

May 2019

POLITICAL MONITOR



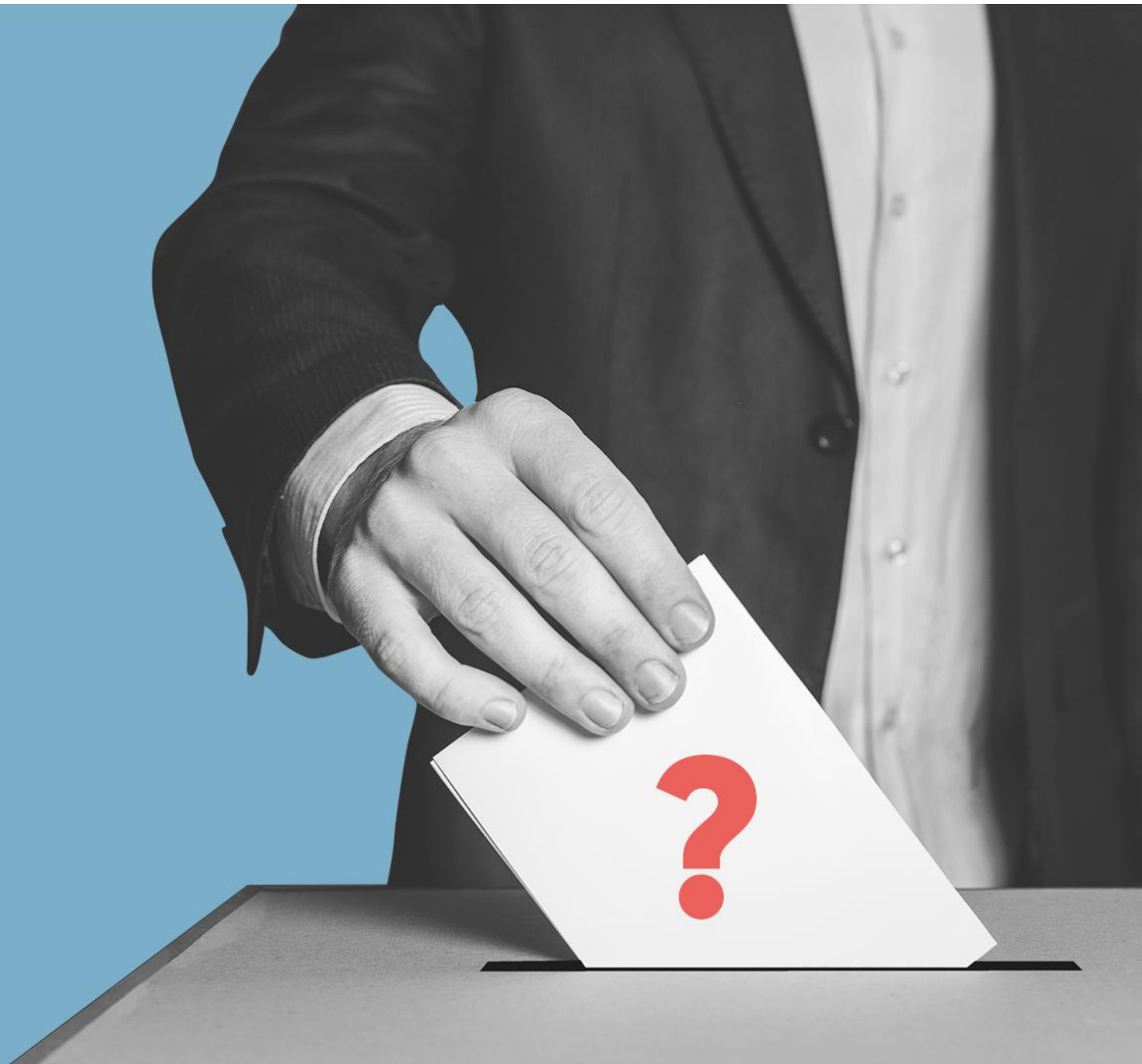
Ipsos MORI

May 2019

VOTING INTENTIONS



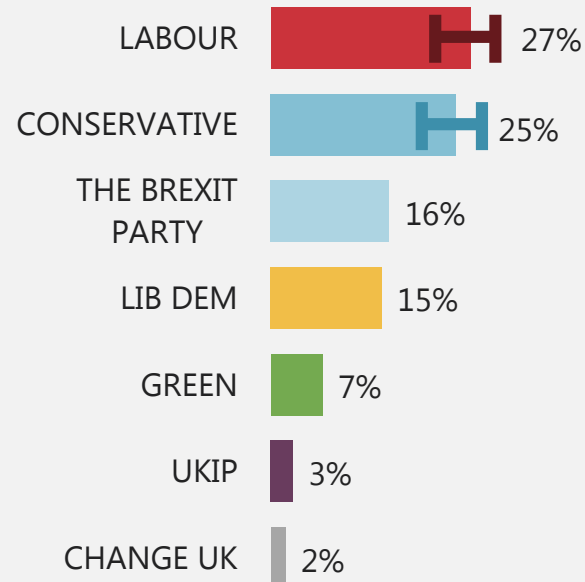
Ipsos MORI



Voting Intention: May 2019

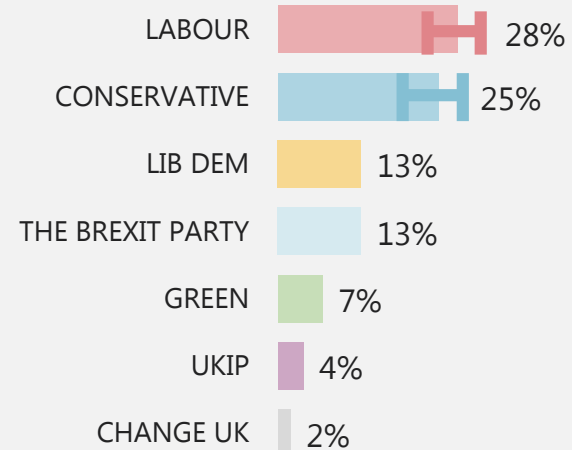
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = -2

ALL GIVING A VOTING INTENTION



CONSERVATIVE LEAD = -3



Base: 1,072 British adults 18+, 10– 14 May 2019; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 733 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

