Ipsos MORI European Parliament Elections 2019
Prediction Poll
Topline Results

23rd May 2019

Fieldwork: 20th – 22nd May 2019

Technical Details

Ipsos MORI interviewed a representative sample of 1527 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 20th – 22nd May 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

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Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account whether respondents claim to be registered to vote in the European elections and whether they are 10 out of 10 certain to vote.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record, there is a 9 in 10 chance that in polls at general elections the true value of a party's support lies within 4 points of the estimates provided by the poll, and a 2 in 3 chance that they lie within 2 points. However, given the circumstances of this European Parliament election, including the volatility of party support and the likelihood of turnout much lower than at a general election, the margin of error may be wider than this. This is especially important to keep in mind when calculating party lead figures.

EU 2019 Parliament Elections: Prediction Poll

As you may know there are plans to hold European Parliament elections in the UK this Thursday. As far as you know, are you registered to vote in these elections?

	%
Yes	**91**
No	6
Don't know	3

Q1a **How do you intend to vote in the European Parliament elections? If you're not intending to vote, please say so. Will you vote…?** IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: Registered voters that are certain to vote n= 982 / All voters 1,572

	% **All registered and certain to vote**	% All
Conservative	**9**	11
Labour	**15**	18
Liberal Democrats (Lib Dem)	**20**	20
Scottish National Party	**3**	2
Plaid Cymru	*	*
Green Party	**10**	10
UK Independence Party	**3**	3
Change UK - The Independent Group	**3**	2
The Brexit Party	**35**	29
Other	**3**	3
Would not vote	*	14
Undecided	**3**	6
Prefer not to say	**5**	4

Certainty of voting

And how likely would you be to vote in the European Parliament elections on Thursday 23rd, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	**60**
9	4
8	5
7	3
6	1
5	5
4	1
3	2
2	3
1 – absolutely certain not to vote	14
Don't know	1

Have you definitely decided to vote for … or is there a chance you may change your mind before you vote?

	Among voters %	Among Labour voters %	Among Conservative voters %	Among Brexit party voters %	Among Lib Dem voters %	Among Green party voters %
Base	*1214*	*181*	*127*	*353*	*272*	*137*
Definitely decided	**66**	53	42	90	60	54
May change mind	**32**	44	52	10	40	46
Don't know	**2**	3	6	1	*	-

How important, if at all, is it to you personally who wins the European Parliament elections?

	Among all respondents %	Among Labour voters %	Among Conservative voters %	Among Brexit party voters %	Among Lib Dem voters %	Among Green party voters %
Base	*1527*	*181*	*127*	*353*	*272*	*137*
Very important	34	32	26	47	40	43
Fairly important	27	44	34	22	35	29
Not very important	20	15	25	17	14	18
Not at all important	16	6	10	13	8	9
No opinion	3	3	5	*	4	1
Important	61	76	60	69	75	72
Not important	36	21	35	30	22	27