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Table 65-1 D5 - Parent Education
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Table 1-1
Parent Gender and Age
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Gender																								
Female	478	178	97	27	127	85	90	143	172	143	210	147	102	165	193	120	109	202	93	106	113	77	48	187
	76%	74%	74%	84%	86%	65%	72%	70%	76%	86%	72%	81%	80%	85%	71%	73%	70%	76%	72%	73%	77%	76%	63%	77%
					FG					HI		K	k	OP								w		W
Male	152	62	35	5	20	46	35	62	56	23	80	35	25	29	79	44	46	63	36	39	33	25	28	56
	24%	26%	26%	16%	14%	35%	28%	30%	24%	14%	28%	19%	20%	15%	29%	27%	30%	24%	28%	27%	23%	24%	37%	23%
						E	E	J	J		Lm				N	N							vX	
Age																								
18-24 years	6	1	3			3	1	1	4	1	1	1	3	1	4	1	3	1	5			3	2	
	1%		2%			2%	1%	1%	2%			1%	3%		1%	1%	2%	1%	4%			3%	3%	
			d			e													TU			x		
25-29 years	39	9	4	1	6	5	3	14	10	12	17	11	8	13	15	11	5	12	10	7	1	7	5	5
	6%	4%	3%	4%	4%	4%	3%	7%	4%	7%	6%	6%	6%	7%	5%	7%	3%	4%	7%	5%		7%	6%	2%
																			U	U				
30-34 years	115	37	15	9	26	19	16	35	44	32	55	29	27	38	52	25	21	44	15	21	29	15	10	40
	18%	15%	12%	27%	18%	14%	13%	17%	19%	19%	19%	16%	21%	20%	19%	15%	13%	17%	12%	14%	20%	14%	13%	17%
				c																	s			
35-39 years	161	50	28	8	26	27	34	47	67	42	77	50	28	49	71	41	36	53	29	27	33	21	19	48
	26%	21%	22%	23%	17%	21%	27%	23%	29%	25%	27%	28%	22%	25%	26%	25%	23%	20%	22%	18%	22%	21%	25%	20%
							e																	
40-44 years	180	84	41	5	53	39	37	68	60	46	87	54	31	51	83	46	53	82	42	56	37	31	21	83
	29%	35%	31%	16%	36%	30%	30%	33%	26%	27%	30%	30%	25%	26%	31%	28%	34%	31%	32%	39%	25%	30%	28%	34%
		D	d																	U				
45-49 years	91	44	24	8	28	24	25	35	23	26	44	21	19	29	30	32	28	51	20	25	33	20	14	45
	15%	19%	18%	25%	19%	18%	20%	17%	10%	16%	15%	12%	15%	15%	11%	20%	18%	19%	15%	17%	23%	19%	18%	18%
								I								O								
50-54 years	24	9	10		6	9	4	4	12	5	6	12	3	8	11	5	5	14	7	6	5	5	3	11
	4%	4%	8%		4%	7%	3%	2%	5%	3%	2%	7%	2%	4%	4%	3%	4%	5%	6%	4%	4%	5%	4%	5%
		D	D						h			Km												
55-59 years	12	5	6	1	3	5	5	1	8	3	3	3	6	5	6	1	4	8	1	4	8		2	10
	2%	2%	4%	4%	2%	4%	4%	1%	4%	2%	1%	2%	5%	2%	2%	1%	3%	3%	1%	3%	5%		3%	4%
									H				k								S			V
60+ years	1		1			1				1			1	1				1	1					1
			1%			1%							1%						1%					
Average Age	39.2	40.4	41.4	39.5	40.5	40.9	40.7	39.1	39.3	39.1	38.9	39.5	39.4	39.5	39.0	39.2	40.2	40.7	39.5	40.6	41.3	39.5	39.8	41.1
																					S			V
Net: 18-34 years	160	46	22	10	31	27	20	50	58	45	73	41	39	52	71	37	30	57	30	27	30	24	17	46
	25%	19%	17%	31%	21%	21%	16%	24%	25%	27%	25%	23%	30%	27%	26%	23%	19%	21%	23%	19%	20%	24%	22%	19%
				c																				
Net: 35-44 years	341	134	69	13	79	66	71	115	126	87	164	104	59	99	154	88	89	135	71	82	70	52	41	130
	54%	56%	52%	39%	54%	50%	57%	56%	55%	53%	57%	57%	47%	51%	57%	53%	57%	51%	55%	57%	48%	51%	54%	54%
		d									m	m												
Net: 45+ years	129	59	40	10	36	38	34	40	44	34	53	36	29	43	47	39	37	73	29	36	46	25	19	67
	20%	25%	31%	29%	25%	29%	27%	20%	19%	21%	18%	20%	23%	22%	17%	24%	24%	28%	22%	24%	32%	25%	25%	27%
																					s			

Table 2-1
Province
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
British Columbia	56	22	9	2	14	12	7	22	17	17	25	18	12	18	25	13	16	21	11	13	13	13	7	17
	9%	9%	7%	6%	10%	9%	5%	11%	7%	10%	9%	10%	10%	9%	9%	8%	10%	8%	8%	9%	9%	13%	9%	7%
Alberta	61	18	14	3	8	14	12	13	27	15	25	18	13	19	24	17	10	26	10	13	13	6	12	17
	10%	7%	10%	8%	6%	10%	10%	7%	12%	9%	9%	10%	10%	10%	9%	10%	6%	10%	7%	9%	9%	6%	16%	7%
									h														Vx	
Saskatchewan	22	6	7	1	8	3	4	6	11	5	11	5	6	7	11	4	6	10	6	6	4	3	8	5
	4%	3%	5%	4%	5%	2%	3%	3%	5%	3%	4%	3%	4%	3%	4%	3%	4%	4%	4%	4%	3%	3%	11%	2%
																							VX	
Manitoba	19	8	3	1	7	3	3	7	8	3	9	6	3	6	6	8	4	10	2	7	6	4	4	6
	3%	3%	3%	4%	5%	3%	2%	3%	4%	2%	3%	3%	3%	3%	2%	5%	3%	4%	1%	5%	4%	4%	5%	3%
Ontario	269	105	62	18	76	67	42	86	89	77	119	83	50	85	116	68	67	125	68	56	68	48	27	117
	43%	44%	47%	54%	52%	51%	34%	42%	39%	46%	41%	45%	40%	44%	42%	42%	43%	47%	52%	39%	46%	47%	35%	48%
					G	G													T					W
Quebec	156	62	27	5	21	25	47	62	53	37	86	36	30	37	74	46	37	59	27	36	33	18	14	65
	25%	26%	20%	17%	15%	19%	38%	30%	23%	22%	30%	20%	24%	19%	27%	28%	24%	22%	21%	25%	22%	17%	18%	27%
							EF	j			L				N	n								V
New Brunswick	13	5	1		1	3	2	1	5	5	5	5	2	5	5	3	4	2	1	3	3	2	2	2
	2%	2%	1%		1%	2%	2%	1%	2%	3%	2%	3%	2%	3%	2%	2%	3%	1%	1%	2%	2%	2%	3%	1%
		D																						
Prince Edward Island	1			1	1		1		1	1	1	1			1		1	1	1		1	1		
				4%			1%												1%			1%		
Nova Scotia	24	10	6	1	6	5	5	7	10	5	9	9	6	12	7	5	8	8	2	8	6	6	2	8
	4%	4%	5%	2%	4%	4%	4%	4%	5%	3%	3%	5%	5%	6%	2%	3%	5%	3%	2%	6%	4%	6%	3%	3%
														o						s				
Newfoundland & Labrador	9	3	3		3	1	2	1	6	2	1	2	5	5	4		3	3	3	3	1	1		6
	1%	1%	2%		2%	1%	2%		3%	1%		1%	4%	2%	1%		2%	1%	2%	2%		1%		2%
		d	d						h				k	P	p									W

Table 3-1
Region
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
West	158	54	33	8	37	32	26	48	63	40	70	47	34	51	66	42	35	67	28	39	36	26	31	45
	25%	23%	25%	23%	25%	24%	21%	23%	28%	24%	24%	26%	26%	26%	24%	25%	23%	25%	22%	27%	24%	26%	41%	19%
																							VX	
- British Columbia	56	22	9	2	14	12	7	22	17	17	25	18	12	18	25	13	16	21	11	13	13	13	7	17
	9%	9%	7%	6%	10%	9%	5%	11%	7%	10%	9%	10%	10%	9%	9%	8%	10%	8%	8%	9%	9%	13%	9%	7%
- Prairies	102	32	24	6	23	20	19	26	46	23	45	29	21	33	41	29	20	46	17	26	23	13	25	28
	16%	13%	18%	17%	16%	15%	15%	13%	20%	14%	15%	16%	17%	17%	15%	17%	13%	17%	13%	18%	15%	13%	32%	11%
									Hj														VX	
Ontario	269	105	62	18	76	67	42	86	89	77	119	83	50	85	116	68	67	125	68	56	68	48	27	117
	43%	44%	47%	54%	52%	51%	34%	42%	39%	46%	41%	45%	40%	44%	42%	42%	43%	47%	52%	39%	46%	47%	35%	48%
					G	G													T					W
Quebec	156	62	27	5	21	25	47	62	53	37	86	36	30	37	74	46	37	59	27	36	33	18	14	65
	25%	26%	20%	17%	15%	19%	38%	30%	23%	22%	30%	20%	24%	19%	27%	28%	24%	22%	21%	25%	22%	17%	18%	27%
							EF	j			L				N	n								V
Atlantic	46	18	10	2	12	8	10	9	22	13	15	16	13	22	17	8	16	14	6	14	10	10	4	16
	7%	7%	8%	6%	8%	6%	8%	5%	10%	8%	5%	9%	11%	11%	6%	5%	10%	5%	5%	9%	7%	10%	5%	6%
									H				k	oP			r							

Table 4-1
S1 - Child between 2 and 14
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
1	264	109	61	13	68	57	58	89	89	72	129	68	53	80	110	74	72	118	53	63	73	38	34	117
	42%	46%	46%	39%	46%	43%	46%	43%	39%	43%	44%	37%	42%	41%	41%	45%	46%	44%	41%	43%	50%	37%	45%	48%
																								v
2	269	105	54	14	57	62	55	86	107	63	120	90	46	83	118	69	66	115	58	62	61	49	30	101
	43%	44%	41%	42%	39%	47%	44%	42%	47%	38%	41%	49%	36%	43%	43%	42%	43%	43%	45%	43%	42%	48%	40%	42%
									j			kM											
3	66	16	12	4	12	9	11	18	23	24	31	16	17	23	28	15	11	22	13	14	5	10	3	19
	10%	7%	9%	12%	8%	7%	9%	9%	10%	14%	11%	9%	14%	12%	10%	9%	7%	8%	10%	10%	4%	10%	5%	8%
																			U	U				
4	23	6	3	1	7	1	2	11	6	5	9	5	7	7	11	5	2	10	4	3	5	4	4	3
	4%	3%	2%	4%	5%	1%	2%	5%	3%	3%	3%	3%	6%	4%	4%	3%	1%	4%	3%	2%	3%	4%	5%	1%
					f																			
5+	8	3	1	1	3	3		1	3	3	1	3	3	2	5	1	4	1	1	3	1	1	3	1
	1%	1%	1%	2%	2%	2%		1%	1%	2%		2%	3%	1%	2%	1%	3%	1%	1%	2%	1%	1%	5%	1%
						g																		
Average #	1.8	1.7	1.7	1.9	1.8	1.7	1.7	1.8	1.8	1.8	1.7	1.8	1.9	1.8	1.8	1.7	1.7	1.7	1.8	1.8	1.6	1.8	1.8	1.6
																						X		
Net: 2+	366	130	71	20	79	75	67	116	139	94	162	114	74	115	162	90	83	147	76	82	73	64	42	125
	58%	54%	54%	61%	54%	57%	54%	57%	61%	57%	56%	63%	58%	59%	59%	55%	54%	56%	59%	57%	50%	63%	55%	52%
																						x		
Net: 3+	97	26	16	6	22	14	13	30	32	32	42	24	28	32	44	21	17	33	18	21	12	15	11	24
	15%	11%	12%	19%	15%	10%	10%	15%	14%	19%	14%	13%	22%	16%	16%	13%	11%	12%	14%	14%	8%	15%	15%	10%
													kl							u				

