



Connect: Digital

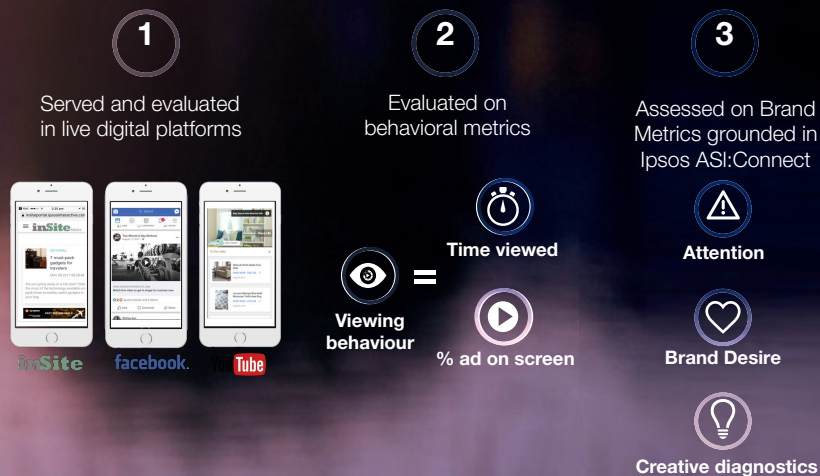
Connect:Digital evaluates ads in live digital platforms to understand within days the potential of the ads and where to optimise.

THE CHALLENGE

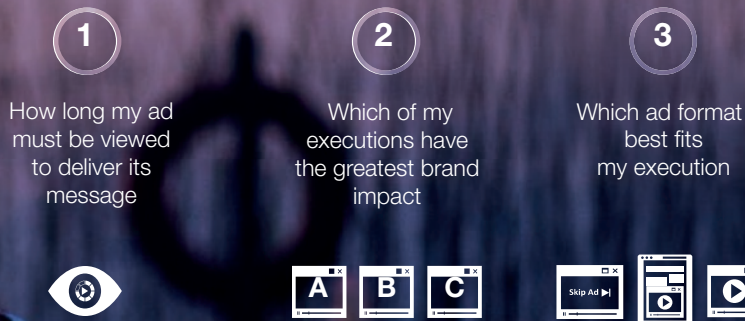
78% of Facebook ads are watched for 3 seconds or less. In this context, how to understand quickly if a digital ad works as is, or needs optimisation.

THE SOLUTION

Digital ads are:



THE ANSWERS



GAME CHANGERS

