



18-094927-01-03 - 2019 RBC Housing Poll

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27	Q5b_2. [I am/My family is well-positioned to weather a potential downturn in home prices] How strongly do you agree or disagree with each of the following statements?
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51	QINFLUENCER1_2019_2. [All other decisions related to purchasing a home (e.g. deciding on location type of home potential renovations home inspection movers etc.)] Who or what did/do you consult on decisions related to purchasing a home, for each of the following?
52	QINFLUENCER2_2019. [SUMMARY - RANK 1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
53	QINFLUENCER2_2019. [SUMMARY - RANK 2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

54	QINFLUENCER2_2019. [SUMMARY - RANK 3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
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56	QINFLUENCER2_2019_1. [Friends] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
57	QINFLUENCER2_2019_2. [Family] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
58	QINFLUENCER2_2019_3. [Co-workers] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
59	QINFLUENCER2_2019_4. [Real estate agent] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
60	QINFLUENCER2_2019_5. [Real-estate websites (e.g. Realtor)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
61	QINFLUENCER2_2019_6. [Representative from my main financial institution] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
62	QINFLUENCER2_2019_7. [Representative from another financial institution I deal with (not my main bank)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
63	QINFLUENCER2_2019_8. [Representative from a financial institution I don't normally deal with] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
64	QINFLUENCER2_2019_9. [Accountant or other financial advisor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
65	QINFLUENCER2_2019_10. [An independent mortgage broker] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
66	QINFLUENCER2_2019_11. [My bank's website (including their mortgage tools such as calculators)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
67	QINFLUENCER2_2019_12. [Other banks' websites (including mortgage tools)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
68	QINFLUENCER2_2019_13. [Online websites and calculators (not bank websites)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
69	QINFLUENCER2_2019_14. [Social media sites (such as Facebook chats/forums Linkedin etc.)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
70	QINFLUENCER2_2019_15. [A model home/sales center representative] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

71	QINFLUENCER2_2019_16. [Government website/channel] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
72	QINFLUENCER2_2019_17. [Media (TV newspapers magazines ads etc.)) Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
73	QINFLUENCER2_2019_18. [Rate comparison websites (e.g. RateHub)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
74	QINFLUENCER2_2019_19. [Architect builder or contractor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
75	QINFLUENCER2_2019_20. [Lawyer] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
76	QINFLUENCER2_2019_21. [Home Inspector] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
77	QINFLUENCER2_2019_22. [Online forums/blogs] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
78	QINFLUENCER2_2019_23. [Other website_1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
79	QINFLUENCER2_2019_24. [Other website_2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
80	QINFLUENCER2_2019_25. [Other] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions
81	QINFLUENCER2_2019. [SUMMARY - RANK 1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
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85	QINFLUENCER2_2019_1. [Friends] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
86	QINFLUENCER2_2019_2. [Family] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
87	QINFLUENCER2_2019_3. [Co-workers] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

<u>88</u>	QINFLUENCER2_2019_4. [Real estate agent] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>89</u>	QINFLUENCER2_2019_5. [Real-estate websites (e.g. Realtor)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>90</u>	QINFLUENCER2_2019_6. [Representative from my main financial institution] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>91</u>	QINFLUENCER2_2019_7. [Representative from another financial institution I deal with (not my main bank)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
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<u>93</u>	QINFLUENCER2_2019_9. [Accountant or other financial advisor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>94</u>	QINFLUENCER2_2019_10. [An independent mortgage broker] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>95</u>	QINFLUENCER2_2019_11. [My bank's website (including their mortgage tools such as calculators)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>96</u>	QINFLUENCER2_2019_12. [Other banks' websites (including mortgage tools)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
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<u>100</u>	QINFLUENCER2_2019_16. [Government website/channel] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>101</u>	QINFLUENCER2_2019_17. [Media (TV newspapers magazines ads etc.)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>102</u>	QINFLUENCER2_2019_18. [Rate comparison websites (e.g. RateHub)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
<u>103</u>	QINFLUENCER2_2019_19. [Architect builder or contractor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

104	QINFLUENCER2_2019_20. [Lawyer] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
105	QINFLUENCER2_2019_21. [Home Inspector] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
106	QINFLUENCER2_2019_22. [Online forums/blogs] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
107	QINFLUENCER2_2019_23. [Other website_1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
108	QINFLUENCER2_2019_24. [Other website_2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
109	QINFLUENCER2_2019_25. [Other] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions
110	Q14. Do you plan to take out ..., a fixed rate mortgage, a variable rate mortgage, a combination of both a variable and fixed rate or no mortgage on your new home?
111	Q16new2014. Why did you choose the type of mortgage you did?
112	Q17. Approximately, how much of the home's value does ... this down payment represent?
113	Q17New2017a. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...
114	Q17New2017b. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...
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121	Q17New2017a. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...
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136	Q17New2017by. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...
137	Q17B_PCTDWNOCOST_NEW2018_1_1. [Down payment - Financial assistance from family] What percent of your down payment or cost of ownership may come ... came ... from these sources?
138	Q17B_PCTDWNOCOST_NEW2018_1_2. [Down payment - Gift from family or friend] What percent of your down payment or cost of ownership may come ... came ... from these sources?
139	Q17B_PCTDWNOCOST_NEW2018_2_1. [Ongoing costs of home ownership - Financial assistance from family] What percent of your down payment or cost of ownership may come ... came ... from these sources?
140	Q17B_PCTDWNOCOST_NEW2018_2_2. [Ongoing costs of home ownership - Gift from family or friend] What percent of your down payment or cost of ownership may come ... came ... from these sources?
141	Q17b. Which of the following concerns ... you the most about purchasing a home?
142	Q17bnew2014. There are many decisions to be made when buying a home. What do you think is the most challenging part of making the decision to buy a home?
143	QHO1_2019. [SUMMARY - VERY HAPPY] How happy are you with each of the following aspects of your current home?
144	QHO1_2019. [SUMMARY - SOMEWHAT HAPPY] How happy are you with each of the following aspects of your current home?
145	QHO1_2019. [SUMMARY - SOMEWHAT UNHAPPY] How happy are you with each of the following aspects of your current home?
146	QHO1_2019. [SUMMARY - NOT AT ALL HAPPY] How happy are you with each of the following aspects of your current home?
147	QHO1_2019. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT HAPPY)] How happy are you with each of the following aspects of your current home?
148	QHO1_2019. [SUMMARY - LOW2BOX (SOMEWHAT UNHAPPY/ NOT AT ALL HAPPY)] How happy are you with each of the following aspects of your current home?
149	QHO1_2019_1. [Location] How happy are you with each of the following aspects of your current home?
150	QHO1_2019_2. [Square footage of the home] How happy are you with each of the following aspects of your current home?
151	QHO1_2019_3. [Size of the lot] How happy are you with each of the following aspects of your current home?
152	QHO1_2019_4. [Layout of the home] How happy are you with each of the following aspects of your current home?
153	QHO1_2019_5. [Amount of maintenance required] How happy are you with each of the following aspects of your current home?

154	QHO1_2019_6. [Expansion potential should you decide to enlarge your home] How happy are you with each of the following aspects of your current home?
155	Q17dnew. Are you planning any home improvements or renovations?
156	Q17enew. What is/are the primary reason(s) that you are planning these renovations?
157	Q17YY. How much do you expect to spend on home improvements this year?
158	Q21. Do you have a mortgage on your home?
159	Q21b. Which of the following mortgage providers did you use for your last mortgage?
160	Q21c. What were the reasons you selected this mortgage provider?
161	QM1_2019_1. [Communicated in the past] To the best of your recollection, how did you communicate with your mortgage provider for your most recent mortgage? For future interactions with your mortgage provider, how would you prefer to communicate?
162	QM1_2019_2. [Communication preference for the future] To the best of your recollection, how did you communicate with your mortgage provider for your most recent mortgage? For future interactions with your mortgage provider, how would you prefer to communicate?
163	QM2_2019. When is your mortgage term due for renewal?
164	Q25. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How strongly do you agree or disagree with each of the following statements?
165	Q25. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] How strongly do you agree or disagree with each of the following statements?
166	Q25_1. [My mortgage is bigger than I would like it to be] How strongly do you agree or disagree with each of the following statements?
167	Q25_2. [My mortgage is using up too much of my income] How strongly do you agree or disagree with each of the following statements?
168	Q25_3. [Interest rate increases will cause me financial difficulty] How strongly do you agree or disagree with each of the following statements?
169	Q25_4. [I am paying off my mortgage faster than I expected to] How strongly do you agree or disagree with each of the following statements?
170	Q25_5. [My mortgage is larger than I thought it would be at this stage] How strongly do you agree or disagree with each of the following statements?
171	Q25_6. [I am taking advantage of low interest rates to pay down more principal on my mortgage] How strongly do you agree or disagree with each of the following statements?
172	Q25_7. [I am considering renegotiating or breaking my mortgage before the end of the term to take advantage of a better rate] How strongly do you agree or disagree with each of the following statements?
173	Q25_8. [I am considering switching my mortgage to another financial institution] How strongly do you agree or disagree with each of the following statements?
174	Q25_9. [I am considering refinancing my mortgage to free up funds for renovation] How strongly do you agree or disagree with each of the following statements?
175	Q25_10. [I am considering refinancing my mortgage to pay off other debt that has higher interest] How strongly do you agree or disagree with each of the following statements?
176	Q25_11. [I am considering refinancing my mortgage to free up funds for education] How strongly do you agree or disagree with each of the following statements?
177	QMORTGAGE_SWITCH_2018NEW. When, if ever, have you switched your mortgage to a different financial institution/mortgage provider?
178	Q25_2017a. For which of the following reasons would you switch to a different mortgage provider?
179	Q2018WHEN_SWITCH. When did you consider switching your mortgage?
180	QSWITCH_ISSUE_2018NEW. Which of the following issues, if any, did you experience when switching your mortgage?.
181	Q27_1. [Available] Which of the following mortgage features is available in your mortgage and which have you used in the past year?

182	Q27_2. [Used] Which of the following mortgage features is available in your mortgage and which have you used in the past year?
183	Q29. Thinking about your current mortgage payment, how much would your payment have to increase before you start to become concerned about being able to manage your payments?
184	QRENEW_ONLINE_NEW2018. [Mobile device (e.g. smartphone tablet)] How much of your mortgage application wWould you be comfortable completing your mortgage application yourself online via a...
185	QRENEW_ONLINE_NEW2018. [Computer] How much of your mortgage application wWould you be comfortable completing your mortgage application yourself online via a...
186	Q_Priorities and Trade offs 2016_1. [Must Have] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?
187	Q_Priorities and Trade offs 2016_2. [Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?
188	Q_Priorities and Trade offs 2016. [Must Have/ Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?
189	Q_Priorities and Trade offs 2016x_1. [Must Have] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?
190	Q_Priorities and Trade offs 2016x_2. [Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?
191	Q_Priorities and Trade offs 2016x. [Must Have/ Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?
192	QHousePoor1_2019. House poor is a situation that describes a person who over-extends themselves and spends an unusually large proportion of his or her total income on home ownership, including mortgage payments, property taxes, maintenance and utilities. It is said if you can't spend your income the way you want to, because so much of it is going to housing expenses, you're house poor.
193	QHousePoor1_2019_1. House poor is a situation that describes a person who over-extends themselves and spends an unusually large proportion of his or her total income on home ownership, including mortgage payments, property taxes, maintenance and utilities. It is said if you can't spend your income the way you want to, because so much of it is going to housing expenses, you're house poor.
194	QHousePoor1_2019_2. House poor is a situation that describes a person who over-extends themselves and spends an unusually large proportion of his or her total income on home ownership, including mortgage payments, property taxes, maintenance and utilities. It is said if you can't spend your income the way you want to, because so much of it is going to housing expenses, you're house poor.
195	QHousePoor2_2019. [SUMMARY - STRONGLY AGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
196	QHousePoor2_2019. [SUMMARY - SOMEWHAT AGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
197	QHousePoor2_2019. [SUMMARY - SOMEWHAT DISAGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
198	QHousePoor2_2019. [SUMMARY - STRONGLY DISAGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
199	QHousePoor2_2019. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
200	QHousePoor2_2019. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
201	QHousePoor2_2019_1. [Is mentally stressful] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
202	QHousePoor2_2019_2. [Is physically stressful] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...

203	QHousePoor2_2019_3. [Is financially irresponsible] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
204	QHousePoor2_2019_4. [Is worth it even though I have to (would have to) give up other things] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
205	QHousePoor2_2019_5. [Is a normal part of home ownership if only for a short while] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
206	QHousePoor2_2019. [SUMMARY - STRONGLY AGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
207	QHousePoor2_2019. [SUMMARY - SOMEWHAT AGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
208	QHousePoor2_2019. [SUMMARY - SOMEWHAT DISAGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
209	QHousePoor2_2019. [SUMMARY - STRONGLY DISAGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
210	QHousePoor2_2019. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
211	QHousePoor2_2019. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
212	QHousePoor2_2019_1. [Is mentally stressful] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
213	QHousePoor2_2019_2. [Is physically stressful] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
214	QHousePoor2_2019_3. [Is financially irresponsible] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
215	QHousePoor2_2019_4. [Is worth it even though I have to (would have to) give up other things] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
216	QHousePoor2_2019_5. [Is a normal part of home ownership if only for a short while] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
217	QHousePoor2_2019. [SUMMARY - STRONGLY AGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
218	QHousePoor2_2019. [SUMMARY - SOMEWHAT AGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
219	QHousePoor2_2019. [SUMMARY - SOMEWHAT DISAGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
220	QHousePoor2_2019. [SUMMARY - STRONGLY DISAGREE] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
221	QHousePoor2_2019. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
222	QHousePoor2_2019. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
223	QHousePoor2_2019_1. [Is mentally stressful] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
224	QHousePoor2_2019_2. [Is physically stressful] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
225	QHousePoor2_2019_3. [Is financially irresponsible] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
226	QHousePoor2_2019_4. [Is worth it even though I have to (would have to) give up other things] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...

227	QHousePoor2_2019_5. [Is a normal part of home ownership if only for a short while] To what extent do you agree/disagree with the potential impacts of being house poor. Being house poor...
228	QSEARCH1_2019. [SUMMARY - VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
229	QSEARCH1_2019. [SUMMARY - SOMEWHAT IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
230	QSEARCH1_2019. [SUMMARY - NOT VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
231	QSEARCH1_2019. [SUMMARY - NOT AT ALL IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
232	QSEARCH1_2019. [SUMMARY - NOT APPLICABLE] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
233	QSEARCH1_2019. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
234	QSEARCH1_2019. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
235	QSEARCH1_2019_1. [Finding/choosing a real estate agent] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
236	QSEARCH1_2019_2. [Finding out how much of a mortgage you could afford] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
237	QSEARCH1_2019_3. [Finding a home/property you wanted to buy] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
238	QSEARCH1_2019_4. [Visiting prospective homes (including arranging visits with a realtor)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
239	QSEARCH1_2019_5. [Arranging financing] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
240	QSEARCH1_2019_6. [Closing the transaction (i.e. bank lawyer etc.)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
241	QSEARCH1_2019_7. [Arranging for moving day] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
242	QSEARCH1_2019_8. [Dealing with trades for any repairs/upgrades to the home before moving in] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
243	QSEARCH1_2019. [SUMMARY - VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
244	QSEARCH1_2019. [SUMMARY - SOMEWHAT IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
245	QSEARCH1_2019. [SUMMARY - NOT VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
246	QSEARCH1_2019. [SUMMARY - NOT AT ALL IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
247	QSEARCH1_2019. [SUMMARY - NOT APPLICABLE] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
248	QSEARCH1_2019. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
249	QSEARCH1_2019. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
250	QSEARCH1_2019_1. [Finding/choosing a real estate agent] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

251	QSEARCH1_2019_2. [Finding out how much of a mortgage you could afford] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
252	QSEARCH1_2019_3. [Finding a home/property you wanted to buy] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
253	QSEARCH1_2019_4. [Visiting prospective homes (including arranging visits with a realtor)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
254	QSEARCH1_2019_5. [Arranging financing] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
255	QSEARCH1_2019_6. [Closing the transaction (i.e. bank lawyer etc.)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
256	QSEARCH1_2019_7. [Arranging for moving day] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
257	QSEARCH1_2019_8. [Dealing with trades for any repairs/upgrades to the home before moving in] Thinking of your most recent home purchase, how important was email and other online resources when it came to...
258	Gender. What is your gender?
259	Age
260	QRegion
261	CAEDU2. What is the highest degree or level of school you have completed?
262	USHHI3. Please indicate your annual household income before taxes.
263	USHHI2. Please indicate your annual household income before taxes.
264	EMP01. What is your current employment status?
265	Marital status
266	QHHCMP10. How many people are living or staying at your current address? (Include yourself and any other adults or children who are currently living or staying at this
267	QKIDS02. How many children under the age of 18 are living in your household?
268	QADULTS. Number of Adults in HH
269	QS1new2014. Are you a newcomer to Canada? That is, did you move to Canada within the last 5 years?
270	G_variable
271	Hidden Variable
272	Group
273	Area
274	GVA boost
275	Sample Collected
276	CMA. Census Metropolitan Areas
277	G_variable
278	Sample Collected
279	Banner 1
280	Banner 2
281	Banner 3
282	Banner 4
283	Banner 5
284	Banner 7

Q1. Do you currently own or rent your principal residence?

		Gender		Age							Region						CMA		Year				House Poor		
																	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas					Past/Current / Future House Poor	Never House Poor	Current House Poor
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Q	R	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Own	180	95	85	3	45	36	39	49	75	56	33	17	11	77	31	10	44	17	242	204	273	180	67	112	23
	80%	77%	84%	30%	89%	67%	82%	79%	74%	92%	90%	77%	62%	81%	78%	88%	81%	91%	80%	79%	77%	80%	78%	82%	79%
Rent	36	21	1	6	6	12	8	12	20	5	3	4	4	17	6	1	10	2	51	44	73	36	18	18	6
	16%	17% J	15%	58%	11%	22%	16%	19%	19%	8%	10%	18%	24%	18%	14%	12%	19%	9%	17%	17%	21% J	16%	21%	13%	21%
Other family members own the home I live in	8	7	1	1	0	6	1	1	7	0	0	1	3	1	3	0	0	0	9	9	9	8	1	7	0
	3% C	5%	1%	12%	-	10%	2%	2%	6% GG	-	-	5%	14%	1%	8%	-	-	-	3%	4%	3%	3% C	1%	5%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q1anew2013. When did you buy your first home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
2-5 years ago	27	15	12	0	18	6	2	18	8	1	3	5	1	14	2	2	8	2	33	51	56	27	15	13	4
	15%	15%	15%	-	39%	16%	5%	37%	10%	3%	9%	30%	11%	18%	6%	20%	18%	11%	14%	25%	21%	15%	22%	11%	16%
	GJ	J	GJ		GIJABCGIJN QSTUV			GIJABCGIJN QSUV	GG					GJ			GJ		J	SVAGIJSV	SGJS	GJ			
	153	80	72	3	28	30	37	31	68	54	30	12	10	63	29	8	36	15	209	153	216	153	53	100	19
More than 5 years ago	85%	85%	85%	100%	61%	84%	95%	63%	90%	97%	91%	70%	89%	82%	94%	80%	82%	89%	86%	75%	79%	85%	78%	89%	84%
	EHT	EH	EH				EHIACEHIN QTUV		EHEHT	EHABCEHN QSTUV				EH			EH		TUEHTU	E	EH	TEHT			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q1anew2013. When did you buy your first home? - All respondents

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
2-5 years ago	27	15	12	0	18	6	2	18	8	1	3	5	1	14	2	2	8	2	33	51	56	27	15	13	4
	12%	12%	12%	-	35%	10%	4%	29%	8%	2%	8%	23%	7%	15%	4%	17%	15%	10%	11%	20%	16%	12%	17%	9%	13%
	GJ	J	GIJ		GIJABCGIJN QSTUV			GIJABCGIJN QSUV	GG					GJ			GJ			SVAGIJSV	GJ	GJ			
More than 5 years ago	153	80	72	3	28	30	37	31	68	54	30	12	10	63	29	8	36	15	209	153	216	153	53	100	19
	68%	66%	72%	30%	54%	57%	78%	50%	67%	89%	82%	54%	56%	66%	74%	70%	66%	80%	69%	60%	61%	68%	61%	73%	66%
	EH	H	EHT				EHIEHITU			EHIA BCEHIN QSTUV				H					TUEHTU			EH			
No answer	44	28	16	7	6	17	9	13	26	5	3	5	7	18	9	1	10	2	61	53	83	44	19	25	6
	EJ	EJ		70%	11%	33%	18%	21%	26%	8%	10%	23%	38%	19%	22%	12%	19%	9%	20%	21%	23%	20%	22%	18%	21%
									EGJCEGJ					J						J	EJ	EJ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q1cnew2013. Are you currently sharing responsibility for your housing costs (rent, mortgage) with another person?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**
Yes - With a friend or partner	108	53	55	4	25	27	26	29	53	26	23	11	8	47	13	7	28	14	0	133	189	108	51	57	14
	48%	44%	54%	42%	49%	50%	55%	48%	52%	43%	62%	47%	46%	49%	33%	64%	53%	73%	-	52%	53%	48%	59%	41%	50%
	X																						AX		
Yes - With my parents/children/other relatives	14	11	3	0	7	6	2	7	7	1	2	2	3	3	4	0	3	2	0	18	35	14	9	6	3
	6%	9%	3%	-	13%	10%	3%	11%	7%	1%	6%	11%	19%	3%	9%	-	5%	12%	-	7%	10%	6%	10%	4%	10%
	C	JN			JACJNV			JCJN	GCG													CJN	C		
No - I'm paying myself	93	58	35	6	18	22	20	24	42	26	12	9	7	40	21	4	19	3	0	86	110	93	29	63	10
	41%	47%	35%	58%	35%	41%	42%	39%	42%	43%	32%	39%	37%	42%	53%	36%	36%	15%	-	34%	31%	41%	34%	46%	33%
	CU	TU																				UCU			
No - I am not paying anything	14	5	9	0	2	2	2	2	4	8	0	1	1	9	4	0	7	0	0	20	25	14	2	12	2
	6%	4%	9%	-	5%	4%	4%	4%	4%	13%	-	3%	4%	9%	9%	-	12%	-	-	8%	7%	6%	3%	8%	6%
			I							ABV							BI								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q2. Do you feel that buying a house or condominium is currently a very good investment, a good investment, not a very good investment, or not a good investment at all?

		Gender		Age							Region						CMA		Year				House Poor				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30		
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**		
Very good investment	88	52	36	3	22	22	21	24	43	21	11	9	6	35	22	5	23	5	134	108	153	88	37	51	8		
	39%	42%	36%	27%	42%	41%	44%	40%	42%	34%	30%	39%	34%	36%	56%	47%	43%	26%	44%	42%	43%	39%	43%	37%	29%		
Good investment	114	62	52	7	25	25	21	32	46	35	23	10	7	51	16	6	26	13	138	124	179	114	44	70	18		
	51%	50%	52%	73%	49%	48%	44%	53%	46%	58%	62%	44%	42%	54%	41%	53%	49%	66%	46%	48%	50%	51%	51%	51%	62%		
Not a very good investment	17	5	13	0	5	4	5	5	9	4	3	3	2	8	1	0	4	2	24	20	18	17	5	13	2		
	8% B	4%	13% BABUV	-	9%	7%	10%	8%	8%	7%	9%	14%	10%	9%	2%	-	7%	8%	8%	8%	5%	8%	5%	9%	5%		
Not a good investment at all	4	4	0	0	0	3	1	0	4	1	0	1	3	1	0	0	1	0	8	5	4	4	1	3	1		
	2%	3%	-	-	-	5%	2%	-	3%	1%	-	3%	14%	1%	-	-	2%	-	2%	2%	1%	2%	1%	2%	4%		
Summary																											
Top2Box (Very good/ Good investment)	202	114	88	10	47	47	42	57	89	56	34	19	14	86	39	11	49	18	272	232	333	202	80	121	26		
	90%	93%	87%	100%	91%	88%	88%	92%	88%	92%	91%	83%	76%	90%	98%	100%	91%	92%	90%	90%	94% C	90%	93%	88%	91%		
Low2Box (Not a very good investment/ Not a good investment at all)																											
	22	9	13	0	5	6	6	5	12	5	3	4	4	9	1	0	5	2	31	25	22	22	6	16	3		
	10%	7%	13% U	-	9%	12%	12%	8%	12%	8%	9%	17%	24%	10%	2%	-	9%	8%	10%	10%	6%	10%	7%	12%	9%		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q3. Which of the following would you say reflects the current housing market?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Buyer's market - a market where buyers have the advantage because the number of houses for sale exceeds the number of buyers	83	47	37	0	22	13	22	22	35	26	14	17	8	25	11	8	18	6	121	100	115	83	32	52	10
	37%	38%	36%	-	43%	24%	47%	36%	35%	43%	37%	77%	44%	27%	28%	70%	33%	29%	40%	39%	32%	37%	37%	38%	35%
	N	N			N		IINU			N									N			N			
Seller's market - a market where sellers have the advantage because the number of buyers exceeds the number of homes for sale	62	29	33	6	13	15	15	19	30	14	11	4	4	33	10	1	16	7	98	104	121	62	24	39	7
	28%	24%	33%	58%	25%	28%	31%	31%	29%	23%	29%	16%	23%	35%	25%	7%	29%	36%	32%	40%	34%	28%	27%	28%	26%
																				SVABEJSV					
Balanced market	78	46	31	4	16	26	11	21	36	21	12	1	6	37	18	2	21	7	85	54	120	78	31	47	11
	35%	38%	31%	42%	32%	48%	22%	34%	36%	34%	33%	7%	34%	39%	46%	22%	38%	35%	28%	21%	34%	35%	36%	34%	39%
	GT	GT	T					T	GGT	T				GT			GT			TT	TGT				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q4. Given current housing prices and economic conditions, do you think that it makes more sense to buy a house now, or wait until next year?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Buy now	104	57	46	6	24	14	26	31	40	33	13	15	5	39	24	6	21	8	152	125	175	104	33	70	11
	46%	47%	46%	61%	48%	27%	53%	50%	40%	54%	36%	67%	30%	41%	61%	56%	39%	40%	50%	48%	49%	46%	39%	51%	38%
							II																		
Wait until next year	120	65	55	4	27	39	22	31	61	28	23	7	13	56	16	5	33	12	152	133	180	120	53	67	18
	54%	53%	54%	39%	52%	73%	47%	50%	60%	46%	64%	33%	70%	59%	39%	44%	61%	60%	50%	52%	51%	54%	61%	49%	62%
									GG																

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5anew2014. Why do you say that it makes more sense to wait until next year to buy a house instead of buying one now?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	135	185	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	133	180	120*	53*	67*	18**
House prices may come down	71	41	30	4	15	24	12	19	36	17	15	4	9	38	5	1	19	7	82	86	118	71	28	44	7
	60%	63%	55%	100%	55%	61%	55%	61%	59%	59%	65%	55%	70%	67%	30%	19%	57%	65%	54%	65%	65% SS	60%	52%	65%	40%
Mortgage rates will not rise	9	6	3	1	2	1	3	3	4	2	3	0	0	5	1	1	4	2	27	17	22	9	5	4	1
	7%	9%	5%	30%	8%	2%	12%	10%	6%	8%	11%	-	-	9%	4%	15%	11%	14%	18%	13%	12%	7%	9%	6%	5%
Mortgage rates may decrease																			VACV						
	14	9	6	0	2	6	2	2	9	4	2	1	0	5	4	2	2	1	0	0	0	14	5	9	2
	12%	13%	10%	-	8%	17%	10%	7%	14%	13%	10%	14%	-	9%	27%	34%	6%	12%	-	-	-	12%	10%	13%	10%
Fear/anxiety about home ownership	STU	STU	STU		STU			STU	STU					STU								STU			
	5	3	2	0	2	3	0	2	3	0	0	0	1	3	0	0	3	0	9	12	10	5	4	1	1
	4%	4%	3%	-	7%	7%	-	6%	5%	-	-	-	10%	6%	-	-	10%	-	6%	9%	6%	4%	8%	1%	7%
Uncertainty about the economy	54	34	20	0	12	18	7	12	25	17	4	6	5	28	8	3	17	3	80	65	64	54	23	31	7
	45%	52%	37%	-	46%	46%	33%	40%	41%	59%	19%	77%	44%	50%	50%	52%	50%	24%	53%	49%	36%	45%	43%	46%	38%
																			UU	UU					
Anxiety about employment	22	20	2	0	6	10	5	6	14	2	1	3	1	13	5	0	11	1	25	25	27	22	14	9	4
	18%	31%	4%	-	21%	25%	21%	18%	23%	8%	3%	38%	5%	23%	33%	-	34%	6%	17%	19%	15%	18%	26%	13%	24%
	C	CACUV			C			C	C					C					C	C	C	C			
Affordability of a home	45	24	22	0	14	16	5	14	22	10	9	1	1	31	2	2	22	4	45	48	61	45	24	21	7
	38%	36%	40%	-	52%	42%	24%	45%	36%	35%	38%	10%	7%	55%	10%	48%	66%	39%	29%	36%	34%	38%	45%	32%	39%
					ASV									ABCISTUV											
Carrying costs of a home (the cost to run and maintain a house)	12	8	4	0	3	4	4	3	8	1	3	2	1	4	2	0	2	3	17	27	30	12	8	4	3
	10%	13%	7%	-	11%	9%	19%	10%	13%	5%	15%	24%	5%	8%	15%	-	7%	24%	11%	21%	17%	10%	16%	6%	17%
Rents are reasonable right now																			SVACNSV						
	12	8	4	0	4	5	2	4	7	1	0	2	3	7	0	1	5	0	9	9	11	12	6	6	1
	10%	13%	7%	-	14%	12%	9%	13%	11%	5%	-	22%	24%	12%	-	15%	17%	-	6%	7%	6%	10%	10%	10%	6%
Planning to renovate/currently renovating my existing home																									
	18	12	6	1	3	4	5	4	9	5	2	2	1	9	4	0	4	1	0	0	0	18	6	12	3
	15%	18%	11%	30%	12%	10%	24%	14%	15%	17%	10%	21%	10%	16%	27%	-	11%	12%	-	-	-	15%	11%	19%	18%
Other	STU	STU	STU		STU			STU	STU					STU								STU			
	9	4	4	0	1	0	5	1	5	3	3	0	1	2	1	1	2	0	9	7	16	9	2	6	1
	7%	7%	8%	-	2%	-	21%	2%	8%	11%	15%	-	7%	4%	8%	15%	5%	-	6%	5%	9%	7%	5%	9%	5%
Summary																									
	54	30	24	0	16	19	8	16	27	11	12	2	1	32	4	2	22	7	53	61	73	54	30	24	8
	45%	46%	44%	-	60%	50%	34%	53%	44%	40%	49%	33%	12%	57%	26%	48%	67%	63%	35%	46%	41%	45%	56%	36%	47%
Prices/rates favourability	X				ACSUV									ASV											
	81	47	34	4	18	25	15	22	41	18	15	4	10	43	6	2	23	7	97	97	128	81	34	47	9
	68%	71%	63%	100%	68%	66%	69%	72%	67%	64%	65%	55%	82%	77%	38%	49%	71%	65%	64%	73%	71%	68%	64%	70%	50%
Anxiety/uncertainty																									
	60	39	21	0	15	19	9	15	28	17	4	7	5	31	10	3	20	3	87	72	77	60	26	34	9
	50%	60%	39%	-	57%	48%	42%	50%	46%	59%	19%	91%	44%	55%	64%	52%	60%	24%	57%	55%	43%	50%	49%	51%	49%
	C				C									C					UCU	UU		C			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015. [SUMMARY - A BIG IMPACT] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My job security	38	28	10	4	6	21	6	10	27	1	7	2	4	15	9	0	12	3	44	0	0	38	18	19	9
	31% C	42% CCEN	19%	100%	21%	54%	27%	31%	44% ACNV	5%	30%	33%	34%	26%	61%	-	37%	28%	29%	-	-	31% C	35%	29%	52%
	30	19	11	4	6	12	4	10	16	4	7	2	4	12	5	1	9	5	45	0	0	30	15	15	6
My income expectations	25%	29%	21%	100%	23%	31%	17%	33%	26%	14%	29%	24%	32%	22%	30%	16%	26%	43%	30%	-	-	25%	28%	22%	35%
	33	22	11	3	5	16	5	8	21	4	6	3	5	17	2	1	13	4	38	0	0	33	18	15	5
	27% C	34%	20%	70%	20%	40%	24%	27%	34% C	14%	26%	38%	41%	30%	11%	16%	41%	38%	25%	-	-	27% C	33%	23%	30%
Anxiety about home ownership	14	9	5	1	3	8	2	4	10	0	3	1	1	5	4	0	3	3	18	0	0	14	5	8	2
	11%	14%	9%	30%	10%	20%	10%	13%	16%	-	12%	14%	5%	9%	26%	-	10%	24%	12%	-	-	11%	10%	13%	9%
	20	11	8	3	4	9	2	6	11	3	5	2	5	7	1	0	5	3	18	0	0	20	8	12	2
I have other plans for my money (like a vacation, car, etc.)	16%	17%	15%	70%	13%	24%	7%	21%	18%	9%	22%	24%	39%	12%	7%	-	16%	24%	12%	-	-	16%	15%	18%	14%
	22	8	14	3	6	4	5	9	9	4	3	2	4	9	3	1	6	0	30	0	0	22	10	12	4
	18%	12%	26% AIV	70%	22%	10%	22%	28% B	14%	16%	11%	24%	32%	16%	22%	19%	18%	-	19%	-	-	18%	18%	18%	24%
Falling interest rates	39	20	19	4	11	10	6	15	16	8	9	3	5	18	3	2	9	6	42	0	0	39	15	24	4
	32%	30%	35%	100%	42%	26%	26%	50% IABISV	26%	27%	36%	42%	36%	33%	17%	34%	29%	50%	27%	-	-	32%	28%	36%	25%
	44	28	16	4	8	17	7	12	24	8	3	2	8	19	10	2	9	2	0	0	0	44	17	27	8
Uncertainty about the economy	37%	43%	30%	100%	30%	43%	33%	39%	40%	28%	14%	33%	61%	34%	64%	33%	28%	14%	-	-	-	37%	32%	41%	46%
	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	S	0	0	0	SS	16	11	4
	27	13	14	4	8	5	5	12	11	4	5	2	6	11	2	1	6	2	0	0	0	27	16	11	4
Reducing current debt load	22%	20%	25%	100%	29%	14%	23%	38%	17%	16%	21%	33%	46%	19%	10%	29%	18%	14%	-	-	-	22%	29%	17%	23%
	S	S	S	S	S	S	S	ABNSV	S	S	S	S	S	S	S	S	S	S	S	S	S	SS	S	S	S

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015. [SUMMARY - SOME IMPACT] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My job security	33	16	17	0	11	8	8	11	16	6	7	0	5	16	3	2	10	4	46	0	0	33	21	13	5
	28% X	25%	31%	-	42% AV	21%	35%	36%	26%	22%	29%	-	37%	28%	22%	51%	30%	34%	30%	-	-	28%	39% X	19%	28%
	50	27	23	0	10	16	12	10	27	13	10	1	6	22	8	3	14	3	60	0	0	50	21	29	9
My income expectations	42%	41%	42%	-	37%	40%	52%	33%	45%	45%	41%	19%	49%	39%	52%	56%	43%	24%	40%	-	-	42%	39%	44%	53%
	36	22	14	1	8	11	6	9	17	10	6	0	4	16	6	3	11	2	66	0	0	36	15	21	5
	30%	33%	26%	30%	29%	29%	28%	29%	29%	35%	27%	-	35%	29%	37%	71%	32%	20%	43%	-	-	30%	28%	32%	28%
Anxiety about home ownership	37	22	15	3	10	16	6	12	22	3	7	0	5	14	8	3	12	2	VACV 44	0	0	37	19	18	10
	31%	34%	27%	70%	36%	41%	27%	40%	36%	9%	31%	-	39%	24%	49%	72%	37%	18%	29%	-	-	31%	35%	27%	57%
	49	28	20	1	11	16	11	12	27	10	11	3	2	24	6	3	19	3	51	0	0	49	26	23	8
I have other plans for my money (like a vacation, car, etc.)	41%	43%	37%	30%	41%	41%	47%	39%	43%	36%	45%	35%	20%	43%	40%	56%	58%	26%	34%	-	-	41%	49%	34%	46%
	53	33	20	1	7	29	9	8	38	7	10	2	4	26	8	3	17	6	72	0	0	53	28	25	11
	44%	51%	37%	30%	27%	74%	41%	27%	62%	26%	45%	32%	29%	46%	54%	53%	51%	56%	47%	-	-	44%	53%	38%	59%
Falling interest rates	EH	EH							EHACEHV					EH					EH						
	44	28	17	0	8	16	12	8	27	9	8	2	2	24	5	3	19	3	58	0	0	44	23	21	10
	37%	42%	30%	-	31%	41%	52%	27%	45% C	31%	36%	24%	17%	43%	34%	52%	57%	24%	38%	-	-	37%	44%	32%	55%
Rising interest rates	53	24	29	0	13	14	12	13	25	14	17	3	2	26	3	3	17	9	0	0	0	53	28	25	9
	44%	37%	52%	-	48%	35%	52%	42%	41%	52%	71%	35%	18%	46%	18%	53%	51%	74%	-	-	-	44%	53%	37%	48%
	S	S	S		S			S	S					S					SS						
Uncertainty about the economy	38	24	13	0	10	17	6	10	23	4	8	1	5	16	6	2	13	5	0	0	0	38	17	21	6
	31%	37%	25%	-	38%	45%	27%	34%	38%	14%	36%	14%	37%	28%	39%	38%	40%	42%	-	-	-	31%	32%	31%	36%
	S	S	S		S			S	CS					S								SS			
Reducing current debt load																									

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015. [SUMMARY - NOT MUCH IMPACT] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My job security	20	10	10	0	7	5	5	7	9	3	3	3	1	12	0	1	9	1	27	0	0	20	6	13	3
	16%	15%	18%	-	26%	12%	21%	23%	15%	12%	13%	39%	5%	21%	-	19%	27%	8%	18%	-	-	16%	12%	20%	15%
My income expectations	25	13	12	0	9	7	4	9	11	5	5	4	0	16	0	1	10	2	23	0	0	25	13	13	2
	21%	21%	22%	-	34% ASV	19%	16%	29%	18%	19%	21%	48%	-	29% S	-	14%	31%	15%	15%	-	-	21%	24%	19%	12%
Family obligations	29	14	15	0	9	9	5	9	14	6	9	3	1	12	5	0	6	3	23	0	0	29	15	14	7
	24%	21%	27%	-	32% S	22%	24%	28%	23%	23%	38%	34%	7%	21%	31%	-	17%	30%	15%	-	-	24%	28%	21%	37%
Anxiety about home ownership	42	19	22	0	9	11	6	9	17	16	7	4	4	25	1	1	13	3	40	0	0	42	17	25	3
	35%	30%	40%	-	34% I	28%	26%	30%	27%	57%	31%	48%	35%	44% IS	7%	15%	39%	28%	26%	-	-	35%	32%	37%	16%
I have other plans for my money (like a vacation, car, etc.)	33	18	16	0	9	10	5	9	15	9	3	2	5	16	5	2	7	2	43	0	0	33	12	21	5
	28%	27%	28%	-	35%	26%	24%	30%	25%	31%	12%	31%	38%	28%	35%	44%	21%	16%	28%	-	-	28%	23%	32%	29%
Falling interest rates	30	16	14	0	9	5	6	9	10	10	5	3	3	18	1	0	10	3	27	0	0	30	9	21	3
	25%	25%	25%	-	35% S	12%	25%	30%	17%	37%	20%	35%	25%	33% IS	7%	-	30%	26%	18%	-	-	25%	16%	32%	16%
Rising interest rates	29	16	13	0	6	10	3	6	13	10	5	2	5	11	6	0	4	2	36	0	0	29	12	17	4
	24%	24%	24%	-	22%	26%	15%	19%	22%	35%	22%	25%	40%	20%	39%	-	13%	20%	24%	-	-	24%	23%	25%	20%
Uncertainty about the economy	14	10	5	0	4	6	2	4	7	3	1	2	2	10	0	0	7	0	0	0	0	14	4	10	1
	12% S	15% S	8% S	-	16% S	14%	7%	14% S	12% S	10% S	5% S	22% S	14% S	17% S	-	-	22% S	-	-	-	-	12% SS	7%	15%	6%
Reducing current debt load	32	17	16	0	5	11	7	5	19	9	5	3	1	18	5	0	11	2	0	0	0	32	15	17	6
	27% S	25% S	29% HS	-	17% S	29%	33%	15% S	31% S	32% S	21% S	44% S	10% S	32% S	34% S	-	34% S	18%	-	-	-	27% SS	29%	26%	36%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015. [SUMMARY - NO IMPACT AT ALL] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My job security	29	12	17	0	3	5	4	3	9	17	6	2	3	14	3	1	2	4	35	0	0	29	7	22	1
	24% EH	18%	32% EHI	-	11%	14%	17%	10%	15%	61%	27%	28%	23%	25%	18%	30%	6%	30%	23%	-	-	24% EH	14%	33% A	4%
	15	6	8	0	2	4	3	2	7	6	2	1	2	6	3	1	0	2	23	0	0	15	4	10	0
My income expectations	12%	9%	15%	-	6%	9%	15%	5%	11%	22%	9%	10%	19%	11%	18%	15%	-	18%	15%	-	-	12%	8%	15%	-
			H																						
	22	7	15	0	5	4	6	5	9	8	2	2	2	12	3	1	3	1	25	0	0	22	6	16	1
Family obligations	18%	11%	27% AIV	-	18%	9%	25%	16%	15%	28%	9%	28%	17%	21%	21%	14%	10%	12%	17%	-	-	18%	11%	25%	6%
	28	15	13	0	5	5	8	5	13	10	6	3	3	13	3	1	5	4	50	0	0	28	12	16	3
Anxiety about home ownership	23%	23%	24%	-	20%	12%	38%	17%	21%	34%	26%	37%	21%	23%	18%	14%	14%	30%	33%	-	-	23%	23%	24%	19%
	18	8	10	0	3	4	5	3	9	7	5	1	1	10	3	0	2	4	39	0	0	18	7	11	2
I have other plans for my money (like a vacation, car, etc.)	15%	12%	19%	-	11%	10%	22%	10%	14%	24%	20%	10%	4%	17%	18%	-	5%	34%	26%	-	-	15%	14%	17%	11%
	15	8	7	0	4	2	3	4	5	6	6	1	2	3	3	1	1	2	23	0	0	15	7	8	0
Falling interest rates	12%	13%	12%	-	16%	5%	12%	14%	7%	22%	24%	10%	14%	5%	17%	28%	2%	18%	15%	-	-	12%	12%	12%	-
	N				N																	N			
	8	2	6	0	1	3	2	1	4	2	1	1	1	3	2	1	1	1	16	0	0	8	3	5	0
Rising interest rates	7%	3%	11%	-	5%	7%	7%	4%	7%	8%	6%	10%	7%	5%	10%	14%	2%	6%	11%	-	-	7%	6%	7%	-
	9	4	5	0	2	3	2	2	5	3	2	1	1	2	3	1	0	1	0	0	0	9	4	5	0
Uncertainty about the economy	8%	6%	9%	-	6%	7%	8%	5%	7%	10%	10%	10%	7%	3%	18%	14%	-	12%	-	-	-	8%	8%	7%	-
	S	S	S		S			S	S													SS			
	23	11	12	0	4	5	4	4	8	11	5	1	1	12	3	2	3	3	0	0	0	23	5	18	1
Reducing current debt load	19%	17%	22%	-	15%	12%	17%	13%	14%	38%	23%	10%	7%	21%	17%	33%	8%	26%	-	-	-	19%	9%	27%	5%
	SW	S	S		S			S	S					S								SS		AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015. [SUMMARY - TOP2BOX (A BIG IMPACT/ SOME IMPACT)] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My job security	71	44	27	4	17	29	14	21	43	8	14	2	9	30	13	2	22	7	90	0	0	71	39	32	14
	59%	67%	50%	100%	63%	75%	62%	67%	70%	27%	60%	33%	71%	54%	82%	51%	66%	62%	59%	-	-	59%	74%	48%	81%
	CX							C	C										C			AX			
My income expectations	80	46	34	4	16	28	15	20	43	17	16	3	10	34	13	3	23	8	106	0	0	80	36	44	16
	67%	70%	63%	100%	61%	71%	69%	66%	70%	59%	70%	43%	81%	60%	82%	72%	69%	67%	70%	-	-	67%	67%	66%	88%
Family obligations	69	44	25	4	13	27	12	17	38	14	12	3	9	33	7	4	24	7	104	0	0	69	32	37	10
	58%	67%	46%	100%	50%	69%	52%	56%	62%	49%	53%	38%	76%	59%	47%	86%	72%	58%	68%	-	-	58%	61%	55%	58%
	C	CC						C	C										CE			C			
Anxiety about home ownership	50	31	20	4	12	23	8	16	32	3	10	1	5	19	12	3	16	5	62	0	0	50	24	27	12
	42%	47%	36%	100%	46%	60%	37%	53%	52%	9%	43%	14%	44%	33%	75%	72%	47%	42%	41%	-	-	42%	45%	40%	66%
								CN	CN																
I have other plans for my money (like a vacation, car, etc.)	68	40	29	4	14	25	12	18	37	13	16	4	7	31	7	3	24	6	69	0	0	68	34	35	11
	57%	61%	53%	100%	54%	65%	54%	60%	61%	45%	68%	59%	58%	55%	47%	56%	73%	50%	46%	-	-	57%	64%	52%	60%
Falling interest rates	75	41	34	4	13	32	14	17	46	12	13	4	8	35	12	3	23	6	101	0	0	75	38	37	15
	63%	63%	63%	100%	49%	83%	63%	56%	76%	41%	56%	56%	61%	62%	76%	72%	69%	56%	67%	-	-	63%	71%	56%	84%
								EACEV																	
Rising interest rates	83	47	36	4	19	26	17	23	43	16	17	5	7	42	8	4	28	9	100	0	0	83	38	45	14
	69%	73%	65%	100%	73%	67%	78%	76%	71%	58%	72%	65%	53%	75%	51%	86%	85%	74%	66%	-	-	69%	71%	68%	80%
Uncertainty about the economy	97	52	45	4	21	30	19	25	50	22	20	5	10	45	13	4	26	10	0	0	0	97	45	52	17
	81%	79%	82%	100%	78%	79%	85%	81%	81%	80%	85%	68%	79%	80%	82%	86%	78%	88%	-	-	-	81%	85%	78%	94%
	S	S	S		S			S	S					S					SS			SS			
Reducing current debt load	64	37	27	4	18	23	11	22	34	8	13	3	10	26	8	3	19	7	0	0	0	64	33	32	11
	54%	57%	49%	100%	67%	59%	50%	72%	56%	30%	56%	47%	83%	47%	49%	67%	58%	56%	-	-	-	54%	62%	47%	59%
	S	S	S		CNS			ACNSV	S					S								SS			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015. [SUMMARY - LOW2BOX (NOT MUCH IMPACT/ NO IMPACT AT ALL)] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My job security	49	21	27	0	10	10	9	10	18	20	9	5	4	26	3	2	11	4	62	0	0	49	14	35	3
	41% W	33%	50% AHIV	-	37%	25%	38%	33%	30%	73%	40%	67%	29%	46%	18%	49%	34%	38%	41%	-	-	41%	26%	52% AW	19%
My income expectations	40	20	20	0	11	11	7	11	18	11	7	4	2	22	3	1	10	4	46	0	0	40	17	23	2
	33%	30%	37%	-	39%	29%	31%	34%	30%	41%	30%	57%	19%	40%	18%	28%	31%	33%	30%	-	-	33%	33%	34%	12%
Family obligations	51	21	30	0	13	12	11	13	23	14	11	5	3	23	8	1	9	5	48	0	0	51	20	30	8
	42%	33%	54% BABISV	-	50% S	31%	48%	44%	38%	51%	47%	62%	24%	41%	53%	14%	28%	42%	32%	-	-	42%	39%	45%	42%
Anxiety about home ownership	70	34	35	0	14	15	14	14	30	26	13	6	7	37	4	1	18	7	90	0	0	70	29	40	6
	58%	53%	64% HI	-	54%	40%	63%	47%	48%	91%	57%	86%	56%	67% HI	25%	28%	53%	58%	59%	-	-	58%	55%	60%	34%
I have other plans for my money (like a vacation, car, etc.)	52	26	26	0	12	14	10	12	24	15	7	3	5	25	8	2	9	6	82	0	0	52	19	32	7
	43%	39%	47%	-	46%	35%	46%	40%	39%	55%	32%	41%	42%	45%	53%	44%	27%	50%	54%	-	-	43%	36%	48%	40%
Falling interest rates	45	24	21	0	14	6	8	14	15	16	10	3	5	21	4	1	10	5	50	0	0	45	15	30	3
	37% I	37%	37% I	-	51% II	17%	37%	44%	24%	59%	44%	44%	39%	38%	24%	28%	31%	44%	33%	-	-	37% I	29%	44%	16%
Rising interest rates	37	18	19	0	7	13	5	7	18	12	6	3	6	14	8	1	5	3	52	0	0	37	15	22	4
	31%	27%	35%	-	27%	33%	22%	24%	29%	42%	28%	35%	47%	25%	49%	14%	15%	26%	34%	-	-	31%	29%	32%	20%
Uncertainty about the economy	23	13	10	0	6	8	3	6	12	6	4	2	3	11	3	1	7	1	0	0	0	23	8	15	1
	19% S	21% S	18% S	-	22% S	21%	15%	19% S	19% S	20% S	15% S	32% S	21% S	20% S	18% S	14% S	22% S	12% S	-	-	-	19% SS	15% SS	22% SS	6%
Reducing current debt load	56	28	28	0	9	16	11	9	27	20	10	4	2	30	8	2	14	5	0	0	0	56	20	35	7
	46% HS	43% S	51% EHS	-	33% S	41%	50%	28% S	44% S	70% S	44% S	53% S	17% S	53% EHS	51% S	33% S	42% S	44% S	-	-	-	46% SHS	38% SHS	53% SHS	41% SHS

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_1. [My job security] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My job security																									
A big impact	38	28	10	4	6	21	6	10	27	1	7	2	4	15	9	0	12	3	44	0	0	38	18	19	9
	31%	42%	19%	100%	21%	54%	27%	31%	44%	5%	30%	33%	34%	26%	61%	-	37%	28%	29%	-	-	31%	35%	29%	52%
	C	CCEN							ACNV													C			
Some impact	33	16	17	0	11	8	8	11	16	6	7	0	5	16	3	2	10	4	46	0	0	33	21	13	5
	28%	25%	31%	-	42%	21%	35%	36%	26%	22%	29%	-	37%	28%	22%	51%	30%	34%	30%	-	-	28%	39%	19%	28%
	X				AV																	X			
Not much impact	20	10	10	0	7	5	5	7	9	3	3	3	1	12	0	1	9	1	27	0	0	20	6	13	3
	16%	15%	18%	-	26%	12%	21%	23%	15%	12%	13%	39%	5%	21%	-	19%	27%	8%	18%	-	-	16%	12%	20%	15%
No impact at all	29	12	17	0	3	5	4	3	9	17	6	2	3	14	3	1	2	4	35	0	0	29	7	22	1
	24%	18%	32%	-	11%	14%	17%	10%	15%	61%	27%	28%	23%	25%	18%	30%	6%	30%	23%	-	-	24%	14%	33%	4%
	EH		EHI																			EH		A	
Summary																									
Top2Box (A big impact/ Some impact)	71	44	27	4	17	29	14	21	43	8	14	2	9	30	13	2	22	7	90	0	0	71	39	32	14
	59%	67%	50%	100%	63%	75%	62%	67%	70%	27%	60%	33%	71%	54%	82%	51%	66%	62%	59%	-	-	59%	74%	48%	81%
	CX							C	C													C	AX		
Low2Box (Not much impact/ No impact at all)	49	21	27	0	10	10	9	10	18	20	9	5	4	26	3	2	11	4	62	0	0	49	14	35	3
	41%	33%	50%	-	37%	25%	38%	33%	30%	73%	40%	67%	29%	46%	18%	49%	34%	38%	41%	-	-	41%	26%	52%	19%
	W		AHIV																					AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_2. [My income expectations] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
My income expectations																									
A big impact	30	19	11	4	6	12	4	10	16	4	7	2	4	12	5	1	9	5	45	0	0	30	15	15	6
	25%	29%	21%	100%	23%	31%	17%	33%	26%	14%	29%	24%	32%	22%	30%	16%	26%	43%	30%	-	-	25%	28%	22%	35%
Some impact	50	27	23	0	10	16	12	10	27	13	10	1	6	22	8	3	14	3	60	0	0	50	21	29	9
	42%	41%	42%	-	37%	40%	52%	33%	45%	45%	41%	19%	49%	39%	52%	56%	43%	24%	40%	-	-	42%	39%	44%	53%
Not much impact	25	13	12	0	9	7	4	9	11	5	5	4	0	16	0	1	10	2	23	0	0	25	13	13	2
	21%	21%	22%	-	34% ASV	19%	16%	29%	18%	19%	21%	48%	-	29% S	-	14%	31%	15%	15%	-	-	21%	24%	19%	12%
No impact at all	15	6	8	0	2	4	3	2	7	6	2	1	2	6	3	1	0	2	23	0	0	15	4	10	0
	12%	9%	15% H	-	6%	9%	15%	5%	11%	22%	9%	10%	19%	11%	18%	15%	-	18%	15%	-	-	12%	8%	15%	-
Summary																									
Top2Box (A big impact/ Some impact)	80	46	34	4	16	28	15	20	43	17	16	3	10	34	13	3	23	8	106	0	0	80	36	44	16
	67%	70%	63%	100%	61%	71%	69%	66%	70%	59%	70%	43%	81%	60%	82%	72%	69%	67%	70%	-	-	67%	67%	66%	88%
Low2Box (Not much impact/ No impact at all)	40	20	20	0	11	11	7	11	18	11	7	4	2	22	3	1	10	4	46	0	0	40	17	23	2
	33%	30%	37%	-	39%	29%	31%	34%	30%	41%	30%	57%	19%	40%	18%	28%	31%	33%	30%	-	-	33%	33%	34%	12%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_3. [Family obligations] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
Family obligations																									
A big impact	33	22	11	3	5	16	5	8	21	4	6	3	5	17	2	1	13	4	38	0	0	33	18	15	5
	27%	34%	20%	70%	20%	40%	24%	27%	34%	14%	26%	38%	41%	30%	11%	16%	41%	38%	25%	-	-	27%	33%	23%	30%
	C								C													C			
Some impact	36	22	14	1	8	11	6	9	17	10	6	0	4	16	6	3	11	2	66	0	0	36	15	21	5
	30%	33%	26%	30%	29%	29%	28%	29%	29%	35%	27%	-	35%	29%	37%	71%	32%	20%	43%	-	-	30%	28%	32%	28%
																			VACV						
Not much impact	29	14	15	0	9	9	5	9	14	6	9	3	1	12	5	0	6	3	23	0	0	29	15	14	7
	24%	21%	27%	-	32%	22%	24%	28%	23%	23%	38%	34%	7%	21%	31%	-	17%	30%	15%	-	-	24%	28%	21%	37%
					S																				
No impact at all	22	7	15	0	5	4	6	5	9	8	2	2	2	12	3	1	3	1	25	0	0	22	6	16	1
	18%	11%	27%	-	18%	9%	25%	16%	15%	28%	9%	28%	17%	21%	21%	14%	10%	12%	17%	-	-	18%	11%	25%	6%
			AIV																						
Summary																									
Top2Box (A big impact/ Some impact)	69	44	25	4	13	27	12	17	38	14	12	3	9	33	7	4	24	7	104	0	0	69	32	37	10
	58%	67%	46%	100%	50%	69%	52%	56%	62%	49%	53%	38%	76%	59%	47%	86%	72%	58%	68%	-	-	58%	61%	55%	58%
	C	CC							C										CE			C			
Low2Box (Not much impact/ No impact at all)	51	21	30	0	13	12	11	13	23	14	11	5	3	23	8	1	9	5	48	0	0	51	20	30	8
	42%	33%	54%	-	50%	31%	48%	44%	38%	51%	47%	62%	24%	41%	53%	14%	28%	42%	32%	-	-	42%	39%	45%	42%
			BABISV		S																				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_4. [Anxiety about home ownership] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18	
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**	
Anxiety about home ownership																										
A big impact	14	9	5	1	3	8	2	4	10	0	3	1	1	5	4	0	3	3	18	0	0	14	5	8	2	
	11%	14%	9%	30%	10%	20%	10%	13%	16%	-	12%	14%	5%	9%	26%	-	10%	24%	12%	-	-	11%	10%	13%	9%	
Some impact	37	22	15	3	10	16	6	12	22	3	7	0	5	14	8	3	12	2	44	0	0	37	19	18	10	
	31%	34%	27%	70%	36%	41%	27%	40%	36%	9%	31%	-	39%	24%	49%	72%	37%	18%	29%	-	-	31%	35%	27%	57%	
Not much impact	42	19	22	0	9	11	6	9	17	16	7	4	4	25	1	1	13	3	40	0	0	42	17	25	3	
	35%	30%	40%	-	34%	28%	26%	30%	27%	57%	31%	48%	35%	44% IS	7%	15%	39%	28%	26%	-	-	35%	32%	37%	16%	
No impact at all	28	15	13	0	5	5	8	5	13	10	6	3	3	13	3	1	5	4	50	0	0	28	12	16	3	
	23%	23%	24%	-	20%	12%	38%	17%	21%	34%	26%	37%	21%	23%	18%	14%	14%	30%	33%	-	-	23%	23%	24%	19%	
Summary																										
Top2Box (A big impact/ Some impact)	50	31	20	4	12	23	8	16	32	3	10	1	5	19	12	3	16	5	62	0	0	50	24	27	12	
	42%	47%	36%	100%	46%	60%	37%	53% CN	52% CN	9%	43%	14%	44%	33%	75%	72%	47%	42%	41%	-	-	42%	45%	40%	66%	
Low2Box (Not much impact/ No impact at all)	70	34	35	0	14	15	14	14	30	26	13	6	7	37	4	1	18	7	90	0	0	70	29	40	6	
	58%	53%	64% HI	-	54%	40%	63%	47%	48%	91%	57%	86%	56%	67% HI	25%	28%	53%	58%	59%	-	-	58%	55%	60%	34%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_5. [I have other plans for my money (like a vacation, car, etc.)] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
I have other plans for my money (like a vacation, car, etc.)																									
A big impact	20	11	8	3	4	9	2	6	11	3	5	2	5	7	1	0	5	3	18	0	0	20	8	12	2
	16%	17%	15%	70%	13%	24%	7%	21%	18%	9%	22%	24%	39%	12%	7%	-	16%	24%	12%	-	-	16%	15%	18%	14%
Some impact	49	28	20	1	11	16	11	12	27	10	11	3	2	24	6	3	19	3	51	0	0	49	26	23	8
	41%	43%	37%	30%	41%	41%	47%	39%	43%	36%	45%	35%	20%	43%	40%	56%	58%	26%	34%	-	-	41%	49%	34%	46%
Not much impact	33	18	16	0	9	10	5	9	15	9	3	2	5	16	5	2	7	2	43	0	0	33	12	21	5
	28%	27%	28%	-	35%	26%	24%	30%	25%	31%	12%	31%	38%	28%	35%	44%	21%	16%	28%	-	-	28%	23%	32%	29%
No impact at all	18	8	10	0	3	4	5	3	9	7	5	1	1	10	3	0	2	4	39	0	0	18	7	11	2
	15%	12%	19%	-	11%	10%	22%	10%	14%	24%	20%	10%	4%	17%	18%	-	5%	34%	26%	-	-	15%	14%	17%	11%
Summary																									
Top2Box (A big impact/ Some impact)	68	40	29	4	14	25	12	18	37	13	16	4	7	31	7	3	24	6	69	0	0	68	34	35	11
	57%	61%	53%	100%	54%	65%	54%	60%	61%	45%	68%	59%	58%	55%	47%	56%	73%	50%	46%	-	-	57%	64%	52%	60%
Low2Box (Not much impact/ No impact at all)	52	26	26	0	12	14	10	12	24	15	7	3	5	25	8	2	9	6	82	0	0	52	19	32	7
	43%	39%	47%	-	46%	35%	46%	40%	39%	55%	32%	41%	42%	45%	53%	44%	27%	50%	54%	-	-	43%	36%	48%	40%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_6. [Falling interest rates] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
Falling interest rates																									
A big impact	22	8	14	3	6	4	5	9	9	4	3	2	4	9	3	1	6	0	30	0	0	22	10	12	4
	18%	12%	26%	70%	22%	10%	22%	28%	14%	16%	11%	24%	32%	16%	22%	19%	18%	-	19%	-	-	18%	18%	18%	24%
			AIV					B																	
Some impact	53	33	20	1	7	29	9	8	38	7	10	2	4	26	8	3	17	6	72	0	0	53	28	25	11
	44%	51%	37%	30%	27%	74%	41%	27%	62%	26%	45%	32%	29%	46%	54%	53%	51%	56%	47%	-	-	44%	53%	38%	59%
	EH	EH							EHACEHV					EH					EH			EH			
Not much impact	30	16	14	0	9	5	6	9	10	10	5	3	3	18	1	0	10	3	27	0	0	30	9	21	3
	25%	25%	25%	-	35%	12%	25%	30%	17%	37%	20%	35%	25%	33%	7%	-	30%	26%	18%	-	-	25%	16%	32%	16%
					S									IS											
No impact at all	15	8	7	0	4	2	3	4	5	6	6	1	2	3	3	1	1	2	23	0	0	15	7	8	0
	12%	13%	12%	-	16%	5%	12%	14%	7%	22%	24%	10%	14%	5%	17%	28%	2%	18%	15%	-	-	12%	12%	12%	-
	N				N																	N			
Summary																									
Top2Box (A big impact/ Some impact)	75	41	34	4	13	32	14	17	46	12	13	4	8	35	12	3	23	6	101	0	0	75	38	37	15
	63%	63%	63%	100%	49%	83%	63%	56%	76%	41%	56%	56%	61%	62%	76%	72%	69%	56%	67%	-	-	63%	71%	56%	84%
									EACEV																
Low2Box (Not much impact/ No impact at all)	45	24	21	0	14	6	8	14	15	16	10	3	5	21	4	1	10	5	50	0	0	45	15	30	3
	37%	37%	37%	-	51%	17%	37%	44%	24%	59%	44%	44%	39%	38%	24%	28%	31%	44%	33%	-	-	37%	29%	44%	16%
	I		I		II																	I			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_7. [Rising interest rates] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	152	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	152	-**	-**	120*	53*	67*	18**
Rising interest rates																									
A big impact	39	20	19	4	11	10	6	15	16	8	9	3	5	18	3	2	9	6	42	0	0	39	15	24	4
	32%	30%	35%	100%	42%	26%	26%	50%	26%	27%	36%	42%	36%	33%	17%	34%	29%	50%	27%	-	-	32%	28%	36%	25%
Some impact	44	28	17	0	8	16	12	8	27	9	8	2	2	24	5	3	19	3	58	0	0	44	23	21	10
	37%	42%	30%	-	31%	41%	52%	27%	45%	31%	36%	24%	17%	43%	34%	52%	57%	24%	38%	-	-	37%	44%	32%	55%
Not much impact	29	16	13	0	6	10	3	6	13	10	5	2	5	11	6	0	4	2	36	0	0	29	12	17	4
	24%	24%	24%	-	22%	26%	15%	19%	22%	35%	22%	25%	40%	20%	39%	-	13%	20%	24%	-	-	24%	23%	25%	20%
No impact at all	8	2	6	0	1	3	2	1	4	2	1	1	1	3	2	1	1	1	16	0	0	8	3	5	0
	7%	3%	11%	-	5%	7%	7%	4%	7%	8%	6%	10%	7%	5%	10%	14%	2%	6%	11%	-	-	7%	6%	7%	-
Summary																									
Top2Box (A big impact/ Some impact)	83	47	36	4	19	26	17	23	43	16	17	5	7	42	8	4	28	9	100	0	0	83	38	45	14
	69%	73%	65%	100%	73%	67%	78%	76%	71%	58%	72%	65%	53%	75%	51%	86%	85%	74%	66%	-	-	69%	71%	68%	80%
Low2Box (Not much impact/ No impact at all)	37	18	19	0	7	13	5	7	18	12	6	3	6	14	8	1	5	3	52	0	0	37	15	22	4
	31%	27%	35%	-	27%	33%	22%	24%	29%	42%	28%	35%	47%	25%	49%	14%	15%	26%	34%	-	-	31%	29%	32%	20%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_8. [Uncertainty about the economy] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	0	0	0	118	49	69	18	
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	._**	._**	._**	120*	53*	67*	18**	
Uncertainty about the economy																										
A big impact	44	28	16	4	8	17	7	12	24	8	3	2	8	19	10	2	9	2	0	0	0	44	17	27	8	
	37%	43%	30%	100%	30%	43%	33%	39%	40%	28%	14%	33%	61%	34%	64%	33%	28%	14%	-	-	-	37%	32%	41%	46%	
Some impact	53	24	29	0	13	14	12	13	25	14	17	3	2	26	3	3	17	9	0	0	0	53	28	25	9	
	44%	37%	52%	-	48%	35%	52%	42%	41%	52%	71%	35%	18%	46%	18%	53%	51%	74%	-	-	-	44%	53%	37%	48%	
Not much impact	14	10	5	0	4	6	2	4	7	3	1	2	2	10	0	0	7	0	0	0	0	14	4	10	1	
	12%	15%	8%	-	16%	14%	7%	14%	12%	10%	5%	22%	14%	17%	-	-	22%	-	-	-	-	12%	7%	15%	6%	
No impact at all	9	4	5	0	2	3	2	2	5	3	2	1	1	2	3	1	0	1	0	0	0	9	4	5	0	
	8%	6%	9%	-	6%	7%	8%	5%	7%	10%	10%	10%	7%	3%	18%	14%	-	12%	-	-	-	8%	8%	7%	-	
Summary																										
Top2Box (A big impact/ Some impact)	97	52	45	4	21	30	19	25	50	22	20	5	10	45	13	4	26	10	0	0	0	97	45	52	17	
	81%	79%	82%	100%	78%	79%	85%	81%	81%	80%	85%	68%	79%	80%	82%	86%	78%	88%	-	-	-	81%	85%	78%	94%	
Low2Box (Not much impact/ No impact at all)	23	13	10	0	6	8	3	6	12	6	4	2	3	11	3	1	7	1	0	0	0	23	8	15	1	
	19%	21%	18%	-	22%	21%	15%	19%	19%	20%	15%	32%	21%	20%	18%	14%	22%	12%	-	-	-	19%	15%	22%	6%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5bnew2015_9. [Reducing current debt load] How much impact does each of the following have on your opinion that it makes more sense to wait until next year to buy a house?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Makes more sense to wait until next year	118	54	64	2	34	26	29	36	55	27	24	9	12	54	14	5	32	13	0	0	0	118	49	69	18
Weighted	120*	65*	55*	4**	27*	39**	22**	31*	61*	28**	23**	7**	13**	56*	16**	5**	33**	12**	-.**	-.**	-.**	120*	53*	67*	18**
Reducing current debt load																									
A big impact	27	13	14	4	8	5	5	12	11	4	5	2	6	11	2	1	6	2	0	0	0	27	16	11	4
	22%	20%	25%	100%	29%	14%	23%	38%	17%	16%	21%	33%	46%	19%	10%	29%	18%	14%	-	-	-	22%	29%	17%	23%
								ABNV																	
Some impact	38	24	13	0	10	17	6	10	23	4	8	1	5	16	6	2	13	5	0	0	0	38	17	21	6
	31%	37%	25%	-	38%	45%	27%	34%	38%	14%	36%	14%	37%	28%	39%	38%	40%	42%	-	-	-	31%	32%	31%	36%
									C																
Not much impact	32	17	16	0	5	11	7	5	19	9	5	3	1	18	5	0	11	2	0	0	0	32	15	17	6
	27%	25%	29%	-	17%	29%	33%	15%	31%	32%	21%	44%	10%	32%	34%	-	34%	18%	-	-	-	27%	29%	26%	36%
No impact at all	23	11	12	0	4	5	4	4	8	11	5	1	1	12	3	2	3	3	0	0	0	23	5	18	1
	19%	17%	22%	-	15%	12%	17%	13%	14%	38%	23%	10%	7%	21%	17%	33%	8%	26%	-	-	-	19%	9%	27%	5%
	W																							AW	
Summary																									
Top2Box (A big impact/ Some impact)	64	37	27	4	18	23	11	22	34	8	13	3	10	26	8	3	19	7	0	0	0	64	33	32	11
	54%	57%	49%	100%	67%	59%	50%	72%	56%	30%	56%	47%	83%	47%	49%	67%	58%	56%	-	-	-	54%	62%	47%	59%
					CN			ACNV																	
Low2Box (Not much impact/ No impact at all)	56	28	28	0	9	16	11	9	27	20	10	4	2	30	8	2	14	5	0	0	0	56	20	35	7
	46%	43%	51%	-	33%	41%	50%	28%	44%	70%	44%	53%	17%	53%	51%	33%	42%	44%	-	-	-	46%	38%	53%	41%
	H		EH											EH								H			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
The housing market in my community is overpriced	169	90	79	10	40	46	31	50	77	42	31	10	14	83	21	8	49	17	231	203	273	169	70	99	21
	76%	74%	78%	100%	78%	87%	64%	82%	76%	69%	86%	46%	79%	87%	54%	74%	91%	89%	76%	79%	77%	76%	82%	72%	73%
	G		G					GG	GG					ABCGIJSUV			ABCGIJSUV			G	G	G			
I am/My family is well-positioned to weather a potential downturn in home prices	178	101	77	9	39	44	36	48	80	50	28	12	11	82	35	9	45	14	234	189	265	178	62	116	19
	80%	82%	77%	88%	77%	83%	74%	79%	79%	82%	77%	55%	63%	86%	88%	80%	83%	71%	77%	73%	74%	80%	72%	84%	65%
									GG					CGTU										A	
I am/My family is well-positioned to weather a potential increase in interest rates	166	99	67	9	41	38	34	50	72	44	29	12	11	71	35	8	39	15	216	172	251	166	56	110	16
	74%	81%	66%	88%	81%	71%	71%	82%	71%	72%	78%	54%	63%	74%	89%	73%	71%	76%	71%	67%	71%	74%	65%	80%	57%
	CW	CCJT			CT			CT														C		AW	
I am thinking about buying a home sooner because of the potential increase in interest rates	109	67	42	6	34	29	18	40	46	23	18	9	7	42	25	8	29	7	138	113	204	109	46	64	19
	49%	55%	42%	58%	67%	54%	37%	66%	46%	38%	49%	41%	39%	44%	64%	73%	53%	35%	46%	44%	57%	49%	53%	46%	65%
	CG	GJ			GIJACGIJNS TV			GIJACGIJNS TV	GG												STCGJNST	CG			
I am thinking about buying a home sooner because of lower interest rates	108	66	42	6	32	33	21	38	54	16	16	10	2	41	30	7	29	8	180	135	217	108	43	64	15
	48%	53%	42%	61%	62%	62%	43%	62%	53%	26%	45%	46%	13%	43%	75%	65%	53%	40%	59%	52%	61%	48%	50%	47%	53%
	J	J	J		GJACGJNV			GJACGJNV	GJCGJ					J			J		VACGJNV	J	TVACGJNTV	J			
I think it makes more sense to rent than to buy	75	43	31	7	21	18	14	28	32	15	12	7	10	30	10	6	20	7	95	82	109	75	41	34	12
	33%	35%	31%	70%	41%	33%	30%	46%	32%	24%	33%	33%	55%	31%	25%	52%	37%	38%	31%	32%	31%	33%	47%	25%	43%
	X	J						JACJNSUV														AX			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
The housing market in my community is overpriced	54	32	22	0	11	7	17	11	24	19	5	12	4	12	18	3	5	2	73	54	83	54	16	39	8
	24%	26%	22%	-	22%	13%	36%	18%	24%	31%	14%	54%	21%	13%	46%	26%	9%	11%	24%	21%	23%	24%	18%	28%	27%
	NQ	NQ	NQ				HIACHINQT UV		NQ	NQ									NQ		NQ	NQ			
I am/My family is well-positioned to weather a potential downturn in home prices	45	22	23	1	12	9	12	13	21	11	8	10	7	13	5	2	9	6	69	68	91	45	24	21	10
	20%	18%	23%	12%	23%	17%	26%	21%	21%	18%	23%	45%	37%	14%	12%	20%	17%	29%	23%	27%	26%	20%	28%	16%	35%
	X		N				IIN													N	N				
I am/My family is well-positioned to weather a potential increase in interest rates	57	23	34	1	10	15	14	11	29	17	8	10	7	25	4	3	16	5	87	85	104	57	30	27	12
	26%	19%	34%	12%	19%	29%	29%	18%	29%	28%	22%	46%	37%	26%	11%	27%	29%	24%	29%	33%	29%	26%	35%	20%	43%
	X		BABEHV							B										BEH			AX		
I am thinking about buying a home sooner because of the potential increase in interest rates	114	56	59	4	17	25	30	21	55	38	19	13	11	53	14	3	25	12	165	144	151	114	40	74	10
	51%	45%	58%	42%	33%	46%	63%	34%	54%	62%	51%	59%	61%	56%	36%	27%	47%	65%	54%	56%	43%	51%	47%	54%	35%
	EH		AEHUV				EHIABEHIUV		EHEH	EHBEHU				EHU					UEHU	UEHU		EH			
I am thinking about buying a home sooner because of lower interest rates	116	57	59	4	19	20	28	23	48	45	20	12	16	54	10	4	25	12	123	123	138	116	43	73	13
	52%	47%	58%	39%	38%	38%	57%	38%	47%	74%	55%	54%	87%	57%	25%	35%	47%	60%	41%	48%	39%	52%	50%	53%	47%
	EHSU		EHISU				EHIEHISU			EHIABCEHIN QSTUV				EHSU						UU		SUEHSU			
I think it makes more sense to rent than to buy	149	80	69	3	30	36	34	33	69	46	25	15	8	66	30	5	34	12	209	176	246	149	45	104	16
	67%	65%	69%	30%	59%	67%	70%	54%	68%	76%	67%	67%	45%	69%	75%	48%	63%	62%	69%	68%	69%	67%	53%	75%	57%
	HW		H							HBH				H					H		H	H		AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b_1. [The housing market in my community is overpriced] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
The housing market in my community is overpriced																									
Strongly agree	84	51	33	6	22	23	16	28	39	17	20	6	7	39	8	3	24	13	92	74	119	84	37	47	9
	38%	41%	33%	58%	43%	43%	34%	45%	39%	28%	54%	28%	41%	41%	20%	30%	44%	69%	30%	29%	34%	38%	43%	34%	32%
Somewhat agree	85	40	46	4	18	23	15	22	38	25	12	4	7	44	14	5	25	4	138	129	153	85	33	52	12
	38%	32%	45%	42%	35%	44%	30%	36%	37%	41%	31%	18%	38%	46%	34%	44%	46%	20%	46%	50%	43%	38%	39%	38%	41%
Somewhat disagree	47	28	19	0	10	7	13	10	20	17	5	10	1	11	17	3	4	2	65	46	68	47	11	36	5
	21%	23%	19%	-	20%	13%	27%	17%	20%	28%	14%	43%	7%	11%	43%	26%	7%	11%	21%	18%	19%	21%	13%	26%	19%
Strongly disagree	NQW	NQ	Q				IINQ		Q	NQ									Q			NQ			
	7	4	3	0	1	0	4	1	4	2	0	2	3	1	1	0	1	0	8	8	15	7	4	3	2
	3%	3%	3%	-	2%	-	9%	1%	4%	3%	-	11%	14%	1%	3%	-	2%	-	3%	3%	4%	3%	5%	2%	8%
							IACINSTV																		
Summary																									
Top2Box (Strongly/ Somewhat agree)	169	90	79	10	40	46	31	50	77	42	31	10	14	83	21	8	49	17	231	203	273	169	70	99	21
	76%	74%	78%	100%	78%	87%	64%	82%	76%	69%	86%	46%	79%	87%	54%	74%	91%	89%	76%	79%	77%	76%	82%	72%	73%
Low2Box (Somewhat/ Strongly disagree)	G		G					GG	GG					ABCGIJSUV			ABCGIJSUV			G	G	G			
	54	32	22	0	11	7	17	11	24	19	5	12	4	12	18	3	5	2	73	54	83	54	16	39	8
	24%	26%	22%	-	22%	13%	36%	18%	24%	31%	14%	54%	21%	13%	46%	26%	9%	11%	24%	21%	23%	24%	18%	28%	27%
	NQ	NQ	NQ				HIACHINQT UV		NQ	NQ									NQ		NQ	NQ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b_2. [I am/My family is well-positioned to weather a potential downturn in home prices] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
I am/My family is well-positioned to weather a potential downturn in home prices																									
Strongly agree	54	36	18	9	16	7	9	25	17	13	11	3	6	25	7	3	14	7	56	51	87	54	20	35	6
	24%	30%	18%	88%	31%	14%	19%	40%	16%	22%	30%	12%	34%	26%	17%	27%	26%	37%	19%	20%	24%	24%	23%	25%	22%
Somewhat agree	CI	IS			ICIS			GIACGINST UV														CI			
	124	64	59	0	23	37	27	23	64	36	17	10	5	57	28	6	31	7	178	138	178	124	42	82	12
Somewhat disagree	55%	53%	59%	-	46%	70%	55%	38%	63%	60%	47%	43%	29%	60%	72%	53%	57%	34%	59%	54%	50%	55%	49%	59%	42%
	H	H	EH					GHGH	HH					H			H		UHU	H		H			
Strongly disagree	30	11	19	1	8	4	8	10	12	8	4	7	1	12	5	2	8	2	60	56	69	30	16	14	7
	13%	9%	18%	12%	17%	7%	17%	16%	11%	14%	10%	33%	6%	12%	12%	14%	15%	8%	20%	22%	19%	13%	19%	10%	24%
Summary			AIV				II												B	VABV	B				
	16	11	5	0	4	5	4	4	9	3	5	3	6	2	0	1	1	4	9	13	22	16	8	8	3
Strongly disagree	7%	9%	5%	-	7%	10%	9%	6%	9%	5%	13%	13%	31%	2%	-	6%	2%	21%	3%	5%	6%	7%	9%	6%	12%
	NS	NS					NS		CNS													SNS			
Summary																									
Top2Box (Strongly/ Somewhat agree)	178	101	77	9	39	44	36	48	80	50	28	12	11	82	35	9	45	14	234	189	265	178	62	116	19
	80%	82%	77%	88%	77%	83%	74%	79%	79%	82%	77%	55%	63%	86%	88%	80%	83%	71%	77%	73%	74%	80%	72%	84%	65%
Low2Box (Somewhat/ Strongly disagree)									GG					CGTU										A	
	45	22	23	1	12	9	12	13	21	11	8	10	7	13	5	2	9	6	69	68	91	45	24	21	10
Low2Box (Somewhat/ Strongly disagree)	20%	18%	23%	12%	23%	17%	26%	21%	21%	18%	23%	45%	37%	14%	12%	20%	17%	29%	23%	27%	26%	20%	28%	16%	35%
	X		N				IIN													N	N				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b_3. [I am/My family is well-positioned to weather a potential increase in interest rates] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
I am/My family is well-positioned to weather a potential increase in interest rates																									
Strongly agree	49	31	18	0	14	10	10	14	20	15	10	3	2	22	9	3	11	5	56	37	90	49	12	37	3
	22% W	25% T	18%	-	28% T	18%	21%	23%	20%	24%	26%	15%	9%	23%	23%	25%	20%	28%	19%	15%	25% STST	22%	14%	27% W	11%
Somewhat agree	118	69	49	9	27	28	24	36	53	29	19	9	10	49	26	5	28	9	160	135	161	118	44	74	13
	53%	56%	49%	88%	53%	54%	50%	59%	52%	48%	52%	39%	54%	51%	66%	47%	52%	48%	53%	52%	45%	53%	51%	54%	46%
Somewhat disagree	36	12	24	1	8	9	8	9	17	11	4	7	1	17	4	2	11	1	69	67	81	36	20	16	7
	16% BX	10%	24% BABIV	12%	16%	17%	16%	15%	16%	17% B	11%	30%	8%	18%	11%	21%	21% B	7%	23% B	26% VABV	23% B	16% B	24% AX	12%	26%
Strongly disagree	21	11	10	0	2	6	6	2	12	6	4	4	5	7	0	1	4	3	18	18	23	21	10	11	5
	9%	9%	10%	-	4%	12%	13%	3%	12%	11%	11%	17%	29%	7%	-	6%	8%	17%	6%	7%	6%	9%	11%	8%	17%
Summary																									
Top2Box (Strongly/ Somewhat agree)	166	99	67	9	41	38	34	50	72	44	29	12	11	71	35	8	39	15	216	172	251	166	56	110	16
	74% CW	81% CCJT	66%	88%	81% CT	71%	71%	82% CT	71%	72%	78%	54%	63%	74%	89%	73%	71%	76%	71%	67%	71%	74% C	65%	80% AW	57%
Low2Box (Somewhat/ Strongly disagree)	57	23	34	1	10	15	14	11	29	17	8	10	7	25	4	3	16	5	87	85	104	57	30	27	12
	26% X	19%	34% BABEHV	12%	19%	29%	29%	18%	29%	28% B	22%	46%	37%	26%	11%	27%	29%	24%	29%	33% BEH	29%	26%	35% AX	20%	43%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b_4. [I am thinking about buying a home sooner because of the potential increase in interest rates] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
I am thinking about buying a home sooner because of the potential increase in interest rates																									
Strongly agree	30	18	12	3	11	8	5	13	13	3	1	4	4	14	5	3	11	1	23	17	41	30	11	19	2
	13%	15%	12%	27%	21%	16%	10%	22%	13%	5%	4%	16%	20%	15%	12%	24%	21%	3%	8%	7%	12%	13%	13%	14%	7%
	JST	JT			JJST			JACJSTUV						T			JST					STJST			
Somewhat agree	79	49	31	3	24	20	13	27	33	20	17	6	3	28	21	5	17	6	115	96	163	79	35	45	17
	36%	40%	30%	31%	46%	38%	26%	44%	33%	32%	45%	25%	18%	29%	52%	49%	32%	32%	38%	37%	46%	36%	40%	33%	59%
		G			GACGNV			CN	GG												STVACGINS TV				
Somewhat disagree	86	41	45	4	13	18	25	18	43	26	13	11	6	40	13	2	20	8	119	111	105	86	29	57	8
	39%	34%	44%	42%	26%	35%	51%	29%	43%	42%	36%	50%	33%	42%	33%	21%	37%	43%	39%	43%	30%	39%	34%	42%	29%
	EU		EHU				EHIABEHIUV		U					EU					UU	UEU		UEU			
Strongly disagree	28	14	14	0	4	6	6	4	12	12	6	2	5	13	1	1	5	4	47	33	46	28	11	17	2
	12%	12%	13%	-	7%	12%	12%	6%	12%	20%	16%	9%	29%	14%	3%	6%	10%	21%	15%	13%	13%	12%	13%	12%	6%
									HBH																
Summary																									
Top2Box (Strongly/ Somewhat agree)	109	67	42	6	34	29	18	40	46	23	18	9	7	42	25	8	29	7	138	113	204	109	46	64	19
	49%	55%	42%	58%	67%	54%	37%	66%	46%	38%	49%	41%	39%	44%	64%	73%	53%	35%	46%	44%	57%	49%	53%	46%	65%
					GIJACGIJNS TV			GIJACGIJNS TV	GG												STCGJNST	CG			
Low2Box (Somewhat/ Strongly disagree)	114	56	59	4	17	25	30	21	55	38	19	13	11	53	14	3	25	12	165	144	151	114	40	74	10
	51%	45%	58%	42%	33%	46%	63%	34%	54%	62%	51%	59%	61%	56%	36%	27%	47%	65%	54%	56%	43%	51%	47%	54%	35%
	EH		AEHUV				EHIABEHIUV		EHEH	EHBEHU				EHU					UEHU	UEHU		EH			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b_5. [I am thinking about buying a home sooner because of lower interest rates] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30		
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**		
I am thinking about buying a home sooner because of lower interest rates																											
Strongly agree	21	12	9	0	10	4	5	10	9	2	2	3	1	7	6	3	5	2	36	29	55	21	9	12	2		
	10%	10%	9%	-	20%	7%	10%	17%	9%	4%	6%	12%	5%	7%	15%	26%	9%	9%	12%	11%	15%	10%	11%	9%	8%		
Somewhat agree	86	53	33	6	IJABCIJNV	29	16	28	45	14	14	8	1	35	24	4	24	6	144	105	163	86	34	52	13		
	39%	43%	33%	61%	42%	55%	33%	45%	45%	22%	38%	34%	8%	36%	60%	40%	44%	31%	48%	41%	46%	39%	39%	38%	45%		
Somewhat disagree	84	40	45	4	15	12	22	19	34	31	15	10	10	37	10	2	19	7	87	92	97	84	31	53	11		
	38%	32%	44%	39%	30%	23%	46%	31%	34%	51%	40%	45%	55%	39%	25%	21%	35%	35%	29%	36%	27%	38%	37%	38%	38%		
Strongly disagree	SU		EHISU				IBISU			EABESUV										UU		SUSU					
	32	17	14	0	4	8	5	4	13	14	6	2	6	17	0	1	6	5	35	31	40	32	11	20	3		
	14%	14%	14%	-	8%	15%	11%	7%	13%	24%	15%	9%	32%	18%	-	14%	11%	25%	12%	12%	11%	14%	13%	15%	9%		
										EHABEHSTU V				H													
Summary																											
Top2Box (Strongly/ Somewhat agree)	108	66	42	6	32	33	21	38	54	16	16	10	2	41	30	7	29	8	180	135	217	108	43	64	15		
	48%	53%	42%	61%	62%	62%	43%	62%	53%	26%	45%	46%	13%	43%	75%	65%	53%	40%	59%	52%	61%	48%	50%	47%	53%		
	J	J	J		GJACGJNV			GJACGJNV	GJCGJ					J			J		VACGJNV	J	TVACGJNTV	J					
Low2Box (Somewhat/ Strongly disagree)	116	57	59	4	19	20	28	23	48	45	20	12	16	54	10	4	25	12	123	123	138	116	43	73	13		
	52%	47%	58%	39%	38%	38%	57%	38%	47%	74%	55%	54%	87%	57%	25%	35%	47%	60%	41%	48%	39%	52%	50%	53%	47%		
	EHSU		EHISU				EHIEHISU			EHIABCEHIN QSTUV				EHSU						UU		SUEHSU					

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q5b_6. [I think it makes more sense to rent than to buy] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
I think it makes more sense to rent than to buy																									
Strongly agree	20	13	7	3	8	2	5	11	7	3	4	3	6	4	2	1	3	2	23	14	24	20	9	11	1
	9%	10%	7%	27%	16%	3%	10%	18%	7%	4%	11%	15%	34%	4%	4%	7%	6%	10%	8%	5%	7%	9%	10%	8%	2%
	N	J			JACJNSTUV		II	JACJNQSTU V														N			
Somewhat agree	55	30	24	4	13	16	10	17	25	12	8	4	4	26	8	5	17	5	72	68	85	55	32	22	12
	24% X	25%	24%	42%	25%	30%	20%	28%	25% GG	20%	22%	18%	21%	27%	20%	45%	31%	28%	24%	26%	24%	24%	37% AX	16%	40%
	67	36	30	3	14	21	11	17	32	18	10	9	3	24	19	1	11	6	90	76	114	67	18	49	7
Somewhat disagree	30% W	30%	30%	30%	26%	40%	22%	27%	31% GG	30%	28%	39%	19%	25%	49%	8%	20%	30%	30%	29%	32%	30%	21%	36% AW	25%
	82	43	39	0	17	15	23	17	37	28	14	6	5	42	11	4	23	6	118	100	132	82	28	55	9
	37%	35%	39%	-	33%	27%	48% HIAHIV	27%	37%	46% B	39%	29%	26%	44% H	27%	40%	43%	32%	39%	39%	37%	37%	32%	40%	32%
Summary																									
Top2Box (Strongly/ Somewhat agree)	75	43	31	7	21	18	14	28	32	15	12	7	10	30	10	6	20	7	95	82	109	75	41	34	12
	33% X	35% J	31%	70%	41%	33%	30%	46% JACJNSUV	32%	24%	33%	33%	55%	31%	25%	52%	37%	38%	31%	32%	31%	33%	47% AX	25%	43%
	149	80	69	3	30	36	34	33	69	46	25	15	8	66	30	5	34	12	209	176	246	149	45	104	16
Low2Box (Somewhat/ Strongly disagree)	67% HW	65%	69% H	30%	59%	67%	70%	54%	68%	76% HBH	67%	67%	45%	69% H	75%	48%	63%	62%	69% H	68%	69% H	67% H	53%	75% AW	57%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Unaffordable2016. How do you think that the affordability of owning a home (maintenance, taxes, mortgage costs, etc.) will change over the next few years?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	-**	-**	224	86*	137	29**
Less affordable	129	64	64	6	21	31	33	27	64	38	24	17	13	49	22	4	26	10	161	0	0	129	42	86	12
	58%	52%	64%	58%	41%	58%	69%	44%	63%	62%	64%	75%	74%	51%	54%	37%	47%	52%	53%	-	-	58%	49%	63%	43%
	EH		EHNQ				EHIABEHINQ SV		EHEHQ	EE												EH			
More affordable	53	33	20	3	23	11	8	26	20	7	8	3	2	28	8	3	19	7	63	0	0	53	32	21	15
	24%	27%	20%	31%	44%	21%	18%	42%	19%	12%	21%	15%	11%	30%	20%	30%	35%	37%	21%	-	-	24%	37%	15%	53%
	JX	J			GIJABCGIJN SV			GIJABCGIJS V						CJ			CGIJS					J	AX		
No change	42	26	16	1	7	11	7	9	18	16	5	2	3	18	10	4	10	2	79	0	0	42	12	30	1
	19%	21%	16%	12%	14%	21%	14%	14%	18%	26%	15%	10%	15%	19%	26%	33%	18%	11%	26%	-	-	19%	14%	22%	4%
									GG										G						

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Unaffordable2016x. How do you think that the affordability of owning a home (maintenance, taxes, mortgage costs, etc.) will change over the next few years?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	-**	-**	180	67*	112*	23**
Less affordable	105	48	57	3	18	22	27	21	49	35	21	13	8	44	16	3	22	9	131	0	0	105	36	69	11
	58%	50%	67%	100%	39%	62%	67%	43%	65%	63%	63%	73%	72%	57%	51%	36%	51%	53%	54%	-	-	58%	53%	61%	48%
	EH		BABEHSV				EHBEH		EHEH	EBE				E								EH			
More affordable	39	24	15	0	22	4	7	22	11	6	7	2	2	17	8	3	13	6	44	0	0	39	21	18	11
	22%	26%	17%	-	48%	11%	19%	45%	15%	11%	21%	14%	18%	22%	26%	27%	29%	36%	18%	-	-	22%	32%	16%	47%
	JX	J			GIJABCGIJN QSV		II	GIJABCGIJN SV						J			J					J	AX		
No change	36	23	13	0	6	10	5	6	15	15	5	2	1	16	7	4	9	2	67	0	0	36	10	25	1
	20%	24%	15%	-	12%	27%	14%	12%	20%	27%	16%	13%	10%	21%	23%	38%	20%	12%	28%	-	-	20%	15%	23%	5%
		EH							GG										CEGH						

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Unaffordable2016_N. How do you think that the affordability of owning a home (maintenance, taxes, mortgage costs, etc.) will change over the next few years?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	-**	-**	107*	53*	54*	19**
Less affordable	68	31	37	0	14	19	21	14	40	14	13	11	5	22	14	3	14	5	87	0	0	68	32	36	11
	64%	55%	73%	-	43%	76%	74%	43%	75%	68%	63%	84%	71%	61%	59%	48%	60%	56%	57%	-	-	64%	61%	66%	56%
	EH		AEHSV				EHBEH		EHBEHS													EH			
More affordable	20	13	7	0	14	3	3	14	6	0	2	1	1	8	6	2	6	2	26	0	0	20	11	9	7
	19%	23%	14%	-	42%	12%	11%	42%	12%	-	11%	4%	20%	23%	24%	30%	24%	23%	17%	-	-	19%	21%	17%	37%
					GIABCGINS V			GIABCGINS V																	
No change	19	12	7	0	5	3	4	5	7	6	5	2	1	6	4	1	4	2	41	0	0	19	10	9	1
	17%	21%	13%	-	15%	11%	15%	15%	14%	32%	26%	12%	9%	16%	17%	23%	16%	21%	26% C	-	-	17%	18%	17%	6%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q28. How concerned are you about interest rate increases in the coming year?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**	
Very concerned	58	34	24	6	12	15	14	18	29	11	13	10	5	18	9	4	15	9	43	43	80	58	27	31	13	
	26%	28%	24%	58%	24%	28%	29%	29%	29%	19%	35%	43%	27%	19%	22%	37%	27%	46%	14%	17%	22%	26%	32%	23%	45%	
	ST	JST	S				ST	ST	ST								NS				SS	STST				
Somewhat concerned	97	47	50	4	28	28	19	32	46	18	11	6	9	46	20	5	22	5	121	104	175	97	40	57	14	
	43%	38%	49%	42%	55%	52%	38%	53%	46%	30%	30%	25%	51%	48%	51%	42%	41%	28%	40%	40%	49%	43%	46%	41%	48%	
	J		J		JABJSTV			JB	GG					J							STJST	J				
Not very concerned	54	36	18	0	11	9	13	11	21	22	9	7	3	23	11	2	11	4	103	87	74	54	16	39	1	
	24%	29%	18%	-	22%	16%	27%	18%	21%	36%	25%	32%	15%	24%	27%	15%	21%	18%	34%	34%	21%	24%	18%	28%	4%	
	C						II			HACHUV									UVACHIU	UVACHIU		C				
Not at all concerned	14	5	9	0	0	2	3	0	4	10	3	0	1	9	0	1	6	2	36	24	26	14	3	11	1	
	6%	4%	9%	-	-	3%	6%	-	4%	16%	9%	-	8%	9%	-	6%	11%	8%	12%	9%	7%	6%	4%	8%	3%	
										EH				EH			EH		UVABEHUV	EH	EH					
Summary																										
Top2Box (Very/ Somewhat concerned)	155	81	74	10	40	43	33	50	75	29	24	15	14	64	29	9	37	14	164	147	255	155	67	88	27	
	69%	66%	73%	100%	78%	80%	68%	82%	74%	48%	65%	68%	77%	67%	73%	79%	68%	74%	54%	57%	72%	69%	78%	64%	93%	
	JST	JS	JST		JBJST		JJ	JABJNSTV	GJGJST					JS			J				STJST	STJST	A			
Low2Box (Not very/ Not at all concerned)	68	41	27	0	11	10	15	11	26	32	13	7	4	32	11	2	17	5	139	111	100	68	19	50	2	
	31%	34%	27%	-	22%	20%	32%	18%	26%	52%	35%	32%	23%	33%	27%	21%	32%	26%	46%	43%	28%	31%	22%	36%	7%	
	HW	EH					II			EGHIABCEG HINQUV				H					UVABCEHIN UV	UVACEHIUV		H				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q28x. How concerned are you about interest rate increases in the coming year?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
Very concerned	37	19	18	0	8	12	11	8	23	6	7	7	2	11	8	3	9	3	26	26	40	37	20	17	11
	35%	33%	36%	-	25%	50%	38%	25%	43%	29%	33%	51%	27%	31%	31%	58%	37%	34%	17%	19%	24%	35%	38%	31%	58%
	ST	S	ST				ST		GGSTU													STST			
Somewhat concerned	48	22	27	0	17	10	13	17	24	7	9	4	5	18	12	1	11	3	57	59	95	48	22	26	7
	45%	38%	54%	-	52%	43%	46%	52%	44%	37%	42%	34%	61%	50%	47%	23%	46%	29%	37%	43%	56%	45%	43%	48%	37%
			S																		STBST				
Not very concerned	20	15	5	0	8	2	4	8	6	7	5	2	1	6	5	1	3	4	50	43	27	20	9	11	1
	19%	27%	10%	-	23%	8%	13%	23%	11%	34%	25%	15%	12%	16%	22%	19%	13%	36%	33%	31%	16%	19%	17%	20%	5%
	C	CCI			C		C												UVACGIUV	UVACGIUV		C			
Not at all concerned	1	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0	21	10	7	1	1	0	0
	1%	2%	-	-	-	-	4%	-	2%	-	-	-	-	3%	-	-	4%	-	13%	7%	4%	1%	2%	-	-
							II												UVABCEHIU V	VACV					
Summary																									
Top2Box (Very/ Somewhat concerned)	85	40	45	0	26	23	24	26	47	13	15	11	7	29	19	4	20	6	83	84	134	85	42	43	18
	80%	71%	90%	-	77%	92%	83%	77%	87%	66%	75%	85%	88%	81%	78%	81%	83%	64%	54%	61%	80%	80%	81%	80%	95%
	ST		BABEHSTV		S		ST	S	GBGST					ST							STST	STST			
Low2Box (Not very/ Not at all concerned)	21	16	5	0	8	2	5	8	7	7	5	2	1	7	5	1	4	4	71	53	34	21	10	11	1
	20%	29%	10%	-	23%	8%	17%	23%	13%	34%	25%	15%	12%	19%	22%	19%	17%	36%	46%	39%	20%	20%	19%	20%	5%
	C	CCI			C		II	C											UVACEGHIN UV	UVACGINUV		C			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q6. How likely are you to purchase a home, or another home, within the next two years? Are you...