Table 5-1
S2a,b - Age of Children
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
0	16	6	3	1	3	2	5	8	7	1	7	5	3	5	5	7	2	8	4	3	3	2	1	7
	3%	3%	3%	2%	2%	2%	4%	4%	3%	1%	2%	3%	3%	2%	2%	4%	1%	3%	3%	2%	2%	2%	1%	3%
								j																
1	11	3	1	1	1	4	1	5	4	3	5	3	3	1	7	3	3	3	1	1	3	3	1	2
	2%	1%	1%	2%		3%	1%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%	1%	1%	1%	2%	3%	1%	1%
2	72	14	5	1	11	3	6	27	20	25	29	29	14	27	29	17	10	11	11	3	7	7	6	9
	11%	6%	4%	4%	7%	2%	5%	13%	9%	15%	10%	16%	11%	14%	11%	10%	7%	4%	8%	2%	5%	6%	8%	4%
					F					i		k							T					
3	82	12	5	6	13	5	4	25	35	21	44	27	10	26	38	18	5	18	6	11	5	6	2	14
	13%	5%	4%	17%	9%	4%	3%	12%	16%	12%	15%	15%	8%	13%	14%	11%	3%	7%	5%	7%	4%	6%	3%	6%
				bC	G						M	m												
4	83	10	5	1	3	7	6	32	22	23	40	24	12	21	40	22	12	13	8	10	7	9	7	9
	13%	4%	4%	4%	2%	5%	5%	15%	10%	14%	14%	13%	10%	11%	15%	13%	8%	5%	6%	7%	4%	9%	10%	4%
								i														x		
5	87	12	13	2	13	9	6	25	27	31	37	21	25	32	34	21	13	18	14	9	8	6	9	16
	14%	5%	10%	6%	9%	7%	5%	12%	12%	19%	13%	11%	20%	16%	13%	13%	8%	7%	11%	6%	6%	6%	12%	6%
										i			kl											
6	102	36	17	5	26	20	11	35	34	27	48	27	21	35	42	24	24	37	18	16	26	9	17	35
	16%	15%	13%	15%	18%	15%	9%	17%	15%	16%	17%	15%	17%	18%	15%	15%	16%	14%	14%	11%	18%	9%	22%	14%
					G																		V	
7	110	49	22	8	40	26	13	36	40	29	49	23	32	39	43	28	26	54	26	26	28	29	12	40
	17%	21%	16%	25%	28%	19%	11%	17%	18%	18%	17%	13%	26%	20%	16%	17%	17%	20%	21%	18%	19%	29%	16%	16%
					G	G							kL									WX		
8	125	60	34	5	41	34	23	31	55	35	54	42	25	41	57	27	48	55	31	38	34	22	21	60
	20%	25%	26%	15%	28%	26%	19%	15%	24%	21%	19%	23%	19%	21%	21%	17%	31%	21%	24%	26%	23%	22%	27%	25%
					g				H								R							
9	75	29	23	5	19	22	16	22	30	19	35	22	15	26	31	17	20	37	21	19	18	17	11	29
	12%	12%	17%	15%	13%	17%	12%	11%	13%	12%	12%	12%	12%	14%	11%	11%	13%	14%	16%	13%	12%	17%	15%	12%
10	94	48	26	4	27	27	24	29	39	20	37	28	24	27	46	21	24	55	23	35	21	20	17	42
	15%	20%	20%	12%	19%	20%	19%	14%	17%	12%	13%	16%	19%	14%	17%	13%	15%	21%	18%	24%	14%	20%	23%	17%
																				U				
11	72	30	22	7	14	23	22	23	34	11	33	23	11	15	39	18	18	42	14	20	26	12	12	35
	11%	13%	17%	23%	10%	18%	18%	11%	15%	6%	11%	13%	9%	8%	14%	11%	11%	16%	11%	13%	18%	12%	16%	14%
						e	e		J						N									
12	71	32	19	5	14	16	26	22	28	16	31	21	15	16	36	19	25	34	14	30	14	12	9	37
	11%	13%	15%	14%	9%	12%	21%	11%	12%	10%	11%	11%	12%	8%	13%	12%	16%	13%	11%	21%	10%	12%	12%	15%
							EF								n					SU				
13	111	58	30	8	27	27	41	38	31	33	49	30	23	31	48	33	33	63	33	31	33	25	14	58
	18%	24%	23%	25%	19%	21%	33%	19%	14%	20%	17%	16%	18%	16%	18%	20%	22%	24%	25%	21%	22%	25%	18%	24%
							EF																	
Net: Age Under 2	28	9	5	1	4	6	5	12	10	5	12	8	7	6	11	10	5	11	5	5	5	5	1	9
	4%	4%	4%	4%	3%	5%	4%	6%	5%	3%	4%	5%	5%	3%	4%	6%	3%	4%	4%	3%	4%	5%	2%	4%
Net: Age 2 to 5	271	40	25	9	35	22	17	91	88	82	127	82	53	88	115	67	33	52	33	28	24	25	19	41
	43%	17%	19%	27%	24%	17%	14%	44%	39%	50%	44%	45%	42%	45%	42%	41%	21%	20%	26%	19%	16%	25%	26%	17%
					G					I									u					
Net: Age 6 to 8	311	137	66	17	99	74	46	98	118	83	142	87	70	102	133	76	91	136	68	76	83	58	44	126
	49%	57%	50%	51%	68%	57%	37%	48%	52%	50%	49%	48%	55%	53%	49%	46%	59%	51%	53%	53%	57%	57%	58%	52%
					fG	G																		
Net: Age 9 to 13	328	150	96	24	86	89	95	104	125	79	140	98	71	96	149	84	90	184	86	100	88	68	48	158
	52%	62%	73%	74%	58%	68%	76%	51%	55%	48%	48%	54%	56%	49%	55%	51%	58%	70%	67%	69%	61%	67%	64%	65%
			B				E											Q						

Table 6-1
Child Selection: Child Age (Selected to interview)
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
2	47	1	1				2	16	17	14	17	21	9	18	18	10	4		1		2	2	1	
	7%	1%	1%				2%	8%	8%	8%	6%	12%	7%	9%	7%	6%	2%		1%		2%	2%	2%	
							ef					k					r							
3	53	4				1	2	18	21	12	31	16	5	15	26	12		4		2	1			4
	8%	2%				1%	2%	9%	9%	7%	11%	9%	4%	8%	10%	8%		1%		2%	1%			2%
		cd					e				M	m						q						vw
4	53		1			1		22	14	15	31	12	7	12	28	12	5	4	4	4	1	5	1	2
	8%		1%			1%		11%	6%	9%	11%	7%	6%	6%	10%	8%	3%	1%	3%	3%	1%	5%	2%	1%
								i														x		
5	55	5	5		4	4	2	15	18	20	22	14	17	22	17	16	5	7	6	2	4	2	2	7
	9%	2%	4%		3%	3%	2%	7%	8%	12%	8%	7%	14%	11%	6%	10%	3%	3%	5%	2%	3%	2%	3%	3%
		D	D											o										
6	64	28	11	3	20	15	7	18	25	17	27	21	13	22	27	15	17	27	14	8	21	6	13	25
	10%	12%	9%	9%	13%	12%	6%	9%	11%	10%	9%	12%	10%	12%	10%	9%	11%	10%	11%	6%	14%	5%	17%	10%
					G	g															T		V	
7	73	43	18	6	36	20	11	22	27	20	29	18	21	28	25	20	24	43	22	21	24	24	11	32
	12%	18%	14%	17%	25%	15%	9%	11%	12%	12%	10%	10%	17%	14%	9%	12%	15%	16%	17%	14%	16%	23%	15%	13%
					FG																	X		
8	77	45	24	4	34	22	17	20	35	21	38	22	15	22	38	17	35	41	20	32	24	15	14	46
	12%	19%	18%	13%	23%	17%	13%	10%	15%	13%	13%	12%	12%	12%	14%	10%	23%	15%	15%	22%	16%	15%	18%	19%
					G				h								r							
9	35	18	14	3	10	15	10	14	12	7	17	9	7	9	18	8	14	22	13	11	11	12	3	20
	6%	8%	11%	8%	7%	11%	8%	7%	5%	4%	6%	5%	5%	5%	7%	5%	9%	8%	10%	7%	8%	12%	4%	8%
																						w		
10	45	25	15	4	14	17	14	15	16	10	22	10	9	11	19	15	13	31	11	22	11	11	7	26
	7%	10%	11%	12%	9%	13%	11%	7%	7%	6%	7%	6%	7%	6%	7%	9%	8%	12%	8%	15%	8%	11%	9%	11%
																				su				
11	43	21	17	5	10	16	17	16	18	7	19	15	7	11	20	11	16	27	12	14	17	7	9	27
	7%	9%	13%	16%	7%	12%	13%	8%	8%	4%	7%	8%	6%	6%	7%	7%	10%	10%	9%	10%	12%	7%	12%	11%
							e																	
12	36	22	9	3	7	8	19	14	11	8	18	9	6	9	13	14	12	22	8	17	9	7	3	24
	6%	9%	7%	10%	5%	6%	15%	7%	5%	5%	6%	5%	5%	5%	5%	8%	8%	8%	6%	12%	6%	7%	4%	10%
							EF																	w
13	49	28	16	5	13	12	24	15	15	16	21	14	11	14	22	14	11	38	18	11	20	10	10	29
	8%	12%	12%	14%	9%	9%	19%	7%	7%	9%	7%	7%	9%	7%	8%	8%	7%	14%	14%	8%	13%	10%	13%	12%
							EF											Q						
Average Age	7.2	8.9	9.1	9.6	8.5	8.9	9.8	7.2	7.2	7.1	7.2	7.0	7.4	7.0	7.3	7.5	8.5	9.1	8.8	9.0	8.8	8.6	8.7	9.1
							EF											Q						v
Net: Age 2 to 5	208	10	7		4	6	7	71	70	60	101	63	38	68	90	50	14	15	11	9	9	10	5	14
	33%	4%	6%		3%	5%	6%	35%	31%	36%	35%	35%	30%	35%	33%	31%	9%	6%	9%	6%	6%	10%	6%	6%
		D	D																					
Net: Age 6 to 8	214	116	53	13	90	57	35	60	87	57	94	62	49	73	90	52	76	111	56	62	69	45	38	104
	34%	49%	40%	38%	61%	44%	28%	29%	38%	35%	32%	34%	39%	37%	33%	32%	49%	42%	43%	42%	47%	44%	50%	43%
					FG	G			h															
Net: Age 9 to 13	208	113	71	20	53	68	83	74	71	49	96	57	40	54	92	61	66	140	62	75	69	47	33	126
	33%	47%	54%	62%	36%	52%	66%	36%	31%	29%	33%	32%	31%	28%	34%	38%	43%	53%	48%	52%	47%	46%	44%	52%
						E	EF									n		Q						

Table 7-1

P1 - Summary: Parent: freqency per publication

Based on total parents

	Books	Newspapers	Magazines	Blogs
Total Actual	630	630	630	630
Total Weighted	630	630	630	630
Every day (or almost) (30x)	194	133	32	73
	31%	21%	5%	12%
Several times per week (10x)	136	106	94	125
	22%	17%	15%	20%
Several times per month (3x)	136	132	161	125
	22%	21%	25%	20%
Less often (1x)	133	181	274	188
	21%	29%	43%	30%
Never (0x)	31	78	69	119
	5%	12%	11%	19%
Average # times a month	12.3	8.9	4.2	6.4

Table 8-1
P1 - Summary Several times a week or more [Ranked]: Parent: freqency per publication
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Books	330	102	81	25	94	70	43	38	141	151	91	126	113	194	136		80	136	79	59	77	62	42	111
	52%	43%	62%	75%	64%	53%	35%	19%	62%	91%	31%	70%	89%	100%	50%		51%	51%	61%	41%	53%	61%	56%	46%
			B	B	fG	G			H	HI		K	KL	OP	P				T		T	X		
Newspapers	239	78	55	16	58	56	35	73	101	62	99	77	61	87	110	42	75	83	62	48	48	42	35	81
	38%	33%	41%	50%	39%	43%	28%	36%	44%	37%	34%	42%	48%	45%	41%	25%	49%	31%	48%	33%	33%	41%	46%	34%
			b	b	g	G			h			k	K	P	P		R		TU				x	
Blogs	198	59	49	19	53	48	25	53	82	62	80	67	50	77	95	26	59	77	52	46	37	42	32	62
	31%	25%	37%	57%	36%	37%	20%	26%	36%	37%	27%	37%	39%	40%	35%	16%	38%	29%	40%	32%	26%	41%	42%	26%
			B	BC	G	G			H	H		K	K	P	P		r		U			X	X	
Magazines	126	38	32	13	37	29	17	37	45	44	48	43	35	59	60	7	51	39	40	20	29	30	23	36
	20%	16%	24%	39%	25%	22%	14%	18%	20%	27%	17%	24%	28%	31%	22%	4%	33%	15%	31%	14%	20%	30%	30%	15%
			b	Bc	G	g				h		k	K	oP	P		R		TU			X	X	

Table 9-1
P1 - Summary Several times a month or more [Ranked]: Parent: freqency per publication
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Books	466	159	105	27	117	100	73	88	212	166	175	169	122	194	272		119	184	98	99	106	84	59	161
	74%	66%	80%	83%	80%	76%	59%	43%	93%	100%	60%	93%	96%	100%	100%		77%	70%	76%	68%	73%	83%	77%	66%
			B	B	G	G			H	HI		K	K	P	P							X	x	
Newspapers	371	128	72	25	88	79	59	117	148	100	164	116	85	131	172	68	101	137	86	81	70	67	48	123
	59%	54%	55%	75%	60%	60%	47%	57%	65%	60%	56%	64%	67%	67%	63%	42%	65%	52%	67%	56%	48%	65%	63%	51%
				BC	G	G							k	P	P		R		tU			X	x	
Blogs	323	104	75	23	82	74	45	92	119	107	141	106	71	118	150	56	91	122	73	74	65	58	49	105
	51%	43%	57%	69%	56%	56%	36%	45%	52%	64%	49%	58%	56%	60%	55%	34%	59%	46%	57%	51%	45%	57%	65%	43%
			B	B	G	G				HI		k		P	P		R		u			X	X	
Magazines	287	98	67	17	67	68	47	86	114	86	112	107	67	107	142	38	94	100	72	60	63	63	43	88
	46%	41%	51%	52%	46%	51%	37%	42%	50%	52%	39%	59%	53%	55%	52%	23%	61%	38%	55%	41%	43%	62%	56%	36%
			b			G				h		K	K	P	P		R		TU			X	X	

