

1a. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
The Conservative Party	250 25%	29 22%	44 39%	18 27%	104 27%	43 18%	13 18%	69 21%	46 27%	68 26%	47 31%	56 26%	194 25%
		*	ADEF*	*	E		*			G			
The Liberal Party	243 24%	37 27%	20 18%	11 16%	82 21%	68 29%	26 37%	76 23%	42 24%	66 26%	46 30%	42 20%	200 26%
		*	*	*		C	BCD*						
The New Democratic Party (NDP)	109 11%	14 11%	14 12%	6 9%	57 15%	12 5%	6 9%	34 10%	22 13%	27 10%	19 13%	28 13%	81 10%
		*	E*	*	E		*						
The Bloc Québécois (BQ)	45 4%	-	-	-	-	45 19%	-	16 5%	9 5%	15 6%	3 2%	11 5%	34 4%
		*	*	*		ABCD	*						
Or some other party	45 4%	14 10%	1 1%	4 6%	17 4%	6 3%	3 4%	20 6%	9 5%	8 3%	3 2%	4 2%	40 5%
		BDE*	*	*			*						
Would not vote/None/Would spoil ballot	83 8%	13 10%	4 4%	7 11%	40 11%	14 6%	3 5%	39 12%	11 6%	20 8%	7 5%	22 10%	61 8%
		*	*	*			*	J					
Don't Know/Not sure	228 23%	28 21%	29 26%	20 31%	84 22%	48 21%	18 26%	79 24%	34 20%	54 21%	25 17%	53 24%	175 22%
		*	*	*			*						
Sigma	1002 100%	136 100%	112 100%	65 100%	385 100%	235 100%	68 100%	334 100%	173 100%	258 100%	152 100%	217 100%	785 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1b. Well, which party would you say you would lean towards?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	218	25	22	28	75	45	23	68	34	50	30	58	160
Base: All Answering (wtd)	228	28	29	20	84	48	18	79	34	54	25	53	175
The Conservative Party	26 11%	5 17%	4 12%	3 17%	7 8%	3 6%	5 26%	9 12%	2 7%	9 17%	3 11%	7 14%	19 11%
		**	**	**	*	*	**	*	**	*	**	*	
The Liberal Party	23 10%	4 14%	2 7%	4 17%	10 12%	2 5%	2 9%	6 8%	3 9%	7 13%	4 15%	5 10%	18 10%
		**	**	**	*	*	**	*	**	*	**	*	
The New Democratic Party (NDP)	18 8%	4 15%	3 9%	3 14%	5 6%	2 4%	1 7%	7 9%	5 14%	2 4%	2 6%	5 9%	14 8%
		**	**	**	*	*	**	*	**	*	**	*	
The Bloc Québécois (BQ)	3 1%	-	-	-	-	3 6%	-	2 3%	-	1 2%	-	-	3 2%
		**	**	**	*	*	**	*	**	*	**	*	
Or some other party	9 4%	2 7%	-	-	7 8%	-	* 2%	6 8%	2 6%	-	* 2%	1 1%	8 5%
		**	**	**	*	*	**	*	**	*	**	*	
Would not vote/None/Would spoil ballot	11 5%	-	4 15%	-	3 4%	2 3%	2 9%	5 6%	1 2%	2 4%	* 1%	4 7%	7 4%
		**	**	**	*	*	**	*	**	*	**	*	
Don't Know/Not sure	138 61%	13 47%	17 57%	10 51%	53 63%	37 76%	8 48%	43 55%	21 62%	32 60%	16 65%	31 59%	107 61%
		**	**	**	*	*	**	*	**	*	**	*	
Sigma	228 100%	28 100%	29 100%	20 100%	84 100%	48 100%	18 100%	79 100%	34 100%	54 100%	25 100%	53 100%	175 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

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1a/1b. Thinking of how you feel right now, if a FEDERAL election were held tomorrow, which of the following parties' candidates would you, yourself, be most likely to support?/Well, which party would you say you would lean towards?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
The Conservative Party	276 28%	34 25%	47 42%	21 32%	111 29%	45 19%	17 25%	78 24%	49 28%	78 30%	50 33%	63 29%	213 27%
		*	ADEF*	E*	E		*			G			
The Liberal Party	266 27%	41 30%	22 20%	14 22%	92 24%	70 30%	27 40%	83 25%	45 26%	73 28%	50 33%	48 22%	218 28%
		*	*	*			BCD*						
The New Democratic Party (NDP)	127 13%	19 14%	16 15%	8 13%	63 16%	14 6%	7 11%	41 12%	26 15%	29 11%	21 14%	33 15%	94 12%
		E*	E*	*	E		*						
The Bloc Québécois (BQ)	48 5%	-	-	-	-	48 20%	-	18 6%	9 5%	16 6%	3 2%	11 5%	37 5%
		*	*	*		ABCD	*						
Or some other party	53 5%	16 12%	1 1%	4 6%	23 6%	6 3%	3 5%	26 8%	11 7%	8 3%	4 2%	5 2%	48 6%
		BE*	*	*			*	IJ					
Would not vote/None/Would spoil ballot	93 9%	13 10%	9 8%	7 11%	43 11%	16 7%	5 7%	44 13%	12 7%	22 9%	8 5%	26 12%	68 9%
		*	*	*			*	J					
Don't Know/Not sure	138 14%	13 10%	17 15%	10 16%	53 14%	37 16%	8 12%	43 13%	21 12%	32 13%	16 11%	31 14%	107 14%
		*	*	*			*						
Sigma	1002 100%	136 100%	112 100%	65 100%	385 100%	235 100%	68 100%	334 100%	173 100%	258 100%	152 100%	217 100%	785 100%

Statistics:

