

How would you rate these various aspects of your life? - Your overall level of wellbeing

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	990	502	488	340	408	241	132	238	351	270
	66%	64%	68%	62%	66%	74%	60%	57%	70%	74%
						C	*		G	G
Excellent	211	113	98	96	75	40	49	46	57	59
	14%	14%	14%	17%	12%	12%	23%	11%	11%	16%
							*			H
Good	779	389	390	244	333	201	82	191	293	212
	52%	50%	54%	44%	54%	62%	37%	46%	58%	58%
					C	C	*		FG	FG
Bottom 3 Box (Net)	511	279	232	213	214	85	88	177	152	94
	34%	36%	32%	38%	34%	26%	40%	43%	30%	26%
				E			*	HI		
Fair	428	230	198	183	168	76	79	144	125	80
	29%	29%	27%	33%	27%	23%	36%	35%	25%	22%
				E			*	HI		
Bottom 2 Box (Subnet)	83	49	34	29	46	8	8	33	27	14
	6%	6%	5%	5%	7%	3%	4%	8%	5%	4%
				E			*	I		
Poor	69	45	24	25	38	6	8	26	24	12
	5%	6%	3%	4%	6%	2%	4%	6%	5%	3%
				E			*			
Bad	14	4	10	5	7	2	-	8	4	3
	1%	*	1%	1%	1%	1%	-	2%	1%	1%
							*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Your physical health

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	890	470	420	328	365	197	124	217	304	245
	59%	60%	58%	59%	59%	60%	56%	52%	60%	67%
							*			GH
Excellent	179	101	78	92	59	28	40	43	45	52
	12%	13%	11%	17%	9%	9%	18%	10%	9%	14%
				DE			*			H
Good	711	369	342	236	306	169	84	175	259	193
	47%	47%	47%	43%	49%	52%	38%	42%	51%	53%
							*		G	G
Bottom 3 Box (Net)	611	311	300	225	257	129	95	197	199	120
	41%	40%	42%	41%	41%	40%	44%	48%	40%	33%
							*	I	I	
Fair	500	253	246	187	198	114	87	154	159	99
	33%	32%	34%	34%	32%	35%	40%	37%	32%	27%
							*	I		
Bottom 2 Box (Subnet)	112	58	54	38	59	14	8	43	40	21
	7%	7%	7%	7%	10%	4%	4%	10%	8%	6%
					E		*	I		
Poor	92	44	47	24	54	13	8	32	33	18
	6%	6%	7%	4%	9%	4%	4%	8%	7%	5%
				CE			*			
Bad	20	13	7	14	5	1	-	11	7	3
	1%	2%	1%	3%	1%	*	-	3%	1%	1%
							*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Your mental health

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	991	532	458	315	418	257	136	249	349	256
	66%	68%	64%	57%	67%	79%	62%	60%	69%	70%
					C	CD	*		G	G
Excellent	299	176	123	113	104	83	63	64	97	75
	20%	23%	17%	20%	17%	25%	29%	15%	19%	21%
						D	*			
Good	692	356	336	203	315	174	73	185	252	182
	46%	46%	47%	37%	51%	53%	33%	45%	50%	50%
					C	C	*			
Bottom 3 Box (Net)	510	248	262	238	203	69	83	166	153	108
	34%	32%	36%	43%	33%	21%	38%	40%	31%	30%
				DE	E		*	HI		
Fair	367	172	194	172	135	60	61	117	109	80
	24%	22%	27%	31%	22%	19%	28%	28%	22%	22%
				DE			*			
Bottom 2 Box (Subnet)	144	76	68	66	69	9	22	49	45	29
	10%	10%	9%	12%	11%	3%	10%	12%	9%	8%
				E	E		*			
Poor	122	66	56	52	63	7	22	42	35	24
	8%	8%	8%	9%	10%	2%	10%	10%	7%	7%
				E	E		*			
Bad	22	10	11	14	6	2	-	7	10	5
	1%	1%	2%	3%	1%	*	-	2%	2%	1%
							*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Your financial health

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	653 44%	366 47%	287 40%	219 40%	268 43%	166 51%	76 35%	152 37%	220 44%	206 56%
Excellent	136 9%	77 10%	59 8%	50 9%	57 9%	30 9%	13 6%	30 7%	43 9%	50 14%
Good	517 34%	289 37%	227 32%	169 31%	211 34%	136 42%	63 29%	121 29%	176 35%	156 43%
Bottom 3 Box (Net)	848 56%	414 53%	434 60%	335 60%	353 57%	160 49%	143 65%	262 63%	283 56%	159 44%
Fair	524 35%	243 31%	281 39%	202 37%	232 37%	90 27%	69 32%	144 35%	198 39%	113 31%
Bottom 2 Box (Subnet)	324 22%	171 22%	153 21%	132 24%	121 20%	70 22%	74 34%	119 29%	86 17%	46 13%
Poor	277 18%	148 19%	128 18%	117 21%	104 17%	56 17%	74 34%	97 23%	70 14%	36 10%
Bad	47 3%	23 3%	24 3%	15 3%	18 3%	15 4%	- -	21 5%	16 3%	9 3%
Sigma	1501 100%	781 100%	720 100%	553 100%	622 100%	326 100%	219 100%	414 100%	503 100%	365 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Your job satisfaction

