

February 2019

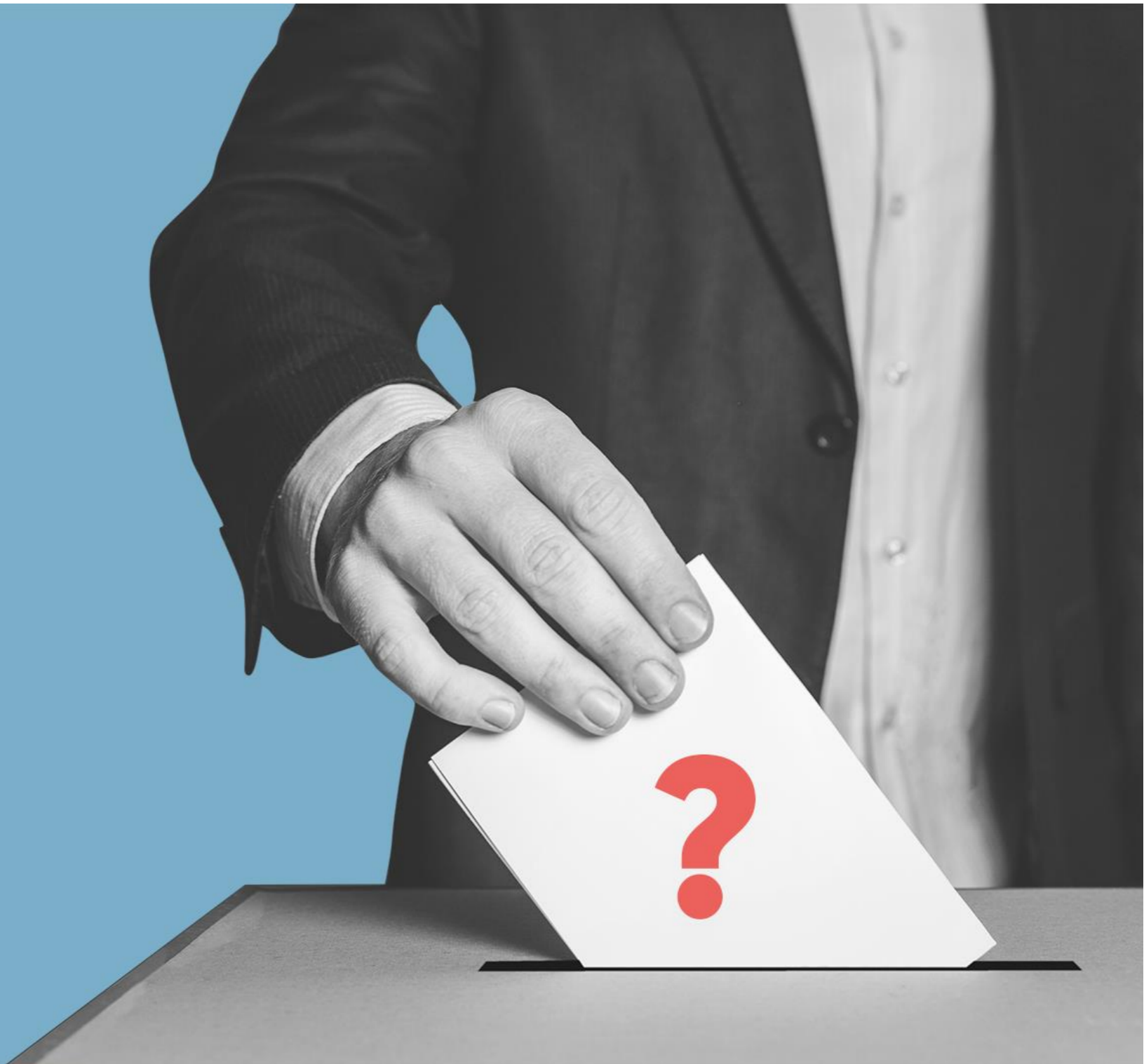
POLITICAL MONITOR



Ipsos MORI

February 2019

VOTING INTENTIONS

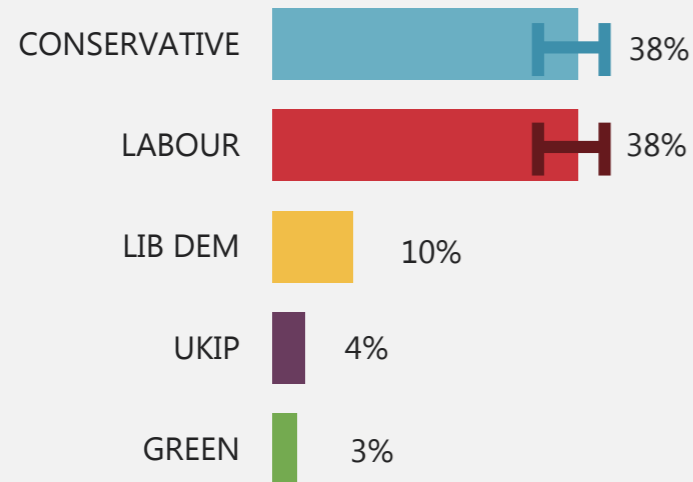


Ipsos MORI

Voting Intention: February 2019

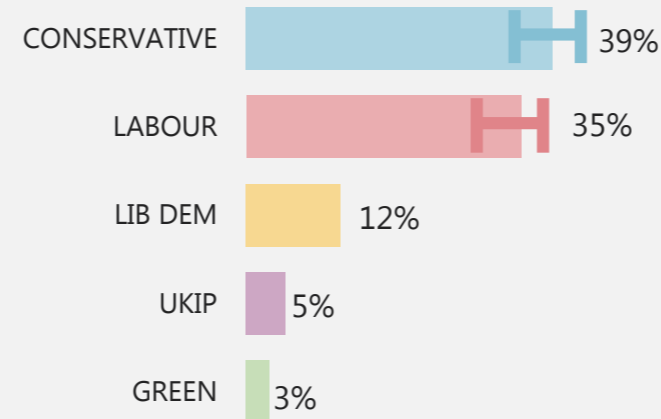
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +0

