

## **Ipsos MORI May 2019 Political Monitor Topline Results**

**17<sup>th</sup> May 2019**

**Fieldwork: 10<sup>th</sup> - 14<sup>th</sup> May 2019**

### **Technical Details**

Ipsos MORI interviewed a representative sample of 1,072 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 10<sup>th</sup> – 14<sup>th</sup> May 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

### **Voting Intention**

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

#### **Voting intentions: headline indicator**

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (733)

|  | Q1a/b<br>May<br>% | Q1a/b<br>March<br>% |
|--|-------------------|---------------------|
| Conservative                                 | 25                | 38                  |
| Labour                                       | 27                | 34                  |
| Liberal Democrats (Lib Dem)                  | 15                | 8                   |
| Scottish/Welsh Nationalist                   | 5                 | 6                   |
| Green Party                                  | 7                 | 4                   |
| UK Independence Party                        | 3                 | 7                   |
| Change UK - The Independent Group            | 2                 | 2                   |
| The Brexit Party                             | 16                | 1                   |
| Other  | 1                 | *                   |
| <b>Conservative lead (<math>\pm</math>%)</b> | <b>-2</b>         | <b>+4</b>           |
| <i>Would not vote</i>                        | <b>1</b>          | <b>2</b>            |
| <i>Undecided</i>                             | <b>4</b>          | <b>3</b>            |
| <i>Refused</i>                               | <b>1</b>          | <b>*</b>            |

## Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

|  | %         |
|--|-----------|
| Conservative                                 | 25        |
| Labour                                       | 28        |
| Liberal Democrats (Lib Dem)                  | 13        |
| Scottish/Welsh Nationalist                   | 6         |
| Green Party                                  | 7         |
| UK Independence Party                        | 4         |
| Change UK - The Independent Group*           | 2         |
| The Brexit Party*                            | 13        |
| Other  | 1         |
| <b>Conservative lead (<math>\pm</math>%)</b> | <b>-3</b> |
| <i>Would not vote</i>                        | <b>9</b>  |
| <i>Undecided</i>                             | <b>6</b>  |
| <i>Refused</i>                               | <b>1</b>  |

## Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

|                                    | %         |
|------------------------------------|-----------|
| 10 – absolutely certain to vote    | <b>65</b> |
| 9                                  | <b>3</b>  |
| 8                                  | <b>6</b>  |
| 7                                  | <b>3</b>  |
| 6                                  | <b>3</b>  |
| 5                                  | <b>6</b>  |
| 4                                  | <b>*</b>  |
| 3                                  | <b>2</b>  |
| 2                                  | <b>1</b>  |
| 1 – absolutely certain not to vote | <b>10</b> |
| Don't know                         | <b>1</b>  |

## Satisfaction Ratings

### Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?

|                                | Satisfied | Dissatisfied | Don't know | Net satisfaction |
|--------------------------------|-----------|--------------|------------|------------------|
|                                | %         | %            | %          | ±                |
| Government (Q3) <b>May '19</b> | <b>10</b> | <b>84</b>    | <b>5</b>   | <b>-74</b>       |
| Mar '19                        | 11        | 86           | 3          | -75              |
| May (Q4) <b>May '19</b>        | <b>26</b> | <b>69</b>    | <b>5</b>   | <b>-43</b>       |
| Mar '19                        | 29        | 65           | 6          | -36              |
| Corbyn (Q5) <b>May '19</b>     | <b>20</b> | <b>73</b>    | <b>7</b>   | <b>-53</b>       |
| Mar '19                        | 20        | 70           | 10         | -50              |
| Cable (Q6) <b>May '19</b>      | <b>32</b> | <b>37</b>    | <b>31</b>  | <b>-5</b>        |
| Mar '19                        | 24        | 42           | 34         | -18              |

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?

