

May 2019

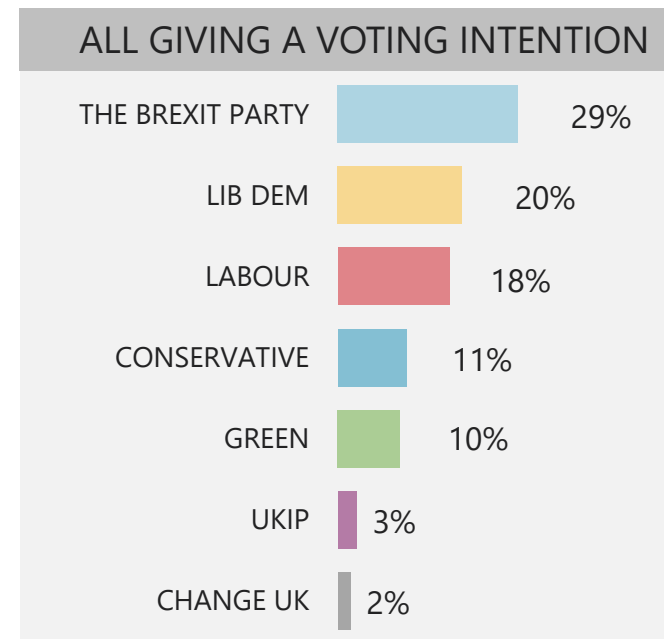
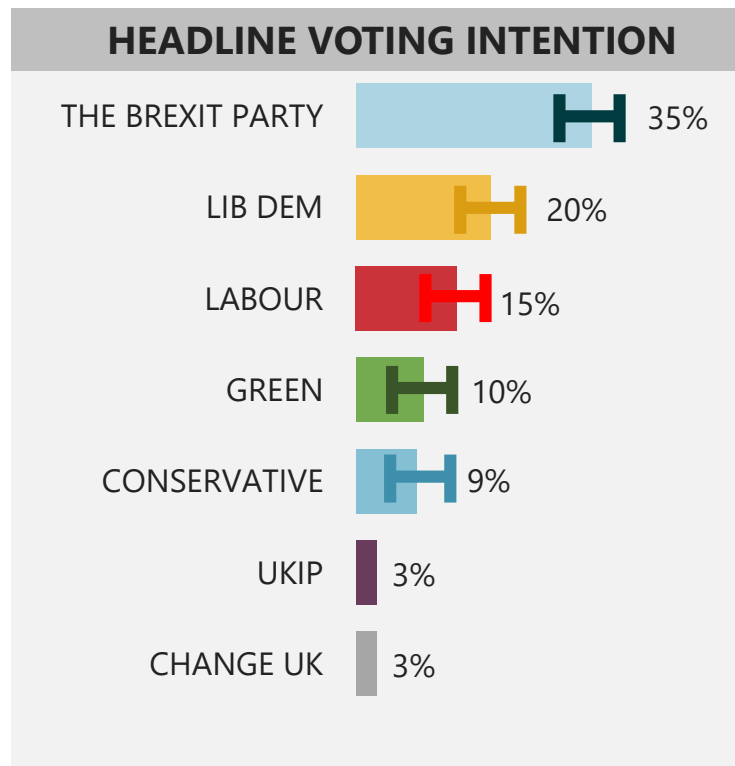
# EU ELECTION PREDICTION POLL