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	881 59%	465 60%	416 58%	286 52%	365 59%	229 70%	146 66%	224 54%	294 58%	217 59%
Excellent	242 16%	141 18%	101 14%	99 18%	94 15%	49 15%	60 28%	53 13%	63 12%	66 18%
Good	638 43%	324 41%	315 44%	187 34%	271 44%	180 55%	85 39%	171 41%	232 46%	151 41%
Bottom 3 Box (Net)	620 41%	316 40%	305 42%	267 48%	256 41%	97 30%	74 34%	190 46%	209 42%	148 41%
Fair	429 29%	218 28%	211 29%	185 34%	174 28%	69 21%	58 27%	125 30%	147 29%	98 27%
Bottom 2 Box (Subnet)	192 13%	98 13%	94 13%	81 15%	83 13%	28 8%	15 7%	65 16%	62 12%	50 14%
Poor	149 10%	77 10%	73 10%	68 12%	56 9%	25 8%	8 4%	54 13%	47 9%	40 11%
Bad	43 3%	21 3%	22 3%	13 2%	27 4%	3 1%	7 3%	11 3%	15 3%	10 3%
Sigma	1501 100%	781 100%	720 100%	553 100%	622 100%	326 100%	219 100%	414 100%	503 100%	365 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Your opinions of your employer

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	893	466	428	311	366	217	143	227	297	226
	60%	60%	59%	56%	59%	66%	65%	55%	59%	62%
						C	*			
Excellent	244	132	113	103	100	41	45	63	75	62
	16%	17%	16%	19%	16%	13%	20%	15%	15%	17%
							*			
Good	649	334	315	208	266	176	99	164	222	164
	43%	43%	44%	38%	43%	54%	45%	40%	44%	45%
						CD	*			
Bottom 3 Box (Net)	608	315	293	243	255	109	76	187	206	139
	40%	40%	41%	44%	41%	34%	35%	45%	41%	38%
				E			*			
Fair	428	215	212	179	162	87	53	132	147	96
	28%	28%	29%	32%	26%	27%	24%	32%	29%	26%
							*			
Bottom 2 Box (Subnet)	180	99	81	64	93	23	23	55	59	43
	12%	13%	11%	12%	15%	7%	10%	13%	12%	12%
					E		*			
Poor	135	71	64	53	65	17	16	40	43	35
	9%	9%	9%	10%	10%	5%	7%	10%	9%	10%
					E		*			
Bad	45	28	17	11	29	6	7	15	16	8
	3%	4%	2%	2%	5%	2%	3%	4%	3%	2%
							*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Top 2 Box Summary

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Your overall level of wellbeing	990	502	488	340	408	241	132	238	351	270
	66%	64%	68%	62%	66%	74%	60%	57%	70%	74%
						C	*		G	G
Your physical health	890	470	420	328	365	197	124	217	304	245
	59%	60%	58%	59%	59%	60%	56%	52%	60%	67%
							*			GH
Your mental health	991	532	458	315	418	257	136	249	349	256
	66%	68%	64%	57%	67%	79%	62%	60%	69%	70%
					C	CD	*		G	G
Your financial health	653	366	287	219	268	166	76	152	220	206
	44%	47%	40%	40%	43%	51%	35%	37%	44%	56%
						C	*			FGH
Your job satisfaction	881	465	416	286	365	229	146	224	294	217
	59%	60%	58%	52%	59%	70%	66%	54%	58%	59%
						CD	*			
Your opinions of your employer	893	466	428	311	366	217	143	227	297	226
	60%	60%	59%	56%	59%	66%	65%	55%	59%	62%
						C	*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Bottom 2 Box Summary

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Your overall level of wellbeing	83 6%	49 6%	34 5%	29 5%	46 7%	8 3%	8 4%	33 8%	27 5%	14 4%
Your physical health	112 7%	58 7%	54 7%	38 7%	59 10%	14 4%	8 4%	43 10%	40 8%	21 6%
Your mental health	144 10%	76 10%	68 9%	66 12%	69 11%	9 3%	22 10%	49 12%	45 9%	29 8%
Your financial health	324 22%	171 22%	153 21%	132 24%	121 20%	70 22%	74 34%	119 29%	86 17%	46 13%
Your job satisfaction	192 13%	98 13%	94 13%	81 15%	83 13%	28 8%	15 7%	65 16%	62 12%	50 14%
Your opinions of your employer	180 12%	99 13%	81 11%	64 12%	93 15%	23 7%	23 10%	55 13%	59 12%	43 12%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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How would you rate these various aspects of your life? - Bottom 3 Box Summary