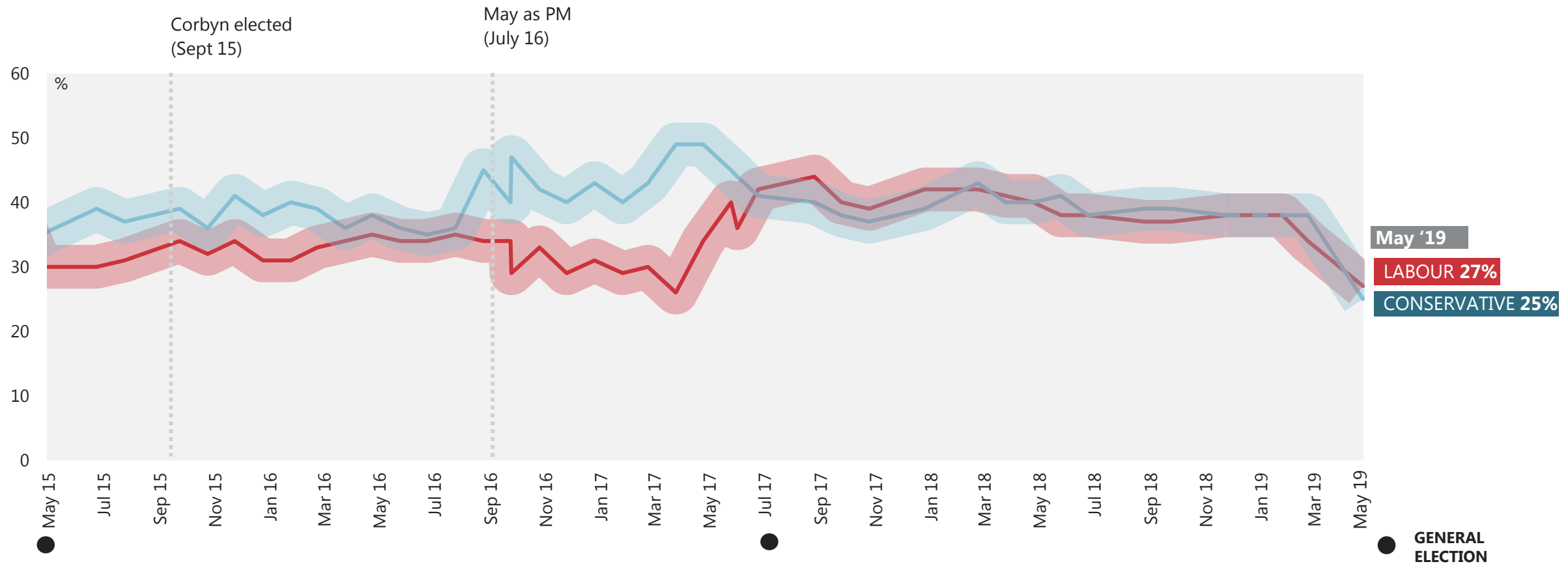
Source: Ipsos MORI Political Monitor



Ipsos MORI

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

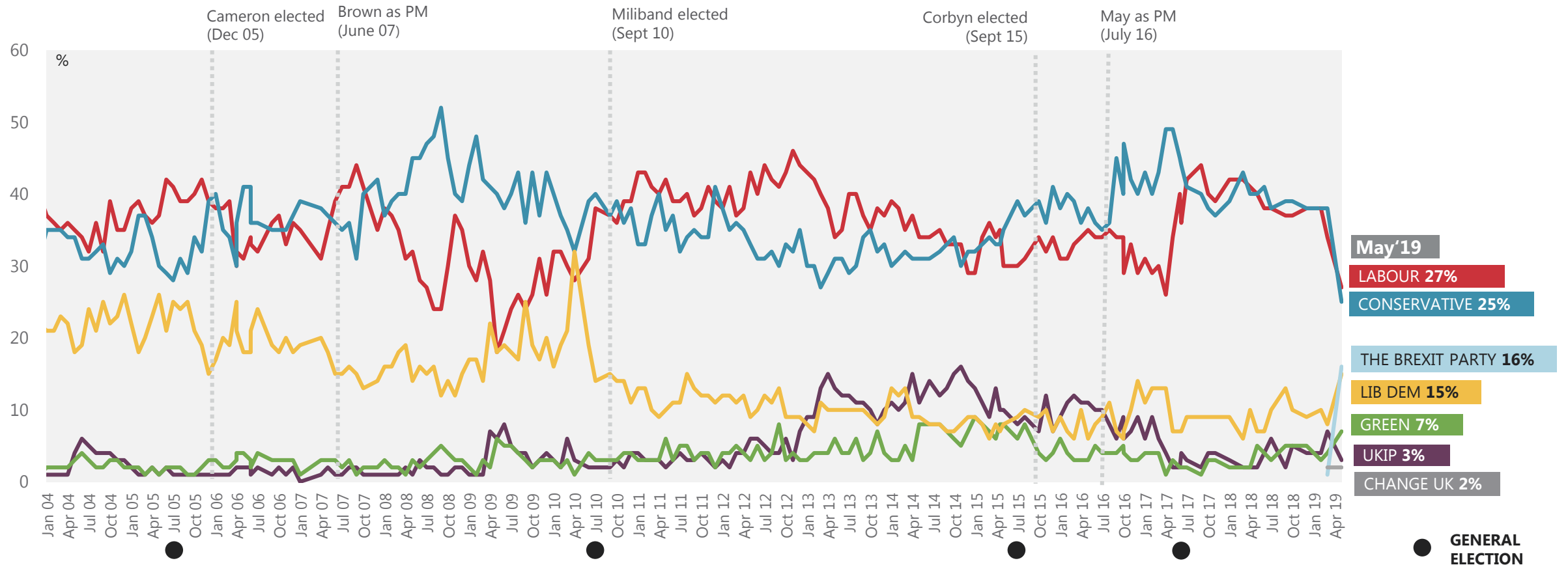
Source: Ipsos MORI Political Monitor



Ipsos MORI

Headline voting intention: January '04 – May '19

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



Ipsos MORI

May 2019

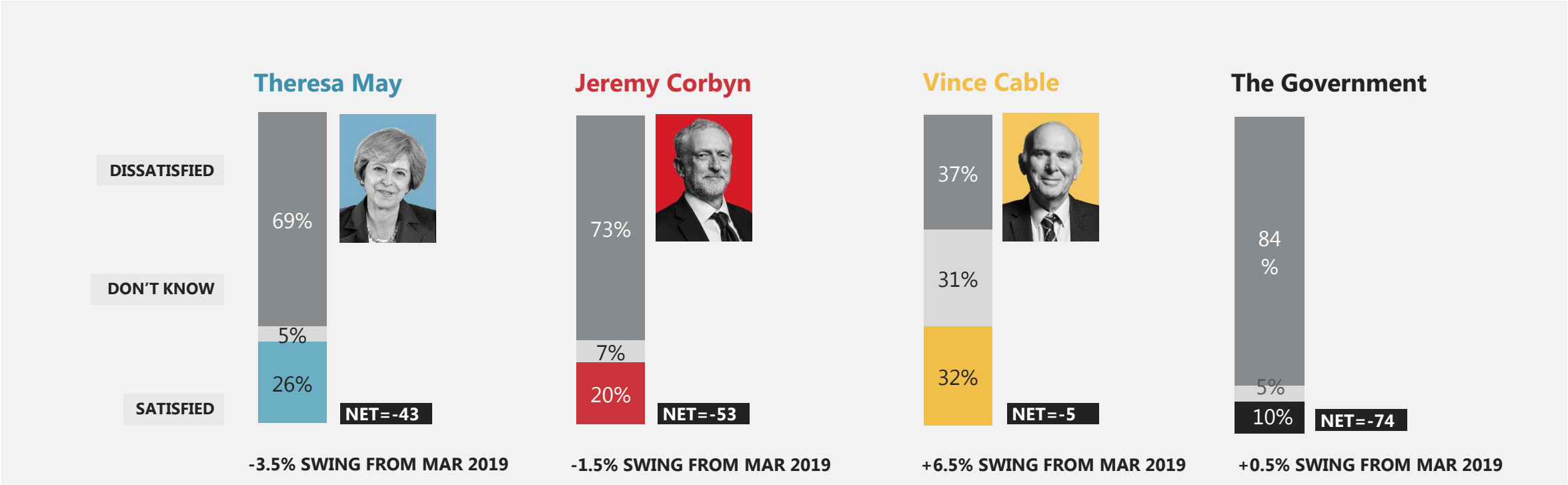
SATISFACTION WITH GOVERNMENT AND PARTY LEADERS



Ipsos MORI

Satisfaction with leaders and the Government: May 2019

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB
AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS?

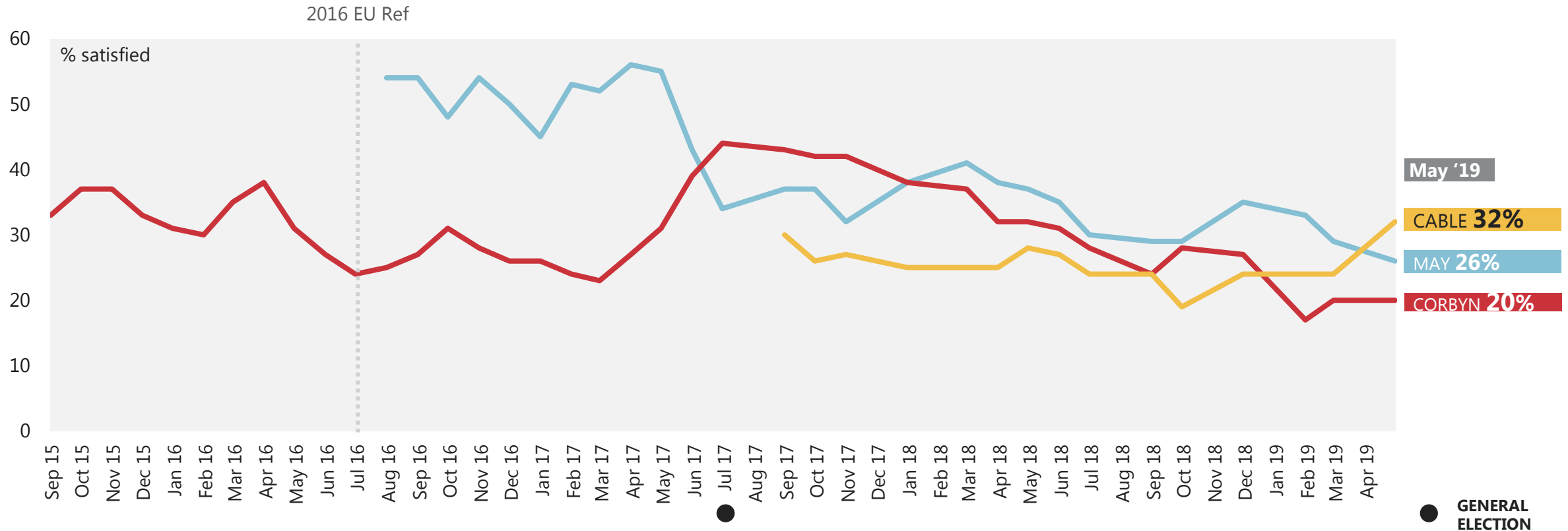


Base: 1,072 British adults 18+ 10-14 May 2019. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Satisfaction with Party leaders September 2015 – May 2019

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR/LIB DEM PARTY?



Base: c.1,000 British adults each month.

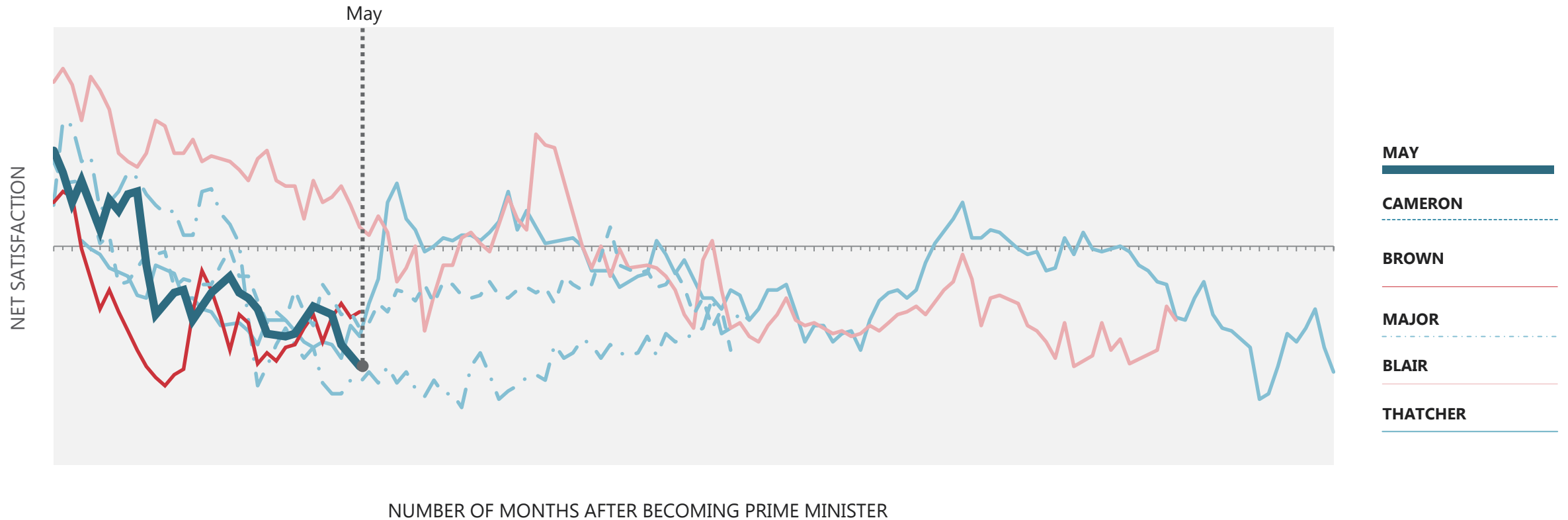
Source: Ipsos MORI Political Monitor



Ipsos MORI

Net satisfaction with Prime Ministers (1979-2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

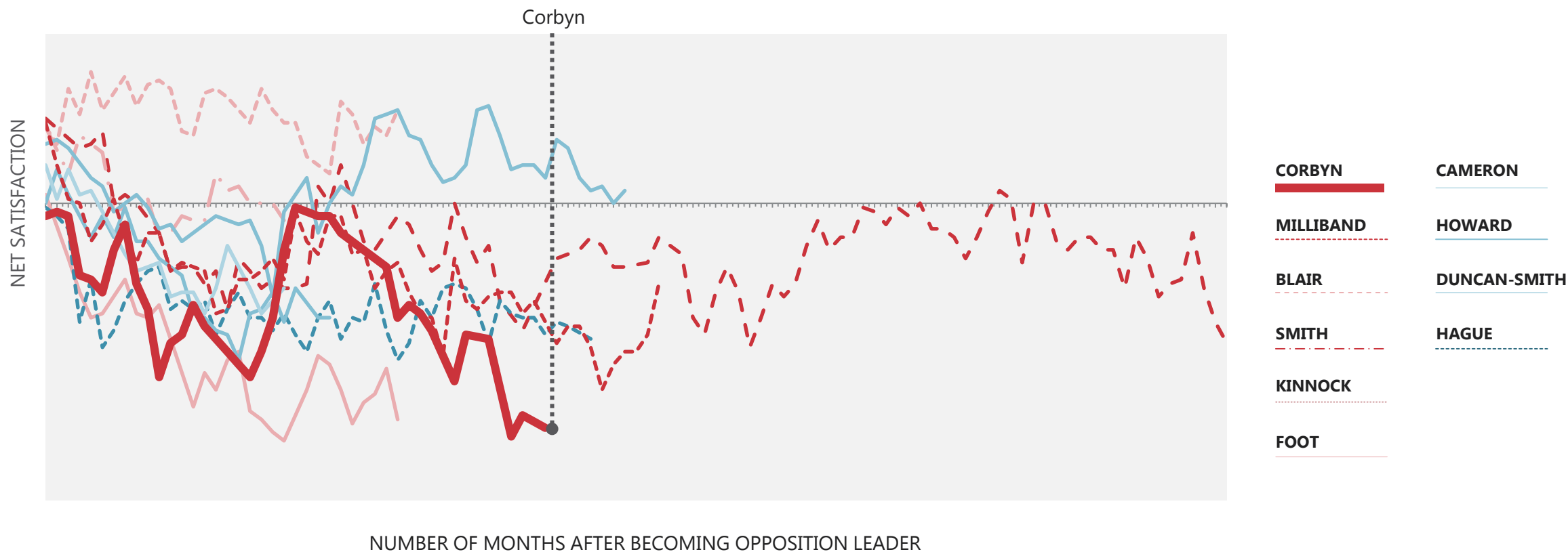
Source: Ipsos MORI Political Monitor



Ipsos MORI

Net satisfaction with Opposition Leaders (1980 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



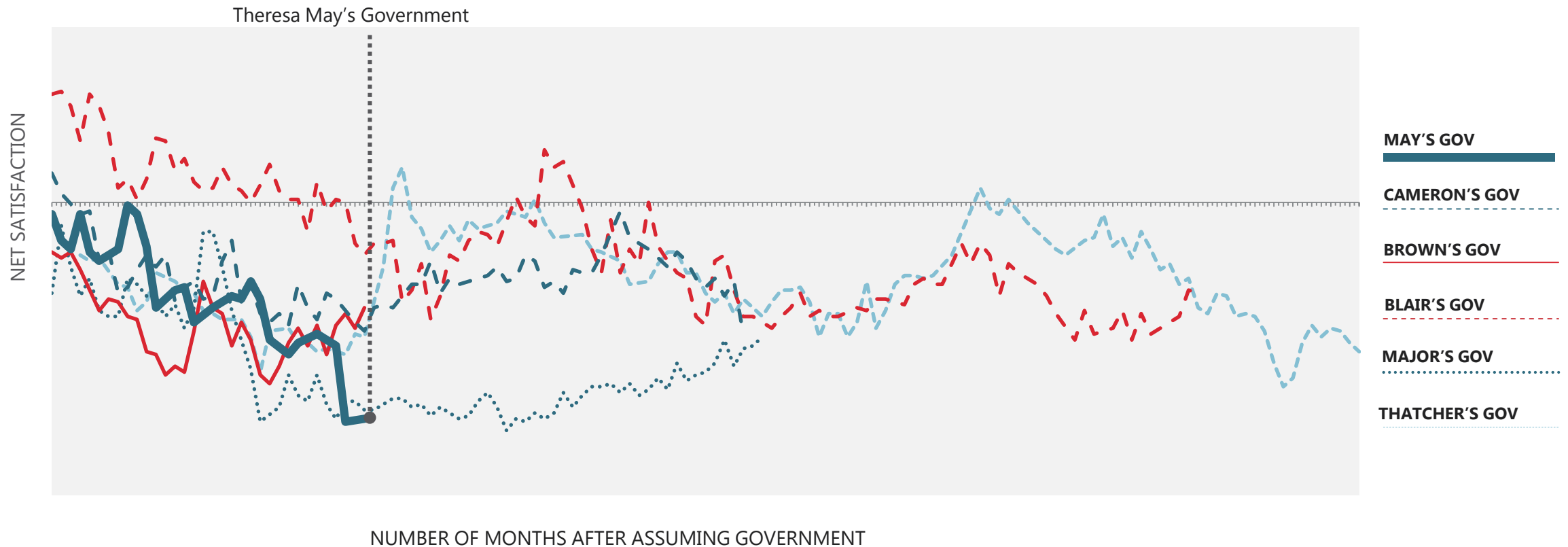
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with the Government (1979 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