Overlap formulae used

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	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: Decided Voters Leaners (unwtd)	799	100	83	68	285	183	80	217	144	215	173	182	617
Base: Decided Voters Leaners (wtd)	770	110	87	47	289	183	55	246	140	203	127	160	610
The Conservative Party	276	34	47	21	111	45	17	78	49	78	50	63	213
	36%	31%	55%	44%	38%	25%	31%	32%	35%	38%	39%	40%	35%
		*	ADEF*	E*	E		*						
The Liberal Party	266	41	22	14	92	70	27	83	45	73	50	48	218
	34%	37%	25%	30%	32%	38%	50%	34%	32%	36%	39%	30%	36%
		*	*	*			BCD*						
The New Democratic Party (NDP)	127	19	16	8	63	14	7	41	26	29	21	33	94
	17%	17%	19%	18%	22%	8%	13%	16%	19%	14%	16%	21%	15%
		E*	E*	E*	E		*						
The Bloc Québécois (BQ)	48	-	-	-	-	48	-	18	9	16	3	11	37
	6%	-	-	-	-	26%	-	7%	6%	8%	2%	7%	6%
		*	*	*		ABCDF	*						
Or some other party	53	16	1	4	23	6	3	26	11	8	4	5	48
	7%	15%	1%	8%	8%	3%	6%	11%	8%	4%	3%	3%	8%
		BE*	*	*			*	IJ					
Sigma	770	110	87	47	289	183	55	246	140	203	127	160	610
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Thinking about the Liberal government under the leadership of Justin Trudeau, from what you have seen, read or heard, would you say that you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of their performance?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Top 2 Box (Net)	425 42%	59 43%	33 29%	21 33%	172 45%	109 46%	31 45%	150 45%	80 46%	100 39%	69 46%	91 42%	335 43%
Strongly approve	73 7%	4 3%	1 1%	1 2%	32 8%	27 11%	8 11%	33 10%	21 12%	10 4%	7 5%	13 6%	60 8%
Somewhat approve	352 35%	55 40%	32 28%	20 31%	141 37%	82 35%	23 34%	117 35%	59 34%	90 35%	62 41%	78 36%	274 35%
Bottom 2 Box (Net)	577 58%	77 57%	79 71%	44 67%	212 55%	127 54%	37 55%	183 55%	93 54%	158 61%	82 54%	127 58%	450 57%
Somewhat disapprove	279 28%	31 23%	35 31%	16 24%	102 27%	75 32%	20 29%	87 26%	43 25%	69 27%	46 30%	58 27%	221 28%
Strongly disapprove	298 30%	46 34%	45 40%	28 43%	110 29%	52 22%	17 26%	97 29%	50 29%	88 34%	36 24%	69 32%	230 29%
Sigma	1002 100%	136 100%	112 100%	65 100%	385 100%	235 100%	68 100%	334 100%	173 100%	258 100%	152 100%	217 100%	785 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3_ALTERNATIVE. Which of these statements is closest to your point of view?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
The Liberal government under Prime Minister Justin Trudeau has done a good job and deserves to be re-elected in 2019	383	57	25	23	153	97	29	128	65	91	66	86	297
	38%	42%	22%	35%	40%	41%	43%	38%	38%	35%	44%	40%	38%
		B*	*	*	B	B	B*						
It is time for another federal party to take over and run the country	619	80	88	42	232	139	39	205	108	167	85	131	488
	62%	58%	78%	65%	60%	59%	57%	62%	62%	65%	56%	60%	62%
		*	ADEF*	*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Now, thinking about your economic situation, how would you describe the current economic situation in Canada?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Top 2 Box (Net)	565 56%	84 62%	39 35%	38 59%	220 57%	145 62%	38 56%	175 52%	98 57%	149 58%	98 65%	121 56%	444 57%
Very good	52 5%	5 4%	* *	* 1%	27 7%	15 6%	4 6%	15 4%	11 6%	12 5%	11 7%	19 9%	34 4%
Somewhat good	512 51%	79 58%	39 35%	38 58%	193 50%	130 55%	34 50%	160 48%	88 51%	137 53%	87 58%	103 47%	410 52%
Bottom 2 Box (Net)	437 44%	52 38%	73 65%	27 41%	165 43%	90 38%	30 44%	159 48%	74 43%	109 42%	53 35%	96 44%	341 43%
Somewhat bad	358 36%	44 32%	57 51%	21 32%	135 35%	77 33%	23 34%	127 38%	61 35%	90 35%	46 30%	75 35%	283 36%
Very bad	79 8%	9 6%	15 14%	6 9%	30 8%	13 5%	7 10%	32 10%	14 8%	19 7%	8 5%	21 10%	58 7%
Sigma	1002 100%	136 100%	112 100%	65 100%	385 100%	235 100%	68 100%	334 100%	173 100%	258 100%	152 100%	217 100%	785 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_1. Which major political party leader is best described by the following traits? - Someone you can trust

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	122	101	89	357	232	100	284	174	264	199	235	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Justin Trudeau	286	41	20	16	105	78	25	97	54	67	48	67	219
	29%	30%	18%	25%	27%	33%	37%	29%	31%	26%	31%	31%	28%
		*	*	*		B	B*						
Andrew Scheer	205	26	33	12	81	43	8	61	36	57	31	45	159
	20%	19%	30%	19%	21%	18%	12%	18%	21%	22%	20%	21%	20%
		*	EF*	*			*						
Jagmeet Singh	72	7	9	5	32	14	4	20	13	23	10	17	55
	7%	5%	8%	7%	8%	6%	6%	6%	8%	9%	7%	8%	7%
		*	*	*			*						
None of these leaders	440	62	50	32	166	100	30	156	70	110	62	88	352
	44%	45%	44%	49%	43%	43%	44%	47%	40%	43%	41%	41%	45%
		*	*	*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_2. Which major political party leader is best described by the following traits? - Someone who has what it takes to lead Canada

