

June 2019

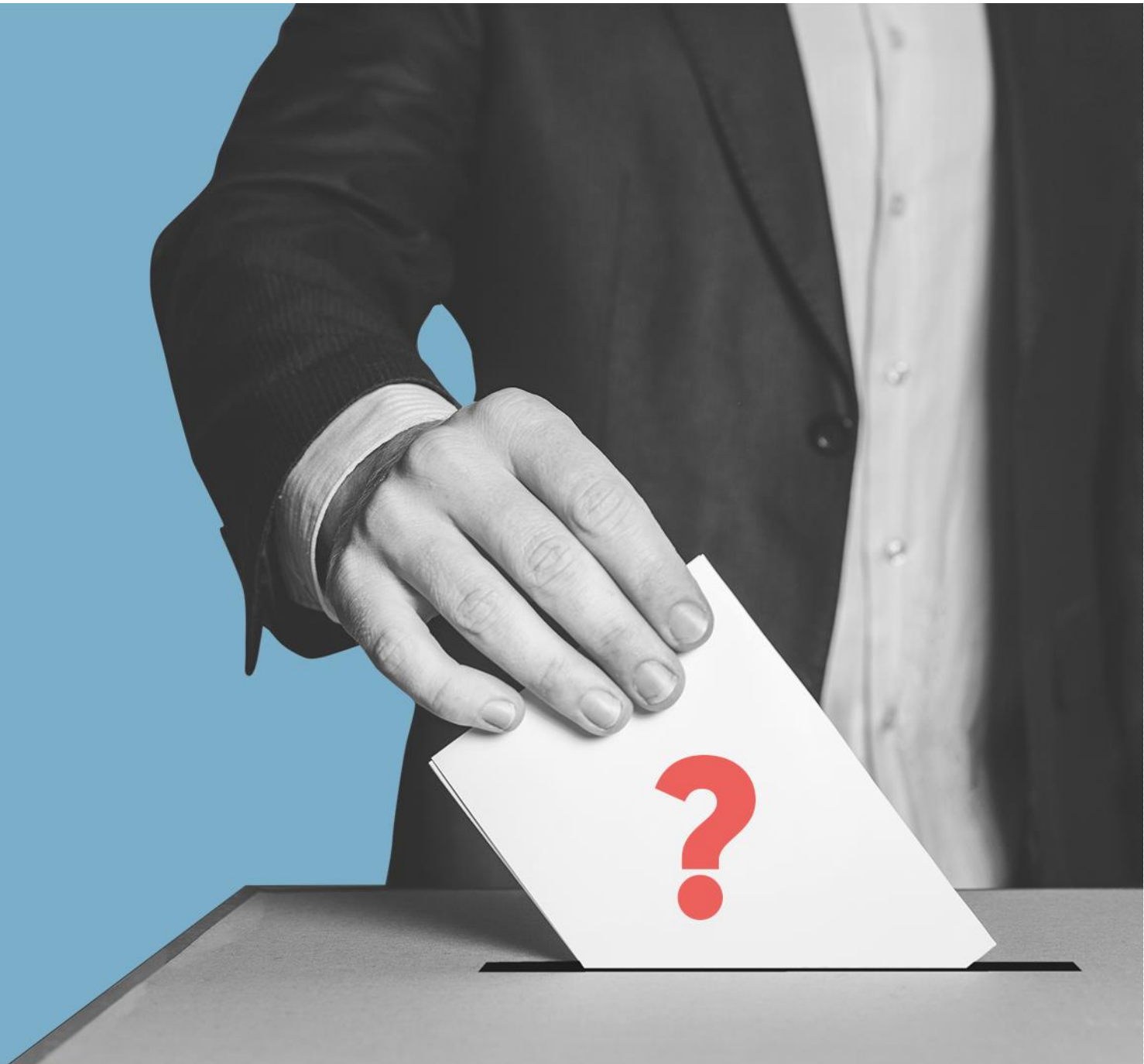
# POLITICAL MONITOR



Ipsos MORI

**June 2019**

# VOTING INTENTIONS

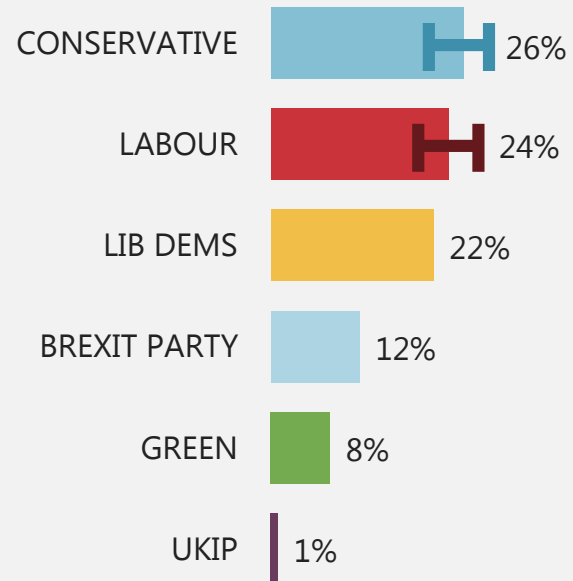


Ipsos MORI

# Voting Intention: June 2019

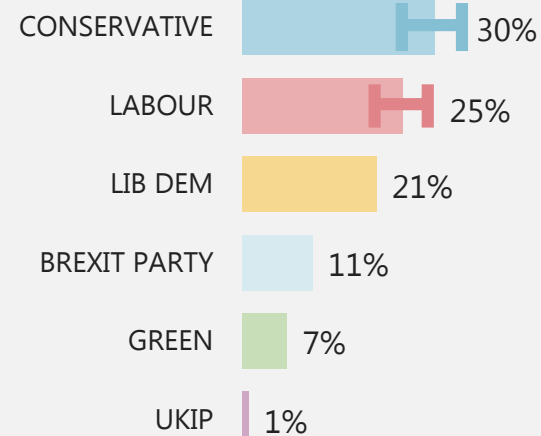
## HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

### HEADLINE VOTING INTENTION



**CONSERVATIVE LEAD = +2**

### ALL GIVING A VOTING INTENTION



**CONSERVATIVE LEAD = +5**

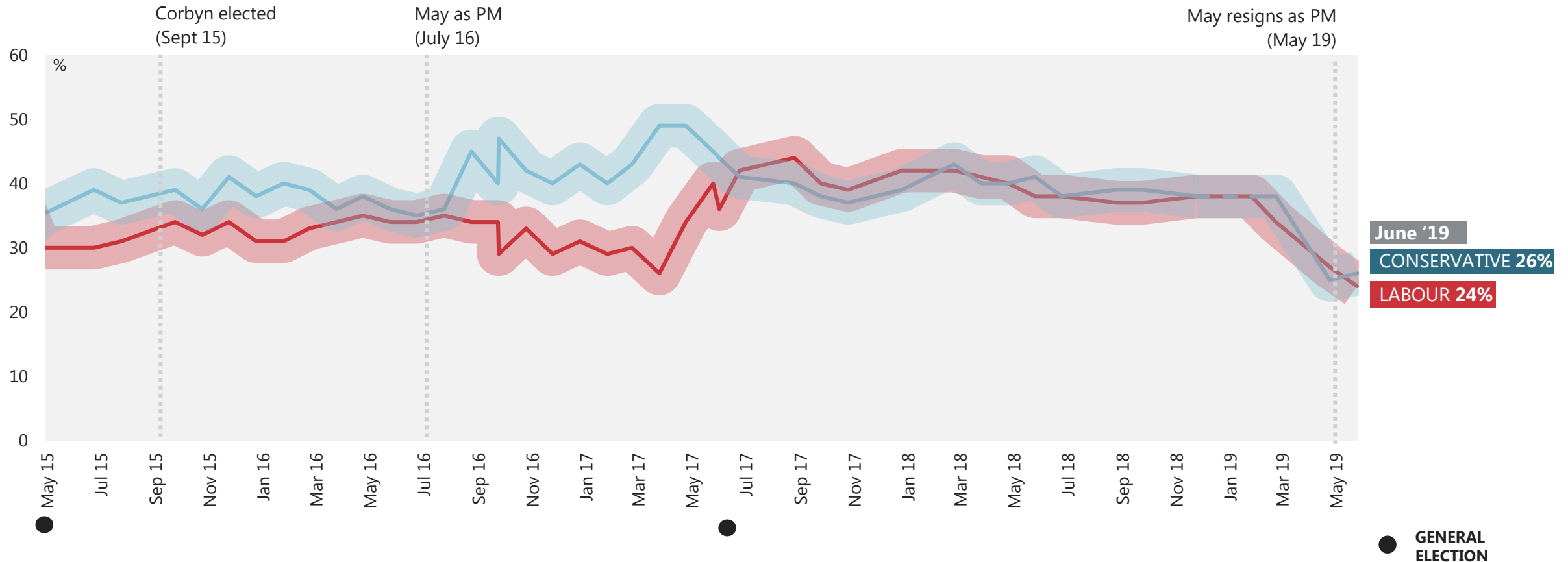


**Base:** 1,043 British adults 18+, 21–25 June 2019; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 787 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

**Source:** Ipsos MORI Political Monitor

# Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



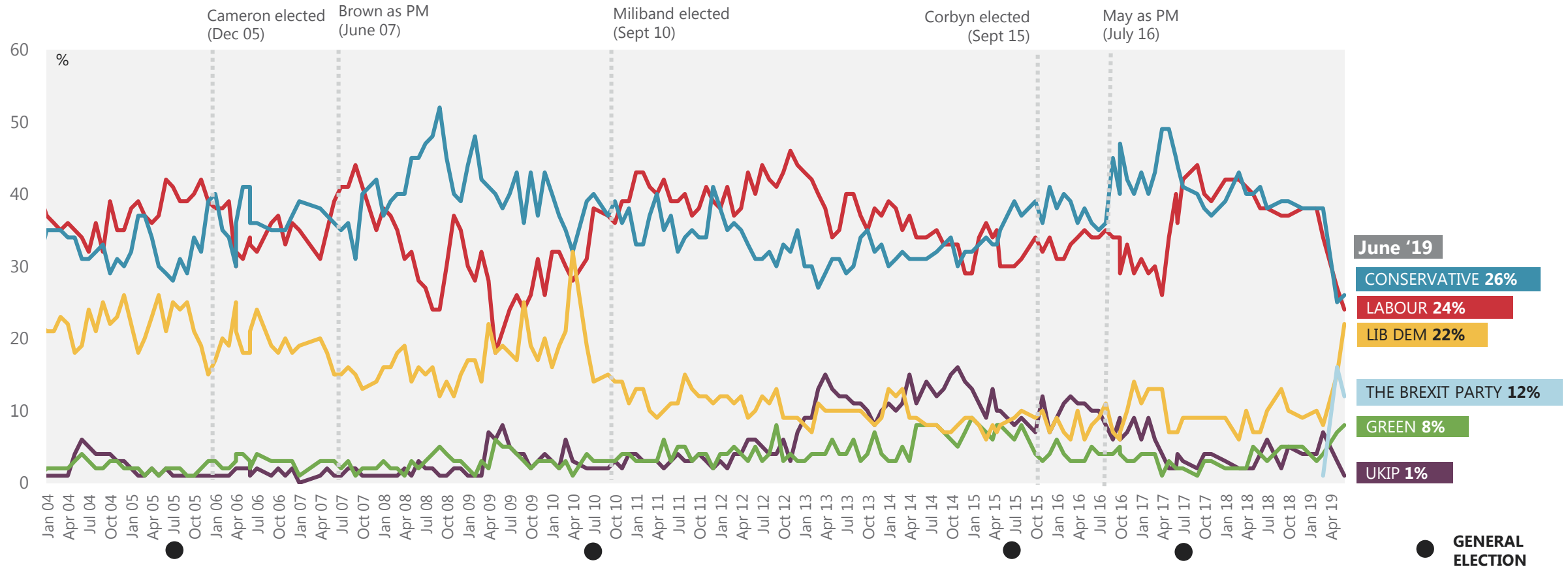
Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor



# Headline voting intention: January '04 – June '19

## HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections"

Source: Ipsos MORI Political Monitor

**June 2019**

**SATISFACTION  
WITH GOVERNMENT  
AND PARTY  
LEADERS**

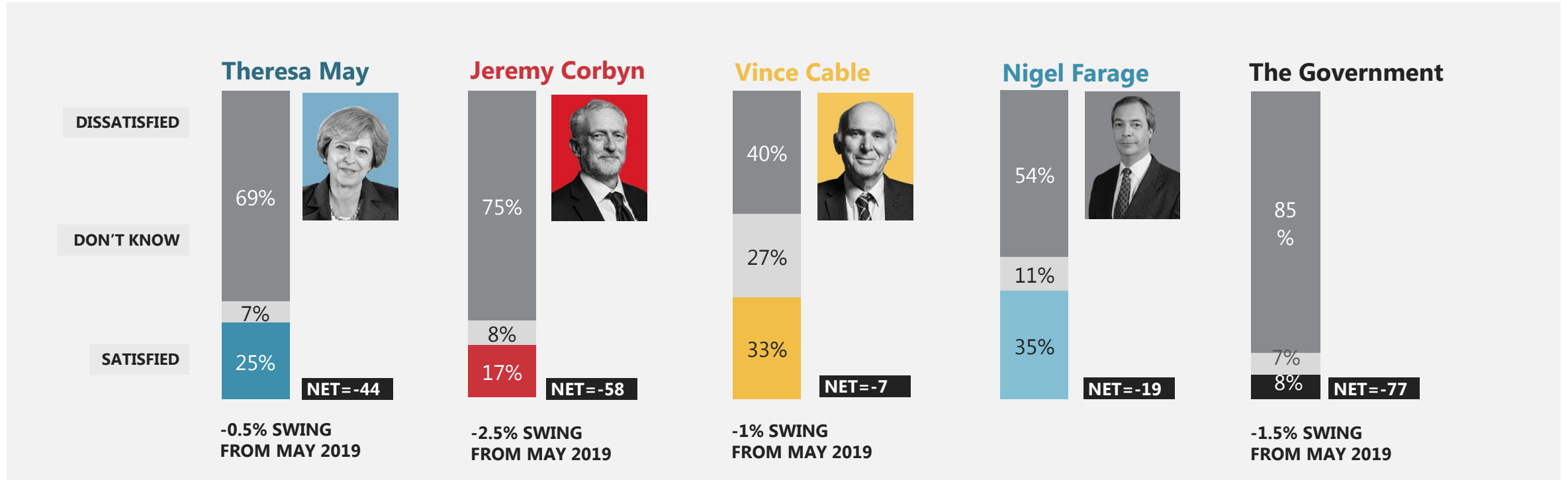


**Ipsos MORI**

# Satisfaction with leaders and the Government: June 2019

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY... IS RUNNING THE COUNTRY / DOING HIS/HER JOB

AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS/ LEADER OF THE BREXIT PARTY?

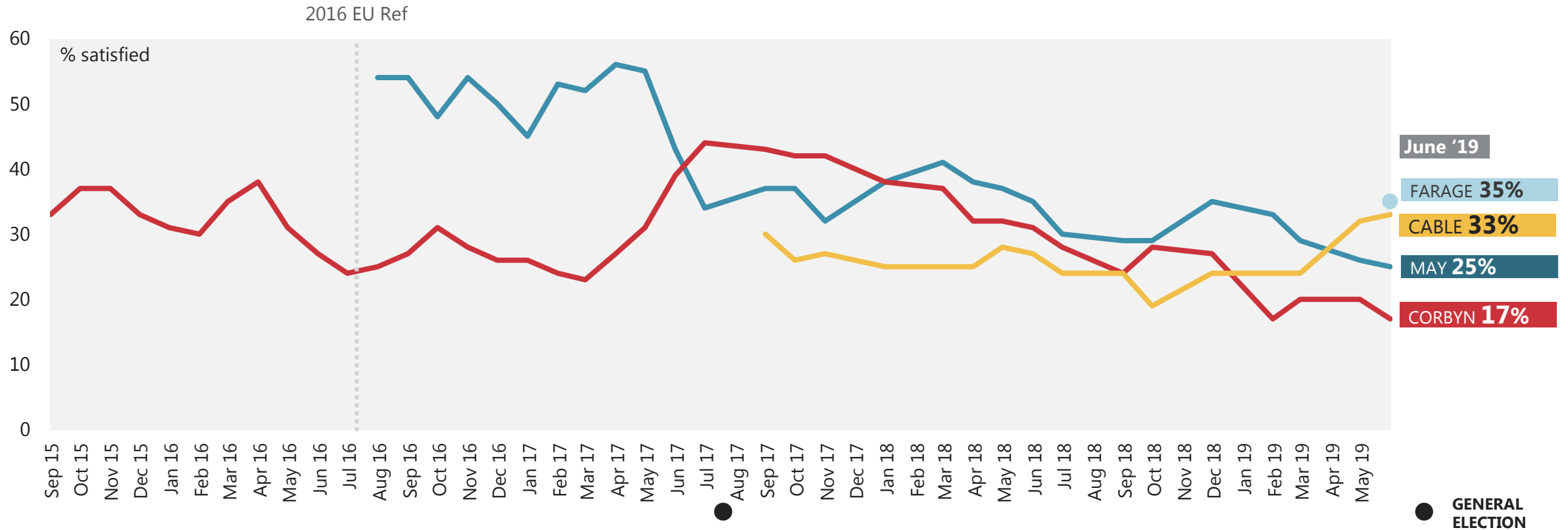


Base: 1,043 British adults 18+ 21-25 June 2019. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

# Satisfaction with Party leaders September 2015 – June 2019

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER /LEADER OF THE LABOUR/LIB DEM PARTY/THE BREXIT PARTY?



Base: c.1,000 British adults each month.

