Global @dvisor: CIGI/IPSOS Poll Questions
Q1. How concerned are you about your online privacy compared to one year ago?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Much more concerned	5538	123	292	148	91	70	448	160	113	218	140	395	118	116	162	323	122	185	85	192	172	342	302	540	76	602
	22%	12%	29%	15%	9%	7%	45%	16%	11%	22%	14%	40%	12%	12%	16%	32%	12%	19%	8%	19%	17%	34%	32%	54%	8%	63%
		FSY	BDEFHIJKMNOQRSTUY	EFSY			BCDEFHIJKLMNOPQRSTUVWY	EFIMNSY	FSY	BDEFHIKMNOQSUY	EFSY	BCDEFHIJKMNOPQRSTUVWY	FSY	FSY	BEFIMNQSY	BDEFHIJKMNOQRSTUY	FSY	BEFIKMNQSY		BEFIKMNQSY	BEFIMNQSY	BDEFHIJKMNOQRSTUY	BDEFHIJKMNOQRSTUY	BCDEFGHIJKLMNOPQRSTUVWY		BCDEFGHIJKLMNOPQRSTUVWXY
Somewhat more concerned	7622	368	348	331	392	188	314	308	316	379	404	339	305	357	347	327	309	336	274	338	301	323	161	148	231	178
	31%	37%	35%	33%	39%	19%	31%	31%	32%	38%	40%	34%	30%	36%	35%	33%	31%	34%	27%	34%	30%	32%	17%	15%	24%	19%
		FHMSUWXYZ	FSWXYZ	FSWXYZ	DFGHILMOPQRSUVWXYZ	X	FWXYZ	FWXYZ	FSWXYZ	FGHIMPQSUVWXYZ	DFGHILMOPQRSTUVWXYZ	FSWXYZ	FWXYZ	FMSUWXYZ	FSWXYZ	FSWXYZ	FWXYZ	FSWXYZ	FWXZ	FSWXYZ	FWXYZ	FSWXYZ			FWXZ	X
No more or less concerned	9145	456	223	486	347	643	158	501	525	378	333	156	520	434	419	271	517	446	529	317	479	239	303	102	316	45
	37%	46%	22%	49%	35%	64%	16%	50%	53%	38%	33%	16%	52%	43%	42%	27%	52%	45%	53%	32%	48%	24%	32%	10%	33%	5%
		CEGJKLPTVWXYZ	GLXZ	CEGJKLOPTVWXYZ	CGLPVXZ	BCDEGHIJKLMNOPQRSTUVWXYZ	XZ	CEGJKLNOPRTVWXYZ	BCEGJKLNOPRTVWXYZ	CGLPVWXYZ	CGLPVXZ	XZ	BCEGJKLNOPRTVWXYZ	CEGJKLPTVWXYZ	CEGKLPTVWXYZ	GLXZ	CEGJKLNOPRTVWXYZ	CEGJKLPTVWXYZ	BCEGJKLNOPRTVWXYZ	CGLVXZ	CEGJKLOPTVWXYZ	GLXZ	CGLPVXZ	Z	CGLPVXZ	
Somewhat less concerned	1427	33	81	26	121	63	35	19	29	18	98	73	35	69	45	52	29	22	62	65	25	53	122	70	124	56
	6%	3%	8%	3%	12%	6%	4%	2%	3%	2%	10%	7%	4%	7%	5%	5%	3%	2%	6%	6%	3%	5%	13%	7%	13%	6%
			BDGHIJMOQRU		BCDFGHIJLMNOPQRSTUVXZ	BDGHIJMQRU	J				BDFGHIJMNOPQRSUVXZ	BDGHIJMOQRU	J	BDGHIJMOQRU	HJRU	DHIJRU			BDGHIJMQRU	BDHIJQRU		DHIJQRU	BCDFGHIJKLMNOPQRSTUVXZ	BDGHIJMOQRU	BCDFGHIJKLMNOPQRSTUVXZ	BDGHIJMQRU
Much less concerned	1115	20	55	9	48	36	45	12	16	7	25	37	22	23	27	26	23	10	50	89	21	43	65	134	201	71
	4%	2%	6%	1%	5%	4%	4%	1%	2%	1%	2%	4%	2%	2%	3%	3%	2%	1%	5%	9%	2%	4%	7%	13%	21%	7%
			BDHIJKMNOPQRU		BDHIJKMNOPQRU	DHIJR	BDHIJKMNQRU				DJR	DHIJR	J	JR	DHJR	DJR	J		BDHIJKMNOPQRU	BDEFGHIJKLMNOPQRSUV	J	BDHIJKMNOQRU	BDFGHIJKLMNOPQRUV	BCDEFGHIJKLMNOPQRSTUVWZ	BCDEFGHIJKLMNOPQRSTUVWXZ	BDEFGHIJKLMNOPQRSUV
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Much/ Somewhat more concerned)	13160	491	640	480	483	258	762	468	429	597	544	734	422	473	509	651	431	522	359	529	474	665	463	688	308	779
	53%	49%	64%	48%	48%	26%	76%	47%	43%	60%	54%	73%	42%	47%	51%	65%	43%	52%	36%	53%	47%	67%	49%	69%	32%	82%
		FIMSY	BDEFHIKMNOQRSTUWY	FSY	FIMSY		BCDEFHIJKMNOPQRSTUVWXY	FSY	FSY	BDEFHIKMNOQRSTUWY	DEFHIMNQSUWY	BCDEFHIJKMNOPQRSTUVWXY	FSY	FSY	FIMQSY	BDEFHIJKMNOQRSTUWY	FSY	FHIMQSY	F	FIMQSY	FSY	BDEFHIJKMNOQRSTUWY	FIMQSY	BDEFHIJKMNOQRSTUWY	F	BCDEFGHIJKLMNOPQRSTUVWXY
Low2Box (Somewhat/ Much less concerned)	2543	53	136	35	169	99	80	30	45	25	123	110	57	93	72	78	52	32	112	154	47	96	187	204	325	127
	10%	5%	14%	3%	17%	10%	8%	3%	5%	2%	12%	11%	6%	9%	7%	8%	5%	3%	11%	15%	5%	10%	20%	20%	34%	13%
		J	BDGHIJMNOPQRUV		BDFGHIJKLMNOPQRSUVZ	BDHIJMQRU	DHIJRU		J		BDGHIJMOPQRU	BDGHIJMOPQRU	HJR	BDHIJMQRU	DHIJRU	DHIJRU	J		BDGHIJMOPQRU	BDFGHIJLMNOPQRUV	J	BDHIJMQRU	BCDFGHIJKLMNOPQRSUVZ	BCDEFGHIJKLMNOPQRSTUVZ	BCDEFGHIJKLMNOPQRSTUVWXZ	BDFGHIJMNOPQRUV
Mean	3.61	3.54	3.74	3.58	3.36	3.19	4.09	3.59	3.48	3.78	3.54	3.98	3.46	3.47	3.57	3.87	3.48	3.66	3.28	3.48	3.58	3.87	3.54	3.9	2.85	4.24
		EFSY	BDEFHIKMNOQSTUWY	EFIMNQSY	FY	Y	BCDEFHIJKMNOPQRSTUVWXY	EFIMNQSY	EFSY	BDEFHIKMNOQRSTUWY	EFSY	BCDEFHIJKMNOPQRSTUVWY	EFSY	EFSY	EFIMNQSY	BDEFHIKMNOQRSTUWY	EFSY	BEFIKMNOQSTWY	FY	FSY	EFIMNSY	BDEFHIKMNOQRSTUWY	EFSY	BCDEFHIJKMNOQRSTUWY		BCDEFGHIJKLMNOPQRSTUVWXY

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Global @dvisor: CIGI/IPSOS Poll Questions
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Much more concerned	5538	321	616	668	1432	1082	1307	2200
	22%	16%	31%	11%	18%	14%	26%	37%
		CE	ACDEF		CE	C	ACDE	ABCDEF
Somewhat more concerned	7622	633	675	1700	2922	2444	1738	1532
	31%	32%	34%	28%	37%	31%	35%	26%
		CG	CEG	G	ACEFG	CG	CEG	
No more or less concerned	9145	965	495	3236	2970	4035	1411	1176
	37%	48%	25%	54%	37%	50%	28%	20%
		BDFG	G	ABDEFG	BFG	BDFG	BG	
Somewhat less concerned	1427	51	133	238	480	290	351	403
	6%	3%	7%	4%	6%	4%	7%	7%
			ACE	A	ACE	A	ACDE	ACE
Much less concerned	1115	31	81	158	197	149	194	584
	4%	2%	4%	3%	2%	2%	4%	10%
			ACDE	AE	E		ACDE	ABCDEF
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Much/ Somewhat more concerned)	13160	953	1291	2368	4354	3526	3044	3732
	53%	48%	65%	39%	54%	44%	61%	63%
		CE	ACDEF		ACE	C	ACDE	ACDEF
Low2Box (Somewhat/ Much less concerned)	2543	82	215	396	676	439	545	987
	10%	4%	11%	7%	8%	5%	11%	17%
			ACDE	AE	ACE	A	ACDE	ABCDEF
Mean	3.61	3.58	3.81	3.41	3.61	3.5	3.72	3.74
		CE	ACDEF		CE	C	ACDE	ACDE

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QA1. How concerned are you about your online privacy?
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	23854	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	308	327	1001
Base: All Respondents (wtd)	23518	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	306	308	952
Very concerned	7298	202	418	219	111	124	713	200	195	377	248	577	147	134	241	558	158	339	131	304	264	472	397	54	54	661
	31%	20%	42%	22%	11%	12%	71%	20%	19%	38%	25%	58%	15%	13%	24%	56%	16%	34%	13%	30%	26%	47%	42%	18%	17%	69%
		EFMNS	BDEFHIKMNOQRSTUXY	EFMNQS			BCDEFHIJKLMNOPQRSTUVWXY	EFMNS	EFMNS	BDEFHIKMNOQSTUXY	EFHIMNQSXY	BCDEFHIJKMNOQRSTUVWXY	E		EFIMNQSXY	BCDEFHIJKMNOQRSTUVWXY	E	BDEFHIKMNOQSUXY		BDEFHIMNOQSXY	BEFHIMNQSXY	BDEFHIJKMNOQRSTUWXY	BDEFHIKMNOQRSTUXY	EF	EF	BCDEFHIJKLMNOPQRSTUVWXY
Somewhat concerned	11152	536	399	540	565	555	249	491	532	582	616	342	471	594	618	340	537	483	451	483	511	398	362	79	205	213
	47%	54%	40%	54%	56%	55%	25%	49%	53%	58%	62%	34%	47%	59%	62%	34%	54%	48%	45%	48%	51%	40%	38%	26%	67%	22%
		CGLMPSVWXZ	GLXZ	CGLMPRSVWXZ	CGHLMPRSTUVWXZ	CGHLMPRSTVWXZ		CGLPVWXZ	CGLMPRSVWXZ	CGHILMPRSTUVWXZ	BCDEFGHILMPQRSTUVWXZ	GXZ	CGLPVWXZ	CGHILMPRSTUVWXZ	BCDEFGHILMPQRSTUVWXZ	GXZ	CGLMPSVWXZ	CGLPVWXZ	GLPVWXZ	CGLPVWXZ	CGLPSVWXZ	GLPXZ	GXZ		BCDEFGHIJLMNPQRSTUVWXZ	
Not very concerned	4354	244	149	231	286	280	31	285	254	37	86	68	337	244	132	92	273	146	374	176	202	115	113	104	31	64
	19%	24%	15%	23%	29%	28%	3%	28%	25%	4%	9%	7%	34%	24%	13%	9%	27%	15%	37%	18%	20%	12%	12%	34%	10%	7%
		CGJKLOPRTVWYZ	GJKLPZ	CGJKLOPRVWYZ	CDGJKLOPRTUVWYZ	CGJKLOPRTUVWYZ		CDGJKLOPRTUVWYZ	CGJKLOPRTUVWYZ		GJ	GJ	BCDEFGIJKLNOPQRTUVWYZ	CGJKLOPRTVWYZ	GJKLPZ	GJ	CGJKLOPRTUVWYZ	GJKLPYZ	BCDEFGHIJKLNOPQRTUVWYZ	GJKLPVWYZ	CGJKLOPRVWYZ	GJKLZ	GJKLZ	BCDGIJKLNOPQRTUVWYZ	GJZ	GJ
Not at all concerned	714	17	34	10	39	41	6	24	18	5	50	13	45	28	10	10	32	31	44	37	23	15	81	69	18	14
	3%	2%	3%	1%	4%	4%	1%	2%	2%	*	5%	1%	4%	3%	1%	1%	3%	3%	4%	4%	2%	2%	8%	22%	6%	1%
		J	DGJLOPVZ		BDGIJLOPVZ	BDGIJLOPVZ		GJO	GJ		BDGHIJLNOPUVZ		BDGHIJLOPUVZ	DGJLOP			DGJLOPZ	DGJLOPVZ	BDGHIJLOPUVZ	DGJLOPVZ	GJO	J	BCDEFGHIJKLMNOPQRSTUVZ	BCDEFGHIJKLMNOPQRSTUVWYZ	BDGHIJLNOPRUVZ	J
Sigma	23518	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	306	308	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Very/ Somewhat concerned)	18450	738	817	759	675	679	963	692	727	958	864	919	618	728	859	898	695	822	582	787	775	869	760	133	259	874
	78%	74%	82%	76%	68%	68%	96%	69%	73%	96%	86%	92%	62%	73%	86%	90%	70%	82%	58%	79%	78%	87%	80%	44%	84%	92%
		EFMSX	BDEFHIMNQSX	EFHMQSX	MSX	MSX	BCDEFHIKLMNOPQRSTUVWXYZ	MSX	EFMSX	BCDEFHIKLMNOPQRSTUVWXYZ	BCDEFHIMNQRSTUWX	BCDEFHIKMNOQRSTUVWXY	X	EMSX	BDEFHIMNQRSTUWX	BCDEFHIKMNOQRSTUWXY	MSX	BDEFHIMNQSUX	X	EFHIMNQSX	EFHIMQSX	BCDEFHIMNQRSTUWX	BEFHIMNQSX		BDEFHIMNQSUX	BCDEFHIKMNOQRSTUVWXY
Low2Box (Not very/ Not at all concerned)	5068	262	183	241	325	321	37	308	273	42	136	81	382	272	141	102	305	178	418	213	225	131	193	173	49	78
	22%	26%	18%	24%	32%	32%	4%	31%	27%	4%	14%	8%	38%	27%	14%	10%	30%	18%	42%	21%	22%	13%	20%	56%	16%	8%
		CGJKLOPRVWYZ	GJKLPVZ	CGJKLOPRVYZ	BCDGIJKLNOPRTUVWYZ	BCDGIJKLOPRTUVWYZ		CDGJKLOPRTUVWYZ	CGJKLOPRTUVWYZ		GJLPZ	GJ	BCDEFGHIJKLNOPQRTUVWYZ	CGJKLOPRTVWYZ	GJLPZ	GJ	CDGJKLOPRTUVWYZ	GJKLOPVZ	BCDEFGHIJKLNOPQRTUVWYZ	GJKLOPVZ	GJKLOPRVYZ	GJLZ	GJKLOPVZ	BCDEFGHIJKLMNOPQRSTUVWYZ	GJLPZ	GJ
Mean	3.06	2.92	3.2	2.97	2.75	2.76	3.67	2.87	2.9	3.33	3.06	3.48	2.72	2.83	3.09	3.45	2.82	3.13	2.67	3.05	3.02	3.33	3.13	2.39	2.96	3.6
		EFMNQSX	BDEFHIKMNOQSTUXY	EFHMNQSX	SX	SX	BCDEFHIJKLMNOPQRSTUVWXYZ	EFMSX	EFMQSX	BCDEFHIKMNOQRSTUWXY	BDEFHIMNQSXY	BCDEFHIJKMNOQRSTUVWXY	X	EMSX	BDEFHIMNQSUXY	BCDEFHIJKMNOQRSTUVWXY	MSX	BDEFHIMNQSUXY	X	BEFHIMNQSX	BEFHIMNQSX	BCDEFHIKMNOQRSTUWXY	BDEFHIMNQSUXY		EFMNQSX	BCDEFHIJKLMNOPQRSTUVWXY

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Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	23854	2001	2176	6009	8011	8009	5169	4642
Base: All Respondents (wtd)	23518	2000	2000	6000	8000	8000	5000	4565
Very concerned	7298	483	976	955	2229	1623	1917	2257
	31%	24%	49%	16%	28%	20%	38%	49%
		CE	ACDEF		ACE	C	ACDE	ACDEF
Somewhat concerned	11152	1051	739	3038	4335	4177	2186	1627
	47%	53%	37%	51%	54%	52%	44%	36%
		BFG		BFG	BCEFG	BCFG	BG	
Not very concerned	4354	433	241	1803	1244	1979	765	522
	19%	22%	12%	30%	16%	25%	15%	11%
		BDFG		ABDEFG	BG	ABDFG	BG	
Not at all concerned	714	33	44	204	192	221	132	159
	3%	2%	2%	3%	2%	3%	3%	3%
				ADE		A		ABDF
Sigma	23518	2000	2000	6000	8000	8000	5000	4565
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very/ Somewhat concerned)	18450	1534	1715	3993	6564	5800	4103	3884
	78%	77%	86%	67%	82%	73%	82%	85%
		CE	ACDEF		ACE	C	ACE	ACDEF
Low2Box (Not very/ Not at all concerned)	5068	466	285	2007	1436	2200	897	681
	22%	23%	14%	33%	18%	27%	18%	15%
		BDFG		ABDEFG	BG	ABDFG	BG	
Mean	3.06	2.99	3.32	2.79	3.08	2.9	3.18	3.31
		CE	ACDEF		ACE	C	ACDE	ACDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
QA2. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONCERNED)] How concerned are you about the online privacy of the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
My friends	14468	586	694	546	501	553	839	571	528	768	670	841	401	374	620	765	464	656	399	625	609	751	546	146	210	802
	62%	59%	69%	55%	50%	55%	84%	57%	53%	77%	67%	84%	40%	37%	62%	76%	46%	66%	40%	62%	61%	75%	57%	48%	68%	84%
		EIMNQSX	BDEFHIMNOQSUWX	MNQS	MNS	EMNQSX	BCDEFHIJKMNOPQRSTUVWXY	EMNQSX	MNQS	BCDEFHIKMNOQRSTUWXY	BDEFHIMNOQSUWX	BCDEFHIJKMNOPQRSTUVWXY			DEFIMNQSWX	BCDEFHIKMNOQRSTUWXY	MNS	BDEFHIMNQSWX		DEFIMNQSX	DEIMNQSX	BCDEFHIKMNOQRSTUWXY	EMNQSX	MNS	BDEFHIMNOQSUWX	BCDEFHIJKMNOPQRSTUVWXY
My immediate family	16395	683	773	634	605	592	937	699	658	831	678	859	469	502	724	897	538	743	488	638	685	812	719	173	177	879
	70%	68%	77%	63%	61%	59%	94%	70%	66%	83%	68%	86%	47%	50%	72%	90%	54%	74%	49%	64%	69%	81%	75%	56%	57%	92%
		EFMNQSXY	BDEFHIKMNQSTUXY	MNQS	MNQS	MNS	BCDEFHIJKLMNOPQRSTUVWXY	DEFMNQSXY	EFMNQSXY	BCDEFHIKMNOQRSTUWXY	EFMNQSXY	BCDEFHIKMNOQRSTUVWXY			DEFIKMNQSTXY	BCDEFHIJKLMNOQRSTUVWXY	M	BDEFIKMNQSTUXY		MNQS	EFMNQSXY	BDEFHIKMNOQRSTUWXY	BDEFHIKMNQSTUXY	MS	MNS	BCDEFHIJKLMNOQRSTUVWXY
My extended family	13718	577	707	551	459	538	858	546	532	450	692	806	404	315	593	822	413	527	418	573	601	715	523	130	187	781
	58%	58%	71%	55%	46%	54%	86%	55%	53%	45%	69%	81%	40%	31%	59%	82%	41%	53%	42%	57%	60%	72%	55%	43%	61%	82%
		EJMNQSX	BDEFHIJMNOQRSTUWXY	EJMNQSX	MN	EJMNQSX	BCDEFHIJKLMNOQRSTUVWXYZ	EJMNQSX	EJMNQSX	N	BDEFHIJMNOQRSTUWXY	BCDEFHIJKMNOQRSTUVWXY	N		EFIJMNQRSWX	BCDEFHIJKMNOQRSTUVWXY	N	EJMNQSX	N	EJMNQSX	EFIJMNQRSWX	BDEFHIJMNOQRSTUWXY	EJMNQSX	N	EFIJMNQRSX	BCDEFHIJKMNOQRSTUVWXY
Other internet users in my country	12958	512	617	549	497	469	618	374	484	536	758	769	401	547	706	610	506	450	397	722	587	629	363	108	232	514
	55%	51%	62%	55%	50%	47%	62%	37%	48%	54%	76%	77%	40%	55%	71%	61%	51%	45%	40%	72%	59%	63%	38%	35%	76%	54%
		HMRSWX	BDEFHIJMNQRSWXZ	FHIMRSWX	HMRSWX	HMSWX	BDEFHIJMNQRSWXZ		HMSWX	FHIMRSWX	BCDEFGHIJMNOPQRSUVWXZ	BCDEFGHIJMNOPQRSUVWXZ		EFHIMRSWX	BCDEFGHIJMNPQRSUVWXZ	BDEFHIJMNQRSWXZ	HMRSWX	HSWX		BCDEFGHIJMNPQRSUVWXZ	BEFHIMQRSWX	BDEFHIJMNQRSWXZ			BCDEFGHIJMNPQRSUVWXZ	FHIMRSWX
Other internet users in other countries	11677	492	609	555	382	434	498	334	445	469	713	723	411	442	570	539	515	379	436	600	526	593	317	82	203	410
	50%	49%	61%	55%	38%	43%	50%	33%	44%	47%	71%	72%	41%	44%	57%	54%	52%	38%	44%	60%	53%	59%	33%	27%	66%	43%
		EHMRSWXZ	BEFGHIJMNPQRSUWXZ	EFHIJMNRSWXZ	WX	EHRWX	EFHIMNRSWXZ	X	EHRWX	EHMRWX	BCDEFGHIJMNOPQRSTUVWXZ	BCDEFGHIJMNOPQRSTUVWXYZ	HWX	EHRWX	BEFGHIJMNQRSWXZ	EFHIJMNRSWXZ	EFHIMNRSWXZ	WX	EHRWX	BEFGHIJMNQRSUWXZ	EFHIJMNRSWXZ	BEFGHIJMNPQRSUWXZ	X		BDEFGHIJMNOPQRSUVWXZ	EHRWX

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Global @dvisor: CIGI/IPSOS Poll Questions
QA2. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONCERNED)] How concerned are you about the online privacy of the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
My friends	14468	1155	1459	2917	5018	4239	3445	3374
	62%	58%	73%	49%	63%	53%	69%	74%
		CE	ACDEF		ACE	C	ACDE	ACDEF
My immediate family	16395	1320	1670	3444	5626	4982	3793	3616
	70%	66%	84%	57%	70%	62%	76%	79%
		CE	ACDEFG		ACE	C	ACDE	ACDEF
My extended family	13718	1151	1530	2849	4420	4012	3215	3245
	58%	58%	76%	47%	55%	50%	64%	71%
		CE	ACDEFG		CE	C	ACDE	ACDEF
Other internet users in my country	12958	1136	1227	2630	4776	3861	2963	2825
	55%	57%	61%	44%	60%	48%	59%	62%
		CE	ACE		CE	C	CE	ACDEF
Other internet users in other countries	11677	1081	1149	2575	4169	3525	2687	2387
	50%	54%	57%	43%	52%	44%	54%	52%
		CE	CDEFG		CE		CDE	CE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q2. [SUMMARY - TOP2BOX (A GREAT DEAL/ SOMEWHAT)] To what extent have the following sources contributed to your being more concerned than last year about your online privacy?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Your government	8299	307	450	281	-	168	-	281	302	476	391	580	232	279	315	486	287	403	185	384	378	491	310	516	205	589
	66%	62%	70%	59%	-	65%	-	60%	70%	80%	72%	79%	55%	59%	62%	75%	67%	77%	51%	72%	80%	74%	41%	52%	67%	76%
		SWX	DHMNOSWX	W		MSWX		SWX	DHMNOSWX	BCDFHIKMNOQSVWXY	BDHMNOSWX	BCDFHIKMNOQSVWXY	W	WX	SWX	BDFHMNOQSWXY	MSWX	BCDFHIMNOQSWXY	W	BDHMNOSWX	BCDFHIKMNOQSVWXY	BDFHMNOSWXY		W	MNSWX	BDFHIMNOQSWXY
Foreign governments	8105	321	437	330	-	175	447	243	297	411	406	522	229	223	264	468	272	350	214	375	365	463	247	355	213	478
	61%	65%	68%	69%	-	68%	59%	52%	69%	69%	75%	71%	54%	47%	52%	72%	63%	67%	60%	71%	77%	70%	33%	36%	69%	61%
		HMNOWX	GHMNOSWXZ	GHMNOSWXZ		GHMNOWX	NOWX	WX	GHMNOSWXZ	GHMNOSWXZ	BGHJMNOQRSWXZ	GHMNOQSWXZ	WX	WX	WX	GHMNOQSWXZ	HNOWX	GHMNOSWXZ	NOWX	GHMNOSWXZ	BCDFGHIJMNOQRSVWXYZ	GHMNOSWXZ			GHMNOSWXZ	HMNOWX
Internet companies	10229	339	500	361	392	206	602	345	319	488	426	625	288	313	376	505	313	395	227	432	367	560	449	558	222	621
	74%	69%	78%	75%	81%	80%	79%	74%	74%	82%	78%	85%	68%	66%	74%	78%	73%	76%	63%	82%	78%	84%	59%	56%	72%	80%
		WX	BMNSWX	NSWX	BHIMNOQRSWXY	BMNSWX	BMNSWXY	NSWX	NSWX	BHIMNOQRSWXY	BMNSWX	BCDGHIKMNOPQRSUWXYZ	WX	WX	NSWX	BMNSWX	SWX	MNSWX	X	BMNOQSWXY	BMNSWX	BCDGHIKMNOPQRSUWXYZ			SWX	BHIMNOQSWXY
Companies in general	8995	333	464	317	312	175	544	274	300	431	353	562	262	275	311	466	264	333	195	362	340	495	364	499	203	561
	65%	68%	72%	66%	65%	68%	71%	59%	70%	72%	65%	77%	62%	58%	61%	72%	61%	64%	54%	68%	72%	74%	48%	50%	66%	72%
		HNSWX	EHKMNOQRSWX	SWX	SWX	NSWX	EHKMNOQRSWX	WX	HMNOQSWX	EHKMNOQRSWX	SWX	BDEFGHIKMNOQRSTWXYZ	WX	WX	WX	EHKMNOQRSWX	WX	SWX		HNSWX	EHMNOQRSWX	DEHKMNOQRSWXY			NSWX	EHKMNOQRSWXY
Cyber criminals	10782	435	569	399	-	225	577	359	388	495	517	618	327	334	447	606	354	456	302	451	420	615	450	584	210	646
	81%	89%	89%	83%	-	87%	76%	77%	90%	83%	95%	84%	77%	71%	88%	93%	82%	87%	84%	85%	89%	92%	59%	59%	68%	83%
		GHJMNWXYZ	GHJMNQWXYZ	GNWXY		GHMNWXY	WXY	WXY	DGHJLMNQSWXYZ	GHNWXY	BCDFGHIJLMNOQRSTUWXYZ	GHMNWXY	WXY	WX	GHJMNWXYZ	DFGHJLMNOQRSTWXYZ	NWXY	GHJMNWXYZ	GHMNWXY	GHMNWXY	GHJMNQWXYZ	DFGHJLMNOQRSTWXYZ			WX	GHNWXY
Employers	7294	218	398	189	262	119	516	233	188	421	336	525	139	200	236	413	202	297	122	335	237	416	182	409	172	529
	53%	44%	62%	39%	54%	46%	68%	50%	44%	70%	62%	71%	33%	42%	46%	63%	47%	57%	34%	63%	50%	62%	24%	41%	56%	68%
		MSW	BDEFHIMNOQSUWX	W	BDIMNOSWX	MSW	BDEFHIMNOQRSUWXY	DMSWX	MSW	BCDEFHIKMNOPQRSUVWXY	BDEFHIMNOQSUWX	BCDEFHIKMNOPQRSTUVWXY	W	MSW	MSW	BDEFHIMNOQSUWXY	MSW	BDFIMNOQSWX	W	BDEFHIMNOQSUWX	DMSWX	BDEFHIMNOQSUWX		MSW	BDFIMNOQSWX	BDEFHIKMNOQRSUVWXY
Other internet users	9759	340	507	316	322	183	580	318	277	427	457	568	271	273	359	524	305	368	241	405	341	532	417	563	247	618
	71%	69%	79%	66%	67%	71%	76%	68%	64%	71%	84%	77%	64%	58%	70%	81%	71%	71%	67%	76%	72%	80%	55%	57%	80%	79%
		NWX	BDEHIJMNOQRSWX	WX	NWX	NWX	DEHIMNOSWX	NWX	WX	IMNWX	BDEFGHIJLMNOQRSTUWXZ	BDEHIJMNORSWX	WX		NWX	BDEFHIJMNOQRSUWX	NWX	NWX	NWX	DEIMNSWX	INWX	BDEFHIJMNOQRSUWX			BDEFHIJMNOQRSUWX	BDEFHIJMNOQRSUWX

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Global @dvisor: CIGI/IPSOS Poll Questions
Q2. [SUMMARY - TOP2BOX (A GREAT DEAL/ SOMEWHAT)] To what extent have the following sources contributed to your being more concerned than last year about your online privac
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Your government	8299	660	937	1455	2752	2325	1925	2186
	66%	69%	73%	61%	71%	66%	75%	67%
		C	CEG		CEG	C	ACDEG	C
Foreign governments	8105	695	905	1430	2497	2213	1772	2330
	61%	73%	70%	60%	65%	63%	69%	58%
		CDEG	CDEG		CG	CG	CDEG	
Internet companies	10229	729	1005	1699	3353	2595	2471	2995
	74%	76%	78%	72%	77%	74%	81%	74%
		C	CE		CEG		ABCDEG	
Companies in general	8995	658	930	1470	2910	2277	2165	2663
	65%	69%	72%	62%	67%	65%	71%	66%
		CE	CDEG		CE	C	CDEG	C
Cyber criminals	10782	819	1175	1955	3301	2907	2258	3083
	81%	86%	91%	83%	85%	82%	88%	76%
		EG	ACDEFG	G	CEG	G	CDEG	
Employers	7294	426	810	1004	2495	1604	1897	2377
	53%	45%	63%	42%	57%	45%	62%	59%
			ACDE		ACE	C	ACDEG	ACE
Other internet users	9759	658	1031	1595	3114	2348	2297	2945
	71%	69%	80%	67%	72%	67%	75%	73%
			ACDEFG		CE		ACDEG	CE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q3. How have you changed anything about how you behave online compared to one year ago?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Self-censoring what you say online	5336	252	179	277	162	81	357	139	204	156	378	363	90	154	138	219	168	135	137	177	241	425	405	146	154	197
	21%	25%	18%	28%	16%	8%	36%	14%	20%	16%	38%	36%	9%	15%	14%	22%	17%	13%	14%	18%	24%	43%	42%	15%	16%	21%
		CEFHIJMNOQRSTXY	FMR	CEFHIJMNOPQRSTXYZ	FM		BCDEFHIJMNOPQRSTUXYZ	FM	EFHJMNORSXY	FM	BCDEFHIJMNOPQRSTUXYZ	BCDEFHIJMNOPQRSTUXYZ		FM	FM	EFHJMNOQRSXY	FM	FM	FM	FM	CEFHJMNOQRSTXY	BCDEFGHIJKLMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUXYZ	FM	FM	EFHJMNORSXY
Changing who you communicate with	3717	139	176	142	105	83	100	21	110	74	262	282	25	47	53	133	124	199	129	126	150	305	435	168	119	211
	15%	14%	18%	14%	10%	8%	10%	2%	11%	7%	26%	28%	2%	5%	5%	13%	12%	20%	13%	13%	15%	31%	46%	17%	12%	22%
		FGHJMNO	EFGHIJMNOQSY	EFGHJMNO	HJMNO	HMNO	HMNO		HJMNO	HMN	BCDEFGHIJMNOPQRSTUXYZ	BCDEFGHIJMNOPQRSTUXYZ		HM	HM	FHJMNO	FHJMNO	BDEFGHIJMNOPQSTUY	FHJMNO	FHJMNO	EFGHIJMNO	BCDEFGHIJKLMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	EFGHIJMNOQSY	FHJMNO	BCDEFGHIJMNOPQSTUXY
Changing your password regularly	8207	263	325	298	302	218	514	223	263	345	445	521	292	140	321	424	312	337	238	487	344	463	527	266	164	174
	33%	26%	33%	30%	30%	22%	51%	22%	26%	35%	44%	52%	29%	14%	32%	42%	31%	34%	24%	49%	34%	46%	55%	27%	17%	18%
		NYZ	BFHINSXYZ	FHNSYZ	FHNSYZ	NY	BCDEFHIJKMNOPQRSUVXYZ	NY	FNYZ	BFHIMNSXYZ	BCDEFHIJMNOQRSUXYZ	BCDEFHIJKMNOPQRSUVXYZ	FHNSYZ		BFHINSXYZ	BCDEFHIJMNOQRSUXYZ	FHNSYZ	BFHINSXYZ	NYZ	BCDEFHIJMNOQRSUXYZ	BFHINSXYZ	BCDEFHIJMNOQRSUXYZ	BCDEFHIJKMNOPQRSTUVXYZ	FHNYZ		N
Avoiding certain Internet sites	9838	347	457	419	294	236	550	434	258	387	580	511	372	102	236	584	409	520	355	476	365	607	750	195	35	357
	40%	35%	46%	42%	29%	24%	55%	43%	26%	39%	58%	51%	37%	10%	24%	58%	41%	52%	36%	48%	36%	61%	79%	20%	4%	38%
		EFINOXY	BEFIJMNOSUXYZ	BEFINOSXY	FNOXY	NY	BCDEFHIJMNOQSTUXYZ	BEFIMNOSUXYZ	NXY	EFINOXY	BCDEFHIJLMNOQRSTUXYZ	BDEFHIJMNOQSUXYZ	EFINOXY	Y	NXY	BCDEFHIJLMNOQRSTUXYZ	BEFINOSXY	BCDEFHIJMNOQSUXYZ	EFINOXY	BEFIJMNOSUXYZ	EFINOXY	BCDEFGHIJLMNOQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	NY		EFINOXY
Using the Internet less often	1960	61	93	66	79	42	55	42	41	47	60	123	57	25	63	61	53	32	68	65	58	89	302	161	113	101
	8%	6%	9%	7%	8%	4%	6%	4%	4%	5%	6%	12%	6%	2%	6%	6%	5%	3%	7%	7%	6%	9%	32%	16%	12%	11%
		NR	FGHIJKMNQRU	INR	FHIJNR		NR			N	NR	BDEFGHIJKMNOPQRSTUV	NR		INR	NR	N		FHINR	NR	NR	FGHIJKMNOPQRU	BCDEFGHIJKLMNOPQRSTUVXYZ	BCDEFGHIJKLMNOPQRSTUVYZ	BDEFGHIJKMNOPQRSTUV	BDEFGHIJKMNOPQRSTU
Closing Facebook and other social media accounts, etc.	2827	121	136	127	69	72	97	64	113	72	112	176	41	55	138	89	79	137	92	124	107	192	338	102	103	72
	11%	12%	14%	13%	7%	7%	10%	6%	11%	7%	11%	18%	4%	5%	14%	9%	8%	14%	9%	12%	11%	19%	35%	10%	11%	8%
		EFHJMNQZ	EFHJMNPQSZ	EFHJMNPQSZ	M	M	HMN		EFHJMNQZ	M	EFHJMNQZ	BDEFGHIJKMNOPQRSTUXYZ			EFGHJMNPQSXYZ	MN	M	EFGHJMNPQSXZ	MN	EFHJMNQZ	EFHJMNZ	BCDEFGHIJKMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	EFHJMNZ	EFHJMNZ	M
Using antivirus software	8956	329	393	376	409	268	482	369	271	366	477	535	287	137	346	554	391	537	294	441	342	546	529	89	66	123
	36%	33%	39%	38%	41%	27%	48%	37%	27%	37%	48%	54%	29%	14%	35%	55%	39%	54%	29%	44%	34%	55%	55%	9%	7%	13%
		FINXYZ	FIMNSXYZ	FIMNSXYZ	BFIMNOSUXYZ	NXYZ	BCDEFHIJMNOQSUXYZ	FIMNSXYZ	NXYZ	FIMNSXYZ	BCDEFHIJMNOQSUXYZ	BCDEFGHIJKMNOQSTUXYZ	NXYZ	XY	FIMNSXYZ	BCDEFGHIJKMNOQSTUXYZ	BFIMNSXYZ	BCDEFGHIJKMNOQSTUXYZ	NXYZ	BFHIJMNOSUXYZ	FIMNXYZ	BCDEFGHIJKMNOQSTUXYZ	BCDEFGHIJKMNOQSTUXYZ			XY
Avoiding opening emails from unknown email addresses	11079	429	405	528	406	365	556	484	413	537	473	499	406	285	513	535	495	568	419	533	459	611	526	160	150	324
	45%	43%	40%	53%	41%	37%	56%	48%	41%	54%	47%	50%	41%	28%	51%	54%	49%	57%	42%	53%	46%	61%	55%	16%	16%	34%
		FNXYZ	NXYZ	BCEFIMNSUXYZ	NXYZ	NXY	BCEFHIKLMNQSUXYZ	CEFIMNSXYZ	NXYZ	BCEFHIKMNSUXYZ	CEFIMNSXYZ	BCEFIMNSXYZ	NXYZ	XY	BCEFIMNSUXYZ	BCEFIKMNSUXYZ	BCEFIMNSXYZ	BCEFHIKLMNOQSUXYZ	FNXYZ	BCEFIMNSUXYZ	EFNXYZ	BCDEFGHIJKLMNOPQSTUWXYZ	BCEFHIKLMNQSUXYZ			NXY
Cutting down on the amount of biographically accurate information you divulge online	7115	274	267	260	336	165	455	240	247	363	365	253	207	88	359	454	314	359	221	286	262	335	654	89	54	207
	29%	27%	27%	26%	34%	17%	46%	24%	25%	36%	37%	25%	21%	9%	36%	45%	31%	36%	22%	29%	26%	34%	69%	9%	6%	22%
		FMNSXYZ	FMNXYZ	FMNXY	BCDFHILMNSUXYZ	NXY	BCDEFHIJKLMNOQRSTUVXYZ	FNXY	FNXY	BCDFHILMNSTUXYZ	BCDFHILMNSTUXYZ	FMNXY	NXY	Y	BCDFHILMNSTUXYZ	BCDEFHIJKLMNOQRSTUVXYZ	FHILMNSXYZ	BCDFHILMNSTUXYZ	FNXY	FMNSXYZ	FMNXY	BCDFHILMNSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	Y		FNXY
Making fewer on-line purchases	3095	106	157	92	91	68	182	103	70	119	144	206	76	43	74	133	96	126	130	182	108	232	398	53	68	39
	12%	11%	16%	9%	9%	7%	18%	10%	7%	12%	14%	21%	8%	4%	7%	13%	10%	13%	13%	18%	11%	23%	42%	5%	7%	4%
		FINOXYZ	BDEFHIMNOQUXYZ	NXZ	NXZ	Z	BDEFHIJMNOPQRSUXYZ	FINOXYZ	NZ	FIMNOXYZ	BDEFHIMNOQUXYZ	BCDEFHIJKMNOPQRSUXYZ	NZ		NZ	DEFIMNOXYZ	NXZ	EFIMNOXYZ	DEFIMNOQXYZ	BDEFHIJMNOQRSUXYZ	FINOXYZ	BCDEFGHIJKMNOPQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ		NZ	
Doing fewer financial transactions online	3611	103	201	92	131	54	215	85	78	139	242	207	91	27	97	209	101	168	112	221	168	243	386	66	102	77
	15%	10%	20%	9%	13%	5%	22%	8%	8%	14%	24%	21%	9%	3%	10%	21%	10%	17%	11%	22%	17%	24%	40%	7%	11%	8%
		FNX	BDEFHIJMNOQSXYZ	FN	DFHIMNOXZ	N	BDEFHIJMNOQRSUXYZ	FN	N	DFHIMNOQXYZ	BDEFHIJMNOQRSUXYZ	BDEFHIJMNOQRSXYZ	FN		FNX	BDEFHIJMNOQRSXYZ	FNX	BDEFHIMNOQSXYZ	FINXZ	BDEFHIJMNOQRSXYZ	BDFHIMNOQSXYZ	BDEFHIJMNOQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	N	FINXZ	FN
Avoiding certain web applications	7981	287	341	309	289	162	414	289	220	248	497	453	261	65	191	466	405	437	248	383	269	523	703	180	39	302
	32%	29%	34%	31%	29%	16%	41%	29%	22%	25%	50%	45%	26%	6%	19%	47%	41%	44%	25%	38%	27%	52%	74%	18%	4%	32%
		FINOXY	FIJMNOSUXY	FIJNOSXY	FINOSXY	NY	BCDEFHIJMNOSUXYZ	FINOXY	FNXY	FNOXY	BCDEFGHIJMNOQRSTUXYZ	BCDEFHIJMNOSTUXYZ	FNOXY	Y	NY	BCDEFHIJMNOQSTUXYZ	BCDEFHIJMNOSUXYZ	BCDEFHIJMNOSUXYZ	FNOXY	BDEFHIJMNOSUXYZ	FINOXY	BCDEFGHIJLMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	NY		FIJMNOSUXY
Disclose less personal information online	10215	356	417	391	340	189	489	353	337	478	546	485	354	163	407	530	385	532	397	573	387	537	726	195	349	299
	41%	36%	42%	39%	34%	19%	49%	35%	34%	48%	55%	49%	35%	16%	41%	53%	39%	53%	40%	57%	39%	54%	76%	20%	37%	31%
		FNX	EFHIMNXZ	FINXZ	FNX		BCDEFHIMNOQSUXYZ	FNX	FNX	BCDEFHIMNOQSUXYZ	BCDEFGHIJLMNOQSUXYZ	BCDEFHIMNOQSUXYZ	FNX		EFHIMNXZ	BCDEFHIJMNOQSUXYZ	FNXZ	BCDEFHIJLMNOQSUXYZ	EFINXZ	BCDEFGHIJLMNOQSUXYZ	FNXZ	BCDEFHIJLMNOQSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ		FNXZ	FNX
None of these	3909	293	113	201	114	379	35	210	323	110	23	49	241	429	128	35	138	83	204	63	248	50	15	225	82	119
	16%	29%	11%	20%	11%	38%	3%	21%	32%	11%	2%	5%	24%	43%	13%	3%	14%	8%	20%	6%	25%	5%	2%	23%	9%	12%
		CDEGHJKLOPQRSTVWXYZ	GKLPTVW	CEGJKLOPQRTVWYZ	GKLPRTVWY	BCDEGHIJKLMOPQRSTUVWXYZ	W	CEGJKLOPQRTVWYZ	CDEGHJKLMOPQRSTUVWXYZ	GKLPTVW		KW	CEGJKLOPQRTVWYZ	BCDEGHIJKLMOPQRSTUVWXYZ	GKLPRTVWY	W	GKLPRTVWY	GKLPVW	CEGJKLOPQRTVWYZ	KW	CEGJKLOPQRSTVWYZ	KW		CEGJKLOPQRTVWYZ	GKLPVW	GKLPRTVWY
Sigma	87844	3361	3660	3577	3128	2385	4502	3056	2948	3441	4605	4664	2799	1758	3064	4426	3470	4170	3044	4136	3507	5158	6694	2094	1595	2603
	354%	336%	366%	358%	313%	238%	450%	306%	295%	344%	460%	466%	280%	176%	306%	443%	347%	417%	304%	414%	351%	516%	702%	211%	168%	274%

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Q3. How have you changed anything about how you behave online compared to one year ago?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Self-censoring what you say online	5336	518	398	819	1738	1321	1264	1457
	21%	26%	20%	14%	22%	17%	25%	25%
		BCDE	CE		CE	C	BCDE	BCDE
Changing who you communicate with	3717	292	309	492	1162	776	1067	1028
	15%	15%	15%	8%	15%	10%	21%	17%
		CE	CE		CE	C	ABCDEG	ACDE
Changing your password regularly	8207	642	749	1547	2674	2115	1949	2068
	33%	32%	37%	26%	33%	26%	39%	35%
		CE	ACDE		CE		ACDEG	CE
Avoiding certain Internet sites	9838	784	1041	2065	2977	2706	2390	2220
	40%	39%	52%	34%	37%	34%	48%	38%
		CE	ACDEFG		CE		ACDEG	CE
Using the Internet less often	1960	124	154	304	491	364	417	584
	8%	6%	8%	5%	6%	5%	8%	10%
		E	CE		CE		ACDE	ABCDEF
Closing Facebook and other social media accounts, etc.	2827	234	225	461	879	717	710	689
	11%	12%	11%	8%	11%	9%	14%	12%
		CE	CE		CE	C	ABCDEG	CE
Using antivirus software	8956	717	947	1880	3136	2586	2420	1748
	36%	36%	47%	31%	39%	32%	48%	30%
		CEG	ACDEG		ACEG	G	ACDEG	
Avoiding opening emails from unknown email addresses	11079	987	940	2582	3711	3509	2489	2334
	45%	49%	47%	43%	46%	44%	50%	40%
		CEG	CG	G	CEG	G	CDEG	
Cutting down on the amount of biographically accurate information you divulge online	7115	522	721	1394	2398	1827	1550	1427
	29%	26%	36%	23%	30%	23%	31%	24%
		E	ACDEFG		ACEG		ACEG	
Making fewer on-line purchases	3095	200	290	543	909	687	812	755
	12%	10%	15%	9%	11%	9%	16%	13%
			ACDE		CE		ACDEG	ACDE
Doing fewer financial transactions online	3611	260	410	521	1113	762	950	922
	15%	13%	21%	9%	14%	10%	19%	16%
		CE	ACDEG		CE	C	ACDEG	ACDE
Avoiding certain web applications	7981	578	807	1586	2466	2013	2042	1841
	32%	29%	40%	26%	31%	25%	41%	31%
		E	ACDEG	E	CE		ACDEG	CE
Disclose less personal information online	10215	778	947	2014	3307	2706	2311	2442
	41%	39%	47%	34%	41%	34%	46%	41%
		CE	ACDEG		CE		ACDEG	CE
None of these	3909	449	147	1494	1229	2113	409	574
	16%	22%	7%	25%	15%	26%	8%	10%

		BDFG		BDFG	BFG	ABCDFG		BF
Sigma	87844	7085	8086	17702	28190	24201	20781	20088
	354%	354%	404%	295%	352%	303%	416%	341%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q4. How else have you changed your behavior?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Avoiding clicking on unknown links in messages	11411	430	484	484	443	338	538	472	381	435	590	553	426	213	522	609	455	650	419	501	463	652	565	193	184	409
	46%	43%	48%	48%	44%	34%	54%	47%	38%	44%	59%	55%	43%	21%	52%	61%	45%	65%	42%	50%	46%	65%	59%	19%	19%	43%
		FNXY	FINSXY	FINSXYZ	FINXY	NXY	BEFHIJMNQSUXYZ	FINSXY	NXY	FINXY	BCDEFGHIJMNOQSTUXYZ	BCDEFHIJMNQSUXYZ	FNXY		BEFIJMNQSUXYZ	BCDEFGHIJLMNOQSTUXYZ	FINXY	BCDEFGHIJKLMNOQSTUWXYZ	FNXY	FIJMNSXYZ	FINXY	BCDEFGHIJKLMNOQSTUWXYZ	BCDEFGHIJMNOQSTUXYZ			FINXY
Making more on-line purchases	3769	120	151	163	305	127	174	119	101	155	142	292	159	126	211	200	175	175	163	108	126	121	183	54	61	56
	15%	12%	15%	16%	30%	13%	17%	12%	10%	15%	14%	29%	16%	13%	21%	20%	18%	18%	16%	11%	13%	12%	19%	5%	6%	6%
		XYZ	IXYZ	HITVXYZ	BCDFGHIJKMNOPQRSTUVWXYZ	XYZ	BFHINTUVXYZ	XYZ	XYZ	ITVXYZ	IXYZ	BCDFGHIJKMNOPQRSTUVWXYZ	HITVXYZ	XYZ	BCDFHIJKMNRSTUVXYZ	BCFHIJKNTUVXYZ	BFHINTUVXYZ	BFHINTUVXYZ	BFHINTUVXYZ	XYZ	XYZ	XYZ	BFHIJKNTUVXYZ			
More regular updating of software	7264	239	266	238	230	298	395	273	204	340	320	469	234	127	280	359	346	331	221	354	247	460	645	92	135	159
	29%	24%	27%	24%	23%	30%	40%	27%	20%	34%	32%	47%	23%	13%	28%	36%	35%	33%	22%	35%	25%	46%	68%	9%	14%	17%
		NXYZ	INXYZ	NXYZ	NXYZ	BDEIMNSXYZ	BCDEFHIJKMNORSUXYZ	INSXYZ	NXYZ	BCDEHIMNOSUXYZ	BCDEIMNSUXYZ	BCDEFGHIJKMNOPQRSTUXYZ	NXYZ	X	EIMNSXYZ	BCDEFHIMNOSUXYZ	BCDEHIMNOSUXYZ	BCDEHIMNOSUXYZ	NXYZ	BCDEHIMNOSUXYZ	NXYZ	BCDEFGHIJKMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ		X	NX
Using a VPN (virtual private network)	2966	149	150	98	120	94	158	70	111	99	256	245	61	26	64	106	99	156	153	178	107	234	117	36	17	61
	12%	15%	15%	10%	12%	9%	16%	7%	11%	10%	26%	25%	6%	3%	6%	11%	10%	16%	15%	18%	11%	23%	12%	4%	2%	6%
		DFHIJMNOPQUXYZ	DFHJMNOPQUXYZ	MNOXYZ	HMNOXYZ	MNOXYZ	DEFHIJMNOPQUXYZ	NXY	HMNOXYZ	MNOXYZ	BCDEFGHIJMNOPQRSTUWXYZ	BCDEFGHIJMNOPQRSTUWXYZ	NXY		NXY	HMNOXYZ	MNOXYZ	DEFHIJMNOPQUWXYZ	DEFHIJMNOPQUXYZ	DEFHIJMNOPQUWXYZ	HMNOXYZ	BCDEFGHIJMNOPQRSTUWXYZ	HMNOXYZ	Y		NXY
Using encrypted communications services	3521	69	229	81	243	83	167	45	89	207	289	281	93	60	164	116	142	126	107	324	86	195	145	71	13	94
	14%	7%	23%	8%	24%	8%	17%	5%	9%	21%	29%	28%	9%	6%	16%	12%	14%	13%	11%	32%	9%	20%	15%	7%	1%	10%
		Y	BDFGHIMNOPQRSUWXYZ	HY	BDFGHIMNOPQRSUVWXYZ	HY	BDFHIMNPRSUXYZ	Y	HNY	BDFGHIMNOPQRSUWXYZ	BCDEFGHIJMNOPQRSUVWXYZ	BCDFGHIJMNOPQRSUVWXYZ	HNY	Y	BDFHIMNPRSUXYZ	BHNXY	BDFHIMNUXYZ	BDFHIMNUXY	BHNXY	BCDEFGHIJMNOPQRSUVWXYZ	HY	BDFHIMNPQRSUWXYZ	BDFHIMNPSUXYZ	HY		HNXY
Using more privacy settings	8083	302	326	320	399	176	504	245	269	390	483	545	246	82	280	353	279	274	212	460	311	525	430	261	103	307
	33%	30%	33%	32%	40%	18%	50%	25%	27%	39%	48%	54%	25%	8%	28%	35%	28%	27%	21%	46%	31%	53%	45%	26%	11%	32%
		FHMNSY	FHIMNSXY	FHIMNSXY	BCDFHIMNOQRSUXYZ	NY	BCDEFHIJMNOPQRSUWXYZ	FNY	FNSY	BCDFHIMNOQRSUXYZ	BCDEFHIJMNOPQRSUXYZ	BCDEFHIJKMNOPQRSTUWXYZ	FNY		FNSY	FHIMNOQRSXY	FNSY	FNSY	NY	BCDFHIJMNOPQRSUXYZ	FHMNSXY	BCDEFHIJMNOPQRSTUWXYZ	BCDEFHIJMNOPQRSUXYZ	FNSY		FHIMNORSXY
Using the Internet more for business or professional work	4282	90	157	91	207	66	358	56	85	78	325	350	103	49	147	246	98	256	134	193	108	310	495	111	64	105
	17%	9%	16%	9%	21%	7%	36%	6%	9%	8%	32%	35%	10%	5%	15%	25%	10%	26%	13%	19%	11%	31%	52%	11%	7%	11%
		HN	BDFHIJMNQUXYZ	HN	BCDFHIJMNOQSUXYZ		BCDEFHIJMNOPQRSTUVXYZ		HN	N	BCDEFHIJMNOPQRSTUXYZ	BCDEFHIJMNOPQRSTUXYZ	FHNY		BDFHIJMNQUXYZ	BCDFHIJMNOQSUXYZ	HNY	BCDEFHIJMNOOQSTUXYZ	BDFHIJNQY	BDFHIJMNQSUXYZ	FHNY	BCDEFHIJMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	FHJNY		FHJNY
Using the Internet more for entertainment	6131	201	257	200	275	95	391	202	156	139	305	376	155	103	151	398	170	245	213	256	219	330	684	169	271	171
	25%	20%	26%	20%	27%	10%	39%	20%	16%	14%	31%	38%	16%	10%	15%	40%	17%	25%	21%	26%	22%	33%	72%	17%	29%	18%
		FIJNO	BDFHIJMNOQXZ	FIJNO	BDFHIJMNOQSUXZ		BCDEFHIJKMNOQRSTUVXYZ	FIJMNO	FN	FN	BDFHIJMNOQRSUXZ	BCDEFHIJKMNOQRSTUVXYZ	FN		FN	BCDEFHIJKMNOQRSTUVXYZ	FN	FHIJMNOQXZ	FIJMNOX	FIJMNOQXZ	FIJMNOQX	BCDEFHIJMNOQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	FN	BDFHIJMNOQRSUXZ	FJN
Using the Internet more for social interaction	4646	104	168	108	239	73	373	74	87	102	237	302	67	29	121	249	107	247	149	247	105	255	721	177	106	201
	19%	10%	17%	11%	24%	7%	37%	7%	9%	10%	24%	30%	7%	3%	12%	25%	11%	25%	15%	25%	10%	25%	76%	18%	11%	21%
		MN	BDFHIJMNOQUY	FMN	BCDFHIJMNOQSUXY	N	BCDEFHIJKLMNOPQRSTUVXYZ	N	N	FMN	BCDFHIJMNOQSUXY	BCDEFHIJKMNOPQRSUVXYZ	N		FHIMN	BCDFHIJMNOQSUXY	MN	BCDFHIJMNOQSUXY	BDFHIJMNQUY	BCDFHIJMNOQSUXY	MN	BCDFHIJMNOQSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	BDFHIJMNOQUY	FHMN	BDFHIJMNOQSUY
Using two-factor authentication	5026	199	197	225	225	114	207	85	204	463	311	397	128	86	212	204	145	233	181	325	242	359	161	52	23	49
	20%	20%	20%	22%	22%	11%	21%	9%	20%	46%	31%	40%	13%	9%	21%	20%	14%	23%	18%	33%	24%	36%	17%	5%	2%	5%
		FHMNQXYZ	FHMNQXYZ	FHMNQWXYZ	FHMNQSWXYZ	XYZ	FHMNQXYZ	XYZ	FHMNQWXYZ	BCDEFGHIKLMNOPQRSTUVWXYZ	BCDEFGHIMNOPQRSUWXYZ	BCDEFGHIKMNOPQRSTUWXYZ	HNXYZ	XYZ	FHMNQWXYZ	FHMNQXYZ	HNXYZ	FHMNQSWXYZ	FHMNXYZ	BCDEFGHIMNOPQRSUWXYZ	FHMNQSWXYZ	BCDEFGHIKMNOPQRSUWXYZ	FHMNXYZ	Y		Y
None of these	4842	287	114	260	104	381	50	267	333	128	35	42	296	546	145	36	199	110	215	71	267	60	22	334	362	178
	19%	29%	11%	26%	10%	38%	5%	27%	33%	13%	4%	4%	30%	55%	14%	4%	20%	11%	22%	7%	27%	6%	2%	34%	38%	19%
		CEGJKLOPQRSTVWZ	GKLPVW	CEGJKLOPQRTVWZ	GKLPVW	BCDEGHJKLMOPQRSTUVWZ	W	CEGJKLOPQRSTVWZ	CDEGHJKLOPQRSTUVWZ	GKLPTVW		W	CEGJKLOPQRSTVWZ	BCDEFGHIJKLMOPQRSTUVWXYZ	EGKLPRTVW		CEGJKLOPRTVW	GKLPTVW	CEGJKLOPRTVW	KPW	CEGJKLOPQRSTVWZ	KPW		CDEGHJKLOPQRSTUVWZ	BCDEGHIJKLMOPQRSTUVWXZ	CEGJKLOPRTVW
Sigma	61940	2191	2498	2269	2790	1844	3315	1908	2022	2537	3294	3853	1968	1446	2298	2875	2216	2804	2168	3019	2280	3501	4167	1549	1339	1789
	249%	219%	250%	227%	279%	184%	332%	191%	202%	254%	329%	385%	197%	145%	230%	287%	222%	280%	217%	302%	228%	350%	437%	156%	141%	188%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q4. How else have you changed your behavior?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Avoiding clicking on unknown links in messages	11411	948	1093	2491	3837	3428	2782	2477
	46%	47%	55%	42%	48%	43%	56%	42%
		CEG	ACDEG		CEG		ACDEG	
Making more on-line purchases	3769	289	351	845	1526	1097	1044	575
	15%	14%	18%	14%	19%	14%	21%	10%
		G	CEG	G	ACEG	G	ABCDEG	
More regular updating of software	7264	485	625	1576	2337	1952	1758	1596
	29%	24%	31%	26%	29%	24%	35%	27%
			ACEG	E	ACEG		ABCDEG	E
Using a VPN (virtual private network)	2966	205	255	589	1116	723	905	684
	12%	10%	13%	10%	14%	9%	18%	12%
			CE		ACEG		ABCDEG	CE
Using encrypted communications services	3521	167	345	559	1440	665	1075	864
	14%	8%	17%	9%	18%	8%	22%	15%
			ACEG	E	ACEG		ABCDEG	ACE
Using more privacy settings	8083	631	679	1428	2755	1924	2068	2160
	33%	32%	34%	24%	34%	24%	41%	37%
		CE	CE		CE		ABCDEG	ACDE
Using the Internet more for business or professional work	4282	199	402	542	1503	815	1280	1141
	17%	10%	20%	9%	19%	10%	26%	19%
			ACE		ACE	C	ABCDEG	ACE
Using the Internet more for entertainment	6131	418	655	990	1796	1373	1482	1588
	25%	21%	33%	17%	22%	17%	30%	27%
		CE	ACDEFG		CE		ACDEG	ACDE
Using the Internet more for social interaction	4646	213	416	557	1381	789	1210	1358
	19%	11%	21%	9%	17%	10%	24%	23%
			ACDE		ACE		ABCDE	ACDE
Using two-factor authentication	5026	467	401	857	2126	1317	1411	1015
	20%	23%	20%	14%	27%	16%	28%	17%
		CEG	CEG		ABCEG	C	ABCDEG	C
None of these	4842	527	150	1692	1397	2460	429	1055
	19%	26%	8%	28%	17%	31%	9%	18%
		BDFG		BDFG	BF	ABCDFG		BF
Sigma	61940	4550	5373	12126	21213	16542	15445	14512
	249%	227%	269%	202%	265%	207%	309%	246%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q5. [SUMMARY - EASIER] Compared to one year ago, would you say that it is easier or harder to do the following things on the internet:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Access foreign content and web sites	6164	91	266	132	211	88	410	122	94	203	337	333	127	63	167	434	167	166	127	283	79	335	253	553	555	568
	25%	9%	27%	13%	21%	9%	41%	12%	9%	20%	34%	33%	13%	6%	17%	43%	17%	17%	13%	28%	8%	33%	27%	56%	58%	60%
			BDEFHIJMNOQRSU	BFINU	BDFHIMNOQRSU		BCDEFHIJKLMNOQRSTUVW	NU	N	BDFHIMNORSU	BCDEFHIJMNOQRSUW	BCDEFHIJMNOQRSUW	FINU		BFHIMNSU	BCDEFHIJKLMNOQRSTUVW	BFHINSU	BFHIMNSU	BFINU	BDEFHIJMNOQRSU		BCDEFHIJMNOQRSUW	BDEFHIJMNOQRSU	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW
Access local content and web sites	7837	124	294	212	427	102	482	152	128	272	433	423	182	106	194	509	201	223	154	307	197	444	382	666	555	666
	32%	12%	29%	21%	43%	10%	48%	15%	13%	27%	43%	42%	18%	11%	19%	51%	20%	22%	15%	31%	20%	44%	40%	67%	58%	70%
			BDFHIMNOQRSU	BFHINS	BCDFHIJMNOQRSTU		BCDEFHIJLMNOQRSTUW	FN		BDFHIMNOQRSU	BCDFHIJMNOQRSTU	BCDFHIJMNOQRSTU	BFIN		BFHINS	BCDEFHIJKLMNOQRSTUVW	BFHINS	BFHINS	FN	BDFHIMNOQRSU	BFHINS	BCDFHIJMNOQRSTU	BCDFHIJMNOQRSTU	BCDEFGHIJKLMNOPQRSTUVWY	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWY
Find the content you seek	9466	181	317	230	430	154	603	213	201	289	500	459	253	135	305	602	235	345	201	431	255	541	543	699	623	723
	38%	18%	32%	23%	43%	15%	60%	21%	20%	29%	50%	46%	25%	14%	30%	60%	23%	34%	20%	43%	25%	54%	57%	70%	66%	76%
		N	BDFHIMNQSU	FN	BCDFHIJMNOQRSU		BCDEFHIJKLMNOQRSTUV	FN	FN	BDFHINQS	BCDEFHIJMNOQRSTU	BCDFHIJMNOQRSU	BFINS		BDFHIMNQSU	BCDEFHIJKLMNOQRSTUV	BFN	BDFHIJMNQSU	FN	BCDFHIJMNOQRSU	BFINS	BCDEFHIJLMNOQRSTU	BCDEFHIJKLMNOQRSTU	BCDEFGHIJKLMNOPQRSTUVWY	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXY
Access websites in a quick manner	9122	173	330	248	469	188	563	216	191	296	483	488	225	100	230	565	254	251	188	474	228	502	506	664	613	677
	37%	17%	33%	25%	47%	19%	56%	22%	19%	30%	48%	49%	23%	10%	23%	57%	25%	25%	19%	47%	23%	50%	53%	67%	65%	71%
		N	BDFHIMNOQRSU	BFINS	BCDFHIJMNOQRSU	N	BCDEFHIJKLMNOQRSTUV	N	N	BFHIMNORSU	BCDFHIJMNOQRSU	BCDFHIJMNOQRSU	BN		BFINS	BCDEFHIJKLMNOQRSTUV	BFINS	BFINS	N	BCDFHIJMNOQRSU	BN	BCDFHIJMNOQRSU	BCDEFHIJKMNOQRSU	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXY
Rely on your favourite website to be online and working	7358	152	240	204	364	86	469	134	159	179	412	386	167	122	221	383	222	189	154	278	207	405	470	593	553	608
	30%	15%	24%	20%	36%	9%	47%	13%	16%	18%	41%	39%	17%	12%	22%	38%	22%	19%	15%	28%	21%	41%	49%	60%	58%	64%
		F	BFHIJMNRS	BFHINS	BCDFHIJMNOQRSTU		BCDEFHIJKLMNOPQRSTUV	F	FN	FHN	BCDEFHIJMNOQRSTU	BCDFHIJMNOQRSTU	FN	F	BFHIJMNS	BCDFHIJMNOQRSTU	BFHIMNS	FHNS	F	BDFHIJMNORSU	BFHINS	BCDFHIJMNOQRSTU	BCDEFHIJKLMNOPQRSTUV	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXY
Count on reliable mobile Internet service	7375	177	236	171	403	94	456	152	177	213	365	411	207	74	163	290	200	326	208	300	186	353	393	615	558	646
	30%	18%	24%	17%	40%	9%	46%	15%	18%	21%	37%	41%	21%	7%	16%	29%	20%	33%	21%	30%	19%	35%	41%	62%	59%	68%
		FN	BDFHINO	FN	BCDFHIJMNOPQRSTUV		BCDEFHIJKMNOPQRSTUV	FN	FN	FHNO	BCDFHIJMNOPQSTU	BCDFHIJKMNOPQRSTUV	FHNO		FN	BDFHIJMNOQSU	FHN	BCDFHIJMNOQSU	FHNO	BDFHIJMNOQSU	FN	BCDFHIJMNOPQSU	BCDFHIJKMNOPQRSTUV	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXY
Surf the internet with the knowledge that content is not being censored	5491	99	237	121	222	87	302	134	86	116	285	364	126	40	126	371	174	140	109	195	108	266	185	517	498	582
	22%	10%	24%	12%	22%	9%	30%	13%	9%	12%	28%	36%	13%	4%	13%	37%	17%	14%	11%	20%	11%	27%	19%	52%	52%	61%
		N	BDFHIJMNOQRSU	IN	BDFHIJMNOQRSU	N	BCDEFHIJMNOQRSTUW	FIN	N	IN	BDEFHIJMNOQRSTUW	BCDEFGHIJKMNOQRSTUVW	FIN		FIN	BCDEFGHIJKMNOQRSTUVW	BDFIJMNOSU	BFINS	N	BDFHIJMNORSU	N	BDEFHIJMNOQRSTUW	BDFHIJMNORSU	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXY
Sending or receiving emails to or from foreign addresses	6160	105	247	115	262	120	399	116	92	160	347	353	157	33	159	446	135	165	126	219	81	322	225	630	530	617
	25%	10%	25%	11%	26%	12%	40%	12%	9%	16%	35%	35%	16%	3%	16%	45%	13%	17%	13%	22%	8%	32%	24%	63%	56%	65%
		N	BDFHIJMNOQRSU	N	BDFHIJMNOQRSU	NU	BCDEFHIJKMNOQRSTUVW	NU	N	BDFHINSU	BCDEFHIJMNOQRSTUW	BCDEFHIJMNOQRSTUW	BDHINU		BDFHINSU	BCDEFHIJKLMNOQRSTUVW	INU	BDFHINSU	INU	BDFHIJMNOQRSU	N	BCDEFHIJMNOQRSTUW	BDFHIJMNOQRSU	BCDEFGHIJKLMNOPQRSTUVWY	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWY
Use encrypted communications	5670	113	260	107	280	123	266	99	121	212	327	360	131	82	158	296	177	163	149	314	119	286	138	494	429	468
	23%	11%	26%	11%	28%	12%	27%	10%	12%	21%	33%	36%	13%	8%	16%	30%	18%	16%	15%	31%	12%	29%	14%	50%	45%	49%
			BDFHIMNOQRSUW		BDFHIJMNOQRSUW	N	BDFHIJMNOQRSUW		N	BDFHIMNORSUW	BCDEFGHIJMNOQRSUW	BCDEFGHIJMNOPQRSUVW	N		BDFHINU	BDFHIJMNOQRSUW	BDFHIMNU	BDFHINU	DHN	BDFHIJMNOQRSUW	N	BDFHIJMNOQRSUW	DHN	BCDEFGHIJKLMNOPQRSTUVWY	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW
Keep software up to date	8502	198	245	205	406	165	567	213	192	305	407	526	198	140	233	481	261	276	186	401	221	505	372	603	579	615
	34%	20%	25%	21%	41%	16%	57%	21%	19%	31%	41%	53%	20%	14%	23%	48%	26%	28%	19%	40%	22%	50%	39%	61%	61%	65%
		N	FINS	N	BCDFHIJMNOQRSU		BCDEFHIJKMNOPQRSTUVW	FN	N	BCDFHIMNOSU	BCDFHIJMNOQRSU	BCDEFHIJKMNOQRSTUW	N		FINS	BCDEFHIJKMNOQRSTUW	BDFIMNS	BDFHIMNOSU	N	BCDFHIJMNOQRSU	FN	BCDEFHIJKMNOQRSTUW	BCDFHIJMNOQRSU	BCDEFHIJKLMNOPQRSTUVW	BCDEFHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW
Use voice over IP (VoIP)	5249	80	202	133	378	97	300	138	110	129	238	331	130	38	155	285	149	142	120	169	105	281	268	404	463	405
	21%	8%	20%	13%	38%	10%	30%	14%	11%	13%	24%	33%	13%	4%	16%	28%	15%	14%	12%	17%	10%	28%	28%	41%	49%	43%
		N	BDFHIJMNOQRSU	BN	BCDFGHIJKLMNOPQRSTUVW	N	BCDFHIJKMNOQRSTU	BFN	N	BN	BDFHIJMNOQRSTU	BCDFHIJKMNOQRSTUVW	BN		BFINSU	BCDFHIJKMNOQRSTU	BFINU	BFINU	BN	BFINSU	N	BCDFHIJKMNOQRSTU	BCDFHIJKMNOQRSTU	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXZ	BCDEFGHIJKLMNOPQRSTUVW
Buying goods and services online	10275	301	363	364	548	200	571	218	250	367	570	580	308	149	369	571	359	413	285	401	318	550	343	657	622	598
	41%	30%	36%	36%	55%	20%	57%	22%	25%	37%	57%	58%	31%	15%	37%	57%	36%	41%	29%	40%	32%	55%	36%	66%	66%	63%
		FHIN	BFHINS	BFHINS	BCDFHIJMNOQRSTUW	N	BCDFHIJMNOQRSTUW	N	FN	BFHIMNS	BCDFHIJMNOQRSTUW	BCDFHIJMNOQRSTUW	FHIN		BFHIMNSU	BCDFHIJMNOQRSTUW	FHINS	BFHIJMNQSUW	FHN	BFHIMNSU	FHIN	BCDFHIJMNOQRSTUW	BFHIMNS	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVW
Trust unknown email addresses	3677	67	170	76	204	60	210	70	68	99	184	187	70	47	106	156	100	84	96	137	54	119	76	328	482	427
	15%	7%	17%	8%	20%	6%	21%	7%	7%	10%	18%	19%	7%	5%	11%	16%	10%	8%	10%	14%	5%	12%	8%	33%	51%	45%
			BDFHIJMNOQRSUVW	N	BDFHIJMNOPQRSTUVW		BDFHIJMNOPQRSTUVW			BFHIMNU	BDFHIJMNOQRSUVW	BDFHIJMNOQRSTUVW			BFHIMNUW	BDFHIJMNOQRSUVW	FINU	NU	FINU	BDFHIMNRUW		BDFHIMNRUW	NU	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXZ	BCDEFGHIJKLMNOPQRSTUVWX

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Global @dvisor: CIGI/IPSOS Poll Questions
Q5. [SUMMARY - EASIER] Compared to one year ago, would you say that it is easier or harder to do the following things on the internet:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Access foreign content and web sites	6164	212	700	726	1571	871	1310	2704
	25%	11%	35%	12%	20%	11%	26%	46%
			ACDEF	E	ACE		ACDE	ABCDEF
Access local content and web sites	7837	409	803	919	2203	1302	1811	3121
	32%	20%	40%	15%	28%	16%	36%	53%
		CE	ACDEF		ACE		ACDE	ABCDEF
Find the content you seek	9466	485	919	1256	2642	1786	2091	3620
	38%	24%	46%	21%	33%	22%	42%	61%
		C	ACDEF		ACE	C	ACDE	ABCDEF
Access websites in a quick manner	9122	476	895	1263	2490	1648	2040	3493
	37%	24%	45%	21%	31%	21%	41%	59%
		E	ACDEF		ACE		ACDE	ABCDEF
Rely on your favourite website to be online and working	7358	411	624	922	2025	1268	1585	2906
	30%	21%	31%	15%	25%	16%	32%	49%
		CE	ACDE		ACE		ACDE	ABCDEF
Count on reliable mobile Internet service	7375	357	526	1039	2132	1387	1729	2928
	30%	18%	26%	17%	27%	17%	35%	50%
			ACE		ACE		ABCDE	ABCDEF
Surf the internet with the knowledge that content is not being censored	5491	229	608	716	1392	843	1230	2360
	22%	11%	30%	12%	17%	11%	25%	40%
			ACDEF	E	ACE		ACDE	ABCDEF
Sending or receiving emails to or from foreign addresses	6160	195	693	745	1584	879	1348	2717
	25%	10%	35%	12%	20%	11%	27%	46%
			ACDEF	AE	ACE		ACDE	ABCDEF
Use encrypted communications	5670	226	556	800	1695	944	1349	2256
	23%	11%	28%	13%	21%	12%	27%	38%
			ACDE	E	ACE		ACDE	ABCDEF
Keep software up to date	8502	427	726	1216	2491	1611	1958	3270
	34%	21%	36%	20%	31%	20%	39%	55%
			ACDE		ACE		ACDE	ABCDEF
Use voice over IP (VoIP)	5249	238	486	744	1491	893	1334	2022
	21%	12%	24%	12%	19%	11%	27%	34%
			ACDE	E	ACE		ACDE	ABCDEF
Buying goods and services online	10275	681	935	1621	3296	2220	2454	3400
	41%	34%	47%	27%	41%	28%	49%	58%
		CE	ACDE		ACE		ACDE	ABCDEF
Trust unknown email addresses	3677	129	326	464	979	529	765	1703
	15%	6%	16%	8%	12%	7%	15%	29%
			ACDE	E	ACE		ACDE	ABCDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
Q6. [Overall, I trust the Internet] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Strongly agree	3515	56	145	84	193	77	182	53	72	38	184	300	78	36	55	205	93	128	120	112	109	126	157	394	171	345
	14%	6%	15%	8%	19%	8%	18%	5%	7%	4%	18%	30%	8%	4%	6%	21%	9%	13%	12%	11%	11%	13%	16%	40%	18%	36%
			BDFHIJMNOQ	HJNO	BCDFHIJMNOQRSTUV	JN	BDFHIJMNOQRSTUV		JN		BDFHIJMNOQRSTUV	BCDEFGHIJKMNOPQRSTUVWY	JN			BCDFHIJMNOQRSTUVW	BHJNO	BDFHIJMNOQ	BDFHIJMNO	BHIJNO	BHIJNO	BDFHIJMNO	BDFHIJMNOQRSTUV	BCDEFGHIJKLMNOPQRSTUVWY	BDFHIJMNOQRSTUV	BCDEFGHIJKLMNOPQRSTUVWY
Somewhat agree	14804	616	621	623	726	625	536	561	624	783	667	591	654	470	600	645	669	635	613	536	550	594	494	406	570	396
	60%	62%	62%	62%	73%	63%	54%	56%	62%	78%	67%	59%	65%	47%	60%	64%	67%	63%	61%	54%	55%	59%	52%	41%	60%	42%
		GNTUWXZ	GNTUWXZ	GHNTUWXZ	BCDFGHIKLMNOPQRSTUVWXYZ	GHNTUWXZ	NXZ	NXZ	GHNTUWXZ	BCDEFGHIKLMNOPQRSTUVWXYZ	GHLNOSTUVWXYZ	GNWXZ	GHLNOTUVWXYZ	XZ	GNTWXZ	GHLNTUVWXZ	GHLNOSTUVWXYZ	GHNTUWXZ	GHNTUWXZ	XZ	NXZ	GNWXZ	XZ		GNTUWXZ	
Somewhat disagree	5403	266	153	254	75	266	231	335	257	166	140	94	241	452	319	128	216	194	228	288	278	221	180	111	172	139
	22%	27%	15%	25%	8%	27%	23%	34%	26%	17%	14%	9%	24%	45%	32%	13%	22%	19%	23%	29%	28%	22%	19%	11%	18%	15%
		CEJKLPRWXYZ	ELX	CEJKLPRWXYZ		CEJKLPRVWXYZ	CEJKLPWXYZ	BCDEFGIJKLMPQRSUVWXYZ	CEJKLPRWXYZ	ELPX	EL		CEJKLPRWXYZ	BCDEFGHIJKLMOPQRSTUVWXYZ	BCDEFGIJKLMPQRSVWXYZ	EL	CEJKLPXZ	EKLPXZ	CEJKLPWXYZ	CEJKLPQRSVWXYZ	CEJKLPQRSVWXYZ	CEJKLPXYZ	EKLPXZ	E	EKLPXZ	ELX
Strongly disagree	1126	62	81	39	5	32	51	50	48	13	10	16	28	42	26	22	22	42	39	64	64	59	122	82	36	71
	5%	6%	8%	4%	*	3%	5%	5%	5%	1%	1%	2%	3%	4%	3%	2%	2%	4%	4%	6%	6%	6%	13%	8%	4%	7%
		EFJKLMOPQY	DEFIJKLMNOPQRSY	EJKL		EJKL	EJKLMOPQ	EJKLMOPQ	EJKLMOPQ			E	EJK	EJKLP	EJK	E	E	EJKLPQ	EJKL	EFJKLMOPQ	EFJKLMOPQSY	EFJKLMOPQSY	BCDEFGHIJKLMNOPQRSTUVXYZ	DEFGHIJKLMNOPQRSVY	EJKL	DEFIJKLMNOPQRSY
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly/ Somewhat agree)	18319	673	767	707	920	702	717	614	696	821	851	891	732	506	655	850	762	763	733	648	659	720	651	800	741	741
	74%	67%	77%	71%	92%	70%	72%	61%	70%	82%	85%	89%	73%	51%	66%	85%	76%	76%	73%	65%	66%	72%	68%	81%	78%	78%
		HN	BDFHINOTUW	HNO	BCDFGHIJKLMNOPQRSTUVWXYZ	HN	HNOTU	N	HN	BCDFGHIMNOQRSTUVWYZ	BCDFGHIMNOQRSTUVWXYZ	BCDFGHIJKMNOPQRSTUVWXYZ	BHNOTUW		N	BCDFGHIMNOQRSTUVWXYZ	BFHINOTUW	BDFGHINOTUVW	BHNOTUW	N	N	HNOTU	HN	BDFGHIMNORSTUVW	BDFGHIMNOSTUVW	BDFGHIMNOSTUVW
Low2Box (Somewhat/ Strongly disagree)	6528	327	233	293	80	298	283	386	304	179	149	109	268	494	345	150	238	237	267	352	341	280	302	194	208	210
	26%	33%	23%	29%	8%	30%	28%	39%	30%	18%	15%	11%	27%	49%	34%	15%	24%	24%	27%	35%	34%	28%	32%	19%	22%	22%
		CEJKLMPQRSXYZ	EJKLP	CEJKLPRXYZ		CEJKLPQRXYZ	EJKLPRXYZ	BCDEFGIJKLMPQRSVWXYZ	CEJKLPQRXYZ	EL	EL	E	EJKLPXYZ	BCDEFGHIJKLMOPQRSTUVWXYZ	CDEGJKLMPQRSVXYZ	EL	EJKLP	EJKLPX	EJKLPXYZ	CEGJKLMPQRSVXYZ	CEGJKLMPQRSVXYZ	EJKLPRXYZ	CEJKLMPQRSXYZ	EKLP	EJKLP	EJKLP
Mean	2.83	2.67	2.83	2.75	3.11	2.75	2.85	2.62	2.72	2.85	3.02	3.17	2.78	2.5	2.68	3.03	2.83	2.85	2.81	2.7	2.7	2.79	2.72	3.12	2.92	3.07
		N	BHINOTUW	HN	BCDFGHIJKMNOPQRSTUVWY	HN	BDFHINOTUW	N	HN	BDFHIMNOTUVW	BCDFGHIJMNOQRSTUVWY	BCDEFGHIJKMNOPQRSTUVWYZ	BHNO		HN	BCDFGHIJMNOQRSTUVWY	BDFHINOTUW	BDFHINOTUW	BFHINOTUW	N	HN	BHINOU	HN	BCDFGHIJKMNOPQRSTUVWY	BCDFGHIJMNOQRSTUVW	BCDFGHIJMNOQRSTUVWY

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Global @dvisor: CIGI/IPSOS Poll Questions
Q6. [Overall, I trust the Internet] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Strongly agree	3515	193	351	493	991	637	893	1330
	14%	10%	18%	8%	12%	8%	18%	23%
		E	ACDE		ACE		ACDE	ABCDEF
Somewhat agree	14804	1172	1266	3746	5088	4741	3167	3038
	60%	59%	63%	62%	64%	59%	63%	52%
		G	AEG	AEG	AEG	G	AEG	
Somewhat disagree	5403	532	281	1542	1705	2276	737	1162
	22%	27%	14%	26%	21%	28%	15%	20%
		BDFG		BDFG	BF	BCDFG		BF
Strongly disagree	1126	103	103	219	215	346	203	364
	5%	5%	5%	4%	3%	4%	4%	6%
		CD	CD	D		CD	D	CDEF
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly/ Somewhat agree)	18319	1365	1616	4239	6080	5378	4060	4368
	74%	68%	81%	71%	76%	67%	81%	74%
			ACDEG	E	ACEG		ACDEG	ACE
Low2Box (Somewhat/ Strongly disagree)	6528	635	384	1761	1920	2622	940	1526
	26%	32%	19%	29%	24%	33%	19%	26%
		BDFG		BDFG	BF	BCDFG		BDF
Mean	2.83	2.73	2.93	2.75	2.86	2.71	2.95	2.91
			ACDE	E	ACE		ACDEG	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q7. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do the following contribute to your distrust in the Internet?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Governments	4058	231	160	223	-	191	-	246	241	109	97	73	173	200	196	118	165	164	145	262	292	216	139	113	151	151
	66%	71%	69%	76%	-	64%	-	64%	79%	61%	65%	66%	65%	40%	57%	79%	69%	69%	54%	74%	86%	77%	46%	58%	73%	72%
		NOSWX	NOSW*	FHJKMNOSWX		NSW		NSW	CFHJKLMNOQRSWX	NW	NW	NSW	NSW		NW	FHJKMNOSWX*	NOSWX	NOSWX	NW	JNOSWX*	BCDFHJKLMNOQRSTVWXYZ	FHJKLMNORSWX		NW	FHJNOSWX	JNOSWX
Foreign governments	4268	259	148	244	-	201	181	264	256	106	103	71	160	243	177	109	158	157	180	269	286	210	122	105	144	114
	66%	79%	63%	83%	-	68%	64%	68%	84%	59%	69%	65%	60%	49%	51%	73%	66%	66%	67%	76%	84%	75%	40%	54%	69%	54%
		CFGHJLMNOQRSWXYZ	NOW*	CFGHJKLMNOQRSWXYZ		NOWXZ	NOWZ	NOWXZ	CFGHJKLMNOPQRSVWXYZ	NW	NOWXZ	NOW	NW	W	W	JMNOWXZ*	NOWXZ	NOWXZ	NOWXZ	CGJMNOWXZ*	CFGHJKLMNOPQRSVWXYZ	CGJMNORWXZ		W	JNOWXZ	W
Social media companies	4887	272	158	261	57	221	223	310	270	112	101	86	192	243	220	123	185	180	204	281	296	224	180	145	157	184
	75%	83%	68%	89%	71%	74%	79%	80%	89%	63%	67%	79%	72%	49%	64%	82%	78%	76%	76%	80%	87%	80%	60%	75%	76%	88%
		CEFJKMNOW	N*	CEFGHJKLMNOQRSVWXY	N*	JNOW	CJKNOW	CJKMNOW	CEFGHJKLMNOQRSTVWXY	N	N	JKNOW	NW		N	CJKNOW*	JKNOW	JNOW	JNOW	JKNOW*	CEFGJKMNOQRSWXY	CJKNOW	N	JNOW	JNOW	CEFGHJKLMNOQRSVWXY
Internet service providers	4087	199	175	172	50	164	202	233	210	115	87	76	180	168	217	103	132	140	142	269	239	199	163	127	151	174
	63%	61%	75%	59%	63%	55%	71%	60%	69%	65%	58%	70%	67%	34%	63%	68%	55%	59%	53%	76%	70%	71%	54%	66%	72%	83%
		N	BDFHKNOQRSW*	N	N*	N	DFHKNQRSW	N	DFHKNQRSW	NSW	N	FNQSW	FNQSW		NSW	FNQSW*	N	N	N	BDEFHJKNOQRSW*	DFHKNQRSW	BDFHKNOQRSW	N	FNQSW	BDFHKNOQRSW	BDEFGHIJKLMNOPQRSUVWXY
e-commerce platforms	3984	229	156	190	45	171	187	269	215	96	99	74	166	164	187	105	150	144	147	256	202	176	152	111	144	149
	61%	70%	67%	65%	56%	57%	66%	70%	70%	54%	66%	68%	62%	33%	54%	70%	63%	61%	55%	73%	59%	63%	50%	57%	69%	71%
		EFJNOSWX	JNOSW*	NOW	N*	N	JNOSW	EFJNOSUWX	EFJNORSUWX	N	JNOSW	JNOSW	NW		N	FJNOSWX*	NW	NW	N	EFJNORSUWX*	N	NOW	N	N	EFJNOSUWX	EFJNORSUWX
Search engines	4237	221	152	216	49	189	180	262	209	103	100	67	169	211	216	102	165	141	166	264	251	202	179	132	136	154
	65%	67%	65%	74%	61%	64%	64%	68%	69%	58%	67%	61%	63%	43%	63%	68%	69%	59%	62%	75%	74%	72%	59%	68%	66%	73%
		N	N*	JLNORSW	N*	N	N	JNW	JNRW	N	N	N	N		N	N*	JNW	N	N	EFGJLMNORSW*	EFGJLMNORSW	FJLNORSW	N	JNW	N	EFGJLMNORSW
Online and mobile banking platforms	3682	194	157	168	35	131	171	240	171	95	94	66	155	215	194	95	119	145	119	201	196	167	144	125	135	151
	56%	59%	67%	57%	43%	44%	61%	62%	56%	53%	63%	60%	58%	43%	56%	63%	50%	61%	45%	57%	57%	60%	48%	65%	65%	72%
		EFNSW	EFJNOQSW*	FNS	*		EFNSW	EFNQSW	FNSW	N	EFNQSW	EFNSW	EFNSW		EFNSW	EFNQSW*		EFNQSW		FNS*	EFNSW	EFNSW		EFJNQSW	EFJNOQSW	BDEFGHIJLMNOQRSTUVW
Cyber criminals	5210	295	178	251	-	241	242	318	277	121	118	93	201	343	255	136	211	185	219	309	317	257	173	150	129	191
	81%	90%	76%	85%	-	81%	86%	82%	91%	68%	79%	85%	75%	70%	74%	90%	89%	78%	82%	88%	93%	92%	57%	77%	62%	91%
		CFHJKMNORSWXY	WY*	JMNOWY		JNOWY	JMNOWXY	JNOWY	CFHJKMNORSWXY	W	JNWY	JNOWY	WY	W	WY	CFJKMNORWXY*	CFJKMNORWXY	JNWY	JNOWY	CJMNORWXY*	CDFGHJKLMNORSWXY	CFGHJKLMNORSWXY		WY		CFHJKMNORSWXY

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Global @dvisor: CIGI/IPSOS Poll Questions
Q7. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do the following contribute to your distrust in the Internet?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Governments	4058	515	278	1162	1070	1731	613	894
	66%	81%	73%	66%	58%	66%	71%	72%
		BCDEFG	D	D		D	CDE	CDE
Foreign governments	4268	530	257	1219	1117	1812	586	1023
	66%	84%	67%	69%	61%	69%	68%	67%
		BCDEFG		D		D	D	D
Social media companies	4887	558	282	1381	1271	1973	706	1215
	75%	88%	73%	78%	66%	75%	75%	80%
		BCDEFG		DE		D	D	DEF
Internet service providers	4087	411	277	1062	1053	1507	639	1121
	63%	65%	72%	60%	55%	57%	68%	73%
		DE	CDE	DE			CDE	ACDEF
e-commerce platforms	3984	392	261	1117	1038	1521	595	1023
	61%	62%	68%	63%	54%	58%	63%	67%
		D	DE	DE		D	DE	DE
Search engines	4237	467	254	1161	1107	1648	612	1069
	65%	74%	66%	66%	58%	63%	65%	70%
		CDEF	D	DE		D	D	CDEF
Online and mobile banking platforms	3682	364	252	935	1038	1420	570	950
	56%	57%	66%	53%	54%	54%	61%	62%
			CDE				CDE	CDE
Cyber criminals	5210	568	313	1467	1411	2133	713	1278
	81%	89%	82%	83%	77%	81%	83%	84%
		BCDEFG		DE		D	D	D

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Global @dvisor: CIGI/IPSOS Poll Questions
Q8. Why else do you distrust the Internet?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	6608	324	263	303	80	326	276	401	310	178	156	107	258	474	342	143	253	230	264	341	341	279	322	195	221	221
Base: All Answering (wtd)	6528	327	233	293	80	298	283	386	304	179	149	109	268	494	345	150	238	237	267	352	341	280	302	194	208	210
The Internet is not reliable	2444	107	116	88	29	72	87	129	55	72	26	41	86	104	124	70	113	120	104	212	87	90	263	60	85	106
	37%	33%	50%	30%	37%	24%	31%	33%	18%	40%	17%	38%	32%	21%	36%	47%	47%	51%	39%	60%	25%	32%	87%	31%	41%	51%
		IKN	BDFGHIKMNOUVX*	IKN	FIKN*		IKN	FIKN		FIKNU		FIKNU	IKN		FIKNU	BDFGHIKMNUVX*	BDFGHIKMNOUVX	BDEFGHIKLMNOSUVXY	FIKNU	BDEFGHIJKLMNOQSUVXY*		FIKN	BCDEFGHIJKLMNOPQRSTUVXYZ	IKN	DFGIKNUVX	BDEFGHIJKLMNOSUVXY
The Internet does not allow me to access the content I want	722	46	19	16	18	22	27	16	13	15	23	31	6	18	21	7	20	37	24	119	12	28	143	17	10	14
	11%	14%	8%	5%	23%	8%	10%	4%	4%	8%	15%	29%	2%	4%	6%	5%	8%	16%	9%	34%	4%	10%	47%	9%	5%	7%
		DFHIMNOPUYZ	M*		CDFGHIJMNOPQSUVXYZ*	MN	HIMNU			MN	DFHIMNOPUYZ	BCDFGHIJKMNOPQRSUVXYZ			M	*	MN	DFHIJMNOPQSUXYZ	HIMNU	BCDFGHIJKMNOPQRSUVXYZ*		HIMNUY	BCDEFGHIJKLMNOPQRSTUVXYZ	HIMNU		M
The Internet does not allow me to communicate privately	1814	111	72	85	13	89	64	140	82	50	16	35	87	30	28	58	109	93	65	59	111	106	228	18	33	31
	28%	34%	31%	29%	16%	30%	23%	36%	27%	28%	11%	32%	33%	6%	8%	39%	46%	39%	24%	17%	32%	38%	75%	9%	16%	15%
		EGKNOSTXYZ	EKNOTXYZ*	EKNOTXYZ	NO*	EKNOTXYZ	KNOX	EGIKNOSTXYZ	KNOTXYZ	KNOTXYZ		EKNOTXYZ	EGKNOTXYZ			EGIKNOSTXYZ*	BCDEFGIJKLMNOSTUXYZ	EFGIJKNOSTXYZ	KNOXYZ	NO*	EGKNOTXYZ	EGIJKNOSTXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ		NOX	NO
The Internet is not secure	4029	229	137	198	49	163	210	188	182	111	103	71	125	271	208	98	143	134	154	205	243	198	269	96	109	136
	62%	70%	59%	68%	62%	55%	74%	49%	60%	62%	69%	65%	47%	55%	60%	65%	60%	57%	58%	58%	71%	71%	89%	50%	52%	65%
		FHIMNRSXY	*	FHMNRXY	M*		CEFHIJMNOQRSTXYZ		HMX	HMX	FHMNRSXY	HMXY			HMX	HMXY*	HM		HM	*	CFHIMNOQRSTXY	CFHIMNOQRSTXY	BCDEFGHIJKLMNOPQRSTUVXYZ			FHMNXY
The Internet is controlled by corporate elites	1979	108	52	110	17	62	134	150	83	44	48	36	53	44	53	33	102	85	88	176	109	92	254	17	10	21
	30%	33%	22%	38%	21%	21%	47%	39%	27%	24%	32%	33%	20%	9%	15%	22%	43%	36%	33%	50%	32%	33%	84%	9%	5%	10%
		FMNOXYZ	NXYZ*	CEFIJMNOPXYZ	NXYZ*	NXYZ	BCEFIJKLMNOPRSUVXYZ	CEFIJMNOPXYZ	NOXYZ	NOXYZ	FMNOXYZ	FMNOXYZ	NXYZ		NXY	NXYZ*	CEFIJMNOPSUVXYZ	CEFIJMNOPXYZ	CFMNOPXYZ	BCEFIJKLMNOPRSUVXYZ*	FMNOXYZ	CFMNOPXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ			Y
The Internet is controlled by my government	1430	81	32	68	-	63	-	78	59	45	32	41	35	24	47	32	74	114	35	185	83	59	186	18	26	13
	22%	25%	14%	23%	-	21%	-	20%	20%	25%	21%	38%	13%	5%	14%	22%	31%	48%	13%	52%	24%	21%	61%	9%	13%	6%
		CEGMNOSXYZ	EGN*	EGMNOSXYZ	*	EGMNOSXYZ		EGNOSXYZ	EGNOSXYZ	CEGMNOSXYZ	EGNOSXYZ	BCDEFGHIJKMNOPSUVXYZ	EGNZ	G	EGNZ	EGNXZ*	CEFGHIMNOSVXYZ	BCDEFGHIJKMNOPQSUVXYZ	EGNZ	BCDEFGHIJKLMNOPQSUVXYZ*	CEGMNOSXYZ	EGMNOSXYZ	BCDEFGHIJKLMNOPQRSUVXYZ	EGN	EGNZ	EG
The Internet is controlled by foreign governments	1635	71	41	65	-	85	161	65	53	38	41	24	43	47	25	44	82	82	47	186	50	76	229	18	40	21
	25%	22%	17%	22%	-	29%	57%	17%	17%	22%	28%	22%	16%	9%	7%	29%	34%	35%	18%	53%	15%	27%	76%	9%	19%	10%
		ENOXZ	ENO*	ENOXZ	*	CEHIMNOSUXYZ	BCDEFHIJKLMNOPQRSUVXYZ	ENOXZ	ENOXZ	ENOXZ	EHIMNOSUXZ	ENOXZ	ENO	E	E	CEHIMNOSUXZ*	BCDEHIJLMNOSUXYZ	BCDEHIJLMNOSUXYZ	ENOXZ	BCDEFHIJKLMNOPQRSUVXYZ*	EO	EHIMNOSUXZ	BCDEFGHIJKLMNOPQRSTUVXYZ	E	ENOXZ	E
The Internet is too uncontrolled	2541	116	72	92	40	122	146	165	98	76	76	39	120	162	109	62	68	115	62	203	95	114	210	44	48	87
	39%	35%	31%	31%	49%	41%	52%	43%	32%	43%	51%	35%	45%	33%	32%	41%	29%	49%	23%	58%	28%	41%	70%	23%	23%	42%
		SXY	*		BCDINOQSUXY*	INOQSUXY	BCDFILNOQSUVXYZ	CDINOQSUXY	SXY	INOQSUXY	BCDILNOQSUXY	SXY	CDINOQSUXY	SXY	SXY	QSUXY*		BCDILNOQSUXY		BCDFHIJLMNOPQSUVXYZ*		IOQSUXY	BCDEFGHIJKLMNOPQRSTUVXYZ			INOQSUXY
Other	273	9	3	28	2	17	16	9	13	2	12	5	7	13	7	6	6	7	18	20	8	22	15	5	1	21
	4%	3%	1%	10%	2%	6%	6%	2%	4%	1%	8%	5%	3%	3%	2%	4%	3%	3%	7%	6%	2%	8%	5%	3%	*	10%
			*	BCHIJMNOQRUXY	*	JOY	JOY		Y		BCHJMNOQRUXY	Y				Y*		Y	CHJNOUXY	Y*		BCHJMNOQRUXY	JOY			BCEHIJMNOQRUWXY
None of the above	633	33	15	26	6	49	7	42	50	9	8	6	33	133	26	6	15	16	31	8	23	10	3	19	36	25
	10%	10%	6%	9%	8%	16%	2%	11%	16%	5%	5%	5%	12%	27%	8%	4%	6%	7%	12%	2%	7%	3%	1%	10%	17%	12%
		GTVW	W*	GTVW	GTW*	CDGJKLOPQRTUVWX		GTVW	CDGJKLOPQRTUVWX	W	W	W	GJKPTVW	BCDEFGHIJKLMOPQRSTUVWXYZ	GTVW	*	W	GW	GJKPTVW	*	W	W		GTVW	BCDGHJKLOPQRTUVWX	GJKPTVW
Sigma	17501	910	557	776	175	744	851	981	688	462	384	329	596	846	649	416	731	804	629	1371	820	793	1799	311	399	476
	268%	278%	239%	265%	219%	250%	301%	255%	226%	259%	257%	301%	222%	171%	188%	277%	307%	339%	236%	389%	240%	283%	595%	161%	192%	227%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q8. Why else do you distrust the Internet?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	6608	644	406	1812	1891	2643	959	1533
Base: All Answering (wtd)	6528	635	384	1761	1920	2622	940	1526
The Internet is not reliable	2444	175	186	559	623	741	396	639
	37%	28%	48%	32%	32%	28%	42%	42%
			ACDE	E	E		ACDE	ACDE
The Internet does not allow me to access the content I want	722	28	26	100	210	140	133	215
	11%	4%	7%	6%	11%	5%	14%	14%
					ACE		ABCDE	ABCDE
The Internet does not allow me to communicate privately	1814	195	130	573	376	717	319	311
	28%	31%	34%	33%	20%	27%	34%	20%
		DG	DG	DEG		DG	DEG	
The Internet is not secure	4029	441	234	955	1176	1504	589	954
	62%	69%	61%	54%	61%	57%	63%	63%
		CDEFG			CE	C	CE	CE
The Internet is controlled by corporate elites	1979	220	85	537	434	696	282	450
	30%	35%	22%	31%	23%	27%	30%	29%
		BDE		BDE		D	BD	BD
The Internet is controlled by my government	1430	151	64	345	384	524	246	301
	22%	24%	17%	20%	20%	20%	26%	20%
							BCDEG	
The Internet is controlled by foreign governments	1635	115	85	375	330	489	223	501
	25%	18%	22%	21%	17%	19%	24%	33%
				DE			ADE	ABCDEF
The Internet is too uncontrolled	2541	187	133	635	733	970	379	642
	39%	29%	35%	36%	38%	37%	40%	42%
				A	A	A	A	ACE
Other	273	36	9	71	56	103	39	85
	4%	6%	2%	4%	3%	4%	4%	6%
		D						D
None of the above	633	49	21	219	237	372	53	103
	10%	8%	5%	12%	12%	14%	6%	7%
				ABFG	ABFG	ABCFG		
Sigma	17501	1596	974	4369	4560	6257	2659	4202
	268%	252%	254%	248%	237%	239%	283%	275%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q9. How has your lack of trust in the Internet caused you to use the Internet differently?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	6608	324	263	303	80	326	276	401	310	178	156	107	258	474	342	143	253	230	264	341	341	279	322	195	221	221
Base: All Answering (wtd)	6528	327	233	293	80	298	283	386	304	179	149	109	268	494	345	150	238	237	267	352	341	280	302	194	208	210
Use the Internet less often	860	47	35	34	9	22	42	31	22	24	18	18	36	19	32	15	24	16	39	62	33	32	108	48	50	44
	13%	14%	15%	12%	11%	7%	15%	8%	7%	14%	12%	16%	13%	4%	9%	10%	10%	7%	15%	18%	10%	12%	36%	25%	24%	21%
		FINR	FINR*	N	N*		FHINR	N	N	FINR	N	FHINOR	INR		N	N*	N		FHINOR	FHINOR*	N	N	BCDEFGHIJKLMNOPQRSTUVXYZ	BDEFGHIJKMNOPQRSUV	BDEFGHIJKMNOPQRSUV	DFHIKNOPQRUV
Disclose less personal information online	3174	177	107	158	48	83	168	156	127	108	86	58	106	115	171	95	119	146	124	239	176	176	249	62	33	88
	49%	54%	46%	54%	60%	28%	59%	40%	42%	61%	58%	53%	39%	23%	49%	63%	50%	62%	47%	68%	52%	63%	82%	32%	16%	42%
		FHIMNXYZ	FNXY*	FHIMNXYZ	FHIMNSXYZ*	Y	CFHIMNOSXYZ	FNY	FNXY	CFHIMNOSXYZ	FHIMNSXYZ	FHMNXY	FNY	Y	FHMNXY	CFHIMNOQSXYZ*	FNXY	CFHIMNOQSUXYZ	FNXY	BCDFHILMNOQSUXYZ*	FHIMNXY	CFHIMNOQSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	NY		FNXY
Use more false personal information online	946	74	18	59	16	38	55	54	48	27	25	7	21	19	28	22	38	32	40	66	49	53	108	15	20	12
	14%	23%	8%	20%	21%	13%	20%	14%	16%	15%	17%	7%	8%	4%	8%	14%	16%	14%	15%	19%	14%	19%	36%	8%	10%	6%
		CFHLMNORXYZ	*	CLMNOXYZ	CLMNOXYZ*	NZ	CLMNOXYZ	NOXZ	CLMNOXYZ	LMNOXZ	CLMNOXYZ				N	NZ*	CLMNOXZ	NOZ	LMNOXZ	CLMNOXYZ*	NOXZ	CLMNOXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ		N	
Self-censor what you say online	1772	101	46	100	17	45	153	67	78	31	71	47	25	88	59	45	69	51	55	88	119	136	195	30	13	42
	27%	31%	20%	34%	21%	15%	54%	17%	25%	17%	48%	43%	9%	18%	17%	30%	29%	22%	21%	25%	35%	48%	65%	15%	6%	20%
		FHJMNOSXYZ	MY*	CEFHJMNORSXYZ	MY*	Y	BCDEFHIJMNOPQRSTUXYZ	MY	FHJMNOXY	MY	BCDEFHIJMNOPQRSTUXYZ	CEFHIJMNOQRSTXYZ		MY	MY	FHJMNOXY*	FHJMNOSXYZ	MY	MY	FMY*	CEFHIJMNORSXYZ	BCDEFHIJMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	Y		MY
Limit how much you use online applications	1382	84	47	79	10	27	49	65	42	33	55	23	59	17	35	28	56	70	33	102	69	81	234	25	17	44
	21%	26%	20%	27%	13%	9%	17%	17%	14%	18%	37%	21%	22%	3%	10%	19%	23%	29%	12%	29%	20%	29%	77%	13%	8%	21%
		EFHINOSXY	FNOY*	EFGHINOSXY	N*	N	FNOY	FNOY	NY	FNOY	BCEFGHIJLMNOPQSUXYZ	FNOSY	FINOSXY		N	FNOY*	FINOSXY	EFGHIJNOSUXYZ	N	EFGHINOSXY*	FNOSY	EFGHIJNOSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	N	N	FINOSXY
Limit the number of online applications you use	1656	77	54	78	11	38	111	73	48	29	63	32	59	24	35	43	91	85	41	128	100	113	235	24	21	44
	25%	24%	23%	27%	14%	13%	39%	19%	16%	16%	42%	29%	22%	5%	10%	29%	38%	36%	15%	36%	29%	40%	78%	12%	10%	21%
		FNOXY	FNOXY*	EFIJNOSXY	N*	N	BCDEFHIJMNOSUXYZ	NOY	NO	N	BCDEFHIJLMNOPSUXYZ	EFHIJNOSXY	FNOXY		N	EFIJNOSXY*	BCDEFHIJMNOSXYZ	BCEFHIJMNOSXYZ	N	BCEFHIJMNOSXYZ*	EFHIJNOSXY	BCDEFHIJLMNOPSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	N	N	FNOXY
Limit the type of online applications you use	1679	85	54	92	11	39	111	83	55	31	67	39	47	24	44	50	82	75	35	128	89	112	229	22	29	45
	26%	26%	23%	31%	13%	13%	39%	22%	18%	17%	45%	36%	18%	5%	13%	33%	35%	32%	13%	36%	26%	40%	76%	11%	14%	21%
		EFNOSXY	FNOSX*	EFHIJMNOSXYZ	N*	N	BCEFHIJMNOSUXYZ	FNOSXY	NX	N	BCDEFHIJMNORSUXYZ	CEFHIJMNOSXYZ	N		N	EFHIJMNOSXYZ*	CEFHIJMNOSXYZ	EFHIJMNOSXYZ	N	CEFHIJMNOSXYZ*	EFINOSXY	BCEFHIJMNOSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	N	N	FNOSXY
Make fewer online purchases	1200	60	34	56	10	28	86	58	27	29	26	23	31	18	32	39	31	51	45	132	62	95	180	9	23	17
	18%	18%	15%	19%	12%	9%	30%	15%	9%	16%	18%	21%	12%	4%	9%	26%	13%	21%	17%	37%	18%	34%	60%	5%	11%	8%
		FINOXZ	NX*	FINOXYZ	NX*	N	BCDEFHIJKMNOQRSUXYZ	INOXZ	N	FINOXZ	FINOXZ	FIMNOXYZ	NX		N	EFHIMNOQXYZ*	NX	FIMNOQXYZ	FINOXZ	BCDEFHIJKLMNOQRSUXYZ*	FINOXYZ	BCDEFHIJKLMNOQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ		NX	N
Use technological tools (e.g. VPN or Tor)	804	48	25	38	5	31	58	21	40	22	38	25	22	11	15	17	21	42	38	78	27	73	68	14	10	17
	12%	15%	11%	13%	6%	10%	20%	5%	13%	12%	25%	22%	8%	2%	4%	11%	9%	18%	14%	22%	8%	26%	22%	7%	5%	8%
		HNOXY	NO*	HNOY	*	HNOY	CEFHIJMNOQUXYZ		HNOXY	HNOY	BCDEFHIJMNOPQSUXYZ	CDEFHIJMNOPQUXYZ	N			NO*	N	EFHMNOQUXYZ	HNOUXYZ	CEFHIJMNOQUXYZ*	N	BCDEFHIJMNOPQRSUXYZ	CDEFHIJMNOPQSUXYZ	N		N
Use more encryption	1256	52	39	44	17	29	75	14	50	53	44	34	27	33	85	26	51	35	47	160	57	85	158	16	11	15
	19%	16%	17%	15%	22%	10%	26%	4%	16%	30%	30%	31%	10%	7%	25%	17%	22%	15%	18%	45%	17%	30%	52%	8%	5%	7%
		HNXYZ	HNXYZ*	HNYZ	FHMNXYZ*	H	BDFHIMNRSUXYZ		FHNXYZ	BCDFHIMNPRSUXYZ	BCDFHIMNPRSUXYZ	BCDFHIMNPRSUXYZ	H		BDFHIMNRSUXYZ	HNXYZ*	FHMNXYZ	HNXYZ	FHMNXYZ	BCDEFGHIJKLMNOPQRSUVXYZ*	FHNXYZ	BCDFHIMNPRSUXYZ	BCDEFGHIJKLMNOPQRSUVXYZ	H		
Take greater care to secure your device	2590	141	80	140	24	70	183	140	106	72	95	51	76	73	110	75	94	93	84	193	146	167	250	35	42	49
	40%	43%	34%	48%	30%	23%	65%	36%	35%	40%	64%	47%	28%	15%	32%	50%	40%	39%	32%	55%	43%	60%	83%	18%	20%	24%
		FMNOSXYZ	FNXY*	CEFHIMNOSXYZ	NX*	N	BCDEFHIJLMNOPQRSUXYZ	FNXYZ	FNXYZ	FMNXYZ	BCDEFHIJLMNOPQRSUXYZ	EFIMNOSXYZ	NX		FNXYZ	CEFHIMNOSXYZ*	FMNXYZ	FMNXYZ	FNXY	CEFHIJMNOQRSXYZ*	FMNOSXYZ	BCDEFHIJLMNOQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ			N
Use the Internet more selectively	2555	146	112	135	20	72	143	130	103	46	94	54	85	64	107	80	94	120	73	232	131	153	240	41	29	50
	39%	44%	48%	46%	25%	24%	51%	34%	34%	26%	63%	50%	32%	13%	31%	53%	40%	51%	28%	66%	38%	55%	80%	21%	14%	24%
		EFHIJMNOSXYZ	EFHIJMNOSXYZ*	EFHIJMNOSXYZ	NY*	NY	EFHIJMNOQSUXYZ	FNXYZ	FNXYZ	NY	BCDEFGHIJLMNOQRSUXYZ	EFHIJMNOSXYZ	NXY		NXY	EFHIJMNOQSUXYZ*	EFJNSXYZ	EFHIJMNOQSUXYZ	NY	BCDEFGHIJLMNOQRSUXYZ*	FJNSXYZ	EFHIJMNOQSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	N		NY
Other	186	10	4	16	3	10	9	6	5	1	1	1	6	25	2	1	5	6	10	16	7	12	8	3	12	9
	3%	3%	2%	6%	4%	3%	3%	1%	2%	*	1%	1%	2%	5%	1%	*	2%	2%	4%	5%	2%	4%	2%	2%	6%	4%
			*	HJO	O*	O	O							HIJKOP		*			JO	O*		JO	O		HIJKLOPUWX	JO
None of the above	1072	51	27	37	4	112	10	70	80	13	1	10	57	240	49	6	25	34	56	14	60	10	8	25	51	23
	16%	16%	11%	13%	5%	37%	4%	18%	26%	7%	1%	9%	21%	49%	14%	4%	11%	14%	21%	4%	18%	4%	2%	13%	24%	11%
		EGJKPTVW	GKTVW*	GKPTVW	K*	BCDEGHIJKLMOPQRSTUVWXYZ		EGJKLPQTVWZ	BCDEGHJKLOPQRTUVWXZ	KW		GKVW	CEGJKLPQTVWXZ	BCDEFGHIJKLMOPQRSTUVWXYZ	EGJKPTVW	*	GKTVW	EGJKPTVW	CDEGJKLOPQTVWXZ	*	EGJKPTVW			GKPTVW	BCDEGJKLOPQRTVWXZ	GKPTVW
Sigma	21133	1153	681	1065	205	643	1252	967	833	517	687	422	658	770	803	541	803	856	719	1638	1124	1297	2269	366	361	499
	324%	352%	292%	363%	257%	216%	443%	251%	273%	290%	460%	386%	245%	156%	233%	361%	337%	361%	270%	465%	329%	463%	750%	189%	174%	238%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q9. How has your lack of trust in the Internet caused you to use the Internet differently?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	6608	644	406	1812	1891	2643	959	1533
Base: All Answering (wtd)	6528	635	384	1761	1920	2622	940	1526
Use the Internet less often	860	67	51	174	183	213	110	278
	13%	11%	13%	10%	10%	8%	12%	18%
			E	E			DE	ACDEF
Disclose less personal information online	3174	334	202	716	908	1067	534	765
	49%	53%	53%	41%	47%	41%	57%	50%
		CE	CE		CE		CDEG	CE
Use more false personal information online	946	109	40	239	231	321	127	221
	14%	17%	10%	14%	12%	12%	14%	14%
		BDE						
Self-censor what you say online	1772	220	91	338	465	574	297	462
	27%	35%	24%	19%	24%	22%	32%	30%
		BCDE			C	C	BCDE	CDE
Limit how much you use online applications	1382	148	76	281	326	428	231	317
	21%	23%	20%	16%	17%	16%	25%	21%
		CDE					CDEG	CDE
Limit the number of online applications you use	1656	177	97	351	356	506	295	440
	25%	28%	25%	20%	19%	19%	31%	29%
		CDE	D				CDE	CDE
Limit the type of online applications you use	1679	181	104	342	376	505	291	447
	26%	28%	27%	19%	20%	19%	31%	29%
		CDE	CDE				CDE	CDE
Make fewer online purchases	1200	117	73	220	249	330	213	361
	18%	18%	19%	12%	13%	13%	23%	24%
		CDE	CDE				CDE	CDE
Use technological tools (e.g. VPN or Tor)	804	65	42	173	206	231	169	251
	12%	10%	11%	10%	11%	9%	18%	16%
					E		ABCDE	ACDE
Use more encryption	1256	100	65	220	352	289	209	362
	19%	16%	17%	12%	18%	11%	22%	24%
		E	E		CE		ACDE	ABCDE
Take greater care to secure your device	2590	286	155	571	659	845	416	669
	40%	45%	41%	32%	34%	32%	44%	44%
		CDE	CE				CDE	CDE
Use the Internet more selectively	2555	265	192	558	652	840	460	647
	39%	42%	50%	32%	34%	32%	49%	42%
		CDE	CDE				ACDEG	CDE
Other	186	23	4	42	49	80	25	61
	3%	4%	1%	2%	3%	3%	3%	4%
								C
None of the above	1072	98	32	400	402	690	85	133
	16%	15%	8%	23%	21%	26%	9%	9%

		BFG		ABFG	ABFG	ABCDFG		
Sigma	21133	2190	1223	4624	5415	6918	3462	5413
	324%	345%	319%	263%	282%	264%	368%	355%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Car with self-driving functions (Valued at $50,000)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	6126	335	161	411	80	499	109	447	381	374	275	114	361	438	199	122	338	353	402	154	418	154	-	-	-	-
	29%	34%	16%	41%	8%	50%	11%	45%	38%	37%	27%	11%	36%	44%	20%	12%	34%	35%	40%	15%	42%	15%	-	-	-	-
		CEGKLOPTV	EGL	BCEGKLOPQR TV		BCDEGIJKLM NOPQRSTUV		BCEGIJKLMO PQRTV	CEGKLOPTV	CEGKLOPTV	CEGLOPTV	E	CEGKLOPTV	BCEGIJKLMO PQRTV	EGLPV	E	CEGKLOPTV	CEGKLOPTV	BCEGKLOPQR TV	E	BCEGKLMOP QRTV	EGL				
1	211	6	11	7	7	16	27	13	8	6	8	4	4	15	6	4	14	16	9	3	12	15	-	-	-	-
	1%	1%	1%	1%	1%	2%	3%	1%	1%	1%	1%	*	*	2%	1%	*	1%	2%	1%	*	1%	1%	-	-	-	-
						LMP	BDEIJKLMOP ST	L						LMP				JLMOPT				LMP				
2	99	4	-	9	2	5	11	7	6	2	6	2	7	4	4	4	4	5	5	2	4	5	-	-	-	-
	*	*	-	1%	*	1%	1%	1%	1%	*	1%	*	1%	*	*	*	*	1%	*	*	*	1%	-	-	-	-
							CEJL																			
3	132	5	1	13	2	4	17	8	7	2	1	3	5	10	3	7	5	12	10	13	2	3	-	-	-	-
	1%	1%	*	1%	*	*	2%	1%	1%	*	*	*	1%	1%	*	1%	1%	1%	1%	1%	*	*	-	-	-	-
				CEJKLOUV			CEFJKLOUV	K	K					EK				CEJKLOUV	CEJKL	K						
4	116	5	8	8	3	3	12	5	7	2	6	3	5	7	1	1	3	10	6	4	8	8	-	-	-	-
	1%	*	1%	1%	*	*	1%	1%	1%	*	1%	*	*	1%	*	*	*	1%	1%	*	1%	1%	-	-	-	-
							EJLOP		OP		O			O				JOP			OP	OP				
5	343	14	13	13	10	15	7	18	19	20	17	11	16	38	17	17	31	19	10	13	10	16	-	-	-	-
	2%	1%	1%	1%	1%	1%	1%	2%	2%	2%	2%	1%	2%	4%	2%	2%	3%	2%	1%	1%	1%	2%	-	-	-	-
									G	G				BCDEFGHIJKL MOPRSTUV			EGLSU	G								
6	295	13	10	19	9	12	4	17	16	12	9	10	16	14	12	16	19	23	16	18	16	16	-	-	-	-
	1%	1%	1%	2%	1%	1%	*	2%	2%	1%	1%	1%	2%	1%	1%	2%	2%	2%	2%	2%	2%	2%	-	-	-	-
				G				G	G							G	G	EGKL	G		G	G				
7	273	11	9	8	7	18	9	12	11	8	12	9	21	24	12	15	20	19	11	13	13	13	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	1%	-	-	-	-
						E							EJ	DEGJLS			E	EJ								
8	265	21	5	4	8	21	6	13	19	19	8	10	23	12	13	8	18	12	17	12	9	6	-	-	-	-
	1%	2%	*	*	1%	2%	1%	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	-	-	-	-
		CDGV				CDEGKV			CDEGV	CDGV			CDEGKPV				DV		CDV							
9	262	8	6	20	6	13	20	19	12	8	11	8	8	15	10	18	14	19	7	17	11	12	-	-	-	-
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				E			CEJLS	ES								E		CEJLS								
10	681	19	20	55	28	43	19	39	28	33	48	25	21	52	37	46	30	35	17	19	26	40	-	-	-	-
	3%	2%	2%	6%	3%	4%	2%	4%	3%	3%	5%	2%	2%	5%	4%	5%	3%	3%	2%	2%	3%	4%	-	-	-	-
				BCEGILMSTU		BCGLMST		BGS		S	BCEGILMSTU			BCEGILMSTU	BGS	BCGLMST		S				BCGMS				
11	209	12	14	12	5	9	4	10	13	10	10	9	13	15	9	14	5	8	9	13	11	5	-	-	-	-
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														EGV												
12	214	17	11	8	8	10	9	9	6	8	7	8	12	15	6	19	7	15	6	16	5	10	-	-	-	-
	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	-	-	-	-
																IKOSU										
13	208	16	4	13	12	14	8	8	10	7	11	13	13	6	10	13	7	12	10	8	7	7	-	-	-	-
	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
14	176	9	7	2	6	8	11	13	12	11	18	8	5	8	10	10	11	7	6	4	3	8	-	-	-	-
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									DU		DEMRSU															
15	270	12	16	22	15	9	15	8	14	14	6	8	9	13	16	22	13	19	11	8	7	12	-	-	-	-
	1%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	-	-	-	-
				KU											K	HKLU		KLU								
16	185	11	10	5	12	5	9	7	6	13	12	10	6	8	10	8	7	4	6	17	14	6	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	-	-	-	-
17	130	7	5	6	4	5	13	5	5	11	6	7	10	2	6	3	7	4	6	4	9	4	-	-	-	-
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							ENPR			N																
18	147	5	7	14	10	7	9	4	10	7	7	13	2	4	8	5	3	6	6	3	8	8	-	-	-	-
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				M								MQ														
19	159	8	10	3	7	2	6	8	6	7	3	9	9	10	7	10	8	5	2	22	5	10	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	-	-	-	-
												FS		FS		S				DFIKRSU		FS				
20	398	23	15	15	21	22	13	25	19	21	23	23	21	17	15	25	13	11	25	15	12	22	-	-	-	-
	2%	2%	2%	1%	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	1%	3%	1%	1%	2%	2%	1%	2%	-	-	-	-
								R			R	R				R			R			R				
21	158	4	11	9	9	5	8	8	4	7	4	7	3	8	12	7	15	8	9	11	2	5	-	-	-	-
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															IU		IMU									
22	135	15	5	3	4	5	11	9	7	8	2	7	7	14	6	5	7	4	2	9	3	5	-	-	-	-
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		DEKRSU					KS			S				DEKRSU												

23	130	2	4	1	9	2	8	5	7	2	11	6	4	6	6	15	11	8	8	10	2	2	-	-	-	-
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					J						DFJUV					BDFJMUV	J	J	J							
24	153	14	5	4	6	5	5	7	4	5	6	6	9	11	6	14	11	2	5	8	10	7	-	-	-	-
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		R												R		IR	R				R					
25	201	15	13	10	9	9	9	4	6	12	11	10	5	4	10	13	9	9	13	15	5	8	-	-	-	-
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																			N							
26	130	1	13	1	5	5	13	5	5	9	4	7	2	3	6	7	6	5	4	18	2	8	-	-	-	-
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			BDM				BDKMNSU			BM										BDKMNSU						
27	138	7	3	2	6	8	5	8	10	7	6	9	3	13	8	8	7	4	10	4	3	6	-	-	-	-
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														DRU												
28	150	12	4	15	5	4	16	4	3	6	9	4	8	5	6	11	9	2	3	17	5	5	-	-	-	-
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		R		ILRS			EFHILNRSV				R					R				ILRS						
29	122	3	6	1	8	2	4	2	7	4	9	6	11	5	11	12	5	11	4	3	5	3	-	-	-	-
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															DFHV	DF		DFHV								
30	263	10	14	9	14	2	11	10	11	22	11	13	12	12	16	10	15	7	16	27	6	15	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	3%	1%	2%	-	-	-	-
			F		F				F	FRU	F	F	F	F	F		F		F	FRU		F				
31	124	7	3	3	7	3	12	9	5	4	7	6	4	5	6	11	6	7	6	1	2	10	-	-	-	-
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							TU															U				
32	131	2	*	1	5	7	5	1	3	9	8	10	6	11	9	11	7	7	4	15	6	3	-	-	-	-
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										CDH	CD	CDH		CDH	CDH	CDHI				CDH						
33	99	2	3	1	8	1	4	2	5	5	4	5	10	2	7	5	5	3	7	4	10	7	-	-	-	-
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													DF								D					
34	88	3	5	2	6	1	3	3	6	9	3	4	6	3	7	6	3	2	8	3	*	2	-	-	-	-
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					U					FU					U				U							
35	131	3	5	3	7	9	5	7	4	5	8	10	7	4	10	12	3	4	7	2	6	10	-	-	-	-
	1%	*	*	*	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	1%	-	-	-	-
36	101	-	12	3	9	2	1	3	5	7	5	6	12	2	9	7	2	4	4	4	2	4	-	-	-	-
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			BG		BG					B			BGNQ		BG											
37	96	-	3	8	10	3	6	4	6	7	5	5	3	2	6	3	6	4	3	2	7	5	-	-	-	-
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					BN					B					B											
38	135	3	6	11	8	2	6	2	3	6	4	11	6	4	9	14	5	6	6	8	6	10	-	-	-	-
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												FHI			H	BFHI						HI				
39	106	1	2	7	9	3	7	7	3	7	4	7	2	10	7	5	1	6	5	8	2	4	-	-	-	-
	1%	*	*	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	1%	*	*	1%	*	1%	*	*	-	-	-	-
40	173	14	10	5	7	4	16	4	7	5	5	9	5	5	12	16	9	2	4	6	13	15	-	-	-	-
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		R					FHJKNRS								R	FHJKNRS					R	FHJKNRS				
41	122	2	16	5	9	1	10	4	6	5	6	9	5	2	5	6	11	8	2	2	4	3	-	-	-	-
	1%	*	2%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	*	1%	1%	1%	*	*	*	*	-	-	-	-
			BFNSV		FS		F					FS					FS									
42	119	-	4	1	5	12	9	4	4	8	1	11	8	11	8	5	6	5	4	8	2	7	-	-	-	-
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						BDKU	BK			BK		BDKU	BK	BDK	BK							BK				
43	137	13	10	4	7	6	7	3	3	4	5	6	9	6	10	6	3	5	5	15	3	5	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	1%	*	*	*	2%	*	1%	-	-	-	-
		I													I					I						
44	107	5	8	5	5	2	7	4	9	3	5	10	1	6	5	4	2	9	3	3	2	8	-	-	-	-
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									M			M						M				M				
45	139	4	13	5	6	6	12	1	10	1	10	5	16	2	8	4	3	6	8	7	1	9	-	-	-	-
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			HJNU				HJNU		HJNU		HJU		HJLNPQU		HJ				H			HJ				
46	164	4	7	3	11	5	9	1	8	8	3	13	10	8	8	13	8	10	9	11	7	8	-	-	-	-
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					HK		H		H	H		DHK	H	H	H	HK		H	H			H				
47	136	9	8	5	9	11	8	4	3	9	3	13	7	6	11	6	8	4	4	*	4	3	-	-	-	-
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						ITV						IKRSTV			IKTV											
48	178	4	15	1	9	5	15	4	6	13	17	14	5	6	13	8	4	7	8	8	2	13	-	-	-	-
	1%	*	1%	*	1%	*	2%	*	1%	1%	2%	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	-	-	-	-
			DU				DHQU			DU	BDFHIMNQRU	DHQU			DU							DU				
49	210	10	21	7	11	5	14	6	5	3	19	13	12	4	14	14	4	10	13	4	9	12	-	-	-	-
	1%	1%	2%	1%	1%	*	1%	1%	*	*	2%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	-	-	-	-
			FHIJNQT				J				FHIJNQT	IJN			IJN	J			IJN			J				
50	503	28	25	27	20	10	32	8	15	18	40	23	24	23	33	30	25	20	10	34	17	40	-	-	-	-
	2%	3%	2%	3%	2%	1%	3%	1%	1%	2%	4%	2%	2%	2%	3%	3%	3%	2%	1%	3%	2%	4%	-	-	-	-
		FHS	H	FHS			FHIS				EFHIJLRSU	FHS	HS	HS	FHIS	FHS	FHS			FHS		EFHIJLRSU				
51	213	5	14	3	12	7	19	12	6	12	10	19	12	1	12	8	7	7	6	30	6	5	-	-	-	-
	1%	*	1%	*	1%	1%	2%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	3%	1%	1%	-	-	-	-
			N		N		BDINRSUV	N		N	N	BDINRSUV	N		N					BDFIKNPQRSUV						

52	179	7	17	6	6	4	14	4	12	3	14	9	8	6	14	6	9	3	6	13	10	9	-	-	-	-
	1%	1%	2%	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
			FHJR				JR		JR		FJR				FHJR											
53	163	6	16	1	15	5	8	5	4	7	10	10	3	9	7	14	4	9	7	8	5	12	-	-	-	-
	1%	1%	2%	*	1%	*	1%	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	-	-	-	-
			DM		DIMQ						D	D		D		DM		D				DM				
54	145	3	12	2	13	-	8	3	5	5	8	5	15	1	12	7	4	5	14	16	2	4	-	-	-	-
	1%	*	1%	*	1%	-	1%	*	1%	*	1%	*	1%	*	1%	1%	*	1%	1%	2%	*	*	-	-	-	-
			FN		DFHNUV		F				FN		DFHNUV		DFHNU	F			BDFHJLNRUV	FNU						
55	126	14	14	2	11	3	8	3	4	7	7	6	1	2	8	2	7	1	8	6	4	9	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	*	1%	1%	1%	*	*	1%	*	1%	*	1%	1%	*	1%	-	-	-	-
		DMNPR	DMNPR		MNPR		R								MR				MR			MNR				
56	126	4	4	3	11	1	7	6	7	8	4	7	6	9	8	10	12	2	2	4	4	7	-	-	-	-
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					FRS					F				F	F	FR	FRS									
57	130	5	13	3	9	3	9	2	3	8	10	5	4	4	11	7	9	5	6	2	5	9	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	1%	*	*	*	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
			H								H				FHI											
58	111	4	8	*	14	10	6	2	5	6	3	9	5	5	5	7	2	4	2	4	3	7	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	*	*	*	*	*	1%	-	-	-	-
					DHKNOQRSU	DS						DS														
59	105	5	6	2	12	3	7	2	6	2	4	13	5	2	7	3	1	5	2	2	9	7	-	-	-	-
	*	1%	1%	*	1%	*	1%	*	1%	*	*	1%	1%	*	1%	*	*	1%	*	*	1%	1%	-	-	-	-
					DFHJKNPQS							DFHJKNPQST														
60	156	5	18	4	6	1	8	2	4	9	11	16	4	5	10	9	4	5	7	9	3	14	-	-	-	-
	1%	1%	2%	*	1%	*	1%	*	*	1%	1%	2%	*	1%	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
			DFHIMQRU							FH	FH	DEFHIMNQRU			FH							FHIRU				
61	102	4	6	1	16	2	8	3	3	4	6	8	3	3	9	6	1	1	3	5	5	7	-	-	-	-
	*	*	1%	*	2%	*	1%	*	*	*	1%	1%	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
					BDFHIJKMNQRSU		R					DR			DR							R				
62	85	1	5	-	13	3	3	1	5	5	8	7	3	1	9	1	-	3	7	5	1	3	-	-	-	-
	*	*	1%	-	1%	*	*	*	*	1%	1%	1%	*	*	1%	*	-	*	1%	*	*	*	-	-	-	-
					BDFGHMNPQRUV						DPQ	DPQ			BDHNPQU				DQ							
63	99	2	12	5	6	4	9	2	2	3	6	9	1	2	4	10	2	5	3	6	2	4	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	1%	1%	*	*	*	1%	*	*	*	1%	*	*	-	-	-	-
			IM									IM				I										
64	112	4	6	3	13	5	7	3	6	6	7	9	5	1	4	8	2	-	2	7	7	6	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	*	*	1%	*	-	*	1%	1%	1%	-	-	-	-
					DHNOQRS	R	R		R	R	R	NRS			R	R					R	R				
65	100	2	10	1	9	4	8	4	5	4	5	8	2	1	8	3	7	5	4	5	1	4	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	1%	1%	*	*	1%	*	1%	1%	*	1%	*	*	-	-	-	-
			U		DMNU		U					NU			U											
66	87	2	7	1	10	3	5	5	1	3	5	4	6	-	8	8	2	1	3	5	3	8	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	1%	*	1%	-	1%	1%	*	*	*	*	*	1%	-	-	-	-
					DINQR						N				INR	INR						INR				
67	111	2	6	11	12	2	8	4	5	3	5	8	2	4	9	7	11	2	2	5	4	1	-	-	-	-
	1%	*	1%	1%	1%	*	1%	*	*	*	*	1%	*	*	1%	1%	1%	*	*	*	*	*	-	-	-	-
				SV	BFJMRSV		V					SV			RSV		SV									
68	130	10	11	*	14	9	4	7	11	8	4	10	3	1	4	8	1	3	6	8	4	3	-	-	-	-
	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	*	*	1%	*	*	1%	1%	*	*	-	-	-	-
		D	D		DGKMNOQRV	D			DNQV	D		DNQ														
69	110	5	20	3	8	1	8	4	2	8	4	7	5	3	3	5	2	5	5	2	2	9	-	-	-	-
	1%	1%	2%	*	1%	*	1%	*	*	1%	*	1%	*	*	*	1%	*	1%	*	*	*	1%	-	-	-	-
			DFHIKMNOPQRSTU																			FI				
70	169	7	16	8	10	2	14	1	9	6	6	16	3	-	17	13	13	3	7	4	6	8	-	-	-	-
	1%	1%	2%	1%	1%	*	1%	*	1%	1%	1%	2%	*	-	2%	1%	1%	*	1%	*	1%	1%	-	-	-	-
			FHMNR	N	FHNR		FHMNR		HN	N	N	FHJKMNR			FHJKMNRS	FHNR	FHNR		N		N	HN				
71	99	4	8	4	9	1	8	3	5	4	4	8	3	2	7	3	2	4	4	9	2	4	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	*	1%	*	*	1%	*	*	*	*	1%	*	*	-	-	-	-
					FN							F														
72	106	4	7	8	9	2	11	6	4	2	1	6	1	1	11	11	*	-	3	11	5	6	-	-	-	-
	1%	*	1%	1%	1%	*	1%	1%	*	*	*	1%	*	*	1%	1%	*	-	*	1%	*	1%	-	-	-	-
				R	FJKMNQR		FJKMNQR	R				R			FJKMNQR	FJKMNQR				KNR		R				
73	89	7	2	2	11	1	6	2	2	4	8	4	5	-	2	7	6	3	2	4	2	8	-	-	-	-
	*	1%	*	*	1%	*	1%	*	*	*	1%	*	1%	-	*	1%	1%	*	*	*	*	1%	-	-	-	-
					DFINOSU						N					N						INOS				
74	87	12	3	3	7	-	9	1	4	2	5	14	1	2	3	2	3	1	3	2	5	5	-	-	-	-
	*	1%	*	*	1%	-	1%	*	*	*	1%	1%	*	*	*	*	*	*	*	*	*	*	-	-	-	-
		FHJMNPRS			FR		FHR					CDFHIJMNOPQRSTV														
75	84	6	4	2	8	1	5	3	4	3	5	8	2	-	5	5	3	3	2	1	8	8	-	-	-	-
	*	1%	*	*	1%	*	1%	*	*	*	*	1%	*	-	*	1%	*	*	*	*	1%	1%	-	-	-	-
					FN							FN									N	FNS				
76	134	3	9	7	13	2	3	8	3	3	3	6	4	*	9	11	13	2	5	12	3	13	-	-	-	-
	1%	*	1%	1%	1%	*	*	1%	*	*	*	1%	*	*	1%	1%	1%	*	1%	1%	*	1%	-	-	-	-
					FGIJKNRU			N							NR	NR	FGIKNR			N		FGIJKNRU				
77	111	7	8	2	21	2	5	1	1	3	9	2	3	2	3	5	10	3	4	10	6	6	-	-	-	-
	1%	1%	1%	*	2%	*	1%	*	*	*	1%	*	*	*	*	*	1%	*	*	1%	1%	1%	-	-	-	-
					BDFGHIJKLMNOPRSUV						HI						HI									
78	132	9	10	2	13	2	14	1	4	6	1	8	1	-	5	12	6	5	4	12	4	14	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	*	1%	*	1%	*	-	1%	1%	1%	1%	*	1%	*	1%	-	-	-	-

