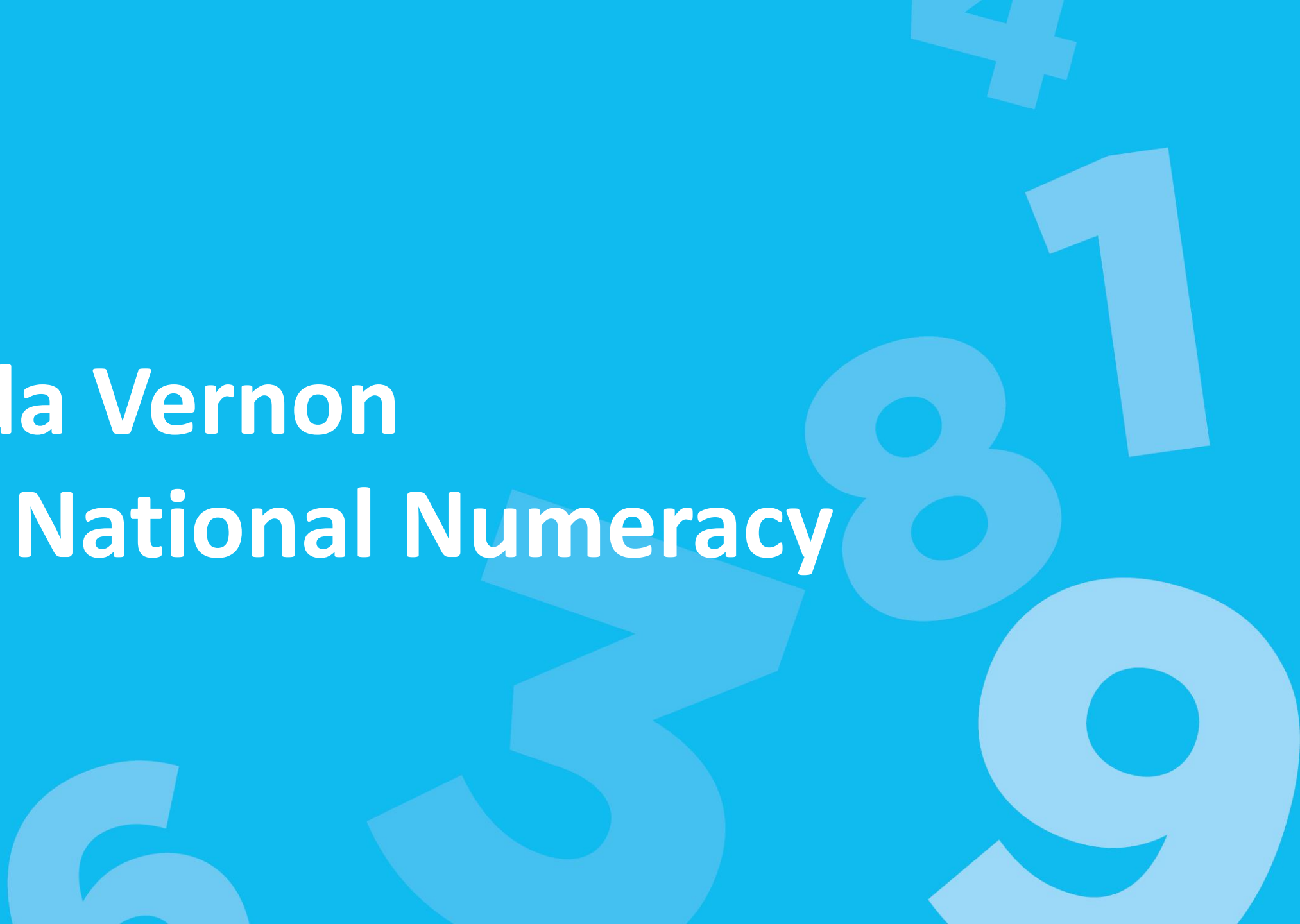




Numerate nation? What the UK thinks about numbers

#NationalNumeracyDay

Belinda Vernon
Chair, National Numeracy





Bobby Duffy

Director, Policy Institute at King's

Four contrasting patterns...

1. Overconfident... in our test, 56% of adults are at the level would expect of primary school child ...

BUT 77% of people rate their own numeracy as good...

