

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE											SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	972	508	464	169	130	113	123	168	269	299	236	437	412	560	240	322	192	218	562	410	972
WEIGHTED BASE	981	482	499	132	166*	153*	166*	144	219	298	320	363	452	529	256	280	206	238	536	445	972
	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Common Market/ Brexit/EU/Europe/ Euro	511 52%bc inoq	274 57%zb	237 48%	51 38%	77 46%	90 59%ci	86 52%c	94 65%zc dhik	113 52%c	128 43%	176 55%ci	207 57%zc hi	218 48%	293 55%	164 64%zn oq	167 60%zn oq	81 39%	99 41%	331 62%zn oq	180 40%	541 56%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59 6%i	25 5%	34 7%	7 5%	3 2%	5 3%	14 8%	12 9%di	17 8%di	10 3%	19 6%	30 8%zdi	15 3%	44 8%	12 5%	17 6%	15 7%	16 7%	28 5%	31 7%	58 6%
National health service/Hospitals/ Healthcare	55 6%a	18 4%	38 8%za	4 3%	10 6%	9 6%	9 6%	4 3%	19 9%zc	14 5%	18 6%	24 6%g	23 5%	33 6%	10 4%	13 5%	15 7%	17 7%	23 4%	32 7%	42 4%
Immigration/ immigrants	48 5%elp	29 6%	19 4%	7 5%	11 7%e	1 1%	10 6%	8 5%	12 5%	18 6%e	11 3%e	19 5%	19 4%	29 6%	4 1%	14 5%p	11 5%	20 8%zlp	17 3%	31 7%lp	43 4%
Poverty/Inequality	30 3%hk	14 3%	16 3%	6 5%hk	9 5%hk	7 4%h	5 3%	3 2%	1 *	15 5%hk	12 4%h	4 1%	21 5%	9 2%	4 2%	10 4%	7 3%	10 4%	14 3%	16 4%	33 3%
Lack of faith in politics / politicians / government	28 3%	12 2%	17 3%	4 3%	2 1%	4 2%	3 2%	5 4%	11 5%	6 2%	7 2%	16 4%	9 2%	19 4%	8 3%	5 2%	3 1%	12 5%	13 2%	15 3%	27 3%
Economy/Economic situation	26 3%	14 3%	12 2%	4 3%	5 3%	6 4%	3 2%	3 2%	5 2%	9 3%	9 3%	8 2%	15 3%	11 2%	5 2%	8 3%	9 4%	4 2%	13 2%	13 3%	29 3%
Housing	24 2%p	9 2%	15 3%	4 3%	8 5%g	3 2%	2 1%	* 3%	6 3%	13 4%g	5 2%	6 2%	15 3%	9 2%	- -	6 2%lp	9 4%lp	10 4%lp	6 1%	18 4%zlp	20 2%
Pollution/ Environment	18 2%	6 1%	13 3%	6 4%z	3 2%	2 1%	3 2%	3 2%	3 1%	8 3%	4 1%	5 2%	10 2%	8 2%	6 3%	7 3%	1 1%	4 1%	14 3%	5 1%	20 2%
Inflation/Prices	15 2%	8 2%	7 1%	3 2%	2 1%	4 3%	2 1%	- -	4 2%	5 2%	6 2%	4 1%	9 2%	6 1%	4 2%	2 1%	5 2%	4 2%	6 1%	9 2%	9 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
 Source : Ipsos MORI (JN Q218)

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



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	SEX			AGE											SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	972	508	464	169	130	113	123	168	269	299	236	437	412	560	240	322	192	218	562	410	972
WEIGHTED BASE	981	482	499	132	166*	153*	166*	144	219	298	320	363	452	529	256	280	206	238	536	445	972
	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Pensions/Social security/Benefits	14	2	12	1	1	2	6	4	-	2	9	4	4	10	3	1	8	2	4	11	9
	1%amp	*	2%a	1%	*	2%	4%hi	3%h	-	1%	3%h	1%	1%	2%	1%	*	4%zmp	1%	1%	2%mo	1%
Unemployment/Factory closure/Lack of industry	13	11	3	1	3	2	2	1	4	4	4	5	6	7	2	2	4	5	4	9	15
	1%b	2%	1%	*	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	2%
Education/Schools	9	4	5	3	3	-	-	1	1	6	-	2	6	2	4	2	2	*	6	3	11
	1%	1%	1%	2%j	2%	-	-	1%	*	2%zj	-	1%	1%	*	1%	1%	1%	*	1%	1%	1%
Transport/Public transport	8	8	-	-	7	1	-	-	-	7	1	-	8	-	-	1	6	1	1	7	3
	1%p	2%zb	-	-	4%zcf	1%	-	-	-	2%zhk	*	-	2%	-	-	*	3%zlp	*	*	2%o	*
					ghjk																
Defence/Foreign affairs/International terrorism	7	2	5	4	1	1	1	-	-	5	2	-	5	1	3	-	2	2	3	4	6
	1%	*	1%	3%zhk	1%	*	1%	-	-	2%k	1%	-	1%	*	1%	-	1%	1%	1%	1%	1%
Ageing population/Social care for the elderly	7	2	5	1	-	1	2	-	3	1	3	3	2	5	*	2	2	2	3	4	8
	1%	*	1%	1%	-	1%	1%	-	1%	*	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%
Public services in general	6	4	2	1	*	3	-	2	-	2	3	2	5	2	1	1	4	-	2	4	8
	1%	1%	*	1%	*	2%	-	1%	-	1%	1%	*	1%	*	*	*	2%	-	*	1%	1%
Local government/Council tax	5	2	3	1	-	3	1	-	1	1	4	1	3	2	-	2	3	1	2	3	5
	*	*	1%	*	-	2%	1%	-	*	*	1%	*	1%	*	-	1%	1%	*	*	1%	1%
Morality/Individual behaviour/Lifestyle	4	1	3	-	*	1	-	1	1	*	1	2	2	2	-	1	1	1	1	3	5
	*	*	1%	-	*	1%	-	1%	1%	*	*	1%	*	*	-	1%	1%	*	*	1%	1%
Population levels/Overpopulation	4	1	3	-	1	-	-	1	2	1	-	2	1	2	-	-	2	2	-	4	3
	*	*	1%	-	1%	-	-	1%	1%	*	-	1%	*	*	-	-	1%	1%	-	1%	*

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	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Race relations	3*	3 1%	-	1 1%	1 *	1 1%	-	-	-	2 1%	1 *	-	3 1%	-	-	1 *	*	2 1%	1 *	3 1%	4 *
Low pay/Minimum wage/Fair wages	3*	2 *	2 *	2 1%k	2 1%	-	-	-	-	3 1%	-	-	3 1%	-	-	-	1 1%	2 1%	-	3 1%	3 *
Nationalisation/ Government control of institutions	3*	1 *	2 *	1 1%	-	-	1 1%	1 *	-	1 *	1 *	1 *	1 *	2 *	-	1 *	-	2 1%	1 *	2 *	3 *
Taxation	2*	2 *	-	-	-	1 1%	1 1%	-	-	-	2 1%	-	1 *	1 *	-	1 *	1 1%	-	1 *	1 *	2 *
Drug abuse	2*	-	2 *	1 1%	-	-	-	-	1 *	1 *	-	1 *	1 *	1 *	-	1 *	1 *	-	1 *	1 *	3 *
Foot and mouth outbreak/Farming crisis	1*	-	1 *	-	-	-	1 1%	-	-	-	1 *	-	-	1 *	1 1%	-	-	-	1 *	-	1 *
Countryside/Rural life	1*	1 *	-	-	-	-	-	-	1 1%	-	-	1 *	-	1 *	-	-	-	1 1%	-	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Pound/Exchange rate/Value of pound	1*	1 *	-	-	-	-	-	1 *	*	-	-	1 *	-	1 *	1 *	*	*	-	-	1 *	2 *
AIDS	1*	-	1 *	1 *	-	-	-	-	-	1 *	-	-	1 *	-	-	-	1 *	-	-	1 *	1 *
Animal welfare	1*	-	1 *	1 *	-	-	-	-	-	1 *	-	-	1 *	-	-	-	-	1 *	-	1 *	1 *

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Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	21	6	15	-	5	5	5	-	7	5	10	7	10	11	12	6	2	1	18	3	14
	2%q	1%	3%	-	3%	4%	3%	-	3%	2%	3%	2%	2%	2%	5%zoq	2%	1%	*	3%zoq	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	49	22	27	21	10	1	7	1	8	32	9	9	33	16	11	9	10	19	20	29	42
	5%gk	5%	5%	16%zde fghijk	6%g	1%	4%	1%	3%	11%zeg hjk	3%	2%	7%	3%	4%	3%	5%	8%mp	4%	7%	4%
Personal finances (NET)	48	24	24	10	12	11	7	3	4	23	18	7	33	15	8	12	12	16	20	28	45
	5%hk	5%	5%	8%ghk	7%hk	7%k	4%	2%	2%	8%zgh k	6%k	2%	7%	3%	3%	4%	6%	7%	4%	6%	5%

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	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	972	830	54	88	334	246	316	262	322	126	239	113	376	213	146	216	589	362	972
WEIGHTED BASE	981	845	49*	87*	322	235	305	256	354	133*	273	140*	326	300	122	206	625	327	972
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Common Market/ Brexit/EU/Europe/ Euro	511 52%fi noq	442 52%fi	19 38%	50 58%	178 55%bf i	128 55%	140 46%	121 47%	193 54%ij	56 42%	133 49%	77 55%	188 58%zn oq	169 56%no q	50 41%	90 44%	357 57%zn oq	140 43%	541 56%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59 6%	53 6%	1 2%	5 6%	13 4%	8 3%	23 7%	22 9%e	23 6%	10 8%	17 6%	7 5%	23 7%	15 5%	8 6%	12 6%	38 6%	20 6%	58 6%
National health service/Hospitals/ Healthcare	55 6%a	42 5%	8 16%zad efghij	6 7%	20 6%	14 6%	19 6%g	11 4%	17 5%	3 2%	16 6%i	13 9%hi	27 8%zp	12 4%	9 7%	8 4%	39 6%	17 5%	42 4%
Immigration/ immigrants	48 5%	40 5%	4 9%	4 5%	22 7%h	19 8%zah	16 5%	11 4%	10 3%	5 4%	9 3%	4 3%	18 6%	10 3%	5 4%	14 7%	28 5%	19 6%	43 4%
Poverty/Inequality	30 3%p	26 3%	3 5%	1 1%	6 2%	5 2%	11 4%	9 3%	13 4%	3 2%	13 5%	9 7%	5 2%	7 2%	6 5%	13 6%zlp	12 2%	18 6%zlp	33 3%
Lack of faith in politics / politicians / government	28 3%	28 3%	- -	- -	13 4%	13 5%zd	9 3%	9 3%	7 2%	1 1%	5 2%	3 2%	9 3%	6 2%	4 4%	8 4%	16 3%	12 4%	27 3%
Economy/Economic situation	26 3%	25 3%	1 1%	1 1%	7 2%	7 3%	6 2%	6 2%	13 4%	5 4%	8 3%	3 2%	6 2%	9 3%	3 3%	8 4%	15 2%	11 3%	29 3%
Housing	24 2%cd	19 2%cd	4 9%zad eg	1 1%	2 1%	2 1%	10 3%dg	6 2%	11 3%	4 3%	11 4%cd	7 5%de	8 2%	7 2%	7 6%zop q	2 1%	14 2%	10 3%o	20 2%
Pollution/ Environment	18 2%	17 2%	1 2%	* *	6 2%	6 2%	4 1%	3 1%	8 2%	2 2%	6 2%	3 2%	4 1%	9 3%	2 2%	1 1%	12 2%	4 1%	20 2%