		N	HKN		DFHIKMNS		DFHIKMNS			N		HKN			N	DFHKMN		N		HKN		DFHIKMNOS				
79	86	3	8	-	13	2	2	4	5	1	8	7	4	-	5	5	4	3	5	3	3	2	-	-	-	-
	*	*	1%	-	1%	*	*	*	*	*	1%	1%	*	-	1%	1%	*	*	*	*	*	*	-	-	-	-
			N		DFGJNRUV						DJN	DN			N											
80	124	3	5	6	9	-	9	1	5	3	10	18	5	*	7	8	1	3	7	4	5	14	-	-	-	-
	1%	*	1%	1%	1%	-	1%	*	1%	*	1%	2%	*	*	1%	1%	*	*	1%	*	*	1%	-	-	-	-
					FHN		FHN		F		FHNQ	BCDFHIJMNOQRSTU			FN	FN			FN			BFHJNQR				
81	94	4	8	4	14	1	8	1	2	4	3	10	7	-	3	*	6	1	5	2	4	5	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	*	1%	1%	-	*	*	1%	*	1%	*	*	*	-	-	-	-
			N		FHIJKNOPR		NP					FHINPR	N						N							
82	80	4	2	7	11	1	5	1	3	3	4	6	4	1	4	4	3	6	3	1	3	5	-	-	-	-
	*	*	*	1%	1%	*	*	*	*	*	*	1%	*	*	*	*	*	1%	*	*	*	*	-	-	-	-
					FHIJNST																					
83	128	2	20	11	12	-	8	1	4	2	10	10	5	-	5	3	4	1	2	12	10	5	-	-	-	-
	1%	*	2%	1%	1%	-	1%	*	*	*	1%	1%	1%	-	1%	*	*	*	*	1%	1%	1%	-	-	-	-
			BFHIJMNOPQRSV	FHJNRS	BFHIJNPRS		FHN				BFHJNRS	BFHJNRS			N					FHNR	FHNRS	FN				
84	61	4	1	2	5	-	8	-	2	4	1	7	1	*	5	5	3	-	6	1	3	4	-	-	-	-
	*	*	*	*	*	-	1%	-	*	*	*	1%	*	*	*	*	*	-	1%	*	*	*	-	-	-	-
					R		FHNR					FHNR			R				FHR							
85	71	1	2	4	9	2	8	2	1	-	8	5	1	-	4	5	1	2	5	7	1	5	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	-	1%	*	*	-	*	1%	*	*	*	1%	*	1%	-	-	-	-
					BFHIJMNQRU		IJN				BIJNQU	JN							J			JN				
86	57	1	4	3	5	2	4	1	3	2	2	6	2	-	5	2	2	1	2	2	3	3	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	*	1%	*	-	*	*	*	*	*	*	*	*	-	-	-	-
					N							N			N											
87	54	2	2	-	7	-	4	5	4	2	4	8	2	-	2	1	1	4	3	1	-	2	-	-	-	-
	*	*	*	-	1%	-	*	*	*	*	*	1%	*	-	*	*	*	*	*	*	-	*	-	-	-	-
					DFNU							DFJNPUV														
88	70	1	3	8	8	-	3	1	1	-	5	7	2	-	4	5	1	3	5	5	1	8	-	-	-	-
	*	*	*	1%	1%	-	*	*	*	-	1%	1%	*	-	*	*	*	*	1%	1%	*	1%	-	-	-	-
				FJN	FHIJNU						JN	FIJN							FJN			FHIJNU				
89	64	-	4	2	7	1	2	1	1	-	3	8	2	-	1	6	1	5	4	7	4	8	-	-	-	-
	*	-	*	*	1%	*	*	*	*	-	*	1%	*	-	*	1%	*	*	*	1%	*	1%	-	-	-	-
					BFIJNO							BFHIJNO				J		JN				BFHIJNO				
90	65	4	3	1	12	-	1	1	4	2	2	5	2	*	3	6	-	1	3	3	7	4	-	-	-	-
	*	*	*	*	1%	-	*	*	*	*	*	1%	*	*	*	1%	-	*	*	*	1%	*	-	-	-	-
					DFGHIJKMNOQRS							F									F					
91	62	4	2	1	2	-	9	1	2	1	5	6	2	-	2	4	-	-	7	2	9	2	-	-	-	-
	*	*	*	*	*	-	1%	*	*	*	*	1%	*	-	*	*	-	-	1%	*	1%	*	-	-	-	-
							FHJNQR				R	FNQR							FJNQR		FHJNQR					
92	69	2	2	1	7	3	7	5	1	5	2	4	1	*	1	3	3	2	4	7	5	4	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	1%	*	*	*	*	*	*	*	*	*	1%	*	*	-	-	-	-
					INO																					
93	61	1	5	*	5	1	2	3	1	1	-	6	-	-	7	1	1	1	1	15	4	6	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	-	1%	-	-	1%	*	*	*	*	1%	*	1%	-	-	-	-
					KN							JKMNR			DFIJKMNRS					BDFIJKMNPQRS		KMNR				
94	53	1	5	2	4	1	1	1	4	1	1	3	1	2	4	4	2	3	1	2	8	3	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	*	-	-	-	-
																					GJS					
95	50	2	1	*	4	2	4	2	4	-	1	3	3	-	1	9	-	4	1	2	2	5	-	-	-	-
	*	*	*	*	*	*	*	*	*	-	*	*	*	-	*	1%	-	*	*	*	*	*	-	-	-	-
																DJKNOQS						J				
96	71	3	5	2	9	-	2	4	4	1	-	6	2	-	1	10	3	4	2	1	5	8	-	-	-	-
	*	*	*	*	1%	-	*	*	*	*	-	1%	*	-	*	1%	*	*	*	*	*	1%	-	-	-	-
					FJKNOS							FKN				FJKNOS						FJKNOS				
97	61	7	3	1	3	-	1	1	4	-	1	5	1	-	3	8	3	7	2	1	4	7	-	-	-	-
	*	1%	*	*	*	-	*	*	*	-	*	*	*	-	*	1%	*	1%	*	*	*	1%	-	-	-	-
		J										J				FJKN		FGJKN				FJKN				
98	65	4	3	2	6	4	1	5	5	1	2	6	3	-	-	5	-	6	1	2	4	7	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	*	1%	*	-	-	*	-	1%	*	*	*	1%	-	-	-	-
					NO				O			NO						NO				JNOQS				
99	60	3	4	9	2	1	4	9	2	-	1	3	3	-	2	-	2	3	-	5	3	4	-	-	-	-
	*	*	*	1%	*	*	*	1%	*	-	*	*	*	-	*	-	*	*	-	1%	*	*	-	-	-	-
				JNPS				FJNPS																		
100	620	33	40	16	28	11	59	15	20	12	16	47	23	1	24	34	21	43	16	60	34	69	-	-	-	-
	3%	3%	4%	2%	3%	1%	6%	2%	2%	1%	2%	5%	2%	*	2%	3%	2%	4%	2%	6%	3%	7%	-	-	-	-
		FJN	DFHJKNS	N	FJN	N	BDEFHIJKMNOPQSU	N	N	N	N	DEFHIJKMNOQS	N		JN	FHJKNS	N	DFHIJKMNOQS	N	DEFHIJKMNOQS	FHJKNS	BCDEFHIJKLMNOPQRSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	6126	335	161	411	80	499	109	447	381	374	275	114	361	438	199	122	338	353	402	154	418	154	-	-	-	-
	29%	34%	16%	41%	8%	50%	11%	45%	38%	37%	27%	11%	36%	44%	20%	12%	34%	35%	40%	15%	42%	15%	-	-	-	-
		CEGKLOPTV	EGL	BCEGKLOPQRTV		BCDEGIJKLMNOPQRSTUV		BCEGIJKLMOPQRTV	CEGKLOPTV	CEGKLOPTV	CEGLOPTV	E	CEGKLOPTV	BCEGIJKLMOPQRTV	EGLPV	E	CEGKLOPTV	CEGKLOPTV	BCEGKLOPQRTV	E	BCEGKLMOPQRTV	EGL				
1-25%	5552	276	220	283	221	267	273	283	263	255	264	228	255	332	251	318	294	292	232	279	215	253	-	-	-	-
	26%	28%	22%	28%	22%	27%	27%	28%	26%	25%	26%	23%	26%	33%	25%	32%	29%	29%	23%	28%	21%	25%	-	-	-	-
		EU		CELSU		EU	ELU	CELSU	EU		EU			BCEFGIJKLMOSUV		CEIJKLMOSUV	CELSU	CELOSU		EU						
26%-50%	3800	150	215	137	207	120	237	111	148	183	200	230	193	158	243	234	165	156	156	215	127	214	-	-	-	-
	18%	15%	22%	14%	21%	12%	24%	11%	15%	18%	20%	23%	19%	16%	24%	23%	17%	16%	16%	21%	13%	21%	-	-	-	-

			BDFHINRSU		BDFHINRSU		BDFHIJNQRSU		H	DFHIU	BDFHINRSU	BDFHIJNQRSU	DFHIU	H	BDFHIJKMNQRSU	BDFHIJNQRSU	FH	FH	FH	BDFHINRSU		BDFHINQRSU				
51%-75%	3019	131	246	76	263	78	208	88	120	132	156	226	106	64	196	171	113	87	113	172	108	166	-	-	-	-
	14%	13%	25%	8%	26%	8%	21%	9%	12%	13%	16%	23%	11%	6%	20%	17%	11%	9%	11%	17%	11%	17%	-	-	-	-
		DFHNR	BDFHIJKMNOPQRSTUV		BDFGHIJKMNOPQRSTUV		BDFHIJKMNQRSUV		DFHNR	DFHNR	DFHIMNQRSU	BDFHIJKMNPQRSTUV	N		BDFHIJKMNQRSU	DFHIJMNQRSU	N		DFN	DFHIMNQRSU	N	DFHIJMNQRSU				
76%-100%	2502	108	158	93	229	36	173	70	87	56	104	202	85	8	111	156	90	113	97	179	132	212	-	-	-	-
	12%	11%	16%	9%	23%	4%	17%	7%	9%	6%	10%	20%	8%	1%	11%	16%	9%	11%	10%	18%	13%	21%	-	-	-	-
		FHJN	BDFHIJKMNOQRS	FJN	BCDFGHIJKMNOPQRSU	N	BDFHIJKMNOQRSU	FN	FJN	N	FHJN	BDFHIJKMNOPQRSU	FJN		FHJN	BDFHIJKMNOQRS	FJN	FHJN	FJN	BDFHIJKMNOQRS	DFHIJMNQS	BCDFHIJKMNOPQRSU				
Mean (Incl. 0)	29.92	27.88	40.83	21.87	47.38	15.82	41.2	19.34	24.16	23.31	30.05	44.58	24.63	14.37	34.72	37.98	24.71	25.15	24.34	38.48	26.25	41.27	-	-	-	-
		DFHIJNS	BDFHIJKMNOQRSU	FN	BCDFGHIJKLMNOPQRSTUV		BDFHIJKMNOQRSU	FN	FHN	FHN	DFHIJMNQRSU	BCDFGHIJKMNOPQRSTUV	FHN		BDFHIJKMNQRSU	BDFHIJKMNOQRSU	FHN	FHN	FHN	BDFHIJKMNQRSU	DFHN	BDFHIJKMNOPQRSU				
Mean (Excl. 0)	42.24	41.94	48.67	37.14	51.51	31.58	46.25	35.01	39.04	37.2	41.45	50.31	38.55	25.59	43.36	43.25	37.31	38.84	40.7	45.51	45.14	48.76	-	-	-	-
		FHJNQ	BDFHIJKMNOPQRS	FN	BDFGHIJKMNOPQRSTU	N	BDFHIJKMNQRS	N	FN	FN	DFHJNQ	BDFGHIJKMNOPQRSTU	FN		DFHIJMNQR	DFHIJMNQR	FN	FN	FHJN	DFHIJMNQRS	DFHIJMNQRS	BDFHIJKMNOPQRS				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Car with self-driving functions (Valued at $50,000)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	6126	830	283	2429	2168	3309	861	417
	29%	41%	14%	40%	27%	41%	17%	14%
		BDFG		BDFG	BFG	BDFG	BG	
1	211	20	15	64	68	92	52	45
	1%	1%	1%	1%	1%	1%	1%	1%
								D
2	99	13	4	36	29	48	14	18
	*	1%	*	1%	*	1%	*	1%
				F		DF		F
3	132	15	7	40	37	61	20	32
	1%	1%	*	1%	*	1%	*	1%
						DF		DF
4	116	16	9	30	38	54	32	24
	1%	1%	*	*	*	1%	1%	1%
5	343	22	30	109	147	148	70	36
	2%	1%	1%	2%	2%	2%	1%	1%
					F	A		
6	295	35	26	95	100	131	67	39
	1%	2%	1%	2%	1%	2%	1%	1%
						D		
7	273	21	23	93	100	127	56	35
	1%	1%	1%	2%	1%	2%	1%	1%
						F		
8	265	13	13	112	103	114	41	24
	1%	1%	1%	2%	1%	1%	1%	1%
				ABDEFG	F	ABF		
9	262	31	24	74	84	117	51	50
	1%	2%	1%	1%	1%	1%	1%	2%
						DF		F
10	681	81	66	179	276	299	148	79
	3%	4%	3%	3%	3%	4%	3%	3%
		G			F	CFG		
11	209	22	28	59	78	90	40	21
	1%	1%	1%	1%	1%	1%	1%	1%
12	214	13	31	51	84	81	53	35
	1%	1%	2%	1%	1%	1%	1%	1%
13	208	21	17	61	86	82	47	23
	1%	1%	1%	1%	1%	1%	1%	1%

14	176	5	17	54	78	58	36	23
	1%	*	1%	1%	1%	1%	1%	1%
				A	AF	A		
15	270	28	37	65	104	102	71	35
	1%	1%	2%	1%	1%	1%	1%	1%
16	185	18	18	37	80	55	42	32
	1%	1%	1%	1%	1%	1%	1%	1%
					CE			
17	130	16	8	39	46	48	23	21
	1%	1%	*	1%	1%	1%	*	1%
18	147	22	12	33	61	57	44	19
	1%	1%	1%	1%	1%	1%	1%	1%
19	159	9	20	34	58	48	42	39
	1%	*	1%	1%	1%	1%	1%	1%
								ACDE
20	398	27	40	126	155	142	93	51
	2%	1%	2%	2%	2%	2%	2%	2%
21	158	11	17	45	60	48	40	24
	1%	1%	1%	1%	1%	1%	1%	1%
22	135	5	10	35	60	50	25	25
	1%	*	*	1%	1%	1%	*	1%
					F			
23	130	3	20	37	50	35	30	21
	1%	*	1%	1%	1%	*	1%	1%
			AE					
24	153	14	19	42	57	53	26	21
	1%	1%	1%	1%	1%	1%	1%	1%
25	201	15	26	46	80	52	49	33
	1%	1%	1%	1%	1%	1%	1%	1%
			E		E			
26	130	3	20	27	40	28	38	40
	1%	*	1%	*	1%	*	1%	1%
			ACE				ADE	ACDEF
27	138	5	11	47	59	51	27	15
	1%	*	1%	1%	1%	1%	1%	1%
28	150	20	15	30	48	44	19	37
	1%	1%	1%	*	1%	1%	*	1%
		EF			F			CDEF
29	122	6	17	30	58	43	34	11
	1%	*	1%	1%	1%	1%	1%	*
30	263	15	24	66	105	70	63	53
	1%	1%	1%	1%	1%	1%	1%	2%
					E		E	AE
31	124	5	14	33	49	39	33	23
	1%	*	1%	1%	1%	*	1%	1%
32	131	6	12	28	62	41	26	23
	1%	*	1%	*	1%	1%	1%	1%
					EF			

33	99	10	9	31	35	33	25	14
	*	1%	*	1%	*	*	1%	*
34	88	3	11	28	38	24	20	8
	*	*	1%	*	*	*	*	*
				E				
35	131	9	17	37	51	43	36	17
	1%	*	1%	1%	1%	1%	1%	1%
36	101	5	19	27	42	33	35	8
	*	*	1%	*	1%	*	1%	*
			EG				EG	
37	96	14	6	24	39	36	27	12
	*	1%	*	*	*	*	1%	*
38	135	17	20	23	51	39	41	24
	1%	1%	1%	*	1%	*	1%	1%
			C				CE	
39	106	9	6	20	51	39	27	19
	1%	*	*	*	1%	*	1%	1%
					C			
40	173	18	26	34	58	46	43	37
	1%	1%	1%	1%	1%	1%	1%	1%
			CE					CDE
41	122	9	22	29	47	36	46	15
	1%	*	1%	*	1%	*	1%	1%
			CE				CDEG	
42	119	3	8	37	47	45	30	24
	1%	*	*	1%	1%	1%	1%	1%
						A		A
43	137	7	16	29	57	40	34	28
	1%	*	1%	*	1%	*	1%	1%
44	107	8	13	22	48	39	40	17
	1%	*	1%	*	1%	*	1%	1%
							CE	
45	139	6	18	45	42	48	39	28
	1%	*	1%	1%	1%	1%	1%	1%
							D	
46	164	10	20	42	65	52	49	28
	1%	*	1%	1%	1%	1%	1%	1%
47	136	9	14	38	64	45	36	11
	1%	*	1%	1%	1%	1%	1%	*
48	178	4	23	32	83	37	57	36
	1%	*	1%	1%	1%	*	1%	1%
			ACE		ACE		ACE	ACE
49	210	16	35	45	84	57	67	30
	1%	1%	2%	1%	1%	1%	1%	1%
			CE		E		CDE	
50	503	45	54	91	206	144	128	106
	2%	2%	3%	2%	3%	2%	3%	4%
			C		CE		CE	CDEF
51	213	9	23	49	77	54	58	54
	1%	*	1%	1%	1%	1%	1%	2%
					E		AE	ACDEF
52	179	15	23	42	63	53	45	36

	1%	1%	1%	1%	1%	1%	1%	1%
								E
53	163	6	30	28	72	40	62	28
	1%	*	2%	*	1%	1%	1%	1%
			ACE		ACE		ACDE	AC
54	145	4	20	41	52	33	39	28
	1%	*	1%	1%	1%	*	1%	1%
			AE	E	E		AE	AE
55	126	6	16	26	55	20	41	23
	1%	*	1%	*	1%	*	1%	1%
			E	E	E		CE	E
56	126	7	14	34	53	37	30	18
	1%	*	1%	1%	1%	*	1%	1%
57	130	8	19	25	57	29	41	20
	1%	*	1%	*	1%	*	1%	1%
			CE		E		CE	
58	111	4	15	26	49	34	42	17
	1%	*	1%	*	1%	*	1%	1%
							ACE	
59	105	11	8	19	51	34	43	16
	*	1%	*	*	1%	*	1%	1%
					C		CDE	
60	156	7	27	22	68	28	59	32
	1%	*	1%	*	1%	*	1%	1%
			ACE		CE		ACDE	ACE
61	102	6	12	14	50	20	38	20
	*	*	1%	*	1%	*	1%	1%
					CE		CE	CE
62	85	1	6	19	47	18	32	12
	*	*	*	*	1%	*	1%	*
					AE		ACE	
63	99	7	22	14	37	23	36	19
	*	*	1%	*	*	*	1%	1%
			ACDE				CDE	C
64	112	10	14	24	44	31	33	20
	1%	1%	1%	*	1%	*	1%	1%
							E	
65	100	2	14	25	42	22	36	17
	*	*	1%	*	1%	*	1%	1%
			A		AE		AE	A
66	87	4	15	18	32	18	29	18
	*	*	1%	*	*	*	1%	1%
			E				E	E
67	111	14	13	25	44	33	29	13
	1%	1%	1%	*	1%	*	1%	*
68	130	5	19	36	54	39	41	15
	1%	*	1%	1%	1%	*	1%	*
			A				AE	
69	110	5	25	19	43	25	49	19
	1%	*	1%	*	1%	*	1%	1%
			ACDE		E		ACDE	
70	169	14	29	35	65	32	53	26
	1%	1%	1%	1%	1%	*	1%	1%
			CE		E		CDE	E
71	99	6	12	18	42	24	33	22
	*	*	1%	*	1%	*	1%	1%

					E		CE	CE
72	106	12	17	16	33	25	28	27
	1%	1%	1%	*	*	*	1%	1%
			CE				C	CDE
73	89	4	9	19	39	18	29	18
	*	*	*	*	*	*	1%	1%
					E		E	E
74	87	7	5	11	47	16	30	16
	*	*	*	*	1%	*	1%	1%
					CE		CE	CE
75	84	9	9	14	38	22	31	15
	*	*	*	*	*	*	1%	*
					E		CE	
76	134	10	20	37	39	30	42	28
	1%	1%	1%	1%	*	*	1%	1%
			E	E			DE	E
77	111	7	12	20	50	19	39	21
	1%	*	1%	*	1%	*	1%	1%
			E		CE		CE	E
78	132	6	22	17	46	19	50	40
	1%	*	1%	*	1%	*	1%	1%
			ACE		CE		ACDE	ACDE
79	86	3	13	23	40	20	32	7
	*	*	1%	*	1%	*	1%	*
			E		E		AEG	
80	124	10	13	20	54	25	49	27
	1%	1%	1%	*	1%	*	1%	1%
					CE		CDE	CE
81	94	8	9	23	38	21	38	15
	*	*	*	*	*	*	1%	1%
					E		CDE	
82	80	10	6	14	39	25	31	11
	*	*	*	*	*	*	1%	*
					C		CE	
83	128	22	23	16	43	32	49	25
	1%	1%	1%	*	1%	*	1%	1%
		CDE	CDE		C		CDE	CE
84	61	6	6	12	26	9	16	12
	*	*	*	*	*	*	*	*
					E		E	E
85	71	5	7	10	29	12	23	20
	*	*	*	*	*	*	*	1%
					E		CE	CE
86	57	7	6	11	23	16	21	10
	*	*	*	*	*	*	*	*
							E	
87	54	-	3	15	30	14	23	7
	*	-	*	*	*	*	*	*
					AE		AE	
88	70	9	7	10	28	15	28	16
	*	*	*	*	*	*	1%	1%
							CDE	CE
89	64	5	10	9	24	14	32	16
	*	*	*	*	*	*	1%	1%
			C				CDE	CE
90	65	8	8	10	30	16	25	9
	*	*	*	*	*	*	1%	*
					E		CE	

91	62	10	6	12	20	15	13	13
	*	1%	*	*	*	*	*	*
		E						
92	69	5	5	16	24	17	20	18
	*	*	*	*	*	*	*	1%
								E
93	61	4	6	6	22	9	23	23
	*	*	*	*	*	*	*	1%
					E		CDE	CDE
94	53	10	8	10	19	22	17	5
	*	1%	*	*	*	*	*	*
		C						
95	50	2	11	11	15	16	16	10
	*	*	1%	*	*	*	*	*
			D				D	
96	71	7	15	14	24	20	32	12
	*	*	1%	*	*	*	1%	*
			CDE				CDE	
97	61	5	11	10	26	18	25	9
	*	*	1%	*	*	*	1%	*
			C				CDE	
98	65	6	8	17	24	28	27	10
	*	*	*	*	*	*	1%	*
							D	
99	60	11	4	16	15	29	16	13
	*	1%	*	*	*	*	*	*
		D				D	D	
100	620	50	74	105	203	162	226	188
	3%	2%	4%	2%	3%	2%	5%	6%
			CDE		CE		ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	6126	830	283	2429	2168	3309	861	417
	29%	41%	14%	40%	27%	41%	17%	14%
		BDFG		BDFG	BFG	BDFG	BG	
1-25%	5552	497	538	1594	2119	2189	1215	805
	26%	25%	27%	27%	26%	27%	24%	27%
				F	F	AF		F
26%-50%	3800	263	449	894	1528	1150	1022	666
	18%	13%	22%	15%	19%	14%	20%	22%
			ACDE		ACE		ACDE	ACDE
51%-75%	3019	184	416	618	1254	727	988	547
	14%	9%	21%	10%	16%	9%	20%	18%
			ACDE	E	ACE		ACDE	ACDE
76%-100%	2502	226	314	466	931	624	914	565
	12%	11%	16%	8%	12%	8%	18%	19%
		CE	ACDE		CE		ABCDE	ABCDE
Mean (Incl. 0)	29.92	24.06	39.4	22.17	30.93	21.45	39.84	40.32
		E	ACDE		ACE		ACDE	ACDE
Mean (Excl. 0)	42.24	41.12	45.9	37.24	42.43	36.58	48.13	46.83
		CE	ACDE		CE		ABCDE	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Car with self-driving functions (Valued at $60,000)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	6345	348	159	449	92	510	119	474	400	371	284	119	355	453	209	121	339	385	400	170	417	171	-	-	-	-
	30%	35%	16%	45%	9%	51%	12%	47%	40%	37%	28%	12%	36%	45%	21%	12%	34%	39%	40%	17%	42%	17%	-	-	-	-
		CEGKLOPTV	EL	BCEGJKLMOPQRTV		BCDEGIJKLMNOPQRSTUV		BCEGIJKLMOPQRSTV	CEGKLOPQTV	CEGKLOPTV	CEGLOPTV		CEGKLOPTV	BCEGIJKLMOPQRSTV	CEGLPV		CEGKLOPTV	CEGKLOPTV	CEGKLOPQTV	EGLP	BCEGKLMOPQTV	EGLP				
1	189	8	3	7	4	11	23	4	7	9	9	5	6	10	7	1	8	16	16	19	6	10	-	-	-	-
	1%	1%	*	1%	*	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	2%	2%	1%	1%	-	-	-	-
						P	BCDEHIJKLMOPQUV		P	P	P			P	P			CEHLP	CEHLP	CEHP		P				
2	141	13	2	11	7	10	10	5	7	2	2	5	7	6	7	9	13	6	4	4	3	9	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	*	*	*	1%	-	-	-	-
		JK		K		K	K										JK					K				
3	145	6	3	7	2	6	19	11	1	8	8	2	5	14	6	5	10	6	6	4	9	9	-	-	-	-
	1%	1%	*	1%	*	1%	2%	1%	*	1%	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-
							CEFILMOPRST	EIL		EIL	I			CEIL			I		I		I	EIL				
4	130	3	6	6	6	7	21	4	5	4	10	4	4	6	6	5	4	10	9	1	8	3	-	-	-	-
	1%	*	1%	1%	1%	1%	2%	*	*	*	1%	*	*	1%	1%	*	*	1%	1%	*	1%	*	-	-	-	-
							BDEFHIJLMNOPQTV											V								
5	356	21	14	23	7	19	13	18	18	20	21	7	19	25	17	18	28	17	14	13	8	18	-	-	-	-
	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%	1%	1%	1%	2%	-	-	-	-
		EL		EL		EL			EL	EL	EL		EL	ELU	EL	L	ELU	EL				EL				
6	358	13	17	19	11	18	19	28	21	18	12	12	32	17	16	11	15	17	14	11	22	18	-	-	-	-
	2%	1%	2%	2%	1%	2%	2%	3%	2%	2%	1%	1%	3%	2%	2%	1%	2%	2%	1%	1%	2%	2%	-	-	-	-
								EKLP					BEKLPST													
7	315	16	28	17	9	19	11	18	7	14	12	10	14	18	11	14	12	22	9	24	21	9	-	-	-	-
	1%	2%	3%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	-	-	-	-
			EGILOSV			I												EILSV		I	I					
8	264	11	13	10	8	6	23	11	7	11	11	8	20	22	9	15	15	16	9	11	20	9	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	2%	1%	-	-	-	-
							EFILOSV						FI	EFILOSV							FIL					
9	229	9	7	14	3	14	13	12	6	13	5	6	24	15	17	8	14	12	4	9	10	15	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
				E		E	E	E		ES			CEIKLPS	ES	EIKLS		E	E				EKS				
10	663	27	18	33	27	38	26	24	28	44	31	33	24	50	36	47	35	40	21	27	22	32	-	-	-	-
	3%	3%	2%	3%	3%	4%	3%	2%	3%	4%	3%	3%	2%	5%	4%	5%	4%	4%	2%	3%	2%	3%	-	-	-	-
										CEHMSU				BCEGHIMSU	S	CEGHMSU		CS								
11	236	14	13	8	10	18	19	13	16	11	14	8	10	4	11	8	22	9	8	9	5	5	-	-	-	-
	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	*	-	-	-	-
						NUV	NUV		NUV		NV						LNSUV									
12	209	8	14	5	9	4	8	13	12	11	10	6	5	17	9	9	20	11	8	13	7	10	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	-	-	-	-
														F			DFLM									
13	199	6	8	4	9	8	7	1	14	8	10	6	14	13	8	16	8	12	8	24	7	8	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	-	-	-	-
									H		H		H	H		DH		H		BDHL						
14	191	8	7	11	6	5	12	9	13	11	11	7	7	7	9	19	8	7	6	8	8	12	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	-
																EFS										
15	264	15	5	17	13	11	11	10	10	13	15	13	8	21	12	20	12	18	7	15	8	13	-	-	-	-
	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	-	-	-	-
														CSU		CS		CS								
16	171	15	12	9	4	13	8	5	3	14	11	3	8	7	6	12	6	11	4	6	6	7	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
		EILS				ILS				EILS	L					L		IL								
17	154	6	4	11	7	6	14	7	11	1	7	8	7	5	7	11	5	7	6	12	8	5	-	-	-	-
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				J			J		J			J			J	J										
18	157	9	13	5	10	4	8	10	7	5	6	8	8	10	10	12	11	3	4	4	7	5	-	-	-	-
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																R										
19	160	7	9	9	8	3	9	5	7	10	7	13	6	5	10	14	9	6	3	2	6	12	-	-	-	-
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												FS				FS						FS				
20	369	15	17	12	16	14	21	18	18	26	19	25	13	24	20	22	12	10	19	26	9	15	-	-	-	-
	2%	1%	2%	1%	2%	1%	2%	2%	2%	3%	2%	2%	1%	2%	2%	2%	1%	1%	2%	3%	1%	2%	-	-	-	-
										RU		RU		RU												
21	123	4	7	3	12	3	6	4	6	5	9	6	6	4	7	8	4	4	3	6	9	7	-	-	-	-
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					FS																					
22	134	9	2	3	5	3	5	6	9	8	6	8	3	6	4	13	5	8	8	14	3	6	-	-	-	-
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23	175	14	8	3	10	12	8	11	8	4	5	13	5	11	6	9	9	7	7	9	6	10	-	-	-	-
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												DJ														
24	142	4	10	4	8	4	10	14	6	8	8	5	3	9	3	10	7	9	9	2	2	5	-	-	-	-
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								MOU																		
25	198	10	2	11	8	6	13	5	9	7	20	11	5	4	8	15	7	13	9	14	9	11	-	-	-	-
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							C				CEFHIJMNO					CN		C								
26	118	2	7	2	15	7	8	4	8	3	7	7	9	3	9	6	3	3	7	2	*	4	-	-	-	-
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					BDHJNQRTU	U	U		U		U	U	U		U				U							
					V																					
27	135	7	3	8	7	3	5	13	6	2	8	3	6	2	11	11	3	2	7	14	8	7	-	-	-	-
	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
								FJLNR							JLNR	JLR				JR						
28	113	8	8	2	4	13	6	5	4	1	1	3	8	2	11	4	9	5	3	2	6	8	-	-	-	-
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						DIJKLNS									DJKLNS							JK				
29	108	2	5	5	3	4	7	2	4	5	6	9	2	4	7	13	4	8	4	7	1	7	-	-	-	-
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												U				BEHMU		U								
30	269	11	10	10	16	3	8	13	15	22	11	22	16	12	17	17	6	10	10	20	7	12	-	-	-	-
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					F				F	FGQRU		FGQRSU	F		F	F				F		F				
31	140	5	9	1	17	4	5	2	3	5	11	11	15	7	4	10	5	5	8	10	1	4	-	-	-	-
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					BDFGHIJOQR						DHIU	DHIU	DFHIOUV			U			U							
					UV																					
32	123	4	8	7	11	2	6	1	7	6	3	3	2	6	5	8	15	9	7	2	2	10	-	-	-	-
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					FHKLMU												FHKLMU	H				FHLM				
33	129	2	4	2	6	3	8	3	2	4	9	8	9	4	7	7	7	5	3	17	13	7	-	-	-	-
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											I	I								BDFHIS	BDHIS					
34	121	5	5	8	6	3	5	4	3	6	6	7	6	5	9	3	7	4	8	8	6	6	-	-	-	-
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35	132	4	11	5	9	3	11	11	3	6	5	10	8	*	9	2	13	6	6	1	3	6	-	-	-	-
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			N		N		IN	N				IN	N		N		FINPTU									
36	101	12	5	1	7	-	5	3	2	7	5	3	11	7	10	3	1	-	4	3	4	10	-	-	-	-
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		DFIQR			FR		R			FR	R		DFIQR	FR	DFIQR							DFIQR				
37	105	8	5	3	4	3	3	3	4	4	5	10	5	6	17	9	4	1	7	2	*	3	-	-	-	-
	1%	1%	*	*	*	*	*	*	*	*	1%	1%	*	1%	2%	1%	*	*	1%	*	*	*	-	-	-	-
												RUV			CDEFGHIJKM	RU			U							
															NQRSTUV											
38	110	2	7	2	8	4	5	4	7	5	2	9	5	1	9	4	5	10	4	2	8	4	-	-	-	-
	1%	*	1%	*	1%	*	*	*	1%	*	*	1%	1%	*	1%	*	1%	1%	*	*	1%	*	-	-	-	-
					N							N			KN			KN								
39	110	3	4	3	6	11	8	4	2	6	3	10	2	2	4	6	5	3	7	11	4	6	-	-	-	-
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						IN						IN														
40	190	16	8	19	3	4	13	3	9	6	13	20	5	5	11	13	5	3	12	6	4	10	-	-	-	-
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		EFHR		EFHJMNQRU			ER				EHR	EFHIJMNQRU			ER	ER			ER			E				
41	138	6	13	4	12	1	12	5	7	2	7	12	9	8	7	7	3	4	7	2	4	5	-	-	-	-
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			FJ		FJ		FJ					FJQ														
42	114	2	9	4	10	4	4	7	2	5	5	12	10	4	7	7	5	2	4	2	4	5	-	-	-	-
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					IR							BIRS	IR													
43	113	7	3	3	11	6	6	2	6	9	7	7	6	3	9	7	5	3	4	2	3	6	-	-	-	-
	1%	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	*	*	*	1%	-	-	-	-
					H					H					H											
44	136	3	8	2	11	2	7	4	1	3	8	7	20	7	6	7	7	1	7	11	5	9	-	-	-	-
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					DFIJR						IR	I	BDFHIJLORSU						I	I		IR				
45	118	1	11	2	7	7	3	4	6	6	13	8	7	4	9	2	3	3	3	4	1	12	-	-	-	-
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			BU		U						BDGNPRSU	BU			BU							BDGPRSU				
46	157	4	13	2	9	4	8	1	1	8	11	8	9	5	14	5	6	6	5	8	13	18	-	-	-	-
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			HI		HI		I			I	HI	I	I		BDFHIS						HI	BDFHIJLNPQR				
																						S				
47	161	1	2	1	7	7	19	7	5	9	6	14	9	7	12	8	3	7	9	12	8	7	-	-	-	-
	1%	*	*	*	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	-	-	-
							BCDEIKQRV			B		BCDIQ	B		BCD				B	B						
48	157	17	13	2	2	3	6	1	13	5	8	8	7	11	11	12	4	5	8	12	6	3	-	-	-	-
	1%	2%	1%	*	*	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	*	-	-	-	-
		DEFHJQRV	DEHV						DEFHV					DEHV	DEHV	DEHV										
49	130	7	7	2	6	9	8	4	8	4	7	9	5	8	10	4	4	4	4	6	5	7	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	*	*	*	1%	1%	1%	-	-	-	-
50	432	24	23	18	13	11	28	7	14	14	38	34	10	18	32	33	13	19	15	27	10	33	-	-	-	-

	2%	2%	2%	2%	1%	1%	3%	1%	1%	1%	4%	3%	1%	2%	3%	3%	1%	2%	1%	3%	1%	3%	-	-	-	-
		H					EFHIMU				DEFHIJMNQRSU	EFHIJMNQRSU			EFHIJMQSU	EFHIJMQSU				H		EFHIJMNQRSU				
51	200	12	22	1	17	7	13	4	6	10	12	11	4	6	12	17	5	8	11	11	2	8	-	-	-	-
	1%	1%	2%	*	2%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	2%	*	1%	1%	1%	*	1%	-	-	-	-
		D	DHIMNQU		DHIMNQU		DU			D	DU	DU			DU	DHMU			DU							
52	181	10	18	8	11	2	14	7	5	6	8	12	9	4	14	6	14	3	6	8	7	9	-	-	-	-
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			FINR		FR		FR					FR			FINR		FR									
53	169	14	15	2	18	3	7	3	8	8	6	10	5	6	7	9	6	7	5	6	12	14	-	-	-	-
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		DFH	DFH		DFGHIKMNOQRS																D	DFHS				
54	150	4	14	5	11	3	5	7	7	9	8	7	4	10	13	10	4	4	5	10	6	4	-	-	-	-
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															FRV											
55	98	11	3	2	5	2	4	1	5	4	5	8	7	1	2	5	2	2	7	13	4	6	-	-	-	-
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		HNO										HN								HNO						
56	145	6	5	3	10	4	6	3	11	4	3	6	11	5	13	7	12	4	5	18	6	2	-	-	-	-
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					V				V				V		DFHJKRV		V			DHJKRV						
57	120	4	4	1	6	2	13	1	1	7	5	11	4	1	15	5	5	13	4	2	6	9	-	-	-	-
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					I		DFHIN			HI		DFHIN			DFHIKMNST			DFHINST				DHIN				
58	122	4	10	13	9	3	7	-	3	8	2	8	6	2	8	7	6	3	4	6	4	9	-	-	-	-
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			H	HIKN	H		H			H		H			H	H						H				
59	115	2	11	6	7	-	4	1	4	10	7	4	5	4	6	10	15	3	1	13	-	3	-	-	-	-
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			FHSU		FSU					FHSU	FSU				FU	FHSU	BFHILNRSUV			FHSU						
60	145	6	19	4	9	4	15	3	4	8	9	12	-	2	7	13	-	4	5	7	2	12	-	-	-	-
	1%	1%	2%	*	1%	*	2%	*	*	1%	1%	1%	-	*	1%	1%	-	*	*	1%	*	1%	-	-	-	-
			DFHIMNQRSU		MQ		FHIMNQRSU			MQ	MQ	MNQU			MQ	MNQU						MNQU				
61	110	3	7	3	14	1	3	1	5	4	3	14	10	1	5	7	4	4	4	7	2	7	-	-	-	-
	1%	*	1%	*	1%	*	*	*	1%	*	*	1%	1%	*	*	1%	*	*	*	1%	*	1%	-	-	-	-
					BDFGHIJKNOQRSU							BDFGHJKNOQRSU	H									H				
62	96	1	9	9	8	1	4	1	5	6	5	5	4	1	8	4	6	-	9	2	2	5	-	-	-	-
	*	*	1%	1%	1%	*	*	*	1%	1%	*	1%	*	*	1%	*	1%	-	1%	*	*	*	-	-	-	-
			R	R	FHR				R	R	R	R			FHNR				FHNR			R				
63	83	1	7	-	5	3	8	3	3	-	3	5	3	1	6	9	6	3	2	4	4	9	-	-	-	-
	*	*	1%	-	*	*	1%	*	*	-	*	1%	*	*	1%	1%	1%	*	*	*	*	1%	-	-	-	-
					J		DJ					J			J	DJN						DJNS				
64	97	5	13	4	10	1	5	1	2	4	1	5	3	4	11	14	4	1	2	2	3	4	-	-	-	-
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			FHIKRS		FHIKRS										FHIKRS	FHIJKMNRSUV										
65	97	4	11	4	8	10	4	4	1	2	3	11	5	3	9	3	-	1	2	4	1	10	-	-	-	-
	*	*	1%	*	1%	1%	*	*	*	*	*	1%	*	*	1%	*	-	*	*	*	*	1%	-	-	-	-
			IQRSU		IJQRSU	IJQRSU						IJKQRSU			IJQRSU							IJQRSU				
66	98	1	4	1	17	4	5	4	6	3	-	5	4	-	6	5	2	1	9	15	2	5	-	-	-	-
	*	*	*	*	2%	*	1%	*	1%	*	-	*	*	-	1%	*	*	*	1%	1%	*	*	-	-	-	-
					BCDFGHIJKLMNOPQRUV		K		KNR			K			KN				BDKNR	BDKNRU		K				
67	104	4	7	5	18	4	15	1	5	7	4	2	2	1	4	6	1	2	3	6	*	4	-	-	-	-
	*	*	1%	*	2%	*	2%	*	*	1%	*	*	*	*	*	1%	*	*	*	1%	*	*	-	-	-	-
					BDFHIJKLMNOPQRSUV		FHIKLMNOQRSUV			U																
68	94	4	6	1	8	1	2	3	1	7	2	8	1	3	8	9	3	5	5	3	3	10	-	-	-	-
	*	*	1%	*	1%	*	*	*	*	1%	*	1%	*	*	1%	1%	*	1%	1%	*	*	1%	-	-	-	-
					I							FI			FIM	FIM						DFIKM				
69	93	3	4	2	12	1	10	4	4	4	8	7	4	-	5	3	1	2	2	7	7	5	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	1%	1%	*	-	1%	*	*	*	*	1%	1%	1%	-	-	-	-
					DFIJNPQRS		FNQRS				FN	N			N						N	N				
70	138	2	5	4	13	7	8	1	5	10	10	16	1	2	13	5	12	4	8	3	2	8	-	-	-	-
	1%	*	*	*	1%	1%	1%	*	*	1%	1%	2%	*	*	1%	1%	1%	*	1%	*	*	1%	-	-	-	-
					BHMNRU					HMNU	HM	BDHIMNPRTU			BHMNRU		HMNU		H			H				
71	108	4	12	5	11	2	4	2	1	3	7	9	1	-	5	10	14	2	4	2	3	7	-	-	-	-
	1%	*	1%	*	1%	*	*	*	*	*	1%	1%	*	-	1%	1%	1%	*	*	*	*	1%	-	-	-	-
			FIMNR		FHIJMNR						IN	IMNR			N	IN	FHIJMNR					N				
72	97	3	3	-	13	-	4	5	5	9	3	5	6	3	5	3	4	2	4	10	3	6	-	-	-	-
	*	*	*	-	1%	-	*	*	1%	1%	*	*	1%	*	1%	*	*	*	*	1%	*	1%	-	-	-	-
					CDFKNPRSU				F	DF					F					F		F				
73	90	-	11	4	14	-	8	1	3	3	6	11	2	1	5	4	3	3	5	3	*	3	-	-	-	-
	*	-	1%	*	1%	-	1%	*	*	*	1%	1%	*	*	*	*	*	*	1%	*	*	*	-	-	-	-
			BFHNU		BFHIJMNOPQRSUV		BFU				F	BFHIJMNRUV							F							
74	109	12	9	2	10	1	3	3	5	3	8	9	7	-	7	6	5	2	2	4	2	10	-	-	-	-
	1%	1%	1%	*	1%	*	*	*	*	*	1%	1%	1%	-	1%	1%	*	*	*	*	*	1%	-	-	-	-
		FNRS	N		FNRS						FN	FNRS	N		N	N						FJNRS				
75	106	3	8	3	8	1	4	2	7	7	6	6	4	-	3	8	2	1	5	10	11	7	-	-	-	-
	1%	*	1%	*	1%	*	*	*	1%	1%	1%	1%	*	-	*	1%	*	*	1%	1%	1%	1%	-	-	-	-
			N		NR				NR	NR	NR	NR				NR			N	N	FNOR	NR				
76	130	4	30	4	13	1	3	1	1	3	2	10	2	-	5	11	14	5	4	6	7	4	-	-	-	-
	1%	*	3%	*	1%	*	*	*	*	*	*	1%	*	-	*	1%	1%	*	*	1%	1%	*	-	-	-	-

			BDEFGHIJKL MNOPRSTUV		FGHIJKMNS							FHIKN			N	FHIKN	FGHIJKMN				N					
77	83	4	5	4	8	1	6	1	3	1	8	11	4	-	1	7	-	4	4	1	5	5	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	1%	1%	*	-	*	1%	-	*	*	*	*	1%	-	-	-	-
					FHJNOQ		N				HJNOQ	FHIJNOQ				NQ						N				
78	86	3	13	1	11	2	9	1	5	2	4	7	2	*	4	5	2	-	5	2	3	5	-	-	-	-
	*	*	1%	*	1%	*	1%	*	1%	*	*	1%	*	*	*	*	*	-	*	*	*	*	-	-	-	-
			DHJMNR		DFHJMNR		NR		R		R	NR							R			R				
79	85	2	6	3	12	1	2	13	4	3	3	7	5	*	1	3	1	3	4	1	7	5	-	-	-	-
	*	*	1%	*	1%	*	*	1%	*	*	*	1%	*	*	*	*	*	*	*	*	1%	*	-	-	-	-
					BFGIJKNOPQ RST			BFGJNOQR				NO														
80	139	6	6	7	11	2	6	2	5	2	9	11	1	2	7	5	*	9	9	7	14	16	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	*	*	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	2%	-	-	-	-
					FHJMNQ						MQ	FHJMNQ						MQ	MQ		FHJMNQ	FHIJMNPQ				
81	84	6	6	6	9	1	7	2	5	4	2	9	1	*	4	2	-	1	7	1	5	7	-	-	-	-
	*	1%	1%	1%	1%	*	1%	*	*	*	*	1%	*	*	*	*	-	*	1%	*	1%	1%	-	-	-	-
					FKMNQR		QR					FKMNQR							NQR			NQR				
82	63	-	2	1	12	6	7	1	3	-	3	2	-	*	3	2	2	1	4	6	1	6	-	-	-	-
	*	-	*	*	1%	1%	1%	*	*	-	*	*	-	*	*	*	*	*	*	1%	*	1%	-	-	-	-
					BCDHIJKLMN OPQRSU	J	JM															JM				
83	76	-	9	2	7	-	3	1	2	-	5	9	2	1	6	9	3	1	5	2	2	8	-	-	-	-
	*	-	1%	*	1%	-	*	*	*	-	1%	1%	*	*	1%	1%	*	*	*	*	*	1%	-	-	-	-
			BFJNR		BFHJNR						J	BFHIJNR			FJ	BFHJNR			J			BFHJNR				
84	69	1	1	7	7	1	3	1	5	-	2	4	5	-	7	3	-	2	4	6	7	3	-	-	-	-
	*	*	*	1%	1%	*	*	*	*	-	*	*	*	-	1%	*	-	*	*	1%	1%	*	-	-	-	-
				JN	JNQ				J						JNQ				J		JN					
85	72	3	11	3	12	4	5	1	1	3	4	6	1	1	1	2	-	-	4	8	2	2	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	*	1%	*	*	*	*	-	-	*	1%	*	*	-	-	-	-
			HIMNOQRV		DHIJMNOPQ RSUV							R														
86	77	2	5	2	12	1	7	3	1	3	4	7	1	-	-	9	-	9	2	2	1	6	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	*	1%	*	-	-	1%	-	1%	*	*	*	1%	-	-	-	-
					BDFIJMNOQS U		NO					INOQ				IMNOQ		FIMNOQSU				NO				
87	79	4	3	2	11	-	10	3	5	3	4	1	1	-	1	6	-	2	4	9	1	9	-	-	-	-
	*	*	*	*	1%	-	1%	*	*	*	*	*	*	-	*	1%	-	*	*	1%	*	1%	-	-	-	-
					FJLMNOQRU		FLMNOQRU									N				N		FLMNOQRU				
88	80	9	5	-	4	-	16	-	4	2	4	4	-	2	1	7	3	-	2	9	7	1	-	-	-	-
	*	1%	1%	-	*	-	2%	-	*	*	*	*	-	*	*	1%	*	-	*	1%	1%	*	-	-	-	-
		DFHMRV			R		DEFHIJKLMN OQRSV									DFHMRV				R	FHMR					
89	65	2	1	5	6	-	1	1	2	-	3	9	3	-	-	1	2	-	2	13	5	8	-	-	-	-
	*	*	*	1%	1%	-	*	*	*	-	*	1%	*	-	-	*	*	-	*	1%	1%	1%	-	-	-	-
					FJNOR							FGHIJNOPRS								FGHIJNOPRS	O	FGJNOR				
90	70	2	4	1	9	2	5	1	4	3	8	3	5	*	2	2	2	1	7	2	1	3	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	1%	*	*	*	*	*	*	*	1%	*	*	*	-	-	-	-
					DHNORU						HNR								HNR							
91	59	2	*	3	5	1	-	1	2	-	2	7	3	-	1	5	8	3	6	2	8	2	-	-	-	-
	*	*	*	*	*	*	-	*	*	-	*	1%	*	-	*	1%	1%	*	1%	*	1%	*	-	-	-	-
					J							FGJNO				J	GJN		GJNO		GJN					
92	57	-	2	*	6	-	1	-	2	1	4	8	2	-	2	8	3	1	4	9	3	3	-	-	-	-
	*	-	*	*	1%	-	*	-	*	*	*	1%	*	-	*	1%	*	*	*	1%	*	*	-	-	-	-
					BFHJNR							BDFGHJNR				BFHJNR										
93	53	3	2	-	5	-	2	6	3	-	2	2	3	2	1	1	3	3	4	2	7	3	-	-	-	-
	*	*	*	-	*	-	*	1%	*	-	*	*	*	*	*	*	*	*	*	*	1%	*	-	-	-	-
					J			J													FJ					
94	31	1	*	1	4	1	1	1	-	2	-	4	*	-	1	1	2	2	3	*	2	4	-	-	-	-
	*	*	*	*	*	*	*	*	-	*	-	*	*	-	*	*	*	*	*	*	*	*	-	-	-	-
												IK														
95	42	1	2	*	4	4	5	2	-	1	-	5	1	-	2	1	1	1	-	7	4	2	-	-	-	-
	*	*	*	*	*	*	*	*	-	*	-	1%	*	-	*	*	*	*	-	1%	*	*	-	-	-	-
					IS							IKNS														
96	55	2	2	-	3	1	3	10	5	-	1	5	-	-	1	10	-	1	1	6	4	2	-	-	-	-
	*	*	*	-	*	*	*	1%	*	-	*	1%	-	-	*	1%	-	*	*	1%	*	*	-	-	-	-
								DFJKMNOQR S	J			JN				DFJKMNOQR S										
97	31	1	*	1	4	1	1	-	-	-	1	2	1	-	2	3	2	2	1	1	2	6	-	-	-	-
	*	*	*	*	*	*	*	-	-	-	*	*	*	-	*	*	*	*	*	*	*	1%	-	-	-	-
																						HIJN				
98	69	1	6	*	6	-	4	6	8	1	1	5	2	-	1	4	2	5	3	2	7	5	-	-	-	-
	*	*	1%	*	1%	-	*	1%	1%	*	*	1%	*	-	*	*	*	*	*	*	1%	1%	-	-	-	-
					FN			FN	DFJKNO			FN									FN	FN				
99	65	4	1	2	4	1	5	3	4	2	1	3	4	-	-	5	2	5	1	1	10	4	-	-	-	-
	*	*	*	*	*	*	1%	*	*	*	*	*	*	-	-	1%	*	1%	*	*	1%	*	-	-	-	-
							O									O		NO			FKNOS	O				
100	639	38	40	24	21	12	52	16	23	13	20	44	21	5	23	42	33	48	16	66	19	64	-	-	-	-
	3%	4%	4%	2%	2%	1%	5%	2%	2%	1%	2%	4%	2%	1%	2%	4%	3%	5%	2%	7%	2%	6%	-	-	-	-
		FHJNS	FHJNS	N	N		DEFHIJKMNO SU		N		N	DEFHIJKMNO SU	N		N	EFHIJKMNOS U	FJNS	DEFHIJKMNO SU	N	DEFHIJKMNO QSU	N	BDEFHIJKMN OQSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	6345	348	159	449	92	510	119	474	400	371	284	119	355	453	209	121	339	385	400	170	417	171	-	-	-	-
	30%	35%	16%	45%	9%	51%	12%	47%	40%	37%	28%	12%	36%	45%	21%	12%	34%	39%	40%	17%	42%	17%	-	-	-	-

		CEGKLOPTV	EL	BCEGJKLMOPQRTV		BCDEGIJKLMNOPQRSTUV		BCEGIJKLMOPQRSTV	CEGKLOPQTV	CEGKLOPTV	CEGLOPTV		CEGKLOPTV	BCEGIJKLMOPQRSTV	CEGLPV		CEGKLOPTV	CEGKLOPTV	CEGKLOPQTV	EGLP	BCEGKLMOPQTV	EGLP				
1-25%	5674	267	240	261	218	260	335	267	255	283	278	234	262	329	263	331	297	296	216	287	230	262	-	-	-	-
	27%	27%	24%	26%	22%	26%	34%	27%	26%	28%	28%	23%	26%	33%	26%	33%	30%	30%	22%	29%	23%	26%	-	-	-	-
		ES				S	BCDEFHIJKLMOSUV	ES		ELSU	ELSU		ES	BCDEFHIKLMOSUV	ES	BCDEFHIKLMOSUV	ELSU	CEILSU		ES		ES				
26%-50%	3659	161	202	117	209	121	206	119	140	152	205	255	203	141	255	209	147	127	159	196	124	209	-	-	-	-
	17%	16%	20%	12%	21%	12%	21%	12%	14%	15%	20%	25%	20%	14%	26%	21%	15%	13%	16%	20%	12%	21%	-	-	-	-
			DFHIJNQRU		BDFHIJNQRSU		DFHIJNQRSU				BDFHIJNQRSU	BCDEFGHIJKMNPQRSTUV	DFHIJNQRSU		BCDEFGHIJKMNPQRSTUV	BDFHIJNQRSU			DFHR	DFHINRU		BDFHIJNQRSU				
51%-75%	2964	124	236	92	274	66	177	63	111	146	135	205	111	62	196	184	132	84	119	175	95	175	-	-	-	-
	14%	12%	24%	9%	27%	7%	18%	6%	11%	15%	13%	21%	11%	6%	20%	18%	13%	8%	12%	17%	9%	18%	-	-	-	-
		FHNR	BDFGHIJKMNPQRSTUV		BDFGHIJKLMNOPQRSTUV		BDFHIKMNQRSU		FHN	DFHINRU	DFHNRU	BDFHIJKMNQRSU	FHN		BDFHIJKMNQRSU	BDFHIKMNQRSU	FHNR		FHNR	DFHIMNRSU	HN	BDFHIKMNQRSU				
76%-100%	2358	100	163	80	206	42	163	77	93	48	99	187	69	14	77	155	85	107	105	172	134	182	-	-	-	-
	11%	10%	16%	8%	21%	4%	16%	8%	9%	5%	10%	19%	7%	1%	8%	16%	8%	11%	11%	17%	13%	18%	-	-	-	-
		FJN	BDFHIJKMNOQRS	FJN	BDFGHIJKMNOPQRSU	N	BDFHIJKMNOQRS	FJN	FJN	N	FJMN	BDFHIJKMNOQRSU	FN		FJN	BDFHIJKMNOQRS	FJN	FJMNO	FJMNO	BDFHIJKMNOQRS	DFHIJKMNOQ	BDFHIJKMNOQRSU				
Mean (Incl. 0)	28.88	26.31	39.54	20.26	46.02	15.51	37.72	18.54	23.95	22.69	28.94	42.91	23.67	14.38	32.14	38.03	24.88	23.37	25.38	37.85	25.29	39.12	-	-	-	-
		DFHJN	BDFHIJKMNOQRSU	FN	BCDFGHIJKLMNOPQRSTUV		BDFHIJKMNOQRSU	FN	DFHN	FHN	DFHIJMNQRSU	BDFGHIJKMNOPQRSTUV	FHN		BDFHIJKMNQRSU	BDFHIJKMNOQRSU	DFHN	FHN	DFHJN	BDFHIJKMNOQRSU	DFHN	BDFHIJKMNOQRSU				
Mean (Excl. 0)	41.38	40.35	47.04	36.78	50.71	31.63	42.81	35.25	39.92	36.06	40.41	48.7	36.71	26.3	40.61	43.24	37.61	38.02	42.27	45.61	43.41	47.18	-	-	-	-
		FHJN	BDFGHIJKMNOQRS	FN	BCDFGHIJKMNOPQRSTUV	N	DFHJMNQR	N	FHJN	FN	FHJMN	BDFGHIJKMNOPQRSU	FN		FHJMN	DFHJMNQR	FN	FN	DFHJMNQR	BDFHIJKMNOQR	DFHJMNQR	BDFGHIJKMNOPQRS				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Car with self-driving functions (Valued at $60,000)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	6345	866	280	2477	2262	3444	927	460
	30%	43%	14%	41%	28%	43%	19%	15%
		BDFG		BDFG	BFG	BCDFG	BG	
1	189	14	3	52	69	67	38	52
	1%	1%	*	1%	1%	1%	1%	2%
				B	B	B	B	ABCDEF
2	141	14	11	46	48	55	29	22
	1%	1%	1%	1%	1%	1%	1%	1%
3	145	16	7	39	51	58	21	31
	1%	1%	*	1%	1%	1%	*	1%
					F	F		F
4	130	14	11	32	48	51	29	25
	1%	1%	1%	1%	1%	1%	1%	1%
5	356	31	32	116	133	147	63	44
	2%	2%	2%	2%	2%	2%	1%	1%
				F	F	F		
6	358	40	28	127	115	172	75	48
	2%	2%	1%	2%	1%	2%	1%	2%
				DF		DF		
7	315	38	42	78	113	136	78	44
	1%	2%	2%	1%	1%	2%	2%	1%
						C		
8	264	30	28	68	95	112	54	43
	1%	2%	1%	1%	1%	1%	1%	1%
9	229	24	15	75	80	107	42	36
	1%	1%	1%	1%	1%	1%	1%	1%
						DF		
10	663	56	65	170	288	259	150	85
	3%	3%	3%	3%	4%	3%	3%	3%
					CF			
11	236	13	21	87	82	83	45	33
	1%	1%	1%	1%	1%	1%	1%	1%
				AEF				
12	209	13	23	62	80	74	50	31
	1%	1%	1%	1%	1%	1%	1%	1%
13	199	11	25	53	72	72	43	39
	1%	1%	1%	1%	1%	1%	1%	1%

14	191	19	26	47	67	68	40	32
	1%	1%	1%	1%	1%	1%	1%	1%
15	264	25	25	57	118	102	61	39
	1%	1%	1%	1%	1%	1%	1%	1%
					C	C		
16	171	15	24	39	72	63	37	21
	1%	1%	1%	1%	1%	1%	1%	1%
17	154	19	14	43	48	61	30	30
	1%	1%	1%	1%	1%	1%	1%	1%
18	157	12	25	43	60	53	38	17
	1%	1%	1%	1%	1%	1%	1%	1%
19	160	15	24	32	66	46	49	23
	1%	1%	1%	1%	1%	1%	1%	1%
			CE				CE	
20	369	21	39	94	154	118	82	62
	2%	1%	2%	2%	2%	1%	2%	2%
					E			
21	123	12	15	25	51	39	36	20
	1%	1%	1%	*	1%	*	1%	1%
22	134	6	15	34	54	42	30	25
	1%	*	1%	1%	1%	1%	1%	1%
23	175	9	16	52	70	63	48	28
	1%	*	1%	1%	1%	1%	1%	1%
24	142	6	20	45	54	53	37	17
	1%	*	1%	1%	1%	1%	1%	1%
			A					
25	198	20	18	41	80	62	45	39
	1%	1%	1%	1%	1%	1%	1%	1%
								C
26	118	2	13	40	47	37	36	15
	1%	*	1%	1%	1%	*	1%	*
			A	A	A	A	A	
27	135	15	15	39	41	48	21	26
	1%	1%	1%	1%	1%	1%	*	1%
								F
28	113	8	12	42	35	45	28	16
	1%	*	1%	1%	*	1%	1%	1%
29	108	6	18	20	42	29	32	21
	1%	*	1%	*	1%	*	1%	1%
			CE				E	
30	269	17	28	64	120	86	70	41
	1%	1%	1%	1%	2%	1%	1%	1%
					E			
31	140	2	19	36	65	39	47	18
	1%	*	1%	1%	1%	*	1%	1%
			A	A	AE	A	AE	A
32	123	9	16	34	46	36	40	18
	1%	*	1%	1%	1%	*	1%	1%
							DE	

33	129	15	11	27	44	40	30	33
	1%	1%	1%	*	1%	1%	1%	1%
								CDEF
34	121	14	8	32	48	39	28	19
	1%	1%	*	1%	1%	*	1%	1%
35	132	7	13	43	50	38	42	18
	1%	*	1%	1%	1%	*	1%	1%
				E			E	
36	101	5	8	20	50	27	25	19
	*	*	*	*	1%	*	*	1%
					CE			
37	105	4	14	25	55	25	23	7
	1%	*	1%	*	1%	*	*	*
					AEFG			
38	110	10	12	29	47	41	39	11
	1%	1%	1%	*	1%	1%	1%	*
							G	
39	110	7	10	32	36	32	29	25
	1%	*	*	1%	*	*	1%	1%
								E
40	190	24	21	38	77	54	44	29
	1%	1%	1%	1%	1%	1%	1%	1%
		E			E			
41	138	8	20	32	59	43	47	19
	1%	*	1%	1%	1%	1%	1%	1%
							CE	
42	114	7	16	32	47	36	37	12
	1%	*	1%	1%	1%	*	1%	*
							E	
43	113	6	10	28	55	31	30	14
	1%	*	1%	*	1%	*	1%	*
					E			
44	136	7	15	40	47	42	36	27
	1%	*	1%	1%	1%	1%	1%	1%
45	118	3	14	32	51	35	41	20
	1%	*	1%	1%	1%	*	1%	1%
					A		AE	
46	157	15	18	25	65	41	54	34
	1%	1%	1%	*	1%	1%	1%	1%
					CE		CDE	CE
47	161	9	10	41	62	52	36	39
	1%	*	*	1%	1%	1%	1%	1%
								ABCEF
48	157	7	25	36	67	48	31	21
	1%	*	1%	1%	1%	1%	1%	1%
			ACEF					
49	130	8	11	35	55	46	34	21
	1%	*	1%	1%	1%	1%	1%	1%
50	432	28	55	68	191	105	122	89
	2%	1%	3%	1%	2%	1%	2%	3%
			ACE		ACE		ACE	ACE
51	200	3	39	37	88	38	65	33
	1%	*	2%	1%	1%	*	1%	1%
			ACDE		ACE		ACE	AE
52	181	15	23	44	68	47	53	31

	1%	1%	1%	1%	1%	1%	1%	1%
			E				E	
53	169	14	24	28	77	44	64	27
	1%	1%	1%	*	1%	1%	1%	1%
			CE		CE		CDE	
54	150	10	24	30	67	45	41	18
	1%	1%	1%	1%	1%	1%	1%	1%
			CE		E			
55	98	6	7	23	38	23	24	23
	*	*	*	*	*	*	*	1%
								E
56	145	9	12	46	52	47	27	26
	1%	*	1%	1%	1%	1%	1%	1%
57	120	7	9	16	63	29	44	24
	1%	*	*	*	1%	*	1%	1%
					CE		CE	CE
58	122	17	16	21	45	34	39	22
	1%	1%	1%	*	1%	*	1%	1%
		CE					CDE	
59	115	6	21	25	41	22	28	20
	1%	*	1%	*	1%	*	1%	1%
			ACDE		E		E	E
60	145	6	32	16	58	23	56	34
	1%	*	2%	*	1%	*	1%	1%
			ACDE		CE		ACDE	ACE
61	110	5	14	24	48	28	46	18
	1%	*	1%	*	1%	*	1%	1%
					E		ACDE	
62	96	11	13	25	35	23	27	11
	*	1%	1%	*	*	*	1%	*
							E	
63	83	4	15	19	24	20	28	20
	*	*	1%	*	*	*	1%	1%
			DE				DE	DE
64	97	7	27	13	40	18	33	10
	*	*	1%	*	*	*	1%	*
			ACDEFG		CE		CE	
65	97	4	14	21	40	28	41	18
	*	*	1%	*	*	*	1%	1%
							ACDE	
66	98	3	9	30	32	22	32	25
	*	*	*	*	*	*	1%	1%
				E			ADE	ADE
67	104	5	14	16	44	21	34	25
	*	*	1%	*	1%	*	1%	1%
			E		CE		CE	CE
68	94	5	16	15	44	19	37	15
	*	*	1%	*	1%	*	1%	*
			CE		CE		CE	
69	93	8	7	14	40	22	30	23
	*	*	*	*	1%	*	1%	1%
					CE		CE	CE
70	138	6	10	34	69	26	46	19
	1%	*	*	1%	1%	*	1%	1%
				E	E		AE	
71	108	8	22	24	41	16	41	13
	1%	*	1%	*	1%	*	1%	*

			CDE	E	E		CDE	
72	97	3	6	24	44	25	29	20
	*	*	*	*	1%	*	1%	1%
					E		E	
73	90	5	15	13	44	14	43	13
	*	*	1%	*	1%	*	1%	*
			CE		CE		ACDEG	
74	109	4	15	23	50	22	40	17
	1%	*	1%	*	1%	*	1%	1%
			E		E		ACE	
75	106	15	16	21	34	29	29	21
	1%	1%	1%	*	*	*	1%	1%
		E						
76	130	12	41	23	41	22	62	13
	1%	1%	2%	*	1%	*	1%	*
			ACDEFG		E		CDEG	
77	83	9	12	12	37	21	33	13
	*	*	1%	*	*	*	1%	*
			C		CE		CDE	
78	86	4	18	17	31	15	36	15
	*	*	1%	*	*	*	1%	1%
			ACDE		E		CDE	E
79	85	10	9	27	32	35	33	8
	*	*	*	*	*	*	1%	*
							DG	
80	139	21	11	20	57	42	53	29
	1%	1%	1%	*	1%	1%	1%	1%
		CE			C	C	CDE	C
81	84	11	8	15	34	21	32	16
	*	1%	*	*	*	*	1%	1%
							CDE	
82	63	1	4	16	23	13	24	18
	*	*	*	*	*	*	*	1%
							DE	AE
83	76	4	19	12	29	10	34	12
	*	*	1%	*	*	*	1%	*
			ACDE		E		CDE	E
84	69	14	4	17	24	28	17	11
	*	1%	*	*	*	*	*	*
85	72	4	13	10	30	12	31	14
	*	*	1%	*	*	*	1%	*
			CE		E		CDE	E
86	77	4	14	8	37	19	38	15
	*	*	1%	*	*	*	1%	*
			CE		CE		ACDE	C
87	79	3	9	13	26	14	25	28
	*	*	*	*	*	*	1%	1%
					E		CDE	ACDEF
88	80	7	13	9	25	13	14	26
	*	*	1%	*	*	*	*	1%
			CE		E			CDEF
89	65	10	2	10	21	16	24	22
	*	1%	*	*	*	*	*	1%
		CE					CDE	BCDE
90	70	2	6	21	30	15	21	11
	*	*	*	*	*	*	*	*
				E	E		E	

91	59	10	6	20	19	20	17	4
	*	1%	*	*	*	*	*	*
92	57	3	10	11	21	8	20	12
	*	*	1%	*	*	*	*	*
			E		E		E	E
93	53	7	3	19	17	23	15	7
	*	*	*	*	*	*	*	*
94	31	3	1	7	14	7	15	6
	*	*	*	*	*	*	*	*
							E	
95	42	5	2	7	15	12	14	13
	*	*	*	*	*	*	*	*
								CE
96	55	4	12	16	13	19	13	11
	*	*	1%	*	*	*	*	*
			D					
97	31	3	3	5	12	7	13	8
	*	*	*	*	*	*	*	*
							DE	
98	69	8	10	21	20	29	27	11
	*	*	1%	*	*	*	1%	*
							D	
99	65	12	6	15	20	29	17	11
	*	1%	*	*	*	*	*	*
		D						
100	639	43	82	119	212	166	216	183
	3%	2%	4%	2%	3%	2%	4%	6%
			ACDE		CE		ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	6345	866	280	2477	2262	3444	927	460
	30%	43%	14%	41%	28%	43%	19%	15%
		BDFG		BDFG	BFG	BCDFG	BG	
1-25%	5674	491	571	1558	2168	2162	1250	884
	27%	25%	29%	26%	27%	27%	25%	29%
			AF		F	AF		ACF
26%-50%	3659	242	411	890	1505	1094	1002	612
	17%	12%	21%	15%	19%	14%	20%	20%
			ACE	AE	ACE		ACDE	ACE
51%-75%	2964	187	420	603	1226	685	975	527
	14%	9%	21%	10%	15%	9%	20%	18%
			ACDEG	E	ACE		ACDEG	ACDE
76%-100%	2358	213	318	471	839	615	845	517
	11%	11%	16%	8%	10%	8%	17%	17%
		CE	ACDE		CE		ACDE	ACDE
Mean (Incl. 0)	28.88	22.78	38.79	21.99	29.59	20.62	38.19	38.23
		E	ACDE	E	ACE		ACDE	ACDE
Mean (Excl. 0)	41.38	40.19	45.1	37.45	41.26	36.21	46.88	45.15
		CE	ACDE	E	CE		ACDEG	ACDE

Table of Contents

Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Internet of Things device (Valued at $1,400)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	5567	292	145	385	81	433	80	454	331	294	240	80	351	427	212	103	284	366	424	143	324	120	-	-	-	-
	27%	29%	15%	38%	8%	43%	8%	45%	33%	29%	24%	8%	35%	43%	21%	10%	28%	37%	42%	14%	32%	12%	-	-	-	-
		CEGKLOPTV	EGLP	BCEGIJKLOPQ TUV		BCEGIJKLMO PQRTUV		BCDEGIJKLM OPQRTUV	CEGKLOPTV	CEGKLOPTV	CEGLPTV		BCEGJKLOPQ TV	BCEGIJKLMO PQRTUV	CEGLPTV		CEGLOPTV	BCEGJKLOPQ TV	BCEGIJKLMO PQRTUV	EGL	CEGKLOPTV	EGL				
1	186	14	10	9	1	9	10	8	12	9	8	4	10	15	11	6	5	9	12	2	11	11	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	*	1%	1%	*	1%	1%	-	-	-	-
		EL	E			E	E	E	EL	E	E		E	ELT	E			E	EL		E	E				
2	122	3	3	9	4	7	13	4	6	2	3	7	8	6	2	4	7	9	2	13	5	4	-	-	-	-
	1%	*	*	1%	*	1%	1%	*	1%	*	*	1%	1%	1%	*	*	1%	1%	*	1%	1%	*	-	-	-	-
							JKOS											O								
3	127	6	4	5	5	5	8	8	6	4	4	4	9	9	8	7	10	16	2	1	2	4	-	-	-	-
	1%	1%	*	*	*	1%	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	2%	*	*	*	*	-	-	-	-
																		CEIJKLSTUV								
4	115	5	3	3	2	6	18	9	10	2	2	6	5	11	4	2	3	5	3	10	4	2	-	-	-	-
	1%	*	*	*	*	1%	2%	1%	1%	*	*	1%	1%	1%	*	*	*	1%	*	1%	*	*	-	-	-	-
							BCDEFJKLMO PQRSUV	E	EJKPV					EJKPV												
5	408	14	7	18	12	25	31	26	14	28	27	9	14	30	25	20	27	23	20	8	15	15	-	-	-	-
	2%	1%	1%	2%	1%	2%	3%	3%	1%	3%	3%	1%	1%	3%	2%	2%	3%	2%	2%	1%	1%	1%	-	-	-	-
						CL	CEILTV	CL		CEILTV	CELT			CEILTV	CELT		CLT	CL	L							
6	392	19	16	18	8	26	7	18	20	15	14	16	37	27	19	15	26	24	23	16	18	8	-	-	-	-
	2%	2%	2%	2%	1%	3%	1%	2%	2%	1%	1%	2%	4%	3%	2%	1%	3%	2%	2%	2%	2%	1%	-	-	-	-
						EGV			EGV				CEGJKLOPV	EGV	EGV		EGV	EGV	EGV							
7	315	13	9	14	7	15	9	19	14	9	18	10	28	9	15	13	30	22	17	11	20	13	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	3%	1%	2%	1%	3%	2%	2%	1%	2%	1%	-	-	-	-
													CEGJLNV				CEGIJLNV	EJLN			E					
8	286	10	13	10	15	21	14	20	17	24	12	3	9	25	14	5	19	12	5	18	12	8	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%	*	1%	3%	1%	1%	2%	1%	*	2%	1%	1%	-	-	-	-
			L		LS	LPSV	L	LPSV	LPS	LMPSV	L			DLMPSV	LS		LPS	L		L	L					
9	263	15	8	14	6	17	6	15	15	11	12	15	9	13	8	5	10	16	14	30	15	8	-	-	-	-
	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	1%	-	-	-	-
																		EP		CEGJMOPV						
10	705	26	26	33	20	36	21	35	27	49	44	31	37	52	38	48	24	50	17	26	32	34	-	-	-	-
	3%	3%	3%	3%	2%	4%	2%	4%	3%	5%	4%	3%	4%	5%	4%	5%	2%	5%	2%	3%	3%	3%	-	-	-	-
						S		S		BCEGIQS	EGS	S	S	BCEGILQS	EGS	EGIQS		BCEGILQS				S				
11	272	7	7	15	10	13	12	11	15	11	18	12	21	11	12	10	16	16	7	26	9	13	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	3%	1%	1%	-	-	-	-
											S		S							BCS						
12	230	10	14	14	9	22	9	8	10	11	8	9	10	11	15	7	11	5	15	12	12	9	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	-	-	-	-
						EHKLPRV									R				R							
13	228	9	12	22	9	15	9	14	14	13	12	7	13	6	13	8	9	12	7	6	9	11	-	-	-	-
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
				LNS																						
14	232	10	8	18	5	19	13	3	20	9	8	5	16	13	14	14	9	7	14	7	8	12	-	-	-	-
	1%	1%	1%	2%	*	2%	1%	*	2%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
				EHL		EHLR			EHJKLR				EHL		EHL				EHL							
15	296	19	16	26	15	15	13	13	9	15	15	14	19	10	16	11	11	11	14	3	17	11	-	-	-	-
	1%	2%	2%	3%	2%	1%	1%	1%	1%	2%	2%	1%	2%	1%	2%	1%	1%	1%	1%	*	2%	1%	-	-	-	-
		T		IT									T		T											
16	186	6	6	8	9	13	11	5	8	3	14	9	13	5	11	15	9	10	6	10	6	8	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	-
						J					J		J		J	J										
17	235	21	3	7	8	10	13	7	10	9	11	5	15	6	16	12	12	5	12	16	17	18	-	-	-	-
	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	2%	-	-	-	-
		CEHLNR													CLR						CLR	CEHLNR				
18	173	12	8	8	9	6	7	4	6	8	10	7	3	12	8	10	11	12	5	13	7	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
19	164	8	13	5	7	4	4	7	6	7	4	6	9	5	11	16	11	9	8	4	12	7	-	-	-	-
	1%	1%	1%	*	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	-	-	-	-
																FGK										
20	393	18	18	10	19	19	15	28	11	27	23	16	8	23	15	31	28	16	11	19	11	30	-	-	-	-
	2%	2%	2%	1%	2%	2%	1%	3%	1%	3%	2%	2%	1%	2%	2%	3%	3%	2%	1%	2%	1%	3%	-	-	-	-
								DIMSU		DIMSU	IM			M		DIMOSU	DIMSU					DGILMORSU				
21	163	7	9	6	12	8	11	2	10	18	5	8	8	7	5	11	7	3	4	9	7	6	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	*	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	-	-	-	-
					HRS		R			HKLORSV																
22	161	6	4	7	9	7	9	2	4	12	9	7	6	5	11	8	6	7	12	8	14	9	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
										H					H				HI		HI					
23	155	9	3	6	6	8	7	7	12	6	5	4	4	12	7	14	10	4	6	12	11	5	-	-	-	-

	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
									L							LR										
24	172	14	13	14	8	7	5	6	5	7	5	8	15	5	10	7	7	5	7	8	5	11	-	-	-	-
	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
25	232	9	6	12	8	6	15	8	16	11	18	18	7	11	7	19	6	12	9	11	6	16	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	-	-	-	-
											OQU	FOQU				FOQU										
26	165	2	10	5	7	5	9	7	11	6	7	9	8	4	7	8	18	3	6	19	5	9	-	-	-	-
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									BR								BFNRU			BR						
27	166	8	10	2	16	8	10	11	10	4	5	11	6	7	6	7	6	6	4	11	3	16	-	-	-	-
	1%	1%	1%	*	2%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	2%	-	-	-	-
					DJKORSU							D										DJKORSU				
28	158	6	11	2	15	6	7	3	7	10	3	5	4	9	15	7	6	1	9	4	16	10	-	-	-	-
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			R		DHKLMR				R	R				R	DHKLMR				R		DHKLMR	R				
29	138	6	4	13	5	4	24	4	1	3	3	2	12	8	3	11	3	3	6	9	4	8	-	-	-	-
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				IJKLO			BCEFHIJKLNO QRSUV						IL	I		IL						I				
30	291	3	9	12	15	7	15	4	6	12	19	16	6	13	18	26	36	12	9	28	6	22	-	-	-	-
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					BHI						BFHIMU	BHI			BHIMU	BFHIMSU	BCDEFGHIJL MNORSU			BFHIMSU		BFHIMSU				
31	137	6	7	6	11	2	4	3	6	7	10	10	5	7	3	7	4	-	8	16	7	7	-	-	-	-
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					FOR				R	R	FOR	R		R		R			R	FOR	R	R				
32	121	6	1	1	8	7	9	-	4	10	9	9	5	6	5	10	3	3	3	10	5	9	-	-	-	-
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					DH	H	DH			CDH	CDH	CDH				CDH				H		CDH				
33	124	2	3	5	4	4	9	5	7	6	7	8	2	9	4	3	3	3	5	20	3	10	-	-	-	-
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34	123	14	7	1	7	3	2	4	3	9	3	11	4	4	11	7	4	1	6	13	1	6	-	-	-	-
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		DGIKRU								RU		DGRU			DGRU					RU						
35	128	14	3	10	9	3	7	3	9	5	9	8	6	4	7	6	4	1	4	4	5	7	-	-	-	-
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		FRS		R	R				R		R	R			R							R				
36	153	11	4	5	6	4	13	3	5	6	10	8	13	6	10	8	15	3	4	8	5	5	-	-	-	-
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							R						R				HR									
37	136	8	5	4	11	6	3	1	5	9	8	12	6	8	11	5	4	3	2	10	6	9	-	-	-	-
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					HRS							GHRS			HRS							H				
38	118	2	11	5	7	1	9	3	4	11	9	5	3	6	6	8	4	4	6	4	2	8	-	-	-	-
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			F				F			BFU	F											F				
39	134	10	10	3	8	10	11	1	7	5	1	5	3	8	6	6	14	4	8	3	6	5	-	-	-	-
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		HK	K		HK	HK	HK										HK		HK							
40	192	6	22	9	11	4	15	8	11	19	8	9	4	8	9	11	2	7	4	8	4	15	-	-	-	-
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			BFMQRSU		Q		FQSU		Q	BFKMQRSU												FMQSU				
41	125	2	8	3	8	4	12	3	4	14	2	10	3	3	7	2	4	6	6	6	9	8	-	-	-	-
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							BKP			BDFHIKMNP		P														
42	134	3	4	5	15	5	11	4	7	5	5	8	5	6	8	6	6	4	4	11	6	6	-	-	-	-
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					BFHJKRSV																					
43	160	7	9	12	7	4	12	9	5	7	5	10	12	6	8	6	7	8	6	6	4	10	-	-	-	-
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44	147	13	18	14	8	2	4	-	4	8	7	5	6	5	7	7	6	7	7	7	6	5	-	-	-	-
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		FH	FGHILV	FH	H					H	H				H	H		H	H							
45	140	4	21	7	8	2	7	3	5	10	4	5	3	13	19	2	4	4	2	7	2	8	-	-	-	-
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			BFHIKLMPQR SU		S					PS				FKMPSU	BFGHIKLMPQ RSUV							S				
46	136	10	10	1	9	6	10	4	8	3	4	8	4	5	8	8	13	6	6	3	4	5	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	*	*	1%	*	*	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
																	DJ									
47	191	6	11	2	9	3	10	14	10	9	11	9	12	10	13	13	5	12	6	8	9	8	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	-	-	-
								D			D		D		DF	D		D								
48	157	4	8	2	8	7	16	4	10	7	13	9	4	2	11	13	3	5	2	4	13	12	-	-	-	-
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					S		BDHMNQS		NS		DNQS	S			NS	NS					DNQS	DNQS				
49	199	6	20	8	8	18	4	9	8	11	6	13	6	7	7	14	8	7	11	8	10	9	-	-	-	-
	1%	1%	2%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
			GKO			GKO																				
50	452	22	13	15	13	5	20	11	21	25	38	24	11	12	25	42	12	24	9	41	22	48	-	-	-	-
	2%	2%	1%	2%	1%	*	2%	1%	2%	2%	4%	2%	1%	1%	3%	4%	1%	2%	1%	4%	2%	5%	-	-	-	-
		F					F		FS	FHS	CDEFGHIMN QS	FHS			FHNS	CDEFGHIMN QS		FS		CDEFHMNQS	FS	BCDEFGHIJL MNOQRSU				
51	223	13	21	4	21	4	13	3	12	7	6	11	6	1	12	16	21	6	2	16	12	17	-	-	-	-

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		NS	DFHJKNRS		DFHJKMNRS		NS		NS			NS			NS	DFHNS	DFHJKMNRS			NS	NS	DFHJKNRS				
52	206	8	13	6	21	8	20	5	5	4	7	14	6	5	10	15	10	6	4	20	9	10	-	-	-	-
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					DFHIJKMNORS		DHIJKMNRS					IJS				IJS				IJNS						
53	158	7	6	3	8	1	8	1	8	8	12	14	7	4	12	10	14	5	4	3	11	12	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	-	-	-	-
											FH	DFHNS			FHS	F	FH				FH	FH				
54	163	8	17	3	10	2	6	7	3	7	7	10	7	4	8	20	8	7	8	4	5	13	-	-	-	-
	1%	1%	2%	*	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	*	*	1%	-	-	-	-
			DFIN		FI							F				DFGHIJKMNORSTU						DFIN				
55	137	9	12	3	7	7	11	3	6	8	8	7	2	2	11	6	8	4	6	3	7	10	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	*	1%	*	1%	1%	-	-	-	-
							MN								MN							MN				
56	154	15	6	4	8	2	13	3	5	5	3	14	9	5	10	7	14	1	11	6	2	10	-	-	-	-
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		FHKRU			R		FKRU					FHIJKRU			R		FKRU		FKR			R				
57	140	7	14	3	10	1	5	6	6	9	9	13	4	1	7	8	6	4	5	6	6	10	-	-	-	-
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			FN		FN				N	FN	FN	FNR			N	N						FN				
58	122	11	14	1	6	2	11	7	6	11	3	5	4	2	7	6	3	1	3	9	1	9	-	-	-	-
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		DR	DFNRSU				DRSU			DFKNRSU												DRU				
59	115	3	7	*	11	1	3	-	6	5	6	6	8	1	8	4	20	3	8	6	7	4	-	-	-	-
	1%	*	1%	*	1%	*	*	-	1%	*	1%	1%	1%	*	1%	*	2%	*	1%	1%	1%	*	-	-	-	-
					DFGHN				H		H	H	H		DFHN		BDFGHIJKLNPRV		DFHN		H					
60	162	8	6	13	14	6	5	6	3	4	10	10	5	4	9	8	5	6	5	14	11	10	-	-	-	-
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				I	IJN							I														
61	119	6	8	6	14	1	7	1	5	9	1	14	8	2	5	2	-	4	6	7	5	10	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	*	1%	*	1%	1%	*	*	*	-	*	1%	1%	1%	1%	-	-	-	-
					FHIKNOPQR					FKQ		FHIKNOPQR	KQ									FHKNPQ				
62	136	9	6	2	10	6	12	2	9	6	12	11	5	1	7	6	1	7	3	8	7	7	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	*	1%	*	1%	1%	1%	-	-	-	-
					HNQ		DHNQS		NQ		DHNQS	DHNQS														
63	115	4	5	4	11	1	3	5	5	8	6	17	6	1	9	6	3	3	7	3	5	4	-	-	-	-
	1%	*	*	*	1%	*	*	*	*	1%	1%	2%	1%	*	1%	1%	*	*	1%	*	1%	*	-	-	-	-
					FNR					F		BDFGHIKNQRTUV			FN											
64	129	6	27	2	7	3	5	4	8	5	4	10	2	-	7	11	7	2	5	3	5	5	-	-	-	-
	1%	1%	3%	*	1%	*	*	*	1%	*	*	1%	*	-	1%	1%	1%	*	1%	*	*	1%	-	-	-	-
			BDEFGHIJKLMNOQRSTUV		N				N			NR			N	NR			N			N				
65	91	4	-	2	8	-	12	6	2	4	12	7	3	4	5	5	3	1	1	4	1	7	-	-	-	-
	*	*	-	*	1%	-	1%	1%	*	*	1%	1%	*	*	1%	*	*	*	*	*	*	1%	-	-	-	-
					CFIRS		CFIRSU				CDFIRSU	CFRS										F				
66	108	3	20	3	11	3	8	-	3	5	1	12	4	*	6	8	1	5	1	2	5	5	-	-	-	-
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			BDFHIJKMNOQRSTUV		HIKNQS		HNS					FHIKNQS			H	HNS										
67	102	7	8	-	16	7	4	1	3	3	2	10	1	5	5	6	4	-	2	16	1	2	-	-	-	-
	*	1%	1%	-	2%	1%	*	*	*	*	*	1%	*	*	*	1%	*	-	*	2%	*	*	-	-	-	-
		R	R		DGHIJKMNOQRSUV	R						DHIKMRSUV			R	R				DHIJKMRSUV						
68	120	6	2	8	9	2	8	8	8	5	4	12	2	3	4	4	4	10	4	4	2	12	-	-	-	-
	1%	1%	*	1%	1%	*	1%	1%	1%	*	*	1%	*	*	*	*	*	1%	*	*	*	1%	-	-	-	-
												CFKMNOU										CFKMNOU				
69	97	4	12	2	11	1	12	2	4	4	5	7	2	*	4	6	5	4	3	3	6	3	-	-	-	-
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			FN		FHMNSV		FHMNSV					N														
70	148	4	4	1	17	3	12	2	3	3	12	8	4	4	9	8	2	4	7	24	6	10	-	-	-	-
	1%	*	*	*	2%	*	1%	*	*	*	1%	1%	*	*	1%	1%	*	*	1%	2%	1%	1%	-	-	-	-
					BCDFHIJMNQRS		DHIJQ				DHIJQ	D			D					BCDFHIJMNQRSU		DI				
71	106	8	10	2	15	3	5	8	1	5	5	10	2	-	8	6	2	2	3	*	7	5	-	-	-	-
	1%	1%	1%	*	1%	*	*	1%	*	1%	*	1%	*	-	1%	1%	*	*	*	*	1%	*	-	-	-	-
		N	IN		DFGIJKMNQRSTV			N		N		DIMNRT			IN	N					N					
72	92	9	2	1	10	1	3	1	3	5	2	14	2	*	4	2	5	6	3	8	1	9	-	-	-	-
	*	1%	*	*	1%	*	*	*	*	1%	*	1%	*	*	*	*	*	1%	*	1%	*	1%	-	-	-	-
		HN			FHKMNU							CDFGHIKMNOPSU						N				FHMNU				
73	112	4	7	1	16	4	15	2	2	5	9	6	2	*	7	7	-	6	5	5	3	7	-	-	-	-
	1%	*	1%	*	2%	*	1%	*	*	*	1%	1%	*	*	1%	1%	-	1%	1%	*	*	1%	-	-	-	-
					BDFHIJLMNQRSU		DFHIMNQU				INQ				NQ							NQ				
74	99	5	16	4	11	1	6	-	1	2	3	6	-	3	5	9	3	2	2	11	4	5	-	-	-	-
	*	1%	2%	*	1%	*	1%	-	*	*	*	1%	-	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
			FHIJKMNQRS		FHIJKMNRS							HM			H	FHIM				FHIM						
75	87	-	2	7	10	-	8	3	3	-	6	14	2	-	7	1	2	3	7	3	2	6	-	-	-	-
	*	-	*	1%	1%	-	1%	*	*	-	1%	1%	*	-	1%	*	*	*	1%	*	*	1%	-	-	-	-
				FJN	BFJMNPQ		BFJN				FJN	BCFHIJMNPQRU			BFJN				BFJN			BFJN				
76	83	5	6	1	7	-	7	3	8	2	5	10	1	-	4	3	1	4	4	11	2	1	-	-	-	-

	*	*	1%	*	1%	-	1%	*	1%	*	*	1%	*	-	*	*	*	*	*	1%	*	*	-	-	-	-
					FNV		FN		FJMNV			DFJMNQUV								FNV						
77	92	5	6	1	6	-	8	-	-	4	8	7	2	2	7	17	1	1	5	7	4	2	-	-	-	-
	*	1%	1%	*	1%	-	1%	-	-	*	1%	1%	*	*	1%	2%	*	*	*	1%	*	*	-	-	-	-
					FHIR		FHIR				DFHIR	FHIR			FHIR	DFHIJMNQRSUV			I							
78	88	2	3	1	10	-	6	3	3	6	4	11	1	1	4	10	-	4	3	11	5	3	-	-	-	-
	*	*	*	*	1%	-	1%	*	*	1%	*	1%	*	*	*	1%	-	*	*	1%	*	*	-	-	-	-
					DFMNQSV					F		BDFIMNQSV				FMNQ				FQ						
79	80	1	4	8	14	-	4	1	1	2	4	8	3	2	1	13	3	1	2	7	1	3	-	-	-	-
	*	*	*	1%	1%	-	*	*	*	*	*	1%	*	*	*	1%	*	*	*	1%	*	*	-	-	-	-
				F	BFGHIJKMNOQRSUV							FHIORU				BFHIJNORSUV										
80	141	13	1	5	16	2	18	4	10	1	5	14	*	*	6	8	3	4	4	8	3	16	-	-	-	-
	1%	1%	*	*	2%	*	2%	*	1%	*	*	1%	*	*	1%	1%	*	*	*	1%	*	2%	-	-	-	-
		CJMN			CFHJKMNOQRSU		CDFHJKMNOQRSU		CJMN			CFHJKMNQRSU			N	MN						CDFHJKMNOQRSU				
81	65	-	13	4	10	-	3	3	7	1	2	4	2	-	2	1	2	2	1	4	4	2	-	-	-	-
	*	-	1%	*	1%	-	*	*	1%	*	*	*	*	-	*	*	*	*	*	*	*	*	-	-	-	-
			BFJKNOPQRSV		BFJKNOPRSV				BFJN																	
82	63	2	8	4	6	-	2	4	2	2	3	6	2	-	-	7	3	4	-	1	2	4	-	-	-	-
	*	*	1%	*	1%	-	*	*	*	*	*	1%	*	-	-	1%	*	*	-	*	*	*	-	-	-	-
			NOS		FNOS							FNOS				FNOS		OS								
83	75	1	6	-	10	1	6	-	4	-	5	6	3	-	4	7	3	3	4	2	6	3	-	-	-	-
	*	*	1%	-	1%	*	1%	-	*	-	1%	1%	*	-	*	1%	*	*	*	*	1%	*	-	-	-	-
					BDFHJNR		HJN				JN	HJN				DHJN			J		JN					
84	58	1	4	3	8	-	1	3	2	2	1	3	4	-	4	4	1	2	5	2	2	6	-	-	-	-
	*	*	*	*	1%	-	*	*	*	*	*	*	*	-	*	*	*	*	1%	*	*	1%	-	-	-	-
					FIKN														N			FKN				
85	50	-	2	3	9	1	2	-	3	-	2	7	2	-	1	3	1	2	1	2	5	5	-	-	-	-
	*	-	*	*	1%	*	*	-	*	-	*	1%	*	-	*	*	*	*	*	*	1%	1%	-	-	-	-
					BFHJKMNOQRS							BHJNOS										JN				
86	59	-	5	5	7	1	7	-	1	1	2	6	2	-	1	4	3	1	2	4	3	3	-	-	-	-
	*	-	*	1%	1%	*	1%	-	*	*	*	1%	*	-	*	*	*	*	*	*	*	*	-	-	-	-
					BHIJNOR		HN					HN														
87	51	-	3	3	13	-	3	-	1	-	5	6	1	-	-	7	-	1	3	-	1	5	-	-	-	-
	*	-	*	*	1%	-	*	-	*	-	*	1%	*	-	-	1%	-	*	*	-	*	1%	-	-	-	-
					BCDFGHIJMNOQRSTU						JO	BFHIJNOQR				FHJNO						JNO				
88	53	-	5	1	8	-	10	-	-	1	5	2	2	-	1	3	3	3	2	1	4	2	-	-	-	-
	*	-	1%	*	1%	-	1%	-	-	*	1%	*	*	-	*	*	*	*	*	*	*	*	-	-	-	-
					BDFHIJLNO		BDFHIJLNOSV				IN															
89	38	2	2	-	5	1	1	2	3	-	1	7	-	-	1	4	2	-	3	1	1	3	-	-	-	-
	*	*	*	-	1%	*	*	*	*	-	*	1%	-	-	*	*	*	-	*	*	*	*	-	-	-	-
					JNR							DGJKMNOR														
90	49	3	4	1	5	-	4	-	2	-	5	6	-	-	3	3	1	1	3	-	3	4	-	-	-	-
	*	*	*	*	1%	-	*	-	*	-	1%	1%	-	-	*	*	*	*	*	-	*	*	-	-	-	-
					FHJN						JN	FHJMN														
91	32	1	1	1	1	2	1	1	2	1	5	7	2	-	-	1	-	-	-	-	5	3	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	1%	*	-	-	*	-	-	-	-	1%	*	-	-	-	-
											ORS	EGHJNOPQRS									O					
92	41	1	3	1	5	1	2	-	3	1	1	9	-	-	1	3	2	1	2	1	2	1	-	-	-	-
	*	*	*	*	1%	*	*	-	*	*	*	1%	-	-	*	*	*	*	*	*	*	*	-	-	-	-
					HMN							BDFHJKMNORSV														
93	45	-	5	*	1	-	7	1	4	-	2	5	1	1	1	4	2	4	2	-	4	2	-	-	-	-
	*	-	1%	*	*	-	1%	*	*	-	*	*	*	*	*	*	*	*	*	-	*	*	-	-	-	-
							EFJ					J														
94	56	2	13	-	1	-	1	1	-	-	-	10	4	-	-	8	2	3	1	2	6	3	-	-	-	-
	*	*	1%	-	*	-	*	*	-	-	-	1%	*	-	-	1%	*	*	*	*	1%	*	-	-	-	-
			DEFGHIJKNOQSV									DEFGHIJKNOQSV				DEFIJKNOS					IJKNO					
95	27	1	2	2	-	-	2	5	-	-	3	-	2	-	2	1	1	1	-	1	-	4	-	-	-	-
	*	*	*	*	-	-	*	1%	-	-	*	-	*	-	*	*	*	*	-	*	-	*	-	-	-	-
								EILS																		
96	40	2	*	2	4	-	1	2	3	1	3	3	3	-	-	3	4	1	3	*	2	3	-	-	-	-
	*	*	*	*	*	-	*	*	*	*	*	*	*	-	-	*	*	*	*	*	*	*	-	-	-	-
					O																					
97	40	1	2	-	2	9	3	-	1	1	-	3	5	-	-	2	-	-	1	1	4	5	-	-	-	-
	*	*	*	-	*	1%	*	-	*	*	-	*	*	-	-	*	-	-	*	*	*	1%	-	-	-	-
						DHIJKNOQRS																HKNOR				
98	37	1	1	1	3	-	2	-	1	-	1	5	3	-	2	1	-	2	-	5	6	3	-	-	-	-
	*	*	*	*	*	-	*	-	*	-	*	*	*	-	*	*	-	*	-	*	1%	*	-	-	-	-
												JS									JNS					
99	44	1	2	2	4	-	3	6	1	-	1	3	2	-	-	5	1	4	1	2	4	3	-	-	-	-
	*	*	*	*	*	-	*	1%	*	-	*	*	*	-	-	1%	*	*	*	*	*	*	-	-	-	-
					JO			JO								O		O								
100	444	27	33	19	12	11	63	9	16	5	16	43	9	*	9	29	13	27	13	27	15	45	-	-	-	-
	2%	3%	3%	2%	1%	1%	6%	1%	2%	1%	2%	4%	1%	*	1%	3%	1%	3%	1%	3%	2%	5%	-	-	-	-
		EFHJMNO	EFHJMNOQS	JN	N	N	BCDEFHIJKMNOPQRSTU	N	JN		JN	DEFHIJKMNOQRSU	N		N	EFHJMNOS	N	EFHJMNOS	N	JMNO	N	DEFHIJKMNOQRSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-

Summary																									
0	5567	292	145	385	81	433	80	454	331	294	240	80	351	427	212	103	284	366	424	143	324	120	-	-	-	-
	27%	29%	15%	38%	8%	43%	8%	45%	33%	29%	24%	8%	35%	43%	21%	10%	28%	37%	42%	14%	32%	12%	-	-	-	-
		CEGKLOPTV	EGLP	BCEGIJKLOPQTUV		BCEGIJKLMOPQRTUV		BCDEGIJKLMOPQRTUV	CEGKLOPTV	CEGKLOPTV	CEGLPTV		BCEGJKLOPQTV	BCEGIJKLMOPQRTUV	CEGLPTV		CEGLOPTV	BCEGJKLOPQTV	BCEGIJKLMOPQRTUV	EGL	CEGKLOPTV	EGL				
1-25%	6215	290	237	310	223	339	290	290	298	319	310	240	334	338	316	320	326	319	253	300	284	279	-	-	-	-
	30%	29%	24%	31%	22%	34%	29%	29%	30%	32%	31%	24%	33%	34%	32%	32%	33%	32%	25%	30%	28%	28%	-	-	-	-
		EL		CELS		CELSUV	EL	EL	CELS	CELS	CELS		CELSV	CELSUV	CELS	CELS	CELS	CELS		EL	E	E				
26%-50%	4124	181	240	152	234	130	251	122	177	221	206	229	158	177	233	243	191	139	144	269	163	265	-	-	-	-
	20%	18%	24%	15%	23%	13%	25%	12%	18%	22%	21%	23%	16%	18%	23%	24%	19%	14%	14%	27%	16%	26%	-	-	-	-
		FHR	BDFHIMNRSU		BDFHIMNRSU		BDFHIKMNQRSU		FHR	DFHIMNRSU	DFHMRSU	BDFHIMNRSU		FHR	BDFHIMNRSU	BDFHIMNQRSU	FHRS			BDFHIKMNQRSU	H	BDFHIJKMNQRSU				
51%-75%	3243	168	243	86	292	71	214	88	118	136	155	260	102	53	185	185	147	102	115	188	132	203	-	-	-	-
	15%	17%	24%	9%	29%	7%	21%	9%	12%	14%	15%	26%	10%	5%	19%	19%	15%	10%	12%	19%	13%	20%	-	-	-	-
		DFHIMNRS	BDFHIJKMNOPQRSU	N	BDFGHIJKMNOPQRSTUV		DFHIJKMNQRSU	N	FN	DFHNR	DFHIMNRS	BDFGHIJKMNOPQRSTUV	N		DFHIJMNRSU	DFHIJMNRSU	DFHMNR	FN	FN	DFHIJMNRSU	DFHN	DFHIJKMNQRSU				
76%-100%	1851	69	135	67	170	27	166	46	76	30	88	191	56	6	54	150	52	74	64	99	97	133	-	-	-	-
	9%	7%	14%	7%	17%	3%	17%	5%	8%	3%	9%	19%	6%	1%	5%	15%	5%	7%	6%	10%	10%	13%	-	-	-	-
		FJN	BDFHIJKMNOQRS	FJN	BDFHIJKMNOQRSTUV	N	BDFHIJKMNOQRSTU	N	FHJNO	N	FHJMNOQ	BCDFHIJKMNOPQRSTUV	FJN		FJN	BDFHIJKMNOQRSTU	FJN	FHJN	FJN	FHJMNOQ	FHJMNOQS	BDFHIJKMNOQRSU				
Mean (Incl. 0)	28.65	27.35	39.68	21.08	44.9	15.96	41.39	17.68	24.36	23.67	29.45	45.41	21.08	14.28	29.09	38.44	24.24	22.4	21.39	34.35	26.77	38.77	-	-	-	-
		DFHJMNRS	BDFHIJKMNOQRSTU	FHN	BCDFGHIJKMNOPQRSTUV		BDFHIJKMNOQRSTU	N	DFHMNS	FHN	DFHIJMNQRS	BCDFGHIJKMNOPQRSTUV	FHN		DFHIJMNQRS	BDFHIJKMNOQRSTU	FHMN	FHN	FHN	BDFHIJKMNOQRSU	DFHJMNRS	BDFHIJKMNOQRSTU				
Mean (Excl. 0)	38.99	38.62	46.42	34.26	48.84	28.13	44.98	32.39	36.41	33.54	38.78	49.33	32.49	24.91	36.93	42.83	33.85	35.36	37.1	40.09	39.6	44.05	-	-	-	-
		DFHJMNQ	BDFHIJKMNOQRSTU	FN	BDFGHIJKMNOPQRSTUV	N	BDFHIJKMNOQRSTU	FN	FHJMN	FN	DFHJMNQR	BDFGHIJKMNOPQRSTUV	FN		FHJMN	BDFHIJKMNOQRS	FN	FN	FHJMN	DFHJMNQR	DFHJMNQR	BDFHIJKMNOQRSTU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Internet of Things device (Valued at $1,400)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	5567	709	248	2276	1992	3070	791	343
	27%	35%	12%	38%	25%	38%	16%	11%
		BDFG		BDFG	BFG	ABDFG	BG	
1	186	20	16	55	71	82	35	24
	1%	1%	1%	1%	1%	1%	1%	1%
2	122	15	7	35	35	55	27	30
	1%	1%	*	1%	*	1%	1%	1%
						D		DF
3	127	7	11	41	56	60	32	13
	1%	*	1%	1%	1%	1%	1%	*
4	115	7	5	37	37	54	17	30
	1%	*	*	1%	*	1%	*	1%
						F		BDF
5	408	33	27	126	168	165	65	54
	2%	2%	1%	2%	2%	2%	1%	2%
				F	F	F		
6	392	36	30	151	143	188	72	31
	2%	2%	2%	3%	2%	2%	1%	1%
				DFG	FG	DFG		
7	315	34	23	123	102	140	61	33
	1%	2%	1%	2%	1%	2%	1%	1%
				DFG		DF		
8	286	22	19	91	115	126	50	40
	1%	1%	1%	2%	1%	2%	1%	1%
					F	F		
9	263	29	13	80	97	115	53	44
	1%	1%	1%	1%	1%	1%	1%	1%
						B		
10	705	64	74	177	309	301	161	81
	3%	3%	4%	3%	4%	4%	3%	3%
					CFG	CG		
11	272	24	17	83	98	111	58	51
	1%	1%	1%	1%	1%	1%	1%	2%
12	230	25	21	77	76	92	45	30
	1%	1%	1%	1%	1%	1%	1%	1%
13	228	31	20	72	80	104	50	26
	1%	2%	1%	1%	1%	1%	1%	1%

14	232	26	22	81	70	105	37	33
	1%	1%	1%	1%	1%	1%	1%	1%
				DF		DF		
15	296	43	27	81	116	121	67	28
	1%	2%	1%	1%	1%	2%	1%	1%
		G						
16	186	14	21	55	68	68	42	29
	1%	1%	1%	1%	1%	1%	1%	1%
17	235	24	15	66	82	76	40	48
	1%	1%	1%	1%	1%	1%	1%	2%
								EF
18	173	15	18	36	78	58	42	26
	1%	1%	1%	1%	1%	1%	1%	1%
					C			
19	164	17	29	46	58	59	42	15
	1%	1%	1%	1%	1%	1%	1%	*
			DEG					
20	393	21	48	105	156	125	98	64
	2%	1%	2%	2%	2%	2%	2%	2%
			A		A		A	A
21	163	14	21	39	64	51	38	27
	1%	1%	1%	1%	1%	1%	1%	1%
22	161	21	12	36	66	51	37	26
	1%	1%	1%	1%	1%	1%	1%	1%
23	155	16	17	47	51	64	21	24
	1%	1%	1%	1%	1%	1%	*	1%
				F	F	F		F
24	172	19	20	47	63	61	46	24
	1%	1%	1%	1%	1%	1%	1%	1%
25	232	18	26	53	94	79	61	41
	1%	1%	1%	1%	1%	1%	1%	1%
26	165	10	18	55	45	48	38	37
	1%	*	1%	1%	1%	1%	1%	1%
				DE				DEF
27	166	5	18	45	61	53	59	36
	1%	*	1%	1%	1%	1%	1%	1%
							ADE	AE
28	158	19	18	36	64	49	42	21
	1%	1%	1%	1%	1%	1%	1%	1%
29	138	16	15	31	34	49	23	41
	1%	1%	1%	1%	*	1%	*	1%
								CDEF
30	291	18	35	67	107	65	73	64
	1%	1%	2%	1%	1%	1%	1%	2%
			E	E	E		E	ACDEF
31	137	13	14	30	53	37	34	27
	1%	1%	1%	*	1%	*	1%	1%
								E
32	121	5	10	22	55	30	30	28
	1%	*	1%	*	1%	*	1%	1%
					CE			ACE

33	124	9	6	27	44	39	28	38
	1%	*	*	*	1%	*	1%	1%
								ABCDEF
34	123	3	14	25	60	23	32	21
	1%	*	1%	*	1%	*	1%	1%
			A		ACE		AE	AE
35	128	15	9	29	58	42	29	18
	1%	1%	*	*	1%	1%	1%	1%
36	153	10	12	44	60	44	26	26
	1%	1%	1%	1%	1%	1%	1%	1%
					F			
37	136	9	10	24	70	39	41	22
	1%	*	*	*	1%	*	1%	1%
					CE		CE	
38	118	7	19	22	50	27	36	21
	1%	*	1%	*	1%	*	1%	1%
			CE		E		CE	
39	134	9	16	43	47	42	32	19
	1%	*	1%	1%	1%	1%	1%	1%
40	192	13	32	32	77	56	63	38
	1%	1%	2%	1%	1%	1%	1%	1%
			ACE		C		CDE	CE
41	125	12	10	25	52	36	40	25
	1%	1%	1%	*	1%	*	1%	1%
							CE	
42	134	12	10	30	54	41	36	27
	1%	1%	1%	*	1%	1%	1%	1%
43	160	15	16	42	59	60	45	28
	1%	1%	1%	1%	1%	1%	1%	1%
44	147	20	25	24	61	45	44	16
	1%	1%	1%	*	1%	1%	1%	1%
		CE	CE		C		CE	
45	140	9	23	18	67	40	47	23
	1%	*	1%	*	1%	*	1%	1%
			CE		CE	C	CE	C
46	136	5	18	41	53	39	38	18
	1%	*	1%	1%	1%	*	1%	1%
47	191	11	24	50	80	72	49	25
	1%	1%	1%	1%	1%	1%	1%	1%
48	157	16	21	30	59	49	42	31
	1%	1%	1%	*	1%	1%	1%	1%
			C					C
49	199	18	34	61	65	73	57	22
	1%	1%	2%	1%	1%	1%	1%	1%
			DEG				D	
50	452	37	55	68	183	120	122	110
	2%	2%	3%	1%	2%	2%	2%	4%
			CE		CE	C	CE	ACDEF
51	223	16	37	49	76	49	75	46
	1%	1%	2%	1%	1%	1%	1%	2%
			ACDE		E		CDE	CE
52	206	15	28	38	75	50	64	50

	1%	1%	1%	1%	1%	1%	1%	2%
			CE		E		CDE	ACDE
53	158	14	16	36	69	41	44	23
	1%	1%	1%	1%	1%	1%	1%	1%
					E		E	
54	163	8	37	34	60	36	57	24
	1%	*	2%	1%	1%	*	1%	1%
			ACDEG		E		ACDE	
55	137	10	18	31	55	33	39	24
	1%	*	1%	1%	1%	*	1%	1%
					E		E	
56	154	7	13	44	61	32	39	29
	1%	*	1%	1%	1%	*	1%	1%
				E	E		E	E
57	140	9	21	28	60	31	51	22
	1%	*	1%	*	1%	*	1%	1%
			CE		E		CDE	
58	122	2	19	24	47	25	36	29
	1%	*	1%	*	1%	*	1%	1%
			ACE		AE		AE	ACE
59	115	7	10	42	43	27	32	13
	1%	*	1%	1%	1%	*	1%	*
				E			E	
60	162	23	14	30	65	53	45	29
	1%	1%	1%	1%	1%	1%	1%	1%
		CE					C	
61	119	11	10	20	53	31	50	24
	1%	1%	*	*	1%	*	1%	1%
					CE		CDE	C
62	136	8	12	25	63	39	41	27
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	C
63	115	9	11	27	58	31	40	10
	1%	*	1%	*	1%	*	1%	*
					E		CEG	
64	129	6	38	30	41	26	51	13
	1%	*	2%	*	1%	*	1%	*
			ACDEFG				ACDEG	
65	91	4	5	15	45	20	23	22
	*	*	*	*	1%	*	*	1%
					CE			CE
66	108	8	28	12	44	24	53	15
	1%	*	1%	*	1%	*	1%	1%
			ACDEG		CE		ACDEG	
67	102	1	13	18	47	18	36	22
	*	*	1%	*	1%	*	1%	1%
			AE		ACE		ACE	ACE
68	120	10	6	28	52	43	45	24
	1%	1%	*	*	1%	1%	1%	1%
							BCDE	
69	97	8	18	15	38	20	35	18
	*	*	1%	*	*	*	1%	1%
			CE		E		CDE	E
70	148	7	11	21	62	27	43	47
	1%	*	1%	*	1%	*	1%	2%
					CE		CE	ABCDEF
71	106	8	16	20	53	24	41	10
	1%	*	1%	*	1%	*	1%	*

			CE		CE		CEG	
72	92	3	4	14	50	16	41	20
	*	*	*	*	1%	*	1%	1%
					ACE		ABCE	ACE
73	112	5	14	15	52	21	41	27
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		ACE	ACE
74	99	8	24	7	38	14	40	23
	*	*	1%	*	*	*	1%	1%
		C	ACDE		CE		CDE	CE
75	87	10	4	16	40	21	36	17
	*	*	*	*	1%	*	1%	1%
					E		BCDE	
76	83	3	8	17	36	20	27	18
	*	*	*	*	*	*	1%	1%
					E		E	E
77	92	5	23	7	39	9	23	17
	*	*	1%	*	*	*	*	1%
			ACDEF		CE		CE	CE
78	88	6	13	10	41	18	30	19
	*	*	1%	*	1%	*	1%	1%
			CE		CE		CE	CE
79	80	8	17	10	32	16	30	13
	*	*	1%	*	*	*	1%	*
			CE		CE		CDE	
80	141	8	9	23	59	28	51	42
	1%	*	*	*	1%	*	1%	1%
					CE		ACDE	ABCDE
81	65	8	14	15	20	21	30	8
	*	*	1%	*	*	*	1%	*
			CDE				CDEG	
82	63	6	15	10	24	18	28	7
	*	*	1%	*	*	*	1%	*
			CDE				CDEG	
83	75	6	14	15	29	17	28	11
	*	*	1%	*	*	*	1%	*
			CE				CDE	
84	58	5	8	14	22	15	24	9
	*	*	*	*	*	*	*	*
							DE	
85	50	8	5	7	21	15	25	9
	*	*	*	*	*	*	1%	*
		C					CDE	
86	59	9	9	10	18	14	22	14
	*	*	*	*	*	*	*	*
		E					CDE	CE
87	51	4	9	5	25	7	28	8
	*	*	*	*	*	*	1%	*
			CE		CE		CDE	
88	53	5	8	7	20	10	20	13
	*	*	*	*	*	*	*	*
							CE	CE
89	38	1	5	11	16	7	16	4
	*	*	*	*	*	*	*	*
							E	
90	49	3	8	6	24	6	21	8
	*	*	*	*	*	*	*	*
			E		CE		CE	

91	32	6	1	7	15	13	12	3
	*	*	*	*	*	*	*	*
92	41	3	6	8	19	8	20	4
	*	*	*	*	*	*	*	*
					E		CDE	
93	45	5	9	10	13	15	16	9
	*	*	*	*	*	*	*	*
							D	
94	56	6	21	7	16	14	30	6
	*	*	1%	*	*	*	1%	*
			ACDEG				CDEG	
95	27	2	4	8	7	10	7	7
	*	*	*	*	*	*	*	*
96	40	4	4	14	15	12	12	4
	*	*	*	*	*	*	*	*
97	40	4	4	15	7	18	13	10
	*	*	*	*	*	*	*	*
				D		D	D	D
98	37	7	3	4	13	13	14	9
	*	*	*	*	*	*	*	*
		C					C	C
99	44	5	7	10	14	18	17	8
	*	*	*	*	*	*	*	*
							D	
100	444	35	62	71	140	107	160	136
	2%	2%	3%	1%	2%	1%	3%	5%
			ACDE		CE		ACDE	ACDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	5567	709	248	2276	1992	3070	791	343
	27%	35%	12%	38%	25%	38%	16%	11%
		BDFG		BDFG	BFG	ABDFG	BG	
1-25%	6215	594	557	1840	2355	2513	1298	869
	30%	30%	28%	31%	29%	31%	26%	29%
		F		F	F	BDF		F
26%-50%	4124	315	483	921	1620	1216	1108	785
	20%	16%	24%	15%	20%	15%	22%	26%
			ACDE		ACE		ACDE	ACDEF
51%-75%	3243	218	428	641	1351	752	1099	605
	15%	11%	21%	11%	17%	9%	22%	20%
			ACDE	E	ACE		ACDE	ACDE
76%-100%	1851	163	285	321	683	449	704	399
	9%	8%	14%	5%	9%	6%	14%	13%
		CE	ACDE		CE		ACDE	ACDE
Mean (Incl. 0)	28.65	23.92	39.06	20.79	29.57	20.45	38.23	38.17
		CE	ACDE		ACE		ACDE	ACDE
Mean (Excl. 0)	38.99	37.06	44.58	33.49	39.37	33.19	45.42	43.09
		CE	ACDE		ACE		ACDEG	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Internet of Things device (Valued at $1,000)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	5506	301	135	381	76	409	78	479	349	290	207	77	378	428	200	116	282	346	414	126	338	97	-	-	-	-
	26%	30%	14%	38%	8%	41%	8%	48%	35%	29%	21%	8%	38%	43%	20%	12%	28%	35%	41%	13%	34%	10%	-	-	-	-
		CEGKLOPTV	EGLV	BCEGJKLOPQTV		BCEGIJKLOPQRTUV		BCDEFGIJKLMOPQRSTUV	CEGJKLOPQTV	CEGKLOPTV	CEGLPTV		BCEGJKLOPQTV	BCEGIJKLOPQRTUV	CEGLPTV	EGL	CEGKLOPTV	CEGJKLOPQTV	BCEGIJKLOPQRTUV	EGL	CEGKLOPTV					
1	144	4	8	5	4	7	13	7	4	8	4	6	2	12	7	*	11	11	10	8	6	8	-	-	-	-
	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
							IKMP			P				IMP	P		P	MP	MP			P				
2	108	2	3	7	2	5	18	15	5	3	6	2	5	6	1	3	5	8	6	2	3	3	-	-	-	-
	1%	*	*	1%	*	1%	2%	1%	*	*	1%	*	1%	1%	*	*	*	1%	1%	*	*	*	-	-	-	-
							BCEFIJKLMNOPQSTUV	BEIJLOPTUV										LO								
3	123	13	1	10	1	6	10	4	6	4	4	-	10	10	6	-	3	6	10	9	8	2	-	-	-	-
	1%	1%	*	1%	*	1%	1%	*	1%	*	*	-	1%	1%	1%	-	*	1%	1%	1%	1%	*	-	-	-	-
		CELPV		ELP		L	ELP		LP	L			ELP	ELP	LP			LP	CELPV	L	LP					
4	95	2	7	3	2	7	7	10	10	2	4	4	5	6	5	1	1	6	5	3	5	1	-	-	-	-
	*	*	1%	*	*	1%	1%	1%	1%	*	*	*	*	1%	1%	*	*	1%	*	*	1%	*	-	-	-	-
								JPV	EJPQV																	
5	355	6	6	20	7	19	19	15	19	23	23	11	9	30	23	16	32	21	19	8	9	21	-	-	-	-
	2%	1%	1%	2%	1%	2%	2%	1%	2%	2%	2%	1%	1%	3%	2%	2%	3%	2%	2%	1%	1%	2%	-	-	-	-
				E		E	E		BE	BCEMU	BCEMU			BCELMTU	BCELMU		BCELMTU	BCE	BCE			BCE				
6	348	20	6	19	9	21	10	18	16	13	16	10	26	18	16	19	30	21	12	16	17	16	-	-	-	-
	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%	1%	3%	2%	2%	2%	3%	2%	1%	2%	2%	2%	-	-	-	-
						C							CEGLS				CEGJLS	CE								
7	303	10	21	14	3	28	8	8	12	8	18	10	20	19	17	9	24	26	18	7	11	12	-	-	-	-
	1%	1%	2%	1%	*	3%	1%	1%	1%	1%	2%	1%	2%	2%	2%	1%	2%	3%	2%	1%	1%	1%	-	-	-	-
			E	E		BEGHIJLPTUV			E		E	E	E	E	E		EGHJ	BEGHIJLPTUV	E			E				
8	284	11	9	9	12	20	12	16	21	8	9	10	13	17	8	16	18	21	18	9	13	15	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	2%	2%	2%	1%	1%	2%	-	-	-	-
									JKO									JKO	JO							
9	275	7	6	16	6	17	12	11	16	15	11	10	21	19	17	9	12	13	6	30	12	10	-	-	-	-
	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	1%	1%	3%	1%	1%	-	-	-	-
									ES				ES	ES	ES					BCEKLPSV						
10	696	36	35	34	22	31	19	39	25	39	52	25	35	45	46	43	43	37	26	8	31	26	-	-	-	-
	3%	4%	4%	3%	2%	3%	2%	4%	3%	4%	5%	2%	4%	5%	5%	4%	4%	4%	3%	1%	3%	3%	-	-	-	-
		T	T	T		T		GT	T	EGT	EFGILSTUV		T	EGILSTV	EGILSTV	EGT	EGT	EGT	T		T	T				
11	239	15	14	9	7	7	10	10	19	11	14	10	7	13	10	12	12	17	8	15	11	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	-	-	-
									EFMSV									EV								
12	197	14	10	10	11	14	4	7	9	10	6	4	10	10	8	9	12	15	14	5	8	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
																		GL	L							
13	179	4	9	11	8	12	4	14	12	6	9	6	8	10	10	9	8	8	8	7	8	9	-	-	-	-
	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
14	232	20	6	10	13	16	5	4	12	9	7	5	10	14	15	7	7	8	5	33	21	6	-	-	-	-
	1%	2%	1%	1%	1%	2%	*	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	3%	2%	1%	-	-	-	-
		GHLSV				GHLSV									GHLSV					CDEGHIJKLMPQRSV	CGHKLPQRSV					
15	277	17	6	22	17	14	16	9	12	19	13	12	9	8	15	14	11	15	8	3	14	21	-	-	-	-
	1%	2%	1%	2%	2%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	2%	-	-	-	-
				ST	T					T												CNST				
16	205	19	5	7	9	12	10	5	4	10	14	9	15	13	8	1	5	10	8	18	14	10	-	-	-	-
	1%	2%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	-	-	-	-
		HIP			P	P	P			P	IP	P	IP	P				P		IP	IP	P				
17	149	7	5	6	5	6	8	7	6	6	7	4	9	3	10	8	6	4	12	10	12	7	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
																			N							
18	204	6	7	10	13	9	14	10	11	16	11	7	9	14	12	3	14	9	6	11	6	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
					P		P			PS				P	P		P									
19	176	13	9	6	9	7	11	13	6	8	6	5	14	7	4	11	10	7	3	4	12	11	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	*	1%	1%	-	-	-	-
		S						OS					OS								S	S				
20	409	10	17	12	21	17	21	26	17	32	24	19	10	21	14	35	45	24	8	6	7	23	-	-	-	-
	2%	1%	2%	1%	2%	2%	2%	3%	2%	3%	2%	2%	1%	2%	1%	4%	4%	2%	1%	1%	1%	2%	-	-	-	-
					SU		SU	MSTU		BDIMOSTU	MSTU	SU		SU		BDFILMOSTU	BCDEFGIKLMNORSTUV	STU				STU				
21	164	3	12	4	8	8	13	9	4	10	6	12	9	11	11	6	6	5	10	4	7	3	-	-	-	-
	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	*	-	-	-	-
							V					V			V											

22	191	7	5	19	7	10	16	4	6	6	8	8	5	10	9	16	9	7	6	16	11	6	-	-	-	-
	1%	1%	*	2%	1%	1%	2%	*	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	2%	1%	1%	-	-	-	-
				CHIJMSV			H									H										
23	159	4	5	3	11	4	12	7	8	7	8	7	5	7	15	11	11	6	3	14	1	8	-	-	-	-
	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	*	1%	*	1%	-	-	-	-
					U		U								BDFMRSU	U	U			U						
24	154	10	6	6	9	9	15	4	4	9	5	5	13	3	7	8	9	4	5	8	6	9	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
							INR																			
25	227	15	4	12	16	4	17	3	12	14	5	14	7	12	13	12	6	9	11	13	9	18	-	-	-	-
	1%	1%	*	1%	2%	*	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	-	-	-	-
		H			CFHK		CFHK		H	FH		FHK			FH							CFHK				
26	144	9	3	3	5	11	14	7	4	8	10	4	6	4	8	3	9	4	7	10	4	9	-	-	-	-
	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	*	1%	-	-	-	-
							LPR																			
27	133	4	10	3	10	6	3	1	6	6	4	9	11	5	7	11	5	4	7	7	7	7	-	-	-	-
	1%	*	1%	*	1%	1%	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
					H							H	H			H			H			H				
28	142	6	21	3	3	10	2	2	7	11	5	5	7	3	9	13	5	2	8	4	14	3	-	-	-	-
	1%	1%	2%	*	*	1%	*	*	1%	1%	*	*	1%	*	1%	1%	1%	*	1%	*	1%	*	-	-	-	-
			DEGHKLNQRV							GHRV					GH	GHRV					DEGHNRV					
29	147	3	4	9	8	10	5	5	8	8	6	5	9	5	6	17	9	4	10	10	2	4	-	-	-	-
	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	2%	1%	*	1%	1%	*	*	-	-	-	-
																BHLNORUV										
30	264	19	7	19	8	6	11	8	11	15	25	13	6	17	7	31	13	11	5	12	7	14	-	-	-	-
	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%	3%	1%	1%	*	1%	1%	1%	-	-	-	-
		S		OS						S	CEFGHIMORSU			OS		CEFGHIJLMOQRSUV						S				
31	135	4	8	8	5	3	6	5	7	5	10	14	8	4	7	8	5	8	7	2	6	6	-	-	-	-
	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	-	-	-	-
												FJNT														
32	144	13	6	3	5	5	6	4	5	4	6	8	11	10	10	6	2	3	2	18	8	10	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	1%	*	*	*	2%	1%	1%	-	-	-	-
		RS													S					DJQRS		S				
33	145	5	4	3	5	6	13	1	7	6	4	10	6	7	7	9	16	8	8	6	8	6	-	-	-	-
	1%	1%	*	*	*	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	-	-	-	-
							H					H					DEHK									
34	143	7	14	1	11	6	1	6	5	7	8	7	2	1	11	3	5	5	13	11	10	10	-	-	-	-
	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	*	1%	*	*	*	1%	1%	1%	1%	-	-	-	-
			DGMNP		DGMNP						N				DGMN				DGMNP		N	DGN				
35	137	4	4	7	11	5	15	3	3	2	9	7	2	7	7	9	4	4	5	14	9	7	-	-	-	-
	1%	*	*	1%	1%	*	1%	*	*	*	1%	1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
					IJM		HIJMR																			
36	114	1	17	4	4	3	6	2	9	6	5	7	1	3	12	5	2	3	8	7	4	5	-	-	-	-
	1%	*	2%	*	*	*	1%	*	1%	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	*	*	-	-	-	-
			BEFHMNQRUV						B						BHMNQR											
37	127	5	13	5	11	5	14	2	4	8	4	7	3	3	12	3	4	4	6	7	4	4	-	-	-	-
	1%	*	1%	1%	1%	*	1%	*	*	1%	*	1%	*	*	1%	*	*	*	1%	1%	*	*	-	-	-	-
							HIKMNPRV								HIKNP											
38	131	11	11	7	7	2	8	3	4	6	7	5	4	1	5	7	6	7	7	6	6	11	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
		N	N																			FN				
39	112	4	4	6	5	4	7	2	5	9	12	5	5	4	9	5	3	4	2	2	3	11	-	-	-	-
	1%	*	*	1%	*	*	1%	*	1%	1%	1%	*	1%	*	1%	1%	*	*	*	*	*	1%	-	-	-	-
											HS											HS				
40	222	8	13	4	13	9	10	1	17	10	17	13	9	3	16	19	5	9	8	11	8	18	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	2%	1%	2%	1%	1%	*	2%	2%	1%	1%	1%	1%	1%	2%	-	-	-	-
			H		HN	H	H		DHNQ	H	DHN	HN	H		DHN	DHNQ		H	H			DHNQ				
41	145	4	11	3	7	2	15	5	4	9	5	14	9	6	8	7	8	2	5	14	2	7	-	-	-	-
	1%	*	1%	*	1%	*	2%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	-	-	-	-
							DFIKRSU			R		DFIKRSU			R					FR						
42	131	4	7	2	9	2	15	3	1	13	2	7	5	1	5	3	15	4	3	14	4	11	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	*	1%	1%	*	1%	*	2%	*	*	1%	*	1%	-	-	-	-
					FIKN		DFHIKNPRSU			DFHIKNPRS		I					DFHIKNPRSU			FIKN		FIKNS				
43	161	3	8	3	11	3	13	2	8	12	11	10	11	6	10	15	4	7	4	3	9	9	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	*	1%	1%	-	-	-	-
					H		FHS			FHS	H	H			H	BDFHS										
44	156	6	11	6	6	4	8	1	5	9	11	8	5	6	9	7	3	7	4	17	8	15	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	2%	1%	1%	-	-	-	-
			H							H	H	H			H			H		H		FHIQS				
45	146	6	7	15	4	12	15	2	5	7	10	5	7	5	13	2	3	1	6	3	6	10	-	-	-	-
	1%	1%	1%	1%	*	1%	2%	*	1%	1%	1%	*	1%	1%	1%	*	*	*	1%	*	1%	1%	-	-	-	-
				HPR		HR	EHLPQR				HR				EHLPQR							HR				
46	153	8	7	2	16	3	5	6	8	5	2	12	4	8	16	10	4	12	5	5	8	6	-	-	-	-
	1%	1%	1%	*	2%	*	*	1%	1%	*	*	1%	*	1%	2%	1%	*	1%	1%	*	1%	1%	-	-	-	-
					DFGJKMQSV							DK			DFGJKMQSV	K		DK								
47	185	5	8	2	10	6	11	7	4	13	7	11	9	4	11	15	15	8	10	6	10	12	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	-	-	-	-
										DI						DIN	DI					DI				
48	192	6	13	4	10	20	14	6	8	16	6	8	4	5	10	15	13	8	10	3	8	6	-	-	-	-
	1%	1%	1%	*	1%	2%	1%	1%	1%	2%	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
						BDHKMNTV				MN						M										
49	205	18	11	8	11	5	5	8	10	11	7	14	6	12	8	13	8	13	6	12	5	14	-	-	-	-
	1%	2%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
		FGSU																								
50	533	29	38	22	10	11	28	20	22	27	39	31	16	22	23	33	21	14	11	34	21	62	-	-	-	-

	3%	3%	4%	2%	1%	1%	3%	2%	2%	3%	4%	3%	2%	2%	2%	3%	2%	1%	1%	3%	2%	6%	-	-	-	-
		EFS	EFMRS				EFS		E	EFS	EFHIMRS	EFRS			ES	EFRS				EFRS		BDEFGHIJKL MNOPQRSTU				
51	215	12	16	5	12	7	8	6	5	6	15	14	10	4	11	24	10	11	9	2	12	18	-	-	-	-
	1%	1%	2%	*	1%	1%	1%	1%	*	1%	2%	1%	1%	*	1%	2%	1%	1%	1%	*	1%	2%	-	-	-	-
											INT	INT				DFGHIJNST						DHIJNT				
52	216	13	14	3	19	1	15	4	6	11	11	15	12	8	7	8	11	10	8	17	11	10	-	-	-	-
	1%	1%	1%	*	2%	*	2%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-
		F	F		DFHIOS		DFH			F	F	DFH	F				F	F		F	F	F				
53	181	6	6	9	20	4	12	6	9	11	7	9	5	5	7	10	9	7	6	16	4	12	-	-	-	-
	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	*	1%	-	-	-	-
					BCFHKMNOR SU																					
54	169	14	5	6	11	15	6	3	5	9	10	11	8	6	10	7	8	7	1	11	4	12	-	-	-	-
	1%	1%	*	1%	1%	2%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	-	-	-	-
		HS			S	HIS				S	S	S	S		S		S	S		S		HS				
55	143	6	7	3	11	2	10	2	6	11	6	7	4	6	13	14	5	6	7	3	9	5	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	*	-	-	-	-
					FH		F			FH					DFHMV	FH										
56	124	4	13	2	9	8	6	8	5	5	5	6	3	2	7	5	5	1	7	9	4	11	-	-	-	-
	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	*	*	1%	*	*	*	1%	1%	*	1%	-	-	-	-
			NR		R	R		R							R				R			NR				
57	134	7	7	2	9	2	5	7	6	11	5	15	1	3	9	8	4	10	5	11	2	7	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	*	1%	*	1%	*	1%	-	-	-	-
					M					DFMNU		DFKMNQSU			M			FMU								
58	120	6	10	6	7	1	8	2	6	3	6	8	2	4	8	9	3	1	7	9	2	11	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	*	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
			R									FR			R	FR			R			FHJMRU				
59	116	1	8	1	7	1	13	1	2	3	16	7	16	3	6	10	2	3	3	8	2	4	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	*	2%	1%	2%	*	1%	1%	*	*	*	1%	*	*	-	-	-	-
							BDFHIJNQRS U				BDFHIJNOQR SUV		BDFHIJNQRS UV			DFH										
60	163	3	5	4	16	7	2	3	9	6	14	19	5	4	9	4	1	3	5	23	10	10	-	-	-	-
	1%	*	*	*	2%	1%	*	*	1%	1%	1%	2%	1%	*	1%	*	*	*	*	2%	1%	1%	-	-	-	-
					BDGHJMNPQ RS				Q		BGHNQRS	BCDFGHJMN PQRS			Q					BCDGHJMNP QRS		Q				
61	129	2	10	4	11	1	10	15	5	5	7	9	6	-	9	5	11	4	1	2	2	11	-	-	-	-
	1%	*	1%	*	1%	*	1%	1%	*	*	1%	1%	1%	-	1%	1%	1%	*	*	*	*	1%	-	-	-	-
			NS		FNSU		FNS	BFNRSU			N	FNS			FNS		FNSU					FNSU				
62	126	5	20	1	9	1	9	3	3	5	6	11	3	4	3	9	10	1	1	8	8	8	-	-	-	-
	1%	*	2%	*	1%	*	1%	*	*	*	1%	1%	*	*	*	1%	1%	*	*	1%	1%	1%	-	-	-	-
			BDFHIJKMNO RS		FRS		FRS					DFIORS				FRS	FRS				RS	FRS				
63	110	3	*	3	14	3	5	6	-	7	7	6	3	*	6	8	2	3	6	16	2	10	-	-	-	-
	1%	*	*	*	1%	*	1%	1%	-	1%	1%	1%	*	*	1%	1%	*	*	1%	2%	*	1%	-	-	-	-
					BCDFIMNQR U		I	I		IN	IN	IN			I	IN			I	CINQRU		CIN				
64	111	4	3	2	11	2	8	3	7	5	6	8	7	2	7	3	4	5	4	10	5	5	-	-	-	-
	1%	*	*	*	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	*	*	*	*	1%	*	1%	-	-	-	-
					DFN																					
65	105	5	7	3	10	4	8	2	2	7	5	7	3	*	5	8	3	4	5	7	3	7	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	*	1%	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
					IN		N			N		N				N						N				
66	130	2	11	4	19	3	11	2	4	6	2	10	2	1	6	10	3	3	7	13	5	7	-	-	-	-
	1%	*	1%	*	2%	*	1%	*	*	1%	*	1%	*	*	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
			N		BDFHIJKMNO QRSUV		KMN					KMN								KN						
67	98	3	2	5	8	3	10	-	5	2	4	6	5	2	5	8	3	1	4	14	4	5	-	-	-	-
	*	*	*	*	1%	*	1%	-	*	*	*	1%	1%	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
					HR		HR					H				HR				HJNR						
68	112	19	5	1	11	1	9	2	3	3	5	12	*	1	7	9	3	7	4	1	2	8	-	-	-	-
	1%	2%	1%	*	1%	*	1%	*	*	*	*	1%	*	*	1%	1%	*	1%	*	*	*	1%	-	-	-	-
		DFHIJKMNQS TU			DFHIJMNU		FMN					DFHIJMNSTU			FM	FM		M				FMN				
69	116	1	12	5	15	10	3	4	3	5	2	9	5	1	5	7	12	-	3	2	2	9	-	-	-	-
	1%	*	1%	*	1%	1%	*	*	*	1%	*	1%	1%	*	*	1%	1%	-	*	*	*	1%	-	-	-	-
			NR		BGHIJKNORS TU	NR				R		KNR			R	R	BKNRU					NR				
70	163	5	11	12	9	3	6	2	10	13	7	16	*	3	12	7	13	6	3	8	6	11	-	-	-	-
	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	2%	*	*	1%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
			M	M	M				HMS	FHMNS	M	FHMNS			FHMS		HMS					HMS				
71	143	11	14	6	18	1	6	10	5	1	6	10	4	5	8	10	3	4	3	7	3	6	-	-	-	-
	1%	1%	1%	1%	2%	*	1%	1%	*	*	1%	1%	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
		FJ	FJS		DFGIJKMNQR SUV			FJ				FJ			J	J										
72	100	5	7	3	4	4	3	3	4	6	2	12	2	6	6	5	3	3	3	9	4	8	-	-	-	-
	*	1%	1%	*	*	*	*	*	*	1%	*	1%	*	1%	1%	*	*	*	*	1%	*	1%	-	-	-	-
												DGHKMQRS														
73	128	2	14	5	15	3	12	1	6	2	11	16	3	1	10	6	2	2	2	8	*	8	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	*	1%	2%	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
			FHJNQRSU		BFHJMNQRS U		HJNQRSU				HJNRSU	BDFHIJMNPQ RSU			HJNRSU							HJU				
74	96	4	13	3	10	1	5	1	4	3	8	11	3	-	6	3	2	6	2	4	3	4	-	-	-	-
	*	*	1%	*	1%	*	*	*	*	*	1%	1%	*	-	1%	*	*	1%	*	*	*	*	-	-	-	-
			FHNS		FHNS						N	FHJNS			N			N								
75	107	9	15	4	9	3	7	2	2	3	5	6	3	2	2	9	-	5	5	3	7	7	-	-	-	-
	1%	1%	2%	*	1%	*	1%	*	*	*	1%	1%	*	*	*	1%	-	1%	*	*	1%	1%	-	-	-	-
		Q	FHIJNOQ		INOQ							Q				Q						Q				

