

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
WEIGHTED BASE	982	480	502	127*	166	153	169*	145*	223	292	322	368	445	537	262	282	202	236	544	439	1006
	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
Common Market/ Brexit/EU/Europe/ Euro	514 52%io q	269 56%	245 49%	57 45%	76 46%	83 54%	86 51%	90 62%zc di	122 55%	133 46%	169 53%	212 58%zc di	216 49%	298 55%	162 62%zn oq	149 53%	100 50%	102 43%	311 57%zm oq	203 46%	522
National health service/Hospitals/ Healthcare	69 7%a	23 5%	46 9%za	7 5%	15 9%	8 5%	13 8%	6 4%	20 9%	22 7%	21 7%	26 7%	30 7%	39 7%	11 4%	19 7%	21 10%l	18 8%	30 6%	39 9%	65 6%
Poverty/Inequality	46 5%n	20 4%	26 5%	6 5%	8 5%	9 6%	7 4%	10 7%	5 2%	14 5%	16 5%	16 4%h	23 5%	23 4%	17 6%	8 3%	3 2%	18 7%n	25 5%m	21 5%n	42 4%
Pollution/ Environment	43 4%	19 4%	24 5%	7 6%	7 4%	7 4%	6 3%	4 3%	12 6%	14 5%	13 4%	17 5%	20 5%	23 4%	18 7%oq	13 5%	8 4%	4 2%	31 6%	12 3%	52 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	38 4%p	18 4%	21 4%	1 1%	11 7%c	10 7%c	5 3%	3 2%	8 4%	12 4%c	15 5%	11 3%	22 5%	16 3%	5 2%	7 2%	11 5%	16 7%lp	12 2%	27 6%zlm p	37 4%
Lack of faith in politics / politicians / government	34 3%bi	24 5%b	10 2%	1 1%	3 2%	2 1%	5 3%	8 5%	16 7%zce ij	4 1%	7 2%	23 6%zce ij	6 1%	28 5%	8 3%	11 4%	11 6%oq	3 1%	19 4%	15 3%o	34 3%
Immigration/ immigrants	32 3%blp	23 5%zb	9 2%	6 4%e	5 3%	- -	9 5%e	4 3%	9 4%e	11 4%e	9 3%	13 4%	11 2%	22 4%	2 1%	6 2%	9 4%l	16 7%zlm p	8 1%	25 6%zlp	26 3%
Economy/Economic situation	23 2%hk	7 2%	16 3%	6 5%hk	3 2%	3 2%	7 4%h	3 2%	1 *	9 3%h	10 3%	4 1%	13 3%	10 2%	4 1%	13 5%zop q	5 2%	1 1%	17 3%	6 1%	30 3%
Housing	20 2%ap	4 1%	16 3%a	1 1%	7 4%	4 3%	3 2%	2 1%	3 1%	8 3%	8 2%	5 1%	12 3%	8 1%	- -	6 2%p	5 3%l	9 4%l	6 1%	14 3%l	22 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
WEIGHTED BASE	982	480	502	127*	166	153	169*	145*	223	292	322	368	445	537	262	282	202	236	544	439	1006
100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%	
Unemployment/ Factory closure/ Lack of industry	15 2%	8 2%	8 2%	4 3%	5 3%	1 1%	2 1%	1 *	2 1%	9 3%zk	4 1%	2 1%	11 2%	5 1%	5 2%	1 1%	1 *	8 4%m	7 1%	9 2%n	14 1%
Education/Schools	11 1%	4 1%	7 1%	4 3%	1 1%	4 3%	- -	1 1%	1 1%	5 2%	4 1%	2 1%	9 2%	2 *	4 2%	4 1%	1 1%	1 1%	8 2%	3 1%	16 2%
Defence/Foreign affairs/ International terrorism	9 1%	3 1%	6 1%	- -	- -	1 *	3 2%	- -	5 2%zi	- -	4 1%	5 1%	1 *	8 2%	2 1%	1 *	2 1%	4 2%	2 *	7 2%	8 1%
Ageing population/ Social care for the elderly	8 1%	2 *	6 1%	1 1%	2 1%	1 *	- -	2 1%	2 1%	4 1%	1 *	4 1%	4 1%	4 1%	3 1%	2 1%	1 *	2 1%	5 1%	3 1%	11 1%
Low pay/Minimum wage/Fair wages	8 1%b	7 1%	1 *	2 1%	4 2%k	* *	2 1%	- -	* *	6 2%k	2 1%	* *	6 1%	2 *	- -	6 2%zp	1 1%	1 *	6 1%	2 1%	8 1%
Local government/ Council tax	8 1%p	4 1%	3 1%	4 3%zj	- -	- -	1 *	3 2%	1 *	4 1%	1 *	3 1%	4 1%	4 1%	- -	1 *	- -	7 3%zlm	1 *	7 2%p	4 *
Population levels/ Overpopulation	7 1%	5 1%	2 *	1 *	1 *	3 2%	2 1%	1 *	1 *	1 *	5 2%	1 *	4 1%	3 1%	1 *	3 1%	1 1%	2 1%	4 1%	3 1%	8 1%
Public services in general	7 1%	5 1%	2 *	1 1%	- -	2 2%	1 *	2 1%	* *	1 *	3 1%	2 1%	4 1%	3 1%	2 1%	3 1%	* *	2 1%	4 1%	3 1%	10 1%
Morality/ Individual behaviour/ Lifestyle	6 1%	5 1%	1 *	- -	1 1%	4 3%zk	* *	1 *	* *	1 *	5 1%	1 *	5 1%	1 *	4 1%	1 *	1 1%	1 *	4 1%	2 *	8 1%
Drug abuse	5 1%	4 1%	1 *	1 1%	2 1%	1 1%	1 1%	- -	- -	3 1%	2 1%	- -	4 1%	1 *	2 1%	2 1%	1 *	2 1%	3 1%	2 1%	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
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100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%	
Petrol prices/Fuel	4	-	4	2	-	-	-	-	2	2	-	2	2	2	-	2	2	-	2	2	2
	*	-	1%	1%	-	-	-	-	1%	1%	-	1%	*	*	-	1%	1%	-	*	*	*
Inflation/Prices	3	-	3	-	2	1	-	-	-	2	1	-	3	-	-	1	1	1	1	2	3
	*	-	1%	-	1%	1%	-	-	-	1%	*	-	1%	-	-	*	1%	*	*	*	*
Animal welfare	3	1	1	-	-	-	*	1	1	-	*	2	-	3	-	2	-	*	2	*	3
	*	*	*	-	-	-	*	1%	*	-	*	1%	-	*	-	1%	-	*	*	*	*
Race relations	2	1	1	-	-	1	*	-	1	-	1	1	1	1	1	1	*	-	2	*	4
	*	*	*	-	-	1%	*	-	*	-	*	*	*	*	*	*	*	-	*	*	*
Countryside/Rural life	2	-	2	-	-	-	2	-	-	-	2	-	-	2	-	-	-	2	-	2	1
	*	-	*	-	-	-	1%	-	-	-	*	-	-	*	-	-	1%	-	*	*	
Taxation	1	1	1	1	-	-	-	-	1	1	-	1	1	1	-	1	-	-	1	-	2
	*	*	*	1%	-	-	-	-	*	*	-	*	*	*	-	1%	-	-	*	-	*
Foot and mouth outbreak/Farming crisis	1	-	1	-	-	-	-	1	-	-	-	1	-	1	1	-	-	-	1	-	1
	*	-	*	-	-	-	-	1%	-	-	-	*	-	*	*	-	-	-	*	-	*
Pensions/Social security/Benefits	1	1	1	-	-	-	-	-	1	-	-	1	-	1	1	-	-	1	1	1	2
	*	*	*	-	-	-	-	-	*	-	-	*	-	*	*	-	-	*	*	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nationalisation/ Government control of institutions	*	-	*	-	-	-	-	*	-	-	-	*	-	*	-	*	-	-	*	-	1
	*	-	*	-	-	-	-	*	-	-	-	*	-	*	-	*	-	-	*	-	*
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	16	13	3	*	6	-	6	*	4	6	6	4	6	10	5	4	5	2	9	7	16
	2% ^b	3% ^b	1%	*	4%	-	3%	*	2%	2%	2%	1%	1%	2%	2%	1%	2%	1%	2%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	45	10	35	15	8	7	7	2	6	22	14	9	29	16	6	15	11	14	21	24	46
	5% ^{ak}	2%	7% ^{za}	12% ^{zgh}	5%	5%	4%	2%	3%	8% ^{zdg}	4%	2%	7%	3%	2%	5%	5%	6%	4%	6%	5%
Personal finances (NET)	60	27	34	10	14	10	9	10	7	23	19	18	34	27	17	17	8	19	33	27	55
	6%	6%	7%	8%	8%	7%	5%	7%	3%	8%	6%	5%	8%	5%	6%	6%	4%	8%	6%	6%	5%

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	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1006	852	58	96	337	241	333	275	336	139	250	111	339	239	187	228	578	415	1006
WEIGHTED BASE	982	848	48*	86*	320	233	303	255	359	134*	272	138*	326	316	121	203	642	324	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Common Market/ Brexit/EU/Europe/ Euro	514 52%no q	444 52%	29 60%	41 48%	179 56%	137 59%	155 51%	126 49%	180 50%	63 47%	133 49%	70 51%	197 60%zn oq	176 56%no q	43 36%	89 44%	373 58%zn oq	132 41%	522 52%
National health service/Hospitals/ Healthcare	69 7%	64 8%	2 5%	2 3%	20 6%	18 8%	27 9%	25 10%	22 6%	4 3%	16 6%	12 8%	21 6%	30 9%	9 7%	9 5%	51 8%	18 6%	65 6%
Poverty/Inequality	46 5%	38 4%	* 1%	7 9%	17 5%	10 4%	13 4%	13 5%	15 4%	6 5%	14 5%	8 6%	11 3%	15 5%	5 4%	11 6%	26 4%	16 5%	42 4%
Pollution/ Environment	43 4%q	35 4%	3 6%	5 6%	11 3%	6 3%	12 4%	9 3%	20 6%	4 3%	15 5%	10 7%	20 6%	14 5%	2 1%	7 3%	35 5%	8 3%	52 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	38 4%p	34 4%	1 2%	3 4%	9 3%	6 3%	14 5%	13 5%	15 4%	7 5%	13 5%	6 4%	7 2%	10 3%	15 12%zlm opq	6 3%	17 3%	21 6%zlo p	37 4%
Lack of faith in politics / politicians / government	34 3%o	29 3%	* 1%	4 5%	16 5%	12 5%	6 2%	6 2%	12 3%	6 5%	9 3%	3 2%	16 5%o	10 3%	6 5%oq	2 1%	26 4%	8 2%o	34 3%
Immigration/ immigrants	32 3%	28 3%	- -	4 5%	19 6%zaf k	15 6%zaf k	5 2%	5 2%	8 2%	5 4%	6 2%	1 1%	7 2%	8 3%	7 6%	10 5%	15 2%	17 5%zp	26 3%
Economy/Economic situation	23 2%	20 2%	2 4%	1 1%	4 1%	3 1%	11 4%	9 4%	8 2%	5 4%	6 2%	1 1%	5 1%	7 2%	2 2%	9 4%	11 2%	12 4%	30 3%
Housing	20 2%p	16 2%	1 1%	3 4%	5 1%	2 1%	4 1%	4 1%	11 3%	3 2%	10 4%	6 5%	3 1%	1 *	7 6%zlm p	9 4%zlm p	4 1%	16 5%zlm p	22 2%

