

Did you spend more than you intended to during the holiday season?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
Yes	798	374	424	278	317	202	70	284	310	134	798	-
	40%	39%	41%	50%	43%	29%	46%	38%	39%	43%	100%	-
				DE	E		*				K	
No	1203	596	607	280	423	500	82	473	475	174	-	1203
	60%	61%	59%	50%	57%	71%	54%	62%	61%	57%	-	100%
					C	CD	*					J

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K

Minimum Base: 30 (**), Small Base: 100 (*)

How much over budget did you spend?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: Spent More Than Intended During Holiday Season	802	390	412	276	334	192	35	140	344	283	802	-
Weighted	798	374	424	278	317	202	70	284	310	134	798	-
0	21	11	10	8	9	4	5	9	6	1	21	-
	3%	3%	2%	3%	3%	2%	7%	3%	2%	*	3%	-
							I*					
1-100	258	123	135	103	96	59	30	99	92	35	258	-
	32%	33%	32%	37%	30%	29%	44%	35%	30%	26%	32%	-
							I*					
101-200	181	81	101	55	66	60	4	83	63	31	181	-
	23%	22%	24%	20%	21%	30%	5%	29%	20%	23%	23%	-
						C	*	FH	F	F		
201-300	74	36	38	23	31	20	5	14	36	19	74	-
	9%	10%	9%	8%	10%	10%	7%	5%	12%	14%	9%	-
							*		G	G		
301-400	42	26	16	14	16	12	5	13	18	6	42	-
	5%	7%	4%	5%	5%	6%	7%	4%	6%	5%	5%	-
							*					
401-500	109	45	64	33	50	25	6	35	51	17	109	-
	14%	12%	15%	12%	16%	13%	8%	12%	17%	13%	14%	-
							*					
501-600	14	6	8	4	6	4	-	2	10	1	14	-
	2%	2%	2%	1%	2%	2%	-	1%	3%	1%	2%	-
							*					
601-700	5	3	2	3	2	1	-	-	2	3	5	-
	1%	1%	*	1%	1%	*	-	-	1%	2%	1%	-
							*			G		
701-800	12	3	9	4	4	4	-	2	9	1	12	-
	2%	1%	2%	2%	1%	2%	-	1%	3%	1%	2%	-
							*					
801-900	1	1	-	1	-	-	-	1	-	-	1	-
	*	*	-	1%	-	-	-	1%	-	-	*	-
							*					
901-1000	39	18	21	14	19	6	7	14	11	6	39	-
	5%	5%	5%	5%	6%	3%	11%	5%	4%	5%	5%	-
							*					
1000+	42	21	21	15	19	8	7	11	10	13	42	-
	5%	6%	5%	5%	6%	4%	10%	4%	3%	9%	5%	-
							*			GH		
Summary												
Mean	383.8	389.3	379	362.8	434.2	333.8	465.9	335.9	364.8	486.7	383.8	-
							*			GH		
Std. Dev.	607.72	689.98	525.29	506.86	757.4	447.48	690.25	503.16	577.95	794.71	607.72	-
Std. Err.	21.46	34.94	25.88	30.51	41.44	32.29	116.67	42.52	31.16	47.24	21.46	-
Median	200	200	200	200	200	200	100	200	200	208.5	200	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K

Minimum Base: 30 (**), Small Base: 100 (*)