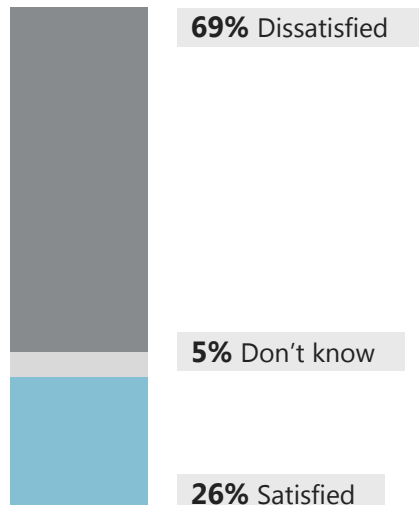


Ipsos MORI

Theresa May Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

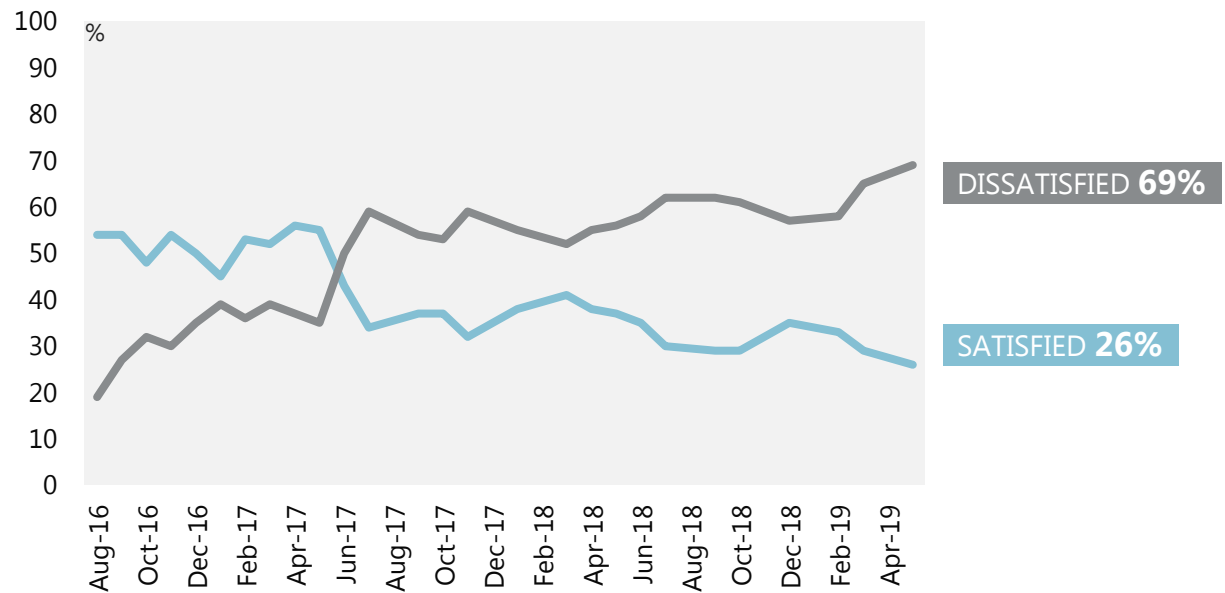
May 2019



NET = -43



August 2016 – May 2019



Base: 1,072 British adults 18+ 10-14 March 2019



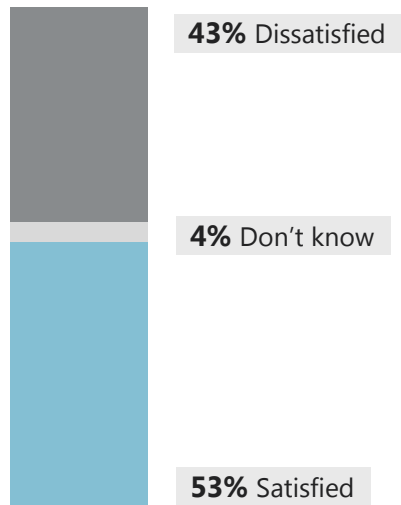
Ipsos MORI

Source: Ipsos MORI Political Monitor

Theresa May | Satisfaction amongst Conservative supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

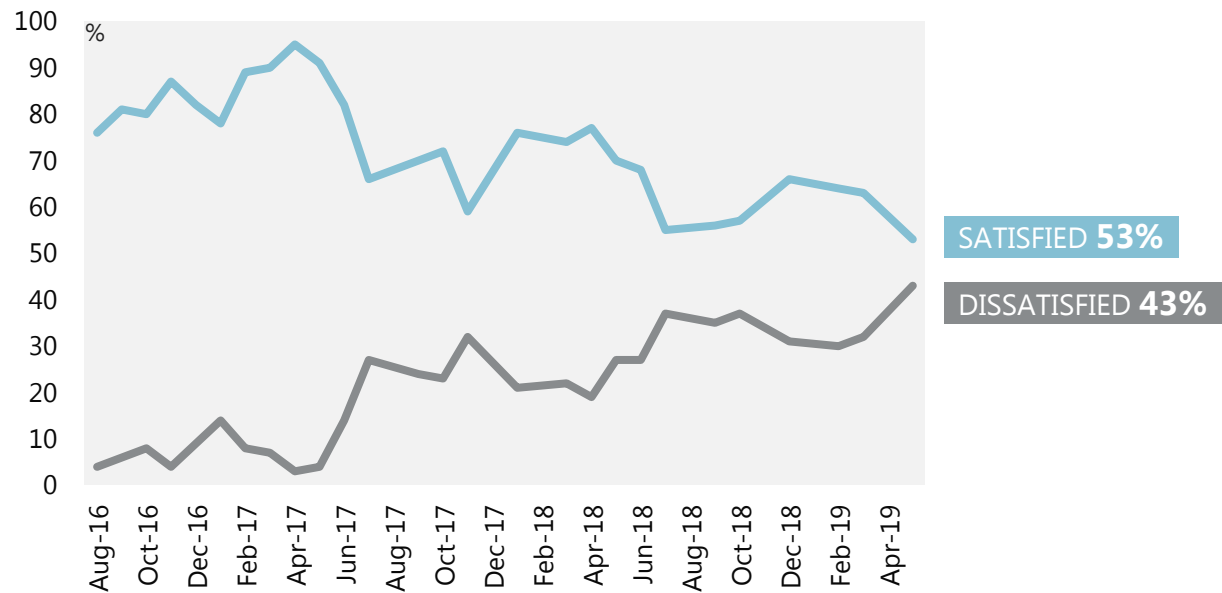
May 2019



NET = +10



August 2016 – May 2019



Base: 222 Conservative supporters 18+ 10-14 May 2019



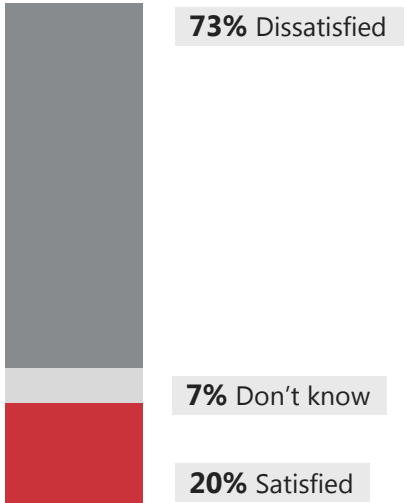
Ipsos MORI

Source: Ipsos MORI Political Monitor

Jeremy Corbyn Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

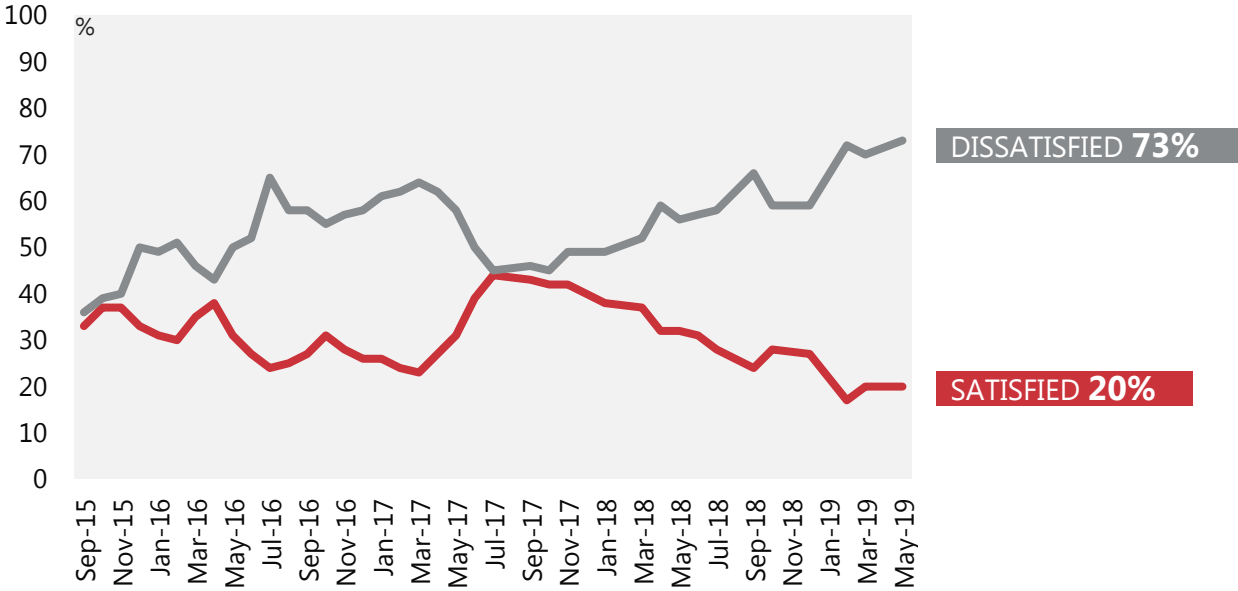
May 2019



NET = -53



September 2015 – May 2019



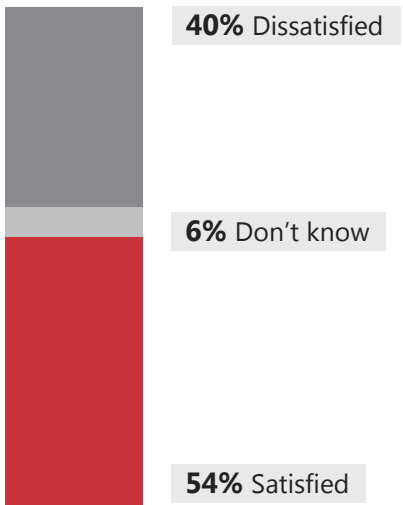
Base: 1,072 British adults 18+ 10-14 March 2019

Source: Ipsos MORI Political Monitor

Jeremy Corbyn Satisfaction amongst Labour supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