		Gender		Age							Region						CMA		Year				House Poor		
																	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic									
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Very likely	69	41	28	7	20	15	12	28	27	14	13	6	4	37	5	4	22	8	78	69	94	69	35	34	9
	31%	33%	28%	73%	39%	28%	25%	45%	26%	24%	35%	29%	20%	38%	13%	34%	41%	41%	26%	27%	26%	31%	40%	25%	33%
	X				SU			GIJACGIJST UV						CGIJSU			S						AX		
Somewhat likely	155	82	73	3	31	39	36	34	75	46	24	16	14	59	34	7	32	11	225	188	261	155	51	103	19
	69%	67%	72%	27%	61%	72%	75%	55%	74%	76%	65%	71%	80%	62%	87%	66%	59%	59%	74%	73%	74%	69%	60%	75%	67%
	HW		HN				HHN		HHN	HHN									EHNQ	H	EHN	H		AW	
Summary																									
Top2Box (Very/ Somewhat likely)	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q6z. What are the reasons you are considering purchasing a new home, or another home, in the next two years?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Likely to buy a home within next 2 years	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**
Housing prices are good	43	34	10	3	11	16	8	14	24	6	9	4	2	13	13	2	10	6	0	47	71	43	23	21	7
	19% CJ	27% CACJNV	10%	30%	21% C	31%	16%	23% C	24% GJCGJN	9%	24%	17%	14%	13%	34%	20%	19%	32%	-	18%	20% C	19% CJ	26%	15%	24%
	36	25	10	3	10	8	7	13	15	8	6	2	1	13	12	2	10	5	0	63	71	36	14	22	1
Interest rates are good	16% C	21% J	10%	30%	20% C	15%	14%	22% C	15%	12%	16%	9%	5%	13%	30%	20%	18%	27%	-	24% VACNV	20% C	16% C	16%	16%	5%
	14	10	4	0	7	5	2	7	6	1	2	2	2	6	2	0	6	2	0	11	13	14	10	4	2
Getting married	6% X	8% J	4%	-	14% GJACGJTUV	9%	3%	11% JCJTU	6% GG	1%	6%	9%	10%	6%	5%	-	11% U	9%	-	4%	4%	6%	12% AX	3%	8%
	18	12	6	3	11	4	0	14	4	0	2	1	3	9	1	2	4	1	0	21	24	18	12	6	4
Having a baby	8%	10%	6%	31%	22%	7%	-	24%	4%	-	6%	5%	15%	10%	3%	14%	7%	5%	-	8%	7%	8%	14%	5%	15%
	GIJX	GJ			GIJABCGIJN QTUV			GIJABCGIJN QTUV						GIJ						GJ	G	GIJ	AX		
	22	10	12	0	1	0	7	1	7	14	2	1	1	16	2	0	9	0	0	26	43	22	8	14	1
Retiring	10%	8%	12%	-	1%	-	15%	1%	7%	23%	5%	6%	6%	16%	5%	-	17%	-	-	10%	12%	10%	10%	10%	5%
	EH		EH				EH			EH				ABEHIV			EH			EH	EH	EH			
New job	16	10	6	0	7	7	2	7	9	0	1	2	6	8	0	0	8	0	0	22	38	16	10	6	2
	7%	8%	6%	-	15% GJACGJV	13%	3%	12% JJ	9% GJGJ	-	2%	8%	31%	9%	-	-	14% J	-	-	9%	11% J	7%	11%	5%	6%
	29	14	16	0	2	3	4	2	7	21	4	3	1	21	1	0	12	2	0	31	43	29	7	22	2
Empty nester	13%	11%	15%	-	3%	5%	8%	3%	7%	34%	11%	11%	4%	22%	4%	-	22%	11%	-	12%	12%	13%	8%	16%	6%
	EH	EH	EH							EGHIABCEG HITUV				ABEGHITUV			EGHI			H	EH	EH			
Parents/children/other moving in	6	1	5	0	3	1	2	3	3	0	1	0	2	3	0	0	3	1	0	11	17	6	2	4	1
	3%	1%	5%	-	7% JABJV	2%	3%	6%	2%	-	2%	-	10%	3%	-	-	5%	5%	-	4%	5%	3%	3%	3%	4%
Investment or second home	49	27	22	6	14	11	11	20	22	6	8	4	3	23	7	3	15	4	0	72	72	49	18	31	3
	22% J	22% J	22%	58%	28% JJ	21%	24%	33% JAJUV	22%	11%	23%	20%	19%	24%	18%	24%	27% J	22%	-	28% UJU	20%	22% J	21%	23%	11%
	74	35	39	1	13	18	18	14	36	24	15	10	5	24	14	6	10	8	0	56	99	74	21	52	9
None of the above	33% QT	29%	38% EHNQT	12%	25%	33%	37% QT	23% QT	35% BNQT	39%	40%	43%	30%	25%	35%	51%	18%	41%	-	22%	28%	33% TQT	25%	38%	30%
Summary																									
Prices/rates are favourable	57	42	15	3	15	18	11	18	29	10	10	5	2	20	18	2	15	6	0	85	111	57	29	28	8
	26% C	34% CACJNV	15%	30%	28% C	34%	23%	29% C	29% GCG	17%	26%	20%	14%	21%	46%	20%	29%	32%	-	33% CJN	31% CJ	26% C	33%	21%	30%
	30	20	10	3	16	8	2	19	10	1	4	2	4	16	3	2	10	3	0	27	33	30	20	10	7
Starting a family	13%	16%	10%	31%	31%	16%	3%	31%	10%	1%	11%	9%	20%	16%	7%	14%	18%	14%	-	10%	9%	13%	23%	7%	23%
	GJX	GJ	G		GIJABCGIJN TUV			GIJABCGIJN TUV	GG					GJ			GJ			J		GJ	AX		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q6z. What are the reasons you are considering purchasing a new home, or another home, in the next two years? - All respondents

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**
Housing prices are good	43	34	10	3	11	16	8	14	24	6	9	4	2	13	13	2	10	6	0	47	71	43	23	21	7
	19%	27%	10%	30%	21%	31%	16%	23%	24%	9%	24%	17%	14%	13%	34%	20%	19%	32%	-	18%	20%	19%	26%	15%	24%
	CJ	CACJNV			C			C	GJCGJN												C	CJ			
Interest rates are good	36	25	10	3	10	8	7	13	15	8	6	2	1	13	12	2	10	5	0	63	71	36	14	22	1
	16%	21%	10%	30%	20%	15%	14%	22%	15%	12%	16%	9%	5%	13%	30%	20%	18%	27%	-	24%	20%	16%	16%	16%	5%
	C	J			C			C												VACNV	C	C			
Getting married	14	10	4	0	7	5	2	7	6	1	2	2	2	6	2	0	6	2	0	11	13	14	10	4	2
	6%	8%	4%	-	14%	9%	3%	11%	6%	1%	6%	9%	10%	6%	5%	-	11%	9%	-	4%	4%	6%	12%	3%	8%
	X	J			GJACGJTUV			JCJTU	GG								U					AX			
Having a baby	18	12	6	3	11	4	0	14	4	0	2	1	3	9	1	2	4	1	0	21	24	18	12	6	4
	8%	10%	6%	31%	22%	7%	-	24%	4%	-	6%	5%	15%	10%	3%	14%	7%	5%	-	8%	7%	8%	14%	5%	15%
	GIJX	GJ			GIJABCGIJN QTUV			GIJABCGIJN QTUV						GIJ						GJ	G	GIJ	AX		
Retiring	22	10	12	0	1	0	7	1	7	14	2	1	1	16	2	0	9	0	0	26	43	22	8	14	1
	10%	8%	12%	-	1%	-	15%	1%	7%	23%	5%	6%	6%	16%	5%	-	17%	-	-	10%	12%	10%	10%	10%	5%
	EH		EH				EHIEH			EH				ABEHIV			EH			EH	EH	EH			
New job	16	10	6	0	7	7		7	9	0	1	2	6		0	0	8	0	0	22	38	16	10	6	2
	7%	8%	6%	-	15%	13%	3%	12%	9%	-	2%	8%	31%	9%	-	-	14%	-	-	9%	11%	7%	11%	5%	6%
					GJACGJV			JJ	GJGJ					J			J			J	J	J			
Empty nester	29	14	16	0	2	3	4	2	7	21	4	3	1	21	1	0	12	2	0	31	43	29	7	22	2
	13%	11%	15%	-	3%	5%	8%	3%	7%	34%	11%	11%	4%	22%	4%	-	22%	11%	-	12%	12%	13%	8%	16%	6%
	EH									EGHIABCEG HITUV				ABEGHITUV			EGHI			H	EH	EH			
Parents/children/other moving in	6	1	5	0	3	1	2	3	3	0	1	0	2	3	0	0	3	1	0	11	17	6	2	4	1
	3%	1%	5%	-	7%	2%	3%	6%	2%	-	2%	-	10%	3%	-	-	5%	5%	-	4%	5%	3%	3%	3%	4%
					JABJV			B																	
Investment or second home	49	27	22	6	14	11	11	20	22	6	8	4	3	23	7	3	15	4	0	72	72	49	18	31	3
	22%	22%	22%	58%	28%	21%	24%	33%	22%	11%	23%	20%	19%	24%	18%	24%	27%	22%	-	28%	20%	22%	21%	23%	11%
	J	J			JJ			JAJUUV						J			J			UJU	J	J			
None of the above	74	35	39	1	13	18	18	14	36	24	15	10	5	24	14	6	10	8	0	56	99	74	21	52	9
	33%	29%	38%	12%	25%	33%	37%	23%	35%	39%	40%	43%	30%	25%	35%	51%	18%	41%	-	22%	28%	33%	25%	38%	30%
	QT		EHNQ				QT		QT	BNQT												TQT			
Summary																									
Prices/rates are favourable	57	42	15	3	15	18	11	18	29	10	10	5	2	20	18	2	15	6	0	85	111	57	29	28	8
	26%	34%	15%	30%	28%	34%	23%	29%	29%	17%	26%	20%	14%	21%	46%	20%	29%	32%	-	33%	31%	26%	33%	21%	30%
	C	CACJNV			C			C	GCG								C			CJN	CJ	C			
Starting a family	30	20	10	3	16	8	2	19	10	1	4	2	4	16	3	2	10	3	0	27	33	30	20	10	7
	13%	16%	10%	31%	31%	16%	3%	31%	10%	1%	11%	9%	20%	16%	7%	14%	18%	14%	-	10%	9%	13%	23%	7%	23%
	GJX	GJ	G		GIJABCGIJN TUV			GIJABCGIJN TUV	GG					GJ			GJ			J		GJ	AX		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q8bnew. Will this be your first time buying a home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Likely to buy a home within next 2 years	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
No	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q8bnew. Will this be your first time buying a home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
No	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17a2new2014. Are you planning to buy your investment or second home...?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Purchasing a new/another home in the next 2 years as an Investment or Second Home	50	22	28	2	17	10	15	19	25	6	7	6	2	23	9	3	14	3	0	0	0	50	19	31	4
Weighted	49*	27**	22**	6**	14**	11**	11**	20**	22**	6**	8**	4**	3**	23**	7**	3**	15**	4**	0**	0**	0**	49*	18**	31**	3**
To live in immediately	16	9	7	3	4	7	2	7	9	0	4	1	1	9	3	0	7	4	0	0	0	16	8	8	2
	32%	33%	31%	53%	25%	67%	15%	33%	41%	-	44%	12%	19%	37%	35%	-	45%	85%	-	-	-	32%	45%	25%	78%
As a vacation property for the exclusive use by you your family and friends	3	2	1	0	3	0	0	3	0	0	2	0	0	2	0	0	1	1	0	0	0	3	1	2	0
	7%	7%	6%	-	23%	-	-	16%	-	-	20%	-	-	7%	-	-	7%	15%	-	-	-	7%	6%	7%	-
As a vacation property that you sometimes rent out (but its primary purpose is not to generate rental income)	4	2	2	0	2	0	2	2	2	0	0	1	0	3	1	0	2	0	0	0	0	4	3	1	1
	8%	8%	9%	-	16%	-	14%	12%	7%	-	-	12%	-	12%	10%	-	12%	-	-	-	-	8%	19%	2%	22%
As an investment to generate rental income immediately and for you to live in later	7	5	2	3	1	1	1	4	2	1	1	1	3	2	0	0	2	0	0	0	0	7	0	7	0
	14%	17%	10%	47%	9%	8%	9%	20%	9%	11%	8%	23%	81%	10%	-	-	11%	-	-	-	-	14%	-	21%	-
As an investment to generate rental income	11	5	7	0	2	1	4	2	5	5	2	1	0	5	2	1	2	0	0	0	0	11	3	9	0
	23%	17%	31%	-	12%	8%	34%	8%	21%	78%	29%	28%	-	23%	24%	34%	12%	-	-	-	-	23%	16%	28%	-
To re-sell/flip for a profit in the short term	5	4	1	0	1	1	2	1	3	1	0	1	0	1	1	2	1	0	0	0	0	5	1	4	0
	10%	14%	4%	-	8%	8%	18%	5%	13%	11%	-	23%	-	4%	15%	66%	6%	-	-	-	-	10%	6%	12%	-
For some other reason	1	0	1	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	1	1	0
	2%	-	5%	-	-	-	10%	-	5%	-	-	-	-	-	16%	-	-	-	-	-	-	2%	3%	2%	-
Don't know	2	1	1	0	1	1	0	1	1	0	0	0	0	2	0	0	1	0	0	0	0	2	1	1	0
	4%	4%	4%	-	7%	8%	-	5%	4%	-	-	-	-	8%	-	-	7%	-	-	-	-	4%	5%	3%	-
Summary																									
As a vacation property	7	4	3	0	6	0	2	6	2	0	2	1	0	4	1	0	3	1	0	0	0	7	4	3	1
	15%	15%	14%	-	39%	-	14%	28%	7%	-	20%	12%	-	19%	10%	-	18%	15%	-	-	-	15%	25%	9%	22%
As an investment property to generate rental income	18	9	9	3	3	2	5	6	7	6	3	2	3	8	2	1	3	0	0	0	0	18	3	15	0
	37%	34%	41%	47%	21%	16%	43%	28%	30%	89%	36%	52%	81%	32%	24%	34%	23%	-	-	-	-	37%	16%	49%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRental1_2019. What type of rental arrangement would you consider having for your investment or second home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Purchasing as an investment to generate rental income	18	8	10	1	4	2	6	5	8	5	3	3	1	8	2	1	4	0	0	0	0	18	4	14	0
Weighted	18**	9**	9**	3**	3**	2**	5**	6**	7**	6**	3**	2**	3**	8**	2**	1**	3**	_***	_***	_***	_***	18**	3**	15**	_***
A long-term rental (i.e. tenanted lease for one year or more)	13	7	6	3	1	2	4	3	6	4	1	2	3	5	2	1	2	0	0	0	0	13	2	11	0
	72%	78%	66%	100%	22%	100%	79%	60%	85%	69%	18%	100%	100%	64%	100%	100%	69%	-	-	-	-	72%	64%	73%	-
A short-term rental not including Air BnB i.e. tenanted lease for less than one year)	3	1	2	0	1	0	0	1	0	2	2	0	0	1	0	0	0	0	0	0	0	3	0	3	0
	16%	11%	20%	-	34%	-	-	18%	-	31%	60%	-	-	13%	-	-	-	-	-	-	-	16%	-	18%	-
Don't know	2	1	1	0	1	0	1	1	1	0	1	0	0	2	0	0	1	0	0	0	0	2	1	1	0
	13%	11%	14%	-	44%	-	21%	23%	15%	-	22%	-	-	22%	-	-	31%	-	-	-	-	13%	36%	9%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRental2_2019. How are you planning to use the rental income from your investment or second home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Purchasing as an investment to generate rental income	18	8	10	1	4	2	6	5	8	5	3	3	1	8	2	1	4	0	0	0	0	18	4	14	0
Weighted	18**	9**	9**	3**	3**	2**	5**	6**	7**	6**	3**	2**	3**	8**	2**	1**	3**	_***	_***	_***	_***	18**	3**	15**	_***
To offset expenses related to your current home (including a mortgage)	4	1	3	0	0	1	1	0	1	3	2	0	0	1	1	1	1	0	0	0	0	4	1	3	0
	22%	8%	36%	-	-	50%	12%	-	22%	44%	60%	-	-	9%	35%	100%	21%	-	-	-	-	22%	21%	22%	-
To pay down debt (other than a mortgage)	1	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	1	0
	6%	11%	-	-	34%	-	-	18%	-	-	-	-	-	13%	-	-	-	-	-	-	-	6%	-	7%	-
To put towards savings	11	5	6	0	2	1	3	2	4	5	3	2	0	4	1	1	1	0	0	0	0	11	1	10	0
	60%	50%	70%	-	78%	50%	55%	40%	54%	88%	100%	76%	-	56%	65%	100%	21%	-	-	-	-	60%	23%	67%	-
To offset the cost of purchasing another home in the future	7	4	3	3	1	2	1	4	3	0	0	1	3	2	1	1	1	0	0	0	0	7	1	6	0
	37%	42%	32%	100%	34%	100%	23%	66%	44%	-	-	24%	100%	26%	35%	100%	27%	-	-	-	-	37%	40%	36%	-
To put toward renovations of your current home	4	1	3	0	1	1	0	1	1	3	2	1	0	1	0	1	0	0	0	0	0	4	0	4	0
	22%	8%	37%	-	22%	50%	-	11%	13%	44%	60%	31%	-	9%	-	100%	-	-	-	-	-	22%	-	27%	-
Other	2	2	0	0	0	0	1	0	1	1	0	0	0	2	0	0	2	0	0	0	0	2	1	1	0
	10%	19%	-	-	-	-	21%	-	15%	12%	-	-	-	23%	-	-	52%	-	-	-	-	10%	36%	5%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRECONSIDER_DELAY_2018NEW. Have you recently decided to postpone purchasing a new home or another home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	355	224	86*	137	29**
Yes	75	43	32	6	20	16	17	25	33	17	13	10	10	29	10	2	20	8	0	0	124	75	32	43	8
	34%	35%	31%	58%	38%	29%	35%	41%	32%	28%	36%	44%	57%	31%	26%	23%	37%	41%	-	-	35%	34%	37%	31%	29%
No	148	79	69	4	32	38	31	36	69	44	24	13	8	66	29	8	34	11	0	0	232	148	54	94	20
	66%	65%	69%	42%	62%	71%	65%	59%	68%	72%	64%	56%	43%	69%	74%	77%	63%	59%	-	-	65%	66%	63%	69%	71%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRD_2019NEW. How far into the future have you decided to postpone purchasing a new home or another home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Decided to postpone purchasing a new/another home	75	37	38	2	24	11	22	26	33	16	10	11	9	33	9	3	23	5	0	0	0	75	36	39	11
Weighted	75*	43**	32*	6**	20**	16**	17**	25**	33**	17**	13**	10**	10**	29**	10**	2**	20**	8**	._**	._**	._**	75*	32*	43**	8**
Within the next year	13	11	2	3	3	1	4	7	5	1	4	4	1	3	1	1	3	3	0	0	0	13	5	8	1
	17% C	25%	7%	53%	18%	6%	24%	26%	15%	8%	29%	38%	9%	9%	11%	32%	13%	39%	-	-	-	17% C	15%	19%	11%
One to two years from now	33	16	16	3	9	7	5	12	12	9	6	2	8	15	2	1	13	2	0	0	0	33	14	19	5
	44%	37%	52%	47%	46%	45%	31%	46%	38%	50%	43%	20%	76%	52%	15%	28%	65%	26%	-	-	-	44%	42%	45%	55%
Two to three years from now	15	9	6	0	5	4	4	5	8	2	1	1	2	8	4	0	3	0	0	0	0	15	6	9	1
	20%	21%	18%	-	25%	25%	25%	19%	25%	11%	8%	11%	15%	26%	35%	-	15%	-	-	-	-	20%	19%	20%	11%
Three to four years from now	6	2	4	0	2	1	1	2	2	3	0	1	0	3	1	1	1	0	0	0	0	6	4	2	2
	8%	4%	13%	-	8%	6%	3%	7%	5%	15%	-	7%	-	10%	10%	40%	3%	-	-	-	-	8%	12%	4%	23%
More than four years from now	2	1	1	0	0	0	2	0	2	0	0	1	0	0	1	0	0	0	0	0	0	2	1	1	0
	2%	3%	2%	-	-	-	10%	-	5%	-	-	6%	-	-	11%	-	-	-	-	-	-	2%	3%	1%	-
Not sure	7	5	3	0	1	3	1	1	4	3	3	2	0	1	2	0	1	3	0	0	0	7	3	4	0
	10%	11%	8%	-	3%	18%	7%	3%	12%	15%	21%	19%	-	2%	18%	-	3%	35%	-	-	-	10%	9%	10%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRD2_2018. What have you done/ are you planning to do instead of purchasing a new home or another home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Decided to postpone purchasing a new/another home and Currently own a home (Q1=Own)	55	24	31	1	21	7	15	22	22	11	8	7	7	27	4	2	19	5	0	0	83	55	26	29	8
Weighted	53*	26**	27**	3**	17**	8**	11**	20**	19**	13**	11**	7**	5**	24**	4**	2**	17**	8**	0**	0**	84*	53*	23**	30**	6**
Stay in my existing home and renovate it	15	9	6	3	2	1	5	5	6	4	3	4	1	6	2	0	4	3	0	0	31	15	4	11	1
	28%	36%	21%	100%	12%	11%	48%	25%	32%	28%	27%	57%	11%	24%	46%	-	23%	39%	-	-	37%	28%	17%	37%	15%
Stay in my existing home and NOT renovate it	27	12	15	0	7	6	5	7	11	9	7	3	4	12	1	0	8	4	0	0	27	27	12	14	3
	51% U	46%	55%	-	42%	66%	47%	35%	55%	67%	64%	43%	76%	48%	27%	-	48%	49%	-	-	32%	51% UU	54%	48%	43%
Sell my existing home and rent a home instead	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	1	0	0	0	10	2	1	1	1
	3%	4%	2%	-	10%	-	-	8%	-	-	-	-	-	7%	-	-	6%	-	-	-	12%	3%	4%	2%	16%
Sell my existing home and move in with family/friends	3	1	2	0	2	1	0	2	1	0	0	0	0	1	1	1	1	0	0	0	6	3	3	0	1
	5%	4%	6%	-	10%	12%	-	8%	5%	-	-	-	-	3%	27%	56%	4%	-	-	-	7%	5%	11%	-	11%
Rent out my existing home and move in with my significant other/family/friends	2	0	2	0	1	1	0	1	1	0	0	0	0	1	0	1	1	0	0	0	2	0	2	0	0
	3%	-	6%	-	5%	11%	-	4%	5%	-	-	-	-	4%	-	44%	5%	-	-	-	-	3%	-	6%	-
Rent out my existing home and rent another property	3	2	1	0	2	0	1	2	1	0	1	0	0	2	0	0	1	1	0	0	0	3	3	0	1
	5%	8%	2%	-	12%	-	5%	10%	3%	-	9%	-	-	6%	-	-	6%	13%	-	-	-	5%	11%	-	16%
Do something else	3	1	2	0	2	0	0	2	0	1	0	0	1	2	0	0	1	0	0	0	10	3	1	2	0
	5%	3%	7%	-	11%	-	-	10%	-	5%	-	-	13%	8%	-	-	8%	-	-	-	12%	5%	3%	7%	-
Summary																									
Stay in my existing home	42	22	20	3	9	6	11	12	17	13	10	7	4	18	3	0	12	7	0	0	57	42	16	26	4
	79%	82%	76%	100%	53%	77%	95%	60%	87%	95%	91%	100%	87%	72%	73%	-	71%	87%	-	-	68%	79%	71%	85%	57%
Sell my existing home	4	2	2	0	3	1	0	3	1	0	0	0	0	2	1	1	2	0	0	0	16	4	4	1	2
	8%	8%	9%	-	19%	12%	-	16%	5%	-	-	-	-	10%	27%	56%	10%	-	-	-	19%	8%	16%	2%	27%
Rent out my existing home	4	2	2	0	3	1	1	3	1	0	1	0	0	2	0	1	2	1	0	0	0	4	3	2	1
	8% U	8%	8%	-	16%	11%	5%	14%	7%	-	9%	-	-	10%	-	44%	11%	13%	-	-	-	8%	11%	6%	16%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRD2_2018. What have you done/ are you planning to do instead of purchasing a new home or another home? - All respondents

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	355	224	86*	137	29**
Stay in my existing home and renovate it	15	9	6	3	2	1	5	5	6	4	3	4	1	6	2	0	4	3	0	0	31	15	4	11	1
	7%	8%	6%	30%	4%	2%	11%	8%	6%	6%	8%	18%	3%	6%	4%	-	7%	16%	-	-	9%	7%	5%	8%	3%
							II																		
Stay in my existing home and NOT renovate it	27	12	15	0	7	6	5	7	11	9	7	3	4	12	1	0	8	4	0	0	27	27	12	14	3
	12%	10%	15%	-	14%	10%	11%	12%	11%	15%	20%	13%	21%	12%	2%	-	15%	20%	-	-	7%	12%	15%	10%	9%
			U																						
Sell my existing home and rent a home instead	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	1	0	0	0	10	2	1	1	1
	1%	1%	1%	-	3%	-	-	3%	-	-	-	-	-	2%	-	-	2%	-	-	-	3%	1%	1%	0	4%
					AV																				
Sell my existing home and move in with family/friends	3	1	2	0	2	1	0	2	1	0	0	0	0	1	1	1	1	0	0	0	6	3	3	0	1
	1%	1%	2%	-	3%	2%	-	3%	1%	-	-	-	-	1%	2%	9%	1%	-	-	-	2%	1%	3%	-	2%
Rent out my existing home and move in with my significant other/family/friends	2	0	2	0	1	1	0	1	1	0	0	0	0	1	0	1	1	0	0	0	0	2	0	2	0
	1%	-	2%	-	2%	2%	-	1%	1%	-	-	-	-	1%	-	7%	2%	-	-	-	-	1%	-	1%	-
			U		U												U								
Rent out my existing home and rent another property	3	2	1	0	2	0	1	2	1	0	1	0	0	2	0	0	1	1	0	0	0	3	3	0	1
	1%	2%	1%	-	4%	-	1%	3%	1%	-	3%	-	-	2%	-	-	2%	5%	-	-	-	1%	3%	-	4%
		U			AUV		U	U						U			U								
Do something else	3	1	2	0	2	0	0	2	0	1	0	0	1	2	0	0	1	0	0	0	10	3	1	2	0
	1%	1%	2%	-	4%	-	-	3%	-	1%	-	-	4%	2%	-	-	3%	-	-	-	3%	1%	1%	1%	-
No answer	170	96	74	7	34	45	37	41	82	47	25	16	13	71	36	9	37	11	0	0	271	170	63	108	22
	76%	79%	73%	70%	66%	84%	77%	67%	81%	78%	69%	69%	72%	74%	91%	84%	69%	59%	-	-	76%	76%	73%	78%	78%
	E	E							C												E				
Summary																									
Stay in my existing home	42	22	20	3	9	6	11	12	17	13	10	7	4	18	3	0	12	7	0	0	57	42	16	26	4
	19%	18%	20%	30%	18%	12%	22%	20%	17%	21%	28%	31%	24%	18%	7%	-	22%	36%	-	-	16%	19%	19%	19%	12%
							II																		
Sell my existing home	4	2	2	0	3	1	0	3	1	0	0	0	0	2	1	1	2	0	0	0	16	4	4	1	2
	2%	2%	2%	-	6%	2%	-	5%	1%	-	-	-	-	2%	2%	9%	3%	-	-	-	5%	2%	4%	0	6%
	X				ABV																				
Rent out my existing home	4	2	2	0	3	1	1	3	1	0	1	0	0	2	0	1	2	1	0	0	0	4	3	2	1
	2%	2%	2%	-	5%	2%	1%	5%	1%	-	3%	-	-	3%	-	7%	4%	5%	-	-	-	2%	3%	1%	4%
	U	U	U		AUV		U	U					U				U				UU				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q8New2017. With who did you/ are you planning to purchase this home?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**	
Buying/Bought a home together with a friend	10	8	2	3	2	3	2	5	4	0	1	0	0	8	1	0	4	1	0	4	12	10	9	1	4	
	4%	6%	2%	31%	5%	5%	3%	9%	4%	-	3%	-	-	8%	3%	-	8%	5%	-	2%	3%	4%	11%	0	16%	
	X	T						JCJT						CT			CJT						AX			
Buying/Bought a home together with a business partner	5	4	1	0	2	1	2	2	3	0	1	3	0	1	0	0	1	1	0	4	9	5	3	2	0	
	2%	3%	1%	-	4%	2%	4%	3%	3%	-	3%	14%	-	1%	-	-	2%	5%	-	2%	3%	2%	3%	2%	-	
									C																	
Buying/Bought just with my spouse or partner	97	47	51	0	15	18	25	15	43	40	15	10	8	51	9	4	28	9	0	147	177	97	31	66	8	
	44%	38%	50%	-	28%	34%	52%	24%	42%	66%	42%	46%	47%	53%	21%	36%	53%	46%	-	57%	50%	44%	37%	48%	28%	
	EH	H	AEHIV				EHI BEHI		HH	EHI ABEHIUV				ABEHV			EH			VABEHIV	EH	EH				
Buying/Bought by myself	68	37	31	3	18	17	14	21	32	16	10	7	5	25	16	5	15	1	0	62	93	68	23	46	11	
	31%	31%	31%	27%	35%	32%	30%	34%	31%	26%	27%	31%	30%	27%	40%	44%	28%	7%	-	24%	26%	31%	26%	33%	37%	
Buying/Bought with someone I didn't know prior to the purchase	2	0	2	0	2	0	0	2	0	0	1	0	0	1	1	0	1	1	0	4	12	2	2	0	1	
	1%	-	2%	-	4%	-	-	3%	-	-	2%	-	-	1%	2%	-	1%	3%	-	2%	3%	1%	2%	-	5%	
					ABV																					
Buying/Bought together with family/parents	20	14	6	3	7	8	2	10	10	0	6	0	1	7	6	0	6	5	0	19	42	20	12	8	4	
	9%	11%	6%	30%	14%	14%	5%	16%	10%	-	17%	-	3%	7%	16%	-	11%	27%	-	7%	12%	9%	14%	6%	13%	
	JX	J			JCJ			JACJTV	GJGJ								J				J	J				
Buying/Bought with my spouse or partner with the assistance of our family/parents	29	17	13	1	11	8	4	12	13	4	6	1	4	9	7	2	5	4	0	28	47	29	14	15	2	
	13%	14%	13%	12%	22%	16%	9%	20%	12%	7%	16%	7%	19%	10%	18%	20%	9%	23%	-	11%	13%	13%	17%	11%	6%	
					JAJNQTV			N	GG																	
Buying/Bought myself with the assistance of my family/parents	8	5	3	0	2	4	1	2	4	1	0	3	0	1	4	0	1	0	0	0	0	8	2	6	1	
	3%	4%	3%	-	5%	7%	1%	4%	4%	1%	-	12%	-	1%	10%	-	1%	-	-	-	-	3%	2%	4%	5%	
	TU	TU	TU		TU			U	TU	GGTU												TUTU				
Summary																										
Family/Parents	55	34	21	4	19	19	7	24	26	5	12	3	4	17	16	2	12	10	0	46	88	55	28	26	7	
	25%	28%	20%	42%	38%	36%	15%	39%	26%	9%	33%	14%	23%	18%	41%	20%	21%	50%	-	18%	25%	25%	33%	19%	24%	
	GJX	GJT			GJACGJNQTV			GJACGJNQTV	GJGJ													TJT	GJ	X		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER1_2019_1. [Financial decisions related to purchasing a home (e.g. obtaining a mortgage)] Who or what did/do you consult on decisions related to purchasing a home, for each of the following?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**	
Financial decisions related to purchasing a home (e.g. obtaining a mortgage)																										
Friends	44	32	12	0	14	18	9	14	27	4	7	3	5	17	9	2	10	5	0	0	0	44	19	25	3	
	20%	26%	12%	-	27%	34%	18%	22%	26%	7%	19%	15%	27%	18%	23%	22%	19%	28%	-	-	-	20%	22%	18%	10%	
	CJ	CCJ			JCJ			JCJ	GJCGJ					J								CJ				
Family	63	45	18	7	16	20	13	23	33	7	12	4	3	27	11	6	18	11	0	0	0	63	25	38	8	
	28%	37%	18%	73%	31%	38%	27%	38%	33%	11%	34%	17%	16%	28%	28%	55%	34%	56%	-	-	-	28%	29%	28%	26%	
	CJ	CACJV			JCJ			JJ	JCJ	GJCGJ				CJ			CJ					CJ				
Co-workers	21	13	7	1	6	10	2	8	11	2	3	3	1	7	4	3	5	3	0	0	0	21	8	13	1	
	9%	11%	7%	12%	13%	18%	4%	12%	11%	3%	8%	12%	5%	7%	10%	31%	9%	14%	-	-	-	9%	9%	9%	2%	
									GG																	
Real estate agent	60	30	31	1	12	10	14	13	24	24	10	7	7	27	5	5	16	4	0	0	0	60	18	42	3	
	27%	24%	30%	12%	23%	19%	28%	21%	23%	40%	27%	32%	37%	28%	13%	43%	30%	21%	-	-	-	27%	21%	31%	10%	
			I				II			HABHV																
Real-estate websites (e.g. Realtor)	34	18	16	1	10	10	4	11	14	9	6	2	4	16	4	3	9	4	0	0	0	34	11	24	2	
	15%	15%	16%	12%	19%	19%	9%	18%	14%	15%	17%	7%	22%	17%	9%	25%	16%	19%	-	-	-	15%	12%	17%	5%	
									GG																	
Representative from my main financial institution	65	35	30	1	17	17	12	18	29	18	10	4	7	28	13	2	16	3	0	0	0	65	22	43	9	
	29%	29%	29%	12%	33%	32%	25%	30%	29%	29%	27%	18%	41%	30%	33%	21%	30%	15%	-	-	-	29%	26%	31%	30%	
Representative from another financial institution I deal with (not my main bank)	30	19	12	1	8	10	7	9	17	4	6	1	1	12	8	2	7	1	0	0	0	30	15	16	7	
	14%	15%	11%	12%	15%	20%	14%	15%	17%	6%	16%	2%	8%	12%	20%	21%	12%	4%	-	-	-	14%	17%	11%	24%	
		J							C																	
Representative from a financial institution I don't normally deal with	25	15	10	1	11	7	2	12	10	3	8	1	1	11	3	2	8	3	0	0	0	25	14	12	6	
	11%	12%	10%	12%	22%	14%	5%	20%	10%	5%	21%	3%	8%	12%	7%	14%	14%	13%	-	-	-	11%	16%	9%	21%	
	G	J			GJABCGJNV			GJACGJV	GG													G				
Accountant or other financial advisor	29	10	19	1	10	2	5	12	7	10	6	3	1	13	3	2	7	3	0	0	0	29	10	19	3	
	13%	8%	19%	12%	20%	3%	11%	19%	7%	17%	17%	15%	8%	13%	7%	21%	12%	13%	-	-	-	13%	11%	14%	9%	
	BI		BABIV		IABIV		II	IBI	B													BI				
An independent mortgage broker	37	22	15	1	8	6	13	10	19	8	5	7	2	13	6	2	11	3	0	0	0	37	17	20	4	
	16%	18%	15%	12%	16%	11%	27%	16%	18%	14%	15%	31%	12%	14%	16%	21%	21%	15%	-	-	-	16%	20%	15%	14%	
							IACINV																			
My bank's website (including their mortgage tools such as calculators)	36	16	20	1	12	8	8	13	17	6	6	2	2	18	6	3	12	3	0	0	0	36	16	20	3	
	16%	13%	20%	12%	23%	15%	18%	21%	16%	11%	16%	10%	10%	18%	15%	23%	22%	18%	-	-	-	16%	18%	15%	12%	
					B																					
Other banks' websites (including mortgage tools)	25	13	13	1	10	4	7	11	10	4	3	3	2	12	3	2	10	1	0	0	0	25	10	15	4	
	11%	10%	12%	12%	19%	7%	14%	18%	10%	6%	9%	14%	12%	12%	8%	14%	19%	7%	-	-	-	11%	12%	11%	12%	
					AV		II																			
Online websites and calculators (not bank websites)	23	14	9	1	6	8	6	7	13	3	2	2	3	9	6	2	5	0	0	0	0	23	9	15	0	
	10%	12%	9%	12%	11%	14%	12%	11%	13%	5%	5%	8%	15%	10%	16%	14%	9%	-	-	-	-	10%	10%	11%	-	
Social media sites (such as Facebook chats/forums Linkedin etc.)	9	4	5	1	6	0	2	7	2	0	1	2	1	2	1	2	1	1	0	0	0	9	2	7	1	
	4%	3%	5%	12%	11%	-	4%	11%	2%	-	2%	8%	5%	2%	3%	21%	2%	3%	-	-	-	4%	2%	5%	2%	
			I		IJABIJNQV		II	IJABIJNQV																		
A model home/sales center representative	20	10	9	0	9	3	5	9	8	3	1	1	1	11	4	2	8	1	0	0	0	20	10	10	2	
	9%	8%	9%	-	17%	5%	10%	15%	7%	5%	4%	3%	3%	11%	10%	21%	14%	3%	-	-	-	9%	12%	7%	8%	
					ABV																					
Government website/channel	19	13	6	1	6	7	5	7	12	1	1	1	1	11	5	2	7	1	0	0	0	19	9	11	3	
	9%	11%	6%	12%	11%	13%	10%	11%	12%	1%	2%	3%	3%	11%	13%	14%	12%	3%	-	-	-	9%	10%	8%	9%	
	J	J			JJ		JJ	JJ	JCJ					J			J					J				
Media (TV newspapers magazines ads etc.)	16	9	7	1	4	5	4	5	9	2	2	1	1	5	6	2	3	1	0	0	0	16	4	13	2	
	7%	7%	7%	12%	8%	9%	8%	9%	9%	3%	5%	3%	4%	5%	16%	21%	5%	6%	-	-	-	7%	4%	9%	6%	
Rate comparison websites (e.g. RateHub)	27	18	9	4	10	6	2	14	9	4	5	2	5	8	2	4	6	3	0	0	0	27	14	13	3	
	12%	15%	9%	39%	20%	12%	5%	23%	9%	6%	15%	10%	29%	8%	6%	32%	12%	14%	-	-	-	12%	16%	10%	12%	
Architect builder or contractor	G	GJ			GJACGJNV			GIJACGIJNV	GG													G				
	16	8	8	1	6	5	2	7	7	3	2	1	0	11	1	2	8	1	0	0	0	16	8	8	2	
	7%	7%	8%	12%	12%	9%	4%	12%	6%	4%	5%	3%	-	12%	3%	14%	15%	5%	-	-	-	7%	9%	6%	6%	
	34	16	18	1	11	6	5	12	11	11	3	4	2	21	2	2	9	2	0	0	0	34	11	23	3	

QINFLUENCER1_2019_1. [Financial decisions related to purchasing a home (e.g. obtaining a mortgage)] Who or what did/do you consult on decisions related to purchasing a home, for each of the following?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Lawyer	15%	13%	18%	12%	21%	12%	10%	19%	11%	18%	7%	15%	12%	22%	6%	14%	17%	11%	-	-	-	15%	13%	17%	12%
Home Inspector			GI											ABGIV											
	34	20	14	1	9	8	8	10	16	7	3	2	4	15	6	3	11	1	0	0	0	34	8	25	3
	15%	16%	13%	12%	18%	15%	16%	17%	16%	12%	9%	10%	22%	16%	16%	23%	20%	4%	-	-	-	15%	10%	18%	12%
Online forums/blogs																									
	14	8	6	1	5	6	2	7	7	0	2	1	0	8	2	2	7	2	0	0	0	14	5	9	1
	6%	6%	6%	12%	11%	10%	4%	11%	7%	-	4%	3%	-	8%	6%	15%	12%	8%	-	-	-	6%	6%	6%	2%
Other website (specify)			JJ					JJ	GG					J			J								
	2	1	1	0	0	1	1	0	2	0	0	0	0	0	0	2	0	0	0	0	0	2	0	2	0
	1%	1%	1%	-	-	2%	2%	-	2%	-	-	-	-	-	-	15%	-	-	-	-	-	1%	-	1%	-
Other																									
	7	2	4	0	0	1	2	0	3	3	0	1	0	3	1	1	2	0	0	0	0	7	2	4	1
	3%	2%	4%	-	-	2%	5%	-	3%	5%	-	4%	-	3%	3%	13%	4%	-	-	-	-	3%	3%	3%	2%
None/nothing																									
	29	13	17	0	8	5	6	8	11	10	7	4	2	13	4	0	7	2	0	0	0	29	9	21	3
	13%	10%	17%	-	16%	8%	13%	14%	11%	17%	18%	17%	11%	14%	9%	-	12%	11%	-	-	-	13%	10%	15%	10%
			I																						

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER1_2019_2. [All other decisions related to purchasing a home (e.g. deciding on location type of home potential renovations home inspection movers etc.)) Who or what did/do you consult on decisions related to purchasing a home, for each of the following?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
All other decisions related to purchasing a home (e.g. deciding on location type of home potential renovations home inspection movers etc.)																									
Friends	52	29	23	0	12	17	12	12	28	11	10	8	6	16	11	1	7	6	0	0	0	52	14	38	5
	23%	23%	23%	-	23%	32%	24%	19%	28% NQ	19%	27%	34%	36%	16%	27%	9%	12%	30%	-	-	-	23%	16%	27%	18%
Family	77	41	36	3	22	20	13	25	34	19	18	8	7	25	17	3	15	12	0	0	0	77	26	51	7
	35%	34%	36%	30%	43% N	38%	28%	41% N	33% GG	30%	48%	34%	36%	27%	44%	24%	27%	64%	-	-	-	35%	30%	37%	24%
Co-workers	17	9	8	0	6	7	1	6	7	4	2	3	1	7	4	0	5	0	0	0	0	17	4	13	1
	7% G	7%	8% G	-	11% GG	13%	1%	9%	7% GG	6%	5%	15%	3%	7%	9%	-	9%	-	-	-	-	7% G	4%	9%	4%
Real estate agent	77	38	40	0	17	12	16	17	28	32	15	12	8	35	8	0	20	5	0	0	0	77	28	50	9
	35%	31%	39%	-	33%	22%	33%	28%	28%	53%	40%	55%	42%	36%	20%	-	36%	27%	-	-	-	35%	32%	36%	31%
Real-estate websites (e.g. Realtor)			I				II			EGHIA BEGH INV															
	53	27	26	0	10	17	9	10	26	17	9	5	5	24	8	1	14	3	0	0	0	53	22	31	7
	24%	22%	25%	-	20%	31%	19%	17%	25% GG	28%	24%	23%	30%	25%	20%	7%	26%	18%	-	-	-	24%	25%	23%	25%
Representative from my main financial institution	18	10	9	0	5	2	6	5	8	5	3	3	2	6	3	1	2	2	0	0	0	18	5	13	2
	8%	8%	9%	-	10%	4%	12% II	8%	8%	9%	8%	13%	12%	6%	9%	9%	4%	12%	-	-	-	8%	6%	9%	8%
Representative from another financial institution I deal with (not my main bank)	9	4	5	0	5	0	1	5	1	3	1	3	0	4	1	1	3	1	0	0	0	9	4	5	2
	4%	3%	5% I	-	10% IABIV	-	2%	8% II	1%	4%	3%	11%	-	4%	1%	7%	5%	5%	-	-	-	4%	5%	4%	6%
Representative from a financial institution I don't normally deal with	10	4	6	0	3	0	2	3	2	4	2	2	0	2	2	3	1	2	0	0	0	10	3	7	1
	5%	3%	6% I	-	7%	-	5% II	6%	2%	7%	4%	8%	-	2%	6%	24%	2%	9%	-	-	-	5%	4%	5%	2%
Accountant or other financial advisor	11	5	6	0	3	4	1	3	5	3	1	3	0	6	1	0	5	1	0	0	0	11	5	6	2
	5%	4%	6%	-	6%	7%	2%	5%	5% GG	5%	3%	15%	-	6%	1%	-	10%	3%	-	-	-	5%	6%	4%	6%
An independent mortgage broker	11	7	4	3	2	0	2	5	2	5	1	2	4	2	3	0	1	0	0	0	0	11	2	9	0
	5%	6%	4%	27%	4%	-	4% II	8%	2%	8% N	2%	8%	24%	2%	6%	-	1%	-	-	-	-	5%	2%	7%	-
My bank's website (including their mortgage tools such as calculators)	14	9	5	0	7	4	1	7	5	3	2	2	2	5	3	1	5	2	0	0	0	14	5	9	1
	6%	8%	5%	-	13% GACGNV	7%	2%	11%	5% GG	4%	6%	8%	10%	5%	7%	9%	8%	9%	-	-	-	6%	6%	7%	2%
Other banks' websites (including mortgage tools)	7	3	4	0	4	0	2	4	2	2	0	2	0	4	1	0	4	0	0	0	0	7	4	3	2
	3%	2%	4% I	-	7%	-	4% II	6%	2%	3%	-	11%	-	4%	3%	-	7%	-	-	-	-	3%	4%	3%	7%
Online websites and calculators (not bank websites)	16	11	5	3	5	3	2	8	5	3	2	2	1	6	6	0	3	2	0	0	0	16	6	9	5
	7%	9%	5%	31%	10%	6%	4%	14% ACV	5%	4%	4%	8%	3%	6%	15%	-	5%	9%	-	-	-	7%	7%	7%	17%
Social media sites (such as Facebook chats/forums Linkedin etc.)	19	12	7	3	8	4	1	11	4	4	3	3	4	8	2	0	6	1	0	0	0	19	9	11	2
	9% G	10%	7% G	27%	16% GIACGIV	7%	1%	17% GIACGIV	4% GG	7%	8%	13%	24%	8%	4%	-	11% G	5%	-	-	-	9% G	10%	8%	6%
A model home/sales center representative	18	5	13	1	7	1	1	8	2	8	1	3	2	10	1	2	4	1	0	0	0	18	6	12	1
	8% GI	4%	13% BABGIV	12%	14% GIBGI	2%	2%	13% GIBGI	2%	13% IBI	2%	11%	12%	10% BGI	3%	14%	8%	3%	-	-	-	8% GI	7%	9%	4%
Government website/channel	19	11	8	0	7	0	7	7	7	5	3	4	1	6	4	0	4	2	0	0	0	19	9	9	2
	8%	9%	8%	-	14%	-	14% II	11%	7%	8%	9%	17%	5%	7%	10%	-	7%	9%	-	-	-	8%	11%	7%	8%
Media (TV newspapers magazines ads etc.)	31	18	13	3	4	9	6	7	15	10	7	3	4	10	6	1	8	2	0	0	0	31	8	23	2
	14%	15%	13%	27%	7%	16%	12%	11%	14%	16%	18%	11%	24%	11%	16%	6%	14%	10%	-	-	-	14%	9%	17%	6%
Rate comparison websites (e.g. RateHub)	19	11	8	0	5	7	3	5	9	4	7	2	0	8	2	1	6	2	0	0	0	19	10	9	6
	8%	9%	8%	-	10%	12%	6%	9%	9% GG	7%	19%	8%	-	8%	4%	9%	11%	9%	-	-	-	8%	12%	7%	20%
	21	11	10	0	8	4	2	8	5	8	3	3	1	8	3	2	6	1	0	0	0	21	8	13	1

QINFLUENCER1_2019_2. [All other decisions related to purchasing a home (e.g. deciding on location type of home potential renovations home inspection movers etc.)) Who or what did/do you consult on decisions related to purchasing a home, for each of the following?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Architect builder or contractor	9%	9%	9%	-	15%	7%	3%	12%	5%	13%	9%	11%	8%	8%	8%	17%	11%	3%	-	-	-	9%	9%	9%	2%
	G		GI		GG																	G			
Lawyer	24	10	14	0	7	1	6	7	7	10	4	5	3	11	1	0	6	2	0	0	0	24	8	17	2
	11%	8%	14%	-	14%	2%	13%	12%	7%	16%	10%	24%	16%	12%	3%	-	11%	9%	-	-	-	11%	9%	12%	7%
Home Inspector			I				II			B															
	40	15	25	0	10	6	6	10	12	17	7	7	2	16	6	2	10	3	0	0	0	40	12	28	3
	18%	12%	25%	-	20%	11%	13%	17%	12%	29%	18%	29%	11%	17%	15%	18%	18%	17%	-	-	-	18%	14%	20%	12%
			BABGIV							IABIV															
Online forums/blogs	19	10	8	0	6	8	1	6	8	4	3	3	1	7	4	1	5	1	0	0	0	19	9	10	3
	8%	9%	8%	-	12%	14%	1%	10%	8%	7%	8%	11%	5%	8%	9%	13%	9%	5%	-	-	-	8%	10%	7%	11%
Other website (specify)	G		G		GG				GG													G			
	3	1	2	0	0	0	1	0	1	2	0	2	0	1	0	0	1	0	0	0	0	3	0	3	0
	1%	1%	2%	-	-	-	2%	-	1%	3%	-	8%	-	1%	-	-	2%	-	-	-	-	1%	-	2%	-
Other	14	6	8	0	2	6	1	2	7	5	1	3	0	3	6	1	2	1	0	0	0	14	7	7	3
	6%	4%	8%	-	3%	11%	2%	3%	7%	8%	2%	12%	-	3%	16%	12%	3%	4%	-	-	-	6%	8%	5%	11%
None/nothing			GN						GG																
	34	17	16	0	7	8	8	7	16	11	7	4	3	16	2	3	8	3	0	0	0	34	12	22	4
	15%	14%	16%	-	14%	15%	16%	11%	15%	18%	18%	16%	16%	16%	5%	27%	15%	15%	-	-	-	15%	14%	16%	15%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	4	1	3	0	1	0	2	1	2	2	0	0	0	2	2	1	0	0	0	0	0	4	1	3	0
	2%	1%	3%	-	1%	-	4%	1%	2%	3%	-	-	-	2%	4%	6%	-	-	-	-	-	2%	1%	2%	-
Family	42	33	9	7	8	14	9	15	23	3	9	2	1	16	9	4	10	9	0	0	0	42	20	22	8
	19%	27%	9%	73%	15%	27%	19%	24%	23%	6%	25%	8%	3%	17%	24%	41%	18%	47%	-	-	-	19%	23%	16%	26%
	CJ	CACEJV					JCJ	JCJ	GJCGJ					CJ			J					CJ			
Co-workers	3	1	2	0	0	0	1	0	1	2	0	1	0	0	0	2	0	0	0	0	0	3	0	3	0
	1%	1%	2%	-	-	-	2%	-	1%	3%	-	5%	-	-	-	17%	-	-	-	-	-	1%	-	2%	-
Real estate agent	24	12	11	0	3	3	5	3	8	12	8	5	1	7	3	0	4	1	0	0	0	24	8	16	2
	11%	10%	11%	-	7%	5%	10%	6%	7%	20%	21%	22%	7%	7%	7%	-	7%	7%	-	-	-	11%	9%	11%	7%
										EHIABEHINV															
Real-estate websites (e.g. Realtor)	5	1	3	0	0	1	1	0	1	3	1	0	0	3	1	0	0	1	0	0	0	5	1	4	0
	2%	1%	3%	-	-	2%	1%	-	1%	5%	2%	-	-	4%	1%	-	-	4%	-	-	-	2%	1%	3%	-
Representative from my main financial institution	39	22	17	0	10	13	6	10	19	10	7	2	5	15	11	0	10	2	0	0	0	39	12	27	7
	18%	18%	17%	-	20%	25%	12%	17%	19%	16%	19%	11%	27%	15%	27%	-	18%	9%	-	-	-	18%	14%	20%	23%
Representative from another financial institution I deal with (not my main bank)																									
	2	1	1	0	1	0	1	1	1	0	0	0	0	1	1	0	0	0	0	0	0	2	0	2	0
	1%	1%	1%	-	2%	-	1%	2%	1%	-	-	-	-	1%	1%	-	-	-	-	-	-	1%	-	1%	-
Representative from a financial institution I don't normally deal with																									
	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	2	0	0
	1%	1%	1%	-	5%	-	-	4%	-	-	-	-	-	2%	-	-	3%	-	-	-	-	1%	3%	-	-
Accountant or other financial advisor					IABIV																				
	7	1	6	0	1	0	2	1	2	4	1	0	0	5	1	0	1	1	0	0	0	7	3	4	0
	3%	1%	6%	-	2%	-	5%	2%	2%	6%	3%	-	-	5%	1%	-	1%	3%	-	-	-	3%	4%	3%	-
An independent mortgage broker			AIV				II							BQ											
	13	5	7	0	4	2	3	4	5	4	3	4	2	1	3	1	1	1	0	0	0	13	5	7	2
	6% N	4%	7% N	-	7% N	4%	7%	6%	5%	6%	7%	17%	9%	1%	7%	7%	2%	4%	-	-	-	6% N	6%	5%	7%
My bank's website (including their mortgage tools such as calculators)	10	3	6	0	2	3	2	2	5	3	1	1	1	4	1	2	2	1	0	0	0	10	5	5	1
	4%	3%	6%	-	3%	5%	4%	3%	5%	5%	4%	4%	3%	5%	1%	16%	4%	7%	-	-	-	4%	5%	4%	3%
Other banks' websites (including mortgage tools)	4	2	2	0	2	0	2	2	2	0	0	1	1	3	0	0	3	0	0	0	0	4	3	1	1
	2%	2%	2%	-	4%	-	4%	4%	2%	-	-	2%	5%	3%	-	-	5%	-	-	-	-	2%	4%	1%	5%
							II																		
Social media sites (such as Facebook chats/forums Linkedin etc.)	1	1	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	1	0
	0	1%	-	-	2%	-	-	2%	-	-	-	5%	-	-	-	-	-	-	-	-	-	0	-	1%	-
A model home/sales center representative	4	1	2	0	0	0	2	0	2	2	0	0	0	2	2	0	0	0	0	0	0	4	2	2	0
	2%	1%	2%	-	-	-	4%	-	2%	3%	-	-	-	2%	4%	-	-	-	-	-	-	2%	2%	1%	-
Government website/channel							II																		
	7	7	0	0	1	3	3	1	6	0	0	0	0	4	3	0	2	0	0	0	0	7	2	5	1
	3%	6%	-	-	2%	6%	6%	2%	6%	-	-	-	-	4%	8%	-	4%	-	-	-	-	3%	2%	4%	4%
Media (TV newspapers magazines ads etc.)							C		C																
	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
Rate comparison websites (e.g. RateHub)	0	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	6%	-	-	-	-	-	0	-	1%	-
	7	5	2	3	2	0	0	5	0	2	1	0	4	2	0	0	2	1	0	0	0	7	2	5	0
	3%	4%	2%	27%	4%	-	-	8%	-	3%	3%	-	20%	2%	-	-	3%	5%	-	-	-	3%	2%	3%	-
Architect builder or contractor							IAIV																		
	3	2	1	0	1	1	1	1	1	1	1	0	0	2	1	0	2	0	0	0	0	3	2	1	0
Lawyer	1%	1%	1%	-	2%	2%	1%	2%	1%	1%	3%	-	-	2%	1%	-	3%	-	-	-	-	1%	2%	1%	-
	8	4	4	0	3	4	1	3	4	1	1	1	0	6	0	0	4	1	0	0	0	8	5	2	2
	3%	3%	4%	-	5%	7%	1%	4%	4%	1%	2%	5%	-	6%	-	-	8%	3%	-	-	-	3%	6%	2%	7%
Home Inspector							GG																		
	8	6	2	0	1	3	2	1	5	1	0	0	3	4	1	1	2	0	0	0	0	8	2	6	2
	3%	5%	2%	-	2%	6%	4%	2%	5%	2%	-	-	14%	4%	2%	7%	5%	-	-	-	-	3%	2%	4%	7%
							C																		

QINFLUENCER2_2019. [SUMMARY - RANK 1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Online forums/blogs	3	1	2	0	2	1	0	2	1	0	0	0	0	2	1	0	2	0	0	0	0	3	1	2	1
	1%	1%	2%	-	3%	2%	-	3%	1%	-	-	-	-	2%	2%	-	4%	-	-	-	-	1%	1%	1%	2%
Other	5	1	4	0	0	1	2	0	3	3	0	1	0	3	1	0	2	0	0	0	0	5	2	3	1
	2%	1%	4%	-	-	2%	4%	-	3%	4%	-	4%	-	3%	3%	-	4%	-	-	-	-	2%	3%	2%	2%
										B															

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	14	12	3	0	6	4	4	6	8	1	4	1	1	5	3	1	3	3	0	0	0	14	7	8	1
	6%	10%	3%	-	12%	7%	8%	10%	7%	1%	10%	3%	5%	5%	8%	9%	6%	14%	-	-	-	6%	8%	6%	2%
	C	J			JACJV		C	C	C													C			
Family	9	4	4	0	4	2	1	4	3	1	2	1	1	4	1	0	2	1	0	0	0	9	2	7	0
	4%	4%	4%	-	8%	4%	2%	7%	3%	2%	5%	2%	7%	4%	2%	-	5%	5%	-	-	-	4%	2%	5%	-
Co-workers	4	3	1	0	1	3	0	1	3	0	3	0	0	1	0	0	1	3	0	0	0	4	3	1	1
	2%	2%	1%	-	3%	5%	-	2%	3%	-	8%	-	-	1%	-	-	1%	14%	-	-	-	2%	4%	0	2%
Real estate agent	19	7	12	0	4	4	2	4	6	9	1	1	4	9	1	3	3	1	0	0	0	19	5	14	1
	9%	6%	12%	-	8%	8%	3%	7%	6%	14%	2%	5%	24%	9%	3%	26%	5%	4%	-	-	-	9%	5%	10%	2%
			GI						GG	B															
Real-estate websites (e.g. Realtor)	3	1	2	0	0	0	0	0	0	3	3	0	0	0	1	0	0	1	0	0	0	3	0	3	0
	1%	1%	2%	-	-	-	-	-	-	5%	7%	-	-	-	2%	-	-	4%	-	-	-	1%	-	2%	-
										IABINV															
Representative from my main financial institution	11	5	6	0	3	1	3	3	4	4	1	1	3	5	2	0	2	1	0	0	0	11	4	7	1
	5%	4%	6%	-	5%	2%	7%	4%	4%	6%	1%	2%	14%	5%	6%	-	4%	3%	-	-	-	5%	4%	5%	3%
							II																		
Representative from another financial institution I deal with (not my main bank)	5	4	1	0	1	3	1	1	4	0	0	0	0	2	3	0	2	0	0	0	0	5	4	1	4
	2%	3%	1%	-	2%	6%	2%	2%	4%	-	-	-	-	2%	8%	-	3%	-	-	-	-	2%	5%	1%	14%
							C																		
Representative from a financial institution I don't normally deal with	5	3	2	0	1	5	0	1	5	0	4	1	0	1	0	0	0	1	0	0	0	5	4	1	4
	2%	2%	2%	-	1%	9%	-	1%	5%	-	10%	3%	-	1%	-	-	-	5%	-	-	-	2%	5%	1%	15%
	X																								
Accountant or other financial advisor	4	1	3	0	1	0	0	1	0	3	3	1	0	0	0	0	0	0	0	0	0	4	1	3	0
	2%	1%	3%	-	3%	-	-	2%	-	4%	9%	3%	-	-	-	-	-	-	-	-	-	2%	1%	2%	-
							B																		
An independent mortgage broker	9	8	2	0	2	0	4	2	4	3	1	3	1	5	0	0	4	1	0	0	0	9	5	5	0
	4%	6%	2%	-	4%	-	9%	3%	4%	5%	2%	14%	4%	5%	-	-	7%	4%	-	-	-	4%	6%	3%	-
							IACIV																		
My bank's website (including their mortgage tools such as calculators)	5	3	2	0	2	1	2	2	3	0	1	0	0	1	4	0	0	0	0	0	0	5	3	3	0
	2%	3%	2%	-	4%	2%	4%	4%	3%	-	1%	-	-	1%	9%	-	-	-	-	-	-	2%	3%	2%	-
Other banks' websites (including mortgage tools)	3	2	1	0	0	0	2	0	2	1	1	1	0	1	1	0	1	1	0	0	0	3	1	2	1
	1%	1%	1%	-	-	-	5%	-	2%	1%	2%	2%	-	1%	1%	-	2%	4%	-	-	-	1%	1%	1%	2%
							IACIV																		
Online websites and calculators (not bank websites)	7	5	2	1	1	3	1	2	4	0	0	0	1	2	3	1	0	0	0	0	0	7	0	7	0
	3%	4%	2%	12%	2%	6%	3%	4%	4%	-	-	-	3%	2%	8%	7%	-	-	-	-	-	3%	-	5%	-
							C																		
Social media sites (such as Facebook chats/forums Linkedin etc.)	1	0	1	0	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	1	1	0	1
	0	-	1%	-	1%	-	-	1%	-	-	2%	-	-	-	-	-	-	3%	-	-	-	0	1%	-	2%
A model home/sales center representative	3	1	2	0	1	0	1	1	1	1	0	0	1	2	1	0	1	0	0	0	0	3	2	1	1
	1%	1%	2%	-	2%	-	2%	2%	1%	1%	-	-	3%	2%	1%	-	3%	-	-	-	-	1%	2%	1%	2%
Government website/channel	2	0	2	0	1	1	0	1	1	0	0	0	0	1	0	1	0	0	0	0	0	2	1	1	0
	1%	-	2%	-	2%	2%	-	1%	1%	-	-	-	-	1%	-	7%	-	-	-	-	-	1%	1%	1%	-
Media (TV newspapers magazines ads etc.)	1	0	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	1	0	0
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	-	2%	-	-	-	-	-	-	0	1%	-	-
Rate comparison websites (e.g. RateHub)	2	1	1	0	0	1	0	0	1	1	0	1	1	0	0	0	0	0	0	0	0	2	1	1	1
	1%	1%	1%	-	-	2%	-	-	1%	1%	-	4%	4%	-	-	-	-	-	-	-	-	1%	1%	1%	2%
Architect builder or contractor	3	3	0	0	0	3	0	0	3	0	0	0	0	3	0	0	3	0	0	0	0	3	3	0	0
	1%	2%	-	-	-	5%	-	-	3%	-	-	-	-	3%	-	-	5%	-	-	-	-	1%	3%	-	-
																	ACV								
Lawyer	5	2	3	0	0	1	3	0	4	1	0	0	0	4	1	0	2	0	0	0	0	5	1	4	1
	2%	2%	3%	-	-	2%	6%	-	4%	2%	-	-	-	5%	1%	-	4%	-	-	-	-	2%	1%	3%	3%

QINFLUENCER2_2019. [SUMMARY - RANK 2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Home Inspector	9	7	2	0	2	4	2	2	6	1	1	1	0	4	2	0	4	1	0	0	0	9	3	6	1
	4%	6%	2%	-	4%	7%	4%	3%	6%	2%	4%	4%	3%	5%	6%	-	7%	4%	-	-	-	4%	4%	4%	4%
Online forums/blogs	3	3	0	0	0	3	0	0	3	0	0	0	0	3	0	0	3	0	0	0	0	3	3	0	0
	1%	2%	-	-	-	5%	-	-	3%	-	-	-	-	3%	-	-	5% ACV	-	-	-	-	1%	3%	-	-
Other	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	6%	-	-	-	-	-	0	-	1%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	16	13	3	0	2	13	1	2	14	1	3	1	3	5	4	0	3	3	0	0	0	16	6	10	1
	7%	10%	3%	-	3%	24%	1%	3%	13%	1%	9%	4%	17%	5%	10%	-	5%	14%	-	-	-	7%	7%	7%	2%
	CGJ	EGHJ							GHJACGHJNV													CGJ			
Family	7	6	2	0	2	3	2	2	5	1	0	1	1	4	1	0	4	0	0	0	0	7	1	6	0
	3%	5%	2%	-	3%	5%	4%	3%	5%	1%	-	3%	6%	5%	3%	-	8% C	-	-	-	-	3%	1%	4%	-
Real estate agent	7	3	4	0	2	0	3	2	3	2	1	0	1	3	2	0	2	1	0	0	0	7	0	7	0
	3%	3%	4%	-	4%	-	7% II	3%	3%	4%	4%	-	3%	4%	5%	-	4%	4%	-	-	-	3%	-	5%	-
Real-estate websites (e.g. Realtor)	4	2	2	0	1	1	1	1	2	1	1	0	0	2	1	0	1	1	0	0	0	4	2	2	0
	2%	1%	2%	-	2%	2%	2%	2%	2%	1%	3%	-	-	2%	1%	-	3%	5%	-	-	-	2%	2%	1%	-
Representative from my main financial institution																									
	2	1	2	0	1	0	1	1	1	1	0	0	0	2	0	0	0	0	0	0	0	2	1	1	0
	1%	1%	2%	-	1%	-	2%	1%	1%	1%	-	-	-	3%	-	-	-	-	-	-	-	1%	1%	1%	-
Representative from another financial institution I deal with (not my main bank)																									
	4	3	1	0	0	4	1	0	4	0	3	1	0	1	0	0	0	0	0	0	0	4	4	0	3
	2%	2%	1%	-	-	7%	1%	-	4% GCG	-	8%	2%	-	1%	-	-	-	-	-	-	-	2%	5% X	-	10%
Representative from a financial institution I don't normally deal with																									
	3	3	1	0	3	0	1	3	1	0	1	0	1	2	0	0	1	1	0	0	0	3	3	1	1
	2%	2%	1%	-	6% ACV	-	1%	5%	1%	-	3%	-	5%	2%	-	-	2%	5%	-	-	-	2%	3%	0	4%
Accountant or other financial advisor																									
	6	2	4	1	0	1	1	1	2	3	1	1	0	4	0	0	3	1	0	0	0	6	2	4	1
	3%	1%	4%	12%	-	2%	2%	2%	2%	4%	2%	5%	-	4%	-	-	5%	4%	-	-	-	3%	2%	3%	3%
An independent mortgage broker																									
	1	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	0	-	1%	-
My bank's website (including their mortgage tools such as calculators)																									
	7	2	6	0	2	1	2	2	3	3	3	1	1	2	1	0	2	1	0	0	0	7	3	5	1
	3%	1%	6% I	-	5%	2%	3%	4%	3%	4%	9%	3%	4%	2%	1%	-	3%	7%	-	-	-	3%	3%	4%	3%
Other banks' websites (including mortgage tools)																									
	2	0	2	0	1	1	0	1	1	0	1	1	0	0	0	1	0	1	0	0	0	2	1	2	1
	1%	-	2%	-	3%	2%	-	2%	1%	-	2%	4%	-	-	-	7%	-	3%	-	-	-	1%	1%	1%	2%
Online websites and calculators (not bank websites)																									
	3	2	1	0	1	1	1	1	2	0	0	0	0	2	1	0	1	0	0	0	0	3	2	1	0
	1%	2%	1%	-	2%	2%	2%	2%	2%	-	-	-	-	2%	3%	-	2%	-	-	-	-	1%	2%	1%	-
Social media sites (such as Facebook chats/forums Linkedin etc.)																									
	2	1	1	0	2	0	0	2	0	0	0	0	1	0	0	1	0	0	0	0	0	2	1	1	0
	1%	1%	1%	-	3% AV	-	-	3%	-	-	-	-	5%	-	-	7%	-	-	-	-	-	1%	1%	1%	-
Media (TV newspapers magazines ads etc.)																									
	2	1	1	0	0	1	1	0	2	0	0	0	0	2	0	0	1	0	0	0	0	2	0	2	0
	1%	1%	1%	-	-	2%	2%	-	2%	-	-	-	-	2%	-	-	2%	-	-	-	-	1%	-	1%	-
Rate comparison websites (e.g. RateHub)																									
	2	2	1	0	1	0	1	1	1	1	1	0	0	0	1	1	0	1	0	0	0	2	2	0	0
	1%	2%	1%	-	2%	-	1%	2%	1%	1%	2%	-	-	-	1%	11%	-	4%	-	-	-	1%	3%	-	-
Architect builder or contractor																									
	3	0	3	0	0	1	0	0	1	2	0	0	0	3	0	0	1	0	0	0	0	3	0	3	0
	1%	-	3%	-	-	2%	-	-	1%	3%	-	-	-	3%	-	-	2%	-	-	-	-	1%	-	2%	-
Lawyer																									
	10	7	3	0	4	1	0	4	1	5	1	0	1	7	1	0	3	1	0	0	0	10	3	7	1
	4% I	5%	3% I	-	7% GIGI	2%	-	6%	1%	9% GIGI	4%	-	4%	7% I	3%	-	6%	4%	-	-	-	4% I	4%	5%	2%
Home Inspector																									
	6	1	5	0	1	0	2	1	2	4	2	1	0	2	0	1	1	0	0	0	0	6	1	5	1
	3%	1%	5% I	-	1%	-	3% II	1%	2%	6%	5%	2%	-	3%	-	9%	1%	-	-	-	-	3%	1%	3%	2%
Online forums/blogs																									
	1	0	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	-	-	8%	-	-	-	-	-	0	-	1%	-
Other																									
	1	1	0	0	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	-	-	7%	-	-	-	-	-	0	-	1%	-

QINFLUENCER2_2019. [SUMMARY - RANK 3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 1-3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	35	26	9	0	8	17	6	8	23	3	7	2	4	12	9	2	6	5	0	0	0	35	14	21	1
	15%	21%	9%	-	17%	32%	12%	14%	22%	5%	19%	7%	22%	12%	22%	15%	12%	28%	-	-	-	15%	16%	15%	4%
	CJ	CCJ							GJACGJNV													CJ			
Family	58	43	15	7	13	19	12	21	31	6	11	3	3	25	12	4	17	10	0	0	0	58	23	35	8
	26%	35%	15%	73%	26%	36%	25%	34%	31%	9%	30%	13%	16%	26%	29%	41%	31%	52%	-	-	-	26%	27%	25%	26%
	CJ	CACJV			JCJ		JCJ	JCJ	GJCGJ					CJ			CJ					CJ			
Co-workers	7	4	3	0	1	3	1	1	4	2	3	1	0	1	0	2	1	3	0	0	0	7	3	4	1
	3%	3%	3%	-	3%	5%	2%	2%	4%	3%	8%	5%	-	1%	-	17%	1%	14%	-	-	-	3%	4%	3%	2%
Real estate agent	50	23	27	0	10	7	10	10	17	23	10	6	6	19	6	3	9	3	0	0	0	50	12	37	2
	22%	18%	27%	-	19%	13%	20%	16%	17%	38%	27%	27%	34%	20%	15%	26%	16%	15%	-	-	-	22%	14%	27%	9%
										EGHIA BEGH INQV															
Real-estate websites (e.g. Realtor)	W		HI																						
	12	5	7	0	1	2	2	1	4	7	4	0	0	6	2	0	1	2	0	0	0	12	3	9	0
	5%	4%	7%	-	2%	3%	4%	2%	3%	12%	11%	-	-	6%	5%	-	3%	12%	-	-	-	5%	4%	6%	-
Representative from my main financial institution			I							HABHV															
	53	28	25	0	14	14	10	14	24	14	7	3	7	22	13	0	12	2	0	0	0	53	17	35	8
	24%	23%	24%	-	27%	27%	21%	22%	24%	24%	20%	13%	41%	23%	33%	-	23%	12%	-	-	-	24%	20%	26%	27%
Representative from another financial institution I deal with (not my main bank)																									
	11	8	3	0	2	7	2	2	9	0	3	1	0	4	4	0	2	0	0	0	0	11	8	3	7
	5%	6%	3%	-	4%	13%	5%	3%	9%	-	8%	2%	-	4%	9%	-	3%	-	-	-	-	5%	10%	2%	24%
Representative from a financial institution I don't normally deal with	X								GJCGJ														AX		
	11	7	4	0	6	5	1	6	5	0	5	1	1	5	0	0	3	2	0	0	0	11	10	1	5
	5%	5%	4%	-	12%	9%	1%	10%	5%	-	13%	3%	5%	5%	-	-	5%	10%	-	-	-	5%	11%	1%	19%
Accountant or other financial advisor	X				GJACGJV			JJ	GG														AX		
	16	3	13	1	2	1	3	4	4	9	5	2	0	9	1	0	3	1	0	0	0	16	6	10	1
	7%	3%	13%	12%	5%	2%	7%	6%	4%	14%	13%	8%	-	10%	1%	-	6%	6%	-	-	-	7%	7%	8%	3%
An independent mortgage broker	B		BABEIV				II		IABIV					B								B			
	23	13	9	0	6	2	7	6	9	8	3	7	2	6	3	1	5	1	0	0	0	23	10	13	2
	10%	11%	9%	-	11%	4%	15%	9%	9%	13%	9%	31%	12%	7%	7%	7%	10%	7%	-	-	-	10%	12%	9%	7%
My bank's website (including their mortgage tools such as calculators)							IIN																		
	22	8	14	0	6	4	6	6	10	6	5	2	1	8	5	2	4	3	0	0	0	22	10	12	2
	10%	7%	14%	-	12%	8%	12%	10%	10%	9%	14%	7%	6%	8%	12%	16%	7%	15%	-	-	-	10%	12%	9%	6%
Other banks' websites (including mortgage tools)																									
	10	4	6	0	4	1	4	4	5	1	1	2	1	4	1	1	4	1	0	0	0	10	5	4	3
	4%	3%	6%	-	7%	2%	9%	6%	5%	1%	4%	9%	5%	4%	1%	7%	7%	7%	-	-	-	4%	6%	3%	9%
Online websites and calculators (not bank websites)							IABIV																		
	10	7	3	1	2	4	2	3	6	0	0	0	1	4	4	1	1	0	0	0	0	10	2	8	0
	4%	6%	3%	12%	4%	7%	5%	5%	6%	-	-	-	3%	4%	10%	7%	2%	-	-	-	-	4%	2%	6%	-
Social media sites (such as Facebook chats/forums Linkedin etc.)							C																		
	3	2	1	0	3	0	0	3	0	0	1	1	1	0	0	1	0	1	0	0	0	3	2	2	1
	2%	2%	1%	-	7%	-	-	5%	-	-	2%	5%	5%	-	-	7%	-	3%	-	-	-	2%	2%	1%	2%
A model home/sales center representative					IABICINV			IAINV																	
	7	2	5	0	1	0	3	1	3	3	0	0	1	4	2	0	1	0	0	0	0	7	3	3	1
	3%	1%	5%	-	2%	-	6%	2%	3%	4%	-	-	3%	4%	6%	-	3%	-	-	-	-	3%	4%	2%	2%
Government website/channel					II																				
	9	7	2	0	2	4	3	2	7	0	0	0	0	5	3	1	2	0	0	0	0	9	3	6	1
	4%	6%	2%	-	4%	7%	6%	3%	7%	-	-	-	-	5%	8%	7%	4%	-	-	-	-	4%	3%	4%	4%
Media (TV newspapers magazines ads etc.)					C																				
	4	2	2	0	0	2	1	0	3	1	0	0	0	2	1	1	1	0	0	0	0	4	1	3	0
	2%	1%	2%	-	-	4%	2%	-	3%	1%	-	-	-	2%	2%	6%	2%	-	-	-	-	2%	1%	2%	-
Rate comparison websites (e.g. RateHub)																									
	11	7	3	3	3	1	1	6	2	3	2	1	4	2	1	1	2	2	0	0	0	11	5	6	1
	5%	6%	3%	27%	6%	2%	1%	10%	1%	5%	5%	4%	24%	2%	1%	11%	3%	9%	-	-	-	5%	6%	4%	2%
Architect builder or contractor					II																				
	9	5	4	0	1	5	1	1	5	3	1	0	0	7	1	0	5	0	0	0	0	9	5	4	0
	4%	4%	4%	-	2%	9%	1%	2%	5%	4%	3%	-	-	7%	1%	-	10%	-	-	-	-	4%	5%	3%	-
Lawyer					GG												AV								
	23	13	10	0	6	6	3	6	9	7	2	1	1	17	2	0	10	1	0	0	0	23	9	13	3
	10%	10%	10%	-	13%	10%	7%	10%	9%	12%	6%	5%	4%	18%	4%	-	18%	7%	-	-	-	10%	11%	10%	12%

QINFLUENCER2_2019. [SUMMARY - RANK 1-3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario ACGIV	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Home Inspector	23	14	9	0	4	7	6	4	13	7	3	1	3	11	3	2	7	1	0	0	0	23	6	17	3
	10%	12%	9%	-	7%	13%	12%	6%	13%	11%	9%	7%	17%	11%	7%	16%	13%	4%	-	-	-	10%	7%	12%	12%
Online forums/blogs	6	4	3	0	2	5	0	2	5	0	0	0	0	5	1	1	5	0	0	0	0	6	4	3	1
	3%	3%	2%	-	3%	9%	-	3%	5%	-	-	-	-	5%	2%	8%	9% ACJVV	-	-	-	-	3%	4%	2%	2%
Other	7	2	4	0	0	1	2	0	3	3	0	1	0	3	1	1	2	0	0	0	0	7	2	4	1
	3%	2%	4%	-	-	2%	5%	-	3%	5%	-	4%	-	3%	3%	13%	4%	-	-	-	-	3%	3%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_1. [Friends] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Friends																									
Rank 1	4	1	3	0	1	0	2	1	2	2	0	0	0	2	2	1	0	0	0	0	0	4	1	3	0
	2%	1%	3%	-	1%	-	4%	1%	2%	3%	-	-	-	2%	4%	6%	-	-	-	-	-	2%	1%	2%	-
							II																		
Rank 2	14	12	3	0	6	4	4	6	8	1	4	1	1	5	3	1	3	3	0	0	0	14	7	8	1
	6%	10%	3%	-	12%	7%	8%	10%	7%	1%	10%	3%	5%	5%	8%	9%	6%	14%	-	-	-	6%	8%	6%	2%
	C	J			JACJV		C	C	C													C			
Rank 3	16	13	3	0	2	13	1	2	14	1	3	1	3	5	4	0	3	3	0	0	0	16	6	10	1
	7%	10%	3%	-	3%	24%	1%	3%	13%	1%	9%	4%	17%	5%	10%	-	5%	14%	-	-	-	7%	7%	7%	2%
									GHJACGHJN																
(DK/NS)	CGJ	EGHJ							V													CGJ			
	189	97	92	10	43	36	42	53	79	58	30	21	14	84	31	9	48	14	0	0	0	189	72	117	27
	85%	79%	91%	100%	83%	68%	88%	86%	78%	95%	81%	93%	78%	88%	78%	85%	88%	72%	-	-	-	85%	84%	85%	96%
	I		BABIV				II			IABIV				I								I			
Summary																									
Rank 1-3	35	26	9	0	8	17	6	8	23	3	7	2	4	12	9	2	6	5	0	0	0	35	14	21	1
	15%	21%	9%	-	17%	32%	12%	14%	22%	5%	19%	7%	22%	12%	22%	15%	12%	28%	-	-	-	15%	16%	15%	4%
	CJ	CCJ							GJACGJNV													CJ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_2. [Family] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Family																									
Rank 1	42	33	9	7	8	14	9	15	23	3	9	2	1	16	9	4	10	9	0	0	0	42	20	22	8
	19%	27%	9%	73%	15%	27%	19%	24%	23%	6%	25%	8%	3%	17%	24%	41%	18%	47%	-	-	-	19%	23%	16%	26%
	CJ	CACEJV					JCJ	JCJ	GJCGJ					CJ			J					CJ			
Rank 2	9	4	4	0	4	2	1	4	3	1	2	1	1	4	1	0	2	1	0	0	0	9	2	7	0
	4%	4%	4%	-	8%	4%	2%	7%	3%	2%	5%	2%	7%	4%	2%	-	5%	5%	-	-	-	4%	2%	5%	-
Rank 3	7	6	2	0	2	3	2	2	5	1	0	1	1	4	1	0	4	0	0	0	0	7	1	6	0
	3%	5%	2%	-	3%	5%	4%	3%	5%	1%	-	3%	6%	5%	3%	-	8%	-	-	-	-	3%	1%	4%	-
									C								C								
(DK/NS)	166	80	86	3	38	34	36	41	70	55	26	20	15	71	28	6	37	9	0	0	0	166	63	103	21
	74%	65%	85%	27%	74%	64%	75%	66%	69%	91%	70%	87%	84%	74%	71%	59%	69%	48%	-	-	-	74%	73%	75%	74%
	B		BABEGHINQ V				II			EGHIABEGH INQV												B			
Summary																									
Rank 1-3	58	43	15	7	13	19	12	21	31	6	11	3	3	25	12	4	17	10	0	0	0	58	23	35	8
	26%	35%	15%	73%	26%	36%	25%	34%	31%	9%	30%	13%	16%	26%	29%	41%	31%	52%	-	-	-	26%	27%	25%	26%
	CJ	CACJV			JCJ		JCJ	JCJ	GJCGJ					CJ			CJ					CJ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_3. [Co-workers] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Co-workers	3	1	2	0	0	0	1	0	1	2	0	1	0	0	0	2	0	0	0	0	0	3	0	3	0
Rank 1	1%	1%	2%	-	-	-	2%	-	1%	3%	-	5%	-	-	-	17%	-	-	-	-	-	1%	-	2%	-
	4	3	1	0	1	3	0	1	3	0	3	0	0	1	0	0	1	3	0	0	0	4	3	1	1
Rank 2	2%	2%	1%	-	3%	5%	-	2%	3%	-	8%	-	-	1%	-	-	1%	14%	-	-	-	2%	4%	0	2%
	217	119	98	10	50	50	47	60	98	59	34	22	18	94	40	9	53	17	0	0	0	217	83	134	28
(DK/NS)	97%	97%	97%	100%	97%	95%	98%	98%	96%	97%	92%	95%	100%	99%	100%	83%	99%	86%	-	-	-	97%	96%	97%	98%
Summary	7	4	3	0	1	3	1	1	4	2	3	1	0	1	0	2	1	3	0	0	0	7	3	4	1
Rank 1-3	3%	3%	3%	-	3%	5%	2%	2%	4%	3%	8%	5%	-	1%	-	17%	1%	14%	-	-	-	3%	4%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_4. [Real estate agent] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Real estate agent																									
Rank 1	24	12	11	0	3	3	5	3	8	12	8	5	1	7	3	0	4	1	0	0	0	24	8	16	2
	11%	10%	11%	-	7%	5%	10%	6%	7%	20%	21%	22%	7%	7%	7%	-	7%	7%	-	-	-	11%	9%	11%	7%
										EHIABEHINV															
Rank 2	19	7	12	0	4	4	2	4	6	9	1	1	4	9	1	3	3	1	0	0	0	19	5	14	1
	9%	6%	12% GI	-	8%	8%	3%	7%	6% GG	14% B	2%	5%	24%	9%	3%	26%	5%	4%	-	-	-	9%	5%	10%	2%
Rank 3	7	3	4	0	2	0	3	2	3	2	1	0	1	3	2	0	2	1	0	0	0	7	0	7	0
	3%	3%	4%	-	4%	-	7% II	3%	3%	4%	4%	-	3%	4%	5%	-	4%	4%	-	-	-	3%	-	5%	-
(DK/NS)	174	100	74	10	42	46	38	52	84	38	27	17	12	76	34	8	45	16	0	0	0	174	74	100	26
	78%	82%	73%	100%	81%	87%	80%	84%	83%	62%	73%	73%	66%	80%	85%	74%	84%	85%	-	-	-	78%	86%	73%	91%
	J	J			JJ		JJ	JCJ	JCJ					J			J					J	A		
Summary																									
Rank 1-3	50	23	27	0	10	7	10	10	17	23	10	6	6	19	6	3	9	3	0	0	0	50	12	37	2
	22%	18%	27%	-	19%	13%	20%	16%	17%	38%	27%	27%	34%	20%	15%	26%	16%	15%	-	-	-	22%	14%	27%	9%
	W		HI							EGHIABEGH INQV															

