## A World Apart?

Global study for the BBC Crossing Divides season


## Political divisions:

Healthy or dangerous?

Q. Which of the following statements comes closest to your opinion about the range of political view in [COUNTRY]?

A third think political divisions are healthy for society but a similar proportion thinks they are so divisive that they are dangerous for society. People in Poland and the United States are much more likely to think these differences are dangerous for society, while close to half in Mexico and Peru believe they are healthy.
\% the differences in people's political views are so divisive it is dangerous for our society
\% there are no differences in people's political views

| \% there are differences in | \% there are differences in |
| :--- | :--- |
| people's political views but | people's political views but |
| this doesn't have a significant | this is healthy for society |
| impact on society |  |

Q. Which of the following statements comes closest to your opinion about the range of political view in [COUNTRY]?

People who think political divisions are healthy for society are more likely to outnumber those who think they are dangerous in Japan, Mexico and Peru. On Poland, the USA and Germany people who think political division is dangerous for society are most likely to outnumber those who think they are healthy.

Country
Total
Total
Japan
Japan
Mexico
Peru
Russia
Australia Canada South Korea India Italy

## United Kingdom

Spain
Sweden
Belgium
Chile
Malaysia
Brazil
Colombia
France
Argentina Turkey
South Africa
Hungary Germany United States Poland

Net score for political divisions are healthy for society (healthy minus dangerous)

Q. Do you think [COUNTRY]'s society is more or less at danger because of divisions between people with different political views than what it was 20 years ago or is it about the same?

Two in five think their country's society is more at danger because of divisions between people with different political views than it was twenty years ago; this rises to over half in the United States, Sweden, South Africa and France.

Country \% more in danger \% less in danger

Q. Do you think [COUNTRY]'s society is more or less at danger because of divisions between people with different political views than what it was 20 years ago or is it about the same?

Just under half of Britons think that society is more in danger now because of divisions between people's different political views than it was 20 years ago.
\% more in danger

United Kingdom



England
46\%

## Politics:

## A thorny subject?


Q. How well does this describe the REAL you? It is important for me to listen to people who are different from myself. Even if I disagree with the other person, I still want to understand them

Half of people say it is important to listen to people who are different from themselves. People in South Africa and Turkey are most likely to say this is like them while those in Japan, Italy and South Korea are least
likely to say this is like them.

Country
\% very much like me/like me

Q. How well does this describe the REAL you? I feel comfortable sharing my political opinions with other people, even if they do not necessarily agree

When it comes to sharing political opinions with those with opposing views, people in Turkey, Mexico and South Africa are the most comfortable while those in Japan, South Korea and Italy are least likely to feel comfortable doing so.

Country
\% very much like me/like me

Q. How well does this describe the REAL you? I feel more comfortable in groups of people who are similar to me

Two in five say they feel more comfortable in groups of people who are similar to them. People in China are much more likely to say this while those in Japan, Italy and Belgium are least likely to say this.

Country
Country \% very much like me/like me

Q. Now thinking about the people in your country with opposing political views to you, to what extent do you agree or disagree with the following? They genuinely don't care about the future of the country

People are split on whether those with different political views care about the future of the country or not. Those in Turkey and India are much more likely to think they don't care about their country's future.

Country
Country \% strongly agree/tend to agree \% tend to disagree/strongly disagree

Q. Now thinking about the people in your country with opposing political views to you, to what extent do you agree or disagree with the following? They have been misled

Over a third believe that people with opposing political views to them have been misled, particularly in Hungary, South Africa, Turkey and Colombia. People in South Korea and Mexico are most likely to disagree with this statement.

Country
Country \% strongly agree/tend to agree

Q. Now thinking about the people in your country with opposing political views to you, to what extent do you agree or disagree with the following? They're not worth trying to have a conversation with

Despite political differences a quarter globally think that people with opposing political views to them aren't worth trying to have a conversation with, although this is much higher in India and South Africa . Two in five disagree and those in Poland and South Korea the most likely to disagree with this statement.