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UNWEIGHTED BASE	972	830	54	88	334	246	316	262	322	126	239	113	376	213	146	216	589	362	972
WEIGHTED BASE	981	845	49*	87*	322	235	305	256	354	133*	273	140*	326	300	122	206	625	327	972
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Inflation/Prices	15 2%q	14 2%	- -	1 1%	4 1%	3 1%	2 1%	2 1%	8 2%	8 6%zad efghj k	8 3%	- -	2 1%	9 3%q	1 1%	* *	11 2%l	1 *	9 1%
Pensions/Social security/Benefits	14 1%p	12 1%	- -	3 3%	3 1%e	1 *	7 2%	7 3%	4 1%	4 3%	4 1%	- -	- -	3 1%	4 4%lp	7 3%lp	3 1%	11 3%zip	9 1%
Unemployment/Factory closure/Lack of industry	13 1%	10 1%	3 5%ah	* *	5 2%	5 2%	5 2%	2 1%	3 1%	2 1%	3 1%	1 1%	4 1%	3 1%	1 1%	6 3%	7 1%	7 2%	15 2%
Education/Schools	9 1%	9 1%	- -	- -	2 *	2 1%	3 1%	3 1%	4 1%	3 2%	4 1%	1 1%	2 1%	2 1%	* *	4 2%	4 1%	4 1%	11 1%
Transport/Public transport	8 1%a	2 *	- -	6 7%zad efghi jk	7 2%zae fg	1 1%	- -	- -	1 *	- -	1 *	1 1%	- -	6 2%l	- -	2 1%	6 1%	2 1%	3 *
Defence/Foreign affairs/International terrorism	7 1%	5 1%	- -	2 2%	4 1%	3 1%	- -	- -	3 1%	- -	1 1%	1 1%	3 1%	2 1%	1 *	- -	5 1%	1 *	6 1%
Ageing population/Social care for the elderly	7 1%	6 1%	1 1%	- -	* *	* *	6 2%zah	6 2%zad hj	- -	- -	- -	- -	2 1%	1 *	- -	4 2%	3 *	4 1%	8 1%
Public services in general	6 1%	6 1%	- -	- -	2 1%	2 1%	3 1%	3 1%	2 1%	- -	2 1%	2 1%	2 1%	1 *	- -	3 2%	3 *	3 1%	8 1%
Local government/Council tax	5 *p	5 1%	- -	- -	- -	- -	1 *	1 *	4 1%	3 2%d	4 2%	2 1%	1 *	- -	1 1%	3 2%p	1 *	4 1%	5 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
 Source : Ipsos MORI (JN Q218)

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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	972	830	54	88	334	246	316	262	322	126	239	113	376	213	146	216	589	362	972
WEIGHTED BASE	981	845	49*	87*	322	235	305	256	354	133*	273	140*	326	300	122	206	625	327	972
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Morality/ Individual behaviour/ Lifestyle	4 *	4 *	- -	- -	2 1%	2 1%	2 1%	2 1%	* *	- -	- -	- -	1 *	2 1%	1 1%	- -	3 1%	1 *	5 1%
Population levels/ Overpopulation	4 *	4 *	- -	- -	- -	- -	4 1%z	4 1%za	- -	- -	- -	- -	- -	1 *	2 1%	1 *	1 *	2 1%	3 *
Race relations	3 *	3 *	- -	- -	1 *	1 *	3 1%	3 1%	- -	- -	- -	- -	- -	- -	- -	3 2%zp	- -	3 1%p	4 *
Low pay/Minimum wage/Fair wages	3 *	3 *	- -	- -	1 *	1 *	2 1%	2 1%	- -	- -	- -	- -	- -	3 1%	- -	- -	3 *	- -	3 *
Nationalisation/ Government control of institutions	3 *	2 *	1 2%d	- -	- -	- -	2 1%	1 *	1 *	1 *	1 *	- -	1 *	- -	2 2%zmp	- -	1 *	2 1%	3 *
Taxation	2 *	2 *	- -	- -	1 *	1 *	- -	- -	1 *	1 1%	1 1%	- -	- -	1 *	- -	1 1%	1 *	1 *	2 *
Drug abuse	2 *	2 *	- -	- -	1 *	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	1 *	1 *	3 *
Foot and mouth outbreak/Farming crisis	1 *	1 *	- -	- -	- -	- -	1 *	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *
Countryside/Rural life	1 *	1 *	- -	- -	- -	- -	1 *	1 1%	- -	- -	- -	- -	- -	- -	1 1%zp	- -	- -	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Pound/Exchange rate/Value of pound	1*	1*	-	-	-	-	-	-	1*	-	1*	1*	*	-	-	1*	*	1*	2*
AIDS	1*	1*	-	-	-	-	-	-	1*	1*	1*	-	-	-	-	1*	-	1*	1*
Animal welfare	1*	1*	-	-	1*	1*	-	-	-	-	-	-	-	-	1*	-	-	1*	1*
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Other	21	16	2	3	10	7	4	2	7	1	6	5	11	8	1	1	18	2	14
	2%q	2%	5%	4%	3%	3%	1%	1%	2%	1%	2%	3%	3%q	3%	1%	1%	3%q	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	49	42	3	4	9	5	20	16	20	19	19	1	6	13	13	12	20	24	42
	5%ekl p	5%ek	6%k	5%	3%	2%	6%ek	6%k	6%k	14%zad efghjk	7%ek	*	2%	4%	11%zlm p	6%l	3%	7%zlp	4%
Personal finances (NET)	48	44	3	2	12	10	16	13	21	12	21	9	7	19	6	13	26	19	45
	5%l	5%	5%	2%	4%	4%	5%	5%	6%	9%	8%	7%	2%	6%l	5%	6%l	4%l	6%l	5%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	972	331	131	510	198	218	45	426	161	164	375	226	972
WEIGHTED BASE	981	402	155*	424	194	219	40*	443	145	156*	387	279	972
	100%	41%	16%*	43%	20%	22%	4%*	45%	15%	16%*	39%	28%	99%
Common Market/ Brexit/EU/Europe/ Euro	511 52%cl	229 57%cl	87 56%	195 46%	120 62%zg	110 50%	25 63%	208 47%	54 38%	71 45%	240 62%zl m	140 50%	541 56%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59 6%	19 5%	11 7%	29 7%	21 11%z	13 6%	1 1%	22 5%	9 7%	14 9%	17 4%	11 4%	58 6%
National health service/Hospitals/ Healthcare	55 6%an	13 3%	6 4%	36 9%za	5 3%	12 6%	- -	35 8%	14 10%zn	7 5%	14 4%	15 5%	42 4%
Immigration/ immigrants	48 5%	12 3%	6 4%	30 7%za	14 7%	6 3%	- -	27 6%	14 10%z	5 3%	19 5%	6 2%	43 4%
Poverty/Inequality	30 3%f	13 3%	6 4%	10 2%	- -	9 4%f	1 3%f	13 3%	9 6%	4 2%	10 3%	13 5%	33 3%
Lack of faith in politics / politicians / government	28 3%l	12 3%	5 3%	11 3%	8 4%	6 3%	2 6%	12 3%	* *	9 5%l	14 4%	10 4%	27 3%
Economy/Economic situation	26 3%	12 3%	3 2%	11 3%	4 2%	4 2%	3 7%	14 3%	1 1%	6 4%	15 4%	12 4%	29 3%
Housing	24 2%	7 2%	6 4%	11 3%	1 *	10 5%f	- -	10 2%	5 4%	9 6%zn	5 1%	9 3%	20 2%
Pollution/ Environment	18 2%	5 1%	6 4%	7 2%	- -	2 1%	2 6%f	8 2%	2 2%	3 2%	6 2%	3 1%	20 2%

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Inflation/Prices	15	8	3	4	2	5	-	8	3	2	8	8	9
	2%	2%	2%	1%	1%	2%	-	2%	2%	1%	2%	3%	1%
Pensions/Social security/Benefits	14	*	7	7	3	5	-	4	2	1	3	2	9
	1%a	*	5%za	2%	2%	2%	-	1%	1%	1%	1%	1%	1%
Unemployment/ Factory closure/ Lack of industry	13	5	1	7	-	5	-	8	4	4	3	2	15
	1%	1%	1%	2%	-	2%	-	2%	3%	3%	1%	1%	2%
Education/Schools	9	5	-	4	-	3	-	2	1	1	6	2	11
	1%	1%	-	1%	-	1%	-	*	1%	1%	2%	1%	1%
Transport/Public transport	8	6	1	1	-	1	-	1	1	6	-	6	3
	1%c	2%	1%	*	-	1%	-	*	1%	4%zn	-	2%	*
Defence/Foreign affairs/ International terrorism	7	4	1	3	-	-	-	6	1	3	3	2	6
	1%	1%	*	1%	-	-	-	1%	1%	2%	1%	1%	1%
Ageing population/ Social care for the elderly	7	-	3	4	-	5	-	1	3	1	1	1	8
	1%	-	2%a	1%	-	2%z	-	*	2%n	1%	*	*	1%
Public services in general	6	4	1	2	*	1	2	3	1	-	3	2	8
	1%	1%	*	*	*	1%	5%zfg	1%	1%	-	1%	1%	1%
Local government/ Council tax	5	2	1	2	1	2	-	2	2	1	-	-	5
	*	*	1%	1%	*	1%	-	*	1%nn	1%	-	-	1%
Morality/ Individual behaviour/ Lifestyle	4	1	-	3	-	1	-	3	*	1	-	1	5
	*	*	-	1%	-	1%	-	1%	*	1%	-	1%	1%

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Population levels/ Overpopulation	4 *	2 1%	- -	2 *	4 2%z	- -	- -	- -	2 1%	1 *	1 *	1 1%	3 *
Race relations	3 *	3 1%	- -	- -	- -	1 *	- -	3 1%	- -	- -	2 1%	1 1%	4 *
Low pay/Minimum wage/Fair wages	3 *	2 *	- -	2 *	- -	- -	- -	3 1%	- -	- -	3 1%	2 1%	3 *
Nationalisation/ Government control of institutions	3 *	1 *	- -	2 *	- -	- -	- -	3 1%	2 1%	1 1%	- -	1 *	3 *
Taxation	2 *	2 1%	- -	- -	- -	1 *	- -	1 *	1 1%	- -	- -	1 *	2 *
Drug abuse	2 *	- -	- -	2 *	1 1%	- -	- -	1 *	1 1%	- -	1 *	- -	3 *
Foot and mouth outbreak/Farming crisis	1 *	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *
Countryside/Rural life	1 *	- -	- -	1 *	- -	- -	- -	1 *	1 1%	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Pound/Exchange rate/Value of pound	1 *	1 *	- -	* *	1 *	* *	- -	- -	- -	- -	1 *	- -	2 *
AIDS	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *

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Animal welfare	1	-	-	1	-	-	-	1	1	-	-	-	1
	*	-	-	*	-	-	-	*	*	-	-	-	*
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	21	11	-	11	5	4	2	10	-	1	7	4	14
	2%	3%	-	3%	3%	2%	5%	2%	-	*	2%	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	49	22	-	27	3	12	1	33	10	5	5	22	42
	5%bfn	6%b	-	6%b	2%	5%	4%	7%	7%n	3%	1%	8%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
 Source : Ipsos MORI (JN Q218)

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Ipsos MORI

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 3

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	972	331	131	510	198	218	45	426	161	164	375	226	972
WEIGHTED BASE	981	402	155*	424	194	219	40*	443	145	156*	387	279	972
	100%	41%	16%*	43%	20%	22%	4%*	45%	15%	16%*	39%	28%	99%
Personal finances (NET)	48 5% ^f	23 6%	9 6%	16 4%	2 1%	15 7% ^f	1 3%	24 5%	11 8%	6 4%	21 5%	24 8%	45 5%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Ipsos MORI

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	972	172	312	285	186	673	173	323	477	170	848	117	139	321	108	184	125	71	43	143	972
WEIGHTED BASE	981	174	316	281	207	662	165	302	507	168	852	123*	100	453	91*	176	117*	70*	48*	159	972
	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Common Market/ Brexit/EU/Europe/ Euro	511	103	171	159	105	511	83	142	260	107	467	43	53	259	61	86	62	29	-	105	541
	52%kv	59%	54%	57%	51%	77%zab	51% cft	47%	51%	64%zgh	55%zk	35%	53%	57%z	68%zqr s	49%	53%	41%	-	66%zv	56%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	59	7	15	59	8	30	6	24	28	6	49	8	9	21	5	23	17	7	-	8	58
	6%e	4%	5%	21%zabe ft	4%	5%	4%	8%	6%	4%	6%	7%	9%	5%	5%	13%z	14%z p	11%	-	5%	6%
National health service/Hospitals/ Healthcare	55	8	55	8	3	25	13	7	35	13	47	9	5	15	1	12	3	9	-	3	42
	6%cetg m	5%	18%zace ft	3%	2%	4%	8%cet	2%	7%g	8%g	5%	7%	5%	3%	2%	7%r	2%	13%z pqr	-	2%	4%
Immigration/ immigrants	48	6	13	15	48	13	3	15	23	10	41	7	2	16	3	12	8	4	48	-	43
	5%ew	4%	4%e	5%e	23%zabc ef	2%	2%	5%	5%	6%	5%	6%	2%	3%	3%	7%	7%	6%	100%zw	-	4%
Poverty/Inequality	30	4	14	6	3	11	9	11	15	4	27	4	6	14	4	2	2	-	-	3	33
	3%e	2%	4%e	2%	1%	2%	5%et	4%	3%	2%	3%	3%	6%	3%	4%	1%	2%	-	-	2%	3%
Lack of faith in politics / politicians / government	28	5	8	12	10	13	9	7	15	6	27	1	2	15	1	8	4	5	-	10	27
	3%e	3%	2%	4%e	5%e	2%	6%zbe	2%	3%	4%	3%	1%	2%	3%	1%	5%	3%	6%	-	6%z	3%
Economy/Economic situation	26	26	5	1	6	5	6	9	15	3	24	2	1	14	2	3	2	2	-	6	29
	3%ce	15%z bce ft	2%	*	3%ce	1%	4%ce	3%	3%	2%	3%	2%	1%	3%	3%	2%	2%	2%	-	4%	3%
Housing	24	3	4	4	6	6	6	6	17	1	21	3	1	12	1	2	1	2	-	6	20
	2%e	2%	1%	1%	3%e	1%	4%be	2%	3%	1%	2%	3%	1%	3%	1%	1%	1%	2%	-	4%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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Ipsos MORI

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	972	172	312	285	186	673	173	323	477	170	848	117	139	321	108	184	125	71	43	143	972
WEIGHTED BASE	981	174	316	281	207	662	165	302	507	168	852	123*	100	453	91*	176	117*	70*	48*	159	972
	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Pollution/ Environment	18 2%	1 1%	3 1%	2 1%	1 1%	9 1%	1 1%	9 3%	7 1%	2 1%	15 2%	2 2%	3 3%	6 1%	4 4%qr	- -	- -	- -	- -	1 1%	20 2%
Inflation/Prices	15 2% ej	- -	- -	- -	4 2%bce	2 *	2 1%	8 3%	6 1%	1 *	5 1%	10 8%zj	* *	11 2%	- -	6 3%	6 5%zp	- -	- -	4 3%	9 1%
Pensions/Social security/Benefits	14 1% ehj	- -	6 2%	- -	3 2%	5 1%	1 *	10 3%zh	3 1%	2 1%	6 1%	8 7%zj	* *	7 2%	3 4%	2 1%	1 1%	2 3%	- -	3 2%	9 1%
Unemployment/ Factory closure/ Lack of industry	13 1% ee	* *	5 1%	1 *	4 2%	5 1%	- -	5 1%	8 2%	1 *	11 1%	2 2%	2 2%	4 1%	- -	3 1%	1 1%	2 3%	- -	4 2%	15 2%
Education/Schools	9 1% ee	2 1%	4 1%	1 *	1 *	2 *	9 5%zabc et	6 2%	3 1%	- -	7 1%	1 1%	1 1%	4 1%	1 1%	1 1%	1 1%	- -	- -	1 1%	11 1%
Transport/Public transport	8 1% h	- -	- -	- -	- -	6 1%	- -	1 *	1 *	6 4%zgh	8 1%	- -	- -	7 2%	- -	- -	- -	- -	- -	- -	3 *
Defence/Foreign affairs/ International terrorism	7 1%	- -	- -	1 1%	- -	4 1%	- -	3 1%	4 1%	- -	7 1%	- -	2 2%	2 *	- -	1 1%	1 1%	1 2%	- -	- -	6 1%
Ageing population/ Social care for the elderly	7 1% ee	1 *	1 *	3 1%e	2 1%	2 *	6 3%zabe	5 2%h	1 *	1 1%	7 1%	- -	- -	4 1%	- -	1 *	- -	1 1%	- -	2 1%	8 1%
Public services in general	6 1% ee	- -	2 1%	1 *	- -	1 *	1 1%	1 *	3 1%	2 1%	6 1%	- -	3 3%zm	2 *	- -	2 1%	- -	2 2%	- -	- -	8 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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Ipsos MORI

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
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	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Local government/ Council tax	5 *	2 1%e	-	2 1%e	-	-	2 1%e	1 *	4 1%	-	3 *	2 1%	-	3 1%	-	1 1%	1 1%	-	-	-	5 1%
Morality/ Individual behaviour/ Lifestyle	4 *	-	-	2 1%e	-	-	-	1 *	1 *	2 1%	4 *	-	-	1 *	-	-	-	-	-	-	5 1%
Population levels/ Overpopulation	4 *	-	1 *	-	-	-	-	2 1%	2 *	-	4 *	-	-	2 *	-	-	-	-	-	-	3 *
Race relations	3 *e	-	-	-	-	*	1 *	*	3 1%	-	3 *	1 1%	1 1%	2 *	-	*	-	*	-	-	4 *
Low pay/Minimum wage/Fair wages	3 *	-	*	-	-	-	*	2 1%	2 *	-	3 *	*	*	3 1%	-	-	-	-	-	-	3 *
Nationalisation/ Government control of institutions	3 *	-	1 *	-	-	1 *	1 *	-	3 1%	-	3 *	-	-	1 *	1 1%	-	-	-	-	-	3 *
Taxation	2 *	2 1%ze	1 *	1 *	-	-	-	1 *	1 *	-	2 *	-	1 1%	1 *	-	-	-	-	-	-	2 *
Drug abuse	2 *	1 *	1 *	1 *	-	1 *	-	1 *	1 *	-	1 *	1 1%	-	-	-	-	-	-	-	-	3 *
Foot and mouth outbreak/Farming crisis	1 *	-	-	-	-	-	-	-	1 *	-	1 *	-	-	1 *	-	-	-	-	-	-	1 *
Countryside/Rural life	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	-	-	-	-	-	-	-	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Pound/Exchange rate/Value of pound	1 *	- -	1 *	1 *	1 *	1 *	1 1%	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	2 *
AIDS	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Animal welfare	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish/Welsh assembly/ Devolution/ Constitutional reform	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
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	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Other	21	1	5	1	1	6	3	9	12	1	13	7	1	10	2	5	1	4	-	1	14
	2% ^{cej}	*	1%	*	*	1%	2%	3%	2%	*	2%	6% ^{zj}	1%	2%	2%	3% ^r	1%	6%	-	*	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	49	2	2	-	-	2	2	17	31	1	36	11	6	17	2	5	5	1	-	-	42
	5% ^{abce} ftijw	1%	1%	-	-	*	1%	6% ⁱ	6% ⁱ	1%	4%	9%	6%	4%	2%	3%	5%	2%	-	-	4%
Personal finances (NET)	48	4	14	6	7	12	11	21	22	5	35	14	7	27	4	8	8	-	-	7	45
	5% ^{cej}	2%	4% ^e	2%	4%	2%	7% ^{ace}	7%	4%	3%	4%	11% ^{zj}	7%	6%	4%	5%	7% ^s	-	-	5%	5%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE											SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	972	508	464	169	130	113	123	168	269	299	236	437	412	560	240	322	192	218	562	410	972
WEIGHTED BASE	981	482	499	132	166*	153*	166*	144	219	298	320	363	452	529	256	280	206	238	536	445	972
	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Common Market/ Brexit/EU/Europe/ Euro	662 68%ci noq	339 70%	323 65%	66 50%	105 63%	120 78%zc dfij	107 64%ci	115 80%zc dfhik	149 68%ci	171 57%ci	227 71%ci	264 73%zc hi	291 64%	371 70%	208 81%zm nopq	197 70%no q	123 59%	135 56%	405 76%zm noq	257 58%	673 69%
National health service/Hospitals/ Healthcare	316 32%ci	151 31%	165 33%	27 20%	43 26%	47 31%	58 35%ci	61 43%zc di	79 36%ci	70 23%	105 33%ci	140 39%zc di	117 26%	198 37%	96 38%	83 30%	61 30%	76 32%	179 33%im	137 31%	312 32%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	281 29%cd i	137 28%	144 29%	26 20%	33 20%	50 32%ci	49 29%	54 37%zc di	70 32%cd i	59 20%	98 31%ci	124 34%zc di	109 24%	172 33%	81 31%	89 32%ni	45 22%	66 28%	170 32%zn	112 25%	285 29%
Immigration/ immigrants	207 21%bc elp	118 25%zb	88 18%	18 13%	38 23%	20 13%	40 24%ci	33 23%	58 26%zc e	56 19%ci	60 19%e	91 25%zc e	76 17%	131 25%	38 15%	61 22%p	46 22%	62 26%lp	99 18%	108 24%l	186 19%
Housing	174 18%	73 15%	101 20%	30 23%	30 18%	23 15%	28 17%	26 18%	36 16%	60 20%	52 16%	62 17%	84 19%	90 17%	40 16%	53 19%	32 16%	49 21%	93 17%	81 18%	177 18%
Economy/Economic situation	174 18%bi	104 22%zb	70 14%	19 14%	19 11%	43 28%zc dhik	32 19%	28 19%	34 15%	37 12%	75 23%zc di	62 17%	80 18%	93 18%	57 22%	46 17%	31 15%	39 17%	103 19%	71 16%	172 18%
Poverty/Inequality	169 17%ah	67 14%	102 20%za	25 19%	26 15%	29 19%	37 22%h	27 19%	25 12%	50 17%	66 21%h	52 14%	79 17%	90 17%	45 18%	50 18%	30 15%	43 18%	95 18%	73 16%	170 17%
Education/Schools	165 17%oq	72 15%	93 19%	17 13%	23 14%	34 22%	34 20%	26 18%	31 14%	40 14%	67 21%	57 16%	74 16%	91 17%	66 26%zm nopq	43 15%	29 14%	26 11%	109 20%zm oq	56 13%	173 18%
Pollution/ Environment	131 13%hq	53 11%	78 16%	22 17%h	23 14%	23 15%	20 12%	25 17%hk	19 8%	45 15%h	42 13%	43 12%h	68 15%	63 12%	48 19%zn oq	43 15%q	19 9%	21 9%	91 17%zno q	40 9%	144 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
 Source : Ipsos MORI (JN Q218)