76	96	-	10	5	5	2	11	1	2	2	4	6	3	1	7	8	2	4	3	13	3	5	-	-	-	-
	*	-	1%	1%	*	*	1%	*	*	*	*	1%	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
			BHN				BFHIJN								BN	BN				BHIN						
77	114	4	6	1	14	3	5	-	8	3	3	12	8	-	6	7	6	4	6	7	4	7	-	-	-	-
	1%	*	1%	*	1%	*	*	-	1%	*	*	1%	1%	-	1%	1%	1%	*	1%	1%	*	1%	-	-	-	-
					BDFHJKNRU				HN			DFHJKNR	HN		HN	HN			HN			HN				
78	112	6	15	8	14	2	10	1	2	2	4	6	-	-	5	7	2	1	4	12	8	3	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	*	*	*	1%	-	-	*	1%	*	*	*	1%	1%	*	-	-	-	-
			FHIJMNQRSV	MN	FHIJKMNOQRSV		HIMNR					MN				MN				HMNR	MN					
79	70	3	6	2	9	2	2	1	5	1	2	5	2	4	1	3	1	1	1	10	5	3	-	-	-	-
	*	*	1%	*	1%	*	*	*	*	*	*	1%	*	*	*	*	*	*	*	1%	1%	*	-	-	-	-
					JORS																					
80	124	4	8	2	13	-	9	1	2	3	10	14	2	1	4	7	5	4	4	14	7	12	-	-	-	-
	1%	*	1%	*	1%	-	1%	*	*	*	1%	1%	*	*	*	1%	*	*	*	1%	1%	1%	-	-	-	-
					DFHIJMNOR		FH				FHIMN	DFHIJMNORS				F				FHIMN	F	DFHIJMNOR				
81	85	2	11	3	5	1	8	1	1	2	6	16	3	1	3	2	2	1	3	3	8	3	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	1%	2%	*	*	*	*	*	*	*	*	1%	*	-	-	-	-
			FIJNR				FIR					BDEFHIJKMNOPQRSTV									FI					
82	70	2	5	2	12	-	6	1	7	2	2	12	2	-	3	6	1	-	2	1	4	1	-	-	-	-
	*	*	1%	*	1%	-	1%	*	1%	*	*	1%	*	-	*	1%	*	-	*	*	*	*	-	-	-	-
					BDFHJKMNOQRSTV		R		FHNRV			BDFHJKMNOQRSV				NR										
83	66	-	6	1	11	-	5	3	4	2	7	7	-	-	2	6	2	2	4	2	1	1	-	-	-	-
	*	-	1%	*	1%	-	1%	*	*	*	1%	1%	-	-	*	1%	*	*	*	*	*	*	-	-	-	-
					BDFHJMNOQRUV						BFMNV	BFMNV														
84	71	9	4	3	10	1	3	3	4	3	1	7	5	*	-	4	1	-	2	6	1	5	-	-	-	-
	*	1%	*	*	1%	*	*	*	*	*	*	1%	1%	*	-	*	*	-	*	1%	*	*	-	-	-	-
		NOR			FKNOQRSU							NOR										OR				
85	46	1	1	3	3	-	3	1	-	1	5	3	-	-	2	6	-	2	1	3	5	7	-	-	-	-
	*	*	*	*	*	-	*	*	-	*	*	*	-	-	*	1%	-	*	*	*	*	1%	-	-	-	-
											I					I						FIJMNQS				
86	59	-	3	2	13	2	5	1	2	1	8	6	-	-	1	1	1	1	3	2	3	3	-	-	-	-
	*	-	*	*	1%	*	1%	*	*	*	1%	1%	-	-	*	*	*	*	*	*	*	*	-	-	-	-
					BDFHIJMNOPQRSTUV						BHJMNOR	JMN														
87	65	1	4	6	7	1	2	3	3	-	1	8	-	-	-	9	2	3	4	2	6	4	-	-	-	-
	*	*	*	1%	1%	*	*	*	*	-	*	1%	-	-	-	1%	*	*	*	*	1%	*	-	-	-	-
				O	FJMNO							BFJKMNO				FJMNO					JO					
88	47	2	6	2	9	-	6	-	4	-	-	4	1	*	2	4	1	-	1	2	3	2	-	-	-	-
	*	*	1%	*	1%	-	1%	-	*	-	-	*	*	*	*	*	*	-	*	*	*	*	-	-	-	-
					FHJKMNOQRSV		JKR																			
89	50	1	4	4	9	1	2	2	1	1	2	4	6	-	-	*	3	1	3	1	1	4	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	*	*	1%	-	-	*	*	*	*	*	*	*	-	-	-	-
					FIJNOPRU							O	O													
90	70	10	2	4	7	-	3	-	4	1	1	8	1	1	3	4	3	-	1	8	3	6	-	-	-	-
	*	1%	*	*	1%	-	*	-	*	*	*	1%	*	*	*	*	*	-	*	1%	*	1%	-	-	-	-
		FHJKRS			FHJKNRS							FHJKMNRS										FHKR				
91	53	1	7	7	7	2	4	-	-	-	6	5	1	*	1	3	-	3	-	1	2	2	-	-	-	-
	*	*	1%	1%	1%	*	*	-	-	-	1%	1%	*	*	*	*	-	*	-	*	*	*	-	-	-	-
			IJS	IJS	HIJMNOQS						HIJS	IJS														
92	36	5	*	1	2	-	2	1	2	-	3	9	-	-	2	1	1	-	2	2	3	1	-	-	-	-
	*	*	*	*	*	-	*	*	*	-	*	1%	-	-	*	*	*	-	*	*	*	*	-	-	-	-
												CDEFHIJMNOPRSV														
93	39	2	2	-	2	1	-	4	2	1	3	2	3	-	2	6	1	-	3	1	1	4	-	-	-	-
	*	*	*	-	*	*	-	*	*	*	*	*	*	-	*	1%	*	-	*	*	*	*	-	-	-	-
																R						R				
94	47	3	4	1	6	1	4	-	2	-	2	7	-	-	1	3	1	2	4	*	5	1	-	-	-	-
	*	*	*	*	1%	*	*	-	*	-	*	1%	-	-	*	*	*	*	*	*	1%	*	-	-	-	-
					HJMN							HJMNOV							J							
95	34	-	2	-	2	-	3	-	1	-	2	4	1	-	2	2	1	1	1	4	5	4	-	-	-	-
	*	-	*	-	*	-	*	-	*	-	*	*	*	-	*	*	*	*	*	*	*	*	-	-	-	-
96	39	1	3	1	5	1	4	-	1	1	1	5	*	-	1	1	-	4	-	*	2	6	-	-	-	-
	*	*	*	*	1%	*	*	-	*	*	*	1%	*	-	*	*	-	*	-	*	*	1%	-	-	-	-
					HNS							HNS										HNS				
97	45	1	4	2	1	-	2	4	-	1	2	2	1	-	1	2	-	5	3	5	4	4	-	-	-	-
	*	*	*	*	*	-	*	*	-	*	*	*	*	-	*	*	-	*	*	1%	*	*	-	-	-	-
																		I								
98	50	1	4	5	3	-	-	1	4	1	-	9	3	-	2	5	2	3	-	*	3	4	-	-	-	-
	*	*	*	*	*	-	-	*	*	*	-	1%	*	-	*	1%	*	*	-	*	*	*	-	-	-	-
												FGHJKNOS				KS										
99	28	4	2	2	1	1	3	1	3	-	2	2	*	-	1	-	-	3	-	*	2	1	-	-	-	-
	*	*	*	*	*	*	*	*	*	-	*	*	*	-	*	-	-	*	-	*	*	*	-	-	-	-
100	482	18	27	16	19	15	73	11	14	6	16	46	7	1	11	34	13	24	14	44	17	56	-	-	-	-
	2%	2%	3%	2%	2%	1%	7%	1%	1%	1%	2%	5%	1%	*	1%	3%	1%	2%	1%	4%	2%	6%	-	-	-	-
		N	JMNO	N	JMN	N	BCDEFHIJKLMNOPQRSU	N	N		JN	BDEFHIJKMNOQRSU			N	FHIJKMNOQS	N	JMNO	N	BDEFHIJKMNOQSU	N	BCDEFHIJKMNOPQRSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										

0	5506	301	135	381	76	409	78	479	349	290	207	77	378	428	200	116	282	346	414	126	338	97	-	-	-	-
	26%	30%	14%	38%	8%	41%	8%	48%	35%	29%	21%	8%	38%	43%	20%	12%	28%	35%	41%	13%	34%	10%	-	-	-	-
		CEGKLOPTV	EGLV	BCEGJKLOPQTV		BCEGIJKLOPQRTUV		BCDEFGIJKLMOPQRSTUV	CEGJKLOPQTV	CEGKLOPTV	CEGLPTV		BCEGJKLOPQTV	BCEGIJKLOPQRTUV	CEGLPTV	EGL	CEGKLOPTV	CEGJKLOPQTV	BCEGIJKLOPQRTUV	EGL	CEGKLOPTV					
1-25%	5895	276	225	284	232	310	302	274	277	295	290	215	287	337	308	279	348	318	243	267	263	266	-	-	-	-
	28%	28%	22%	28%	23%	31%	30%	27%	28%	29%	29%	22%	29%	34%	31%	28%	35%	32%	24%	27%	26%	27%	-	-	-	-
		L		CEL		CELS	CELS	L	CEL	CELS	CELS		CEL	BCEHILPSTUV	CELSV	EL	BCDEHIJKLMPSTUV	CELSUV			L	L				
26%-50%	4248	192	259	153	206	158	250	110	178	233	229	237	169	152	246	269	187	157	167	239	180	276	-	-	-	-
	20%	19%	26%	15%	21%	16%	25%	11%	18%	23%	23%	24%	17%	15%	25%	27%	19%	16%	17%	24%	18%	28%	-	-	-	-
		H	BDEFHIMNQRSU	H	DFHNRS	H	BDEFHIMNQRSU		H	DFHIMNQRSU	DFHIMNRSU	BDFHIMNQRSU	H	H	BDEFHIMNQRSU	BDEFHIMNQRSU	H	H	H	DFHIMNRSU	H	BDEFHIJKMNQRSU				
51%-75%	3354	153	237	100	292	90	196	98	119	149	179	261	117	73	184	204	131	113	109	221	115	214	-	-	-	-
	16%	15%	24%	10%	29%	9%	20%	10%	12%	15%	18%	26%	12%	7%	18%	20%	13%	11%	11%	22%	11%	21%	-	-	-	-
		DFHNRS	BDFHIJKMNOQRSU		BCDFGHIJKMNOPQRSTUV		DFHIJMNQRSU		N	DFHNRS	DFHIMNQRSU	BDFGHIJKMNOPQRSUV	N		DFHIJMNQRSU	BDFHIJMNQRSU	FN	N	N	BDFHIJMNQRSU	N	BDFHIJMNQRSU				
76%-100%	1997	78	144	82	193	33	174	38	76	34	94	210	49	11	62	132	52	67	68	146	105	147	-	-	-	-
	10%	8%	14%	8%	19%	3%	17%	4%	8%	3%	9%	21%	5%	1%	6%	13%	5%	7%	7%	15%	10%	15%	-	-	-	-
		FHJN	BDFHIJKMNOQRS	FHJMN	BCDFHIJKMNOPQRSUV	N	BDFHIJKMNOPQRSU	N	FHJMN	N	FHJMNOQRS	BCDFHIJKMNOPQRSTUV	N		FHJN	BDFHIJKMNOQRS	N	FHJN	FHJN	BDFHIJKMNOQRS	FHJMNOQRS	BDFHIJKMNOQRSU				
Mean (Incl. 0)	29.86	27.68	40.73	23.14	46.53	18.25	42.01	17.21	24.47	25.26	31.83	47.47	21.34	15.24	30.56	38.63	24.24	23.02	21.76	39.52	26.57	41.56	-	-	-	-
		DFHIMNRS	BDFHIJKMNOQRSU	FHN	BCDFGHIJKMNOPQRSTUV	N	BDFHIJKMNOPQRSU		FHMNS	FHMNS	BDFHIJMNQRSU	BCDFGHIJKMNOPQRSTUV	FHN		DFHIJMNQRSU	BDFHIJKMNOQRSU	FHN	FHN	FHN	BDFHIJKMNOQRSU	FHMNRS	BDFHIJKMNOQRSU				
Mean (Excl. 0)	40.47	39.62	47.09	37.38	50.38	30.87	45.57	33.03	37.59	35.56	40.14	51.44	34.32	26.63	38.19	43.71	33.78	35.18	37.12	45.22	40.1	46.02	-	-	-	-
		FHJMNQR	BDFHIJKMNOQRSU	FN	BDFGHIJKMNOPQRSTUV	N	BDFHIJKMNOQRSU	N	FHNQ	FN	FHJMNQR	BCDFGHIJKMNOPQRSTUV	N		FHJMNQR	BDFHIJKMNOQRSU	N	FN	FHN	BDFHIJKMNOQRSU	FHJMNQR	BDFHIJKMNOQRSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Internet of Things device (Valued at $1,000)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	5506	718	251	2311	1925	3107	731	301
	26%	36%	13%	39%	24%	39%	15%	10%
		BDFG	G	BDFG	BFG	ABDFG	G	
1	144	12	9	39	56	53	37	29
	1%	1%	*	1%	1%	1%	1%	1%
2	108	10	6	41	30	54	19	23
	1%	*	*	1%	*	1%	*	1%
				D		DF		F
3	123	18	1	41	44	60	10	20
	1%	1%	*	1%	1%	1%	*	1%
		BF		BF	BF	BF		BF
4	95	8	8	37	31	52	20	10
	*	*	*	1%	*	1%	*	*
						D		
5	355	29	22	113	143	141	66	48
	2%	1%	1%	2%	2%	2%	1%	2%
					F			
6	348	36	25	123	122	155	61	42
	2%	2%	1%	2%	2%	2%	1%	1%
				F		F		
7	303	24	30	110	112	137	72	27
	1%	1%	2%	2%	1%	2%	1%	1%
				G		G		
8	284	22	25	106	95	129	67	36
	1%	1%	1%	2%	1%	2%	1%	1%
				D		D		
9	275	28	15	83	98	125	45	52
	1%	1%	1%	1%	1%	2%	1%	2%
					F	F		BF
10	696	65	78	198	301	278	145	54
	3%	3%	4%	3%	4%	3%	3%	2%
		G	G	G	FG	G	G	
11	239	21	26	62	98	94	56	32
	1%	1%	1%	1%	1%	1%	1%	1%
12	197	18	20	66	77	83	48	17
	1%	1%	1%	1%	1%	1%	1%	1%
13	179	19	18	63	61	84	39	19
	1%	1%	1%	1%	1%	1%	1%	1%

14	232	32	12	53	91	96	37	43
	1%	2%	1%	1%	1%	1%	1%	1%
		BF			F	CF		F
15	277	36	21	63	117	104	72	40
	1%	2%	1%	1%	1%	1%	1%	1%
16	205	21	6	48	91	79	42	38
	1%	1%	*	1%	1%	1%	1%	1%
		B			BF	B		B
17	149	18	13	47	47	54	25	24
	1%	1%	1%	1%	1%	1%	1%	1%
18	204	16	10	59	87	78	43	32
	1%	1%	*	1%	1%	1%	1%	1%
19	176	18	20	52	60	72	41	26
	1%	1%	1%	1%	1%	1%	1%	1%
20	409	19	53	122	166	134	104	50
	2%	1%	3%	2%	2%	2%	2%	2%
			AE	A	A	A	A	
21	164	11	18	47	67	58	40	21
	1%	1%	1%	1%	1%	1%	1%	1%
22	191	30	21	40	64	71	34	37
	1%	1%	1%	1%	1%	1%	1%	1%
		CDEF						CF
23	159	5	16	39	65	42	37	34
	1%	*	1%	1%	1%	1%	1%	1%
					AE			AE
24	154	11	14	44	52	49	33	32
	1%	1%	1%	1%	1%	1%	1%	1%
25	227	21	15	44	98	68	61	48
	1%	1%	1%	1%	1%	1%	1%	2%
					CE		C	CE
26	144	7	6	45	51	44	25	34
	1%	*	*	1%	1%	1%	1%	1%
								ABEF
27	133	10	21	37	49	43	40	17
	1%	1%	1%	1%	1%	1%	1%	1%
28	142	17	33	39	45	49	34	9
	1%	1%	2%	1%	1%	1%	1%	*
			CDEFG				G	
29	147	11	21	50	45	51	26	20
	1%	1%	1%	1%	1%	1%	1%	1%
			F					
30	264	26	38	49	114	85	53	38
	1%	1%	2%	1%	1%	1%	1%	1%
			CEF		CEF			
31	135	14	16	35	56	49	41	14
	1%	1%	1%	1%	1%	1%	1%	*
32	144	11	12	29	58	48	31	34
	1%	1%	1%	*	1%	1%	1%	1%
								CEF

33	145	11	13	44	53	46	33	25
	1%	1%	1%	1%	1%	1%	1%	1%
34	143	11	17	37	56	36	48	22
	1%	1%	1%	1%	1%	*	1%	1%
					E		DE	
35	137	16	13	21	51	39	33	36
	1%	1%	1%	*	1%	*	1%	1%
								CDEF
36	114	8	22	25	41	30	36	17
	1%	*	1%	*	1%	*	1%	1%
			CDE				DE	
37	127	9	16	24	53	30	39	26
	1%	*	1%	*	1%	*	1%	1%
					E		CE	CE
38	131	13	18	26	51	34	41	25
	1%	1%	1%	*	1%	*	1%	1%
							CE	
39	112	9	9	21	52	34	28	20
	1%	*	*	*	1%	*	1%	1%
					C			
40	222	12	32	50	88	61	65	39
	1%	1%	2%	1%	1%	1%	1%	1%
			ACE		E		CE	
41	145	5	18	33	54	33	39	36
	1%	*	1%	1%	1%	*	1%	1%
					E		E	ACDE
42	131	6	10	29	47	22	39	40
	1%	*	*	*	1%	*	1%	1%
				E	E		E	ABCDEF
43	161	12	22	31	70	49	45	25
	1%	1%	1%	1%	1%	1%	1%	1%
			C		C			
44	156	15	18	23	62	44	47	39
	1%	1%	1%	*	1%	1%	1%	1%
			C		C		CE	CE
45	146	21	10	35	52	54	28	29
	1%	1%	*	1%	1%	1%	1%	1%
								F
46	153	10	18	31	79	53	53	15
	1%	1%	1%	1%	1%	1%	1%	1%
					CE		CEG	
47	185	13	23	50	70	50	50	29
	1%	1%	1%	1%	1%	1%	1%	1%
							E	
48	192	12	28	60	68	62	46	23
	1%	1%	1%	1%	1%	1%	1%	1%
49	205	13	24	43	95	66	63	31
	1%	1%	1%	1%	1%	1%	1%	1%
					CE		CE	
50	533	43	70	101	195	148	155	124
	3%	2%	4%	2%	2%	2%	3%	4%
			CDE		CE		CDE	ACDEF
51	215	16	40	47	84	59	70	27
	1%	1%	2%	1%	1%	1%	1%	1%
			ACDEG		E		CDE	
52	216	14	23	42	94	56	69	43

	1%	1%	1%	1%	1%	1%	1%	1%
					CE		CE	CE
53	181	14	17	40	71	50	54	40
	1%	1%	1%	1%	1%	1%	1%	1%
							CE	CE
54	169	10	11	40	78	54	45	28
	1%	1%	1%	1%	1%	1%	1%	1%
					E			
55	143	12	21	26	68	37	36	18
	1%	1%	1%	*	1%	*	1%	1%
			CE		CE			
56	124	6	18	35	39	33	40	25
	1%	*	1%	1%	*	*	1%	1%
			E				DE	E
57	134	4	15	24	68	32	48	24
	1%	*	1%	*	1%	*	1%	1%
					ACE		ACE	A
58	120	8	20	22	43	24	38	28
	1%	*	1%	*	1%	*	1%	1%
			CE		E		CDE	CE
59	116	3	17	25	46	28	29	25
	1%	*	1%	*	1%	*	1%	1%
			AE		E			AE
60	163	14	9	31	74	46	53	35
	1%	1%	*	1%	1%	1%	1%	1%
					CE		CE	CE
61	129	5	15	40	46	36	44	23
	1%	*	1%	1%	1%	*	1%	1%
				E			ADE	
62	126	9	29	20	43	22	49	24
	1%	*	1%	*	1%	*	1%	1%
			ACDE		E		CDE	CE
63	110	5	9	19	46	21	33	31
	1%	*	*	*	1%	*	1%	1%
					E		CE	ACE
64	111	6	6	27	48	33	32	24
	1%	*	*	*	1%	*	1%	1%
65	105	6	15	19	43	22	35	23
	1%	*	1%	*	1%	*	1%	1%
			E		E		CE	CE
66	130	8	21	20	50	23	51	31
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		CDE	CE
67	98	9	11	19	31	24	22	29
	*	*	1%	*	*	*	*	1%
								CDEF
68	112	3	14	12	64	17	43	18
	1%	*	1%	*	1%	*	1%	1%
			CE		ACE		ACE	CE
69	116	7	19	37	39	30	45	14
	1%	*	1%	1%	*	*	1%	*
			E	E			DEG	
70	163	18	18	31	71	44	53	25
	1%	1%	1%	1%	1%	1%	1%	1%
					CE		CE	
71	143	9	24	26	64	38	53	19
	1%	*	1%	*	1%	*	1%	1%

			CE		CE		CDE	
72	100	6	11	18	45	28	34	19
	*	*	1%	*	1%	*	1%	1%
					E		CE	
73	128	5	20	16	59	21	55	28
	1%	*	1%	*	1%	*	1%	1%
			ACE		CE		ACDE	ACE
74	96	7	16	13	47	21	44	13
	*	*	1%	*	1%	*	1%	*
			CE		CE		CDEG	
75	107	10	24	15	42	27	42	16
	1%	1%	1%	*	1%	*	1%	1%
			CDE		C		CDE	
76	96	9	18	13	28	21	30	29
	*	*	1%	*	*	*	1%	1%
			CDE				CDE	CDE
77	114	5	12	31	46	28	43	20
	1%	*	1%	1%	1%	*	1%	1%
					E		ADE	
78	112	16	22	10	39	21	39	25
	1%	1%	1%	*	*	*	1%	1%
		CE	CDE		CE		CDE	CE
79	70	7	9	12	27	23	24	15
	*	*	*	*	*	*	*	*
							C	
80	124	9	14	13	53	18	50	34
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		CDE	CE
81	85	11	13	11	36	19	36	14
	*	1%	1%	*	*	*	1%	*
		CE	CE		CE		CDE	
82	70	5	11	13	32	15	30	8
	*	*	1%	*	*	*	1%	*
			E		E		CDE	
83	66	2	12	12	31	10	27	9
	*	*	1%	*	*	*	1%	*
			CE		E		ACE	
84	71	4	8	15	31	16	26	13
	*	*	*	*	*	*	1%	*
					E		E	
85	46	8	6	2	17	11	17	13
	*	*	*	*	*	*	*	*
		CE	C		C	C	CE	CE
86	59	5	4	9	30	12	26	10
	*	*	*	*	*	*	1%	*
					CE		CE	
87	65	12	12	12	20	21	26	8
	*	1%	1%	*	*	*	1%	*
		CE	C				CDE	
88	47	5	10	6	17	9	20	10
	*	*	*	*	*	*	*	*
			CE				CDE	
89	50	5	5	15	18	15	22	7
	*	*	*	*	*	*	*	*
							DE	
90	70	7	6	9	31	13	24	17
	*	*	*	*	*	*	*	1%
					CE		CE	CE

91	53	9	10	2	24	15	25	7
	*	*	1%	*	*	*	*	*
		C	C		C	C	CDE	C
92	36	4	1	6	20	7	11	5
	*	*	*	*	*	*	*	*
					E		E	
93	39	1	8	13	12	10	11	6
	*	*	*	*	*	*	*	*
94	47	6	6	8	21	11	20	5
	*	*	*	*	*	*	*	*
							CE	
95	34	5	4	4	11	7	13	11
	*	*	*	*	*	*	*	*
							CDE	CE
96	39	3	4	2	19	9	23	10
	*	*	*	*	*	*	*	*
					C		CDE	C
97	45	6	6	9	13	16	15	11
	*	*	*	*	*	*	*	*
							D	
98	50	8	10	10	19	18	23	4
	*	*	*	*	*	*	*	*
							CDEG	
99	28	4	2	5	12	12	9	4
	*	*	*	*	*	*	*	*
100	482	33	61	74	141	105	172	173
	2%	2%	3%	1%	2%	1%	3%	6%
			ACDE		CE		ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	5506	718	251	2311	1925	3107	731	301
	26%	36%	13%	39%	24%	39%	15%	10%
		BDFG	G	BDFG	BFG	ABDFG	G	
1-25%	5895	547	503	1739	2271	2350	1256	835
	28%	27%	25%	29%	28%	29%	25%	28%
				BF	BF	BF		F
26%-50%	4248	333	529	969	1652	1257	1135	765
	20%	17%	26%	16%	21%	16%	23%	26%
			ACDEF		ACE		ACDE	ACDEF
51%-75%	3354	214	441	664	1404	825	1116	631
	16%	11%	22%	11%	18%	10%	22%	21%
			ACDE		ACE		ACDE	ACDE
76%-100%	1997	187	276	317	749	461	762	468
	10%	9%	14%	5%	9%	6%	15%	16%
		CE	ACDE		CE		ACDE	ACDE
Mean (Incl. 0)	29.86	24.86	39.68	21.21	30.95	21.16	39.86	41.03
		CE	ACDE		ACE		ACDE	ACDE
Mean (Excl. 0)	40.47	38.79	45.38	34.5	40.75	34.59	46.69	45.61
		CE	ACDE		CE		ACDE	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Wearable Fitness Tracker (Valued at $100)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	5951	355	131	404	96	521	100	469	388	282	250	93	341	406	221	115	341	364	386	196	353	139	-	-	-	-
	28%	36%	13%	40%	10%	52%	10%	47%	39%	28%	25%	9%	34%	41%	22%	12%	34%	36%	39%	20%	35%	14%	-	-	-	-
		CEGJKLOPTV	L	CEGJKLMOP QTV		BCDEGIJKLM NOPQRSTUV		BCDEGIJKLM NOPQRSTUV	CEGJKLOPTV	CEGLOPTV	CEGLPV		CEGJKLOPTV	CEGJKLMOP QTV	CEGLPV		CEGJKLOPTV	CEGJKLOPTV	CEGJKLOPTV	CEGLPV	CEGJKLOPTV	EGL				
1	187	6	7	9	7	8	18	11	6	5	6	4	7	16	9	8	10	11	12	9	9	11	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
							IJKL							JL					L							
2	133	5	7	5	1	6	8	9	5	4	5	5	9	8	6	2	14	12	8	2	5	7	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-
							E	E					E	E			EJP	EP	E			E				
3	123	2	3	5	3	3	10	2	10	5	10	2	7	6	7	7	5	9	8	4	11	3	-	-	-	-
	1%	*	*	1%	*	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	-	-	-	-
							L		EHLV		L							L			L					
4	103	5	3	7	4	1	14	8	8	1	1	4	3	2	2	4	5	12	9	3	1	4	-	-	-	-
	*	*	*	1%	*	*	1%	1%	1%	*	*	*	*	*	*	*	1%	1%	1%	*	*	*	-	-	-	-
							CEFJKLMNOU		FJKU									EFJKNOU	FJKOU							
5	323	13	4	18	11	23	14	20	9	22	32	9	9	24	17	12	13	16	7	21	6	22	-	-	-	-
	2%	1%	*	2%	1%	2%	1%	2%	1%	2%	3%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	2%	-	-	-	-
						CILSU		CSU		CILSU	BCEGILMOPQ RSU			CEILMSU	CS			C		C		CILMSU				
6	351	13	14	20	10	16	9	17	19	13	14	11	21	17	17	22	22	30	23	15	20	10	-	-	-	-
	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%	2%	2%	3%	2%	2%	2%	1%	-	-	-	-
																		BEGJKLV	EGV							
7	305	13	13	21	5	14	11	9	11	14	18	16	24	12	12	12	16	25	20	9	16	12	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	1%	2%	3%	2%	1%	2%	1%	-	-	-	-
				E							E	E	EH					EGHIOV	E		E					
8	361	15	12	11	12	17	10	12	18	15	13	13	24	16	10	21	21	26	15	35	25	18	-	-	-	-
	2%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	2%	3%	1%	4%	3%	2%	-	-	-	-
													O					DEGKLO		CDEGHKLOS	GO					
9	265	11	8	12	9	17	6	25	6	15	9	10	12	15	11	11	19	13	12	23	8	12	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	2%	1%	1%	-	-	-	-
								CEGIKLOU									I			GI						
10	679	24	31	26	27	26	20	27	38	43	53	33	24	45	41	62	25	41	19	21	19	34	-	-	-	-
	3%	2%	3%	3%	3%	3%	2%	3%	4%	4%	5%	3%	2%	4%	4%	6%	3%	4%	2%	2%	2%	3%	-	-	-	-
									GSU	GMSU	BDEFGHLMQ STU	S		GMSU	GSU	BCDEFGHILM QSTUV		GSU				S				
11	251	9	13	10	12	10	10	26	17	10	17	7	14	20	11	4	11	9	12	6	14	10	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	3%	2%	1%	2%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
								BDEFGJLOPR STV	LP		LP			LP												
12	256	14	6	6	5	17	12	12	13	12	13	10	16	16	8	13	15	16	3	30	11	9	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	2%	*	3%	1%	1%	-	-	-	-
		S				ES	S	S	S	S	S		ES	ES		S	S	ES		CDELOSV						
13	226	4	10	11	10	16	14	9	14	4	9	12	19	16	17	12	10	7	9	8	9	8	-	-	-	-
	1%	*	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	2%	2%	2%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
						BJ			J				BJ	BJ	BJR											
14	169	16	3	2	5	9	6	5	6	6	10	6	8	7	9	13	15	9	10	4	9	10	-	-	-	-
	1%	2%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	-	-	-	-
		CD														D	D									
15	246	15	6	13	8	13	11	15	13	15	14	18	9	13	20	16	9	11	7	6	5	9	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	1%	1%	1%	*	1%	-	-	-	-
												SU			CESU											
16	180	5	9	8	15	11	11	7	9	9	5	7	18	2	12	12	5	5	3	8	9	10	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
					KNRS		N						KNRS		NS	NS						N				
17	153	4	5	9	9	3	17	7	5	8	9	7	12	5	8	4	9	7	6	5	7	6	-	-	-	-
	1%	*	1%	1%	1%	*	2%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
							BFINPSV																			
18	163	11	8	9	9	4	16	4	7	1	6	2	15	14	10	7	7	7	8	4	10	5	-	-	-	-
	1%	1%	1%	1%	1%	*	2%	*	1%	*	1%	*	2%	1%	1%	1%	1%	1%	1%	*	1%	*	-	-	-	-
		J			JL		FHJLV		J				FJLV	JL	JL				J		J					
19	162	9	5	9	12	3	8	6	8	11	10	3	13	5	7	19	6	7	3	4	5	9	-	-	-	-
	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%	2%	1%	1%	*	*	1%	1%	-	-	-	-
					LS					LS	L		LS			CFHLNORSU										
20	371	5	8	23	9	15	17	21	14	19	25	11	10	24	22	27	32	15	9	22	16	25	-	-	-	-
	2%	1%	1%	2%	1%	2%	2%	2%	1%	2%	3%	1%	1%	2%	2%	3%	3%	1%	1%	2%	2%	3%	-	-	-	-
				BS				B		B	BCELMS			BCELMS	BELS	BCELMS	BCEILMRS			B		BCELMS				
21	170	9	3	17	9	8	9	3	5	2	7	12	7	3	11	14	12	3	10	16	1	8	-	-	-	-
	1%	1%	*	2%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	*	1%	2%	*	1%	-	-	-	-
				CHJNRU	JU		J					HJNRU			JRU	HJNRU	JU		JRU	JRU		J				
22	129	1	5	2	10	1	7	3	4	5	8	9	5	5	6	10	10	7	10	2	6	13	-	-	-	-

	1%	*	1%	*	1%	*	1%	*	*	*	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
					BF						F	F				F	F	F	BF			BDFHIJ				
23	178	12	14	6	7	5	7	9	7	8	4	13	7	16	16	24	2	7	5	1	4	7	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	2%	2%	2%	*	1%	1%	*	*	1%	-	-	-	-
		Q	Q									KQT		FKQSTU	FKQSTU	DEFGHIJKMQ RSTUV										
24	171	8	20	11	8	3	10	4	5	9	7	5	6	4	11	6	17	5	5	6	13	9	-	-	-	-
	1%	1%	2%	1%	1%	*	1%	*	1%	1%	1%	*	1%	*	1%	1%	2%	*	*	1%	1%	1%	-	-	-	-
			FHILNRS														FHILNRS									
25	222	16	8	19	4	13	18	4	13	9	21	8	5	14	10	8	4	13	9	4	15	10	-	-	-	-
	1%	2%	1%	2%	*	1%	2%	*	1%	1%	2%	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	-	-	-	-
		EH		EHMQT			EHMQT		E		EHJLMPQST			EH				E			EH					
26	150	29	4	5	7	1	9	3	2	9	5	8	5	2	13	3	5	3	9	4	11	13	-	-	-	-
	1%	3%	*	*	1%	*	1%	*	*	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	-	-	-	-
		CDEFGHIJKL MNOPQRSTU V								F					FHINPR				FIN		FI	FHINPR				
27	130	3	9	2	8	6	7	3	5	5	8	2	9	3	7	9	8	6	6	13	7	6	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
28	147	3	12	2	5	7	13	1	9	5	4	5	5	7	7	12	18	1	5	13	6	6	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	1%	*	*	*	1%	1%	1%	2%	*	*	1%	1%	1%	-	-	-	-
			HR				DHR		HR						R	HR	BDEHJKLMRS			R						
29	105	2	5	3	9	2	5	3	5	5	4	9	3	10	1	5	3	4	5	11	4	6	-	-	-	-
	1%	*	1%	*	1%	*	*	*	1%	1%	*	1%	*	1%	*	*	*	*	1%	1%	*	1%	-	-	-	-
					O							O		O						O						
30	205	7	9	4	13	2	10	14	9	11	9	14	12	10	13	11	5	10	15	8	6	14	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
					F			F		F		F	F		F				F			F				
31	147	3	9	1	9	6	5	6	7	6	3	10	4	5	4	5	15	6	8	30	3	3	-	-	-	-
	1%	*	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	*	*	*	1%	1%	1%	3%	*	*	-	-	-	-
					D							D					BDKOUV			BCDEFGHIJKL MNOPRSUV						
32	110	14	8	1	6	-	6	2	3	3	8	11	4	6	6	8	6	2	2	3	4	8	-	-	-	-
	1%	1%	1%	*	1%	-	1%	*	*	*	1%	1%	*	1%	1%	1%	1%	*	*	*	*	1%	-	-	-	-
		DFHIJRS			F						F	DFHJRS			F	F						F				
33	144	2	2	2	13	15	3	8	5	7	7	6	13	9	9	5	4	5	6	14	1	7	-	-	-	-
	1%	*	*	*	1%	2%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	-	-	-	-
					BCDGU	BCDGIU							BDU		U					U						
34	122	3	5	14	6	9	7	1	7	3	4	8	2	5	12	3	3	9	9	4	4	4	-	-	-	-
	1%	*	*	1%	1%	1%	1%	*	1%	*	*	1%	*	*	1%	*	*	1%	1%	*	*	*	-	-	-	-
				HJMPV											BHJMPQV			H	H							
35	95	2	6	2	4	1	11	-	1	4	5	7	2	7	10	8	2	4	6	3	4	6	-	-	-	-
	*	*	1%	*	*	*	1%	-	*	*	*	1%	*	1%	1%	1%	*	*	1%	*	*	1%	-	-	-	-
							DFHIM					HI		HI	FHI	HI			H			H				
36	144	2	15	5	11	3	10	2	9	7	7	11	15	3	8	13	4	3	5	3	3	6	-	-	-	-
	1%	*	2%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	*	*	*	*	1%	-	-	-	-
			BFHNRU		HR							BHNR	BFHNRSU			BHR										
37	134	12	7	2	8	4	11	10	3	4	6	8	14	6	9	8	5	2	3	4	6	4	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	1%	*	*	*	*	1%	*	-	-	-	-
		R					R	R					DIJRS		R											
38	144	6	19	8	15	3	5	7	3	6	9	10	5	5	9	3	8	2	10	2	3	5	-	-	-	-
	1%	1%	2%	1%	2%	*	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	*	1%	*	*	*	-	-	-	-
			FGIJMNPRTU V		FGINPRTUV							R							R							
39	130	10	4	1	6	4	12	4	4	10	10	9	3	2	7	2	8	10	2	16	7	3	-	-	-	-
	1%	1%	*	*	1%	*	1%	*	*	1%	1%	1%	*	*	1%	*	1%	1%	*	2%	1%	*	-	-	-	-
							DNPS			DNPS	DNPS	D						DNPS		DNPS						
40	182	3	19	2	12	4	14	5	9	16	3	7	4	5	9	14	8	15	7	10	6	9	-	-	-	-
	1%	*	2%	*	1%	*	1%	1%	1%	2%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
			BDFHKMN		DK		BDK			BDFHKMN						BDK		BDFKM								
41	133	9	4	2	9	2	11	3	7	5	3	11	8	3	13	4	11	4	7	4	7	7	-	-	-	-
	1%	1%	*	*	1%	*	1%	*	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	*	1%	1%	-	-	-	-
												DF			DFHKNR											
42	127	1	7	7	8	13	10	3	4	10	5	6	8	2	8	8	5	6	2	6	4	3	-	-	-	-
	1%	*	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	*	-	-	-	-
						BHNSV	S			BS																
43	131	5	15	4	5	8	6	5	6	2	7	6	1	5	10	11	6	10	7	4	3	4	-	-	-	-
	1%	*	1%	*	*	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	*	-	-	-	-
			JMU												JM	JM		JM								
44	133	5	15	4	12	5	7	2	2	6	5	4	7	8	7	5	9	8	6	3	8	8	-	-	-	-
	1%	1%	2%	*	1%	*	1%	*	*	1%	*	*	1%	1%	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-
			HIL		HIL																					
45	125	9	7	7	7	1	9	3	2	1	7	8	8	11	9	6	3	2	8	2	5	9	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	*	*	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	1%	-	-	-	-
		FJ			FJ		FIJ				J	FIJ	J	FIJR	FIJR				FIJ			FIJR				
46	134	5	6	3	8	1	5	4	7	5	1	13	7	7	9	8	4	2	8	8	4	15	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	1%	*	*	1%	1%	1%	1%	1%	*	*	1%	1%	*	2%	-	-	-	-
					K				K			DFJKR	K	K	FK	K			K			DFHJKQRU				
47	228	5	16	10	12	15	15	4	2	7	7	17	10	17	8	17	8	10	11	13	12	14	-	-	-	-
	1%	1%	2%	1%	1%	2%	1%	*	*	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	-
			I		I	HI	HI					BHI	I	HI		HI		I	I		I	HI				
48	173	6	6	3	8	2	11	12	9	10	9	6	10	2	9	14	16	9	5	12	7	9	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	*	1%	1%	1%	-	-	-	-
							FN	FN		FN	F				F	DFN	DFNS	FN								
49	164	14	10	10	1	6	4	10	5	5	9	15	2	6	11	12	5	12	7	7	7	6	-	-	-	-
	1%	1%	1%	1%	*	1%	*	1%	*	*	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
		EM	E	E				E			E	EGIJMV			EM	E		EM								

50	453	30	29	27	15	8	29	12	24	28	32	25	8	11	26	26	8	20	19	12	20	44	-	-	-	-
	2%	3%	3%	3%	1%	1%	3%	1%	2%	3%	3%	2%	1%	1%	3%	3%	1%	2%	2%	1%	2%	4%	-	-	-	-
		FHMNQ	FMNQ	FMQ			FHMNQ		FMNQ	FHMNQ	EFHMNQT	FMNQ			FHMNQ	FMNQ						EFHILMNOQRSTU				
51	215	7	23	4	9	5	18	8	10	9	8	14	8	6	10	20	6	9	5	14	10	15	-	-	-	-
	1%	1%	2%	*	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	2%	-	-	-	-
			DEFKNQS				DFNS					S				DFNQS						S				
52	150	5	10	9	13	-	10	3	5	4	9	12	6	13	9	10	10	3	4	3	2	10	-	-	-	-
	1%	*	1%	1%	1%	-	1%	*	*	*	1%	1%	1%	1%	1%	1%	1%	*	*	*	*	1%	-	-	-	-
			F	F	FHJRSU		F				F	FRSU		FRSU	F	F	F					FR				
53	173	4	7	5	7	3	18	6	8	12	9	12	12	5	18	10	6	5	6	3	11	6	-	-	-	-
	1%	*	1%	*	1%	*	2%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	*	1%	*	1%	1%	-	-	-	-
							BDFNRSTV			F		F			BDEFHNQRSTV											
54	161	7	8	6	7	3	16	4	5	8	8	14	9	5	17	11	4	2	4	10	3	10	-	-	-	-
	1%	1%	1%	1%	1%	*	2%	*	1%	1%	1%	1%	1%	*	2%	1%	*	*	*	1%	*	1%	-	-	-	-
							FHQRSU					FHQRSU			EFHINQRSU	R						R				
55	125	7	3	4	8	3	14	-	6	9	9	8	3	8	4	3	4	3	7	8	3	11	-	-	-	-
	1%	1%	*	*	1%	*	1%	-	1%	1%	1%	1%	*	1%	*	*	*	*	1%	1%	*	1%	-	-	-	-
					H		FHMOPRU		H	H	H	H		H					H			HR				
56	115	2	4	4	13	2	7	9	4	5	7	8	5	*	10	4	4	6	5	8	2	6	-	-	-	-
	1%	*	*	*	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	*	1%	-	-	-	-
					BFINU		N	N			N	N			NU			N								
57	151	5	21	*	9	3	14	2	9	15	5	5	8	6	8	7	8	5	6	5	4	6	-	-	-	-
	1%	1%	2%	*	1%	*	1%	*	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
			BDFHKLNRSUV		D		DH		D	DFHKLRSU					D											
58	139	7	9	4	11	5	8	8	4	7	7	13	2	3	5	6	5	3	4	16	6	6	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	*	*	*	1%	*	*	*	2%	1%	1%	-	-	-	-
					M							IMNRS								MR						
59	100	12	4	3	4	5	8	1	2	7	10	7	3	3	2	2	3	4	5	7	4	6	-	-	-	-
	*	1%	*	*	*	*	1%	*	*	1%	1%	1%	*	*	*	*	*	*	*	1%	*	1%	-	-	-	-
		HIO									HIO															
60	156	6	9	3	19	3	7	2	2	17	13	16	6	1	11	6	2	4	3	12	1	11	-	-	-	-
	1%	1%	1%	*	2%	*	1%	*	*	2%	1%	2%	1%	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
					DFHIMNPQRSU					DFHINPQRSU	DFHINQRSU	DFHINQRSU			HINQSU					U		FHINQSU				
61	109	10	7	3	8	1	7	3	5	10	4	5	8	*	5	7	2	4	-	7	4	7	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	*	1%	*	1%	1%	*	*	1%	*	*	-	1%	*	1%	-	-	-	-
		FNS	S		FNS		S		S	FNS		S	NS		S	S		S				FNS				
62	131	8	10	4	7	3	10	3	6	10	4	9	5	4	5	15	1	4	4	6	6	6	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	*	*	1%	2%	*	*	*	1%	1%	1%	-	-	-	-
										Q						FHKNQRS										
63	134	7	31	1	10	1	7	1	5	2	11	12	5	1	5	6	3	1	2	8	12	4	-	-	-	-
	1%	1%	3%	*	1%	*	1%	*	*	*	1%	1%	*	*	*	1%	*	*	*	1%	1%	*	-	-	-	-
			BDEFGHIJKLMNOPQRSTUV		DFHJNRS						DFHJNRS	DFHJNQRS									DFHJNRS					
64	113	11	11	1	14	1	2	3	9	3	4	9	9	1	7	5	4	4	6	3	1	4	-	-	-	-
	1%	1%	1%	*	1%	*	*	*	1%	*	*	1%	1%	*	1%	*	*	*	1%	*	*	*	-	-	-	-
		FNU	N		DFGHJKNQRUV				FGNU			FNU	N													
65	82	2	3	1	10	1	9	2	1	9	7	3	7	3	7	5	1	2	1	3	3	3	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	1%	1%	*	1%	*	1%	*	*	*	*	*	*	*	-	-	-	-
					DFIQRSV		IQS			DFIQRS					I											
66	135	4	13	3	14	2	10	5	4	9	6	7	12	2	6	5	2	6	6	10	5	3	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	*	-	-	-	-
			FNV		DFINQV								FNV													
67	110	-	9	3	9	1	10	5	10	13	8	10	-	3	6	5	4	5	-	3	4	3	-	-	-	-
	1%	-	1%	*	1%	*	1%	1%	1%	1%	1%	1%	-	*	1%	*	*	*	-	*	*	*	-	-	-	-
			MS		BFMS		BFMS	S	BFMS	BDFMNSV	BFMS	BFMS			MS			S								
68	110	4	5	4	12	3	7	-	7	10	3	10	7	2	5	5	3	2	5	2	4	11	-	-	-	-
	1%	*	1%	*	1%	*	1%	-	1%	1%	*	1%	1%	*	*	*	*	*	*	*	*	1%	-	-	-	-
					FHKNR		H		H	HNR		HNR	H									HKNR				
69	99	4	8	4	8	-	2	4	5	9	8	10	2	5	3	11	2	3	3	2	2	4	-	-	-	-
	*	*	1%	*	1%	-	*	*	*	1%	1%	1%	*	1%	*	1%	*	*	*	*	*	*	-	-	-	-
			F		F					F	F	F				F										
70	155	6	8	3	17	4	18	3	5	8	2	11	6	4	13	2	4	2	5	14	8	11	-	-	-	-
	1%	1%	1%	*	2%	*	2%	*	1%	1%	*	1%	1%	*	1%	*	*	*	*	1%	1%	1%	-	-	-	-
					DFHIKMNPQRS		DFHIKNPQRS			K		KPR			HKNPR					KR		KPR				
71	102	1	5	1	18	-	6	3	4	5	2	11	4	1	4	5	15	-	1	4	4	9	-	-	-	-
	*	*	*	*	2%	-	1%	*	*	1%	*	1%	*	*	*	*	1%	-	*	*	*	1%	-	-	-	-
					BCDFGHIJKMNOPRSTU		R			FR		BDFKNRS			R		BDFHIKNORS					DFNRS				
72	94	1	9	*	8	2	2	-	4	5	6	10	3	*	4	4	4	4	3	7	7	10	-	-	-	-
	*	*	1%	*	1%	*	*	-	*	1%	1%	1%	*	*	*	*	*	*	*	1%	1%	1%	-	-	-	-
			HN		DHN						H	BDFGHN									H	BDFGHNS				
73	100	12	3	8	9	1	2	-	3	2	4	9	6	1	6	3	2	-	10	2	8	8	-	-	-	-
	*	1%	*	1%	1%	*	*	-	*	*	*	1%	1%	*	1%	*	*	-	1%	*	1%	1%	-	-	-	-
		FGHIJNR		HR	FHNR							FHNR	R		HR				FGHJNR		HR	HR				
74	100	5	4	3	15	4	7	4	6	4	5	7	-	1	3	6	3	2	7	6	4	5	-	-	-	-
	*	1%	*	*	2%	*	1%	*	1%	*	*	1%	-	*	*	1%	*	*	1%	1%	*	*	-	-	-	-
					CDFHJKMNOQRUV		M		M			M							M							
75	84	2	4	13	8	-	6	6	-	5	3	5	2	2	3	5	5	1	6	1	*	6	-	-	-	-
	*	*	*	1%	1%	-	1%	1%	-	*	*	1%	*	*	*	1%	*	*	1%	*	*	1%	-	-	-	-
				BFINORU	FIRU		I	I		I		I							FI			FI				
76	92	1	12	3	13	-	5	1	3	2	4	4	1	1	5	7	1	1	5	12	3	8	-	-	-	-

	*	*	1%	*	1%	-	1%	*	*	*	*	*	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
			BFHMNR		BFHIJKLMNQRU											F				FHNR		BFHMNR				
77	82	2	2	5	10	-	9	1	3	3	3	5	1	-	4	3	11	1	4	9	4	3	-	-	-	-
	*	*	*	1%	1%	-	1%	*	*	*	*	*	*	-	*	*	1%	*	*	1%	*	*	-	-	-	-
					FHMNR		FHMNR										FHMNR									
78	95	6	13	4	9	-	4	2	2	1	2	10	-	-	3	13	-	4	4	2	3	12	-	-	-	-
	*	1%	1%	*	1%	-	*	*	*	*	*	1%	-	-	*	1%	-	*	*	*	*	1%	-	-	-	-
			FIJKMNQ		FJMNQ							FIJKMNOQ				FHIJKMNOQS						FHIJKMNOQRS				
79	70	1	4	5	11	2	5	1	2	1	2	5	2	-	5	4	2	2	4	5	3	5	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	*	*	*	-	1%	*	*	*	*	*	*	*	-	-	-	-
					BFHIJKMNR							N			N											
80	142	1	12	6	10	4	3	4	-	7	7	13	3	5	6	12	4	3	7	18	7	10	-	-	-	-
	1%	*	1%	1%	1%	*	*	*	-	1%	1%	1%	*	1%	1%	1%	*	*	1%	2%	1%	1%	-	-	-	-
			I		BI					I	I	BGIMR		I	I	BI			I	BGIMR	I	BI				
81	88	2	1	4	13	2	10	1	4	2	-	8	3	2	1	9	1	1	5	7	5	8	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	-	1%	*	*	*	1%	*	*	1%	1%	1%	1%	-	-	-	-
					BCFHIJKMNOQR		HJKOQR					HKOR				HKOQR			K			HKOR				
82	93	5	10	1	16	-	8	1	4	4	4	8	3	3	4	6	1	1	1	5	6	5	-	-	-	-
	*	*	1%	*	2%	-	1%	*	*	*	*	1%	*	*	*	1%	*	*	*	*	1%	*	-	-	-	-
			FRS		DFHIJKMNOQRSV		FS					FHRS														
83	65	1	7	-	10	1	1	-	3	2	1	6	5	2	4	5	2	3	4	-	3	5	-	-	-	-
	*	*	1%	-	1%	*	*	-	*	*	*	1%	*	*	*	1%	*	*	*	-	*	*	-	-	-	-
					BDFGHIJKNQT							DH														
84	66	2	11	1	5	2	2	1	3	-	4	5	2	-	1	5	*	3	2	10	4	2	-	-	-	-
	*	*	1%	*	1%	*	*	*	*	-	*	*	*	-	*	*	*	*	*	1%	*	*	-	-	-	-
			JNOQSV		JN							J								JN						
85	64	-	12	*	3	2	1	1	-	6	2	4	1	2	2	4	2	1	4	5	5	7	-	-	-	-
	*	-	1%	*	*	*	*	*	-	1%	*	*	*	*	*	*	*	*	*	1%	1%	1%	-	-	-	-
			BDFGHIMOR							I		I										BGI				
86	64	-	4	*	10	-	4	2	3	4	5	6	3	4	-	2	1	2	5	3	4	4	-	-	-	-
	*	-	*	*	1%	-	*	*	*	*	*	1%	*	*	-	*	*	*	*	*	*	*	-	-	-	-
					BDFHOQR						O	FO							O			O				
87	60	-	3	*	8	2	3	1	1	2	6	9	1	-	4	3	-	1	5	6	2	4	-	-	-	-
	*	-	*	*	1%	*	*	*	*	*	1%	1%	*	-	*	*	-	*	*	1%	*	*	-	-	-	-
					BDHIMNQR						N	BDHIMNQR														
88	58	2	5	1	5	2	-	-	2	2	7	7	*	2	1	2	3	-	5	6	7	1	-	-	-	-
	*	*	*	*	*	*	-	-	*	*	1%	1%	*	*	*	*	*	-	*	1%	1%	*	-	-	-	-
					R						GHR	GHMORV							R		GHR					
89	67	1	4	1	5	2	1	-	2	2	2	8	3	2	1	5	10	-	4	6	1	5	-	-	-	-
	*	*	*	*	1%	*	*	-	*	*	*	1%	*	*	*	1%	1%	-	*	1%	*	1%	-	-	-	-
					HR							GHORU					HOR		R			R				
90	74	4	7	5	9	-	7	1	2	3	1	3	7	-	2	5	2	-	2	3	7	6	-	-	-	-
	*	*	1%	*	1%	-	1%	*	*	*	*	*	1%	-	*	*	*	-	*	*	1%	1%	-	-	-	-
			R		FHIKNRS		FNR						FNR								FNR	FKNR				
91	52	2	1	3	9	-	6	-	2	2	4	-	1	2	1	4	-	2	3	6	1	5	-	-	-	-
	*	*	*	*	1%	-	1%	-	*	*	*	-	*	*	*	*	-	*	*	1%	*	*	-	-	-	-
					FHIJLMOQRU		FL															L				
92	36	-	1	1	6	-	2	-	3	2	-	3	1	-	1	2	1	3	2	2	1	5	-	-	-	-
	*	-	*	*	1%	-	*	-	*	*	-	*	*	-	*	*	*	*	*	*	*	1%	-	-	-	-
					FHKN																	FHKN				
93	45	1	4	10	10	-	3	-	-	2	-	7	1	-	-	2	1	-	1	1	3	-	-	-	-	-
	*	*	*	1%	1%	-	*	-	-	*	-	1%	*	-	-	*	*	-	*	*	*	-	-	-	-	-
				BFHIKMNOQRSV	BFHIJKMNOPQRSV							FHIKNORSV														
94	43	1	3	*	3	-	2	2	3	1	1	3	1	-	-	5	1	1	-	11	3	3	-	-	-	-
	*	*	*	*	*	-	*	*	*	*	*	*	*	-	-	1%	*	*	-	1%	*	*	-	-	-	-
																OS				FKNORS						
95	38	2	3	-	1	-	-	2	3	1	2	7	-	-	3	4	3	1	1	-	4	2	-	-	-	-
	*	*	*	-	*	-	-	*	*	*	*	1%	-	-	*	*	*	*	*	-	*	*	-	-	-	-
												DEFGJMNR														
96	58	2	6	7	3	1	-	1	5	-	2	5	2	-	-	1	1	1	1	8	5	6	-	-	-	-
	*	*	1%	1%	*	*	-	*	*	-	*	1%	*	-	-	*	*	*	*	1%	1%	1%	-	-	-	-
				JO					JO			GJNO										GJNOS				
97	40	1	*	1	5	-	2	1	3	-	-	5	1	1	1	7	1	3	1	*	1	5	-	-	-	-
	*	*	*	*	*	-	*	*	*	-	-	1%	*	*	*	1%	*	*	*	*	*	1%	-	-	-	-
					JK							FJK				FJK						JK				
98	65	-	7	-	7	1	8	4	2	1	1	6	-	-	3	9	1	1	1	-	11	2	-	-	-	-
	*	-	1%	-	1%	*	1%	*	*	*	*	1%	-	-	*	1%	*	*	*	-	1%	*	-	-	-	-
					BDJMNRS		BDJMNS					MN				BDJMNRS					BDFIJKMNQRSTV					
99	47	1	2	2	1	-	1	1	-	1	3	4	8	-	1	5	4	4	1	2	3	2	-	-	-	-
	*	*	*	*	*	-	*	*	-	*	*	*	1%	-	*	1%	*	*	*	*	*	*	-	-	-	-
												I	FIJNS			I		I								
100	536	31	33	21	18	10	65	19	10	26	23	59	3	10	8	23	10	22	17	37	27	64	-	-	-	-
	3%	3%	3%	2%	2%	1%	6%	2%	1%	3%	2%	6%	*	1%	1%	2%	1%	2%	2%	4%	3%	6%	-	-	-	-
		FIMNOQ	FIMNOQ	M	M		BCDEFHIJKMNOPQRSU	M		FIMNOQ	IMNO	BCDEFHIJKMNOPQRSU				IMO		IMNO	M	FIMNOQ	FIMNOQ	BCDEFHIJKMNOPQRSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	5951	355	131	404	96	521	100	469	388	282	250	93	341	406	221	115	341	364	386	196	353	139	-	-	-	-

	28%	36%	13%	40%	10%	52%	10%	47%	39%	28%	25%	9%	34%	41%	22%	12%	34%	36%	39%	20%	35%	14%	-	-	-	-
		CEGJKLOPTV	L	CEGJKLMOPQTV		BCDEGIJKLMNOPQRSTUV		BCDEGIJKLMNOPQRSTUV	CEGJKLOPTV	CEGLOPTV	CEGLPV		CEGJKLOPTV	CEGJKLMOPQTV	CEGLPV		CEGJKLOPTV	CEGJKLOPTV	CEGJKLOPTV	CEGLPV	CEGJKLOPTV	EGL				
1-25%	5876	245	225	288	222	260	292	272	272	264	326	235	303	324	311	350	314	323	242	271	254	283	-	-	-	-
	28%	25%	23%	29%	22%	26%	29%	27%	27%	26%	33%	24%	30%	32%	31%	35%	31%	32%	24%	27%	25%	28%	-	-	-	-
				CEL			CELS	E	E	E	BCEFHIJLSUV		BCELS	BCEFHIJLSU	BCEFJLSU	BCDEFGHIJLSTUV	BCEFLSU	BCEFHIJLSU				CELS				
26%-50%	3891	190	249	129	217	130	234	127	151	181	175	237	169	156	232	218	177	167	176	208	150	218	-	-	-	-
	19%	19%	25%	13%	22%	13%	23%	13%	15%	18%	18%	24%	17%	16%	23%	22%	18%	17%	18%	21%	15%	22%	-	-	-	-
		DFH	BDFHIJKMNQRSU		DFHIKMNRSU		DFHIJKMNQRSU			DFH	DFH	BDFHIJKMNQRSU	H		DFHIJKMNQRSU	DFHIKMNRSU	DFH	FH	DFH	DFHIU		DFHIJKMNRSU				
51%-75%	3142	141	229	96	266	57	223	88	127	196	163	236	136	80	174	167	106	85	108	163	119	181	-	-	-	-
	15%	14%	23%	10%	27%	6%	22%	9%	13%	20%	16%	24%	14%	8%	17%	17%	11%	8%	11%	16%	12%	18%	-	-	-	-
		DFHNR	BDFHIKMNOPQRSTUV	F	BDFHIJKMNOPQRSTUV		BDFHIKMNOPQRSTUV	F	FHNR	BDFHIMNQRSU	DFHINQRSU	BDFHIJKMNOPQRSTUV	DFHNR		DFHIMNQRSU	DFHINQRSU	F	F	F	DFHNQRS	FNR	DFHIMNQRSU				
76%-100%	2139	69	166	82	199	32	152	44	62	77	86	200	51	34	62	150	62	61	87	163	124	178	-	-	-	-
	10%	7%	17%	8%	20%	3%	15%	4%	6%	8%	9%	20%	5%	3%	6%	15%	6%	6%	9%	16%	12%	18%	-	-	-	-
		FN	BDFHIJKMNOQRS	FHMN	BDFGHIJKMNOPQRSU		BDFHIJKMNOQRS		FN	FHMN	FHMNOR	BDFGHIJKMNOPQRSU			FN	BDFHIJKMNOQRS	FN	FN	FHIMNOR	BDFHIJKMNOQRS	BDFHIJKMNOQRS	BDFHIJKMNOQRSU				
Mean (Incl. 0)	29.09	25.69	41.59	22.55	45.42	14.47	40.38	17.61	22.59	29.48	28.76	45.17	22.98	17.73	29.15	36.81	22.69	21.04	24.05	35.21	27.74	39.82	-	-	-	-
		FHNR	BDFHIJKMNOPQRSTU	FHN	BCDFGHIJKMNOPQRSTUV		BDFHIJKMNOPQRSTU	F	FHN	BDFHIMNQRS	DFHIMNQRS	BCDFGHIJKMNOPQRSTUV	FHN	F	BDFHIMNQRS	BDFHIJKMNOQRSU	FHN	FHN	FHNR	BDFHIJKMNOQRSU	DFHIMNQRS	BDFHIJKMNOQRSTU				
Mean (Excl. 0)	40.6	39.86	47.86	37.82	50.24	30.24	44.86	33.16	36.91	41.04	38.33	49.78	34.88	29.86	37.42	41.6	34.44	33.09	39.18	43.77	42.85	46.28	-	-	-	-
		FHMNQR	BDFHIJKMNOPQRSU	FHNR	BDFGHIJKMNOPQRSTUV		BDFHIJKMNOQRS		FNR	FHIMNOQR	FHMNQR	BDFGHIJKMNOPQRSTUV	FN		FHNR	FHIKMNOQR	FN		FHMNQR	DFHIKMNOQRS	DFHIKMNOQR	BDFHIJKMNOPQRS				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Wearable Fitness Tracker (Valued at $100)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	5951	756	246	2447	2067	3246	823	435
	28%	38%	12%	41%	26%	41%	16%	14%
		BDFG		BDFG	BFG	ABDFG	BG	
1	187	18	14	54	63	77	39	38
	1%	1%	1%	1%	1%	1%	1%	1%
								F
2	133	10	10	51	45	59	32	18
	1%	1%	*	1%	1%	1%	1%	1%
3	123	16	10	36	44	54	20	17
	1%	1%	1%	1%	1%	1%	*	1%
4	103	8	7	35	31	42	27	22
	*	*	*	1%	*	1%	1%	1%
5	323	24	16	81	144	125	62	57
	2%	1%	1%	1%	2%	2%	1%	2%
					BF			BF
6	351	40	36	117	124	159	74	33
	2%	2%	2%	2%	2%	2%	1%	1%
				G		DFG		
7	305	38	24	94	117	133	72	32
	1%	2%	1%	2%	1%	2%	1%	1%
8	361	36	34	107	120	149	82	63
	2%	2%	2%	2%	2%	2%	2%	2%
9	265	20	19	90	93	108	53	42
	1%	1%	1%	2%	1%	1%	1%	1%
10	679	45	93	158	307	245	166	76
	3%	2%	5%	3%	4%	3%	3%	3%
			ACEFG		ACEFG			
11	251	24	17	89	95	120	52	26
	1%	1%	1%	1%	1%	1%	1%	1%
						F		
12	256	17	19	75	94	107	46	51
	1%	1%	1%	1%	1%	1%	1%	2%
						F		F
13	226	20	22	76	78	100	46	31
	1%	1%	1%	1%	1%	1%	1%	1%

14	169	11	16	54	68	55	34	21
	1%	1%	1%	1%	1%	1%	1%	1%
15	246	18	22	66	113	92	53	26
	1%	1%	1%	1%	1%	1%	1%	1%
					F			
16	180	18	21	53	61	70	46	28
	1%	1%	1%	1%	1%	1%	1%	1%
17	153	16	10	41	57	55	35	28
	1%	1%	*	1%	1%	1%	1%	1%
18	163	18	14	46	61	69	31	24
	1%	1%	1%	1%	1%	1%	1%	1%
19	162	14	24	39	64	56	36	21
	1%	1%	1%	1%	1%	1%	1%	1%
20	371	39	35	100	132	138	69	65
	2%	2%	2%	2%	2%	2%	1%	2%
								F
21	170	18	18	45	56	47	35	33
	1%	1%	1%	1%	1%	1%	1%	1%
								E
22	129	8	15	32	51	32	44	23
	1%	*	1%	1%	1%	*	1%	1%
					E		DE	
23	178	10	38	33	82	59	47	15
	1%	*	2%	1%	1%	1%	1%	*
			ACDEFG		CG		CG	
24	171	24	26	41	56	51	46	25
	1%	1%	1%	1%	1%	1%	1%	1%
		E	E					
25	222	34	16	46	95	94	43	31
	1%	2%	1%	1%	1%	1%	1%	1%
		CF			CF	C		
26	150	15	8	27	75	32	35	26
	1%	1%	*	*	1%	*	1%	1%
					CE		E	E
27	130	8	17	36	42	40	31	26
	1%	*	1%	1%	1%	*	1%	1%
28	147	9	24	45	38	39	29	31
	1%	*	1%	1%	*	*	1%	1%
			DEF	E				DEF
29	105	7	10	22	44	34	33	22
	1%	*	*	*	1%	*	1%	1%
30	205	10	20	56	88	67	60	31
	1%	1%	1%	1%	1%	1%	1%	1%
31	147	4	13	47	46	39	37	37
	1%	*	1%	1%	1%	*	1%	1%
				AE			A	ADEF
32	110	5	16	17	55	22	35	17
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		CE	

33	144	4	8	50	58	58	33	25
	1%	*	*	1%	1%	1%	1%	1%
				A	A	A		A
34	122	18	8	32	51	52	32	14
	1%	1%	*	1%	1%	1%	1%	*
35	95	6	14	12	43	21	27	20
	*	*	1%	*	1%	*	1%	1%
			CE		CE		CE	CE
36	144	8	28	37	51	43	45	19
	1%	*	1%	1%	1%	1%	1%	1%
			ACDE				DE	
37	134	8	15	39	54	46	29	19
	1%	*	1%	1%	1%	1%	1%	1%
38	144	11	22	37	63	38	52	11
	1%	1%	1%	1%	1%	*	1%	*
			EG		E		CDEG	
39	130	7	6	24	62	33	32	31
	1%	*	*	*	1%	*	1%	1%
					CE			BCE
40	182	9	33	38	69	52	62	33
	1%	*	2%	1%	1%	1%	1%	1%
			ACDE				ACDE	
41	133	8	8	39	57	36	34	21
	1%	*	*	1%	1%	*	1%	1%
					E			
42	127	11	15	35	47	47	31	19
	1%	1%	1%	1%	1%	1%	1%	1%
43	131	6	26	34	51	43	40	15
	1%	*	1%	1%	1%	1%	1%	*
			ACDEG					
44	133	11	20	31	54	43	47	17
	1%	1%	1%	1%	1%	1%	1%	1%
							CDE	
45	125	12	13	25	55	39	34	20
	1%	1%	1%	*	1%	*	1%	1%
46	134	7	15	33	51	38	45	29
	1%	*	1%	1%	1%	*	1%	1%
							DE	E
47	228	21	33	49	83	79	69	42
	1%	1%	2%	1%	1%	1%	1%	1%
			C				CD	
48	173	10	20	53	59	54	38	31
	1%	*	1%	1%	1%	1%	1%	1%
49	164	17	22	35	73	58	45	17
	1%	1%	1%	1%	1%	1%	1%	1%
50	453	47	56	79	186	129	133	86
	2%	2%	3%	1%	2%	2%	3%	3%
		CE	CE		CE		CE	CE
51	215	14	43	42	70	59	69	47
	1%	1%	2%	1%	1%	1%	1%	2%
			ACDE				CDE	ACDE
52	150	12	20	27	67	41	48	23

	1%	1%	1%	*	1%	1%	1%	1%
			C		CE		CE	
53	173	16	17	41	73	55	37	26
	1%	1%	1%	1%	1%	1%	1%	1%
54	161	10	19	29	68	38	41	36
	1%	*	1%	*	1%	*	1%	1%
					CE		E	CE
55	125	7	7	24	55	30	32	33
	1%	*	*	*	1%	*	1%	1%
					E		E	ABCEF
56	115	6	9	29	51	33	37	21
	1%	*	*	*	1%	*	1%	1%
							E	
57	151	5	27	36	58	38	46	25
	1%	*	1%	1%	1%	*	1%	1%
			ACDE		E		AE	A
58	139	10	15	28	56	36	42	30
	1%	*	1%	*	1%	*	1%	1%
					E		CE	CE
59	100	7	6	17	49	23	26	21
	*	*	*	*	1%	*	1%	1%
					CE			CE
60	156	3	15	18	89	22	60	31
	1%	*	1%	*	1%	*	1%	1%
			E		ACE		ACE	ACE
61	109	8	14	18	47	30	32	21
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	C
62	131	10	26	23	51	35	36	22
	1%	*	1%	*	1%	*	1%	1%
			CDE				CE	
63	134	13	37	17	49	27	59	19
	1%	1%	2%	*	1%	*	1%	1%
			ACDEG		CE		CDEG	
64	113	3	15	33	53	31	42	9
	1%	*	1%	1%	1%	*	1%	*
			A		AE		AEG	
65	82	4	7	13	42	20	20	14
	*	*	*	*	1%	*	*	*
					CE			
66	135	8	18	31	55	39	43	23
	1%	*	1%	1%	1%	*	1%	1%
							E	
67	110	7	14	20	54	31	35	16
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	
68	110	9	10	25	47	29	39	19
	1%	*	*	*	1%	*	1%	1%
					E		CE	
69	99	7	19	16	49	26	33	7
	*	*	1%	*	1%	*	1%	*
			CEG		CE		CEG	
70	155	11	11	28	62	35	50	43
	1%	1%	1%	*	1%	*	1%	1%
					E		CE	ABCDE
71	102	4	9	26	43	15	42	19
	*	*	*	*	1%	*	1%	1%

				E	E		ACDE	E
72	94	8	13	15	39	20	41	19
	*	*	1%	*	*	*	1%	1%
			E		E		CDE	CE
73	100	15	7	22	44	27	29	12
	*	1%	*	*	1%	*	1%	*
		E			E		E	
74	100	7	9	25	41	24	32	17
	*	*	*	*	1%	*	1%	1%
					E		E	
75	84	13	10	19	29	24	25	13
	*	1%	*	*	*	*	1%	*
		E						
76	92	6	19	11	31	13	38	26
	*	*	1%	*	*	*	1%	1%
			CDE		E		CDE	CDE
77	82	9	5	20	27	15	20	22
	*	*	*	*	*	*	*	1%
				E			E	DE
78	95	7	26	8	35	15	47	19
	*	*	1%	*	*	*	1%	1%
			ACDE		CE		CDE	CE
79	70	8	8	13	27	16	26	14
	*	*	*	*	*	*	1%	*
							CDE	
80	142	13	24	22	53	33	49	31
	1%	1%	1%	*	1%	*	1%	1%
			CE		CE		CDE	CE
81	88	9	10	15	29	21	30	25
	*	*	1%	*	*	*	1%	1%
							CDE	CDE
82	93	7	15	9	44	18	39	17
	*	*	1%	*	1%	*	1%	1%
			CE		CE		CDE	CE
83	65	3	12	14	30	16	30	6
	*	*	1%	*	*	*	1%	*
			E		E		CDEG	
84	66	5	16	11	20	17	26	14
	*	*	1%	*	*	*	1%	*
			CDE				CDE	
85	64	6	16	9	21	12	27	12
	*	*	1%	*	*	*	1%	*
			CDE				CDE	
86	64	4	7	13	29	17	25	11
	*	*	*	*	*	*	1%	*
							CE	
87	60	3	6	9	29	8	24	13
	*	*	*	*	*	*	*	*
					E		CE	E
88	58	8	7	12	24	14	17	7
	*	*	*	*	*	*	*	*
89	67	2	10	21	22	11	23	12
	*	*	*	*	*	*	*	*
			E	E			DE	E
90	74	11	12	13	22	20	25	17
	*	1%	1%	*	*	*	*	1%
							CDE	C

91	52	4	6	6	20	11	16	16
	*	*	*	*	*	*	*	1%
							CE	CE
92	36	2	3	7	16	8	18	9
	*	*	*	*	*	*	*	*
							CDE	
93	45	14	6	2	20	15	21	4
	*	1%	*	*	*	*	*	*
		CDEG	C		C	C	CDEG	
94	43	4	8	6	10	10	13	15
	*	*	*	*	*	*	*	*
			CDE				D	CDE
95	38	4	7	9	17	9	13	2
	*	*	*	*	*	*	*	*
							G	
96	58	12	7	11	14	23	22	14
	*	1%	*	*	*	*	*	*
		CD					CD	D
97	40	2	7	6	17	11	19	8
	*	*	*	*	*	*	*	*
							CDE	
98	65	11	15	9	20	19	23	10
	*	1%	1%	*	*	*	*	*
		CE	CDE				CDE	
99	47	5	8	13	16	17	14	6
	*	*	*	*	*	*	*	*
100	536	48	56	70	197	122	197	166
	3%	2%	3%	1%	2%	2%	4%	6%
		CE	CE		CE	C	ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	5951	756	246	2447	2067	3246	823	435
	28%	38%	12%	41%	26%	41%	16%	14%
		BDFG		BDFG	BFG	ABDFG	BG	
1-25%	5876	543	576	1662	2250	2296	1288	846
	28%	27%	29%	28%	28%	29%	26%	28%
			F		F	F		F
26%-50%	3891	280	466	930	1555	1180	1087	660
	19%	14%	23%	16%	19%	15%	22%	22%
			ACDE		ACE		ACDE	ACDE
51%-75%	3142	215	396	623	1341	788	997	567
	15%	11%	20%	10%	17%	10%	20%	19%
			ACDE		ACE		ACDE	ACDE
76%-100%	2139	206	315	338	787	490	804	493
	10%	10%	16%	6%	10%	6%	16%	16%
		CE	ACDE		CE		ACDE	ACDE
Mean (Incl. 0)	29.09	25.15	39.2	20.73	30.3	20.84	38.61	38.47
		CE	ACDE		ACE		ACDE	ACDE
Mean (Excl. 0)	40.6	40.44	44.7	35.01	40.86	35.07	46.22	44.99
		CE	ACDE		CE		ACDE	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Wearable Fitness Tracker (Valued at $130)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	6098	358	158	431	104	521	111	477	391	298	257	104	363	405	223	117	313	384	404	184	350	145	-	-	-	-
	29%	36%	16%	43%	10%	52%	11%	48%	39%	30%	26%	10%	36%	41%	22%	12%	31%	38%	40%	18%	35%	14%	-	-	-	-
		CEGJKLOPTV	EGL	BCEGJKLMOPQTUV		BCDEGIJKLMNOPQRSTUV		BCEGIJKLMNOPQRSTUV	CEGJKLOPQTV	CEGLOPTV	CEGLPTV		CEGJKLOPTV	CEGJKLOPQTUV	CEGLPV		CEGKLOPTV	CEGJKLOPQTV	CEGJKLOPQTUV	EGLP	CEGJKLOPTV	EL				
1	187	11	4	10	3	12	20	10	6	8	7	4	6	14	8	4	7	9	8	6	13	17	-	-	-	-
	1%	1%	*	1%	*	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	-	-	-	-
							CEIJKLMP							EL							E	CEILP				
2	105	3	3	5	3	4	13	3	5	2	2	3	4	7	6	2	14	7	9	3	2	5	-	-	-	-
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							EHJKLPU										EHJKLPU		JKP							
3	157	8	6	14	3	6	16	7	10	6	8	6	12	7	3	3	6	10	6	7	8	5	-	-	-	-
	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	*	-	-	-	-
				EOP			EOPSV						O													
4	128	5	6	4	2	7	11	13	4	3	3	-	2	6	8	5	7	5	6	13	12	6	-	-	-	-
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						L	EL	EJKLM	L					L	L		L	L	L	L	EL	L				
5	344	9	5	16	13	20	13	16	19	19	26	10	20	26	19	16	13	27	10	12	11	22	-	-	-	-
	2%	1%	1%	2%	1%	2%	1%	2%	2%	2%	3%	1%	2%	3%	2%	2%	1%	3%	1%	1%	1%	2%	-	-	-	-
						C			C	C	BCELSU		C	BCLSU	C			BCELSU				CLS				
6	365	14	7	12	8	20	13	20	9	15	16	11	25	26	20	14	33	31	19	22	20	8	-	-	-	-
	2%	1%	1%	1%	1%	2%	1%	2%	1%	2%	2%	1%	3%	3%	2%	1%	3%	3%	2%	2%	2%	1%	-	-	-	-
													CEILV	CEILV	EIV		CDEGIJLPV	BCDEGIJKLPV	V							
7	317	15	18	24	6	12	12	11	19	7	20	6	10	23	11	16	30	23	6	22	14	11	-	-	-	-
	2%	2%	2%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	3%	2%	1%	2%	1%	1%	-	-	-	-
				EJLS					EJLS		EJLS			EJLS			EFGHJLMOSV	EJLOSV		ELS						
8	287	9	14	18	12	7	7	18	20	10	15	6	11	14	20	9	20	23	15	10	19	13	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	1%	-	-	-	-
				L				L	FGL						FGL		L	BFGJLP	L		L					
9	301	24	8	11	11	10	6	21	14	17	18	7	17	16	12	20	23	19	9	9	14	14	-	-	-	-
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		GLS						GL		L	GL					GL	GLS	GL								
10	733	32	23	28	29	36	27	38	32	42	50	30	32	58	36	54	31	43	24	21	28	38	-	-	-	-
	3%	3%	2%	3%	3%	4%	3%	4%	3%	4%	5%	3%	3%	6%	4%	5%	3%	4%	2%	2%	3%	4%	-	-	-	-
										S	CDEGLSTU			BCDEGILMOQSTU		CDEGILSTU		S								
11	260	3	11	9	12	12	20	12	9	15	8	12	12	16	12	13	21	7	9	15	21	12	-	-	-	-
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							BR			B				B			BR				BR					
12	230	9	9	7	7	10	12	14	9	13	12	14	19	10	14	9	7	2	10	14	14	14	-	-	-	-
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13	204	8	4	11	9	10	13	8	13	9	6	7	7	10	13	14	6	14	9	14	14	3	-	-	-	-
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							V		V						V	V		V			V					
14	230	14	14	5	7	13	11	12	8	16	15	8	15	11	7	10	9	12	9	13	7	12	-	-	-	-
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15	284	17	7	13	11	15	11	6	21	12	17	10	4	5	22	32	17	15	12	9	12	15	-	-	-	-
	1%	2%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	*	1%	2%	3%	2%	2%	1%	1%	1%	2%	-	-	-	-
									CHMN		HMN				CHLMN	CDEGHJLMNRSTUV	MN	MN				MN				
16	200	11	10	5	9	5	12	4	9	8	6	6	15	13	10	11	21	5	3	16	11	8	-	-	-	-
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													S	S			DFHKLRSV			S						
17	179	12	10	5	9	2	13	4	11	6	7	5	8	5	9	20	8	6	6	16	6	10	-	-	-	-
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							F		F							DFHJKLNRSU				F						
18	174	5	10	5	5	11	4	4	9	12	12	8	18	6	14	8	7	13	7	9	2	5	-	-	-	-
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										U	U		BEGHNUV		EGHUV			GUV								
19	159	7	6	2	10	10	14	8	7	6	8	9	4	6	10	6	11	8	10	4	3	10	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
							DU																			
20	341	13	17	14	15	10	15	22	14	19	30	19	8	22	19	22	15	13	9	21	6	19	-	-	-	-
	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	3%	2%	1%	2%	2%	2%	2%	1%	1%	2%	1%	2%	-	-	-	-
								MSU		U	BEFGIMRSU	U		MSU	U	MSU						U				
21	196	6	4	1	12	9	11	7	12	10	9	11	5	17	11	16	15	4	15	6	6	9	-	-	-	-
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					D		D		D	D		D		CDMR	D	DR	D		DR			D				
22	161	16	5	9	7	9	11	3	6	6	4	9	8	6	5	4	16	7	8	6	7	9	-	-	-	-

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		HK															HKOP									
23	137	13	3	11	6	9	7	1	6	6	8	9	8	5	5	8	9	4	4	2	9	5	-	-	-	-
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		H		H		H					H	H					H				H					
24	150	6	10	8	6	1	10	4	3	12	10	7	16	4	11	6	7	4	7	4	8	6	-	-	-	-
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							F			FI	F		FHINR		FI				F		F					
25	181	4	12	20	5	4	12	2	4	9	9	14	4	8	9	6	8	10	10	8	10	15	-	-	-	-
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				BEFHIMP			H					FHIM										EFHIM				
26	151	7	3	4	12	6	13	11	10	11	2	9	5	7	9	10	5	6	11	2	3	3	-	-	-	-
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					KV		KV		K	K									K							
27	136	17	6	4	7	2	10	2	3	6	9	8	10	5	7	2	5	4	7	12	3	8	-	-	-	-
	1%	2%	1%	*	1%	*	1%	*	*	1%	1%	1%	1%	1%	1%	*	*	*	1%	1%	*	1%	-	-	-	-
		FHIPRU																								
28	135	9	3	6	6	9	14	2	4	4	5	6	8	12	5	3	7	3	9	7	3	12	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	-	-	-	-
							HIJPR							H								HIJR				
29	111	4	8	6	6	1	5	3	6	8	5	2	6	5	8	12	5	6	4	5	4	3	-	-	-	-
	1%	*	1%	1%	1%	*	1%	*	1%	1%	*	*	1%	*	1%	1%	*	1%	*	1%	*	*	-	-	-	-
																FLV										
30	225	7	16	6	14	3	8	4	5	12	21	18	4	12	14	14	8	6	11	15	5	23	-	-	-	-
	1%	1%	2%	1%	1%	*	1%	*	*	1%	2%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	2%	-	-	-	-
			FI		FHI						BDFGHIMQRU	DFHIMRU			FHIM	F						BDFGHIMQRSU				
31	119	2	7	1	8	3	11	1	5	6	7	16	9	3	5	6	6	-	6	8	5	4	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	2%	1%	*	1%	1%	1%	-	1%	1%	1%	*	-	-	-	-
			R		HR		DHR		R	R	R	BDFHIJNORSUV	R		R	R	R		R							
32	140	4	6	3	14	5	8	9	5	11	9	9	7	3	8	12	4	4	7	3	4	5	-	-	-	-
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					DINQRUV																					
33	113	7	6	5	14	5	7	6	4	4	4	2	3	3	9	10	7	6	-	9	2	3	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	*	*	*	*	*	*	1%	1%	1%	1%	-	1%	*	*	-	-	-	-
		S			IJKLMNSUV		S	S			S				LS	LS	S	S		S						
34	139	2	4	4	17	4	9	9	3	2	8	10	5	8	10	10	4	2	6	3	6	13	-	-	-	-
	1%	*	*	*	2%	*	1%	1%	*	*	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	1%	-	-	-	-
					BCDFIJMQRSTU							IJR			IJR	R						BFIJR				
35	139	3	20	6	6	3	5	3	6	4	5	10	8	5	12	4	6	3	8	9	3	10	-	-	-	-
	1%	*	2%	1%	1%	*	1%	*	1%	*	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	-	-	-	-
			BEFGHIJKNPRU									R			FHR							R				
36	113	1	6	1	6	3	5	4	7	3	3	9	4	11	7	13	1	5	1	3	12	9	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	*	*	1%	*	1%	1%	1%	*	*	*	*	1%	1%	-	-	-	-
									S			S		BDQS	S	BDFJKQS					BDQS	QS				
37	121	3	9	3	5	3	7	-	5	6	8	11	3	7	8	9	14	1	5	7	1	6	-	-	-	-
	1%	*	1%	*	*	*	1%	-	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	-	-	-	-
			HR				H			H	HRU	HRU		H	HRU	HRU	HRU					H				
38	122	4	10	5	6	1	11	5	4	5	7	11	2	7	11	2	3	7	8	5	4	4	-	-	-	-
	1%	*	1%	1%	1%	*	1%	1%	*	*	1%	1%	*	1%	1%	*	*	1%	1%	1%	*	*	-	-	-	-
							F					FMP			FMP				F							
39	129	5	3	5	7	1	4	2	13	6	2	9	7	3	9	5	6	4	11	14	5	8	-	-	-	-
	1%	1%	*	*	1%	*	*	*	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
									CFHKNR			FK			FK				FHKN	FK						
40	178	4	14	4	14	4	10	2	2	11	6	9	15	5	12	18	6	8	4	15	5	10	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	1%	1%	2%	*	1%	2%	1%	1%	*	1%	*	1%	-	-	-	-
			HI		DHIS		I			HI		I	DHIS		HIS	BDFHIKNSU				I		I				
41	115	4	9	1	9	3	6	4	5	9	6	8	3	10	9	10	4	3	4	4	2	2	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	*	*	*	*	*	*	-	-	-	-
					DUV					DV		DV		DUV	DV	DV										
42	134	2	5	1	9	3	8	8	4	11	4	8	7	4	4	4	5	4	9	18	6	10	-	-	-	-
	1%	*	*	*	1%	*	1%	1%	*	1%	*	1%	1%	*	*	*	1%	*	1%	2%	1%	1%	-	-	-	-
										D										BDFIKOR		D				
43	157	6	12	2	13	4	6	4	6	9	4	13	5	3	12	5	5	6	5	22	7	9	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	2%	1%	1%	-	-	-	-
					DN							DN			DN					DFGHIKMNPQRS						
44	163	6	17	4	9	4	8	3	10	7	6	7	13	4	10	5	11	6	5	12	9	7	-	-	-	-
	1%	1%	2%	*	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
			FHN																							
45	148	6	15	4	8	5	13	2	11	2	8	11	7	2	16	8	1	6	6	6	3	7	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	*	2%	1%	*	1%	1%	1%	*	1%	-	-	-	-
			HJNQU				HJNQU		HJNQ			HJNQ			DHJNQRSU											
46	187	10	11	3	4	12	16	5	6	4	7	15	17	8	11	4	10	5	7	13	13	6	-	-	-	-
	1%	1%	1%	*	*	1%	2%	*	1%	*	1%	2%	2%	1%	1%	*	1%	*	1%	1%	1%	1%	-	-	-	-
							DEIJPR					DEIJPR	DEIJPR													
47	164	9	14	6	13	5	13	2	4	7	7	10	6	9	5	13	6	7	4	7	10	6	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	-	-	-	-
			H		HIS		H									H										
48	197	11	7	7	9	10	8	12	4	4	10	12	9	11	5	9	13	8	13	9	11	12	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
												J							J			J				
49	146	3	18	5	8	2	8	4	3	11	12	7	7	3	8	8	8	8	7	4	8	5	-	-	-	-
	1%	*	2%	1%	1%	*	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	*	-	-	-	-
			BFHINV							FIN	FIN															
50	452	21	18	29	16	6	20	6	20	27	39	26	4	21	27	45	15	19	11	32	14	38	-	-	-	-

	2%	2%	2%	3%	2%	1%	2%	1%	2%	3%	4%	3%	*	2%	3%	4%	2%	2%	1%	3%	1%	4%	-	-	-	-
		FHM	M	FHMS	M		FHM		FHM	FHMS	CEFGHIMNQ RSU	FHMS		FHM	FHMS	BCEFGHIMN QRSU		FHM		FHMS		CEFGHIMQRS U				
51	202	11	11	6	14	3	11	3	8	7	6	12	15	6	15	18	11	5	9	7	5	19	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	2%	-	-	-	-
					FHR							F	FH		FHR	FHKNRU						DFHIJKNRU				
52	172	2	14	5	8	5	7	5	8	9	5	6	8	8	12	13	14	6	8	11	7	11	-	-	-	-
	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
			B												B	B	B					B				
53	155	9	9	13	16	4	5	3	3	12	9	8	3	4	9	8	4	4	4	7	9	11	-	-	-	-
	1%	1%	1%	1%	2%	*	1%	*	*	1%	1%	1%	*	*	1%	1%	*	*	*	1%	1%	1%	-	-	-	-
				I	FGHIMNQRS					I												I				
54	139	4	19	4	12	3	9	7	6	14	10	8	5	4	6	6	3	1	4	7	3	5	-	-	-	-
	1%	*	2%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	*	*	1%	*	*	-	-	-	-
			BDFIMNOQR SUV		FRSU		R			FRSUV	R	R														
55	117	4	6	9	3	3	7	5	7	10	6	10	5	9	9	7	3	2	3	3	4	2	-	-	-	-
	1%	*	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	*	*	*	*	-	-	-	-
										RV		RV		V	RV											
56	127	5	8	1	12	6	12	6	4	7	3	10	5	4	6	7	5	5	7	2	5	8	-	-	-	-
	1%	*	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	*	1%	-	-	-	-
					DIK		DK					D														
57	108	7	5	3	8	-	11	1	4	9	2	6	4	2	7	11	4	3	3	6	5	7	-	-	-	-
	1%	1%	1%	*	1%	-	1%	*	*	1%	*	1%	*	*	1%	1%	*	*	*	1%	1%	1%	-	-	-	-
					FHK		FHKN			FHK		F			F	FHK						F				
58	141	3	7	1	12	4	11	7	5	8	14	11	8	2	5	6	6	8	6	6	8	2	-	-	-	-
	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	*	-	-	-	-
					DNV		DV				BDFINOV	DNV						D								
59	111	9	10	1	4	4	6	8	4	4	3	5	3	3	10	10	2	6	5	3	7	5	-	-	-	-
	1%	1%	1%	*	*	*	1%	1%	*	*	*	1%	*	*	1%	1%	*	1%	1%	*	1%	*	-	-	-	-
															DK											
60	129	5	13	8	9	3	5	6	3	5	6	12	3	4	7	3	7	5	3	5	6	11	-	-	-	-
	1%	1%	1%	1%	1%	*	*	1%	*	1%	1%	1%	*	*	1%	*	1%	1%	*	*	1%	1%	-	-	-	-
			I									IPS										I				
61	103	3	4	7	7	3	8	5	3	4	5	6	10	3	6	4	5	7	4	7	1	3	-	-	-	-
	*	*	*	1%	1%	*	1%	1%	*	*	*	1%	1%	*	1%	*	*	1%	*	1%	*	*	-	-	-	-
62	114	2	12	1	8	1	7	3	7	4	6	6	3	5	7	8	4	4	1	12	4	7	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	*	1%	1%	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
			DFS		DS				S						S	S				S		S				
63	101	10	5	1	13	1	9	1	6	5	4	9	2	1	4	6	1	3	6	6	4	5	-	-	-	-
	*	1%	1%	*	1%	*	1%	*	1%	*	*	1%	*	*	*	1%	*	*	1%	1%	*	*	-	-	-	-
		H			DFHKMNOQR		H					HNQ														
64	108	3	4	4	11	3	3	6	3	3	8	11	1	-	8	11	4	3	2	6	5	10	-	-	-	-
	1%	*	*	*	1%	*	*	1%	*	*	1%	1%	*	-	1%	1%	*	*	*	1%	*	1%	-	-	-	-
					IMNRS						N	IJMNRS			MNS	MNS						MNS				
65	82	2	6	6	6	-	7	2	3	4	4	7	2	-	7	2	2	-	4	9	2	6	-	-	-	-
	*	*	1%	1%	1%	-	1%	*	*	*	*	1%	*	-	1%	*	*	-	*	1%	*	1%	-	-	-	-
					FNR		FNR					FNR			FNR				R	NR		FNR				
66	99	1	8	6	13	-	11	2	8	4	4	10	3	2	6	3	3	2	1	3	5	6	-	-	-	-
	*	*	1%	1%	1%	-	1%	*	1%	*	*	1%	*	*	1%	*	*	*	*	*	1%	1%	-	-	-	-
			F		BFHJKMNPQ RS		BFHNRS		F			BFHNRS			F							F				
67	95	2	9	*	4	-	7	6	5	6	1	8	7	2	7	5	12	1	5	4	2	2	-	-	-	-
	*	*	1%	*	*	-	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	1%	*	*	*	-	-	-	-
			FKR				F		F	FKR		DFKRV	FKR		FKR		DFKNRUV		F							
68	110	1	17	5	7	3	9	-	4	5	3	5	3	*	7	11	3	1	2	9	2	11	-	-	-	-
	1%	*	2%	*	1%	*	1%	-	*	1%	*	*	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
			BFHIKLMNQR SU		HNR		HNR								HN	BHNRS						BHNRSU				
69	83	5	6	2	10	-	6	1	1	4	5	12	2	1	4	7	2	2	3	4	2	5	-	-	-	-
	*	1%	1%	*	1%	-	1%	*	*	*	*	1%	*	*	*	1%	*	*	*	*	*	*	-	-	-	-
					FHINR							DFHIMNOQR SU				F										
70	138	4	12	2	7	4	12	2	5	9	8	12	4	5	7	7	3	2	8	6	7	11	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
			R				DHR			R		DHQR										DHR				
71	87	-	10	4	9	-	5	1	3	7	3	9	4	1	6	8	-	5	4	2	1	4	-	-	-	-
	*	-	1%	*	1%	-	1%	*	*	1%	*	1%	*	*	1%	1%	-	*	*	*	*	*	-	-	-	-
			BFQ		BFHNQU					BFQ		BFHNQU			BFQ	BFQ										
72	98	3	18	2	9	1	6	4	2	5	4	1	3	3	8	6	4	3	3	8	3	3	-	-	-	-
	*	*	2%	*	1%	*	1%	*	*	*	*	*	*	*	1%	1%	*	*	*	1%	*	*	-	-	-	-
			BDFHIJKLMN QRSUV		FIL										L											
73	76	2	2	3	10	3	1	2	4	5	3	7	2	*	5	4	2	2	2	1	6	8	-	-	-	-
	*	*	*	*	1%	*	*	*	*	1%	*	1%	*	*	*	*	*	*	*	*	1%	1%	-	-	-	-
					GHNRS							N										GNRS				
74	112	11	4	2	10	1	9	-	3	4	6	6	3	5	2	9	1	8	6	12	3	7	-	-	-	-
	1%	1%	*	*	1%	*	1%	-	*	*	1%	1%	*	*	*	1%	*	1%	1%	1%	*	1%	-	-	-	-
		FHOQ			FHOQ		H				H	H				H		H	H	H		H				
75	97	3	3	2	12	4	7	2	4	2	9	7	1	1	4	7	1	2	1	9	5	10	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	1%	1%	*	*	*	1%	*	*	*	1%	*	1%	-	-	-	-
					DHIJMNQRS						MNQRS											JMNQRS				
76	96	5	5	4	12	2	4	1	-	3	1	14	3	-	4	4	4	1	4	16	2	7	-	-	-	-
	*	1%	*	*	1%	*	*	*	-	*	*	1%	*	-	*	*	*	*	*	2%	*	1%	-	-	-	-
					FHIJKMNORS U							FGHIJKMNOP RSU								FHIKNRU		IKN				
77	102	7	2	7	9	5	10	3	7	4	5	4	1	1	6	4	4	2	6	7	3	7	-	-	-	-

	*	1%	*	1%	1%	1%	1%	*	1%	*	*	*	*	*	1%	*	*	*	1%	1%	*	1%	-	-	-	-
					MNR		MNR		M																	
78	86	2	13	1	11	-	12	7	1	1	7	5	5	-	1	3	1	5	2	1	6	4	-	-	-	-
	*	*	1%	*	1%	-	1%	1%	*	*	1%	*	*	-	*	*	*	1%	*	*	1%	*	-	-	-	-
			DFIJNOQS		DFIJNOQS		DFIJNOQS	FN			FINO							FN								
79	80	4	7	6	11	2	3	1	1	1	1	7	9	*	2	7	1	-	4	2	2	8	-	-	-	-
	*	*	1%	1%	1%	*	*	*	*	*	*	1%	1%	*	*	1%	*	-	*	*	*	1%	-	-	-	-
					FGHIJKNOQR U							IJNR	HIJKNQR			R						HIJKNQR				
80	120	5	8	3	16	10	11	1	3	7	5	16	*	2	4	2	-	2	5	2	6	11	-	-	-	-
	1%	1%	1%	*	2%	1%	1%	*	*	1%	1%	2%	*	*	*	*	-	*	*	*	1%	1%	-	-	-	-
					DHIKMNOPQ RST	HMQ	HMNPQR			HMQ		DHIKMNOPQ RST										HIMNPQR				
81	77	3	4	2	12	2	7	3	-	4	2	6	2	1	2	5	2	2	7	4	1	6	-	-	-	-
	*	*	*	*	1%	*	1%	*	-	*	*	1%	*	*	*	*	*	*	1%	*	*	1%	-	-	-	-
					DFHIJKMNO QRU		I					I							I			I				
82	67	2	3	3	8	3	9	1	3	4	2	2	2	-	2	9	1	1	2	4	3	4	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	*	*	*	-	*	1%	*	*	*	*	*	*	-	-	-	-
					HNR		HNR									HNR										
83	100	2	9	1	16	1	6	1	5	2	5	5	1	-	4	13	10	1	7	5	2	7	-	-	-	-
	*	*	1%	*	2%	*	1%	*	*	*	*	1%	*	-	*	1%	1%	*	1%	*	*	1%	-	-	-	-
			N		BDFHIJKLMN ORU							N				BDFHJMNRU	DFNR		FNR			NR				
84	61	2	8	2	8	1	1	1	-	3	1	4	2	-	1	7	2	-	5	3	4	4	-	-	-	-
	*	*	1%	*	1%	*	*	*	-	*	*	*	*	-	*	1%	*	-	1%	*	*	*	-	-	-	-
			INR		GIKNOR											INR			INR							
85	72	4	6	1	12	-	5	1	4	1	5	5	1	-	1	6	-	3	3	11	-	4	-	-	-	-
	*	*	1%	*	1%	-	*	*	*	*	1%	*	*	-	*	1%	-	*	*	1%	-	*	-	-	-	-
					DFHIJMNOQ RSU						N									FMNOQU						
86	44	2	3	*	3	-	1	2	-	2	2	6	1	-	2	2	3	2	4	3	3	3	-	-	-	-
	*	*	*	*	*	-	*	*	-	*	*	1%	*	-	*	*	*	*	*	*	*	*	-	-	-	-
												FIN							I							
87	41	3	9	2	4	1	1	3	1	1	2	2	1	-	1	3	1	1	3	2	2	2	-	-	-	-
	*	*	1%	*	*	*	*	*	*	*	*	*	*	-	*	*	*	*	*	*	*	*	-	-	-	-
			N																							
88	60	2	6	5	6	1	6	-	2	2	4	6	2	-	2	3	2	2	5	-	1	3	-	-	-	-
	*	*	1%	1%	1%	*	1%	-	*	*	*	1%	*	-	*	*	*	*	*	-	*	*	-	-	-	-
					HN		N					HN														
89	45	1	3	1	8	-	3	1	3	1	1	3	3	2	1	1	1	3	3	-	5	2	-	-	-	-
	*	*	*	*	1%	-	*	*	*	*	*	*	*	*	*	*	*	*	*	-	1%	*	-	-	-	-
					BFHJKOTV																					
90	64	1	3	3	7	2	1	1	2	-	4	8	1	-	2	3	1	4	1	8	6	6	-	-	-	-
	*	*	*	*	1%	*	*	*	*	-	*	1%	*	-	*	*	*	*	*	1%	1%	1%	-	-	-	-
					GHJNS							GHIJNS						J			J	JN				
91	48	8	1	-	7	-	2	-	5	1	2	10	1	-	1	2	1	-	-	2	2	4	-	-	-	-
	*	1%	*	-	1%	-	*	-	*	*	*	1%	*	-	*	*	*	-	-	*	*	*	-	-	-	-
		FHNRS			DFHJNORS				RS			CDFGHJKMN OPQRS										RS				
92	48	8	2	-	4	2	1	1	1	1	1	7	2	-	1	3	1	2	5	1	4	2	-	-	-	-
	*	1%	*	-	*	*	*	*	*	*	*	1%	*	-	*	*	*	*	1%	*	*	*	-	-	-	-
		N										DGIJKNO							N							
93	58	1	8	1	7	-	9	8	5	-	1	5	2	-	1	2	3	1	-	*	3	2	-	-	-	-
	*	*	1%	*	1%	-	1%	1%	*	-	*	*	*	-	*	*	*	*	-	*	*	*	-	-	-	-
			FJNS		FJKNOS		BFJKNORS	FJKNOS	JS			JNS														
94	64	6	3	7	4	1	2	1	2	1	1	5	-	-	1	7	-	1	2	15	3	2	-	-	-	-
	*	1%	*	1%	*	*	*	*	*	*	*	*	-	-	*	1%	-	*	*	2%	*	*	-	-	-	-
				N												MN				FGHIJKMNO QRSV						
95	46	1	2	2	5	-	1	8	3	-	1	5	2	2	1	3	1	-	1	1	5	2	-	-	-	-
	*	*	*	*	1%	-	*	1%	*	-	*	*	*	*	*	*	*	-	*	*	1%	*	-	-	-	-
					JR			FGJKORS				JR														
96	58	2	2	10	2	-	-	1	3	3	1	9	6	-	-	1	1	3	2	-	8	4	-	-	-	-
	*	*	*	1%	*	-	-	*	*	*	*	1%	1%	-	-	*	*	*	*	-	1%	*	-	-	-	-
				FGHKNO								FGHKNOPQS T	O								FGKNO					
97	56	1	13	3	7	-	3	-	5	1	-	4	3	-	-	*	2	1	2	1	7	5	-	-	-	-
	*	*	1%	*	1%	-	*	-	*	*	-	*	*	-	-	*	*	*	*	*	1%	*	-	-	-	-
			BFHJKNOPRS T		FHJKNOPR				KO												FHKNO	KO				
98	65	1	8	*	9	-	1	-	1	1	4	10	1	-	2	8	-	7	-	1	8	4	-	-	-	-
	*	*	1%	*	1%	-	*	-	*	*	*	1%	*	-	*	1%	-	1%	-	*	1%	*	-	-	-	-
			NS		BDFGHIJMNO QS							BDFGHIJMNO QS				FHIJMNQS		FHIJNQS			FHNQS	S				
99	39	-	2	*	2	2	4	-	1	1	2	4	1	1	1	7	1	5	-	1	3	1	-	-	-	-
	*	-	*	*	*	*	*	-	*	*	*	*	*	*	*	1%	*	*	-	*	*	*	-	-	-	-
																BHS		S								
100	451	25	21	16	10	10	54	7	9	21	14	56	7	3	6	24	11	19	12	42	27	57	-	-	-	-
	2%	3%	2%	2%	1%	1%	5%	1%	1%	2%	1%	6%	1%	*	1%	2%	1%	2%	1%	4%	3%	6%	-	-	-	-
		HIMNO	NO	N			BCDEFHIJKM NOPQRSU			HIMNO	N	BCDEFHIJKM NOPQRSU				HIMNO		HMNO	N	DEFHIKMNO QRS	EFHIMNOQS	BCDEFHIJKM NOPQRSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	6098	358	158	431	104	521	111	477	391	298	257	104	363	405	223	117	313	384	404	184	350	145	-	-	-	-
	29%	36%	16%	43%	10%	52%	11%	48%	39%	30%	26%	10%	36%	41%	22%	12%	31%	38%	40%	18%	35%	14%	-	-	-	-

		CEGJKLOPTV	EGL	BCEGJKLMOP QTUV		BCDEGIJKLM NOPQRSTUV		BCEGIJKLMN OPQRSTUV	CEGJKLOPQT V	CEGLOPTV	CEGLPTV		CEGJKLOPTV	CEGJKLOPQT UV	CEGLPV		CEGKLOPTV	CEGJKLOPQT V	CEGJKLOPQT UV	EGLP	CEGJKLOPTV	EL				
1-25%	6013	274	224	268	221	266	312	270	279	290	327	230	294	339	314	327	363	321	241	286	277	292	-	-	-	-
	29%	27%	22%	27%	22%	27%	31%	27%	28%	29%	33%	23%	29%	34%	31%	33%	36%	32%	24%	29%	28%	29%	-	-	-	-
		E				E	CELS	E	CEL	CELS	BCDEFHILSU		CELS	BCDEFHIJLSU V	CEFLS	CDEFHILS	BCDEFHIJLMS TUV	CDEFHLS		E	EL	CELS				
26%-50%	3934	160	245	124	240	108	231	114	153	190	205	254	175	170	240	243	164	137	167	244	148	222	-	-	-	-
	19%	16%	25%	12%	24%	11%	23%	11%	15%	19%	20%	25%	17%	17%	24%	24%	16%	14%	17%	24%	15%	22%	-	-	-	-
		FH	BDFHIJMNQR SU		BDFHIJMNQR SU		BDFHIMNQR SU		FH	DFHIRU	BDFHIRSU	BDFHIJKMNQ RSU	DFH	DFH	BDFHIJMNQR SU	BDFHIJMNQR SU	FH		DFH	BDFHIJMNQR SU	F	BDFHIMNQR SU				
51%-75%	2903	111	225	97	234	61	191	89	112	156	138	204	111	75	174	184	105	89	104	154	109	180	-	-	-	-
	14%	11%	22%	10%	23%	6%	19%	9%	11%	16%	14%	20%	11%	7%	17%	18%	11%	9%	10%	15%	11%	18%	-	-	-	-
		FN	BDFHIJKMNO QRSTU	F	BDFGHIJKMN OPQRSTUV		BDFHIKMNQ RSU		FN	BDFHIMNQR SU	DFHNRS	BDFHIJKMNQ RSU	FN		BDFHIKMNQ RSU	BDFHIKMNQ RSU	F	F	FN	DFHNQRS	FN	BDFHIKMNQ RSU				
76%-100%	2051	97	148	81	201	45	154	51	64	66	74	208	57	12	49	130	54	69	84	132	116	161	-	-	-	-
	10%	10%	15%	8%	20%	4%	15%	5%	6%	7%	7%	21%	6%	1%	5%	13%	5%	7%	8%	13%	12%	16%	-	-	-	-
		FHIJMNOQ	BDFHIJKMNO QRS	FHNO	BCDFGHIJKM NOPQRSTUV	N	BDFHIJKMNO QRS	N	N	N	FNO	BCDFGHIJKM NOPQRSTUV	N		N	DFHIJKMNO QRS	N	FN	FHMNOQ	DFHIJKMNO QRS	FHIJKMNOQR S	BDFHIJKMNO QRSU				
Mean (Incl. 0)	28.1	25.19	39.84	21.38	44.11	14.91	38.49	17.12	22.03	26.64	27.3	44.73	22.01	15.95	28.21	36.86	21.91	20.89	23.06	34.8	26.56	38.17	-	-	-	-
		DFHNR	BDFHIJKMNO QRSTU	FHN	BCDFGHIJKM NOPQRSTUV		BDFHIJKMNO QRSU		FHN	DFHIMNQRS	DFHIMNQRS	BCDFGHIJKM NOPQRSTUV	FHN		DFHIMNQRS	BDFHIJKMNO QRSU	FHN	FHN	FHN	BDFHIJKMNO QRSU	DFHIMNQRS	BDFHIJKMNO QRSU				
Mean (Excl. 0)	39.6	39.27	47.31	37.55	49.21	31.12	43.3	32.76	36.2	37.92	36.75	49.93	34.57	26.82	36.29	41.73	31.9	33.91	38.69	42.65	40.9	44.63	-	-	-	-
		FHMNQR	BDFGHIJKMN OPQRSTU	FHNQ	BDFGHIJKMN OPQRSTUV	N	DFHIJKMNO QRS	N	FNQ	FHNQR	FHNQ	BDFGHIJKMN OPQRSTUV	N		FHNQ	FHIJKMNOQR	N	N	FHMNQR	DFHIJKMNO QR	FHIKMNOQR	BDFHIJKMNO QRSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q10. [Wearable Fitness Tracker (Valued at $130)] When buying Internet-enabled devices, how much more are you willing to pay for better product security?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	6098	781	275	2470	2133	3323	894	440
	29%	39%	14%	41%	27%	42%	18%	15%
		BDFG		BDFG	BFG	BDFG	BG	
1	187	23	8	50	64	81	37	42
	1%	1%	*	1%	1%	1%	1%	1%
								BDF
2	105	7	5	39	34	36	22	21
	1%	*	*	1%	*	*	*	1%
3	157	22	9	47	51	73	30	29
	1%	1%	*	1%	1%	1%	1%	1%
4	128	16	11	40	32	53	18	29
	1%	1%	1%	1%	*	1%	*	1%
						DF		DF
5	344	26	22	98	149	154	78	48
	2%	1%	1%	2%	2%	2%	2%	2%
6	365	32	21	126	142	164	66	43
	2%	2%	1%	2%	2%	2%	1%	1%
				BF	F	BF		
7	317	38	34	89	111	137	64	45
	2%	2%	2%	1%	1%	2%	1%	1%
8	287	38	22	91	107	131	67	30
	1%	2%	1%	2%	1%	2%	1%	1%
9	301	25	29	95	123	122	59	29
	1%	1%	1%	2%	2%	2%	1%	1%
					F			
10	733	56	77	194	320	295	163	87
	3%	3%	4%	3%	4%	4%	3%	3%
					CFG			
11	260	29	24	75	85	97	54	47
	1%	1%	1%	1%	1%	1%	1%	2%
12	230	20	18	70	81	85	46	41
	1%	1%	1%	1%	1%	1%	1%	1%
13	204	25	18	54	76	88	37	30
	1%	1%	1%	1%	1%	1%	1%	1%

14	230	12	24	67	91	84	53	36
	1%	1%	1%	1%	1%	1%	1%	1%
15	284	24	40	75	110	91	59	35
	1%	1%	2%	1%	1%	1%	1%	1%
			EF					
16	200	16	21	58	69	68	38	36
	1%	1%	1%	1%	1%	1%	1%	1%
17	179	11	30	39	59	48	40	39
	1%	1%	1%	1%	1%	1%	1%	1%
			ACDEF					CDEF
18	174	7	17	57	76	69	41	17
	1%	*	1%	1%	1%	1%	1%	1%
						A		
19	159	5	12	51	64	49	43	28
	1%	*	1%	1%	1%	1%	1%	1%
				AE	A		A	A
20	341	20	38	78	150	108	82	55
	2%	1%	2%	1%	2%	1%	2%	2%
					ACE			
21	196	7	20	63	80	62	40	26
	1%	*	1%	1%	1%	1%	1%	1%
				AE	A			
22	161	16	9	52	59	56	37	26
	1%	1%	*	1%	1%	1%	1%	1%
23	137	20	11	37	55	52	27	15
	1%	1%	1%	1%	1%	1%	1%	*
24	150	16	16	38	60	48	33	20
	1%	1%	1%	1%	1%	1%	1%	1%
25	181	29	17	32	68	61	55	35
	1%	1%	1%	1%	1%	1%	1%	1%
		CE				C	C	C
26	151	7	13	49	63	53	32	18
	1%	*	1%	1%	1%	1%	1%	1%
27	136	8	8	28	63	34	32	29
	1%	*	*	*	1%	*	1%	1%
					E			CE
28	135	9	6	39	50	47	30	32
	1%	*	*	1%	1%	1%	1%	1%
								BF
29	111	11	20	26	42	38	24	13
	1%	1%	1%	*	1%	*	*	*
			C					
30	225	11	31	34	103	45	76	46
	1%	1%	2%	1%	1%	1%	2%	2%
			ACE		ACE		ACE	ACE
31	119	6	13	30	47	27	35	23
	1%	*	1%	1%	1%	*	1%	1%
					E		E	E
32	140	7	18	37	62	40	38	16
	1%	*	1%	1%	1%	1%	1%	1%
					E			

33	113	7	15	24	49	33	30	18
	1%	*	1%	*	1%	*	1%	1%
34	139	10	14	30	59	40	46	26
	1%	1%	1%	*	1%	*	1%	1%
							CE	
35	139	9	24	33	48	36	49	24
	1%	*	1%	1%	1%	*	1%	1%
			CDE				CDE	
36	113	13	19	19	45	46	34	17
	1%	1%	1%	*	1%	1%	1%	1%
			C			C	C	
37	121	3	18	30	49	22	32	20
	1%	*	1%	*	1%	*	1%	1%
			AE	E	E		E	E
38	122	9	12	23	58	35	38	20
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	
39	129	10	8	41	44	41	30	26
	1%	*	*	1%	1%	1%	1%	1%
40	178	8	32	34	70	45	55	34
	1%	*	2%	1%	1%	1%	1%	1%
			ACDE		E		ACE	ACE
41	115	2	19	22	59	31	32	12
	1%	*	1%	*	1%	*	1%	*
			ACE		ACE		A	
42	134	7	9	35	47	36	36	36
	1%	*	*	1%	1%	*	1%	1%
								ACDEF
43	157	9	17	29	65	36	52	37
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	ACE
44	163	13	22	46	55	53	45	27
	1%	1%	1%	1%	1%	1%	1%	1%
45	148	7	23	33	59	40	46	26
	1%	*	1%	1%	1%	1%	1%	1%
			ACE				E	
46	187	16	14	57	64	69	42	36
	1%	1%	1%	1%	1%	1%	1%	1%
47	164	16	27	28	67	49	51	27
	1%	1%	1%	*	1%	1%	1%	1%
			CE		C		CE	
48	197	19	17	62	71	74	50	29
	1%	1%	1%	1%	1%	1%	1%	1%
49	146	13	26	30	61	39	46	16
	1%	1%	1%	1%	1%	*	1%	1%
			CEG		E		CE	
50	452	43	63	62	196	119	117	89
	2%	2%	3%	1%	2%	1%	2%	3%
		C	CE		CE	C	CE	CE
51	202	11	30	49	75	50	60	38
	1%	1%	1%	1%	1%	1%	1%	1%
			AE		E		DE	E
52	172	13	27	48	56	52	45	29

	1%	1%	1%	1%	1%	1%	1%	1%
			DE					
53	155	22	17	23	71	44	49	23
	1%	1%	1%	*	1%	1%	1%	1%
		CE			CE		CE	
54	139	6	25	28	60	32	46	20
	1%	*	1%	*	1%	*	1%	1%
			ACE		E		ACE	
55	117	13	13	26	54	44	23	11
	1%	1%	1%	*	1%	1%	*	*
					F			
56	127	6	15	32	51	35	43	23
	1%	*	1%	1%	1%	*	1%	1%
							AE	
57	108	8	16	17	44	23	29	24
	1%	*	1%	*	1%	*	1%	1%
			CE		E		CE	CE
58	141	8	13	37	64	44	41	19
	1%	*	1%	1%	1%	1%	1%	1%
59	111	8	20	27	43	36	30	13
	1%	*	1%	*	1%	*	1%	*
			CE					
60	129	13	16	26	53	38	50	20
	1%	1%	1%	*	1%	*	1%	1%
							CDE	
61	103	8	7	30	40	38	26	18
	*	*	*	*	1%	*	1%	1%
62	114	5	20	20	43	28	38	26
	1%	*	1%	*	1%	*	1%	1%
			ACE				CDE	ACE
63	101	5	11	17	49	20	35	19
	*	*	1%	*	1%	*	1%	1%
					CE		CE	E
64	108	8	15	18	47	24	39	20
	1%	*	1%	*	1%	*	1%	1%
			E		CE		CE	E
65	82	8	8	14	29	16	25	23
	*	*	*	*	*	*	1%	1%
					E		CE	CDE
66	99	11	11	16	40	26	39	20
	*	1%	1%	*	1%	*	1%	1%
							CDE	C
67	95	2	15	36	30	23	23	12
	*	*	1%	1%	*	*	*	*
			AE	AE				
68	110	7	28	15	31	19	42	29
	1%	*	1%	*	*	*	1%	1%
			ACDE				CDE	CDE
69	83	5	13	8	43	12	35	14
	*	*	1%	*	1%	*	1%	*
			CE		CE		CE	CE
70	138	9	19	26	54	31	45	30
	1%	*	1%	*	1%	*	1%	1%
			CE		E		CE	CE
71	87	5	18	12	41	19	37	11
	*	*	1%	*	1%	*	1%	*

			CE		CE		CDE	
72	98	5	24	16	36	21	34	17
	*	*	1%	*	*	*	1%	1%
			ACDE		E		CDE	
73	76	9	6	16	34	23	30	11
	*	*	*	*	*	*	1%	*
							CE	
74	112	5	13	15	51	25	34	29
	1%	*	1%	*	1%	*	1%	1%
			C		CE		CE	ACE
75	97	7	10	13	41	21	33	25
	*	*	1%	*	1%	*	1%	1%
					CE		CE	CE
76	96	6	8	14	41	14	40	27
	*	*	*	*	1%	*	1%	1%
					CE		CDE	CE
77	102	10	5	26	37	29	23	23
	*	*	*	*	*	*	*	1%
								E
78	86	6	16	15	31	24	38	17
	*	*	1%	*	*	*	1%	1%
			CE				CDE	
79	80	8	14	18	28	21	33	13
	*	*	1%	*	*	*	1%	*
			E				CDE	
80	120	9	10	18	58	27	54	24
	1%	*	1%	*	1%	*	1%	1%
					CE		CDE	CE
81	77	3	9	15	33	12	30	17
	*	*	*	*	*	*	1%	1%
					E		CE	E
82	67	5	12	12	21	15	18	17
	*	*	1%	*	*	*	*	1%
			CE					CE
83	100	3	22	24	34	11	38	17
	*	*	1%	*	*	*	1%	1%
			ACDE	E	E		ACDE	E
84	61	7	14	13	19	12	23	7
	*	*	1%	*	*	*	*	*
			CDE				CDE	
85	72	1	12	8	31	10	30	20
	*	*	1%	*	*	*	1%	1%
			ACE		CE		ACDE	ACE
86	44	3	5	10	20	7	17	7
	*	*	*	*	*	*	*	*
					E		E	
87	41	3	12	9	12	9	17	5
	*	*	1%	*	*	*	*	*
			CDE				DE	
88	60	6	9	11	25	13	23	9
	*	*	*	*	*	*	*	*
							CE	
89	45	6	4	11	19	18	19	5
	*	*	*	*	*	*	*	*
90	64	8	6	8	28	18	29	15
	*	*	*	*	*	*	1%	*
					C		CDE	C

91	48	2	2	7	29	8	22	8
	*	*	*	*	*	*	*	*
					CE		CE	
92	48	4	5	12	24	12	18	3
	*	*	*	*	*	*	*	*
							E	
93	58	4	10	18	15	20	23	12
	*	*	*	*	*	*	*	*
							DE	
94	64	10	10	5	19	15	15	20
	*	1%	*	*	*	*	*	1%
		CE	C				C	CDEF
95	46	7	5	15	15	22	13	3
	*	*	*	*	*	*	*	*
96	58	19	3	12	20	31	20	4
	*	1%	*	*	*	*	*	*
		BCDEFG				C	DG	
97	56	10	13	12	13	19	29	8
	*	1%	1%	*	*	*	1%	*
		D	CDE				CDE	
98	65	8	16	1	33	16	37	7
	*	*	1%	*	*	*	1%	*
		C	CEG		CE	C	CDEG	C
99	39	3	10	5	15	13	14	6
	*	*	*	*	*	*	*	*
			C				C	
100	451	43	45	55	155	97	163	153
	2%	2%	2%	1%	2%	1%	3%	5%
		CE	CE		CE	C	CDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	6098	781	275	2470	2133	3323	894	440
	29%	39%	14%	41%	27%	42%	18%	15%
		BDFG		BDFG	BFG	BDFG	BG	
1-25%	6013	544	551	1713	2316	2312	1288	890
	29%	27%	28%	29%	29%	29%	26%	30%
				F	F	F		F
26%-50%	3934	272	488	881	1596	1128	1099	698
	19%	14%	24%	15%	20%	14%	22%	23%
			ACDE		ACE		ACDE	ACDE
51%-75%	2903	206	409	582	1180	743	931	525
	14%	10%	20%	10%	15%	9%	19%	18%
			ACDE		ACE		ACDE	ACDE
76%-100%	2051	197	278	354	775	493	787	448
	10%	10%	14%	6%	10%	6%	16%	15%
		CE	ACDE		CE		ACDE	ACDE
Mean (Incl. 0)	28.1	23.97	38.35	20.17	29.13	20.11	37.55	37.16
		CE	ACDE		ACE		ACDE	ACDE
Mean (Excl. 0)	39.6	39.33	44.45	34.29	39.72	34.4	45.73	43.54
		CE	ACDE		CE		ACDEG	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q11. [SUMMARY - TOP2BOX(1-2)] When buying an application or Internet-connected device, please rank the following attributes of importance in influencing your decision to buy:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
Functionality	8061	425	339	349	420	432	355	366	431	389	377	302	403	310	348	394	372	456	463	355	389	387	-	-	-	-
	38%	43%	34%	35%	42%	43%	36%	37%	43%	39%	38%	30%	40%	31%	35%	39%	37%	46%	46%	36%	39%	39%	-	-	-	-
		CDGLNO			CDGHLNOT	CDGHKLNOQT	L	LN	CDGHKLNOQT	LN	LN		CLNO		L	LN	LN	CDGHJKLMNOPQTUV	CDGHJKLMNOPQTUV		LN	LN				
Ease of use	5606	329	242	273	225	290	218	322	296	164	257	257	283	347	360	205	230	322	329	154	267	238	-	-	-	-
	27%	33%	24%	27%	23%	29%	22%	32%	30%	16%	26%	26%	28%	35%	36%	21%	23%	32%	33%	15%	27%	24%	-	-	-	-
		CEGJKLPQTUV	JT	GJPT	JT	EGJPQTV	JT	CEGJKLPQTUV	CEGJPQTV		JPT	JPT	EGJPT	CDEFGIJKLMPQTUV	CDEFGIJKLMPQTUV	J	JT	CEGJKLPQTUV	CDEGJKLPQTUV		JPT	JT				
Price	8736	508	397	538	192	372	259	539	514	447	349	313	492	480	435	306	401	474	411	395	543	370	-	-	-	-
	42%	51%	40%	54%	19%	37%	26%	54%	51%	45%	35%	31%	49%	48%	43%	31%	40%	47%	41%	40%	54%	37%	-	-	-	-
		CEFGJKLOPQSTV	EGLP	CEFGJKLOPQRSTV		EGLP	E	CEFGJKLNOPQRSTV	CEFGJKLOPQSTV	EFGKLPV	EG	EG	CEFGKLOPQSTV	CEFGKLPQSTV	EFGKLPV	E	EGLP	CEFGKLPQSTV	EGKLP	EGLP	CEFGJKLNOPQRSTV	EGLP				
Security	9323	338	473	420	522	433	462	372	392	498	540	516	378	450	409	539	483	397	418	454	382	448	-	-	-	-
	44%	34%	47%	42%	52%	43%	46%	37%	39%	50%	54%	52%	38%	45%	41%	54%	48%	40%	42%	45%	38%	45%	-	-	-	-
			BHIMORU	B	BDFGHIMNORSTUV	BH	BHIMORU			BDFHIMORSUV	BCDFGHIMNOQRSTUV	BDFGHIMNORSUV		BHIMRU	B	BCDFGHIMNORSTUV	BDHIMORSU	B	B	BHMU		BHIMRU				
Privacy policy	4925	151	210	178	281	344	291	158	137	251	252	306	194	269	264	302	268	138	174	317	182	260	-	-	-	-
	23%	15%	21%	18%	28%	34%	29%	16%	14%	25%	25%	31%	19%	27%	26%	30%	27%	14%	17%	32%	18%	26%	-	-	-	-
			BHIR	I	BCDHIMRSU	BCDEGHIJKMNOQRSUV	BCDHIMRSU			BDHIMRSU	BDHIMRSU	BCDHIJKMORSUV	IR	BCDHIMRSU	BCDHIMRSU	BCDHIJKMRSU	BCDHIMRSU		IR	BCDHIJKMRSU	IR	BCDHIMRSU				
Appearance	1869	59	108	77	87	63	121	80	80	72	81	100	116	68	73	91	116	90	87	117	75	107	-	-	-	-
	9%	6%	11%	8%	9%	6%	12%	8%	8%	7%	8%	10%	12%	7%	7%	9%	12%	9%	9%	12%	7%	11%	-	-	-	-
			BFJNO				BDEFHIJKNOSU					BFJNO	BDFHIJKNOU				BDFIJKNOU	B		BFJNOU		BFIJNOU				
Brand reputation	3480	189	231	166	273	66	294	164	150	180	144	206	134	77	112	163	130	123	118	207	162	191	-	-	-	-
	17%	19%	23%	17%	27%	7%	29%	16%	15%	18%	14%	21%	13%	8%	11%	16%	13%	12%	12%	21%	16%	19%	-	-	-	-
		FKMNOQRS	DFHIJKMNOPQRSU	FNORS	BDFHIJKLMNOPQRSTUV		BCDFHIJKLMNOPQRSTUV	FNORS	FNOS	FKMNOQRS	FNO	FHIKMNOPQRSU	FN		FN	FNORS	FN	FN	FN	FIKMNOQRS	FNORS	FIKMNOQRS				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q11. [SUMMARY - TOP2BOX(1-2)] When buying an application or Internet-connected device, please rank the following attributes of importance in influencing your decision to buy:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
Functionality	8061	738	733	2467	3026	3137	1903	1097
	38%	37%	37%	41%	38%	39%	38%	37%
				ABDEFG				
Ease of use	5606	539	447	1749	2260	2398	1283	611
	27%	27%	22%	29%	28%	30%	26%	20%
		BG		BFG	BFG	ABDFG	BG	
Price	8736	1081	704	2729	3197	3952	1747	1024
	42%	54%	35%	45%	40%	49%	35%	34%
		BCDEFG		BDFG	BFG	BCDFG		
Security	9323	802	1012	2475	3671	3224	2356	1363
	44%	40%	51%	41%	46%	40%	47%	45%
			ACDEFG		ACE		ACE	ACE
Privacy policy	4925	360	512	1275	1910	1599	1194	868
	23%	18%	26%	21%	24%	20%	24%	29%
			ACE	AE	ACE		ACE	ACDEF
Appearance	1869	152	199	543	631	650	493	344
	9%	8%	10%	9%	8%	8%	10%	11%
			D	DE			ADE	ACDEF
Brand reputation	3480	328	394	761	1305	1041	1024	692
	17%	16%	20%	13%	16%	13%	20%	23%
		CE	CDE		CE		ACDE	ABCDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
Q12. Do you agree or disagree with the following: I would be more confident buying a product that had a security certification mark.
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
Strongly agree	8630	272	594	280	356	201	746	275	277	209	675	624	354	184	209	720	357	480	279	559	340	639	-	-	-	-
	41%	27%	59%	28%	36%	20%	75%	27%	28%	21%	67%	62%	35%	18%	21%	72%	36%	48%	28%	56%	34%	64%	-	-	-	-
		FJNO	BDEFHIJMNOQRSU	FJNO	BDFHIJNOS		BCDEFHIJKLMNOQRSTUV	FJNO	FJNO		BCDEFHIJLMNOQRSTU	BDEFHIJMNOQRSTU	BDFHIJNOS			BCDEFHIJLMNOQRSTUV	BDFHIJNOS	BDEFHIJMNOQSU	FJNO	BDEFHIJMNOQRSU	BDFHIJNOS	BDEFHIJMNOQRSTU				
Somewhat agree	10485	654	326	608	613	592	234	583	606	744	313	355	558	626	651	255	552	430	577	343	539	325	-	-	-	-
	50%	65%	33%	61%	61%	59%	23%	58%	61%	74%	31%	35%	56%	63%	65%	25%	55%	43%	58%	34%	54%	33%	-	-	-	-
		CFGHKLMPQRSTUV	GP	CGKLPRTUV	CGKLMPQRTUV	CGKLPRTV		CGKLPRTV	CGKLPRTUV	BCDEFGHIKLMNOPQRSTUV	GP	GP	CGKLPRTV	CGKLMPQRSTUV	CFGHIKLMPQRSTUV		CGKLPRTV	CGKLPTV	CGKLPRTV	GP	CGKLPRTV	GP				
Somewhat disagree	1520	61	65	99	28	155	19	109	101	40	9	18	65	152	127	18	81	62	107	68	106	31	-	-	-	-
	7%	6%	7%	10%	3%	15%	2%	11%	10%	4%	1%	2%	7%	15%	13%	2%	8%	6%	11%	7%	11%	3%	-	-	-	-
		EGKLPV	EGKLPV	BEGJKLPRV	K	BCDEGHIJKLMPQRSTUV		BCEGJKLMPRTV	BCEGJKLMPRV	GKLP			EGJKLPV	BCDEGHIJKLMPQRSTUV	BCEGJKLMPQRTV		EGJKLPV	EGJKLPV	BCEGJKLMPRTV	EGKLPV	BCEGJKLMPRV	K				
Strongly disagree	364	12	15	13	4	52	1	34	16	8	3	4	22	38	14	7	10	27	37	30	15	4	-	-	-	-
	2%	1%	1%	1%	*	5%	*	3%	2%	1%	*	*	2%	4%	1%	1%	1%	3%	4%	3%	1%	*	-	-	-	-
		G	GKL	G		BCDEGIJKLMOPQRUV		BDEGIJKLOPQUV	EGKLV	G			EGJKLPV	BCDEGIJKLOPQUV	EGKLV		G	EGJKLOPQV	BCDEGIJKLOPQUV	EGJKLPQV	EGKLV					
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
Top2Box (Strongly/ Somewhat agree)	19115	927	920	889	968	793	980	857	883	952	988	979	912	810	859	975	910	910	856	902	879	965	-	-	-	-
	91%	93%	92%	89%	97%	79%	98%	86%	88%	95%	99%	98%	91%	81%	86%	97%	91%	91%	86%	90%	88%	96%	-	-	-	-
		DFHINOSU	FHINOSU	FN	BCDFHIMNOQRSTU		BCDFHIJMNOQRSTU	FN	FN	CDFHIMNOQRSTU	BCDEFHIJMNOQRSTUV	BCDFHIJMNOQRSTU	FHNOS		FN	BCDFHIJMNOQRSTU	FHNOS	FHNOS	FN	FNOS	FN	BCDFHIMNOQRSTU				
Low2Box (Somewhat/ Strongly disagree)	1885	73	80	111	32	207	20	143	117	48	12	21	88	190	141	25	90	90	144	98	121	35	-	-	-	-
	9%	7%	8%	11%	3%	21%	2%	14%	12%	5%	1%	2%	9%	19%	14%	3%	9%	9%	14%	10%	12%	4%	-	-	-	-
		EGKLPV	EGJKLPV	BEGJKLPV	K	BCDEGHIJKLMOPQRSTUV		BCEGJKLMPQRV	BCEGJKLPV	GKLP			EGJKLPV	BCDEGHIJKLMOPQRSTUV	BCEGJKLMPQRTV		EGJKLPV	EGJKLPV	BCEGJKLMPQRTV	EGJKLPV	BCEGJKLPV	K				
Mean	3.3	3.19	3.5	3.16	3.32	2.94	3.73	3.1	3.14	3.15	3.66	3.6	3.24	2.96	3.05	3.69	3.26	3.36	3.1	3.43	3.21	3.6	-	-	-	-
		FHNOS	BDEFHIJMNOQRSU	FNO	BDFHIJMNOSU		BCDEFHIJKLMNOQRSTUV	FN	FNO	FNO	BCDEFHIJLMNOQRSTUV	BCDEFHIJMNOQRSTU	DFHIJNOS		FN	BCDEFHIJLMNOQRSTUV	DFHIJNOS	BDFHIJMNOQSU	FN	BDEFHIJMNOQSU	FHNOS	BCDEFHIJMNOQRSTU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q12. Do you agree or disagree with the following: I would be more confident buying a product that had a security certification mark.
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
Strongly agree	8630	621	1314	1742	3009	2391	2694	1944
	41%	31%	66%	29%	38%	30%	54%	65%
			ACDEF		ACE		ACDE	ACDEF
Somewhat agree	10485	1147	581	3470	4385	4543	2049	903
	50%	57%	29%	58%	55%	57%	41%	30%
		BFG		BDFG	BFG	BDFG	BG	
Somewhat disagree	1520	205	83	618	496	849	204	118
	7%	10%	4%	10%	6%	11%	4%	4%
		BDFG		BDFG	BFG	BDFG		
Strongly disagree	364	27	22	170	110	216	54	35
	2%	1%	1%	3%	1%	3%	1%	1%
				ABDFG		ABDFG		
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly/ Somewhat agree)	19115	1768	1895	5212	7394	6934	4742	2847
	91%	88%	95%	87%	92%	87%	95%	95%
			ACDE		ACE		ACDE	ACDE
Low2Box (Somewhat/ Strongly disagree)	1885	232	105	788	606	1066	258	153
	9%	12%	5%	13%	8%	13%	5%	5%
		BDFG		BDFG	BFG	BDFG		
Mean	3.3	3.18	3.59	3.13	3.29	3.14	3.48	3.59
		CE	ACDEF		ACE		ACDE	ACDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Consumer advocacy organizations] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the following actors?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	4360	290	104	290	66	344	41	387	320	209	199	55	261	361	163	71	224	268	288	48	286	84	-	-	-	-
	21%	29%	10%	29%	7%	34%	4%	39%	32%	21%	20%	6%	26%	36%	16%	7%	22%	27%	29%	5%	29%	8%	-	-	-	-
		CEGJKLOPQTV	EGLT	CEGJKLOPQTV	G	CEGJKLMOPQRSTUV		BCDEGIJKLMOPQRSTUV	CEGJKLMOPQRTV	CEGLOPTV	CEGLOPTV		CEGJKLOPTV	BCDEGJKLMOPQRSTUV	CEGLPTV	G	CEGLOPTV	CEGJKLOPTV	CEGJKLOPQTV		CEGJKLOPQTV	GLT				
1	191	5	5	11	5	11	13	11	12	13	7	2	10	14	9	*	16	15	11	1	17	4	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	2%	2%	1%	*	2%	*	-	-	-	-
				LP		LP	LPTV	LP	LPTV	LPTV	P		P	LPTV	LP		LPTV	ELPTV	LPT		ELPTV					
2	115	4	4	9	1	6	10	3	5	3	5	3	4	12	2	7	10	5	7	1	9	5	-	-	-	-
	1%	*	*	1%	*	1%	1%	*	*	*	*	*	*	1%	*	1%	1%	1%	1%	*	1%	1%	-	-	-	-
				E			EO							ELOT			E		E		E					
3	137	6	5	6	4	5	8	7	4	5	6	6	9	11	2	7	11	14	11	5	4	1	-	-	-	-
	1%	1%	*	1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	*	*	-	-	-	-
							V						V	OV			OV	EIJOV	OV							
4	92	8	*	3	4	5	6	8	2	1	8	2	6	6	-	8	8	3	6	1	2	6	-	-	-	-
	*	1%	*	*	*	*	1%	1%	*	*	1%	*	1%	1%	-	1%	1%	*	1%	*	*	1%	-	-	-	-
		O			O		O	JO			CJO		O	O		O	O		O			O				
5	438	14	19	22	11	27	24	35	21	26	22	10	12	38	14	21	17	36	26	6	16	19	-	-	-	-
	2%	1%	2%	2%	1%	3%	2%	3%	2%	3%	2%	1%	1%	4%	1%	2%	2%	4%	3%	1%	2%	2%	-	-	-	-
						ELT	ELT	BELMOTU		ELT	LT			BEILMOQTUV				BEILMOQTUV	ELT							
6	353	18	12	24	10	18	8	28	10	6	18	8	22	26	13	12	19	33	27	16	14	10	-	-	-	-
	2%	2%	1%	2%	1%	2%	1%	3%	1%	1%	2%	1%	2%	3%	1%	1%	2%	3%	3%	2%	1%	1%	-	-	-	-
				EGJL		J		EGIJLOV			J		GJL	EGIJLV			J	CEGIJKLOPUV	EGIJLOPV							
7	337	13	26	22	4	27	14	12	16	12	25	9	15	22	23	9	15	16	17	7	25	9	-	-	-	-
	2%	1%	3%	2%	*	3%	1%	1%	2%	1%	2%	1%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	-	-	-	-
			ELPV	E		EJLPTV	E		E		ELPTV		E	ELV	ELPTV		E	E	E		ELPTV					
8	314	15	8	23	8	12	6	24	11	15	10	19	19	12	14	17	22	15	20	11	22	11	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	2%	1%	1%	2%	2%	2%	2%	1%	2%	1%	-	-	-	-
				EG				CEGK				EG					EG		EG		EG					
9	247	13	7	7	9	15	15	21	11	6	9	13	16	18	11	13	16	15	15	7	6	4	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	2%	2%	1%	1%	1%	*	-	-	-	-
						V	V	DJUV				V	V	JV	V	V	V	V	V							
10	670	25	25	29	23	37	19	27	38	35	49	21	32	48	26	32	41	48	34	17	22	41	-	-	-	-
	3%	2%	3%	3%	2%	4%	2%	3%	4%	3%	5%	2%	3%	5%	3%	3%	4%	5%	3%	2%	2%	4%	-	-	-	-
									GL		BCEGHLOTU			BEGLOTU			GL	BCEGHLOTU				EGLT				
11	247	5	12	25	10	13	11	7	13	7	14	6	14	16	6	21	8	13	13	6	18	9	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	2%	1%	-	-	-	-
				BEHJLOQTV												BHJLO					O					
12	204	18	7	9	13	12	4	7	13	8	8	9	6	9	9	16	14	8	10	7	9	8	-	-	-	-
	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	-
		G							G							G										
13	224	8	7	14	4	15	9	10	7	4	16	8	9	14	8	14	10	13	11	8	18	16	-	-	-	-
	1%	1%	1%	1%	*	2%	1%	1%	1%	*	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	-	-	-	-
				EJ		EJ					EJ			EJ		EJ		EJ			EJ	EJ				
14	184	8	1	12	6	12	6	7	8	10	3	9	10	12	9	8	10	10	11	3	18	10	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	-	-	-	-
						C								CK				C	CK		CEGKT	C				
15	285	12	14	19	10	13	6	11	18	13	14	13	9	19	14	25	21	9	13	4	14	13	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	3%	2%	1%	1%	*	1%	1%	-	-	-	-
				T					GT					GT		EGMRT	GT									
16	186	8	4	8	12	7	7	13	10	7	8	6	7	9	8	16	21	7	5	4	10	7	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	*	1%	1%	-	-	-	-
																S	CFJLRSTV									
17	181	12	6	5	8	10	6	7	13	20	9	5	15	7	11	3	6	8	1	14	9	6	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	1%	-	-	-	-
		S			S	S			PS	CDEGHLNPQRSV	S		PS	S	S			S		S	S					
18	143	6	2	6	7	14	11	3	6	7	4	6	12	6	11	5	12	9	5	4	2	5	-	-	-	-
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						CHKU							U		U		U									
19	162	5	13	5	10	9	7	3	7	6	5	6	9	8	6	6	6	8	10	2	19	12	-	-	-	-
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																					BDHIJKLOPQT	H				
20	368	14	14	23	12	19	9	23	16	23	25	23	14	11	19	19	17	18	16	16	9	24	-	-	-	-
	2%	1%	1%	2%	1%	2%	1%	2%	2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	2%	2%	1%	2%	-	-	-	-
										GU	EGU	GU										EGU				
21	188	12	6	13	7	5	12	14	5	10	10	6	14	9	10	7	12	6	4	11	5	11	-	-	-	-
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								S																		
22	168	10	6	8	8	8	5	7	9	10	7	11	7	6	9	8	15	7	10	2	10	4	-	-	-	-