Base: All party supporters (\*Government is based on Conservative supporters)

|                                |      | Satisfied | Dissatisfied | Don't know | Net satisfaction |
|--------------------------------|------|-----------|--------------|------------|------------------|
|                                | Base | %         | %            | %          | ±                |
| Government (Q3) <b>May '19</b> | 222  | 23        | 68           | 9          | -45              |
| Mar '19                        | 324  | 25        | 71           | 5          | -46              |
| May (Q4) <b>May '19</b>        | 222  | 53        | 43           | 4          | +10              |
| Mar '19                        | 324  | 63        | 32           | 5          | +31              |
| Corbyn (Q5) <b>May '19</b>     | 197  | 54        | 40           | 6          | +14              |
| Mar '19                        | 262  | 42        | 40           | 18         | +2               |

## Economic Optimism Index

- Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

|   | May '19    | Mar '19    |
|---|------------|------------|
|   | %          | %          |
| Improve   | 16         | 16         |
| Stay the same                                   | 25         | 20         |
| Get worse                                       | 51         | 58         |
| Don't know                                      | 9          | 6          |
| <b>Ipsos MORI Economic Optimism Index (EOI)</b> | <b>-35</b> | <b>-42</b> |

## European Parliament Elections 2019

Q10. Which of these statements comes closest to your views of each of the following parties and their approach to Britain leaving the European Union (Brexit)?

|  | Conserv-<br>atives<br>% | Brexit<br>Party<br>% |
|--|-------------------------|----------------------|
| I <u>like</u> the party and I <u>like</u> their approach to Brexit               | 7                       | 24                   |
| I <u>like</u> the party but I <u>do not like</u> their approach to Brexit        | 26                      | 4                    |
| I <u>do not like</u> the party but I <u>like</u> their approach to Brexit        | 5                       | 7                    |
| I <u>do not like</u> the party and I <u>do not like</u> their approach to Brexit | 53                      | 45                   |
| Don't know   | 9                       | 20                   |
| <b><u>Like</u> the party</b>   | <b>33</b>               | <b>28</b>            |
| <b><u>Do not like</u> the party</b>  | <b>58</b>               | <b>52</b>            |
| <b><u>Like</u> their approach to Brexit</b>                                      | <b>12</b>               | <b>31</b>            |
| <b><u>Do not like</u> their approach to Brexit</b>                               | <b>79</b>               | <b>49</b>            |

**Base: Party supporters**

|  | Conservatives<br>% |
|--|--------------------|
| <i>Base</i>  | 222                |
| I <u>like</u> the party and I <u>like</u> their approach to Brexit               | 23                 |
| I <u>like</u> the party but I <u>do not like</u> their approach to Brexit        | 66                 |
| I <u>do not like</u> the party but I <u>like</u> their approach to Brexit        | 4                  |
| I <u>do not like</u> the party and I <u>do not like</u> their approach to Brexit | 2                  |
| Don't know   | 5                  |
| <b><u>Like</u> the party</b>   | <b>89</b>          |
| <b><u>Do not like</u> the party</b>  | <b>6</b>           |
| <b><u>Like</u> their approach to Brexit</b>                                      | <b>27</b>          |
| <b><u>Do not like</u> their approach to Brexit</b>                               | <b>68</b>          |

## Party leader

Q11. When, if at all, do you think the Conservative Party should change its leader?

Base: All respondents

Base: Conservative party supporters (222)

|   | %  |   | %  |
|---|----|---|----|
| As soon as possible   | 36 | As soon as possible   | 21 |
| As soon as Parliament has agreed a deal for how Britain should leave the European Union | 18 | As soon as Parliament has agreed a deal for how Britain should leave the European Union | 21 |
| Once Britain has left the European Union but before the next General Election           | 20 | Once Britain has left the European Union but before the next General Election           | 28 |
| After the next General Election   | 15 | After the next General Election   | 24 |
| Don't know (not read out)   | 11 | Don't know (not read out)   | 7  |

Q12. On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

Base: All respondents.

