

INTERNATIONAL WOMEN'S DAY 2019

Attitudes towards gender
equality in Scotland



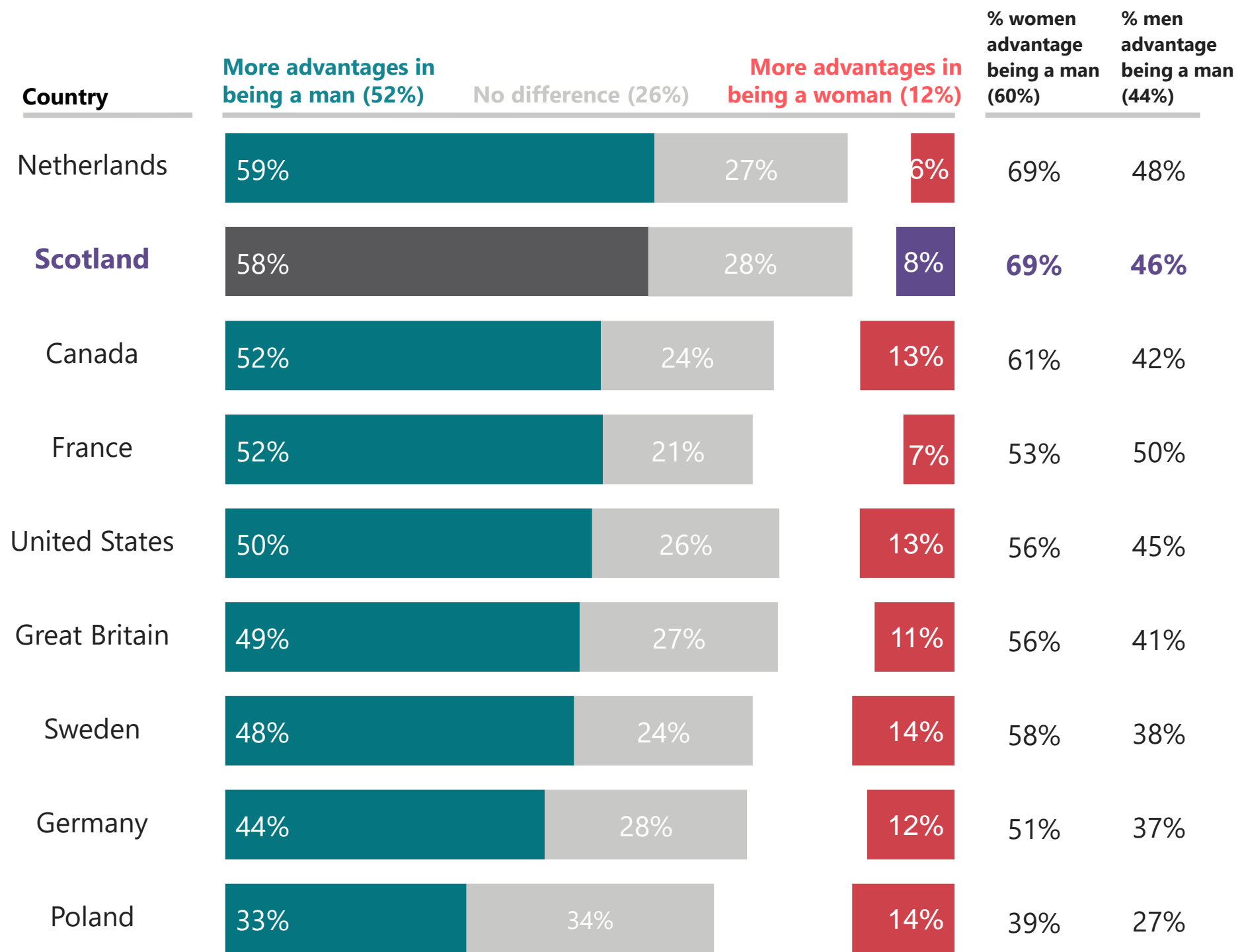


ATTITUDES TO GENDER EQUALITY



Q. All things considered, in our society today do you think that there are more advantages in being a man, or more advantages in being a woman, or is there no difference?

Scots are more likely than people in most other countries – Britain included - to recognise there is a problem with gender equality.



Base: Global: 18,800 online adults aged 16-64 across 27 countries, 21 Dec 2018 - 4 Jan 2019
Scotland: 873 online adults aged 16-64, 20 - 28 February 2019