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_5. [Real-estate websites (e.g. Realtor)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Real-estate websites (e.g. Realtor)																									
Rank 1	5	1	3	0	0	1	1	0	1	3	1	0	0	3	1	0	0	1	0	0	0	5	1	4	0
	2%	1%	3%	-	-	2%	1%	-	1%	5%	2%	-	-	4%	1%	-	-	4%	-	-	-	2%	1%	3%	-
Rank 2	3	1	2	0	0	0	0	0	0	3	3	0	0	0	1	0	0	1	0	0	0	3	0	3	0
	1%	1%	2%	-	-	-	-	-	-	5% IABINV	7%	-	-	-	2%	-	-	4%	-	-	-	1%	-	2%	-
Rank 3	4	2	2	0	1	1	1	1	2	1	1	0	0	2	1	0	1	1	0	0	0	4	2	2	0
	2%	1%	2%	-	2%	2%	2%	2%	2%	1%	3%	-	-	2%	1%	-	3%	5%	-	-	-	2%	2%	1%	-
(DK/NS)	212	118	94	10	50	51	46	60	98	54	33	23	18	90	38	11	53	17	0	0	0	212	83	129	29
	95% J	96% J	93%	100%	98%	97%	96%	98% JJ	97% C	88%	89%	100%	100%	94%	95%	100%	97%	88%	-	-	-	95% J	96%	94%	100%
Summary																									
Rank 1-3	12	5	7	0	1	2	2	1	4	7	4	0	0	6	2	0	1	2	0	0	0	12	3	9	0
	5%	4%	7% I	-	2%	3%	4%	2%	3%	12% HABHV	11%	-	-	6%	5%	-	3%	12%	-	-	-	5%	4%	6%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_6. [Representative from my main financial institution] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Representative from my main financial institution																									
Rank 1	39	22	17	0	10	13	6	10	19	10	7	2	5	15	11	0	10	2	0	0	0	39	12	27	7
	18%	18%	17%	-	20%	25%	12%	17%	19% GG	16%	19%	11%	27%	15%	27%	-	18%	9%	-	-	-	18%	14%	20%	23%
Rank 2	11	5	6	0	3	1	3	3	4	4	1	1	3	5	2	0	2	1	0	0	0	11	4	7	1
	5%	4%	6%	-	5%	2%	7% II	4%	4%	6%	1%	2%	14%	5%	6%	-	4%	3%	-	-	-	5%	4%	5%	3%
Rank 3	2	1	2	0	1	0	1	1	1	1	0	0	0	2	0	0	0	0	0	0	0	2	1	1	0
	1%	1%	2%	-	1%	-	2%	1%	1%	1%	-	-	-	3%	-	-	-	-	-	-	-	1%	1%	1%	-
(DK/NS)	171	95	76	10	37	39	38	48	77	46	29	20	11	74	27	11	42	17	0	0	0	171	69	102	21
	76%	77%	76%	100%	73%	73%	79%	78%	76%	76%	80%	87%	59%	77%	67%	100%	77%	88%	-	-	-	76%	80%	74%	73%
Summary																									
Rank 1-3	53	28	25	0	14	14	10	14	24	14	7	3	7	22	13	0	12	2	0	0	0	53	17	35	8
	24%	23%	24%	-	27%	27%	21%	22%	24%	24%	20%	13%	41%	23%	33%	-	23%	12%	-	-	-	24%	20%	26%	27%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_7. [Representative from another financial institution I deal with (not my main bank)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	_***	_***	_***	224	86*	137	29**
Representative from another financial institution I deal with (not my main bank)																									
Rank 1	2	1	1	0	1	0	1	1	1	0	0	0	0	1	1	0	0	0	0	0	0	2	0	2	0
	1%	1%	1%	-	2%	-	1%	2%	1%	-	-	-	-	1%	1%	-	-	-	-	-	-	1%	-	1%	-
Rank 2	5	4	1	0	1	3	1	1	4	0	0	0	0	2	3	0	2	0	0	0	0	5	4	1	4
	2%	3%	1%	-	2%	6%	2%	2%	4% C	-	-	-	-	2%	8%	-	3%	-	-	-	-	2%	5%	1%	14%
Rank 3	4	3	1	0	0	4	1	0	4	0	3	1	0	1	0	0	0	0	0	0	0	4	4	0	3
	2%	2%	1%	-	-	7%	1%	-	4% GCG	-	8%	2%	-	1%	-	-	-	-	-	-	-	2%	5% X	-	10%
(DK/NS)	213	115	98	10	49	47	46	59	92	61	34	22	18	91	36	11	53	19	0	0	0	213	78	135	22
	95% W	94%	97%	100%	96%	87%	95%	97%	91%	100%	92%	98%	100%	96%	91%	100%	97%	100%	-	-	-	95%	90%	98%	76%
Summary																									
Rank 1-3	11	8	3	0	2	7	2	2	9	0	3	1	0	4	4	0	2	0	0	0	0	11	8	3	7
	5% X	6%	3%	-	4%	13%	5%	3%	9% GJCGJ	-	8%	2%	-	4%	9%	-	3%	-	-	-	-	5%	10% AX	2%	24%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_8. [Representative from a financial institution I don't normally deal with] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor			
																	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Q	R	S	T	U	V	W	X	Y	
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**	
Representative from a financial institution I don't normally deal with																										
Rank 1	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	2	0	0	
	1%	1%	1%	-	5% IABIV	-	-	4%	-	-	-	-	-	2%	-	-	3%	-	-	-	-	1%	3%	-	-	
Rank 2	5	3	2	0	1	5	0	1	5	0	4	1	0	1	0	0	0	1	0	0	0	5	4	1	4	
	2% X	2%	2%	-	1%	9%	-	1%	5%	-	10%	3%	-	1%	-	-	-	5%	-	-	-	2%	5%	1%	15%	
Rank 3	3	3	1	0	3	0	1	3	1	0	1	0	1	2	0	0	1	1	0	0	0	3	3	1	1	
	2%	2%	1%	-	6% ACV	-	1%	5%	1%	-	3%	-	5%	2%	-	-	2%	5%	-	-	-	2%	3%	0	4%	
(DK/NS)	212	116	97	10	45	49	48	55	96	61	32	22	17	91	40	11	51	17	0	0	0	212	77	136	23	
	95% EW	95%	96% E	100%	88%	91%	99% EIEI	90%	95%	100% EHEH	87%	97%	95%	95%	100%	100%	95%	90%	-	-	-	95% E	89%	99% AW	81%	
Summary																										
Rank 1-3	11	7	4	0	6	5	1	6	5	0	5	1	1	5	0	0	3	2	0	0	0	11	10	1	5	
	5% X	5%	4%	-	12% GJACGJV	9%	1%	10% JJ	5% GG	-	13%	3%	5%	5%	-	-	5%	10%	-	-	-	5%	11% AX	1%	19%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_9. [Accountant or other financial advisor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Accountant or other financial advisor																									
Rank 1	7	1	6	0	1	0	2	1	2	4	1	0	0	5	1	0	1	1	0	0	0	7	3	4	0
	3%	1%	6%	-	2%	-	5%	2%	2%	6%	3%	-	-	5%	1%	-	1%	3%	-	-	-	3%	4%	3%	-
Rank 2			AIV				II							BQ											
	4	1	3	0	1	0	0	1	0	3	3	1	0	0	0	0	0	0	0	0	0	4	1	3	0
Rank 3	2%	1%	3%	-	3%	-	-	2%	-	4%	9%	3%	-	-	-	-	-	-	-	-	-	2%	1%	2%	-
							B																		
Rank 3	6	2	4	1	0	1	1	1	2	3	1	1	0	4	0	0	3	1	0	0	0	6	2	4	1
	3%	1%	4%	12%	-	2%	2%	2%	2%	4%	2%	5%	-	4%	-	-	5%	4%	-	-	-	3%	2%	3%	3%
(DK/NS)																									
	207	119	88	9	49	52	45	58	97	52	32	21	18	86	39	11	51	18	0	0	0	207	80	127	28
Summary	93%	97%	87%	88%	95%	98%	93%	94%	96%	86%	87%	92%	100%	90%	99%	100%	94%	94%	-	-	-	93%	93%	92%	97%
	CJ	CACJNV			C				GJCGJ													CJ			
Rank 1-3																									
Rank 1-3	16	3	13	1	2	1	3	4	4	9	5	2	0	9	1	0	3	1	0	0	0	16	6	10	1
	7%	3%	13%	12%	5%	2%	7%	6%	4%	14%	13%	8%	-	10%	1%	-	6%	6%	-	-	-	7%	7%	8%	3%
Rank 1-3			BABEIV				II			IABIV				B								B			
	B																								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_10. [An independent mortgage broker] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	~**	~**	~**	224	86*	137	29**	
An independent mortgage broker																										
Rank 1	13	5	7	0	4	2	3	4	5	4	3	4	2	1	3	1	1	1	0	0	0	13	5	7	2	
	6% N	4%	7% N	-	7% N	4%	7%	6%	5%	6%	7%	17%	9%	1%	7%	7%	2%	4%	-	-	-	6% N	6%	5%	7%	
Rank 2	9	8	2	0	2	0	4	2	4	3	1	3	1	5	0	0	4	1	0	0	0	9	5	5	0	
	4%	6%	2%	-	4%	-	IACIV	3%	4%	5%	2%	14%	4%	5%	-	-	7%	4%	-	-	-	4%	6%	3%	-	
Rank 3	1	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0	
	0	1%	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	-	-	-	0	-	1%	-	
(DK/NS)	201	109	92	10	46	51	41	56	92	53	34	16	16	89	37	10	49	18	0	0	0	201	76	125	26	
	90%	89%	91%	100%	89%	96%	85%	91%	91% GG	87%	91%	69%	88%	93%	93%	93%	90%	93%	-	-	-	90%	88%	91%	93%	
Summary																										
Rank 1-3	23	13	9	0	6	2	7	6	9	8	3	7	2	6	3	1	5	1	0	0	0	23	10	13	2	
	10%	11%	9%	-	11%	4%	15% IIN	9%	9%	13%	9%	31%	12%	7%	7%	7%	10%	7%	-	-	-	10%	12%	9%	7%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_11. [My bank's website (including their mortgage tools such as calculators)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
My bank's website (including their mortgage tools such as calculators)																									
Rank 1	10	3	6	0	2	3	2	2	5	3	1	1	1	4	1	2	2	1	0	0	0	10	5	5	1
	4%	3%	6%	-	3%	5%	4%	3%	5%	5%	4%	4%	3%	5%	1%	16%	4%	7%	-	-	-	4%	5%	4%	3%
Rank 2	5	3	2	0	2	1	2	2	3	0	1	0	0	1	4	0	0	0	0	0	0	5	3	3	0
	2%	3%	2%	-	4%	2%	4%	4%	3%	-	1%	-	-	1%	9%	-	-	-	-	-	-	2%	3%	2%	-
Rank 3	7	2	6	0	2	1	2	2	3	3	3	1	1	2	1	0	2	1	0	0	0	7	3	5	1
	3%	1%	6%	-	5%	2%	3%	4%	3%	4%	9%	3%	4%	2%	1%	-	3%	7%	-	-	-	3%	3%	4%	3%
(DK/NS)	201	114	87	10	45	49	42	55	91	55	32	21	17	88	35	9	50	16	0	0	0	201	76	125	27
	90%	93%	86%	100%	88%	92%	88%	90%	90%	91%	86%	93%	94%	92%	88%	84%	93%	85%	-	-	-	90%	88%	91%	94%
Summary																									
Rank 1-3	22	8	14	0	6	4	6	6	10	6	5	2	1	8	5	2	4	3	0	0	0	22	10	12	2
	10%	7%	14%	-	12%	8%	12%	10%	10%	9%	14%	7%	6%	8%	12%	16%	7%	15%	-	-	-	10%	12%	9%	6%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_12. [Other banks' websites (including mortgage tools)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Other banks' websites (including mortgage tools)																									
Rank 1	4	2	2	0	2	0	2	2	2	0	0	1	1	3	0	0	3	0	0	0	0	4	3	1	1
	2%	2%	2%	-	4%	-	4%	4%	2%	-	-	2%	5%	3%	-	-	5%	-	-	-	-	2%	4%	1%	5%
Rank 2	3	2	1	0	0	0	2	0	2	1	1	1	0	1	1	0	1	1	0	0	0	3	1	2	1
	1%	1%	1%	-	-	-	5% IACIV	-	2%	1%	2%	2%	-	1%	1%	-	2%	4%	-	-	-	1%	1%	1%	2%
Rank 3	2	0	2	0	1	1	0	1	1	0	1	1	0	0	0	1	0	1	0	0	0	2	1	2	1
	1%	-	2%	-	3%	2%	-	2%	1%	-	2%	4%	-	-	-	7%	-	3%	-	-	-	1%	1%	1%	2%
(DK/NS)	214	119	95	10	48	52	44	58	96	60	35	21	17	92	39	10	50	18	0	0	0	214	81	133	26
	96% G	97% G	94%	100%	93%	98%	91%	94%	95% GG	99%	96%	91%	95%	96%	99%	93%	93%	93%	-	-	-	96% G	94%	97%	91%
Summary																									
Rank 1-3	10	4	6	0	4	1	4	4	5	1	1	2	1	4	1	1	4	1	0	0	0	10	5	4	3
	4%	3%	6%	-	7%	2%	9% IABIV	6%	5%	1%	4%	9%	5%	4%	1%	7%	7%	7%	-	-	-	4%	6%	3%	9%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_13. [Online websites and calculators (not bank websites)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTTHO, NTHO, PFTTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	._**	._**	._**	224	86*	137	29**
Online websites and calculators (not bank websites)																									
Rank 2	7	5	2	1	1	3	1	2	4	0	0	0	1	2	3	1	0	0	0	0	0	7	0	7	0
	3%	4%	2%	12%	2%	6%	3%	4%	4% C	-	-	-	3%	2%	8%	7%	-	-	-	-	-	3%	-	5%	-
Rank 3	3	2	1	0	1	1	1	1	2	0	0	0	0	2	1	0	1	0	0	0	0	3	2	1	0
	1%	2%	1%	-	2%	2%	2%	2%	2%	-	-	-	-	2%	3%	-	2%	-	-	-	-	1%	2%	1%	-
(DK/NS)	214	116	98	9	49	49	46	58	95	61	37	23	17	91	36	10	53	19	0	0	0	214	84	130	29
	96%	94%	97%	88%	96%	93%	95%	95%	94%	100%	100%	100%	97%	96%	90%	93%	98%	100%	-	-	-	96%	98%	94%	100%
Summary			I																						
Rank 1-3	10	7	3	1	2	4	2	3	6	0	0	0	1	4	4	1	1	0	0	0	0	10	2	8	0
	4%	6%	3%	12%	4%	7%	5%	5%	6% C	-	-	-	3%	4%	10%	7%	2%	-	-	-	-	4%	2%	6%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_14. [Social media sites (such as Facebook chats/forums LinkedIn etc.)) Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	_*	_*	_*	224	86*	137	29**
Social media sites (such as Facebook chats/forums LinkedIn etc.)																									
Rank 1	1	1	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	1	0	1	0
	0	1%	-	-	2%	-	-	2%	-	-	-	5%	-	-	-	-	-	-	-	-	-	0	-	1%	-
Rank 2	1	0	1	0	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	1	1	0	1
	0	-	1%	-	1%	-	-	1%	-	-	2%	-	-	-	-	-	-	3%	-	-	-	0	1%	-	2%
Rank 3	2	1	1	0	2	0	0	2	0	0	0	0	1	0	0	1	0	0	0	0	0	2	1	1	0
	1%	1%	1%	-	3% AV	-	-	3%	-	-	-	-	5%	-	-	7%	-	-	-	-	-	1%	1%	1%	-
(DK/NS)	220	121	99	10	48	53	48	58	101	61	36	22	17	95	40	10	54	19	0	0	0	220	85	136	28
	98% EH	98% E	99% E	100%	93%	100%	100%	95%	100%	100%	98%	95%	95%	100%	100%	93%	100%	97%	-	-	-	98% EH	98%	99%	98%
Summary																									
Rank 1-3	3	2	1	0	3	0	0	3	0	0	1	1	1	0	0	1	0	1	0	0	0	3	2	2	1
	2%	2%	1%	-	7% IABCVN	-	-	5% IAINV	-	-	2%	5%	5%	-	-	7%	-	3%	-	-	-	2%	2%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_15. [A model home/sales center representative] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
A model home/sales center representative																									
Rank 1	4	1	2	0	0	0	2	0	2	2	0	0	0	2	2	0	0	0	0	0	0	4	2	2	0
	2%	1%	2%	-	-	-	4%	-	2%	3%	-	-	-	2%	4%	-	-	-	-	-	-	2%	2%	1%	-
Rank 2	3	1	2	0	1	0	1	1	1	1	0	0	1	2	1	0	1	0	0	0	0	3	2	1	1
	1%	1%	2%	-	2%	-	2%	2%	1%	1%	-	-	3%	2%	1%	-	3%	-	-	-	-	1%	2%	1%	2%
(DK/NS)	217	121	96	10	50	53	45	60	99	58	37	23	17	92	37	11	53	19	0	0	0	217	83	134	28
	97%	99%	95%	100%	98%	100%	94%	98%	97%	96%	100%	100%	97%	96%	94%	100%	97%	100%	-	-	-	97%	96%	98%	98%
Summary																									
Rank 1-3	7	2	5	0	1	0	3	1	3	3	0	0	1	4	2	0	1	0	0	0	0	7	3	3	1
	3%	1%	5%	-	2%	-	6%	2%	3%	4%	-	-	3%	4%	6%	-	3%	-	-	-	-	3%	4%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_16. [Government website/channel] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	_***	_***	_***	224	86*	137	29**
Government website/channel																									
Rank 1	7	7	0	0	1	3	3	1	6	0	0	0	0	4	3	0	2	0	0	0	0	7	2	5	1
	3%	6%	-	-	2%	6%	6%	2%	6%	-	-	-	-	4%	8%	-	4%	-	-	-	-	3%	2%	4%	4%
		CC					C		C																
Rank 2	2	0	2	0	1	1	0	1	1	0	0	0	0	1	0	1	0	0	0	0	0	2	1	1	0
	1%	-	2%	-	2%	2%	-	1%	1%	-	-	-	-	1%	-	7%	-	-	-	-	-	1%	1%	1%	-
(DK/NS)	215	115	99	10	49	49	45	60	94	61	37	23	18	90	37	10	52	19	0	0	0	215	83	132	28
	96%	94%	98%	100%	96%	93%	94%	97%	93%	100%	100%	100%	100%	95%	92%	93%	96%	100%	-	-	-	96%	97%	96%	96%
			I																						
Summary																									
Rank 1-3	9	7	2	0	2	4	3	2	7	0	0	0	0	5	3	1	2	0	0	0	0	9	3	6	1
	4%	6%	2%	-	4%	7%	6%	3%	7%	-	-	-	-	5%	8%	7%	4%	-	-	-	-	4%	3%	4%	4%
									C																

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_17. [Media (TV newspapers magazines ads etc.)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Media (TV newspapers magazines ads etc.)																									
Rank 1	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	6%	-	-	-	-	-	0	-	1%	-
Rank 2	1	0	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	1	0	0
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	-	2%	-	-	-	-	-	-	0	1%	-	-
Rank 3	2	1	1	0	0	1	1	0	2	0	0	0	0	2	0	0	1	0	0	0	0	2	0	2	0
	1%	1%	1%	-	-	2%	2%	-	2%	-	-	-	-	2%	-	-	2%	-	-	-	-	1%	-	1%	-
(DK/NS)	220	121	99	10	51	51	47	61	98	60	37	23	18	94	39	10	53	19	0	0	0	220	85	135	29
	98%	99%	98%	100%	100%	96%	98%	100%	97%	99%	100%	100%	100%	98%	98%	94%	98%	100%	-	-	-	98%	99%	98%	100%
Summary																									
Rank 1-3	4	2	2	0	0	2	1	0	3	1	0	0	0	2	1	1	1	0	0	0	0	4	1	3	0
	2%	1%	2%	-	-	4%	2%	-	3%	1%	-	-	-	2%	2%	6%	2%	-	-	-	-	2%	1%	2%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_18. [Rate comparison websites (e.g. RateHub)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Rate comparison websites (e.g. RateHub)																									
Rank 1	7	5	2	3	2	0	0	5	0	2	1	0	4	2	0	0	2	1	0	0	0	7	2	5	0
	3%	4%	2%	27%	4%	-	-	8%	-	3%	3%	-	20%	2%	-	-	3%	5%	-	-	-	3%	2%	3%	-
Rank 2	2	1	1	0	0	1	0	0	1	1	0	1	1	0	0	0	0	0	0	0	0	2	1	1	1
	1%	1%	1%	-	-	2%	-	-	1%	1%	-	4%	4%	-	-	-	-	-	-	-	-	1%	1%	1%	2%
Rank 3	2	2	1	0	1	0	1	1	1	1	1	0	0	0	1	1	0	1	0	0	0	2	2	0	0
	1%	2%	1%	-	2%	-	1%	2%	1%	1%	2%	-	-	-	1%	11%	-	4%	-	-	-	1%	3%	-	-
(DK/NS)	213	115	98	7	48	52	48	55	100	58	35	22	14	94	39	10	52	18	0	0	0	213	81	132	28
	95%	94%	97%	73%	94%	98%	99%	90%	99%	95%	95%	96%	76%	98%	99%	89%	97%	91%	-	-	-	95%	94%	96%	98%
Summary																									
Rank 1-3	11	7	3	3	3	1	1	6	2	3	2	1	4	2	1	1	2	2	0	0	0	11	5	6	1
	5%	6%	3%	27%	6%	2%	1%	10%	1%	5%	5%	4%	24%	2%	1%	11%	3%	9%	-	-	-	5%	6%	4%	2%
								11																	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_19. [Architect builder or contractor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Architect builder or contractor																									
Rank 1	3	2	1	0	1	1	1	1	1	1	1	0	0	2	1	0	2	0	0	0	0	3	2	1	0
	1%	1%	1%	-	2%	2%	1%	2%	1%	1%	3%	-	-	2%	1%	-	3%	-	-	-	-	1%	2%	1%	-
Rank 2	3	3	0	0	0	3	0	0	3	0	0	0	0	3	0	0	3	0	0	0	0	3	3	0	0
	1%	2%	-	-	-	5%	-	-	3%	-	-	-	-	3%	-	-	5%	-	-	-	-	1%	3%	-	-
Rank 3	3	0	3	0	0	1	0	0	1	2	0	0	0	3	0	0	1	0	0	0	0	3	0	3	0
	1%	-	3%	-	-	2%	-	-	1%	3%	-	-	-	3%	-	-	2%	-	-	-	-	1%	-	2%	-
(DK/NS)	215	118	97	10	50	49	48	60	96	58	36	23	18	88	39	11	49	19	0	0	0	215	81	133	29
	96%	96%	96%	100%	98%	91%	99%	98%	95%	96%	97%	100%	100%	93%	99%	100%	90%	100%	-	-	-	96%	95%	97%	100%
	Q						II															Q			
Summary																									
Rank 1-3	9	5	4	0	1	5	1	1	5	3	1	0	0	7	1	0	5	0	0	0	0	9	5	4	0
	4%	4%	4%	-	2%	9%	1%	2%	5%	4%	3%	-	-	7%	1%	-	10%	-	-	-	-	4%	5%	3%	-
									GG								AV								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_20. [Lawyer] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Lawyer																									
Rank 1	8	4	4	0	3	4	1	3	4	1	1	1	0	6	0	0	4	1	0	0	0	8	5	2	2
	3%	3%	4%	-	5%	7%	1%	4%	4%	1%	2%	5%	-	6%	-	-	8%	3%	-	-	-	3%	6%	2%	7%
Rank 2									GG																
	5	2	3	0	0	1	3	0	4	1	0	0	0	4	1	0	2	0	0	0	0	5	1	4	1
Rank 3	2%	2%	3%	-	-	2%	6%	-	4%	2%	-	-	-	5%	1%	-	4%	-	-	-	-	2%	1%	3%	3%
Rank 3	10	7	3	0	4	1	0	4	1	5	1	0	1	7	1	0	3	1	0	0	0	10	3	7	1
	4%	5%	3%	-	7%	2%	-	6%	1%	9%	4%	-	4%	7%	3%	-	6%	4%	-	-	-	4%	4%	5%	2%
(DK/NS)	I		I		GIGI					GIGI				I								I			
	201	110	91	10	45	48	45	55	93	53	35	21	17	78	38	11	45	18	0	0	0	201	77	124	25
(DK/NS)	90%	90%	90%	100%	87%	90%	93%	90%	91%	88%	94%	95%	96%	82%	96%	100%	82%	93%	-	-	-	90%	89%	90%	88%
	N		N				N		N													N			
Summary																									
Rank 1-3	23	13	10	0	6	6	3	6	9	7	2	1	1	17	2	0	10	1	0	0	0	23	9	13	3
	10%	10%	10%	-	13%	10%	7%	10%	9%	12%	6%	5%	4%	18%	4%	-	18%	7%	-	-	-	10%	11%	10%	12%
													ACGIV												

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_21. [Home Inspector] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Home Inspector																									
Rank 1	8	6	2	0	1	3	2	1	5	1	0	0	3	4	1	1	2	0	0	0	0	8	2	6	2
	3%	5%	2%	-	2%	6%	4%	2%	5%	2%	-	-	14%	4%	2%	7%	5%	-	-	-	-	3%	2%	4%	7%
Rank 2	9	7	2	0	2	4	2	2	6	1	1	1	0	4	2	0	4	1	0	0	0	9	3	6	1
	4%	6%	2%	-	4%	7%	4%	3%	6%	2%	4%	4%	3%	5%	6%	-	7%	4%	-	-	-	4%	4%	4%	4%
Rank 3	6	1	5	0	1	0	2	1	2	4	2	1	0	2	0	1	1	0	0	0	0	6	1	5	1
	3%	1%	5%	-	1%	-	3%	1%	2%	6%	5%	2%	-	3%	-	9%	1%	-	-	-	-	3%	1%	3%	2%
(DK/NS)	201	108	92	10	47	46	43	58	89	54	34	21	15	85	37	9	47	19	0	0	0	201	80	121	25
	90%	88%	91%	100%	93%	87%	88%	94%	87%	89%	91%	93%	83%	89%	93%	84%	87%	96%	-	-	-	90%	93%	88%	88%
Summary																									
Rank 1-3	23	14	9	0	4	7	6	4	13	7	3	1	3	11	3	2	7	1	0	0	0	23	6	17	3
	10%	12%	9%	-	7%	13%	12%	6%	13%	11%	9%	7%	17%	11%	7%	16%	13%	4%	-	-	-	10%	7%	12%	12%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_22. [Online forums/blogs] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Online forums/blogs	3	1	2	0	2	1	0	2	1	0	0	0	0	2	1	0	2	0	0	0	0	3	1	2	1
Rank 1	1%	1%	2%	-	3%	2%	-	3%	1%	-	-	-	-	2%	2%	-	4%	-	-	-	-	1%	1%	1%	2%
Rank 2	3	3	0	0	0	3	0	0	3	0	0	0	0	3	0	0	3	0	0	0	0	3	3	0	0
	1%	2%	-	-	-	5%	-	-	3%	-	-	-	-	3%	-	-	5%	-	-	-	-	1%	3%	-	-
																	ACV								
Rank 3	1	0	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	-	-	8%	-	-	-	-	-	0	-	1%	-
(DK/NS)	217	119	98	10	49	49	48	60	97	61	37	23	18	91	39	10	49	19	0	0	0	217	83	135	28
	97%	97%	98%	100%	97%	91%	100%	97%	95%	100%	100%	100%	100%	95%	98%	92%	91%	100%	-	-	-	97%	96%	98%	98%
	Q						Q			Q												Q			
Summary																									
Rank 1-3	6	4	3	0	2	5	0	2	5	0	0	0	0	5	1	1	5	0	0	0	0	6	4	3	1
	3%	3%	2%	-	3%	9%	-	3%	5%	-	-	-	-	5%	2%	8%	9%	-	-	-	-	3%	4%	2%	2%
																	AGJV								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_23. [Other website_1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Other website_1	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
(DK/NS)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary																									

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_24. [Other website_2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Other website_2	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
(DK/NS)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary																									

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_25. [Other] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - Financial decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Other																									
Rank 1	5	1	4	0	0	1	2	0	3	3	0	1	0	3	1	0	2	0	0	0	0	5	2	3	1
	2%	1%	4%	-	-	2%	4%	-	3%	4%	-	4%	-	3%	3%	-	4%	-	-	-	-	2%	3%	2%	2%
Rank 2										B															
	1	1	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
Rank 3	0	1%	-	-	-	-	-	-	-	1%	-	-	-	-	-	6%	-	-	-	-	-	0	-	1%	-
Rank 3	1	1	0	0	0	0	1	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	-	-	7%	-	-	-	-	-	0	-	1%	-
(DK/NS)																									
	217	120	96	10	51	52	46	61	98	58	37	22	18	92	39	9	52	19	0	0	0	217	84	133	28
(DK/NS)	97%	98%	96%	100%	100%	98%	95%	100%	97%	95%	100%	96%	100%	97%	97%	87%	96%	100%	-	-	-	97%	97%	97%	98%
Summary																									
Rank 1-3	7	2	4	0	0	1	2	0	3	3	0	1	0	3	1	1	2	0	0	0	0	7	2	4	1
	3%	2%	4%	-	-	2%	5%	-	3%	5%	-	4%	-	3%	3%	13%	4%	-	-	-	-	3%	3%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	13	7	5	0	1	8	2	1	10	2	3	2	3	3	2	0	1	3	0	0	0	13	5	8	1
	6%	6%	5%	-	1%	15%	4%	1%	10%	3%	8%	9%	14%	4%	5%	-	2%	14%	-	-	-	6%	5%	6%	3%
Family	46	28	18	3	10	13	10	13	23	11	8	3	6	16	13	1	9	5	0	0	0	46	13	33	5
	21%	23%	18%	30%	19%	24%	21%	21%	23%	18%	21%	15%	33%	16%	33%	5%	17%	28%	-	-	-	21%	16%	24%	18%
Real estate agent	43	23	19	0	7	9	10	7	18	18	9	7	2	18	7	0	12	4	0	0	0	43	20	23	7
	19%	19%	19%	-	14%	16%	20%	12%	18%	29%	24%	30%	14%	19%	17%	-	22%	22%	-	-	-	19%	23%	17%	26%
Real-estate websites (e.g. Realtor)	14	8	6	0	3	4	5	3	9	3	4	0	0	8	2	0	5	1	0	0	0	14	6	7	1
	6%	6%	6%	-	5%	7%	10%	4%	8%	4%	10%	-	-	8%	6%	-	9%	4%	-	-	-	6%	7%	5%	2%
Representative from my main financial institution	7	3	4	0	2	2	2	2	3	1	1	1	1	3	1	0	3	1	0	0	0	7	2	4	2
	3%	2%	4%	-	5%	3%	3%	4%	3%	1%	2%	5%	4%	3%	3%	-	5%	4%	-	-	-	3%	3%	3%	6%
Representative from another financial institution I deal with (not my main bank)	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0
	0	-	1%	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	0	1%	-	-
Representative from a financial institution I don't normally deal with	2	1	1	0	0	0	2	0	2	0	0	0	0	0	2	0	0	0	0	0	0	2	1	1	0
	1%	1%	1%	-	-	-	4%	-	2%	-	-	-	-	-	4%	-	-	-	-	-	-	1%	1%	1%	-
Accountant or other financial advisor	1	0	1	0	0	0	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	1	0
	1%	-	1%	-	-	-	2%	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	-	1%	-	1%	-
An independent mortgage broker	4	3	1	0	2	1	1	2	1	1	0	0	1	2	1	0	1	0	0	0	0	4	2	2	0
	2%	2%	1%	-	4%	2%	1%	3%	1%	1%	-	-	5%	2%	3%	-	2%	-	-	-	-	2%	2%	2%	-
My bank's website (including their mortgage tools such as calculators)	4	1	3	0	1	1	0	1	1	2	0	0	0	2	0	2	0	0	0	0	0	4	2	2	1
	2%	1%	3%	-	2%	1%	-	2%	1%	3%	-	-	-	2%	-	16%	-	-	-	-	-	2%	2%	1%	3%
Other banks' websites (including mortgage tools)	1	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	1
	0	1%	-	-	2%	-	-	2%	-	-	-	-	-	1%	-	-	2%	-	-	-	-	0	1%	-	4%
Online websites and calculators (not bank websites)	3	3	0	3	0	0	0	3	0	0	0	0	0	3	0	0	0	0	0	0	0	3	3	0	3
	1%	3%	-	31%	-	-	-	5%	-	-	-	-	-	3%	-	-	-	-	-	-	-	1%	4%	-	11%
Social media sites (such as Facebook chats/forums Linkedin etc.)	2	1	1	0	2	0	0	2	0	0	0	1	0	1	0	0	1	0	0	0	0	2	1	1	1
	1%	1%	1%	-	3%	-	-	3%	-	-	-	5%	-	1%	-	-	1%	-	-	-	-	1%	1%	1%	2%
A model home/sales center representative	7	1	6	1	2	0	1	3	1	4	0	2	0	5	0	1	1	0	0	0	0	7	2	6	0
	3%	1%	6%	12%	4%	-	1%	5%	1%	6%	-	8%	-	5%	-	7%	2%	-	-	-	-	3%	2%	4%	-
Government website/channel	5	4	1	0	2	0	4	2	4	0	1	1	0	1	2	0	0	1	0	0	0	5	4	2	1
	2%	3%	1%	-	3%	-	8%	3%	4%	-	3%	5%	-	1%	6%	-	-	5%	-	-	-	2%	5%	1%	2%
Media (TV newspapers magazines ads etc.)	4	4	0	3	0	0	0	3	0	1	0	0	3	1	0	1	1	0	0	0	0	4	0	4	0
	2%	3%	-	27%	-	-	-	5%	-	2%	-	-	15%	1%	-	6%	1%	-	-	-	-	2%	-	3%	-
Rate comparison websites (e.g. RateHub)	9	7	2	0	1	7	2	1	8	0	3	0	0	3	1	1	3	1	0	0	0	9	6	3	3
	4%	5%	2%	-	1%	12%	3%	1%	8%	-	9%	-	-	3%	2%	9%	5%	3%	-	-	-	4%	7%	2%	12%
Architect builder or contractor	7	3	4	0	3	1	1	3	1	3	1	0	0	3	1	2	2	0	0	0	0	7	3	4	0
	3%	2%	4%	-	5%	2%	1%	4%	1%	4%	3%	-	-	3%	3%	17%	4%	-	-	-	-	3%	3%	3%	-
Lawyer	4	2	2	0	3	0	0	3	0	1	0	0	0	4	0	0	3	0	0	0	0	4	2	2	1
	2%	2%	2%	-	6%	-	-	5%	-	2%	-	-	-	5%	-	-	6%	-	-	-	-	2%	3%	2%	2%
Home Inspector	12	4	7	0	3	2	1	3	3	6	2	1	0	5	2	2	1	1	0	0	0	12	2	10	0
	5%	4%	7%	-	6%	4%	2%	5%	3%	10%	5%	3%	-	5%	6%	18%	3%	5%	-	-	-	5%	3%	7%	-

QINFLUENCER2_2019. [SUMMARY - RANK 1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Online forums/blogs	3	2	1	0	3	0	0	3	0	0	0	0	0	2	0	1	1	0	0	0	0	3	0	3	0
	1%	2%	1%	-	5% IACIV	-	-	4% ACV	-	-	-	-	-	2%	-	6%	2%	-	-	-	-	1%	-	2%	-
Other website_2	1	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	1%	-	-	2%	-	-	-	-	0	-	1%	-
Other	6	1	5	0	0	2	1	0	3	3	1	1	0	2	2	0	2	1	0	0	0	6	3	3	0
	3%	1%	5%	-	-	4%	2%	-	3%	4% B	2%	4%	-	2%	5%	-	3%	4%	-	-	-	3%	3%	2%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	17	9	8	0	3	5	4	3	9	5	2	3	1	8	4	0	3	0	0	0	0	17	2	15	1
	8% W	7%	8%	-	6%	9%	8%	5%	8%	8%	4%	11%	6%	8%	9%	-	5%	-	-	-	-	8%	3%	11%	4%
	15	8	7	0	5	6	2	5	8	2	5	2	1	3	2	3	3	5	0	0	0	15	6	9	1
Family	7%	6%	7%	-	11% N	10%	5%	9%	8%	3%	13%	7%	4%	4%	5%	24%	6%	24%	-	-	-	7%	7%	6%	3%
									GG																
Real estate agent	22	9	13	0	5	3	5	5	7	10	6	4	4	8	1	0	3	1	0	0	0	22	4	18	1
	10%	8%	13%	-	9%	5%	10%	8%	7%	17%	16%	18%	20%	8%	1%	-	6%	4%	-	-	-	10%	5%	13%	2%
			I						B																
Real-estate websites (e.g. Realtor)	13	8	6	0	0	5	1	0	6	7	1	1	1	6	5	0	0	1	0	0	0	13	7	6	3
	6%	6%	5%	-	-	9%	2%	-	6%	12%	2%	3%	5%	6%	12%	-	-	4%	-	-	-	6%	8%	5%	11%
									GG	EHEHQ															
Representative from my main financial institution	3	1	2	0	0	1	2	0	3	0	0	0	0	1	2	1	0	0	0	0	0	3	1	2	0
	1%	1%	2%	-	-	2%	4% ANV	-	3%	-	-	-	-	1%	4%	9%	-	-	-	-	-	1%	1%	1%	-
Representative from another financial institution I deal with (not my main bank)	1	0	1	0	1	0	1	1	1	0	0	1	0	1	0	0	0	0	0	0	0	1	1	1	1
	1%	-	1%	-	1%	-	1%	1%	1%	-	-	3%	-	1%	-	-	-	-	-	-	-	1%	1%	0	2%
Accountant or other financial advisor	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0
	0	-	1%	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	0	1%	-	-
An independent mortgage broker	3	3	0	3	0	0	0	3	0	1	0	0	3	0	0	0	0	0	0	0	0	3	1	3	0
	2%	3%	-	27%	-	-	-	5% C	-	1%	-	-	19%	-	-	-	-	-	-	-	-	2%	1%	2%	-
My bank's website (including their mortgage tools such as calculators)	4	4	1	0	1	3	1	1	3	0	1	0	1	3	0	0	3	0	0	0	0	4	1	3	0
	2%	3%	1%	-	2%	5%	1%	1%	3%	-	1%	-	5%	3%	-	-	5%	-	-	-	-	2%	1%	2%	-
									GCG																
Other banks' websites (including mortgage tools)	1	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	1
	0	1%	-	-	2%	-	-	2%	-	-	-	-	-	1%	-	-	2%	-	-	-	-	0	1%	-	4%
Online websites and calculators (not bank websites)	5	5	0	0	2	3	0	2	3	0	1	0	0	1	3	0	1	1	0	0	0	5	2	3	1
	2%	4%	-	-	4%	6%	-	3%	3%	-	3%	-	-	1%	8%	-	2%	5%	-	-	-	2%	2%	2%	4%
					C																				
Social media sites (such as Facebook chats/forums Linkedin etc.)	1	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	1	0	0
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	0	1%	-	-
A model home/sales center representative	5	2	3	0	2	1	1	2	1	1	0	1	1	2	1	0	1	0	0	0	0	5	3	2	1
	2%	1%	3%	-	5%	2%	1%	4%	1%	1%	-	3%	3%	2%	3%	-	3%	-	-	-	-	2%	3%	1%	2%
Government website/channel	2	1	1	0	1	0	2	1	2	0	1	0	0	1	1	0	0	1	0	0	0	2	1	1	1
	1%	1%	1%	-	1%	-	3% II	1%	2%	-	2%	-	-	1%	1%	-	-	3%	-	-	-	1%	1%	1%	2%
Media (TV newspapers magazines ads etc.)	3	2	1	0	0	0	3	0	3	0	1	0	0	1	1	0	1	1	0	0	0	3	0	3	0
	1%	2%	1%	-	-	-	6% IACINV	-	3% C	-	1%	-	-	1%	3%	-	2%	3%	-	-	-	1%	-	2%	-
Rate comparison websites (e.g. RateHub)	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	1	0	0	0	0	2	1	1	1
	1%	1%	1%	-	3% AV	-	-	3%	-	-	-	-	-	2%	-	-	1%	-	-	-	-	1%	1%	1%	2%
Architect builder or contractor	3	2	1	0	3	0	0	3	0	0	0	1	0	1	1	0	1	0	0	0	0	3	1	2	0
	1%	2%	1%	-	5% IACIV	-	-	5% ACV	-	-	-	3%	-	1%	3%	-	2%	-	-	-	-	1%	1%	1%	-
Lawyer	3	2	1	0	1	1	0	1	1	1	0	1	1	1	0	0	0	0	0	0	0	3	1	2	0
	1%	1%	1%	-	2%	2%	-	1%	1%	1%	-	4%	5%	1%	-	-	-	-	-	-	-	1%	1%	1%	-
Home Inspector	9	6	3	0	3	0	4	3	4	2	2	1	1	3	2	0	2	1	0	0	0	9	5	4	1
	4%	5%	3%	-	6%	-	7% ICI	5%	4%	3%	6%	2%	8%	3%	5%	-	4%	7%	-	-	-	4%	6%	3%	3%
Online forums/blogs	4	3	2	0	1	4	0	1	4	0	0	0	0	4	0	1	4	0	0	0	0	4	3	2	0
	2%	2%	2%	-	2%	7%	-	1%	4%	-	-	-	-	4%	-	7%	7% AV	-	-	-	-	2%	3%	1%	-
	1	1	1	0	1	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0

QINFLUENCER2_2019. [SUMMARY - RANK 2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Other	1%	1%	1%	-	1%	-	-	1%	-	1%	-	-	-	-	-	12%	-	-	-	-	-	1%	-	1%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	9	6	3	0	2	4	3	2	7	0	2	0	3	0	3	1	0	2	0	0	0	9	4	5	3
	4%	5%	3%	-	4%	7%	6%	3%	7%	-	6%	-	16%	-	8%	9%	-	8%	-	-	-	4%	5%	3%	11%
Family	7	4	3	0	4	0	1	4	1	3	2	0	0	4	1	0	1	1	0	0	0	7	4	3	0
	3%	3%	3%	-	7%	-	1%	6%	1%	4%	5%	-	-	4%	3%	-	2%	5%	-	-	-	3%	4%	2%	-
Co-workers	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	0	0	0	0	0	2	0	2	0
	1%	1%	1%	-	3%	-	-	3%	-	-	-	-	-	2%	-	-	-	-	-	-	-	1%	-	1%	-
Real estate agent	7	3	4	0	0	0	2	0	2	5	0	0	0	6	1	0	2	0	0	0	0	7	1	6	0
	3%	2%	4%	-	-	-	3%	-	2%	8%	-	-	-	6%	2%	-	4%	-	-	-	-	3%	1%	4%	-
Real-estate websites (e.g. Realtor)	10	4	6	0	2	3	2	2	5	3	3	1	4	2	0	0	2	1	0	0	0	10	2	8	1
	4%	3%	6%	-	4%	6%	3%	4%	5%	4%	8%	5%	20%	2%	-	-	3%	3%	-	-	-	4%	2%	6%	2%
Representative from my main financial institution	2	2	0	0	1	0	0	1	0	1	0	0	0	2	0	0	0	0	0	0	0	2	0	2	0
	1%	1%	-	-	2%	-	-	2%	-	1%	-	-	-	2%	-	-	-	-	-	-	-	1%	-	1%	-
Representative from a financial institution I don't normally deal with	3	0	3	0	1	0	1	1	1	2	0	0	0	0	1	3	0	0	0	0	0	3	0	3	0
	1%	-	3%	-	2%	-	1%	1%	1%	3%	-	-	-	-	1%	24%	-	-	-	-	-	1%	-	2%	-
Accountant or other financial advisor	2	1	2	0	1	1	0	1	1	1	0	2	0	1	0	0	1	0	0	0	0	2	0	2	0
	1%	1%	2%	-	1%	2%	-	1%	1%	1%	-	7%	-	1%	-	-	1%	-	-	-	-	1%	-	2%	-
An independent mortgage broker	1	1	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	-	-	-	1%	2%	-	-	-	-	-	-	-	-	-	-	0	-	1%	-
My bank's website (including their mortgage tools such as calculators)	3	2	1	0	1	1	0	1	1	1	0	0	0	2	1	0	2	0	0	0	0	3	0	3	0
	1%	1%	1%	-	2%	2%	-	2%	1%	1%	-	-	-	2%	2%	-	3%	-	-	-	-	1%	-	2%	-
Social media sites (such as Facebook chats/forums Linkedin etc.)	6	6	1	3	1	3	0	3	3	0	0	0	3	3	0	0	3	0	0	0	0	6	3	3	0
	3%	5%	1%	27%	1%	5%	-	6%	3%	-	-	-	15%	4%	-	-	6%	-	-	-	-	3%	4%	2%	-
Government website/channel	2	2	0	0	2	0	0	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	2	0	1
	1%	2%	-	-	4%	-	-	3%	-	-	-	-	-	2%	-	-	4%	-	-	-	-	1%	2%	-	4%
Media (TV newspapers magazines ads etc.)	4	2	2	0	0	2	1	0	3	1	1	0	0	3	0	0	1	1	0	0	0	4	2	2	0
	2%	1%	2%	-	-	3%	2%	-	3%	1%	2%	-	-	3%	-	-	2%	4%	-	-	-	2%	2%	1%	-
Rate comparison websites (e.g. RateHub)	1	0	1	0	0	0	1	0	1	0	0	0	0	1	1	0	1	0	0	0	0	1	1	0	1
	1%	-	1%	-	-	-	2%	-	1%	-	-	-	-	1%	1%	-	1%	-	-	-	-	1%	1%	-	2%
Architect builder or contractor	1	1	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	-	3%	-	-	-	-	-	-	0	-	1%	-
Lawyer	5	3	2	0	1	0	3	1	3	1	1	1	1	3	0	0	2	1	0	0	0	5	1	5	0
	2%	3%	2%	-	2%	-	6%	2%	3%	2%	2%	6%	3%	3%	-	-	3%	4%	-	-	-	2%	1%	3%	-
Home Inspector	10	1	9	0	1	1	2	1	3	6	2	4	0	3	1	0	1	0	0	0	0	10	3	7	1
	4%	1%	9%	-	1%	2%	4%	1%	3%	10%	5%	16%	-	4%	1%	-	2%	-	-	-	-	4%	3%	5%	2%
Online forums/blogs	3	3	0	0	0	3	0	0	3	0	0	0	0	0	3	0	0	0	0	0	0	3	3	0	3
	1%	2%	-	-	-	6%	-	-	3%	-	-	-	-	-	8%	-	-	-	-	-	-	1%	4%	-	11%
Other	1	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0
	0	1%	-	-	2%	-	-	2%	-	-	-	-	-	-	3%	-	-	-	-	-	-	0	-	1%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019. [SUMMARY - RANK 1-3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Friends	39	22	17	0	6	17	9	6	26	7	7	5	6	11	9	1	3	4	0	0	0	39	11	27	5
	17%	18%	17%	-	12%	32%	18%	10%	25%	11%	18%	20%	36%	12%	22%	9%	6%	22%	-	-	-	17%	13%	20%	18%
	Q	Q	Q						GHACGHNQ													Q			
Family	68	40	29	3	19	18	13	22	31	15	15	5	7	23	16	3	14	11	0	0	0	68	24	45	6
	31%	32%	28%	30%	37%	34%	27%	36%	31%	25%	40%	22%	36%	24%	41%	29%	26%	58%	-	-	-	31%	27%	33%	21%
Co-workers	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	0	0	0	0	0	2	0	2	0
	1%	1%	1%	-	3%	-	-	3%	-	-	-	-	-	2%	-	-	-	-	-	-	-	1%	-	1%	-
					AV																				
Real estate agent	72	35	36	0	12	11	16	12	27	33	15	11	6	32	8	0	17	5	0	0	0	72	25	46	8
	32%	29%	36%	-	23%	21%	33%	19%	27%	54%	40%	48%	33%	34%	20%	-	32%	25%	-	-	-	32%	29%	34%	27%
Real-estate websites (e.g. Realtor)	H		EH				II			EGHIIABCEG HINQV				H								H			
	37	20	17	0	5	12	8	5	20	12	7	2	5	16	7	0	6	2	0	0	0	37	15	22	4
	16%	16%	17%	-	10%	23%	16%	8%	19%	20%	20%	8%	25%	17%	18%	-	12%	10%	-	-	-	16%	17%	16%	15%
Representative from my main financial institution	H		H																			H			
	11	5	6	0	3	3	4	3	7	1	1	1	1	5	3	1	3	1	0	0	0	11	3	8	2
	5%	4%	6%	-	7%	5%	8%	5%	7%	2%	2%	5%	4%	5%	7%	9%	5%	4%	-	-	-	5%	4%	6%	6%
Representative from another financial institution I deal with (not my main bank)																									
	2	0	2	0	1	0	1	1	1	0	0	1	0	1	0	0	1	0	0	0	0	2	1	1	1
	1%	-	2%	-	3%	-	1%	2%	1%	-	-	3%	-	1%	-	-	1%	-	-	-	-	1%	2%	0	2%
Representative from a financial institution I don't normally deal with																									
	5	1	4	0	1	0	2	1	2	2	0	0	0	0	2	3	0	0	0	0	0	5	1	4	0
	2%	1%	4%	-	2%	-	5%	1%	2%	3%	-	-	-	-	6%	24%	-	-	-	-	-	2%	1%	3%	-
Accountant or other financial advisor							IBIN																		
	4	1	3	0	1	1	1	1	2	1	1	2	0	1	1	0	1	0	0	0	0	4	1	3	0
	2%	1%	3%	-	3%	2%	2%	2%	2%	1%	1%	7%	-	1%	1%	-	3%	-	-	-	-	2%	1%	3%	-
An independent mortgage broker																									
	8	7	1	3	2	1	1	5	1	2	1	0	4	2	1	0	1	0	0	0	0	8	2	6	0
	4%	6%	1%	27%	4%	2%	1%	8%	1%	3%	2%	-	24%	2%	3%	-	2%	-	-	-	-	4%	3%	4%	-
My bank's website (including their mortgage tools such as calculators)																									
	11	6	4	0	3	5	1	3	5	3	1	0	1	6	1	2	5	0	0	0	0	11	3	8	1
	5%	5%	4%	-	6%	9%	1%	5%	5%	4%	1%	-	5%	7%	2%	16%	8%	-	-	-	-	5%	3%	6%	3%
Other banks' websites (including mortgage tools)									GG																
	2	2	0	0	2	0	0	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	2	0	2
	1%	2%	-	-	4%	-	-	3%	-	-	-	-	-	2%	-	-	4%	-	-	-	-	1%	2%	-	7%
Online websites and calculators (not bank websites)					ACV																				
	8	8	0	3	2	3	0	5	3	0	1	0	0	4	3	0	1	1	0	0	0	8	5	3	4
	4%	7%	-	31%	4%	6%	-	8%	3%	-	3%	-	-	4%	8%	-	2%	5%	-	-	-	4%	6%	2%	14%
Social media sites (such as Facebook chats/forums Linkedin etc.)								GJCGJ																	
	9	7	2	3	2	4	0	5	4	0	0	1	3	5	0	0	4	0	0	0	0	9	5	4	1
	4%	5%	2%	27%	5%	7%	-	8%	4%	-	-	5%	15%	5%	-	-	8%	-	-	-	-	4%	6%	3%	2%
A model home/sales center representative								GJCGJ																	
	12	3	9	1	4	1	1	5	2	4	0	3	1	7	1	1	2	0	0	0	0	12	4	7	1
	5%	2%	9%	12%	8%	2%	2%	9%	2%	7%	-	11%	3%	7%	3%	7%	5%	-	-	-	-	5%	5%	5%	2%
Government website/channel			AGIV		B			B		B															
	10	7	2	0	4	0	5	4	5	0	2	1	0	4	3	0	2	2	0	0	0	10	7	3	2
	4%	6%	2%	-	8%	-	11%	7%	5%	-	4%	5%	-	4%	7%	-	4%	9%	-	-	-	4%	8%	2%	8%
Media (TV newspapers magazines ads etc.)					JCJ		IJACIJNV		C																
	10	8	2	3	0	2	4	3	6	2	1	0	3	5	1	1	3	1	0	0	0	10	2	9	0
	5%	7%	2%	27%	-	3%	8%	5%	5%	3%	3%	-	15%	5%	3%	6%	5%	6%	-	-	-	5%	2%	6%	-
Rate comparison websites (e.g. RateHub)			ECE		C																				
	12	8	4	0	2	7	3	2	9	0	3	0	0	6	2	1	4	1	0	0	0	12	8	4	5
	5%	6%	4%	-	5%	12%	6%	4%	9%	-	9%	-	-	6%	4%	9%	7%	3%	-	-	-	5%	9%	3%	16%
Architect builder or contractor								GJCGJ																	
	11	6	5	0	6	1	2	6	3	3	1	1	0	4	3	2	3	0	0	0	0	11	4	7	0
	5%	5%	5%	-	11%	2%	3%	9%	3%	4%	3%	3%	-	4%	8%	17%	6%	-	-	-	-	5%	4%	5%	-
Lawyer					IIV																				
	12	7	5	0	5	1	3	5	4	4	1	2	1	8	0	0	5	1	0	0	0	12	4	8	1
	5%	6%	4%	-	10%	2%	6%	8%	4%	6%	2%	10%	8%	8%	-	-	8%	4%	-	-	-	5%	4%	6%	2%

QINFLUENCER2_2019. [SUMMARY - RANK 1-3] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Home Inspector	30	11	19	0	7	3	6	7	9	14	6	5	1	11	5	2	4	2	0	0	0	30	10	20	1
	14%	9%	19% AIV	-	13%	5%	13% II	11%	9%	23% IABINV	15%	22%	8%	12%	13%	18%	8%	12%	-	-	-	14%	11%	15%	5%
Online forums/blogs	10	8	2	0	3	7	0	3	7	0	0	0	0	6	3	1	5	0	0	0	0	10	6	4	3
	5%	6%	2%	-	7% GJGJ	13%	-	6%	7% C	-	-	-	-	6%	8%	13%	9% CGJ	-	-	-	-	5%	7%	3%	11%
Other website_2	1	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	1%	-	-	2%	-	-	-	-	0	-	1%	-
Other	8	2	6	0	2	2	1	2	3	3	1	1	0	2	3	1	2	1	0	0	0	8	3	5	0
	4%	2%	6%	-	3%	4%	2%	3%	3%	5%	2%	4%	-	2%	8%	12%	3%	4%	-	-	-	4%	3%	4%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_1. [Friends] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Friends																									
Rank 1	13	7	5	0	1	8	2	1	10	2	3	2	3	3	2	0	1	3	0	0	0	13	5	8	1
	6%	6%	5%	-	1%	15%	4%	1%	10%	3%	8%	9%	14%	4%	5%	-	2%	14%	-	-	-	6%	5%	6%	3%
									GCGNQ																
Rank 2	17	9	8	0	3	5	4	3	9	5	2	3	1	8	4	0	3	0	0	0	0	17	2	15	1
	8%	7%	8%	-	6%	9%	8%	5%	8%	8%	4%	11%	6%	8%	9%	-	5%	-	-	-	-	8%	3%	11%	4%
	W																								
Rank 3	9	6	3	0	2	4	3	2	7	0	2	0	3	0	3	1	0	2	0	0	0	9	4	5	3
	4%	5%	3%	-	4%	7%	6%	3%	7%	-	6%	-	16%	-	8%	9%	-	8%	-	-	-	4%	5%	3%	11%
							N		CN																
(DK/NS)	185	101	84	10	45	36	39	55	76	54	30	18	12	84	31	10	51	15	0	0	0	185	75	110	23
	83%	82%	83%	100%	88%	68%	82%	90%	75%	89%	82%	80%	64%	88%	78%	91%	94%	78%	-	-	-	83%	87%	80%	82%
	I		I				II	II						I			ABCIV					I			
Summary																									
Rank 1-3	39	22	17	0	6	17	9	6	26	7	7	5	6	11	9	1	3	4	0	0	0	39	11	27	5
	17%	18%	17%	-	12%	32%	18%	10%	25%	11%	18%	20%	36%	12%	22%	9%	6%	22%	-	-	-	17%	13%	20%	18%
	Q	Q	Q						GHACGHNQ													Q			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_2. [Family] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Family	46	28	18	3	10	13	10	13	23	11	8	3	6	16	13	1	9	5	0	0	0	46	13	33	5
Rank 1	21%	23%	18%	30%	19%	24%	21%	21%	23%	18%	21%	15%	33%	16%	33%	5%	17%	28%	-	-	-	21%	16%	24%	18%
Rank 2	15	8	7	0	5	6	2	5	8	2	5	2	1	3	2	3	3	5	0	0	0	15	6	9	1
	7%	6%	7%	-	11%	10%	5%	9%	8%	3%	13%	7%	4%	4%	5%	24%	6%	24%	-	-	-	7%	7%	6%	3%
					N				GG																
Rank 3	7	4	3	0	4	0	1	4	1	3	2	0	0	4	1	0	1	1	0	0	0	7	4	3	0
	3%	3%	3%	-	7%	-	1%	6%	1%	4%	5%	-	-	4%	3%	-	2%	5%	-	-	-	3%	4%	2%	-
					IAIV																				
(DK/NS)	155	83	72	7	32	35	35	40	70	45	22	18	11	73	23	8	40	8	0	0	0	155	63	93	23
	69%	68%	72%	70%	63%	66%	73%	64%	69%	75%	60%	78%	64%	76%	59%	71%	74%	42%	-	-	-	69%	73%	67%	79%
Summary																									
Rank 1-3	68	40	29	3	19	18	13	22	31	15	15	5	7	23	16	3	14	11	0	0	0	68	24	45	6
	31%	32%	28%	30%	37%	34%	27%	36%	31%	25%	40%	22%	36%	24%	41%	29%	26%	58%	-	-	-	31%	27%	33%	21%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_3. [Co-workers] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Co-workers	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	0	0	0	0	0	2	0	2	0
Rank 3	1%	1%	1%	-	3%	-	-	3%	-	-	-	-	-	2%	-	-	-	-	-	-	-	1%	-	1%	-
					AV																				
	222	122	100	10	50	53	48	60	101	61	37	23	18	94	40	11	54	19	0	0	0	222	86	136	29
(DK/NS)	99%	99%	99%	100%	97%	100%	100%	97%	100%	100%	100%	100%	100%	98%	100%	100%	100%	100%	-	-	-	99%	100%	99%	100%
	E																					E			
Summary	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	0	0	0	0	0	2	0	2	0
Rank 1-3	1%	1%	1%	-	3%	-	-	3%	-	-	-	-	-	2%	-	-	-	-	-	-	-	1%	-	1%	-
					AV																				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_4. [Real estate agent] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30		
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	0	0	0	224	86*	137	29**		
Real estate agent																											
Rank 1	43	23	19	0	7	9	10	7	18	18	9	7	2	18	7	0	12	4	0	0	0	43	20	23	7		
	19%	19%	19%	-	14%	16%	20%	12%	18%	29%	24%	30%	14%	19%	17%	-	22%	22%	-	-	-	19%	23%	17%	26%		
Rank 2	22	9	13	0	5	3	5	5	7	10	6	4	4	8	1	0	3	1	0	0	0	22	4	18	1		
	10%	8%	13%	-	9%	5%	10%	8%	7%	17%	16%	18%	20%	8%	1%	-	6%	4%	-	-	-	10%	5%	13%	2%		
Rank 3	7	3	4	0	0	0	2	0	2	5	0	0	0	6	1	0	2	0	0	0	0	7	1	6	0		
	3%	2%	4%	-	-	-	3%	-	2%	8%	-	-	-	6%	2%	-	4%	-	-	-	-	3%	1%	4%	-		
(DK/NS)	152	87	65	10	39	42	32	50	74	28	22	12	12	63	32	11	37	14	0	0	0	152	61	91	21		
	68%	71%	64%	100%	77%	79%	67%	81%	73%	46%	60%	52%	67%	66%	80%	100%	68%	75%	-	-	-	68%	71%	66%	73%		
Summary																											
Rank 1-3	72	35	36	0	12	11	16	12	27	33	15	11	6	32	8	0	17	5	0	0	0	72	25	46	8		
	32%	29%	36%	-	23%	21%	33%	19%	27%	54%	40%	48%	33%	34%	20%	-	32%	25%	-	-	-	32%	29%	34%	27%		
	H		EHI				II			EGHIABCEG HINQV				H								H					

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_5. [Real-estate websites (e.g. Realtor)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Real-estate websites (e.g. Realtor)																									
Rank 1	14	8	6	0	3	4	5	3	9	3	4	0	0	8	2	0	5	1	0	0	0	14	6	7	1
	6%	6%	6%	-	5%	7%	10%	4%	8%	4%	10%	-	-	8%	6%	-	9%	4%	-	-	-	6%	7%	5%	2%
Rank 2	13	8	6	0	0	5	1	0	6	7	1	1	1	6	5	0	0	1	0	0	0	13	7	6	3
	6%	6%	5%	-	-	9%	2%	-	6%	12%	2%	3%	5%	6%	12%	-	-	4%	-	-	-	6%	8%	5%	11%
Rank 3	10	4	6	0	2	3	2	2	5	3	3	1	4	2	0	0	2	1	0	0	0	10	2	8	1
	4%	3%	6%	-	4%	6%	3%	4%	5%	4%	8%	5%	20%	2%	-	-	3%	3%	-	-	-	4%	2%	6%	2%
(DK/NS)	187	103	84	10	46	41	41	56	82	49	29	21	13	79	33	11	48	17	0	0	0	187	71	115	24
	84%	84%	83%	100%	90%	77%	84%	92% ACV	81%	80%	80%	92%	75%	83%	82%	100%	88%	90%	-	-	-	84%	83%	84%	85%
Summary																									
Rank 1-3	37	20	17	0	5	12	8	5	20	12	7	2	5	16	7	0	6	2	0	0	0	37	15	22	4
	16% H	16%	17% H	-	10%	23%	16%	8%	19%	20%	20%	8%	25%	17%	18%	-	12%	10%	-	-	-	16% H	17%	16%	15%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_6. [Representative from my main financial institution] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Representative from my main financial institution																									
Rank 1	7	3	4	0	2	2	2	2	3	1	1	1	1	3	1	0	3	1	0	0	0	7	2	4	2
	3%	2%	4%	-	5%	3%	3%	4%	3%	1%	2%	5%	4%	3%	3%	-	5%	4%	-	-	-	3%	3%	3%	6%
Rank 2	3	1	2	0	0	1	2	0	3	0	0	0	0	1	2	1	0	0	0	0	0	3	1	2	0
	1%	1%	2%	-	-	2%	4% ANV	-	3%	-	-	-	-	1%	4%	9%	-	-	-	-	-	1%	1%	1%	-
Rank 3	2	2	0	0	1	0	0	1	0	1	0	0	0	2	0	0	0	0	0	0	0	2	0	2	0
	1%	1%	-	-	2%	-	-	2%	-	1%	-	-	-	2%	-	-	-	-	-	-	-	1%	-	1%	-
(DK/NS)	212	117	95	10	48	50	44	58	95	59	36	22	17	90	37	10	51	19	0	0	0	212	83	129	27
	95%	96%	94%	100%	93%	95%	92%	95%	93%	98%	98%	95%	96%	95%	93%	91%	95%	96%	-	-	-	95%	96%	94%	94%
Summary																									
Rank 1-3	11	5	6	0	3	3	4	3	7	1	1	1	1	5	3	1	3	1	0	0	0	11	3	8	2
	5%	4%	6%	-	7%	5%	8%	5%	7%	2%	2%	5%	4%	5%	7%	9%	5%	4%	-	-	-	5%	4%	6%	6%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_7. [Representative from another financial institution I deal with (not my main bank)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	_***	_***	_***	224	86*	137	29**
Representative from another financial institution I deal with (not my main bank)																									
Rank 1	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0
	0	-	1%	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	0	1%	-	-
Rank 2	1	0	1	0	1	0	1	1	1	0	0	1	0	1	0	0	0	0	0	0	0	1	1	1	1
	1%	-	1%	-	1%	-	1%	1%	1%	-	-	3%	-	1%	-	-	-	-	-	-	-	1%	1%	0	2%
(DK/NS)	222	123	99	10	50	53	48	60	101	61	37	22	18	94	40	11	53	19	0	0	0	222	85	137	28
	99%	100%	98%	100%	97%	100%	99%	98%	99%	100%	100%	97%	100%	99%	100%	100%	99%	100%	-	-	-	99%	98%	100%	98%
Summary																									
Rank 1-3	2	0	2	0	1	0	1	1	1	0	0	1	0	1	0	0	1	0	0	0	0	2	1	1	1
	1%	-	2%	-	3%	-	1%	2%	1%	-	-	3%	-	1%	-	-	1%	-	-	-	-	1%	2%	0	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_8. [Representative from a financial institution I don't normally deal with] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Representative from a financial institution I don't normally deal with																									
Rank 1	2	1	1	0	0	0	2	0	2	0	0	0	0	0	2	0	0	0	0	0	0	2	1	1	0
	1%	1%	1%	-	-	-	4%	-	2%	-	-	-	-	-	4%	-	-	-	-	-	-	1%	1%	1%	-
Rank 3	3	0	3	0	1	0	1	1	1	2	0	0	0	0	1	3	0	0	0	0	0	3	0	3	0
	1%	-	3%	-	2%	-	1%	1%	1%	3%	-	-	-	-	1%	24%	-	-	-	-	-	1%	-	2%	-
(DK/NS)	219	121	97	10	50	53	46	61	99	59	37	23	18	95	37	8	54	19	0	0	0	219	86	133	29
	98%	99%	96%	100%	98%	100%	95%	99%	98%	97%	100%	100%	100%	100%	94%	76%	100%	100%	-	-	-	98%	99%	97%	100%
Summary																									
Rank 1-3	5	1	4	0	1	0	2	1	2	2	0	0	0	0	2	3	0	0	0	0	0	5	1	4	0
	2%	1%	4%	-	2%	-	5%	1%	2%	3%	-	-	-	-	6%	24%	-	-	-	-	-	2%	1%	3%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_9. [Accountant or other financial advisor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Accountant or other financial advisor																									
Rank 1	1	0	1	0	0	0	1	0	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0	1	0
	1%	-	1%	-	-	-	2%	-	1%	-	1%	-	-	-	1%	-	-	-	-	-	-	1%	-	1%	-
Rank 2	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	0
	0	-	1%	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	1%	-	-	-	-	0	1%	-	-
Rank 3	2	1	2	0	1	1	0	1	1	1	0	2	0	1	0	0	1	0	0	0	0	2	0	2	0
	1%	1%	2%	-	1%	2%	-	1%	1%	1%	-	7%	-	1%	-	-	1%	-	-	-	-	1%	-	2%	-
(DK/NS)	219	122	98	10	50	52	47	60	99	60	36	21	18	94	39	11	53	19	0	0	0	219	85	134	29
	98%	99%	97%	100%	97%	98%	98%	98%	98%	99%	99%	93%	100%	99%	99%	100%	97%	100%	-	-	-	98%	99%	97%	100%
Summary																									
Rank 1-3	4	1	3	0	1	1	1	1	2	1	1	2	0	1	1	0	1	0	0	0	0	4	1	3	0
	2%	1%	3%	-	3%	2%	2%	2%	2%	1%	1%	7%	-	1%	1%	-	3%	-	-	-	-	2%	1%	3%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_10. [An independent mortgage broker] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
An independent mortgage broker																									
Rank 1	4	3	1	0	2	1	1	2	1	1	0	0	1	2	1	0	1	0	0	0	0	4	2	2	0
	2%	2%	1%	-	4%	2%	1%	3%	1%	1%	-	-	5%	2%	3%	-	2%	-	-	-	-	2%	2%	2%	-
Rank 2	3	3	0	3	0	0	0	3	0	1	0	0	3	0	0	0	0	0	0	0	0	3	1	3	0
	2%	3%	-	27%	-	-	-	5%	-	1%	-	-	19%	-	-	-	-	-	-	-	-	2%	1%	2%	-
Rank 3	1	1	0	0	0	0	0	0	0	1	1	0	0	0	0	0	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	-	-	-	1%	2%	-	-	-	-	-	-	-	-	-	-	0	-	1%	-
(DK/NS)	215	116	99	7	49	52	48	57	100	59	36	23	14	94	38	11	53	19	0	0	0	215	84	132	29
	96%	94%	99%	73%	96%	98%	99%	92%	99%	97%	98%	100%	76%	98%	97%	100%	98%	100%	-	-	-	96%	97%	96%	100%
Summary																									
Rank 1-3	8	7	1	3	2	1	1	5	1	2	1	0	4	2	1	0	1	0	0	0	0	8	2	6	0
	4%	6%	1%	27%	4%	2%	1%	8%	1%	3%	2%	-	24%	2%	3%	-	2%	-	-	-	-	4%	3%	4%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_11. [My bank's website (including their mortgage tools such as calculators)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
My bank's website (including their mortgage tools such as calculators)																									
Rank 1	4	1	3	0	1	1	0	1	1	2	0	0	0	2	0	2	0	0	0	0	0	4	2	2	1
	2%	1%	3%	-	2%	1%	-	2%	1%	3%	-	-	-	2%	-	16%	-	-	-	-	-	2%	2%	1%	3%
Rank 2	4	4	1	0	1	3	1	1	3	0	1	0	1	3	0	0	3	0	0	0	0	4	1	3	0
	2%	3%	1%	-	2%	5%	1%	1%	3%	-	1%	-	5%	3%	-	-	5%	-	-	-	-	2%	1%	2%	-
Rank 3	3	2	1	0	1	1	0	1		1	0	0	0	2	1	0	2	0	0	0	0	3	0	3	0
	1%	1%	1%	-	2%	2%	-	2%	1%	1%	-	-	-	2%	2%	-	3%	-	-	-	-	1%	-	2%	-
(DK/NS)	213	116	97	10	48	49	48	58	96	58	36	23	17	89	39	9	50	19	0	0	0	213	83	130	28
	95%	95%	96%	100%	94%	91%	99%	95%	95%	96%	99%	100%	95%	93%	98%	84%	92%	100%	-	-	-	95%	97%	94%	97%
Summary																									
Rank 1-3	11	6	4	0	3	5	1	3	5	3	1	0	1	6	1	2	5	0	0	0	0	11	3	8	1
	5%	5%	4%	-	6%	9%	1%	5%	5%	4%	1%	-	5%	7%	2%	16%	8%	-	-	-	-	5%	3%	6%	3%
									GG																

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_12. [Other banks' websites (including mortgage tools)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Other banks' websites (including mortgage tools)																									
Rank 1	1	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	1
	0	1%	-	-	2%	-	-	2%	-	-	-	-	-	1%	-	-	2%	-	-	-	-	0	1%	-	4%
Rank 2	1	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	0	1	1	0	1
	0	1%	-	-	2%	-	-	2%	-	-	-	-	-	1%	-	-	2%	-	-	-	-	0	1%	-	4%
(DK/NS)	222	121	101	10	49	53	48	59	101	61	37	23	18	93	40	11	52	19	0	0	0	222	84	137	27
	99%	98%	100%	100%	96%	100%	100%	97%	100%	100%	100%	100%	100%	98%	100%	100%	96%	100%	-	-	-	99%	98%	100%	93%
Summary																									
Rank 1-3	2	2	0	0	2	0	0	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	2	0	2
	1%	2%	-	-	4% ACV	-	-	3%	-	-	-	-	-	2%	-	-	4%	-	-	-	-	1%	2%	-	7%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_13. [Online websites and calculators (not bank websites)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTTHO, NTHO, PFTTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	._**	._**	._**	224	86*	137	29**
Online websites and calculators (not bank websites)																									
Rank 1	3	3	0	3	0	0	0	3	0	0	0	0	0	3	0	0	0	0	0	0	0	3	3	0	3
	1%	3%	-	31%	-	-	-	5%	-	-	-	-	-	3%	-	-	-	-	-	-	-	1%	4%	-	11%
Rank 2	5	5	0	0	2	3	0	2	3	0	1	0	0	1	3	0	1	1	0	0	0	5	2	3	1
	2%	4%	-	-	4%	6%	-	3%	3%	-	3%	-	-	1%	8%	-	2%	5%	-	-	-	2%	2%	2%	4%
(DK/NS)	215	114	101	7	49	50	48	56	98	61	36	23	18	91	37	11	53	18	0	0	0	215	81	134	24
	96%	93%	100%	69%	96%	94%	100%	92%	97%	100%	97%	100%	100%	96%	92%	100%	98%	95%	-	-	-	96%	94%	98%	86%
Summary																									
Rank 1-3	8	8	0	3	2	3	0	5	3	0	1	0	0	4	3	0	1	1	0	0	0	8	5	3	4
	4%	7%	-	31%	4%	6%	-	8%	3%	-	3%	-	-	4%	8%	-	2%	5%	-	-	-	4%	6%	2%	14%
			CC		C			GJCGJ																	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_14. [Social media sites (such as Facebook chats/forums LinkedIn etc.)) Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	._**	._**	._**	224	86*	137	29**
Social media sites (such as Facebook chats/forums LinkedIn etc.)																									
Rank 1	2	1	1	0	2	0	0	2	0	0	0	1	0	1	0	0	1	0	0	0	0	2	1	1	1
	1%	1%	1%	-	3%	-	-	3%	-	-	-	5%	-	1%	-	-	1%	-	-	-	-	1%	1%	1%	2%
					AV																				
Rank 2	1	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	1	1	0	0
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	1%	-	-	-	-	-	-	-	0	1%	-	-
Rank 3	6	6	1	3	1	3	0	3	3	0	0	0	3	3	0	0	3	0	0	0	0	6	3	3	0
	3%	5%	1%	27%	1%	5%	-	6%	3%	-	-	-	15%	4%	-	-	6%	-	-	-	-	3%	4%	2%	-
	C							C									C					C			
(DK/NS)	215	116	99	7	49	50	48	56	98	61	37	22	15	90	40	11	50	19	0	0	0	215	81	134	28
	96%	95%	98%	73%	95%	93%	100%	92%	96%	100%	100%	95%	85%	95%	100%	100%	92%	100%	-	-	-	96%	94%	97%	98%
			H				HH			HH															
Summary																									
Rank 1-3	9	7	2	3	2	4	0	5	4	0	0	1	3	5	0	0	4	0	0	0	0	9	5	4	1
	4%	5%	2%	27%	5%	7%	-	8%	4%	-	-	5%	15%	5%	-	-	8%	-	-	-	-	4%	6%	3%	2%
								GJCGJ																	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_15. [A model home/sales center representative] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
A model home/sales center representative																									
Rank 1	7	1	6	1	2	0	1	3	1	4	0	2	0	5	0	1	1	0	0	0	0	7	2	6	0
	3%	1%	6% BABGIV	12%	4%	-	1%	5% B	1%	6%	-	8%	-	5% BI	-	7%	2%	-	-	-	-	3%	2%	4%	-
Rank 2	5	2	3	0	2	1	1	2	1	1	0	1	1	2	1	0	1	0	0	0	0	5	3	2	1
	2%	1%	3%	-	5%	2%	1%	4%	1%	1%	-	3%	3%	2%	3%	-	3%	-	-	-	-	2%	3%	1%	2%
(DK/NS)	212	120	92	9	47	52	47	56	99	56	37	20	17	89	39	10	52	19	0	0	0	212	82	130	28
	95%	98%	91%	88%	92%	98%	98%	91%	98%	93%	100%	89%	97%	93%	97%	93%	95%	100%	-	-	-	95%	95%	95%	98%
	C	EHJ					C		C													C			
Summary																									
Rank 1-3	12	3	9	1	4	1	1	5	2	4	0	3	1	7	1	1	2	0	0	0	0	12	4	7	1
	5%	2%	9% AGIV	12%	8% B	2%	2%	9% B	2%	7% B	-	11%	3%	7%	3%	7%	5%	-	-	-	-	5%	5%	5%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_16. [Government website/channel] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	_*	_*	_*	224	86*	137	29**
Government website/channel																									
Rank 1	5	4	1	0	2	0	4	2	4	0	1	1	0	1	2	0	0	1	0	0	0	5	4	2	1
	2%	3%	1%	-	3%	-	8%	3%	4%	-	3%	5%	-	1%	6%	-	-	5%	-	-	-	2%	5%	1%	2%
							IJACIJNQV		C																
Rank 2	2	1	1	0	1	0	2	1	2	0	1	0	0	1	1	0	0	1	0	0	0	2	1	1	1
	1%	1%	1%	-	1%	-	3%	1%	2%	-	2%	-	-	1%	1%	-	-	3%	-	-	-	1%	1%	1%	2%
							II																		
Rank 3	2	2	0	0	2	0	0	2	0	0	0	0	0	2	0	0	2	0	0	0	0	2	2	0	1
	1%	2%	-	-	4%	-	-	3%	-	-	-	-	-	2%	-	-	4%	-	-	-	-	1%	2%	-	4%
					ACV																				
(DK/NS)	214	115	98	10	47	53	43	57	96	61	35	21	18	91	37	11	52	18	0	0	0	214	79	135	26
	96%	94%	98%	100%	92%	100%	89%	93%	95%	100%	96%	95%	100%	96%	93%	100%	96%	91%	-	-	-	96%	92%	98%	92%
	G		EGI						GG	EGEG				G								G		AW	
Summary																									
Rank 1-3	10	7	2	0	4	0	5	4	5	0	2	1	0	4	3	0	2	2	0	0	0	10	7	3	2
	4%	6%	2%	-	8%	-	11%	7%	5%	-	4%	5%	-	4%	7%	-	4%	9%	-	-	-	4%	8%	2%	8%
	X				JCJ		IJACIJNV		C														X		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_17. [Media (TV newspapers magazines ads etc.)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**	
Media (TV newspapers magazines ads etc.)																										
Rank 1	4	4	0	3	0	0	0	3	0	1	0	0	3	1	0	1	1	0	0	0	0	4	0	4	0	
	2%	3%	-	27%	-	-	-	5% C	-	2%	-	-	15%	1%	-	6%	1%	-	-	-	-	2%	-	3%	-	
Rank 2	3	2	1	0	0	0	3	0	3	0	1	0	0	1	1	0	1	1	0	0	0	3	0	3	0	
	1%	2%	1%	-	-	-	6% IACINV C	-	3% C	-	1%	-	-	1%	3%	-	2%	3%	-	-	-	1%	-	2%	-	
Rank 3	4	2	2	0	0	2	1	0	3	1	1	0	0	3	0	0	1	1	0	0	0	4	2	2	0	
	2%	1%	2%	-	-	3%	2%	-	3%	1%	2%	-	-	3%	-	-	2%	4%	-	-	-	2%	2%	1%	-	
(DK/NS)	213	115	99	7	51	51	44	59	96	59	36	23	15	91	39	10	51	18	0	0	0	213	85	129	29	
	95%	93%	98% GI	73%	100% GG	97%	92%	95%	95%	97%	97%	100%	85%	95%	97%	94%	95%	94%	-	-	-	95%	98%	94%	100%	
Summary																										
Rank 1-3	10	8	2	3	0	2	4	3	6	2	1	0	3	5	1	1	3	1	0	0	0	10	2	9	0	
	5%	7%	2%	27%	-	3%	8% ECE	5%	5% C	3%	3%	-	15%	5%	3%	6%	5%	6%	-	-	-	5%	2%	6%	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_18. [Rate comparison websites (e.g. RateHub)] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Rate comparison websites (e.g. RateHub)																									
Rank 1	9	7	2	0	1	7	2	1	8	0	3	0	0	3	1	1	3	1	0	0	0	9	6	3	3
	4%	5%	2%	-	1%	12%	3%	1%	8%	-	9%	-	-	3%	2%	9%	5%	3%	-	-	-	4%	7%	2%	12%
Rank 2									GACGV																
	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	1	0	0	0	0	2	1	1	1
Rank 3	1%	1%	1%	-	3%	-	-	3%	-	-	-	-	-	2%	-	-	1%	-	-	-	-	1%	1%	1%	2%
					AV																				
Rank 3	1	0	1	0	0	0	1	0	1	0	0	0	0	1	1	0	1	0	0	0	0	1	1	0	1
	1%	-	1%	-	-	-	2%	-	1%	-	-	-	-	1%	1%	-	1%	-	-	-	-	1%	1%	-	2%
(DK/NS)																									
	212	115	97	10	49	47	45	59	92	61	33	23	18	90	38	10	50	19	0	0	0	212	78	134	24
	95%	94%	96%	100%	95%	88%	94%	96%	91%	100%	91%	100%	100%	94%	96%	91%	93%	97%	-	-	-	95%	91%	97%	84%
			I				II			II													A		
Summary																									
Rank 1-3	12	8	4	0	2	7	3	2	9	0	3	0	0	6	2	1	4	1	0	0	0	12	8	4	5
	5%	6%	4%	-	5%	12%	6%	4%	9%	-	9%	-	-	6%	4%	9%	7%	3%	-	-	-	5%	9%	3%	16%
		X							GJCGJ																

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_19. [Architect builder or contractor] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Architect builder or contractor																									
Rank 1	7	3	4	0	3	1	1	3	1	3	1	0	0	3	1	2	2	0	0	0	0	7	3	4	0
	3%	2%	4%	-	5%	2%	1%	4%	1%	4%	3%	-	-	3%	3%	17%	4%	-	-	-	-	3%	3%	3%	-
			I																						
Rank 2	3	2	1	0	3	0	0	3	0	0	0	1	0	1	1	0	1	0	0	0	0	3	1	2	0
	1%	2%	1%	-	5%	-	-	5%	-	-	-	3%	-	1%	3%	-	2%	-	-	-	-	1%	1%	1%	-
			IACIV					ACV																	
Rank 3	1	1	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	-	3%	-	-	-	-	-	-	0	-	1%	-
(DK/NS)	213	117	96	10	46	52	46	56	99	58	36	22	18	92	36	9	51	19	0	0	0	213	83	130	29
	95%	95%	95%	100%	89%	98%	97%	91%	97%	96%	97%	97%	100%	96%	92%	83%	94%	100%	-	-	-	95%	96%	95%	100%
	E								EE													E			
Summary																									
Rank 1-3	11	6	5	0	6	1	2	6	3	3	1	1	0	4	3	2	3	0	0	0	0	11	4	7	0
	5%	5%	5%	-	11%	2%	3%	9%	3%	4%	3%	3%	-	4%	8%	17%	6%	-	-	-	-	5%	4%	5%	-
					IATV																				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_20. [Lawyer] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Lawyer																									
Rank 1	4	2	2	0	3	0	0	3	0	1	0	0	0	4	0	0	3	0	0	0	0	4	2	2	1
	2%	2%	2%	-	6%	-	-	5%	-	2%	-	-	-	5%	-	-	6%	-	-	-	-	2%	3%	2%	2%
					IAIV												I								
Rank 2	3	2	1	0	1	1	0	1	1	1	0	1	1	1	0	0	0	0	0	0	0	3	1	2	0
	1%	1%	1%	-	2%	2%	-	1%	1%	1%	-	4%	5%	1%	-	-	-	-	-	-	-	1%	1%	1%	-
Rank 3	5	3	2	0	1	0	3	1	3	1	1	1	1	3	0	0	2	1	0	0	0	5	1	5	0
	2%	3%	2%	-	2%	-	6%	2%	3%	2%	2%	6%	3%	3%	-	-	3%	4%	-	-	-	2%	1%	3%	-
							ICI																		
(DK/NS)	211	115	96	10	46	52	45	56	98	57	36	20	17	88	40	11	50	19	0	0	0	211	82	129	28
	95%	94%	96%	100%	90%	98%	94%	92%	96%	94%	98%	90%	92%	92%	100%	100%	92%	96%	-	-	-	95%	96%	94%	98%
Summary																									
Rank 1-3	12	7	5	0	5	1	3	5	4	4	1	2	1	8	0	0	5	1	0	0	0	12	4	8	1
	5%	6%	4%	-	10%	2%	6%	8%	4%	6%	2%	10%	8%	8%	-	-	8%	4%	-	-	-	5%	4%	6%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_21. [Home Inspector] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Home Inspector																									
Rank 1	12	4	7	0	3	2	1	3	3	6	2	1	0	5	2	2	1	1	0	0	0	12	2	10	0
	5%	4%	7%	-	6%	4%	2%	5%	3%	10%	5%	3%	-	5%	6%	18%	3%	5%	-	-	-	5%	3%	7%	-
			I							B															
Rank 2	9	6	3	0	3	0	4	3	4	2	2	1	1	3	2	0	2	1	0	0	0	9	5	4	1
	4%	5%	3%	-	6%	-	7%	5%	4%	3%	6%	2%	8%	3%	5%	-	4%	7%	-	-	-	4%	6%	3%	3%
			ICI																						
Rank 3	10	1	9	0	1	1	2	1	3	6	2	4	0	3	1	0	1	0	0	0	0	10	3	7	1
	4%	1%	9%	-	1%	2%	4%	1%	3%	10%	5%	16%	-	4%	1%	-	2%	-	-	-	-	4%	3%	5%	2%
	B		BABEHIV							ABV												B			
(DK/NS)	193	111	82	10	44	50	42	54	92	47	31	18	17	84	35	9	50	17	0	0	0	193	76	117	27
	86%	91%	81%	100%	87%	95%	87%	89%	91%	77%	85%	78%	92%	88%	87%	82%	92%	88%	-	-	-	86%	89%	85%	95%
	CJ	J							GJCGJ					J								CJ			
Summary																									
Rank 1-3	30	11	19	0	7	3	6	7	9	14	6	5	1	11	5	2	4	2	0	0	0	30	10	20	1
	14%	9%	19%	-	13%	5%	13%	11%	9%	23%	15%	22%	8%	12%	13%	18%	8%	12%	-	-	-	14%	11%	15%	5%
			AIV				II			IABINV															

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_22. [Online forums/blogs] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Online forums/blogs	3	2	1	0	3	0	0	3	0	0	0	0	0	2	0	1	1	0	0	0	0	3	0	3	0
Rank 1	1%	2%	1%	-	5%	-	-	4%	-	-	-	-	-	2%	-	6%	2%	-	-	-	-	1%	-	2%	-
					IACIV			ACV																	
	4	3	2	0	1	4	0	1	4	0	0	0	0	4	0	1	4	0	0	0	0	4	3	2	0
Rank 2	2%	2%	2%	-	2%	7%	-	1%	4%	-	-	-	-	4%	-	7%	7%	-	-	-	-	2%	3%	1%	-
																	AV								
	3	3	0	0	0	3	0	0	3	0	0	0	0	0	3	0	0	0	0	0	0	3	3	0	3
Rank 3	1%	2%	-	-	-	6%	-	-	3%	-	-	-	-	-	8%	-	-	-	-	-	-	1%	4%	-	11%
	213	115	99	10	48	46	48	58	95	61	37	23	18	90	37	10	49	19	0	0	0	213	80	133	26
(DK/NS)	95%	94%	98%	100%	93%	87%	100%	94%	93%	100%	100%	100%	100%	94%	92%	87%	91%	100%	-	-	-	95%	93%	97%	89%
Summary																									
Rank 1-3	10	8	2	0	3	7	0	3	7	0	0	0	0	6	3	1	5	0	0	0	0	10	6	4	3
	5%	6%	2%	-	7%	13%	-	6%	7%	-	-	-	-	6%	8%	13%	9%	-	-	-	-	5%	7%	3%	11%
					GJGJ				C								CGJ								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_23. [Other website_1] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Other website_1	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
(DK/NS)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Summary																									

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_24. [Other website_2] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Other website_2																									
Rank 1	1	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	1%	-	-	2%	-	-	-	-	0	-	1%	-
(DK/NS)	222	122	101	10	51	53	47	61	100	61	37	23	18	94	40	11	53	19	0	0	0	222	86	136	29
	100%	99%	100%	100%	100%	100%	98%	100%	99%	100%	100%	100%	100%	99%	100%	100%	98%	100%	-	-	-	100%	100%	99%	100%
Summary																									
Rank 1-3	1	1	0	0	0	0	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0
	0	1%	-	-	-	-	2%	-	1%	-	-	-	-	1%	-	-	2%	-	-	-	-	0	-	1%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QINFLUENCER2_2019_25. [Other] Which of these are most influential when it comes to making decisions about purchasing a new home? Please rank your top 3 influencers where 1=most influential, 2=2nd most influential, etc. - All other decisions

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	.**	.**	.**	224	86*	137	29**	
Other																										
Rank 1	6	1	5	0	0	2	1	0	3	3	1	1	0	2	2	0	2	1	0	0	0	6	3	3	0	
	3%	1%	5%	-	-	4%	2%	-	3%	4%	2%	4%	-	2%	5%	-	3%	4%	-	-	-	3%	3%	2%	-	
Rank 2	1	1	1	0	1	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	0	1	0	1	0	
	1%	1%	1%	-	1%	-	-	1%	-	1%	-	-	-	-	-	12%	-	-	-	-	-	1%	-	1%	-	
Rank 3	1	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0	0	0	0	0	1	0	1	0	
	0	1%	-	-	2%	-	-	2%	-	-	-	-	-	-	3%	-	-	-	-	-	-	0	-	1%	-	
(DK/NS)	215	120	95	10	49	51	47	60	98	58	36	22	18	94	36	10	52	19	0	0	0	215	83	132	29	
	96%	98%	94%	100%	97%	96%	98%	97%	97%	95%	98%	96%	100%	98%	92%	88%	97%	96%	-	-	-	96%	97%	96%	100%	
Summary																										
Rank 1-3	8	2	6	0	2	2	1	2	3	3	1	1	0	2	3	1	2	1	0	0	0	8	3	5	0	
	4%	2%	6%	-	3%	4%	2%	3%	3%	5%	2%	4%	-	2%	8%	12%	3%	4%	-	-	-	4%	3%	4%	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q14. Do you plan to take out ..., a fixed rate mortgage, a variable rate mortgage, a combination of both a variable and fixed rate or no mortgage on your new home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Fixed rate mortgage	77	35	42	0	19	27	15	19	42	16	15	10	4	27	18	3	15	8	107	91	135	77	37	40	13
	34%	29%	41%	-	38%	51%	30%	32%	41%	26%	40%	45%	22%	29%	45%	25%	28%	41%	35%	35%	38%	34%	43%	29%	45%
Variable rate mortgage			AGJNV						GBGN																
	39	32	8	6	11	8	9	17	17	5	3	3	5	22	4	3	14	2	53	51	54	39	23	16	9
	18%	26%	8%	58%	22%	15%	18%	28%	17%	8%	8%	13%	29%	23%	10%	23%	27%	12%	18%	20%	15%	18%	27%	12%	31%
Combination/both	CJX	CACJUV			JCJ		C	JACJUV	C					CJ			CJ		C	C		CJ	AX		
	35	25	10	3	12	9	7	15	16	4	8	2	2	9	12	2	8	5	49	33	39	35	16	19	3
	15%	20%	10%	30%	23%	16%	15%	24%	16%	7%	21%	11%	10%	10%	30%	15%	15%	24%	16%	13%	11%	15%	18%	14%	10%
No mortgage	CJ	JNU			JCJNTU			JACJNTUV	C													CJ			
	43	20	24	0	0	3	7	0	10	34	8	3	2	25	3	2	10	4	43	34	55	43	5	39	1
	19%	16%	24%	-	-	5%	14%	-	9%	56%	21%	15%	13%	26%	7%	20%	18%	18%	14%	13%	16%	19%	5%	28%	2%
Don't know							EHIEHI		EHEH	EGHIABCEG HINQSTUV				BEGHISTU			EH		EH	EH	EH	EH		AW	
	29	12	18	1	9	6	11	10	17	3	3	4	5	12	3	2	7	1	52	48	72	29	6	23	3
	13%	9%	18%	12%	17%	12%	22%	16%	17%	4%	9%	16%	26%	13%	9%	17%	13%	5%	17%	19%	20%	13%	7%	17%	12%
	J		J		JJ		IJABIJV		JJ					J					J	BJ	VABJV	J			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q16new2014. Why did you choose the type of mortgage you did?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	148	73	75	3	50	29	41	53	70	25	24	20	10	56	30	8	35	14	211	178	228	148	73	75	24
Weighted	151	91*	59*	9**	43*	44**	30*	52*	75*	25**	26**	16**	11**	58*	34**	7**	37**	15**	209	175	228	151	75*	75*	25**
Good rate	56	35	21	0	16	18	12	16	31	9	11	6	2	18	16	2	12	3	91	78	86	56	24	32	10
	37%	38%	36%	-	37%	41%	41%	31%	41%	38%	42%	41%	22%	32%	47%	26%	31%	22%	44%	44%	38%	37%	31%	43%	39%
Best rate available	53	32	21	3	13	11	13	16	24	12	12	5	4	16	13	3	11	8	87	58	77	53	24	29	7
	35%	35%	35%	34%	31%	25%	43% II	32%	32%	50%	45%	31%	36%	28%	38%	43%	30%	53%	41%	33%	34%	35%	32%	38%	27%
Right length of term for my situation	46	26	20	3	3	18	9	6	27	13	5	6	7	13	15	1	7	2	65	39	45	46	20	26	6
	31%	29%	33%	31%	8%	41%	29%	12%	36%	53%	18%	36%	64%	23%	44%	11%	19%	14%	31%	22%	20%	31%	27%	35%	25%
Anxiety about rising rates	EHU	EH	EHU				EE		EHEHU					E					UEHU	E		UEHU			
	41	22	19	3	15	8	7	18	14	8	4	3	2	21	10	1	10	3	46	47	69	41	22	19	8
Confidence that rates will stay low	27%	24%	32%	35%	36%	17%	22%	36%	19%	33%	16%	20%	20%	36%	29%	11%	26%	21%	22%	27%	30%	27%	29%	25%	33%
			I		S									I											
Prepayment/lump sum payment terms	23	16	6	0	4	9	8	4	16	2	2	2	1	7	10	0	7	2	42	38	35	23	12	11	1
	15%	18%	11%	-	10%	20%	25% HACHV	8%	22% C	9%	8%	13%	14%	12%	30%	-	17%	14%	20%	22%	16%	15%	16%	14%	3%
I was talked into it	17	11	6	0	11	1	4	11	5	1	4	1	0	9	2	1	6	3	30	33	41	17	10	7	1
	11%	12%	10%	-	25% IABCIV	2%	14% II	21% ACV	7%	3%	14%	7%	-	15%	7%	11%	16%	18%	14%	19%	18%	11%	13%	9%	4%
Lower down payment was required	13	10	4	0	7	3	3	7	6	1	2	1	1	6	2	1	5	1	7	6	8	13	9	4	2
	9% S	10% S	6%	-	16% ACSTUV	6%	9%	14% STU	8%	3%	6%	5%	8%	11% S	7%	21%	13%	4%	3%	4%	4%	9%	12%	5%	10%
Advice provided by my family/friends	14	11	3	0	2	10	3	2	12	1	1	1	1	9	3	0	7	0	24	16	34	14	7	8	0
	10% E	12% EH	5%	-	4%	21%	9%	3%	16% GHCGH	3%	3%	4%	8%	16% CEH	9%	-	19%	-	12%	9%	15%	10%	9%	10%	-
Other	22	16	6	0	6	12	3	6	15	1	1	1	1	13	7	0	10	1	15	19	20	22	13	9	4
	15%	17% S	11%	-	15%	26%	11%	12%	20% GCGSU	3%	2%	5%	6%	22% CSU	21%	-	27%	4%	7%	11%	9%	15%	17%	12%	18%
	2	2	0	0	2	0	0	2	0	0	0	1	0	1	0	0	0	0	4	6	10	2	1	1	0
	1%	2%	-	-	5% AV	-	-	4%	-	-	-	7%	-	2%	-	-	-	-	2%	3%	4%	1%	1%	1%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17. Approximately, how much of the home's value does ... this down payment represent?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	148	73	75	3	50	29	41	53	70	25	24	20	10	56	30	8	35	14	265	178	228	148	73	75	24
Weighted	151	91*	59*	9**	43*	44**	30*	52*	75*	25**	26**	16**	11**	58*	34**	7**	37**	15**	261	175	228	151	75*	75*	25**
5%	17	7	11	0	6	3	6	6	9	3	1	5	0	7	4	1	5	0	45	39	39	17	10	7	3
	12%	7%	18%	-	13%	6%	21%	11%	12%	10%	3%	31%	-	11%	11%	20%	15%	-	17%	22%	17%	12%	14%	9%	14%
6-10%	29	17	12	0	7	15	4	7	19	3	5	3	4	8	9	1	3	3	65	39	45	29	16	14	7
	19%	19%	20%	-	16%	34%	14%	13%	26%	13%	21%	18%	33%	13%	27%	11%	7%	22%	25%	22%	20%	19%	21%	18%	29%
11-15%	21	16	6	3	10	5	2	13	7	1	2	3	2	7	5	3	4	2	37	19	46	21	11	10	4
	14%	17%	10%	35%	23%	11%	7%	25%	10%	5%	9%	18%	14%	12%	15%	43%	10%	11%	14%	11%	20%	14%	15%	14%	17%
16-20%	32	19	13	6	11	5	7	17	12	3	6	2	5	13	5	2	9	4	31	39	43	32	16	16	4
	21%	21%	21%	65%	26%	11%	23%	33%	15%	13%	23%	11%	42%	23%	14%	26%	24%	29%	12%	22%	19%	21%	21%	21%	17%
	S			S			II	ASUV												SS		SS			
21-25%	22	15	7	0	4	14	4	4	18	0	6	1	1	8	6	0	6	3	22	13	17	22	11	11	4
	15%	16%	12%	-	9%	32%	13%	8%	24%	-	24%	4%	11%	13%	19%	-	16%	22%	8%	7%	7%	15%	15%	14%	15%
	T							GHACGHST UV														TT			
More than 25%	29	18	11	0	5	3	7	5	10	14	5	3	0	16	5	0	10	2	61	27	39	29	12	17	2
	19%	20%	19%	-	12%	6%	23%	10%	13%	58%	21%	18%	-	28%	14%	-	28%	15%	23%	15%	17%	19%	15%	23%	7%
	H						II							EHI					TT			H			
Summary																									
Mean	16.1	16.7	15.3	16.3	15	15.3	16.1	15.2	15.6	19.7	18	12.9	14.6	17.5	15.1	12.1	17.9	17.6	14.8	13.9	14.5	16.1	15.4	16.9	13.7
	T	T												ESTU								TT			
Std. Dev.	7.4	7.1	7.8	2.5	6.8	7.3	8.2	6.3	7.6	8.3	7	8.1	5.5	7.6	7.5	5	7.6	6.6	8	7.6	7.4	7.4	7.4	7.4	7
Std. Err.	0.6	0.8	0.9	1.5	1	1.4	1.3	0.9	0.9	1.7	1.4	1.8	1.7	1	1.4	1.8	1.3	1.8	0.5	0.6	0.5	0.6	0.9	0.9	1.4

