Home

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q1. Which of the following, if any, do you identify with?
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
England/ Scotland/ Wales	687 62%	345 63%	342 62%	97 57%	131 65% F	100 52%	143 68% F	216 67% F	245 61%	161 57%	230 66% J	51 77% IJ*	174 59%	200 64%	148 62%	165 66%	33 72% *	73 58%	65 69% U*	65 65% *	43 53% *	69 66% *	56 59% *	88 57%	84 55%	40 74% UXY*	72 75% RUWXY*	587 62%	100 64%
Great Britain	622 57%	306 56%	316 57%	95 56%	119 59%	96 50%	125 59%	187 58%	232 57%	144 51%	211 61% J	35 54% *	183 62% P	180 57%	137 57%	122 49%	36 77% RTUWXYa*	63 51%	60 64% Ya*	57 58% *	45 56% *	62 60% *	55 58% *	90 59%	75 49%	33 61% *	45 47% *	525 56%	98 63%
Your local area	462 42%	207 38%	255 46% B	67 40%	86 43%	76 39%	89 42%	143 44%	168 41%	104 37%	153 44%	37 56% IJ*	114 39%	142 45%	108 45%	98 39%	30 64% RUVWXYZa*	50 40%	44 47% Y*	49 49% UY*	27 33% *	46 44% *	40 43% *	69 45% Y	49 32%	23 43% *	35 37% *	386 41%	75 48%
Europe	350 32%	188 34%	163 29%	68 40% H	82 41% GH	71 37% H	65 31% H	63 19%	167 41% JKL	90 32% KL	83 24%	10 15% *	104 35% P	125 40% OP	65 27%	57 23%	17 37% *	41 32%	33 35% *	29 29% *	19 24% *	28 27% *	31 33% *	53 34%	54 36%	13 25% *	31 32% *	309 33%	41 27%
Your nearest city	272 25%	135 25%	136 25%	38 22%	54 27%	54 28%	55 26%	70 22%	106 26%	65 23%	89 26%	12 18% *	75 25%	85 27%	51 21%	61 24%	17 37% UVWZ*	41 33% UVWZ	29 31% UWZ*	26 26% *	14 17% *	20 19% *	16 17% *	35 23%	44 29%	8 15% *	21 22% *	243 26%	29 19%
The Western World	171 16%	100 18% C	71 13%	19 11%	51 25% DGH	34 18% H	33 16%	34 10%	81 20% JKL	37 13%	47 13%	6 9% *	51 17%	56 18%	32 13%	32 13%	9 19% *	23 18%	12 13% *	13 13% *	11 14% *	21 20% *	15 15% *	23 15%	26 17%	6 12% *	12 13% *	143 15%	27 18%
The Global Community	166 15%	92 17%	74 13%	27 16%	41 20% H	29 15%	35 16%	35 11%	75 19% L	39 14% L	48 14% L	3 4% *	52 17%	49 16%	32 13%	33 13%	7 15% *	14 12%	13 14% *	18 18% *	12 14% *	18 18% *	13 14% *	23 15%	30 20%	5 9% *	14 14% *	139 15%	28 18%
The Commonwealth	141 13%	77 14%	64 12%	19 11%	28 14%	16 8%	28 13%	50 15% F	51 13%	22 8%	55 16% J	12 18% J*	44 15%	46 15%	23 10%	27 11%	10 21% Y*	16 13%	15 16% *	13 13% *	13 16% *	13 13% *	8 9% *	19 12%	13 9%	5 9% *	15 16% *	123 13%	18 11%
Other	34 3%	17 3%	18 3%	3 2%	6 3%	5 3%	10 5%	10 3%	12 3%	10 3%	12 3%	1 1% *	11 4%	9 3%	11 5% P	3 1%	2 4% *	2 2%	1 1% *	3 3% *	3 4% *	5 5% *	1 1% *	3 2%	10 6%	1 1% *	3 4% *	28 3%	6 4%
None of these	37 3%	21 4%	16 3%	6 3%	11 5%	8 4%	5 2%	8 2%	18 4%	11 4%	9 2%	- - *	4 1%	12 4%	10 4%	11 5% M	2 5% *	4 3%	3 3% *	2 2% *	3 4% *	6 5% *	2 2% *	5 3%	5 4%	- - *	6 6% *	33 3%	4 3%
Don't know	41 4%	18 3%	23 4%	13 7% H	7 3%	11 6% H	5 3%	5 2%	21 5%	12 4%	8 2%	- - *	7 2%	9 3%	9 4%	16 7% M	- - *	5 4%	4 4% *	1 1% *	8 9% QTWZa*	6 6% *	1 1% *	7 5%	9 6%	- - *	1 1% *	40 4% c	1 1%
Net Country identity or smaller	937 85%	464 85%	473 85%	137 81%	163 81%	149 78%	188 89% DEF	301 92% DEF	326 81%	230 81%	316 91% IJ	65 99% IJK*	258 87%	264 84%	211 87%	205 82%	43 94% UY*	104 83%	84 90% Y*	88 89% Y*	63 78% *	89 85% *	83 88% Y*	131 85% Y	114 75%	54 100% RSTUVWXYa*	84 88% Y*	795 84%	143 92% b
Net Continental/Global identity	458 42%	245 45% C	213 38%	81 48% H	105 52% GH	83 43% H	86 41% H	103 32%	204 51% JKL	110 39%	127 37%	17 26% *	137 46% OP	155 49% OP	86 36%	80 32%	18 40% *	57 46%	46 49% *	34 35% *	30 37% *	42 40% *	39 42% *	63 41%	73 48%	17 32% *	38 40% *	401 42%	57 37%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

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Q1. Which of the following, if any, do you identify with?
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
England/ Scotland/ Wales	687 62%	405 63%	210 61%	73 65%	143 67%	238 61%	150 63%	156 59%	181 56%	506 65% I	260 59%	128 69% KN	46 56% *	433 61%	254 64%	178 62%	178 64%	153 61%	94 69%	83 57%
Great Britain	622 57%	372 58%	185 54%	65 58%	116 54%	218 56%	137 58%	152 58%	183 57%	439 56%	246 56%	107 58%	47 57% *	399 57%	223 56%	159 55%	156 56%	146 58%	87 64% T	75 51%
Your local area	462 42%	267 41%	139 40%	56 50%	108 50% FH	155 40%	105 44%	94 36%	140 44%	321 41%	171 39%	83 45%	31 37% *	284 40%	177 45%	131 46%	111 40%	103 41%	60 44%	57 39%
Europe	350 32%	203 32% D	123 36% D	24 22%	62 29%	122 32%	77 33%	88 34%	144 45% J	206 26%	152 35%	52 28%	27 33% *	231 33%	119 30%	76 27%	78 28%	81 32%	64 47% PQRT	50 34%
Your nearest city	272 25%	154 24%	94 27%	24 21%	61 29%	95 25%	59 25%	56 22%	86 27%	186 24%	113 26%	43 23%	24 29% *	179 25%	92 23%	67 24%	62 22%	63 25%	44 32% Q	35 24%
The Western World	171 16%	96 15%	56 16%	18 16%	38 18%	66 17%	28 12%	38 15%	76 24% J	94 12%	71 16%	27 15%	19 23% *	116 16%	54 14%	41 14%	40 14%	41 16%	29 21%	20 14%
The Global Community	166 15%	103 16%	48 14%	15 14%	33 15%	68 18%	28 12%	37 14%	75 23% J	91 12%	66 15%	25 13%	23 28% KLNO*	114 16%	52 13%	41 14%	34 12%	49 19% Q	25 18%	18 12%
The Commonwealth	141 13%	87 13%	37 11%	17 15%	29 13%	59 15%	27 11%	25 10%	53 17% J	88 11%	47 11%	21 11%	13 16% *	81 12%	59 15%	36 13%	34 12%	32 13%	22 16%	17 11%
Other	34 3%	19 3%	12 3%	4 3%	9 4% G	10 3%	1 1%	13 5% G	11 4%	23 3%	9 2%	7 4%	5 6% *	21 3%	13 3%	11 4%	11 4%	3 1%	5 3%	4 3%
None of these	37 3%	17 3%	17 5%	3 3%	8 4%	12 3%	10 4%	7 3%	9 3%	29 4%	11 3%	6 3%	5 6% *	22 3%	16 4%	12 4%	11 4%	7 3%	3 2%	5 3%
Don't know	41 4%	18 3%	19 5%	4 3%	6 3%	14 3%	8 4%	13 5%	7 2%	34 4%	19 4%	7 4%	1 1% *	27 4%	14 3%	12 4%	6 2%	9 4%	2 1%	13 9% QS
Net Country identity or smaller	937 85%	550 85%	285 83%	102 91% C	188 88%	326 84%	201 85%	223 85%	266 83%	672 86%	366 83%	164 89%	69 84% *	598 85%	339 86%	250 87% T	240 86%	213 85%	119 87%	116 79%
Net Continental/Global identity	458 42%	269 42%	152 44% D	37 33%	87 41%	165 42%	102 43%	104 40%	185 58% J	273 35%	187 43%	70 38%	40 48% *	297 42%	162 41%	107 37%	105 38%	110 44%	75 55% PQRT	62 43%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

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5-9 April 2019

Q1. Which of the following, if any, do you identify with?
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Commonwealth	USA	Important	Not important	Strengthened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
England/ Scotland/ Wales	687	154	171	44	138	252	316	63	13	254	67	290	241	180	123	522	122	148	358	102	228	276	179	272	368	144	328	126	389	41
	62%	71% CD	60%	57% *	69%	60%	70% FH	52% *	61% **	66% K	55%	66% K	56%	71% M	76% M	61%	72% P	69% S	61%	68%	59%	67% U	71% X	60%	68% Z	60%	67%	61%	67%	57% *
Great Britain	622	149	170	43	99	252	262	50	13	226	60	276	254	154	90	494	89	133	336	86	217	240	131	269	337	128	315	98	361	33
	57%	69% DE	60% E	55% *	50%	60% H	58% H	42% *	62% **	59%	49%	63% K	59%	61%	56%	58%	53%	63%	57%	57%	56%	58%	52%	59%	63% Z	53%	64% b	48%	63% d	46% *
Your local area	462	97	136	33	78	191	186	45	13	151	51	202	196	109	66	366	65	91	259	49	179	183	95	204	241	109	233	93	274	22
	42%	45%	48%	43% *	39%	45%	41%	37% *	62% **	39%	42%	46%	45%	43%	41%	43%	39%	43%	44%	33%	46% T	44% T	37%	45%	45%	46%	48%	45%	47% d	30% *
Europe	350	42	140	46	55	234	46	29	10	108	39	177	255	38	25	328	10	21	283	9	228	90	53	211	185	91	194	80	184	27
	32%	19%	49% BE	59% BE*	27%	56% GH	10%	24% G*	46% **	28%	32%	41% J	59% NO	15%	15%	39% Q	6%	10%	48% R	6%	59% TV	22% T	21%	46% W	34%	38%	40%	39%	32%	38% *
Your nearest city	272	50	88	24	48	129	99	25	6	102	32	106	126	49	43	219	39	41	173	22	123	94	51	124	153	62	152	54	163	17
	25%	23%	31%	31% *	24%	31% GH	22%	20% *	29% **	27%	26%	24%	29% N	19%	26%	26%	23%	19%	29% R	15%	32% TV	23%	20%	27% W	28%	26%	31%	26%	28%	23% *
The Western World	171	33	65	16	35	85	57	17	5	63	20	84	90	34	27	153	17	18	125	18	88	53	35	92	99	42	92	44	112	9
	16%	15%	23% B	21% *	17%	20% G	13%	14% *	24% **	16%	16%	19%	21% N	13%	17%	18% Q	10%	8%	21% R	12%	23% TV	13%	14%	20% W	18%	17%	19%	21%	19%	12% *
The Global Community	166	20	73	22	28	111	31	16	3	49	17	88	111	27	13	153	7	12	136	6	114	34	22	105	93	45	93	41	98	10
	15%	9%	26% BE	28% BE*	14%	26% GH	7%	13% G*	14% **	13%	14%	20% J	26% NO	11%	8%	18% Q	4%	6%	23% R	4%	30% TV	8%	9%	23% W	17%	19%	19%	20%	17%	13% *
The Commonwealth	141	36	36	14	33	55	62	14	5	59	15	63	55	50	22	120	20	34	84	18	58	54	36	67	88	30	81	26	97	5
	13%	16%	13%	18% *	17%	13%	14%	12% *	24% **	15%	12%	14%	13%	20% M	14%	14%	12%	16%	14%	12%	15%	13%	14%	15%	16%	12%	17%	13%	17%	7% *
Other	34	2	11	5	6	13	12	6	-	11	5	15	16	11	4	28	3	7	19	6	13	9	5	20	22	4	22	6	22	1
	3%	1%	4%	6% B*	3%	3%	3%	5% *	- **	3%	4%	3%	4%	4%	2%	3%	2%	3%	3%	4%	3%	2%	2%	5%	4%	2%	5%	3%	4%	2% *
None of these	37	1	5	3	6	10	13	12	2	5	10	4	10	2	9	27	5	4	14	1	8	19	6	7	7	7	3	5	10	2
	3%	1%	2%	4% *	3%	2%	3%	10% FG*	7% **	1%	8% JL	1%	2%	1%	6% N	3%	3%	2%	2%	1%	2%	5%	2%	1%	1%	3%	1%	3%	2%	2% *
Don't know	41	1	4	1	6	7	14	7	1	10	1	11	7	5	-	20	5	3	15	3	9	9	5	8	8	9	10	6	6	2
	4%	*	1%	1% *	3% B	2%	3%	6% F*	5% **	3%	1%	2%	2%	2%	-	2%	3%	1%	3%	2%	2%	2%	2%	2%	1%	4%	2%	3%	1%	2% *
Net Country identity or smaller	937	206	246	63	178	356	419	84	18	345	101	382	355	238	150	726	153	204	497	142	312	368	229	390	489	198	446	171	531	60
	85%	95% CDE	87%	81% *	89%	85% H	92% FH	70% *	88% **	90% K	82%	88%	82%	94% M	93% M	86%	91%	96% S	84%	95% U	81%	89% U	90%	86%	91% Z	83%	91% b	83%	92% d	83% *
Net Continental/Global identity	458	72	161	54	77	257	108	46	11	154	54	219	280	81	46	410	33	47	342	32	256	138	81	259	254	112	246	101	261	35
	42%	33%	57% BE	70% BE*	38%	61% GH	24%	38% G*	51% **	40%	44%	50% J	65% NO	32%	28%	48% Q	20%	22%	58% R	21%	66% TV	33% T	32%	57% W	47%	47%	50%	49%	45%	49% *

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

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Q2. Do you think Britain should try to increase its influence around the world, reduce it, or keep it as it is?

All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Increase its influence around the world	383 35%	197 36%	185 33%	56 33%	75 37%	59 30%	75 36%	117 36%	143 35%	98 35%	116 34%	25 38% *	113 38%	107 34%	75 31%	88 35%	14 31% *	43 34%	35 38% *	38 39% Z*	25 31% *	34 33% *	33 35% *	60 39% Z	56 37%	12 22% *	32 33% *	333 35%	49 32%
Reduce its influence around the world	123 11%	77 14% C	46 8%	20 12%	16 8%	24 12%	17 8%	46 14% G	39 10%	31 11%	40 12%	13 20% I*	31 10%	33 10%	32 13%	28 11%	7 16% U*	11 9%	15 16% U*	11 11% *	3 4% *	14 13% *	11 12% *	17 11%	13 9%	11 20% UY*	10 10% *	108 11%	15 9%
Keep it as it is	436 40%	220 40%	217 39%	63 37%	85 42%	66 35%	93 44%	129 40%	161 40%	103 36%	150 43%	23 34% *	120 41%	137 44% P	94 39%	85 34%	16 36% *	49 39%	30 32% *	39 39% *	37 46% *	42 40% *	41 43% *	61 40%	56 37%	27 49% *	38 40% *	364 39%	72 47%
Don't know	158 14%	52 9%	107 19% B	31 18% H	25 13%	44 23% EGH	26 12%	32 10%	62 15%	52 18% K	40 11%	5 8% *	32 11%	37 12%	40 17%	49 19% MN	8 18% *	22 17%	13 14% *	10 11% *	16 19% *	14 14% *	10 10% *	16 11%	27 18%	5 10% *	16 17% *	139 15%	19 12%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q2. Do you think Britain should try to increase its influence around the world, reduce it, or keep it as it is?

All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Increase its influence around the world	383 35%	250 39% C	92 27%	40 36%	63 29%	149 38% E	74 31%	96 37%	113 35%	270 35%	167 38%	57 31%	28 34% *	252 36%	130 33%	95 33%	101 36%	89 35%	54 39%	43 30%
Reduce its influence around the world	123 11%	68 11%	43 12%	12 11%	26 12%	44 11%	25 10%	28 11%	41 13%	82 10%	44 10%	18 10%	8 10% *	69 10%	54 14%	30 11%	37 13%	31 12%	13 10%	11 8%
Keep it as it is	436 40%	245 38%	146 42%	45 40%	93 43%	147 38%	95 40%	102 39%	138 43%	298 38%	176 40%	66 36%	38 46% *	280 40%	156 40%	113 39%	106 38%	110 43%	59 43%	49 33%
Don't know	158 14%	80 12%	63 18% B	15 13%	32 15%	47 12%	43 18% F	36 14%	29 9%	129 17% I	53 12%	43 23% KMNO	8 10% *	104 15% K	54 14%	48 17% RS	34 12%	23 9%	11 8%	43 29% PQRS

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Overlap formulae used

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Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q2. Do you think Britain should try to increase its influence around the world, reduce it, or keep it as it is?

All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Increase its influence around the world	383 35%	97 45% C	93 33%	25 32% *	72 36%	140 33%	193 42% FH	30 25% *	4 19% **	383 100% KL	- -	- -	141 33%	106 42% M	81 50% M	305 36%	67 40%	100 47% S	211 36%	67 45% U	124 32%	150 36%	88 35%	164 36%	207 38%	83 35%	198 40%	69 34%	236 41%	25 35% *
Reduce its influence around the world	123 11%	14 6%	33 12% B	10 13% *	33 17% B	48 11%	53 12%	10 8% *	8 36% **	- -	123 100% JL	- -	60 14% N	18 7%	17 11%	103 12%	20 12%	32 15%	62 10%	28 18% V	47 12%	47 11%	38 15%	52 11%	59 11%	35 15%	50 10%	31 15%	51 9%	22 31% c*
Keep it as it is	436 40%	90 41%	121 43%	41 52% E*	72 36%	186 44% G	162 36%	49 41% *	8 40% **	- -	- -	436 100% JK	198 46% O	110 43% O	47 29%	356 42%	60 36%	61 29%	261 44% R	47 31%	190 49% TV	163 39%	105 41%	198 44%	249 46%	93 39%	213 44%	87 43%	239 41% d	19 26% *
Don't know	158 14%	16 8%	36 13% D	2 3% *	23 11% D	47 11%	46 10%	32 26% FG*	1 5% **	- -	- -	- -	33 8%	20 8%	17 10%	84 10%	21 12%	20 9%	57 10%	8 5%	24 6%	53 13% TU	22 9%	39 9%	23 4%	28 12% Y	28 6%	17 8%	52 9%	6 8% *

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q3. If Britain leaves the EU, do you think its influence around the world will increase, will reduce, or will it stay the same?

All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Its influence around the world will increase	258 23%	141 26%	117 21%	28 16%	38 19%	33 17%	47 22%	112 35% DEFG	70 17%	55 19%	103 30% IJ	30 46% IJK*	73 25%	65 21%	61 25%	60 24%	10 22% *	32 26%	17 18% *	23 23% *	19 23% *	34 33% SWY*	18 19% *	42 27%	28 18%	13 25% *	22 23% *	226 24%	32 20%
Its influence around the world will reduce	435 40%	214 39%	220 40%	81 48% H	101 50% H	86 45% H	85 40% H	81 25%	200 49% KL	122 43% KL	102 29%	11 17% *	128 43%	133 42%	85 35%	88 35%	16 34% *	49 39%	38 41% *	37 37% *	29 35% *	34 33% *	32 34% *	62 40%	73 48% VW	21 39% *	43 45% *	374 40%	61 39%
Its influence around the world will stay the same	235 21%	123 22%	112 20%	26 16%	32 16%	31 16%	49 23%	96 29% DEF	66 16%	50 18%	98 28% IJ	20 31% IJ*	62 21%	67 21%	50 21%	56 23%	16 34% VY*	28 22%	21 22% *	21 21% *	18 22% *	18 17% *	29 30% VY*	32 21%	23 15%	13 23% *	18 19% *	192 20%	43 28%
Don't know	173 16%	67 12%	105 19% B	34 20% H	31 15%	42 22% H	30 14%	36 11%	68 17% L	56 20% KL	44 13%	4 6% *	33 11%	49 16%	45 19% M	45 18% M	4 9% *	16 13%	18 19% *	18 19% *	16 20% *	18 17% *	16 17% *	18 12%	28 18%	7 13% *	13 13% *	152 16%	20 13%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q3. If Britain leaves the EU, do you think its influence around the world will increase, will reduce, or will it stay the same?

All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Its influence around the world will increase	258 23%	173 27% C	52 15%	34 30% C	41 19%	100 26%	60 25%	57 22%	53 17%	205 26% I	97 22%	34 19%	22 27% *	153 22%	105 27%	70 24%	63 23%	66 26%	31 23%	28 19%
Its influence around the world will reduce	435 40%	240 37%	156 45% BD	38 34%	89 42%	141 36%	92 39%	113 43%	172 54% J	262 34%	182 41%	71 39%	38 47% *	291 41%	143 36%	97 34%	103 37%	113 45% P	67 49% PQ	55 37%
Its influence around the world will stay the same	235 21%	142 22%	67 20%	25 23%	48 22%	98 25% H	46 20%	42 16%	57 18%	178 23% I	96 22%	42 23%	16 20% *	154 22%	80 20%	64 22%	67 24%	53 21%	26 19%	25 17%
Don't know	173 16%	89 14%	69 20% B	15 13%	36 17%	49 13%	38 16%	50 19% F	39 12%	134 17% I	64 15%	37 20% M	6 7% *	107 15% M	66 17% M	56 19% RS	45 16% R	21 8%	12 9%	39 26% QRS

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Ipsos MORI/Kings College Global Britain Polling

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5-9 April 2019

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All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Its influence around the world will increase	258 23%	77 36% CD	32 11%	7 9% *	65 32% CD	34 8%	190 42% FH	18 15% F*	7 34% **	159 42% KL	15 12%	64 15%	32 7%	114 45% M	77 48% M	163 19%	86 51% P	135 63% S	65 11%	87 58% UV	19 5%	132 32% U	81 32% X	91 20%	169 31% Z	32 13%	139 28% b	42 20%	168 29%	16 23% *
Its influence around the world will reduce	435 40%	54 25%	170 60% BE	54 70% BE*	67 33%	295 70% GH	53 12%	50 41% G*	10 46% **	138 36%	60 49% J	205 47% J	307 71% NO	45 18%	29 18%	411 48% Q	12 7%	21 10%	382 65% R	14 10%	310 81% TV	78 19% T	80 32%	252 56% W	215 40%	140 59% Y	215 44%	114 56% a	229 40%	36 50% *
Its influence around the world will stay the same	235 21%	67 31% CD	46 16%	11 14% *	46 23%	47 11%	161 35% FH	16 14% *	1 5% **	52 13%	35 29% J	131 30% J	57 13%	74 29% M	38 23% M	171 20%	53 32% P	41 19% S	76 13%	35 23% U	30 8%	146 35% TU	64 25% X	67 15%	124 23% Z	36 15%	102 21%	30 14%	136 24% d	9 12% *
Don't know	173 16%	19 9%	35 12%	6 8% *	23 12%	44 10%	51 11%	36 30% FG*	3 16% **	34 9%	13 10%	36 8%	36 8%	21 8%	18 11%	104 12%	17 10%	16 7%	67 11%	14 9%	26 7%	56 14% U	28 11%	43 9%	30 6%	31 13% Y	33 7%	19 9%	45 8%	10 15% *

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Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q4. Which of these, if any – Europe, the Commonwealth or United States of America – is the most important to Britain?