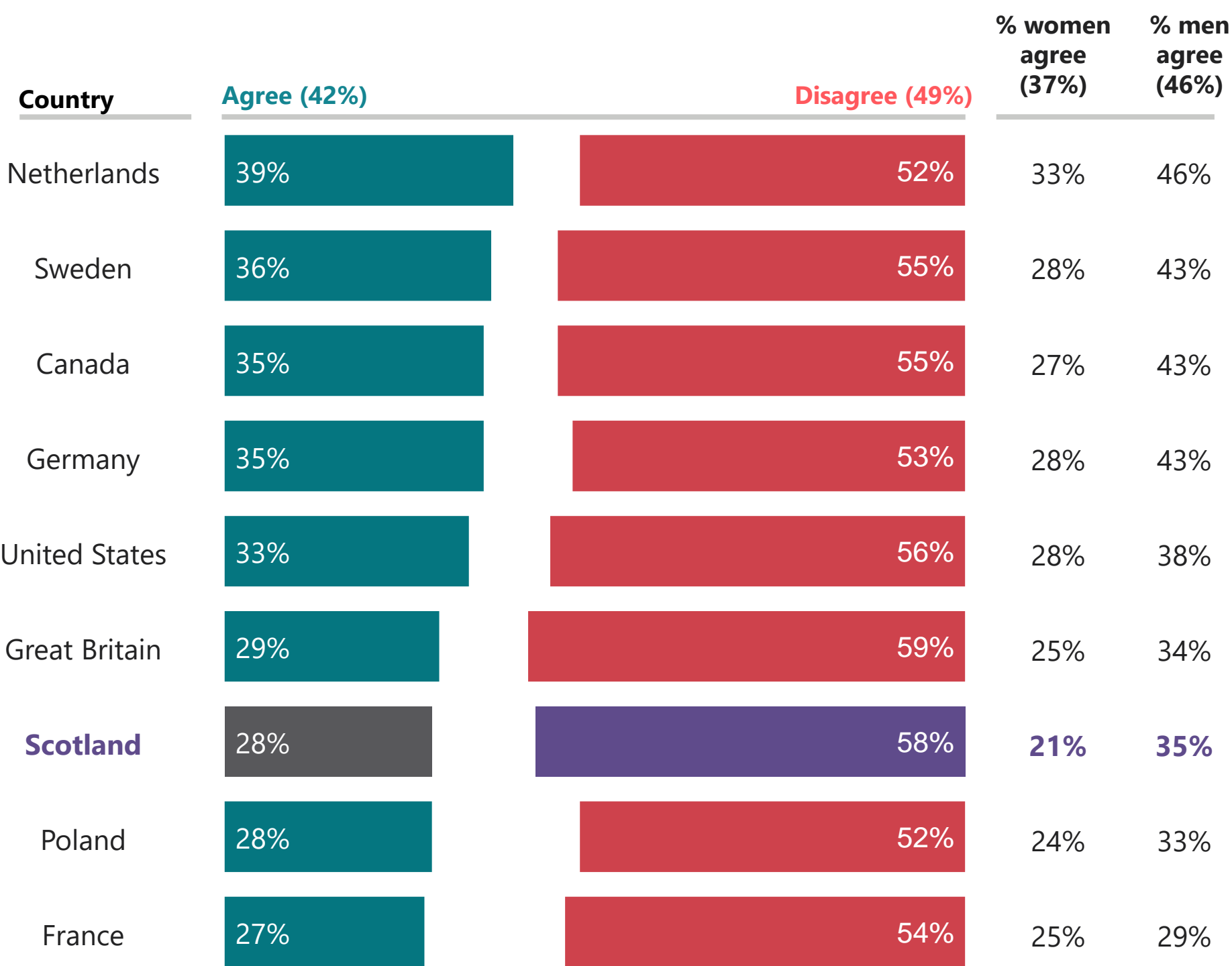


Q. Please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree that..

When it comes to giving women equal rights with men, things have gone far enough in my country.

Most Scots think there is still work to do to achieve gender equality, with 58% disagreeing that things have gone far enough in Scotland.

However, over a third of men agree that things have gone far enough when it comes to giving women equal rights.



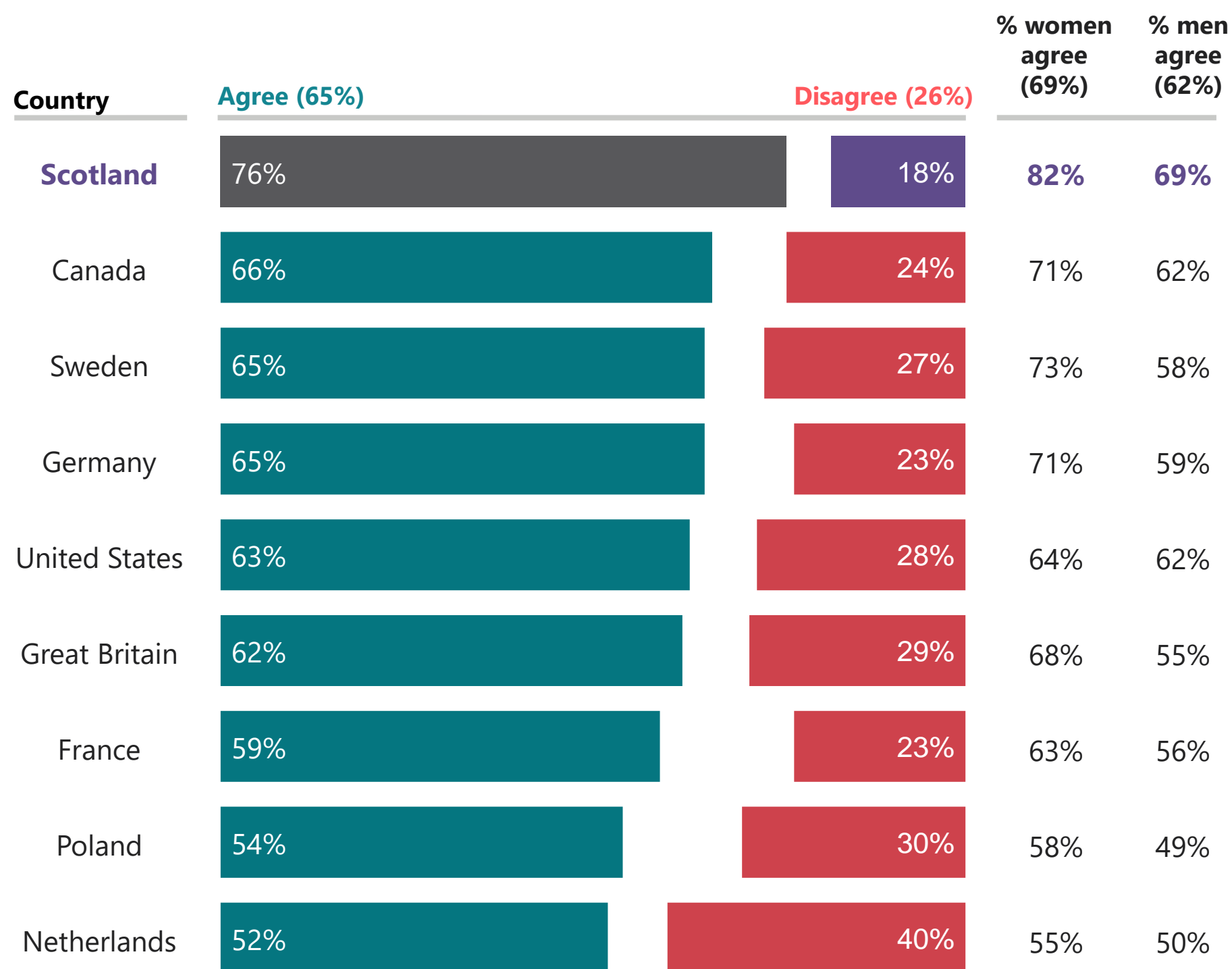
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Q. Please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree that..