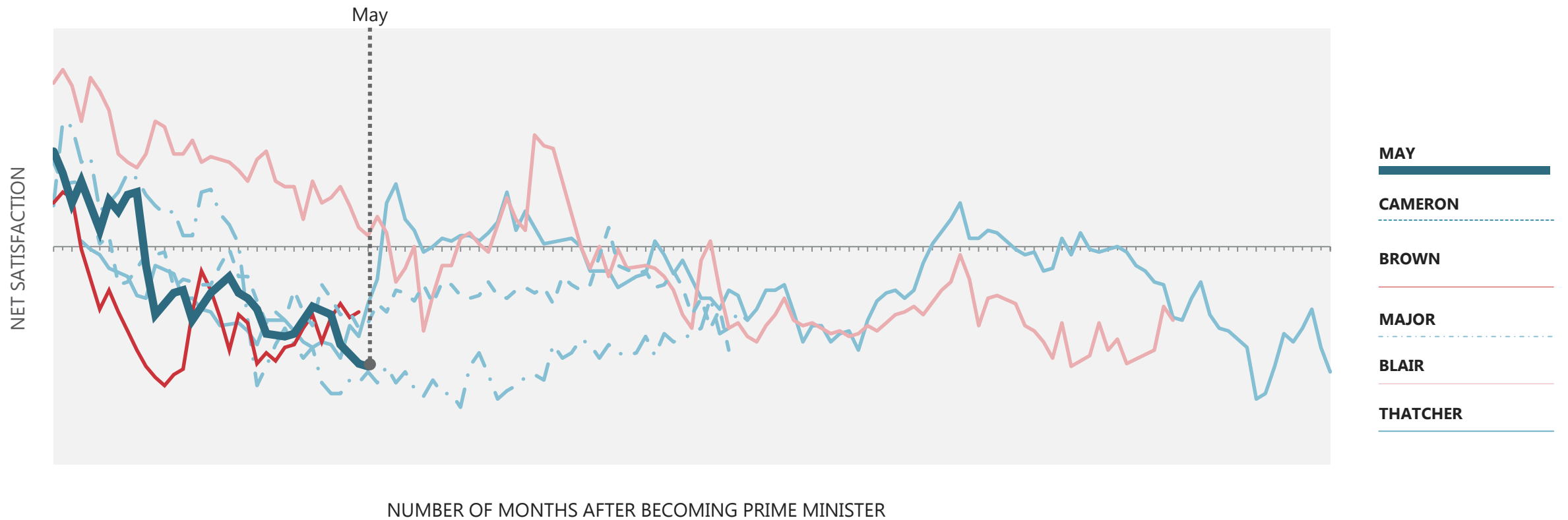
Source: Ipsos MORI Political Monitor





# Net satisfaction with Prime Ministers (1979-2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



**Note:** Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

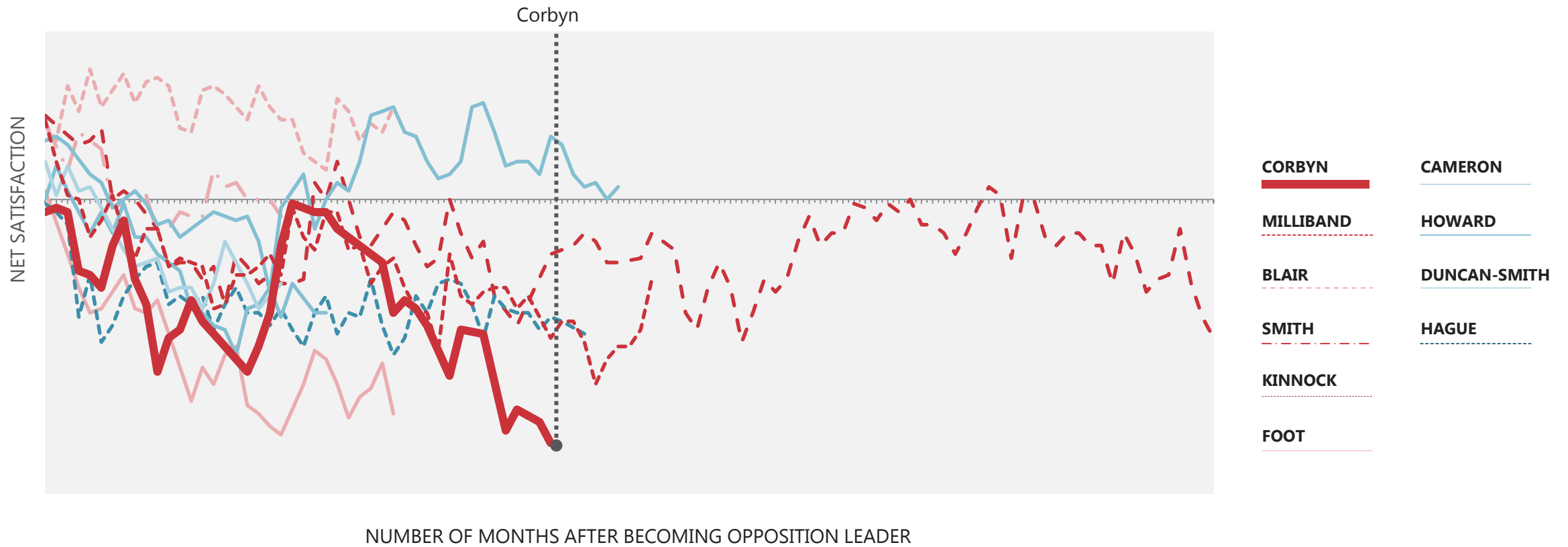
**Base:** c.1,000 British adults each month

**Source:** Ipsos MORI Political Monitor



# Net satisfaction with Opposition Leaders (1980 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



**Note:** Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

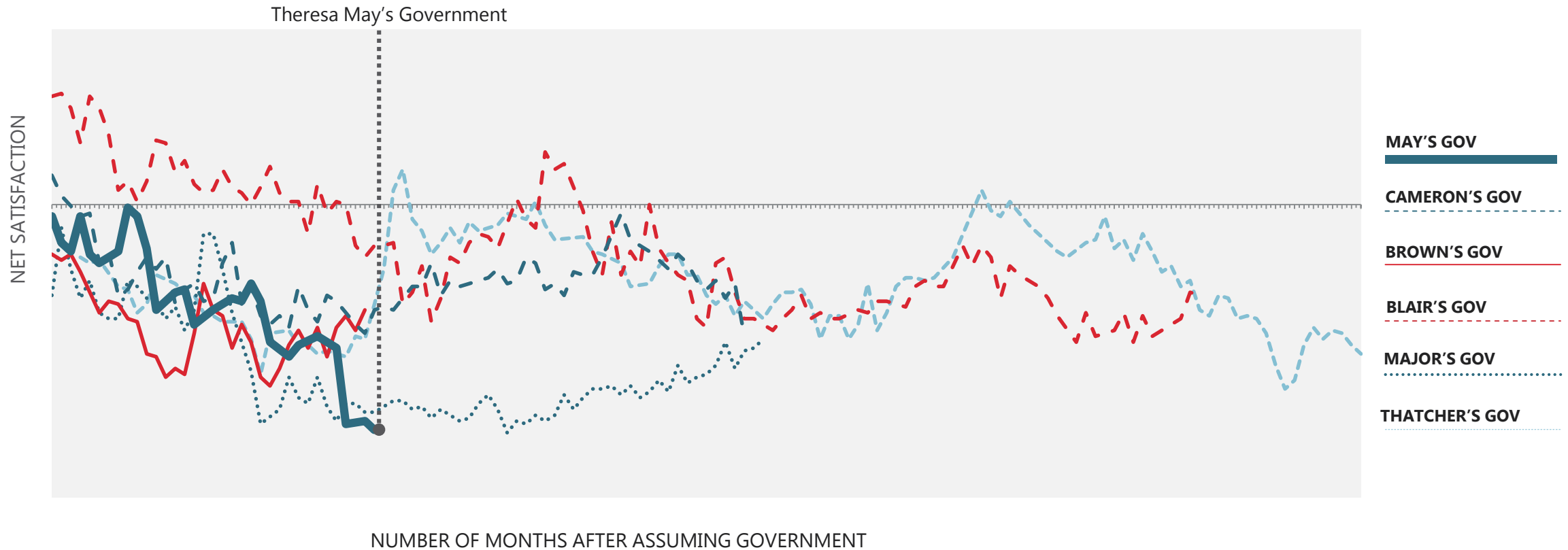
**Base:** c.1,000 British adults each month

**Source:** Ipsos MORI Political Monitor



# Net satisfaction with the Government (1979 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY?



**Note:** Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

**Base:** c.1,000 British adults each month

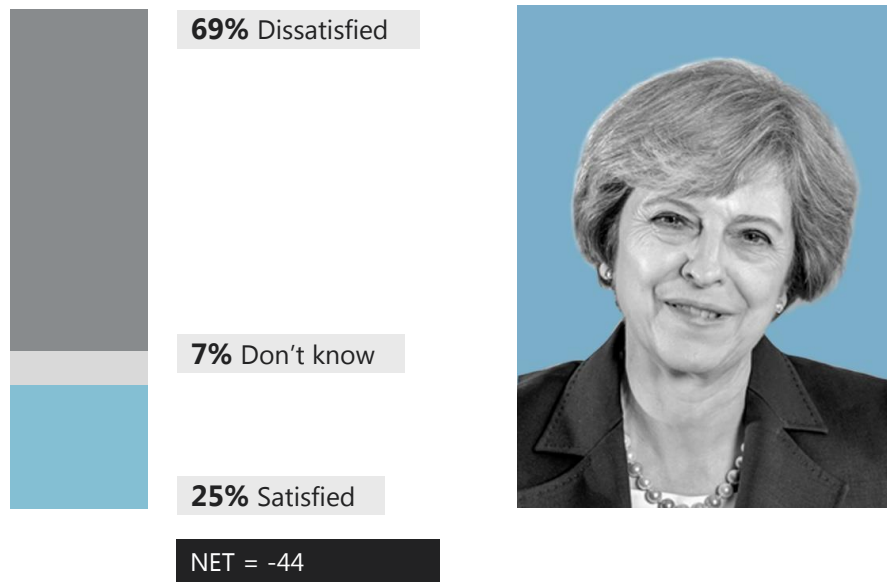
**Source:** Ipsos MORI Political Monitor



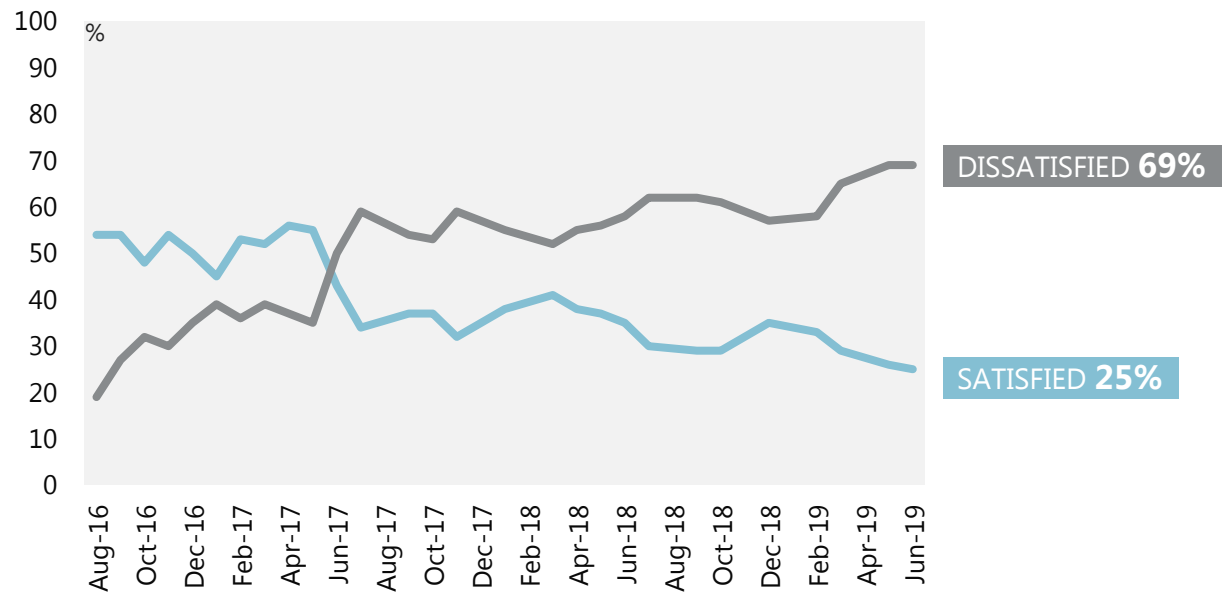
# Theresa May Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

June 2019



August 2016 – June 2019



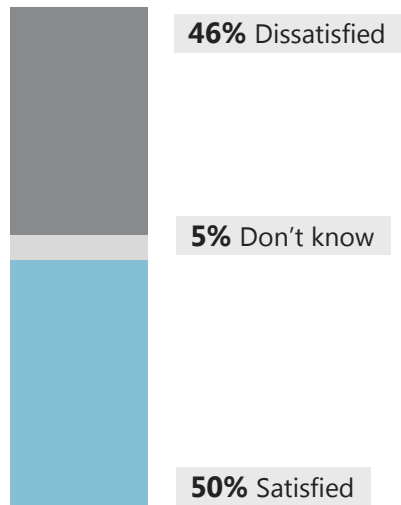
Base: 1,043 British adults 18+ 21-25 June 2019

Source: Ipsos MORI Political Monitor

# Theresa May Satisfaction amongst Conservative supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THERESA MAY IS DOING HER JOB AS PRIME MINISTER?