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Your overall level of wellbeing	511	279	232	213	214	85	88	177	152	94
	34%	36%	32%	38%	34%	26%	40%	43%	30%	26%
				E			*	HI		
Your physical health	611	311	300	225	257	129	95	197	199	120
	41%	40%	42%	41%	41%	40%	44%	48%	40%	33%
							*	I	I	
Your mental health	510	248	262	238	203	69	83	166	153	108
	34%	32%	36%	43%	33%	21%	38%	40%	31%	30%
				DE	E		*	HI		
Your financial health	848	414	434	335	353	160	143	262	283	159
	56%	53%	60%	60%	57%	49%	65%	63%	56%	44%
				E			I*	I	I	
Your job satisfaction	620	316	305	267	256	97	74	190	209	148
	41%	40%	42%	48%	41%	30%	34%	46%	42%	41%
				E	E		*			
Your opinions of your employer	608	315	293	243	255	109	76	187	206	139
	40%	40%	41%	44%	41%	34%	35%	45%	41%	38%
				E			*			

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements: - I value having choice in my benefits coverage versus inflexible packaged benefits

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	1343	681	662	489	553	301	196	367	441	339
	90%	87%	92%	88%	89%	92%	89%	89%	88%	93%
			A				*			H
Strongly agree	478	215	263	184	213	80	48	124	173	132
	32%	28%	36%	33%	34%	25%	22%	30%	34%	36%
			A		E		*			
Somewhat agree	866	466	400	305	339	221	148	243	268	207
	58%	60%	55%	55%	55%	68%	68%	59%	53%	57%
						CD	*			
Bottom 2 Box (Net)	158	99	58	64	69	25	23	47	62	25
	10%	13%	8%	12%	11%	8%	11%	11%	12%	7%
		B					*		I	
Somewhat disagree	129	79	51	54	57	18	15	38	56	21
	9%	10%	7%	10%	9%	6%	7%	9%	11%	6%
							*		I	
Strongly disagree	28	20	8	10	12	6	8	9	6	5
	2%	3%	1%	2%	2%	2%	4%	2%	1%	1%
							*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements: - I would be more likely to participate in a workplace wellness program that is customized to my specific wellness goals versus a generic, "one size fits all" wellness program

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	1255	645	610	465	528	262	171	353	414	317
	84%	83%	85%	84%	85%	80%	78%	85%	82%	87%
							*			H
Strongly agree	414	190	223	193	162	59	51	128	132	103
	28%	24%	31%	35%	26%	18%	23%	31%	26%	28%
			A	DE	E		*			
Somewhat agree	841	454	387	272	366	203	121	225	282	214
	56%	58%	54%	49%	59%	62%	55%	54%	56%	59%
					C	C	*			
Bottom 2 Box (Net)	246	136	110	88	94	64	48	61	89	48
	16%	17%	15%	16%	15%	20%	22%	15%	18%	13%
							*		I	
Somewhat disagree	221	123	98	80	81	60	48	53	76	44
	15%	16%	14%	14%	13%	19%	22%	13%	15%	12%
							*			
Strongly disagree	25	13	12	9	13	4	-	9	13	4
	2%	2%	2%	2%	2%	1%	-	2%	3%	1%
							*		I	
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent do you agree or disagree with the following statements: - I would be willing to share information about my health and wellness goals with my insurer in order to have a personalized wellness program tailored to my needs

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Top 2 Box (Net)	1138	578	559	438	461	239	159	320	388	271
	76%	74%	78%	79%	74%	73%	72%	77%	77%	74%
							*			
Strongly agree	306	172	133	144	113	49	48	90	101	67
	20%	22%	19%	26%	18%	15%	22%	22%	20%	18%
				DE			*			
Somewhat agree	832	406	426	294	348	190	111	230	288	204
	55%	52%	59%	53%	56%	58%	51%	55%	57%	56%
							*			
Bottom 2 Box (Net)	363	202	161	116	161	87	60	95	115	94
	24%	26%	22%	21%	26%	27%	28%	23%	23%	26%
							*			
Somewhat disagree	285	146	138	88	120	77	39	82	88	76
	19%	19%	19%	16%	19%	23%	18%	20%	18%	21%
							*			
Strongly disagree	79	56	23	27	41	10	22	13	26	18
	5%	7%	3%	5%	7%	3%	10%	3%	5%	5%
		B					*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent would having a tailored, personalized wellness program offered by your employer, and covered by insurance, impact the following: - Your overall wellbeing

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Increase (Net)	1205	602	604	458	500	248	160	332	410	303
	80%	77%	84%	83%	80%	76%	73%	80%	81%	83%
			A				*			
Increase a lot	488	210	277	207	193	87	54	143	175	116
	32%	27%	38%	37%	31%	27%	25%	34%	35%	32%
			A	E			*			
Increase a little	718	391	326	251	306	161	106	190	235	187
	48%	50%	45%	45%	49%	49%	48%	46%	47%	51%
							*			
No difference	296	179	117	96	122	78	59	82	93	62
	20%	23%	16%	17%	20%	24%	27%	20%	19%	17%
		B					*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent would having a tailored, personalized wellness program offered by your employer, and covered by insurance, impact the following: - Your physical health