ALL GIVING A VOTING INTENTION



CONSERVATIVE LEAD = +4

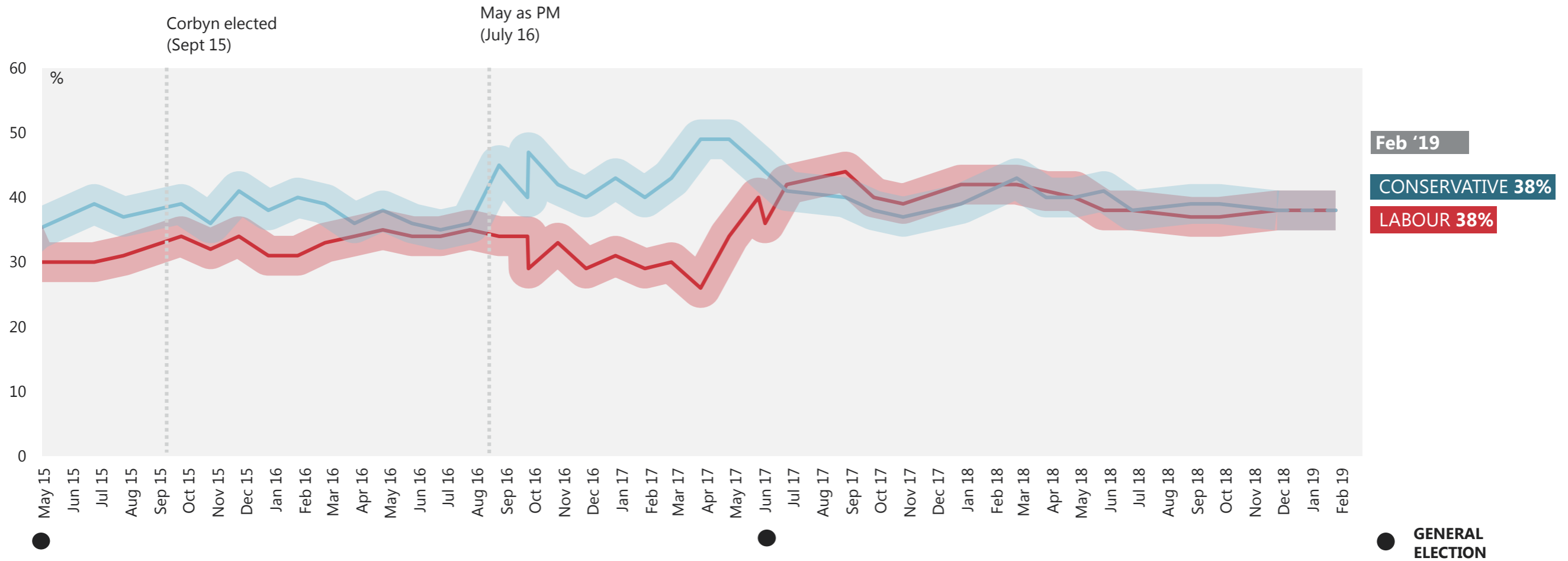


Base: 1,005 British adults 18+, 1 – 5 February 2019; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 811 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



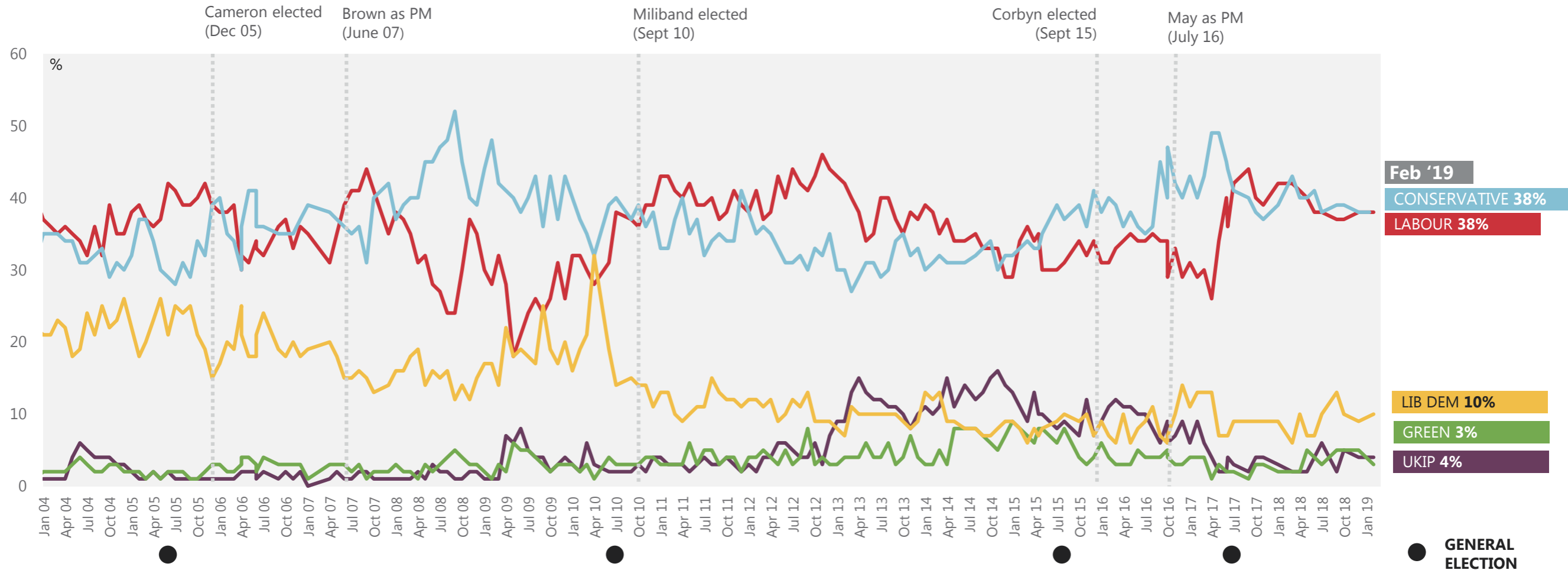
Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