Since you over-spent over the holidays, how are you taking care of paying off your over-expenditures?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: Spent More Than Intended During Holiday Season	802	390	412	276	334	192	35	140	344	283	802	-
Weighted	798	374	424	278	317	202	70	284	310	134	798	-
Spending less on entertainment, lunch and coffee money and putting these savings toward my extra costs	242	110	132	105	89	48	19	95	96	32	242	-
	30%	29%	31%	38%	28%	24%	27%	33%	31%	24%	30%	-
				DE			*					
Spending less on my day to day living expenses (groceries, phone, cable, etc.) and putting these savings toward my extra costs	200	93	107	80	81	39	11	84	70	35	200	-
	25%	25%	25%	29%	25%	19%	16%	30%	22%	26%	25%	-
							*					
Carrying these extra costs on my credit card, with plans to pay off my card balance within the next two months or longer	158	83	76	65	69	24	4	54	69	31	158	-
	20%	22%	18%	23%	22%	12%	6%	19%	22%	23%	20%	-
				E	E		*		F	F		
Carrying these extra costs on my credit card, with plans to pay off my card balance right away	114	57	56	55	38	20	4	37	44	28	114	-
	14%	15%	13%	20%	12%	10%	6%	13%	14%	21%	14%	-
				DE			*			FGH		
Carrying these extra costs on my line of credit	62	39	23	32	24	6	4	25	16	17	62	-
	8%	10%	6%	11%	8%	3%	5%	9%	5%	13%	8%	-
		B		E			*			H		
I've already paid off my holiday season over-expenditures	242	114	127	62	92	87	23	82	97	40	242	-
	30%	31%	30%	22%	29%	43%	33%	29%	31%	30%	30%	-
						CD	*					
I don't know how I will pay my holiday season over-expenditures yet	61	26	35	19	28	14	15	19	26	2	61	-
	8%	7%	8%	7%	9%	7%	21%	7%	8%	1%	8%	-
							GHI*	I	I			

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

[Toys]

How much did you spend on the following gift categories this holiday season (December 2018)?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
0	1005	509	497	238	348	420	86	401	374	144	316	690
	50%	52%	48%	43%	47%	60%	57%	53%	48%	47%	40%	57%
						CD	*					J
1-100	561	253	308	188	203	170	37	206	217	102	241	320
	28%	26%	30%	34%	27%	24%	24%	27%	28%	33%	30%	27%
				DE			*			H		
101-200	188	81	106	50	80	58	12	73	77	26	85	103
	9%	8%	10%	9%	11%	8%	8%	10%	10%	8%	11%	9%
							*					
201-300	89	51	38	25	36	27	1	22	49	17	44	45
	4%	5%	4%	4%	5%	4%	1%	3%	6%	5%	5%	4%
							*		FG	G		
301-400	56	25	31	17	28	11	8	21	22	4	37	19
	3%	3%	3%	3%	4%	2%	6%	3%	3%	1%	5%	2%
					E		I*				K	
401-500	51	30	21	20	21	11	3	19	22	8	34	17
	3%	3%	2%	4%	3%	2%	2%	3%	3%	2%	4%	1%
							*				K	
501-600	12	4	8	1	6	5	-	4	8	*	5	7
	1%	*	1%	*	1%	1%	-	1%	1%	*	1%	1%
							*					
601-700	3	2	1	-	3	-	-	-	3	1	3	1
	*	*	*	-	*	-	-	-	*	*	*	*
							*					
701-800	6	4	2	2	4	-	-	-	3	3	4	1
	*	*	*	*	*	-	-	-	*	1%	1%	*
							*			G		
901-1000	18	8	10	11	6	1	2	7	7	2	18	-
	1%	1%	1%	2%	1%	*	2%	1%	1%	1%	2%	-
				E			*				K	
1000+	12	4	8	7	4	-	3	4	3	3	11	1
	1%	*	1%	1%	1%	-	2%	1%	*	1%	1%	*
				E			*				K	
Summary												
Mean	95.7	92.7	98.6	123.9	108.8	59.5	105.7	87.4	100.8	98.4	149.7	59.9
				E	E		*				K	
Std. Dev.	208.08	202.96	212.86	262.35	224.98	115.32	250.25	203.83	179.35	258.19	284.72	122.81
Std. Err.	4.65	6.52	6.63	11.3	8.1	4.39	28.71	10.55	5.99	10.09	10.05	3.55
Median	-	-	15	25	20	-	-	-	20	20	50	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

[Mobile devices, computer electronics, gaming consoles, etc.]