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Increase (Net)	1176	579	597	466	488	222	164	328	402	282
	78%	74%	83%	84%	79%	68%	75%	79%	80%	77%
Increase a lot			A	E	E		*			
	464	197	267	210	171	84	59	151	158	97
	31%	25%	37%	38%	27%	26%	27%	36%	31%	27%
Increase a little			A	DE			*	I		
	712	382	330	257	317	138	106	177	244	185
	47%	49%	46%	46%	51%	42%	48%	43%	49%	51%
No difference							*			
	325	201	123	87	133	104	55	86	100	83
	22%	26%	17%	16%	21%	32%	25%	21%	20%	23%
Sigma		B				CD	*			
	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent would having a tailored, personalized wellness program offered by your employer, and covered by insurance, impact the following: - Your mental health

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Increase (Net)	1064	518	546	428	435	200	131	302	366	265
	71%	66%	76%	77%	70%	61%	60%	73%	73%	73%
Increase a lot			A	E			*			
	439	195	244	192	170	77	47	138	157	98
	29%	25%	34%	35%	27%	24%	21%	33%	31%	27%
Increase a little			A	E			*			
	625	323	302	237	266	123	84	164	209	168
	42%	41%	42%	43%	43%	38%	38%	40%	42%	46%
No difference							*			
	437	263	174	125	186	126	88	112	137	99
	29%	34%	24%	23%	30%	39%	40%	27%	27%	27%
Sigma		B				C	*			
	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent would having a tailored, personalized wellness program offered by your employer, and covered by insurance, impact the following: - Your job satisfaction

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Increase (Net)	1090	547	543	428	453	208	140	297	378	275
	73%	70%	75%	77%	73%	64%	64%	72%	75%	75%
Increase a lot				E	E		*			
	447	205	241	187	172	88	58	142	142	104
	30%	26%	33%	34%	28%	27%	26%	34%	28%	29%
Increase a little			A				*			
	643	342	301	242	282	120	82	154	236	171
	43%	44%	42%	44%	45%	37%	37%	37%	47%	47%
No difference							*		G	G
	411	233	178	125	168	118	79	118	125	90
	27%	30%	25%	23%	27%	36%	36%	28%	25%	25%
Sigma						CD	*			
	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent would having a tailored, personalized wellness program offered by your employer, and covered by insurance, impact the following: - Your productivity

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Increase (Net)	1019	503	515	417	416	187	121	292	356	251
	68%	65%	72%	75%	67%	57%	55%	70%	71%	69%
Increase a lot			A	DE	E		*			
	381	172	209	165	145	71	39	111	133	98
	25%	22%	29%	30%	23%	22%	18%	27%	26%	27%
Increase a little			A				*			
	638	332	307	252	270	116	81	181	223	153
	43%	42%	43%	46%	43%	36%	37%	44%	44%	42%
No difference				E			*			
	482	277	205	137	206	139	99	123	147	114
	32%	35%	28%	25%	33%	43%	45%	30%	29%	31%
Sigma		B			C	CD	*			
	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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To what extent would having a tailored, personalized wellness program offered by your employer, and covered by insurance, impact the following: - Favourable opinions of your employer

