Press Release

UCP (52%) well in front of NDP (35%) as April 16 election called

NDP Competitive in Edmonton (NDP 44%, UCP 43%)
Notley (30%) Close to Kenney (33%) as Best Premier

Calgary, Alberta (March 19, 2019) — A new Global/Ipsos poll conducted using a dual online and phone methodology shows the United Conservative Party (UCP) with a commanding lead among decided and leaning Alberta voters, in the lead-up to the provincial election called today . Albertans will go to the polls on April 16, 2019, following a 28 day campaign. The UCP enjoys broad, strong support across the province, particularly among Calgary residents and older voters. The NDP is competitive among Edmonton residents and younger voters, and Rachel Notley performs better than her party. She is competitive with Jason Kenney as the choice for best premier, and leads Kenney on several leadership attributes, including trust.

The Horserace

Vote: The United Conservative Party (UCP) starts the campaign with 17-point lead over the governing New Democrats. Currently, 52% of decided and leaning voters say they would be most likely to support or lean towards the UCP. The NDP are next at 35% support, followed by the Alberta Party (6%) and Alberta Liberals (5%). Other parties garner a combined 2%. These results exclude the 19% of Albertans who are undecided or express no preference.

- **Regions:** The race is very close in Edmonton, with the leading parties in a statistical tie (44% NDP vs. 43% UCP). The UCP is ahead by a wide margin in Calgary (57% UCP vs. 32% NDP) and in the rest of Alberta (57% UCP vs. 30% NDP).
- **Age Gap:** The NDP is also competitive among younger voters. Among the 18-34 years segment, the race is a statistical tie (39% UCP vs. 38% NDP). The UCP have an 18-point lead among the 35-54 years segment (53% UCP vs. 35% NDP) and a massive 30-point lead among the 55+ years segment (62% UCP vs. 32% NDP).

Voter Certainty: The UCP's vote appears more solid than the NDP's. More than six-in-ten (63%) UCP voters say they are 'very certain' that they will vote UCP on election day. In contrast, fewer than half (47%) of NDP voters say they are 'very certain' about their own vote choice.

Time for Change: Albertans are open to change. A majority (52%) believe it's time for another provincial party to take over. Only three-in-ten (31%) believe the Notley government has done a good job and deserves re-election, while 17% are undecided.

The Issues

Top Issues: Economic concerns make up the top issues for Alberta voters. The top three issues include jobs/employment (30%), building pipelines (25%) and the general economy (22%). Other issues of concern include healthcare (18%), government spending/deficit (16%) and the carbon tax (14%).

Best to Deal with Issues: Jason Kenney and the UCP have a lead over Rachel Notley and the NDP on most issues. Kenney/UCP are chosen as the party best able to deal with each of the top three voter issues including building pipelines (lead by 16 points), jobs/employment (lead by 15 points), and the general economy (lead by 13 points). Though not top issues, Kenney/UCP have even

bigger leads on the issues of government spending/deficit (22 point lead), oil and gas other than pipelines (18 point lead) and taxes in general (17 point lead).

Rachel Notley and the NDP are seen as better able to deal with several issues, including social issues (11 point lead), the environment (10 point lead), education (8 point lead), and health care (8 point lead).

Which of the leaders/parties do you think would do the best job on each of the following issues?	Notley/NDP	Kenney/UCP	Mandel/ Alberta Party	Khan/ Liberal Party	Don't know
AB's relationship with the federal government	24%	**31%**	7%	6%	32%
Building pipelines	25%	**41%**	5%	3%	25%
Carbon tax	25%	**39%**	6%	4%	26%
Education	**33%**	25%	8%	5%	29%
Environment	**33%**	23%	7%	5%	31%
General economy	25%	**38%**	8%	4%	25%
Government spending/deficit	19%	**41%**	7%	4%	29%
Healthcare	**34%**	26%	7%	4%	30%
Infrastructure investment	24%	**35%**	8%	3%	31%
Jobs/employment	24%	**39%**	7%	5%	26%
Oil and gas related issues (other than pipelines)	24%	**42%**	6%	3%	24%
Social issues (e.g. poverty, homelessness)	**33%**	22%	8%	5%	32%
Taxes (other than carbon tax)	22%	**39%**	8%	4%	28%

Note: Totals may not add up to 100% due to rounding

Leadership

Best Premier: The UCP's substantial lead in vote and on the major issues does not extend to leadership, where Jason Kenney (33%) has only a statistically insignificant 3-point lead over Rachel Notley (30%) as the leader Albertans think would make the best premier of the province. Stephen Mandel is a distant third choice (8%), while only 2% select David Khan. One-quarter (26%) of Albertans are undecided as to which party leader would make the best premier.

Leadership Qualities: Both Rachel Notley and Jason Kenney have leadership strengths. Notley leads widely on being caring (13 point lead) while Kenney leads widely on being tough (13 point lead).

Notley also leads Kenney on being likeable (8 point lead), being honest (5 point lead) and being trustworthy (5 point lead). The two leaders are very close on the attribute of being competent (4 point lead for Kenney), and are statistically tied on the attribute of being smart.

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Which of the party leaders do you think is best described by each of the following words?	Rachel Notley	Jason Kenney	Stephen Mandel	David Khan	Don't know
Caring	**<u>35%</u>**	22%	7%	3%	33%
Competent	30%	**<u>34%</u>**	8%	4%	25%
Honest	**<u>28%</u>**	23%	8%	3%	38%
Likeable	**<u>31%</u>**	23%	12%	4%	31%
Smart	29%	30%	9%	4%	28%
Tough	24%	**<u>37%</u>**	8%	3%	28%
Trustworthy	**<u>29%</u>**	24%	8%	3%	37%

Note: Totals may not add up to 100% due to rounding

Expected Outcome

Just over half (54%) of Albertans are expecting a UCP election win, with more expecting a UCP majority (36%) than UCP minority (17%). Two-in-ten (21%) are expecting the NDP to retain power (8% majority, 12% minority). Another two-in-ten (22%) have no opinion as to which party will win the upcoming election.

About the Study

These are the findings of a Global/Ipsos poll conducted between March 15 and 17, 2019. For this survey, a sample of 900 Alberta eligible voters was interviewed, including 800 online via the Ipsos I-Say panel and non-panel sources and 100 by CATI phone surveys (mix of cell and landlines). The precision of Ipsos polls conducted fully or partly online is measured using a credibility interval. In this case, the overall results (900 interviews total) are accurate to within ±3.7 percentage points, 19 times out of 20, had all eligible voters been polled. Some questions are based on a sample of 800 respondents and are accurate to within ±4.0 percentage points, 19 times out of 20. The credibility interval will be wider among subsets of the population. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error.

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