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UNWEIGHTED BASE	1006	852	58	96	337	241	333	275	336	139	250	111	339	239	187	228	578	415	1006
WEIGHTED BASE	982	848	48*	86*	320	233	303	255	359	134*	272	138*	326	316	121	203	642	324	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Unemployment/ Factory closure/ Lack of industry	15 2%l	11 1%	5 10%zac	- defghi jk	2 *	2 1%	7 2%g	3 1%	6 2%j	2 1%	2 1%	-	1 *	9 3%	3 3%l	3 1%	9 1%l	6 2%	14 1%
Education/Schools	11 1%	10 1%	1 1%	- -	1 *	1 1%	5 2%	4 2%	5 1%	2 2%	3 1%	1 1%	1 *	7 2%	1 1%	2 1%	8 1%l	3 1%	16 2%
Defence/Foreign affairs/ International terrorism	9 1%	8 1%	* 1%	1 1%	4 1%	3 1%	* -	- -	5 1%j	2 1%	2 1%	-	6 2%	1 *	- -	2 1%	7 1%	2 1%	8 1%
Ageing population/ Social care for the elderly	8 1%	7 1%	- -	1 1%	1 *	* *	4 1%	4 1%	3 1%	2 1%	2 1%	-	2 1%	1 *	2 2%	2 1%	4 1%	4 1%	11 1%
Low pay/Minimum wage/Fair wages	8 1%	6 1%	- -	2 2%	2 1%e	* *	1 *	1 *	5 1%	1 1%	4 2%	3 2%	2 1%	2 1%	2 2%	2 1%	4 1%	4 1%	8 1%
Local government/ Council tax	8 1%p	7 1%	- -	1 1%	1 *	- -	3 1%	3 1%	4 1%	4 3%zad	4 2%	-	1 *	1 *	3 2%op	- -	2 *	3 1%	4 *
Population levels/ Overpopulation	7 1%	7 1%	- -	- -	3 1%	3 1%	4 1%	4 2%h	- -	- -	- -	-	1 *	5 2%	1 1%	1 *	6 1%	1 *	8 1%
Public services in general	7 1%	5 1%	1 3%j	1 1%	2 1%	1 *	3 1%	2 1%	2 1%	- -	* *	* *	2 1%	* *	1 1%	3 1%	3 *	4 1%	10 1%
Morality/ Individual behaviour/ Lifestyle	6 1%	6 1%	- -	* *	1 *	1 *	4 1%	4 1%	2 *	- -	2 1%	2 1%	- -	3 1%	1 1%	2 1%	3 *	3 1%	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 2
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	852	58	96	337	241	333	275	336	139	250	111	339	239	187	228	578	415	1006
WEIGHTED BASE	982	848	48*	86*	320	233	303	255	359	134*	272	138*	326	316	121	203	642	324	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Drug abuse	5 1%p	5 1%	-	1 1%	1 *	-	1 *	1 *	4 1%	3 2%za	4 1%	*	-	1 *	*	4 2%zlp	1 *	5 2%zp	8 1%
Petrol prices/Fuel	4 *	4 *	-	-	2 1%	2 1%	2 1%	2 1%	-	-	-	-	-	4 1%	-	-	4 1%	-	2 *
Inflation/Prices	3 *	3 *	-	-	1 *	1 *	-	-	3 1%	3 2%zaf	3 1%	-	-	2 1%	-	1 1%	2 *	1 *	3 *
Animal welfare	3 *	3 *	-	-	-	-	*	*	2 1%	-	1 *	1 1%	1 *	-	1 1%	-	1 *	1 *	3 *
Race relations	2 *	2 *	-	-	*	*	*	*	1 *	1 1%	1 *	-	2 *	-	*	-	2 *	* *	4 *
Countryside/Rural life	2 *	2 *	-	-	-	-	-	-	2 *	-	2 1%	2 1%	2 *	-	-	-	2 *	-	1 *
Taxation	1 *	1 *	-	-	-	-	1 *	1 *	1 *	-	1 *	1 *	-	1 *	-	1 *	1 *	1 *	2 *
Foot and mouth outbreak/Farming crisis	1 *	1 *	-	-	-	-	-	-	1 *	-	1 *	1 1%	1 *	-	-	-	1 *	-	1 *
Pensions/Social security/Benefits	1 *	1 *	-	1 1%	1 *	-	1 *	1 *	-	-	-	-	1 *	-	1 *	-	1 *	1 *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Nationalisation/ Government control of institutions	* *	* *	-	-	-	-	-	-	* *	* *	* *	-	-	-	* *	-	-	* *	1 *

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Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	16	15	-	1	4	3	4	4	8	6	7	1	5	6	1	4	11	5	16
	2%	2%	-	1%	1%	1%	1%	2%	2%	5%za	3%	1%	1%	2%	1%	2%	2%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Don't know	45	35	3	7	15	8	14	12	15	2	11	9	13	2	7	23	15	30	46
	5%mp	4%	6%	8%	5%	4%	5%	5%	4%	2%	4%	6%	4%mp	1%	6%mp	11%zlm	2%mp	9%zlm	5%
Personal finances (NET)	60	51	*	9	22	13	16	16	22	10	21	11	13	23	7	14	35	21	55
	6%	6%	1%	11%	7%	5%	5%	6%	6%	7%	8%	8%	4%	7%	6%	7%	5%	7%	5%
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	384	97	525	107	226	82	448	152	156	374	265	1006
WEIGHTED BASE	982	451	106*	425	111*	201	72*	464	129	139	381	273	1006
	100%	46%	11%*	43%	11%*	20%	7%*	47%	13%	14%	39%	28%	102%
Common Market/ Brexit/EU/Europe/ Euro	514 52%cl	251 56%	57 54%	205 48%	69 62%	99 49%	44 60%	231 50%	52 40%	68 49%	230 60%z m	123 45%	522 52%
National health service/Hospitals/ Healthcare	69 7%	26 6%	9 8%	34 8%	12 11%	13 7%	4 6%	33 7%	9 7%	14 10%	26 7%	20 7%	65 6%
Poverty/Inequality	46 5%	21 5%	3 3%	22 5%	1 1%	14 7% ^f	5 7% ^f	18 4%	6 5%	7 5%	16 4%	15 6%	42 4%
Pollution/ Environment	43 4%	20 5%	3 3%	20 5%	6 5%	10 5%	5 8%	8 2%	3 2%	6 4%	18 5%	14 5%	52 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	38 4% ⁿ	16 3%	2 2%	21 5%	4 3%	12 6%	1 1%	17 4%	13 10% ^z m	2 2%	5 1%	17 6%	37 4%
Lack of faith in politics / politicians / government	34 3%	13 3%	3 2%	18 4%	2 2%	4 2%	5 7%	15 3%	4 3%	10 8% ^z	12 3%	5 2%	34 3%
Immigration/ immigrants	32 3%	12 3%	5 4%	16 4%	4 4%	4 2%	-	19 4%	9 7% ^z n	5 4%	8 2%	4 1%	26 3%
Economy/Economic situation	23 2%	9 2%	7 6%	8 2%	* *	11 5% ^z	1 1%	10 2%	5 4%	3 2%	7 2%	8 3%	30 3%
Housing	20 2%	6 1%	3 3%	12 3%	- -	8 4%	-	12 3%	6 5%	3 3%	6 2%	10 4%	22 2%

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Respondent type : GB Adults 18+
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	46%	11%*	43%	11%*	20%	7%*	47%	13%	14%	39%	28%	102%
Unemployment/ Factory closure/ Lack of industry	15 2%	7 2%	1 1%	7 2%	- -	2 1%	2 2%	11 2%	3 2%	1 1%	5 1%	4 1%	14 1%
Education/Schools	11 1%	5 1%	1 1%	5 1%	1 1%	4 2%	- -	5 1%	3 2%	2 1%	4 1%	4 2%	16 2%
Defence/Foreign affairs/ International terrorism	9 1%	2 1%	1 1%	6 1%	5 5%zg	1 1%	- -	2 *	3 2%	1 *	2 *	2 1%	8 1%
Ageing population/ Social care for the elderly	8 1%	1 *	- -	7 2%z	3 2%	2 1%	- -	3 1%	- -	1 1%	3 1%	1 *	11 1%
Low pay/Minimum wage/Fair wages	8 1%	7 1%	* *	1 *	- -	1 1%	- -	7 1%	- -	2 2%	4 1%	4 1%	8 1%
Local government/ Council tax	8 1%^c	3 1%	4 3%zc	1 *	- -	1 *	- -	6 1%	- -	- -	- -	1 *	4 *
Population levels/ Overpopulation	7 1%	5 1%	1 1%	1 *	- -	1 *	1 2%	3 1%	1 *	1 *	4 1%	2 1%	8 1%
Public services in general	7 1%	5 1%	- -	2 *	- -	3 1%	- -	4 1%	- -	1 1%	3 1%	1 *	10 1%
Morality/ Individual behaviour/ Lifestyle	6 1%	5 1%	- -	2 *	- -	5 2%z	1 1%	* *	- -	1 1%	3 1%	1 1%	8 1%
Drug abuse	5 1%	4 1%	- -	1 *	1 1%	* *	- -	4 1%	1 1%	- -	3 1%	2 1%	8 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Petrol prices/Fuel	4 *	2 *	- -	2 *	2 2%	- -	- -	2 *	- -	- -	2 *	- -	2 *
Inflation/Prices	3 *	3 1%	1 1%	- -	- -	- -	- -	3 1%	- -	- -	3 1%	3 1%	3 *
Animal welfare	3 *	1 *	- -	1 *	- -	- -	2 2%z	1 *	- -	* *	- -	* *	3 *
Race relations	2 *	- -	- -	2 *	- -	2 1%	- -	- -	- -	* *	- -	1 *	4 *
Countryside/Rural life	2 *	- -	- -	2 *	- -	- -	- -	2 *	- -	- -	- -	2 1%	1 *
Taxation	1 *	- -	- -	1 *	1 1%	- -	- -	1 *	1 1%	- -	- -	- -	2 *
Foot and mouth outbreak/Farming crisis	1 *	- -	- -	1 *	- -	- -	1 2%z	- -	- -	- -	1 *	- -	1 *
Pensions/Social security/Benefits	1 *	- -	- -	1 *	1 *	- -	- -	1 *	1 *	1 *	- -	- -	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Nationalisation/ Government control of institutions	* *	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	1 *
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	16	9	1	6	1	3	-	7	2	1	10	5	16
	2%	2%	1%	1%	*	1%	-	1%	1%	1%	3%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	45	18	6	21	1	2	1	39	9	8	5	23	46
	5%gn	4%	5%	5%	*	1%	2%	8%	7%gn	6%gn	1%	8%	5%