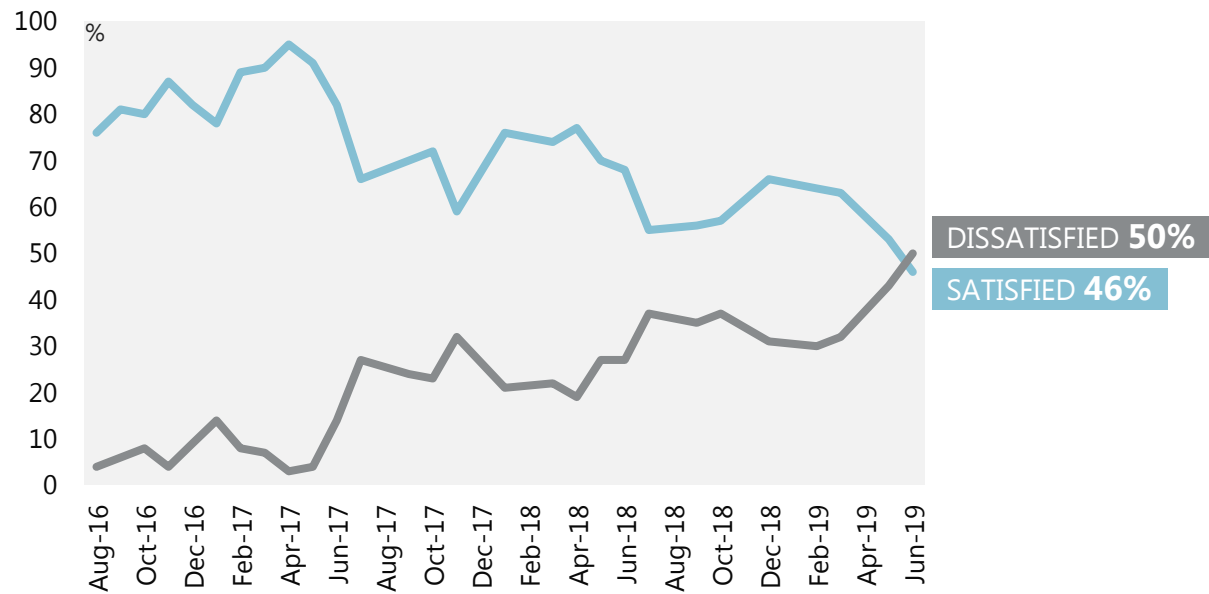
June 2019



NET = -4



August 2016 – June 2019



Base: 252 Conservative supporters 18+ 21-25 June 2019

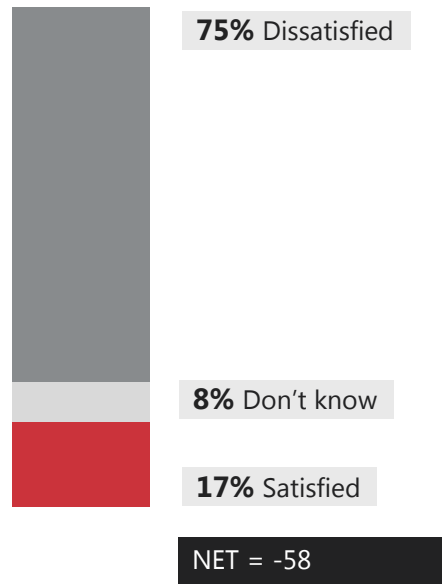


Source: Ipsos MORI Political Monitor

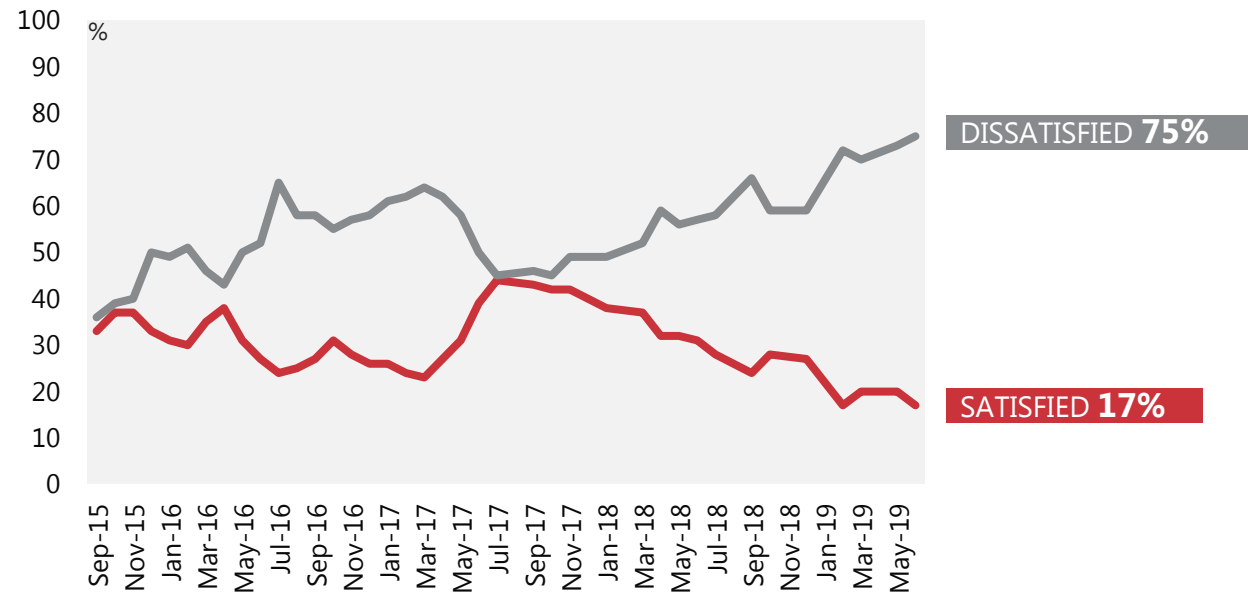
# Jeremy Corbyn Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

June 2019



September 2015 – June 2019



Base: 1,043 British adults 18+ 21-25 June 2019

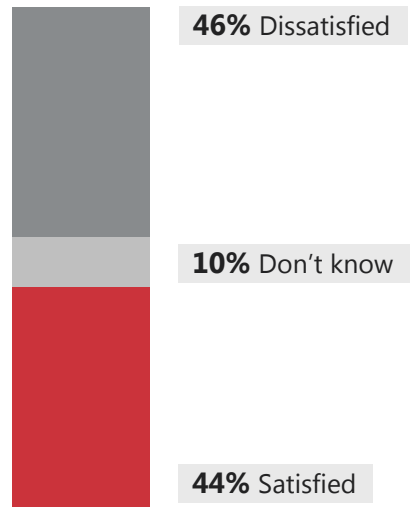
Source: Ipsos MORI Political Monitor



# Jeremy Corbyn Satisfaction amongst Labour supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

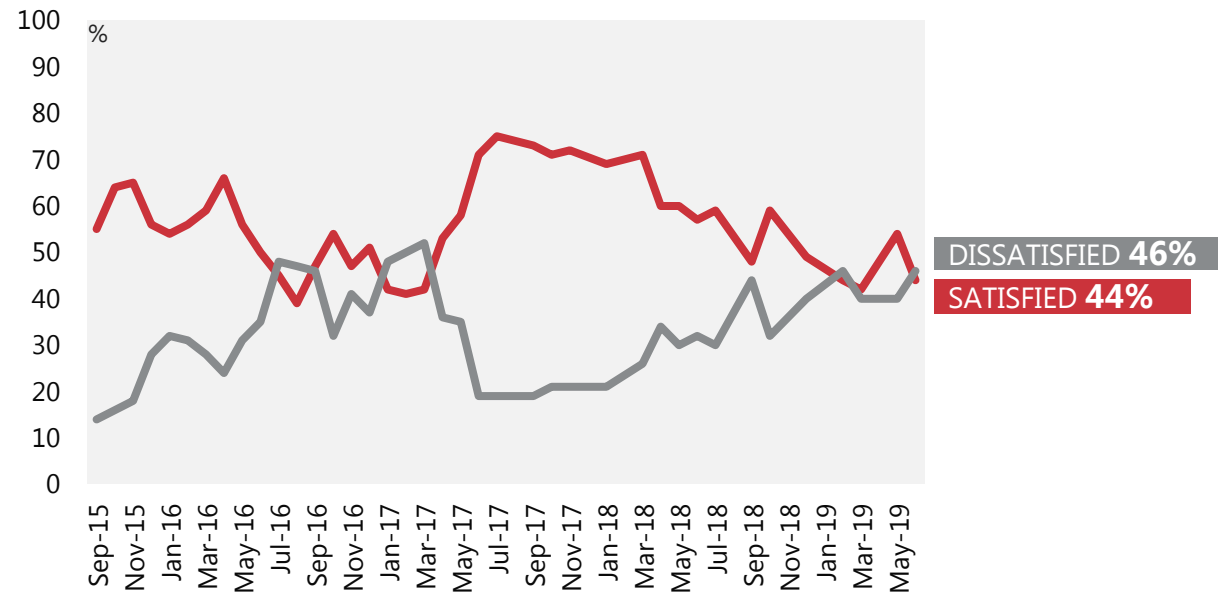
June 2019



NET = -2



September 2015 – June 2019



Base: 184 Labour supporters 18+ 21-25 June 2019

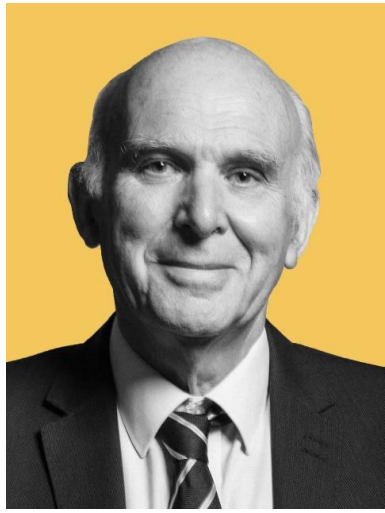
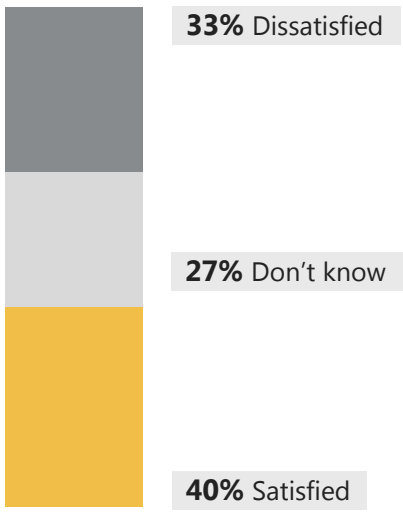