All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Europe	432 39%	244 45% C	188 34%	78 46% H	106 52% GH	85 44% H	76 36% H	87 27%	201 50% JKL	113 40% KL	105 30%	14 21% *	136 46% OP	131 42% P	86 36%	79 32%	17 37% *	57 46% TU	36 38% *	30 31% *	22 28% *	39 38% *	46 48% TU*	57 37%	69 45% TU	20 36% *	39 41% *	374 40%	58 37%
Commonwealth	253 23%	127 23%	127 23%	30 18%	32 16%	30 16%	42 20%	119 36% DEFG	65 16%	50 18%	109 31% IJ	29 45% IJK*	55 19%	73 23%	61 25%	64 26%	7 15% *	19 15%	25 27% R*	26 27% R*	21 26% *	26 25% *	22 24% *	38 25%	25 16%	18 34% QRY*	25 27% R*	216 23%	37 24%
United States of America	162 15%	91 17%	71 13%	16 9%	26 13%	32 17%	41 20% D	47 14%	48 12%	53 19% I	47 14%	13 19% *	48 16%	45 14%	35 14%	35 14%	10 21% Z*	29 23% SUXYZ	10 11% *	18 19% Z*	9 11% *	16 16% *	13 14% *	16 10%	20 13%	3 6% *	16 16% *	135 14%	26 17%
None of these	69 6%	29 5%	40 7%	9 5%	9 5%	12 6%	14 7%	25 8%	19 5%	15 5%	31 9% I	3 5% *	16 6%	22 7%	15 6%	16 6%	6 12% W*	11 9% W	7 8% W*	8 8% W*	4 5% *	7 6% W*	1 1% *	8 5%	9 6%	5 10% W*	4 4% *	57 6%	12 8%
Don't know	184 17%	55 10%	129 23% B	37 22%	29 14%	34 17%	37 17%	48 15%	70 17%	52 18%	55 16%	6 10% *	41 14%	43 14%	45 19%	55 22% MN	7 15% *	9 7%	15 16% *	16 17% R*	24 29% RVWa*	16 16% *	13 13% *	35 23% R	29 19% R	8 14% *	12 13% *	162 17%	22 14%

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Ipsos MORI/Kings College Global Britain Polling

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Global Britain

5-9 April 2019

Q4. Which of these, if any – Europe, the Commonwealth or United States of America – is the most important to Britain?

All Adults aged 16-75 in Great Britain

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	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Europe	432 39%	257 40%	141 41% D	34 30%	78 36%	146 38%	104 44%	104 40%	174 54% J	258 33%	200 46% LO	60 32%	42 51% LO*	302 43% LO	130 33%	91 32%	106 38%	102 40%	76 56% PQRT	56 38%
Commonwealth	253 23%	143 22%	69 20%	41 37% BC	61 29% GH	95 25%	46 19%	51 19%	60 19%	193 25% I	82 19%	38 20%	19 23% *	138 20%	115 29% KLN	88 31% RST	75 27% RS	45 18%	18 13%	28 19%
United States of America	162 15%	101 16%	49 14%	12 10%	28 13%	59 15%	30 13%	44 17%	35 11%	126 16% I	66 15%	20 11%	14 17% *	100 14%	62 16%	34 12%	32 11%	49 19% PQ	27 20% PQ	20 14%
None of these	69 6%	35 5%	23 7%	12 10%	15 7%	27 7%	14 6%	12 5%	21 7%	48 6%	27 6%	19 10% M	1 1% *	47 7% M	22 6%	16 6%	20 7%	17 7%	10 7%	7 4%
Don't know	184 17%	107 17%	63 18%	14 13%	32 15%	59 15%	42 18%	51 19%	31 10%	154 20% I	64 15%	48 26% KMNO	6 7% *	118 17% M	66 17% M	58 20% S	45 16% S	39 16% S	6 4%	36 25% RS

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q4. Which of these, if any – Europe, the Commonwealth or United States of America – is the most important to Britain?

All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Europe	432 39%	74 34%	164 58% BE	57 73% BCE*	59 30%	290 69% GH	59 13%	48 40% G*	13 61% **	141 37%	60 48% J	198 45% J	432 100% NO	- -	- -	414 49% Q	9 6%	22 10%	358 61% R	23 15%	280 73% TV	101 25% T	81 32%	257 57% W	233 43%	119 50%	229 47%	94 46%	230 40%	34 48% *
Commonwealth	253 23%	70 32% CD	36 13%	7 9% *	65 33% CD	43 10%	175 39% FH	21 17% F*	2 10% **	106 28% K	18 14%	110 25% K	- -	253 100% MO	- -	175 21%	70 42% P	90 42% S	87 15%	58 39% U	41 11%	135 33% U	69 27% X	84 19%	145 27% Z	44 18%	112 23%	44 21%	174 30% d	11 15% *
United States of America	162 15%	47 22% CD	28 10%	4 5% *	44 22% CD	28 7%	104 23% FH	14 12% *	4 19% **	81 21% L	17 14%	47 11%	- -	- -	162 100% MN	110 13%	46 28% P	64 30% S	56 10%	46 31% UV	23 6%	77 19% U	46 18%	62 14%	91 17%	31 13%	81 16%	32 16%	91 16%	18 25% *
None of these	69 6%	11 5%	17 6%	1 1% *	12 6%	16 4%	41 9% F	8 7% *	1 5% **	13 3%	20 16% JL	26 6%	- -	- -	- -	45 5%	21 13% P	15 7%	23 4%	10 7%	13 3%	40 10% U	15 6%	15 3%	26 5%	15 6%	21 4%	8 4%	28 5%	5 6% *
Don't know	184 17%	15 7%	40 14% B	9 11% *	20 10%	43 10%	75 17% F	29 24% F*	1 5% **	42 11%	9 7%	56 13%	- -	- -	- -	105 12%	22 13%	21 10%	66 11%	12 8%	28 7%	59 14% U	41 16% X	34 8%	42 8%	31 13% Y	47 10%	28 14%	55 10%	4 6% *

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q5. Thinking about if Britain leaves the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Very important	505	272	233	93	112	107	93	101	224	142	119	20	152	156	104	93	15	56	49	44	30	40	47	71	81	26	45	432	73
	46%	50%	42%	54%	55%	56%	44%	31%	56%	50%	34%	30%	51%	50%	43%	37%	32%	45%	53%	45%	37%	38%	50%	46%	53%	48%	47%	46%	47%
		C		H	GH	GH	H		KL	KL		*	P	P			*		QU*	*	*	*	*		QUV	*	*		
Fairly important	344	162	182	42	59	53	67	123	109	82	126	27	75	97	88	83	14	44	24	33	25	39	26	47	44	9	38	300	44
	31%	30%	33%	25%	29%	27%	32%	38%	27%	29%	36%	41%	25%	31%	37%	33%	31%	35%	26%	34%	31%	38%	27%	30%	29%	17%	39%	32%	28%
								DF			I	I*			M		*	Z	*	Z*	*	Z*	*			*	Z*		
Not very important	124	55	69	12	12	16	26	59	24	31	54	15	40	33	21	30	9	13	11	11	15	14	17	13	8	9	5	99	25
	11%	10%	12%	7%	6%	8%	12%	18%	6%	11%	16%	22%	13%	11%	9%	12%	18%	11%	11%	11%	19%	13%	18%	8%	5%	16%	5%	11%	16%
							E	DEF		I	I	IJ*					Ya*		*	*	XYa*	Y*	XYa*			Ya*	*		
Not at all important	44	22	22	1	5	1	7	31	6	5	29	5	8	8	11	17	6	6	-	4	2	5	2	9	2	4	2	37	7
	4%	4%	4%	1%	2%	*	4%	9%	2%	2%	8%	7%	3%	3%	5%	7%	13%	5%	-	4%	3%	5%	3%	6%	2%	7%	2%	4%	5%
							F	DEFG			IJ	IJ*				MN	SUWYa*	S	*	*	*	S*	*	S		S*	*		
Don't know	83	34	49	23	15	16	17	13	41	23	19	-	21	19	17	26	3	5	9	6	9	6	2	14	17	6	6	76	7
	8%	6%	9%	13%	7%	8%	8%	4%	10%	8%	6%	-	7%	6%	7%	10%	6%	4%	10%	6%	11%	6%	2%	9%	11%	12%	6%	8%	5%
				H			H		KL	L		*					*		W*	*	W*	*	*		W	W*	*		
Net Important	849	434	414	135	171	160	160	223	333	224	245	46	227	253	192	177	29	100	74	78	55	79	73	118	125	35	83	732	117
	77%	80%	75%	79%	84%	83%	76%	69%	83%	79%	71%	71%	77%	81%	80%	71%	63%	80%	79%	78%	68%	76%	77%	77%	82%	65%	87%	78%	75%
				H	GH	H			KL	K		*		P	P		*	QZ	*	*	*	*	*		QUZ	*	QUZ*		
Net Not important	168	77	91	13	17	17	33	89	30	36	83	19	48	41	32	47	15	19	11	16	18	19	20	22	10	13	7	136	32
	15%	14%	16%	7%	8%	9%	16%	27%	7%	13%	24%	29%	16%	13%	13%	19%	32%	15%	11%	16%	22%	18%	21%	14%	7%	23%	7%	14%	20%
							DEF	DEFG		I	IJ	IJ*					RSTXYa*	Y	*	Y*	Ya*	Ya*	Ya*	Y		Ya*	*		
Net Diff	680	358	323	122	154	143	127	134	304	188	162	27	180	211	160	129	14	81	63	62	38	60	53	96	115	23	76	596	85
	62%	66%	58%	72%	76%	74%	60%	41%	75%	66%	47%	41%	61%	67%	66%	52%	31%	65%	67%	63%	46%	57%	56%	62%	75%	42%	80%	63%	54%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q5. Thinking about if Britain leaves the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Very important	505 46%	299 46% D	168 49% D	38 34%	92 43%	175 45%	115 49%	122 47%	198 62% J	306 39%	225 51% LO	70 38%	52 64% KLNO*	348 49% LO	157 40%	112 39%	115 41%	122 48% P	87 64% PQRT	69 47%
Fairly important	344 31%	207 32%	97 28%	39 35%	67 31%	134 35% G	59 25%	83 32%	90 28%	254 33%	128 29%	64 35%	20 24% *	211 30%	133 34%	97 34% S	94 34% S	83 33%	32 23%	38 26%
Not very important	124 11%	69 11%	39 11%	15 14%	25 12%	44 11%	29 12%	25 10%	21 6%	103 13% I	45 10%	23 13%	5 6% *	72 10%	51 13%	34 12%	42 15% RS	23 9%	10 7%	15 10%
Not at all important	44 4%	27 4%	6 2%	11 10% BC	11 5%	12 3%	11 5%	10 4%	5 2%	39 5% I	13 3%	6 3%	4 5% *	24 3%	21 5%	15 5%	6 2%	9 4%	6 4%	8 5%
Don't know	83 8%	41 6%	34 10%	8 7%	18 9%	22 6%	22 9%	21 8%	8 2%	76 10% I	28 6%	22 12% KMN	1 2% *	51 7% M	32 8% M	29 10% S	20 7% S	15 6%	2 2%	16 11% S
Net Important	849 77%	506 79% D	265 77%	77 69%	159 74%	310 80%	175 74%	205 78%	288 90% J	561 72%	353 80% LO	134 72%	72 88% LNO*	559 79% LO	290 73%	208 73%	210 75%	205 81% P	119 87% PQT	107 73%
Net Not important	168 15%	96 15%	45 13%	27 24% BC	36 17%	56 15%	41 17%	35 14%	26 8%	143 18% I	58 13%	29 16%	9 10% *	96 14%	72 18%	49 17%	49 17%	32 13%	16 11%	23 16%
Net Diff	680 62%	410 64%	220 64%	51 45%	123 58%	253 65%	134 57%	170 65%	262 82%	418 54%	295 67%	104 57%	63 77%	463 66%	218 55%	159 56%	161 58%	173 69%	103 75%	84 58%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
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Q5. Thinking about if Britain leaves the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Very important	505 46%	74 34%	188 66% BE	63 82% BCE*	77 39%	316 75% GH	90 20%	58 48% G*	14 66% **	180 47%	69 56%	219 50%	345 80% NO	59 23%	48 30%	505 59% Q	- -	37 17%	410 69% R	19 13%	321 83% TV	136 33% T	73 29%	292 64% W	269 50%	145 60% Y	256 52%	114 55%	265 46%	35 49% *
Fairly important	344 31%	97 45% CDE	66 23%	11 14% *	61 30% D	78 18%	193 43% FH	36 30% F*	5 24% **	125 33%	33 27%	137 31%	69 16%	116 46% M	62 38% M	344 41% Q	- -	91 43% S	133 22%	57 38% U	53 14%	184 45% U	105 41% X	108 24%	177 33% Z	55 23%	150 31% b	43 21%	216 37% d	12 16% *
Not very important	124 11%	30 14% CD	19 7%	3 3% *	38 19% CD	9 2%	105 23% FH	5 4% *	2 10% **	45 12%	13 10%	48 11%	5 1%	51 20% M	33 21% M	- -	124 74% P	54 25% S	18 3%	46 31% UV	5 1%	61 15% U	45 18% X	28 6%	65 12%	23 10%	56 11%	26 12%	70 12%	9 13% *
Not at all important	44 4%	7 3% C	2 1%	- - *	17 8% BCD	3 1%	40 9% FH	2 1% *	- - **	22 6% L	8 6%	12 3%	4 1%	19 8% M	13 8% M	- -	44 26% P	25 12% S	11 2%	25 17% UV	1 *	16 4% U	18 7% X	14 3%	23 4%	6 3%	17 3%	14 7%	18 3%	11 16% c*
Don't know	83 8%	9 4%	9 3%	1 1% *	7 4%	15 4%	26 6%	20 16% FG*	- - **	10 3%	- -	20 5% K	8 2%	8 3%	6 3%	- -	- -	6 3%	20 3%	2 2%	6 2%	16 4%	12 5%	10 2%	4 1%	10 4% Y	11 2%	9 5%	9 2%	4 6% c*
Net Important	849 77%	170 79% E	254 89% BE	74 95% BE*	138 69%	393 94% GH	283 62%	95 78% G*	19 90% **	305 80%	103 84%	356 82%	414 96% NO	175 69%	110 68%	849 100% Q	- -	128 60%	542 92% R	76 51%	374 97% TV	319 77% T	178 70%	401 88% W	445 83%	199 83%	406 83% b	157 76%	481 83% d	47 66% *
Net Not important	168 15%	37 17% CD	21 7%	3 3% *	55 27% BCD	11 3%	145 32% FH	6 5% *	2 10% **	67 18%	20 16%	60 14%	9 2%	70 28% M	46 29% M	- -	168 100% P	79 37% S	28 5%	71 48% UV	5 1%	77 19% U	63 25% X	43 9%	88 16%	30 12%	72 15%	39 19%	88 15%	21 29% c*
Net Diff	680 62%	134 62%	234 82%	71 92%	84 42%	382 91%	138 30%	88 73%	17 81%	238 62%	83 67%	296 68%	405 94%	105 41%	63 39%	849 100%	-168 -100%	49 23%	514 87%	5 3%	368 96%	242 59%	115 45%	358 79%	358 67%	170 71%	334 68%	117 57%	393 68%	26 37%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q6. And how likely, if at all, do you think it would be for Britain and the EU to have a close relationship after Britain has left?
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Very likely	127 12%	80 15% C	47 8%	14 8%	24 12%	28 15%	23 11%	38 12%	42 10%	36 13%	39 11%	10 15% *	44 15%	33 11%	22 9%	28 11%	6 14% *	16 12%	8 9% *	7 7% *	5 7% *	9 8% *	13 13% *	16 10%	25 16%	5 10% *	16 17% TU*	106 11%	21 13%
Fairly likely	440 40%	242 44% C	197 36%	54 31%	70 35%	74 38%	79 38%	163 50% DEFG	139 34%	106 38%	160 46% IJ	35 53% IJ*	120 41%	121 39%	111 46% P	87 35%	21 45% *	58 46%	34 36% *	35 35% *	31 38% *	47 45% *	42 45% *	55 36%	61 40%	22 40% *	35 37% *	374 40%	66 42%
Not very likely	306 28%	133 24%	173 31% B	56 33% H	77 38% FH	50 26% H	65 31% H	58 18%	141 35% KL	77 27%	76 22%	12 19% *	83 28%	97 31%	62 26%	64 26%	10 22% *	28 22%	32 34% Y*	36 37% RY*	25 31% *	30 29% *	22 23% *	50 33%	33 22%	14 26% *	25 27% *	266 28%	40 26%
Not at all likely	70 6%	27 5%	42 8%	14 8%	6 3%	11 6%	9 4%	29 9% EG	20 5%	17 6%	27 8%	5 7% *	16 6%	20 6%	12 5%	22 9%	5 10% *	8 7%	7 7% *	9 9% *	7 9% *	7 7% *	5 6% *	8 5%	7 5%	3 6% *	4 4% *	57 6%	12 8%
Don't know	158 14%	62 11%	96 17% B	33 19% H	25 12%	29 15%	34 16%	36 11%	62 15%	46 16%	45 13%	4 7% *	33 11%	42 14%	34 14%	48 19% M	4 9% *	16 12%	12 13% *	12 12% *	13 16% *	11 11% *	13 13% *	24 16%	26 17%	10 19% *	15 16% *	141 15%	17 11%
Net Likely	567 52%	323 59% C	244 44%	67 39%	94 47%	102 53% D	102 48%	202 62% DEG	181 45%	143 50%	199 57% I	44 67% IJ*	164 55% P	155 49%	133 55%	116 46%	27 58% *	73 59% T	43 45% *	42 43% *	36 44% *	56 53% *	55 58% T*	71 46%	86 56%	27 49% *	51 54% *	480 51%	86 55%
Net Unlikely	375 34%	161 29%	215 39% B	70 41% H	83 41% H	61 32%	74 35% H	87 27%	161 40% KL	94 33%	103 30%	17 26% *	99 34%	117 37%	73 30%	86 35%	15 32% *	36 29%	39 41% Y*	45 46% RWYa*	32 39% *	37 36% *	27 28% *	58 38%	40 27%	17 31% *	29 30% *	323 34%	53 34%
Net Diff	191 17%	162 30%	29 5%	-3 -2%	11 5%	41 21%	28 13%	114 35%	19 5%	49 17%	96 28%	27 42%	64 22%	38 12%	60 25%	29 12%	12 26%	37 30%	4 4%	-3 -3%	4 5%	18 17%	28 30%	13 9%	45 30%	10 18%	22 24%	158 17%	34 22%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q6. And how likely, if at all, do you think it would be for Britain and the EU to have a close relationship after Britain has left?
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Very likely	127 12%	100 15% CD	22 6%	5 5%	15 7%	47 12%	31 13%	35 13% E	50 15% J	77 10%	57 13% O	18 10%	22 27% KLNO*	98 14% O	29 7%	21 7%	28 10%	27 11%	36 26% PQRT	15 11%
Fairly likely	440 40%	262 41%	128 37%	50 45%	90 42% H	181 47% GH	84 35%	85 32%	141 44%	299 38%	165 38%	78 42%	34 42% *	277 39%	162 41%	111 39%	130 46% T	106 42% T	51 38%	42 28%
Not very likely	306 28%	168 26%	112 32%	26 23%	51 24%	101 26%	68 29%	86 33%	88 27%	218 28%	140 32% MN	50 27%	13 16% *	203 29% M	103 26%	72 25%	70 25%	85 34%	38 28%	41 28%
Not at all likely	70 6%	34 5%	19 6%	17 15% BC	22 10% F	18 5%	14 6%	15 6%	14 4%	56 7%	17 4%	11 6%	9 11% KN*	36 5% K	33 8% K	27 9% RS	14 5%	10 4%	5 3%	15 10% RS
Don't know	158 14%	81 13%	63 18% B	14 12%	35 17% F	40 10%	41 17% F	41 16%	29 9%	128 16% I	59 14% M	28 15% M	3 4% *	90 13% M	68 17% M	55 19% RS	38 13% S	25 10%	7 5%	33 23% QRS
Net Likely	567 52%	361 56% C	151 44%	55 49%	105 49%	228 59% EGH	114 48%	120 46%	191 59% J	376 48%	223 51%	96 52%	57 69% KLNO*	376 53%	191 48%	132 46%	157 56% PT	133 53% T	87 64% PRT	57 39%
Net Unlikely	375 34%	201 31%	131 38%	43 38%	73 34%	119 31%	82 35%	101 39%	101 32%	274 35%	157 36%	61 33%	22 27% *	240 34%	136 34%	99 35%	84 30%	94 37%	42 31%	56 38%
Net Diff	191 17%	160 25%	19 6%	12 11%	31 15%	109 28%	33 14%	19 7%	89 28%	102 13%	66 15%	36 19%	34 42%	136 19%	55 14%	33 12%	73 26%	39 15%	45 33%	1 1%

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Overlap formulae used

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Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
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Q6. And how likely, if at all, do you think it would be for Britain and the EU to have a close relationship after Britain has left?
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Very likely	127 12%	31 14%	33 12%	9 12% *	31 15%	42 10%	65 14%	15 12% *	2 10% **	65 17% L	19 15% L	36 8%	57 13%	32 13%	30 18%	117 14% Q	10 6%	32 15%	64 11%	20 14%	32 8%	69 17% U	33 13%	60 13%	89 16% Z	25 11%	68 14%	28 13%	82 14%	11 15% *
Fairly likely	440 40%	115 53% CE	104 37%	31 40% *	85 42%	161 38%	213 47% FH	39 32% *	7 36% **	141 37%	54 44%	203 46% J	170 39% O	130 51% MO	48 30%	374 44%	61 36%	101 47% S	216 37%	66 44%	144 37%	189 46% U	98 39%	187 41%	253 47% Z	77 32%	216 44% b	63 31%	272 47% d	20 28% *
Not very likely	306 28%	47 22%	101 35% BE	25 32% *	47 24%	143 34% G	97 21%	35 29% *	8 36% **	113 29%	35 29%	135 31%	144 33% N	52 21%	56 34% N	238 28%	60 36%	45 21%	202 34% R	39 26%	152 39% TV	94 23%	69 27%	139 31%	135 25%	94 39% Y	136 28%	80 39% a	148 26%	27 38% c*
Not at all likely	70 6%	11 5%	15 5%	5 6% *	20 10%	28 7%	35 8% H	3 2% *	2 8% **	32 8%	5 4%	26 6%	28 6%	18 7%	15 9%	37 4%	30 18% P	19 9%	44 7%	18 12% V	31 8% V	17 4%	25 10%	32 7%	28 5%	25 10% Y	31 6%	18 9%	32 5%	10 14% c*
Don't know	158 14%	13 6%	32 11% B	8 10% *	18 9%	46 11%	44 10%	29 24% FG*	2 10% **	32 8%	11 9%	36 8%	33 8%	21 8%	14 9%	82 10%	8 5%	16 8%	64 11%	6 4%	27 7%	43 10% T	28 11%	35 8%	32 6%	18 8%	38 8%	16 8%	44 8%	4 6% *
Net Likely	567 52%	146 67% CDE	137 48%	41 52% *	115 58%	204 48%	279 61% FH	53 44% *	10 46% **	206 54%	73 59%	239 55%	227 53%	162 64% MO	78 48%	492 58% Q	70 42%	133 62% S	280 47%	86 58% U	176 46%	259 63% U	131 52%	248 55%	342 64% Z	102 43%	284 58% b	91 44%	354 61% d	31 43% *
Net Unlikely	375 34%	58 27%	115 41% B	29 38% *	67 33%	170 41% G	131 29%	38 32% *	9 44% **	144 38%	40 32%	161 37%	172 40% N	70 28%	70 43% N	275 32%	90 53% P	64 30%	246 42% R	58 39% V	183 47% V	111 27%	94 37%	171 38%	163 30%	119 50% Y	166 34%	98 48% a	180 31%	37 51% c*
Net Diff	191 17%	88 41%	22 8%	11 15%	48 24%	33 8%	147 32%	15 13%	* 2%	62 16%	33 27%	77 18%	56 13%	92 36%	7 5%	216 25%	-19 -12%	69 32%	34 6%	29 19%	-7 -2%	148 36%	37 15%	77 17%	179 33%	-16 -7%	118 24%	-7 -4%	174 30%	-6 -8%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Summary

