



PRESS CONFERENCE

WHAT WORRIES MALAYSIA

Are we moving in the
right direction?



WHAT WORRIES THE



“What Worries the World” is an international monthly survey of 20,000 adults aged under 65 in 28 countries - Argentina, Australia, Belgium, Brazil, Canada, Chile, China, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Peru, Poland, Russia, Saudi Arabia, Serbia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

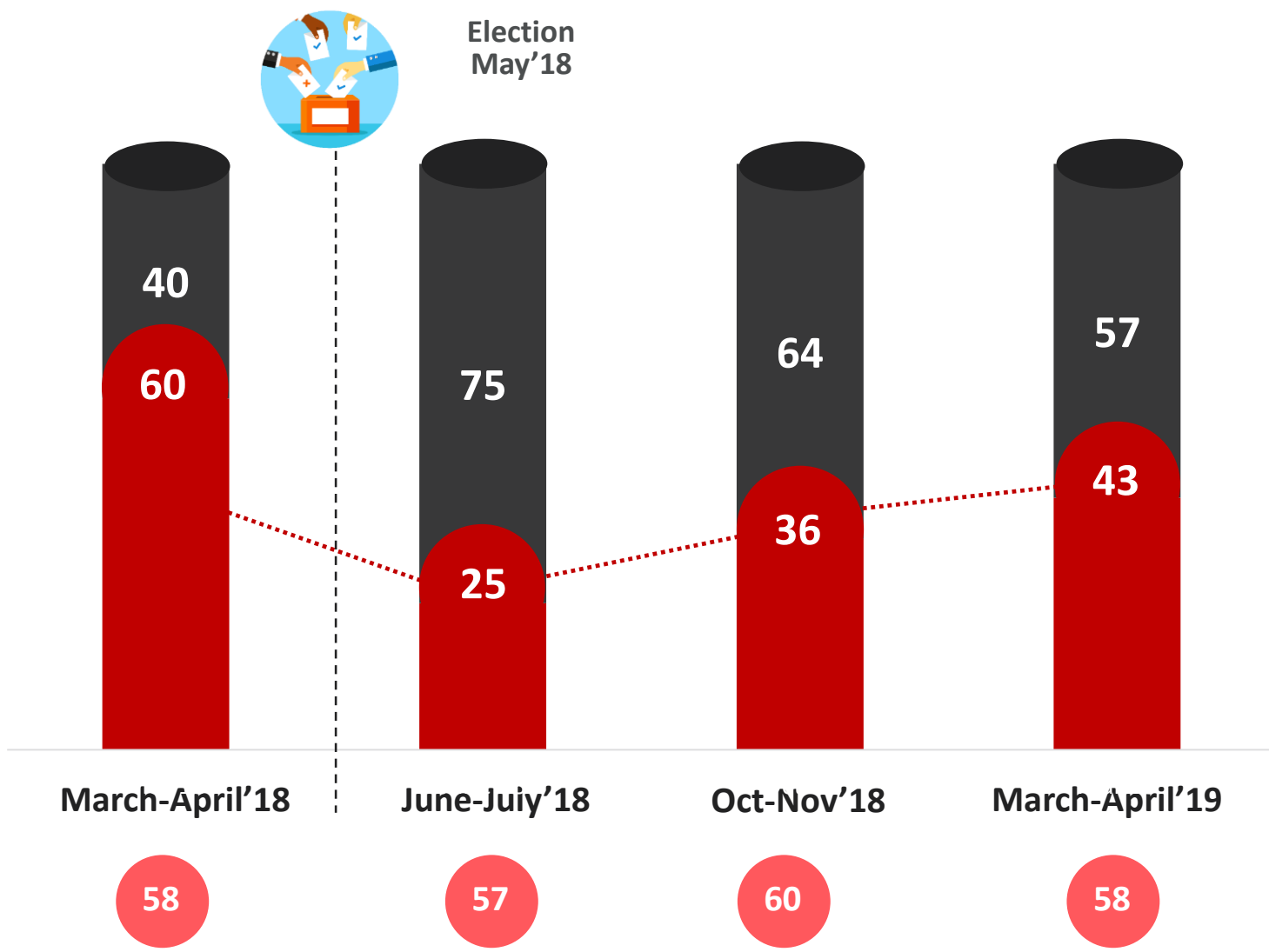


“What Worries Malaysia ” focuses on the worries and concerns of Malaysian public through a monthly 1000 sample of Malaysian public.