Table 10-1
P1 - Parent: freqency per publication
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Books																								
Every day (or almost) (30x)	194	56	46	19	72	28	22	12	67	115	38	71	85	194			40	84	51	31	42	36	25	64
	31%	23%	35%	59%	49%	21%	17%	6%	30%	69%	13%	39%	67%	100%			26%	32%	39%	22%	29%	36%	32%	26%
			B	BC	FG				H	HI		K	KL	OP					Tu			x		
Several times per week (10x)	136	46	34	5	22	42	22	27	73	36	53	55	28		136		39	52	28	28	35	25	18	48
	22%	19%	26%	17%	15%	32%	17%	13%	32%	22%	18%	30%	22%		50%		25%	19%	22%	19%	24%	25%	23%	20%
						EG			HJ	H		K			NP									
Several times per month (3x)	136	56	24	3	23	30	30	50	71	15	84	43	10		136		40	49	20	40	29	23	16	49
	22%	24%	18%	8%	15%	23%	24%	24%	31%	9%	29%	24%	8%		50%		26%	18%	15%	27%	20%	22%	22%	20%
		D	d				e	J	J		M	M			NP					S				
Less often (1x)	133	63	20	5	28	25	35	117	16		116	12	5			133	31	62	23	39	30	13	13	66
	21%	26%	15%	17%	19%	19%	28%	57%	7%		40%	7%	4%			81%	20%	23%	18%	27%	21%	13%	17%	27%
		C					ef	IJ	J		LM					NO				s				Vw
Never (0x)	31	18	7		1	6	17									31	6	19	8	7	10	4	4	16
	5%	7%	5%		1%	5%	14%									19%	4%	7%	6%	5%	7%	4%	5%	7%
		D	D			e	EF									NO								
Average # times a month	12.3	9.9	13.9	19.7	16.9	10.5	7.9	4.3	13.1	23.2	7.0	15.6	22.5	30.0	6.5	0.8	11.3	12.2	14.6	9.5	11.9	14.0	12.9	10.7
			B	BC	FG	g			H	HI		K	KL		P				Tu		t	X		
Newspapers																								
Every day (or almost) (30x)	133	48	28	12	43	25	21	39	56	36	57	45	29	55	50	28	48	45	37	28	28	27	20	45
	21%	20%	21%	38%	29%	19%	16%	19%	24%	22%	20%	25%	23%	28%	18%	17%	31%	17%	29%	19%	19%	27%	27%	18%
				Bc	fG									OP			R		tu			x		
Several times per week (10x)	106	30	26	4	15	31	15	34	45	26	42	32	32	32	60	14	28	38	25	20	21	15	14	37
	17%	13%	20%	12%	10%	23%	12%	17%	20%	16%	14%	18%	25%	16%	22%	8%	18%	14%	20%	14%	14%	14%	19%	15%
			b			EG							K	P	P									
Several times per month (3x)	132	50	18	8	30	23	23	44	47	38	65	39	24	43	62	27	25	54	24	34	22	25	13	42
	21%	21%	14%	25%	21%	17%	18%	21%	20%	23%	23%	22%	19%	22%	23%	16%	16%	20%	19%	23%	15%	24%	17%	17%
		c																		u				
Less often (1x)	181	74	44	6	44	40	40	64	57	55	94	50	31	48	80	53	41	87	31	44	53	28	17	83
	29%	31%	34%	19%	30%	30%	32%	31%	25%	33%	32%	28%	24%	25%	29%	32%	27%	33%	24%	30%	36%	27%	22%	34%
		d	d							i	m										S			W
Never (0x)	78	37	15	2	15	13	27	24	23	11	32	15	11	16	20	42	13	41	11	20	23	7	11	36
	12%	16%	11%	6%	10%	10%	21%	12%	10%	7%	11%	8%	9%	8%	7%	26%	8%	16%	9%	14%	16%	7%	15%	15%
		d					EF									NO		Q			s			V
Average # times a month	8.9	8.2	9.2	13.5	10.7	8.9	7.0	8.3	10.2	9.1	8.3	10.1	10.2	11.1	8.7	6.8	11.7	7.5	11.3	8.1	7.9	10.5	10.7	7.9
				Bc	G									OP	p		R		TU			x	x	
Magazines																								
Every day (or almost) (30x)	32	8	7	6	16	4	1	9	11	13	10	12	11	24	7	1	15	8	15	7	2	14	3	6
	5%	3%	6%	19%	11%	3%	1%	4%	5%	8%	3%	6%	8%	12%	3%	1%	10%	3%	11%	5%	1%	14%	4%	3%
				Bc	FG								k	OP			R		TU			WX		
Several times per week (10x)	94	30	25	7	21	25	16	28	34	32	38	32	24	36	53	5	35	30	25	13	27	16	20	30
	15%	13%	19%	21%	14%	19%	12%	14%	15%	19%	13%	17%	19%	18%	19%	3%	23%	12%	20%	9%	19%	16%	26%	12%
														P	P		R		T		T		X	
Several times per month (3x)	161	60	35	4	30	39	30	49	69	42	64	64	32	47	82	31	43	61	31	40	33	33	20	53
	25%	25%	26%	12%	21%	30%	24%	24%	30%	25%	22%	35%	25%	24%	30%	19%	28%	23%	24%	28%	23%	32%	26%	22%
		D	D									Km			P							x		
Less often (1x)	274	110	47	14	70	46	55	98	96	72	144	68	52	78	111	85	47	128	45	67	63	29	24	122
	43%	46%	36%	44%	48%	35%	44%	48%	42%	43%	50%	38%	41%	40%	41%	52%	31%	48%	35%	46%	43%	29%	32%	50%
		c			F						L					NO		Q		s				VW
Never (0x)	69	32	18	1	10	18	24	22	18	8	34	6	8	10	19	41	14	37	13	18	20	10	9	33
	11%	13%	14%	4%	7%	13%	19%	11%	8%	5%	12%	4%	6%	5%	7%	25%	9%	14%	10%	13%	14%	9%	12%	13%
		D	D			e	E	J			Lm					NO		q						
Average # times a month	4.2	3.4	4.7	8.5	5.8	4.0	2.7	3.8	4.3	5.4	3.5	5.1	5.6	6.6	4.1	1.7	6.4	3.2	6.5	3.6	3.4	7.0	5.0	3.1
			b	BC	fG	G				H		K	K	OP	P		R		TU			X	X	
Blogs																								
Every day (or almost) (30x)	73	21	14	8	19	18	5	14	34	25	27	25	21	36	32	5	25	23	24	14	9	19	7	22
	12%	9%	10%	23%	13%	14%	4%	7%	15%	15%	9%	14%	17%	19%	12%	3%	16%	9%	19%	10%	6%	19%	9%	9%
				bc	G	G			H	H			k	oP	P		R		TU			wX		
Several times per week (10x)	125	38	35	11	34	30	20	39	48	37	53	42	28	41	63	21	34	54	28	32	29	23	25	40
	20%	16%	27%	33%	23%	23%	16%	19%	21%	22%	18%	23%	22%	21%	23%	13%	22%	20%	21%	22%	20%	22%	33%	17%
			B	B										P	P								X	
Several times per month (3x)	125	45	26	4	29	26	20	40	38	44	61	39	22	40	55	30	32	45	21	28	28	17	17	43
	20%	19%	20%	12%	20%	20%	16%	19%	16%	27%	21%	21%	17%	21%	20%	18%	21%	17%	16%	19%	19%	16%	23%	18%
										I														
Less often (1x)	188	75	36	7	37	40	41	70	73	41	94	53	37	53	81	54	42	80	36	41	44	25	13	85
	30%	31%	28%	21%	25%	30%	33%	34%	32%	25%	32%	29%	29%	27%	30%	33%	27%	30%	28%	28%	30%	24%	17%	35%
								j																VW
Never (0x)	119	60	20	3	27	18	39	43	35	18	55	23	19	24	41	54	23	63	20	29	36	19	14	53
	19%	25%	16%	10%	19%	13%	31%	21%	16%	11%	19%	12%	15%	12%	15%	33%	15%	24%	15%	20%	25%	19%	18%	22%
		CD					EF	J			I					NO		Q			s			
Average # times a month	6.4	5.2	6.7	10.8	7.1	7.3	3.7	4.8	7.4	7.8	5.6	7.4	8.1	8.6	6.7	3.1	7.9	5.4	8.6	6.0	4.7	8.6	6.8	5.2
				BC	G	G			H	H		K	K	oP	P		R		TU			X		

P2 - Summary: Parent: format per publication

Based on total who read each type of publication several times a month or more

	Books	Newspapers	Magazines	Blogs
Total Actual	461	367	289	318
Total Weighted	466	371	287	323
Paper hard-copy	392	221	211	23
	84%	59%	74%	7%
Smartphone	94	163	74	213
	20%	44%	26%	66%
Electronic reader (eg. e-readers like Kindle, Kobo	93	26	33	25
etc)	20%	7%	11%	8%
Tablet	88	105	68	116
	19%	28%	24%	36%
Audio	69	13	11	20
	15%	3%	4%	6%
Computer	61	161	77	189
	13%	43%	27%	58%
Other	3	1	3	1
	1%		1%	

Table 12-1
P2 - Summary: Parent: format per publication
Based on total who read each type of publication several times a month or more

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Books																								
Base: Read this publication type several times a month or more	466	159	105	27	117	100	73	88	212	166	175	169	122	194	272		119	184	98	99	106	84	59	161
Paper hard-copy	392	133	83	24	99	80	61	59	186	146	146	139	107	165	226		85	162	79	80	89	62	39	146
	84%	84%	79%	87%	85%	80%	83%	67%	88%	88%	84%	82%	87%	85%	83%		71%	88%	80%	81%	84%	73%	67%	91%
									H	H								Q						VW
Smartphone	94	20	30	8	30	18	11	16	32	46	27	31	36	51	43		24	37	21	29	11	21	17	23
	20%	13%	29%	30%	26%	18%	15%	18%	15%	28%	15%	19%	29%	26%	16%		20%	20%	21%	29%	11%	25%	29%	15%
			B	b	g					hI			KL	O					U	U		x	X	
Electronic reader (eg. e-readers like Kindle, Kobo etc)	93	29	24	8	23	28	10	11	46	36	24	32	38	51	42		25	37	28	15	20	20	13	30
	20%	18%	23%	30%	20%	28%	14%	13%	22%	22%	14%	19%	31%	26%	15%		21%	20%	28%	15%	19%	23%	22%	19%
						G			h	h			KL	O					T					
Tablet	88	33	20	8	26	24	11	16	34	38	28	34	26	42	46		31	34	24	21	20	21	14	29
	19%	21%	19%	30%	22%	24%	16%	19%	16%	23%	16%	20%	21%	21%	17%		26%	18%	25%	21%	19%	25%	25%	18%
Audio	69	19	20	9	23	18	6	7	29	33	17	29	23	35	34		19	30	19	17	13	22	7	20
	15%	12%	19%	33%	20%	18%	8%	8%	14%	20%	10%	17%	19%	18%	12%		16%	16%	19%	17%	12%	26%	13%	12%
				B	G	G				H		k	K									WX		
Computer	61	17	18	7	13	26	3	12	31	18	24	21	16	22	39		25	21	21	18	7	19	13	15
	13%	11%	17%	25%	11%	26%	4%	14%	15%	11%	14%	13%	13%	11%	14%		21%	11%	21%	18%	7%	22%	22%	9%
				b	G	EG											R		U	U		X	X	
Other	3	1	1	1	3				1	3		2	1	3			1	3	3			3	1	
	1%		1%	5%	3%					2%		1%	1%	2%			1%	2%	4%			3%	1%	
					fg									o					tu			x		
Newspapers																								
Base: Read this publication type several times a month or more	371	128	72	25	88	79	59	117	148	100	164	116	85	131	172	68	101	137	86	81	70	67	48	123
Paper hard-copy	221	78	44	17	58	51	30	68	90	57	103	63	49	73	108	39	56	86	48	48	45	38	21	83
	59%	60%	61%	70%	66%	65%	51%	58%	61%	57%	63%	54%	58%	56%	63%	57%	55%	63%	56%	59%	64%	57%	44%	67%
					g	g																		W
Smartphone	163	48	35	17	41	34	25	49	61	52	68	50	44	68	59	37	42	61	37	44	22	29	25	49
	44%	37%	49%	67%	46%	43%	42%	41%	41%	52%	41%	43%	51%	52%	34%	54%	41%	45%	43%	54%	31%	43%	53%	40%
				Bc										O		O				U				
Computer	161	58	35	12	41	40	25	42	68	48	69	52	38	62	70	29	42	69	48	36	27	24	27	60
	43%	45%	48%	50%	46%	51%	42%	36%	46%	48%	42%	45%	45%	47%	41%	43%	42%	50%	55%	45%	38%	36%	57%	49%
										h									U				V	v
Tablet	105	34	17	10	23	24	13	24	41	39	43	27	34	43	43	19	26	38	29	21	13	16	20	27
	28%	27%	23%	39%	26%	31%	23%	20%	28%	39%	26%	23%	40%	33%	25%	28%	26%	27%	34%	26%	19%	25%	42%	22%
										Hi			kL						U				vX	
Electronic reader (eg. e-readers like Kindle, Kobo etc)	26	3	5	4	6	4	1	6	10	9	4	11	11	8	17		8	7	6	6	3	8	3	5
	7%	2%	7%	17%	7%	5%	2%	5%	7%	9%	2%	9%	13%	6%	10%		8%	5%	7%	7%	5%	12%	5%	4%
				b								K	K	P	P							x		
Audio	13	2	3	3	5	3	1	4	5	3	2	7	3	7	5		7	4	7	2	2	6	3	2
	3%	2%	4%	14%	5%	3%	1%	3%	4%	3%	1%	6%	4%	6%	3%		7%	3%	8%	2%	3%	9%	5%	2%
				b								k		P	P							x		
Other	1			1	1					1		1		1				1	1			1		
				6%	2%					1%		1%		1%				1%	2%			2%		
Magazines																								
Base: Read this publication type several times a month or more	287	98	67	17	67	68	47	86	114	86	112	107	67	107	142	38	94	100	72	60	63	63	43	88
Paper hard-copy	211	74	49	12	53	48	34	51	93	68	84	75	52	81	102	28	57	82	46	44	49	38	25	76
	74%	76%	74%	72%	78%	72%	73%	59%	81%	78%	74%	70%	78%	76%	72%	74%	61%	82%	64%	74%	77%	61%	59%	85%
									H	H								Q			s			VW
Computer	77	25	17	8	18	22	10	17	32	28	21	32	24	34	35	8	26	27	27	16	11	22	16	16
	27%	26%	26%	48%	27%	33%	22%	20%	28%	32%	18%	30%	36%	32%	24%	22%	28%	27%	37%	26%	17%	35%	37%	18%
				bc						h		k	K						U			X	X	
Smartphone	74	19	16	6	16	15	11	26	23	25	29	24	21	32	30	12	20	25	19	18	8	20	11	15
	26%	20%	24%	36%	23%	22%	23%	30%	20%	29%	25%	23%	32%	30%	21%	31%	21%	25%	27%	30%	13%	31%	25%	17%
																			U	U		X		
Tablet	68	18	11	9	16	12	11	12	25	31	23	21	24	31	29	8	18	21	25	10	5	15	11	13
	24%	19%	16%	52%	23%	17%	23%	13%	22%	36%	21%	19%	35%	29%	20%	20%	19%	21%	34%	16%	8%	24%	26%	15%
				BC						HI			kL						TU					
Electronic reader (eg. e-readers like Kindle, Kobo etc)	33	7	4	4	7	5	3	8	14	11	7	14	12	14	18	1	9	9	7	5	7	7	5	6
	11%	8%	6%	24%	10%	8%	7%	9%	12%	13%	6%	13%	17%	13%	13%	2%	9%	9%	10%	8%	11%	12%	11%	7%
				c									K	P	P									
Audio	11	1	1	2	3	2		4	3	4	2	6	3	6	5		5	2	6		1	5	2	
	4%	1%	2%	12%	4%	3%		4%	3%	5%	2%	6%	4%	6%	3%		5%	2%	8%		2%	8%	4%	
														P	P				Tu			X		
Other	3	1		1	1	1		1		2	1	1	1	2	1		1	1	2			1	1	
	1%	1%		8%	2%	1%		1%		2%	1%	1%	1%	2%	1%		1%	1%	3%			2%	2%	
Blogs																								
Base: Read this publication type several times a month or more	323	104	75	23	82	74	45	92	119	107	141	106	71	118	150	56	91	122	73	74	65	58	49	105
Smartphone	213	66	51	14	55	46	30	52	85	73	90	69	50	80	89	44	50	86	43	50	44	35	28	73
	66%	64%	68%	64%	67%	62%	66%	56%	71%	68%	64%	65%	71%	68%	59%	78%	55%	70%	58%	67%	67%	61%	57%	69%
									H	h						O		Q						
Computer	189	64	42	15	48	49	25	49	71	67	80	60	47	72	89	28	50	76	49	42	35	32	27	67
	58%	62%	56%	67%	59%	65%	55%	53%	59%	63%	57%	56%	66%	61%	59%	51%	55%	62%	67%	56%	54%	55%	55%	63%
Tablet	116	40	22	13	32	29	13	22	52	40	47	38	30	51	47	18	34	44	35	27	16	25	22	31
	36%	38%	29%	57%	40%	39%	28%	24%	44%	38%	33%	36%	42%	43%	31%	33%	37%	36%	48%	36%	24%	43%	45%	29%
				C					H	H				o					U			x	x	
Electronic reader (eg. e-readers like Kindle, Kobo etc)	25	3	6	6	10	4	1	8	7	9	9	10	5	13	11		11	9	9	6	5	9	5	6
	8%	3%	8%	27%	13%	5%	3%	8%	6%	9%	7%	9%	7%	11%	7%		12%	7%	13%	7%	7%	15%	9%	6%
				Bc	G									P	P							x		
Paper hard-copy	23	5	7	5	10	6	1	8	8	7	11	5	7	12	9	2	9	9	9	9	1	9	5	5
	7%	5%	9%	21%	12%	8%	1%	8%	7%	6%	8%	5%	9%	10%	6%	4%	10%	8%	12%	11%	2%	15%	9%	5%
				b	G	g													U	U		x		
Audio	20	3	6	3	6	3	2	3	9	9	3	12	6	14	5	1	5	8	7	3	3	7	2	4
	6%	3%	7%	15%	8%	5%	4%	3%	7%	9%	2%	11%	8%	12%	4%	1%	6%	6%	9%	5%	4%	12%	4%	4%
										h		K	k	OP										
Other	1			1	1					1		1		1				1	1			1		
				6%	2%					1%		1%		1%				1%	2%			2%		

