

1. Do you have a driver's license and access to an automobile?

[illegible]

2. Rank the determining factors in order of importance when purchasing a vehicle or considering a purchase? - Fuel efficiency

[illegible]

3. Rank the determining factors in order of importance when purchasing a vehicle or considering a purchase? - Performance

[illegible]

4. Rank the determining factors in order of importance when purchasing a vehicle or considering a purchase? - Price

[illegible]

5. To what extent are rising gas prices impacting your household finances?

[illegible]

6. How have you been affected by rising gas prices?

[illegible]

7. As a result of rising gas prices, have you considered buying a more fuel-efficient vehicle such as a hybrid electric, plug-in hybrid electric, or fuel cell vehicle?

[illegible]

8. How likely would you be to buy a more fuel-efficient vehicle such as a hybrid electric, plug-in hybrid electric, or fuel cell vehicle, in the next 5 years?

[illegible]

9. How likely are you to take a vacation involving extended driving this summer (ie: a road trip of over 200 km away)?

[illegible]

10. When budgeting for a road trip driving vacation, do you include estimated fuel costs as part of your budget?

[illegible]

11. Has the rising price of gas made you more or less likely to do the following: - Take a road trip this summer

[illegible]