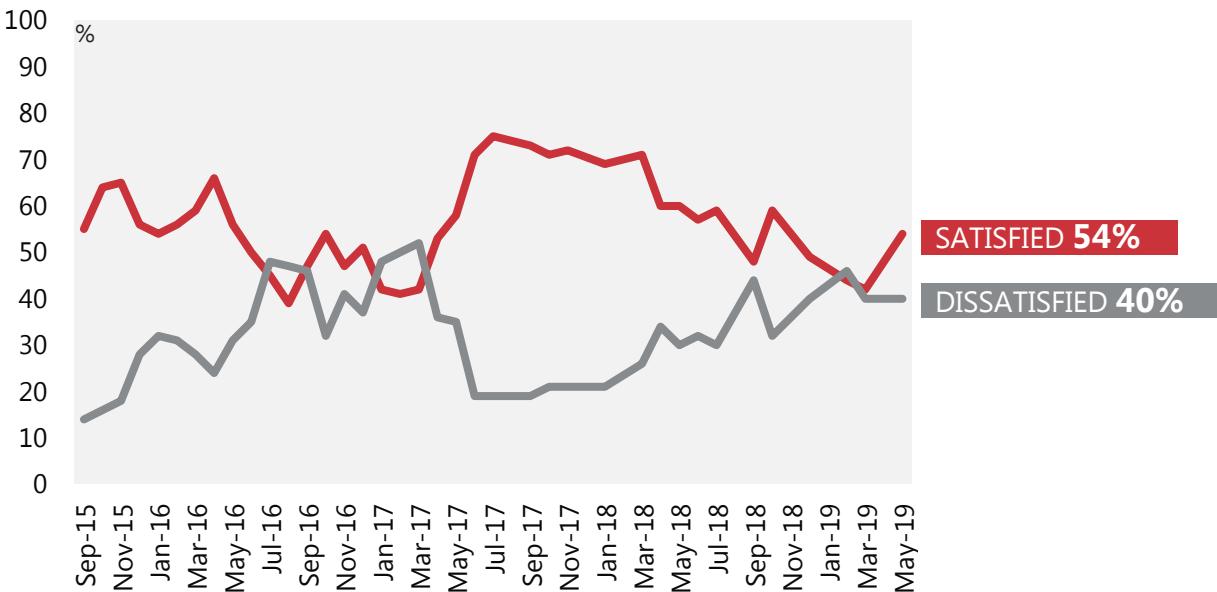
May 2019



NET = +14



September 2015 – May 2019



Base: 197 Labour supporters 18+ 10-14 May 2019

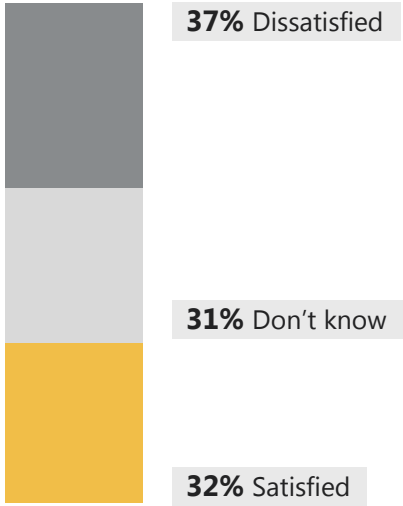


Source: Ipsos MORI Political Monitor

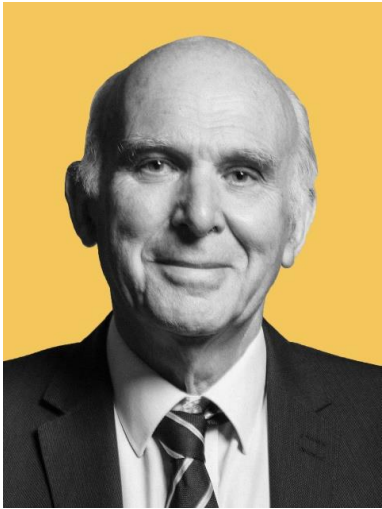
Vince Cable Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

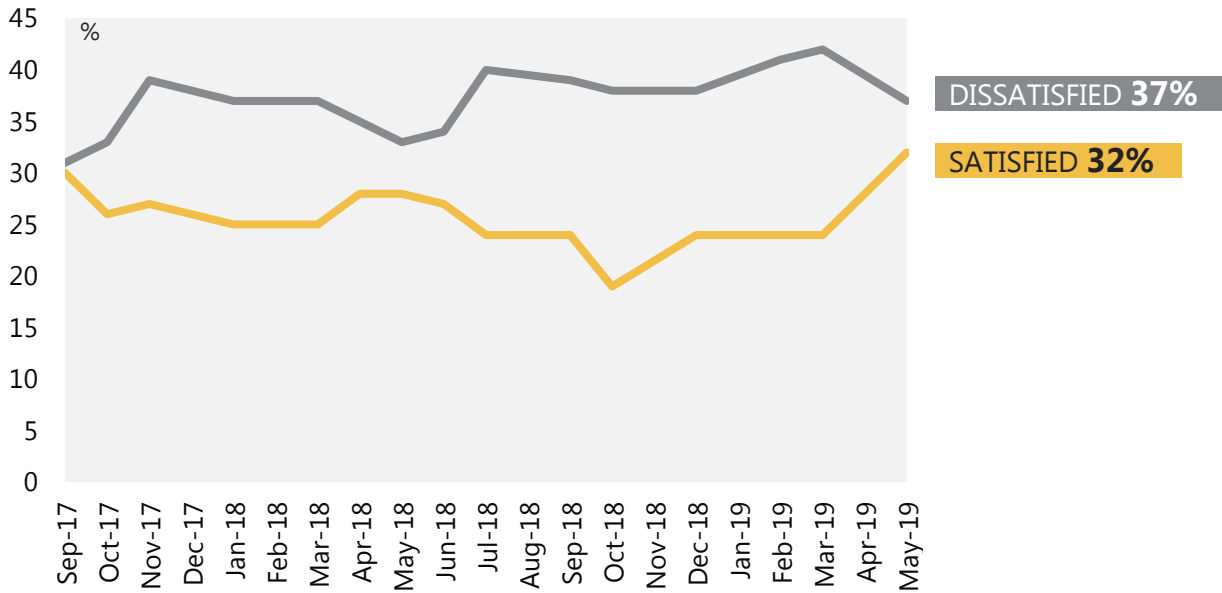
May 2019



NET = -5



September 2017 – May 2019



Base: 1,072 British adults 18+ 10-14 May 2019

May 2019

ECONOMIC OPTIMISM

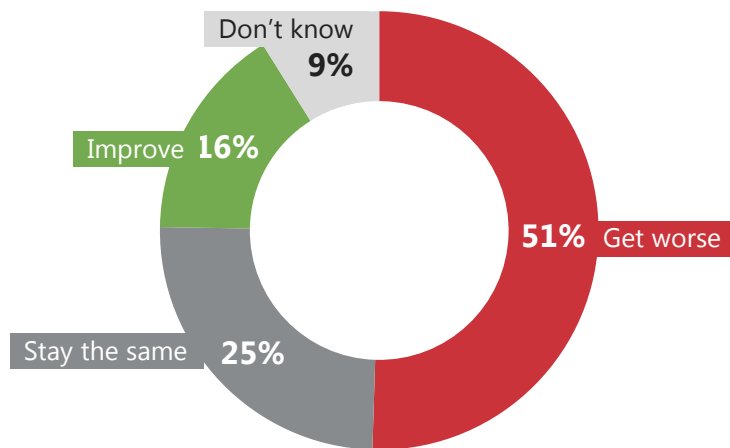


Ipsos MORI

Economic Optimism Index

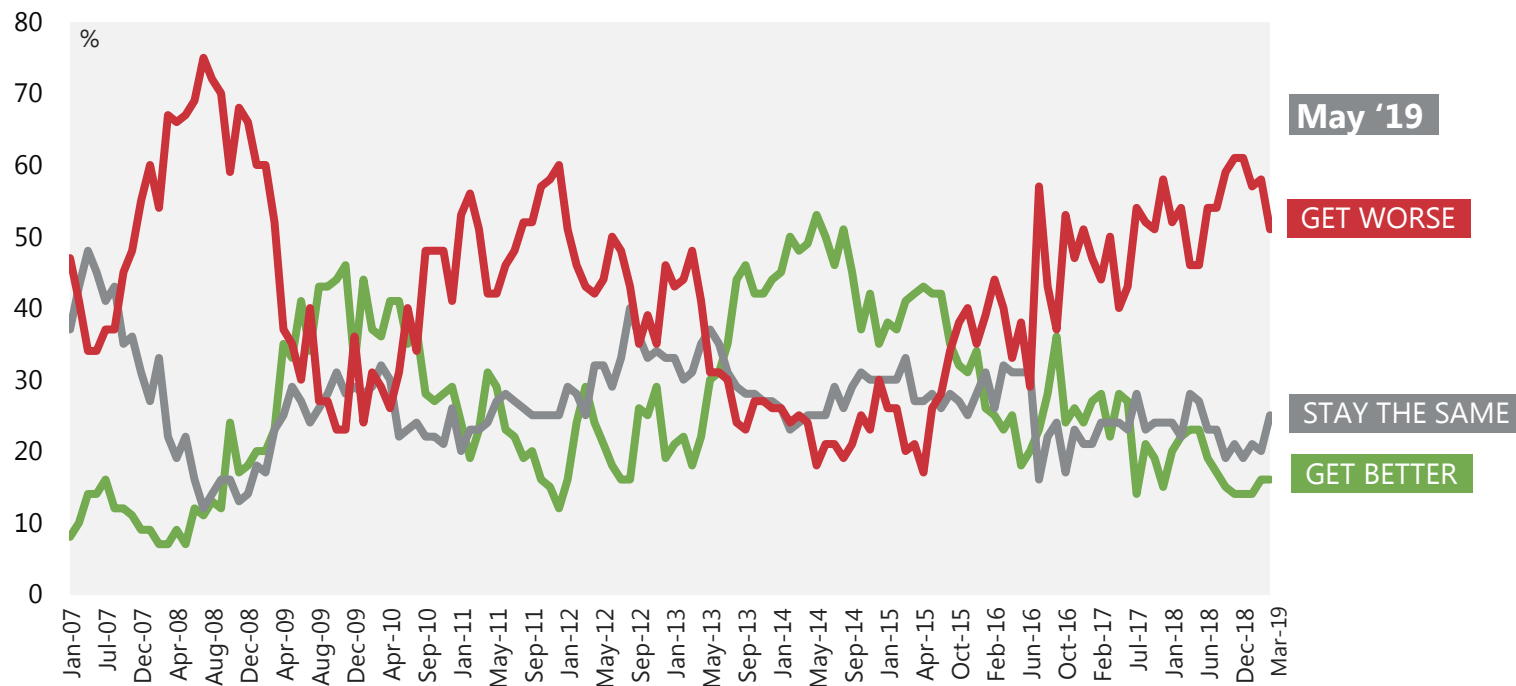
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