How much did you spend on the following gift categories this holiday season (December 2018)?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
0	1321	590	731	305	466	550	115	509	492	206	419	901
	66%	61%	71%	55%	63%	78%	76%	67%	63%	67%	53%	75%
			A		C	CD	H*					J
1-100	267	129	138	99	104	65	20	94	118	35	139	128
	13%	13%	13%	18%	14%	9%	13%	12%	15%	11%	17%	11%
				E	E		*				K	
101-200	120	62	58	35	51	35	4	44	59	14	59	62
	6%	6%	6%	6%	7%	5%	3%	6%	7%	4%	7%	5%
							*		I			
201-300	80	57	23	30	34	16	3	39	27	11	46	34
	4%	6%	2%	5%	5%	2%	2%	5%	3%	4%	6%	3%
		B		E	E		*				K	
301-400	62	35	28	31	22	10	-	30	23	9	40	22
	3%	4%	3%	6%	3%	1%	-	4%	3%	3%	5%	2%
				DE			*				K	
401-500	64	42	22	24	32	7	5	17	31	10	41	23
	3%	4%	2%	4%	4%	1%	4%	2%	4%	3%	5%	2%
		B		E	E		*				K	
501-600	18	10	8	6	7	5	3	4	7	4	13	5
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	*
							*				K	
601-700	16	13	3	9	3	4	-	4	8	4	8	8
	1%	1%	*	2%	*	1%	-	1%	1%	1%	1%	1%
		B		D			*					
701-800	12	2	10	3	3	6	-	6	3	3	9	3
	1%	*	1%	*	*	1%	-	1%	*	1%	1%	*
			A				*				K	
801-900	4	3	1	3	1	-	-	3	2	-	1	4
	*	*	*	1%	*	-	-	*	*	-	*	*
							*					
901-1000	16	12	4	4	10	2	-	4	7	5	9	8
	1%	1%	*	1%	1%	*	-	1%	1%	2%	1%	1%
							*					
1000+	20	15	5	10	8	3	3	2	9	7	14	6
	1%	2%	*	2%	1%	*	2%	*	1%	2%	2%	1%
		B		E			*			G	K	
Summary												
Mean	102.1	131.7	74.2	144.1	111.9	58.3	74	86.4	108.3	138.4	155.9	66.4
		B		E	E		*			G	K	
Std. Dev.	257.41	302.46	202.41	315.29	252.05	198.9	228.17	184.4	259.26	385.24	328.05	188.96
Std. Err.	5.75	9.71	6.3	13.58	9.08	7.57	26.17	9.55	8.66	15.05	11.58	5.46
Median	-	-	-	-	-	-	-	-	-	-	-	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K

Minimum Base: 30 (**), Small Base: 100 (*)

[Entertainment items (e.g. DVDs, games/videos games, books, iTunes, etc.)]