Headline voting intention: January '04 – February '19

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



February 2019

**SATISFACTION
WITH GOVERNMENT
AND PARTY
LEADERS**

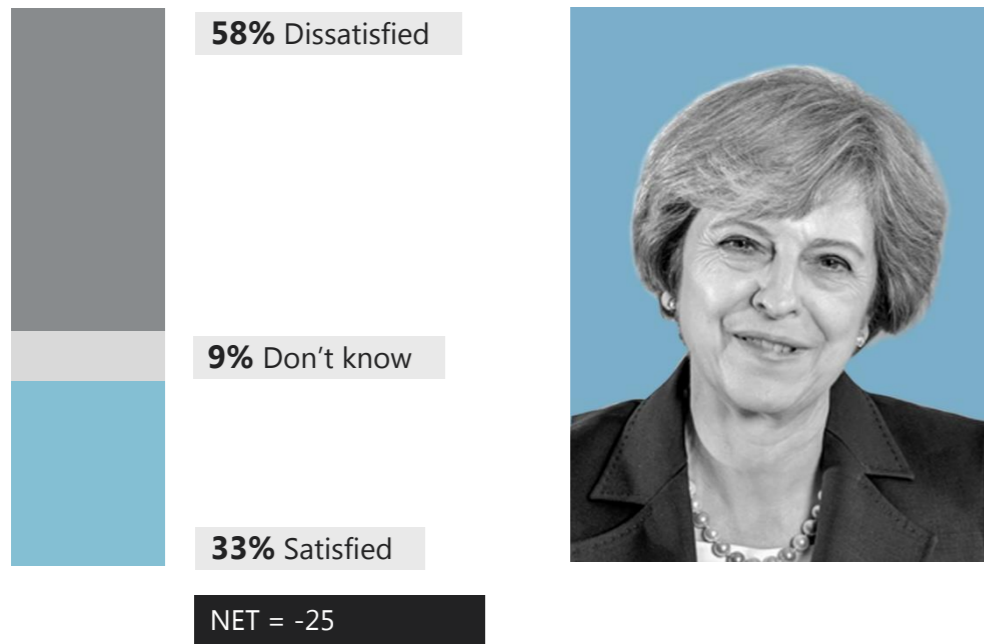


Ipsos MORI

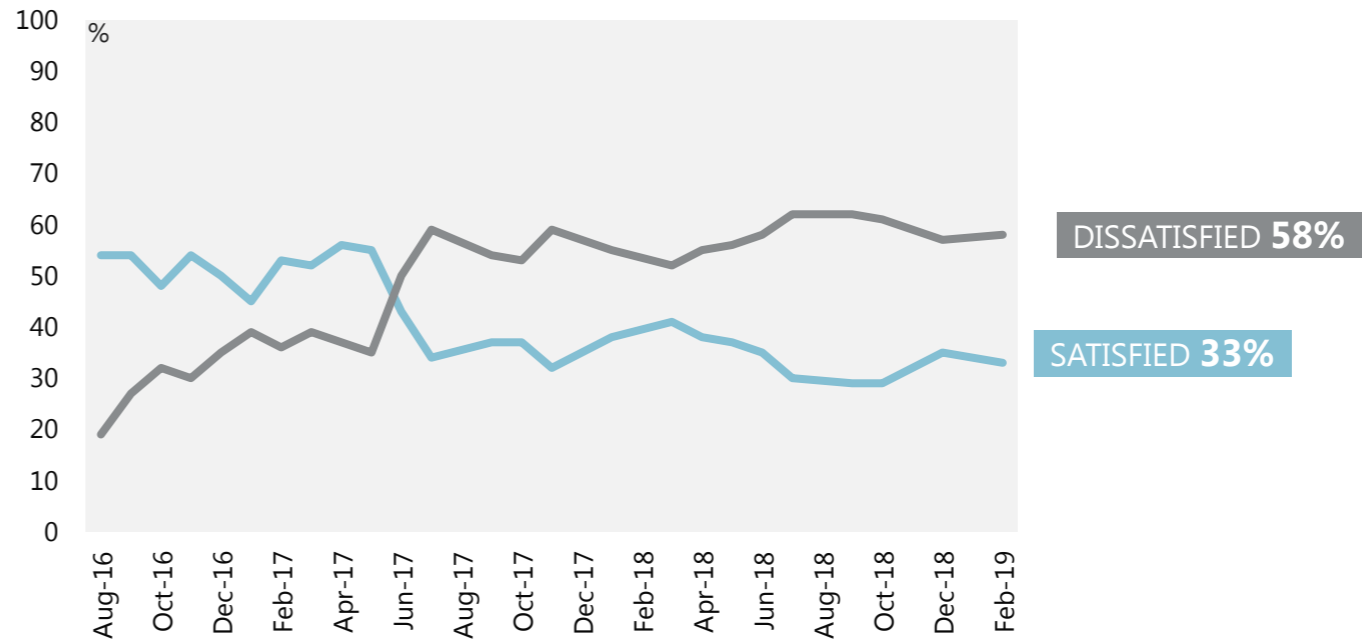
Theresa May Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

February 2019



August 2016 – February 2019



Base: 1,005 British adults 18+ 1 February – 5 February 2019

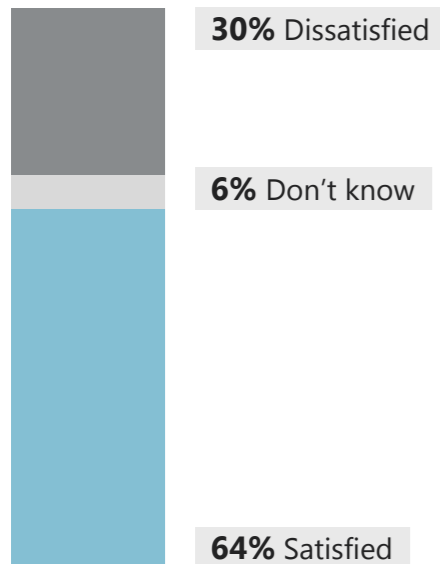


Source: Ipsos MORI Political Monitor

Theresa May | Satisfaction amongst Conservative supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

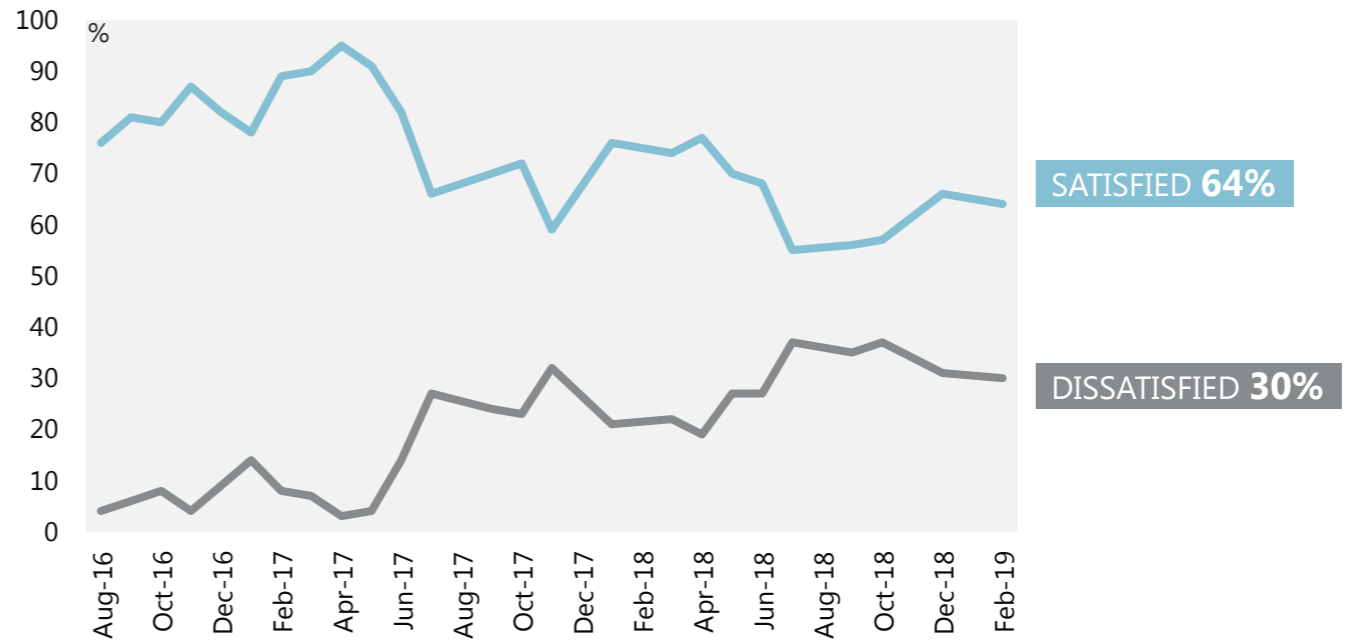
February 2019



NET = +34



August 2016 – February 2019



Base: 352 Conservative supporters 18+ 1 February – 5 February 2019

Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers (1979-2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

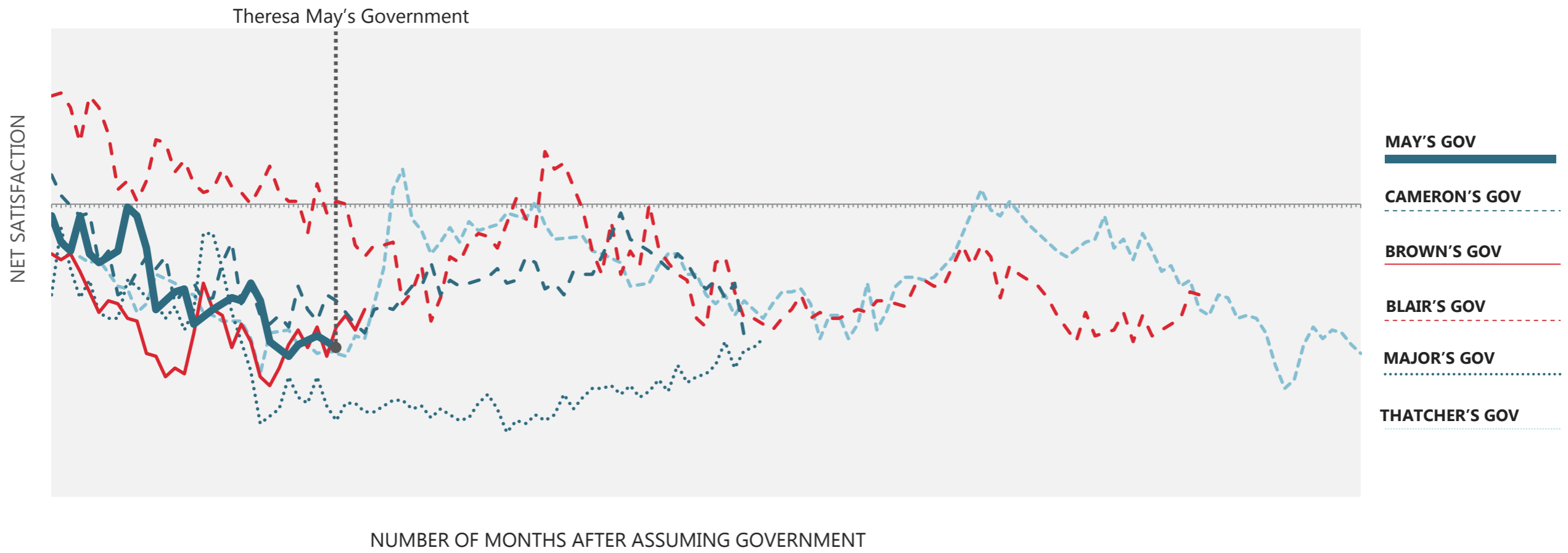
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