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												V					V									
23	167	10	9	9	7	6	11	3	9	9	7	9	13	6	2	7	24	5	8	3	6	5	-	-	-	-
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							O		O			O	HO				EFHIJKLNOPRSTUV									
24	169	17	3	6	12	8	12	5	7	10	7	11	5	7	6	7	-	7	12	14	6	7	-	-	-	-
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		CQ			Q	Q	Q		Q	Q	Q	Q		Q		Q		Q	Q	Q		Q				
25	194	8	3	11	3	7	16	6	9	11	9	11	5	8	15	16	9	8	7	10	10	10	-	-	-	-
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							CE			E		E			CE	CE										
26	140	6	7	8	6	3	10	8	11	9	8	6	4	9	11	1	12	3	4	5	6	4	-	-	-	-
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							P		PR	P					PR		P									
27	152	5	10	4	6	5	8	4	11	9	6	6	11	12	8	8	6	5	7	9	7	7	-	-	-	-
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28	149	11	1	1	6	7	10	4	9	9	8	4	12	2	6	13	4	6	3	23	4	6	-	-	-	-
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							D		D	D			CDN			CDLNS				CDEHLNOQRSUV						
29	131	2	2	11	8	13	7	2	8	4	2	8	8	7	8	9	4	4	8	2	7	9	-	-	-	-
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						BCHK																				
30	213	6	13	3	3	5	16	6	10	16	11	9	11	9	19	19	6	9	12	9	1	20	-	-	-	-
	1%	1%	1%	*	*	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	*	2%	-	-	-	-
			U				DEU		U	DEU	U	U	U	U	BDEFHQU	DEFHU		U	DEU			BDEFHQU				
31	125	3	5	3	12	1	9	2	2	7	8	7	8	4	13	8	4	4	6	2	9	9	-	-	-	-
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					FHI		F								FHIRT							FI				
32	139	7	9	4	6	6	11	3	5	9	15	13	2	2	5	5	5	5	5	10	9	2	-	-	-	-
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							V			V	DEHIMNORSV	HMNV														
33	132	4	8	7	5	3	7	4	6	3	7	8	4	5	8	4	6	15	9	4	4	10	-	-	-	-
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																		EFHJMNPU								
34	141	2	11	4	5	3	5	9	7	7	7	9	4	4	12	6	3	6	5	15	7	8	-	-	-	-
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															BF											
35	132	22	4	2	8	3	12	5	4	10	4	5	1	4	6	10	2	3	8	1	11	7	-	-	-	-
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		CDEFHIKLMNOQRSTV			M		DMT			DM						M			M		M	M				
36	141	16	5	6	4	4	2	8	4	6	3	4	11	6	4	5	15	4	6	11	1	15	-	-	-	-
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		EGIKLORU											U				GIKLORU					EFGIJKLORU				
37	173	9	2	2	12	5	11	12	12	1	9	12	4	10	3	12	3	3	6	20	9	14	-	-	-	-
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		J			CDJOR		JR	JOR	CDJOR		J	DJOR		J		JOR			J	CDFJMOQR	J	CDJMOQR				
38	150	6	5	11	6	6	11	3	8	7	8	14	4	6	11	11	3	6	5	5	5	11	-	-	-	-
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												HQS														
39	156	3	7	3	5	14	6	7	5	11	11	11	12	6	9	7	3	5	6	4	11	10	-	-	-	-
	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	-	-	-	-
						DQ																				
40	219	3	12	4	5	5	16	12	8	11	14	9	16	6	12	11	11	14	7	15	9	19	-	-	-	-
	1%	*	1%	*	1%	*	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	2%	-	-	-	-
							BDEF						BDEF					BE				BDEFINS				
41	142	2	19	8	7	1	4	4	9	6	5	8	9	1	9	9	7	6	7	7	8	7	-	-	-	-
	1%	*	2%	1%	1%	*	*	*	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
			BFGHJKN						N						FN											
42	149	6	6	3	7	12	10	5	4	9	10	5	15	1	12	10	3	7	7	6	-	10	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	-	1%	-	-	-	-
					U	NU	NU			NU	NU	U	DINQU		DINU	U		U	U			NU				
43	158	10	6	6	8	5	19	5	5	9	3	11	5	12	9	3	6	9	7	7	4	10	-	-	-	-
	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	-	-	-	-
							DFHIKMPSU					K		K												
44	176	9	13	6	8	3	9	4	7	9	4	15	8	6	12	8	5	4	9	21	6	8	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	2%	1%	1%	1%	1%	*	*	1%	2%	1%	1%	-	-	-	-
												FHKR								FHKR						
45	164	5	3	6	6	10	13	5	7	10	9	12	9	9	8	10	7	1	4	10	8	9	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
						R	R			R	R	R	R	R	R	R						R				
46	202	4	7	10	11	3	14	16	11	6	7	15	7	9	12	4	12	10	10	24	4	6	-	-	-	-
	1%	*	1%	1%	1%	*	1%	2%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	2%	*	1%	-	-	-	-
							FP	BFPU				BFJPU			F					BFJKMPUV						
47	206	8	14	9	11	10	7	7	19	15	2	15	23	5	10	7	11	3	3	13	8	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	2%	2%	*	1%	2%	*	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
			KS		KS	K			GHKNRSV	KNRS		KNRS	GHKNPRSUV		KS		K			K						
48	202	10	6	10	11	3	9	3	8	11	18	24	9	11	6	5	8	5	6	8	11	19	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	2%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	2%	-	-	-	-
											FHIOPRS	CDEFGHIJMOPQRS										CFHIOPRS				
49	211	11	7	11	17	13	14	9	9	11	9	10	9	5	10	10	11	9	10	12	5	11	-	-	-	-
	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
					NU																					
50	434	33	19	15	17	24	28	10	13	21	17	24	12	21	19	37	11	17	16	24	19	35	-	-	-	-

	2%	3%	2%	1%	2%	2%	3%	1%	1%	2%	2%	2%	1%	2%	2%	4%	1%	2%	2%	2%	2%	3%	-	-	-	-
		HIMQ					HIMQ					H				DEHIKMOQRS						DEHIKMOQRS				
51	178	5	15	4	13	5	11	4	11	6	5	14	8	9	11	5	8	9	8	13	8	8	-	-	-	-
	1%	1%	2%	*	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
												HK														
52	199	5	11	5	11	7	12	8	6	10	13	12	6	7	12	8	10	9	9	23	5	10	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-
																				BDIMU						
53	189	3	11	11	15	4	9	2	6	10	7	11	8	7	11	16	11	6	11	18	5	9	-	-	-	-
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					BFHI					H		H			H	BFH			H	BH		H				
54	223	6	11	11	17	4	13	9	6	16	6	15	7	3	9	9	29	14	9	9	9	10	-	-	-	-
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					FIKN		N			FIKN		FN					BDFHIKMNOPSTUV	FN								
55	130	7	5	3	6	1	8	4	1	12	9	4	8	6	10	6	4	7	7	5	6	11	-	-	-	-
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							I			FIL	FI		I		FI			I	I			FI				
56	177	10	28	3	10	2	10	3	5	10	10	12	10	8	7	10	5	3	4	10	8	9	-	-	-	-
	1%	1%	3%	*	1%	*	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
			DEFGHIJKLMNOPQRSUV		R						R	FHR														
57	164	15	8	3	5	10	13	7	4	11	12	7	9	4	12	2	7	7	9	7	5	7	-	-	-	-
	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
		IP				P	P			P	P				IP											
58	143	12	12	9	13	4	4	3	9	3	9	8	4	2	10	7	4	5	5	3	10	8	-	-	-	-
	1%	1%	1%	1%	1%	*	*	*	1%	*	1%	1%	*	*	1%	1%	*	*	1%	*	1%	1%	-	-	-	-
					GHJN										N											
59	159	13	21	7	7	8	4	5	5	6	14	7	4	*	11	7	2	8	8	11	2	8	-	-	-	-
	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	*	1%	1%	*	1%	1%	1%	*	1%	-	-	-	-
		NU	EGHIJLMNPQU		N	N					GNQU	N			NU			N	N	N		N				
60	176	3	5	14	12	2	10	3	7	10	10	11	4	1	12	14	9	5	4	22	6	12	-	-	-	-
	1%	*	*	1%	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	2%	1%	1%	-	-	-	-
				FHN	FHN		N			N	N	FN			FHNS	FHN				BCFHMNRSU		FHN				
61	135	15	12	8	10	4	6	7	5	4	5	4	6	2	8	7	3	4	5	9	3	10	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	*	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
		NQR			N																	N				
62	115	1	7	8	11	1	10	2	2	3	11	8	2	1	11	4	4	3	4	11	1	10	-	-	-	-
	1%	*	1%	1%	1%	*	1%	*	*	*	1%	1%	*	*	1%	*	*	*	*	1%	*	1%	-	-	-	-
					BFHIJMNU		FINU				BFHIJMNU	FINU			BFHIJMNU							BFHIJMNU				
63	125	1	14	6	8	2	5	1	2	9	5	9	12	1	10	5	9	5	6	9	1	6	-	-	-	-
	1%	*	1%	1%	1%	*	*	*	*	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	*	1%	-	-	-	-
			BFHINU		NU					BFHINU		BFHINU	BFHINU		BFHINU		N					N				
64	138	7	4	5	8	8	5	8	7	9	9	10	2	2	10	5	6	4	6	8	7	6	-	-	-	-
	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
												MN			MN											
65	138	4	5	10	9	1	10	7	3	6	4	6	7	2	14	9	8	-	4	17	6	9	-	-	-	-
	1%	*	*	1%	1%	*	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	-	*	2%	1%	1%	-	-	-	-
				FR	FR		FR	R		R		R	R		FIKNRS	FR	R			FINRS	R	FR				
66	160	6	5	4	25	6	10	7	5	10	4	9	8	6	8	13	8	4	3	7	6	7	-	-	-	-
	1%	1%	*	*	3%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
					BCDFGHIJKLMNOQRSTUV											S										
67	124	9	14	5	8	1	10	3	9	11	5	8	2	2	10	1	4	1	3	8	3	6	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	*	*	*	*	1%	*	1%	-	-	-	-
		R	FNPRS		FR		FNR		FNPR	FNPR		FR			FNPR							R				
68	137	5	9	1	17	6	6	6	5	9	7	6	2	2	5	18	3	1	3	14	6	8	-	-	-	-
	1%	*	1%	*	2%	1%	1%	1%	*	1%	1%	1%	*	*	1%	2%	*	*	*	1%	1%	1%	-	-	-	-
			R		BDGILMNOQRSU					R	R	R				BDGILMNOQRSU				DR		R				
69	130	11	15	2	11	15	3	3	5	4	3	11	2	1	10	12	4	4	3	3	1	6	-	-	-	-
	1%	1%	1%	*	1%	2%	*	*	*	*	*	1%	*	*	1%	1%	*	*	*	*	*	1%	-	-	-	-
		NU	DKMNSU		DKMNSU	DGHIJKMNRSU						DKMNSU			KNSU	DKMNSU										
70	168	3	6	1	9	3	10	3	6	12	9	16	8	5	7	14	4	4	8	19	8	12	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	2%	1%	*	1%	1%	*	*	1%	2%	1%	1%	-	-	-	-
					D		D			D	D	BDFHINQR				DFHR				BDFHR		DFH				
71	120	4	6	6	7	1	7	1	6	5	7	10	3	4	7	7	3	6	6	13	1	9	-	-	-	-
	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	1%	*	1%	1%	1%	*	1%	-	-	-	-
												FHU								FHU		FHU				
72	157	4	17	4	22	5	6	3	5	6	6	11	7	4	5	12	3	3	6	18	4	8	-	-	-	-
	1%	*	2%	*	2%	*	1%	*	*	1%	1%	1%	1%	*	1%	1%	*	*	1%	2%	*	1%	-	-	-	-
			HINQRU		BDFGHIJKMNOQRSUV							R				R				HNQRU						
73	130	7	4	5	14	2	17	2	3	6	10	7	8	*	8	7	6	4	4	4	3	10	-	-	-	-
	1%	1%	*	1%	1%	*	2%	*	*	1%	1%	1%	1%	*	1%	1%	1%	*	*	*	*	1%	-	-	-	-
					FHINRSU		CFHIJNRSU				N	N	N		N							N				
74	128	1	19	7	23	2	5	4	7	6	4	8	5	1	5	6	2	3	4	3	6	6	-	-	-	-
	1%	*	2%	1%	2%	*	*	*	1%	1%	*	1%	*	*	1%	1%	*	*	*	*	1%	1%	-	-	-	-
			BFGHJKMNOPQRSTV		BDFGHIJKLMNOPQRSTUV							N														
75	139	5	9	4	10	5	13	4	5	3	13	8	4	1	7	9	4	4	7	7	10	7	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%	*	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
					N		JNR				JNR										N					
76	130	5	5	4	16	13	7	2	4	5	5	11	3	4	5	11	3	4	-	10	11	4	-	-	-	-
	1%	1%	1%	*	2%	1%	1%	*	*	*	*	1%	*	*	*	1%	*	*	-	1%	1%	*	-	-	-	-

					DHIJKMNOQ RSV	HS	S			S	S	HS			S	S				S	S					
77	121	1	11	3	8	-	1	2	4	4	10	9	3	2	12	11	6	6	4	8	6	11	-	-	-	-
	1%	*	1%	*	1%	-	*	*	*	*	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
			BFG		BF						BFGHN	BFGHN			BFGHIMNS	BFGHN		F				BFGHN				
78	93	2	4	2	13	4	5	1	2	8	3	6	2	1	5	4	3	2	3	8	4	7	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	1%	*	1%	*	*	1%	*	*	*	*	1%	*	1%	-	-	-	-
					BDFHIKMNRS					HI												H				
79	113	1	6	1	11	4	10	2	2	8	2	9	4	3	4	11	4	3	4	13	6	5	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	*	1%	*	*	*	1%	*	*	*	1%	1%	1%	-	-	-	-
					BDHIKR		D					DIK				BDHIK				D						
80	153	2	7	4	11	3	9	8	6	9	5	11	9	3	10	9	14	3	3	10	8	10	-	-	-	-
	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
					BFRS							BFRS					BFNRS					R				
81	106	12	13	1	10	-	1	-	3	7	9	3	4	-	5	3	2	2	2	16	3	10	-	-	-	-
	1%	1%	1%	*	1%	-	*	-	*	1%	1%	*	*	-	1%	*	*	*	*	2%	*	1%	-	-	-	-
		DFGHNRS	DFGHINRS		DFGHINRS					FHN	FGHNRS				FHN					DFGHILNPQR S		DFGHINRS				
82	87	3	3	7	10	4	3	-	5	2	6	9	2	-	7	6	2	1	5	3	3	7	-	-	-	-
	*	*	*	1%	1%	*	*	-	*	*	1%	1%	*	-	1%	1%	*	*	1%	*	*	1%	-	-	-	-
					HJMNR						HN	HJNR			HNR	N			HN			HNR				
83	93	1	2	1	15	1	12	2	3	1	3	10	2	-	3	7	3	1	4	8	10	6	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	*	1%	*	-	*	1%	*	*	*	1%	1%	1%	-	-	-	-
					BCDFHIJKMN OQRS		BDFHIJMNOR					BDFHIJMNOR				NR					FJNR	NR				
84	107	9	10	4	9	2	7	2	2	5	3	10	1	*	3	8	10	-	3	3	7	7	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	*	*	*	1%	*	*	*	1%	1%	-	*	*	1%	1%	-	-	-	-
		MNR	MNR		FIMNR		NR			R		FIMNR				MNR	MNR				R	MNR				
85	79	4	1	1	14	-	4	2	2	5	5	11	5	1	3	5	1	2	3	4	4	4	-	-	-	-
	*	*	*	*	1%	-	*	*	*	1%	*	1%	*	*	*	*	*	*	*	*	*	*	-	-	-	-
					CDFHINOQRS V							CDFHINOQRS														
86	93	4	4	15	12	1	15	1	1	6	2	6	2	-	2	5	2	5	-	4	1	5	-	-	-	-
	*	*	*	1%	1%	*	2%	*	*	1%	*	1%	*	-	*	*	*	*	-	*	*	1%	-	-	-	-
				FHIKMNOQS U	FHIKMNOQS U		FHIKMNOQR SU			NS		NS						S				NS				
87	88	2	11	2	9	-	6	-	2	2	3	10	7	-	6	6	2	2	5	10	-	5	-	-	-	-
	*	*	1%	*	1%	-	1%	-	*	*	*	1%	1%	-	1%	1%	*	*	1%	1%	-	*	-	-	-	-
			FHNU		FHIJNRU		N					FHIJNRU	FHNU		FHNU	N			N	FHNU						
88	71	5	7	5	7	1	2	-	2	4	2	8	-	-	3	9	-	2	5	2	3	4	-	-	-	-
	*	*	1%	*	1%	*	*	-	*	*	*	1%	-	-	*	1%	-	*	1%	*	*	*	-	-	-	-
			N		FHMNQ							FHMNQ				FHMNQ			N							
89	67	-	10	-	10	2	6	1	1	2	1	8	5	-	1	5	1	4	4	3	2	3	-	-	-	-
	*	-	1%	-	1%	*	1%	*	*	*	*	1%	*	-	*	*	*	*	*	*	*	*	-	-	-	-
			BDHINO		BDFHIJKNOQ UV							BDHIKNO														
90	81	1	3	1	11	1	2	2	7	3	2	9	4	-	1	4	1	3	4	8	7	8	-	-	-	-
	*	*	*	*	1%	*	*	*	1%	*	*	1%	*	-	*	*	*	*	*	1%	1%	1%	-	-	-	-
					BDFGHJKNO QR				NO			BDFGHKNOQ									N	BDNO				
91	84	1	17	*	8	2	4	2	1	1	2	6	1	-	3	6	1	5	5	15	3	1	-	-	-	-
	*	*	2%	*	1%	*	*	*	*	*	*	1%	*	-	*	1%	*	*	*	2%	*	*	-	-	-	-
			BDFGHIJKMN OQRSUV		DIJMNV							N							N	BDHIJKMNQV						
92	55	1	2	*	5	2	8	1	2	3	-	8	1	-	1	3	1	4	3	6	3	1	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	-	1%	*	-	*	*	*	*	*	1%	*	*	-	-	-	-
					KN		DHKNOV					DHKNOV														
93	71	2	9	1	10	1	3	2	1	-	2	8	5	*	4	6	2	1	1	2	6	4	-	-	-	-
	*	*	1%	*	1%	*	*	*	*	-	*	1%	1%	*	*	1%	*	*	*	*	1%	*	-	-	-	-
			JN		DFHIJKNRS							DIJNRS				J					J					
94	55	-	7	3	7	-	7	1	2	-	1	6	*	-	2	4	1	2	-	9	*	3	-	-	-	-
	*	-	1%	*	1%	-	1%	*	*	-	*	1%	*	-	*	*	*	*	-	1%	*	*	-	-	-	-
					BFJKMNSU		BFJKNSU					FJKNS								JNS						
95	48	-	3	*	3	4	3	1	3	-	1	3	1	2	2	8	3	1	5	2	2	2	-	-	-	-
	*	-	*	*	*	*	*	*	*	-	*	*	*	*	*	1%	*	*	1%	*	*	*	-	-	-	-
																BDJ			J							
96	69	-	4	1	8	1	-	1	-	2	1	4	3	-	5	8	2	8	2	7	3	9	-	-	-	-
	*	-	*	*	1%	*	-	*	-	*	*	*	*	-	1%	1%	*	1%	*	1%	*	1%	-	-	-	-
					BDFGHIKNS							I			GIN	BFGIN		BDFGHIKNS				BDFGHIJKNS				
97	48	1	3	*	2	-	2	-	2	2	2	4	5	-	3	3	1	4	5	2	1	7	-	-	-	-
	*	*	*	*	*	-	*	-	*	*	*	*	1%	-	*	*	*	*	*	*	*	1%	-	-	-	-
																						FHN				
98	62	2	12	2	1	3	3	4	3	-	3	7	1	1	-	2	2	4	1	1	6	5	-	-	-	-
	*	*	1%	*	*	*	*	*	*	-	*	1%	*	*	-	*	*	*	*	*	1%	*	-	-	-	-
			EJMNOS									EJOS						O			JO	JO				
99	54	2	6	8	2	-	2	1	4	-	3	2	2	2	-	3	3	11	-	2	2	1	-	-	-	-
	*	*	1%	1%	*	-	*	*	*	-	*	*	*	*	-	*	*	1%	-	*	*	*	-	-	-	-
				FJOS														BEFGHJKLMN OSUV								
100	529	6	46	17	15	14	97	10	4	13	18	39	10	8	16	32	19	27	7	78	11	41	-	-	-	-
	3%	1%	5%	2%	2%	1%	10%	1%	*	1%	2%	4%	1%	1%	2%	3%	2%	3%	1%	8%	1%	4%	-	-	-	-
			BDEFHIJKMN OQSU	I	I	I	BCDEFHIJKL MNOPQRSUV			I	IS	BDEFHIJKMN OQSU			I	BEFHIJMNOS U	I	BHIJMNSU		BDEFHIJKLM NOPQRSUV		BDEFHIJKMN OQSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										

0	4360	290	104	290	66	344	41	387	320	209	199	55	261	361	163	71	224	268	288	48	286	84	-	-	-	-
	21%	29%	10%	29%	7%	34%	4%	39%	32%	21%	20%	6%	26%	36%	16%	7%	22%	27%	29%	5%	29%	8%	-	-	-	-
		CEGJKLOPQTV	EGLT	CEGJKLOPQTV	G	CEGJKLMOPQRSTUV		BCDEGIJKLMOPQRSTUV	CEGJKLMOPQRTV	CEGLOPTV	CEGLOPTV		CEGJKLOPTV	BCDEGJKLMOPQRSTUV	CEGLPTV	G	CEGLOPTV	CEGJKLOPTV	CEGJKLOPQTV		CEGJKLOPQTV	GLT				
1-25%	5962	275	218	330	207	319	256	302	281	276	304	234	296	355	258	307	359	339	310	179	303	256	-	-	-	-
	28%	27%	22%	33%	21%	32%	26%	30%	28%	28%	30%	23%	30%	36%	26%	31%	36%	34%	31%	18%	30%	26%	-	-	-	-
		ET		CEGJLOTV		CEGLOTV	ET	CELT	CELT	CELT	CEGLOTV	T	CELT	BCEGHIJKLMOTUV	ET	CEGLOTV	BCEGHIJKLMOTV	BCEGIJLOTV	CEGLOTV		CELT	ET				
26%-50%	4336	204	200	153	201	167	268	157	202	227	205	262	217	174	241	232	168	166	177	269	170	275	-	-	-	-
	21%	20%	20%	15%	20%	17%	27%	16%	20%	23%	20%	26%	22%	17%	24%	23%	17%	17%	18%	27%	17%	28%	-	-	-	-
		DH			DH		BCDEFHIKMNQRSU		DHR	DFHNQRSU	DHR	BCDEFHIKMNQRSU	DFHQRU		DEFHINQRSU	DFHNQRSU				BCDEFHIKNQRSU		BCDEFHIJKMNQRSU				
51%-75%	3784	163	272	145	299	110	216	108	134	196	197	232	145	82	232	212	159	121	147	270	128	214	-	-	-	-
	18%	16%	27%	15%	30%	11%	22%	11%	13%	20%	20%	23%	15%	8%	23%	21%	16%	12%	15%	27%	13%	21%	-	-	-	-
		FHNR	BDFGHIJKMNPQRSUV	N	BDFGHIJKLMNOPQRSUV		BDFHIMNQRSU		N	DFHIMNRSU	DFHIMNRSU	BDFHIMNQRSU	N		BDFHIMNQRSU	BDFHIMNQRSU	FHN	N	FHN	BDFHIJKMNQRSUV	N	BDFHIMNQRSU				
76%-100%	2558	68	206	81	228	60	219	46	63	91	95	217	81	27	106	178	91	105	78	234	114	171	-	-	-	-
	12%	7%	21%	8%	23%	6%	22%	5%	6%	9%	9%	22%	8%	3%	11%	18%	9%	11%	8%	23%	11%	17%	-	-	-	-
		N	BDFHIJKMNOQRSU	HN	BDFHIJKMNOPQRSUV	N	BDFHIJKMNOQRSUV		N	FHIN	FHIN	BDFHIJKMNOQRSUV	HN		BFHINS	BDFHIJKMNOQRSU	HN	BFHINS	HN	BDFHIJKMNOPQRSUV	BFHINS	BDFHIJKMNOQRSU				
Mean (Incl. 0)	33.65	27.79	46.02	26.34	49.52	22.57	47.52	20.38	25.22	32.49	32.22	47.56	28.29	18.03	36.2	42.23	28.57	27.2	26.3	51.09	28.11	42.95	-	-	-	-
		FHN	BDFHIJKMNOQRSU	FHN	BDFHIJKMNOPQRSUV	N	BDFHIJKMNOPQRSUV		HN	BDFHIMNQRSU	BDFHIMNQRSU	BDFHIJKMNOPQRSUV	FHIN		BDFHIJKMNQRSU	BDFHIJKMNOQRSU	FHIN	FHN	FHN	BCDFHIJKMNOPQRSUV	FHN	BDFHIJKMNOQRSU				
Mean (Excl. 0)	42.46	39.11	51.38	37.13	53.01	34.41	49.56	33.25	37.1	41.08	40.23	50.35	38.28	28.22	43.26	45.44	36.8	37.18	36.94	53.67	39.35	46.86	-	-	-	-
		FHN	BDFHIJKMNOPQRSUV	N	BDFGHIJKLMNOPQRSUV	N	BDFHIJKMNOPQRSU	N	HN	DFHINQRS	FHINS	BDFHIJKMNOPQRSUV	FHN		BDFHIKMNQRSU	BDFHIJKMNQRSU	N	HN	HN	BDFGHIJKMNOPQRSUV	FHN	BDFHIJKMNOQRSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Consumer advocacy organizations] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark fr
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	4360	576	175	1824	1612	2518	578	173
	21%	29%	9%	30%	20%	31%	12%	6%
		BDFG	G	BDFG	BFG	ABDFG	BG	
1	191	28	5	71	69	101	31	17
	1%	1%	*	1%	1%	1%	1%	1%
		BFG		BFG	BF	BDFG		
2	115	19	11	34	35	53	19	16
	1%	1%	1%	1%	*	1%	*	1%
		DF				F		
3	137	11	12	47	53	60	29	14
	1%	1%	1%	1%	1%	1%	1%	*
4	92	5	8	35	33	35	16	12
	*	*	*	1%	*	*	*	*
5	438	38	40	138	173	207	95	50
	2%	2%	2%	2%	2%	3%	2%	2%
						FG		
6	353	39	24	125	131	176	73	34
	2%	2%	1%	2%	2%	2%	1%	1%
				FG		BDFG		
7	337	47	34	102	125	155	65	30
	2%	2%	2%	2%	2%	2%	1%	1%
		FG				FG		
8	314	46	25	108	108	139	61	28
	1%	2%	1%	2%	1%	2%	1%	1%
		DFG		FG		DFG		
9	247	13	20	94	94	109	48	25
	1%	1%	1%	2%	1%	1%	1%	1%
				AFG		A		
10	670	51	57	210	275	281	158	77
	3%	3%	3%	3%	3%	4%	3%	3%
11	247	42	33	67	78	118	51	26
	1%	2%	2%	1%	1%	1%	1%	1%
		CDFG				CDF		
12	204	18	23	63	81	74	44	18
	1%	1%	1%	1%	1%	1%	1%	1%
13	224	33	21	62	75	100	49	33
	1%	2%	1%	1%	1%	1%	1%	1%

		D						
14	184	29	9	58	68	90	37	19
	1%	1%	*	1%	1%	1%	1%	1%
		BFG				F		
15	285	33	40	86	105	112	59	22
	1%	2%	2%	1%	1%	1%	1%	1%
		G	FG	G		G		
16	186	19	21	63	65	72	37	19
	1%	1%	1%	1%	1%	1%	1%	1%
17	181	14	9	52	80	74	33	25
	1%	1%	*	1%	1%	1%	1%	1%
					F			
18	143	7	7	52	57	59	30	20
	1%	*	*	1%	1%	1%	1%	1%
19	162	24	18	43	54	68	48	22
	1%	1%	1%	1%	1%	1%	1%	1%
							D	
20	368	33	34	105	146	134	91	50
	2%	2%	2%	2%	2%	2%	2%	2%
21	188	17	13	54	70	70	36	34
	1%	1%	1%	1%	1%	1%	1%	1%
22	168	19	14	56	68	62	37	11
	1%	1%	1%	1%	1%	1%	1%	*
				G	G			
23	167	15	16	63	56	57	35	18
	1%	1%	1%	1%	1%	1%	1%	1%
				E				
24	169	12	10	36	77	50	40	33
	1%	1%	1%	1%	1%	1%	1%	1%
					E			
25	194	21	19	44	73	65	35	36
	1%	1%	1%	1%	1%	1%	1%	1%
								F
26	140	14	8	41	57	51	26	19
	1%	1%	*	1%	1%	1%	1%	1%
27	152	11	18	44	56	58	33	23
	1%	1%	1%	1%	1%	1%	1%	1%
28	149	5	14	39	52	46	24	39
	1%	*	1%	1%	1%	1%	*	1%
								ACDEF
29	131	18	11	43	42	60	30	17
	1%	1%	1%	1%	1%	1%	1%	1%
30	213	3	32	50	83	54	55	45
	1%	*	2%	1%	1%	1%	1%	1%
			ACE	A	AE	A	AE	ACE
31	125	12	13	23	57	35	36	20
	1%	1%	1%	*	1%	*	1%	1%
					CE		CE	
32	139	13	14	28	61	37	34	23
	1%	1%	1%	*	1%	*	1%	1%
					E			

33	132	11	13	32	55	48	47	21
	1%	1%	1%	1%	1%	1%	1%	1%
							CDE	
34	141	11	17	31	54	44	40	29
	1%	1%	1%	1%	1%	1%	1%	1%
35	132	12	14	24	63	32	27	20
	1%	1%	1%	*	1%	*	1%	1%
					CEF			
36	141	7	10	48	47	43	32	29
	1%	*	1%	1%	1%	1%	1%	1%
				E				
37	173	11	15	43	59	57	43	46
	1%	1%	1%	1%	1%	1%	1%	2%
								ACDEF
38	150	16	16	29	64	49	42	26
	1%	1%	1%	*	1%	1%	1%	1%
39	156	14	14	47	62	64	38	19
	1%	1%	1%	1%	1%	1%	1%	1%
40	219	12	23	58	74	73	59	51
	1%	1%	1%	1%	1%	1%	1%	2%
								ACDE
41	142	16	28	37	44	47	47	18
	1%	1%	1%	1%	1%	1%	1%	1%
			CDEG				DE	
42	149	3	15	45	59	46	36	27
	1%	*	1%	1%	1%	1%	1%	1%
			A	A	A	A	A	A
43	158	10	9	34	69	51	43	36
	1%	*	*	1%	1%	1%	1%	1%
								CE
44	176	11	20	37	68	45	49	39
	1%	1%	1%	1%	1%	1%	1%	1%
					E		E	CE
45	164	14	13	44	61	56	31	32
	1%	1%	1%	1%	1%	1%	1%	1%
								F
46	202	13	11	59	74	68	50	45
	1%	1%	1%	1%	1%	1%	1%	2%
								BE
47	206	17	21	72	69	83	50	27
	1%	1%	1%	1%	1%	1%	1%	1%
48	202	20	11	37	97	59	65	37
	1%	1%	1%	1%	1%	1%	1%	1%
					CE		BCE	C
49	211	16	17	60	82	69	54	37
	1%	1%	1%	1%	1%	1%	1%	1%
50	434	34	56	87	170	132	112	87
	2%	2%	3%	1%	2%	2%	2%	3%
			CE		CE		CE	CE
51	178	11	20	45	71	57	59	32
	1%	1%	1%	1%	1%	1%	1%	1%
							DE	
52	199	10	19	45	79	53	54	45

	1%	1%	1%	1%	1%	1%	1%	2%
					E		E	ACE
53	189	15	26	42	70	48	52	36
	1%	1%	1%	1%	1%	1%	1%	1%
			E				E	E
54	223	20	20	65	87	64	67	32
	1%	1%	1%	1%	1%	1%	1%	1%
				E			E	
55	130	9	11	25	60	36	33	25
	1%	*	1%	*	1%	*	1%	1%
					CE			
56	177	11	38	29	71	41	62	29
	1%	1%	2%	*	1%	1%	1%	1%
			ACDEG		CE		CDE	C
57	164	9	10	46	74	50	35	27
	1%	*	*	1%	1%	1%	1%	1%
					E			
58	143	19	19	30	62	46	45	14
	1%	1%	1%	*	1%	1%	1%	*
							CEG	
59	159	9	28	33	66	40	51	24
	1%	*	1%	1%	1%	*	1%	1%
			ACE		E		CE	
60	176	20	18	29	65	43	45	44
	1%	1%	1%	*	1%	1%	1%	1%
		E			E		CE	CDEF
61	135	12	18	29	52	39	39	24
	1%	1%	1%	*	1%	*	1%	1%
							E	
62	115	8	12	15	48	19	40	31
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	CE
63	125	6	19	31	48	28	42	21
	1%	*	1%	1%	1%	*	1%	1%
			E		E		DE	
64	138	12	9	37	60	43	33	19
	1%	1%	*	1%	1%	1%	1%	1%
65	138	16	13	29	45	35	28	35
	1%	1%	1%	*	1%	*	1%	1%
								CDEF
66	160	9	18	37	73	44	50	24
	1%	*	1%	1%	1%	1%	1%	1%
					E		E	
67	124	8	15	23	53	26	37	24
	1%	*	1%	*	1%	*	1%	1%
			E		E		CE	E
68	137	7	27	25	51	29	40	27
	1%	*	1%	*	1%	*	1%	1%
			ACDE		E		CE	CE
69	130	3	27	32	55	33	47	13
	1%	*	1%	1%	1%	*	1%	*
			ACDEG		AE		ACDEG	
70	168	9	21	31	65	38	47	41
	1%	*	1%	1%	1%	*	1%	1%
			E		E		CE	ACDE
71	120	7	13	21	50	28	38	29
	1%	*	1%	*	1%	*	1%	1%

					E		CE	CE
72	157	8	29	27	60	33	61	33
	1%	*	1%	*	1%	*	1%	1%
			ACDE		E		ACDE	CE
73	130	9	10	25	56	28	38	30
	1%	*	1%	*	1%	*	1%	1%
					E		CE	CE
74	128	13	25	24	53	36	60	14
	1%	1%	1%	*	1%	*	1%	*
			CDEG				CDEG	
75	139	13	18	29	51	36	37	28
	1%	1%	1%	*	1%	*	1%	1%
							E	E
76	130	15	16	25	53	44	39	21
	1%	1%	1%	*	1%	1%	1%	1%
							C	
77	121	9	22	18	52	25	45	21
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		CDE	CE
78	93	7	8	15	43	19	33	21
	*	*	*	*	1%	*	1%	1%
					CE		CE	CE
79	113	7	17	19	42	25	34	27
	1%	*	1%	*	1%	*	1%	1%
			CE		E		CE	CE
80	153	12	16	43	54	43	43	28
	1%	1%	1%	1%	1%	1%	1%	1%
							E	
81	106	4	16	11	49	13	39	26
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		ACE	ACE
82	87	9	9	19	38	21	29	13
	*	*	*	*	*	*	1%	*
					E		E	
83	93	10	9	14	33	18	34	26
	*	1%	*	*	*	*	1%	1%
					E		CDE	CDE
84	107	11	19	20	39	18	37	18
	1%	1%	1%	*	*	*	1%	1%
		E	CE		E		CDE	E
85	79	5	6	11	45	16	31	13
	*	*	*	*	1%	*	1%	*
					CE		CE	
86	93	16	9	7	37	26	32	24
	*	1%	*	*	*	*	1%	1%
		CE	C		C	C	CE	CE
87	88	2	17	16	33	12	36	21
	*	*	1%	*	*	*	1%	1%
			ACE		E		ACDE	ACE
88	71	8	16	8	30	12	29	9
	*	*	1%	*	*	*	1%	*
		E	CE		CE		CDE	
89	67	2	15	13	26	14	35	12
	*	*	1%	*	*	*	1%	*
			ACE				ACDE	
90	81	7	7	18	30	24	35	18
	*	*	*	*	*	*	1%	1%
							CDE	

91	84	3	23	12	26	14	37	20
	*	*	1%	*	*	*	1%	1%
			ACDE				ACDE	CE
92	55	4	5	10	22	13	20	15
	*	*	*	*	*	*	*	1%
							CE	CE
93	71	7	15	13	27	18	32	9
	*	*	1%	*	*	*	1%	*
			CE				CDEG	
94	55	3	10	4	18	8	24	20
	*	*	1%	*	*	*	*	1%
			CE		C		CDE	CDE
95	48	2	11	16	12	13	12	7
	*	*	1%	*	*	*	*	*
			DE					
96	69	3	12	8	30	16	34	16
	*	*	1%	*	*	*	1%	1%
			CE		C		ACDE	CE
97	48	2	6	13	17	13	20	11
	*	*	*	*	*	*	*	*
							DE	
98	62	8	14	13	18	24	28	9
	*	*	1%	*	*	*	1%	*
			CD				CDE	
99	54	10	8	9	21	29	22	4
	*	*	*	*	*	*	*	*
		C				C	CDG	
100	529	28	78	64	143	101	168	216
	3%	1%	4%	1%	2%	1%	3%	7%
			ACDE		CE		ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	4360	576	175	1824	1612	2518	578	173
	21%	29%	9%	30%	20%	31%	12%	6%
		BDFG	G	BDFG	BFG	ABDFG	BG	
1-25%	5962	632	525	1866	2248	2523	1254	691
	28%	32%	26%	31%	28%	32%	25%	23%
		BDFG		BDFG	FG	BDFG		
26%-50%	4336	323	432	1089	1680	1407	1103	812
	21%	16%	22%	18%	21%	18%	22%	27%
			ACE		ACE		ACE	ABCDEF
51%-75%	3784	273	484	803	1523	974	1138	700
	18%	14%	24%	13%	19%	12%	23%	23%
			ACDE	E	ACE		ACDE	ACDE
76%-100%	2558	195	383	418	937	578	927	624
	12%	10%	19%	7%	12%	7%	19%	21%
		CE	ACDE		CE		ACDE	ACDEF
Mean (Incl. 0)	33.65	27.23	44.12	25.22	33.88	24.52	42.65	47.18
		CE	ACDE		ACE		ACDE	ABCDEF
Mean (Excl. 0)	42.46	38.24	48.36	36.24	42.42	35.78	48.22	50.07
		E	ACDE		ACE		ACDE	ACDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Safety consulting and certification agency] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the following actors?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	4168	267	110	279	43	367	50	425	309	164	144	36	240	313	124	77	236	334	258	81	243	68	-	-	-	-
	20%	27%	11%	28%	4%	37%	5%	43%	31%	16%	14%	4%	24%	31%	12%	8%	24%	33%	26%	8%	24%	7%	-	-	-	-
		CEGJKLOPTV	EGLV	CEGJKLOPTV		BCDEGIJKLMNOPQSTUV		BCDEFGIJKLMNOPQRSTUV	CEGJKLMOPQSTUV	CEGLOPTV	EGLPTV		CEGJKLOPTV	CEGJKLMOPQSTUV	EGLPTV	EGL	CEGJKLOPTV	BCDEGJKLMOPQSTUV	CEGJKLOPTV	EL	CEGJKLOPTV	EL				
1	193	6	7	14	9	8	13	13	4	11	8	2	18	20	6	4	11	13	8	5	9	3	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	2%	2%	1%	*	1%	1%	1%	1%	1%	*	-	-	-	-
				LV	L		LV	LV		L			ILOPV	BIKLOPSTV			L	ILPV	L							
2	126	4	4	4	5	6	18	21	5	6	7	2	7	2	6	3	5	7	7	*	3	4	-	-	-	-
	1%	*	*	*	*	1%	2%	2%	*	1%	1%	*	1%	*	1%	*	*	1%	1%	*	*	*	-	-	-	-
							BCDEFIJKLNOPQRTUV	BCDEFIJKLMNOPQRSTUV																		
3	132	3	5	2	2	10	11	2	7	8	4	2	5	4	5	10	10	14	9	4	12	2	-	-	-	-
	1%	*	1%	*	*	1%	1%	*	1%	1%	*	*	*	*	*	1%	1%	1%	1%	*	1%	*	-	-	-	-
						LV	ELV									V	V	BDEHKLNOV	V		EHLV					
4	98	3	1	9	-	4	13	7	7	7	1	3	3	1	-	1	7	8	8	6	5	3	-	-	-	-
	*	*	*	1%	-	*	1%	1%	1%	1%	*	*	*	*	-	*	1%	1%	1%	1%	*	*	-	-	-	-
				EKO			CEKLMNOPV	EO	EKO	EKO							EO	EKOP	CEKNOP							
5	408	20	15	20	6	23	22	20	24	27	22	12	22	36	19	21	15	24	22	3	20	17	-	-	-	-
	2%	2%	2%	2%	1%	2%	2%	2%	2%	3%	2%	1%	2%	4%	2%	2%	2%	2%	2%	*	2%	2%	-	-	-	-
		ET		ET		ET	ET	ET	ET	ELT	ET		ET	CELOQTV	ET	ET		ET	ET		ET	ET				
6	346	10	12	22	8	23	8	22	19	11	16	16	21	16	18	16	27	27	21	6	24	6	-	-	-	-
	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%	3%	3%	2%	1%	2%	1%	-	-	-	-
				EGV		EGTV		EGTV	EV		V	V	EV		EV		EGJTV	BEGJTV	EGTV		EGTV					
7	321	6	7	20	8	27	15	18	15	7	18	11	25	26	5	7	23	32	10	2	28	8	-	-	-	-
	2%	1%	1%	2%	1%	3%	2%	2%	2%	1%	2%	1%	3%	3%	1%	1%	2%	3%	1%	*	3%	1%	-	-	-	-
				OT		BCEJLOPSTV	OT	OT	OT		JOT		BCEJLOPSTV	BCEJLOPSTV			BEJOPTV	BCEGIJLOPSTV			BCEJLOPSTV					
8	253	11	9	10	9	18	11	6	12	4	10	5	21	13	8	20	26	16	16	3	16	9	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	2%	1%	1%	2%	3%	2%	2%	*	2%	1%	-	-	-	-
						JLT			J				HJLT	J		HJLT	EHJKLOTV	JLT	JLT		J					
9	248	15	16	12	13	15	9	19	13	11	5	10	11	13	15	11	14	15	6	7	15	3	-	-	-	-
	1%	1%	2%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	*	-	-	-	-
		V	V	V	V	V		KSV	V	V		V		V	KSV	V	V	KSV			V					
10	681	30	27	38	24	42	26	37	36	34	56	23	27	45	31	36	28	37	35	14	27	29	-	-	-	-
	3%	3%	3%	4%	2%	4%	3%	4%	4%	3%	6%	2%	3%	5%	3%	4%	3%	4%	4%	1%	3%	3%	-	-	-	-
				T		LT		T	T	T	BCEGIJLMOQSTUV			ELT		T		T	T							
11	218	10	5	13	8	9	8	9	8	12	8	7	11	19	11	15	17	13	10	9	9	8	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	-	-	-	-
														L												
12	184	7	9	8	3	4	16	12	5	11	5	6	24	11	8	12	10	7	11	3	5	6	-	-	-	-
	1%	1%	1%	1%	*	*	2%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
							EFIK			E			BDEFIKLORTUV						E							
13	181	5	5	10	6	11	5	5	10	3	6	7	21	15	4	14	6	11	15	2	11	7	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	1%	*	1%	1%	1%	1%	*	1%	1%	-	-	-	-
													BCEGHJKLOQTV	JOT		JO		J	JOT							
14	209	6	12	7	7	11	8	10	12	13	11	7	17	12	10	10	8	10	15	3	17	4	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	2%	*	-	-	-	-
										V			TV						TV		TV					
15	253	18	8	7	4	14	14	13	7	15	7	18	22	11	9	17	12	15	9	5	14	15	-	-	-	-
	1%	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	2%	1%	2%	1%	*	1%	1%	-	-	-	-
		E				E	E			E		EIK	DEIKT			E		E				E				
16	171	7	6	6	9	12	6	8	9	8	13	7	9	8	5	3	16	7	13	4	10	5	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	*	1%	1%	-	-	-	-
											P						OP		P							
17	154	9	6	10	10	11	7	14	4	5	3	9	8	9	6	5	15	5	2	4	6	5	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	*	*	1%	1%	-	-	-	-
					KS	S		IKS				S					IKS									
18	172	13	11	9	5	3	12	6	9	7	6	2	5	9	7	14	5	12	11	15	3	6	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
		L					L		L							FLU		FL	L	L						
19	158	9	8	8	7	12	12	4	6	4	5	7	5	14	4	6	4	6	13	8	6	9	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	1%	*	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	-	-	-	-
														O					O							
20	392	12	15	17	20	26	10	23	23	29	15	22	8	32	28	14	32	16	16	9	13	12	-	-	-	-
	2%	1%	1%	2%	2%	3%	1%	2%	2%	3%	2%	2%	1%	3%	3%	1%	3%	2%	2%	1%	1%	1%	-	-	-	-
						GM		M	GM	BGKMPSTUV		GM		BGKMPRSTUV	BGMTUV		BGKMPSTUV									
21	156	8	11	7	8	8	12	7	6	3	4	4	7	7	7	8	10	5	6	14	9	5	-	-	-	-

	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	-	-	-	-
							J																			
22	160	3	4	9	3	3	11	11	12	5	7	5	9	15	10	12	6	8	8	4	7	7	-	-	-	-
	1%	*	*	1%	*	*	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
									EF					BEFJL												
23	166	21	5	4	6	6	5	4	10	6	10	8	13	8	4	9	7	6	4	6	6	15	-	-	-	-
	1%	2%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	2%	-	-	-	-
		CDEFGHJLORSU																				DHJORS				
24	143	6	9	6	4	9	15	2	6	11	3	7	4	9	6	9	3	1	7	10	10	5	-	-	-	-
	1%	1%	1%	1%	*	1%	2%	*	1%	1%	*	1%	*	1%	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
						R	EHKMQR			HR		R		R		R					R					
25	219	7	5	15	5	8	7	5	11	11	19	6	13	10	8	12	26	11	7	15	14	3	-	-	-	-
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				V						V	CEGHLSV		V				BCEFGHILNOSV	V			V					
26	162	7	10	4	9	6	12	11	7	13	13	5	7	7	4	18	4	6	9	2	3	5	-	-	-	-
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										OU	OUV					DLOQRTUV										
27	166	15	11	5	9	9	9	3	14	2	5	2	9	11	5	9	3	8	5	14	11	8	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	*	*	*	1%	1%	*	1%	*	1%	1%	1%	1%	1%	-	-	-	-
		HJL	L		L				HJKLOQS					JL		L				JL	JL					
28	164	6	6	3	3	4	13	7	6	6	10	10	10	7	12	5	12	7	8	18	2	8	-	-	-	-
	1%	1%	1%	*	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	*	1%	-	-	-	-
							EU								EU		U			EFU						
29	133	8	7	11	6	1	9	2	3	7	6	9	9	8	10	6	7	2	8	5	6	5	-	-	-	-
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				FR								FR			FHR											
30	246	14	8	19	11	11	11	5	9	14	16	11	3	8	20	16	8	14	5	19	8	16	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	2%	2%	1%	1%	1%	2%	1%	2%	-	-	-	-
				HMS						M	MS				HIMNSU	MS		M		M		MS				
31	125	12	4	7	4	5	5	4	5	3	12	9	4	5	8	3	5	3	6	2	12	6	-	-	-	-
	1%	1%	*	1%	*	*	1%	*	*	*	1%	1%	*	*	1%	*	1%	*	1%	*	1%	1%	-	-	-	-
											JPR															
32	123	4	7	14	4	6	8	5	4	13	1	8	4	10	10	5	5	1	1	9	4	-	-	-	-	-
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			V	KRSV		V	RV			EIKRSV		KRSV		KRSV	KRSV	V				V						
33	136	3	2	1	11	9	8	5	9	7	7	5	7	5	12	11	6	2	5	13	4	5	-	-	-	-
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					DR				D						CDR	DR										
34	133	1	1	3	12	6	10	2	4	13	8	4	6	3	10	10	7	2	9	5	5	14	-	-	-	-
	1%	*	*	*	1%	1%	1%	*	*	1%	1%	*	1%	*	1%	1%	1%	*	1%	*	*	1%	-	-	-	-
					BCHINR		BCR			BCHINR					BCHR	CR			CR			BCDHILNR				
35	116	4	3	7	5	3	6	2	3	6	7	2	6	7	5	10	2	1	8	11	9	11	-	-	-	-
	1%	*	*	1%	*	*	1%	*	*	1%	1%	*	1%	1%	*	1%	*	*	1%	1%	1%	1%	-	-	-	-
											R					R			R		R	HILR				
36	129	2	6	6	4	7	11	3	10	10	7	7	6	7	11	6	4	4	5	1	8	5	-	-	-	-
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									B						BHT											
37	128	6	8	12	8	3	10	5	7	4	2	4	7	4	5	8	4	3	5	16	5	2	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	*	*	*	1%	*	1%	1%	*	*	*	2%	*	*	-	-	-	-
				V	V		V													KRV						
38	139	7	9	2	4	2	19	4	4	13	4	3	6	2	9	4	7	8	7	14	5	6	-	-	-	-
	1%	1%	1%	*	*	*	2%	*	*	1%	*	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
							DEFHIKLMNPSUV			DEFKLN										N						
39	123	6	4	4	2	7	5	4	4	9	4	6	16	6	5	5	6	4	5	7	9	7	-	-	-	-
	1%	1%	*	*	*	1%	*	*	*	1%	*	1%	2%	1%	*	*	1%	*	*	1%	1%	1%	-	-	-	-
													EHIKORS													
40	194	9	21	2	8	5	10	12	5	5	9	13	11	4	13	24	5	3	7	4	4	18	-	-	-	-
	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	*	1%	*	*	2%	-	-	-	-
			DFIJNQRTU					R				DR			DNR	DEFIJKNQRSTU						DFIJNQRSTU				
41	129	1	13	1	9	2	9	2	3	4	6	5	5	3	11	7	4	7	3	13	5	14	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	*	1%	*	*	*	1%	1%	*	1%	*	1%	1%	1%	-	-	-	-
			BDIS		BD										BDFHIS							BDFHIJLNS				
42	154	3	6	1	5	7	7	5	10	13	10	10	9	10	4	2	17	6	9	12	3	7	-	-	-	-
	1%	*	1%	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	2%	1%	1%	1%	*	1%	-	-	-	-
									D	DOPU	D	D		D			BDEHOPU									
43	169	2	5	2	9	6	10	3	7	7	10	7	17	9	11	12	12	6	9	9	4	11	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
													BDHU													
44	162	10	16	4	4	5	3	8	7	12	8	8	4	7	15	9	8	6	9	8	6	5	-	-	-	-
	1%	1%	2%	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	-	-	-	-
			EG												DEGMV											
45	147	5	10	8	1	6	5	8	8	10	9	11	10	5	7	11	8	5	5	6	3	7	-	-	-	-
	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	-	-	-	-
			E						E	E	E	E	E			E										
46	177	7	9	5	8	3	24	2	10	10	11	14	10	6	5	9	9	6	7	4	7	10	-	-	-	-
	1%	1%	1%	*	1%	*	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
							BDEFHIJMNOPRSTUV		H	H	H	FH										H				
47	185	10	8	13	8	4	6	2	9	10	5	14	15	8	12	18	9	8	7	6	4	8	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	-	-	-	-
				H						H		FHU	HU		H	FGHKU										
48	199	21	13	18	5	6	7	6	9	6	13	8	9	8	13	14	6	7	11	4	7	9	-	-	-	-
	1%	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
		EFHJQRT		E																						
49	201	12	14	9	13	8	14	12	7	4	5	11	7	11	11	12	8	7	9	10	3	12	-	-	-	-

	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
					JU		JU															JU				
50	477	23	20	16	20	8	28	8	22	29	39	25	15	19	27	35	18	19	31	27	17	31	-	-	-	-
	2%	2%	2%	2%	2%	1%	3%	1%	2%	3%	4%	2%	1%	2%	3%	3%	2%	2%	3%	3%	2%	3%	-	-	-	-
		F					FH		FH	FH	DEFHIMNQRU	FH			FH	FHM			FHM	FH		FHM				
51	231	3	15	5	11	18	10	4	10	12	9	18	4	7	9	13	11	8	10	39	4	11	-	-	-	-
	1%	*	1%	1%	1%	2%	1%	*	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	4%	*	1%	-	-	-	-
						BHMU				B		BDHMNU								BCDEGHIJKMNOPQRSUV						
52	227	12	18	19	12	12	10	5	5	9	7	11	6	11	21	7	5	11	9	12	8	16	-	-	-	-
	1%	1%	2%	2%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	-	-	-	-
			HI	HIQ											HIJKMPQSU							HI				
53	209	6	11	9	14	13	6	5	5	12	7	9	10	10	9	14	12	9	9	20	9	12	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-
					I															I						
54	174	6	10	5	13	14	5	6	5	12	7	15	8	8	11	12	5	5	3	7	6	11	-	-	-	-
	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
					S	S				S		GIRS			S	S						S				
55	134	5	15	3	10	1	5	11	4	5	14	9	5	4	11	1	2	3	5	9	6	7	-	-	-	-
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			FPQR		FP			FP			DFINPQRS	FP			FPQ							FP				
56	186	14	5	9	9	4	8	7	5	6	11	12	13	3	12	4	15	9	11	13	5	11	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	-	-	-	-
		N										N			N		N									
57	148	4	14	2	8	2	7	2	6	11	6	5	10	11	11	7	5	6	4	3	6	17	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	*	1%	2%	-	-	-	-
			DFH							DF				DF	DFH							BDFHIKLQRSTU				
58	144	16	12	5	14	6	3	1	2	8	5	13	1	3	7	9	7	5	2	15	3	6	-	-	-	-
	1%	2%	1%	1%	1%	1%	*	*	*	1%	1%	1%	*	*	1%	1%	1%	*	*	1%	*	1%	-	-	-	-
		GHIMNSU	HIMS		GHIMNRSU					H		GHIMNSU			H	H				HIMS						
59	138	6	12	2	16	2	12	4	4	13	7	5	5	2	9	3	2	5	10	10	4	8	-	-	-	-
	1%	1%	1%	*	2%	*	1%	*	*	1%	1%	*	1%	*	1%	*	*	1%	1%	1%	*	1%	-	-	-	-
			N		DFHILMNPQRU		FNQ			DFINPQ					FN				FN							
60	217	12	13	16	9	3	10	3	6	11	9	18	7	12	10	6	4	11	4	24	13	17	-	-	-	-
	1%	1%	1%	2%	1%	*	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	*	2%	1%	2%	-	-	-	-
				FHS								FHIMPQS		H				H		FHIMPQS	H	FHIQS				
61	148	6	6	8	8	4	5	1	4	8	6	14	4	1	6	14	2	5	11	15	11	8	-	-	-	-
	1%	1%	1%	1%	1%	*	*	*	*	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
												FHIMNQR				HNQ			HN	HN	HN	N				
62	149	5	20	5	11	3	6	3	4	6	6	12	10	3	8	3	4	3	6	17	3	9	-	-	-	-
	1%	1%	2%	1%	1%	*	1%	*	*	1%	1%	1%	1%	*	1%	*	*	*	1%	2%	*	1%	-	-	-	-
			BDFGHIJKNPQRSU		NR							HNR								FHNPR						
63	156	14	6	1	10	7	4	2	8	8	10	15	4	2	11	8	5	2	9	17	7	4	-	-	-	-
	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	*	*	1%	1%	*	*	1%	2%	1%	*	-	-	-	-
		DHNR			DHNR						DHNR	DGHMNRV			DHNR					DHNRV						
64	146	10	3	11	13	4	12	-	5	7	5	6	7	1	8	5	10	6	9	8	5	9	-	-	-	-
	1%	1%	*	1%	1%	*	1%	-	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
		HN		HN	HN		HN			HN		H	H		HN		HN	H	HN			HN				
65	131	5	8	2	10	1	9	7	4	11	12	7	3	4	12	3	3	4	4	9	5	10	-	-	-	-
	1%	*	1%	*	1%	*	1%	1%	*	1%	1%	1%	*	*	1%	*	*	*	*	1%	1%	1%	-	-	-	-
					F		F			DF	DFIPS				DFIPS							F				
66	138	5	11	7	20	-	6	1	3	11	6	7	5	2	12	10	4	6	6	4	3	10	-	-	-	-
	1%	*	1%	1%	2%	-	1%	*	*	1%	1%	1%	*	*	1%	1%	*	1%	1%	*	*	1%	-	-	-	-
			FH		BFGHIKLMNQRSTU					FHIN	F	F			FHIN	FH		F	F			FHIN				
67	141	15	1	4	13	1	8	9	10	8	10	11	3	1	7	7	4	-	5	8	10	6	-	-	-	-
	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	*	-	*	1%	1%	1%	-	-	-	-
		CFNR			CFMNR		NR	NR	FNR	NR	FNR	CFNR			R	R			R		FNR	R				
68	146	13	9	8	15	5	8	6	3	14	2	13	2	9	5	7	4	3	2	10	3	6	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	1%	1%	*	*	*	1%	*	1%	-	-	-	-
		IKMS			IKMOQRSU					IKMRSU		IKMRSU		S												
69	122	2	15	-	12	4	6	3	3	9	4	12	2	-	11	8	4	5	3	4	5	9	-	-	-	-
	1%	*	2%	-	1%	*	1%	*	*	1%	*	1%	*	-	1%	1%	*	*	*	*	*	1%	-	-	-	-
			BDHIMNS		BDIMNS					DN		BDHIKMNS			DIMNS	DN						DN				
70	176	4	6	5	14	1	13	8	7	12	14	12	3	5	16	10	7	3	3	18	4	10	-	-	-	-
	1%	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	*	*	2%	*	1%	-	-	-	-
					FMRS		FMRS			FMRS	FMRS	FMRS			BDFMNRSU	F				FMRS		F				
71	128	3	9	3	10	-	1	1	8	3	13	11	2	1	9	18	6	4	6	1	7	11	-	-	-	-
	1%	*	1%	*	1%	-	*	*	1%	*	1%	1%	*	*	1%	2%	1%	*	1%	*	1%	1%	-	-	-	-
			F		FGHJN				FGHN		BDFGHJMNRT	FGHJMN			FGHN	BDFGHJMNRST			F		F	FGHJMN				
72	126	4	3	7	11	2	6	2	7	6	6	9	5	1	12	3	6	3	6	12	5	9	-	-	-	-
	1%	*	*	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	1%	-	-	-	-
					FHNR							N			FHNPR							N				
73	141	5	9	11	13	1	6	3	6	13	6	15	1	5	8	3	7	1	5	11	4	10	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	1%	2%	*	1%	1%	*	1%	*	*	1%	*	1%	-	-	-	-
			R	FR	FHMPR					FHMPR		FHIKMNPRSU			FR					R		FMR				
74	167	10	20	5	16	7	8	5	2	7	9	8	5	*	9	16	10	2	1	7	6	14	-	-	-	-
	1%	1%	2%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	2%	1%	*	*	1%	1%	1%	-	-	-	-
		NS	HIMNRS		HINRS		NS			NS	INRS	INRS			INRS	INRS	NS					INRS				
75	137	12	1	8	13	1	10	2	6	5	14	6	7	2	9	4	3	2	8	5	11	9	-	-	-	-
	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	*	*	*	1%	*	1%	1%	-	-	-	-
		CFR			CFHNQR		F				CFHNPQR				F						CFNR	F				

76	127	5	10	3	10	5	9	1	3	4	5	14	4	-	10	4	6	3	4	13	4	10	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	*	*	1%	1%	*	-	1%	*	1%	*	*	1%	*	1%	-	-	-	-
			N		HINR		N				N	DHIJMNPRSU			HINR					N		HINR				
77	110	-	15	1	17	6	3	1	5	4	7	10	4	-	3	2	4	1	4	11	4	7	-	-	-	-
	1%	-	2%	*	2%	1%	*	*	1%	*	1%	1%	*	-	*	*	*	*	*	1%	*	1%	-	-	-	-
			BDGHNOPR		BDFGHIJKMNOPQRSUV				N		BN	BDHNOPR								BN		BN				
78	121	1	17	4	16	2	12	1	6	11	2	6	4	4	9	2	3	3	3	5	7	7	-	-	-	-
	1%	*	2%	*	2%	*	1%	*	1%	1%	*	1%	*	*	1%	*	*	*	*	1%	1%	1%	-	-	-	-
			BFHKMNPQRS		BDFHIKLMNPQRS		BFHKPRS			BFHKPRS					BH											
79	111	1	6	5	7	3	15	1	13	3	6	7	3	3	5	7	2	5	2	2	6	9	-	-	-	-
	1%	*	1%	*	1%	*	2%	*	1%	*	1%	1%	*	*	1%	1%	*	1%	*	*	1%	1%	-	-	-	-
							BFHJMNOQRST		BFHJMNQS													BHS				
80	174	5	5	5	17	-	9	6	6	18	9	10	2	3	11	15	7	4	7	10	12	14	-	-	-	-
	1%	1%	1%	*	2%	-	1%	1%	1%	2%	1%	1%	*	*	1%	2%	1%	*	1%	1%	1%	1%	-	-	-	-
					BDFIMNR		F	F	F	BCDFIMNRS	F	FM			FMN	FMNR			F	F	FM	FMNR				
81	104	4	1	2	12	2	6	2	7	2	4	5	4	3	7	10	3	3	6	9	6	5	-	-	-	-
	*	*	*	*	1%	*	1%	*	1%	*	*	1%	*	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
					CDFHJNR																					
82	92	3	2	3	11	6	6	-	-	6	4	13	-	1	5	9	-	2	4	4	8	5	-	-	-	-
	*	*	*	*	1%	1%	1%	-	-	1%	*	1%	-	*	1%	1%	-	*	*	*	1%	*	-	-	-	-
					HIMNQR	I	I			HIM		BCHIKMNQR			I	HIMQ			I		HIMQ	I				
83	104	3	19	3	16	-	9	1	7	1	6	7	3	1	5	7	1	2	3	2	2	7	-	-	-	-
	*	*	2%	*	2%	-	1%	*	1%	*	1%	1%	*	*	1%	1%	*	*	*	*	*	1%	-	-	-	-
			BDFHJMNOQRSTU		BDFHJKMNOQRSTU		FN		F		F	F				F						F				
84	100	1	6	2	13	-	2	3	1	6	7	9	3	2	6	*	2	2	8	4	6	15	-	-	-	-
	*	*	1%	*	1%	-	*	*	*	1%	1%	1%	*	*	1%	*	*	*	1%	*	1%	2%	-	-	-	-
					BDFGHIMNPQR					F	FIP	BFIPR			FIP				FIP			BDFGHIMNPQR				
85	92	3	4	9	7	-	11	-	3	4	5	11	5	-	5	8	3	3	3	1	1	6	-	-	-	-
	*	*	*	1%	1%	-	1%	-	*	*	*	1%	*	-	1%	1%	*	*	*	*	*	1%	-	-	-	-
				FHN	FHN		FHNU					FHINRSTU			N	FHN						FHN				
86	90	1	1	7	12	-	5	1	3	5	1	10	-	-	7	3	10	2	8	3	4	7	-	-	-	-
	*	*	*	1%	1%	-	*	*	*	*	*	1%	-	-	1%	*	1%	*	1%	*	*	1%	-	-	-	-
				FMN	BCFHIKMNR							BCFHKMNR			FMN		FHKMN		FHKMN			FMN				
87	98	1	10	-	22	1	7	-	4	3	6	11	1	-	1	6	3	-	7	3	7	4	-	-	-	-
	*	*	1%	-	2%	*	1%	-	*	*	1%	1%	*	-	*	1%	*	-	1%	*	1%	*	-	-	-	-
			DHNOR		BDFGHIJKMNOPQRSTUV		DHNR				HNR	BDFHJMNOR				NR			DHNR		HNR	R				
88	101	2	4	7	11	9	3	1	2	3	8	13	1	*	3	1	1	2	4	13	5	10	-	-	-	-
	*	*	*	1%	1%	1%	*	*	*	*	1%	1%	*	*	*	*	*	*	*	1%	*	1%	-	-	-	-
					HIJMNOPQR	MN					MNP	BGHIJMNOPQRS								HMNP		HIMNPQR				
89	76	11	1	2	9	-	3	2	2	4	6	9	4	-	1	4	1	-	5	6	3	4	-	-	-	-
	*	1%	*	*	1%	-	*	*	*	*	1%	1%	*	-	*	*	*	-	1%	1%	*	*	-	-	-	-
		FINOQR			FHINOQR						FNR	FINOQR							NR							
90	134	10	7	2	13	1	5	2	3	2	7	15	3	-	4	6	4	3	3	29	9	7	-	-	-	-
	1%	1%	1%	*	1%	*	*	*	*	*	1%	1%	*	-	*	1%	*	*	*	3%	1%	1%	-	-	-	-
		FN			DFHIJMNORS						N	DFGHIJMNOQRS								CDFGHIJKMNOPQRSUV	FN	FN				
91	85	2	4	3	10	3	2	4	3	2	7	7	2	-	4	7	1	1	3	3	5	12	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	1%	1%	*	-	*	1%	*	*	*	*	1%	1%	-	-	-	-
					JNQR						NR	NR				N						BFGIJMNOQRS				
92	83	2	3	3	12	-	4	2	6	2	3	7	4	2	2	7	2	1	3	9	2	8	-	-	-	-
	*	*	*	*	1%	-	*	*	1%	*	*	1%	*	*	*	1%	*	*	*	1%	*	1%	-	-	-	-
					BFHJKNOQRSU				F			FR				F						FR				
93	79	13	6	1	12	2	1	4	1	1	4	6	1	-	4	4	1	2	-	3	9	6	-	-	-	-
	*	1%	1%	*	1%	*	*	*	*	*	*	1%	*	-	*	*	*	*	-	*	1%	1%	-	-	-	-
		DFGIJMNQRS			DFGIJKMNQRS							NS			S						IJNQRS	NS				
94	88	3	4	4	5	2	1	3	1	1	3	8	8	5	4	10	3	-	4	10	*	9	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	*	1%	1%	*	*	1%	*	-	*	1%	*	1%	-	-	-	-
					R							IJRU	JRU			FGIJRU				R		FGIJRU				
95	72	2	11	3	5	1	4	1	3	2	4	6	8	-	1	5	1	-	3	2	6	4	-	-	-	-
	*	*	1%	*	1%	*	*	*	*	*	*	1%	1%	-	*	*	*	-	*	*	1%	*	-	-	-	-
			FHJNOR		NR							NR	FNOR								NR					
96	85	1	6	2	5	4	-	1	3	3	3	10	6	-	2	7	6	11	4	6	5	3	-	-	-	-
	*	*	1%	*	1%	*	-	*	*	*	*	1%	1%	-	*	1%	1%	1%	*	1%	1%	*	-	-	-	-
					GN							BGHNO				GN		BGHIJKNOV								
97	77	3	4	-	7	2	7	5	3	2	3	3	2	-	1	8	2	3	1	6	6	9	-	-	-	-
	*	*	*	-	1%	*	1%	1%	*	*	*	*	*	-	*	1%	*	*	*	1%	1%	1%	-	-	-	-
					DNOS		N									DNOS						DNOS				
98	68	1	4	8	1	-	4	-	4	1	5	8	*	1	-	9	*	1	4	7	5	7	-	-	-	-
	*	*	*	1%	*	-	*	-	*	*	*	1%	*	*	-	1%	*	*	*	1%	*	1%	-	-	-	-
				FHO							O	BEFHJMNOQR				EFHJMOQR						EFHMOR				
99	54	1	5	2	3	1	2	1	1	2	1	8	-	-	2	2	1	2	5	5	3	7	-	-	-	-
	*	*	*	*	*	*	*	*	*	*	*	1%	-	-	*	*	*	*	*	1%	*	1%	-	-	-	-
												BFIKMN										IMN				
100	590	16	39	16	29	11	80	4	7	18	42	55	8	7	24	30	17	19	15	56	22	76	-	-	-	-
	3%	2%	4%	2%	3%	1%	8%	*	1%	2%	4%	5%	1%	1%	2%	3%	2%	2%	2%	6%	2%	8%	-	-	-	-
			BDFHIJMNQRS		FHIMNS		BCDEFHIJKLMNOPQRSU			HI	BDFHIJMNOQRSU	BDEFHIJMNOPQRSU			HIMN	FHIMN	H	HIN	H	BDEFHIJMNOQRSU	HIN	BCDEFHIJKMNOPQRSU				

Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	4168	267	110	279	43	367	50	425	309	164	144	36	240	313	124	77	236	334	258	81	243	68	-	-	-	-
	20%	27%	11%	28%	4%	37%	5%	43%	31%	16%	14%	4%	24%	31%	12%	8%	24%	33%	26%	8%	24%	7%	-	-	-	-
		CEGJKLOPTV	EGLV	CEGJKLOPTV		BCDEGIJKLMNOPQSTUV		BCDEFGIJKLMNOPQRSTUV	CEGJKLMOPQSTUV	CEGLOPTV	EGLPTV		CEGJKLOPTV	CEGJKLMOPQSTUV	EGLPTV	EGL	CEGJKLOPTV	BCDEGJKLMOPQSTUV	CEGJKLOPTV	EL	CEGJKLOPTV	EL				
1-25%	5743	248	223	287	191	322	298	299	280	270	268	210	338	367	240	286	344	326	289	162	300	196	-	-	-	-
	27%	25%	22%	29%	19%	32%	30%	30%	28%	27%	27%	21%	34%	37%	24%	29%	34%	33%	29%	16%	30%	20%	-	-	-	-
		ETV	T	CELTV		BCEJKLOTV	CELOTV	CELOTV	CELOTV	ELTV	ELTV		BCEIJKLOTV	BCDEGHIJKLOPSTUV	ETV	CELOTV	BCEIJKLOPSTV	BCEIJKLOTV	CELOTV		CELOTV					
26%-50%	4217	197	221	175	182	139	259	128	187	230	226	212	210	178	256	270	189	145	193	239	153	228	-	-	-	-
	20%	20%	22%	17%	18%	14%	26%	13%	19%	23%	23%	21%	21%	18%	26%	27%	19%	15%	19%	24%	15%	23%	-	-	-	-
		FHR	FHRU	H	FHR		BDEFHILMNQRSU		FHR	DEFHINRU	DEFHINRU	FHRU	FHRU	H	BDEFHILMNQRSU	BDEFHILMNQRSU	FHR		FHRU	DEFHNRU		DEFHINRU				
51%-75%	3958	194	253	161	302	115	185	101	129	227	204	274	134	109	254	195	147	121	148	298	155	250	-	-	-	-
	19%	19%	25%	16%	30%	11%	19%	10%	13%	23%	20%	27%	13%	11%	25%	20%	15%	12%	15%	30%	16%	25%	-	-	-	-
		FHIMNRS	BDFGHIKMNPQRSU	FHNR	BDFGHIJKMNOPQRSUV		FHIMNR			DFGHIMNQRSU	FHIMNQRSU	BDFGHIJKMNPQRSU			BDFGHIKMNPQRSU	FHIMNQRS	H		HN	BDFGHIJKMNPQRSU	FHN	BDFGHIKMNPQRSU				
76%-100%	2913	94	193	97	282	57	209	48	94	108	159	269	79	32	127	171	85	73	111	220	149	258	-	-	-	-
	14%	9%	19%	10%	28%	6%	21%	5%	9%	11%	16%	27%	8%	3%	13%	17%	8%	7%	11%	22%	15%	26%	-	-	-	-
		FHN	BDFHIJMNOQRS	FHN	BCDFGHIJKMNOPQRSTU	N	BDFHIJKMNOQRSU		FHN	FHNR	BDFHIJMNOQRS	BCDFGHIJKMNOPQRSU	HN		FHIMNQR	BDFHIJMNOQRS	HN	HN	FHMNR	BDFHIJKMNOQRSU	BDFHIJMNQRS	BCDFGHIJKMNOPQRSU				
Mean (Incl. 0)	35.33	31.69	44.38	28.95	53.3	20.83	44.2	18.8	27.1	35.93	39.41	52.47	27.41	20.81	39.98	42.05	28.43	23.19	30.15	49.71	32.43	50.76	-	-	-	-
		FHIMNR	BDFHIJKMNOQRSU	FHNR	BCDFGHIJKMNOPQRSU		BDFHIJKMNOQRSU		FHNR	BDFHIMNQRSU	BDFHIJMNQRSU	BCDFGHIJKMNOPQRSU	FHNR		BDFHIJMNQRSU	BDFHIJMNQRSU	FHNR	H	FHINR	BCDFGHIJKMNOPQRSU	FHIMNQR	BCDFGHIJKMNOPQRSU				
Mean (Excl. 0)	44.08	43.24	49.87	40.16	55.68	32.91	46.5	32.72	39.25	42.99	46.03	54.42	36.08	30.3	45.63	45.57	37.2	34.85	40.62	54.08	42.83	54.45	-	-	-	-
		FHIMNQR	BDFHIJKMNOPQRSU	FHMNR	BCDFGHIJKMNOPQRSU		DFHIJMNQRS		FHNR	FHIMNQR	DFHIJMNQRS	BCDFGHIJKMNOPQRSU	N		DFHIJMNQRS	DFHIMNQRS	FHN	N	FHMNR	BDFGHIJKMNOPQRSU	FHMNQR	BCDFGHIJKMNOPQRSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Safety consulting and certification agency] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	4168	522	187	1836	1425	2512	591	198
	20%	26%	9%	31%	18%	31%	12%	7%
		BDFG	G	ABDFG	BFG	ABDFG	BG	
1	193	24	11	63	74	101	34	22
	1%	1%	1%	1%	1%	1%	1%	1%
					F	BDF		
2	126	7	7	50	39	54	21	22
	1%	*	*	1%	*	1%	*	1%
				DF				
3	132	14	15	43	43	57	25	17
	1%	1%	1%	1%	1%	1%	1%	1%
4	98	14	2	36	24	45	15	22
	*	1%	*	1%	*	1%	*	1%
		BD		BD		BDF		BDF
5	408	39	36	125	166	187	74	41
	2%	2%	2%	2%	2%	2%	1%	1%
				F	F	FG		
6	346	46	27	133	121	173	68	19
	2%	2%	1%	2%	2%	2%	1%	1%
		FG		DFG	G	DFG	G	
7	321	47	14	119	114	191	67	26
	2%	2%	1%	2%	1%	2%	1%	1%
		BDFG		BDFG		BCDFG		
8	253	26	29	99	77	112	48	23
	1%	1%	1%	2%	1%	1%	1%	1%
				DFG		DF		
9	248	27	28	78	96	114	57	19
	1%	1%	1%	1%	1%	1%	1%	1%
				G	G	G	G	
10	681	65	63	205	280	288	140	68
	3%	3%	3%	3%	4%	4%	3%	2%
				G	FG	FG		
11	218	23	20	63	87	91	42	25
	1%	1%	1%	1%	1%	1%	1%	1%
12	184	13	21	67	57	77	31	25
	1%	1%	1%	1%	1%	1%	1%	1%
				DF		F		
13	181	21	19	68	58	94	36	15
	1%	1%	1%	1%	1%	1%	1%	*

				DG		DFG		
14	209	24	22	73	76	96	40	15
	1%	1%	1%	1%	1%	1%	1%	1%
				G		FG		
15	253	21	24	77	97	103	60	34
	1%	1%	1%	1%	1%	1%	1%	1%
16	171	16	9	67	63	68	34	16
	1%	1%	*	1%	1%	1%	1%	1%
				FG				
17	154	16	11	53	57	67	36	16
	1%	1%	1%	1%	1%	1%	1%	1%
18	172	13	25	40	61	58	36	33
	1%	1%	1%	1%	1%	1%	1%	1%
19	158	14	14	44	56	61	38	30
	1%	1%	1%	1%	1%	1%	1%	1%
20	392	30	29	128	174	158	85	31
	2%	1%	1%	2%	2%	2%	2%	1%
				G	FG	G	G	
21	156	16	19	44	46	56	33	31
	1%	1%	1%	1%	1%	1%	1%	1%
22	160	16	16	51	56	75	27	22
	1%	1%	1%	1%	1%	1%	1%	1%
						F		
23	166	11	15	44	69	58	40	27
	1%	1%	1%	1%	1%	1%	1%	1%
24	143	16	18	31	49	46	27	31
	1%	1%	1%	1%	1%	1%	1%	1%
								CF
25	219	29	17	70	78	87	31	26
	1%	1%	1%	1%	1%	1%	1%	1%
		F		F	F	F		
26	162	7	28	46	63	53	34	18
	1%	*	1%	1%	1%	1%	1%	1%
			AEFG					
27	166	16	21	43	55	69	37	31
	1%	1%	1%	1%	1%	1%	1%	1%
28	164	5	11	47	61	46	35	39
	1%	*	1%	1%	1%	1%	1%	1%
								ADEF
29	133	17	13	30	55	41	28	19
	1%	1%	1%	*	1%	1%	1%	1%
30	246	26	24	41	108	77	60	46
	1%	1%	1%	1%	1%	1%	1%	2%
		C			CE	C	C	C
31	125	18	7	29	57	44	27	13
	1%	1%	*	*	1%	1%	1%	*
32	123	18	13	25	51	46	20	17
	1%	1%	1%	*	1%	1%	*	1%
					F			

33	136	5	13	41	51	42	25	26
	1%	*	1%	1%	1%	1%	*	1%
34	133	8	11	33	52	30	33	30
	1%	*	1%	1%	1%	*	1%	1%
					E		E	E
35	116	15	13	24	37	37	22	27
	1%	1%	1%	*	*	*	*	1%
								CDEF
36	129	14	12	34	52	50	26	17
	1%	1%	1%	1%	1%	1%	1%	1%
37	128	16	15	32	37	46	25	28
	1%	1%	1%	1%	*	1%	1%	1%
								DF
38	139	7	13	30	49	33	30	40
	1%	*	1%	1%	1%	*	1%	1%
								ACDEF
39	123	13	9	41	41	52	24	19
	1%	1%	*	1%	1%	1%	*	1%
40	194	7	44	46	65	47	62	32
	1%	*	2%	1%	1%	1%	1%	1%
			ACDEFG				ACDE	A
41	129	6	20	20	46	29	48	36
	1%	*	1%	*	1%	*	1%	1%
			CE				ACDE	ACDE
42	154	4	8	56	61	50	33	25
	1%	*	*	1%	1%	1%	1%	1%
				AE	A	A		A
43	169	6	18	54	61	55	38	30
	1%	*	1%	1%	1%	1%	1%	1%
								A
44	162	10	25	41	70	48	39	16
	1%	*	1%	1%	1%	1%	1%	1%
			EG		E			
45	147	11	21	44	53	53	35	18
	1%	1%	1%	1%	1%	1%	1%	1%
46	177	12	17	41	68	49	46	39
	1%	1%	1%	1%	1%	1%	1%	1%
								CE
47	185	17	26	46	75	62	46	20
	1%	1%	1%	1%	1%	1%	1%	1%
48	199	25	27	46	81	69	42	20
	1%	1%	1%	1%	1%	1%	1%	1%
49	201	11	27	52	74	65	57	37
	1%	1%	1%	1%	1%	1%	1%	1%
50	477	33	54	102	202	124	114	86
	2%	2%	3%	2%	3%	2%	2%	3%
			CE		CE		E	ACE
51	231	9	28	57	77	61	63	59
	1%	*	1%	1%	1%	1%	1%	2%
			A				ADE	ACDEF
52	227	27	25	42	94	78	68	38

	1%	1%	1%	1%	1%	1%	1%	1%
		C			C	C	C	C
53	209	18	24	54	76	68	54	38
	1%	1%	1%	1%	1%	1%	1%	1%
54	174	11	22	41	77	57	54	23
	1%	1%	1%	1%	1%	1%	1%	1%
							E	
55	134	10	15	27	61	37	44	22
	1%	*	1%	*	1%	*	1%	1%
					E		CE	
56	186	14	10	55	76	55	46	31
	1%	1%	*	1%	1%	1%	1%	1%
57	148	7	22	29	62	44	51	28
	1%	*	1%	*	1%	1%	1%	1%
			C				ACE	
58	144	9	21	19	71	26	50	24
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		CE	CE
59	138	7	15	26	62	28	45	29
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	CE
60	217	29	19	27	92	71	68	51
	1%	1%	1%	*	1%	1%	1%	2%
		CE			C	C	CE	CE
61	148	19	20	26	54	39	41	28
	1%	1%	1%	*	1%	*	1%	1%
		CE	C				CE	CE
62	149	9	23	31	54	35	56	33
	1%	*	1%	1%	1%	*	1%	1%
			CE		E		ACDE	CE
63	156	9	15	35	72	34	38	25
	1%	*	1%	1%	1%	*	1%	1%
					E		E	
64	146	16	9	35	57	39	37	29
	1%	1%	*	1%	1%	*	1%	1%
								E
65	131	7	10	21	64	30	38	28
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	CE
66	138	10	21	18	68	26	54	20
	1%	1%	1%	*	1%	*	1%	1%
			CE		CE		CE	
67	141	15	8	32	64	39	31	22
	1%	1%	*	1%	1%	*	1%	1%
					E			
68	146	11	16	21	74	39	45	24
	1%	1%	1%	*	1%	*	1%	1%
					CE		CE	C
69	122	5	23	19	56	22	54	19
	1%	*	1%	*	1%	*	1%	1%
			ACE		CE		ACDE	E
70	176	9	16	30	80	36	44	40
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	ACE
71	128	10	27	23	55	26	47	14
	1%	*	1%	*	1%	*	1%	*

			ACDEG		CE		CDEG	
72	126	13	6	28	52	33	34	27
	1%	1%	*	*	1%	*	1%	1%
					E		E	E
73	141	14	12	22	65	31	48	27
	1%	1%	1%	*	1%	*	1%	1%
					CE		CE	CE
74	167	11	36	30	60	32	60	30
	1%	1%	2%	*	1%	*	1%	1%
			ACDE		E		CDE	CE
75	137	19	5	26	63	40	31	23
	1%	1%	*	*	1%	*	1%	1%
		BCE			CE			
76	127	7	14	22	52	22	48	32
	1%	*	1%	*	1%	*	1%	1%
			E		E		ACDE	ACE
77	110	5	17	24	43	22	51	20
	1%	*	1%	*	1%	*	1%	1%
			E		E		ACDE	E
78	121	10	19	17	51	29	48	23
	1%	1%	1%	*	1%	*	1%	1%
			CE		CE		CDE	CE
79	111	11	13	24	37	38	34	27
	1%	1%	1%	*	*	*	1%	1%
							D	CD
80	174	17	20	28	77	36	50	32
	1%	1%	1%	*	1%	*	1%	1%
			CE		CE		CE	CE
81	104	8	11	25	41	29	27	20
	*	*	1%	*	1%	*	1%	1%
82	92	12	11	11	45	21	33	15
	*	1%	1%	*	1%	*	1%	*
		CE			CE		CE	
83	104	5	26	14	41	18	50	17
	*	*	1%	*	1%	*	1%	1%
			ACDE		CE		ACDE	E
84	100	9	7	17	47	20	46	21
	*	*	*	*	1%	*	1%	1%
					CE		BCDE	CE
85	92	10	12	13	38	21	31	18
	*	1%	1%	*	*	*	1%	1%
					CE		CE	C
86	90	12	4	22	38	18	31	14
	*	1%	*	*	*	*	1%	*
		E			E		E	
87	98	7	16	17	43	13	47	15
	*	*	1%	*	1%	*	1%	1%
			CE		CE		CDEG	E
88	101	11	5	17	42	26	40	26
	*	1%	*	*	1%	*	1%	1%
							BCDE	CE
89	76	5	5	13	40	12	23	12
	*	*	*	*	1%	*	*	*
					CE		E	
90	134	11	12	15	53	23	45	42
	1%	1%	1%	*	1%	*	1%	1%
					CE		CDE	ACDE

91	85	9	11	15	32	21	34	18
	*	*	1%	*	*	*	1%	1%
							CDE	
92	83	5	10	17	30	19	31	20
	*	*	1%	*	*	*	1%	1%
							CDE	CE
93	79	11	10	8	41	19	31	10
	*	1%	1%	*	1%	*	1%	*
		C	C		CE		CE	
94	88	5	14	21	28	23	26	21
	*	*	1%	*	*	*	1%	1%
								E
95	72	9	16	17	20	22	26	10
	*	*	1%	*	*	*	1%	*
			CDE				DE	
96	85	7	12	23	34	32	34	8
	*	*	1%	*	*	*	1%	*
							DEG	
97	77	6	12	15	22	21	26	22
	*	*	1%	*	*	*	1%	1%
							CDE	CDE
98	68	12	12	8	17	18	20	18
	*	1%	1%	*	*	*	*	1%
		CDE	CDE				CD	CDE
99	54	5	7	9	19	10	25	15
	*	*	*	*	*	*	1%	*
							CDE	CE
100	590	38	69	62	209	94	218	212
	3%	2%	3%	1%	3%	1%	4%	7%
		CE	ACE		CE		ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	4168	522	187	1836	1425	2512	591	198
	20%	26%	9%	31%	18%	31%	12%	7%
		BDFG	G	ABDFG	BFG	ABDFG	BG	
1-25%	5743	587	509	1872	2119	2519	1146	656
	27%	29%	25%	31%	26%	31%	23%	22%
		FG	G	BDFG	FG	BDFG		
26%-50%	4217	328	491	1046	1627	1316	988	726
	20%	16%	25%	17%	20%	16%	20%	24%
			ACDEF		ACE		ACE	ACDEF
51%-75%	3958	317	449	773	1686	1025	1201	733
	19%	16%	22%	13%	21%	13%	24%	24%
		CE	ACE		ACE		ACDE	ACDE
76%-100%	2913	246	364	473	1143	629	1075	687
	14%	12%	18%	8%	14%	8%	21%	23%
		CE	ACDE		CE		ABCDE	ABCDE
Mean (Incl. 0)	35.33	30.69	43.21	25.45	37.1	24.94	44.82	48.22
		CE	ACDE		ACE		ACDE	ABCDEF
Mean (Excl. 0)	44.08	41.53	47.68	36.67	45.14	36.35	50.83	51.63
		CE	ACDE		ACE		ABCDE	ABCDE

Table of Contents

Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Industry group/association] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the following actors?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	5174	289	163	335	87	467	64	506	325	232	188	66	298	369	206	103	314	363	305	83	324	86	-	-	-	-
	25%	29%	16%	34%	9%	47%	6%	51%	33%	23%	19%	7%	30%	37%	21%	10%	31%	36%	30%	8%	32%	9%	-	-	-	-
		CEGJKLOPTV	EGLPTV	CEGJKLOPTV		BCDEGIJKLM NOPQRSTUV		BCDEGIJKLM NOPQRSTUV	CEGJKLOPTV	CEGKLPTV	EGLPTV		CEGJKLOPTV	BCEGJKLMOP QSTV	EGLPTV	GL	CEGJKLOPTV	BCEGJKLMOP STV	CEGJKLOPTV		CEGJKLOPTV					
1	228	14	14	20	4	13	11	10	9	8	14	1	8	8	6	6	21	15	23	2	16	6	-	-	-	-
	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	2%	*	2%	1%	-	-	-	-
		L	L	ELOPTV		L	L	L	L	L	EL			L			ELOPTV	ELT	EIJLMNOPTV		ELT					
2	131	6	2	7	1	11	17	10	10	1	6	2	7	5	7	5	8	9	6	1	5	5	-	-	-	-
	1%	1%	*	1%	*	1%	2%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
						EJL	CEJLNSTUV	EJ	EJL						EJ			EJL								
3	170	10	12	7	4	6	13	12	8	4	5	5	7	14	6	11	9	7	11	1	12	5	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	-	-	-	-
							T	T						EJT					T		T					
4	124	8	5	7	6	11	11	3	1	5	5	6	6	7	4	10	9	6	8	1	3	1	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	*	*	-	-	-	-
						IV	IV							V		IV	IV		IV							
5	485	17	21	29	22	21	27	17	28	27	25	9	28	51	24	29	27	24	22	2	22	13	-	-	-	-
	2%	2%	2%	3%	2%	2%	3%	2%	3%	3%	3%	1%	3%	5%	2%	3%	3%	2%	2%	*	2%	1%	-	-	-	-
		T	T	LT	LT	LT	LT	T	LTV	LTV	LT		LT	BCEFGHIJKL MOPQRSTUV	LT	LTV	LT	LT	LT		LT	T				
6	386	19	10	15	9	16	16	30	18	10	19	16	22	39	12	25	18	26	25	8	20	14	-	-	-	-
	2%	2%	1%	1%	1%	2%	2%	3%	2%	1%	2%	2%	2%	4%	1%	2%	2%	3%	3%	1%	2%	1%	-	-	-	-
								CEJOTV					E	BCDEFGIJKLO QTUV		EJ		EJOT	EJOT							
7	328	11	13	11	7	24	9	13	14	16	19	16	12	19	14	22	43	25	11	14	8	8	-	-	-	-
	2%	1%	1%	1%	1%	2%	1%	1%	1%	2%	2%	2%	1%	2%	1%	2%	4%	2%	1%	1%	1%	1%	-	-	-	-
						EGSUV					EV			E		EUV	BCDEGHIJKL MNOPSTUV	EGSUV								
8	359	18	14	21	14	31	11	17	14	15	13	13	29	21	16	17	26	27	12	6	12	11	-	-	-	-
	2%	2%	1%	2%	1%	3%	1%	2%	1%	2%	1%	1%	3%	2%	2%	2%	3%	3%	1%	1%	1%	1%	-	-	-	-
						EGIKLSTUV							EGKLSTUV				TV	EGKLSTUV								
9	311	10	13	21	10	22	10	12	23	7	22	10	16	17	14	14	21	17	7	9	24	12	-	-	-	-
	1%	1%	1%	2%	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	1%	2%	1%	-	-	-	-
				JS		JS			EGJLS		EJLS						JS	S			EJLS					
10	660	30	17	32	21	23	18	31	36	38	56	26	26	42	26	42	30	31	36	22	27	47	-	-	-	-
	3%	3%	2%	3%	2%	2%	2%	3%	4%	4%	6%	3%	3%	4%	3%	4%	3%	3%	4%	2%	3%	5%	-	-	-	-
									G	CEG	BCDEFGHILM OQRSTU			CEG		CEG			G			CEFGLMOTU				
11	238	13	4	17	4	9	14	10	12	20	7	9	17	9	13	8	9	15	14	10	12	10	-	-	-	-
	1%	1%	*	2%	*	1%	1%	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	2%	1%	1%	1%	1%	-	-	-	-
				E			E			CEK			E		E			E	E							
12	272	28	7	15	10	6	13	7	13	17	14	9	15	12	13	8	16	16	9	23	10	11	-	-	-	-
	1%	3%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	2%	1%	1%	-	-	-	-
		CEFHLNPSUV																								
13	238	6	13	15	13	10	11	5	16	10	16	13	14	4	12	15	7	9	12	17	10	8	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	2%	1%	1%	*	1%	2%	1%	1%	1%	2%	1%	1%	-	-	-	-
					N				HN		HN	N				N										
14	215	9	7	12	13	4	11	8	10	12	6	5	8	24	8	2	20	13	18	14	6	9	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	2%	1%	*	2%	1%	2%	1%	1%	1%	-	-	-	-
					P				P	P				BCFHIKLMOP UV			FKLOPU	FP	FKLOPU							
15	257	15	12	6	12	16	12	10	12	15	14	8	10	20	14	16	16	10	7	14	4	12	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	1%	2%	2%	1%	1%	1%	*	1%	-	-	-	-
						U				U	U			DLSU	U	U	U									
16	205	8	14	7	7	15	9	6	6	9	13	5	11	8	6	11	7	12	9	12	20	10	-	-	-	-
	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	-	-	-
																					EHILO					
17	196	10	5	9	6	9	6	15	7	9	12	10	9	7	8	14	17	9	11	13	6	3	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	-	-	-	-
								V			V	V				V	V		V							
18	221	9	9	14	7	6	15	9	6	7	7	8	18	13	10	12	5	12	11	19	12	10	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-
													FI													
19	183	8	5	12	4	9	14	7	7	10	4	8	11	8	4	10	19	10	8	7	12	4	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	*	-	-	-	-
							EKOV										EKOV									
20	334	8	17	7	19	20	12	8	14	22	25	18	8	14	26	26	12	12	10	20	12	24	-	-	-	-
	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%	1%	1%	3%	3%	1%	1%	1%	2%	1%	2%	-	-	-	-
										BDHMS	BDHMS				BDGHMRSU	BDHMS						BDHMS				
21	182	3	3	4	3	20	13	6	5	8	6	8	11	4	13	16	5	11	10	5	15	14	-	-	-	-
	1%	*	*	*	*	2%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	*	1%	1%	1%	1%	1%	-	-	-	-

						BCDEHIKNQ	E								BEN	BCDEIN		E			BEN	BEN				
22	159	16	5	8	6	9	5	1	8	11	8	7	5	7	2	11	10	9	4	9	10	9	-	-	-	-
	1%	2%	*	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	-	-	-	-
		HOS								HO						HO		O			O	HO				
23	169	7	10	11	8	5	12	6	11	5	3	4	17	9	5	11	6	9	8	5	6	9	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	*	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
													FJKLO													
24	151	5	7	3	10	5	11	4	6	8	6	9	8	8	8	10	5	3	10	10	7	8	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
25	200	9	5	27	4	6	21	8	14	9	11	5	2	6	15	14	4	4	8	4	13	10	-	-	-	-
	1%	1%	1%	3%	*	1%	2%	1%	1%	1%	1%	1%	*	1%	2%	1%	*	*	1%	*	1%	1%	-	-	-	-
				BCEFHJKLMN QRSTV			CEFJLMNQRS T		EMR						ELMQR	EMR					M					
26	124	5	4	4	3	5	4	4	6	2	4	4	14	10	10	3	10	-	9	15	4	6	-	-	-	-
	1%	*	*	*	*	*	*	*	1%	*	*	*	1%	1%	1%	*	1%	-	1%	1%	*	1%	-	-	-	-
									R				EJKLPR	R	JR		R		JR	JR		R				
27	159	5	11	4	5	3	7	6	7	5	4	12	6	11	6	4	5	7	13	23	4	11	-	-	-	-
	1%	1%	1%	*	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	2%	*	1%	-	-	-	-
												F							FK	BDEFJKMOP QU						
28	146	4	7	3	5	11	5	4	8	9	7	6	6	6	9	8	5	7	5	7	11	11	-	-	-	-
	1%	*	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
29	133	2	5	2	10	9	5	6	5	15	4	7	5	4	8	2	10	6	8	7	4	9	-	-	-	-
	1%	*	1%	*	1%	1%	*	1%	1%	2%	*	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	-	-	-	-
					P					BDGIKNPU																
30	206	5	7	3	9	3	7	5	5	18	17	14	10	12	13	12	5	9	10	19	8	13	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-
										BDFHIQ	BDFHI	DFI			DF					DF		DF				
31	168	8	15	5	3	3	2	9	9	10	6	6	9	7	11	12	11	8	9	11	5	7	-	-	-	-
	1%	1%	2%	1%	*	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
			EFG						G	G					EG	EG	G									
32	159	17	11	9	7	2	13	2	9	8	11	7	10	5	13	5	4	6	3	8	5	6	-	-	-	-
	1%	2%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	-	-	-	-
		FHNQS					FHS				FHS				FHS											
33	132	2	2	4	8	4	3	1	6	14	5	10	7	9	7	6	6	8	5	13	9	3	-	-	-	-
	1%	*	*	*	1%	*	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	-	-	-	-
					H					BCGHV		H		H				H		H	H					
34	140	5	2	10	9	-	7	3	8	6	7	10	8	6	16	11	4	8	6	3	4	7	-	-	-	-
	1%	*	*	1%	1%	-	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	*	*	1%	-	-	-	-
				F	F		F		F	F	F	F	F		CFHJNQSTU	F		F	F			F				
35	133	7	1	7	6	2	10	2	9	7	4	7	8	5	15	7	2	4	7	3	4	15	-	-	-	-
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									C						CEFHKNQRTU							CEFHKNQRTU				
36	125	6	10	7	9	2	11	3	5	6	3	5	8	4	6	10	4	4	8	3	4	8	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	*	1%	*	1%	1%	*	*	1%	*	*	1%	-	-	-	-
37	164	14	2	6	2	2	16	9	10	10	6	13	3	6	10	5	13	5	4	10	9	11	-	-	-	-
	1%	1%	*	1%	*	*	2%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	*	*	1%	1%	1%	-	-	-	-
		CEF					CEFMRS		E	E		CEFMRS			E		E					CEF				
38	128	6	3	4	12	4	7	5	3	8	9	10	-	3	8	2	3	5	7	13	9	9	-	-	-	-
	1%	1%	*	*	1%	*	1%	1%	*	1%	1%	1%	-	*	1%	*	*	1%	1%	1%	1%	1%	-	-	-	-
					IMNP		M			M	M	MP			M				M	M	M	M				
39	134	1	12	3	11	6	9	2	8	5	5	5	4	3	13	10	6	7	4	3	10	10	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	*	*	1%	*	*	1%	1%	1%	1%	*	*	1%	1%	-	-	-	-
			B		BH										BDHNS	B					B	BH				
40	182	5	6	5	6	6	12	4	7	11	7	12	2	7	13	18	9	8	9	16	2	18	-	-	-	-
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							MU			MU		MU			MU	BDEFHMU				MU		BDEFHIKMN U				
41	182	8	8	4	8	3	13	9	8	10	6	16	13	4	9	4	12	6	6	7	17	11	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	2%	1%	*	1%	*	1%	1%	1%	1%	2%	1%	-	-	-	-
												DFKNPRS									FNP					
42	140	3	7	13	8	3	8	3	9	4	6	6	8	5	15	5	3	7	5	13	6	6	-	-	-	-
	1%	*	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	-	-	-	-
															BFHJNQS											
43	172	5	15	8	7	1	14	4	3	13	8	7	10	4	9	17	4	4	10	10	8	10	-	-	-	-
	1%	1%	2%	1%	1%	*	1%	*	*	1%	1%	1%	1%	*	1%	2%	*	*	1%	1%	1%	1%	-	-	-	-
			FI				FI			FI	F		F		F	FHINQR			F			FI				
44	173	22	16	10	12	2	12	3	1	9	4	6	9	9	8	9	8	5	4	13	3	9	-	-	-	-
	1%	2%	2%	1%	1%	*	1%	*	*	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	*	1%	-	-	-	-
		FHIKLORSU	FHISU	I	FIU		I			I		I	I	I	I	I				I		I				
45	151	2	8	4	11	2	5	11	3	9	21	5	4	4	10	6	14	2	9	4	7	10	-	-	-	-
	1%	*	1%	*	1%	*	*	1%	*	1%	2%	*	*	*	1%	1%	1%	*	1%	*	1%	1%	-	-	-	-
					FIR			R			BDFGIJLMNP RSTU				R		BFIR					FIR				
46	210	22	6	7	13	2	8	2	7	9	8	10	18	11	15	22	16	6	4	13	6	6	-	-	-	-
	1%	2%	1%	1%	1%	*	1%	*	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	*	1%	1%	1%	-	-	-	-
		CFHIKRSUV			FHS							H	FHRSV	FH	FHRSV	CFGHIKRSUV	FHS									
47	192	9	8	8	13	6	24	5	14	7	6	16	9	3	7	7	10	5	7	8	6	14	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
					N		CDFHJKMNO PRSU		NR			HNR										NR				
48	203	4	11	8	10	8	9	4	9	6	10	17	9	8	10	16	9	6	8	24	5	12	-	-	-	-
	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	2%	*	1%	-	-	-	-
												BHJRU				H				BHJRSU						
49	196	8	3	10	9	7	5	3	9	18	7	13	18	11	7	13	5	14	9	7	11	9	-	-	-	-

	1%	1%	*	1%	1%	1%	*	*	1%	2%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	-	-	-
										CGHOQ		H	CGH					H								
50	452	26	36	15	21	12	29	11	16	23	31	22	18	13	25	29	15	12	14	38	16	30	-	-	-	-
	2%	3%	4%	2%	2%	1%	3%	1%	2%	2%	3%	2%	2%	1%	2%	3%	2%	1%	1%	4%	2%	3%	-	-	-	-
			FHINQRSU				FHR				FHINRS				HR	FHR				FHINRS		FHNRS				
51	235	12	19	19	10	5	11	2	5	10	10	15	14	8	7	6	5	11	9	38	4	15	-	-	-	-
	1%	1%	2%	2%	1%	*	1%	*	*	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	4%	*	2%	-	-	-	-
			FHIU	FHIPU								FHIU	H					H		BEFGHIJKLM NOPQRSUV		FHIU				
52	181	12	8	3	9	12	12	6	5	13	7	15	7	7	10	8	4	5	2	10	10	16	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	*	1%	1%	2%	-	-	-	-
		S			S	S	S			DS		DIQRS			S						S	DIQRS				
53	174	6	35	1	11	3	9	5	7	13	8	5	6	-	11	6	4	6	8	13	5	10	-	-	-	-
	1%	1%	4%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	1%	*	1%	-	-	-	-
			BDEFGHIJKL MNOPQRSUV		DFN		N		N	DFN	N	N	N		DFN			N	N	N		DN				
54	171	8	7	5	10	7	21	9	5	5	12	8	5	10	12	6	5	6	5	12	1	10	-	-	-	-
	1%	1%	1%	*	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
					U		DFIJLMPQRS U	U			U	U		U	U					U		U				
55	136	11	4	6	8	5	6	4	4	8	14	9	2	7	12	3	4	1	10	2	3	13	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	*	*	*	1%	*	*	1%	-	-	-	-
		R			R					R	IMPRU	R			MR				MR			IMPRU				
56	134	5	5	1	17	2	12	2	5	8	6	11	12	2	6	9	3	5	5	3	7	9	-	-	-	-
	1%	1%	*	*	2%	*	1%	*	*	1%	1%	1%	1%	*	1%	1%	*	*	*	*	1%	1%	-	-	-	-
					BCDFHIKNOQ RST		DFHN					DFHN	DFN													
57	171	6	10	12	17	5	9	7	5	6	12	14	9	3	11	9	4	8	1	11	4	9	-	-	-	-
	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	*	1%	-	-	-	-
				S	FIJNQSU		S				NS	INSU			NS	S		S				S				
58	146	14	7	2	20	3	8	3	13	8	5	13	2	2	9	11	4	1	4	3	4	9	-	-	-	-
	1%	1%	1%	*	2%	*	1%	*	1%	1%	*	1%	*	*	1%	1%	*	*	*	*	*	1%	-	-	-	-
		DMNR			DFGHJKMNO QRSTUV		R		DFHMNRS	R		DFHMNRS			R	NR						R				
59	178	5	11	8	13	4	25	2	4	9	3	14	4	5	16	5	6	6	8	13	7	10	-	-	-	-
	1%	1%	1%	1%	1%	*	2%	*	*	1%	*	1%	*	*	2%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
					HIK		BDFHIJKMNP QRSUV					HIKM			FHIKMNPR							K				
60	142	5	4	1	16	4	4	5	6	6	10	16	3	5	9	5	6	6	4	12	2	12	-	-	-	-
	1%	*	*	*	2%	*	*	1%	1%	1%	1%	2%	*	*	1%	1%	1%	1%	*	1%	*	1%	-	-	-	-
					BCDFGHIJMN PRSU						D	BCDFGIMNRS U			D							DSU				
61	129	8	6	6	10	1	8	5	6	7	9	10	2	7	8	9	3	-	2	9	2	10	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	-	*	1%	*	1%	-	-	-	-
		R			FRSU		R		R	R	FRSU	FRSU		R	FR	FR				R		FMRSU				
62	119	10	4	2	9	3	10	1	5	4	8	7	3	1	5	8	1	4	8	14	6	8	-	-	-	-
	1%	1%	*	*	1%	*	1%	*	*	*	1%	1%	*	*	*	1%	*	*	1%	1%	1%	1%	-	-	-	-
		HNQ			HNQ		HNQ												HNQ	HNQ		HNQ				
63	135	20	16	5	14	4	7	2	4	7	7	14	3	*	4	9	3	-	1	9	2	7	-	-	-	-
	1%	2%	2%	1%	1%	*	1%	*	*	1%	1%	1%	*	*	*	1%	*	-	*	1%	*	1%	-	-	-	-
		DFHIJKMNO QRSUV	HIMNOQRSU		FHIMNOQRS U		R			NRS	NRS	FHIMNOQRS U				NRS				R		NRS				
64	107	2	22	4	6	1	6	2	2	8	6	8	3	1	2	8	2	2	3	5	4	12	-	-	-	-
	1%	*	2%	*	1%	*	1%	*	*	1%	1%	1%	*	*	*	1%	*	*	*	*	*	1%	-	-	-	-
			BDEFGHIJKL MNOQRSTU							N		NR										BFHIMNOQR S				
65	107	1	5	2	10	6	12	1	8	12	3	8	4	1	8	2	2	2	3	3	2	11	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	*	1%	*	*	*	*	*	*	1%	-	-	-	-
					BHKNR		BHKNPR		N	BDHKNPQRS U		N			N							BHKNPR				
66	114	9	8	4	14	-	5	2	5	9	7	13	2	-	4	9	5	3	7	4	2	2	-	-	-	-
	1%	1%	1%	*	1%	-	1%	*	1%	1%	1%	1%	*	-	*	1%	1%	*	1%	*	*	*	-	-	-	-
		FN	FN		FHMNORUV				FN	FNV	FN	FHMNORUV				FN			FN							
67	122	6	11	3	11	1	7	6	2	7	7	8	5	*	10	9	3	2	3	9	3	10	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	*	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
			N		FINRS					N	N	N			FINR	N						FINR				
68	144	2	25	*	8	1	9	2	3	10	9	23	1	3	7	15	1	4	2	7	7	5	-	-	-	-
	1%	*	2%	*	1%	*	1%	*	*	1%	1%	2%	*	*	1%	2%	*	*	*	1%	1%	1%	-	-	-	-
			BDEFHIJKMN OQRSUV		DFMS		D			DFMQS	DFMQS	BDEFGHIJKM NOQRSTUV				BDFHIMNQR S										
69	103	2	3	4	13	1	6	2	4	5	4	9	2	1	3	5	2	-	2	23	5	8	-	-	-	-
	*	*	*	*	1%	*	1%	*	*	*	*	1%	*	*	*	1%	*	-	*	2%	1%	1%	-	-	-	-
					BCFHIMNOQ RS		R			R	R	FNR								BCDFGHIJKM NOPQRSU		FNR				
70	131	1	3	4	17	5	12	3	1	5	8	16	2	1	9	4	1	4	1	19	2	13	-	-	-	-
	1%	*	*	*	2%	1%	1%	*	*	*	1%	2%	*	*	1%	*	*	*	*	2%	*	1%	-	-	-	-
					BCDFHIJMNP QRSU		BIMNQS				IQS	BCDHIJMNPQ RSU			INQS					BHIMNQRSU		BHIMNQRSU				
71	100	3	6	3	13	1	4	1	5	3	3	7	2	3	8	8	3	-	11	4	4	9	-	-	-	-
	*	*	1%	*	1%	*	*	*	1%	*	*	1%	*	*	1%	1%	*	-	1%	*	*	1%	-	-	-	-
					BDFHJKMNQ R				R			FHR			FHR	R			FHKMR			FHR				
72	88	1	5	2	8	-	3	2	2	5	2	13	2	-	3	12	*	1	1	10	4	11	-	-	-	-
	*	*	1%	*	1%	-	*	*	*	*	*	1%	*	-	*	1%	*	*	*	1%	*	1%	-	-	-	-
					FNQRS							BDFGHIKMN OQRSU				BFHIKMNOQ RS				FN		BFHIKMNOQ RS				
73	117	11	4	1	8	1	11	7	2	2	8	12	3	5	2	6	2	7	4	5	5	9	-	-	-	-

	1%	1%	*	*	1%	*	1%	1%	*	*	1%	1%	*	*	*	1%	*	1%	*	*	1%	1%	-	-	-	-
		FIO			FI		DFIJO				F	DFIJMOQS										DFIJO				
74	93	2	2	1	9	1	6	2	5	2	5	11	6	*	2	6	1	4	2	4	12	8	-	-	-	-
	*	*	*	*	1%	*	1%	*	1%	*	*	1%	1%	*	*	1%	*	*	*	*	1%	1%	-	-	-	-
					FJNOQS							BDFHJNOQS									BDFHJNOQS	FN				
75	78	3	5	2	8	1	5	3	2	5	4	3	3	*	3	6	4	1	6	2	1	9	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	*	*	*	*	*	1%	*	*	1%	*	*	1%	-	-	-	-
					FNR														N			FINRU				
76	94	11	12	3	12	1	6	2	3	6	2	10	4	1	2	3	1	4	2	3	3	4	-	-	-	-
	*	1%	1%	*	1%	*	1%	*	*	1%	*	1%	*	*	*	*	*	*	*	*	*	*	-	-	-	-
		FKNOQS	FKNOQS		FHIKNOQRSU							FKNOQS														
77	104	5	8	2	13	-	10	2	3	3	5	8	4	2	5	5	1	3	8	8	7	2	-	-	-	-
	*	1%	1%	*	1%	-	1%	*	*	*	1%	1%	*	*	*	*	*	*	1%	1%	1%	*	-	-	-	-
			F		DFHIJNQRV		FNQV					F							FV		F					
78	94	5	2	6	13	2	4	-	2	-	5	7	3	*	2	3	4	8	5	15	4	4	-	-	-	-
	*	*	*	1%	1%	*	*	-	*	-	1%	1%	*	*	*	*	*	1%	1%	2%	*	*	-	-	-	-
					CFHIJMNOPUV						J	HJN						HJN	J	CFHIJNO						
79	94	1	4	1	13	4	3	1	2	5	8	7	4	3	5	4	2	2	7	8	6	6	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	1%	1%	*	*	*	*	*	*	1%	1%	1%	1%	-	-	-	-
					BDGHINPQR						H															
80	130	-	5	5	7	1	21	1	5	5	4	10	6	2	8	14	10	5	4	4	2	13	-	-	-	-
	1%	-	*	*	1%	*	2%	*	*	*	*	1%	1%	*	1%	1%	1%	*	*	*	*	1%	-	-	-	-
					B		BCDEFHIJKMNORSTU					BFHNU			BFH	BFHKNSU	BFH					BFHKNRSU				
81	120	3	15	11	11	-	3	1	6	5	8	9	1	1	4	3	10	4	2	10	2	9	-	-	-	-
	1%	*	1%	1%	1%	-	*	*	1%	*	1%	1%	*	*	*	*	1%	*	*	1%	*	1%	-	-	-	-
			FHMNPSU	FHMN	FHMNPSU				F		FHMN	FHMN					FHMN			F		FHMNS				
82	74	1	4	2	11	1	6	-	4	1	6	6	2	-	1	6	1	-	6	6	8	4	-	-	-	-
	*	*	*	*	1%	*	1%	-	*	*	1%	1%	*	-	*	1%	*	-	1%	1%	1%	*	-	-	-	-
					BDFHJMNOQR		NR				HNR	HNOR				R			HNR		HJNOR					
83	68	1	7	-	10	2	3	-	3	2	3	8	5	-	2	4	2	1	2	5	2	4	-	-	-	-
	*	*	1%	-	1%	*	*	-	*	*	*	1%	1%	-	*	*	*	*	*	*	*	*	-	-	-	-
					BDFHJNOQRSU							DHNRS														
84	47	1	6	5	5	1	3	-	5	1	2	4	1	1	-	2	-	-	5	3	*	2	-	-	-	-
	*	*	1%	*	1%	*	*	-	*	*	*	*	*	*	-	*	-	-	*	*	*	*	-	-	-	-
					HOR				OR			OR							OR							
85	63	1	5	*	9	-	6	1	3	2	9	4	1	-	2	7	2	1	4	-	3	5	-	-	-	-
	*	*	1%	*	1%	-	1%	*	*	*	1%	*	*	-	*	1%	*	*	*	-	*	1%	-	-	-	-
					DFHJMNORT						DFHJMNORT					FN						FN				
86	85	2	1	*	9	3	11	3	6	2	4	5	2	-	4	6	1	2	7	4	5	10	-	-	-	-
	*	*	*	*	1%	*	1%	*	1%	*	*	1%	*	-	*	1%	*	*	1%	*	1%	1%	-	-	-	-
					DNQR		CDJMNQR		N			N							N			CDJMNQR				
87	46	2	4	-	6	-	2	1	2	2	2	10	1	*	2	2	1	-	3	2	*	4	-	-	-	-
	*	*	*	-	1%	-	*	*	*	*	*	1%	*	*	*	*	*	-	*	*	*	*	-	-	-	-
					DFNR							DFGHIJKMNOQRU														
88	60	1	14	2	3	-	4	-	3	1	3	10	1	-	1	3	-	1	2	4	3	4	-	-	-	-
	*	*	1%	*	*	-	*	-	*	*	*	1%	*	-	*	*	-	*	*	*	*	*	-	-	-	-
			BDFHIJKMNOQRS									BFHIJMNOQRS														
89	30	1	3	-	9	-	2	1	-	-	1	5	1	-	-	1	-	-	2	-	2	3	-	-	-	-
	*	*	*	-	1%	-	*	*	-	-	*	*	*	-	-	*	-	-	*	-	*	*	-	-	-	-
					BDFHIJKMNOPQRST							IJOR														
90	56	1	7	1	5	-	4	-	1	-	2	10	-	-	1	7	-	2	4	5	3	4	-	-	-	-
	*	*	1%	*	*	-	*	-	*	-	*	1%	-	-	*	1%	-	*	*	*	*	*	-	-	-	-
					J							BDFHIJKMNOQR				FHJN										
91	33	1	1	-	5	2	2	-	-	-	1	4	1	-	2	4	-	1	4	1	1	3	-	-	-	-
	*	*	*	-	*	*	*	-	-	-	*	*	*	-	*	*	-	*	*	*	*	*	-	-	-	-
					IJN							I														
92	49	1	1	7	7	-	1	-	4	-	5	6	1	-	1	2	1	2	4	2	2	2	-	-	-	-
	*	*	*	1%	1%	-	*	-	*	-	1%	1%	*	-	*	*	*	*	*	*	*	*	-	-	-	-
				JN	FHJNO						JN	FHJN														
93	34	1	2	-	9	-	-	-	-	2	4	5	1	-	1	1	1	1	2	1	2	1	-	-	-	-
	*	*	*	-	1%	-	-	-	-	*	*	1%	*	-	*	*	*	*	*	*	*	*	-	-	-	-
					BDFGHIJMNOPRSV						I	FGHIN														
94	42	-	3	1	4	-	4	4	1	1	-	4	2	-	-	2	1	-	1	7	3	3	-	-	-	-
	*	-	*	*	*	-	*	*	*	*	-	*	*	-	-	*	*	-	*	1%	*	*	-	-	-	-
					KOR																					
95	39	1	2	5	3	-	6	1	2	1	1	1	-	-	-	6	-	1	1	*	1	7	-	-	-	-
	*	*	*	*	*	-	1%	*	*	*	*	*	-	-	-	1%	-	*	*	*	*	1%	-	-	-	-
							FMNO									FNO						FHJKLMNOQRSU				
96	32	1	4	1	2	1	1	-	2	2	2	3	8	-	-	*	-	1	2	1	1	2	-	-	-	-
	*	*	*	*	*	*	*	-	*	*	*	*	1%	-	-	*	-	*	*	*	*	*	-	-	-	-
													HNOQ													
97	46	2	3	-	4	1	2	1	2	1	3	1	1	1	1	1	1	1	3	5	8	3	-	-	-	-
	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	1%	1%	*	-	-	-	-
																					DJLOR					
98	30	2	3	1	2	-	2	-	1	1	-	3	1	-	1	1	1	2	2	1	3	4	-	-	-	-
	*	*	*	*	*	-	*	-	*	*	-	*	*	-	*	*	*	*	*	*	*	*	-	-	-	-
99	36	3	3	4	2	1	1	-	3	-	-	7	-	2	1	1	-	2	1	1	1	5	-	-	-	-

	*	*	*	*	*	*	*	-	*	-	-	1%	-	*	*	*	-	*	*	*	*	*	-	-	-	-
												FGHJKMOPQS										JK				
100	265	5	22	5	7	2	35	4	5	7	15	30	4	*	7	16	2	9	8	40	14	27	-	-	-	-
	1%	1%	2%	*	1%	*	3%	*	1%	1%	2%	3%	*	*	1%	2%	*	1%	1%	4%	1%	3%	-	-	-	-
			BDEFHIJMNOQ		N		BDEFHIJKMNOPQRSU			N	FHIMNQ	BDEFHIJKMNOOQRSU			N	FHMNQ		N	N	BDEFHIJKMNOPQRSU	FNQ	BDEFHIJMNOQRS				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	5174	289	163	335	87	467	64	506	325	232	188	66	298	369	206	103	314	363	305	83	324	86	-	-	-	-
	25%	29%	16%	34%	9%	47%	6%	51%	33%	23%	19%	7%	30%	37%	21%	10%	31%	36%	30%	8%	32%	9%	-	-	-	-
		CEGJKLOPTV	EGLPTV	CEGJKLOPTV		BCDEGIJKLMNOPQRSTUV		BCDEGIJKLMNOPQRSTUV	CEGJKLOPTV	CEGKLPTV	EGLPTV		CEGJKLOPTV	BCEGJKLMOPQSTV	EGLPTV	GL	CEGJKLOPTV	BCEGJKLMOPSTV	CEGJKLOPTV		CEGJKLOPTV					
1-25%	6400	296	248	338	227	325	324	265	310	303	337	229	326	376	288	365	371	339	310	246	304	272	-	-	-	-
	30%	30%	25%	34%	23%	32%	32%	27%	31%	30%	34%	23%	33%	38%	29%	37%	37%	34%	31%	25%	30%	27%	-	-	-	-
		EL		CEHLTV		CEHLTV	CEHLTV		CELT	CEL	CEHLOTV		CEHLTV	BCEGHIJLOSTUV	EL	BCEHIJLOSTUV	BCEHIJLOSTUV	CEHLOTV	CELT		EL	EL				
26%-50%	4303	201	216	162	217	110	242	119	186	240	203	246	215	169	273	243	194	158	183	290	175	261	-	-	-	-
	20%	20%	22%	16%	22%	11%	24%	12%	19%	24%	20%	25%	21%	17%	27%	24%	19%	16%	18%	29%	17%	26%	-	-	-	-
		FH	DFHR	FH	DFHNRU		DFHINRSU		FH	DFHINQRSU	FHR	DFHIKNQRSU	DFHNR	FH	BCDEFHIKMNQRSU	DFHINRSU	FH	FH	FH	BCDEFHIKMNQRSU	FH	BDEFHIKMNQRSU				
51%-75%	3356	163	234	103	288	78	227	88	113	177	177	282	106	73	181	186	79	89	112	245	110	245	-	-	-	-
	16%	16%	23%	10%	29%	8%	23%	9%	11%	18%	18%	28%	11%	7%	18%	19%	8%	9%	11%	24%	11%	25%	-	-	-	-
		DFHIMNQRSU	BDFHIJKMNOQRSU		BCDFGHIJKMNOPQRSUV		BDFHIJKMNOQRSU		FNQ	DFHIMNQRSU	DFHIMNQRSU	BDFGHIJKMNOPQRSU	N		DFHIMNQRSU	DFHIMNQRSU			FNQ	BDFHIJKMNOPQRSU	N	BDFHIJKMNOPQRSU				
76%-100%	1768	52	138	62	181	20	143	21	66	48	95	177	55	13	52	103	42	51	90	136	87	136	-	-	-	-
	8%	5%	14%	6%	18%	2%	14%	2%	7%	5%	9%	18%	5%	1%	5%	10%	4%	5%	9%	14%	9%	14%	-	-	-	-
		FHN	BDFHIJKMNOQRSU	FHN	BCDFGHIJKMNOPQRSUV		BDFHIJKMNOPQRSU		FHN	FHN	BDFHIJMNOQR	BDFHIJKMNOPQRSUV	FHN		FHN	BDFHIJMNOQR	FHN	FHN	BFHJMNOQR	BDFHIJMNOQRSU	BFHJMNOQR	BDFHIJKMNOQRSU				
Mean (Incl. 0)	28.89	25.84	37.98	22.1	45.05	14.36	40.3	14.77	23.55	28.07	31.16	45.97	23.43	15.95	29.68	35.28	19.99	19.66	25.17	41.92	25.2	41.2	-	-	-	-
		DFHNQR	BDFHIJKMNOQRSU	FHN	BCDFGHIJKMNOPQRSUV		BDFHIJKMNOPQRSU		FHNQR	DFHIMNQRS	BDFHIJMNQRSU	BCDFGHIJKMNOPQRSTUV	FHNQR		BDFHIMNQRSU	BDFHIJKMNOQRSU	FHN	FHN	DFHNQR	BDFHIJKMNOPQRSU	FHNQR	BDFHIJKMNOPQRSU				
Mean (Excl. 0)	38.33	36.34	45.39	33.23	49.33	26.95	43.08	29.92	34.89	36.57	38.4	49.21	33.37	25.28	37.38	39.32	29.12	30.88	36.2	45.7	37.28	45.06	-	-	-	-
		FHNQR	BDFHIJKMNOPQRSU	FNQ	BCDFGHIJKMNOPQRSTUV		BDFHIJKMNOPQRSU	N	FHNQR	FHMNQR	DFHIMNQR	BCDFGHIJKMNOPQRSUV	FNQ		DFHMNQR	DFHIMNQRS	N	FN	FHNQR	BDFHIJKMNOPQRSU	FHMNQR	BDFHIJKMNOPQRSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Industry group/association] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	5174	659	266	2215	1801	2988	765	233
	25%	33%	13%	37%	23%	37%	15%	8%
		BDFG	G	ABDFG	BFG	ABDFG	G	
1	228	36	20	84	70	98	40	20
	1%	2%	1%	1%	1%	1%	1%	1%
		DFG		DFG		DF		
2	131	11	7	51	38	63	20	23
	1%	1%	*	1%	*	1%	*	1%
				DF		DF		F
3	170	19	23	54	56	74	34	19
	1%	1%	1%	1%	1%	1%	1%	1%
4	124	10	16	38	47	44	23	13
	1%	1%	1%	1%	1%	1%	*	*
5	485	51	50	143	198	220	90	42
	2%	3%	3%	2%	2%	3%	2%	1%
		G	G	G	FG	FG		
6	386	35	35	129	150	186	75	38
	2%	2%	2%	2%	2%	2%	2%	1%
				FG	F	FG		
7	328	19	34	117	127	126	69	31
	2%	1%	2%	2%	2%	2%	1%	1%
				AEG				
8	359	34	31	129	137	173	79	28
	2%	2%	2%	2%	2%	2%	2%	1%
				G	G	DFG	G	
9	311	45	27	102	108	152	61	30
	1%	2%	1%	2%	1%	2%	1%	1%
		DFG				DFG		
10	660	59	60	182	271	248	143	88
	3%	3%	3%	3%	3%	3%	3%	3%
					F			
11	238	29	13	72	90	102	42	34
	1%	1%	1%	1%	1%	1%	1%	1%
					F	F		
12	272	25	15	65	118	94	53	47
	1%	1%	1%	1%	1%	1%	1%	2%
					F			
13	238	26	28	64	84	83	57	36
	1%	1%	1%	1%	1%	1%	1%	1%

14	215	17	9	68	87	83	46	33
	1%	1%	*	1%	1%	1%	1%	1%
				B	B			
15	257	10	28	72	108	89	54	39
	1%	1%	1%	1%	1%	1%	1%	1%
			A	A	A	A		A
16	205	27	25	53	68	84	48	31
	1%	1%	1%	1%	1%	1%	1%	1%
17	196	16	19	68	71	72	33	22
	1%	1%	1%	1%	1%	1%	1%	1%
				F				
18	221	26	22	55	73	90	46	45
	1%	1%	1%	1%	1%	1%	1%	1%
								F
19	183	24	16	61	56	76	31	26
	1%	1%	1%	1%	1%	1%	1%	1%
20	334	19	43	72	144	95	90	56
	2%	1%	2%	1%	2%	1%	2%	2%
			ACE		ACE		ACE	E
21	182	19	20	56	57	75	39	31
	1%	1%	1%	1%	1%	1%	1%	1%
22	159	18	15	37	66	57	36	23
	1%	1%	1%	1%	1%	1%	1%	1%
23	169	18	21	53	51	74	40	26
	1%	1%	1%	1%	1%	1%	1%	1%
						D		
24	151	10	17	38	57	45	37	29
	1%	1%	1%	1%	1%	1%	1%	1%
25	200	40	20	42	63	80	28	35
	1%	2%	1%	1%	1%	1%	1%	1%
		CDEF				CF		F
26	124	8	7	48	37	46	16	25
	1%	*	*	1%	*	1%	*	1%
				DEF				F
27	159	8	15	40	55	48	46	41
	1%	*	1%	1%	1%	1%	1%	1%
								ACDE
28	146	15	16	39	54	57	37	23
	1%	1%	1%	1%	1%	1%	1%	1%
29	133	6	7	44	55	41	37	21
	1%	*	*	1%	1%	1%	1%	1%
				E				
30	206	11	19	39	99	56	53	39
	1%	1%	1%	1%	1%	1%	1%	1%
					CE		CE	CE
31	168	10	27	52	59	56	39	20
	1%	*	1%	1%	1%	1%	1%	1%
			ADE					
32	159	14	16	31	72	48	36	26
	1%	1%	1%	1%	1%	1%	1%	1%
					CE			

33	132	13	9	29	62	47	31	19
	1%	1%	*	*	1%	1%	1%	1%
34	140	14	14	29	66	46	36	17
	1%	1%	1%	*	1%	1%	1%	1%
					C			
35	133	11	8	30	55	41	33	28
	1%	1%	*	1%	1%	1%	1%	1%
36	125	11	20	30	42	37	36	22
	1%	1%	1%	1%	1%	*	1%	1%
			E					
37	164	15	6	41	65	49	32	37
	1%	1%	*	1%	1%	1%	1%	1%
								BEF
38	128	13	4	22	61	33	39	29
	1%	1%	*	*	1%	*	1%	1%
					BCE		BCE	BCE
39	134	12	22	29	49	41	46	22
	1%	1%	1%	*	1%	1%	1%	1%
			CE				CDE	
40	182	7	24	37	68	41	52	46
	1%	*	1%	1%	1%	1%	1%	2%
			AE		E		ACE	ACDE
41	182	21	12	51	67	64	49	31
	1%	1%	1%	1%	1%	1%	1%	1%
42	140	19	12	30	52	52	34	27
	1%	1%	1%	1%	1%	1%	1%	1%
43	172	16	33	32	58	43	44	34
	1%	1%	2%	1%	1%	1%	1%	1%
			CDEF				E	CE
44	173	13	24	27	75	42	47	34
	1%	1%	1%	*	1%	1%	1%	1%
			CE		CE		CE	CE
45	151	10	14	43	64	37	36	19
	1%	1%	1%	1%	1%	*	1%	1%
				E	E			
46	210	13	27	49	93	60	39	27
	1%	1%	1%	1%	1%	1%	1%	1%
					EF			
47	192	14	15	51	67	56	56	46
	1%	1%	1%	1%	1%	1%	1%	2%
							DE	CDE
48	203	12	27	47	72	57	57	45
	1%	1%	1%	1%	1%	1%	1%	1%
			E				E	ACDE
49	196	21	16	50	87	82	48	22
	1%	1%	1%	1%	1%	1%	1%	1%
50	452	31	64	87	173	115	121	96
	2%	2%	3%	1%	2%	1%	2%	3%
			ACDE		CE		CE	ACDEF
51	235	23	24	40	84	68	71	64
	1%	1%	1%	1%	1%	1%	1%	2%
					C		CDE	CDEF
52	181	13	16	36	77	55	53	39

	1%	1%	1%	1%	1%	1%	1%	1%
					C		CE	CE
53	174	6	41	33	62	33	68	32
	1%	*	2%	1%	1%	*	1%	1%
			ACDEG		E		ACDE	ACE
54	171	6	13	37	71	48	41	43
	1%	*	1%	1%	1%	1%	1%	1%
					AE			ACEF
55	136	9	7	28	70	32	35	21
	1%	*	*	*	1%	*	1%	1%
					CE		E	
56	134	9	13	28	60	36	46	24
	1%	*	1%	*	1%	*	1%	1%
					E		CE	
57	171	16	18	31	76	52	58	29
	1%	1%	1%	1%	1%	1%	1%	1%
					CE		CE	
58	146	6	19	30	72	31	50	20
	1%	*	1%	*	1%	*	1%	1%
			E		ACE		ACE	
59	178	16	16	29	70	41	54	47
	1%	1%	1%	*	1%	1%	1%	2%
					CE		CE	CDE
60	142	3	9	28	73	32	54	28
	1%	*	*	*	1%	*	1%	1%
					ACE		ABCE	AE
61	129	7	15	20	59	28	36	28
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	CE
62	119	8	12	20	47	25	31	31
	1%	*	1%	*	1%	*	1%	1%
					E		E	CE
63	135	7	25	16	65	20	49	23
	1%	*	1%	*	1%	*	1%	1%
			ACE		CE		CE	CE
64	107	8	30	12	34	18	49	23
	1%	*	1%	*	*	*	1%	1%
			ACDE		E		CDE	CE
65	107	5	7	25	45	27	36	25
	1%	*	*	*	1%	*	1%	1%
					E		E	AE
66	114	6	17	21	59	18	40	11
	1%	*	1%	*	1%	*	1%	*
			CE		CE		CEG	
67	122	7	20	20	51	23	41	25
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		CE	CE
68	144	8	40	10	65	22	66	21
	1%	*	2%	*	1%	*	1%	1%
			ACDEG		CE		ACDEG	CE
69	103	9	8	14	36	19	31	36
	*	*	*	*	*	*	1%	1%
					E		CE	ABCDEF
70	131	6	8	13	61	23	52	43
	1%	*	*	*	1%	*	1%	1%
					CE		ABCDE	ABCDE
71	100	7	13	22	40	19	35	17
	*	*	1%	*	1%	*	1%	1%

			E		E		CE	E
72	88	6	18	7	34	13	38	23
	*	*	1%	*	*	*	1%	1%
			CE		CE		CDE	CE
73	117	6	10	19	56	31	42	25
	1%	*	1%	*	1%	*	1%	1%
					CE		CE	CE
74	93	14	8	17	35	32	35	19
	*	1%	*	*	*	*	1%	1%
							CDE	
75	78	3	12	19	28	13	27	17
	*	*	1%	*	*	*	1%	1%
			E	E	E		DE	E
76	94	6	15	12	47	20	41	13
	*	*	1%	*	1%	*	1%	*
			CE		CE		CDE	
77	104	9	12	19	43	24	33	20
	*	*	1%	*	1%	*	1%	1%
					E		CE	E
78	94	10	4	16	40	25	33	23
	*	*	*	*	1%	*	1%	1%
							CE	CE
79	94	7	7	19	44	22	32	18
	*	*	*	*	1%	*	1%	1%
					E		CE	
80	130	7	19	27	40	26	39	38
	1%	*	1%	*	*	*	1%	1%
			E				DE	ACDEF
81	120	14	17	21	46	26	48	23
	1%	1%	1%	*	1%	*	1%	1%
		E	CE		E		CDE	E
82	74	10	10	14	25	17	25	16
	*	*	*	*	*	*	1%	1%
							CDE	E
83	68	2	12	14	28	13	31	12
	*	*	1%	*	*	*	1%	*
			E		E		ACDE	
84	47	5	8	11	15	13	18	8
	*	*	*	*	*	*	*	*
							DE	
85	63	4	13	9	27	8	24	11
	*	*	1%	*	*	*	*	*
			CE		E		CE	E
86	85	6	7	20	28	20	26	25
	*	*	*	*	*	*	1%	1%
							DE	CDE
87	46	*	7	8	24	4	24	7
	*	*	*	*	*	*	*	*
			E		E		ACDE	
88	60	5	17	6	21	10	32	12
	*	*	1%	*	*	*	1%	*
			CDE		E		CDE	CE
89	30	2	4	4	15	4	19	5
	*	*	*	*	*	*	*	*
					E		CDE	
90	56	4	13	5	20	7	28	13
	*	*	1%	*	*	*	1%	*
			CDE		E		CDE	CE

91	33	1	5	6	14	4	14	6
	*	*	*	*	*	*	*	*
					E		E	
92	49	9	2	10	22	16	17	4
	*	*	*	*	*	*	*	*
93	34	2	3	4	23	4	18	2
	*	*	*	*	*	*	*	*
					CE		CEG	
94	42	4	5	9	9	11	14	14
	*	*	*	*	*	*	*	*
							D	CDE
95	39	6	9	4	7	9	14	14
	*	*	*	*	*	*	*	*
			CDE				CDE	CDE
96	32	2	4	12	10	13	11	4
	*	*	*	*	*	*	*	*
97	46	8	4	9	14	15	12	11
	*	*	*	*	*	*	*	*
98	30	3	4	5	11	7	14	6
	*	*	*	*	*	*	*	*
							CDE	
99	36	5	3	5	16	12	18	7
	*	*	*	*	*	*	*	*
							CDE	
100	265	19	37	26	81	44	95	102
	1%	1%	2%	*	1%	1%	2%	3%
		C	CDE		CE		ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	5174	659	266	2215	1801	2988	765	233
	25%	33%	13%	37%	23%	37%	15%	8%
		BDFG	G	ABDFG	BFG	ABDFG	G	
1-25%	6400	642	613	1907	2395	2583	1316	843
	30%	32%	31%	32%	30%	32%	26%	28%
		FG	F	DFG	F	DFG		
26%-50%	4303	337	459	1008	1707	1293	1099	793
	20%	17%	23%	17%	21%	16%	22%	26%
			ACE		ACE		ACE	ACDEF
51%-75%	3356	214	420	576	1429	760	1138	717
	16%	11%	21%	10%	18%	10%	23%	24%
			ACDE		ACE		ACDE	ACDE
76%-100%	1768	149	242	295	669	375	683	415
	8%	7%	12%	5%	8%	5%	14%	14%
		CE	ACDE		CE		ACDE	ACDE
Mean (Incl. 0)	28.89	23.65	36.63	20.21	30.17	19.88	37.97	41.14
		CE	ACDE		ACE		ACDE	ABCDEF
Mean (Excl. 0)	38.33	35.27	42.25	32.04	38.94	31.73	44.83	44.6
		CE	ACDE		ACE		ABCDE	ABCDE

