



## IPSOS / REUTERS POLL DATA

Prepared by Ipsos Public Affairs

### **Ipsos Poll Conducted for Reuters**

*Iran Poll 05.20.2019*

*These are findings from an Ipsos poll conducted May 17-20, 2019 on behalf of Thomson Reuters. For the survey, a sample of roughly 1,007 adults age 18+ from the continental U.S., Alaska and Hawaii was interviewed online in English. The sample includes 869 registered voters, 350 Democratic registered voters, 289 Republican registered voters, and 181 independent registered voters.*

*The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, region, race/ethnicity and income.*

*Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents (see link below for more info on Ipsos online polling "Credibility Intervals"). Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ( $n=1,007$  DEFF=1.5, adjusted Confidence Interval=5.0).*

*The poll also has a credibility interval of plus or minus 3.8 percentage points for registered voters, 6.0 percentage points for Democratic registered voters, 6.6 percentage points for Republican registered voters and 8.3 percentage points for independent registered voters. (see link below for more info on Ipsos online polling "Credibility Intervals").*

*For more information about Ipsos online polling methodology, please go here <http://goo.gl/yJBkuf>*

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**TOPLINE BEGINS ON NEXT PAGE**



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		All Americans	All Registered Voters (RV)	Democratic RV	Republican RV	Independent RV
Do you approve or disapprove of the way Donald Trump is handling the following issues? Iran :	Strongly approve	18%	19%	3%	40%	19%
	Somewhat approve	10%	11%	4%	21%	9%
	Lean towards approve	11%	12%	8%	17%	11%
	Lean towards disapprove	8%	8%	7%	7%	12%
	Somewhat disapprove	10%	8%	12%	2%	10%
	Strongly disapprove	31%	33%	59%	5%	29%
	Don't know	12%	8%	5%	9%	11%
	Total	1007	869	350	289	181
Now thinking about the rest of the world, would you say your opinion is favorable or unfavorable towards the following countries? China :	Very favorable	4%	4%	3%	6%	2%
	Somewhat favorable	9%	8%	9%	7%	8%
	Lean towards favorable	15%	16%	18%	15%	17%
	Lean towards unfavorable	22%	23%	23%	24%	21%
	Somewhat unfavorable	20%	23%	25%	23%	19%
	Very unfavorable	19%	19%	17%	19%	24%
	Don't know	12%	7%	6%	6%	9%
	Total	1007	869	350	289	181
Now thinking about the rest of the world, would you say your opinion is favorable or unfavorable towards the following countries? Iran :	Very favorable	3%	3%	2%	4%	2%
	Somewhat favorable	3%	3%	2%	4%	4%
	Lean towards favorable	9%	10%	9%	10%	12%
	Lean towards unfavorable	19%	18%	26%	12%	16%
	Somewhat unfavorable	17%	19%	23%	16%	16%
	Very unfavorable	35%	38%	30%	47%	36%
	Don't know	14%	9%	8%	7%	15%
	Total	1007	869	350	289	181