Source: Ipsos MORI Political Monitor

# Vince Cable Satisfaction

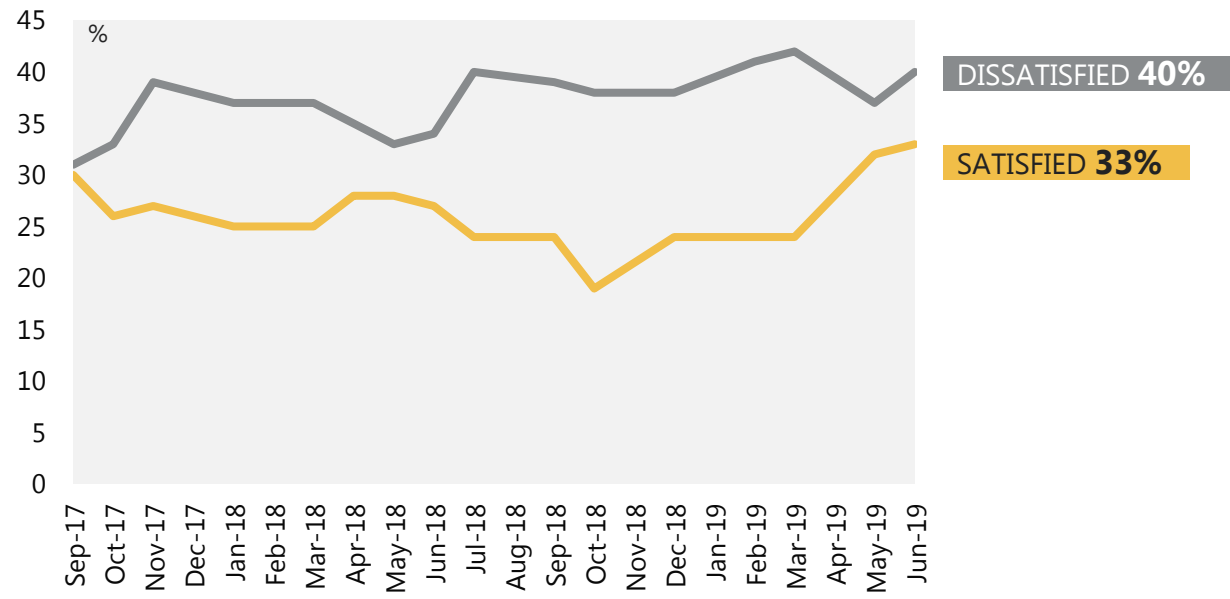
ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY VINCE CABLE IS DOING HIS JOB AS LEADER OF THE LIBERAL DEMOCRATS?

June 2019



NET = -7

September 2017 – June 2019



Base: 1,043 British adults 18+ 21-25 June 2019

Source: Ipsos MORI Political Monitor





June 2019

# ECONOMIC OPTIMISM

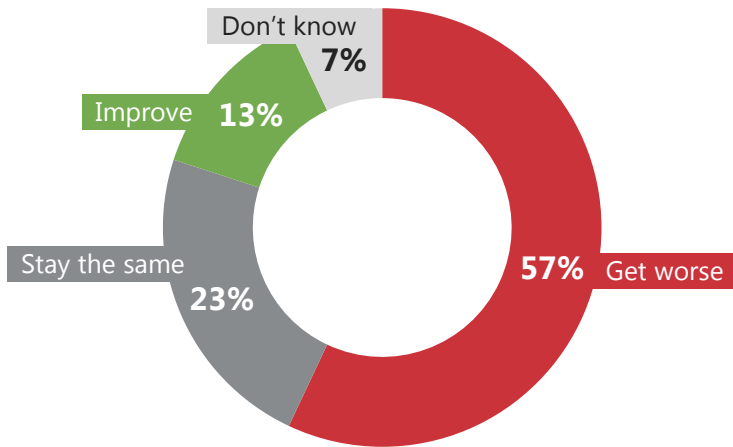


Ipsos MORI

# Economic Optimism Index

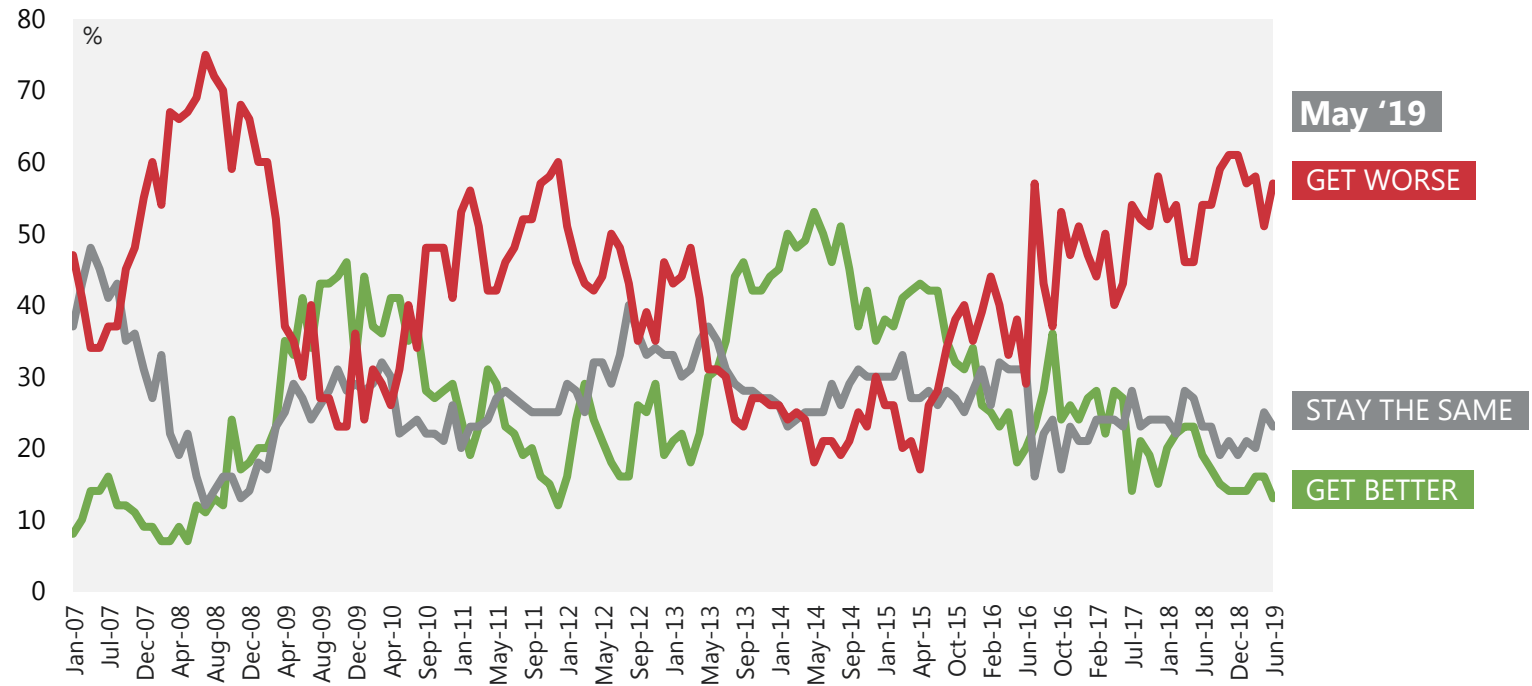
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

June 2019



EOI = -44

January 2007 – June 2019



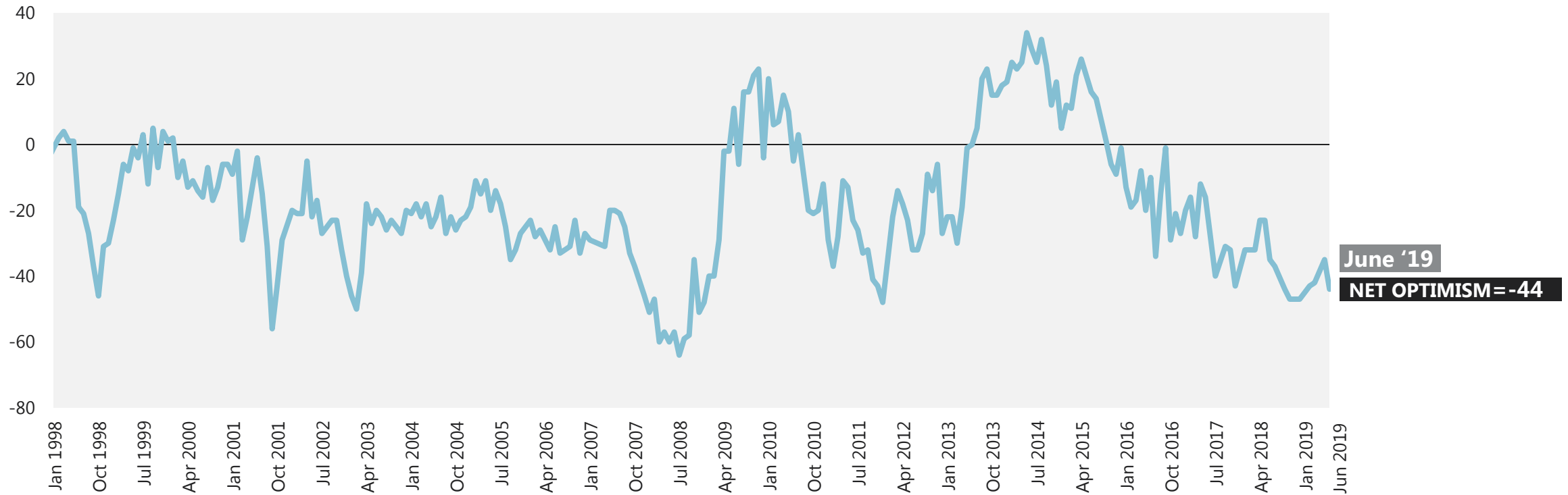
Base: 1,043 British adults 18+ 21-25 June 2019