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017a. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**
Down payment																									
Mortgage	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	88	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34%	-	-	-	-	-
																					UVABCEGHI JNQUV				
A special savings account for the new home	46	25	21	0	14	17	6	14	22	10	7	3	5	17	12	4	11	3	0	54	116	46	19	27	7
	21%	20%	21%	-	27%	31%	11%	23%	22%	17%	18%	14%	27%	17%	29%	33%	20%	16%	-	21%	33%	21%	22%	20%	24%
RRSP	G		G		GG				GG												TVABCGJNT V	G			
	31	22	9	0	12	13	4	12	17	2	8	3	1	9	7	2	8	6	0	36	47	31	16	15	3
TFSA	14%	18%	9%	-	23%	25%	8%	19%	17%	3%	23%	13%	8%	10%	17%	20%	14%	31%	-	14%	13%	14%	18%	11%	11%
	CJ	GJ			GJACGJNV			JCJ	GJCGJ											J		CJ			
Rental income from a long-term tenant(s)	44	26	18	3	16	15	5	19	20	6	7	4	1	25	6	3	16	4	0	56	74	44	21	24	9
	20%	21%	18%	31%	31%	28%	10%	31%	20%	10%	19%	16%	4%	26%	14%	24%	30%	18%	-	22%	21%	20%	24%	17%	32%
Rental income from a short-term tenant(s) (e.g. Airbnb)	GJ	GJ	G		GJACGJV			GJACGJV	GG					GJ			GJ			G		GJ			
	17	11	7	0	8	8	1	8	8	1	2	1	1	6	6	2	4	2	0	18	38	17	7	11	2
Non-registered investments (e.g. term deposits, stocks)	8%	9%	7%	-	16%	14%	1%	14%	8%	1%	6%	5%	5%	6%	15%	14%	8%	8%	-	7%	11%	8%	8%	8%	5%
	GJ	J	G		GJACGJNTV			GJGJ	GG												GJ	GJ			
Delay/delayed other big purchases (e.g. vacation, car)	13	8	5	0	8	5	1	8	5	0	2	1	1	3	5	2	3	2	0	14	31	13	5	8	2
	6%	7%	5%	-	15%	9%	1%	13%	5%	-	5%	5%	5%	3%	12%	14%	5%	10%	-	6%	9%	6%	6%	6%	7%
	G				GIJABCGIJN QTV			GJACGJNV	GG													GJ	G		
Financial assistance from family	30	18	12	0	9	6	5	9	11	9	4	2	1	15	5	3	8	2	0	36	39	30	11	19	2
	13%	15%	12%	-	18%	12%	10%	15%	11%	15%	10%	11%	3%	15%	13%	30%	15%	13%	-	14%	11%	13%	12%	14%	6%
Gift from family or friend																									
	23	8	16	0	8	7	3	8	10	6	3	2	6	9	2	2	6	3	0	26	50	23	8	16	1
	10%	6%	16%	-	15%	13%	6%	13%	10%	9%	7%	10%	34%	10%	4%	14%	11%	13%	-	10%	14%	10%	9%	11%	5%
Inheritance	24	18	7	3	11	9	2	14	10	0	2	1	6	9	5	2	7	2	0	28	55	24	8	16	4
	11%	14%	7%	27%	22%	16%	3%	23%	10%	-	5%	5%	32%	10%	12%	14%	14%	10%	-	11%	15%	11%	10%	11%	14%
	CGJ	GJ			GIJACGIJNT V			GIJACGIJNT V	GJGJ					J			J			J	CGJ	CGJ			
Sale of property	26	17	9	3	12	8	3	15	11	0	7	2	1	10	4	2	5	3	0	28	46	26	20	6	14
	12%	14%	9%	31%	23%	14%	7%	24%	11%	-	18%	9%	8%	10%	11%	14%	9%	16%	-	11%	13%	12%	23%	4%	48%
					GJACGJNQ TV		JJ	GIJABCGIJN QTUV	GJGJ					J			J				J	J	J	AX	
Crowdfunding	JX	J	J																						
	35	20	15	3	11	10	4	14	14	7	2	6	2	16	7	2	10	2	0	35	69	35	16	19	4
Additional work (e.g. second job, extra contracts)	15%	16%	15%	31%	21%	18%	9%	22%	14%	11%	5%	26%	12%	17%	19%	14%	19%	10%	-	14%	19%	15%	19%	13%	13%
									GG																
	87	37	50	1	14	11	22	15	33	39	15	11	8	44	7	3	24	7	0	94	136	87	31	57	9
Higher paying work/ job	39%	31%	49%	12%	27%	20%	45%	25%	32%	65%	40%	47%	44%	46%	18%	26%	44%	38%	-	37%	38%	39%	35%	41%	32%
	BEH		BABEHITV				EHIBEHI			EGHIABCEG HINQTUV				BEHI			EH					BEH			
Decreasing the money diverted to savings	9	4	6	0	7	1	1	7	1	1	2	1	1	4	1	2	3	2	0	9	36	9	4	5	2
	4%	3%	6%	-	14%	2%	1%	12%	1%	1%	4%	5%	5%	4%	1%	14%	6%	8%	-	3%	10%	4%	5%	4%	8%
Decreasing the money diverted to savings			I		GIJABCGIJN TV			GIJABGIJNT V														TVABGIJTV			
	31	22	9	6	11	8	4	17	12	3	4	3	5	11	6	3	6	4	0	23	47	31	17	14	5
Higher paying work/ job	14%	18%	9%	58%	21%	14%	8%	28%	11%	4%	10%	12%	27%	12%	15%	23%	12%	18%	-	9%	13%	14%	19%	10%	18%
								GIJACGIJNQ TUV	GG													CJ			
	CJ	JT			GJACGJTV																				
Crowdfunding	49	30	19	6	23	13	6	30	19	1	8	3	4	19	13	2	10	6	0	20	43	49	21	28	7
	22%	25%	19%	61%	46%	25%	12%	48%	18%	1%	22%	15%	22%	20%	33%	14%	19%	29%	-	8%	12%	22%	24%	20%	25%
Additional work (e.g. second job, extra contracts)																									
	GJTU	GJTU	JT		GIJABCGIJN QTUV		JJ	GIJABCGIJN QTUV	GJGJT					JT			JT				J	TUGJTU			
Decreasing the money diverted to savings	29	16	13	3	11	6	2	14	8	7	4	3	3	16	3	2	9	3	0	20	45	29	12	17	6
	13%	13%	13%	31%	22%	12%	4%	23%	8%	11%	10%	12%	15%	17%	7%	15%	17%	15%	-	8%	13%	13%	14%	12%	20%

Q17New2017a. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total G	Male	Female GI	18-24	25-34 GIAGITV	35-44	45-54	18-34 GIACGITUV	35-54 GG	55+	BC	Alberta	Man/Sask	Ontario GIH	Quebec	Atlantic	Toronto Census Metropolitan Areas G	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop G	2019 Gen Pop G	Past/Current / Future House Poor	Never House Poor	Current House Poor
Decreasing the money diverted to pay down other debt	11	6	5	0	8	2	1	8	2	1	2	2	1	4	2	1	3	2	0	4	29	11	5	6	2
	5%	5%	5%	-	15%	3%	1%	13%	2%	1%	4%	8%	3%	4%	6%	7%	5%	8%	-	2%	8%	5%	6%	4%	6%
	T				GIJABCGIJN TV			GIJABCGIJN TV													TT	TT			
	31	16	15	0	6	9	8	6	16	9	5	6	2	6	9	3	2	2	0	30	55	31	6	25	1
Other	14%	13%	14%	-	12%	16%	16%	10%	16%	14%	14%	26%	12%	7%	22%	23%	3%	8%	-	12%	15%	14%	7%	18%	2%
	NQW	Q	NQ				NQ		NQ											Q	NQ		W		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017b. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: PFTHB or FTTHO or NTHB	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30	
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**	
Ongoing costs of home ownership																										
Mortgage	81	52	29	3	23	28	16	26	44	11	14	4	7	29	23	5	15	7	0	93	176	81	45	36	18	
	36%	43%	29%	31%	44%	53%	34%	42%	44%	18%	37%	17%	37%	30%	58%	47%	28%	38%	-	36%	50%	36%	52%	26%	61%	
	CJX	JN			JCJN			JCJ	GJCGJNQ											J	TVACGJNQTV	CJ	AX			
A special savings account for the new home	30	16	14	0	16	5	4	16	9	5	4	4	1	15	3	3	13	1	0	51	58	30	16	14	9	
	13%	13%	14%	-	31%	9%	9%	26%	9%	8%	10%	19%	5%	15%	7%	29%	23%	3%	-	20%	16%	13%	19%	10%	30%	
			I		GIJABCGIJN UV			GIJABCGIJV									AGIJV			IJ						
RRSP	24	15	9	0	6	10	4	6	13	5	4	1	1	9	8	1	8	1	0	46	52	24	9	15	4	
	11%	12%	9%	-	11%	18%	8%	9%	13%	8%	11%	2%	8%	9%	21%	7%	14%	3%	-	18%	15%	11%	11%	11%	14%	
	22	11	11	0	9	3	2	9	5	8	3	3	2	9	5	1	6	2	0	36	48	22	7	15	1	
TFSA	10%	9%	11%	-	18%	6%	4%	15%	5%	13%	8%	11%	12%	9%	12%	7%	10%	12%	-	14%	14%	10%	9%	11%	5%	
			I		GIABGIV															GI	I					
Rental income from a long-term tenant(s)	22	13	9	0	7	5	4	7	8	6	3	2	1	14	2	1	10	2	0	49	59	22	12	10	3	
	10%	10%	9%	-	14%	9%	8%	12%	8%	11%	8%	9%	3%	14%	4%	9%	18%	12%	-	19%	17%	10%	14%	7%	12%	
																	AIV			VACGIV	VAV					
Rental income from a short-term tenant(s) (e.g. Airbnb)	15	8	7	3	6	1	1	9	2	4	2	1	0	10	2	1	5	1	0	19	36	15	8	7	5	
	7%	7%	7%	31%	11%	2%	2%	15%	2%	7%	5%	3%	-	10%	4%	7%	9%	4%	-	7%	10%	7%	9%	5%	17%	
	I		I		II			GIACGIV						GI			I				I	I				
Non-registered investments (e.g. term deposits, stocks)	22	7	15	3	6	3	2	9	5	9	3	1	1	16	2	0	6	2	0	28	51	22	10	12	4	
	10%	6%	15%	31%	11%	5%	5%	14%	5%	14%	8%	3%	8%	17%	4%	-	12%	9%	-	11%	14%	10%	12%	9%	15%	
	I		AGIV					B		B				ABGIV							BGI	I				
Delay/delayed other big purchases (e.g. vacation, car)	26	14	12	3	12	1	5	15	6	5	3	2	4	12	3	1	4	3	0	31	49	26	15	11	7	
	11%	11%	12%	31%	23%	2%	10%	24%	6%	8%	9%	8%	23%	13%	7%	7%	8%	14%	-	12%	14%	11%	17%	8%	26%	
	I		I		IJABCIJQTV		II	IJABCIJQTV						I								I				
Financial assistance from family	13	9	4	3	5	4	1	8	5	1	1	0	0	7	4	2	3	0	0	19	39	13	7	6	6	
	6%	7%	4%	31%	10%	7%	1%	13%	4%	1%	2%	-	-	8%	9%	14%	5%	-	-	7%	11%	6%	8%	5%	22%	
	G	J						GJACGJV	GG					J							GJ	G				
Gift from family or friend	18	9	8	3	5	4	2	8	5	4	3	2	3	8	2	1	7	2	0	15	40	18	5	12	4	
	8%	8%	8%	27%	10%	7%	3%	13%	5%	7%	8%	8%	15%	8%	4%	7%	13%	11%	-	6%	11%	8%	6%	9%	13%	
																	G				TT					
Inheritance	20	7	13	0	4	6	2	4	8	8	2	1	1	11	5	1	9	1	0	24	48	20	9	11	3	
	9%	6%	13%	-	7%	11%	5%	6%	8%	14%	5%	2%	3%	12%	13%	7%	16%	7%	-	9%	13%	9%	11%	8%	11%	
			AGIV						GG	B							B				B					
Sale of property	47	25	22	6	9	2	10	15	12	20	8	4	7	22	5	2	8	5	0	62	93	47	14	34	5	
	21%	21%	22%	58%	18%	4%	21%	25%	12%	33%	21%	19%	37%	24%	11%	14%	15%	23%	-	24%	26%	21%	16%	24%	17%	
	I		I				II		IABIQV					IQ						I	I					
Crowdfunding	6	2	4	0	2	1	2	2	3	1	1	0	1	2	2	1	1	0	0	17	35	6	4	2	2	
	3%	2%	3%	-	4%	2%	4%	3%	3%	2%	2%	-	7%	2%	4%	7%	2%	-	-	7%	10%	3%	5%	2%	5%	
																					VABCINV					
Additional work (e.g. second job, extra contracts)	21	10	11	0	10	3	4	10	6	5	2	1	2	12	2	2	4	1	0	34	52	21	11	10	5	
	9%	8%	11%	-	19%	5%	8%	16%	6%	8%	5%	6%	11%	12%	4%	18%	7%	4%	-	13%	15%	9%	12%	7%	19%	
			I		IABIQV																					
Higher paying work/ job	44	23	21	3	14	12	9	17	20	6	8	2	5	19	7	2	11	6	0	53	71	44	20	23	5	
	19%	18%	21%	30%	26%	22%	18%	27%	20%	11%	22%	9%	30%	20%	18%	16%	21%	30%	-	20%	20%	19%	23%	17%	17%	
					JJ			JJ																		
Decreasing the money diverted to savings	27	15	13	1	9	5	5	10	10	7	4	1	1	17	2	3	10	2	0	31	45	27	14	13	3	
	12%	12%	13%	12%	17%	9%	11%	16%	10%	12%	10%	6%	4%	17%	5%	25%	18%	12%	-	12%	13%	12%	16%	10%	9%	
Decreasing the money diverted to pay down other debt	16	9	7	0	8	1	4	8	5	3	3	1	2	6	3	1	5	2	0	23	45	16	13	3	5	
	7%	7%	7%	-	16%	2%	9%	14%	5%	4%	9%	3%	10%	6%	9%	7%	10%	9%	-	9%	13%	7%	15%	2%	17%	
	X				IJABCIJNV		II															AX				
Other	27	12	15	0	2	4	7	2	11	14	3	6	1	12	2	3	8	1	0	33	55	27	3	24	1	
	12%	10%	15%	-	5%	7%	14%	4%	10%	24%	9%	27%	6%	12%	5%	28%	15%	7%	-	13%	16%	12%	4%	18%	3%	
	EHW		EH				HHH			EHABEHN				H			EH				EH	EH		AW		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ax. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage	183	83	100	4	61	34	57	65	91	27	28	25	15	72	34	9	45	15	0	227	299	183	82	101	29
Weighted	180	103*	77*	10**	51*	51**	41*	61*	92*	27**	29**	19**	16**	70*	37**	9**	44*	16**	-**	224	300	180	82*	99*	28**
Down payment																									
Mortgage	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	88	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39%	-	-	-	-	-
																				UVABCEGHI NQUV					
A special savings account for the new home	43	22	21	0	14	16	4	14	20	9	7	3	5	16	11	2	10	3	0	46	109	43	18	25	7
	24%	22%	27%	-	27%	31%	11%	23%	22%	33%	23%	16%	31%	22%	28%	23%	23%	20%	-	21%	36%	24%	22%	25%	25%
RRSP	G	G	G		GG				GG												TVABGITV	G			
	31	22	9	0	12	13	4	12	17	2	8	3	1	9	7	2	8	6	0	33	41	31	16	15	3
	17%	21%	12%	-	23%	27%	9%	19%	19%	8%	29%	15%	9%	13%	18%	25%	17%	38%	-	15%	14%	17%	19%	15%	12%
TFSA	CG	G			C				GCG													CG			
	39	25	14	3	16	15	4	19	19	1	7	4	1	19	6	3	13	4	0	53	67	39	20	18	9
	22%	24%	18%	31%	31%	30%	10%	31%	21%	3%	24%	19%	4%	27%	15%	30%	30%	22%	-	24%	22%	22%	25%	19%	33%
Rental income from a long-term tenant(s)	G	G			GACGV			GCG	GG					G			G			G		G			
	17	11	7	0	8	8	1	8	8	1	2	1	1	6	6	2	4	2	0	18	36	17	7	11	2
	10%	10%	9%	-	16%	15%	1%	14%	9%	3%	8%	5%	6%	8%	16%	18%	10%	10%	-	8%	12%	10%	8%	11%	6%
Rental income from a short-term tenant(s) (e.g. Airbnb)	G		G		GAGV			GG	GG												G	G			
	13	8	5	0	8	5	1	8	5	0	2	1	1	3	5	2	3	2	0	14	28	13	5	8	2
	7%	8%	7%	-	15%	10%	1%	13%	6%	-	7%	5%	6%	5%	13%	18%	6%	12%	-	6%	9%	7%	6%	8%	7%
Non-registered investments (e.g. term deposits, stocks)	G		G		GACGNIV			GG	GG												G	G			
	25	15	9	0	9	6	4	9	11	5	4	2	0	11	5	3	7	2	0	32	30	25	11	14	2
	14%	15%	12%	-	18%	13%	10%	15%	12%	17%	13%	13%	-	15%	13%	30%	16%	16%	-	14%	10%	14%	13%	14%	6%
Delay/delayed other big purchases (e.g. vacation, car)																									
	19	7	12	0	8	6	2	8	8	3	3	2	6	5	2	2	4	3	0	25	47	19	7	12	1
	11%	7%	16%	-	15%	12%	5%	13%	9%	12%	9%	12%	39%	7%	4%	18%	8%	16%	-	11%	16%	11%	9%	12%	5%
Financial assistance from family			AGINV		B				GG																
	24	18	7	3	11	9	2	14	10	0	2	1	6	9	5	2	7	2	0	27	48	24	8	16	4
	13%	17%	9%	27%	22%	17%	4%	23%	11%	-	7%	5%	37%	13%	13%	18%	17%	12%	-	12%	16%	13%	10%	16%	15%
Gift from family or friend	CG	G			GACGTV			GACGTV	GG												G	CG			
	26	17	9	3	12	8	3	15	11	0	7	2	1	10	4	2	5	3	0	27	42	26	20	6	14
	14%	16%	11%	31%	23%	15%	8%	24%	12%	-	23%	11%	10%	14%	11%	18%	11%	19%	-	12%	14%	14%	24%	6%	49%
Inheritance	X				GACGTV			GACGTV	GG													AX			
	31	19	12	3	11	9	4	14	13	4	2	3	2	15	7	2	10	2	0	34	61	31	16	15	4
	17%	18%	16%	31%	21%	17%	11%	22%	14%	16%	7%	17%	14%	21%	20%	18%	23%	12%	-	15%	20%	17%	20%	15%	13%
Sale of property																									
	60	23	36	1	14	10	17	15	27	17	9	10	6	26	6	2	18	4	0	75	106	60	28	32	8
	33%	23%	47%	12%	27%	20%	41%	25%	29%	64%	30%	51%	39%	37%	17%	26%	40%	24%	-	34%	35%	33%	34%	32%	30%
Crowdfunding	B		BABEHITV		IBI									B			B					B			
	9	4	6	0	7	1	1	7	1	1	2	1	1	4	1	2	3	2	0	8	32	9	4	5	2
	5%	4%	7%	-	14%	2%	1%	12%	2%	3%	5%	5%	6%	5%	2%	18%	7%	10%	-	4%		11%	5%	5%	8%
Additional work (e.g. second job, extra contracts)			GI		GIABGINTV			IABITV													TGIT				
	29	22	8	6	11	8	4	17	12	1	4	3	5	9	6	3	6	4	0	22	46	29	17	13	5
	16%	21%	10%	58%	21%	15%	10%	28%	13%	3%	12%	15%	31%	13%	16%	29%	14%	22%	-	10%	15%	16%	20%	13%	18%
Higher paying work/ job								GIACGINTU V														C			
	48	30	18	6	23	12	6	30	18	1	8	3	4	18	13	2	10	6	0	20	39	48	21	27	7
	27%	29%	23%	61%	46%	24%	14%	48%	19%	3%	29%	17%	25%	25%	36%	18%	23%	36%	-	9%	13%	27%	26%	28%	25%
Decreasing the money diverted to savings					GIABCGINQ TUV			GIABCGINQ TUV	GGT					TU			T					TUGTU			
	GTU	GTU	GTU																						
	26	16	10	3	11	6	2	14	7	4	4	3	3	13	3	1	8	3	0	20	41	26	12	13	6
Decreasing the money diverted to pay down other debt	14%	15%	13%	31%	22%	11%	4%	23%	8%	16%	12%	14%	17%	19%	8%	9%	19%	18%	-	9%	14%	14%	15%	14%	21%
	GI		GI		GIAGITV			GIACGITV	GG					GIT			G					GI			
	11	6	5	0	8	2	1	8	2	1	2	2	1	4	2	1	3	2	0	4	26	11	5	6	2
Other	6%	6%	7%	-	15%	4%	1%	13%	3%	3%	5%	9%	4%	6%	7%	9%	7%	10%	-	2%	9%	6%	6%	6%	6%
																					TT	TT			
	T		GIT		GIABCGINTV			GIAGITV																	
Other	24	13	11	0	6	8	7	6	15	3	3	5	2	4	8	2	2	2	0	23	47	24	6	18	1
	13%	12%	15%	-	12%	15%	17%	10%	16%	12%	11%	26%	10%	6%	22%	21%	4%	10%	-	10%	16%	13%	7%	18%	2%
	NQ		NQ				NQ		NQ													NQ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ax_1. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + (Mortgage minus Don't Know)	148	73	75	3	50	29	41	53	70	25	24	20	10	56	30	8	35	14	0	178	228	148	73	75	24
Weighted	151	91*	59*	9**	43*	44**	30*	52*	75*	25**	26**	16**	11**	58*	34**	7**	37**	15**	0**	175	228	151	75*	75*	25**
Down payment																									
Mortgage	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	67	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38%	-	-	-	-	-
																				UVABCEGHI NUV					
A special savings account for the new home	37	19	18	0	12	12	4	12	16	9	5	3	2	16	9	2	10	2	0	39	82	37	18	19	7
	25% G	21%	31% GI	-	29%	28%	13%	24%	22% GG	37%	19%	20%	22%	27%	26%	29%	28%	15%	-	22%	36% TVABGTV	25% G	24%	25%	28%
RRSP	27	19	8	0	11	12	3	11	15	1	7	3	1	6	7	2	5	5	0	28	29	27	15	12	2
	18%	21%	14%	-	25% CNU	28%	9%	20%	20% GG	6%	29%	19%	13%	11%	20%	32%	13%	34%	-	16%	13%	18%	19%	17%	9%
TFSA	35	24	12	3	15	13	4	18	17	1	6	3	1	18	6	3	13	3	0	43	50	35	20	15	9
	23% G	26%	20%	35%	34% GACGV	30%	12%	34% GACGV	23% GG	3%	24%	17%	6%	31% G	17%	37%	34%	18%	-	24%	22%	23% G	27%	20%	37%
Rental income from a long-term tenant(s)	14	10	4	0	7	7	1	7	7	0	1	1	1	4	6	2	4	1	0	16	30	14	6	8	2
	9% G	11%	7%	-	16% GAGV	15%	2%	14%	10% GG	-	3%	7%	8%	8%	17%	23%	10%	4%	-	9%	13%	9% G	8%	11%	6%
Rental income from a short-term tenant(s) (e.g. Airbnb)	12	8	4	0	8	4	1	8	5	0	1	1	1	3	5	2	3	1	0	12	25	12	5	7	2
	8%	9%	7%	-	19%	9%	2%	15%	6%	-	4%	7%	8%	6%	14%	23%	7%	7%	-	7%	11%	8%	7%	10%	8%
					GIABCGINTV				GG																
Non-registered investments (e.g. term deposits, stocks)	22	15	6	0	9	5	4	9	8	5	2	2	0	9	5	3	6	2	0	26	22	22	11	11	2
	14%	17%	11%	-	20% U	10%	12%	17%	11%	19%	9%	16%	-	16%	15%	37%	15%	11%	-	15%	10%	14%	14%	14%	7%
Delay/delayed other big purchases (e.g. vacation, car)	15	4	10	0	7	3	2	7	4	3	2	2	3	5	2	2	3	2	0	19	34	15	7	8	1
	10%	5%	18%	-	17%	6%	6%	14%	6%	13%	7%	14%	28%	8%	5%	23%	8%	11%	-	11%	15%	10%	9%	11%	4%
			BABGIV		ABV			B													B				
Financial assistance from family	23	18	5	3	11	8	2	14	9	0	1	1	5	9	5	2	7	1	0	22	36	23	8	15	3
	15% CG	19%	9%	31%	26% GACGTV	17%	5%	26% GACGTV	12% GG	-	4%	7%	48%	16%	14%	23%	20%	7%	-	13%	16%	15% CG	10%	20%	14%
Gift from family or friend	24	16	8	3	11	7	3	14	10	0	6	1	1	10	4	2	5	2	0	22	38	24	20	4	14
	16% X	17%	13%	35%	25% ACTV	15%	11%	27% ACTV	13%	-	23%	7%	14%	17%	12%	23%	13%	14%	-	13%	17%	16%	26% AX	6%	56%
Inheritance	29	19	10	3	10	8	4	13	12	4	1	3	2	14	7	2	10	1	0	28	50	29	15	14	3
	19%	21%	17%	35%	23%	17%	13%	25%	15%	18%	4%	17%	20%	25%	22%	23%	27%	7%	-	16%	22%	19%	20%	19%	13%
Sale of property	46	18	28	0	10	8	11	10	19	17	6	7	5	21	5	2	15	3	0	57	76	46	23	23	6
	30% B	20%	46% BABEHITV	-	24%	18%	37% IBI	20%	26%	68%	24%	45%	42%	36% BH	15%	33%	41%	20%	-	32%	33%	30% B	31%	30%	25%
Crowdfunding	8	4	5	0	7	0	1	7	1	1	1	1	1	4	1	2	3	1	0	7	26	8	4	4	2
	6% I	4%	8%	-	17% GIABGINTV	-	2%	14% IABITV	1%	3%	3%	7%	8%	6%	2%	23%	8%	4%	-	4%	11% TIT	6% I	6%	5%	9%
Additional work (e.g. second job, extra contracts)	28	22	6	6	10	7	4	16	11	1	3	3	4	9	6	3	6	3	0	19	41	28	16	12	4
	18% C	24% T	10%	66%	24% CT	15%	13%	32% ACNTUV	14%	3%	10%	18%	39%	16%	18%	37%	17%	18%	-	11%	18%	18% C	21%	15%	18%
Higher paying work/ job	42	28	14	6	21	10	4	27	15	1	6	2	4	16	13	2	9	5	0	14	31	42	19	23	7
	28%	31%	24%	69%	49% GIABCGINT UV	23%	15%	52% GIABCGINT UV	20%	3%	25%	14%	36%	27%	38%	23%	23%	32%	-	8%	14%	28%	26%	31%	29%
	GTU	GTU	TU						T					TU								TUGTU			
Decreasing the money diverted to savings	23	15	9	3	10	5	1	13	6	4	3	2	3	13	2	1	8	2	0	14	30	23	12	11	6
	15% GI	16%	15% GI	35%	24% GIAGITV	10%	4%	26% GIAGITUV	8% GG	18%	10%	11%	25%	23% GIT	7%	11%	22%	13%	-	8%	13%	15% GI	16%	15%	23%
Decreasing the money diverted to pay down other debt	10	6	4	0	8	1	1	8	1	1	1	2	1	4	2	1	3	1	0	2	21	10	5	5	2
	7%	6%	7%	-	18%	2%	2%	15%	2%	3%	3%	11%	5%	7%	7%	11%	8%	4%	-	1%	9%	7%	6%	7%	7%
		T	IT		GIABCGINTV 5			IABITV 5		1				T							TT	TT			
Other	17	12	5	0		6	5		11	1	2	4	1	2	8	0	1	1	0	13	34	17	6	11	1
	11% N	13% N	9%	-	11%	13%	16% N	9%	14% N	6%	9%	26%	8%	3%	22%	-	3%	5%	-	8%	15% TNT	11% N	8%	14%	2%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017bx. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage	183	83	100	4	61	34	57	65	91	27	28	25	15	72	34	9	45	15	0	227	299	183	82	101	29
Weighted	180	103*	77*	10**	51*	51**	41*	61*	92*	27**	29**	19**	16**	70*	37**	9**	44*	16**	-**	224	300	180	82*	99*	28**
Ongoing costs of home ownership																									
Mortgage	81	52	29	3	23	28	16	26	44	11	14	4	7	29	23	5	15	7	0	93	176	81	45	36	18
	45%	51%	38%	31%	44%	56%	40%	42%	48%	40%	47%	20%	43%	41%	62%	59%	35%	46%	-	42%	59%	45%	55%	37%	63%
	CX								GCG												TVACEGHN QTV	C	AX		
A special savings account for the new home	26	15	11	0	16	4	4	16	8	2	4	3	1	14	3	2	12	1	0	44	45	26	15	10	9
	14%	15%	14%	-	31%	7%	9%	26%	8%	8%	12%	13%	6%	20%	7%	18%	27%	4%	-	20%	15%	14%	19%	10%	31%
	I		I		GIABCGIUV			GIABCGIV						I			ACGIV			I		I			
RRSP	23	14	9	0	6	10	3	6	12	4	4	1	1	7	8	1	7	1	0	43	46	23	8	14	4
	13%	13%	12%	-	11%	19%	7%	9%	14%	16%	14%	3%	9%	10%	23%	9%	15%	4%	-	19%	15%	13%	10%	15%	14%
									GG											G					
TFSA	15	9	6	0	9	3	1	9	4	3	2	1	2	5	5	1	4	2	0	33	42	15	6	9	1
	8%	8%	8%	-	18%	6%	1%	15%	4%	9%	8%	3%	14%	6%	13%	9%	9%	10%	-	15%	14%	8%	8%	9%	5%
	G		GI		GIABCGINIV			GIGI	GG											GI	GI	G			
Rental income from a long-term tenant(s)	22	13	9	0	7	5	4	7	8	6	3	2	1	14	2	1	10	2	0	46	54	22	12	10	3
	12%	12%	12%	-	14%	9%	9%	12%	9%	24%	10%	10%	4%	20%	5%	12%	22%	15%	-	20%	18%	12%	15%	10%	12%
														AIV			I			VAIV					
Rental income from a short-term tenant(s) (e.g. Airbnb)	14	8	6	3	6	1	1	9	1	4	2	1	0	9	2	1	5	1	0	18	34	14	8	7	5
	8%	8%	8%	31%	11%	2%	1%	15%	2%	15%	7%	4%	-	13%	5%	9%	11%	4%	-	8%	11%	8%	10%	7%	17%
	GI		GI		GIGI			GIAGIV						GI			I				GI	GI			
Non-registered investments (e.g. term deposits, stocks)	16	6	10	3	6	2	2	9	4	4	3	1	1	10	2	0	6	2	0	23	46	16	10	6	4
	9%	6%	13%	31%	11%	4%	4%	14%	4%	14%	10%	3%	6%	14%	4%	-	14%	10%	-	10%	15%	9%	12%	6%	16%
	I		AGIV					IBI						BGI			I				BGI	I			
Delay/delayed other big purchases (e.g. vacation, car)	24	14	11	3	12	0	4	15	4	5	3	2	4	11	3	1	3	3	0	28	48	24	14	10	7
	13%	13%	14%	31%	23%	-	10%	24%	5%	19%	12%	10%	27%	16%	7%	9%	6%	18%	-	12%	16%	13%	17%	10%	27%
	I	I	I		IABIQTV		II	IABCIQTV						IQ							I	I			
Financial assistance from family	12	9	3	3	5	3	1	8	4	1	1	0	0	6	4	2	3	0	0	17	35	12	7	5	6
	7%	9%	5%	31%	10%	6%	1%	13%	4%	3%	2%	-	-	9%	10%	18%	6%	-	-	8%	12%	7%	9%	5%	23%
	G							GACGV	GG											G	G				
Gift from family or friend	16	9	7	3	5	4	2	8	5	3	3	0	3	8	2	1	7	2	0	10	37	16	5	11	4
	9%	9%	8%	27%	10%	7%	4%	13%	6%	9%	10%	-	18%	11%	5%	9%	16%	14%	-	5%	12%	9%	7%	11%	13%
								I									GIT				TI				
Inheritance	18	5	13	0	4	6	2	4	8	7	1	1	0	10	5	1	8	1	0	20	38	18	9	9	3
	10%	5%	17%	-	7%	12%	4%	6%	8%	26%	5%	3%	-	15%	14%	9%	18%	4%	-	9%	13%	10%	11%	10%	12%
			BABEGHIV					GG						B			BH								
Sale of property	29	17	12	6	9	2	7	15	9	5	3	2	6	12	4	2	5	2	0	45	61	29	11	17	4
	16%	16%	15%	58%	18%	4%	17%	25%	10%	17%	11%	9%	39%	18%	10%	18%	11%	15%	-	20%	20%	16%	14%	17%	15%
			I				II	IAIV													I				
Crowdfunding	6	2	4	0	2	1	2	2	3	1	1	0	1	2	2	1	1	0	0	15	32	6	4	2	2
	3%	2%	5%	-	4%	2%	4%	3%	3%	5%	2%	-	8%	2%	5%	9%	2%	-	-	7%	11%	3%	5%	2%	6%
																					VABINV				
Additional work (e.g. second job, extra contracts)	18	10	8	0	10	2	4	10	5	3	2	1	2	9	2	2	4	1	0	31	49	18	11	7	5
	10%	10%	10%	-	19%	4%	9%	16%	6%	11%	7%	7%	13%	13%	5%	23%	9%	4%	-	14%	16%	10%	13%	7%	19%
			I		IABIV																I				
Higher paying work/ job	43	23	20	3	14	12	8	17	20	6	8	2	5	19	7	2	11	6	0	47	68	43	20	23	5
	24%	22%	27%	30%	26%	23%	20%	27%	22%	24%	28%	11%	32%	27%	19%	21%	26%	36%	-	21%	23%	24%	25%	23%	17%
Decreasing the money diverted to savings	21	12	9	1	9	4	5	10	9	3	3	1	0	13	2	2	9	2	0	27	41	21	13	9	3
	12%	12%	12%	12%	17%	7%	12%	16%	9%	10%	11%	7%	-	18%	6%	21%	20%	11%	-	12%	14%	12%	16%	9%	9%
Decreasing the money diverted to pay down other debt	15	8	7	0	8	1	3	8	4	3	3	1	2	6	2	1	5	2	0	21	43	15	12	3	5
	8%	7%	10%	-	16%	2%	8%	14%	4%	9%	11%	3%	12%	9%	6%	9%	12%	10%	-	9%	14%	8%	14%	3%	17%
	X		I		IABIV		II														I		AX		
Other	15	6	9	0	2	4	5	2	9	4	1	5	1	5	1	2	3	1	0	27	46	15	2	12	1
	8%	6%	11%	-	5%	7%	12%	4%	9%	15%	2%	28%	4%	7%	3%	21%	7%	4%	-	12%	15%	8%	3%	12%	3%
	W		H																		VAEHV				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017bx_1. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + (Mortgage minus Don't Know)	148	73	75	3	50	29	41	53	70	25	24	20	10	56	30	8	35	14	0	178	228	148	73	75	24
Weighted	151	91*	59*	9**	43*	44**	30*	52*	75*	25**	26**	16**	11**	58*	34**	7**	37**	15**	.*	175	228	151	75*	75*	25**
Ongoing costs of home ownership																									
Mortgage	73	49	23	3	22	26	12	25	38	10	13	3	5	25	22	5	13	6	0	82	139	73	41	31	15
	48%	54%	39%	35%	51%	59%	38%	48%	51%	41%	49%	18%	47%	43%	65%	74%	35%	43%	-	47%	61%	48%	55%	42%	63%
	C								GCG												TVACGNTV	C			
A special savings account for the new home	22	13	9	0	12	4	4	12	8	2	1	3	1	14	2	2	11	1	0	35	36	22	14	8	8
	14%	14%	14%	-	28%	8%	13%	23%	10%	9%	5%	16%	8%	23%	5%	23%	30%	4%	-	20%	16%	14%	18%	10%	32%
RRSP					IABCI									AIV											
	22	14	9	0	6	10	2	6	12	4	4	1	1	7	8	1	7	1	0	38	41	22	8	14	4
	15%	15%	14%	-	14%	22%	7%	11%	16%	18%	16%	4%	8%	13%	25%	11%	18%	4%	-	22%	18%	15%	11%	18%	16%
TFSA					GG															G					
	14	8	6	0	8	3	1	8	4	3	2	1	2	4	5	1	3	2	0	30	35	14	6	8	1
	9%	8%	11%	-	19%	7%	2%	16%	5%	10%	9%	4%	20%	6%	14%	11%	8%	11%	-	17%	15%	9%	8%	10%	5%
Rental income from a long-term tenant(s)					GIABGINV															GI	G	G			
	21	12	9	0	7	5	4	7	8	6	3	2	1	12	2	1	9	2	0	36	41	21	11	9	3
	14%	13%	15%	-	15%	10%	12%	13%	11%	24%	12%	13%	5%	22%	5%	15%	25%	16%	-	21%	18%	14%	15%	13%	13%
Rental income from a short-term tenant(s) (e.g. Airbnb)																									
	14	8	5	3	5	1	1	8	1	4	1	1	0	9	2	1	5	1	0	15	25	14	8	6	5
	9%	9%	9%	35%	12%	2%	2%	16%	2%	16%	5%	5%	-	16%	5%	11%	13%	5%	-	9%	11%	9%	10%	8%	19%
Non-registered investments (e.g. term deposits, stocks)					II			GIGI						I								GI			
	15	6	9	3	6	1	2	9	3	4	3	1	1	9	2	0	5	2	0	21	40	15	10	5	4
	10%	7%	15%	35%	13%	2%	5%	17%	4%	15%	11%	4%	8%	16%	5%	-	14%	11%	-	12%	17%	10%	13%	7%	18%
Delay/delayed other big purchases (e.g. vacation, car)					AGIV			IBI						I							BI	I			
	24	14	10	3	11	0	4	14	4	5	3	2	4	11	3	1	3	3	0	22	43	24	13	10	7
	16%	15%	17%	35%	26%	-	14%	28%	6%	21%	13%	12%	33%	19%	8%	11%	7%	19%	-	13%	19%	16%	18%	13%	28%
Financial assistance from family					IABITV		II	IABITV						I							I	I			
	12	9	3	3	5	3	1	8	4	1	1	0	0	6	4	2	3	0	0	13	26	12	7	5	6
	8%	10%	6%	35%	12%	7%	2%	16%	5%	3%	3%	-	-	11%	11%	23%	7%	-	-	8%	11%	8%	9%	7%	26%
Gift from family or friend					ACV																				
	16	9	7	3	5	4	2	8	5	3	3	0	3	8	2	1	7	2	0	7	29	16	5	11	4
	11%	10%	11%	31%	12%	8%	5%	15%	7%	10%	11%	-	25%	13%	5%	11%	19%	15%	-	4%	13%	11%	7%	14%	15%
Inheritance					I			I						I						II	II				
	18	5	13	0	4	6	2	4	8	7	1	1	0	10	5	1	8	1	0	14	27	18	9	9	3
	12%	6%	22%	-	9%	13%	6%	7%	10%	28%	5%	4%	-	18%	15%	11%	21%	4%	-	8%	12%	12%	12%	13%	13%
Sale of property					BABEGHITV			GG						B							B				
	25	15	10	6	9	2	3	15	5	5	3	2	6	10	3	2	4	2	0	34	50	25	11	14	4
	16%	16%	17%	66%	22%	4%	11%	29%	7%	19%	12%	11%	56%	17%	8%	23%	10%	16%	-	20%	22%	16%	14%	18%	15%
Crowdfunding					II			IABIV												I	I	I			
	6	2	4	0	2	1	2	2	3	1	1	0	1	2	2	1	1	0	0	12	26	6	4	2	2
	4%	3%	6%	-	5%	2%	6%	4%	3%	5%	3%	-	11%	3%	5%	11%	2%	-	-	7%	12%	4%	5%	3%	6%
Additional work (e.g. second job, extra contracts)																					VABV				
	15	10	5	0	8	2	3	8	4	3	1	1	1	8	2	2	4	1	0	28	39	15	9	6	4
	10%	11%	8%	-	18%	4%	8%	15%	6%	12%	5%	5%	8%	14%	5%	29%	11%	5%	-	16%	17%	10%	12%	8%	17%
Higher paying work/ job					ACV																I				
	37	19	18	3	12	9	6	15	16	6	7	2	2	18	6	2	11	6	0	41	51	37	18	19	5
	25%	21%	31%	34%	28%	21%	21%	29%	21%	27%	27%	10%	22%	31%	19%	26%	29%	39%	-	23%	22%	25%	24%	25%	19%
Decreasing the money diverted to savings					I																				
	19	11	8	0	8	4	4	8	8	3	3	1	0	10	2	2	8	2	0	23	31	19	13	6	3
	12%	12%	13%	-	18%	8%	14%	15%	11%	12%	12%	9%	-	18%	6%	26%	20%	11%	-	13%	14%	12%	17%	8%	10%
Decreasing the money diverted to pay down other debt																									
	15	8	7	0	8	1	3	8	4	3	3	1	2	6	2	1	5	2	0	18	33	15	12	3	5
	10%	8%	12%	-	20%	2%	11%	16%	6%	10%	13%	4%	17%	11%	7%	11%	15%	11%	-	10%	14%	10%	16%	4%	20%
Other					IABIV		II																		
	8	4	4	0	0	3	3	0	6	2	1	3	0	3	1	0	3	1	0	18	26	8	2	6	1
	5%	5%	7%	-	-	6%	11%	-	8%	9%	3%	22%	-	6%	2%	-	7%	5%	-	10%	11%	5%	3%	7%	4%
					EHEH															EH	EH				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ay. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + No Mortgage	44	26	18	0	0	3	9	0	12	32	8	3	4	23	3	3	9	5	0	35	60	44	6	38	1
Weighted	43*	20**	24**	..**	..**	3**	7**	..**	10**	34**	8**	3**	2**	25**	3**	2**	10**	4**	..**	34*	55*	43*	5**	39*	1**
Down payment																									
A special savings account for the new home	3	3	1	0	0	1	1	0	2	1	0	0	0	1	1	2	1	0	0	8	7	3	1	2	0
	8%	13%	4%	-	-	33%	16%	-	21%	4%	-	-	-	3%	42%	73%	7%	-	-	23%	13%	8%	24%	6%	-
RRSP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	6	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	11%	-	-	-	-
																				VAV					
TFSA	6	1	4	0	0	0	1	0	1	5	0	0	0	6	0	0	3	0	0	3	7	6	1	5	0
	13%	7%	18%	-	-	-	8%	-	6%	15%	-	-	-	22%	-	-	32%	-	-	9%	13%	13%	12%	13%	-
Rental income from a long-term tenant(s)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	-	-	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	3	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	5%	-	-	-	-
Non-registered investments (e.g. term deposits, stocks)	5	3	2	0	0	0	1	0	1	5	0	0	1	4	0	1	1	0	0	4	9	5	0	5	0
	12%	14%	10%	-	-	-	8%	-	6%	14%	-	-	23%	16%	-	32%	7%	-	-	12%	17%	12%	-	13%	-
Delay/delayed other big purchases (e.g. vacation, car)	4	1	3	0	0	1	1	0	1	3	0	0	0	4	0	0	2	0	0	1	3	4	1	3	0
	9%	4%	14%	-	-	33%	8%	-	15%	8%	-	-	-	16%	-	-	22%	-	-	3%	5%	9%	12%	9%	-
Financial assistance from family	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	7	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	12%	-	-	-	-
																				VAV					
Gift from family or friend	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	4	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	7%	-	-	-	-
Inheritance	4	1	3	0	0	1	0	0	1	3	0	3	0	1	0	0	0	0	0	1	8	4	0	4	0
	8%	4%	12%	-	-	33%	-	-	9%	8%	-	78%	-	4%	-	-	-	-	-	3%	15%	8%	-	9%	-
Sale of property	28	14	13	0	0	1	5	0	6	22	6	1	2	18	1	1	6	4	0	19	30	28	3	25	1
	64%	72%	57%	-	-	33%	68%	-	58%	65%	77%	22%	77%	71%	29%	27%	66%	100%	-	57%	55%	64%	64%	64%	100%
Crowdfunding	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	4	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	7%	-	-	-	-
Additional work (e.g. second job, extra contracts)	2	0	2	0	0	0	0	0	0	2	0	0	0	2	0	0	0	0	0	1	1	2	0	2	0
	4%	-	8%	-	-	-	-	-	-	5%	-	-	-	7%	-	-	-	-	-	3%	3%	4%	-	5%	-
Higher paying work/ job	1	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	4	1	0	1	0
	2%	-	4%	-	-	33%	-	-	9%	-	-	-	-	4%	-	-	-	-	-	-	8%	2%	-	2%	-
Decreasing the money diverted to savings	3	1	3	0	0	1	0	0	1	3	0	0	0	3	0	1	1	0	0	0	3	3	0	3	0
	8%	4%	12%	-	-	33%	-	-	9%	8%	-	-	-	10%	-	41%	7%	-	-	-	6%	8%	-	9%	-
Decreasing the money diverted to pay down other debt	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	-	-	-	-
Other	7	4	3	0	0	1	1	0	1	5	2	1	1	2	1	1	0	0	0	7	8	7	0	7	0
	16%	18%	14%	-	-	33%	8%	-	15%	16%	23%	22%	23%	9%	29%	32%	-	-	-	20%	14%	16%	-	18%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017by. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
																	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas					Past/Current / Future House Poor	Never House Poor	Current House Poor
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Q	R	2016 Gen Pop S	2017 Gen Pop T	2018 Gen Pop U	2019 Gen Pop V	W	X	Y
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	9	5	0	35	60	44	6	38	1
Base: PFTHB or FTHO or NTHB + No Mortgage	44	26	18	0	0	3	9	0	12	32	8	3	4	23	3	3	9	5	0	35	60	44	6	38	1
Weighted	43*	20**	24**	..**	..**	3**	7**	..**	10**	34**	8**	3**	2**	25**	3**	2**	10**	4**	..**	34*	55*	43*	5**	39*	1**
Ongoing costs of home ownership																									
A special savings account for the new home	4	1	3	0	0	1	1	0	1	3	0	2	0	1	0	2	1	0	0	7	13	4	1	3	0
	9%	4%	14%	-	-	33%	8%	-	15%	8%	-	56%	-	2%	-	73%	6%	-	-	20%	24%	9%	12%	9%	-
RRSP	2	2	0	0	0	0	1	0	1	1	0	0	0	2	0	0	1	0	0	3	6	2	1	1	0
	4%	9%	-	-	-	-	15%	-	11%	2%	-	-	-	7%	-	-	11%	-	-	9%	10%	4%	23%	2%	-
TFSA	7	2	4	0	0	0	2	0	2	5	1	2	0	4	0	0	2	1	0	4	6	7	1	6	0
	15%	12%	18%	-	-	-	23%	-	16%	15%	9%	56%	-	16%	-	-	18%	20%	-	11%	11%	15%	23%	15%	-
Rental income from a long-term tenant(s)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	5	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	10% VAV	-	-	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	1	2	1	0	1	0
	1%	-	2%	-	-	-	8%	-	6%	-	-	-	-	2%	-	-	-	-	-	3%	5%	1%	-	1%	-
Non-registered investments (e.g. term deposits, stocks)	7	1	5	0	0	1	1	0	1	5	0	0	1	6	0	0	0	0	0	5	5	7	0	7	0
	15%	7%	22%	-	-	33%	8%	-	15%	15%	-	-	23%	24%	-	-	-	-	-	14%	8%	15%	-	17%	-
Delay/delayed other big purchases (e.g. vacation, car)	1	0	1	0	0	1	1	0	1	0	0	0	0	1	0	0	1	0	0	3	2	1	1	1	0
	3%	-	6%	-	-	33%	8%	-	15%	-	-	-	-	6%	-	-	15%	-	-	8%	3%	3%	12%	2%	-
Financial assistance from family	1	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	2	3	1	0	1	0
	2%	-	4%	-	-	33%	-	-	9%	-	-	-	-	4%	-	-	-	-	-	6%	6%	2%	-	2%	-
Gift from family or friend	2	0	2	0	0	0	0	0	0	2	0	2	0	0	0	0	0	0	0	5	3	2	0	2	0
	4%	-	8%	-	-	-	-	-	-	6%	-	56%	-	-	-	-	-	-	-	15%	6%	4%	-	5%	-
Inheritance	2	1	1	0	0	0	1	0	1	1	1	0	1	1	0	0	1	1	0	4	10	2	1	1	0
	4%	7%	2%	-	-	-	8%	-	6%	4%	9%	-	23%	3%	-	-	7%	20%	-	12%	17%	4%	15%	3%	-
Sale of property	19	8	10	0	0	0	3	0	3	16	5	3	1	10	1	0	3	2	0	17	31	19	2	16	1
	43%	43%	43%	-	-	-	46%	-	33%	46%	59%	78%	27%	40%	29%	-	34%	60%	-	51%	57%	43%	48%	42%	100%
Crowdfunding	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	3	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	5%	-	-	-	-
Additional work (e.g. second job, extra contracts)	3	0	3	0	0	1	0	0	1	2	0	0	0	3	0	0	0	0	0	3	3	3	0	3	0
	6%	-	12%	-	-	33%	-	-	9%	5%	-	-	-	11%	-	-	-	-	-	9%	5%	6%	-	7%	-
Higher paying work/ job	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	3	0	0	0	0
	1%	-	2%	-	-	-	7%	-	5%	-	-	-	21%	-	-	-	-	-	-	18% VAV	5%	1%	-	1%	-
Decreasing the money diverted to savings	6	3	3	0	0	1	1	0	1	5	1	0	1	4	0	1	1	1	0	4	4	6	1	5	0
	14%	14%	14%	-	-	33%	8%	-	15%	14%	9%	-	29%	15%	-	41%	7%	20%	-	12%	7%	14%	27%	12%	-
Decreasing the money diverted to pay down other debt	1	1	0	0	0	0	1	0	1	0	0	0	0	0	1	0	0	0	0	2	2	1	1	0	0
	3%	6%	-	-	-	-	16%	-	12%	-	-	-	-	-	42%	-	-	-	-	6%	3%	3%	24%	-	-
Other	12	6	7	0	0	0	2	0	2	10	3	1	1	7	1	1	5	1	0	5	10	12	1	12	0
	29%	30%	28%	-	-	-	31%	-	22%	31%	32%	22%	23%	27%	29%	59%	49%	20%	-	16%	18%	29%	15%	30%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017a. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB (All Answering)	29	13	16	1	11	5	5	12	10	7	1	5	2	17	4	0	11	0	0	45	73	29	11	18	3
Weighted	32**	18**	15**	3**	9**	8**	4**	12**	12**	8**	1**	5**	1**	22**	4**	_***	15**	_***	_***	44*	72*	32**	16**	16**	4**
Down payment																									
Crowdfunding	2	1	1	0	1	0	0	1	0	1	0	0	0	2	0	0	1	0	0	4	10	2	1	1	1
	6%	4%	9%	-	15%	-	-	11%	-	8%	-	-	-	9%	-	-	9%	-	-	9%	14%	6%	4%	9%	15%
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	6	11	1	0	1	0
	2%	-	5%	-	8%	-	-	6%	-	-	-	-	-	3%	-	-	-	-	-	14%	15%	2%	-	4%	-
Rental income from a long-term tenant(s)	6	5	1	0	2	3	0	2	3	1	1	0	0	4	1	0	4	0	0	7	10	6	3	3	0
	18%	26%	9%	-	28%	33%	-	20%	23%	8%	100%	-	-	19%	29%	-	23%	-	-	16%	14%	18%	17%	19%	-
Inheritance	24	13	11	3	4	6	4	7	9	7	0	5	1	15	3	0	10	0	0	27	41	24	13	11	4
	73%	70%	77%	100%	50%	67%	100%	63%	77%	83%	-	100%	100%	69%	71%	-	68%	-	-	62%	58%	73%	79%	68%	85%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017a. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**
Down payment																									
Crowdfunding	2	1	1	0	1	0	0	1	0	1	0	0	0	2	0	0	1	0	0	4	10	2	1	1	1
	1%	1%	1%	-	3%	-	-	2%	-	1%	-	-	-	2%	-	-	3%	-	-	2%	3%	1%	1%	1%	2%
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	6	11	1	0	1	0
	0	-	1%	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	2%	3%	0	-	0	-
																				VAV					
Rental income from a long-term tenant(s)	6	5	1	0	2	3	0	2	3	1	1	0	0	4	1	0	4	0	0	7	10	6	3	3	0
	3%	4%	1%	-	5%	5%	-	4%	3%	1%	2%	-	-	4%	3%	-	6%	-	-	3%	3%	3%	3%	2%	-
Inheritance	24	13	11	3	4	6	4	7	9	7	0	5	1	15	3	0	10	0	0	27	41	24	13	11	4
	11%	10%	11%	31%	8%	11%	8%	12%	9%	11%	-	21%	7%	16%	7%	-	19%	-	-	10%	12%	11%	15%	8%	13%
Other Response	191	105	86	7	43	45	44	50	89	52	36	18	17	73	36	11	39	19	0	214	284	191	70	121	24
	86%	85%	86%	69%	83%	84%	92%	81%	88%	86%	98%	79%	93%	77%	91%	100%	72%	100%	-	83%	80%	86%	81%	88%	85%
	NQ	Q	NQ				IIINQU		NQ													NQ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017b. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB (All Answering)	30	17	13	1	8	5	8	9	13	8	3	4	2	14	6	1	9	2	0	49	59	30	13	17	2
Weighted	31**	21**	10**	3**	6**	9**	7**	9**	15**	7**	2**	3**	1**	16**	8**	1**	10**	2**	..**	48*	63*	31**	15**	16**	4**
Ongoing costs of home ownership																									
Crowdfunding	2	2	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	0	2	11	2	2	0	0
	6%	8%	-	-	-	-	17%	-	7%	9%	-	-	54%	-	14%	-	-	-	-	4%	17%	6%	11%	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	7	5	2	3	2	0	1	6	1	1	1	1	0	4	1	0	0	0	0	5	8	7	3	4	3
	22%	23%	18%	100%	38%	-	8%	58%	4%	11%	28%	22%	-	27%	14%	-	-	-	-	11%	13%	22%	20%	23%	75%
Rental income from a long-term tenant(s)	12	9	2	0	3	4	3	3	7	1	1	2	0	7	1	1	5	1	0	29	23	12	7	5	1
	37%	44%	22%	-	52%	43%	49%	35%	46%	21%	42%	61%	-	42%	14%	100%	52%	59%	-	61%	37%	37%	43%	32%	25%
Inheritance	11	5	6	0	1	5	2	1	7	4	1	1	1	5	5	0	5	1	0	11	21	11	4	7	0
	36%	24%	60%	-	10%	57%	26%	7%	43%	59%	30%	17%	46%	31%	58%	-	48%	41%	-	24%	33%	36%	25%	46%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017b. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**
Ongoing costs of home ownership	2	2	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	0	2	11	2	2	0	0
Crowdfunding	1%	1%	-	-	-	-	2%	-	1%	1%	-	-	4%	-	3%	-	-	-	-	1%	3%	1%	2%	-	-
								IACIQ	TUV					I											
Rental income from a short-term tenant(s) (e.g. Airbnb)	7	5	2	3	2	0	1	6	1	1	1	1	0	4	1	0	0	0	0	5	8	7	3	4	3
	3%	4%	2%	31%	5%	-	1%	9%	1%	1%	2%	3%	-	5%	3%	-	-	-	-	2%	2%	3%	4%	3%	11%
Rental income from a long-term tenant(s)	12	9	2	0	3	4	3	3	7	1	1	2	0	7	1	1	5	1	0	29	23	12	7	5	1
	5%	8%	2%	-	6%	7%	7%	5%	7%	2%	3%	9%	-	7%	3%	9%	10%	5%	-	11%	7%	5%	8%	4%	4%
	C	J							C					C						UVACUV		C			
Inheritance	11	5	6	0	1	5	2	1	7	4	1	1	1	5	5	0	5	1	0	11	21	11	4	7	0
	5%	4%	6%	-	1%	9%	3%	1%	6%	6%	2%	2%	3%	5%	12%	-	9%	4%	-	4%	6%	5%	4%	5%	-
									GG								EH								
Other Response	192	101	91	7	45	45	42	52	86	54	34	19	17	80	32	10	44	18	0	209	292	192	71	121	24
	86%	83%	90%	69%	88%	84%	86%	85%	85%	89%	94%	86%	94%	84%	80%	91%	81%	91%	-	81%	82%	86%	82%	88%	86%
			I																						

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ax. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage (All Answering)	26	12	14	1	11	4	5	12	9	5	1	3	2	16	4	0	11	0	0	42	60	26	11	15	3
Weighted	29**	17**	12**	3**	9**	7**	4**	12**	11**	6**	1**	2**	1**	21**	4**	-.**	15**	-.**	-.**	41*	61*	29**	16**	13**	4**
Down payment																									
Crowdfunding	2	1	1	0	1	0	0	1	0	1	0	0	0	2	0	0	1	0	0	3	8	2	1	1	1
	7%	4%	11%	-	15%	-	-	11%	-	12%	-	-	-	10%	-	-	9%	-	-	7%	14%	7%	4%	11%	15%
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	5	9	1	0	1	0
	2%	-	6%	-	8%	-	-	6%	-	-	-	-	-	3%	-	-	-	-	-	12%	15%	2%	-	5%	-
Rental income from a long-term tenant(s)	6	5	1	0	2	3	0	2	3	1	1	0	0	4	1	0	4	0	0	7	10	6	3	3	0
	20%	27%	11%	-	28%	37%	-	20%	25%	12%	100%	-	-	20%	29%	-	23%	-	-	17%	16%	20%	17%	25%	-
Inheritance	20	12	8	3	4	5	4	7	8	4	0	2	1	14	3	0	10	0	0	26	34	20	13	7	4
	70%	69%	72%	100%	50%	63%	100%	63%	75%	76%	-	100%	100%	68%	71%	-	68%	-	-	64%	56%	70%	79%	59%	85%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ax_1. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage (All Answering)	23	11	12	1	10	4	4	11	8	4	0	2	2	15	4	0	10	0	0	35	46	23	10	13	2
Weighted	27**	16**	11**	3**	8**	7**	3**	11**	11**	5**	-**	2**	1**	20**	4**	-**	14**	-**	-**	34*	47*	27**	16**	11**	4**
Down payment																									
Crowdfunding	2	1	1	0	1	0	0	1	0	1	0	0	0	2	0	0	1	0	0	2	5	2	1	1	1
	8%	4%	12%	-	16%	-	-	12%	-	14%	-	-	-	10%	-	-	10%	-	-	6%	11%	8%	4%	12%	17%
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	4	7	1	0	1	0
	2%	-	6%	-	8%	-	-	6%	-	-	-	-	-	3%	-	-	-	-	-	12%	15%	2%	-	6%	-
Rental income from a long-term tenant(s)	5	4	1	0	2	3	0	2	3	0	0	0	0	3	1	0	3	0	0	7	8	5	3	2	0
	17%	24%	6%	-	22%	37%	-	16%	26%	-	-	-	-	17%	29%	-	20%	-	-	20%	17%	17%	18%	16%	-
Inheritance	20	12	8	3	4	5	3	7	8	4	0	2	1	14	3	0	10	0	0	21	26	20	12	7	3
	73%	72%	75%	100%	54%	63%	100%	67%	74%	86%	-	100%	100%	70%	71%	-	71%	-	-	62%	56%	73%	78%	66%	83%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ax. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage	183	83	100	4	61	34	57	65	91	27	28	25	15	72	34	9	45	15	0	227	299	183	82	101	29
Weighted	180	103*	77*	10**	51*	51**	41*	61*	92*	27**	29**	19**	16**	70*	37**	9**	44*	16**	-**	224	300	180	82*	99*	28**
Down payment																									
Crowdfunding	2	1	1	0	1	0	0	1	0	1	0	0	0	2	0	0	1	0	0	3	8	2	1	1	1
	1%	1%	2%	-	3%	-	-	2%	-	3%	-	-	-	3%	-	-	3%	-	-	1%	3%	1%	1%	1%	2%
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	5	9	1	0	1	0
	0	-	1%	-	1%	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	2%	3%	0	-	1%	-
Rental income from a long-term tenant(s)	6	5	1	0	2	3	0	2	3	1	1	0	0	4	1	0	4	0	0	7	10	6	3	3	0
	3%	4%	2%	-	5%	6%	-	4%	3%	3%	2%	-	-	6%	3%	-	8%	-	-	3%	3%	3%	3%	3%	-
Inheritance	20	12	8	3	4	5	4	7	8	4	0	2	1	14	3	0	10	0	0	26	34	20	13	7	4
	11%	11%	11%	31%	8%	9%	9%	12%	9%	16%	-	11%	8%	20%	7%	-	23%	-	-	12%	11%	11%	16%	8%	13%
														ACEIV			AEIV								
Other Response	151	86	65	7	43	43	37	50	81	21	28	17	14	49	33	9	29	16	0	183	239	151	65	86	24
	84%	83%	85%	69%	83%	85%	91%	81%	88%	79%	98%	89%	92%	70%	90%	100%	66%	100%	-	82%	80%	84%	80%	87%	85%
	NQ	NQ	NQ		NQ		NQ		NQ											Q		NQ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ax_1. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage	148	73	75	3	50	29	41	53	70	25	24	20	10	56	30	8	35	14	0	178	228	148	73	75	24
Weighted	151	91*	59*	9**	43*	44**	30*	52*	75*	25**	26**	16**	11**	58*	34**	7**	37**	15**	-**	175	228	151	75*	75*	25**
Down payment																									
Crowdfunding	2	1	1	0	1	0	0	1	0	1	0	0	0	2	0	0	1	0	0	2	5	2	1	1	1
	1%	1%	2%	-	3%	-	-	3%	-	3%	-	-	-	3%	-	-	4%	-	-	1%	2%	1%	1%	2%	3%
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	0	4	7	1	0	1	0
	0	-	1%	-	2%	-	-	1%	-	-	-	-	-	1%	-	-	-	-	-	2%	3%	0	-	1%	-
Rental income from a long-term tenant(s)	5	4	1	0	2	3	0	2	3	0	0	0	0	3	1	0	3	0	0	7	8	5	3	2	0
	3%	4%	1%	-	4%	6%	-	3%	4%	-	-	-	-	6%	3%	-	7%	-	-	4%	3%	3%	4%	2%	-
Inheritance	20	12	8	3	4	5	3	7	8	4	0	2	1	14	3	0	10	0	0	21	26	20	12	7	3
	13%	13%	13%	35%	10%	11%	11%	14%	11%	18%	-	10%	11%	25%	8%	-	27%	-	-	12%	12%	13%	16%	10%	13%
													AEITU												
Other Response	124	75	49	6	35	37	27	40	64	19	26	14	10	38	30	7	23	15	0	142	181	124	60	64	21
	82%	82%	82%	65%	81%	83%	89%	78%	86%	79%	100%	90%	89%	65%	89%	100%	62%	100%	-	81%	80%	82%	79%	85%	85%
	N	N	N		N		N		N											N	N	N			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017bx. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage (All Answering)	26	15	11	1	8	5	6	9	11	6	2	4	1	12	6	1	8	1	0	45	46	26	12	14	2
Weighted	29**	20**	9**	3**	6**	9**	5**	9**	14**	5**	2**	3**	1**	14**	8**	1**	9**	1**	..**	44*	53*	29**	14**	14**	4**
Ongoing costs of home ownership																									
Crowdfunding	2	2	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	0	2	9	2	2	0	0
	6%	9%	-	-	-	-	20%	-	8%	12%	-	-	100%	-	14%	-	-	-	-	4%	17%	6%	12%	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	6	5	1	3	2	0	0	6	0	1	1	1	0	4	1	0	0	0	0	5	7	6	3	3	3
	22%	25%	14%	100%	38%	-	-	58%	-	14%	40%	22%	-	26%	14%	-	-	-	-	12%	13%	22%	21%	22%	75%
Rental income from a long-term tenant(s)	12	9	2	0	3	4	3	3	7	1	1	2	0	7	1	1	5	1	0	27	21	12	7	5	1
	40%	47%	25%	-	52%	43%	58%	35%	49%	27%	60%	61%	-	45%	14%	100%	56%	100%	-	62%	41%	40%	45%	36%	25%
Inheritance	9	4	6	0	1	5	1	1	6	3	0	1	0	4	5	0	4	0	0	10	15	9	3	6	0
	32%	19%	61%	-	10%	57%	21%	7%	43%	48%	-	17%	-	29%	58%	-	44%	-	-	22%	29%	32%	22%	43%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017bx_1. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage (All Answering)	23	14	9	1	6	5	6	7	11	5	1	4	1	10	6	1	7	1	0	36	34	23	11	12	2
Weighted	27**	19**	8**	3**	5**	9**	5**	8**	14**	5**	1**	3**	1**	13**	8**	1**	9**	1**	..**	36*	42**	27**	14**	13**	4**
Ongoing costs of home ownership																									
Crowdfunding	2	2	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	0	2	8	2	2	0	0
	6%	9%	-	-	-	-	20%	-	8%	14%	-	-	100%	-	14%	-	-	-	-	5%	20%	6%	13%	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	6	5	1	3	2	0	0	5	0	1	0	1	0	4	1	0	0	0	0	5	7	6	3	2	3
	21%	26%	8%	100%	34%	-	-	59%	-	16%	-	22%	-	29%	14%	-	-	-	-	15%	16%	21%	22%	19%	75%
Rental income from a long-term tenant(s)	10	9	2	0	3	4	3	3	7	1	1	2	0	5	1	1	5	1	0	22	15	10	6	4	1
	38%	46%	20%	-	53%	43%	58%	33%	49%	15%	100%	61%	-	40%	14%	100%	52%	100%	-	61%	36%	38%	42%	34%	25%
Inheritance	9	4	6	0	1	5	1	1	6	3	0	1	0	4	5	0	4	0	0	7	12	9	3	6	0
	34%	20%	71%	-	13%	57%	21%	8%	43%	55%	-	17%	-	32%	58%	-	48%	-	-	19%	28%	34%	23%	47%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage	183	83	100	4	61	34	57	65	91	27	28	25	15	72	34	9	45	15	0	227	299	183	82	101	29
Weighted	180	103*	77*	10**	51*	51**	41*	61*	92*	27**	29**	19**	16**	70*	37**	9**	44*	16**	-**	224	300	180	82*	99*	28**
Ongoing costs of home ownership	2	2	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	0	2	9	2	2	0	0
Crowdfunding	1%	2%	-	-	-	-	3%	-	1%	2%	-	-	4%	-	3%	-	-	-	-	1%	3%	1%	2%	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	6	5	1	3	2	0	0	6	0	1	1	1	0	4	1	0	0	0	0	5	7	6	3	3	3
	3%	5%	2%	31%	5%	-	-	9%	-	3%	2%	4%	-	5%	3%	-	-	-	-	2%	2%	3%	4%	3%	11%
					II			GIACGITUV																	
Rental income from a long-term tenant(s)	12	9	2	0	3	4	3	3	7	1	1	2	0	7	1	1	5	1	0	27	21	12	7	5	1
	6%	9%	3%	-	6%	7%	8%	5%	8%	5%	3%	10%	-	9%	3%	12%	12%	6%	-	12%	7%	6%	8%	5%	4%
	C								C					C					C						
Inheritance	9	4	6	0	1	5	1	1	6	3	0	1	0	4	5	0	4	0	0	10	15	9	3	6	0
	5%	4%	7%	-	1%	10%	3%	1%	7%	9%	-	3%	-	6%	12%	-	9%	-	-	4%	5%	5%	4%	6%	-
			EH						GG								EH								
Other Response	151	83	68	7	45	42	36	52	78	22	27	16	15	56	29	8	35	15	0	179	247	151	67	84	24
	84%	81%	88%	69%	88%	83%	87%	85%	85%	80%	94%	83%	96%	80%	79%	88%	79%	94%	-	80%	82%	84%	82%	85%	85%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + Mortgage	148	73	75	3	50	29	41	53	70	25	24	20	10	56	30	8	35	14	0	178	228	148	73	75	24
Weighted	151	91*	59*	9**	43*	44**	30*	52*	75*	25**	26**	16**	11**	58*	34**	7**	37**	15**	-**	175	228	151	75*	75*	25**
Ongoing costs of home ownership																									
Crowdfunding	2	2	0	0	0	0	1	0	1	1	0	0	1	0	1	0	0	0	0	2	8	2	2	0	0
	1%	2%	-	-	-	-	4%	-	1%	3%	-	-	6%	-	3%	-	-	-	-	1%	4%	1%	2%	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	6	5	1	3	2	0	0	5	0	1	0	1	0	4	1	0	0	0	0	5	7	6	3	2	3
	4%	5%	1%	35%	4%	-	-	9%	-	3%	-	5%	-	6%	3%	-	-	-	-	3%	3%	4%	4%	3%	13%
								IACIV																	
Rental income from a long-term tenant(s)	10	9	2	0	3	4	3	3	7	1	1	2	0	5	1	1	5	1	0	22	15	10	6	4	1
	7%	10%	3%	-	6%	8%	10%	5%	9%	3%	4%	13%	-	9%	3%	15%	12%	7%	-	12%	7%	7%	8%	6%	4%
	C								C										C						
Inheritance	9	4	6	0	1	5	1	1	6	3	0	1	0	4	5	0	4	0	0	7	12	9	3	6	0
	6%	4%	9%	-	2%	11%	4%	1%	8%	10%	-	4%	-	7%	14%	-	11%	-	-	4%	5%	6%	4%	8%	-
			EH						GG																
Other Response	124	72	52	6	38	36	25	43	61	20	25	12	10	45	26	6	29	14	0	140	186	124	62	62	20
	82%	79%	87%	65%	88%	81%	82%	84%	81%	81%	96%	79%	94%	77%	77%	85%	77%	93%	-	80%	82%	82%	82%	83%	83%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ay. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + No Mortgage (All Answering)	3	1	2	0	0	1	0	0	1	2	0	2	0	1	0	0	0	0	0	3	13	3	0	3	0
Weighted	4**	1**	3**	._**	._**	1**	._**	._**	1**	3**	._**	3**	._**	1**	._**	._**	._**	._**	._**	3**	10**	4**	._**	4**	._**
Down payment																									
Crowdfunding	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35%	15%	-	-	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35%	15%	-	-	-	-
Inheritance	4	1	3	0	0	1	0	0	1	3	0	3	0	1	0	0	0	0	0	1	7	4	0	4	0
	100%	100%	100%	-	-	100%	-	-	100%	100%	-	100%	-	100%	-	-	-	-	-	31%	71%	100%	-	100%	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017ay. [Down payment] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: PFTHB or FTHO or NTHB + No Mortgage	44	26	18	0	0	3	9	0	12	32	8	3	4	23	3	3	9	5	0	35	60	44	6	38	1
Weighted	43*	20**	24**	-**	-**	3**	7**	-**	10**	34**	8**	3**	2**	25**	3**	2**	10**	4**	-**	34*	55*	43*	5**	39*	1**
Down payment																									
Crowdfunding	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	3%	-	-	-	-
Rental income from a short-term tenant(s) (e.g. Airbnb)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	3%	-	-	-	-
Inheritance	4	1	3	0	0	1	0	0	1	3	0	3	0	1	0	0	0	0	0	1	7	4	0	4	0
	8%	4%	12%	-	-	33%	-	-	9%	8%	-	78%	-	4%	-	-	-	-	-	3%	13%	8%	-	9%	-
Other Response	40	19	21	0	0	2	7	0	9	31	8	1	2	24	3	2	10	4	0	31	45	40	5	35	1
	92%	96%	88%	-	-	67%	100%	-	91%	92%	100%	22%	100%	96%	100%	100%	100%	100%	-	92%	81%	92%	100%	91%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017by. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: PFTHB or FTHO or NTHB + No Mortgage (All Answering)	4	2	2	0	0	0	2	0	2	2	1	0	1	2	0	0	1	1	0	4	13	4	1	3	0	
Weighted	2**	1**	1**	._**	._**	._**	1**	._**	1**	1**	1**	._**	1**	1**	._**	._**	1**	1**	._**	4**	11**	2**	1**	2**	._**	
Ongoing costs of home ownership																										
Crowdfunding	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	-	-	-	-	
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	2	1	0	1	0	
	22%	-	51%	-	-	-	51%	-	51%	-	-	-	-	44%	-	-	-	-	-	-	16%	22%	-	31%	-	
Rental income from a long-term tenant(s)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51%	16%	-	-	-	-	
Inheritance	2	1	1	0	0	0	1	0	1	1	1	0	1	1	0	0	1	1	0	2	6	2	1	1	0	
	78%	100%	49%	-	-	-	49%	-	49%	100%	100%	-	100%	56%	-	-	100%	100%	-	49%	54%	78%	100%	69%	-	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17New2017by. [Ongoing costs of home ownership] Identify the sources of funds that you're planning to use for your... Identify the sources of funds that you use/ used for your...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: PFTHB or FTHO or NTHB + No Mortgage	44	26	18	0	0	3	9	0	12	32	8	3	4	23	3	3	9	5	0	35	60	44	6	38	1	
Weighted	43*	20**	24**	_*	_*	3**	7**	_*	10**	34**	8**	3**	2**	25**	3**	2**	10**	4**	_*	34*	55*	43*	5**	39*	1**	
Ongoing costs of home ownership																										
Crowdfunding	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-	
Rental income from a short-term tenant(s) (e.g. Airbnb)	1	0	1	0	0	0	1	0	1	0	0	0	0	1	0	0	0	0	0	0	2	1	0	1	0	
	1%	-	2%	-	-	-	8%	-	6%	-	-	-	-	2%	-	-	-	-	-	-	3%	1%	-	1%	-	
Rental income from a long-term tenant(s)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	2	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	3%	-	-	-	-	
Inheritance	2	1	1	0	0	0	1	0	1	1	1	0	1	1	0	0	1	1	0	2	6	2	1	1	0	
	4%	7%	2%	-	-	-	8%	-	6%	4%	9%	-	23%	3%	-	-	7%	20%	-	6%	11%	4%	15%	3%	-	
Other Response	41	18	23	0	0	3	6	0	8	32	7	3	2	24	3	2	9	3	0	30	44	41	4	37	1	
	94%	93%	95%	-	-	100%	84%	-	89%	96%	91%	100%	77%	95%	100%	100%	93%	80%	-	88%	80%	94%	85%	95%	100%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17B_PCTDWN COST_NEW2018_1_1. [Down payment - Financial assistance from family] What percent of your down payment or cost of ownership may come ... came ... from these sources?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO - Down payment - Financial assistance from family	21	12	9	1	13	5	2	14	7	0	2	1	5	8	3	2	6	2	0	0	47	21	10	11	5
Weighted	24**	18**	7**	3**	11**	9**	2**	14**	10**	-**	2**	1**	6**	9**	5**	2**	7**	2**	-**	-**	55*	24**	8**	16**	4**
Down payment - Financial assistance from family																									
Less than 25%	10	5	5	0	6	3	1	6	3	0	1	1	1	7	1	0	5	1	0	0	35	10	6	4	3
	40%	29%	68%	-	55%	32%	39%	44%	33%	-	47%	100%	10%	70%	13%	-	62%	47%	-	-	64%	40%	67%	25%	77%
25 - 49%	14	13	2	3	5	6	1	7	7	0	1	0	5	3	4	2	3	1	0	0	8	14	3	11	1
	58%	71%	23%	100%	40%	68%	61%	52%	67%	-	53%	-	80%	30%	87%	100%	38%	53%	-	-	15%	58%	33%	71%	23%
50 - 74%	1	0	1	0	1	0	0	1	0	0	0	0	1	0	0	0	0	0	0	0	9	1	0	1	0
	2%	-	9%	-	5%	-	-	4%	-	-	-	-	10%	-	-	-	-	-	-	-	16%	2%	-	4%	-
75% or more	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	-
Summary																									
Mean	32.5	33.3	30.4	37	31.1	32.9	31.9	32.3	32.7	0	30.8	24	38.2	27.9	35.4	37	28.9	30.8	0	0	34.4	32.5	28.3	34.7	26.9
Std. Dev.	8	6.1	12.1	0	10	6.4	0	9.2	6.4	0	0	0	9.8	6.3	4.9	0	6.8	0	0	0	16.5	8	6.5	8	6.3
Std. Err.	1.7	1.8	4	0	2.8	2.9	0	2.5	2.4	0	0	0	4.4	2.2	2.8	0	2.8	0	0	0	2.4	1.7	2.1	2.4	2.8

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17B_PCTDWN COST_NEW2018_1_2. [Down payment - Gift from family or friend] What percent of your down payment or cost of ownership may come ... came ... from these sources?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO - Down payment - Gift from family or friend	24	11	13	1	14	4	5	15	9	0	6	2	2	9	3	2	6	4	0	0	42	24	17	7	9
Weighted	26**	17**	9**	3**	12**	8**	3**	15**	11**	-.**	7**	2**	1**	10**	4**	2**	5**	3**	-.**	-.**	46*	26**	20**	6**	14**
Down payment - Gift from family or friend																									
Less than 25%	20	14	6	3	8	8	2	11	9	0	5	2	1	8	4	0	4	2	0	0	34	20	15	5	13
	78%	83%	69%	100%	65%	100%	52%	72%	86%	-	77%	100%	40%	83%	100%	-	87%	82%	-	-	75%	78%	79%	74%	96%
25 - 49%	3	1	2	0	3	0	0	3	0	0	1	0	0	1	0	2	1	0	0	0	8	3	2	2	0
	13%	6%	25%	-	27%	-	-	22%	-	-	15%	-	-	7%	-	100%	13%	-	-	-	17%	13%	8%	26%	-
50 - 74%	2	2	1	0	1	0	2	1	2	0	1	0	1	1	0	0	0	1	0	0	2	2	2	0	1
	10%	11%	6%	-	8%	-	48%	6%	14%	-	8%	-	60%	11%	-	-	-	18%	-	-	5%	10%	13%	-	4%
75% or more	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	-	-	-	-
Summary																									
Mean	29.3	29.1	29.6	24	30.5	24	42.1	29.1	29.5	0	29	24	47	28.9	24	37	25.7	30.9	0	0	29.6	29.3	29.9	27.3	25.5
Std. Dev.	11.7	12.6	10.6	0	11.2	0	22.7	10.2	14	0	11.7	0	0	12.5	0	0	4.9	17.9	0	0	12.3	11.7	13	6.2	7.7
Std. Err.	2.4	3.8	2.9	0	3	0	10.2	2.6	4.7	0	4.8	0	0	4.2	0	0	2	9	0	0	1.9	2.4	3.2	2.3	2.6

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17B_PCTDWNOCOST_NEW2018_2_1. [Ongoing costs of home ownership - Financial assistance from family] What percent of your down payment or cost of ownership may come ... came ... from these sources?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO - Ongoing costs of home ownership - Financial assistance from family	11	5	6	1	6	2	1	7	3	1	1	0	0	6	2	2	3	0	0	0	34	11	6	5	5
Weighted	13**	9**	4**	3**	5**	4**	1**	8**	5**	1**	1**	.**	.**	7**	4**	2**	3**	.**	.**	.**	39**	13**	7**	6**	6**
Ongoing costs of home ownership - Financial assistance from family																									
Less than 25%	7	6	1	0	2	4	1	2	5	1	0	0	0	4	4	0	2	0	0	0	22	7	3	5	2
	55%	65%	34%	-	41%	100%	100%	25%	100%	100%	-	-	-	49%	100%	-	75%	-	-	-	57%	55%	37%	75%	31%
25 - 49%	5	3	1	3	1	0	0	5	0	0	0	0	0	4	0	1	1	0	0	0	14	5	4	1	4
	34%	35%	33%	100%	30%	-	-	57%	-	-	-	-	-	51%	-	50%	25%	-	-	-	36%	34%	54%	13%	59%
50 - 74%	1	0	1	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	0	0	1	1	1	1	1
	11%	-	33%	-	29%	-	-	18%	-	-	100%	-	-	-	-	50%	-	-	-	-	3%	11%	9%	13%	10%
75% or more	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	-
Summary																									
Mean	32.6	28.6	40.8	37	39	24	24	38.2	24	24	62	0	0	30.6	24	49.5	27.2	0	0	0	32	32.6	34.5	30.5	35.5
Std. Dev.	12.4	6.6	18	0	17.7	0	0	13.2	0	0	0	0	0	7	0	0	7.1	0	0	0	12.5	12.4	11.6	13.9	11.6
Std. Err.	3.7	2.9	7.3	0	7.2	0	0	5	0	0	0	0	0	2.9	0	0	4.1	0	0	0	2.1	3.7	4.7	6.2	5.2

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17B_PCTDWN COST_NEW2018_2_2. [Ongoing costs of home ownership - Gift from family or friend] What percent of your down payment or cost of ownership may come ... came ... from these sources?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO - Ongoing costs of home ownership - Gift from family or friend	15	6	9	1	6	2	3	7	5	3	4	1	1	6	2	1	5	3	0	0	35	15	7	8	5
Weighted	18**	9**	8**	3**	5**	4**	2**	8**	5**	4**	3**	2**	3**	8**	2**	1**	7**	2**	0**	0**	40**	18**	5**	12**	4**
Ongoing costs of home ownership - Gift from family or friend																									
Less than 25%	11	5	6	3	3	0	1	6	1	4	2	2	3	3	1	0	3	2	0	0	27	11	4	7	2
	62%	51%	73%	100%	64%	-	68%	76%	21%	84%	81%	100%	100%	43%	35%	-	48%	75%	-	-	67%	62%	73%	57%	61%
25 - 49%	5	4	1	0	2	3	1	2	3	0	1	0	0	3	1	1	3	1	0	0	7	5	1	5	1
	29%	41%	16%	-	36%	75%	32%	24%	62%	-	19%	-	-	36%	65%	100%	39%	25%	-	-	16%	29%	10%	38%	14%
50 - 74%	2	1	1	0	0	1	0	0	1	1	0	0	0	2	0	0	1	0	0	0	3	2	1	1	1
	9%	8%	11%	-	-	25%	-	-	17%	16%	-	-	-	21%	-	-	13%	-	-	-	7%	9%	17%	6%	24%
75% or more	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	-	-	-	-
Summary																									
Mean	31.3	32.3	30.2	24	28.7	43.1	28.2	27.1	38.5	30.1	26.5	24	24	36.5	32.4	37	34	27.2	0	0	33.8	31.3	31.8	31.1	35
Std. Dev.	11.6	11.1	12.8	0	7	12.6	0	5.9	13.1	15.8	6.3	0	0	15.2	0	0	13.3	7.6	0	0	17.3	11.6	15.8	10.2	18.5
Std. Err.	3	4.5	4.3	0	2.8	8.9	0	2.2	5.8	9.1	3.2	0	0	6.2	0	0	5.9	4.4	0	0	2.9	3	6	3.6	8.3

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17b. Which of the following concerns ... you the most about purchasing a home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Qualifying for a mortgage	8	2	6	0	6	1	1	6	1	0	3	1	0	4	0	1	3	2	17	12	11	8	7	1	2
	3%	2%	5%	-	12%	2%	1%	10%	1%	-	7%	2%	-	4%	-	7%	5%	9%	5%	5%	3%	3%	8%	1%	7%
	X		I		GIJABGIJNT UV			IJABIJUUV															AX		
Having a good down payment	17	13	4	3	3	6	5	6	11	1	2	2	1	9	4	0	4	1	17	13	23	17	11	7	4
	8% J	11% J	4%	31%	6%	10%	10%	10%	10%	1%	6%	7%	5%	9%	10%	-	7%	5%	6%	5%	6%	8%	13%	5%	14%
Your current debt level	14	7	7	0	6	2	5	6	6	2	1	3	3	5	2	1	2	1	26	20	29	14	8	6	4
	6%	6%	7%	-	11%	3%	10%	9%	6%	4%	2%	13%	15%	5%	5%	13%	3%	4%	9%	8%	8%	6%	9%	4%	14%
Mortgage rates increasing	19	9	10	0	6	2	8	6	10	3	2	5	0	7	5	1	5	0	25	23	22	19	7	13	4
	9%	8%	10%	-	12%	3%	17% IABINSUV	10%	10%	5%	5%	24%	-	7%	11%	7%	9%	-	8%	9%	6%	9%	8%	9%	13%
Home prices increasing	18	8	10	1	4	6	3	5	9	4	2	1	1	6	6	2	5	1	26	25	37	18	8	10	2
	8%	7%	10%	12%	8%	11%	7%	9%	9%	6%	6%	3%	6%	7%	15%	16%	10%	3%	9%	10%	10%	8%	10%	7%	5%
Not knowing all the closing costs	6	3	3	3	1	0	0	4	0	2	3	0	0	2	1	0	2	3	6	10	7	6	1	5	1
	3%	3%	3%	30%	1%	-	-	6% II	-	3%	8%	-	-	2%	2%	-	3%	16%	2%	4%	2%	3%	1%	4%	2%
House prices falling (after you buy)	24	15	9	0	7	7	4	7	11	6	6	2	2	11	3	2	6	3	21	24	27	24	10	15	3
	11%	12%	9%	-	14%	14%	8%	12%	11%	10%	15%	10%	9%	11%	7%	15%	11%	15%	7%	9%	8%	11%	11%	11%	10%
Being able to make regular mortgage payments																									
	6	3	3	3	1	0	3	3	3	0	1	1	3	2	1	0	1	1	11	7	19	6	3	3	2
	3%	2%	3%	27%	1%	-	6% II	6%	3%	-	1%	2%	15%	2%	1%	-	1%	3%	4%	3%	5%	3%	3%	2%	6%
Overpaying for a home	38	20	18	0	5	12	7	5	19	13	7	0	4	19	4	4	10	4	44	38	68	38	10	28	1
	17%	16%	17%	-	11%	22%	14%	9%	18% GG	22%	19%	-	24%	20% H	9%	37%	19%	23%	15%	15%	19%	17%	12%	20%	3%
Home ownership responsibilities	9	5	4	0	2	2	3	2	5	2	1	2	1	3	2	0	3	0	10	11	16	9	3	6	1
	4%	4%	4%	-	4%	4%	6%	3%	5%	3%	3%	10%	4%	3%	4%	-	6%	-	3%	4%	5%	4%	3%	5%	4%
Buying a big enough home	8	7	2	0	4	4	1	4	5	0	2	0	2	4	1	0	4	1	13	7	16	8	8	0	2
	4% X	6%	2%	-	7% JCJ	7%	2%	6%	5% GCG	-	4%	-	10%	4%	3%	-	7%	5%	4%	3%	4%	4%	10% AX	-	6%
Buying in the right neighbourhood	18	9	9	0	2	5	4	2	9	8	2	2	0	9	5	0	2	1	46	33	29	18	3	16	0
	8% W	8%	9%	-	3%	9%	8%	3%	9%	13%	6%	9%	-	9% Q	14%	-	4%	7%	15% UVAEHQUV	13% EH	8%	8%	3%	12% W	-
Ongoing home maintenance costs	21	15	6	0	4	7	6	4	13	5	2	2	2	8	7	0	7	1	20	21	17	21	8	13	4
	10% U	12% U	6%	-	8%	13%	12% U	7%	12% CU	8%	5%	8%	13%	9%	18%	-	13% U	7%	7%	8%	5%	10% UU	10%	9%	13%
The home being in move-in condition	16	6	11	0	1	1	0	1	1	15	4	3	0	8	1	1	1	1	21	15	34	16	1	16	1
	7%	5%	11%	-	1%	2%	-	1%	1%	24%	12%	12%	-	9%	2%	5%	1%	4%	7%	6%	10%	7%	1%	11%	2%
	EGHIW		EGHI							EGHIABCEG HINQSTUV				GIQ					GI		EGHI	EGHI		AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17bnew2014. There are many decisions to be made when buying a home. What do you think is the most challenging part of making the decision to buy a home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: FTHO, NTHO, PFTHO	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Choosing a realtor	8	3	5	0	4	1	1	4	1	3	1	0	1	5	0	2	4	1	15	8	10	8	3	5	1
	4%	2%	5%	-	8%	2%	1%	7%	1%	4%	2%	-	3%	5%	-	18%	6%	4%	5%	3%	3%	4%	4%	4%	4%
Choosing a mortgage provider	I	I	I	I	IABIUV	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	
	3	1	3	0	1	1	2	1	3	0	0	0	1	2	1	0	1	0	9	10	10	3	3	0	1
Choosing the right property	2%	1%	3%	-	2%	2%	3%	1%	3%	-	-	-	5%	2%	1%	-	1%	-	3%	4%	3%	2%	4%	-	2%
	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Getting a preapproved mortgage	102	58	44	3	16	30	21	19	51	32	17	13	6	44	18	4	23	10	138	101	141	102	24	78	5
	46%	48%	43%	30%	32%	57%	44%	31%	50%	52%	45%	57%	33%	46%	46%	40%	43%	52%	45%	39%	40%	46%	27%	57%	17%
Selecting a mortgage term	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH	EGHEGH
	9	4	5	0	4	0	4	4	4	1	1	4	1	3	1	0	3	0	14	14	14	9	8	2	4
Making an offer on a house	4%	4%	5%	-	7%	-	9%	6%	4%	2%	2%	18%	5%	3%	2%	-	5%	-	5%	5%	4%	4%	9%	1%	14%
	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Closing costs on a home	8	5	3	0	4	1	1	4	2	1	1	0	0	4	3	0	4	1	11	10	14	8	6	2	2
	4%	4%	3%	-	9%	2%	2%	7%	2%	2%	2%	-	-	4%	8%	-	8%	3%	4%	4%	4%	4%	7%	2%	6%
Home inspection	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
	15	8	7	0	4	4	3	4	7	4	3	1	2	8	2	0	5	3	14	20	22	15	8	7	1
Deciding how much house I/we can afford	7%	7%	7%	-	8%	7%	7%	7%	7%	7%	8%	3%	9%	8%	4%	-	9%	15%	5%	8%	6%	7%	10%	5%	5%
Government programs (first-time home buyers programs, etc.)	6	3	3	0	4	1	1	4	2	0	2	0	0	3	2	0	1	1	20	14	27	6	4	2	2
	3%	3%	3%	-	8%	2%	2%	7%	2%	-	4%	-	-	3%	5%	-	2%	5%	7%	5%	8%	3%	4%	2%	6%
Choosing a lawyer	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV	JABJV
	18	11	7	4	2	1	6	6	6	6	6	2	3	3	3	1	1	1	19	21	34	18	4	14	1
Government programs (first-time home buyers programs, etc.)	8%	9%	7%	39%	3%	2%	11%	9%	6%	10%	16%	7%	15%	4%	7%	13%	1%	7%	6%	8%	10%	8%	5%	10%	2%
	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ	NQ
Deciding how much house I/we can afford	7	6	1	0	0	7	0	0	7	1	3	0	1	3	1	0	3	0	5	3	4	7	7	0	3
	3%	5%	1%	-	-	12%	-	-	6%	1%	8%	-	4%	3%	2%	-	5%	-	2%	1%	1%	3%	8%	-	10%
Government programs (first-time home buyers programs, etc.)	C	TU	C	C	C	C	C	C	CSTU	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C	C
	10	8	2	3	1	4	2	4	6	0	0	1	0	6	3	1	2	0	5	5	3	10	8	3	7
Government programs (first-time home buyers programs, etc.)	5%	7%	2%	31%	3%	7%	4%	7%	6%	-	-	3%	-	6%	8%	6%	4%	-	2%	2%	1%	5%	9%	2%	24%
	UX	STU	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX	UX
Deciding how much house I/we can afford	36	15	21	0	11	4	8	11	12	13	5	3	5	15	7	3	9	3	53	51	76	36	11	25	3
	16%	12%	21%	-	21%	8%	16%	17%	12%	22%	13%	11%	26%	15%	17%	23%	16%	13%	17%	20%	21%	16%	13%	18%	12%
Government programs (first-time home buyers programs, etc.)	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I	I