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	122	101	89	357	232	100	284	174	264	199	235	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Justin Trudeau	335	48	27	20	130	81	30	114	63	79	57	74	261
	33%	35%	24%	31%	34%	34%	44%	34%	37%	30%	38%	34%	33%
		*	*	*			B*						
Andrew Scheer	255	34	34	17	98	57	15	80	46	69	35	54	201
	25%	25%	30%	27%	25%	24%	22%	24%	27%	27%	23%	25%	26%
		*	*	*			*						
Jagmeet Singh	56	6	11	2	23	9	4	14	12	18	8	17	39
	6%	5%	10%	4%	6%	4%	6%	4%	7%	7%	5%	8%	5%
		*	*	*			*						
None of these leaders	355	48	41	25	134	88	19	127	52	92	52	72	283
	35%	35%	37%	39%	35%	38%	28%	38%	30%	36%	34%	33%	36%
		*	*	*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_3. Which major political party leader is best described by the following traits? - Someone who is best to manage during tough economic times

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	122	101	89	357	232	100	284	174	264	199	235	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Justin Trudeau	292	44	19	19	105	80	25	98	50	65	57	64	228
	29%	32%	17%	29%	27%	34%	37%	29%	29%	25%	37%	29%	29%
		B*	*	*		B	B*				I		
Andrew Scheer	277	33	42	19	105	61	18	80	49	78	47	60	217
	28%	24%	38%	29%	27%	26%	26%	24%	28%	30%	31%	27%	28%
		*	*	*		*	*						
Jagmeet Singh	77	9	9	2	37	14	6	25	20	19	8	20	57
	8%	6%	8%	3%	10%	6%	10%	8%	12%	7%	5%	9%	7%
		*	*	*		*	*						
None of these leaders	355	51	42	25	138	80	19	130	54	96	39	73	282
	35%	37%	37%	39%	36%	34%	28%	39%	31%	37%	26%	34%	36%
		*	*	*		*	*	J		J			
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_4. Which major political party leader is best described by the following traits? - Someone who will provide open, responsible, and ethical government

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	122	101	89	357	232	100	284	174	264	199	235	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Justin Trudeau	297	35	21	16	112	84	29	96	55	73	50	73	224
	30%	26%	18%	25%	29%	36%	43%	29%	32%	28%	33%	34%	29%
		*	*	*		B	ABCD*						
Andrew Scheer	216	25	30	16	84	50	12	67	38	63	30	43	173
	22%	18%	27%	25%	22%	21%	17%	20%	22%	24%	20%	20%	22%
		*	*	*			*						
Jagmeet Singh	93	12	11	7	39	19	6	29	18	23	17	21	72
	9%	8%	10%	10%	10%	8%	9%	9%	11%	9%	11%	10%	9%
		*	*	*			*						
None of these leaders	395	65	51	25	151	83	21	141	63	99	54	79	316
	39%	47%	45%	39%	39%	35%	31%	42%	36%	39%	36%	37%	40%
		F*	*	*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_5. Which major political party leader is best described by the following traits? - Someone who has a vision for Canada that you can support

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	122	101	89	357	232	100	284	174	264	199	235	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Justin Trudeau	325	46	23	17	124	86	28	109	60	81	53	73	252
	32%	34%	21%	26%	32%	37%	41%	33%	35%	31%	35%	34%	32%
		*	*	*		B	B*						
Andrew Scheer	259	35	37	17	98	54	18	87	39	72	37	52	207
	26%	26%	33%	26%	25%	23%	26%	26%	23%	28%	25%	24%	26%
		*	*	*			*						
Jagmeet Singh	79	9	9	7	36	11	6	22	18	22	12	21	58
	8%	7%	8%	10%	9%	5%	9%	7%	10%	8%	8%	10%	7%
		*	*	*			*						
None of these leaders	339	46	43	24	127	84	16	116	55	83	49	71	268
	34%	34%	38%	37%	33%	36%	24%	35%	32%	32%	33%	33%	34%
		*	*	*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5_6. Which major political party leader is best described by the following traits? - Someone who will fight for the middle class

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	122	101	89	357	232	100	284	174	264	199	235	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Justin Trudeau	286	37	23	15	98	86	27	93	56	68	53	61	225
	29%	27%	21%	23%	26%	36%	39%	28%	32%	26%	35%	28%	29%
		*	*	*		BCD	BCD*						
Andrew Scheer	243	30	35	15	95	51	16	83	35	71	32	51	192
	24%	22%	31%	23%	25%	22%	24%	25%	20%	27%	21%	23%	24%
		*	*	*			*						
Jagmeet Singh	117	13	18	9	54	16	7	33	24	26	25	32	85
	12%	10%	16%	14%	14%	7%	10%	10%	14%	10%	17%	15%	11%
		*	E*	E*	E		*				G		
None of these leaders	356	55	36	26	137	83	18	125	58	93	41	73	283
	35%	41%	32%	39%	36%	35%	27%	37%	34%	36%	27%	34%	36%
		*	*	*			*	J					
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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6. As you may know, the RCMP has charged the Canadian-based engineering company SNC Lavalin with fraud and corruption relating to activities in Libya. There have been recent media reports that Prime Minister Trudeau's office met with Canada's former Attorney General, Jody Wilson-Raybould, to pressure her to intervene in the case and negotiate an out-of-court settlement with SNC Lavalin. Before today, how aware of this story were you:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Top 2 Box (Net)	494	73	52	33	194	112	30	154	90	132	89	98	396
	49%	54%	46%	50%	50%	48%	44%	46%	52%	51%	59%	45%	50%
		*	*	*			*				G		
Very aware - I'm following it closely	171	29	23	10	63	37	8	34	37	61	31	38	133
	17%	21%	21%	15%	16%	16%	12%	10%	21%	24%	21%	17%	17%
		*	*	*			*		G	G	G		
Somewhat aware - I know some of the details	322	44	29	23	131	75	22	120	53	71	58	60	263
	32%	32%	25%	35%	34%	32%	32%	36%	31%	28%	38%	27%	33%
		*	*	*			*				I		
Bottom 2 Box (Net)	508	63	61	32	191	123	38	180	82	126	62	120	389
	51%	46%	54%	50%	50%	52%	56%	54%	48%	49%	41%	55%	50%
		*	*	*			*	J					
Not very aware - I've only heard the headlines	253	26	22	17	104	70	14	84	42	61	35	50	203
	25%	19%	20%	25%	27%	30%	20%	25%	24%	24%	23%	23%	26%
		*	*	*			*						
Not at all aware - I've never heard of it	256	37	38	16	87	54	25	96	41	64	28	70	186
	26%	27%	34%	24%	22%	23%	36%	29%	23%	25%	18%	32%	24%
		*	D*	*			DE*	J				L	
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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7. As you may know, allegations have been made against Vice-Admiral Mark Norman regarding the leaking of cabinet secrets to a Quebec shipyard and a CBC journalist in 2015 when he was commander of the Navy. There have now been allegations that prosecutors have been talking strategy with the bureaucratic department (Privy Council) that supports Prime Minister Trudeau's office and the federal cabinet. Before today, how aware of this story were you:

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Top 2 Box (Net)	248	32	23	13	101	64	15	72	54	63	43	60	188
	25%	24%	20%	20%	26%	27%	22%	22%	31%	25%	28%	28%	24%
		*	*	*			*		G				
Very aware - I'm following it closely	55	8	5	4	25	10	4	9	17	20	8	14	42
	6%	6%	4%	6%	7%	4%	5%	3%	10%	8%	5%	6%	5%
		*	*	*			*		G	G			
Somewhat aware - I know some of the details	193	25	18	9	76	54	11	63	37	44	34	47	146
	19%	18%	16%	14%	20%	23%	17%	19%	21%	17%	23%	21%	19%
		*	*	*			*						
Bottom 2 Box (Net)	754	104	90	52	284	171	53	261	119	194	109	157	597
	75%	76%	80%	80%	74%	73%	78%	78%	69%	75%	72%	72%	76%
		*	*	*			*	H					
Not very aware - I've only heard the headlines	293	37	35	20	115	67	19	98	45	77	52	63	230
	29%	27%	31%	30%	30%	29%	28%	29%	26%	30%	34%	29%	29%
		*	*	*			*						
Not at all aware - I've never heard of it	461	67	55	32	168	104	34	163	74	117	57	94	366
	46%	49%	49%	50%	44%	44%	50%	49%	43%	45%	38%	43%	47%
		*	*	*			*	J					
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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8. Will any of these stories have an impact on how you will vote in the next federal election in October, 2019?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Yes	431	64	54	32	170	85	26	128	73	124	71	103	328
	43%	47%	48%	49%	44%	36%	39%	38%	42%	48%	47%	48%	42%
		*	*	*			*						
No	571	72	58	33	215	151	42	206	100	134	80	114	457
	57%	53%	52%	51%	56%	64%	61%	62%	58%	52%	53%	52%	58%
		*	*	*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Rural/Urban

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
UNDER 10,000	112	12	12	15	30	23	20	36	22	32	15	24	88
	11%	9%	11%	23%	8%	10%	30%	11%	12%	12%	10%	11%	11%
		*	*	ABDE*			ABDE*						
Urban (Net)	890	124	100	50	355	213	48	297	151	226	137	194	696
	89%	91%	89%	77%	92%	90%	70%	89%	88%	88%	90%	89%	89%
		CF*	CF*	*	CF	CF	*						
10,000 - 99,999	149	23	19	3	45	41	18	65	23	36	12	24	125
	15%	17%	17%	4%	12%	18%	27%	20%	13%	14%	8%	11%	16%
		C*	C*	*	C	CD*	J						
100,000 - 999,999	299	23	3	48	161	36	29	112	50	70	40	62	237
	30%	17%	2%	73%	42%	15%	43%	34%	29%	27%	26%	29%	30%
		B*	*	ABDEF*	ABE	B	ABE*						
1 MILLION PLUS	442	78	79	-	149	136	-	120	78	120	85	107	334
	44%	57%	70%	-	39%	58%	-	36%	45%	47%	56%	49%	43%
		CDF*	CDF*	*	CF	CDF	*			G	G		
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Male	487	64	36	42	166	141	38	172	70	139	78	100	387
	49%	47%	32%	64%	43%	60%	56%	51%	40%	54%	52%	46%	49%
		*	*	ABD*		ABD	BD*	H		H			
Female	515	72	76	23	219	94	30	162	103	119	73	118	398
	51%	53%	68%	36%	57%	40%	44%	49%	60%	46%	48%	54%	51%
		CE*	CEF*	*	CEF		*		GI				
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
18-34 (Net)	274	28	33	19	120	56	17	88	49	59	49	77	196
	27%	20%	30%	29%	31%	24%	25%	26%	28%	23%	32%	35%	25%
		*	*	*	A		*					L	
18-24	85	9	8	6	39	17	5	36	11	13	15	15	71
	9%	7%	8%	9%	10%	7%	8%	11%	6%	5%	10%	7%	9%
		*	*	*			*	I					
25-34	188	18	25	13	82	39	12	52	38	46	33	63	126
	19%	13%	22%	19%	21%	17%	18%	16%	22%	18%	22%	29%	16%
		*	*	*			*					L	
35-54 (Net)	341	44	30	20	125	101	21	105	60	85	62	123	218
	34%	33%	26%	31%	32%	43%	31%	31%	34%	33%	41%	57%	28%
		*	*	*		BD	*					L	
35-44	149	20	14	8	57	42	9	46	26	43	26	68	81
	15%	15%	12%	12%	15%	18%	13%	14%	15%	17%	17%	31%	10%
		*	*	*			*					L	
45-54	192	24	16	12	68	59	12	59	34	42	37	56	136
	19%	18%	14%	18%	18%	25%	18%	18%	20%	16%	24%	26%	17%
		*	*	*			*					L	
55+ (Net)	388	64	49	27	140	78	30	141	64	114	41	17	371
	39%	47%	44%	41%	36%	33%	44%	42%	37%	44%	27%	8%	47%
		E*	*	*			*	J		J			K
55-64	254	38	33	17	96	48	22	86	43	76	31	14	239
	25%	28%	30%	25%	25%	20%	32%	26%	25%	30%	20%	7%	30%
		*	*	*			*						K
65+	134	26	16	10	43	30	8	54	21	37	10	3	131
	13%	19%	14%	15%	11%	13%	12%	16%	12%	15%	6%	1%	17%
		*	*	*			*	J		J			K
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	47.4	51.1	47.5	47.3	46.1	47	48.4	48.1	47	49.1	43.9	39.6	49.5
		DE*	*	*			*	J		J			K
STD. DEV.	15.92	16.91	15.58	16.34	16.26	14.83	15.03	16.49	15.75	15.32	14.55	10.55	16.47
STD. ERR.	0.5	1.53	1.55	1.72	0.86	0.97	1.5	0.98	1.19	0.94	1.03	0.69	0.6
Median	49	54	49	47.4	47	48	52	50	49	52	45	39	53