Achieving equality between men and women is important to me personally

Three quarters of adults in Scotland feel achieving equality between men and women is important to them personally – the highest of any country surveyed.



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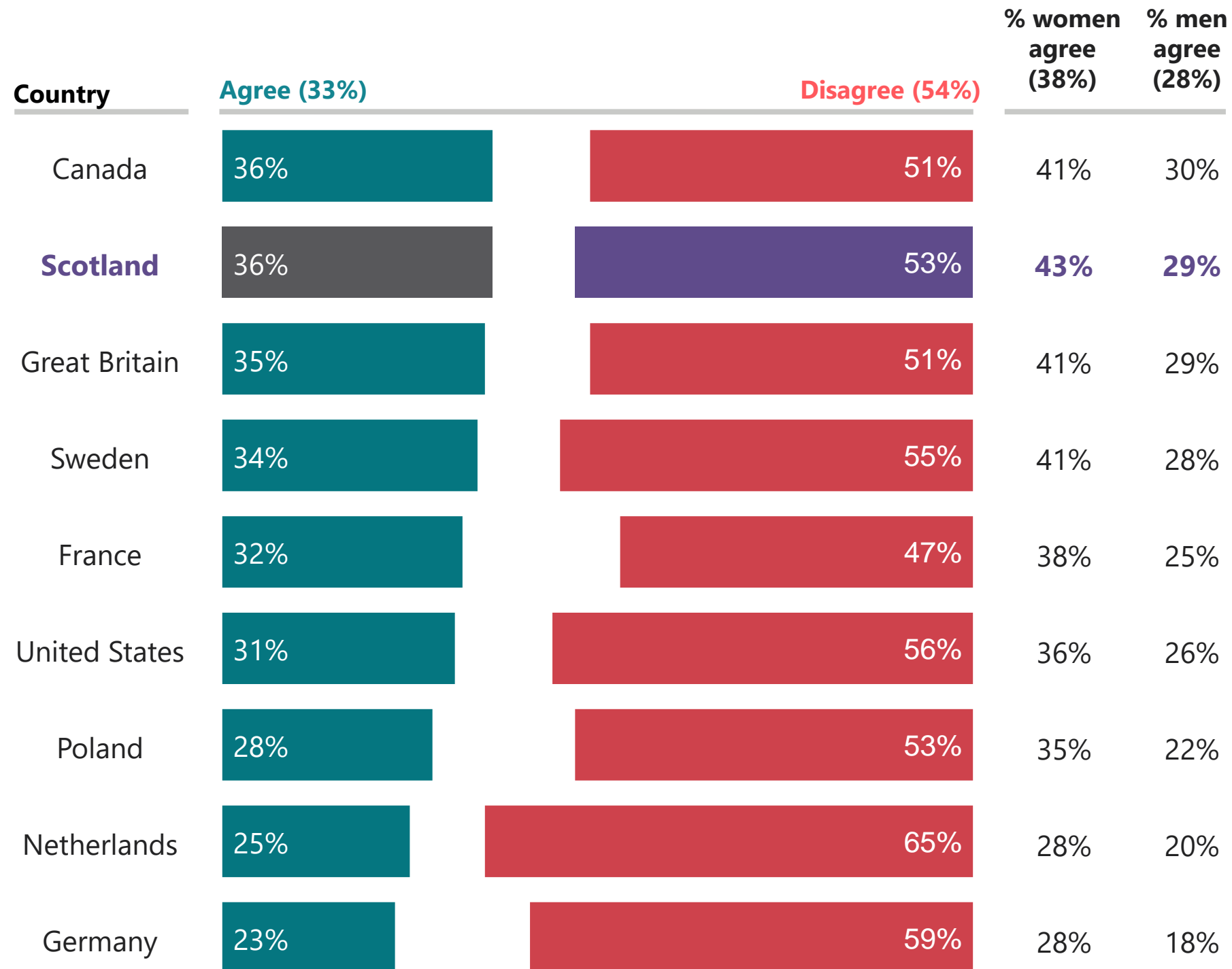
Scotland: 873 online adults aged 16-64, 20 – 28 February 2019



Q. Please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree that..

I define myself as a feminist

Around a third of Scots consider themselves feminists – in line with GB, and the global average.



