

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q1. How familiar, or otherwise would you say that you are with the following UK politicians? - Summary

Adults aged 18-75 years old in Great Britain (Online)

	Q1. How familiar, or otherwise would you say that you are with the following UK politicians?							
	Jeremy Corbyn	Boris Johnson	Michael Gove	Andrea Leadsom	Jeremy Hunt	Dominic Raab	Sajid Javid	Matt Hancock
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	1074	1074	1074	1074	1074	1074	1074	1074
Weighted base	1074	1074	1074	1074	1074	1074	1074	1074
Very familiar	500 47% CDEFGH	527 49% ACDEFGH	294 27% DEFGH	133 12% H	263 25% DFGH	130 12% H	199 18% DFH	66 6%
Somewhat familiar	439 41% DFH	425 40% DFH	422 39% DFH	325 30% FH	452 42% DFGH	270 25% H	397 37% DFH	157 15%
Not very familiar	78 7% 	71 7% 	190 18% AB	279 26% ABCE	208 19% AB	284 26% ABCE	251 23% ABCE	314 29% ABCEG
Not at all familiar	28 3% 	19 2% 	103 10% AB	249 23% ABCEG	102 9% AB	304 28% ABCDEG	160 15% ABCE	438 41% ABCDEFG
Don't know	30 3% 	32 3% 	66 6% ABE	87 8% ABCEG	49 5% AB	86 8% ABCEG	67 6% ABE	100 9% ABCDEFG

Net Familiar	938 87% CDEFGH	952 89% CDEFGH	716 67% DFGH	458 43% FH	715 67% DFGH	400 37% H	596 55% DFH	223 21%
Net Not familiar	106 10% 	90 8% 	292 27% AB	529 49% ABCEG	310 29% AB	588 55% ABCDEG	411 38% ABCE	752 70% ABCDEFG

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Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(**)

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Q1A. How familiar, or otherwise would you say that you are with the following UK politicians? Jeremy Corbyn
Adults aged 18-75 years old in Great Britain (Online)

		Gender			Age					Social grade				Region										Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	500	284	216	57	95	92	110	146	144	153	93	110	23	67	49	49	35	45	39	67	75	20	32	173	327
	47%	54% C	40%	43%	47%	48%	52% H	43%	49%	51% K	41%	43%	51% *	54% W	54% W*	51% W*	44% *	44% *	43% *	44%	50% W	39% *	34% *	52% Y	44%
Somewhat familiar	439	185	254	51	74	81	80	152	112	120	103	103	15	44	34	38	31	45	42	67	55	24	44	129	310
	41%	35%	47% B	39%	36%	43%	38%	45%	39%	40%	46%	40%	33% *	36%	37% *	40% *	39% *	45% *	46% *	44%	36%	46% *	47% *	39%	42%
Not very familiar	78	36	41	10	20	10	12	25	26	21	14	18	3	7	8	3	6	9	5	9	15	5	10	19	59
	7%	7%	8%	8%	10%	5%	6%	7%	9%	7%	6%	7%	6% *	6%	8% *	3% *	7% *	9% *	6% *	6%	10% P	9% *	10% P*	6%	8%
Not at all familiar	28	11	18	8	4	3	4	9	4	5	5	14	2	3	-	1	4	2	3	4	3	1	4	4	24
	3%	2%	3%	6% F	2%	1%	2%	3%	1%	2%	2%	6% U	5% *	3%	- *	1% *	5% O*	2% *	3% *	4% 3%	3% 2%	1% *	4% *	1% *	3%
Don't know	30	14	16	7	10	4	4	5	5	4	10	12	2	2	-	5	4	1	2	4	4	3	4	5	25
	3%	3%	3%	5% H	5% H	2%	2%	1%	2%	1%	4% J	5% J	5% *	2%	- *	6% O*	5% O*	1% *	3% *	3%	2%	5% O*	4% *	2%	3%

Net Familiar	938	469	470	108	169	173	190	298	256	273	196	213	37	111	82	86	66	90	82	134	129	45	76	302	637
	87%	88%	86%	81%	83%	91% DE	90% DE	88% D	88%	90% L	87%	83%	84% *	90%	92% W*	90% *	83% *	89% *	89% *	89%	86%	84% *	81% *	91% Y	86%
Net Not familiar	106	47	59	18	25	12	16	34	30	25	19	32	5	10	8	4	10	11	8	13	18	6	14	23	82
	10%	9%	11%	13% F	12%	7%	8%	10%	10%	8%	8%	12%	11% *	8%	8% *	4% *	13% P*	11% *	9% *	9%	12% P	11% *	15% P*	7%	11% X

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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J/K,L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K,L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(**)

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Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q1A. How familiar, or otherwise would you say that you are with the following UK politicians? Jeremy Corbyn

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Very familiar	500 47%	139 48%	184 65% 80	35 46% *	242 54% F	195 47%
Somewhat familiar	439 41%	129 45% C	79 28%	31 41% C*	164 37%	188 45% E
Not very familiar	78 7%	15 5%	12 4%	7 9% *	28 6%	25 6%
Not at all familiar	28 3%	3 1%	4 2%	3 4% *	9 2%	6 1%
Don't know	30 3%	2 1%	2 1%	1 1% *	3 1%	2 *

Net Familiar	938 87%	268 93%	263 94% D	65 86% *	406 91%	383 92%
Net Not familiar	106 10%	18 6%	16 6%	9 12% *	37 8%	30 7%

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Public Use
Conservative candidates vs Corbyn head-to-head
Adults aged 18-75 years old in Great Britain (Online)

Q1B. How familiar, or otherwise would you say that you are with the following UK politicians? Boris Johnson
Adults aged 18-75 years old in Great Britain (Online)

