

# **Sentiments Toward Student Loan Proposals** and the Gig Economy Workforce

# **Ipsos poll on behalf of Newsy**

Washington, DC, June 13, 2019 —

1. Are you currently registered to vote?

	Total (N = 2,008)	Registered Voters (N = 1,640)	Age 18-38 Registered Voters (N = 469)	Age 39-54 Registered Voters (N = 428)	Age 55+ Registered Voters (N = 743)
Yes	81%	100%	100%	100%	100%
No	15%	-	-	-	-

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2. In your own words, what is the most important issue currently facing the country? [Open-ended responses]

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
International Affairs	17%	19%	12%	17%	25%
Economic Issues	15%	15%	17%	21%	10%
Government	15%	16%	11%	16%	20%
Health Care Issues	15%	17%	12%	19%	19%
Safety/Security	15%	15%	17%	12%	17%
Social Issues	10%	11%	11%	12%	10%
Environment	6%	6%	6%	5%	6%
Morality	4%	5%	3%	6%	4%
Education	3%	4%	7%	3%	1%
Dishonesty	1%	1%	-	1%	3%
The People/Citizens	1%	1%	1%	1%	*
Disrespect	1%	1%	1%	*	1%
Everything/All	*	*	*	-	*
Lack of Civil Discourse	*	*	-	1%	1%
Infrastructure	*	*	*	1%	*
Other	3%	3%	3%	3%	3%
Nothing	1%	*	1%	-	-
Don't Know	13%	7%	18%	3%	2%

3. Now, from the following list, which do you think is the most important issue currently facing the country? You may select up to two.

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Health care	30%	33%	25%	36%	38%
Immigration policy	28%	30%	24%	23%	38%
Gun violence	22%	22%	27%	19%	21%
Economy and jobs	18%	19%	19%	26%	13%
Climate change	15%	15%	20%	9%	14%
Racial inequality	10%	11%	13%	12%	9%
Infrastructure	8%	8%	5%	10%	10%
Cost of higher education	6%	7%	11%	8%	3%
Employment inequality	5%	5%	9%	4%	2%
Voting rights and redistricting	4%	4%	4%	4%	4%
Other	9%	10%	5%	11%	14%
Don't know	8%	3%	6%	2%	1%

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4. **[ASKED ONLY OF DEMOCRATS AND INDEPENDENTS]** Thinking about the Democratic presidential primary election, when deciding which candidate to support, which of the following policy proposals are the most important to you? You may select up to two.

	Total (N = 1,090)	Registered Voters (N= 900)	Age 18-38 Registered Voters (N = 247)	Age 39-54 Registered Voters (N = 231)	Age 55+ Registered Voters (N = 422)
Medicare for All	34%	36%	28%	40%	39%
Universal background checks for gun purchases	31%	33%	26%	34%	37%
Reforming the Electoral College	17%	19%	11%	21%	24%
Raising federal minimum wage to \$15/hour	16%	16%	19%	16%	14%
Student debt forgiveness	13%	15%	24%	14%	8%
Federal carbon tax to limit greenhouse gas emissions	12%	12%	12%	12%	13%
Federal legalization of marijuana	8%	9%	11%	12%	7%
Universal Basic Income	8%	8%	13%	7%	5%
Abolishing Immigration and Customs Enforcement (ICE)	7%	7%	8%	5%	7%
National paid family leave	4%	4%	9%	3%	2%
Other	9%	10%	6%	7%	14%
Don't know	11%	6%	7%	8%	5%

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5. Do you support or oppose each of the following? Total support

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Lower interest rates on student loans	83%	88%	78%	90%	93%
Increased grant funding for costs of college (including tuition, housing, food, books, etc.)	70%	73%	74%	73%	72%
A federal-state government partnership to increase higher education funding	67%	69%	68%	73%	67%
A federally funded program that would fully pay for any student seeking a 2-year degree	59%	60%	67%	63%	54%
Federal student loan debt forgiveness	57%	59%	69%	62%	49%
A federally-funded program that would fully pay for any student seeking a 4-year degree	53%	53%	63%	56%	45%
Limit the amount that parents and graduate students can borrow from the federal government for tuition	46%	48%	44%	46%	53%

### a. Lower interest rates on student loans

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	54%	57%	55%	61%	55%
Somewhat support	29%	31%	24%	28%	38%
Somewhat oppose	5%	5%	8%	3%	3%
Strongly oppose	5%	4%	9%	3%	2%
Don't know	7%	3%	5%	4%	2%
Total support (Net)	83%	88%	78%	90%	93%
Total oppose (Net)	10%	9%	17%	7%	5%

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b. Increased grant funding for costs of college (including tuition, housing, food, books, etc.)