All Adults aged 16-75 in Great Britain

	Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each?			
	Total	Britain is a force for good in the world	Britain should stop pretending it is an important power in the world	Even though Britain is not as powerful economically or militarily as some other countries, it should try to punch above its weight in world
		(A)	(B)	(C)
Unweighted base	3300	1100	1100	1100
Weighted base	3300	1100	1100	1100
Strongly agree	515 16%	256 23% BC	130 12%	128 12%
Tend to agree	949 29%	401 36% BC	236 21%	312 28% B
Neither agree nor disagree	998 30%	289 26%	311 28%	398 36% AB
Tend to disagree	493 15%	100 9%	242 22% AC	151 14% A
Strongly disagree	209 6%	20 2%	140 13% AC	49 4% A
Don't know	136 4%	33 3%	42 4%	61 6% AB
Net Agree	1464 44%	658 60% BC	366 33%	440 40% B
Net Disagree	702 21%	120 11%	382 35% AC	200 18% A
Net Diff	762 23%	538 49%	-16 -1%	240 22%

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ColumnMeans (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Britain is a force for good in the world
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Strongly agree	256 23%	135 25%	121 22%	26 15%	38 19%	38 20%	46 22%	109 33% DEFG	68 17%	62 22%	101 29% IJ	26 40% IJ*	68 23%	64 20%	59 25%	65 26%	15 33% *	27 21%	25 26% *	21 22% *	17 21% *	29 28% *	25 27% *	37 24%	33 21%	9 16% *	19 20% *	223 24%	33 21%
Tend to agree	401 36%	197 36%	205 37%	64 37%	74 36%	63 33%	82 39%	119 37%	148 37%	98 34%	129 37%	26 40% *	106 36%	122 39%	95 40%	78 31%	11 24% *	53 42% Q	34 36% *	37 37% *	31 38% *	36 35% *	30 32% *	59 39%	56 37%	23 42% *	31 32% *	338 36%	63 40%
Neither agree nor disagree	289 26%	139 26%	150 27%	55 32% H	60 30% H	52 27%	54 26%	68 21%	125 31% KL	74 26%	81 23%	10 15% *	79 27%	84 27%	54 22%	72 29%	15 31% *	25 20%	18 19% *	28 28% *	22 26% *	23 22% *	26 27% *	41 26%	47 31%	14 25% *	32 34% RS*	249 26%	40 26%
Tend to disagree	100 9%	48 9%	52 9%	15 9%	22 11% H	24 13% H	19 9%	19 6%	42 10%	32 11% K	23 7%	3 5% *	29 10%	23 7%	26 11%	22 9%	2 4% *	17 14%	12 13% *	10 10% *	7 8% *	11 10% *	8 8% *	11 7%	10 6%	6 10% *	8 8% *	86 9%	14 9%
Strongly disagree	20 2%	15 3% C	5 1%	2 1%	4 2%	7 4% G	1 1%	6 2%	8 2%	6 2%	6 2%	- - *	6 2%	8 2%	1 1%	5 2%	1 1% *	2 2%	2 2% *	2 2% *	1 1% *	2 1% *	1 1% *	2 1%	3 2%	2 3% *	3 3% *	18 2%	2 1%
Don't know	33 3%	11 2%	22 4%	9 5% H	4 2%	7 4%	8 4%	4 1%	14 3%	12 4%	7 2%	- - *	7 2%	12 4%	6 2%	8 3%	3 6% *	1 1%	3 3% *	2 2% *	4 5% *	3 3% *	4 4% *	4 2%	5 3%	2 3% *	3 3% *	30 3%	3 2%
Net Agree	658 60%	332 61%	326 59%	89 52%	111 55%	101 53%	128 61%	228 70% DEFG	216 53%	159 56%	230 66% IJ	53 80% IJK*	175 59%	186 59%	155 64%	142 57%	26 57% *	79 64%	59 63% *	58 59% *	48 59% *	66 63% *	56 59% *	96 63%	88 58%	32 58% *	49 52% *	562 59%	96 62%
Net Disagree	120 11%	63 12%	57 10%	17 10%	27 13% H	32 16% H	20 10%	25 8%	50 12%	38 13%	29 8%	3 5% *	35 12%	31 10%	27 11%	27 11%	3 6% *	19 15%	14 15% *	12 12% *	7 9% *	12 12% *	9 10% *	13 9%	12 8%	7 13% *	11 11% *	104 11%	16 10%
Net Diff	538 49%	269 49%	269 48%	72 42%	85 42%	70 36%	108 51%	203 62%	166 41%	122 43%	201 58%	49 75%	140 47%	155 49%	128 53%	115 46%	24 52%	60 48%	44 47%	46 47%	41 50%	54 51%	46 49%	83 54%	76 50%	25 45%	39 40%	458 48%	80 51%

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Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Britain is a force for good in the world

All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed /Divorced /Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Strongly agree	256	161	58	37	47	94	56	60	55	202	94	44	25	163	93	73	58	55	42	28
	23%	25% C	17%	34% C	22%	24%	24%	23%	17%	26% I	21%	24%	31% *	23%	24%	26%	21%	22%	31% QT	19%
Tend to agree	401	248	120	32	78	137	93	93	128	273	166	68	27	262	140	97	107	104	53	41
	36%	39%	35%	29%	37%	35%	39%	36%	40%	35%	38%	37%	33% *	37%	35%	34%	39% T	41% T	39%	28%
Neither agree nor disagree	289	152	112	25	62	96	54	77	85	204	119	52	21	192	97	76	85	57	23	49
	26%	24%	33% B	22%	29%	25%	23%	29%	26%	26%	27%	28%	26% *	27%	25%	26% S	31% S	23%	17%	33% RS
Tend to disagree	100	60	30	11	13	44	19	24	38	62	43	12	8	62	38	21	23	27	15	14
	9%	9%	9%	10%	6%	11%	8%	9%	12% J	8%	10%	6%	10% *	9%	10%	7%	8%	11%	11%	9%
Strongly disagree	20	11	7	2	6	6	7	1	11	9	6	4	1	11	9	8	4	5	3	-
	2%	2%	2%	2%	3% H	2%	3% H	*	3% J	1%	1%	2%	1% *	2%	2%	3%	1%	2%	2%	-
Don't know	33	12	17	4	7	10	8	7	5	29	10	5	-	15	18	11	1	5	1	16
	3%	2%	5% B	4%	3%	3%	4%	3%	1%	4% I	2%	3%	- *	2%	5% N	4% QS	*	2%	*	11% PQRS
Net Agree	658	409	179	70	125	231	149	153	183	475	260	113	52	425	233	170	166	159	95	68
	60%	64% C	52%	62%	58%	60%	63%	59%	57%	61%	59%	61%	64% *	60%	59%	59% T	60% T	63% T	70% PT	47%
Net Disagree	120	70	37	13	20	50	25	25	49	71	49	16	8	73	47	30	27	31	18	14
	11%	11%	11%	12%	9%	13%	11%	9%	15% J	9%	11%	8%	10% *	10%	12%	10%	10%	12%	13%	9%
Net Diff	538	339	142	57	105	180	124	129	133	404	211	97	44	351	186	140	139	127	77	55
	49%	53%	41%	51%	49%	47%	52%	49%	42%	52%	48%	53%	53%	50%	47%	49%	50%	50%	56%	38%

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

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Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Britain is a force for good in the world
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Strongly agree	256 23%	77 36% CD	47 17%	11 15% *	65 32% CD	54 13%	164 36% FH	24 20% *	4 18% **	137 36% KL	21 17%	81 18%	73 17%	81 32% M	67 41% M	190 22%	61 37% P	94 44% S	97 16%	71 48% UV	44 11%	116 28% U	68 27%	117 26%	181 34% Z	36 15%	162 33% b	33 16%	165 29%	20 28% *
Tend to agree	401 36%	96 44% E	101 36%	35 45% E*	61 30%	161 38%	174 38%	38 32% *	7 32% **	151 40% K	31 25%	188 43% K	151 35%	111 44% MO	52 32%	314 37%	66 39%	79 37%	221 37%	50 33%	141 36%	163 40%	108 43% X	155 34%	221 41%	82 34%	202 41% b	67 33%	249 43%	23 32% *
Neither agree nor disagree	289 26%	25 12%	89 31% BE	26 33% BE*	42 21% B	122 29% G	84 19%	41 34% G*	6 29% **	63 16%	37 30% J	118 27% J	126 29% NO	43 17%	28 18%	222 26%	33 20%	33 16%	160 27% R	13 9%	118 31% T	101 24% T	49 19%	110 24%	92 17%	68 28% Y	84 17%	57 28% a	112 19%	10 14% *
Tend to disagree	100 9%	16 7%	39 14% B	4 6% *	22 11%	65 16% GH	21 5%	4 3% *	4 21% **	23 6%	22 18% JL	45 10% J	63 15% NO	13 5%	10 6%	93 11% Q	5 3%	3 1%	87 15% R	12 8%	65 17% TV	22 5%	23 9%	57 12%	40 7%	41 17% Y	36 7%	35 17% a	43 7%	13 18% c*
Strongly disagree	20 2%	- -	7 2% B	1 2% *	7 3% B	13 3% G	3 1%	3 3% *	- - **	3 1%	9 7% JL	3 1%	13 3% N	- -	2 1%	15 2%	2 1%	2 1%	16 3%	1 1%	12 3%	6 1%	2 1%	12 3%	4 1%	7 3% Y	3 1%	11 5% a	4 1%	6 8% c*
Don't know	33 3%	3 1%	1 *	- - *	4 2%	5 1%	8 2%	10 8% FG*	- - **	6 1%	2 2%	2 *	5 1%	5 2%	3 2%	15 2%	2 1%	1 1%	9 2%	3 2%	5 1%	5 1%	3 1%	2 *	1 *	5 2% Y	2 *	2 1%	5 1%	- - *
Net Agree	658 60%	173 80% CDE	148 52%	46 60% *	126 63% C	215 51%	338 74% FH	62 51% *	10 50% **	288 75% KL	52 43%	269 62% K	224 52%	192 76% M	119 74% M	504 59%	127 76% P	173 81% S	318 54%	121 81% UV	184 48%	279 68% U	177 70% X	272 60%	401 75% Z	118 49%	364 74% b	100 49%	414 72%	43 60% *
Net Disagree	120 11%	16 7%	45 16% B	6 7% *	29 14% B	78 19% GH	24 5%	7 6% *	4 21% **	26 7%	31 25% JL	47 11%	76 18% NO	13 5%	12 7%	108 13% Q	6 4%	5 3%	103 17% R	13 8%	78 20% TV	28 7%	25 10%	69 15%	44 8%	48 20% Y	39 8%	46 22% a	47 8%	19 26% c*
Net Diff	538 49%	158 73%	103 36%	41 52%	98 49%	137 33%	313 69%	55 46%	6 29%	262 68%	21 17%	222 51%	148 34%	179 71%	107 66%	395 47%	121 72%	168 79%	216 37%	108 72%	107 28%	252 61%	152 60%	203 45%	358 67%	69 29%	326 67%	55 27%	367 64%	24 34%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Britain should stop pretending it is an important power in the world
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Strongly agree	130 12%	74 14%	56 10%	13 8%	28 14%	26 13%	28 13%	36 11%	46 11%	33 12%	42 12%	9 14% *	34 12%	47 15% P	27 11%	21 9%	4 8% *	12 10%	8 9% *	7 7% *	2 2% *	13 12% U*	8 8% *	18 12% U	29 19% RSTUW	11 21% TUW*	18 19% TU*	113 12%	17 11%
Tend to agree	236 21%	130 24%	105 19%	36 21%	51 25%	37 19%	42 20%	71 22%	93 23%	57 20%	72 21%	14 21% *	67 23%	66 21%	47 19%	56 22%	9 19% *	31 25% V	22 24% V*	25 25% V*	15 18% *	12 12% *	24 26% V*	26 17%	35 23% V	9 16% *	28 29% VX*	195 21%	41 26%
Neither agree nor disagree	311 28%	132 24%	179 32% B	61 36% EH	49 24%	62 32%	56 26%	83 26%	122 30%	84 30%	91 26%	14 21% *	81 27%	92 29%	65 27%	74 30%	14 31% *	33 27%	24 26% *	32 33% *	30 36% *	33 32% *	26 27% *	44 29%	36 23%	17 31% *	22 23% *	270 29%	42 27%
Tend to disagree	242 22%	111 20%	130 23%	30 18%	47 23%	39 20%	43 21%	81 25%	83 21%	60 21%	81 23%	18 27% *	58 20%	67 21%	61 25%	56 23%	9 20% *	34 27%	21 22% *	19 19% *	15 18% *	24 23% *	24 25% *	40 26%	27 18%	12 22% *	16 17% *	208 22%	34 22%
Strongly disagree	140 13%	84 15% C	56 10%	17 10%	22 11%	21 11%	32 15%	49 15%	41 10%	36 13%	51 15%	11 17% *	46 16% N	31 10%	32 13%	31 12%	7 16% *	12 10%	14 15% *	13 14% *	17 21% Ra*	18 17% a*	9 9% *	19 12%	19 12%	5 10% *	6 7% *	120 13%	20 13%
Don't know	42 4%	13 2%	28 5% B	14 8% EH	5 3%	7 4%	9 4%	6 2%	19 5%	13 5%	8 2%	1 2% *	10 3%	10 3%	10 4%	11 4%	3 6% *	2 2%	4 5% *	3 3% *	4 5% *	4 4% *	3 4% *	7 4%	7 4%	- - *	5 5% *	39 4%	2 1%
Net Agree	366 33%	205 38% C	161 29%	49 29%	79 39%	63 33%	70 33%	106 33%	138 34%	90 32%	115 33%	22 34% *	101 34%	113 36%	74 31%	77 31%	13 27% *	43 35% U	30 32% *	32 32% *	17 20% *	25 24% *	32 34% *	43 28%	64 42% UVX	20 37% U*	46 48% QSTUVX*	307 33%	58 38%
Net Disagree	382 35%	195 36%	186 34%	47 28%	69 34%	60 31%	76 36%	130 40% D	124 31%	96 34%	133 38% I	29 43% *	104 35%	98 31%	93 38%	87 35%	16 36% *	46 37%	35 38% *	32 32% *	31 39% a*	42 40% a*	33 35% *	59 38% a	46 30%	17 32% *	23 24% *	328 35%	53 34%
Net Diff	-16 -1%	9 2%	-25 -5%	2 1%	9 5%	2 1%	-6 -3%	-23 -7%	14 3%	-6 -2%	-18 -5%	-6 -9%	-3 -1%	15 5%	-19 -8%	-10 -4%	-4 -8%	-3 -2%	-5 -5%	* *	-15 -18%	-17 -16%	* *	-16 -10%	17 11%	3 5%	23 24%	-21 -2%	5 3%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Britain should stop pretending it is an important power in the world
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed /Divorced /Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Strongly agree	130 12%	72 11%	46 13%	12 11%	30 14%	48 12%	27 11%	25 10%	52 16% J	78 10%	60 14% L	11 6%	14 17% L*	86 12% L	44 11%	32 11%	27 10%	40 16% T	19 14%	12 8%
Tend to agree	236 21%	128 20%	80 23%	27 24%	51 24%	78 20%	55 23%	51 20%	85 27% J	150 19%	93 21%	35 19%	20 24% *	148 21%	88 22%	58 20%	67 24%	47 19%	27 20%	37 25%
Neither agree nor disagree	311 28%	174 27%	108 31%	29 26%	61 29%	111 29%	60 25%	80 31%	81 25%	230 30%	117 27%	60 33%	22 26% *	199 28%	113 29%	92 32% RS	90 32% RS	58 23%	29 21%	42 29%
Tend to disagree	242 22%	160 25% C	60 17%	22 20%	40 19%	90 23%	55 23%	57 22%	67 21%	175 22%	99 22%	50 27%	13 15% *	161 23%	81 20%	59 20%	57 20%	65 26%	36 26%	26 17%
Strongly disagree	140 13%	91 14% C	32 9%	16 15%	27 13%	49 13%	27 11%	37 14%	29 9%	111 14% I	58 13%	19 10%	14 17% *	92 13%	48 12%	32 11%	38 14%	33 13%	23 17%	14 9%
Don't know	42 4%	18 3%	18 5%	5 4%	5 2%	12 3%	13 6%	11 4%	7 2%	34 4%	12 3%	9 5%	- - *	21 3%	20 5% M	13 5% Q	- -	9 4% Q	4 3% Q	16 11% PQRS
Net Agree	366 33%	200 31%	126 37%	39 35%	82 38%	126 33%	82 34%	76 29%	137 43% J	229 29%	153 35% L	46 25%	33 41% L*	233 33% L	133 34%	90 32%	94 34%	86 34%	46 34%	49 33%
Net Disagree	382 35%	251 39% C	93 27%	38 34%	66 31%	138 36%	83 35%	94 36%	96 30%	285 37% I	157 36%	69 37%	27 33% *	253 36%	129 33%	91 32%	95 34%	98 39% T	58 43% PT	39 27%
Net Diff	-16 -1%	-51 -8%	33 10%	1 1%	15 7%	-12 -3%	-1 *	-18 -7%	41 13%	-57 -7%	-3 -1%	-23 -12%	7 8%	-20 -3%	4 1%	-1 *	-1 *	-12 -5%	-12 -9%	10 7%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Britain should stop pretending it is an important power in the world
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Commonwealth	USA	Important	Not important	Strengthened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Strongly agree	130 12%	11 5%	58 21% BE	14 18% B*	24 12% B	87 21% GH	33 7%	5 4% *	3 17% **	42 11%	37 30% JL	43 10%	84 19% NO	16 6%	7 4%	118 14% Q	8 5%	16 8%	100 17% R	14 9%	84 22% TV	25 6%	27 11%	77 17% W	61 11%	40 17%	55 11%	38 18% a	55 10%	20 29% c*
Tend to agree	236 21%	38 17%	76 27% B	20 26% *	46 23%	120 28% G	72 16%	26 21% *	7 31% **	58 15%	47 38% JL	109 25% J	134 31% NO	41 16%	25 15%	203 24% Q	25 15%	27 12%	166 28% R	16 10%	123 32% TV	82 20% T	46 18%	123 27% W	113 21%	76 32% Y	102 21%	56 27%	114 20%	20 28% *
Neither agree nor disagree	311 28%	50 23%	70 25%	22 28% *	41 20%	105 25%	111 24%	41 34% *	3 14% **	90 23%	21 17%	131 30% JK	101 23%	64 25%	40 25%	240 28%	38 23%	48 23%	153 26%	41 28%	86 22%	119 29% U	71 28%	100 22%	119 22%	54 23%	107 22%	56 27%	140 24%	16 22% *
Tend to disagree	242 22%	76 35% CE	46 16%	19 24% *	46 23%	75 18%	130 29% F	27 22% *	3 15% **	110 29% K	14 11%	100 23% K	81 19%	75 30% M	37 23%	186 22%	48 29%	58 27% S	107 18%	32 21%	69 18%	115 28% U	60 24%	99 22%	146 27% Z	40 17%	138 28% b	28 14%	167 29% d	4 5% *
Strongly disagree	140 13%	38 17% CD	26 9%	2 3% *	40 20% CD	23 6%	100 22% FH	11 9% *	4 18% **	80 21% KL	3 2%	48 11% K	22 5%	52 21% M	51 32% MN	84 10%	47 28% P	62 29% S	50 9%	43 29% UV	19 5%	62 15% U	43 17% X	50 11%	95 18% Z	24 10%	82 17%	26 13%	92 16%	12 17% *
Don't know	42 4%	5 2%	7 3%	1 1% *	4 2%	10 2%	9 2%	11 9% FG*	1 5% **	4 1%	1 1%	5 1%	10 2%	4 2%	1 1%	18 2%	3 2%	2 1%	15 3%	4 3%	4 1%	9 2%	6 2%	4 1%	2 *	4 2%	6 1%	1 *	11 2%	- - *
Net Agree	366 33%	48 22%	134 47% BE	34 44% B*	70 35% B	207 49% GH	105 23%	31 25% *	10 48% **	99 26%	83 68% JL	152 35% J	218 50% NO	58 23%	31 19%	321 38% Q	33 19%	43 20%	265 45% R	29 19%	207 54% TV	108 26%	72 29%	200 44% W	174 32%	116 49% Y	156 32%	94 46% a	169 29%	40 56% c*
Net Disagree	382 35%	114 52% CD	72 25%	21 27% *	85 43% CD	98 23%	230 51% FH	38 31% *	7 33% **	189 50% KL	17 14%	148 34% K	103 24%	128 50% M	89 55% M	270 32%	95 56% P	120 56% S	157 27%	75 50% U	88 23%	178 43% U	103 41%	149 33%	241 45% Z	64 27%	220 45% b	55 27%	258 45% d	16 22% *
Net Diff	-16 -1%	-66 -30%	62 22%	13 17%	-15 -8%	109 26%	-125 -27%	-7 -6%	3 14%	-90 -24%	67 54%	4 1%	115 27%	-70 -28%	-57 -35%	51 6%	-62 -37%	-77 -36%	108 18%	-46 -31%	119 31%	-70 -17%	-31 -12%	50 11%	-67 -12%	52 22%	-63 -13%	39 19%	-89 -15%	24 34%

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Even though Britain is not as powerful economically or militarily as some other countries, it should try to punch above its weight in world affairs

All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Strongly agree	128	83	45	10	31	14	25	49	43	30	44	12	42	28	25	33	5	13	14	10	9	16	13	19	17	3	10	113	15
	12%	15% C	8%	6%	15% DF	7%	12%	15% DF	11%	11%	13%	18% *	14% N	9%	11%	13%	11% *	11%	15% *	10% *	11% *	16% *	13% *	12%	11%	6% *	10% *	12%	10%
Tend to agree	312	154	158	38	60	48	59	107	107	71	113	20	82	89	76	65	8	30	30	33	20	26	33	45	45	11	32	260	52
	28%	28%	29%	22%	30%	25%	28%	33% D	27%	25%	33% J	31% *	28%	29%	32%	26%	17% *	24%	32% *	33% *	24% *	25% *	35% *	29%	30%	20% *	33% *	28%	33%
Neither agree nor disagree	398	187	211	67	62	80	82	106	145	110	124	19	105	115	79	99	19	50	29	34	37	41	26	56	51	23	32	342	56
	36%	34%	38%	39%	31%	42% E	39%	33%	36%	39%	36%	29% *	36%	37%	33%	40%	41% *	40%	30% *	35% *	45% W*	39% *	28% *	37%	34%	42% *	33% *	36%	36%
Tend to disagree	151	78	73	19	32	34	25	42	55	46	38	12	38	47	34	31	11	21	11	12	12	15	11	18	19	10	11	129	23
	14%	14%	13%	11%	16%	18%	12%	13%	14%	16%	11%	19% *	13%	15%	14%	13%	23% *	17%	12% *	13% *	15% *	14% *	12% *	12%	12%	18% *	11% *	14%	15%
Strongly disagree	49	23	26	12	8	8	7	14	21	9	17	2	15	16	10	8	1	6	6	5	1	4	6	7	5	5	3	42	7
	4%	4%	5%	7%	4%	4%	3%	4%	5%	3%	5%	3% *	5%	5%	4%	3%	1% *	5%	7% *	5% *	2% *	4% *	7% *	4%	4%	8% *	4% *	4%	4%
Don't know	61	20	41	25	9	9	11	7	34	17	11	-	13	18	15	14	3	4	4	5	2	2	5	9	15	3	9	58	4
	6%	4%	7% B	14% EFGH	4%	5%	5%	2%	8% KL	6%	3%	- *	5%	6%	6%	6%	6% *	3%	5% *	5% *	3% *	2% *	6% *	6%	10% V	5% *	9% V*	6%	2%
Net Agree	440	237	204	48	91	61	85	156	150	102	157	32	124	117	102	98	13	44	43	43	29	42	45	64	62	14	41	374	67
	40%	43% C	37%	28%	45% DF	32%	40% D	48% DF	37%	36%	45% IJ	49% *	42%	37%	42%	39%	29% *	35%	46% Z*	43% *	35% *	40% *	48% QZ*	42%	41%	26% *	43% *	40%	43%
Net Disagree	200	101	99	30	40	42	32	56	76	55	55	14	54	63	45	39	11	27	17	17	14	19	17	24	24	14	14	171	30
	18%	19%	18%	18%	20%	22%	15%	17%	19%	19%	16%	22% *	18%	20%	19%	16%	24% *	22%	19% *	17% *	17% *	18% *	18% *	16%	16%	26% *	15% *	18%	19%
Net Diff	240	136	104	18	51	20	52	100	74	46	102	18	70	54	57	59	2	16	26	26	15	23	28	40	38	*	27	203	37
	22%	25%	19%	11%	25%	10%	25%	31%	18%	16%	29%	27%	24%	17%	24%	23%	4%	13%	28%	26%	18%	22%	30%	26%	25%	*	28%	22%	24%