		Gender			Age					Social grade				Region										Education	
	Total (A)	Male (B)	Female (C)	18 to 24 (D)	25 to 34 (E)	35 to 44 (F)	45 to 54 (G)	55 to 75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Degree or above (X)	Non-degree (Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	527 49%	294 55% C	234 43%	56 43%	91 45%	97 51%	124 59% DEH	158 47%	143 49%	160 53%	107 48%	116 45%	20 46% *	63 51%	45 51% *	49 51% *	41 52% *	52 51% *	49 53% W*	73 48%	79 52% W	22 42% *	35 37% *	173 52%	354 48%
Somewhat familiar	425 40%	181 34%	244 45% B	55 42%	76 37%	75 39%	69 33%	150 44% G	117 40%	121 40%	87 39%	99 38%	16 36% *	49 40%	35 39% *	35 36% *	30 37% *	41 40% *	35 38% *	68 45%	53 35%	25 46% *	39 42% *	130 39%	295 40%
Not very familiar	71 7%	32 6%	39 7%	9 7%	21 10%	10 5%	11 5%	19 6%	25 9% J	11 4%	16 7%	19 7%	4 8% *	6 5%	7 8% *	6 7% *	3 4% *	7 7% *	3 4% *	5 3%	13 8%	4 7% *	14 15% NGST*	20 6%	51 7%
Not at all familiar	19 2%	7 1%	12 2%	4 3%	5 2%	4 2%	2 1%	5 1%	2 1%	4 1%	3 1%	10 4% I	2 5% P*	4 3%	1 1% *	- - *	2 3% *	1 1% *	2 2% *	2 1%	4 2%	- - *	1 1% *	3 1%	16 2%
Don't know	32 3%	15 3%	17 3%	8 6% FH	11 5% H	3 2%	5 2%	5 1%	3 1%	5 2%	11 5% U	13 5% U	2 5% *	2 2%	1 1% *	6 6% R*	4 5% *	1 1% *	2 3% *	3 2%	3 2%	3 5% *	5 6% *	4 1%	28 4% X

Net Familiar	952 89%	475 90%	477 88%	112 85%	167 82%	172 91% E	192 91% E	308 91% DE	261 90% L	282 93% KL	195 87%	215 84%	36 82% *	111 91% W	81 90% *	83 87% *	71 89% *	93 91% W*	84 91% W*	141 93% MW	131 87%	47 88% *	74 79% *	303 92% Y	649 87%
Net Not familiar	90 8%	40 7%	50 9%	13 10%	26 13% GH	14 7%	13 6%	24 7%	27 9%	16 5%	19 8%	29 11% J	6 13% *	10 8%	8 9% *	6 7% *	5 6% *	8 8% *	6 6% *	7 5%	16 11%	4 7% *	15 16% ST*	23 7%	67 9%

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Q1B. How familiar, or otherwise would you say that you are with the following UK politicians? Boris Johnson

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	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Very familiar	527 49%	161 56%	160 57%	36 47% *	235 53%	222 53%
Somewhat familiar	425 40%	113 39%	99 35%	33 43% *	171 38%	167 40%
Not very familiar	71 7%	12 4%	17 6%	5 6% *	29 6%	23 6%
Not at all familiar	19 2%	1 *	3 1%	1 2% *	9 2% F	2 *
Don't know	32 3%	2 1%	2 1%	1 1% *	3 1%	2 *

Net Familiar	952 89%	274 95%	259 92%	68 90% *	406 91%	388 93%
Net Not familiar	90 8%	13 4%	20 7%	6 8% *	37 8%	25 6%

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Q1C. How familiar, or otherwise would you say that you are with the following UK politicians? Michael Gove
Adults aged 18-75 years old in Great Britain (Online)

		Gender			Age					Social grade				Region										Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	294	178	115	18	39	66	75	95	80	101	63	50	10	41	25	30	16	33	22	37	44	16	19	119	175
	27%	34% C	21%	14%	19%	35% DE	36% DE	28% DE	27% L	33% L	28% L	20%	23% *	34% W	28% *	31% *	20% *	33% *	23% *	25%	29%	31% *	21% *	36% Y	24%
Somewhat familiar	422	211	211	39	74	70	86	154	117	120	91	94	15	53	34	36	29	34	42	59	66	19	35	130	293
	39%	40%	39%	29%	36%	37%	41% D	46% DE	40%	40%	40%	37%	33% *	43%	38% *	38% *	36% *	33% *	45% *	39%	44%	36% *	38% *	39%	39%
Not very familiar	190	78	111	33	48	28	28	53	56	51	29	54	3	14	19	12	17	25	14	31	23	7	24	52	137
	18%	15%	20% B	25% FGH	24% FGH	15%	13%	16%	19%	17%	13%	21% K	8% *	11%	21% *	13% *	21% *	25% MNP*	15% *	20%	15%	13% *	26% MNPU*	16%	18%
Not at all familiar	103	36	66	25	25	18	10	25	24	19	23	37	8	10	8	10	8	8	10	13	13	6	9	18	85
	10%	7%	12% B	19% FGH	12% G	10%	5%	7%	8%	6%	10%	14% U	19% *	8%	9% *	10% *	8% *	8% *	11% *	8%	8%	11% *	10% *	5% X	11%
Don't know	66	26	40	17	19	8	11	11	14	12	20	21	7	5	4	7	9	2	4	12	6	5	6	12	55
	6%	5%	7%	13% FGH	9% H	4%	5%	3%	5%	4%	9% J	8% J	16% NORSU*	4%	4% *	8% *	12% NRU*	2% *	5% *	8% R	4%	9% *	6% *	4% X	7%

Net Familiar	716 67%	389 73% C	327 60%	57 43%	112 55% D	136 71% DE	161 77% DE	249 74% DE	197 68% L	221 73% L	154 68% L	145 56%	25 57% *	94 77% MQTW	59 66% *	66 69% *	45 57% *	67 66% *	63 69% *	96 64%	110 73% QW	36 67% *	55 59% *	248 75% Y	467 63%
Net Not familiar	292 27%	115 22%	177 33% B	58 44% FGH	72 36% FGH	46 24%	38 18%	78 23%	80 28%	69 23%	52 23%	91 35% JK	12 27% *	24 19%	27 30% *	22 23% *	25 31% *	33 33% N*	25 27% *	43 29%	35 23%	13 24% *	33 35% N*	70 21%	222 30% X

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Q1C. How familiar, or otherwise would you say that you are with the following UK politicians? Michael Gove