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Increase (Net)	1151	583	567	445	473	233	153	324	382	291
	77%	75%	79%	80%	76%	71%	70%	78%	76%	80%
Increase a lot				E			*			
	408	177	231	168	163	77	24	110	160	114
	27%	23%	32%	30%	26%	23%	11%	26%	32%	31%
Increase a little			A				*		F	F
	743	407	337	276	310	156	129	215	222	178
	50%	52%	47%	50%	50%	48%	59%	52%	44%	49%
No difference							*			
	350	197	153	108	149	93	66	90	121	74
	23%	25%	21%	20%	24%	29%	30%	22%	24%	20%
Sigma						C	*			
	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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What factors would be most likely to motivate you to participate in a wellness program?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Workplace-based fitness classes (yoga, trainers, etc.)	405	177	228	155	174	77	52	105	138	109
	27%	23%	32%	28%	28%	23%	24%	25%	28%	30%
			A				*			
A wellness program that is targeted to my specific health related goals and provides guidance to improve my health.	655	307	348	249	253	153	75	190	235	155
	44%	39%	48%	45%	41%	47%	34%	46%	47%	43%
			A				*			
Educational materials or programs (Lunch n' learns) on well-being readily available (including physical, financial, and mental health)	233	111	122	74	111	49	30	63	83	57
	16%	14%	17%	13%	18%	15%	14%	15%	16%	16%
							*			
Seeing your progress (data over time)	358	198	160	160	111	86	42	110	123	83
	24%	25%	22%	29%	18%	26%	19%	27%	24%	23%
				D		D	*			
Progress-based incentives/ rewards (i.e. Discounts to retailers and fitness such as gym memberships, retailers you already shop at, etc.)	594	287	308	222	271	102	84	135	224	152
	40%	37%	43%	40%	44%	31%	38%	33%	45%	42%
					E		*		G	G
Inter-departmental challenges/competitions (i.e. steps challenges, etc.)	159	71	88	76	61	21	28	54	43	34
	11%	9%	12%	14%	10%	7%	13%	13%	9%	9%
				E			*			
Reduced insurance premiums for sharing your health and wellness data	472	249	223	134	219	118	37	142	175	118
	31%	32%	31%	24%	35%	36%	17%	34%	35%	32%
					C	C	*		F	
Time away from your desk during work hours to dedicate to wellness activities	530	263	267	196	232	102	45	130	190	165
	35%	34%	37%	36%	37%	31%	20%	31%	38%	45%
							*		F	FGH
None of these	187	111	76	59	76	52	37	65	46	39
	12%	14%	10%	11%	12%	16%	17%	16%	9%	11%
							*	H		
Sigma	3593	1774	1819	1325	1509	760	429	994	1258	912
	239%	227%	253%	240%	243%	233%	196%	240%	250%	250%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Male	781	781	-	259	319	202	131	205	260	184
	52%	100%	-	47%	51%	62%	60%	50%	52%	50%
Female	720	-	720	294	303	124	88	209	242	181
	48%	-	100%	53%	49%	38%	40%	50%	48%	50%
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
18-34 (Net)	553 37%	259 33%	294 41%	553 100%	- -	- -	93 42%	158 38%	175 35%	128 35%
			A	DE			*			
18-24	195 13%	86 11%	109 15%	195 35%	- -	- -	37 17%	75 18%	58 12%	26 7%
				DE			*	HI	I	
25-34	358 24%	173 22%	185 26%	358 65%	- -	- -	56 26%	83 20%	117 23%	102 28%
				DE			*			G
35-54 (Net)	622 41%	319 41%	303 42%	- -	622 100%	- -	85 39%	157 38%	216 43%	164 45%
					CE		*			
35-44	317 21%	152 19%	165 23%	- -	317 51%	- -	52 24%	65 16%	114 23%	86 24%
					CE		*		G	G
45-54	304 20%	167 21%	137 19%	- -	304 49%	- -	33 15%	92 22%	102 20%	77 21%
					CE		*			
55+ (Net)	326 22%	202 26%	124 17%	- -	- -	326 100%	41 19%	100 24%	112 22%	73 20%
			B			CD	*			
55-64	266 18%	163 21%	103 14%	- -	- -	266 82%	33 15%	90 22%	85 17%	57 16%
			B			CD	*			
65+	60 4%	40 5%	20 3%	- -	- -	60 18%	7 3%	9 2%	27 5%	16 4%
						CD	*		G	
Sigma	1501 100%	781 100%	720 100%	553 100%	622 100%	326 100%	219 100%	414 100%	503 100%	365 100%
Summary										
Mean	41.4	43	39.7	26.7	44.3	60.8	39.4	41	42.2	42
		B			C	CD	*			
STD. DEV.	13.97	14.27	13.45	5.25	6.23	4.65	14.63	14.7	13.77	12.89
STD. ERR.	0.36	0.53	0.48	0.23	0.24	0.26	2.59	1.03	0.54	0.52
Median	40	42	38	27	44	60	37	41	41	40

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Primary School or less	26 2%	20 3%	6 1%	- -	17 3%	9 3%	26 12%	- -	- -	- -
Some high school	193 13%	111 14%	83 11%	93 17%	68 11%	32 10%	193 88%	- -	- -	- -
				D			GHI*			
Graduated high school	414 28%	205 26%	209 29%	158 29%	157 25%	100 31%	- -	414 100%	- -	- -
							*	FHI		
Some college / CEGEP / Trade School	119 8%	60 8%	59 8%	43 8%	48 8%	29 9%	- -	- -	119 24%	- -
							*		FGI	
Graduated from college / CEGEP / Trade School	308 20%	153 20%	155 22%	101 18%	138 22%	68 21%	- -	- -	308 61%	- -
							*		FGI	
Some university, but did not finish	76 5%	48 6%	29 4%	31 6%	30 5%	16 5%	- -	- -	76 15%	- -
							*		FGI	
University undergraduate degree	256 17%	123 16%	132 18%	95 17%	114 18%	47 14%	- -	- -	- -	256 70%
							*			FGH
University graduate degree	109 7%	61 8%	48 7%	33 6%	49 8%	27 8%	- -	- -	- -	109 30%
							*			FGH
Sigma	1501 100%	781 100%	720 100%	553 100%	622 100%	326 100%	219 100%	414 100%	503 100%	365 100%
Summary										
<HS	219 15%	131 17%	88 12%	93 17%	85 14%	41 13%	219 100%	- -	- -	- -
							GHI*			
HS	414 28%	205 26%	209 29%	158 29%	157 25%	100 31%	- -	414 100%	- -	- -
							*	FHI		
Post Sec	503 34%	260 33%	242 34%	175 32%	216 35%	112 34%	- -	- -	503 100%	- -
							*		FGI	
Univ Grad	365 24%	184 24%	181 25%	128 23%	164 26%	73 23%	- -	- -	- -	365 100%
							*			FGH