How much did you spend on the following gift categories this holiday season (December 2018)?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
0	1133	527	606	244	401	488	117	445	413	159	365	768
	57%	54%	59%	44%	54%	69%	77%	59%	53%	52%	46%	64%
					C	CD	GHI*	I				J
1-100	627	307	320	227	246	154	27	232	270	98	289	337
	31%	32%	31%	41%	33%	22%	18%	31%	34%	32%	36%	28%
				DE	E		*	F	F	F	K	
101-200	142	76	65	57	53	31	4	56	54	27	80	61
	7%	8%	6%	10%	7%	4%	3%	7%	7%	9%	10%	5%
				E			*				K	
201-300	47	23	24	14	16	16	1	17	19	10	30	16
	2%	2%	2%	3%	2%	2%	1%	2%	2%	3%	4%	1%
							*				K	
301-400	14	10	4	1	8	5	-	2	9	3	11	4
	1%	1%	*	*	1%	1%	-	*	1%	1%	1%	*
							*				K	
401-500	26	19	6	10	9	6	2	5	11	8	15	10
	1%	2%	1%	2%	1%	1%	2%	1%	1%	2%	2%	1%
		B					*			G		
501-600	3	1	3	1	1	1	-	-	3	1	3	1
	*	*	*	*	*	*	-	-	*	*	*	*
							*					
601-700	4	3	1	1	2	-	-	-	3	1	2	2
	*	*	*	*	*	-	-	-	*	*	*	*
							*					
701-800	1	1	-	1	1	-	-	-	1	1	1	1
	*	*	-	*	*	-	-	-	*	*	*	*
							*					
801-900	1	-	1	-	1	-	-	-	1	-	-	1
	*	-	*	-	*	-	-	-	*	-	-	*
							*					
901-1000	3	3	1	-	2	1	-	-	2	2	2	1
	*	*	*	-	*	*	-	-	*	1%	*	*
							*			G		
1000+	1	1	-	1	*	-	-	-	1	*	-	1
	*	*	-	*	*	-	-	-	*	*	-	*
							*					
Summary												
Mean	51.2	60.4	42.5	64.4	56.3	35.4	26.5	39.7	58.9	72	71.4	37.8
		B		E	E		*		FG	FG	K	
Std. Dev.	113.71	135.67	87.35	117.71	128.97	88.94	75.63	74.68	125.83	161.46	120.81	106.72
Std. Err.	2.54	4.36	2.72	5.07	4.64	3.38	8.68	3.87	4.2	6.31	4.27	3.08
Median	-	-	-	25	-	-	-	-	-	-	20	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

[Gifts for your pets (your own, those of family and friends)]

How much did you spend on the following gift categories this holiday season (December 2018)?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
0	1325	682	643	328	493	504	120	467	525	213	474	851
	66%	70%	62%	59%	67%	72%	79%	62%	67%	69%	59%	71%
		B			C	C	GH*			G		J
1-100	570	226	344	186	212	172	29	237	227	77	258	313
	28%	23%	33%	33%	29%	24%	19%	31%	29%	25%	32%	26%
			A	E			*	FI			K	
101-200	61	34	26	27	18	15	2	32	18	8	39	22
	3%	4%	3%	5%	2%	2%	2%	4%	2%	3%	5%	2%
				E			*				K	
201-300	16	7	9	9	5	2	-	9	5	2	9	7
	1%	1%	1%	2%	1%	*	-	1%	1%	1%	1%	1%
				E			*					
301-400	9	9	-	1	5	3	-	5	3	1	3	6
	*	1%	-	*	1%	*	-	1%	*	*	*	*
		B					*					
401-500	9	9	1	2	5	2	-	5	2	2	8	1
	*	1%	*	*	1%	*	-	1%	*	1%	1%	*
		B					*				K	
501-600	1	-	1	-	-	1	-	-	1	-	-	1
	*	-	*	-	-	*	-	-	*	-	-	*
							*					
601-700	1	-	1	1	-	-	-	-	-	1	-	1
	*	-	*	*	-	-	-	-	-	*	-	*
							*					
701-800	1	*	1	-	-	1	-	-	1	-	-	1
	*	*	*	-	-	*	-	-	*	-	-	*
							*					
901-1000	7	2	5	3	2	2	-	4	1	2	5	1
	*	*	*	1%	*	*	-	1%	*	1%	1%	*
							*			H		
1000+	2	2	-	1	-	1	-	-	1	1	2	-
	*	*	-	*	-	*	-	-	*	*	*	-
							*					
Summary												
Mean	29.1	32.9	25.4	38.2	25.7	25.3	9.4	32.1	27	36.4	43.3	19.6
							*	F			K	
Std. Dev.	111.99	134.02	86.16	121.41	78.09	132.41	30.14	95.67	120.88	145.42	156.62	66.19
Std. Err.	2.5	4.3	2.68	5.23	2.81	5.04	3.46	4.95	4.04	5.68	5.53	1.91
Median	-	-	-	-	-	-	-	-	-	-	-	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

[Gift cards]