Table 131
Project Reading Conversations by Child's Reading Ability
Based on total 400 test books

Total Actual Reading Books Read in 1yr Mos	Child's Pre-school reading			Child has Reading Book			Parent Reads 3YOM			Parent Reading hours per week			Parent Read Aloud Reading Book			Conversation Interest Side			Amount of Summer Reading			Amount of Summer Side		
	Up to 3	>3 to 7	Over 7	Every day	Several v/wk	<Several v/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several v/wk	<Several v/wk	Somewhat	Not very/ at all		Reading summer	Read the same	Less	Yes	Maybe	No
Total	58%	41%	1%	44%	55%	1%	18%	82%	0%	26%	74%	1%	18%	81%	1%	15%	85%		15%	85%		15%	85%	
Total Actual	238	141	16	184	216	1	69	228	103	101	125	2	69	229	1	37	254		37	213		37	213	
0	69	8	1	11	9	1	18	1	1	19	1	1	18	1	1	1	1		1	1		1	1	
1	12%	6%	6%	6%	4%	100%	26%	0%	1%	19%	1%	50%	26%	0%	100%	3%	0%		3%	0%		3%	0%	
2	43	15	1	58	1		18	43		47	12		18	43		14	46		14	46		14	46	
3	26%	7%	6%	31%	0%		26%	19%		46%	9%		26%	19%		38%	18%		38%	18%		38%	18%	
4	42	29	2	71	2		18	75		49	24		18	75		15	78		15	78		15	78	
5	17%	14%	12%	38%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
6	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
7	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
8	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
9	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
10	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
11	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
12	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
13	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
14	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
15	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
16	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
17	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
18	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
19	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
20	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
21	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
22	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
23	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
24	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
25	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
26	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
27	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
28	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
29	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
30	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
31	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
32	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
33	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
34	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
35	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
36	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
37	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
38	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
39	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
40	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
41	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
42	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
43	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
44	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
45	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
46	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
47	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
48	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
49	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
50	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
51	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
52	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
53	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
54	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
55	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
56	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
57	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
58	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
59	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
60	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
61	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
62	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
63	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
64	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
65	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
66	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
67	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
68	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
69	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
70	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
71	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
72	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
73	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
74	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
75	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
76	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
77	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
78	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
79	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
80	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
81	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
82	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
83	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
84	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
85	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
86	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
87	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
88	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
89	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
90	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
91	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
92	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
93	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
94	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
95	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
96	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
97	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
98	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
99	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
100	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
101	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
102	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
103	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
104	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
105	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
106	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
107	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
108	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
109	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
110	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
111	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
112	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
113	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
114	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
115	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
116	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
117	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
118	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
119	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
120	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
121	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
122	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
123	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
124	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
125	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
126	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
127	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
128	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
129	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
130	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
131	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
132	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
133	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
134	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
135	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
136	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
137	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
138	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
139	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
140	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
141	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
142	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
143	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
144	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
145	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
146	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
147	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
148	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
149	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
150	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
151	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
152	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
153	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
154	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
155	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
156	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
157	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
158	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
159	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
160	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
161	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
162	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
163	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
164	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
165	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
166	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
167	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
168	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
169	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
170	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
171	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
172	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
173	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
174	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
175	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
176	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
177	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
178	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
179	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
180	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
181	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
182	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
183	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
184	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
185	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
186	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
187	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%		22%	39%	
188	49	24	1	74	1		18	75		49	24		18	75		15	78		15	78		15	78	
189	21%	11%	1%	37%	1%		26%	33%		48%	19%		26%	33%		22%	39%		22%	39%

Table 1.1
P3: Parents: # Books PJM (read at least several times per month)
Based on total sets, total books & read several times per month

	Total	Child has measure reading			Child has Reading Book			Parent Bilinks PJM			Parent Reading hours per week			Parent Freq of reading book	Concerns a summer slide		Summer reg/1 to School Yr		Award of Summer Slide		
		Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day to <Every day x/mth	Not very/ at all	Somewhat	Regular summer	Reading summer	Yes	Maybe	No
Total Actual	466	169	153	143	117	122	60	91	208	167	158	158	150	272	284	159	110	107	151	101	170
Total Weighted	159	60	55	43	37	37	21	88	71	56	55	55	49	92	96	53	37	36	51	34	57
Net: 1 or less	20%	36%	36%	30%	32%	30%	35%	100%	34%	33%	35%	35%	32%	34%	34%	33%	34%	34%	34%	34%	33%
Net: 4 to 9	138	54	31	3	30	38	20	0	138	0	0	0	0	180	172	53	37	36	31	23	53
Net: 10 to 20	43%	34%	20%	10%	25%	38%	33%	U	65%	0%	0%	0%	0%	66%	60%	33%	25%	34%	20%	23%	31%
Net: 10+	29%	14%	13%	7%	13%	17%	27%		27%	67%	65%	65%	68%	20%	28%	14%	38%	30%	28%	43%	26%
Net: 20+	54	20	7	2	4	4	7		54	0	0	0	0	75	74	20	9	10	7	9	18
Average #	14%	12%	5%	2%	3%	3%	3%		26%	0%	0%	0%	0%	27%	26%	12%	8%	9%	2%	8%	6%
Average # excluding outliers 200+	11	6	5	1	5	5	1		11	7	7	7	7	6	6	5	3	3	1	3	2
Net: 1 or less	26%	26%	26%	26%	26%	26%	26%		26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%	26%
Net: 4 to 9	10.4	9.8	10.0	10.0	10.0	10.0	10.0	7.5	10.0	10.0	10.0	10.0	10.0	10.4	10.4	10.0	10.0	10.0	10.0	10.0	10.0
Net: 10 to 20	17.0	14.5	14.5	14.5	14.5	14.5	14.5	2.4	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5	14.5
Net: 10+	34.4	31.5	31.0	31.0	31.0	31.0	31.0	7.5	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0	31.0
Net: 20+	24	17	17	17	17	17	17	2.4	17	17	17	17	17	17	17	17	17	17	17	17	17
Average #	13.7	10.8	10.0	10.0	10.0	10.0	10.0	7.5	10.0	10.0	10.0	10.0	10.0	10.4	10.4	10.0	10.0	10.0	10.0	10.0	10.0
Average # excluding outliers 200+	17.2	14.8	14.0	14.0	14.0	14.0	14.0	88	14.0	14.0	14.0	14.0	14.0	14.0	14.0	14.0	14.0	14.0	14.0	14.0	14.0
Net: 1 or less	20.0	20.0	20.0	20.0	20.0	20.0	20.0	100%	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net: 4 to 9	41.3	41.3	41.3	41.3	41.3	41.3	41.3	U	41.3	41.3	41.3	41.3	41.3	41.3	41.3	41.3	41.3	41.3	41.3	41.3	41.3
Net: 10 to 20	20.0	20.0	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Net: 10+	61.3	61.3	61.3	61.3	61.3	61.3	61.3		61.3	61.3	61.3	61.3	61.3	61.3	61.3	61.3	61.3	61.3	61.3	61.3	61.3
Net: 20+	20.0	20.0	20.0	20.0	20.0	20.0	20.0		20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0	20.0
Average #	10.4	9.6	9.0	9.0	9.0	9.0	9.0	14.7	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0
Average # excluding outliers 200+	17.2	15.5	15.0	15.0	15.0	15.0	15.0	14.7	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0
Net: 1 or less	15	15	15	15	15	15	15	88	15	15	15	15	15	15	15	15	15	15	15	15	15
Net: 4 to 9	63	63	63	63	63	63	63	100%	63	63	63	63	63	63	63	63	63	63	63	63	63
Net: 10 to 20	23	23	23	23	23	23	23	U	23	23	23	23	23	23	23	23	23	23	23	23	23
Net: 10+	76	76	76	76	76	76	76		76	76	76	76	76	76	76	76	76	76	76	76	76
Net: 20+	36	36	36	36	36	36	36		36	36	36	36	36	36	36	36	36	36	36	36	36
Average #	10.4	9.6	9.0	9.0	9.0	9.0	9.0	14.7	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0	9.0
Average # excluding outliers 200+	17.2	15.5	15.0	15.0	15.0	15.0	15.0	14.7	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0	15.0
0	1	1%	1%	1%	1%	1%	1%	24%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
1	15	15	15	15	15	15	15	24	15	15	15	15	15	15	15	15	15	15	15	15	15
2	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
3	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26	26
4	63	63	63	63	63	63	63	50	63	63	63	63	63	63	63	63	63	63	63	63	63
5	115	115	115	115	115	115	115	50	115	115	115	115	115	115	115	115	115	115	115	115	115
6	82	82	82	82	82	82	82	7%	82	82	82	82	82	82	82	82	82	82	82	82	82
7	56	56	56	56	56	56	56		56	56	56	56	56	56	56	56	56	56	56	56	56
8	16	16	16	16	16	16	16		16	16	16	16	16	16	16	16	16	16	16	16	16
9	14	14	14	14	14	14	14		14	14	14	14	14	14	14	14	14	14	14	14	14
10	17	17	17	17	17	17	17	17%	17	17	17	17	17	17	17	17	17	17	17	17	17
11	9	9	9	9	9	9	9	9%	9	9	9	9	9	9	9	9	9	9	9	9	9
12	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36
13	14	14	14	14	14	14	14	14%	14	14	14	14	14	14	14	14	14	14	14	14	14
14	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
15	8	8	8	8	8	8	8		8	8	8	8	8	8	8	8	8	8	8	8	8
16	13	13	13	13	13	13	13		13	13	13	13	13	13	13	13	13	13	13	13	13
17	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
18	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
19	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
20	22	22	22	22	22	22	22	24%	22	22	22	22	22	22	22	22	22	22	22	22	22
24	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16
25	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
30	3	3	3	3	3	3	3		3	3	3	3	3	3	3	3	3	3	3	3	3
35	2	2	2	2	2	2	2		2	2	2	2	2	2	2	2	2	2	2	2	2
36	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
37	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
40	7	7	7	7	7	7	7	24%	7	7	7	7	7	7	7	7	7	7	7	7	7
42	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
48	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
50	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10
52	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
55	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
58	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
60	3	3	3	3	3	3	3		3	3	3	3	3	3	3	3	3	3	3	3	3
67	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
70	2	2	2	2	2	2	2		2	2	2	2	2	2	2	2	2	2	2	2	2
75	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
80	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
100	14	14	14	14	14	14	14	8%	14	14	14	14	14	14	14	14	14	14	14	14	14
120	3	3	3	3	3	3	3	8%	3	3	3	3	3	3	3	3	3	3	3	3	3
150	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
200	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
250	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
260	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
300	2	2	2	2	2	2	2		2	2	2	2	2	2	2	2	2	2	2	2	2
350	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
365	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
380	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
400	1	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1
500	1	2%	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1	1	1