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	100%	46%	11%*	43%	11%*	20%	7%*	47%	13%	14%	39%	28%	102%
Personal finances (NET)	60	31	4	25	2	15	5	30	6	10	26	22	55
	6%	7%	4%	6%	2%	7%	7%	6%	5%	7%	7%	8%	5%
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
WEIGHTED BASE	982	165	405	239	129*	648	209	280	509	194	851	121*	102	441	102*	178	110*	73*	32**	96*	1006
100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%	
Common Market/ Brexit/EU/Europe/ Euro	514	87	223	113	66	514	110	136	265	113	464	44	45	258	71	106	70	38	-	66	522
	52%k	53%	55%c	47%	52%	79%zab cft	53%	49%	52%	58%	54%zk	36%	44%	58%zi	70%z	60%	64%z	52%	-	69%z	52%
National health service/Hospitals/ Healthcare	69	3	69	16	7	30	14	22	29	18	65	3	9	26	5	9	4	4	-	7	65
	7%ae	2%	17%zace ft	7%a	6%	5%	7%a	8%	6%	9%	8%	3%	9%	6%	5%	5%	4%	6%	-	8%	6%
Poverty/Inequality	46	5	18	14	-	13	9	21	24	*	35	9	7	15	2	9	4	5	-	-	42
	5%eti	3%	5%et	6%et	-	2%	4%t	8%zi	5%i	*	4%	8%	7%	3%	2%	5%	4%	6%	-	-	4%
Pollution/ Environment	43	8	18	11	1	18	13	12	25	6	43	*	8	14	6	6	4	2	-	1	52
	4%ek	5%	5%	5%	1%	3%	6%et	4%	5%	3%	5%z	*	8%m	3%	6%	4%	3%	3%	-	1%	5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	38	6	8	38	1	9	4	12	24	2	28	10	2	18	1	6	4	2	-	1	37
	4%bej	4%e	2%	16%zabe ft	1%	1%	2%	4%	5%	1%	3%	8%j	2%	4%	1%	3%	4%	3%	-	1%	4%
Lack of faith in politics / politicians / government	34	5	9	5	5	14	6	13	14	6	31	1	1	15	1	7	4	4	-	5	34
	3%e	3%	2%	2%	4%	2%	3%	5%	3%	3%	4%	1%	1%	3%	1%	4%	4%	5%	-	6%	3%
Immigration/ immigrants	32	4	11	7	32	4	8	7	22	3	30	3	2	15	2	9	2	7	32	-	26
	3%e	2%	3%e	3%e	25%zabc ef	1%	4%e	3%	4%	2%	3%	2%	2%	3%	2%	5%r	1%	10%z	100%	-	3%
Economy/Economic situation	23	23	7	3	3	9	8	9	8	6	14	9	6	9	3	3	2	1	-	3	30
	2%ej	14%zbc ft	2%	1%	2%	1%	4%e	3%	2%	3%	2%	7%zj	6%zm	2%	3%	2%	2%	1%	-	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
WEIGHTED BASE	982	165	405	239	129*	648	209	280	509	194	851	121*	102	441	102*	178	110*	73*	32**	96*	1006
	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Housing	20 2%e	2 1%	6 2%e	4 2%	* *	3 *	2 1%	5 2%	12 2%	3 2%	14 2%	6 5%	2 2%	6 1%	1 1%	4 2%	4 4%	- -	- -	* *	22 2%
Unemployment/ Factory closure/ Lack of industry	15 2%e	1 1%	7 2%e	4 2%	4 3%e	3 1%	7 3%e	2 1%	6 1%	7 4%z	13 2%	2 2%	- -	8 2%	- -	1 1%	1 *	1 1%	- -	4 4%	14 1%
Education/Schools	11 1%	1 1%	3 1%	2 1%	- -	4 1%	11 5%zabc et	4 1%	3 1%	4 2%	10 1%	1 1%	3 3%zm	2 *	2 2%	- -	- -	- -	- -	- -	16 2%
Defence/Foreign affairs/ International terrorism	9 1%	3 2%e	5 1%e	3 1%e	- -	- -	2 1%	2 1%	3 1%	4 2%	7 1%	2 2%	- -	3 1%	2 2%	1 *	- -	1 1%	- -	- -	8 1%
Ageing population/ Social care for the elderly	8 1%	3 2%	5 1%	3 1%	1 1%	3 *	2 1%	3 1%	4 1%	1 *	6 1%	2 2%	1 1%	- -	1 1%	2 1%	2 2%	1 1%	- -	1 1%	11 1%
Low pay/Minimum wage/Fair wages	8 1%	- -	1 *	2 1%e	- -	- -	1 *	2 1%	5 1%	1 *	7 1%	1 1%	2 2%	5 1%	- -	* *	- -	* *	- -	- -	8 1%
Local government/ Council tax	8 1%j	4 2%be	- -	- -	3 2%b	4 1%	4 2%b	2 1%	6 1%	- -	3 *	4 4%z	- -	4 1%	- -	1 *	1 1%	- -	- -	3 3%	4 *
Population levels/ Overpopulation	7 1%	1 *	1 *	3 1%	1 *	3 *	1 *	1 *	6 1%	1 *	7 1%	- -	1 1%	5 1%	1 1%	1 *	1 1%	- -	- -	1 1%	8 1%
Public services in general	7 1%	3 2%	3 1%	1 *	1 *	3 1%	2 1%	2 1%	4 1%	- -	7 1%	- -	2 2%	2 *	- -	1 1%	- -	1 1%	- -	1 1%	10 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
WEIGHTED BASE	982	165	405	239	129*	648	209	280	509	194	851	121*	102	441	102*	178	110*	73*	32**	96*	1006
	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Morality/ Individual behaviour/ Lifestyle	6 1%e	-	-	4 2%be	*	1 *	-	1 *	6 1%	-	5 1%	2 1%	1 1%	4 1%	-	-	-	-	-	*	8 1%
Drug abuse	5 1%e	-	*	1 *	1 1%	1 *	1 *	3 1%	2 *	*	3 *	2 2%	2 2%	3 1%	-	1 *	1 1%	1 1%	-	1 1%	8 1%
Petrol prices/Fuel	4 *j	2 1%	2 *	-	-	4 1%	-	2 1%	-	2 1%	2 *	2 2%	-	2 *	-	-	-	-	-	-	2 *
Inflation/Prices	3 *j	2 1%e	-	-	-	-	-	-	3 1%	-	3 *	-	1 1%	3 1%	-	1 1%	-	1 2%	-	-	3 *
Animal welfare	3 *	-	1 *	-	-	1 *	*	*	1 *	1 1%	3 *	-	-	1 *	-	-	-	-	-	-	3 *
Race relations	2 *j	-	-	*	*	1 *	1 *	*	2 *	-	1 *	1 1%	-	-	1 1%	-	-	-	-	*	4 *
Countryside/Rural life	2 *	-	-	-	-	2 *	-	-	-	2 1%	2 *	-	-	-	-	-	-	-	-	-	1 *
Taxation	1 *	1 *	1 *	-	1 1%	-	-	1 *	1 *	-	1 *	1 1%	-	-	1 1%	-	-	-	-	1 1%	2 *
Foot and mouth outbreak/Farming crisis	1 *	-	1 *	-	-	1 *	1 1%	-	-	1 1%	1 *	-	-	-	-	-	-	-	-	-	1 *
Pensions/Social security/Benefits	1 *	-	-	1 *	1 *	-	-	1 *	1 *	-	1 *	-	-	-	-	-	-	-	-	1 1%	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
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UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
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	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Nationalisation/ Government control of institutions	*	-	-	-	-	-	*	*	-	-	-	*	-	-	-	*	*	-	-	-	1
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish/Welsh assembly/ Devolution/ Constitutional reform	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
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UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
WEIGHTED BASE	982	165	405	239	129*	648	209	280	509	194	851	121*	102	441	102*	178	110*	73*	32**	96*	1006
	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Other	16	3	4	5	-	2	-	3	13	1	14	2	-	9	1	6	1	5	-	-	16
	2%e	2%	1%	2%e	-	*	-	1%	2%	*	2%	1%	-	2%	1%	3%r	1%	6%z	-	-	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	45	1	-	-	1	1	*	13	22	10	32	13	7	15	1	5	5	*	-	1	46
	5%abce ftj	1%	-	-	*	*	*	4%	4%	5%	4%	11%zi	7%	3%	1%	3%	4%	*	-	1%	5%
Personal finances (NET)	60	8	21	17	-	17	10	25	32	3	47	12	9	24	2	11	4	6	-	-	55
	6%eti w	5%t	5%et	7%et	-	3%	5%t	9%i	6%i	2%	6%	10%	9%	5%	2%	6%	4%	9%	-	-	5%
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE										SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
WEIGHTED BASE	982	480	502	127*	166	153	169*	145*	223	292	322	368	445	537	262	282	202	236	544	439	1006
	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
Common Market/ Brexit/EU/Europe/ Euro	648	334	313	73	100	103	107	107	157	173	211	265	276	372	205	188	129	126	393	255	656
	66%io q	70%	62%	57%	60%	68%	64%	74%cd i	70%ci	59%	65%	72%zc di	62%	69%	78%zm nopq	67%o	64%q	53%	72%zm oq	58%	65%
National health service/Hospitals/ Healthcare	405	172	233	34	60	62	75	69	105	94	136	175	155	249	100	113	87	104	213	192	420
	41%ac i	36%	46%za	27%	36%	40%c	44%ci	48%ci	47%ci	32%	42%ci di	47%zc	35%	46%	38%	40%	43%	44%	39%	44%	42%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	239	110	129	19	46	37	44	28	64	66	81	92	103	136	43	71	71	55	114	126	236
	24%cl p	23%	26%	15%	28%ci	24%	26%	20%	29%c	23%c	25%	25%	23%	25%	16%	25%lp	35%zl mopq	23%	21%	29%zl op	23%
Education/Schools	209	86	123	32	36	31	45	28	37	67	76	65	98	111	76	63	35	35	139	70	214
	21%ao q	18%	25%za	25%	22%	20%	27%	20%	17%	23%	24%	18%	22%	21%	29%zn oq	22%	17%	15%	26%zn oq	16%	21%
Pollution/ Environment	201	103	98	30	32	25	46	28	41	62	70	69	86	115	76	71	25	28	148	53	217
	20%no q	21%	20%	23%	19%	16%	27%	20%	18%	21%	22%e	19%	19%	21%	29%zn oq	25%zn oq	13%	12%	27%zn oq	12%	22%
Poverty/Inequality	193	94	99	28	31	38	35	28	34	59	72	62	97	96	63	57	29	44	120	73	208
	20%	20%	20%	22%	19%	25%	20%	19%	15%	20%	22%	17%	22%	18%	24%n	20%	14%	19%	22%n	17%	21%
Housing	190	92	98	31	34	44	21	32	27	65	66	59	110	80	42	61	38	49	104	87	181
	19%h hjk	19%	19%	25%fh	21%	29%zf	13%	22%h	12%	22%h	20%fh	16%h	25%	15%	16%	22%	19%	21%	19%	20%	18%
Economy/Economic situation	165	84	81	28	30	26	29	23	29	57	56	52	84	82	45	56	37	27	101	65	178
	17%	17%	16%	22%	18%	17%	17%	16%	13%	20%	17%	14%	19%	15%	17%	20%o	19%	11%	19%	15%	18%
Immigration/ immigrants	129	73	55	14	20	9	28	19	39	35	36	58	43	86	22	37	26	44	58	70	129
	13%el p	15%	11%	11%	12%	6%	17%ej	13%	18%e	12%	11%e	16%e	10%	16%	8%	13%	13%	19%zl p	11%	16%lp	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