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	972	508	464	169	130	113	123	168	269	299	236	437	412	560	240	322	192	218	562	410	972
WEIGHTED BASE	981	482	499	132	166*	153*	166*	144	219	298	320	363	452	529	256	280	206	238	536	445	972
	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Lack of faith in politics / politicians / government	124 13%i	69 14%	55 11%	11 8%	12 7%	24 16%i	24 15%	18 13%	35 16%cdi	22 8%	48 15%i	53 15%i	46 10%	77 15%	37 14%	38 14%	22 11%	26 11%	75 14%	48 11%	120 12%
Public services in general	107 11%ci o	46 10%	61 12%	5 4%	15 9%	22 14%ci	19 12%ci	20 14%ci	26 12%ci	21 7%ci	41 13%ci	46 13%ci	42 9%	65 12%	41 16%zo	28 10%	23 11%	16 7%	69 13%mo	38 9%	106 11%
Ageing population/ Social care for the elderly	90 9%a	30 6%	60 12%za	7 6%	14 9%	12 8%	13 8%	17 12%	27 12%ci	22 7%	24 8%	44 12%zc	33 7%	57 11%	22 9%	26 9%	22 10%	20 8%	48 9%	42 9%	92 9%
Unemployment/ Factory closure/ Lack of industry	83 8%k	46 9%	37 7%	19 14%zeg hk	16 9%	8 5%	18 11%	6 4%	16 7%	35 12%gk	26 8%	22 6%	43 9%	40 8%	17 6%	25 9%	19 9%	23 9%	41 8%	42 9%	87 9%
Defence/Foreign affairs/ International terrorism	83 8%mi	33 7%	50 10%	7 5%	19 11%	15 9%	14 9%	9 6%	19 9%	25 9%ci	29 9%	28 8%	40 9%	43 8%	32 12%zmp	15 5%	14 7%	22 9%	47 9%mi	36 8%	78 8%
Drug abuse	70 7%	31 6%	39 8%	14 10%	17 10%	8 5%	8 5%	6 4%	18 8%	30 10%z	16 5%	24 7%	38 9%	31 6%	14 5%	16 6%	17 8%	23 10%	30 6%	40 9%	75 8%
Pensions/Social security/Benefits	66 7%a	20 4%	46 9%za	6 5%	8 5%	14 9%	12 7%	15 10%	10 5%	14 5%	26 8%	25 7%h	29 6%	37 7%	16 6%	14 5%	18 9%	18 8%	30 6%	36 8%	63 6%
Low pay/Minimum wage/Fair wages	58 6%	27 6%	30 6%	10 7%	18 11%zhk	7 5%	8 5%	8 6%	7 3%	27 9%zhk	15 5%	15 4%	35 8%	23 4%	9 4%	15 6%	12 6%	21 9%l	25 5%	33 7%	59 6%
Morality/ Individual behaviour/ Lifestyle	57 6%	29 6%	28 6%	4 3%	7 4%	11 7%	8 5%	17 12%zcd hik	10 4%	11 4%	19 6%	27 7%h	22 5%	35 7%	17 7%	17 6%	8 4%	15 6%	34 6%	23 5%	61 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
 Source : Ipsos MORI (JN Q218)

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Ipsos MORI

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	972	508	464	169	130	113	123	168	269	299	236	437	412	560	240	322	192	218	562	410	972
WEIGHTED BASE	981	482	499	132	166*	153*	166*	144	219	298	320	363	452	529	256	280	206	238	536	445	972
	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Race relations	55 6%	25 5%	29 6%	4 3%	12 7%	11 7%	12 7%	4 3%	12 5%	16 5% ^c	23 7%	16 4%	27 6%	28 5%	16 6%	20 7%	8 4%	11 4%	36 7%	18 4%	49 5%
Taxation	53 5% ^{hk}	32 7%	21 4%	7 6%	13 8%	11 7%	11 7%	6 4%	5 2%	20 7%	22 7%	11 3%	31 7%	22 4%	20 8%	14 5%	11 5%	8 3%	34 6%	19 4%	51 5%
Inflation/Prices	50 5% ^{hk}	17 4%	33 7%	8 6%	11 7%	7 5%	13 8%	6 4%	5 2%	19 6%	20 6%	11 3%	26 6%	24 5%	10 4%	14 5%	14 7%	13 5%	24 4%	26 6%	41 4%
Transport/Public transport	38 4%	23 5%	15 3%	3 2%	8 5%	9 6%	4 3%	7 5%	6 3%	12 4%	13 4%	13 3%	20 5%	17 3%	14 6%	9 3%	10 5%	4 2%	23 4%	14 3%	36 4%
Local government/ Council tax	33 3%	15 3%	19 4%	2 2%	3 2%	11 7% ^{zi}	5 3%	4 3%	7 3%	6 2%	16 5%	11 3%	17 4%	16 3%	8 3%	11 4%	6 3%	8 3%	19 4%	14 3%	38 4%
Population levels/ Overpopulation	30 3% ^a	7 2%	23 5% ^{za}	3 2%	8 5%	4 3%	5 3%	3 2%	8 4%	10 3%	9 3%	11 3%	14 3%	16 3%	7 3%	11 4%	5 2%	7 3%	18 3%	12 3%	28 3%
Petrol prices/Fuel	26 3% ^b	19 4% ^{zb}	7 1%	1 1%	9 6%	3 2%	4 2%	3 2%	5 3%	10 3% ^c	7 2%	8 2%	14 3%	12 2%	6 2%	9 3%	4 2%	7 3%	15 3%	11 2%	20 2%
Pound/Exchange rate/Value of pound	25 3% ^k	15 3%	10 2%	3 2%	8 5% ^k	7 5%	2 1%	1 1%	3 1%	11 4%	9 3%	4 1%	18 4%	7 1%	11 4% ^q	8 3%	2 1%	4 2%	19 4%	6 1%	22 2%
Countryside/Rural life	20 2% ⁱ	9 2%	11 2%	1 1%	- -	3 2%	3 2%	4 3% ⁱ	10 4% ^{zcd} i	1 *	6 2%	14 4% ^{zdi}	3 1%	17 3%	8 3%	2 1%	6 3%	4 2%	10 2% ^m	10 2%	25 3%
Animal welfare	19 2% ^a	4 1%	15 3%	2 2%	- -	5 3%	1 1%	4 3%	6 3%	2 1%	6 2%	10 3%	7 2%	12 2%	2 1%	9 3%	3 1%	5 2%	11 2%	8 2%	18 2%
Nationalisation/ Government control of institutions	17 2%	8 2%	10 2%	3 2%	3 2%	4 3%	2 1%	3 2%	2 1%	6 2%	6 2%	5 1%	10 2%	7 1%	6 2%	3 1%	3 1%	6 3%	9 2%	9 2%	20 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
 Source : Ipsos MORI (JN Q218)