Source: Ipsos MORI Political Monitor



# Economic Optimism Index – 1998-2019

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

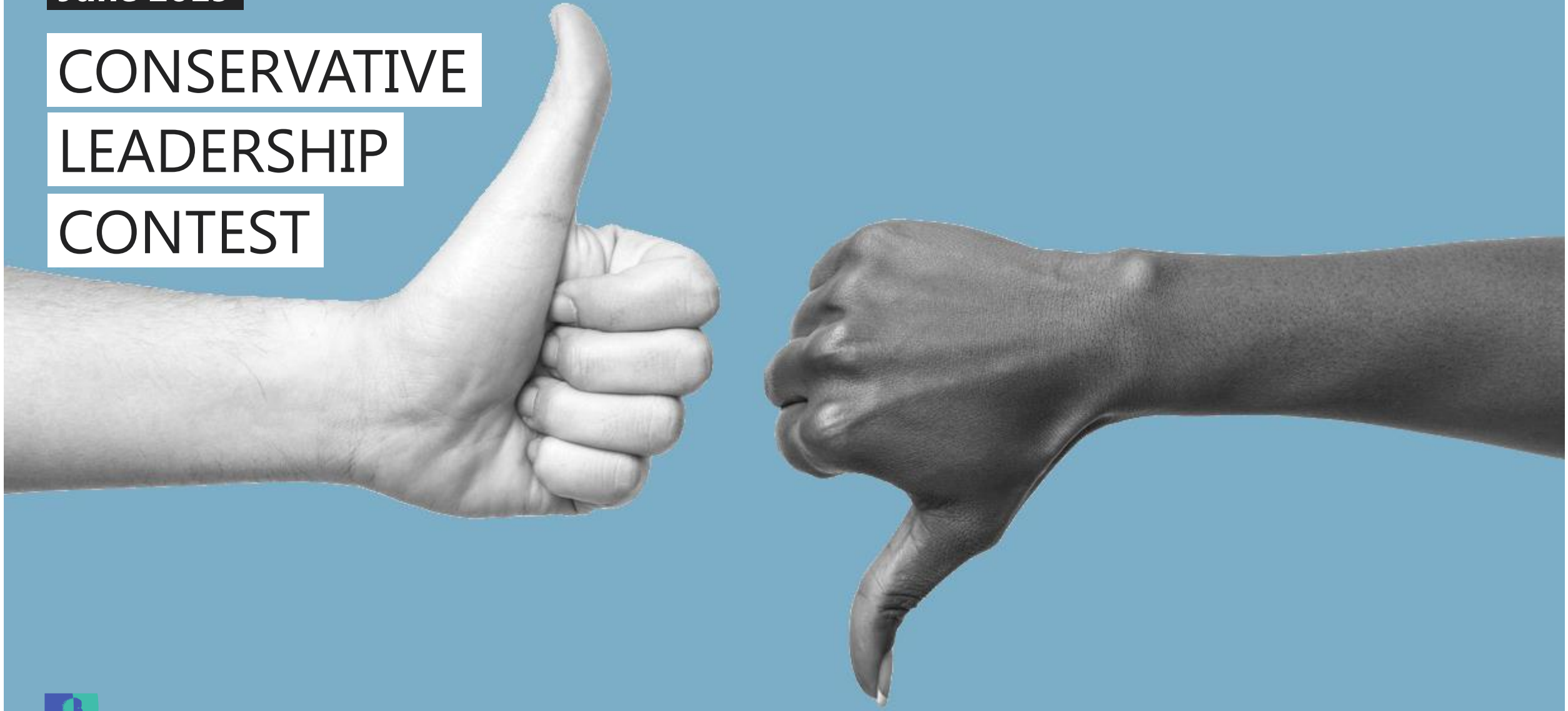


**June 2019**

**CONSERVATIVE**

**LEADERSHIP**

**CONTEST**



**Ipsos MORI**

# Leader image

## Johnson v Hunt

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO ...?

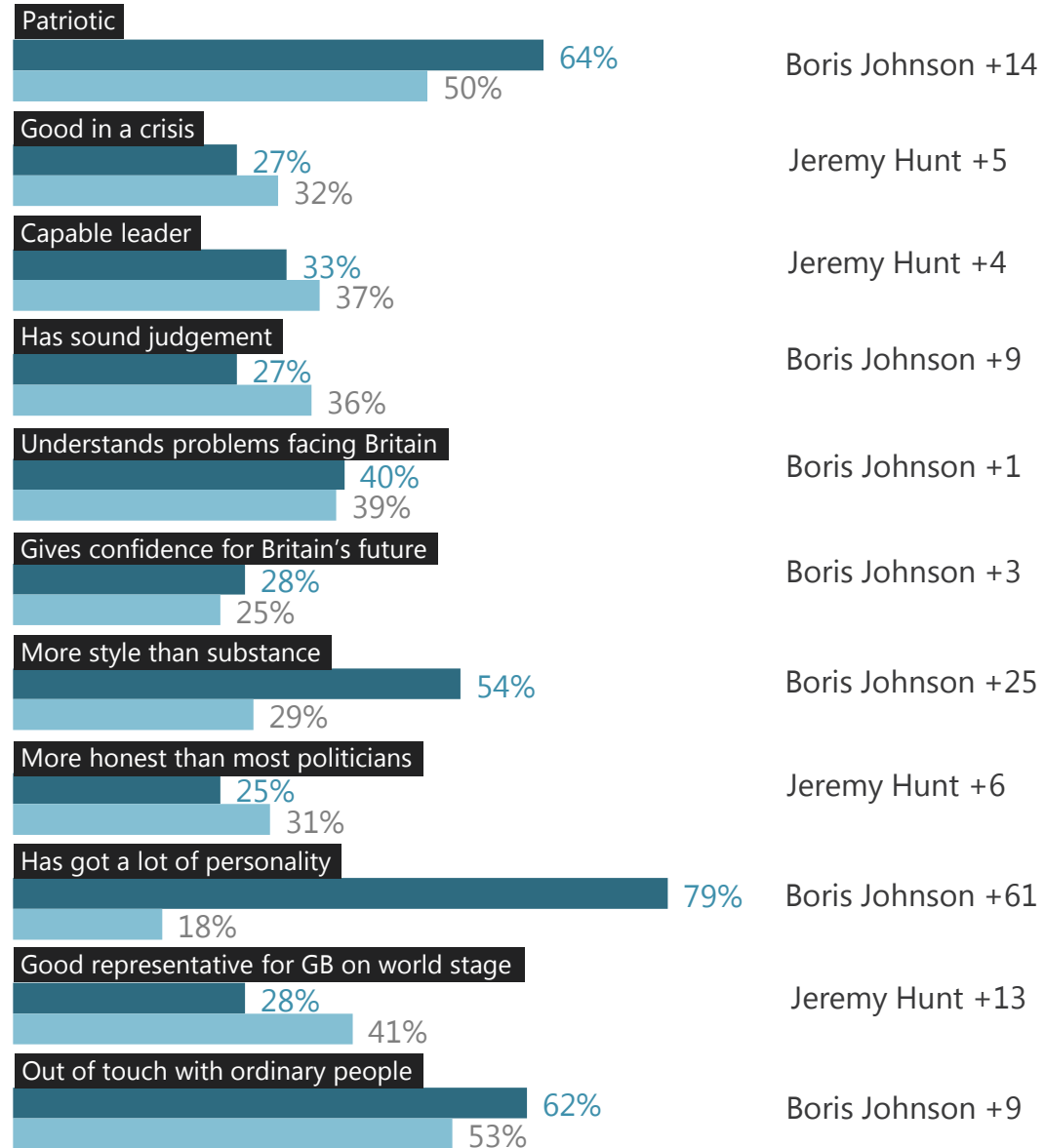


BORIS JOHNSON



JEREMY HUNT

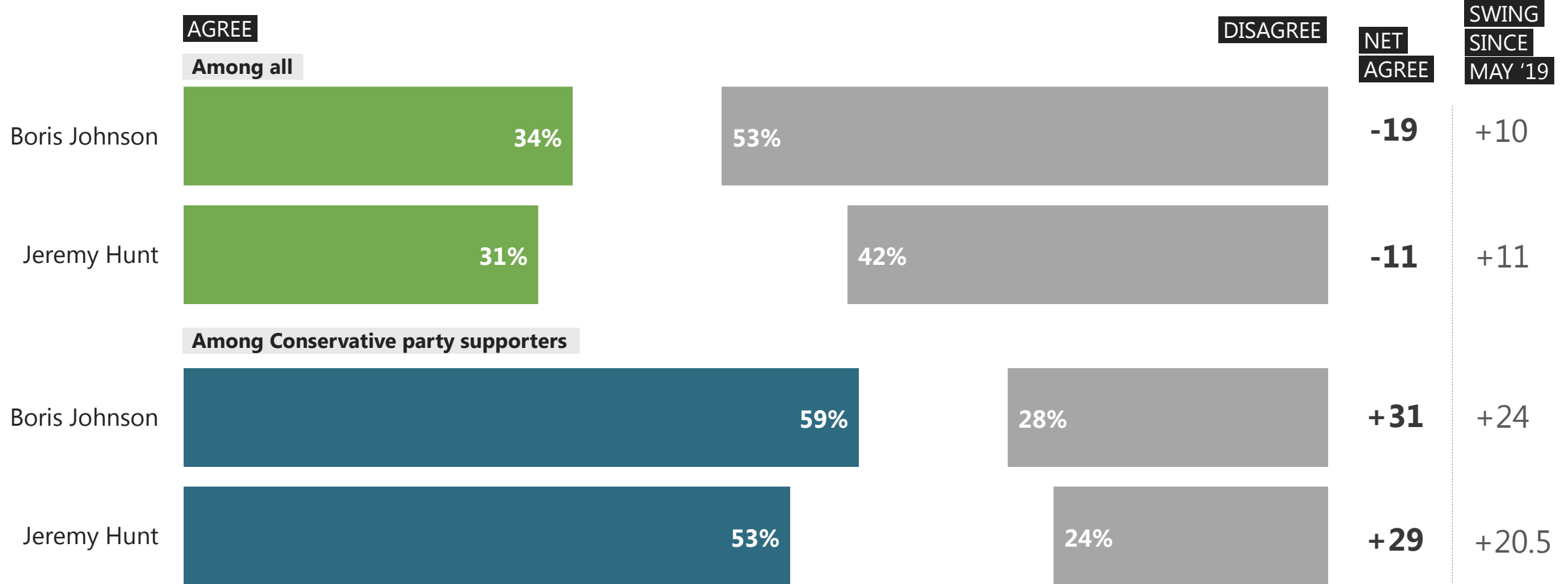
Base: 1,043 British adults 18+ 21-25 June 2019



Source: Ipsos MORI Political Monitor

# Prime Minister material?

ON BALANCE, DO YOU AGREE OR DISAGREE THAT ...HAS WHAT IT TAKES TO BE A GOOD PRIME MINISTER?