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	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
WEIGHTED BASE	982	480	502	127*	166	153	169*	145*	223	292	322	368	445	537	262	282	202	236	544	439	1006
	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
Lack of faith in politics / politicians / government	124 13%j	62 13%	62 12%	12 10%	24 14%	12 8%	14 8%	24 16%j	38 17%ej	36 12%	27 8%	61 17%ze	49 11%	75 14%	36 14%	38 13%	30 15%	19 8%	74 14%	50 11%	119 12%
Unemployment/ Factory closure/ Lack of industry	96 10%h	48 10%	49 10%	18 14%h	17 10%	18 12%	13 8%	19 13%hk	11 5%	35 12%h	31 9%	31 8%h	53 12%	43 8%	28 11%	19 7%	17 9%	32 13%h	47 9%	49 11%	82 8%
Ageing population/ Social care for the elderly	91 9%anq	31 7%	60 12%za	8 6%	20 12%	9 6%	16 10%	19 13%	19 8%	27 9%	25 8%	38 10%	36 8%	55 10%	36 14%zn	28 10%h	8 4%	20 8%	64 12%znq	27 6%	90 9%
Drug abuse	84 9%lp	45 9%	39 8%	16 12%	20 12%	12 8%	9 6%	12 8%	15 7%	36 12%z	21 7%	27 7%	48 11%	36 7%	12 4%	23 8%	16 8%	33 14%zlp	35 6%	49 11%zlp	72 7%
Public services in general	84 9%	44 9%	39 8%	7 5%	16 10%	16 10%	20 12%	11 8%	14 6%	23 8%	36 11%	25 7%	38 9%	45 8%	24 9%	24 9%	12 6%	24 10%	48 9%	36 8%	90 9%
Defence/Foreign affairs/ International terrorism	70 7%	39 8%	31 6%	8 7%	10 6%	8 5%	20 12%	10 7%	16 7%	18 6%	27 8%e	25 7%	26 6%	45 8%	22 8%	15 5%	12 6%	21 9%	37 7%	33 8%	66 7%
Low pay/Minimum wage/Fair wages	69 7%hlp	41 8%	29 6%	12 10%h	22 13%zeh	5 3%	12 7%h	14 10%hk	3 1%	35 12%zeh	17 5%h	17 5%h	40 9%	30 6%	7 3%	18 6%p	19 9%lp	25 11%lp	25 5%	44 10%zlp	65 6%
Morality/ Individual behaviour/ Lifestyle	63 6%ac	21 4%	41 8%a	2 2%	10 6%	12 8%	14 8%c	14 10%c	10 5%	12 4%	26 8%c	24 7%	24 5%	39 7%	21 8%	13 4%	15 7%	15 6%	34 6%	29 7%	68 7%
Pensions/Social security/Benefits	60 6%	24 5%	35 7%	4 3%	14 9%	7 5%	11 6%	9 6%	14 6%	19 6%	18 6%	23 6%	26 6%	33 6%	22 8%	14 5%	14 7%	9 4%	36 7%	23 5%	60 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE												SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
WEIGHTED BASE	982	480	502	127*	166	153	169*	145*	223	292	322	368	445	537	262	282	202	236	544	439	1006
	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
Race relations	58	29	30	9	3	10	13	9	14	12	23	24	22	37	14	18	16	10	32	26	55
	6% ^d	6%	6%	7%	2%	6%	8% ^d	7%	6%	4% ^d	7% ^d	6%	5%	7%	5%	7%	8%	4%	6%	6%	5%
Inflation/Prices	50	25	25	4	19	9	8	3	6	24	18	9	33	17	6	20	12	12	26	24	54
	5% ^{kl}	5%	5%	3%	12% ^{zcg}	6%	5%	2%	3%	8% ^{zch}	5%	2%	7%	3%	2%	7% ^{lp}	6%	5%	5% ^l	6%	5%
					hjk					k											
Local government/ Council tax	46	21	25	5	9	8	9	4	11	14	17	15	22	24	7	16	7	16	23	23	42
	5%	4%	5%	4%	5%	5%	6%	3%	5%	5%	5%	4%	5%	5%	3%	6%	4%	7%	4%	5%	4%
Population levels/ Overpopulation	42	20	22	5	7	8	7	4	10	13	15	14	21	21	8	16	9	9	24	18	40
	4%	4%	4%	4%	4%	5%	4%	3%	4%	4%	5%	4%	5%	4%	3%	6%	5%	4%	4%	4%	4%
Transport/Public transport	40	23	18	7	7	8	7	3	7	15	15	11	22	18	9	13	9	9	22	18	46
	4%	5%	4%	6%	4%	5%	4%	2%	3%	5%	5%	3%	5%	3%	3%	5%	4%	4%	4%	4%	5%
Taxation	35	22	13	6	10	6	6	3	4	16	12	7	22	14	5	17	7	6	22	13	34
	4%	5%	3%	4%	6% ^k	4%	4%	2%	2%	6% ^k	4%	2%	5%	3%	2%	6% ^{zp}	3%	2%	4%	3%	3%
Petrol prices/Fuel	31	16	15	7	9	3	3	3	5	16	7	8	19	12	3	14	8	6	17	14	28
	3%	3%	3%	5%	6%	2%	2%	2%	2%	5% ^z	2%	2%	4%	2%	1%	5% ^{lp}	4%	3%	3%	3%	3%
Countryside/Rural life	31	12	18	3	5	2	6	4	10	8	9	14	10	20	9	8	4	9	17	14	25
	3%	3%	4%	2%	3%	2%	4%	3%	5%	3%	3%	4%	2%	4%	4%	3%	2%	4%	3%	3%	2%
Animal welfare	26	10	16	6	5	4	3	4	3	11	7	8	16	11	3	9	5	10	12	15	27
	3%	2%	3%	5%	3%	3%	2%	3%	2%	4%	2%	2%	3%	2%	1%	3%	2%	4%	2%	3%	3%
Privatisation	26	12	14	6	6	4	6	1	4	11	10	5	15	11	10	7	4	5	17	9	26
	3%	2%	3%	4%	3%	2%	4%	1%	2%	4%	3%	1%	3%	2%	4%	3%	2%	2%	3%	2%	3%
Nuclear weapons/ Nuclear war/ Disarmament	22	9	13	5	1	2	7	3	4	7	9	7	9	14	5	5	10	2	10	12	21
	2%	2%	3%	4%	1%	1%	4%	2%	2%	2%	3%	2%	2%	3%	2%	2%	5% ^{zop}	1%	2%	3% ^o	2%
																	q				