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Primary School or less	10 1%	- *	- *	1 2%	3 1%	5 2%	- *	4 1%	- -	2 1%	- -	4 2%	5 1%
Some high school	58 6%	4 3%	6 5%	5 7%	27 7%	15 6%	2 2%	27 8%	13 7%	6 2%	2 1%	12 6%	46 6%
Graduated high school	387 39%	49 36%	53 47%	27 42%	141 37%	88 37%	29 43%	164 49%	60 35%	97 38%	38 25%	71 33%	316 40%
Some college / CEGEP / Trade School	108 11%	12 9%	9 8%	7 11%	42 11%	32 14%	6 8%	43 13%	18 10%	24 9%	15 10%	23 11%	85 11%
Graduated from college / CEGEP / Trade School	223 22%	37 27%	24 21%	16 25%	79 21%	52 22%	15 22%	44 13%	46 26%	75 29%	33 22%	60 28%	163 21%
Some university, but did not finish	62 6%	11 8%	6 5%	5 7%	22 6%	12 5%	6 9%	23 7%	14 8%	11 4%	11 7%	7 3%	54 7%
University undergraduate degree	104 10%	19 14%	9 8%	2 3%	45 12%	22 10%	7 10%	20 6%	17 10%	30 12%	32 21%	26 12%	77 10%
University graduate degree	50 5%	4 3%	5 5%	2 3%	27 7%	8 3%	4 6%	9 3%	6 3%	12 5%	21 14%	13 6%	37 5%
Sigma	1002 100%	136 100%	112 100%	65 100%	385 100%	235 100%	68 100%	334 100%	173 100%	258 100%	152 100%	217 100%	785 100%
Summary													
<HS	68 7%	4 3%	6 5%	6 9%	29 8%	21 9%	2 2%	31 9%	13 7%	8 3%	2 1%	16 8%	51 7%
HS	387 39%	49 36%	53 47%	27 42%	141 37%	88 37%	29 43%	164 49%	60 35%	97 38%	38 25%	71 33%	316 40%
Post Sec	393 39%	60 44%	39 35%	28 42%	143 37%	96 41%	27 39%	109 33%	78 45%	111 43%	59 39%	90 42%	302 39%
Univ Grad	154 15%	23 17%	15 13%	4 6%	72 19%	30 13%	11 16%	29 9%	23 13%	42 16%	53 35%	39 18%	115 15%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
BC	136 14%	136 100%	- -	- -	- -	- -	- -	45 13%	22 13%	47 18%	15 10%	18 8%	118 15%
		BCDEF*	*	*			*			J			K
AB	112 11%	- -	112 100%	- -	- -	- -	- -	34 10%	19 11%	21 8%	26 17%	29 13%	83 11%
		*	ACDEF*	*			*				GI		
SK/MB	65 7%	- -	- -	65 100%	- -	- -	- -	17 5%	14 8%	17 7%	8 5%	13 6%	52 7%
		*	*	ABDEF*			*						
Ontario	385 38%	- -	- -	- -	385 100%	- -	- -	114 34%	68 39%	87 34%	71 47%	101 46%	284 36%
		*	*	*	ABCEF		*				GI	L	
Quebec	235 24%	- -	- -	- -	- -	235 100%	- -	99 30%	36 21%	70 27%	23 15%	43 20%	192 24%
		*	*	*		ABCDF	*	J		J			
Atlantic Canada	68 7%	- -	- -	- -	- -	- -	68 100%	25 8%	14 8%	15 6%	9 6%	13 6%	55 7%
		*	*	*			ABCDE*						
Sigma	1002 100%	136 100%	112 100%	65 100%	385 100%	235 100%	68 100%	334 100%	173 100%	258 100%	152 100%	217 100%	785 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
<\$25K	182	22	17	11	60	62	10	182	-	-	-	20	162
	18%	16%	15%	17%	16%	26%	14%	55%	-	-	-	9%	21%
	*	*	*			DF	*	HIJ					K
\$25K - <\$55K	279	39	28	20	101	67	24	152	127	-	-	43	236
	28%	29%	25%	31%	26%	28%	36%	45%	74%	-	-	20%	30%
	*	*	*				*	IJ	GIJ				K
\$55K - <\$100K	303	52	29	18	108	76	20	-	45	258	-	73	230
	30%	38%	26%	27%	28%	32%	29%	-	26%	100%	-	33%	29%
	*	*	*				*		GJ	GHJ			
\$100K - <\$150K	114	10	21	6	54	15	7	-	-	-	114	50	64
	11%	7%	19%	10%	14%	6%	10%	-	-	-	75%	23%	8%
	*		AE*	*	E		*				GHI	L	
\$150K+	38	4	5	2	17	8	2	-	-	-	38	16	22
	4%	3%	5%	3%	4%	3%	2%	-	-	-	25%	7%	3%
	*	*	*				*				GHI	L	
Prefer not to answer	86	8	12	8	45	9	5	-	-	-	-	16	70
	9%	6%	11%	12%	12%	4%	8%	-	-	-	-	8%	9%
	*		E*	E*	E		*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	422	58	41	27	149	117	31	334	89	-	-	55	368
	42%	42%	37%	42%	39%	49%	45%	100%	51%	-	-	25%	47%
	*	*	*			D	*	HIJ	IJ				K
\$50K+	493	71	59	30	192	110	32	-	84	258	152	146	347
	49%	52%	52%	46%	50%	47%	47%	-	49%	100%	100%	67%	44%
	*	*	*				*		G	GH	GH	L	
Under \$40K	334	45	34	17	114	99	25	334	-	-	-	35	298
	33%	33%	30%	27%	30%	42%	37%	100%	-	-	-	16%	38%
	*	*	*			CD	*	HIJ					K
\$40K to less than \$60K	173	22	19	14	68	36	14	-	173	-	-	37	136
	17%	16%	17%	22%	18%	15%	20%	-	100%	-	-	17%	17%
	*	*	*				*		GIJ				
\$60K to less than \$100K	258	47	21	17	87	70	15	-	-	258	-	64	194
	26%	35%	19%	27%	23%	30%	22%	-	-	100%	-	29%	25%
		BD*	*	*			*			GHJ			
\$100K or more	152	15	26	8	71	23	9	-	-	-	152	65	86
	15%	11%	23%	13%	18%	10%	13%	-	-	-	100%	30%	11%
	*		AE*	*	E		*				GHI	L	
Mean (,000)	62.9	61.2	69.3	60.9	67.6	55.6	59.4	23.6	50	77.4	139.7	82	57.6
	*		E*	*	E		*		G	GH	GHI	L	
STD. DEV.	44.46	37.08	44.76	40.69	49.22	40.47	44.82	9.76	5.7	11.63	40.23	46.48	42.38
STD. ERR.	1.47	3.27	4.47	5.38	2.67	2.69	5.65	0.53	0.43	0.72	3.27	3.28	1.59