Country \% strongly agree/tend to agree \% tend to disagree/strongly disagree

Q. Now thinking about the people in your country with opposing political views to you, to what extent do you agree or disagree with the following? They're unlikely to change their opinion, regardless of the evidence presented

Half of people globally agree that those with opposing political views to them are unlikely to change their opinions regardless of the evidence presented (just 14\% disagree). Those in Hungary, South Africa and the United States are most likely to agree with this.

Country
Country \% strongly agree/tend to agree \% tend to disagree/strongly disagree

Q. Now thinking about the people in your country with opposing political views to you, to what extent do you agree or disagree with the following? They don't care about people like me

A third of people globally agree that people with opposing political views do not care about people like them, with a quarter disagreeing. Those in Turkey and India are more likely to agree, while levels of disagreement are highest in Mexico, Colombia and Poland.

Country \% strongly agree/tend to agree \% tend to disagree/strongly disagree
Q. How often, if at all, do you have conversations with people who have opposing views to your own on issues such as politics, climate change, immigration and feminism?

Despite saying it is important to listen to others, just a third say they have conversations with people who have opposing views to their own on at least a weekly basis. Nearly three in five say they do on at least a monthly basis and one in ten say they never speak to people holding opposing views to them.

Q. How well does this describe the REAL you?

Half of Britons think it is important for them to listen to people who are different to them, even if they disagree with them they still want to understand them while a third say they're comfortable sharing their political opinions. Two in five Britons say they feel more comfortable being in groups of people who are similar to them.
\% very much like me/like me
It is important for me to listen to people who are different from myself.
Even if I disagree with the other person, I still want to understand them.


I feel comfortable sharing my political opinions with other people, even if they do not agree with me


I feel more comfortable in groups of people who are similar to me

Q. Now thinking about the people in your country with opposing political views to you, to what extent do you agree or disagree with the following?

A fifth of Britons agree those with opposing views don't care about the future of the country, lower than the global average (29\%). A third believe people with opposing political views have been misled but despite political differences, only one in five think people with opposing political views aren't worth trying to have a conversation with.
\% strongly agree/tend to agree
They genuinely don't care about the future of the country
United Kingdom



They're not worth trying to have a conversation with



Q. Now thinking about the people in your country with opposing political views to you, to what extent do you agree or disagree with the following?

Half of Brits agree that people with opposing political views to their own are unlikely to change their opinions regardless of the evidence presented, which is in line with the global average (49\%) and around a quarter of Brits say that people with opposing views do not care about people like them, which is lower than the global average (31\%).
\% strongly agree/tend to agree
They're unlikely to change their opinion, regardless of the evidence presented


They don't care about people like me


## Social media:

## A boom or curse?


Q. To what extent do you agree or disagree with the following? Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in debates and social issues

Three in five agree that social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in debates about social issues, with those in South Africa, Mexico and Colombia most likely to agree.

Country
\% agree
\% disagree

Q. To what extent do you agree or disagree with the following? Social media platforms such as Facebook and Twitter are breaking down barriers between the public and people in power

Two in five agree that social media platforms are breaking down barriers between the public and people in power with those in Mexico, Colombia and Peru most likely to agree.

Q. To what extent do you agree or disagree with the following? Social media platforms such as Facebook and Twitter are making debates about social issues much more divisive than they used to be

However, over half believe that social media platforms are making these debates much more divisive than they used to be - only one in ten disagrees. Those that are most likely to agree are in Colombia and South Africa.

Q. To what extent do you agree or disagree with the following?

In the UK, three in five think social media is giving a voice to people who would not normally take part in debates about social issues but are slightly less convinced than the global average that it is breaking down barriers between the public and people in power. Three in five think it is making debates about social issues more divisive than they used to be, which is higher than the global average (54\%).

Social media platforms such as Facebook and Twitter are giving a voice to people who would not normally take part in debates and social issues

.........are making debates about social issues much more divisive than they used to be


## Immigration:

## Good or bad?


Q. Would you say that immigration has generally had a positive or negative impact on [COUNTRY]?

A quarter of people around the world think that immigration has had a positive impact on their country compared with two in five who believe that it has been negative. People in the UK, Saudi Arabia and Australia are the most positive, but seven in ten say that it has been negative in Colombia and Turkey.