IS MALAYSIA MOVING IN THE RIGHT DIRECTION?

Generally speaking, would you say things in Malaysia are heading in the right direction, or the wrong direction?

- Right Direction
- Wrong Direction



GLOBAL AVERAGE – “WRONG DIRECTION”:

WHAT WORRIES MALAYSIA VS THE WORLD



Financial/political corruption
Unemployment and jobs
Crime and Violence



Moral Decline
Poverty and inequality
Inflation / cost of living

1 YEAR

SINCE GE14

Current edition of “What Worries World” by Ipsos found that the top three concerns among global citizens are **financial and political corruption, crime & violence and unemployment.**

Crime & violence is the top concern among Malaysians, followed by **inflation/cost of living** and **financial and political corruption.**

HOW HAVE THE KEY WORRIES SHIFTED OVER TIME?

TOP 5 CONCERNS – MARCH / APRIL 2018:



TOP 5 CONCERNS – MARCH / APRIL 2019:





HOW HAS CORRUPTION AS A CONCERN SHIFTED OVER THE YEAR?

CHANGE IN RANKING OF POLITICAL/FINANCIAL CORRUPTION



March/April'18

March/April'19

1st

4th

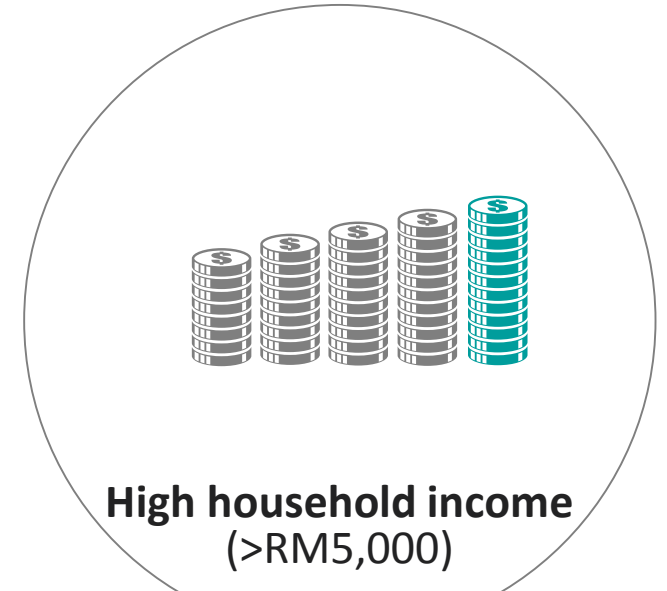


March/April'18

March/April'19

1st

4th



March/April'18

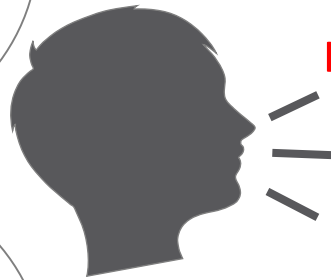
March/April'19

1st

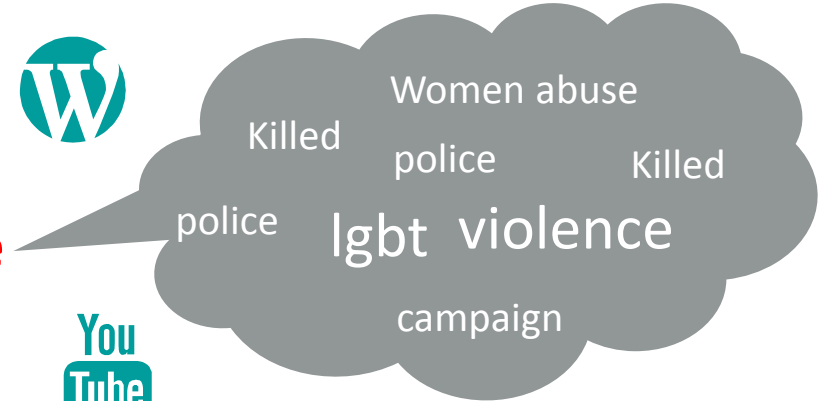
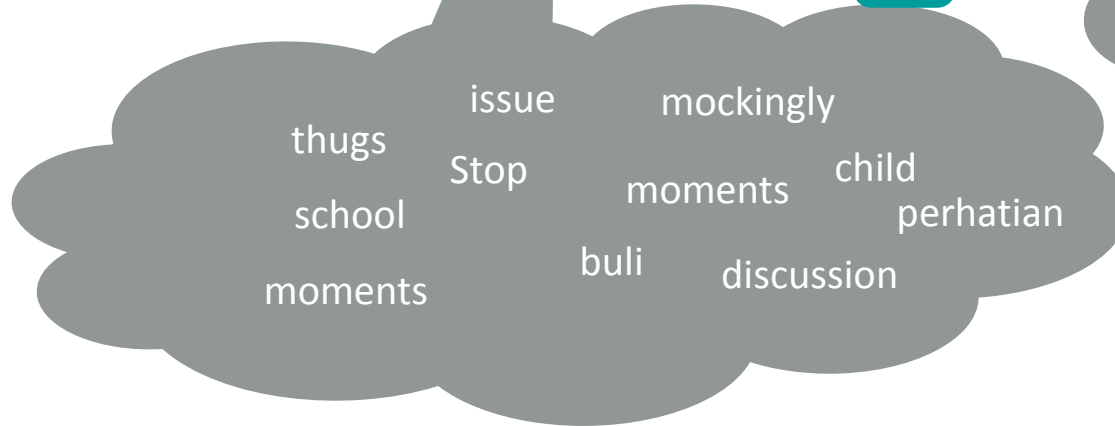
3rd