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE											SOCIAL GRADE						UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
WEIGHTED BASE	982	480	502	127*	166	153	169*	145*	223	292	322	368	445	537	262	282	202	236	544	439	1006
	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
Pound/Exchange rate/Value of pound	19 2%k	9 2%	9 2%	4 3%k	7 4%gk	4 2%	2 1%	-	1 1%	11 4%zk	6 2%	1 *	15 3%	4 1%	1 *	6 2%	3 2%	8 3%	7 1%	11 3%	15 1%
Nationalisation/ Government control of institutions	12 1%	6 1%	6 1%	4 3%	3 2%	2 2%	-	*	3 1%	7 2%	2 1%	3 1%	9 2%	3 1%	*	4 1%	2 1%	6 2%	5 1%	7 2%	15 1%
Trade unions/ Strikes	12 1%	3 1%	9 2%	6 5%zfk	1 1%	2 1%	-	1 1%	2 1%	7 2%	2 *	3 1%	9 2%	3 1%	2 1%	3 1%	4 2%	3 1%	5 1%	7 2%	12 1%
Northern Ireland	8 1%	4 1%	4 1%	1 1%	2 1%	2 1%	-	-	4 2%	3 1%	2 *	4 1%	4 1%	4 1%	-	4 1%	2 1%	2 1%	4 1%	5 1%	7 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	6 1%	3 1%	3 1%	1 1%	-	2 1%	1 1%	-	2 1%	1 *	3 1%	2 *	3 1%	3 1%	1 *	1 *	1 1%	3 1%	2 *	4 1%	8 1%
AIDS	4 *	2 *	2 *	1 1%	1 1%	1 1%	-	-	1 *	2 1%	1 *	1 *	3 1%	1 *	1 *	3 1%	-	-	4 1%	-	4 *
Foot and mouth outbreak/Farming crisis	3 *	-	3 1%	1 1%	-	-	1 *	2 1%	-	1 *	1 *	2 1%	1 *	3 1%	1 *	1 *	-	1 1%	2 *	1 *	4 *
Median	2	2	2	2	2	2	3	3	2	2	3	3	2	3	3	2	2	2	2	2	2
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	-	1 *	1 1%	-	-	1 *	-	-	1 *	1 *	-	1 *	1 *	-	1 *	-	1 *	1 *	1 *	2 *
Other	42 4%bc	29 6%zb	13 3%	* *	11 7%ci	8 5%	9 5%	3 2%	11 5%c	11 4%c	16 5%	14 4%	19 4%	23 4%	13 5%	9 3%	11 6%	9 4%	22 4%	20 5%	47 5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1006	503	503	131	161	154	152	149	259	292	306	408	446	560	236	351	205	214	587	419	1006
WEIGHTED BASE	982	480	502	127*	166	153	169*	145*	223	292	322	368	445	537	262	282	202	236	544	439	1006
	100%	49%	51%	13%*	17%	16%	17%*	15%*	23%	30%	33%	37%	45%	55%	27%	29%	21%	24%	55%	45%	102%
MEAN NUMBER OF MENTIONS	3.84	3.78	3.89	3.90	4.09	3.73	4.02	3.79	3.59	4.00	3.88	3.67	3.91	3.78	3.80	4.01	3.80	3.71	3.91	3.75	3.78
STANDARD ERROR	0.10	0.13	0.17	0.37	0.30	0.26	0.29	0.19	0.15	0.24	0.20	0.12	0.18	0.12	0.16	0.21	0.24	0.22	0.14	0.16	0.10
ERROR VARIANCE	0.01	0.02	0.03	0.14	0.09	0.07	0.09	0.04	0.02	0.06	0.04	0.01	0.03	0.01	0.03	0.04	0.06	0.05	0.02	0.03	0.01
Don't know	135	57	79	37	27	13	27	6	25	64	40	31	77	59	18	46	31	41	63	72	136
	14%gk	12%	16%	29%zd	17%gk	8%	16%gk	4%	11%k	22%zd	12%g	9%	17%	11%	7%	16%lp	15%l	17%l	12%l	16%l	14%
				efghi	jk					eghjk											
Personal finances (NET)	271	138	132	42	57	47	44	37	43	99	91	80	146	124	69	85	51	65	155	116	286
	28%hk	29%	26%	33%hk	35%hk	31%h	26%	26%	19%	34%zh	28%h	22%	33%	23%	26%	30%	25%	27%	28%	26%	28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1006	852	58	96	337	241	333	275	336	139	250	111	339	239	187	228	578	415	1006
WEIGHTED BASE	982	848	48*	86*	320	233	303	255	359	134*	272	138*	326	316	121	203	642	324	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Common Market/ Brexit/EU/Europe/ Euro	648	569	34	45	209	164	197	163	243	83	178	95	240	234	52	109	474	161	656
	66%cn	67%cn	70%	52%	65%cn	70%cd	65%	64%	67%cn	62%	66%	69%	74%zn	74%zn	43%	54%	74%zn	50%on	65%
National health service/Hospitals/ Healthcare	405	353	25	26	144	118	112	87	149	40	102	63	155	141	42	61	296	103	420
	41%gi	42%gi	52%cf	31%	45%cg	50%za	37%	34%	41%ij	30%	38%i	45%i	48%zn	45%oq	35%	30%	46%zn	32%	42%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	239	218	10	12	68	57	70	61	100	39	74	35	87	71	30	50	158	80	236
	24%	26%z	20%	13%	21%	24%	23%	24%	28%cn	29%cn	27%	25%	27%	22%	25%	24%	25%	25%	23%
Education/Schools	209	187	14	8	55	47	59	45	94	32	65	34	69	82	12	38	151	50	214
	21%cn	22%cn	29%cn	9%	17%	20%	19%	18%	26%za	24%cn	24%cn	24%cn	21%cn	26%cnq	10%	19%cn	23%cnq	15%cn	21%
Pollution/ Environment	201	177	14	10	52	42	57	43	92	27	59	32	73	79	9	40	152	49	217
	20%cnq	21%	28%	12%	16%	18%	19%	17%	25%za	21%	22%	23%	22%cnq	25%cnq	7%	20%cnq	24%zn	15%cn	22%
Poverty/Inequality	193	172	6	16	67	51	51	45	75	30	58	28	58	70	20	40	128	60	208
	20%	20%	12%	18%	21%	22%	17%	18%	21%	22%	21%	21%	18%	22%	17%	20%	20%	19%	21%
Housing	190	162	9	19	58	39	41	32	91	33	76	43	52	60	20	55	112	76	181
	19%fg	19%fg	18%	22%	18%	17%	14%	13%	25%za	25%fg	28%za	31%za	16%	19%	17%	27%zl	17%	23%zl	18%
Economy/Economic situation	165	150	7	8	49	41	46	39	70	32	51	20	49	59	12	40	109	52	178
	17%cn	18%	15%	10%	15%	17%	15%	15%	20%	24%cn	19%	14%	15%	19%cn	10%	20%cn	17%	16%cn	18%
Immigration/ immigrants	129	107	6	15	48	33	43	37	38	11	26	15	45	37	19	23	83	42	129
	13%	13%	13%	18%	15%	14%	14%	14%	11%	8%	9%	11%	14%	12%	16%	11%	13%	13%	13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 6
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What do you see as the main/other important issues facing Britain today?
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	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	852	58	96	337	241	333	275	336	139	250	111	339	239	187	228	578	415	1006
WEIGHTED BASE	982	848	48*	86*	320	233	303	255	359	134*	272	138*	326	316	121	203	642	324	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Lack of faith in politics / politicians / government	124	107	3	14	48	35	23	19	53	23	39	16	51	40	15	18	92	32	119
	13%fg	13%fg	7%	16%	15%fg	15%fg	7%	8%	15%fg	17%fg	14%fg	12%	16%o	13%	12%	9%	14%	10%	12%
Unemployment/ Factory closure/ Lack of industry	96	77	9	11	40	29	27	18	29	12	19	7	28	39	8	20	67	29	82
	10%	9%	19%af	12%	13%	9%g	7%	8%	9%	7%	5%		9%	12%	7%	10%	10%	9%	8%
Ageing population/ Social care for the elderly	91	83	-	7	29	21	18	18	44	11	25	14	35	33	11	9	68	19	90
	9%bf	10%bf	-	9%	9%	6%	7%		12%zbf	8%	9%b	10%b	11%o	10%o	9%	4%	11%oq	6%	9%
Drug abuse	84	77	1	6	34	29	21	20	29	12	25	13	21	24	9	26	45	35	72
	9%	9%	3%	6%	11%	12%	7%	8%	8%	9%	9%	9%	7%	8%	8%	13%zlp	7%	11%	7%
Public services in general	84	76	3	5	37	32	17	14	30	11	15	4	28	38	5	13	65	18	90
	9%q	9%fk	6%	6%	12%fj	14%zaf	6%	6%	8%jk	8%	6%	3%	9%	12%nq	4%	7%	10%nq	6%	9%
Defence/Foreign affairs/ International terrorism	70	66	2	2	19	16	8	7	43	12	24	12	23	28	7	11	51	18	66
	7%fg	8%fg	4%	3%	6%	7%	3%	3%	12%zad	9%fg	9%fg	9%fg	7%	9%	6%	5%	8%	5%	7%
Low pay/Minimum wage/Fair wages	69	60	-	10	32	23	11	11	26	10	18	8	17	20	12	20	37	33	65
	7%f	7%f	-	11%bf	10%bf	10%bf	4%	4%	7%	7%	7%	6%	5%	6%	10%	10%	6%	10%zlp	6%
Morality/ Individual behaviour/ Lifestyle	63	58	-	5	22	18	15	15	26	6	18	12	22	22	11	7	44	18	68
	6%	7%	-	6%	7%	8%	5%	6%	7%	4%	7%	9%	7%	7%	9%	4%	7%	5%	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	852	58	96	337	241	333	275	336	139	250	111	339	239	187	228	578	415	1006
WEIGHTED BASE	982	848	48*	86*	320	233	303	255	359	134*	272	138*	326	316	121	203	642	324	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Pensions/Social security/Benefits	60 6%f	54 6%fg	* *	5 6%	23 7%f	18 8%f	8 3%	8 3%	28 8%fg	7 5%	20 7%f	13 10%fg	14 4%	32 10%zlo q	7 5%	7 4%	46 7%l	14 4%	60 6%
Race relations	58 6%	55 6%f	- -	3 4%	27 8%fk	23 10%zab fgk	11 4%	11 4%	21 6%k	16 12%zab fghjk	18 7%k	3 2%	23 7%	21 7%	7 5%	9 4%	43 7%	15 5%	55 5%
Inflation/Prices	50 5%fg	46 5%fg	2 5%	2 3%	15 5%	13 6%	8 3%	6 2%	27 7%fg	13 9%zfg	21 8%fg	8 6%	9 3%	18 6%	7 6%	16 8%l	27 4%	23 7%l	54 5%
Local government/ Council tax	46 5%foq	42 5%fg	1 1%	4 4%	18 6%	15 6%f	6 2%	6 2%	21 6%fj	6 4%	10 4%	4 3%	16 5%	20 6%oq	4 4%	3 1%	35 6%oq	7 2%	42 4%
Population levels/ Overpopulation	42 4%n	40 5%	1 1%	1 1%	13 4%	12 5%	13 4%	12 5%	17 5%	4 3%	9 3%	5 4%	14 4%	16 5%	1 1%	11 5%	30 5%	12 4%n	40 4%
Transport/Public transport	40 4%	38 4%	1 2%	1 2%	11 3%	10 4%	10 3%	9 4%	19 5%ij	3 2%	10 4%	7 5%	10 3%	16 5%	6 5%	7 3%	26 4%	13 4%	46 5%
Taxation	35 4%n	34 4%	2 3%	- -	11 3%	11 5%	9 3%	8 3%	15 4%	7 5%	10 4%	3 2%	14 4%	9 3%	1 1%	12 6%n	22 3%	13 4%n	34 3%
Petrol prices/Fuel	31 3%	31 4%j	- -	- -	14 4%	14 6%zij	7 2%	7 3%	10 3%j	1 1%	3 1%	2 2%	12 4%	12 4%	1 1%	5 2%	24 4%	6 2%	28 3%
Countryside/Rural life	31 3%q	30 3%	- -	1 1%	6 2%	5 2%	6 2%	6 2%	19 5%z	3 3%	12 4%	9 6%	13 4%q	11 3%	1 1%	2 1%	24 4%q	3 1%	25 2%
Animal welfare	26 3%j	25 3%j	1 2%	- -	9 3%	9 4%j	6 2%	5 2%	11 3%j	- -	2 1%	2 1%	10 3%	7 2%	3 2%	6 3%	17 3%	9 3%	27 3%
Privatisation	26 3%	26 3%	- -	* *	8 3%	8 3%	4 1%	4 2%	14 4%	6 5%	11 4%	5 3%	7 2%	9 3%	3 2%	8 4%	16 2%	10 3%	26 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1006	852	58	96	337	241	333	275	336	139	250	111	339	239	187	228	578	415	1006
WEIGHTED BASE	982	848	48*	86*	320	233	303	255	359	134*	272	138*	326	316	121	203	642	324	1006
	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Nuclear weapons/ Nuclear war/ Disarmament	22 2%	21 2%	1 2%	1 1%	8 2%	7 3%	3 1%	3 1%	11 3%	2 2%	8 3%	6 4%	9 3%	8 3%	2 2%	4 2%	17 3%	6 2%	21 2%
Pound/Exchange rate/Value of pound	19 2%	16 2%	- -	3 3%	8 2%	5 2%	3 1%	3 1%	8 2%	3 2%	4 1%	1 1%	4 1%	5 2%	3 2%	6 3%	9 1%	9 3%	15 1%
Nationalisation/ Government control of institutions	12 1%p	10 1%	1 3%	1 1%	5 2%	5 2%	3 1%	2 1%	3 1%	2 1%	3 1%	1 1%	1 *	2 1%	3 2%p	6 3%zp	3 *	9 3%zp	15 1%
Trade unions/ Strikes	12 1%	12 1%	- -	- -	5 2%	5 2%	2 1%	2 1%	5 1%	2 1%	3 1%	1 1%	2 1%	5 1%	2 2%	3 2%	7 1%	5 2%	12 1%
Northern Ireland	8 1%	8 1%	- -	- -	2 1%	2 1%	1 *	1 *	5 1%	1 1%	5 2%	4 3%	2 1%	3 1%	2 2%	1 *	5 1%	3 1%	7 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	6 1%p	3 *	- -	2 3%a	2 1%	- -	2 1%	2 1%	1 *	- -	1 1%	1 1%	- -	1 *	3 2%zp	2 1%	1 *	5 1%zp	8 1%
AIDS	4 *	4 *	- -	- -	2 1%	2 1%	1 *	1 *	1 *	- -	- -	- -	1 *	2 1%	- -	1 *	3 *	1 *	4 *
Foot and mouth outbreak/Farming crisis	3 *	3 *	- -	- -	1 *	1 *	1 *	1 *	2 1%	- -	2 1%	2 1%	1 *	- -	1 1%	1 *	1 *	2 1%	4 *
Median	2	2	2	2	2	3	2	2	3	2	3	3	3	3	2	2	3	2	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
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	100%	86%	5%*	9%*	33%	24%	31%	26%	37%	14%*	28%	14%*	33%	32%	12%	21%	65%	33%	102%
Bird flu/Pandemic flu/Swine flu/Ebola	1	1	-	-	-	-	1	1	1	-	1	1	-	-	1	1	-	1	2
	*	*	-	-	-	-	*	*	*	-	*	*	-	-	1%	*	-	*	*
Other	42	38	2	2	8	6	18	16	17	9	13	4	14	15	4	8	29	12	47
	4%	5%	4%	2%	2%	3%	6%	6%	5%	7%	5%	3%	4%	5%	3%	4%	5%	4%	5%
MEAN NUMBER OF MENTIONS	3.84f	3.95z	3.34	3.02	3.90c	4.23c	3.28	3.27	4.25z	3.86	3.93c	4.00c	3.88n	4.15n	3.15	3.66	4.01n	3.47	3.78
	gnq	fg		f	dfg				cfgj		fg	fg		q			q		
STANDARD ERROR	0.10	0.12	0.21	0.15	0.20	0.27	0.14	0.17	0.19	0.27	0.19	0.25	0.17	0.23	0.21	0.23	0.14	0.16	0.10
ERROR VARIANCE	0.01	0.01	0.04	0.02	0.04	0.07	0.02	0.03	0.04	0.07	0.03	0.06	0.03	0.05	0.04	0.05	0.02	0.03	0.01
Don't know	135	113	8	15	39	24	55	47	42	10	27	17	35	25	29	44	61	73	136
	14%mp	13%	16%	17%	12%	10%	18%za	19%za	12%	8%	10%	12%	11%	8%	24%zl	22%zlm	9%	22%zl	14%
							ejj	ejj							mp	p		mp	
Personal finances (NET)	271	242	7	22	97	75	66	59	107	44	83	39	78	88	33	67	165	100	286
	28%f	28%f	15%	25%	30%b	32%bf	22%	23%	30%b	33%bf	31%b	28%	24%	28%	27%	33%l	26%	31%	28%