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# Voting Intention

## HOW DO YOU INTEND TO VOTE IN THE EUROPEAN PARLIAMENT ELECTIONS?

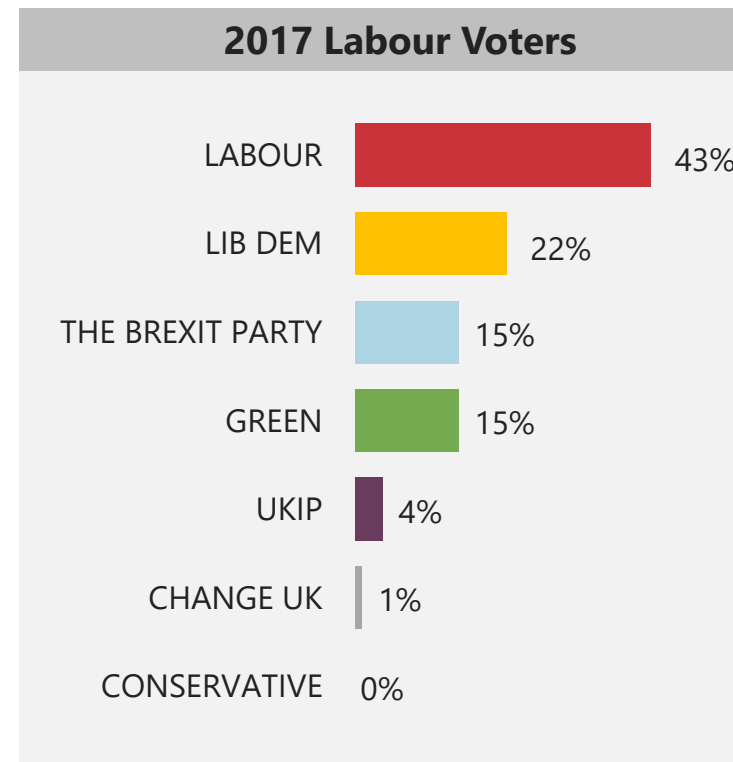
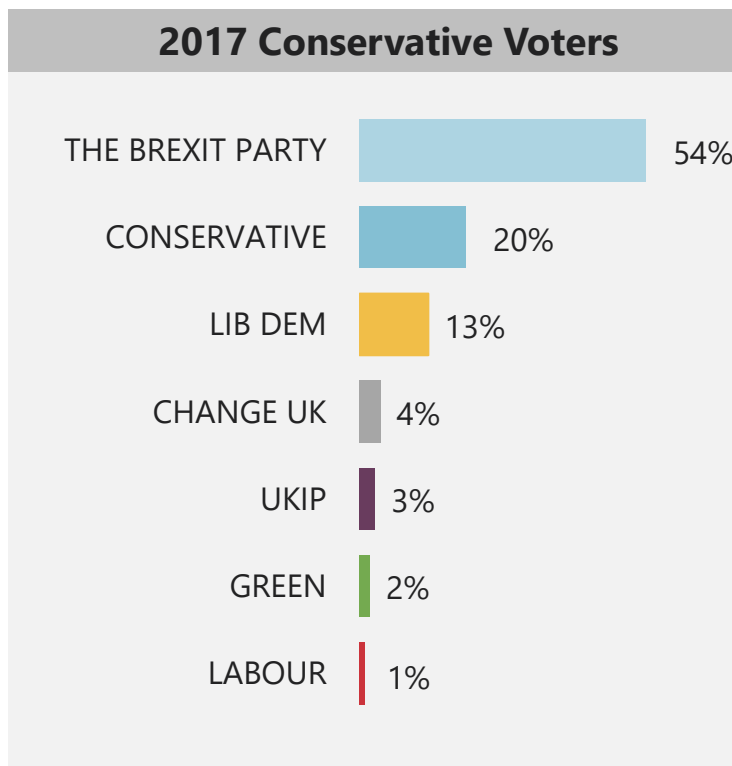


**Base:** 1,527 British adults 18+, 20– 22 May 2019; Headline Voting Intention: all registered voters who are 10/10 certain to vote = 982 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record, there is a 9 in 10 chance that in polls at general elections the true value of a party's support lies within 4 points of the estimates provided by the poll, and a 2 in 3 chance that they lie within 2 points. However, given the circumstances of this European Parliament election, including the volatility of party support and the likelihood of turnout much lower than at a general election, the margin of error may be wider than this. This is especially important to keep in mind when calculating party lead figures