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Weighted base	1074	288	281	76	446	415
Very familiar	294 27%	96 33%	98 35%	22 29% *	143 32%	121 29%
Somewhat familiar	422 39%	136 47%	109 39%	40 53% C*	185 41%	184 44%
Not very familiar	190 18%	43 15%	40 14%	9 11% *	75 17%	68 16%
Not at all familiar	103 10%	10 4%	24 9% B	4 5% *	28 6%	30 7%
Don't know	66 6%	4 1%	11 4%	2 2% *	16 4%	13 3%

Net Familiar	716 67%	231 80%	206 73%	62 81% *	328 73%	304 73%
Net Not familiar	292 27%	53 18%	64 23%	13 17% *	102 23%	98 24%

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Adults aged 18-75 years old in Great Britain (Online)

Q1D. How familiar, or otherwise would you say that you are with the following UK politicians? Andrea Leadsom

Adults aged 18-75 years old in Great Britain (Online)

		Gender			Age					Social grade				Region										Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	133	82	50	6	21	29	29	47	40	44	21	28	6	19	12	12	12	17	5	12	23	6	8	55	78
	12%	16%	9%	5%	10%	15%	14%	14%	14%	15%	9%	11%	13%	15%	13%	12%	15%	17%	6%	8%	15%	11%	8%	17%	10%
Somewhat familiar	325	183	142	31	49	53	67	126	95	92	69	69	6	45	27	31	16	23	34	50	47	15	31	109	216
	30%	35%	26%	23%	24%	28%	32%	37%	33%	31%	31%	27%	15%	37%	30%	32%	20%	23%	37%	33%	31%	29%	33%	33%	29%
Not very familiar	279	136	143	28	59	46	59	86	83	72	59	66	11	25	26	24	20	36	23	36	39	15	25	81	198
	26%	26%	26%	21%	29%	24%	28%	26%	28%	24%	26%	26%	25%	20%	29%	25%	25%	35%	25%	24%	26%	28%	27%	25%	27%
Not at all familiar	249	93	156	46	52	51	39	62	55	75	54	65	12	26	18	20	21	23	23	40	35	9	22	68	181
	23%	18%	29%	35%	26%	27%	18%	18%	19%	25%	24%	25%	27%	21%	20%	21%	27%	23%	25%	26%	23%	17%	23%	21%	24%
Don't know	87	35	53	21	22	11	17	16	18	19	22	29	9	8	7	9	10	3	6	13	7	8	8	17	71
	8%	7%	10%	16%	11%	6%	8%	5%	6%	6%	10%	11%	20%	7%	8%	9%	13%	3%	7%	9%	4%	14%	9%	5%	9%
				FGH	H							U	NRSTU*		*	*	RU*	*	*		RU*	*		X	

Net Familiar	458 43%	266 50% C	192 35%	37 28%	70 34%	82 43% D	96 46% DE	173 51% DE	135 46% L	136 45%	90 40%	97 38%	12 28% *	64 52% MQ	39 43% *	43 45% *	28 35% *	40 40% *	39 42% *	63 41%	70 47% M	21 40% *	39 41% *	164 50% Y	294 40%
Net Not familiar	529 49%	229 43%	299 55% B	74 56% H	111 55% H	97 51%	98 46%	148 44%	138 47%	147 49%	113 50%	131 51%	23 52% *	51 41%	44 49% *	44 46% *	42 52% *	59 58% N*	46 51% *	75 50%	74 49%	24 45% *	47 50% *	149 45%	379 51%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q1D. How familiar, or otherwise would you say that you are with the following UK politicians? Andrea Leadsom

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Very familiar	133 12%	50 17%	42 15%	12 16% *	62 14%	64 16%
Somewhat familiar	325 30%	104 36%	92 33%	27 36% *	150 34%	138 33%
Not very familiar	279 26%	86 30%	78 28%	19 26% *	132 30%	98 24%
Not at all familiar	249 23%	42 15%	54 19%	14 19% *	82 18%	95 23%
Don't know	87 8%	7 2%	15 5%	2 3% *	20 4%	20 5%

Net Familiar	458 43%	154 53%	134 48%	39 52% *	212 47%	203 49%
Net Not familiar	529 49%	128 44%	132 47%	34 45% *	214 48%	193 46%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19
Public Use
Conservative candidates vs Corbyn head-to-head
Adults aged 18-75 years old in Great Britain (Online)

Q1E. How familiar, or otherwise would you say that you are with the following UK politicians? Jeremy Hunt
Adults aged 18-75 years old in Great Britain (Online)

		Gender			Age					Social grade				Region										Education	
	Total (A)	Male (B)	Female (C)	18 to 24 (D)	25 to 34 (E)	35 to 44 (F)	45 to 54 (G)	55 to 75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Degree or above (X)	Non-degree (Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	263	153	111	21	47	52	68	74	84	83	43	53	10	35	23	28	18	25	18	32	44	10	21	97	166
	25%	29% C	20%	16%	23%	27% D	32% DEH	22%	29% KL	27% K	19%	21%	22% *	29%	26% *	29% *	22% *	25% *	20% *	21%	29%	18% *	22% *	29% Y	22%
Somewhat familiar	452	226	225	49	85	73	91	154	119	131	97	105	15	55	38	36	33	41	46	62	59	28	38	151	301
	42%	43%	41%	37%	42%	39%	43%	45%	41%	43%	43%	41%	35% *	45%	42% *	38% *	41% *	41% *	49% *	41%	39%	54% *	41% *	46% *	40%
Not very familiar	208	91	117	34	42	38	26	69	51	56	49	53	10	20	19	18	13	21	15	33	29	7	22	52	156
	19%	17%	22%	25% G	21% G	20% G	12%	20% G	17%	18%	22%	21%	23% *	16%	21% *	19% *	17% *	21% *	17% *	22%	19%	14% *	24% *	16% X	21% X
Not at all familiar	102	40	62	18	16	19	16	32	28	24	22	28	4	9	7	7	11	13	9	17	12	3	9	21	81
	9%	8%	11% B	14%	8%	10%	8%	9%	10%	8%	10%	11%	9% *	7%	8% *	8% *	14% *	13% *	10% *	11%	8%	6% *	9% *	6% X	11% X
Don't know	49	19	29	10	14	7	9	8	9	9	14	17	5	4	2	6	5	1	3	7	7	5	4	9	40
	5%	4%	5%	8% H	7% H	4%	4%	3%	3%	3%	6%	7% J	11% R*	3%	3% *	6% R*	6% R*	1% *	4% *	5%	4%	9% R*	4% *	3% X	5% X