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	384	97	525	107	226	82	448	152	156	374	265	1006
WEIGHTED BASE	982	451	106*	425	111*	201	72*	464	129	139	381	273	1006
	100%	46%	11%*	43%	11%*	20%	7%*	47%	13%	14%	39%	28%	102%
Common Market/ Brexit/EU/Europe/ Euro	648 66%cl	316 70%c	71 67%	261 61%	84 75%	129 64%	61 84%zg	285 61%	65 50%	87 63%	293 77%zl m	154 57%	656 65%
National health service/Hospitals/ Healthcare	405 41%	178 39%	37 35%	189 45%	53 48%	95 47%	36 49%	167 36%	53 41%	71 51%z	167 44%	97 36%	420 42%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	239 24%	105 23%	28 27%	105 25%	28 25%	58 29%	17 23%	100 22%	30 23%	39 28%	102 27%	71 26%	236 23%
Education/Schools	209 21%l	95 21%	32 30%	82 19%	23 21%	55 27%z	25 35%z	77 17%	14 11%	28 20%	108 28%zl	69 25%	214 21%
Pollution/ Environment	201 20%l	101 22%	23 22%	77 18%	18 16%	45 22%	23 32%zf	73 16%	13 10%	25 18%	94 25%zl	53 19%	217 22%
Poverty/Inequality	193 20%f	96 21%	24 23%	73 17%	8 7%	66 33%zf	26 35%zf	64 14%	17 13%	27 19%	90 24%l	57 21%	208 21%
Housing	190 19%	91 20%	18 17%	82 19%	13 12%	66 33%zf h	9 13%	77 17%	23 18%	21 15%	71 19%	63 23%	181 18%
Economy/Economic situation	165 17%lm	78 17%	26 25%c	61 14%	18 16%	44 22%	17 23%	62 13%	12 10%	13 9%	87 23%zl m	46 17%	178 18%
Immigration/ immigrants	129 13%g	58 13%	8 7%	63 15%	19 17%	17 9%	5 7%	68 15%	18 14%	26 19%	51 13%	27 10%	129 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1006	384	97	525	107	226	82	448	152	156	374	265	1006
WEIGHTED BASE	982	451	106*	425	111*	201	72*	464	129	139	381	273	1006
	100%	46%	11%*	43%	11%*	20%	7%*	47%	13%	14%	39%	28%	102%
Lack of faith in politics / politicians / government	124	61	15	47	12	24	13	42	15	22	66	27	119
	13%	14%	15%	11%	11%	12%	18%	9%	12%	16%	17%z	10%	12%
Unemployment/ Factory closure/ Lack of industry	96	38	17	41	5	20	11	50	8	10	40	33	82
	10%	9%	16%	10%	5%	10%	15%	11%	6%	7%	10%	12%	8%
Ageing population/ Social care for the elderly	91	43	10	38	20	17	10	33	3	13	50	21	90
	9%l	9%	9%	9%	18%z	9%	14%	7%	2%	10%l	13%z	8%	9%
Drug abuse	84	46	8	30	17	16	4	39	9	10	34	19	72
	9%	10%	8%	7%	15%z	8%	5%	9%	7%	8%	9%	7%	7%
Public services in general	84	50	8	27	2	25	8	39	4	8	47	21	90
	9%cf	11%c	7%	6%	1%	12%zf	11%f	8%	3%	6%	12%z	8%	9%
Defence/Foreign affairs/ International terrorism	70	31	6	33	11	13	4	31	7	9	31	15	66
	7%	7%	5%	8%	10%	7%	6%	7%	5%	6%	8%	5%	7%
Low pay/Minimum wage/Fair wages	69	41	8	20	2	18	6	34	3	9	33	27	65
	7%cl	9%c	8%	5%	2%	9%f	9%	7%	2%	7%	9%l	10%	6%
Morality/ Individual behaviour/ Lifestyle	63	26	11	25	6	14	6	25	7	9	32	17	68
	6%	6%	11%	6%	6%	7%	8%	5%	6%	7%	8%	6%	7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	46%	11%*	43%	11%*	20%	7%*	47%	13%	14%	39%	28%	102%
Pensions/Social security/Benefits	60	26	10	24	7	13	5	24	4	8	33	19	60
	6%	6%	10%	6%	6%	6%	7%	5%	3%	6%	9%z	7%	6%
Race relations	58	23	16	20	12	23	6	13	3	4	28	15	55
	6%	5%	15%zac	5%	10%	12%z	8%	3%	3%	3%	7%	5%	5%
Inflation/Prices	50	35	2	14	2	16	*	28	5	4	27	20	54
	5% ^c	8% ^{zc}	2%	3%	2%	8% ^h	1%	6%	4%	3%	7%	7%	5%
Local government/Council tax	46	23	5	18	7	8	1	24	4	3	19	15	42
	5%	5%	5%	4%	7%	4%	1%	5%	3%	2%	5%	5%	4%
Population levels/Overpopulation	42	23	7	12	1	8	4	20	1	9	21	10	40
	4%	5%	6%	3%	1%	4%	6%	4%	1%	7% ^l	6%	4%	4%
Transport/Public transport	40	20	3	17	4	10	2	21	3	4	16	8	46
	4%	5%	3%	4%	3%	5%	2%	4%	3%	3%	4%	3%	5%
Taxation	35	23	*	11	4	9	2	17	2	3	19	13	34
	4%	5%	*	3%	4%	4%	3%	4%	2%	2%	5%	5%	3%
Petrol prices/Fuel	31	18	-	13	4	6	3	17	1	*	20	9	28
	3%	4%	-	3%	4%	3%	4%	4%	1%	*	5% ^{zm}	3%	3%
Countryside/Rural life	31	10	5	16	6	1	1	19	5	7	15	7	25
	3% ^g	2%	4%	4%	5% ^g	1%	1%	4%	4%	5%	4%	2%	2%
Animal welfare	26	14	2	10	1	5	2	15	1	6	13	5	27
	3%	3%	2%	2%	1%	2%	2%	3%	1%	4%	3%	2%	3%
Privatisation	26	14	3	9	3	6	3	9	1	3	13	7	26
	3%	3%	3%	2%	3%	3%	5%	2%	1%	2%	3%	2%	3%

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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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Nuclear weapons/ Nuclear war/ Disarmament	22 2%	13 3%	2 2%	7 2%	2 2%	6 3%	1 1%	11 2%	1 1%	4 3%	11 3%	4 2%	21 2%
Pound/Exchange rate/Value of pound	19 2%	13 3%	- -	5 1%	1 1%	4 2%	1 1%	10 2%	2 1%	2 1%	11 3%	5 2%	15 1%
Nationalisation/ Government control of institutions	12 1%	6 1%	- -	6 1%	* *	4 2%	1 1%	4 1%	- -	4 3%	3 1%	3 1%	15 1%
Trade unions/ Strikes	12 1%	5 1%	- -	7 2%	2 2%	3 2%	- -	3 1%	- -	2 1%	6 2%	3 1%	12 1%
Northern Ireland	8 1%	3 1%	- -	5 1%	- -	2 1%	- -	4 1%	- -	1 *	3 1%	4 1%	7 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	6 1%	2 *	1 1%	3 1%	* *	- -	- -	3 1%	1 1%	* *	1 *	3 1%	8 1%
AIDS	4 *	2 1%	- -	1 *	- -	1 1%	- -	1 *	- -	- -	2 1%	2 1%	4 *
Foot and mouth outbreak/Farming crisis	3 *	1 *	- -	3 1%	- -	- -	1 2%	2 *	1 1%	- -	2 1%	- -	4 *
Median	2	2	3	2	2	3	3	2	2	2	3	2	2