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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	972	508	464	169	130	113	123	168	269	299	236	437	412	560	240	322	192	218	562	410	972
WEIGHTED BASE	981	482	499	132	166*	153*	166*	144	219	298	320	363	452	529	256	280	206	238	536	445	972
	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	5 1%	10 2%	1 1%	1 *	5 3%	1 *	4 3%	4 2%	2 1%	6 2%	8 2%	7 2%	9 2%	4 1%	8 3%	1 1%	3 1%	12 2%	4 1%	19 2%
Privatisation	15 2%	8 2%	7 1%	3 2%	2 1%	2 1%	1 *	4 3%	3 1%	5 2%	3 1%	7 2%	7 2%	8 1%	3 1%	9 3%zq	2 1%	1 1%	13 2%	3 1%	18 2%
Trade unions/ Strikes	15 1%	6 1%	8 2%	1 1%	2 1%	7 4%zk	2 1%	1 1%	2 1%	3 1%	8 3%	3 1%	10 2%	5 1%	4 1%	2 1%	2 1%	7 3%	6 1%	8 2%	11 1%
Nuclear weapons/ Nuclear war/ Disarmament	14 1%	8 2%	6 1%	- -	2 1%	5 3%	2 1%	2 1%	4 2%	2 1%	7 2%	6 2%	6 1%	8 2%	3 1%	4 1%	2 1%	6 2%	6 1%	8 2%	15 2%
Foot and mouth outbreak/Farming crisis	11 1%	7 2%	4 1%	- -	- -	5 3%gi	4 3%gi	1 *	2 1%	- -	9 3%zi	2 1%	5 1%	7 1%	4 2%	2 1%	5 2%	1 *	6 1%	6 1%	10 1%
Northern Ireland	7 1%	3 1%	4 1%	- -	- -	3 2%	- -	2 2%gi	2 1%	- -	3 1%	4 1%	3 1%	4 1%	3 1%	2 1%	1 *	1 *	5 1%	2 *	7 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 *	1 *	4 1%	- -	- -	2 1%	- -	- -	3 1%	- -	2 1%	3 1%	2 1%	3 *	1 1%	1 *	2 1%	1 *	2 *	3 1%	4 *
AIDS	4 *	1 *	3 1%	2 1%	- -	1 1%	- -	- -	2 1%	2 1%	1 *	2 1%	3 1%	2 *	- -	1 *	3 1%	1 *	1 *	4 1%	5 1%
Median	2	2	2	2	2	3	3	3	2	2	3	2	2	3	3	2	2	2	3	2	2
Other	62 6%coq	35 7%	28 6%	2 1%	11 7%	10 7%	17 10%c	9 6%	13 6%	13 4%c	27 8%c	22 6%c	23 5%	39 7%	32 12%zmo	15 5%o	14 7%oq	2 1%	47 9%zmo	16 4%o	48 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	972	508	464	169	130	113	123	168	269	299	236	437	412	560	240	322	192	218	562	410	972
WEIGHTED BASE	981	482	499	132	166*	153*	166*	144	219	298	320	363	452	529	256	280	206	238	536	445	972
	100%	49%	51%	13%	17%*	16%*	17%*	15%	22%	30%	33%	37%	46%	54%	26%	29%	21%	24%	55%	45%	99%
MEAN NUMBER OF MENTIONS	3.73c	3.64	3.81	3.18	3.55	4.11c	3.78	4.07c	3.65	3.39	3.94c	3.82c	3.63	3.80	4.16z	3.73	3.40	3.54	3.93z	3.47	3.75
STANDARD ERROR	0.09	0.11	0.15	0.18	0.23	0.34	0.22	0.24	0.18	0.14	0.20	0.15	0.14	0.12	0.18	0.18	0.16	0.21	0.13	0.13	0.10
ERROR VARIANCE	0.01	0.01	0.02	0.03	0.05	0.12	0.05	0.06	0.03	0.02	0.04	0.02	0.02	0.01	0.03	0.03	0.02	0.04	0.02	0.02	0.01
Don't know	124	59	65	41	30	8	12	7	26	72	20	33	79	45	20	32	29	44	51	73	124
	13%eg jk	12%	13%	31%zd efghi jk	18%efg jk	5%	7%	5%	12%g	24%zef ghjk	6%	9%g	18%	8%	8%	11%	14%	19%zl mp	10%	16%zl p	13%
Personal finances (NET)	248	108	139	36	50	40	51	34	37	86	91	71	126	121	62	71	52	62	133	114	234
	25%hk	22%	28%	27%h	30%hk	26%	30%hk	24%	17%	29%hk	28%hk	19%	28%	23%	24%	25%	25%	26%	25%	26%	24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	972	830	54	88	334	246	316	262	322	126	239	113	376	213	146	216	589	362	972
WEIGHTED BASE	981	845	49*	87*	322	235	305	256	354	133*	273	140*	326	300	122	206	625	327	972
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Common Market/ Brexit/EU/Europe/ Euro	662 68%fg inoq	561 66%gi	36 73%i	66 76%fg i	230 72%fg i	164 70%gi	186 61%	150 59%	246 70%gi j	70 53%	176 65%i	106 76%fg ij	243 75%zn oq	221 74%no q	65 54%	116 56%	464 74%zn oq	181 55%	673 69%
National health service/Hospitals/ Healthcare	316 32%io q	263 31%i	24 49%za fghij	29 33%i	119 37%ai	90 38%za ghi	96 31%gi	72 28%i	101 28%i	22 16%	83 30%i	61 43%za ghij	115 35%oq	113 38%oq	33 27%	49 24%	229 37%zo q	82 25%	312 32%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	281 29%bf q	249 29%bf g	6 13%	26 30%	105 33%bf g	79 33%bf g	66 22%	60 23%	110 31%bf	32 24%	84 31%bf i	52 37%bf g	117 36%zn opq	82 27%	26 21%	52 25%	199 32%zn q	78 24%	285 29%
Immigration/ immigrants	207 21%	179 21%	12 24%	16 18%	80 25%	64 27%za fg	56 18%	45 17%	71 20%	27 20%	54 20%	27 19%	79 24%	55 18%	26 21%	37 18%	135 22%	63 19%	186 19%
Housing	174 18%	147 17%	13 27%	14 16%	48 15%	33 14%	55 18%	42 16%	71 20%	27 20%	57 21%	30 22%	56 17%	56 19%	25 20%	33 16%	112 18%	57 18%	177 18%
Economy/Economic situation	174 18%	153 18%	4 9%	16 18%	60 19%	44 19%	50 16%	46 18%	63 18%	22 16%	47 17%	26 18%	54 17%	60 20%	18 15%	40 19%	114 18%	57 18%	172 18%
Poverty/Inequality	169 17%	148 18%	8 17%	12 14%	66 21%	54 23%za fg	46 15%	38 15%	56 16%	18 13%	46 17%	28 20%	53 16%	51 17%	16 13%	46 22%	104 17%	62 19% n	170 17%
Education/Schools	165 17% nq	144 17%	6 13%	14 16%	51 16%	36 16%	45 15%	38 15%	69 19%	26 20%	54 20%	28 20%	53 16% n	73 24% zln oq	7 6%	31 15% n	126 20% zl nq	38 12% n	173 18%
Pollution/ Environment	131 13%	120 14%	4 8%	7 8%	43 13%	36 15%	32 10%	28 11%	56 16%	17 13%	38 14%	21 15%	39 12%	51 17%	13 11%	26 12%	90 14%	39 12%	144 15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	972	830	54	88	334	246	316	262	322	126	239	113	376	213	146	216	589	362	972
WEIGHTED BASE	981	845	49*	87*	322	235	305	256	354	133*	273	140*	326	300	122	206	625	327	972
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Lack of faith in politics / politicians / government	124 13%fg	113 13%fg	3 7%	7 8%	53 16%zfgi	46 20%zadfgi	24 8%	21 8%	47 13%i	9 7%	40 15%fi	30 22%zacfghi j	45 14%	31 10%	12 10%	28 14%	77 12%	40 12%	120 12%
Public services in general	107 11%fn q	90 11%	2 5%	15 17%fg	49 15%zafg	34 14%fg	22 7%	20 8%	36 10%	10 7%	29 11%	19 14%	47 15%zn oq	34 11%	7 6%	14 7%	81 13%znq	21 6%	106 11%
Ageing population/ Social care for the elderly	90 9%nq	71 8%	7 14%	12 14%	33 10%	21 9%	34 11%	27 11%	23 7%	8 6%	18 7%	11 8%	43 13%znq	26 9%	5 4%	16 8%	69 11%nq	20 6%	92 9%
Unemployment/ Factory closure/ Lack of industry	83 8%	65 8%	11 22%zad fghijk	7 8%	31 10%	25 11%	31 10%g	20 8%	20 6%	5 4%	14 5%	9 6%	21 7%	22 7%	10 8%	26 12%lp	43 7%	36 11%	87 9%
Defence/Foreign affairs/ International terrorism	83 8%afg oq	60 7%	1 2%	22 25%zabdefg hijk	42 13%zaefgij	20 9%	14 4%	13 5%	27 8%	6 5%	17 6%	11 8%	41 13%zoq	23 8%	8 7%	9 4%	64 10%zoq	17 5%	78 8%
Drug abuse	70 7%hjk m	55 7%k	4 7%k	11 13%hj k	32 10%ahj k	21 9%k	23 8%k	20 8%k	15 4%k	10 7%jk	10 4%k	* *	25 8%p	10 3%	11 9%m	23 11%zmp	35 6%	34 11%zmp	75 8%
Pensions/Social security/Benefits	66 7%	52 6%	4 7%	10 11%	23 7%	14 6%	25 8%	22 8%	17 5%	9 7%	15 5%	6 4%	19 6%	18 6%	8 6%	20 10%	37 6%	28 9%	63 6%
Low pay/Minimum wage/Fair wages	58 6%n	53 6%j	1 3%	3 4%	26 8%	23 10%zah jk	17 6%	16 6%	15 4%	6 4%	9 3%	3 2%	17 5%	22 7%	2 2%	15 7%	39 6%	17 5%n	59 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
 Number of sample points : 171
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	972	830	54	88	334	246	316	262	322	126	239	113	376	213	146	216	589	362	972
WEIGHTED BASE	981	845	49*	87*	322	235	305	256	354	133*	273	140*	326	300	122	206	625	327	972
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Morality/ Individual behaviour/ Lifestyle	57 6%i	52 6%i	- -	5 5%	26 8%i	21 9%zfi	12 4%	12 5%	19 5%i	2 1%	15 6%i	13 10%hij	21 7%	19 6%	4 4%	13 6%	40 6%	17 5%	61 6%
Race relations	55 6%lm	42 5%	2 4%	10 12%h	25 8%a	15 7%	14 5%	12 5%	15 4%	8 6%	13 5%	5 4%	28 9%zmn p	8 3%	3 3%	14 7%	36 6%lm	18 5%	49 5%
Taxation	53 5%fg	49 6%fg	- -	5 5%	14 4%	9 4%	9 3%	9 3%	30 9%za fg	18 14%za bdefg h	27 10%zab defg	9 6%	12 4%	20 7%	2 2%	15 7%n	32 5%	17 5%n	51 5%
Inflation/Prices	50 5%n	47 6%	- -	3 3%	19 6%	16 7%	16 5%	16 6%	16 5%	11 8%hk	14 5%k	2 2%	14 4%	16 5%	1 1%	16 8%n	30 5%	18 5%n	41 4%
Transport/Public transport	38 4%an	27 3%	3 5%i	8 9%ahi j	20 6%zah ij	13 5%i	9 3%	7 3%	8 2%	- -	5 2%	5 3%	16 5%n	14 5%n	- -	8 4%	30 5%n	8 2%	36 4%
Local government/ Council tax	33 3%	29 3%	1 1%	4 4%	12 4%	8 3%	8 3%	7 3%	14 4%	3 2%	12 5%	9 7%	15 5%	8 3%	1 1%	9 5%	23 4%	10 3%n	38 4%
Population levels/ Overpopulation	30 3%	28 3%	- -	2 2%	11 4%	9 4%	8 3%	8 3%	10 3%	3 2%	7 2%	4 3%	7 2%	11 4%	4 3%	8 4%	18 3%	12 4%	28 3%
Petrol prices/Fuel	26 3%aq	18 2%	- -	7 8%zaf ghij	17 5%zaf ghij	9 4%	4 1%	4 1%	5 1%	- -	4 1%	4 3%	17 5%zop q	6 2%	1 1%	1 1%	23 4%zoq	3 1%	20 2%
Pound/Exchange rate/Value of pound	25 3%	21 2%	- -	4 5%	9 3%	5 2%	3 1%	3 1%	12 3%	5 4%	11 4%	6 4%	5 2%	13 4%n	- -	4 2%	18 3%l	4 1%	22 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	972	830	54	88	334	246	316	262	322	126	239	113	376	213	146	216	589	362	972
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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Countryside/Rural life	20	17	-	3	6	2	4	4	11	*	3	3	14	3	2	2	17	3	25
	2%	2%	-	4%	2%e	1%	1%	2%	3%ij	*	1%	2%	4%zop q	1%	1%	1%	3%	1%	3%
Animal welfare	19	16	-	3	13	11	2	2	3	-	1	1	12	2	1	3	15	4	18
	2%	2%	-	3%	4%zaf ghj	5%zaf ghij	1%	1%	1%	-	*	1%	4%zp	1%	*	2%	2%	1%	2%
Nationalisation/ Government control of institutions	17	15	1	1	2	1	10	9	5	2	3	1	6	5	3	2	12	6	20
	2%	2%	2%	1%	1%	1%	3%	3%	2%	1%	1%	1%	2%	2%	3%	1%	2%	2%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16	7	-	9	10	1	3	3	3	*	3	2	8	3	3	2	11	5	19
	2%a	1%	-	10%zad efghij k	3%ae	*	1%	1%	1%	*	1%	2%	2%	1%	3%	1%	2%	2%	2%
Privatisation	15	14	*	1	4	3	4	4	8	2	6	4	5	3	2	3	8	4	18
	2%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	3%	2%	1%	1%	1%	1%	1%	2%
Trade unions/ Strikes	15	14	-	1	2	2	7	7	5	4	5	1	3	1	*	8	4	8	11
	1%p	2%	-	1%	1%	1%	2%	3%	1%	3%	2%	1%	1%	*	*	4%zlm p	1%	3%np	1%
Nuclear weapons/ Nuclear war/ Disarmament	14	13	-	1	5	4	4	4	5	*	3	3	8	2	2	2	10	4	15
	1%	2%	-	1%	2%	2%	1%	2%	1%	*	1%	2%	3%	1%	2%	1%	2%	1%	2%
Foot and mouth outbreak/Farming crisis	11	10	-	1	1	-	3	3	7	3	6	4	7	2	-	3	9	3	10
	1%	1%	-	2%	*	-	1%	1%	2%	2%	2%	3%e	2%	1%	-	1%	1%	1%	1%
Northern Ireland	7	5	-	2	4	2	1	1	2	-	2	2	4	3	-	-	7	-	7
	1%	1%	-	2%	1%	1%	*	*	1%	-	1%	2%	1%	1%	-	-	1%	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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 Respondent type : GB Adults 18+
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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	28%	14%*	33%	31%	12%	21%	64%	33%	99%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 *	4 1%	- -	1 1%	1 *	- -	1 *	1 *	3 1%	- -	1 1%	1 1%	4 1%	- -	- -	1 1%	4 1%	1 *	4 *
AIDS	4 *	4 *	- -	1 1%	3 1%	2 1%	1 *	1 *	1 *	1 *	1 *	- -	4 1%	- -	- -	1 *	4 1%	1 *	5 1%
Median	2	2	3	3	3	3	2	2	2	2	2	3	3	3	2	2	3	2	2
Other	62 6%oq	49 6%	3 7%	10 12%	22 7%e	12 5%	16 5%	13 5%	25 7%	12 9%	22 8%	10 7%	26 8%oq	26 9%oq	5 4%	4 2%	52 8%zoq	9 3%	48 5%
MEAN NUMBER OF MENTIONS	3.73f gnq	3.69f g	3.32	4.30i	4.17z afgi	4.13z afgi	3.34	3.34	3.65i	3.20	3.62i	4.02i j	4.09z nq	3.84n q	2.93	3.53n	3.97z nq	3.31n	3.75
STANDARD ERROR	0.09	0.10	0.19	0.46	0.19	0.20	0.16	0.18	0.13	0.15	0.15	0.25	0.18	0.19	0.13	0.16	0.13	0.11	0.10
ERROR VARIANCE	0.01	0.01	0.04	0.21	0.04	0.04	0.02	0.03	0.02	0.02	0.02	0.06	0.03	0.04	0.02	0.03	0.02	0.01	0.01
Don't know	124 13%de klp	111 13%de k	6 13%k	7 8%	26 8%	19 8%	58 19%za dehk	51 20%za cdehj k	40 11%k	28 21%za cdehj k	33 12%k	4 3%	29 9%	33 11%	30 24%zl mopq	27 13%	62 10%	57 17%zl op	124 13%
Personal finances (NET)	248 25%n	220 26%	9 18%	19 22%	97 30%z	78 33%za fh	70 23%	61 24%	81 23%	30 22%	64 24%	35 25%	79 24%	77 26%	21 18%	65 32%zn q	156 25%	87 26%n	234 24%

