

### Ipsos MORI June 2019 Political Monitor Topline Results

26th June 2019

Fieldwork: 21st - 25th June 2019

#### **Technical Details**

Ipsos MORI interviewed a representative sample of 1,043 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 21st – 25th June 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

#### **Voting Intention**

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

#### Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who <u>will</u> vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.



## Q1a How would you vote if there were a General Election tomorrow? IF UNDECIDED OR REFUSED AT Q1a

#### Q1b Which party are you most inclined to support?

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (787)	Q1a/b June %	Q1a/b May %
Conservative	26	25
Labour	24	27
Liberal Democrats (Lib Dem)	22	15
Scottish/Welsh Nationalist	5	5
Green Party	8	7
UK Independence Party	1	3
Change UK - The Independent Group	0	2
The Brexit Party	12	16
Other	*	1
Conservative lead ( <u>+</u> %)	+2	-2
Would not vote	*	1
Undecided	3	4
Refused	*	1

#### Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

# Q1a How do you intend to vote in the General Election? Will you vote...? IF UNDECIDED OR REFUSED AT Q1a

#### Q1b Which party are you most inclined to support?

	%
Conservative	30
Labour	25
Liberal Democrats (Lib Dem)	21
Scottish/Welsh Nationalist	5
Green Party	7
UK Independence Party	1
Change UK - The Independent Group*	0
The Brexit Party*	11
Other	1
Conservative lead (±%)	+5
Would not vote	9
Undecided	6
Refused	*



#### **Certainty of voting**

And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	63
9	5
8	6
7	4
6	1
5	5
4	2
3	2
2	1
1 – absolutely certain not to vote	11
Don't know	*

#### **Satisfaction Ratings**

Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Vince Cable is doing his job as leader of the Liberal Democrats?
- Q6A Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of the Brexit Party?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	<u>+</u>
Government (Q3) June '19	8	85	7	-77
May '19	10	84	5	-74
May (Q4) June '19	25	69	7	-44
May '19	26	69	5	-43
Corbyn (Q5) June '19	17	75	8	-58
May '19	20	73	7	-53
Cable (Q6) June '19	33	40	27	-7
May '19	32	37	31	-5
Farage (Q6A) June '19	35	54	11	-19



- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Theresa May is doing her job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?

Base: All party supporters (\*Government is based on Conservative supporters)

		Satisfied	Dissatisfied	Don't know	Net satisfaction
	Base	%	%	%	±
Government (Q3) Jun '19	252	21	69	10	-48
<i>May '19</i>	222	23	68	9	-45
May (Q4) June '19	252	46	50	5	-4
<i>May '19</i>	222	53	43	4	+10
Corbyn (Q5) June '19	184	44	46	10	-2
May '19	197	54	40	6	+14

### **Economic Optimism Index**

Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	June '19	May '19
	%	%
Improve	13	16
Stay the same	23	25
Get worse	57	51
Don't know	7	9
Ipsos MORI Economic Optimism Index (EOI)	-44	-35



### **Conservative leadership contest**

As you may be aware, earlier this week Jeremy Hunt and Boris Johnson made it to the final two in the contest to become the next Conservative party leader and therefore Prime Minister. I am now going to ask you some questions about Jeremy Hunt and Boris Johnson, as well as Labour leader Jeremy Corbyn and Brexit Party leader Nigel Farage.

Q8 I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...

	Jeremy Corbyn (Sept 2015) %	Jeremy Corbyn (Sept 2016) %	Jeremy Corbyn (April 2018) %	Jeremy Corbyn (Sept 2017) %	Jeremy Corbyn (June 2019)	Boris Johnson (June 2019) %	Jeremy Hunt (June 2019) %	Nigel Farage (Sept 2015) %	Nigel Farage (April 2016)	Nigel Farage (June 2019) %
A capable leader	32	24	32	38	23	33	37	28	24	32
Good in a crisis	23	18	25	30	19	27	32	20	15	28
Has sound judgement	32	30	31	40	21	27	36	22	21	30
Understands the problems facing Britain	49	44	47	52	39	40	39	42	36	42
Out of touch with ordinary people	39	44	39	32	47	62	53	50	41	47
Has got a lot of personality	41	32	39	47	22	79	18	66	57	61
Gives me confidence for Britain's future	(N/A)	(N/A)	(N/A)	(N/A)	16	28	25	(N/A)	(N/A)	23
Patriotic	37	49	44	46	39	64	50	68	61	55
More honest than most politicians	54	52	47	55	32	25	31	44	36	34
More style than substance	25	24	27	28	23	54	29	58	44	46
A good representative for Britain on the world stage	(N/A)	(N/A)	(N/A)	(N/A)	21	28	41	(N/A)	(N/A)	27
None of these	3	3	5	4	11	4	6	2	3	5
Don't know	9	6	4	3	4	3	11	5	10	4