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019. [SUMMARY - VERY HAPPY] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Location	105	52	53	3	25	14	20	28	35	43	18	6	8	51	14	6	28	8	0	0	0	105	33	72	9
	58%	55%	62%	100%	54%	40%	51%	57%	46%	76%	55%	37%	75%	66%	47%	65%	63%	46%	-	-	-	58%	49%	64%	40%
Square footage of the home	I		I				II			EGIABEGIV				I								I			
	76	33	43	0	14	11	16	14	27	36	11	5	3	44	7	6	22	2	0	0	0	76	20	57	2
	43%	35%	51%	-	30%	30%	41%	28%	36%	64%	32%	30%	31%	58%	21%	63%	50%	14%	-	-	-	43%	29%	50%	10%
	EHW		AEHIV				II			EGHIA BEGH IV				ABEGHIV			EH					EH		AW	
Size of the lot	76	34	41	0	18	9	15	18	24	34	12	6	6	37	9	6	22	6	0	0	0	76	21	55	3
	42%	36%	49%	-	40%	25%	37%	37%	31%	61%	37%	32%	56%	48%	29%	63%	51%	35%	-	-	-	42%	31%	49%	14%
	IW		GI				II			EGHIA BEGH IV				I			I					I		AW	
Layout of the home	60	27	33	0	18	8	11	18	19	24	10	3	3	32	8	3	17	5	0	0	0	60	18	42	2
	34%	29%	39%	-	39%	23%	28%	36%	26%	42%	31%	19%	29%	42%	26%	32%	39%	30%	-	-	-	34%	27%	38%	8%
			GI							B				BI											
Amount of maintenance required	52	26	26	0	20	8	10	20	18	14	10	4	3	22	7	4	16	4	0	0	0	52	20	32	5
	29%	27%	31%	-	44%	23%	25%	41%	24%	24%	31%	25%	27%	29%	24%	45%	36%	21%	-	-	-	29%	30%	28%	24%
					IABIN V			ABV																	
Expansion potential should you decide to enlarge your home	36	20	16	0	13	5	7	13	11	12	5	2	2	21	2	4	14	3	0	0	0	36	17	18	4
	20%	21%	18%	-	28%	13%	17%	26%	15%	21%	16%	13%	14%	27%	6%	37%	32%	17%	-	-	-	20%	26%	16%	18%
										I							I								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019. [SUMMARY - SOMEWHAT HAPPY] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Location	58	34	24	0	17	20	11	17	31	10	14	9	1	21	12	2	12	9	0	0	0	58	26	33	10
	32%	36%	28%	-	38%	55%	29%	35%	41%	18%	42%	51%	10%	27%	39%	19%	28%	54%	-	-	-	32%	38%	29%	42%
Square footage of the home	J	J			JJ				GJCGJN													J			
	84	53	31	3	22	23	19	25	42	17	20	10	4	22	24	4	14	14	0	0	0	84	37	46	15
	47%	56%	36%	100%	49%	64%	47%	52%	55%	30%	60%	56%	38%	29%	77%	37%	32%	82%	-	-	-	47%	56%	41%	67%
Size of the lot	CJN	CACJNQV			N		N	JCJNQ	GJCGJNQ													CJN			
	78	48	30	3	16	24	16	19	40	19	17	8	3	26	20	4	13	11	0	0	0	78	30	47	14
	43%	50%	36%	100%	35%	67%	41%	39%	53%	34%	51%	47%	26%	34%	64%	37%	31%	61%	-	-	-	43%	45%	42%	60%
Layout of the home	N	EJNQ							GCGNQ													N			
	80	44	36	0	21	19	18	21	36	22	16	10	5	27	17	6	15	7	0	0	0	80	32	47	13
	44%	46%	43%	-	46%	53%	45%	43%	48%	40%	49%	55%	41%	35%	54%	60%	34%	40%	-	-	-	44%	48%	42%	59%
Amount of maintenance required	N																					N			
	87	48	39	0	19	22	22	19	44	24	14	12	5	35	17	4	17	7	0	0	0	87	33	54	10
	48%	50%	46%	-	42%	60%	57%	40%	58%	42%	43%	68%	42%	46%	55%	37%	38%	38%	-	-	-	48%	49%	48%	43%
Expansion potential should you decide to enlarge your home									CQ																
	62	36	26	0	11	19	13	11	32	19	7	5	4	24	18	4	15	4	0	0	0	62	20	43	6
	35%	38%	31%	-	25%	53%	33%	23%	42%	34%	22%	29%	34%	31%	57%	42%	35%	23%	-	-	-	35%	29%	38%	27%
	H	H							GHCQH													H			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019. [SUMMARY - SOMEWHAT UNHAPPY] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Location	13	6	7	0	3	2	6	3	7	3	1	1	1	5	4	2	3	0	0	0	0	13	7	7	3
	7%	7%	8%	-	6%	5%	15%	6%	10%	6%	3%	3%	11%	6%	14%	16%	6%	-	-	-	-	7%	10%	6%	14%
Square footage of the home	18	7	10	0	9	2	3	9	5	3	3	1	3	10	1	0	8	1	0	0	0	18	9	9	5
	10%	8%	12%	-	21%	5%	8%	20%	7%	6%	8%	9%	26%	13%	2%	-	18%	4%	-	-	-	10%	13%	8%	23%
Size of the lot	19	8	10	0	9	3	4	9	7	2	3	2	1	10	2	0	6	1	0	0	0	19	10	9	4
	10%	8%	12%	-	20%	8%	11%	19%	10%	4%	9%	12%	13%	13%	7%	-	14%	3%	-	-	-	10%	15%	8%	16%
Layout of the home	34	21	13	3	7	9	7	10	16	8	7	3	3	14	6	1	9	5	0	0	0	34	15	19	6
	19%	22%	15%	100%	15%	24%	18%	21%	21%	14%	20%	19%	26%	18%	20%	8%	20%	30%	-	-	-	19%	22%	17%	28%
Amount of maintenance required	30	14	16	0	4	6	4	4	10	16	3	1	2	18	6	1	10	3	0	0	0	30	9	21	6
	17%	15%	19%	-	10%	16%	9%	9%	13%	29%	10%	3%	15%	23%	18%	9%	22%	16%	-	-	-	17%	14%	19%	26%
Expansion potential should you decide to enlarge your home	46	25	21	3	11	6	11	14	18	14	14	6	4	16	6	0	6	8	0	0	0	46	16	30	4
	25%	26%	25%	100%	25%	18%	28%	29%	23%	25%	41%	36%	31%	21%	18%	-	14%	45%	-	-	-	25%	24%	26%	20%
							II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019. [SUMMARY - NOT AT ALL HAPPY] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**	
Location	3	2	1	0	1	0	2	1	2	0	0	2	1	1	0	0	1	0	0	0	0	3	2	1	1	
	2%	2%	1%	-	2%	-	5%	2%	3%	-	-	9%	5%	1%	-	-	2%	-	-	-	-	2%	3%	1%	5%	
Square footage of the home	2	1	1	0	0	0	2	0	2	0	0	1	1	0	0	0	0	0	0	0	0	2	1	1	0	
	1%	1%	1%	-	-	-	4%	-	2%	-	-	6%	5%	-	-	-	-	-	-	-	-	1%	2%	0	-	
Size of the lot	7	5	2	0	2	0	4	2	4	1	1	2	1	4	0	0	2	0	0	0	0	7	6	1	2	
	4%	5%	3%	-	5%	-	11%	5%	6%	1%	3%	9%	5%	5%	-	-	5%	-	-	-	-	4%	9%	1%	10%	
Layout of the home	X						IJACIJV															X				
	5	3	2	0	0	0	4	0	4	2	0	1	1	4	0	0	3	0	0	0	0	5	2	3	1	
	3%	3%	3%	-	-	-	9%	-	5%	3%	-	6%	5%	5%	-	-	7%	-	-	-	-	3%	3%	3%	5%	
Amount of maintenance required	11	8	3	3	2	0	3	5	3	2	5	1	2	2	1	1	2	4	0	0	0	11	5	6	2	
	6% N	8% N	4%	100%	5%	-	9% IIN	11%	5%	4%	16%	3%	16%	2%	4%	8%	4%	25%	-	-	-	6% N	7%	6%	7%	
Expansion potential should you decide to enlarge your home	36	14	22	0	10	6	9	10	15	11	7	4	2	15	6	2	8	3	0	0	0	36	14	22	8	
	20%	15%	26%	-	22%	16%	22%	21%	20%	20%	20%	22%	21%	20%	18%	21%	19%	15%	-	-	-	20%	21%	19%	35%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT HAPPY)] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Location	163	87	77	3	42	34	32	45	66	53	32	15	9	71	27	8	40	17	0	0	0	163	59	105	18
	91%	91%	90%	100%	92%	95%	80%	92%	87%	94%	97%	88%	84%	93%	86%	84%	91%	100%	-	-	-	91%	87%	93%	82%
	G	G	G						GG	GG				G								G			
Square footage of the home	160	86	74	3	36	34	35	39	69	53	31	15	8	67	30	10	36	17	0	0	0	160	57	103	17
	89%	91%	87%	100%	79%	95%	88%	80%	91%	94%	92%	85%	69%	87%	98%	100%	82%	96%	-	-	-	89%	85%	92%	77%
	EH	EH							GG	EE												EH			
Size of the lot	154	82	72	3	34	33	31	37	64	53	29	14	9	63	29	10	36	17	0	0	0	154	52	102	17
	86%	86%	85%	100%	75%	92%	78%	77%	85%	95%	88%	79%	81%	82%	93%	100%	81%	97%	-	-	-	86%	77%	91%	74%
	EHW	E							GG	EGHABEGH NQV												EH		AW	
Layout of the home	140	71	70	0	38	27	29	38	56	46	27	13	8	59	25	9	32	12	0	0	0	140	50	90	15
	78%	75%	82%	-	85%	76%	72%	79%	74%	83%	80%	75%	70%	77%	80%	92%	73%	70%	-	-	-	78%	75%	80%	67%
	I																								
Amount of maintenance required	138	73	65	0	39	30	32	39	62	37	25	16	8	58	24	8	32	10	0	0	0	138	53	85	15
	77%	77%	77%	-	86%	84%	82%	80%	83%	67%	74%	94%	69%	75%	79%	83%	74%	59%	-	-	-	77%	79%	76%	67%
	J				JJ																				
Expansion potential should you decide to enlarge your home	98	56	42	0	24	24	19	24	43	31	13	7	5	45	20	8	29	7	0	0	0	98	37	61	10
	55%	59%	50%	-	53%	66%	49%	50%	57%	55%	38%	43%	47%	59%	63%	79%	67%	41%	-	-	-	55%	55%	54%	45%
									GG								C								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019. [SUMMARY - LOW2BOX (SOMEWHAT UNHAPPY/ NOT AT ALL HAPPY)] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Location	16	8	8	0	4	2	8	4	10	3	1	2	2	6	4	2	4	0	0	0	0	16	9	8	4
	9%	9%	10%	-	8%	5%	20%	8%	13%	6%	3%	12%	16%	7%	14%	16%	9%	-	-	-	-	9%	13%	7%	18%
Square footage of the home	19	9	11	0	9	2	5	9	7	3	3	3	3	10	1	0	8	1	0	0	0	19	10	9	5
	11%	9%	13%	-	21%	5%	12%	20%	9%	6%	8%	15%	31%	13%	2%	-	18%	4%	-	-	-	11%	15%	8%	23%
Size of the lot	26	13	13	0	11	3	9	11	11	3	4	4	2	14	2	0	8	1	0	0	0	26	16	10	6
	14%	14%	15%	-	25%	8%	22%	23%	15%	5%	12%	21%	19%	18%	7%	-	19%	3%	-	-	-	14%	23%	9%	26%
Layout of the home	JX	J			JABJV		IJJ	JAJV						J			J					J	AX		
	39	24	15	3	7	9	11	10	20	10	7	4	3	18	6	1	12	5	0	0	0	39	17	23	7
Amount of maintenance required	22%	25%	18%	100%	15%	24%	28%	21%	26%	17%	20%	25%	30%	23%	20%	8%	27%	30%	-	-	-	22%	25%	20%	33%
									C																
Expansion potential should you decide to enlarge your home	41	22	19	3	6	6	7	9	13	19	9	1	3	20	7	2	11	7	0	0	0	41	14	27	7
	23%	23%	23%	100%	14%	16%	18%	20%	17%	33%	26%	6%	31%	25%	21%	17%	26%	41%	-	-	-	23%	21%	24%	33%
										EBE															
	82	39	43	3	21	12	20	24	32	25	21	10	6	32	11	2	15	10	0	0	0	82	30	51	12
	45%	41%	50%	100%	47%	34%	51%	50%	43%	45%	62%	57%	53%	41%	37%	21%	33%	59%	-	-	-	45%	45%	46%	55%
			Q				II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019_1. [Location] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**	
Location																										
Very happy	105	52	53	3	25	14	20	28	35	43	18	6	8	51	14	6	28	8	0	0	0	105	33	72	9	
	58%	55%	62%	100%	54%	40%	51%	57%	46%	76%	55%	37%	75%	66%	47%	65%	63%	46%	-	-	-	58%	49%	64%	40%	
	ISTU	STU	ISTU		STU		IISTU	STU	STU	EGIABEGIST UV				ISTU			STU					STU	ISTU			
Somewhat happy	58	34	24	0	17	20	11	17	31	10	14	9	1	21	12	2	12	9	0	0	0	58	26	33	10	
	32%	36%	28%	-	38%	55%	29%	35%	41%	18%	42%	51%	10%	27%	39%	19%	28%	54%	-	-	-	32%	38%	29%	42%	
	JSTU	JSTU	STU		JJSTU		STU	STU	GJCGJNSTU	STU				STU			STU					STU	JSTU			
Somewhat unhappy	13	6	7	0	3	2	6	3	7	3	1	1	1	5	4	2	3	0	0	0	0	13	7	7	3	
	7%	7%	8%	-	6%	5%	15%	6%	10%	6%	3%	3%	11%	6%	14%	16%	6%	-	-	-	-	7%	10%	6%	14%	
	STU	STU	STU		STU		IAISTUV	STU	STU	STU				STU			STU					STU				
Not at all happy	3	2	1	0	1	0	2	1	2	0	0	2	1	1	0	0	1	0	0	0	0	3	2	1	1	
	2%	2%	1%	-	2%	-	5%	2%	3%	-	-	9%	5%	1%	-	-	2%	-	-	-	-	2%	3%	1%	5%	
	U	SU			STU		IACISTUV	STU	STU								STU					UU				
(DK/NS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	242	204	273	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	-	-	-	-	
																			VABCEGHJ NQV	VABCEGHJ NQV	VABCEGHJ NQV					
Summary																										
Top2Box (Very/ Somewhat happy)	163	87	77	3	42	34	32	45	66	53	32	15	9	71	27	8	40	17	0	0	0	163	59	105	18	
	91%	91%	90%	100%	92%	95%	80%	92%	87%	94%	97%	88%	84%	93%	86%	84%	91%	100%	-	-	-	91%	87%	93%	82%	
	GSTU	GSTU	GSTU		STU		STU	STU	GGSTU	GGSTU				GSTU			STU					STU	GSTU			
Low2Box (Somewhat unhappy/ Not at all happy)	16	8	8	0	4	2	8	4	10	3	1	2	2	6	4	2	4	0	0	0	0	16	9	8	4	
	9%	9%	10%	-	8%	5%	20%	8%	13%	6%	3%	12%	16%	7%	14%	16%	9%	-	-	-	-	9%	13%	7%	18%	
	STU	STU	STU		STU		IJABCIJNST UV	STU	STU	STU				STU			STU					STU	STU			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019_2. [Square footage of the home] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Square footage of the home																									
Very happy	76	33	43	0	14	11	16	14	27	36	11	5	3	44	7	6	22	2	0	0	0	76	20	57	2
	43%	35%	51%	-	30%	30%	41%	28%	36%	64%	32%	30%	31%	58%	21%	63%	50%	14%	-	-	-	43%	29%	50%	10%
	EHSTUW	STU	AEHISTUV		STU		IISTU	STU	STU	EGHIABEGH ISTUV				ABEGHISTU V			EHSTU					STUEHSTU		AW	
Somewhat happy	84	53	31	3	22	23	19	25	42	17	20	10	4	22	24	4	14	14	0	0	0	84	37	46	15
	47%	56%	36%	100%	49%	64%	47%	52%	55%	30%	60%	56%	38%	29%	77%	37%	32%	82%	-	-	-	47%	56%	41%	67%
	CJNSTU	CACJNQSTU V	STU		NSTU		NSTU	JCJNQSTU	GJCGJNQST U	STU				STU			STU					STUCJNSTU			
Somewhat unhappy	18	7	10	0	9	2	3	9	5	3	3	1	3	10	1	0	8	1	0	0	0	18	9	9	5
	10%	8%	12%	-	21%	5%	8%	20%	7%	6%	8%	9%	26%	13%	2%	-	18%	4%	-	-	-	10%	13%	8%	23%
	STU	STU	ISTU		IJABIJSTUV		STU	ABSTUV	STU	STU				STU			STU					STUSTU			
Not at all happy	2	1	1	0	0	0	2	0	2	0	0	1	1	0	0	0	0	0	0	0	0	2	1	1	0
	1%	1%	1%	-	-	-	4%	-	2%	-	-	6%	5%	-	-	-	-	-	-	-	-	1%	2%	0	-
							IACISTUV		SU																
(DK/NS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	242	204	273	0	0	0	0
	-	-	-		-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	-	-	-	-
																			VABCEGHIJ NQV	VABCEGHIJ NQV	VABCEGHIJ NQV				
Summary																									
Top2Box (Very/ Somewhat happy)	160	86	74	3	36	34	35	39	69	53	31	15	8	67	30	10	36	17	0	0	0	160	57	103	17
	89%	91%	87%	100%	79%	95%	88%	80%	91%	94%	92%	85%	69%	87%	98%	100%	82%	96%	-	-	-	89%	85%	92%	77%
	EHSTU	EHSTU	STU		STU		STU	STU	GGSTU	EESTU				STU			STU					STUEHSTU			
Low2Box (Somewhat unhappy/ Not at all happy)	19	9	11	0	9	2	5	9	7	3	3	3	3	10	1	0	8	1	0	0	0	19	10	9	5
	11%	9%	13%	-	21%	5%	12%	20%	9%	6%	8%	15%	31%	13%	2%	-	18%	4%	-	-	-	11%	15%	8%	23%
	STU	STU	STU		JABJSTUV		IISTU	ABSTUV	STU	STU				STU			STU					STUSTU			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019_3. [Size of the lot] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Size of the lot																									
Very happy	76	34	41	0	18	9	15	18	24	34	12	6	6	37	9	6	22	6	0	0	0	76	21	55	3
	42%	36%	49%	-	40%	25%	37%	37%	31%	61%	37%	32%	56%	48%	29%	63%	51%	35%	-	-	-	42%	31%	49%	14%
	ISTUW	STU	GISTU		STU		IISTU	STU	STU	EGHIABEGH ISTUV				ISTU			ISTU					STU	ISTU	AW	
Somewhat happy	78	48	30	3	16	24	16	19	40	19	17	8	3	26	20	4	13	11	0	0	0	78	30	47	14
	43%	50%	36%	100%	35%	67%	41%	39%	53%	34%	51%	47%	26%	34%	64%	37%	31%	61%	-	-	-	43%	45%	42%	60%
Somewhat unhappy	NSTU	EJNQSTU	STU		STU		STU	STU	GCGNQSTU	STU				STU			STU					STU	NSTU		
	19	8	10	0	9	3	4	9	7	2	3	2	1	10	2	0	6	1	0	0	0	19	10	9	4
	10%	8%	12%	-	20%	8%	11%	19%	10%	4%	9%	12%	13%	7%	-	-	14%	3%	-	-	-	10%	15%	8%	16%
Not at all happy	STU	STU	STU		JABJSTUV		STU	JABJSTUV	STU	STU				JSTU			STU					STU	STU		
	7	5	2	0	2	0	4	2	4	1	1	2	1	4	0	0	2	0	0	0	0	7	6	1	2
	4%	5%	3%	-	5%	-	11%	5%	6%	1%	3%	9%	5%	5%	-	-	5%	-	-	-	-	4%	9%	1%	10%
(DK/NS)	STUX	STU	STU		STU		IJACIJSTUV	STU	STU					STU			STU					STU	STU	X	
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	242	204	273	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	-	-	-	-
Summary																			VABCEGHIJ NQV	VABCEGHIJ NQV	VABCEGHIJ NQV				
	154	82	72	3	34	33	31	37	64	53	29	14	9	63	29	10	36	17	0	0	0	154	52	102	17
	86%	86%	85%	100%	75%	92%	78%	77%	85%	95%	88%	79%	81%	82%	93%	100%	81%	97%	-	-	-	86%	77%	91%	74%
Top2Box (Very/ Somewhat happy)	EHSTUW	ESTU	STU		STU		STU	STU	GGSTU	EGHABEGH NQSTUV				STU			STU					STU	EHSTU	AW	
	26	13	13	0	11	3	9	11	11	3	4	4	2	14	2	0	8	1	0	0	0	26	16	10	6
Low2Box (Somewhat unhappy/ Not at all happy)	14%	14%	15%	-	25%	8%	22%	23%	15%	5%	12%	21%	19%	18%	7%	-	19%	3%	-	-	-	14%	23%	9%	26%
	JSTUX	JSTU	STU		JABJSTUV		IJJSTU	JAJSTUV	STU	STU				JSTU			JSTU					STU	JSTU	AX	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019_4. [Layout of the home] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor				
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor		
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y		
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25		
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**		
Layout of the home																											
Very happy	60	27	33	0	18	8	11	18	19	24	10	3	3	32	8	3	17	5	0	0	0	60	18	42	2		
	34%	29%	39%	-	39%	23%	28%	36%	26%	42%	31%	19%	29%	42%	26%	32%	39%	30%	-	-	-	34%	27%	38%	8%		
	STU	STU	GISTU		STU		STU	STU	STU	BSTU				BISTU			STU					STUSTU					
Somewhat happy	80	44	36	0	21	19	18	21	36	22	16	10	5	27	17	6	15	7	0	0	0	80	32	47	13		
	44%	46%	43%	-	46%	53%	45%	43%	48%	40%	49%	55%	41%	35%	54%	60%	34%	40%	-	-	-	44%	48%	42%	59%		
	NSTU	STU	STU		STU		STU	STU	STU	STU				STU			STU					STUNSTU					
Somewhat unhappy	34	21	13	3	7	9	7	10	16	8	7	3	3	14	6	1	9	5	0	0	0	34	15	19	6		
	19%	22%	15%	100%	15%	24%	18%	21%	21%	14%	20%	19%	26%	18%	20%	8%	20%	30%	-	-	-	19%	22%	17%	28%		
	STU	STU	STU		STU		STU	STU	STU	STU				STU			STU					STUSTU					
Not at all happy	5	3	2	0	0	0	4	0	4	2	0	1	1	4	0	0	3	0	0	0	0	5	2	3	1		
	3%	3%	3%	-	-	-	9%	-	5%	3%	-	6%	5%	5%	-	-	7%	-	-	-	-	3%	3%	3%	5%		
	STU	STU	STU				EHIACEHIST UV		STU	STU				STU			STU					STUSTU					
(DK/NS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	242	204	273	0	0	0	0		
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	-	-	-	-		
																			VABCEGHIJ NQV	VABCEGHIJ NQV	VABCEGHIJ NQV						
Summary																											
Top2Box (Very/ Somewhat happy)	140	71	70	0	38	27	29	38	56	46	27	13	8	59	25	9	32	12	0	0	0	140	50	90	15		
	78%	75%	82%	-	85%	76%	72%	79%	74%	83%	80%	75%	70%	77%	80%	92%	73%	70%	-	-	-	78%	75%	80%	67%		
	STU	STU	ISTU		STU		STU	STU	STU	STU				STU			STU					STUSTU					
Low2Box (Somewhat unhappy/ Not at all happy)	39	24	15	3	7	9	11	10	20	10	7	4	3	18	6	1	12	5	0	0	0	39	17	23	7		
	22%	25%	18%	100%	15%	24%	28%	21%	26%	17%	20%	25%	30%	23%	20%	8%	27%	30%	-	-	-	22%	25%	20%	33%		
	STU	STU	STU		STU		STU	STU	CSTU	STU				STU			STU					STUSTU					

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019_5. [Amount of maintenance required] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**	
Amount of maintenance required																										
Very happy	52	26	26	0	20	8	10	20	18	14	10	4	3	22	7	4	16	4	0	0	0	52	20	32	5	
	29%	27%	31%	-	44%	23%	25%	41%	24%	24%	31%	25%	27%	29%	24%	45%	36%	21%	-	-	-	29%	30%	28%	24%	
	STU	STU	STU		IABINSTUV		STU	ABSTUV	STU	STU				STU			STU					STUSTU				
Somewhat happy	87	48	39	0	19	22	22	19	44	24	14	12	5	35	17	4	17	7	0	0	0	87	33	54	10	
	48%	50%	46%	-	42%	60%	57%	40%	58%	42%	43%	68%	42%	46%	55%	37%	38%	38%	-	-	-	48%	49%	48%	43%	
	STU	STU	STU		STU		STU	STU	CQSTU	STU				STU			STU					STUSTU				
Somewhat unhappy	30	14	16	0	4	6	4	4	10	16	3	1	2	18	6	1	10	3	0	0	0	30	9	21	6	
	17%	15%	19%	-	10%	16%	9%	9%	13%	29%	10%	3%	15%	23%	18%	9%	22%	16%	-	-	-	17%	14%	19%	26%	
	STU	STU	GHSTU		STU		STU	STU	GGSTU	EGHABEGH STUV				EGHSTU			HSTU					STUSTU				
Not at all happy	11	8	3	3	2	0	3	5	3	2	5	1	2	2	1	1	2	4	0	0	0	11	5	6	2	
	6%	8%	4%	100%	5%	-	9%	11%	5%	4%	16%	3%	16%	2%	4%	8%	4%	25%	-	-	-	6%	7%	6%	7%	
	NSTU	NSTU	STU		STU		IINSTU	STU	STU	STU				SU			STU					STUNSTU				
(DK/NS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	242	204	273	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	-	-	-	-	
																			VABCEGHIJ NQV	VABCEGHIJ NQV	VABCEGHIJ NQV					
Summary																										
Top2Box (Very/ Somewhat happy)	138	73	65	0	39	30	32	39	62	37	25	16	8	58	24	8	32	10	0	0	0	138	53	85	15	
	77%	77%	77%	-	86%	84%	82%	80%	83%	67%	74%	94%	69%	75%	79%	83%	74%	59%	-	-	-	77%	79%	76%	67%	
	STU	JSTU	STU		JJSTU		STU	STU	STU	STU				STU			STU					STUSTU				
Low2Box (Somewhat unhappy/ Not at all happy)	41	22	19	3	6	6	7	9	13	19	9	1	3	20	7	2	11	7	0	0	0	41	14	27	7	
	23%	23%	23%	100%	14%	16%	18%	20%	17%	33%	26%	6%	31%	25%	21%	17%	26%	41%	-	-	-	23%	21%	24%	33%	
	STU	STU	STU		STU		STU	STU	STU	EBESTU				STU			STU					STUSTU				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHO1_2019_6. [Expansion potential should you decide to enlarge your home] How happy are you with each of the following aspects of your current home?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**	
Expansion potential should you decide to enlarge your home																										
Very happy	36	20	16	0	13	5	7	13	11	12	5	2	2	21	2	4	14	3	0	0	0	36	17	18	4	
	20%	21%	18%	-	28%	13%	17%	26%	15%	21%	16%	13%	14%	27%	6%	37%	32%	17%	-	-	-	20%	26%	16%	18%	
	STU	STU	STU		STU		STU	STU	STU	STU				ISTU			ISTU					STUSTU				
Somewhat happy	62	36	26	0	11	19	13	11	32	19	7	5	4	24	18	4	15	4	0	0	0	62	20	43	6	
	35%	38%	31%	-	25%	53%	33%	23%	42%	34%	22%	29%	34%	31%	57%	42%	35%	23%	-	-	-	35%	29%	38%	27%	
	HSTU	HSTU	STU		STU		STU	STU	GHC	GHSTU				STU			STU					STUHSTU				
Somewhat unhappy	46	25	21	3	11	6	11	14	18	14	14	6	4	16	6	0	6	8	0	0	0	46	16	30	4	
	25%	26%	25%	100%	25%	18%	28%	29%	23%	25%	41%	36%	31%	21%	18%	-	14%	45%	-	-	-	25%	24%	26%	20%	
	STU	STU	STU		STU		IISTU	STU	STU	STU				STU			STU					STUSTU				
Not at all happy	36	14	22	0	10	6	9	10	15	11	7	4	2	15	6	2	8	3	0	0	0	36	14	22	8	
	20%	15%	26%	-	22%	16%	22%	21%	20%	20%	20%	22%	21%	20%	18%	21%	19%	15%	-	-	-	20%	21%	19%	35%	
	STU	STU	STU		STU		STU	STU	STU	STU				STU			STU					STUSTU				
(DK/NS)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	242	204	273	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%	-	-	-	-	
																			VABCEGHIJ NQV	VABCEGHIJ NQV	VABCEGHIJ NQV					
Summary																										
Top2Box (Very/ Somewhat happy)	98	56	42	0	24	24	19	24	43	31	13	7	5	45	20	8	29	7	0	0	0	98	37	61	10	
	55%	59%	50%	-	53%	66%	49%	50%	57%	55%	38%	43%	47%	59%	63%	79%	67%	41%	-	-	-	55%	55%	54%	45%	
	STU	STU	STU		STU		STU	STU	GGSTU	STU				STU			CSTU					STUSTU				
Low2Box (Somewhat unhappy/ Not at all happy)	82	39	43	3	21	12	20	24	32	25	21	10	6	32	11	2	15	10	0	0	0	82	30	51	12	
	45%	41%	50%	100%	47%	34%	51%	50%	43%	45%	62%	57%	53%	41%	37%	21%	33%	59%	-	-	-	45%	45%	46%	55%	
	STU	STU	QSTU		STU		IISTU	STU	STU	STU				STU			STU					STUSTU				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17dnw. Are you planning any home improvements or renovations?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Yes -in the next 6 months	45	22	23	0	9	8	13	9	21	15	6	4	5	21	6	2	12	4	0	0	0	45	23	22	9
	25%	23%	27%	-	20%	21%	34%	19%	28%	27%	18%	23%	45%	28%	21%	22%	27%	22%	-	-	-	25%	34%	20%	39%
	STU	STU	STU		STU		IISTU	STU	STU	STU				STU			STU					STUSTU			
Yes -in the next 7-12 months	32	19	13	3	8	8	4	11	12	10	10	3	2	9	5	3	3	6	0	0	0	32	11	21	5
	18%	20%	16%	100%	18%	21%	10%	23%	15%	17%	29%	20%	18%	11%	17%	28%	7%	34%	-	-	-	18%	17%	19%	23%
	STU	STU	STU		STU		STU	NSTU	GGSTU	STU				STU			STU					STUSTU			
Yes -in the next 12-24 months	17	11	6	0	6	5	4	6	8	2	1	3	1	9	3	1	8	0	0	0	0	17	7	10	3
	9%	12%	7%	-	13%	13%	9%	12%	11%	4%	2%	15%	5%	11%	10%	10%	18%	-	-	-	-	9%	10%	9%	12%
	STU	JSTU	STU		STU		STU	STU	STU	STU				STU			CJSTU					STUSTU			
Yes -more than 2 years from now	6	5	1	0	4	1	1	4	1	1	0	0	1	3	3	0	2	0	0	0	0	6	2	4	0
	4%	5%	2%	-	9%	3%	1%	8%	2%	1%	-	-	8%	3%	9%	-	4%	-	-	-	-	4%	3%	4%	-
	STU	STU	SU		ASTUV		SU	ASTUV	U					STU			STU					STUSTU			
Yes - in the next 12 months	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	118	95	117	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49%	46%	43%	-	-	-	-
																			VABCEGHIJ NQV	VABCEGHIJ NQV	VABCEGHIJ NQV				
Yes - in the next 24 months	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	46	34	49	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	17%	18%	-	-	-	-
																			VABCEGHIJ NQV	VABCEGHIJ NQV	VABCEGHIJ NQV				
No	79	38	41	0	18	15	18	18	33	29	17	7	3	36	13	4	19	8	78	75	106	79	25	55	6
	44%	40%	49%	-	40%	42%	45%	37%	44%	51%	50%	43%	24%	46%	42%	39%	43%	44%	32%	37%	39%	44%	37%	49%	26%
	S		S							S				S							SS				

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17enew. What is/are the primary reason(s) that you are planning these renovations?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Planning home improvements	103	52	51	1	31	14	31	32	45	26	16	11	11	41	17	7	25	10	169	132	163	103	45	58	17
Weighted	100*	57*	44*	3**	27**	21**	22**	30**	42*	27**	17**	10**	9**	42*	18**	6**	25**	10**	164	129	166	100*	43*	58*	17**
To make your home more attractive/upgrade	57	27	30	3	14	6	11	17	18	23	8	7	8	25	5	4	12	8	96	88	107	57	21	36	2
	57% I	48% AIV	69% AIV	100% I	51% I	31% I	52% I	56% I	42% I	83% I	51% I	68% I	93% I	60% I	30% I	69% I	49% I	79% I	58% BI	68% BI	64% I	57% I	49% I	63% I	13% I
To increase the value of your home	44	21	23	3	12	4	11	15	14	15	8	4	5	21	5	2	11	4	94	74	89	44	21	23	6
	44% I	37% I	54% I	100% I	44% I	18% I	50% I	50% I	34% I	54% I	47% I	40% I	57% I	51% I	26% I	31% I	46% BI	45% BI	58% BI	57% BI	53% I	44% I	49% I	41% I	33% I
To make your home easier to sell	38	21	17	0	8	6	11	8	16	14	4	4	4	23	3	0	14	2	84	65	67	38	16	22	6
	38% ABV	37% ABV	39% ABV	- ABV	28% ABV	27% ABV	49% ABV	25% ABV	38% ABV	53% ABV	23% ABV	40% ABV	50% ABV	56% ABV	17% ABV	- ABV	57% ABV	22% ABV	51% ABV	51% ABV	41% ABV	38% ABV	37% ABV	39% ABV	33% ABV
For safety/maintenance/repair reasons	23	14	8	0	6	3	5	6	8	9	1	1	1	13	5	1	7	1	36	33	54	23	9	14	3
	23% SS	26% SS	19% SS	- SS	21% SS	15% SS	23% SS	19% SS	19% SS	33% SS	8% SS	13% SS	13% SS	31% SS	31% SS	13% SS	26% SS	14% SS	22% SS	26% SS	33% SS	23% SS	21% SS	24% SS	15% SS
Because you need more space	13	5	8	0	6	1	4	6	5	2	1	1	0	7	3	0	5	1	16	8	25	13	7	5	3
	13% TT	9% TT	17% TT	- TT	23% TT	4% TT	18% TT	20% TT	11% TT	7% TT	8% TT	11% TT	- TT	17% TT	19% TT	- TT	22% TT	7% TT	10% TT	6% TT	15% TT	13% TT	18% TT	9% TT	21% TT
To increase energy efficiency	29	18	11	0	10	7	5	10	12	8	5	3	1	14	5	1	10	2	31	34	39	29	19	11	8
	29% X	32% X	26% X	- X	35% X	32% X	24% X	32% X	28% X	28% X	33% X	28% X	16% X	33% X	27% X	17% X	38% X	20% X	19% X	26% X	23% X	29% X	44% AX	19% AX	49% AX
To make your home more eco friendly	10	5	5	0	5	0	2	5	2	4	1	1	0	7	1	1	3	1	13	17	16	10	5	5	0
	10% I	9% I	12% I	- I	18% I	- I	8% I	17% I	4% I	13% I	6% I	6% I	- I	17% I	3% I	17% I	11% I	10% I	8% I	13% I	9% I	10% I	13% I	9% I	- I
To generate rental income	11	10	2	0	7	3	1	7	4	1	2	1	0	7	1	1	6	2	5	8	10	11	5	6	3
	11% CS	17% STU	4% STU	- STU	24% STU	13% STU	5% STU	22% STU	9% C	3% C	10% STU	7% STU	- CSTU	18% CSTU	3% STU	17% STU	23% STU	17% STU	3% STU	6% STU	6% STU	11% SCS	12% STU	11% STU	16% STU
More affordable than buying a different house	14	9	5	0	5	3	3	5	6	3	2	0	0	9	3	0	7	2	0	7	16	14	7	7	1
	14% ST	16% ST	11% S	- ST	18% ST	13% ST	15% ST	16% ST	14% S	12% ST	15% ST	- ST	- ST	21% ST	17% ST	- ST	29% ST	25% ST	- SS	5% SS	10% SS	14% STST	16% STST	12% STST	4% STST
To make your home a 'smart' home	9	3	6	0	2	1	2	2	3	4	0	0	0	8	1	0	4	0	0	0	0	9	3	6	0
	9% STU	5% STU	13% STU	- STU	7% STU	4% STU	10% STU	7% STU	7% STU	13% STU	- STU	- STU	- STU	20% ABSTUV	3% STU	- STU	15% STU	- STU	- STU	- STU	- STU	9% STUSTU	7% STU	10% STU	- STU
To make your home more accessible/functional	13	6	7	0	2	2	4	2	6	6	0	1	2	8	2	0	7	0	0	0	0	13	7	7	1
	13% STU	11% STU	16% STU	- STU	8% STU	9% STU	17% STU	7% STU	13% STU	21% STU	- STU	10% STU	18% STU	20% STU	14% STU	- STU	29% STU	- STU	- STU	- STU	- STU	13% STUSTU	16% STU	11% STU	5% STU
Other	2	1	1	0	0	0	2	0	2	0	1	0	0	1	0	0	1	0	3	3	6	2	1	1	0
	2% I	2% I	1% I	- I	- I	- I	7% I	- I	4% I	- I	6% I	- I	- I	1% I	- I	- I	2% I	- I	2% I	2% I	4% I	2% I	2% I	1% I	- I

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q17YY. How much do you expect to spend on home improvements this year?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Planning home improvements	103	52	51	1	31	14	31	32	45	26	16	11	11	41	17	7	25	10	0	0	163	103	45	58	17
Weighted	100*	57*	44*	3**	27**	21**	22**	30**	42*	27**	17**	10**	9**	42*	18**	6**	25**	10**	-**	-**	166	100*	43*	58*	17**
Less than \$1000	12	8	5	0	5	4	2	5	6	1	1	2	0	1	7	1	1	0	0	0	8	12	4	9	4
	12% NU	13%	11%	-	19%	19%	8%	17%	13%	5%	8%	20%	-	3%	40%	10%	5%	-	-	-	5%	12%	9%	15%	22%
Between \$1000 and \$4999	20	10	9	0	4	4	7	4	11	5	1	1	4	10	4	1	5	1	0	0	65	20	7	13	3
	20%	18%	22%	-	16%	19%	30%	14%	25%	18%	3%	6%	47%	24%	23%	13%	21%	6%	-	-	39%	20%	16%	23%	15%
More than \$5000 but less than \$10000	29	17	11	3	6	8	4	9	12	7	9	2	2	11	2	2	8	6	0	0	44	29	11	18	7
	29%	31%	26%	100%	23%	40%	18%	31%	28%	26%	54%	22%	25%	27%	9%	42%	32%	63%	-	-	27%	29%	25%	31%	39%
More than \$10000 but less than \$15000	17	8	9	0	3	2	4	3	6	8	3	3	2	10	0	0	5	2	0	0	23	17	9	8	1
	17%	14%	21%	-	9%	9%	19%	8%	14%	30%	16%	30%	18%	23%	-	-	19%	17%	-	-	14%	17%	20%	14%	5%
More than \$15000 but less than \$20000	12	8	4	0	6	2	2	6	4	2	2	1	1	4	3	2	2	1	0	0	20	12	6	6	2
	12%	14%	9%	-	21%	9%	10%	18%	10%	8%	10%	7%	11%	9%	16%	34%	8%	7%	-	-	12%	12%	15%	10%	10%
More than \$20000 but less than \$35000	7	3	4	0	2	1	2	2	2	3	0	2	0	4	1	0	2	0	0	0	7	7	3	4	1
	7%	5%	9%	-	6%	4%	7%	6%	6%	10%	-	16%	-	9%	8%	-	8%	-	-	-	4%	7%	6%	7%	4%
More than \$35000 but less than \$50000	2	2	1	0	1	0	1	1	1	1	1	0	0	1	1	0	1	1	0	0	0	2	2	0	0
	2%	3%	1%	-	4%	-	3%	3%	1%	3%	4%	-	-	2%	3%	-	4%	7%	-	-	-	2%	5%	-	-
More than \$50000	2	1	1	0	1	0	1	1	1	0	1	0	0	1	0	0	1	0	0	0	0	2	2	0	1
	2%	2%	1%	-	2%	-	5%	2%	2%	-	4%	-	-	2%	-	-	4%	-	-	-	-	2%	4%	-	4%
Summary																									
Mean	10724.9 UX	10743.1	10701.3	7500	11678.4	7614.2	12041.4	11256.1	9880.4	11448.1	11887.6	11349.7	7351.2	12026.4 U	8231.6	9690.1	12722.4	11350	0	0	8147.7	10724.9 UU	13553.1 AX	8630.6	9202.9
Std. Dev.	10151.9	10483.7	9825.3	0	11732.2	6556.7	12773	11176	10347.1	8839.3	11580.7	9046.2	5271.5	10765.6	10838.3	6654	12484.9	9772.2	0	0	6470.1	10151.9	12617.6	7285.1	10907
Std. Err.	1000.3	1453.8	1375.8	0	2107.2	1752.3	2294.1	1975.6	1542.5	1733.5	2895.2	2727.5	1589.4	1681.3	2628.7	2515	2497	3090.2	0	0	506.8	1000.3	1880.9	956.6	2645.3

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q21. Do you have a mortgage on your home?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	276	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	273	180	67*	112*	23**
Yes	107	57	50	0	33	24	29	33	53	20	20	13	7	36	24	5	24	10	154	137	168	107	53	54	19
	59%	60%	59%	-	73%	68%	73%	68%	71%	36%	61%	75%	66%	47%	79%	55%	55%	55%	64%	67%	62%	59%	78%	48%	85%
	JNX	J	JN		JABCJNQV		JACJNV	JJN	JACJNV										JN	JN	JN	JN	AX		
No	73	38	34	3	12	11	11	15	22	36	13	4	4	41	7	4	20	8	88	67	104	73	15	58	3
	41%	40%	41%	100%	27%	32%	27%	32%	29%	64%	39%	25%	34%	53%	21%	45%	45%	45%	36%	33%	38%	41%	22%	52%	15%
	EGIW	E	EGI							EGHIABCEG HISTUV				ACEGHISTU V			E					EGI		AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q21b. Which of the following mortgage providers did you use for your last mortgage?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
Your main banking/financial institution	74	40	35	0	23	18	16	23	34	17	17	7	6	23	17	4	15	8	100	83	107	74	33	41	9
	70%	70%	69%	-	70%	73%	55%	70%	63%	86%	83%	54%	79%	65%	71%	71%	61%	87%	65%	60%	64%	70%	63%	76%	45%
	G		G						GG													G			
Your co-applicant's main bank/ financial institution	4	2	2	0	3	0	0	3	0	1	1	0	0	2	1	1	2	1	7	6	14	4	3	1	2
	4%	3%	4%	-	10%	-	-	10%	-	3%	3%	-	-	5%	3%	15%	7%	7%	5%	4%	8%	4%	6%	1%	9%
			IAIV		IAIV			IAIV																	
A different bank/financial institution	17	10	8	0	5	5	7	5	12	1	1	2	1	9	5	1	7	0	21	23	25	17	9	9	6
	16%	17%	16%	-	14%	20%	25%	14%	23%	3%	3%	14%	9%	24%	19%	15%	31%	-	14%	17%	15%	16%	17%	16%	29%
A mortgage broker	14	7	7	0	5	2	6	5	7	2	2	4	2	4	2	1	2	1	30	26	34	14	9	5	5
	13%	13%	14%	-	14%	7%	20%	14%	14%	10%	11%	33%	21%	10%	7%	14%	8%	6%	19%	19%	20%	13%	17%	10%	24%
							II																		
Another non-bank lender (excluding a mortgage broker)	1	0	1	0	0	0	1	0	1	0	0	1	0	0	0	0	0	0	2	6	4	1	1	0	0
	1%	-	1%	-	-	-	2%	-	1%	-	-	4%	-	-	-	-	-	-	1%	4%	2%	1%	1%	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q21c. What were the reasons you selected this mortgage provider?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
Best rate	51	33	18	0	19	8	19	19	27	5	9	6	2	16	15	3	12	7	76	61	73	51	23	28	5
	48%	58%	37%	-	58%	31%	66%	58%	50%	25%	44%	42%	27%	46%	62%	56%	52%	73%	49%	44%	43%	48%	43%	53%	27%
Convenience	C	CC			C		IACINTUV	C	C													C			
	26	16	11	0	9	5	6	9	11	6	2	4	2	9	8	1	6	2	37	26	42	26	13	13	5
	24%	28%	21%	-	27%	20%	21%	27%	20%	31%	9%	31%	33%	25%	33%	15%	27%	20%	24%	19%	25%	24%	25%	24%	29%
Loyalty/trust in mortgage provider	22	10	12	0	7	5	6	7	11	4	4	3	1	7	7	1	3	3	37	35	54	22	10	12	2
	21%	18%	23%	-	21%	19%	21%	21%	20%	20%	19%	19%	16%	19%	28%	15%	14%	29%	24%	26%	32%	21%	18%	23%	12%
Previous relationship with the mortgage provider																									
	33	12	21	0	5	6	7	5	12	16	5	3	3	14	8	0	7	3	40	39	52	33	14	20	4
	31%	22%	42%	-	15%	24%	23%	15%	23%	79%	27%	25%	41%	38%	33%	-	29%	27%	26%	28%	31%	31%	26%	36%	19%
Reputation of the mortgage provider	EH		BABEGHISV											EH								EH			
	12	6	7	0	6	1	4	6	5	1	1	2	0	4	4	2	1	1	18	17	23	12	4	8	1
	12%	10%	13%	-	18%	4%	13%	18%	9%	7%	3%	17%	-	10%	17%	30%	4%	7%	12%	12%	14%	12%	8%	15%	3%
Provided the best advice	12	7	5	0	4	1	5	4	6	1	0	2	1	3	6	0	2	0	21	19	20	12	3	9	1
	11%	12%	10%	-	13%	4%	17%	13%	11%	7%	-	18%	8%	9%	23%	-	8%	-	14%	14%	12%	11%	6%	16%	6%
Tools and calculators provided																									
	7	4	3	0	3	3	1	3	4	0	0	0	0	4	2	1	3	0	4	3	6	7	6	1	1
	7%	7%	7%	-	10%	11%	4%	10%	7%	-	-	-	-	12%	8%	15%	12%	-	2%	2%	4%	7%	11%	3%	4%
Service																									
	29	15	14	0	10	9	6	10	14	4	5	4	2	9	9	0	4	1	34	26	40	29	9	20	3
	27%	27%	27%	-	31%	35%	19%	31%	27%	21%	26%	30%	23%	24%	38%	-	17%	7%	22%	19%	24%	27%	17%	37%	17%
Ease of doing business																									
	22	9	13	0	8	4	6	8	10	4	1	3	1	9	5	1	5	1	36	41	56	22	6	15	3
	20%	16%	25%	-	25%	15%	21%	25%	18%	18%	7%	26%	17%	26%	22%	14%	21%	7%	23%	30%	34%	20%	12%	29%	13%
Mortgage features																									
	14	4	9	0	4	3	4	4	7	2	1	1	0	7	4	0	4	1	15	31	28	14	6	8	2
	13%	8%	19%	-	13%	11%	15%	13%	14%	11%	7%	6%	7%	20%	16%	-	18%	15%	10%	23%	16%	13%	11%	14%	8%
Incentives offered (e.g. cash, retailer discounts, gifts, loyalty rewards points, etc.)																									
	8	5	4	0	5	0	2	5	2	1	1	1	0	3	2	1	2	1	5	6	17	8	3	5	1
	8%	8%	7%	-	14%	-	8%	14%	4%	7%	3%	6%	7%	9%	9%	15%	8%	7%	3%	5%	10%	8%	6%	9%	5%
Recommended by family or friend																									
	13	5	8	0	4	6	3	4	9	0	3	1	2	5	3	0	4	1	17	12	17	13	7	6	1
	12%	8%	16%	-	12%	23%	11%	12%	17%	-	13%	9%	23%	13%	10%	-	16%	10%	11%	9%	10%	12%	13%	11%	6%
Recommended by realtor or other service provider																									
	12	5	7	0	6	1	4	6	5	1	2	3	1	3	1	1	2	0	11	17	17	12	6	6	3
	11%	8%	14%	-	17%	4%	15%	17%	10%	3%	8%	26%	16%	10%	5%	15%	8%	-	7%	12%	10%	11%	11%	11%	18%
Other																									
	4	3	1	0	2	0	1	2	1	1	2	1	1	1	0	0	1	1	5	7	8	4	3	1	2
	4%	5%	2%	-	5%	-	5%	5%	3%	3%	8%	4%	12%	2%	-	-	3%	7%	3%	5%	5%	4%	6%	1%	8%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QM1_2019_1. [Communicated in the past] To the best of your recollection, how did you communicate with your mortgage provider for your most recent mortgage? For future interactions with your mortgage provider, how would you prefer to communicate?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-.**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-.**	-.**	-.**	107*	53*	54*	19**
Communicated in the past																									
Mainly over the phone	31	19	12	0	12	6	10	12	17	3	6	6	1	13	3	2	11	3	0	0	0	31	20	12	7
	29%	34%	24%	-	36%	27%	36%	36%	32%	13%	28%	49%	12%	36%	14%	44%	44%	30%	-	-	-	29%	38%	22%	34%
Mainly via email	14	7	6	0	5	5	2	5	7	1	4	2	2	2	3	1	2	3	0	0	0	14	9	5	2
	13%	13%	12%	-	16%	19%	8%	16%	13%	7%	22%	13%	20%	5%	12%	23%	7%	29%	-	-	-	13%	17%	8%	13%
Mainly in person	49	24	25	0	14	11	10	14	21	15	9	4	4	18	15	0	10	3	0	0	0	49	17	32	8
	46% W	43%	50% GI	-	42%	44%	34%	42%	39% GG	73%	42%	30%	47%	51%	62%	-	41%	34%	-	-	-	46%	33%	60% AW	41%
Equally over the phone via email and in person	12	5	7	0	2	3	6	2	9	1	2	1	2	3	3	2	2	1	0	0	0	12	7	6	2
	12%	10%	14%	-	6%	11%	22% EHIAEHIV	6%	17%	7%	8%	9%	20%	9%	12%	33%	8%	7%	-	-	-	12%	13%	10%	12%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QM1_2019_2. [Communication preference for the future] To the best of your recollection, how did you communicate with your mortgage provider for your most recent mortgage? For future interactions with your mortgage provider, how would you prefer to communicate?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Communication preference for the future																									
Mainly over the phone	10	6	4	0	6	1	4	6	5	0	1	1	0	6	2	1	5	1	0	0	0	10	7	4	2
	10%	11%	8%	-	17%	4%	13% II	17%	9%	-	3%	7%	-	16%	7%	23%	20%	7%	-	-	-	10%	13%	7%	9%
Mainly via email	34	20	14	0	12	11	9	12	20	2	7	6	3	10	7	1	9	5	0	0	0	34	20	14	5
	32%	35%	28%	-	35%	45%	32%	35%	38% GCG	10%	33%	46%	40%	29%	29%	14%	36%	52%	-	-	-	32%	37%	26%	27%
Mainly in person	43	21	23	0	14	12	5	14	17	13	11	3	1	15	12	2	8	3	0	0	0	43	19	24	11
	41% G	37%	45% GI	-	41% GG	47%	18%	41% GG	31% GG	64%	53%	21%	17%	41% G	49%	30%	32%	34%	-	-	-	41% G	36%	45%	59%
Equally over the phone via email and in person	19	9	10	0	2	1	11	2	12	5	2	3	3	5	4	2	3	1	0	0	0	19	8	12	1
	18%	17%	19%	-	7%	4%	37% EH	7%	22%	25%	11%	25%	43%	14%	15%	34%	11%	7%	-	-	-	18%	14%	21%	5%
	EH		EH				EH	IABCEHIN V														EH			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QM2_2019. When is your mortgage term due for renewal?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-.**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-.**	-.**	-.**	107*	53*	54*	19**
In the next 6 months	10	4	7	0	4	1	5	4	6	1	1	2	1	3	3	2	2	1	0	0	0	10	6	5	2
	10%	7%	13%	-	12%	4%	17%	12%	11%	3%	3%	17%	8%	7%	11%	30%	7%	7%	-	-	-	10%	11%	9%	9%
7 months to a year from now	13	7	6	0	7	1	2	7	3	4	4	1	1	4	3	1	4	3	0	0	0	13	8	5	3
	13%	13%	12%	-	20%	3%	8%	20%	6%	19%	19%	9%	9%	11%	11%	14%	15%	30%	-	-	-	13%	16%	9%	16%
1 to 2 years from now	30	18	13	0	6	9	8	6	17	7	7	5	3	8	8	0	6	5	0	0	0	30	11	20	3
	29%	31%	26%	-	19%	35%	29%	19%	32%	34%	37%	35%	36%	22%	31%	-	26%	48%	-	-	-	29%	20%	37%	18%
2 to 3 years from now	14	6	8	0	6	4	4	6	8	1	2	1	1	8	2	1	5	1	0	0	0	14	8	7	2
	14%	11%	16%	-	18%	15%	15%	18%	15%	3%	9%	9%	17%	21%	7%	15%	23%	7%	-	-	-	14%	14%	13%	8%
3 to 4 years from now	6	3	3	0	1	1	2	1	3	1	0	1	0	2	2	0	2	0	0	0	0	6	3	3	1
	6%	4%	7%	-	4%	4%	7%	4%	6%	7%	-	6%	7%	6%	10%	-	9%	-	-	-	-	6%	5%	6%	4%
4 to 5 years from now	15	7	8	0	2	5	2	2	7	6	3	2	1	7	2	0	2	0	0	0	0	15	7	7	3
	14%	13%	15%	-	5%	22%	6%	5%	13%	29%	17%	12%	12%	19%	8%	-	7%	-	-	-	-	14%	14%	13%	14%
	EH		EGH						GG					EH								EH			
More than 5 years from now	11	8	3	0	5	4	1	5	5	1	1	1	1	1	4	2	1	1	0	0	0	11	6	4	4
	10%	14%	6%	-	16%	16%	4%	16%	9%	3%	7%	7%	12%	4%	17%	42%	3%	7%	-	-	-	10%	12%	8%	19%
Not sure	7	4	2	0	2	0	4	2	4	0	2	1	0	3	1	0	3	0	0	0	0	7	4	3	2
	6%	7%	5%	-	7%	-	15% IACIV	7%	8%	-	8%	4%	-	9%	5%	-	11%	-	-	-	-	6%	7%	5%	12%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
My mortgage is bigger than I would like it to be	65	31	33	0	22	17	18	22	35	8	11	6	4	27	11	4	19	6	98	79	94	65	39	26	16
	60% X	56%	66%	-	65%	68%	62%	65%	65%	41%	55%	48%	56%	76% ABUV	46%	77%	80%	64%	63%	58%	56%	60%	73% AX	48%	84%
My mortgage is using up too much of my income	46	22	24	0	13	15	10	13	25	8	12	4	3	19	6	2	15	8	78	63	84	46	33	13	14
	43% X	39%	47%	-	39%	61%	35%	39%	47% GG	41%	59%	34%	35%	52%	25%	44%	63%	78%	51%	46%	50%	43%	62% AX	24%	73%
Interest rate increases will cause me financial difficulty	57	29	28	0	19	17	15	19	31	7	11	9	4	21	10	2	16	6	72	71	82	57	35	23	14
	54% X	52%	56%	-	57%	68%	50%	57%	59% GG	36%	52%	67%	55%	59%	41%	44%	65%	65%	47%	52%	49%	54%	66% AX	42%	71%
I am paying off my mortgage faster than I expected to	57	33	24	0	22	11	15	22	27	8	10	5	1	21	14	5	15	4	77	73	82	57	29	28	8
	53%	59%	47%	-	66% ACV	46%	53%	66% ACV	50%	41%	50%	41%	20%	59%	57%	85%	61%	37%	50%	53%	49%	53%	55%	51%	40%
My mortgage is larger than I thought it would be at this stage	54	27	27	0	14	17	15	14	31	9	10	6	4	21	9	4	16	6	73	63	79	54	35	19	14
	51% X	48%	55%	-	42%	68%	51%	42%	59% GG	45%	50%	47%	56%	59%	35%	77%	66%	66%	47%	46%	47%	51%	66% AX	36%	73%
I am taking advantage of low interest rates to pay down more principal on my mortgage	66	41	25	0	24	16	17	24	34	9	14	5	3	23	16	5	18	8	102	99	102	66	33	33	11
	62% C	72% CC	50%	-	71% C	66%	60%	71% C	63% C	43%	70%	42%	44%	63%	64%	86%	74%	86%	66% C	72% UCU	61%	62% C	62%	61%	57%
I am considering renegotiating or breaking my mortgage before the end of the term to take advantage of a better rate	32	19	13	0	9	13	8	9	21	3	9	3	1	8	10	2	7	6	51	50	45	32	20	12	8
	30%	34%	26%	-	27%	54%	26%	27%	39% GCG	13%	46%	25%	12%	22%	39%	30%	30%	58%	33%	36%	27%	30%	38%	23%	40%
I am considering switching my mortgage to another financial institution	37	21	16	0	10	13	9	10	22	5	9	5	2	13	6	2	11	4	45	48	49	37	26	11	11
	34% X	37%	32%	-	30%	53%	30%	30%	41% GG	25%	43%	40%	21%	35%	26%	44%	46%	45%	29%	35%	29%	34%	49% AX	20%	57%
I am considering refinancing my mortgage to free up funds for renovation	29	19	11	0	9	11	6	9	17	4	8	2	1	10	8	2	9	4	0	51	43	29	18	11	5
	27%	33%	21%	-	26%	46%	19%	26%	32% GCG	18%	37%	12%	12%	27%	32%	30%	37%	39%	-	37% UCGU	26%	27%	34%	21%	27%
I am considering refinancing my mortgage to pay off other debt that has higher interest	36	23	13	0	10	12	9	10	21	5	8	4	2	11	7	2	11	4	0	39	55	36	24	12	9
	34% X	40%	26%	-	31%	50%	30%	31%	39% GCG	25%	40%	34%	31%	32%	30%	44%	47%	46%	-	28%	33%	34%	45% AX	23%	47%
I am considering refinancing my mortgage to free up funds for education	26	17	8	0	9	11	4	9	15	2	8	2	1	8	4	2	8	4	0	34	38	26	18	7	7
	24% CGX	31% G	16%	-	26%	46%	13%	26%	29% GCG	9%	40%	17%	12%	23%	18%	30%	33%	46%	-	25%	23%	24% CG	35% AX	13%	39%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25. [SUMMARY - LOW2BOX (SOMEWHAT/ STRONGLY DISAGREE)] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
My mortgage is bigger than I would like it to be	42	25	17	0	12	8	11	12	19	12	9	7	3	9	13	1	5	4	57	58	74	42	14	28	3
	40% NW	44% N	34%	-	35%	32%	38%	35%	35%	59%	45%	52%	44%	24%	54%	23%	20%	36%	37%	42%	44% N	40% N	27%	52% AW	16%
My mortgage is using up too much of my income	61	34	26	0	20	10	19	20	28	12	8	9	5	17	18	3	9	2	76	74	85	61	20	41	5
	57% W	61%	53%	-	61%	39%	65% II	61%	53%	59%	41%	66%	65%	48%	75%	56%	37%	22%	49%	54%	50%	57%	38%	76% AW	27%
Interest rate increases will cause me financial difficulty	49	27	22	0	14	8	14	14	22	13	10	4	3	15	14	3	9	3	82	66	86	49	18	31	5
	46% W	48%	44%	-	43%	32%	50% II	43%	41%	64%	48%	33%	45%	41%	59%	56%	35%	35%	53%	48%	51%	46%	34%	58% AW	29%
I am paying off my mortgage faster than I expected to	50	23	27	0	11	13	14	11	27	12	10	8	6	15	11	1	9	6	78	64	86	50	23	26	12
	47% EH	41%	53% EH	-	34%	54%	47%	34%	50%	59%	50%	59%	80%	41%	43%	15%	39%	63%	50%	47%	51%	47% EH	45%	49%	60%
My mortgage is larger than I thought it would be at this stage	52	30	23	0	19	8	14	19	22	11	10	7	3	15	16	1	8	3	81	74	89	52	18	35	5
	49% W	52%	45%	-	58%	32%	49% II	58%	41%	55%	50%	53%	44%	41%	65%	23%	34%	34%	53%	54%	53%	49%	34%	64% AW	27%
I am taking advantage of low interest rates to pay down more principal on my mortgage	41	16	25	0	10	8	11	10	20	12	6	8	4	13	9	1	6	1	52	38	66	41	20	21	8
	38%	28%	50% BABEHISTV	-	29%	34%	40%	29%	37%	57%	30%	58%	56%	37%	36%	14%	26%	14%	34%	28%	39% TT	38%	38%	39%	43%
I am considering renegotiating or breaking my mortgage before the end of the term to take advantage of a better rate	74	37	37	0	24	11	21	24	32	18	11	10	7	28	15	4	17	4	104	88	124	74	32	42	11
	70%	66%	74% I	-	73%	46%	74% II	73%	61%	87%	54%	75%	88%	78%	61%	70%	70%	42%	67%	64%	73%	70%	62%	77%	60%
I am considering switching my mortgage to another financial institution	70	36	34	0	23	11	20	23	32	15	12	8	6	23	18	3	13	5	109	89	119	70	27	43	8
	66% W	63%	68%	-	70%	47%	70% II	70%	59%	75%	57%	60%	79%	65%	74%	56%	54%	55%	71%	65%	71%	66%	51%	80% AW	43%
I am considering refinancing my mortgage to free up funds for renovation	78	38	39	0	25	13	23	25	36	17	13	11	7	26	17	4	15	6	0	87	125	78	35	43	14
	73%	67%	79% IT	-	74%	54%	81% IIT	74%	68%	82%	63%	88%	88%	73%	68%	70%	63%	61%	-	63%	74% TT	73%	66%	79%	73%
I am considering refinancing my mortgage to pay off other debt that has higher interest	71	34	37	0	23	12	20	23	33	15	12	9	5	25	17	3	13	5	0	99	113	71	29	42	10
	66% W	60%	74% I	-	69%	50%	70% II	69%	61%	75%	60%	66%	69%	68%	70%	56%	53%	54%	-	72%	67%	66%	55%	77% AW	53%
I am considering refinancing my mortgage to free up funds for education	81	39	42	0	25	13	25	25	38	18	12	11	7	28	20	4	16	5	0	103	130	81	34	47	12
	76% W	69%	84% AIV	-	74%	54%	87% IABIV	74%	71%	91%	60%	83%	88%	77%	82%	70%	67%	54%	-	75%	77%	76%	65%	87% AW	61%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_1. [My mortgage is bigger than I would like it to be] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
My mortgage is bigger than I would like it to be																									
Strongly agree	21	9	11	0	7	5	7	7	13	1	6	4	3	5	1	2	4	1	26	21	33	21	16	5	12
	19%	17%	23%	-	23%	22%	25%	23%	24%	3%	27%	29%	44%	12%	5%	44%	15%	12%	17%	15%	20%	19%	30%	9%	61%
	X																						AX		
Somewhat agree	44	22	22	0	14	11	11	14	22	8	6	2	1	23	10	2	16	5	71	59	61	44	23	21	5
	41%	39%	43%	-	43%	46%	36%	43%	41%	38%	27%	19%	12%	64%	41%	34%	66%	51%	46%	43%	36%	41%	43%	39%	24%
									GG					ABCEGHITU V											
Somewhat disagree	26	13	13	0	7	3	7	7	9	10	7	7	3	4	5	0	2	2	37	39	49	26	9	18	0
	25%	24%	26%	-	22%	12%	23%	22%	18%	48%	36%	52%	44%	12%	19%	-	8%	22%	24%	28%	29%	25%	17%	33%	-
	N		N				II															N			
Strongly disagree	16	12	4	0	4	5	4	4	9	2	2	0	0	4	8	1	3	1	20	20	25	16	5	10	3
	15%	21%	8%	-	13%	20%	15%	13%	17%	10%	9%	-	-	12%	35%	23%	11%	15%	13%	14%	15%	15%	10%	19%	16%
	C								C													C			
Summary																									
Top2Box (Strongly/ Somewhat agree)	65	31	33	0	22	17	18	22	35	8	11	6	4	27	11	4	19	6	98	79	94	65	39	26	16
	60%	56%	66%	-	65%	68%	62%	65%	65%	41%	55%	48%	56%	76%	46%	77%	80%	64%	63%	58%	56%	60%	73%	48%	84%
	X													ABUV									AX		
Low2Box (Somewhat/ Strongly disagree)	42	25	17	0	12	8	11	12	19	12	9	7	3	9	13	1	5	4	57	58	74	42	14	28	3
	40%	44%	34%	-	35%	32%	38%	35%	35%	59%	45%	52%	44%	24%	54%	23%	20%	36%	37%	42%	44%	40%	27%	52%	16%
	NW	N																		N	N			AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_2. [My mortgage is using up too much of my income] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21	
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**	
My mortgage is using up too much of my income																										
Strongly agree	15	6	8	0	4	5	4	4	9	1	4	2	1	4	1	2	4	1	23	16	16	15	12	3	9	
	14% X	11%	17%	-	13%	22%	13%	13%	17% GG	7%	20%	17%	16%	12%	2%	44%	17%	13%	15%	12%	10%	14%	23% AX	5%	49%	
Somewhat agree	31	16	15	0	9	9	6	9	16	7	8	2	1	15	5	0	11	6	55	47	67	31	21	11	5	
	29% X	28%	31%	-	26%	39%	22%	26%	30% GG	34%	39%	17%	19%	40%	22%	-	46%	65%	36%	34%	40% G	29%	40% X	20%	24%	
Somewhat disagree	41	19	22	0	14	6	12	14	18	9	7	9	5	11	9	1	6	1	48	49	53	41	11	30	2	
	39% W	34%	44% I	-	44%	23%	42% II	44%	33%	45%	33%	66%	65%	30%	37%	23%	23%	15%	31%	36%	31%	39%	21% AW	56%	11%	
Strongly disagree	19	15	4	0	6	4	7	6	11	3	2	0	0	7	9	2	3	1	28	25	32	19	9	11	3	
	18% C	27% CC	9%	-	18%	16%	23% C	18%	20% C	15%	8%	-	-	18%	39%	34%	14%	7%	18%	18%	19%	18% C	17%	20%	16%	
Summary																										
Top2Box (Strongly/ Somewhat agree)	46	22	24	0	13	15	10	13	25	8	12	4	3	19	6	2	15	8	78	63	84	46	33	13	14	
	43% X	39%	47%	-	39%	61%	35%	39%	47% GG	41%	59%	34%	35%	52%	25%	44%	63%	78%	51%	46%	50%	43%	62% AX	24%	73%	
Low2Box (Somewhat/ Strongly disagree)	61	34	26	0	20	10	19	20	28	12	8	9	5	17	18	3	9	2	76	74	85	61	20	41	5	
	57% W	61%	53%	-	61%	39%	65% II	61%	53%	59%	41%	66%	65%	48%	75%	56%	37%	22%	49%	54%	50%	57%	38%	76% AW	27%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_3. [Interest rate increases will cause me financial difficulty] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
Interest rate increases will cause me financial difficulty																									
Strongly agree	19	11	7	0	4	7	6	4	14	1	8	5	2	2	1	2	2	5	16	16	11	19	14	5	7
	18%	20%	15%	-	14%	30%	22%	14%	25%	3%	38%	37%	20%	5%	2%	44%	7%	51%	10%	12%	6%	18%	26%	9%	37%
	NUX	NU					NU		GCGNSTU													UNU	X		
Somewhat agree	39	18	21	0	14	9	8	14	18	6	3	4	3	20	9	0	14	1	56	55	71	39	21	18	7
	36%	32%	41%	-	43%	39%	29%	43%	33%	32%	15%	30%	35%	55%	39%	-	57%	14%	36%	40%	42%	36%	39%	33%	34%
									GG					ABGIV											
Somewhat disagree	32	16	16	0	13	1	7	13	8	11	8	3	3	10	7	1	5	2	50	46	62	32	11	21	2
	30%	29%	32%	-	40%	4%	25%	40%	15%	54%	38%	26%	45%	27%	28%	23%	19%	20%	32%	34%	37%	30%	21%	40%	8%
	I		I		II		II	II											I	I	I	I		A	
Strongly disagree	17	11	6	0	1	7	7	1	14	2	2	1	0	5	8	2	4	1	32	20	24	17	7	10	4
	16%	20%	12%	-	3%	28%	25%	3%	26%	11%	9%	7%	-	14%	31%	34%	17%	15%	21%	14%	14%	16%	14%	18%	21%
	EH	EH					EHCEH		EHACEHV										EH			EH			
Summary																									
Top2Box (Strongly/ Somewhat agree)	57	29	28	0	19	17	15	19	31	7	11	9	4	21	10	2	16	6	72	71	82	57	35	23	14
	54%	52%	56%	-	57%	68%	50%	57%	59%	36%	52%	67%	55%	59%	41%	44%	65%	65%	47%	52%	49%	54%	66%	42%	71%
	X								GG														AX		
Low2Box (Somewhat/ Strongly disagree)	49	27	22	0	14	8	14	14	22	13	10	4	3	15	14	3	9	3	82	66	86	49	18	31	5
	46%	48%	44%	-	43%	32%	50%	43%	41%	64%	48%	33%	45%	41%	59%	56%	35%	35%	53%	48%	51%	46%	34%	58%	29%
	W						II																	AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_4. [I am paying off my mortgage faster than I expected to] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
I am paying off my mortgage faster than I expected to																									
Strongly agree	18	11	7	0	5	6	6	5	11	1	6	2	1	6	2	2	5	1	17	22	22	18	11	7	3
	17%	19%	13%	-	15%	23%	19%	15%	21%	7%	27%	17%	12%	16%	7%	30%	22%	13%	11%	16%	13%	17%	20%	13%	14%
Somewhat agree	39	22	17	0	17	6	10	17	15	7	5	3	1	16	12	3	9	2	60	51	60	39	19	20	5
	37%	39%	34%	-	50% ACV	23%	33% II	50% ACV	29%	34%	23%	25%	8%	43%	49%	56%	39%	24%	39%	37%	36%	37%	35%	38%	25%
Somewhat disagree	38	20	18	0	7	9	9	7	19	11	10	4	4	10	10	1	6	6	53	40	64	38	17	21	7
	35% EH	35%	36%	-	22%	39%	33%	22%	35%	55%	50%	27%	48%	27%	39%	15%	26%	63%	34%	29%	38%	35% EH	32%	38%	37%
Strongly disagree	12	4	9	0	4	4	4	4	8	1	0	4	2	5	1	0	3	0	24	24	22	12	7	6	4
	12%	7%	17%	-	12%	15%	15%	12%	15%	3%	-	32%	32%	13%	5%	-	14%	-	16%	17%	13%	12%	12%	11%	23%
Summary																									
Top2Box (Strongly/ Somewhat agree)	57	33	24	0	22	11	15	22	27	8	10	5	1	21	14	5	15	4	77	73	82	57	29	28	8
	53%	59%	47%	-	66%	46%	53%	66%	50%	41%	50%	41%	20%	59%	57%	85%	61%	37%	50%	53%	49%	53%	55%	51%	40%
Low2Box (Somewhat/ Strongly disagree)	50	23	27	0	11	13	14	11	27	12	10	8	6	15	11	1	9	6	78	64	86	50	23	26	12
	47% EH	41%	53% EH	-	34%	54%	47%	34%	50%	59%	50%	59%	80%	41%	43%	15%	39%	63%	50%	47%	51%	47% EH	45%	49%	60%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_5. [My mortgage is larger than I thought it would be at this stage] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
My mortgage is larger than I thought it would be at this stage																									
Strongly agree	25	14	11	0	7	11	5	7	16	2	5	2	2	9	4	2	9	2	19	15	24	25	16	9	10
	23%	25%	21%	-	20%	46%	17%	20%	30%	12%	26%	17%	23%	25%	18%	44%	38%	16%	12%	11%	14%	23%	30%	17%	52%
	ST	T							GGSTU					T								STST			
Somewhat agree	29	13	17	0	7	6	10	7	15	7	5	4	2	12	4	2	7	5	54	48	55	29	19	10	4
	27%	22%	33%	-	22%	23%	34%	22%	29%	33%	24%	30%	33%	33%	17%	34%	28%	50%	35%	35%	33%	27%	36%	19%	20%
	X						II																		
Somewhat disagree	32	17	15	0	11	4	10	11	14	7	5	6	1	8	10	1	4	1	54	48	52	32	9	23	1
	30%	29%	31%	-	34%	16%	36%	34%	27%	32%	27%	46%	20%	23%	39%	23%	16%	14%	35%	35%	31%	30%	16%	43%	6%
	W						II																	AW	
Strongly disagree	21	13	7	0	8	4	4	8	8	5	5	1	2	7	6	0	4	2	27	27	37	21	9	11	4
	19%	23%	15%	-	25%	16%	13%	25%	15%	23%	24%	7%	24%	18%	26%	-	18%	20%	18%	19%	22%	19%	17%	21%	21%
Summary																									
Top2Box (Strongly/ Somewhat agree)	54	27	27	0	14	17	15	14	31	9	10	6	4	21	9	4	16	6	73	63	79	54	35	19	14
	51%	48%	55%	-	42%	68%	51%	42%	59%	45%	50%	47%	56%	59%	35%	77%	66%	66%	47%	46%	47%	51%	66%	36%	73%
	X								GG														AX		
Low2Box (Somewhat/ Strongly disagree)	52	30	23	0	19	8	14	19	22	11	10	7	3	15	16	1	8	3	81	74	89	52	18	35	5
	49%	52%	45%	-	58%	32%	49%	58%	41%	55%	50%	53%	44%	41%	65%	23%	34%	34%	53%	54%	53%	49%	34%	64%	27%
	W						II																AW		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_6. [I am taking advantage of low interest rates to pay down more principal on my mortgage] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
I am taking advantage of low interest rates to pay down more principal on my mortgage																									
Strongly agree	22	14	8	0	11	3	7	11	10	1	7	2	2	7	3	2	4	2	36	30	38	22	14	9	7
	21%	25%	16%	-	33%	11%	25%	33%	19%	7%	32%	12%	25%	19%	12%	44%	17%	23%	23%	22%	23%	21%	26%	16%	37%
Somewhat agree	44	27	17	0	13	13	10	13	24	7	8	4	1	16	13	2	14	6	66	69	64	44	19	24	4
	41%	48%	33%	-	38%	54%	36%	38%	44%	36%	38%	30%	20%	44%	51%	42%	57%	63%	43%	50%	38%	41%	37%	45%	20%
Somewhat disagree	28	10	19	0	5	5	9	5	14	9	6	6	2	10	4	1	5	1	37	26	47	28	11	17	3
	27%	17%	37%	-	16%	22%	30%	16%	26%	45%	30%	44%	31%	27%	15%	14%	21%	14%	24%	19%	28%	27%	21%	32%	18%
Strongly disagree	13	6	7	0	4	3	3	4	6	2	0	2	2	4	5	0	1	0	15	12	19	13	9	4	5
	12%	10%	13%	-	13%	12%	10%	13%	11%	12%	-	14%	25%	10%	21%	-	5%	-	10%	9%	11%	12%	17%	7%	25%
Summary																									
Top2Box (Strongly/ Somewhat agree)	66	41	25	0	24	16	17	24	34	9	14	5	3	23	16	5	18	8	102	99	102	66	33	33	11
	62%	72%	50%	-	71%	66%	60%	71%	63%	43%	70%	42%	44%	63%	64%	86%	74%	86%	66%	72%	61%	62%	62%	61%	57%
Low2Box (Somewhat/ Strongly disagree)	C	CC			C			C	C										C	UCU		C			
	41	16	25	0	10	8	11	10	20	12	6	8	4	13	9	1	6	1	52	38	66	41	20	21	8
	38%	28%	50%	-	29%	34%	40%	29%	37%	57%	30%	58%	56%	37%	36%	14%	26%	14%	34%	28%	39%	38%	38%	39%	43%
			BABEHISTV																	TT					

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_7. [I am considering renegotiating or breaking my mortgage before the end of the term to take advantage of a better rate] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
I am considering renegotiating or breaking my mortgage before the end of the term to take advantage of a better rate																									
Strongly agree	14	12	3	0	6	6	3	6	9	0	5	2	0	5	2	1	5	1	10	9	8	14	10	4	4
	13%	21%	5%	-	17%	23%	11%	17%	17%	-	23%	13%	-	13%	9%	15%	20%	10%	6%	7%	5%	13%	20%	7%	20%
	CUX	CCSTU			CSU			CSU	GCGSU													UCU			
Somewhat agree	18	7	11	0	3	8	4	3	12	3	5	1	1	3	7	1	2	5	41	40	36	18	10	8	4
	17%	13%	21%	-	10%	32%	15%	10%	23%	13%	23%	11%	12%	8%	30%	15%	10%	48%	27%	29%	22%	17%	19%	15%	20%
			N						GG										EHN	VABEHNV					
Somewhat disagree	41	19	22	0	14	6	10	14	17	10	5	7	2	15	9	2	8	1	51	49	57	41	18	23	5
	38%	33%	44%	-	42%	26%	36%	42%	31%	51%	24%	57%	32%	42%	36%	37%	35%	7%	33%	35%	34%	38%	35%	42%	25%
			I				II																		
Strongly disagree	33	19	15	0	10	5	11	10	16	7	6	2	4	13	6	2	8	3	53	39	66	33	14	19	7
	31%	33%	30%	-	31%	20%	38%	31%	30%	37%	30%	18%	56%	36%	25%	34%	35%	35%	34%	29%	39%	31%	27%	36%	35%
							II																		
Summary																									
Top2Box (Strongly/ Somewhat agree)	32	19	13	0	9	13	8	9	21	3	9	3	1	8	10	2	7	6	51	50	45	32	20	12	8
	30%	34%	26%	-	27%	54%	26%	27%	39%	13%	46%	25%	12%	22%	39%	30%	30%	58%	33%	36%	27%	30%	38%	23%	40%
									GCG																
Low2Box (Somewhat/ Strongly disagree)	74	37	37	0	24	11	21	24	32	18	11	10	7	28	15	4	17	4	104	88	124	74	32	42	11
	70%	66%	74%	-	73%	46%	74%	73%	61%	87%	54%	75%	88%	78%	61%	70%	70%	42%	67%	64%	73%	70%	62%	77%	60%
			I				II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_8. [I am considering switching my mortgage to another financial institution] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
I am considering switching my mortgage to another financial institution																									
Strongly agree	15	11	5	0	7	6	3	7	9	0	5	2	0	5	1	2	5	1	8	8	13	15	11	4	6
	14%	19%	9%	-	20%	23%	11%	20%	16%	-	26%	17%	-	15%	2%	30%	23%	10%	5%	6%	7%	14%	21%	8%	30%
	STX	STU			STU			STU	GCGST					S								STST			
Somewhat agree	21	10	11	0	3	7	6	3	13	5	3	3	2	7	6	1	6	3	38	40	37	21	15	7	5
	20%	18%	22%	-	10%	30%	19%	10%	24%	25%	16%	22%	21%	20%	23%	14%	23%	34%	24%	29%	22%	20%	28%	13%	27%
	EHX		EH						GG											EH		EH			
Somewhat disagree	34	16	18	0	13	7	8	13	14	7	5	7	4	9	9	0	5	3	41	45	53	34	13	21	3
	32%	29%	36%	-	39%	27%	26%	39%	27%	36%	26%	52%	52%	25%	38%	-	23%	34%	27%	32%	32%	32%	25%	39%	18%
Strongly disagree	36	20	16	0	11	5	13	11	17	8	6	1	2	14	9	3	7	2	68	45	66	36	14	22	5
	34%	35%	32%	-	32%	20%	43%	32%	33%	39%	32%	9%	28%	40%	36%	56%	31%	22%	44%	32%	39%	34%	26%	41%	25%
							II												TT						
Summary																									
Top2Box (Strongly/ Somewhat agree)	37	21	16	0	10	13	9	10	22	5	9	5	2	13	6	2	11	4	45	48	49	37	26	11	11
	34%	37%	32%	-	30%	53%	30%	30%	41%	25%	43%	40%	21%	35%	26%	44%	46%	45%	29%	35%	29%	34%	49%	20%	57%
	X								GG													AX			
Low2Box (Somewhat/ Strongly disagree)	70	36	34	0	23	11	20	23	32	15	12	8	6	23	18	3	13	5	109	89	119	70	27	43	8
	66%	63%	68%	-	70%	47%	70%	70%	59%	75%	57%	60%	79%	65%	74%	56%	54%	55%	71%	65%	71%	66%	51%	80%	43%
	W						II																AW		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_9. [I am considering refinancing my mortgage to free up funds for renovation] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	137	168	107*	53*	54*	19**
I am considering refinancing my mortgage to free up funds for renovation																									
Strongly agree	13	9	4	0	4	6	3	4	9	0	4	2	1	1	4	2	1	1	0	7	5	13	7	6	4
	12%	15%	8%	-	12%	24%	10%	12%	16%	-	18%	12%	12%	3%	15%	30%	3%	10%	-	5%	3%	12%	13%	10%	20%
	U	TU			U			U	GCGNTU													UU			
Somewhat agree	17	10	7	0	4	6	3	4	8	4	4	0	0	9	4	0	8	3	0	43	38	17	11	6	1
	15%	17%	13%	-	13%	23%	10%	13%	16%	18%	18%	-	-	24%	17%	-	34%	29%	-	31%	22%	15%	21%	10%	7%
									GG											VACEGHV					
Somewhat disagree	30	12	18	0	7	7	7	7	14	8	4	5	1	10	8	1	6	3	0	34	51	30	15	15	5
	28%	21%	36%	-	22%	30%	25%	22%	27%	40%	20%	42%	20%	28%	33%	14%	24%	27%	-	25%	30%	28%	29%	27%	26%
			AEHV																						
Strongly disagree	48	26	21	0	17	6	16	17	22	9	9	6	5	16	9	3	9	3	0	53	74	48	20	28	9
	45%	47%	42%	-	52%	24%	56%	52%	41%	42%	43%	46%	68%	45%	36%	56%	40%	34%	-	39%	44%	45%	37%	52%	46%
							II																		
Summary																									
Top2Box (Strongly/ Somewhat agree)	29	19	11	0	9	11	6	9	17	4	8	2	1	10	8	2	9	4	0	51	43	29	18	11	5
	27%	33%	21%	-	26%	46%	19%	26%	32%	18%	37%	12%	12%	27%	32%	30%	37%	39%	-	37%	26%	27%	34%	21%	27%
									GCG											UCGU					
Low2Box (Somewhat/ Strongly disagree)	78	38	39	0	25	13	23	25	36	17	13	11	7	26	17	4	15	6	0	87	125	78	35	43	14
	73%	67%	79%	-	74%	54%	81%	74%	68%	82%	63%	88%	88%	73%	68%	70%	63%	61%	-	63%	74%	73%	66%	79%	73%
			IT				II		II											TT					

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_10. [I am considering refinancing my mortgage to pay off other debt that has higher interest] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	137	168	107*	53*	54*	19**
I am considering refinancing my mortgage to pay off other debt that has higher interest																									
Strongly agree	12	7	5	0	5	4	3	5	7	0	4	2	1	2	1	2	2	1	0	9	13	12	9	3	6
	11%	12%	10%	-	15%	14%	11%	15%	13%	-	18%	12%	12%	5%	5%	44%	7%	10%	-	7%	8%	11%	17%	5%	34%
	X																								
Somewhat agree	24	16	8	0	5	9	5	5	14	5	4	3	1	10	6	0	10	3	0	29	42	24	15	10	2
	23%	29%	17%	-	16%	35%	19%	16%	26%	25%	22%	22%	19%	27%	25%	-	40%	36%	-	21%	25%	23%	28%	18%	13%
								GCG																	
Somewhat disagree	28	11	17	0	7	7	8	7	14	7	5	6	1	8	7	0	5	3	0	37	43	28	11	17	3
	26%	20%	33%	-	22%	27%	26%	22%	27%	32%	26%	49%	20%	23%	27%	-	22%	26%	-	27%	26%	26%	20%	32%	17%
Strongly disagree	43	22	20	0	16	6	13	16	18	9	7	2	4	17	10	3	7	3	0	62	70	43	18	24	7
	40%	40%	40%	-	47%	24%	44%	47%	35%	42%	33%	17%	49%	46%	42%	56%	31%	27%	-	45%	42%	40%	34%	45%	36%
							II																		
Summary																									
Top2Box (Strongly/ Somewhat agree)	36	23	13	0	10	12	9	10	21	5	8	4	2	11	7	2	11	4	0	39	55	36	24	12	9
	34%	40%	26%	-	31%	50%	30%	31%	39%	25%	40%	34%	31%	32%	30%	44%	47%	46%	-	28%	33%	34%	45%	23%	47%
	X								GCG														AX		
Low2Box (Somewhat/ Strongly disagree)	71	34	37	0	23	12	20	23	33	15	12	9	5	25	17	3	13	5	0	99	113	71	29	42	10
	66%	60%	74%	-	69%	50%	70%	69%	61%	75%	60%	66%	69%	68%	70%	56%	53%	54%	-	72%	67%	66%	55%	77%	53%
	W		I				II																AW		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_11. [I am considering refinancing my mortgage to free up funds for education] How strongly do you agree or disagree with each of the following statements?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	138	170	115	54	61	21
Weighted	107*	57*	50*	-.**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-.**	137	168	107*	53*	54*	19**
I am considering refinancing my mortgage to free up funds for education																									
Strongly agree	11	9	2	0	3	6	2	3	7	0	4	1	1	3	1	2	3	0	0	7	11	11	8	3	3
	10%	15%	4%	-	10%	23%	6%	10%	14%	-	18%	8%	12%	8%	2%	30%	12%	-	-	5%	7%	10%	15%	5%	14%
	CX	T							GCG													C			
Somewhat agree	15	9	6	0	5	6	2	5	8	2	4	1	0	6	4	0	5	4	0	27	27	15	10	5	5
	14%	16%	12%	-	15%	24%	8%	15%	15%	9%	22%	9%	-	16%	15%	-	21%	46%	-	20%	16%	14%	20%	8%	24%
									GG																
Somewhat disagree	25	9	16	0	8	6	7	8	13	4	3	6	1	8	6	0	6	1	0	34	36	25	9	15	2
	23%	16%	31%	-	23%	23%	25%	23%	24%	22%	17%	48%	20%	23%	23%	-	24%	6%	-	25%	22%	23%	18%	28%	11%
			AV																						
Strongly disagree	56	30	26	0	17	8	18	17	25	14	9	5	5	19	15	4	10	5	0	69	94	56	25	31	10
	53%	53%	52%	-	51%	31%	62%	51%	48%	69%	43%	36%	68%	54%	60%	70%	43%	49%	-	50%	56%	53%	47%	58%	50%
							II																		
Summary																									
Top2Box (Strongly/ Somewhat agree)	26	17	8	0	9	11	4	9	15	2	8	2	1	8	4	2	8	4	0	34	38	26	18	7	7
	24%	31%	16%	-	26%	46%	13%	26%	29%	9%	40%	17%	12%	23%	18%	30%	33%	46%	-	25%	23%	24%	35%	13%	39%
	CGX	G							GCG													CG	AX		
Low2Box (Somewhat/ Strongly disagree)	81	39	42	0	25	13	25	25	38	18	12	11	7	28	20	4	16	5	0	103	130	81	34	47	12
	76%	69%	84%	-	74%	54%	87%	74%	71%	91%	60%	83%	88%	77%	82%	70%	67%	54%	-	75%	77%	76%	65%	87%	61%
	W		AIV				IABIV																AW		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QMORTGAGE_SWITCH_2018NEW. When, if ever, have you switched your mortgage to a different financial institution/mortgage provider?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	168	107*	53*	54*	19**
Within past year	6	1	5	0	2	1	1	2	1	2	0	0	2	3	0	2	2	0	0	0	5	6	4	2	1
	6%	1%	11%	-	7%	4%	2%	7%	3%	12%	-	-	20%	8%	-	30%	10%	-	-	-	3%	6%	7%	4%	6%
Over 1 year within past 2 years	7	4	3	0	3	1	2	3	3	1	1	3	0	2	1	0	2	1	0	0	11	7	3	4	1
	6%	7%	6%	-	10%	4%	6%	10%	5%	4%	5%	21%	-	5%	5%	-	7%	10%	-	-	7%	6%	6%	7%	7%
Over 2 years within past 3 years	4	4	1	0	1	0	2	1	2	1	0	0	0	3	1	1	3	0	0	0	9	4	3	1	2
	4%	6%	1%	-	3%	-	8%	3%	4%	3%	-	-	-	8%	2%	15%	11%	-	-	-	6%	4%	5%	3%	11%
Over 3 years within past 4 years	1	1	1	0	0	0	1	0	1	0	0	1	1	0	0	0	0	0	0	0	11	1	1	1	1
	1%	2%	1%	-	-	-	5%	-	3%	-	-	4%	12%	-	-	-	-	-	-	-	7%	1%	2%	1%	5%
Over 4 years within past 5 years	4	3	1	0	0	4	0	0	4	0	3	0	0	0	1	0	0	0	0	0	3	4	3	1	3
	4%	5%	2%	-	-	15%	-	-	7%	-	14%	-	-	-	4%	-	-	-	-	-	2%	4%	5%	2%	14%
Over 5 years ago	15	9	7	0	1	4	4	1	8	5	2	1	0	8	3	1	5	2	0	0	23	15	9	6	2
	14% EH	15%	13% EH	-	4%	18%	13%	4%	16%	27%	10%	9%	-	22% EH	13%	14%	22%	22%	-	-	14%	14% EH	16%	12%	12%
Never switched	70	36	33	0	25	14	19	25	33	11	15	9	5	21	18	2	12	7	0	0	105	70	31	39	9
	65%	64%	66%	-	76% N	59%	66%	76% N	63%	54%	71%	66%	67%	58%	75%	42%	49%	68%	-	-	63%	65%	59%	72%	45%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q25_2017a. For which of the following reasons would you switch to a different mortgage provider?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Mortgage Switchers who are considering switching their mortgage to another financial institution	56	24	32	0	16	10	19	16	29	11	9	11	4	18	10	4	13	6	0	49	73	56	34	22	17
Weighted	54*	29**	25**	..**	13**	17**	13**	13**	30**	11**	11**	7**	3**	20**	10**	3**	15**	6**	..**	48*	77*	54*	33**	21**	14**
Lower rate	29	20	9	0	3	12	9	3	21	5	5	3	2	9	8	2	8	5	0	30	39	29	18	11	7
	54%	68%	38%	-	23%	72%	66%	23%	70%	45%	50%	41%	54%	48%	81%	49%	54%	84%	-	63%	50%	54%	56%	50%	52%
Closer branch/mortgage advisor location	6	1	5	0	0	0	1	0	1	5	1	1	0	4	1	0	2	1	0	9	8	6	4	3	0
	12%	5%	19%	-	-	-	9%	-	4%	45%	6%	10%	-	19%	12%	-	12%	11%	-	18%	11%	12%	11%	12%	-
Loyalty/trust in mortgage provider	9	4	5	0	5	0	3	5	3	1	2	3	1	2	2	0	1	2	0	9	11	9	6	3	2
	17%	13%	22%	-	39%	-	26%	39%	11%	6%	14%	41%	27%	8%	19%	-	7%	24%	-	19%	15%	17%	19%	14%	17%
Previous relationship with the mortgage provider	5	2	3	0	1	1	0	1	1	3	2	1	1	2	0	0	2	2	0	5	6	5	3	3	0
	10%	8%	11%	-	8%	5%	-	8%	3%	29%	16%	10%	26%	9%	-	-	12%	27%	-	10%	8%	10%	8%	12%	-
Reputation of the mortgage provider	6	1	5	0	4	0	3	4	3	0	1	1	0	4	1	0	2	1	0	10	7	6	4	2	3
	12%	3%	22%	-	29%	-	21%	29%	9%	-	5%	15%	-	18%	13%	-	16%	8%	-	21%	9%	12%	13%	10%	21%
Provided better advice	7	2	5	0	2	1	3	2	4	1	1	2	0	2	3	0	1	1	0	7	9	7	3	4	1
	13%	6%	21%	-	18%	6%	22%	18%	13%	6%	5%	26%	-	8%	28%	-	7%	8%	-	15%	12%	13%	9%	18%	4%
Tools and calculators provided	5	2	3	0	4	0	1	4	1	0	1	0	0	2	1	2	2	1	0	2	2	5	3	3	1
	10%	7%	14%	-	33%	-	9%	33%	4%	-	9%	-	-	8%	12%	51%	11%	16%	-	5%	3%	10%	9%	12%	5%
Service	16	11	5	0	3	8	3	3	10	2	5	2	0	3	5	1	3	2	0	13	11	16	6	10	4
	30%	38%	20%	-	27%	46%	21%	27%	35%	19%	46%	30%	-	17%	49%	25%	18%	35%	-	26%	14%	30%	18%	48%	30%
Ease of doing business	11	8	3	0	3	3	3	3	6	2	1	3	0	2	5	0	2	1	0	10	12	11	5	7	2
	21%	29%	12%	-	21%	18%	25%	21%	21%	20%	11%	41%	-	10%	51%	-	14%	19%	-	20%	16%	21%	14%	31%	15%
Mortgage features	8	2	6	0	5	0	2	5	2	1	1	2	0	2	2	2	2	1	0	15	10	8	5	4	2
	15%	9%	23%	-	36%	-	17%	36%	8%	13%	6%	24%	-	12%	20%	51%	11%	11%	-	32% UU	14%	15%	15%	17%	16%
Incentives offered (e.g. cash, retailer discounts, gifts, loyalty rewards points, etc.)	4	1	3	0	1	0	2	1	2	1	0	1	0	1	1	0	1	0	0	10	9	4	2	1	1
	7%	3%	12%	-	10%	-	13%	10%	6%	6%	-	17%	-	7%	12%	-	4%	-	-	20%	12%	7%	7%	6%	4%
Recommended by family or friend	4	3	2	0	1	0	3	1	3	1	1	1	1	2	1	0	2	1	0	4	9	4	3	2	2
	8%	9%	7%	-	8%	-	20%	8%	9%	6%	5%	8%	28%	9%	6%	-	11%	8%	-	8%	12%	8%	8%	8%	14%
Recommended by realtor or other service provider	5	4	1	0	1	3	1	1	4	0	0	1	0	4	1	0	4	0	0	5	10	5	4	1	1
	9%	13%	5%	-	8%	17%	9%	8%	13%	-	-	8%	-	19%	6%	-	25%	-	-	11%	13%	9%	12%	5%	4%
To consolidate debt and improve cash flow	4	1	3	0	0	1	2	0	3	1	1	1	2	0	1	0	0	1	0	0	13	4	3	1	2
	7%	5%	10%	-	-	5%	13%	-	9%	12%	5%	17%	45%	-	6%	-	-	8%	-	-	17% TT	7%	10%	3%	12%
To refinance for a renovation	4	2	2	0	3	0	1	3	1	0	1	1	0	1	1	1	1	1	0	0	7	4	2	2	1
	7%	7%	8%	-	22%	-	9%	22%	4%	-	9%	8%	-	5%	6%	25%	7%	16%	-	-	10% TT	7%	7%	8%	4%
To refinance for other financial needs	2	1	1	0	1	1	1	1	1	0	1	0	1	0	1	0	0	0	0	0	10	2	2	0	0
	5%	3%	6%	-	8%	5%	4%	8%	5%	-	9%	-	26%	-	6%	-	-	-	-	-	13% TT	5%	8%	-	-
Bad experience with current / previous mortgage provider	7	2	5	0	5	1	0	5	1	1	1	1	1	2	1	0	2	1	0	0	17	7	4	3	1
	12% T	6%	20%	-	39%	5%	-	39%	3%	6%	12%	18%	26%	12%	7%	-	11%	11%	-	-	22% TT	12% TT	11%	14%	10%
Other	4	1	3	0	1	1	2	1	3	0	0	1	0	2	1	0	1	0	0	3	1	4	2	2	1
	7%	3%	10%	-	8%	6%	13%	8%	9%	-	-	20%	-	8%	6%	-	4%	-	-	6%	1%	7%	6%	7%	4%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q2018WHEN_SWITCH. When did you consider switching your mortgage?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Mortgage Switchers who are considering switching their mortgage to another financial institution	56	24	32	0	16	10	19	16	29	11	9	11	4	18	10	4	13	6	0	0	73	56	34	22	17
Weighted	54*	29**	25**	-.**	13**	17**	13**	13**	30**	11**	11**	7**	3**	20**	10**	3**	15**	6**	-.**	-.**	77*	54*	33**	21**	14**
During the term of the mortgage	25	14	12	0	10	8	4	10	12	4	2	4	2	10	4	2	10	1	0	0	39	25	15	10	7
	47%	48%	46%	-	74%	46%	32%	74%	40%	35%	20%	61%	74%	52%	45%	51%	64%	8%	-	-	50%	47%	46%	48%	46%
When the mortgage term was about to expire	29	15	14	0	3	9	9	3	18	7	9	3	1	9	5	2	5	6	0	0	38	29	17	11	8
	53%	52%	54%	-	26%	54%	68%	26%	60%	65%	80%	39%	26%	48%	55%	49%	36%	92%	-	-	50%	53%	54%	52%	54%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSWITCH_ISSUE_2018NEW. Which of the following issues, if any, did you experience when switching your mortgage?.