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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	972	331	131	510	198	218	45	426	161	164	375	226	972
WEIGHTED BASE	981	402	155*	424	194	219	40*	443	145	156*	387	279	972
	100%	41%	16%*	43%	20%	22%	4%*	45%	15%	16%*	39%	28%	99%
Common Market/ Brexit/EU/Europe/ Euro	662 68%cl	281 70%	114 74% ^c	267 63%	145 75% ^{zg}	135 62%	30 74%	284 64%	81 56%	102 65%	295 76% ^{zm}	179 64%	673 69%
National health service/Hospitals/ Healthcare	316 32%	127 32%	51 33%	137 32%	79 41% ^{zg}	64 29%	17 43%	122 27%	43 30%	49 31%	145 38% ^{zm}	90 32%	312 32%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	281 29%cl	125 31%	49 31%	108 25%	74 38% ^{zg}	52 24%	13 32%	115 26%	31 21%	44 28%	132 34% ^{zm}	72 26%	285 29%
Immigration/ immigrants	207 21% ^g	80 20%	31 20%	96 23%	50 26% ^g	29 13%	4 11%	105 24%	29 20%	37 24%	92 24%	51 18%	186 19%
Housing	174 18%	69 17%	34 22%	71 17%	31 16%	53 24% ^z	8 19%	66 15%	29 20%	36 23%	77 20%	46 16%	177 18%
Economy/Economic situation	174 18%cl	95 24% ^{zb} ^c	22 14%	57 13%	44 23%	33 15%	10 24%	70 16%	13 9%	24 15%	94 24% ^{zm}	55 20%	172 18%
Poverty/Inequality	169 17% ^{cf}	73 18%	36 23% ^c	60 14%	16 8%	53 24% ^{zf}	9 23% ^f	67 15%	24 16%	24 15%	78 20%	56 20%	170 17%
Education/Schools	165 17%cl	82 20% ^c	29 19%	54 13%	32 17%	46 21%	12 30% ^z	54 12%	12 8%	23 14%	96 25% ^{zm}	65 23%	173 18%
Pollution/ Environment	131 13% ^c	52 13%	35 23% ^{za} ^c	44 10%	20 10%	30 13%	14 34% ^{zf} ^g	49 11%	18 13%	16 10%	66 17% ^z	42 15%	144 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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	100%	41%	16%*	43%	20%	22%	4%*	45%	15%	16%*	39%	28%	99%
Lack of faith in politics / politicians / government	124 13%	55 14%	15 10%	54 13%	32 16%g	18 8%	10 25%zg	50 11%	17 12%	20 13%	59 15%	32 12%	120 12%
Public services in general	107 11%	50 12%	14 9%	44 10%	22 11%	21 9%	10 26%zf g	44 10%	10 7%	15 9%	61 16%zl	25 9%	106 11%
Ageing population/ Social care for the elderly	90 9%	30 7%	19 12%	41 10%	24 12%	26 12%	3 7%	29 7%	9 6%	15 10%	42 11%	21 7%	92 9%
Unemployment/ Factory closure/ Lack of industry	83 8%	33 8%	15 10%	34 8%	12 6%	23 11%	6 15%	35 8%	18 12%	13 8%	33 9%	25 9%	87 9%
Defence/Foreign affairs/ International terrorism	83 8%l	33 8%	17 11%	32 8%	21 11%	11 5%	5 13%	33 7%	5 3%	14 9%	42 11%l	25 9%	78 8%
Drug abuse	70 7%a	17 4%	12 8%	40 9%za	14 7%	18 8%	1 2%	33 7%	17 12%z	8 5%	23 6%	17 6%	75 8%
Pensions/Social security/Benefits	66 7%	20 5%	16 10%	30 7%	11 6%	16 7%	6 14%	26 6%	11 7%	10 7%	27 7%	18 6%	63 6%
Low pay/Minimum wage/Fair wages	58 6%	24 6%	11 7%	23 5%	9 5%	11 5%	4 10%	34 8%	11 8%	5 3%	36 9%zm	18 6%	59 6%
Morality/ Individual behaviour/ Lifestyle	57 6%	29 7%	5 3%	22 5%	14 7%	13 6%	3 8%	23 5%	3 2%	13 8%	29 7%	17 6%	61 6%

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	100%	41%	16%*	43%	20%	22%	4%*	45%	15%	16%*	39%	28%	99%
Race relations	55	32	4	18	8	14	4	17	3	11	22	12	49
	6%	8%z	3%	4%	4%	6%	10%	4%	2%	7%	6%	4%	5%
Taxation	53	32	8	14	10	14	8	16	3	10	26	15	51
	5%cl	8%c	5%	3%	5%	6%	21%zfg	4%	2%	6%	7%l	5%	5%
Inflation/Prices	50	20	14	16	5	25	1	19	7	11	19	22	41
	5%	5%	9%c	4%	2%	11%zf	3%	4%	5%	7%	5%	8%	4%
Transport/Public transport	38	17	10	10	7	3	4	16	4	7	17	16	36
	4%cl	4%	7%c	2%	3%	1%	10%g	4%	3%	4%	4%	6%	4%
Local government/ Council tax	33	13	6	14	6	6	3	16	5	6	16	11	38
	3%	3%	4%	3%	3%	3%	6%	4%	3%	4%	4%	4%	4%
Population levels/ Overpopulation	30	11	6	13	10	4	2	13	3	2	16	11	28
	3%	3%	4%	3%	5%	2%	6%	3%	2%	1%	4%	4%	3%
Petrol prices/Fuel	26	14	7	4	4	1	1	13	-	4	10	7	20
	3%cg	3%	5%c	1%	2%	*	2%	3%	-	2%	2%	2%	2%
Pound/Exchange rate/Value of pound	25	16	3	7	6	5	4	8	1	5	14	10	22
	3%	4%	2%	2%	3%	2%	9%zg	2%	1%	3%	4%	4%	2%
Countryside/Rural life	20	6	4	11	7	2	1	7	3	2	8	2	25
	2%	1%	3%	2%	4%	1%	4%	2%	2%	2%	2%	1%	3%
Animal welfare	19	6	2	10	3	3	-	8	2	6	9	4	18
	2%	2%	1%	2%	2%	1%	-	2%	1%	4%	2%	1%	2%
Nationalisation/ Government control of institutions	17	7	1	9	2	2	2	10	3	3	7	4	20
	2%	2%	1%	2%	1%	1%	6%fg	2%	2%	2%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Ipsos MORI

ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	972	331	131	510	198	218	45	426	161	164	375	226	972
WEIGHTED BASE	981	402	155*	424	194	219	40*	443	145	156*	387	279	972
	100%	41%	16%*	43%	20%	22%	4%*	45%	15%	16%*	39%	28%	99%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	4 1%	3 2%	9 2%	1 1%	1 *	3 8%zfg	7 2%	1 1%	4 2%	5 1%	5 2%	19 2%
Privatisation	15 2%	7 2%	4 3%	4 1%	- -	4 2%	4 9%zfg	6 1%	3 2%	3 2%	6 2%	1 *	18 2%
Trade unions/ Strikes	15 1%cn	11 3%	2 1%	2 1%	3 1%	- -	- -	11 3%	1 *	7 4%zn	2 1%	1 *	11 1%
Nuclear weapons/ Nuclear war/ Disarmament	14 1%	5 1%	2 1%	8 2%	1 1%	4 2%	- -	8 2%	1 1%	3 2%	9 2%	1 *	15 2%
Foot and mouth outbreak/Farming crisis	11 1%	7 2%	2 2%	2 1%	1 1%	- -	3 6%zfg	8 2%	1 *	- -	9 2%z	2 1%	10 1%
Northern Ireland	7 1%	3 1%	1 1%	3 1%	3 1%	* *	1 2%	2 *	- -	2 1%	4 1%	2 1%	7 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5 *	1 *	1 1%	3 1%	3 1%	- -	- -	2 1%	- -	1 1%	1 *	1 *	4 *
AIDS	4 *	- -	2 1%	2 1%	2 1%	1 *	- -	2 1%	1 1%	- -	2 *	1 *	5 1%
Median	2	3	3	2	2	3	3	2	2	2	3	3	2
Other	62 6% m	34 8%	7 5%	21 5%	13 7%	12 6%	5 14%	20 4%	4 3%	3 2%	19 5%	19 7%	48 5%

