



Press Release

Cincinnati Enquirer Ranks Ipsos Among Top Workplaces in 2019

Ipsos is once again recognized as one of Cincinnati's top workplaces

Cincinnati, OH, June 10, 2019 — Ipsos, the world-leading research and insights organization, is delighted to announce that its Cincinnati office has been recognized as one of the city's premier workplaces. The Cincinnati Enquirer included the Ipsos office in its Top Workplaces for 2019 list, for the third consecutive year. It ranked among the top 45 companies in the midsize category.

The Cincinnati Enquirer teamed with Energage to uncover the city's top employers. The ranking is based solely on surveys completed by employees of each nominated company.

Mark Campbell, CFO for Ipsos in North America and Cincinnati office leader said, "Ipsos is so proud to remain on this list of Cincinnati's top workplaces — those of us here know what a special city this is, and a fantastic place to work Ipsos is!"

"Ipsos is so proud to be recognized for the third year running as one of Cincinnati's top workplaces," commented Debi Lee, Head of HR for Ipsos in North America, "Our people are our greatest asset, and they work constantly to seek truths and challenge norms. The team in Cincinnati embodies what it means to be Ipsos: we are both local and global, and these perspectives foster creativity, collaboration, and curiosity, allowing us to bring a unique depth to our understanding of our clients and their challenges."

Employees in our Cincinnati office shared their thoughts about what it's like to work at Ipsos. One employee commented, "I have the freedom to balance work and my personal life. I am also treated with respect from my managers and co-workers."

We congratulate the Cincinnati team for making the office one of the best places to work.

View a complete list of the [Cincinnati Enquirer's Top Workplaces for 2019](#).

To learn more about Ipsos, [visit our site](#).

For more information on this news release, please contact:

Elen Alexov
Marketing Operations Director, North America
+1 778 373-5136
elen.alexov@ipsos.com

Address: 3505 Columbia Parkway, Suite 300
Cincinnati, OH 45226
Tel: +1 513 872-4300

Contact: **Elen Alexov**
Marketing Operations Director, NA, Ipsos
Email: elen.alexov@ipsos.com
Tel: +1 778 373-5136



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About Ipsos

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 89 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,749.5 million in 2018.

GAME CHANGERS

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society.
We make our changing world easier and faster to navigate and inspire clients to make smarter decisions.
We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Euronext Paris.
The company is part of the CAC Mid & Small index
and is eligible for the Deferred Settlement Service (SRD).

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www.ipsos.com

Address: 3505 Columbia Parkway, Suite 300
Cincinnati, OH 45226
Tel: +1 513 872-4300

Contact: **Elen Alexov**
Marketing Operations Director, NA, Ipsos
Email: elen.alexov@ipsos.com
Tel: +1 778 373-5136