|               |         | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't know | Agree | Disagree |
|---------------|---------|----------------|---------------|----------------------------|------------------|-------------------|------------|-------|----------|
| Michael Gove  | May '19 | 4              | 12            | 13                         | 17               | 39                | 13         | 16    | 56       |
|               | Mar '19 | 3              | 12            | 11                         | 18               | 41                | 15         | 15    | 59       |
|               | Sep '18 | 2              | 9             | 17                         | 21               | 35                | 17         | 11    | 56       |
|               | Jul '18 | 3              | 7             | 14                         | 20               | 41                | 14         | 10    | 61       |
|               | Apr '18 | 4              | 8             | 10                         | 22               | 38                | 18         | 12    | 60       |
|               | Jul '15 | 3              | 10            | 18                         | 18               | 35                | 16         | 13    | 53       |
|               | Jul '14 | 2              | 9             | 10                         | 18               | 48                | 13         | 11    | 66       |
| Jeremy Hunt   | May '19 | 4              | 15            | 17                         | 16               | 36                | 11         | 19    | 52       |
|               | Mar '19 | 4              | 15            | 13                         | 20               | 33                | 16         | 19    | 53       |
|               | Sep '18 | 2              | 12            | 20                         | 20               | 33                | 14         | 14    | 53       |
|               | Jul '18 | 4              | 11            | 14                         | 18               | 40                | 13         | 15    | 58       |
| Sajid Javid   | May '19 | 4              | 16            | 18                         | 16               | 31                | 15         | 20    | 47       |
|               | Mar '19 | 5              | 17            | 15                         | 19               | 28                | 15         | 22    | 47       |
|               | Sep '18 | 2              | 15            | 26                         | 20               | 18                | 19         | 17    | 38       |
|               | Jul '18 | 3              | 16            | 20                         | 18               | 23                | 20         | 19    | 41       |
| Boris Johnson | May '19 | 11             | 14            | 7                          | 12               | 52                | 3          | 25    | 64       |
|               | Mar '19 | 8              | 16            | 7                          | 15               | 49                | 5          | 24    | 64       |
|               | Sep '18 | 9              | 16            | 8                          | 13               | 51                | 3          | 25    | 64       |
|               | Jul '18 | 12             | 13            | 6                          | 13               | 53                | 3          | 25    | 66       |
|               | Apr '18 | 7              | 10            | 5                          | 19               | 53                | 6          | 17    | 72       |
|               | Jul '16 | 11             | 10            | 5                          | 22               | 48                | 4          | 21    | 70       |
|               | Jul '15 | 13             | 19            | 11                         | 21               | 31                | 6          | 32    | 52       |
|               | Jul '14 | 12             | 20            | 9                          | 20               | 34                | 5          | 32    | 54       |
| Amber Rudd    | May '19 | 5              | 14            | 16                         | 15               | 36                | 13         | 19    | 51       |
|               | Mar '19 | 3              | 16            | 16                         | 19               | 30                | 16         | 19    | 49       |
|               | Apr '18 | 2              | 9             | 14                         | 24               | 28                | 22         | 11    | 52       |
| Dominic Raab  | May '19 | 3              | 10            | 20                         | 16               | 29                | 22         | 13    | 45       |

|                       |                |          |          |           |           |           |           |           |           |
|-----------------------|----------------|----------|----------|-----------|-----------|-----------|-----------|-----------|-----------|
|                       | Mar '19        | 3        | 10       | 14        | 18        | 31        | 25        | 13        | 49        |
| <b>Penny Mordaunt</b> | <b>May '19</b> | <b>3</b> | <b>8</b> | <b>25</b> | <b>14</b> | <b>22</b> | <b>29</b> | <b>11</b> | <b>36</b> |
| <b>Rory Stewart</b>   | <b>May '19</b> | <b>3</b> | <b>8</b> | <b>25</b> | <b>10</b> | <b>20</b> | <b>35</b> | <b>11</b> | <b>30</b> |