...over a third (37%) of those who rated themselves as good actually scored the level we'd expect of primary school children

Perception



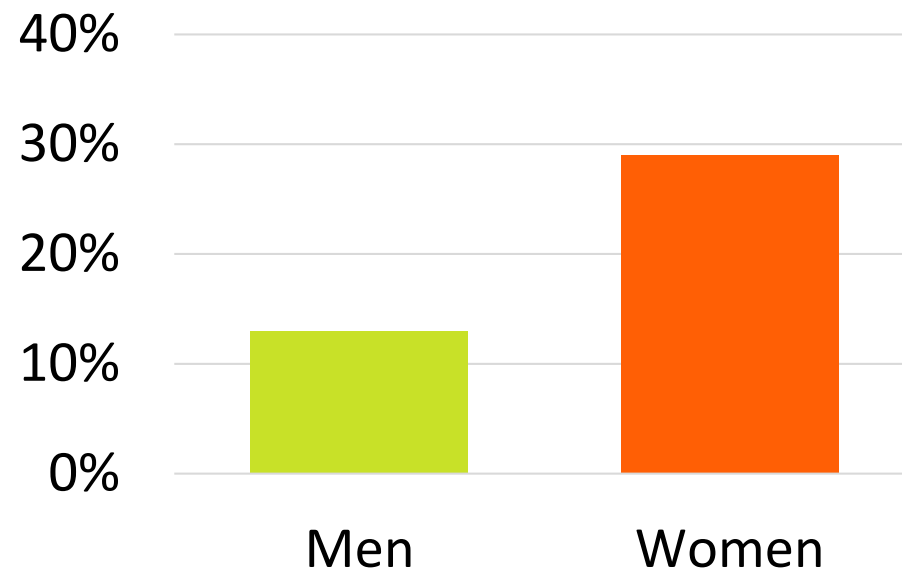
Reality



43% say they don't want to improve their maths and numeracy skills

2. ...but also anxious... particularly women

% who say that maths and numbers makes them feel anxious

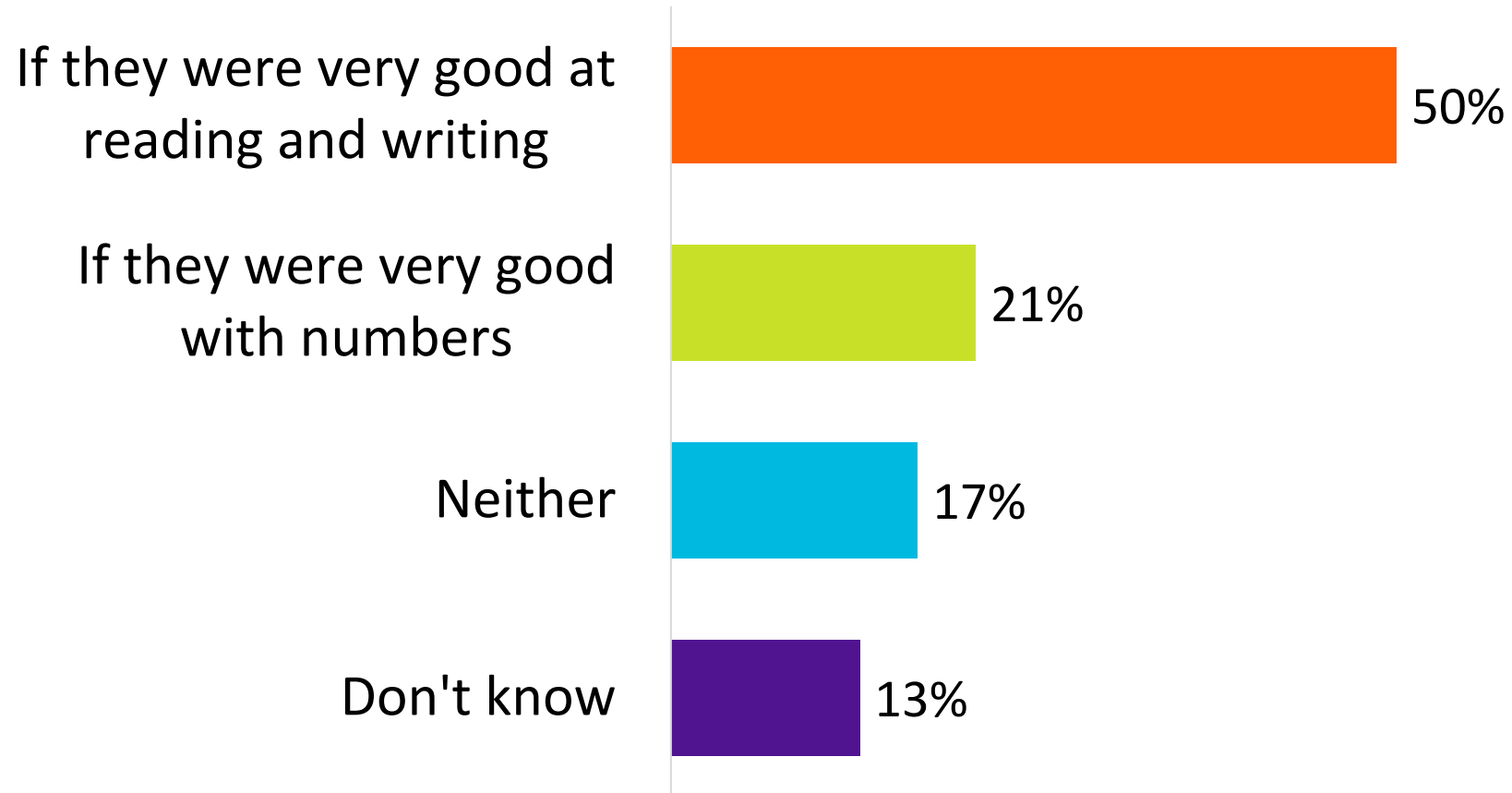


One in four people would be deterred from applying for a job if it listed using numbers and data as a requirement



