

March 2019

POLITICAL MONITOR



Ipsos MORI

March 2019

VOTING INTENTIONS

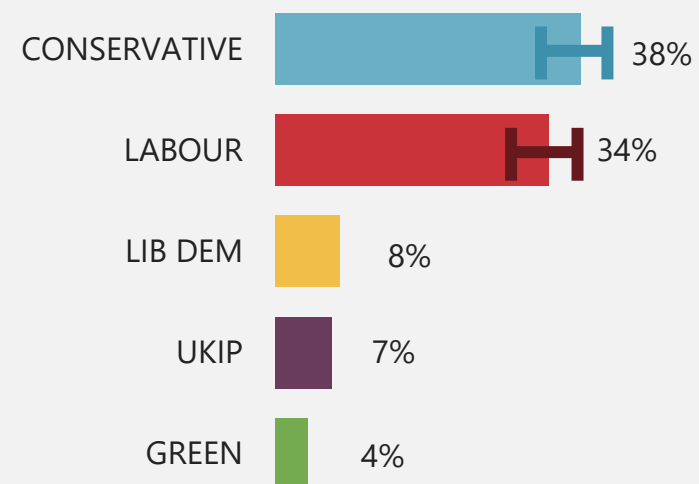


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Voting Intention: March 2019

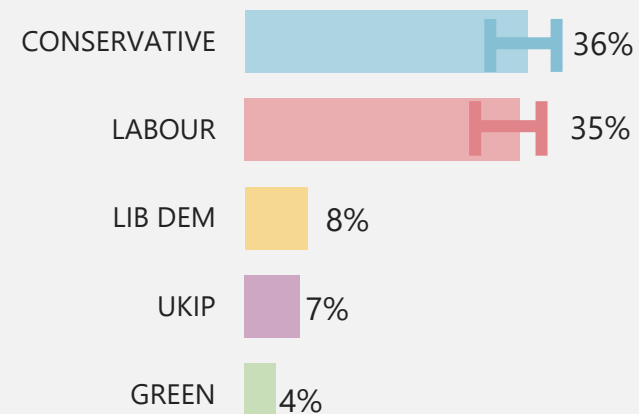
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +4

ALL GIVING A VOTING INTENTION



CONSERVATIVE LEAD = +1

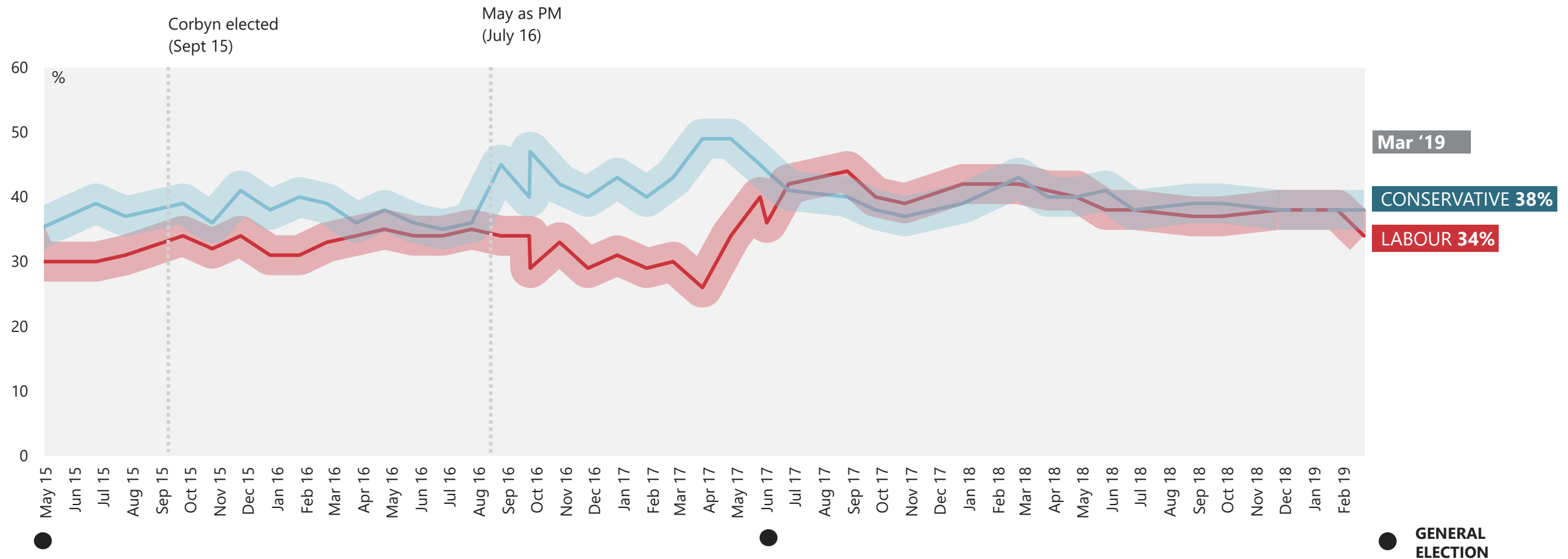


Base: 1,050 British adults 18+, 15– 19 March 2019; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 733 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos MORI Political Monitor

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

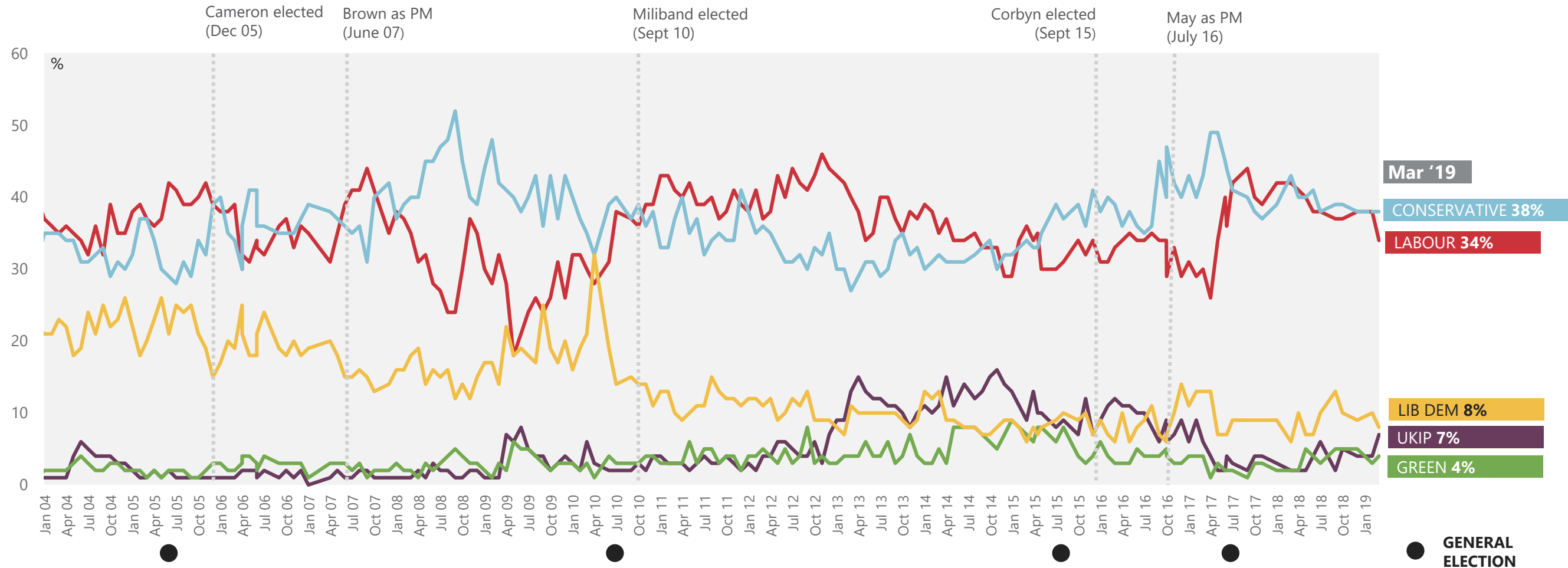


Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

Headline voting intention: January '04 – March '19

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

March 2019

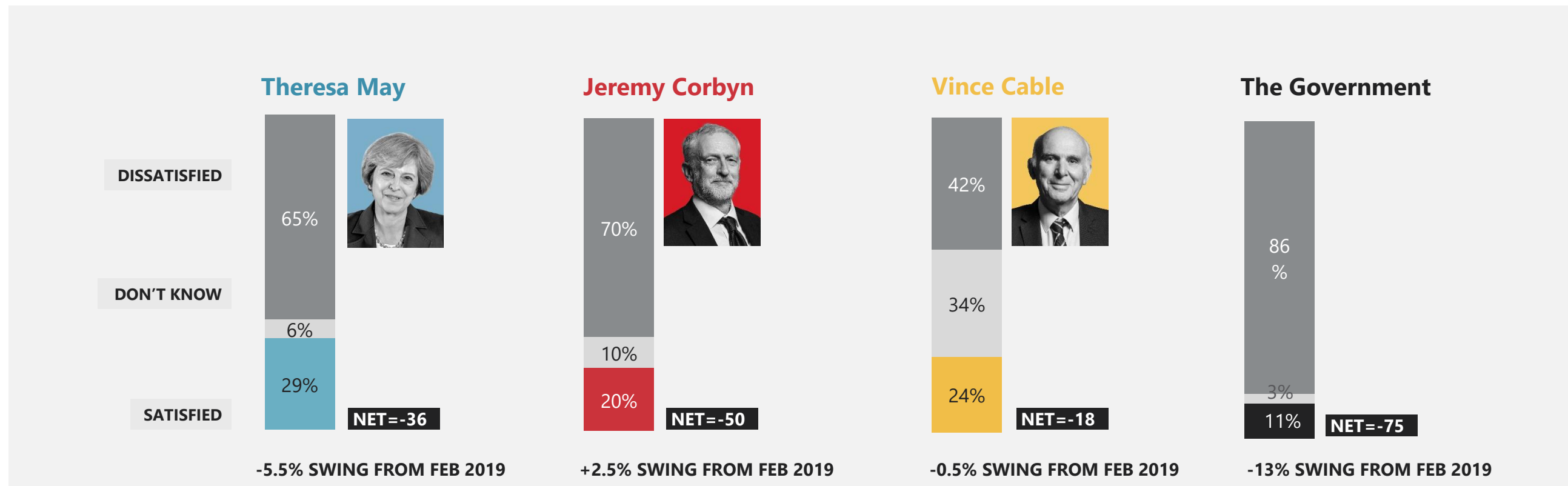
**SATISFACTION
WITH GOVERNMENT
AND PARTY
LEADERS**



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Satisfaction with leaders and the Government: March 2019

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS?