Net Familiar	715 67%	379 72% C	336 62%	70 53%	132 65% D	125 66% D	160 76% DEHH	228 68% D	202 70%	214 71% L	140 62%	158 62%	25 57% *	90 73%	61 68% *	64 67% *	50 63% *	66 65% *	64 69% *	94 62%	103 68%	38 72% *	59 63% *	248 75% Y	467 63%
Net Not familiar	310 29%	131 25%	179 33% B	52 39% EG	58 28%	57 30% G	42 20%	101 30% G	79 27%	80 26%	71 31%	81 32%	14 33% *	29 23%	26 29% *	26 27% *	25 31% *	34 34% *	25 27% *	49 33%	41 27%	10 20% *	31 33% *	73 22%	237 32% X

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J/K,L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K,L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(**)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q1E. How familiar, or otherwise would you say that you are with the following UK politicians? Jeremy Hunt

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Very familiar	263 25%	80 28%	84 30%	20 26% *	124 28%	107 26%
Somewhat familiar	452 42%	128 44%	127 45%	40 52% *	204 46%	178 43%
Not very familiar	208 19%	62 21% c	42 15%	9 12% *	78 18%	84 20%
Not at all familiar	102 9%	15 5%	21 8%	6 8% *	32 7%	36 9%
Don't know	49 5%	4 1%	7 2%	1 1% *	8 2%	9 2%

Net Familiar	715 67%	208 72%	211 75%	59 78% *	328 74%	286 69%
Net Not familiar	310 29%	77 27%	63 22%	15 20% *	110 25%	121 29%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19
Public Use
Conservative candidates vs Corbyn head-to-head
Adults aged 18-75 years old in Great Britain (Online)

Q1F. How familiar, or otherwise would you say that you are with the following UK politicians? Dominic Raab
Adults aged 18-75 years old in Great Britain (Online)

	Gender			Age					Social grade				Region											Education	
	Total (A)	Male (B)	Female (C)	18 to 24 (D)	25 to 34 (E)	35 to 44 (F)	45 to 54 (G)	55 to 75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Degree or above (X)	Non-degree (Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	130 12%	89 17% C	41 8%	11 8%	24 12%	24 12%	29 14%	43 13%	38 13%	40 13%	26 11%	27 10%	4 10% *	13 10%	15 16% *	10 11% *	7 9% *	12 12% *	8 9% *	15 10%	30 20% NQST	7 13% *	9 10% *	48 15%	82 11%
Somewhat familiar	270 25%	155 29% C	115 21%	24 18%	42 20%	47 25%	58 28% D	99 29% DE	81 28% L	89 29% L	50 22%	50 19%	6 15% *	36 29%	19 21% *	24 25% *	15 19% *	26 25% *	24 26% *	40 26%	37 25%	15 28% *	28 30% *	103 31% Y	166 22%
Not very familiar	284 26%	143 27%	141 26%	27 21%	61 30%	56 29%	53 25%	87 26%	77 27%	72 24%	62 28%	73 29%	8 19% *	33 27%	28 31% *	25 27% *	21 27% *	31 31% *	21 23% *	37 25%	40 27%	15 28% *	24 26% *	83 25%	201 27%
Not at all familiar	304 28%	110 21%	194 36% B	50 38% EGH	56 28%	55 29%	54 25%	89 26%	78 27%	84 28%	64 28%	78 30%	17 38% V*	32 26%	24 27% *	27 28% *	27 34% V*	29 29% *	33 36% V*	46 31%	36 24%	9 17% *	24 26% *	82 25%	222 30%
Don't know	86 8%	33 6%	53 10% B	20 15% FGH	21 10%	9 5%	17 8%	19 6%	17 6%	17 6%	24 11% I	28 11% U	8 18% ORSU*	10 8%	4 5% *	9 10% *	9 11% R*	3 3% *	6 6% *	13 9%	8 5%	8 14% RU*	8 9% *	14 4%	73 10% X

Net Familiar	400 37%	244 46% C	156 29%	35 26%	66 32%	70 37% D	87 41% D	142 42% DE	119 41% L	129 43% KL	75 34%	77 30%	11 25% *	48 39%	34 38% *	34 35% *	22 28% *	38 37% *	32 35% *	55 36%	67 44% MQ	22 41% *	37 40% *	151 46% Y	248 33%
Net Not familiar	588 55%	253 48%	335 62% B	77 59%	117 58%	111 58%	107 51%	176 52%	155 53%	156 52%	126 56%	151 59%	25 57% *	65 53%	52 57% *	53 55% *	48 61% *	61 60% *	54 59% *	83 55%	76 50%	24 44% *	48 51% *	165 50%	423 57% X

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(**)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q1F. How familiar, or otherwise would you say that you are with the following UK politicians? Dominic Raab

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Very familiar	130 12%	47 16%	35 12%	14 19% *	58 13%	61 15%
Somewhat familiar	270 25%	92 32%	78 28%	23 30% *	136 30% F	101 24%
Not very familiar	284 26%	66 23%	88 31% B	21 27% *	131 29%	108 26%
Not at all familiar	304 28%	76 26%	68 24%	15 20% *	102 23%	124 30% E
Don't know	86 8%	7 3%	13 5%	2 3% *	19 4%	22 5%

Net Familiar	400 37%	139 48%	112 40%	37 49% *	194 44%	162 39%
Net Not familiar	588 55%	142 49%	156 55%	36 48% *	233 52%	232 56%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19
Public Use
Conservative candidates vs Corbyn head-to-head
Adults aged 18-75 years old in Great Britain (Online)

Q1G. How familiar, or otherwise would you say that you are with the following UK politicians? Sajid Javid
Adults aged 18-75 years old in Great Britain (Online)

