

1. Please indicate how much you agree or disagree with the following statements. - I sometimes skip plans with my friends because I don't feel confident in myself

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	183	156	132	563	338	130	425	283	389	241	335	1167
Base: All Respondents (wtd)	1502	204	168	98	577	353	102	499	275	365	191	306	1196
Top 2 Box (Net)	395 26%	75 37%	49 29%	23 24%	143 25%	68 19%	36 36%	175 35%	62 22%	81 22%	44 23%	97 32%	298 25%
		CDE	E				DE	HIJ				L	
Strongly agree	98 6%	14 7%	7 4%	6 6%	38 7%	19 5%	14 13%	45 9%	18 7%	19 5%	10 5%	27 9%	71 6%
							BDE						
Somewhat agree	298 20%	61 30%	42 25%	18 18%	105 18%	49 14%	23 22%	129 26%	44 16%	62 17%	35 18%	71 23%	227 19%
		CDE	E				E	HIJ					
Neither agree nor disagree	327 22%	35 17%	43 26%	22 23%	125 22%	78 22%	24 23%	103 21%	56 20%	82 22%	32 17%	57 19%	270 23%
Bottom 2 Box (Net)	779 52%	94 46%	75 45%	52 53%	309 54%	207 59%	42 41%	221 44%	157 57%	202 55%	114 60%	151 49%	628 53%
					F	ABF			G	G	G		
Somewhat disagree	396 26%	52 25%	45 27%	32 33%	144 25%	98 28%	26 26%	129 26%	74 27%	97 27%	54 28%	80 26%	316 26%
Strongly disagree	383 26%	43 21%	31 18%	20 20%	165 29%	109 31%	16 15%	92 18%	82 30%	105 29%	60 32%	71 23%	312 26%
					BF	ABCF			G	G	G		
Sigma	1502 100%	204 100%	168 100%	98 100%	577 100%	353 100%	102 100%	499 100%	275 100%	365 100%	191 100%	306 100%	1196 100%

2. Please indicate how much you agree or disagree with the following statements. - I sometimes avoid meeting new people because I don't feel confident in myself

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	183	156	132	563	338	130	425	283	389	241	335	1167
Base: All Respondents (wtd)	1502	204	168	98	577	353	102	499	275	365	191	306	1196
Top 2 Box (Net)	557 37%	94 46%	71 42%	40 41%	203 35%	105 30%	44 43%	208 42%	89 32%	141 39%	61 32%	138 45%	419 35%
Strongly agree	153 10%	25 12%	19 11%	9 9%	49 8%	39 11%	12 12%	70 14%	24 9%	26 7%	20 10%	44 14%	109 9%
Somewhat agree	404 27%	69 34%	52 31%	31 31%	154 27%	66 19%	32 31%	138 28%	65 24%	115 32%	41 21%	94 31%	309 26%
Neither agree nor disagree	347 23%	35 17%	46 27%	27 28%	143 25%	73 21%	23 23%	122 24%	65 24%	68 19%	40 21%	67 22%	280 23%
Bottom 2 Box (Net)	598 40%	75 37%	52 31%	31 31%	231 40%	175 50%	35 34%	170 34%	121 44%	156 43%	90 47%	100 33%	498 42%
Somewhat disagree	350 23%	48 24%	28 17%	22 23%	130 23%	98 28%	23 23%	107 21%	70 26%	79 22%	54 29%	62 20%	288 24%
Strongly disagree	248 17%	26 13%	24 14%	8 8%	101 18%	77 22%	12 12%	63 13%	51 18%	77 21%	35 19%	39 13%	209 18%
Sigma	1502 100%	204 100%	168 100%	98 100%	577 100%	353 100%	102 100%	499 100%	275 100%	365 100%	191 100%	306 100%	1196 100%

3. Please indicate how much you agree or disagree with the following statements. - Sometimes I would rather stay home than meet up with my friends