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
BC	201	99	102	86	62	52	40	60	62	39
	13%	13%	14%	16%	10%	16%	18%	15%	12%	11%
				D			*			
AB	170	91	79	57	66	47	31	39	60	39
	11%	12%	11%	10%	11%	14%	14%	9%	12%	11%
							*			
SK/MB	93	59	34	35	36	22	20	29	26	18
	6%	8%	5%	6%	6%	7%	9%	7%	5%	5%
							*			
Ontario	578	289	289	240	225	112	52	149	202	175
	38%	37%	40%	43%	36%	34%	24%	36%	40%	48%
							*			FGH
Quebec	359	193	165	92	194	73	76	105	112	66
	24%	25%	23%	17%	31%	22%	35%	25%	22%	18%
					CE		I*	I		
Atlantic Canada	101	49	51	42	38	20	-	32	40	28
	7%	6%	7%	8%	6%	6%	-	8%	8%	8%
							*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
<\$25K	178 12%	97 12%	81 11%	118 21%	49 8%	12 4%	55 25%	71 17%	35 7%	17 5%
				DE			HI*	HI		
\$25K - <\$55K	412 27%	184 24%	228 32%	152 28%	159 26%	100 31%	78 36%	142 34%	132 26%	60 16%
			A				I*	HI	I	
\$55K - <\$100K	465 31%	252 32%	213 30%	141 26%	210 34%	114 35%	55 25%	122 30%	173 34%	114 31%
					C	C	*			
\$100K - <\$150K	230 15%	128 16%	102 14%	69 12%	123 20%	38 12%	4 2%	42 10%	90 18%	94 26%
					CE		*		FG	FGH
\$150K+	101 7%	70 9%	30 4%	23 4%	50 8%	27 8%	8 4%	14 3%	24 5%	55 15%
		B					*			GH
Prefer not to answer	116 8%	50 6%	66 9%	50 9%	31 5%	34 10%	18 8%	24 6%	48 10%	26 7%
						D	*			
Sigma	1501 100%	781 100%	720 100%	553 100%	622 100%	326 100%	219 100%	414 100%	503 100%	365 100%
Summary										
Under \$50K	497 33%	240 31%	257 36%	245 44%	172 28%	79 24%	117 54%	177 43%	138 27%	64 18%
				DE			HI*	HI	I	
\$50K+	889 59%	491 63%	398 55%	258 47%	418 67%	212 65%	83 38%	213 51%	318 63%	275 75%
		B			C	C	*		FG	FGH
Under \$40K	379 25%	187 24%	192 27%	207 37%	118 19%	54 17%	98 45%	142 34%	97 19%	42 11%
				DE			HI*	HI	I	
\$40K to less than \$60K	256 17%	113 14%	143 20%	82 15%	106 17%	68 21%	35 16%	79 19%	97 19%	46 12%
							*	I	I	
\$60K to less than \$100K	420 28%	233 30%	186 26%	122 22%	193 31%	105 32%	55 25%	113 27%	147 29%	104 28%
					C	C	*			
\$100K or more	330 22%	198 25%	133 18%	92 17%	173 28%	65 20%	12 6%	56 13%	114 23%	148 41%
		B			C		*		FG	FGH
Mean (,000)	74.4	79.4	68.9	62.2	81.6	80.8	47.7	60.5	77.2	102.5
		B			C	C	**		G	GH
STD. DEV.	50.31	53.89	45.37	48	50.48	49.97	35.75	39.75	45.03	60.13
STD. ERR.	1.35	1.99	1.77	2.14	2.08	2.93	2.52	2.01	2.11	3.27

Statistics:

Overlap formulae used

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Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Kids	448	218	230	171	250	27	74	114	148	112
	30%	28%	32%	31%	40%	8%	34%	28%	29%	31%
No Kids	1053	562	490	382	371	299	145	300	355	253
	70%	72%	68%	69%	60%	92%	66%	72%	71%	69%
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
1	298	143	156	102	132	64	39	66	105	88
	20%	18%	22%	18%	21%	20%	18%	16%	21%	24%
							*			G
2	525	286	238	171	178	176	58	158	172	137
	35%	37%	33%	31%	29%	54%	26%	38%	34%	37%
						CD	*			
3	324	184	140	131	139	54	48	96	103	78
	22%	24%	19%	24%	22%	17%	22%	23%	21%	21%
							*			
4	217	107	110	77	114	25	41	43	88	45
	14%	14%	15%	14%	18%	8%	19%	10%	18%	12%
					E		*		GI	
5	85	42	43	47	35	3	16	34	23	12
	6%	5%	6%	9%	6%	1%	7%	8%	5%	3%
				E	E		*	I		
6	33	8	25	19	12	2	10	12	7	4
	2%	1%	3%	3%	2%	1%	4%	3%	1%	1%
			A				*			
7	4	1	3	2	1	1	-	-	3	2
	*	*	*	*	*	*	-	-	*	*
							*			
8	3	-	3	2	-	1	-	1	1	1
	*	-	*	*	-	*	-	*	*	*
							*			
9	3	-	3	3	-	-	-	3	-	-
	*	-	*	*	-	-	-	1%	-	-
							*			
11	1	1	-	-	1	-	-	-	1	-
	*	*	-	-	*	-	-	-	*	-
							*			
12+	8	8	-	-	8	-	8	-	-	-
	1%	1%	-	-	1%	-	4%	-	-	-
							*			
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Employed full-time	1078	573	505	390	491	197	160	287	355	275
	72%	73%	70%	70%	79%	60%	73%	69%	71%	75%
Employed part-time	267	123	144	121	66	80	44	91	85	46
	18%	16%	20%	22%	11%	25%	20%	22%	17%	13%
Self employed	154	82	72	43	63	49	15	36	61	42
	10%	11%	10%	8%	10%	15%	7%	9%	12%	12%
Military	2	2	-	-	2	1	-	-	1	1
	*	*	-	-	*	*	-	-	*	*
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
Single, never married	512	247	265	300	167	45	79	155	167	112
	34%	32%	37%	54%	27%	14%	36%	37%	33%	31%
Living with partner	306	156	150	120	146	41	69	95	88	54
	20%	20%	21%	22%	23%	12%	32%	23%	17%	15%
Married	551	326	225	122	257	172	61	118	200	173
	37%	42%	31%	22%	41%	53%	28%	28%	40%	47%
Widowed	29	8	21	1	5	23	7	8	10	4
	2%	1%	3%	*	1%	7%	3%	2%	2%	1%
Divorced or separated	102	44	58	10	47	45	4	38	38	22
	7%	6%	8%	2%	8%	14%	2%	9%	8%	6%
Sigma	1501	781	720	553	622	326	219	414	503	365
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
All of it	772 51%	357 46%	415 58%	286 52%	337 54%	149 46%	116 53%	206 50%	251 50%	199 55%
			A				*			
Almost all of it	312 21%	160 20%	152 21%	105 19%	150 24%	56 17%	30 14%	86 21%	117 23%	79 22%
							*			
About half of it	299 20%	189 24%	111 15%	100 18%	109 18%	90 27%	63 29%	72 17%	98 19%	67 18%
		B				CD	*			
Less than half of it	89 6%	59 8%	30 4%	44 8%	19 3%	26 8%	11 5%	33 8%	30 6%	15 4%
				D		D	*			
None	29 2%	17 2%	13 2%	18 3%	7 1%	5 2%	- -	18 4%	7 1%	5 1%
							*	HI		
Sigma	1501 100%	781 100%	720 100%	553 100%	622 100%	326 100%	219 100%	414 100%	503 100%	365 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ/Grad
		A	B	C	D	E	F	G	H	I
Base: All Respondents (unwtd)	1501	716	785	511	662	328	32	204	658	607
Base: All Respondents (wtd)	1501	781	720	553	622	326	219	414	503	365
North American origins (Net)	928	486	442	356	389	183	165	281	297	184
	62%	62%	61%	64%	63%	56%	75%	68%	59%	51%
							I*	HI	I	
North American Aboriginal origins	49	28	20	18	23	7	4	15	21	8
	3%	4%	3%	3%	4%	2%	2%	4%	4%	2%
Canadian	898	472	426	342	374	182	165	273	285	175
	60%	61%	59%	62%	60%	56%	75%	66%	57%	48%
							HI*	HI	I	
Other North American origins	10	3	7	5	3	2	-	2	3	5
	1%	*	1%	1%	1%	1%	-	*	1%	1%
British Isles origins (Net)	402	187	215	153	159	90	40	116	157	89
	27%	24%	30%	28%	26%	27%	18%	28%	31%	24%
English	273	126	148	109	111	53	23	79	109	63