May 2019



EOI = -35

January 2007 – May 2019



Base: 1,072 British adults 18+ 10-14 May 2019

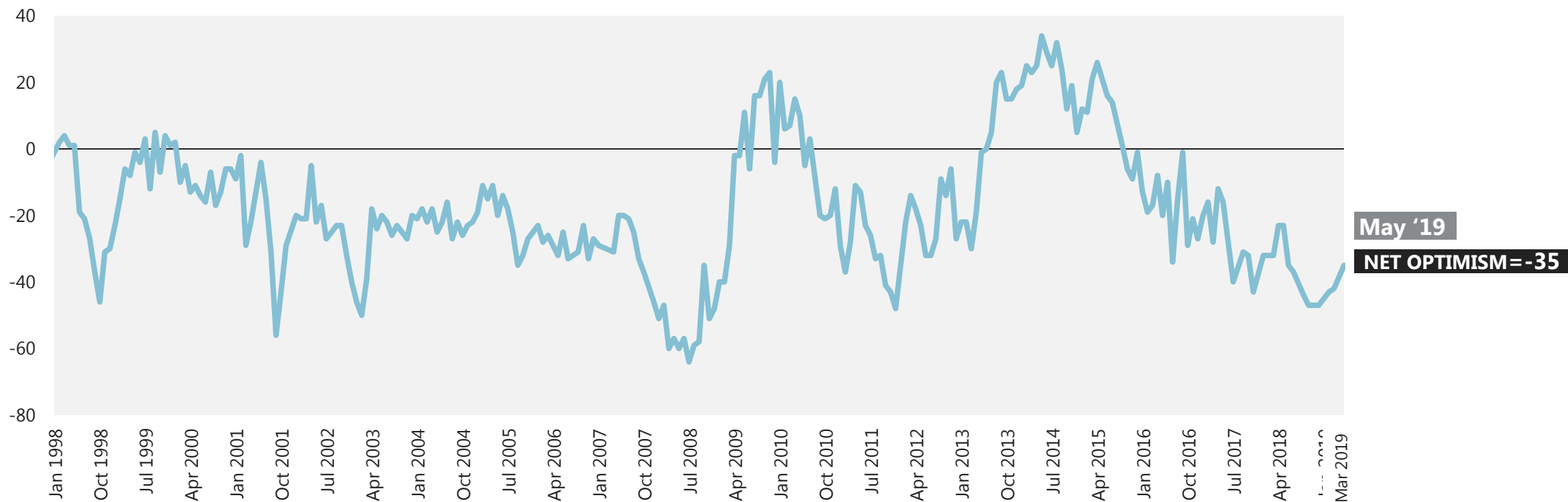


Ipsos MORI

Source: Ipsos MORI Political Monitor

Economic Optimism Index – 1998-2019

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

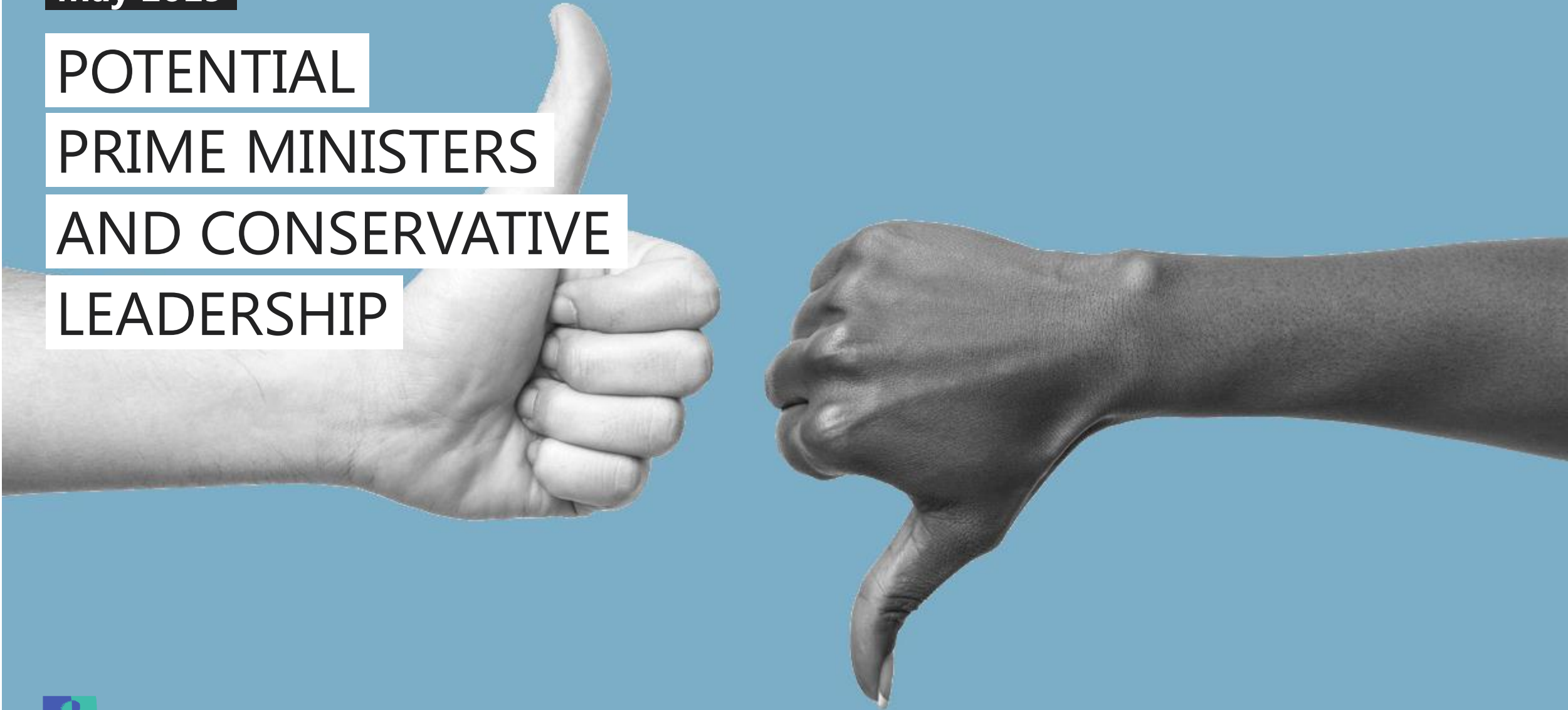
Source: Ipsos MORI Political Monitor



Ipsos MORI

May 2019

**POTENTIAL
PRIME MINISTERS
AND CONSERVATIVE
LEADERSHIP**



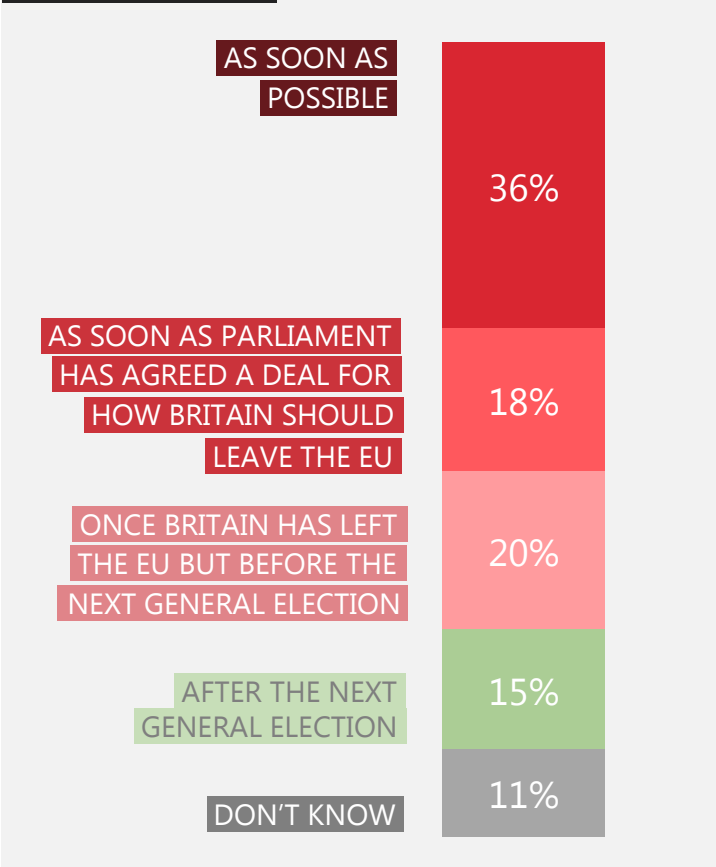
Ipsos MORI

Conservative party leadership

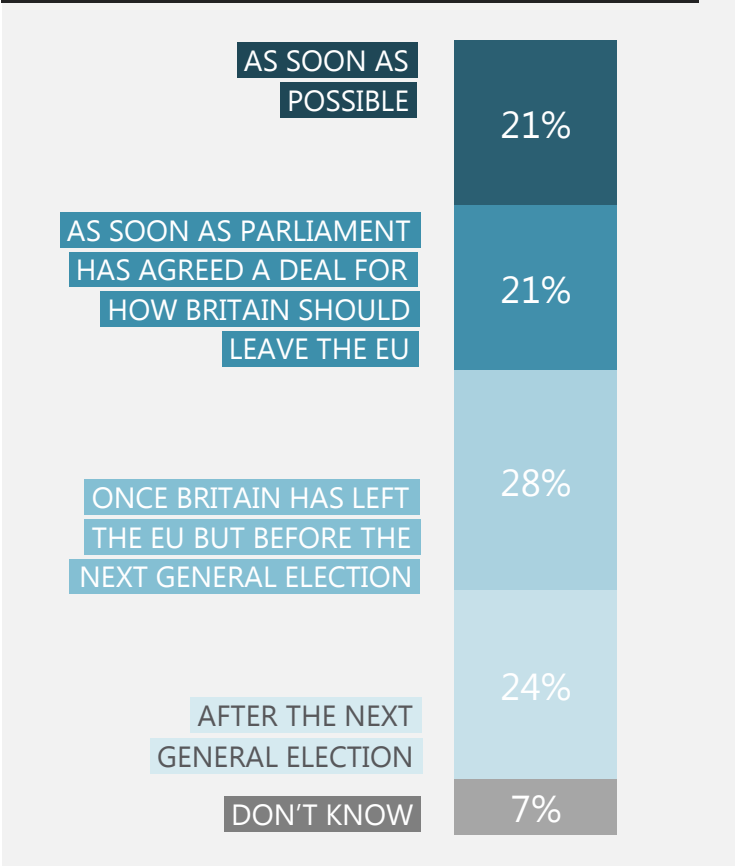
WHEN, IF AT ALL, DO YOU THINK THE CONSERVATIVE PARTY SHOULD CHANGE ITS LEADER?



GENERAL PUBLIC



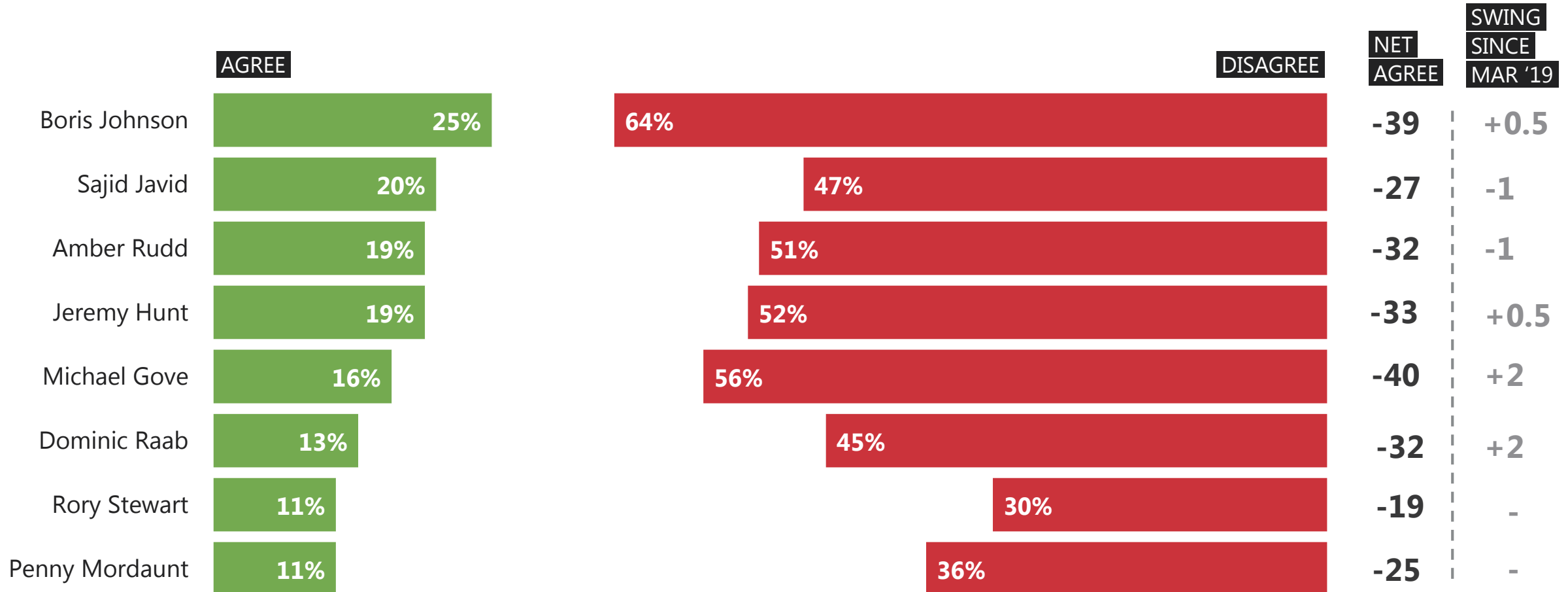
AMONG CONSERVATIVE PARTY SUPPORTERS



Base: 1,072 British adults 18+, 222 Conservative party supporters, 10-14 May 2019

Prime Minister material?

ON BALANCE, DO YOU AGREE OR DISAGREE THAT ...HAS WHAT IT TAKES TO BE A GOOD PRIME MINISTER?



