

NEW SCREEN
QWC MODULE – [SPORT]

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INTERVIEWER: PLEASE SHOW SCREEN UNTIL OTHERWISE INSTRUCTED

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(New Screen)

The next few questions are about football.

ASK ALL**QWC01** To what extent, if at all, are you interested in football?**SINGLE CODE, FORWARD AND REVERSE CODES 1-4, ALLOW DK**

1. Very interested
2. Fairly interested
3. Not very interested
4. Not at all interested

ASK ALL WHO ARE INTERESTED IN FOOTBALL- QWC01-CODES 1-3**QWC02** Which, if any, of the following statements about football apply to you?**MULTI CODE 1-12, RANDOMISE CODES 1-12 BUT KEEP CODES 3-4, 5-6, 7-8, 9-10 AND 11-12 TOGETHER, ALLOW DK**

1. I play football (at any level)
2. I am a Season Ticket Holder for a football club (at any level)
3. I regularly attend live matches (at any level)
4. I occasionally attend live matches (at any level)
5. I regularly watch on TV
6. I occasionally watch on TV
7. I regularly listen on radio
8. I occasionally listen on radio
9. I regularly read in newspapers/magazines
10. I occasionally read in newspapers/magazines
11. I regularly follow on the Internet
12. I occasionally follow on the Internet
13. None of these- **S/C ANCHOR**

ASK ALL**QWC03** To what extent, if at all, are you interested in the men's football FIFA World Cup?**SINGLE CODE, FORWARD AND REVERSE CODES 1-4, ALLOW DK**

1. Very interested
2. Fairly interested
3. Not very interested
4. Not at all interested

ASK ALL

QWC04 As you may know, the men's football FIFA World Cup in 2022 is due to take place in Qatar. To what extent, do you think holding the World Cup 2022 in Qatar, was the right or wrong decision or do you have no feelings either way?

SINGLE CODE, FORWARD AND REVERSE CODES 1-5, ALLOW DK

1. Definitely the right decision
2. Probably the right decision
3. No feelings either way
4. Probably the wrong decision
5. Definitely the wrong decision

ASK ALL (HALF SAMPLE)

QWC05a The men's football FIFA World Cup in Qatar in 2022 has been moved from June-July 2022 to between 21st November to 18th December 2022 for health and safety reasons. Holding the Qatar World Cup in November to December 2022 will mean English Premier League fixtures would need to be re-scheduled to take a break during these months. To what extent, do you think holding the World Cup 2022 in Qatar, was the right or wrong decision or do you have no feelings either way?

SINGLE CODE, FORWARD AND REVERSE CODES 1-5, ALLOW DK

1. Definitely the right decision
2. Probably the right decision
3. No feelings either way
4. Probably the wrong decision
5. Definitely the wrong decision

ASK ALL

QWC06 Some people have called for an independent investigation into the way that the Qatar 2022 World Cup bid team ran its campaign to win the right for the men's football FIFA World Cup. To what extent, are you in favour of or opposed to an independent investigation into the way the Qatar World Cup bid team ran its campaign, or do you have no feelings either way?

SINGLE CODE, FORWARD AND REVERSE CODES 1-5, ALLOW DK

1. Strongly in favour
2. Tend to be in favour
3. Neither favour nor oppose
4. Tend to oppose
5. Strongly opposed

ASK ALL

QWC07 Should Qatar no longer be able to host the men's football FIFA World Cup in 2022, to what extent, are you in favour or opposed to the English Football Association putting England forward to host the 2022 FIFA World Cup, or do you have no feelings either way?

SINGLE CODE, FORWARD AND REVERSE CODES 1-5, ALLOW DK

1. Strongly in favour
2. Tend to be in favour
3. Neither favour nor oppose
4. Tend to oppose
5. Strongly opposed

ASK ALL WHO ARE IN FAVOUR OF THE ENGLISH FA PUTTING ENGLAND FORWARD AS HOSTS THE 2022 WORLD CUP

QWC08 Why are you in favour of the English FA putting England forward as hosts for the men's football FIFA World Cup in 2022? PROBE Why else?