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All Mortgage Switchers who are considering switching their mortgage to another financial institution	56	24	32	0	16	10	19	16	29	11	9	11	4	18	10	4	13	6	0	0	73	56	34	22	17
Weighted	54*	29**	25**	._**	13**	17**	13**	13**	30**	11**	11**	7**	3**	20**	10**	3**	15**	6**	._**	._**	77*	54*	33**	21**	14**
Lengthy application process	15	8	7	0	5	3	2	5	4	6	4	1	2	5	1	2	3	1	0	0	11	15	7	8	5
	28%	27%	29%	-	38%	17%	11%	38%	14%	52%	41%	19%	47%	24%	14%	51%	19%	16%	-	-	15%	28%	22%	36%	35%
Difficulty gathering required documents	8	6	2	0	2	3	1	2	4	3	3	0	0	4	2	0	4	3	0	0	11	8	3	5	1
	15%	20%	10%	-	13%	17%	8%	13%	13%	23%	26%	-	-	18%	19%	-	23%	43%	-	-	15%	15%	11%	22%	5%
Uncertainty of receiving approval	6	3	3	0	3	0	2	3	2	1	1	1	1	2	1	1	2	1	0	0	11	6	4	2	1
	11%	9%	13%	-	24%	-	16%	24%	7%	6%	6%	9%	28%	11%	6%	25%	11%	11%	-	-	14%	11%	13%	8%	10%
Mortgage features/payment options not flexible	6	4	3	0	1	3	2	1	5	1	0	1	0	4	1	0	4	0	0	0	13	6	5	1	1
	12%	12%	12%	-	5%	17%	17%	5%	17%	6%	-	15%	-	21%	12%	-	28%	-	-	-	17%	12%	16%	6%	4%
Mortgage advisor unavailable	3	1	2	0	1	0	1	1	1	1	0	0	0	1	2	0	1	0	0	0	7	3	2	1	1
	5%	3%	8%	-	11%	-	4%	11%	2%	7%	-	-	-	3%	21%	-	4%	-	-	-	9%	5%	6%	4%	10%
Mortgage advisor not knowledgeable	6	3	3	0	3	0	3	3	3	0	0	2	0	2	1	1	2	0	0	0	15	6	3	3	2
	11%	11%	12%	-	22%	-	25%	22%	11%	-	-	29%	-	10%	12%	25%	14%	-	-	-	20%	11%	8%	16%	11%
Mortgage agreements unclear/difficult to understand	6	3	4	0	3	0	1	3	1	3	0	1	0	5	1	0	5	0	0	0	13	6	5	2	2
	12%	10%	14%	-	21%	-	9%	21%	4%	23%	-	8%	-	23%	14%	-	30%	-	-	-	17%	12%	14%	8%	16%
Mortgage advisor did not communicate clearly	7	5	2	0	3	3	1	3	4	0	3	0	0	3	1	0	3	2	0	0	11	7	7	0	1
	12%	17%	7%	-	21%	17%	9%	21%	13%	-	23%	-	-	14%	13%	-	19%	24%	-	-	14%	12%	20%	-	9%
Difficulty setting up/using online or mobile banking system	4	3	1	0	4	0	0	4	0	0	1	0	0	2	0	1	2	1	0	0	7	4	2	2	1
	7%	10%	3%	-	30%	-	-	30%	-	-	9%	-	-	10%	-	25%	14%	16%	-	-	9%	7%	6%	8%	7%
Other	20	10	10	0	4	8	6	4	14	2	1	3	2	7	5	2	4	1	0	0	29	20	10	10	5
	37%	34%	40%	-	30%	50%	43%	30%	47%	19%	13%	44%	53%	34%	55%	49%	30%	22%	-	-	38%	37%	30%	48%	33%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q27_1. [Available] Which of the following mortgage features is available in your mortgage and which have you used in the past year?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
Available																									
Lump sum payment to reduce mortgage	62	35	27	0	19	7	21	19	28	15	9	9	5	25	10	3	15	4	87	87	89	62	26	36	4
	58%	62%	54%	-	58%	30%	71%	58%	52%	75%	45%	71%	71%	70%	40%	63%	63%	36%	57%	63%	53%	58%	50%	66%	22%
							IACIU																		
Increase mortgage payment to reduce mortgage	47	26	21	0	13	7	16	13	24	10	10	6	3	14	11	3	8	4	83	70	94	47	22	25	6
	44%	46%	42%	-	40%	31%	56%	40%	44%	50%	50%	44%	44%	39%	44%	57%	33%	39%	54%	51%	56%	44%	41%	47%	31%
							ICI																		
Skip a mortgage payment	44	25	19	0	14	5	15	14	19	10	10	4	2	19	5	3	11	5	68	60	64	44	23	21	3
	41%	44%	38%	-	43%	19%	51%	43%	36%	52%	48%	32%	25%	54%	22%	63%	46%	52%	44%	44%	38%	41%	43%	39%	18%
							II																		
Use a home equity line of credit to reduce mortgage	33	18	15	0	13	3	10	13	13	7	6	4	3	9	7	4	4	2	59	48	67	33	17	16	4
	30%	31%	30%	-	38%	11%	36%	38%	24%	34%	31%	28%	35%	26%	28%	71%	17%	22%	38%	35%	40%	30%	32%	29%	20%
							II																		
Round up payment to speed up mortgage repayment	29	14	16	0	9	3	12	9	14	5	5	4	3	8	6	3	4	2	58	59	73	29	13	16	4
	27%	24%	31%	-	28%	12%	40%	28%	27%	27%	24%	32%	44%	23%	23%	48%	18%	22%	38%	43%	43%	27%	24%	30%	20%
							IAIV													VABNV	VABNV				
Increase the frequency of mortgage payments	53	34	20	0	16	12	17	16	29	9	7	7	6	16	16	3	8	4	77	67	91	53	27	26	8
	50%	60%	39%	-	48%	47%	60%	48%	54%	43%	32%	51%	76%	44%	65%	57%	34%	43%	50%	49%	54%	50%	52%	48%	41%
	C						ICI	C														C			
I don't know the specific features of my mortgage	19	5	15	0	5	4	6	5	10	5	3	3	1	6	5	1	6	1	37	23	32	19	10	10	6
	18%	8%	30%	-	14%	15%	21%	14%	18%	25%	15%	24%	17%	17%	21%	14%	23%	12%	24%	17%	19%	18%	18%	29%	
	B		BABEHITV				B												B			B			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q27_2. [Used] Which of the following mortgage features is available in your mortgage and which have you used in the past year?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
Used																									
Lump sum payment to reduce mortgage	21	12	9	0	9	3	7	9	9	2	7	1	1	7	3	3	6	5	30	29	26	21	10	11	3
	20%	21%	18%	-	29%	11%	23% II	29%	18%	10%	34%	4%	8%	21%	12%	48%	23%	49%	19%	21%	15%	20%	19%	21%	13%
Increase mortgage payment to reduce mortgage	28	14	13	0	7	6	8	7	15	6	5	2	0	12	6	2	7	2	39	29	32	28	15	13	6
	26%	25%	27%	-	21%	26%	29%	21%	27%	29%	23%	17%	7%	32%	26%	44%	29%	20%	25%	21%	19%	26%	28%	23%	30%
Skip a mortgage payment	7	2	5	0	4	0	3	4	3	0	1	1	0	3	2	0	2	0	6	14	17	7	5	3	1
	7%	4%	11%	-	12% BS	-	11% II	12% BS	6%	-	5%	4%	7%	8%	9%	-	8%	-	4%	10% SS	10% SS	7%	9%	5%	7%
Use a home equity line of credit to reduce mortgage	10	5	4	0	7	0	3	7	3	0	1	1	1	3	4	1	2	1	12	16	13	10	4	6	2
	9%	9%	9%	-	21% IACINSUV	-	10% II	21% IACINSUV	5%	-	5%	4%	8%	8%	16%	15%	10%	10%	8%	12%	8%	9%	8%	10%	10%
Round up payment to speed up mortgage repayment	16	5	11	0	8	2	2	8	4	4	1	1	0	7	4	3	5	0	23	23	21	16	5	11	2
	15%	10%	21% GI	-	25% IABIV	8%	8%	25% IABIV	8%	18%	3%	11%	7%	19%	15%	52%	19%	-	15%	16%	13%	15%	10%	20%	8%
Increase the frequency of mortgage payments	24	12	12	0	7	7	5	7	12	4	1	2	1	10	8	2	6	0	33	22	30	24	9	14	4
	22%	21%	24%	-	21%	28%	19%	21%	23% GG	22%	3%	17%	14%	28%	34%	30%	25%	-	21%	16%	18%	22%	18%	27%	19%
None of the above	44	18	26	0	10	6	13	10	20	14	8	8	6	14	7	0	10	3	75	59	90	44	22	22	8
	41%	31%	53% BABEHIV	-	32%	27%	46% II	32%	37%	68%	40%	64%	86%	39%	29%	-	40%	34%	49%	43%	54% BEH	41%	41%	41%	44%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q29. Thinking about your current mortgage payment, how much would your payment have to increase before you start to become concerned about being able to manage your payments?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	155	138	170	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	154	137	168	107*	53*	54*	19**
We're already at the limit	10	4	5	0	1	2	6	1	8	1	1	2	2	4	1	0	3	1	15	20	19	10	8	1	6
	9%	8%	10%	-	2%	7%	20%	2%	14%	7%	6%	12%	29%	11%	2%	-	14%	13%	10%	14%	11%	9%	16%	2%	32%
	EHX		EH				EHIABEHIV													EH		EH	X		
More than 10%	27	15	12	0	7	8	6	7	14	6	8	4	1	4	7	2	3	1	48	26	36	27	17	10	8
	25%	27%	23%	-	22%	31%	21%	22%	26%	29%	40%	33%	18%	12%	27%	37%	13%	14%	31%	19%	21%	25%	32%	19%	43%
	N						GG												TNT			N			
More than 25%	29	11	19	0	12	4	6	12	10	7	3	4	1	14	5	2	7	2	32	39	52	29	11	18	3
	27%	19%	37%	-	36%	16%	21%	36%	19%	36%	16%	34%	12%	37%	22%	30%	31%	20%	21%	28%	31%	27%	21%	33%	15%
			AGISV		B			B						BIS							SS				
More than 50%	19	13	6	0	8	3	4	8	7	3	5	2	2	5	3	1	4	4	13	15	23	19	8	11	1
	18%	22%	12%	-	25%	11%	15%	25%	13%	16%	25%	13%	33%	15%	12%	19%	15%	46%	9%	11%	13%	18%	14%	21%	3%
	S	S			CST			CST													SS				
More than 75%	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	2	7	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	2%	4%	-	-	-	-
More than double	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	5	5	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	3%	3%	-	-	-	-
No concerns	13	9	5	0	1	7	3	1	10	3	1	1	1	7	4	0	5	1	19	15	11	13	4	9	0
	12%	15%	9%	-	2%	28%	11%	2%	19%	13%	3%	7%	8%	19%	17%	-	20%	7%	12%	11%	7%	12%	8%	16%	-
	EH								EGHCEGHU					EHU								EH			
I don't know	9	5	4	0	4	2	3	4	5	0	2	0	0	2	4	1	2	0	17	16	16	9	4	5	1
	9%	9%	8%	-	14%	7%	11%	14%	9%	-	10%	-	-	6%	18%	14%	7%	-	11%	12%	10%	9%	8%	9%	7%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRENEW_ONLINE_NEW2018. [Mobile device (e.g. smartphone tablet)] How much of your mortgage application wWould you be comfortable completing your mortgage application yourself online via a...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	96	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	98*	107*	53*	54*	19**
Mobile device (e.g. smartphone tablet)																									
All of it	36	22	13	0	13	10	11	13	21	1	5	4	1	12	11	3	9	5	0	0	38	36	21	14	8
	33%	40%	26%	-	38%	43%	38%	38%	40%	7%	25%	33%	12%	32%	45%	49%	39%	53%	-	-	39%	33%	40%	26%	40%
									C																
Some of it - prefer advisor assistance before a final decision	28	17	11	0	11	10	6	11	15	2	5	3	2	11	6	1	8	1	0	0	28	28	14	15	5
	26%	30%	22%	-	33%	39%	20%	33%	29%	9%	24%	20%	26%	31%	25%	23%	33%	6%	-	-	28%	26%	26%	27%	27%
									GG																
None of it - prefer advisor assistance throughout	43	17	26	0	10	4	12	10	16	17	10	6	5	13	7	2	7	4	0	0	32	43	18	25	6
	40%	30%	52%	-	29%	18%	42%	29%	31%	84%	51%	47%	61%	37%	30%	29%	29%	41%	-	-	33%	40%	34%	47%	33%
			BABEHUV				II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRENEW_ONLINE_NEW2018. [Computer] How much of your mortgage application wWould you be comfortable completing your mortgage application yourself online via a...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	96	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	98*	107*	53*	54*	19**
Computer																									
All of it	41	26	15	0	16	9	11	16	20	5	6	6	4	9	12	4	7	6	0	0	47	41	17	24	3
	38% C	47% N	29%	-	49% CN	35%	40%	49% CN	38%	23%	28%	49%	48%	25%	51%	71%	28%	60%	-	-	48% CN	38% C	32%	45%	17%
Some of it - prefer advisor assistance before a final decision	41	20	20	0	11	10	11	11	22	8	10	2	4	19	5	1	13	1	0	0	39	41	24	16	9
	38%	36%	41%	-	33%	42%	39%	33%	40%	41%	47%	17%	52%	52%	22%	15%	53%	13%	-	-	39%	38%	46%	30%	45%
None of it - prefer advisor assistance throughout														EH											
	25	10	15	0	6	6	6	6	12	7	5	4	0	8	7	1	5	3	0	0	13	25	11	14	7
	23%	17%	30% U	-	18%	23%	21%	18%	22%	36%	24%	33%	-	23%	27%	14%	19%	27%	-	-	13%	23%	21%	25%	38%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Priorities and Trade offs 2016_1. [Must Have] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	-**	224	86*	137	29**
Must Have																									
Good schools	16	12	4	0	8	8	1	8	8	0	6	0	1	5	3	1	2	1	9	6	0	16	12	5	6
	7%	10%	4%	-	16%	14%	1%	13%	8%	-	17%	-	5%	5%	8%	7%	5%	5%	3%	2%	-	7%	13%	3%	23%
	GSTX	JST			GJACGJNQSTV			GJCGJST	GCGST													STGST	AX		
Close to public transit	10	9	1	3	1	3	2	4	5	1	1	0	0	5	4	0	1	0	13	7	0	10	5	4	3
	4%	7%	1%	31%	1%	6%	4%	6%	5%	1%	2%	-	-	5%	10%	-	2%	-	4%	3%	-	4%	6%	3%	11%
Affordability of the home	C	CCJ						C														C			
	41	21	21	3	6	11	7	9	18	15	8	6	10	13	2	3	10	4	51	51	0	41	14	27	6
	18%	17%	20%	27%	12%	20%	15%	14%	17%	24%	21%	25%	55%	13%	4%	28%	19%	22%	17%	20%	-	18%	17%	19%	21%
Single family home (detached, semi, townhouse, etc.)																									
	18	12	6	0	5	1	6	5	7	7	2	1	0	12	1	2	8	1	31	23	0	18	7	12	2
	8%	10%	6%	-	9%	2%	12%	7%	7%	12%	5%	6%	-	12%	4%	17%	14%	7%	10%	9%	-	8%	8%	9%	6%
Safe neighbourhood																									
	40	22	18	0	8	13	8	8	21	10	3	4	4	20	9	0	14	2	58	54	0	40	11	29	4
	18%	18%	18%	-	16%	25%	16%	13%	21%	17%	7%	16%	21%	21%	23%	-	25%	11%	19%	21%	-	18%	13%	21%	14%
Close to work																									
	6	2	4	0	2	1	3	2	4	0	1	1	0	2	2	1	1	1	14	9	0	6	3	3	1
	3%	2%	4%	-	5%	2%	6%	4%	4%	-	1%	5%	3%	2%	4%	7%	2%	3%	5%	3%	-	3%	3%	2%	2%
Close to major highways																									
	4	0	4	0	2	0	1	2	1	2	1	1	0	3	0	0	3	1	7	5	0	4	2	2	2
	2%	-	4%	-	4%	-	1%	3%	1%	3%	2%	3%	-	3%	-	-	6%	3%	2%	2%	-	2%	2%	2%	7%
Child friendly																									
	6	4	3	0	1	5	0	1	5	0	1	0	1	5	0	0	3	1	6	9	0	6	6	1	0
	3%	3%	3%	-	2%	10%	-	2%	5%	-	3%	-	5%	5%	-	-	5%	5%	2%	3%	-	3%	6%	1%	-
Close to parks, nature																									
	8	4	4	0	3	0	1	3	1	4	1	2	0	3	2	0	3	1	17	9	0	8	2	6	1
	4%	3%	4%	-	6%	-	2%	5%	1%	7%	4%	8%	-	3%	5%	-	5%	7%	6%	3%	-	4%	3%	4%	2%
Size of home/ lot																									
	19	14	5	3	6	2	4	9	6	5	7	1	1	7	3	2	4	4	25	29	0	19	10	10	2
	9%	11%	5%	30%	11%	3%	9%	14%	6%	8%	18%	3%	5%	7%	8%	14%	7%	21%	8%	11%	-	9%	11%	7%	6%
Parking																									
	8	2	6	1	2	3	1	4	3	1	2	1	0	2	2	0	0	2	8	4	0	8	3	4	1
	3%	1%	6%	12%	5%	5%	1%	6%	3%	1%	6%	7%	-	2%	4%	-	-	8%	3%	2%	-	3%	4%	3%	2%
Privacy																									
	24	13	11	0	4	4	10	4	14	6	1	3	1	9	8	1	2	0	40	36	0	24	7	17	1
	11%	10%	11%	-	8%	7%	20%	7%	14%	10%	4%	14%	6%	10%	19%	9%	4%	-	13%	14%	-	11%	8%	12%	2%
Able to walk everywhere																									
							HIABCHINQV																		
	8	4	4	0	2	1	2	2	3	3	1	2	0	4	2	0	1	1	12	9	0	8	1	7	1
Close to dining and entertainment																									
	3%	3%	4%	-	3%	2%	5%	3%	3%	5%	2%	7%	-	4%	4%	-	2%	4%	4%	3%	-	3%	1%	5%	2%
	1	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	1	0	7	1	0	1	1	0	0
Other																									
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	1%	-	-	2%	-	2%	0	-	0	1%	-	-
	14	5	9	0	2	1	4	2	5	8	3	1	0	6	2	2	1	1	4	6	0	14	3	11	1
	6%	4%	9%	-	3%	2%	8%	3%	5%	13%	7%	7%	-	6%	6%	17%	1%	4%	1%	2%	-	6%	3%	8%	2%
	ST		IQST				IIQST			BQST				QS								STST			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Priorities and Trade offs 2016_2. [Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	-**	224	86*	137	29**
Give Up																									
Good schools	21	9	12	1	4	0	10	5	10	6	3	3	1	10	3	2	4	3	36	23	0	21	7	15	4
	10%	8%	12%	12%	8%	-	20%	9%	10%	10%	9%	11%	3%	11%	8%	15%	7%	17%	12%	9%	-	10%	8%	11%	13%
Close to public transit							IABCIQTV																		
	29	10	19	0	8	8	4	8	12	8	3	6	1	11	7	0	2	0	31	30	0	29	10	19	2
	13% Q	8%	18% BABGIQSV	-	17% BQ	14%	9%	14% Q	12% Q	13%	8%	28%	6%	12%	17%	-	3%	-	10%	11%	-	13% Q	11%	14%	6%
Affordability of the home	3	1	2	0	2	1	0	2	1	0	0	0	0	1	1	1	1	0	5	5	0	3	3	0	1
	1%	1%	2%	-	3%	2%	-	3%	1%	-	-	-	-	1%	2%	9%	2%	-	2%	2%	-	1%	3%	-	2%
Single family home (detached, semi, townhouse, etc.)																									
	12	8	4	3	2	5	1	5	5	2	3	0	3	5	1	0	4	1	8	6	0	12	5	7	0
Safe neighbourhood	5%	6%	4%	27%	4%	9%	1%	8%	5%	3%	8%	-	18%	5%	3%	-	7%	5%	3%	2%	-	5%	5%	5%	-
								T	GG																
	7	7	0	3	2	0	1	5	1	1	1	0	0	6	0	0	2	1	4	2	0	7	6	1	5
Close to work	3%	6%	-	31%	4%	-	2%	8%	1%	1%	3%	-	-	6%	-	-	4%	5%	1%	1%	-	3%	7%	1%	18%
	X	CCJST			CT			IACISTV						CIST									AX		
Close to major highways	21	13	8	0	6	7	4	6	10	5	4	3	0	10	4	1	7	0	33	39	0	21	8	13	1
	9%	11%	8%	-	11%	13%	8%	9%	10%	8%	10%	12%	-	10%	10%	6%	14%	-	11%	15%	-	9%	9%	10%	5%
Child friendly	35	22	13	3	5	9	5	8	14	12	8	1	8	11	7	1	8	8	42	39	0	35	12	23	6
	16%	18%	13%	30%	10%	17%	11%	13%	14%	20%	21%	6%	42%	11%	17%	7%	14%	40%	14%	15%	-	16%	14%	17%	19%
Close to parks, nature																									
	22	12	11	0	1	5	5	1	10	12	3	4	0	12	4	0	8	0	22	20	0	22	1	21	0
	10%	9%	11%	-	1%	9%	11%	1%	10%	19%	7%	16%	-	13%	10%	-	15%	-	7%	8%	-	10%	1%	16%	-
Size of home/ lot	EHW		EH				EHEH			EHABEHSTV				EH			EH					EH		AW	
	12	7	5	0	4	4	1	4	5	3	2	1	0	5	1	3	5	1	19	13	0	12	3	9	0
Parking	5%	6%	5%	-	8%	7%	2%	6%	5%	5%	5%	4%	-	5%	3%	28%	8%	5%	6%	5%	-	5%	4%	6%	-
									GG																
Privacy	10	5	4	0	2	1	3	2	4	4	1	0	0	7	2	1	3	1	24	17	0	10	2	8	1
	4%	4%	4%	-	3%	1%	7%	3%	4%	7%	2%	-	-	7%	4%	7%	6%	3%	8%	7%	-	4%	2%	6%	3%
Able to walk everywhere							II																		
	3	1	3	0	2	0	2	2	2	0	0	0	1	0	2	1	0	0	4	6	0	3	2	1	0
Close to dining and entertainment	2%	1%	3%	-	3%	-	4%	3%	2%	-	-	-	5%	-	4%	7%	-	-	1%	2%	-	2%	2%	1%	-
							II																		
Other	4	4	1	0	2	0	1	2	1	1	0	1	0	2	1	0	1	0	4	3	0	4	2	3	1
	2%	3%	1%	-	3%	-	2%	3%	1%	2%	-	5%	-	2%	2%	-	2%	-	1%	1%	-	2%	2%	2%	4%
Close to public transit																									
	8	5	3	0	3	1	5	3	6	0	2	1	2	2	2	0	2	1	22	19	0	8	6	2	1
Close to major highways	4%	4%	3%	-	5%	2%	10%	4%	6%	-	4%	2%	10%	2%	6%	-	4%	3%	7%	7%	-	4%	7%	2%	3%
	X						IJACIJNV																		
Size of home/ lot	26	13	13	0	7	7	6	7	13	6	3	3	3	11	5	1	6	1	37	31	0	26	13	13	4
	12%	11%	13%	-	15%	12%	13%	12%	13%	10%	9%	13%	15%	12%	12%	14%	12%	7%	12%	12%	-	12%	16%	10%	14%
Other																									
	10	6	4	0	2	7	0	2	7	1	6	1	0	2	1	1	1	3	11	5	0	10	7	3	3
Parking	5%	5%	4%	-	4%	14%	-	3%	7%	1%	15%	3%	-	2%	2%	7%	2%	14%	4%	2%	-	5%	8%	2%	12%
	X								T																

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Priorities and Trade offs 2016. [Must Have/ Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	-**	224	86*	137	29**
Must Have/ Give Up																									
Good schools	37	21	16	1	12	8	10	13	18	6	10	3	1	15	6	2	6	4	45	28	0	37	18	19	10
	17%	17%	16%	12%	24%	14%	21%	22%	18%	10%	26%	11%	8%	16%	15%	22%	12%	22%	15%	11%	-	17%	21%	14%	36%
Must Have	16	12	4	0	8	8	1	8	8	0	6	0	1	5	3	1	2	1	9	6	0	16	12	5	6
	7%	10%	4%	-	16%	14%	1%	13%	8%	-	17%	-	5%	5%	8%	7%	5%	5%	3%	2%	-	7%	13%	3%	23%
	GSTX	JST			GJACGJNQSTV			GJCGJST	GCGST													STGST	AX		
	21	9	12	1	4	0	10	5	10	6	3	3	1	10	3	2	4	3	36	23	0	21	7	15	4
Give Up	10%	8%	12%	12%	8%	-	20%	9%	10%	10%	9%	11%	3%	11%	8%	15%	7%	17%	12%	9%	-	10%	8%	11%	13%
							IABCIQTV																		
Close to public transit	38	19	19	3	9	11	6	12	17	9	4	6	1	16	11	0	3	0	44	37	0	38	15	23	5
	17% Q	15% Q	19% Q	31%	18% Q	20%	13%	20% Q	17% Q	14%	10%	28%	6%	17% Q	27%	-	5%	-	15%	14%	-	17% Q	18%	17%	17%
Must Have	10	9	1	3	1	3	2	4	5	1	1	0	0	5	4	0	1	0	13	7	0	10	5	4	3
	4% C	7% CCJ	1%	31%	1%	6%	4%	6% C	5%	1%	2%	-	-	5%	10%	-	2%	-	4%	3%	-	4% C	6%	3%	11%
Give Up	29	10	19	0	8	8	4	8	12	8	3	6	1	11	7	0	2	0	31	30	0	29	10	19	2
	13% Q	8%	18% BABGIQSV	-	17% BQ	14%	9%	14% Q	12% Q	13%	8%	28%	6%	12% Q	17%	-	3%	-	10%	11%	-	13% Q	11%	14%	6%
Affordability of the home	44	22	22	3	8	12	7	10	19	15	8	6	10	14	2	4	11	4	56	56	0	44	17	27	7
	20%	18%	22%	27%	15%	22%	15%	17%	18%	24%	21%	25%	55%	14%	6%	37%	21%	22%	19%	22%	-	20%	20%	19%	24%
Must Have	41	21	21	3	6	11	7	9	18	15	8	6	10	13	2	3	10	4	51	51	0	41	14	27	6
	18%	17%	20%	27%	12%	20%	15%	14%	17%	24%	21%	25%	55%	13%	4%	28%	19%	22%	17%	20%	-	18%	17%	19%	21%
Give Up	3	1	2	0	2	1	0	2	1	0	0	0	0	1	1	1	1	0	5	5	0	3	3	0	1
	1%	1%	2%	-	3%	2%	-	3%	1%	-	-	-	-	1%	2%	9%	2%	-	2%	2%	-	1%	3%	-	2%
Single family home (detached, semi, townhouse, etc.)	30	20	10	3	7	6	6	9	12	9	5	1	3	17	3	2	11	2	39	29	0	30	11	19	2
	14%	16%	10%	27%	13%	10%	13%	15%	12%	15%	13%	6%	18%	17%	6%	17%	21% C	12%	13%	11%	-	14%	13%	14%	6%
Must Have	18	12	6	0	5	1	6	5	7	7	2	1	0	12	1	2	8	1	31	23	0	18	7	12	2
	8%	10%	6%	-	9%	2%	12% ICI	7%	7%	12%	5%	6%	-	12% C	4%	17%	14%	7%	10%	9%	-	8%	8%	9%	6%
Give Up	12	8	4	3	2	5	1	5	5	2	3	0	3	5	1	0	4	1	8	6	0	12	5	7	0
	5%	6%	4%	27%	4%	9%	1%	8% T	5% GG	3%	8%	-	18%	5%	3%	-	7%	5%	3%	2%	-	5%	5%	5%	-
Safe neighbourhood	46	29	18	3	10	13	9	13	22	11	4	4	4	26	9	0	16	3	62	56	0	46	17	29	9
	21%	23%	18%	31%	20%	25%	18%	22%	22%	18%	10%	16%	21%	27% C	23%	-	29%	16%	20%	22%	-	21%	20%	21%	32%
Must Have	40	22	18	0	8	13	8	8	21	10	3	4	4	20	9	0	14	2	58	54	0	40	11	29	4
	18%	18%	18%	-	16%	25%	16%	13%	21% GG	17%	7%	16%	21%	21%	23%	-	25%	11%	19%	21%	-	18%	13%	21%	14%
Give Up	7	7	0	3	2	0	1	5	1	1	1	0	0	6	0	0	2	1	4	2	0	7	6	1	5
	3% X	6% CCJST	-	31%	4% CT	-	2%	8% IACISTV	1%	1%	3%	-	-	6% CIST	-	-	4%	5%	1%	1%	-	3%	7% AX	1%	18%
Close to work	27	15	12	0	8	8	6	8	14	5	4	4	0	11	5	1	8	1	48	47	0	27	10	16	2
	12%	12%	12%	-	16%	14%	13%	13%	14%	8%	12%	17%	3%	12%	14%	14%	15%	3%	16%	18%	-	12%	12%	12%	7%
Must Have	6	2	4	0	2	1	3	2	4	0	1	1	0	2	2	1	1	1	14	9	0	6	3	3	1
	3%	2%	4%	-	5%	2%	6%	4%	4%	-	1%	5%	3%	2%	4%	7%	2%	3%	5%	3%	-	3%	3%	2%	2%
Give Up	21	13	8	0	6	7	4	6	10	5	4	3	0	10	4	1	7	0	33	39	0	21	8	13	1
	9%	11%	8%	-	11%	13%	8%	9%	10%	8%	10%	12%	-	10%	10%	6%	14%	-	11%	15%	-	9%	9%	10%	5%
Close to major highways	39	22	18	3	7	9	6	10	15	14	8	2	8	14	7	1	11	8	49	44	0	39	14	25	8
	18%	18%	17%	30%	14%	17%	12%	16%	15%	23%	23%	9%	42%	14%	17%	7%	20%	43%	16%	17%	-	18%	16%	18%	26%
Must Have	4	0	4	0	2	0	1	2	1	2	1	1	0	3	0	0	3	1	7	5	0	4	2	2	2
	2%	-	4% BABIV	-	4% B	-	1%	3%	1%	3%	2%	3%	-	3%	-	-	6% BI	3%	2%	2%	-	2%	2%	2%	7%
Give Up	35	22	13	3	5	9	5	8	14	12	8	1	8	11	7	1	8	8	42	39	0	35	12	23	6
	16%	18%	13%	30%	10%	17%	11%	13%	14%	20%	21%	6%	42%	11%	17%	7%	14%	40%	14%	15%	-	16%	14%	17%	19%
Child friendly	29	15	14	0	2	10	5	2	16	12	4	4	1	17	4	0	11	1	29	29	0	29	7	22	0
	13% EH	12% EH	13% EH	-	3%	19%	11%	3%	15% EGHEGH	19% EHEH	10%	16%	5%	18% EH	10%	-	20% EHS	5%	9%	11%	-	13% EH	8%	16%	-
	6	4	3	0	1	5	0	1	5	0	1	0	1	5	0	0	3	1	6	9	0	6	6	1	0

Q_Priorities and Trade offs 2016. [Must Have/ Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Must Have	3% X	3%	3%	-	2%	10%	-	2%	5%	-	3%	-	5%	5%	-	-	5%	5%	2%	3%	-	3%	6% X	1%	-
Give Up	22	12	11	0	1	5	5	1	10	12	3	4	0	12	4	0	8	0	22	20	0	22	1	21	0
	10% EHW	9%	11% EH	-	1%	9%	11% EHEH	1%	10%	19% EHABEHSV	7%	16%	-	13% EH	10%	-	15% EH	-	7%	8%	-	10% EH	1%	16% AW	-
Close to parks, nature	20	11	9	0	7	4	2	7	6	8	3	3	0	8	3	3	7	2	36	22	0	20	6	15	1
	9%	9%	9%	-	13%	7%	5%	11%	6%	13%	8%	12%	-	8%	8%	28%	14%	12%	12%	9%	-	9%	7%	11%	2%
Must Have	8	4	4	0	3	0	1	3	1	4	1	2	0	3	2	0	3	1	17	9	0	8	2	6	1
	4%	3%	4%	-	6%	-	2%	5%	1%	7%	4%	8%	-	3%	5%	-	5%	7%	6%	3%	-	4%	3%	4%	2%
Give Up	12	7	5	0	4	4	1	4	5	3	2	1	0	5	1	3	5	1	19	13	0	12	3	9	0
	5%	6%	5%	-	8%	7%	2%	6%	5% GG	5%	5%	4%	-	5%	3%	28%	8%	5%	6%	5%	-	5%	4%	6%	-
Size of home/ lot	29	19	10	3	7	3	8	10	10	9	7	1	1	13	5	2	7	5	50	47	0	29	11	18	2
	13%	16%	10%	30%	14%	5%	16% II	17%	10%	14%	20%	3%	5%	14%	12%	21%	14%	25%	16%	18%	-	13%	13%	13%	9%
Must Have	19	14	5	3	6	2	4	9	6	5	7	1	1	7	3	2	4	4	25	29	0	19	10	10	2
	9%	11%	5%	30%	11%	3%	9% II C	14%	6%	8%	18%	3%	5%	7%	8%	14%	7%	21%	8%	11%	-	9%	11%	7%	6%
Give Up	10	5	4	0	2	1	3	2	4	4	1	0	0	7	2	1	3	1	24	17	0	10	2	8	1
	4%	4%	4%	-	3%	1%	7% II	3%	4%	7%	2%	-	-	7%	4%	7%	6%	3%	8%	7%	-	4%	2%	6%	3%
Parking	11	3	8	1	4	3	2	5	5	1	2	1	1	2	3	1	0	2	13	10	0	11	5	6	1
	5%	2%	8% ANV	12%	8% BQ	5%	5%	9%	5%	1%	6%	7%	5%	2%	9%	7%	-	8%	4%	4%	-	5%	6%	4%	2%
Must Have	8	2	6	1	2	3	1	4	3	1	2	1	0	2	2	0	0	2	8	4	0	8	3	4	1
	3%	1%	6% GT	12%	5%	5%	1%	6%	3% GG	1%	6%	7%	-	2%	4%	-	-	8%	3%	2%	-	3%	4%	3%	2%
Give Up	3	1	3	0	2	0	2	2	2	0	0	0	1	0	2	1	0	0	4	6	0	3	2	1	0
	2%	1%	3%	-	3%	-	4% II	3%	2%	-	-	-	5%	-	4%	7%	-	-	1%	2%	-	2%	2%	1%	-
Privacy	28	16	12	0	6	4	11	6	15	7	1	4	1	12	8	1	3	0	44	39	0	28	8	19	2
	12%	13%	12%	-	11%	7%	23% IACINQV	9%	15%	12%	4%	19%	6%	12%	21%	9%	6%	-	15%	15%	-	12%	10%	14%	5%
Must Have	24	13	11	0	4	4	10	4	14	6	1	3	1	9	8	1	2	0	40	36	0	24	7	17	1
	11%	10%	11%	-	8%	7%	20% HIABCHINQ V	7%	14%	10%	4%	14%	6%	10%	19%	9%	4%	-	13%	14%	-	11%	8%	12%	2%
Give Up	4	4	1	0	2	0	1	2	1	1	0	1	0	2	1	0	1	0	4	3	0	4	2	3	1
	2%	3%	1%	-	3%	-	2%	3%	1%	2%	-	5%	-	2%	2%	-	2%	-	1%	1%	-	2%	2%	2%	4%
Able to walk everywhere	16	9	7	0	4	2	7	4	9	3	2	2	2	6	4	0	3	1	33	28	0	16	7	9	1
	7%	7%	7%	-	9%	4%	14% IACINV	7%	9%	5%	6%	9%	10%	6%	9%	-	6%	6%	11%	11%	-	7%	8%	6%	5%
Must Have	8	4	4	0	2	1	2	2	3	3	1	2	0	4	2	0	1	1	12	9	0	8	1	7	1
	3%	3%	4%	-	3%	2%	5%	3%	3%	5%	2%	7%	-	4%	4%	-	2%	4%	4%	3%	-	3%	1%	5%	2%
Give Up	8	5	3	0	3	1	5	3	6	0	2	1	2	2	2	0	2	1	22	19	0	8	6	2	1
	4% X	4%	3%	-	5%	2%	10% IJACIJNV	4%	6%	-	4%	2%	10%	2%	6%	-	4%	3%	7%	7%	-	4%	7%	2%	3%
Close to dining and entertainment	27	13	14	0	7	7	6	7	14	6	3	3	3	12	5	1	7	1	45	32	0	27	14	13	4
	12%	11%	14%	-	15%	14%	13%	12%	14%	10%	9%	13%	15%	13%	12%	14%	14%	7%	15%	12%	-	12%	17%	10%	14%
Must Have	1	0	1	0	0	1	0	0	1	0	0	0	0	1	0	0	1	0	7	1	0	1	1	0	0
	0	-	1%	-	-	2%	-	-	1%	-	-	-	-	1%	-	-	2%	-	2%	0	-	0	1%	-	-
Give Up	26	13	13	0	7	7	6	7	13	6	3	3	3	11	5	1	6	1	37	31	0	26	13	13	4
	12%	11%	13%	-	15%	12%	13%	12%	13%	10%	9%	13%	15%	12%	12%	14%	12%	7%	12%	12%	-	12%	16%	10%	14%
Other	24	12	13	0	4	8	4	4	12	8	8	2	0	8	3	3	2	3	16	11	0	24	10	14	4
	11% ST	9%	13% QST	-	7%	16%	8%	6%	12% GGST	14% ST	22%	10%	-	8%	9%	24%	3%	18%	5%	4%	-	11% STST	12%	10%	14%
Must Have	14	5	9	0	2	1	4	2	5	8	3	1	0	6	2	2	1	1	4	6	0	14	3	11	1
	6% ST	4%	9% IQST	-	3%	2%	8% IIQST	3%	5%	13% BQST	7%	7%	-	6% QS	6%	17%	1%	4%	1%	2%	-	6% STST	3%	8%	2%
Give Up	10	6	4	0	2	7	0	2	7	1	6	1	0	2	1	1	1	3	11	5	0	10	7	3	3
	5% X	5%	4%	-	4%	14%	-	3%	7%	1%	15%	3%	-	2%	2%	7%	2%	14%	4%	2%	-	5%	8%	2%	12%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Priorities and Trade offs 2016x_1. [Must Have] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	-**	180	67*	112*	23**
Must Have																									
Good schools	13	10	4	0	6	7	1	6	7	0	5	0	1	3	3	1	2	1	9	5	0	13	11	3	6
	7%	10%	4%	-	13%	19%	1%	12%	10%	-	16%	-	8%	4%	10%	8%	4%	6%	4%	2%	-	7%	16%	2%	29%
	GTX	JST			GJCGJNST			GJCGJNST	GJCGJT								4%	6%	4%	2%			TGT	AX	
Close to public transit	2	2	1	0	1	0	1	1	1	1	1	0	0	2	0	0	1	0	11	5	0	2	1	1	0
	1%	2%	1%	-	1%	-	3%	1%	1%	1%	2%	-	-	2%	-	-	2%	-	5%	2%	-	1%	2%	1%	-
							II																		
Affordability of the home	29	12	17	0	4	6	5	4	11	14	7	4	4	11	1	2	10	3	38	36	0	29	11	18	5
	16%	13%	20%	-	9%	17%	12%	8%	15%	25%	21%	22%	36%	14%	2%	25%	22%	19%	15%	18%	-	16%	16%	16%	20%
				EH						EHBEH							EH								
Single family home (detached, semi, townhouse, etc.)	16	11	5	0	5	0	5	5	5	6	2	1	0	10	1	1	7	1	23	20	0	16	5	10	2
	9%	12%	5%	-	10%	-	14%	9%	7%	10%	6%	7%	-	13%	5%	13%	15%	8%	10%	10%	-	9%	8%	9%	8%
							ICI							C											
Safe neighbourhood	33	16	17	0	8	10	7	8	16	9	2	4	4	16	8	0	9	2	48	42	0	33	8	25	4
	19%	17%	20%	-	18%	27%	17%	17%	21%	16%	6%	20%	33%	20%	27%	-	21%	12%	20%	21%	-	19%	12%	22%	18%
							GG																		
Close to work	6	2	4	0	2	1	3	2	4	0	1	1	0	2	2	1	1	1	9	7	0	6	3	3	1
	3%	2%	5%	-	5%	3%	7%	5%	5%	-	2%	6%	4%	2%	5%	8%	2%	3%	4%	3%	-	3%	4%	3%	2%
							II																		
Close to major highways	3	0	3	0	1	0	0	1	0	2	1	0	0	2	0	0	2	1	7	5	0	3	1	2	1
	2%	-	4%	-	3%	-	-	3%	-	3%	2%	-	-	3%	-	-	6%	4%	3%	2%	-	2%	2%	2%	6%
																	B								
Child friendly	6	4	2	0	1	5	0	1	5	0	1	0	1	4	0	0	3	1	3	9	0	6	5	1	0
	3%	4%	2%	-	2%	13%	-	2%	6%	-	3%	-	8%	5%	-	-	6%	6%	1%	4%	-	3%	7%	1%	-
	X								CS													X			
Close to parks, nature	7	3	4	0	2	0	1	2	1	4	1	2	0	3	1	0	3	1	16	7	0	7	2	5	1
	4%	3%	5%	-	4%	-	3%	4%	1%	8%	4%	11%	-	4%	4%	-	7%	8%	7%	3%	-	4%	4%	4%	3%
							II																		
Size of home/ lot	17	13	4	3	6	1	4	9	5	4	7	0	0	7	2	2	4	4	21	24	0	17	8	9	1
	10%	14%	5%	100%	13%	3%	9%	18%	6%	7%	20%	-	-	8%	8%	16%	9%	23%	9%	12%	-	10%	12%	8%	4%
					C		II	ACV														C			
Parking	5	2	3	0	2	2	0	2	2	1	1	1	0	1	2	0	0	1	7	3	0	5	3	2	1
	3%	2%	4%	-	5%	5%	-	5%	3%	1%	4%	5%	-	1%	5%	-	-	4%	3%	1%	-	3%	4%	2%	3%
Privacy	22	11	10	0	4	4	8	4	12	6	1	3	1	9	6	1	2	0	31	29	0	22	6	16	1
	12%	12%	12%	-	9%	11%	21%	8%	16%	10%	4%	15%	10%	12%	21%	11%	5%	-	13%	14%	-	12%	8%	15%	2%
							IAIQV																		
Able to walk everywhere	6	3	3	0	2	1	2	2	3	2	1	2	0	3	2	0	0	1	10	7	0	6	1	5	1
	4%	3%	4%	-	4%	3%	4%	3%	4%	4%	2%	9%	-	3%	5%	-	-	4%	4%	3%	-	4%	2%	5%	2%
Close to dining and entertainment	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7	1	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	0	-	-	-	-	-
																			VAV						
Other	13	5	8	0	2	0	4	2	4	8	3	1	0	6	2	2	1	1	4	5	0	13	3	10	1
	7%	6%	9%	-	4%	-	10%	3%	5%	14%	8%	3%	-	8%	8%	19%	1%	4%	2%	2%	-	7%	4%	9%	2%
	ST		ST				IIST			BST				QS								STST			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Priorities and Trade offs 2016x_2. [Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	-**	180	67*	112*	23**
Give Up																									
Good schools	16	8	8	0	3	0	8	3	8	5	3	1	1	7	3	1	3	3	26	18	0	16	4	12	2
	9%	8%	10%	-	7%	-	19%	6%	10%	10%	10%	6%	5%	9%	10%	11%	6%	19%	11%	9%	-	9%	6%	10%	11%
Close to public transit	25	8	17	0	7	7	3	7	10	8	3	4	0	11	6	0	2	0	26	25	0	25	9	16	2
	14% Q	8%	20% BABGIQSV	-	15% Q	19%	8%	14%	13% GG	14%	9%	25%	4%	15% Q	18%	-	4%	-	11%	12%	-	14% Q	13%	14%	8%
Affordability of the home	2	1	1	0	2	0	0	2	0	0	0	0	0	0	1	1	0	0	3	5	0	2	2	0	1
	1%	1%	1%	-	4% AV	-	-	4%	-	-	-	-	-	-	2%	10%	-	-	1%	2%	-	1%	3%	-	3%
Single family home (detached, semi, townhouse, etc.)	6	2	4	0	2	2	1	2	2	2	3	0	1	2	1	0	1	1	7	5	0	6	2	4	0
	3%	2%	5%	-	5%	5%	1%	4%	3% GG	3%	8%	-	5%	2%	4%	-	2%	6%	3%	2%	-	3%	3%	4%	-
Safe neighbourhood	4	4	0	0	2	0	1	2	1	1	1	0	0	3	0	0	2	1	4	1	0	4	3	1	2
	2%	4%	-	-	4%	-	3%	4%	1%	1%	3%	-	-	4%	-	-	5%	6%	2%	0	-	2%	5%	1%	9%
Close to work	17	11	5	0	5	5	3	5	8	4	3	3	0	7	4	0	6	0	29	28	0	17	5	12	1
	9%	12%	6%	-	10%	14%	8%	10%	11% GG	7%	8%	16%	-	10%	12%	-	14%	-	12%	14%	-	9%	8%	10%	6%
Close to major highways	28	18	10	3	5	4	4	8	8	12	6	1	4	10	7	1	7	6	30	30	0	28	10	18	5
	16%	19%	12%	100%	11%	11%	9%	17%	10%	22%	18%	4%	37%	13%	22%	8%	15%	34%	12%	15%	-	16%	15%	16%	21%
Child friendly	16	6	10	0	1	1	5	1	6	9	2	3	0	10	1	0	6	0	18	14	0	16	1	15	0
	9% EHW	6%	12% EH	-	1%	3%	14% EHIEHI	1%	8%	16% EHBEH	5%	17%	-	13% EH	4%	-	13% EH	-	8%	7%	-	9% EH	2%	13% AW	-
Close to parks, nature	12	7	5	0	4	4	1	4	5	3	2	1	0	5	1	3	5	1	15	12	0	12	3	9	0
	7%	8%	5%	-	9%	10%	3%	8%	7% GG	6%	5%	5%	-	7%	4%	31%	10%	6%	6%	6%	-	7%	5%	8%	-
Size of home/ lot	9	4	4	0	2	1	2	2	3	4	1	0	0	7	1	1	3	1	18	16	0	9	1	8	1
	5%	4%	5%	-	4%	2%	5%	3%	4%	7%	2%	-	-	8%	2%	8%	8%	4%	7%	8%	-	5%	1%	7%	3%
Parking	3	1	3	0	2	0	2	2	2	0	0	0	1	0	2	1	0	0	3	5	0	3	2	1	0
	2%	1%	3%	-	4%	-	4% II	3%	2%	-	-	-	8%	-	6%	8%	-	-	1%	2%	-	2%	3%	1%	-
Privacy	4	4	1	0	2	0	1	2	1	1	0	1	0	2	1	0	1	0	4	1	0	4	2	3	1
	2%	4%	1%	-	4%	-	3% II	3%	1%	3%	-	6%	-	3%	2%	-	2%	-	2%	1%	-	2%	2%	2%	4%
Able to walk everywhere	7	4	3	0	3	1	3	3	4	0	2	0	2	2	1	0	2	1	19	15	0	7	4	2	1
	4%	4%	3%	-	6%	2%	8% IJJ	6%	5%	-	5%	-	16%	3%	4%	-	5%	3%	8%	7%	-	4%	7%	2%	4%
Close to dining and entertainment	23	11	12	0	6	7	6	6	12	5	3	3	3	10	3	1	6	1	30	26	0	23	13	11	3
	13%	12%	14%	-	13%	18%	15%	12%	17%	9%	10%	16%	25%	13%	11%	15%	13%	8%	12%	13%	-	13%	19%	10%	15%
Other	8	6	2	0	2	6	0	2	6	1	6	1	0	1	0	1	1	3	10	4	0	8	6	2	3
	5% X	7% J	2%	-	5%	15%	-	4%	7%	1%	17%	4%	-	2%	-	8%	3%	16%	4%	2%	-	5%	9% X	2%	15%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Q_Priorities and Trade offs 2016x. [Must Have/ Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	248	208	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	242	204	-**	180	67*	112*	23**
Must Have/ Give Up																									
Good schools	29	17	12	0	9	7	8	9	15	5	9	1	1	10	6	2	4	4	35	23	0	29	15	14	9
	16%	18%	14%	-	20%	19%	21%	18%	20%	10%	26%	6%	13%	13%	20%	19%	10%	24%	14%	11%	-	16%	22%	13%	39%
Must Have	13	10	4	0	6	7	1	6	7	0	5	0	1	3	3	1	2	1	9	5	0	13	11	3	6
	7%	10%	4%	-	13%	19%	1%	12%	10%	-	16%	-	8%	4%	10%	8%	4%	6%	4%	2%	-	7%	16%	2%	29%
	GTX	JST			GJCGJNST			GJCGJNST	GJCGJT													TGT	AX		
Give Up	16	8	8	0	3	0	8	3	8	5	3	1	1	7	3	1	3	3	26	18	0	16	4	12	2
	9%	8%	10%	-	7%	-	19%	6%	10%	10%	10%	6%	5%	9%	10%	11%	6%	19%	11%	9%	-	9%	6%	10%	11%
							HIABCHIQTV																		
Close to public transit	27	10	18	0	7	7	4	7	11	9	4	4	0	13	6	0	3	0	37	30	0	27	10	17	2
	15%	10%	21%	-	16%	19%	11%	15%	15%	16%	11%	25%	4%	17%	18%	-	6%	-	15%	15%	-	15%	15%	15%	8%
Must Have	2	2	1	0	1	0	1	1	1	1	1	0	0	2	0	0	1	0	11	5	0	2	1	1	0
	1%	2%	1%	-	1%	-	3%	1%	1%	1%	2%	-	-	2%	-	-	2%	-	5%	2%	-	1%	2%	1%	-
Give Up	25	8	17	0	7	7	3	7	10	8	3	4	0	11	6	0	2	0	26	25	0	25	9	16	2
	14%	8%	20%	-	15%	19%	8%	14%	13%	14%	9%	25%	4%	15%	18%	-	4%	-	11%	12%	-	14%	13%	14%	8%
Affordability of the home	Q		BABGIQSV		Q				GG					Q								Q			
	31	13	17	0	6	6	5	6	11	14	7	4	4	11	1	3	10	3	41	41	0	31	13	18	5
	17%	14%	21%	-	13%	17%	12%	12%	15%	25%	21%	22%	36%	14%	5%	36%	22%	19%	17%	20%	-	17%	19%	16%	23%
Must Have	29	12	17	0	4	6	5	4	11	14	7	4	4	11	1	2	10	3	38	36	0	29	11	18	5
	16%	13%	20%	-	9%	17%	12%	8%	15%	25%	21%	22%	36%	14%	2%	25%	22%	19%	15%	18%	-	16%	16%	16%	20%
			EH							EHBEH							EH								
Give Up	2	1	1	0	2	0	0	2	0	0	0	0	0	0	1	1	0	0	3	5	0	2	2	0	1
	1%	1%	1%	-	4%	-	-	4%	-	-	-	-	-	-	2%	10%	-	-	1%	2%	-	1%	3%	-	3%
Single family home (detached, semi, townhouse, etc.)					AV																				
	22	13	9	0	7	2	6	7	8	8	5	1	1	12	3	1	7	2	30	25	0	22	7	15	2
Must Have	12%	14%	10%	-	15%	5%	15%	14%	10%	14%	14%	7%	5%	15%	8%	13%	17%	14%	13%	12%	-	12%	10%	13%	8%
							II																		
	16	11	5	0	5	0	5	5	5	6	2	1	0	10	1	1	7	1	23	20	0	16	5	10	2
Give Up	9%	12%	5%	-	10%	-	14%	9%	7%	10%	6%	7%	-	13%	5%	13%	15%	8%	10%	10%	-	9%	8%	9%	8%
							ICI							C											
	6	2	4	0	2	2	1	2	2	2	3	0	1	2	1	0	1	1	7	5	0	6	2	4	0
Safe neighbourhood	3%	2%	5%	-	5%	5%	1%	4%	3%	3%	8%	-	5%	2%	4%	-	2%	6%	3%	2%	-	3%	3%	4%	-
							GG																		
	37	20	17	0	10	10	8	10	17	10	3	4	4	18	8	0	11	3	52	43	0	37	11	26	6
Must Have	21%	21%	20%	-	22%	27%	19%	21%	23%	17%	9%	20%	33%	24%	27%	-	25%	17%	22%	21%	-	21%	16%	23%	27%
							GG																		
	33	16	17	0	8	10	7	8	16	9	2	4	4	16	8	0	9	2	48	42	0	33	8	25	4
Give Up	19%	17%	20%	-	18%	27%	17%	17%	21%	16%	6%	20%	33%	20%	27%	-	21%	12%	20%	21%	-	19%	12%	22%	18%
							GG																		
	4	4	0	0	2	0	1	2	1	1	1	0	0	3	0	0	2	1	4	1	0	4	3	1	2
Close to work	2%	4%	-	-	4%	-	3%	4%	1%	1%	3%	-	-	4%	-	-	5%	6%	2%	0	-	2%	5%	1%	9%
		I			I		II	I									I								
	23	13	9	0	7	6	6	7	12	4	3	4	0	9	5	1	7	1	38	35	0	23	8	15	2
Must Have	13%	14%	11%	-	16%	16%	15%	15%	15%	7%	10%	22%	4%	12%	18%	8%	16%	3%	16%	17%	-	13%	12%	13%	9%
	6	2	4	0	2	1	3	2	4	0	1	1	0	2	2	1	1	1	9	7	0	6	3	3	1
Give Up	3%	2%	5%	-	5%	3%	7%	5%	5%	-	2%	6%	4%	2%	5%	8%	2%	3%	4%	3%	-	3%	4%	3%	2%
							II																		
	17	11	5	0	5	5	3	5	8	4	3	3	0	7	4	0	6	0	29	28	0	17	5	12	1
Close to major highways	9%	12%	6%	-	10%	14%	8%	10%	11%	7%	8%	16%	-	10%	12%	-	14%	-	12%	14%	-	9%	8%	10%	6%
							GG																		
	31	18	13	3	6	4	4	9	8	14	7	1	4	12	7	1	9	7	37	35	0	31	12	20	6
Must Have	17%	19%	16%	100%	14%	11%	9%	19%	10%	25%	20%	4%	37%	16%	22%	8%	21%	37%	15%	17%	-	17%	17%	17%	26%
							G			GIG															
	3	0	3	0	1	0	0	1	0	2	1	0	0	2	0	0	2	1	7	5	0	3	1	2	1
Give Up	2%	-	4%	-	3%	-	-	3%	-	3%	2%	-	-	3%	-	-	6%	4%	3%	2%	-	2%	2%	2%	6%
																	B								
	28	18	10	3	5	4	4	8	8	12	6	1	4	10	7	1	7	6	30	30	0	28	10	18	5
Child friendly	16%	19%	12%	100%	11%	11%	9%	17%	10%	22%	18%	4%	37%	13%	22%	8%	15%	34%	12%	15%	-	16%	15%	16%	21%
	21	9	12	0	2	5	5	2	11	9	3	3	1	14	1	0	8	1	21	23	0	21	6	16	0
	12%	10%	14%	-	4%	15%	14%	3%	14%	16%	8%	17%	8%	18%	4%	-	19%	6%	9%	11%	-	12%	8%	14%	-
			EH											EHS			EH					EH			
	6	4	2	0	1	5	0	1	5	0	1	0	1	4	0	0	3	1	3	9	0	6	5	1	0

Q_Priorities and Trade offs 2016x. [Must Have/ Give Up] If you were to trade off one aspect of housing to gain another more important one, which would be your 'must have' and which would you give up?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Must Have	3% X	4%	2%	-	2%	13%	-	2%	6% CS	-	3%	-	8%	5%	-	-	6%	6%	1%	4% SS	-	3%	7% X	1%	-
Give Up	16	6	10	0	1	1	5	1	6	9	2	3	0	10	1	0	6	0	18	14	0	16	1	15	0
	9% EHW	6%	12% EH	-	1%	3%	14% EHIEHI	1%	8%	16% EHBEH	5%	17%	-	13% EH	4%	-	13% EH	-	8%	7%	-	9% EH	2%	13% AW	-
Close to parks, nature	19	10	9	0	6	4	2	6	6	8	3	3	0	8	2	3	7	2	31	19	0	19	6	14	1
	11%	11%	11%	-	12%	10%	6%	12%	8% GG	14%	9%	16%	-	10%	7%	31%	17%	13%	13%	9%	-	11%	8%	12%	3%
Must Have	7	3	4	0	2	0	1	2	1	4	1	2	0	3	1	0	3	1	16	7	0	7	2	5	1
	4%	3%	5%	-	4%	-	3% II	4%	1%	8%	4%	11%	-	4%	4%	-	7%	8%	7%	3%	-	4%	4%	4%	3%
Give Up	12	7	5	0	4	4	1	4	5	3	2	1	0	5	1	3	5	1	15	12	0	12	3	9	0
	7%	8%	5%	-	9%	10%	3%	8%	7% GG	6%	5%	5%	-	7%	4%	31%	10%	6%	6%	6%	-	7%	5%	8%	-
Size of home/ lot	26	17	8	3	7	2	6	10	7	8	7	0	0	13	3	2	7	5	39	40	0	26	9	17	2
	14%	18%	10%	100%	16%	5%	15% II C	22% C	10%	14%	22%	-	-	17%	10%	24%	17%	27%	16%	20%	-	14%	13%	15%	8%
Must Have	17	13	4	3	6	1	4	9	5	4	7	0	0	7	2	2	4	4	21	24	0	17	8	9	1
	10% C	14%	5%	100%	13% C	3%	9% II ACV	18% ACV	6%	7%	20%	-	-	8%	8%	16%	9%	23%	9%	12%	-	10% C	12%	8%	4%
Give Up	9	4	4	0	2	1	2	2	3	4	1	0	0	7	1	1	3	1	18	16	0	9	1	8	1
	5%	4%	5%	-	4%	2%	5%	3%	4%	7%	2%	-	-	8%	2%	8%	8%	4%	7%	8%	-	5%	1%	7%	3%
Parking	8	3	6	0	4	2	2	4	4	1	1	1	1	1	3	1	0	1	10	8	0	8	5	4	1
	5%	3%	7%	-	9% BN	5%	4%	8% N	5%	1%	4%	5%	8%	1%	11%	8%	-	4%	4%	4%	-	5%	7%	3%	3%
Must Have	5	2	3	0	2	2	0	2	2	1	1	1	0	1	2	0	0	1	7	3	0	5	3	2	1
	3%	2%	4%	-	5%	5%	-	5%	3%	1%	4%	5%	-	1%	5%	-	-	4%	3%	1%	-	3%	4%	2%	3%
Give Up	3	1	3	0	2	0	2	2	2	0	0	0	1	0	2	1	0	0	3	5	0	3	2	1	0
	2%	1%	3%	-	4%	-	4% II	3%	2%	-	-	-	8%	-	6%	8%	-	-	1%	2%	-	2%	3%	1%	-
Privacy	26	15	11	0	6	4	9	6	13	7	1	4	1	12	7	1	3	0	35	31	0	26	7	19	2
	15%	16%	13%	-	13%	11%	23% IACIV	12%	17%	13%	4%	21%	10%	15%	23%	11%	8%	-	14%	15%	-	15%	11%	17%	7%
Must Have	22	11	10	0	4	4	8	4	12	6	1	3	1	9	6	1	2	0	31	29	0	22	6	16	1
	12%	12%	12%	-	9%	11%	21% IAIQV	8%	16%	10%	4%	15%	10%	12%	21%	11%	5%	-	13%	14%	-	12%	8%	15%	2%
Give Up	4	4	1	0	2	0	1	2	1	1	0	1	0	2	1	0	1	0	4	1	0	4	2	3	1
	2%	4%	1%	-	4%	-	3% II	3%	1%	3%	-	6%	-	3%	2%	-	2%	-	2%	1%	-	2%	2%	2%	4%
Able to walk everywhere	13	7	6	0	4	2	5	4	7	2	2	2	2	5	3	0	2	1	29	22	0	13	6	8	1
	7%	8%	7%	-	10%	5%	12% II	9%	9%	4%	7%	9%	16%	6%	9%	-	5%	7%	12%	11%	-	7%	8%	7%	6%
Must Have	6	3	3	0	2	1	2	2	3	2	1	2	0	3	2	0	0	1	10	7	0	6	1	5	1
	4%	3%	4%	-	4%	3%	4%	3%	4%	4%	2%	9%	-	3%	5%	-	-	4%	4%	3%	-	4%	2%	5%	2%
Give Up	7	4	3	0	3	1	3	3	4	0	2	0	2	2	1	0	2	1	19	15	0	7	4	2	1
	4%	4%	3%	-	6%	2%	8% IJJJ	6%	5%	-	5%	-	16%	3%	4%	-	5%	3%	8%	7%	-	4%	7%	2%	4%
Close to dining and entertainment	23	11	12	0	6	7	6	6	12	5	3	3	3	10	3	1	6	1	36	27	0	23	13	11	3
	13%	12%	14%	-	13%	18%	15%	12%	17%	9%	10%	16%	25%	13%	11%	15%	13%	8%	15%	13%	-	13%	19%	10%	15%
Must Have	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	7	1	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3% VAV	0	-	-	-	-	-
Give Up	23	11	12	0	6	7	6	6	12	5	3	3	3	10	3	1	6	1	30	26	0	23	13	11	3
	13%	12%	14%	-	13%	18%	15%	12%	17%	9%	10%	16%	25%	13%	11%	15%	13%	8%	12%	13%	-	13%	19%	10%	15%
Other	22	12	10	0	4	6	4	4	9	8	8	1	0	7	2	3	2	3	14	9	0	22	9	12	4
	12% ST T	12% T	12% T	-	8%	15%	10%	8%	12% GGT	15% ST	24%	7%	-	9%	8%	27%	4%	20%	6%	4%	-	12% STST	14%	11%	18%
Must Have	13	5	8	0	2	0	4	2	4	8	3	1	0	6	2	2	1	1	4	5	0	13	3	10	1
	7% ST	6% ST	9% ST	-	4%	-	10% IIST	3%	5%	14% BST	8%	3%	-	8% QS	8%	19%	1%	4%	2%	2%	-	7% STST	4%	9%	2%
Give Up	8	6	2	0	2	6	0	2	6	1	6	1	0	1	0	1	1	3	10	4	0	8	6	2	3
	5% X	7% J	2%	-	5%	15%	-	4%	7%	1%	17%	4%	-	2%	-	8%	3%	16%	4%	2%	-	5%	9% X	2%	15%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding/choosing a real estate agent	51	26	25	3	19	12	6	22	18	10	8	5	3	25	5	4	21	5	0	0	0	51	21	30	5
	28%	28%	29%	100%	42%	34%	16%	46%	24%	19%	25%	29%	29%	33%	15%	44%	48%	30%	-	-	-	28%	31%	27%	23%
	G		G		GJABCGJV			GIJABCGIJV	GG					GJ			ABCGIJNV					G			
Finding out how much of a mortgage you could afford	42	18	25	0	16	10	9	16	19	7	5	5	3	18	9	3	13	4	0	0	0	42	17	25	5
	24%	19%	29%	-	35%	29%	22%	33%	25%	13%	16%	26%	27%	24%	28%	29%	30%	23%	-	-	-	24%	26%	22%	21%
	J		J		JABJV			JB														J			
Finding a home/property you wanted to buy	75	35	40	0	24	11	18	24	29	21	9	7	5	35	15	5	23	3	0	0	0	75	25	50	8
	42%	37%	47%	-	53%	32%	46%	50%	39%	38%	27%	40%	44%	45%	47%	48%	52%	15%	-	-	-	42%	37%	45%	37%
					ABV		II																		
Visiting prospective homes (including arranging visits with a realtor)	56	29	27	0	17	7	17	17	24	15	8	6	5	25	9	2	19	4	0	0	0	56	23	33	7
	31%	30%	32%	-	37%	21%	43%	35%	32%	27%	24%	37%	43%	33%	28%	26%	42%	22%	-	-	-	31%	34%	30%	30%
							IAIV																		
Arranging financing	36	15	20	0	14	5	9	14	14	8	3	4	5	15	7	2	10	3	0	0	0	36	13	23	4
	20%	16%	24%	-	31%	13%	24%	29%	19%	14%	11%	22%	42%	19%	22%	26%	24%	16%	-	-	-	20%	19%	21%	17%
					ABV		II	B																	
Closing the transaction (i.e. bank lawyer etc.)	46	26	20	0	18	12	7	18	19	10	4	5	3	24	7	3	19	2	0	0	0	46	21	26	7
	26%	27%	24%	-	39%	34%	17%	37%	25%	18%	12%	29%	24%	32%	23%	36%	43%	13%	-	-	-	26%	31%	23%	30%
					GJACGJV			GJACGJV	GG					GJ			ACGIJNV								
Arranging for moving day	35	19	16	0	14	9	4	14	13	8	3	3	1	18	7	3	15	2	0	0	0	35	15	20	6
	19%	20%	19%	-	30%	24%	11%	28%	17%	15%	11%	17%	8%	23%	22%	30%	35%	13%	-	-	-	19%	22%	18%	27%
					GAGV			GG	GG					G			ABCGIJNV								
Dealing with trades for any repairs/upgrades to the home before moving in	26	14	11	0	10	6	5	10	10	5	3	2	1	15	4	1	12	2	0	0	0	26	10	16	1
	14%	15%	14%	-	23%	15%	13%	21%	14%	9%	9%	10%	8%	20%	13%	9%	27%	13%	-	-	-	14%	15%	14%	6%
					AV												AJV								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - SOMEWHAT IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding/choosing a real estate agent	54	36	17	0	18	17	11	18	28	8	12	2	1	18	16	3	11	7	0	0	0	54	31	22	12
	30%	38%	20%	-	40%	46%	28%	37%	37%	14%	37%	14%	13%	24%	51%	31%	25%	39%	-	-	-	30%	46%	20%	52%
	CJX	CACJNV			JCJN			JCJ	GJCGJ													30%	CJ	AX	
Finding out how much of a mortgage you could afford	66	47	19	3	21	22	13	24	35	7	11	4	2	28	17	4	19	7	0	0	0	66	33	33	15
	37%	50%	22%	100%	46%	61%	34%	49%	47%	13%	33%	26%	19%	36%	53%	45%	43%	40%	-	-	-	37%	50%	29%	66%
	CJX	CACGJNV			JCJ		JCJ	JACJV	GJCGJ					CJ			CJ					37%	CJ	AX	
Finding a home/property you wanted to buy	71	42	29	3	14	24	14	17	37	17	14	7	5	28	13	3	16	10	0	0	0	71	33	38	12
	40%	45%	34%	100%	30%	66%	35%	35%	50%	30%	41%	41%	47%	37%	43%	35%	36%	56%	-	-	-	40%	48%	34%	52%
		EJ							EGCEG													40%			
Visiting prospective homes (including arranging visits with a realtor)	70	44	27	3	19	24	10	22	34	14	14	6	3	24	18	6	13	8	0	0	0	70	31	39	12
	39%	46%	32%	100%	41%	66%	26%	45%	45%	26%	42%	33%	28%	31%	58%	58%	30%	45%	-	-	-	39%	46%	35%	52%
	CGJ	GJN						GCG	GCGN													39%	CGJ		
Arranging financing	66	43	23	3	23	21	9	26	30	10	14	8	3	25	11	6	17	9	0	0	0	66	33	33	11
	37%	45%	27%	100%	51%	58%	23%	55%	40%	18%	41%	44%	30%	32%	36%	58%	39%	53%	-	-	-	37%	49%	30%	50%
	CGJX	CCGJN			GJACGJNV			GJACGJNV	GJCGJ					J			J					37%	CGJ	AX	
Closing the transaction (i.e. bank lawyer etc.)	61	32	29	3	17	18	15	20	33	8	13	7	2	21	13	5	14	8	0	0	0	61	27	34	12
	34%	34%	35%	100%	37%	50%	39%	41%	44%	15%	40%	37%	19%	28%	42%	47%	32%	47%	-	-	-	34%	41%	30%	54%
	J	J	J		JJ		JJ	JJ	GJCGJN													34%	J		
Arranging for moving day	66	40	25	3	18	21	13	21	34	10	13	4	7	23	13	5	16	9	0	0	0	66	31	35	9
	36%	43%	30%	100%	40%	57%	34%	44%	45%	19%	39%	25%	66%	30%	42%	53%	35%	53%	-	-	-	36%	46%	31%	41%
	J	JN			JJ			JCJ	GJCGJN													36%	J		
Dealing with trades for any repairs/upgrades to the home before moving in	66	38	28	3	23	20	8	26	28	12	12	7	5	22	12	7	15	9	0	0	0	66	33	33	13
	36%	40%	33%	100%	50%	55%	20%	53%	37%	22%	38%	39%	40%	29%	40%	74%	34%	50%	-	-	-	36%	48%	29%	58%
	GJX	GJ	G		GJACGJNV			GJACGJNQV	GG													36%	GJ	AX	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - NOT VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding/choosing a real estate agent	21	10	10	0	3	1	7	3	8	10	2	3	4	6	4	1	2	0	0	0	0	21	4	17	3
	11%	11%	12%	-	6%	2%	19%	6%	11%	17%	5%	20%	35%	8%	13%	14%	6%	-	-	-	-	11%	6%	15%	12%
							HIHINQ																		
Finding out how much of a mortgage you could afford	22	12	10	0	7	2	7	7	9	6	5	6	2	5	2	1	4	1	0	0	0	22	10	12	2
	12%	12%	12%	-	15%	5%	18%	14%	12%	12%	15%	33%	17%	7%	7%	15%	8%	6%	-	-	-	12%	15%	11%	8%
							IIN																		
Finding a home/property you wanted to buy	9	5	3	0	7	0	1	7	1	1	2	1	0	4	1	1	2	2	0	0	0	9	7	2	2
	5%	6%	4%	-	15%	-	1%	14%	1%	2%	7%	6%	-	5%	2%	6%	5%	10%	-	-	-	5%	10%	2%	11%
	IX		I		GIJABCGIJN V			GIJABCGIJN V														I	AX		
Visiting prospective homes (including arranging visits with a realtor)	15	8	6	0	6	4	3	6	7	1	2	3	0	8	1	1	5	2	0	0	0	15	7	8	4
	8%	9%	8%	-	14%	10%	8%	13%	9%	2%	7%	20%	-	10%	2%	6%	13%	9%	-	-	-	8%	11%	7%	18%
		J			JJ																				
Arranging financing	29	16	13	0	5	8	9	5	17	8	4	3	1	11	9	1	5	0	0	0	0	29	12	17	4
	16%	17%	16%	-	11%	22%	23%	10%	23%	14%	12%	17%	12%	14%	30%	6%	12%	-	-	-	-	16%	18%	15%	20%
							C																		
Closing the transaction (i.e. bank lawyer etc.)	30	14	15	0	7	4	6	7	10	13	5	3	5	12	5	1	3	2	0	0	0	30	9	21	2
	16%	15%	18%	-	15%	11%	14%	14%	13%	24%	15%	16%	40%	15%	16%	6%	7%	9%	-	-	-	16%	13%	18%	9%
														Q											
Arranging for moving day	28	10	18	0	7	3	8	7	10	11	4	6	1	14	3	1	8	1	0	0	0	28	9	19	5
	16%	10%	22%	-	15%	8%	19%	14%	14%	19%	12%	34%	11%	18%	8%	6%	18%	4%	-	-	-	16%	13%	17%	21%
			AIV				II			B															
Dealing with trades for any repairs/upgrades to the home before moving in	24	13	11	0	4	2	11	4	13	7	3	3	2	11	4	1	7	1	0	0	0	24	8	16	2
	13%	13%	13%	-	9%	5%	27%	9%	17%	13%	10%	18%	21%	14%	11%	6%	17%	6%	-	-	-	13%	12%	14%	10%
							EHIABCEHIN V																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - NOT AT ALL IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding/choosing a real estate agent	17	8	9	0	2	2	5	2	7	7	4	3	0	9	1	0	2	1	0	0	0	17	4	12	2
	9%	8%	11%	-	5%	5%	14% II	5%	10%	13%	11%	16%	-	12%	4%	-	6%	8%	-	-	-	9%	6%	11%	9%
Finding out how much of a mortgage you could afford	17	6	12	0	0	2	5	0	7	11	4	1	2	8	1	0	2	3	0	0	0	17	4	13	1
	10% EH	6%	14% EH	-	-	5%	12% EHIEHI	-	9% EE	19% EHABEHQV	13%	7%	22%	11% EHQ	4%	-	4%	15%	-	-	-	10% EH	6%	12%	5%
Finding a home/property you wanted to buy	8	5	3	0	0	1	3	0	4	5	3	2	0	2	1	0	0	1	0	0	0	8	2	7	0
	5%	5%	4%	-	-	3%	7% II	-	5%	8%	10%	10%	4%	2%	4%	-	-	4%	-	-	-	5%	2%	6%	-
Visiting prospective homes (including arranging visits with a realtor)	11	5	6	0	2	1	2	2	3	6	3	1	2	3	2	0	0	1	0	0	0	11	4	7	0
	6%	5%	7%	-	3%	3%	4%	3%	3%	11% BQ	10%	4%	14%	4%	5%	-	-	8%	-	-	-	6%	6%	6%	-
Arranging financing	18	7	11	0	2	3	4	2	6	9	4	2	1	10	1	0	2	3	0	0	0	18	7	11	2
	10%	7%	13%	-	5%	8%	10%	5%	9%	16% B	13%	10%	6%	13% Q	4%	-	4%	15%	-	-	-	10%	10%	10%	11%
Closing the transaction (i.e. bank lawyer etc.)	18	11	8	0	4	2	5	4	7	8	5	2	1	7	4	0	1	3	0	0	0	18	8	11	2
	10%	11%	9%	-	8%	5%	12% IIQ	8%	9%	14%	16%	10%	8%	9% Q	13%	-	2%	15%	-	-	-	10%	11%	9%	7%
Arranging for moving day	27	15	12	0	5	4	7	5	10	11	7	2	1	10	7	0	1	3	0	0	0	27	9	18	2
	15% Q	16% Q	14%	-	11%	11%	17% Q	10%	14% Q	20% Q	20%	13%	6%	13% Q	22%	-	2%	15%	-	-	-	15% Q	13%	16%	9%
Dealing with trades for any repairs/upgrades to the home before moving in	19	11	8	0	3	4	4	3	8	8	5	2	1	6	4	0	2	3	0	0	0	19	8	11	3
	10%	12%	9%	-	7%	11%	10%	7%	10%	14%	16%	13%	8%	8%	13%	-	4%	15%	-	-	-	10%	12%	10%	13%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - NOT APPLICABLE] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding/choosing a real estate agent	38	14	24	0	3	5	9	3	14	21	7	4	3	18	5	1	7	4	0	0	0	38	7	30	1
	21%	15%	28%	-	7%	13%	23%	6%	18%	38%	22%	22%	23%	23%	17%	11%	16%	23%	-	-	-	21%	11%	27%	5%
	EHW		AEHIV				EHIEHI			EHIABEHIQV				EH								EH		AW	
Finding out how much of a mortgage you could afford	32	12	19	0	2	0	5	2	5	24	8	1	2	17	3	1	7	3	0	0	0	32	2	29	0
	18%	13%	23%	-	4%	-	14%	4%	7%	43%	23%	7%	15%	22%	8%	11%	15%	16%	-	-	-	18%	3%	26%	-
	EHIW		EH				II			EGHIABCEG HINQV				EH								EH		AW	
Finding a home/property you wanted to buy	17	7	9	0	1	0	4	1	4	12	5	1	1	8	1	1	3	3	0	0	0	17	2	15	0
	9%	8%	11%	-	1%	-	11%	1%	6%	21%	16%	3%	5%	11%	4%	11%	7%	16%	-	-	-	9%	3%	13%	-
	EHW		EH				EHIEHI			EHIABEHIV												EH		W	
Visiting prospective homes (including arranging visits with a realtor)	28	10	18	0	2	0	8	2	8	19	6	1	2	17	2	1	6	3	0	0	0	28	2	26	0
	16%	10%	22%	-	4%	-	19%	4%	10%	34%	18%	6%	15%	22%	6%	11%	15%	16%	-	-	-	16%	3%	23%	-
	EHW		AEHIV				EHIEHI			EHIABEHIQV				BEHI								EH		AW	
Arranging financing	30	14	17	0	1	0	8	1	8	22	8	1	1	17	3	1	9	3	0	0	0	30	3	28	1
	17%	14%	20%	-	1%	-	20%	1%	11%	39%	23%	7%	9%	22%	8%	11%	21%	16%	-	-	-	17%	4%	24%	2%
	EHW	EH	EH				EHIEHI			EHIABCEHIN V				EH			EH					EH		AW	
Closing the transaction (i.e. bank lawyer etc.)	24	12	12	0	1	0	7	1	7	17	6	1	1	13	2	1	7	3	0	0	0	24	2	22	0
	13%	13%	14%	-	1%	-	18%	1%	9%	30%	18%	7%	9%	17%	6%	11%	16%	16%	-	-	-	13%	3%	19%	-
	EHW	EH	EH				EHIEHI			EHIABCEHIN V				EH			EH					EH		AW	
Arranging for moving day	24	11	13	0	2	0	8	2	8	15	6	2	1	13	2	1	4	3	0	0	0	24	4	21	1
	14%	11%	16%	-	4%	-	19%	3%	10%	27%	18%	11%	9%	16%	6%	11%	10%	16%	-	-	-	14%	6%	18%	2%
	EHW	EH	EH				EHIEHI			EHIABEHIQV				EH								EH		W	
Dealing with trades for any repairs/upgrades to the home before moving in	46	19	27	0	5	5	12	5	17	24	9	3	2	22	7	1	8	3	0	0	0	46	8	37	3
	25%	20%	31%	-	11%	13%	31%	11%	22%	42%	28%	19%	22%	29%	22%	11%	18%	16%	-	-	-	25%	12%	33%	13%
	EHW		EH				EHIEHI			EHIABEHIQV				EHQ								EH		AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding/choosing a real estate agent	105	63	42	3	37	29	17	40	46	18	21	7	5	44	21	7	32	12	0	0	0	105	52	53	17
	58%	66%	49%	100%	82%	80%	44%	83%	61%	32%	62%	42%	43%	57%	66%	76%	73%	69%	-	-	-	58%	77%	47%	74%
	CGJX	CCGJ	J		GIJABCGIJN V			GIJABCGIJN V	GJCGJ					J			ACGJNV					CGJ	AX		
Finding out how much of a mortgage you could afford	109	65	44	3	37	32	22	40	54	14	16	9	5	46	25	7	32	11	0	0	0	109	51	58	20
	61%	69%	52%	100%	81%	90%	56%	82%	72%	26%	48%	52%	46%	60%	81%	74%	73%	63%	-	-	-	61%	75%	52%	87%
	CJX	CCJ	J		GJABCGJNV		JJ	GJABCGJNV	GJACGJV					J			CJN					CJ	AX		
Finding a home/property you wanted to buy	146	77	69	3	38	35	32	41	67	38	23	14	10	63	28	8	38	12	0	0	0	146	57	89	20
	81%	81%	81%	100%	84%	97%	81%	85%	89%	68%	68%	81%	91%	82%	90%	83%	88%	70%	-	-	-	81%	85%	79%	89%
	J	J							GJCGJ					J			J					J			
Visiting prospective homes (including arranging visits with a realtor)	126	72	54	3	36	31	27	39	58	29	22	12	8	49	27	8	32	12	0	0	0	126	54	72	19
	70%	76%	64%	100%	78%	87%	68%	80%	77%	53%	66%	70%	71%	64%	87%	83%	73%	67%	-	-	-	70%	80%	64%	82%
	J	JN			JCJN			JCJN	GJCGJN													J	A		
Arranging financing	102	58	44	3	38	25	19	41	44	18	17	11	8	39	18	8	27	12	0	0	0	102	46	56	15
	57%	61%	52%	100%	83%	70%	47%	84%	58%	32%	51%	65%	72%	51%	58%	83%	63%	69%	-	-	-	57%	68%	50%	67%
	JX	J	J		GIJABCGIJN QV			GIJABCGIJN QV	GJGJ					J			JN					J	AX		
Closing the transaction (i.e. bank lawyer etc.)	108	58	50	3	34	30	22	38	52	18	17	11	5	46	20	8	33	10	0	0	0	108	48	59	19
	60%	61%	59%	100%	76%	84%	56%	77%	69%	32%	52%	66%	43%	59%	65%	83%	75%	59%	-	-	-	60%	72%	53%	84%
	JX	J	J		GJABCGJNV		JJ	GJABCGJNV	GJCGJ					J			AGJNV					J	AX		
Arranging for moving day	101	59	41	3	32	29	18	35	47	19	16	7	8	41	20	8	31	11	0	0	0	101	45	55	15
	56%	63%	48%	100%	70%	81%	45%	72%	62%	34%	49%	42%	74%	53%	63%	83%	70%	65%	-	-	-	56%	68%	49%	67%
	JX	GJ			GJACGJNV			GJACGJNV	GJCGJ					J			CGJN					J	AX		
Dealing with trades for any repairs/upgrades to the home before moving in	91	52	39	3	33	25	13	36	38	17	15	9	5	37	16	8	27	11	0	0	0	91	43	49	14
	51%	55%	46%	100%	72%	71%	32%	74%	51%	31%	46%	49%	49%	49%	53%	83%	61%	63%	-	-	-	51%	63%	43%	64%
	GJX	GJ	G		GIJABCGIJN V			GIJABCGIJN V	GG					GJ			GJN					GJ	AX		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding/choosing a real estate agent	37	18	19	0	5	3	13	5	15	17	5	6	4	15	5	1	5	1	0	0	0	37	8	29	5
	21%	19%	23%	-	11%	7%	32%	11%	20%	30%	16%	36%	35%	20%	17%	14%	11%	8%	-	-	-	21%	12%	26%	21%
	EHW		EH				EHIABEHIQV			EHBEHQ												EH		W	
Finding out how much of a mortgage you could afford	39	17	22	0	7	4	12	7	15	17	9	7	4	14	3	1	5	4	0	0	0	39	14	25	3
	22%	18%	26%	-	15%	10%	30%	14%	21%	31%	28%	41%	39%	18%	11%	15%	12%	21%	-	-	-	22%	21%	22%	13%
			H				IIQ			BNQ															
Finding a home/property you wanted to buy	17	10	6	0	7	1	3	7	4	6	5	3	0	6	2	1	2	2	0	0	0	17	8	8	2
	9%	11%	8%	-	15%	3%	8%	14%	5%	11%	16%	16%	4%	7%	6%	6%	5%	14%	-	-	-	9%	12%	8%	11%
							II																		
Visiting prospective homes (including arranging visits with a realtor)	25	13	12	0	8	5	5	8	10	8	5	4	2	11	2	1	5	3	0	0	0	25	11	14	4
	14%	14%	14%	-	17%	13%	13%	16%	13%	14%	16%	24%	14%	14%	8%	6%	13%	17%	-	-	-	14%	17%	13%	18%
Arranging financing	47	23	24	0	7	11	13	7	23	17	8	5	2	21	11	1	7	3	0	0	0	47	19	29	7
	26%	24%	29%	-	16%	30%	33%	15%	31%	30%	25%	27%	19%	27%	34%	6%	16%	15%	-	-	-	26%	28%	25%	31%
	EH		EH				HHQ							Q								EH			
Closing the transaction (i.e. bank lawyer etc.)	48	25	23	0	10	6	11	10	16	21	10	5	5	18	9	1	4	4	0	0	0	48	17	31	4
	27%	26%	27%	-	23%	16%	27%	21%	22%	38%	30%	27%	48%	24%	28%	6%	10%	25%	-	-	-	27%	25%	28%	16%
	Q	Q	Q				IIQ			BQ				Q								Q			
Arranging for moving day	55	25	30	0	12	7	14	12	21	22	11	8	2	24	9	1	9	3	0	0	0	55	18	37	7
	30%	26%	36%	-	26%	19%	36%	25%	28%	39%	33%	48%	17%	31%	30%	6%	20%	19%	-	-	-	30%	27%	33%	30%
							II			B				Q											
Dealing with trades for any repairs/upgrades to the home before moving in	43	24	19	0	8	6	14	8	20	15	8	6	3	17	8	1	9	4	0	0	0	43	16	26	5
	24%	25%	22%	-	17%	16%	37%	15%	27%	27%	25%	32%	29%	22%	25%	6%	21%	21%	-	-	-	24%	24%	23%	23%
							EHIACEHINV																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_1. [Finding/choosing a real estate agent] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-.**	-.**	-.**	180	67*	112*	23**	
Finding/choosing a real estate agent																										
Very important	51	26	25	3	19	12	6	22	18	10	8	5	3	25	5	4	21	5	0	0	0	51	21	30	5	
	28%	28%	29%	100%	42%	34%	16%	46%	24%	19%	25%	29%	29%	33%	15%	44%	48%	30%	-	-	-	28%	31%	27%	23%	
	G		G		GJABCGJV			GIJABCGIJV	GG					GJ			ABCGIJNV					G				
Somewhat important	54	36	17	0	18	17	11	18	28	8	12	2	1	18	16	3	11	7	0	0	0	54	31	22	12	
	30%	38%	20%	-	40%	46%	28%	37%	37%	14%	37%	14%	13%	24%	51%	31%	25%	39%	-	-	-	30%	46%	20%	52%	
Not very important	CJX	CACJNV			JCJN			JCJ	GJCGJ													CJ	AX			
	21	10	10	0	3	1	7	3	8	10	2	3	4	6	4	1	2	0	0	0	0	21	4	17	3	
	11%	11%	12%	-	6%	2%	19%	6%	11%	17%	5%	20%	35%	8%	13%	14%	6%	-	-	-	-	11%	6%	15%	12%	
Not at all important							HIHINQ																			
	17	8	9	0	2	2	5	2	7	7	4	3	0	9	1	0	2	1	0	0	0	17	4	12	2	
	9%	8%	11%	-	5%	5%	14%	5%	10%	13%	11%	16%	-	12%	4%	-	6%	8%	-	-	-	9%	6%	11%	9%	
Not applicable							II																			
	38	14	24	0	3	5	9	3	14	21	7	4	3	18	5	1	7	4	0	0	0	38	7	30	1	
	21%	15%	28%	-	7%	13%	23%	6%	18%	38%	22%	22%	23%	23%	17%	11%	16%	23%	-	-	-	21%	11%	27%	5%	
	EHW		AEHIV				EHIEHI			EHIABEHIQV				EH								EH		AW		
Summary																										
Top2Box (Very/ Somewhat important)	105	63	42	3	37	29	17	40	46	18	21	7	5	44	21	7	32	12	0	0	0	105	52	53	17	
	58%	66%	49%	100%	82%	80%	44%	83%	61%	32%	62%	42%	43%	57%	66%	76%	73%	69%	-	-	-	58%	77%	47%	74%	
	CGJX	CCGJ	J		GIJABCGIJNV			GIJABCGIJNV	GJCGJ					J			ACGJNV					CGJ	AX			
Low2Box (Not very/ Not at all important)	37	18	19	0	5	3	13	5	15	17	5	6	4	15	5	1	5	1	0	0	0	37	8	29	5	
	21%	19%	23%	-	11%	7%	32%	11%	20%	30%	16%	36%	35%	20%	17%	14%	11%	8%	-	-	-	21%	12%	26%	21%	
	EHW		EH				EHIABEHIQV			EHBEHQ												EH		W		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_2. [Finding out how much of a mortgage you could afford] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Finding out how much of a mortgage you could afford																									
Very important	42	18	25	0	16	10	9	16	19	7	5	5	3	18	9	3	13	4	0	0	0	42	17	25	5
	24%	19%	29%	-	35%	29%	22%	33%	25%	13%	16%	26%	27%	24%	28%	29%	30%	23%	-	-	-	24%	26%	22%	21%
	J		J		JABJV			JB														J			
Somewhat important	66	47	19	3	21	22	13	24	35	7	11	4	2	28	17	4	19	7	0	0	0	66	33	33	15
	37%	50%	22%	100%	46%	61%	34%	49%	47%	13%	33%	26%	19%	36%	53%	45%	43%	40%	-	-	-	37%	50%	29%	66%
	CJX	CACGJNV			JCJ		JCJ	JACJV	GJCGJ					CJ			CJ					CJ	AX		
Not very important	22	12	10	0	7	2	7	7	9	6	5	6	2	5	2	1	4	1	0	0	0	22	10	12	2
	12%	12%	12%	-	15%	5%	18%	14%	12%	12%	15%	33%	17%	7%	7%	15%	8%	6%	-	-	-	12%	15%	11%	8%
							IIN																		
Not at all important	17	6	12	0	0	2	5	0	7	11	4	1	2	8	1	0	2	3	0	0	0	17	4	13	1
	10%	6%	14%	-	-	5%	12%	-	9%	19%	13%	7%	22%	11%	4%	-	4%	15%	-	-	-	10%	6%	12%	5%
	EH		EH				EHIEHI		EE	EHABEHQV				EHQ								EH			
Not applicable	32	12	19	0	2	0	5	2	5	24	8	1	2	17	3	1	7	3	0	0	0	32	2	29	0
	18%	13%	23%	-	4%	-	14%	4%	7%	43%	23%	7%	15%	22%	8%	11%	15%	16%	-	-	-	18%	3%	26%	-
										EGHIABCEG HINQV				EHI								EHI		AW	
Summary																									
Top2Box (Very/ Somewhat important)	109	65	44	3	37	32	22	40	54	14	16	9	5	46	25	7	32	11	0	0	0	109	51	58	20
	61%	69%	52%	100%	81%	90%	56%	82%	72%	26%	48%	52%	46%	60%	81%	74%	73%	63%	-	-	-	61%	75%	52%	87%
	CJX	CCJ	J		GJABCGJNV		JJ	GJABCGJNV	GJACGJV					J			CJN					CJ	AX		
Low2Box (Not very/ Not at all important)	39	17	22	0	7	4	12	7	15	17	9	7	4	14	3	1	5	4	0	0	0	39	14	25	3
	22%	18%	26%	-	15%	10%	30%	14%	21%	31%	28%	41%	39%	18%	11%	15%	12%	21%	-	-	-	22%	21%	22%	13%
			H				IIQ			BNQ															