Net satisfaction with the Government (1979 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



February 2019

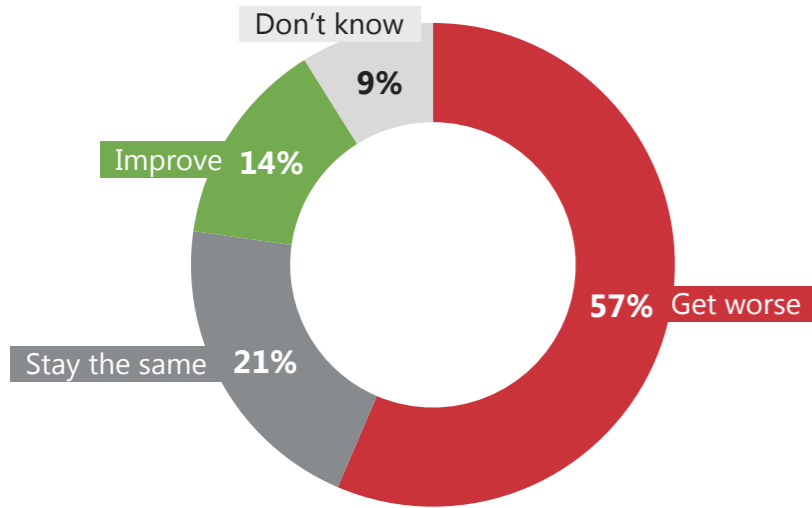
ECONOMIC OPTIMISM



Economic Optimism Index

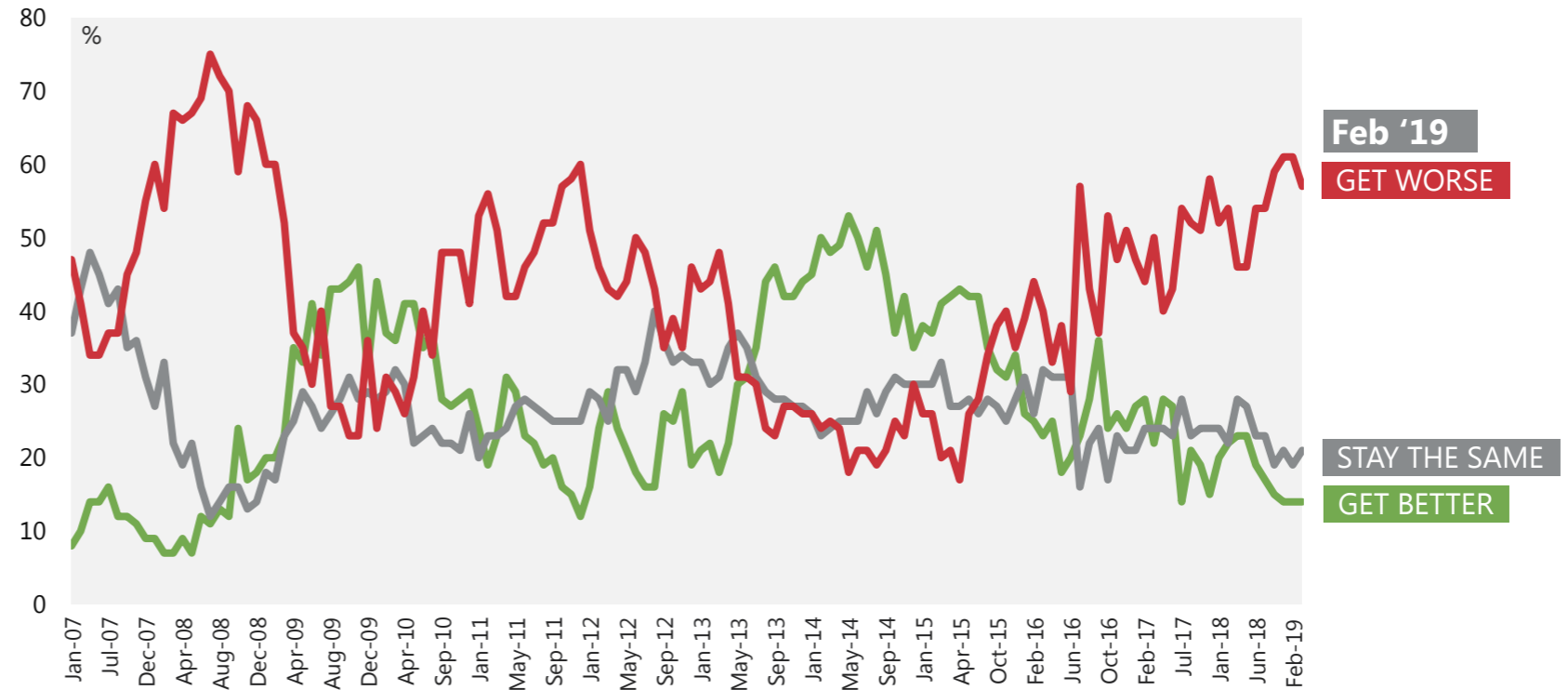
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

February 2019



EOI = -43

January 2007 – February 2019



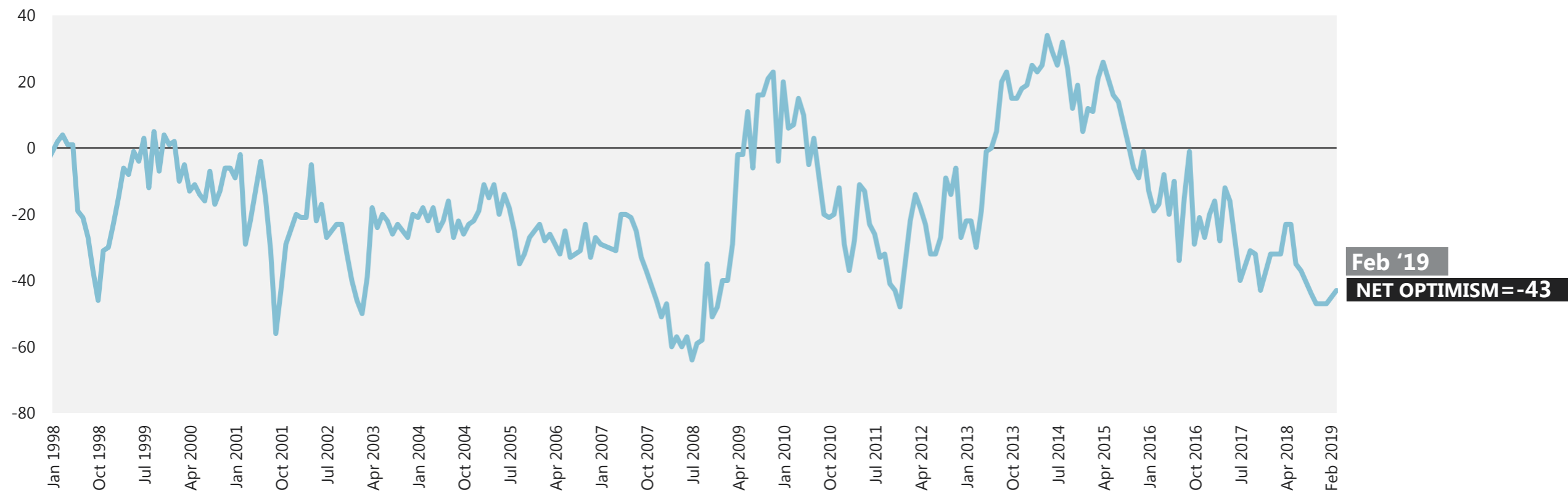
Base: 1,005 British adults 18+ 1 February – 5 February 2019