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Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Even though Britain is not as powerful economically or militarily as some other countries, it should try to punch above its weight in world affairs
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed /Divorced /Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Strongly agree	128 12%	81 13%	30 9%	18 16% C	26 12%	42 11%	36 15%	25 9%	37 11%	92 12%	58 13% LN	12 7%	7 8% *	77 11% L	52 13% L	37 13%	28 10%	29 12%	21 16%	14 9%
Tend to agree	312 28%	196 30%	83 24%	33 30%	62 29%	125 32% G	52 22%	73 28%	104 32% J	208 27%	131 30%	51 27%	25 30% *	206 29%	106 27%	69 24%	86 31%	73 29%	48 35% P	36 25%
Neither agree nor disagree	398 36%	226 35%	139 40%	33 30%	76 35%	124 32%	93 39%	105 40%	98 30%	300 39% I	149 34%	80 43% KO	34 41% *	263 37% K	134 34%	110 38% R	114 41% R	67 27%	45 33%	63 43% R
Tend to disagree	151 14%	89 14%	47 14%	15 13%	29 14%	58 15%	30 13%	34 13%	53 16%	98 13%	62 14%	26 14%	11 14% *	99 14%	52 13%	41 14%	35 13%	46 18% T	17 12%	12 8%
Strongly disagree	49 4%	20 3%	20 6%	9 8% B	13 6%	13 3%	12 5%	12 5%	19 6%	30 4%	18 4%	5 3%	4 5% *	27 4%	22 6%	13 5%	9 3%	19 7% S	2 2%	5 3%
Don't know	61 6%	31 5%	26 8%	4 4%	8 4%	25 6%	15 6%	14 5%	11 3%	50 6% I	22 5%	11 6%	1 2% *	34 5%	28 7%	16 6%	7 2%	18 7% QS	3 2%	17 12% PQS
Net Agree	440 40%	277 43% C	113 33%	51 45% C	88 41%	167 43%	88 37%	98 37%	140 44%	300 39%	188 43%	63 34%	31 38% *	283 40%	158 40%	106 37%	113 41%	102 40%	69 51% PT	50 34%
Net Disagree	200 18%	110 17%	67 19%	24 21%	42 20%	71 18%	42 18%	46 17%	72 22% J	128 16%	80 18%	31 17%	15 18% *	126 18%	74 19%	55 19%	45 16%	65 26% QST	19 14%	17 11%
Net Diff	240 22%	167 26%	46 13%	27 24%	46 22%	96 25%	46 19%	52 20%	68 21%	172 22%	108 25%	32 17%	16 20%	157 22%	84 21%	52 18%	69 25%	37 15%	50 37%	33 23%

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Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q7. Here are a number of statements about Britain's role in the world. To what extent do you agree or disagree with each? - Even though Britain is not as powerful economically or militarily as some other countries, it should try to punch above its weight in world affairs

All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Strongly agree	128 12%	38 18% C	21 7%	12 16% C*	32 16% C	39 9%	74 16% F	11 9% *	1 6% **	83 22% KL	5 4%	36 8%	41 9%	46 18% M	29 18% M	97 11%	29 17%	53 25% S	53 9%	30 20% U	34 9%	56 14% U	31 12%	63 14%	93 17% Z	19 8%	94 19% b	12 6%	89 15%	10 14% *
Tend to agree	312 28%	81 38%	85 30%	20 26% *	58 29%	119 28%	145 32%	32 27% *	7 33% **	143 37% KL	28 23%	119 27%	127 30%	87 34%	48 30%	261 31%	47 28%	63 29%	178 30%	45 30%	110 29%	127 31%	88 35%	136 30%	178 33%	73 31%	156 32%	59 29%	202 35% d	12 16% *
Neither agree nor disagree	398 36%	56 26%	100 35% B	29 38% *	66 33%	144 34%	152 34%	47 39% *	6 30% **	97 25%	33 27%	186 43% JK	148 34%	76 30%	57 35%	289 34%	63 38%	70 33%	188 32%	47 32%	137 35%	145 35%	84 33%	138 30%	160 30%	75 31%	149 30%	69 34%	168 29%	19 27% *
Tend to disagree	151 14%	27 12%	46 16%	13 16% *	28 14%	68 16%	57 13%	15 12% *	4 21% **	36 9%	34 28% JL	70 16% J	75 17%	30 12%	19 12%	132 16%	18 11%	17 8%	106 18% R	18 12%	72 19%	56 13%	34 13%	70 16%	77 14%	47 20%	61 12%	44 21% a	87 15%	15 21% *
Strongly disagree	49 4%	5 2%	21 7% B	3 4% *	11 5%	33 8% GH	9 2%	3 2% *	1 5% **	7 2%	22 18% JL	18 4%	31 7% NO	8 3%	2 1%	41 5%	7 4%	6 3%	42 7% R	5 4%	27 7% V	15 4%	9 3%	34 8% W	23 4%	14 6%	19 4%	17 8% a	19 3%	14 19% c*
Don't know	61 6%	9 4%	11 4%	- - *	7 3%	17 4%	17 4%	13 11% FG*	1 6% **	17 4% L	2 1%	7 2%	10 2%	7 3%	6 4%	28 3%	4 2%	4 2%	22 4%	5 3%	5 1%	14 3%	8 3%	12 3%	6 1%	11 5% Y	11 2%	4 2%	12 2%	2 3% *
Net Agree	440 40%	120 55% CE	106 37%	32 42% *	89 45%	157 37%	219 48% FH	43 36% *	8 39% **	226 59% KL	33 27%	155 36%	168 39%	133 52% M	77 48%	358 42%	76 45%	116 54% S	232 39%	74 50% U	144 37%	183 44%	119 47%	199 44%	271 51% Z	93 39%	250 51% b	72 35%	292 50% d	22 30% *
Net Disagree	200 18%	32 15%	67 24% B	16 20% *	39 19%	101 24% GH	66 15%	18 15% *	5 26% **	44 11%	56 46% JL	88 20% J	106 25% NO	38 15%	21 13%	173 20%	25 15%	23 11%	148 25% R	23 16%	100 26% TV	70 17%	42 17%	104 23%	100 19%	61 25% Y	80 16%	61 30% a	106 18%	29 40% c*
Net Diff	240 22%	88 41%	39 14%	17 22%	50 25%	56 13%	152 34%	26 21%	3 12%	182 48%	-23 -19%	67 15%	62 14%	95 38%	56 35%	185 22%	50 30%	93 44%	84 14%	51 34%	44 11%	113 27%	76 30%	95 21%	172 32%	32 13%	170 35%	11 5%	185 32%	-7 -10%

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Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q8a. In your opinion, what effect, if any, has Britain's decision to leave the European Union had on Britain's standing in the world? Has it...
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
... strengthened it a lot	84 8%	47 9%	36 7%	4 3%	11 5%	8 4%	19 9% D	42 13% DEF	15 4%	23 8% I	40 12% I	6 9% *	26 9% N	12 4%	19 8%	27 11% N	4 9% Y*	15 12% Y	4 5% *	9 9% Y*	5 6% *	12 12% Y*	8 8% Y*	15 10% Y	3 2%	3 6% *	6 6% *	69 7%	14 9%
... strengthened it a little	129 12%	72 13%	57 10%	12 7%	16 8%	21 11%	14 7%	67 21% DEFG	31 8%	26 9%	49 14% I	23 35% IJK*	39 13%	30 10%	28 12%	32 13%	3 7% *	11 9%	9 9% *	18 18% U*	5 7% *	12 12% *	13 14% *	20 13%	19 13%	5 9% *	13 14% *	112 12%	17 11%
... made no difference	187 17%	96 18%	91 16%	22 13%	24 12%	33 17%	37 18%	71 22% DE	51 13%	44 16%	74 21% I	18 27% IJ*	38 13%	54 17%	46 19%	49 19% M	14 30% XYa*	25 20% a	16 17% *	18 18% *	13 16% *	23 22% a*	19 20% a*	22 15%	19 12%	11 19% *	8 9% *	155 16%	32 21%
... harmed it a little	255 23%	122 22%	133 24%	54 31% FH	59 29% H	40 21%	45 21%	58 18%	120 30% JKL	55 19%	71 20%	9 14% *	73 25% P	80 26% P	58 24%	43 17%	7 16% *	29 23%	26 28% *	22 22% *	20 25% *	23 23% *	25 27% *	34 22%	31 21%	14 26% *	22 23% *	222 24%	33 21%
... harmed it a lot	336 31%	170 31%	165 30%	50 29%	73 36% H	74 38% H	72 34% H	66 20%	135 33% KL	106 38% KL	84 24%	10 15% *	89 30%	110 35%	68 28%	69 28%	12 27% *	35 28%	31 33% *	24 25% *	25 31% *	25 24% *	25 26% *	44 29%	56 37%	19 34% *	39 40% TV*	286 30%	50 32%
Don't know	109 10%	38 7%	72 13% B	28 17% H	19 10%	17 9%	23 11%	21 6%	51 13% L	29 10% L	29 8% L	1 1% *	32 11%	26 8%	22 9%	29 12%	5 10% *	11 9%	8 8% *	8 8% *	13 16% W*	8 8% *	5 5% *	17 11%	23 15% W	3 6% *	8 8% *	101 11%	9 6%
Net Strengthened	213 19%	120 22%	94 17%	17 10%	27 13%	28 15%	33 15%	109 34% DEFG	46 11%	49 17% I	89 26% IJ	29 43% IJK*	65 22% N	43 14%	47 19%	59 24% N	8 17% *	25 20%	13 14% *	27 27% SUY*	10 12% *	25 24% *	21 22% *	35 23%	22 15%	8 14% *	19 20% *	182 19%	32 20%
Net Harmed	590 54%	292 54%	298 54%	103 61% H	132 65% H	114 59% H	117 56% H	124 38%	256 63% KL	161 57% KL	155 45% L	19 29% *	162 55% P	190 61% P	126 52%	112 45%	20 43% *	64 51%	57 61% *	46 46% *	45 55% *	49 47% *	50 53% *	79 51%	88 58%	33 61% *	61 63% QTV*	507 54%	83 53%

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	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
... strengthened it a lot	84 8%	51 8%	16 5%	17 15% BC	20 9%	26 7%	21 9%	17 7%	16 5%	68 9% I	30 7%	10 5%	7 8% *	47 7%	37 9%	26 9%	15 6%	20 8%	11 8%	10 7%
... strengthened it a little	129 12%	82 13%	29 8%	18 16% C	28 13%	57 15% G	18 7%	27 10%	29 9%	100 13%	47 11%	19 10%	8 10% *	74 10%	56 14%	36 13%	38 14% T	32 13%	14 10%	9 6%
... made no difference	187 17%	118 18%	52 15%	17 15%	31 14%	71 18%	42 18%	43 16%	44 14%	144 18% I	78 18%	32 17%	12 14% *	121 17%	66 17%	57 20%	61 22% RST	34 13%	17 13%	19 13%
... harmed it a little	255 23%	147 23%	85 25%	23 20%	40 19%	96 25%	49 21%	69 26%	75 23%	180 23%	106 24%	50 27%	17 21% *	173 24%	82 21%	52 18%	70 25%	65 26%	39 29% P	28 19%
... harmed it a lot	336 31%	190 29%	120 35% D	25 23%	71 33%	106 27%	87 37% FH	71 27%	141 44% J	194 25%	144 33%	50 27%	32 39% *	225 32%	110 28%	77 27%	70 25%	89 35% Q	49 36% Q	51 35% Q
Don't know	109 10%	55 9%	42 12%	12 11%	24 11%	32 8%	20 9%	34 13%	16 5%	93 12% I	35 8%	25 13%	6 8% *	66 9%	43 11%	37 13% RS	26 9%	13 5%	6 4%	28 19% QRS
Net Strengthened	213 19%	133 21% C	45 13%	35 31% BC	48 22%	83 21%	38 16%	45 17%	45 14%	168 22% I	77 18%	28 15%	15 18% *	120 17%	93 24% KLN	63 22%	53 19%	52 20%	26 19%	20 14%
Net Harmed	590 54%	337 52%	205 60% BD	48 43%	111 52%	202 52%	137 58%	140 54%	216 67% J	374 48%	249 57% O	100 54%	49 60% *	398 56% O	192 49%	130 45%	140 50%	153 61% PQ	88 64% PQ	80 54%

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

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		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
... strengthened it a lot	84 8%	21 10% CD	12 4%	- - *	28 14% CD	5 1%	73 16% FH	5 4% *	1 5% **	43 11% L	11 9%	24 6%	10 2%	37 15% M	25 16% M	39 5%	43 26% P	84 39% S	- -	37 25% UV	5 1%	41 10% U	33 13% X	23 5%	59 11% Z	6 2%	52 11%	12 6%	54 9%	8 11% *
... strengthened it a little	129 12%	42 20% CD	18 6%	5 7% *	37 18% CD	16 4%	92 20% FH	8 7% *	6 30% **	57 15% L	21 17% L	37 8%	12 3%	53 21% M	39 24% M	89 10%	36 21% P	129 61% S	- -	42 28% UV	8 2%	65 16% U	50 20% X	43 10%	83 16% Z	14 6%	73 15% b	11 5%	85 15%	10 13% *
... made no difference	187 17%	46 21% CD	36 13%	7 10% *	32 16%	33 8%	119 26% F	27 22% F*	1 2% **	52 14%	21 17%	95 22% J	38 9%	60 24% M	32 20% M	128 15%	53 32% P	- -	- -	32 21% U	21 5%	124 30% U	48 19% X	52 12%	99 18% Z	17 7%	81 16%	24 12%	104 18%	7 10% *
... harmed it a little	255 23%	57 26% E	72 25%	18 23% *	35 17%	109 26% G	90 20%	28 24% *	7 32% **	104 27% K	21 17%	105 24%	109 25%	60 24%	38 24%	226 27% Q	20 12%	- -	255 43% R	23 15%	96 25% T	102 25% T	57 23%	111 25%	124 23%	71 30%	97 20%	60 29% a	149 26%	15 20% *
... harmed it a lot	336 31%	39 18%	131 46% BE	43 55% BE*	58 29% B	243 58% GH	41 9%	31 26% G*	7 31% **	107 28%	40 33%	156 36% J	249 58% NO	27 11%	18 11%	316 37% Q	8 5%	- -	336 57% R	12 8%	244 63% TV	52 13%	53 21%	205 45% W	158 29%	119 50% Y	165 34%	93 45% a	165 29%	31 43% c*
Don't know	109 10%	11 5%	15 5%	4 6% *	11 6%	14 3%	39 9% F	21 18% FG*	- - **	20 5%	8 7%	19 4%	14 3%	15 6%	9 5%	50 6%	8 5%	- -	- -	4 3%	11 3%	28 7% U	12 5%	18 4%	13 2%	12 5%	21 4%	6 3%	21 4%	2 2% *
Net Strengthened	213 19%	63 29% CD	30 10%	5 7% *	64 32% CD	21 5%	165 36% FH	13 11% F*	7 35% **	100 26% L	32 26% L	61 14%	22 5%	90 36% M	64 40% M	128 15%	79 47% P	213 100% S	- -	79 53% UV	13 3%	106 26% U	83 33% X	66 15%	143 27% Z	20 8%	125 26% b	23 11%	139 24%	17 24% *
Net Harmed	590 54%	97 45%	203 72% BE	60 78% BE*	93 46%	352 84% GH	130 29%	59 49% G*	13 63% **	211 55%	62 50%	261 60%	358 83% NO	87 35%	56 35%	542 64% Q	28 17%	- -	590 100% R	35 23%	340 88% TV	154 37% T	110 43%	317 70% W	282 53%	190 79% Y	262 54%	152 74% a	314 54%	45 63% *

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q8b. And do you think Britain's standing in the world can recover from the harm caused by Britain's decision to leave the European Union, or is it irreversible?

All Adults aged 16-75 in Great Britain who think Britain's decision to leave the European Union has harmed Britain's standing in the world

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	622	303	319	85	149	124	126	138	257	174	169	22	191	210	112	109	21	70	58	51	47	49	52	83	93	32	66	525	97
Weighted base	590	292	298	103	132	114	117	124	256	161	155	19	162	190	126	112	20	64	57	46	45	49	50	79	88	33	61	507	83
It can recover	306 52%	162 55%	144 48%	63 61% F*	74 56% F	46 40%	55 47%	68 55% F	144 56% J	69 43%	85 55% J	8 41% **	90 56%	98 51%	58 46% *	60 53% *	9 44% **	33 51% *	33 58% *	28 61% *	25 56% *	24 48% *	30 61% *	45 57% *	39 44% *	12 37% **	27 45% *	266 52%	40 49% *
It is irreversible	144 24%	78 27%	65 22%	19 18% *	33 25%	36 31% D	30 25%	26 21%	61 24%	45 28%	33 21%	5 25% **	39 24%	43 23%	38 30% *	24 21% *	6 32% **	21 33% X*	11 18% *	11 24% *	9 20% *	15 31% *	12 25% *	14 18% *	26 29% *	7 20% **	12 19% *	124 24%	19 23% *
Don't know	141 24%	52 18%	89 30% B	21 21% *	25 19%	32 28%	32 28%	30 24%	51 20%	47 29% I	37 24%	6 34% **	33 20%	49 26%	30 24% *	29 25% *	5 24% **	10 15% *	13 23% *	7 15% *	11 25% *	10 21% *	7 14% *	19 25% *	23 26% *	14 43% **	21 35% RTW*	118 23%	23 28% *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q8b. And do you think Britain's standing in the world can recover from the harm caused by Britain's decision to leave the European Union, or is it irreversible?

All Adults aged 16-75 in Great Britain who think Britain's decision to leave the European Union has harmed Britain's standing in the world

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	622	356	212	54	125	214	145	138	345	277	273	98	53	424	198	128	145	161	107	81
Weighted base	590	337	205	48	111	202	137	140	216	374	249	100	49	398	192	130	140	153	88	80
It can recover	306 52%	176 52%	105 51%	26 53% *	53 48%	103 51%	74 54%	76 54%	106 49%	200 53%	135 54%	48 49% *	21 43% *	204 51%	102 53%	61 47%	73 53%	80 52%	50 57% *	42 53% *
It is irreversible	144 24%	87 26%	44 22%	12 24% *	29 26%	65 32% GH	27 20%	23 16%	59 27%	85 23%	64 26%	24 24% *	17 36% O*	105 26%	38 20%	36 27%	36 26%	40 26%	19 22% *	13 16% *
Don't know	141 24%	74 22%	56 27%	11 23% *	29 26%	35 17%	35 26%	41 29% F	51 24%	90 24%	50 20%	27 27% *	11 22% *	88 22%	52 27%	33 26%	30 22%	33 22%	19 22% *	25 31% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

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5-9 April 2019

Q8b. And do you think Britain's standing in the world can recover from the harm caused by Britain's decision to leave the European Union, or is it irreversible?

All Adults aged 16-75 in Great Britain who think Britain's decision to leave the European Union has harmed Britain's standing in the world

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	622	108	216	68	107	396	122	63	12	210	68	286	395	83	57	578	27	-	622	31	374	158	110	351	321	187	298	154	334	47
Weighted base	590	97	203	60	93	352	130	59	13	211	62	261	358	87	56	542	28	-	590	35	340	154	110	317	282	190	262	152	314	45
It can recover	306 52%	71 73% CDE*	87 43%	23 38% *	43 46% *	149 42%	98 75% FH	30 50% *	9 65% **	124 59%	35 56% *	130 50%	169 47%	64 73% M*	33 59% *	276 51%	26 91% **	- -	306 52%	28 80% **	134 39%	116 75% U	73 67% X*	163 52%	164 58% Z	91 48%	142 54%	70 46%	186 59%	24 52% *
It is irreversible	144 24%	16 16% *	63 31% B	21 34% B*	26 28% *	110 31% G	12 9%	16 26% G*	3 26% **	43 20%	18 30% *	68 26%	108 30% N	9 10% *	10 18% *	137 25%	1 5% **	- -	144 24%	6 16% **	124 36% V	12 8%	23 21% *	81 26%	64 23%	59 31%	61 23%	50 33% a	64 20%	13 29% *
Don't know	141 24%	10 10% *	54 27% B	17 28% B*	24 26% B*	92 26% G	20 15%	14 24% *	1 9% **	44 21%	9 14% *	63 24%	81 23%	15 18% *	13 23% *	130 24%	1 4% **	- -	141 24%	1 4% **	82 24%	26 17%	14 13% *	72 23% W	54 19%	40 21%	58 22%	32 21%	64 20%	9 19% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q9. Do you think that Britain leaving the European Union will make Britain more secure against its enemies in the future or less secure, or will it make no difference?

All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
More secure	150 14%	86 16%	63 11%	16 9%	23 11%	15 8%	32 15% F	63 19% DEF	41 10%	31 11%	62 18% IJ	16 24% IJ*	47 16%	34 11%	34 14%	35 14%	8 18% Y*	23 18% Ya	13 14% Y*	15 15% Y*	13 16% Y*	18 17% Y*	20 21% Ya*	17 11%	8 5%	7 13% *	8 8% *	129 14%	20 13%
Less secure	385 35%	189 35%	196 35%	71 42% H	91 45% GH	75 39% H	73 35% H	75 23%	181 45% JKL	99 35% L	95 27%	11 17% *	120 40% P	119 38% P	77 32%	70 28%	15 32% *	41 32%	30 32% *	36 37% *	21 26% *	37 35% *	27 28% *	58 38%	64 42% UW	20 37% *	37 38% *	329 35%	56 36%
It will make no difference	413 38%	227 42% C	185 33%	54 31%	63 31%	68 35%	80 38%	149 46% DEF	126 31%	106 37%	148 43% I	32 49% I*	100 34%	121 39%	90 37%	102 41%	19 41% *	51 41%	36 38% *	31 32% *	33 40% *	38 37% *	41 43% *	58 38%	47 31%	21 38% *	39 41% *	345 37%	67 43%
Don't know	153 14%	43 8%	110 20% B	29 17%	24 12%	35 18%	25 12%	39 12%	57 14%	47 17%	42 12%	6 10% *	30 10%	39 13%	40 17% M	43 17% M	4 9% *	11 8%	15 16% *	16 16% *	15 19% RW*	11 11% *	7 8% *	21 14%	34 22% RVW	7 13% *	12 13% *	140 15% c	12 8%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

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Global Britain

5-9 April 2019

Q9. Do you think that Britain leaving the European Union will make Britain more secure against its enemies in the future or less secure, or will it make no difference?