Table 16.1
F9 - Parents: average reading time/week
Based on total who read books

	Child like pleasure reading				Child Enjoy Reading Book				Parent Minutes F1+S4				Parents Reading hours per week				Parent Freq of reading book				Child at a Summer Libr				Summer was not in School Yr				Award of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several a/wk	Several a/wk	Other	Up to 3	4 to 12	Over 12	Other	Up to 5	>5 to 7	Over 7	Other	Several a/wk	Several a/mo	Several a/yr	Other	Very/	Not very/	Not at all	Other	Read more	Read less in	Read the	Other	No	Maybe	No
	1,000	200	122	677	1,000	200	122	677	200	122	677	1,000	200	122	677	1,000	200	122	677	1,000	200	122	677	1,000	200	122	677	1,000	200	122	677
Total w/out	100%	20%	12%	68%	100%	20%	12%	68%	20%	12%	68%	100%	20%	12%	68%	100%	20%	12%	68%	100%	20%	12%	68%	100%	20%	12%	68%	100%	20%	12%	68%
Total weighted	100%	21%	11%	67%	145	126	138	200	21%	11%	66%	100%	21%	11%	66%	100%	21%	11%	66%	100%	21%	11%	66%	100%	21%	11%	66%	100%	58	71	194
Bible read for Children for comparison -																															
None	12	17	1	9	5	3	11	32				32				32		1	10	5	11	1	9	10	3	2	11		3	2	11
	7%	8%	1%	4%	3%	2%	1%	15%				15%				15%		1%	15%	2%	5%	1%	7%	8%	3%	3%	7%		3%	3%	7%
							1	4				4				4			4	1	1		1	1			1				1
Under 1 hour / week	10	3	1	5	13	10	1	2	3	1	6	29	3	1	6	29	6	15	2	6	15	1	5	15	3	1	6	29	4	5	20
	10%	12%	1%	5%	9%	8%	1%	1%	14%	1%	3%	29%	14%	1%	3%	29%	29%	13%	3%	1%	26%	1%	3%	15%	6%	1%	3%	29%	7%	7%	10%
		1						1				1				1				1				1				1			
1 - 3 hours / week	199	40	27	132	34	51	43	71	40	85	27	199	40	85	27	199	40	120	39	54	19	77	17	50	40	30	29	79	20	29	70
	19%	40%	29%	20%	24%	40%	31%	36%	42%	67%	20%	19%	42%	67%	20%	19%	19%	95%	28%	54%	95%	61%	25%	50%	40%	24%	21%	79%	34%	41%	36%
		22	2			1		3	1	2		28	1	2		28		9		4	4			4				4			
Over 3 to 5 hours / week	101	19	11	71	28	19	14	40	19	27	21	101	19	27	21	101	21	16	24	40	16	11	21	24	21	10	21	49	10	12	29
	11%	14%	21%	11%	19%	15%	10%	20%	9%	22%	14%	11%	9%	22%	14%	11%	11%	13%	18%	20%	13%	9%	14%	12%	11%	8%	14%	11%	17%	17%	15%
												63				63		7		27	27										
Over 5 to 7 hours / week	49	24	15	9	19	22	8	10	12	31	11	49		31	11	49	11	41	8	5	27	16	1	14	21	18	10	24	18	11	19
	13%	11%	17%	1%	13%	18%		5%	6%	25%	19%	49%		25%	19%	49%		21%	13%	4%	18%	13%	2%	12%	15%	14%		24%	18%	16%	11%
												63				63		7		27	27										
Over 7 to 14 hours / week	49	12	12	10	30	14	5	1	3	11	11	49		11	11	49	49	17	10	2	10	6	1	13	14	20	8	24	9	8	31
	13%	10%	10%	1%	21%	11%	4%	1%	3%	14%	11%		100%	14%	11%		100%	29%	11%	1%	11%	7%	1%	17%	10%	16%	1%	41%	16%	11%	16%
					7					1	1		7	1	1		7	2	1					1				2			
More than 14 hours per week	49	12	12	5	21	8	5	2	3	9	10		49	9	10		49	18	6	5	11	6	1	17	8	17	5	8	5	8	31
	7%	6%	9%	1%	15%	6%		1%	2%	3%			25%	3%			25%	3%	1%	7%	7%	5%		8%	6%	8%		6%	9%	11%	7%
					7								7				7	1		1	1			1				1			
Not Up to 3	299	131	65	4	32	64	96	107	94	26	29	299		94	29	299		58	137	104	71	104	19	71	60	37	29	120			
	44%	50%	23%	23%	36%	51%	81%	82%	41%	18%	100%			41%	100%			20%	50%	87%	48%	48%	44%	51%	49%	28%	100%	48%			
		13				1	8	2	2			100		2		100			9	40				40				40			
Not <3 to 7	181	56	47	10	48	39	21	20	37	15		181		37	15	181		75	68	12	31	43	20	33	46	40		37	22	59	
	26%	25%	38%	1%	33%	31%	15%	15%	39%	57%		26%		39%	57%	26%		36%	49%	12%	43%	41%	20%	46%	32%	29%		64%	31%	30%	
		1	1						1	1		44		1	1	44		7	7					7				7			
Not Over 7	127	25	30	10	45	23	16	8	37	82		127		82		127		85	38	1	27	10	10	33	23	30		29	16	47	
	17%	16%	21%	1%	31%	18%	11%	4%	39%	62%		17%		62%		17%		41%	27%	1%	38%	10%	10%	46%	16%	21%		50%	22%	24%	
			1		1				1	1		44		1		44		7	7					7				7			
Average #	5.4	4.7	6.5	7.3	6.8	5.3	4.1	2.4	4.7	9.3	1.3	5.2	14.3	9.3	1.3	5.2	14.3	9.0	4.4	2.2	5.6	5.4	6.1	5.0	6.4	5.7	6.5	5.0	5.7	6.5	5.0
			1.4		0.9				0.6	1.4		0.4	2.0	1.4		0.4	2.0	1.2	0.6					0.6				0.6			
Median #	4	3.0	5.0	5.0	5.0	3.0	3.0	2.0	3.0	6.0	1.0	5.0	10.0	6.0	1.0	5.0	10.0	5.0	3.0	0.5	3.0	3.0	4.0	3.0	3.5	4.0	5.0	3.0	4.5	5.0	3.0
Average # excluding outliers over 40 hours a week	5.1	4.2	6.5	7.0	6.2	5.3	3.9	2.0	4.7	9.3	1.3	5.2	13.7	9.3	1.3	5.2	13.7	8.5	4.4	1.9	4.9	5.4	5.0	4.8	6.4	5.4	6.5	5.0	5.4	6.5	5.0
			1		0				0	1		0	1	1		0	1	.5*	*						*				*			
Bible read for Children for other distribution among Parents -																															
Not Under 1 Hrs a week	167	74	21	5	33	29	43	121	37	9		167						14	31	100	40	5	30	64	36	15	18	77			
	24%	35%	17%	1%	23%	23%	30%	59%	16%	1%		17%						7%	20%	75%	27%	2%	20%	35%	22%	12%	26%	39%			
		1					1	1	1			44						7	7	1	1			7				7			
Not <1 hours to under 4 hours a week	155	62	29	1	26	39	40	51	75	27		124	29					17%	101	14%	27%	41	36	29	31	31	26	19	51		
	24%	28%	23%	1%	18%	31%	29%	25%	33%	16%		43%	14%					17%	37%	14%	27%	21%	24%	24%	26%	26%	26%	27%	24%		
		1					1	1	1			44	1					7	7					7				7			
Not 4 hours to under 8 hours a week	100	47	20	5	44	25	30	40	82	55	15	101	15					40	61	1	41	19	39	20	27	34	20	51			
	27%	21%	30%	23%	30%	20%	23%	12%	36%	33%	8%	36%	11%					36%	31%	7%	28%	23%	25%	27%	27%	27%	21%	27%			
		1	1		1	1			1	1		44	1					7	7					7				7			
Not 8 hours or more a week	127	19	15	10	45	22	15	8	34	75		127						78	34	1	27	16	31	23	20	28		22	14	49	
	20%	15%	11%	1%	31%	17%	11%	4%	17%	68%		29%						56%	17%	7%	18%	16%	21%	18%	15%	23%		23%	24%	25%	
			1		1				1	1		44						7	7					7				7			
Not 8 hours or more a week	127	33	15	10	45	22	15	8	34	75		127						78	34	1	27	16	31	23	20	28		22	14	49	
	20%	15%	11%	1%	31%	17%	11%	4%	17%	68%		29%						56%	17%	7%	18%	16%	21%	18%	15%	23%		23%	24%	25%	
			1		1				1	1		44						7	7					7				7			
Not Over 40 hours a week	1	1			1			1				1								1	1			1	1			1	1		
	1%	1%			1%			1%				1%								1%	1%			1%	1%			1%	2%		
												44								1											
Not Under 2	184	85	24	1	35	33	47	129	41	12	184							18	63	101	44	17	32	48	40	19	21	82			
	27%	38%	20%	1%	24%	26%	34%	63%	19%	7%	63%							9%	27%	76%	30%	13%	27%	35%	20%	15%	30%	60%			
		10					1	1	1		44								7	7				7				7			
Not 2 to <5	171	37	32	3	32	43	31	59	50	21	49							36	123	7	49	16	36	40	35	33	20	61			
	24%	32%	26%	1%	22%	34%	22%	29%	43%	18%	37%	49%						19%	60%	5%	37%	20%	28%	29%	28%	28%	29%	44%			
		2			1				1		44								7	7				7				7			
Not 5 or more	245	59	68	2	78	67	59	39	25	123		245						140	105	1	57	104	13	50	57		47	31	89		
	40%	36%	54%	1%	53%	39%	29%	12%	24%	74%		40%						71%	32%	5%	38%	63%	44%	36%	42%		40%	45%	37%		
			6		41	1			1	44								GP	*						*				*		
000.0	32	17	1	5	5	3	11	32				32							1	30	5	11	1	9	10		3	2	11		
	3%	8%	1%	1%	3%	2%	1%	11%				11%							1%	15%	3%	1%	1%	7%	8%		3%	3%	7%		
		1					1	1				1								1				1	1				1		
000.1	1	1			1		1	1				1								1			1	1	1				1		
	1%	1%			1%		1%	1%				1%								1%			1%	1%	1%				1%		
							1	1				1								1											
000.2	7	1	1	1	1		1	7	1	1		7							2	5			1	1			1		1		
	1%	1%	1%	1%	1%		1%	2%	1%	1%		2%							1%	2%			1%				1%		1%		
							1	1				1								1											
000.3	20	10	2	1	5	3	9	18	1	1		18						1	2	15	4	3	5	4	7		2	2	9		
	3%	4%	2%	1%	3%	3%	4%	9%	1%	1%		3%						1%	1%	5%	3%	1%	4%	3%	5%		2%	3%	4%		
							1	1				1								1											
000.4	1	1					1	1				1							1	1	1			1	1			1			
		1%					1%	1%				1%								1%				1%				1%			
000.5	19	11	2	1	5	5	4	21	6	1		19						2	8	17	7	3	7	7	3		1	1	17		
	3%	5%	2%	1%	3%	4%	3%	3%	2%	1%		3%						2%	3%	5%	2%	1%	5%	3%	2%		1%	2%	2%		
								1				1								1									1		
000.6	1	1			1	1	1	1				1						1	1	1	1		1	1	1				1		
	1%	1%			1%	1%	1%	1%				1%							1%	1%	1%		1%	1%	1%				1%		
								1				1								1									1		
001.0	34	30	13	1	12	15	17	34	26	4		34						4	21	19	14	17	12	22	11	5	10	15			
	3%	14%	10%	1%	9%	12%	13%	16%	12%	2%		16%						2%	12%	15%	12%	17%	10%	16%	8%	3%	5%	13%			
		3	1				1	1	1			1							1	1				1				1			
001.1	1		1																	1			1								
			1%					1%				1%								1%			1%								
001.2	1	1	1			1	1	1	1	1		1							1	1	1		1	1	1		1	1	1		
	1%	1%	1%			1%	1%	1%	1%	1%		1%							1%	1%	1%		1%	1%	1%		1%	1%	1%		
								1				1								1											
001.3	1	1			1		1	1	1	1		1						1		1	1		1	1			1	1	1		
	1%	1%			1%		1%	1%	1%	1%		1%						1%		1%	1%		1%	1%			1%	1%	1%		
								1				1								1											
001.5	19	11	2		3	5	4	8	5	6		19						2	4	13	4	4	5	2	6		2	5	6		
	3%	5%	2%		2%	4%	3%	1%	2%	5%		3%						1%	2%	4%	2%	2%	3%	1%	3%		1%	4%	2%		
								1				1								1											
001.8	1	1					1	1				1							1	1			1								
	1%	1%					1%	1%				1%							1%	1%			1%								
								1				1								1											
002.0	43	17	9		5	14	7	25	17	1		43						2	11	30	14	14	5	6	16		9	5	12		
	7%	7%	7%		3%	11%	4%	12%	7%	1%		15%						1%	12%	4%	3%	5%	4%	4%	11%		10%	7%	7%		
		1	1			1	1	1	1			1							1	1					1						
002.1	1	1	1					1	1			1							1	1			1	1			1	1			
	1%	1%	1%					1%	1%			1%							1%	1%			1%	1%			1%	1%			
								1				1								1											
002.2	1	1				1		1				1							1	1			1	1					1		
	1%	1%				1%		1%				1%							1%	1%			1%	1%					1%		
								1				1								1											
002.3	2		1				1	2	2			2							1	1				1					2		
	1%		1%				1%	1%	1%			1%							1%	1%				1%					1%		
								1				1								1											
002.4	1				1			1				1							1												
	1%				1%			1%				1%							1%												
								1				1																			
002.5	1	1					1	1				1							1										1		
	1%	1%					1%	1%				1%							1%										1%		
								1				1																			
002.6	1		1					1				1							1										1		
	1%		1%					1%				1%							1%										1%		
								1				1																			
002.7	1				1							1							1				1								
	1%				1%							1%							1%				1%								
002.8	1		1				1					1							1		1										
			1%																												
003.0	40	21	1		6	15	5	7	24	9		40						11	28	1	8	10	7	12	6		5	5	19		
	4%	9%	4%		4%	12%	3%	3%	11%	5%		4%						5%	10%	1%	1%	5%	5%	9%	3%		3%	7%	4%		
		10	2				1	1	1			1						7	1	1	1		1	1	1		1	1	1		
003.1	1	1	1					1%	1%			1%						1%	1%	1%	1%		1%	1%	1%		1%	1%	1%		
			1%																												
003.2	1	1				1		1				1							1		1			1					1		
						1%																									
003.3	3	3	1			1	2	1	2			3							3	3	3	1	1	3					3	1	
	1%	1%	1%			1%	1%	1%	1%			1%							1%	2%	2%	1%	1%	2%					4%		
												1																			
003.5	20	6	4	2	6	5	5	2	12	6		20						8	11	1	4	4	3	5	5		1	5	8		
	3%	2%	3%	1%	4%	2%	2%	1%	5%	4%		1%						4%	4%	1%	1%	3%	3%	2%	3%		1%	1%	4%		
								1	1			1																			
003.8	1						1	1				1							1				1								
	1%						1%	1%				1%							1%				1%								
								1				1																			
004.0	26	12	4	1	5	6	7	14	2	2		26						5	19	1	6	11	7	7	6		7	1	11		
	4%	6%	3%	1%	3%	5%	4%	3%	4%	1%		4%						3%	7%	1%	4%	4%	5%	5%	4%		7%	2%	5%		
								1	1			1							1												
004.1	1		1			1														1											
			1%			1%														1%											
004.2	1		1		1			1				1						1					1	1					1		
			1%																												
004.3	1		1		1			1				1							1				1						1		
			1%		1%			1%				1%							1%				1%						1%		
004.5	1	2			1	1		1				1						2	1				1	1					1		
	1%	2%			1%	1%		1%				1%						2%	1%				1%	1%					1%		
								1				1																			
004.8	1							1				1							1												
	1%							1%				1%							1%												
								1				1																			
005.0	115	9	10	2	14	4	8	11	11	3		115						23	12				7	7	8		8		1		
	9%	4%	3%	1%	9%	3%	4%	2%	3%	1%		10%						19%	1%	1%	1%		1%	1%	3%		4%		1%		
								1				1						7	1						1						
010.2	1				1			1				1							1												
					1%			1%				1%							1%												
								1				1																			
010.3	11	1	4	1	1	3	1	2	1	4		11						6	4		3	1	1	3	1		3	2	4		
	1%		3%	1%	1%	3%	1%	1%	1%	3%		1%						3%	3%		2%	1%	1%	3%	1%		3%	3%	3%		
			1					1		1		1						7	1												
010.4	1		1					1				1							1												
	1%		1%					1%				1%							1%												
								1				1																			
011.0	1		1					1				1							1												
	1%		1%					1%				1%							1%												
								1				1																			
012.0	1		1		1			1				1							1				1						1		
	1%		1%		1%			1%				1%							1%				1%						1%		
								1				1																			
013.5	1	1					1	1				1							1									1			
		1%					1%	1%				1%							1%									1%			
								1				1																			
014.0	1		1	1	1			1		1		1							1	1			1								
	1%		1%	1%	1%			1%		1%		1%							1%	1%			1%								
								1				1																			
015.0	2		2	2	2			2				2							1	1			1	1	1			1			
	1%		2%	2%	1%			1%				1%							1%	1%			1%	1%	1%			1%			
								1				1																			
015.5	1		1		1			1				1							1	1				1					1		
			1%	1%	1%			1%				1%							1%	1%				1%					1%		
								1				1																			
016.1	1		1		1			1		1		1							1				1						1		
			1%		1%			1%		1%		1%							1%				1%						1%		
								1				1																			
016.5	1				1			1				1							1		1							1			
				1%	1%			1%				1%							1%		1%							1%			
								1				1																			
018.0	1		1		1					1										1											
	1%		1%		1%					1%										1%											
020.0	8	4	2	1	3	3	1	4	1	3		8						3	4		3	1	1	3	1		1	1	4		
	1%	2%	2%	1%	2%	3%	1%	2%	1%	3%		1%						2%	3%		2%	1%	1%	3%	1%		1%	2%	2%		