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Now thinking about the rest of the world, would you say your opinion is favorable or unfavorable towards the following countries? Russia :	Very favorable	2%	2%	1%	4%	1%
	Somewhat favorable	6%	6%	4%	9%	4%
	Lean towards favorable	9%	10%	5%	14%	14%
	Lean towards unfavorable	19%	20%	15%	26%	20%
	Somewhat unfavorable	17%	19%	19%	21%	18%
	Very unfavorable	33%	35%	50%	19%	32%
	Don't know	14%	9%	6%	8%	11%
	Total	1007	869	350	289	181
Now thinking about the rest of the world, would you say your opinion is favorable or unfavorable towards the following countries? North Korea :	Very favorable	3%	3%	2%	4%	3%
	Somewhat favorable	3%	3%	1%	6%	2%
	Lean towards favorable	7%	8%	7%	8%	10%
	Lean towards unfavorable	14%	14%	14%	13%	16%
	Somewhat unfavorable	18%	19%	21%	20%	15%
	Very unfavorable	43%	46%	50%	43%	41%
	Don't know	11%	7%	5%	6%	12%
	Total	1007	869	350	289	181
TM512Y15. On a scale of 1 to 5, with one being no threat and 5 being an imminent threat, how much of a threat do the following countries or organizations pose to the United States? China :	No threat1	7%	7%	7%	6%	8%
	2	15%	16%	20%	16%	10%
	3	30%	31%	31%	34%	27%
	4	23%	24%	24%	26%	26%
	Imminent threat5	15%	15%	13%	14%	21%
	Not sure	10%	6%	5%	4%	8%
	Total	1007	869	350	289	181
On a scale of 1 to 5, with one being no threat and 5 being an imminent threat, how much of a threat do the following countries or organizations pose to the United States? Iran :	No threat1	5%	5%	6%	4%	4%
	2	11%	11%	14%	10%	9%
	3	23%	24%	27%	17%	26%
	4	29%	29%	25%	34%	31%
	Imminent threat5	24%	25%	24%	29%	22%
	Not sure	9%	6%	4%	5%	9%
	Total	1007	869	350	289	181



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On a scale of 1 to 5, with one being no threat and 5 being an imminent threat, how much of a threat do the following countries or organizations pose to the United States? Russia :	No threat1	4%	4%	2%	5%	5%
	2	12%	12%	7%	20%	11%
	3	25%	25%	19%	33%	26%
	4	26%	27%	28%	29%	27%
	Imminent threat5	25%	26%	40%	10%	23%
	Not sure	9%	5%	5%	3%	8%
	Total	1007	869	350	289	181
On a scale of 1 to 5, with one being no threat and 5 being an imminent threat, how much of a threat do the following countries or organizations pose to the United States? North Korea :	No threat1	4%	3%	3%	4%	4%
	2	9%	9%	8%	14%	5%
	3	22%	23%	21%	22%	32%
	4	28%	29%	29%	33%	24%
	Imminent threat5	30%	30%	36%	23%	30%
	Not sure	8%	5%	4%	4%	6%
	Total	1007	869	350	289	181
How likely, if at all, do you believe it is that United States will go to war with the following countries within the next few years? China :	Very likely	6%	5%	6%	5%	4%
	Somewhat likely	14%	14%	18%	13%	12%
	Not very likely	41%	44%	43%	47%	42%
	Not at all likely	24%	25%	27%	24%	25%
	Don't know	15%	11%	6%	12%	18%
	Total	1007	869	350	289	181
How likely, if at all, do you believe it is that United States will go to war with the following countries within the next few years? Iran :	Very likely	15%	16%	16%	15%	13%
	Somewhat likely	36%	38%	38%	39%	37%
	Not very likely	26%	28%	32%	27%	24%
	Not at all likely	7%	6%	5%	7%	6%
	Don't know	15%	12%	8%	11%	19%
	Total	1007	869	350	289	181
How likely, if at all, do you believe it is that United States will go to war with the following countries within the next few years? Russia :	Very likely	6%	7%	10%	5%	3%
	Somewhat likely	17%	17%	23%	9%	15%
	Not very likely	43%	44%	41%	47%	46%
	Not at all likely	20%	21%	19%	28%	19%
	Don't know	14%	12%	8%	11%	17%
	Total	1007	869	350	289	181