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	33%	35%	43%	36%	29%
Somewhat support	37%	38%	32%	38%	43%
Somewhat oppose	13%	13%	10%	15%	14%
Strongly oppose	9%	9%	10%	6%	9%
Don't know	9%	5%	6%	5%	5%
Total support (Net)	70%	73%	74%	73%	72%
Total oppose (Net)	22%	22%	19%	22%	24%

c. A federal-state government partnership to increase higher education funding

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	33%	34%	39%	35%	29%
Somewhat support	34%	36%	30%	39%	38%
Somewhat oppose	12%	12%	11%	9%	15%
Strongly oppose	10%	11%	12%	9%	11%
Don't know	11%	8%	9%	9%	7%
Total support (Net)	67%	69%	68%	73%	67%
Total oppose (Net)	22%	23%	23%	18%	26%

d. A federally funded program that would fully pay for any student seeking a 2-year degree

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	31%	32%	39%	32%	26%
Somewhat support	27%	29%	28%	31%	28%
Somewhat oppose	15%	16%	13%	14%	19%
Strongly oppose	18%	20%	15%	19%	24%
Don't know	8%	4%	5%	5%	3%
Total support (Net)	59%	60%	67%	63%	54%
Total oppose (Net)	33%	35%	28%	32%	43%

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### e. Federal student loan debt forgiveness

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	33%	34%	46%	34%	25%
Somewhat support	24%	25%	23%	28%	23%
Somewhat oppose	15%	16%	11%	13%	22%
Strongly oppose	19%	20%	14%	18%	25%
Don't know	9%	5%	6%	6%	4%
Total support (Net)	57%	59%	69%	62%	49%
Total oppose (Net)	34%	36%	25%	31%	48%

### f. A federally-funded program that would fully pay for any student seeking a 4-year degree

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	27%	26%	34%	29%	19%
Somewhat support	26%	27%	29%	27%	26%
Somewhat oppose	15%	16%	12%	14%	19%
Strongly oppose	23%	25%	17%	25%	32%
Don't know	9%	5%	8%	5%	3%
Total support (Net)	53%	53%	63%	56%	45%
Total oppose (Net)	38%	41%	29%	39%	51%

### g. Limit the amount that parents and graduate students can borrow from the federal government for tuition

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	19%	20%	20%	19%	21%
Somewhat support	27%	28%	24%	27%	32%
Somewhat oppose	21%	22%	24%	21%	22%
Strongly oppose	15%	15%	16%	18%	12%
Don't know	18%	14%	16%	15%	13%
Total support (Net)	46%	48%	44%	46%	53%
Total oppose (Net)	36%	37%	40%	39%	34%

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6. To pay for some of these proposals, some people support a plan to put a 2 percent tax on Americans worth \$50 million or more. Having heard more information, do you support or oppose the following?

#### Total support

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Federal student loan debt forgiveness	58%	60%	71%	61%	51%
A federally-funded program that would fully pay for any student seeking a 4-year degree	55%	56%	66%	59%	46%

### a. Federal student loan debt forgiveness

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	34%	36%	45%	36%	29%
Somewhat support	23%	24%	25%	24%	22%
Somewhat oppose	14%	14%	13%	10%	19%
Strongly oppose	19%	20%	11%	22%	26%
Don't know	9%	5%	6%	7%	4%
Total support (Net)	58%	60%	71%	61%	51%
Total oppose (Net)	33%	35%	24%	33%	44%

### b. A federally-funded program that would fully pay for any student seeking a 4-year degree

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Strongly support	30%	31%	39%	35%	23%
Somewhat support	24%	24%	27%	24%	23%
Somewhat oppose	15%	16%	15%	12%	19%
Strongly oppose	21%	23%	14%	22%	30%
Don't know	9%	5%	5%	6%	5%
Total support (Net)	55%	56%	66%	59%	46%
Total oppose (Net)	36%	39%	29%	34%	49%

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7. Did you borrow any money to help pay for your education? Borrowing sources might include federal loans, private loans, or credit cards.