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Kids	217	18	29	13	101	43	13	35	37	64	65	217	-
	22%	13%	26%	20%	26%	18%	19%	11%	21%	25%	43%	100%	-
		*	A*	*	A		*		G	G	GHI	L	
No Kids	785	118	83	52	284	192	55	298	136	194	86	-	785
	78%	87%	74%	80%	74%	82%	81%	89%	79%	75%	57%	-	100%
		BD*	*	*			*	HIJ	J	J			K
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
1	262	39	29	13	97	68	16	153	43	37	6	-	262
	26%	29%	26%	20%	25%	29%	23%	46%	25%	15%	4%	-	33%
		*	*	*			*	HUJ	IJ	J			K
2	399	61	49	32	116	111	31	121	73	126	48	19	380
	40%	45%	43%	49%	30%	47%	45%	36%	42%	49%	32%	9%	48%
		D*	D*	D*		D	D*			GJ			K
3	151	12	10	10	83	23	14	31	30	38	39	79	72
	15%	9%	9%	15%	21%	10%	20%	9%	18%	15%	26%	36%	9%
		*	*	*	ABE		ABE*		G		GI	L	
4	124	17	15	4	55	27	7	16	19	40	35	75	49
	12%	12%	13%	6%	14%	11%	10%	5%	11%	15%	23%	34%	6%
		*	*	*			*		G	G	GH	L	
5	41	4	6	3	21	7	1	6	3	11	13	30	11
	4%	3%	5%	4%	5%	3%	1%	2%	2%	4%	9%	14%	1%
		*	*	*			*				GH	L	
6	15	-	2	1	12	-	1	4	2	4	5	7	8
	2%	-	2%	2%	3%	-	1%	1%	1%	2%	4%	3%	1%
		*	*	E*	E		*					L	
7	4	3	-	-	2	-	-	-	-	1	3	4	1
	*	2%	-	-	*	-	-	-	-	*	2%	2%	*
		*	*	*			*				G	L	
8	1	-	-	-	1	-	-	-	-	-	1	1	-
	*	-	-	-	*	-	-	-	-	-	1%	*	-
		*	*	*			*						
9	*	-	-	*	-	-	-	*	-	-	-	*	-
	*	-	-	1%	-	-	-	*	-	-	-	*	-
		*	*	*			*						
10	2	-	2	-	-	-	-	2	-	-	-	2	-
	*	-	2%	-	-	-	-	1%	-	-	-	1%	-
		*	D*	*			*					L	
12+	1	-	-	1	-	-	-	-	1	-	-	-	1
	*	-	-	2%	-	-	-	-	1%	-	-	-	*
		*	*	DE*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Employed full-time	338	43	46	23	106	97	22	52	61	121	87	100	238
	34%	32%	41%	36%	28%	41%	32%	15%	35%	47%	57%	46%	30%
Employed part-time	109	15	9	7	46	20	12	38	27	26	9	17	92
	11%	11%	8%	11%	12%	9%	17%	11%	16%	10%	6%	8%	12%
Self employed	70	17	8	5	24	10	5	31	11	12	9	19	51
	7%	13%	7%	8%	6%	4%	7%	9%	7%	5%	6%	9%	6%
Unemployed but looking for a job	58	8	6	3	23	16	3	32	8	11	1	15	43
	6%	6%	5%	4%	6%	7%	4%	10%	5%	4%	*	7%	5%
Unemployed and not looking for a job/Long-term sick or disabled	90	11	7	7	29	30	6	58	10	12	5	11	79
	9%	8%	6%	11%	8%	13%	9%	17%	6%	5%	3%	5%	10%
Full-time parent, homemaker	80	4	13	2	44	16	2	20	18	25	11	38	42
	8%	3%	12%	3%	11%	7%	2%	6%	10%	10%	8%	18%	5%
Retired	200	36	18	13	78	38	17	86	31	47	17	4	196
	20%	26%	16%	21%	20%	16%	25%	26%	18%	18%	11%	2%	25%
Student/Pupil	44	2	5	3	25	8	1	14	6	2	13	7	37
	4%	1%	5%	4%	7%	3%	2%	4%	4%	1%	8%	3%	5%
Military	2	-	-	-	1	1	-	-	-	2	-	1	1
	*	-	-	-	*	*	-	-	-	1%	-	*	*
Prefer not to answer	12	*	-	2	9	-	2	4	1	-	-	5	8
	1%	*	-	2%	2%	-	2%	1%	*	-	-	2%	1%
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
Single, never married	336	46	30	19	123	101	17	164	52	57	33	35	301
	34%	33%	27%	29%	32%	43%	25%	49%	30%	22%	22%	16%	38%
		*	*	*		BDF	*	HIJ					K
Living with partner	155	19	14	6	54	55	6	40	27	51	26	34	121
	15%	14%	13%	10%	14%	23%	9%	12%	16%	20%	17%	16%	15%
		*	*	*		CDF	*			G			
Married	377	55	51	31	150	56	34	67	68	128	81	120	257
	38%	40%	46%	47%	39%	24%	50%	20%	39%	50%	54%	55%	33%
		E*	E*	E*	E		E*		G	G	GH	L	