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1006	384	97	525	107	226	82	448	152	156	374	265	1006
WEIGHTED BASE	982	451	106*	425	111*	201	72*	464	129	139	381	273	1006
	100%	46%	11%*	43%	11%*	20%	7%*	47%	13%	14%	39%	28%	102%
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	-	-	1	-	-	-	1	1	-	-	-	2
		-	-	*	-	-	-	*	1%	-	-	-	*
Other	42	20	2	20	4	10	-	18	6	7	16	11	47
	4%	4%	2%	5%	3%	5%	-	4%	5%	5%	4%	4%	5%
MEAN NUMBER OF MENTIONS	3.84l	4.00	3.97	3.63	3.68	4.36z	4.38	3.49	2.80	3.76l	4.48z	3.77	3.78
STANDARD ERROR	0.10	0.19	0.29	0.13	0.23	0.25	0.33	0.16	0.15	0.25	0.21	0.21	0.10
ERROR VARIANCE	0.01	0.03	0.09	0.02	0.05	0.06	0.11	0.03	0.02	0.06	0.04	0.04	0.01
Don't know	135	60	13	63	12	19	4	91	19	25	33	47	136
	14% ^{hn}	13%	12%	15%	11%	10%	5%	20%	15%	18% ⁿ	9%	17%	14%
Personal finances (NET)	271	140	31	99	13	83	29	110	22	32	127	83	286
	28% ^{cf}	31% ^c	29%	23%	12%	41% ^{zf}	40% ^{zf}	24%	17%	23%	33% ^{zl}	30%	28%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
WEIGHTED BASE	982	165	405	239	129*	648	209	280	509	194	851	121*	102	441	102*	178	110*	73*	32**	96*	1006
	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Common Market/ Brexit/EU/Europe/ Euro	648	115	294	149	87	648	148	175	325	148	579	61	61	318	80	129	86	47	4	83	656
	66%k	70%	73%zc	62%	68%	100%zab	71%	62%	64%	76%zgh	68%zk	51%	60%	72%zl	78%z	72%	78%zq	64%	14%	86%z	65%
National health service/Hospitals/ Healthcare	405	66	405	123	70	294	138	115	201	88	380	24	45	161	44	64	32	33	11	59	420
	41%kr	40%	100%zac	52%za	54%za	45%z	66%zac	41%	40%	46%	45%zk	20%	44%	36%	43%	36%r	29%	45%	33%	61%z	42%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	239	52	123	239	37	149	62	60	144	35	212	27	20	114	17	47	22	26	7	30	236
	24%	32%ze	30%ze	100%zab	29%	23%	30%e	22%	28%zi	18%	25%	22%	20%	26%	16%	26%r	20%	35%p	23%	31%	23%
Education/Schools	209	63	138	62	42	148	209	55	108	46	192	16	28	93	32	28	14	14	8	33	214
	21%	38%zce	34%zce	26%	32%ze	23%	100%zab	19%	21%	24%	23%z	14%	27%	21%	31%zqr	16%	13%	19%	26%	34%z	21%
Pollution/ Environment	201	43	101	55	20	148	69	69	83	49	190	11	22	96	25	24	16	8	-	20	217
	20%hkq	26%	25%zt	23%	16%	23%z	33%zbc	25%h	16%	25%h	22%zk	9%	22%	22%	24%q	13%	15%	11%	-	21%	22%
Poverty/Inequality	193	40	108	55	26	122	64	82	86	24	174	17	25	85	24	31	18	15	2	24	208
	20%i	24%	27%ze	23%	21%	19%	31%ze	29%zhi	17%	13%	20%	14%	25%	19%	24%	17%	16%	20%	7%	25%	21%
Housing	190	43	98	55	30	123	62	55	105	29	164	26	15	86	18	48	27	23	4	26	181
	19%	26%ze	24%ze	23%	23%	19%	30%ze	20%	21%	15%	19%	22%	15%	19%	18%	27%z	24%	31%	12%	27%	18%
Economy/Economic situation	165	165	66	52	22	115	63	43	88	34	128	36	23	77	23	36	20	16	4	18	178
	17%j	100%zbc	16%	22%	17%	18%	30%zbc	15%	17%	18%	15%	30%zj	23%	17%	23%	20%	18%	21%	11%	19%	18%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER -TANT (w)	
UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
WEIGHTED BASE	982	165	405	239	129*	648	209	280	509	194	851	121*	102	441	102*	178	110*	73*	32**	96*	1006
100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%	
Immigration/ immigrants	129 13%l	22 13%	70 17%ze	37 15%	129 100%zab cef	87 13%	42 20%ze	31 11%	71 14%	27 14%	120 14%z	9 7%	8 7%	56 13%	10 9%	29 16%	17 16%	12 16%	32 100%	96 100%z	129 13%
Lack of faith in politics / politicians / government	124 13%h	30 18%	63 15%	46 19%ze	24 18%	83 13%	38 18%ze	44 16%h	50 10%	30 15%	114 13%	9 7%	11 11%	60 14%	8 7%	17 10%	9 8%	10 14%	4 11%	20 21%z	119 12%
Unemployment/ Factory closure/ Lack of industry	96 10%	30 18%zbc e	40 10%	24 10%	19 15%e	56 9%	41 20%zbc e	31 11%	47 9%	19 10%	89 10%	8 6%	5 5%	48 11%	6 5%	24 14%	10 9%	15 20%zp	4 12%	15 16%	82 8%
Ageing population/ Social care for the elderly	91 9%	26 16%ze	64 16%ze	38 16%ze	25 20%ze	66 10%	47 22%zbe	21 8%	50 10%	19 10%	83 10%	8 6%	9 9%	41 9%	10 10%	10 6%	7 6%	4 5%	4 11%	22 23%z	90 9%
Drug abuse	84 9%ei	20 12%e	45 11%ze	46 19%zbe	20 15%ze	45 7%	32 15%ze	31 11%i	51 10%i	2 1%	67 8%	17 14%	8 8%	44 10%	6 6%	12 7%	5 4%	8 11%	4 13%	15 16%z	72 7%
Public services in general	84 9%k	25 15%ze	61 15%ze	24 10%	16 12%	63 10%	40 19%zce	32 12%i	42 8%	9 5%	81 10%zk	3 2%	17 17%zm	35 8%	7 7%	10 6%	4 4%	6 9%	-	16 16%z	90 9%
Defence/Foreign affairs/ International terrorism	70 7%l	28 17%ze	45 11%z	44 18%zbe	13 10%	55 9%	27 13%z	20 7%	40 8%	10 5%	61 7%	9 7%	2 2%	34 8%l	7 6%	12 6%r	3 3%	9 13%	-	13 14%z	66 7%
Low pay/Minimum wage/Fair wages	69 7%e	29 17%zbe	36 9%e	30 13%ze	19 15%ze	37 6%	34 16%zbe	20 7%	43 8%	7 3%	63 7%	6 5%	8 8%	38 9%	5 5%	15 9%r	3 3%	12 17%zpr	4 13%	14 15%z	65 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
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	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Morality/ Individual behaviour/ Lifestyle	63 6%	16 10%	36 9%z	40 17%z	11 bef	43 9%	19 9%	17 6%	38 8%	7 4%	59 7%	4 3%	5 5%	31 7%	3 3%	13 7%	6 6%	8 11%	2 5%	9 10%	68 7%
Pensions/Social security/Benefits	60 6%	22 13%ze	40 10%z	28 12%z	11 9%	48 7%z	32 15%ze	15 5%	34 7%	10 5%	57 7%	3 2%	7 7%	29 7%	8 8%	15 9%	11 10%	4 6%	1 4%	10 10%	60 6%
Race relations	58 6%	13 8%	35 9%z	24 10%z	10 8%	48 7%z	26 12%ze	24 9%	26 5%	8 4%	44 5%	8 7%	4 4%	33 8%	11 11%	12 7%	7 6%	5 7%	* 1%	10 10%	55 5%
Inflation/Prices	50 5%	20 12%ze	28 7%	23 10%ze	12 9%	37 6%	24 11%ze	7 3%	36 7%zg	7 4%	43 5%	8 6%	5 4%	29 7%	7 7%	9 5%	5 4%	5 7%	- -	12 12%z	54 5%
Local government/ Council tax	46 5%	20 12%ze	31 8%ze	21 9%ze	11 8%	31 5%	19 9%ze	6 2%	31 6%g	9 4%	40 5%	6 5%	7 7%	19 4%	4 4%	5 3%	3 2%	2 3%	1 3%	10 10%z	42 4%
Population levels/ Overpopulation	42 4%	9 6%	28 7%ze	20 8%ze	12 9%ze	28 4%	18 8%ze	14 5%	20 4%	8 4%	39 5%	3 3%	27 6%	4 4%	4 2%	4 3%	- -	- -	- -	12 12%z	40 4%
Transport/Public transport	40 4%	15 9%ze	26 6%z	22 9%ze	12 9%z	32 5%	23 11%ze	9 3%	24 5%	7 3%	37 4%	2 2%	17 4%	2 2%	5 3%	2 2%	3 4%	4 4%	1 4%	10 11%z	46 5%
Taxation	35 4%	13 8%ze	21 5%z	19 8%ze	14 11%zbe	22 3%	15 7%ze	10 4%	21 4%	4 2%	27 3%	7 6%	1 1%	23 5%	2 2%	5 3%	3 3%	2 3%	* 1%	14 14%z	34 3%
Petrol prices/Fuel	31 3%	14 9%ze	20 5%z	15 6%z	11 8%ze	25 4%	18 9%zbe	7 2%	19 4%	5 2%	28 3%	2 2%	2 2%	16 4%	2 2%	3 2%	1 1%	3 4%	- -	11 11%z	28 3%
Countryside/Rural life	31 3%	7 4%	20 5%z	15 6%z	16 12%zabe	26 4%	19 9%zbe	7 3%	16 3%	7 4%	31 4%	- -	2 2%	12 3%	2 2%	1 1%	1 1%	- -	3 10%	13 13%z	25 2%