		Gender			Age					Social grade				Region										Education	
	Total (A)	Male (B)	Female (C)	18 to 24 (D)	25 to 34 (E)	35 to 44 (F)	45 to 54 (G)	55 to 75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Degree or above (X)	Non-degree (Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	199	127	71	14	38	35	47	64	60	66	37	36	4	28	18	29	13	20	9	20	39	10	8	78	120
	18%	24% C	13%	11%	19% D	18%	22% D	19% D	21% L	22% L	16%	14%	10% *	23% STW	20% W*	30% MQSTW*	16% *	19% W*	10% *	13%	26% MSTW	18% *	8% *	24% Y	16%
Somewhat familiar	397	198	199	36	58	70	95	138	105	111	89	92	10	41	34	33	26	43	38	61	57	22	33	141	257
	37%	37%	37%	27%	28%	37%	45% DE	41% DE	36%	37%	40%	36%	22% *	33%	38% *	34% *	32% *	42% M*	42% M*	40% M	38%	42% *	36% *	43% Y	35%
Not very familiar	251	122	129	30	49	48	33	91	74	78	44	55	12	35	23	17	12	21	25	37	30	11	28	64	187
	23%	23%	24%	23%	24% G	25% G	16%	27% G	26%	26%	20%	21%	28% *	28% Q	26% *	18% *	15% *	21% *	27% *	24%	20%	20% *	29% Q*	19%	25% X
Not at all familiar	160	58	102	30	43	30	23	34	36	34	37	53	10	13	10	11	22	15	13	22	18	5	20	39	121
	15%	11%	19% B	23% GH	21% GH	16%	11%	10%	12%	11%	17%	21% U	24% *	11%	11% *	11% *	27% NOPRSTUV*	15% *	14% *	15%	12%	9% *	22% N*	12%	16% X
Don't know	67	24	43	22	16	8	12	9	15	13	18	21	7	6	5	6	7	3	6	11	7	5	4	9	58
	6%	4%	8% B	16% EFGH	8% H	4%	6%	3%	5%	4%	8%	8%	16% NRUW*	5%	6% *	6% *	8% *	3% *	6% *	7%	5%	10% *	5% *	3%	8% X

Net Familiar	596 55%	326 61% C	270 50%	50 38%	96 47%	105 55% D	142 68% DEF	202 60% DE	165 57%	177 59% L	126 56%	128 50%	14 32% *	69 56% M	51 57% M*	62 65% MQW*	39 49% *	63 62% MW*	48 52% M*	81 54% M	96 64% MQW	32 60% M*	41 44% *	219 66% Y	377 51%
Net Not familiar	411 38%	180 34%	231 42% B	60 46% G	91 45% G	77 41% G	56 27%	126 37% G	110 38%	112 37%	81 36%	107 42%	23 51% PUV*	48 39%	33 37% *	28 29% *	34 43% *	36 36% *	38 42% *	59 39%	48 32%	16 30% *	48 51% PRUV*	103 31%	308 41% X

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Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(**)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q1G. How familiar, or otherwise would you say that you are with the following UK politicians? Sajid Javid

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Very familiar	199 18%	61 21%	70 25%	17 23% *	97 22%	86 21%
Somewhat familiar	397 37%	130 45%	104 37%	27 36% *	177 40%	166 40%
Not very familiar	251 23%	75 26%	55 19%	18 24% *	103 23%	106 26%
Not at all familiar	160 15%	19 7%	42 15% 8	11 14% 8*	59 13%	44 11%
Don't know	67 6%	3 1%	10 4%	2 3% *	10 2%	14 3%

Net Familiar	596 55%	191 66%	174 62%	45 59% *	275 62%	251 60%
Net Not familiar	411 38%	94 33%	97 34%	29 38% *	161 36%	150 36%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19
Public Use
Conservative candidates vs Corbyn head-to-head
Adults aged 18-75 years old in Great Britain (Online)

Q1H. How familiar, or otherwise would you say that you are with the following UK politicians? Matt Hancock
Adults aged 18-75 years old in Great Britain (Online)

		Gender			Age					Social grade				Region										Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744
Very familiar	66	42	23	7	19	9	13	19	21	22	10	12	3	9	10	5	2	9	4	3	16	1	5	25	41
	6%	8% C	4%	5%	9%	5%	6%	6%	7%	7%	5%	5%	6% *	7%	11% QT*	5% *	2% *	9% T*	4% *	2%	10% QT	3% *	5% *	8%	5%
Somewhat familiar	157	91	66	20	30	28	28	52	53	44	25	35	3	33	7	14	11	17	13	14	21	12	11	58	100
	15%	17% C	12%	15%	15%	15%	13%	15%	18% K	15%	11%	14%	7% *	27% MOPQSTUW	7% *	15% *	14% *	17% *	14% *	10%	14%	23% OT*	12% *	17% *	13%
Not very familiar	314	171	143	31	58	55	67	103	97	93	59	64	12	30	35	28	19	27	25	49	43	11	35	96	218
	29%	32% C	26%	24%	29%	29%	32%	30%	33% L	31%	26%	25%	27% *	24%	39% NOV*	30% *	24% *	26% *	27% *	32%	28%	20% *	37% NV*	29%	29%
Not at all familiar	438	182	256	53	73	88	80	144	100	124	104	110	18	40	33	36	38	43	43	72	60	21	35	130	308
	41%	34%	47% B	40%	36%	46% E	38%	43%	34%	41%	46% I	43% I	40% *	32%	36% *	38% *	48% N*	42% *	47% N*	47% N	40%	40% *	37% *	39%	41%
Don't know	100	44	56	21	23	10	24	21	19	19	27	36	9	12	5	12	9	6	8	13	11	8	8	22	78
	9%	8%	10%	16% FH	12% FH	5%	11% FH	6%	6%	6%	12% U	14% U	20% ORTU*	10%	6% *	12% *	11% *	6% *	8% *	8%	8%	14% *	9% *	7%	10% X

Net Familiar	223 21%	133 25% C	89 16%	27 20%	48 24%	37 19%	40 19%	71 21%	75 26% KL	66 22%	35 16%	46 18%	6 13% *	42 34% MOPOSTW	16 18% *	19 20% *	13 17% *	26 26% T*	17 18% *	18 12%	37 24% T	13 25% T*	16 17% *	83 25% Y	140 19%
Net Not familiar	752 70%	352 67%	399 73% B	84 64%	132 65%	143 75% DE	146 69%	246 73% D	197 68%	218 72%	163 72%	174 68%	29 67% *	69 56%	68 76% N*	65 68% *	58 72% N*	70 69% *	68 74% N*	120 80% NPUV	103 68%	32 60% *	70 74% N*	226 68%	526 71%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E/F/G,H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(**)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q1H. How familiar, or otherwise would you say that you are with the following UK politicians? Matt Hancock