Widowed	39	5	8	4	18	1	4	15	7	7	3	5	35
	4%	4%	7%	5%	5%	1%	5%	5%	4%	3%	2%	2%	4%
		E*	E*	E*	E		E*						
Divorced or separated	95	12	9	5	40	22	6	47	19	14	8	23	71
	9%	9%	8%	8%	10%	10%	9%	14%	11%	6%	5%	11%	9%
		*	*	*			*	IJ					
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
All of it	561	71	63	28	218	149	33	224	102	130	61	115	447
	56%	52%	56%	43%	57%	63%	48%	67%	59%	50%	40%	53%	57%
		*	*	*	C	CF	*	IJ	J				
Almost all of it	188	24	25	10	70	46	13	42	28	63	43	52	136
	19%	18%	22%	16%	18%	20%	19%	13%	16%	25%	28%	24%	17%
		*	*	*			*			G	GH		
About half of it	191	31	22	18	70	33	18	49	35	56	39	42	149
	19%	22%	19%	27%	18%	14%	26%	15%	20%	22%	26%	19%	19%
		*	*	E*			E*				G		
Less than half of it	47	9	3	6	18	7	5	18	7	6	8	5	42
	5%	7%	3%	9%	5%	3%	7%	6%	4%	2%	6%	2%	5%
		*	*	E*			*						
None	15	1	-	4	9	1	-	-	1	2	1	4	11
	1%	1%	-	6%	2%	*	-	-	1%	1%	1%	2%	1%
		*	*	BEF*			*						
Sigma	1002	136	112	65	385	235	68	334	173	258	152	217	785
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - \$60K	\$60K - \$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1002	122	101	90	357	232	100	284	174	265	199	236	766
Base: All Respondents (wtd)	1002	136	112	65	385	235	68	334	173	258	152	217	785
North American origins (Net)	596	60	67	33	202	183	51	216	114	154	77	131	465
	59%	44%	59%	51%	53%	78%	75%	65%	66%	60%	51%	60%	59%
	*	A*	*		ABCD	ABCD*		J	J				
North American Aboriginal origins	46	7	6	5	15	10	3	16	10	9	5	20	27
	5%	5%	6%	7%	4%	4%	5%	5%	6%	4%	3%	9%	3%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Canadian	579	59	66	29	196	178	50	207	114	151	75	125	454
	58%	44%	59%	45%	51%	76%	74%	62%	66%	58%	49%	58%	58%
	*	A*	*		ABCD	ACD*		J	J				
Other North American origins	14	2	-	1	9	2	1	6	3	1	3	4	10
	1%	1%	-	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%
	*	*	*	*	*	*	*	*	*	*	*	*	*
British Isles origins (Net)	288	49	36	21	143	19	19	91	50	77	45	55	233
	29%	36%	32%	33%	37%	8%	28%	27%	29%	30%	30%	25%	30%
	E*	E*	E*	E*	E*		E*						
English	193	34	25	16	95	9	14	65	34	46	32	38	156
	19%	25%	22%	25%	25%	4%	21%	20%	18%	21%	17%	17%	20%
	E*	E*	E*	E*	E*		E*						
Irish	140	20	14	8	71	14	14	47	26	36	20	23	117
	14%	15%	12%	12%	18%	6%	20%	14%	15%	14%	13%	11%	15%
	E*	*	*	E	E*								
Scottish	134	18	23	11	63	8	12	48	20	39	21	24	110
	13%	13%	20%	16%	16%	4%	17%	14%	11%	15%	14%	11%	14%
	E*	E*	E*	E	E*								
Other British Isles origins	15	2	1	1	11	*	-	6	-	2	6	1	14
	2%	2%	1%	1%	3%	*	-	2%	-	1%	4%	1%	2%
	*	*	*	E	*						HI		
Western European origins (Net)	184	39	32	16	64	23	11	55	32	49	30	30	153
	18%	29%	28%	24%	17%	10%	16%	16%	18%	19%	20%	14%	20%
	DEF*	DEF*	DEF*	DEF*	DEF*		DEF*						
French origins	68	11	6	7	19	19	5	26	12	13	14	10	58
	7%	8%	5%	11%	5%	8%	8%	8%	7%	5%	9%	5%	7%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Dutch	37	8	2	1	21	-	5	5	7	12	7	9	28
	4%	6%	2%	1%	5%	-	7%	2%	4%	5%	5%	4%	4%
	E*	*	*	E	E*								
German	85	18	23	12	27	2	3	23	16	23	12	13	72
	8%	13%	21%	18%	7%	1%	5%	7%	9%	9%	8%	6%	9%
	E*	DEF*	DEF*	E	E*								