All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
More secure	150 14%	94 15% C	32 9%	24 22% C	34 16%	53 14%	24 10%	39 15%	28 9%	122 16% I	48 11%	27 15%	14 17% *	89 13%	61 15%	53 19% ST	40 14%	33 13%	12 9%	11 8%
Less secure	385 35%	219 34%	138 40% D	29 26%	70 33%	143 37%	85 36%	87 33%	161 50% J	224 29%	171 39% L	51 28%	33 41% *	256 36% L	129 33%	76 27%	91 33%	105 41% P	66 48% PQT	48 33%
It will make no difference	413 38%	240 37%	127 37%	45 40%	83 39%	144 37%	95 40%	90 34%	106 33%	306 39% I	168 38%	61 33%	28 35% *	258 37%	155 39%	116 40%	105 38%	91 36%	52 38%	48 33%
Don't know	153 14%	91 14%	48 14%	14 12%	26 12%	47 12%	33 14%	46 18%	26 8%	127 16% I	52 12%	45 24% KMNO	6 8% *	103 15% K	50 13%	41 14% S	43 15% S	25 10%	6 4%	39 26% PQRS

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5-9 April 2019

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All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
More secure	150 14%	43 20% CD	18 6%	2 3% *	54 27% CD	16 4%	122 27% FH	9 7% *	1 5% **	67 18% L	28 22% L	47 11%	23 5%	58 23% M	46 28% M	76 9%	71 42% P	79 37% S	35 6%	150 100% UV	- -	- -	70 27% X	38 8%	91 17% Z	22 9%	77 16%	28 14%	76 13%	24 33% c*
Less secure	385 35%	48 22%	158 56% BE	47 60% BE*	55 27%	272 65% GH	40 9%	42 35% G*	9 44% **	124 32%	47 38%	190 43% J	280 65% NO	41 16%	23 14%	374 44% Q	5 3%	13 6%	340 58% R	- -	385 100% TV	- -	66 26%	223 49% W	190 35%	131 55% Y	200 41%	105 51% a	203 35%	28 39% *
It will make no difference	413 38%	106 49% CDE	81 29%	21 27% *	73 36%	87 21%	243 54% FH	48 39% F*	8 40% **	150 39%	47 38%	163 37%	101 23%	135 53% M	77 48% M	319 38%	77 46%	106 50% S	154 26%	- -	- -	413 100% TU	89 35%	154 34%	229 43% Z	69 29%	174 36%	58 28%	254 44% d	17 24% *
Don't know	153 14%	19 9%	27 9%	7 9% *	20 10%	46 11%	49 11%	22 18% FG*	2 11% **	41 11% K	1 1%	37 8% K	27 6%	19 7%	15 9%	80 9%	15 9%	15 7%	62 10%	- -	- -	- -	29 11%	38 8%	27 5%	18 8%	38 8%	15 7%	45 8%	3 5% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q10. Which of the statements below is closest to your view? A. In the future, Britain needs to protect itself from the rest of the world B. In the future, Britain needs to be open to the rest of the world

All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
I agree more with statement A	92 8%	52 10%	40 7%	13 8%	11 6%	16 8%	21 10%	30 9%	26 6%	24 9%	37 11%	5 7% *	21 7%	26 8%	15 6%	30 12% MO	4 10% *	13 10%	5 6% *	8 8% *	7 9% *	6 6% *	5 5% *	18 12% Y	6 4%	4 8% *	15 15% SVWY*	73 8%	19 12%
I tend to agree more with statement A	161 15%	86 16%	75 14%	21 12%	29 15%	27 14%	28 13%	56 17%	54 13%	39 14%	59 17%	9 14% *	40 14%	37 12%	51 21% MNP	33 13%	5 11% *	22 18%	14 15% *	18 18% *	13 16% *	16 16% *	15 16% *	18 12%	18 12%	8 14% *	13 14% *	140 15%	21 13%
Agree with both equally	304 28%	144 26%	160 29%	44 26%	48 24%	54 28%	66 32%	93 28%	106 26%	78 27%	103 30%	18 27% *	83 28%	87 28%	59 24%	75 30%	19 41% WYa*	37 30%	22 24% *	28 29% *	24 30% *	34 33% *	20 21% *	46 30%	34 23%	19 34% *	20 21% *	268 28%	36 23%
I tend to agree more with statement B	249 23%	116 21%	133 24%	40 24%	55 27%	38 20%	44 21%	72 22%	102 25%	57 20%	74 21%	16 24% *	75 25%	70 22%	58 24%	46 19%	6 13% *	24 20%	23 25% *	25 26% *	21 25% *	23 23% *	29 31% QX*	26 17%	41 27%	9 16% *	22 23% *	211 22%	38 24%
I agree much more with statement B	204 19%	116 21% C	88 16%	28 17%	47 23% G	41 21%	30 14%	57 18%	81 20%	57 20%	50 14%	17 25% K*	62 21%	68 22%	36 15%	39 16%	9 20% *	21 17%	21 22% *	12 12% *	10 13% *	18 17% *	19 20% *	26 17%	38 25% TU	13 24% *	17 17% *	169 18%	35 22%
Don't know	89 8%	31 6%	59 11% B	24 14% EH	11 6%	16 8%	20 10%	17 5%	35 9%	29 10% L	24 7%	1 2% *	16 5%	25 8%	22 9%	26 11% M	3 6% *	7 6%	8 9% *	8 8% *	5 7% *	6 6% *	6 7% *	20 13%	15 10%	2 3% *	8 9% *	82 9%	7 5%
Net Statement A	253 23%	138 25%	115 21%	34 20%	41 20%	43 22%	49 23%	86 26%	80 20%	63 22%	96 28% I	14 21% *	61 21%	63 20%	66 27%	63 25%	10 21% *	35 28% Y	19 20% *	25 26% *	21 25% *	23 22% *	20 21% *	36 23%	24 16%	12 22% *	28 29% Y*	213 23%	40 26%
Net Statement B	453 41%	233 43%	221 40%	68 40%	102 51% GH	79 41%	74 35%	129 40%	183 45% K	114 40%	124 36%	33 50% K*	137 46% P	138 44% P	94 39%	85 34%	15 33% *	45 36%	44 47% *	37 38% *	31 38% *	41 40% *	48 51% RX*	52 34%	79 52% QRTX	22 40% *	39 40% *	381 40%	73 47%

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Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q10. Which of the statements below is closest to your view? A. In the future, Britain needs to protect itself from the rest of the world B. In the future, Britain needs to be open to the rest of the world
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
I agree more with statement A	92 8%	56 9%	21 6%	16 14% C	14 7%	29 8%	17 7%	31 12%	26 8%	66 9%	42 10%	10 6%	9 11% *	61 9%	31 8%	13 5%	32 12% P	22 9%	13 10% P	11 8%
I tend to agree more with statement A	161 15%	100 15%	41 12%	20 18%	35 17% G	55 14%	22 9%	49 19% G	33 10%	128 16% I	61 14%	26 14%	10 12% *	97 14%	64 16%	54 19%	35 13%	34 13%	21 15%	16 11%
Agree with both equally	304 28%	167 26%	108 31%	30 26%	71 33% H	107 28%	65 27%	62 24%	65 20%	239 31% I	120 27%	45 24%	20 24% *	185 26%	119 30%	88 31%	87 31%	62 25%	32 23%	35 24%
I tend to agree more with statement B	249 23%	143 22%	81 24%	25 22%	40 19%	85 22%	60 25%	64 24%	104 32% J	145 19%	104 24%	36 19%	18 22% *	158 22%	91 23%	53 19%	64 23%	59 23%	39 29% P	34 23%
I agree much more with statement B	204 19%	127 20%	63 18%	15 13%	38 18%	78 20%	52 22% H	37 14%	81 25% J	124 16%	83 19%	38 20%	22 26% O*	142 20%	62 16%	45 16%	44 16%	65 26% PQT	29 21%	22 15%
Don't know	89 8%	52 8%	31 9%	7 6%	15 7%	33 9%	21 9%	20 8%	13 4%	76 10% I	28 6%	30 16% KMNO	3 4% *	62 9% K	28 7%	32 11% RS	17 6%	10 4%	2 2%	27 19% QRS
Net Statement A	253 23%	155 24% C	62 18%	36 32% C	50 23%	84 22%	39 17%	80 30% FG	59 18%	194 25% I	103 24%	36 20%	19 23% *	158 22%	95 24%	68 24%	67 24%	56 22%	34 25%	28 19%
Net Statement B	453 41%	270 42%	144 42%	40 36%	78 37%	163 42%	112 47% E	100 38%	184 57% J	269 35%	187 43%	73 40%	40 49% *	300 43%	153 39%	98 34%	107 39%	124 49% PQ	68 50% PQ	56 38%

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Overlap formulae used

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Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q10. Which of the statements below is closest to your view? A. In the future, Britain needs to protect itself from the rest of the world B. In the future, Britain needs to be open to the rest of the world

All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
I agree more with statement A	92 8%	16 7%	18 6%	3 4% *	30 15% BCD	27 6%	55 12% F	7 6% *	1 5% **	35 9%	16 13%	31 7%	34 8%	20 8%	20 12%	60 7%	29 17% P	32 15% S	39 7%	27 18% UV	27 7%	30 7%	92 36% X	- -	41 8%	27 11%	32 7%	26 13% a	43 7%	12 16% c*
I tend to agree more with statement A	161 15%	41 19% CD	30 11%	6 8% *	39 19% CD	41 10%	91 20% F	18 15% *	2 11% **	53 14%	22 18%	73 17%	47 11%	50 20% M	27 17%	118 14%	34 20%	51 24% S	71 12%	42 28% UV	39 10%	58 14%	161 64% X	- -	83 15%	30 12%	70 14%	33 16%	104 18%	9 13% *
Agree with both equally	304 28%	64 30%	63 22%	21 26% *	48 24%	89 21%	148 33% F	40 33% F*	6 26% **	117 31%	30 24%	114 26%	82 19%	86 34% M	46 29% M	229 27%	56 33%	54 25%	141 24%	38 25%	88 23%	147 36% TU	- -	- -	131 24%	75 31%	112 23%	62 30%	146 25%	14 19% *
I tend to agree more with statement B	249 23%	49 23%	78 27%	25 32% E*	40 20%	122 29% GH	83 18%	22 18% *	5 26% **	86 23%	23 19%	117 27%	129 30% N	45 18%	42 26%	219 26% Q	23 14%	36 17%	163 28% R	18 12%	115 30% TV	92 22% T	- -	249 55% W	146 27% Z	47 20%	144 29% b	34 17%	153 26%	12 16% *
I agree much more with statement B	204 19%	33 15%	78 27% BE	21 28% B*	35 18%	119 28% GH	52 11%	17 14% *	7 31% **	78 20%	28 23%	81 19%	128 30% NO	40 16%	21 13%	181 21% Q	20 12%	31 14%	153 26% R	20 13%	108 28% TV	62 15%	- -	204 45% W	117 22%	49 21%	116 24%	46 22%	114 20%	25 36% c*
Don't know	89 8%	14 6%	17 6%	1 1% *	8 4%	21 5%	25 5%	17 14% FG*	- - **	14 4%	4 3%	19 4%	11 3%	14 6%	7 4%	41 5%	7 4%	9 4%	23 4%	4 3%	8 2%	23 6% U	- -	- -	19 3%	12 5%	15 3%	5 2%	18 3%	- - *
Net Statement A	253 23%	57 26% CD	48 17%	10 12% *	69 34% CD	68 16%	146 32% FH	25 20% *	3 16% **	88 23%	38 31%	105 24%	81 19%	69 27% M	46 29% M	178 21%	63 37% P	83 39% S	110 19%	70 47% UV	66 17%	89 21%	253 100% X	- -	124 23%	56 24%	102 21%	59 29% a	147 25%	21 29% *
Net Statement B	453 41%	82 38%	156 55% BE	46 60% BE*	75 38%	242 58% GH	135 30%	38 32% *	12 57% **	164 43%	52 42%	198 45%	257 60% NO	84 33%	62 38%	401 47% Q	43 25%	66 31%	317 54% R	38 26%	223 58% TV	154 37% T	- -	453 100% W	263 49% Z	96 40%	260 53% b	80 39%	267 46%	37 52% *

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Ipsos MORI/Kings College Global Britain Polling

PUBLIC

Global Britain

5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Summary

All Adults aged 16-75 in Great Britain

	Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on...				
	Total	**Your own life**	**Britain's economy**	**Britain's defence and security**	**British society and culture**
		(A)	**(B)**	**(C)**	**(D)**
Unweighted base	4400	1100	1100	1100	1100
Weighted base	4400	1100	1100	1100	1100
A very positive impact	576 13%	107 10%	161 15% A	137 12% A	171 16% AC
A fairly positive impact	1300 30%	248 23%	376 34% AD	358 33% AD	318 29% A
It makes no difference	1208 27%	456 41% BCD	189 17%	276 25% B	286 26% B
A fairly negative impact	589 13%	124 11%	179 16% ACD	137 12%	147 13%
A very negative impact	187 4%	36 3%	60 5% AC	33 3%	58 5% AC
Don't know	541 12%	129 12%	135 12% D	158 14% ABD	119 11%
Net Postive impact	1876 43%	355 32%	537 49% ACD	495 45% A	489 44% A
Net Negative impact	775 18%	160 15%	239 22% ACD	170 15%	206 19% AC

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ColumnMeans (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Your own life
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
A very positive impact	107 10%	63 12% C	44 8%	17 10%	27 13% H	22 11%	17 8%	24 7%	48 12% K	30 11%	24 7%	5 8% *	41 14% N	25 8%	19 8%	22 9%	4 10% *	13 10%	8 9% *	5 5% *	6 7% *	9 8% *	7 8% *	16 10%	21 14% T	8 15% T*	9 10% *	89 9%	18 12%
A fairly positive impact	248 23%	122 22%	126 23%	39 23%	40 20%	51 27%	38 18%	79 24%	92 23%	53 19%	91 26% J	10 16% *	81 27% P	78 25% P	49 20%	39 15%	9 20% *	36 28%	16 17% *	19 19% *	17 21% *	25 24% *	22 24% *	35 23%	36 24%	10 18% *	23 24% *	210 22%	37 24%
It makes no difference	456 41%	239 44%	217 39%	57 33%	78 38%	59 31%	101 48% DF	162 50% DEF	143 35%	117 41%	155 45% I	41 62% IJK*	109 37%	123 39%	115 48% M	109 44%	25 54% X*	52 42%	34 36% *	46 47% *	35 43% *	50 48% X*	47 50% X*	54 35%	57 37%	18 33% *	38 40% *	386 41%	70 45%
A fairly negative impact	124 11%	57 10%	67 12%	20 12%	28 14%	24 13%	20 10%	31 10%	54 13%	29 10%	35 10%	7 11% *	25 8%	36 12%	30 13%	33 13%	5 11% *	12 10%	13 13% *	13 13% *	14 17% V*	7 7% *	9 10% *	19 12%	13 8%	8 15% *	11 12% *	110 12%	14 9%
A very negative impact	36 3%	17 3%	19 3%	8 4%	7 3%	5 2%	8 4%	9 3%	14 4%	11 4%	10 3%	1 2% *	10 3%	5 2%	4 2%	16 7% NO	1 3% *	4 3%	3 3% *	2 2% *	- - *	4 4% *	3 3% *	6 4%	6 4%	3 6% U*	3 3% *	30 3%	6 4%
Don't know	129 12%	47 9%	82 15% B	30 18% H	22 11%	32 16% H	26 12% H	20 6%	53 13% L	44 15% KL	31 9%	1 2% *	30 10%	45 14%	23 9%	31 12%	1 3% *	9 7%	20 22% QRVWa*	14 14% *	10 12% *	9 9% *	6 6% *	25 16% QRW	19 12%	7 13% *	10 10% *	119 13% c	10 6%
Net Postive impact	355 32%	185 34%	169 30%	56 33%	67 33%	73 38% G	55 26%	103 32%	140 35%	83 29%	116 33%	16 24% *	122 41% NOP	104 33% P	68 28%	60 24%	14 29% *	48 39% T	24 26% *	24 24% *	23 28% *	33 32% *	30 31% *	51 33%	57 38% T	18 33% *	33 34% *	299 32%	56 36%
Net Negative impact	160 15%	74 14%	87 16%	28 16%	35 17%	29 15%	29 14%	40 12%	68 17%	39 14%	45 13%	8 13% *	35 12%	42 13%	34 14%	49 20% M	6 14% *	16 13%	15 16% *	15 15% *	14 17% *	12 11% *	12 13% *	25 16%	19 13%	11 21% *	15 15% *	141 15%	20 13%

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Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Your own life
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
A very positive impact	107 10%	58 9%	43 13% D	6 5%	26 12%	35 9%	19 8%	27 10%	51 16% J	56 7%	43 10%	14 8%	21 25% KLNO*	78 11%	29 7%	27 9%	20 7%	26 10%	21 15% Q	13 9%
A fairly positive impact	248 23%	158 25%	65 19%	24 21%	39 18%	100 26%	55 23%	54 21%	95 30% J	152 20%	103 24%	41 22%	21 26% *	166 23%	82 21%	52 18%	55 20%	76 30% PQT	39 29% PQT	25 17%
It makes no difference	456 41%	262 41%	146 42%	49 44%	92 43%	158 41%	108 45%	99 38%	107 33%	349 45% I	184 42%	64 35%	29 35% *	277 39%	179 45% L	115 40%	147 53% PRST	88 35%	53 39%	53 36%
A fairly negative impact	124 11%	70 11%	35 10%	20 17% C	33 15% G	43 11%	20 9%	28 11%	38 12%	86 11%	52 12%	22 12%	6 8% *	80 11%	44 11%	43 15% S	29 10%	31 12%	10 7%	12 8%
A very negative impact	36 3%	24 4%	10 3%	2 1%	7 3%	13 3%	7 3%	9 4%	7 2%	29 4%	10 2%	8 4%	1 2% *	19 3%	17 4%	16 5%	8 3%	6 2%	3 2%	4 3%
Don't know	129 12%	71 11%	45 13%	12 11%	18 8%	39 10%	28 12%	44 17% EF	23 7%	106 14% I	47 11%	34 19% KMNO	4 5% *	85 12% M	44 11%	34 12%	20 7%	26 10%	11 8%	39 26% PQRS
Net Postive impact	355 32%	216 34%	109 32%	29 26%	65 30%	134 35%	74 31%	81 31%	147 46% J	208 27%	146 33%	56 30%	42 51% KLNO*	244 35% O	111 28%	79 28%	75 27%	102 40% PQT	60 44% PQT	38 26%
Net Negative impact	160 15%	94 15%	45 13%	21 19%	39 18%	56 15%	27 11%	37 14%	45 14%	115 15%	62 14%	30 16%	7 9% *	99 14%	61 15%	58 20% QST	37 13%	36 14%	13 10%	16 11%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Your own life
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
A very positive impact	107 10%	22 10%	29 10%	17 22% BCE*	22 11%	57 14% GH	37 8%	7 6% *	1 5% **	49 13%	11 9%	44 10%	61 14%	24 10%	17 11%	94 11%	12 7%	33 16%	67 11%	25 16% V	54 14% V	26 6%	21 8%	69 15% W	101 19% Z	1 1%	99 20% b	3 1%	70 12%	8 12% *
A fairly positive impact	248 23%	58 27%	60 21%	25 32% C*	45 23%	110 26%	94 21%	26 22% *	3 15% **	90 24%	26 21%	120 28%	118 27%	54 21%	36 22%	209 25%	32 19%	55 26%	137 23%	33 22%	106 27%	93 23%	58 23%	114 25%	211 39% Z	14 6%	206 42% b	13 6%	167 29%	13 18% *
It makes no difference	456 41%	99 46%	105 37%	25 32% *	86 43%	126 30%	245 54% FH	51 42% F*	7 35% **	170 45%	56 45%	171 39%	147 34%	129 51% M	70 44% M	341 40%	95 56% P	96 45% S	207 35%	64 43% U	109 28%	228 55% TU	118 47% X	164 36%	194 36%	88 37%	148 30%	73 36%	244 42%	27 38% *
A fairly negative impact	124 11%	19 9%	46 16% B	6 8% *	29 15%	66 16% G	31 7%	13 11% *	9 44% **	39 10%	17 14%	55 13%	67 15% N	21 8%	17 10%	103 12%	15 9%	11 5%	96 16% R	16 11%	68 18% V	26 6%	36 14%	52 11%	15 3%	87 36% Y	17 3%	81 39% a	57 10%	12 16% *
A very negative impact	36 3%	1 *	12 4% B	1 2% *	5 2%	20 5% G	7 2%	4 3% *	- - **	11 3%	7 6%	13 3%	19 4%	7 3%	4 3%	27 3%	7 4%	5 2%	28 5%	7 5%	18 5%	10 2%	6 3%	19 4%	5 1%	28 12% Y	4 1%	23 11% a	6 1%	10 14% c*
Don't know	129 12%	17 8%	31 11%	3 4% *	13 7%	43 10%	40 9%	20 16% G*	- - **	23 6%	7 5%	33 8%	20 5%	19 7%	17 11% M	75 9%	7 4%	12 6%	56 9%	5 3%	32 8%	29 7%	13 5%	35 8%	10 2%	20 8% Y	15 3%	13 6%	34 6%	2 2% *
Net Postive impact	355 32%	80 37%	89 31%	42 54% BCE*	67 34%	166 40% GH	131 29%	34 28% *	4 20% **	139 36%	37 30%	164 38%	179 41% N	79 31%	53 33%	303 36% Q	44 26%	88 41%	204 35%	57 38%	159 41% V	119 29%	79 31%	183 40% W	313 58% Z	16 7%	305 62% b	16 8%	237 41%	21 30% *
Net Negative impact	160 15%	20 9%	59 21% BD	7 9% *	34 17% B	85 20% G	38 8%	17 14% *	9 44% **	50 13%	24 19%	68 16%	86 20% N	28 11%	21 13%	130 15%	22 13%	16 8%	124 21% R	23 16% V	86 22% V	36 9%	42 17%	71 16%	20 4%	115 48% Y	21 4%	104 50% a	63 11%	22 30% c*