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How likely, if at all, do you believe it is that United States will go to war with the following countries within the next few years? North Korea:	Very likely	11%	12%	14%	11%	9%
	Somewhat likely	32%	33%	41%	26%	29%
	Not very likely	31%	33%	28%	39%	32%
	Not at all likely	11%	11%	8%	14%	11%
	Don't know	15%	12%	9%	10%	18%
	Total	1007	869	350	289	181
In 2015, Iran and a coalition of countries led by the United States, signed a deal to prevent development of Iranian nuclear weapons in exchange for lifting long standing economic sanctions on Iran. Do you support or oppose this deal?	Strongly support	25%	27%	36%	18%	28%
	Somewhat support	36%	37%	40%	37%	35%
	Somewhat oppose	10%	9%	9%	8%	9%
	Strongly oppose	12%	14%	4%	26%	12%
	Don't know	18%	13%	11%	11%	16%
	Total	1007	869	350	289	181
In your opinion, should the U.S. conduct a preemptive attack on Iranian military interests?	Yes	12%	13%	10%	19%	7%
	No	60%	61%	69%	51%	66%
	Don't know	27%	26%	22%	30%	27%
	Total	1007	869	350	289	181
If Iran attacked U.S. military forces first, how should the U.S. respond?	Diplomacy only	6%	6%	9%	2%	4%
	Limited military response with airstrikes on Iranian military targets	40%	42%	52%	33%	45%
	Full military response with airstrikes on Iranian military targets and ground troops to invade Iran	39%	40%	28%	58%	36%
	Don't know	15%	11%	11%	6%	14%
	Total	1007	869	350	289	181



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## Main Questionnaire

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REUP1. Are you currently registered to vote, or not? (Select one)

Yes

No

Don't know / Refused

REUS8. In your opinion, what is the most important problem facing the US today? (Select from below or write in)

**[RANDOMIZE]**

Economy generally

Unemployment / lack of jobs

War / foreign conflicts

Immigration

Terrorism / terrorist attacks

Healthcare

Energy issues

Morality

Education

Crime

Environment

Other **[INSERT TEXT BOX]**

Don't know

**[ASK ALL GROUPS]**

REUAB1. Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?

**[ROTATE 1-2; 2-1]**

Right direction

Wrong track

Don't know **[ANCHOR]**

REUAB11. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

**[ROTATE 1-2; 2-1]**

Approve

Disapprove

Don't know **[ANCHOR]**

**[IF "APPROVE" OR "DISAPPROVE" TO REUAB11, ASK QUESTION REUAB12.]**

REUAB12. Is that strongly [INSERT RESPONSE FROM AB11] or somewhat [INSERT RESPONSE FROM AB11]



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### [ROTATE 1-2; 2-1]

Strongly [INSERT RESPONSE FROM AB11]

Somewhat [INSERT RESPONSE FROM AB11]

### [IF "DK" TO AB11, ASK QUESTION REUAB13]

AB13. If you had to choose, do you lean more towards approve or disapprove?

### [ROTATE 1-2; 2-1]

Approve

Disapprove

Don't know / Refused [ANCHOR]

TM1128Y17. Do you approve or disapprove of the way Donald Trump is handling the following issues?  
(Select one per row)

### [PROGRESSIVE GRID, ROTATE 1-6;6-1]

Strongly approve

Somewhat approve

Lean towards approve

Lean towards disapprove

Somewhat disapprove

Strongly disapprove

Don't know [ANCHOR]

### [GRID DOWN: RANDOMIZE SPLIT SCREEN SHOWING 7 ON EACH]

The U.S. economy

U.S. foreign policy

Healthcare reform

Employment and jobs

Dealing with Congress

International trade

Taxation

Corruption

The environment

Immigration

The way he treats people like me

The effort he is making to unify the country

Russia

Iran

TR15. Now thinking about the rest of the world, would you say your opinion is favorable or unfavorable towards the following countries?

### [RANDOMLY ROTATE SCALE, 1-6, 6-1]

Very favorable

Somewhat favorable

Lean towards favorable



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Lean towards unfavorable  
Somewhat unfavorable  
Very unfavorable  
Don't know [ANCHOR]

[PROGRESSIVE GRID, RANDOMIZE ITEMS]

China  
Iran  
Russia  
North Korea

TM512Y15. On a scale of 1 to 5, with one being no threat and 5 being an imminent threat, how much of a threat do the following countries or organizations pose to the United States?