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	183	156	132	563	338	130	425	283	389	241	335	1167
Base: All Respondents (wtd)	1502	204	168	98	577	353	102	499	275	365	191	306	1196
Top 2 Box (Net)	802 53%	131 64%	96 57%	56 58%	307 53%	147 42%	64 63%	277 55%	144 52%	196 54%	109 57%	194 63%	608 51%
		DE	E	E	E		E					L	
Strongly agree	281 19%	46 22%	34 20%	21 22%	102 18%	57 16%	21 21%	108 22%	50 18%	64 18%	37 20%	77 25%	204 17%
												L	
Somewhat agree	521 35%	85 42%	62 37%	35 36%	205 36%	90 26%	43 42%	169 34%	94 34%	132 36%	71 37%	117 38%	404 34%
		E	E	E	E		E						
Neither agree nor disagree	352 23%	32 15%	45 27%	26 27%	124 22%	104 29%	20 20%	125 25%	56 20%	86 24%	39 20%	61 20%	291 24%
			A	A		AD							
Bottom 2 Box (Net)	348 23%	41 20%	27 16%	15 15%	146 25%	102 29%	18 17%	97 20%	75 27%	83 23%	43 23%	51 17%	297 25%
					BC	BCF			G				K
Somewhat disagree	227 15%	32 16%	20 12%	9 9%	88 15%	65 18%	13 13%	70 14%	52 19%	46 13%	24 13%	36 12%	192 16%
						C							
Strongly disagree	121 8%	9 4%	6 4%	6 6%	57 10%	37 11%	5 4%	27 5%	23 8%	37 10%	19 10%	15 5%	105 9%
					AB	AB				G	G		K
Sigma	1502 100%	204 100%	168 100%	98 100%	577 100%	353 100%	102 100%	499 100%	275 100%	365 100%	191 100%	306 100%	1196 100%

4. Please indicate how much you agree or disagree with the following statements. - I don't feel confident when I think I have bad breath

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	183	156	132	563	338	130	425	283	389	241	335	1167
Base: All Respondents (wtd)	1502	204	168	98	577	353	102	499	275	365	191	306	1196
Top 2 Box (Net)	642 43%	99 49%	73 44%	39 40%	247 43%	130 37%	54 52%	231 46%	104 38%	155 43%	83 43%	155 51%	487 41%
Strongly agree	224 15%	24 12%	26 16%	9 9%	96 17%	48 13%	21 21%	92 19%	35 13%	45 12%	29 15%	68 22%	156 13%
Somewhat agree	418 28%	76 37%	47 28%	30 31%	151 26%	82 23%	32 32%	139 28%	69 25%	110 30%	54 28%	87 28%	331 28%
Neither agree nor disagree	447 30%	58 28%	60 35%	37 38%	175 30%	94 27%	24 24%	138 28%	88 32%	98 27%	54 28%	82 27%	365 31%
Bottom 2 Box (Net)	412 27%	47 23%	35 21%	22 22%	155 27%	129 37%	24 24%	130 26%	84 30%	112 31%	53 28%	69 22%	344 29%
Somewhat disagree	196 13%	21 10%	22 13%	9 9%	76 13%	54 15%	15 14%	66 13%	40 14%	50 14%	23 12%	26 9%	169 14%
Strongly disagree	217 14%	27 13%	14 8%	13 13%	79 14%	75 21%	10 9%	64 13%	44 16%	61 17%	30 16%	42 14%	174 15%
Sigma	1502 100%	204 100%	168 100%	98 100%	577 100%	353 100%	102 100%	499 100%	275 100%	365 100%	191 100%	306 100%	1196 100%

5. Please indicate how much you agree or disagree with the following statements. - Sometimes I don't engage in conversations because I worry that I have bad breath

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	183	156	132	563	338	130	425	283	389	241	335	1167
Base: All Respondents (wtd)	1502	204	168	98	577	353	102	499	275	365	191	306	1196
Top 2 Box (Net)	255 17%	38 18%	36 21%	27 27%	86 15%	50 14%	20 19%	113 23%	34 12%	55 15%	32 17%	71 23%	185 15%
Strongly agree	61 4%	10 5%	10 6%	5 5%	20 3%	11 3%	7 6%	29 6%	7 3%	13 3%	6 3%	26 9%	35 3%
Somewhat agree	194 13%	28 14%	26 15%	21 22%	66 11%	40 11%	13 13%	83 17%	27 10%	43 12%	26 13%	44 15%	150 13%
Neither agree nor disagree	369 25%	50 25%	50 30%	21 21%	143 25%	75 21%	30 30%	135 27%	67 24%	80 22%	33 17%	73 24%	296 25%
Bottom 2 Box (Net)	877 58%	116 57%	83 49%	50 51%	348 60%	228 65%	52 51%	251 50%	175 64%	229 63%	126 66%	162 53%	715 60%
Somewhat disagree	401 27%	51 25%	39 23%	23 24%	153 27%	115 33%	20 19%	114 23%	77 28%	113 31%	53 28%	75 25%	326 27%
Strongly disagree	476 32%	65 32%	44 26%	27 28%	194 34%	113 32%	33 32%	138 28%	98 36%	116 32%	72 38%	87 28%	389 33%
Sigma	1502 100%	204 100%	168 100%	98 100%	577 100%	353 100%	102 100%	499 100%	275 100%	365 100%	191 100%	306 100%	1196 100%