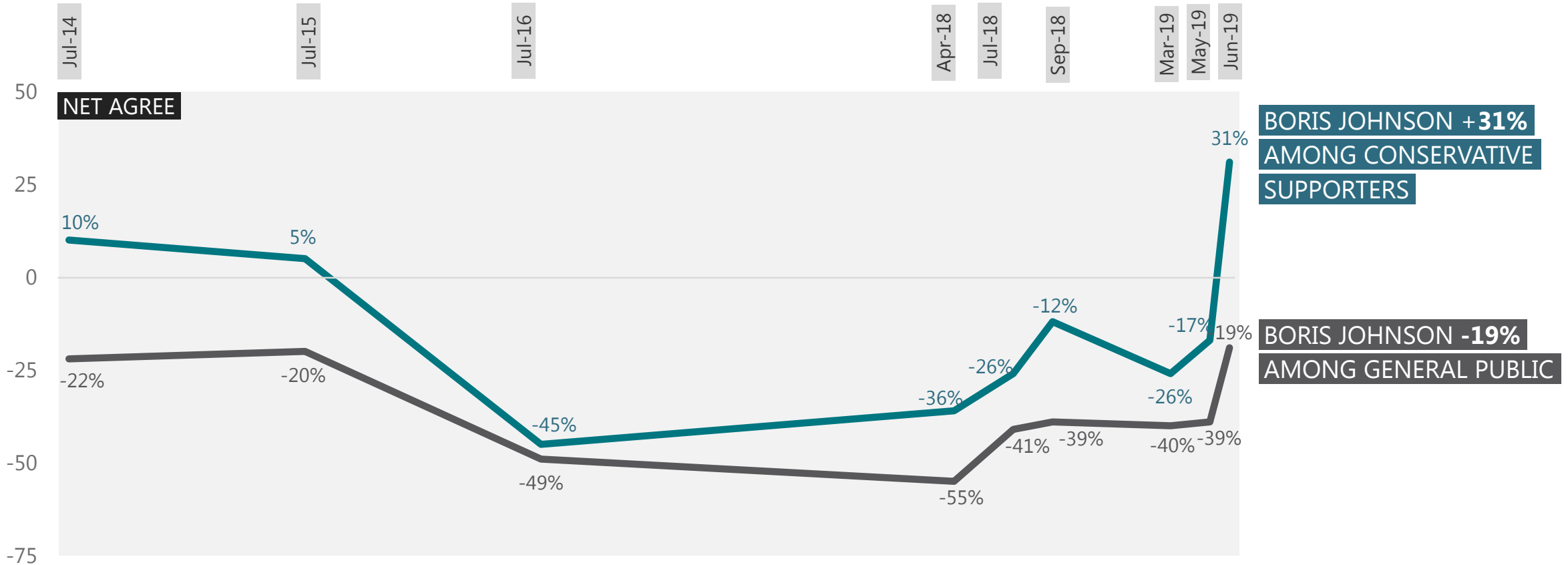
Base: 1,043 British adults 18+, 252 Conservative party supporters, 21-25 June 2019, Swing is calculated as the average of change in % "agree" and % "disagree"

Source: Ipsos MORI Political Monitor

# Prime Minister material?

# Boris Johnson

ON BALANCE, DO YOU AGREE OR DISAGREE THAT ... HAS WHAT IT TAKES TO BE A GOOD PRIME MINISTER?



Base: c.1,000 British adults, c.200-300 Conservative Party supporters each month

Source: Ipsos MORI Political Monitor



# Most capable Prime Minister

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVE'S ... OR LABOUR'S JEREMY CORBYN?

## AMONG ALL



**Jeremy Hunt**



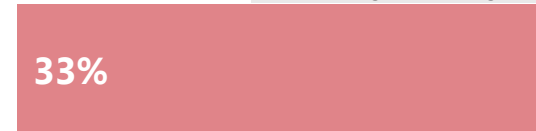
**Boris Johnson**



**Jeremy Corbyn**



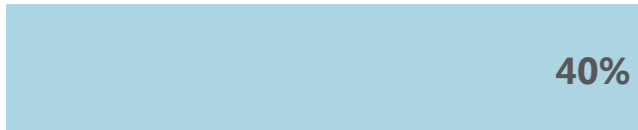
**Jeremy Corbyn**



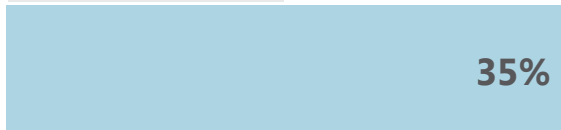
## AMONG NON-CONSERVATIVE SUPPORTERS



**Jeremy Hunt**



**Boris Johnson**



**Jeremy Corbyn**



**Jeremy Corbyn**



Base: 1,043 British adults 18+, 667 Non-Conservative party supporters 21-25 June 2019\*



**Ipsos MORI**

Source: Ipsos MORI Political Monitor



# Likelihood to vote Conservative in the future

IF JEREMY HUNT/BORIS JOHNSON WAS LEADER OF THE CONSERVATIVE PARTY, HOW LIKELY OR UNLIKELY WOULD YOU BE TO CONSIDER VOTING CONSERVATIVE AT THE NEXT GENERAL ELECTION? WOULD YOU BE...?

Jeremy Hunt



LIKELY

UNLIKELY

Among all



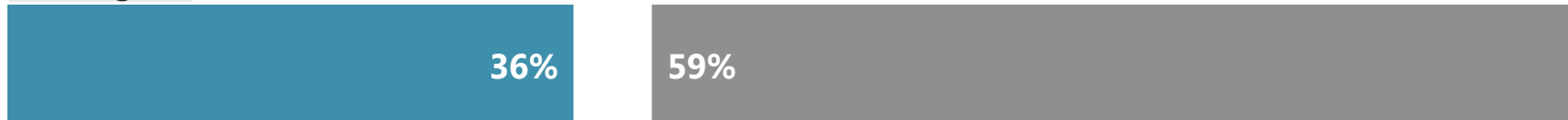
Among Non-Conservative party supporters



Boris Johnson



Among all



Among Non-Conservative party supporters



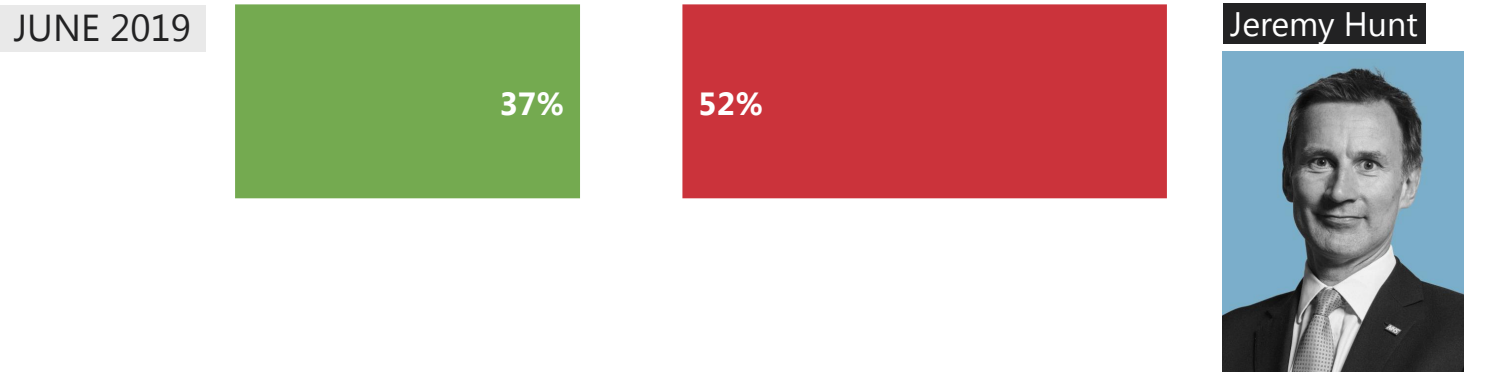
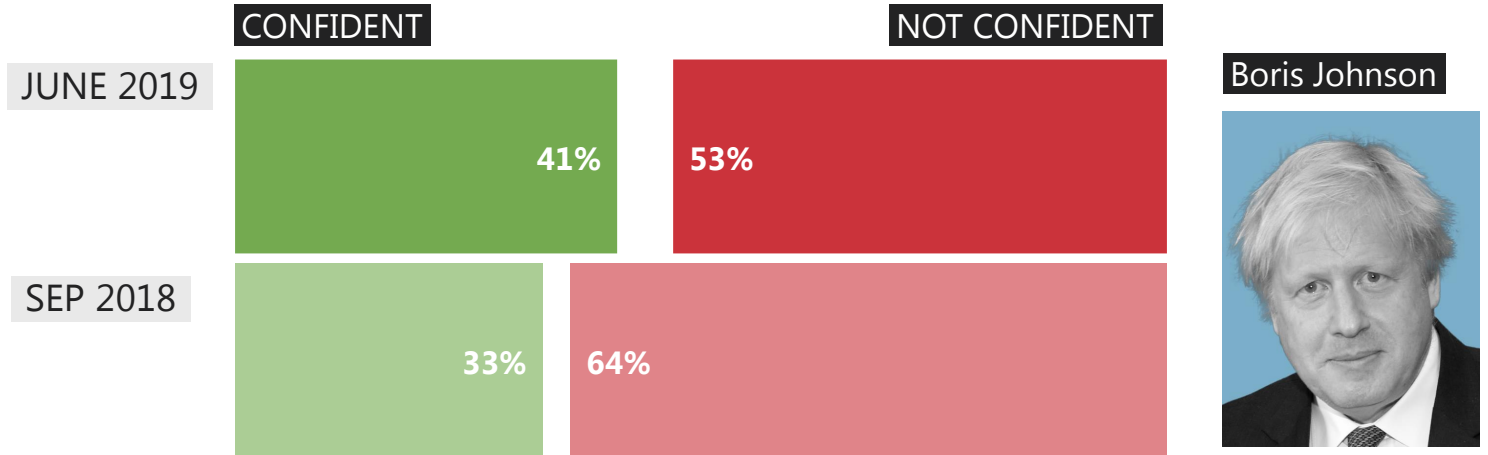
**June 2019**

**BREXIT**



# Confidence in getting a good Brexit deal for Britain

FOR EACH OF THE FOLLOWING, IF THEY WERE PRIME MINISTER, HOW CONFIDENT, IF AT ALL, WOULD YOU BE THAT THEY WOULD GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?