WHO & WHAT DRIVES CONVERSATIONS ABOUT CRIME & VIOLENCE?



Video public **melakukan** Steal news children **rogol** **jenayah** **violence** **lelaki** assault crime **assault** **men** **kena** **kritikal** **Pembunuhan** **murder** salah **Online** **bullying** **pencuri** **mangsa** **siasatan** **abuse** **media** **police** **W** **YouTube** **Twitter**

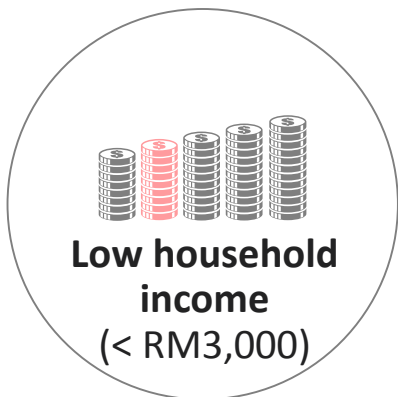




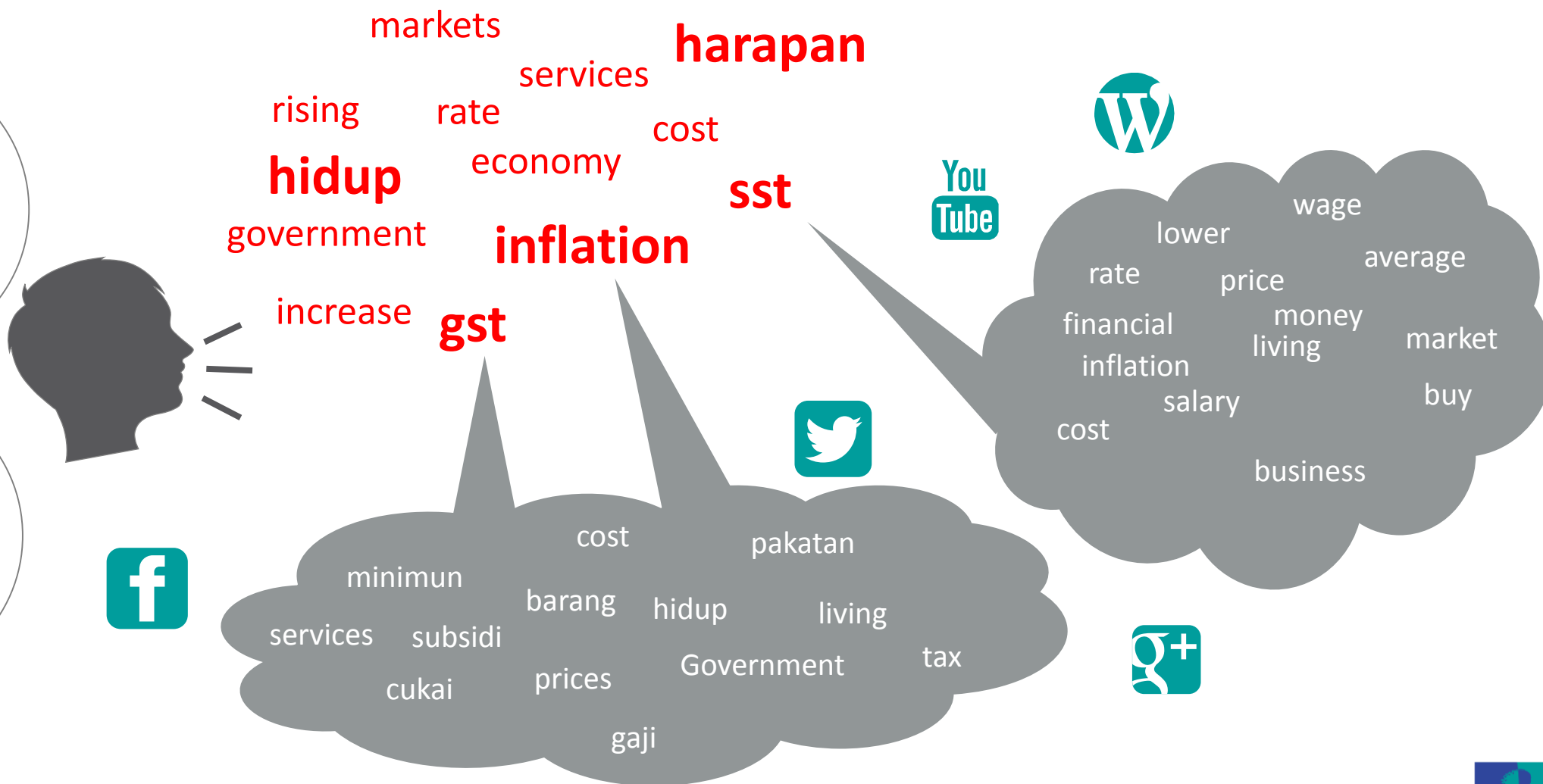
WHO & WHAT DRIVES CONVERSATIONS ON COST OF LIVING?