Base: 1,072 British adults 18+ 10-14 May 2019. Swing is calculated as the average of change in % "agree" and % "disagree"

Source: Ipsos MORI Political Monitor

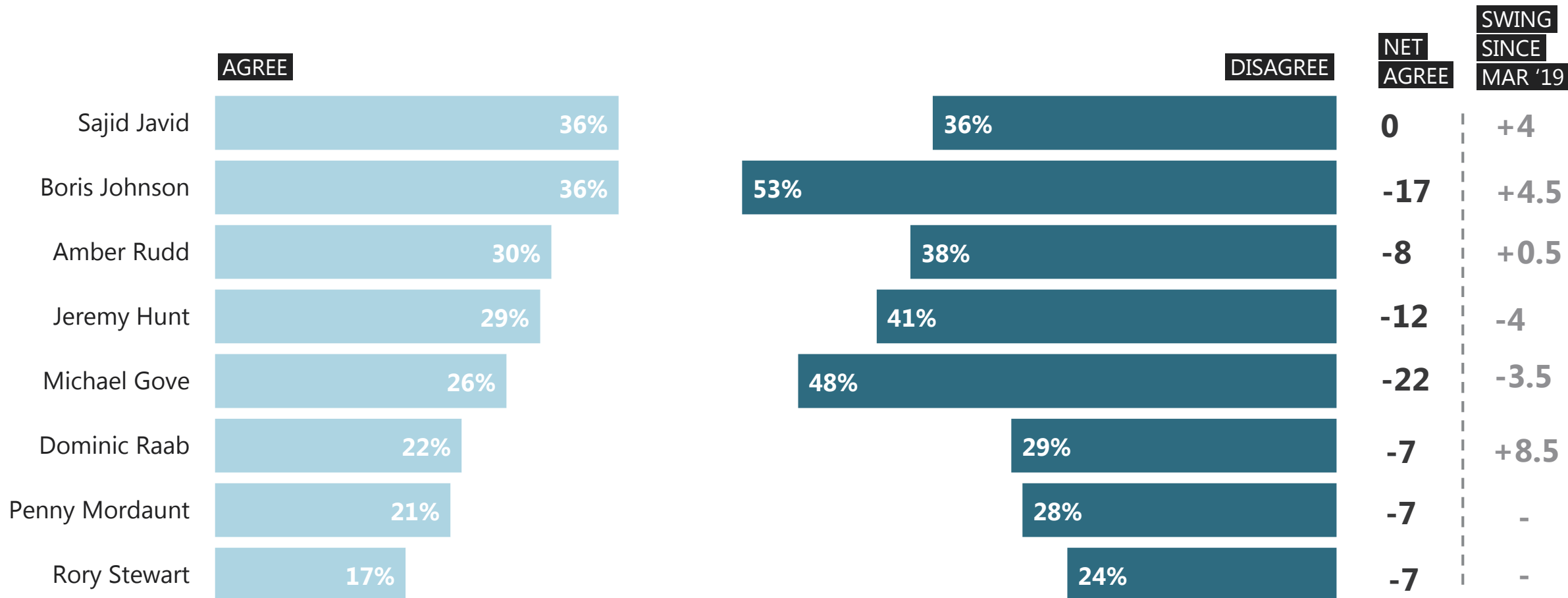


Ipsos MORI

Prime Minister material?

Among Conservative party supporters

ON BALANCE, DO YOU AGREE OR DISAGREE THAT ...HAS WHAT IT TAKES TO BE A GOOD PRIME MINISTER?



Base: 222 Conservative party supporters, 10-14 May 2019. Swing is calculated as the average of change in % "agree" and % "disagree".

Source: Ipsos MORI Political Monitor

May 2019

BREXIT



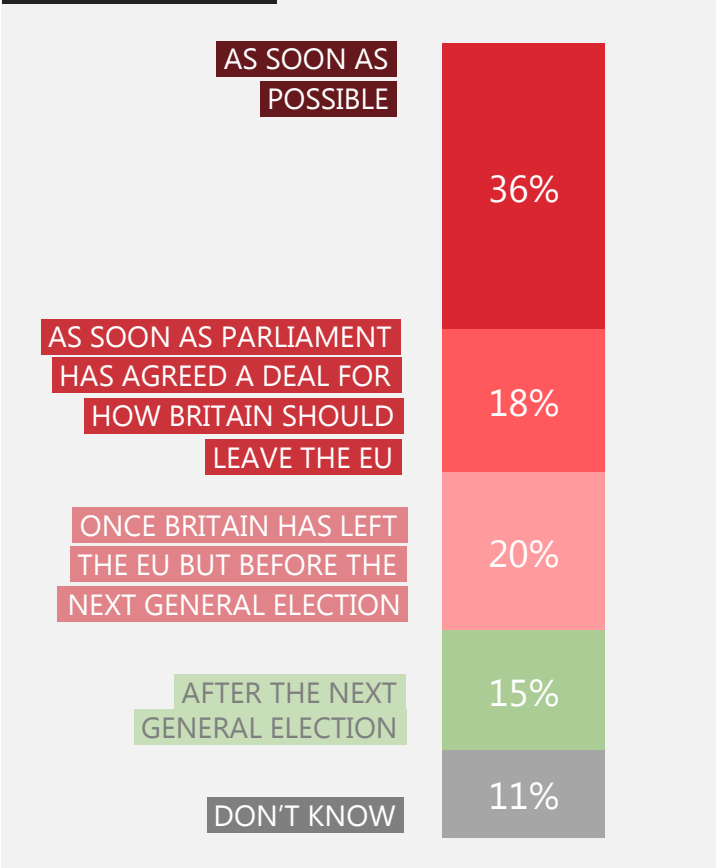
Ipsos MORI

Conservative party leadership

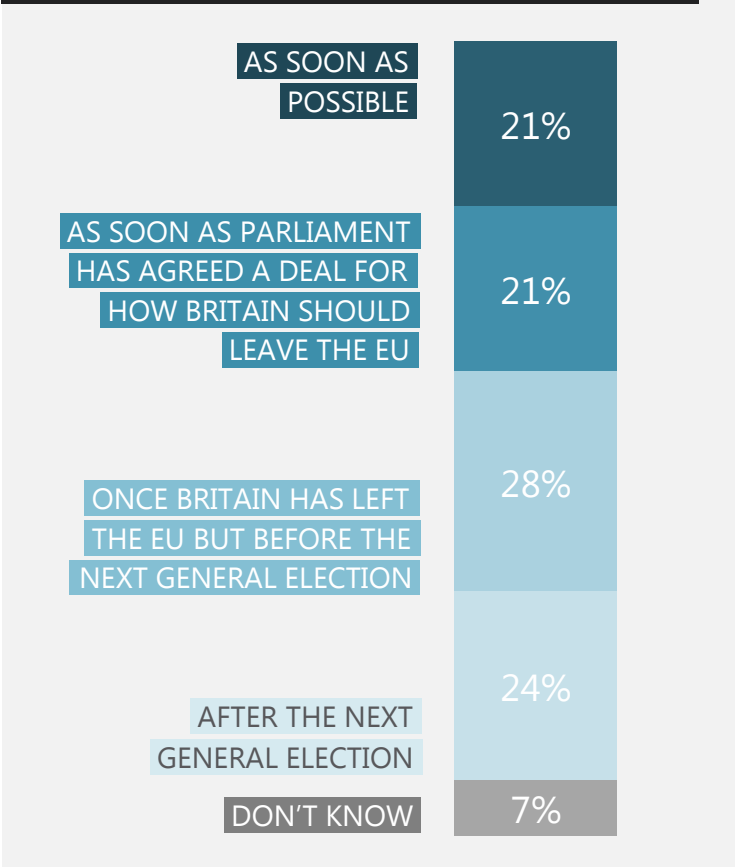
WHEN, IF AT ALL, DO YOU THINK THE CONSERVATIVE PARTY SHOULD CHANGE ITS LEADER?



GENERAL PUBLIC



AMONG CONSERVATIVE PARTY SUPPORTERS



Base: 1,072 British adults 18+, 222 Conservative party supporters, 10-14 May 2019

The Conservative party and its position on Brexit

WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEWS OF EACH OF THE FOLLOWING PARTIES AND THEIR APPROACH TO BRITAIN LEAVING THE EUROPEAN UNION (BREXIT)?



7% I like the party and I like their approach to Brexit

26% I like the party but I do not like their approach to Brexit

5% I do not like the party but I like their approach to Brexit

53% I do not like the party and I do not like their approach to Brexit

9% Don't know

Conservative Party and their Brexit position

Total like the party 33%

Total do not like the party 58%

Total like their approach to Brexit 12%

Total do not like their approach to Brexit 79%

Base: 1,072 British adults 18+ 10-14 May 2019



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Source: Ipsos MORI Political Monitor

The Brexit Party and its position on Brexit

WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEWS OF EACH OF THE FOLLOWING PARTIES AND THEIR APPROACH TO BRITAIN LEAVING THE EUROPEAN UNION (BREXIT)?



The Brexit Party and their Brexit position	
Total like the party	28%
.....	
Total do not like the party	52%
.....	
Total like their approach to Brexit	31%
.....	
Total do not like their approach to Brexit	49%

Base: 1,072 British adults 18+ 10-14 May 2019

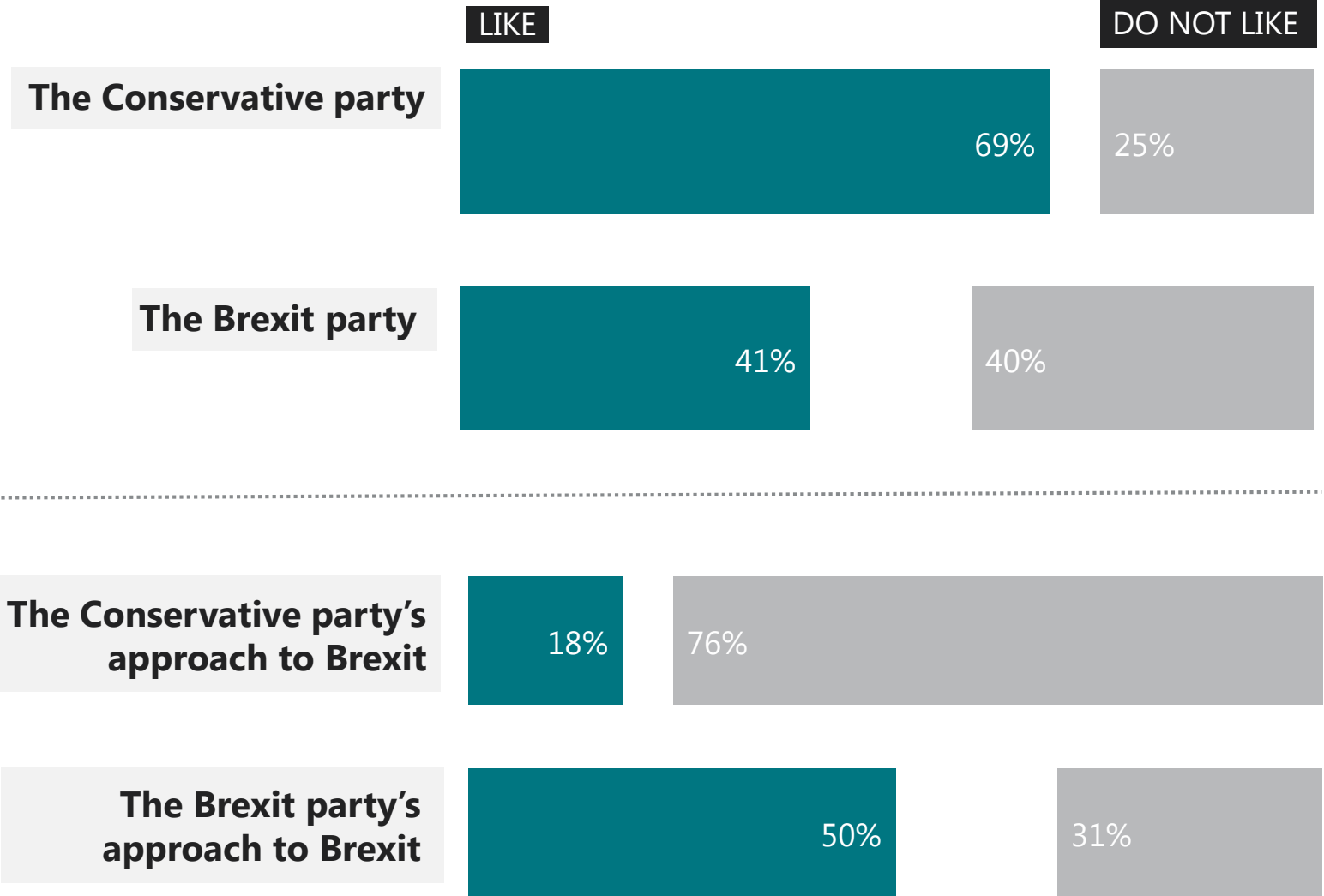


Source: Ipsos MORI Political Monitor

Political parties and
their position on Brexit

Among 2017
Conservative voters

WHICH OF THESE STATEMENTS
COMES CLOSEST TO YOUR VIEWS
OF EACH OF THE FOLLOWING
PARTIES AND THEIR APPROACH TO
BRITAIN LEAVING THE EUROPEAN
UNION (BREXIT)?