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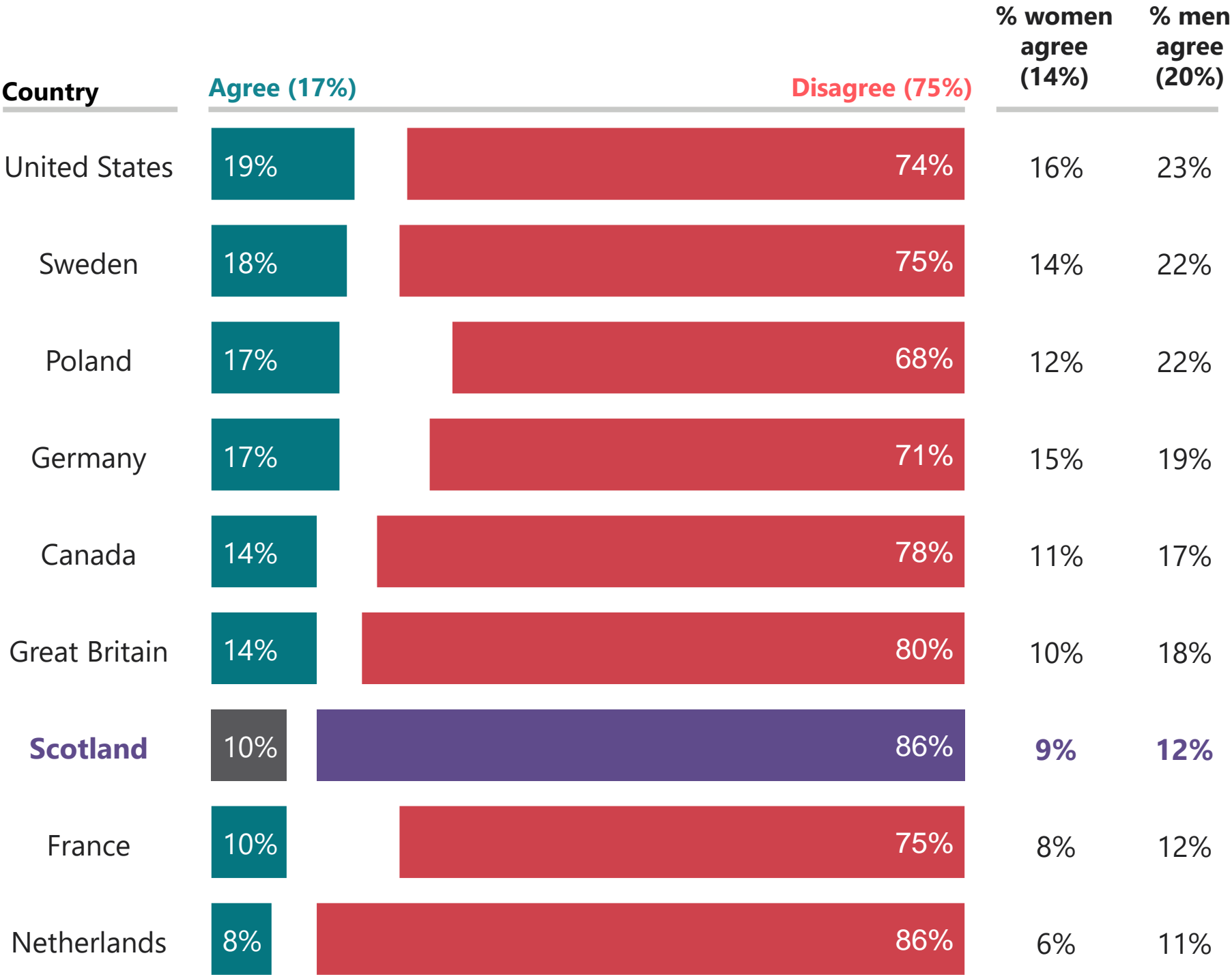
Scotland: 873 online adults aged 16-64, 20 – 28 February 2019



Q. Please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree that..

I'd feel uncomfortable if my boss was a woman

The overwhelming majority of Scots disagree that they'd feel uncomfortable if their boss was a woman. This is in line with Britain overall, and higher than in most other countries.



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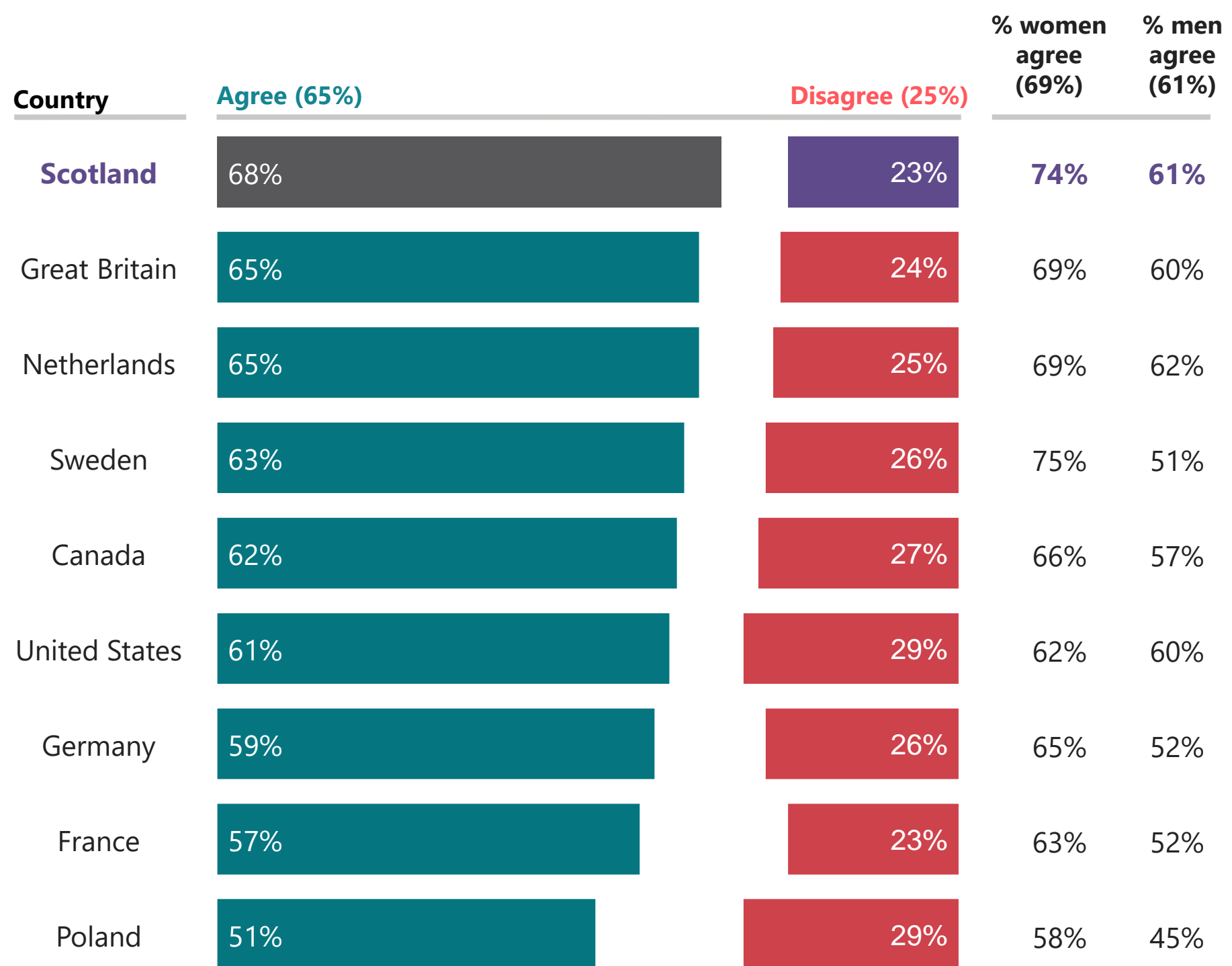
MEN'S ROLE IN EQUALITY



Q. Please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree that...

Women won't achieve equality in [country] unless men take actions to support women's rights too

Most Scots agree that men need to take actions to support women's rights too.