East Malaysia



Low household income
($< \text{RM}3,000$)





HOW HAS COST OF LIVING SHIFTED OVER THE YEAR?

CHANGE IN RANKING OF INFLATION/COST OF LIVING AS A WORRY



**Low
household income
($< \text{RM}3,000$)**

March/April'18

March/April'19

5th

2nd



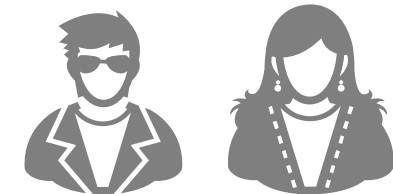
Urban

March/April'18

March/April'19

3rd

1st



Youth 18-24 years

March/April'18

March/April'19

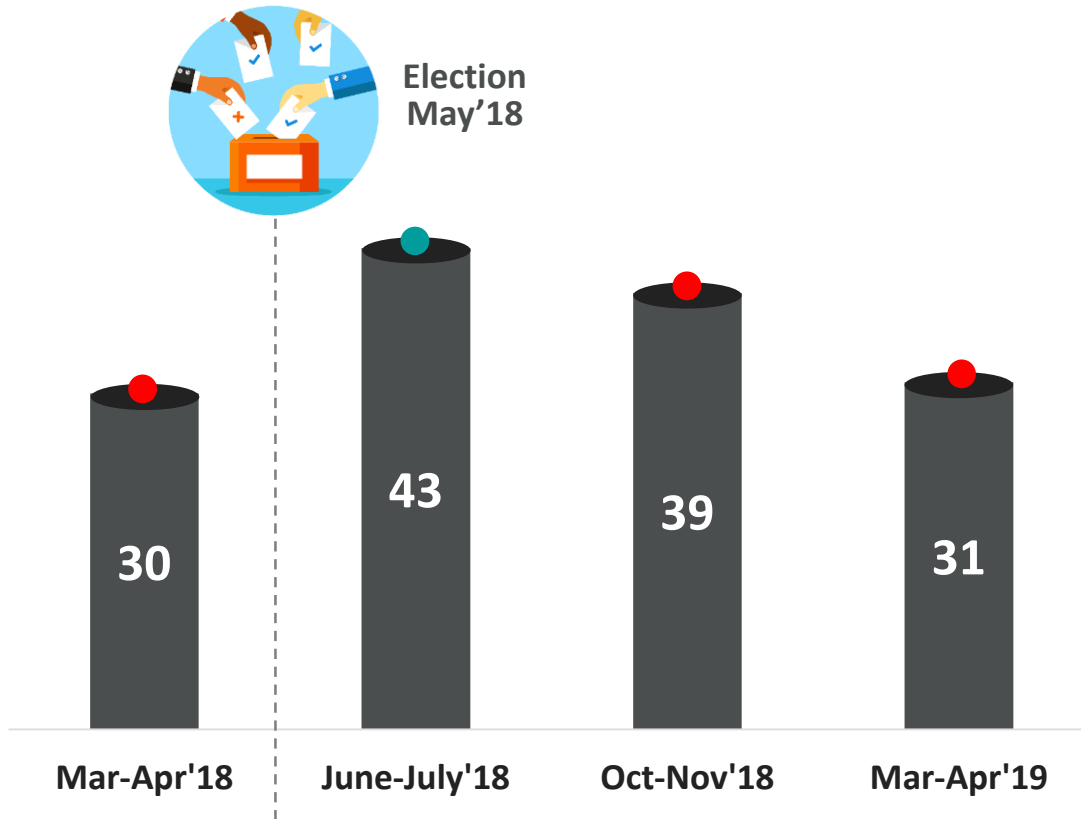
5th

3rd

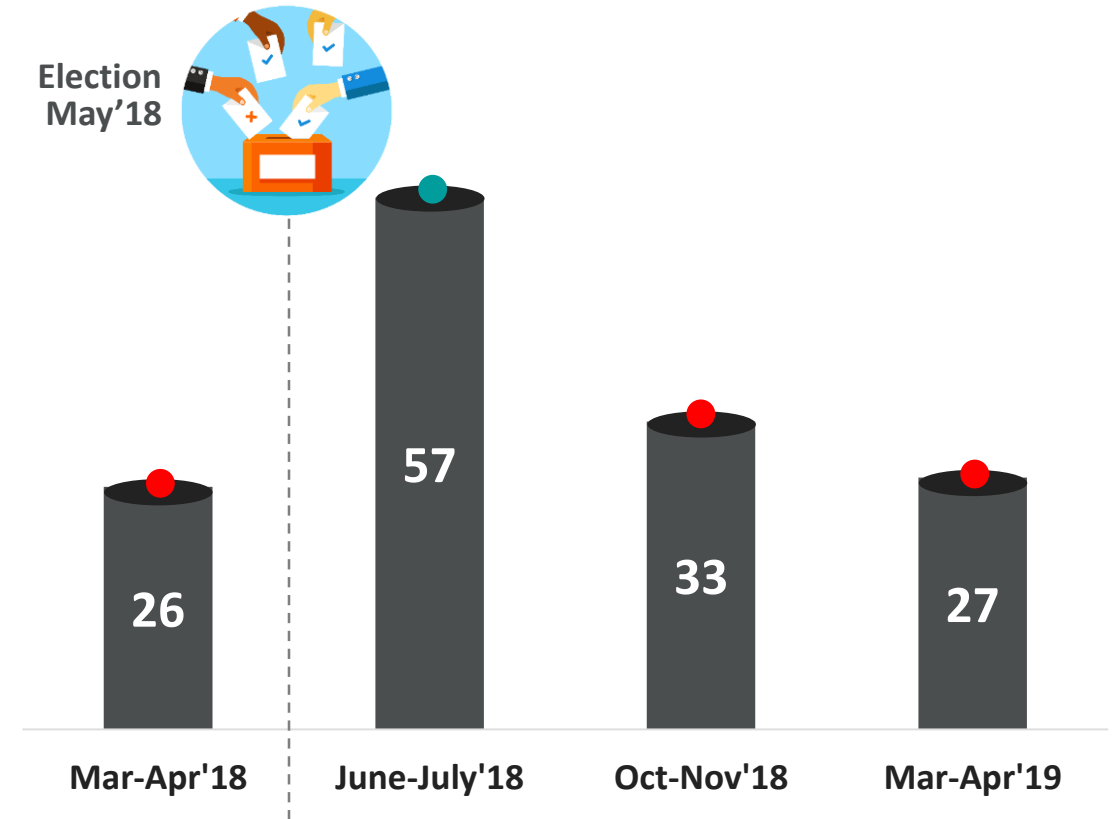


HOW CONFIDENT ARE MALAYSIANS ON LOCAL ECONOMY?

**CURRENT STATE OF ECONOMY IN YOUR LOCAL AREA
(% Strong)**



**EXPECTATION ON LOCAL ECONOMY TO BE STRONGER IN
NEXT 6 MONTHS (% Stronger)**





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