Other Western European origins	20	8	2	*	8	1	-	8	-	6	3	2	18
	2%	6%	2%	1%	2%	1%	-	2%	-	2%	2%	1%	2%
	E*	*	*	*	*								
Eastern European origins (Net)	91	20	12	13	36	9	2	24	14	32	11	17	74
	9%	15%	10%	20%	9%	4%	2%	7%	8%	12%	8%	8%	9%
	EF*	E*	DEF*	E	*								
Hungarian	13	2	3	1	5	1	*	5	-	4	2	3	10
	1%	2%	2%	2%	1%	*	*	2%	-	2%	2%	1%	1%
	*	*	*	*	*								
Polish	38	7	3	3	17	6	1	7	6	15	5	8	29
	4%	5%	3%	5%	5%	2%	2%	2%	4%	6%	3%	4%	4%
	*	*	*	*	*	*	*	*	G				
Russian	13	6	1	4	2	-	-	6	1	2	3	1	11
	1%	4%	1%	6%	1%	-	-	2%	*	1%	2%	1%	1%
	DE*	*	DEF*										
Ukrainian	19	6	2	7	3	*	-	3	3	7	4	3	16
	2%	5%	2%	11%	1%	*	-	1%	2%	3%	3%	1%	2%
	DE*	*	BDEF*										
Other Eastern European origins	18	2	3	1	10	2	-	5	5	4	2	2	17
	2%	2%	3%	2%	3%	1%	-	1%	3%	2%	2%	1%	2%
	*	*	*	*	*								
Southern European origins (Net)	66	7	3	2	37	16	1	24	7	12	15	16	50
	7%	5%	3%	3%	10%	7%	2%	7%	4%	5%	10%	7%	6%
	*	*	*	F	F						HI		
Greek	3	1	-	*	-	2	-	-	1	1	2	1	3
	* 1%	-	-	-	1%	-	-	-	1%	*	1%	*	*
	*	*	*	*	*								
Italian	43	3	3	1	24	12	1	15	2	8	9	7	36
	4%	2%	3%	1%	6%	5%	1%	4%	1%	3%	6%	3%	5%
	*	*	*	*	*					H			
Portuguese	8	-	-	1	6	1	*	2	2	1	4	5	3
	1%	-	-	2%	2%	*	*	*	1%	*	3%	2%	*
	*	*	*	*	*						L		
Spanish	7	3	-	-	3	2	-	5	-	3	-	3	5
	1%	2%	-	-	1%	1%	-	1%	-	1%	-	1%	1%
	*	*	*	*	*								
Other Southern European origins	7	2	-	-	5	-	-	3	2	1	-	1	6
	1%	1%	-	-	1%	-	-	1%	1%	*	-	*	1%
	*	*	*	*	*								
Other European origins (Net)	16	2	4	2	9	-	-	9	1	3	2	3	13
	2%	1%	3%	2%	2%	-	-	3%	*	1%	1%	1%	2%
	*	E*	E*	E	*								
Other Northern European origins (excl. British Isles Origins)	10	1	2	2	6	-	-	6	1	3	2	1	9
	1%	*	2%	2%	2%	-	-	2%	*	1%	1%	*	1%
	*	*	*	E*	*								
Other European origins	6	1	2	-	3	-	-	4	-	-	-	2	4
	1%	1%	2%	-	1%	-	-	1%	-	-	-	1%	*
	*	*	*	*	*								
Caribbean origins (Net)	22	2	3	1	13	3	-	9	3	-	5	7	15
	2%	2%	2%	1%	3%	1%	-	3%	2%	-	4%	3%	2%
	*	*	*	*	*			I			I		
Jamaican	4	-	-	-	4	-	-	1	-	-	1	3	1
	*	-	-	-	1%	-	-	*	-	-	*	1%	*
	*	*	*	*	*								
Other Caribbean origins	21	2	3	1	12	3	-	9	3	-	5	7	14
	2%	2%	2%	1%	3%	1%	-	3%	2%	-	4%	3%	2%
	*	*	*	*	*			I			I		
Latin, Central and South American origins (Net)	6	*	*	-	3	*	2	3	1	1	2	1	5
	1%	*	*	-	1%	*	2%	1%	*	*	1%	1%	1%
	*	*	*	*	*								
Latin, Central and South American origins	6	*	*	-	3	*	2	3	1	1	2	1	5
	1%	*	*	-	1%	*	2%	1%	*	*	1%	1%	1%
	*	*	*	*	*								
African origins (Net)	11	-	1	1	4	4	1	1	1	1	5	6	5
	1%	-	1%	1%	1%	2%	1%	*	1%	1%	3%	3%	1%
	*	*	*	*	*						G	L	
African origins	11	-	1	1	4	4	1	1	1	1	5	6	5
	1%	-	1%	1%	1%	2%	1%	*	1%	1%	3%	3%	1%
	*	*	*	*	*						G	L	
Asian origins (Net)	73	21	10	3	33	6	1	22	12	18	17	18	55
	7%	16%	9%	4%	8%	3%	1%	7%	7%	7%	11%	8%	7%
	CODE*	E*	*	EF	*								
West Central Asian and Middle Eastern origins	9	1	*	-	4	4	*	3	1	3	2	1	8
	1%	1%	*	-	1%	2%	-	1%	1%	1%	1%	1%	1%
	*	*	*	*	*								
East Indian	14	2	2	1	8	1	*	6	3	2	3	4	10
	1%	2%	2%	1%	2%	*	*	2%	2%	1%	2%	2%	1%
	*	*	*	*	*								
Other South Asian origins	5	-	-	-	5	-	-	3	-	1	1	1	4
	*	-	-	-	1%	-	-	1%	-	*	*	*	1%
	*	*	*	*									