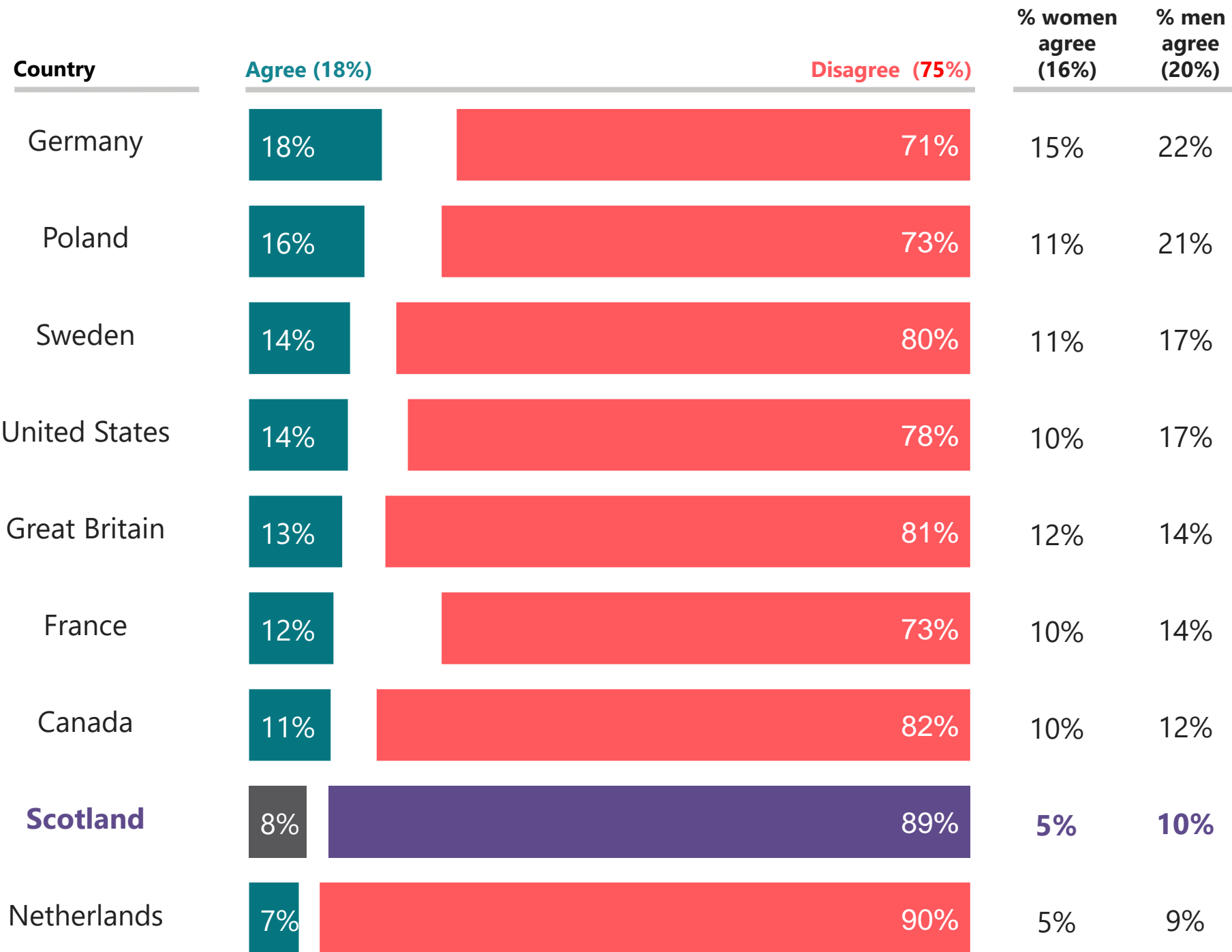
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Q. Please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree that...

A man who stays home to look after his children is less of a man

An overwhelming majority of Scots disagree that staying home to look after children makes a man less of a man.