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
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UNWEIGHTED BASE	1006	178	420	236	129	656	214	304	508	194	880	120	168	303	116	175	116	65	26	103	1006
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	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Animal welfare	26 3%	8 5%	20 5%ze	15 6%ze	8 7%z	19 3%	13 6%ze	4 2%	15 3%	7 4%	25 3%	2 1%	1 1%	14 3%	1 1%	2 1%	2 2%	- -	- -	8 9%z	27 3%
Privatisation	26 3%i	16 9%ze	22 5%ze	15 6%ze	5 4%	19 3%	16 8%ze	9 3%	17 3%	* *	26 3%	1 *	3 3%	14 3%	4 4%	1 1%	1 1%	- -	- -	5 5%	26 3%
Nuclear weapons/ Nuclear war/ Disarmament	22 2%	10 6%ze	15 4%	15 6%ze	7 6%z	17 3%	11 5%ze	4 1%	16 3%	2 1%	20 2%	2 2%	1 1%	13 3%	3 3%	5 3%	3 3%	4 6%	- -	7 7%z	21 2%
Pound/Exchange rate/Value of pound	19 2%	9 5%z	12 3%	13 6%ze	11 9%zbe	18 3%z	11 5%z	5 2%	11 2%	3 1%	17 2%	1 1%	- -	13 3%	2 1%	- -	- -	- -	1 2%	11 11%z	15 1%
Nationalisation/ Government control of institutions	12 1%	6 4%z	8 2%	7 3%z	3 2%	10 2%	6 3%z	5 2%	7 1%	- -	12 1%	* *	1 1%	4 1%	2 2%	1 1%	1 1%	* 1%	1 2%	2 3%	15 1%
Trade unions/ Strikes	12 1%	6 4%z	7 2%	8 3%z	5 4%z	12 2%	5 2%	4 1%	8 2%	- -	12 1%	- -	- -	5 1%	3 3%	1 *	1 1%	- -	- -	5 5%z	12 1%
Northern Ireland	8 1%	5 3%ze	8 2%ze	8 3%ze	2 1%	5 1%	4 2%	1 *	8 1%	- -	8 1%	1 *	* *	2 1%	- -	3 2%	1 1%	2 3%	- -	2 2%	7 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	6 1%	2 1%	3 1%	3 1%	1 1%	6 1%	1 1%	1 *	3 1%	1 *	5 1%	1 1%	2 2%	1 *	1 1%	1 1%	1 1%	* 1%	- -	1 1%	8 1%
AIDS	4 *	3 2%z	4 1%	3 1%	2 1%	4 1%	4 2%z	1 *	3 1%	- -	4 *	- -	- -	2 1%	1 1%	1 *	1 1%	- -	- -	2 2%	4 *

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	100%	17%	41%	24%	13%*	66%	21%	28%	52%	20%	87%	12%*	10%	45%	10%*	18%	11%*	7%*	3%**	10%*	102%
Foot and mouth outbreak/Farming crisis	3 *	1 1%	2 *	2 1%	1 1%	3 *	3 1%	1 *	1 *	1 1%	3 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 1%	4 *
Median	2	4	4	4	4	3	5	3	2	2	2	2	2	2	2	2	2	3	2	5	2
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	1 1%	1 *	1 1%	1 1%	1 *	1 1%	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	2 *
Other	42 4%be	5 3%	9 2%	7 3%	8 6%be	14 2%	5 3%	11 4%	23 5%	8 4%	36 4%	5 4%	3 3%	17 4%	5 5%	6 3%r	1 1%	5 6%	3 10%	5 5%	47 5%
MEAN NUMBER OF MENTIONS	3.84k	6.22ze	5.33ze	5.88ze	6.01ze	4.28z	6.75zb e	3.86	3.90	3.63	3.97zk	3.04	3.68	4.00	3.85	3.64r	3.28	4.21	3.36	6.90z	3.78
STANDARD ERROR	0.10	0.44	0.21	0.35	0.51	0.15	0.37	0.18	0.16	0.20	0.12	0.17	0.18	0.22	0.29	0.20	0.19	0.39	0.29	0.63	0.10
ERROR VARIANCE	0.01	0.19	0.04	0.12	0.26	0.02	0.14	0.03	0.02	0.04	0.01	0.03	0.03	0.05	0.08	0.04	0.04	0.15	0.08	0.40	0.01
Don't know	135 14%abce ftjpw	5 3%	3 1%	3 1%	2 2%	64 10%abcf t	1 *	31 11%	70 14%	35 18%	109 13%	25 21%	14 14%	57 13%	6 6%	20 11%	14 13%	5 7%	2 6%	1 1%	136 14%
Personal finances (NET)	271 28%ei	66 40%ze	138 34%ze	79 33%e	39 30%	161 25%	88 42%zbe t	97 35%zi	139 27%i	34 18%	240 28%	29 24%	33 33%	124 28%	29 29%	48 27%r	22 20%	27 38%r	7 20%	32 33%	286 28%

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ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1006	178	114	182	124	227	181	1006
WEIGHTED BASE	982	162	130*	197	124*	184	184	1006
	100%	17%	13%*	20%	13%*	19%	19%	102%
Common Market/ Brexit/EU/Europe/ Euro	648 66%bd	107 66%b	66 51%	141 71%bd	70 56%	145 79%za bdf	119 65%	656 65%
National health service/Hospitals/ Healthcare	405 41%a	50 31%	44 34%	87 44%a	49 40%	76 41%	99 53%za b	420 42%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	239 24%a	28 17%	37 29%	47 24%	35 28%	39 21%	53 29%a	236 23%
Education/Schools	209 21%f	35 22%f	32 25%f	57 29%zd f	19 15%	47 26%f	19 10%	214 21%
Pollution/ Environment	201 20%df	42 26%df	19 15%	58 29%zb df	13 10%	48 26%df	21 11%	217 22%
Poverty/Inequality	193 20%	31 19%	28 21%	57 29%zd ef	15 12%	32 18%	30 16%	208 21%
Housing	190 19%	35 22%	30 23%	40 20%	26 21%	28 15%	31 17%	181 18%
Economy/Economic situation	165 17%	34 21%	23 18%	39 20%	16 13%	27 15%	25 14%	178 18%
Immigration/ immigrants	129 13%	16 10%	18 14%	23 12%	13 10%	19 10%	39 21%za de	129 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 3rd - 19th May 2019
 Number of sample points : 164
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX MAY 2019 (PUBLIC - FINAL)

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Lack of faith in politics / politicians / government	124 13% ^d	22 14%	14 11%	19 10%	7 6%	33 18% ^{zd}	28 15% ^d	119 12%
Unemployment/ Factory closure/ Lack of industry	96 10%	19 12%	16 13%	17 9%	13 11%	11 6%	20 11%	82 8%
Ageing population/ Social care for the elderly	91 9%	17 11%	10 8%	20 10%	5 4%	27 14% ^{zdf}	12 6%	90 9%
Drug abuse	84 9% ^c	20 12% ^{ce}	16 12% ^{ce}	7 3%	14 12% ^c	8 5%	18 10% ^c	72 7%
Public services in general	84 9%	11 7%	11 9%	21 11%	15 12%	15 8%	10 5%	90 9%
Defence/Foreign affairs/ International terrorism	70 7%	10 6%	9 7%	15 8%	12 9%	12 7%	13 7%	66 7%
Low pay/Minimum wage/Fair wages	69 7% ^e	16 10% ^{ce}	18 14% ^{zce}	7 3%	11 9% ^e	2 1%	15 8% ^{ee}	65 6%
Morality/ Individual behaviour/ Lifestyle	63 6%	7 4%	5 4%	16 8%	11 8%	11 6%	13 7%	68 7%
Pensions/Social security/Benefits	60 6%	9 5%	10 8%	13 7%	5 4%	14 8%	9 5%	60 6%
Race relations	58 6%	7 4%	5 4%	12 6%	11 9%	13 7%	11 6%	55 5%

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	100%	17%	13%*	20%	13%*	19%	19%	102%
Inflation/Prices	50 5%	12 7%	12 9%ef	9 5%	8 7%	5 3%	4 2%	54 5%
Local government/ Council tax	46 5%	9 5%	5 4%	9 5%	8 6%	5 3%	9 5%	42 4%
Population levels/ Overpopulation	42 4%	7 5%	5 4%	8 4%	7 6%	8 4%	5 3%	40 4%
Transport/Public transport	40 4%	6 4%	9 7%	9 5%	6 5%	7 4%	4 2%	46 5%
Taxation	35 4%	11 7%ze	5 4%	9 4%	4 3%	3 2%	4 2%	34 3%
Petrol prices/Fuel	31 3%	10 6%z	6 4%	4 2%	3 2%	3 2%	5 3%	28 3%
Countryside/Rural life	31 3%	3 2%	5 4%	5 2%	4 3%	9 5%	5 3%	25 2%
Animal welfare	26 3%	3 2%	8 6%cf	2 1%	5 4%	6 4%	1 1%	27 3%
Privatisation	26 3%	7 4%	4 3%	7 4%	2 2%	3 1%	3 1%	26 3%
Nuclear weapons/ Nuclear war/ Disarmament	22 2%	2 1%	4 3%	5 2%	4 3%	3 2%	4 2%	21 2%
Pound/Exchange rate/Value of pound	19 2%	4 3%	7 5%ze	3 2%	3 3%	- -	1 1%	15 1%

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	100%	17%	13%*	20%	13%*	19%	19%	102%
Nationalisation/ Government control of institutions	12 1%	2 1%	4 3%	1 1%	1 1%	1 1%	2 1%	15 1%
Trade unions/ Strikes	12 1%	1 1%	6 4%z	2 1%	- -	2 1%	1 1%	12 1%
Northern Ireland	8 1%	2 1%	1 *	2 1%	- -	- -	4 2%	7 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	6 1%	1 *	- -	1 *	2 2%	* *	1 1%	8 1%
AIDS	4 *	2 1%	- -	1 1%	- -	1 *	- -	4 *
Foot and mouth outbreak/Farming crisis	3 *	1 *	- -	- -	1 1%	1 1%	1 *	4 *
Median	2	2	2	3	2	2	3	2
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	1 *	- -	- -	1 1%	- -	- -	2 *
Other	42 4%	6 4%	5 4%	9 4%	8 6%	7 4%	7 4%	47 5%
MEAN NUMBER OF MENTIONS	3.84	3.92	4.12	4.07	3.58	3.73	3.61	3.78
STANDARD ERROR	0.10	0.30	0.39	0.25	0.33	0.17	0.16	0.10

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	100%	17%	13%*	20%	13%*	19%	19%	102%
ERROR VARIANCE	0.01	0.09	0.15	0.06	0.11	0.03	0.03	0.01
Don't know	135	28	36	22	19	14	18	136
	14%e	17%e	28%zc ef	11%	15%	7%	10%	14%
Personal finances (NET)	271	53	46	66	25	35	45	286
	28%e	33%de	35%de	33%de	20%	19%	24%	28%

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