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WEIGHTED BASE	981	402	155*	424	194	219	40*	443	145	156*	387	279	972
	100%	41%	16%*	43%	20%	22%	4%*	45%	15%	16%*	39%	28%	99%
MEAN NUMBER OF MENTIONS	3.73c	3.91c	4.02	3.45	3.93	3.59	5.30z fg	3.43	3.10	3.64	4.34z l	3.75	3.75
STANDARD ERROR	0.09	0.15	0.33	0.12	0.21	0.15	0.70	0.14	0.16	0.21	0.17	0.19	0.10
ERROR VARIANCE	0.01	0.02	0.11	0.01	0.04	0.02	0.49	0.02	0.03	0.04	0.03	0.03	0.01
Don't know	124	50	7	68	16	32	2	70	21	13	33	46	124
	13%bn	12%b	4%	16%zb	8%	15%	5%	16%	15%	8%	9%	17%	13%
Personal finances (NET)	248	105	56	86	26	75	13	105	34	34	113	79	234
	25%cf	26%	36%zc	20%	13%	34%zf	31%f	24%	24%	21%	29%	28%	24%

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UNWEIGHTED BASE	972	172	312	285	186	673	173	323	477	170	848	117	139	321	108	184	125	71	43	143	972
WEIGHTED BASE	981	174	316	281	207	662	165	302	507	168	852	123*	100	453	91*	176	117*	70*	48*	159	972
	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Common Market/ Brexit/EU/Europe/ Euro	662 68%gkv	123 71%	230 73%zf	210 75%zf	147 71%	662 100%zab cft	106 65%	183 61%	341 67%	136 81%zgh	596 70%zk	63 52%	72 72%	317 70%	77 85%zqr s	114 64%	76 65%	44 63%	13 26%	135 85%zv	673 69%
National health service/Hospitals/ Healthcare	316 32%gk e	81 47%zceft	316 100%zac	101 36%	78 38%	230 35%z	96 58%zac et	81 27%	157 31%	77 46%zgh	287 34%zk	27 22%	41 40%z	137 30%	27 30%	65 37%	38 32%	30 43%	13 28%	65 41%z	312 32%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	281 29%k	53 31%	101 32%	281 100%zab eft	72 35%	210 32%z	62 38%z	84 28%	141 28%	56 33%	260 30%zk	19 16%	37 37%z	134 30%	27 30%	63 36%z	43 37%	22 32%	15 31%	57 36%	285 29%
Immigration/ immigrants	207 21%l	37 21%	78 25%	72 26%	207 100%zab cef	147 22%	35 22%	63 21%	110 22%	31 19%	176 21%	30 24%	14 14%	97 21%	14 16%	44 25%	27 23%	19 27%	48 100%z	159 100%z	186 19%
Housing	174 18%e	32 19%	79 25%ze	57 20%	48 23%e	103 16%	48 29%zac e	48 16%	97 19%	29 17%	155 18%	19 15%	22 22%	81 18%	21 23%	28 16%	21 18%	11 16%	7 15%	41 26%z	177 18%
Economy/Economic situation	174 18%	174 100%zbc eft	81 26%zce t	53 19%	37 18%	123 19%	49 30%zce t	48 16%	82 16%	44 26%zgh	153 18%	21 17%	17 17%	98 22%z	13 14%	27 15%	20 17%	12 16%	6 13%	30 19%	172 18%
Poverty/Inequality	169 17%kv	43 24%zet	72 23%zet	55 19%	28 14%	113 17%	49 30%zce t	49 16%	79 16%	40 24%	159 19%zk	9 8%	24 24%z	84 19%	18 20%	31 18%	20 17%	12 17%	1 3%	27 17%v	170 17%
Education/Schools	165 17%	49 28%zet t	96 30%zce	62 22%ze	35 17%	106 16%	165 100%zab cet	52 17%	77 15%	35 21%	147 17%	16 13%	23 23%	87 19%	20 22%	28 16%	20 17%	11 16%	3 7%	32 20%	173 18%

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	972	172	312	285	186	673	173	323	477	170	848	117	139	321	108	184	125	71	43	143	972
WEIGHTED BASE	981	174	316	281	207	662	165	302	507	168	852	123*	100	453	91*	176	117*	70*	48*	159	972
	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Pollution/ Environment	131	27	48	43	21	105	32	42	63	25	120	10	16	68	15	15	10	5	3	19	144
	13%	16%	15%	15%	10%	16%zt	20%zt	14%	12%	15%	14%	8%	16%	15%	17%	9%	9%	7%	5%	12%	15%
Lack of faith in politics / politicians / government	124	34	37	56	36	86	31	28	66	30	113	10	8	61	11	21	9	12	7	29	120
	13%	20%zbe	12%	20%zbe	17%	13%	19%zbd	9%	13%	18%g	13%	8%	8%	13%	13%	12%r	8%	17%	14%	18%	12%
Public services in general	107	28	54	34	20	76	35	31	48	29	102	6	14	49	15	16	11	7	1	19	106
	11%k	16%z	17%zet	12%	9%	11%	21%zce t	10%	9%	17%zh	12%z	5%	14%	11%	17%	9%	9%	10%	2%	12%	11%
Ageing population/ Social care for the elderly	90	29	48	41	26	59	30	22	40	28	82	7	10	38	5	15	9	6	5	21	92
	9%	17%ze	15%ze	15%ze	12%	9%	18%ze	7%	8%	17%zgh	10%	6%	10%	8%	6%	9%	7%	9%	10%	13%	9%
Unemployment/ Factory closure/ Lack of industry	83	25	35	26	24	49	19	21	40	22	71	12	12	37	5	15	7	8	5	19	87
	8%	14%ze	11%e	9%	12%e	7%	11%	7%	8%	13%	8%	10%	11%	8%	6%	8%	6%	11%	11%	12%	9%
Defence/Foreign affairs/ International terrorism	83	23	35	42	28	68	27	17	46	20	81	2	11	37	6	19	13	7	*	27	78
	8%gk	13%z	11%	15%ze	13%z	10%z	16%zbe	6%	9%	12%g	10%zk	1%	11%	8%	7%	11%	12%	11%	1%	17%zv	8%
Drug abuse	70	21	25	40	30	38	22	21	33	16	61	9	9	22	6	13	7	6	10	20	75
	7%e	12%ze	8%	14%zbe	15%zbe	6%	13%zbe	7%	7%	9%	7%	7%	9%	5%	7%	7%	6%	8%	21%z	12%z	8%
Pensions/Social security/Benefits	66	16	38	17	13	40	19	22	29	14	52	14	5	31	7	12	5	8	*	12	63
	7%	9%	12%zdet	6%	6%	6%	12%zce	7%	6%	8%	6%	11%	5%	7%	7%	7%	5%	12%	1%	8%	6%
Low pay/Minimum wage/Fair wages	58	21	20	26	22	29	18	14	30	13	51	7	6	32	3	7	3	4	9	14	59
	6%e	12%zbe	6%	9%ze	11%ze	4%	11%zbe	4%	6%	8%	6%	5%	6%	7%	3%	4%	3%	5%	18%z	9%	6%

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Morality/ Individual behaviour/ Lifestyle	57 6%	17 10%	16 5%	28 10%zbe	14 7%	37 6%	17 10%zbe	12 4%	31 6%	13 8%	55 6%z	1 1%	4 4%	30 7%	7 8%	7 4%	7 6%	1 2%	4 9%	9 6%	61 6%
Race relations	55 6%	15 9%	21 7%	25 9%ze	16 8%	37 6%	17 10%ze	16 5%	31 6%	7 4%	42 5%	12 10%	4 4%	32 7%	7 8%	13 7%	7 6%	6 9%	6 13%	10 6%	49 5%
Taxation	53 5%j	26 15%zbce	26 8%ze	20 7%	13 6%	32 5%	20 12%ze	21 7%	23 5%	10 6%	35 4%	17 14%zj	4 4%	35 8%z	7 7%	8 4%	8 6%	* 1%	-	13 8%	51 5%
Inflation/Prices	50 5%ej	8 5%	10 3%	10 3%	13 6%e	14 2%	12 8%be	23 8%z	21 4%	6 4%	27 3%	24 19%zj	5 5%	29 6%	3 4%	9 5%	8 7%	2 3%	2 4%	10 7%	41 4%
Transport/Public transport	38 4%	10 6%	16 5%	14 5%	5 2%	28 4%	13 8%zt	8 3%	15 3%	15 9%zgh	37 4%	1 1%	5 5%	22 5%	6 7%	4 3%	1 1%	3 4%	-	5 3%	36 4%
Local government/ Council tax	33 3%	17 10%zbe	15 5%	22 8%ze	10 5%	21 3%	18 11%zbet	6 2%	18 4%	10 6%	31 4%	2 2%	3 3%	16 4%	4 4%	7 4%	6 5%	1 1%	1 3%	9 6%	38 4%
Population levels/ Overpopulation	30 3%	7 4%	12 4%	17 6%ze	16 8%zbe	24 4%	7 5%	12 4%	14 3%	4 2%	30 4%	- -	4 4%	13 3%	* *	4 2%	3 2%	3 4%	-	16 10%z	28 3%
Petrol prices/Fuel	26 3%	10 6%z	8 3%	18 6%zbe	11 5%z	25 4%z	4 3%	4 1%	12 2%	9 6%g	24 3%	2 2%	2 2%	20 4%	2 2%	2 1%	1 1%	1 1%	-	11 7%z	20 2%
Pound/Exchange rate/Value of pound	25 3%h	11 6%ze	13 4%	10 3%	7 3%	18 3%	12 7%ze	12 4%h	7 1%	6 3%	20 2%	5 4%	3 3%	16 3%	2 2%	4 2%	3 2%	1 2%	-	7 4%	22 2%
Countryside/Rural life	20 2%	6 4%	11 3%	11 4%z	4 2%	20 3%z	9 6%z	3 1%	9 2%	8 5%g	20 2%	- -	3 3%	5 1%	4 5%	4 2%	4 3%	- -	- -	4 3%	25 3%