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_3. [Finding a home/property you wanted to buy] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-.**	-.**	-.**	180	67*	112*	23**	
Finding a home/property you wanted to buy																										
Very important	75	35	40	0	24	11	18	24	29	21	9	7	5	35	15	5	23	3	0	0	0	75	25	50	8	
	42%	37%	47%	-	53% ABV	32%	46% II	50%	39%	38%	27%	40%	44%	45%	47%	48%	52%	15%	-	-	-	42%	37%	45%	37%	
Somewhat important	71	42	29	3	14	24	14	17	37	17	14	7	5	28	13	3	16	10	0	0	0	71	33	38	12	
	40%	45% EJ	34%	100%	30%	66%	35%	35%	50% EGCEG	30%	41%	41%	47%	37%	43%	35%	36%	56%	-	-	-	40%	48%	34%	52%	
Not very important	9	5	3	0	7	0	1	7	1	1	2	1	0	4	1	1	2	2	0	0	0	9	7	2	2	
	5%	6%	4%	-	15% GIJABCGIJN V	-	1%	14% GIJABCGIJN V	1%	2%	7%	6%	-	5%	2%	6%	5%	10%	-	-	-	5%	10%	2%	11%	
	IX		I																			I	AX			
Not at all important	8	5	3	0	0	1	3	0	4	5	3	2	0	2	1	0	0	1	0	0	0	8	2	7	0	
	5%	5%	4%	-	-	3%	7%	-	5%	8%	10%	10%	4%	2%	4%	-	-	4%	-	-	-	5%	2%	6%	-	
							II																			
Not applicable	17	7	9	0	1	0	4	1	4	12	5	1	1	8	1	1	3	3	0	0	0	17	2	15	0	
	9%	8%	11%	-	1%	-	11% EHIEHI	1%	6%	21% EHIAEBEHIV	16%	3%	5%	11%	4%	11%	7%	16%	-	-	-	9%	3%	13%	-	
	EHW		EHI																			EH		W		
Summary																										
Top2Box (Very/ Somewhat important)	146	77	69	3	38	35	32	41	67	38	23	14	10	63	28	8	38	12	0	0	0	146	57	89	20	
	81%	81%	81%	100%	84%	97%	81%	85%	89%	68%	68%	81%	91%	82%	90%	83%	88%	70%	-	-	-	81%	85%	79%	89%	
	J	J							GJCGJ					J			J					J				
Low2Box (Not very/ Not at all important)	17	10	6	0	7	1	3	7	4	6	5	3	0	6	2	1	2	2	0	0	0	17	8	8	2	
	9%	11%	8%	-	15%	3%	8% II	14%	5%	11%	16%	16%	4%	7%	6%	6%	5%	14%	-	-	-	9%	12%	8%	11%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_4. [Visiting prospective homes (including arranging visits with a realtor)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Visiting prospective homes (including arranging visits with a realtor)																									
Very important	56	29	27	0	17	7	17	17	24	15	8	6	5	25	9	2	19	4	0	0	0	56	23	33	7
	31%	30%	32%	-	37%	21%	43%	35%	32%	27%	24%	37%	43%	33%	28%	26%	42%	22%	-	-	-	31%	34%	30%	30%
							IAIV																		
Somewhat important	70	44	27	3	19	24	10	22	34	14	14	6	3	24	18	6	13	8	0	0	0	70	31	39	12
	39%	46%	32%	100%	41%	66%	26%	45%	45%	26%	42%	33%	28%	31%	58%	58%	30%	45%	-	-	-	39%	46%	35%	52%
	CGJ	GJN						GCG	GCGN													CGJ			
Not very important	15	8	6	0	6	4	3	6	7	1	2	3	0	8	1	1	5	2	0	0	0	15	7	8	4
	8%	9%	8%	-	14%	10%	8%	13%	9%	2%	7%	20%	-	10%	2%	6%	13%	9%	-	-	-	8%	11%	7%	18%
		J			JJ																				
Not at all important	11	5	6	0	2	1	2	2	3	6	3	1	2	3	2	0	0	1	0	0	0	11	4	7	0
	6%	5%	7%	-	3%	3%	4%	3%	3%	11%	10%	4%	14%	4%	5%	-	-	8%	-	-	-	6%	6%	6%	-
									BQ																
Not applicable	28	10	18	0	2	0	8	2	8	19	6	1	2	17	2	1	6	3	0	0	0	28	2	26	0
	16%	10%	22%	-	4%	-	19%	4%	10%	34%	18%	6%	15%	22%	6%	11%	15%	16%	-	-	-	16%	3%	23%	-
	EHW		AEHIV				EHIEHI			EHIABEHIQV				BEHI								EH		AW	
Summary																									
Top2Box (Very/ Somewhat important)	126	72	54	3	36	31	27	39	58	29	22	12	8	49	27	8	32	12	0	0	0	126	54	72	19
	70%	76%	64%	100%	78%	87%	68%	80%	77%	53%	66%	70%	71%	64%	87%	83%	73%	67%	-	-	-	70%	80%	64%	82%
	J	JN			JCJN			JCJN	GJCGJN													J	A		
Low2Box (Not very/ Not at all important)	25	13	12	0	8	5	5	8	10	8	5	4	2	11	2	1	5	3	0	0	0	25	11	14	4
	14%	14%	14%	-	17%	13%	13%	16%	13%	14%	16%	24%	14%	14%	8%	6%	13%	17%	-	-	-	14%	17%	13%	18%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_5. [Arranging financing] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Arranging financing																									
Very important	36	15	20	0	14	5	9	14	14	8	3	4	5	15	7	2	10	3	0	0	0	36	13	23	4
	20%	16%	24%	-	31%	13%	24%	29%	19%	14%	11%	22%	42%	19%	22%	26%	24%	16%	-	-	-	20%	19%	21%	17%
Somewhat important					ABV		II	B																	
	66	43	23	3	23	21	9	26	30	10	14	8	3	25	11	6	17	9	0	0	0	66	33	33	11
	37%	45%	27%	100%	51%	58%	23%	55%	40%	18%	41%	44%	30%	32%	36%	58%	39%	53%	-	-	-	37%	49%	30%	50%
Not very important	CGJX	CCGJN			GJACGJNV			GJACGJNV	GJCGJ					J			J					CGJ	AX		
	29	16	13	0	5	8	9	5	17	8	4	3	1	11	9	1	5	0	0	0	0	29	12	17	4
	16%	17%	16%	-	11%	22%	23%	10%	23%	14%	12%	17%	12%	14%	30%	6%	12%	-	-	-	-	16%	18%	15%	20%
Not at all important	18	7	11	0	2	3	4	2	6	9	4	2	1	10	1	0	2	3	0	0	0	18	7	11	2
	10%	7%	13%	-	5%	8%	10%	5%	9%	16%	13%	10%	6%	13%	4%	-	4%	15%	-	-	-	10%	10%	10%	11%
Not applicable					B			Q																	
	30	14	17	0	1	0	8	1	8	22	8	1	1	17	3	1	9	3	0	0	0	30	3	28	1
	17%	14%	20%	-	1%	-	20%	1%	11%	39%	23%	7%	9%	22%	8%	11%	21%	16%	-	-	-	17%	4%	24%	2%
	EHW	EH	EH				EH	EH		EH				EH			EH					EH		AW	
Summary																									
Top2Box (Very/ Somewhat important)	102	58	44	3	38	25	19	41	44	18	17	11	8	39	18	8	27	12	0	0	0	102	46	56	15
	57%	61%	52%	100%	83%	70%	47%	84%	58%	32%	51%	65%	72%	51%	58%	83%	63%	69%	-	-	-	57%	68%	50%	67%
	JX	J	J		GIJABCGIJN QV			GIJABCGIJN QV	GJGJ					J			JN					J	AX		
Low2Box (Not very/ Not at all important)	47	23	24	0	7	11	13	7	23	17	8	5	2	21	11	1	7	3	0	0	0	47	19	29	7
	26%	24%	29%	-	16%	30%	33%	15%	31%	30%	25%	27%	19%	27%	34%	6%	16%	15%	-	-	-	26%	28%	25%	31%
	EH		EH				HHQ							Q								EH			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_6. [Closing the transaction (i.e. bank lawyer etc.)) Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**
Closing the transaction (i.e. bank lawyer etc.)																									
Very important	46	26	20	0	18	12	7	18	19	10	4	5	3	24	7	3	19	2	0	0	0	46	21	26	7
	26%	27%	24%	-	39%	34%	17%	37%	25%	18%	12%	29%	24%	32%	23%	36%	43%	13%	-	-	-	26%	31%	23%	30%
					GJACGJV			GJACGJV	GG					GJ			ACGIJNV								
Somewhat important	61	32	29	3	17	18	15	20	33	8	13	7	2	21	13	5	14	8	0	0	0	61	27	34	12
	34%	34%	35%	100%	37%	50%	39%	41%	44%	15%	40%	37%	19%	28%	42%	47%	32%	47%	-	-	-	34%	41%	30%	54%
	J	J	J		JJ			JJ	JJ	GJCGJN												J			
Not very important	30	14	15	0	7	4	6	7	10	13	5	3	5	12	5	1	3	2	0	0	0	30	9	21	2
	16%	15%	18%	-	15%	11%	14%	14%	13%	24%	15%	16%	40%	15%	16%	6%	7%	9%	-	-	-	16%	13%	18%	9%
														Q											
Not at all important	18	11	8	0	4	2	5	4	7	8	5	2	1	7	4	0	1	3	0	0	0	18	8	11	2
	10%	11%	9%	-	8%	5%	12%	8%	9%	14%	16%	10%	8%	9%	13%	-	2%	15%	-	-	-	10%	11%	9%	7%
							IIQ							Q											
Not applicable	24	12	12	0	1	0	7	1	7	17	6	1	1	13	2	1	7	3	0	0	0	24	2	22	0
	13%	13%	14%	-	1%	-	18%	1%	9%	30%	18%	7%	9%	17%	6%	11%	16%	16%	-	-	-	13%	3%	19%	-
	EHW	EH	EH				EHIEHI			EHIABCEHIN V				EH			EH					EH		AW	
Summary																									
Top2Box (Very/ Somewhat important)	108	58	50	3	34	30	22	38	52	18	17	11	5	46	20	8	33	10	0	0	0	108	48	59	19
	60%	61%	59%	100%	76%	84%	56%	77%	69%	32%	52%	66%	43%	59%	65%	83%	75%	59%	-	-	-	60%	72%	53%	84%
	JX	J	J		GJABCGJNV		JJ	GJABCGJNV	GJCGJ					J			AGJNV					J	AX		
Low2Box (Not very/ Not at all important)	48	25	23	0	10	6	11	10	16	21	10	5	5	18	9	1	4	4	0	0	0	48	17	31	4
	27%	26%	27%	-	23%	16%	27%	21%	22%	38%	30%	27%	48%	24%	28%	6%	10%	25%	-	-	-	27%	25%	28%	16%
	Q	Q	Q				IIQ			BQ				Q								Q			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_7. [Arranging for moving day] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**	
Arranging for moving day																										
Very important	35	19	16	0	14	9	4	14	13	8	3	3	1	18	7	3	15	2	0	0	0	35	15	20	6	
	19%	20%	19%	-	30%	24%	11%	28%	17%	15%	11%	17%	8%	23%	22%	30%	35%	13%	-	-	-	19%	22%	18%	27%	
Somewhat important	66	40	25	3	18	21	13	21	34	10	13	4	7	23	13	5	16	9	0	0	0	66	31	35	9	
	36%	43%	30%	100%	40%	57%	34%	44%	45%	19%	39%	25%	66%	30%	42%	53%	35%	53%	-	-	-	36%	46%	31%	41%	
Not very important	J	JN			JJ			JCJ	GJCGJN													J				
	28	10	18	0	7	3	8	7	10	11	4	6	1	14	3	1	8	1	0	0	0	28	9	19	5	
Not at all important	16%	10%	22%	-	15%	8%	19%	14%	14%	19%	12%	34%	11%	18%	8%	6%	18%	4%	-	-	-	16%	13%	17%	21%	
			AIV				II		B																	
Not applicable	27	15	12	0	5	4	7	5	10	11	7	2	1	10	7	0	1	3	0	0	0	27	9	18	2	
	15%	16%	14%	-	11%	11%	17%	10%	14%	20%	20%	13%	6%	13%	22%	-	2%	15%	-	-	-	15%	13%	16%	9%	
Not applicable	Q	Q			Q			Q	Q					Q								Q				
	24	11	13	0	2	0	8	2	8	15	6	2	1	13	2	1	4	3	0	0	0	24	4	21	1	
Not applicable	14%	11%	16%	-	4%	-	19%	3%	10%	27%	18%	11%	9%	16%	6%	11%	10%	16%	-	-	-	14%	6%	18%	2%	
Summary																										
Top2Box (Very/ Somewhat important)	101	59	41	3	32	29	18	35	47	19	16	7	8	41	20	8	31	11	0	0	0	101	45	55	15	
	56%	63%	48%	100%	70%	81%	45%	72%	62%	34%	49%	42%	74%	53%	63%	83%	70%	65%	-	-	-	56%	68%	49%	67%	
Low2Box (Not very/ Not at all important)	JX	GJ			GJACGJNV			GJACGJNV	GJCGJ					J			CGJN					J	AX			
	55	25	30	0	12	7	14	12	21	22	11	8	2	24	9	1	9	3	0	0	0	55	18	37	7	
Low2Box (Not very/ Not at all important)	30%	26%	36%	-	26%	19%	36%	25%	28%	39%	33%	48%	17%	31%	30%	6%	20%	19%	-	-	-	30%	27%	33%	30%	
					II				B					Q												

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_8. [Dealing with trades for any repairs/upgrades to the home before moving in] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Home owners	186	89	97	1	54	24	55	55	79	52	32	21	15	78	30	10	43	18	0	0	0	186	71	115	25	
Weighted	180	95*	85*	3**	45*	36**	39*	49*	75*	56*	33**	17**	11**	77*	31**	10**	44*	17**	-**	-**	-**	180	67*	112*	23**	
Dealing with trades for any repairs/upgrades to the home before moving in																										
Very important	26	14	11	0	10	6	5	10	10	5	3	2	1	15	4	1	12	2	0	0	0	26	10	16	1	
	14%	15%	14%	-	23% AV	15%	13%	21%	14%	9%	9%	10%	8%	20%	13%	9%	27% AJV	13%	-	-	-	14%	15%	14%	6%	
Somewhat important	66	38	28	3	23	20	8	26	28	12	12	7	5	22	12	7	15	9	0	0	0	66	33	33	13	
	36% GJX	40% GJ	33% G	100% GJACGJNV	50% GJACGJNV	55% GJACGJNV	20% GJACGJNV	53% GJACGJNV	37% GG	22% GG	38% GG	39% GG	40% GG	29% GG	40% GG	74% GG	34% GG	50% GG	-	-	-	36% GJ	48% AX	29% AX	58% AX	
Not very important	24	13	11	0	4	2	11	4	13	7	3	3	2	11	4	1	7	1	0	0	0	24	8	16	2	
	13%	13%	13%	-	9%	5%	27%	9%	17%	13%	10%	18%	21%	14%	11%	6%	17%	6%	-	-	-	13%	12%	14%	10%	
Not at all important	19	11	8	0	3	4	4	3	8	8	5	2	1	6	4	0	2	3	0	0	0	19	8	11	3	
	10%	12%	9%	-	7%	11%	10%	7%	10%	14%	16%	13%	8%	8%	13%	-	4%	15%	-	-	-	10%	12%	10%	13%	
Not applicable	46	19	27	0	5	5	12	5	17	24	9	3	2	22	7	1	8	3	0	0	0	46	8	37	3	
	25%	20%	31%	-	11%	13%	31%	11%	22%	42%	28%	19%	22%	29%	22%	11%	18%	16%	-	-	-	25%	12%	33%	13%	
	EHW		EHI				EHIEHI			EHIABEHIQV				EHQ								EH		AW		
Summary																										
Top2Box (Very/ Somewhat important)	91	52	39	3	33	25	13	36	38	17	15	9	5	37	16	8	27	11	0	0	0	91	43	49	14	
	51%	55%	46%	100%	72% GIJABCGIJNV	71%	32%	74% GIJABCGIJNV	51%	31%	46%	49%	49%	49%	53%	83%	61%	63%	-	-	-	51%	63%	43%	64%	
	GJX	GJ	G						GG					GJ			GJN					GJ	AX			
Low2Box (Not very/ Not at all important)	43	24	19	0	8	6	14	8	20	15	8	6	3	17	8	1	9	4	0	0	0	43	16	26	5	
	24%	25%	22%	-	17%	16%	37%	15%	27%	27%	25%	32%	29%	22%	25%	6%	21%	21%	-	-	-	24%	24%	23%	23%	
							EHIAACEHINV																			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding/choosing a real estate agent	30	15	15	0	15	5	6	15	10	5	5	3	2	15	3	2	13	2	0	0	0	30	16	15	4
	29%	27%	30%	-	46%	19%	20%	46%	19%	23%	25%	24%	29%	41%	12%	44%	53%	23%	-	-	-	29%	29%	28%	23%
			I		GIABCCGIV			GIABCCGIV						GI											
Finding out how much of a mortgage you could afford	35	14	21	0	14	8	8	14	16	5	5	5	3	11	9	3	10	4	0	0	0	35	16	19	5
	33%	25%	42%	-	42%	34%	27%	42%	30%	23%	26%	35%	40%	30%	35%	52%	42%	41%	-	-	-	33%	31%	35%	24%
			AGIV		B			B																	
Finding a home/property you wanted to buy	50	25	24	0	19	8	14	19	22	9	6	5	4	17	15	3	12	1	0	0	0	50	19	30	7
	46%	45%	48%	-	58%	32%	48%	58%	40%	43%	29%	38%	58%	47%	60%	52%	51%	12%	-	-	-	46%	36%	56%	35%
							II																A		
Visiting prospective homes (including arranging visits with a realtor)	41	21	20	0	14	6	13	14	18	9	4	5	5	17	9	2	15	2	0	0	0	41	22	20	7
	39%	38%	40%	-	42%	23%	44%	42%	34%	45%	22%	35%	65%	48%	36%	29%	61%	23%	-	-	-	39%	41%	37%	35%
							II																		
Arranging financing	30	13	17	0	12	2	9	12	11	6	3	4	4	11	7	2	9	2	0	0	0	30	11	19	3
	28%	23%	33%	-	38%	8%	31%	38%	20%	32%	14%	29%	48%	31%	28%	30%	36%	23%	-	-	-	28%	20%	35%	16%
			I				II																		
Closing the transaction (i.e. bank lawyer etc.)	32	18	14	0	12	7	6	12	13	6	3	3	2	15	7	2	11	1	0	0	0	32	17	15	7
	30%	31%	28%	-	38%	28%	21%	38%	24%	32%	14%	24%	29%	41%	29%	30%	46%	12%	-	-	-	30%	33%	27%	35%
														G											
Arranging for moving day	19	10	8	0	9	3	3	9	6	4	2	1	1	6	7	2	6	1	0	0	0	19	11	8	5
	18%	18%	17%	-	27%	12%	10%	27%	11%	20%	12%	8%	12%	15%	28%	37%	23%	12%	-	-	-	18%	21%	15%	26%
Dealing with trades for any repairs/upgrades to the home before moving in	15	9	6	0	9	0	4	9	4	3	2	2	1	6	4	0	5	2	0	0	0	15	8	7	1
	14%	16%	12%	-	26%	-	14%	26%	7%	13%	11%	13%	12%	17%	16%	-	22%	17%	-	-	-	14%	16%	12%	3%
			IACIV		IACIV		II	IACIV																	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - SOMEWHAT IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding/choosing a real estate agent	34	23	11	0	10	14	6	10	20	4	8	1	1	10	13	1	4	4	0	0	0	34	22	11	9
	32%	41%	21%	-	31%	55%	21%	31%	37%	20%	39%	10%	8%	27%	53%	23%	18%	43%	-	-	-	32%	42%	21%	47%
	CX	CCG							GCG													32%	X		
Finding out how much of a mortgage you could afford	42	29	13	0	14	14	10	14	24	3	6	3	2	18	11	2	10	2	0	0	0	42	25	17	13
	39%	52%	25%	-	42%	58%	35%	42%	46%	16%	30%	26%	20%	50%	45%	29%	42%	24%	-	-	-	39%	47%	31%	65%
	C	CACV			C			C	GCG					C								C			
Finding a home/property you wanted to buy	41	23	18	0	9	17	10	9	27	5	9	5	3	14	8	2	9	6	0	0	0	41	26	15	11
	39%	41%	36%	-	28%	68%	36%	28%	51%	25%	46%	41%	36%	39%	33%	29%	36%	59%	-	-	-	39%	49%	28%	58%
	X								EGHACEGH														X		
Visiting prospective homes (including arranging visits with a realtor)	40	27	13	0	13	18	6	13	24	3	10	5	1	8	13	3	4	4	0	0	0	40	22	18	9
	38%	48%	26%	-	39%	73%	22%	39%	46%	14%	50%	36%	20%	23%	52%	52%	18%	43%	-	-	-	38%	41%	34%	49%
	CGN	CCGN							GCGN													CGN			
Arranging financing	38	22	16	0	15	13	7	15	20	3	9	6	3	12	6	3	7	4	0	0	0	38	24	15	9
	36%	39%	33%	-	45%	53%	25%	45%	38%	16%	42%	45%	45%	34%	23%	51%	30%	43%	-	-	-	36%	45%	27%	45%
									GG																
Closing the transaction (i.e. bank lawyer etc.)	37	16	21	0	13	13	11	13	24	1	9	5	2	11	8	3	6	5	0	0	0	37	21	16	9
	35%	29%	41%	-	39%	53%	37%	39%	44%	3%	42%	42%	28%	29%	32%	51%	27%	53%	-	-	-	35%	40%	30%	49%
									GG																
Arranging for moving day	43	25	18	0	12	16	10	12	26	5	8	3	5	16	7	2	10	4	0	0	0	43	23	20	8
	40%	44%	37%	-	37%	64%	36%	37%	49%	25%	40%	26%	73%	45%	30%	43%	44%	46%	-	-	-	40%	43%	38%	41%
									GCG																
Dealing with trades for any repairs/upgrades to the home before moving in	40	20	20	0	14	15	7	14	22	4	8	3	4	14	7	4	7	5	0	0	0	40	24	17	10
	38%	36%	40%	-	44%	61%	24%	44%	41%	21%	41%	25%	52%	38%	29%	81%	31%	48%	-	-	-	38%	45%	31%	54%
	G		G						GG													G			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - NOT VERY IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding/choosing a real estate agent	12	6	6	0	3	1	7	3	8	2	2	3	3	1	3	1	1	0	0	0	0	12	4	8	3
	11%	11%	12%	-	8%	3%	24%	8%	14%	9%	8%	21%	36%	3%	14%	14%	4%	-	-	-	-	11%	7%	16%	15%
	N						IACINV															N			
Finding out how much of a mortgage you could afford	10	6	4	0	4	1	5	4	6	1	4	3	0	1	2	0	1	0	0	0	0	10	6	4	1
	10%	10%	9%	-	11%	4%	17%	11%	11%	3%	19%	25%	-	3%	9%	-	4%	-	-	-	-	10%	12%	8%	5%
							IIN																		
Finding a home/property you wanted to buy	6	3	3	0	5	0	1	5	1	1	1	1	0	3	1	0	1	1	0	0	0	6	5	1	1
	6%	5%	6%	-	14%	-	2%	14%	1%	3%	6%	8%	-	8%	3%	-	5%	7%	-	-	-	6%	9%	2%	7%
			I		IABIV			IABIV																	
Visiting prospective homes (including arranging visits with a realtor)	9	2	6	0	4	1	3	4	4	0	1	3	0	4	1	0	2	1	0	0	0	9	5	3	3
	8%	4%	13%	-	13%	4%	11%	13%	8%	-	6%	21%	-	11%	3%	-	7%	6%	-	-	-	8%	10%	6%	16%
			B		B		II	B																	
Arranging financing	18	12	6	0	3	8	6	3	14	1	4	1	0	4	9	0	3	0	0	0	0	18	10	8	4
	17%	21%	12%	-	10%	32%	21%	10%	26%	3%	19%	9%	-	10%	39%	-	12%	-	-	-	-	17%	19%	14%	23%
									GCGN																
Closing the transaction (i.e. bank lawyer etc.)	16	10	6	0	5	4	5	5	9	3	3	2	3	3	5	0	3	0	0	0	0	16	7	9	1
	15%	17%	13%	-	15%	16%	16%	15%	16%	13%	16%	16%	36%	9%	20%	-	11%	-	-	-	-	15%	13%	17%	8%
Arranging for moving day	16	5	11	0	6	3	7	6	9	1	2	5	1	5	3	0	4	1	0	0	0	16	8	8	4
	15%	9%	22%	-	18%	11%	23%	18%	18%	4%	11%	40%	8%	15%	10%	-	17%	7%	-	-	-	15%	15%	15%	19%
			AV				IBI																		
Dealing with trades for any repairs/upgrades to the home before moving in	13	7	7	0	3	2	7	3	8	1	2	3	1	3	4	0	3	0	0	0	0	13	6	7	2
	12%	12%	13%	-	10%	8%	23%	10%	16%	7%	11%	25%	16%	8%	14%	-	12%	-	-	-	-	12%	12%	13%	12%
							IAIV																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - NOT AT ALL IMPORTANT] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding/choosing a real estate agent	11	4	8	0	2	1	4	2	5	4	3	2	0	5	1	0	2	1	0	0	0	11	4	7	2
	11%	7%	15%	-	7%	4%	13% II	7%	9%	22%	15%	16%	-	14%	5%	-	8%	7%	-	-	-	11%	8%	13%	10%
Finding out how much of a mortgage you could afford	10	3	7	0	0	1	3	0	4	6	3	1	2	4	1	0	1	1	0	0	0	10	4	7	1
	10%	5%	15%	-	-	4%	11% EHIEHI	-	8%	30%	15%	4%	24%	10%	5%	-	4%	13%	-	-	-	10%	7%	12%	6%
Finding a home/property you wanted to buy	4	2	2	0	0	0	3	0	3	2	2	1	0	0	1	0	0	0	0	0	0	4	2	3	0
	4%	4%	5%	-	-	-	9% II	-	5%	9%	9%	8%	7%	-	5%	-	-	-	-	-	-	4%	3%	5%	-
Visiting prospective homes (including arranging visits with a realtor)	7	2	5	0	1	0	2	1	2	4	3	0	0	2	2	0	0	1	0	0	0	7	3	4	0
	6%	3%	10% EHI	-	2%	-	6% II	2%	3%	22%	12%	-	-	7%	7%	-	-	7%	-	-	-	6%	5%	8%	-
Arranging financing	11	4	7	0	2	2	3	2	4	4	3	1	0	6	1	0	2	1	0	0	0	11	6	5	2
	10%	7%	15%	-	7%	7%	9%	7%	8%	22%	15%	8%	-	17%	5%	-	8%	13%	-	-	-	10%	11%	10%	13%
Closing the transaction (i.e. bank lawyer etc.)	13	7	6	0	3	1	4	3	5	5	4	1	0	4	4	0	1	1	0	0	0	13	6	7	2
	12%	12%	13%	-	8%	4%	15% II	8%	10%	25%	18%	8%	-	12%	16%	-	4%	13%	-	-	-	12%	12%	13%	8%
Arranging for moving day	19	11	8	0	5	3	5	5	8	5	5	2	0	5	7	0	1	1	0	0	0	19	8	11	2
	17%	19%	16%	-	15%	12%	19%	15%	16%	25%	26%	12%	-	13%	28%	-	4%	13%	-	-	-	17%	15%	20%	11%
Dealing with trades for any repairs/upgrades to the home before moving in	15	8	7	0	2	4	3	2	7	5	4	2	0	5	4	0	2	1	0	0	0	15	7	8	3
	14%	13%	14%	-	7%	16%	11%	7%	13%	25%	18%	12%	-	14%	17%	-	8%	13%	-	-	-	14%	13%	15%	16%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - NOT APPLICABLE] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding/choosing a real estate agent	19	8	11	0	2	5	6	2	11	5	3	4	2	5	4	1	4	3	0	0	0	19	7	12	1
	18%	14%	22%	-	7%	19%	22%	7%	21%	27%	13%	29%	27%	15%	16%	19%	16%	27%	-	-	-	18%	13%	22%	6%
	EH		EH																			EH			
Finding out how much of a mortgage you could afford	9	5	5	0	1	0	3	1	3	5	2	1	1	2	1	1	2	2	0	0	0	9	2	8	0
	9%	8%	10%	-	4%	-	9%	4%	5%	27%	10%	10%	15%	7%	6%	19%	8%	22%	-	-	-	9%	3%	14%	-
							II																		
Finding a home/property you wanted to buy	6	3	2	0	0	0	2	0	2	4	2	1	0	2	0	1	2	2	0	0	0	6	1	4	0
	5%	6%	5%	-	-	-	5%	-	3%	19%	10%	4%	-	5%	-	19%	8%	22%	-	-	-	5%	2%	8%	-
							II																		
Visiting prospective homes (including arranging visits with a realtor)	10	4	6	0	1	0	5	1	5	4	2	1	1	4	1	1	3	2	0	0	0	10	2	8	0
	9%	7%	12%	-	4%	-	17%	4%	9%	19%	10%	9%	15%	11%	2%	19%	14%	22%	-	-	-	9%	3%	15%	-
							II																		
Arranging financing	10	6	4	0	0	0	4	0	4	5	2	1	0	3	1	1	3	2	0	0	0	10	2	7	1
	9%	10%	8%	-	-	-	15%	-	8%	27%	10%	10%	7%	9%	6%	19%	14%	22%	-	-	-	9%	4%	14%	3%
							EHIEHI																		
Closing the transaction (i.e. bank lawyer etc.)	9	6	3	0	0	0	3	0	3	5	2	1	0	3	1	1	3	2	0	0	0	9	2	7	0
	8%	10%	6%	-	-	-	11%	-	6%	27%	10%	10%	7%	8%	3%	19%	12%	22%	-	-	-	8%	3%	13%	-
							EHIEHI																		
Arranging for moving day	10	6	5	0	1	0	4	1	4	5	2	2	0	4	1	1	3	2	0	0	0	10	3	7	1
	10%	10%	9%	-	3%	-	13%	3%	7%	27%	10%	14%	7%	11%	3%	19%	12%	22%	-	-	-	10%	6%	13%	3%
							II																		
Dealing with trades for any repairs/upgrades to the home before moving in	23	13	10	0	4	4	8	4	12	7	4	3	1	8	6	1	7	2	0	0	0	23	8	16	3
	22%	24%	20%	-	14%	15%	29%	14%	23%	34%	18%	25%	19%	23%	24%	19%	27%	22%	-	-	-	22%	15%	29%	15%
							II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding/choosing a real estate agent	64	39	26	0	26	18	12	26	30	9	13	4	3	25	16	4	17	6	0	0	0	64	38	26	13
	60%	68%	51%	-	77%	74%	41%	77%	56%	43%	64%	34%	37%	68%	65%	67%	72%	65%	-	-	-	60%	72%	49%	70%
	CGX	G			GACGV			GACGV	GG					CG								60%	CG	AX	
Finding out how much of a mortgage you could afford	77	43	34	0	28	23	18	28	41	8	11	8	5	29	20	4	20	6	0	0	0	77	41	36	17
	72%	76%	67%	-	85%	93%	63%	85%	76%	39%	56%	61%	61%	80%	81%	81%	84%	65%	-	-	-	72%	78%	66%	90%
					GACGV			GACGV	GG																
Finding a home/property you wanted to buy	91	49	42	0	28	24	24	28	49	14	15	10	7	31	23	4	21	7	0	0	0	91	45	46	18
	85%	86%	84%	-	86%	100%	83%	86%	91%	68%	75%	80%	93%	87%	93%	81%	87%	71%	-	-	-	85%	86%	84%	93%
									GG																
Visiting prospective homes (including arranging visits with a realtor)	81	49	33	0	27	24	19	27	43	12	15	9	6	26	21	4	19	6	0	0	0	81	43	38	16
	76%	86%	66%	-	81%	96%	66%	81%	80%	59%	72%	71%	85%	71%	88%	81%	79%	65%	-	-	-	76%	82%	71%	84%
	C	CCG			C			C	GCG													C			
Arranging financing	68	35	33	0	27	15	16	27	31	10	11	10	7	23	13	4	16	6	0	0	0	68	34	34	12
	64%	62%	66%	-	83%	60%	55%	83%	58%	48%	56%	74%	93%	64%	51%	81%	66%	65%	-	-	-	64%	65%	62%	61%
					GIABCGINV			GIABCGINV																	
Closing the transaction (i.e. bank lawyer etc.)	69	34	35	0	25	20	17	25	36	7	11	9	4	26	15	4	18	6	0	0	0	69	38	31	16
	65%	61%	69%	-	76%	80%	58%	76%	68%	36%	56%	66%	57%	71%	61%	81%	73%	65%	-	-	-	65%	72%	57%	84%
					AV			AV	GG																
Arranging for moving day	62	35	27	0	21	19	13	21	32	9	11	4	6	22	14	4	16	6	0	0	0	62	34	28	13
	58%	62%	53%	-	64%	76%	45%	64%	60%	44%	52%	34%	86%	61%	58%	81%	67%	59%	-	-	-	58%	64%	52%	67%
	G								GG													G			
Dealing with trades for any repairs/upgrades to the home before moving in	56	29	27	0	23	15	11	23	26	7	11	5	5	20	11	4	13	6	0	0	0	56	32	24	11
	52%	51%	53%	-	70%	61%	37%	70%	48%	34%	52%	38%	65%	55%	45%	81%	52%	65%	-	-	-	52%	61%	44%	57%
	G		G		GABCGV			GABCGV	GG													G			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019. [SUMMARY - LOW2BOX (NOT VERY/ NOT AT ALL IMPORTANT)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding/choosing a real estate agent	24	10	14	0	5	2	11	5	12	6	5	5	3	6	5	1	3	1	0	0	0	24	8	16	5
	22%	18%	27%	-	15%	7%	37%	15%	23%	30%	23%	37%	36%	17%	19%	14%	12%	7%	-	-	-	22%	15%	29%	25%
							EHIABEHINV																		
Finding out how much of a mortgage you could afford	21	9	12	0	4	2	8	4	10	7	7	4	2	5	3	0	2	1	0	0	0	21	10	11	2
	19%	15%	24%	-	11%	7%	28%	11%	19%	34%	34%	29%	24%	13%	14%	-	8%	13%	-	-	-	19%	18%	20%	10%
			EH				II																		
Finding a home/property you wanted to buy	10	5	6	0	5	0	3	5	3	3	3	2	0	3	2	0	1	1	0	0	0	10	6	4	1
	10%	9%	11%	-	14%	-	11%	14%	6%	12%	15%	16%	7%	8%	7%	-	5%	7%	-	-	-	10%	12%	8%	7%
							II																		
Visiting prospective homes (including arranging visits with a realtor)	15	4	11	0	5	1	5	5	6	4	4	3	0	6	2	0	2	1	0	0	0	15	8	8	3
	14%	7%	23%	-	15%	4%	17%	15%	11%	22%	18%	21%	-	18%	10%	-	7%	13%	-	-	-	14%	14%	14%	16%
			BABIV				II																		
Arranging financing	29	16	13	0	6	10	9	6	18	5	7	2	0	9	11	0	5	1	0	0	0	29	16	13	7
	27%	28%	26%	-	17%	40%	30%	17%	34%	25%	34%	16%	-	26%	43%	-	20%	13%	-	-	-	27%	31%	24%	36%
									GG																
Closing the transaction (i.e. bank lawyer etc.)	29	17	13	0	8	5	9	8	14	8	7	3	3	8	9	0	4	1	0	0	0	29	13	16	3
	27%	29%	25%	-	24%	20%	31%	24%	26%	38%	34%	24%	36%	21%	36%	-	15%	13%	-	-	-	27%	25%	30%	16%
							II																		
Arranging for moving day	35	16	19	0	11	6	12	11	18	6	8	7	1	10	9	0	5	2	0	0	0	35	16	19	6
	32%	28%	38%	-	33%	24%	42%	33%	33%	29%	37%	52%	8%	28%	39%	-	21%	20%	-	-	-	32%	30%	35%	30%
							II																		
Dealing with trades for any repairs/upgrades to the home before moving in	28	14	14	0	6	6	10	6	16	6	6	5	1	8	8	0	5	1	0	0	0	28	13	15	5
	26%	25%	27%	-	17%	24%	34%	17%	29%	32%	29%	37%	16%	22%	31%	-	20%	13%	-	-	-	26%	24%	27%	27%
							II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_1. [Finding/choosing a real estate agent] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-.**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-.**	-.**	-.**	107*	53*	54*	19**
Finding/choosing a real estate agent	30	15	15	0	15	5	6	15	10	5	5	3	2	15	3	2	13	2	0	0	0	30	16	15	4
Very important	29%	27%	30%	-	46%	19%	20%	46%	19%	23%	25%	24%	29%	41%	12%	44%	53%	23%	-	-	-	29%	29%	28%	23%
			I		GIABCGIV			GIABCGIV						GI											
Somewhat important	34	23	11	0	10	14	6	10	20	4	8	1	1	10	13	1	4	4	0	0	0	34	22	11	9
	32% CX	41% CCG	21%	-	31%	55%	21%	31%	37% GCG	20%	39%	10%	8%	27%	53%	23%	18%	43%	-	-	-	32% C	42% X	21%	47%
Not very important	12	6	6	0	3	1	7	3	8	2	2	3	3	1	3	1	1	0	0	0	0	12	4	8	3
	11% N	11%	12%	-	8%	3%	24% IACINV	8%	14%	9%	8%	21%	36%	3%	14%	14%	4%	-	-	-	-	11% N	7%	16%	15%
Not at all important	11	4	8	0	2	1	4	2	5	4	3	2	0	5	1	0	2	1	0	0	0	11	4	7	2
	11%	7%	15%	-	7%	4%	13% II	7%	9%	22%	15%	16%	-	14%	5%	-	8%	7%	-	-	-	11%	8%	13%	10%
Not applicable	19	8	11	0	2	5	6	2	11	5	3	4	2	5	4	1	4	3	0	0	0	19	7	12	1
	18% EH	14%	22% EH	-	7%	19%	22%	7%	21%	27%	13%	29%	27%	15%	16%	19%	16%	27%	-	-	-	18% EH	13%	22%	6%
Summary	64	39	26	0	26	18	12	26	30	9	13	4	3	25	16	4	17	6	0	0	0	64	38	26	13
Top2Box (Very/ Somewhat important)	60% CGX	68% G	51%	-	77% GACGV	74%	41%	77% GACGV	56% GG	43%	64%	34%	37%	68% CG	65%	67%	72%	65%	-	-	-	60% CG	72% AX	49%	70%
Low2Box (Not very/ Not at all important)	24	10	14	0	5	2	11	5	12	6	5	5	3	6	5	1	3	1	0	0	0	24	8	16	5
	22%	18%	27%	-	15%	7%	37%	15%	23%	30%	23%	37%	36%	17%	19%	14%	12%	7%	-	-	-	22%	15%	29%	25%
							EHIABEHINV																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_2. [Finding out how much of a mortgage you could afford] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding out how much of a mortgage you could afford																									
Very important	35	14	21	0	14	8	8	14	16	5	5	5	3	11	9	3	10	4	0	0	0	35	16	19	5
	33%	25%	42% AGIV	-	42% B	34%	27%	42% B	30%	23%	26%	35%	40%	30%	35%	52%	42%	41%	-	-	-	33%	31%	35%	24%
Somewhat important	42	29	13	0	14	14	10	14	24	3	6	3	2	18	11	2	10	2	0	0	0	42	25	17	13
	39%	52%	25% CACV	-	42% C	58%	35%	42% C	46% GCG	16%	30%	26%	20%	50% C	45%	29%	42%	24%	-	-	-	39%	47%	31%	65%
Not very important	10	6	4	0	4	1	5	4	6	1	4	3	0	1	2	0	1	0	0	0	0	10	6	4	1
	10%	10%	9%	-	11%	4%	17% IIN	11%	11%	3%	19%	25%	-	3%	9%	-	4%	-	-	-	-	10%	12%	8%	5%
Not at all important	10	3	7	0	0	1	3	0	4	6	3	1	2	4	1	0	1	1	0	0	0	10	4	7	1
	10%	5%	15% EHI	-	-	4%	11% EHIEHI	-	8%	30%	15%	4%	24%	10%	5%	-	4%	13%	-	-	-	10%	7%	12%	6%
Not applicable	9	5	5	0	1	0	3	1	3	5	2	1	1	2	1	1	2	2	0	0	0	9	2	8	0
	9%	8%	10%	-	4%	-	9%	4%	5%	27%	10%	10%	15%	7%	6%	19%	8%	22%	-	-	-	9%	3%	14%	-
Summary																									
Top2Box (Very/ Somewhat important)	77	43	34	0	28	23	18	28	41	8	11	8	5	29	20	4	20	6	0	0	0	77	41	36	17
	72%	76%	67%	-	85% GACGV	93%	63%	85% GACGV	76% GG	39%	56%	61%	61%	80%	81%	81%	84%	65%	-	-	-	72%	78%	66%	90%
Low2Box (Not very/ Not at all important)	21	9	12	0	4	2	8	4	10	7	7	4	2	5	3	0	2	1	0	0	0	21	10	11	2
	19%	15%	24% EH	-	11%	7%	28% II	11%	19%	34%	34%	29%	24%	13%	14%	-	8%	13%	-	-	-	19%	18%	20%	10%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_3. [Finding a home/property you wanted to buy] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Finding a home/property you wanted to buy																									
Very important	50	25	24	0	19	8	14	19	22	9	6	5	4	17	15	3	12	1	0	0	0	50	19	30	7
	46%	45%	48%	-	58%	32%	48%	58%	40%	43%	29%	38%	58%	47%	60%	52%	51%	12%	-	-	-	46%	36%	56%	35%
Somewhat important							II																	A	
	41	23	18	0	9	17	10	9	27	5	9	5	3	14	8	2	9	6	0	0	0	41	26	15	11
	39% X	41%	36%	-	28%	68%	36%	28%	51% EGHACEGH	25%	46%	41%	36%	39%	33%	29%	36%	59%	-	-	-	39%	49%	28%	58%
Not very important	6	3	3	0	5	0	1	5	1	1	1	1	0	3	1	0	1	1	0	0	0	6	5	1	1
	6%	5%	6%	-	14% IABIV	-	2%	14% IABIV	1%	3%	6%	8%	-	8%	3%	-	5%	7%	-	-	-	6%	9%	2%	7%
			I																						
Not at all important	4	2	2	0	0	0	3	0	3	2	2	1	0	0	1	0	0	0	0	0	0	4	2	3	0
	4%	4%	5%	-	-	-	9% II	-	5%	9%	9%	8%	7%	-	5%	-	-	-	-	-	-	4%	3%	5%	-
Not applicable	6	3	2	0	0	0	2	0	2	4	2	1	0	2	0	1	2	2	0	0	0	6	1	4	0
	5%	6%	5%	-	-	-	5% II	-	3%	19%	10%	4%	-	5%	-	19%	8%	22%	-	-	-	5%	2%	8%	-
Summary																									
Top2Box (Very/ Somewhat important)	91	49	42	0	28	24	24	28	49	14	15	10	7	31	23	4	21	7	0	0	0	91	45	46	18
	85%	86%	84%	-	86%	100%	83%	86%	91% GG	68%	75%	80%	93%	87%	93%	81%	87%	71%	-	-	-	85%	86%	84%	93%
Low2Box (Not very/ Not at all important)	10	5	6	0	5	0	3	5	3	3	3	2	0	3	2	0	1	1	0	0	0	10	6	4	1
	10%	9%	11%	-	14%	-	11% II	14%	6%	12%	15%	16%	7%	8%	7%	-	5%	7%	-	-	-	10%	12%	8%	7%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_4. [Visiting prospective homes (including arranging visits with a realtor)] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Visiting prospective homes (including arranging visits with a realtor)																									
Very important	41	21	20	0	14	6	13	14	18	9	4	5	5	17	9	2	15	2	0	0	0	41	22	20	7
	39%	38%	40%	-	42%	23%	44%	42%	34%	45%	22%	35%	65%	48%	36%	29%	61%	23%	-	-	-	39%	41%	37%	35%
							II																		
Somewhat important	40	27	13	0	13	18	6	13	24	3	10	5	1	8	13	3	4	4	0	0	0	40	22	18	9
	38%	48%	26%	-	39%	73%	22%	39%	46%	14%	50%	36%	20%	23%	52%	52%	18%	43%	-	-	-	38%	41%	34%	49%
	CGN	CCGN							GCGN													CGN			
Not very important	9	2	6	0	4	1	3	4	4	0	1	3	0	4	1	0	2	1	0	0	0	9	5	3	3
	8%	4%	13%	-	13%	4%	11%	13%	8%	-	6%	21%	-	11%	3%	-	7%	6%	-	-	-	8%	10%	6%	16%
					B		II	B																	
Not at all important	7	2	5	0	1	0	2	1	2	4	3	0	0	2	2	0	0	1	0	0	0	7	3	4	0
	6%	3%	10%	-	2%	-	6%	2%	3%	22%	12%	-	-	7%	7%	-	-	7%	-	-	-	6%	5%	8%	-
			EHI				II																		
Not applicable	10	4	6	0	1	0	5	1	5	4	2	1	1	4	1	1	3	2	0	0	0	10	2	8	0
	9%	7%	12%	-	4%	-	17%	4%	9%	19%	10%	9%	15%	11%	2%	19%	14%	22%	-	-	-	9%	3%	15%	-
							II																		
Summary																									
Top2Box (Very/ Somewhat important)	81	49	33	0	27	24	19	27	43	12	15	9	6	26	21	4	19	6	0	0	0	81	43	38	16
	76%	86%	66%	-	81%	96%	66%	81%	80%	59%	72%	71%	85%	71%	88%	81%	79%	65%	-	-	-	76%	82%	71%	84%
	C	CCG			C			C	GCG													C			
Low2Box (Not very/ Not at all important)	15	4	11	0	5	1	5	5	6	4	4	3	0	6	2	0	2	1	0	0	0	15	8	8	3
	14%	7%	23%	-	15%	4%	17%	15%	11%	22%	18%	21%	-	18%	10%	-	7%	13%	-	-	-	14%	14%	14%	16%
			BABIV				II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_5. [Arranging financing] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21	
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**	
Arranging financing																										
Very important	30	13	17	0	12	2	9	12	11	6	3	4	4	11	7	2	9	2	0	0	0	30	11	19	3	
	28%	23%	33%	-	38%	8%	31%	38%	20%	32%	14%	29%	48%	31%	28%	30%	36%	23%	-	-	-	28%	20%	35%	16%	
Somewhat important	38	22	16	0	15	13	7	15	20	3	9	6	3	12	6	3	7	4	0	0	0	38	24	15	9	
	36%	39%	33%	-	45%	53%	25%	45%	38% GG	16%	42%	45%	45%	34%	23%	51%	30%	43%	-	-	-	36%	45%	27%	45%	
Not very important	18	12	6	0	3	8	6	3	14	1	4	1	0	4	9	0	3	0	0	0	0	18	10	8	4	
	17%	21%	12%	-	10%	32%	21%	10%	26% GCGN	3%	19%	9%	-	10%	39%	-	12%	-	-	-	-	17%	19%	14%	23%	
Not at all important	11	4	7	0	2	2	3	2	4	4	3	1	0	6	1	0	2	1	0	0	0	11	6	5	2	
	10%	7%	15%	-	7%	7%	9%	7%	8%	22%	15%	8%	-	17%	5%	-	8%	13%	-	-	-	10%	11%	10%	13%	
Not applicable	10	6	4	0	0	0	4	0	4	5	2	1	0	3	1	1	3	2	0	0	0	10	2	7	1	
	9%	10%	8%	-	-	-	15% EHIEH	-	8%	27%	10%	10%	7%	9%	6%	19%	14%	22%	-	-	-	9%	4%	14%	3%	
Summary																										
Top2Box (Very/ Somewhat important)	68	35	33	0	27	15	16	27	31	10	11	10	7	23	13	4	16	6	0	0	0	68	34	34	12	
	64%	62%	66%	-	83% GIABCGINV	60%	55%	83% GIABCGINV	58%	48%	56%	74%	93%	64%	51%	81%	66%	65%	-	-	-	64%	65%	62%	61%	
Low2Box (Not very/ Not at all important)	29	16	13	0	6	10	9	6	18	5	7	2	0	9	11	0	5	1	0	0	0	29	16	13	7	
	27%	28%	26%	-	17%	40%	30%	17%	34% GG	25%	34%	16%	-	26%	43%	-	20%	13%	-	-	-	27%	31%	24%	36%	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_6. [Closing the transaction (i.e. bank lawyer etc.)) Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Closing the transaction (i.e. bank lawyer etc.)																									
Very important	32	18	14	0	12	7	6	12	13	6	3	3	2	15	7	2	11	1	0	0	0	32	17	15	7
	30%	31%	28%	-	38%	28%	21%	38%	24%	32%	14%	24%	29%	41% G	29%	30%	46%	12%	-	-	-	30%	33%	27%	35%
Somewhat important	37	16	21	0	13	13	11	13	24	1	9	5	2	11	8	3	6	5	0	0	0	37	21	16	9
	35%	29%	41%	-	39%	53%	37%	39%	44% GG	3%	42%	42%	28%	29%	32%	51%	27%	53%	-	-	-	35%	40%	30%	49%
Not very important	16	10	6	0	5	4	5	5	9	3	3	2	3	3	5	0	3	0	0	0	0	16	7	9	1
	15%	17%	13%	-	15%	16%	16%	15%	16%	13%	16%	16%	36%	9%	20%	-	11%	-	-	-	-	15%	13%	17%	8%
Not at all important	13	7	6	0	3	1	4	3	5	5	4	1	0	4	4	0	1	1	0	0	0	13	6	7	2
	12%	12%	13%	-	8%	4%	15% II	8%	10%	25%	18%	8%	-	12%	16%	-	4%	13%	-	-	-	12%	12%	13%	8%
Not applicable	9	6	3	0	0	0	3	0	3	5	2	1	0	3	1	1	3	2	0	0	0	9	2	7	0
	8%	10%	6%	-	-	-	11% EHIEH	-	6%	27%	10%	10%	7%	8%	3%	19%	12%	22%	-	-	-	8%	3%	13%	-
Summary																									
Top2Box (Very/ Somewhat important)	69	34	35	0	25	20	17	25	36	7	11	9	4	26	15	4	18	6	0	0	0	69	38	31	16
	65%	61%	69%	-	76% AV	80%	58%	76% AV	68% GG	36%	56%	66%	57%	71%	61%	81%	73%	65%	-	-	-	65%	72%	57%	84%
Low2Box (Not very/ Not at all important)	29	17	13	0	8	5	9	8	14	8	7	3	3	8	9	0	4	1	0	0	0	29	13	16	3
	27%	29%	25%	-	24%	20%	31% II	24%	26%	38%	34%	24%	36%	21%	36%	-	15%	13%	-	-	-	27%	25%	30%	16%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_7. [Arranging for moving day] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-.**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-.**	-.**	-.**	107*	53*	54*	19**
Arranging for moving day																									
Very important	19	10	8	0	9	3	3	9	6	4	2	1	1	6	7	2	6	1	0	0	0	19	11	8	5
	18%	18%	17%	-	27%	12%	10%	27%	11%	20%	12%	8%	12%	15%	28%	37%	23%	12%	-	-	-	18%	21%	15%	26%
Somewhat important	43	25	18	0	12	16	10	12	26	5	8	3	5	16	7	2	10	4	0	0	0	43	23	20	8
	40%	44%	37%	-	37%	64%	36%	37%	49%	25%	40%	26%	73%	45%	30%	43%	44%	46%	-	-	-	40%	43%	38%	41%
									GCG																
Not very important	16	5	11	0	6	3	7	6	9	1	2	5	1	5	3	0	4	1	0	0	0	16	8	8	4
	15%	9%	22%	-	18%	11%	23%	18%	18%	4%	11%	40%	8%	15%	10%	-	17%	7%	-	-	-	15%	15%	15%	19%
			AV				IBI																		
Not at all important	19	11	8	0	5	3	5	5	8	5	5	2	0	5	7	0	1	1	0	0	0	19	8	11	2
	17%	19%	16%	-	15%	12%	19%	15%	16%	25%	26%	12%	-	13%	28%	-	4%	13%	-	-	-	17%	15%	20%	11%
Not applicable	10	6	5	0	1	0	4	1	4	5	2	2	0	4	1	1	3	2	0	0	0	10	3	7	1
	10%	10%	9%	-	3%	-	13%	3%	7%	27%	10%	14%	7%	11%	3%	19%	12%	22%	-	-	-	10%	6%	13%	3%
							II																		
Summary																									
Top2Box (Very/ Somewhat important)	62	35	27	0	21	19	13	21	32	9	11	4	6	22	14	4	16	6	0	0	0	62	34	28	13
	58%	62%	53%	-	64%	76%	45%	64%	60%	44%	52%	34%	86%	61%	58%	81%	67%	59%	-	-	-	58%	64%	52%	67%
		G							GG																
Low2Box (Not very/ Not at all important)	35	16	19	0	11	6	12	11	18	6	8	7	1	10	9	0	5	2	0	0	0	35	16	19	6
	32%	28%	38%	-	33%	24%	42%	33%	33%	29%	37%	52%	8%	28%	39%	-	21%	20%	-	-	-	32%	30%	35%	30%
							II																		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QSEARCH1_2019_8. [Dealing with trades for any repairs/upgrades to the home before moving in] Thinking of your most recent home purchase, how important was email and other online resources when it came to...

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: Homeowners with a mortgage	115	50	65	0	40	16	40	40	56	19	21	17	9	38	24	6	24	11	0	0	0	115	54	61	21
Weighted	107*	57*	50*	-**	33*	24**	29*	33*	53*	20**	20**	13**	7**	36*	24**	5**	24**	10**	-**	-**	-**	107*	53*	54*	19**
Dealing with trades for any repairs/upgrades to the home before moving in																									
Very important	15	9	6	0	9	0	4	9	4	3	2	2	1	6	4	0	5	2	0	0	0	15	8	7	1
	14%	16%	12%	-	26%	-	14%	26%	7%	13%	11%	13%	12%	17%	16%	-	22%	17%	-	-	-	14%	16%	12%	3%
					IACIV		II	IACIV																	
Somewhat important	40	20	20	0	14	15	7	14	22	4	8	3	4	14	7	4	7	5	0	0	0	40	24	17	10
	38% G	36%	40% G	-	44%	61%	24%	44%	41% GG	21%	41%	25%	52%	38%	29%	81%	31%	48%	-	-	-	38% G	45%	31%	54%
Not very important	13	7	7	0	3	2	7	3	8	1	2	3	1	3	4	0	3	0	0	0	0	13	6	7	2
	12%	12%	13%	-	10%	8%	23% IAIV	10%	16%	7%	11%	25%	16%	8%	14%	-	12%	-	-	-	-	12%	12%	13%	12%
Not at all important	15	8	7	0	2	4	3	2	7	5	4	2	0	5	4	0	2	1	0	0	0	15	7	8	3
	14%	13%	14%	-	7%	16%	11%	7%	13%	25%	18%	12%	-	14%	17%	-	8%	13%	-	-	-	14%	13%	15%	16%
Not applicable	23	13	10	0	4	4	8	4	12	7	4	3	1	8	6	1	7	2	0	0	0	23	8	16	3
	22%	24%	20%	-	14%	15%	29% II	14%	23%	34%	18%	25%	19%	23%	24%	19%	27%	22%	-	-	-	22%	15%	29%	15%
Summary																									
Top2Box (Very/ Somewhat important)	56	29	27	0	23	15	11	23	26	7	11	5	5	20	11	4	13	6	0	0	0	56	32	24	11
	52% G	51%	53% G	-	70% GABCGV	61%	37%	70% GABCGV	48% GG	34%	52%	38%	65%	55%	45%	81%	52%	65%	-	-	-	52% G	61%	44%	57%
Low2Box (Not very/ Not at all important)	28	14	14	0	6	6	10	6	16	6	6	5	1	8	8	0	5	1	0	0	0	28	13	15	5
	26%	25%	27%	-	17%	24%	34% II	17%	29%	32%	29%	37%	16%	22%	31%	-	20%	13%	-	-	-	26%	24%	27%	27%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Gender. What is your gender?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Male	123	123	0	9	31	29	25	40	53	30	23	11	10	46	27	5	30	14	162	124	147	123	53	70	15
	55%	100%	-	88%	60%	54%	52%	65%	53%	49%	63%	48%	55%	48%	68%	48%	55%	75%	53%	48%	41%	55%	61%	51%	53%
	CU	CACEGHIJN QSTUV			CU		C	CNTU	C	C				C			C		UCU	C	C	UCU			
Female	101	0	101	1	21	25	23	22	48	31	13	12	8	49	13	6	24	5	142	133	208	101	33	68	13
	45%	-	100%	12%	40%	46%	48%	35%	47%	51%	37%	52%	45%	52%	32%	52%	45%	25%	47%	52%	59%	45%	39%	49%	47%
	B		BABEGHIJN QSTUV		B		B	B	B	B				BH			B		B	BH	SVABEHSV	B			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Age

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-
19	1	0	1	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	2	1	4	1	0	1	0
	1%	-	1%	12%	-	-	-	2%	-	-	-	-	-	1%	-	-	-	-	1%	0	1%	1%	-	1%	-
20	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	1	6	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	0	2%	-	-	-	-
21	3	3	0	3	0	0	0	3	0	0	3	0	0	0	0	0	0	3	1	0	2	3	0	3	0
	1%	3%	-	30%	-	-	-	5% IACISTUV	-	-	8%	-	-	-	-	-	-	16%	0	-	0	1%	-	2%	-
22	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	0	12	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	3%	-	-	-	-
23	3	3	0	3	0	0	0	3	0	0	0	0	3	0	0	0	0	0	1	1	5	3	0	3	0
	1%	2%	-	27%	-	-	-	5% ACSTV	-	-	-	-	15%	-	-	-	-	-	0	0	1%	1%	-	2%	-
24	3	3	0	3	0	0	0	3	0	0	0	0	0	3	0	0	0	0	2	1	8	3	3	0	3
	1%	3%	-	31%	-	-	-	5% IACISTV	-	-	-	-	-	3%	-	-	-	-	1%	0	2%	1%	4%	-	11%
25	2	0	2	0	2	0	0	2	0	0	0	1	0	1	0	0	1	0	3	1	2	2	2	0	1
	1%	-	2%	-	4% ABTUV	-	-	3%	-	-	-	6%	-	1%	-	-	1%	-	1%	0	1%	1%	2%	-	2%
26	2	1	1	0	2	0	0	2	0	0	1	0	0	2	0	0	1	0	1	6	3	2	0	2	0
	1%	1%	1%	-	5% IABISUV	-	-	4% S	-	-	2%	-	-	2%	-	-	2%	-	0	2%	1%	1%	-	2%	-
27	2	1	1	0	2	0	0	2	0	0	0	0	0	2	0	0	2	0	3	4	5	2	2	0	2
	1%	1%	1%	-	3% AV	-	-	3%	-	-	-	-	-	2%	-	-	3%	-	1%	2%	1%	1%	2%	-	6%
28	2	2	0	0	2	0	0	2	0	0	0	0	0	1	0	1	1	0	7	4	6	2	2	0	1
	1%	2%	-	-	4% IACIV	-	-	4%	-	-	-	-	-	1%	-	11%	2%	-	2%	2%	2%	1%	3%	-	4%
29	4	2	2	0	4	0	0	4	0	0	2	0	1	2	0	0	1	2	7	3	4	4	3	1	2
	2%	2%	2%	-	8%	-	-	6%	-	-	4%	-	3%	2%	-	-	2%	9%	2%	1%	1%	2%	3%	1%	6%
30					GIJABCGIJN STUV			IAITUV																	
	3	0	3	0	3	0	0	3	0	0	1	1	0	1	1	0	0	0	2	3	9	3	1	2	1
31					5% IABINSTV			4% ABSV			2%	3%	-	1%	2%	-	-	-	1%	1%	2%	1%	1%	1%	2%
	10	7	3	0	10	0	0	10	0	0	1	1	2	3	3	0	1	0	8	6	6	10	7	3	1
32					20% GIJABCGIJN QSTUV			17% GIJABCGIJN QSTUV			4%	5%	10%	3%	7%	-	2%	-	2%	2%	2%	5%	8%	2%	5%
		IU																							
33	11	8	3	0	11	0	0	11	0	0	3	2	1	4	0	2	3	2	7	9	6	11	7	4	2
	5%	7%	3%	-	22%	-	-	18%	-	-	7%	9%	7%	4%	-	15%	5%	9%	2%	3%	2%	5%	8%	3%	7%
34					GIJABCGIJN QSTUV			GIJABCGIJN QSTUV																	
	U	IU																							
35	8	6	1	0	8	0	0	8	0	0	1	0	0	3	3	0	2	0	9	11	11	UU 8	2	5	1
	3%	5%	1%	-	15%	-	-	12%	-	-	3%	-	-	3%	8%	-	4%	-	3%	4%	3%	3%	3%	4%	2%
36					GIJABCGIJN QSTUV			GIJABCGIJN QSTUV																	
	7	3	4	0	7	0	0	7	0	0	3	0	1	2	0	2	1	2	3	2	7	7	4	4	0
37	3%	2%	4%	-	14%	-	-	12%	-	-	7%	-	4%	2%	-	14%	2%	9%	1%	1%	2%	3%	4%	3%	-
			ST		GIJABCGIJN QSTUV			GIJABCGIJN QSTUV																	
38	3	3	0	0	0	3	0	0	3	0	3	0	0	0	0	0	0	0	3	8	8	3	3	0	3
	1%	2%	-	-	-	5%	-	-	3%	-	8%	-	-	-	-	-	-	-	1%	3%	2%	1%	3%	-	10%
39	5	0	5	0	0	5	0	0	5	0	0	2	0	3	0	1	2	0	4	8	5	5	3	2	1
	2%	-	5% BABSUV	-	-	10%	-	-	5% B	-	-	8%	-	3%	-	7%	3%	-	1%	3%	1%	2%	4%	1%	3%
40	8	6	3	0	0	8	0	0	8	0	3	0	0	5	1	0	5	3	3	10	10	8	6	3	0
	4%	5%	3%	-	-	16%	-	-	8%	-	8%	-	-	5%	2%	-	9%	14%	1%	4%	3%	4%	6%	2%	-

Age

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
37									EGHJACEG HJSUV					S			EGHJS			SS					
38	8 4%	8 7%	0 -	0 -	0 -	8 16%	0 -	0 -	8 8%	0 -	0 -	0 -	3 14%	3 3%	3 8%	0 -	3 5%	0 -	4 1%	8 3%	5 1%	8 4%	0 -	8 6%	0 -
		CCSU							EGHACEGH SUV								C							W	
39	8 3%	3 2%	5 5%	0 -	0 -	8 14%	0 -	0 -	8 8%	0 -	0 -	1 4%	1 5%	2 2%	4 10%	0 -	1 2%	0 -	5 2%	6 2%	5 1%	8 3%	3 3%	5 4%	1 3%
									ANSTUV																
40	1 0	0 -	1 1%	0 -	0 -	1 2%	0 -	0 -	1 1%	0 -	0 -	0 -	1 5%	0 -	0 -	0 -	0 -	0 -	4 1%	3 1%	7 2%	1 0	1 1%	0 -	0 -
41	6 2%	3 2%	3 3%	0 -	0 -	6 10%	0 -	0 -	6 6%	0 -	1 2%	0 -	0 -	4 4%	1 2%	0 -	4 7%	1 5%	6 2%	4 1%	8 2%	6 2%	4 4%	2 1%	1 3%
																	T								
42	5 2%	3 2%	2 2%	0 -	0 -	5 9%	0 -	0 -	5 5%	0 -	0 -	0 -	0 -	1 1%	4 10%	0 -	1 2%	0 -	8 3%	3 1%	5 1%	5 2%	2 2%	3 2%	0 -
									C																
43	8 4%	3 2%	5 5%	0 -	0 -	8 16%	0 -	0 -	8 8%	0 -	1 2%	0 -	0 -	4 4%	3 8%	1 8%	2 3%	1 5%	9 3%	6 2%	6 2%	8 4%	4 5%	5 3%	4 14%
									EGHJABEG HJSTUV																
44	1 0	0 -	1 1%	0 -	0 -	1 2%	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	0 -	1 2%	0 -	0 -	0 -	4 1%	4 2%	5 1%	1 0	0 -	1 1%	0 -
45	5 2%	3 2%	2 2%	0 -	0 -	0 -	5 11%	0 -	5 5%	0 -	0 -	1 5%	0 -	2 2%	2 4%	1 7%	1 2%	0 -	6 2%	3 1%	8 2%	5 2%	2 2%	3 2%	1 2%
							EHIJABCEHI JNQSTUV		C																
46	4 2%	2 2%	2 2%	0 -	0 -	0 -	4 8%	0 -	4 4%	0 -	1 3%	1 5%	0 -	1 1%	1 1%	0 -	0 -	0 -	8 3%	7 3%	6 2%	4 2%	3 4%	1 0	1 4%
							EHIJABCEHI JNQSUV																		
47	7 3%	3 3%	4 4%	0 -	0 -	0 -	7 15%	0 -	7 7%	0 -	0 -	3 15%	0 -	1 1%	3 7%	0 -	0 -	0 -	5 2%	3 1%	8 2%	7 3%	3 3%	4 3%	0 -
							EHIJABCEHI JNQSTUV		ANSTUV																
48	2 1%	1 1%	1 1%	0 -	0 -	0 -	2 3%	0 -	2 2%	0 -	0 -	1 5%	0 -	0 -	1 1%	0 -	0 -	0 -	10 3%	3 1%	6 2%	2 1%	0 -	2 1%	0 -
							IACIV																		
49	3 1%	1 1%	2 2%	0 -	0 -	0 -	3 6%	0 -	3 3%	0 -	0 -	1 2%	0 -	2 2%	1 1%	0 -	0 -	0 -	10 3%	8 3%	6 2%	3 1%	1 1%	2 2%	0 -
							IABCIV																		
50	5 2%	3 3%	2 2%	0 -	0 -	0 -	5 10%	0 -	5 5%	0 -	1 1%	0 -	0 -	2 2%	2 4%	1 9%	1 2%	1 3%	5 2%	5 2%	7 2%	5 2%	2 2%	3 2%	2 7%
							EHIJABCEHI JNQSTUV		C																
51	3 1%	1 1%	2 2%	0 -	0 -	0 -	3 6%	0 -	3 3%	0 -	0 -	0 -	0 3%	2 2%	1 1%	0 -	2 3%	0 -	7 2%	9 4%	6 2%	3 1%	2 2%	1 0	0 -
							IABCIV																		
52	4 2%	2 2%	2 2%	0 -	0 -	0 -	4 8%	0 -	4 4%	0 -	0 -	2 9%	1 3%	1 1%	0 -	0 -	1 1%	0 -	14 5%	4 2%	11 3%	4 2%	2 2%	2 1%	0 -
							EHIJABCEHI JNTV												TT						
53	9 4%	4 3%	4 4%	0 -	0 -	0 -	9 18%	0 -	9 8%	0 -	1 3%	0 -	0 -	6 7%	1 3%	0 -	6 11%	1 3%	14 5%	4 2%	16 4%	9 4%	4 4%	5 4%	0 -
							EHIJABCEHI JNSTUV		EHJACEHJT V					T			ABEHJTV		TT						
54	8 4%	4 3%	4 4%	0 -	0 -	0 -	8 16%	0 -	8 8%	0 -	0 -	0 -	2 11%	4 4%	2 6%	0 -	3 5%	0 -	8 3%	6 2%	10 3%	8 4%	3 3%	5 4%	1 5%
							EHIJABCEHI JNQSTUV		EACETV																
55	1 0	1 1%	0 -	0 -	0 -	0 -	0 -	0 -	0 -	1 1%	0 -	0 -	0 -	0 -	1 2%	0 -	0 -	0 -	11 4% VAV	7 3%	9 2%	1 0	0 -	1 1%	0 -

Age

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
56	1	1	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	6	6	1	1	1	0	1
	0	1%	-	-	-	-	-	-	-	1%	-	3%	-	-	-	-	-	-	2%	2%	0	0	1%	-	3%
57	2	0	2	0	0	0	0	0	0	2	0	0	0	2	0	0	0	0	8	10	3	2	0	2	0
	1%	-	2%	-	-	-	-	-	-	3%	-	-	-	2%	-	-	-	-	3%	4%	1%	1%	-	1%	-
58	2	0	2	0	0	0	0	0	0	2	0	0	0	2	0	0	0	0	9	7	6	2	0	2	0
	1%	-	2%	-	-	-	-	-	-	3%	-	-	-	2%	-	-	-	-	3%	3%	2%	1%	-	1%	-
59	3	1	2	0	0	0	0	0	0	3	0	0	0	0	0	3	0	0	8	6	8	3	0	3	0
	1%	1%	2%	-	-	-	-	-	-	4%	-	-	-	-	-	23%	-	-	3%	2%	2%	1%	-	2%	-
60	4	2	2	0	0	0	0	0	0	4	2	0	0	1	1	0	0	0	4	12	10	4	0	4	0
	2%	2%	2%	-	-	-	-	-	-	7%	5%	-	-	1%	2%	-	-	-	1%	5%	3%	2%	-	3%	-
61	4	1	4	0	0	0	0	0	0	4	0	0	0	4	1	0	2	0	6	5	5	4	4	1	0
	2%	1%	4%	-	-	-	-	-	-	7%	-	-	-	4%	2%	-	3%	-	2%	2%	1%	2%	4%	1%	-
62	2	2	0	0	0	0	0	0	0	2	0	1	0	1	0	0	1	0	8	7	10	2	0	2	0
	1%	2%	-	-	-	-	-	-	-	4%	-	3%	-	1%	-	-	3%	-	3%	3%	3%	1%	-	2%	-
63	1	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	12	5	11	1	1	0	1
	0	1%	-	-	-	-	-	-	-	1%	-	-	4%	-	-	-	-	-	4%	2%	3%	0	1%	-	2%
64	6	2	4	0	0	0	0	0	0	6	0	0	1	5	0	0	3	0	2	4	8	6	1	5	0
	3%	2%	4%	-	-	-	-	-	-	9%	-	-	4%	5%	-	-	6%	-	1%	1%	2%	3%	1%	4%	-
65	1	1	S	0	0	0	0	0	0	EGHIA BEGH ISTUV	1	0	0	0	1	0	IS	1	5	3	5	1	1	1	0
	1%	1%	-	-	-	-	-	-	-	2%	2%	-	-	-	2%	-	-	4%	2%	1%	1%	1%	1%	1%	-
66	1	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0	4	4	7	1	0	1	0
	0	1%	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	-	-	1%	1%	2%	0	-	1%	-
67	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	5	7	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	2%	-	-	-	-
68	3	1	2	0	0	0	0	0	0	3	1	0	0	3	0	0	3	0	3	3	4	3	0	3	0
	1%	1%	2%	-	-	-	-	-	-	5%	2%	-	-	3%	-	-	5%	-	1%	1%	1%	1%	-	2%	-
69	4	2	2	0	0	0	0	0	0	4	1	1	0	3	0	0	0	0	6	4	2	4	0	4	0
	2%	2%	2%	-	-	-	-	-	-	7%	2%	3%	-	3%	-	-	-	-	2%	1%	1%	2%	-	3%	-
70	5	1	4	0	0	0	0	0	0	5	1	2	0	2	0	0	0	1	1	1	4	5	0	5	0
	2%	1%	4%	-	-	-	-	-	-	8%	4%	8%	-	2%	-	-	-	4%	0	0	1%	2%	-	4%	-
71	1	1	ST	0	0	0	0	0	0	EGHIA BEGH INSTUV	1	0	0	1	0	0	1	0	1	2	2	1	0	1	0
	0	1%	-	-	-	-	-	-	-	1%	-	-	-	1%	-	-	1%	-	0	1%	1%	0	-	1%	-
72	1	1	0	0	0	0	0	0	0	1	1	0	0	1	0	0	0	1	1	1	2	1	1	1	0
	1%	1%	-	-	-	-	-	-	-	2%	2%	-	-	1%	-	-	-	4%	0	0	1%	1%	1%	1%	-
73	3	3	0	0	0	0	0	0	0	3	1	1	0	0	0	1	0	1	0	1	2	3	0	3	0
	1%	2%	-	-	-	-	-	-	-	4%	4%	3%	-	-	-	5%	-	7%	-	0	1%	1%	-	2%	-
74	3	1	2	0	0	0	0	0	0	3	3	0	0	1	0	0	0	1	3	0	2	3	0	3	0
	1%	1%	2%	-	-	-	-	-	-	5%	7%	-	-	1%	-	-	-	4%	1%	-	1%	1%	-	2%	-
75	3	1	2	0	0	0	0	0	0	3	0	0	2	1	1	0	0	0	0	0	0	3	0	3	0
	1%	1%	2%	-	-	-	-	-	-	5%	-	-	10%	1%	2%	-	-	-	-	-	-	1%	-	2%	-
76	4	2	2	0	0	0	0	0	0	4	3	1	0	1	0	0	0	1	0	1	1	4	1	3	0
	2%	2%	2%	-	-	-	-	-	-	6%	7%	3%	-	1%	-	-	-	4%	-	0	0	2%	1%	2%	-
77	2	0	2	0	0	0	0	0	0	2	0	0	0	2	0	0	0	0	0	0	1	2	0	2	0
	1%	-	2%	-	-	-	-	-	-	3%	-	-	-	2%	-	-	-	-	-	-	0	1%	-	1%	-
78	1	1	0	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	0	0	1	0	1	0
	1%	1%	-	-	-	-	-	-	-	2%	-	-	-	1%	-	-	1%	-	-	-	-	1%	-	1%	-

Age

		Gender		Age							Region						CMA		Year				House Poor			
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor	
79	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	
80	3	1	2	0	0	0	0	0	0	3	1	0	0	2	0	0	2	1	0	0	1	3	0	3	0	
	1%	1%	2% ST	-	-	-	-	-	-	4% BSTU	2%	-	-	2% ST	-	-	3% STU	4%	-	-	0	1%	-	2%	-	
83	1	1	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	0	1	0	1	0	
	0	1%	-	-	-	-	-	-	-	1%	-	-	4%	-	-	-	-	-	-	-	-	0	-	1%	-	
85	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	
92	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-	-	-	
Summary																										
18-24	10	9	1	10	0	0	0	10	0	0	3	0	3	4	0	0	0	3	13	5	38	10	3	7	3	
	5%	7%	1%	100%	-	-	-	17%	-	-	8%	-	15%	4%	-	-	-	16%	4%	2%	11%	5%	4%	5%	11%	
	C	IT						EGIJABCEGI JNQSTV													STVACEGIJ QSTV	C				
25-34	51	31	21	0	51	0	0	51	0	0	11	5	4	20	7	4	13	5	50	48	59	51	29	22	10	
	23%	25%	20%	-	100%	-	-	83%	-	-	29%	23%	24%	21%	17%	40%	23%	26%	17%	19%	16%	23%	34%	16%	34%	
	GIJX	GIJ	GIJ		GHIJABCGHI JNQSTUV			GIJABCGIJN QSTUV						GIJ			GIJ		GIJ	GIJ	GIJ	GIJ	AX			
35-44	53	29	25	0	0	53	0	0	53	0	7	3	4	20	17	2	17	5	50	59	65	53	25	28	9	
	24%	23%	24%	-	-	100%	-	-	53%	-	20%	12%	24%	21%	43%	15%	31%	24%	16%	23%	18%	24%	29%	21%	32%	
	EGHJ	EGHJ	EGHJ						EGHJABCE GHJNQSTU V					EGHJ			EGHJNS		EGHJ	EGHJ	EGHJ	EGHJ				
45-54	48	25	23	0	0	0	48	0	48	0	3	9	3	19	12	2	13	1	87	52	85	48	21	27	5	
	22%	20%	23%	-	-	-	100%	-	47%	-	7%	41%	16%	20%	30%	16%	23%	6%	29%	20%	24%	22%	25%	20%	18%	
	EHJ	EHJ	EHJ				EHIJABCEHI JNQSTUV		EHJABCEHJ NQSTUV					EHJ			EHJ		TEHJT	EHJ	EHJ	EHJ				
55+	61	30	31	0	0	0	0	0	0	61	13	5	4	32	4	3	12	6	103	94	110	61	8	53	1	
	27%	24%	31%	-	-	-	-	-	-	100%	36%	24%	21%	33%	10%	28%	23%	29%	34%	36%	31%	27%	9%	39%	5%	
	EGHIW	EGHI	EGHI							EGHIABCEG HINQSTUV				EGHIQ			EGHI		EGHI	VABEGHIV	EGHI	EGHI		AW		
18-34	61	40	22	10	51	0	0	61	0	0	14	5	7	24	7	4	13	8	64	53	96	61	32	29	13	
	27%	32%	22%	100%	100%	-	-	100%	-	-	37%	23%	39%	25%	17%	40%	23%	42%	21%	20%	27%	27%	37%	21%	45%	
	GIJX	GIJST	GIJ		GIJABCGIJN QSTUV			GIJABCGIJN QSTUV						GIJ			GIJ		GIJ	GIJ	GIJ	GIJ	AX			
35-54	101	53	48	0	0	53	48	0	101	0	10	12	7	40	29	3	29	6	137	111	149	101	46	55	15	
	45%	43%	48%	-	-	100%	100%	-	100%	-	27%	53%	40%	42%	73%	31%	54%	29%	45%	43%	42%	45%	54%	40%	51%	
	EHJ	EHJ	EHJ				EHJABCEHJ NQSTUV		EHJABCEHJ NQSTUV					EHJ			EHJN		EHJ	EHJ	EHJ	EHJ				
55+	61	30	31	0	0	0	0	0	0	61	13	5	4	32	4	3	12	6	103	94	110	61	8	53	1	
	27%	24%	31%	-	-	-	-	-	-	100%	36%	24%	21%	33%	10%	28%	23%	29%	34%	36%	31%	27%	9%	39%	5%	
	EGHIW	EGHI	EGHI							EGHIABCEG HINQSTUV				EGHIQ			EGHI		EGHI	VABEGHIV	EGHI	EGHI		AW		
Mean	46.7	45.2	48.5	22.2	31	39.3	50	29.6	44.3	67.9	47.3	47.4	44	48.3	43.9	44	46.5	44.8	48.1	47.3	45.9	46.7	40.5	50.6	37.2	
	EHW	EH	EHI				EHIABEHIUV		EHEH	EGHIABCEG HINQSTUV				EHI			EH		EHI	EH	EH	EH		AW		
Std.Dev.	15.5	15.8	15.1	1.8	2.4	2.6	3.2	4	6.1	7.1	19.4	14.6	18	16	9.3	13.6	14.4	20.1	13.6	13.1	14.9	15.5	11.1	16.6	10.2	
Std.Err.	1	1.5	1.4	0.9	0.3	0.4	0.4	0.5	0.6	0.9	3.2	2.8	4.1	1.6	1.5	3.9	2	4.5	0.8	0.8	0.8	1	1.2	1.4	1.9	
Sum	10437.7	5546.2	4891.5	225.1	1588.2	2088.9	2405	1813.3	4493.8	4130.6	1738.5	1072	791.1	4610.8	1742.9	482.6	2516.6	863.3	14577.5	12183.7	16319.1	10437.7	3489.2	6948.5	1065.3	
Median	43	41	47	23	32	39	50	31	43	69	37	47	38	47	43	43	42	37	49	49	47	43	37	49	35	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QRegion

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
BC	37	23	13	3	11	7	3	14	10	13	37	0	0	0	0	0	0	19	43	37	52	37	18	19	6
	16%	19%	13%	30%	21%	14%	5%	22%	10%	22%	100%	-	-	-	-	-	-	100%	14%	15%	15%	16%	21%	14%	22%
	GINQ	GNQ	GNQ		GGNQ		N	GGNQ	GGNQ	GGNQ									NQ	NQ	NQ	GINQ			
Alberta	23	11	12	0	5	3	9	5	12	5	0	23	0	0	0	0	0	0	40	31	48	23	8	15	3
	10%	9%	12%	-	10%	5%	19%	8%	12%	9%	-	100%	-	-	-	-	-	-	13%	12%	13%	10%	9%	11%	11%
	NQ	N	NQ		NQ		IABINQV	N	NQ	N									NQ	NQ	NQ	NQ			
Man/Sask	18	10	8	3	4	4	3	7	7	4	0	0	18	0	0	0	0	0	19	10	17	18	7	11	2
	8%	8%	8%	27%	8%	8%	6%	11%	7%	6%	-	-	100%	-	-	-	-	-	6%	4%	5%	8%	8%	8%	7%
	N	N	N		NQ		N	NQT	N	N									N			N			
Ontario	95	46	49	4	20	20	19	24	40	32	0	0	0	95	0	0	54	0	126	106	155	95	40	56	12
	43%	38%	49%	42%	39%	38%	40%	40%	39%	52%	-	-	-	100%	-	-	100%	-	42%	41%	44%	43%	46%	40%	42%
			I							B				ABCEGHIJS TUV			ABCEGHIJS TUV								
Quebec	40	27	13	0	7	17	12	7	29	4	0	0	0	0	40	0	0	0	63	55	68	40	11	29	4
	18%	22%	13%	-	13%	32%	25%	11%	29%	6%	-	-	-	-	100%	-	-	-	21%	21%	19%	18%	12%	21%	16%
	CJNQ	HJNQ	NQ		NQ		JCJNQ	NQ	EHJACEHJN QV	N									JNQ	JNQ	JNQ	CJNQ			
Atlantic	11	5	6	0	4	2	2	4	3	3	0	0	0	0	0	11	0	0	13	17	15	11	3	8	1
	5%	4%	6%	-	9%	3%	4%	7%	3%	5%	-	-	-	-	-	100%	-	-	4%	7%	4%	5%	3%	6%	3%
			N		NQ		N	N												N					
Summary																									
Total West	77	44	33	6	20	14	15	26	29	22	37	23	18	0	0	0	0	19	102	79	117	77	33	45	11
	35%	36%	33%	58%	39%	27%	31%	42%	29%	37%	100%	100%	100%	-	-	-	-	100%	33%	31%	33%	35%	38%	32%	40%
	NQ	NQ	NQ		NQ		NQ	NQ	NQ	NQ									NQ	NQ	NQ	NQ			
Total East	146	78	68	4	31	39	33	36	72	38	0	0	0	95	40	11	54	0	202	179	239	146	53	93	17
	65%	64%	67%	42%	61%	73%	69%	58%	71%	63%	-	-	-	100%	100%	100%	100%	-	67%	69%	67%	65%	62%	68%	60%
														ABCEGHIJS TUV			ABCEGHIJS TUV								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CAEDU2. What is the highest degree or level of school you have completed?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Primary school or less	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-
Some high school	4	3	2	0	2	0	1	2	1	1	1	0	0	2	2	0	1	0	15	10	18	4	0	4	0
	2%	2%	2%	-	3%	-	2%	3%	1%	2%	2%	-	-	2%	5%	-	2%	-	5%	4%	5%	2%	-	3%	-
Graduated high school	40	22	17	4	7	12	9	11	21	8	5	2	4	11	15	3	3	3	89	73	148	40	15	24	8
	18%	18%	17%	42%	13%	22%	18%	18%	20%	14%	14%	9%	23%	12%	37%	23%	6%	17%	29%	28%	42%	18%	18%	18%	26%
Some college / CEGEP / Trade School	Q	Q	Q				Q	Q	Q					Q					VABCEJNQV	VACEJNQV	STVABCEG HIJNQSTV	Q			
	26	16	10	3	1	5	6	4	11	12	9	3	2	7	4	2	7	7	42	22	24	26	13	14	2
	12% E	13% E	10%	30%	2%	9%	12% EE	7%	10%	19% EENTU	24%	14%	11%	7%	9%	15%	12%	38%	14% TUETU	9%	7%	12% E	15%	10%	5%
Graduated from college / CEGEP / Trade School	51	23	28	0	9	14	14	9	28	14	7	10	6	21	5	2	13	2	64	68	55	51	20	32	6
	23% U	19%	28% HU	-	18%	27%	28% U	15%	28% U	23%	19%	43%	35%	22%	13%	20%	24%	10%	21%	26% UU	16%	23% UU	23%	23%	21%
	17	10	7	0	2	6	3	2	9	6	4	2	0	8	3	0	5	1	26	18	23	17	4	14	0
Some university, but did not finish	8%	8%	7%	-	5%	11%	7%	4%	9%	10%	11%	10%	-	8%	8%	-	8%	7%	8%	7%	7%	8%	4%	10%	-
	51	26	24	3	19	11	8	21	19	10	4	4	4	26	8	5	15	1	46	43	47	51	20	30	9
University undergraduate degree	23%	21%	24%	27%	36%	21%	17%	35%	19%	16%	12%	17%	21%	27%	20%	43%	27%	3%	15%	17%	13%	23%	23%	22%	31%
	SU		U		GIJABCGIJS TUV			GIJABGIJST UV						SU			U					SUSU			
	34	22	12	0	11	6	7	11	13	9	7	2	2	21	3	0	11	5	22	23	38	34	15	19	5
University graduate degree	15%	18%	12%	-	22%	10%	15%	19%	13%	15%	18%	7%	10%	22%	8%	-	21%	25%	7%	9%	11%	15%	17%	14%	17%
	S	ST			CSTU		S	ST						CSTU			ST				SS				
Summary																									
<=HS	44	25	19	4	8	12	10	13	22	10	6	2	4	13	16	3	4	3	104	83	167	44	15	29	8
	20%	20%	19%	42%	16%	22%	21%	20%	21%	16%	15%	9%	23%	14%	41%	23%	8%	17%	34%	32%	47%	20%	18%	21%	26%
	Q	Q	Q				Q	Q	Q										VABCEGIJN QV	VABCEJNQV	STVABCEG HIJNQSTV	Q			
Post Sec	95	49	46	3	13	25	23	16	47	32	20	15	8	36	12	4	24	11	131	108	103	95	36	59	7
	43% EHU	40% EH	45% EHU	30%	25%	46%	47% EHEHU	26%	47% EHEHU	52% EHBEHNU	55%	66%	46%	38%	30%	34%	44% EHU	55%	43% UEHU	42% UEHU	29%	43% UEHU	42%	43%	26%
	84	48	36	3	30	17	16	33	32	19	11	5	6	46	11	5	26	5	68	66	84	84	35	50	14
Univ Grad	38%	39%	36%	27%	59%	32%	32%	54%	32%	31%	30%	24%	31%	49%	28%	43%	48%	28%	23%	26%	24%	38%	40%	36%	48%
	STU	STU	SU		GIJABCGIJS TUV			GIJABCGIJS TUV						ACGIJSTUV			ISTU					STUSTU			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

USHH13. Please indicate your annual household income before taxes.