**Source:** Ipsos MORI Political Monitor

# Voting Intention by 2017 General Election vote

## HOW DO YOU INTEND TO VOTE IN THE EUROPEAN PARLIAMENT ELECTIONS?



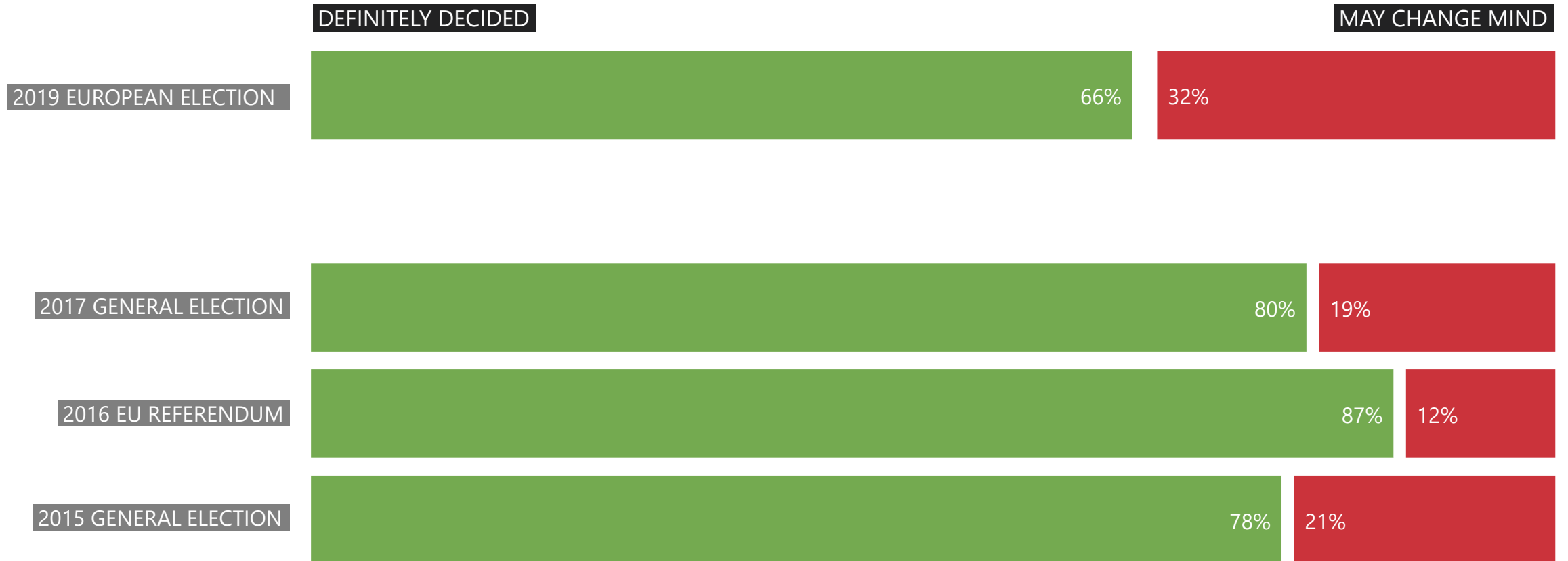
**Base:** 1,527 British adults 18+, 20– 22 May 2019. 2017 Con voters n=407. 2017 Lab voters n=277.

Headline Voting Intention: all registered voters who are 10/10 certain to vote = 982 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record, there is a 9 in 10 chance that in polls at general elections the true value of a party's support lies within 4 points of the estimates provided by the poll, and a 2 in 3 chance that they lie within 2 points. However, given the circumstances of this European Parliament election, including the volatility of party support and the likelihood of turnout much lower than at a general election, the margin of error may be wider than this. This is especially important to keep in mind when calculating party lead figures

**Source:** Ipsos MORI Political Monitor

# Vote decision compared with previous elections

HAVE YOU DEFINITELY DECIDED TO VOTE FOR THE ..... PARTY OR IS THERE A CHANCE YOU MAY CHANGE YOUR MIND BEFORE YOU VOTE?



Base: 1,214 All giving voting intention for EU elections, 18+ 20-22 May 2019.