3. Undervalued...

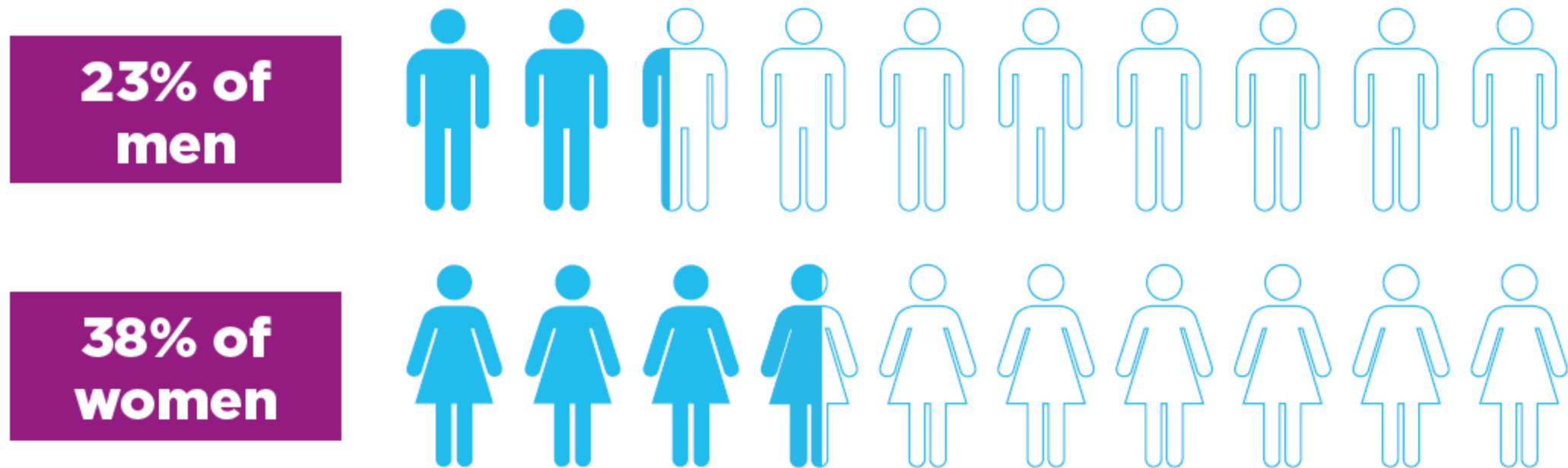
Q: Which of the following would make you most proud of your child?



Three in ten think most people don't use numbers in job...

4. ...and too fatalistic... again, particularly women

% who say they are “not a numbers person”, by gender



NOT true... a skill that can be learned...

Melanie Richards
Deputy Chair, KPMG





Sir David Behan

Chair, Health Education England

Q & A

6

3

8

4

1

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