Base: Conservative party supporters

|                       |                | Base | Strongly agree | Tend to agree | Neither agree nor disagree | Tend to disagree | Strongly disagree | Don't know | Agree | Disagree |
|-----------------------|----------------|------|----------------|---------------|----------------------------|------------------|-------------------|------------|-------|----------|
| <b>Michael Gove</b>   | <b>May '19</b> | 222  | 7              | 19            | 14                         | 29               | 19                | 12         | 26    | 48       |
|                       | Mar '19        | 324  | 6              | 24            | 12                         | 20               | 25                | 13         | 30    | 45       |
|                       | Sep '18        | 334  | 5              | 16            | 16                         | 26               | 25                | 12         | 21    | 51       |
|                       | July '18       | 382  | 4              | 10            | 15                         | 25               | 35                | 11         | 14    | 60       |
|                       | Apr '18        | 340  | 7              | 12            | 13                         | 31               | 26                | 11         | 20    | 56       |
|                       | Jul '15        | 312  | 4              | 12            | 20                         | 26               | 22                | 16         | 16    | 53       |
|                       | Jul '14        | 242  | 2              | 13            | 10                         | 27               | 37                | 12         | 14    | 64       |
| <b>Jeremy Hunt</b>    | <b>May '19</b> | 222  | 7              | 22            | 20                         | 26               | 15                | 9          | 29    | 41       |
|                       | Mar '19        | 324  | 7              | 25            | 15                         | 21               | 15                | 15         | 32    | 36       |
|                       | Sep '18        | 334  | 3              | 19            | 23                         | 20               | 22                | 14         | 22    | 43       |
|                       | Jul '18        | 382  | 6              | 16            | 19                         | 21               | 24                | 13         | 22    | 45       |
| <b>Sajid Javid</b>    | <b>May '19</b> | 322  | 5              | 31            | 17                         | 19               | 17                | 11         | 36    | 36       |
|                       | Mar '19        | 324  | 7              | 25            | 18                         | 20               | 20                | 11         | 32    | 40       |
|                       | Sep '18        | 334  | 3              | 23            | 23                         | 20               | 13                | 18         | 26    | 33       |
|                       | Jul '18        | 382  | 4              | 14            | 26                         | 20               | 20                | 17         | 18    | 40       |
| <b>Boris Johnson</b>  | <b>May '19</b> | 322  | 13             | 23            | 9                          | 20               | 33                | 2          | 36    | 53       |
|                       | Mar '19        | 324  | 12             | 20            | 7                          | 18               | 40                | 4          | 32    | 58       |
|                       | Sep '18        | 334  | 13             | 26            | 7                          | 16               | 35                | 4          | 39    | 51       |
|                       | Jul '18        | 382  | 10             | 21            | 9                          | 19               | 38                | 4          | 31    | 57       |
|                       | Apr '18        | 340  | 11             | 15            | 6                          | 30               | 32                | 6          | 26    | 62       |
|                       | Jul '16        | 292  | 9              | 14            | 6                          | 29               | 39                | 3          | 23    | 68       |
|                       | Jul '15        | 312  | 20             | 27            | 8                          | 26               | 16                | 3          | 47    | 42       |
|                       | Jul '14        | 242  | 21             | 26            | 12                         | 18               | 19                | 4          | 47    | 37       |
| <b>Amber Rudd</b>     | <b>May '19</b> | 322  | 5              | 25            | 20                         | 16               | 22                | 13         | 30    | 38       |
|                       | Mar '19        | 324  | 5              | 26            | 18                         | 16               | 22                | 14         | 31    | 38       |
|                       | Apr '18        | 340  | 5              | 16            | 18                         | 30               | 15                | 17         | 21    | 45       |
| <b>Dominic Raab</b>   | <b>May '19</b> | 324  | 6              | 16            | 28                         | 15               | 14                | 20         | 22    | 29       |
|                       | Mar '19        | 324  | 5              | 15            | 15                         | 23               | 21                | 21         | 20    | 44       |
| <b>Penny Mordaunt</b> | <b>May '19</b> | 322  | 3              | 18            | 24                         | 12               | 16                | 26         | 21    | 28       |
| <b>Rory Stewart</b>   | <b>May '19</b> | 322  | 4              | 13            | 28                         | 8                | 16                | 32         | 17    | 24       |

## Brexit

Q13. Do you think each of the following has done a good job or a bad job at handling Britain's exit from the European Union?

|                    |                | Good job  | Bad job   | Don't know |
|--------------------|----------------|-----------|-----------|------------|
|                    |                | %         | %         | %          |
| <b>Theresa May</b> | <b>May '19</b> | <b>25</b> | <b>71</b> | <b>4</b>   |
|                    | Mar '19        | 30        | 65        | 6          |
|                    | Mar '18        | 43        | 50        | 7          |
|                    | Oct '17        | 32        | 55        | 13         |
|                    | Jul '17        | 35        | 55        | 10         |
|                    | Mar '17        | 49        | 40        | 11         |

|         |    |    |    |
|---------|----|----|----|
| Dec '16 | 51 | 35 | 14 |
|---------|----|----|----|

Base: Party supporters

|             |         | Good job |    | Bad job | Don't know |
|-------------|---------|----------|----|---------|------------|
|             |         | Base     | %  | %       | %          |
| Theresa May | May '19 | 322      | 45 | 50      | 5          |
|             | Mar '19 | 324      | 57 | 38      | 5          |
|             | Mar '18 | 386      | 74 | 23      | 3          |
|             | Oct '17 | 356      | 58 | 27      | 14         |
|             | Jul '17 | 373      | 71 | 21      | 8          |
|             | Dec '16 | 334      | 80 | 13      | 7          |

**Q14. Please tell me how confident, if at all, you are that Theresa May will get a good deal for Britain in negotiations with other European Union leaders?**

