

Ipsos MORI June 2019 Political Monitor Topline Results

27th June 2019

Fieldwork: 21st – 25th June 2019

Technical Details

Ipsos MORI interviewed a representative sample of 1,043 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 21st – 25th June 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (787)

	Q1a/b June %	Q1a/b May %
Conservative	26	25
Labour	24	27
Liberal Democrats (Lib Dem)	22	15
Scottish/Welsh Nationalist	5	5
Green Party	8	7
UK Independence Party	1	3
Change UK - The Independent Group	0	2
The Brexit Party	12	16
Other	*	1
Conservative lead (±%)	+2	-2
<i>Would not vote</i>	*	1
<i>Undecided</i>	3	4
<i>Refused</i>	*	1

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

	%
Conservative	30
Labour	25
Liberal Democrats (Lib Dem)	21
Scottish/Welsh Nationalist	5
Green Party	7
UK Independence Party	1
Change UK - The Independent Group*	0
The Brexit Party*	11
Other	1
Conservative lead (±%)	+5
<i>Would not vote</i>	9
<i>Undecided</i>	6
<i>Refused</i>	*

Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	63
9	5
8	6
7	4
6	1
5	5
4	2
3	2
2	1
1 – absolutely certain not to vote	11
Don't know	*

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?
- Q6A Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of the Brexit Party?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) June '19	8	85	7	-77
<i>May '19</i>	10	84	5	-74
May (Q4) June '19	25	69	7	-44
<i>May '19</i>	26	69	5	-43
Corbyn (Q5) June '19	17	75	8	-58
<i>May '19</i>	20	73	7	-53
Cable (Q6) June '19	33	40	27	-7
<i>May '19</i>	32	37	31	-5
Farage (Q6A) June '19	35	54	11	-19

- Q3 **Are you satisfied or dissatisfied with the way the Government is running the country?**
- Q4 **Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?**
- Q5 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

*Base: All party supporters (*Government is based on Conservative supporters)*

		Satisfied	Dissatisfied	Don't know	Net satisfaction	
	Base	%	%	%	±	
Government (Q3)	Jun '19	252	21	69	10	-48
	May '19	222	23	68	9	-45
May (Q4)	June '19	252	46	50	5	-4
	May '19	222	53	43	4	+10
Corbyn (Q5)	June '19	184	44	46	10	-2
	May '19	197	54	40	6	+14

Economic Optimism Index

- Q7 **Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

	June '19	May '19
	%	%
Improve	13	16
Stay the same	23	25
Get worse	57	51
Don't know	7	9
Ipsos MORI Economic Optimism Index (EOI)	-44	-35

Conservative leadership contest

As you may be aware, earlier this week Jeremy Hunt and Boris Johnson made it to the final two in the contest to become the next Conservative party leader and therefore Prime Minister. I am now going to ask you some questions about Jeremy Hunt and Boris Johnson, as well as Labour leader Jeremy Corbyn and Brexit Party leader Nigel Farage.

Q8 I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...

	Boris Johnson (June 2019)	Jeremy Hunt (June 2019)
	%	%
A capable leader	33	37
Good in a crisis	27	32
Has sound judgement	27	36
Understands the problems facing Britain	40	39
Out of touch with ordinary people	62	53
Has got a lot of personality	79	18
Gives me confidence for Britain's future	28	25
Patriotic	64	50
More honest than most politicians	25	31
More style than substance	54	29
A good representative for Britain on the world stage	28	41
None of these	4	6
Don't know	3	11

Q9. On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Jeremy Hunt	June '19	7	24	17	17	25	10	31	42	-11
	May '19	4	15	17	16	36	11	19	52	-33
	Mar '19	4	15	13	20	33	16	19	53	-34
	Sep '18	2	12	20	20	33	14	14	53	-39
	Jul '18	4	11	14	18	40	13	15	58	-43
Boris Johnson	June '19	14	20	10	13	40	3	34	53	-19
	May '19	11	14	7	12	52	3	25	64	-39
	Mar '19	8	16	7	15	49	5	24	64	-40
	Sep '18	9	16	8	13	51	3	25	64	-39
	Jul '18	12	13	6	13	53	3	25	66	-41
	Apr '18	7	10	5	19	53	6	17	72	-55
	Jul '16	11	10	5	22	48	4	21	70	-49
	Jul '15	13	19	11	21	31	6	32	52	-20
	Jul '14	12	20	9	20	34	5	32	54	-22