Table of Contents

Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [University] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the following actors?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	5351	315	152	373	99	433	63	504	367	212	183	75	298	436	213	82	298	374	358	59	361	97	-	-	-	-
	25%	31%	15%	37%	10%	43%	6%	50%	37%	21%	18%	7%	30%	44%	21%	8%	30%	37%	36%	6%	36%	10%	-	-	-	-
		CEGJKLOPTV	EGLPTV	CEGJKLMOPQTV	GT	BCDEGIJKLMOPQRSTUV		BCDEFGIJKLMNOPQRSTUV	CEGJKLMOPQTV	CEGLPTV	EGLPTV		CEGJKLOPTV	BCDEGIJKLMOPQRSTUV	CEGLPTV		CEGJKLOPTV	BCEGJKLMOPQTV	CEGJKLMOPQTV		CEGJKLMOPQTV	GT				
1	205	7	8	19	4	10	12	12	10	7	7	1	4	12	15	6	16	20	19	1	10	7	-	-	-	-
	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	2%	2%	2%	*	1%	1%	-	-	-	-
				ELMTV		L	L	L	L	L	L			LT	ELMT		ELMT	BEJKLMPTV	EJKLMPTV		L	L				
2	147	4	7	8	5	8	20	5	7	3	7	1	9	13	8	9	6	9	7	*	4	6	-	-	-	-
	1%	*	1%	1%	*	1%	2%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
						L	BEHIJKLQSTUV		L		L		L	JLT	L	L		L	L							
3	173	7	2	6	10	6	15	7	13	6	11	1	5	16	7	9	9	14	10	-	17	2	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	-	2%	*	-	-	-	-
					LTV		CLTV		CLTV		LTV			CLTV	L	L	L	CLTV	LTV		CLTV					
4	103	2	2	2	3	10	14	3	6	3	7	5	3	4	8	1	5	6	11	1	6	4	-	-	-	-
	*	*	*	*	*	1%	1%	*	1%	*	1%	*	*	*	1%	*	1%	1%	1%	*	1%	*	-	-	-	-
							BCDEHJMPTV												BDEJPT							
5	382	15	12	29	13	22	15	15	22	20	25	14	20	24	19	23	26	21	13	2	13	18	-	-	-	-
	2%	2%	1%	3%	1%	2%	1%	1%	2%	2%	3%	1%	2%	2%	2%	2%	3%	2%	1%	*	1%	2%	-	-	-	-
		T		ST	T	T	T	T	T	T	T	T	T	T	T	T	T	T	T			T				
6	367	21	13	11	16	21	10	26	17	11	17	13	25	22	16	11	21	30	22	12	18	13	-	-	-	-
	2%	2%	1%	1%	2%	2%	1%	3%	2%	1%	2%	1%	2%	2%	2%	1%	2%	3%	2%	1%	2%	1%	-	-	-	-
								GJ					J					DGJLOPV	J							
7	347	29	11	18	15	16	12	19	21	18	20	13	18	20	18	9	21	21	18	3	20	7	-	-	-	-
	2%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	2%	*	2%	1%	-	-	-	-
		LPTV		T	T			T	TV	TV	TV		T	TV	TV		TV	TV	TV		TV					
8	256	11	18	10	9	17	13	10	10	11	9	7	16	15	16	9	12	20	15	5	11	13	-	-	-	-
	1%	1%	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	2%	1%	1%	2%	2%	*	1%	1%	-	-	-	-
																		EKLT								
9	286	10	11	16	8	17	10	21	11	11	19	11	15	19	11	10	17	18	8	19	13	11	-	-	-	-
	1%	1%	1%	2%	1%	2%	1%	2%	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	1%	2%	1%	1%	-	-	-	-
								ES			ES			ES				ES								
10	597	29	21	27	23	30	30	13	27	28	42	26	27	37	32	37	53	30	23	19	14	29	-	-	-	-
	3%	3%	2%	3%	2%	3%	3%	1%	3%	3%	4%	3%	3%	4%	3%	4%	5%	3%	2%	2%	1%	3%	-	-	-	-
						H	H			H	CEHSTU			HU	HU	HU	CDEHIJLMRSTUV	HU				H				
11	230	20	10	9	4	9	9	17	5	12	8	10	7	17	13	12	19	17	12	4	9	8	-	-	-	-
	1%	2%	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	*	1%	1%	-	-	-	-
		EI						EI						EI	E		EI	EI	E							
12	246	19	11	16	6	11	8	7	10	16	12	8	11	9	14	6	25	17	9	7	11	12	-	-	-	-
	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	1%	1%	-	-	-	-
		E															EGHILNPST	EP								
13	203	8	7	7	7	12	10	16	11	9	6	9	13	5	5	13	21	13	6	10	8	5	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	*	1%	2%	1%	1%	1%	1%	1%	-	-	-	-
								NO									EKNOSV									
14	187	10	5	8	6	11	11	9	10	7	5	10	9	18	9	5	6	10	9	11	13	6	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	*	1%	1%	1%	1%	1%	1%	-	-	-	-
														CEJKPV												
15	242	13	7	13	9	8	18	10	11	22	22	11	4	10	10	9	8	10	12	10	15	10	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	2%	2%	1%	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	-	-	-	-
							M			CEFMOQRV	CEFMOQRV															
16	200	7	7	21	2	16	8	9	12	11	11	4	8	10	12	13	12	13	2	6	11	3	-	-	-	-
	1%	1%	1%	2%	*	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	*	-	-	-	-
				ELSV		ELSV			ESV	ESV	ES			E	ELSV	ESV	ES	ELSV			ES					
17	150	6	3	2	7	6	6	2	7	10	8	7	11	7	10	8	9	10	9	6	10	7	-	-	-	-
	1%	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
18	179	15	12	8	7	8	8	1	9	10	7	8	18	7	10	11	8	4	7	10	3	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	*	1%	-	-	-	-
		HR	H						H	H		H	HRU		H	H										
19	158	10	13	9	3	4	17	5	9	10	7	4	9	6	7	8	5	7	6	4	7	8	-	-	-	-
	1%	1%	1%	1%	*	*	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
							EFLS																			
20	357	12	10	14	11	19	18	19	15	22	19	20	22	19	26	28	12	13	5	20	10	24	-	-	-	-
	2%	1%	1%	1%	1%	2%	2%	2%	1%	2%	2%	2%	2%	2%	3%	3%	1%	1%	*	2%	1%	2%	-	-	-	-
						S	S	S	S	S	S	S	S	S	CESU	CEQRSU		S		S		ESU				
21	181	13	5	3	7	5	12	10	6	9	9	5	20	9	7	9	11	7	9	8	10	7	-	-	-	-
	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
													CDEFILORV													
22	144	2	5	4	5	7	8	9	7	7	5	4	6	8	18	13	7	12	3	4	6	5	-	-	-	-

	1%	*	*	*	*	1%	1%	1%	1%	1%	*	*	1%	1%	2%	1%	1%	1%	*	*	1%	1%	-	-	-	-
															BCDEIJKLMSTUV	BS		BLS								
23	163	4	7	14	5	4	11	5	12	11	4	6	3	5	4	7	26	8	9	1	10	6	-	-	-	-
	1%	*	1%	1%	*	*	1%	*	1%	1%	*	1%	*	1%	*	1%	3%	1%	1%	*	1%	1%	-	-	-	-
				KT					KT								BCEFHKLMNOPRSTV									
24	139	7	6	3	13	9	5	9	6	9	6	12	6	2	6	7	5	4	4	10	5	5	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	*	1%	1%	*	-	-	-	-
					NRS							N														
25	183	11	9	12	9	4	14	4	8	13	4	12	11	6	12	8	4	9	13	5	11	3	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	1%	*	-	-	-	-
							V			KV		V			V				V							
26	180	4	8	8	3	9	5	3	9	14	9	7	12	7	9	18	9	6	6	13	14	5	-	-	-	-
	1%	*	1%	1%	*	1%	*	*	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	*	-	-	-	-
										BEHV						BEGHRSV					EH					
27	146	10	6	5	12	2	15	8	4	7	6	10	9	1	9	3	10	6	7	3	6	6	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-
		N			FNP		FINP					N	N		N		N		N							
28	136	5	6	5	5	3	11	2	4	9	4	6	3	14	6	6	8	6	6	16	6	5	-	-	-	-
	1%	1%	1%	1%	*	*	1%	*	*	1%	*	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	*	-	-	-	-
							H							FHIM						HM						
29	111	1	14	7	10	4	3	5	5	3	5	5	5	6	3	4	6	5	5	7	6	1	-	-	-	-
	1%	*	1%	1%	1%	*	*	1%	*	*	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	*	-	-	-	-
			BJOV		BV																					
30	186	11	9	2	6	14	15	2	7	8	10	10	9	9	16	10	8	5	7	5	6	16	-	-	-	-
	1%	1%	1%	*	1%	1%	2%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	2%	-	-	-	-
						DH	DH				H	H			DEHR							DHR				
31	162	7	6	4	6	2	13	6	8	3	9	5	9	5	11	11	5	7	7	20	10	6	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-
							FJ								FJ	F				DFJLV						
32	121	6	4	4	7	5	12	3	5	8	7	5	6	5	7	7	4	-	4	7	11	4	-	-	-	-
	1%	1%	*	*	1%	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	-	*	1%	1%	*	-	-	-	-
		R			R		R		R	R	R	R	R		R	R					R					
33	124	6	2	5	13	6	11	4	3	4	8	9	6	-	8	8	5	6	6	1	5	7	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	*	*	*	1%	1%	1%	-	1%	1%	*	1%	1%	*	1%	1%	-	-	-	-
					CIJNT		N				N	N	N		N	N		N	N			N				
34	147	6	4	4	11	5	13	7	6	7	7	9	3	1	11	11	3	1	7	11	13	5	-	-	-	-
	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
					NR		MNR			R	R	NR			MNR	NR			R		MNR					
35	135	2	5	6	10	4	4	2	7	11	7	4	9	2	11	7	4	7	12	6	7	10	-	-	-	-
	1%	*	*	1%	1%	*	*	*	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	1%	-	-	-	-
					H					BHN					BHN				BHN			HN				
36	160	3	13	4	9	5	21	5	3	13	8	7	6	3	11	8	2	4	6	18	5	5	-	-	-	-
	1%	*	1%	*	1%	*	2%	*	*	1%	1%	1%	1%	*	1%	1%	*	*	1%	2%	*	1%	-	-	-	-
							BDFHILMNQRSUV			BINQR					INQ					BINQR						
37	120	4	9	*	12	2	5	6	5	3	6	4	3	2	3	9	13	8	2	13	5	7	-	-	-	-
	1%	*	1%	*	1%	*	*	1%	1%	*	1%	*	*	*	*	1%	1%	1%	*	1%	*	1%	-	-	-	-
					DFJLMNOS											D	DNOS	D		D						
38	114	4	6	1	10	3	7	4	4	10	10	10	17	4	7	4	2	2	3	5	-	2	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	1%	1%	2%	*	1%	*	*	*	*	*	-	*	-	-	-	-
					DRUV		U			DRUV	DRUV	DRUV	BDFHINPQRSUV		U											
39	156	4	13	4	11	2	2	2	8	7	5	11	8	11	6	8	8	3	4	19	11	9	-	-	-	-
	1%	*	1%	*	1%	*	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	2%	1%	1%	-	-	-	-
			GH		FGHR							FGHR		H						FGHRS	H	H				
40	194	3	19	3	7	8	9	7	4	8	13	11	10	6	13	16	14	7	6	5	7	18	-	-	-	-
	1%	*	2%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	*	1%	2%	-	-	-	-
			BDIS								DI				BDI	BDI	I					BDEINRS				
41	144	9	7	7	11	8	7	9	5	11	6	10	3	5	10	8	6	4	6	1	*	9	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	*	*	1%	-	-	-	-
		U			TU			U		U		U			U	U						U				
42	167	6	14	7	8	3	7	12	7	10	4	17	8	5	11	7	3	1	8	9	3	13	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	2%	1%	*	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
			R		R			R	R	R		FIKNQRU			R				R			FKQRU				
43	135	2	12	7	4	3	7	2	8	14	7	5	9	4	10	5	7	6	6	4	4	10	-	-	-	-
	1%	*	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
										BEFH					H							H				
44	164	2	11	16	8	2	9	4	4	11	8	9	12	3	11	11	7	7	4	6	6	13	-	-	-	-
	1%	*	1%	2%	1%	*	1%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	-	-	-	-
				BFINS											BF							BFNS				
45	153	7	5	7	4	4	8	8	9	13	5	4	7	6	14	3	9	6	8	8	5	13	-	-	-	-
	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	1%	1%	*	1%	-	-	-	-
										ELP					EFLP							ELP				
46	182	13	8	15	12	12	9	3	4	14	7	11	9	12	10	5	8	3	3	9	7	10	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
		S		HIRS	HIRS	S				HIRS		S		S	S											
47	187	7	9	15	12	7	14	3	5	12	7	9	2	13	9	8	7	10	8	12	7	11	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
				HM	M		HM			M				M								M				
48	159	2	11	4	3	7	7	5	12	18	9	13	8	7	7	4	11	8	7	5	6	3	-	-	-	-
	1%	*	1%	*	*	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	-	-	-	-
									BEV	BDEGHNOPSUV		BEPV														
49	179	9	15	7	10	2	12	5	8	7	12	11	8	3	11	8	6	11	7	14	9	5	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
			FN				FN				FN	FN			FN			FN								
50	405	19	13	16	19	6	23	4	12	21	29	41	9	13	27	39	23	14	11	17	15	32	-	-	-	-

	2%	2%	1%	2%	2%	1%	2%	*	1%	2%	3%	4%	1%	1%	3%	4%	2%	1%	1%	2%	2%	3%	-	-	-	-
		FH		H	FH		FHM			FH	FHIMNRS	BCDEFHIJMNRSTU			FHIMNRS	CDEFHIJMNRSU	FH	H			H	CFHIMNRSU				
51	212	6	18	13	9	5	9	7	5	9	12	17	6	8	12	16	7	10	11	14	4	13	-	-	-	-
	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	-	-	-	-
			IU									FIU				U										
52	190	10	6	2	9	8	14	7	2	8	19	16	6	7	6	12	5	6	6	20	4	17	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	2%	*	2%	-	-	-	-
					I		DI				CDIMNOQRSU	DIORSU				DI				DIU		DIORSU				
53	147	4	7	5	11	14	5	5	5	10	8	13	6	3	9	3	10	3	4	12	4	9	-	-	-	-
	1%	*	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	*	1%	*	1%	*	*	1%	*	1%	-	-	-	-
					R	NPRS						NPRS														
54	148	4	4	5	9	15	8	8	3	11	10	6	8	6	8	10	1	4	2	15	5	7	-	-	-	-
	1%	*	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	*	*	1%	1%	1%	-	-	-	-
					S	IQRS				IQS	QS				S	S				QS						
55	171	11	4	6	8	2	15	3	7	10	10	5	9	8	10	9	6	7	6	14	3	19	-	-	-	-
	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	-	-	-	-
							FHU															CDEFHILQRSU				
56	157	12	12	1	8	4	11	12	4	6	9	12	5	2	14	7	4	5	6	9	7	8	-	-	-	-
	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
		DN	D				DN	DN			D	DIN			DFINR											
57	146	2	14	15	11	9	10	2	6	5	6	7	8	3	7	7	2	3	5	12	4	7	-	-	-	-
	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
			BHNQR	BHNQR	BHNQR		H																			
58	176	19	16	3	16	7	6	2	8	6	2	20	10	2	6	18	5	1	6	7	2	14	-	-	-	-
	1%	2%	2%	*	2%	1%	1%	*	1%	1%	*	2%	1%	*	1%	2%	1%	*	1%	1%	*	1%	-	-	-	-
		DHJKNORSU	DHKNRU		DHJKNORSU				KR			DFGHIJKNOQRSU	KR			DHJKNORSU						DHKNRU				
59	144	18	9	5	12	4	8	2	3	9	13	10	6	4	4	8	5	2	9	4	1	8	-	-	-	-
	1%	2%	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%	*	*	1%	1%	*	1%	*	*	1%	-	-	-	-
		FHINORU			HIORU					RU	HIORU	HIRU							RU							
60	159	2	17	2	7	4	9	6	12	18	9	6	1	4	7	14	3	4	3	19	6	10	-	-	-	-
	1%	*	2%	*	1%	*	1%	1%	1%	2%	1%	1%	*	*	1%	1%	*	*	*	2%	1%	1%	-	-	-	-
			BDMNQRS				M		BDMRS	BDEFHLMNOQRSU	M					BDMRS				BDMNQRS		M				
61	149	6	10	-	14	2	9	3	1	6	7	7	9	6	7	9	4	8	7	21	2	12	-	-	-	-
	1%	1%	1%	-	1%	*	1%	*	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	2%	*	1%	-	-	-	-
			DI		DFHIU		DI				DI	DI	DI		DI	DI		DI	D	DFHIJQU		DFIU				
62	136	5	15	3	18	3	8	2	8	10	3	10	3	1	9	2	10	2	4	4	3	14	-	-	-	-
	1%	1%	1%	*	2%	*	1%	*	1%	1%	*	1%	*	*	1%	*	1%	*	*	*	*	1%	-	-	-	-
			FHKNPRU		BDFHKMNPRSTU		N		NR	NR		NR			NR		N					DFHKMNPRSU				
63	127	3	4	9	9	2	8	-	8	5	6	9	15	2	6	7	2	7	5	10	5	6	-	-	-	-
	1%	*	*	1%	1%	*	1%	-	1%	*	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	-	-	-	-
				H	HN		H		H		H	HN	BFHNQ		H	H		H		H		H				
64	139	8	6	3	11	3	7	3	3	4	9	11	7	-	9	12	7	1	4	11	9	12	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	*	*	1%	1%	1%	-	1%	1%	1%	*	*	1%	1%	1%	-	-	-	-
		N			INR		N				NR	INRS	N		NR	INR	N			NR	NR	INRS				
65	99	7	5	3	10	4	4	1	5	1	1	8	2	1	6	6	1	3	5	8	8	8	-	-	-	-
	*	1%	*	*	1%	*	*	*	*	*	*	1%	*	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
					HJKNQ							HJKN										HJKN				
66	117	2	5	1	12	1	5	1	2	10	-	16	7	3	7	5	4	3	6	15	7	7	-	-	-	-
	1%	*	1%	*	1%	*	*	*	*	1%	-	2%	1%	*	1%	*	*	*	1%	2%	1%	1%	-	-	-	-
					BDFHIKNR					DFHIK		BDFGHIKNPQRS	K		FK				K	DFHIK	K	K				
67	116	4	5	2	11	5	4	-	3	2	3	6	9	-	8	10	5	1	6	22	1	8	-	-	-	-
	1%	*	1%	*	1%	*	*	-	*	*	*	1%	1%	-	1%	1%	1%	*	1%	2%	*	1%	-	-	-	-
					HIJKNRU							HN	HNRU		HNRU	HNRU			HN	BDFGHIJKLNQRSU		HNRU				
68	112	3	3	5	6	3	10	2	5	4	6	9	3	2	6	10	4	3	4	7	5	12	-	-	-	-
	1%	*	*	1%	1%	*	1%	*	*	*	1%	1%	*	*	1%	1%	*	*	*	1%	1%	1%	-	-	-	-
												N				N						HMNR				
69	134	13	18	4	8	1	12	3	3	5	5	15	8	1	3	6	3	3	3	7	9	5	-	-	-	-
	1%	1%	2%	*	1%	*	1%	*	*	*	*	1%	1%	*	*	1%	*	*	*	1%	1%	1%	-	-	-	-
		FINORS	FHIJKNOQRS		N		FINORS					FHIJKNOQRSV									N					
70	172	17	5	4	18	10	12	3	7	15	8	12	2	1	8	9	3	2	6	12	3	15	-	-	-	-
	1%	2%	1%	*	2%	1%	1%	*	1%	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
		HMNQRU			DHIMNQRSU	NR	MNR			DHMNQRU	N	HMNRU			N	N				N		DHMNQRU				
71	129	12	4	9	6	3	4	3	4	5	6	10	6	3	6	5	3	5	5	19	4	6	-	-	-	-
	1%	1%	*	1%	1%	*	*	*	*	1%	1%	1%	1%	*	1%	1%	*	*	1%	2%	*	1%	-	-	-	-
																				FGHINQR						
72	114	4	15	2	14	2	11	1	4	4	2	6	5	7	7	4	3	2	4	7	3	7	-	-	-	-
	1%	*	2%	*	1%	*	1%	*	*	*	*	1%	1%	1%	1%	*	*	*	*	1%	*	1%	-	-	-	-
			DFHIKRU		DFHIJKPQRSU		HKR																			
73	111	2	2	7	16	-	9	4	7	3	8	11	3	1	5	6	3	-	6	2	5	13	-	-	-	-
	1%	*	*	1%	2%	-	1%	*	1%	*	1%	1%	*	*	*	1%	*	-	1%	*	*	1%	-	-	-	-
				FR	BCFHJMNOQRSTU		FNR		FR		FNR	FJMNR			R	R			FR			BCFJMNR				
74	146	5	12	-	13	4	10	2	8	8	9	6	5	4	7	16	1	2	6	25	3	4	-	-	-	-
	1%	1%	1%	-	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	2%	*	*	1%	2%	*	*	-	-	-	-
			DQR		DHNQRUV		DQR		DQR	D	DQR				D	DFHNQRUV				BDFHJLMNOQRSUV						
75	112	2	7	4	12	2	6	4	1	5	11	10	4	-	-	12	2	6	4	8	*	11	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	1%	1%	1%	*	-	-	1%	*	1%	*	1%	*	1%	-	-	-	-

			O		BFINOQSU		O			NO	FINOU	FINOU				BFINOQU		NO				BFINOQU				
76	74	1	6	2	9	-	5	1	5	1	2	2	6	-	7	3	3	3	1	7	6	5	-	-	-	-
	*	*	1%	*	1%	-	1%	*	1%	*	*	*	1%	-	1%	*	*	*	*	1%	1%	1%	-	-	-	-
					BFHJLNS				FN						FJN							FN				
77	99	3	9	1	10	5	5	4	7	4	2	9	2	4	2	2	1	3	4	9	4	8	-	-	-	-
	*	*	1%	*	1%	1%	1%	*	1%	*	*	1%	*	*	*	*	*	*	*	1%	*	1%	-	-	-	-
					DKOQ							DKOQ														
78	80	2	2	11	8	-	5	1	2	2	5	5	3	*	5	7	2	1	3	3	2	12	-	-	-	-
	*	*	*	1%	1%	-	*	*	*	*	*	*	*	*	*	1%	*	*	*	*	*	1%	-	-	-	-
				FINR	FNR											F						FHIJNQRSU				
79	87	-	4	4	7	-	9	2	3	1	4	16	-	2	1	12	3	2	5	6	2	5	-	-	-	-
	*	-	*	*	1%	-	1%	*	*	*	*	2%	-	*	*	1%	*	*	1%	1%	*	*	-	-	-	-
					BFMO		BFJMO					BCDEFHIJKMNOQRSUV				BFHIJMNORUF										
80	136	3	4	4	18	2	5	-	4	8	13	10	6	-	1	18	3	2	3	14	8	9	-	-	-	-
	1%	*	*	*	2%	*	1%	-	*	1%	1%	1%	1%	-	*	2%	*	*	*	1%	1%	1%	-	-	-	-
					BCDFGHIMNOQRS					HNO	BFHINORS	HNOR				BCDFGHINOQRS				HNO	HNO	HNO				
81	84	1	4	4	12	1	3	-	2	1	7	8	7	-	1	4	2	1	5	10	5	7	-	-	-	-
	*	*	*	*	1%	*	*	-	*	*	1%	1%	1%	-	*	*	*	*	*	1%	1%	1%	-	-	-	-
					BFGHIJNOQR						HJNOR	FHJNOR	N							N		HJNOR				
82	94	4	13	-	11	-	4	-	2	7	6	9	-	1	5	6	2	2	7	3	6	6	-	-	-	-
	*	*	1%	-	1%	-	*	-	*	1%	1%	1%	-	*	1%	1%	*	*	1%	*	1%	1%	-	-	-	-
			DFHIMNQR		DFHIMNQR					DFHM	FH	DFHIMNR			F				DFHM			FHM				
83	96	1	10	6	16	1	5	1	1	4	4	7	*	2	4	5	1	1	3	21	1	4	-	-	-	-
	*	*	1%	1%	2%	*	*	*	*	*	*	1%	*	*	*	1%	*	*	*	2%	*	*	-	-	-	-
			HIMR		BFGHIJKLMNOPQRSUV							MR								BFGHIJKMNOPQRSUV						
84	81	-	2	4	12	1	8	2	4	3	4	7	2	4	2	8	3	1	4	4	1	6	-	-	-	-
	*	-	*	*	1%	*	1%	*	*	*	*	1%	*	*	*	1%	*	*	*	*	*	1%	-	-	-	-
					BCFHIJMORSU		BR					BR				BR										
85	62	6	1	1	9	-	2	2	4	2	5	5	*	-	-	2	1	-	3	6	3	9	-	-	-	-
	*	1%	*	*	1%	-	*	*	*	*	1%	1%	*	-	-	*	*	-	*	1%	*	1%	-	-	-	-
					DFHMNOQR						FNOR	FNOR										DFMNOQR				
86	86	2	14	7	6	2	2	-	3	3	6	11	5	-	3	2	2	4	3	2	2	5	-	-	-	-
	*	*	1%	1%	1%	*	*	-	*	*	1%	1%	1%	-	*	*	*	*	*	*	*	*	-	-	-	-
			FGHIJNOPQSU		HN						HN	FGHIJNOPQSU										N				
87	84	1	14	1	9	-	10	-	3	2	3	10	-	4	1	5	1	-	6	7	3	5	-	-	-	-
	*	*	1%	*	1%	-	1%	-	*	*	*	1%	-	*	*	*	*	-	1%	1%	*	1%	-	-	-	-
			BDFHIJKMOQR		BDFHJMOR		BDFHJMOR					BDFHIJMOQR							FHMR			FR				
88	66	2	6	3	9	3	4	-	4	2	6	4	1	1	1	7	-	-	3	4	*	5	-	-	-	-
	*	*	1%	*	1%	*	*	-	*	*	1%	*	*	*	*	1%	-	-	*	*	*	1%	-	-	-	-
					HMNOQRU						HQRU	R				HR						HR				
89	62	1	6	*	3	1	2	1	7	2	5	5	1	-	1	3	1	2	2	6	5	9	-	-	-	-
	*	*	1%	*	*	*	*	*	1%	*	1%	*	*	-	*	*	*	*	*	1%	*	1%	-	-	-	-
									NO		N											BDFHMNOQRS				
90	93	8	2	2	8	3	11	1	4	2	6	8	-	-	3	9	1	2	5	3	8	8	-	-	-	-
	*	1%	*	*	1%	*	1%	*	*	*	1%	1%	-	-	*	1%	*	*	1%	*	1%	1%	-	-	-	-
		MN			HJMNQR		DHJMNQR				MN	HMNQR				HMNQ			N		MN	HMNQ				
91	58	-	4	-	3	-	12	-	2	-	3	8	4	-	3	6	-	2	4	2	2	4	-	-	-	-
	*	-	*	-	*	-	1%	-	*	-	*	1%	*	-	*	1%	-	*	*	*	*	*	-	-	-	-
							BDEFHIJKNOQRU					BDFHJNQ				J										
92	51	1	2	-	6	-	2	-	4	1	5	7	2	-	-	4	2	1	2	3	3	7	-	-	-	-
	*	*	*	-	1%	-	*	-	*	*	1%	1%	*	-	-	*	*	*	*	*	*	1%	-	-	-	-
					DFHNOR						FNO	DFHJNOR										DFHJNOR				
93	46	1	2	-	5	1	3	1	3	2	4	3	*	*	-	7	*	3	3	2	2	2	-	-	-	-
	*	*	*	-	1%	*	*	*	*	*	*	*	*	*	-	1%	*	*	*	*	*	*	-	-	-	-
					O											O										
94	63	1	2	-	6	4	5	5	1	3	4	4	1	-	2	4	2	2	2	8	2	6	-	-	-	-
	*	*	*	-	1%	*	1%	*	*	*	*	*	*	-	*	*	*	*	*	1%	*	1%	-	-	-	-
					DIN																	N				
95	39	1	2	2	2	-	4	-	2	3	1	1	-	-	-	4	-	-	3	7	4	2	-	-	-	-
	*	*	*	*	*	-	*	-	*	*	*	*	-	-	-	*	-	-	*	1%	*	*	-	-	-	-
96	69	2	2	3	3	-	1	4	4	1	6	8	5	3	-	12	1	5	-	4	4	4	-	-	-	-
	*	*	*	*	*	-	*	*	*	*	1%	1%	*	*	-	1%	*	*	-	*	*	*	-	-	-	-
											FOS	FJOS				FGJOQS		OS				O				
97	72	1	12	2	4	1	-	-	2	2	1	4	7	-	1	10	1	2	4	7	5	7	-	-	-	-
	*	*	1%	*	*	*	-	-	*	*	*	*	1%	-	*	1%	*	*	*	1%	*	1%	-	-	-	-
			BFGHIJKNOQ										GN			BFGHIJKNOQ						GHNO				
98	58	2	8	1	6	1	1	1	2	1	-	6	1	-	1	3	1	1	3	2	5	12	-	-	-	-
	*	*	1%	*	1%	*	*	*	*	*	-	1%	*	-	*	*	*	*	*	*	1%	1%	-	-	-	-
			KN		KN							KN										BDFGHIJKMNOQRS				
99	54	3	11	-	1	-	1	2	3	1	3	3	1	-	-	7	1	2	1	12	-	2	-	-	-	-
	*	*	1%	-	*	-	*	*	*	*	*	*	*	-	-	1%	*	*	*	1%	-	*	-	-	-	-
			DEFGJMNOQRSU													FNOU				DEFJNOSU						
100	403	13	31	5	8	2	52	3	3	9	18	39	8	-	2	37	9	9	13	76	8	56	-	-	-	-
	2%	1%	3%	*	1%	*	5%	*	*	1%	2%	4%	1%	-	*	4%	1%	1%	1%	8%	1%	6%	-	-	-	-
		FINO	DEFHIJMNOQRSU		N		BDEFHIJKMNOQRSU			NO	DFHINO	BDEFHIJKMNOQRSU	N			BDEFHIJKMNOQRSU	N	NO	FHINO	BCDEFHIJKLMNOPQRSU	N	BCDEFHIJKMNOQRSU				

Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	5351	315	152	373	99	433	63	504	367	212	183	75	298	436	213	82	298	374	358	59	361	97	-	-	-	-
	25%	31%	15%	37%	10%	43%	6%	50%	37%	21%	18%	7%	30%	44%	21%	8%	30%	37%	36%	6%	36%	10%	-	-	-	-
		CEGJKLOPTV	EGLPTV	CEGJKLMOPQTV	GT	BCDEGIJKLMOPQRSTUV		BCDEFGIJKLMNOPQRSTUV	CEGJKLMOPQTV	CEGLPTV	EGLPTV		CEGJKLOPTV	BCDEGIJKLMOPQRSTUV	CEGLPTV		CEGJKLOPTV	BCEGJKLMOPQTV	CEGJKLMOPQTV		CEGJKLMOPQTV	GT				
1-25%	5826	291	222	288	207	292	312	262	280	294	298	223	301	322	313	282	363	344	262	177	266	227	-	-	-	-
	28%	29%	22%	29%	21%	29%	31%	26%	28%	29%	30%	22%	30%	32%	31%	28%	36%	34%	26%	18%	27%	23%	-	-	-	-
		CELTV		CELTV		CELTV	CELSTV	ET	CELTV	CELTV	CELTV		CELTV	CEHLSTUV	CEHLSTUV	CELTV	BCDEFHIJKLMPSTUV	BCDEFHIJKLPSTUV	ELT		ET					
26%-50%	4065	153	229	164	224	129	250	118	154	247	212	245	188	147	252	228	191	141	159	233	177	224	-	-	-	-
	19%	15%	23%	16%	22%	13%	25%	12%	15%	25%	21%	24%	19%	15%	25%	23%	19%	14%	16%	23%	18%	22%	-	-	-	-
			BDFHINRSU	H	BDFHINRSU		BDFHIMNQRSU		H	BDFHIMNQRSU	BDFHINRS	BDFHIMNQRSU	FHR		BDFHIKMNQRSU	BDFHINRSU	FHNR		H	BDFHINRS	FH	BDFHINRSU				
51%-75%	3562	182	224	114	278	118	211	87	121	179	182	258	152	76	175	221	105	91	130	303	106	250	-	-	-	-
	17%	18%	22%	11%	28%	12%	21%	9%	12%	18%	18%	26%	15%	8%	18%	22%	11%	9%	13%	30%	11%	25%	-	-	-	-
		DFHINQRSU	DFHIMNOQRSU	N	BCDFGHIJKMNOPQRSU	N	DFHIMNQRSU		HNR	DFHINQRSU	DFHINQRSU	BDFGHIJKMNOQRSU	HNQRU		DFHINQRSU	DFHIJMNOQRSU			HNR	BCDFGHIJKMNOPQRSU		BDFHIJKMNOQRSU				
76%-100%	2197	59	174	61	193	28	163	29	78	67	125	200	62	20	46	187	43	51	91	228	90	202	-	-	-	-
	10%	6%	17%	6%	19%	3%	16%	3%	8%	7%	13%	20%	6%	2%	5%	19%	4%	5%	9%	23%	9%	20%	-	-	-	-
		FHN	BDFHIJKMNOQRSU	FHN	BDFHIJKMNOQRSU		BDFHIJKMNOQRSU		FHNOQR	FHNO	BDFHIJMNOQRSU	BDFHIJKMNOQRSU	FHN		N	BDFHIJKMNOQRSU	N	FHN	BDFHMNOQR	BDFGHIJKMNOQRSU	FHNOQR	BDFHIJKMNOQRSU				
Mean (Incl. 0)	30.75	26.22	41.28	22.24	45.41	17.74	41.38	15.43	23.71	30.72	33.94	46.77	25.83	15.47	28.38	43.24	21.95	19.43	25.19	51.19	24.48	45.64	-	-	-	-
		DFHNQR	BDFHIJKMNOQRSU	FHN	BCDFGHIJKMNOQRSU		BDFHIJKMNOQRSU		FHNR	BDFHIMNQRSU	BDFHIJMNOQRSU	BCDFGHIJKMNOPQRSU	DFHNQR		DFHINQRSU	BDFHIJKMNOQRSU	FHN	HN	FHNQR	BCDEFGHIJKLMNOPQRSUV	FHNR	BCDFGHIJKMNOQRSU				
Mean (Excl. 0)	41.26	38.27	48.7	35.48	50.38	31.29	44.16	31.08	37.46	39	41.56	50.56	36.77	27.41	36.08	47.09	31.25	31.04	39.21	54.38	38.32	50.56	-	-	-	-
		FHNQR	BDFGHIJKMNOQRSU	FHNQR	BDFGHIJKMNOPQRSU	N	BDFHIJMNOQRSU	N	FHNQR	FHNOQR	DFHIMNOQR	BDFGHIJKMNOPQRSU	FHNQR		FHNQR	BDFHIJKMNOQRSU	N	N	FHNOQR	BCDEFGHIJKLMNOPQRSUV	FHNQR	BDFGHIJKMNOPQRSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [University] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the following actors
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	5351	734	234	2256	1907	3145	797	219
	25%	37%	12%	38%	24%	39%	16%	7%
		BDFG	G	BDFG	BFG	BCDFG	BG	
1	205	29	14	70	72	96	39	19
	1%	1%	1%	1%	1%	1%	1%	1%
		G				F		
2	147	12	17	42	50	63	27	26
	1%	1%	1%	1%	1%	1%	1%	1%
3	173	22	11	50	73	83	29	17
	1%	1%	1%	1%	1%	1%	1%	1%
					F	F		
4	103	7	4	37	38	38	20	18
	*	*	*	1%	*	*	*	1%
5	382	42	36	117	153	166	78	34
	2%	2%	2%	2%	2%	2%	2%	1%
				G	G	G		
6	367	30	24	132	146	170	85	35
	2%	1%	1%	2%	2%	2%	2%	1%
				BG		G		
7	347	38	20	113	154	153	68	23
	2%	2%	1%	2%	2%	2%	1%	1%
		G		BG	BFG	BFG	G	
8	256	21	27	80	97	110	66	30
	1%	1%	1%	1%	1%	1%	1%	1%
9	286	29	21	89	107	132	59	40
	1%	1%	1%	1%	1%	2%	1%	1%
						F		
10	597	41	57	172	248	204	129	78
	3%	2%	3%	3%	3%	3%	3%	3%
					EF			
11	230	19	21	69	101	90	48	21
	1%	1%	1%	1%	1%	1%	1%	1%
					F			
12	246	27	17	72	102	91	55	27
	1%	1%	1%	1%	1%	1%	1%	1%
13	203	15	20	79	62	85	42	25
	1%	1%	1%	1%	1%	1%	1%	1%

				DF				
14	187	21	9	54	75	88	36	28
	1%	1%	*	1%	1%	1%	1%	1%
						F		
15	242	28	16	53	107	81	47	38
	1%	1%	1%	1%	1%	1%	1%	1%
					CF			
16	200	32	20	60	71	100	30	17
	1%	2%	1%	1%	1%	1%	1%	1%
		DFG		F	F	DFG		
17	150	12	11	43	64	54	34	19
	1%	1%	1%	1%	1%	1%	1%	1%
18	179	11	23	52	67	59	38	26
	1%	1%	1%	1%	1%	1%	1%	1%
19	158	16	21	39	54	56	36	29
	1%	1%	1%	1%	1%	1%	1%	1%
20	357	24	39	92	141	131	78	62
	2%	1%	2%	2%	2%	2%	2%	2%
21	181	12	13	61	67	69	32	27
	1%	1%	1%	1%	1%	1%	1%	1%
22	144	10	18	40	59	59	31	17
	1%	1%	1%	1%	1%	1%	1%	1%
23	163	24	14	59	47	62	32	19
	1%	1%	1%	1%	1%	1%	1%	1%
		D		D				
24	139	9	13	40	58	46	40	20
	1%	*	1%	1%	1%	1%	1%	1%
25	183	23	17	45	77	66	43	22
	1%	1%	1%	1%	1%	1%	1%	1%
26	180	22	26	49	60	69	29	22
	1%	1%	1%	1%	1%	1%	1%	1%
			F					
27	146	11	8	41	61	42	39	24
	1%	1%	*	1%	1%	1%	1%	1%
28	136	11	12	26	54	43	27	32
	1%	1%	1%	*	1%	1%	1%	1%
								CEF
29	111	13	19	30	39	43	35	10
	1%	1%	1%	1%	*	1%	1%	*
							DG	
30	186	8	19	48	76	55	46	35
	1%	*	1%	1%	1%	1%	1%	1%
								A
31	162	14	18	37	54	51	30	39
	1%	1%	1%	1%	1%	1%	1%	1%
								CDEF
32	121	16	10	28	45	40	19	23
	1%	1%	1%	*	1%	1%	*	1%
								F

33	124	10	10	29	55	34	37	20
	1%	1%	1%	*	1%	*	1%	1%
					E		E	
34	147	17	15	31	54	41	30	29
	1%	1%	1%	1%	1%	1%	1%	1%
								E
35	135	12	12	36	54	42	36	20
	1%	1%	1%	1%	1%	1%	1%	1%
36	160	9	20	26	59	34	39	45
	1%	*	1%	*	1%	*	1%	1%
			CE		E		E	ACDEF
37	120	5	17	32	42	31	39	24
	1%	*	1%	1%	1%	*	1%	1%
							DE	E
38	114	1	9	34	57	35	29	13
	1%	*	*	1%	1%	*	1%	*
				A	AE	A	A	
39	156	15	21	32	58	48	48	30
	1%	1%	1%	1%	1%	1%	1%	1%
							CDE	
40	194	10	35	48	69	51	62	32
	1%	1%	2%	1%	1%	1%	1%	1%
			ACDE				ADE	
41	144	7	15	37	66	41	41	18
	1%	*	1%	1%	1%	1%	1%	1%
					E		E	
42	167	11	21	41	63	46	54	30
	1%	1%	1%	1%	1%	1%	1%	1%
							DE	
43	135	11	17	34	53	42	37	20
	1%	1%	1%	1%	1%	1%	1%	1%
44	164	23	22	34	58	55	47	27
	1%	1%	1%	1%	1%	1%	1%	1%
45	153	11	8	45	60	51	32	29
	1%	1%	*	1%	1%	1%	1%	1%
46	182	22	13	38	81	64	43	28
	1%	1%	1%	1%	1%	1%	1%	1%
					C			
47	187	22	17	32	78	62	51	37
	1%	1%	1%	1%	1%	1%	1%	1%
		C			C	C	C	C
48	159	11	15	50	67	58	39	15
	1%	1%	1%	1%	1%	1%	1%	1%
49	179	16	23	36	73	52	52	31
	1%	1%	1%	1%	1%	1%	1%	1%
							CE	
50	405	32	53	65	184	89	119	72
	2%	2%	3%	1%	2%	1%	2%	2%
			CE		CE		CE	CE
51	212	17	33	41	85	59	67	36
	1%	1%	2%	1%	1%	1%	1%	1%
			CE		E		CE	
52	190	6	18	35	80	42	53	50

	1%	*	1%	1%	1%	1%	1%	2%
					ACE		ACE	ACDEF
53	147	8	10	43	60	44	43	26
	1%	*	1%	1%	1%	1%	1%	1%
							E	
54	148	10	14	37	58	54	31	30
	1%	*	1%	1%	1%	1%	1%	1%
55	171	9	13	33	69	46	44	47
	1%	*	1%	1%	1%	1%	1%	2%
					E			ABCDEF
56	157	8	19	35	68	40	44	27
	1%	*	1%	1%	1%	*	1%	1%
					E		E	
57	146	19	21	33	44	50	42	29
	1%	1%	1%	1%	1%	1%	1%	1%
							D	
58	176	5	34	38	72	36	67	26
	1%	*	2%	1%	1%	*	1%	1%
			ACDE		AE		ACDE	A
59	144	7	16	29	73	27	41	19
	1%	*	1%	*	1%	*	1%	1%
			E		CE		E	
60	159	8	30	29	55	38	42	37
	1%	*	2%	*	1%	*	1%	1%
			ACDEF				CE	ACDE
61	149	2	18	26	61	31	50	42
	1%	*	1%	*	1%	*	1%	1%
			AE		ACE		ACE	ACDE
62	136	5	16	30	57	24	58	27
	1%	*	1%	1%	1%	*	1%	1%
			E	E	E		ACDE	E
63	127	14	11	32	46	48	35	23
	1%	1%	1%	1%	1%	1%	1%	1%
64	139	12	18	27	53	28	41	29
	1%	1%	1%	*	1%	*	1%	1%
			E		E		CE	CE
65	99	11	11	18	38	26	34	21
	*	1%	1%	*	*	*	1%	1%
							CDE	C
66	117	8	10	20	53	24	43	27
	1%	*	*	*	1%	*	1%	1%
					CE		CE	CE
67	116	3	15	28	36	21	31	34
	1%	*	1%	*	*	*	1%	1%
			AE	E	E		AE	ACDEF
68	112	10	14	21	39	28	33	29
	1%	1%	1%	*	*	*	1%	1%
							E	CDE
69	134	13	24	21	52	32	48	24
	1%	1%	1%	*	1%	*	1%	1%
			CE		CE		CDE	C
70	172	7	14	31	80	32	53	39
	1%	*	1%	1%	1%	*	1%	1%
					ACE		ACE	ACE
71	129	14	9	24	53	37	30	28
	1%	1%	*	*	1%	*	1%	1%

								CE
72	114	5	19	19	45	26	43	25
	1%	*	1%	*	1%	*	1%	1%
			ACE		E		ACDE	CE
73	111	12	8	22	46	26	42	24
	1%	1%	*	*	1%	*	1%	1%
					E		CDE	CE
74	146	3	28	25	52	26	37	38
	1%	*	1%	*	1%	*	1%	1%
			ACDEF		AE		AE	ACDEF
75	112	4	19	17	47	22	48	25
	1%	*	1%	*	1%	*	1%	1%
			ACE		CE		ACDE	ACE
76	74	7	8	17	24	23	25	18
	*	*	*	*	*	*	*	1%
							D	
77	99	5	12	24	36	30	39	22
	*	*	1%	*	*	*	1%	1%
							ACDE	
78	80	13	9	10	28	21	28	19
	*	1%	*	*	*	*	1%	1%
		CE					CDE	CE
79	87	5	16	13	34	14	34	19
	*	*	1%	*	*	*	1%	1%
			CE		E		CDE	CE
80	136	13	22	18	55	27	43	28
	1%	1%	1%	*	1%	*	1%	1%
			CE		CE		CE	CE
81	84	9	8	17	31	19	32	19
	*	*	*	*	*	*	1%	1%
							CDE	E
82	94	6	20	11	46	11	42	13
	*	*	1%	*	1%	*	1%	*
			CE		CE		CDEG	E
83	96	7	15	7	38	13	38	29
	*	*	1%	*	*	*	1%	1%
			CE		CE		CDE	CDE
84	81	5	9	15	33	18	28	18
	*	*	*	*	*	*	1%	1%
					E		CE	E
85	62	4	4	9	28	9	25	17
	*	*	*	*	*	*	*	1%
					E		CE	CE
86	86	9	17	15	36	24	41	9
	*	*	1%	*	*	*	1%	*
			CE				CDEG	
87	84	4	19	10	29	10	39	23
	*	*	1%	*	*	*	1%	1%
			ACDE		E		ACDE	ACDE
88	66	3	12	11	26	11	24	14
	*	*	1%	*	*	*	*	*
			CE		E		CDE	E
89	62	5	9	11	19	16	24	17
	*	*	*	*	*	*	*	1%
							CDE	CDE
90	93	10	11	13	37	19	28	22
	*	*	1%	*	*	*	1%	1%
					E		CE	CE

91	58	2	10	9	19	10	21	18
	*	*	*	*	*	*	*	1%
			E				CDE	ACDE
92	51	3	6	10	21	9	22	12
	*	*	*	*	*	*	*	*
					E		CDE	E
93	46	2	9	9	19	10	15	7
	*	*	*	*	*	*	*	*
			E				E	
94	63	2	6	14	22	15	21	19
	*	*	*	*	*	*	*	1%
							E	ACDE
95	39	6	6	5	9	8	8	13
	*	*	*	*	*	*	*	*
								CDEF
96	69	6	13	13	28	26	22	9
	*	*	1%	*	*	*	*	*
			C					
97	72	7	23	14	15	18	28	14
	*	*	1%	*	*	*	1%	*
			ACDEF				CDE	
98	58	6	12	9	16	12	33	14
	*	*	1%	*	*	*	1%	*
			CDE				CDE	CE
99	54	-	18	7	12	7	19	16
	*	-	1%	*	*	*	*	1%
			ACDEF				ACDE	ACDE
100	403	13	67	39	99	38	143	184
	2%	1%	3%	1%	1%	*	3%	6%
			ACDE		CE		ACDE	ABCDEF
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	5351	734	234	2256	1907	3145	797	219
	25%	37%	12%	38%	24%	39%	16%	7%
		BDFG	G	BDFG	BFG	BCDFG	BG	
1-25%	5826	554	503	1761	2291	2355	1222	717
	28%	28%	25%	29%	29%	29%	24%	24%
		FG		BFG	BFG	BFG		
26%-50%	4065	341	457	939	1621	1218	1061	707
	19%	17%	23%	16%	20%	15%	21%	24%
			ACE		ACE		ACE	ACDEF
51%-75%	3562	219	445	713	1421	864	1100	764
	17%	11%	22%	12%	18%	11%	22%	25%
			ACDE	E	ACE		ACDE	ACDEF
76%-100%	2197	151	361	330	761	418	819	594
	10%	8%	18%	6%	10%	5%	16%	20%
		CE	ACDE		ACE		ACDE	ACDEF
Mean (Incl. 0)	30.75	23.36	42.26	21.64	30.79	20.54	39.71	46.07
		E	ACDEF	E	ACE		ACDE	ABCDEF
Mean (Excl. 0)	41.26	36.91	47.86	34.69	40.43	33.85	47.24	49.7
		E	ACDE		ACE		ACDE	ACDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Government] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the following actors?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Respondents (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
0	5297	284	183	329	48	433	77	489	352	204	172	52	338	369	159	181	313	330	313	127	369	176	-	-	-	-
	25%	28%	18%	33%	5%	43%	8%	49%	35%	20%	17%	5%	34%	37%	16%	18%	31%	33%	31%	13%	37%	18%	-	-	-	-
		CEGJKLOPTV	EGLT	CEGJKLOPTV		BCDEGIJKLM NOPQRSTUV	EL	BCDEGIJKLM NOPQRSTUV	BCEGJKLOPT V	EGLOT	EGL		CEGJKLOPTV	BCEGJKLOPQ STV	EGL	EGLT	CEGJKLOPTV	CEGJKLOPTV	CEGJKLOPTV	EGL	BCEGJKLOPST V	EGLT				
1	236	11	11	15	6	11	20	17	5	10	10	-	10	16	7	9	15	17	17	4	15	11	-	-	-	-
	1%	1%	1%	2%	1%	1%	2%	2%	*	1%	1%	-	1%	2%	1%	1%	1%	2%	2%	*	1%	1%	-	-	-	-
		L	L	L	L	L	EILOT	EIL	L	L	L		L	IL	L	L	L	EILO	EILO		L	L				
2	146	8	2	7	2	5	21	9	6	-	7	3	8	5	4	6	8	17	5	1	14	6	-	-	-	-
	1%	1%	*	1%	*	1%	2%	1%	1%	-	1%	*	1%	1%	*	1%	1%	2%	1%	*	1%	1%	-	-	-	-
		J		J			CEFIJKLNOPS TV	J	J		J		J	J		J	J	CEFIJKLNOST V	J		CEJLOT	J				
3	157	3	6	7	4	7	14	4	9	4	15	1	13	10	7	6	10	7	10	11	3	6	-	-	-	-
	1%	*	1%	1%	*	1%	1%	*	1%	*	2%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
						L	EJL		L		BEHJLU		L	L	L		L	L	L	L		L				
4	99	4	3	6	-	3	10	1	4	5	4	5	7	5	3	7	7	4	4	1	8	9	-	-	-	-
	*	*	*	1%	-	*	1%	*	*	*	*	*	1%	1%	*	1%	1%	*	*	*	1%	1%	-	-	-	-
							EH			E		E	E	E		E	E		E		E	E				
5	430	18	13	21	11	29	14	24	16	30	30	13	16	38	16	26	30	25	22	10	12	16	-	-	-	-
	2%	2%	1%	2%	1%	3%	1%	2%	2%	3%	3%	1%	2%	4%	2%	3%	3%	3%	2%	1%	1%	2%	-	-	-	-
						ELTU				EGILOTUV	EGLTUV			CEGILMOTUV		E	ELU	EL								
6	370	16	9	17	14	22	9	23	20	17	13	13	40	15	11	25	20	20	20	14	18	15	-	-	-	-
	2%	2%	1%	2%	1%	2%	1%	2%	2%	2%	1%	1%	4%	2%	1%	2%	2%	2%	2%	1%	2%	2%	-	-	-	-
													BCDEGIJKLNO RSTUV			G										
7	349	10	24	25	9	20	14	20	18	13	13	9	23	17	16	29	31	15	11	9	15	10	-	-	-	-
	2%	1%	2%	2%	1%	2%	1%	2%	2%	1%	1%	1%	2%	2%	2%	3%	3%	1%	1%	1%	1%	1%	-	-	-	-
			EL	EL									EL			BEJKLSTV	BEJKLSTV									
8	304	16	16	9	11	21	11	14	8	18	10	17	26	20	12	9	16	16	14	12	13	14	-	-	-	-
	1%	2%	2%	1%	1%	2%	1%	1%	1%	2%	1%	2%	3%	2%	1%	1%	2%	2%	1%	1%	1%	1%	-	-	-	-
						I							DEIKOP	I												
9	242	6	5	11	16	15	8	16	13	17	10	4	21	15	7	12	12	17	9	10	7	12	-	-	-	-
	1%	1%	1%	1%	2%	1%	1%	2%	1%	2%	1%	*	2%	2%	1%	1%	1%	2%	1%	1%	1%	1%	-	-	-	-
					L	L		L	L	L			BCLO	L				L								
10	684	41	20	32	26	23	34	31	39	42	40	28	20	57	33	35	30	44	31	21	27	31	-	-	-	-
	3%	4%	2%	3%	3%	2%	3%	3%	4%	4%	4%	3%	2%	6%	3%	3%	3%	4%	3%	2%	3%	3%	-	-	-	-
		M							M	CFM	CM			CDEFGHLMO QSTUV				CEFMT								
11	221	10	13	22	6	6	14	8	10	9	6	7	9	10	7	9	13	12	15	13	15	8	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	2%	1%	-	-	-	-
				EFKLOV															E							
12	238	13	7	12	5	11	7	13	17	10	8	8	13	14	14	18	9	14	11	14	13	6	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	-	-	-	-
									EV							EV										
13	201	9	6	13	5	13	12	13	13	6	10	2	10	13	11	12	10	8	9	4	14	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	-	-	-	-
				L		L	L	L	L		L		L	L	L	L		L	L		L					
14	185	9	8	13	10	9	9	12	9	4	7	7	14	6	8	14	11	3	12	6	4	10	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	1%	-	-	-	-
								R					R			JR			R							
15	274	19	8	18	10	9	17	5	7	18	18	8	17	20	14	17	22	11	8	7	6	13	-	-	-	-
	1%	2%	1%	2%	1%	1%	2%	*	1%	2%	2%	1%	2%	2%	1%	2%	2%	1%	1%	1%	1%	1%	-	-	-	-
		H		H			H			HILU	H		H	HILU		H	HILSU									
16	177	11	13	10	5	13	14	9	8	8	6	6	6	9	6	5	16	6	7	11	3	7	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	*	1%	-	-	-	-
							U										U									
17	177	13	7	7	4	7	10	3	8	5	10	6	11	16	8	17	9	8	5	7	5	8	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	2%	1%	2%	1%	1%	*	1%	1%	1%	-	-	-	-
														EHJS		EHJS										
18	180	9	14	7	6	13	15	10	10	5	10	5	7	11	9	6	10	7	10	3	8	5	-	-	-	-
	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	*	-	-	-	-
							LV																			
19	165	4	11	7	9	8	15	3	9	9	13	4	10	3	7	7	7	6	7	7	11	7	-	-	-	-
	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
							HLN				HLN															
20	322	11	5	14	16	7	10	11	15	22	19	13	13	24	15	15	23	19	10	25	11	23	-	-	-	-
	2%	1%	*	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	2%	2%	1%	2%	2%	1%	3%	1%	2%	-	-	-	-
										CFS	CF			CFS			CF	CF		CF		CFGS				
21	172	8	11	6	5	9	6	4	3	9	8	6	8	12	8	16	17	9	5	3	11	8	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	1%	1%	2%	2%	1%	1%	*	1%	1%	-	-	-	-
														I		EHIS	EHI									
22	148	7	10	*	5	8	6	9	6	6	12	7	5	5	7	15	12	3	9	7	5	3	-	-	-	-

	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	*	-	-	-	-
			D					D			DRV				D	DRV	D		D							
23	138	10	11	7	6	5	3	5	9	6	5	6	4	12	3	8	2	7	9	8	3	8	-	-	-	-
	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	*	1%	*	1%	1%	1%	*	1%	-	-	-	-
														O												
24	157	4	18	5	4	5	5	6	8	5	4	6	2	10	9	4	13	7	6	18	8	11	-	-	-	-
	1%	*	2%	1%	*	1%	1%	1%	1%	1%	*	1%	*	1%	1%	*	1%	1%	1%	2%	1%	1%	-	-	-	-
			BEJKMP														M			EKM		M				
25	187	6	6	12	11	8	12	3	8	11	13	8	2	6	12	21	5	2	10	14	7	10	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	2%	1%	*	1%	1%	1%	1%	-	-	-	-
				MR	MR		MR			MR	HMR				MR	BCHILMNQR U			MR	MR		MR				
26	152	4	4	3	8	4	11	2	8	7	5	10	5	15	7	6	5	6	12	16	6	8	-	-	-	-
	1%	*	*	*	1%	*	1%	*	1%	1%	*	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	-	-	-	-
														DFHK					H	H						
27	159	16	4	11	7	11	10	3	5	14	6	5	6	4	4	17	6	4	5	8	6	7	-	-	-	-
	1%	2%	*	1%	1%	1%	1%	*	1%	1%	1%	*	1%	*	*	2%	1%	*	*	1%	1%	1%	-	-	-	-
		HLNOR								HLNORS						HILNORS										
28	163	13	7	2	6	6	7	7	3	6	10	4	12	9	9	12	8	4	8	8	13	10	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
		I											I			I					DIR					
29	115	1	6	2	7	2	5	6	7	7	7	6	6	4	9	5	6	6	6	4	3	13	-	-	-	-
	1%	*	1%	*	1%	*	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
																						BDFU				
30	195	9	11	13	5	8	11	2	12	10	11	10	5	11	18	15	4	6	7	9	5	13	-	-	-	-
	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	2%	1%	*	1%	1%	1%	*	1%	-	-	-	-
				H			H		H	H	H	H		H	EHMQRSU	H						H				
31	154	3	4	2	12	9	14	3	7	13	5	4	9	3	10	5	6	1	7	22	4	12	-	-	-	-
	1%	*	*	*	1%	1%	1%	*	1%	1%	*	*	1%	*	1%	*	1%	*	1%	2%	*	1%	-	-	-	-
					LNR	R	DHLNR			DLNR					R					BCDHKLNPRU		DLNR				
32	109	8	3	4	2	4	11	1	6	8	7	5	1	8	2	6	7	2	1	10	7	5	-	-	-	-
	1%	1%	*	*	*	*	1%	*	1%	1%	1%	*	*	1%	*	1%	1%	*	*	1%	1%	1%	-	-	-	-
							EHMORS			MS	MS			S												
33	137	3	12	3	6	11	10	2	9	3	2	4	6	8	8	9	8	5	3	15	4	7	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	1%	*	*	*	1%	1%	1%	1%	1%	1%	*	1%	*	1%	-	-	-	-
			K			K	K		K						K					HK						
34	165	7	3	5	14	5	8	13	2	4	6	9	10	10	16	11	4	6	5	9	10	8	-	-	-	-
	1%	1%	*	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	2%	1%	*	1%	*	1%	1%	1%	-	-	-	-
					CIJQS			I				I	I	I	CFIJKQS	I					I	I				
35	128	1	5	8	6	6	8	1	10	9	2	10	5	2	9	7	6	4	8	6	7	9	-	-	-	-
	1%	*	*	1%	1%	1%	1%	*	1%	1%	*	1%	*	*	1%	1%	1%	*	1%	1%	1%	1%	-	-	-	-
									BHK	H		BHKN			BHK				H			H				
36	125	4	8	5	4	4	7	6	8	7	7	6	10	4	7	7	5	4	4	9	5	4	-	-	-	-
	1%	*	1%	*	*	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	*	*	*	1%	1%	*	-	-	-	-
37	130	11	10	4	3	10	7	3	3	5	4	13	7	8	10	6	6	5	5	3	3	7	-	-	-	-
	1%	1%	1%	*	*	1%	1%	*	*	*	*	1%	1%	1%	1%	1%	1%	*	1%	*	*	1%	-	-	-	-
												EHIKU			E											
38	131	7	5	5	10	2	4	4	5	7	3	13	2	3	8	7	6	8	10	6	7	7	-	-	-	-
	1%	1%	*	1%	1%	*	*	*	*	1%	*	1%	*	*	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	-
					F							FGHKMN														
39	131	9	11	4	9	6	7	4	6	6	5	7	10	5	11	4	4	4	2	6	9	4	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	1%	1%	1%	1%	*	*	*	*	1%	1%	*	-	-	-	-
															S											
40	188	3	24	3	11	5	4	4	6	9	8	8	12	4	11	20	16	8	2	8	13	9	-	-	-	-
	1%	*	2%	*	1%	1%	*	*	1%	1%	1%	1%	1%	*	1%	2%	2%	1%	*	1%	1%	1%	-	-	-	-
			BDFGHIJKLNR SV		S					S			S		S	BDFGHILNRS	BGHS				S	S				
41	147	12	5	8	11	6	12	2	3	9	6	6	13	4	5	6	2	10	3	12	6	6	-	-	-	-
	1%	1%	1%	1%	1%	1%	1%	*	*	1%	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	-	-	-	-
					I		I						HIS					I								
42	156	7	3	15	8	4	11	7	5	9	7	8	5	*	8	3	10	1	8	22	6	9	-	-	-	-
	1%	1%	*	1%	1%	*	1%	1%	*	1%	1%	1%	*	*	1%	*	1%	*	1%	2%	1%	1%	-	-	-	-
				NPR	NR		NR			NR	N	NR			NR		NR		NR	CFIMNPR		NR				
43	142	2	4	8	12	4	7	6	9	12	5	9	2	6	5	11	5	4	2	14	2	11	-	-	-	-
	1%	*	*	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	*	*	1%	*	1%	-	-	-	-
					BMSU				S	BMSU		S				S				S		SU				
44	167	5	5	7	6	3	10	2	7	15	10	11	13	6	15	3	16	7	8	6	2	10	-	-	-	-
	1%	1%	*	1%	1%	*	1%	*	1%	2%	1%	1%	1%	1%	1%	*	2%	1%	1%	1%	*	1%	-	-	-	-
										FHPU		FHU	FHU		FHPU		FHPU					H				
45	133	6	8	2	7	2	9	-	8	8	6	2	8	6	12	7	5	3	16	10	3	5	-	-	-	-
	1%	1%	1%	*	1%	*	1%	-	1%	1%	1%	*	1%	1%	1%	1%	*	*	2%	1%	*	*	-	-	-	-
					H		H		H	H	H		H		DFHLR	H			DFHLQRUV	H						
46	141	3	10	11	6	6	7	4	5	13	4	7	5	6	11	7	3	8	8	5	8	4	-	-	-	-
	1%	*	1%	1%	1%	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	*	-	-	-	-
										BKV																
47	219	15	8	18	9	6	14	9	8	7	8	22	13	10	14	13	6	8	10	4	4	13	-	-	-	-
	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
				U			U					EFHIJKQRSTU			U							U				
48	204	17	9	10	7	2	16	7	10	17	7	12	9	8	7	6	9	9	11	17	4	11	-	-	-	-
	1%	2%	1%	1%	1%	*	2%	1%	1%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	*	1%	-	-	-	-
		FU					FU			FU		F								F		F				
49	197	7	22	6	7	9	9	3	11	12	11	16	8	11	13	6	4	10	7	7	8	11	-	-	-	-
	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	2%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	-	-	-	-
			DEHPQS							H		HQ			H											
50	428	35	15	16	17	10	22	14	14	29	33	23	15	15	30	25	9	24	13	17	17	37	-	-	-	-
	2%	4%	1%	2%	2%	1%	2%	1%	1%	3%	3%	2%	1%	2%	3%	2%	1%	2%	1%	2%	2%	4%	-	-	-	-

		EFHIMNQS								FIQS	CEFHIMNQS	Q			FHINQS	Q		FQ				CDEFHIMNQS				
																						U				
51	203	20	11	4	12	14	15	3	14	13	10	10	7	5	11	8	8	7	10	11	2	10	-	-	-	-
	1%	2%	1%	*	1%	1%	2%	*	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	1%	-	-	-	-
		DHNU			U	HU	HNU		HU	HU	U	U			U							U				
52	178	6	8	3	15	11	5	16	4	7	13	12	7	5	12	12	6	4	6	8	3	15	-	-	-	-
	1%	1%	1%	*	1%	1%	1%	2%	*	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	2%	-	-	-	-
					DINRU			DINRU			DIRU	D										DINRSU				
53	194	13	6	6	8	4	10	10	10	14	9	6	12	4	10	9	15	2	13	15	11	9	-	-	-	-
	1%	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%	*	1%	2%	1%	1%	-	-	-	-
		R					R	R	R	NR	R		R		R		NR		NR	R	R	R				
54	171	7	23	6	8	14	16	2	5	6	10	14	6	3	14	12	5	5	6	4	1	5	-	-	-	-
	1%	1%	2%	1%	1%	1%	2%	*	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	*	*	*	-	-	-	-
			DHIJMNQRSTUV		U	HNU	HINRSUV				U	HINUV			HINUV	HU										
55	136	7	11	9	5	3	12	2	8	10	6	7	9	3	9	4	4	5	5	2	4	11	-	-	-	-
	1%	1%	1%	1%	*	*	1%	*	1%	1%	1%	1%	1%	*	1%	*	*	*	*	*	*	1%	-	-	-	-
							HN			H					H							FHN				
56	133	-	14	6	9	2	9	1	7	9	11	6	1	4	6	6	2	2	9	12	13	6	-	-	-	-
	1%	-	1%	1%	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
			BFHMR		BHMR		BHM		B	BHMR	BHMR								BHMR	BHM	BFHMQR					
57	151	3	8	1	12	2	13	3	5	6	14	13	4	5	14	8	6	9	7	3	3	11	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	1%	1%	1%	1%	*	1%	1%	1%	1%	1%	1%	*	*	1%	-	-	-	-
					DFHU		DFHU				DFHU	DFHU			BDFHU							DF				
58	137	5	18	4	11	3	5	2	7	8	12	9	3	6	8	8	3	7	6	3	4	4	-	-	-	-
	1%	*	2%	*	1%	*	*	*	1%	1%	1%	1%	*	1%	1%	1%	*	1%	1%	*	*	*	-	-	-	-
			FGHMQUV		H						HMV															
59	124	3	7	3	9	5	13	3	3	6	6	8	3	6	9	4	5	4	5	8	6	8	-	-	-	-
	1%	*	1%	*	1%	1%	1%	*	*	1%	1%	1%	*	1%	1%	*	1%	*	1%	1%	1%	1%	-	-	-	-
							I																			
60	151	15	9	2	14	3	7	-	3	11	14	13	6	5	10	7	1	3	7	7	5	8	-	-	-	-
	1%	2%	1%	*	1%	*	1%	-	*	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	1%	1%	-	-	-	-
		DFHIQR	H		DFHINQR		H			DHIQR	DFHIQR	DFHIQR			DHIQ	H			H			H				
61	124	4	2	5	12	-	7	12	2	8	10	9	4	*	9	6	4	3	8	7	5	7	-	-	-	-
	1%	*	*	*	1%	-	1%	1%	*	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	*	1%	-	-	-	-
					CFINR		FN	FIN		FIN	FIN	FIN			FIN				FIN			FN				
62	108	4	4	9	12	2	10	2	1	3	6	8	4	2	8	1	5	8	2	5	3	10	-	-	-	-
	1%	*	*	1%	1%	*	1%	*	*	*	1%	1%	*	*	1%	*	1%	1%	*	*	*	1%	-	-	-	-
				I	FHIJNPS		IPS					IP			IPS			IPS				INPS				
63	96	5	7	1	5	2	7	1	4	6	3	15	1	3	7	6	1	4	5	2	4	5	-	-	-	-
	*	1%	1%	*	1%	*	1%	*	*	1%	*	1%	*	*	1%	1%	*	*	1%	*	*	1%	-	-	-	-
												DEFHIKMNQRSTUV														
64	132	12	7	4	14	3	10	3	6	4	2	11	5	1	13	6	5	5	3	9	1	8	-	-	-	-
	1%	1%	1%	*	1%	*	1%	*	1%	*	*	1%	1%	*	1%	1%	*	*	*	1%	*	1%	-	-	-	-
		NU			DFHJKNRSU		NU					HKNSU			FHJKNSU											
65	99	3	9	1	9	4	6	3	3	9	7	9	1	1	7	7	2	2	7	1	4	4	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	1%	1%	1%	*	*	1%	1%	*	*	1%	*	*	*	-	-	-	-
					DMNR					MNR		DMNR														
66	117	2	6	8	16	6	11	2	2	2	8	7	4	2	5	5	12	2	1	2	5	9	-	-	-	-
	1%	*	1%	1%	2%	1%	1%	*	*	*	1%	1%	*	*	*	1%	1%	*	*	*	1%	1%	-	-	-	-
					BHIJMNOPRSTU		BIJNRS				S	S					INRS					INRS				
67	120	12	8	2	16	2	1	4	1	6	4	9	1	3	7	11	1	5	5	10	6	7	-	-	-	-
	1%	1%	1%	*	2%	*	*	*	*	1%	*	1%	*	*	1%	1%	*	1%	*	1%	1%	1%	-	-	-	-
		FGIMQ			DFGHIKMNQRS							GIMQ			IM	FGIMQ										
68	152	12	14	3	13	5	6	-	3	12	8	14	5	4	8	6	4	10	6	13	1	3	-	-	-	-
	1%	1%	1%	*	1%	*	1%	-	*	1%	1%	1%	1%	*	1%	1%	*	1%	1%	1%	*	*	-	-	-	-
		HU	HIUV		DHINUV		H			HIUV	H	DHINUV			H			HU	H	HU						
69	97	-	3	5	15	2	4	3	10	5	6	10	1	-	7	6	3	6	2	3	2	4	-	-	-	-
	*	-	*	1%	2%	*	*	*	1%	*	1%	1%	*	-	1%	1%	*	1%	*	*	*	*	-	-	-	-
					BCFGHJMNQRSTUV				BMNS		N	BMNS			BN			N								
70	133	6	1	4	9	1	6	5	5	10	9	10	5	3	11	4	6	6	7	3	14	7	-	-	-	-
	1%	1%	*	*	1%	*	1%	1%	*	1%	1%	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	-	-	-	-
					F					CF	F	CF			CF						CFN					
71	123	3	12	2	13	2	10	3	4	3	7	10	3	4	8	7	16	2	3	3	3	5	-	-	-	-
	1%	*	1%	*	1%	*	1%	*	*	*	1%	1%	*	*	1%	1%	2%	*	*	*	*	*	-	-	-	-
					BDFHIJMRSU							DFR					BDFHIJMRSU									
72	98	5	13	-	11	2	5	2	-	4	5	6	4	1	5	4	2	3	3	15	3	6	-	-	-	-
	*	1%	1%	-	1%	*	1%	*	-	*	1%	1%	*	*	1%	*	*	*	*	1%	*	1%	-	-	-	-
			DFHINRS		DFHINRS		I				I	I			I					DFHINR		I				
73	100	7	1	7	6	3	14	2	3	8	9	12	2	1	7	-	3	4	5	3	2	3	-	-	-	-
	*	1%	*	1%	1%	*	1%	*	*	1%	1%	1%	*	*	1%	-	*	*	*	*	*	*	-	-	-	-
					P		CFHIMNPQRUV			P	P	CFHIMNPRUV			P											
74	92	1	2	6	11	3	8	3	7	6	10	10	4	2	5	2	1	2	3	2	4	2	-	-	-	-
	*	*	*	1%	1%	*	1%	*	1%	1%	1%	1%	*	*	1%	*	*	*	*	*	*	*	-	-	-	-
					BNPQRV						BNPQRV	BNPQRV														
75	97	4	2	11	6	1	4	1	4	8	6	6	4	1	6	4	3	5	4	10	3	4	-	-	-	-
	*	*	*	1%	1%	*	*	*	*	1%	1%	1%	*	*	1%	*	*	*	*	1%	*	*	-	-	-	-
				FHN						HN																
76	119	8	4	3	17	3	4	-	7	6	13	8	6	1	8	7	2	2	6	8	1	4	-	-	-	-
	1%	1%	*	*	2%	*	*	-	1%	1%	1%	1%	1%	*	1%	1%	*	*	1%	1%	*	*	-	-	-	-
		H			CDFGHJNQRSUV				HN	H	DFHNQRU	HN			HN	H			H							
77	92	1	7	2	7	-	5	-	2	6	6	19	3	-	10	1	3	3	4	3	3	8	-	-	-	-

	*	*	1%	*	1%	-	*	-	*	1%	1%	2%	*	-	1%	*	*	*	*	*	*	1%	-	-	-	-
					FHN					FHN	FHN	BDEFGHIJKMNPQRSTUV			BFHINP							FHINP				
78	105	2	11	10	17	-	13	2	3	4	5	8	2	*	5	2	3	1	4	9	-	5	-	-	-	-
	*	*	1%	1%	2%	-	1%	*	*	*	*	1%	*	*	*	*	*	*	*	1%	-	*	-	-	-	-
			FNRU	FNRU	BFHIJKMNOPQRSUV		BFHIMNPRU					FNRU														
79	90	3	11	3	11	4	5	3	2	3	8	7	3	-	3	6	2	3	2	4	3	5	-	-	-	-
	*	*	1%	*	1%	*	1%	*	*	*	1%	1%	*	-	*	1%	*	*	*	*	*	*	-	-	-	-
			N		IJNOQRS						N	N														
80	150	-	3	2	22	11	10	5	5	5	12	10	4	2	7	6	4	2	5	24	4	6	-	-	-	-
	1%	-	*	*	2%	1%	1%	1%	*	*	1%	1%	*	*	1%	1%	*	*	1%	2%	*	1%	-	-	-	-
					BCDHIJLMNOPQRSUV	BR	BR				BDNR	BR			B					BCDHIJMNOPQRSUV						
81	84	4	1	1	13	1	2	1	4	5	3	9	1	2	8	2	3	4	9	8	2	4	-	-	-	-
	*	*	*	*	1%	*	*	*	*	*	*	1%	*	*	1%	*	*	*	1%	1%	*	*	-	-	-	-
					CDFGHIKMNPRUV							DFGHMNPU			FHM				DFHM							
82	80	3	2	4	10	3	10	1	-	6	4	11	1	*	5	1	1	1	4	4	3	5	-	-	-	-
	*	*	*	*	1%	*	1%	*	-	1%	*	1%	*	*	*	*	*	*	*	*	*	*	-	-	-	-
					HIMNPQR		HIMNPQR			I	I	CHIMNPQR			I							I				
83	86	8	1	1	16	1	8	2	2	3	3	6	3	-	1	5	1	-	4	8	11	1	-	-	-	-
	*	1%	*	*	2%	*	1%	*	*	*	*	1%	*	-	*	1%	*	-	*	1%	1%	*	-	-	-	-
		NR			CDFHIJKLMNOPQRSV		NOR					NR				R					DFHINOQRV					
84	84	1	10	3	15	-	4	1	4	1	3	9	1	5	5	5	-	1	4	5	1	7	-	-	-	-
	*	*	1%	*	2%	-	*	*	*	*	*	1%	*	*	1%	*	-	*	*	*	*	1%	-	-	-	-
			FJQR		BDFGHIJKMNOPQRSU							FHJMQRU			F							FJQR				
85	78	-	7	4	15	2	3	2	4	2	2	7	-	-	1	1	3	2	5	3	7	9	-	-	-	-
	*	-	1%	*	2%	*	*	*	*	*	*	1%	-	-	*	*	*	*	*	*	1%	1%	-	-	-	-
					BFGHIJKMNOPQRS							BMNO									MN	BMNOPR				
86	79	2	4	7	12	3	3	1	3	1	-	7	*	-	6	2	-	2	5	12	6	4	-	-	-	-
	*	*	*	1%	1%	*	*	*	*	*	-	1%	*	-	1%	*	-	*	1%	1%	1%	*	-	-	-	-
				K	BFGHIJKMNPQR							JKMNQ			KNQ				KN	JKMNQ	K	K				
87	71	1	6	-	8	-	4	2	2	2	5	9	6	-	3	*	-	-	5	7	4	6	-	-	-	-
	*	*	1%	-	1%	-	*	*	*	*	*	1%	1%	-	*	*	-	-	1%	1%	*	1%	-	-	-	-
					DFNPQR						R	BDFIJNPQR	R						NR			FNR				
88	62	2	4	-	7	-	2	-	1	5	3	15	1	-	2	6	1	4	-	2	5	2	-	-	-	-
	*	*	*	-	1%	-	*	-	*	*	*	1%	*	-	*	1%	*	*	-	*	1%	*	-	-	-	-
					DFHINS					S		BDFGHIJKMNOQRSTV				NS										
89	65	1	9	4	10	-	2	1	-	2	4	7	1	-	2	3	-	2	6	1	7	2	-	-	-	-
	*	*	1%	*	1%	-	*	*	-	*	*	1%	*	-	*	*	-	*	1%	*	1%	*	-	-	-	-
			FINQ		BFGHIJMNOQRTV						I	FHIMNQ							FIN		FINQ					
90	85	1	4	2	17	-	4	5	2	4	5	11	2	-	4	2	4	4	3	4	1	7	-	-	-	-
	*	*	*	*	2%	-	*	*	*	*	1%	1%	*	-	*	*	*	*	*	*	*	1%	-	-	-	-
					BCDFGHIJKMNOPQRSU						N	BFIMNPSU										FN				
91	65	8	5	1	11	-	3	-	2	2	4	10	1	-	3	1	2	1	6	3	3	-	-	-	-	-
	*	1%	*	*	1%	-	*	-	*	*	*	1%	*	-	*	*	*	*	1%	*	*	-	-	-	-	-
		FHNV			DFHIJMNOPQRV							DFHIJMNOPRV							FHNV							
92	65	2	2	2	5	-	5	1	1	1	2	10	4	-	5	4	1	-	4	6	7	6	-	-	-	-
	*	*	*	*	*	-	*	*	*	*	*	1%	*	-	*	*	*	-	*	1%	1%	1%	-	-	-	-
					R							FHIJKNQR			R						FNR	FNR				
93	44	1	1	2	8	-	3	1	3	1	1	1	1	-	2	5	1	3	3	1	4	2	-	-	-	-
	*	*	*	*	1%	-	*	*	*	*	*	*	*	-	*	1%	*	*	*	*	*	*	-	-	-	-
					FHJKLMNV																					
94	59	1	3	1	6	-	5	-	8	-	1	8	*	-	4	3	-	11	1	1	3	2	-	-	-	-
	*	*	*	*	1%	-	1%	-	1%	-	*	1%	*	-	*	*	-	1%	*	*	*	*	-	-	-	-
					FHJN				FHJKMNQS			FHJKMNQS			J			BDFHJKMNQSV								
95	82	2	4	-	4	-	3	-	2	2	5	8	2	2	5	4	1	5	2	25	1	4	-	-	-	-
	*	*	*	-	*	-	*	-	*	*	1%	1%	*	*	1%	*	*	1%	*	3%	*	*	-	-	-	-
												DFHIQU			F					BCDEFGHIJKLMNOPQRSUV						
96	73	1	1	-	7	1	1	3	3	-	8	13	1	2	1	5	1	5	4	9	4	5	-	-	-	-
	*	*	*	-	1%	*	*	*	*	-	1%	1%	*	*	*	*	*	*	*	1%	*	*	-	-	-	-
					DJO						DFJO	BCDFGHIJMNOQS						J		J		J				
97	84	3	1	5	9	1	1	1	7	3	5	12	-	1	1	3	1	8	4	11	4	5	-	-	-	-
	*	*	*	*	1%	*	*	*	1%	*	1%	1%	-	*	*	*	*	1%	*	1%	*	*	-	-	-	-
					FGHMNOQ				MN			CFGHJMNOPQS						FMNO		FMN						
98	48	1	1	1	4	-	2	1	2	2	3	11	-	-	1	*	-	4	1	9	2	2	-	-	-	-
	*	*	*	*	*	-	*	*	*	*	*	1%	-	-	*	*	-	*	*	1%	*	*	-	-	-	-
												BCDFGHIJKMNOPQSUV								N						
99	55	2	3	3	3	1	4	-	2	2	3	8	-	2	1	3	-	3	2	2	7	7	-	-	-	-
	*	*	*	*	*	*	*	-	*	*	*	1%	-	*	*	*	-	*	*	*	1%	1%	-	-	-	-
												FHMOQS										HMQ				
100	458	18	39	17	24	5	53	4	10	12	28	61	4	2	20	20	7	27	13	46	5	40	-	-	-	-
	2%	2%	4%	2%	2%	1%	5%	*	1%	1%	3%	6%	*	*	2%	2%	1%	3%	1%	5%	1%	4%	-	-	-	-

		HMN	DFHIJMNOQSU	HMN	FHIMNQU		BDEFHIJKMNOPQRSU			N	FHIJMNQSU	BDEFHIJKMNOPQRSUV			FHMNQU	FHMNU		FHIJMNQSU	N	BDFHIJMNOPQSU		BDEFHIJMNOPQSU				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
0	5297	284	183	329	48	433	77	489	352	204	172	52	338	369	159	181	313	330	313	127	369	176	-	-	-	-
	25%	28%	18%	33%	5%	43%	8%	49%	35%	20%	17%	5%	34%	37%	16%	18%	31%	33%	31%	13%	37%	18%	-	-	-	-
		CEGJKLOPTV	EGLT	CEGJKLOPTV		BCDEGIJKLMNOPQRSTUV	EL	BCDEGIJKLMNOPQRSTUV	BCEGJKLOPTV	EGLOT	EGL		CEGJKLOPTV	BCEGJKLOPQSTV	EGL	EGLT	CEGJKLOPTV	CEGJKLOPTV	CEGJKLOPTV	EGL	BCEGJKLOPSTV	EGLT				
1-25%	5958	276	259	304	205	287	310	274	277	287	299	192	315	369	255	348	357	303	276	242	256	265	-	-	-	-
	28%	28%	26%	30%	21%	29%	31%	27%	28%	29%	30%	19%	32%	37%	26%	35%	36%	30%	28%	24%	26%	26%	-	-	-	-
		EL	EL	ELO		EL	ELOTU	EL	EL	EL	ELO		ELOTUV	BCDEFGHIJKLMORSTUV	EL	BCEFHIJKLOSTUV	BCEFHIJKLORSTUV	ELOT	EL		EL	EL				
26%-50%	4118	207	207	178	197	146	239	115	174	245	185	229	196	170	258	223	166	157	170	253	161	241	-	-	-	-
	20%	21%	21%	18%	20%	15%	24%	11%	17%	24%	19%	23%	20%	17%	26%	22%	17%	16%	17%	25%	16%	24%	-	-	-	-
		FHR	FHR	H	FHR		DEFHIKNQRSU		H	DEFHIKMNQRSU	FH	DFHIKNQRSU	FH	H	BCDEFHIKMNQRSU	FHINQRSU	H	H	H	DEFHIKNQRSU	H	DEFHIKMNQRSU				
51%-75%	3265	157	206	111	271	99	216	87	119	184	206	242	104	73	215	150	124	114	137	164	115	171	-	-	-	-
	16%	16%	21%	11%	27%	10%	22%	9%	12%	18%	21%	24%	10%	7%	22%	15%	12%	11%	14%	16%	11%	17%	-	-	-	-
		DFHMNRU	DFHIMNPQRSU	N	BCDFGHIJKMNOPQRSTUV		BDFHIMNPQRSUV		HN	DFHIMNQRSU	BDFHIMNPQRSU	BDFHIJMNPQRSTUV			BDFHIMNPQRSTUV	FHMNR	N	N	FHN	DFHMNRU	N	DFHIMNQRSU				
76%-100%	2362	75	146	78	279	35	158	35	78	80	138	285	47	19	113	98	40	96	104	214	98	147	-	-	-	-
	11%	8%	15%	8%	28%	3%	16%	3%	8%	8%	14%	29%	5%	2%	11%	10%	4%	10%	10%	21%	10%	15%	-	-	-	-
		FHNQ	BDFHIJMNPQRSU	FHMNQ	BCDFGHIJKMNOPQRSTUV		BDFHIJMNOPQRSU		FHMNQ	FHMNQ	BDFHIJMNPQRSU	BCDFGHIJKMNOPQRSTUV	N		BDFHIJMNQ	FHMNQ	N	FHMNQ	FHIMNQ	BCDFGHIJKMNOPQRSUV	FHMNQ	BDFHIJMNOPQRSU				
Mean (Incl. 0)	30.67	27.96	37.28	24.58	51.56	17.57	40.37	15.8	24.33	31.62	35.99	52.62	21.29	16.97	36.61	30.79	21.82	25.71	27.29	42.51	24.96	36.44	-	-	-	-
		FHIMNQ	BDFHIJMNPQRSU	FHN	BCDFGHIJKMNOPQRSTUV		BDFHIJKMNOPQRSUV		FHMN	BDFHIMNQRSU	BDFHIJMNPQRSU	BCDFGHIJKMNOPQRSTUV	FHN		BDFHIJMNPQRSU	DFHIMNQRSU	FHN	FHMNQ	FHIMNQ	BCDFHIJKMNOPQRSUV	FHMN	BDFHIJMNPQRSU				
Mean (Excl. 0)	41.02	39.06	45.61	36.6	54.16	31	43.76	30.91	37.56	39.71	43.44	55.5	32.15	26.9	43.53	37.58	31.76	38.35	39.74	48.72	39.58	44.24	-	-	-	-
		FHMNQ	BDFHIJMNPQRSU	FHMNQ	BCDFGHIJKMNOPQRSTUV	N	BDFHIJMNPQRSU	N	FHMNQ	FHMNQ	BDFHIJMNPQRSU	BCDFGHIJKMNOPQRSTUV	N		BDFHIJMNPQRSU	FHMNQ	N	FHMNQ	FHMNQ	BDFGHIJKMNOPQRSUV	FHMNQ	BDFHIJMNPQRSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q13. [Government] For an equivalent product valued at $1,000, how much more would you be willing to pay to have a product with a security certification mark from the following act
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Respondents (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
0	5297	698	363	2238	1617	3008	789	381
	25%	35%	18%	37%	20%	38%	16%	13%
		BDFG	FG	BDFG	FG	ABDFG	G	
1	236	30	20	75	75	106	45	36
	1%	1%	1%	1%	1%	1%	1%	1%
						DF		
2	146	22	8	42	45	73	31	29
	1%	1%	*	1%	1%	1%	1%	1%
						D		
3	157	10	12	53	51	60	24	31
	1%	1%	1%	1%	1%	1%	*	1%
				F				F
4	99	14	10	26	29	38	19	20
	*	1%	1%	*	*	*	*	1%
5	430	33	39	137	180	182	78	39
	2%	2%	2%	2%	2%	2%	2%	1%
				FG	FG	FG		
6	370	34	33	145	118	175	70	39
	2%	2%	2%	2%	1%	2%	1%	1%
				DFG		DFG		
7	349	39	54	123	101	151	68	32
	2%	2%	3%	2%	1%	2%	1%	1%
			DFG	DFG		DFG		
8	304	22	25	100	119	128	74	37
	1%	1%	1%	2%	1%	2%	1%	1%
9	242	18	17	84	92	114	54	30
	1%	1%	1%	1%	1%	1%	1%	1%
10	684	59	54	173	311	274	148	86
	3%	3%	3%	3%	4%	3%	3%	3%
					CF	C		
11	221	37	21	62	67	91	46	34
	1%	2%	1%	1%	1%	1%	1%	1%
		CDEF						
12	238	26	25	73	87	106	41	28
	1%	1%	1%	1%	1%	1%	1%	1%
					F	F		
13	201	28	19	68	64	98	29	23
	1%	1%	1%	1%	1%	1%	1%	1%

		F		F	F	DF		
14	185	17	22	67	54	70	38	25
	1%	1%	1%	1%	1%	1%	1%	1%
				D				
15	274	25	26	68	118	94	50	37
	1%	1%	1%	1%	1%	1%	1%	1%
					F			
16	177	13	17	59	56	63	37	32
	1%	1%	1%	1%	1%	1%	1%	1%
17	177	12	24	44	72	66	33	26
	1%	1%	1%	1%	1%	1%	1%	1%
18	180	15	21	61	61	74	36	23
	1%	1%	1%	1%	1%	1%	1%	1%
19	165	18	18	43	55	57	37	29
	1%	1%	1%	1%	1%	1%	1%	1%
20	322	25	19	79	140	114	75	59
	2%	1%	1%	1%	2%	1%	2%	2%
								B
21	172	17	27	45	65	61	39	17
	1%	1%	1%	1%	1%	1%	1%	1%
			G					
22	148	5	25	49	53	41	28	17
	1%	*	1%	1%	1%	1%	1%	1%
			AEF	AE				
23	138	11	19	35	55	52	39	19
	1%	1%	1%	1%	1%	1%	1%	1%
24	157	13	22	40	49	50	47	35
	1%	1%	1%	1%	1%	1%	1%	1%
							D	DE
25	187	19	27	36	69	48	37	36
	1%	1%	1%	1%	1%	1%	1%	1%
			CE					CEF
26	152	9	10	37	61	49	36	35
	1%	*	*	1%	1%	1%	1%	1%
								CEF
27	159	17	21	37	59	51	27	25
	1%	1%	1%	1%	1%	1%	1%	1%
28	163	16	19	44	60	56	31	25
	1%	1%	1%	1%	1%	1%	1%	1%
29	115	5	11	32	45	35	36	21
	1%	*	1%	1%	1%	*	1%	1%
							E	
30	195	18	26	38	81	61	46	33
	1%	1%	1%	1%	1%	1%	1%	1%
			C		C			
31	154	6	8	41	50	39	32	48
	1%	*	*	1%	1%	*	1%	2%
								ABCDEF
32	109	11	9	20	42	33	18	27
	1%	1%	*	*	1%	*	*	1%
								CEF

33	137	7	21	38	39	48	35	32
	1%	*	1%	1%	*	1%	1%	1%
			D				D	AD
34	165	16	14	38	71	62	41	25
	1%	1%	1%	1%	1%	1%	1%	1%
35	128	15	11	35	44	42	34	23
	1%	1%	1%	1%	1%	1%	1%	1%
36	125	10	15	37	42	46	25	21
	1%	*	1%	1%	1%	1%	*	1%
37	130	7	16	34	58	42	37	16
	1%	*	1%	1%	1%	1%	1%	1%
38	131	12	12	28	61	36	44	17
	1%	1%	1%	*	1%	*	1%	1%
					E		CE	
39	131	13	15	32	55	48	34	16
	1%	1%	1%	1%	1%	1%	1%	1%
40	188	17	45	44	61	56	60	21
	1%	1%	2%	1%	1%	1%	1%	1%
			ACDEFG				CDEG	
41	147	14	11	30	63	52	38	29
	1%	1%	1%	1%	1%	1%	1%	1%
42	156	21	6	38	49	43	29	42
	1%	1%	*	1%	1%	1%	1%	1%
		BE						BCDEF
43	142	10	15	30	56	42	40	32
	1%	*	1%	*	1%	1%	1%	1%
								CE
44	167	10	8	48	75	47	39	27
	1%	*	*	1%	1%	1%	1%	1%
					E			
45	133	6	15	38	50	32	25	24
	1%	*	1%	1%	1%	*	*	1%
				E				
46	141	19	17	31	57	52	36	17
	1%	1%	1%	1%	1%	1%	1%	1%
47	219	21	21	53	93	75	60	32
	1%	1%	1%	1%	1%	1%	1%	1%
48	204	14	15	48	83	60	48	44
	1%	1%	1%	1%	1%	1%	1%	1%
								CE
49	197	14	28	42	86	66	66	27
	1%	1%	1%	1%	1%	1%	1%	1%
			C				CE	
50	428	33	39	74	206	124	116	76
	2%	2%	2%	1%	3%	2%	2%	3%
					CE		CE	CE
51	203	6	18	55	87	55	50	36
	1%	*	1%	1%	1%	1%	1%	1%
				AE	AE		A	AE
52	178	6	19	50	74	53	54	29

	1%	*	1%	1%	1%	1%	1%	1%
					A		AE	A
53	194	17	15	63	64	58	30	35
	1%	1%	1%	1%	1%	1%	1%	1%
				EF				F
54	171	7	34	38	67	42	55	25
	1%	*	2%	1%	1%	1%	1%	1%
			ACDEG		E		ACE	
55	136	13	15	31	52	42	39	25
	1%	1%	1%	1%	1%	1%	1%	1%
56	133	19	20	21	46	35	36	27
	1%	1%	1%	*	1%	*	1%	1%
		CE	CE				CE	CE
57	151	4	16	27	76	33	54	28
	1%	*	1%	*	1%	*	1%	1%
					ACE		ACE	ACE
58	137	8	25	26	66	38	48	11
	1%	*	1%	*	1%	*	1%	*
			ACEG		CE		CEG	
59	124	9	11	24	50	33	35	29
	1%	*	1%	*	1%	*	1%	1%
							E	CE
60	151	7	15	20	86	27	48	22
	1%	*	1%	*	1%	*	1%	1%
					ACE		CE	CE
61	124	9	8	30	56	30	33	21
	1%	*	*	*	1%	*	1%	1%
					E		E	
62	108	13	5	17	50	32	42	24
	1%	1%	*	*	1%	*	1%	1%
					C		BCE	C
63	96	5	13	15	48	20	36	14
	*	*	1%	*	1%	*	1%	*
			E		CE		CE	
64	132	5	14	24	62	28	45	27
	1%	*	1%	*	1%	*	1%	1%
					ACE		ACE	ACE
65	99	5	16	21	46	20	34	11
	*	*	1%	*	1%	*	1%	*
			E		E		CE	
66	117	13	12	26	44	30	41	22
	1%	1%	1%	*	1%	*	1%	1%
							CDE	
67	120	7	19	13	63	23	45	17
	1%	*	1%	*	1%	*	1%	1%
			CE		CE		CE	C
68	152	4	21	23	81	31	54	23
	1%	*	1%	*	1%	*	1%	1%
			ACE		ACE		ACE	
69	97	8	9	22	48	30	38	10
	*	*	*	*	1%	*	1%	*
					E		CEG	
70	133	18	5	29	65	43	34	16
	1%	1%	*	*	1%	1%	1%	1%
					BE			
71	123	4	18	31	51	23	42	18
	1%	*	1%	1%	1%	*	1%	1%

			AE	E	E		AE	
72	98	3	17	12	40	14	38	26
	*	*	1%	*	1%	*	1%	1%
			ACE		CE		ACDE	ACE
73	100	9	1	17	53	23	25	21
	*	*	*	*	1%	*	1%	1%
					BCE		B	BCE
74	92	10	4	20	46	29	26	12
	*	1%	*	*	1%	*	1%	*
75	97	14	6	16	42	30	23	19
	*	1%	*	*	1%	*	*	1%
		C						
76	119	4	11	24	63	23	36	16
	1%	*	1%	*	1%	*	1%	1%
					ACE		E	
77	92	4	8	11	53	12	45	15
	*	*	*	*	1%	*	1%	1%
					CE		ACDE	CE
78	105	10	13	13	42	18	42	27
	*	*	1%	*	1%	*	1%	1%
			CE		CE		CDE	CE
79	90	6	17	16	38	21	37	14
	*	*	1%	*	*	*	1%	*
			CE		E		CDE	
80	150	6	9	35	60	36	42	40
	1%	*	*	1%	1%	*	1%	1%
					E		E	ABCDEF
81	84	2	3	17	47	14	31	14
	*	*	*	*	1%	*	1%	*
					ACE		ABCE	E
82	80	7	3	10	41	14	29	19
	*	*	*	*	1%	*	1%	1%
					CE		BCE	CE
83	86	12	7	12	39	19	25	16
	*	1%	*	*	*	*	*	1%
		CE			CE		CE	C
84	84	4	15	10	40	15	42	16
	*	*	1%	*	*	*	1%	1%
			CE		CE		ACDE	CE
85	78	11	7	15	29	20	39	15
	*	1%	*	*	*	*	1%	*
		E					CDE	
86	79	12	6	13	30	22	29	19
	*	1%	*	*	*	*	1%	1%
		CE					CDE	CE
87	71	4	7	15	28	14	29	17
	*	*	*	*	*	*	1%	1%
					E		CDE	E
88	62	5	10	4	37	11	31	6
	*	*	*	*	*	*	1%	*
			CE		CE		CEG	
89	65	12	13	7	28	15	30	5
	*	1%	1%	*	*	*	1%	*
		CE	CEG		CE		CDEG	
90	85	4	6	15	46	16	42	15
	*	*	*	*	1%	*	1%	1%
					CE		ABCDE	

91	65	4	6	10	39	8	28	6
	*	*	*	*	*	*	1%	*
					CE		CEG	
92	65	9	6	10	23	14	23	17
	*	*	*	*	*	*	*	1%
		E					CE	CE
93	44	6	6	8	17	13	15	6
	*	*	*	*	*	*	*	*
94	59	4	6	9	31	23	29	8
	*	*	*	*	*	*	1%	*
					C	C	CDE	
95	82	1	8	6	34	11	27	32
	*	*	*	*	*	*	1%	1%
			C		ACE		ACE	ACDEF
96	73	4	6	13	35	18	30	15
	*	*	*	*	*	*	1%	1%
					E		CE	
97	84	9	4	13	41	25	34	17
	*	*	*	*	1%	*	1%	1%
					C		BCE	C
98	48	3	2	4	26	10	22	12
	*	*	*	*	*	*	*	*
					CE		CE	CE
99	55	10	6	4	23	17	24	12
	*	*	*	*	*	*	*	*
		C			C	C	CDE	C
100	458	22	59	44	193	76	192	140
	2%	1%	3%	1%	2%	1%	4%	5%
			ACE		ACE		ACDE	ABCDE
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
0	5297	698	363	2238	1617	3008	789	381
	25%	35%	18%	37%	20%	38%	16%	13%
		BDFG	FG	BDFG	FG	ABDFG	G	
1-25%	5958	561	607	1787	2186	2386	1223	816
	28%	28%	30%	30%	27%	30%	24%	27%
		F	DF	DF	F	DFG		F
26%-50%	4118	340	430	966	1648	1298	1031	734
	20%	17%	21%	16%	21%	16%	21%	24%
			ACE		ACE		ACE	ACDEF
51%-75%	3265	226	355	671	1463	823	1004	550
	16%	11%	18%	11%	18%	10%	20%	18%
			ACE	E	ACE		ACDE	ACE
76%-100%	2362	176	244	338	1086	484	953	519
	11%	9%	12%	6%	14%	6%	19%	17%
		CE	ACE		ACE		ABCDE	ABCDE
Mean (Incl. 0)	30.67	24.77	34.04	21.35	34.88	21.4	40.72	39.78
		CE	ACE		ACE		ABCDE	ABCDE
Mean (Excl. 0)	41.02	38.04	41.59	34.05	43.72	34.3	48.35	45.57
		CE	ACE		ACE		ABCDEG	ABCDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q14. How familiar are you with the Dark Web?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	23227	1001	1160	1000	-	1001	-	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	22848	1000	1000	1000	-	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Very familiar	951	43	62	19	-	14	-	31	35	16	47	113	28	21	29	55	32	23	66	84	81	61	23	22	23	25
	4%	4%	6%	2%	-	1%	-	3%	4%	2%	5%	11%	3%	2%	3%	5%	3%	2%	7%	8%	8%	6%	2%	2%	2%	3%
		DFJNRX	DFHIJMNOQRWXYZ					F	FJ		DFJNORWXYZ	BCDFHIJKMNOPQRSUVWXYZ			F	DFHJMNORWXYZ	F		DFHIJMNOQRWXYZ	BDFHIJKMNOQRWXYZ	BDFHIJKMNOQRWXYZ	DFHIJMNOQRWXYZ				
Somewhat familiar	4583	190	159	168	-	149	-	400	220	163	428	280	126	98	202	246	151	170	187	401	230	250	114	85	112	55
	20%	19%	16%	17%	-	15%	-	40%	22%	16%	43%	28%	13%	10%	20%	25%	15%	17%	19%	40%	23%	25%	12%	9%	12%	6%
		MNWXYZ	NXYZ	NWXYZ		NXZ		BCDFIJLMNOPQRSUVWXYZ	CDFJMNQRWXYZ	NWXYZ	BCDFIJLMNOPQRSUVWXYZ	BCDFIJMNOQRSUWXYZ	XZ	Z	FJMNQWXYZ	BCDFJMNOQRSWXYZ	NXZ	MNWXYZ	MNWXYZ	BCDFIJLMNOPQRSUVWXYZ	CDFJMNQRSWXYZ	BCDFJMNOQRSWXYZ	XZ	Z	XZ	
Not very familiar	6053	328	304	306	-	226	-	165	361	406	262	286	361	239	317	253	213	284	398	223	370	299	73	150	106	122
	26%	33%	30%	31%	-	23%	-	16%	36%	41%	26%	29%	36%	24%	32%	25%	21%	28%	40%	22%	37%	30%	8%	15%	11%	13%
		FHKNPQTWXYZ	FHNQTWXYZ	FHNQTWXYZ		HWXYZ		WYZ	CDFHKLNOPQRTVWXYZ	BCDFHIKLNOPQRTVWXYZ	HQWXYZ	FHNQTWXYZ	FHKLNPQRTVWXYZ	HWXYZ	FHKNPQTWXYZ	HWXYZ	HWXYZ	FHNQTWXYZ	BCDFHKLNOPQRTVWXYZ	HWXYZ	CDFHKLNOPQRTVWXYZ	FHNPQTWXYZ		WY	W	W
Not at all familiar	11259	439	475	506	-	611	-	405	384	415	263	322	484	641	452	446	604	523	350	293	319	389	742	737	708	750
	49%	44%	48%	51%	-	61%	-	40%	38%	42%	26%	32%	48%	64%	45%	45%	60%	52%	35%	29%	32%	39%	78%	74%	75%	79%
		KLSTU	HIJKLSTUV	BHIJKLSTUV		BCDHIJKLMOPRSTUV		KLSTU	KLTU	KLSTU		K	HIJKLSTUV	BCDHIJKLMOPRSTUV	IKLSTUV	IKLSTUV	BCDHIJKLMOPRSTUV	BHIJKLOPSTUV	K		K	KLTU	BCDFHIJKLMNOPQRSTUV	BCDFHIJKLMNOPQRSTUV	BCDFHIJKLMNOPQRSTUV	BCDFHIJKLMNOPQRSTUVXY
Prefer not to answer	2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
Sigma	22848	1000	1000	1000	-	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Very/ Somewhat familiar)	5534	233	221	188	-	163	-	431	255	178	475	392	154	119	231	301	183	193	253	484	311	311	136	107	135	80
	24%	23%	22%	19%	-	16%	-	43%	25%	18%	48%	39%	15%	12%	23%	30%	18%	19%	25%	48%	31%	31%	14%	11%	14%	8%
		FJMNWXYZ	FMNWXYZ	NWXYZ		NXZ		BCDFIJMNOPQRSUVWXYZ	DFJMNQRWXYZ	NWXYZ	BCDFIJLMNOPQRSUVWXYZ	BCDFIJMNOPQRSUVWXYZ	XZ	Z	FJMNQRWXYZ	BCDFIJMNOQRSWXYZ	NXYZ	NWXYZ	DFJMNQRWXYZ	BCDFIJLMNOPQRSUVWXYZ	BCDFIJMNOQRSWXYZ	BCDFIJMNOQRSWXYZ	XZ		XZ	
Low2Box (Not very/ Not at all familiar)	17312	767	779	812	-	837	-	569	745	822	525	608	846	881	769	699	817	807	747	516	689	689	815	887	815	872
	76%	77%	78%	81%	-	84%	-	57%	75%	82%	52%	61%	85%	88%	77%	70%	82%	81%	75%	52%	69%	69%	86%	89%	86%	92%
		HKLPTUV	HKLPTUV	HIKLPSTUV		BCHIKLOPSTUV			HKLPTUV	BHIKLOPSTUV		KT	BCHIKLOPSTUV	BCDFHIJKLOPQRSTUV	HKLPTUV	HKLT	HIKLOPSTUV	HIKLOPSTUV	HKLPTUV		HKLT	HKLT	BCDHIJKLOPRSTUV	BCDFHIJKLMOPQRSTUVWY	BCDHIJKLOPQRSTUV	BCDFHIJKLMNOPQRSTUVWY
Mean	1.79	1.84	1.81	1.7	-	1.56	-	2.06	1.91	1.78	2.26	2.18	1.7	1.5	1.81	1.91	1.61	1.69	1.97	2.27	2.07	1.98	1.39	1.39	1.42	1.32
		DFMNQRWXYZ	FNQRWXYZ	FNWXYZ		WXYZ		BCDFIJMNOPQRWXYZ	DFJMNOQRWXYZ	FNQRWXYZ	BCDFHIJMNOPQRSUVWXYZ	BCDFHIJMNOPQRSUVWXYZ	FNWXYZ	WXYZ	DFMNQRWXYZ	DFJMNOQRWXYZ	NWXYZ	FNWXYZ	BCDFJMNOQRWXYZ	BCDFHIJMNOPQRSUVWXYZ	BCDFIJMNOPQRSWXYZ	BCDFJMNOQRWXYZ	Z	Z	Z	

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Global @dvisor: CIGI/IPSOS Poll Questions
Q14. How familiar are you with the Dark Web?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	23227	2001	2176	6009	7010	8009	4168	5016
Base: All Answering (wtd)	22848	2000	2000	6000	7000	8000	4000	4895
Very familiar	951	100	117	206	292	253	258	213
	4%	5%	6%	3%	4%	3%	6%	4%
		CE	CDE		E		CDEG	CE
Somewhat familiar	4583	398	405	1232	1530	1561	859	904
	20%	20%	20%	21%	22%	20%	21%	18%
				G	EG		EG	
Not very familiar	6053	676	557	1724	2122	2313	1173	900
	26%	34%	28%	29%	30%	29%	29%	18%
		BCDEFG	G	G	G	G	G	
Not at all familiar	11259	825	921	2838	3055	3873	1710	2878
	49%	41%	46%	47%	44%	48%	43%	59%
			AF	ADF		ADF		ABCDEF
Prefer not to answer	2	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-
Sigma	22848	2000	2000	6000	7000	8000	4000	4895
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very/ Somewhat familiar)	5534	499	522	1438	1823	1814	1117	1117
	24%	25%	26%	24%	26%	23%	28%	23%
			EG	E	CEG		CDEG	
Low2Box (Not very/ Not at all familiar)	17312	1501	1478	4562	5177	6186	2883	3778
	76%	75%	74%	76%	74%	77%	72%	77%
				DF	F	BCDF		BDF
Mean	1.79	1.89	1.86	1.8	1.87	1.77	1.92	1.68
		CEG	EG	EG	CEG	G	CDEG	

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Global @dvisor: CIGI/IPSOS Poll Questions
Q15. Have you ever used technologies such as Tor that allow access to the Dark Web?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	23227	1001	1160	1000	-	1001	-	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	22848	1000	1000	1000	-	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	2727	101	207	77	-	105	-	73	85	104	196	261	89	97	124	135	117	221	163	158	103	163	69	35	32	12
	12%	10%	21%	8%	-	10%	-	7%	9%	10%	20%	26%	9%	10%	12%	13%	12%	22%	16%	16%	10%	16%	7%	3%	3%	1%
		XYZ	BDFHIJMNOPQUWXYZ	XYZ		WXYZ		XYZ	XYZ	HWXYZ	BDFHIJMNOPQUWXYZ	BCDFHIJKMNOPQRSTUVWXYZ	XYZ	XYZ	DHIMWXYZ	DHIMNWXYZ	DHWXYZ	BDFHIJMNOPQSTUVWXYZ	BDFHIJMNOQUWXYZ	BDFHIJMNUWXYZ	WXYZ	BDFHIJMNOQUWXYZ	XYZ	Z	Z	
No	18987	867	711	878	-	849	-	877	887	862	766	655	861	811	810	828	832	722	794	786	885	810	830	937	793	936
	83%	87%	71%	88%	-	85%	-	88%	89%	86%	77%	66%	86%	81%	81%	83%	83%	72%	79%	79%	89%	81%	87%	94%	84%	98%
		CKLNORSTV	L	CKLNOPQRSTVY		CKLORST		CKLNOPQRSTVY	CFKLNOPQRSTVY	CKLNORSTV	CLR		CKLNORSTV	CKLR	CKLR	CKLR	CKLR	L	CLR	CLR	CKLNOPQRSTVY	CKLR	CKLNOPQRSTVY	BCDFHIJKLMNOPQRSTUVWY	CKLRS	BCDFHIJKLMNOPQRSTUVWXY
Prefer not to answer	1133	33	82	45	-	47	-	50	28	34	38	84	50	93	66	37	51	57	42	57	11	27	54	22	124	3
	5%	3%	8%	5%	-	5%	-	5%	3%	3%	4%	8%	5%	9%	7%	4%	5%	6%	4%	6%	1%	3%	6%	2%	13%	*
		UZ	BDFHIJKMPSUVXZ	UXZ		UVXZ		IUVXZ	UZ	UZ	UXZ	BDFHIJKMPQRSUVWXZ	IUVXZ	BDFHIJKMOPQRSTUVWXZ	BIJKPSUVXZ	UZ	IUVXZ	BIJUVXZ	UXZ	IUVXZ		UZ	BIJUVXZ	Z	BCDFHIJKLMNOPQRSTUVWXZ	
Sigma	22848	1000	1000	1000	-	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q15. Have you ever used technologies such as Tor that allow access to the Dark Web?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	23227	2001	2176	6009	7010	8009	4168	5016
Base: All Answering (wtd)	22848	2000	2000	6000	7000	8000	4000	4895
Yes	2727	180	341	633	1103	850	852	400
	12%	9%	17%	11%	16%	11%	21%	8%
			ACEG	G	ACEG	G	ABCDEG	
No	18987	1763	1539	5100	5492	6769	2899	4263
	83%	88%	77%	85%	78%	85%	72%	87%
		BCDEF	F	BDF	F	BDF		BCDEF
Prefer not to answer	1133	57	119	268	404	381	249	232
	5%	3%	6%	4%	6%	5%	6%	5%
			AC	A	ACEG	A	ACEG	A
Sigma	22848	2000	2000	6000	7000	8000	4000	4895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q16. How frequently do you use technologies such as Tor to access the Dark Web?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	2725	67	231	59	-	92	-	68	83	110	191	257	93	101	127	165	94	229	163	181	97	161	74	35	34	13
Base: All Answering (wtd)	2727	101	207	77	-	105	-	73	85	104	196	261	89	97	124	135	117	221	163	158	103	163	69	35	32	12
Daily	380	1	44	28	-	17	-	15	6	5	28	42	18	8	11	29	25	14	26	20	20	17	5	2	-	1
	14%	1%	21%	36%	-	16%	-	20%	7%	5%	14%	16%	20%	8%	9%	21%	22%	6%	16%	13%	19%	10%	7%	6%	-	8%
		**	IJNORVWY*	**		JRY*		IJRWY*	*	*	JRY	IJRWY	IJNORWY*	*		IJNORVWXY*	IJRY*		JRY	*	IJRWY*		*	*	*	**
Weekly	370	11	28	3	-	13	-	6	17	22	27	66	4	7	16	15	14	37	17	15	9	25	9	5	3	-
	14%	11%	14%	4%	-	12%	-	8%	19%	21%	14%	25%	5%	8%	13%	11%	12%	17%	10%	10%	8%	16%	14%	14%	9%	-
		**	*	**		*		*	MN*	MNSU*		CFHKMNOPRSTUVWY	*	*		*	*	M		*	*	M	*	*	*	**
Monthly	572	19	41	12	-	20	-	8	16	22	55	55	13	9	41	21	12	58	28	29	25	38	26	12	8	5
	21%	19%	20%	15%	-	19%	-	10%	19%	21%	28%	21%	15%	9%	33%	15%	10%	26%	17%	19%	24%	23%	38%	34%	24%	38%
		**	*	**		*		*	*	N*	HMNPQS	N	*	*	CHIJLMNPQST	*	*	HNPQS		*	N*	N	CFHIJLMNPQSTV*	HMNPQS*	N*	**
Yearly	524	16	37	8	-	17	-	13	14	24	28	44	18	8	20	27	33	59	40	40	14	33	13	5	10	3
	19%	16%	18%	11%	-	16%	-	17%	16%	23%	14%	17%	20%	8%	16%	20%	28%	26%	24%	25%	14%	20%	19%	14%	32%	23%
		**	*	**		*		*	*	N*			N*	*		N*	N*	KLNOU	KN	N*	*	N	*	*	KLNOU*	**
Once	881	54	56	26	-	38	-	32	33	32	59	54	36	65	36	43	33	54	52	53	36	50	16	11	11	4
	32%	53%	27%	34%	-	36%	-	44%	38%	30%	30%	21%	40%	67%	29%	32%	28%	24%	32%	34%	35%	30%	23%	31%	35%	31%
		**	*	**		L*		LRW*	LRW*	*	L		LRW*	CFHIJKLMOPQRSTUVWXY*		L*	*		L	L*	L*	L	*	*	*	**
Sigma	2727	101	207	77	-	105	-	73	85	104	196	261	89	97	124	135	117	221	163	158	103	163	69	35	32	12
	100%	100%	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Mean	60.78	12.29	87.9	136.17	-	69.18	-	80.18	38.06	31.34	62.83	74.42	76.56	33.99	43.3	85.89	87.02	35.81	65.05	53.83	76.56	49.37	36.53	32.7	7.91	33.08
		**	IJNORVWY*	**		RY*		JRY*	*	*	JRY	IJNORVWY	JNRY*	*	Y	IJNORVWY*	JNRY*		JRY	*	JRY*	Y	*	*	*	**

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Q16. How frequently do you use technologies such as Tor to access the Dark Web?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	2725	156	396	593	1082	822	878	424
Base: All Answering (wtd)	2727	180	341	633	1103	850	852	400
Daily	380	47	73	107	109	125	117	40
	14%	26%	21%	17%	10%	15%	14%	10%
		DEFG*	DEFG	DG		D	D	
Weekly	370	12	43	71	186	96	156	49
	14%	7%	13%	11%	17%	11%	18%	12%
		*			ACE		ACEG	
Monthly	572	37	62	97	259	161	192	91
	21%	20%	18%	15%	23%	19%	23%	23%
		*			CE		C	C
Yearly	524	22	64	135	198	150	173	91
	19%	12%	19%	21%	18%	18%	20%	23%
		*						A
Once	881	62	99	223	353	318	214	129
	32%	34%	29%	35%	32%	37%	25%	32%
		*		F	F	DF		F
Sigma	2727	180	341	633	1103	850	852	400
	100%	100%	100%	100%	100%	100%	100%	100%
Mean	60.78	101.96	87.1	69.53	47.84	62.03	62.86	45.86
		DEFG*	DEFG	DG		D	DG	

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	2725	67	231	59	-	92	-	68	83	110	191	257	93	101	127	165	94	229	163	181	97	161	74	35	34	13
Base: All Answering (wtd)	2727	101	207	77	-	105	-	73	85	104	196	261	89	97	124	135	117	221	163	158	103	163	69	35	32	12
Tor and the Dark Web protect my privacy from my government	666	32	47	24	-	25	-	18	18	16	48	79	9	8	26	33	38	49	27	40	33	51	38	3	1	2
	24%	32%	23%	31%	-	24%	-	24%	21%	16%	24%	30%	10%	8%	21%	25%	32%	22%	17%	26%	32%	31%	54%	9%	3%	15%
		**	NY*	**		NY*		NY*	NY*	*	MNXY	JMNRSXY	*	*	NY	MNY*	MNXY*	MNY	Y	MNY*	JMNSXY*	JMNSXY	CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web protect my privacy from foreign governments	577	20	41	26	-	22	-	8	19	20	45	73	10	10	19	36	23	36	38	37	18	29	42	6	3	-
	21%	20%	20%	34%	-	21%	-	11%	22%	19%	23%	28%	11%	10%	15%	26%	19%	16%	23%	23%	17%	18%	61%	17%	9%	-
		**	*	**		*		*	N*	*	MN	HMNORVY	*	*		HMNORY*	*		MN	*	*		CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web protect my privacy from Internet companies	683	19	51	28	-	28	-	18	16	18	68	77	15	12	23	28	18	37	38	41	40	51	47	4	4	2
	25%	19%	25%	36%	-	27%	-	24%	19%	17%	35%	30%	17%	12%	19%	21%	15%	17%	23%	26%	39%	31%	68%	11%	12%	15%
		**	*	**		*		*	*	*	IJMNOPQRSXY	JMNORXY	*	*		*	*			*	IJMNOPQRSXY*	JMNORXY	CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web protect my privacy from my Internet service provider	661	24	43	24	-	21	-	16	17	17	62	81	19	10	14	24	31	54	33	38	26	48	47	8	2	1
	24%	24%	21%	32%	-	20%	-	22%	20%	17%	32%	31%	21%	11%	12%	18%	26%	24%	20%	24%	25%	30%	68%	23%	6%	8%
		**	*	**		*		*	*	*	JNOPSY	JNOPSY	*	*		*	OY*	NOY		OY*	NOY*	JNOPY	CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web allow me to access content that is not available in my geographical location	713	39	34	21	-	18	-	15	20	14	65	74	17	8	30	34	16	72	43	57	19	54	48	6	5	3
	26%	39%	17%	27%	-	18%	-	20%	23%	14%	33%	28%	19%	8%	24%	25%	14%	33%	26%	36%	19%	33%	69%	17%	15%	23%
		**	*	**		*		*	N*	*	CFJMNQUY	CJN	*	*	N	JN*	*	CFJMNQUY	JN	CFJMNQUY*	*	CFJMNQUY	CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web allow me to overcome censorship by my government	676	22	46	24	-	14	-	16	26	10	64	78	12	8	27	20	31	92	29	44	29	39	40	1	2	2
	25%	22%	22%	31%	-	13%	-	22%	30%	10%	33%	30%	13%	8%	22%	15%	27%	41%	18%	28%	28%	24%	58%	3%	6%	15%
		**	JNXY*	**		*		NX*	FJMNPSXY*	*	FJMNOPSXY	FJMNPSXY	*	*	JNXY	*	JNXY*	CFHJLMNOPSVXY	NX	JNXY*	JNXY*	JNXY	CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web allow me to overcome censorship by foreign governments	573	19	25	19	-	8	-	10	11	13	52	71	18	10	29	16	38	58	25	50	20	31	46	2	1	-
	21%	19%	12%	25%	-	8%	-	14%	13%	13%	27%	27%	21%	10%	23%	12%	32%	26%	15%	32%	19%	19%	66%	6%	3%	-
		**	*	**		*		*	*	*	CFIJNPSXY	CFIJNPSXY	FY*	*	CFJNPXY	*	CFIJNPSXY*	CFIJNPSXY		CFIJNPSXY*	Y*	Y	CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web allow me to overcome censorship by companies	579	23	36	23	-	17	-	13	20	15	50	72	16	8	18	17	22	47	32	39	16	42	46	4	4	1
	21%	22%	17%	30%	-	17%	-	18%	24%	14%	25%	28%	17%	8%	14%	12%	19%	21%	19%	25%	15%	26%	66%	11%	12%	8%
		**	*	**		*		*	N*	*	JNOP	JNOPUXY	*	*		*	*	N	N	N*	*	JNOP	CFHIJKLMNOPQRSTUVXY*	*	*	**
Tor and the Dark Web allow me to access restricted content in my location	692	16	43	14	-	17	-	12	19	25	61	85	23	8	27	32	19	77	28	57	16	54	46	8	5	2
	25%	15%	21%	18%	-	16%	-	16%	23%	24%	31%	33%	26%	8%	22%	24%	16%	35%	17%	36%	15%	33%	66%	23%	15%	15%
		**	N*	**		*		*	N*	N*	FNSU	CFHNOQSUY	N*	*	N	N*	*	CFHINOQSUY		FHNOQSUY*	*	CFHNOQSUY	CFHIJKLMNOPQRSTUVXY*	N*	*	**
My using Tor and the Dark Web help protect other people's privacy	579	9	45	16	-	22	-	13	22	19	39	81	7	13	20	39	27	35	25	26	25	37	45	8	3	3
	21%	9%	22%	21%	-	21%	-	17%	25%	18%	20%	31%	8%	14%	16%	29%	23%	16%	15%	17%	24%	22%	65%	23%	9%	23%
		**	M*	**		*		*	M*	*	M	JKMNORSTY	*	*		MNORSY*	*			*	M*	M	CFHIJKLMNOPQRSTUVXY*	M*	*	**
I like being anonymous online	1057	45	52	40	-	41	-	20	28	38	78	119	43	24	22	56	52	74	54	66	59	74	48	11	9	4
	39%	45%	25%	52%	-	39%	-	27%	33%	36%	40%	46%	48%	25%	18%	42%	44%	33%	33%	42%	57%	45%	69%	31%	29%	31%
		**	*	**		O*		*	O*	O*	CNO	CHINORS	CHNORS*	*		CNO*	O*	O	O	CO*	CHIJKNORSXY*	CHNORS	CFHIJKLMNOPQRSTVXY*	*	*	**
Other	378	25	23	18	-	22	-	16	18	12	16	21	20	34	16	10	22	28	19	23	7	11	9	2	3	1
	14%	25%	11%	23%	-	21%	-	22%	21%	12%	8%	8%	23%	36%	13%	8%	19%	13%	12%	15%	7%	7%	14%	6%	9%	8%
		**	*	**		KLPUV*		KLPUV*	KLPUV*	*			KLPSUVX*	CIJKLOPRSTUVWXY*		*	*			*	*		*	*	*	**
Sigma	7833	293	487	276	-	255	-	174	234	218	648	912	209	152	270	344	336	659	390	520	307	521	502	63	40	20
	287%	291%	236%	360%	-	244%	-	238%	274%	209%	331%	350%	234%	158%	218%	256%	286%	298%	239%	330%	297%	320%	723%	180%	126%	162%
Summary																										
Protect my privacy	1402	47	124	39	-	48	-	31	37	46	117	159	38	27	56	78	54	83	92	83	59	95	58	17	8	5
	51%	47%	60%	51%	-	46%	-	43%	44%	44%	60%	61%	43%	28%	45%	58%	46%	38%	57%	53%	57%	58%	84%	49%	26%	38%
		**	IJMNORY*	**		*		*	*	N*	IJMNORY	HIJMNORY	*	*	N	NRY*	*		NRY	NRY*	NRY*	IJMNORY	CFHIJKLMNOPQRSTUVXY*	N*	*	**
Overcome censorship	1141	40	72	30	-	29	-	21	40	27	95	135	31	18	55	38	54	120	63	78	45	84	52	6	7	3
	42%	40%	35%	39%	-	27%	-	29%	46%	26%	48%	52%	35%	18%	44%	28%	46%	54%	39%	50%	44%	51%	74%	17%	21%	23%

		**	N*	**		*		*	FJNPXY*	*	CFHJNPXY	CFHJMNPSXY	N*	*	FJNPXY	*	JNXY*	CFHJMNPSXY	JNXY	FHJNPXY*	JNPXY*	CFHJMNPSXY	CFHIJKLMNOPQRSTUVXY*	*	*	**

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- Column Means:
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  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	2725	156	396	593	1082	822	878	424
Base: All Answering (wtd)	2727	180	341	633	1103	850	852	400
Tor and the Dark Web protect my privacy from my government	666	57	80	136	257	184	226	97
	24%	32%	23%	21%	23%	22%	26%	24%
		CE*					DE	
Tor and the Dark Web protect my privacy from foreign governments	577	44	77	118	222	147	179	74
	21%	24%	22%	19%	20%	17%	21%	19%
		*						
Tor and the Dark Web protect my privacy from Internet companies	683	68	79	133	255	194	217	102
	25%	38%	23%	21%	23%	23%	26%	25%
		BCDEFG*						
Tor and the Dark Web protect my privacy from my Internet service provider	661	50	67	137	262	187	226	98
	24%	28%	20%	22%	24%	22%	27%	24%
		*					BE	
Tor and the Dark Web allow me to access content that is not available in my geographical location	713	40	68	130	303	191	234	124
	26%	22%	20%	21%	27%	22%	28%	31%
		*			CE		BCE	BCE
Tor and the Dark Web allow me to overcome censorship by my government	676	52	66	128	301	219	255	88
	25%	29%	19%	20%	27%	26%	30%	22%
		*			BC	C	BCG	
Tor and the Dark Web allow me to overcome censorship by foreign governments	573	39	41	111	252	155	185	84
	21%	22%	12%	17%	23%	18%	22%	21%
		*			BCE		B	B
Tor and the Dark Web allow me to overcome censorship by companies	579	39	53	120	232	159	197	90
	21%	22%	15%	19%	21%	19%	23%	22%
		*					BE	
Tor and the Dark Web allow me to access restricted content in my location	692	29	75	117	298	185	260	126
	25%	16%	22%	19%	27%	22%	31%	32%
		*			ACE		ABCDE	ABCE
My using Tor and the Dark Web help protect other people's privacy	579	41	84	115	217	153	198	76
	21%	22%	25%	18%	20%	18%	23%	19%
		*					DE	
I like being anonymous online	1057	99	109	237	400	329	319	164
	39%	55%	32%	38%	36%	39%	37%	41%
		BCDEFG*						
Other	378	25	33	116	153	162	83	40
	14%	14%	10%	18%	14%	19%	10%	10%
		*		BFG	F	BDFG		
Sigma	7833	584	831	1598	3153	2267	2580	1164
	287%	324%	244%	253%	286%	267%	303%	291%
Summary								

Protect my privacy	1402	98	202	300	535	363	461	208
	51%	55%	59%	47%	48%	43%	54%	52%
		E*	CDE		E		DE	E
Overcome censorship	1141	75	110	238	489	333	411	178
	42%	42%	32%	38%	44%	39%	48%	44%
		*			BCE		BCDE	B

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- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	19435	907	864	910	-	860	-	894	893	859	774	661	865	812	806	817	855	716	799	781	887	819	884	944	843	985
Base: All Answering (wtd)	18987	867	711	878	-	849	-	877	887	862	766	655	861	811	810	828	832	722	794	786	885	810	830	937	793	936
Tor and the Dark Web are used by criminals	2395	154	62	121	-	203	-	135	215	108	82	68	108	57	86	150	65	48	135	117	167	114	66	30	47	57
	13%	18%	9%	14%	-	24%	-	15%	24%	13%	11%	10%	13%	7%	11%	18%	8%	7%	17%	15%	19%	14%	8%	3%	6%	6%
		CJKLMNOQRWXYZ	X	CNQRWXYZ		BCDHJKLMNOPQRSTUVWXYZ		CKLNOQRWXYZ	BCDHJKLMNOPQRSTUVWXYZ	NQRWXYZ	NRXYZ	NRXYZ	NQRWXYZ	X	NRXYZ	CJKLMNOQRWXYZ	X	X	CJKLMNOQRWXYZ	CNQRWXYZ	CDJKLMNOQRVWXYZ	CKLNOQRWXYZ	X		X	X
Tor and the Dark Web are unreliable	1793	48	103	68	-	61	-	83	55	116	39	81	82	134	125	170	19	45	104	144	49	50	71	39	66	42
	9%	6%	14%	8%	-	7%	-	9%	6%	13%	5%	12%	10%	16%	15%	21%	2%	6%	13%	18%	6%	6%	9%	4%	8%	4%
		Q	BDFHIKMQRUVWXYZ	QXZ		QXZ		BIKQRUVXZ	Q	BDFHIKMQRUVWXYZ	Q	BDFIKQRUVWXYZ	BIKQRUVXZ	BDFHIKLMQRUVWXYZ	BDFHIKMQRUVWXYZ	BCDFHIJKLMOQRSUVWXYZ		Q	BDFHIKQRUVWXYZ	BDFHIKLMQRUVWXYZ	Q	Q	BKQUXZ		KQXZ	Q
I don't know how to access Tor and the Dark Web	8725	398	378	452	-	311	-	332	414	574	499	343	297	366	411	349	313	351	396	332	404	373	91	584	290	468
	46%	46%	53%	52%	-	37%	-	38%	47%	67%	65%	52%	34%	45%	51%	42%	38%	49%	50%	42%	46%	46%	11%	62%	37%	50%
		FHMQWY	BFHIMNPQTUVWY	FHMNPQTWY		W		W	FHMQWY	BCDFHILMNOPQRSTUVWYZ	BCDFHILMNOPQRSTUVWYZ	BFHIMNPQTUVWY	W	FHMQWY	FHMNPQTWY	MWY	W	FHMPQWY	FHMPQTWY	MW	FHMQWY	FHMQWY		BCDFHILMNOPQRSTUVWYZ	W	FHMPQTWY
I have no need to use Tor and the Dark Web	8509	525	218	516	-	509	-	458	556	327	242	263	399	275	243	385	443	383	440	328	559	402	100	193	382	360
	45%	61%	31%	59%	-	60%	-	52%	63%	38%	32%	40%	46%	34%	30%	46%	53%	53%	55%	42%	63%	50%	12%	21%	48%	38%
		CHJKLMNOPQRTVWXYZ	WX	CHJKLMNOPTVWXYZ		CHJKLMNOPQRTVWXYZ		CJKLNOTWXZ	CHJKLMNOPQRSTVWXYZ	CKOWX	WX	CKNOWX	CJKLNOWXZ	WX	WX	CJKLNOWXZ	CJKLMNOPTWXZ	CJKLMNOPTWXZ	CJKLMNOPTVWXYZ	CKNOWX	CHJKLMNOPQRSTVWXYZ	CJKLNOTWXZ		W	CJKLNOWXZ	CKOWX
Tor and the Dark Web seem like they should be illegal	2739	164	67	143	-	137	-	148	256	133	123	113	141	72	120	157	33	67	96	146	171	194	84	39	67	67
	14%	19%	9%	16%	-	16%	-	17%	29%	15%	16%	17%	16%	9%	15%	19%	4%	9%	12%	19%	19%	24%	10%	4%	8%	7%
		CNQRSWXYZ	QX	CNQRSWXYZ		CNQRSWXYZ		CNQRSWXYZ	BCDFHJKLMNOPQRSTUVWXYZ	CNQRWXYZ	CNQRSWXYZ	CNQRSWXYZ	CNQRSWXYZ	QX	CNQRWXYZ	CNQRSWXYZ		QX	QXYZ	CNQRSWXYZ	CNOQRSWXYZ	BCDFHJKLMNOPQRSWXYZ	QXZ		QX	QX
Other	2135	48	92	61	-	36	-	112	36	11	39	33	113	136	87	29	87	42	53	73	51	36	487	188	65	221
	11%	5%	13%	7%	-	4%	-	13%	4%	1%	5%	5%	13%	17%	11%	4%	10%	6%	7%	9%	6%	4%	59%	20%	8%	24%
		J	BDFIJKLPRSUVY	IJP		J		BDFIJKLPRSUVY	J		J	J	BDFIJKLPRSUVY	BDFIJKLOPQRSTUVY	BDFIJKLPRSUV	J	BFIJKLPRSUV	J	IJPV	FIJKLPV	J	J	BCDFHIJKLMNOPQRSTUVXYZ	BCDFHIJKLMOPQRSTUVY	FIJKLPV	BCDFHIJKLMNOPQRSTUVY
Prefer not to answer	214	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214	-	-	-
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26%	-	-	-
																							BCDFHIJKLMNOPQRSTUVXYZ			
Sigma	26510	1336	920	1361	-	1257	-	1267	1532	1271	1024	902	1139	1040	1071	1241	959	936	1225	1141	1402	1169	1114	1071	916	1215
	140%	154%	129%	155%	-	148%	-	144%	173%	147%	134%	138%	132%	128%	132%	150%	115%	130%	154%	145%	158%	144%	134%	114%	116%	130%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	19435	1797	1681	5166	5535	6837	3060	4372
Base: All Answering (wtd)	18987	1763	1539	5100	5492	6769	2899	4263
Tor and the Dark Web are used by criminals	2395	289	212	861	602	1055	293	365
	13%	16%	14%	17%	11%	16%	10%	9%
		DFG	DFG	BDEFG	G	DFG	G	
Tor and the Dark Web are unreliable	1793	117	273	403	588	575	279	340
	9%	7%	18%	8%	11%	8%	10%	8%
			ACDEFG		ACEG	A	ACG	
I don't know how to access Tor and the Dark Web	8725	856	727	2062	2942	2927	1444	2046
	46%	49%	47%	40%	54%	43%	50%	48%
		CE	CE		ABCEFG	C	CE	CE
I have no need to use Tor and the Dark Web	8509	1075	603	2805	2260	3655	1267	1666
	45%	61%	39%	55%	41%	54%	44%	39%
		BCDEFG		BDFG		BDFG	BDG	
Tor and the Dark Web seem like they should be illegal	2739	314	224	812	792	1135	442	513
	14%	18%	15%	16%	14%	17%	15%	12%
		DG		G	G	DG	G	
Other	2135	112	121	437	397	587	203	582
	11%	6%	8%	9%	7%	9%	7%	14%
				ADF		ADF		ABCDEF
Prefer not to answer	214	-	-	-	-	-	-	-
	1%	-	-	-	-	-	-	-
Sigma	26510	2763	2161	7380	7581	9934	3927	5513
	140%	157%	140%	145%	138%	147%	135%	129%

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Global @dvisor: CIGI/IPSOS Poll Questions

Q19. A part of the Internet known as the "Dark Web" is only accessible via special web browsers that allow you to surf the web anonymously. Journalists, human rights activists, dissidents and whistleblowers can use these services to rally against repression, exercise their fundamental rights to free expression and shed light upon corruption. At the same time, hackers, illegal marketplaces (eg. selling weapons and narcotics), ar

Proportions/Means: Overlap formulae used

- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	23227	1001	1160	1000	-	1001	-	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	22848	1000	1000	1000	-	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Strongly agree	7374	321	256	334	-	330	-	319	365	214	386	276	331	191	233	459	173	226	288	324	389	322	498	366	400	374
	32%	32%	26%	33%	-	33%	-	32%	37%	21%	39%	28%	33%	19%	23%	46%	17%	23%	29%	32%	39%	32%	52%	37%	42%	39%
		CJNOQR	NQ	CJLNOQR		CJLNOQR		CJNOQR	CJLNOQRS		BCFHJLMNOQRSV	JNOQR	CJLNOQR		NQ	BCDFHIJKLMNOQRSTUVXZ		Q	JNOQR	CJNOQR	BCFHJLMNOQRSV	CJLNOQR	BCDFHIJKLMNOPQRSTUVXYZ	CHJLNOQRSV	BCDFHIJLMNOQRSTVX	BCDFHJLMNOQRSTV
Somewhat agree	7774	375	361	363	-	326	-	328	335	453	378	398	368	416	418	311	374	355	337	313	334	331	210	218	258	214
	34%	38%	36%	36%	-	33%	-	33%	34%	45%	38%	40%	37%	42%	42%	31%	37%	36%	34%	31%	33%	33%	22%	22%	27%	22%
		PWXYZ	WXYZ	WXYZ		WXYZ		WXYZ	WXYZ	BCDFHIKLMPQRSTUVWXYZ	FPTVWXYZ	FHIPSTUVWXYZ	PWXYZ	FHIPRSTUVWXYZ	CDFHIPRSTUVWXYZ	WXZ	PWXYZ	WXYZ	WXYZ	WXZ	WXYZ	WXYZ			WXZ	
Somewhat disagree	5110	215	223	220	-	256	-	251	208	281	178	226	223	311	290	138	316	259	237	235	190	228	99	199	135	191
	22%	22%	22%	22%	-	26%	-	25%	21%	28%	18%	23%	22%	31%	29%	14%	32%	26%	24%	23%	19%	23%	10%	20%	14%	20%
		PWY	PWY	PWY		IKPUWXYZ		KPUWXYZ	PWY	BCDIKLMPSUVWXYZ	PWY	KPWY	KPWY	BCDFHIKLMPRSTUVWXYZ	BCDIKLMPSUVWXYZ	W	BCDFHIKLMPRSTUVWXYZ	IKPUWXYZ	KPUWXY	KPWY	PWY	KPWY		PWY	W	PWY
Strongly disagree	2568	89	159	82	-	88	-	102	91	52	58	100	78	82	59	92	137	160	139	129	87	119	124	211	156	173
	11%	9%	16%	8%	-	9%	-	10%	9%	5%	6%	10%	8%	8%	6%	9%	14%	16%	14%	13%	9%	12%	13%	21%	16%	18%
		JKO	BDFHIJKLMNOPUV	J		JKO		JKO	JKO			JKO	J	J		JKO	BDFIJKLMNOPU	BDFHIJKLMNOPUV	BDFHIJKLMNOPU	DJKMNO	JKO	DJKMNO	BDFIJKLMNOPU	BCDFHIJKLMNOPQRSTUVWY	BDFHIJKLMNOPUVW	BDFHIJKLMNOPQSTUVW
Prefer not to answer	23	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23	-	-	-
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	-	-	-
																							BCDFHIJKLMNOPQRSTUVXYZ			
Sigma	22848	1000	1000	1000	-	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Strongly/ Somewhat agree)	15147	696	617	698	-	656	-	647	700	667	763	673	699	607	650	770	547	582	624	637	722	654	708	585	658	587
	66%	70%	62%	70%	-	66%	-	65%	70%	67%	76%	67%	70%	61%	65%	77%	55%	58%	62%	64%	72%	65%	74%	59%	69%	62%
		CNQRSXZ	Q	CNQRSXZ		QRX		QRX	CHNOQRSTVXZ	NQRXZ	BCDFHIJLMNOQRSTVXYZ	CNQRSXZ	CNOQRSXZ	Q	QRX	BCDFHIJLMNOQRSTVXYZ			Q	Q	CFHJLNOQRSTVXZ	QRX	CFHIJLNOQRSTVXYZ		CNOQRSXZ	Q
Low2Box (Somewhat/ Strongly disagree)	7678	304	383	302	-	344	-	353	300	333	237	327	301	393	350	230	453	418	376	363	278	346	223	409	292	364
	34%	30%	38%	30%	-	34%	-	35%	30%	33%	24%	33%	30%	39%	35%	23%	45%	42%	38%	36%	28%	35%	23%	41%	31%	38%
		KPW	BDIKLMPUWY	KPW		KPUW		IKPUW	KPW	KPUW		KPUW	KPW	BDIJKLMPUWY	IKMPUWY		BCDFHIJKLMNOPSTUVWYZ	BDFHIJKLMOPUVWY	BDIKLMPUWY	IKPUW		IKPUW		BDFHIJKLMOPUVWY	KPW	BDIJKLMPUWY
Mean	2.87	2.93	2.71	2.95	-	2.9	-	2.86	2.97	2.83	3.09	2.85	2.95	2.72	2.82	3.14	2.58	2.65	2.77	2.83	3.02	2.86	3.16	2.75	2.95	2.83
		CNOQRSX	Q	CJNOQRSXZ		CNQRSX		CNQRX	CHJLNOQRSTVXZ	CNQR	BCDFHIJLMNOQRSTVXYZ	CNQRX	CJLNOQRSXZ	Q	CNQR	BCDFHIJLMNOQRSTUVXYZ			QR	QR	CFHJLNOQRSTVXZ	CNQRX	BCDFHIJLMNOQRSTUVXYZ	Q	CJLNOQRSXZ	NQR