	18%	16%	20%	20%	18%	16%	10%	19%	22%	17%
Irish	171	79	92	75	57	38	17	53	69	32
	11%	10%	13%	14%	9%	12%	8%	13%	14%	9%
Scottish	177	82	95	54	73	50	17	45	72	44
	12%	10%	13%	10%	12%	15%	8%	11%	14%	12%
Other British Isles origins	19	8	11	5	7	7	-	2	13	3
	1%	1%	1%	1%	1%	2%	-	1%	3%	1%
Western European origins (Net)	244	128	116	90	86	68	24	62	101	58
	16%	16%	16%	16%	14%	21%	11%	15%	20%	16%
French origins	117	70	48	36	48	34	20	22	51	24
	8%	9%	7%	6%	8%	10%	9%	5%	10%	7%
Dutch	41	22	19	11	11	19	9	9	13	10
	3%	3%	3%	2%	2%	6%	4%	2%	2%	3%
German	106	48	58	46	33	27	4	33	44	26
	7%	6%	8%	8%	5%	8%	2%	8%	9%	7%
Other Western European origins	34	16	18	14	11	9	-	11	16	6
	2%	2%	2%	3%	2%	3%	-	3%	3%	2%
Eastern European origins (Net)	141	69	72	52	59	30	-	51	51	39
	9%	9%	10%	9%	10%	9%	-	12%	10%	11%
Hungarian	7	2	6	2	3	2	-	-	6	1
	*	*	1%	*	*	1%	-	-	1%	*
Polish	40	20	20	16	21	3	-	15	14	11
	3%	3%	3%	3%	3%	1%	-	4%	3%	3%
Russian	31	19	12	11	8	12	-	13	9	9
	2%	2%	2%	2%	1%	4%	-	3%	2%	3%
Ukrainian	45	16	29	16	21	9	-	15	18	11
	3%	2%	4%	3%	3%	3%	-	4%	4%	3%
Other Eastern European origins	42	20	21	17	18	7	-	15	14	12
	3%	3%	3%	3%	3%	2%	-	4%	3%	3%
Southern European origins (Net)	94	52	42	45	35	13	-	30	40	24
	6%	7%	6%	8%	6%	4%	-	7%	8%	7%
Greek	8	3	4	2	3	3	-	-	5	3
	1%	*	1%	*	*	1%	-	-	1%	1%
Italian	47	27	20	22	20	6	-	13	21	14
	3%	3%	3%	4%	3%	2%	-	3%	4%	4%
Portuguese	14	10	5	4	7	4	-	7	3	5
	1%	1%	1%	1%	1%	1%	-	2%	1%	1%
Spanish	16	10	6	10	5	1	-	5	7	3
	1%	1%	1%	2%	1%	*	-	1%	1%	1%
Other Southern European origins	16	7	9	12	3	1	-	9	7	1
	1%	1%	1%	2%	1%	*	-	2%	1%	*
Other European origins (Net)	40	18	22	18	15	7	6	12	15	7
	3%	2%	3%	3%	2%	2%	3%	3%	3%	2%
Other Northern European origins (excl. British Isles Origins)	22	11	11	12	4	6	-	6	9	6
	1%	1%	2%	2%	1%	2%	-	2%	2%	2%
Other European origins	19	8	12	7	11	2	6	6	6	1
	1%	1%	2%	1%	2%	*	3%	1%	1%	*
Caribbean origins (Net)	26	10	16	13	11	3	6	6	10	4
	2%	1%	2%	2%	2%	1%	3%	1%	2%	1%
Jamaican	12	7	6	7	4	2	-	6	5	2
	1%	1%	1%	1%	1%	1%	-	1%	1%	*
Other Caribbean origins	14	4	10	6	7	1	6	-	6	3
	1%	1%	1%	1%	1%	*	3%	-	1%	1%
Latin, Central and South American origins (Net)	25	16	9	20	4	1	-	10	10	5
	2%	2%	1%	4%	1%	*	-	2%	2%	1%
Latin, Central and South American origins	25	16	9	20	4	1	-	10	10	5
	2%	2%	1%	4%	1%	*	-	2%	2%	1%
African origins (Net)	21	7	13	14	5	2	-	3	9	8
	1%	1%	2%	3%	1%	1%	-	1%	2%	2%
African origins	21	7	13	14	5	2	-	3	9	8
	1%	1%	2%	3%	1%	1%	-	1%	2%	2%
Asian origins (Net)	137	74	63	75	52	10	17	20	37	63
	9%	9%	9%	14%	8%	3%	8%	5%	7%	17%
West Central Asian and Middle Eastern origins	18	9	9	15	3	-	-	8	4	5
	1%	1%	1%	3%	*	-	-	2%	1%	1%
East Indian	18	9	9	8	5	5	-	2	6	10
	1%	1%	1%	1%	1%	2%	-	1%	1%	3%
Other South Asian origins	10	3	8	6	4	1	-	3	3	5
	1%	*	1%	1%	1%	*	-	1%	1%	1%
Chinese	50	28	22	25	23	2	-	5	16	30
	3%	4%	3%	5%	4%	1%	-	1%	3%	8%
Filipino	25	18	6	19	5	1	9	3	5	7
	2%	2%	1%	3%	1%	*	4%	1%	1%	2%
Other East and Southeast Asian origins	21	9	11	8	12	1	8	-	5	7
	1%	1%	2%	1%	2%	*	4%	-	1%	2%
Oceania origins (Net)	10	7	3	4	4	2	-	3	5	1
	1%	1%	*	1%	1%	1%	-	1%	1%	*
Oceania origins	10	7	3	4	4	2	-	3	5	1
	1%	1%	*	1%	1%	1%	-	1%	1%	*
Prefer not to answer	24	10	14	10	6	8	-	4	11	9
	2%	1%	2%	2%	1%	2%	-	1%	2%	2%
Sigma	2448	1233	1216	985	955	509	288	693	902	566
	163%	158%	160%	178%	154%	156%	131%	167%	179%	155%

Statistics:
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 Columns Tested (5%): A/B,C/D,E,F/G/H/I
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D,E,F/G/H/I
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