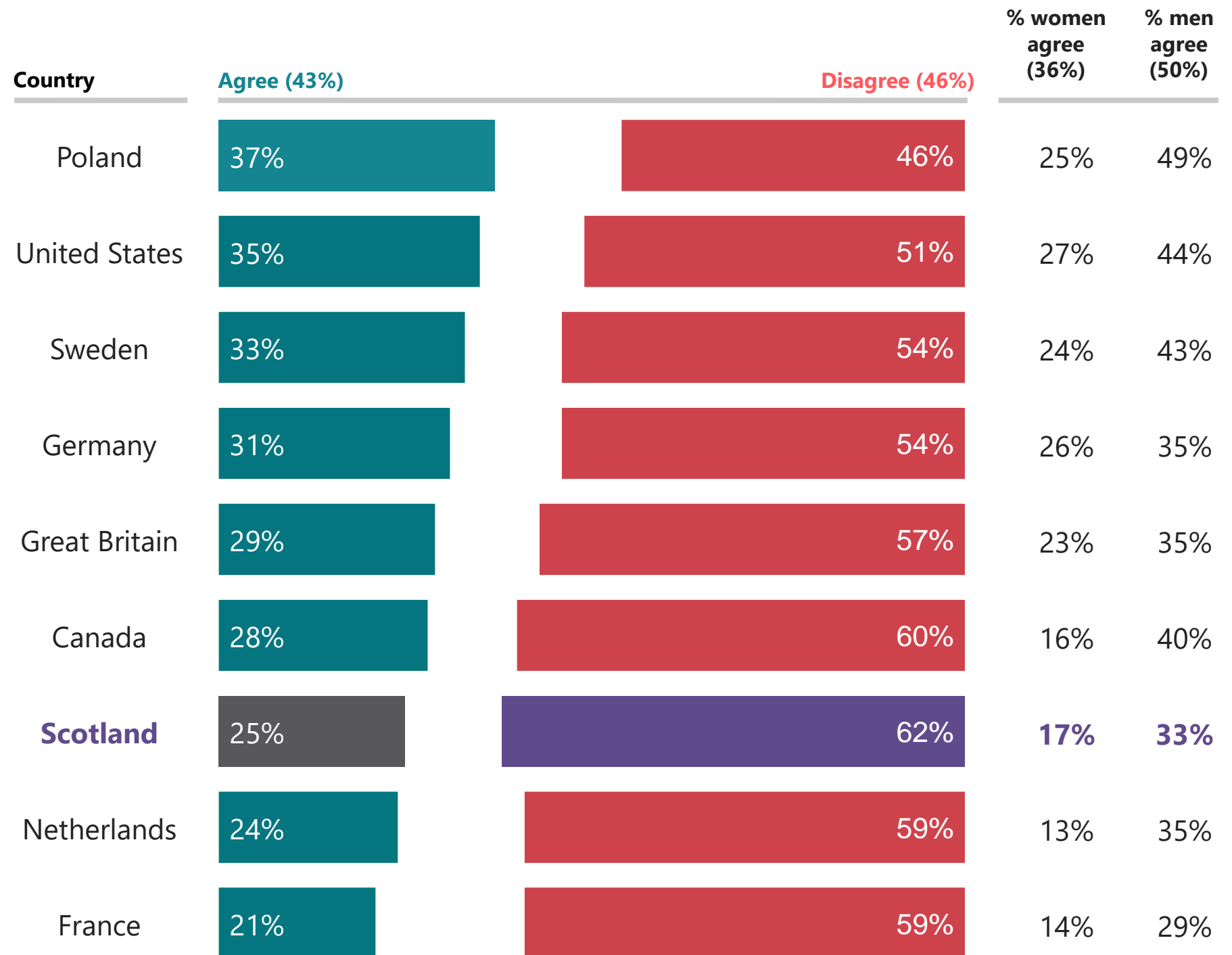


Base: Global: 18,800 online adults aged 16-64 across 27 countries, 21 Dec 2018 - 4 Jan 2019
 Scotland: 873 online adults aged 16-64, 20 - 28 February 2019

Q. Please indicate whether you strongly disagree, somewhat disagree, somewhat agree, or strongly agree that...

Men are being expected to do too much to support women's equality in [COUNTRY]

Some men remain to be persuaded of the case for gender equality – a third of men in Scotland agree that men are being expected to do too much to support women's equality.



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ISSUES FACING WOMEN

Q. Which two or three, if any of the following, do you think are the most important issues facing women and girls in Scotland?

Equal pay is seen as the most important issue facing women in Scotland, followed by domestic abuse.

Women in particular also see balancing work and caring responsibilities as an important issue.

Top issues – Scotland

		% women	% men
Equal pay	29%	31%	27%
Domestic abuse	25%	21%	29%
Balancing work and caring responsibilities	24%	31%	17%
Sexual harassment	17%	14%	19%
Sexual violence	16%	13%	18%
Workplace discrimination	14%	14%	14%
Access to childcare	13%	15%	11%
Sexualisation of women and girls in the media	13%	13%	13%
The amount of unpaid work women do e.g. cooking, cleaning, childcare	10%	15%	5%

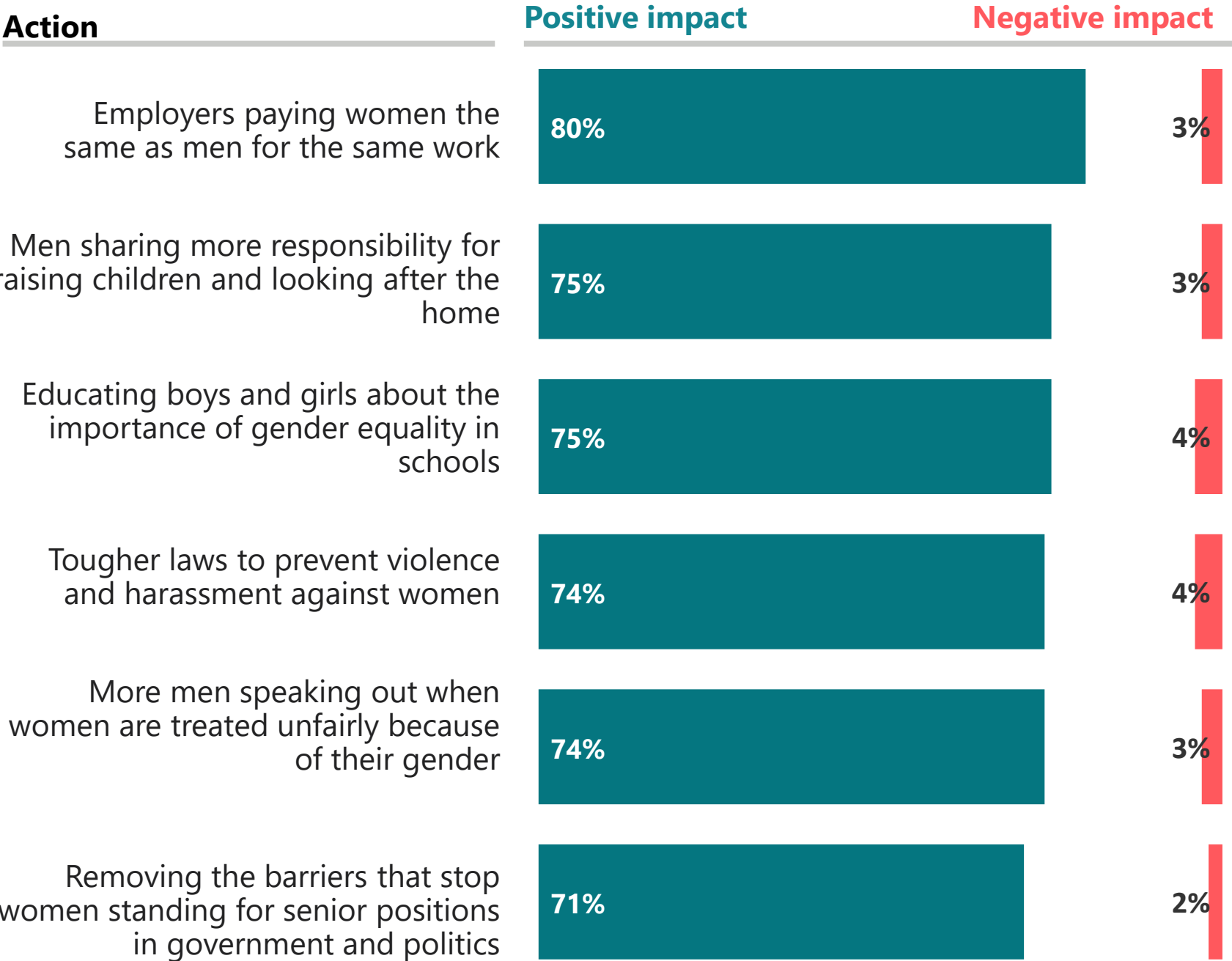
Base: Scotland: 873 online adults aged 16-64, 20 – 28 February 2019