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Global @dvisor: CIGI/IPSOS Poll Questions
Q19. A part of the Internet known as the "Dark Web" is only accessible via special web browsers that allow you to surf the web anonymously. Journalists, human rights activists, dissiden
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	23227	2001	2176	6009	7010	8009	4168	5016
Base: All Answering (wtd)	22848	2000	2000	6000	7000	8000	4000	4895
Strongly agree	7374	723	715	1805	1846	2486	1081	1786
	32%	36%	36%	30%	26%	31%	27%	36%
		CDEF	CDEF	DF		DF		CDEF
Somewhat agree	7774	697	672	2068	2792	2825	1445	1334
	34%	35%	34%	34%	40%	35%	36%	27%
		G	G	G	ABCEFG	G	G	
Somewhat disagree	5110	410	362	1491	1761	1918	936	987
	22%	21%	18%	25%	25%	24%	23%	20%
				ABG	ABFG	ABG	BG	
Strongly disagree	2568	170	251	635	601	771	538	787
	11%	8%	13%	11%	9%	10%	13%	16%
			ADE	ADE		D	ACDE	ABCDEF
Prefer not to answer	23	-	-	-	-	-	-	-
	*	-	-	-	-	-	-	-
Sigma	22848	2000	2000	6000	7000	8000	4000	4895
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Strongly/ Somewhat agree)	15147	1420	1387	3873	4638	5310	2526	3120
	66%	71%	69%	65%	66%	66%	63%	64%
		CDEFG	CFG		FG	CFG		
Low2Box (Somewhat/ Strongly disagree)	7678	580	613	2127	2362	2690	1474	1774
	34%	29%	31%	35%	34%	34%	37%	36%
				ABE	A	A	ABDE	ABDE
Mean	2.87	2.99	2.93	2.84	2.84	2.88	2.77	2.84
		CDEFG	CDFG	F	F	CDF		F

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Global @dvisor: CIGI/IPSOS Poll Questions
Q20a. How familiar are you with cryptocurrencies?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	24228	1001	1160	1000	1001	1001	-	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	23848	1000	1000	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Very familiar	1844	32	114	24	115	22	-	34	49	27	88	181	36	23	46	140	47	104	90	206	76	191	19	58	61	62
	8%	3%	11%	2%	12%	2%	-	3%	5%	3%	9%	18%	4%	2%	5%	14%	5%	10%	9%	21%	8%	19%	2%	6%	6%	6%
			BDFHIJMNOQUWXYZ		BDFHIJMNOQUWXYZ				DFJNW		BDFHIJMNOQWX	BCDEFHIJKMNOPQRSUWXYZ			DFJNW	BDFHIJKMNOQRSUWXYZ	DFNW	BDFHIJMNOQWXYZ	BDFHIJMNOQWXYZ	BCDEFHIJKMNOPQRSUWXYZ	BDFHIJMNOW	BCDEFHIJKMNOPQRSUWXYZ		BDFHJMNW	BDFHJMNW	BDFHJMNW
Somewhat familiar	6707	282	233	205	374	213	-	346	231	267	459	390	156	236	408	366	272	392	203	499	239	427	119	102	162	125
	28%	28%	23%	21%	37%	21%	-	35%	23%	27%	46%	39%	16%	24%	41%	37%	27%	39%	20%	50%	24%	43%	13%	10%	17%	13%
		DFIMSWXYZ	MWXYZ	MWXZ	BCDFIJMNQSUWXYZ	MWXYZ		BCDFIJMNQSUWXYZ	MWXYZ	DFMSWXYZ	BCDEFHIJLMNOPQRSUWXYZ	BCDFIJMNQSUWXYZ	X	MWXYZ	BCDFHIJMNQSUWXYZ	BCDFIJMNQSUWXYZ	DFMSWXYZ	BCDFIJMNQSUWXYZ	MWXZ	BCDEFHIJLMNOPQRSUVWXYZ	MWXYZ	BCDEFHIJMNPQSUWXYZ			WXZ	X
Not very familiar	6691	312	300	312	320	263	-	152	326	429	228	252	390	546	373	241	312	332	404	186	287	201	70	151	163	139
	28%	31%	30%	31%	32%	26%	-	15%	33%	43%	23%	25%	39%	55%	37%	24%	31%	33%	40%	19%	29%	20%	7%	15%	17%	15%
		HKLPTVWXYZ	HKPTVWXYZ	HKLPTVWXYZ	FHKLPTVWXYZ	HTVWXYZ		W	FHKLPTVWXYZ	BCDEFHIKLOPQRTUVWXYZ	HWXYZ	HTVWXYZ	BCDEFHIKLPQRTUVWXYZ	BCDEFHIJKLMOPQRSTUVWXYZ	BCDEFHIKLPQTUVWXYZ	HWXYZ	HKLPTVWXYZ	FHKLPTVWXYZ	BCDEFHIKLPQRTUVWXYZ	W	HKTVWXYZ	HWXZ		W	W	W
Not at all familiar	8606	374	352	459	191	502	-	467	394	277	225	177	418	194	173	253	369	172	303	109	398	182	745	683	563	625
	36%	37%	35%	46%	19%	50%	-	47%	39%	28%	23%	18%	42%	19%	17%	25%	37%	17%	30%	11%	40%	18%	78%	69%	59%	66%
		EJKLNOPRSTV	EJKLNOPRTV	BCEIJKLNOPQRSTUV	T	BCEIJKLMNOPQRSTUV		BCEIJKLNOPQRSTUV	EJKLNOPRSTV	EKLNORTV	LORTV	T	CEJKLNOPRSTV	T	T	ELNORTV	EJKLNOPRSTV	T	EKLNOPRTV		EJKLNOPRSTV	T	BCDEFHIJKLMNOPQRSTUVXYZ	BCDEFHIJKLMNOPQRSTUVY	BCDEFHIJKLMNOPQRSTUV	BCDEFHIJKLMNOPQRSTUVY
Sigma	23848	1000	1000	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Very/ Somewhat familiar)	8551	314	347	229	490	235	-	381	279	294	547	571	191	259	454	506	319	496	293	705	315	617	138	160	223	187
	36%	31%	35%	23%	49%	24%	-	38%	28%	29%	55%	57%	19%	26%	45%	51%	32%	50%	29%	70%	31%	62%	14%	16%	23%	20%
		DFMNWXYZ	DFIMNSWXYZ	WX	BCDFHIJMNQSUWXYZ	WX		BDFIJMNQSUWXYZ	DMWXYZ	DFMWXYZ	BCDEFHIJMNOQRSUWXYZ	BCDEFHIJMNOPQRSUWXYZ	W	MWXZ	BCDFHIJMNQSUWXYZ	BCDFHIJMNOQSUWXYZ	DFMNWXYZ	BCDFHIJMNQSUWXYZ	DFMWXYZ	BCDEFHIJKLMNOPQRSUVWXYZ	DFMNWXYZ	BCDEFHIJKLMNOPQRSUWXYZ			MWXZ	WX
Low2Box (Not very/ Not at all familiar)	15297	686	653	771	510	765	-	619	721	706	453	429	809	741	546	494	681	504	707	295	685	383	815	834	726	764
	64%	69%	65%	77%	51%	76%	-	62%	72%	71%	45%	43%	81%	74%	55%	49%	68%	50%	71%	30%	69%	38%	86%	84%	77%	80%
		EHKLOPRTV	EKLOPRTV	BCEHIJKLOPQRSTUV	KLTV	BCEHJKLOPQRSTUV		EKLOPRTV	CEHKLOPRTV	EHKLOPRTV	TV	TV	BCEHIJKLNOPQRSTUVY	BCEHKLOPQRTUV	KLPTV	LTV	EHKLOPRTV	KLTV	CEHKLOPRTV		EHKLOPRTV	T	BCDEFHIJKLMNOPQRSTUVYZ	BCDEFHIJKLNOPQRSTUVYZ	BCEHIJKLOPQRSTUV	BCEHIJKLNOPQRSTUVY
Mean	2.08	1.97	2.11	1.79	2.41	1.76	-	1.95	1.93	2.04	2.41	2.58	1.81	2.09	2.33	2.39	2	2.43	2.08	2.8	1.99	2.63	1.38	1.53	1.71	1.6
		DFMWXYZ	BDFHIMWXYZ	WXZ	BCDFHIJMNOQSUWXYZ	WXZ		DFMWXYZ	DFMWXYZ	DFHIMWXYZ	BCDFHIJMNOQSUWXYZ	BCDEFHIJKMNOPQRSUWXYZ	WXYZ	BDFHIMUWXYZ	BCDFHIJMNQSUWXYZ	BCDFHIJMNQSUWXYZ	DFMWXYZ	BCDFHIJMNOQSUWXYZ	BDFHIMWXYZ	BCDEFHIJKLMNOPQRSUVWXYZ	DFMWXYZ	BCDEFHIJKMNOPQRSUWXYZ		W	WXZ	W

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Global @dvisor: CIGI/IPSOS Poll Questions
Q20a. How familiar are you with cryptocurrencies?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	24228	2001	2176	6009	8011	8009	5169	5016
Base: All Answering (wtd)	23848	2000	2000	6000	8000	8000	5000	4895
Very familiar	1844	99	254	278	617	367	705	577
	8%	5%	13%	5%	8%	5%	14%	12%
			ACDE		ACE		ACDEG	ACDE
Somewhat familiar	6707	445	599	1421	2808	2019	1817	1316
	28%	22%	30%	24%	35%	25%	36%	27%
			ACE		ABCEG	AC	ABCEG	AC
Not very familiar	6691	599	541	1848	2793	2609	1405	839
	28%	30%	27%	31%	35%	33%	28%	17%
		G	G	BFG	ABCEFG	ABCFG	G	
Not at all familiar	8606	857	606	2453	1782	3005	1073	2163
	36%	43%	30%	41%	22%	38%	21%	44%
		BDEF	DF	BDEF		BDF		BCDEF
Sigma	23848	2000	2000	6000	8000	8000	5000	4895
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very/ Somewhat familiar)	8551	544	853	1699	3425	2386	2522	1892
	36%	27%	43%	28%	43%	30%	50%	39%
			ACEG		ACEG	AC	ABCDEG	ACE
Low2Box (Not very/ Not at all familiar)	15297	1456	1147	4301	4575	5614	2478	3002
	64%	73%	57%	72%	57%	70%	50%	61%
		BDEFG	F	BDEFG	F	BDFG		BDF
Mean	2.08	1.89	2.25	1.92	2.28	1.97	2.43	2.06
			ACEG		ACEG	AC	ABCDEG	ACE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q20. How likely are you to purchase or use a cryptocurrency in the next year?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Very likely	1803	24	130	28	124	28	154	7	28	20	128	98	25	12	19	150	35	92	67	91	64	186	63	103	42	84
	7%	2%	13%	3%	12%	3%	15%	1%	3%	2%	13%	10%	2%	1%	2%	15%	3%	9%	7%	9%	6%	19%	7%	10%	4%	9%
		H	BDFHIJMNOQRSUWYZ	HN	BDFHIJMNOQRSUWYZ	HN	BDFHIJLMNOQRSTUWXYZ		HN	H	BDFHIJLMNOQRSUWYZ	BDFHIJMNOQSUWY	H		H	BDFHIJLMNOQRSTUWXYZ	HN	BDFHIJMNOQUWY	BDFHIJMNOQY	BDFHIJMNOQY	BDFHIJMNOQ	BCDEFHIJKLMNOQRSTUWXYZ	BDFHIJMNOQY	BDFHIJMNOQSUWY	BHJMNO	BDFHIJMNOQY
Somewhat likely	4306	58	240	36	363	54	404	65	66	99	530	272	75	106	124	287	99	185	108	245	84	270	116	186	115	120
	17%	6%	24%	4%	36%	5%	40%	7%	7%	10%	53%	27%	7%	11%	12%	29%	10%	18%	11%	24%	8%	27%	12%	19%	12%	13%
			BDFHIJMNOQRSUWXYZ		BCDFHIJLMNOPQRSTUVWXYZ		BCDFHIJLMNOPQRSTUVWXYZ	D	D	BDFHI	BCDEFGHIJLMNOPQRSTUVWXYZ	BDFHIJMNOQRSUWXYZ	D	BDFHI	BDFHIMU	BDFHIJMNOQRSUWXYZ	BDFHI	BDFHIJMNOQSUWYZ	BDFHIM	BDFHIJMNOQRSUWXYZ	DF	BDFHIJMNOQRSUWXYZ	BDFHIMU	BDFHIJMNOQSUWYZ	BDFHIMU	BDFHIMU
Not very likely	6573	265	352	213	302	219	287	241	186	326	249	319	256	247	348	269	365	320	247	313	203	288	149	194	190	226
	26%	27%	35%	21%	30%	22%	29%	24%	19%	33%	25%	32%	26%	25%	35%	27%	36%	32%	25%	31%	20%	29%	16%	19%	20%	24%
		IUWXY	BDFGHIKMNPSUVWXYZ	W	DFHIKNSUWXYZ	W	DFIUWXYZ	IWX		BDFHIKMNPSUWXYZ	IUWXY	BDFHIKMNPSUWXYZ	IUWXY	IWXY	BDEFGHIKMNPSUVWXYZ	DFIUWXY	BDEFGHIKMNPSUVWXYZ	BDFHIKMNPSUWXYZ	IUWXY	DFHIKNSUWXYZ	W	DFHISUWXYZ		W	W	IWXY
Not at all likely	12166	653	278	723	210	699	155	687	719	554	93	311	644	636	509	295	501	404	578	351	649	257	624	511	602	522
	49%	65%	28%	72%	21%	70%	16%	69%	72%	55%	9%	31%	64%	64%	51%	29%	50%	40%	58%	35%	65%	26%	66%	51%	63%	55%
		CEGJKLOPQRSTVXZ	EGK	BCEGJKLMNOPQRSTUVWXYZ	GK	CEGJKLMNOPQRSTVXYZ	K	CEGJKLOPQRSTVXYZ	BCEGJKLMNOPQRSTUVWXYZ	CEGKLPRTV		EGKV	CEGJKLOPQRSTVXZ	CEGJKLOPQRSTVXZ	CEGKLPRTV	EGK	CEGKLPRTV	CEGKLPV	CEGKLOPQRTVX	CEGKV	CEGJKLOPQRSTVXZ	EGK	CEGJKLOPQRSTVXZ	CEGKLPRTV	CEGJKLOPQRSTVXZ	CEGKLPRTV
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Very/ Somewhat likely)	6109	82	370	64	487	82	558	72	94	120	658	371	99	117	144	436	134	277	175	336	148	456	179	289	157	203
	25%	8%	37%	6%	49%	8%	56%	7%	9%	12%	66%	37%	10%	12%	14%	44%	13%	28%	18%	34%	15%	46%	19%	29%	17%	21%
			BDFHIJMNOQRSUWXYZ		BCDFHIJLMNOPQRSTUWXYZ		BCDEFHIJLMNOPQRSTUVWXYZ		D	BDFH	BCDEFGHIJLMNOPQRSTUVWXYZ	BDFHIJMNOQRSUWXYZ	D	BDFH	BDFHIM	BCDFHIJLMNOQRSTUWXYZ	BDFHI	BDFHIJMNOQSUWYZ	BDFHIJMNQ	BDFHIJMNOQSUWYZ	BDFHIM	BCDFHIJLMNOQRSTUWXYZ	BDFHIJMNOQU	BDFHIJMNOQSUWYZ	BDFHIJMN	BDFHIJMNOQSUY
Low2Box (Not very/ Not at all likely)	18739	918	630	936	513	918	442	928	906	880	342	629	901	883	856	564	866	723	825	664	852	544	774	705	792	748
	75%	92%	63%	94%	51%	92%	44%	93%	91%	88%	34%	63%	90%	88%	86%	56%	87%	72%	82%	66%	85%	54%	81%	71%	83%	79%
		CEGJKLNOPQRSTUVWXYZ	EGKPV	CEGIJKLMNOPQRSTUVWXYZ	GK	CEGJKLNOPQRSTUVWXYZ	K	CEGJKLNOPQRSTUVWXYZ	CEGKLOPQRSTUVWXYZ	CEGKLPRSTVWXYZ		EGKPV	CEGKLOPRSTUVWXYZ	CEGKLPRSTVWXYZ	CEGKLPRTVWXZ	EGK	CEGKLPRSTVWXZ	CEGKLPV	CEGKLPRTVXZ	EGKPV	CEGKLPRTVWXZ	GK	CEGKLPRTVX	CEGKLPV	CEGKLPRTVXZ	CEGKLPRTVX
Mean	1.83	1.45	2.22	1.37	2.4	1.41	2.56	1.39	1.4	1.59	2.69	2.16	1.48	1.49	1.65	2.29	1.67	1.96	1.66	2.08	1.56	2.39	1.6	1.88	1.58	1.75
			BDFHIJMNOQRSUWXYZ		BCDFHIJLMNOPQRSTUWXYZ		BCDEFHIJLMNOPQRSTUVWXYZ			BDFHIMN	BCDEFGHIJLMNOPQRSTUVWXYZ	BDFHIJMNOQRSUWXYZ	DH	DFHI	BDFHIMNUY	BDFHIJLMNOQRSTUWXYZ	BDFHIMNUY	BDFHIJMNOQSUWYZ	BDFHIJMNUY	BDFHIJMNOQSUWXYZ	BDFHI	BCDFHIJLMNOQRSTUWXYZ	BDFHIMN	BDFHIJMNOQSUWYZ	BDFHIMN	BDFHIJMNOSUWY

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Global @dvisor: CIGI/IPSOS Poll Questions
Q20. How likely are you to purchase or use a cryptocurrency in the next year?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Very likely	1803	92	280	190	518	284	631	660
	7%	5%	14%	3%	6%	4%	13%	11%
		CE	ACDEG		ACE		ACDEG	ACDE
Somewhat likely	4306	120	527	467	1737	670	1330	1339
	17%	6%	26%	8%	22%	8%	27%	23%
			ACDEG		ACE	A	ACDEG	ACE
Not very likely	6573	416	621	1514	2375	1885	1580	1497
	26%	21%	31%	25%	30%	24%	32%	25%
			ACEG	AE	ACEG	A	ACDEG	AE
Not at all likely	12166	1371	573	3830	3370	5161	1460	2398
	49%	69%	29%	64%	42%	65%	29%	41%
		BCDEFG		BDFG	BF	BDFG		BF
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very/ Somewhat likely)	6109	212	806	657	2255	954	1960	1999
	25%	11%	40%	11%	28%	12%	39%	34%
			ACDEG		ACE	C	ACDEG	ACDE
Low2Box (Not very/ Not at all likely)	18739	1788	1194	5343	5745	7046	3040	3895
	75%	89%	60%	89%	72%	88%	61%	66%
		BDFG		BDEFG	BFG	BDFG		BF
Mean	1.83	1.47	2.26	1.5	1.93	1.51	2.23	2.04
			ACDEG		ACE		ACDEG	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q21. Why are you not likely to purchase or use cryptocurrencies in the next year?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	18486	934	719	942	510	936	-	928	912	874	343	633	912	889	854	533	874	706	836	600	855	533	824	710	842	787
Base: All Answering (wtd)	18297	918	630	936	513	918	-	928	906	880	342	629	901	883	856	564	866	723	825	664	852	544	774	705	792	748
I don't know how to get cryptocurrencies	5356	283	194	361	181	169	-	192	328	255	137	208	138	156	177	220	198	193	300	117	317	161	125	367	205	373
	29%	31%	31%	39%	35%	18%	-	21%	36%	29%	40%	33%	15%	18%	21%	39%	23%	27%	36%	18%	37%	30%	16%	52%	26%	50%
		FHMNOQTW	FHMNOQTW	BCFHJMNOQRTVWY	FHJMNOQRTWY			MW	FHJMNOQRTVWY	FHMNOQTW	BCFHJLMNOQRTVWY	FHMNOQRTWY			MW	BCFHJMNOQRTVWY	MNW	FHMNOTW	BFHJMNOQRTVWY		BFHJMNOQRTVWY	FHMNOQTW		BCDEFHIJKLMNOPQRSTUVWY	FHMNOTW	BCDEFHIJKLMNOPQRSTUVWY
Cryptocurrencies are too insecure, traditional financial institutions are safer	4846	253	88	273	146	228	-	200	247	418	140	202	163	269	414	125	189	309	251	246	244	137	165	39	50	48
	26%	28%	14%	29%	29%	25%	-	22%	27%	47%	41%	32%	18%	30%	48%	22%	22%	43%	30%	37%	29%	25%	21%	5%	6%	6%
		CHMWXYZ	XYZ	CHMPQWXYZ	CHMPQWXYZ	CMXYZ		CXYZ	CHMQWXYZ	BCDEFHILMNPQSTUVWXYZ	BCDEFHILMNPQSUVWXYZ	CFHIMPQVWXYZ	XYZ	CFHMPQWXYZ	BCDEFHIKLMNPQRSTUVWXYZ	CXYZ	CXYZ	BCDEFHILMNPQSUVWXYZ	CFHMPQVWXYZ	BCEFHIMPQUVWXYZ	CHMPQWXYZ	CMXYZ	CXYZ			
Cryptocurrencies are used by criminals and I don't want to be associated with them	2168	90	51	93	88	121	-	100	119	208	77	92	98	64	89	58	122	42	119	105	92	48	162	25	62	46
	12%	10%	8%	10%	17%	13%	-	11%	13%	24%	22%	15%	11%	7%	10%	10%	14%	6%	14%	16%	11%	9%	21%	4%	8%	6%
		RXZ	X	RXZ	BCDHIMNOPRUVXYZ	CNRVXYZ		NRXZ	CNRVXYZ	BCDEFHILMNOPQRSTUVXYZ	BCDFHILMNOPQRSUVXYZ	BCDHNORVXYZ	NRXZ	X	NRXZ	RXZ	CNRVXYZ		BCDHNORVXYZ	BCDNORVXYZ	NRXZ	RX	BCDFHILMNOPQRSUVXYZ		X	X
Cryptocurrencies are too complicated to use	3584	214	145	202	112	169	-	97	172	245	141	139	160	157	125	118	185	155	152	144	183	121	156	55	141	96
	20%	23%	23%	22%	22%	18%	-	10%	19%	28%	41%	22%	18%	18%	15%	21%	21%	21%	18%	22%	22%	22%	20%	8%	18%	13%
		HMNOSXYZ	HOXZ	HOXZ	HOXZ	HXZ			HOXZ	DEFHILMNOPQRSUVWXYZ	BCDEFHIJLMNOPQRSTUVWXYZ	HOXYZ	HXZ	HXZ	HX	HOXZ	HOXZ	HOXZ	HOXZ	HOXZ	HOXZ	HOXZ	HOXZ		HXZ	X
The price of cryptocurrencies is too unstable	5128	346	142	288	188	293	-	157	275	454	127	177	225	364	347	145	222	299	235	167	241	165	154	33	39	47
	28%	38%	23%	31%	37%	32%	-	17%	30%	52%	37%	28%	25%	41%	40%	26%	26%	41%	29%	25%	28%	30%	20%	5%	5%	6%
		CDHILMPQSTUVWXYZ	XYZ	CHMWXYZ	CHILMPQSTUVWXYZ	CHMPQWXYZ		XYZ	CHMWXYZ	BCDEFHIKLMNOPQRSTUVWXYZ	CHILMPQSTUWXYZ	HWXYZ	HWXYZ	CDFHILMPQSTUVWXYZ	CDFHILMPQSTUVWXYZ	HWXYZ	HWXYZ	CDFHILMPQSTUVWXYZ	HWXYZ	HXYZ	HWXYZ	CHWXYZ	XYZ			
Not enough goods and services are available for purchase with cryptocurrencies	2652	178	101	159	140	101	-	114	130	163	68	101	84	72	130	105	86	143	131	97	135	79	122	17	135	60
	14%	19%	16%	17%	27%	11%	-	12%	14%	18%	20%	16%	9%	8%	15%	19%	10%	20%	16%	15%	16%	14%	16%	2%	17%	8%
		FHIMNQVXZ	MNQXZ	FHMNQXZ	BCDFHIJKLMNOPQRSTUVWXYZ	X		NXZ	MNQXZ	FHIMNQXZ	FHIMNQVXZ	FMNQXZ	X	X	FMNQXZ	FHMNQXZ	X	FHIMNOQVWXZ	FMNQXZ	NXZ	FMNQXZ	MNQXZ	FMNQXZ		FHMNQXZ	X
Other	1520	79	29	97	14	75	-	78	69	24	19	42	65	36	18	33	78	37	71	63	66	49	260	118	-	100
	8%	9%	5%	10%	3%	8%	-	8%	8%	3%	6%	7%	7%	4%	2%	6%	9%	5%	9%	9%	8%	9%	34%	17%	-	13%
		CEJNORY	OY	CEJKLNOPRY	Y	EJNORY		EJNORY	EJNOY	Y	JOY	EJNOY	EJNOY	OY	Y	EJOY	CEJNORY	EJOY	CEJNORY	EJNORY	EJNOY	CEJNORY	BCDEFHIJKLMNOPQRSTUVXYZ	BCDEFHIJKLMNOPQRSTUVY		BCEFHIJKLMNOPQRSUVY
None of the above	3748	184	126	154	59	242	-	349	182	48	16	79	286	227	92	89	174	61	143	82	184	67	315	128	265	197
	20%	20%	20%	16%	11%	26%	-	38%	20%	5%	5%	13%	32%	26%	11%	16%	20%	8%	17%	12%	22%	12%	41%	18%	33%	26%
		EJKLORTV	EJKLORTV	EJKOR	JK	BCDEIJKLOPQRSTVX		BCDEFIJKLMNOPQRSTUVXZ	EJKLORTV			JKR	BCDEFIJKLNOPQRSTUVXZ	BDEIJKLOPQRSTVX	JK	JKOR	EJKLORTV	JK	EJKLORV	JK	DEJKLOPRTV	JKR	BCDEFIJKLMNOPQRSTUVXYZ	EJKLORV	BCDEFIJKLNOPQRSTUVXZ	BCDEIJKLOPQRSTVX
Sigma	29002	1628	876	1629	928	1397	-	1287	1522	1815	725	1040	1220	1344	1391	894	1255	1238	1402	1021	1462	825	1459	782	897	966
	159%	177%	139%	174%	181%	152%	-	139%	168%	206%	212%	165%	135%	152%	162%	159%	145%	171%	170%	154%	172%	152%	189%	111%	113%	129%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q21. Why are you not likely to purchase or use cryptocurrencies in the next year?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	18486	1797	1252	5398	5743	7080	3101	3472
Base: All Answering (wtd)	18297	1788	1194	5343	5745	7046	3040	3453
I don't know how to get cryptocurrencies	5356	678	414	1325	1591	1854	937	1223
	29%	38%	35%	25%	28%	26%	31%	35%
		CDEF	CDE		C	C	CDE	CDEF
Cryptocurrencies are too insecure, traditional financial institutions are safer	4846	518	213	1279	2151	1934	882	520
	26%	29%	18%	24%	37%	27%	29%	15%
		BCG		BG	ABCEFG	BCG	BCG	
Cryptocurrencies are used by criminals and I don't want to be associated with them	2168	185	109	677	750	727	320	286
	12%	10%	9%	13%	13%	10%	11%	8%
				BEFG	ABEFG	G	G	
Cryptocurrencies are too complicated to use	3584	386	264	935	1287	1295	671	556
	20%	22%	22%	18%	22%	18%	22%	16%
		CEG	CEG		CEG	G	CEG	
The price of cryptocurrencies is too unstable	5128	529	287	1408	2300	2142	970	450
	28%	30%	24%	26%	40%	30%	32%	13%
		BG	G	G	ABCEFG	BCG	BCG	
Not enough goods and services are available for purchase with cryptocurrencies	2652	294	205	648	996	939	564	388
	14%	16%	17%	12%	17%	13%	19%	11%
		CEG	CEG		CEG	CG	CEG	
Other	1520	163	63	436	269	522	171	329
	8%	9%	5%	8%	5%	7%	6%	10%
		BDEF		BDF		DF	D	BDEF
None of the above	3748	338	215	1376	764	1684	391	740
	20%	19%	18%	26%	13%	24%	13%	21%
		DF	DF	ABDEFG		ABDFG		DF
Sigma	29002	3090	1770	8083	10108	11098	4907	4491
	159%	173%	148%	151%	176%	158%	161%	130%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q22. Why are you likely to use cryptocurrencies in the next year?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	5742	67	441	58	491	65	-	73	89	127	661	369	91	112	146	483	127	295	166	400	146	472	191	291	167	214
Base: All Answering (wtd)	5551	82	370	64	487	82	-	72	94	120	658	371	99	117	144	436	134	277	175	336	148	456	179	289	157	203
Cryptocurrencies are a good investment long term	2151	23	123	13	214	33	-	21	28	39	253	161	25	27	47	222	50	111	62	182	53	231	77	54	36	69
	39%	28%	33%	20%	44%	40%	-	29%	29%	33%	38%	43%	25%	23%	33%	51%	37%	40%	35%	54%	36%	51%	43%	19%	23%	34%
		*	XY	**	CHIJMNOXYZ	XY*		*	X*	X	NXY	CIJMNOXYZ	*	*	X	BCHIJKMNOQRSUXYZ	XY*	MNXY	XY	BCEHIJKLMNOQRSUXYZ	XY*	BCEHIJKLMNOQRSUXYZ	IMNXY			XY
Cryptocurrencies provide a good market for short term trading	1593	15	83	6	163	28	-	18	27	42	189	134	18	17	44	136	44	82	35	111	43	170	72	51	16	48
	29%	18%	22%	9%	33%	34%	-	26%	29%	35%	29%	36%	18%	14%	31%	31%	33%	30%	20%	33%	29%	37%	40%	18%	10%	24%
		*	Y	**	CMNSXYZ	NXY*		Y*	NXY*	CMNSXYZ	NSXY	BCKMNSXYZ	*	*	NSXY	NSXY	NSXY*	NSXY	Y	CMNSXY	NXY*	BCKMNRSXYZ	BCKMNPRSXYZ	Y		Y
Cryptocurrencies protect my privacy	1416	20	70	13	197	10	-	15	26	28	201	122	13	10	25	90	40	70	40	64	44	120	58	88	19	30
	26%	25%	19%	20%	40%	12%	-	21%	28%	23%	31%	33%	14%	9%	18%	21%	30%	25%	23%	19%	30%	26%	32%	31%	12%	15%
		N*		**	CFHIJKLMNOPRSTVXYZ	*		*	FMNYZ*	NY	CFMNOPTYZ	CFMNOPRSTVYZ	*	*		NY	FMNYZ*	NYZ	NY		FMNOYZ*	FMNOYZ	CFMNOPSTYZ	CFMNOPTYZ		
Cryptocurrencies allow me to buy things I would like to purchase	1352	14	80	16	107	19	-	19	18	26	208	112	13	19	22	109	26	43	40	60	34	131	78	64	9	87
	24%	17%	22%	25%	22%	23%	-	26%	19%	22%	32%	30%	13%	16%	15%	25%	19%	15%	23%	18%	23%	29%	43%	22%	6%	43%
		*	Y	**	RY	Y*		Y*	Y*	Y	CEIJMNOPQRSTXY	CEIMNORTXY	*	Y*	Y	ORY	Y*	Y	Y	Y	Y*	EMNORTXY	BCEFHIJKLMNOPQRSTUVXY	RY		BCEFHIJKLMNOPQRSTUVXY
Cryptocurrencies help me avoid cross-border banking fees	1470	12	89	12	130	24	-	18	21	32	253	121	13	16	33	111	29	76	45	93	20	153	74	41	15	39
	26%	15%	24%	18%	27%	30%	-	25%	22%	27%	38%	33%	13%	13%	23%	25%	22%	28%	26%	28%	14%	34%	41%	14%	10%	19%
		*	XY	**	MNUXYZ	NUXY*		Y*	Y*	MNUXY	BCEIJMNOPQRSTUXYZ	BMNOPUXYZ	*	*	XY	NUXY	Y*	MNUXYZ	NUXY	MNUXY	*	BCEIMNOPQUXYZ	BCEHIJLMNOPQRSTUXYZ			Y
Cryptocurrencies allow for faster transfers than traditional banking mechanisms	1596	19	107	22	141	12	-	13	22	21	274	134	17	25	30	145	33	77	41	85	42	171	71	54	9	33
	29%	23%	29%	34%	29%	15%	-	18%	23%	17%	42%	36%	17%	21%	21%	33%	24%	28%	24%	25%	28%	37%	40%	19%	6%	16%
		Y*	JXYZ	**	JXYZ	*		Y*	Y*	Y	BCEFHIJMNOPQRSTUXYZ	EFHIJMNORSTXYZ	Y*	Y*	Y	FHJMOSXYZ	Y*	JXYZ	Y	Y	YZ*	EFHIJMNOQRSTXYZ	CEFHIJMNOQRSTXYZ	Y		Y
Cryptocurrencies are important to use because they challenge the power of banks	1375	22	88	13	123	32	-	15	29	24	168	116	18	15	22	100	34	76	51	96	32	155	69	39	8	33
	25%	27%	24%	20%	25%	40%	-	20%	30%	20%	26%	31%	18%	13%	15%	23%	25%	27%	29%	29%	21%	34%	38%	13%	5%	16%
		Y*	XY	**	NOXYZ	CJMNOPUXYZ*		Y*	NOXYZ*	Y	NOXYZ	JMNOPXYZ	Y*	Y*	Y	XY	XY*	NOXYZ	NOXYZ	NOXYZ	Y*	CEJKMNOPUXYZ	CEHJKMNOPQRUXYZ	Y		Y
Cryptocurrencies are important to use because they challenge the power of governments	953	33	66	13	-	10	-	11	29	27	113	92	17	11	20	57	24	54	38	61	31	114	56	23	24	28
	17%	40%	18%	21%	-	12%	-	16%	31%	22%	17%	25%	17%	10%	14%	13%	18%	20%	22%	18%	21%	25%	31%	8%	16%	14%
		CEFHKMNOPQRSTUXYZ*	EX	**		E*		E*	CEFKNOPRTXYZ*	ENPXZ	EX	EKNOPXYZ	EX*	E*	E	EX	EX*	EPX	ENPXZ	EX	EX*	EKNOPXYZ	CEFHKMNOPQRTXYZ	E	EX	EX
I like to try new things and technologies	2074	28	150	25	226	24	-	18	30	42	332	195	43	27	55	195	34	139	57	164	67	224	-	-	-	-
	37%	34%	41%	39%	46%	30%	-	25%	32%	35%	50%	53%	43%	23%	38%	45%	25%	50%	33%	49%	45%	49%	-	-	-	-
		WXYZ*	NQWXYZ	**	HIJNQSWXYZ	WXYZ*		WXYZ*	WXYZ*	WXYZ	CFHIJNOQSWXYZ	BCFHIJNOPQSWXYZ	NQWXYZ*	WXYZ*	NWXYZ	HINQSWXYZ	WXYZ*	FHIJNOQSWXYZ	WXYZ	FHIJNQSWXYZ	HNQWXYZ*	FHIJNOQSWXYZ				
Other	242	2	13	4	5	1	-	2	5	3	13	9	7	6	3	12	6	12	6	17	4	12	21	14	48	18
	4%	2%	3%	7%	1%	1%	-	2%	5%	2%	2%	2%	7%	5%	2%	3%	5%	4%	3%	5%	3%	3%	12%	5%	31%	9%
		*		**		*		*	E*				EK*	E*			E*	E		E	*		CEFHJKLOPRSTUVX	EK	BCEFHIJKLMNOPQRSTUVWXZ	CEJKLOPRSUV
None of the above	294	10	29	7	8	13	-	4	5	4	18	11	3	15	7	6	3	10	5	3	8	9	71	19	1	25
	5%	12%	8%	11%	2%	16%	-	6%	5%	3%	3%	3%	3%	13%	5%	1%	2%	3%	3%	1%	6%	2%	40%	7%	1%	12%
		EKLPQRTVY*	EKLPTVY	**		EJKLMOPQRSTVY*		EPTY*	PTY*				*	EJKLOPQRSTVY*	EPTY		*				EPTY*		BCEFHIJKLMNOPQRSTUVXYZ	EKLPTVY		EJKLMOPQRSTVXY
Sigma	14516	197	896	144	1313	207	-	155	239	288	2021	1206	187	189	308	1183	321	750	420	935	378	1490	648	445	185	411
	262%	241%	242%	224%	269%	253%	-	215%	253%	240%	307%	326%	188%	161%	215%	271%	240%	271%	240%	278%	255%	327%	361%	154%	118%	202%

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Q22. Why are you likely to use cryptocurrencies in the next year?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	5742	204	924	611	2268	929	2068	1544
Base: All Answering (wtd)	5551	212	806	657	2255	954	1960	1441
Cryptocurrencies are a good investment long term	2151	66	345	218	874	311	839	571
	39%	31%	43%	33%	39%	33%	43%	40%
			ACE		CE		ACDEG	CE
Cryptocurrencies provide a good market for short term trading	1593	49	219	170	686	240	633	396
	29%	23%	27%	26%	30%	25%	32%	27%
					E		ABCEG	
Cryptocurrencies protect my privacy	1416	57	160	144	674	202	579	322
	26%	27%	20%	22%	30%	21%	30%	22%
					BCEG		BCEG	
Cryptocurrencies allow me to buy things I would like to purchase	1352	50	189	134	551	180	472	350
	24%	24%	23%	20%	24%	19%	24%	24%
					E		E	E
Cryptocurrencies help me avoid cross-border banking fees	1470	32	200	151	673	200	568	340
	26%	15%	25%	23%	30%	21%	29%	24%
			A		ABCEG		ACEG	A
Cryptocurrencies allow for faster transfers than traditional banking mechanisms	1596	64	252	138	719	229	629	352
	29%	30%	31%	21%	32%	24%	32%	24%
			CEG		CEG		CEG	
Cryptocurrencies are important to use because they challenge the power of banks	1375	44	188	178	566	229	557	331
	25%	21%	23%	27%	25%	24%	28%	23%
							BDEG	
Cryptocurrencies are important to use because they challenge the power of governments	953	44	123	129	350	177	326	250
	17%	21%	15%	20%	16%	19%	17%	17%
				D		D		
I like to try new things and technologies	2074	92	345	207	1043	374	934	388
	37%	43%	43%	31%	46%	39%	48%	27%
		CG	CG		CEG	CG	CEG	
Other	242	8	25	26	54	40	51	109
	4%	4%	3%	4%	2%	4%	3%	8%
						DF		BCDEF
None of the above	294	16	35	33	82	65	66	57
	5%	7%	4%	5%	4%	7%	3%	4%
		F				DFG		
Sigma	14516	522	2079	1529	6272	2248	5656	3466
	262%	246%	258%	233%	278%	236%	289%	240%

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Q23. How familiar are you with blockchain technology?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Very familiar	1268	37	75	29	111	15	101	27	37	14	70	136	20	15	28	65	21	56	55	90	51	97	11	21	59	25
	5%	4%	7%	3%	11%	2%	10%	3%	4%	1%	7%	14%	2%	1%	3%	7%	2%	6%	5%	9%	5%	10%	1%	2%	6%	3%
		FJNW	BDFHIJMNOQWXZ	W	BCDFHIJKMNOPQRSUWXYZ		BDFHIJKMNOPQRSUWXYZ	W	FJMNWX		BDFHIJMNOQWXZ	BCDFGHIJKMNOPQRSTUVWXYZ			JW	BDFHIJMNOQWXZ		DFHIJMNOQWXZ	DFHJMNOQWXZ	BDFHIJMNOQRSUWXZ	FHJMNOQWXZ	BDFHIJKMNOPQRSUWXYZ			BDFHIJMNOQWXZ	W
Somewhat familiar	4111	126	189	76	370	118	227	121	111	171	337	292	65	110	288	174	104	223	128	258	88	209	59	72	116	77
	17%	13%	19%	8%	37%	12%	23%	12%	11%	17%	34%	29%	7%	11%	29%	17%	10%	22%	13%	26%	9%	21%	6%	7%	12%	8%
		DMUWXZ	BDFHIMNQSUWXYZ		BCDFGHIJLMNOPQRSTUVWXYZ	DMWXZ	BDFHIJMNPQSUWXYZ	DMWXZ	DMWXZ	BDFHIMNQSUWXYZ	BCDFGHIJLMNOPQRSTUVWXYZ	BCDFGHIJMNPQRSUVWXYZ		MWXZ	BCDFGHIJMNPQRSUVWXYZ	BDFHIMNQSUWXYZ	MWX	BDFHIJMNPQSUWXYZ	DMUWXZ	BCDFHIJMNPQSUWXYZ		BDFHIJMNQSUWXYZ			DMUWXZ	
Not very familiar	5265	182	189	186	329	128	300	80	164	354	292	252	199	261	366	268	164	267	217	287	108	256	39	111	150	116
	21%	18%	19%	19%	33%	13%	30%	8%	16%	35%	29%	25%	20%	26%	37%	27%	16%	27%	22%	29%	11%	26%	4%	11%	16%	12%
		FHUWXZ	FHUWXZ	FHUWXZ	BCDFHILMNPQRSUVWXYZ	HW	BCDFHILMQSUWXYZ	W	HUWXZ	BCDFGHIKLMNPQRSTUVWXYZ	BCDFHIMQSUWXYZ	BCDFHIMQUWXYZ	FHUWXYZ	BCDFHIMQSUWXYZ	BCDFGHIKLMNPQRSTUVWXYZ	BCDFHIMQSUWXYZ	HUWXZ	BCDFHIMQSUWXYZ	FHIQUWXYZ	BCDFHIMQSUWXYZ	W	BCDFHIMQSUWXYZ		HW	HUWXZ	HW
Not at all familiar	14205	656	548	709	190	739	371	772	687	461	301	319	716	614	319	493	710	454	600	365	753	438	843	789	625	734
	57%	66%	55%	71%	19%	74%	37%	77%	69%	46%	30%	32%	72%	61%	32%	49%	71%	45%	60%	36%	75%	44%	88%	79%	66%	77%
		CEGJKLOPRSTV	EGJKLORTV	CEGJKLNOPRSTVY		BCEGIJKLNOPRSTVY	EKLO	BCDEGIJKLMNOPQRSTVY	CEGJKLNOPRSTV	EGKLOT	E	E	BCEGJKLNOPRSTVY	CEGJKLOPRTV	E	EGKLOTV	CEGJKLNOPRSTVY	EGKLOT	EGJKLOPRTV	EK	BCEGIJKLNOPRSTVY	EGKLOT	BCDEFGHIJKLMNOPQRSTUVXYZ	BCDEFGIJKLMNOPQRSTVY	CEGJKLOPRSTV	BCDEGIJKLMNOPQRSTVY
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Very/ Somewhat familiar)	5378	163	264	105	482	133	329	148	149	184	407	429	85	125	316	239	125	280	183	348	139	306	70	93	175	102
	22%	16%	26%	11%	48%	13%	33%	15%	15%	18%	41%	43%	9%	12%	32%	24%	13%	28%	18%	35%	14%	31%	7%	9%	18%	11%
		DMWXZ	BDFHIJMNQSUWXYZ		BCDFGHIJKLMNOPQRSTUVWXYZ	MWX	BCDFHIJMNPQRSUWXYZ	DMWXZ	DMWXZ	DFIMNQUWXZ	BCDFGHIJMNOPQRSUVWXYZ	BCDFGHIJMNOPQRSTUVWXYZ		MWX	BDFHIJMNPQSUWXYZ	BDFHIJMNQSUWXYZ	MW	BDFHIJMNQSUWXYZ	DFIMNQUWXZ	BCDFHIJMNPQRSUWXYZ	MWX	BDFHIJMNPQSUWXYZ			DFIMNQUWXZ	W
Low2Box (Not very/ Not at all familiar)	19469	837	736	895	518	867	671	852	851	816	593	571	915	875	684	761	875	720	817	652	861	694	883	901	774	850
	78%	84%	74%	89%	52%	87%	67%	85%	85%	82%	59%	57%	91%	88%	68%	76%	87%	72%	82%	65%	86%	69%	93%	91%	82%	89%
		CEGKLOPRTV	EGKLT	BCEGHIJKLOPRSTVY		CEGJKLOPRSTVY	EKL	CEGKLOPRTV	CEGJKLOPRSTVY	CEGKLOPRTV	E	E	BCEFGHIJKLNOPQRSTUVY	CEGJKLOPRSTVY	EKL	EGKLOTV	CEGJKLOPRSTVY	EGKLT	CEGKLOPRTV	EL	CEGJKLOPRSTVY	EKL	BCEFGHIJKLNOPQRSTUVYZ	BCEFGHIJKLNOPRSTUVY	CEGKLOPRTV	BCEGHIJKLOPRSTVY
Mean	1.7	1.54	1.79	1.42	2.4	1.41	2.06	1.4	1.5	1.74	2.18	2.25	1.39	1.53	2.02	1.81	1.44	1.88	1.64	2.07	1.44	1.97	1.2	1.32	1.59	1.36
		DFHMQUWXZ	BDFHIMNQSUWXYZ	WX	BCDFGHIJKLMNOPQRSTUVWXYZ	WX	BCDFHIJMNPQRSUWXYZ	WX	FHMWXZ	BDFHIMNQSUWXYZ	BCDFGHIJMNOPQRSUVWXYZ	BCDFGHIJMNOPQRSTUVWXYZ	W	DFHMQWXZ	BCDFHIJMNPQRSUWXYZ	BDFHIMNQSUWXYZ	WX	BDFHIJMNQSUWXYZ	DFHIMNQUWXZ	BCDFHIJMNPQRSUWXYZ	WX	BCDFHIJMNPQSUWXYZ		W	DFHIMQUWXZ	W

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Q23. How familiar are you with blockchain technology?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Very familiar	1268	80	140	175	468	251	476	393
	5%	4%	7%	3%	6%	3%	10%	7%
			ACE		ACE		ABCDEG	ACE
Somewhat familiar	4111	164	362	648	1918	913	1284	960
	17%	8%	18%	11%	24%	11%	26%	16%
			ACE	A	ABCEG	A	ABCDEG	ACE
Not very familiar	5265	293	457	953	2302	1392	1292	1220
	21%	15%	23%	16%	29%	17%	26%	21%
			ACE		ABCEFG	AC	ABCEG	ACE
Not at all familiar	14205	1463	1041	4224	3313	5444	1947	3321
	57%	73%	52%	70%	41%	68%	39%	56%
		BDEFG	DF	BDEFG	F	BDFG		BDF
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very/ Somewhat familiar)	5378	244	502	823	2385	1164	1760	1353
	22%	12%	25%	14%	30%	15%	35%	23%
			ACE		ABCEG	A	ABCDEG	ACE
Low2Box (Not very/ Not at all familiar)	19469	1756	1498	5177	5615	6836	3240	4541
	78%	88%	75%	86%	70%	85%	65%	77%
		BDEFG	DF	BDFG	F	BDFG		DF
Mean	1.7	1.43	1.8	1.46	1.94	1.5	2.06	1.73
			ACEG		ABCEG	AC	ABCDEG	ACE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q24. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree or disagree with the following statements?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Blockchain technologies should be implemented as widely as possible	7171	164	350	148	689	149	465	127	163	358	505	534	182	162	379	378	178	370	207	413	150	422	68	163	262	183
	67%	48%	77%	51%	85%	57%	74%	56%	52%	67%	72%	78%	64%	42%	56%	75%	61%	68%	52%	65%	61%	75%	62%	80%	81%	84%
			BDFHIJMNOQRSTUW		BCDFGHIJKLMNOPQRSTUVW	N	BDFHIJMNOQRSTUW	N	N	BDFHINOS	BDFHIJMNOQSUW	BDFHIJKMNOQRSTUW	BDINOS		N	BDFHIJMNOQRSTUW	BN*	BDFHINOS	N	BDINOS	BNS	BDFHIJMNOQRSTUW	BN	BDFHIJKMNOQRSTUW	BDFGHIJKMNOQRSTUW	BDFGHIJKMNOPQRSTUVW
Blockchain technologies should be used in national elections	5878	147	324	129	-	125	445	121	170	262	444	503	169	136	338	348	188	314	198	352	147	376	66	146	266	163
	60%	43%	72%	44%	-	48%	71%	53%	54%	49%	64%	74%	60%	35%	50%	69%	65%	57%	50%	55%	60%	67%	60%	71%	82%	75%
			BDFHIJMNORSTUW			N	BDFHIJKMNORSTUW	N	BN	N	BDFHIJNORST	BDFHIJKMNORSTUVW	BDFJNOS		N	BDFHIJMNORSTU	BDFJNOS*	BDFJNOS	N	BN	BDFJNOS	BDFHIJNORST	BDFJNO	BDFHIJKMNORSTUW	BCDFGHIJKLMNOPQRSTUVWXZ	BDFHIJKMNORSTUVW
Blockchain technologies should be used in local elections	5793	143	331	130	-	124	427	114	169	285	450	497	161	141	315	345	183	324	192	326	147	373	60	136	262	158
	59%	42%	73%	45%	-	48%	68%	50%	54%	53%	64%	73%	57%	37%	46%	68%	63%	59%	48%	51%	60%	66%	55%	67%	81%	72%
			BDFHIJKMNORSTUW			N	BDFHIJMNORSTUW	N	BNO	BNO	BDFHIJNOSTW	BDFHIJKMNORSTUVW	BDNOS		N	BDFHIJMNORSTW	BDFHNOST*	BDFHJNOST	N	N	BDFNOS	BDFHIJMNORSTW	BN	BDFHIJMNOSTW	BDFGHIJKLMNOPQRSTUVWXZ	BDFHIJKMNORSTUW
Blockchain technologies will displace traditional financial services	6482	164	305	120	537	132	459	116	156	274	429	522	167	154	364	341	186	296	193	393	122	393	69	141	273	174
	61%	48%	67%	41%	66%	51%	73%	51%	50%	51%	61%	77%	59%	40%	53%	67%	64%	54%	48%	62%	49%	70%	63%	69%	84%	80%
			BDFHIJNORSU		BDFHIJNORSU	N	BDEFHIJKMNORSTUW	N	N	N	BDFHIJNORSU	BCDEFHIJKMNOPQRSTUVWX	BDNS		DN	BDFHIJNORSU	BDFHIJNOSU*	DN	N	BDFHIJNOSU	N	BDFHIJKMNORSTU	BDFHIJNOSU	BDFHIJMNORSU	BCDEFGHIJKLMNOPQRSTUVWX	BCDEFHIJKMNOPQRSTUVWX
Blockchain technologies will displace traditional government services	5452	140	326	117	-	121	432	100	150	244	388	488	152	133	323	309	164	265	195	316	118	344	62	137	264	164
	55%	41%	72%	40%	-	46%	69%	44%	48%	45%	56%	72%	54%	34%	47%	61%	57%	49%	49%	50%	48%	61%	56%	67%	81%	76%
			BDFHIJKMNOPQRSTUVW			N	BDFHIJKMNOPQRSTUVW	N	N	N	BDFHIJNORS	BDFHIJKMNOPQRSTUVW	BDJN		N	BDFHIJNORSTU	BDHJN*	N	N	N	N	BDFHIJNORSTU	BDHJN	BDFHIJKMNORSTU	BCDFGHIJKLMNOPQRSTUVWX	BDFHIJKMNOPQRSTUVWX
Blockchain technologies will affect every sector of the economy	7269	200	323	174	688	155	487	150	191	367	511	526	181	178	443	321	173	356	233	430	149	415	65	120	267	166
	68%	58%	71%	60%	85%	59%	77%	66%	61%	68%	73%	77%	64%	46%	65%	63%	60%	65%	58%	68%	61%	74%	59%	59%	82%	76%
		N	BDFINSUWX	N	BCDFGHIJKLMNOPQRSTUVWXZ	N	BDFHIJMNOPQRSTUWX	N	N	BFINSX	BDFIMNOPQRSUWX	BDFHIJMNOPQRSTUWX	N		NS	N	N*	NS	N	NS	N	BDFHIMNOPQRSUWX	N	N	BCDFHIJKMNOPQRSTUVWX	BDFHIJMNOPQRSTUWX
Blockchain technologies will have an impact equivalent to the advent of the Internet	7109	163	330	133	669	143	488	131	159	352	510	527	167	146	384	388	206	350	194	440	152	417	74	152	257	179
	67%	47%	73%	46%	83%	55%	78%	57%	51%	65%	73%	77%	59%	38%	56%	76%	71%	64%	48%	69%	62%	74%	68%	74%	79%	82%
			BDFHIMNORSU		BCDFGHIJKLMNOPQRSTUVWXZ	N	BDFHIJMNORSTUW	N	N	BDFINOS	BDFHIJMNORSU	BDFHIJMNORSTUW	BDNS		DNS	BDFHIJMNORSU	BDFHIMNOS*	BDFINOS	N	BDFHIMNOS	BDINS	BDFHIJMNORSU	BDFINOS	BDFHIJMNORSU	BDFHIJKMNORSTUW	BCDFHIJKMNOQRSTUVWX

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Global @dvisor: CIGI/IPSOS Poll Questions
Q24. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree or disagree with the following statements?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Blockchain technologies should be implemented as widely as possible	7171	298	728	1007	3162	1452	2365	1908
	67%	55%	76%	57%	67%	57%	77%	74%
			ACDE		ACE		ACDEG	ACDE
Blockchain technologies should be used in national elections	5878	276	673	971	2145	1311	1518	1748
	60%	51%	70%	55%	55%	51%	68%	68%
			ACDE	E	E		ACDE	ACDE
Blockchain technologies should be used in local elections	5793	276	677	943	2156	1310	1525	1681
	59%	51%	71%	53%	56%	51%	68%	65%
			ACDEG		E		ACDEG	ACDE
Blockchain technologies will displace traditional financial services	6482	242	646	951	2741	1264	2053	1832
	61%	45%	67%	54%	58%	49%	67%	71%
			ACDE	AE	ACE		ACDE	ACDEF
Blockchain technologies will displace traditional government services	5452	234	635	882	1982	1155	1423	1657
	55%	44%	66%	50%	51%	45%	63%	64%
			ACDE	E	AE		ACDE	ACDE
Blockchain technologies will affect every sector of the economy	7269	324	643	1083	3269	1535	2307	1885
	68%	60%	67%	61%	70%	60%	76%	73%
			CE		ACE		ABCDE	ABCDE
Blockchain technologies will have an impact equivalent to the advent of the Internet	7109	285	717	999	3101	1380	2292	1932
	67%	53%	75%	56%	66%	54%	75%	75%
			ACDE		ACE		ACDE	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q25. [SUMMARY - INCREASED] Social media platforms allow users to view material posted by others and to post content for others to see. Do you believe that these technologies have increased, decreased, or had no impact on the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Access to information	14102	505	571	528	469	413	748	421	491	510	697	655	484	227	545	664	380	423	483	586	531	730	717	897	572	854
	57%	51%	57%	53%	47%	41%	75%	42%	49%	51%	70%	66%	48%	23%	55%	66%	38%	42%	48%	59%	53%	73%	75%	90%	60%	90%
		FHNQR	EFHIJMNQRS	EFHNQR	FNQR	N	BCDEFHIJKLMNOPQRSTUY	N	FHNQR	FHNQR	BCDEFHIJMNOQRSTUY	BCDEFHIJMNOQRSTUY	FHNQR		EFHIMNQRS	BCDEFHIJMNOQRSTUY	N	N	FHNQR	BEFHIJMNQRS	EFHNQR	BCDEFHIJLMNOPQRSTUY	BCDEFHIJKLMNOPQRSTUY	BCDEFGHIJKLMNOPQRSTUVWY	BDEFHIJMNOQRSU	BCDEFGHIJKLMNOPQRSTUVWY
Freedom of expression	11471	452	516	451	-	359	-	373	453	370	661	593	416	209	546	635	273	245	331	411	464	703	775	879	544	814
	50%	45%	52%	45%	-	36%	-	37%	45%	37%	66%	59%	42%	21%	55%	63%	27%	24%	33%	41%	46%	70%	81%	88%	57%	86%
		FHJNQRS	FHIJMNQRST	FHJNQRS		NQR		NQR	FHJNQRS	NQR	BCDFHIJLMNOQRSTUY	BCDFHIJMNOQRSTU	FNQRS		BDFHIJMNQRSTU	BCDFHIJMNOQRSTUY	N		NQR	NQRS	FHJNQRS	BCDFHIJLMNOPQRSTUY	BCDFHIJKLMNOPQRSTUVY	BCDFHIJKLMNOPQRSTUVWY	BDFHIJMNQRSTU	BCDFHIJKLMNOPQRSTUVWY
Censorship	8325	259	323	315	-	236	-	308	285	431	461	441	214	119	342	378	150	380	333	597	341	364	431	638	384	596
	36%	26%	32%	32%	-	24%	-	31%	28%	43%	46%	44%	21%	12%	34%	38%	15%	38%	33%	60%	34%	36%	45%	64%	40%	63%
		NQ	BFMNQ	FMNQ		NQ		FMNQ	FMNQ	BCDFHIMNOPQRSUV	BCDFHIMNOPQRSUVY	BCDFHIMNOPQRSUV	NQ		BFIMNQ	BDFHIMNQ		BCDFHIMNQS	BFIMNQ	BCDFHIJKLMNOPQRSUVWY	BFIMNQ	BFHIMNQ	BCDFHIMNOPQRSUVY	BCDFHIJKLMNOPQRSUVWY	BCDFHIMNOQSU	BCDFHIJKLMNOPQRSUVWY
Distractions during your day	11629	498	555	478	426	371	524	388	475	371	451	529	406	91	425	640	113	392	439	610	493	620	589	677	439	630
	47%	50%	56%	48%	43%	37%	52%	39%	47%	37%	45%	53%	41%	9%	43%	64%	11%	39%	44%	61%	49%	62%	62%	68%	46%	66%
		EFHJMNOQRS	DEFHIJKMNOQRSY	FHJMNQR	FJNQ	NQ	EFHJKMNOQRSY	NQ	EFHJMNOQR	NQ	FHJNQR	EFHIJKMNOQRSY	NQ		FJNQ	BCDEFGHIJKLMNOQRSUY		NQ	FHJNQR	BDEFGHIJKLMNOQRSUY	EFHJMNOQRS	BCDEFGHIJKLMNOQRSUY	BCDEFGHIJKLMNOQRSUY	BCDEFGHIJKLMNOQRSTUVWY	FHJMNQR	BCDEFGHIJKLMNOQRSUWY
Accountability in government	7581	258	368	232	-	220	-	231	241	242	495	456	250	104	319	305	143	210	245	410	252	399	448	723	447	584
	33%	26%	37%	23%	-	22%	-	23%	24%	24%	50%	46%	25%	10%	32%	30%	14%	21%	24%	41%	25%	40%	47%	73%	47%	61%
		NQR	BDFHIJMNPQRSU	NQ		NQ		NQ	NQ	NQ	BCDFHIJMNOPQRSTUV	BCDFHIJMNOPQRSUV	NQ		BDFHIJMNQRSU	DFHIJMNQRSU	N	NQ	NQ	BDFHIJMNOPQRSU	NQ	BDFHIJMNOPQRSU	BCDFHIJMNOPQRSUV	BCDFHIJKLMNOPQRSTUVWYZ	BCDFHIJMNOPQRSUV	BCDFHIJKLMNOPQRSTUVWY
Transparency in government	7097	230	361	240	-	163	-	200	205	323	517	458	276	104	252	302	144	196	267	264	249	379	272	695	439	561
	31%	23%	36%	24%	-	16%	-	20%	20%	32%	52%	46%	28%	10%	25%	30%	14%	20%	27%	26%	25%	38%	29%	70%	46%	59%
		FNQ	BDFHIMNOQRSTUW	FNQ		N		NQ	FNQ	BDFHINOQRSU	BCDFHIJLMNOPQRSTUVWY	BCDFHIJMNOPQRSTUVW	FHINQR		FHINQR	BDFHINOQRU	N	NQ	FHINQR	FHINQR	FHINQR	BDFHIJMNOPQRSTUW	BFHINQR	BCDFHIJKLMNOPQRSTUVWYZ	BCDFHIJMNOPQRSTUVW	BCDFHIJKLMNOPQRSTUVWY
Civility in culture	7235	181	335	162	343	163	534	171	174	178	500	407	218	62	161	315	170	105	171	162	205	350	468	685	437	579
	29%	18%	33%	16%	34%	16%	53%	17%	17%	18%	50%	41%	22%	6%	16%	31%	17%	10%	17%	16%	20%	35%	49%	69%	46%	61%
		NR	BDFHIJMNOQRSTU	NR	BDFHIJMNOQRSTU	NR	BCDEFHIJLMNOPQRSTUVY	NR	NR	NR	BCDEFHIJLMNOPQRSTUV	BCDEFHIJMNOPQRSTUV	DFHINOQRST		NR	BDFHIJMNOQRSTU	NR	N	NR	NR	NOR	BDFHIJMNOQRSTU	BCDEFHIJLMNOPQRSTUV	BCDEFGHIJKLMNOPQRSTUVWYZ	BCDEFHIJLMNOPQRSTUV	BCDEFGHIJKLMNOPQRSTUVWY
Polarization in politics	10143	390	466	396	-	393	-	299	471	453	577	519	314	66	448	473	144	246	425	674	481	526	583	766	453	580
	44%	39%	47%	40%	-	39%	-	30%	47%	45%	58%	52%	31%	7%	45%	47%	14%	25%	43%	67%	48%	53%	61%	77%	48%	61%
		HMNQR	BDFHMNQR	HMNQR		HMNQR		NQR	BDFHMNQRS	BDFHMNQR	BCDFHIJLMNOPQRSUVY	BDFHIJMNOQRS	NQR		BFHMNQR	BDFHMNQR	N	NQ	HMNQR	BCDFHIJKLMNOPQRSUVWYZ	BDFHMNQRS	BCDFHIJMNOPQRSY	BCDFHIJLMNOPQRSUVY	BCDFHIJKLMNOPQRSTUVWYZ	BDFHMNQRS	BCDFHIJLMNOPQRSUVY
Civility online	7220	194	320	155	348	213	532	179	150	156	635	388	223	77	202	265	169	108	151	192	174	358	279	732	415	607
	29%	19%	32%	15%	35%	21%	53%	18%	15%	16%	64%	39%	22%	8%	20%	26%	17%	11%	15%	19%	17%	36%	29%	74%	44%	64%
		INRS	BDFHIJMNOQRSTU	NR	BDFHIJMNOPQRSTUW	DIJNRS	BCDEFHIJLMNOPQRSTUVWY	NR	NR	NR	BCDEFGHIJLMNOPQRSTUVWY	BCDFHIJMNOPQRSTUW	DIJNQRSU		DIJNRS	BDFHIJNOQRSTU	NR	N	NR	NR	NR	BDFHIJMNOPQRSTUW	BDFHIJMNOQRSTU	BCDEFGHIJKLMNOPQRSTUVWYZ	BCDEFHIJLMNOPQRSTUVW	BCDEFGHIJLMNOPQRSTUVWY
Foreign meddling in politics	10324	424	399	429	-	362	519	321	506	357	527	485	300	74	304	466	144	339	455	514	460	550	633	722	463	571
	43%	42%	40%	43%	-	36%	52%	32%	51%	36%	53%	49%	30%	7%	30%	47%	14%	34%	45%	51%	46%	55%	66%	73%	49%	60%
		FHJMNOQR	HMNOQR	FHJMNOQR		MNOQ	BCDFHJMNOQRSU	NQ	BCDFHJMNOQRS	MNOQ	BCDFHJMNOPQRSU	BCDFHJMNOQR	NQ		NQ	CFHJMNOQR	N	NQ	FHJMNOQR	BCDFHJMNOQR	FHJMNOQR	BCDFHJLMNOPQRSUY	BCDFGHIJKLMNOPQRSTUVYZ	BCDFGHIJKLMNOPQRSTUVWYZ	BCDFHJMNOQR	BCDFGHIJKLMNOPQRSTUVY
Worsened personal privacy	12095	514	493	466	488	369	522	500	543	504	510	494	476	91	573	539	133	391	444	623	528	635	556	687	430	589
	49%	51%	49%	47%	49%	37%	52%	50%	54%	50%	51%	49%	48%	9%	57%	54%	13%	39%	44%	62%	53%	63%	58%	69%	45%	62%
		FNQRSY	FNQR	FNQR	FNQR	NQ	FNQRSY	FNQRS	DEFLMNQRSY	FNQRSY	FNQRSY	FNQRS	FNQR		BCDEFGHJKLMNQRSY	DFMNQRSY	N	NQ	FNQR	BCDEFGHIJKLMNPQRSUY	DFNQRSY	BCDEFGHIJKLMNOPQRSUWY	BCDEFGHJKLMNQRSUY	BCDEFGHIJKLMNOPQRSTUVWYZ	FNQR	BCDEFGHIJKLMNOPQRSUY
Ease of communication	14281	499	567	538	563	376	761	445	489	468	715	667	450	272	491	709	394	473	404	666	534	725	720	923	592	839
	57%	50%	57%	54%	56%	38%	76%	45%	49%	47%	71%	67%	45%	27%	49%	71%	39%	47%	40%	67%	53%	72%	76%	93%	62%	88%
		FNQS	BFHIJMNOQRS	FHJMNQRS	BFHIJMNOQRS	N	BCDEFHIJKLMNOPQRSTUY	FN	FNQS	FNQS	BCDEFHIJLMNOQRSUY	BCDEFHIJMNOQRSUY	FN		FNQS	BCDEFHIJMNOQRSUY	N	FNQS	N	BCDEFHIJMNOQRSU	FHJMNQRS	BCDEFHIJLMNOQRSUY	BCDEFHIJKLMNOPQRSTUY	BCDEFGHIJKLMNOPQRSTUVWYZ	BDEFHIJMNOQRSU	BCDEFGHIJKLMNOPQRSTUVWY
Your overall quality of life	7654	188	346	175	390	192	430	142	163	218	468	445	180	85	223	355	193	149	211	208	196	400	338	710	505	745
	31%	19%	35%	17%	39%	19%	43%	14%	16%	22%	47%	45%	18%	9%	22%	35%	19%	15%	21%	21%	20%	40%	35%	71%	53%	78%
		HN	BDFHIJMNOQRSTU	N	BDFHIJMNOQRSTU	HNR	BCDEFHIJMNOPQRSTUW	N	N	HINR	BCDEFHIJMNOPQRSTUVW	BCDEFHIJMNOPQRSTUVW	N		DHIMNR	BDFHIJMNOQRSTU	HNR	N	HINR	HNR	HNR	BDFHIJMNOQRSTUW	BDFHIJMNOQRSTU	BCDEFGHIJKLMNOPQRSTUVWY	BCDEFGHIJKLMNOPQRSTUVW	BCDEFGHIJKLMNOPQRSTUVWXY

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Global @dvisor: CIGI/IPSOS Poll Questions
Q25. [SUMMARY - INCREASED] Social media platforms allow users to view material posted by others and to post content for others to see. Do you believe that these technologies have
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Access to information	14102	1059	1235	2672	4033	3518	2848	4386
	57%	53%	62%	45%	50%	44%	57%	74%
		CE	ACDEF		CE		ACDE	ABCDEF
Freedom of expression	11471	915	1151	2205	3075	2971	2056	3350
	50%	46%	58%	37%	44%	37%	51%	68%
		CE	ACDEF		CE		ACDE	ABCDEF
Censorship	8325	656	700	1527	2432	2198	1507	2578
	36%	33%	35%	25%	35%	27%	38%	53%
		CE	CE		CE	C	ACDE	ABCDEF
Distractions during your day	11629	971	1195	2191	3184	3094	2522	3500
	47%	49%	60%	37%	40%	39%	50%	59%
		CDE	ACDEF		C	C	CDE	ACDEF
Accountability in government	7581	483	673	1330	2085	1740	1433	2562
	33%	24%	34%	22%	30%	22%	36%	52%
		E	ACDE		ACE		ACDE	ABCDEF
Transparency in government	7097	489	663	1255	2079	1632	1393	2339
	31%	24%	33%	21%	30%	20%	35%	48%
		CE	ACDE		ACE		ACDE	ABCDEF
Civility in culture	7235	367	649	1068	1936	1260	1539	2747
	29%	18%	32%	18%	24%	16%	31%	47%
		E	ACDE	E	ACE		ACDE	ABCDEF
Polarization in politics	10143	877	939	2046	2700	2667	1757	2998
	44%	44%	47%	34%	39%	33%	44%	61%
		CDE	CDE		CE		CDE	ABCDEF
Civility online	7220	328	584	1084	2108	1277	1522	2836
	29%	16%	29%	18%	26%	16%	30%	48%
			ACE	E	ACE		ACDE	ABCDEF
Foreign meddling in politics	10324	890	865	2088	2510	2792	1773	3338
	43%	44%	43%	35%	36%	35%	44%	57%
		CDE	CDE				CDE	ABCDEF
Worsened personal privacy	12095	993	1032	2465	3564	3363	2500	3486
	49%	50%	52%	41%	45%	42%	50%	59%
		CDE	CDE		CE		CDE	ABCDEF
Ease of communication	14281	1072	1277	2559	4148	3578	2995	4505
	57%	54%	64%	43%	52%	45%	60%	76%
		CE	ACDEF		CE	C	ACDE	ABCDEF
Your overall quality of life	7654	371	701	1080	2167	1281	1730	2998
	31%	19%	35%	18%	27%	16%	35%	51%
		E	ACDE	E	ACE		ACDE	ABCDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Facebook] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	24228	1001	1160	1000	-	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	23848	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	15982	588	740	679	-	460	814	608	552	694	843	749	722	145	467	829	593	423	642	771	691	799	863	867	580	863
	67%	59%	74%	68%	-	46%	81%	61%	55%	69%	84%	75%	72%	14%	47%	83%	59%	42%	64%	77%	69%	80%	91%	87%	61%	91%
		FNOR	BDFHINOQRSY	BFHINOQRY		N	BCDFHIJLMNOQRSUY	FINOR	FNOR	BFHINOQRSY	BCDFHIJLMNOQRSTUVY	BDFHIJNOQRSUY	BFHINOQRSY		N	BCDFHIJLMNOQRSTUY	FNOR	N	FINOR	BDFHIJNOQRSUY	BFHINOQRSY	BCDFHIJLMNOQRSUY	BCDFGHIJKLMNOPQRSTUVXY	BCDFGHIJLMNOPQRSTUVY	FINOR	BCDFGHIJKLMNOPQRSTUVXY
No	4777	240	188	199	-	291	159	198	249	259	120	189	149	298	337	142	278	264	198	178	162	137	62	92	317	69
	20%	24%	19%	20%	-	29%	16%	20%	25%	26%	12%	19%	15%	30%	34%	14%	28%	26%	20%	18%	16%	14%	7%	9%	33%	7%
		GKLMPTUVWXZ	KVWXZ	KMPVWXZ		CDGHKLMPSTUVWXZ	KWXZ	KMPVWXZ	CDGHKLMPSTUVWXZ	CDGHKLMPSTUVWXZ	WZ	KMPVWXZ	WXZ	BCDGHIKLMPSTUVWXZ	BCDGHIJKLMPQRSTUVWXZ	WXZ	CDGHKLMPSTUVWXZ	CDGHKLMPSTUVWXZ	GKMPVWXZ	KWXZ	KWXZ	WXZ		W	BCDGHIJKLMPQRSTUVWXZ	
I don't use this platform	3089	172	72	122	-	249	27	195	199	47	36	62	129	557	197	29	128	312	160	50	147	64	28	35	52	19
	13%	17%	7%	12%	-	25%	3%	19%	20%	5%	4%	6%	13%	56%	20%	3%	13%	31%	16%	5%	15%	6%	3%	3%	5%	2%
		CDGJKLPTVWXYZ	GKPWXZ	CGJKLPTVWXYZ		BCDGHIJKLMOPQSTUVWXYZ		CDGJKLMPQTUVWXYZ	CDGJKLMPQSTUVWXYZ	GWZ	Z	GKPWXZ	CGJKLPTVWXYZ	BCDFGHIJKLMOPQRSTUVWXYZ	CDGJKLMPQSTUVWXYZ		CGJKLPTVWXYZ	BCDFGHIJKLMOPQSTUVWXYZ	CDGJKLPTVWXYZ	Z	CGJKLPTVWXYZ	GKPWXZ		Z	GPWXZ	
Sigma	23848	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Facebook] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	24228	2001	2176	6009	7010	8009	4168	6017
Base: All Answering (wtd)	23848	2000	2000	6000	7000	8000	4000	5895
Yes	15982	1371	1568	3577	3908	4281	2711	4694
	67%	69%	78%	60%	56%	54%	68%	80%
		CDE	ACDEF	DE	E		CDE	ACDEF
No	4777	361	331	1363	1707	1809	779	954
	20%	18%	17%	23%	24%	23%	19%	16%
				ABFG	ABEFG	ABFG	BG	
I don't use this platform	3089	269	101	1060	1384	1909	510	247
	13%	13%	5%	18%	20%	24%	13%	4%
		BG		ABFG	ABCFG	ABCDFG	BG	
Sigma	23848	2000	2000	6000	7000	8000	4000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Twitter] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	24228	1001	1160	1000	-	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	23848	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	9521	275	456	362	-	195	587	279	352	247	619	483	330	276	412	575	268	356	351	681	404	561	285	483	233	452
	40%	27%	46%	36%	-	19%	59%	28%	35%	25%	62%	48%	33%	28%	41%	57%	27%	36%	35%	68%	40%	56%	30%	49%	25%	48%
		F	BDFHIJMNQRSWY	BFHJNQWY			BCDFHIJLMNOQRSUWXYZ	F	BFHJNQWY	F	BCDFHIJLMNOQRSUVWXYZ	BDFHIJMNOQRSUWY	FJNQY	F	BFHIJMNQRSWY	BCDFHIJLMNOQRSUWXYZ	F	BFHJNQWY	BFHJNQWY	BCDFGHIJLMNOPQRSUVWXYZ	BFHIJMNQSWY	BCDFHIJLMNOQRSUWXYZ	FJY	BDFHIJMNOQRSUWY	F	BDFHIJMNOQRSUWY
No	5903	218	295	163	-	281	263	204	241	292	228	312	257	281	288	243	326	201	210	180	178	184	145	199	500	217
	25%	22%	30%	16%	-	28%	26%	20%	24%	29%	23%	31%	26%	28%	29%	24%	33%	20%	21%	18%	18%	18%	15%	20%	53%	23%
		DW	BDHIKRSTUVWXZ			BDHKRSTUVWXZ	DHRSTUVWX	W	DRTUVWX	BDHIKPRSTUVWXZ	DUVW	BDGHIKMPRSTUVWXZ	DHRSTUVWX	BDHKRSTUVWXZ	BDHIKPRSTUVWXZ	DTUVWX	BDGHIKMPRSTUVWXZ	W	DW					W	BCDFGHIJKLMNOPQRSTUVWXZ	DUVW
I don't use this platform	8424	507	248	475	-	524	150	517	408	462	153	206	414	443	301	183	406	443	439	139	418	255	524	313	215	282
	35%	51%	25%	47%	-	52%	15%	52%	41%	46%	15%	21%	41%	44%	30%	18%	41%	44%	44%	14%	42%	25%	55%	31%	23%	30%
		CGIKLMNOPQRSTUVXYZ	GKPT	CGIKLMOPQTVXYZ		CGIJKLMNOPQRSTUVXYZ		CGIJKLMNOPQRSTUVXYZ	CGKLOPTVXYZ	CGIKLOPQTVXYZ		GKT	CGKLOPTVXYZ	CGKLOPTVXYZ	CGKLPTVY		CGKLOPTVXYZ	CGKLOPTVXYZ	CGKLOPTVXYZ		CGKLOPTVXYZ	GKLPT	CDGIJKLMNOPQRSTUVXYZ	CGKLPTVY	GKPT	GKLPTVY
Sigma	23848	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Twitter] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	24228	2001	2176	6009	7010	8009	4168	6017
Base: All Answering (wtd)	23848	2000	2000	6000	7000	8000	4000	5895
Yes	9521	766	1031	1774	2667	2554	1857	2998
	40%	38%	52%	30%	38%	32%	46%	51%
		CE	ACDEF		CE	C	ACDE	ACDEF
No	5903	341	538	1518	1818	1805	992	1543
	25%	17%	27%	25%	26%	23%	25%	26%
			AE	AE	AE	A	AE	AE
I don't use this platform	8424	893	431	2708	2515	3642	1151	1354
	35%	45%	22%	45%	36%	46%	29%	23%
		BDFG		BDFG	BFG	BDFG	BG	
Sigma	23848	2000	2000	6000	7000	8000	4000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Social media generally] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	16234	547	720	655	588	428	808	552	522	578	831	724	663	275	479	818	419	755	632	805	666	810	803	803	529	824
	65%	55%	72%	65%	59%	43%	81%	55%	52%	58%	83%	72%	66%	27%	48%	82%	42%	75%	63%	80%	67%	81%	84%	81%	56%	87%
		FNOQ	BDEFHIJNOQSY	BEFHIJNOQY	FINOQ	N	BCDEFHIJLMNOQRSUY	FNOQ	FNQ	FINOQ	BCDEFHIJLMNOQRSUY	BDEFHIJMNOQSUY	BEFHIJNOQY		FNQ	BCDEFHIJLMNOQRSUY	N	BDEFHIJMNOQSUY	BEFHIJNOQY	BCDEFHIJLMNOQSUY	BEFHIJNOQY	BCDEFHIJLMNOQRSUY	BCDEFHIJLMNOQRSUXY	BCDEFHIJLMNOQRSUY	FNOQ	BCDEFGHIJKLMNOPQRSTUVXY
No	5845	292	233	223	330	350	145	236	282	313	132	204	212	366	370	153	341	168	236	169	201	147	85	173	383	104
	24%	29%	23%	22%	33%	35%	15%	24%	28%	31%	13%	20%	21%	37%	37%	15%	34%	17%	24%	17%	20%	15%	9%	17%	40%	11%
		CDGHKLMPRSTUVWXZ	GKPRTVWXZ	GKPRVWXZ	CDGHIKLMPRSTUVWXZ	BCDGHIKLMPRSTUVWXZ	WZ	GKPRTVWXZ	DGHKLMPRSTUVWXZ	CDGHKLMPRSTUVWXZ	W	GKPRVWZ	GKPRVWZ	BCDGHIJKLMPRSTUVWXZ	BCDGHIJKLMPRSTUVWXZ	WZ	CDGHIKLMPRSTUVWXZ	KWZ	GKPRTVWXZ	WZ	GKPVWZ	WZ		KWZ	BCDEFGHIJKLMPQRSTUVWXZ	
I don't use this platform	2769	161	47	123	82	223	47	212	196	109	38	72	125	360	151	29	240	77	131	26	133	43	66	18	38	24
	11%	16%	5%	12%	8%	22%	5%	21%	20%	11%	4%	7%	13%	36%	15%	3%	24%	8%	13%	3%	13%	4%	7%	2%	4%	2%
		CEGJKLPRTVWXYZ	XZ	CEGKLPRTVWXYZ	CGKPTVXYZ	BCDEGJKLMOPRSTUVWXYZ	XZ	BCDEGJKLMOPRSTUVWXYZ	CDEGJKLMOPRSTUVWXYZ	CEGKLPRTVWXYZ	X	GKPTVXYZ	CEGKLPRTVWXYZ	BCDEFGHIJKLMOPQRSTUVWXYZ	CEGJKLPRTVWXYZ		BCDEGJKLMOPRSTUVWXYZ	CGKPTVXYZ	CEGKLPRTVWXYZ		CEGKLPRTVWXYZ	XZ	KPTVXYZ		X	
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Social media generally] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Yes	16234	1321	1538	3217	4777	4515	3597	4579
	65%	66%	77%	54%	60%	56%	72%	78%
		CDE	ACDEF		CE	C	ACDE	ACDEF
No	5845	423	385	1656	2175	2036	1083	1121
	24%	21%	19%	28%	27%	25%	22%	19%
				ABEFG	ABEFG	ABFG	G	
I don't use this platform	2769	256	76	1127	1049	1448	320	195
	11%	13%	4%	19%	13%	18%	6%	3%
		BFG		ABDFG	BFG	ABDFG	BG	
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [A blog] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	10123	317	469	353	395	212	570	297	264	428	657	472	472	222	479	570	282	521	393	524	374	495	336	421	139	459
	41%	32%	47%	35%	39%	21%	57%	30%	26%	43%	66%	47%	47%	22%	48%	57%	28%	52%	39%	52%	37%	49%	35%	42%	15%	48%
		FINY	BDEFHINQSUWY	FINQY	BFHINQY	Y	BCDEFHIJLMNOQSUVWXYZ	FNY	FY	BDFHINQUWY	BCDEFGHIJLMNOPQRSTUVWXYZ	BDEFHINQSUWXY	BDEFHINQSUWY	Y	BDEFHIJNQSUWXY	BCDEFHIJLMNOQSUVWXYZ	FNY	BDEFHIJLNQSUWXY	BFHINQY	BDEFHIJNQSUWXY	FHINQY	BDEFHIJNQSUWXY	FHINQY	BDFHINQWY		BDEFHIJNQSUWXY
No	7208	258	349	217	343	342	225	301	288	338	216	324	285	364	378	242	387	190	253	254	198	228	235	233	521	238
	29%	26%	35%	22%	34%	34%	23%	30%	29%	34%	22%	32%	28%	36%	38%	24%	39%	19%	25%	25%	20%	23%	25%	23%	55%	25%
		RU	BDGIKMPRSTUVWXZ		BDGIKMPRSTUVWXZ	BDGIKMPRSTUVWXZ		DGKPRSUVWXZ	DGKPRUVWX	BDGIKMPRSTUVWXZ		BDGKPRSTUVWXZ	DGKRUVX	BDGHIKMPRSTUVWXZ	BDGHIKLMPRSTUVWXZ	R	BDGHIKLMPRSTUVWXZ		RU	R		R	RU	R	BCDEFGHIJKLMNOPQRSTUVWXZ	RU
I don't use this platform	7517	425	182	430	262	447	205	401	448	234	126	204	243	414	142	188	331	289	354	222	428	277	382	340	289	255
	30%	43%	18%	43%	26%	45%	20%	40%	45%	23%	13%	20%	24%	41%	14%	19%	33%	29%	35%	22%	43%	28%	40%	34%	30%	27%
		CEGJKLMOPQRSTVXYZ	K	CEGJKLMOPQRSTVXYZ	CGKLOP	CEGJKLMOPQRSTVXYZ	KO	CEGJKLMOPQRTVXYZ	CEGJKLMOPQRSTVWXYZ	CKOP		KO	CKOP	CEGJKLMOPQRSTVXYZ		KO	CEGJKLMOPTVZ	CGJKLOPT	CEGJKLMOPRTVYZ	KO	CEGJKLMOPQRSTVXYZ	CGJKLOP	CEGJKLMOPQRSTVXYZ	CEGJKLMOPRTVZ	CEGJKLMOPT	CGKLOP
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [A blog] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Yes	10123	727	1039	1921	3492	2716	2352	2608
	41%	36%	52%	32%	44%	34%	47%	44%
		C	ACDEFG		ACE	C	ACDEG	ACE
No	7208	415	591	1856	2411	2185	1435	1700
	29%	21%	30%	31%	30%	27%	29%	29%
			A	AEFG	AEF	A	A	A
I don't use this platform	7517	858	370	2224	2097	3099	1213	1587
	30%	43%	19%	37%	26%	39%	24%	27%
		BCDEFG		BDFG	BF	BCDFG	B	BF
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [A mainstream media sources] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	11249	407	499	428	387	287	617	345	322	429	531	472	500	230	416	451	486	608	465	612	526	535	517	532	261	386
	45%	41%	50%	43%	39%	29%	62%	34%	32%	43%	53%	47%	50%	23%	42%	45%	49%	61%	47%	61%	53%	54%	54%	54%	27%	41%
		FHINY	BDEFHIJNOYZ	FHINY	FINY	N	BCDEFHIJKLMNOPQSUVWXYZ	FNY	NY	FHINY	BDEFHIJLNOPSYZ	BEFHINOYZ	BDEFHIJNOYZ		FHINY	EFHINY	BEFHIJNOYZ	BCDEFHIJKLMNOPQSUVWXYZ	BEFHINOYZ	BCDEFHIJKLMNOPQSUVWXYZ	BDEFHIJLNOPSYZ	BDEFHIJLNOPSYZ	BDEFHIJLNOPQSYZ	BDEFHIJLNOPSYZ	N	FHINY
No	9885	428	393	391	502	590	306	412	479	458	315	385	374	468	423	417	355	274	424	234	317	342	317	375	560	345
	40%	43%	39%	39%	50%	59%	31%	41%	48%	46%	31%	39%	37%	47%	42%	42%	35%	27%	42%	23%	32%	34%	33%	38%	59%	36%
		GKQRTUVWZ	GKRTUW	GKRTUW	BCDGHKLMOPQRSTUVWXZ	BCDEGHIJKLMNOPQRSTUVWXZ	T	GKRTUVWZ	CDGHKLMOPQRSTUVWXZ	CDGKLMQRTUVWXZ	T	GKRTUW	GKRTU	CDGHKLMQRTUVWXZ	GKQRTUVWXZ	GKQRTUVWZ	RT		GKQRTUVWXZ		T	RT	RT	GKRTUW	BCDEGHIJKLMNOPQRSTUVWXZ	GKRT
I don't use this platform	3714	165	108	181	111	123	77	243	198	113	155	142	126	302	161	131	160	118	111	154	157	122	118	86	129	221
	15%	16%	11%	18%	11%	12%	8%	24%	20%	11%	15%	14%	13%	30%	16%	13%	16%	12%	11%	15%	16%	12%	12%	9%	14%	23%
		CEGJRSVWX		CEFGJMPRSVWXY	G	GX		BCDEFGIJKLMOPQRSTUVWXY	CEFGJKLMOPRSUVWXY	G	CEGJRSVX	EGSX	GX	BCDEFGHIJKLMOPQRSTUVWXYZ	CEFGJRSVWX	GX	CEGJRSX	GX	G	GX	CEGJRSX	GX	GX		GX	BCDEFGJKLMOPQRSTUVWXY
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [A mainstream media sources] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the followin
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Yes	11249	954	950	2405	3481	3246	2502	2943
	45%	48%	47%	40%	44%	41%	50%	50%
		CDE	CDE		CE		CDE	CDE
No	9885	708	810	2634	3252	3306	1897	2163
	40%	35%	41%	44%	41%	41%	38%	37%
			AG	ADEFG	AFG	AFG		
I don't use this platform	3714	338	240	961	1267	1448	602	789
	15%	17%	12%	16%	16%	18%	12%	13%
		BFG		BFG	BFG	BCDFG		F
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Television] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	12708	438	574	447	404	342	669	491	368	443	575	526	601	347	400	664	526	674	460	760	601	490	616	464	357	470
	51%	44%	57%	45%	40%	34%	67%	49%	37%	44%	57%	53%	60%	35%	40%	66%	53%	67%	46%	76%	60%	49%	65%	47%	38%	49%
		FINY	BDEFHIJNOSVXYZ	FINY	FN		BCDEFHIJKLMNOQSUVXYZ	EFINOY		FINY	BDEFHIJLNOSVXYZ	BDEFIJNOSXY	BDEFHIJLNOQSVXYZ		FN	BCDEFHIJKLMNOQSUVXYZ	BDEFIJNOSXY	BCDEFHIJKLMNOQSUVXYZ	EFINOY	BCDEFGHIJKLMNOPQRSUVWXYZ	BDEFHIJLNOQSVXYZ	EFIJNOY	BCDEFHIJKLNOQSVXYZ	EFINOY		BEFIJNOY
No	10502	486	352	432	535	587	270	424	559	505	382	425	349	497	509	288	365	247	464	191	333	455	295	519	563	469
	42%	49%	35%	43%	53%	59%	27%	42%	56%	50%	38%	43%	35%	50%	51%	29%	37%	25%	46%	19%	33%	45%	31%	52%	59%	49%
		CGHKLMPQRTUW	GPRT	CGMPQRTUW	CDGHKLMPQRSTUVW	BCDEGHJKLMNOPQRSTUVWXZ	T	CGMPQRTUW	BCDGHJKLMNOPQRSTUVWZ	CDGHKLMPQRTUVW	GPRTW	CGMPQRTUW	GPRT	CDGHKLMPQRTUW	CDGHKLMPQRSTUVW	T	GPRTW	T	CGKMPQRTUW		GRT	CGKMPQRTUW	RT	CDGHKLMPQRSTUVW	BCDEGHJKLMNOPQRSTUVWXZ	CDGHKLMPQRTUW
I don't use this platform	1638	75	74	121	61	71	61	84	73	52	43	48	50	156	91	48	108	80	76	50	66	55	42	11	28	13
	7%	8%	7%	12%	6%	7%	6%	8%	7%	5%	4%	5%	5%	16%	9%	5%	11%	8%	8%	5%	7%	6%	4%	1%	3%	1%
		KLWXYZ	KWXYZ	BCEFGIJKLMPRSTUVWXYZ	XYZ	KWXYZ	XYZ	JKLMPTVWXYZ	KLPWXYZ	XYZ	XZ	XYZ	XYZ	BCEFGHIJKLMOPQRSTUVWXYZ	EGJKLMPTVWXYZ	XZ	EFGIJKLMPSTUVWXYZ	JKLMPVWXYZ	JKLMPWXYZ	XZ	XYZ	XYZ	XZ		XZ	
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Television] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Yes	12708	1048	1238	2788	3807	3871	2669	3210
	51%	52%	62%	46%	48%	48%	53%	54%
		CDE	ACDEFG			C	CDE	CDE
No	10502	765	640	2749	3586	3429	2013	2467
	42%	38%	32%	46%	45%	43%	40%	42%
		B		ABEFG	ABEFG	ABF	B	AB
I don't use this platform	1638	187	122	463	607	700	318	218
	7%	9%	6%	8%	8%	9%	6%	4%
		BFG	G	FG	FG	BCDFG	G	
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Print media] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	11012	370	554	349	388	320	600	311	341	390	469	481	516	191	328	491	468	565	454	720	466	466	510	570	261	435
	44%	37%	55%	35%	39%	32%	60%	31%	34%	39%	47%	48%	52%	19%	33%	49%	47%	57%	45%	72%	47%	47%	53%	57%	27%	46%
		HNY	BDEFHIJKLNOPQSUVYZ	NY	FHINOY	N	BDEFHIJKLMNOPQSUVWYZ	N	NY	FHINOY	BDEFHIJNOY	BDEFHIJNOY	BDEFHIJNOSYZ		NY	BDEFHIJNOY	BDEFHIJNOY	BDEFHIJKLNOPQSUVYZ	BDEFHIJNOY	BCDEFGHIJKLMNOPQRSUVWXYZ	BDEFHIJNOY	BDEFHIJNOY	BDEFHIJKLNOQSUVYZ	BDEFHIJKLMNOPQSUVYZ	N	BDEFHIJNOY
No	9640	408	340	429	439	504	265	446	428	450	408	412	351	458	467	377	382	208	411	175	337	387	242	369	574	375
	39%	41%	34%	43%	44%	50%	26%	45%	43%	45%	41%	41%	35%	46%	47%	38%	38%	21%	41%	18%	34%	39%	25%	37%	60%	39%
		CGRTUW	GRTW	CGMRTUWX	CGMPQRTUVWXZ	BCDEGHIJKLMPQRSTUVWXZ	RT	CGMPQRTUVWXZ	CGMPRTUWX	CGMPQRTUVWXZ	CGMRTUW	CGMRTUW	GRTW	CGKMPQRTUVWXZ	BCGKLMPQRSTUVWXZ	GRTW	GRTW		CGMRTUW		GRTW	GRTUW	RT	GRTW	BCDEFGHIJKLMNOPQRSTUVWXZ	GRTUW
I don't use this platform	4195	222	106	222	174	176	136	243	231	161	124	107	133	351	205	132	150	227	135	105	197	147	201	55	115	141
	17%	22%	11%	22%	17%	18%	14%	24%	23%	16%	12%	11%	13%	35%	21%	13%	15%	23%	14%	11%	20%	15%	21%	5%	12%	15%
		CEGJKLMPQSTVXYZ	X	CEGJKLMPQSTVXYZ	CGKLMPSTXY	CGKLMPSTXY	X	CEFGJKLMPQSTVXYZ	CEFGJKLMPQSTVXYZ	CKLTXY	X	X	X	BCDEFGHIJKLMOPQRSTUVWXYZ	CGJKLMPQSTVXYZ	X	CLX	CEFGJKLMPQSTVXYZ	X	X	CGKLMPQSTVXYZ	CLX	CEGJKLMPQSTVXYZ		X	CLTX
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Print media] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Yes	11012	815	1045	2411	3181	3060	2454	3051
	44%	41%	52%	40%	40%	38%	49%	52%
			ACDE	E			ACDE	ACDEF
No	9640	766	717	2521	3248	3160	1785	2146
	39%	38%	36%	42%	41%	40%	36%	36%
				ABEFG	BFG	BFG		
I don't use this platform	4195	419	238	1068	1571	1780	761	698
	17%	21%	12%	18%	20%	22%	15%	12%
		BCFG		BFG	BCFG	BCDFG	BG	
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [A website] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	14969	525	647	623	662	371	782	489	505	642	761	628	637	389	533	754	569	666	586	758	623	756	657	570	205	632
	60%	53%	65%	62%	66%	37%	78%	49%	51%	64%	76%	63%	64%	39%	53%	75%	57%	67%	59%	76%	62%	76%	69%	57%	22%	66%
		FNY	BFHINOQSXY	BFHINOY	BFHINOQSXY	Y	BCDEFHIJLMNOQRSUWXYZ	FNY	FNY	BFHINOQSXY	BCDEFHIJLMNOQRSUWXYZ	BFHINOQXY	BFHINOQXY	Y	FNY	BCDEFHIJLMNOQRSUWXYZ	FHINY	BFHINOQSXY	BFHINOY	BCDEFHIJLMNOQRSUWXYZ	BFHINOY	BCDEFHIJLMNOQRSUWXYZ	BDFHIJLMNOQSUXY	FHINY		BFHINOQSXY
No	7586	366	284	298	290	514	164	349	408	309	190	285	262	438	357	210	368	209	340	181	285	199	179	269	567	264
	31%	37%	28%	30%	29%	51%	16%	35%	41%	31%	19%	29%	26%	44%	36%	21%	37%	21%	34%	18%	28%	20%	19%	27%	60%	28%
		CDEGJKLMPRTUVWXZ	GKPRTVW	GKPRTVW	GKPRTVW	BCDEGHIJKLMNOPQRSTUVWXZ		CEGKLMPRTUVWXZ	CDEGHJKLMOPRSTUVWXZ	GKPRTVW		GKPRTVW	GKPRTVW	BCDEGHJKLMOPQRSTUVWXZ	CDEGJKLMPRTUVWXZ	G	CDEGJKLMPRTUVWXZ	G	CEGKLMPRTUVWXZ		GKPRTVW			GKPRTVW	BCDEFGHIJKLMNOPQRSTUVWXZ	GKPRTVW
I don't use this platform	2292	109	69	80	48	115	54	162	86	49	50	86	101	172	110	36	63	125	74	60	92	45	116	155	177	55
	9%	11%	7%	8%	5%	12%	5%	16%	9%	5%	5%	9%	10%	17%	11%	4%	6%	13%	7%	6%	9%	5%	12%	16%	19%	6%
		CEGJKPQSTVZ	P	EJKPV		CEGJKPQSTVZ		BCDEFGIJKLMOPQRSTUVWZ	EGJKPVZ			EGJKPVZ	EGJKPQTVZ	BCDEFGIJKLMOPQRSTUVWZ	CEGJKPQSTVZ		P	CDEGIJKLPQSTUVZ	EJKPV		EGJKPVZ		CDEGIJKLPQSTVZ	BCDEFGIJKLMOPQSTUVWZ	BCDEFGIJKLMOPQRSTUVWZ	P
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [A website] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Yes	14969	1245	1401	3157	4806	4302	3359	3703
	60%	62%	70%	53%	60%	54%	67%	63%
		CE	ACDEG		CE		ACDEG	CDE
No	7586	583	494	2241	2444	2763	1267	1645
	31%	29%	25%	37%	31%	35%	25%	28%
		BF		ABDEFG	BFG	ABDFG		BF
I don't use this platform	2292	172	105	602	750	935	374	547
	9%	9%	5%	10%	9%	12%	7%	9%
		B		BF	BF	ABCDFG	B	BF
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [YouTube] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	24228	1001	1160	1000	-	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	23848	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	13463	445	616	493	-	333	734	412	382	591	783	716	525	333	581	761	498	651	509	698	479	697	708	587	467	466
	56%	45%	62%	49%	-	33%	73%	41%	38%	59%	78%	72%	52%	33%	58%	76%	50%	65%	51%	70%	48%	70%	74%	59%	49%	49%
		FIN	BDFHIMNQSUYZ	FHIN			BCDFHIJMNOQRSUXYZ	FN	N	BDFHIMNQSUYZ	BCDFGHIJLMNOQRSTUVWXYZ	BCDFHIJMNOQRSUXYZ	BFHIN		BDFHIMNQSUYZ	BCDFHIJLMNOQRSTUVXYZ	FHIN	BDFHIJMNOQSUXYZ	BFHIN	BCDFHIJMNOQSUXYZ	FHIN	BCDFHIJMNOQRSUXYZ	BCDFHIJMNOQRSUVXYZ	BDFHIMNQSUYZ	FHIN	FHIN
No	7830	363	325	354	-	503	222	406	439	365	186	245	373	447	325	219	428	262	357	268	330	259	184	230	440	299
	33%	36%	32%	35%	-	50%	22%	41%	44%	36%	19%	24%	37%	45%	33%	22%	43%	26%	36%	27%	33%	26%	19%	23%	46%	31%
		GKLPRTVWX	GKLPRVWX	GKLPRTVWX		BCDGHIJKLMNOPQRSTUVWXZ		CGKLOPRTUVWXZ	BCDGJKLMOPRSTUVWXZ	GKLPRTVWXZ		KW	GKLPRTVWXZ	BCDGJKLMOPRSTUVWXZ	GKLPRVWX		BCDGJKLOPRSTUVWXZ	KW	GKLPRTVWXZ	KW	GKLPRVWX	KW		KW	BCDGHJKLMOPRSTUVWXZ	GKLPRVWX
I don't use this platform	2554	192	59	153	-	165	44	183	179	45	31	39	102	220	94	20	74	87	134	34	190	45	61	177	42	186
	11%	19%	6%	15%	-	16%	4%	18%	18%	4%	3%	4%	10%	22%	9%	2%	7%	9%	13%	3%	19%	4%	6%	18%	4%	20%
		CGJKLMOPQRSTVWY	KP	CGJKLMOPQRTVWY		CGJKLMOPQRTVWY	P	CGJKLMOPQRSTVWY	CGJKLMOPQRSTVWY	P		P	CGJKLPTVWY	CDFGIJKLMOPQRSTVWXY	CGJKLPTVWY		GJKLPTVY	GJKLPTVY	CGJKLOPQRTVWY		CGJKLMOPQRSTVWY	P	KLPT	CGJKLMOPQRSTVWY	P	CDGJKLMOPQRSTVWY
Sigma	23848	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [YouTube] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	24228	2001	2176	6009	7010	8009	4168	6017
Base: All Answering (wtd)	23848	2000	2000	6000	7000	8000	4000	5895
Yes	13463	973	1377	2657	4100	3607	2679	3648
	56%	49%	69%	44%	59%	45%	67%	62%
		CE	ACDEG		ACE		ACDEG	ACDE
No	7830	685	544	2506	2193	3114	1091	1719
	33%	34%	27%	42%	31%	39%	27%	29%
		BFG		ABDEFG	BFG	ABDFG		F
I don't use this platform	2554	343	78	837	707	1279	230	528
	11%	17%	4%	14%	10%	16%	6%	9%
		BCDFG		BDFG	BF	BCDFG	B	BF
Sigma	23848	2000	2000	6000	7000	8000	4000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Video sharing services generally] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Answering (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Yes	12049	319	581	375	440	163	676	332	287	463	668	605	484	219	446	582	350	518	365	697	372	624	717	748	401	616
	48%	32%	58%	38%	44%	16%	68%	33%	29%	46%	67%	61%	48%	22%	45%	58%	35%	52%	36%	70%	37%	62%	75%	75%	42%	65%
		FN	BDEFHIJMNOQRSUY	FIN	BDFHINQSU		BCDEFHIJLMNOPQRSUVY	FN	FN	BDFHINQSU	BCDEFHIJLMNOPQRSUY	BDEFHIJMNOQRSUY	BDFHINQSUY	F	BDFHINQSU	BDEFHIJMNOQRSUY	FIN	BDEFHIJNOQSUY	FIN	BCDEFHIJLMNOPQRSUVY	FIN	BDEFHIJMNOQRSUY	BCDEFGHIJKLMNOPQRSUVYZ	BCDEFGHIJKLMNOPQRSUVYZ	BFHINQSU	BCDEFHIJMNOPQRSUY
No	7415	320	318	251	375	369	210	314	342	352	225	272	307	407	356	291	397	206	342	202	278	228	152	183	486	231
	30%	32%	32%	25%	37%	37%	21%	31%	34%	35%	23%	27%	31%	41%	36%	29%	40%	21%	34%	20%	28%	23%	16%	18%	51%	24%
		DGKRTVWXZ	DGKRTVWXZ	WX	BCDGHKLMPRTUVWXZ	DGHKLMPRTUVWXZ	W	DGKRTVWXZ	DGKLPRTUVWXZ	DGKLPRTUVWXZ	WX	GKRTVWX	DGKRTVWXZ	BCDGHIJKLMOPRSTUVWXZ	DGKLMPRTUVWXZ	GKRTVWXZ	BCDGHIKLMPRSTUVWXZ	W	DGKLPRTUVWXZ		GKRTVWX	WX			BCDEFGHIJKLMNOPQRSTUVWXZ	WX
I don't use this platform	5384	361	101	374	185	468	114	354	371	185	106	123	209	374	198	127	253	276	293	101	350	148	84	64	62	105
	22%	36%	10%	37%	18%	47%	11%	35%	37%	19%	11%	12%	21%	37%	20%	13%	25%	28%	29%	10%	35%	15%	9%	6%	7%	11%
		CEGJKLMOPQRSTVWXYZ	XY	CEGJKLMOPQRSTVWXYZ	CGKLPTVWXYZ	BCDEGHIJKLMNOPQRSTUVWXYZ	XY	CEGJKLMOPQRSTVWXYZ	CEGJKLMOPQRSTVWXYZ	CGKLPTVWXYZ	XY	WXY	CGKLPTVWXYZ	CEGJKLMOPQRSTVWXYZ	CGKLPTVWXYZ	WXY	CEGJKLOPTVWXYZ	CEGJKLMOPTVWXYZ	CEGJKLMOPTVWXYZ	X	CEGJKLMOPQRSTVWXYZ	CGKTWXYZ	X			XY
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Video sharing services generally] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the follo
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Answering (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Yes	12049	747	1163	1981	3680	2751	2768	3762
	48%	37%	58%	33%	46%	34%	55%	64%
		CE	ACDE		ACE	C	ACDE	ABCDEF
No	7415	529	609	2072	2513	2473	1399	1540
	30%	26%	30%	35%	31%	31%	28%	26%
			AG	ABDEFG	AFG	AFG	G	
I don't use this platform	5384	724	228	1948	1808	2776	833	593
	22%	36%	11%	32%	23%	35%	17%	10%
		BCDFG		BDFG	BFG	BCDFG	BG	
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Renren] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	2016	-	-	-	1001	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1015	-	-	-
Base: All Answering (wtd)	1953	-	-	-	1000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	953	-	-	-
Yes	414	-	-	-	297	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117	-	-	-
	21%	-	-	-	30%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%	-	-	-
					W																					
No	738	-	-	-	337	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	402	-	-	-
	38%	-	-	-	34%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42%	-	-	-
																							E			
I don't use this platform	800	-	-	-	366	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	434	-	-	-
	41%	-	-	-	37%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46%	-	-	-
																							E			
Sigma	1953	-	-	-	1000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	953	-	-	-
	100%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100%	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Renren] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	2016	-	-	-	1001	-	1001	-
Base: All Answering (wtd)	1953	-	-	-	1000	-	1000	-
Yes	414	-	-	-	297	-	297	-
	21%	-	-	-	30%	-	30%	-
No	738	-	-	-	337	-	337	-
	38%	-	-	-	34%	-	34%	-
I don't use this platform	800	-	-	-	366	-	366	-
	41%	-	-	-	37%	-	37%	-
Sigma	1953	-	-	-	1000	-	1000	-
	100%	-	-	-	100%	-	100%	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Weibo] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1001	-	-	-	1001	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: All Answering (wtd)	1000	-	-	-	1000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes	501	-	-	-	501	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	50%	-	-	-	50%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	348	-	-	-	348	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	35%	-	-	-	35%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't use this platform	150	-	-	-	150	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	15%	-	-	-	15%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1000	-	-	-	1000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Weibo] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1001	-	-	-	1001	-	1001	-
Base: All Answering (wtd)	1000	-	-	-	1000	-	1000	-
Yes	501	-	-	-	501	-	501	-
	50%	-	-	-	50%	-	50%	-
No	348	-	-	-	348	-	348	-
	35%	-	-	-	35%	-	35%	-
I don't use this platform	150	-	-	-	150	-	150	-
	15%	-	-	-	15%	-	15%	-
Sigma	1000	-	-	-	1000	-	1000	-
	100%	-	-	-	100%	-	100%	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Youku] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1001	-	-	-	1001	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Base: All Answering (wtd)	1000	-	-	-	1000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes	420	-	-	-	420	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	42%	-	-	-	42%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	466	-	-	-	466	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	47%	-	-	-	47%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't use this platform	115	-	-	-	115	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	11%	-	-	-	11%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sigma	1000	-	-	-	1000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	100%	-	-	-	100%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Youku] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1001	-	-	-	1001	-	1001	-
Base: All Answering (wtd)	1000	-	-	-	1000	-	1000	-
Yes	420	-	-	-	420	-	420	-
	42%	-	-	-	42%	-	42%	-
No	466	-	-	-	466	-	466	-
	47%	-	-	-	47%	-	47%	-
I don't use this platform	115	-	-	-	115	-	115	-
	11%	-	-	-	11%	-	11%	-
Sigma	1000	-	-	-	1000	-	1000	-
	100%	-	-	-	100%	-	100%	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Other] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	23699	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	1001	494	1001
Base: All Answering (wtd)	23410	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	994	465	952
Yes	5800	141	278	231	251	160	422	163	137	185	336	305	279	71	207	277	187	330	287	379	209	337	-	295	1	331
	25%	14%	28%	23%	25%	16%	42%	16%	14%	19%	34%	31%	28%	7%	21%	28%	19%	33%	29%	38%	21%	34%	-	30%	*	35%
		NY	BFHIJNOQUY	BFHIJNY	BFHIJNOQY	NY	BCDEFHIJKLMNOPQRSUVXYZ	NY	NY	BINY	BCDEFHIJMNOPQSUY	BDEFHIJNOQUY	BFHIJNOQUY	Y	BFHINY	BFHIJNOQUY	INY	BDEFHIJMNOPQSUY	BDFHIJNOQUY	BCDEFHIJLMNOPQSUXY	BFHINY	BCDEFHIJMNOPQSUY		BDEFHIJNOQUY		BCDEFHIJLMNOPQSUXY
No	9105	413	436	331	368	502	304	397	453	377	332	364	388	376	418	390	467	300	400	247	353	340	-	420	301	430
	39%	41%	44%	33%	37%	50%	30%	40%	45%	38%	33%	36%	39%	38%	42%	39%	47%	30%	40%	25%	35%	34%	-	42%	65%	45%
		DGKRTUV	DEGJKLRTUV	T	GRT	BCDEGHJKLMNOPRSTUVX		DGKRTV	DEGHJKLMNPRSTUV	GKRT	T	GRT	GKRT	GRT	DEGKLRTUV	DGKRTV	DEGHJKLMNPRSTUV		DGKRTV		RT	T		DEGJKLRTUV	BCDEFGHIJKLMNOPQRSTUVXZ	DEGHJKLMNPRSTUV
I don't use this platform	8505	446	286	438	381	338	274	439	409	438	332	331	333	553	376	333	346	370	314	375	438	323	-	279	163	191
	36%	45%	29%	44%	38%	34%	27%	44%	41%	44%	33%	33%	33%	55%	38%	33%	35%	37%	31%	37%	44%	32%	-	28%	35%	20%
		CEFGKLMOPQRSTVXYZ	Z	CEFGKLMOPQRSVXYZ	CGKLSVXZ	GXZ	Z	CEFGKLMOPQRSVXYZ	CFGKLMPQSVXYZ	CEFGKLMOPQRSVXYZ	GXZ	GXZ	GXZ	BCDEFGHIJKLMOPQRSTUVXYZ	CGLSVXZ	GXZ	GXZ	CGSVXZ	Z	CGXZ	CEFGKLMOPQRSVXYZ	GXZ		Z	CGXZ	
Sigma	23410	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	994	465	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q26. [Other] Fake news depicts information that is wholly or in part false. To the best of your recollection, have you ever seen fake news when using the following:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	23699	2001	2176	6009	8011	8009	5169	5502
Base: All Answering (wtd)	23410	2000	2000	6000	8000	8000	5000	5410
Yes	5800	440	554	1214	1827	1581	1501	1764
	25%	22%	28%	20%	23%	20%	30%	33%
		E	ACDE		CE		ACDE	ABCDEF
No	9105	684	826	2607	2947	3101	1807	2041
	39%	34%	41%	43%	37%	39%	36%	38%
			ADFG	ADEFG		ADF		A
I don't use this platform	8505	876	620	2179	3226	3318	1692	1605
	36%	44%	31%	36%	40%	41%	34%	30%
		BCDFG		BFG	BCFG	BCFG	G	
Sigma	23410	2000	2000	6000	8000	8000	5000	5410
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q27. How often did you initially believe the fake news that you saw?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	21599	736	1061	828	901	665	969	778	732	855	953	927	898	539	811	979	753	887	850	962	851	948	993	960	779	984
Base: All Answering (wtd)	21251	772	914	819	897	662	962	765	744	851	948	928	882	561	807	957	767	885	853	937	839	946	932	953	733	935
Frequently	1365	22	77	37	89	23	118	35	31	26	65	97	61	15	21	66	19	44	78	25	59	82	78	87	14	96
	6%	3%	8%	5%	10%	3%	12%	5%	4%	3%	7%	10%	7%	3%	3%	7%	2%	5%	9%	3%	7%	9%	8%	9%	2%	10%
			BDFHIJNOQRTY	Y	BDFHIJKNOPQRTY		BDFHIJKMNOPQRTUVWY	Y	Y		BFIJNOQTY	BDFHIJKMNOPQRTUY	BFIJNOQTY			BFIJNOQTY		OQY	BDFHIJNOQRTY		BFIJNOQTY	BDFHIJNOQRTY	BDFHIJNOQRTY	BDFHIJNOQRTY		BDFHIJKMNOPQRTUY
Sometimes	7937	257	255	270	413	172	462	259	251	413	403	390	343	167	300	438	232	341	348	256	245	394	356	356	175	444
	37%	33%	28%	33%	46%	26%	48%	34%	34%	49%	43%	42%	39%	30%	37%	46%	30%	38%	41%	27%	29%	42%	38%	37%	24%	47%
		FY		FY	BCDFHIMNOQRSTUWXY		BCDFHIKLMNOQRSTUVWXY	FY	CFTY	BCDFHIKLMNOQRSTUVWXY	BCDFHINOQTUXY	BCDFHINOQTUXY	CFNQTUY	Y	CFNQTUY	BCDFHIMNOQRTUWXY	Y	CFNQTUY	BCDFHINQTUY		Y	BCDFHINQTUY	CFNQTUY	CFNQTUY		BCDFHIKLMNOQRSTUVWXY
Rarely	8957	388	415	429	337	345	320	372	357	376	366	320	411	288	363	336	401	383	344	480	399	378	298	265	341	246
	42%	50%	45%	52%	38%	52%	33%	49%	48%	44%	39%	34%	47%	51%	45%	35%	52%	43%	40%	51%	48%	40%	32%	28%	46%	26%
		EGKLPRSVWXZ	EGKLPWXZ	EGJKLOPRSVWXZ	WXZ	EGJKLOPRSVWXZ	XZ	EGKLPSVWXZ	EGKLPSVWXZ	EGKLPWXZ	GWXZ	XZ	EGKLPSVWXZ	EGJKLOPRSVWXZ	EGKLPVWXZ	XZ	EGJKLOPRSVWXZ	EGLPWXZ	GLPWXZ	EGJKLPRSVWXZ	EGKLPSVWXZ	GLWXZ	XZ		EGKLPSVWXZ	
Never	2991	105	167	83	58	122	63	100	104	36	114	121	67	91	124	117	115	117	82	176	136	93	201	245	203	149
	14%	14%	18%	10%	6%	18%	7%	13%	14%	4%	12%	13%	8%	16%	15%	12%	15%	13%	10%	19%	16%	10%	22%	26%	28%	16%
		EGJM	DEGHJKLMPRSV	EGJ		DEGHJKLMPRSV		EGJM	EGJMSV		EGJM	EGJMSV	J	DEGJMSV	DEGJKMSV	EGJM	DEGJMSV	EGJMSV	EGJ	DEGHJKLMPRSV	DEGJKMSV	EGJ	BDEGHIJKLMNOPQRSUVZ	BCDEFGHIJKLMNOPQRSTUVWZ	BCDEFGHIJKLMNOPQRSTUVWZ	DEGJKMPSV
Sigma	21251	772	914	819	897	662	962	765	744	851	948	928	882	561	807	957	767	885	853	937	839	946	932	953	733	935
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																										
Top2Box (Frequently/ Sometimes)	9302	279	332	307	502	195	580	293	282	439	468	487	404	181	321	504	251	385	426	281	304	476	434	443	189	540
	44%	36%	36%	37%	56%	29%	60%	38%	38%	52%	49%	52%	46%	32%	40%	53%	33%	43%	50%	30%	36%	50%	47%	46%	26%	58%
		Y	FY	FTY	BCDFHIKMNOQRSTUVWXY		BCDFHIJKLMNOPQRSTUVWXY	FTY	FTY	BCDFHIMNOQRTUWXY	BCDFHINOQRTUY	BCDFHIMNOQRTUWXY	BCDFHINOQTUY	Y	FNQTY	BCDFHIMNOQRTUWXY	Y	BCFINQTUY	BCDFHINOQRTUY		FY	BCDFHINOQRTUY	BCDFHINOQTUY	BCDFHINOQTUY		BCDFHIJKLMNOQRSTUVWXY
Low2Box (Rarely/ Never)	11948	493	582	512	395	467	382	472	461	412	480	441	478	380	487	453	516	500	427	656	535	470	499	510	544	395
	56%	64%	64%	63%	44%	71%	40%	62%	62%	48%	51%	48%	54%	68%	60%	47%	67%	57%	50%	70%	64%	50%	53%	54%	74%	42%
		EGJKLMPRSVWXZ	EGJKLMPRSVWXZ	EGJKLMPSVWXZ		CDEGHIJKLMOPRSUVWXZ		EGJKLMPSVWXZ	EGJKLMPRSVWXZ	GZ	EGZ	GZ	EGJLPZ	EGJKLMOPRSVWXZ	EGJKLMPSVWXZ	G	EGJKLMOPRSVWXZ	EGJKLPSVZ	EGZ	DEGHIJKLMOPRSVWXZ	EGJKLMPRSVWXZ	EGZ	EGJLPZ	EGJLPZ	BCDEGHIJKLMNOPQRSUVWXZ	

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Global @dvisor: CIGI/IPSOS Poll Questions
Q27. How often did you initially believe the fake news that you saw?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	21599	1679	2040	4676	6609	6178	4724	5602
Base: All Answering (wtd)	21251	1659	1871	4673	6649	6158	4570	5466
Frequently	1365	96	143	247	378	305	389	422
	6%	6%	8%	5%	6%	5%	9%	8%
			CDE				ACDE	CDE
Sometimes	7937	515	693	1605	2683	2047	1792	2086
	37%	31%	37%	34%	40%	33%	39%	38%
			AE		ACEG		ACE	ACE
Rarely	8957	828	751	2231	2821	2985	1832	2029
	42%	50%	40%	48%	42%	48%	40%	37%
		BDFG		BDFG	FG	BDFG	G	
Never	2991	219	285	590	767	821	556	930
	14%	13%	15%	13%	12%	13%	12%	17%
			CDF			D		ACDEF
Sigma	21251	1659	1871	4673	6649	6158	4570	5466
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Frequently/ Sometimes)	9302	611	836	1852	3062	2352	2181	2508
	44%	37%	45%	40%	46%	38%	48%	46%
			ACE		ACE		ACDE	ACE
Low2Box (Rarely/ Never)	11948	1047	1035	2821	3587	3806	2389	2958
	56%	63%	55%	60%	54%	62%	52%	54%
		BDFG		BDFG	F	BDFG		

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Global @dvisor: CIGI/IPSOS Poll Questions
Q28. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Fake new is made worse by the Internet	21572	843	866	906	894	869	943	861	909	859	923	907	865	671	874	881	737	835	804	904	912	922	780	890	813	904
	87%	84%	87%	91%	89%	87%	94%	86%	91%	86%	92%	91%	86%	67%	87%	88%	74%	83%	80%	90%	91%	92%	82%	90%	86%	95%
		NQ	NQSW	BHJMNQRSWY	BJNQRSWY	NQSW	BCDEFHIJLMNOPQRSTUWXY	NQSW	BCFHJMNOQRSWY	NQSW	BCEFHJMNOPQRSWXY	BCFHJMNOQRSWY	NQSW		NQRSW	NQRSW	N	NQ	NQ	BJNQRSWY	BCFHJMNOQRSWY	BCEFHJMNOPQRSWXY	NQ	BHJNQRSWY	NQSW	BCDEFHIJKLMNOPQRSTUVWXY
Fake news has a negative effect on your country's politics	18859	798	885	811	-	762	-	729	837	814	943	894	840	551	854	871	685	809	767	864	890	898	752	897	812	895
	83%	80%	89%	81%	-	76%	-	73%	84%	81%	94%	89%	84%	55%	85%	87%	69%	81%	77%	86%	89%	90%	79%	90%	86%	94%
		HNQ	BDFHIJMNQRSW	HNQ		NQ		N	FHNQSW	FHNQS	BCDFHIJLMNOPQRSTUVWXY	BDFHIJMNOQRSWY	FHNQSW		BDFHJNQRSW	BDFHJNQRSW	N	FHNQS	NQ	BFHJNQRSW	BDFHIJMNOQRSWY	BDFHIJMNOQRSWY	HNQ	BDFHIJMNOQRSWY	BDFHJNQRSW	BCDFHIJLMNOPQRSTUVWXY
Fake news has a negative effect on other country's politics	19195	815	855	836	854	782	-	727	854	828	897	827	802	532	802	850	698	825	798	712	834	907	690	834	778	859
	80%	81%	86%	84%	85%	78%	-	73%	85%	83%	90%	83%	80%	53%	80%	85%	70%	83%	80%	71%	83%	91%	72%	84%	82%	90%
		HNQTW	FHMNOQSTW	FHNQTW	FHMNOQSTWY	HNQTW		N	FHMNOQSTWY	FHNQTW	BCDEFHIJLMNOPQRSTUWXY	FHNQTW	HNQTW		HNQTW	FHMNOQSTW	N	FHNQTW	HNQTW	N	FHNQTW	BCDEFHIJLMNOPQRSTUWXY	N	FHNOQSTW	HNQTW	BCDEFHIJLMNOPQRSTUWXY
Fake news has a negative effect on political discussion in your country	19033	802	876	799	-	768	-	762	858	806	946	884	834	536	863	880	713	854	810	872	897	913	771	891	802	897
	83%	80%	88%	80%	-	77%	-	76%	86%	81%	95%	88%	83%	54%	86%	88%	71%	85%	81%	87%	90%	91%	81%	90%	84%	94%
		NQ	BDFHJNQSW	NQ		NQ		N	BDFHJNQSW	HNQ	BCDFHIJLMNOPQRSTUVWXY	BDFHJMNQSWY	FHNQ		BDFHJNQSW	BDFHJMNQSWY	N	BDFHJNQSW	FHNQ	BDFHJNQSW	BDFHIJMNQRSWY	BCDFHIJLMNOPQRSTWY	FHNQ	BDFHIJMNOQRSWY	BDFHJNQSW	BCDFHIJLMNOPQRSTUVWXY
Fake news has a negative effect on political discussion in other countries	19489	810	859	855	867	795	-	740	846	827	896	854	814	545	812	848	715	842	817	759	885	921	681	850	786	865
	82%	81%	86%	86%	87%	80%	-	74%	85%	83%	90%	85%	81%	55%	81%	85%	71%	84%	82%	76%	89%	92%	71%	86%	83%	91%
		HNQW	FHNOQTW	FHNOQTW	BFHJMNOQSTWY	HNQW		N	FHNOQTW	HNQTW	BDFHIJLMNOPQRSTWXY	BFHMNOQSTW	HNQW		HNQW	FHNQTW	N	FHNQTW	HNQTW	N	BFHIJMNOQRSTWY	BCDEFHIJLMNOPQRSTUWXY	N	BFHMNOQSTW	HNQTW	BCDEFHIJLMNOPQRSTWXY
Fake news has a negative effect on my political discussions with family and friends	16261	653	810	576	-	599	-	552	611	752	873	836	678	433	826	758	613	778	615	752	684	768	635	843	782	836
	71%	65%	81%	58%	-	60%	-	55%	61%	75%	87%	84%	68%	43%	83%	76%	61%	78%	61%	75%	68%	77%	67%	85%	82%	88%
		DHN	BDFHIJMNPQSUW	N		N		N	HN	BDFHIMNQSUW	BCDFHIJLMNOPQRSTUVWY	BDFHIJMNPQRSTUVW	DFHINQS		BDFHIJMNPQRSTUVW	BDFHIMNQSUW	HN	BDFHIMNQSUW	HN	BDFHIMNQSUW	DFHINQS	BDFHIMNQSUW	DFHINQS	BDFHIJMNPQRSTUVW	BDFHIJMNPQRSTUVW	BCDFHIJLMNOPQRSTUVWY

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Global @dvisor: CIGI/IPSOS Poll Questions
Q28. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] To what extent do you agree or disagree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Fake new is made worse by the Internet	21572	1818	1747	5044	6806	6827	4424	5376
	87%	91%	87%	84%	85%	85%	88%	91%
		BCDEF	C			C	CDE	BCDEF
Fake news has a negative effect on your country's politics	18859	1701	1756	4620	5664	6229	3487	4366
	83%	85%	88%	77%	81%	78%	87%	89%
		CDE	CDE		CE		CDE	ACDEF
Fake news has a negative effect on other country's politics	19195	1670	1705	4661	6379	6192	4269	4090
	80%	83%	85%	78%	80%	77%	85%	84%
		CDE	CDE		CE		CDEG	CDE
Fake news has a negative effect on political discussion in your country	19033	1696	1756	4744	5691	6307	3527	4374
	83%	85%	88%	79%	81%	79%	88%	89%
		CDE	CDE		CE		ACDE	ACDE
Fake news has a negative effect on political discussion in other countries	19489	1741	1707	4727	6453	6324	4341	4181
	82%	87%	85%	79%	81%	79%	87%	85%
		CDE	CDE		CE		CDEG	CDE
Fake news has a negative effect on my political discussions with family and friends	16261	1260	1568	3667	5151	4910	3192	3980
	71%	63%	78%	61%	74%	61%	80%	81%
			ACDE		ACE		ACDE	ABCDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q29. Please select the country that you think is most responsible for the disruptive effect of fake news in your country:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	19100	808	1068	810	-	771	-	733	840	812	947	894	847	554	852	883	723	816	763	879	908	904	801	682	863	942
Base: All Answering (wtd)	18640	798	885	811	-	762	-	729	837	814	943	894	840	551	854	871	685	809	767	864	890	898	752	677	812	895
Mexico	550	5	13	5	-	5	-	1	9	4	2	12	11	1	12	415	4	3	11	1	24	7	1	5	-	1
	3%	1%	2%	1%	-	1%	-	*	1%	*	*	1%	1%	*	1%	48%	1%	*	1%	*	3%	1%	*	1%	-	*
			HKWYZ			Y			HKWYZ			HKNRTWYZ	HKWYZ		HJKNRTWYZ	BCDFHIJKLMNOQRSTUVWXYZ			HJKNRTWYZ		BDFHIJKNQRTVWXYZ	YZ		YZ		
Poland	202	1	9	-	-	1	-	4	8	3	1	3	5	1	5	3	138	7	6	2	2	2	1	-	-	-
	1%	*	1%	-	-	*	-	1%	1%	*	*	*	1%	*	1%	*	20%	1%	1%	*	*	*	*	-	-	-
			DXYZ						DFKVWXYZ				YZ		XYZ		BCDFHIJKLMNOPRSTUVWXYZ	DXYZ	DXYZ							
Russia	2301	134	43	120	-	193	-	176	338	38	15	25	109	26	23	37	237	186	219	27	268	49	10	8	13	7
	12%	17%	5%	15%	-	25%	-	24%	40%	5%	2%	3%	13%	5%	3%	4%	35%	23%	29%	3%	30%	5%	1%	1%	2%	1%
		CJKLNOPTVWXYZ	KWXYZ	CJKLNOPTVWXYZ		BCDJKLMNOPTVWXYZ		BCDJKLMNOPTVWXYZ	BCDFHJKLMNOPRSTUVWXYZ	KLOWXYZ		WXZ	CJKLNOPTVWXYZ	KWXYZ	XZ	KWXYZ	BCDFHJKLMNOPRSTVWXYZ	BCDJKLMNOPTVWXYZ	BCDJKLMNOPRTVWXYZ	Z	BCDHJKLMNOPRTVWXYZ	KLOWXYZ				
South Africa	453	4	10	1	-	1	-	7	4	1	2	9	3	1	3	3	1	5	9	2	1	345	2	6	-	32
	2%	1%	1%	*	-	*	-	1%	*	*	*	1%	*	*	*	*	*	1%	1%	*	*	38%	*	1%	-	4%
			FJY					JY				FJKY						Y	FJKQUWY			BCDFHIJKLMNOPQRSTUWXYZ		FJY		BCDFHIJKLMNOPQRSTUWXY
South Korea	601	8	23	7	-	1	-	16	5	6	6	21	5	104	331	9	16	7	6	1	9	9	4	5	-	2
	3%	1%	3%	1%	-	*	-	2%	1%	1%	1%	2%	1%	19%	39%	1%	2%	1%	1%	*	1%	1%	*	1%	-	*
		Y	FIJKMRSTVWXYZ	Y				FIKMSTWYZ	Y	Y	Y	FIJKMRSTVWXYZ		BCDFHIJKLMPQRSTUVWXYZ	BCDFHIJKLMNPQRSTUVWXYZ	Y	FIJKMSTWXYZ	Y	Y		Y	FYZ	Y	Y		
Sweden	231	10	*	1	-	-	-	-	2	1	-	-	1	-	2	7	2	1	197	1	-	1	2	2	-	1
	1%	1%	*	*	-	-	-	-	*	*	-	-	*	-	*	1%	*	*	26%	*	-	*	*	*	-	*
		CDFHJKLRUVYZ														KLUY			BCDFHIJKLMNOPQRTUVWXYZ							
Turkey	367	4	1	1	-	30	-	5	-	4	5	6	12	-	2	4	7	2	12	222	3	3	40	3	-	1
	2%	1%	*	*	-	4%	-	1%	-	*	1%	1%	1%	-	*	*	1%	*	2%	26%	*	*	5%	*	-	*
						BCDHIJKLMNOPQRSUVXYZ		IY			Y	IYZ	CDINORUVYZ				IYZ		CDIJKNOPRUVXYZ	BCDFHIJKLMNOPQRSUVWXYZ			BCDHIJKLMNOPQRSUVXYZ			
Australia	197	129	5	-	-	-	-	2	2	5	19	8	1	-	1	-	-	1	1	3	-	6	8	-	3	3
	1%	16%	1%	-	-	-	-	*	*	1%	2%	1%	*	-	*	-	-	*	*	*	-	1%	1%	-	*	*
		CDFHIJKLMNOPQRSTUVWXYZ									DFHIJMNOPQRSTUVXYZ	DFNOPQRSUX										FOPUX	DFIMNOPQRSUXZ			
Brazil	564	-	519	2	-	-	-	2	1	-	1	4	5	-	3	-	1	-	2	-	2	4	8	5	2	4
	3%	-	59%	*	-	-	-	*	*	-	*	*	1%	-	*	-	*	-	*	-	*	*	1%	1%	*	*
			BDFHIJKLMNOPQRSTUVWXYZ																				BFIJKNPQRTY	BFJKPR		
Canada	182	1	2	111	-	-	-	-	2	-	3	3	2	2	1	21	-	1	1	-	9	3	5	4	6	6
	1%	*	*	14%	-	-	-	-	*	-	*	*	*	*	*	2%	-	*	*	-	1%	*	1%	1%	1%	1%
				BCFHIJKLMNOPQRSTUVWXYZ												BCFHIJKLMNOQRSTVWXYZ					FHJOQR		FJ	J	FHJO	J
China	1725	76	15	60	-	22	-	42	29	320	114	258	49	209	165	10	8	10	15	13	43	35	8	157	11	57
	9%	10%	2%	7%	-	3%	-	6%	3%	39%	12%	29%	6%	38%	19%	1%	1%	1%	2%	1%	5%	4%	1%	23%	1%	6%
		CFHIMPQRSTUVWY		CFIPQRSTVWY		PRW		CFPQRSTWY	PQRWY	BCDFHIKLMOPQRSTUVWXYZ	CDFHIMPQRSTUVWYZ	BCDFHIKMOPQRSTUVWXYZ	CFIPQRSTWY	BCDFHIKLMOPQRSTUVWXYZ	BCDFHIKMPQRSTUVWYZ						CPQRSTWY	CPQRSTWY		BCDFHIKMPQRSTUVWYZ		CFIPQRSTVWY
France	530	-	4	14	-	1	-	213	2	2	3	2	37	-	1	2	8	-	2	22	2	7	185	6	6	10
	3%	-	*	2%	-	*	-	29%	*	*	*	*	4%	-	*	*	1%	-	*	3%	*	1%	25%	1%	1%	1%
				BFIJKLNOPRSU				BCDFIJKLMNOPQRSTUVXYZ					BCDFIJKLNOPQRSUVXYZ				BIJLNOR			BCFIJKLNOPRSUVY		BOR	BCDFIJKLMNOPQRSTUVXYZ	BOR	OR	BFIJKLNORSU
Germany	398	-	4	1	-	141	-	4	5	-	5	4	40	2	2	9	97	7	3	43	7	1	2	6	8	8
	2%	-	*	*	-	19%	-	1%	1%	-	1%	*	5%	*	*	1%	14%	1%	*	5%	1%	*	*	1%	1%	1%
						BCDHIJKLMNOPRSTUVWXYZ			J		J		BCDHIJKLNOPRSUVWXYZ			BJV	BCDHIJKLMNOPRSTUVWXYZ	BJV		BCDHIJKLNOPRSUVWXYZ	J			BJV	BDJOVW	BJV
Great Britain	453	7	1	*	-	8	-	10	141	6	4	11	14	4	3	8	14	119	9	3	2	30	11	10	29	9
	2%	1%	*	*	-	1%	-	1%	17%	1%	*	1%	2%	1%	*	1%	2%	15%	1%	*	*	3%	1%	1%	4%	1%
						D		CD	BCDFHJKLMNOPQSTUVWXYZ			CDOU	CDKOU				CDKOTU	BCDFHJKLMNOPQSTUVWXYZ	CD			BCDFHJKLNOPSTUWXZ	CDKOU	CDKOU	BCDFHJKLMNOPSTUWXZ	D
India	962	20	2	2	-	8	-	3	5	3	4	410	4	-	2	3	1	-	6	1	2	19	5	15	437	10
	5%	3%	*	*	-	1%	-	*	1%	*	*	46%	1%	-	*	*	*	-	1%	*	*	2%	1%	2%	54%	1%

		CDHIJKMNOPQRSTUW				R			R			BCDFHIJKMNOPQRSTUVWXZ							R			CDHIJKMNOPQRSTUW	R	CDHIJKMNOPQRSTUW	BCDFHIJKLMNOPQRSTUVWXZ	NOR
Italy	395	-	*	-	-	1	-	-	1	-	1	5	370	1	-	-	1	1	-	6	-	-	4	3	-	1
	2%	-	*	-	-	*	-	-	*	-	*	1%	44%	*	-	-	*	*	-	1%	-	-	*	*	-	*
												JOVY	BCDFHIJKLNOPQRSTUVWXYZ										JOVY	V		
Japan	304	1	13	-	-	2	-	1	1	2	9	7	7	76	140	11	1	5	-	2	4	6	2	7	5	4
	2%	*	1%	-	-	*	-	*	*	*	1%	1%	1%	14%	16%	1%	*	1%	-	*	*	1%	*	1%	1%	*
			DIJSW								DIS	S	S	BCDFHIJKLMPQRSTUVWXYZ	BCDFHIJKLMPQRSTUVWXYZ	DIJSW		S				S		DIJS	S	
United States	6505	385	214	482	-	342	-	235	279	236	322	92	151	124	158	326	134	447	265	507	505	358	395	165	220	162
	35%	48%	24%	59%	-	45%	-	32%	33%	29%	34%	10%	18%	22%	18%	37%	19%	55%	35%	59%	57%	40%	53%	24%	27%	18%
		CHIJKLMNOPQSVXYZ	LMOZ	BCFHIJKLMNOPQSVWXYZ		CHIJKLMNOPQSXYZ		CLMNOQXZ	CLMNOQXYZ	LMNOQXZ	CJLMNOQXYZ		L	L	L	CJLMNOQXYZ	L	BCFHIJKLMNOPQSVXYZ	CJLMNOQXYZ	BCFHIJKLMNOPQSVXYZ	BCFHIJKLMNOPQSVXYZ	CHIJKLMNOQSXYZ	CFHIJKLMNOPQSVXYZ	LMOZ	LMOQZ	L
Egypt	134	2	2	2	-	2	-	3	-	2	1	5	5	-	-	3	12	-	1	7	3	4	52	14	3	12
	1%	*	*	*	-	*	-	*	-	*	*	1%	1%	-	-	*	2%	-	*	1%	*	*	7%	2%	*	1%
												IOR					BCDFIJKNOPRSUVY						BCDFHIJKLMNOPQRSTUVXYZ	BCDFHIJKLMNOPRSUVY		CDFIJKNOPRSUVY
Hong Kong	226	1	2	1	-	3	-	2	3	181	4	3	4	*	1	-	3	3	1	-	1	9	4	1	-	-
	1%	*	*	*	-	*	-	*	*	22%	*	*	*	*	*	-	*	*	*	-	*	1%	*	*	-	-
										BCDFHIKLMNOPQRSTUVWXYZ												OPSTUXYZ	YZ			
Indonesia	467	8	1	1	-	1	-	4	1	-	423	6	5	-	1	2	1	3	1	*	2	1	1	-	4	-
	3%	1%	*	*	-	*	-	1%	*	-	45%	1%	1%	-	*	*	*	*	*	*	*	*	*	-	*	-
		JOVXZ									BCDFHIJLMNOPQRSTUVWXYZ	JXZ	Z												Z	
KENYA	222	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	217	-	4
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	32%	-	*
																								BCDFHIJKLMNOPQRSTUVWYZ		
Nigeria	589	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29	-	560
	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	-	63%
																								BCDFHIJKLMNOPQRSTUVWY		BCDFHIJKLMNOPQRSTUVWXY
Pakistan	81	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	10	66	4
	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1%	8%	*
																								BCDFHIJKLMNOPQRSTUVWZ	BCDFHIJKLMNOPQRSTUVWXZ	
Sigma	18640	798	885	811	-	762	-	729	837	814	943	894	840	551	854	871	685	809	767	864	890	898	752	677	812	895
	100%	100%	100%	100%	-	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q29. Please select the country that you think is most responsible for the disruptive effect of fake news in your country:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	19100	1718	1951	4677	5683	6279	3682	4270
Base: All Answering (wtd)	18640	1701	1756	4620	5664	6229	3487	4147
Mexico	550	29	428	39	39	57	36	14
	3%	2%	24%	1%	1%	1%	1%	*
		CDEG	ACDEFG	G	G	G	DG	
Poland	202	2	13	162	21	26	21	3
	1%	*	1%	3%	*	*	1%	*
			AG	ABDEFG	G	G	G	
Russia	2301	388	80	1273	448	1416	303	103
	12%	23%	5%	28%	8%	23%	9%	2%
		BDFG	G	ABDEFG	BG	BDFG	BG	
South Africa	453	3	13	24	25	23	370	386
	2%	*	1%	1%	*	*	11%	9%
							ABCDE	ABCDE
South Korea	601	16	32	48	485	154	60	16
	3%	1%	2%	1%	9%	2%	2%	*
		G	G	G	ABCEFG	ACFG	CG	
Sweden	231	1	7	202	13	5	3	6
	1%	*	*	4%	*	*	*	*
			EF	ABDEFG	E			
Turkey	367	3	5	68	23	53	12	228
	2%	*	*	1%	*	1%	*	6%
				ABDEF		ADF		ABCDEF
Australia	197	-	5	6	163	6	21	15
	1%	-	*	*	3%	*	1%	*
					ABCEFG		ACE	E
Brazil	564	4	519	10	8	12	528	15
	3%	*	30%	*	*	*	15%	*
			ACDEFG				ACDEG	
Canada	182	120	23	5	11	126	9	18
	1%	7%	1%	*	*	2%	*	*
		BCDEFG	CDFG			CDFG		C
China	1725	103	25	165	1151	463	318	273
	9%	6%	1%	4%	20%	7%	9%	7%
		BC		B	ABCEFG	BC	ABCEG	BC
France	530	16	6	263	7	269	13	51
	3%	1%	*	6%	*	4%	*	1%
		DF		ABDEFG		ABDFG	D	BDF
Germany	398	8	12	289	21	207	16	66
	2%	*	1%	6%	*	3%	*	2%
				ABDEFG		ABDFG		ABDF
Great Britain	453	3	9	196	154	298	161	81
	2%	*	1%	4%	3%	5%	5%	2%