Source: Ipsos MORI Political Monitor



Economic Optimism Index – 1998-2019

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



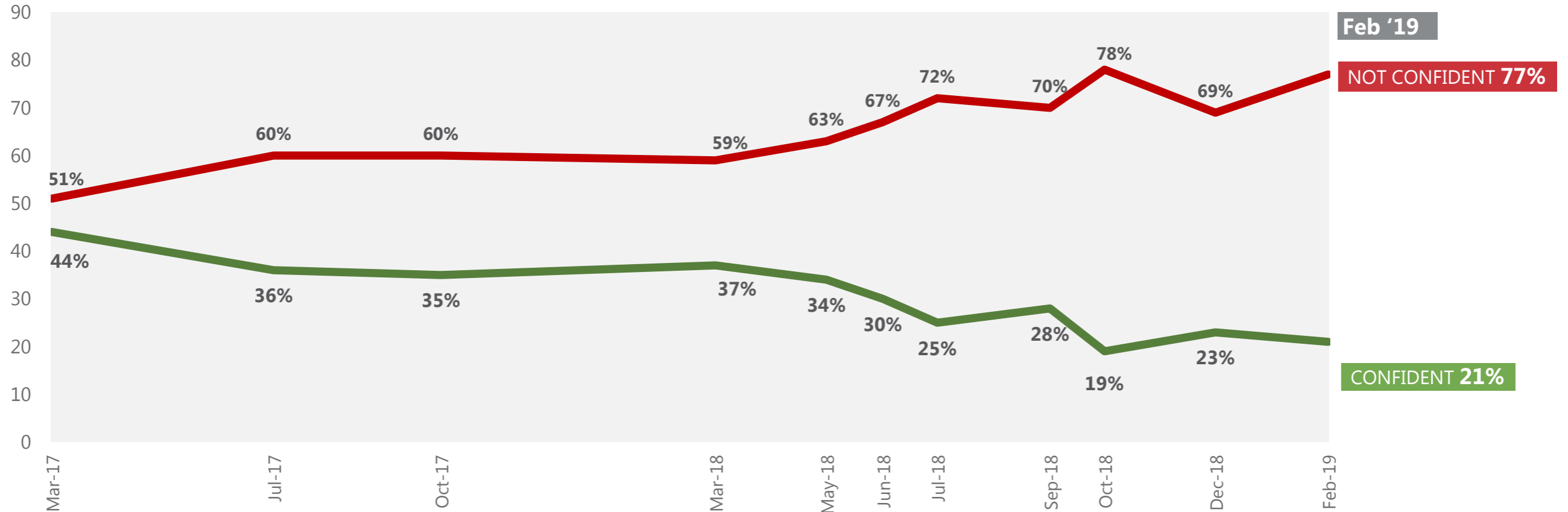
February 2019

BREXIT



Confidence in May to get a good Brexit deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



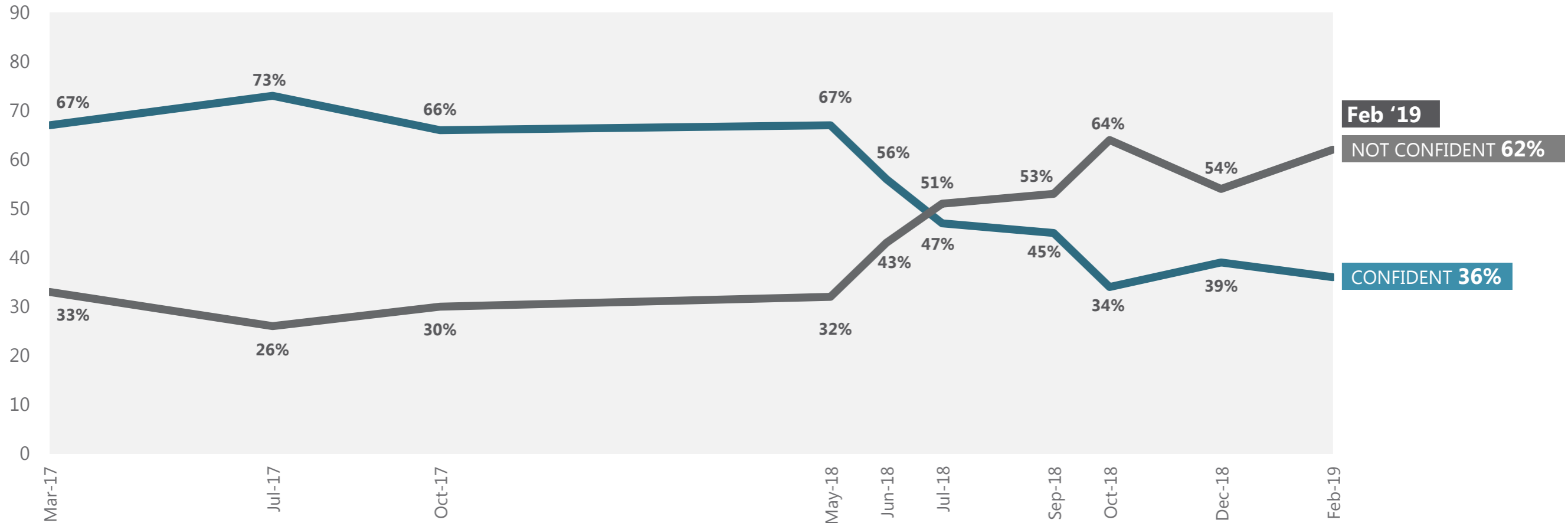
Base: c. 1,000 British adults 18+ each month
* In December 2018 the question was posed as 'has got a good deal'

Source: Ipsos MORI Political Monitor



Confidence in May to get a good deal for Britain | Among Conservative supporters

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: c. 350 Conservative party supporters each month
 * In December 2018 the question was posed as 'has got a good deal',

Source: Ipsos MORI Political Monitor

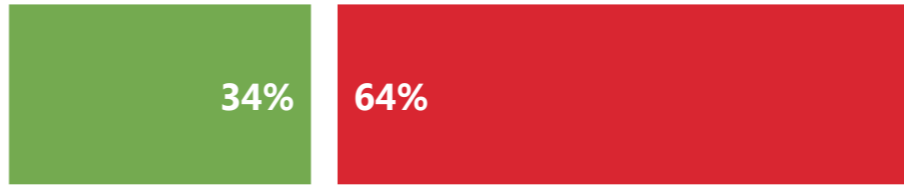


Trust to make the right decisions for Britain's exit from the European Union

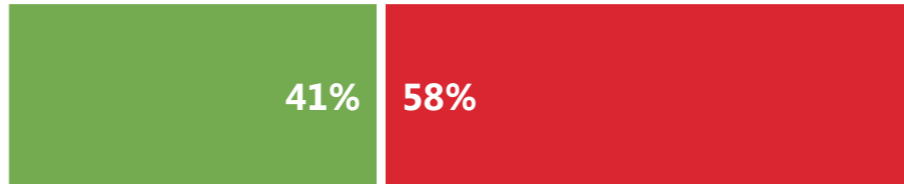
HOW MUCH, IF AT ALL, DO YOU TRUST EACH OF THE FOLLOWING TO MAKE THE RIGHT DECISIONS FOR BRITAIN ABOUT ITS EXIT FROM THE EUROPEAN UNION?

