

Ipsos MORI March 2019 Political Monitor Topline Results

21st March 2019

Fieldwork: 15th - 19th March 2019

Technical Details

Ipsos MORI interviewed a representative sample of 1,050 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 15th – 19th March 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (733)

	Q1a/b March %	Q1a/b February %
Conservative	38	38
Labour	34	38
Liberal Democrats (Lib Dem)	8	10
Scottish/Welsh Nationalist	6	5
Green Party	4	3
UK Independence Party	7	4
The Independent Group	2	N/A
The Brexit Party	1	N/A
Other	*	3
Conservative lead (±%)	+4	+0
<i>Would not vote</i>	2	1
<i>Undecided</i>	3	4
<i>Refused</i>	*	3

*The Independent Group and the Brexit Party were added as unprompted options this wave

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

	%
Conservative	36
Labour	35
Liberal Democrats (Lib Dem)	8
Scottish/Welsh Nationalist	6
Green Party	4
UK Independence Party	7
The Independent Group*	2
The Brexit Party*	1
Other	*
Conservative lead (±%)	+1
<i>Would not vote</i>	12
<i>Undecided</i>	5
<i>Refused</i>	*

*The Independent Group and the Brexit Party were added as unprompted options this wave

Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	63
9	4
8	6
7	3
6	1
5	7
4	1
3	3
2	1
1 – absolutely certain not to vote	11
Don't know	1

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) Mar '19	11	86	3	-75
<i>Feb '19</i>	22	71	8	-49
May (Q4) Mar '19	29	65	6	-36
<i>Feb '19</i>	33	58	9	-25
Corbyn (Q5) Mar '19	20	70	10	-50
<i>Feb '19</i>	17	72	11	-55
Cable (Q6) Mar '19	24	42	34	-18
<i>Feb '19</i>	24	41	35	-17

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?

Base: All party supporters (*Government is based on Conservative supporters)

		Satisfied	Dissatisfied	Don't know	Net satisfaction	
	Base	%	%	%	±	
Government (Q3)	Mar '19	324	25	71	5	-46
	Feb '19	352	46	47	7	-1
May (Q4)	Mar '19	324	63	32	5	+31
	Feb '19	352	64	30	6	+34
Corbyn (Q5)	Mar '19	262	42	40	18	+2
	Feb '19	292	44	46	9	-2

Economic Optimism Index

- Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	Mar '19	Feb '19
	%	%
Improve	16	14
Stay the same	20	21
Get worse	58	57
Don't know	6	9
Ipsos MORI Economic Optimism Index (EOI)	-42	-43

Brexit

I'd now like to ask you some questions about the ongoing negotiations on Britain's future relationship with the European Union (the EU).

Q10 Now that Britain has voted to leave the EU, to what extent do you think it will be better or worse for each of following, or will it make no difference?

		A lot better	A little better	Make no difference	A little worse	A lot worse	Don't know	Better	Worse
		%	%	%	%	%	%	%	%
Britain's economy over the next five years	Mar '19	11	16	11	25	34	4	27	59
	<i>Dec '18</i>	10	16	13	24	31	5	26	55
	<i>July '16</i>	17	21	9	24	25	5	38	49
	<i>May '16</i>	11	15	15	25	24	9	26	49
Britain's economy over the next ten to twenty years	Mar '19	28	21	9	17	17	9	49	34
	<i>Dec '18</i>	24	21	10	18	16	11	45	34
	<i>July '16</i>	33	22	11	14	10	11	55	24
	<i>May '16</i>	22	17	11	20	15	16	39	35

		A lot better %	A little better %	Make no difference %	A little worse %	A lot worse %	Don't know %	Better %	Worse %
Britain's ability to make decisions in its own best interests	Mar '19	38	20	12	10	15	5	58	25
	<i>Dec '18</i>	27	28	17	9	15	5	55	24
	<i>July '16</i>	39	20	16	10	11	4	59	21
	<i>May '16</i>	39	20	15	11	9	7	59	20
Your own standard of living	Mar '19	13	14	31	23	16	3	27	39
	<i>Dec '18</i>	7	11	37	25	16	4	18	41
	<i>Oct '18</i>	8	10	32	20	23	6	18	43
	<i>Oct '17</i>	8	12	41	23	13	4	20	36
	<i>Mar '17</i>	8	10	40	20	17	5	18	37
	<i>Oct '16</i>	13	11	24	24	25	4	24	49
	<i>July '16</i>	9	12	39	24	12	4	21	36
	<i>May '16</i>	7	11	46	19	10	7	18	29
Britain's control over immigration from the EU	Mar '19	28	23	20	7	14	7	51	21
	<i>Dec '18</i>	22	25	24	11	11	7	47	22

Q11 Do you think each of the following has done a good job or a bad job at handling Britain's exit from the European Union?