Table 16.1
F9 - Parents: average reading time/week (read at least several times per month)
Based on total who read books at least several times per month

	Total	Child Enjoy whenever reading Up to 3	4 to 7	Over 7	Child Only Reading Book Every day	Several a/wk	Several a/mth	Parent Mbrship PTA/M Up to 3	4 to 12	Over 12	Parent Reading hours per week Up to 3	4 to 7	Over 7	Parent Freq of reading book Several a/mth	Several a/wk	Daily	Child wk a/school child Very/ a/wk	Not very/ a/wk	Scl/Hmwk Read more	Read less in school	Read the same	Award at Summer Slide No.	Maybe	No
	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)	(n)
Total w/out	401	169	118	12	117	112	91	91	208	102	172	169	111	187	174		136	206	132	107	113	91	91	176
Total Weighted	444	159	105	27	117	100	75	88	212	144	175	159	111	194	272		119	194	98	99	106	84	93	151
Bdg used for Children for comparison																								
None	1	1						1			1			1				1					1	
		1%					3%	1%			1%			1%				1%					1%	
Under 1 hour / week	21	7	1		4	3	3	13	6	2	21			6	15		3	7	6	1	5	1	2	4
	5%	5%	1%		4%	3%	4%	15%	3%	1%	12%			3%	6%		3%	4%	6%	1%	5%	1%	2%	3%
											110													
1 - 3 hours / week	152	63	26	3	25	36	30	34	76	27	63			32	120		44	71	27	30	36	28	18	55
	37%	40%	25%	3%	22%	36%	40%	39%	36%	19%	37%			17%	44%		37%	36%	28%	33%	34%	33%	19%	37%
		22	3			1	3	3	2		110				9									
Over 3 to 5 hours / week	76	28	10		27	17	12	17	21	21		59		31	36		14	40	20	22	21	18	12	33
	20%	20%	13%	1%	23%	17%	15%	19%	10%	14%		34%		16%	13%		20%	21%	20%	23%	19%	22%	13%	22%
												43			7									
Over 5 to 7 hours / week	75	23	19	6	17	21	15	15	8	32		75		40	35		24	26	13	21	16	17	11	22
	18%	14%	18%	20%	14%	21%	19%	16%	17%	19%		43%		21%	13%		20%	14%	13%	21%	15%	20%	10%	14%
									4	43		44		7										
Over 7 to 14 hours / week	46	21	12	10	10	14	9	4	10	32			46	17	31		15	31	13	14	19	13	8	26
	18%	13%	21%	38%	26%	14%	12%	4%	14%	32%			26%	20%	11%		12%	22%	20%	14%	18%	20%	14%	19%
					4				4	32			32	7				32	4					
More than 14 hours per week	46	11	12	9	14	8	5	1	6	39			39	28	8		10	26	7	6	15	5	6	34
	8%	7%	11%	17%	12%	8%	7%	1%	3%	18%			18%	11%	3%		8%	10%	9%	8%	10%	6%	11%	10%
										39			39	7										
Not Up to 3	173	71	29	3	30	45	36	49	82	39	171			66	115		48	80	33	36	45	37	25	56
	37%	40%	26%	10%	25%	40%	46%	71%	39%	18%	100%			20%	50%		40%	31%	34%	35%	38%	42%	30%	37%
		22	2			1	3	3	2		110				9									
Not >3 to 7	180	54	44	9	44	28	21	21	94	55		108		71	98		47	81	33	43	37	35	23	55
	40%	34%	41%	33%	37%	28%	28%	23%	45%	39%		63%		36%	36%		40%	42%	34%	43%	35%	41%	24%	36%
												44												
Not Over 7	122	32	33	12	44	23	14	4	36	82			122	85	39		24	69	32	22	29	23	14	48
	27%	20%	31%	43%	38%	22%	19%	5%	17%	57%			71%	44%	14%		20%	36%	32%	22%	28%	28%	15%	31%
			4	4	4				4	82			82	9				82	4					
Average #	6.3	5.0	7.2	9.2	7.4	6.3	5.3	2.7	4.4	9.3	1.8	5.2	14.2	9.0	4.4		5.9	6.9	6.4	6.5	6.6	6.2	6.3	6.7
			0.4	0.8	0.7				0.4	0.9		0.3	1.3	0.8										
Median #	4.0	3.5	5.5	8.5	5.5	6.1	5.0	2.0	4.0	7.0	1.0	5.0	10.0	7.0	3.0		4.0	5.0	5.0	4.0	5.0	5.0	4.0	4.0
Average # excluding outliers over 40 hours / week	6.1	5.0	7.2	9.2	7.4	6.3	5.3	2.7	4.4	9.3	1.8	5.2	11.5	8.5	4.4		5.7	6.9	6.4	6.2	6.6	6.0	6.3	6.7
			0.4	0.8	0.7				0.4	0.9		0.3	1.1	0.7										
Bdg selected for web distribution among parents																								
Not Under 1 Hrs / week	47	30	9	1	12	12	11	29	29	9	47			14	31		20	31	14	14	15	9	10	22
	14%	19%	8%	1%	11%	12%	15%	33%	14%	6%	28%			7%	20%		17%	11%	10%	14%	12%	11%	17%	14%
		22						3	2		110				9									
Not >1 hours to under 4 hours / week	114	52	24	4	23	32	25	30	49	27	108	27		55	101		37	77	27	23	31	21	16	47
	29%	33%	23%	15%	20%	32%	33%	34%	23%	18%	62%	16%		27%	37%		31%	21%	26%	27%	30%	25%	17%	29%
											108	27			9									
Not >4 hours to under 8 hours / week	150	45	42	2	41	34	27	16	81	53	27	108	15	69	81		18	41	23	26	25	25	20	45
	33%	29%	41%	25%	35%	34%	39%	18%	38%	35%		64%	9%	36%	31%		32%	24%	30%	27%	25%	30%	24%	30%
			4						4	53		44	15		9									
Not 8 hours or more a week	153	31	30	10	40	22	21	4	33	75			153	78	34		24	34	30	22	27	21	12	49
	34%	19%	29%	37%	34%	22%	28%	5%	16%	52%			34%	40%	13%		20%	17%	30%	22%	25%	25%	13%	32%
			4	4	4				4	75			75	9										
Not Over 40 hours a week	2	1								2			2	1			1			1		1		
										2%			2%	1%			1%			1%		1%		
Not Under 2	81	34	11	1	14	14	18	34	35	12	81			18	63		23	25	16	18	15	11	12	25
	17%	21%	11%	1%	12%	14%	23%	39%	16%	7%	46%			9%	23%		19%	14%	16%	18%	14%	14%	13%	15%
		22						3	2		110				9									
Not 2 to <5	159	57	29	3	29	38	29	40	87	31		59		36	123		46	56	32	33	37	29	17	59
	34%	36%	28%	12%	25%	38%	43%	46%	41%	18%	54%	34%		18%	45%		39%	30%	33%	33%	35%	34%	19%	39%
		22						3	2		110				9									
Not 5 or more	229	67	34	2	74	30	25	7	88	123	110		119	140	89		50	101	51	49	54	44	29	80
	49%	38%	41%	17%	63%	30%	33%	15%	41%	59%		63%	100%	72%	32%		42%	53%	51%	49%	51%	52%	30%	53%
			4	4	4				4	75		44	75	9				75						
000.0	1	1					1	1				1			1			1				1		1
		1%					3%	1%				1%			1%			1%				1%		1%
000.1																								
000.2	1							1	1		2			2										
	1%							1%	1%		1%			1%										
000.3	4	2	1		1	1	1	1		1	4			1	3		1	3	1	1	1		1	1
	1%	1%	1%		1%	1%	2%	1%		1%	2%			1%	1%		1%	1%	1%	1%	1%		1%	1%
											2													
000.4	1	1						1			1			1				1		1				1
								1%			1%			1%				1%		1%				1%
000.5	11	3	1	2	3	3	3	5	3	3	11			3	8		3	8	4		4		3	7
	3%	2%	1%	7%	3%	3%	4%	5%	1%	2%	3%			2%	3%		2%	3%	3%		3%		2%	3%
											10								7					
000.6	1	1			1	1			1		1			1	1			1	1		1			1
	1%	1%			1%	1%			1%		1%			1%	1%			1%	1%		1%			1%
									1															
001.0	35	11	7		5	7	8	11	20	4	38			6	32		11	22	5	12	6	5	5	19
	8%	10%	6%		5%	7%	11%	13%	10%	3%	21%			3%	12%		10%	11%	5%	12%	6%	6%	8%	13%
		3	3				4	4	4		38				9									
001.1	1																							
001.2	1	1	1			1	1	2	1	1	5			1	3		1	3	1	1	1	1	2	1
	1%	1%	1%			2%		2%	1%	1%	2%			1%	2%		1%	2%	1%	1%	1%	1%	2%	1%
											5				9									
001.3	1	1			3			1	1	1	2			3			1	1	1	1		1	1	1
	1%	2%			2%			1%	1%	1%	2%			2%			1%	1%	1%	1%		1%	1%	1%
		1									2													
001.4	1		1								1			1				1			1			
			1%								1%			1%				1%			1%			
											1													
001.5	11	3	2		2	1	2	5	4	3	12			4	8		3	8	3	2	2	2	2	5
	3%	2%	2%		2%	1%	2%	5%	2%	2%	3%			3%	3%		2%	3%	3%	2%	2%	2%	2%	3%
											12													
001.6	1		1								1			1			1				1			1
			1%								1%			1%			1%				1%			1%
											1													
001.7	1				1						1			1				1			1			
					1%						1%			1%				1%			1%			
											1													
001.8	1		1		1				1					1			1							1
			1%		1%												1%							1%
002.0	15	12	4		3	10	5	18	14	1	15			2	11		11	4	4	1	1	7	3	4
	7%	7%	6%		2%	10%	7%	21%	7%	1%	10%			1%	12%		10%	4%	4%	1%	1%	7%	3%	4%
		3	3				4	4	4		15				9									
002.1	1		1								1			1			1		1					1
			1%					1%	1%		1%			1%			1%		1%					1%
											1													
002.2	1				1						1			1			1		1					1
					1%						1%			1%			1%		1%					1%
											1													
002.3	2		1					2	2		3			2	1		1	2		1				1
	1%		1%					2%	1%		2%			1%	1%		1%	1%		1%				1%
											3													
002.4	12	4	3		3	1	4	3	6	4	12			3	9		4	8	5	2		4		8
	3%	4%	3%		3%	1%	5%	3%	3%	3%	3%			2%	3%		3%	4%	5%	2%		4%		5%
											12													
002.5	1									1	1			1				1		1				
					1%					1%	1%			1%				1%		1%				
											1													
002.6	1		1		1				1		1			1			1							1
			1%		1%						1%			1%			1%							1%
											1													
002.7	1				1						1			1				1			1			
					1%						1%			1%				1%			1%			
											1													
002.8	1		1		1				1		1			1			1							1
			1%		1%						1%			1%			1%							1%
											1													
003.0	38	19	1		9	14	5	5	24	9	38			11	28		7	15	7	11	8	4	4	19
	9%	12%	1%		7%	14%	7%	6%	11%	5%	22%			6%	10%		6%	10%	7%	11%	8%	4%	7%	11%
		22	0			1		1	2		22			1	9									
003.1	1	1			1			1				1			1		1		1	1		1	1	
					1%			1%				1%			1%		1%		1%	1%		1%	1%	
												1												
003.2	1	1				1					1			1			1							1
						1%								1%			1%							1%
												1												
003.3	9	3	1			1	2	1	2		3			3	6		3	5	1	1	1		3	1
	1%	2%	1%			1%	3%	1%	2%		1%			2%	2%		2%	3%	1%	1%	1%		3%	1%
											9													
003.5	19	6	4		5	3	5	2	10	6	8	11		4	7		3	9	5		3	1		7
	4%	3%	4%		4%	3%	5%	2%	5%	4%		11%		4%	4%		3%	4%	4%		3%	1%		5%
												19												
003.6	1				1						1			1				1			1			
					1%						1%			1%				1%			1%			
											1													
004.0	29	12	4		5	7	5	7	17	2	29			5	18		7	7	7	7	6	7	1	11
	7%	8%	4%		4%	5%	5%	8%	8%	1%	16%			3%	7%		8%	4%	7%	7%	6%	8%	1%	7%
											29				9									
004.1	1		1			1				1	1			1			1			1			1	
			1%			1%				1%	1%			1%			1%			1%			1%	
											1													
004.2	1		1		1				1		1			1				1		1				1
			1%		1%						1%			1%				1%		1%				1%
											1													
004.3	1		1		1				1		1			1				1			1			
			1%		1%				1%		1%			1%				1%			1%			
											1													
004.4	1				1						1			1				1			1			
					1%						1%			1%				1%			1%			
											1													
004.5	3	2			1	1			1		3			2	1		1	2		1		1		2
	1%	2%			1%	1%			1%		3%			2%	1%		1%	2%		1%		1%		2%
											3													
004.6	1		1					1			1			1			1							1
			1%					1%			1%			1%			1%							1%
											1													
005.0	38	9	8	2	9	8	8	3	9	8	18			8	10		4	8	3	3	4	3	4	9
	9%	5%	8%	7%	8%	8%	8%	3%	4%	8%	16%			4%	5%		3%	4%	3%	3%	4%	3%	4%	6%
			4								18													
005.1	1	1				1					1			1	1		1			1				1
		1%				1%					1%			1%	1%		1%			1%				1%
											1													
005.2	1					1																		
						1%																		
005.3	1							1			1				1									
								1%			1%				1%									
											1													
005.5	7		2		1	1		1	2	4	7			4	3		2		1	1		1	1	
	1%		2%		1%	1%		1%	1%	3%	1%			2%	1%		2%		1%	1%		1%	1%	
											4													
005.6	2		1			1			2		2				2			1		1				1
			1%			1%			2%		1%				1%			1%		1%				1%
											1													
005.8	1							1			1				1									
								1%			1%				1%									
											1													
006.0	18	3	8	2	3	4	2	3	3	7	18			8	10		4	8	3	3	4	3	4	7
	5%	1%	8%	7%	3%	4%	2%	3%	2%	5%	5%			4%	4%		3%	4%	3%	3%	4%	3%	4%	5%
			4								18													
006.1	1	1				1				1	1			1			1			1		1		1
		1%				1%				1%	1%			1%			1%			1%		1%		1%
											1													
006.4	1								1		1			1										
									1%		1%			1%										
											1													
006.5	3	1	1			2			1		3			1	2		1	1		1		1		1
	1%		1%			2%			1%		3%			1%	2%		1%	1%		1%		1%		1%
											3													
006.7	1	1									1				1			1						
		1%					3%				1%				1%			1%						
															1									
007.0	35	17	7	1	11	10	8	1	14	15	35			15	10		11	19	6	11	10	7	6	15
	8%	10%	7%	1%	9%	10%	8%	1%	6%	8%	17%			13%	4%		9%	9%	6%	11%	9%	8%	6%	8%
									4	15	35			1	9									
007.3	9	3	3		3	1	1	1		3	9			3	5			5	2		2	1	2	3
	2%	1%	3%		3%	1%	1%	1%		3%	2%			3%	1%			2%	2%		2%	1%	2%	3%
			4								9													
007.8	1										1			1										
											1%			1%										
											1													
008.0	6	3	1		2	1	1	1	2	3	6			4	4		2	3	1	1	1	2	1	3
	2%	2%	1%		2%	1%	1%	1%	1%	3%	2%			2%	1%		2%	2%	1%	1%	1%	2%	1%	2%
											6													
008.1	1	1				1			1		1				1			1					1	
						1%			1%		1%				1%			1%					1%	
											1													
008.2	1									1	1			1										
										1%	1%			1%										
											1													
008.3	3	3	1		3						3			3				3				3		
	1%	2%	1%		3%						1%			3%				3%				3%		
					3						3			3				3						
008.4	1				1						1				1			1					1	
					1%						1%				1%			1%					1%	
											1													
009.0	5				1						5			1			1			1				
	1%				1%						1%			1%			1%			1%				
											5													
009.5	1								1		1			1										
									1%		1%			1%										
											1													
010.0	22	9	9	2	10	4	8	2	11	10	22			10	12		6	17	8	7	8	8	3	11
	5%	6%	8%	15%	12%	4%	8%	2%	5%	7%	10%			5%	5%		5%	8%	7%	6%	8%	8%	2%	7%
					7					10	22			1	9									
010.2	1				1				1		1				1			1		1				
				2%	1%				1%		1%				1%			1%		1%				
											1													
010.1	11	1	4	1	1	3	2	1	7	4	11			6	4		3	3	3	1	3	3	4	3
	2%		4%	1%	1%	3%	2%		3%	2%	2%			3%	2%		2%	1%	3%	1%	3%	2%	4%	2%
			4						4	11	11				9									
010.4	1	1				1			1		1			1				1		1				1
		1%				1%			1%		1%			1%				1%		1%				1%
											1													
011.0	1		1			1				1	1			1				1					1	
			1%			1%				1%	1%			1%				1%					1%	
											1													
012.0	5	1	1		1	1				1	5			1	3			3	1				1	
	1%		1%		1%	1%				1%	1%			1%	1%			1%	1%				1%	
										5	5			1	9									
012.1	1	1					1				1			1				1		1	1			
		1%					1%				1%			1%				1%		1%	1%			
											1													
014.0	7	2	1	1	2				2	1	7			3	3		2	3	1	2	1	2		3
	1%	1%	1%	2%	2%				2%	1%	1%			1%	1%		2%	1%	1%	2%	1%	2%		2%
											7			1	9									
015.0	3		2	1	2			1			3			3	1		1	1	1	1		1		2
	1%		2%	2%	2%			1%			1%			3%	1%		1%	1%	1%	1%		1%		2%
											3				9									
015.1	1	1			1					1	1			1	1			1		1			1	
		1%		2%	1%					1%	1%			1%	1%			1%		1%			1%	
											1													
016.1	1		1		1						1			1				1		1				1
			1%		1%						1%			1%				1%		1%				1%
											1													
016.5	1				1					1