TRUST GREATLY/FAIRLY TRUST NOT VERY MUCH/AT ALL

Theresa May
(February 2019)



Theresa May
(July 2018)



Conservative party supporters

Theresa May
(February 2019)



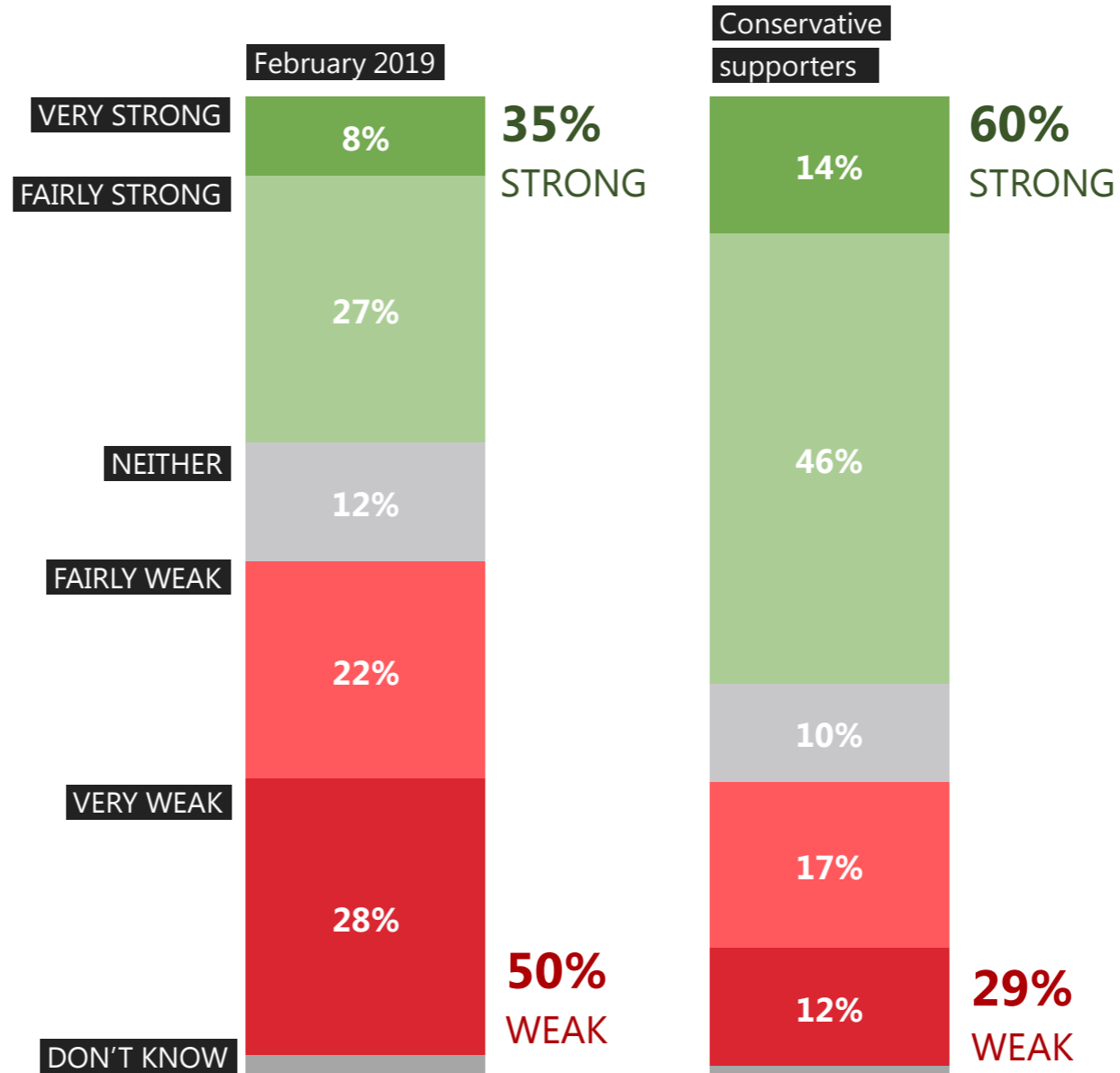
Theresa May
(July 2018)



Base: 1,005 British adults 18+ 1 February – 5 February 2019

Leadership displayed in handling Britain's departure from the European Union

DO YOU THINK ... HAS PROVIDED
STRONG OR WEAK LEADERSHIP
WHEN HANDLING BRITAIN'S EXIT
FROM THE EUROPEAN UNION?

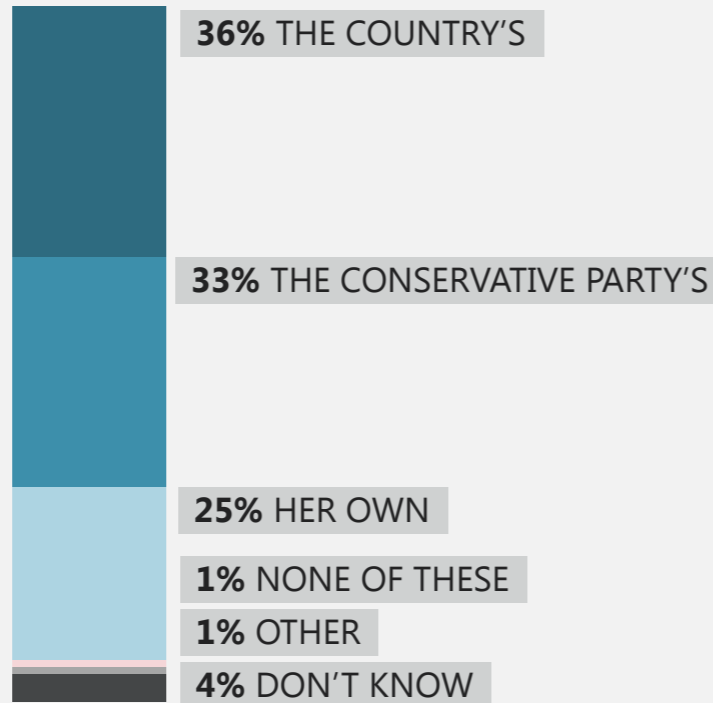


Base: 1,005 British adults 18+, 352 Conservative supporters, 1 February – 5 February 2019

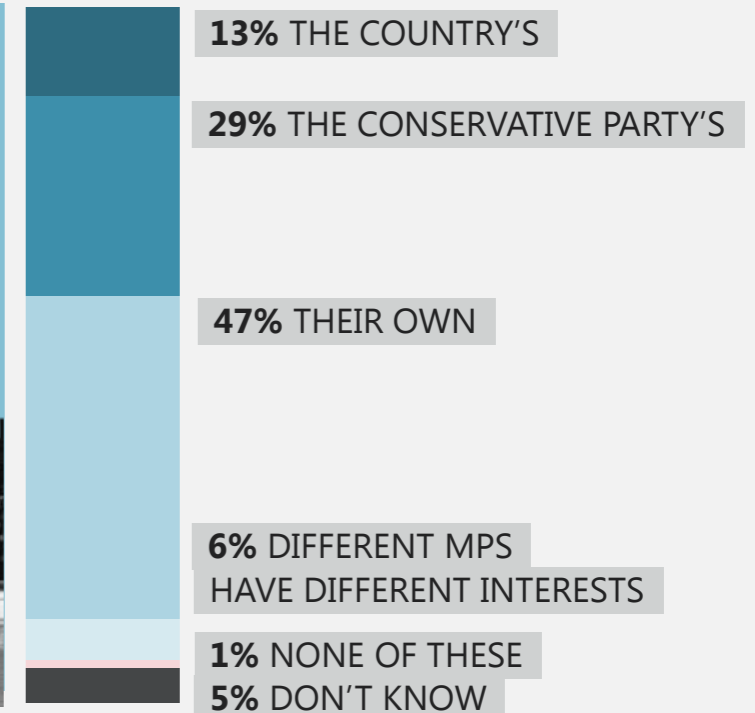
Priorities when negotiating Britain's withdrawal from the European Union

WHEN THINKING ABOUT THE ONGOING NEGOTIATIONS ON BRITAIN'S WITHDRAWAL FROM THE EUROPEAN UNION, WHOSE INTERESTS DO YOU THINK ... PUTS FIRST?