Country

United King

Total $=$
\% positive \% negative

Total


United States
Canada
Sweden China Argentin Chile


Brazil Peru South Africa Spain Belgium Germa

Poland France Italy
I Mexico South Korea

Colombia
Turkey
Russia
Hunga
Q. Would you say that immigration has generally had a positive or negative impact on [COUNTRY]?

Positive attitudes towards the impact of immigration have increased in the UK, Australia, US and Sweden


| $\begin{gathered} \text { Jul } \\ \text { ‘17 } \end{gathered}$ | $\begin{aligned} & \text { Jul } \\ & \text { ‘16 } \end{aligned}$ | $\begin{aligned} & \text { Oct } \\ & \text { ‘15 } \end{aligned}$ | $\begin{aligned} & \text { Jul } \\ & \text { ‘15 } \end{aligned}$ | 2014 | 2013 | 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 21\% | 20\% | 21\% | 21\% | 21\% | 20\% | 21\% |
| 40\% | 35\% | 31\% | 28\% | 26\% | 25\% | 19\% |
| 45\% | 48\% | 50\% | 52\% | 30\% | 33\% | 38\% |
| 38\% | 33\% | 42\% | 36\% | 32\% | 30\% | 31\% |
| 44\% | 45\% | 42\% | 49\% | 41\% | 41\% | 43\% |
| 35\% | 35\% | 28\% | 25\% | 25\% | 22\% | 18\% |
| 38\% | 36\% | 38\% | 37\% | 33\% | 31\% | 39\% |
| 25\% | 24\% | 29\% | 31\% | 39\% | I 38\% | 37\% |
| - | - | - | - | : - | \| - | ! - |
| 10\% | 12\% | 17\% | 15\% | 17\% | 12\% | 15\% |
| - | - | - | - | ! - | I - | I - |
| - | - | - | - | - | I - | 1 - |
| 17\% | 17\% | 21\% | 23\% | 35\% | 29\% | 30\% |
| 17\% | - | - | - | - | I - | I - |
| 18\% | 18\% | 15\% | 20\% | 16\% | 12\% | 10\% |
| 20\% | 20\% | 19\% | 21\% | 21\% | 1 $21 \%$ | 19\% |
| 11\% | 11\% | 10\% | 12\% | 10\% | - 8\% | 9\% |
| 18\% | 18\% | 21\% | 20\% | 15\% | 17\% | 16\% |
| 15\% | 14\% | 14\% | 15\% | 20\% | 22\% | 22\% |
| 14\% | 11\% | 13\% | 11\% | 12\% | 11\% | 14\% |
| 10\% | 10\% | 9\% | 5\% | 9\% | 12\% | I $14 \%$ |
| 10\% | 10\% | 13\% | 16\% | 14\% | 14\% | 17\% |
| 18\% | 14\% | 17\% | 19\% | 25\% | 23\% | 27\% |
| - | - | - | - | - | - - | - |
| 9\% | 6\% | 6\% | 2\% | 7\% | 7\% | 6\% |
| - | - | - | - | 1- | - - | - - |
| 5\% | 6\% | 9\% | 6\% | 8\% | 6\% | 8\% |
| 11\% | 9\% | 15\% | 13\% | . 13\% | 13\% | I 17\% |

Q. Would you say that immigration has generally had a positive or negative impact on the United Kingdom?

Just after the referendum attitudes towards the impact of immigration became more positive than negative

TREND: June 2011 - December 2018

Q. Would you say that immigration has generally had a positive or negative impact on [COUNTRY]?

The UK leads the world in being most positive about the impact of immigration. Globally, around a quarter (24\%) think that immigration has had a positive impact on their country. This rises to almost half in the UK and is similar across the nations.

## Who are we

## friends with?


Q. What proportion of your friends are of the same ethnic group as you?

Globally a majority of people say more than half their friends are the same ethnicity as they are. This is highest in Hungary, Russia and Italy while those in Japan, India and Brazil are less likely to say most of their friends are from the same ethnicity.