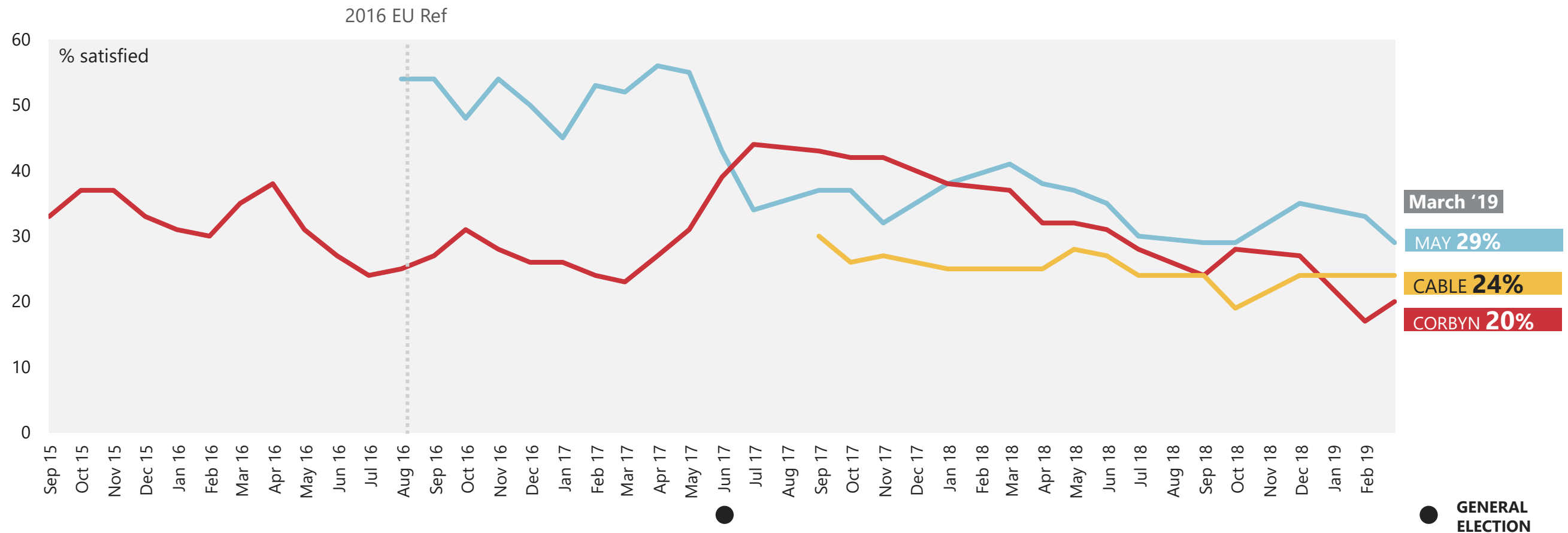


Base: 1,050 British adults 18+ 15-19 March 2019. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders September 2015 – March 2019

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR/LIB DEM PARTY?

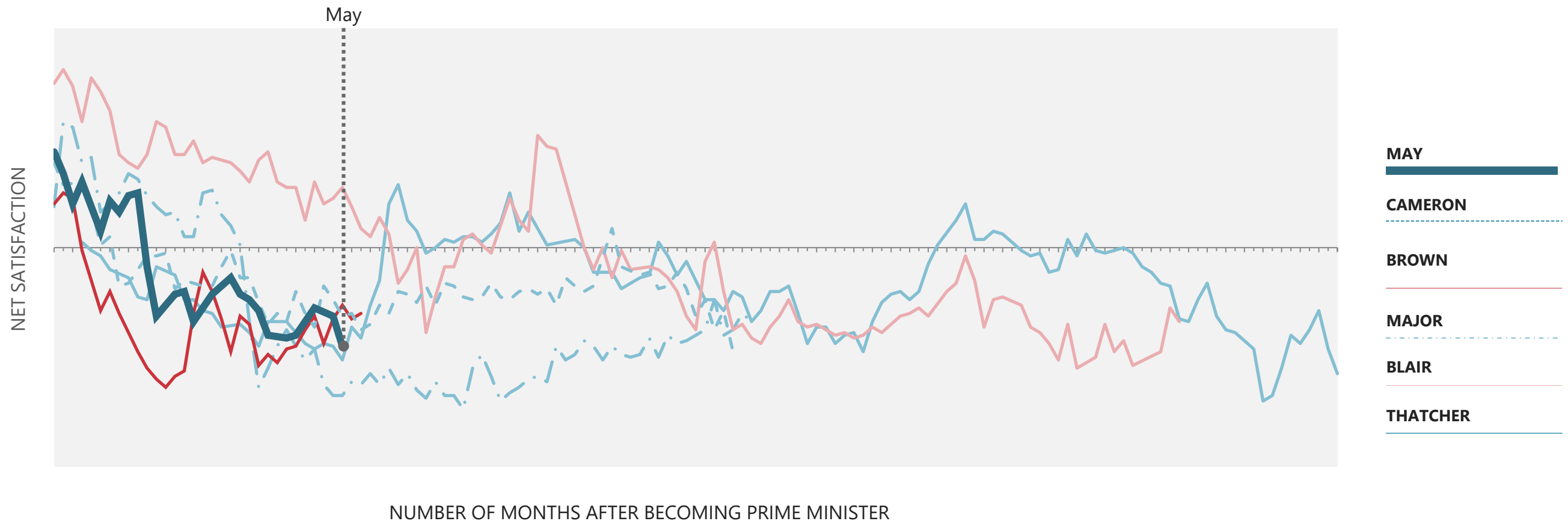


Base: c.1,000 British adults each month.

Source: Ipsos MORI Political Monitor

Net satisfaction with Prime Ministers (1979-2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



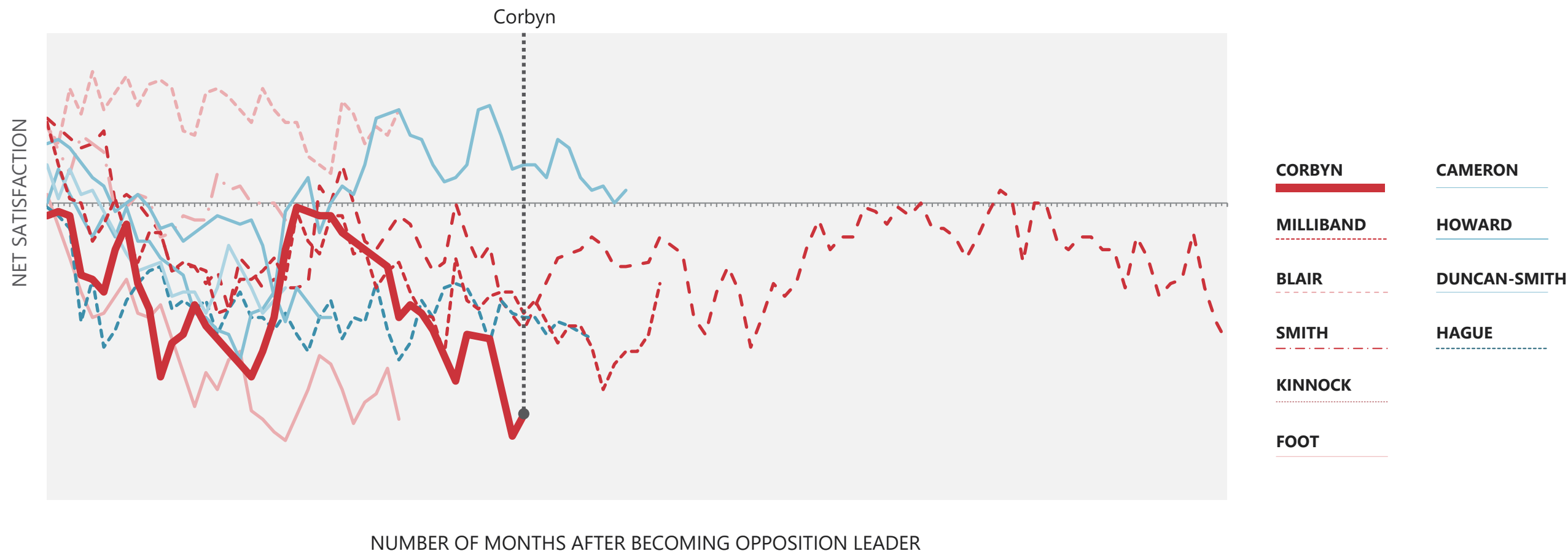
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with Opposition Leaders (1980 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



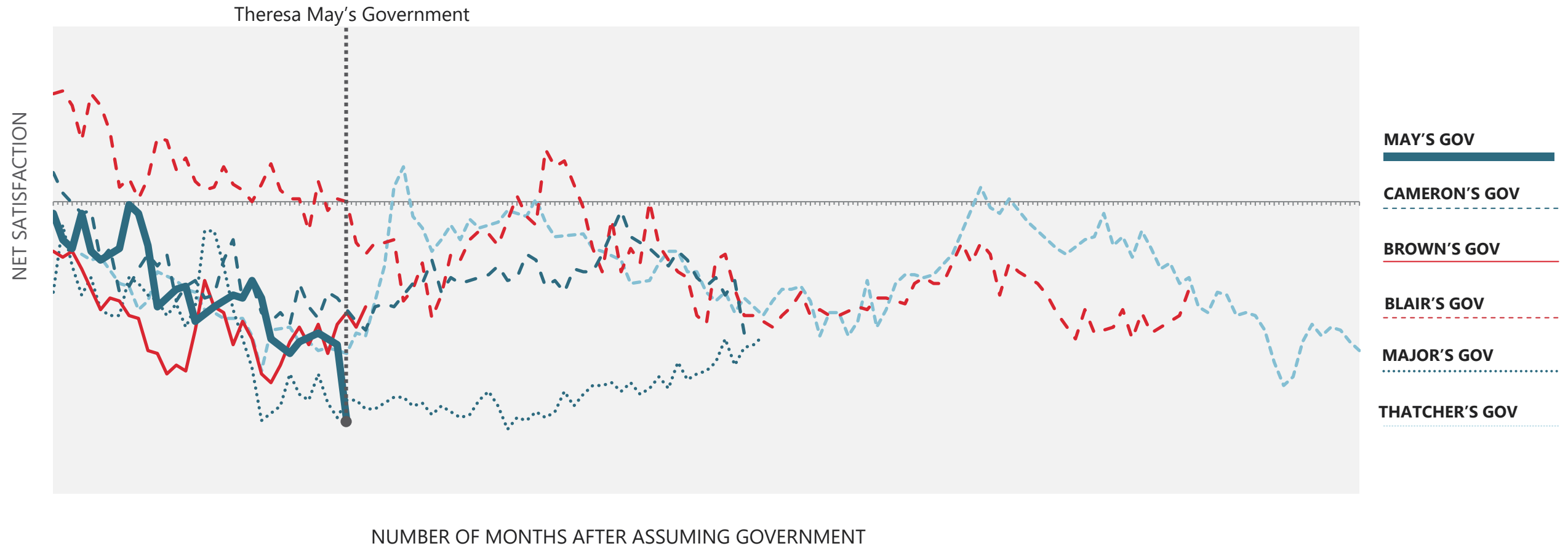
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with the Government (1979 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

