

Ipsos MORI May 2019 Political Monitor Topline Results

16th May 2019

Fieldwork: 10th - 14th May 2019

Technical Details

Ipsos MORI interviewed a representative sample of 1,072 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 10th – 14th May 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (733)

	Q1a/b May %	Q1a/b March %
Conservative	25	38
Labour	27	34
Liberal Democrats (Lib Dem)	15	8
Scottish/Welsh Nationalist	5	6
Green Party	7	4
UK Independence Party	3	7
Change UK - The Independent Group	2	2
The Brexit Party	16	1
Other	1	*
Conservative lead (±%)	-2	+4
<i>Would not vote</i>	1	2
<i>Undecided</i>	4	3
<i>Refused</i>	1	*

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

	%
Conservative	25
Labour	28
Liberal Democrats (Lib Dem)	13
Scottish/Welsh Nationalist	6
Green Party	7
UK Independence Party	4
Change UK - The Independent Group*	2
The Brexit Party*	13
Other	1
Conservative lead (±%)	-3
<i>Would not vote</i>	9
<i>Undecided</i>	6
<i>Refused</i>	1

Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	65
9	3
8	6
7	3
6	3
5	6
4	*
3	2
2	1
1 – absolutely certain not to vote	10
Don't know	1

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) May '19	10	84	5	-74
<i>Mar '19</i>	11	86	3	-75
May (Q4) May '19	26	69	5	-43
<i>Mar '19</i>	29	65	6	-36
Corbyn (Q5) May '19	20	73	7	-53
<i>Mar '19</i>	20	70	10	-50
Cable (Q6) May '19	32	37	31	-5
<i>Mar '19</i>	24	42	34	-18

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?

Base: All party supporters (*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q3) May '19	222	23	68	9	-45
Mar '19	324	25	71	5	-46
May (Q4) May '19	222	53	43	4	+10
Mar '19	324	63	32	5	+31
Corbyn (Q5) May '19	197	54	40	6	+14
Mar '19	262	42	40	18	+2

Economic Optimism Index

- Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	May '19 %	Mar '19 %
Improve	16	16
Stay the same	25	20
Get worse	51	58
Don't know	9	6
Ipsos MORI Economic Optimism Index (EOI)	-35	-42

European Parliament Elections 2019

Q10. Which of these statements comes closest to your views of each of the following parties and their approach to Britain leaving the European Union (Brexit)?

	Conserv- atives %	Brexit Party %
I <u>like</u> the party and I <u>like</u> their approach to Brexit	7	24
I <u>like</u> the party but I <u>do not like</u> their approach to Brexit	26	4
I <u>do not like</u> the party but I <u>like</u> their approach to Brexit	5	7
I <u>do not like</u> the party and I <u>do not like</u> their approach to Brexit	53	45
Don't know	9	20
<u>Like the party</u>	33	28
<u>Do not like the party</u>	58	52
<u>Like their approach to Brexit</u>	12	31
<u>Do not like their approach to Brexit</u>	79	49

Base: Conservative Party supporters

	Conservatives %
<i>Base</i>	222
I <u>like</u> the party and I <u>like</u> their approach to Brexit	23
I <u>like</u> the party but I <u>do not like</u> their approach to Brexit	66
I <u>do not like</u> the party but I <u>like</u> their approach to Brexit	4
I <u>do not like</u> the party and I <u>do not like</u> their approach to Brexit	2
Don't know	5
<u>Like the party</u>	89
<u>Do not like the party</u>	6
<u>Like their approach to Brexit</u>	27
<u>Do not like their approach to Brexit</u>	68

Party leader

Q11. When, if at all, do you think the Conservative Party should change its leader?

Base: All respondents

Base: Conservative party supporters (222)

	%		%
As soon as possible	36	As soon as possible	21
As soon as Parliament has agreed a deal for how Britain should leave the European Union	18	As soon as Parliament has agreed a deal for how Britain should leave the European Union	21
Once Britain has left the European Union but before the next General Election	20	Once Britain has left the European Union but before the next General Election	28
After the next General Election	15	After the next General Election	24
Don't know (not read out)	11	Don't know (not read out)	7

Brexit

Q13. Do you think each of the following has done a good job or a bad job at handling Britain's exit from the European Union?

		Good job	Bad job	Don't know
		%	%	%
Theresa May	May '19	25	71	4
	Mar '19	30	65	6
	Mar '18	43	50	7
	Oct '17	32	55	13
	Jul '17	35	55	10
	Mar '17	49	40	11
	Dec '16	51	35	14

Base: Conservative Party supporters

		Good job	Bad job	Don't know	
		%	%	%	
Theresa May	May '19	322	45	50	5
	Mar '19	324	57	38	5
	Mar '18	386	74	23	3
	Oct '17	356	58	27	14
	Jul '17	373	71	21	8
	Dec '16	334	80	13	7

Q14. Please tell me how confident, if at all, you are that Theresa May will get a good deal for Britain in negotiations with other European Union leaders?

**Asked in December 2018 as: Please tell me how confident, if at all, you are that Theresa May has got a good deal for Britain in negotiations with other European Union leaders?*

	Very confident	Fairly confident	Not very confident	Not confident at all	Don't know	Confident	Not confident
	%	%	%	%	%	%	%
May '19	4	14	29	51	1	18	80
Mar '19	3	15	33	46	2	18	79
Feb '19	2	19	36	41	3	21	77
Dec '18*	3	20	30	39	7	23	69
Oct '18	2	17	35	43	3	19	78
Sep '18	4	24	37	33	2	28	70
Jul '18	4	21	36	36	3	25	72
Jun '18	5	25	34	33	2	30	67
May '18	5	29	33	30	3	34	63
Mar '18	6	31	28	31	4	37	59
Oct '17	5	30	31	29	4	35	60
Jul '17	6	30	31	29	3	36	60
Mar '17	11	33	28	23	5	44	51

Base: Conservative party supporters (222)

	Very confident	Fairly confident	Not very confident	Not confident at all	Don't know	Confident	Not confident
	%	%	%	%	%	%	%
May '19	9	27	34	30	*	36	64
Mar '19	5	32	36	24	3	37	60
Feb '19	2	34	41	21	2	36	62
Dec '18	6	33	29	25	7	39	54
Oct '18	4	30	41	23	2	34	64
Sep '18	7	38	40	13	2	45	53
Jul '18	7	40	39	12	3	47	51
Jun '18	11	45	32	11	2	56	43
May '18	10	57	23	9	1	67	32
Mar '18	16	51	23	10	1	67	33
Oct '17	12	54	22	8	4	66	30
Jul '17	14	59	15	11	2	73	26