		Good job	Bad job	Don't know
		%	%	%
The Government	Mar '19	9	85	6
	<i>Mar '18</i>	<i>38</i>	<i>54</i>	<i>8</i>
	<i>Jul '17</i>	<i>31</i>	<i>58</i>	<i>11</i>
	<i>Mar '17</i>	<i>36</i>	<i>52</i>	<i>12</i>
	<i>Dec '16</i>	<i>33</i>	<i>53</i>	<i>14</i>
	<i>Nov '16</i>	<i>37</i>	<i>48</i>	<i>15</i>
Theresa May	Mar '19	30	65	6
	<i>Mar '18</i>	<i>43</i>	<i>50</i>	<i>7</i>
	<i>Oct '17</i>	<i>32</i>	<i>55</i>	<i>13</i>
	<i>Jul '17</i>	<i>35</i>	<i>55</i>	<i>10</i>
	<i>Mar '17</i>	<i>49</i>	<i>40</i>	<i>11</i>
	<i>Dec '16</i>	<i>51</i>	<i>35</i>	<i>14</i>
The European Union	Mar '19	32	56	12
	<i>Mar '18</i>	<i>30</i>	<i>58</i>	<i>12</i>
Your local MP	Mar '19	27	36	37

Base: Conservative party supporters

		Good job		Bad job	Don't know
		Base	%	%	%
The Government	Mar '19	324	17	73	10
	<i>Mar '18</i>	<i>386</i>	<i>68</i>	<i>27</i>	<i>5</i>
	<i>Jul '17</i>	<i>373</i>	<i>60</i>	<i>28</i>	<i>12</i>
	<i>Dec '16</i>	<i>334</i>	<i>55</i>	<i>32</i>	<i>13</i>
	<i>Nov '16</i>	<i>361</i>	<i>53</i>	<i>27</i>	<i>19</i>
	Theresa May	Mar '19	324	57	38
<i>Mar '18</i>		<i>386</i>	<i>74</i>	<i>23</i>	<i>3</i>
<i>Oct '17</i>		<i>356</i>	<i>58</i>	<i>27</i>	<i>14</i>
<i>Jul '17</i>		<i>373</i>	<i>71</i>	<i>21</i>	<i>8</i>
<i>Dec '16</i>		<i>334</i>	<i>80</i>	<i>13</i>	<i>7</i>

Q12 Please tell me how confident, if at all, you are that Theresa May will get a good deal for Britain in negotiations with other European Union leaders?

**Asked in December 2018 as: Please tell me how confident, if at all, you are that Theresa May has got a good deal for Britain in negotiations with other European Union leaders?*

	Very confident	Fairly confident	Not very confident	Not confident at all	Don't know	Confident	Not confident
	%	%	%	%	%	%	%
Mar '19	3	15	33	46	2	18	79
Feb '19	2	19	36	41	3	21	77
Dec '18*	3	20	30	39	7	23	69
Oct '18	2	17	35	43	3	19	78
Sep '18	4	24	37	33	2	28	70
Jul '18	4	21	36	36	3	25	72
Jun '18	5	25	34	33	2	30	67
May '18	5	29	33	30	3	34	63
Mar '18	6	31	28	31	4	37	59
Oct '17	5	30	31	29	4	35	60
Jul '17	6	30	31	29	3	36	60
Mar '17	11	33	28	23	5	44	51

Base: Conservative party supporters (324)

	Very confident	Fairly confident	Not very confident	Not confident at all	Don't know	Confident	Not confident
	%	%	%	%	%	%	%
Mar '19	5	32	36	24	3	37	60
Feb '19	2	34	41	21	2	36	62
Dec '18	6	33	29	25	7	39	54
Oct '18	4	30	41	23	2	34	64
Sep '18	7	38	40	13	2	45	53
Jul '18	7	40	39	12	3	47	51
Jun '18	11	45	32	11	2	56	43
May '18	10	57	23	9	1	67	32
Mar '18	16	51	23	10	1	67	33
Oct '17	12	54	22	8	4	66	30
Jul '17	14	59	15	11	2	73	26

Q13 And if Jeremy Corbyn was Prime Minister, how confident, if at all, would you be that he would get a good deal for Britain in negotiations with other European Union leaders?

	Very confident %	Fairly confident %	Not very confident %	Not confident at %	Don't know %	Confident %	Not confident %
Mar '19	5	16	21	55	3	21	76
Sep '18	4	24	25	42	5	28	67
Mar '18	5	28	29	34	5	33	63
Jul '17	6	23	29	38	5	29	67

Base: Labour party supporters (262)

	Very confident %	Fairly confident %	Not very confident %	Not confident at %	Don't know %	Confident %	Not confident %
Mar '19	14	35	29	17	5	49	46
Sep '18	10	49	25	14	3	59	39
Mar '18	10	53	26	7	4	63	33
Jul '17	15	42	30	10	3	57	40

Q14 And how strongly, if at all, would you support or oppose a delay of up to [INSERT TIME FRAME] in Britain's departure from the EU, if an agreement on the terms of Britain's exit from the EU is not reached by the 29th of March?

	Strongly support %	Tend to support %	Neither support nor oppose %	Tend to oppose %	Strongly oppose %	Don't know %	Support %	Oppose %
Three months	32	16	10	9	29	3	48	38
Two years	24	10	5	8	50	3	34	58

Q15 And if Britain and other European Union leaders fail to reach an agreement on the new terms of Britain's future relationship with the EU by the time Britain leaves, which two or three of the following, if any, do you think will be most to blame?

	Mar '19 %	Dec '18 %	Oct '18 %
The UK Government	48	35	36
The European Union	32	27	37
Conservative MPs	35	31	37
The Labour Party	23	19	16
Other opposition parties	10	10	10
Brexit campaigners	28	35	32
Remain campaigners	23	14	14
No-one	*	1	1
Other	2	5	3
Don't know	6	7	7