				ABDG	ABG	ABDG	ABDG	AB
India	962	4	5	28	439	25	431	481
	5%	*	*	1%	8%	*	12%	12%
					ABCE		ABCDE	ABCDE
Italy	395	-	*	373	8	374	7	10
	2%	-	*	8%	*	6%	*	*
				ABDEFG		ABDFG		
Japan	304	4	23	13	239	96	30	23
	2%	*	1%	*	4%	2%	1%	1%
			ACG		ABCEFG	ACFG	AC	
United States	6505	987	541	1406	1764	2565	1111	1412
	35%	58%	31%	30%	31%	41%	32%	34%
		BCDEFG				BCDFG		CDF
Egypt	134	5	4	22	10	15	11	40
	1%	*	*	*	*	*	*	1%
				DE				BCDEF
Hong Kong	226	2	2	15	194	17	17	10
	1%	*	*	*	3%	*	*	*
					ABCEFG			
Indonesia	467	3	3	14	441	18	11	5
	3%	*	*	*	8%	*	*	*
					ABCEFG			
KENYA	222	-	-	-	-	-	-	221
	1%	-	-	-	-	-	-	5%
								ABCDEF
Nigeria	589	-	-	-	-	-	-	589
	3%	-	-	-	-	-	-	14%
								ABCDEF
Pakistan	81	-	-	-	-	-	-	80
	*	-	-	-	-	-	-	2%
								ABCDEF
Sigma	18640	1701	1756	4620	5664	6229	3487	4147
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q30. Please select the country within which you think fake news has the largest negative effect on politics.
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	19515	827	1037	848	855	801	-	725	857	832	903	831	827	563	800	869	719	839	801	760	863	917	735	575	827	904
Base: All Answering (wtd)	18932	815	855	836	854	782	-	727	854	828	897	827	802	532	802	850	698	825	798	712	834	907	690	571	778	859
Mexico	687	31	18	3	26	2	-	7	11	4	4	12	12	4	11	476	9	3	14	5	23	8	1	3	-	1
	4%	4%	2%	*	3%	*	-	1%	1%	1%	*	1%	1%	1%	1%	56%	1%	*	2%	1%	3%	1%	*	1%	-	*
		DFHIJKLMNOQRSTVWXYZ	DFJKRWYZ		DFHIJKLNORTVWXYZ			YZ	FRWYZ	Y		FKRWYZ	FRWYZ	Y	FRWYZ	BCDEFHIJKLMNOQRSTUVWXYZ	WYZ		DFJKRWYZ		DFJKNRVWXYZ	YZ		Y		
Poland	270	12	6	1	9	8	-	7	6	2	6	5	3	-	5	*	165	19	10	1	1	4	-	1	-	-
	1%	1%	1%	*	1%	1%	-	1%	1%	*	1%	1%	*	-	1%	*	24%	2%	1%	*	*	*	-	*	-	-
		DJNPUWXYZ			NPUWYZ	PUWYZ		PWYZ	PWYZ		WYZ	WYZ			WYZ		BCDEFHIJKLMNOPRSTUVWXYZ	CDEIJKLMNOPTUVWXYZ	DJNPUWXYZ			Z				
Russia	1685	67	22	70	102	117	-	90	157	30	11	22	63	13	29	42	193	245	139	43	142	53	15	14	5	3
	9%	8%	3%	8%	12%	15%	-	12%	18%	4%	1%	3%	8%	2%	4%	5%	28%	30%	17%	6%	17%	6%	2%	2%	1%	*
		CJKLNOPWXYZ	YZ	CJKLNOPWXYZ	CJKLMNOPTVWXYZ	BCDJKLMNOPTVWXYZ		CJKLMNOPTVWXYZ	BCDEHJKLMNOPTVWXYZ	KYZ	Z	KYZ	CJKLNOWXYZ	YZ	KYZ	KLWXYZ	BCDEFHIJKLMNOPSTUVWXYZ	BCDEFHIJKLMNOPSTUVWXYZ	BCDEHJKLMNOPTVWXYZ	CKLNWXYZ	BCDEHJKLMNOPTVWXYZ	CJKLNOWXYZ	YZ	YZ		
South Africa	506	20	22	-	41	12	-	6	-	2	10	4	12	1	9	5	8	6	10	2	3	308	6	12	1	8
	3%	2%	3%	-	5%	2%	-	1%	-	*	1%	1%	1%	*	1%	1%	1%	1%	1%	*	*	34%	1%	2%	*	1%
		DIJLNPRTUWYZ	DIJLNPRTUWYZ		BDFHIJKLMNOPQRSTUWXYZ	DIJNUY		DI			DIY	I	DIJNUY		DIY		DIY	I	DIJNY			BCDEFHIJKLMNOPQRSTUWXYZ	DIY	DIJLNPRTUY		DIY
South Korea	741	13	25	9	79	4	-	9	10	8	11	19	12	79	364	10	18	4	14	2	12	21	7	8	1	4
	4%	2%	3%	1%	9%	1%	-	1%	1%	1%	1%	2%	2%	15%	45%	1%	3%	*	2%	*	1%	2%	1%	1%	*	*
		Y	FJRTWYZ		BCDFHIJKLMPQRSTUVWXYZ			Y	Y	Y	Y	FJRTWYZ	Y	BCDEFHIJKLMPQRSTUVWXYZ	BCDEFHIJKLMNPQRSTUVWXYZ	Y	FJRTYZ		FRYZ		Y	FJRTWYZ	Y	YZ		
Sweden	196	3	6	1	9	-	-	3	-	3	-	2	1	*	4	3	15	7	125	3	-	3	2	3	-	2
	1%	*	1%	*	1%	-	-	*	-	*	-	*	*	*	1%	*	2%	1%	16%	*	-	*	*	1%	-	*
					DFIKLMUYZ										IKY		BDFHIJKLMNOPUVWXYZ	FIKUY	BCDEFHIJKLMNOPQRTUVWXYZ					IKY		
Turkey	463	3	3	2	26	30	-	8	6	3	11	10	14	*	4	7	5	7	14	248	8	2	38	1	10	2
	2%	*	*	*	3%	4%	-	1%	1%	*	1%	1%	2%	*	1%	1%	1%	1%	2%	35%	1%	*	5%	*	1%	*
					BCDHIJKLNOPQRUVXYZ	BCDHIJKLMNOPQRSUVXYZ		V			JNVXZ	DJNVXZ	BDJNVXZ					V	BCDJNOVXZ	BCDEFHIJKLMNOPQRSUVWXYZ			BCDEHIJKLMNOPQRSUVXYZ		DJNVXZ	
Australia	180	90	2	5	16	1	-	1	4	1	4	7	10	-	-	-	2	2	3	3	3	4	12	4	5	1
	1%	11%	*	1%	2%	*	-	*	1%	*	*	1%	1%	-	-	-	*	*	*	*	*	*	2%	1%	1%	*
		CDEFHIJKLMNOPQRSTUVWXYZ			CFHIJKNOPQRSUVYZ				O			JOPZ	FJNOPZ										CFHIJKNOPQRSUVYZ	OP	OP	
Brazil	655	1	565	2	9	1	-	7	-	3	1	6	8	*	1	10	2	3	5	8	5	4	8	3	1	1
	3%	*	66%	*	1%	*	-	1%	-	*	*	1%	1%	*	*	1%	*	*	1%	1%	1%	*	1%	1%	*	*
			BDEFHIJKLMNOPQRSTUVWXYZ		FIKOYZ			IOYZ				IZ	IKOYZ			FIKOYZ			I	I		I	BFIKOYZ	I		
Canada	177	1	1	78	18	-	-	3	5	4	1	12	4	1	-	4	3	2	3	1	6	13	8	4	5	1
	1%	*	*	9%	2%	-	-	*	1%	*	*	1%	*	*	-	1%	*	*	*	*	1%	1%	1%	1%	1%	*
				BCEFHIJKLMNOPQRSTUVWXYZ	BCFHIJKMNOPQRSTUXYZ				O			BCFJKNORSZ									O	BCFJKNORSZ	BCFKORZ	FKO	FO	
China	1234	41	11	52	-	23	-	23	22	344	61	85	26	160	111	12	13	11	48	9	34	34	8	72	19	14
	7%	5%	1%	6%	-	3%	-	3%	3%	42%	7%	10%	3%	30%	14%	1%	2%	1%	6%	1%	4%	4%	1%	13%	2%	2%
		CEIPQRTWYZ	E	CEFHIMPQRTWYZ		ERW		ERW	EW	BCDEFHIKLMNOPQRSTUVWXYZ	CEFHIMPQRTUVWYZ	BCDEFHIKMPQRSTUVWYZ	ERW	BCDEFHIKLMOPQRSTUVWXYZ	BCDEFHIKLMPQRSTUVWYZ	E	E	E	CEFHIMPQRTVWYZ	E	CEPQRTWZ	CEPRTWZ	E	BCDEFHIKMPQRSTUVWYZ	EW	E
France	519	2	8	9	15	3	-	222	1	6	1	5	29	1	4	5	20	7	5	18	3	-	140	8	5	4
	3%	*	1%	1%	2%	*	-	30%	*	1%	*	1%	4%	*	*	1%	3%	1%	1%	2%	*	-	20%	1%	1%	*
			V	IKV	BFIKLNOUVYZ			BCDEFIJKLMNOPQRSTUVWXYZ		KV		V	BCDEFIJKLNOPRSUVXYZ		V		BCFIJKLNOPRSUVYZ	IKV	V	BFIKLNOPSUVYZ			BCDEFIJKLMNOPQRSTUVXYZ	BIKUVZ	V	V
Germany	319	1	3	2	6	106	-	5	9	4	-	5	40	3	3	5	50	15	5	29	3	4	3	6	6	7
	2%	*	*	*	1%	14%	-	1%	1%	1%	-	1%	5%	*	*	1%	7%	2%	1%	4%	*	*	*	1%	1%	1%
					K	BCDEHIJKLMNOPQRSTUVWXYZ		K	BK	K		K	BCDEHIJKLNOPRSUVWXYZ				BCDEHIJKLNOPRSUVWXYZ	BCDEJKLOSUVW	K	BCDEHIJKLNOPSUVWXYZ				BK	K	K
Great Britain	456	21	3	4	22	15	-	12	125	8	5	14	18	4	1	2	10	111	14	9	4	16	9	4	18	7
	2%	3%	*	*	3%	2%	-	2%	15%	1%	1%	2%	2%	1%	*	*	1%	13%	2%	1%	1%	2%	1%	1%	2%	1%
		CDJKOPUXZ			CDJKNOPUXZ	CDKOPU		COP	BCDEFHJKLMNOPQSTUVWXYZ	O		CKOP	CDKOPUXZ				O	BCDEFHJKLMNOPQSTUVWXYZ	CKOPU			CKOPU	OP		CDJKOPUXZ	
India	762	8	4	2	40	3	-	2	8	4	5	480	5	2	5	*	1	4	3	*	1	13	8	8	146	9
	4%	1%	*	*	5%	*	-	*	1%	1%	1%	58%	1%	*	1%	*	*	*	*	*	*	1%	1%	1%	19%	1%

					BCDFHIJKMNOPQRSTUVWXZ				PU			BCDEFHIJKMNOPQRSTUVWXYZ										DHPQSTU	DPQSU	DHPQSTU	BCDEFHIJKMNOPQRSTUVWXZ	PU
Italy	418	1	2	-	5	2	-	1	3	1	2	5	376	*	1	3	-	1	1	1	-	-	5	2	7	-
	2%	*	*	-	1%	*	-	*	*	*	*	1%	47%	*	*	*	-	*	*	*	-	-	1%	*	1%	-
					UVZ							UVZ	BCDEFHIJKLNOPQRSTUVWXYZ										UVZ		DJOQRSUVZ	
Japan	291	3	1	3	61	1	-	7	1	5	10	11	9	64	87	1	2	3	2	*	1	2	8	4	2	3
	2%	*	*	*	7%	*	-	1%	*	1%	1%	1%	1%	12%	11%	*	*	*	*	*	*	*	1%	1%	*	*
					BCDFHIJKLMPQRSTUVWXYZ						FIPSUVY	CFIPRSTUVYZ	IV	BCDEFHIJKLMPQRSTUVWXYZ	BCDEFHIJKLMPQRSTUVWXYZ								FIPSUVY			
United States	6860	490	150	590	334	448	-	305	480	268	104	106	152	198	159	254	177	371	381	322	583	412	294	85	130	67
	36%	60%	18%	71%	39%	57%	-	42%	56%	32%	12%	13%	19%	37%	20%	30%	25%	45%	48%	45%	70%	45%	43%	15%	17%	8%
		CEHJKLMNOPQRSTVWXYZ	KLZ	BCEFHIJKLMNOPQRSTVWXYZ	CJKLMOPQXYZ	CEHJKLMNOPQRSTVWXYZ		CJKLMOPQXYZ	CEHJKLMNOPQRSTVWXYZ	CKLMOQXYZ	Z	Z	KLZ	CKLMOPQXYZ	KLXZ	CKLMOXYZ	CKLMOXYZ	CEJKLMNOPQXYZ	CEJKLMNOPQWXYZ	CJKLMOPQXYZ	BCEFHIJKLMNOPQRSTVWXYZ	CEJKLMNOPQXYZ	CJKLMOPQXYZ	Z	KLZ	
Egypt	186	3	*	-	6	3	-	1	1	-	12	7	3	*	1	-	4	5	2	6	2	4	102	13	6	6
	1%	*	*	-	1%	*	-	*	*	-	1%	1%	*	*	*	-	1%	1%	*	1%	*	*	15%	2%	1%	1%
					DJP						CDHIJNOPSU	CDIJOP						J					BCDEFHIJKLMNOPQRSTUVXYZ	BCDEFHIJLMNOPQRSUVYZ	DJP	JP
Hong Kong	181	-	1	*	25	2	-	5	1	124	3	3	*	-	1	5	1	-	1	*	1	1	5	-	-	2
	1%	-	*	*	3%	*	-	1%	*	15%	*	*	*	-	*	1%	*	-	*	*	*	*	1%	-	-	*
					BCDFHIKLMNOPQRSTUVWXYZ			RY		BCDEFHIKLMNOPQRSTUVWXYZ													RXY			
Indonesia	692	4	2	4	7	1	-	2	3	3	637	6	3	-	1	4	-	1	-	-	1	3	4	2	5	1
	4%	1%	*	*	1%	*	-	*	*	*	71%	1%	*	-	*	*	-	*	-	-	*	*	1%	*	1%	*
					OSZ						BCDEFHIJLMNOPQRSTUVWXYZ	S											S		S	
KENYA	283	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	277	-	4
	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	49%	-	*
																								BCDEFHIJKLMNOPQRSTUVWYZ		V
Nigeria	744	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	27	-	713
	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	5%	-	83%
																							EFIJKLMOPRSUVY	BCDEFHIJKLMNOPQRSTUVWY		BCDEFHIJKLMNOPQRSTUVWXY
Pakistan	426	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	10	409	3
	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	53%	*
																							EIJKLORSV	BCDEFHIJKLMNOPQRSTUVWZ	BCDEFHIJKLMNOPQRSTUVWXZ	
Sigma	18932	815	855	836	854	782	-	727	854	828	897	827	802	532	802	850	698	825	798	712	834	907	690	571	778	859
	100%	100%	100%	100%	100%	100%	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q30. Please select the country within which you think fake news has the largest negative effect on politics.
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	19515	1711	1906	4730	6450	6323	4479	3983
Base: All Answering (wtd)	18932	1670	1705	4661	6379	6192	4269	3827
Mexico	687	26	493	54	95	64	66	17
	4%	2%	29%	1%	1%	1%	2%	*
		G	ACDEFG	G	EG	G	EG	
Poland	270	2	6	198	57	45	42	6
	1%	*	*	4%	1%	1%	1%	*
				ABDEFG	AG	AG	ABG	
Russia	1685	211	64	759	518	896	443	117
	9%	13%	4%	16%	8%	14%	10%	3%
		BDG		ABDEFG	BG	BDFG	BDG	
South Africa	506	3	27	49	92	40	380	330
	3%	*	2%	1%	1%	1%	9%	9%
			AE	AE	AE	A	ABCDE	ABCDE
South Korea	741	21	35	67	575	138	147	36
	4%	1%	2%	1%	9%	2%	3%	1%
			G		ABCEFG	ACG	ABCEG	
Sweden	196	1	9	145	29	13	27	11
	1%	*	1%	3%	*	*	1%	*
				ABDEFG	E		AEG	
Turkey	463	10	11	77	66	76	49	263
	2%	1%	1%	2%	1%	1%	1%	7%
				ABDE		A		ABCDEF
Australia	180	8	2	21	120	26	32	17
	1%	*	*	*	2%	*	1%	*
					ABCEFG		BE	
Brazil	655	7	576	24	24	27	587	17
	3%	*	34%	1%	*	*	14%	*
			ACDEFG				ACDEG	
Canada	177	83	5	19	38	98	45	24
	1%	5%	*	*	1%	2%	1%	1%
		BCDEFG				BCDFG	BCDG	
China	1234	87	24	154	815	352	141	148
	7%	5%	1%	3%	13%	6%	3%	4%
		BCF		B	ABCEFG	BCFG	B	B
France	519	12	12	280	40	275	34	34
	3%	1%	1%	6%	1%	4%	1%	1%
				ABDEFG		ABDFG		
Germany	319	5	9	216	36	183	33	51
	2%	*	*	5%	1%	3%	1%	1%
				ABDEFG		ABDFG		ABDF
Great Britain	456	8	5	194	186	294	165	53
	2%	*	*	4%	3%	5%	4%	1%

				ABDG	ABG	ABDFG	ABDG	AB
India	762	3	5	22	549	27	541	175
	4%	*	*	*	9%	*	13%	5%
					ABCEG		ABCDEG	ABCE
Italy	418	-	5	383	16	384	13	10
	2%	-	*	8%	*	6%	*	*
				ABDEFG		ABDFG		
Japan	291	4	3	22	244	89	78	11
	2%	*	*	*	4%	1%	2%	*
					ABCEFG	ABCG	ABCG	
United States	6860	1172	404	1944	2030	3128	1373	1016
	36%	70%	24%	42%	32%	51%	32%	27%
		BCDEFG		BDFG	BG	BCDFG	BG	
Egypt	186	2	*	14	33	15	22	34
	1%	*	*	*	1%	*	1%	1%
					BE		BE	ABCDEF
Hong Kong	181	1	5	10	156	9	30	4
	1%	*	*	*	2%	*	1%	*
					ABCEFG		ACEG	
Indonesia	692	5	6	8	658	14	19	11
	4%	*	*	*	10%	*	*	*
					ABCEFG		C	
KENYA	283	-	-	-	-	-	-	281
	1%	-	-	-	-	-	-	7%
								ABCDEF
Nigeria	744	-	-	-	-	-	-	740
	4%	-	-	-	-	-	-	19%
								ABCDEF
Pakistan	426	-	-	-	-	-	-	422
	2%	-	-	-	-	-	-	11%
								ABCDEF
Sigma	18932	1670	1705	4661	6379	6192	4269	3827
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q31. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT RESPONSIBLE)] To what extent do you think the following actors are responsible for the spread of fake news:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Social media platforms	20488	831	812	834	860	728	866	844	849	830	788	863	790	676	791	828	723	818	790	852	846	905	820	858	798	889
	82%	83%	81%	83%	86%	73%	87%	84%	85%	83%	79%	86%	79%	68%	79%	83%	72%	82%	79%	85%	85%	90%	86%	86%	84%	93%
		FNQ	FNQ	FKNOQS	CFKMNOQRS	N	CFKMNOQRS	FKMNOQS	FKMNOQS	FKNOQS	FNQ	CFKMNOQRS	FNQ		FNQ	FNQ		FNQ	FNQ	FKMNOQS	FKMNOQS	BCDEFGHIJKLMNOPQRSTUWXY	CFKMNOQRS	CFJKMNOQRS	FKMNOQS	BCDEFGHIJKLMNOPQRSTUVWXY
Internet search engines	17142	672	699	624	824	520	670	691	661	766	700	729	623	654	776	689	561	631	626	675	659	726	747	756	729	733
	69%	67%	70%	62%	82%	52%	67%	69%	66%	77%	70%	73%	62%	65%	78%	69%	56%	63%	63%	67%	66%	73%	78%	76%	77%	77%
		FQ	DFMQRS	FQ	BCDFGHIJKLMNOPQRSTUVWXYZ		FQ	DFMQRS	FQ	BCDFGHIKMNPQRSTU	DFMQRS	BDFGIMNQRSU	FQ	FQ	BCDFGHIKLMNPQRSTUV	DFMQRS		FQ	FQ	FQ	FQ	BDFGIMNQRSU	BCDFGHIKLMNPQRSTUV	BCDFGHIKMNPQRSTU	BCDFGHIKLMNPQRSTUV	BCDFGHIKLMNPQRSTUV
Video sharing sites	18689	703	769	750	823	553	740	779	739	779	744	836	699	664	802	769	614	706	686	817	707	824	840	844	746	756
	75%	70%	77%	75%	82%	55%	74%	78%	74%	78%	74%	84%	70%	66%	80%	77%	61%	71%	69%	82%	71%	82%	88%	85%	79%	79%
		FQ	BFMNQRSU	FNQS	BCDFGHIJKMNPQRSUY		FNQS	BFMNQRSU	FNQS	BFIMNQRSU	FNQS	BCDFGHIJKMNPQRSUYZ	FQ	F	BDFGIKMNQRSU	BFMNQRSU	F	FQ	FQ	BDFGIKMNQRSU	FQ	BCDFGHIJKMNPQRSUY	BCDEFGHIJKLMNOPQRSTUVXYZ	BCDFGHIJKMNOPQRSUYZ	BFGIKMNQRSU	BFGIKMNQRSU
Mainstream/traditional media	17981	688	730	676	833	491	785	715	652	829	721	771	624	684	791	760	671	802	620	838	778	750	752	660	741	618
	72%	69%	73%	68%	83%	49%	79%	71%	65%	83%	72%	77%	62%	68%	79%	76%	67%	80%	62%	84%	78%	75%	79%	66%	78%	65%
		FMS	FIMSXZ	FS	BCDFGHIKLMNOPQSUVWXYZ		BCDFHIKMNQSXZ	FIMSXZ	F	BCDFGHIKLMNOPQSUVWXYZ	FIMSXZ	BDFHIKMNQSXZ	F	FMS	BCDFHIKMNQSVXZ	BDFIMNQSXZ	F	BCDFHIKMNQSVXZ	F	BCDFHIKLMNPQSUVXYZ	BDFHIKMNQSXZ	BDFIMNQSXZ	BCDFHIKMNQSVXZ	FS	BCDFHIKMNQSXZ	F
Your government	15454	595	699	567	-	447	-	628	611	792	786	653	605	624	747	801	591	659	542	726	735	723	772	658	725	768
	68%	60%	70%	57%	-	45%	-	63%	61%	79%	79%	65%	60%	62%	75%	80%	59%	66%	54%	73%	74%	72%	81%	66%	76%	81%
		F	BDFHIMNQS	F				DFS	FS	BCDFHILMNOQRSTUVX	BCDFHILMNOQRSTUVX	BDFQS	FS	FS	BDFHILMNQRSX	BCDFHILMNOQRSTUVX	F	BDFIMQS	F	BDFHILMNQRSX	BDFHILMNQRSX	BDFHILMNQRSX	BCDFHILMNOQRSTUVXY	BDFIMQS	BCDFHILMNQRSVX	BCDFHILMNOQRSTUVXY
Foreign governments	17691	740	627	742	765	650	741	729	784	795	673	678	648	655	639	707	627	754	717	742	741	741	758	643	790	605
	71%	74%	63%	74%	76%	65%	74%	73%	78%	79%	67%	68%	65%	65%	64%	71%	63%	75%	72%	74%	74%	74%	80%	65%	83%	64%
		CFKLMNOQXZ		CFKLMNOQXZ	CFKLMNOPQSXZ		CFKLMNOQXZ	CFKLMNOQXZ	CFHKLMNOPQSVXZ	BCDFGHKLMNOPQRSUVXZ		Z				CFMNOQXZ		CFKLMNOPQXZ	CFKMNOQXZ	CFKLMNOQXZ	CFKLMNOQXZ	CFKLMNOQXZ	BCDFGHKLMNOPQRSUVXZ		BCDEFGHIJKLMNOPQRSTUVWXZ	
International organizations	16495	665	648	658	707	501	681	628	668	728	724	692	639	622	539	649	562	735	676	723	685	719	732	627	744	542
	66%	66%	65%	66%	71%	50%	68%	63%	67%	73%	72%	69%	64%	62%	54%	65%	56%	74%	68%	72%	68%	72%	77%	63%	78%	57%
		FOQZ	FOQZ	FOQZ	CFHMNOPQXZ		FNOQXZ	FOQZ	FOQZ	BCDFGHIMNOPQSXZ	BCDFHIMNOPQSXZ	FHMNOQXZ	FOQZ	FOQZ		FOQZ	F	BCDFGHILMNOPQSUXZ	FNOQXZ	CFHMNOPQXZ	FHNOQXZ	BCDFHIMNOPQSXZ	BCDEFGHIJKLMNOPQSUVXZ	FOQZ	BCDEFGHIJKLMNOPQRSTUVXZ	F
Online trolls	20089	855	810	865	858	695	871	765	880	759	719	813	774	709	738	888	788	825	810	869	862	875	751	832	703	774
	81%	86%	81%	87%	86%	69%	87%	76%	88%	76%	72%	81%	77%	71%	74%	89%	79%	83%	81%	87%	86%	87%	79%	84%	74%	81%
		FHJKLMNOQSWYZ	FJKNOY	CFHJKLMNOQSWYZ	CFHJKLMNOQSWYZ		CFHJKLMNOQRSWYZ	FN	CFHJKLMNOQRSWXYZ	FN		FHJKNOY	FKN			CFHJKLMNOQRSWXYZ	FKNOY	FHJKMNOWY	FHJKNOY	CFHJKLMNOQSWYZ	CFHJKLMNOQSWYZ	CFHJKLMNOQRSWXYZ	FKNOY	FHJKMNOQWY		FHJKNOY
Left wing political parties	16032	685	723	719	-	583	-	644	683	770	717	775	611	639	735	742	547	706	643	626	755	771	775	767	688	726
	70%	68%	72%	72%	-	58%	-	64%	68%	77%	72%	78%	61%	64%	74%	74%	55%	71%	64%	63%	76%	77%	81%	77%	72%	76%
		FMQ	FHMNQST	FHMNQST				FQ	FMQ	BDFHIKMNQRSTY	FHMNQST	BCDFHIKMNOQRSTY	Q	FQ	BFHIMNQST	BFHIMNQST		FHMNQST	FQ	Q	BFHIMNQRST	BDFHIKMNQRSTY	BCDFHIJKLMNOPQRSTUVXYZ	BDFHIKMNQRSTY	FHIMNQST	BFHIKMNQRSTY
Right wing political parties	16469	713	691	748	-	756	-	644	752	764	747	766	620	636	788	802	571	712	656	714	721	784	726	743	704	710
	72%	71%	69%	75%	-	76%	-	64%	75%	76%	75%	77%	62%	64%	79%	80%	57%	71%	66%	71%	72%	78%	76%	75%	74%	75%
		HMNQS	MQ	HMNQS		CHMNQS		Q	CHMNQS	BCHMNQRS	CHMNQS	BCHMNQRSU		Q	BCHKMNQRSTUXYZ	BCDHIKMNQRSTUXYZ		HMNQS	Q	HMNQ	HMNQS	BCHMNQRSTUYZ	BCHMNQRS	CHMNQS	HMNQS	CHMNQS
Average social media users	18738	688	791	710	761	600	843	844	685	765	761	820	766	708	608	857	635	686	750	788	691	796	739	805	778	861
	75%	69%	79%	71%	76%	60%	84%	84%	68%	76%	76%	82%	77%	71%	61%	86%	63%	69%	75%	79%	69%	80%	78%	81%	82%	91%
		FO	BDFINOQRU	FOQ	BDFINOQRU		BCDEFIJKMNOQRSTUVW	BCDEFIJKMNOQRSTUVW	FO	BDFINOQRU	BDFINOQRU	BDEFIJKMNOQRSUW	BDFINOQRU	FOQ		BCDEFIJKLMNOQRSTUVWXY		FO	BFIOQRU	BDFINOQRU	FO	BDFINOQRSU	BDFINOQRU	BDEFIJKMNOQRSU	BDEFIJKMNOQRSUW	BCDEFGHIJKLMNOPQRSTUVWXY
Average Internet users	17964	645	812	638	720	527	806	819	620	761	757	787	754	699	566	811	594	656	669	750	610	765	767	803	772	854
	72%	64%	81%	64%	72%	53%	81%	82%	62%	76%	76%	79%	75%	70%	57%	81%	59%	66%	67%	75%	61%	77%	80%	81%	81%	90%
		FO	BDEFIJKMNOQRSTU	FO	BDFIOQRSU		BDEFIJKMNOQRSU	BDEFIJKMNOQRSTUV	FO	BDEFINOQRSU	BDFINOQRSU	BDEFINOQRSU	BDFINOQRSU	DFIOQU		BDEFIJKMNOQRSTUV	F	FOQ	FIOQU	BDFIOQRSU	F	BDEFINOQRSU	BDEFIJKMNOQRSTUV	BDEFIJKMNOQRSTUV	BDEFIJKMNOQRSTUV	BCDEFGHIJKLMNOPQRSTUVWXY
Non-government organizations	16474	633	672	678	728	534	780	694	667	682	725	693	600	593	702	712	541	763	693	596	711	620	716	543	701	495
	66%	63%	67%	68%	73%	53%	78%	69%	67%	68%	73%	69%	60%	59%	70%	71%	54%	76%	69%	60%	71%	62%	75%	55%	74%	52%
		FQXZ	FMNQTXZ	FMNQTVXZ	BCFIJMNQTVXZ		BCDEFHIJKLMNOPQSTUVXZ	BFMNQTVXZ	FMNQTVXZ	FMNQTVXZ	BFIJMNQTVXZ	BFMNQTVXZ	FXZ	FZ	BFMNQTVXZ	BFMNQTVXZ		BCDFHIJLMNOPQSTUVXZ	BFMNQTVXZ	Z	BFMNQTVXZ	FQXZ	BCDFHIJLMNOQSTVXZ		BCDFIJLMNQSTVXZ	

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Global @dvisor: CIGI/IPSOS Poll Questions
Q31. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT RESPONSIBLE)] To what extent do you think the following actors are responsible for the spread of fake news:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Social media platforms	20488	1680	1641	4724	6457	6384	4258	5167
	82%	84%	82%	79%	81%	80%	85%	88%
		CDE	C		C		BCDE	ABCDEF
Internet search engines	17142	1283	1388	3684	5751	5065	3609	4288
	69%	64%	69%	61%	72%	63%	72%	73%
			ACE		ACE	C	ACE	ABCE
Video sharing sites	18689	1457	1539	4070	6057	5597	3959	4726
	75%	73%	77%	68%	76%	70%	79%	80%
		CE	ACE		ACE	C	ACDE	ABCDE
Mainstream/traditional media	17981	1454	1490	3774	6119	5422	3885	4393
	72%	73%	74%	63%	76%	68%	78%	75%
		CE	CE		ACEG	C	ABCDEG	CE
Your government	15454	1303	1500	3423	4856	4877	2734	3600
	68%	65%	75%	57%	69%	61%	68%	74%
		CE	ACDEF		ACE	C	CE	ACDEF
Foreign governments	17691	1484	1335	4155	5699	5703	3566	4262
	71%	74%	67%	69%	71%	71%	71%	72%
		BCE			BC	BC	BC	BC
International organizations	16495	1343	1297	3674	5413	5136	3502	4035
	66%	67%	65%	61%	68%	64%	70%	68%
		CE	C		CE	C	BCDE	BCE
Online trolls	20089	1727	1698	4711	6278	6375	4181	4923
	81%	86%	85%	79%	78%	80%	84%	84%
		CDEFG	CDE			C	CDE	CDE
Left wing political parties	16032	1474	1465	3712	5028	5342	2976	3578
	70%	74%	73%	62%	72%	67%	74%	73%
		CE	CE		CE	C	CDE	CE
Right wing political parties	16469	1469	1494	3999	5126	5588	2954	3655
	72%	73%	75%	67%	73%	70%	74%	75%
		CE	CE		CE	C	CE	CE
Average social media users	18738	1401	1649	4280	5797	5690	3854	4873
	75%	70%	82%	71%	72%	71%	77%	83%
			ACDEF				ACDE	ACDEF
Average Internet users	17964	1248	1623	3983	5592	5323	3741	4751
	72%	62%	81%	66%	70%	67%	75%	81%
			ACDEF	A	ACE	A	ACDE	ACDEF
Non-government organizations	16474	1389	1385	3730	5519	5240	3476	3736
	66%	69%	69%	62%	69%	65%	70%	63%
		CEG	CEG		CEG	CG	CEG	

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Global @dvisor: CIGI/IPSOS Poll Questions
Q32. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT SUPPORT)] To what extent do you support the following efforts to deal with fake news:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Government censorship of online content	13904	522	579	457	-	460	-	548	572	592	855	790	586	547	605	533	424	632	394	604	417	622	696	821	809	840
	61%	52%	58%	46%	-	46%	-	55%	57%	59%	85%	79%	59%	55%	60%	53%	42%	63%	39%	60%	42%	62%	73%	83%	85%	88%
		DFQSU	DFQSU	S		S		DFQSU	DFQSU	BDFPQSU	BCDFHIJLMNOPQRSTUVW	BCDFHIJMNOPQRSTUVW	BDFQSU	DFQSU	BDFHNPQSU	DFQSU		BDFHINPQSU		BDFPQSU		BDFHINPQSU	BCDFHIJMNOPQRSTUV	BCDFHIJLMNOPQRSTUVW	BCDFHIJLMNOPQRSTUVW	BCDFHIJLMNOPQRSTUVWXY
Social media platforms closing accounts linked to fake news	20861	822	812	829	897	763	888	757	874	820	919	879	829	759	844	866	799	828	759	874	835	871	809	859	818	849
	84%	82%	81%	83%	90%	76%	89%	76%	87%	82%	92%	88%	83%	76%	84%	87%	80%	83%	76%	87%	83%	87%	85%	86%	86%	89%
		FHNS	HNS	FHNS	BCDFHJMNOQRSUWXY		BCDFHJMNOQRSUW		BCDFHJMNQRSU	FHNS	BCDFGHIJLMNOPQRSTUVWXYZ	BCDFHJMNOQRSU	FHNS		FHNQS	BCFHJNQRS		FHNS		CFHJNQS	FHNS	BCDFHJMNQRS	FHNQS	BCFHJNQRS	CFHJNQRS	BCDFHJMNOQRSUWY
Social media platforms deleting fake news tweets or posts	21148	837	825	843	896	782	885	787	876	853	937	872	844	770	835	895	808	847	747	902	831	873	814	895	817	877
	85%	84%	82%	84%	90%	78%	88%	79%	88%	85%	94%	87%	84%	77%	84%	90%	81%	85%	75%	90%	83%	87%	85%	90%	86%	92%
		FHNS	NS	FHNS	BCDFHJMNOQRSUWY		BCDFHMNOQRSU		CFHNOQSU	FHNQS	BCDEFGHIJLMNOPQRSUVWXY	CFHNOQSU	FHNS		FHNS	BCDFHJMNOQRSUWY	S	FHNS		BCDFHJMNOQRSUWY	FNS	CFHNOQSU	FHNQS	BCDFHJMNOQRSUWY	FHNQS	BCDEFGHIJLMNOQRSUVWY
Video sharing services closing accounts linked to fake news	20841	822	803	850	893	743	890	767	865	833	908	870	835	759	855	876	790	828	740	913	830	870	777	860	817	846
	84%	82%	80%	85%	89%	74%	89%	77%	86%	83%	91%	87%	83%	76%	85%	88%	79%	83%	74%	91%	83%	87%	82%	87%	86%	89%
		FHNS	FS	FHNQS	BCDFHJMNOQRSUWY		BCDFHJMNOQRSUW		BCFHNQRSW	FHNS	BCDFHIJLMNOQRSUVWXY	BCFHJNQRSUW	FHNS		CFHNQSW	BCFHJMNQRSUW	S	FHNS		BCDFHIJLMNOQRSUVWXY	FHNS	BCFHJNQRSUW	FHNS	BCFHNQRSW	CFHNQSW	BCDFHJMNOQRSUW
Video sharing services deleting videos depicting fake news	21132	840	817	854	883	773	902	793	873	856	923	871	826	779	861	891	792	858	741	916	821	874	811	863	835	876
	85%	84%	82%	85%	88%	77%	90%	79%	87%	86%	92%	87%	83%	78%	86%	89%	79%	86%	74%	92%	82%	87%	85%	87%	88%	92%
		FHNS	S	FHNQS	BCFHMNQSUW		BCDFHJMNOQRSUWX	S	CFHMNQSU	FHNQS	BCDEFHIJLMNOPQRSUVWXY	CFHMNQSU	FNS		CFHNQSU	BCFHJMNQSUW	S	FHNQS		BCDFHIJLMNOQRSUVWX	FS	CFHMNQSU	FHNQS	CFHMNQSU	BCFHMNQSU	BCDEFHIJLMNOPQRSUVWXY
Individual users shaming the posters of fake news content	18417	720	510	701	863	604	883	698	794	639	780	824	804	592	712	697	591	814	653	900	695	787	700	822	823	812
	74%	72%	51%	70%	86%	60%	88%	70%	79%	64%	78%	82%	80%	59%	71%	70%	59%	81%	65%	90%	70%	79%	73%	83%	87%	85%
		CFJNQS		CFJNQ	BCDFHIJKLMNOPQRSUVWX	C	BCDFHIJKLMNOPQRSUVWX	CFJNQ	BCDFHJNOPQSUW	C	BCDFHJNOPQSUW	BCDFHJKNOPQSUVW	BCDFHJNOPQSUW	C	CFJNQS	CFJNQ	C	BCDFHJNOPQSUW	CNQ	BCDFHIJKLMNOPQRSUVWXZ	CFJNQ	BCDFHJNOPQSUW	CFJNQS	BCDFHJKNOPQSUVW	BCDFHIJKLMNOPQRSUVWX	BCDFHIJKMNOPQRSUVW
Education of users to spot fake news	21498	844	830	882	885	814	892	822	911	865	940	855	867	804	850	902	845	877	819	912	904	891	731	867	818	872
	87%	84%	83%	88%	88%	81%	89%	82%	91%	87%	94%	85%	87%	80%	85%	90%	85%	88%	82%	91%	90%	89%	77%	87%	86%	92%
		W	W	CFHNSW	BCFHNOQSW	W	BCFHLNOQSW	W	BCFHJLMNOQRSWXY	FHNSW	BCDEFGHIJLMNOPQRSUVWXY	FNSW	FHNSW		NW	BCFHJLNOQSWY	W	CFHNSW	W	BCFHJLMNOQSWY	BCFHJLNOQSWY	BCFHLNOQSW		CFHNSW	FHNSW	BCDEFHJLMNOQRSWXY
Automated approaches to content removal	18768	727	821	713	-	763	863	675	759	774	908	862	781	707	777	854	691	763	658	864	701	818	757	861	812	861
	79%	73%	82%	71%	-	76%	86%	67%	76%	77%	91%	86%	78%	71%	78%	85%	69%	76%	66%	86%	70%	82%	79%	87%	86%	91%
		S	BDFHINQRSU	S		HNQSU	BDFHIJMNOQRSUVW		HNQSU	DHNQSU	BCDFGHIJLMNOPQRSTUVWXY	BDFHIJMNOQRSUVW	BDHNQSU	S	BDHNQSU	BDFHIJMNOQRSUW		DHNQSU		BDFHIJMNOQRSUW		BDFHIJNOQRSU	BDHNQSU	BCDFHIJMNOQRSUVW	BDFHIJMNOQRSUVW	BCDFGHIJLMNOPQRSTUVWXY

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Global @dvisor: CIGI/IPSOS Poll Questions
Q32. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT SUPPORT)] To what extent do you support the following efforts to deal with fake news:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Government censorship of online content	13904	874	1112	2983	4543	4219	2623	3697
	61%	44%	56%	50%	65%	53%	66%	76%
			AC	A	ABCE	AC	ABCE	ABCDEF
Social media platforms closing accounts linked to fake news	20861	1664	1678	4781	6770	6474	4287	5158
	84%	83%	84%	80%	85%	81%	86%	88%
		CE	CE		CE	C	ACDE	ABCDEF
Social media platforms deleting fake news tweets or posts	21148	1674	1720	4844	6848	6581	4313	5248
	85%	84%	86%	81%	86%	82%	86%	89%
		C	CE		CE	C	ACE	ABCDEF
Video sharing services closing accounts linked to fake news	20841	1679	1679	4740	6770	6477	4265	5196
	84%	84%	84%	79%	85%	81%	85%	88%
		CE	CE		CE	C	CE	ABCDEF
Video sharing services deleting videos depicting fake news	21132	1675	1708	4799	6872	6579	4304	5266
	85%	84%	85%	80%	86%	82%	86%	89%
		C	CE		CE	C	CE	ABCDEF
Individual users shaming the posters of fake news content	18417	1396	1207	4144	5943	5702	3798	5027
	74%	70%	60%	69%	74%	71%	76%	85%
		B		B	ABCE	BC	ABCDE	ABCDEF
Education of users to spot fake news	21498	1786	1733	5078	6919	6882	4339	5252
	87%	89%	87%	85%	86%	86%	87%	89%
		CDEF			C	C	C	BCDEF
Automated approaches to content removal	18768	1415	1675	4326	5517	5861	3263	5079
	79%	71%	84%	72%	79%	73%	82%	86%
			ACDE		ACE	A	ACDE	ACDEF

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Global @dvisor: CIGI/IPSOS Poll Questions
Q33. Who should decide what is a piece of fake news:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Your government	4282	166	137	103	-	124	-	180	143	208	367	231	177	142	187	104	71	231	139	238	112	112	287	343	278	200
	17%	17%	14%	10%	-	12%	-	18%	14%	21%	37%	23%	18%	14%	19%	10%	7%	23%	14%	24%	11%	11%	30%	34%	29%	21%
		DEFGPQUV	EGQ	EG		EGQ		DEFGPQSUV	DEGPQ	CDEFGINPQSUV	BCDEFGHIJLMNOPQRSTUVWYZ	BCDEFGHIMNOPQSUV	DEFGPQUV	DEGPQ	CDEFGINPQSUV	EG	EG	BCDEFGHIMNOPQSUV	EGPQ	BCDEFGHIMNPQSUV	EGQ	EGQ	BCDEFGHIJLMNOPQRSTUVZ	BCDEFGHIJLMNOPQRSTUVWYZ	BCDEFGHIJLMNOPQRSUVZ	BCDEFGINPQSUV
Foreign governments	447	10	38	7	-	12	30	14	8	31	6	21	10	6	23	12	21	19	19	25	15	18	33	10	48	10
	2%	1%	4%	1%	-	1%	3%	1%	1%	3%	1%	2%	1%	1%	2%	1%	2%	2%	2%	3%	1%	2%	3%	1%	5%	1%
		E	BDEFHIKMNPUVXZ	E		E	BDEFIKMNPXZ	E	E	BDEFHIKMNPXZ	E	DEIKN	E	E	DEIKNXZ	E	EKN	DEIKN	DEIKN	DEIKN	E	EIKN	BDEFHIKMNPRSUVXZ	E	BDEFGHIJKLMNOPQRSTUVXZ	E
Social media companies	3074	74	172	115	145	127	157	68	91	71	131	186	115	78	72	156	90	76	76	69	72	138	132	253	144	266
	12%	7%	17%	12%	15%	13%	16%	7%	9%	7%	13%	19%	12%	8%	7%	16%	9%	8%	8%	7%	7%	14%	14%	25%	15%	28%
			BDFHIJMNOQRSTU	BHJNORSTU	BHIJNOQRSTU	BHIJNORSTU	BDHIJMNOQRSTU				BHIJNOQRSTU	BDEFHIJKMNOQRSTUVWY	BHJNORSTU			BHIJMNOQRSTU						BHIJNOQRSTU	BHIJNOQRSTU	BCDEFGHIJKLMNOPQRSTUVWY	BHIJMNOQRSTU	BCDEFGHIJKLMNOPQRSTUVWY
Search engines companies	2178	62	101	57	102	69	100	88	64	87	62	102	112	64	138	101	107	96	75	56	49	120	84	46	82	155
	9%	6%	10%	6%	10%	7%	10%	9%	6%	9%	6%	10%	11%	6%	14%	10%	11%	10%	8%	6%	5%	12%	9%	5%	9%	16%
			BDIKNTUX		BDFIKNSTUX		BDIKNTUX	DUX		DUX		BDFIKNSTUX	BDFIKNSTUX		BDEFGHIJKLNPRSTUWXY	BDFIKNTUX	BDFIKNTUX	BDIKNTUX	UX			BDFHIJKNSTUWXY	DIKUX		DUX	BCDEFGHIJKLMNPQRSTUVWXY
Video sharing companies	876	11	54	15	62	20	36	22	21	43	23	54	34	27	51	45	44	47	25	35	20	29	58	30	48	24
	4%	1%	5%	1%	6%	2%	4%	2%	2%	4%	2%	5%	3%	3%	5%	5%	4%	5%	2%	3%	2%	3%	6%	3%	5%	2%
			BDFHIKNSUVXZ		BDFGHIKMNSUVXZ		BD			BDFHIKSUZ		BDFHIKNSUVXZ	BD	B	BDFHIKNSUVXZ	BDFHIKSUZ	BDFIKU	BDFHIKNSUVZ		B		B	BDFGHIKMNSUVXZ	B	BDFHIKNSUVXZ	
Mainstream media companies	2321	80	80	93	353	51	190	101	84	101	116	83	62	54	37	97	91	85	52	49	84	126	115	62	30	46
	9%	8%	8%	9%	35%	5%	19%	10%	8%	10%	12%	8%	6%	5%	4%	10%	9%	9%	5%	5%	8%	13%	12%	6%	3%	5%
		OSYZ	OYZ	FNOSTXYZ	BCDFGHIJKLMNOPQRSTUVWXYZ		BCDFHIJKLMNOPQRSTUVWXYZ	FMNOSTXYZ	FNOSTYZ	FMNOSTXYZ	BCFILMNORSTUXYZ	FNOSTYZ	OY	Y		FMNOSTXYZ	FNOSTYZ	FNOSTYZ	Y		FNOSTYZ	BCFILMNOQRSTUXYZ	BCFILMNORSTUXYZ	OY		
Normal Internet users	4010	182	136	149	81	107	154	73	151	130	152	181	93	210	302	239	259	198	155	212	193	184	92	163	78	135
	16%	18%	14%	15%	8%	11%	15%	7%	15%	13%	15%	18%	9%	21%	30%	24%	26%	20%	16%	21%	19%	18%	10%	16%	8%	14%
		EFHJMWY	EHMWY	EFHMWY		H	EFHMWY		EFHMWY	EHMWY	EFHMWY	CEFHJMWYZ		CDEFGHIJKMSWXYZ	BCDEFGHIJKLMNPRSTUVWXYZ	BCDEFGHIJKLMSVWXYZ	BCDEFGHIJKLMRSUVWXYZ	CDEFGHIJKMSWYZ	EFHMWY	CDEFGHIJKMSWYZ	CEFHIJKMWYZ	CEFHJMWYZ		EFHJMWY		EFHMWY
International organizations	1628	49	38	37	102	97	196	36	52	75	39	47	80	110	43	93	50	59	112	31	16	64	61	29	79	33
	7%	5%	4%	4%	10%	10%	20%	4%	5%	8%	4%	5%	8%	11%	4%	9%	5%	6%	11%	3%	2%	6%	6%	3%	8%	3%
		U	U	U	BCDHIJKLOQRTUVWXZ	BCDHIKLOQRTUVWXZ	BCDEFHIJKLMNOPQRSTUVWXYZ	U	UX	CDHIKLOTUXZ	U	UX	BCDHIKLOTUXZ	BCDHIJKLOQRTUVWXZ	U	BCDHIKLOQRTUVWXZ	UX	HKTUXZ	BCDHIJKLMOQRTUVWXYZ			CDHKOTUXZ	CDHKOTUXZ		BCDHIKLOQRTUXZ	U
Non-governmental organizations	1897	89	75	114	75	135	42	109	122	46	45	35	86	55	55	67	89	63	87	121	118	93	68	11	56	42
	8%	9%	7%	11%	8%	13%	4%	11%	12%	5%	5%	3%	9%	6%	5%	7%	9%	6%	9%	12%	12%	9%	7%	1%	6%	4%
		GJKLNOXYZ	GJKLXZ	CEGJKLNOPRWXYZ	GJKLXZ	BCEGJKLMNOPQRSVWXYZ	X	EGJKLNOPRWXYZ	CEGJKLMNOPRSVWXYZ	X	X	X	GJKLNOXYZ	LX	LX	LX	GJKLNOXYZ	LX	GJKLNOXYZ	CEGJKLNOPRWXYZ	CEGJKLNOPRWXYZ	GJKLNORXYZ	GJKLXZ		LX	X
None of these	4135	278	170	310	80	258	96	308	263	208	59	61	232	252	92	86	179	125	259	166	321	115	23	49	106	41
	17%	28%	17%	31%	8%	26%	10%	31%	26%	21%	6%	6%	23%	25%	9%	9%	18%	12%	26%	17%	32%	12%	2%	5%	11%	4%
		CEGJKLOPQRTVWXYZ	EGKLOPRVWXYZ	CEGJKLMNOPQRSTVWXYZ	WXZ	CEGJKLOPQRTVWXYZ	KLWXZ	CEGJKLMNOPQRSTVWXYZ	CEGJKLOPQRTVWXYZ	EGKLOPRVWXYZ	W	W	CEGKLOPQRTVWXYZ	CEGJKLOPQRTVWXYZ	KLWXZ	WXZ	EGKLOPRVWXYZ	EKLOPWXZ	CEGJKLOPQRTVWXYZ	EGKLOPVWXYZ	CEFGIJKLMNOPQRSTVWXYZ	EKLWXZ		W	EKLWXZ	W
Sigma	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q33. Who should decide what is a piece of fake news:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	25229	2001	2176	6009	8011	8009	5169	6017
Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Your government	4282	216	241	834	1533	1213	711	1171
	17%	11%	12%	14%	19%	15%	14%	20%
				A	ABCEF	ABC	A	ABCEF
Foreign governments	447	21	51	85	115	92	97	142
	2%	1%	3%	1%	1%	1%	2%	2%
			ACDE				DE	ACDE
Social media companies	3074	187	328	567	832	742	717	1027
	12%	9%	16%	9%	10%	9%	14%	17%
			ACDE		E		ACDE	ACDEF
Search engines companies	2178	105	203	515	714	598	522	558
	9%	5%	10%	9%	9%	7%	10%	9%
			AE	AE	AE	A	ACDE	AE
Video sharing companies	876	35	99	166	317	208	246	200
	4%	2%	5%	3%	4%	3%	5%	3%
			ACEG		ACE	A	ACDEG	AE
Mainstream media companies	2321	176	177	441	909	614	727	502
	9%	9%	9%	7%	11%	8%	15%	9%
					ABCEG		ABCDEG	
Normal Internet users	4010	343	375	838	1437	1176	780	926
	16%	17%	19%	14%	18%	15%	16%	16%
		CE	CEFG		CEFG		C	C
International organizations	1628	53	130	427	525	487	310	431
	7%	3%	7%	7%	7%	6%	6%	7%
			A	AE	A	A	A	AEF
Non-governmental organizations	1897	232	142	628	463	802	340	365
	8%	12%	7%	10%	6%	10%	7%	6%
		BDFG		BDFG		BDFG	D	
None of these	4135	631	255	1499	1155	2069	550	572
	17%	32%	13%	25%	14%	26%	11%	10%
		BCDEFG	G	BDFG	FG	BDFG	G	
Sigma	24848	2000	2000	6000	8000	8000	5000	5895
	100%	100%	100%	100%	100%	100%	100%	100%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q33a. Please list all the actions that you have undertaken during the last year due to fake news:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	25229	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	1015	1001	1009	1001
Base: All Respondents (wtd)	24848	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	953	994	949	952
Close Facebook account	1912	97	110	55	-	56	99	51	67	38	89	140	41	19	64	57	53	73	81	138	45	121	207	83	78	49
	8%	10%	11%	5%	-	6%	10%	5%	7%	4%	9%	14%	4%	2%	6%	6%	5%	7%	8%	14%	5%	12%	22%	8%	8%	5%
		DEFHIJMNOPQUZ	DEFHIJMNOPQRUZ	EN		EN	DEFHIJMNOPQUZ	EN	EJMN	EN	DEFHIJMNOPQUZ	BDEFGHIJKMNOPQRSUXYZ	EN	E	EJN	EN	EN	EJMNU	EHJMNUZ	DEFHIJKMNOPQRSUXYZ	EN	DEFHIJKMNOPQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	DEFHJMNPQUZ	EFHJMNPQUZ	EN
Close Twitter account	1514	48	56	51	-	13	113	27	36	34	72	87	26	21	65	67	49	61	63	136	55	107	208	30	56	34
	6%	5%	6%	5%	-	1%	11%	3%	4%	3%	7%	9%	3%	2%	6%	7%	5%	6%	6%	14%	6%	11%	22%	3%	6%	4%
		EFN	EFHMNX	EFHMN		E	BCDEFHIJKMNOPQRSUXYZ	E	EF	EF	EFHIJMNXZ	BCDEFHIJMNQRSUXYZ	E	E	EFHIJMNXZ	EFHIJMNXZ	EFMN	EFHIJMNXZ	EFHIJMNXZ	BCDEFHIJKLMNOPQRSUXYZ	EFHMNX	BCDEFHIJKMNOPQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	EF	EFHIJMNXZ	EF
Close other social media accounts	2327	53	95	71	197	38	136	28	44	60	105	164	48	19	60	83	68	88	71	129	47	143	336	91	71	78
	9%	5%	10%	7%	20%	4%	14%	3%	4%	6%	10%	16%	5%	2%	6%	8%	7%	9%	7%	13%	5%	14%	35%	9%	8%	8%
		HN	BFHIJMNOU	FHIN	BCDFGHIJKMNOPQRSTUVXYZ	N	BCDFHIJMNOPQRSUXYZ		N	HN	BDFHIJMNOQSUY	BCDFHIJKMNOPQRSUXYZ	N		HN	FHIMNU	FHN	BFHIJMNOU	FHIN	BDFHIJMNOPQRSUYZ	N	BCDFHIJKMNOPQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	BFHIJMNOU	FHIMNU	BFHIMNU
Subscribe to traditional media outlet	1826	77	74	60	163	17	130	33	42	55	73	138	54	70	73	84	59	21	73	60	32	105	202	38	37	57
	7%	8%	7%	6%	16%	2%	13%	3%	4%	6%	7%	14%	5%	7%	7%	8%	6%	2%	7%	6%	3%	11%	21%	4%	4%	6%
		FHIRUXY	FHIRUXY	FHRU	BCDFHIJKMNOPQRSTUVXYZ		BCDFHIJKMNOPQRSTUXYZ		FR	FHRU	FHIRUXY	BCDFHIJKMNOPQRSTUVXYZ	FR	FHIRUXY	FHIRUXY	FHIJMRUXY	FHRU		FHIRUXY	FR		DFHIJKMNOQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	FR	FR	FHRUXY
Unsubscribe from traditional media outlets	2942	83	77	113	219	28	247	60	74	109	89	219	74	35	119	105	88	112	83	112	147	204	357	61	72	58
	12%	8%	8%	11%	22%	3%	25%	6%	7%	11%	9%	22%	7%	3%	12%	10%	9%	11%	8%	11%	15%	20%	37%	6%	8%	6%
		FN	FN	FHIMNXYZ	BCDFHIJKMNOPQRSTUXYZ		BCDFHIJKMNOPQRSTUVXYZ	FN	FN	FHIMNXYZ	FHNXZ	BCDFHIJKMNOPQRSTUXYZ	FN		BCFHIKMNSXYZ	FHINXZ	FN	CFHIMNSXYZ	FN	FHINXZ	BCFHIJKMNPQRSXYZ	BCDFHIJKMNOPQRSTUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	FN	FN	FN
Use a news fact checking website	5862	174	314	252	337	82	491	124	140	173	407	369	166	36	208	432	184	141	167	379	256	355	318	91	58	206
	24%	17%	31%	25%	34%	8%	49%	12%	14%	17%	41%	37%	17%	4%	21%	43%	18%	14%	17%	38%	26%	36%	33%	9%	6%	22%
		FHNXY	BDFHIJMNOQRSUXYZ	BFHIJMNOQRSXY	BDFHIJMNOQRSUXYZ	N	BCDEFHIJKLMNOPQRSTUVWXYZ	FNXY	FNXY	FHNXY	BCDEFHIJMNOQRSUVWXYZ	BCDFHIJMNOQRSUXYZ	FHNXY		FHIMNRSXY	BCDEFHIJLMNOQRSUVWXYZ	FHINRXY	FNXY	FHNXY	BDFHIJMNOQRSUXYZ	BFHIJMNOQRSXY	BDFHIJMNOQRSUXYZ	BDFHIJMNOQRSUXYZ	NY	N	FHIJMNRSXY
Use the Internet less often	2759	79	153	76	154	47	144	73	66	76	99	150	68	41	112	105	71	38	65	131	87	143	364	164	135	119
	11%	8%	15%	8%	15%	5%	14%	7%	7%	8%	10%	15%	7%	4%	11%	11%	7%	4%	6%	13%	9%	14%	38%	16%	14%	12%
		FNR	BDFHIJKMNOPQRSU	NR	BDFHIJKMNOPQRSU		BDFHIJKMNPQRSU	NR	NR	FNR	FIMNRS	BDFHIJKMNOPQRSU	NR		BDFHIJMNQRS	FHIMNQRS	NR		NR	BDFHIJMNQRSU	FNR	BDFHIJKMNOPQRSU	BCDEFGHIJKLMNOPQRSTUVXYZ	BDFHIJKMNOPQRSUZ	BDFHIJKMNOPQRSU	BDFHIJMNQRSU
Use social media less often	4914	157	203	196	207	110	271	153	154	153	231	288	150	65	162	195	145	201	140	280	224	253	461	137	198	182
	20%	16%	20%	20%	21%	11%	27%	15%	15%	15%	23%	29%	15%	7%	16%	20%	14%	20%	14%	28%	22%	25%	48%	14%	21%	19%
		FN	FHIJMNQSX	FJNQSX	BFHIJMNOQSX	N	BCDEFHIJMNOPQRSXYZ	FN	FN	FN	BFHIJMNOQSXZ	BCDEFHIJKMNOPQRSUXYZ	FN		FN	FIJMNQSX	N	BFHIJMNOQSX	N	BCDEFHIJMNOPQRSXYZ	BFHIJMNOQSX	BCDEFHIJMNOPQRSXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	N	BFHIJMNOQSX	FIJMNQSX
Trust government less	5526	188	242	213	-	137	-	220	218	176	204	190	106	77	247	332	208	313	201	356	271	344	681	121	216	266
	22%	19%	24%	21%	-	14%	-	22%	22%	18%	20%	19%	11%	8%	25%	33%	21%	31%	20%	36%	27%	34%	71%	12%	23%	28%
		EFGMNX	EFGJLMNX	EFGMNX		EGN		EFGJMNX	EFGJMNX	EFGMNX	EFGMNX	EFGMNX	EG	EG	BEFGJKLMNSX	BCDEFGHIJKLMNOQSUXYZ	EFGMNX	BCDEFGHIJKLMNOQSXY	EFGMNX	BCDEFGHIJKLMNOQSUXYZ	BDEFGHIJKLMNQSX	BCDEFGHIJKLMNOQSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	EGN	EFGJLMNX	BDEFGHIJKLMNQSXY
Trust media less	9938	349	352	405	401	286	500	312	361	347	435	401	275	210	415	436	336	522	393	618	420	480	697	268	313	405
	40%	35%	35%	40%	40%	29%	50%	31%	36%	35%	44%	40%	28%	21%	42%	44%	34%	52%	39%	62%	42%	48%	73%	27%	33%	43%
		FMNX	FMNX	FHJMNQXY	FHJMNQXY	N	BCDEFHIJKLMNOPQSUXYZ	N	FHMNX	FMNX	BCFHIJMNQXY	FHJMNQXY	N		BCFHIJMNQXY	BCFHIJMNQXY	MNX	BCDEFHIJKLMNOPQSUXYZ	FHJMNQXY	BCDEFGHIJKLMNOPQRSUVXYZ	BCFHIJMNQXY	BCDEFHIJLMNOQSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	N	MNX	BCFHIJMNQXY
Trust government more	1635	52	58	21	-	21	-	27	28	48	170	213	50	11	67	59	53	91	65	98	40	37	216	63	106	41
	7%	5%	6%	2%	-	2%	-	3%	3%	5%	17%	21%	5%	1%	7%	6%	5%	9%	7%	10%	4%	4%	23%	6%	11%	4%
		DEFGHIN	DEFGHIN	EG		EG		EGN	EGN	DEFGHIN	BCDEFGHIJMNOPQRSTUVXYZ	BCDEFGHIJKMNOPQRSTUVXYZ	DEFGHIN	EG	DEFGHINUVZ	DEFGHIN	DEFGHIN	BCDEFHIJMNPQSUVXZ	DEFGHINUVZ	BDEFGHIJMNPQUVZ	EGN	EGN	BCDEFGHIJKMNOPQRSTUVXYZ	DEFGHINUVZ	BCDEFGHIJMNOPQSUVXZ	DEFGN
Trust media more	2042	34	118	51	144	52	125	61	33	49	73	123	63	27	73	129	50	64	78	111	35	52	247	64	154	34
	8%	3%	12%	5%	14%	5%	13%	6%	3%	5%	7%	12%	6%	3%	7%	13%	5%	6%	8%	11%	4%	5%	26%	6%	16%	4%
			BDFHIJKMNOQRSUVXZ	N	BDFHIJKMNOQRSUVXZ	N	BDFHIJKMNOQRSUVXZ	BINUZ		N	BIJNUZ	BDFHIJKMNOQRSUVXZ	BINUZ		BIJNUZ	BDFHIJKMNOQRSUVXZ	N	BINUZ	BFIJNQUVZ	BDFHIJKMNOQRUVXZ		N	BCDEFGHIJKLMNOPQRSTUVXYZ	BINUZ	BCDFGHIJKLMNOQRSTUVXZ	
Share fake news myself	1309	30	84	50	-	26	64	13	19	59	58	90	30	14	37	56	31	12	47	81	32	98	211	44	63	60
	5%	3%	8%	5%	-	3%	6%	1%	2%	6%	6%	9%	3%	1%	4%	6%	3%	1%	5%	8%	3%	10%	22%	4%	7%	6%
		ER	BDEFHIMNOQRSUX	EFHINR		ER	BEFHIMNOQRU	E	E	BEFHIMNOQRU	BEFHIMNOQRU	BDEFHIJKMNOPQRSUXZ	EHNR	E	EHINR	BEFHIMNQRU	ER	E	EFHINR	BEFHIMNOQRSUX	EHNR	BDEFGHIJKMNOPQRSUXYZ	BCDEFGHIJKLMNOPQRSTUVXYZ	EHINR	BEFHIMNOQRUX	BEFHIMNOQRU
Other	5206	336	171	271	102	432	76	334	320	203	93	101	309	538	145	82	253	148	284	94	256	107	35	231	86	201
	21%	34%	17%	27%	10%	43%	8%	33%	32%	20%	9%	10%	31%	54%	15%	8%	25%	15%	28%	9%	26%	11%	4%	23%	9%	21%
		CDEGJKLOPQRSTUVWXYZ	EGKLPTVWY	CEGJKLOPRTVWYZ	W	BCDEGHIJKLMOPQRSTUVWXYZ	W	CDEGJKLOPQRSTUVWXYZ	CEGJKLOPQRTUVWXYZ	EGKLOPRTVWY	W	W	CEGJKLOPQRTUVWXYZ	BCDEFGHIJKLMOPQRSTUVWXYZ	EGKLPTVWY	W	CEGJKLOPRTVWY	EGKLPTVWY	CEGJKLOPRTVWXYZ	W	CEGJKLOPRTVWYZ	GW		CEGKLOPRTVWY	W	EGKLOPRTVWY
Sigma	49713	1755	2108	1886	1923	1346	2398	1515	1602	1579	2197	2671	1459	1183	1846	2222	1648	1883	1811	2723	1949	2549	4539	1486	1646	1790
	200%	175%	211%	189%	192%	135%	240%	152%	160%	158%	220%	267%	146%	118%	185%	222%	165%	188%	181%	272%	195%	255%	476%	149%	173%	188%

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Base: All Respondents (wtd)	24848	2000	2000	6000	8000	8000	5000	5895
Close Facebook account	1912	100	167	350	520	408	445	569
	8%	5%	8%	6%	6%	5%	9%	10%
			ACDE	E	E		ACDE	ACDE
Close Twitter account	1514	106	123	214	387	289	311	476
	6%	5%	6%	4%	5%	4%	6%	8%
		CE	CE		CE		CDE	ABCDEF
Close other social media accounts	2327	118	179	298	746	384	688	649
	9%	6%	9%	5%	9%	5%	14%	11%
			ACE		ACE		ABCDEG	ACDE
Subscribe to traditional media outlet	1826	92	159	278	668	328	501	427
	7%	5%	8%	5%	8%	4%	10%	7%
			ACE		ACEG		ABCDEG	ACE
Unsubscribe from traditional media outlets	2942	260	181	406	984	642	830	753
	12%	13%	9%	7%	12%	8%	17%	13%
		BCE	C		BCE	C	ABCDEG	BCE
Use a news fact checking website	5862	508	746	863	1845	1198	1516	1582
	24%	25%	37%	14%	23%	15%	30%	27%
		CE	ACDEFG		CE		ACDEG	CDE
Use the Internet less often	2759	163	258	389	748	495	637	836
	11%	8%	13%	6%	9%	6%	13%	14%
		E	ACDE		CE		ACDE	ACDEF
Use social media less often	4914	419	398	852	1463	1252	1151	1322
	20%	21%	20%	14%	18%	16%	23%	22%
		CDE	CE		CE	C	BCDE	CDE
Trust government less	5526	485	574	1088	1395	1554	1089	1303
	22%	24%	29%	18%	17%	19%	22%	22%
		CDE	ACDEFG			CD	CDE	CDE
Trust media less	9938	825	788	1963	3080	2791	2157	2586
	40%	41%	39%	33%	39%	35%	43%	44%
		CE	CE		CE	C	BCDE	BCDE
Trust government more	1635	61	117	245	651	290	399	345
	7%	3%	6%	4%	8%	4%	8%	6%
			ACE		ABCEG		ABCEG	ACE
Trust media more	2042	86	246	337	585	386	499	540
	8%	4%	12%	6%	7%	5%	10%	9%
			ACDEFG	E	ACE		ACDE	ACDE
Share fake news myself	1309	83	140	166	299	197	283	409
	5%	4%	7%	3%	4%	2%	6%	7%
		CE	ACDE		CE		CDE	ACDEF
Other	5206	527	253	1931	1666	2607	628	794
	21%	26%	13%	32%	21%	33%	13%	13%

		BDFG		ABDFG	BFG	ABDFG		
Sigma	49713	3835	4330	9381	15037	12823	11134	12592
	200%	192%	217%	156%	188%	160%	223%	214%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34. [SUMMARY - TOP2BOX (VERY/ SOMEWHAT CONFIDENT)] How confident are you that the algorithms used in the following contexts are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Search engines	9647	320	512	415	584	356	639	334	327	462	688	657	358	160	373	666	423	455	453	500	380	585	-	-	-	-
	46%	32%	51%	42%	58%	36%	64%	33%	33%	46%	69%	66%	36%	16%	37%	67%	42%	46%	45%	50%	38%	58%	-	-	-	-
		N	BDFHIMNOQSU	BFHIN	BCDFHIJMNOQRSTU	N	BCDEFHIJMNOQRSTUV	N	N	BFHIMNOU	BCDEFGHIJMNOQRSTUV	BCDEFHIJMNOQRSTUV	N		BIN	BCDEFHIJMNOQRSTUV	BFHIMN	BFHIMNOU	BFHIMNOU	BDFHIMNOQU	BIN	BCDFHIJMNOQRSTU				
Social media news feeds	6375	177	432	175	-	262	526	243	182	338	517	515	234	98	273	604	304	320	247	296	202	429	-	-	-	-
	32%	18%	43%	18%	-	26%	53%	24%	18%	34%	52%	52%	23%	10%	27%	60%	30%	32%	25%	30%	20%	43%	-	-	-	-
		N	BDFHIJMNOQRSTU	N		BDINU	BCDFHIJMNOQRSTUV	BDIN	N	BDFHIMNOSU	BCDFHIJMNOQRSTUV	BCDFHIJMNOQRSTUV	BDIN		BDINU	BCDFGHIJKLMNOQRSTUV	BDHIMNSU	BDFHIMNOSU	BDINU	BDIMNU	N	BDFHIJMNOQRSTU				
Predictive policing	6840	249	471	218	-	289	521	183	204	408	527	531	216	112	267	567	237	317	476	392	243	411	-	-	-	-
	34%	25%	47%	22%	-	29%	52%	18%	20%	41%	53%	53%	22%	11%	27%	57%	24%	32%	48%	39%	24%	41%	-	-	-	-
		HN	BDFHIJMNOQRTUV	N		DHIMN	BDFHIJMNOQRTUV	N	N	BDFHIMNOQRU	BDFHIJMNOQRSTUV	BCDFHIJMNOQRSTUV	N		DHIMN	BCDFHIJMNOQRSTUV	HN	BDHIMNOQU	BDFHIJMNOQRTUV	BDFHIMNOQRU	HN	BDFHIMNOQRU				
Risk assessment used in judicial decisions	7265	242	473	278	-	267	547	236	270	440	526	591	270	109	302	550	304	303	389	406	292	473	-	-	-	-
	36%	24%	47%	28%	-	27%	55%	24%	27%	44%	53%	59%	27%	11%	30%	55%	30%	30%	39%	41%	29%	47%	-	-	-	-
		N	BDFHIMNOQRSU	N		N	BCDFHIJMNOQRSTUV	N	N	BDFHIMNOQRSU	BDFHIJMNOQRSTUV	BCDFHIJKMNOQRSTUV	N		BHN	BCDFHIJMNOQRSTUV	BHN	BHN	BDFHIMNOQRU	BDFHIMNOQRU	HN	BDFHIMNOQRSTU				
Job application screenings	7670	262	479	313	529	259	468	215	265	374	590	570	247	84	260	607	297	290	349	385	360	468	-	-	-	-
	37%	26%	48%	31%	53%	26%	47%	21%	26%	37%	59%	57%	25%	8%	26%	61%	30%	29%	35%	39%	36%	47%	-	-	-	-
		N	BDFHIJMNOQRSTU	HMNO	BDFGHIJMNOQRSTUV	N	BDFHIJMNOQRSTU	N	HN	BDFHIMNOQR	BCDEFGHIJMNOQRSTUV	BCDFGHIJMNOQRSTUV	N		HN	BCDEFGHIJMNOQRSTUV	HN	HN	BFHIMNOQR	BDFHIMNOQR	BFHIMNOQR	BDFHIJMNOQRSTU				
Facial recognition systems	9880	338	527	425	779	312	615	323	344	485	679	665	372	207	419	637	341	463	408	548	408	584	-	-	-	-
	47%	34%	53%	43%	78%	31%	61%	32%	34%	48%	68%	67%	37%	21%	42%	64%	34%	46%	41%	55%	41%	58%	-	-	-	-
		N	BDFHIMNOQRSU	BFHINQ	BCDFGHIJKLMNOPQRSTUV	N	BCDFHIJMNOQRSU	N	N	BDFHIMNOQSU	BCDFGHIJMNOQRSTUV	BCDFGHIJMNOQRSTUV	FN		BFHINQ	BCDFHIJMNOQRSTUV	N	BFHIMNQSU	BFHINQ	BDFHIMNOQRSU	BFHINQ	BDFHIJMNOQRSU				
Credit score calculations	7762	271	445	380	-	310	602	256	322	429	542	570	245	100	346	559	341	313	435	391	394	512	-	-	-	-
	39%	27%	45%	38%	-	31%	60%	26%	32%	43%	54%	57%	25%	10%	35%	56%	34%	31%	43%	39%	39%	51%	-	-	-	-
		N	BDFHIMNOQR	BFHIMNR		HMN	BCDFHIJKMNOQRSTUV	N	HMN	BFHIMNOQR	BCDFHIJMNOQRSTU	BCDFHIJMNOQRSTUV	N		BHMN	BCDFHIJMNOQRSTU	BHMN	HMN	BDFHIMNOQR	BFHIMNR	BFHIMNR	BCDFHIJMNOQRSTU				
E-commerce platforms	8600	272	512	311	700	265	542	274	261	432	663	632	354	79	266	633	333	322	443	470	313	524	-	-	-	-
	41%	27%	51%	31%	70%	26%	54%	27%	26%	43%	66%	63%	35%	8%	27%	63%	33%	32%	44%	47%	31%	52%	-	-	-	-
		N	BDFHIJMNOQRSU	IN	BCDFGHIJLMNOPQRSTUV	N	BDFHIJMNOQRSTU	N	N	BDFHIMNOQRU	BCDFGHIJMNOQRSTU	BCDFGHIJMNOQRSTUV	BFHINO		N	BCDFGHIJMNOQRSTU	BFHINO	FINO	BDFHIMNOQR	BDFHIMNOQRU	IN	BDFHIJMNOQRSU				

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  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Search engines	9647	795	1177	2251	3699	2786	2792	1724
	46%	40%	59%	38%	46%	35%	56%	57%
		E	ACDE	E	ACE		ACDE	ACDE
Social media news feeds	6375	377	1037	1472	2238	1715	1696	1252
	32%	19%	52%	25%	32%	21%	42%	42%
			ACDEFG	AE	ACE	A	ACDE	ACDE
Predictive policing	6840	462	1038	1605	2410	1783	1730	1324
	34%	23%	52%	27%	34%	22%	43%	44%
			ACDEFG	AE	ACE		ACDE	ACDE
Risk assessment used in judicial decisions	7265	570	1022	1735	2512	2025	1839	1425
	36%	29%	51%	29%	36%	25%	46%	48%
		E	ACDEF	E	ACE		ACDE	ACDE
Job application screenings	7670	673	1086	1631	2959	2032	2336	1321
	37%	34%	54%	27%	37%	25%	47%	44%
		CE	ACDEFG	E	ACE		ACDEG	ACDE
Facial recognition systems	9880	833	1164	2100	4036	2853	3019	1747
	47%	42%	58%	35%	50%	36%	60%	58%
		CE	ACDE		ACE		ACDE	ACDE
Credit score calculations	7762	774	1004	1909	2571	2321	1840	1504
	39%	39%	50%	32%	37%	29%	46%	50%
		CE	ACDEF	E	CE		ACDE	ACDEF
E-commerce platforms	8600	624	1145	1930	3366	2179	2689	1536
	41%	31%	57%	32%	42%	27%	54%	51%
		E	ACDEFG	E	ACE		ACDEG	ACDE

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1942	84	83	74	183	88	84	85	108	85	53	66	76	116	100	93	87	92	106	106	93	80	-	-	-	-
Base: All Answering (wtd)	1909	90	76	69	182	90	82	83	108	87	50	67	85	117	99	93	91	89	104	74	94	78	-	-	-	-
They are too complex to be unbiased	365	10	17	12	36	20	15	16	17	24	8	18	5	32	18	12	16	10	22	29	16	12	-	-	-	-
	19%	11%	22%	17%	20%	22%	18%	20%	16%	27%	16%	27%	5%	27%	18%	13%	17%	11%	21%	39%	17%	15%	-	-	-	-
		*	M*	*	M	M*	*	M*	*	MPR*	*	MPR*	*	MPR*	M*	*	*	*	M*	BDEGHIKMOPQRSUV*	*	*				
I have read in the media that they are biased	229	2	8	5	39	6	19	3	6	19	10	21	2	4	15	16	8	6	4	14	12	10	-	-	-	-
	12%	3%	10%	7%	21%	7%	23%	4%	5%	22%	21%	31%	2%	4%	15%	18%	9%	7%	4%	19%	12%	13%	-	-	-	-
		*	*	*	BFHIMNQRS	*	BFHIMNRS*	*	*	BFHIMNQRS*	BFHIMNRS*	BCDFHIMNOQRSUV*	*	*	BHIMNS*	BHIMNS*	*	*	*	BHIMNS*	*	MNS*				
They reflect society's biases	336	12	9	19	22	13	16	10	23	14	5	16	7	29	21	13	7	13	17	15	34	20	-	-	-	-
	18%	14%	12%	28%	12%	14%	19%	11%	21%	17%	10%	24%	8%	25%	21%	14%	7%	14%	17%	21%	36%	26%	-	-	-	-
		*	*	EMQ*		*	*	*	MQ*	*	*	EMQ*	*	EKMQ*	MQ*	*	*	*	*	*	BCEFHJKMPQRS*	EHKMQ*				
They reflect the biases of their programmers	381	19	3	17	32	19	24	12	25	11	7	14	11	23	16	23	25	6	18	15	39	22	-	-	-	-
	20%	21%	4%	24%	18%	21%	30%	14%	23%	13%	15%	20%	13%	20%	16%	25%	27%	7%	17%	20%	42%	29%	-	-	-	-
		CR*	*	CR*	CR	CR*	CJR*	*	CR*	*	*	CR*	*	CR*	R*	CR*	CR*	*	CR*	CR*	BCEFHIJKLMNORST*	CEJOR*				
They are designed to exploit people to make money	549	21	5	12	68	27	28	31	34	15	9	17	21	27	35	24	24	12	52	37	20	29	-	-	-	-
	29%	23%	7%	18%	37%	30%	34%	38%	32%	17%	18%	26%	25%	23%	36%	26%	26%	14%	50%	49%	22%	37%	-	-	-	-
		*	*	*	CDJKNRU	CR*	CJR*	CJKR*	CJR*	*	*	C*	C*	C*	CJKR*	C*	C*	*	BCDEFIJKLMNOPQRU*	BCDJKLMNPQRU*	*	CDJKNR*				
They are designed to take advantage of ordinary people	383	17	8	13	33	9	21	20	23	12	13	19	22	7	15	19	18	14	19	40	21	22	-	-	-	-
	20%	19%	10%	19%	18%	10%	25%	24%	21%	13%	26%	28%	25%	6%	15%	20%	20%	15%	18%	53%	23%	28%	-	-	-	-
		N*	*	N*	N	*	FN*	N*	N*	*	FN*	CFJNO*	N*	*	*	N*	N*	*	N*	BCDEFGHIJKLMNOPQRSUV*	N*	CFJNOR*				
They are too simplistic to capture the complexity of reality	339	18	11	9	52	7	19	7	19	18	17	11	5	17	14	18	12	24	19	15	10	20	-	-	-	-
	18%	20%	14%	13%	29%	8%	23%	9%	18%	21%	34%	17%	5%	14%	14%	19%	13%	26%	18%	20%	10%	25%	-	-	-	-
		*	*	*	FHIMNOQSU	*	FM*	*	M*	M*	CDFHILMNOQSU*	*	*	*	*	M*	*	FHMOU*	M*	M*	*	FHMU*				
They are clearly biased based upon my past use	466	32	9	24	55	11	24	30	26	23	7	15	19	12	18	16	30	11	46	24	21	14	-	-	-	-
	24%	36%	12%	35%	30%	13%	29%	36%	24%	26%	14%	22%	22%	10%	19%	17%	32%	12%	45%	32%	22%	18%	-	-	-	-
		CFKNPR*	*	CFKNR*	CFKNOPRV	*	FNR*	CFKNOPRV*	NR*	NR*	*	*	*	*	*	*	CFKNR*	*	CEFIJKLMNOPRUV*	CFNR*	*	*				
They are programmed based upon biased data	442	25	12	24	32	8	18	18	27	22	13	19	17	16	25	20	13	33	10	28	33	30	-	-	-	-
	23%	27%	16%	35%	18%	9%	22%	21%	25%	26%	26%	29%	20%	14%	25%	21%	14%	37%	9%	37%	36%	39%	-	-	-	-
		FS*	*	EFNQS*		*	*	S*	FS*	FS*	FS*	FNQS*	*	*	FS*	S*	*	CEFNPQS*	*	CEFNQS*	CEFNQS*	CEFHMNPQS*				
They lack in transparency	569	24	18	17	73	22	31	18	30	34	14	24	12	30	37	38	17	26	24	35	22	22	-	-	-	-
	30%	27%	24%	25%	40%	25%	38%	22%	28%	39%	28%	36%	15%	26%	37%	40%	18%	29%	23%	47%	23%	28%	-	-	-	-
		*	*	*	FHIMNQSU	*	MQ*	*	*	HMQS*	*	MQ*	*	*	MQS*	HMQS*	*	*	*	CFHIMNQRSUV*	*	*				
They remove the human element from decisions	370	26	12	17	48	8	23	16	25	11	14	13	9	10	11	10	23	12	18	13	22	29	-	-	-	-
	19%	29%	16%	25%	27%	9%	28%	19%	23%	13%	28%	19%	11%	9%	11%	11%	25%	13%	18%	17%	24%	37%	-	-	-	-
		FMNOP*	*	N*	FJMNOPR	*	FJMNOPR*	*	FNO*	*	FJMNOPR*	*	*	*	*	*	FNO*	*	*	*	FNO*	CFHIJLMNOPRST*				
Some other reason	204	18	15	8	7	13	3	9	12	4	5	7	20	18	6	5	3	10	13	3	18	5	-	-	-	-
	11%	20%	20%	12%	4%	14%	3%	11%	11%	5%	11%	11%	23%	15%	6%	5%	3%	11%	12%	5%	20%	7%	-	-	-	-
		EGJOPQ*	EGJOPQT*	*		E*	*	*	E*	*	*	E*	EGJOPQTV*	EGJQ*	*	*	*	E*	E*	*	EGJOPQTV*	*				
Sigma	4634	225	127	178	499	164	240	191	267	207	122	194	149	225	231	213	193	175	262	268	269	234	-	-	-	-
	243%	250%	167%	257%	275%	183%	293%	230%	247%	239%	245%	291%	175%	193%	232%	229%	211%	196%	251%	359%	287%	302%	-	-	-	-

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Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1942	167	176	550	779	732	504	270
Base: All Answering (wtd)	1909	163	169	562	780	736	492	234
They are too complex to be unbiased	365	28	28	96	156	129	93	56
	19%	17%	17%	17%	20%	17%	19%	24%
		*	*					
I have read in the media that they are biased	229	17	24	29	116	44	83	43
	12%	10%	14%	5%	15%	6%	17%	18%
		*	CE*		CE		CE	CE
They reflect society's biases	336	53	22	76	134	147	81	52
	18%	32%	13%	13%	17%	20%	16%	22%
		BCDEF*	*			C		C
They reflect the biases of their programmers	381	56	26	110	128	152	77	61
	20%	34%	15%	20%	16%	21%	16%	26%
		BCDEF*	*			DF		DF
They are designed to exploit people to make money	549	33	30	189	204	185	132	94
	29%	20%	18%	34%	26%	25%	27%	40%
		*	*	ABDEF			B	ABDEF
They are designed to take advantage of ordinary people	383	34	26	110	129	128	95	82
	20%	21%	16%	20%	17%	17%	19%	35%
		*	*					ABCDEF
They are too simplistic to capture the complexity of reality	339	18	29	69	170	97	118	53
	18%	11%	17%	12%	22%	13%	24%	23%
		*	*		ACE		ACE	ACE
They are clearly biased based upon my past use	466	45	24	162	173	154	103	61
	24%	27%	14%	29%	22%	21%	21%	26%
		B*	*	BDEF				B
They are programmed based upon biased data	442	58	32	93	185	177	127	75
	23%	35%	19%	16%	24%	24%	26%	32%
		BCDE*	*		C	C	C	BCD
They lack in transparency	569	39	56	124	262	178	163	88
	30%	24%	33%	22%	34%	24%	33%	38%
		*	C*		CE		CE	ACE
They remove the human element from decisions	370	39	22	99	145	120	114	64
	19%	24%	13%	18%	19%	16%	23%	27%
		E*	*				BDE	BCDE
Some other reason	204	27	20	70	76	108	45	11
	11%	16%	12%	12%	10%	15%	9%	5%
		FG*	G*	G		DFG		
Sigma	4634	447	340	1227	1879	1619	1230	742
	243%	274%	201%	218%	241%	220%	250%	317%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	2112	117	108	131	-	74	95	74	97	130	103	113	99	70	112	117	71	95	158	116	122	110	-	-	-	-
Base: All Answering (wtd)	2104	121	82	121	-	77	90	73	99	134	106	113	100	69	113	123	71	89	156	144	115	108	-	-	-	-
They are too complex to be unbiased	372	15	11	15	-	15	6	13	12	26	31	25	17	11	18	34	9	6	18	61	13	16	-	-	-	-
	18%	12%	14%	12%	-	19%	7%	18%	12%	20%	29%	22%	17%	17%	16%	27%	13%	7%	12%	42%	12%	15%	-	-	-	-
		*	*	*		*	*	*	*	GR	BDGIORSUV*	GRS	*	*		DGIRSU*	*	*		BCDFGHIJLMNOQRSUV*	*					
I have read in the media that they are biased	276	15	8	11	-	3	8	4	14	45	16	19	6	8	24	21	2	5	9	30	11	15	-	-	-	-
	13%	12%	10%	9%	-	4%	9%	5%	14%	34%	15%	17%	6%	12%	21%	17%	3%	6%	6%	21%	10%	14%	-	-	-	-
		*	*	*		*	*	*	S*	BCDFGHIKLMNOPQRSUV	QS*	FHMQRS	*	*	DFGHMQRSU	QRS*	*	*		FQRS*	*	QS				
They reflect society's biases	540	29	12	45	-	9	29	13	29	37	30	37	12	15	28	19	10	23	46	36	43	40	-	-	-	-
	26%	24%	15%	37%	-	12%	32%	18%	29%	27%	28%	33%	12%	22%	24%	15%	14%	25%	29%	25%	38%	37%	-	-	-	-
		*	*	CFHMPQ*		*	FMPQ*	*	FMP*	FM	FMP*	CFMPQ	*	*		*	*	M*	FMP	*	CFHMPQ*	CFHMOPQ				
They reflect the biases of their programmers	426	33	21	33	-	12	30	10	24	12	15	29	21	12	8	30	9	7	30	22	35	34	-	-	-	-
	20%	27%	26%	27%	-	15%	33%	13%	24%	9%	14%	25%	21%	18%	7%	25%	12%	8%	19%	15%	31%	31%	-	-	-	-
		JOR*	JOR*	JOR*		*	FHJKOQRST*	*	JOR*		*	JKOR	JOR*	*		JOR*	*	*	JOR	*	HJKOQR*	FHJKOQRST				
They are designed to exploit people to make money	633	39	15	42	-	22	30	31	35	12	31	49	22	17	37	27	3	15	69	70	32	35	-	-	-	-
	30%	32%	18%	34%	-	28%	34%	42%	35%	9%	30%	44%	22%	24%	33%	22%	4%	17%	44%	49%	28%	33%	-	-	-	-
		JQ*	*	JQR*		JQ*	JQR*	CJMPQR*	JQR*		JQR*	CJKMNPQRU	JQ*	JQ*	JQR	JQ*	*	*	CJKMNPQRU	CJKMNPQRU*	JQ*	JQR				
They are designed to take advantage of ordinary people	527	42	5	25	-	8	24	23	21	27	27	40	32	13	14	31	15	33	41	51	26	29	-	-	-	-
	25%	35%	6%	21%	-	11%	27%	31%	21%	20%	25%	36%	32%	19%	13%	25%	21%	37%	26%	35%	22%	27%	-	-	-	-
		CFO*	*	*		*	CO*	CFO*	C*		CO*	CDFIJNO	CFO*	*		CO*	*	CDFIJNOU*	CFO	CFO*	C*	CFO				
They are too simplistic to capture the complexity of reality	448	22	13	28	-	16	11	18	25	32	26	31	17	13	25	26	14	25	34	30	15	26	-	-	-	-
	21%	18%	16%	23%	-	21%	12%	25%	26%	24%	25%	28%	17%	19%	22%	21%	19%	28%	22%	21%	13%	24%	-	-	-	-
		*	*	*		*	*	*	G*		*	GU	*	*		*	*	GU*		*	*					
They are clearly biased based upon my past use	466	55	25	30	-	6	13	15	16	23	26	35	10	3	24	22	5	11	43	35	35	34	-	-	-	-
	22%	45%	30%	24%	-	7%	14%	21%	16%	17%	25%	31%	10%	5%	21%	18%	7%	13%	28%	24%	30%	31%	-	-	-	-
		DFGHIJKMNOPQRST*	FMNQR*	FMNQ*		*	*	N*	N*	N	FMNQR*	FGIJMNPQR	*	*	FN	N*	*	*	FGIJMNQR	N*	FGIMNQR*	FGIJMNPQR				
They are programmed based upon biased data	544	44	17	38	-	17	25	11	29	17	37	37	18	9	19	32	20	26	33	45	35	36	-	-	-	-
	26%	36%	21%	31%	-	22%	28%	15%	29%	12%	35%	32%	18%	12%	17%	26%	29%	29%	21%	31%	31%	34%	-	-	-	-
		HJMNOS*	*	JNO*		*	JN*	*	JNO*		HJMNOS*	HJNOS	*	*		J*	J*	JNO*		JN*	JNO*	HJMNOS				
They lack in transparency	735	69	32	43	-	19	41	24	28	46	33	56	27	24	45	43	16	24	35	55	37	38	-	-	-	-
	35%	57%	39%	35%	-	24%	45%	33%	28%	34%	31%	50%	27%	35%	40%	35%	23%	27%	23%	38%	33%	35%	-	-	-	-
		DFHIJKMNOPQRSUV*	*	*		*	FIMQRS*	*	*	S	*	FIJKMPQRSUV	*	*	S	*	*	*		*	*	S				
They remove the human element from decisions	425	37	20	28	-	11	17	17	22	22	25	29	18	3	8	20	19	15	37	16	23	37	-	-	-	-
	20%	31%	25%	23%	-	14%	19%	23%	22%	17%	24%	26%	18%	5%	7%	16%	26%	17%	24%	11%	20%	35%	-	-	-	-
		NOT*	NO*	NO*		*	NO*	NO*	NO*	NO	NO*	NOT	N*	*		*	NO*	NO*	NO	*	NO*	FGJMNOPRTU				
Some other reason	174	4	12	8	-	13	9	4	9	4	9	10	12	8	5	12	7	9	15	11	8	5	-	-	-	-
	8%	4%	14%	6%	-	16%	10%	6%	9%	3%	8%	9%	12%	12%	5%	10%	9%	10%	10%	8%	7%	4%	-	-	-	-
		*	J*	*		BJOV*	*	*	*		*		J*	J*		*	*	J*	J	*	*					
Sigma	5566	404	192	345	-	150	242	183	264	304	306	396	212	137	255	315	128	200	410	462	314	345	-	-	-	-
	264%	334%	233%	285%	-	194%	270%	250%	266%	227%	289%	352%	212%	199%	226%	256%	180%	224%	263%	321%	273%	320%	-	-	-	-

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- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	2112	253	225	573	740	762	426	321
Base: All Answering (wtd)	2104	236	206	577	744	744	392	341
They are too complex to be unbiased	372	28	45	84	132	102	58	83
	18%	12%	22%	14%	18%	14%	15%	24%
			AE*		E			ACEF
I have read in the media that they are biased	276	22	29	38	133	63	48	54
	13%	9%	14%	7%	18%	8%	12%	16%
			C*		ACEF		CE	CE
They reflect society's biases	540	89	31	119	198	190	112	105
	26%	38%	15%	21%	27%	25%	28%	31%
		BCDE	*		BC	BC	BC	BC
They reflect the biases of their programmers	426	68	51	105	116	153	91	85
	20%	29%	25%	18%	16%	21%	23%	25%
		CDE	D*			D	D	D
They are designed to exploit people to make money	633	74	42	181	201	215	114	136
	30%	31%	20%	31%	27%	29%	29%	40%
			*	B				BDEF
They are designed to take advantage of ordinary people	527	51	36	140	197	182	108	104
	25%	22%	17%	24%	26%	24%	28%	30%
			*				B	B
They are too simplistic to capture the complexity of reality	448	43	39	124	175	159	95	66
	21%	18%	19%	22%	24%	21%	24%	19%
			*					
They are clearly biased based upon my past use	466	64	47	96	178	126	105	82
	22%	27%	23%	17%	24%	17%	27%	24%
		CE	*		CE		CE	
They are programmed based upon biased data	544	73	49	128	187	183	116	107
	26%	31%	24%	22%	25%	25%	29%	31%
		CE	*				C	C
They lack in transparency	735	80	75	149	297	226	150	133
	35%	34%	36%	26%	40%	30%	38%	39%
			C*		CE	C	CE	C
They remove the human element from decisions	425	51	40	124	139	137	101	70
	20%	22%	20%	21%	19%	18%	26%	21%
			*				DE	
Some other reason	174	16	24	60	49	71	35	25
	8%	7%	12%	10%	7%	10%	9%	7%
			*	D				
Sigma	5566	660	507	1347	2002	1805	1134	1050
	264%	279%	247%	233%	269%	243%	289%	307%

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Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1849	88	102	110	-	74	83	73	73	106	98	101	92	70	109	93	102	100	71	104	93	107	-	-	-	-
Base: All Answering (wtd)	1789	78	80	119	-	78	89	64	71	101	101	100	84	68	108	96	101	100	70	96	79	104	-	-	-	-
They are too complex to be unbiased	368	10	12	18	-	16	26	14	12	19	39	27	10	15	25	19	19	23	8	28	7	22	-	-	-	-
	21%	12%	15%	15%	-	20%	29%	21%	16%	19%	39%	27%	12%	22%	23%	20%	19%	23%	12%	29%	9%	21%	-	-	-	-
		*	*	*		*	SU*	*	*	*	BCDFHIJMOPQRSUV*	BMSU*	*	*	U	*	*	U*	*	SU*	*	*				
I have read in the media that they are biased	179	4	8	1	-	3	8	2	3	20	8	15	7	5	18	14	7	7	9	27	2	12	-	-	-	-
	10%	5%	10%	1%	-	3%	9%	3%	4%	19%	8%	15%	8%	8%	16%	15%	7%	7%	12%	28%	3%	12%	-	-	-	-
		*	D*	*		*	*	*	*	BDFHIKQRU*	*	DFHIU*	*	*	DFHIU	DHU*	*	*	DU*	BCDFGHIKMNQRUV*	*	DU*				
They reflect society's biases	411	33	16	29	-	21	23	13	22	18	18	18	6	10	28	14	10	28	14	31	25	32	-	-	-	-
	23%	43%	20%	25%	-	26%	25%	20%	30%	18%	18%	18%	8%	14%	26%	15%	10%	28%	20%	33%	32%	30%	-	-	-	-
		CHJKLMNOPQS*	*	M*		MQ*	M*	*	MNPQ*	*	*	*	*	*	MQ	*	*	MQ*	*	MQ*	MNPQ*	JMNPQ*				
They reflect the biases of their programmers	381	26	14	45	-	13	24	18	20	11	12	9	16	6	18	24	23	13	17	27	24	21	-	-	-	-
	21%	34%	17%	38%	-	17%	27%	29%	28%	11%	11%	9%	19%	10%	17%	25%	23%	13%	24%	28%	30%	20%	-	-	-	-
		JKLNOR*	*	CFJKLMNORV*		*	JKLNR*	JKLNR*	JKLNR*	*	*	*	*	*		JKL*	L*	*	JKLN*	JKLN*	JKLNR*	L*				
They are designed to exploit people to make money	311	16	10	12	-	6	20	17	5	10	26	25	16	11	16	27	11	15	10	27	16	16	-	-	-	-
	17%	20%	13%	10%	-	8%	22%	27%	6%	10%	26%	25%	19%	16%	15%	28%	11%	15%	14%	28%	20%	15%	-	-	-	-
		I*	*	*		*	I*	DFIJQ*	*	*	DFIJQ*	DFIJQ*	*	*		DFIJQ*	*	*	*	DFIJQ*	I*	*				
They are designed to take advantage of ordinary people	311	18	13	24	-	3	29	10	11	12	17	24	13	10	11	24	14	24	6	24	8	18	-	-	-	-
	17%	24%	16%	20%	-	3%	32%	16%	15%	12%	16%	24%	15%	14%	10%	25%	14%	24%	8%	25%	10%	17%	-	-	-	-
		FOS*	F*	F*		*	FIJKNOQSUV*	F*	F*	*	F*	FJOSU*	*	*		FOS*	*	FJOSU*	*	FOS*	*	F*				
They are too simplistic to capture the complexity of reality	422	29	12	46	-	13	16	10	25	26	27	22	10	18	24	19	17	28	17	8	23	33	-	-	-	-
	24%	37%	15%	39%	-	16%	18%	15%	36%	26%	27%	22%	12%	27%	22%	20%	16%	28%	24%	8%	29%	32%	-	-	-	-
		CFGHMQT*	*	CFGHLMOPQT*		*	*	*	CFGHLMOQT*	T*	T*	*	*	T*	T	*	*	MT*	T*	*	MT*	CFHMQT*				
They are clearly biased based upon my past use	219	6	7	17	-	4	18	12	7	17	13	13	9	15	14	7	7	9	4	15	13	12	-	-	-	-
	12%	7%	8%	15%	-	5%	21%	19%	10%	16%	13%	13%	10%	23%	13%	7%	7%	9%	5%	15%	17%	11%	-	-	-	-
		*	*	*		*	FS*	FS*	*	S*	*	*	*	BFPQRS*		*	*	*	*	*	*	*				
They are programmed based upon biased data	438	14	18	29	-	9	24	17	18	11	31	25	20	11	23	22	14	32	11	48	24	34	-	-	-	-
	24%	19%	23%	25%	-	12%	27%	27%	25%	11%	30%	25%	24%	16%	21%	23%	14%	32%	16%	50%	31%	33%	-	-	-	-
		*	*	J*		*	J*	J*	J*	*	FJQS*	J*	*	*	J	*	*	FJQS*	*	BCDFGHIJKLMNOPQS*	FJQ*	FJNQS*				
They lack in transparency	603	32	32	38	-	20	35	21	19	42	24	41	20	22	43	34	32	32	12	47	17	39	-	-	-	-
	34%	41%	40%	32%	-	26%	39%	33%	27%	41%	23%	41%	24%	32%	40%	35%	32%	32%	16%	49%	22%	38%	-	-	-	-
		KSU*	KSU*	*		*	S*	S*	*	KMSU*	*	KMSU*	*	*	KSU	S*	*	S*	*	FIKMSU*	*	KSU*				
They remove the human element from decisions	494	28	22	54	-	15	25	16	27	16	40	36	11	9	15	24	31	17	16	19	25	48	-	-	-	-
	28%	36%	28%	45%	-	20%	28%	26%	38%	16%	39%	36%	13%	13%	14%	25%	31%	17%	23%	20%	32%	46%	-	-	-	-
		JMNOR*	O*	FHJMNOPRST*		*	O*	*	FJMNOR*	*	FJMNORST*	JMNOR*	*	*		*	JMNO*	*	*	*	JMNOR*	CFGHJMNOPRST*				
Some other reason	244	12	8	17	-	20	12	8	13	17	10	13	12	12	8	16	20	9	14	10	11	4	-	-	-	-
	14%	16%	10%	14%	-	26%	13%	12%	18%	17%	10%	13%	14%	18%	7%	17%	20%	9%	20%	10%	13%	3%	-	-	-	-
		V*	*	V*		KORV*	V*	V*	OV*	OV*	*	V*	V*	V*		V*	OV*	*	ORV*	*	V*	*				
Sigma	4381	228	172	330	-	142	258	159	182	219	263	268	151	144	242	244	205	238	138	312	196	291	-	-	-	-
	245%	294%	216%	277%	-	182%	289%	249%	255%	216%	261%	268%	180%	212%	223%	254%	203%	237%	195%	324%	248%	278%	-	-	-	-

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- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1849	203	195	485	672	685	410	294
Base: All Answering (wtd)	1789	198	176	469	656	664	385	290
They are too complex to be unbiased	368	25	31	79	159	114	84	75
	21%	12%	18%	17%	24%	17%	22%	26%
					ACE		A	ACE
I have read in the media that they are biased	179	3	22	29	77	30	43	47
	10%	2%	12%	6%	12%	5%	11%	16%
			ACE		ACE		ACE	ACEF
They reflect society's biases	411	55	30	87	154	154	94	85
	23%	28%	17%	18%	24%	23%	25%	29%
						C		BC
They reflect the biases of their programmers	381	69	38	108	95	156	57	72
	21%	35%	21%	23%	14%	23%	15%	25%
		BCDEF		DF		DF		DF
They are designed to exploit people to make money	311	28	37	65	119	97	66	62
	17%	14%	21%	14%	18%	15%	17%	22%
								CE
They are designed to take advantage of ordinary people	311	32	36	56	116	103	79	70
	17%	16%	21%	12%	18%	15%	20%	24%
			C		C	C	CE	CE
They are too simplistic to capture the complexity of reality	422	69	31	92	173	174	95	57
	24%	35%	18%	20%	26%	26%	25%	20%
		BCEFG			C	C		
They are clearly biased based upon my past use	219	31	13	44	86	87	40	45
	12%	16%	8%	9%	13%	13%	10%	15%
						C		F
They are programmed based upon biased data	438	54	40	90	147	162	109	107
	24%	27%	23%	19%	22%	24%	28%	37%
						C	CD	BCDEF
They lack in transparency	603	55	66	125	236	191	145	122
	34%	28%	37%	27%	36%	29%	38%	42%
			C		CE		CE	ACE
They remove the human element from decisions	494	79	46	117	159	174	123	93
	28%	40%	26%	25%	24%	26%	32%	32%
		BCDE					CDE	
Some other reason	244	27	24	86	80	100	34	25
	14%	14%	14%	18%	12%	15%	9%	9%
				DFG	F	FG		
Sigma	4381	526	415	977	1602	1543	969	861
	245%	265%	236%	208%	244%	232%	252%	297%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34a. Please indicate why you lack confidence that the algorithms behind Risk assessment used in judicial decisions are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1846	93	100	95	-	73	86	91	87	104	107	75	87	61	85	93	91	128	85	104	101	100	-	-	-	-
Base: All Answering (wtd)	1793	90	79	97	-	78	85	84	91	112	105	75	78	52	85	93	80	127	84	96	101	101	-	-	-	-
They are too complex to be unbiased	405	13	11	18	-	21	15	24	19	31	31	23	12	10	15	21	22	19	15	39	26	22	-	-	-	-
	23%	15%	13%	18%	-	28%	17%	28%	21%	27%	29%	31%	16%	19%	18%	22%	27%	15%	17%	40%	25%	22%	-	-	-	-
		*	*	*		*	*	*	*	R*	BCR*	BCR*	*	*	*	*	*		*	BCDGIMORSV*	*	*				
I have read in the media that they are biased	186	5	2	3	-	3	16	2	5	25	20	22	3	2	16	2	4	8	6	28	4	11	-	-	-	-
	10%	6%	3%	3%	-	4%	19%	3%	6%	22%	19%	29%	4%	4%	19%	2%	5%	6%	8%	29%	4%	11%	-	-	-	-
		*	*	*		*	BCDFHIMNPQRU*	*	*	BCDFHIMNPQRSUV*	BCDFHIMNPQRSU*	BCDFHIMNPQRSUV*	*	*	BCDFHIMNPQRSU*	*	*		*	BCDFHIMNPQRSUV*	*	P*				
They reflect society's biases	405	29	4	28	-	16	28	16	26	24	20	22	10	8	23	15	4	24	22	24	36	27	-	-	-	-
	23%	33%	5%	29%	-	20%	33%	20%	29%	21%	19%	29%	13%	15%	27%	16%	5%	19%	26%	25%	35%	26%	-	-	-	-
		CMQ*	*	CQ*		CQ*	CMNPQR*	CQ*	CQ*	CQ*	CQ*	CMQ*	*	*	CQ*	*	*	CQ	CQ*	CQ*	CKMNPQR*	CQ*				
They reflect the biases of their programmers	375	29	17	21	-	13	29	16	21	19	16	19	11	13	14	20	19	14	11	12	34	28	-	-	-	-
	21%	32%	22%	22%	-	17%	35%	19%	23%	17%	15%	25%	14%	25%	16%	21%	23%	11%	13%	12%	34%	27%	-	-	-	-
		JKORST*	*	*		*	FJKMORST*	*	R*	*	*	R*	*	R*	*	*	R*		*	*	FJKMORST*	KRS*				
They are designed to exploit people to make money	372	8	15	16	-	10	38	16	9	15	25	18	19	4	21	10	13	32	17	38	23	23	-	-	-	-
	21%	9%	19%	17%	-	12%	45%	20%	10%	13%	24%	25%	24%	8%	25%	10%	17%	25%	21%	40%	22%	23%	-	-	-	-
		*	*	*		*	BCDFHIJKLMNOPQRSUV*	*	*	*	BINP*	BINP*	I*	*	BIJNP*	*	*	BIJNP	*	BDFHIJNPQS*	*	BIN*				
They are designed to take advantage of ordinary people	314	13	6	16	-	4	18	8	7	30	28	16	8	5	5	24	12	29	17	19	19	30	-	-	-	-
	18%	14%	8%	16%	-	5%	21%	9%	8%	27%	27%	22%	10%	9%	6%	25%	15%	23%	20%	20%	19%	30%	-	-	-	-
		*	*	*		*	FIO*	*	*	CFHIMNO*	CFHIMNO*	CFHIO*	*	*	*	CFHINO*	*	CFHINO	FIO*	FO*	FO*	BCFHIMNO*				
They are too simplistic to capture the complexity of reality	397	41	10	22	-	17	12	16	19	23	26	22	16	6	14	12	11	30	24	18	28	32	-	-	-	-
	22%	45%	12%	23%	-	21%	14%	19%	21%	20%	24%	29%	20%	11%	17%	12%	14%	23%	28%	19%	28%	32%	-	-	-	-
		CDFGHIJKMNOPQRT*	*	*		*	*	*	*	*	*	CGNPQ*	*	*	*	*	*		NP*	*	NP*	CGNOPQ*				
They are clearly biased based upon my past use	249	7	4	8	-	14	11	7	6	20	9	20	8	4	20	13	10	20	14	27	12	17	-	-	-	-
	14%	8%	5%	8%	-	18%	13%	8%	7%	18%	8%	26%	10%	7%	23%	14%	13%	15%	17%	28%	12%	16%	-	-	-	-
		*	*	*		*	*	*	*	CI*	*	BCDHIKMNU*	*	*	BCDHIKN*	*	*		*	BCDHIKN*	*	*				
They are programmed based upon biased data	387	17	9	26	-	12	22	19	23	15	24	17	6	6	21	21	12	33	15	33	26	30	-	-	-	-
	22%	19%	11%	27%	-	15%	26%	23%	26%	13%	23%	22%	7%	12%	25%	22%	15%	26%	18%	35%	26%	30%	-	-	-	-
		*	*	M*		*	M*	M*	JM*	*	M*	M*	*	*	JM*	M*	*	CJM	*	CFJMNQ*	M*	CFJMNQ*				
They lack in transparency	637	20	32	27	-	32	42	26	33	40	36	25	26	15	35	38	20	53	17	53	21	47	-	-	-	-
	36%	22%	41%	27%	-	41%	49%	31%	36%	36%	35%	33%	34%	28%	41%	41%	26%	42%	20%	55%	20%	46%	-	-	-	-
		*	SU*	*		BSU*	BDNQSU*	*	SU*	SU*	S*	*	*	*	BSU*	BSU*	*	BQSU	*	BDHKLNQSU*	*	BDQSU*				
They remove the human element from decisions	519	37	19	49	-	10	30	31	25	22	28	10	16	8	17	25	31	33	27	22	37	42	-	-	-	-
	29%	41%	24%	51%	-	13%	36%	37%	28%	20%	26%	14%	21%	15%	20%	27%	39%	26%	32%	23%	36%	42%	-	-	-	-
		FJLMNO*	*	CFIJKLMNOPRST*		*	FJLNO*	FJLNO*	FL*	*	*	*	*	*	*	*	FJLNO*		FLN*	*	FJLNO*	FJKLMNOR*				
Some other reason	192	12	18	17	-	14	6	7	7	6	12	6	10	8	3	13	7	9	8	10	8	9	-	-	-	-
	11%	13%	22%	18%	-	18%	7%	8%	8%	6%	11%	8%	13%	16%	4%	14%	8%	7%	10%	11%	8%	9%	-	-	-	-
		*	GIJLOR*	JO*		JOR*	*	*	*	*	*	*	*	O*	*	O*	*		*	*	*	*				
Sigma	4437	231	147	251	-	164	268	189	201	268	274	219	146	87	205	212	166	303	193	322	274	318	-	-	-	-
	247%	256%	185%	259%	-	211%	316%	225%	221%	240%	261%	293%	187%	169%	241%	227%	207%	238%	229%	337%	270%	314%	-	-	-	-

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- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1846	196	193	514	653	723	403	290
Base: All Answering (wtd)	1793	199	173	495	645	708	383	282
They are too complex to be unbiased	405	43	31	113	142	149	75	76
	23%	22%	18%	23%	22%	21%	20%	27%
			*					F
I have read in the media that they are biased	186	7	4	24	96	30	43	55
	10%	3%	2%	5%	15%	4%	11%	19%
			*		ABCEF		ABCE	ABCEF
They reflect society's biases	405	64	19	94	150	164	76	78
	23%	32%	11%	19%	23%	23%	20%	28%
		BCEF	*		B	BC	B	BCF
They reflect the biases of their programmers	375	55	37	91	123	143	78	69
	21%	28%	22%	18%	19%	20%	20%	24%
		CDE	*					
They are designed to exploit people to make money	372	39	24	85	124	129	88	100
	21%	20%	14%	17%	19%	18%	23%	35%
			*				B	ABCDEF
They are designed to take advantage of ordinary people	314	35	30	55	127	95	82	67
	18%	18%	17%	11%	20%	13%	21%	24%
			*		CE		CE	CE
They are too simplistic to capture the complexity of reality	397	50	21	102	161	152	93	62
	22%	25%	12%	21%	25%	21%	24%	22%
		B	*		B	B	B	
They are clearly biased based upon my past use	249	19	17	60	99	79	60	54
	14%	10%	10%	12%	15%	11%	16%	19%
			*		E		E	ABCE
They are programmed based upon biased data	387	53	30	87	133	152	89	85
	22%	27%	17%	18%	21%	21%	23%	30%
		C	*			C		BCDEF
They lack in transparency	637	47	70	155	223	232	157	142
	36%	24%	41%	31%	35%	33%	41%	50%
			A*		A	A	ACDE	ACDEF
They remove the human element from decisions	519	86	44	140	154	208	105	95
	29%	43%	26%	28%	24%	29%	27%	34%
		BCDEF	*			D		D
Some other reason	192	26	31	53	56	81	42	25
	11%	13%	18%	11%	9%	11%	11%	9%
			DG*					
Sigma	4437	525	359	1058	1587	1614	987	908
	247%	264%	208%	214%	246%	228%	258%	322%

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- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	2026	81	106	85	209	70	107	105	95	93	53	86	91	65	109	79	89	93	90	118	84	118	-	-	-	-
Base: All Answering (wtd)	1921	77	75	69	216	62	114	94	90	87	51	87	83	67	110	62	89	92	87	114	75	119	-	-	-	-
They are too complex to be unbiased	326	10	10	12	61	8	11	16	12	13	17	16	11	8	10	11	18	9	14	36	6	16	-	-	-	-
	17%	13%	13%	18%	28%	14%	9%	17%	13%	16%	33%	19%	13%	13%	9%	18%	20%	10%	16%	32%	8%	14%	-	-	-	-
		*	*	*	BCFGIJMNORSUV	*	*	*	*	*	BCFGHIJMNORSUV*	*	*	*		*	*	*	*	GIORUV*	*					
I have read in the media that they are biased	156	3	10	3	23	3	11	1	4	14	8	18	4	*	13	5	4	2	5	10	2	13	-	-	-	-
	8%	3%	13%	4%	10%	4%	9%	2%	4%	17%	15%	21%	5%	1%	12%	9%	4%	3%	6%	9%	3%	11%	-	-	-	-
		*	HNR*	*	HNR	*	*	*	*	BDFHIMNQRSU*	BHINRU*	BDEFHIMNQRSU*	*	*	HINR	*	*	*	*	*	*	HNR				
They reflect society's biases	430	11	21	23	50	10	22	31	30	9	9	20	7	11	29	12	4	21	30	21	27	31	-	-	-	-
	22%	14%	28%	33%	23%	16%	19%	34%	33%	10%	18%	23%	8%	16%	27%	20%	4%	23%	35%	19%	36%	26%	-	-	-	-
		*	JMQ*	BJMQ*	JMQ	*	Q*	BFJMNQ*	BFJMNQ*	*	Q*	JMQ*	*	*	JMQ	Q*	*	JMQ*	BEFGJKMNQ*	*	BEFGJMNQ*	JMQ				
They reflect the biases of their programmers	436	28	21	24	45	11	30	24	22	15	12	22	11	9	18	12	22	4	30	21	26	28	-	-	-	-
	23%	37%	27%	35%	21%	18%	27%	26%	25%	18%	23%	25%	13%	13%	16%	19%	25%	4%	35%	18%	35%	24%	-	-	-	-
		EFJMNOR*	R*	JMNOR*	R	R*	R*	R*	R*	R*	R*	R*	*	*	R	R*	R*	*	EFJMNOR*	R*	EFJMNOR*	R				
They are designed to exploit people to make money	367	9	16	6	44	10	48	16	6	11	11	18	12	6	18	14	15	13	20	36	10	30	-	-	-	-
	19%	11%	21%	9%	20%	16%	42%	17%	6%	13%	21%	20%	14%	9%	17%	22%	17%	14%	23%	31%	13%	25%	-	-	-	-
		*	I*	*	I	*	BCDEFHIJKLMNOPQRSUV*	I*	*	*	I*	I*	*	*	I	I*	*	*	IN*	BDIJNRU*	*	BDIJN				
They are designed to take advantage of ordinary people	292	9	15	5	41	2	23	13	9	10	11	17	7	8	10	16	9	19	16	20	3	28	-	-	-	-
	15%	12%	20%	8%	19%	2%	20%	14%	10%	11%	22%	20%	8%	13%	9%	25%	10%	21%	18%	18%	4%	23%	-	-	-	-
		*	FU*	*	FIMOU	*	FOU*	F*	*	*	FMOU*	FOU*	*	*		DFIJMOU*	*	FIMOU*	FU*	F*	*	DFIJMOU				
They are too simplistic to capture the complexity of reality	476	27	13	29	59	13	12	25	27	18	14	23	20	14	24	23	13	26	30	14	19	30	-	-	-	-
	25%	35%	18%	42%	27%	21%	10%	27%	30%	21%	27%	27%	24%	20%	22%	37%	14%	29%	35%	12%	26%	25%	-	-	-	-
		GQT*	*	CFGJNOQT*	G	*	*	G*	GT*	*	G*	G*	*	*		CGQT*	*	GT*	CGQT*	*	G*	G				
They are clearly biased based upon my past use	285	5	9	8	49	6	13	3	11	15	3	16	17	11	19	4	5	14	9	24	15	30	-	-	-	-
	15%	7%	11%	11%	22%	9%	12%	3%	12%	17%	7%	18%	20%	17%	17%	6%	6%	15%	11%	21%	20%	25%	-	-	-	-
		*	*	*	BFHIKPQS	*	*	*	H*	H*	*	H*	BH*	H*	H	*	*	H*	*	H*	BHPQ*	BFGHIKPQS				
They are programmed based upon biased data	401	23	18	17	36	10	38	23	21	13	12	22	6	8	15	9	15	22	12	21	21	39	-	-	-	-
	21%	29%	24%	25%	17%	17%	33%	25%	23%	15%	24%	25%	8%	12%	14%	14%	17%	24%	13%	18%	27%	33%	-	-	-	-
		EMNOS*	M*	M*		*	EJMNOPS*	M*	M*	*	M*	MO*	*	*		*	*	M*	*	*	MOS*	EFJMNOPS				
They lack in transparency	702	13	27	25	82	17	49	36	30	33	23	44	22	28	58	31	18	26	19	50	18	54	-	-	-	-
	37%	17%	36%	36%	38%	27%	43%	38%	33%	38%	44%	50%	26%	41%	53%	49%	20%	28%	21%	44%	25%	46%	-	-	-	-
		*	B*	B*	BQS	*	BQSU*	BS*	B*	BQS*	BQSU*	BFIMQRSU*	*	BQS*	BEFIJMQRSU	BFMQRSU*	*	*	*	BQS*	*	BFMQRSU				
They remove the human element from decisions	625	35	14	31	66	22	21	50	41	24	20	29	24	4	17	16	46	24	32	26	29	53	-	-	-	-
	33%	46%	19%	45%	30%	36%	18%	53%	46%	28%	39%	34%	28%	6%	16%	26%	51%	27%	37%	23%	38%	44%	-	-	-	-
		CEGJNOPRT*	*	CGNORT*	NO	GNO*	*	CEGJLMNOPRST*	CEGJMNOPRT*	NO*	CGNO*	GNO*	N*	*		N*	CEGJMNOPRT*	N*	CGNO*	*	CGNO*	CEGJNOPRT				
Some other reason	141	8	6	7	6	12	11	8	12	4	2	3	10	9	9	1	5	6	6	2	6	7	-	-	-	-
	7%	10%	8%	10%	3%	19%	10%	8%	13%	4%	4%	4%	11%	13%	8%	2%	6%	7%	7%	2%	8%	6%	-	-	-	-
		E*	*	*		EJKLOPRSTV*	E*	*	EJLPT*	*	*	*	E*	ET*	E	*	*	*	*	*	*					
Sigma	4637	180	179	190	562	123	289	247	224	181	142	248	150	115	241	154	174	188	223	282	184	360	-	-	-	-
	241%	234%	238%	276%	260%	199%	252%	264%	248%	208%	277%	285%	180%	173%	219%	247%	195%	204%	257%	247%	245%	302%	-	-	-	-

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  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	2026	169	185	540	789	688	612	343
Base: All Answering (wtd)	1921	144	138	505	787	632	589	348
They are too complex to be unbiased	326	18	21	79	145	83	112	63
	17%	13%	15%	16%	18%	13%	19%	18%
		*	*		E		E	
I have read in the media that they are biased	156	5	15	21	81	20	65	33
	8%	3%	11%	4%	10%	3%	11%	10%
		*	ACE*		ACE		ACE	CE
They reflect society's biases	430	50	33	112	161	159	144	75
	22%	34%	24%	22%	20%	25%	24%	22%
		CDEFG*	*			D	D	
They reflect the biases of their programmers	436	51	33	121	152	132	119	80
	23%	35%	24%	24%	19%	21%	20%	23%
		CDEFG*	*					
They are designed to exploit people to make money	367	16	29	78	129	78	120	114
	19%	11%	21%	15%	16%	12%	20%	33%
		*	E*	E	E		ADE	ACDEF
They are designed to take advantage of ordinary people	292	9	31	54	126	66	121	72
	15%	6%	23%	11%	16%	10%	21%	21%
		*	ACE*		ACE		ACDE	ACE
They are too simplistic to capture the complexity of reality	476	48	36	129	207	174	152	56
	25%	34%	27%	25%	26%	28%	26%	16%
		G*	G*	G	G	G	G	
They are clearly biased based upon my past use	285	23	13	51	132	84	117	67
	15%	16%	9%	10%	17%	13%	20%	19%
		*	*		C	C	BCDE	BC
They are programmed based upon biased data	401	38	27	87	151	128	137	98
	21%	26%	19%	17%	19%	20%	23%	28%
		*	*				CD	CDE
They lack in transparency	702	44	58	141	306	201	233	154
	37%	30%	42%	28%	39%	32%	40%	44%
		*	C*		CE	C	CE	ACE
They remove the human element from decisions	625	60	30	214	221	225	187	100
	33%	42%	22%	42%	28%	36%	32%	29%
		BDG*	*	BDEFG		BD	BD	
Some other reason	141	13	7	52	47	70	29	21
	7%	9%	5%	10%	6%	11%	5%	6%
		*	*	DF		DF		
Sigma	4637	374	333	1140	1858	1420	1537	931
	241%	260%	242%	226%	236%	225%	261%	268%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1871	81	109	87	98	95	84	77	80	91	74	57	93	84	104	82	100	87	101	82	109	96	-	-	-	-
Base: All Answering (wtd)	1903	94	122	69	98	104	102	74	83	95	76	57	90	82	105	76	106	84	104	89	104	91	-	-	-	-
They are too complex to be unbiased	376	12	25	15	24	25	20	17	8	21	15	18	21	14	22	11	22	18	9	24	22	14	-	-	-	-
	20%	13%	21%	22%	24%	25%	20%	23%	10%	22%	19%	31%	23%	17%	21%	15%	21%	21%	8%	27%	21%	16%	-	-	-	-
		*	*	S*	IS*	IS*	*	S*	*	IS*	*	BIPSV*	IS*	*	S	*	S*	IS*	*	**	S*	*				
I have read in the media that they are biased	210	7	29	2	12	8	33	5	3	10	11	9	10	5	10	8	8	5	12	7	4	14	-	-	-	-
	11%	8%	24%	2%	12%	8%	32%	6%	3%	10%	14%	16%	11%	7%	9%	10%	7%	6%	12%	8%	4%	15%	-	-	-	-
		*	DHINOQRU*	*	DIU*	*	BDEFHIJKMNOPQRSUV*	*	*	*	DIU*	DIRU*	*	*		*	*	*	DI*	**	*	DIRU*				
They reflect society's biases	282	17	21	9	14	12	26	8	17	14	9	11	8	5	17	17	9	7	17	13	21	11	-	-	-	-
	15%	18%	17%	13%	14%	11%	26%	11%	21%	15%	11%	20%	8%	6%	16%	22%	8%	9%	17%	15%	20%	12%	-	-	-	-
		*	*	*	*	*	MNQRV*	*	MNQR*	*	*	N*	*	*	N	NR*	*	*	N*	**	N*	*				
They reflect the biases of their programmers	290	12	23	13	18	8	25	12	15	3	17	13	11	4	22	17	11	7	12	20	13	12	-	-	-	-
	15%	12%	19%	19%	19%	8%	25%	16%	19%	3%	23%	23%	12%	5%	21%	22%	10%	9%	11%	22%	13%	13%	-	-	-	-
		*	J*	JN*	JN*	*	FJNR*	J*	JN*	*	FJNR*	FJNR*	J*	*	FJNR	FJNR*	*	*	J*	**	J*	J*				
They are designed to exploit people to make money	284	16	21	5	19	3	27	11	12	12	9	14	11	12	27	8	10	7	18	12	15	15	-	-	-	-
	15%	17%	17%	8%	20%	3%	26%	15%	14%	13%	11%	25%	12%	15%	26%	10%	10%	8%	17%	14%	15%	17%	-	-	-	-
		F*	F*	*	DFR*	*	DFQR*	F*	F*	*	*	DFPQR*	*	F*	DFJKMPQR	*	*	*	F*	**	F*	F*				
They are designed to take advantage of ordinary people	286	10	23	7	11	2	13	6	5	22	10	15	11	8	22	15	34	17	17	14	16	9	-	-	-	-
	15%	11%	19%	10%	11%	2%	13%	8%	6%	24%	13%	26%	12%	10%	21%	19%	32%	21%	16%	16%	15%	10%	-	-	-	-
		*	F*	*	F*	*	F*	*	*	DEFHINV*	F*	DEFHINV*	F*	*	FHIV	FI*	BDEFGHIKMNSUV*	FHI*	F*	**	F*	F*				
They are too simplistic to capture the complexity of reality	397	19	37	13	34	18	25	12	14	16	23	15	14	11	26	18	14	21	18	10	20	20	-	-	-	-
	21%	21%	31%	18%	35%	17%	25%	16%	16%	17%	30%	27%	16%	13%	24%	23%	13%	25%	18%	11%	19%	22%	-	-	-	-
		*	N*	*	DFHIJMNQSU*	*	*	*	*	*	NQ*	*	*	*		*	*	*	*	**	*	*				
They are clearly biased based upon my past use	193	13	15	1	21	10	16	5	6	9	8	9	8	8	14	9	5	8	8	2	9	10	-	-	-	-
	10%	14%	12%	1%	21%	10%	15%	7%	7%	9%	11%	16%	9%	9%	13%	12%	4%	10%	7%	2%	9%	11%	-	-	-	-
		D*	*	*	DHIJNQRSU*	*	D*	*	*	*	D*	DQ*	*	*	D	D*	*	D*	*	**	*	D*				
They are programmed based upon biased data	361	30	25	8	10	16	24	9	20	12	21	15	8	15	21	24	14	11	15	16	22	27	-	-	-	-
	19%	32%	21%	11%	10%	16%	23%	12%	24%	13%	27%	26%	9%	19%	20%	31%	13%	13%	14%	18%	22%	29%	-	-	-	-
		DEHJMRS*	*	*	*	*	E*	*	EM*	*	DEHJMR*	EM*	*	*		DEHJMQRS*	*	*	*	**	*	DEHJMQRS*				
They lack in transparency	497	22	35	10	23	24	35	19	20	30	17	14	20	25	34	21	21	30	9	35	25	28	-	-	-	-
	26%	24%	29%	15%	23%	23%	34%	25%	24%	31%	23%	24%	22%	31%	33%	28%	20%	36%	9%	39%	24%	31%	-	-	-	-
		S*	S*	*	S*	S*	DS*	S*	S*	DS*	S*	S*	S*	DS*	DS	S*	*	DQS*	*	**	S*	DS*				
They remove the human element from decisions	439	28	21	17	29	22	25	19	29	15	20	15	15	7	12	20	26	20	24	9	32	34	-	-	-	-
	23%	30%	17%	24%	29%	21%	24%	26%	35%	16%	27%	26%	17%	9%	11%	26%	25%	24%	23%	10%	30%	37%	-	-	-	-
		NO*	*	NO*	JNO*	*	N*	NO*	CJMNO*	*	NO*	NO*	*	*		NO*	NO*	NO*	NO*	**	JNO*	CJMNOS*				
Some other reason	317	15	10	24	8	28	11	15	18	12	11	8	22	20	14	7	11	9	24	16	21	14	-	-	-	-
	17%	15%	8%	35%	8%	27%	11%	20%	22%	13%	14%	13%	24%	25%	13%	10%	10%	11%	23%	18%	20%	15%	-	-	-	-
		*	*	BCEGJKLOPQRV*	*	CEPQR*	*	*	CE*	*	*	*	CER*	CEPR*		*	*	*	CEPR*	**	E*	*				
Sigma	3932	200	285	123	222	176	279	137	167	176	170	157	160	134	240	174	184	161	183	179	219	207	-	-	-	-
	207%	213%	235%	178%	227%	170%	273%	184%	201%	186%	223%	273%	178%	164%	229%	229%	174%	191%	176%	201%	211%	227%	-	-	-	-

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- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1871	196	191	546	676	712	447	262
Base: All Answering (wtd)	1903	173	198	560	690	689	452	283
They are too complex to be unbiased	376	37	36	102	142	140	99	58
	20%	21%	18%	18%	21%	20%	22%	21%
			*					
I have read in the media that they are biased	210	5	37	45	69	41	69	54
	11%	3%	19%	8%	10%	6%	15%	19%
			ACDE*		AE		ACDE	ACDE
They reflect society's biases	282	30	37	70	94	86	63	50
	15%	17%	19%	13%	14%	13%	14%	18%
			*					
They reflect the biases of their programmers	290	26	40	69	97	84	74	58
	15%	15%	20%	12%	14%	12%	16%	20%
			*					CE
They are designed to exploit people to make money	284	21	29	65	116	76	77	54
	15%	12%	14%	12%	17%	11%	17%	19%
			*		CE		E	CE
They are designed to take advantage of ordinary people	286	22	38	75	116	72	75	36
	15%	13%	19%	13%	17%	10%	17%	13%
			E*		E		E	
They are too simplistic to capture the complexity of reality	397	32	55	89	164	121	128	55
	21%	19%	28%	16%	24%	18%	28%	20%
			CE*		CE		ACDEG	
They are clearly biased based upon my past use	193	10	23	41	90	56	63	27
	10%	6%	12%	7%	13%	8%	14%	10%
			*		ACE		ACE	
They are programmed based upon biased data	361	30	49	82	133	109	87	66
	19%	18%	25%	15%	19%	16%	19%	24%
			C*					CE
They lack in transparency	497	35	56	113	195	173	129	98
	26%	20%	28%	20%	28%	25%	29%	35%
			*		C	C	C	ACE
They remove the human element from decisions	439	48	41	136	146	161	119	68
	23%	28%	21%	24%	21%	23%	26%	24%
			*				D	
Some other reason	317	45	17	118	96	157	48	41
	17%	26%	9%	21%	14%	23%	11%	14%
		BDFG	*	BDF	F	BDFG		
Sigma	3932	342	459	1006	1460	1276	1031	665
	207%	198%	232%	180%	211%	185%	228%	235%

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Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1865	87	105	81	-	81	84	67	79	127	105	110	96	71	95	86	89	127	101	104	79	91	-	-	-	-
Base: All Answering (wtd)	1896	120	97	102	-	74	77	65	81	124	109	108	91	58	95	81	85	127	103	115	95	88	-	-	-	-
They are too complex to be unbiased	364	18	12	11	-	15	16	10	11	22	39	35	16	12	18	11	14	22	23	35	8	16	-	-	-	-
	19%	15%	12%	10%	-	20%	21%	16%	14%	18%	36%	32%	17%	21%	19%	13%	16%	17%	22%	31%	8%	18%	-	-	-	-
		*	*	*		*	*	*	*		BCDFGHIJMOPQRSUV*	BCDHIJMOPQRUV	*	*	*	*	*		U*	**	*	*				
I have read in the media that they are biased	200	15	8	2	-	7	16	3	2	20	21	21	5	5	14	14	3	5	10	20	2	6	-	-	-	-
	11%	12%	9%	2%	-	10%	21%	5%	3%	16%	19%	19%	6%	9%	15%	17%	3%	4%	10%	17%	2%	6%	-	-	-	-
		*	*	*		*	DHIMQRUV*	*	*	DIQRUV	DHIMQRUV*	DHIMQRUV	*	*	DIQRU*	DIQRU*	*		*	**	*	*				
They reflect society's biases	322	23	17	18	-	12	9	10	14	23	17	22	21	8	27	7	5	13	20	18	16	19	-	-	-	-
	17%	20%	18%	18%	-	16%	12%	15%	18%	19%	16%	20%	23%	14%	28%	9%	6%	10%	19%	16%	16%	22%	-	-	-	-
		*	*	*		*	*	*	*	Q	*	QR	QR*	*	GKPQR*	*	*		Q*	**	*	QR*				
They reflect the biases of their programmers	291	15	11	22	-	8	16	5	22	19	18	23	16	3	9	14	12	10	22	6	21	20	-	-	-	-
	15%	12%	12%	22%	-	10%	21%	7%	27%	16%	17%	21%	18%	5%	9%	17%	14%	8%	21%	5%	22%	22%	-	-	-	-
		*	*	NR*		*	HNOR*	*	FHNOR*		N*	HNOR	*	*	*	*	*		HNOR*	**	NR*	HNOR*				
They are designed to exploit people to make money	505	25	25	28	-	16	40	22	12	24	23	30	18	8	21	11	14	35	38	64	28	22	-	-	-	-
	27%	21%	26%	28%	-	21%	52%	34%	15%	19%	21%	28%	19%	14%	23%	14%	16%	28%	37%	55%	30%	24%	-	-	-	-
		*	*	*		*	BCDFIJKLMNOPQRUV*	INPQ*	*		*		*	*	*	*	*	IP	FIJKMNOPQ*	**	*	*				
They are designed to take advantage of ordinary people	431	23	22	22	-	8	20	24	12	27	28	34	19	11	9	18	14	42	27	35	18	19	-	-	-	-
	23%	19%	23%	22%	-	10%	25%	37%	15%	22%	26%	31%	20%	19%	9%	23%	17%	33%	26%	30%	19%	22%	-	-	-	-
		*	*	*		*	FO*	FIJOQ*	*	O	FO*	FIO	*	*	*	O*	*	FIJOQ	FO*	**	*	O*				
They are too simplistic to capture the complexity of reality	431	38	24	20	-	17	7	10	20	20	28	21	31	7	28	22	8	35	30	10	27	27	-	-	-	-
	23%	32%	25%	19%	-	23%	10%	15%	25%	16%	25%	19%	34%	12%	30%	27%	10%	28%	29%	9%	29%	30%	-	-	-	-
		GNQ*	*	*		*	*	*	GQ*		GQ*		GHJLNQ*	*	GJNQ*	GQ*	*	GJNQ	GJNQ*	**	GQ*	GJNQ*				
They are clearly biased based upon my past use	263	7	11	16	-	14	15	2	13	14	8	18	12	5	14	9	9	12	22	30	15	17	-	-	-	-
	14%	6%	11%	16%	-	18%	19%	3%	17%	11%	7%	17%	13%	8%	15%	11%	10%	9%	21%	26%	16%	19%	-	-	-	-
		*	*	*		HK*	HK*	*	H*		*	HK	*	*	H*	*	*		BHKR*	**	*	BHKR*				
They are programmed based upon biased data	419	15	19	30	-	11	24	11	11	27	21	25	12	9	20	12	28	32	19	39	26	27	-	-	-	-
	22%	12%	20%	30%	-	15%	32%	17%	13%	22%	19%	23%	13%	15%	21%	15%	32%	25%	19%	34%	27%	31%	-	-	-	-
		*	*	*		*	BFIMNP*	*	*		*		*	*	*	*	BFIMNP*		*	**	*	BFIMNP*				
They lack in transparency	696	39	51	39	-	35	15	27	33	53	42	51	23	18	37	25	15	50	24	49	37	37	-	-	-	-
	37%	32%	52%	38%	-	47%	19%	41%	41%	43%	38%	47%	25%	32%	39%	31%	17%	39%	23%	42%	39%	42%	-	-	-	-
		*	GMQS*	Q*		GMQS*	*	GQS*	GQS*	GMQS	GQS*	GMQS	*	*	GQS*	*	*	GQS	*	**	GQ*	GMQS*				
They remove the human element from decisions	501	39	16	23	-	26	21	23	20	34	27	26	17	9	17	23	25	29	35	20	29	44	-	-	-	-
	26%	32%	16%	22%	-	35%	27%	35%	24%	28%	25%	24%	19%	15%	18%	29%	29%	23%	34%	18%	31%	50%	-	-	-	-
		*	*	*		CNO*	*	NO*	*		*		*	*	*	*	*		CMNO*	**	*	CDGIJKLMNOPQRSU*				
Some other reason	193	14	8	17	-	4	7	10	10	8	16	10	8	11	6	10	6	9	15	7	11	6	-	-	-	-
	10%	12%	9%	17%	-	6%	9%	15%	12%	6%	15%	9%	9%	19%	6%	12%	7%	7%	14%	6%	11%	7%	-	-	-	-
		*	*	*		*	*	*	*		*		*	FJORV*	*	*	*		*	**	*	*				
Sigma	4615	271	225	248	-	172	206	157	180	292	289	314	197	106	220	176	152	294	285	334	238	259	-	-	-	-
	243%	225%	232%	243%	-	231%	268%	241%	222%	236%	265%	290%	216%	184%	232%	218%	178%	232%	277%	290%	250%	293%	-	-	-	-