Theresa May



Conservative MPs



Base: 1,005 British adults 18+ 1 February – 5 February 2019

Source: Ipsos MORI Political Monitor

Internal party divisions on Britain's exit from the European Union

HOW STRONGLY DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENT?

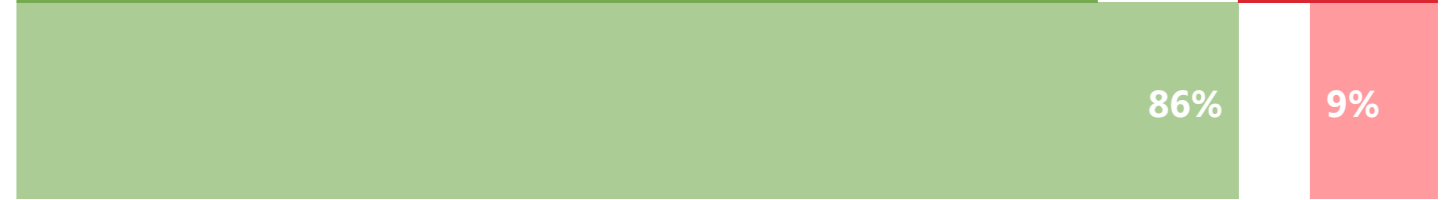
The **Conservative party is divided** on how to handle Britain's exit from the European Union

Feb 2019

Conservative party



Conservative supporters



Dec 2016

Conservative party



Conservative supporters

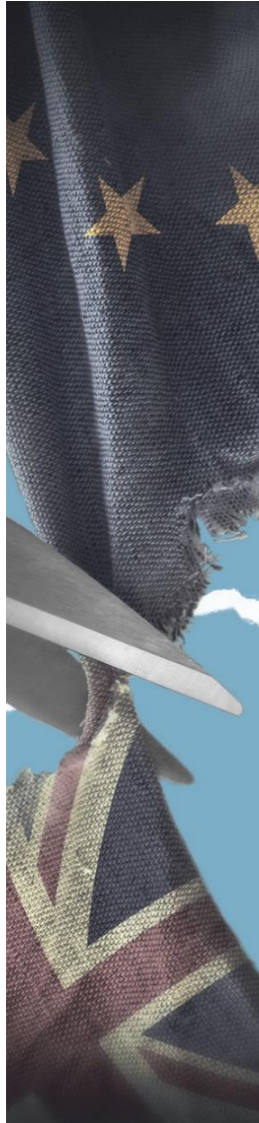


Agree

Disagree

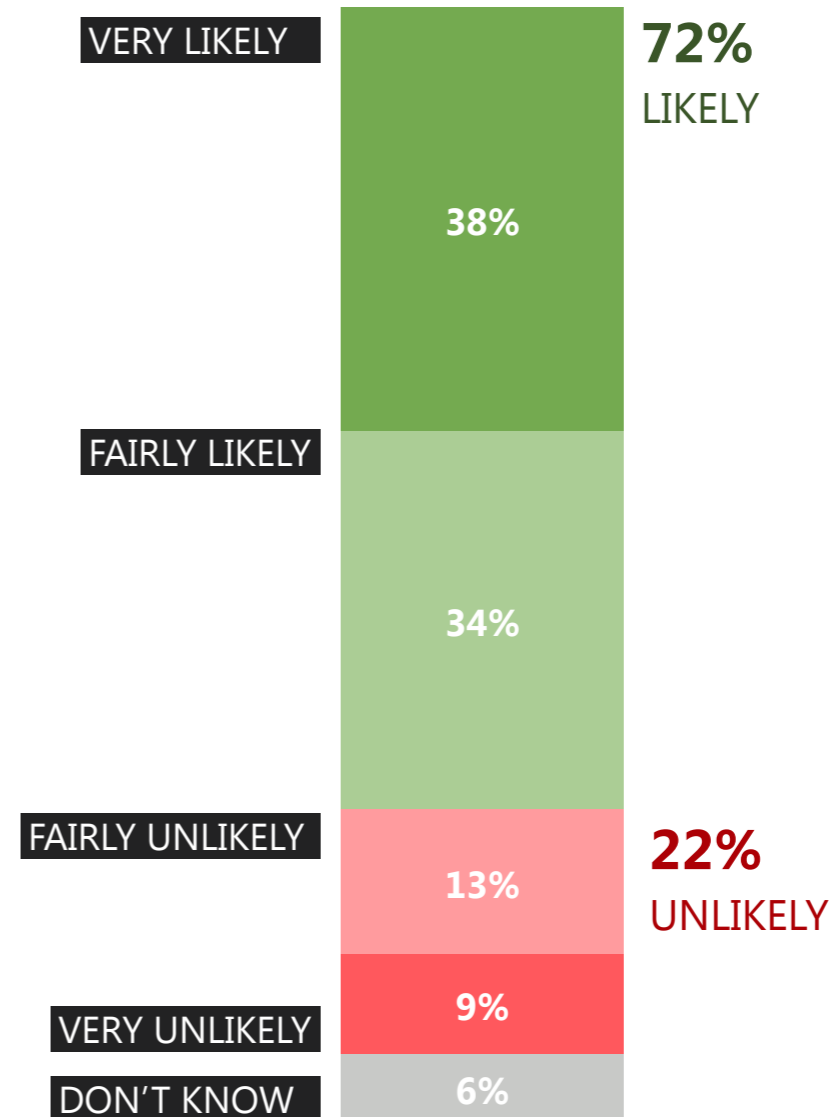
Base: 1,005 British adults 18+, 352 Conservative supporters, 1 February – 5 February 2019