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters
Yes	35%	40%	54%	44%	26%
No	61%	59%	43%	56%	73%
Don't know	4%	1%	3%	-	*

8. **[ASKED ONLY OF PEOPLE WHO BORROWED MONEY FOR EDUCATION]** In total, how much did you borrow for your education? Your best estimate is fine.

	Total (N = 722)	Registered Voters (N = 667)	Age 18-38 Registered Voters (N = 268)	Age 39-54 Registered Voters (N = 199)	Age 55+ Registered Voters (N = 200)
Mean	\$23,858.30	\$23,843.00	\$27,616.70	\$23,974.40	\$18,037.00
Standard Deviation	\$31,923.54	\$32,451.09	\$35,205.40	\$34,029.16	\$24,620.74
Standard Error	\$1,204.24	\$1,273.47	\$2,165.25	\$2,357.04	\$1,852.95

9. **[ASKED ONLY OF PEOPLE WHO BORROWED MONEY FOR EDUCATION]** Thinking about the money you borrowed to pay for your education, which of the following applies to you?

	Total (N = 722)	Registered Voters (N = 667)	Age 18-38 Registered Voters (N = 268)	Age 39-54 Registered Voters (N = 199)	Age 55+ Registered Voters (N = 200)
I have paid off all my student loan(s) or debt	49%	50%	31%	56%	72%
I have paid off less than half of my student loan(s) or debt	20%	19%	28%	17%	9%
I have paid off more than half of my student loan(s) or debt	14%	13%	18%	12%	8%
I have not paid off any of my student loan(s) or debt	14%	13%	19%	12%	5%
Don't know	4%	4%	4%	2%	5%

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10. Do you agree or disagree with the following statements?

#### [Data held for future release]

- a. Climate change is primarily human-caused
- b. Climate change is a serious threat
- c. The effects of climate change can be less ened in my lifetime
- 11. Do you support or oppose each of the following?

### [Data held for future release]

- a. A federal carbon tax, which would place a per-ton tax on carbon emissions
- b. More restrictions on the emissions and leaking of methane, a greenhouse gas
- c. A national renewable energy standard
- d. The Green New Deal, a set of policies which aims to bring down nationwide emissions to net-zero within 10 years and shift to renewable energy sources

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INFO SCREEN: A gig economy job refers to less traditional, short-term employment positions, including independent or temporary contractors and freelancers (e.g., ride-share drivers, meal delivery services, freelance maintenance worker, freelance website designer, etc.).

12. Do you agree or disagree with each of the following:

### Total agree

	Total (N=2,008)	Registered Voters (N=1,640)	Age 18-38 Registered Voters (N=469)	Age 39-54 Registered Voters (N=428)	Age 55+ Registered Voters (N=743)	Gig Economy Worker (N=247)
Freelance workers, contractors, and those in non-traditional employment positions should be extended the same workers' rights as those in more traditional employment positions	69%	71%	75%	65%	71%	87%
Currently, there are not enough legal protections for freelance workers, contractors and those in non-traditional employment positions	64%	67%	75%	64%	65%	81%
Flexible working conditions like gig employment are needed to keep costs low for employers	58%	59%	63%	56%	59%	71%

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a. Freelance workers, contractors, and those in non-traditional employment positions should be extended the same workers' rights as those in more traditional employment positions

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly agree	33%	35%	43%	33%	29%	53%
Somewhat agree	36%	36%	32%	32%	42%	34%
Somewhat disagree	12%	13%	11%	14%	15%	5%
Strongly disagree	4%	3%	4%	2%	4%	3%
Don't know	15%	13%	10%	19%	10%	5%
Total agree (Net)	69%	71%	75%	65%	71%	87%
Total disagree (Net)	16%	17%	15%	16%	18%	9%

b. Currently, there are not enough legal protections for freelance workers, contractors and those in non-traditional employment positions