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Britain's economy
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
A very positive impact	161 15%	101 19% C	60 11%	18 11%	33 16%	26 13%	33 16%	51 16%	53 13%	44 15%	53 15%	11 17% *	55 19%	42 14%	32 13%	31 12%	6 13% *	20 16%	9 10% *	8 8% *	12 15% *	16 15% *	19 20% T*	21 14%	23 15%	10 18% *	18 18% T*	131 14%	29 19%
A fairly positive impact	376 34%	194 36%	182 33%	36 21%	65 32% D	65 34% D	69 33% D	141 43% DEFG	116 29%	88 31%	136 39% IJ	37 56% IJK*	114 39% P	104 33%	87 36%	71 28%	20 44% S*	46 37%	23 24% *	38 38% *	27 34% *	29 28% *	39 42% S*	59 39% S	48 32%	18 33% *	28 29% *	324 34%	52 33%
It makes no difference	189 17%	92 17%	97 17%	39 23%	30 15%	31 16%	31 15%	58 18%	81 20%	40 14%	59 17%	9 14% *	36 12%	56 18%	52 21% M	45 18%	3 8% *	27 22% Q	17 18% *	19 19% *	9 11% *	17 17% *	17 17% *	25 16%	25 17%	10 18% *	19 20% *	165 17%	24 15%
A fairly negative impact	179 16%	86 16%	93 17%	41 24% FH	36 18%	25 13%	38 18%	39 12%	79 20% L	45 16%	51 15%	5 8% *	46 15%	58 19%	34 14%	41 16%	10 22% *	15 12%	25 27% RTWXY*	13 13% *	15 19% *	22 21% *	11 12% *	23 15%	17 11%	8 15% *	20 21% *	155 16%	25 16%
A very negative impact	60 5%	33 6%	27 5%	7 4%	18 9% H	15 8% H	10 5%	10 3%	26 7%	18 6%	13 4%	2 3% *	16 5%	13 4%	8 3%	23 9% NO	1 3% *	7 6%	3 4% *	6 7% *	5 6% *	8 7% *	3 3% *	5 3%	15 10% X	1 2% *	5 5% *	52 5%	8 5%
Don't know	135 12%	38 7%	96 17% B	29 17% H	20 10%	31 16% H	29 14% H	26 8%	49 12% L	49 17% KL	35 10%	2 3% *	29 10%	39 13%	27 11%	39 16%	5 11% *	10 8%	17 18% RWa*	15 15% *	13 15% *	13 12% *	6 6% *	21 13%	24 16% Wa	7 13% *	6 6% *	117 12%	18 11%
Net Postive impact	537 49%	295 54% C	242 44%	54 32%	98 49% D	91 47% D	102 48% D	192 59% DEFG	168 42%	132 47%	189 54% I	48 73% IJK*	170 57% NP	146 47%	119 50%	102 41%	26 57% S*	66 53% S	32 34% *	46 46% *	40 49% *	45 43% *	58 61% SVY*	80 52% S	71 47%	28 52% *	45 47% *	456 48%	81 52%
Net Negative impact	239 22%	119 22%	120 22%	48 28% H	53 26% H	39 20%	49 23% H	49 15%	105 26% KL	63 22% L	64 18%	7 11% *	61 21%	71 23%	43 18%	64 25%	11 25% *	22 18%	28 30% RWX*	19 20% *	20 25% *	29 28% W*	14 15% *	28 18%	32 21%	9 17% *	25 26% *	207 22%	32 21%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Britain's economy
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
A very positive impact	161 15%	96 15%	52 15%	13 11%	40 19% G	56 14%	27 11%	38 14%	66 20% J	95 12%	64 15%	19 11%	23 28% KLNO*	106 15%	55 14%	50 17% Q	31 11%	36 14%	29 21% QT	16 11%
A fairly positive impact	376 34%	240 37% C	95 28%	41 37%	64 30%	146 38%	87 37%	79 30%	126 39% J	250 32%	156 36%	57 31%	30 37% *	244 35%	132 34%	79 28%	96 34%	100 40% PT	61 45% PQT	40 27%
It makes no difference	189 17%	93 14%	76 22% B	20 18%	40 19%	55 14%	48 20%	45 17%	40 12%	149 19% I	74 17%	36 20%	9 11% *	120 17%	69 18%	54 19% S	66 24% RST	35 14%	14 11%	20 14%
A fairly negative impact	179 16%	98 15%	63 18%	19 17%	35 16%	67 17%	34 14%	44 17%	45 14%	135 17%	74 17%	27 15%	9 11% *	111 16%	69 17%	43 15%	53 19%	43 17%	16 12%	24 17%
A very negative impact	60 5%	39 6%	16 5%	5 4%	11 5%	22 6%	12 5%	15 6%	21 7%	39 5%	21 5%	13 7%	5 6% *	39 6%	20 5%	21 7%	11 4%	12 5%	6 5%	10 7%
Don't know	135 12%	78 12%	42 12%	15 13%	23 11%	42 11%	29 12%	40 15%	24 7%	111 14% I	48 11%	32 17% MN	5 6% *	85 12%	49 12%	40 14% QS	22 8%	27 11%	9 7%	36 25% PQRS
Net Postive impact	537 49%	336 52% C	147 43%	54 48%	104 49%	202 52%	114 48%	117 45%	192 60% J	345 44%	220 50%	77 42%	53 65% KLNO*	350 50% L	187 47%	129 45%	127 45%	136 54% T	90 66% PQRT	56 38%
Net Negative impact	239 22%	136 21%	80 23%	23 21%	45 21%	89 23%	46 19%	59 23%	66 20%	174 22%	96 22%	40 22%	14 18% *	150 21%	89 23%	64 22%	64 23%	55 22%	22 16%	34 23%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Britain's economy
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
A very positive impact	161 15%	41 19%	37 13%	21 27% C*	35 17%	78 19%	67 15%	13 11% *	1 5% **	78 20% K	13 10%	66 15%	83 19%	44 17%	27 17%	142 17%	19 11%	47 22% S	92 16%	27 18%	67 17%	65 16%	40 16%	87 19%	161 30% Z	- -	138 28% b	5 2%	112 19%	14 20% *
A fairly positive impact	376 34%	89 41% C	85 30%	29 38% *	80 40% C	132 31%	188 41% FH	30 25% *	2 10% **	128 34%	46 38%	182 42% J	150 35%	101 40%	64 39%	304 36%	69 41%	95 45% S	190 32%	64 43% U	122 32%	164 40% U	84 33%	176 39%	376 70% Z	- -	267 55% b	30 15%	247 43% d	19 27% *
It makes no difference	189 17%	30 14%	46 16%	9 11% *	37 19%	54 13%	86 19% F	27 22% F*	7 32% **	63 16%	24 19%	65 15%	58 13%	46 18%	24 15%	130 15%	43 26% P	38 18% S	69 12%	31 21% U	40 11%	88 21% U	51 20% X	56 12%	- -	- -	38 8%	22 11%	92 16%	10 14% *
A fairly negative impact	179 16%	33 15%	64 22% E	11 15% *	23 12%	77 18% G	57 12%	25 20% G*	7 34% **	60 16%	24 20%	72 16%	84 19%	38 15%	21 13%	149 18%	24 14%	17 8%	141 24% R	16 11%	95 25% TV	54 13%	47 19%	70 15%	- -	179 75% Y	29 6%	98 47% a	77 13%	15 21% *
A very negative impact	60 5%	5 3%	24 8% B	4 5% *	11 5%	37 9% G	12 3%	5 4% *	4 18% **	24 6%	11 9%	21 5%	35 8% N	5 2%	9 6%	50 6%	6 3%	3 2%	49 8% R	6 4%	36 9% V	14 3%	9 4%	26 6%	- -	60 25% Y	4 1%	43 21% a	20 3%	9 12% c*
Don't know	135 12%	17 8%	29 10%	3 4% *	15 7%	41 10%	46 10%	21 18% FG*	- - **	30 8%	5 4%	30 7%	22 5%	18 7%	16 10% M	73 9%	8 5%	13 6%	49 8%	5 4%	25 6%	27 7%	22 9%	38 8%	- -	- -	12 2%	8 4%	30 5%	4 6% *
Net Postive impact	537 49%	130 60% C	122 43%	51 65% C*	114 57% C	210 50% H	254 56% H	43 36% *	3 15% **	207 54%	59 48%	249 57%	233 54%	145 57%	91 56%	445 52%	88 52%	143 67% S	282 48%	91 61% U	190 49%	229 55%	124 49%	263 58% W	537 100% Z	- -	405 83% b	35 17%	359 62% d	33 47% *
Net Negative impact	239 22%	39 18%	88 31% BE	15 20% *	34 17%	114 27% G	68 15%	29 24% G*	11 53% **	83 22%	35 29%	93 21%	119 27% NO	44 17%	31 19%	199 23%	30 18%	20 9%	190 32% R	22 15%	131 34% TV	69 17%	56 22%	96 21%	- -	239 100% Y	34 7%	140 68% a	97 17%	24 33% c*

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Britain's defence and security
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
A very positive impact	137 12%	82 15% C	55 10%	14 8%	25 13%	27 14%	22 10%	50 15% D	42 10%	38 13%	45 13%	12 19% *	49 16% N	32 10%	28 12%	28 11%	1 3% *	17 13%	7 8% *	10 10% *	8 10% *	18 17% Q*	20 21% QS*	19 12%	19 12%	7 13% *	12 12% *	113 12%	24 16%
A fairly positive impact	358 33%	183 34%	175 32%	54 32%	65 32%	53 27%	71 34%	117 36%	130 32%	80 28%	121 35%	27 41% *	111 37% P	109 35% P	84 35% P	53 21%	25 55% RSTUVWXYa*	38 31%	26 28% *	29 30% *	26 32% *	34 33% *	32 33% *	53 35%	46 30%	21 38% *	27 29% *	301 32%	58 37%
It makes no difference	276 25%	146 27%	130 24%	46 27%	48 24%	47 25%	49 23%	86 26%	103 26%	68 24%	88 26%	16 25% *	62 21%	83 27%	58 24%	73 29% M	10 21% *	36 29% X	26 28% *	25 26% *	21 26% *	23 22% *	26 27% *	26 17%	40 26%	9 16% *	33 35% XZ*	247 26%	29 19%
A fairly negative impact	137 12%	71 13%	66 12%	25 15%	30 15%	20 10%	28 13%	34 11%	60 15%	30 11%	41 12%	7 10% *	33 11%	35 11%	31 13%	38 15%	6 13% *	17 14%	13 13% *	15 15% *	7 8% *	12 12% *	9 9% *	24 15%	14 9%	8 15% *	14 15% *	117 12%	20 13%
A very negative impact	33 3%	16 3%	17 3%	2 1%	5 2%	11 6%	8 4%	8 2%	9 2%	12 4%	11 3%	1 2% *	12 4%	6 2%	5 2%	10 4%	1 3% *	3 3%	2 2% *	5 5% a*	3 4% *	7 6% a*	2 2% *	5 4%	3 2%	2 3% *	- - *	25 3%	8 5%
Don't know	158 14%	48 9%	111 20% B	30 17% H	29 14%	35 18% H	34 16% H	31 9%	60 15% L	54 19% KL	42 12%	2 4% *	29 10%	47 15%	35 14%	47 19% M	3 7% *	13 11%	19 20% VW*	14 14% *	17 20% W*	10 10% *	7 7% *	26 17% W	31 20% RVWa	9 16% *	9 10% *	142 15%	16 10%
Net Postive impact	495 45%	265 49% C	230 41%	67 40%	90 44%	79 41%	92 44%	167 51% DF	173 43%	118 42%	165 48%	39 60% IJ*	160 54% NP	142 45% P	113 47% P	81 32%	27 58% S*	55 44%	34 36% *	39 40% *	34 42% *	52 50% *	52 55% S*	72 47%	64 42%	27 50% *	39 41% *	413 44%	82 53%
Net Negative impact	170 15%	87 16%	84 15%	27 16%	35 17%	31 16%	35 17%	42 13%	68 17%	43 15%	51 15%	8 12% *	45 15%	41 13%	35 15%	48 19%	7 15% *	20 16%	15 16% *	20 20% *	10 12% *	19 18% *	10 11% *	29 19%	17 11%	10 18% *	14 15% *	142 15%	29 18%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Britain's defence and security
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
A very positive impact	137 12%	80 12%	43 13%	13 12%	36 17% GH	53 14%	22 9%	26 10%	52 16% J	86 11%	60 14%	17 9%	14 17% *	91 13%	46 12%	42 15%	27 10%	27 11%	30 22% QRT	11 8%
A fairly positive impact	358 33%	219 34%	103 30%	36 32%	64 30%	127 33%	81 34%	86 33%	121 38% J	237 30%	139 32%	63 34%	34 42% *	236 33%	122 31%	73 25%	87 31%	109 43% PQT	48 35% P	41 28%
It makes no difference	276 25%	150 23%	99 29%	28 25%	52 24%	94 24%	65 27%	66 25%	65 20%	212 27% I	111 25%	42 23%	21 26% *	174 25%	102 26%	73 25%	93 33% RST	53 21%	27 19%	31 21%
A fairly negative impact	137 12%	87 13%	39 11%	12 11%	26 12%	52 13%	26 11%	34 13%	44 14%	94 12%	59 14%	26 14%	6 7% *	92 13%	46 12%	38 13%	35 13%	33 13%	16 12%	15 10%
A very negative impact	33 3%	21 3%	9 3%	3 3%	7 3%	11 3%	10 4%	5 2%	11 4%	22 3%	10 2%	3 2%	2 2% *	15 2%	18 5% N	14 5% S	7 3%	5 2%	1 1%	6 4%
Don't know	158 14%	87 14%	52 15%	19 17%	28 13%	50 13%	35 15%	45 17%	30 9%	129 17% I	60 14%	33 18% M	5 6% *	98 14% M	60 15% M	46 16% R	30 11%	24 10%	15 11%	43 29% PQRS
Net Postive impact	495 45%	299 47%	146 42%	50 44%	100 47%	180 47%	102 43%	112 43%	172 54% J	323 41%	199 45%	80 43%	48 58% KLNO*	326 46%	169 43%	115 40%	113 41%	137 54% PQT	78 57% PQT	52 36%
Net Negative impact	170 15%	107 17%	48 14%	15 14%	34 16%	63 16%	36 15%	39 15%	55 17%	115 15%	69 16%	29 16%	8 10% *	107 15%	64 16%	52 18%	42 15%	38 15%	17 12%	21 14%

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - Britain's defence and security
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
A very positive impact	137 12%	41 19% C	27 9%	17 21% C*	32 16% C	64 15% H	63 14% H	7 6% *	2 10% **	74 19% KL	11 9%	48 11%	62 14%	41 16%	23 14%	115 14%	19 12%	49 23% S	72 12%	31 21% V	59 15%	43 11%	35 14%	70 15%	124 23% Z	4 2%	121 25% b	1 *	91 16%	10 14% *
A fairly positive impact	358 33%	82 38%	93 33%	35 45% E*	64 32%	141 34%	157 34%	31 26% *	6 28% **	121 32%	36 29%	183 42% JK	160 37%	98 39%	52 32%	297 35%	55 33%	78 36%	208 35%	49 33%	134 35%	152 37%	89 35%	173 38%	292 54% Z	35 15%	261 53% b	42 21%	244 42% d	19 27% *
It makes no difference	276 25%	55 25%	66 23%	11 14% *	54 27% D	78 19%	129 28% F	40 33% F*	6 28% **	95 25%	37 30%	104 24%	88 20%	71 28% M	44 27%	202 24%	62 37% P	53 25%	109 18%	37 25%	67 17%	143 35% TU	68 27% X	89 20%	81 15%	58 24% Y	58 12%	42 21% a	131 23%	19 27% *
A fairly negative impact	137 12%	19 9%	54 19% BE	8 11% *	22 11%	67 16% G	45 10%	13 10% *	5 24% **	44 12%	23 18%	52 12%	69 16% N	18 7%	23 14% N	116 14%	13 8%	15 7%	106 18% R	20 13%	72 19% V	35 9%	33 13%	56 12%	21 4%	98 41% Y	26 5%	77 37% a	63 11%	13 19% *
A very negative impact	33 3%	- -	12 4% B	3 3% B*	8 4% B	17 4%	10 2%	5 4% *	- - **	10 2%	9 7% JL	13 3%	17 4%	4 2%	6 4%	25 3%	6 3%	2 1%	26 4% R	5 3%	21 5% V	8 2%	5 2%	17 4%	3 1%	25 11% Y	1 *	29 14% a	8 1%	7 9% c*
Don't know	158 14%	19 9%	33 12%	5 6% *	20 10%	53 13%	51 11%	25 20% FG*	2 11% **	39 10%	8 6%	37 8%	37 9%	20 8%	14 9%	94 11%	12 7%	15 7%	69 12%	7 5%	34 9%	31 8%	24 9%	49 11%	16 3%	17 7% Y	21 4%	15 7%	41 7%	3 4% *
Net Postive impact	495 45%	123 57% C	120 42%	51 66% CE*	96 48%	205 49% H	220 48% H	38 32% *	8 38% **	195 51% K	47 38%	231 53% K	222 51%	139 55%	75 46%	412 49%	74 44%	127 60% S	280 47%	81 54%	192 50%	195 47%	124 49%	243 54%	415 77% Z	40 17%	382 78% b	43 21%	335 58% d	29 41% *
Net Negative impact	170 15%	19 9%	66 23% BE	11 14% *	31 15%	84 20% G	55 12%	17 14% *	5 24% **	54 14%	32 26% JL	65 15%	85 20% N	23 9%	29 18% N	141 17%	19 11%	18 8%	132 22% R	25 17%	92 24% V	43 10%	37 15%	73 16%	24 4%	124 52% Y	28 6%	105 51% a	71 12%	20 28% c*

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - British society and culture
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
A very positive impact	171 16%	95 17%	76 14%	30 17%	32 16%	30 16%	30 14%	49 15%	67 17%	42 15%	51 15%	11 17% *	59 20% P	46 15%	35 14%	31 13%	4 9% *	21 17%	10 11% *	11 11% *	13 16% *	20 19% *	17 18% *	26 17%	27 18%	8 15% *	14 15% *	144 15%	27 17%
A fairly positive impact	318 29%	158 29%	160 29%	37 22%	62 31%	48 25%	69 33% D	102 31% D	112 28%	74 26%	109 31%	22 33% *	99 33% P	86 28%	72 30%	60 24%	19 40% V*	31 25%	23 25% *	32 33% *	25 31% *	21 21% *	33 35% V*	46 30%	42 27%	14 26% *	31 32% *	267 28%	51 33%
It makes no difference	286 26%	154 28%	132 24%	58 34% EFG	44 22%	43 22%	47 22%	93 29%	107 27%	69 24%	88 25%	22 34% *	62 21%	89 28% M	65 27%	71 28%	9 19% *	42 34% X	21 23% *	23 23% *	18 23% *	29 28% *	30 31% *	30 20%	44 29%	11 20% *	29 31% *	251 27%	35 23%
A fairly negative impact	147 13%	67 12%	80 14%	19 11%	32 16%	32 17%	23 11%	41 13%	58 14%	42 15%	41 12%	6 10% *	38 13%	39 12%	35 14%	37 15%	9 19% W*	14 11%	15 16% W*	16 16% W*	11 13% *	17 16% W*	6 6% *	27 18% WY	13 9%	11 20% WY*	9 10% *	127 13%	20 13%
A very negative impact	58 5%	33 6%	25 4%	5 3%	15 7%	9 5%	14 7%	15 5%	21 5%	14 5%	20 6%	4 6% *	12 4%	20 6%	12 5%	14 6%	3 6% *	7 5%	7 7% *	3 3% *	2 3% *	8 7% *	5 5% *	5 3%	10 6%	2 3% *	7 8% *	48 5%	10 6%
Don't know	119 11%	38 7%	82 15% B	21 13%	17 8%	30 15% EH	26 13%	25 8%	39 10% L	42 15% L	38 11% L	1 1% *	27 9%	34 11%	22 9%	36 15%	3 7% *	11 9%	17 18% Wa*	14 14% Wa*	12 15% Wa*	9 9% *	4 5% *	19 12%	17 11%	9 16% Wa*	5 5% *	107 11%	13 8%
Net Postive impact	489 44%	253 46%	236 43%	66 39%	94 47%	78 41%	100 47%	151 46%	180 44%	116 41%	160 46%	33 50% *	157 53% NP	133 42%	107 45%	92 37%	23 49% *	52 42%	33 36% *	43 43% *	38 46% *	41 40% *	50 53% S*	73 47%	69 45%	23 41% *	45 47% *	411 44%	78 50%
Net Negative impact	206 19%	101 18%	105 19%	24 14%	47 23%	41 22%	37 18%	56 17%	78 19%	56 20%	61 18%	10 15% *	50 17%	58 19%	47 19%	51 20%	12 25% W*	20 16%	22 24% W*	19 19% *	13 16% *	25 24% W*	10 11% *	32 21%	23 15%	13 23% *	17 18% *	176 19%	30 19%

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5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - British society and culture
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
A very positive impact	171 16%	90 14%	62 18%	19 17%	43 20% F	50 13%	40 17%	39 15%	72 22% J	100 13%	74 17%	22 12%	22 27% KLNO*	118 17%	54 14%	39 13%	37 13%	40 16%	37 27% PQRT	19 13%
A fairly positive impact	318 29%	197 31%	88 26%	33 30%	53 25%	128 33% EG	56 24%	80 31%	107 33% J	211 27%	128 29%	56 30%	22 27% *	206 29%	112 28%	77 27%	76 27%	86 34%	41 30%	38 26%
It makes no difference	286 26%	163 25%	97 28%	27 24%	48 23%	106 27%	67 28%	64 24%	62 19%	224 29% I	113 26%	51 28%	18 22% *	182 26%	104 26%	80 28%	81 29%	64 25%	30 22%	31 21%
A fairly negative impact	147 13%	86 13%	45 13%	16 15%	35 16%	46 12%	33 14%	34 13%	45 14%	103 13%	59 13%	18 10%	13 16% *	90 13%	57 14%	41 14%	42 15% T	39 16% T	15 11%	10 7%
A very negative impact	58 5%	39 6%	15 4%	5 4%	13 6%	19 5%	16 7%	10 4%	16 5%	42 5%	20 5%	11 6%	3 3% *	33 5%	25 6%	14 5%	20 7%	9 3%	5 3%	11 7%
Don't know	119 11%	69 11%	38 11%	12 11%	21 10%	38 10%	25 10%	36 14%	20 6%	100 13% I	45 10%	27 15% M	4 5% *	77 11%	43 11%	36 13% R	23 8%	15 6%	9 7%	37 25% PQRS
Net Postive impact	489 44%	287 45%	150 44%	52 46%	96 45%	178 46%	96 41%	119 45%	178 55% J	311 40%	202 46%	78 42%	44 53% *	323 46%	166 42%	115 40%	113 40%	126 50% PQ	78 57% PQT	57 39%
Net Negative impact	206 19%	125 19%	60 17%	21 19%	47 22%	65 17%	49 21%	44 17%	61 19%	144 19%	79 18%	29 16%	16 19% *	124 18%	82 21%	55 19%	62 22%	48 19%	20 14%	21 14%

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

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5-9 April 2019

Q11. What impact, if any, do you think Britain's relationship with other countries around the world currently has on... - British society and culture
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
A very positive impact	171 16%	48 22% C	38 14%	20 26% C*	34 17%	78 19%	67 15%	15 13% *	4 20% **	77 20% K	14 11%	74 17%	90 21%	40 16%	28 17%	139 16%	26 15%	52 24% S	96 16%	33 22% V	70 18%	60 14%	39 15%	102 22% W	151 28% Z	7 3%	171 35% b	- -	116 20%	15 21% *
A fairly positive impact	318 29%	68 31%	96 34%	28 36% *	55 27%	135 32% H	135 30% H	23 19% *	7 34% **	121 32%	36 29%	139 32%	139 32%	72 28%	53 33%	267 31%	46 27%	73 34%	166 28%	44 29%	130 34%	114 28%	64 25%	158 35% W	255 47% Z	27 11%	318 65% b	- -	209 36% d	17 23% *
It makes no difference	286 26%	58 27%	59 21%	16 20% *	47 23%	82 20%	139 31% F	35 29% F*	6 29% **	96 25%	34 28%	111 25%	91 21%	82 32% M	37 23%	219 26%	51 30%	52 24%	136 23%	40 27% U	60 16%	152 37% TU	77 30% X	89 20%	88 16%	61 26% Y	- -	- -	135 23%	16 22% *
A fairly negative impact	147 13%	24 11%	48 17%	8 10% *	31 15%	62 15%	50 11%	24 20% G*	3 16% **	54 14%	20 16%	59 14%	64 15%	33 13%	24 15%	111 13%	29 17%	17 8%	107 18% R	16 11%	74 19% TV	46 11%	44 18% X	52 11%	26 5%	98 41% Y	- -	147 72% a	71 12%	13 18% *
A very negative impact	58 5%	1 1%	22 8% B	4 5% B*	18 9% B	28 7%	23 5%	4 4% *	- - **	16 4%	11 9% J	28 6%	30 7%	10 4%	8 5%	46 5%	11 7%	6 3%	45 8% R	12 8% V	30 8% V	12 3%	15 6%	28 6%	9 2%	43 18% Y	- -	58 28% a	20 3%	10 14% c*
Don't know	119 11%	18 8%	21 7%	3 3% *	16 8%	35 8%	40 9%	19 15% FG*	- - **	19 5%	8 7%	25 6%	19 4%	17 7%	12 7%	67 8%	6 4%	13 6%	40 7%	5 3%	20 5%	28 7%	15 6%	24 5%	9 2%	4 2%	- -	- -	28 5%	2 2% *
Net Postive impact	489 44%	115 53%	134 47%	48 62% CE*	89 44%	213 51% H	202 45% H	38 32% *	11 55% **	198 52% K	50 40%	213 49%	229 53% N	112 44%	81 50%	406 48%	72 43%	125 59% S	262 44%	77 51%	200 52% V	174 42%	102 40%	260 57% W	405 75% Z	34 14%	489 100% b	- -	324 56%	32 44% *
Net Negative impact	206 19%	25 12%	71 25% B	12 15% *	49 24% B	90 21%	73 16%	28 23% *	3 16% **	69 18%	31 25%	87 20%	94 22%	44 17%	32 20%	157 18%	39 23%	23 11%	152 26% R	28 19%	105 27% V	58 14%	59 23%	80 18%	35 7%	140 59% Y	- -	206 100% a	91 16%	22 31% c*