Base: 371 2017 Conservative voters 18+ 10-14 May 2019

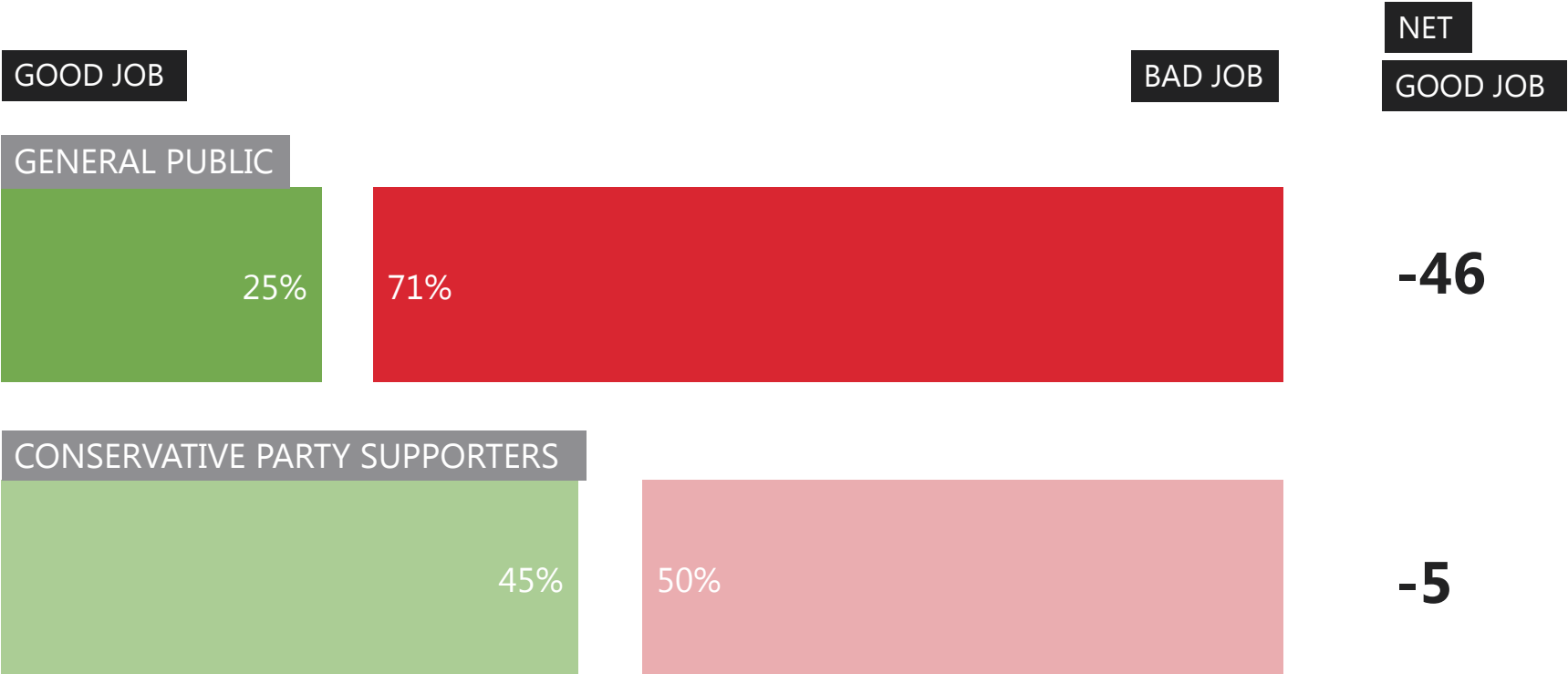


Source: Ipsos MORI Political Monitor

Handling Britain's exit from the European Union

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?

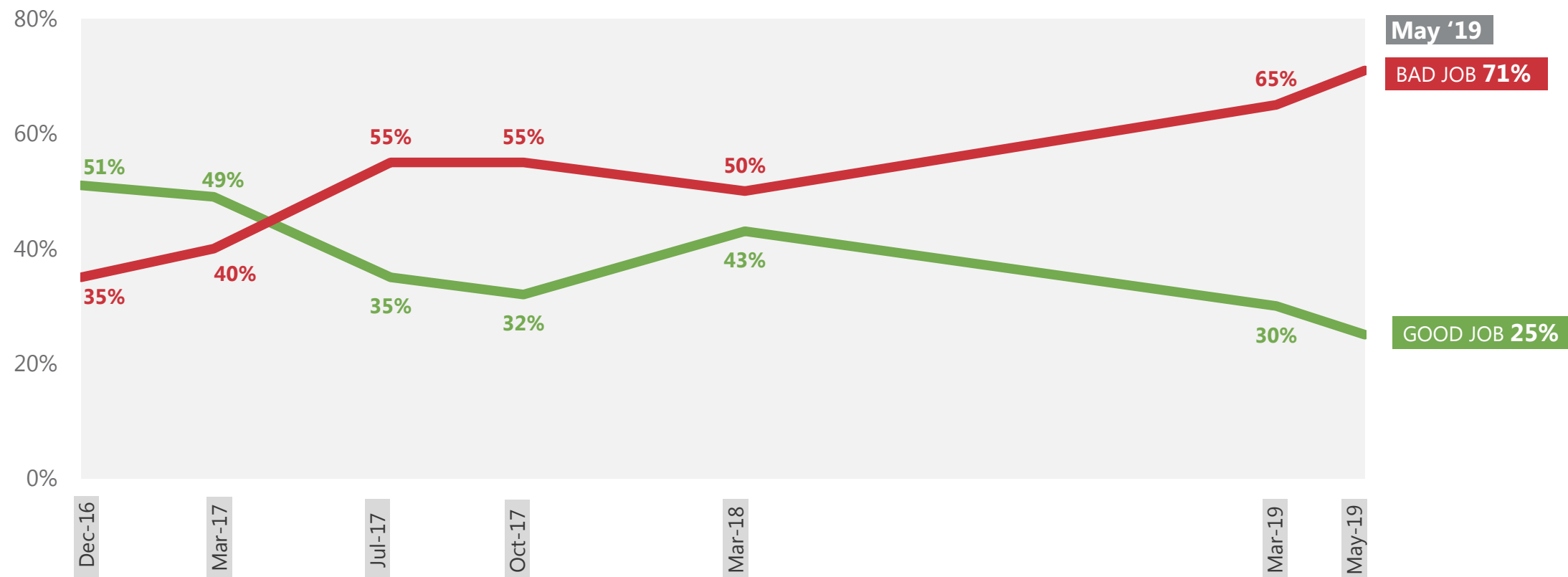
THERESA MAY



Base: 1,072 British adults 18+, 222 Conservative party supporters, 10-14 May 2019

Theresa May's handling of Britain's exit from the European Union

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?



Base: c. 1,000 British adults 18+ each month



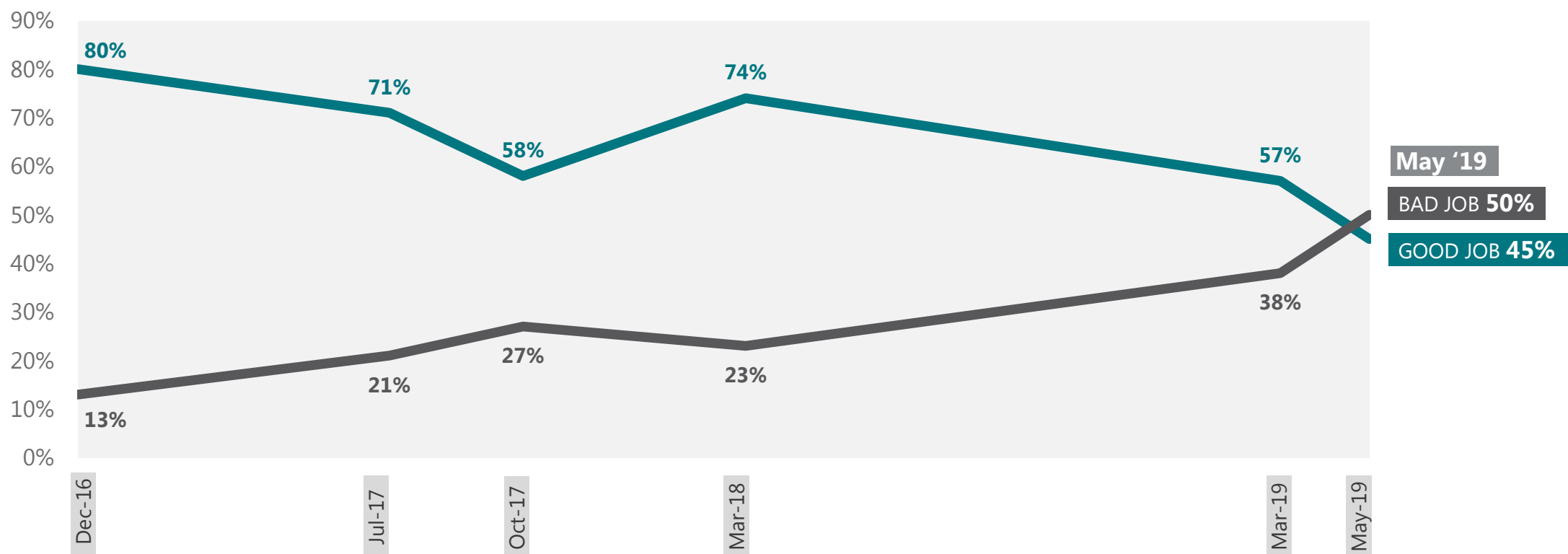
Ipsos MORI

Source: Ipsos MORI Political Monitor

Theresa May's handling of Britain's exit from the European Union

Among Conservative supporters

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?



Base: c. 350 Conservative party supporters each month

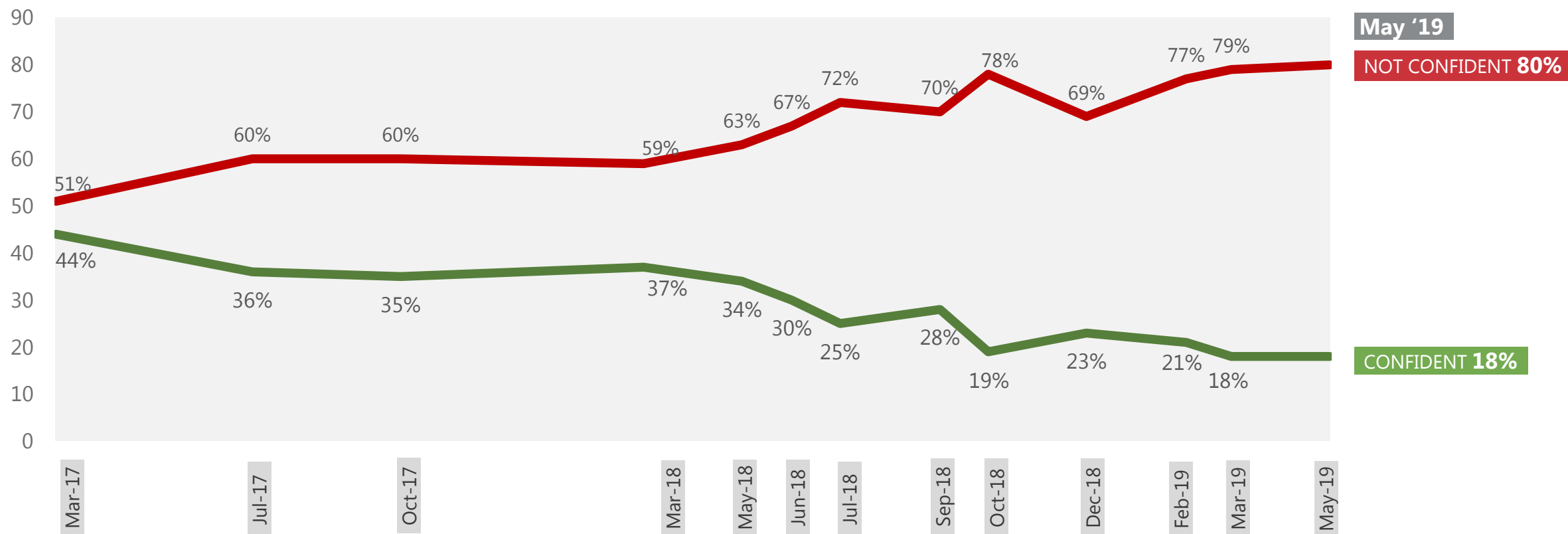


Ipsos MORI

Source: Ipsos MORI Political Monitor

Confidence in May to get a good Brexit deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: c. 1,000 British adults 18+ each month