Source: Ipsos MORI Political Monitor



Likelihood of Brexit being delayed

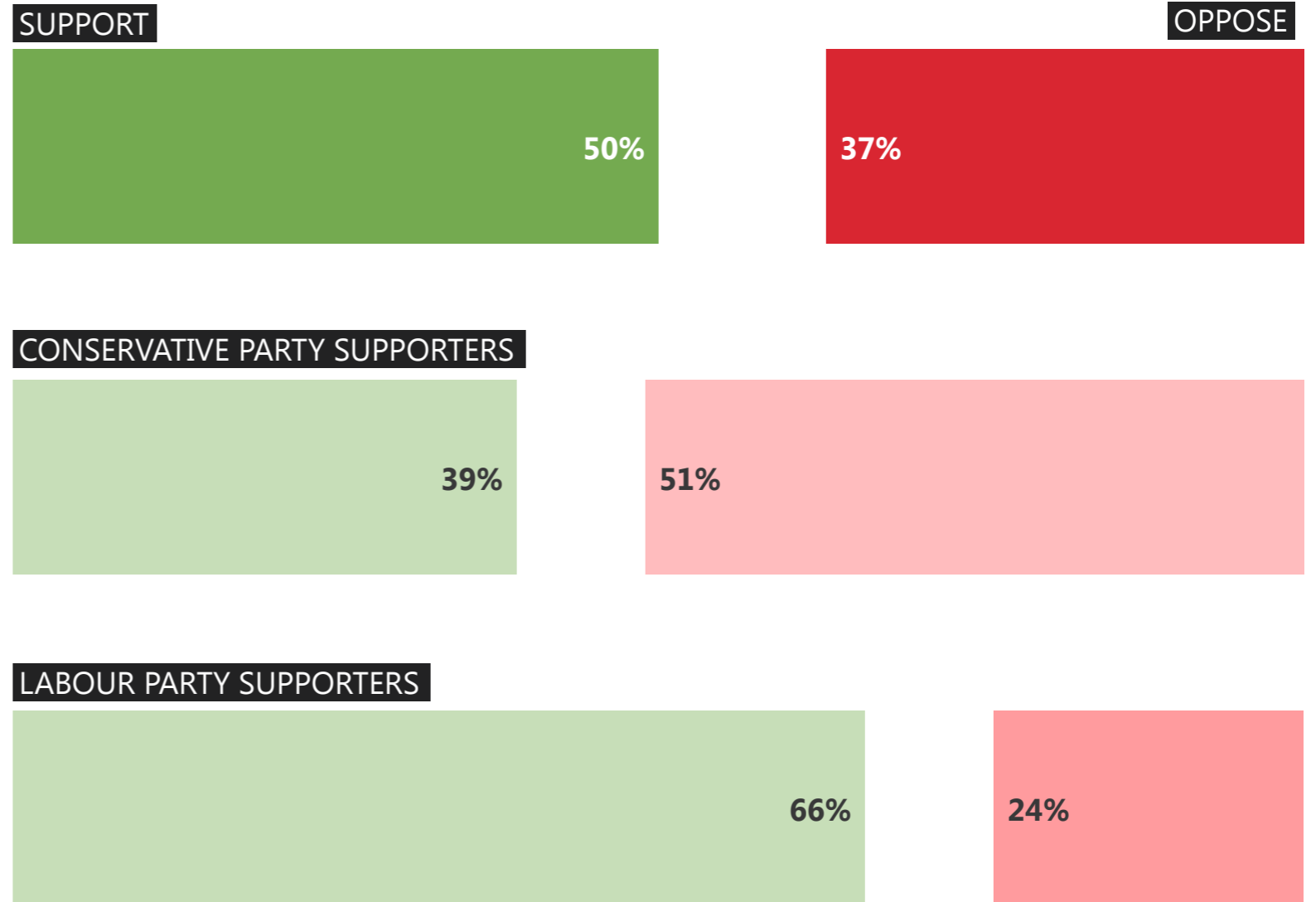
AS YOU MAY KNOW BRITAIN IS SET TO LEAVE THE EUROPEAN UNION ON THE 29TH MARCH. IN YOUR OPINION, HOW LIKELY OR UNLIKELY DO YOU THINK IT IS THAT THE GOVERNMENT WILL ASK TO DELAY BRITAIN'S EXIT FROM THE EU TO AFTER THIS DATE?



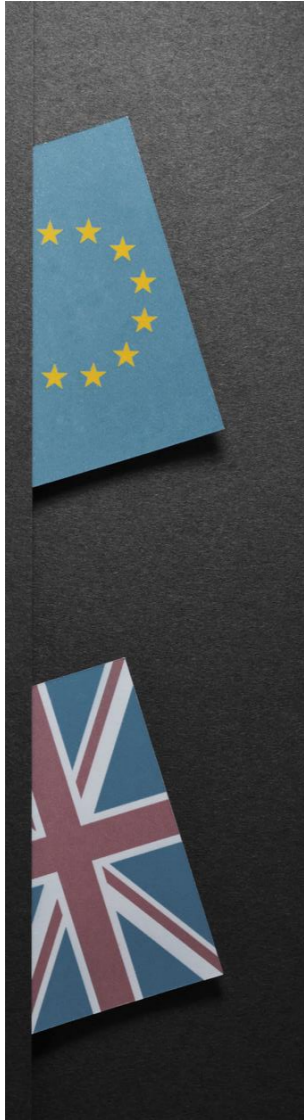
Base: 1,005 British adults 18+ 1 February – 5 February 2019

Public opinion on delaying Britain's departure from the European Union

AND HOW STRONGLY, IF AT ALL, WOULD YOU SUPPORT OR OPPOSE DELAYING BRITAIN'S DEPARTURE FROM THE EU IF AN AGREEMENT ON THE TERMS OF BRITAIN'S EXIT FROM THE EU IS NOT REACHED BY THE 29TH MARCH?

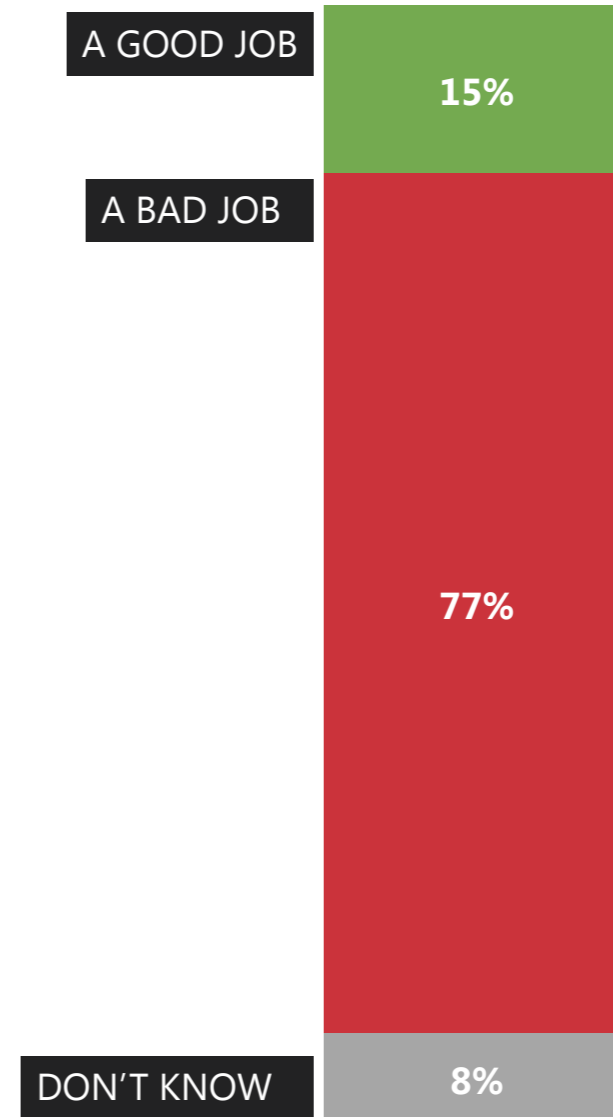


Base: 1,005 British adults 18+, 352 Conservative supporters, 292 Labour supporters, 1 February – 5 February 2019



How well has the Government been preparing for leaving the European Union without a deal?

WHEN THINKING ABOUT THE POSSIBILITY OF BRITAIN LEAVING THE EU WITHOUT A DEAL, DO YOU THINK THE GOVERNMENT HAS DONE A GOOD JOB OR A BAD JOB PREPARING FOR THIS SITUATION?



Base: 1,005 British adults 18+ 1 February – 5 February 2019



Source: Ipsos MORI Political Monitor

Ipsos MORI

February 2019 Political Monitor

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