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

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Q12. And which two or three of these, if any, do you think should be the top priorities for Britain's relationships with other countries?
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Striking trade agreements with other countries to make it easier to buy and sell goods and services	507 46%	250 46%	257 46%	60 35%	82 41%	86 45%	94 45%	184 57% DEFG	153 38%	134 47% I	179 52% I	40 61% I*	149 50% P	144 46%	113 47%	101 41%	22 48% *	62 50%	48 51% X*	53 53% X*	33 40% *	49 47% *	48 51% *	57 37%	63 41%	29 54% *	42 44% *	419 44%	88 57% b
Working closely with other countries on prevention and detection of crime and terrorism	464 42%	202 37%	262 47% B	58 34%	68 34%	85 44% E	91 43%	162 50% DE	137 34%	123 43% I	173 50% I	32 48% I*	128 43%	127 41%	98 41%	111 45%	30 65% RSTUWXYa*	55 44%	39 41% *	37 38% *	29 36% *	60 57% STUWXYa*	34 36% *	62 40%	57 38%	27 49% *	33 35% *	395 42%	69 44%
Taking steps with other countries to reduce the impacts of climate change and to protect the environment	353 32%	154 28%	199 36% B	55 32%	71 35%	60 31%	69 33%	99 30%	133 33%	95 34%	108 31%	17 26% *	99 33%	93 30%	81 34%	80 32%	13 28% *	36 29%	32 34% *	36 36% *	18 22% *	27 25% *	33 35% *	66 43% RUVa	51 33%	16 30% *	26 27% *	300 32%	53 34%
Making Britain more attractive as a country for foreign businesses to invest in	306 28%	173 32% C	133 24%	26 16%	49 24%	34 18%	63 30% DF	134 41% DEFG	80 20%	65 23%	129 37% IJ	32 48% IJ*	97 33% N	78 25%	63 26%	68 27%	14 30% Y*	40 32% Y	30 32% Y*	27 27% Y*	20 25% *	26 25% *	29 30% Y*	45 29% Y	22 15%	19 36% Y*	33 35% Y*	254 27%	52 34%
Participation in multi-national bodies (such as the United Nations, NATO, Commonwealth, World Trade Organisation etc.)	268 24%	148 27% C	120 22%	27 16%	63 31% DF	39 20%	55 26% D	85 26% D	97 24%	62 22%	92 26%	18 27% *	70 23%	85 27%	59 24%	55 22%	13 27% *	26 20%	22 23% *	16 16% *	22 27% *	29 28% *	25 26% *	38 25%	36 24%	11 20% *	31 33% T*	237 25%	31 20%
Promoting human rights and democracy around the world	249 23%	120 22%	128 23%	53 31% GH	53 26% H	49 25% H	44 21%	50 15%	115 28% K	69 24% K	50 14%	15 22% *	61 21%	87 28% P	55 23%	46 18%	9 19% *	28 23%	27 29% W*	20 20% *	16 20% *	23 22% *	15 16% *	38 25%	46 30% W	10 18% *	17 18% *	213 23%	35 23%
Improving diplomatic relations with other governments	119 11%	57 11%	62 11%	23 13%	33 16% GH	19 10%	19 9%	26 8%	61 15% JK	21 7%	31 9%	7 11% *	32 11%	28 9%	20 8%	39 16% NO	6 12% *	12 9%	10 11% *	10 10% *	9 11% *	10 10% *	10 11% *	14 9%	19 13%	4 8% *	16 17% *	100 11%	19 12%
Promoting Britain's cultural influence (such as British history, films, sports teams etc.)	107 10%	53 10%	54 10%	14 8%	16 8%	13 7%	29 14% F	35 11%	30 8%	32 11%	39 11%	6 8% *	26 9%	40 13%	18 7%	22 9%	9 19% RY*	3 3%	8 8% *	10 10% R*	12 15% RY*	11 11% R*	8 8% *	16 10% R	9 6%	8 16% R*	12 12% R*	86 9%	20 13%
Maintaining, creating and improving military alliances with other countries	88 8%	44 8%	44 8%	10 6%	15 8%	20 10%	16 8%	27 8%	29 7%	24 8%	28 8%	6 10% *	24 8%	17 5%	22 9%	24 10%	3 6% *	13 11%	6 7% *	5 5% *	9 11% *	10 9% *	8 9% *	13 8%	7 5%	7 13% *	5 6% *	77 8%	11 7%
Making it easy for foreign citizens to study or work in Britain	78 7%	43 8%	35 6%	20 12% GH	18 9%	13 7%	10 5%	16 5%	40 10% K	19 7%	16 5%	3 5% *	19 6%	26 8%	14 6%	19 8%	1 1% *	10 8%	2 3% *	7 7% *	9 11% SVX*	3 3% *	9 10% *	5 3%	17 11% SVX	5 10% *	10 10% *	67 7%	11 7%
Making it easier for British citizens to study or work abroad	78 7%	46 8%	32 6%	21 12% H	16 8%	14 7%	14 6%	13 4%	38 9% K	21 7%	15 4%	3 5% *	19 6%	22 7%	12 5%	25 10%	2 3% *	14 11% SV	3 3% *	4 5% *	9 10% *	4 4% *	6 6% *	11 7%	11 7%	5 9% *	9 10% *	72 8%	6 4%
Supporting other countries through foreign aid	53 5%	32 6%	21 4%	15 9% H	15 8% H	9 5% H	9 4%	5 2%	33 8% JK	11 4%	8 2%	1 2% *	19 6%	16 5%	6 3%	12 5%	1 1% *	4 3%	5 5% *	2 2% *	2 3% *	5 4% *	7 7% *	10 6%	10 7%	2 4% *	6 6% *	44 5%	9 6%
None of these	29 3%	16 3%	13 2%	5 3%	5 2%	6 3%	5 2%	8 2%	11 3%	8 3%	10 3%	1 1% *	7 2%	8 2%	6 2%	9 3%	- - *	6 5%	1 1% *	3 3% *	2 3% *	2 2% *	1 1% *	4 3%	7 5%	2 3% *	1 1% *	25 3%	4 3%
Don't know	107 10%	47 9%	60 11%	25 15% H	18 9%	25 13% H	21 10%	18 6%	49 12% L	31 11% L	26 8%	1 2% *	19 6%	35 11% M	29 12% M	23 9%	2 4% *	10 8%	8 9% Z*	15 15% Z*	9 11% Z*	11 11% Z*	9 10% Z*	16 10% Z	16 11% Z	- - *	10 11% Z*	99 11% c	8 5%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L,M/N/O/P,Q,R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling

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Global Britain

5-9 April 2019

Q12. And which two or three of these, if any, do you think should be the top priorities for Britain's relationships with other countries?

All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Striking trade agreements with other countries to make it easier to buy and sell goods and services	507 46%	316 49% C	136 40%	55 49%	102 48%	183 47%	115 49%	107 41%	153 48%	354 45%	192 44%	78 42%	43 52% *	312 44%	195 49%	132 46%	127 46%	119 47%	69 51%	60 41%
Working closely with other countries on prevention and detection of crime and terrorism	464 42%	275 43%	136 39%	53 47%	98 46% H	176 46% H	94 40%	95 36%	131 41%	332 43%	174 40%	77 42%	39 47% *	290 41%	174 44%	108 38%	126 45%	101 40%	63 46%	66 45%
Taking steps with other countries to reduce the impacts of climate change and to protect the environment	353 32%	191 30%	126 37% B	37 33%	74 34%	122 31%	83 35%	75 29%	120 37% J	233 30%	122 28%	70 38% K	36 44% KNO*	228 32% K	125 32%	95 33%	73 26%	92 37% Q	51 38% Q	42 29%
Making Britain more attractive as a country for foreign businesses to invest in	306 28%	199 31% C	69 20%	38 34% C	60 28%	124 32% H	61 26%	60 23%	80 25%	226 29%	115 26%	48 26%	25 31% *	188 27%	118 30%	84 29% T	79 28% T	77 30% T	39 29% T	27 18%
Participation in multi-national bodies (such as the United Nations, NATO, Commonwealth, World Trade Organisation etc.)	268 24%	158 24%	85 25%	25 22%	52 24%	105 27%	59 25%	53 20%	102 32% J	166 21%	115 26%	34 19%	22 27% *	171 24%	96 24%	54 19%	70 25%	70 28% P	43 32% PT	30 20%
Promoting human rights and democracy around the world	249 23%	116 18%	115 34% BD	17 15%	53 25%	80 21%	52 22%	64 24%	87 27% J	162 21%	93 21%	40 22%	27 33% KN*	160 23%	89 22%	59 21%	57 20%	69 27%	29 21%	35 24%
Improving diplomatic relations with other governments	119 11%	74 12%	33 10%	12 11%	20 10%	40 10%	17 7%	42 16% FG	40 12%	80 10%	46 10%	23 12%	7 8% *	75 11%	44 11%	30 10%	31 11%	25 10%	16 12%	17 11%
Promoting Britain's cultural influence (such as British history, films, sports teams etc.)	107 10%	71 11%	29 8%	7 7%	20 9%	44 11%	19 8%	24 9%	28 9%	79 10%	44 10%	22 12%	5 6% *	72 10%	35 9%	27 10%	32 11% T	24 9%	18 13% T	6 4%
Maintaining, creating and improving military alliances with other countries	88 8%	65 10% C	16 5%	6 6%	7 3%	38 10% E	24 10% E	19 7%	22 7%	66 8%	39 9%	15 8%	6 7% *	59 8%	29 7%	18 6%	34 12% PRT	16 6%	12 9%	8 5%
Making it easy for foreign citizens to study or work in Britain	78 7%	44 7%	27 8%	7 6%	11 5%	25 6%	15 7%	27 10% E	33 10% J	45 6%	30 7%	14 8%	8 10% *	53 7%	25 6%	18 6%	25 9%	19 7%	7 5%	10 7%
Making it easier for British citizens to study or work abroad	78 7%	35 5%	34 10% B	8 7%	21 10%	24 6%	12 5%	21 8%	31 10% J	47 6%	33 7%	11 6%	4 5% *	48 7%	30 8%	32 11% QR	16 6%	11 4%	10 8%	9 6%
Supporting other countries through foreign aid	53 5%	28 4%	24 7% D	1 1%	8 4%	12 3%	17 7% F	16 6%	23 7% J	30 4%	33 8% LMNO	5 3%	1 1% *	39 5% M	14 4%	5 2%	16 6% P	19 7% P	7 5% P	6 4%
None of these	29 3%	17 3%	9 3%	3 3%	7 3%	8 2%	8 3%	7 3%	4 1%	25 3%	14 3%	6 4%	3 3% *	23 3%	6 2%	11 4%	5 2%	7 3%	2 1%	5 3%
Don't know	107 10%	65 10%	32 9%	10 9%	12 6%	37 10%	24 10%	34 13% E	12 4%	95 12% I	47 11%	18 10%	3 4% *	68 10%	39 10%	33 11% S	25 9%	16 6%	5 4%	29 20% PQRS

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Q12. And which two or three of these, if any, do you think should be the top priorities for Britain's relationships with other countries?
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Commonwealth	USA	Important	Not important	Strenghtened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Striking trade agreements with other countries to make it easier to buy and sell goods and services	507 46%	134 62% CD	93 33%	28 35% *	111 56% CD	169 40%	273 60% FH	38 32% *	6 31% **	205 53%	60 49%	203 47%	166 39%	147 58% M	92 57% M	398 47%	97 57% P	122 57% S	261 44%	77 51% U	138 36%	238 58% U	130 51%	203 45%	276 51%	116 48%	238 49%	104 51%	331 57% d	24 34% *
Working closely with other countries on prevention and detection of crime and terrorism	464 42%	99 46%	111 39%	34 44% *	86 43%	166 40%	226 50% FH	44 36% *	9 45% **	172 45%	49 40%	196 45%	173 40%	117 46%	82 50% M	357 42%	87 52% P	98 46%	250 42%	71 48%	169 44%	171 41%	123 49% X	177 39%	254 47%	102 43%	229 47%	89 43%	283 49% d	19 27% *
Taking steps with other countries to reduce the impacts of climate change and to protect the environment	353 32%	53 24%	108 38% B	35 45% BE*	62 31%	170 40% G	114 25%	41 34% *	10 46% **	106 28%	43 35%	167 38% J	171 40% NO	70 27%	38 24%	297 35% Q	42 25%	54 26%	228 39% R	31 21%	168 44% TV	114 28%	66 26%	180 40% W	197 37%	77 32%	189 39%	68 33%	198 34%	22 31% *
Making Britain more attractive as a country for foreign businesses to invest in	306 28%	82 38% CD	61 22%	16 20% *	65 33% C	94 22%	174 38% FH	25 20% *	4 21% **	137 36% L	41 33% L	103 24%	99 23%	84 33% M	55 34% M	236 28%	62 37% P	95 44% S	140 24%	54 36% U	74 19%	150 36% U	81 32%	132 29%	178 33% Z	58 24%	154 31% b	41 20%	211 36% d	17 23% *
Participation in multi-national bodies (such as the United Nations, NATO, Commonwealth, World Trade Organisation etc.)	268 24%	61 28%	74 26%	28 36% *	57 28%	117 28%	106 23%	28 23% *	4 21% **	101 26% K	20 16%	121 28% K	135 31% O	64 25%	35 22%	232 27%	34 20%	43 20%	168 28% R	30 20%	124 32% TV	96 23%	51 20%	137 30% W	161 30%	58 24%	144 29%	62 30%	173 30%	14 19% *
Promoting human rights and democracy around the world	249 23%	38 18%	87 30% BE	30 38% BE*	35 18%	138 33% GH	53 12%	27 23% G*	6 31% **	62 16%	29 23%	124 28% J	137 32% NO	50 20%	19 12%	225 27% Q	17 10%	20 9%	181 31% R	12 8%	135 35% TV	80 19% T	38 15%	147 32% W	135 25%	53 22%	127 26%	47 23%	138 24%	21 29% *
Improving diplomatic relations with other governments	119 11%	24 11%	29 10%	7 9% *	21 10%	47 11%	44 10%	16 13% *	3 16% **	44 12%	17 14%	45 10%	53 12%	33 13%	18 11%	103 12% Q	11 6%	22 10%	71 12%	15 10%	50 13%	38 9%	30 12%	50 11%	57 11%	31 13%	56 11%	25 12%	64 11%	6 9% *
Promoting Britain's cultural influence (such as British history, films, sports teams etc.)	107 10%	18 8%	32 11% D	1 2% *	29 14% D	29 7%	68 15% FH	5 4% *	3 16% **	42 11%	15 12%	41 9%	28 7%	38 15% M	21 13% M	68 8%	35 21% P	33 15% S	48 8%	29 19% UV	27 7%	44 11%	42 17% X	34 8%	45 8%	39 16% Y	44 9%	35 17% a	54 9%	14 19% c*
Maintaining, creating and improving military alliances with other countries	88 8%	31 14% C	12 4%	7 9% *	17 9%	25 6%	56 12% FH	5 4% *	- - **	47 12% KL	4 3%	28 7%	28 6%	25 10%	23 14% M	64 8%	20 12%	26 12%	49 8%	20 13% U	26 7%	34 8%	31 12% X	29 6%	54 10%	17 7%	45 9%	12 6%	55 10%	14 19% c*
Making it easy for foreign citizens to study or work in Britain	78 7%	5 2%	31 11% B	7 9% B*	15 8% B	49 12% GH	13 3%	5 4% *	4 18% **	25 7%	13 10%	33 8%	54 12% NO	11 4%	5 3%	71 8% Q	5 3%	6 3%	63 11% R	5 3%	49 13% TV	19 5%	10 4%	54 12% W	39 7%	19 8%	44 9%	12 6%	32 6%	10 14% c*
Making it easier for British citizens to study or work abroad	78 7%	10 5%	31 11% B	7 9% *	13 7%	47 11% G	16 3%	6 5% *	4 19% **	24 6%	14 11%	34 8%	45 10% NO	10 4%	8 5%	70 8% Q	4 2%	6 3%	57 10% R	7 5%	43 11% TV	21 5%	17 7%	36 8%	39 7%	21 9%	38 8%	14 7%	28 5%	8 12% c*
Supporting other countries through foreign aid	53 5%	8 4%	27 9% BDE	2 2% *	8 4%	30 7% G	8 2%	6 5% *	3 13% **	19 5%	7 6%	23 5%	33 8% N	8 3%	6 4%	47 6% Q	2 1%	7 3%	37 6%	3 2%	29 7% T	18 4%	5 2%	40 9% W	32 6%	10 4%	39 8%	8 4%	31 5%	5 8% *
None of these	29 3%	5 2%	5 2%	- - *	7 4%	8 2%	12 3%	5 4% *	- - **	7 2%	4 3%	8 2%	7 2%	3 1%	8 5% MN	14 2%	7 4%	11 5% S	9 2%	12 8% UV	5 1%	7 2%	11 4% X	3 1%	7 1%	9 4%	4 1%	6 3% a	6 1%	5 7% c*
Don't know	107 10%	8 3%	28 10% BE	6 8% E*	5 2%	23 6%	26 6%	29 24% FG*	- - **	22 6%	4 3%	30 7%	24 6%	16 6%	9 6%	59 7%	7 4%	10 5%	28 5%	3 2%	17 4%	33 8% TU	14 5%	18 4%	12 2%	14 6% Y	10 2%	10 5%	13 2%	1 1% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

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Q13. To what extent, if at all, do you support or oppose these aims for Britain's role in the world?
All Adults aged 16-75 in Great Britain

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	1100	545	555	135	212	200	216	337	381	290	359	70	336	326	201	237	46	125	94	99	81	104	95	154	152	54	96	929	171
Weighted base	1100	545	555	170	202	192	210	325	404	283	347	66	296	313	241	249	46	125	94	99	81	104	94	154	152	54	96	944	156
Strongly support	174 16%	89 16%	86 15%	16 10%	24 12%	33 17%	29 14%	72 22% DEG	49 12%	42 15%	64 18% I	20 30% IJK*	56 19%	42 14%	35 15%	40 16%	7 16% *	19 15%	13 14% *	16 16% *	9 11% *	14 14% *	19 20% *	20 13%	22 14%	11 20% *	23 24% UX*	146 16%	28 18%
Tend to support	404 37%	202 37%	202 36%	54 32%	74 37%	56 29%	79 38%	140 43% DF	138 34%	91 32%	151 43% IJ	24 36% *	102 34%	121 39%	93 39%	88 35%	17 36% *	48 39%	38 40% *	36 36% *	32 39% *	37 36% *	31 33% *	63 41%	47 31%	22 41% *	33 35% *	338 36%	66 42%
No feelings either way	327 30%	165 30%	162 29%	54 32%	67 33% H	57 30%	70 33% H	78 24%	130 32%	86 30%	94 27%	16 24% *	86 29%	93 30%	71 30%	77 31%	21 46% RSXZa*	34 27%	24 25% *	29 29% Z*	29 36% Z*	34 32% Z*	28 30% Z*	43 28% Z	56 37% Za	7 13% *	22 23% *	291 31%	36 23%
Tend to oppose	52 5%	33 6% C	18 3%	12 7%	9 4%	12 6%	7 3%	11 3%	23 6% K	16 6%	9 3%	4 6% *	19 6%	16 5%	7 3%	10 4%	- - *	5 4%	4 5% *	4 4% *	6 7% *	5 5% *	5 5% *	6 4%	3 2%	5 9% QY*	8 9% Y*	40 4%	11 7%
Strongly oppose	20 2%	13 2%	7 1%	3 2%	1 1%	5 3%	2 1%	7 2%	6 2%	5 2%	7 2%	2 3% *	3 1%	8 2%	3 1%	6 2%	1 1% *	4 3%	2 2% *	2 2% *	1 2% *	1 1% *	2 2% *	1 1%	5 3%	1 1% *	1 1% *	18 2%	2 1%
Don't know	124 11%	44 8%	80 14% B	29 17% H	27 13% H	28 15% H	23 11% H	16 5%	57 14% KL	43 15% KL	22 6%	1 2% *	31 10%	33 11%	31 13%	29 11%	1 1% *	15 12% Q	13 14% Q*	12 12% Q*	5 6% *	13 12% Q*	9 10% *	20 13% Q	20 13% Q	8 15% Q*	8 9% *	111 12%	13 8%
Net Support	578 53%	290 53%	288 52%	71 42%	98 49%	89 46%	108 51%	212 65% DEFG	187 46%	134 47%	214 62% IJ	43 66% IJ*	158 53%	164 52%	128 53%	128 51%	24 52% *	67 54%	51 54% *	52 52% *	40 50% *	51 49% *	50 53% *	83 54%	69 45%	33 61% *	56 59% *	485 51%	93 60%
Net Oppose	72 7%	46 8% C	25 5%	16 9%	10 5%	17 9%	10 5%	18 6%	29 7%	21 7%	16 5%	6 9% *	22 7%	24 8%	10 4%	16 6%	1 1% *	8 7%	6 7% *	6 7% *	7 9% *	6 6% *	6 7% *	8 5%	7 5%	6 10% *	9 10% *	58 6%	14 9%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

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Q13. To what extent, if at all, do you support or oppose these aims for Britain's role in the world?
All Adults aged 16-75 in Great Britain

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	1100	647	334	119	223	398	235	244	515	585	451	174	87	712	388	268	272	251	166	143
Weighted base	1100	644	345	112	213	387	237	262	321	779	439	185	82	705	395	286	279	252	136	146
Strongly support	174 16%	130 20% C	28 8%	16 14%	22 10%	80 21% EH	37 16%	34 13%	48 15%	126 16%	71 16%	25 13%	15 18% *	110 16%	64 16%	41 14%	35 13%	56 22% PQT	30 22% QT	12 8%
Tend to support	404 37%	235 37%	122 35%	47 42%	84 39%	147 38%	87 37%	86 33%	135 42% J	269 35%	161 37%	61 33%	36 44% *	258 37%	146 37%	97 34%	113 41% T	100 40% T	51 37%	42 29%
No feelings either way	327 30%	171 27%	126 36% B	30 27%	69 32%	101 26%	73 31%	84 32%	93 29%	234 30%	126 29%	60 33%	23 28% *	208 30%	118 30%	90 32% R	88 31% R	56 22%	40 29%	53 36% R
Tend to oppose	52 5%	27 4%	19 6%	5 5%	13 6%	18 5%	7 3%	13 5%	18 6%	34 4%	27 6%	5 3%	2 3% *	34 5%	17 4%	17 6%	14 5%	14 5%	4 3%	3 2%
Strongly oppose	20 2%	11 2%	7 2%	2 2%	3 1%	7 2%	4 2%	6 2%	5 2%	15 2%	9 2%	1 1%	2 2% *	12 2%	8 2%	7 2%	5 2%	4 1%	2 2%	3 2%
Don't know	124 11%	69 11%	43 13%	12 11%	23 11%	34 9%	29 12%	38 14% F	22 7%	102 13% I	45 10%	33 18% KMNO	5 6% *	83 12%	41 10%	35 12%	23 8%	23 9%	10 7%	33 23% PQRS
Net Support	578 53%	366 57% C	149 43%	63 56% C	106 50%	227 59% EH	124 52%	121 46%	183 57% J	395 51%	231 53%	86 47%	50 61% L*	368 52%	210 53%	138 48% T	148 53% T	157 62% PT	81 59% PT	54 37%
Net Oppose	72 7%	38 6%	26 8%	7 6%	16 7%	25 6%	11 5%	19 7%	23 7%	48 6%	37 8% LN	6 3%	4 5% *	47 7% L	25 6%	23 8%	19 7%	17 7%	6 5%	6 4%