* In December 2018 the question was posed as 'has got a good deal'

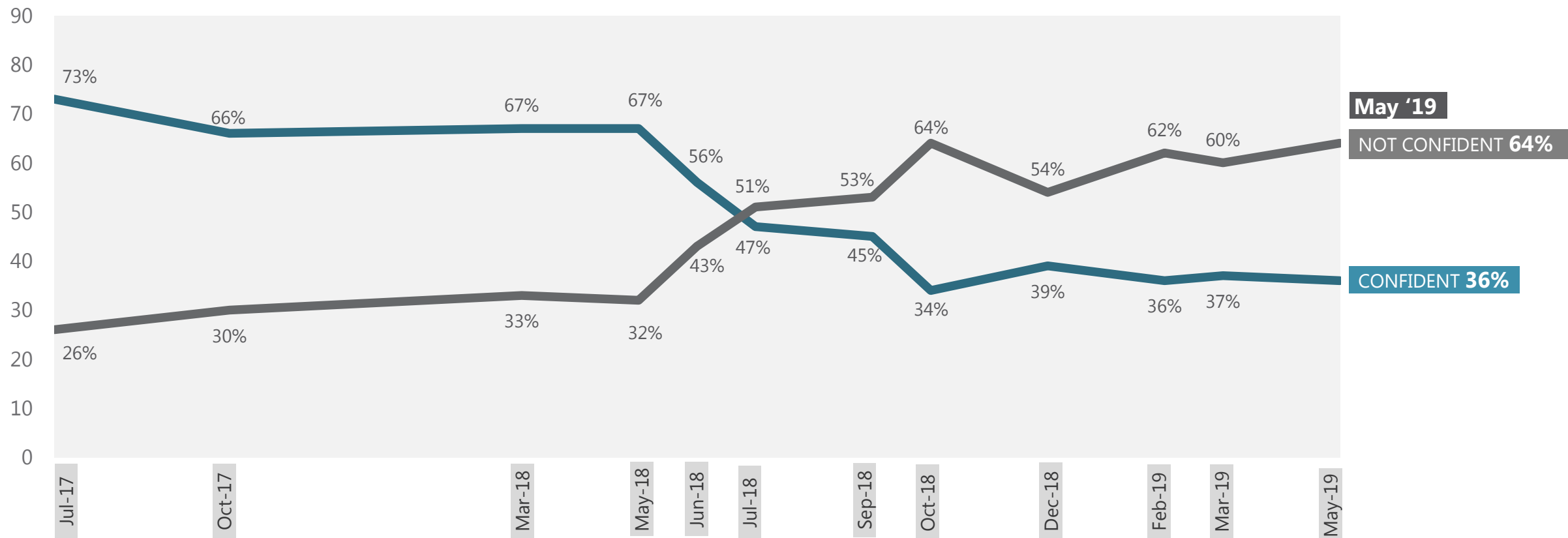


Ipsos MORI

Source: Ipsos MORI Political Monitor

Confidence in May to get a good deal for Britain Among Conservative supporters

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT THERESA MAY HAS GOT/WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

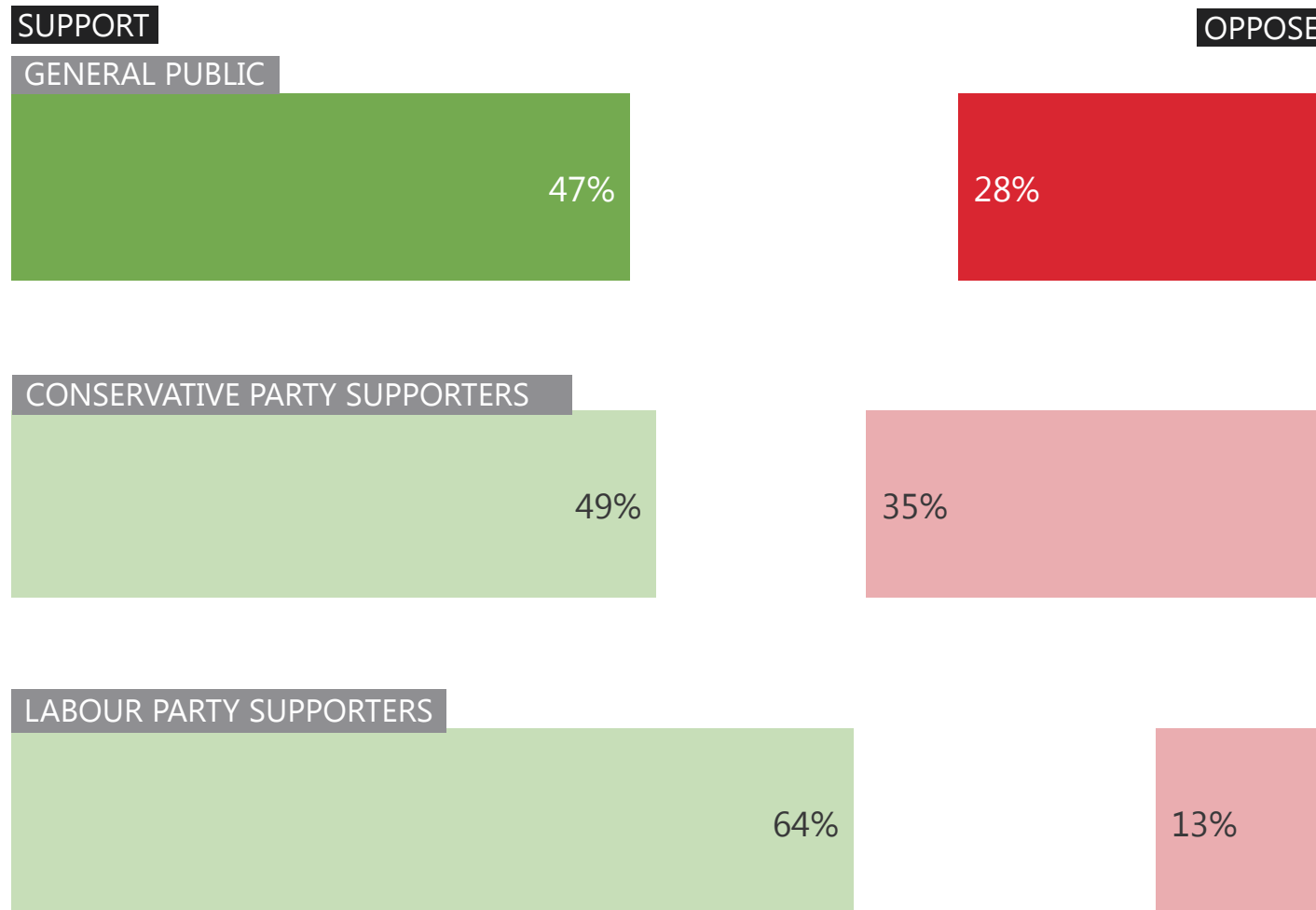


Base: c. 350 Conservative party supporters each month
* In December 2018 the question was posed as 'has got a good deal',

Source: Ipsos MORI Political Monitor

Public opinion on cross-party Brexit talks

AS YOU MAY KNOW, THE CONSERVATIVE AND LABOUR PARTIES ARE HOLDING TALKS TO SEE IF THEY CAN AGREE ON A DEAL FOR HOW BRITAIN SHOULD LEAVE THE EUROPEAN UNION. TO WHAT EXTENT, IF AT ALL DO YOU SUPPORT OR OPPOSE LABOUR AND CONSERVATIVES HOLDING THESE TALKS?



Base: 1,072 British adults 18+, 222 Conservative party supporters, 197 Labour party supporters 10-14 May 2019

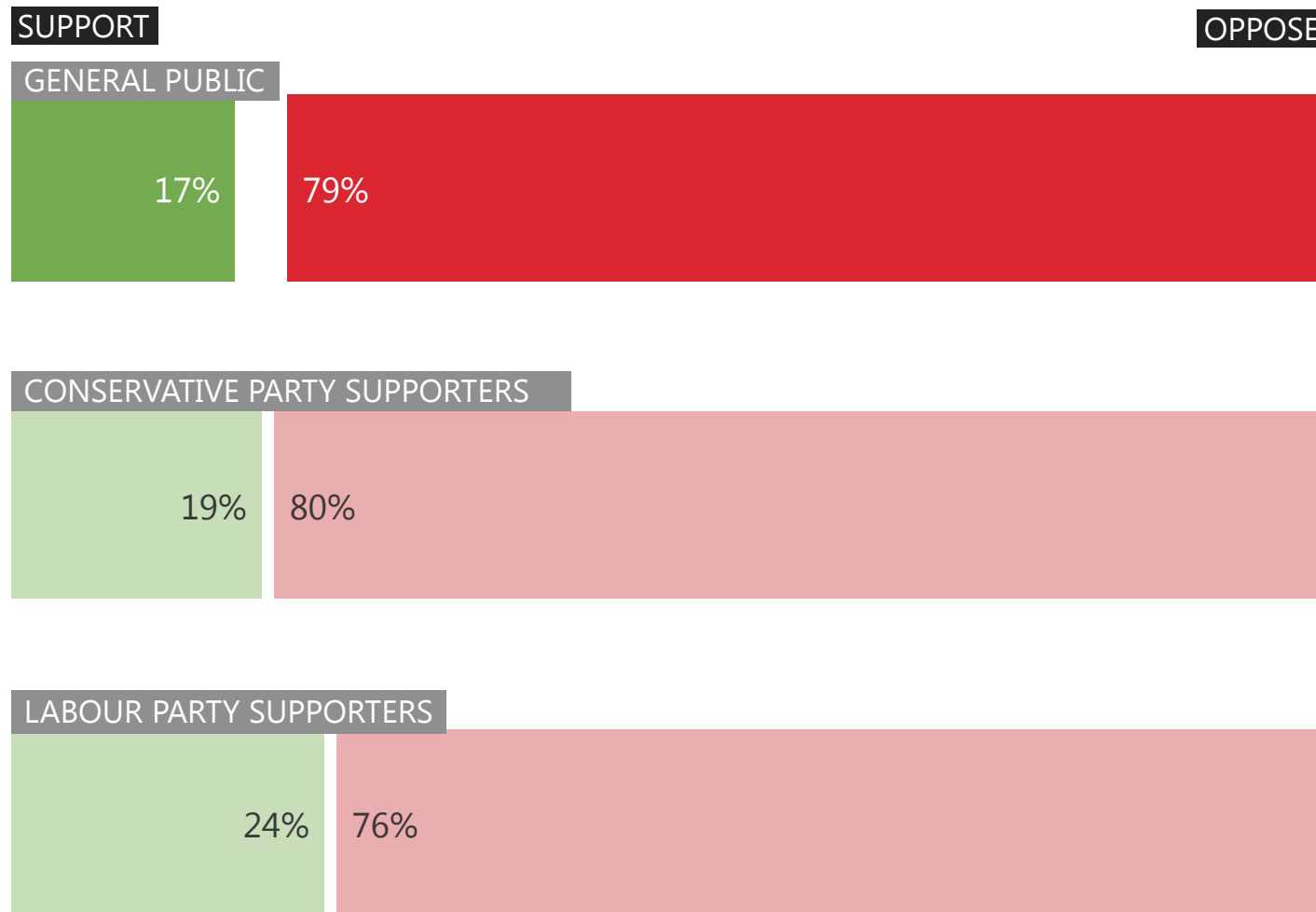


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Source: Ipsos MORI Political Monitor

Likelihood of the Conservatives and the Labour party agreeing on a Brexit deal

AS YOU MAY KNOW, THE CONSERVATIVE AND LABOUR PARTIES ARE HOLDING TALKS TO SEE IF THEY CAN AGREE ON A DEAL FOR HOW BRITAIN SHOULD LEAVE THE EUROPEAN UNION. TO WHAT EXTENT, IF AT ALL DO YOU SUPPORT OR OPPOSE LABOUR AND CONSERVATIVES HOLDING THESE TALKS?



Base: 1,072 British adults 18+, 222 Conservative party supporters, 197 Labour party supporters 10-14 May 2019

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May 2019 Political Monitor

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