ACTIONS FOR CHANGE



Q. Below is a list of actions that may help to achieve equal rights between men and women in Scotland. For each one, please say to what extent, if at all, you think it would make a positive impact or negative impact to achieving equality between men and women, or would it make no difference?

Gender equality is no longer seen as a 'women's issue'. Three quarters of Scots feel that more men speaking out when women are treated unfairly because of their gender would have a positive impact.



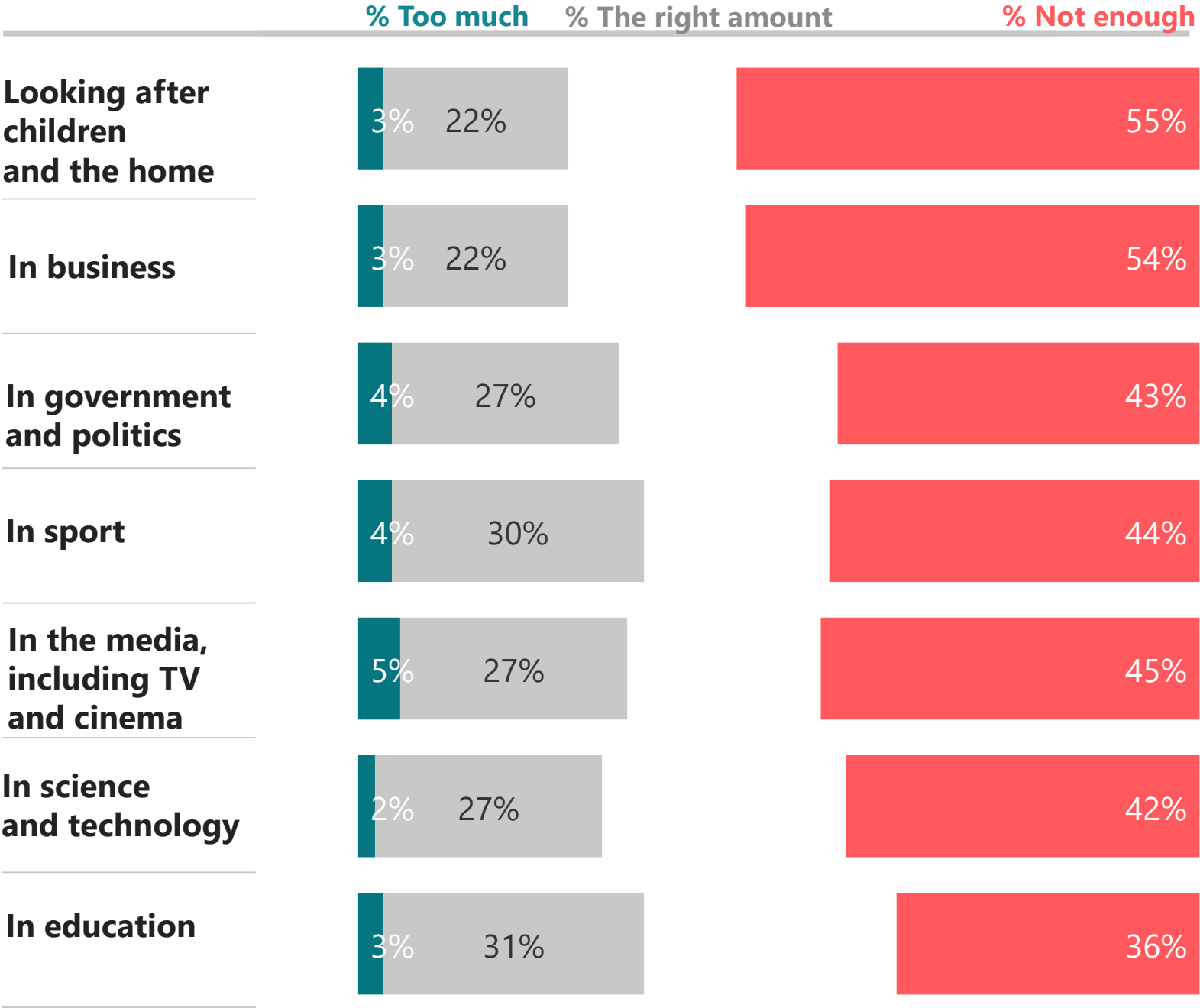
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A man and a woman are shown in profile, facing each other. The man on the left has a beard and glasses, resting his chin on his hand. The woman on the right has long dark hair. They are positioned against a background of horizontal red and teal stripes, with a large white 'V' shape in the center. The text 'ACHIEVING EQUALITY' is overlaid on the left side.