[PROGRESSIVE GRID, RANDOMIZE ITEMS]

China  
Iran  
Russia  
North Korea

[SCALE, RANDOMLY ROTATE 1-5,5-1]

1 – No threat  
2  
3  
4  
5 – Imminent threat  
Not sure [ANCHOR]

TM1456Y18. How likely, if at all, do you believe it is that United States will go to war with the following countries within the next few years?

[PROGRESSIVE GRID, RANDOMIZE ITEMS]

China  
Iran  
Russia  
North Korea

[ROTATE SCALE 1-4, 4-1]

Very likely  
Somewhat likely  
Not very likely  
Not at all likely  
Don't know [ANCHOR]

TM1460Y18. In 2015, Iran and a coalition of countries led by the United States, signed a deal to prevent development of Iranian nuclear weapons in exchange for lifting long standing economic sanctions on Iran. Do you support or oppose this deal?





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[ROTATE SCALE 1-4,4-1]

Strongly support

Somewhat support

Somewhat oppose

Strongly oppose

Don't know [Anchor]

### **[RANDOMLY ROTATE ORDER OF TM165Y19 & TM1659Y19]**

TM1658Y19. In your opinion, should the U.S. conduct a preemptive attack on Iranian military interests?

[RANDOMLY ROTATE 1-2,2-1]

Yes

No

Don't know [ANCHOR]

TM1659Y19. If Iran attacked U.S. military forces first, how should the U.S. respond?

[RANDOMLY ROTATE 1-3,3-1]

Diplomacy only

Limited military response with airstrikes on Iranian military targets

Full military response with airstrikes on Iranian military targets and ground troops to invade Iran

Don't know [ANCHOR]



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## How to Calculate Bayesian Credibility Intervals

The calculation of credibility intervals assumes that  $Y$  has a binomial distribution conditioned on the parameter  $\theta$ , i.e.,  $Y|\theta \sim \text{Bin}(n, \theta)$ , where  $n$  is the size of our sample. In this setting,  $Y$  counts the number of “yes”, or “1”, observed in the sample, so that the sample mean ( $\bar{y}$ ) is a natural estimate of the true population proportion  $\theta$ . This model is often called the likelihood function, and it is a standard concept in both the Bayesian and the Classical framework. The Bayesian <sup>1</sup> statistics combines both the prior distribution and the likelihood function to create a posterior distribution. The posterior distribution represents our opinion about which are the plausible values for  $\theta$  adjusted after observing the sample data. In reality, the posterior distribution is one’s knowledge base updated using the latest survey information. For the prior and likelihood functions specified here, the posterior distribution is also a beta distribution ( $\pi(\theta|y) \sim \beta(y+a, n-y+b)$ ), but with updated hyper-parameters.

Our credibility interval for  $\vartheta$  is based on this posterior distribution. As mentioned above, these intervals represent our belief about which are the most plausible values for  $\vartheta$  given our updated knowledge base. There are different ways to calculate these intervals based on  $\pi(\theta|y)$ . Since we want only one measure of precision for all variables in the survey, analogous to what is done within the Classical framework, we will compute the largest possible credibility interval for any observed sample. The worst case occurs when we assume that  $a=1$  and  $b=1$  and  $y=n/2$ . Using a simple approximation of the posterior by the normal distribution, the 95% credibility interval is given by, approximately:

$$\bar{y} \pm \frac{1}{\sqrt{n}}$$

For this poll, the Bayesian Credibility Interval was adjusted using standard weighting design effect  $1+L=1.3$  to account for complex weighting<sup>2</sup>

Examples of credibility intervals for different base sizes are below. Ipsos does not publish data for base sizes (sample sizes) below 100.

Sample size	Credibility intervals
2,000	2.5
1,500	2.9
1,000	3.5
750	4.1
500	5.0
350	6.0
200	7.9
100	11.2