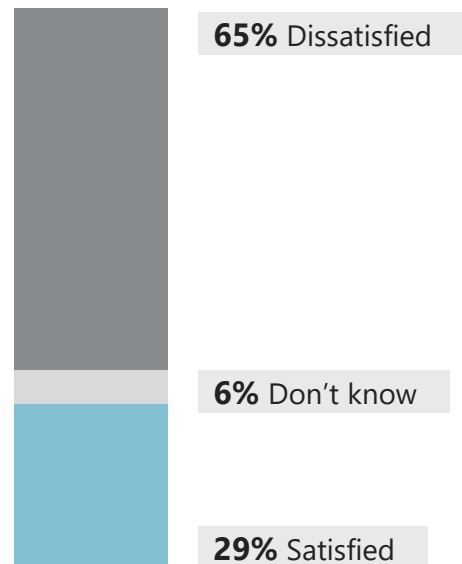
Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Theresa May Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

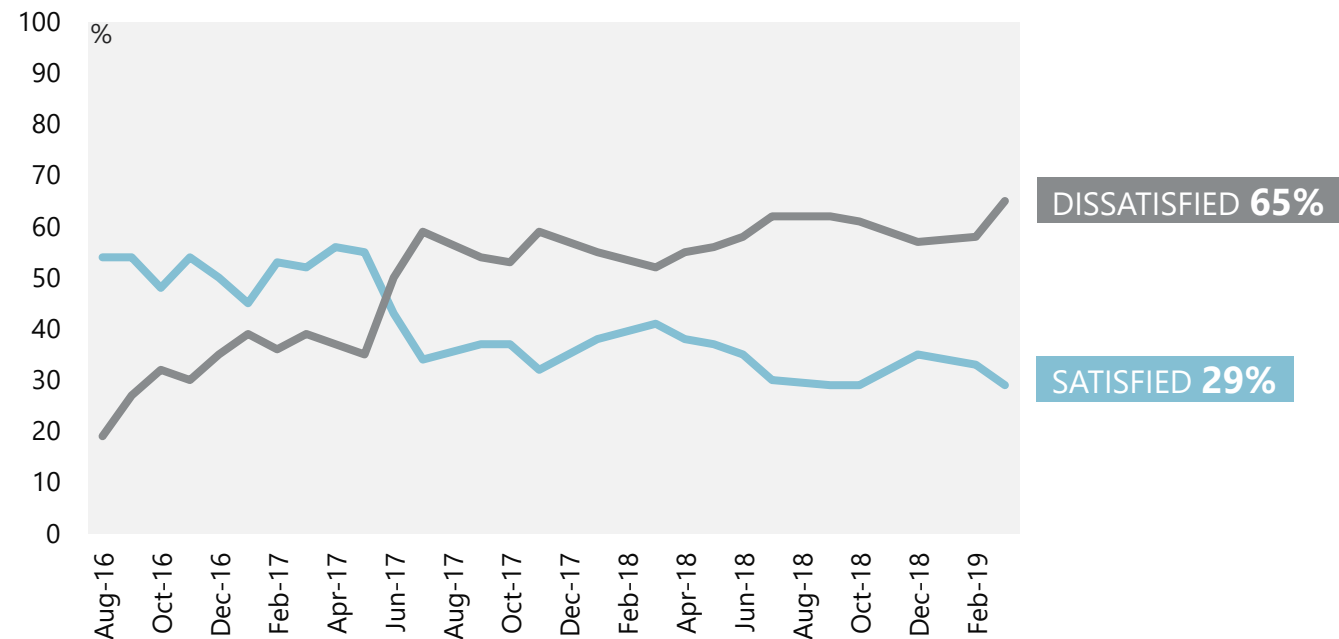
March 2019



NET = -36



August 2016 – March 2019



Base: 1,050 British adults 18+ 15-19 March 2019



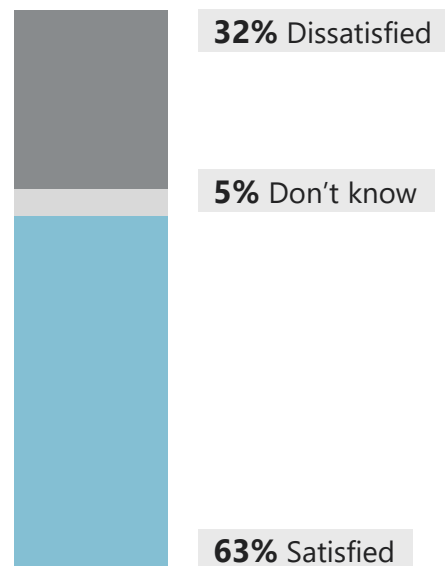
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Source: Ipsos MORI Political Monitor

Theresa May Satisfaction amongst Conservative supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

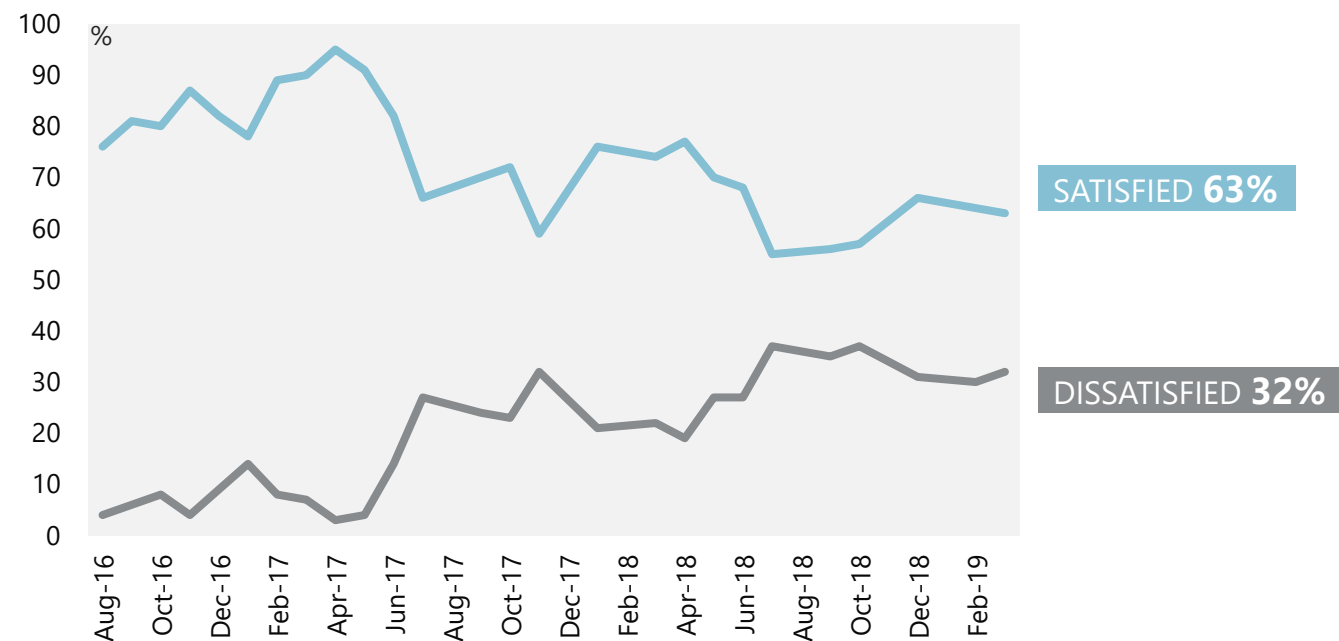
March 2019



NET = +31



August 2016 – March 2019



Base: 324 Conservative supporters 18+ 15-19 March 2019



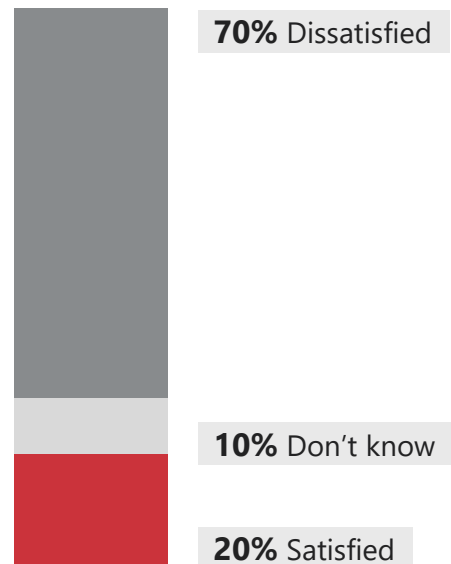
Ipsos MORI

Source: Ipsos MORI Political Monitor

Jeremy Corbyn Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

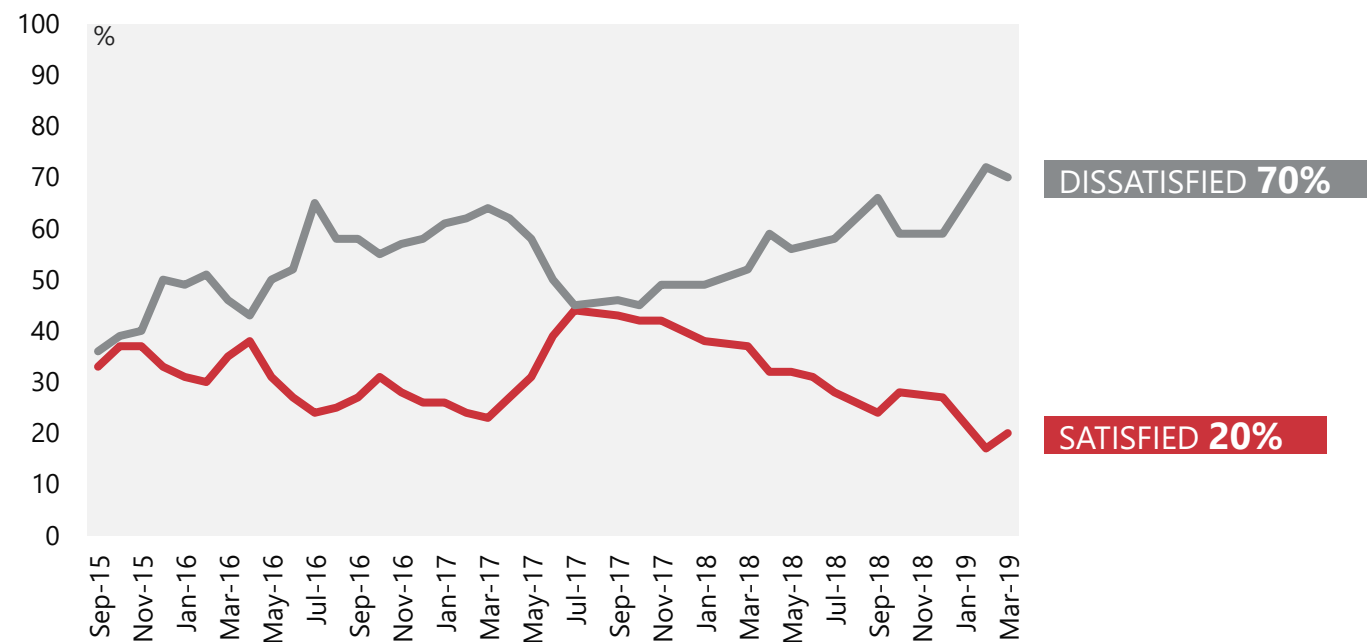
March 2019



NET = -50



September 2015 – March 2019



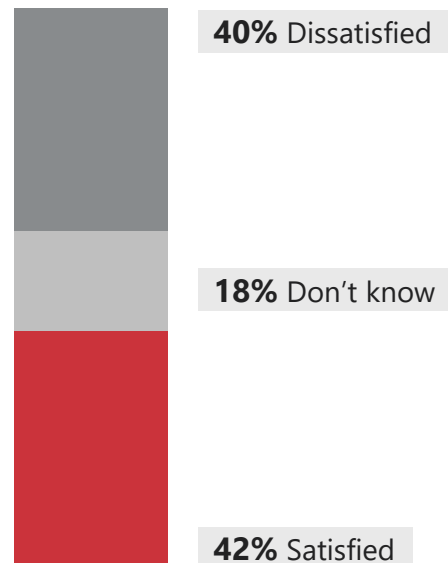
Base: 1,050 British adults 18+ 15-19 March 2019

Source: Ipsos MORI Political Monitor

Jeremy Corbyn | Satisfaction amongst Labour supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

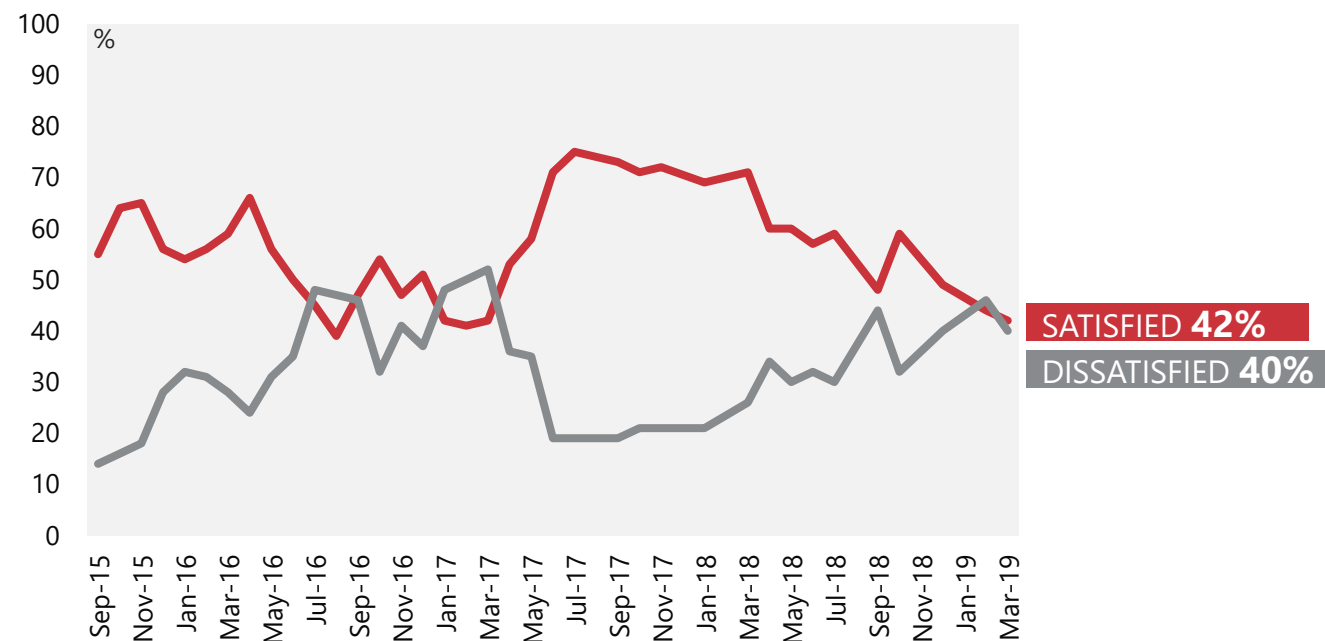
March 2019



NET = +2



September 2015 – March 2019



Base: 262 Labour supporters 18+ 15-19 March 2019



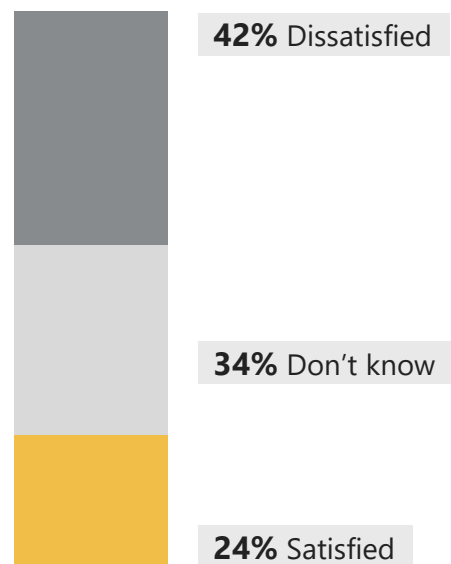
Ipsos MORI

Source: Ipsos MORI Political Monitor

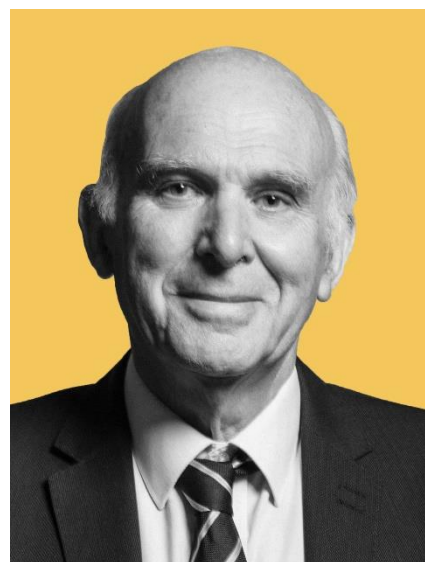
Vince Cable Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

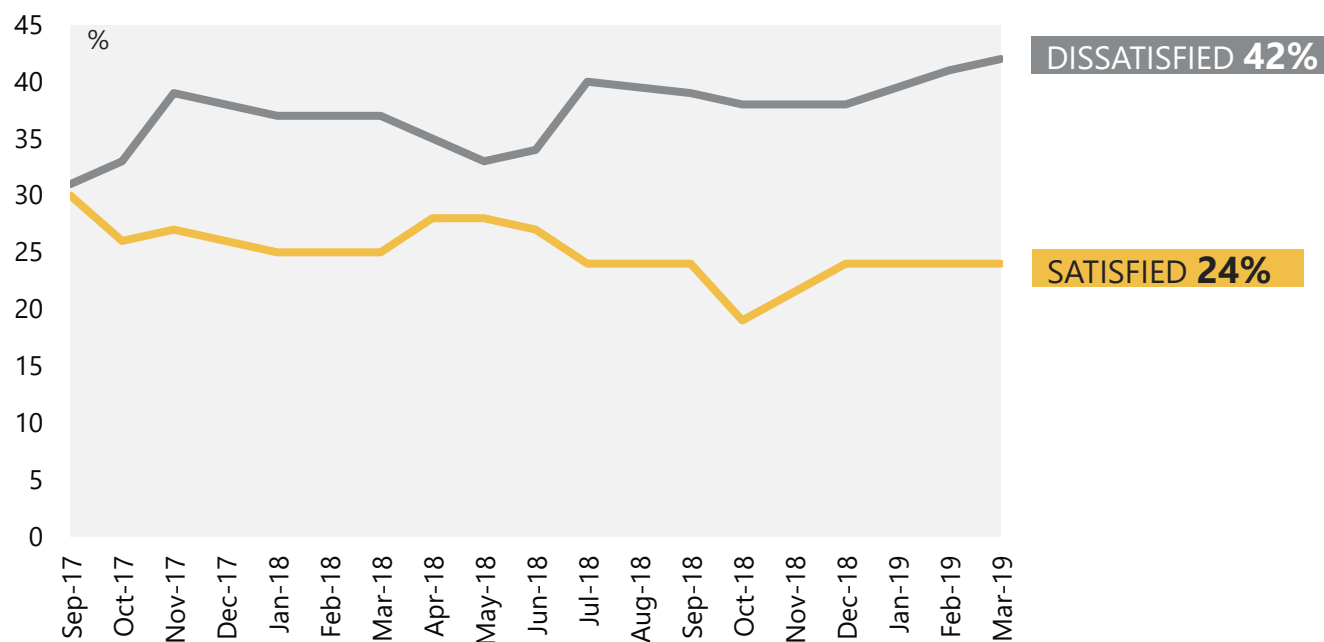
March 2019



NET = -18



September 2017 – March 2019



Base: 1,050 British adults 18+ 15-19 March 2019

March 2019

ECONOMIC OPTIMISM

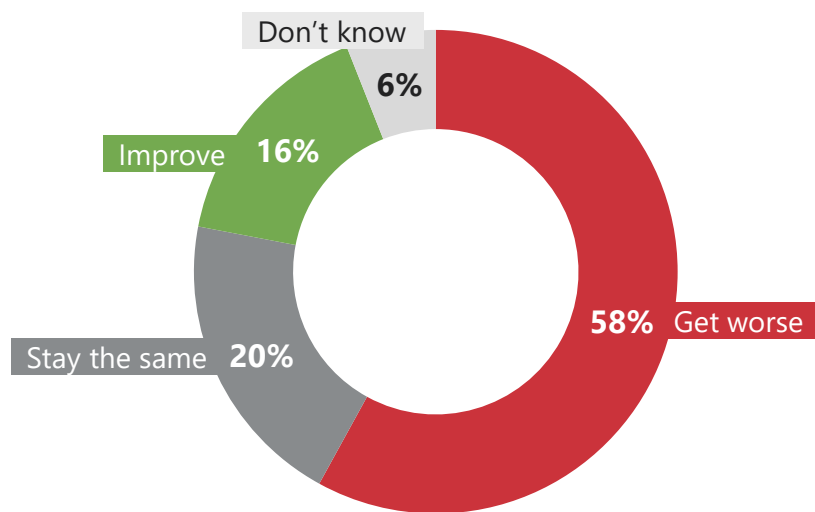


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Economic Optimism Index

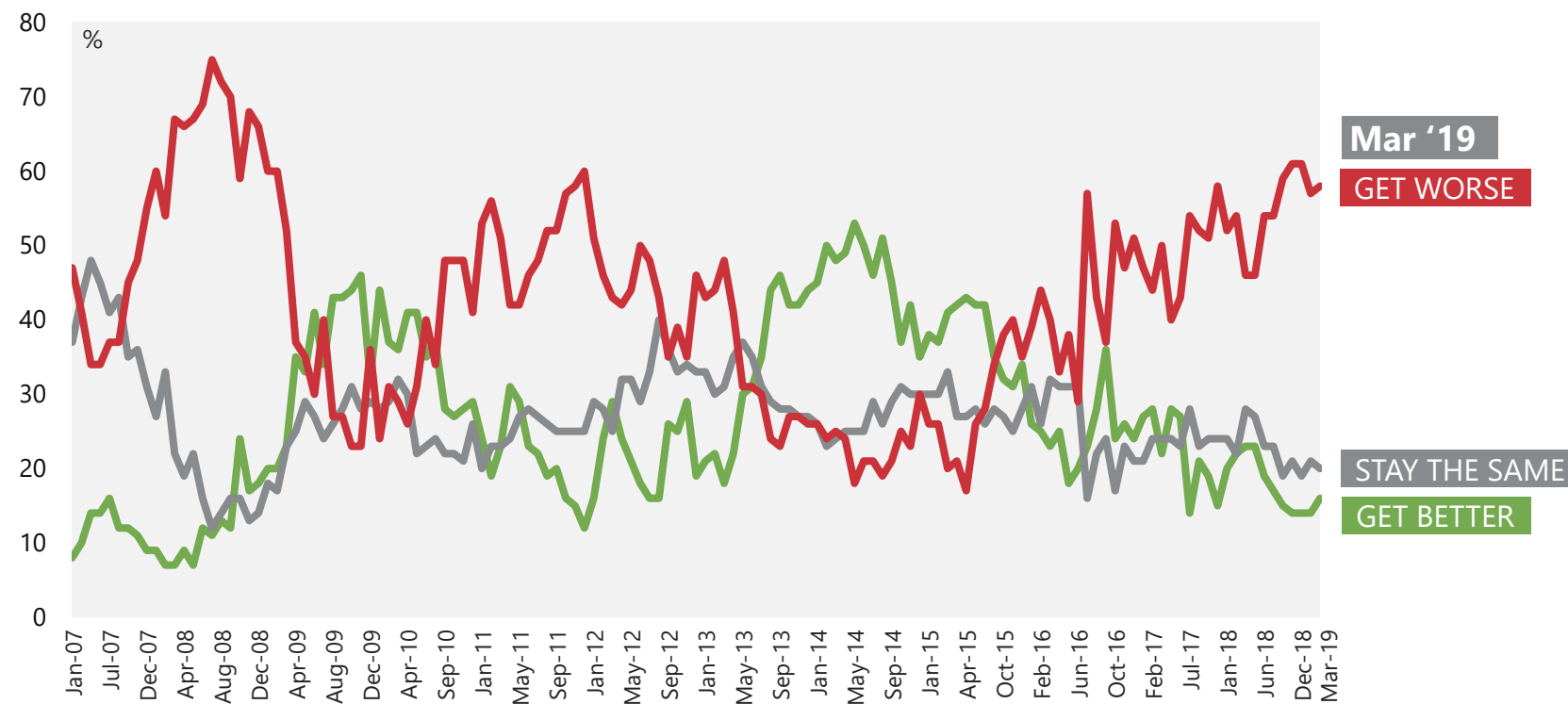
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

March 2019



EOI = -42

January 2007 – March 2019



Base: 1,050 British adults 18+ 15-19 March 2019

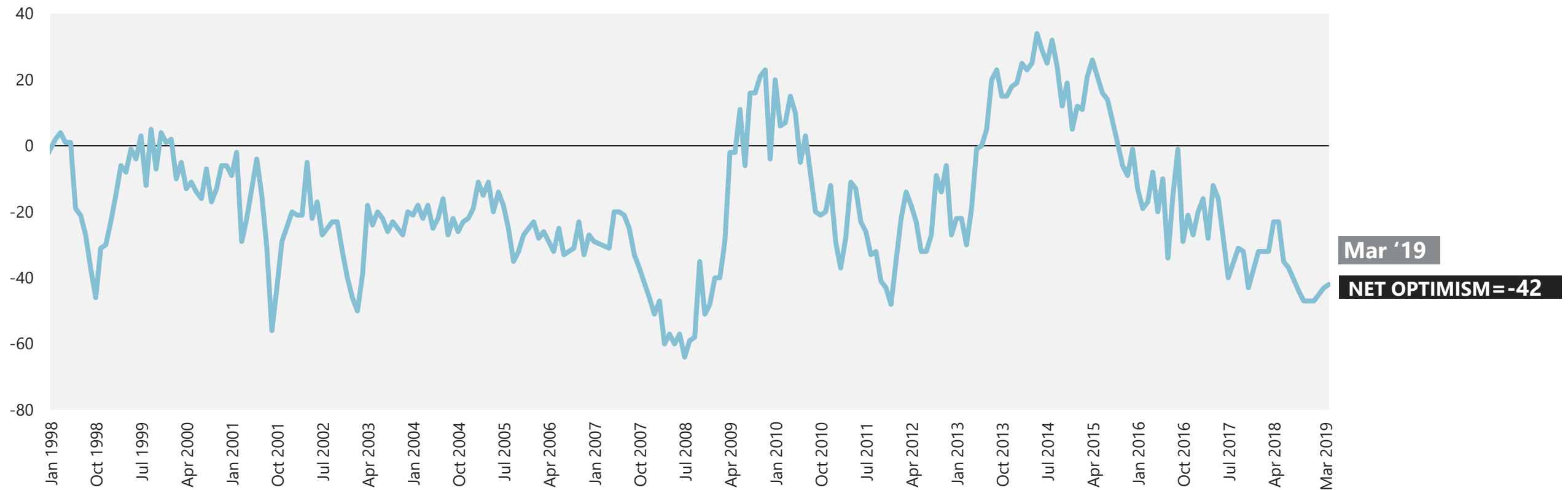
Source: Ipsos MORI Political Monitor



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Economic Optimism Index – 1998-2019

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

March 2019

BREXIT

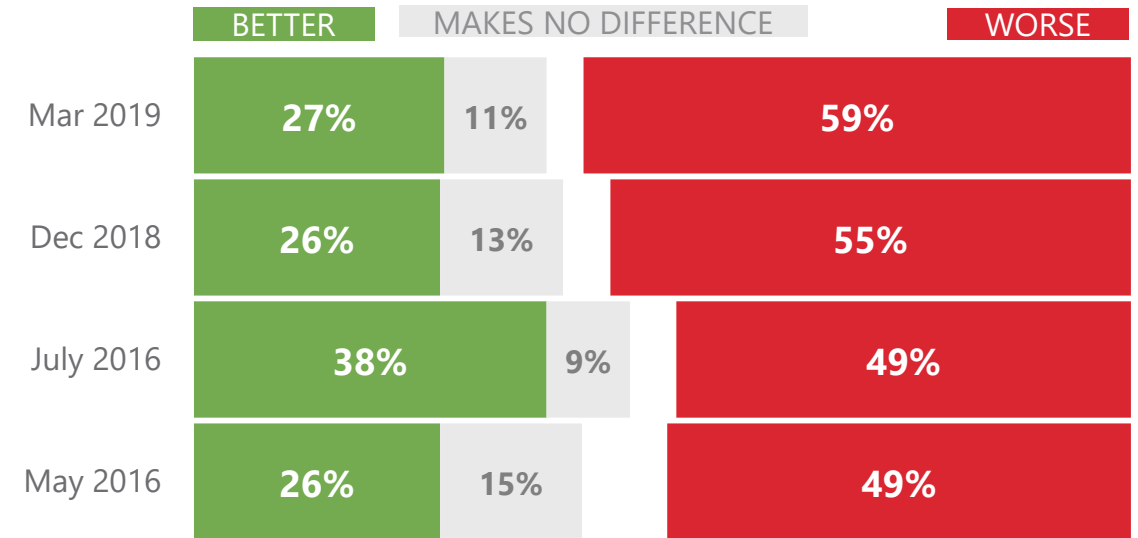


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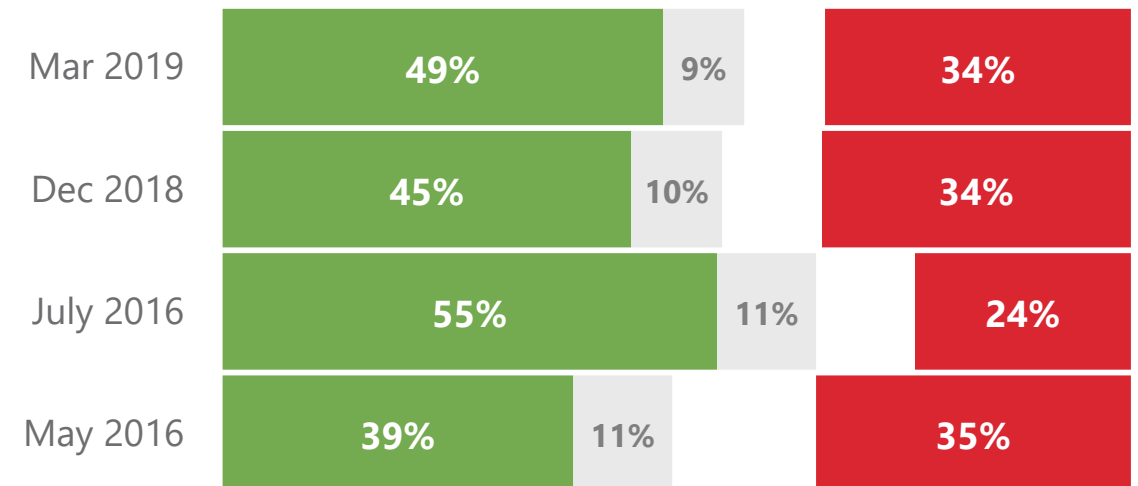
The impact of Brexit on the economy

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EUROPEAN UNION, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR XXX, OR WILL IT MAKE NO DIFFERENCE?

Britain's economy over the next five years



Britain's economy over the next ten to twenty years

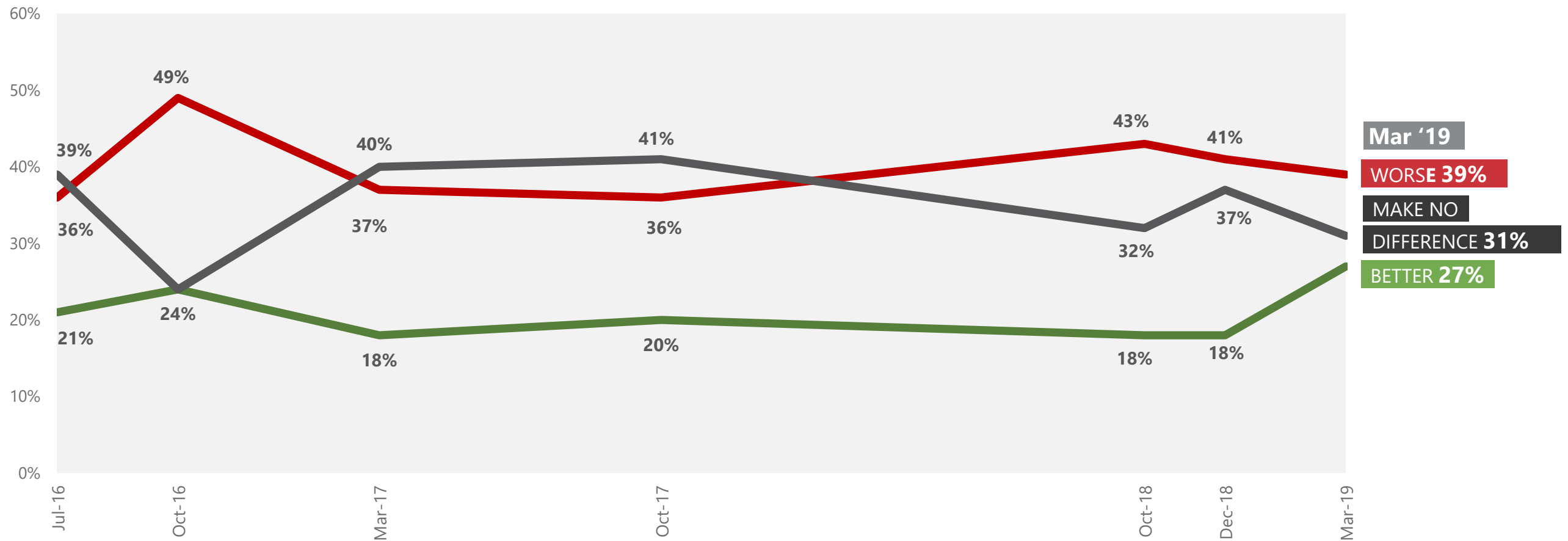


Base: c. 1,000 British adults 18+ each month

Source: Ipsos MORI Political Monitor

Impact of Brexit Own standards of living

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EUROPEAN UNION, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR YOUR OWN STANDARD OF LIVING, OR WILL IT MAKE NO DIFFERENCE?



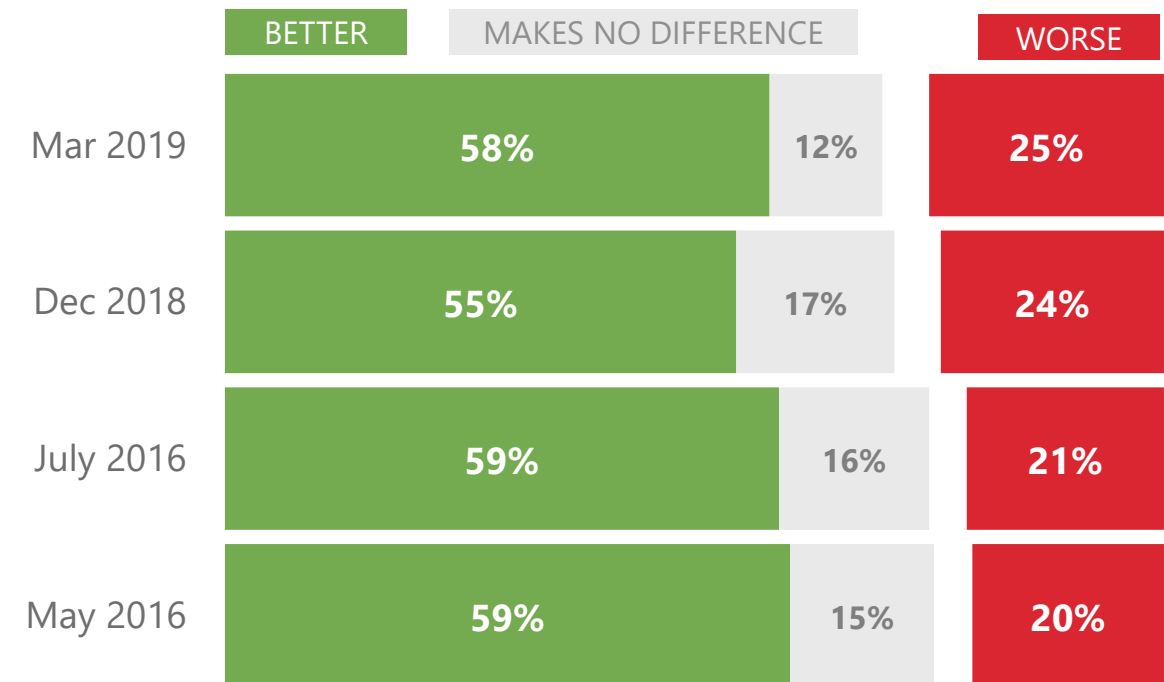
Base: c. 1,000 British adults 18+

Source: Ipsos MORI Political Monitor

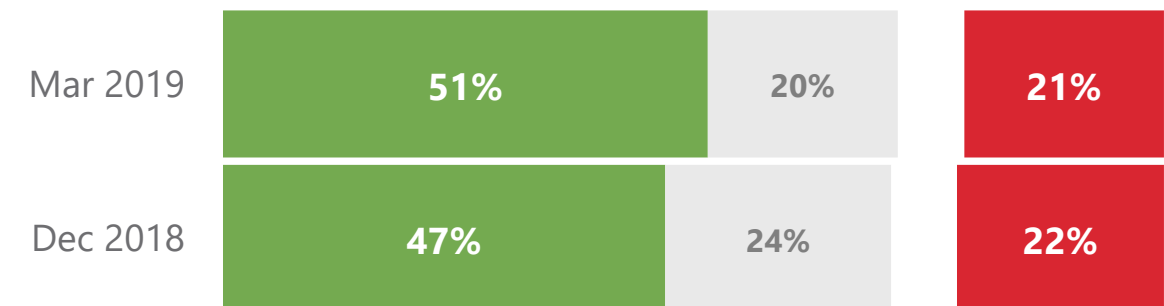
The impact of Brexit on Britain's sovereignty

NOW THAT BRITAIN HAS VOTED TO LEAVE THE EUROPEAN UNION, TO WHAT EXTENT DO YOU THINK IT WILL BE BETTER OR WORSE FOR XXX, OR WILL IT MAKE NO DIFFERENCE?

Britain's ability to make decisions in its own best interests



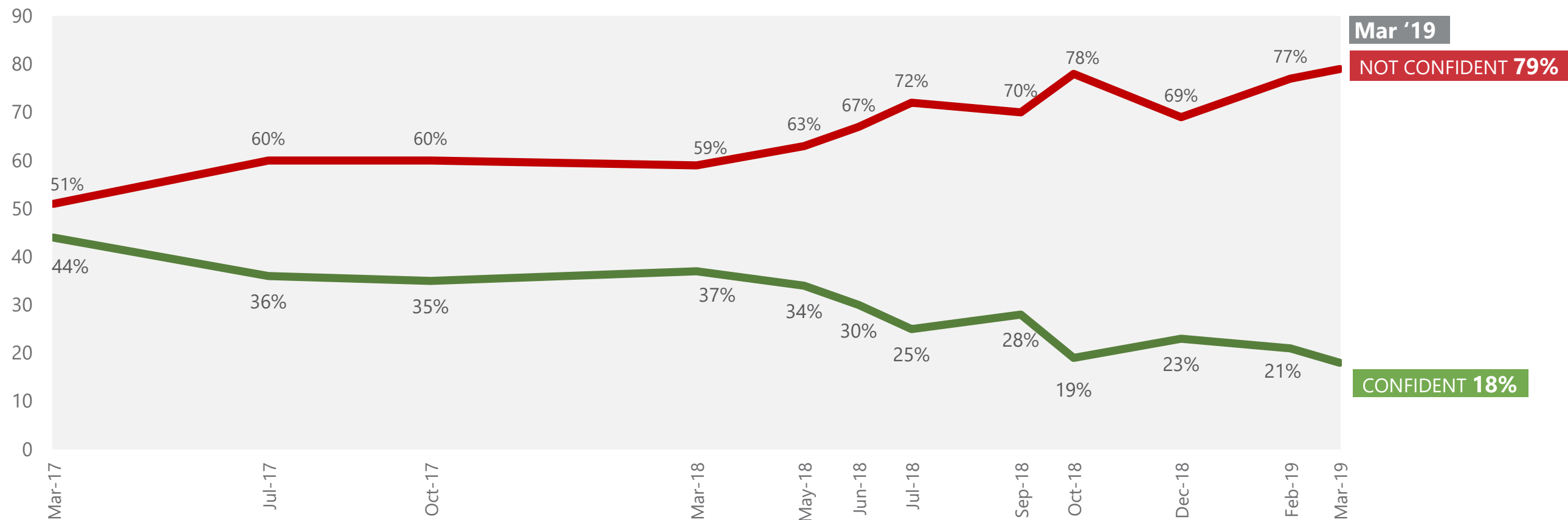
Britain's control over immigration from the EU



Base: c. 1,000 British adults 18+ each month

Confidence in May to get a good Brexit deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: c. 1,000 British adults 18+ each month

* In December 2018 the question was posed as 'has got a good deal'

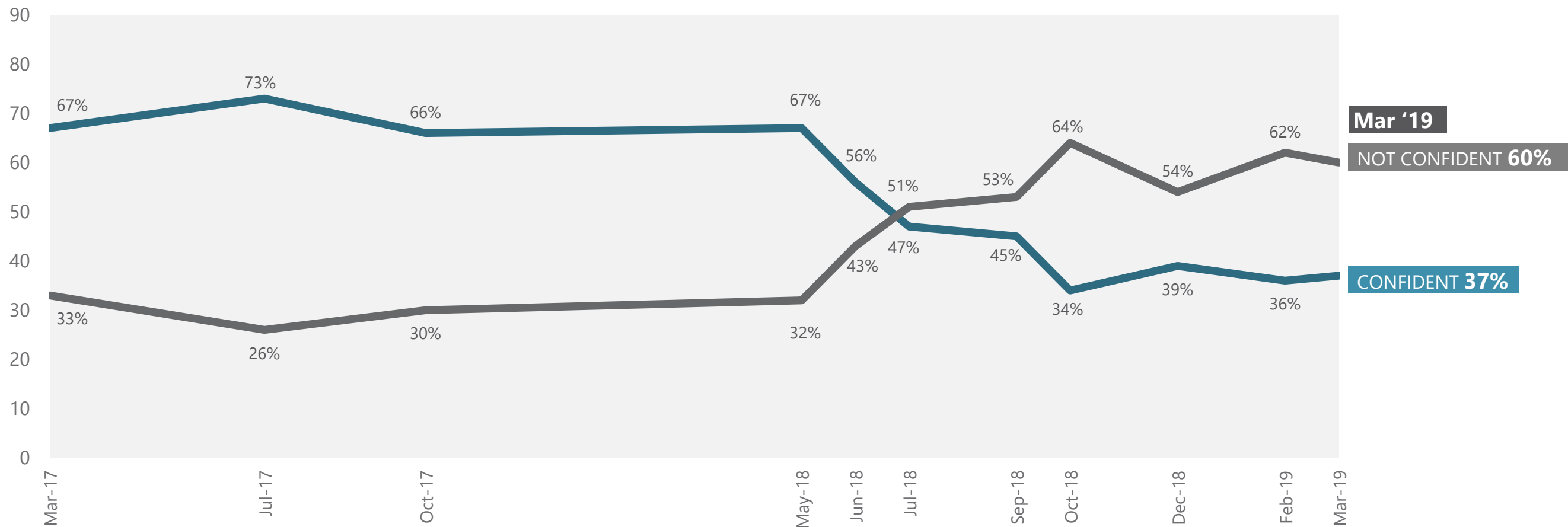


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Source: Ipsos MORI Political Monitor

Confidence in May to get a good deal for Britain Among Conservative supporters

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

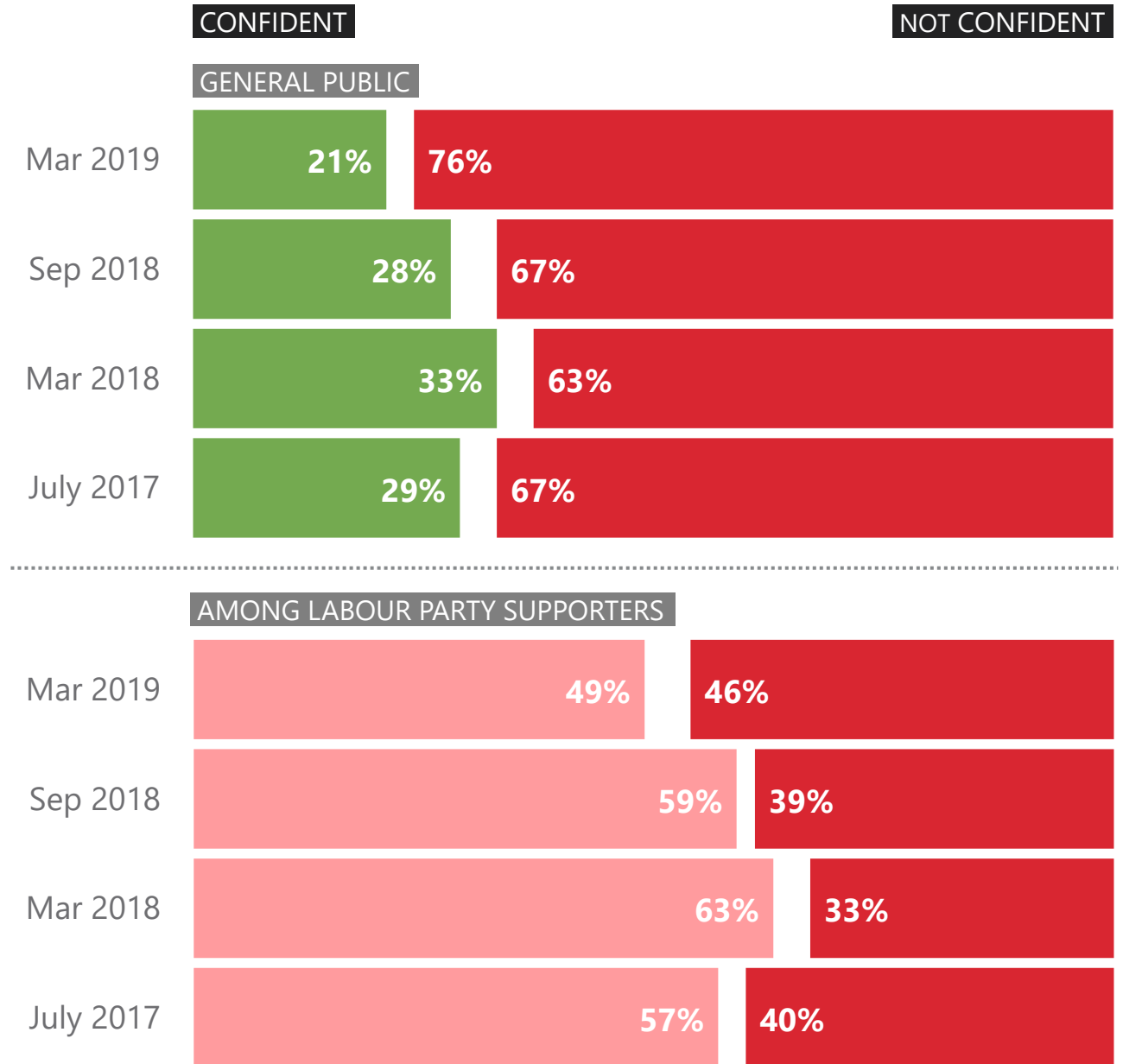


Base: c. 350 Conservative party supporters each month
* In December 2018 the question was posed as 'has got a good deal',

Source: Ipsos MORI Political Monitor

Confidence in Corbyn to get a good deal for Britain

AND IF JEREMY CORBYN WAS PRIME
MINISTER, HOW CONFIDENT, IF AT ALL,
WOULD YOU BE THAT HE WOULD GET A
GOOD DEAL FOR BRITAIN IN NEGOTIATIONS
WITH OTHER EUROPEAN UNION LEADERS?



Base: c. 1,000 British adults, circa 300 Labour party supporters 18+ each month

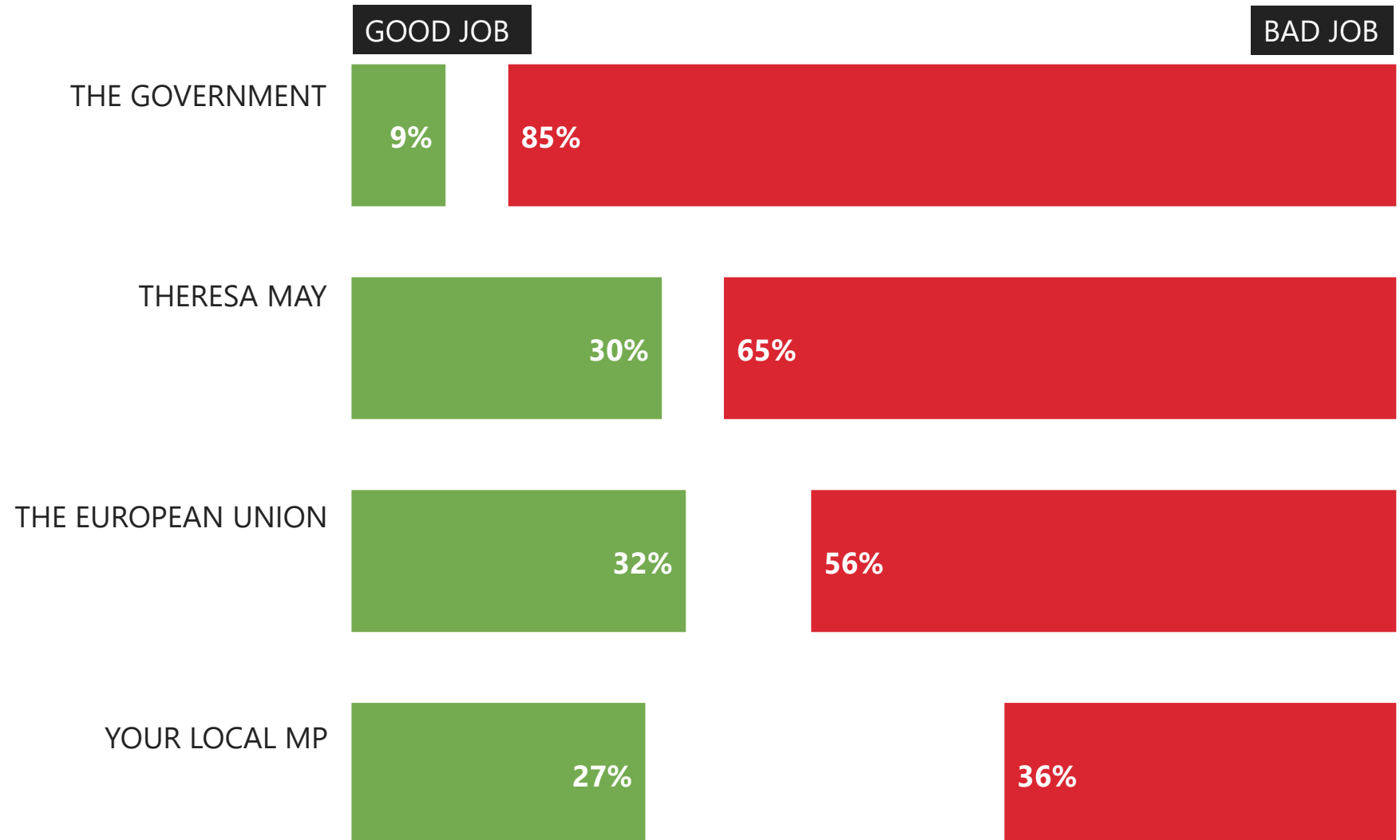
Source: Ipsos MORI Political Monitor



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Social Research Institute

Handling Britain's exit from the European Union

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?



Base: 1,050 British adults 18+ 15-19 March 2019

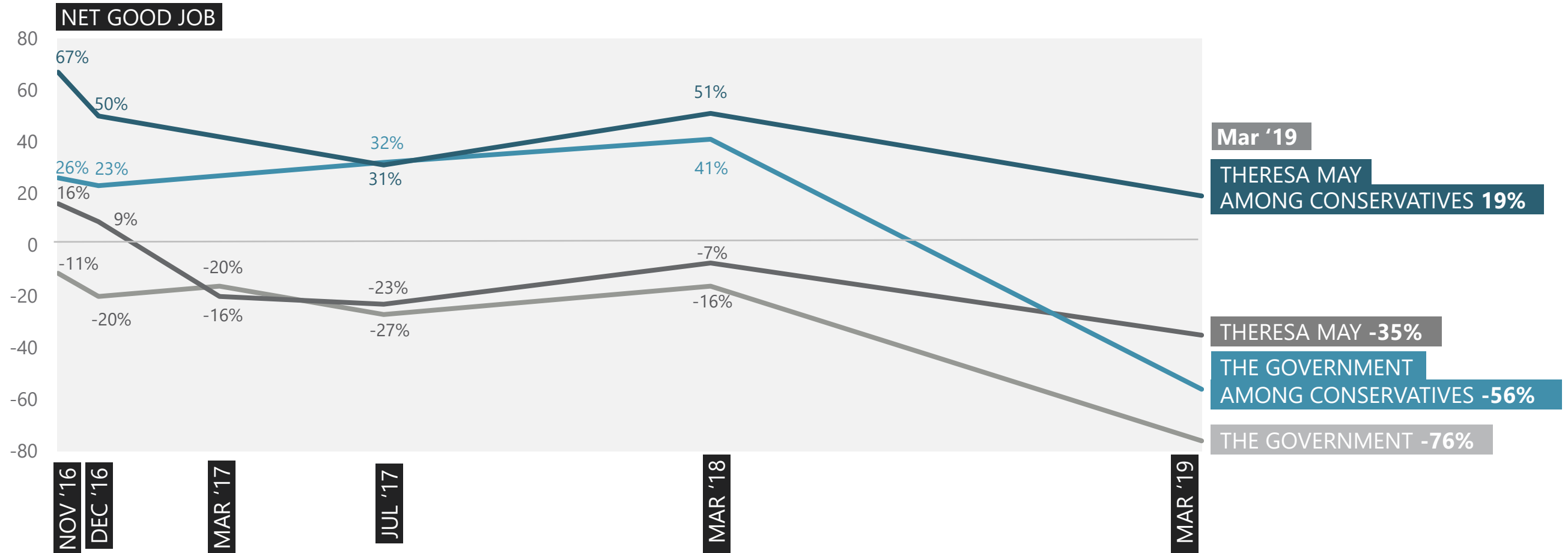
Source: Ipsos MORI Political Monitor



Ipsos MORI
Social Research Institute

Handling Britain's exit from the European Union

DO YOU THINK XXX HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?

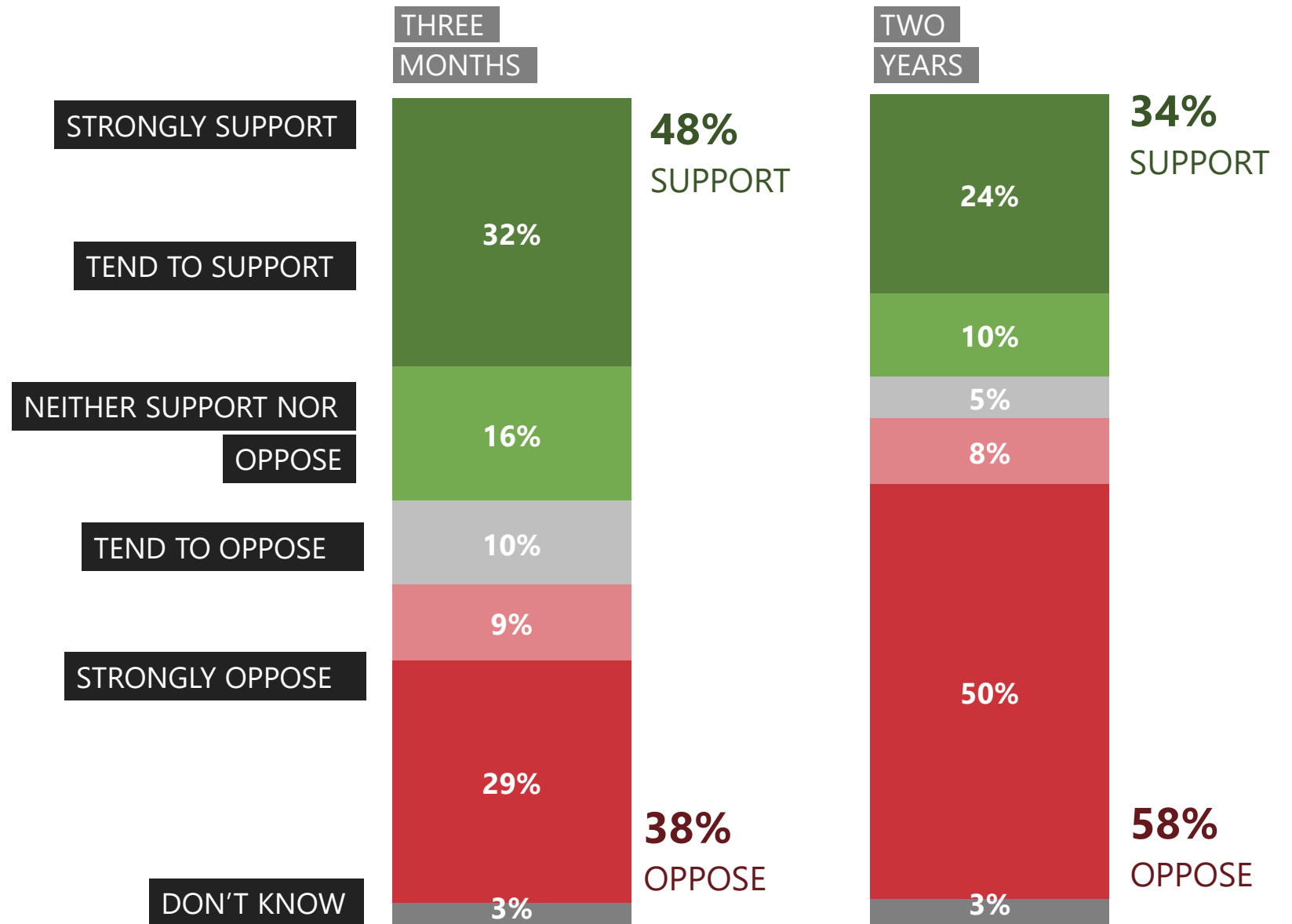


Source: Ipsos MORI Political Monitor

Base: c. 1,000 British adults, circa 300 Conservative party supporters 18+ each month

Delaying Britain's departure from the EU

AND HOW STRONGLY, IF AT ALL, WOULD YOU SUPPORT OR OPPOSE A DELAY OF UP TO XXX IN BRITAIN'S DEPARTURE FROM THE EU, IF AN AGREEMENT ON THE TERMS OF BRITAIN'S EXIT FROM THE EU IS NOT REACHED BY THE 29TH OF MARCH?



Base: 1,050 British adults 18+ 15-19 March 2019

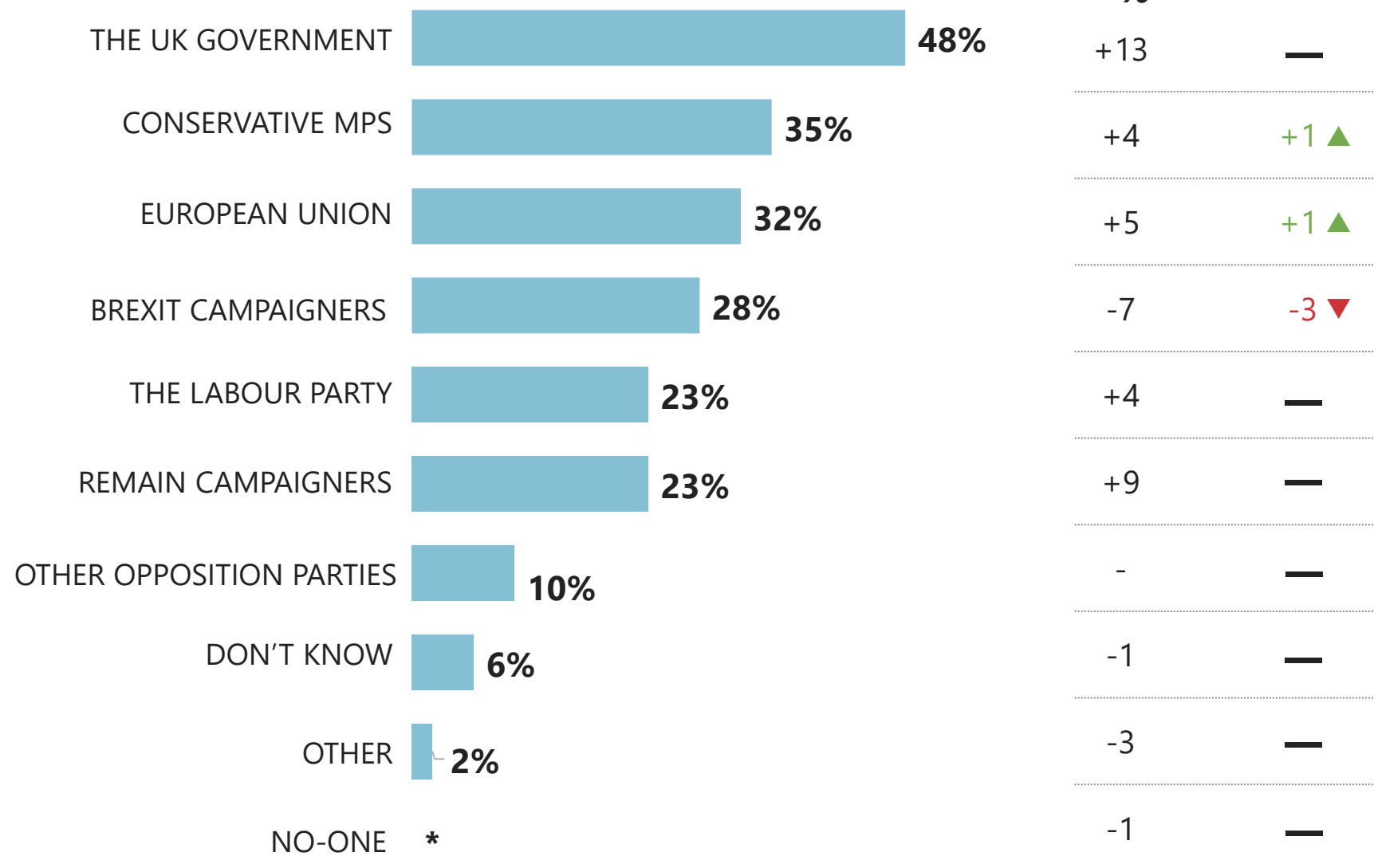


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Source: Ipsos MORI Political Monitor

Attributing blame in the case of a no deal Brexit

AND IF BRITAIN AND OTHER
EUROPEAN UNION LEADERS FAIL
TO REACH AN AGREEMENT ON
THE NEW TERMS OF BRITAIN'S
FUTURE RELATIONSHIP WITH THE
EU BY THE TIME BRITAIN LEAVES,
WHICH TWO OR THREE OF THE
FOLLOWING, IF ANY, DO YOU
THINK WILL BE THE MOST TO
BLAME?



Base: 1,050 British adults 18+ 15-19 March 2019

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