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly agree	27%	28%	37%	25%	23%	43%
Somewhat agree	37%	40%	38%	38%	42%	38%
Somewhat disagree	11%	12%	9%	14%	12%	9%
Strongly disagree	4%	4%	3%	3%	5%	4%
Don't know	20%	17%	13%	20%	19%	6%
Total agree (Net)	64%	67%	75%	64%	65%	81%
Total oppose (Net)	15%	15%	13%	17%	17%	13%

c. Flexible working conditions like gig employment are needed to keep costs low for employers

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly agree	18%	17%	26%	16%	11%	33%
Somewhat agree	40%	42%	37%	40%	48%	38%
Somewhat disagree	14%	16%	14%	17%	16%	18%
Strongly disagree	6%	6%	7%	5%	7%	3%
Don't know	21%	18%	16%	22%	17%	8%
Total agree (Net)	58%	59%	63%	56%	59%	71%
Total disagree (Net)	21%	22%	21%	22%	24%	21%

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13. Currently, gig economy workers are not eligible for many worker protections that more traditional full-time and part-time workers are eligible for. Do you support or oppose extending the following legal protections to gig economy workers?

### Total support

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Protections against workplace discrimination	81%	85%	82%	86%	88%	86%
Childlabor standards	78%	82%	74%	84%	88%	79%
Overtime pay	75%	78%	78%	73%	83%	80%
Workers' compensation	74%	77%	76%	75%	79%	76%
Federal minimum wage	72%	75%	72%	74%	79%	73%
401(k) or pension plans	70%	73%	71%	72%	76%	75%
Union membership	52%	54%	64%	53%	48%	64%

### $a. \quad \text{Protections against workplace discrimination} \\$

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly support	56%	58%	58%	60%	56%	60%
Somewhat support	26%	27%	24%	25%	31%	26%
Somewhat oppose	5%	5%	7%	5%	3%	7%
Strongly oppose	4%	3%	4%	2%	3%	4%
Don't know	10%	7%	7%	7%	6%	4%
Total support (Net)	81%	85%	82%	86%	88%	86%
Total oppose (Net)	8%	8%	11%	7%	6%	10%

### b. Childlabor standards

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly support	56%	59%	54%	61%	62%	58%
Somewhat support	23%	23%	20%	23%	26%	21%
Somewhat oppose	5%	5%	9%	5%	3%	11%
Strongly oppose	4%	4%	7%	3%	2%	4%
Don't know	12%	9%	10%	9%	7%	5%
Total support (Net)	78%	82%	74%	84%	88%	79%
Total oppose (Net)	9%	9%	16%	8%	5%	16%

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### c. Overtime pay

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly support	43%	45%	51%	43%	43%	53%
Somewhat support	32%	33%	27%	30%	40%	27%
Somewhat oppose	8%	9%	8%	12%	6%	11%
Strongly oppose	5%	5%	5%	6%	4%	4%
Don't know	12%	8%	9%	9%	7%	5%
Total support (Net)	75%	78%	78%	73%	83%	80%
Total oppose (Net)	13%	13%	14%	18%	10%	15%

### d. Workers' compensation

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly support	40%	41%	41%	39%	43%	47%
Somewhat support	34%	36%	35%	36%	36%	29%
Somewhat oppose	8%	9%	8%	11%	9%	13%
Strongly oppose	4%	4%	6%	5%	3%	6%
Don't know	13%	10%	11%	10%	9%	4%
Total support (Net)	74%	77%	76%	75%	79%	76%
Total oppose (Net)	13%	13%	13%	15%	12%	20%

### e. Federal minimum wage

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly support	40%	42%	45%	40%	42%	49%
Somewhat support	32%	33%	27%	34%	37%	24%
Somewhat oppose	10%	11%	12%	10%	9%	15%
Strongly oppose	7%	7%	7%	8%	5%	8%
Don't know	12%	7%	8%	8%	6%	4%
Total support (Net)	72%	75%	72%	74%	79%	73%
Total oppose (Net)	16%	17%	20%	19%	15%	23%