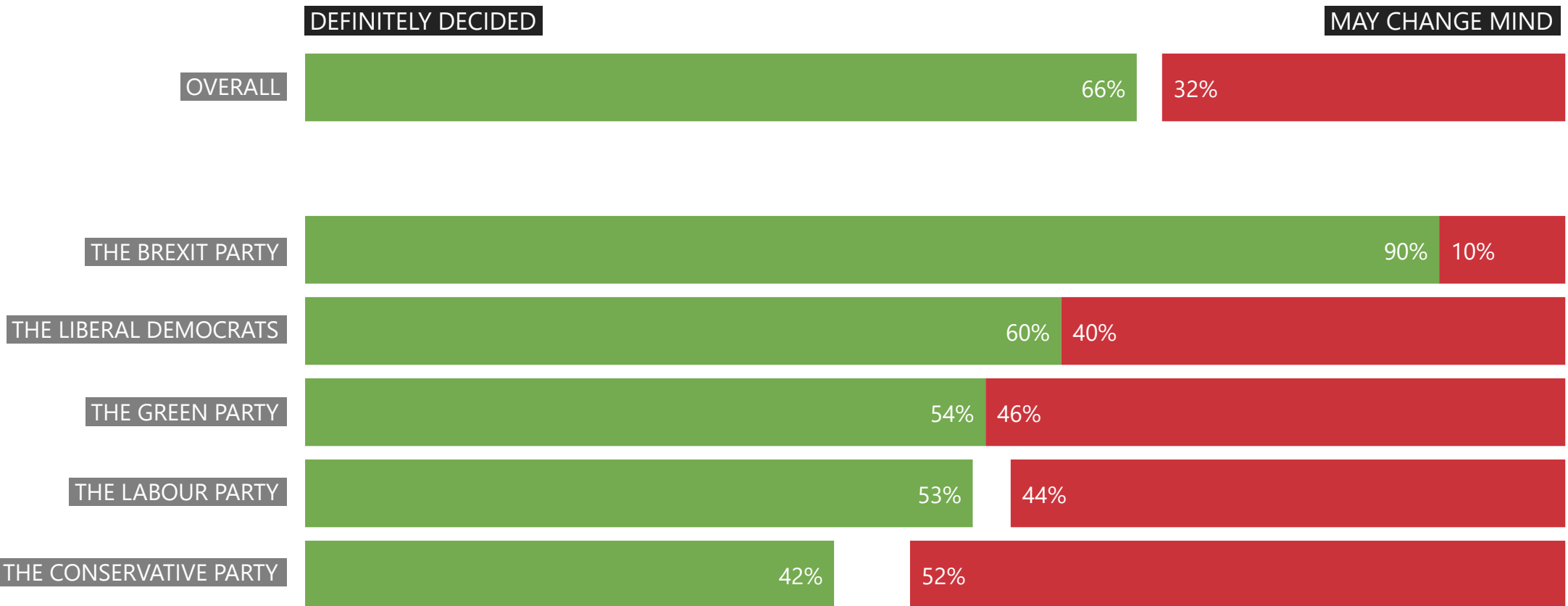
Source: Ipsos MORI Political Monitor



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# Vote decision by EU election vote

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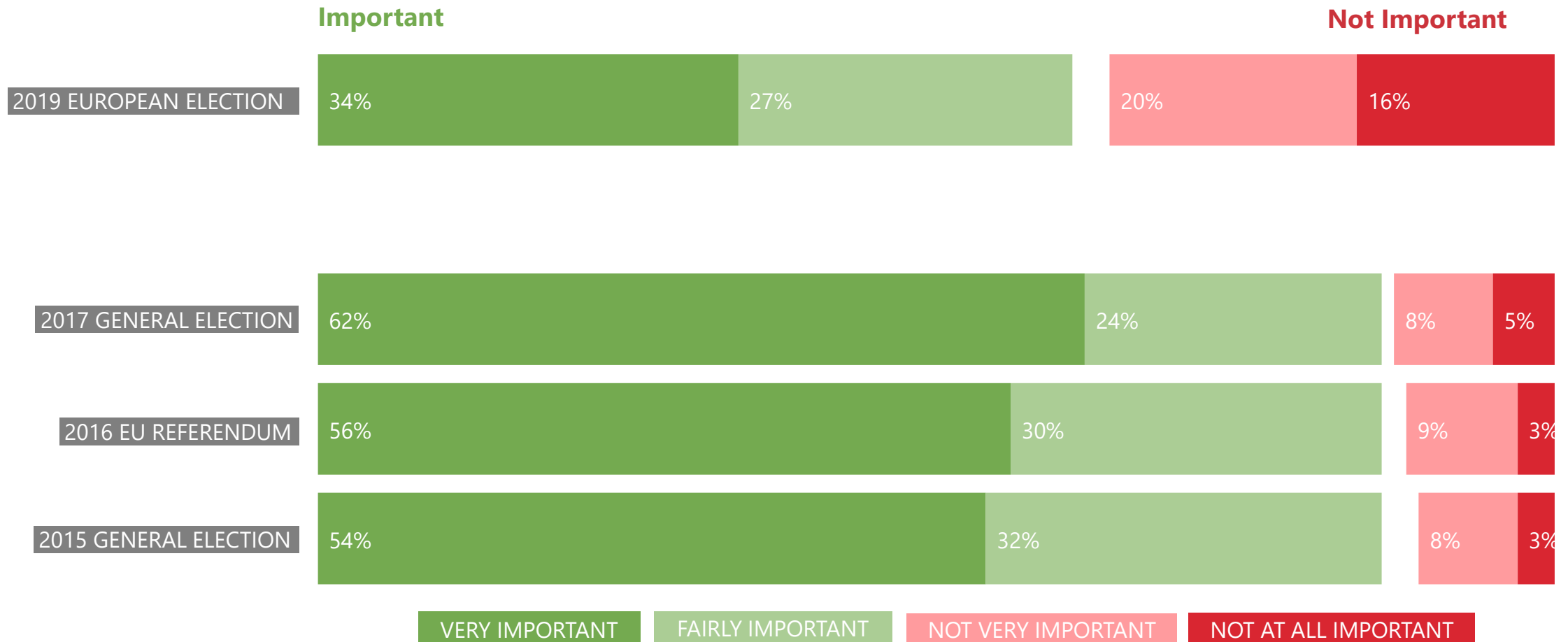


Base: 1,214 All giving voting intention for EU elections, 18+ 20-22 May 2019.