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	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
Animal welfare	19	8	12	16	11	15	8	5	11	4	19	-	2	6	1	5	1	4	-	11	18
	2%	5%z	4%z	6%ze	5%ze	2%	5%z	1%	2%	2%	2%	-	2%	1%	1%	3%	1%	5%	-	7%z	2%
Nationalisation/ Government control of institutions	17	6	10	4	3	14	9	5	11	2	17	-	3	6	1	1	-	1	-	3	20
	2%	3%	3%	1%	1%	2%	5%zce	2%	2%	1%	2%	-	3%	1%	1%	1%	-	2%	-	2%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16	7	12	7	5	12	8	1	9	6	15	1	2	5	1	5	4	1	-	5	19
	2%g	4%z	4%ze	3%	2%	2%	5%ze	*	2%	4%g	2%	1%	2%	1%	1%	3%	4%	1%	-	3%	2%
Privatisation	15	9	11	5	6	14	8	6	7	2	14	1	2	9	2	1	1	-	-	6	18
	2%	5%ze	4%z	2%	3%	2%	5%zce	2%	1%	1%	2%	1%	2%	2%	2%	*	*	-	-	4%	2%
Trade unions/ Strikes	15	10	3	3	4	10	4	5	2	7	11	4	1	11	1	1	1	-	-	4	11
	1%h	6%zbc	1%	1%	2%	1%	3%	2%	*	4%zh	1%	3%	1%	2%	1%	1%	1%	-	-	2%	1%
Nuclear weapons/ Nuclear war/ Disarmament	14	6	8	8	7	12	5	2	10	2	14	-	1	6	-	1	1	-	-	7	15
	1%	3%	2%	3%	4%z	2%	3%	1%	2%	1%	2%	-	1%	1%	-	*	*	-	-	5%z	2%
Foot and mouth outbreak/Farming crisis	11	4	5	5	4	5	7	1	8	2	11	-	1	9	1	3	3	-	-	4	10
	1%	2%	2%	2%	2%	1%	4%zbe	*	2%	1%	1%	-	1%	2%	1%	1%	2%	-	-	3%	1%
Northern Ireland	7	6	7	5	2	7	7	2	3	2	6	1	1	3	*	1	1	-	-	2	7
	1%	3%ze	2%z	2%	1%	1%	4%ze	1%	1%	1%	1%	1%	1%	1%	*	*	1%	-	-	1%	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5	1	5	4	1	5	1	1	3	1	4	1	1	1	-	3	3	-	-	1	4
	*	1%	2%z	1%	1%	1%	1%	*	1%	*	*	1%	1%	*	-	1%	2%z	-	-	1%	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/l/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 1st - 13th March 2019
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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	972	172	312	285	186	673	173	323	477	170	848	117	139	321	108	184	125	71	43	143	972
WEIGHTED BASE	981	174	316	281	207	662	165	302	507	168	852	123*	100	453	91*	176	117*	70*	48*	159	972
	100%	18%	32%	29%	21%	68%	17%	31%	52%	17%	87%	12%*	10%	46%	9%*	18%	12%*	7%*	5%*	16%	99%
AIDS	4	1	1	2	1	3	2	1	1	2	4	1	1	1	-	2	2	-	-	1	5
	*	1%	*	1%	1%	*	2%	*	*	1%	*	*	1%	*	-	1%	1%	-	-	1%	1%
Median	2	4	4	4	4	3	4	2	2	3	3	2	2	3	3	3	2	3	2	4	2
Other	62	10	14	13	7	34	11	19	37	6	49	12	4	36	4	11	6	5	-	7	48
	6%	6%	4%	5%	3%	5%	7%	6%	7%	4%	6%	10%	4%	8%	5%	6%	5%	7%	-	4%	5%
MEAN NUMBER OF MENTIONS	3.73	5.87ze	5.17ze	5.22ze	5.01ze	4.02z	6.36zb	3.44	3.61	4.61zg	3.82z	3.16	4.05	3.91	3.86	3.67	3.59	3.77	3.39	5.50zv	3.75
STANDARD ERROR	0.09	0.37	0.23	0.25	0.30	0.12	0.37	0.15	0.11	0.32	0.10	0.22	0.36	0.15	0.24	0.19	0.24	0.25	0.25	0.37	0.10
ERROR VARIANCE	0.01	0.14	0.05	0.06	0.09	0.01	0.14	0.02	0.01	0.11	0.01	0.05	0.13	0.02	0.06	0.04	0.06	0.06	0.06	0.14	0.01
Don't know	124	8	3	6	3	34	4	44	70	9	98	24	8	50	5	20	11	10	3	-	124
	13%abce ftijw	5%b	1%	2%	1%	5%b	2%	15%i	14%i	5%	12%	20%j	8%	11%	6%	11%	9%	14%	6%w	-	13%
Personal finances (NET)	248	56	85	76	56	145	57	79	118	49	211	36	28	135	20	43	29	16	12	44	234
	25%e	32%ze	27%e	27%	27%	22%	35%zbe	26%	23%	29%	25%	30%	28%	30%z	22%	24%	24%	22%	25%	28%	24%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ISSUES INDEX MARCH 2019 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	972	161	138	151	85	250	187	972
WEIGHTED BASE	981	162	136*	194	126*	180	182	972
	100%	17%	14%*	20%	13%*	18%	19%	99%
Common Market/ Brexit/EU/Europe/ Euro	662 68%b	110 68%b	62 45%	152 78%zb df	75 60%	143 79%za bdf	121 66%b	673 69%
National health service/Hospitals/ Healthcare	316 32%b	43 26%	27 20%	67 34%b	39 31%	69 39%za b	71 39%ab	312 32%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	281 29%a	31 19%	29 21%	74 38%za bd	24 19%	65 36%za bd	59 32%a	285 29%
Immigration/ immigrants	207 21%	25 15%	31 23%	33 17%	27 22%	41 23%	50 27%ac	186 19%
Housing	174 18%	26 16%	34 25%f	30 16%	21 17%	36 20%	26 14%	177 18%
Economy/Economic situation	174 18%af	18 11%	19 14%	45 23%af	30 24%af	40 22%af	21 12%	172 18%
Poverty/Inequality	169 17%	27 16%	24 17%	45 23%e	21 17%	24 13%	29 16%	170 17%
Education/Schools	165 17%b	27 17%	13 10%	46 24%zb f	22 17%	36 20%bf	20 11%	173 18%
Pollution/ Environment	131 13%f	30 19%f	15 11%	32 16%	10 8%	28 16%f	15 8%	144 15%
Lack of faith in politics / politicians / government	124 13%b	14 9%	9 6%	30 15%b	18 15%	31 17%za b	22 12%	120 12%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	981	162	136*	194	126*	180	182	972
	100%	17%	14%*	20%	13%*	18%	19%	99%
Public services in general	107 11%b	15	5	24	17	30	16	106
		9%	4%	12%b	13%b	16%zb	9%	11%
Ageing population/ Social care for the elderly	90 9%	9	12	15	9	24	20	92
		6%	9%	8%	7%	13%za	11%	9%
Unemployment/ Factory closure/ Lack of industry	83 8%	19	16	11	15	11	11	87
		12%	12%	6%	12%	6%	6%	9%
Defence/Foreign affairs/ International terrorism	83 8%	14	12	16	12	17	11	78
		8%	9%	8%	10%	9%	6%	8%
Drug abuse	70 7%	8	22	8	7	13	11	75
		5%	16%zac ef	4%	6%	7%	6%	8%
Pensions/Social security/Benefits	66 7%	6	8	9	17	15	10	63
		4%	6%	5%	13%za	8%	6%	6%
Low pay/Minimum wage/Fair wages	58 6%	8	20	8	7	8	7	59
		5%	14%zac ef	4%	6%	5%	4%	6%
Morality/ Individual behaviour/ Lifestyle	57 6%	7	4	13	6	14	13	61
		4%	3%	7%	5%	8%	7%	6%
Race relations	55 6%	12	4	16	7	8	8	49
		7%	3%	8%	5%	5%	4%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	981	162	136*	194	126*	180	182	972
	100%	17%	14%*	20%	13%*	18%	19%	99%
Taxation	53 5%f	13 8%f	7 5%	13 6%f	9 8%f	9 5%f	2 1%	51 5%
Inflation/Prices	50 5%	9 6%	10 7%	9 5%	11 8%	5 3%	6 3%	41 4%
Transport/Public transport	38 4%	4 3%	7 5%	10 5%	3 3%	9 5%	4 2%	36 4%
Local government/ Council tax	33 3%	2 1%	4 3%	9 5%	7 6%	8 5%	3 1%	38 4%
Population levels/ Overpopulation	30 3%	5 3%	5 4%	7 3%	2 2%	6 3%	5 3%	28 3%
Petrol prices/Fuel	26 3%	7 5%	3 2%	4 2%	3 2%	4 2%	5 3%	20 2%
Pound/Exchange rate/Value of pound	25 3%	6 4%f	5 3%f	9 4%f	1 1%	4 2%	- -	22 2%
Countryside/Rural life	20 2%	- -	1 1%	3 1%	3 2%	7 4%a	7 4%a	25 3%
Animal welfare	19 2%	1 *	1 1%	6 3%	1 1%	5 3%	6 3%	18 2%
Nationalisation/ Government control of institutions	17 2%	5 3%	1 1%	1 1%	4 4%	2 1%	3 2%	20 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	16 2%	1 1%	1 *	3 2%	2 2%	7 4%zf	1 *	19 2%

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WEIGHTED BASE	981	162	136*	194	126*	180	182	972
	100%	17%	14%*	20%	13%*	18%	19%	99%
Privatisation	15	5	-	2	1	5	2	18
	2%	3%	-	1%	1%	3%	1%	2%
Trade unions/ Strikes	15	3	-	-	8	3	-	11
	1%	2%	-	-	7%zbc f	2%	-	1%
Nuclear weapons/ Nuclear war/ Disarmament	14	2	-	1	6	4	2	15
	1%	1%	-	*	5%	2%	1%	2%
Foot and mouth outbreak/Farming crisis	11	-	-	4	5	2	1	10
	1%	-	-	2%	4%	1%	*	1%
Northern Ireland	7	-	-	2	1	3	1	7
	1%	-	-	1%	1%	2%	*	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	5	-	-	1	1	1	2	4
	*	-	-	1%	1%	*	1%	*
AIDS	4	-	2	-	1	1	1	5
	*	-	1%	-	1%	*	1%	1%
Median	2	2	2	3	3	3	2	2
Other	62	12	1	18	9	17	5	48
	6%b	7%b	1%	9%bf	7%	9%bf	3%	5%
MEAN NUMBER OF MENTIONS	3.73	3.47	3.29	4.04b f	3.78	4.24z abf	3.40	3.75
STANDARD ERROR	0.09	0.18	0.23	0.23	0.37	0.24	0.16	0.10
ERROR VARIANCE	0.01	0.03	0.05	0.05	0.14	0.06	0.02	0.01

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	100%	17%	14%*	20%	13%*	18%	19%	99%
Don't know	124	36	36	8	11	7	26	124
	13%ce	22%zc	26%zcd	4%	9%	4%	14%ce	13%
Personal finances (NET)	248	43	43	58	32	32	39	234
	25%e	27%	32%e	30%e	26%	18%	21%	24%

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