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

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Q13. To what extent, if at all, do you support or oppose these aims for Britain's role in the world?
All Adults aged 16-75 in Great Britain

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Common wealth	USA	Important	Not important	Strengthened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	1100	231	290	86	211	465	432	116	19	383	128	449	468	248	154	880	155	207	622	140	420	407	242	495	575	232	521	206	598	73
Weighted base	1100	217	284	78	200	420	454	121	21	383	123	436	432	253	162	849	168	213	590	150	385	413	253	453	537	239	489	206	578	72
Strongly support	174 16%	58 27% C	32 11%	13 17% *	37 18% C	57 14%	96 21% F	17 14% *	2 10% **	89 23% KL	14 11%	62 14%	56 13%	61 24% M	40 25% M	138 16%	33 20%	59 28% S	80 14%	29 20% U	47 12%	85 21% U	38 15%	91 20%	126 23% Z	22 9%	113 23% b	20 10%	174 30% d	- - *
Tend to support	404 37%	103 48% CD	103 36%	25 33% *	77 38%	153 36%	185 41% H	33 28% *	6 29% **	147 38%	38 31%	177 40%	174 40%	113 45% O	51 31%	342 40%	55 33%	80 38%	234 40%	47 31%	156 40%	170 41%	110 43%	176 39%	233 43% Z	75 31%	212 43% b	71 35%	404 70% d	- - *
No feelings either way	327 30%	36 17%	107 38% BE	30 38% B*	55 27% B	138 33% G	112 25%	46 38% G*	11 51% **	95 25%	42 34%	142 33% J	135 31% N	56 22%	38 23%	255 30%	49 29%	43 20%	189 32% R	41 28%	131 34% V	110 27%	73 29%	115 25%	117 22%	100 42% Y	104 21%	78 38% a	- -	- - *
Tend to oppose	52 5%	8 4%	16 6%	2 3% *	15 8%	25 6%	21 5%	2 2% *	1 5% **	16 4%	15 12% JL	16 4%	25 6%	7 3%	15 9% N	35 4%	14 8% P	8 4%	34 6%	14 9% V	21 6%	13 3%	13 5%	27 6%	24 4%	17 7%	24 5%	15 7%	- -	52 72% c*
Strongly oppose	20 2%	3 2%	7 2%	1 1% *	6 3%	9 2%	9 2%	1 1% *	1 5% **	9 2%	7 6% L	3 1%	9 2%	4 1%	3 2%	12 1%	7 4% P	9 4%	11 2%	10 7% UV	6 2%	4 1%	8 3%	10 2%	10 2%	7 3%	8 2%	7 4%	- -	20 28% c*
Don't know	124 11%	8 4%	19 7%	7 9% *	11 6%	38 9%	31 7%	21 17% FG*	- - **	27 7%	7 6%	37 8%	33 8%	12 5%	16 10%	66 8%	10 6%	14 6%	42 7%	9 6%	24 6%	31 8%	12 5%	34 8%	28 5%	18 8%	29 6%	14 7%	- -	- - *
Net Support	578 53%	161 74% CDE	135 48%	38 49% *	113 57%	210 50%	281 62% FH	51 42% *	8 39% **	236 62% K	51 42%	239 55% K	230 53%	174 69% MO	91 56%	481 57%	88 52%	139 65% S	314 53%	76 51%	203 53%	254 62% TU	147 58%	267 59%	359 67% Z	97 41%	324 66% b	91 44%	578 100% d	- - *
Net Oppose	72 7%	11 5%	23 8%	3 4% *	21 10%	34 8%	30 7%	3 3% *	2 10% **	25 6%	22 18% JL	19 4%	34 8%	11 4%	18 11% N	47 6%	21 12% P	17 8%	45 8%	24 16% UV	28 7%	17 4%	21 8%	37 8%	33 6%	24 10%	32 6%	22 11%	- -	72 100% c*

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

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Q14. And how confident, if at all, are you that these aims will be achieved for Britain's role in the world in the future?
All adults aged 16-75 in Great Britain who support the Global Britain agenda or at least do not oppose

		Gender		Age					Generations				Social grade				Region											Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	922	460	462	104	174	158	185	301	308	231	321	62	283	272	170	197	44	107	76	81	71	88	81	131	125	40	78	775	147
Weighted base	905	455	450	125	165	147	178	290	318	220	309	59	244	256	200	205	45	102	75	81	70	85	79	126	125	40	78	775	129
Very confident	54 6%	32 7%	22 5%	3 3% *	6 4%	5 3%	10 6%	30 10% DEF	9 3%	11 5%	26 8% I	7 12% I*	19 8%	14 6%	8 4%	13 7%	1 3% *	5 5% *	8 11% *	4 4% *	2 3% *	5 6% *	8 10% *	8 6%	4 4%	3 8% *	6 7% *	44 6%	10 8%
Fairly confident	305 34%	176 39% C	130 29%	43 35% *	54 33%	55 38% G	45 25%	108 37% G	111 35%	66 30%	104 34%	24 42% *	87 36%	80 31%	70 35%	69 34%	11 25% *	46 45% Qa*	24 32% *	26 32% *	28 40% *	29 34% *	25 31% *	42 34%	41 33%	13 32% *	21 26% *	268 35%	38 29%
Not very confident	336 37%	147 32%	189 42% B	50 40% *	64 39%	52 35%	69 39%	101 35%	122 39%	85 39%	111 36%	18 31% *	91 37%	101 39%	76 38%	69 34%	18 41% *	30 29% *	24 33% *	30 38% *	22 32% *	29 34% *	33 41% *	52 41%	49 39%	17 43% *	32 41% *	287 37%	49 38%
Not at all confident	113 12%	59 13%	54 12%	18 15% *	29 18% H	15 11%	25 14%	24 8%	53 17% K	23 11%	32 11%	4 7% *	33 14%	33 13%	22 11%	25 12%	6 12% *	14 14% *	9 11% *	11 14% *	8 11% *	10 12% *	8 10% *	12 9%	19 15%	5 13% *	12 15% *	95 12%	17 13%
Don't know	96 11%	41 9%	55 12%	10 8% *	11 7%	19 13%	29 16% EH	27 9%	22 7%	33 15% I	35 11%	5 8% *	14 6%	29 11% M	24 12% M	28 14% M	8 19% *	7 7% *	10 13% *	10 12% *	10 14% *	11 13% *	6 8% *	12 10%	11 9%	2 4% *	8 11% *	81 10%	15 12%
Net Confident	360 40%	208 46% C	152 34%	47 37% *	60 36%	60 41%	55 31%	138 48% EG	120 38%	78 35%	130 42%	32 54% IJ*	106 43%	94 37%	78 39%	83 40%	13 29% *	51 50% Qa*	32 43% *	30 37% *	30 43% *	34 40% *	32 41% *	50 40%	45 36%	16 40% *	26 34% *	312 40%	48 37%
Net Not confident	449 50%	206 45%	243 54% B	69 55% *	94 57% H	67 46%	94 53%	125 43%	175 55% KL	109 49%	143 46%	22 38% *	124 51%	133 52%	98 49%	94 46%	24 53% *	44 43% *	33 44% *	41 51% *	30 43% *	39 46% *	40 51% *	63 50%	68 55%	23 56% *	43 56% *	383 49%	66 51%

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

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Q14. And how confident, if at all, are you that these aims will be achieved for Britain's role in the world in the future?

All adults aged 16-75 in Great Britain who support the Global Britain agenda or at least do not oppose

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	922	549	273	100	185	340	202	195	446	476	378	140	77	595	327	219	235	215	145	108
Weighted base	905	536	275	93	175	328	197	205	276	628	357	146	73	576	328	228	236	212	121	107
Very confident	54 6%	39 7% C	8 3%	7 7% *	12 7%	26 8% H	10 5%	7 3%	12 4%	42 7%	21 6%	9 6%	7 10% *	37 6%	18 5%	13 6%	14 6%	9 4%	10 8%	8 8% *
Fairly confident	305 34%	181 34%	94 34%	31 33% *	54 31%	111 34%	63 32%	77 38%	83 30%	223 35%	126 35%	49 33%	21 29% *	195 34%	110 34%	74 33%	92 39% T	70 33%	46 38% T	23 22% *
Not very confident	336 37%	197 37%	104 38%	35 38% *	67 38%	113 34%	80 40%	77 38%	121 44% J	216 34%	131 37%	58 39%	31 42% *	219 38%	117 36%	85 37%	81 34%	90 42%	39 32%	42 39% *
Not at all confident	113 12%	68 13%	35 13%	9 10% *	21 12%	47 14%	19 10%	26 13%	40 15%	72 11%	47 13%	19 13%	9 12% *	74 13%	38 12%	24 11%	27 11%	29 14%	16 13%	16 15% *
Don't know	96 11%	52 10%	33 12%	11 12% *	20 12%	31 10%	26 13%	19 9%	21 8%	75 12% I	33 9%	13 9%	6 8% *	51 9%	44 14% N	32 14% R	23 10%	14 7%	9 8%	17 16% R*
Net Confident	360 40%	219 41%	102 37%	38 41% *	66 38%	137 42%	73 37%	84 41%	95 34%	265 42% I	146 41%	57 39%	28 38% *	232 40%	128 39%	87 38%	106 45% T	79 37%	56 47% T	31 29% *
Net Not confident	449 50%	265 49%	139 51%	44 48% *	88 51%	160 49%	98 50%	103 50%	161 58% J	288 46%	178 50%	76 52%	39 54% *	293 51%	156 47%	109 48%	107 45%	120 56% Q	55 46%	58 54% *

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
5-9 April 2019

Q14. And how confident, if at all, are you that these aims will be achieved for Britain's role in the world in the future?
All adults aged 16-75 in Great Britain who support the Global Britain agenda or at least do not oppose

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Commonwealth	USA	Important	Not important	Strengthened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	922	213	248	75	176	392	377	96	17	337	100	394	398	227	125	768	127	180	531	111	365	364	210	423	514	190	462	170	598	-
Weighted base	905	197	243	68	168	348	393	97	19	331	93	381	365	230	128	736	137	182	503	118	333	365	220	382	476	197	428	169	578	-
Very confident	54 6%	21 10% C	6 3%	2 3% *	17 10% C	8 2%	41 11% F	4 4% *	- - **	36 11% KL	1 1% *	15 4%	11 3%	27 12% M	13 10% M	36 5%	17 12% P	34 18% S	13 2%	18 16% UV*	3 1%	31 8% U	11 5%	28 7%	47 10% Z	4 2%	45 11% b	4 2%	53 9%	- -
Fairly confident	305 34%	92 47% CD	70 29%	17 25% *	62 37%	67 19%	183 46% F	36 37% F*	7 38% **	133 40% L	31 33% *	116 30%	83 23%	103 45% M	61 47% M	244 33%	56 41%	90 49% S	118 24%	57 48% U*	70 21%	158 43% U	96 43% X	103 27%	185 39% Z	42 21%	157 37% b	41 24%	224 39%	- -
Not very confident	336 37%	59 30%	110 45% BE	31 46% BE*	48 28%	179 52% GH	98 25%	33 34% *	7 36% **	101 31%	35 37% *	164 43% J	177 48% NO	60 26%	36 28%	285 39%	43 32%	37 20%	240 48% R	32 27% *	171 51% TV	107 29%	75 34%	156 41%	167 35%	91 46% Y	155 36%	75 45%	209 36%	- -
Not at all confident	113 12%	6 3%	35 14% B	13 19% B*	30 18% B	67 19% GH	27 7%	10 10% *	4 23% **	31 9%	18 19% J*	53 14%	71 19% NO	19 8%	7 6%	97 13%	11 8%	11 6%	86 17% R	4 4% *	73 22% TV	27 8%	18 8%	68 18% W	48 10%	43 22% Y	49 11%	36 21% a	56 10%	- -
Don't know	96 11%	19 10%	21 9%	5 8% *	11 7%	27 8%	44 11%	14 15% F*	1 3% **	30 9%	9 9% *	33 9%	23 6%	22 10%	11 9%	73 10%	9 7%	10 6%	46 9%	7 6% *	16 5%	41 11% U	21 9%	27 7%	29 6%	17 9%	22 5%	12 7%	36 6%	- -
Net Confident	360 40%	112 57% CD	76 31%	19 27% *	79 47% CD	75 21%	224 57% FH	40 41% F*	7 38% **	169 51% KL	32 34% *	131 34%	94 26%	130 56% M	74 58% M	280 38%	73 53% P	123 68% S	131 26%	75 64% UV*	73 22%	189 52% U	107 48% X	131 34%	232 49% Z	46 23%	202 47% b	45 27%	278 48%	- -
Net Not confident	449 50%	65 33%	145 60% BE	44 65% BE*	78 46% B	246 71% GH	125 32%	43 44% G*	11 60% **	132 40%	53 57% J*	217 57% J	248 68% NO	79 34%	43 33%	383 52% Q	55 40%	49 27%	326 65% R	36 30% *	244 73% TV	135 37%	93 42%	224 59% W	214 45%	134 68% Y	204 48%	112 66% a	264 46%	- -

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
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Global Britain
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Q14. And how confident, if at all, are you that these aims will be achieved for Britain's role in the world in the future?
All adults aged 16-75 who support the Global Britain agenda

		Gender		Age					Generations				Social grade				Region										Urban / Rural	
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	Gen Y	Gen X	Baby Boomer	Pre-war	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)
Unweighted base	598	297	301	60	104	97	115	222	182	144	226	46	192	177	108	121	25	70	53	49	43	53	54	89	74	32	56	493	105
Weighted base	578	290	288	71	98	89	108	212	187	134	214	43	158	164	128	128	24	67	51	52	40	51	50	83	69	33	56	485	93
Very confident	53 9%	31 11%	22 8%	3 5% *	5 6% *	5 5% *	9 9%	30 14% EF	9 5%	11 8%	26 12% I	7 17% I*	18 11%	14 9%	8 6% *	13 10%	1 6% **	5 7% *	8 15% *	4 7% *	2 6% *	5 9% *	8 16% *	7 9% *	4 6% *	3 10% **	6 10% *	44 9%	9 10% *
Fairly confident	224 39%	130 45% C	95 33%	26 36% *	39 39% *	42 47% G*	34 31%	85 40%	74 40%	49 37%	81 38%	20 46% *	64 40%	58 35%	53 42% *	49 39%	6 23% **	37 54% STXa*	17 33% *	17 32% *	18 45% *	22 43% *	19 37% *	29 35% *	31 46% *	12 37% **	17 30% *	195 40%	29 32% *
Not very confident	209 36%	92 32%	116 40% B	29 40% *	39 40% *	30 33% *	42 39%	69 33%	73 39%	51 38%	73 34%	12 28% *	55 35%	66 40%	47 36% *	41 32%	13 53% **	14 20% *	16 32% *	22 42% R*	13 33% *	13 25% *	18 36% *	34 41% R*	25 37% R*	14 43% **	26 46% RV*	172 35%	37 39% *
Not at all confident	56 10%	25 9%	30 11%	9 12% *	12 12% *	8 9% *	15 14% H	13 6%	24 13%	13 10%	17 8%	2 4% *	14 9%	16 10%	12 9% *	15 11%	2 8% **	9 13% *	7 13% *	6 12% *	4 10% *	6 11% *	2 5% *	6 7% *	5 7% *	3 10% **	6 10% *	44 9%	12 13% *
Don't know	36 6%	11 4%	25 9% B	4 6% *	3 3% *	6 7% *	8 7%	15 7%	8 4%	10 7%	16 8%	2 5% *	7 5%	10 6%	8 7% *	10 8%	2 9% **	4 5% *	3 6% *	4 7% *	3 7% *	6 12% *	3 6% *	7 8% *	3 4% *	- - **	2 4% *	30 6%	6 6% *
Net Confident	278 48%	161 55% C	117 41%	29 41% *	44 45% *	46 52% *	43 40%	115 54% G	83 44%	60 45%	107 50%	27 63% I*	82 52%	72 44%	62 48% *	62 49%	7 29% **	41 61% TXa*	25 49% *	20 39% *	20 50% *	27 52% *	27 53% *	36 44% *	36 52% *	16 47% **	23 40% *	239 49%	39 41% *
Net Not confident	264 46%	118 41%	146 51% B	37 53% *	51 52% H*	37 42% *	57 53% H	82 39%	96 52% L	64 48%	90 42%	14 32% *	69 44%	82 50%	58 45% *	56 43%	15 61% **	23 33% *	23 45% *	28 54% R*	17 42% *	19 36% *	21 41% *	40 49% *	30 44% *	18 53% **	32 56% R*	216 44%	49 52% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P,Q/R/S/T/U/V/W/X/Y/Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
PUBLIC
Global Britain
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Q14. And how confident, if at all, are you that these aims will be achieved for Britain's role in the world in the future?

All adults aged 16-75 who support the Global Britain agenda

		Marital status			Household Size				Education		Employment status					Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	Degree or above	Non-degree	Full-time	Part-time	Self-Employed	ANY WORKING	ANY NOT WORKING	UP TO £19999	£20000-£34999	£35000 - £54999	£55000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted base	598	378	152	68	116	237	128	117	299	299	246	86	55	387	211	132	153	159	97	57
Weighted base	578	366	149	63	106	227	124	121	183	395	231	86	50	368	210	138	148	157	81	54
Very confident	53	38	8	7	12	26	10	6	11	42	20	9	7	35	18	13	14	9	10	8
	9%	10%	5%	11% *	11%	11%	8%	5% *	6%	11% I	8%	10% *	14% *	10%	8%	9%	10%	6%	12% *	14% *
Fairly confident	224	140	61	23	38	87	47	52	64	160	98	26	19	143	81	52	67	57	35	13
	39%	38%	41%	37% *	36%	38%	38%	43% *	35%	41%	42%	30% *	38% *	39%	39%	37%	45% T	37%	44% T*	25% *
Not very confident	209	128	55	25	37	76	47	49	76	133	78	37	17	132	77	49	45	66	25	22
	36%	35%	37%	40% *	35%	34%	37%	40% *	41%	34%	34%	43% *	35% *	36%	36%	36%	31%	42%	32% *	41% *
Not at all confident	56	41	13	2	9	26	12	9	22	34	22	9	4	36	20	14	14	19	5	4
	10%	11%	9%	4% *	9%	11%	10%	7% *	12%	9%	10%	11% *	8% *	10%	9%	10%	10%	12%	7% *	7% *
Don't know	36	19	12	5	9	13	9	5	10	26	14	5	2	22	15	10	8	6	5	7
	6%	5%	8%	9% *	9%	6%	7%	4% *	6%	7%	6%	6% *	5% *	6%	7%	7%	5%	4%	6% *	14% R*
Net Confident	278	178	69	30	50	112	57	58	75	202	117	35	26	179	99	65	81	66	45	21
	48%	49%	46%	48% *	47%	49%	46%	48% *	41%	51% I	51%	40% *	52% *	49%	47%	47%	54% R	42%	56% *	39% *
Net Not confident	264	168	68	28	46	102	59	57	97	167	100	46	22	168	96	63	60	85	31	26
	46%	46%	46%	44% *	44%	45%	47%	47% *	53% J	42%	43%	53% *	43% *	46%	46%	46%	40%	54% QS	38% *	47% *

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N/O,P/Q/R/S/T Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI/Kings College Global Britain Polling
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Global Britain
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Q14. And how confident, if at all, are you that these aims will be achieved for Britain's role in the world in the future?
All adults aged 16-75 who support the Global Britain agenda

		Political Voting Intention				Past EU Referendum vote				Stance on Britain's influence in the world			Britain's most important relationship			Relationship with the EU post-Brexit		Impact of Brexit on Britain's standing in the world		Impact of Brexit on Britain's security			Future attitude of Britain towards the world		Impact Britain's relationship with other countries has on Britain's economy		Impact Britain's relationship with other countries has on Britain's society and culture		Opinion on Global Britain	
	Total	Conservative	Labour	Lib Dem	Other	Remain	Leave	Did not vote	Too young	Should increase influence	Should reduce influence	Should keep it as it is	Europe	Commonwealth	USA	Important	Not important	Strengthened	Harmed	More secure	Less secure	No difference	Protect itself from the rest of the world	Be open to the rest of the world	Positive impact	Negative impact	Positive impact	Negative impact	Support	Oppose
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)
Unweighted base	598	173	143	46	121	243	276	49	7	243	57	249	252	172	88	510	81	137	334	74	224	255	139	295	390	94	349	91	598	-
Weighted base	578	161	135	38	113	210	281	51	8	236	51	239	230	174	91	481	88	139	314	76	203	254	147	267	359	97	324	91	578	-
Very confident	53	19	6	2	17	7	41	4	-	35	1	14	10	27	13	35	17	33	12	18	3	30	11	27	46	4	44	4	53	-
	9%	12% C	5%	5% *	15% C	3%	15% F	7% *	- **	15% KL	2% *	6%	4%	15% M	14% M*	7%	19% P*	24% S	4%	24% UV*	1%	12% U	7%	10%	13% Z	4% *	14% b	4% *	9%	-
Fairly confident	224	81	43	12	49	52	136	22	4	100	19	84	63	78	50	179	42	70	90	37	48	127	78	83	148	22	125	30	224	-
	39%	50% CD	31%	31% *	43%	25%	49% F	44% F*	46% **	42%	37% *	35%	27%	45% M	55% M*	37%	47% *	50% S	29%	49% U*	24%	50% U	53% X	31%	41% Z	23% *	38%	33% *	39%	-
Not very confident	209	46	61	19	31	111	65	18	3	71	19	102	112	45	22	185	20	24	154	16	107	70	43	108	122	46	117	36	209	-
	36%	29%	45% BE	50% BE*	28%	53% GH	23%	35% *	41% **	30%	38% *	43% J	49% NO	26%	24% *	39% Q	23% *	17%	49% R	21% *	53% TV	27%	29%	40% W	34%	47% Y*	36%	40% *	36%	-
Not at all confident	56	5	20	3	13	31	16	5	1	19	8	24	37	11	2	50	5	6	42	2	39	13	9	36	28	21	27	19	56	-
	10%	3%	15% B	8% *	12% B	15% G	6%	11% *	13% **	8%	17% *	10%	16% NO	6%	2% *	10%	5% *	4%	13% R	2% *	19% TV	5%	6%	13% W	8%	22% Y*	8%	21% a*	10%	-
Don't know	36	9	5	2	2	9	23	2	-	11	4	14	8	13	4	32	4	6	16	3	6	14	7	14	14	4	12	3	36	-
	6%	6%	4%	5% *	2%	4%	8%	3% *	- **	5%	7% *	6%	3%	8%	4% *	7%	5% *	4%	5%	4% *	3%	6%	5%	5%	4%	4% *	4%	3% *	6%	-
Net Confident	278	100	49	14	66	59	177	26	4	135	20	99	73	105	63	214	59	103	102	55	51	157	88	110	195	26	169	33	278	-
	48%	62% CD	36%	36% *	58% CD	28%	63% F	51% F*	46% **	57% KL	39% *	41%	32%	60% M	69% M*	44%	67% P*	74% S	32%	73% U*	25%	62% U	60% X	41%	54% Z	27% *	52% b	37% *	48%	-
Net Not confident	264	51	81	22	45	143	81	23	4	90	28	126	149	56	24	235	25	30	196	18	146	83	52	143	150	67	144	55	264	-
	46%	32%	60% BE	58% BE*	40%	68% GH	29%	45% G*	54% **	38%	54% J*	53% J	65% NO	32%	26% *	49% Q	29% *	21%	63% R	24% *	72% TV	33%	35%	54% W	42%	69% Y*	44%	60% a*	46%	-

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M/N/O,P/Q,R/S,T/U/V,W/X,Y/Z,a/b,c/d,e/f,g/h,i/j Minimum Base: 30(**) Small Base: 100(*)