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Very familiar	66 6%	14 5%	23 8%	7 10% *	34 8%	29 7%
Somewhat familiar	157 15%	52 18%	51 18%	12 16% *	81 18%	55 13%
Not very familiar	314 29%	90 31%	86 31%	21 28% *	146 33%	121 29%
Not at all familiar	438 41%	121 42%	104 37%	31 40% *	159 36%	181 44% £
Don't know	100 9%	12 4%	17 6%	5 6% *	26 6%	29 7%

Net Familiar	223 21%	66 23%	75 27%	19 25% *	115 26%	84 20%
Net Not familiar	752 70%	210 73%	190 68%	52 68% *	305 68%	302 73%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q2-Q8. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister? - Summary

Adults aged 18-75 years old in Great Britain (Online)

	Q2-Q8. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?						
	Q2	Q3	Q4	Q5	Q6	Q7	Q8
	(A)	(B)	(C)	(D)	(E)	(F)	(G)
Unweighted base	1074	1074	1074	1074	1074	1074	1074
Weighted base	1074	1074	1074	1074	1074	1074	1074
Jeremy Corbyn	354 33% CDEFG	342 32% CEFG	294 27%	328 30% CFG	308 29% G	301 28%	288 27%
Boris Johnson	416 39% BCDEFG	- - -	- - -	- - -	- - -	- - -	- - -
Michael Gove	- - -	340 32% ACDEFG	- - -	- - -	- - -	- - -	- - -
Andrea Leadsom	- - -	- - -	362 34% ABDEFG	- - -	- - -	- - -	- - -
Jeremy Hunt	- - -	- - -	- - -	363 34% ABCEFG	- - -	- - -	- - -
Dominic Raab	- - -	- - -	- - -	- - -	317 30% ABCDFG	- - -	- - -
Sajid Javid	- - -	- - -	- - -	- - -	- - -	340 32% ABCDEG	- - -
Matt Hancock	- - -	- - -	- - -	- - -	- - -	- - -	308 29% ABCDEF
No preference	156 15%	185 17% A	193 18% AD	167 16%	199 19% AD	213 20% ABD	193 18% AD
Don't know	148 14%	207 19% A	224 21% A	217 20% A	250 23% ABCDF	219 20% A	286 27% ABCDEF

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A/B/C/D/E/F/G Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A/B/C/D/E/F/G Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q2. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Johnson

Adults aged 18-75 years old in Great Britain (Online)

		Gender		Age					Social grade				Region												Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620	
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744	
Jeremy Corbyn	354 33%	180 34%	174 32%	64 48% GH	89 44% GH	81 43% GH	57 27% H	64 19%	109 38% KL	114 38% KL	60 26%	72 28%	10 24% *	45 37% T	45 50% MPQRSTV*	28 29% *	22 27% *	26 26% *	32 34% *	35 23%	60 40% RT	15 29% *	36 39% T*	154 47% Y	201 27%	
Boris Johnson	416 39%	232 44% C	184 34%	25 19%	53 26%	59 31% D	101 48% DEF	177 52% DEF	106 37%	118 39%	97 43%	95 37%	15 33% *	47 39%	28 31% *	41 42% *	33 42% *	43 42% *	43 46% OW*	67 45% OW	52 35%	19 36% *	28 30% *	99 30%	317 43% X	
No preference	156 15%	68 13%	88 16%	24 18%	30 15%	25 13%	25 12%	53 16%	41 14%	34 11%	40 18% J	41 16%	7 16% *	16 13%	10 11% *	17 18% S*	11 13% *	17 17% S*	6 7% *	28 18% S	16 10%	9 18% *	19 20% S*	49 15%	107 14%	
Don't know	148 14%	50 9%	98 18% B	20 15%	31 15%	25 13%	28 13%	44 13%	34 12%	37 12%	28 13%	49 19% U	12 26% NOPW*	14 12%	8 9% *	10 11% *	14 17% *	15 15% *	11 12% *	21 14%	22 15%	9 18% *	11 12% *	29 9%	119 16% X	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q2. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Johnson

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Jeremy Corbyn	354 33%	25 9%	196 70% BD	32 42% B*	230 52% F	60 14%
Boris Johnson	416 39%	212 74% CD	37 13%	12 16% *	90 20%	280 67% E
No preference	156 15%	31 11%	27 10%	19 25% BC*	76 17% F	37 9%
Don't know	148 14%	20 7%	22 8%	13 17% BC*	49 11%	39 9%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q3. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Gove

Adults aged 18-75 years old in Great Britain (Online)

		Gender		Age					Social grade				Region												Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620	
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744	
Jeremy Corbyn	342 32%	185 35% C	157 29%	54 41% GH	88 43% GH	78 41% GH	56 27%	66 19%	110 38% KL	105 35% L	60 27%	66 26%	8 19% *	48 39% MTV	41 45% MQRSTV*	32 34% *	22 28% *	27 26% *	28 30% *	38 25%	53 35%	12 22% *	34 36% *	139 42% Y	203 27%	
Michael Gove	340 32%	189 36% C	152 28%	16 12%	43 21% D	44 23% D	80 38% DEF	157 47% DEF	95 33%	103 34% L	78 35% L	64 25%	16 37% W*	35 28%	29 32% *	33 34% W*	27 34% W*	34 34% W*	32 35% W*	52 34% W	45 30%	20 37% W*	19 20% *	95 29%	245 33%	
No preference	185 17%	80 15%	105 19%	28 21%	29 14%	36 19%	39 19%	53 16%	36 12%	47 16%	42 18%	60 24% IJ	6 13% *	21 17%	10 11% *	14 14% *	14 18% *	23 22% O*	13 14% *	33 22% O	24 16%	5 9% *	24 25% OV*	51 15%	134 18%	
Don't know	207 19%	75 14%	131 24% B	34 25% G	44 22%	32 17%	35 17%	62 18%	49 17%	46 15%	45 20%	65 25% IJ	13 31% O*	20 16%	11 12% *	17 18% *	17 21% *	18 17% *	18 20% *	28 18%	30 20%	17 31% NO*	18 19% *	45 14%	161 22% X	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q3. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Gove