# **Ipsos MORI**

 ${\tt Q9}.$  On balance, do you agree or disagree that  $\dots$  has what it takes to be a good Prime Minister?

Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Jeremy Corbyn	June '19	7	15	8	14	54	3	22	68	-46
	Mar '19	10	11	7	12	55	5	21	67	-46
	Sep '18	8	19	9	15	45	4	27	60	-33
	Jul '18	13	18	7	17	44	2	31	61	-30
	Apr '18	14	16	6	15	43	5	30	<i>5</i> 8	-28
	Jul '16	11	12	6	18	50	3	23	68	-45
	Jul '15	6	11	19	15	21	28	17	36	-19
Jeremy Hunt	June '19	7	24	17	17	25	10	31	42	-11
	May '19	4	15	17	16	36	11	19	52	-33
	Mar '19	4	15	13	20	33	16	19	53	-34
	Sep '18	2	12	20	20	33	14	14	53	-39
	Jul '18	4	11	14	18	40	13	15	58	<i>-4</i> 3
Boris Johnson	June '19	14	20	10	13	40	3	34	53	-19
	May '19	11	14	7	12	52	3	25	64	-39
	Mar '19	8	16	7	15	49	5	24	64	-40
	Sep '18	9	16	8	13	51	3	25	64	-39
	Jul '18	12	13	6	13	53	3	25	66	-41
	Apr '18	7	10	5	19	53	6	17	72	-55
	Jul '16	11	10	5	22	48	4	21	70	-49
	Jul '15	13	19	11	21	31	6	32	52	-20
	Jul '14	12	20	9	20	34	5	32	54	-22
Nigel Farage	May '19	9	15	9	12	51	4	24	63	-39

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Jeremy Corbyn	June '19	184	24	36	11	11	18	*	60	29	+31
	Mar '19	262	26	26	10	16	17	4	52	33	+19
	Sep '18	359	21	36	11	14	15	3	57	29	+28
	Jul '18	302	29	33	6	20	12	*	62	32	+30
	Apr '18	325	35	32	10	9	12	2	67	21	+46
	Jul '16	310	27	20	6	21	24	2	47	45	+2
	Jul '15	299	10	16	19	19	15	22	26	33	-7
Jeremy Hunt	June '19	252	19	34	16	11	13	7	53	24	+29
	May '19	222	7	22	20	26	15	9	29	41	-12
	Mar '19	324	7	25	15	21	15	15	32	36	-4
	Sep '18	334	3	19	23	20	22	14	22	43	-21
	Jul '18	382	6	16	19	21	24	13	22	45	-23
<b>Boris Johnson</b>	June '19	252	29	30	11	15	13	1	59	28	+31
	May '19	322	13	23	9	20	33	2	36	53	-17
	Mar '19	324	12	20	7	18	40	4	32	58	-26
	Sep '18	334	13	26	7	16	35	4	39	51	-12
	Jul '18	382	10	21	9	19	38	4	31	57	-26
	Apr '18	340	11	15	6	30	32	6	26	62	-36



Jul '16	292	9	14	6	29	39	3	23	68	-45
Jul '15	312	20	27	8	26	16	3	47	42	+5
Jul '14	242	21	26	12	18	19	4	47	37	+10

### Q10 Who do you think would make the most capable Prime Minister, the Conservative's Jeremy Hunt or Labour's Jeremy Corbyn?