Country
\% All most all/over half

Q. What proportion of your friends share the same religious faith or beliefs as you?

When it comes to religion, two in five say most of their friends share the same religious faith as they do. Those in Turkey and Poland are most likely to have a majority of friends from the same religion as them.

Country
\% All most all/over half
Q. What proportion of your friends have a similar level of education to you?

Globally 45\% say most of their fiends have a similar education level to them. While this is most prevalent in Saudi Arabia and Peru, those in Japan and Belgium are least likely to have a majority of friends from the same education level as them.

Country
\% All most all/over half
Q. What proportion of your friends are of the same age group as you?

Roughly half around the world say most of their friends are from the same age group. Japan and Brazil are the countries where people are most likely to have friends of varying ages while in Russia and South Korea they are more likely to have friends of the same age group.

Q. What proportion of your friends share the same political views as you?

A third of us say most of our friends share the same political views to our own. People in Japan and Belgium are most likely to hold a political diverse group of friends while those in Russia and Hungary are more likely to say most of their friends share the same political views as them.

Country
Country
\% All most all/over half

Q. What proportion of your friends have the same views on immigration as you?

Two in five say most of their friends hold the same view as them on immigration. Hungary and Turkey are the countries where most say a majority of their friends have the same opinions towards immigration as their own.

Country $\quad$ \% All most all/over half

Q. What proportion of your friends have the same views on climate change as you?

Two in five say their friends have the same view as climate change as they do. People in Turkey and Colombia are most likely to share friends with the same climate change perspective.

Country
\% All most all/over half

Q. What proportion of your friends have the same level of income as you?

Three in ten worldwide say that most of their friends have the same income level to their own. This is most prevalent in Russia and Peru.

Country
\% All most all/over half
Q. What proportion of your friends have the same views on feminism as you?

Close to two in five people around say they share the same views towards feminism as most of their friends. Those in Argentina and Hungary are most likely to say that most of their friends have the same view on feminism as their own while people in Japan and South Korea are least likely to say this.

Q. What proportion of your friends...?

While a majority in the UK say that most of their friends are the same ethnicity as them (62\%) those in England are less likely to say this than the other three nations. People in Northern Ireland are most likely to say a majority of their friends share the same religious view as they do compared with England, Scotland and Wales.

Q. What proportion of your friends... ?

Half of those in they UK say that most of their friends are from the same age group, while a similar proportion say most of their friends have a similar level of education to them.
\% All most all/over half
... have a similar level of education to you?

Q. What proportion of your friends... ?
\% All most all/over half
... share the same political views as you?

Q. What proportion of your friends... ?

Two in five say most of their friends share the same views on climate change as their own, while one in four say they have the same level of income.
\% All most all/over half
... have the same views on climate change as you?

... have the same level of income as you?

Q. What proportion of your friends... ?

Two in five across the UK say most of their friends share the same views on feminism. And a similar proportion say that a majority of their friends share the same views as them on Brexit.
\% All most all/over half
... have the same views on feminism as you?


- This survey is an international sample of 19,782 , adults aged 18-64 in the US and Canada, and age 16-64 in all other countries, were interviewed. The Fieldwork was conducted from 26 November - 7 December 2018. Approximately $1000+$ individuals participated on a country by country basis via the Ipsos Online Panel with the exception of Argentina, Belgium, Chile, Hungary, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately $500+$.
- In the United Kingdom interviews were boosted in nations to give 206 in Scotland, 202 in Wales, 208 in Northern Ireland. In England 874 were conducted. Data are weighted to reflect correct proportions in the four nations. For differences to be significant between the nations, a difference of around 10 points is required.
- 15 of the 27 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Poland, South Korea, Spain, Sweden, and United States).

Brazil, China, Chile, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is more urban \& educated, and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their country.

- Where results do not sum to 100 or the 'difference' appears to be+-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.


## For more information, please contact:

Kully Kaur-Ballagan<br>kully.kaur-ballagan@ipsos.com<br>@KBallagan<br>Glenn Gottfried<br>glenn.gottfried@ipsos.com<br>@GGottfried1<br>Cameron Garrett<br>cameron.garrett@ipsos.com<br>@CameronGarret