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Jeremy Corbyn	342 32%	20 7%	195 69% BD	26 34% B*	215 48% F	73 18%
Michael Gove	340 32%	203 70% CD	26 9%	14 19% C*	103 23%	209 50% E
No preference	185 17%	35 12%	30 11%	22 29% BC*	73 16%	66 16%
Don't know	207 19%	31 11%	30 11%	14 18% *	56 13%	68 16%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q4. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Leadsom

Adults aged 18-75 years old in Great Britain (Online)

		Gender		Age					Social grade				Region												Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620	
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744	
Jeremy Corbyn	294 27%	162 31% C	131 24%	44 33% GH	82 40% GH	59 31% H	49 23%	59 17%	94 32% L	84 28%	56 25%	60 24%	8 17% *	40 33% T	39 43% MPQRSTVW*	24 25% *	18 23% *	21 21% *	25 28% *	32 21%	50 33% RTV	10 18% *	27 29% *	120 36% Y	174 23%	
Andrea Leadsom	362 34%	198 37% C	164 30%	23 17%	44 22%	47 25%	86 41% DEF	162 48% DEF	96 33%	109 36%	79 35%	78 30%	14 32% *	35 28%	26 29% *	34 36% *	29 37% *	37 37% *	35 38% W*	57 38% W	52 34%	21 39% *	22 23% *	94 28%	268 36% X	
No preference	193 18%	84 16%	109 20%	30 22%	33 16%	42 22%	34 16%	55 16%	46 16%	48 16%	43 19%	57 22%	7 17% *	21 17%	10 11% *	22 23% O*	14 18% *	19 18% *	11 12% *	37 24% OSU	19 13%	11 21% *	21 23% O*	56 17%	138 18%	
Don't know	224 21%	85 16%	140 26% B	36 27% H	45 22%	41 22%	41 19%	61 18%	55 19%	62 20%	46 21%	61 24%	15 34% OPT*	27 22%	15 16% *	16 17% *	18 22% *	25 24% *	20 22% *	25 17%	29 19%	12 22% *	24 25% *	60 18%	164 22%	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q4. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Leadsom

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Jeremy Corbyn	294 27%	14 5%	180 64% BD	21 28% B*	195 44% F	53 13%
Andrea Leadsom	362 34%	209 73% CD	29 10%	14 19% C*	109 24%	216 52% E
No preference	193 18%	33 11%	39 14%	22 29% BC*	74 17%	69 17%
Don't know	224 21%	32 11%	33 12%	18 24% BC*	69 15%	77 19%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q5. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Hunt

Adults aged 18-75 years old in Great Britain (Online)

		Gender		Age					Social grade				Region												Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620	
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744	
Jeremy Corbyn	328 30%	174 33%	154 28%	50 38% GH	91 45% GH	74 39% GH	52 25%	60 18%	110 38% KL	91 30%	53 24%	73 29%	7 16% *	44 35% MT	39 43% MQRSTV*	32 33% M*	20 25% *	28 27% *	26 28% *	33 22%	55 37% MT	11 22% *	33 35% MT*	136 41% Y	192 26%	
Jeremy Hunt	363 34%	206 39% C	156 29%	20 15%	40 20%	43 23%	87 41% DEF	173 51% DEFG	94 32%	112 37% L	85 38% L	71 28%	18 40% W*	39 31% W	29 33% W*	29 31% W*	28 35% W*	36 35% W*	35 38% W*	62 41% W	48 32% W	23 44% W*	16 18% *	105 32%	257 35%	
No preference	167 16%	69 13%	99 18% B	26 20%	27 13%	38 20% H	32 15%	44 13%	36 12%	40 13%	44 19% I	48 19% I	4 9% *	14 11%	8 9% *	20 21% NO*	15 19% O*	16 16% *	16 17% *	27 18%	21 14%	6 12% *	19 21% O*	44 13%	124 17%	
Don't know	217 20%	81 15%	136 25% B	36 27% H	45 22%	35 19%	39 19%	60 18%	51 17%	59 20%	43 19%	64 25% I	15 35% OPSTU*	27 22%	14 15% *	14 15% *	16 20% *	22 21% *	15 16% *	29 19%	27 18%	12 23% *	25 27% *	46 14%	171 23% X	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H,I/J,K/L,M/N/O,P/Q,R/S,T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H,I/J,K/L,M/N/O,P/Q,R/S,T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q5. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Hunt

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Jeremy Corbyn	328 30%	18 6%	188 67% BD	25 33% B*	213 48% F	61 15%
Jeremy Hunt	363 34%	218 76% CD	32 11%	20 27% C*	112 25%	217 52% E
No preference	167 16%	27 9%	28 10%	18 24% BC*	60 13%	64 15%
Don't know	217 20%	25 9%	33 12%	12 16% *	61 14%	73 17%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q6. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Raab

Adults aged 18-75 years old in Great Britain (Online)

		Gender		Age					Social grade				Region												Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620	
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744	
Jeremy Corbyn	308 29%	173 33% C	135 25%	50 38% GH	87 43% GH	66 35% GH	50 24% H	55 16%	101 35% KL	89 29%	51 23%	67 26%	7 15% *	45 36% MT	37 41% MQRSTV*	30 31% *	19 24% *	27 27% *	22 24% *	31 21%	52 34% MT	11 21% *	27 29% *	132 40% Y	176 24%	
Dominic Raab	317 30%	179 34% C	138 25%	18 14%	39 19%	35 18%	76 36% DEF	149 44% DEF	75 26%	99 33%	72 32%	72 28%	12 27% *	32 26%	20 23% *	27 28% *	25 31% *	29 28% *	32 35% *	51 34%	47 31%	21 41% OW*	21 22% *	79 24%	238 32% X	
No preference	199 19%	87 17%	112 21%	24 18%	30 15%	47 25% E	38 18%	61 18%	57 19%	52 17%	39 17%	51 20%	5 12% *	20 17%	10 11% *	22 23% U*	15 19% *	21 21% *	18 20% *	36 24% OU	19 13%	6 12% *	25 27% OUV*	55 17%	144 19%	
Don't know	250 23%	90 17%	159 29% B	40 30% H	47 23%	42 22%	47 22%	73 22%	58 20%	62 21%	63 28% I	66 26%	20 46% NOPQRSTUW *	26 21%	22 25% *	17 18% *	20 26% *	25 24% *	20 21% *	33 22%	33 22%	14 26% *	20 22% *	64 19%	186 25% X	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q6. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Raab