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	355	224	86*	137	29**
Less than \$5,000	4	4	0	3	0	0	1	3	1	0	0	0	0	4	0	0	0	0	0	0	1	4	4	0	3
	2%	3%	-	31%	-	-	2%	5%	1%	-	-	-	-	4%	-	-	-	-	-	-	0	2%	5%	-	11%
\$5,000-\$9,999	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	-	-	-	-
\$10,000-\$14,999	1	0	1	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	5	1	0	1	0
	1%	-	1%	12%	-	-	-	2%	-	-	-	-	-	1%	-	-	-	-	-	-	2%	1%	-	1%	-
\$15,000-\$19,999	2	1	1	0	0	0	1	0	1	1	0	1	0	1	1	0	0	0	0	0	9	2	1	1	0
	1%	1%	1%	-	-	-	2%	-	1%	1%	-	2%	-	1%	2%	-	-	-	-	-	3%	1%	1%	1%	-
\$20,000-\$24,999	3	3	0	0	0	3	0	0	3	0	0	0	0	0	3	0	0	0	0	0	8	3	0	3	0
	1%	2%	-	-	-	6%	-	-	3%	-	-	-	-	-	8%	-	-	-	-	-	2%	1%	-	2%	-
\$25,000-\$29,999	7	0	7	0	0	0	0	0	0	7	2	0	2	4	0	0	2	0	0	0	15	7	0	7	0
	3%	-	7%	-	-	-	-	-	-	12%	5%	-	10%	4%	-	-	3%	-	-	-	4%	3%	-	5%	-
\$30,000-\$34,999			BABEGHIV							EGHIA BEGH INUV															
	6	6	0	3	0	0	0	3	0	3	1	1	3	1	0	0	1	0	0	0	13	6	1	6	1
\$35,000-\$39,999	3%	5%	-	27%	-	-	-	5%	-	6%	2%	6%	19%	1%	-	-	1%	-	-	-	4%	3%	1%	4%	2%
		CCN						C		ICIN															
\$40,000-\$44,999	10	6	4	0	2	3	3	2	6	3	1	2	4	2	0	1	2	0	0	0	14	10	1	8	0
	4%	5%	4%	-	3%	5%	6%	3%	6%	4%	2%	7%	22%	3%	-	9%	3%	-	-	-	4%	4%	2%	6%	-
\$45,000-\$49,999	3	1	2	0	0	2	1	0	2	1	0	0	1	1	1	0	1	0	0	0	13	3	1	2	0
	1%	1%	2%	-	-	4%	1%	-	2%	1%	-	-	8%	1%	2%	-	1%	-	-	-	4%	1%	1%	2%	-
\$50,000-\$54,999	9	6	3	0	0	4	2	0	6	3	1	1	0	2	5	0	0	1	0	0	33	9	2	7	1
	4%	5%	3%	-	-	7%	3%	-	6%	5%	3%	4%	-	2%	12%	-	-	6%	-	-	9%	4%	3%	5%	2%
\$55,000-\$59,999	18	10	8	3	3	5	2	6	7	6	6	1	1	5	3	2	3	4	0	0	14	18	5	13	3
	8%	8%	8%	30%	5%	9%	4%	9%	7%	9%	17%	5%	3%	6%	8%	18%	5%	23%	-	-	4%	8%	6%	9%	9%
\$60,000-\$64,999	5	2	4	0	1	1	2	1	3	1	1	0	0	2	2	1	1	0	0	0	28	5	3	3	0
	2%	1%	4%	-	3%	2%	5%	2%	3%	1%	2%	-	-	2%	5%	7%	3%	-	-	-	8%	2%	3%	2%	-
\$65,000-\$69,999	7	3	4	0	4	0	1	4	1	2	2	0	0	5	0	0	3	2	0	0	12	7	4	2	3
	3%	2%	4%	-	8%	-	1%	7%	1%	3%	4%	-	-	5%	-	-	6%	9%	-	-	3%	3%	5%	2%	9%
\$70,000-\$74,999	6	3	I	0	IABIV	2	3	2	4	1	1	1	0	1	3	0	0	1	0	0	12	6	3	3	1
	3%	2%	3%	-	3%	2%	6%	3%	4%	1%	4%	2%	-	1%	8%	-	-	4%	-	-	3%	3%	3%	2%	2%
\$75,000-\$79,999	8	6	2	0	2	4	1	2	5	1	3	0	2	4	0	0	1	0	0	0	14	8	4	4	4
	4%	5%	2%	-	3%	7%	3%	3%	5%	2%	8%	-	9%	4%	-	-	2%	-	-	-	4%	4%	5%	3%	13%
\$80000-\$84999	5	4	2	0	2	0	2	2	2	1	1	2	0	1	2	0	1	0	0	0	13	5	1	4	0
	2%	3%	2%	-	3%	-	5%	3%	2%	2%	2%	8%	-	1%	4%	-	1%	-	-	-	4%	2%	1%	3%	-
\$85000-\$89999	7	6	1	0	5	0	1	5	1	1	2	0	0	3	1	1	3	2	0	0	13	7	4	3	1
	3%	5%	1%	-	10%	-	2%	8%	1%	1%	5%	-	-	3%	1%	9%	5%	10%	-	-	4%	3%	4%	2%	2%
\$90000-\$94999	8	4	4	0	IACIJUV	2	2	IACIV	3	2	2	2	0	5	0	0	4	2	0	0	11	8	3	5	2
	4%	3%	4%	-	5%	3%	3%	4%	3%	3%	4%	8%	-	5%	-	-	7%	8%	-	-	3%	4%	4%	3%	9%
\$95000-\$99999	6	4	2	0	3	1	2	3	3	1	1	0	0	2	2	1	2	0	0	0	7	6	4	2	0
	3%	3%	2%	-	6%	2%	3%	5%	2%	1%	3%	-	-	2%	6%	7%	4%	-	-	-	2%	3%	5%	2%	-
\$100,000-\$124,999	15	8	8	0	5	3	4	5	7	3	0	3	1	7	3	2	4	0	0	0	17	15	6	9	3
	7%	6%	8%	-	9%	5%	9%	8%	7%	6%	-	13%	7%	7%	7%	14%	8%	-	-	-	5%	7%	7%	7%	11%
\$125,000-\$149,999	31	18	13	0	8	12	4	8	16	6	4	2	3	17	6	0	12	3	0	0	34	31	15	16	6
	14%	15%	13%	-	16%	23%	9%	14%	16%	11%	12%	7%	16%	18%	14%	-	22%	18%	-	-	10%	14%	18%	12%	21%
	17	13	5	0	7	7	2	7	9	1	2	4	0	8	2	1	5	0	0	0	9	17	8	10	0
	8%	10%	5%	-	14%	12%	4%	12%	9%	2%	4%	19%	-	9%	5%	11%	9%	-	-	-	3%	8%	9%	7%	-
	U	JU			JACJUV			U	GCGU					U			U					UU			
	12	8	4	0	0	4	7	0	11	1	1	1	1	6	4	0	5	1	0	0	10	12	6	6	1
	5%	6%	4%	-	-	7%	15%	-	11%	1%	1%	5%	3%	6%	9%	-	9%	3%	-	-	3%	5%	6%	4%	4%

USHH13. Please indicate your annual household income before taxes.

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
\$150,000-\$199,999		J					EHIJABCEHI JNUV		EHACEHUV								EHU								
\$200,000-\$249,999	6	3	3	0	1	0	2	1	2	3	1	0	0	3	2	0	2	1	0	0	5	6	3	2	0
	3%	2%	3%	-	2%	-	5%	2%	2%	4%	2%	-	-	4%	4%	-	4%	4%	-	-	1%	3%	4%	2%	-
\$250,000 or more	3	2	1	0	1	0	0	1	0	2	1	0	0	1	0	0	1	1	0	0	3	3	1	2	0
	1%	2%	1%	-	1%	-	-	1%	-	3%	4%	-	-	1%	-	-	1%	7%	-	-	1%	1%	1%	2%	-
Prefer not to answer	23	3	20	0	4	4	5	4	9	11	6	3	1	9	2	3	3	2	0	0	41	23	6	17	1
	10%	3%	19%	-	8%	7%	10%	6%	8%	17%	16%	14%	3%	10%	4%	25%	6%	8%	-	-	12%	10%	7%	12%	4%
	B		BABEGHINQ V				B			B				B							B	B			
Summary																									
Including Prefer not to answer																									
<\$10,000	4	4	0	3	0	0	1	3	1	0	0	0	0	4	0	0	0	0	0	0	3	4	4	0	3
	2%	3%	-	31%	-	-	2%	5%	1%	-	-	-	-	4%	-	-	-	-	-	-	1%	2%	5%	-	11%
\$10,000 - <\$30,000	13	4	10	1	0	3	1	1	4	8	2	1	2	5	4	0	2	0	0	0	37	13	1	12	0
	6%	3%	9%	12%	-	6%	2%	2%	4%	13%	5%	2%	10%	6%	10%	-	3%	-	-	-	11%	6%	1%	9%	-
	W		AEGHIV							EGHABEGH											BEGH			W	
\$30,000 - <\$60,000	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	0	0	114	52	13	38	4
	23%	25%	21%	58%	11%	26%	21%	18%	24%	27%	26%	22%	52%	14%	27%	34%	13%	29%	-	-	32%	23%	15%	28%	13%
	EN	EN	E						N	EEN											VACEHNQV	EN			
\$60,000 - <\$100,000	63	37	26	0	24	10	16	24	26	12	11	7	3	28	11	3	17	6	0	0	99	63	29	33	13
	28%	30%	25%	-	48%	19%	33%	40%	25%	20%	30%	30%	16%	29%	27%	30%	32%	31%	-	-	28%	28%	34%	24%	46%
		J			IJABCIJNUV		II	JACJV																	
\$100,000 - <\$150,000	49	31	18	0	16	19	6	16	25	8	6	6	3	25	8	1	17	3	0	0	44	49	23	26	6
	22%	25%	17%	-	31%	35%	13%	26%	25%	13%	16%	26%	16%	26%	19%	11%	31%	18%	-	-	12%	22%	27%	19%	21%
	GU	GJU			GJACGJUV			U	GCGU					GJU			CGJU					UGU			
\$150,000+	20	13	7	0	2	4	9	2	13	5	3	1	1	11	5	0	8	3	0	0	17	20	10	10	1
	9%	10%	7%	-	3%	7%	19%	3%	13%	9%	7%	5%	3%	11%	13%	-	14%	13%	-	-	5%	9%	11%	8%	4%
	EH	EH					EHIACEHIUV		CU					EHU			HU					EH			
<\$30K	17	8	10	4	0	3	2	4	5	8	2	1	2	10	4	0	2	0	0	0	40	17	5	12	3
	8%	6%	9%	42%	-	6%	4%	7%	5%	13%	5%	2%	10%	10%	10%	-	3%	-	-	-	11%	8%	6%	9%	11%
	E		EI							EBE				EQ							E				
\$30K - <\$60K	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	0	0	114	52	13	38	4
	23%	25%	21%	58%	11%	26%	21%	18%	24%	27%	26%	22%	52%	14%	27%	34%	13%	29%	-	-	32%	23%	15%	28%	13%
	EN	EN	E						N	EEN											VACEHNQV	EN			
\$60K+	131	81	51	0	42	32	31	42	64	26	20	14	6	64	24	5	42	12	0	0	160	131	62	70	20
	59%	66%	50%	-	82%	61%	65%	68%	63%	42%	53%	61%	35%	67%	59%	41%	77%	62%	-	-	45%	59%	72%	51%	72%
		CJUX	CCJU		GIJABCGIJN UV		JCJU	JCJU	JCJU					CJU			ACJNUV					UCJU	AX		
Excluding Prefer not to answer																									
<\$10,000	4	4	0	3	0	0	1	3	1	0	0	0	0	4	0	0	0	0	0	0	3	4	4	0	3
	2%	3%	-	31%	-	-	2%	5%	1%	-	-	-	-	5%	-	-	-	-	-	-	1%	2%	5%	-	11%
\$10,000 - <\$30,000	13	4	10	1	0	3	1	1	4	8	2	1	2	5	4	0	2	0	0	0	37	13	1	12	0
	7%	3%	12%	12%	-	6%	3%	2%	4%	16%	6%	3%	10%	6%	10%	-	4%	-	-	-	12%	7%	1%	10%	-
	W		BABEGHIV							EGHIABEGH INQV											BEGH			W	
\$30,000 - <\$60,000	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	0	0	114	52	13	38	4
	26%	26%	26%	58%	11%	28%	23%	20%	26%	33%	31%	26%	53%	15%	28%	45%	14%	32%	-	-	36%	26%	16%	32%	14%
	ENW	EN	EN							EENQ											VAEHNQV	EN		AW	
\$60,000 - <\$100,000	63	37	26	0	24	10	16	24	26	12	11	7	3	28	11	3	17	6	0	0	99	63	29	33	13
	31%	31%	32%	-	52%	20%	36%	43%	28%	25%	36%	35%	16%	32%	28%	40%	34%	34%	-	-	32%	31%	36%	28%	49%
					IJABCIJNQV V		II																		
\$100,000 - <\$150,000	49	31	18	0	16	19	6	16	25	8	6	6	3	25	8	1	17	3	0	0	44	49	23	26	6
	24%	26%	22%	-	33%	38%	15%	27%	27%	16%	19%	30%	17%	29%	20%	15%	33%	20%	-	-	14%	24%	29%	21%	22%
	GU	JU			GGU			U	GGU					GU			GJU					UGU			
\$150,000+	20	13	7	0	2	4	9	2	13	5	3	1	1	11	5	0	8	3	0	0	17	20	10	10	1
	10%	11%	9%	-	4%	7%	21%	3%	14%	11%	8%	6%	3%	12%	14%	-	15%	15%	-	-	6%	10%	12%	9%	4%
	EH	H					EHIABCEHIU V		CU					EH			HU					EH			
<\$30K	17	8	10	4	0	3	2	4	5	8	2	1	2	10	4	0	2	0	0	0	40	17	5	12	3
	9%	7%	12%	42%	-	6%	5%	7%	6%	16%	6%	3%	10%	11%	10%	-	4%	-	-	-	13%	9%	7%	10%	11%
	E		EI							EBEQ				EQ							E				
\$60K+	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	0	0	114	52	13	38	4

USHH13. Please indicate your annual household income before taxes.

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
\$30K - <\$60K	26%	26%	26%	58%	11%	28%	23%	20%	26%	33%	31%	26%	53%	15%	28%	45%	14%	32%	-	-	36%	26%	16%	32%	14%
	ENW	EN	EN							EENQ											VAEHNQV	EN		AW	
\$60K+	131	81	51	0	42	32	31	42	64	26	20	14	6	64	24	5	42	12	0	0	160	131	62	70	20
	66%	68%	62%	-	89%	66%	72%	73%	69%	51%	63%	71%	36%	74%	62%	55%	82%	68%	-	-	51%	66%	77%	58%	75%
	JUX	JU			GIJABCGIJN UV		JJU	JJU	U					CJU			ACJUV					UJU	AX		
	88850.2 U	91001.6 U	85701.8 U	27828.6	97448.9 U	90559.7	99343 CU	85186.5	94656.2 CU	82312.8	86196.4	91539.1	60866.4	95327.6 U	89815.3	79370	105685.9 ACHJUV	97700	0	0	72474.9	88850.2 UU	96679.2	83620.1	78064.8
Mean																									
Std. Dev.	50963.2	52031.5	49507.7	20472	38321.4	42867.5	55339.4	44596	49001.6	60361.8	52470.3	43223	38311.8	54023.9	52287.5	33778.2	49968.7	61068.2	0	0	43951	50963.2	51028.8	50455	38993.1
Std. Err.	3576.9	5077.8	5001	10236	5167.3	7462.3	7204.6	5805.9	5108.8	8370.7	9579.7	8644.6	9030.2	5859.7	8838.2	10681.6	7066.6	14393.9	0	0	2476.4	3576.9	5635.2	4586.8	7369

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

USHH12. Please indicate your annual household income before taxes.

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Less than \$5,000	4	4	0	3	0	0	1	3	1	0	0	0	0	4	0	0	0	0	2	1	1	4	4	0	3
	2%	3%	-	31%	-	-	2%	5%	1%	-	-	-	-	4%	-	-	-	-	1%	0	0	2%	5%	-	11%
		YU						CSTU						STU									X		
\$5,000-\$9,999	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	3	1	1	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	0	0	-	-	-	-
\$10,000-\$14,999	1	0	1	1	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	6	5	1	0	1	0
	1%	-	1%	12%	-	-	-	2%	-	-	-	-	-	1%	-	-	-	-	-	2%	2%	1%	-	1%	-
								S											SS	SS					
\$15,000-\$19,999	2	1	1	0	0	0	1	0	1	1	0	1	0	1	1	0	0	0	1	1	9	2	1	1	0
	1%	1%	1%	-	-	-	2%	-	1%	1%	-	2%	-	1%	2%	-	-	-	0	0	3%	1%	1%	1%	-
																					STST				
\$20,000-\$24,999	3	3	0	0	0	3	0	0	3	0	0	0	0	0	3	0	0	0	6	5	8	3	0	3	0
	1%	2%	-	-	-	6%	-	-	3%	-	-	-	-	-	8%	-	-	-	2%	2%	2%	1%	-	2%	-
\$25,000-\$29,999	7	0	7	0	0	0	0	0	0	7	2	0	2	4	0	0	2	0	13	9	15	7	0	7	0
	3%	-	7%	-	-	-	-	-	-	12%	5%	-	10%	4%	-	-	3%	-	4%	4%	4%	3%	-	5%	-
										EGHIABEGH INSTUV															
\$30,000-\$34,999	6	6	BABEGHIV	3	0	0	0	3	0	3	1	1	3	1	0	0	1	0	B 13	15	13	6	1	6	1
	3%	5%	-	27%	-	-	-	5%	-	6%	2%	6%	19%	1%	-	-	1%	-	4%	6%	4%	3%	1%	4%	2%
			CCN					C		ICIN									C	CI					
\$35,000-\$39,999	10	6	4	0	2	3	3	2	6	3	1	2	4	2	0	1	2	0	13	6	14	10	1	8	0
	4%	5%	4%	-	3%	5%	6%	3%	6%	4%	2%	7%	22%	3%	-	9%	3%	-	4%	2%	4%	4%	2%	6%	-
\$40,000-\$44,999	3	1	2	0	0	2	1	0	2	1	0	0	1	1	1	0	1	0	11	8	13	3	1	2	0
	1%	1%	2%	-	-	4%	1%	-	2%	1%	-	-	8%	1%	2%	-	1%	-	3%	3%	4%	1%	1%	2%	-
\$45,000-\$49,999	9	6	3	0	0	4	2	0	6	3	1	1	0	2	5	0	0	1	13	12	33	9	2	7	1
	4%	5%	3%	-	-	7%	3%	-	6%	5%	3%	4%	-	2%	12%	-	-	6%	4%	5%	9%	4%	3%	5%	2%
																					STVAEHNQ STV				
\$50,000-\$54,999	18	10	8	3	3	5	2	6	7	6	6	1	1	5	3	2	3	4	13	15	14	18	5	13	3
	8%	8%	8%	30%	5%	9%	4%	9%	7%	9%	17%	5%	3%	6%	8%	18%	5%	23%	4%	6%	4%	8%	6%	9%	9%
\$55,000-\$59,999	5	2	4	0	1	1	2	1	3	1	1	0	0	2	2	1	1	0	11	14	28	5	3	3	0
	2%	1%	4%	-	3%	2%	5%	2%	3%	1%	2%	-	-	2%	5%	7%	3%	-	4%	5%	8%	2%	3%	2%	-
																					SVABSV				
\$60,000-\$64,999	7	3	4	0	4	0	1	4	1	2	2	0	0	5	0	0	3	2	10	8	12	7	4	2	3
	3%	2%	4%	-	8%	-	1%	7%	1%	3%	4%	-	-	5%	-	-	6%	9%	3%	3%	3%	3%	5%	2%	9%
					IABIV			II						I			I								
\$65,000-\$69,999	6	3	3	0	2	1	3	2	4	1	1	1	0	1	3	0	0	1	10	10	12	6	3	3	1
	3%	2%	3%	-	3%	2%	6%	3%	4%	1%	4%	2%	-	1%	8%	-	-	4%	3%	4%	3%	3%	3%	2%	2%
\$70,000-\$74,999	8	6	2	0	2	4	1	2	5	1	3	0	2	4	0	0	1	0	16	11	14	8	4	4	4
	4%	5%	2%	-	3%	7%	3%	3%	5%	2%	8%	-	9%	4%	-	-	2%	-	5%	4%	4%	4%	5%	3%	13%
									C																
\$75,000-\$79,999	5	4	2	0	2	0	2	2	2	1	1	2	0	1	2	0	1	0	15	13	13	5	1	4	0
	2%	3%	2%	-	3%	-	5%	3%	2%	2%	2%	8%	-	1%	4%	-	1%	-	5%	5%	4%	2%	1%	3%	-
							II																		
\$80,000-\$89,999	15	10	5	0	7	2	3	7	5	3	4	2	0	8	1	1	6	4	15	10	24	15	7	8	3
	7%	8%	5%	-	14%	3%	6%	12%	4%	5%	10%	8%	-	8%	1%	9%	12%	19%	5%	4%	7%	7%	8%	6%	11%
					IACISTUV			CT									T								
\$90,000-\$99,999	21	12	10	0	8	4	6	8	9	4	1	3	1	9	5	2	6	0	29	27	24	21	10	12	3
	10%	9%	10%	-	15%	7%	12%	13%	9%	7%	3%	13%	7%	9%	13%	21%	11%	-	9%	11%	7%	10%	12%	8%	11%
					U																				
\$100,000-\$124,999	31	18	13	0	8	12	4	8	16	6	4	2	3	17	6	0	12	3	31	41	34	31	15	16	6
	14%	15%	13%	-	16%	23%	9%	14%	16%	11%	12%	7%	16%	18%	14%	-	22%	18%	10%	16%	10%	14%	18%	12%	21%
									GG								GSU				SUSU				
\$125,000-\$149,999	17	13	5	0	7	7	2	7	9	1	2	4	0	8	2	1	5	0	26	12	9	17	8	10	0
	8%	10%	5%	-	14%	12%	4%	12%	9%	2%	4%	19%	-	9%	5%	11%	9%	-	9%	5%	3%	8%	9%	7%	-
		U	JU		JACJTUV			TU	GCGU					U			U		UU			UU			
\$150,000-\$199,999	12	8	4	0	0	4	7	0	11	1	1	1	1	6	4	0	5	1	16	13	10	12	6	6	1
	5%	6%	4%	-	-	7%	15%	-	11%	1%	1%	5%	3%	6%	9%	-	9%	3%	5%	5%	3%	5%	6%	4%	4%
								EHIJABCEHI JNSTUV									EHU								
\$200,000-\$249,999	6	3	3	0	1	0	2	1	2	3	1	0	0	3	2	0	2	1	0	2	5	6	3	2	0
	3%	2%	3%	-	2%	-	5%	2%	2%	4%	2%	-	-	4%	4%	-	4%	4%	-	1%	1%	3%	4%	2%	-

USHH12. Please indicate your annual household income before taxes.

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop SS	2019 Gen Pop SS	Past/Current / Future House Poor	Never House Poor	Current House Poor
	S	S	S		S		IST	S	S	S				S			S								
\$250,000 or more	3	2	1	0	1	0	0	1	0	2	1	0	0	1	0	0	1	1	4	0	3	3	1	2	0
	1%	2%	1%	-	1%	-	-	1%	-	3%	4%	-	-	1%	-	-	1%	7%	1%	-	1%	1%	1%	2%	-
Prefer not to answer	23	3	20	0	4	4	5	4	9	11	6	3	1	9	2	3	3	2	34	17	41	23	6	17	1
	10%	3%	19%	-	8%	7%	10%	6%	8%	17%	16%	14%	3%	10%	4%	25%	6%	8%	11%	7%	12%	10%	7%	12%	4%
	B		BABEGHINQ STV				B			BT				B					B		TBT	B			
Summary																									
Including Prefer not to answer																									
<\$10,000	4	4	0	3	0	0	1	3	1	0	0	0	0	4	0	0	0	0	5	2	3	4	4	0	3
	2%	3%	-	31%	-	-	2%	5%	1%	-	-	-	-	4%	-	-	-	-	2%	1%	1%	2%	5%	-	11%
\$10,000 - <\$30,000	13	4	10	1	0	3	1	1	4	8	2	1	2	5	4	0	2	0	20	21	37	13	1	12	0
	6%	3%	9%	12%	-	6%	2%	2%	4%	13%	5%	2%	10%	6%	10%	-	3%	-	7%	8%	11%	6%	1%	9%	-
	W		AEGHIV							EGHABEGH							E	E	E	E	BEGH		W		
\$30,000 - <\$60,000	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	74	69	114	52	13	38	4
	23%	25%	21%	58%	11%	26%	21%	18%	24%	27%	26%	22%	52%	14%	27%	34%	13%	29%	24%	27%	32%	23%	15%	28%	13%
\$60,000 - <\$100,000	EN	EN	E						N	EEN									E	EN	SVACEHNQ SV	EN			
	63	37	26	0	24	10	16	24	26	12	11	7	3	28	11	3	17	6	94	79	99	63	29	33	13
	28%	30%	25%	-	48%	19%	33%	40%	25%	20%	30%	30%	16%	29%	27%	30%	32%	31%	31%	31%	28%	28%	34%	24%	46%
\$100,000 - <\$150,000		J			IJABCUNST UV		II	JACJV																	
	49	31	18	0	16	19	6	16	25	8	6	6	3	25	8	1	17	3	57	53	44	49	23	26	6
	22%	25%	17%	-	31%	35%	13%	26%	25%	13%	16%	26%	16%	26%	19%	11%	31%	18%	19%	21%	12%	22%	27%	19%	21%
\$150,000+	GU	GJU			GJACGJSUV			U	GCGU					GJU			CGJU		UU	UU		UGU			
	20	13	7	0	2	4	9	2	13	5	3	1	1	11	5	0	8	3	20	16	17	20	10	10	1
	9%	10%	7%	-	3%	7%	19%	3%	13%	9%	7%	5%	3%	11%	13%	-	14%	13%	7%	6%	5%	9%	11%	8%	4%
<\$30K	EH	EH					EH	ACEHIST UV		CU				EHU			HU					EH			
	17	8	10	4	0	3	2	4	5	8	2	1	2	10	4	0	2	0	25	23	40	17	5	12	3
\$30K - <\$60K	8%	6%	9%	42%	-	6%	4%	7%	5%	13%	5%	2%	10%	10%	10%	-	3%	-	8%	9%	11%	8%	6%	9%	11%
	E		EI							EBE				EQ			E		E	E	E	E			
	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	74	69	114	52	13	38	4
\$60K+	23%	25%	21%	58%	11%	26%	21%	18%	24%	27%	26%	22%	52%	14%	27%	34%	13%	29%	24%	27%	32%	23%	15%	28%	13%
																					SVACEHNQ SV				
	EN	EN	E						N	EEN									E	EN		EN			
\$60K+	131	81	51	0	42	32	31	42	64	26	20	14	6	64	24	5	42	12	171	148	160	131	62	70	20
	59%	66%	50%	-	82%	61%	65%	68%	63%	42%	53%	61%	35%	67%	59%	41%	77%	62%	56%	58%	45%	59%	72%	51%	72%
	CJUX	CCJU			GIJABCGIJN STUV		JCJU	JCJU	JCJU					CJU			ACJNSTUV		UU	UU		UCJU	AX		
Excluding Prefer not to answer																									
<\$10,000	4	4	0	3	0	0	1	3	1	0	0	0	0	4	0	0	0	0	5	2	3	4	4	0	3
	2%	3%	-	31%	-	-	2%	5%	1%	-	-	-	-	5%	-	-	-	-	2%	1%	1%	2%	5%	-	11%
\$10,000 - <\$30,000	13	4	10	1	0	3	1	1	4	8	2	1	2	5	4	0	2	0	20	21	37	13	1	12	0
	7%	3%	12%	12%	-	6%	3%	2%	4%	16%	6%	3%	10%	6%	10%	-	4%	-	7%	9%	12%	7%	1%	10%	-
\$30,000 - <\$60,000	W		BABEGHIV							EGHABEGH INQV									E	E	BEGH		W		
	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	74	69	114	52	13	38	4
	26%	26%	26%	58%	11%	28%	23%	20%	26%	33%	31%	26%	53%	15%	28%	45%	14%	32%	27%	29%	36%	26%	16%	32%	14%
\$60,000 - <\$100,000	ENW	EN	EN							EENQ									EN	EN	SVAEHNQS	EN	AW		
	63	37	26	0	24	10	16	24	26	12	11	7	3	28	11	3	17	6	94	79	99	63	29	33	13
	31%	31%	32%	-	52%	20%	36%	43%	28%	25%	36%	35%	16%	32%	28%	40%	34%	34%	35%	33%	32%	31%	36%	28%	49%
\$100,000 - <\$150,000					IJABCJNQS TUV		II																		
	49	31	18	0	16	19	6	16	25	8	6	6	3	25	8	1	17	3	57	53	44	49	23	26	6
	24%	26%	22%	-	33%	38%	15%	27%	27%	16%	19%	30%	17%	29%	20%	15%	33%	20%	21%	22%	14%	24%	29%	21%	22%
\$150,000+	GU	JU			GGU			U	GGU					GU			GJU		UU	UU		UGU			
	20	13	7	0	2	4	9	2	13	5	3	1	1	11	5	0	8	3	20	16	17	20	10	10	1
	10%	11%	9%	-	4%	7%	21%	3%	14%	11%	8%	6%	3%	12%	14%	-	15%	15%	7%	6%	6%	10%	12%	9%	4%
<\$30K	EH	H					EH	ABCEHIS TUV		CU				EH			HU					EH			
	17	8	10	4	0	3	2	4	5	8	2	1	2	10	4	0	2	0	25	23	40	17	5	12	3
	9%	7%	12%	42%	-	6%	5%	7%	6%	16%	6%	3%	10%	11%	10%	-	4%	-	9%	9%	13%	9%	7%	10%	11%

USHH12. Please indicate your annual household income before taxes.

		Gender		Age							Region						CMA		Year				House Poor		
	Total E	Male	Female EI	18-24	25-34	35-44	45-54	18-34	35-54	55+ EBEQ	BC	Alberta	Man/Sask	Ontario EQ	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop E	2017 Gen Pop E	2018 Gen Pop E	2019 Gen Pop E	Past/Current / Future House Poor	Never House Poor	Current House Poor
\$30K - <\$60K	52	30	21	6	5	14	10	11	24	16	10	5	9	13	11	4	7	6	74	69	114	52	13	38	4
	26% ENW	26% EN	26% EN	58%	11%	28%	23%	20%	26%	33% EENQ	31%	26%	53%	15%	28%	45%	14%	32%	27% EN	29% EN	36% SVAEHNQS	26% EN	16%	32% AW	14%
	131	81	51	0	42	32	31	42	64	26	20	14	6	64	24	5	42	12	171	148	160	131	62	70	20
\$60K+	66%	68%	62%	-	89%	66%	72%	73%	69%	51%	63%	71%	36%	74%	62%	55%	82%	68%	63%	62%	51%	66%	77%	58%	75%
	JUX	JU			GIJABCGIJN STUV		JJU	JJU	U					CJU			ACJSTUV		UU	UU		UJU	AX		
	88723.9 U	90954.7 U	85459.3 U	27828.6	97484.9 STU	90381	99161.1 CSTU	85216.2	94476 CTU	82107.7	86308.9	90948.9	60683.6	95145.7 TU	89839.7	79444.2	105515.9 ACHJSTUV	97756.1	82468.3 UU	79895.8	72414.9	88723.9 UU	96633.2	83440.2	77592.3
Std. Dev.	50939.1	52010.6	49465.4	20472	38255.2	42861.9	55346.8	44557.6	49002.7	60321.8	52474.3	43204.3	38131.8	54020.4	52273.2	33672.9	50002.7	61044.8	45884.6	42318.4	43905.5	50939.1	51015.1	50409.4	38804.7
Std. Err.	3575.2	5075.7	4996.8	10236	5158.3	7461.3	7205.5	5800.9	5108.9	8365.1	9580.4	8640.9	8987.8	5859.3	8835.8	10648.3	7071.5	14388.4	2777.1	2703.6	2473.8	3575.2	5633.7	4582.7	7333.4

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

EMP01. What is your current employment status?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Employed full-time	109	69	40	3	38	35	28	41	63	5	14	11	9	40	28	7	28	8	151	145	157	109	54	55	15
	49%	56%	39%	27%	74%	65%	59%	66%	62%	8%	38%	48%	49%	42%	70%	62%	52%	42%	50%	56%	44%	49%	63%	40%	51%
	CJX	CCJN	J		JABCJNQST UV		JACJNUV	JACJNSUV	JACJNUV					J			J		J	UCJNU	J	CJ	AX		
Employed part-time	15	7	8	1	5	2	5	6	7	1	1	3	1	10	1	0	7	0	26	21	28	15	5	9	3
	7%	5%	8%	12%	10%	3%	11%	10%	7%	2%	2%	12%	6%	10%	1%	-	13%	-	9%	8%	8%	7%	6%	7%	9%
					II									J			J								
Self employed	20	9	11	0	5	5	6	5	11	5	4	3	2	8	2	2	4	2	25	16	41	20	10	10	3
	9%	7%	11%	-	9%	9%	13%	7%	11%	8%	12%	11%	11%	8%	4%	16%	7%	8%	8%	6%	11%	9%	11%	8%	10%
																				TT					
Unemployed but looking for a job/ Unemployed and not looking for a job/Long-term sick or disabled	13	8	5	0	1	6	4	1	10	3	0	3	3	3	5	0	2	0	20	14	23	13	4	9	2
	6%	7%	5%	-	1%	10%	9%	1%	10%	4%	-	11%	14%	4%	12%	-	3%	-	6%	6%	6%	6%	5%	7%	8%
							HH		C																
Full-time parent, homemaker	7	0	7	0	3	4	1	3	5	0	3	0	0	4	1	0	2	2	14	15	34	7	4	4	2
	3%	-	7%	-	5%	7%	2%	4%	5%	-	8%	-	-	4%	1%	-	3%	8%	5%	6%	10%	3%	4%	3%	5%
			BABV		B			B	GBG										B	B	SVABJSV				
Retired	49	20	29	0	0	0	2	0	2	47	12	4	4	25	2	2	10	5	47	42	63	49	6	43	1
	22%	16%	29%	-	-	-	3%	-	2%	78%	32%	18%	20%	27%	4%	22%	19%	25%	16%	16%	18%	22%	7%	31%	2%
										EGHIABCEG HINQSTUV				BEGHIST			EGHI		EGHI	EGHI	EGHI	EGHI		AW	
Student/Pupil	6	6	0	3	0	3	0	3	3	0	3	0	0	0	3	0	0	3	9	1	6	6	0	6	0
	3%	5%	-	30%	-	6%	-	5%	3%	-	8%	-	-	-	8%	-	-	16%	3%	0	2%	3%	-	4%	-
		CCT						CT											TT						
Military	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	0	1%	-	-	-	-
Prefer not to answer	5	4	1	3	1	0	1	4	1	0	0	0	0	5	0	0	2	0	10	2	2	5	4	1	4
	2%	3%	1%	31%	1%	-	2%	6%	1%	-	-	-	-	5%	-	-	3%	-	3%	1%	0	2%	4%	1%	13%
		U						ACTUV						CTU					TUTU						

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Marital status

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Single, never married	51	34	18	6	14	20	9	21	29	2	8	4	4	19	14	2	11	4	57	24	67	51	20	31	9
	23%	27%	18%	61%	28%	37%	19%	34%	29%	3%	22%	19%	22%	20%	36%	15%	20%	19%	19%	9%	19%	23%	24%	22%	33%
	JT	JT	JT	JCJT	JCJT	JJT	JACJNSTUV	JGJCGJT	JT								JT	JT	TJT	TJT	TJT	TJT			
Living with partner	28	12	15	4	5	8	8	9	15	3	3	4	4	9	8	0	4	1	45	50	47	28	12	15	4
	12%	10%	15%	39%	10%	14%	16%	15%	15%	5%	8%	18%	22%	9%	20%	-	8%	7%	15%	19%	13%	12%	14%	11%	15%
Married	113	66	46	0	30	24	23	30	46	36	22	10	7	51	14	8	31	14	158	142	193	113	45	68	12
	50%	54%	46%	-	58%	45%	47%	48%	46%	60%	60%	46%	41%	53%	36%	71%	57%	74%	52%	55%	54%	50%	52%	49%	43%
Widowed	13	3	10	0	1	0	1	1	1	11	4	1	1	7	1	0	2	0	7	7	10	13	0	13	0
	6%	3%	10%	-	1%	-	2%	1%	1%	19%	10%	3%	4%	8%	2%	-	5%	-	2%	3%	3%	6%	-	9%	-
	IW		BABEHISTU V							EGHIABEGH INQSTUV				HIS								I		AW	
Divorced or separated	19	7	12	0	1	2	8	1	10	8	0	3	2	10	2	1	6	0	36	35	39	19	9	10	3
	8%	6%	12%	-	3%	3%	16%	2%	10%	13%	-	14%	12%	10%	6%	13%	10%	-	12%	14%	11%	8%	10%	7%	9%
Summary	EH		EH				EHIABEHIV			HBH									EH	BEH	EH	EH			
Married/ Living with partner	140	79	62	4	35	32	30	39	62	40	25	14	11	60	22	8	35	16	203	191	239	140	57	83	17
	63%	64%	61%	39%	68%	59%	63%	63%	61%	65%	68%	64%	62%	62%	56%	71%	65%	81%	67%	74%	67%	63%	66%	61%	58%
																				VACIV					
Single/ Widowed/ Divorced/ Separated	83	44	39	6	16	22	18	23	40	21	12	8	7	36	18	3	19	4	100	66	116	83	29	54	12
	37%	36%	39%	61%	32%	41%	37%	37%	39%	35%	32%	36%	38%	38%	44%	29%	35%	19%	33%	26%	33%	37%	34%	39%	42%
	T		T						T													TT			
Single	83	44	39	6	16	22	18	23	40	21	12	8	7	36	18	3	19	4	100	66	116	83	29	54	12
	37%	36%	39%	61%	32%	41%	37%	37%	39%	35%	32%	36%	38%	38%	44%	29%	35%	19%	33%	26%	33%	37%	34%	39%	42%
	T		T						T													TT			
In a relationship	140	79	62	4	35	32	30	39	62	40	25	14	11	60	22	8	35	16	203	191	239	140	57	83	17
	63%	64%	61%	39%	68%	59%	63%	63%	61%	65%	68%	64%	62%	62%	56%	71%	65%	81%	67%	74%	67%	63%	66%	61%	58%
																				VACIV					

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QHHCMP10. How many people are living or staying at your current address? (Include yourself and any other adults or children who are currently living or staying at this

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
1	51	23	28	3	10	11	10	13	21	17	8	8	2	26	6	2	14	1	46	32	69	51	15	36	9
	23%	19%	28%	31%	20%	21%	20%	21%	21%	28%	21%	35%	10%	27%	16%	16%	26%	3%	15%	12%	19%	23%	18%	26%	31%
	ST		IST							BST				ST			T				TT	STST			
2	69	37	31	1	10	5	14	11	19	38	11	8	5	29	11	4	10	6	112	100	135	69	17	51	5
	31%	30%	31%	12%	20%	9%	29%	19%	19%	63%	30%	37%	29%	31%	27%	34%	18%	29%	37%	39%	38%	31%	20%	37%	17%
	EHIQW	I	HI				II			EGHIABCEG HINQSTUV				IQ					EHIQ	EHIQ	EHIQ	EHIQ		AW	
3	51	34	16	3	15	18	11	18	29	4	5	1	6	22	16	1	15	4	69	65	70	51	24	26	9
	23%	28%	16%	27%	29%	34%	23%	29%	29%	6%	14%	2%	32%	23%	41%	9%	28%	20%	23%	25%	20%	23%	28%	19%	30%
	CJ	J			JCJ		JJ	JCJ	GJCGJ					J			CJ		J	J	J	CJ			
4	35	21	15	0	11	14	10	11	24	0	7	3	3	13	6	3	11	5	45	34	60	35	20	16	5
	16%	17%	14%	-	22%	27%	21%	18%	24%	-	19%	14%	19%	14%	14%	26%	19%	28%	15%	13%	17%	16%	23%	11%	17%
	JX	J	J		JJ		JJ	JJ	JACJNTV					J			J		J	J	J	J	X		
5	16	7	9	3	4	5	3	7	7	2	5	2	2	5	1	2	5	4	26	17	13	16	9	7	1
	7%	6%	9%	30%	8%	8%	6%	12%	7%	3%	14%	9%	10%	5%	2%	14%	8%	21%	9%	7%	4%	7%	10%	5%	2%
			U					U											UU						
6	1	0	1	0	1	0	1	1	1	0	1	1	0	0	0	0	0	0	3	6	5	1	1	1	1
	1%	-	1%	-	1%	-	1%	1%	1%	-	2%	2%	-	-	-	-	-	-	1%	2%	1%	1%	1%	0	2%
7	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	2	2	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	1%	1%	-	-	-	-
8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0	0	0	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QKIDS02. How many children under the age of 18 are living in your household?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
0	147	79	68	7	24	23	33	32	55	59	25	18	8	68	24	5	35	10	0	0	0	147	47	100	15
	66%	64%	67%	73%	48%	43%	68%	52%	55%	98%	67%	78%	42%	71%	61%	44%	64%	54%	-	-	-	66%	54%	73%	53%
	EHIW	E	EHl				EIEl			EGHIABCEG HINQV				EHl								EHl		AW	
1	42	26	16	3	13	16	9	16	24	1	3	1	8	16	13	2	11	3	0	0	0	42	19	23	10
	19% J	21% J	16% J	27% JCJ	26% JCJ	30% JCJ	18% JJ	26% JCJ	24% GJCGJ	2% J	7% J	5% J	43% J	17% J	32% J	15% J	20% J	13% J	- J	- J	- J	19% J	22% J	17% J	36% J
2	27	16	10	0	10	10	7	10	17	0	7	4	0	10	3	3	7	5	0	0	0	27	16	11	3
	12% JX	13% J	10% J	- JJ	19% JJ	19% JJ	15% JJ	16% JJ	17% JCJ	- J	19% J	16% J	- J	11% J	7% J	26% J	13% J	28% J	- J	- J	- J	12% J	19% AX	8% J	11% J
3	7	1	6	0	3	4	0	3	4	0	2	0	2	2	0	2	2	1	0	0	0	7	4	3	0
	3% AV	1% AV	6% AV	- B	5% B	8% B	- B	4% B	4% B	- B	5% B	- B	10% B	2% B	- B	14% B	3% B	5% B	- B	- B	- B	3% B	4% B	2% B	- B
4	2	1	1	0	2	0	0	2	0	0	1	0	1	0	0	0	0	0	0	0	0	2	1	1	0
	1% AV	1% AV	1% AV	- AV	3% AV	- AV	- AV	3% AV	- AV	- AV	2% AV	- AV	5% AV	- AV	- AV	- AV	- AV	- AV	- AV	- AV	- AV	1% AV	1% AV	0 AV	- AV

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QADULTS. Number of Adults in HH

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	-**	224	86*	137	29**
Number of Adults in HH	95	56	40	4	14	12	23	19	34	42	17	10	6	42	18	3	21	10	0	0	0	95	31	64	6
	43%	45%	39%	42%	28%	22%	47%	30%	34%	69%	46%	44%	32%	44%	45%	28%	38%	51%	-	-	-	43%	36%	46%	22%
										EGHIABCEG HINQV				E								EH			
	EH	EH					E																		
(DK/NS)	128	67	61	6	37	42	25	43	67	19	20	13	12	54	22	8	33	9	0	0	0	128	55	74	22
	57%	55%	61%	58%	72%	78%	53%	70%	66%	31%	54%	56%	68%	56%	55%	72%	62%	49%	-	-	-	57%	64%	54%	78%
	J	J	J		GJABGJNV		JJ	JABJV	GJAGJV					J			J					J			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

QS1new2014. Are you a newcomer to Canada? That is, did you move to Canada within the last 5 years?

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	0	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-.**	-.**	-.**	224	86*	137	29**
Yes	13	7	6	0	7	5	1	7	5	0	2	1	0	10	1	0	7	2	0	0	0	13	10	3	5
	6%	6%	6%	-	14%	9%	1%	12%	5%	-	4%	3%	-	10%	1%	-	13%	9%	-	-	-	6%	11%	2%	16%
	X				GJABCGJV			GJAGJV	GG					AJV			AGJV						AX		
No	211	116	95	10	44	49	48	54	96	61	35	22	18	86	39	11	47	18	0	0	0	211	77	134	24
	94%	94%	94%	100%	86%	91%	99%	88%	95%	100%	96%	97%	100%	90%	99%	100%	87%	91%	-	-	-	94%	89%	98%	84%
	EHNQW	E	E				EHEHIQ			EHEHNQ												EHNQ		AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

G_variable

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
G1 National Rep	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
G4 NTHB - Next Time Home Buyers - Group3 fallout	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
G13 NTHB Oversample	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100% STU	100%	100%	100%
	STU	STU	STU		STU		STU	STU	STU	STU				STU			STU					STU			
Summary																									

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Hidden Variable

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: G1 National Rep	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
G4 NTHB - Next Time Home Buyers - Group3 fallout	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Group

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
1	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Area

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Greater Toronto Area	39	25	14	0	11	13	7	11	20	8	0	0	0	39	0	0	39	0	52	39	50	39	19	21	6
	18%	20%	14%	-	21%	24%	15%	18%	20%	13%	-	-	-	41%	-	-	72%	-	17%	15%	14%	18%	22%	15%	21%
									GCG					ABCEGHIJS TUV			ABCEGHIJN STUV								
Greater Vancouver Area	24	17	7	3	7	5	1	10	6	8	24	0	0	0	0	0	0	19	23	19	26	24	13	11	3
	11%	14%	7%	30%	14%	9%	2%	16%	6%	13%	65%	-	-	-	-	-	-	100%	8%	7%	7%	11%	15%	8%	10%
	CGNQ	GINQ	N		GGNQ			GICGINQST U	GGN	GGNQ									N	N	N	CGNQ			
Non GTA/ GVA (Net)	161	81	80	7	33	36	40	40	75	45	13	23	18	56	40	11	15	0	228	200	278	161	55	106	20
	72%	66%	79%	70%	65%	67%	83%	66%	74%	74%	35%	100%	100%	59%	100%	100%	28%	-	75%	78%	78%	72%	64%	77%	70%
	NQ	Q	AEHNQV		Q		EHIABEHINQ V	Q	NQ	NQ				Q					NQ	BENQ	BEHNQ	NQ			
Montreal	15	9	5	0	3	8	4	3	12	0	0	0	0	0	15	0	0	0	14	17	16	15	3	12	1
	6%	8%	5%	-	5%	15%	8%	4%	12%	-	-	-	-	-	37%	-	-	-	5%	7%	5%	6%	3%	8%	5%
	N	N	N		N		JJNQ		GJACGJNQS UV											N		N			
Kitchener/ Waterloo/ Cambridge	9	2	7	1	2	1	1	3	2	4	0	0	0	9	0	0	0	0	0	6	5	9	3	5	0
	4%	2%	7%	12%	4%	2%	2%	5%	2%	6%	-	-	-	9%	-	-	-	-	-	2%	1%	4%	4%	4%	-
	S		ISTU		S		S	S	S	SU				ABIQSTUV					SS	SS	SS				
Ottawa	3	2	1	0	2	0	1	2	1	0	0	0	0	3	0	0	0	0	8	6	8	3	1	2	0
	1%	2%	1%	-	5% AV	-	2%	4%	1%	-	-	-	-	4%	-	-	-	-	3%	2%	2%	1%	1%	2%	-
London	1	1	0	0	1	0	0	1	0	0	0	0	0	1	0	0	0	0	1	4	5	1	0	1	0
	0	1%	-	-	2%	-	-	2%	-	-	-	-	-	1%	-	-	-	-	0	2%	2%	0	-	1%	-
(DK/NS)	133	66	67	6	25	27	34	31	60	41	13	23	18	43	25	11	15	0	206	167	244	133	48	85	19
	59%	54%	66%	58%	50%	50%	70%	51%	60%	68%	35%	100%	100%	45%	63%	100%	28%	-	68%	65%	69%	59%	55%	62%	65%
	NQ	Q	EHNQ		Q		EHIABEHINQ V	Q	NQ	BNQ				Q					BEHNQ	ENQ	VABEHNQV	NQ			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

GVA boost

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	257	355	224	86*	137	29**
GVA	19	14	5	3	5	5	1	8	6	6	19	0	0	0	0	0	0	19	0	19	22	19	11	9	3
	9%	12%	5%	30%	10%	9%	2%	13%	6%	9%	52%	-	-	-	-	-	-	100%	-	7%	6%	9%	12%	6%	10%
	CGN	NQ	N		NQ			GCGNQ	GGN	NQ										N	N	CGN			
Rest of Canada	204	108	96	7	46	49	47	53	96	55	17	23	18	95	40	11	54	0	0	239	333	204	76	129	26
	91%	88%	95%	70%	90%	91%	98%	87%	94%	91%	48%	100%	100%	100%	100%	100%	100%	-	-	93%	94%	91%	88%	94%	90%
			AHV				HIAHIV							ABCEHIJTUV			BEHJ								

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Sample Collected

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	308	262	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Ipsos panel	188	96	92	0	29	51	48	29	99	61	25	22	13	85	34	9	49	14	303	257	272	188	65	123	23
	84%	79%	91%	-	56%	96%	99%	47%	97%	100%	69%	95%	75%	89%	85%	83%	91%	70%	100%	100%	76%	84%	76%	90%	81%
	EHUW	EH	BABEHUV				EHABCEHN UV		EHABCEHN UV	EHABCEHN QUV				BEHU			BEHU		UVABCEGHI NQUV	UVABCEHIN QUV	EH	UEHU		AW	
Outside panel	35	26	9	10	23	2	1	33	3	0	11	1	5	11	6	2	5	6	0	0	83	35	21	14	5
	16%	21%	9%	100%	44%	4%	1%	53%	3%	-	31%	5%	25%	11%	15%	17%	9%	30%	-	-	24%	16%	24%	10%	19%
	CGIJSTX	CCGIJNQST	GIJST		GIJABCGIJN QSTUV		S	GIJABCGIJN QSTUV	ST					GIJST			JST				STVACGIJN QSTV	STCGIJST	AX		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

CMA. Census Metropolitan Areas

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Base: All respondents	227	109	118	4	61	37	66	65	103	59	36	28	19	95	37	12	54	20	0	0	359	227	88	139	30
Weighted	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	-**	-**	355	224	86*	137	29**
Toronto Census Metropolitan Areas	54	30	24	0	13	17	13	13	29	12	0	0	0	54	0	0	54	0	0	0	68	54	28	26	8
	24%	24%	24%	-	25%	31%	26%	21%	29%	20%	-	-	-	57%	-	-	100%	-	-	-	19%	24%	32%	19%	29%
														ABCEGHIJU V			ABCEGHIJN UV								
Vancouver Census Metropolitan Areas	19	14	5	3	5	5	1	8	6	6	19	0	0	0	0	0	0	19	0	0	22	19	11	9	3
	9%	12%	5%	30%	10%	9%	2%	13%	6%	9%	52%	-	-	-	-	-	-	100%	-	-	6%	9%	12%	6%	10%
	CGN	NQ	N		NQ			GCGNQ	GGN	NQ											N	CGN			
Other	150	79	72	7	34	32	34	41	67	43	17	23	18	41	40	11	0	0	0	0	266	150	48	102	17
	67%	64%	71%	70%	66%	60%	72%	66%	66%	71%	48%	100%	100%	43%	100%	100%	-	-	-	-	75%	67%	55%	74%	61%
	NQW	NQ	NQ		NQ			IINQ	NQ	NQ				Q							NQ	NQ		AW	

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

G_variable

	Total	Groupnum 0001	Groupnum 0003
Base: All respondents	1411	1411	0
Weighted	1393	1393	0
G1 National Rep	1393	1393	0
	100%	100%	-
G4 NTHB - Next Time Home Buyers - Group3 fallout	1393	1393	0
	100%	100%	-
G13 NTHB Oversample	224	224	0
	16%	16%	-
Summary			

Sample Collected

	Total	Groupnum 0001	Groupnum 0003
Base: All respondents	1411	1411	0
Weighted	1393	1393	0
Ipsos panel	1275	1275	0
	91%	91%	-
Outside panel	119	119	0
	9%	9%	-

Banner 1

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%
Gender Male	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU	STU
	123	123	0	9	31	29	25	40	53	30	23	11	10	46	27	5	30	14	0	0	0	123	53	70	15
	55%	100%	-	88%	60%	54%	52%	65%	53%	49%	63%	48%	55%	48%	68%	48%	55%	75%	-	-	-	55%	61%	51%	53%
Gender Female	CSTU	CACEGHIJN QSTUV			CSTU		CSTU	CNSTU	CSTU	CSTU				CSTU			CSTU					STUCSTU			
	101	0	101	1	21	25	23	22	48	31	13	12	8	49	13	6	24	5	0	0	0	101	33	68	13
	45%	-	100%	12%	40%	46%	48%	35%	47%	51%	37%	52%	45%	52%	32%	52%	45%	25%	-	-	-	45%	39%	49%	47%
Age 18-24	BSTU		BABEGHIJN QSTUV		BSTU		BSTU	BSTU	BSTU	BSTU				BHSTU			BSTU					STUBSTU			
	10	9	1	10	0	0	0	10	0	0	3	0	3	4	0	0	0	3	0	0	0	10	3	7	3
	5%	7%	1%	100%	-	-	-	17%	-	-	8%	-	15%	4%	-	-	-	16%	-	-	-	5%	4%	5%	11%
Age 25-34	CSTU	ISTU						EGIJABCEGI JNQSTUV						STU								STUCSTU			
	51	31	21	0	51	0	0	51	0	0	11	5	4	20	7	4	13	5	0	0	0	51	29	22	10
	23%	25%	20%	-	100%	-	-	83%	-	-	29%	23%	24%	21%	17%	40%	23%	26%	-	-	-	23%	34%	16%	34%
Age 35-44	GIJSTUX	GIJSTU	GIJSTU		GHIJABCGHI JNQSTUV			GIJABCGIJN QSTUV						GIJSTU			GIJSTU					STUGIJSTU	AX		
	53	29	25	0	0	53	0	0	53	0	7	3	4	20	17	2	17	5	0	0	0	53	25	28	9
	24%	23%	24%	-	-	100%	-	-	53%	-	20%	12%	24%	21%	43%	15%	31%	24%	-	-	-	24%	29%	21%	32%
Age 45-54	EGHJSTU	EGHJSTU	EGHJSTU					EGHJABCE GHJNQSTU V						EGHJSTU			EGHJNSTU					STUEGHJST U			
	48	25	23	0	0	0	48	0	48	0	3	9	3	19	12	2	13	1	0	0	0	48	21	27	5
	22%	20%	23%	-	-	-	100%	-	47%	-	7%	41%	16%	20%	30%	16%	23%	6%	-	-	-	22%	25%	20%	18%
Age 18-34	EHJSTU	EHJSTU	EHJSTU				EHIJABCEHI JNQSTUV		EHJABCEHJ NQSTUV					EHJSTU			EHJSTU					STUEHJSTU			
	61	40	22	10	51	0	0	61	0	0	14	5	7	24	7	4	13	8	0	0	0	61	32	29	13
	27%	32%	22%	100%	100%	-	-	100%	-	-	37%	23%	39%	25%	17%	40%	23%	42%	-	-	-	27%	37%	21%	45%
Age 35-54	GIJSTUX	GIJSTU	GIJSTU		GIJABCGIJN QSTUV			GIJABCGIJN QSTUV						GIJSTU			GIJSTU					STUGIJSTU	AX		
	101	53	48	0	0	53	48	0	101	0	10	12	7	40	29	3	29	6	0	0	0	101	46	55	15
	45%	43%	48%	-	-	100%	100%	-	100%	-	27%	53%	40%	42%	73%	31%	54%	29%	-	-	-	45%	54%	40%	51%
Age 55+	EHJSTU	EHJSTU	EHJSTU				EHJABCEHJ NQSTUV		EHJABCEHJ NQSTUV					EHJSTU			EHJNSTU					STUEHJSTU			
	61	30	31	0	0	0	0	0	0	61	13	5	4	32	4	3	12	6	0	0	0	61	8	53	1
	27%	24%	31%	-	-	-	-	-	-	100%	36%	24%	21%	33%	10%	28%	23%	29%	-	-	-	27%	9%	39%	5%
Region BC	EGHISTUW	EGHISTU	EGHISTU						EGHIABCEG HINQSTUV					EGHIQSTU			EGHISTU					STUEGHIST U		AW	
	37	23	13	3	11	7	3	14	10	13	37	0	0	0	0	0	0	19	0	0	0	37	18	19	6
	16%	19%	13%	30%	21%	14%	5%	22%	10%	22%	100%	-	-	-	-	-	-	100%	-	-	-	16%	21%	14%	22%
Region Alberta	GINQSTU	GNQSTU	GNQSTU		GGNQSTU		NSTU	GGNQSTU	GGNQSTU	GGNQSTU												STUGINQST U			
	23	11	12	0	5	3	9	5	12	5	0	23	0	0	0	0	0	0	0	0	0	23	8	15	3
	10%	9%	12%	-	10%	5%	19%	8%	12%	9%	-	100%	-	-	-	-	-	-	-	-	-	10%	9%	11%	11%
Region Man/Sask	NQSTU	NSTU	NQSTU		NQSTU		IABINQSTUV	NSTU	NQSTU	NSTU												STUNQSTU			
	18	10	8	3	4	4	3	7	7	4	0	0	18	0	0	0	0	0	0	0	0	18	7	11	2
	8%	8%	8%	27%	8%	8%	6%	11%	7%	6%	-	-	100%	-	-	-	-	-	-	-	-	8%	8%	8%	7%
Region Ontario	NSTU	NSTU	NSTU		NQSTU		NSTU	NQSTU	NSTU	NSTU												STUNSTU			
	95	46	49	4	20	20	19	24	40	32	0	0	0	95	0	0	54	0	0	0	0	95	40	56	12
	43%	38%	49%	42%	39%	38%	40%	40%	39%	52%	-	-	-	100%	-	-	100%	-	-	-	-	43%	46%	40%	42%
Region Quebec	STU	STU	ISTU		STU		STU	STU	STU	BSTU				ABCEGHIJS TUV			ABCEGHIJS TUV					STUSTU			
	40	27	13	0	7	17	12	7	29	4	0	0	0	0	40	0	0	0	0	0	0	40	11	29	4
	18%	22%	13%	-	13%	32%	25%	11%	29%	6%	-	-	-	-	100%	-	-	-	-	-	-	18%	12%	21%	16%
Region Atlantic	CJNQSTU	HJNQSTU	NQSTU		NQSTU		CJNQSTU	NQSTU	EHJACEHJN QSTUV	NSTU												STUCJNQST U			
	11	5	6	0	4	2	2	4	3	3	0	0	0	0	0	11	0	0	0	0	0	11	3	8	1
	5%	4%	6%	-	9%	3%	4%	7%	3%	5%	-	-	-	-	-	100%	-	-	-	-	-	5%	3%	6%	3%
	STU	STU	NSTU		NQSTU		STU	NSTU	STU	STU												STUSTU			
	54	30	24	0	13	17	13	13	29	12	0	0	0	54	0	0	54	0	0	0	0	54	28	26	8

Banner 1

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
CMA Toronto Census Metropolitan Areas	24%	24%	24%	-	25%	31%	26%	21%	29%	20%	-	-	-	57%	-	-	100%	-	-	-	-	24%	32%	19%	29%
	STU	STU	STU		STU		STU	STU	STU	STU				ABCEGHIJS TUV			ABCEGHIJN STUV					STUSTU			
CMA Vancouver Census Metropolitan Areas	19	14	5	3	5	5	1	8	6	6	19	0	0	0	0	0	0	19	0	0	0	19	11	9	3
	9% CGNSTU	12% NQSTU	5% NSTU	30%	10% NQSTU	9%	2% STU	13% GCGNQSTU	6% GGNSTU	9% NQSTU	52%	-	-	-	-	-	-	100%	-	-	-	9% STUCGNST	12%	6%	10%
Year 2016 Gen Pop	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	303	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-
																			TUVABCEG HIJNQSTUV						
Year 2017 Gen Pop	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	257	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-
																				SUVABCEG HIJNQSUUV					
Year 2018 Gen Pop	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	355	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-
																					STVABCEG HIJNQSTV				
Year 2019 Gen Pop	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
	100% STU	100% STU	100% STU	100%	100% STU	100%	100% STU	100% STU	100% STU	100% STU	100%	100%	100%	100% STU	100%	100%	100% STU	100%	-	-	-	100% STUSTU	100%	100%	100%
House Poor Past/Current/ Future House Poor	86	53	33	3	29	25	21	32	46	8	18	8	7	40	11	3	28	11	0	0	0	86	86	0	29
	39%	43%	33%	31%	57%	47%	44%	52%	46%	13%	49%	35%	38%	42%	26%	27%	51%	55%	-	-	-	39%	100%	-	100%
	JSTUX	JSTU	JSTU		JABCJNSTU V		JCJSTU	JACJSTUV	JCJSTU	STU				JSTU			CJSTU					STUJSTU	AX		
House Poor Never House Poor	137	70	68	7	22	28	27	29	55	53	19	15	11	56	29	8	26	9	0	0	0	137	0	137	0
	61%	57%	67%	69%	43%	53%	56%	48%	54%	87%	51%	65%	62%	58%	74%	73%	49%	45%	-	-	-	61%	-	100%	-
House Poor Current House Poor	EHSTUW	ESTU	EGHIQSTU		STU		STU	STU	STU	EGHIABCEG HINQSTUV				ESTU			STU					STUEHSTU		AW	
	29	15	13	3	10	9	5	13	15	1	6	3	2	12	4	1	8	3	0	0	0	29	29	0	29
	13%	12%	13%	31%	19%	17%	11%	21%	14%	2%	17%	14%	12%	13%	11%	7%	15%	14%	-	-	-	13%	33%	-	100%
	JSTUX	JSTU	JSTU		JJSTU		STU	JJSTU	JJSTU	STU				STU			JSTU					STUJSTU	AX		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Banner 2

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Total 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	303	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
Total 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	257	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-
																				SUVABCEG HIJNQSUV					
Total 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	355	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-
																					STVABCEG HIJNQSTV				
Total 2019	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
	100% STU	100% STU	100% STU	100%	100% STU	100%	100% STU	100% STU	100% STU	100% STU	100%	100%	100%	100% STU	100%	100%	100% STU	100%	-	-	-	100% STUSTU	100%	100%	100%
Male 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	162	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
Male 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	124	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48%	-	-	-	-	-
																				SUVABCEG HIJNQSUV					
Male 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	147	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41%	-	-	-	-
																					STVABCEG HIJNQSTV				
Male 2019	123	123	0	9	31	29	25	40	53	30	23	11	10	46	27	5	30	14	0	0	0	123	53	70	15
	55%	100%	-	88%	60%	54%	52%	65%	53%	49%	63%	48%	55%	48%	68%	48%	55%	75%	-	-	-	55%	61%	51%	53%
	CSTU	CACEGHIJN QSTUV			CSTU		CSTU	CNSTU	CSTU	CSTU				CSTU			CSTU					STUCSTU			
Female 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	142	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
Female 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	133	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52%	-	-	-	-	-
																				SUVABCEG HIJNQSUV					
Female 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	208	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59%	-	-	-	-
																					STVABCEG HIJNQSTV				
Female 2019	101	0	101	1	21	25	23	22	48	31	13	12	8	49	13	6	24	5	0	0	0	101	33	68	13
	45%	-	100%	12%	40%	46%	48%	35%	47%	51%	37%	52%	45%	52%	32%	52%	45%	25%	-	-	-	45%	39%	49%	47%
	BSTU		BABEGHIJN QSTUV		BSTU		BSTU	BSTU	BSTU	BSTU				BHSTU			BSTU					STUBSTU			
18-34 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	64	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
18-34 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	53	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	-	-	-	-	-
																				SUVABCEG HIJNQSUV					
18-34 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	96	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27%	-	-	-	-
																					STVABCEG HIJNQSTV				

Banner 2

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
18-34 2019	61	40	22	10	51	0	0	61	0	0	14	5	7	24	7	4	13	8	0	0	0	61	32	29	13
	27%	32%	22%	100%	100%	-	-	100%	-	-	37%	23%	39%	25%	17%	40%	23%	42%	-	-	-	27%	37%	21%	45%
	GIJSTUX	GIJSTU	GIJSTU		GIJABCGIJN QSTUV			GIJABCGIJN QSTUV						GIJSTU			GIJSTU					STUGIJSTU	AX		
35-54 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	137	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45%	-	-	-	-	-	-
																			TUVABCEG HIJNQSTUV						
35-54 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	111	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43%	-	-	-	-	-
																				SUVABCEG HIJNQSTUV					
35-54 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	149	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42%	-	-	-	-
																					STVABCEG HIJNQSTV				
35-54 2019	101	53	48	0	0	53	48	0	101	0	10	12	7	40	29	3	29	6	0	0	0	101	46	55	15
	45%	43%	48%	-	-	100%	100%	-	100%	-	27%	53%	40%	42%	73%	31%	54%	29%	-	-	-	45%	54%	40%	51%
	EHJSTU	EHJSTU	EHJSTU				EHJABCEHJ NQSTUV		EHJABCEHJ NQSTUV					EHJSTU			EHJNSTU					STUEHJSTU			
55+ 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	103	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34%	-	-	-	-	-	-
																			TUVABCEG HIJNQSTUV						
55+ 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	94	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36%	-	-	-	-	-	-
																				SUVABCEG HIJNQSTUV					
55+ 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	110	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31%	-	-	-	-	-
																				STVABCEG HIJNQSTV					
55+ 2019	61	30	31	0	0	0	0	0	0	61	13	5	4	32	4	3	12	6	0	0	0	61	8	53	1
	27%	24%	31%	-	-	-	-	-	-	100%	36%	24%	21%	33%	10%	28%	23%	29%	-	-	-	27%	9%	39%	5%
	EGHISTUW	EGHISTU	EGHISTU						EGHABCEG HINQSTUV					EGHIQSTU			EGHISTU					STUEGHIST U		AW	
18-24 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-	-
																			TUVABCTUV						
18-24 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-	-	-	-
																			SUSU						
18-24 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	38	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	-	-	-	-	-
																				STVABCEG HIJNQSTV					
18-24 2019	10	9	1	10	0	0	0	10	0	0	3	0	3	4	0	0	0	3	0	0	0	10	3	7	3
	5%	7%	1%	100%	-	-	-	17%	-	-	8%	-	15%	4%	-	-	-	16%	-	-	-	5%	4%	5%	11%
	CSTU	ISTU						EGIJABCEGI JNQSTUV						STU								STUCSTU			
25-34 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	50	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17%	-	-	-	-	-	-
																			TUVABCEG HIJNQSTUV						
25-34 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	48	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	-	-	-	-	-
																				SUVABCEG HIJNQSTUV					
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	59	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16%	-	-	-	-	-

Banner 2

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
25-34 2018																					STVABCEG HIJNQSTV				
25-34 2019	51 23%	31 25%	21 20%	0 -	51 100%	0 -	0 -	51 83%	0 -	0 -	11 29%	5 23%	4 24%	20 21%	7 17%	4 40%	13 23%	5 26%	0 -	0 -	0 -	51 23%	29 34%	22 16%	10 34%
	GIJSTUX	GIJSTU	GIJSTU		GHIJABCGHI JNQSTUV			GIJABCGIJN QSTUV						GIJSTU			GIJSTU					STUGIJSTU	AX		
35-44 2016	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	50 16%	0 -	0 -	0 -	0 -	0 -	0 -
																			TUVABCEG HIJNQSTUV						
35-44 2017	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	59 23%	0 -	0 -	0 -	0 -	0 -
																			SUVABCEG HIJNQSUV						
35-44 2018	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	65 18%	0 -	0 -	0 -
																					STVABCEG HIJNQSTV				
35-44 2019	53 24%	29 23%	25 24%	0 -	0 -	53 100%	0 -	0 -	53 53%	0 -	7 20%	3 12%	4 24%	20 21%	17 43%	2 15%	17 31%	5 24%	0 -	0 -	0 -	53 24%	25 29%	28 21%	9 32%
	EGHJSTU	EGHJSTU	EGHJSTU						EGHJABCE GHJNQSTU V					EGHJSTU			EGHJNSTU					STUEGHJST U			
45-54 2016	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	87 29%	0 -	0 -	0 -	0 -	0 -	0 -
																			TUVABCEG HIJNQSTUV						
45-54 2017	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	52 20%	0 -	0 -	0 -	0 -	0 -
																			SUVABCEG HIJNQSUV						
45-54 2018	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	0 -	85 24%	0 -	0 -	0 -
																					STVABCEG HIJNQSTV				
45-54 2019	48 22%	25 20%	23 23%	0 -	0 -	0 -	48 100%	0 -	48 47%	0 -	3 7%	9 41%	3 16%	19 20%	12 30%	2 16%	13 23%	1 6%	0 -	0 -	0 -	48 22%	21 25%	27 20%	5 18%
	EHJSTU	EHJSTU	EHJSTU				EHIJABCEHI JNQSTUV		EHJABCEHJ NQSTUV					EHJSTU			EHJSTU						STUEHJSTU		

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Banner 3

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Total 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	303	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
Total 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	257	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-
																				SUVABCEG HIJNQSUV					
Total 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	355	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-	-	-
																					STVABCEG HIJNQSTV				
Total 2019	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	0	224	86	137	29
	100% STU	100% STU	100% STU	100%	100% STU	100%	100% STU	100% STU	100% STU	100% STU	100%	100%	100%	100% STU	100%	100%	100% STU	100%	-	-	-	100% STUSTU	100%	100%	100%
BC 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	43	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
BC 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	37	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	-	-	-	-	-
																				SUVABCEG HIJNQSUV					
BC 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	52	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	-	-	-	-	-
																					STVABCEG HIJNQSTV				
BC 2019	37	23	13	3	11	7	3	14	10	13	37	0	0	0	0	0	0	19	0	0	0	37	18	19	6
	16%	19%	13%	30%	21%	14%	5%	22%	10%	22%	100%	-	-	-	-	-	-	100%	-	-	-	16% STUGINQST U	21%	14%	22%
	GINQSTU	GNQSTU	GNQSTU		GGNQSTU		NSTU	GGNQSTU	GGNQSTU	GGNQSTU															
Alberta 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	40	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
Alberta 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	31	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%	-	-	-	-	-
																				SUVABCEG HIJNQSUV					
Alberta 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	48	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	-	-	-	-	-
																					STVABCEG HIJNQSTV				
Alberta 2019	23	11	12	0	5	3	9	5	12	5	0	23	0	0	0	0	0	0	0	0	0	23	8	15	3
	10%	9%	12%	-	10%	5%	19%	8%	12%	9%	-	100%	-	-	-	-	-	-	-	-	-	10%	9%	11%	11%
	NQSTU	NSTU	NQSTU		NQSTU		IABINQSTUV	NSTU	NQSTU	NSTU												STUNQSTU			
Man/Sask 2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	19	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	-	-	-	-	-	-
																			TUVABCINT UV						
Man/Sask 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	10	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4% SUVASUV	-	-	-	-	-
Man/Sask 2018	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5% STVABCSTV	-	-	-	-	-
Man/Sask 2019	18	10	8	3	4	4	3	7	7	4	0	0	18	0	0	0	0	0	0	0	0	18	7	11	2
	8% NSTU	8% NSTU	8% NSTU	27%	8% NQSTU	8%	6% NSTU	11% NQSTU	7% NSTU	6% NSTU	-	-	100%	-	-	-	-	-	-	-	-	8% STUNSTU	8%	8%	7%
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	126	0	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42%	-	-	-	-	-	-

Banner 3

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Ontario 2016																			TUVABCEG HIJNQTUV						
Ontario 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	106	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41%	-	-	-	-	-
Ontario 2018																				SUVABCEG HIJNQSUUV					
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	155	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44%	-	-	-	-
																					STVABCEG HIJNQSTV				
Ontario 2019	95	46	49	4	20	20	19	24	40	32	0	0	0	95	0	0	54	0	0	0	0	95	40	56	12
	43%	38%	49%	42%	39%	38%	40%	40%	39%	52%	-	-	-	100%	-	-	100%	-	-	-	-	43%	46%	40%	42%
	STU	STU	ISTU		STU		STU	STU	STU	BSTU				ABCEGHIJS TUV			ABCEGHIJS TUV					STUSTU			
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	63	0	0	0	0	0	0
Quebec 2016	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21%	-	-	-	-	-	-
																			TUVABCEG HIJNQTUV						
Quebec 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	55	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21%	-	-	-	-	-
																				SUVABCEG HIJNQSUUV					
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	68	0	0	0	0
Quebec 2018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	-	-	-	-
																					STVABCEG HIJNQSTV				
Quebec 2019	40	27	13	0	7	17	12	7	29	4	0	0	0	0	40	0	0	0	0	0	0	40	11	29	4
	18%	22%	13%	-	13%	32%	25%	11%	29%	6%	-	-	-	-	100%	-	-	-	-	-	-	18%	12%	21%	16%
	CJNQSTU	HJNQSTU	NQSTU		NQSTU		JCJNQSTU	NQSTU	EHJACEHJN QSTUV	NSTU												STUCJNQST U			
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	13	0	0	0	0	0	0
Atlantic 2016	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	-	-	-
																			TUVABCTUV						
Atlantic 2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	17	0	0	0	0	0
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%	-	-	-	-	-
																				SUVABCEGI NSUV					
	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	15	0	0	0	0
Atlantic 2018	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	-	-	-
																					STVACSTV				
Atlantic 2019	11	5	6	0	4	2	2	4	3	3	0	0	0	0	0	11	0	0	0	0	0	11	3	8	1
	5%	4%	6%	-	9%	3%	4%	7%	3%	5%	-	-	-	-	-	100%	-	-	-	-	-	5%	3%	6%	3%
	STU	STU	NSTU		NQSTU		STU	NSTU	STU	STU												STUSTU			

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Banner 4

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
Total	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Gender Male	123	123	0	9	31	29	25	40	53	30	23	11	10	46	27	5	30	14	162	124	147	123	53	70	15
	55%	100%	-	88%	60%	54%	52%	65%	53%	49%	63%	48%	55%	48%	68%	48%	55%	75%	53%	48%	41%	55%	61%	51%	53%
	CU	CACEGHIJN QSTUV			CU		C	CNTU	C	C				C			C		UCU	C	C	UCU			
Gender Female	101	0	101	1	21	25	23	22	48	31	13	12	8	49	13	6	24	5	142	133	208	101	33	68	13
	45%	-	100%	12%	40%	46%	48%	35%	47%	51%	37%	52%	45%	52%	32%	52%	45%	25%	47%	52%	59%	45%	39%	49%	47%
	B		BABEGHIJN QSTUV		B		B	B	B	B				BH			B		B	BH	SVABEHSV	B			
Age 18-24	10	9	1	10	0	0	0	10	0	0	3	0	3	4	0	0	0	3	13	5	38	10	3	7	3
	5%	7%	1%	100%	-	-	-	17%	-	-	8%	-	15%	4%	-	-	-	16%	4%	2%	11%	5%	4%	5%	11%
	C	IT						EGIJABCEGI JNQSTV													STVACEGIJ QSTV	C			
Age 25-34	51	31	21	0	51	0	0	51	0	0	11	5	4	20	7	4	13	5	50	48	59	51	29	22	10
	23%	25%	20%	-	100%	-	-	83%	-	-	29%	23%	24%	21%	17%	40%	23%	26%	17%	19%	16%	23%	34%	16%	34%
	GIJX	GIJ	GIJ		GHIJABCGHI JNQSTUV			GIJABCGIJN QSTUV						GIJ			GIJ		GIJ	GIJ	GIJ	GIJ	AX		
Age 35-44	53	29	25	0	0	53	0	0	53	0	7	3	4	20	17	2	17	5	50	59	65	53	25	28	9
	24%	23%	24%	-	-	100%	-	-	53%	-	20%	12%	24%	21%	43%	15%	31%	24%	16%	23%	18%	24%	29%	21%	32%
	EGHJ	EGHJ	EGHJ					EGHJABCE GHJNQSTU V						EGHJ			EGHJNS		EGHJ	EGHJ	EGHJ	EGHJ			
Age 45-54	48	25	23	0	0	0	48	0	48	0	3	9	3	19	12	2	13	1	87	52	85	48	21	27	5
	22%	20%	23%	-	-	-	100%	-	47%	-	7%	41%	16%	20%	30%	16%	23%	6%	29%	20%	24%	22%	25%	20%	18%
	EHJ	EHJ	EHJ				EHIJABCEHI JNQSTUV		EHJABCEHJ NQSTUV					EHJ			EHJ		TEHJT	EHJ	EHJ	EHJ			
Age 18-34	61	40	22	10	51	0	0	61	0	0	14	5	7	24	7	4	13	8	64	53	96	61	32	29	13
	27%	32%	22%	100%	100%	-	-	100%	-	-	37%	23%	39%	25%	17%	40%	23%	42%	21%	20%	27%	27%	37%	21%	45%
	GIJX	GIJST	GIJ		GIJABCGIJN QSTUV			GIJABCGIJN QSTUV						GIJ			GIJ		GIJ	GIJ	GIJ	GIJ	AX		
Age 35-54	101	53	48	0	0	53	48	0	101	0	10	12	7	40	29	3	29	6	137	111	149	101	46	55	15
	45%	43%	48%	-	-	100%	100%	-	100%	-	27%	53%	40%	42%	73%	31%	54%	29%	45%	43%	42%	45%	54%	40%	51%
	EHJ	EHJ	EHJ				EHJABCEHJ NQSTUV		EHJABCEHJ NQSTUV					EHJ			EHJN		EHJ	EHJ	EHJ	EHJ			
Age 55+	61	30	31	0	0	0	0	0	0	61	13	5	4	32	4	3	12	6	103	94	110	61	8	53	1
	27%	24%	31%	-	-	-	-	-	-	100%	36%	24%	21%	33%	10%	28%	23%	29%	34%	36%	31%	27%	9%	39%	5%
	EGHIW	EGHI	EGHI						EGHIABCEG HINQSTUV					EGHIQ			EGHI		EGHI	VABEGHIV	EGHI	EGHI		AW	
Region BC	37	23	13	3	11	7	3	14	10	13	37	0	0	0	0	0	0	19	0	0	0	37	18	19	6
	16%	19%	13%	30%	21%	14%	5%	22%	10%	22%	100%	-	-	-	-	-	-	100%	-	-	-	16%	21%	14%	22%
	GINQSTU	GNQSTU	GNQSTU		GGNQSTU		NSTU	GGNQSTU	GGNQSTU	GGNQSTU												STUGINQST U			
Region Alberta	23	11	12	0	5	3	9	5	12	5	0	23	0	0	0	0	0	0	0	0	0	23	8	15	3
	10%	9%	12%	-	10%	5%	19%	8%	12%	9%	-	100%	-	-	-	-	-	-	-	-	-	10%	9%	11%	11%
	NQSTU	NSTU	NQSTU		NQSTU		IABINQSTUV	NSTU	NQSTU	NSTU												STUNQSTU			
Region Man/Sask	18	10	8	3	4	4	3	7	7	4	0	0	18	0	0	0	0	0	0	0	0	18	7	11	2
	8%	8%	8%	27%	8%	8%	6%	11%	7%	6%	-	-	100%	-	-	-	-	-	-	-	-	8%	8%	8%	7%
	NSTU	NSTU	NSTU		NQSTU		NSTU	NQSTU	NSTU	NSTU												STUNSTU			
Region Ontario	95	46	49	4	20	20	19	24	40	32	0	0	0	95	0	0	54	0	0	0	0	95	40	56	12
	43%	38%	49%	42%	39%	38%	40%	40%	39%	52%	-	-	-	100%	-	-	100%	-	-	-	-	43%	46%	40%	42%
	STU	STU	ISTU		STU		STU	STU	STU	BSTU				ABCEGHIJS TUV			ABCEGHIJS TUV					STUSTU			
Region Quebec	40	27	13	0	7	17	12	7	29	4	0	0	0	0	40	0	0	0	0	0	0	40	11	29	4
	18%	22%	13%	-	13%	32%	25%	11%	29%	6%	-	-	-	-	100%	-	-	-	-	-	-	18%	12%	21%	16%
	CJNQSTU	HJNQSTU	NQSTU		NQSTU		JCJNQSTU	NQSTU	EHJACEHJN QSTUV	NSTU												STUCJNQST U			
Region Atlantic	11	5	6	0	4	2	2	4	3	3	0	0	0	0	0	11	0	0	0	0	0	11	3	8	1
	5%	4%	6%	-	9%	3%	4%	7%	3%	5%	-	-	-	-	-	100%	-	-	-	-	-	5%	3%	6%	3%
	STU	STU	NSTU		NQSTU		STU	NSTU	STU	STU												STUSTU			
Self Employed Self employed	20	9	11	0	5	5	6	5	11	5	4	3	2	8	2	2	4	2	25	16	41	20	10	10	3
	9%	7%	11%	-	9%	9%	13%	7%	11%	8%	12%	11%	11%	8%	4%	16%	7%	8%	8%	6%	11%	11%	8%	10%	
																					TT				

Banner 4

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Self Employed Not self employed	199	110	89	7	46	49	41	53	90	56	33	20	16	83	38	9	49	18	268	239	313	199	73	126	22
	89%	89%	88%	69%	90%	91%	85%	86%	88%	92%	88%	89%	89%	87%	96%	84%	90%	92%	89%	93%	88%	89%	84%	92%	77%
Employment Self employed	20	9	11	0	5	5	6	5	11	5	4	3	2	8	2	2	4	2	25	16	41	20	10	10	3
	9%	7%	11%	-	9%	9%	13%	7%	11%	8%	12%	11%	11%	8%	4%	16%	7%	8%	8%	6%	11%	9%	11%	8%	10%
Employment Total employed	123	75	48	4	43	36	34	47	70	6	15	14	10	50	28	7	35	8	177	166	185	123	59	64	17
	55%	61%	48%	39%	83%	69%	70%	76%	69%	10%	40%	60%	55%	52%	71%	62%	65%	42%	58%	64%	52%	55%	69%	47%	60%
Employment Retired	CJX	J	J		JABCJNQST UV		JACJNUV	JABCJNSUV	JACJNUV					J			CJN		J	UCJU	J	CJ	AX		
	49	20	29	0	0	0	2	0	2	47	12	4	4	25	2	2	10	5	47	42	63	49	6	43	1
	22%	16%	29%	-	-	-	3%	-	2%	78%	32%	18%	20%	27%	4%	22%	19%	25%	16%	16%	18%	22%	7%	31%	2%
	EGHIW	EGHI	BABEGHIST UV				II			EGHIABCEG HINQSTUV				BEGHIST			EGHI		EGHI	EGHI	EGHI	EGHI		AW	
Employment Unemployed	13	8	5	0	1	6	4	1	10	3	0	3	3	3	5	0	2	0	20	14	23	13	4	9	2
	6%	7%	5%	-	1%	10%	9%	1%	10%	4%	-	11%	14%	4%	12%	-	3%	-	6%	6%	6%	6%	5%	7%	8%
Employment All other	13	6	7	3	3	7	1	6	8	0	6	0	0	4	4	0	2	5	24	17	42	13	4	10	2
	6%	5%	7%	30%	5%	12%	2%	9%	8%	-	16%	-	-	4%	9%	-	3%	24%	8%	7%	12%	6%	4%	7%	5%
								JJ	GG								J		J	TVAGJNTV					

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Banner 5

		Gender		Age							Region						CMA		Year				House Poor		
																	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Q	R	S	T	U	V	W	X	Y
Total Gen Pop	224	123*	101*	10**	51*	53**	48*	61*	101*	61*	37**	23**	18**	95*	40**	11**	54*	19**	303	257	355	224	86*	137	29**
Considering to Switch - Strongly/Somewhat agree	37	21	16	0	10	13	9	10	22	5	9	5	2	13	6	2	11	4	45	48	49	37	26	11	11
	16% X	17% J	16%	-	19%	24%	18%	16%	21%	8%	24%	23%	9%	13%	16%	21%	21%	22%	15%	19%	14%	16%	30% AX	8%	38%
Ever Switched	37	20	17	0	8	10	10	8	20	9	6	4	2	15	6	3	12	3	0	0	63	37	22	15	10
	17% STX	16% ST	17% ST	-	15% ST	19%	21% ST	13% ST	20% ST	15% ST	16%	19%	14%	16%	15%	28%	23% ST	16%	-	-	18% STST	17% STST	25% AX	11%	37%
Never switched	70	36	33	0	25	14	19	25	33	11	15	9	5	21	18	2	12	7	0	0	105	70	31	39	9
	31%	30%	33%	-	49% JABCJNQST UV	27%	39%	41%	33%	18%	40%	38%	28%	22%	46%	20%	22%	34%	-	-	30%	31%	36%	28%	30%
Switched over 5 years ago	JNST	JST	JNST											ST			ST				STST	STJNST			
	15	9	7	0	1	4	4	1	8	5	2	1	0	8	3	1	5	2	0	0	23	15	9	6	2
	7% ST	7% ST	6% ST	-	3% ST	8% ST	8% ST	2% ST	8% ST	9% ST	6% ST	5% ST	-	8% ST	8% ST	7% ST	10% ST	11%	-	-	6% STST	7% STST	10%	5%	8%
Switched within last 5 years	22	12	11	0	7	6	6	7	12	4	4	3	2	7	3	2	7	1	0	0	40	22	13	9	8
	10% ST	9% ST	10% ST	-	13% ST	10% ST	13% ST	11% ST	11% ST	6% ST	10% ST	14% ST	14% ST	8% ST	7% ST	21% ST	13% ST	5% ST	-	-	11% STST	10% STST	15% STST	7% STST	29%
Switched within last 4 years	18	9	10	0	7	2	6	7	8	4	1	3	2	7	2	2	7	1	0	0	37	18	10	8	6
	8% ST	7% ST	9% ST	-	13% ST	3% ST	13% ST	11% ST	8% ST	6% ST	3% ST	14% ST	14% ST	8% ST	5% ST	21% ST	13% ST	5% ST	-	-	10% STST	8% STST	12% STST	6% STST	19%
Switched within last 3 years	17	8	9	0	7	2	5	7	6	4	1	3	2	7	2	2	7	1	0	0	26	17	9	7	5
	8% ST	6% ST	9% ST	-	13% ST	3% ST	10% ST	11% ST	6% ST	6% ST	3% ST	12% ST	8% ST	8% ST	5% ST	21% ST	13% ST	5% ST	-	-	7% STST	8% STST	11% STST	5% STST	16%
Switched within last 2 years	13	4	8	0	6	2	2	6	4	3	1	3	2	5	1	2	4	1	0	0	16	13	7	6	3
	6% ST	4% ST	8% ST	-	11% BSTU	3% ST	5% ST	9% ST	4% ST	5% ST	3% ST	12% ST	8% ST	5% ST	3% ST	14% ST	7% ST	5% ST	-	-	5% STST	6% STST	8% STST	4% STST	9%
Switched within last year	6	1	5	0	2	1	1	2	1	2	0	0	2	3	0	2	2	0	0	0	5	6	4	2	1
	3% BST	1% BST	5% BABISTUV	-	4% ST	2% ST	1% S	4% ST	1% ST	4% BST	-	-	8% ST	3% ST	-	14% ST	4% ST	-	-	-	1% SS	3% STBST	5% STBST	2% STBST	4% STBST

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Banner 7

		Gender		Age							Region						CMA		Year				House Poor		
	Total	Male	Female	18-24	25-34	35-44	45-54	18-34	35-54	55+	BC	Alberta	Man/Sask	Ontario	Quebec	Atlantic	Toronto Census Metropolitan Areas	Vancouver Census Metropolitan Areas	2016 Gen Pop	2017 Gen Pop	2018 Gen Pop	2019 Gen Pop	Past/Current / Future House Poor	Never House Poor	Current House Poor
Total	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y
	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	0	0	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	100%	100%	100%	100%	100%
	ST	ST	ST		ST		ST	ST	ST	ST				ST			ST				STST	STST			
NTHB	224	123	101	10	51	53	48	61	101	61	37	23	18	95	40	11	54	19	303	257	355	224	86	137	29
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5% risk level) - B/C - D/E/F/G/H/I/J - K/L/M/N/O/P - Q/R - S/T/U/V - A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V - A/W/X/Y Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing