



Press Release

Six Conceptions of Nationality A Global Segmentation Based on Inclusiveness

Washington, DC, March 4, 2019 — To better understand the nature and the prevalence of nativism around the world, Ipsos has segmented the adult population of 25 countries into six groups reflecting their conception of nationality. The segmentation is based on survey data indicative of how much people’s conception of nationality is inclusive or exclusive of potential “outgroups”. It informs how much citizens across the world are predisposed to a nativist agenda, depending on their demographic and political profile.

The analysis is based on an Ipsos survey of more than 19,000 men and women about “The Inclusiveness of Nationalities” conducted in April-May 2018 on the online Global Advisor platform. Research participants were asked whether they consider members of different religious groups, immigrants with different types of legal and employment status and fluency in the local language, people of different ethnicity, LGBT people, and people with a criminal history as “real” nationals of their country. Go to [ipsos.com/en-us/news-polls/Canada-US-have-most-inclusive-views-of-nationality](https://www.ipsos.com/en-us/news-polls/Canada-US-have-most-inclusive-views-of-nationality) for the detailed survey results and methodology.

Based on the answers to the survey, six clusters emerged, each with its own vision of nationality. Below is a description of each one of these six segments, listed from the most inclusive to the most exclusive.

Post-Nationalists (15% of the global population surveyed)

- Have a nearly **unconditional, all-inclusive** view of nationality
- **Welcome anyone into the fold** regardless of country of birth, family’s region of origin (proxy for ethnicity), religion, sexual orientation/identity, acculturation, and, more often than not, criminal history, lack of legal immigration status or extreme political views.
- **Strongly skew left** on the political spectrum
- Tend to be **young** and **highly educated**
- Most common in **Canada, the U.S., Australia, Chile, Spain, Sweden** and the **U.K.**

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Legalists (15%)

- Their view of nationality is **all-inclusive** when it comes to place of birth, family's region of origin, religion, and sexual orientation/identity, **but** it is **conditioned by full-fledged citizenship** and some level of **acculturation**
- Consider **anyone born in their country** a "real national" as well as any **immigrant** who has been **naturalized** and is **fluent** in the local language
- Skew **older** (50-64) and more **affluent**
- Most common in **France, South Africa, Canada, the U.S., Australia** and **Argentina**

Religists (17%)

- Extend membership to their nation to **anyone born in their country** (irrespective of their parent's country of origin) and to any **immigrant** who has been **naturalized**, is **fluent** in the local language, and is preferably employed, but **only if they belong to the country's dominant religious group** and **do not** espouse **extreme political views**
- Globally, their demographic and political profile is nearly identical to that of the total population
- Most common in **Mexico, South Korea, Peru, Saudi Arabia, Chile** and **Brazil**

Distant (24%)

- **Cannot decide or will not express their views** on what defines a real national: tend to answer "**not sure**" about any criteria
- More likely to have a **lower level of income** and/or **education**
- Less likely to be older or left-leaning politically
- Most common in **Japan, Saudi Arabia, South Korea, Malaysia, Turkey, Brazil** and the **U.K.**

Cultural Nationalists (12%)

- **Restrict nationality to people born in their country**, regardless of their parent's country of origin, often **excluding those who are not members of the dominant religious groups**
- **Exclude all immigrants**, even those who are naturalized citizens fluent in the local language
- Skew **middle-aged** (35-49) with a **lower education** level and **right-leaning** on the political spectrum
- Most common in **South Africa, Malaysia, Peru, Argentina, Chile, Brazil** and **Hungary**

Ethnic Nationalists (17%)

- **Restrict nationality to those born in the country**, from **local stock** and of the **dominant religious group(s)**
- **Exclude any immigrant** (even if naturalized or acculturated), anyone with **roots in any other part of the world** (even if born in the country) or identifies with **any minority religion** – and often not to someone who is LGBT, has a criminal history or extreme political views.
- Skew **middle-aged/older** (35+), with a **lower level of education** and **right-leaning** politically
- Most common in **Serbia, Turkey, Hungary, Malaysia, Saudi Arabia, Italy, Germany** and **Poland**

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