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Jeremy Hunt	June '19	252	19	34	16	11	13	7	53	24	+29
	May '19	222	7	22	20	26	15	9	29	41	-12
	Mar '19	324	7	25	15	21	15	15	32	36	-4
	Sep '18	334	3	19	23	20	22	14	22	43	-21
	Jul '18	382	6	16	19	21	24	13	22	45	-23
Boris Johnson	June '19	252	29	30	11	15	13	1	59	28	+31
	May '19	322	13	23	9	20	33	2	36	53	-17
	Mar '19	324	12	20	7	18	40	4	32	58	-26
	Sep '18	334	13	26	7	16	35	4	39	51	-12
	Jul '18	382	10	21	9	19	38	4	31	57	-26
	Apr '18	340	11	15	6	30	32	6	26	62	-36
	Jul '16	292	9	14	6	29	39	3	23	68	-45
	Jul '15	312	20	27	8	26	16	3	47	42	+5
	Jul '14	242	21	26	12	18	19	4	47	37	+10

Q10 Who do you think would make the most capable Prime Minister, the Conservative's Jeremy Hunt or Labour's Jeremy Corbyn?

	All respondents %	Conservative party supporters %	Supporters of parties other than Conservatives %
<i>Base</i>	1043	252	667
Jeremy Hunt	52	84	40
Jeremy Corbyn	29	7	40
Neither	11	5	12
No difference	1	1	1
Other	1	-	1
Don't know	7	3	5

Q11 Who do you think would make the most capable Prime Minister, the Conservative's Boris Johnson or Labour's Jeremy Corbyn?

	All respondents %	Conservative party supporters %	Supporters of parties other than Conservatives %
<i>Base</i>	1043	252	667
Boris Johnson	51	87	35
Jeremy Corbyn	33	4	49
Neither	11	5	13
No difference	1	2	1
Other	*	-	1
Don't know	4	1	2

Q12 If Jeremy Hunt was leader of the Conservative Party, how likely or unlikely would you be to consider voting Conservative at the next General Election? Would you be... ?

	All respondents %	Conservative party supporters %	Supporters of parties other than Conservatives %
<i>Base</i>	1043	252	667
Very likely	17	56	3
Fairly likely	15	28	11
Fairly unlikely	16	8	18
Very unlikely	46	3	66
Don't know	6	5	3
Likely	32	84	14
Unlikely	62	11	84

Q13. If Boris Johnson was leader of the Conservative Party, how likely or unlikely would you be to consider voting Conservative at the next General Election? Would you be...

	All respondents %	Conservative party supporters %	Supporters of parties other than Conservatives %
<i>Base</i>	1043	252	667
Very likely	19	57	6
Fairly likely	17	22	15
Fairly unlikely	10	5	10
Very unlikely	49	10	67
Don't know	5	5	2
Likely	36	79	21
Unlikely	59	15	77

Brexit

Q14. For each of the following, if they were Prime Minister, how confident, if at all, would you be that they would get a good deal for Britain in negotiations with other European Union leaders?

	Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
Johnson June '19	15	26	17	36	6	41	53
Sep '18	9	24	20	44	3	33	64
Hunt June '19	5	32	24	28	11	37	52

Base: Own party supporters (184 Labour supporters, 252 Conservative supporters)

	Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
Johnson June '19	33	29	18	15	5	62	33
Sep '18	13	34	21	27	5	47	48
Hunt June '19	14	46	16	15	8	60	31

Q15. Which of these statements comes closest to your views of each of the following and their approach to Britain leaving the European Union (Brexit)?

	Boris Johnson %	Jeremy Hunt %
I <u>like</u> him and I <u>like</u> his approach to Brexit	28	19
I <u>like</u> him but I <u>do not like</u> his approach to Brexit	11	18
I <u>do not like</u> him but I <u>like</u> his approach to Brexit	10	7
I <u>do not like</u> him and I <u>do not like</u> his approach to Brexit	42	35
Don't know	8	21
Like him	39	37
Do not like him	52	42
Like his approach to Brexit	38	26
Do not like his approach to Brexit	53	53

Base: Own party supporters

	Boris Johnson %	Jeremy Hunt %
<i>Base</i>	252	252
I <u>like</u> him and I <u>like</u> his approach to Brexit	50	41
I <u>like</u> him but I <u>do not like</u> his approach to Brexit	13	20
I <u>do not like</u> him but I <u>like</u> his approach to Brexit	14	8
I <u>do not like</u> him and I <u>do not like</u> his approach to Brexit	14	12
Don't know	10	18
Like him	63	61
Do not like him	28	20
Like his approach to Brexit	64	49
Do not like his approach to Brexit	27	32