Base: 1,043 British adults 18 21-25 June 2019"



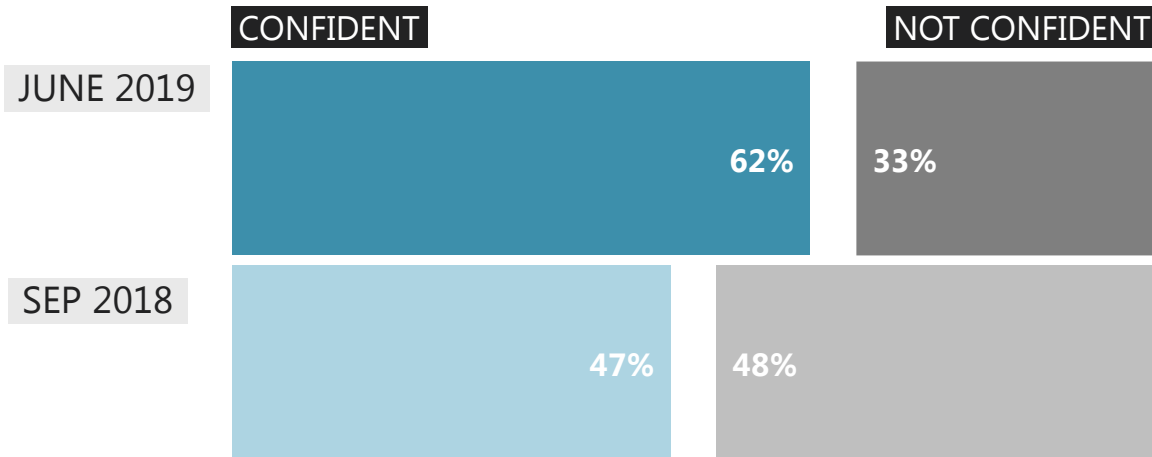
Source: Ipsos MORI Political Monitor

# Confidence in getting a good Brexit deal for Britain

## Among Conservative party supporters

FOR EACH OF THE FOLLOWING, IF THEY WERE PRIME MINISTER, HOW CONFIDENT, IF AT ALL, WOULD YOU BE THAT THEY WOULD GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?

Base: 252 Conservative party supporters 21-25 June 2019\*

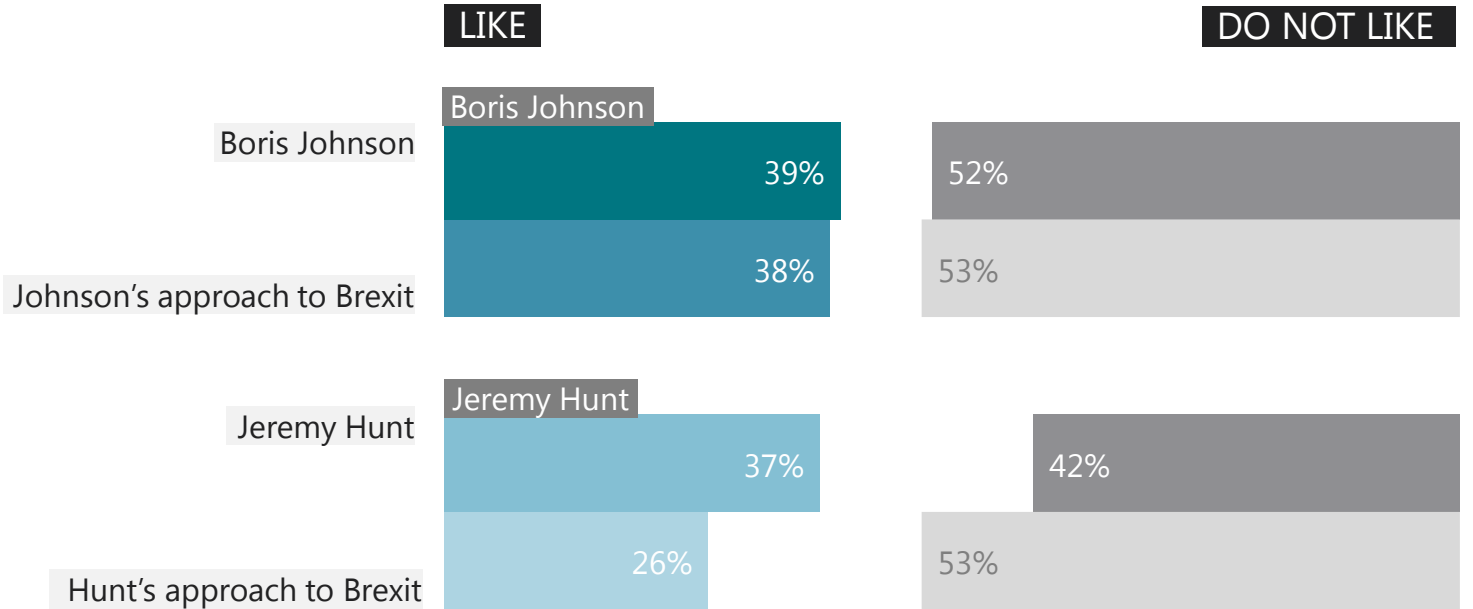


Source: Ipsos MORI Political Monitor

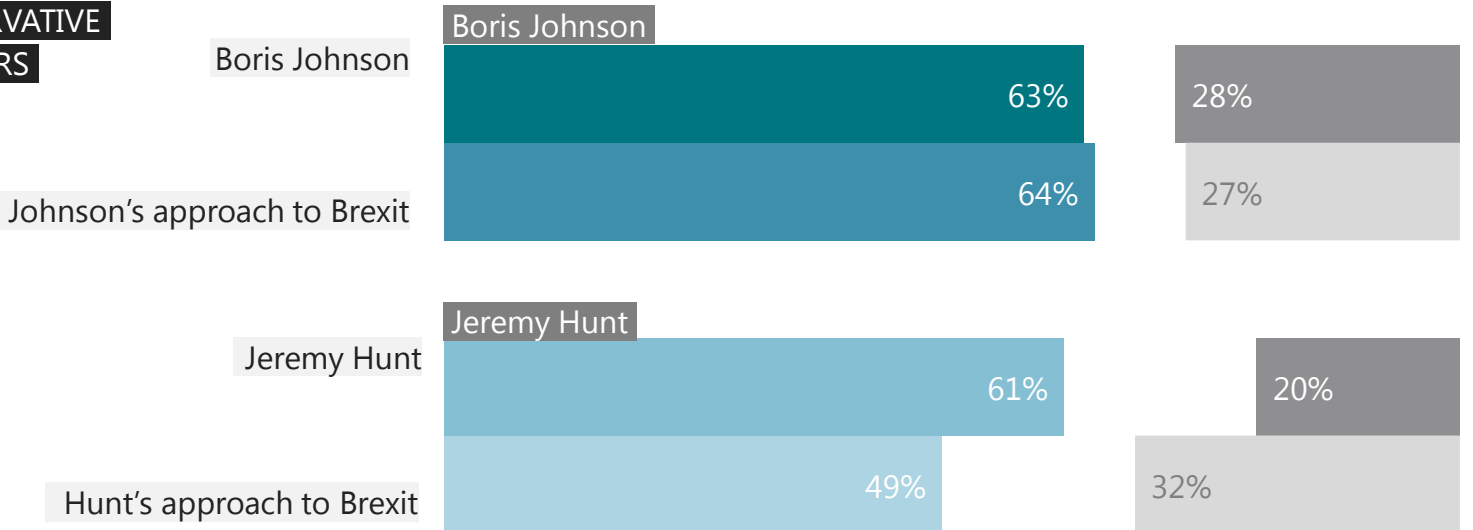
# Conservative party leadership candidates and their position on Brexit

WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEWS OF EACH OF THE FOLLOWING AND THEIR APPROACH TO BRITAIN LEAVING THE EUROPEAN UNION (BREXIT)?

AMONG ALL



AMONG CONSERVATIVE PARTY SUPPORTERS



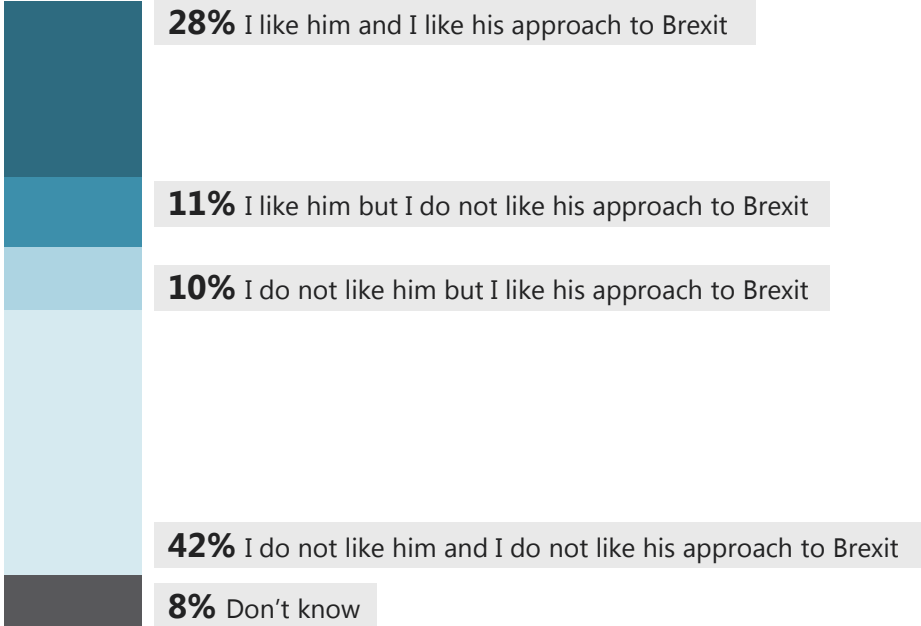
Base: 1,043 British adults 18+, 252 Conservative party supporters 21-25 June 2019\*

Source: Ipsos MORI



# Boris Johnson and his position on Brexit

WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEWS OF EACH OF THE FOLLOWING PARTIES AND THEIR APPROACH TO BRITAIN LEAVING THE EUROPEAN UNION (BREXIT)?



Boris Johnson and his Brexit position	
Total like him	39%
.....	
Total do not like him	52%
.....	
Total like his approach to Brexit	38%
.....	
Total do not like his approach to Brexit	53%

Base: 1,043 British adults 18+ 21-25 June 2019"



Source: Ipsos MORI Political Monitor

# Jeremy Hunt and his position on Brexit

WHICH OF THESE STATEMENTS COMES CLOSEST TO YOUR VIEWS OF EACH OF THE FOLLOWING PARTIES AND THEIR APPROACH TO BRITAIN LEAVING THE EUROPEAN UNION (BREXIT)?



## Jeremy Hunt and his Brexit position

Total like him 37%

Total do not like him 42%

Total like his approach to Brexit 26%

Total do not like his approach to Brexit 53%

Base: 1,043 British adults 18+ 21-25 June 2019"



Source: Ipsos MORI Political Monitor

# Ipsos MORI

**June 2019 Political Monitor**

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