Open-ended
Don't know

ASK ALL WHO ARE OPPOSED TO THE ENGLISH FA PUTTING ENGLAND FORWARD AS HOSTS THE 2022 WORLD CUP

QWC09 Why are you opposed to the English FA putting England forward as hosts for the men's football FIFA World Cup in 2022? PROBE Why else?

Open-ended
Don't know

ASK ALL IN SCOTLAND/WALES AND NORTHERN IRELAND

QWC07a And if the English Football Association did put England forward to host the men's football FIFA World Cup in 2022, to what extent would you be more or less likely, if at all, to be in favour of it if some of the matches were to be played in **[insert Wales if in Wales/Scotland if in Scotland/Northern Ireland if in NI]**?

SINGLE CODE, FORWARD AND REVERSE CODES 1-5, ALLOW DK

1. A lot more likely
2. A little more likely
3. Makes no difference
4. A little less likely
5. A lot less likely

ASK ALL

QWC10 If England were to host the men's football FIFA World Cup in 2022, who, do you think, should contribute towards its funding?

MULTI CODE, RANDOMISE CODES 1-8, ALLOW DK

1. Privately funded by British companies in return for a share of the profits
2. Privately funded by international companies in return for a share of the profits
3. The Government through money raised by taxes
4. FIFA (the international football federation)
5. The English FA (football association)
6. The Premier League
7. British and international companies paying for sponsorship or advertising
8. TV companies
9. Other specify
10. I don't think England should host the next world cup

ASK ALL WHO CODED 1-9 AT QWC10

QWC10A And who, do you think, should contribute the MOST towards its funding?

**SINGLE CODE, RANDOMISE CODES 1-8, ONLY ALLOW CODES MENTIONED AT QWC10
ALLOW DK**

1. Privately funded by British companies in return for a share of the profits
2. Privately funded by international companies in return for a share of the profits
3. The Government through money raised by taxes
4. FIFA (the international football federation)
5. The English FA (football association)
6. The Premier League
7. British and international companies paying for sponsorship or advertising
8. TV companies
9. Other specify
10. I don't think England should host the next world cup

ASK ALL

QWC12 If England should host the men's football FIFA World Cup in 2022, on balance would you expect it to have a positive or negative impact on the economy in your local area, or would it make no difference?

SINGLE CODE, FORWARD AND REVERSE CODES 1-5, ALLOW DK

1. Very positive
2. Fairly positive
3. Neither positive nor negative
4. Fairly negative
5. Very negative

ASK ALL

QWC11 And if England were to host the men's football FIFA World Cup in 2022, which, if any, of the following cities would you like to see host a world cup match?

MULTI CODE 1-9, RANDOMISE CODES 1-9, ALLOW DK

1. London
2. Manchester
3. Liverpool
4. Newcastle
5. Sunderland
6. Birmingham
7. Sheffield
8. Leeds
9. Milton Keynes
10. Another city (specify)
11. None of these- **SP ANCHOR**
12. I don't think England should host the next world cup

ASK ALL

QWC13 And if England were to host the men's football FIFA World Cup in 2022, how likely or unlikely do you think you would be to apply to pay for a ticket to attend a world cup match in England?

SINGLE CODE, FORWARD AND REVERSE CODES 1-5, ALLOW DK

1. Very likely
2. Fairly likely
3. Not very likely
4. Not at all likely
5. Don't know

ASK ALL WHO WOULD BE LIKELY TO APPLY FOR A TICKET TO ATTEND A WORLD CUP MATCH IN ENGLAND

QWC14 Assuming you could get a ticket, which, if any, of these cities would you be willing to travel to in order to attend a world cup match?

MULTI CODE 1-9, RANDOMISE CODES 1-9, ALLOW DK

1. London
2. Manchester
3. Liverpool
4. Newcastle
5. Sunderland
6. Birmingham
7. Sheffield
8. Leeds
9. Milton Keynes
10. Would like to attend a world cup match but not in any of those cities- **S/C ANCHOR**

CLOSE **QW** MODULE

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