Table 17-1
P5 - Parent: types of books (all)
Based on total who read books

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	596	238	141	39	144	140	134	210	224	162	291	180	125	187	274	135	157	275	133	152	147	106	75	251
Total Weighted	599	222	125	33	145	126	108	205	228	166	291	182	127	194	272	133	150	246	122	138	136	98	72	226
Fiction	341	111	77	22	94	67	49	77	140	123	123	120	97	146	148	47	73	146	69	74	76	63	37	120
	57%	50%	62%	67%	65%	53%	46%	38%	61%	74%	42%	66%	77%	75%	54%	35%	49%	59%	57%	54%	56%	65%	51%	53%
			B	b	fG				H	HI		K	KI	OP	P			Q				wx		
Romance	242	86	52	14	62	47	43	73	92	76	104	85	52	88	106	48	64	93	47	54	55	37	26	93
	40%	39%	42%	42%	43%	37%	40%	36%	41%	46%	36%	47%	41%	45%	39%	36%	43%	38%	39%	39%	40%	38%	37%	41%
										h		K												
Hobbies (cookbooks, photography, quilting etc.)	237	83	47	20	70	44	37	65	88	84	95	83	59	91	99	47	57	98	46	52	58	47	25	84
	40%	38%	38%	61%	48%	35%	34%	32%	38%	51%	33%	46%	46%	47%	36%	35%	38%	40%	38%	38%	42%	48%	34%	37%
				BC	FG					HI		K	K	Op								wx		
Sci-Fi / Fantasy	206	77	46	12	59	37	39	46	85	74	78	67	61	84	93	30	54	86	52	47	42	39	22	79
	34%	35%	37%	37%	40%	29%	36%	23%	38%	45%	27%	37%	48%	43%	34%	23%	36%	35%	42%	34%	31%	40%	31%	35%
					f				H	H		K	KI	oP	P				u					
Self-Improvement	202	71	45	15	61	43	26	56	75	71	82	70	50	80	83	40	58	78	50	49	37	44	23	69
	34%	32%	36%	46%	42%	34%	24%	27%	33%	43%	28%	39%	40%	41%	30%	30%	38%	32%	41%	35%	27%	45%	32%	30%
					G	g				Hi		K	K	OP					U			X		
Biographies & Memoirs	198	61	49	15	54	38	33	46	78	74	65	72	61	91	76	32	44	84	35	43	50	33	21	75
	33%	27%	39%	46%	37%	30%	30%	22%	34%	45%	22%	40%	48%	47%	28%	24%	29%	34%	29%	31%	37%	34%	29%	33%
			B	B					H	Hi		K	K	OP										
History	164	52	45	14	46	37	28	32	68	64	59	50	55	77	71	15	42	72	37	34	43	32	27	55
	27%	23%	36%	42%	32%	29%	26%	15%	30%	39%	20%	27%	43%	40%	26%	11%	28%	29%	30%	25%	32%	32%	38%	24%
			B	B					H	Hi		k	KL	OP	P								X	
Travel	107	33	28	8	26	24	20	26	41	39	44	31	32	46	46	15	33	39	25	25	22	22	12	38
	18%	15%	23%	25%	18%	19%	18%	13%	18%	24%	15%	17%	25%	24%	17%	11%	22%	16%	20%	18%	16%	23%	17%	17%
			b							H			K	oP										
Graphic Novels / Comics / Manga	99	33	20	10	25	22	16	27	34	39	39	34	27	41	47	11	28	40	26	18	24	20	12	36
	17%	15%	16%	31%	17%	18%	14%	13%	15%	23%	13%	19%	21%	21%	17%	9%	19%	16%	22%	13%	17%	21%	17%	16%
				Bc						HI			k	P	P				t					
Business	79	26	22	8	24	19	13	23	35	21	37	27	16	28	40	11	27	30	22	18	17	18	7	32
	13%	12%	18%	23%	16%	15%	12%	11%	16%	13%	13%	15%	12%	15%	15%	8%	18%	12%	18%	13%	12%	19%	9%	14%
														p	P							w		
Philosophy	72	20	15	9	24	10	10	15	24	32	23	23	26	35	27	10	17	30	18	15	13	15	7	25
	12%	9%	12%	27%	17%	8%	9%	7%	11%	19%	8%	13%	20%	18%	10%	8%	11%	12%	15%	11%	10%	15%	9%	11%
				Bc	Fg					HI			KI	OP										
Poetry	40	10	8	4	16	3	3	7	12	21	10	15	16	27	9	4	11	14	18	1	6	10	3	12
	7%	5%	7%	13%	11%	3%	3%	3%	5%	13%	4%	8%	12%	14%	3%	3%	7%	6%	15%	1%	4%	10%	5%	5%
					FG					HI		k	K	OP					TU		t			
Other	104	40	25	3	27	25	16	33	29	42	43	35	26	35	47	22	18	51	21	23	25	16	14	39
	17%	18%	20%	10%	19%	20%	15%	16%	13%	25%	15%	19%	21%	18%	17%	16%	12%	21%	17%	16%	19%	17%	19%	17%
										HI								Q						

Table 18-1
P5 - Parent: types of books (read at least several times/month)
Based on total who read books at least several times per month