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### f. 401(k) or pension plans

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly support	36%	37%	37%	38%	36%	43%
Somewhat support	34%	37%	34%	34%	40%	32%
Somewhat oppose	10%	10%	13%	11%	9%	12%
Strongly oppose	5%	5%	5%	7%	4%	5%
Don't know	15%	11%	11%	11%	11%	7%
Total support (Net)	70%	73%	71%	72%	76%	75%
Total oppose (Net)	15%	16%	18%	17%	12%	17%

### g. Union membership

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Strongly support	25%	26%	33%	23%	21%	33%
Somewhat support	28%	29%	30%	30%	26%	31%
Somewhat oppose	15%	16%	12%	15%	20%	17%
Strongly oppose	13%	14%	8%	16%	17%	11%
Don't know	20%	16%	16%	15%	16%	8%
Total support (Net)	52%	54%	64%	53%	48%	64%
Total oppose (Net)	28%	30%	20%	31%	36%	29%

### 14. In the past year, have you had a job that you consider to be a gig economy job?

	Total	Registered Voters	Age 18-38 Registered Voters	Age 39-54 Registered Voters	Age 55+ Registered Voters	Gig Economy Worker
Yes	11%	13%	22%	10%	7%	100%
No	80%	81%	67%	84%	91%	-
Don't know	9%	6%	11%	6%	2%	-

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### **About the Study**

These are findings from an Ipsos poll conducted May 8-13, 2019. For the survey, a sample of roughly 2,008 adults 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 1,640 registered voters, 469 millennial registered voters (ages 18-38), 428 Generation X registered voters (ages 39-54), and 743 baby boomer registered voters (ages 55+). The sample also includes 1,090 Democrats and Independents, 900 Democratic and Independent registered voters, 247 Democratic and Independent millennial registered voters, 231 Democratic and Independent Generation X registered voters, 422 Democratic and Independent baby boomer registered voters, 722 adults who borrowed money for education, 667 registered voters who borrowed money for education, 268 millennial registered voters who borrowed money for education, 200 baby boomer registered voters who borrowed money for education, and 247 gig economy workers.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2013 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,008, DEFF=1.5, adjusted Confidence Interval=+/-4.0 percentage points).

The poll also has a credibility interval plus or minus 2.8 percentage points for all registered voters, 5.2 percentage points for millennial registered voters, 5.4 percentage points for Generation X registered voters, 4.1 percentage points for baby boomer registered voters, 3.7 percentage points for Democratic and Independent registered voters, 7.1 percentage points for Democratic and Independent millennial registered voters, 7.4 percentage points for Democratic and Independent Generation X registered voters, 5.4 percentage points for Democratic and Independent baby boomer registered voters, and 7.1 for gig economy workers.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our <a href="Public Opinion Polling and Communication">Public Opinion Polling and Communication</a> page where you can download our brochure, see our public release protocol, or contact us.

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### **About Ipsos**

Ipsos is a global independent market research company. Our team of 18,000 across 90 countries serves 5,000 clients and undertakes 70,000 different projects each year. Our polling practice is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

As a global research and insights organization, Ipsos aims to make our changing world easier and faster to navigate and to in spire our clients to make smarter decisions. We are committed to driving the industry with innovative, best-in-class research techniques that are meaningful in today's connected society. We deliver research with security, speed, simplicity, and substance. Our tagline "Game Changers" summarizes our ambition.

Our broad range of industry experts offer an intimate understanding of people, markets, brands and society. Whether testing communications content, bringing concepts to market, assessing customer experience, or gauging public opinion, Ipsos strives to identify and offer the right solutions to our client's specific challenges.

Ipsos is committed to building an organization dedicated to a single endeavor: providing our clients with the best service, using qualitative or quantitative methods, at local, regional, and international levels. This is what drives us to ask and probe, to subject our hypotheses to rigorous analyses, and, finally, to deliver reliable data and the most effective recommendations in the shortest time possible.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,749.5 million in 2018.

#### **GAME CHANGERS**

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society. We make our changing world easier and faster to navigate and inspire clients to make smarter decisions. We deliver with security, speed, simplicity and substance. We are Game Changers.

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ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP
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