*\*Asked in December 2018 as: Please tell me how confident, if at all, you are that Theresa May has got a good deal for Britain in negotiations with other European Union leaders?*

|          | Very confident | Fairly confident | Not very confident | Not confident at all | Don't know | Confident | Not confident |
|----------|----------------|------------------|--------------------|----------------------|------------|-----------|---------------|
|          | %              | %                | %                  | %                    | %          | %         | %             |
| May '19  | 4              | 14               | 29                 | 51                   | 1          | 18        | 80            |
| Mar '19  | 3              | 15               | 33                 | 46                   | 2          | 18        | 79            |
| Feb '19  | 2              | 19               | 36                 | 41                   | 3          | 21        | 77            |
| Dec '18* | 3              | 20               | 30                 | 39                   | 7          | 23        | 69            |
| Oct '18  | 2              | 17               | 35                 | 43                   | 3          | 19        | 78            |
| Sep '18  | 4              | 24               | 37                 | 33                   | 2          | 28        | 70            |
| Jul '18  | 4              | 21               | 36                 | 36                   | 3          | 25        | 72            |
| Jun '18  | 5              | 25               | 34                 | 33                   | 2          | 30        | 67            |
| May '18  | 5              | 29               | 33                 | 30                   | 3          | 34        | 63            |
| Mar '18  | 6              | 31               | 28                 | 31                   | 4          | 37        | 59            |
| Oct '17  | 5              | 30               | 31                 | 29                   | 4          | 35        | 60            |
| Jul '17  | 6              | 30               | 31                 | 29                   | 3          | 36        | 60            |
| Mar '17  | 11             | 33               | 28                 | 23                   | 5          | 44        | 51            |



**Base: Conservative party supporters (222)**

|                | Very confident | Fairly confident | Not very confident | Not confident at all | Don't know | Confident | Not confident |
|----------------|----------------|------------------|--------------------|----------------------|------------|-----------|---------------|
|                | %              | %                | %                  | %                    | %          | %         | %             |
| <b>May '19</b> | <b>9</b>       | <b>27</b>        | <b>34</b>          | <b>30</b>            | <b>*</b>   | <b>36</b> | <b>64</b>     |
| Mar '19        | 5              | 32               | 36                 | 24                   | 3          | 37        | 60            |
| Feb '19        | 2              | 34               | 41                 | 21                   | 2          | 36        | 62            |
| Dec '18        | 6              | 33               | 29                 | 25                   | 7          | 39        | 54            |
| Oct '18        | 4              | 30               | 41                 | 23                   | 2          | 34        | 64            |
| Sep '18        | 7              | 38               | 40                 | 13                   | 2          | 45        | 53            |
| Jul '18        | 7              | 40               | 39                 | 12                   | 3          | 47        | 51            |
| Jun '18        | 11             | 45               | 32                 | 11                   | 2          | 56        | 43            |
| May '18        | 10             | 57               | 23                 | 9                    | 1          | 67        | 32            |
| Mar '18        | 16             | 51               | 23                 | 10                   | 1          | 67        | 33            |
| Oct '17        | 12             | 54               | 22                 | 8                    | 4          | 66        | 30            |
| Jul '17        | 14             | 59               | 15                 | 11                   | 2          | 73        | 26            |

**Q16. As you may know, the Conservative and Labour parties are holding talks to see if they can agree on a deal for how Britain should leave the European Union. To what extent, if at all, do you support or oppose Labour and the Conservatives holding these talks?**

|                            | %         |
|----------------------------|-----------|
| Strongly support           | <b>19</b> |
| Tend to support            | <b>28</b> |
| Neither support nor oppose | <b>20</b> |
| Tend to oppose             | <b>7</b>  |
| Strongly oppose            | <b>21</b> |
| Don't know                 | <b>5</b>  |
| Support                    | <b>47</b> |
| Oppose                     | <b>28</b> |

**Q17. And how likely or unlikely do you think it is that the Conservatives and Labour will be able to agree on a deal for how Britain should leave the European Union?**

|                 | %         |
|-----------------|-----------|
| Very likely     | <b>2</b>  |
| Fairly likely   | <b>15</b> |
| Fairly unlikely | <b>33</b> |
| Very unlikely   | <b>46</b> |
| Don't know      | <b>3</b>  |
| Likely          | <b>17</b> |
| Unlikely        | <b>79</b> |