Source: Ipsos MORI Political Monitor

# Importance of who wins the European elections compared with past elections

HOW IMPORTANT, IF AT ALL, IS IT TO YOU PERSONALLY WHO WINS THE EUROPEAN PARLIAMENT ELECTIONS?



Base: 1,527 British adults 18+ 20-22 May 2019.

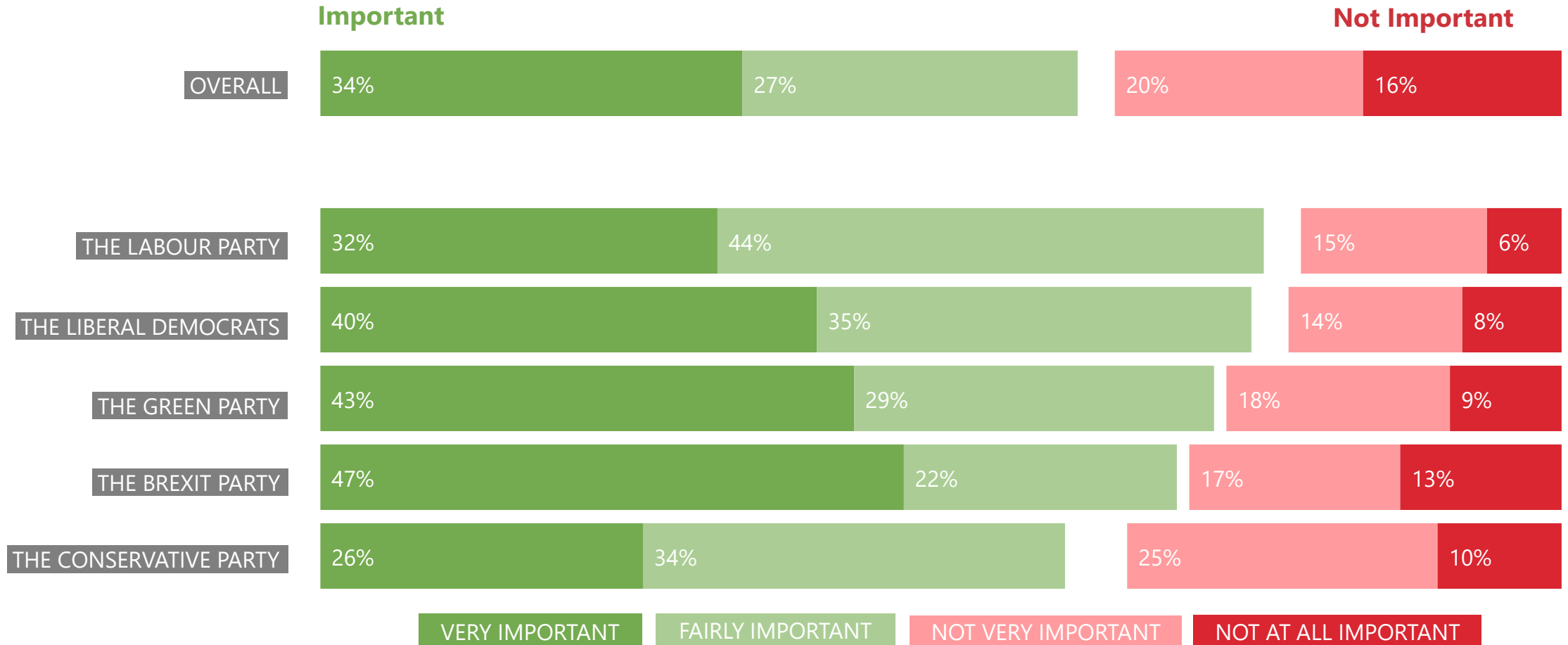
Source: Ipsos MORI Political Monitor



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# Importance of who wins the European elections by EU election vote

HOW IMPORTANT, IF AT ALL, IS IT TO YOU PERSONALLY WHO WINS THE EUROPEAN PARLIAMENT ELECTIONS?



Base: 1,527 British adults 18+ 20-22 May 2019.

Source: Ipsos MORI Political Monitor



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## May 2019 Political Monitor

### For more information

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