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1865	160	191	513	722	681	433	279
Base: All Answering (wtd)	1896	197	178	500	741	694	420	280
They are too complex to be unbiased	364	19	23	89	167	105	84	67
	19%	9%	13%	18%	23%	15%	20%	24%
		*	*		ABE		AE	ABE
I have read in the media that they are biased	200	4	22	31	101	32	40	42
	11%	2%	12%	6%	14%	5%	9%	15%
		*	AE*		ACEF		AE	ACEF
They reflect society's biases	322	34	25	82	134	112	72	47
	17%	17%	14%	16%	18%	16%	17%	17%
		*	*					
They reflect the biases of their programmers	291	43	25	84	98	106	64	42
	15%	22%	14%	17%	13%	15%	15%	15%
		*	*					
They are designed to exploit people to make money	505	57	36	120	167	168	111	126
	27%	29%	20%	24%	22%	24%	26%	45%
		*	*					ABCDEF
They are designed to take advantage of ordinary people	431	40	41	104	174	155	117	73
	23%	20%	23%	21%	23%	22%	28%	26%
		*	*				CDE	
They are too simplistic to capture the complexity of reality	431	47	46	116	177	167	107	44
	23%	24%	26%	23%	24%	24%	25%	16%
		*	*				G	
They are clearly biased based upon my past use	263	32	19	71	78	89	58	62
	14%	16%	11%	14%	11%	13%	14%	22%
		*	*				D	BCDEF
They are programmed based upon biased data	419	56	31	92	148	142	103	91
	22%	29%	18%	18%	20%	20%	25%	32%
		*	*				D	BCDEF
They lack in transparency	696	75	76	156	289	261	188	100
	37%	38%	43%	31%	39%	38%	45%	36%
		*	C*		C	C	CDEG	
They remove the human element from decisions	501	52	39	144	181	175	114	85
	26%	26%	22%	29%	24%	25%	27%	30%
		*	*					
Some other reason	193	28	18	53	74	80	34	20
	10%	14%	10%	11%	10%	12%	8%	7%
		*	*					
Sigma	4615	486	401	1143	1787	1593	1092	799
	243%	247%	226%	228%	241%	230%	260%	285%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34a. Please indicate why you lack confidence that the algorithms behind E-commerce platforms are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1858	90	75	82	131	78	87	89	91	92	66	67	109	71	109	82	83	105	82	103	78	88	-	-	-	-
Base: All Answering (wtd)	1835	88	61	80	128	78	96	82	91	88	66	65	127	72	108	91	80	109	84	80	73	89	-	-	-	-
They are too complex to be unbiased	325	11	8	14	26	18	22	6	9	14	18	21	21	15	16	12	13	25	7	19	9	23	-	-	-	-
	18%	12%	13%	17%	20%	23%	23%	7%	10%	16%	27%	32%	17%	20%	15%	14%	17%	23%	8%	23%	12%	26%	-	-	-	-
		*	**	*	HIS	HIS*	HIS*	*	*	*	HIS*	BHIJMOPSU*	*	H*		*	*	HIS*	*	**	*	HIOS*				
I have read in the media that they are biased	203	5	9	8	23	2	16	7	6	22	12	7	14	3	8	14	6	6	6	10	4	15	-	-	-	-
	11%	6%	15%	10%	18%	2%	17%	9%	6%	25%	18%	11%	11%	5%	7%	15%	8%	5%	7%	13%	5%	17%	-	-	-	-
		*	**	*	BFINORSU	*	FIR*	*	*	BFHILMNOQRSU*	FINORU*	F*	*	*		FR*	*	*	*	**	*	FINOR*				
They reflect society's biases	329	15	14	19	23	7	22	19	19	16	9	17	9	12	21	22	2	16	20	9	16	24	-	-	-	-
	18%	17%	23%	24%	18%	9%	23%	23%	21%	18%	13%	25%	7%	16%	20%	24%	2%	15%	23%	12%	21%	27%	-	-	-	-
		Q*	**	MQ*	MQ	*	MQ*	MQ*	MQ*	Q*	Q*	FMQ*	*	Q*	MQ	FMQ*	*	Q*	FMQ*	**	MQ*	FMQR*				
They reflect the biases of their programmers	353	23	14	25	20	5	30	4	21	9	14	10	14	6	15	22	23	17	18	17	19	27	-	-	-	-
	19%	26%	23%	31%	15%	7%	32%	5%	23%	10%	21%	15%	11%	8%	14%	24%	29%	15%	21%	21%	26%	31%	-	-	-	-
		FHJMN*	**	EFHJMNO*	H	*	EFHJLMNOR*	*	FHJMN*	*	FH*	*	*	*		FHJMN*	FHJMNO*	*	FH*	**	FHJMN*	EFHJLMNOR*				
They are designed to exploit people to make money	532	30	10	23	45	12	45	25	25	19	22	17	31	8	32	21	20	29	40	37	11	29	-	-	-	-
	29%	34%	17%	29%	35%	16%	47%	30%	28%	21%	34%	25%	25%	11%	30%	23%	25%	27%	48%	46%	15%	33%	-	-	-	-
		FNU*	**	N*	FJNU	*	FIJLMNOPQRU*	N*	N*	*	FNU*	N*	*	*	N	*	*	N*	FHIJLMNOPQRU*	**	*	FNU*				
They are designed to take advantage of ordinary people	377	21	12	15	13	7	30	18	18	20	22	20	26	4	12	14	12	36	17	19	8	31	-	-	-	-
	21%	23%	20%	19%	10%	9%	32%	22%	20%	22%	33%	30%	21%	6%	11%	16%	15%	33%	20%	24%	11%	35%	-	-	-	-
		EN*	**	*		*	EFNOPU*	EN*	EN*	ENO*	EFNOPQU*	EFNOU*	EN*	*		*	*	EFNOPQU*	EN*	**	*	EFIMNOPQSU*				
They are too simplistic to capture the complexity of reality	295	14	6	14	24	5	16	7	14	19	18	12	20	12	23	11	9	19	11	4	12	25	-	-	-	-
	16%	16%	10%	18%	18%	6%	17%	8%	15%	21%	27%	19%	16%	17%	22%	12%	12%	17%	13%	5%	17%	28%	-	-	-	-
		*	**	*	F	*	*	*	*	FH*	FHPS*	F*	*	*	FH	*	*	*	*	**	*	FHIPQS*				
They are clearly biased based upon my past use	314	17	7	19	28	12	26	20	18	14	6	15	17	7	21	12	14	12	17	8	6	18	-	-	-	-
	17%	19%	11%	23%	22%	16%	27%	24%	20%	16%	9%	22%	14%	10%	20%	13%	17%	11%	20%	10%	9%	20%	-	-	-	-
		*	**	*	KR	*	KNRU*	KRU*	*	*	*	K*	*	*		*	*	*	*	**	*	*				
They are programmed based upon biased data	329	14	15	13	30	9	21	11	16	14	11	20	18	3	21	12	11	20	8	25	19	18	-	-	-	-
	18%	16%	25%	16%	23%	11%	21%	13%	18%	16%	16%	31%	15%	3%	19%	13%	14%	19%	9%	31%	27%	20%	-	-	-	-
		*	**	*	NS	*	N*	*	N*	N*	N*	FHJMNPQS*	*	*	N	*	*	N*	*	**	NS*	N*				
They lack in transparency	629	28	22	25	46	31	45	32	15	41	23	28	33	12	38	28	13	43	28	49	13	34	-	-	-	-
	34%	32%	37%	31%	36%	40%	47%	39%	17%	47%	35%	43%	26%	17%	35%	31%	17%	39%	34%	61%	18%	38%	-	-	-	-
		*	**	*	INQU	INQU*	IMNQU*	INQU*	*	IMNQU*	INQ*	IMNQU*	*	*	INQU	*	*	INQU*	INQ*	**	*	INQU*				
They remove the human element from decisions	368	14	13	17	23	10	15	17	27	10	14	18	15	4	13	25	20	21	13	21	21	38	-	-	-	-
	20%	16%	21%	21%	18%	13%	16%	20%	30%	11%	22%	28%	12%	6%	12%	28%	25%	19%	15%	26%	29%	42%	-	-	-	-
		*	**	N*	N	*	*	N*	FJMNOS*	*	N*	FJMNO*	*	*		JMNO*	N*	N*	*	**	JMNO*	BDEFGHJKMNOQRS*				
Some other reason	209	12	8	16	6	12	3	12	12	5	8	5	16	17	13	10	8	2	6	17	17	6	-	-	-	-
	11%	13%	13%	20%	5%	15%	3%	15%	13%	6%	12%	7%	12%	23%	12%	11%	10%	2%	7%	21%	24%	6%	-	-	-	-
		R*	**	EGJRV*		EGR*	*	EGR*	EGR*	*	R*	*	R*	EGJLRSV*	EGR	R*	*	*	*	**	EGJLRSV*	*				
Sigma	4262	204	138	207	307	130	291	177	199	202	176	189	236	103	233	205	151	245	190	236	156	287	-	-	-	-
	232%	232%	227%	259%	239%	167%	303%	215%	219%	230%	267%	289%	186%	142%	216%	224%	190%	225%	226%	293%	214%	324%	-	-	-	-

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  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1858	160	157	532	731	703	466	278
Base: All Answering (wtd)	1835	153	152	541	724	711	452	265
They are too complex to be unbiased	325	22	20	74	145	116	102	64
	18%	15%	13%	14%	20%	16%	23%	24%
		*	*		C		CE	CE
I have read in the media that they are biased	203	12	23	40	86	48	61	42
	11%	8%	15%	7%	12%	7%	13%	16%
		*	CE*		CE		CE	CE
They reflect society's biases	329	35	36	76	127	117	93	55
	18%	23%	24%	14%	18%	16%	21%	21%
		*	C*				C	
They reflect the biases of their programmers	353	44	36	85	113	111	87	75
	19%	29%	24%	16%	16%	16%	19%	28%
		CDE*	*				D	CDEF
They are designed to exploit people to make money	532	34	31	154	202	165	130	111
	29%	22%	20%	28%	28%	23%	29%	42%
		*	*	E	E		E	ABCDEF
They are designed to take advantage of ordinary people	377	23	27	99	147	133	112	81
	21%	15%	18%	18%	20%	19%	25%	30%
		*	*				CDE	ABCDE
They are too simplistic to capture the complexity of reality	295	27	17	65	141	102	85	45
	16%	18%	11%	12%	19%	14%	19%	17%
		*	*		CE		C	
They are clearly biased based upon my past use	314	25	18	99	120	112	79	52
	17%	16%	12%	18%	17%	16%	18%	20%
		*	*					
They are programmed based upon biased data	329	32	27	73	133	109	104	64
	18%	21%	18%	13%	18%	15%	23%	24%
		*	*		C		CDE	CE
They lack in transparency	629	38	51	153	259	205	173	128
	34%	25%	33%	28%	36%	29%	38%	48%
		*	*		CE		ACE	ABCDEF
They remove the human element from decisions	368	38	38	100	118	131	113	74
	20%	25%	25%	19%	16%	18%	25%	28%
		*	*				CDE	CDE
Some other reason	209	33	18	65	67	103	27	25
	11%	22%	12%	12%	9%	15%	6%	9%
		CDFG*	F*	F	F	DF		
Sigma	4262	363	343	1084	1658	1452	1166	814
	232%	238%	226%	200%	229%	204%	258%	307%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	2049	79	100	81	198	75	122	77	74	79	100	101	82	56	107	113	86	112	100	96	89	122	-	-	-	-
Base: All Answering (wtd)	2079	83	87	88	197	78	118	88	76	77	98	98	94	63	106	117	116	107	104	85	80	116	-	-	-	-
They are objective	492	22	22	27	61	12	29	12	18	10	35	26	10	10	27	30	26	17	22	25	14	35	-	-	-	-
	24%	27%	25%	31%	31%	15%	25%	14%	24%	13%	36%	26%	10%	16%	26%	26%	22%	16%	21%	30%	17%	30%	-	-	-	-
		**	*	JM*	HJMNR	*	*	*	*	*	FHJMNRSU*	JM*	*	*	JM	M*	**		*	**	*	HJMR				
They do not have emotions to cloud decisions	562	17	22	32	49	10	41	26	17	15	33	29	23	11	23	24	41	39	25	21	26	40	-	-	-	-
	27%	20%	26%	37%	25%	13%	35%	29%	22%	19%	34%	29%	25%	17%	22%	20%	35%	36%	24%	25%	33%	35%	-	-	-	-
		**	*	F*		*	FJP*	*	*	*	FJ*	*	*	*		*	**	EFJNOP	*	**	*	FJNOP				
They are carefully developed by programmers	436	11	19	16	57	5	45	8	12	8	31	34	16	1	11	23	17	26	12	36	16	33	-	-	-	-
	21%	13%	22%	18%	29%	6%	38%	9%	16%	11%	31%	34%	17%	2%	10%	19%	14%	24%	11%	43%	20%	28%	-	-	-	-
		**	FN*	N*	FHIJNOS	*	DFHIJMNOPRS*	*	N*	*	FHIJNOS*	FHIJMNOPS*	N*	*		N*	**	FHJNOS	*	**	N*	FHJNOS				
They are carefully training on data	415	5	8	17	64	5	29	15	9	14	17	27	17	7	33	25	12	25	13	27	9	38	-	-	-	-
	20%	6%	9%	19%	32%	6%	24%	17%	12%	18%	17%	28%	18%	11%	32%	22%	10%	23%	12%	31%	12%	33%	-	-	-	-
		**	*	*	CFHIJKMNSU	*	CFS*	*	*	*	*	CFINSU*	*	*	CFIKNSU	F*	**	CFS	*	**	*	CFHIJKNSU				
They are not used until there are clearly unbiased	234	11	12	6	50	6	13	3	3	9	9	14	6	10	7	11	9	7	10	19	3	16	-	-	-	-
	11%	14%	14%	7%	25%	7%	11%	3%	5%	12%	9%	14%	7%	15%	6%	10%	8%	6%	10%	22%	4%	14%	-	-	-	-
		**	*	*	DFGHIJKLMOPRSUV	*	*	*	*	*	*	HI*	*	H*		*	**		*	**	*	HI				
They can learn to overcome biases	279	17	11	18	40	1	20	10	11	11	10	23	10	7	8	10	15	8	11	13	10	16	-	-	-	-
	13%	20%	12%	20%	20%	2%	17%	12%	14%	14%	10%	24%	11%	10%	7%	8%	13%	7%	10%	16%	12%	14%	-	-	-	-
		**	*	F*	FKOPRS	*	F*	*	F*	F*	*	FKOPRS*	*	*		*	**		*	**	*	F				
They can be changed to overcome biases	380	10	30	22	38	5	23	16	13	7	14	30	21	4	9	24	20	19	15	16	9	35	-	-	-	-
	18%	11%	34%	25%	19%	7%	20%	18%	17%	9%	15%	30%	23%	7%	9%	20%	17%	18%	14%	18%	11%	30%	-	-	-	-
		**	EFIJKNORSU*	FNO*	O	*	O*	*	*	*	*	EFIJKNORSU*	O*	*		O*	**		*	**	*	EFIJKNORSU				
Decisions are transparent	331	20	14	14	50	6	23	3	9	15	18	23	7	7	17	13	16	10	24	15	2	26	-	-	-	-
	16%	24%	16%	16%	25%	7%	19%	4%	12%	19%	18%	23%	7%	11%	16%	11%	14%	10%	23%	18%	2%	23%	-	-	-	-
		**	U*	*	FHIMPRU	*	HU*	*	*	HU*	HU*	FHMRU*	*	*	HU	*	**		FHMRU*	**	*	FHMRU				
They are better than human decision makers	312	4	13	6	50	10	31	1	7	4	10	26	9	7	16	14	17	20	12	23	8	26	-	-	-	-
	15%	4%	15%	6%	25%	12%	26%	1%	10%	5%	11%	26%	9%	11%	15%	12%	15%	19%	12%	27%	10%	22%	-	-	-	-
		**	H*	*	DHIJKMOPSU	H*	DHIJKMPSU*	*	H*	*	H*	DHIJKMNOPSU*	*	H*	H	H*	**	HJ	H*	**	*	DHIJK				
The decisions are made without human influence	437	18	12	35	47	11	34	11	15	15	32	29	10	12	17	14	7	28	19	23	15	32	-	-	-	-
	21%	21%	14%	39%	24%	15%	29%	13%	20%	19%	33%	29%	11%	20%	16%	12%	6%	26%	18%	27%	18%	27%	-	-	-	-
		**	*	CFHIJMOPS*	MP	*	MP*	*	*	*	CFHMOPS*	HMOP*	*	*		*	**	MP	*	**	*	MP				
They are subject to rigourous oversight	354	8	12	10	52	4	30	8	6	12	21	22	22	4	14	32	10	19	20	21	4	22	-	-	-	-
	17%	10%	14%	12%	26%	5%	26%	9%	7%	15%	21%	22%	24%	6%	14%	27%	8%	18%	19%	24%	5%	19%	-	-	-	-
		**	*	*	FHINOU	*	FHINOU*	*	*	*	FINU*	FINU*	FINU*	*		FHINOU*	**	U	FIU*	**	*	FIU				
I have read in the media that they are unbiased	179	10	12	2	35	4	14	5	3	6	13	16	4	1	9	6	2	6	9	15	2	6	-	-	-	-
	9%	12%	14%	2%	18%	6%	12%	5%	4%	8%	13%	16%	5%	2%	8%	5%	2%	5%	9%	17%	2%	5%	-	-	-	-
		**	*	*	DHIMNOPRUV	*	*	*	*	*	DINUV*	DIMNPRUV*	*	*		*	**		*	**	*					
Other	229	8	5	15	6	32	8	19	18	15	7	8	14	8	6	8	3	6	21	1	16	7	-	-	-	-
	11%	10%	5%	17%	3%	41%	6%	22%	24%	19%	7%	8%	14%	12%	6%	7%	3%	6%	20%	1%	20%	6%	-	-	-	-
		**	*	E*		CDEGJKLMNOPRSV*	*	CEGKLOPRV*	CEGKLOPRV*	CEGKLOPRV*	*	*	E*	E*		*	**		CEGKLOPRV*	**	CEGOPRV*					
Sigma	4640	162	192	219	598	111	339	137	141	141	249	305	170	89	197	234	195	229	212	253	134	332	-	-	-	-
	223%	195%	222%	249%	303%	142%	286%	156%	186%	182%	254%	310%	180%	140%	186%	200%	168%	213%	203%	298%	167%	286%	-	-	-	-

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- Column Proportions:
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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	2049	170	213	494	832	646	633	340
Base: All Answering (wtd)	2079	168	204	557	830	675	606	320
They are objective	492	41	52	100	209	120	161	90
	24%	24%	26%	18%	25%	18%	27%	28%
		*			CE		CE	CE
They do not have emotions to cloud decisions	562	59	46	141	214	184	179	103
	27%	35%	23%	25%	26%	27%	30%	32%
		*					D	
They are carefully developed by programmers	436	32	42	70	178	100	168	114
	21%	19%	21%	12%	21%	15%	28%	36%
		*	C		CE		CDE	ABCDEF
They are carefully training on data	415	26	33	69	193	103	162	94
	20%	15%	16%	12%	23%	15%	27%	29%
		*			CE		ABCDE	ABCE
They are not used until there are clearly unbiased	234	9	23	38	116	44	99	48
	11%	5%	12%	7%	14%	7%	16%	15%
		*			ACE		ACE	ACE
They can learn to overcome biases	279	27	20	58	124	74	98	49
	13%	16%	10%	10%	15%	11%	16%	15%
		*			E		CE	
They can be changed to overcome biases	380	31	53	91	131	109	151	74
	18%	18%	26%	16%	16%	16%	25%	23%
		*	CDE				CDE	DE
Decisions are transparent	331	16	28	65	159	58	123	64
	16%	9%	14%	12%	19%	9%	20%	20%
		*			ACE		ACE	ACE
They are better than human decision makers	312	14	26	56	136	67	134	79
	15%	8%	13%	10%	16%	10%	22%	25%
		*			CE		ABCDE	ABCDE
The decisions are made without human influence	437	49	27	74	198	138	148	88
	21%	29%	13%	13%	24%	20%	24%	28%
		BCE*			BC	C	BC	BC
They are subject to rigourous oversight	354	14	44	69	153	77	127	73
	17%	9%	22%	12%	18%	11%	21%	23%
		*	ACE		ACE		ACE	ACE
I have read in the media that they are unbiased	179	3	18	28	95	26	74	34
	9%	2%	9%	5%	11%	4%	12%	11%
		*	AE		ACE		ACE	ACE
Other	229	31	13	107	64	128	31	15
	11%	18%	6%	19%	8%	19%	5%	5%
		BDFG*		BDFG	F	BDFG		
Sigma	4640	353	426	966	1970	1230	1657	925
	223%	210%	209%	174%	237%	182%	273%	289%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Social media news feeds are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1735	58	100	55	-	79	107	64	53	114	118	108	58	34	86	161	84	106	73	86	86	105	-	-	-	-
Base: All Answering (wtd)	1759	63	92	67	-	77	115	65	56	114	114	111	49	34	87	148	75	111	74	110	89	110	-	-	-	-
They are objective	419	11	25	20	-	10	27	10	8	24	37	31	4	12	20	30	17	21	17	39	26	30	-	-	-	-
	24%	18%	27%	30%	-	14%	24%	15%	15%	21%	33%	28%	9%	34%	23%	20%	22%	19%	24%	35%	29%	28%	-	-	-	-
		**	M*	**		*	*	*	*	*	FHIMPR*	FM	*	**	*	*	*	*	*	FIM*	M*	FM*				
They do not have emotions to cloud decisions	367	11	27	12	-	11	43	11	14	15	29	23	2	5	12	23	17	21	15	16	23	36	-	-	-	-
	21%	17%	29%	17%	-	15%	37%	17%	25%	13%	25%	21%	5%	15%	14%	15%	23%	19%	21%	15%	26%	33%	-	-	-	-
		**	JMO*	**		*	FHJLMOPRST*	*	M*	*	JM*	M	*	**	*	*	M*	M*	M*	*	M*	FJMOPRT*				
They are carefully developed by programmers	276	16	18	5	-	8	30	10	8	10	29	25	6	5	9	17	9	19	11	17	8	16	-	-	-	-
	16%	26%	20%	8%	-	11%	26%	16%	14%	9%	25%	22%	13%	14%	10%	12%	11%	17%	15%	16%	9%	14%	-	-	-	-
		**	*	**		*	FJOPQU*	*	*	*	FJOPQU*	JOPU	*	**	*	*	*	*	*	*	*	*				
They are carefully training on data	297	14	17	5	-	7	21	7	7	20	37	27	11	*	16	30	13	15	7	9	9	24	-	-	-	-
	17%	22%	19%	8%	-	9%	18%	11%	13%	18%	33%	24%	22%	1%	19%	20%	17%	14%	9%	8%	10%	22%	-	-	-	-
		**	*	**		*	*	*	*	*	FGHIJOPQRSTU*	FSTU	*	**	*	*	*	*	*	*	*	FS*				
They are not used until there are clearly unbiased	211	5	9	5	-	3	22	5	7	12	17	24	7	4	17	19	7	8	10	14	8	11	-	-	-	-
	12%	8%	9%	7%	-	3%	19%	7%	12%	10%	15%	21%	14%	13%	20%	13%	9%	7%	13%	12%	9%	10%	-	-	-	-
		**	*	**		*	FR*	*	*	*	F*	FHJQRV	F*	**	FR*	*	*	*	F*	*	*	*				
They can learn to overcome biases	231	5	6	7	-	6	22	7	11	18	23	21	8	8	13	15	8	7	9	12	17	10	-	-	-	-
	13%	7%	6%	11%	-	7%	19%	10%	20%	15%	20%	19%	17%	24%	15%	10%	10%	7%	12%	11%	19%	9%	-	-	-	-
		**	*	**		*	CR*	*	CFR*	*	CFPRV*	CFR	*	**	*	*	*	*	*	*	R*	*				
They can be changed to overcome biases	306	4	14	6	-	12	17	7	8	19	25	20	15	5	11	31	14	25	8	10	26	30	-	-	-	-
	17%	6%	15%	8%	-	15%	15%	12%	15%	16%	22%	18%	31%	14%	12%	21%	18%	22%	11%	9%	29%	28%	-	-	-	-
		**	*	**		*	*	*	*	*	*		GHJOST*	**	*	*	*	*	*	*	HOST*	HOST*				
Decisions are transparent	269	7	17	3	-	7	17	4	5	23	24	27	6	5	11	16	11	10	10	23	9	33	-	-	-	-
	15%	11%	18%	5%	-	9%	15%	6%	9%	20%	21%	24%	13%	14%	12%	11%	15%	9%	14%	21%	10%	30%	-	-	-	-
		**	*	**		*	*	*	*	HR*	FHPR*	FHIOPRU	*	**	*	*	*	*	*	*	*	FGHIMOPQRSU*				
They are better than human decision makers	221	1	9	2	-	8	21	10	10	20	11	20	4	5	9	22	9	17	9	12	12	10	-	-	-	-
	13%	1%	10%	2%	-	11%	18%	15%	18%	18%	9%	18%	8%	15%	11%	15%	13%	16%	12%	11%	14%	9%	-	-	-	-
		**	*	**		*	*	*	*	*	*		*	**	*	*	*	*	*	*	*	*				
The decisions are made without human influence	335	4	15	9	-	12	24	14	12	32	28	22	6	8	18	21	7	26	10	26	10	30	-	-	-	-
	19%	6%	17%	14%	-	15%	21%	21%	22%	28%	25%	20%	13%	23%	21%	14%	9%	23%	13%	24%	12%	27%	-	-	-	-
		**	*	**		*	*	*	*	PQSU*	Q*	Q	*	**	Q*	*	*	Q*	*	*	*	PQSU*				
They are subject to rigourous oversight	305	5	22	14	-	4	36	8	10	24	27	20	4	7	12	27	7	15	9	26	10	18	-	-	-	-
	17%	7%	24%	21%	-	5%	32%	12%	18%	21%	24%	18%	8%	22%	13%	18%	9%	14%	13%	24%	12%	17%	-	-	-	-
		**	FQ*	**		*	FHLMOQRSUV*	*	F*	FQ*	FMQ*	F	*	**	*	F*	*	*	*	F*	*	F*				
I have read in the media that they are unbiased	197	11	16	3	-	4	12	4	2	25	17	13	6	2	17	9	7	6	8	24	2	12	-	-	-	-
	11%	17%	17%	4%	-	5%	10%	6%	3%	22%	15%	11%	11%	6%	20%	6%	9%	5%	11%	22%	2%	11%	-	-	-	-
		**	FIPRU*	**		*	*	*	*	FGHILPQRUV*	FIPRU*	U	*	**	FHIPRU*	*	*	*	U*	FIPRU*	*	*				
Other	215	17	9	7	-	26	8	10	6	9	5	10	6	1	10	19	9	12	9	22	11	9	-	-	-	-
	12%	27%	9%	10%	-	33%	7%	16%	11%	8%	4%	9%	12%	4%	12%	13%	13%	11%	12%	20%	13%	9%	-	-	-	-
		**	*	**		CGHIJKLMOPQRSUV*	*	K*	*	*	*		*	**	K*	K*	K*	*	K*	K*	*	*				
Sigma	3648	109	203	98	-	117	300	107	109	249	308	282	85	67	174	278	133	204	133	250	171	271	-	-	-	-
	207%	173%	220%	146%	-	152%	261%	165%	194%	219%	272%	254%	174%	199%	200%	188%	178%	183%	180%	228%	193%	247%	-	-	-	-

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1735	141	261	411	624	535	419	298
Base: All Answering (wtd)	1759	156	240	396	633	548	424	334
They are objective	419	46	54	67	156	112	107	96
	24%	30%	23%	17%	25%	20%	25%	29%
		CE*			C		C	CE
They do not have emotions to cloud decisions	367	34	50	71	116	100	108	96
	21%	22%	21%	18%	18%	18%	25%	29%
		*					CDE	CDE
They are carefully developed by programmers	276	13	36	52	112	69	78	63
	16%	8%	15%	13%	18%	13%	18%	19%
		*			AE		AE	A
They are carefully training on data	297	15	47	51	129	62	84	54
	17%	9%	20%	13%	20%	11%	20%	16%
		*	AE		ACE		ACE	
They are not used until there are clearly unbiased	211	12	27	37	87	45	52	46
	12%	8%	11%	9%	14%	8%	12%	14%
		*			E		E	
They can learn to overcome biases	231	25	21	48	95	72	44	44
	13%	16%	9%	12%	15%	13%	10%	13%
		*			BF			
They can be changed to overcome biases	306	32	45	65	108	104	90	57
	17%	20%	19%	16%	17%	19%	21%	17%
		*					D	
Decisions are transparent	269	12	33	43	107	49	87	74
	15%	8%	14%	11%	17%	9%	20%	22%
		*			ACE		ACE	ACE
They are better than human decision makers	221	14	31	50	82	68	56	44
	13%	9%	13%	13%	13%	12%	13%	13%
		*						
The decisions are made without human influence	335	19	37	61	138	97	94	80
	19%	12%	15%	15%	22%	18%	22%	24%
		*			C		C	AC
They are subject to rigourous oversight	305	25	49	41	109	72	75	80
	17%	16%	20%	10%	17%	13%	18%	24%
		*	CE		C		C	CEF
I have read in the media that they are unbiased	197	5	24	30	91	28	46	47
	11%	3%	10%	8%	14%	5%	11%	14%
		*	E	E	ACEF		AE	ACE
Other	215	18	27	66	64	79	40	39
	12%	11%	11%	17%	10%	14%	9%	12%
		*		DF		DF		
Sigma	3648	269	481	684	1393	957	960	821
	207%	173%	200%	173%	220%	175%	226%	246%

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  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1723	68	120	80	-	85	108	49	56	134	113	104	53	43	70	119	56	92	139	81	63	90	-	-	-	-
Base: All Answering (wtd)	1741	96	113	62	-	91	96	54	56	140	106	102	43	41	69	128	72	97	136	89	60	89	-	-	-	-
They are objective	447	10	37	12	-	27	22	6	12	36	35	34	11	10	18	27	9	20	39	33	24	26	-	-	-	-
	26%	10%	33%	20%	-	29%	23%	12%	21%	26%	33%	33%	25%	25%	26%	21%	13%	21%	28%	37%	39%	29%	-	-	-	-
		**	*	*		*	*	**	*		*	*	*	*	*	*	**	*		**	DPR*	*				
They do not have emotions to cloud decisions	390	40	12	12	-	12	28	13	8	19	29	29	9	4	12	31	14	25	32	18	11	31	-	-	-	-
	22%	42%	10%	19%	-	14%	29%	24%	15%	13%	27%	29%	20%	10%	17%	24%	20%	26%	23%	21%	18%	35%	-	-	-	-
		**	*	*		*	CFJN*	**	*		CJN*	CFJN*	*	*	*	*	**	CJ*	J	**	*	CDFIJNO*				
They are carefully developed by programmers	301	13	22	9	-	13	29	5	16	17	27	25	3	6	9	21	14	17	13	4	10	27	-	-	-	-
	17%	13%	20%	15%	-	14%	30%	10%	28%	12%	25%	25%	6%	15%	12%	16%	19%	18%	9%	4%	17%	30%	-	-	-	-
		**	*	*		*	DFJMOPS*	**	JMOS*		JMOS*	JMS*	*	*	*	*	**	*		**	*	DFJMOPS*				
They are carefully training on data	370	10	12	14	-	23	28	6	12	21	32	32	8	7	18	32	13	33	22	17	10	21	-	-	-	-
	21%	10%	11%	23%	-	25%	29%	11%	21%	15%	30%	31%	18%	16%	26%	25%	19%	34%	16%	19%	16%	24%	-	-	-	-
		**	*	*		*	CJS*	**	*		CJS*	CJS*	*	*	C*	*	**	CJNSU*		**	*	*				
They are not used until there are clearly unbiased	254	8	20	7	-	16	22	4	8	11	15	34	3	8	15	21	16	6	15	5	1	19	-	-	-	-
	15%	9%	18%	12%	-	18%	23%	7%	14%	8%	14%	33%	7%	18%	21%	16%	21%	6%	11%	6%	2%	21%	-	-	-	-
		**	U*	*		RU*	JMRSU*	**	U*		U*	DFIJKMPRSU*	*	RU*	JRU*	RU*	**	*		**	*	JRSU*				
They can learn to overcome biases	291	19	10	14	-	7	24	9	8	21	15	25	6	4	13	13	17	10	23	22	12	21	-	-	-	-
	17%	20%	9%	22%	-	8%	25%	16%	15%	15%	14%	24%	14%	9%	18%	10%	23%	10%	17%	25%	20%	24%	-	-	-	-
		**	*	F*		*	CFKNPR*	**	*		*	CFPR*	*	*	*	*	**	*		**	*	CFPR*				
They can be changed to overcome biases	297	33	14	11	-	12	15	4	9	21	18	27	4	7	9	28	7	19	18	12	9	19	-	-	-	-
	17%	34%	13%	18%	-	13%	16%	8%	17%	15%	17%	27%	10%	16%	14%	22%	9%	20%	13%	13%	15%	21%	-	-	-	-
		**	*	*		*	*	**	*		*	JMOS*	*	*	*	*	**	*		**	*	*				
Decisions are transparent	336	10	17	11	-	12	19	9	8	41	38	32	6	8	8	19	13	11	16	26	8	25	-	-	-	-
	19%	11%	15%	18%	-	13%	19%	17%	14%	29%	35%	32%	14%	19%	12%	15%	18%	11%	12%	29%	13%	28%	-	-	-	-
		**	*	*		*	*	**	*	FIOPRS	CDFGIMOPRSU*	CFIMOPRSU*	*	*	*	*	**	*		**	*	FOPRS*				
They are better than human decision makers	257	10	13	10	-	10	16	8	9	17	15	31	4	5	12	12	11	16	14	17	14	12	-	-	-	-
	15%	11%	11%	16%	-	11%	17%	15%	16%	12%	14%	31%	9%	13%	18%	9%	15%	16%	10%	19%	24%	14%	-	-	-	-
		**	*	*		*	*	**	*		*	CFGJKMNPRSV*	*	*	*	*	**	*		**	PS*	*				
The decisions are made without human influence	329	18	11	10	-	10	27	9	11	19	29	34	6	4	13	25	23	20	8	19	9	27	-	-	-	-
	19%	19%	9%	16%	-	11%	29%	17%	19%	13%	27%	33%	14%	9%	19%	20%	31%	20%	6%	21%	15%	30%	-	-	-	-
		**	*	S*		*	CFJNS*	**	S*	S	CFJNS*	CDFJMNOPRSU*	*	*	S*	S*	**	S*		**	*	CFJNS*				
They are subject to rigourous oversight	417	20	24	14	-	39	33	16	10	35	27	25	7	4	9	49	9	19	35	18	5	21	-	-	-	-
	24%	21%	21%	22%	-	43%	35%	30%	18%	25%	25%	25%	16%	9%	13%	38%	13%	20%	26%	20%	8%	23%	-	-	-	-
		**	*	*		CDIJKLMNORSUV*	IMNORU*	**	*	U	NU*	U*	*	*	*	IMNORU*	**	*	NOU	**	*	U*				
I have read in the media that they are unbiased	217	11	29	4	-	6	16	8	8	12	13	26	2	-	9	14	14	7	5	22	-	11	-	-	-	-
	12%	11%	26%	6%	-	7%	17%	16%	14%	9%	13%	25%	6%	-	14%	11%	19%	8%	4%	25%	-	12%	-	-	-	-
		**	DFJMNRSU*	*		*	NSU*	**	NSU*		NSU*	DFJKMNPRSUV*	*	*	NSU*	U*	**	*		**	*	NSU*				
Other	145	5	13	5	-	12	5	5	2	12	8	4	4	8	4	6	2	8	20	10	8	5	-	-	-	-
	8%	6%	11%	8%	-	13%	5%	10%	3%	8%	7%	4%	8%	19%	5%	4%	3%	8%	15%	12%	14%	5%	-	-	-	-
		**	*	*		*	*	**	*		*	*	*	GILOPV*	*	*	**	*	GILOPV	**	L*	*				
Sigma	4052	208	234	132	-	199	286	103	121	282	299	358	73	74	147	297	163	211	259	223	121	264	-	-	-	-
	233%	217%	207%	214%	-	219%	298%	192%	215%	201%	281%	350%	167%	178%	214%	231%	225%	217%	191%	251%	201%	295%	-	-	-	-

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Q34b. Please indicate why you are confident that the algorithms behind Predictive policing are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1723	143	239	438	624	521	406	279
Base: All Answering (wtd)	1741	122	241	452	652	504	401	274
They are objective	447	36	64	104	163	122	117	80
	26%	30%	27%	23%	25%	24%	29%	29%
		*						
They do not have emotions to cloud decisions	390	23	43	89	158	94	97	78
	22%	19%	18%	20%	24%	19%	24%	28%
		*			E			BCE
They are carefully developed by programmers	301	20	43	63	114	80	92	60
	17%	16%	18%	14%	18%	16%	23%	22%
		*					CDE	C
They are carefully training on data	370	24	44	84	151	112	98	67
	21%	20%	18%	19%	23%	22%	24%	24%
		*						
They are not used until there are clearly unbiased	254	8	41	62	96	53	79	46
	15%	7%	17%	14%	15%	10%	20%	17%
		*	A		AE		ADE	A
They can learn to overcome biases	291	26	23	70	105	69	66	68
	17%	21%	9%	15%	16%	14%	16%	25%
		BE*					B	BCDEF
They can be changed to overcome biases	297	20	42	55	135	76	80	45
	17%	16%	18%	12%	21%	15%	20%	17%
		*			CE		C	
Decisions are transparent	336	19	36	64	148	73	85	70
	19%	16%	15%	14%	23%	14%	21%	25%
		*			CE		CE	BCE
They are better than human decision makers	257	25	24	55	107	76	72	45
	15%	20%	10%	12%	16%	15%	18%	17%
		B*					B	
The decisions are made without human influence	329	18	36	66	136	77	91	73
	19%	15%	15%	15%	21%	15%	23%	27%
		*			CE		CE	ABCE
They are subject to rigourous oversight	417	18	72	116	138	113	89	72
	24%	15%	30%	26%	21%	22%	22%	26%
		*	A	A		A		A
I have read in the media that they are unbiased	217	4	43	43	78	36	72	48
	12%	3%	18%	10%	12%	7%	18%	18%
		*	ACE		AE		ACDE	ACE
Other	145	13	19	45	49	52	30	20
	8%	11%	8%	10%	7%	10%	7%	7%
		*						
Sigma	4052	253	531	917	1579	1033	1067	772
	233%	208%	220%	203%	242%	205%	266%	282%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Risk assessment used in judicial decisions are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1747	69	111	85	-	59	109	50	67	138	121	108	81	42	72	122	59	68	94	103	77	112	-	-	-	-
Base: All Answering (wtd)	1680	55	83	85	-	60	102	45	71	139	131	108	74	34	73	126	59	72	96	86	70	110	-	-	-	-
They are objective	458	16	21	17	-	8	29	8	17	30	51	40	12	9	12	46	11	17	28	31	17	37	-	-	-	-
	27%	30%	25%	20%	-	13%	28%	19%	24%	21%	39%	37%	17%	27%	17%	36%	19%	24%	29%	36%	24%	34%	-	-	-	-
		*	*	*		*	*	*	*		DFHIJMOQR	FHJMO	*	**	*	FJMO*	*	*	*	FO*	*	FJMO				
They do not have emotions to cloud decisions	411	15	13	24	-	4	32	6	17	27	44	28	20	5	18	33	15	19	19	16	18	37	-	-	-	-
	24%	27%	16%	28%	-	7%	31%	14%	23%	19%	34%	26%	28%	16%	25%	26%	26%	27%	20%	19%	26%	34%	-	-	-	-
		F*	*	F*		*	F*	*	F*		CFHJS	F	F*	**	F*	F*	F*	F*	*	*	F*	CFHJS				
They are carefully developed by programmers	251	7	19	9	-	5	28	4	10	21	25	19	9	4	5	22	3	5	8	14	10	25	-	-	-	-
	15%	12%	23%	10%	-	8%	28%	9%	14%	15%	19%	18%	12%	13%	7%	17%	5%	7%	8%	16%	14%	22%	-	-	-	-
		*	OQRS*	*		*	BDFHJMOQRS*	*	*		ORS	OR	*	**	*	*	*	*	*	*	*	OQRS				
They are carefully training on data	318	10	17	17	-	3	18	2	9	29	31	34	17	3	10	27	7	19	13	20	11	21	-	-	-	-
	19%	18%	21%	20%	-	4%	18%	4%	12%	21%	24%	31%	23%	10%	13%	21%	12%	27%	13%	24%	16%	19%	-	-	-	-
		H*	FH*	*		*	*	*	*	FH	FH	FGHIOQSUV	FH*	**	*	FH*	*	FHIS*	*	FH*	*	FH				
They are not used until there are clearly unbiased	249	2	15	12	-	11	24	10	6	14	27	20	5	3	7	25	6	8	14	19	5	16	-	-	-	-
	15%	3%	18%	14%	-	18%	23%	22%	8%	10%	20%	19%	7%	9%	10%	20%	11%	11%	15%	22%	8%	14%	-	-	-	-
		*	B*	*		B*	BIJMOU*	BIM*	*		BIJMU	B	*	**	*	BJ*	*	*	B*	B*	*	B				
They can learn to overcome biases	291	9	13	16	-	2	35	9	5	24	36	23	6	6	11	23	11	7	17	11	10	20	-	-	-	-
	17%	16%	15%	19%	-	4%	34%	19%	7%	17%	27%	21%	8%	17%	15%	18%	18%	10%	17%	12%	14%	18%	-	-	-	-
		*	*	*		*	BCFIJMOPRSTUV*	F*	*	F	FIMR	FIM	*	**	*	F*	*	*	F*	*	*	FI				
They can be changed to overcome biases	294	5	17	15	-	11	20	4	3	29	33	24	6	5	14	19	7	13	17	14	14	25	-	-	-	-
	18%	10%	21%	18%	-	18%	20%	9%	5%	21%	25%	22%	8%	14%	20%	15%	11%	18%	18%	16%	20%	22%	-	-	-	-
		*	I*	*		*	I*	*	*	I	BHIM	BIM	*	**	I*	*	*	I*	I*	*	I*	BIM				
Decisions are transparent	364	10	25	10	-	4	21	10	11	38	40	36	17	3	15	20	7	10	23	25	12	28	-	-	-	-
	22%	17%	31%	12%	-	7%	20%	22%	16%	27%	30%	34%	23%	8%	20%	15%	11%	14%	24%	29%	18%	25%	-	-	-	-
		*	FQR*	*		*	*	*	*	FQR	DFIPQR	BDFGIPQRU	*	**	*	*	*	*	F*	F*	*	F				
They are better than human decision makers	231	9	15	11	-	3	18	4	7	13	25	26	4	6	13	11	9	10	5	19	4	18	-	-	-	-
	14%	16%	18%	13%	-	6%	18%	9%	10%	10%	19%	24%	6%	17%	18%	9%	15%	13%	6%	23%	6%	16%	-	-	-	-
		S*	S*	*		*	S*	*	*		JMSU	FHIJMPSU	*	**	SU*	*	*	*	*	MSU*	*	S				
The decisions are made without human influence	332	7	13	14	-	10	27	12	14	21	36	36	10	3	14	17	5	12	16	17	15	31	-	-	-	-
	20%	13%	16%	16%	-	16%	27%	27%	20%	15%	28%	34%	14%	9%	19%	14%	8%	17%	17%	20%	22%	28%	-	-	-	-
		*	*	*		*	PQ*	Q*	*		BJPQ	BCDJMOPQRS	*	**	*	*	*	*	*	*	*	BJPQ				
They are subject to rigourous oversight	378	12	19	19	-	12	29	5	16	24	33	23	15	5	13	32	14	18	28	29	10	24	-	-	-	-
	23%	21%	22%	22%	-	20%	28%	12%	22%	17%	25%	22%	21%	14%	18%	25%	24%	25%	29%	33%	14%	22%	-	-	-	-
		*	*	*		*	*	*	*				*	**	*	*	*	*	HJU*	HJU*	*					
I have read in the media that they are unbiased	174	5	14	3	-	4	20	2	1	9	22	16	4	-	13	13	2	4	9	16	4	12	-	-	-	-
	10%	8%	17%	3%	-	7%	20%	6%	1%	7%	17%	15%	6%	-	18%	10%	3%	6%	9%	18%	5%	11%	-	-	-	-
		*	I*	*		*	DIJMQRU*	*	*		DIJQRU	DIJQ	*	**	DIJQRU*	I*	*	*	*	DIQ*	*	I				
Other	157	7	4	9	-	10	8	7	9	12	11	3	9	5	2	8	9	8	11	8	9	8	-	-	-	-
	9%	12%	5%	11%	-	17%	8%	15%	13%	8%	9%	3%	13%	15%	3%	6%	15%	11%	11%	9%	13%	7%	-	-	-	-
		LO*	*	*		LO*	*	LO*	LO*				L*	**	*	*	LO*	L*	L*	*	LO*					
Sigma	3910	113	206	176	-	88	309	84	124	290	414	330	136	57	147	295	105	150	207	238	140	303	-	-	-	-
	233%	204%	247%	208%	-	145%	302%	187%	175%	208%	316%	306%	185%	168%	202%	233%	178%	208%	216%	277%	199%	274%	-	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Risk assessment used in judicial decisions are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1747	162	233	410	618	529	399	324
Base: All Answering (wtd)	1680	155	210	404	612	511	373	299
They are objective	458	34	67	85	176	105	116	97
	27%	22%	32%	21%	29%	21%	31%	32%
		*	CE		CE		CE	CE
They do not have emotions to cloud decisions	411	42	46	81	157	114	98	85
	24%	27%	22%	20%	26%	22%	26%	28%
		*						C
They are carefully developed by programmers	251	18	41	39	86	55	68	67
	15%	12%	20%	10%	14%	11%	18%	22%
		*	CE				CDE	ACDE
They are carefully training on data	318	29	44	50	136	81	92	60
	19%	18%	21%	12%	22%	16%	25%	20%
		*	C		CE		CE	C
They are not used until there are clearly unbiased	249	18	41	52	80	60	59	59
	15%	11%	19%	13%	13%	12%	16%	20%
		*	E					CDE
They can learn to overcome biases	291	25	36	49	116	60	63	65
	17%	16%	17%	12%	19%	12%	17%	22%
		*			CE		E	CE
They can be changed to overcome biases	294	29	36	48	122	71	78	59
	18%	19%	17%	12%	20%	14%	21%	20%
		*			CE		CE	C
Decisions are transparent	364	23	45	71	151	78	100	74
	22%	15%	21%	18%	25%	15%	27%	25%
		*			ACE		ACE	E
They are better than human decision makers	231	15	26	33	102	50	68	55
	14%	10%	12%	8%	17%	10%	18%	18%
		*			CE		CE	CE
The decisions are made without human influence	332	29	30	67	129	90	93	76
	20%	19%	14%	17%	21%	18%	25%	25%
		*					BCE	BCE
They are subject to rigourous oversight	378	28	50	91	127	100	84	82
	23%	18%	24%	22%	21%	20%	22%	27%
		*						E
I have read in the media that they are unbiased	174	7	27	22	70	23	47	48
	10%	4%	13%	6%	11%	4%	12%	16%
		*	ACE		ACE		ACE	ACE
Other	157	19	12	55	48	67	23	24
	9%	12%	6%	14%	8%	13%	6%	8%
		*		BDF		BDF		
Sigma	3910	316	501	743	1500	954	988	850
	233%	204%	239%	184%	245%	187%	265%	285%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Job application screenings are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1748	61	111	71	215	55	109	48	57	60	107	129	66	24	70	121	79	63	76	65	68	93	-	-	-	-
Base: All Answering (wtd)	1755	61	111	68	214	49	106	53	59	64	105	130	63	19	69	105	79	68	76	90	70	95	-	-	-	-
They are objective	438	16	26	16	63	10	29	7	7	10	46	45	18	3	16	25	20	11	17	12	13	28	-	-	-	-
	25%	27%	24%	23%	30%	21%	28%	12%	11%	16%	43%	35%	28%	17%	23%	23%	25%	16%	22%	13%	18%	29%	-	-	-	-
		*	*	*	IJ	*	I*	**	*	*	CDEFGIJOPRSU*	IJRU	I*	**	*	*	*	*	*	**	*	I*				
They do not have emotions to cloud decisions	449	23	22	22	41	3	40	14	13	8	37	41	6	6	8	21	17	21	18	30	22	36	-	-	-	-
	26%	37%	20%	33%	19%	7%	38%	27%	23%	13%	35%	32%	9%	30%	11%	20%	22%	30%	24%	34%	32%	38%	-	-	-	-
		EFJMO*	*	EFJMO*		*	CEFJMOP*	**	F*	*	EFJMOP*	EFJMO	*	**	*	*	*	FJMO*	FMO*	**	FJMO*	CEFJMOP*				
They are carefully developed by programmers	347	6	18	11	64	4	34	16	9	10	36	44	7	*	5	18	9	7	8	15	2	25	-	-	-	-
	20%	10%	16%	16%	30%	8%	32%	31%	15%	15%	35%	34%	11%	2%	8%	17%	12%	10%	10%	16%	3%	26%	-	-	-	-
		*	*	U*	BFIJMOPQRSU	*	BFIJMOPQRSU*	**	U*	U*	BCDFIJMOPQRSU*	BCDFIJMOPQRSU	*	**	*	U*	*	*	*	**	*	FMORSU*				
They are carefully training on data	358	13	7	12	56	3	25	3	6	10	32	48	11	4	12	23	14	16	9	16	15	22	-	-	-	-
	20%	22%	6%	18%	26%	6%	23%	6%	11%	16%	31%	37%	17%	23%	17%	22%	17%	24%	12%	17%	22%	23%	-	-	-	-
		*	*	*	CFIS	*	CF*	**	*	*	CFIOS*	CDEFGIJMOPQSV	*	**	*	CF*	*	CF*	*	**	CF*	CF*				
They are not used until there are clearly unbiased	201	3	23	3	43	4	14	3	2	7	9	21	8	2	8	11	6	6	6	6	1	14	-	-	-	-
	11%	5%	20%	4%	20%	9%	13%	6%	3%	12%	9%	16%	13%	10%	11%	10%	8%	9%	8%	7%	2%	15%	-	-	-	-
		*	DIU*	*	BDIKRSU	*	U*	**	*	*	*	DIU	*	**	*	*	*	*	*	**	*	IU*				
They can learn to overcome biases	257	6	6	1	33	5	26	8	2	10	25	32	12	1	8	10	8	4	16	17	11	18	-	-	-	-
	15%	9%	5%	2%	15%	9%	24%	14%	3%	16%	24%	24%	19%	5%	11%	9%	10%	7%	21%	18%	16%	19%	-	-	-	-
		*	*	*	DI	*	CDFIPR*	**	*	DI*	CDFIOPR*	CDEFIOPQR	DI*	**	D*	*	*	*	CDIR*	**	DI*	CDIR*				
They can be changed to overcome biases	296	12	18	9	31	6	18	12	11	6	17	43	8	*	8	18	13	8	10	14	10	22	-	-	-	-
	17%	20%	16%	14%	15%	11%	17%	23%	18%	9%	16%	33%	12%	2%	12%	18%	17%	11%	14%	16%	14%	23%	-	-	-	-
		*	*	*		*	*	**	*	*	*	CDEFGJKMOPQRSU	*	**	*	*	*	*	*	**	*	J*				
Decisions are transparent	341	12	10	11	50	3	21	3	12	11	31	46	14	7	15	24	6	9	14	8	7	26	-	-	-	-
	19%	20%	9%	17%	24%	5%	20%	6%	20%	17%	30%	35%	23%	36%	21%	22%	8%	13%	18%	9%	10%	27%	-	-	-	-
		*	*	*	CFQU	*	F*	**	F*	*	CFQRU*	CDEFGJOQRSU	F*	**	FQ*	FQ*	*	*	*	**	*	CFQU*				
They are better than human decision makers	315	8	10	5	45	7	30	2	5	8	20	45	4	8	10	24	6	11	9	20	20	18	-	-	-	-
	18%	12%	9%	8%	21%	14%	28%	4%	9%	13%	19%	35%	6%	39%	14%	23%	8%	16%	12%	22%	29%	19%	-	-	-	-
		*	*	*	DMQ	*	CDIMOQS*	**	*	*	M*	BCDEFIJKMOQRSV	*	**	*	DMQ*	*	*	*	**	CDIMQS*	M*				
The decisions are made without human influence	414	9	29	18	43	6	36	17	7	10	33	35	11	3	17	26	10	20	15	24	19	25	-	-	-	-
	24%	15%	26%	26%	20%	13%	34%	32%	12%	16%	32%	27%	17%	15%	24%	25%	12%	30%	19%	26%	27%	26%	-	-	-	-
		*	*	*		*	EFIJQS*	**	*	*	EFIJQ*	I	*	**	*	*	*	IQ*	*	**	*	*				
They are subject to rigourous oversight	366	18	9	10	55	9	31	14	10	13	32	31	15	7	13	30	14	10	11	12	5	18	-	-	-	-
	21%	30%	8%	15%	26%	18%	29%	26%	17%	20%	30%	24%	23%	37%	19%	28%	18%	15%	15%	13%	7%	19%	-	-	-	-
		CU*	*	*	CU	*	CSU*	**	*	*	CDRSU*	CU	U*	**	*	CU*	*	*	*	**	*	*				
I have read in the media that they are unbiased	180	4	15	-	32	2	13	2	2	4	11	27	7	2	9	11	3	4	3	16	6	8	-	-	-	-
	10%	7%	13%	-	15%	5%	13%	4%	3%	6%	10%	21%	11%	10%	13%	10%	4%	5%	4%	17%	8%	8%	-	-	-	-
		*	D*	*	DIQS	*	D*	**	*	*	D*	DFIJKQRSV	D*	**	DI*	D*	*	*	*	**	*	D*				
Other	164	7	15	15	6	16	7	5	9	13	5	4	4	*	7	3	4	8	15	13	3	5	-	-	-	-
	9%	11%	14%	22%	3%	32%	6%	10%	15%	20%	5%	3%	6%	2%	10%	3%	5%	11%	20%	14%	4%	5%	-	-	-	-
		*	EL*	EGKLMPQUV*		BCEGKLMOPQRUV*	*	**	EKLP*	EGKLPQUV*	*		*	**	E*	*	*	EL*	EGKLMPQUV*	**	*	*				
Sigma	4125	137	207	135	562	78	323	107	95	121	334	462	123	44	135	244	131	134	152	202	133	265	-	-	-	-
	235%	226%	186%	198%	263%	158%	304%	202%	161%	189%	319%	356%	195%	228%	194%	232%	165%	198%	200%	224%	192%	279%	-	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Job application screenings are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1748	139	232	381	729	452	611	267
Base: All Answering (wtd)	1755	138	216	380	730	450	617	292
They are objective	438	29	51	78	211	84	174	69
	25%	21%	24%	21%	29%	19%	28%	24%
		*	*		CE		CE	
They do not have emotions to cloud decisions	449	45	43	72	183	108	160	106
	26%	32%	20%	19%	25%	24%	26%	36%
		CE*	*			C	C	BCDEF
They are carefully developed by programmers	347	13	36	53	173	56	157	73
	20%	9%	17%	14%	24%	13%	25%	25%
		*	*		ACE		ACE	ACE
They are carefully training on data	358	27	30	46	193	72	150	62
	20%	20%	14%	12%	26%	16%	24%	21%
		*	*		BCE		BCE	C
They are not used until there are clearly unbiased	201	4	34	30	99	29	106	34
	11%	3%	16%	8%	14%	7%	17%	12%
		*	ACE*		ACE		ACDE	A
They can learn to overcome biases	257	12	16	50	118	44	93	61
	15%	9%	7%	13%	16%	10%	15%	21%
		*	*		BE		BE	ABCE
They can be changed to overcome biases	296	19	36	60	125	64	122	55
	17%	14%	17%	16%	17%	14%	20%	19%
		*	*				DE	
Decisions are transparent	341	18	34	52	182	67	141	55
	19%	13%	16%	14%	25%	15%	23%	19%
		*	*		ABCE		ACE	
They are better than human decision makers	315	25	34	34	154	62	129	68
	18%	18%	16%	9%	21%	14%	21%	23%
		C*	*		CE	C	CE	CE
The decisions are made without human influence	414	37	56	66	171	101	153	84
	24%	27%	26%	17%	23%	23%	25%	29%
		*	*		C	C	C	C
They are subject to rigourous oversight	366	15	38	73	179	79	122	61
	21%	11%	18%	19%	24%	18%	20%	21%
		*	*		AEF	A	A	
I have read in the media that they are unbiased	180	6	26	20	92	25	85	37
	10%	4%	12%	5%	13%	6%	14%	13%
		*	CE*		ACE		ACE	ACE
Other	164	18	19	53	50	60	39	25
	9%	13%	9%	14%	7%	13%	6%	8%
		DF*	*	DF		DF		
Sigma	4125	269	451	686	1929	851	1630	790
	235%	195%	209%	181%	264%	189%	264%	271%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Facial recognition systems are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	2270	94	108	83	271	72	115	104	85	88	83	105	118	89	130	108	81	116	79	125	95	121	-	-	-	-
Base: All Answering (wtd)	2218	78	77	80	271	89	126	95	87	88	82	105	113	84	130	108	72	107	78	136	89	123	-	-	-	-
They are objective	550	20	21	33	69	15	15	20	14	18	29	23	29	24	33	18	19	29	26	29	23	44	-	-	-	-
	25%	25%	28%	42%	25%	17%	12%	21%	16%	21%	36%	21%	26%	28%	25%	16%	27%	27%	34%	22%	25%	36%	-	-	-	-
		*	G*	EFGHIJLP*	G	*	*	*	*	*	FGHIJLP*		G*	G*	G	*	G*	G	GIP*	*	*	EFGHIJLP				
They do not have emotions to cloud decisions	610	34	21	37	50	12	47	29	26	16	27	29	15	24	37	12	18	37	25	25	26	61	-	-	-	-
	28%	43%	27%	46%	18%	14%	37%	31%	30%	19%	34%	27%	13%	29%	29%	11%	24%	35%	32%	18%	30%	50%	-	-	-	-
		EFJMPQT*	P*	EFJLMPQT*		*	EFJMPT*	EFMP*	EFMP*	*	EFJMP*	MP	*	MP*	EMP	*	*	EFJMP	EFMP*	*	MP*	CEFHIJKLMNOPQRSTU				
They are carefully developed by programmers	572	27	25	21	78	7	50	29	19	14	25	28	14	10	19	35	20	28	20	37	23	43	-	-	-	-
	26%	35%	32%	26%	29%	8%	39%	31%	21%	16%	30%	26%	13%	11%	14%	32%	27%	26%	26%	27%	26%	35%	-	-	-	-
		FJMNO*	FJMNO*	F*	FJMNO	*	FIJMNO*	FJMNO*	*	*	FJMNO*	FMNO	*	*		FJMNO*	FMNO*	FMNO	FN*	F*	F*	FIJMNO				
They are carefully training on data	469	17	13	26	66	4	31	11	13	17	30	24	22	21	26	19	7	35	12	28	21	26	-	-	-	-
	21%	22%	17%	33%	24%	4%	24%	11%	15%	19%	37%	23%	19%	25%	20%	18%	9%	33%	15%	21%	24%	21%	-	-	-	-
		F*	F*	FHIQS*	FHQ	*	FQ*	*	*	F*	CEFHIJLMOPQSV*	FQ	F*	FHQ*	F	F*	*	CFHIJOPQSV	*	F*	F*	F				
They are not used until there are clearly unbiased	244	14	6	12	47	4	18	6	3	13	12	15	14	4	18	11	15	4	7	11	3	9	-	-	-	-
	11%	18%	8%	15%	17%	4%	14%	7%	3%	15%	15%	14%	12%	5%	14%	10%	21%	3%	9%	8%	3%	7%	-	-	-	-
		INRU*	*	IR*	FHINRUV	*	IRU*	*	*	INRU*	INRU*	IRU	R*	*	INRU	*	CFHINRUV*		*	*	*					
They can learn to overcome biases	275	9	9	9	48	2	27	9	7	12	17	16	5	14	16	12	6	11	8	10	11	17	-	-	-	-
	12%	12%	11%	11%	18%	3%	22%	10%	9%	13%	21%	16%	5%	16%	12%	11%	9%	10%	10%	7%	12%	14%	-	-	-	-
		*	*	*	FIM	*	FIMRT*	*	*	*	FIMRT*	FM	*	FM*		*	*		*	*	*	FM				
They can be changed to overcome biases	285	8	12	12	35	4	16	16	11	8	11	28	12	4	15	10	11	8	12	22	15	15	-	-	-	-
	13%	10%	15%	15%	13%	5%	13%	17%	13%	9%	14%	27%	11%	5%	12%	9%	16%	7%	16%	16%	17%	12%	-	-	-	-
		*	*	*		*	*	N*	*	*	*	BEFGIJKMNOPRV	*	*		*	N*		N*	*	N*					
Decisions are transparent	299	5	10	15	52	1	15	3	5	13	16	29	9	11	16	10	7	9	10	21	8	31	-	-	-	-
	13%	7%	14%	19%	19%	1%	12%	3%	5%	15%	20%	28%	8%	13%	12%	10%	10%	8%	13%	16%	9%	25%	-	-	-	-
		*	FH*	FHI*	BFHIMR	*	F*	*	*	FH*	BFHIMR*	BCFGHIJMNOPQRSU	*	FH*	FH	*	*		FH*	F*	*	BFGHIMOPQRU				
They are better than human decision makers	377	13	8	18	41	13	20	17	14	13	16	22	12	11	25	8	13	26	7	36	12	34	-	-	-	-
	17%	17%	10%	22%	15%	15%	16%	18%	16%	15%	19%	21%	10%	13%	19%	7%	18%	24%	9%	26%	14%	28%	-	-	-	-
		*	*	P*		*	*	*	*	*	P*	PS	*	*	P	*	*	CEMPS	*	MPS*	*	CEJMNPSU				
The decisions are made without human influence	610	25	19	32	62	16	42	27	22	22	22	27	21	21	30	26	15	30	13	59	24	54	-	-	-	-
	28%	32%	25%	41%	23%	18%	34%	29%	25%	25%	27%	25%	18%	25%	23%	24%	20%	28%	17%	43%	27%	44%	-	-	-	-
		*	*	EFMOQS*		*	MS*	*	*	*	*		*	*		*	*		*	EFLMOQS*	*	CEFHIJKLMNOPQRSU				
They are subject to rigourous oversight	394	9	18	13	59	12	27	11	13	13	23	23	23	14	9	44	9	15	8	23	15	16	-	-	-	-
	18%	12%	23%	16%	22%	14%	21%	12%	15%	14%	28%	22%	20%	17%	7%	41%	12%	14%	10%	17%	17%	13%	-	-	-	-
		*	OS*	*	OSV	*	O*	*	*	*	BHJOQRSV*	OS	O*	O*		BCDEFGHIJLMNOQRSTUV*	*		*	*	*					
I have read in the media that they are unbiased	188	2	7	1	29	4	17	2	5	10	9	13	2	3	10	5	8	6	8	27	7	14	-	-	-	-
	8%	2%	9%	2%	11%	5%	13%	2%	5%	12%	11%	12%	1%	4%	7%	5%	11%	6%	10%	20%	7%	11%	-	-	-	-
		*	*	*	BHM	*	BDHM*	*	*	BDHM*	HM*	BDHM	*	*		*	HM*		HM*	BDHIMNOPR*	*	BHM				
Other	187	5	7	7	30	30	4	4	10	7	1	10	12	6	8	16	3	3	9	5	5	3	-	-	-	-
	8%	6%	9%	9%	11%	34%	3%	5%	12%	8%	2%	9%	11%	7%	6%	15%	5%	3%	12%	4%	6%	2%	-	-	-	-
		*	V*	*	GKRV	BCDEGHIJKLMNOPQRSTUV*	*	*	GKRV*	*	*	KV	KV*	*		GHKRV*	*		GKRV*	*	*					
Sigma	5060	187	175	237	666	125	329	185	161	175	240	285	189	165	262	225	151	240	165	335	194	367	-	-	-	-
	228%	240%	227%	296%	246%	141%	260%	195%	184%	200%	294%	271%	168%	198%	201%	209%	209%	224%	212%	246%	217%	298%	-	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Facial recognition systems are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	2270	178	216	539	976	762	721	361
Base: All Answering (wtd)	2218	169	185	533	945	743	684	386
They are objective	550	56	39	123	244	186	185	88
	25%	33%	21%	23%	26%	25%	27%	23%
		*						
They do not have emotions to cloud decisions	610	63	33	125	255	208	198	134
	28%	37%	18%	24%	27%	28%	29%	35%
		BCDE*			B	BC	B	BCD
They are carefully developed by programmers	572	44	60	110	228	151	202	130
	26%	26%	32%	21%	24%	20%	30%	34%
		*	CE				CDE	CDE
They are carefully training on data	469	48	33	68	236	152	164	84
	21%	28%	18%	13%	25%	20%	24%	22%
		C*			CE	C	C	C
They are not used until there are clearly unbiased	244	14	16	49	126	48	80	38
	11%	9%	9%	9%	13%	7%	12%	10%
		*		E	CE		E	
They can learn to overcome biases	275	20	20	38	143	69	101	54
	12%	12%	11%	7%	15%	9%	15%	14%
		*			CE		CE	C
They can be changed to overcome biases	285	27	21	67	116	82	97	53
	13%	16%	12%	13%	12%	11%	14%	14%
		*						
Decisions are transparent	299	24	21	35	152	61	131	67
	13%	14%	11%	7%	16%	8%	19%	17%
		CE*			CE		BCDE	CE
They are better than human decision makers	377	30	15	75	166	122	130	90
	17%	18%	8%	14%	18%	16%	19%	23%
		B*			B	B	BC	BCE
The decisions are made without human influence	610	56	45	113	240	193	192	156
	28%	33%	24%	21%	25%	26%	28%	40%
		C*				C	C	BCDEF
They are subject to rigourous oversight	394	28	62	75	163	115	130	66
	18%	17%	34%	14%	17%	15%	19%	17%
		*	ACDEFG				C	
I have read in the media that they are unbiased	188	8	12	28	82	30	69	58
	8%	5%	7%	5%	9%	4%	10%	15%
		*			CE		CE	ABCDEF
Other	187	12	23	69	71	78	53	12
	8%	7%	13%	13%	8%	11%	8%	3%
		*	G	DFG	G	DG	G	
Sigma	5060	431	401	976	2221	1497	1734	1031
	228%	255%	217%	183%	235%	201%	254%	267%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Credit score calculations are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1808	54	109	131	-	68	110	78	64	123	114	109	52	27	90	93	87	84	95	106	107	107	-	-	-	-
Base: All Answering (wtd)	1733	59	74	117	-	74	110	75	66	118	124	105	49	24	90	83	94	80	96	93	96	107	-	-	-	-
They are objective	479	31	18	38	-	10	30	19	26	25	47	29	11	4	26	15	14	17	29	27	27	36	-	-	-	-
	28%	53%	25%	33%	-	14%	27%	26%	39%	21%	38%	28%	23%	16%	29%	18%	15%	21%	30%	29%	28%	34%	-	-	-	-
		**	*	F*		*	*	*	FJPQR*		FJPQR*		**	**	*	*	*	*	F*	*	*	FJPQ*				
They do not have emotions to cloud decisions	470	22	15	36	-	10	39	25	16	18	29	37	6	4	18	19	36	24	36	16	38	28	-	-	-	-
	27%	37%	21%	31%	-	14%	36%	33%	25%	15%	23%	35%	12%	17%	20%	23%	39%	30%	37%	17%	39%	26%	-	-	-	-
		**	*	J*		*	FJOT*	FJ*	*		*	FJOT	**	**	*	*	FJO*	J*	FJKOT*	*	CFJKOT*	*				
They are carefully developed by programmers	386	18	21	17	-	11	48	14	9	15	36	28	7	3	10	20	27	16	16	36	10	26	-	-	-	-
	22%	31%	28%	14%	-	14%	44%	19%	13%	13%	29%	26%	14%	11%	11%	24%	28%	20%	16%	39%	11%	25%	-	-	-	-
		**	JOU*	*		*	DFHIJKLOPRSUV*	*	*		DIJOSU*	DJOU	**	**	*	*	JOU*	*	*	DFIJOSU*	*	JOU*				
They are carefully training on data	413	13	15	22	-	12	33	9	10	23	32	40	4	5	36	17	13	32	15	35	25	21	-	-	-	-
	24%	22%	20%	19%	-	17%	30%	12%	16%	19%	25%	38%	7%	19%	41%	21%	14%	41%	16%	37%	26%	20%	-	-	-	-
		**	*	*		*	HS*	*	*		*	CDFHIJPQSV	**	**	CDFHIJKPQSV*	*	*	CDFHIJKPQSV*	*	DHIJQS*	*	*				
They are not used until there are clearly unbiased	168	2	5	5	-	4	20	4	3	13	24	17	1	2	7	14	2	6	10	12	11	6	-	-	-	-
	10%	3%	6%	4%	-	5%	18%	5%	4%	11%	20%	16%	3%	8%	8%	17%	3%	8%	10%	13%	11%	5%	-	-	-	-
		**	*	*		*	DHIOQV*	*	*		CDFHIOQRV*	DHIQV	**	**	*	DIQV*	*	*	*	*	*	*				
They can learn to overcome biases	209	10	6	11	-	3	28	5	3	16	30	15	6	*	5	13	7	4	15	12	6	14	-	-	-	-
	12%	18%	9%	10%	-	4%	26%	6%	4%	13%	24%	14%	13%	2%	5%	16%	7%	5%	15%	13%	6%	13%	-	-	-	-
		**	*	*		*	CDFHIJOQRUV*	*	*		CDFHIJOQRU*	OR	**	**	*	OR*	*	*	IOR*	*	*	R*				
They can be changed to overcome biases	242	6	16	10	-	12	13	9	5	10	30	23	5	3	7	16	12	7	19	10	6	24	-	-	-	-
	14%	9%	21%	8%	-	16%	12%	12%	7%	9%	24%	22%	10%	12%	8%	19%	13%	9%	20%	11%	7%	22%	-	-	-	-
		**	DIJOU*	*		*	*	*	*		DIJORU*	DIJORU	**	**	*	U*	*	*	DIJOU*	*	*	DIJORU*				
Decisions are transparent	331	15	14	15	-	11	21	9	17	32	27	39	5	3	5	15	5	8	14	33	13	29	-	-	-	-
	19%	26%	18%	13%	-	15%	20%	12%	26%	27%	21%	37%	11%	12%	6%	18%	5%	10%	15%	36%	13%	27%	-	-	-	-
		**	O*	*		*	OQ*	*	OQR*	DHOQRSU	OQ*	CDFGHKOPQRSU	**	**	*	O*	*	*	*	DHOQRSU*	*	DHOQRSU*				
They are better than human decision makers	288	8	6	10	-	21	33	4	8	23	24	31	4	6	16	9	10	15	13	19	13	16	-	-	-	-
	17%	14%	8%	9%	-	28%	30%	6%	12%	19%	19%	29%	8%	23%	18%	10%	11%	19%	13%	20%	14%	15%	-	-	-	-
		**	*	*		CDHP*	CDHIPQSUV*	*	*	DH	DH*	CDHIPQSUV	**	**	H*	*	*	H*	*	*	*	*				
The decisions are made without human influence	409	9	11	37	-	9	33	15	17	23	32	37	7	2	18	19	16	11	25	31	22	32	-	-	-	-
	24%	15%	15%	32%	-	12%	30%	20%	26%	20%	26%	35%	15%	9%	21%	23%	17%	14%	26%	33%	23%	30%	-	-	-	-
		**	*	CFR*		*	FR*	*	*		*	CFJOQR	**	**	*	*	*	*	*	FR*	*	CFR*				
They are subject to rigourous oversight	384	7	15	18	-	15	55	8	10	28	33	22	3	5	14	30	19	21	23	26	16	16	-	-	-	-
	22%	12%	20%	16%	-	20%	50%	11%	15%	23%	26%	21%	6%	20%	16%	36%	20%	26%	24%	28%	16%	15%	-	-	-	-
		**	*	*		*	CDFHIJKLOQRSTUV*	*	*		H*		**	**	*	DHIOUV*	*	H*	*	*	*	*				
I have read in the media that they are unbiased	163	4	9	-	-	5	17	2	4	11	30	21	5	1	7	14	2	2	5	10	4	9	-	-	-	-
	9%	8%	11%	-	-	7%	16%	3%	6%	9%	24%	20%	10%	4%	7%	16%	2%	3%	6%	11%	5%	8%	-	-	-	-
		**	D*	*		D*	DHQRSU*	*	D*	D	DFHIJOQRSUV*	DHIJOQRSUV	**	**	D*	DHQRU*	*	*	D*	D*	*	D*				
Other	137	3	5	12	-	14	6	8	4	10	10	5	8	2	4	5	10	3	10	3	10	5	-	-	-	-
	8%	5%	7%	10%	-	20%	6%	11%	5%	9%	8%	5%	17%	9%	5%	6%	10%	4%	10%	3%	11%	4%	-	-	-	-
		**	*	*		GILORTV*	*	*	*		*		**	**	*	*	*	*	*	*	*	*				
Sigma	4078	148	155	231	-	138	378	132	131	246	383	343	73	39	173	207	173	168	230	269	202	261	-	-	-	-
	235%	253%	209%	197%	-	186%	345%	176%	198%	209%	307%	326%	149%	162%	193%	249%	185%	209%	240%	291%	210%	245%	-	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind Credit score calculations are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1808	238	202	444	601	611	409	323
Base: All Answering (wtd)	1733	213	157	454	600	582	366	309
They are objective	479	65	33	110	178	152	100	93
	28%	31%	21%	24%	30%	26%	27%	30%
			*					
They do not have emotions to cloud decisions	470	74	35	129	150	159	103	83
	27%	34%	22%	28%	25%	27%	28%	27%
		BDE	*					
They are carefully developed by programmers	386	27	41	83	125	86	90	110
	22%	13%	26%	18%	21%	15%	25%	36%
			AE*		AE		AE	ACDEF
They are carefully training on data	413	47	33	64	180	120	109	89
	24%	22%	21%	14%	30%	21%	30%	29%
		C	*		CE	C	CE	CE
They are not used until there are clearly unbiased	168	15	19	24	71	35	33	38
	10%	7%	12%	5%	12%	6%	9%	12%
			CE*		CE			CE
They can learn to overcome biases	209	17	20	38	79	38	39	55
	12%	8%	13%	8%	13%	6%	11%	18%
			E*		CE		E	ACEF
They can be changed to overcome biases	242	16	31	62	86	57	70	47
	14%	7%	20%	14%	14%	10%	19%	15%
			AE*	E	AE		ADE	A
Decisions are transparent	331	28	29	61	130	81	90	83
	19%	13%	18%	13%	22%	14%	25%	27%
			*		ACE		ACE	ACE
They are better than human decision makers	288	23	14	60	123	82	68	68
	17%	11%	9%	13%	20%	14%	19%	22%
			*		ABCE		AB	ABCE
The decisions are made without human influence	409	59	30	90	133	122	91	96
	24%	28%	19%	20%	22%	21%	25%	31%
		E	*					BCDEF
They are subject to rigourous oversight	384	34	44	78	129	97	74	97
	22%	16%	28%	17%	22%	17%	20%	31%
			ACE*		E			ACDEF
I have read in the media that they are unbiased	163	4	22	24	77	24	40	36
	9%	2%	14%	5%	13%	4%	11%	12%
			ACE*		ACE		ACE	ACE
Other	137	22	10	54	37	62	18	13
	8%	10%	7%	12%	6%	11%	5%	4%
		FG	*	DFG		DFG		
Sigma	4078	433	361	877	1499	1113	926	908
	235%	203%	230%	193%	250%	191%	253%	294%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind E-commerce platforms are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	1807	54	125	62	229	60	107	67	65	66	89	115	96	21	64	95	69	55	102	102	67	97	-	-	-	-
Base: All Answering (wtd)	1733	51	109	67	228	63	94	60	67	66	90	114	100	19	64	99	58	51	101	81	58	94	-	-	-	-
They are objective	422	26	30	13	71	11	18	7	12	19	29	33	6	3	12	31	18	6	13	27	9	30	-	-	-	-
	24%	51%	27%	20%	31%	18%	20%	12%	19%	28%	32%	29%	6%	15%	19%	31%	30%	11%	13%	33%	16%	31%	-	-	-	-
		**	MRS*	**	HMRS	*	M*	*	M*	MRS*	HMRS*	HMRS	*	**	M*	HMRS*	HMRS*	*	*	**	**	HMRS*				
They do not have emotions to cloud decisions	372	14	12	14	48	14	36	8	12	8	26	26	15	3	12	6	13	11	25	27	8	32	-	-	-	-
	21%	28%	11%	21%	21%	23%	38%	13%	18%	12%	29%	23%	15%	17%	20%	6%	22%	22%	25%	34%	14%	34%	-	-	-	-
		**	*	**	P	P*	CEHIJLMOP*	*	P*	*	CJP*	P	*	**	P*	*	P*	P*	CP*	**	**	CEHIJMP*				
They are carefully developed by programmers	372	11	25	2	58	8	38	13	13	5	32	41	11	1	3	17	10	11	14	28	7	25	-	-	-	-
	21%	21%	23%	4%	26%	13%	41%	22%	19%	7%	36%	36%	11%	5%	5%	17%	18%	21%	13%	34%	11%	27%	-	-	-	-
		**	JO*	**	JMOS	*	CEFIJMOPQRS*	JO*	O*	*	FIJMOPQS*	EFIJMOPQRS	*	**	*	O*	O*	JO*	*	**	**	JMOS*				
They are carefully training on data	398	9	30	18	51	12	23	9	8	11	27	42	20	1	16	27	7	17	13	25	5	26	-	-	-	-
	23%	18%	27%	26%	23%	19%	24%	16%	13%	16%	30%	37%	20%	5%	25%	27%	13%	33%	13%	31%	8%	28%	-	-	-	-
		**	S*	**		*	*	*	*	*	IQS*	EFHIJMQS	*	**	*	S*	*	IJQS*	*	**	**	IQS*				
They are not used until there are clearly unbiased	230	4	14	3	50	3	25	2	3	8	13	28	7	2	4	13	7	5	5	16	12	5	-	-	-	-
	13%	7%	13%	4%	22%	5%	26%	3%	5%	12%	15%	25%	7%	11%	7%	13%	11%	11%	5%	20%	21%	5%	-	-	-	-
		**	*	**	FHIMOSV	*	FHIJMOQRSV*	*	*	*	HSV*	FHIJMOQRSV	*	**	*	*	*	*	*	**	**	*				
They can learn to overcome biases	254	6	13	4	38	2	24	5	13	9	14	27	10	3	7	21	10	4	9	15	10	9	-	-	-	-
	15%	11%	12%	6%	17%	3%	26%	9%	20%	14%	16%	24%	10%	18%	12%	21%	17%	8%	9%	18%	16%	10%	-	-	-	-
		**	*	**	F	*	FHMORSV*	*	F*	*	F*	FHMRSV	*	**	*	FS*	F*	*	*	**	**	*				
They can be changed to overcome biases	305	6	24	7	40	3	30	8	16	14	17	26	10	3	8	29	8	11	15	10	5	14	-	-	-	-
	18%	11%	22%	10%	18%	5%	32%	14%	24%	21%	19%	23%	10%	16%	12%	30%	14%	22%	15%	12%	9%	15%	-	-	-	-
		**	F*	**	F	*	EFHMOQSV*	*	FM*	F*	F*	FM	*	**	*	FMOQSV*	*	F*	*	**	**	*				
Decisions are transparent	344	11	19	6	62	3	24	3	15	17	27	40	9	3	12	13	6	6	20	10	10	27	-	-	-	-
	20%	21%	17%	8%	27%	6%	25%	6%	22%	25%	30%	35%	9%	18%	19%	13%	10%	11%	20%	12%	17%	29%	-	-	-	-
		**	*	**	FHMPQR	*	FHMQ*	*	FH*	FHMQ*	FHMPQR*	CFHMOPQRS	*	**	*	*	*	*	FH*	**	**	FHMPQR*				
They are better than human decision makers	247	4	14	6	45	4	25	3	6	5	21	32	8	-	7	9	7	9	6	16	5	15	-	-	-	-
	14%	7%	13%	10%	20%	7%	27%	5%	10%	7%	24%	28%	8%	-	10%	9%	13%	17%	6%	19%	8%	16%	-	-	-	-
		**	*	**	HJMPS	*	FHIJMOPS*	*	*	*	FHIJMOPS*	CFHIJMOPQSV	*	**	*	*	*	S*	*	**	**	S*				
The decisions are made without human influence	330	11	19	4	58	8	24	9	7	18	22	35	17	1	9	13	7	8	18	16	9	15	-	-	-	-
	19%	23%	18%	6%	26%	13%	26%	15%	11%	28%	24%	31%	17%	5%	14%	14%	13%	16%	18%	19%	15%	16%	-	-	-	-
		**	*	**	IQ	*	I*	*	*	IQ*	*	FHIOPQRSV	*	**	*	*	*	*	*	**	**	*				
They are subject to rigourous oversight	392	7	29	23	65	7	24	17	12	10	33	22	17	2	6	24	9	15	13	30	11	16	-	-	-	-
	23%	15%	27%	34%	29%	11%	25%	28%	17%	14%	37%	20%	17%	13%	9%	24%	15%	30%	12%	36%	18%	18%	-	-	-	-
		**	OS*	**	FJOQSV	*	OS*	OS*	*	*	FIJLMOQSV*		*	**	*	O*	*	FOS*	*	**	**	*				
I have read in the media that they are unbiased	172	2	13	10	35	3	9	1	1	5	12	16	12	*	10	13	2	2	6	9	4	5	-	-	-	-
	10%	4%	12%	15%	15%	5%	10%	1%	1%	8%	14%	14%	12%	2%	16%	13%	4%	3%	6%	11%	7%	6%	-	-	-	-
		**	I*	**	HIQRSV	*	*	*	*	*	HI*	HIQRV	I*	**	HIQRSV*	HI*	*	*	*	**	**	*				
Other	180	6	6	9	12	17	5	7	15	4	7	10	10	2	7	9	5	6	22	*	11	11	-	-	-	-
	10%	13%	6%	13%	5%	28%	5%	11%	22%	6%	8%	9%	10%	9%	10%	9%	8%	12%	21%	*	18%	12%	-	-	-	-
		**	*	**		CEGJKLMOPQV*	*	*	CEGJKLPQ*	*	*		*	**	*	*	*	*	CEGJKLPQ*	**	**	E*				
Sigma	4017	117	248	119	635	97	306	93	134	131	282	380	151	25	112	225	109	111	177	229	104	231	-	-	-	-
	232%	231%	228%	177%	279%	155%	325%	155%	202%	198%	313%	333%	152%	135%	177%	227%	188%	217%	176%	281%	179%	246%	-	-	-	-

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Global @dvisor: CIGI/IPSOS Poll Questions
Q34b. Please indicate why you are confident that the algorithms behind E-commerce platforms are unbiased:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	1807	129	220	459	693	493	621	306
Base: All Answering (wtd)	1733	125	208	447	683	484	596	270
They are objective	422	22	60	67	198	67	168	75
	24%	18%	29%	15%	29%	14%	28%	28%
		*	CE		CE		CE	CE
They do not have emotions to cloud decisions	372	23	18	87	148	87	130	96
	21%	18%	9%	19%	22%	18%	22%	35%
		*		B	B	B	B	ABCDEF
They are carefully developed by programmers	372	9	42	68	162	65	160	91
	21%	7%	20%	15%	24%	13%	27%	34%
		*	A		ACE		ACDE	ABCDE
They are carefully training on data	398	22	57	70	174	90	166	74
	23%	18%	27%	16%	26%	19%	28%	28%
		*	C		CE		CE	CE
They are not used until there are clearly unbiased	230	15	28	26	115	37	103	46
	13%	12%	13%	6%	17%	8%	17%	17%
		*	C		CE		CE	CE
They can learn to overcome biases	254	13	34	49	109	51	91	48
	15%	11%	16%	11%	16%	11%	15%	18%
		*			CE		E	CE
They can be changed to overcome biases	305	12	53	60	125	64	116	54
	18%	10%	26%	13%	18%	13%	19%	20%
		*	ACE		E		CE	
Decisions are transparent	344	16	32	57	178	56	154	61
	20%	12%	15%	13%	26%	11%	26%	23%
		*			ABCE		ABCE	CE
They are better than human decision makers	247	11	22	35	122	42	115	56
	14%	9%	11%	8%	18%	9%	19%	21%
		*			CE		BCE	BCE
The decisions are made without human influence	330	13	33	66	163	63	137	55
	19%	10%	16%	15%	24%	13%	23%	20%
		*			ACE		ACE	E
They are subject to rigourous oversight	392	34	53	74	161	104	149	70
	23%	27%	26%	17%	24%	21%	25%	26%
		*	C		C	C	C	C
I have read in the media that they are unbiased	172	14	26	25	84	33	72	23
	10%	11%	13%	6%	12%	7%	12%	9%
		*	C		CE		CE	
Other	180	19	15	75	54	77	46	17
	10%	15%	7%	17%	8%	16%	8%	6%
		*		BDFG		BDFG		
Sigma	4017	223	473	761	1794	835	1605	766
	232%	178%	227%	170%	263%	173%	269%	284%

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Global @dvisor: CIGI/IPSOS Poll Questions
Q35. How aware are you of your country's data protection and privacy rules?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	21203	1001	1160	1000	1001	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Answering (wtd)	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
Very aware	1455	35	59	27	101	82	149	45	93	23	68	179	57	23	21	70	57	72	90	51	66	87	-	-	-	-
	7%	3%	6%	3%	10%	8%	15%	4%	9%	2%	7%	18%	6%	2%	2%	7%	6%	7%	9%	5%	7%	9%	-	-	-	-
			DJNO		BCDHJKMNOPQRTU	BDHJNO	BCDEFHIJKMNOPQRSTUV	JNO	BCDHJMNOQT		BDJNO	BCDEFHIJKMNOPQRSTUV	DJNO			BDJNO	DJNO	BDHJNO	BCDHJMNOQT	JNO	BDJNO	BDHJMNOQT				
Somewhat aware	7694	274	276	230	361	505	423	301	475	409	393	422	470	138	367	485	339	431	437	377	262	319	-	-	-	-
	37%	27%	28%	23%	36%	51%	42%	30%	48%	41%	39%	42%	47%	14%	37%	49%	34%	43%	44%	38%	26%	32%	-	-	-	-
		N	N	N	BCDHNU	BCDEGHJKLNOQRSTUV	BCDEHNOQUV	DN	BCDEGHJKLNOQTUV	BCDEHNQUV	BCDHNQUV	BCDEHNOQUV	BCDEHJKNOQTUV		BCDHNUV	BCDEGHJKLNOQRTUV	BCDNU	BCDEHNOQUV	BCDEHNOQUV	BCDHNU	N	DNU				
Not very aware	8367	409	388	445	439	317	314	399	295	470	427	289	401	503	509	322	504	391	333	413	413	386	-	-	-	-
	40%	41%	39%	45%	44%	32%	31%	40%	29%	47%	43%	29%	40%	50%	51%	32%	50%	39%	33%	41%	41%	39%	-	-	-	-
		FGILPS	FGILPS	FGILPSV	FGILPRSV			FGILPS		BCFGHILMPRSUV	FGILPS		FGILPS	BCEFGHIKLMPRSTUV	BCDEFGHIKLMPRSTUV		BCEFGHIKLMPRSTUV	FGILPS	L	FGILPS	FGILPS	FGILPS				
Not at all aware	3484	282	277	298	99	96	114	255	137	98	112	110	72	336	103	123	99	105	141	159	259	208	-	-	-	-
	17%	28%	28%	30%	10%	10%	11%	26%	14%	10%	11%	11%	7%	34%	10%	12%	10%	11%	14%	16%	26%	21%	-	-	-	-
		EFGIJKLMOPQRSTV	EFGIJKLMOPQRSTV	EFGIJKLMOPQRSTV			M	EFGIJKLMOPQRSTV	EFJMOQR		M	M		CEFGHIJKLMOPQRSTUV	M	M		M	EFJLMOQR	EFJKLMOQR	EFGIJKLMOPQRSTV	EFGIJKLMOPQRS				
Sigma	21000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	-	-	-	-
Summary																										
Top2Box (Very/ Somewhat aware)	9149	309	335	257	462	587	572	345	569	431	461	601	527	160	388	555	397	504	527	428	328	406	-	-	-	-
	44%	31%	33%	26%	46%	59%	57%	35%	57%	43%	46%	60%	53%	16%	39%	55%	40%	50%	53%	43%	33%	41%	-	-	-	-
		N	DN	N	BCDHNOQUV	BCDEHJKMNOQRSTUV	BCDEHJKNOQRTUV	DN	BCDEHJKNOQRTUV	BCDHNU	BCDHNOQUV	BCDEHJKMNOQRSTUV	BCDEHJKNOQTUV		BDNU	BCDEHJKNOQTUV	BDNU	BCDHJNOQTUV	BCDEHJKNOQTUV	BCDHNU	DN	BCDHNU				
Low2Box (Not very/ Not at all aware)	11851	691	665	743	538	413	428	655	431	569	539	399	473	840	612	445	603	496	473	572	672	594	-	-	-	-
	56%	69%	67%	74%	54%	41%	43%	65%	43%	57%	54%	40%	47%	84%	61%	45%	60%	50%	47%	57%	67%	59%	-	-	-	-
		EFGIJKLMOPQRSTV	EFGIJKLMPRSTV	CEFGHIJKLMOPQRSTUV	FGILMPS			EFGIJKLMPRSTV		FGILMPRS	FGILMPS		FL	BCDEFGHIJKLMOPQRSTUV	EFGIKLMPRS		EFGIKLMPRS	FGIL	FL	FGILMPRS	EFGIJKLMOPQRSTV	EFGIKLMPRS				
Mean	2.34	2.06	2.12	1.99	2.46	2.57	2.61	2.14	2.53	2.36	2.42	2.67	2.51	1.85	2.31	2.5	2.35	2.47	2.48	2.32	2.13	2.29	-	-	-	-
		N	DN	N	BCDHJNOQTUV	BCDEHJKNOQRSTUV	BCDEHJKMNOPQRSTUV	DN	BCDHJKNOQTUV	BCDHNU	BCDHNOUV	BCDEFHIJKMNOPQRSTUV	BCDHJKNOQTUV		BCDHNU	BCDHJKNOQTUV	BCDHNU	BCDHJNOQTUV	BCDHJNOQTUV	BCDHNU	DN	BCDHNU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q35. How aware are you of your country's data protection and privacy rules?
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	21203	2001	2176	6009	8011	8009	5169	3006
Base: All Answering (wtd)	21000	2000	2000	6000	8000	8000	5000	3000
Very aware	1455	93	129	424	522	465	499	287
	7%	5%	6%	7%	7%	6%	10%	10%
				AE	A		ABCDE	ABCDE
Somewhat aware	7694	491	761	2527	2795	2812	1808	1119
	37%	25%	38%	42%	35%	35%	36%	37%
			A	ABDEFG	A	A	A	A
Not very aware	8367	858	711	2249	3437	3165	1894	1112
	40%	43%	36%	37%	43%	40%	38%	37%
		BCEFG			BCEFG	BC		
Not at all aware	3484	557	400	800	1246	1559	798	481
	17%	28%	20%	13%	16%	19%	16%	16%
		BCDEFG	CDFG		C	CDFG	C	C
Sigma	21000	2000	2000	6000	8000	8000	5000	3000
	100%	100%	100%	100%	100%	100%	100%	100%
Summary								
Top2Box (Very/ Somewhat aware)	9149	584	890	2952	3317	3277	2307	1406
	44%	29%	44%	49%	41%	41%	46%	47%
			AE	ABDEF	A	A	ADE	ADE
Low2Box (Not very/ Not at all aware)	11851	1416	1110	3048	4683	4723	2693	1594
	56%	71%	56%	51%	59%	59%	54%	53%
		BCDEFG	C		CFG	BCFG	C	
Mean	2.34	2.06	2.31	2.43	2.32	2.27	2.4	2.4
			A	ABDE	AE	A	ABDE	ABDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Answering (unwtd)	20202	1001	1160	1000	-	1001	1001	1001	1001	1001	1004	1002	1003	1001	1000	1016	1001	1001	1002	1000	1001	1005	-	-	-	-
Base: All Answering (wtd)	20000	1000	1000	1000	-	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	1000	-	-	-	-
I want my online data and personal information to be physically stored on a secure server	15045	688	749	746	-	696	831	693	740	763	893	829	793	539	677	860	811	883	792	587	704	772	-	-	-	-
	75%	69%	75%	75%	-	70%	83%	69%	74%	76%	89%	83%	79%	54%	68%	86%	81%	88%	79%	59%	70%	77%	-	-	-	-
		NT	BNOT	NOT		NT	BCDFHIJNOTUV	NT	BHNOT	BFHNOTU	BCDFGHIJLMNOQSTUV	BCDFHIJNOSTUV	BFHINOTU		NT	BCDFHIJMNOQSTUV	BCDFHIJNOTU	BCDFGHIJLMNOQSTUV	BFHINOTU		NT	BFHNOTU				
I want my online data and personal information to be physically stored on a secure server in my own country	14639	735	711	754	-	713	759	698	760	715	885	833	769	514	608	793	784	790	773	606	726	710	-	-	-	-
	73%	74%	71%	75%	-	71%	76%	70%	76%	72%	89%	83%	77%	51%	61%	79%	78%	79%	77%	61%	73%	71%	-	-	-	-
		NOT	NOT	HNOT		NOT	HNOTV	NOT	FHJNOTV	NOT	BCDFGHIJLMNOPQRSTUV	BCDFGHIJMNOPQRSTUV	CFHJNOTV		N	BCFHJNOTUV	CFHJNOTUV	BCFHJNOTUV	CFHJNOTUV	N	NOT	NOT				
I want my online data and personal information stored on physically secure servers outside my country.	8424	305	538	220	-	326	575	236	321	623	576	566	433	373	491	510	434	406	348	445	241	455	-	-	-	-
	42%	30%	54%	22%	-	33%	58%	24%	32%	62%	58%	57%	43%	37%	49%	51%	43%	41%	35%	44%	24%	46%	-	-	-	-
		DHU	BDFHIMNQRSTUV			DHU	BDFHIMNOPQRSTUV		DHU	BCDFHIKLMNOPQRSTUV	BDFHIMNOPQRSTUV	BDFHIMNOPQRSTUV	BDFHINSU	BDHIU	BDFHIMNQRSU	BDFHIMNQRSUV	BDFHINSU	BDFHISU	DHU	BDFHINSU		BDFHINRSU				
It does not bother me that my data sometimes goes outside of my country	7196	357	488	260	-	371	396	267	362	345	348	493	419	208	281	406	399	367	370	340	295	425	-	-	-	-
	36%	36%	49%	26%	-	37%	40%	27%	36%	34%	35%	49%	42%	21%	28%	41%	40%	37%	37%	34%	29%	43%	-	-	-	-
		DHNOU	BDFGHIJKMNOPQRSTUV	N		DHNOU	DHJNOU	N	DHNOU	DHNOU	DHNOU	BDFGHIJKMNOPQRSTUV	BDHIJKNORTU		N	DHJKNOU	DHJNOU	DHNOU	DHNOU	DHNO	N	BDFHIJKNORSTU				
It does not bother me that the data of firms in my country sometimes goes outside of my country	7740	332	488	322	-	399	380	282	368	396	366	511	440	232	300	534	436	401	387	390	305	469	-	-	-	-
	39%	33%	49%	32%	-	40%	38%	28%	37%	40%	37%	51%	44%	23%	30%	53%	44%	40%	39%	39%	31%	47%	-	-	-	-
		N	BDFGHIJKNORSTU	N		BDHNOU	DHNOU	N	HNOU	BDHNOU	HNOU	BDFGHIJKMNOQRSTU	BDGHIKNOSU		N	BDFGHIJKMNOQRSTUV	BDHIKNOU	BDHNOU	BDHNOU	HNOU	N	BDFGHIJKNORSTU				
It does not bother me that my government's data sometimes goes outside of my country	7128	313	466	256	-	348	361	259	332	394	341	472	438	215	283	533	396	358	328	331	266	438	-	-	-	-
	36%	31%	47%	26%	-	35%	36%	26%	33%	39%	34%	47%	44%	22%	28%	53%	40%	36%	33%	33%	27%	44%	-	-	-	-
		N	BDFGHIJKNOQRSTU			DHNOU	DHNOU		DHNOU	BDHIKNOSTU	DHNOU	BDFGHIJKNOQRSTU	BDFGHIKNORSTU		N	BCDFGHIJKLMNOQRSTUV	BDHIKNOSU	DHNOU	DHNOU	DHNU	N	BDFGHIKNORSTU				
My government does enough to protect my data	9550	431	496	400	-	398	574	315	437	612	766	710	497	270	454	452	500	440	535	496	353	415	-	-	-	-
	48%	43%	50%	40%	-	40%	57%	31%	44%	61%	77%	71%	50%	27%	45%	45%	50%	44%	54%	50%	35%	41%	-	-	-	-
		HNU	DFHINUV	HN		HN	BCDFHIMNOPQRTUV		HNU	BCDFHIMNOPQRSTUV	BCDFGHIJLMNOPQRSTUV	BCDFGHIJMNOPQRSTUV	BDFHINRUV		FHNU	HNU	BDFHINRUV	HNU	BDFHINOPRUV	DFHNUV	N	HNU				
The companies I use do enough to protect my data	11869	513	663	531	-	546	678	373	525	699	818	745	596	365	496	725	647	603	651	552	497	647	-	-	-	-
	59%	51%	66%	53%	-	55%	68%	37%	52%	70%	82%	74%	60%	37%	50%	73%	65%	60%	65%	55%	50%	65%	-	-	-	-
		HN	BDFHIMNORTU	HN		HN	BDFHIMNORTU		HN	BDFHIMNOQRSTUV	BCDFGHIJLMNOPQRSTUV	BCDFGHIJMNOQRSTUV	BDHINOU		HN	BCDFHIMNOQRSTUV	BDFHINOTU	BDFHINOU	BDFHIMNORTU	HN	HN	BDFHIMNORTU				
I do enough to protect my data	13774	596	780	581	-	646	850	514	633	823	884	794	714	354	652	850	714	691	671	698	604	723	-	-	-	-
	69%	60%	78%	58%	-	65%	85%	51%	63%	82%	88%	79%	71%	35%	65%	85%	71%	69%	67%	70%	60%	72%	-	-	-	-
		HN	BDFHIMNOQRSTUV	HN		DHN	BCDFHILMNOQRSTUV	N	HN	BDFHIMNOQRSTUV	BCDFHIJLMNOQRSTUV	BDFHIMNOQRSTUV	BDFHINOU		BDHN	BCDFHILMNOQRSTUV	BDFHINOU	BDHINU	BDHNU	BDHINU	HN	BDFHINOSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Answering (unwtd)	20202	2001	2176	6009	7010	8009	4168	3006
Base: All Answering (wtd)	20000	2000	2000	6000	7000	8000	4000	3000
I want my online data and personal information to be physically stored on a secure server	15045	1450	1609	4525	5271	5793	3232	2190
	75%	72%	80%	75%	75%	72%	81%	73%
			ACDEG	E	E		ACDEG	
I want my online data and personal information to be physically stored on a secure server in my own country	14639	1480	1504	4497	5082	5725	3045	2075
	73%	74%	75%	75%	73%	72%	76%	69%
		G	EG	DEG	G		DEG	
I want my online data and personal information stored on physically secure servers outside my country.	8424	461	1048	2099	3340	2558	1966	1475
	42%	23%	52%	35%	48%	32%	49%	49%
			ACDEF	AE	ACE	A	ACE	ACE
It does not bother me that my data sometimes goes outside of my country	7196	555	895	2187	2398	2548	1774	1161
	36%	28%	45%	36%	34%	32%	44%	39%
			ACDEG	ADE	AE	A	ACDEG	ADE
It does not bother me that the data of firms in my country sometimes goes outside of my country	7740	627	1022	2313	2538	2751	1869	1239
	39%	31%	51%	39%	36%	34%	47%	41%
			ACDEFG	ADE	AE	A	ACDEG	ADE
It does not bother me that my government's data sometimes goes outside of my country	7128	522	999	2101	2376	2472	1733	1130
	36%	26%	50%	35%	34%	31%	43%	38%
			ACDEFG	AE	AE	A	ACDEG	ADE
My government does enough to protect my data	9550	753	947	2682	3683	3110	2061	1485
	48%	38%	47%	45%	53%	39%	52%	49%
			AE	AE	ABCEG		ABCE	ACE
The companies I use do enough to protect my data	11869	1028	1388	3337	4238	4035	2657	1878
	59%	51%	69%	56%	61%	50%	66%	63%
			ACDEG	AE	ACE		ACDEG	ACE
I do enough to protect my data	13774	1186	1631	3892	4794	4738	2989	2272
	69%	59%	82%	65%	68%	59%	75%	76%
			ACDEFG	AE	ACE		ACDE	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - FIRST GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	5050	233	295	271	-	260	252	251	271	253	253	257	217	251	265	240	249	250	234	257	243	248	-	-	-	-
Base: All Respondents (wtd)	4986	224	242	251	-	260	261	280	277	257	255	254	204	256	265	241	252	252	237	216	257	244	-	-	-	-
I want my online data and personal information to be physically stored on a secure server	3769	152	195	183	-	174	203	187	209	195	232	223	167	134	174	209	212	226	198	132	174	190	-	-	-	-
	76%	68%	81%	73%	-	67%	78%	67%	75%	76%	91%	88%	82%	52%	66%	87%	84%	90%	84%	61%	68%	78%	-	-	-	-
		N	BFHNOTU	N		N	FHNOTU	N	NOT	NOT	BCDFGHIJMNOSTUV	BDFGHIJNOTUV	BFHNOTU		N	BDFHIJNOTUV	BDFHINOTU	BCDFGHIJMNOTUV	BDFHIJNOTU	*	N	BFHNOTU				
I want my online data and personal information to be physically stored on a secure server in my own country	3633	152	181	200	-	181	185	197	220	180	234	215	161	132	147	179	200	209	182	126	184	170	-	-	-	-
	73%	68%	75%	80%	-	69%	71%	70%	79%	70%	92%	85%	79%	51%	55%	74%	79%	83%	77%	58%	71%	70%	-	-	-	-
		NO	NOT	BFJNOTV		NO	NO	NO	BFJNOTV	NO	BCDFGHIJLMNOPQRSTUV	BCFGHJNOPSTUV	NOT			NOT	BNOTV	BFGHJNOTUV	NOT	*	NO	NO				
I want my online data and personal information stored on physically secure servers outside my country.	2094	60	135	35	-	85	154	76	87	162	145	153	91	95	113	112	102	100	94	95	77	121	-	-	-	-
	42%	27%	56%	14%	-	33%	59%	27%	31%	63%	57%	60%	44%	37%	43%	47%	41%	40%	40%	44%	30%	50%	-	-	-	-
		D	BDFHINOQRSU			D	BDFHIMNOPQRSTU	D	D	BDFHIMNOPQRSTUV	BDFHIMNOQRSU	BDFHIMNOPQRSTUV	BDFHIU	D	BDFHIU	BDFHIU	BDH	BDH	BDHU	BDHIU*	D	BDFHINRSU				
It does not bother me that my data sometimes goes outside of my country	1742	60	124	41	-	100	98	71	102	86	80	127	98	63	74	84	93	91	93	81	80	97	-	-	-	-
	35%	27%	51%	16%	-	38%	38%	25%	37%	33%	31%	50%	48%	25%	28%	35%	37%	36%	39%	38%	31%	40%	-	-	-	-
		D	BDFGHIJKNOPQRSUV			BDHNO	DHNO		DHNO	D	D	BDFGHIJKNOPQRSUV	BDHIJKNOPRU		D	DN	DHN	DHN	BDHNO	DN*	D	BDHNO				
It does not bother me that the data of firms in my country sometimes goes outside of my country	1820	60	113	49	-	100	100	75	91	100	82	129	95	74	81	117	102	91	101	86	72	101	-	-	-	-
	36%	27%	47%	19%	-	39%	38%	27%	33%	39%	32%	51%	47%	29%	30%	49%	40%	36%	43%	40%	28%	41%	-	-	-	-
			BDHIKNOU			BDHU	BDH		D	BDHNOU	D	BDFGHIJKNORUV	BDHIKNOU		D	BDHIKNORU	BDHNU	D	BDHIKNOU	D*		BDHKNOU				
It does not bother me that my government's data sometimes goes outside of my country	1733	60	115	38	-	84	100	74	98	97	79	121	97	64	71	117	102	84	89	70	73	98	-	-	-	-
	35%	27%	47%	15%	-	32%	38%	26%	35%	38%	31%	48%	48%	25%	27%	49%	41%	33%	38%	32%	28%	40%	-	-	-	-
		D	BDFHIKNORTU			D	DHNO	D	DNO	BDHNO	D	BDFHIJKNORSTU	BDFHIKNORTU	D	D	BDFHIJKNORSTU	BDHNOU	D	BDHNO	D*	D	BDHKNOU				
My government does enough to protect my data	2445	78	130	109	-	105	165	99	128	156	197	182	104	85	104	99	144	111	145	107	92	107	-	-	-	-
	49%	35%	54%	43%	-	41%	63%	35%	46%	61%	77%	71%	51%	33%	39%	41%	57%	44%	61%	50%	36%	44%	-	-	-	-
			BFHNOPU				BDFHIMNOPRUV		BHNU	BDFHINOPRUV	BCDFGHIJMNOPQRSTUV	BCDFHIJMNOPQRSTUV	BHNOU				BDFHINOPRUV	N	BDFHINOPRUV	BHNU*		N				
The companies I use do enough to protect my data	3010	106	175	135	-	132	186	115	153	174	211	189	130	101	114	169	179	155	166	125	136	158	-	-	-	-
	60%	47%	72%	54%	-	51%	71%	41%	55%	68%	83%	74%	63%	39%	43%	70%	71%	61%	70%	58%	53%	65%	-	-	-	-
			BDFHINORTU	HNO		N	BDFHINORTU		HNO	BDFHINOU	BCDFGHIJLMNOPQRSTUV	BDFHIMNORTUV	BFHNO			BDFHINOU	BDFHINOU	BFHNO	BDFHINOU	HNO*	HN	BDFHINOU				
I do enough to protect my data	3523	125	203	162	-	161	224	153	183	219	229	206	150	106	172	203	184	170	169	162	157	186	-	-	-	-
	71%	56%	84%	65%	-	62%	86%	55%	66%	85%	90%	81%	73%	41%	65%	84%	73%	67%	71%	75%	61%	76%	-	-	-	-
		N	BDFHIMNOQRSU	N		N	BDFHIMNOQRSUV	N	HN	BDFHIMNOQRSUV	BDFHILMNOQRSTUV	BDFHINORSU	BFHNU		N	BDFHIMNOQRSU	BFHNU	BHN	BHNU	BHNU*	N	BDFHINORU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - FIRST GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	5050	514	535	1482	1762	2014	1050	757
Base: All Respondents (wtd)	4986	508	483	1510	1765	2038	993	721
I want my online data and personal information to be physically stored on a secure server	3769	356	404	1146	1338	1453	834	526
	76%	70%	84%	76%	76%	71%	84%	73%
			ACDEG	E	AE		ACDEG	
I want my online data and personal information to be physically stored on a secure server in my own country	3633	383	360	1140	1269	1481	776	481
	73%	75%	75%	75%	72%	73%	78%	67%
		G	G	EG		G	DEG	
I want my online data and personal information stored on physically secure servers outside my country.	2094	111	247	537	828	646	509	370
	42%	22%	51%	36%	47%	32%	51%	51%
			ACE	AE	ACE	A	ACDE	ACE
It does not bother me that my data sometimes goes outside of my country	1742	121	208	556	581	645	438	276
	35%	24%	43%	37%	33%	32%	44%	38%
			ADE	AE	A	A	ACDEG	AE
It does not bother me that the data of firms in my country sometimes goes outside of my country	1820	120	231	566	616	648	434	287
	36%	24%	48%	37%	35%	32%	44%	40%
			ACDEG	AE	AE	A	ACDE	AE
It does not bother me that my government's data sometimes goes outside of my country	1733	111	232	544	577	612	418	268
	35%	22%	48%	36%	33%	30%	42%	37%
			ACDEG	AE	A	A	ACDEG	AE
My government does enough to protect my data	2445	201	228	726	912	833	529	379
	49%	40%	47%	48%	52%	41%	53%	53%
				AE	AE		ACE	AE
The companies I use do enough to protect my data	3010	271	345	875	1049	1057	677	469
	60%	53%	71%	58%	59%	52%	68%	65%
			ACDE	E	E		ACDE	ACDE
I do enough to protect my data	3523	319	405	1000	1226	1241	764	572
	71%	63%	84%	66%	69%	61%	77%	79%
			ACDEF	E	AE		ACDE	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - SECOND GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	5050	258	272	247	-	221	249	244	234	240	258	259	261	261	260	283	247	232	256	265	257	246	-	-	-	-
Base: All Respondents (wtd)	5035	269	229	268	-	214	239	247	236	243	253	259	264	259	259	272	242	233	260	296	245	249	-	-	-	-
I want my online data and personal information to be physically stored on a secure server	3777	166	152	195	-	142	207	184	179	190	221	196	208	148	178	234	198	200	205	201	175	198	-	-	-	-
	75%	62%	66%	73%	-	67%	87%	75%	76%	78%	87%	76%	79%	57%	69%	86%	82%	86%	79%	68%	71%	80%	-	-	-	-
			*	N			BCDFHIJLNOSTU	BN	BN	BCFNO	BCDFHIJLMNOSTUV	BN	BCFNO		N	BCDFHILNOTU	BCFNOT	BCDFHIJLNOTU	BCFNO	*	N	BCFNOT				
I want my online data and personal information to be physically stored on a secure server in my own country	3666	187	153	193	-	151	188	181	181	177	219	216	197	134	165	214	192	179	197	187	174	183	-	-	-	-
	73%	69%	67%	72%	-	70%	79%	73%	77%	73%	86%	83%	74%	52%	64%	79%	79%	77%	76%	63%	71%	73%	-	-	-	-
		N	N*	N		N	CNOT	N	NOT	NO	BCDFGHIJMNORSTUV	BCDFHJMNOSTUV	NO		N	CNOT	CNOT	NOT	NOT	*	N	NO				
I want my online data and personal information stored on physically secure servers outside my country.	2078	87	105	68	-	67	144	57	76	151	140	136	92	94	132	157	113	96	68	137	48	110	-	-	-	-
	41%	33%	46%	25%	-	31%	60%	23%	32%	62%	55%	52%	35%	36%	51%	58%	47%	41%	26%	46%	20%	44%	-	-	-	-
		U	DFHISU*			U	BCDFHIMNQRSTUV		U	BCDFHILMNOQRSTUV	BDFHIMNRSUV	BDFHIMNRSU	HU	DHSU	BDFHIMNRSU	BDFHIMNRSUV	BDFHIMSU	DHSU		DFHISU*		BDFHISU				
It does not bother me that my data sometimes goes outside of my country	1830	100	102	88	-	78	106	70	90	88	94	126	88	49	73	121	102	92	85	108	71	101	-	-	-	-
	36%	37%	45%	33%	-	37%	44%	28%	38%	36%	37%	48%	33%	19%	28%	44%	42%	39%	33%	37%	29%	41%	-	-	-	-
		N	HNOU*	N		N	DHMNOSU	N	NO	N	NO	BDFHIJKMNORSU	N		N	DHMNOSU	HNOU	HNOU	N	N*	N	HNOU				
It does not bother me that the data of firms in my country sometimes goes outside of my country	2024	103	109	103	-	81	101	81	101	103	96	121	105	55	76	146	117	99	96	129	82	119	-	-	-	-
	40%	38%	48%	38%	-	38%	42%	33%	43%	42%	38%	47%	40%	21%	29%	53%	48%	42%	37%	44%	33%	48%	-	-	-	-
		N	HNOU*	N		N	NO	N	NO	NO	N	HNOSU	NO			BDFGHIJKMNORSU	HNOSU	NO	N	NO*	N	HKNOSU				
It does not bother me that my government's data sometimes goes outside of my country	1771	83	88	73	-	72	88	69	78	100	89	116	102	47	72	148	90	83	78	116	70	109	-	-	-	-
	35%	31%	39%	27%	-	33%	37%	28%	33%	41%	35%	45%	39%	18%	28%	54%	37%	35%	30%	39%	29%	44%	-	-	-	-
		N	N*			N	NO	N	N	DHNOSU	N	BDFHIKNORSU	NO		N	BCDFGHIJKMNOQRSTUV	N	N	N	N*	N	BDFHINOSU				
My government does enough to protect my data	2390	118	110	99	-	76	137	77	105	155	185	177	126	52	131	138	111	105	127	160	94	106	-	-	-	-
	47%	44%	48%	37%	-	36%	57%	31%	45%	64%	73%	68%	48%	20%	51%	51%	46%	45%	49%	54%	39%	43%	-	-	-	-
		HN	HN*	N		N	BDFHINRUV	N	HN	BCDFHIMNOPQRSUV	BCDFGHIJMNOPQRSTUV	BCDFGHIMNOPQRSTUV	FHN		DFHNU	DFHNU	HN	HN	DFHN	DFHNU*	N	HN				
The companies I use do enough to protect my data	2965	144	156	130	-	115	162	102	130	175	204	185	141	67	145	207	161	130	158	163	128	161	-	-	-	-
	59%	53%	68%	49%	-	54%	68%	41%	55%	72%	81%	71%	53%	26%	56%	76%	66%	56%	61%	55%	52%	65%	-	-	-	-
		N	BDFHIMNORU*	N		HN	BDFHIMNORU	N	HN	BDFHIMNORSTU	BCDFGHIJLMNOQRSTUV	BDFHIMNORSTU	HN		HN	BDFHIMNORSTUV	BDFHIMNU	HN	DHN	HN*	N	BDFHIMNOU				
I do enough to protect my data	3410	155	177	145	-	131	204	126	153	197	219	201	187	80	168	238	186	147	163	203	148	183	-	-	-	-
	68%	58%	77%	54%	-	61%	85%	51%	65%	81%	86%	78%	71%	31%	65%	88%	77%	63%	63%	69%	60%	74%	-	-	-	-
		N	BDFHINORSU*	N		N	BDFHILMNORSTUV	N	DHN	BDFHIMNORSTU	BDFHILMNOQRSTUV	BDFHINORSU	BDHN		DHN	BCDFHILMNOQRSTUV	BDFHINORSU	HN	HN	DHN*	N	BDFHINORSU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - SECOND GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	5050	504	555	1463	1768	1957	1009	760
Base: All Respondents (wtd)	5035	512	501	1463	1775	1965	970	783
I want my online data and personal information to be physically stored on a secure server	3777	370	386	1116	1299	1432	746	606
	75%	72%	77%	76%	73%	73%	77%	77%
				E			DE	
I want my online data and personal information to be physically stored on a secure server in my own country	3666	367	367	1098	1277	1388	731	558
	73%	72%	73%	75%	72%	71%	75%	71%
				E			DE	
I want my online data and personal information stored on physically secure servers outside my country.	2078	116	263	473	836	598	447	390
	41%	23%	52%	32%	47%	30%	46%	50%
			ACE	A	ACE	A	ACE	ACE
It does not bother me that my data sometimes goes outside of my country	1830	158	223	514	620	625	420	315
	36%	31%	45%	35%	35%	32%	43%	40%
			ACDE	E	E		ACDE	AE
It does not bother me that the data of firms in my country sometimes goes outside of my country	2024	184	255	582	654	708	449	349
	40%	36%	51%	40%	37%	36%	46%	45%
			ACDE	E			ACDE	ADE
It does not bother me that my government's data sometimes goes outside of my country	1771	143	236	488	590	593	396	314
	35%	28%	47%	33%	33%	30%	41%	40%
			ACDE	E			ACDE	ACDE
My government does enough to protect my data	2390	193	248	622	923	734	498	403
	47%	38%	50%	42%	52%	37%	51%	52%
			ACE	E	ACE		ACE	ACE
The companies I use do enough to protect my data	2965	259	363	806	1051	944	633	486
	59%	50%	73%	55%	59%	48%	65%	62%
			ACDEFG	E	AE		ACDE	ACE
I do enough to protect my data	3410	292	415	946	1167	1116	708	589
	68%	57%	83%	65%	66%	57%	73%	75%
			ACDEFG	AE	AE		ACDE	ACDE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - THIRD GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	5051	260	299	256	-	249	251	261	251	242	240	243	255	243	248	255	251	248	264	238	254	243	-	-	-	-
Base: All Respondents (wtd)	5030	266	269	262	-	270	230	259	245	239	245	246	263	244	249	248	239	247	265	248	253	242	-	-	-	-
I want my online data and personal information to be physically stored on a secure server	3752	184	194	206	-	192	191	181	173	178	217	205	212	130	171	206	201	220	201	134	176	180	-	-	-	-
	75%	69%	72%	79%	-	71%	83%	70%	71%	75%	89%	83%	81%	53%	69%	83%	84%	89%	76%	54%	70%	74%	-	-	-	-
		NT	NT	NT		NT	BCFHIJNOTUV	NT	NT	NT	BCDFHIJMNOSTUV	BCFHIJNOTUV	BHINOTU		NT	BCFHINOTUV	BCFHIJNOTUV	BCDFHIJMNOSTUV	NT	*	NT	NT				
I want my online data and personal information to be physically stored on a secure server in my own country	3678	205	182	195	-	190	172	175	177	159	219	205	209	132	156	199	191	188	209	158	189	168	-	-	-	-
	73%	77%	67%	74%	-	70%	75%	68%	72%	67%	89%	83%	79%	54%	63%	80%	80%	76%	79%	64%	75%	69%	-	-	-	-
		JNO	N	NO		N	NO	N	NO	N	BCDFGHIJMNOPQRSTUV	CFGHIJNOTV	CHJNOTV			CFHJNOTV	CHJNOTV	JNOT	CHJNOTV	*	NO	N				
I want my online data and personal information stored on physically secure servers outside my country.	2127	65	133	68	-	83	138	52	88	139	144	143	129	86	136	125	96	115	105	98	68	114	-	-	-	-
	42%	25%	49%	26%	-	31%	60%	20%	36%	58%	59%	58%	49%	35%	55%	50%	40%	47%	40%	40%	27%	47%	-	-	-	-
			BDFHINU			H	BDFHIMNQRSTUV		BH	BDFHINQRSTUV	BDFHINQRSTUV	BDFHINQRSTUV	BDFHINU	H	BDFHINQSTU	BDFHINSU	BDHU	BDFHINU	BDHU	BH*		BDFHINU				
It does not bother me that my data sometimes goes outside of my country	1774	82	120	71	-	95	83	65	90	81	86	123	121	49	70	96	94	90	93	77	69	116	-	-	-	-
	35%	31%	45%	27%	-	35%	36%	25%	37%	34%	35%	50%	46%	20%	28%	39%	39%	36%	35%	31%	27%	48%	-	-	-	-
		N	BDHNOU			N	HN		HNO	N	HN	BDFGHIJKNOPQRSTU	BDHJKNOSTU			HNOU	DHNOU	HN	HN	*		BDFGHIJKNORSTU				
It does not bother me that the data of firms in my country sometimes goes outside of my country	1928	78	130	97	-	113	85	62	92	96	102	128	110	54	72	132	98	104	98	87	68	122	-	-	-	-
	38%	29%	48%	37%	-	42%	37%	24%	37%	40%	42%	52%	42%	22%	29%	53%	41%	42%	37%	35%	27%	50%	-	-	-	-
			BHNOU	HN		BHNOU	HN		HNU	BHNOU	BHNOU	BDGHIJKNOQRSTU	BHNOU			BDFGHIJKMNOQRSTU	BHNOU	BHNOU	HNU	N*		BDGHIJNOSTU				
It does not bother me that my government's data sometimes goes outside of my country	1758	65	126	76	-	90	80	63	82	94	91	120	123	57	79	121	93	82	83	61	55	117	-	-	-	-
	35%	24%	47%	29%	-	33%	35%	24%	34%	39%	37%	49%	47%	23%	32%	49%	39%	33%	31%	25%	22%	48%	-	-	-	-
			BDFHINORSTU			U	HNU		HNU	BHNTU	BHNTU	BDFGHIJKNORSTU	BDFGHINORSTU		U	BDFGHIKNORSTU	BHNTU	NU	U	*		BDFGHIKNORSTU				
My government does enough to protect my data	2368	124	129	98	-	108	127	70	105	136	188	179	138	71	118	118	105	102	137	121	89	106	-	-	-	-
	47%	47%	48%	37%	-	40%	55%	27%	43%	57%	77%	73%	52%	29%	47%	47%	44%	41%	52%	49%	35%	44%	-	-	-	-
		HN	HNU			HN	DFHINQRUV		HN	DFHINOQRUV	BCDFGHIJMNOPQRSTUV	BCDFGHIJMNOPQRSTUV	DFHNRU		HNU	HNU	HN	HN	DFHNRU	HN*		HN				
The companies I use do enough to protect my data	3004	131	167	157	-	161	161	80	122	162	204	190	159	98	126	185	145	163	168	136	126	163	-	-	-	-
	60%	49%	62%	60%	-	60%	70%	31%	50%	68%	83%	77%	60%	40%	51%	75%	61%	66%	63%	55%	50%	68%	-	-	-	-
		H	HIN	HN		HN	BHINOTU		H	BHINOTU	BCDFGHIJMNOQRSTUV	BCDFHIJMNOQRSTUV	HIN		HN	BCDFHIMNOQSTU	HIN	BHINOU	BHINOU	HN*	H	BHINOU				
I do enough to protect my data	3427	179	195	159	-	175	195	135	148	194	219	200	181	88	162	210	154	179	172	151	151	180	-	-	-	-
	68%	68%	72%	61%	-	65%	85%	52%	60%	81%	89%	81%	69%	36%	65%	85%	64%	72%	65%	61%	60%	74%	-	-	-	-
		HN	HINU	N		HN	BCDFHIMNOQRSTUV	N	N	BDFHIMNOQRSTU	BCDFHIJLMNOQRSTUV	BDFHIMNOQRSTU	HN		HN	BCDFHIMNOQRSTUV	HN	DHINU	HN	N*	N	DFHINOQSTU				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - THIRD GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	5051	510	554	1531	1724	2017	1033	732
Base: All Respondents (wtd)	5030	515	517	1542	1735	2045	1005	720
I want my online data and personal information to be physically stored on a secure server	3752	382	401	1160	1305	1490	798	505
	75%	74%	77%	75%	75%	73%	79%	70%
			G				CDEG	
I want my online data and personal information to be physically stored on a secure server in my own country	3678	384	381	1151	1264	1455	743	498
	73%	75%	74%	75%	73%	71%	74%	69%
				EG			G	
I want my online data and personal information stored on physically secure servers outside my country.	2127	136	258	553	830	690	506	350
	42%	26%	50%	36%	48%	34%	50%	49%
			ACE	A	ACE	A	ACE	ACE
It does not bother me that my data sometimes goes outside of my country	1774	140	217	558	582	650	450	277
	35%	27%	42%	36%	34%	32%	45%	38%
			ADE	AE	A		ACDEG	AE
It does not bother me that the data of firms in my country sometimes goes outside of my country	1928	166	262	573	633	700	483	294
	38%	32%	51%	37%	36%	34%	48%	41%
			ACDEG	E			ACDEG	AE
It does not bother me that my government's data sometimes goes outside of my country	1758	131	247	533	588	628	446	259
	35%	25%	48%	35%	34%	31%	44%	36%
			ACDEG	AE	AE	A	ACDEG	A
My government does enough to protect my data	2368	187	247	664	917	780	516	354
	47%	36%	48%	43%	53%	38%	51%	49%
			AE	E	ACE		ACE	ACE
The companies I use do enough to protect my data	3004	283	352	835	1073	1066	683	461
	60%	55%	68%	54%	62%	52%	68%	64%
			ACE		ACE		ACDE	ACE
I do enough to protect my data	3427	310	405	964	1221	1216	754	526
	68%	60%	78%	63%	70%	59%	75%	73%
			ACDE	E	ACE		ACDE	ACE

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - FOURTH GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A, B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z

Minimum Base: 30 (**), Small Base: 100 (*)

	Total	Australia	Brazil	Canada	China	Germany	Egypt	France	Great Britain	Hong Kong	Indonesia	India	Italy	Japan	South Korea	Mexico	Poland	Russia	Sweden	Turkey	United States	South Africa	Tunisia	Kenya	Pakistan	Nigeria
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
Base: All Respondents (unwtd)	5051	250	294	226	-	271	249	245	245	266	253	243	270	246	227	238	254	271	248	240	247	268	-	-	-	-
Base: All Respondents (wtd)	4949	241	260	219	-	256	270	214	241	262	247	240	268	241	227	239	267	267	239	241	245	265	-	-	-	-
I want my online data and personal information to be physically stored on a secure server	3747	185	208	162	-	188	230	141	179	199	223	205	206	126	155	211	201	236	188	120	180	204	-	-	-	-
	76%	77%	80%	74%	-	73%	85%	66%	74%	76%	91%	85%	77%	52%	68%	88%	75%	88%	79%	50%	73%	77%	-	-	-	-
		HNT	HNOT	NT		NT	DFHIJNOTUV	NT	NT	HNT	BCDFHIJMNOQSTUV	DFHIJMNOQTUV	HNT		NT	BDFHIJMNOQSTUV	NT	BCDFHIJMNOQSTUV	HNOT	*	NT	HNOT				
I want my online data and personal information to be physically stored on a secure server in my own country	3661	192	196	166	-	192	215	146	183	198	214	197	203	117	139	200	201	215	185	135	179	189	-	-	-	-
	74%	80%	75%	76%	-	75%	79%	68%	76%	76%	87%	82%	76%	49%	61%	84%	75%	80%	77%	56%	73%	71%	-	-	-	-
		HNOT	NOT	NOT		NOT	HNOT	N	NOT	NOT	CDFHIJMNOQSTUV	HNOTV	NOT		N	HNOTUV	NOT	HNOTV	HNOT	*	NOT	NOT				
I want my online data and personal information stored on physically secure servers outside my country.	2125	92	165	49	-	90	140	51	70	170	147	135	121	98	110	115	122	95	81	115	48	110	-	-	-	-
	43%	38%	63%	22%	-	35%	52%	24%	29%	65%	59%	56%	45%	41%	48%	48%	46%	36%	34%	48%	20%	42%	-	-	-	-
		DHU	BDFHIMNOPQRSTUV			DHU	BDFHINRSU		U	BDFGHILMNOPQRSTUV	BDFHIMNOPQRSUV	BDFHIMNRSUV	DHISU	DHIU	DFHIRSU	DFHIRSU	DHISU	DHU	DHU	DHISU*		DHIU				
It does not bother me that my data sometimes goes outside of my country	1850	114	142	60	-	97	108	61	80	91	88	117	112	47	64	105	110	95	99	74	75	111	-	-	-	-
	37%	47%	55%	27%	-	38%	40%	29%	33%	35%	36%	49%	42%	19%	28%	44%	41%	35%	41%	31%	31%	42%	-	-	-	-
		DHIJKNORTU	DFGHIJKMNOQRSTUV			NO	DHNO	N	N	N	N	DFHIJKNORTU	DHNOU		N	DHINOU	DHNO	N	DHNOU	*	N	DHINOU				
It does not bother me that the data of firms in my country sometimes goes outside of my country	1968	91	136	73	-	105	94	63	85	97	86	133	129	49	71	139	119	107	92	89	84	126	-	-	-	-
	40%	38%	52%	33%	-	41%	35%	29%	35%	37%	35%	56%	48%	20%	31%	58%	45%	40%	38%	37%	34%	48%	-	-	-	-
		N	BDGHIJKNORSTU	N		HNO	N	N	N	N	N	BDFGHIJKNORSTU	DGHIJKNOU		N	BDFGHIJKNOQRSTU	HNO	HNO	N	N*	N	DGHIJKNOSU				
It does not bother me that my government's data sometimes goes outside of my country	1866	104	136	69	-	103	93	54	73	104	82	114	116	47	61	147	111	109	78	83	68	114	-	-	-	-
	38%	43%	53%	31%	-	40%	34%	25%	30%	40%	33%	48%	43%	20%	27%	61%	42%	41%	33%	35%	28%	43%	-	-	-	-
		HINOU	DFGHIJKNORSTU	N		HINOU	N		N	HINOU	N	DGHIKNOSTU	HINOSU			BDFGHIJKLMNOQRSTUV	HINOU	HINOU	N	N*		DHIKNOSU				
My government does enough to protect my data	2347	111	127	94	-	109	146	69	98	166	196	173	129	63	101	97	140	122	126	108	78	96	-	-	-	-
	47%	46%	49%	43%	-	42%	54%	32%	41%	63%	80%	72%	48%	26%	44%	40%	53%	46%	53%	45%	32%	36%	-	-	-	-
		HNU	HNUV	N		HN	FHINPUV		N	BCDFHIMNOPRSTUV	BCDFGHIJMNOPQRSTUV	BCDFGHIJMNOPQRSTUV	HNUV		HNU	N	HINUV	HNUV	FHINPUV	N*		N				
The companies I use do enough to protect my data	2890	132	164	108	-	137	169	76	120	188	199	182	166	99	111	164	162	154	159	128	107	164	-	-	-	-
	58%	55%	63%	49%	-	54%	63%	36%	50%	72%	81%	76%	62%	41%	49%	69%	61%	58%	67%	53%	44%	62%	-	-	-	-
		HN	DHINOU	H		HN	DHINOU		H	BDFHIMNOQRTUV	BCDFGHIJMNOPQRSTUV	BCDFGHIMNOQRSTUV	DHINOU		H	BDFHINORTU	HNOU	HNU	BDFHINORTU	H*		DHINOU				
I do enough to protect my data	3414	136	206	116	-	180	227	99	149	213	218	186	196	81	150	199	189	195	167	183	148	175	-	-	-	-
	69%	56%	79%	53%	-	70%	84%	46%	62%	81%	88%	77%	73%	34%	66%	83%	71%	73%	70%	76%	61%	66%	-	-	-	-
		N	BDHINOUV	N		BDHN	BDFHIMNOQRSUV	N	HN	BDFHINOQRSUV	BCDFHIJLMNOQRSTUV	BDHINOUV	BDHINU		DHN	BDFHIMNOQRSUV	BDHN	BDHINU	BDHN	BDHINU*	HN	DHN				

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Global @dvisor: CIGI/IPSOS Poll Questions
Q38. [SUMMARY - FOURTH GROUP - TOP2BOX (STRONGLY/ SOMEWHAT AGREE)] How much do you agree with the following statements:
Proportions/Means: Overlap formulae used
- Column Proportions:
  Columns Tested (5%): A/B/C/D/E/F/G
  Minimum Base: 30 (**), Small Base: 100 (*)
- Column Means:
  Columns Tested (5%): A/B/C/D/E/F/G

  Minimum Base: 30 (**), Small Base: 100 (*)

	Total	North America	LATAM	Europe	APAC	G-8 Countries	BRICS	Middle East/Africa
		A	B	C	D	E	F	G
Base: All Respondents (unwtd)	5051	473	532	1533	1756	2021	1076	757
Base: All Respondents (wtd)	4949	465	499	1485	1725	1952	1032	776
I want my online data and personal information to be physically stored on a secure server	3747	342	419	1103	1330	1418	853	553
	76%	74%	84%	74%	77%	73%	83%	71%
			ACDEG		EG		ACDEG	
I want my online data and personal information to be physically stored on a secure server in my own country	3661	346	396	1109	1272	1401	796	539
	74%	74%	79%	75%	74%	72%	77%	69%
			EG	EG			DEG	
I want my online data and personal information stored on physically secure servers outside my country.	2125	98	280	536	846	623	505	365
	43%	21%	56%	36%	49%	32%	49%	47%
			ACDEFG	AE	ACE	A	ACE	ACE
It does not bother me that my data sometimes goes outside of my country	1850	135	247	560	615	627	465	293
	37%	29%	50%	38%	36%	32%	45%	38%
			ACDEG	AE	AE		ACDEG	AE
It does not bother me that the data of firms in my country sometimes goes outside of my country	1968	157	274	592	635	694	503	309
	40%	34%	55%	40%	37%	36%	49%	40%
			ACDEFG	E			ACDEG	
It does not bother me that my government's data sometimes goes outside of my country	1866	136	283	535	621	638	474	290
	38%	29%	57%	36%	36%	33%	46%	37%
			ACDEFG	AE	AE		ACDEG	A
My government does enough to protect my data	2347	172	224	671	931	762	518	349
	47%	37%	45%	45%	54%	39%	50%	45%
				AE	ABCEFG		ACEG	E
The companies I use do enough to protect my data	2890	215	328	820	1065	968	664	462
	58%	46%	66%	55%	62%	50%	64%	59%
			ACE	AE	ACE		ACEG	AE
I do enough to protect my data	3414	264	405	981	1180	1165	762	585
	69%	57%	81%	66%	68%	60%	74%	75%
			ACDEF	AE	AE		ACDE	ACDE

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