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Jeremy Corbyn	308 29%	10 4%	179 64% BD	24 32% B*	193 43% F	58 14%
Dominic Raab	317 30%	198 69% CD	17 6%	14 19% C*	92 21%	199 48% E
No preference	199 19%	43 15%	42 15%	20 26% BC*	86 19%	72 17%
Don't know	250 23%	38 13%	43 15%	17 23% B*	75 17%	86 21%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q7. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Javid

Adults aged 18-75 years old in Great Britain (Online)

		Gender		Age					Social grade				Region												Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620	
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744	
Jeremy Corbyn	301 28%	162 31%	139 26%	46 35% GH	83 41% GH	60 32% H	48 23%	64 19%	93 32% K	84 28%	53 23%	71 28%	9 21% *	42 34% TV	41 45% MQRSTUWV*	30 31% *	18 22% *	24 23% *	21 23% *	32 21%	48 32% T	10 18% *	28 30% *	126 38% Y	175 24%	
Sajid Javid	340 32%	188 35% C	152 28%	22 16%	42 20%	50 26% D	78 37% DEF	149 44% DEF	92 32%	102 34%	75 34%	70 27%	13 31% *	32 26%	27 30% *	31 32% *	25 31% *	36 35% *	29 31% *	56 37% NW	47 31%	23 44% NW*	21 23% *	97 29%	243 33%	
No preference	213 20%	97 18%	116 21%	32 24% E	31 15%	43 23%	46 22%	62 18%	53 18%	59 19%	46 21%	55 22%	8 18% *	21 17%	11 12% *	21 22% *	18 23% *	19 18% *	18 20% *	37 24% O	24 16%	10 19% *	27 29% NOU*	54 16%	159 21% X	
Don't know	219 20%	83 16%	137 25% B	33 25%	48 24%	38 20%	38 18%	63 19%	52 18%	57 19%	51 22%	59 23%	13 31% OP*	28 23%	11 13% *	15 15% *	19 24% *	23 23% *	23 25% O*	26 17%	32 21%	10 20% *	18 19% *	53 16%	166 22% X	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q7. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Javid

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Jeremy Corbyn	301 28%	14 5%	171 61% BD	19 25% B*	184 41% F	64 15%
Sajid Javid	340 32%	198 69% CD	34 12%	16 21% *	125 28%	185 45% E
No preference	213 20%	45 16%	39 14%	24 31% BC*	72 16%	91 22% E
Don't know	219 20%	31 11%	37 13%	17 23% BC*	65 15%	75 18%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

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Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q8. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Hancock

Adults aged 18-75 years old in Great Britain (Online)

		Gender		Age					Social grade				Region												Education	
	Total	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Degree or above	Non-degree	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	
Unweighted base	1074	532	542	152	202	185	210	325	309	306	211	248	42	122	91	97	79	101	94	150	150	53	95	454	620	
Weighted base	1074	530	544	132	204	190	211	337	290	302	225	256	44	123	90	96	80	102	92	151	151	53	94	330	744	
Jeremy Corbyn	288 27%	158 30% C	130 24%	44 34% GH	81 40% GH	64 34% GH	44 21%	54 16%	92 32% K	77 26%	53 24%	65 25%	7 15% *	40 32% MT	32 36% MQT*	30 32% T*	16 20% *	23 23% *	24 26% *	29 19%	45 30% T	11 21% *	31 33% MT*	119 36% Y	169 23%	
Matt Hancock	308 29%	179 34% C	129 24%	20 15%	35 17%	37 20%	73 35% DEF	142 42% DEF	90 31%	88 29%	69 31%	61 24%	11 25% *	32 26%	26 29% *	25 27% *	25 32% *	29 28% *	31 34% *	45 30%	44 29%	18 34% *	21 23% *	85 26%	223 30%	
No preference	193 18%	80 15%	112 21% B	26 19%	32 16%	43 23% H	44 21%	49 14%	45 16%	54 18%	37 16%	56 22%	5 12% *	18 14%	10 11% *	17 18% *	17 21% *	21 21% *	14 16% *	35 23% O	26 17%	10 19% *	19 20% *	51 15%	142 19%	
Don't know	286 27%	112 21%	173 32% B	42 32%	56 27%	46 24%	49 23%	93 27%	63 22%	82 27%	66 29%	74 29%	21 48% NOPQRSTUV W*	33 27%	21 24% *	23 24% *	22 27% *	29 28% *	22 24% *	42 28%	36 24%	14 26% *	22 24% *	75 23%	210 28% X	

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

18-099923-01 - 07/06/2019 - 10/6/19

Public Use

Conservative candidates vs Corbyn head-to-head

Adults aged 18-75 years old in Great Britain (Online)

Q8. When comparing Labour leader Jeremy Corbyn to the following Conservative MP. Who do you think would make the better Prime Minister?: Corbyn vs Hancock

Adults aged 18-75 years old in Great Britain (Online)

		Past GE2017 vote			Past EU Referendum vote	
	Total	Conservative	Labour	Lib Dems	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)
Unweighted base	1074	285	290	80	471	393
Weighted base	1074	288	281	76	446	415
Jeremy Corbyn	288 27%	15 5%	169 60% BD	18 24% B*	178 40% F	58 14%
Matt Hancock	308 29%	191 66% CD	19 7%	12 15% C*	90 20%	189 46% E
No preference	193 18%	33 11%	38 13%	19 25% BC*	84 19%	69 17%
Don't know	286 27%	50 17%	55 20%	27 35% BC*	94 21%	98 24%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F Minimum Base: 30(**) Small Base: 100(*)