How much did you spend on the following gift categories this holiday season (December 2018)?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
0	793	398	394	248	272	273	87	287	297	122	279	514
	40%	41%	38%	44%	37%	39%	57%	38%	38%	40%	35%	43%
				D			GHI*					J
1-100	621	295	326	196	241	184	26	245	249	101	249	372
	31%	30%	32%	35%	33%	26%	17%	32%	32%	33%	31%	31%
				E	E		*	F	F	F		
101-200	267	121	146	55	100	111	23	108	102	34	118	149
	13%	12%	14%	10%	14%	16%	15%	14%	13%	11%	15%	12%
						C	*					
201-300	139	74	65	32	54	53	2	53	61	23	66	73
	7%	8%	6%	6%	7%	7%	1%	7%	8%	7%	8%	6%
							*		F	F		
301-400	65	30	34	12	25	28	3	34	24	4	34	30
	3%	3%	3%	2%	3%	4%	2%	4%	3%	1%	4%	3%
							*	I	I			
401-500	62	28	34	11	24	27	4	17	24	16	27	35
	3%	3%	3%	2%	3%	4%	3%	2%	3%	5%	3%	3%
							*			GH		
501-600	19	11	8	2	10	7	2	4	11	2	5	14
	1%	1%	1%	*	1%	1%	2%	*	1%	1%	1%	1%
							*					
601-700	5	1	4	-	1	3	-	3	2	*	2	3
	*	*	*	-	*	*	-	*	*	*	*	*
							*					
701-800	5	1	5	1	2	3	-	2	2	1	2	4
	*	*	*	*	*	*	-	*	*	*	*	*
							*					
801-900	3	2	1	1	-	2	-	-	2	1	1	1
	*	*	*	*	-	*	-	-	*	*	*	*
							*					
901-1000	13	5	8	2	6	6	-	6	4	4	8	6
	1%	1%	1%	*	1%	1%	-	1%	1%	1%	1%	*
							*					
1000+	11	4	7	-	6	5	5	-	6	1	9	2
	1%	*	1%	-	1%	1%	3%	-	1%	*	1%	*
							GI*				K	
Summary												
Mean	118.9	113.3	124.1	79.3	132.7	135.7	148.8	108.8	123.2	118	143.8	102.3
					C	C	*				K	
Std. Dev.	220.54	185.44	249.09	129.36	272.32	213.28	476.39	156.39	204.77	193.92	282.29	165.56
Std. Err.	4.93	5.95	7.76	5.57	9.81	8.11	54.65	8.1	6.84	7.58	9.97	4.78
Median	50	50	50	25	50	50	-	50	50	50	50	40

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

[Giving experiences to family and friends]

How much did you spend on the following gift categories this holiday season (December 2018)?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
0	1080	523	558	245	417	418	93	418	415	154	353	727
	54%	54%	54%	44%	56%	59%	61%	55%	53%	50%	44%	60%
					C	C	*					J
1-100	405	180	225	150	137	118	20	172	153	59	172	233
	20%	19%	22%	27%	18%	17%	13%	23%	20%	19%	22%	19%
				DE			*					
101-200	194	92	102	61	78	55	19	53	82	40	99	95
	10%	10%	10%	11%	11%	8%	12%	7%	10%	13%	12%	8%
							*			G	K	
201-300	102	54	48	34	26	41	6	38	39	19	51	50
	5%	6%	5%	6%	4%	6%	4%	5%	5%	6%	6%	4%
							*					
301-400	46	23	23	13	22	11	5	11	22	9	28	18
	2%	2%	2%	2%	3%	2%	3%	1%	3%	3%	3%	2%
							*				K	
401-500	59	33	26	16	22	22	2	18	28	11	31	28
	3%	3%	3%	3%	3%	3%	1%	2%	4%	4%	4%	2%
							*					
501-600	27	20	8	18	6	4	-	16	9	2	14	13
	1%	2%	1%	3%	1%	1%	-	2%	1%	1%	2%	1%
		B		DE			*					
601-700	17	14	3	8	6	3	-	14	3	*	8	9
	1%	1%	*	1%	1%	*	-	2%	*	*	1%	1%
		B					*	HI				
701-800	15	4	11	2	5	8	5	2	6	2	6	8
	1%	*	1%	*	1%	1%	3%	*	1%	1%	1%	1%
							G*					
801-900	6	1	5	1	2	3	-	-	5	1	2	4
	*	*	*	*	*	*	-	-	1%	*	*	*
							*					
901-1000	17	9	8	8	4	4	-	5	8	3	10	6
	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%
							*					
1000+	33	18	15	2	16	15	3	10	15	5	22	11
	2%	2%	1%	*	2%	2%	2%	1%	2%	2%	3%	1%
					C	C	*				K	
Summary												
Mean	129.2	136.6	122.3	128.3	133.2	125.7	110.5	115.7	139.4	145.8	178.6	96.5
							*				K	
Std. Dev.	298.39	291.47	304.74	213.99	350.99	295.99	248.48	258.26	305.37	382.53	372.92	230.76
Std. Err.	6.67	9.36	9.49	9.22	12.64	11.26	28.5	13.37	10.2	14.95	13.17	6.66
Median	-	-	-	40	-	-	-	-	-	5.2	50	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