ACHIEVING EQUALITY

Q. In each of the following areas, please say whether you think too much is being done, not enough is being done or the right amount is being done to achieve equal rights between men and women in Scotland?

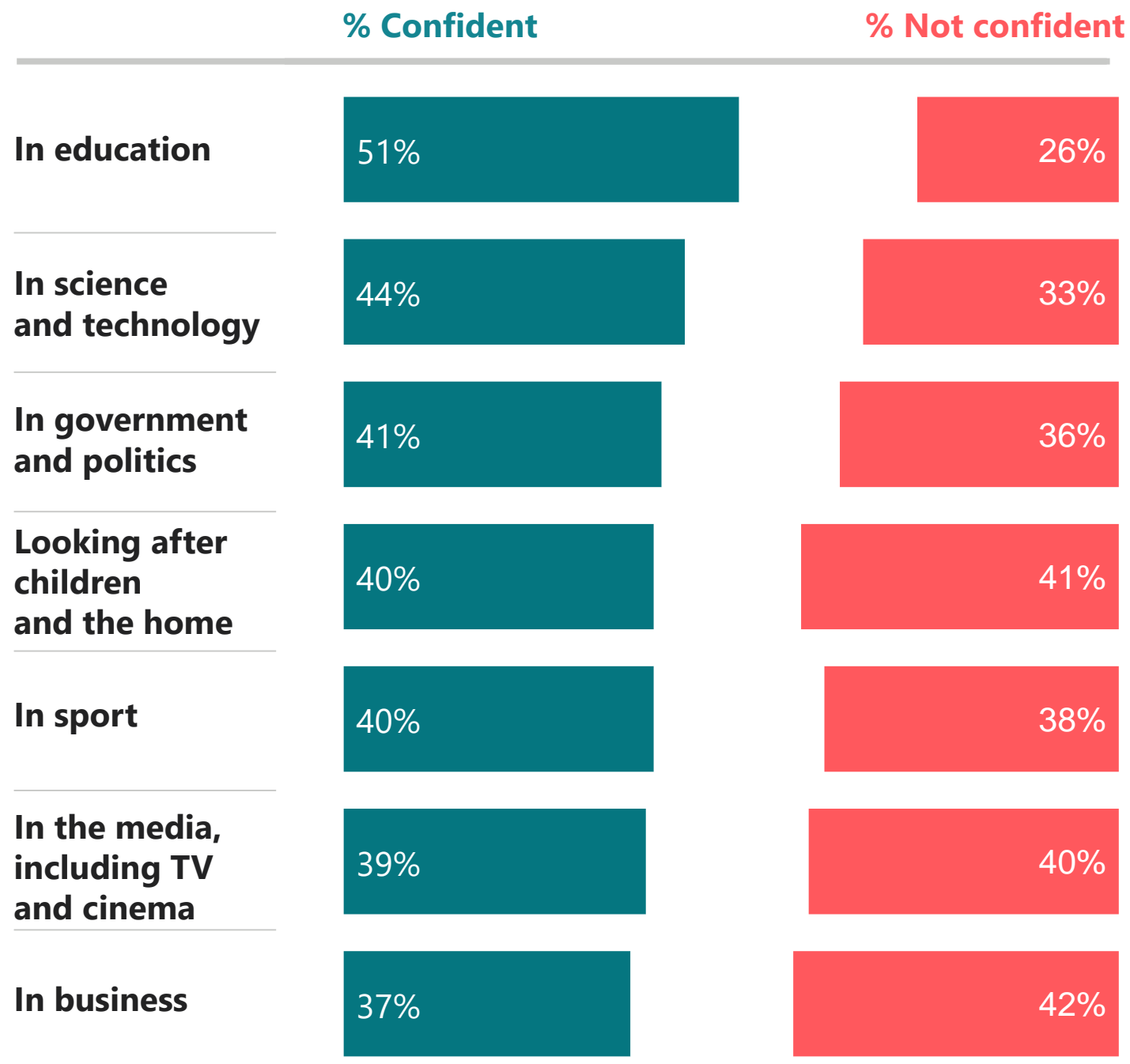
Over half of Scots believe that not enough is being done to achieve gender equality when it comes to looking after children and the home.





Q. For each of these areas, how confident, if at all, do you feel that discrimination against women in Scotland will have ended in the next 20 years?

Education is the area in which Scots are most confident that discrimination against women will have ended in 20 years' time. They are least optimistic about discrimination against women ending in business.



Base: Scotland: 873 online adults aged 16-64, 20 – 28 February 2019

- Results for Scotland are based on a representative sample of 873 adults aged 16-64 living in Scotland. Interviews were conducted online from 20 – 28 February 2019.
- Global findings are based on an international sample of 18,800 adults aged 18-64 in the United States and Canada and 16-64 in all other countries. Interviews were conducted between 21 December 2018 – 4 January 2019.
- The survey was conducted in 27 countries around the world, via the Ipsos Online Panel system in Argentina, Australia, Belgium, Brazil, Canada, Chile, Colombia, France, Germany, Hungary, India, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey, Great Britain, and the USA.
- Approximately 1000 individuals were surveyed in Australia, Brazil, Canada, France, Germany, Italy, Japan, Spain, Great Britain, and the USA.
- Approximately 500 individuals were surveyed in Argentina, Belgium, Chile, Colombia, Hungary, India, Mexico, Malaysia, Netherlands, Peru, Poland, Russia, Serbia, South Africa, South Korea, Sweden, Turkey.
- Where results do not sum to 100 or the 'difference' appears to be ± 1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.
- Data are weighted to match the profile of the population.

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