6. Please indicate how much you agree or disagree with the following statements. - I am uncomfortable in situations where there are a lot of people I don't know

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	183	156	132	563	338	130	425	283	389	241	335	1167
Base: All Respondents (wtd)	1502	204	168	98	577	353	102	499	275	365	191	306	1196
Top 2 Box (Net)	790 53%	131 64%	98 58%	57 58%	288 50%	161 46%	56 55%	271 54%	138 50%	191 52%	95 50%	179 58%	611 51%
		DE	E	E								L	
Strongly agree	288 19%	42 21%	30 18%	25 25%	111 19%	54 15%	26 26%	124 25%	44 16%	57 16%	36 19%	75 25%	213 18%
				E			E	HI				L	
Somewhat agree	502 33%	89 43%	68 40%	32 33%	177 31%	108 30%	30 29%	147 29%	95 35%	134 37%	59 31%	104 34%	399 33%
		DEF	D							G			
Neither agree nor disagree	306 20%	36 18%	33 20%	19 19%	114 20%	84 24%	20 20%	108 22%	59 22%	59 16%	39 21%	49 16%	257 21%
Bottom 2 Box (Net)	406 27%	37 18%	38 22%	22 23%	175 30%	108 31%	26 26%	120 24%	77 28%	115 31%	57 30%	78 25%	329 27%
					A	A				G			
Somewhat disagree	242 16%	24 12%	26 15%	13 13%	107 19%	54 15%	19 18%	67 13%	54 20%	64 18%	36 19%	47 16%	195 16%
					A				G				
Strongly disagree	164 11%	13 6%	12 7%	9 9%	68 12%	54 15%	8 8%	53 11%	23 9%	50 14%	20 11%	30 10%	134 11%
						ABF							
Sigma	1502 100%	204 100%	168 100%	98 100%	577 100%	353 100%	102 100%	499 100%	275 100%	365 100%	191 100%	306 100%	1196 100%

7. Please indicate how much you agree or disagree with the following statements. - I feel like I lack confidence in social situations

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1502	183	156	132	563	338	130	425	283	389	241	335	1167
Base: All Respondents (wtd)	1502	204	168	98	577	353	102	499	275	365	191	306	1196
Top 2 Box (Net)	601 40%	91 44%	65 38%	45 47%	232 40%	126 36%	41 41%	229 46%	103 37%	132 36%	76 40%	135 44%	466 39%
Strongly agree	166 11%	26 13%	14 9%	12 12%	65 11%	32 9%	16 16%	77 15%	24 9%	27 7%	21 11%	38 12%	128 11%
Somewhat agree	435 29%	65 32%	50 30%	34 34%	167 29%	94 27%	25 25%	152 31%	79 29%	105 29%	55 29%	97 32%	338 28%
Neither agree nor disagree	382 25%	52 26%	53 31%	18 19%	139 24%	89 25%	31 30%	132 26%	62 23%	95 26%	36 19%	78 26%	304 25%
Bottom 2 Box (Net)	519 35%	62 30%	51 30%	34 35%	206 36%	137 39%	30 29%	138 28%	110 40%	138 38%	79 41%	92 30%	426 36%
Somewhat disagree	290 19%	33 16%	35 21%	19 20%	115 20%	68 19%	20 19%	83 17%	67 24%	66 18%	45 24%	53 17%	237 20%
Strongly disagree	229 15%	29 14%	16 9%	15 15%	91 16%	69 20%	10 10%	55 11%	43 16%	72 20%	34 18%	39 13%	190 16%
Sigma	1502 100%	204 100%	168 100%	98 100%	577 100%	353 100%	102 100%	499 100%	275 100%	365 100%	191 100%	306 100%	1196 100%