[Giving to charities on behalf of yourself and/or family/friends.]

How much did you spend on the following gift categories this holiday season (December 2018)?

		Gender		AGE			EDUCATION				Q17	
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Yes	No
		A	B	C	D	E	F	G	H	I	J	K
Base: All Respondents	2001	970	1031	539	771	691	76	373	897	655	802	1199
Weighted	2001	970	1031	558	740	702	152	757	784	308	798	1203
0	1526	749	776	412	595	519	131	589	593	213	565	961
	76%	77%	75%	74%	80%	74%	87%	78%	76%	69%	71%	80%
					CE		HI*	I	I			J
1-100	368	158	210	115	112	142	14	138	147	69	185	184
	18%	16%	20%	21%	15%	20%	9%	18%	19%	22%	23%	15%
			A	D		D	*		F	F	K	
101-200	58	33	25	19	18	21	2	20	26	10	23	34
	3%	3%	2%	3%	2%	3%	1%	3%	3%	3%	3%	3%
							*					
201-300	17	9	8	3	7	7	-	2	9	6	8	9
	1%	1%	1%	1%	1%	1%	-	*	1%	2%	1%	1%
							*			G		
301-400	7	4	3	1	2	4	1	-	4	2	4	3
	*	*	*	*	*	1%	1%	-	*	1%	1%	*
							*			G		
401-500	15	8	8	5	5	5	-	5	5	5	8	7
	1%	1%	1%	1%	1%	1%	-	1%	1%	2%	1%	1%
							*					
501-600	3	3	-	3	-	-	3	-	-	-	3	-
	*	*	-	*	-	-	2%	-	-	-	*	-
							GH*					
701-800	*	*	-	*	-	-	-	-	-	*	-	*
	*	*	-	*	-	-	-	-	-	*	-	*
							*					
801-900	*	*	-	*	-	-	-	-	-	*	*	-
	*	*	-	*	-	-	-	-	-	*	*	-
							*					
901-1000	2	1	1	-	1	1	-	-	1	1	1	1
	*	*	*	-	*	*	-	-	*	*	*	*
							*					
1000+	4	4	-	1	1	3	-	3	-	1	1	4
	*	*	-	*	*	*	-	*	-	*	*	*
							*			H		
Summary												
Mean	27.7	34.3	21.4	29.1	20.7	33.8	20.9	24.1	24.7	47.2	31.6	25
		B					*			GH		
Std. Dev.	112.59	145.22	68.47	102.17	78.37	145.91	89.72	128.71	74.79	151.99	102.55	118.75
Std. Err.	2.52	4.66	2.13	4.4	2.82	5.55	10.29	6.66	2.5	5.94	3.62	3.43
Median	-	-	-	-	-	-	-	-	-	-	-	-

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K
Minimum Base: 30 (**), Small Base: 100 (*)