	All respondents	Conservative party supporters	Supporters of parties other than Conservatives
	%	%	%
			/0
Base	1043	252	667
Jeremy Hunt	52	84	40
Jeremy Corbyn	29	7	40
Neither	11	5	12
No difference	1	1	1
Other	1	-	1
Don't know	7	3	5

## Q11 Who do you think would make the most capable Prime Minister, the Conservative's Boris Johnson or Labour's Jeremy Corbyn?

	All respondents	Conservative party supporters	Supporters of parties other than Conservatives
	%	%	%
	10.12	3.53	• • • • • • • • • • • • • • • • • • • •
Base	1043	252	667
Boris Johnson	51	87	35
Jeremy Corbyn	33	4	49
Neither	11	5	13
No difference	1	2	1
Other	*	-	1
Don't know	4	1	2

## Q12 If Jeremy Hunt was leader of the Conservative Party, how likely or unlikely would you be to consider voting Conservative at the next General Election? Would you be...?

	All respondents	Conservative party supporters	Supporters of parties other than Conservatives
	%	%	0/
			%
Base	1043	252	667
Very likely	17	56	3
Fairly likely	15	28	11
Fairly unlikely	16	8	18
Very unlikely	46	3	66
Don't know	6	5	3
Likely	32	84	14
Unlikely	62	11	84



Q13. If Boris Johnson was leader of the Conservative Party, how likely or unlikely would you be to consider voting Conservative at the next General Election? Would you be...

	All respondents	Conservative party supporters	Supporters of parties other than Conservatives
	%	%	
			%
Base	1043	252	667
Very likely	19	57	6
Fairly likely	17	22	15
Fairly unlikely	10	5	10
Very unlikely	49	10	67
Don't know	5	5	2
Likely	36	79	21
Unlikely	59	15	77

### **Brexit**

Q14. For each of the following, if they were Prime Minister, how confident, if at all, would you be that they would get a good deal for Britain in negotiations with other European Union leaders?

		Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
Corbyn	June '19	5	19	23	48	6	24	71
	Sep '18	4	24	25	42	5	28	67
	Mar '18	5	28	29	34	5	33	63
	Jul '17	6	23	29	38	5	29	67
Johnson	June '19	15	26	17	36	6	41	53
	Sep '18	9	24	20	44	3	33	64
Hunt	June '19	5	32	24	28	11	37	52
Farage	June '19	14	19	17	44	6	33	61

Base: Own party supporters (184 Labour supporters, 252 Conservative supporters)

		Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
Corbyn	June '19	15	50	16	13	7	65	29
	Sep '18	10	49	25	14	3	59	39
	Mar '18	10	53	26	7	4	63	33
	Jul '17	15	42	30	10	3	57	40
Johnson	June '19	33	29	18	15	5	62	33
	Sep '18	13	34	21	27	5	47	48
Hunt	June '19	14	46	16	15	8	60	31



## Q15. Which of these statements comes closest to your views of each of the following and their approach to Britain leaving the European Union (Brexit)?

	Boris Johnson %	Jeremy Hunt %	Jeremy Corbyn %	Nigel Farage %
I <u>like</u> him and I <u>like</u> his approach to Brexit	28	19	12	27
I <u>like</u> him but I <u>do not like</u> his approach to Brexit	11	18	19	9
I <u>do not like</u> him but I <u>like</u> his approach to Brexit	10	7	5	9
I <u>do not like</u> him and I <u>do not</u> <u>like</u> his approach to Brexit	42	35	56	49
Don't know	8	21	8	6
<u>Like</u> him	39	37	31	36
Do not like him	52	42	61	58
Like his approach to Brexit	38	26	17	36
<u>Do not like</u> his approach to Brexit	53	53	75	58

Base: Own party supporters

	Boris Johnson %	Jeremy Hunt %	Jeremy Corbyn %
Base	252	252	184
I <u>like</u> him and I <u>like</u> his approach to Brexit	50	41	39
I <u>like</u> him but I <u>do not like</u> his approach to Brexit	13	20	34
I <u>do not like</u> him but I <u>like</u> his approach to Brexit	14	8	5
I do not like him and I do not like his approach to Brexit	14	12	18
Don't know	10	18	4
<u>Like</u> him	63	61	73
Do not like him	28	20	23
Like his approach to Brexit	64	49	44
<u>Do not like</u> his approach to Brexit	27	32	52