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	461	169	118	32	117	112	90	91	208	162	172	168	121	187	274		126	204	110	107	113	91	61	178
Total Weighted	466	159	105	27	117	100	73	88	212	166	175	169	122	194	272		119	184	98	99	106	84	59	161
Fiction	294	88	70	21	84	56	39	36	134	123	83	116	94	146	148		63	122	59	62	64	56	31	97
	63%	56%	66%	75%	72%	56%	53%	41%	63%	74%	48%	69%	77%	75%	54%		53%	66%	60%	63%	60%	67%	53%	61%
			b	B	FG				H	HI		K	K	O				Q						
Romance	194	57	46	12	49	37	29	32	86	76	65	78	51	88	106		49	70	42	37	40	32	22	65
	42%	36%	44%	42%	42%	37%	40%	36%	41%	46%	37%	46%	42%	45%	39%		41%	38%	43%	38%	37%	38%	38%	40%
Hobbies (cookbooks, photography, quilting etc.)	190	61	43	19	63	36	24	25	80	84	56	76	58	91	99		46	80	37	41	48	43	19	65
	41%	38%	41%	68%	54%	36%	33%	29%	38%	51%	32%	45%	47%	47%	36%		39%	43%	38%	41%	45%	50%	33%	40%
				BC	FG					HI		K	K	O								W		
Sci-Fi / Fantasy	176	63	39	11	51	33	30	21	81	74	54	63	59	84	93		46	73	43	38	37	36	18	65
	38%	40%	38%	40%	44%	32%	41%	24%	38%	45%	31%	37%	48%	43%	34%		38%	40%	44%	39%	35%	43%	31%	40%
									H	H			Kl	o										
Biographies & Memoirs	166	44	44	14	49	31	22	19	74	74	38	67	61	91	76		33	72	30	32	42	29	18	57
	36%	28%	42%	53%	42%	31%	30%	21%	35%	45%	22%	40%	50%	47%	28%		27%	39%	30%	32%	40%	34%	31%	36%
			B	B	g				H	Hi		K	K	O				Q						
Self-Improvement	163	52	37	14	52	35	16	21	70	71	46	67	50	80	83		44	63	39	36	31	36	18	52
	35%	33%	35%	50%	45%	35%	21%	24%	33%	43%	26%	39%	41%	41%	30%		37%	34%	40%	37%	29%	43%	31%	32%
				b	G	G				Hi		K	K	O										
History	148	43	42	13	41	33	24	19	65	64	45	48	55	77	71		40	61	34	27	40	31	22	49
	32%	27%	41%	48%	35%	33%	32%	22%	31%	39%	26%	29%	45%	40%	26%		34%	33%	35%	28%	38%	37%	37%	30%
			B	B						H			KL	O										
Travel	92	20	28	8	24	19	13	15	38	39	31	31	30	46	46		24	35	22	18	20	20	9	31
	20%	13%	27%	30%	20%	19%	18%	17%	18%	24%	18%	18%	25%	24%	17%		20%	19%	22%	18%	19%	23%	15%	19%
			B	b										o										
Graphic Novels / Comics / Manga	88	26	18	10	22	18	14	16	34	39	28	34	27	41	47		24	35	21	16	22	19	11	29
	19%	16%	18%	38%	19%	18%	19%	18%	16%	23%	16%	20%	22%	21%	17%		20%	19%	22%	16%	20%	22%	20%	18%
				BC						i														
Business	68	19	20	8	21	17	8	13	35	21	26	27	16	28	40		22	25	16	16	15	17	5	25
	15%	12%	19%	28%	18%	17%	11%	14%	16%	13%	15%	16%	13%	15%	15%		19%	14%	16%	17%	14%	20%	9%	16%
				b																		w		
Philosophy	62	14	13	8	19	9	7	5	24	32	13	23	26	35	27		15	23	15	12	11	14	5	18
	13%	9%	13%	30%	17%	9%	9%	6%	11%	19%	7%	14%	21%	18%	10%		12%	12%	15%	12%	10%	17%	9%	11%
				Bc	f					HI		k	K	O										
Poetry	36	8	8	4	13	3	3	3	12	21	7	13	16	27	9		10	13	15	1	6	10	3	10
	8%	5%	8%	15%	11%	3%	5%	3%	6%	13%	4%	8%	13%	14%	3%		8%	7%	15%	1%	6%	11%	6%	6%
					Fg					HI			K	O					TU		t			
Other	82	31	20	3	24	20	11	13	28	42	24	32	26	35	47		16	39	16	17	21	16	12	28
	18%	20%	19%	10%	20%	20%	15%	14%	13%	25%	14%	19%	21%	18%	17%		13%	21%	17%	17%	20%	18%	20%	17%
										HI								q						

Table 19-1
P6 - Parent: reasons read books (all)
Based on total who read books

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	596	238	141	39	144	140	134	210	224	162	291	180	125	187	274	135	157	275	133	152	147	106	75	251
Total Weighted	599	222	125	33	145	126	108	205	228	166	291	182	127	194	272	133	150	246	122	138	136	98	72	226
Escape from routine	272	101	71	17	74	61	53	71	111	91	113	90	70	112	112	49	64	127	58	65	68	49	35	107
	45%	46%	57%	52%	51%	49%	49%	35%	49%	54%	39%	49%	55%	58%	41%	37%	43%	52%	48%	47%	50%	50%	49%	47%
			B						H	H		K	K	OP				q						
Relief from stress	311	113	63	21	77	69	50	70	139	102	115	114	82	122	149	40	83	122	62	75	68	54	34	117
	52%	51%	51%	63%	53%	55%	46%	34%	61%	61%	40%	63%	65%	63%	55%	30%	56%	50%	51%	55%	50%	56%	47%	52%
									H	H		K	K	P	P									
Educate myself	318	119	74	20	95	72	47	92	120	106	134	105	79	118	140	60	86	135	79	71	71	60	38	122
	53%	53%	59%	62%	65%	57%	43%	45%	53%	64%	46%	58%	62%	61%	52%	45%	57%	55%	65%	52%	52%	62%	54%	54%
					G	G				HI		K	K	oP					TU					
Entertain	418	149	89	25	103	80	79	116	165	137	184	133	101	154	190	74	97	170	87	88	92	72	43	152
	70%	67%	71%	75%	71%	63%	73%	56%	72%	83%	63%	73%	79%	79%	70%	56%	65%	69%	72%	64%	68%	74%	60%	67%
									H	HI		K	K	OP	P							w		
Motivate myself	158	44	38	14	42	41	14	43	61	54	56	61	41	61	71	25	43	60	43	32	29	36	16	51
	26%	20%	31%	44%	29%	32%	13%	21%	27%	32%	19%	34%	32%	31%	26%	19%	29%	24%	35%	23%	21%	37%	22%	23%
			B	B	G	G				H		K	K	P					TU			WX		
Generate new ideas	176	51	49	12	48	47	17	45	67	64	71	63	43	67	80	29	41	75	48	32	36	37	15	64
	29%	23%	40%	35%	33%	38%	16%	22%	30%	38%	24%	35%	34%	34%	30%	21%	27%	31%	39%	23%	27%	37%	21%	28%
			B		G	G			h	Hi		K	k	P	p				TU			W		
Discipline	62	18	16	7	18	17	5	20	18	24	22	19	22	35	20	7	20	23	22	10	11	18	5	20
	10%	8%	13%	21%	12%	14%	5%	10%	8%	15%	8%	10%	17%	18%	7%	5%	13%	9%	18%	7%	8%	19%	6%	9%
				b	G	G				i			K	OP					TU			WX		
Mental stimulation	271	87	62	17	64	60	42	67	106	97	105	87	78	108	125	38	51	118	56	58	55	48	28	93
	45%	39%	50%	52%	44%	48%	39%	33%	47%	59%	36%	48%	62%	55%	46%	28%	34%	48%	46%	42%	40%	49%	39%	41%
			b						H	HI		K	KL	oP	P			Q						
Other	25	10	4	2	8	1	8	9	5	10	15	5	4	10	6	9	3	14	3	8	6	3	4	9
	4%	5%	3%	6%	5%	1%	7%	5%	2%	6%	5%	3%	3%	5%	2%	6%	2%	6%	3%	5%	4%	4%	6%	4%
					f		F			i						o		Q						
Net: Escapism (escape, relief, entertain)	531	193	111	33	134	105	97	164	209	158	243	166	122	188	238	105	128	220	108	113	127	87	59	201
	89%	87%	89%	100%	92%	84%	89%	80%	92%	95%	84%	91%	96%	97%	88%	79%	85%	89%	89%	82%	93%	90%	83%	89%
				BC	F				H	H		K	Kl	OP	P					T				
Net: Self Improvement (all other items, excl "Other")	457	166	102	27	116	106	73	140	178	138	204	149	104	161	207	89	113	194	99	106	102	77	58	172
	76%	75%	81%	83%	80%	84%	68%	68%	78%	83%	70%	82%	82%	83%	76%	67%	76%	79%	81%	77%	75%	79%	81%	76%
					G	G			H	H		K	K	P	p									

Table 20-1
P6 - Parent: reasons read books (read at least several times/month)
Based on total who read books at least several times per month

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	461	169	118	32	117	112	90	91	208	162	172	168	121	187	274		126	204	110	107	113	91	61	178
Total Weighted	466	159	105	27	117	100	73	88	212	166	175	169	122	194	272		119	184	98	99	106	84	59	161
Entertain	344	112	79	21	87	67	58	52	154	137	123	125	96	154	190		76	141	77	67	73	63	34	120
	74%	70%	75%	77%	75%	66%	79%	59%	73%	83%	70%	74%	79%	79%	70%		64%	76%	78%	67%	69%	74%	58%	75%
							f		H	HI				O				Q	t			w		W
Relief from stress	271	89	57	19	71	57	37	41	128	102	83	106	82	122	149		71	101	56	58	57	48	30	94
	58%	56%	54%	70%	61%	57%	50%	46%	61%	61%	48%	62%	67%	63%	55%		60%	55%	57%	59%	54%	57%	51%	59%
									H	H		K	K											
Educate myself	258	91	60	18	79	58	32	39	113	106	78	101	79	118	140		69	106	63	53	60	52	31	92
	55%	57%	57%	65%	67%	58%	43%	44%	53%	64%	45%	60%	64%	61%	52%		58%	58%	64%	54%	56%	62%	53%	58%
					G	g				HI		K	K	o										
Mental stimulation	233	69	56	17	56	52	34	35	101	97	73	82	78	108	125		42	102	45	45	54	44	22	78
	50%	44%	53%	62%	48%	52%	46%	40%	48%	59%	42%	48%	64%	55%	46%		35%	55%	46%	46%	51%	52%	37%	49%
				b						HI			KL	o				Q				w		
Escape from routine	224	76	63	12	63	52	37	29	104	91	72	82	69	112	112		53	100	47	51	55	43	28	82
	48%	48%	60%	45%	54%	51%	50%	32%	49%	54%	41%	49%	56%	58%	41%		44%	54%	48%	51%	52%	51%	48%	51%
			B						H	H			K	O				q						
Generate new ideas	147	40	40	11	41	40	11	21	63	64	46	59	43	67	80		33	60	39	23	31	31	12	50
	32%	25%	38%	40%	35%	39%	15%	24%	30%	38%	26%	35%	35%	34%	30%		28%	33%	40%	24%	29%	37%	21%	31%
			B		G	G				Hi									T			W		
Motivate myself	132	36	31	13	35	36	8	24	55	54	35	56	41	61	71		36	50	36	25	25	33	13	40
	28%	22%	30%	47%	30%	36%	11%	27%	26%	32%	20%	33%	33%	31%	26%		30%	27%	37%	25%	23%	40%	23%	25%
				Bc	G	G						K	K						tU			WX		
Discipline	55	16	12	7	17	15	3	12	18	24	15	19	22	35	20		18	19	20	8	10	17	5	16
	12%	10%	12%	25%	14%	15%	5%	14%	9%	15%	8%	11%	18%	18%	7%		15%	10%	20%	8%	9%	20%	8%	10%
				b	G	G				i			K	O					TU			WX		
Other	16	6	3	2	6	1	4	2	4	10	7	5	4	10	6		2	9	3	4	4	3	4	3
	3%	4%	3%	8%	5%	1%	6%	2%	2%	6%	4%	3%	3%	5%	2%		2%	5%	3%	4%	4%	4%	7%	2%
					f		f			i														
Net: Escapism (escape, relief, entertain)	426	140	97	27	113	84	68	73	195	158	153	155	118	188	238		101	172	90	84	99	76	48	149
	91%	88%	93%	100%	96%	83%	93%	83%	92%	95%	88%	92%	96%	97%	88%		85%	93%	92%	85%	93%	90%	82%	93%
				BC	F		f		h	H			K	O				Q			t			w
Net: Self Improvement (all other items, excl "Other")	368	123	86	25	98	85	50	64	165	138	123	141	104	161	207		95	149	79	78	86	68	48	127
	79%	78%	82%	90%	84%	84%	69%	73%	78%	83%	70%	83%	85%	83%	76%		79%	81%	81%	79%	81%	81%	82%	79%
				b	G	G				h		K	K											

Table 21-1
P7 - Parent: MAIN reason read books (all)
Based on total who read books

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	596	238	141	39	144	140	134	210	224	162	291	180	125	187	274	135	157	275	133	152	147	106	75	251
Total Weighted	599	222	125	33	145	126	108	205	228	166	291	182	127	194	272	133	150	246	122	138	136	98	72	226
Escape from routine	70	30	16	4	23	15	12	27	26	17	32	18	19	24	24	21	16	36	12	16	25	15	9	29
	12%	13%	13%	12%	16%	12%	11%	13%	11%	10%	11%	10%	15%	13%	9%	16%	11%	15%	9%	11%	18%	15%	12%	13%
																o					S			
Relief from stress	75	23	12	6	14	14	13	26	28	21	32	25	18	24	39	12	17	29	14	18	14	11	10	25
	13%	10%	10%	17%	10%	11%	12%	13%	12%	13%	11%	14%	14%	12%	15%	9%	11%	12%	11%	13%	10%	11%	14%	11%
Educate myself	103	40	21	6	29	29	10	42	35	26	57	28	18	29	44	30	32	39	29	25	17	20	18	34
	17%	18%	17%	19%	20%	23%	9%	21%	15%	16%	20%	16%	14%	15%	16%	23%	22%	16%	24%	18%	12%	20%	25%	15%
					G	G													U				x	
Entertain	232	75	48	13	56	34	47	63	97	72	106	73	53	87	104	41	52	87	45	46	48	33	19	86
	39%	34%	38%	39%	38%	27%	43%	31%	43%	43%	36%	40%	42%	45%	38%	31%	34%	35%	37%	33%	35%	34%	27%	38%
					f		F		H	H				P										w
Motivate myself	18	6	5	1	3	5	3	11	3	4	10	4	4	5	8	5	9	4	6	3	3	3	3	6
	3%	3%	4%	2%	2%	4%	2%	5%	1%	2%	3%	2%	3%	2%	3%	4%	6%	2%	5%	2%	3%	3%	5%	3%
								I									r							
Generate new ideas	20	9	3		5	6	2	7	10	3	13	5	2	1	13	6	8	4	3	6	3	3	3	7
	3%	4%	3%		3%	4%	2%	3%	5%	2%	5%	2%	2%	1%	5%	5%	6%	2%	2%	5%	3%	3%	4%	3%
		D	d						j		m				N	n	r							
Discipline	4	2	1	1		3	1	2	2		1	3		1	2	1	3	1	3	1		1		3
	1%	1%	1%	4%		3%	1%	1%	1%			2%		1%	1%	1%	2%	1%	3%			1%		1%
						e													u					
Mental stimulation	58	27	16	1	9	18	16	19	23	17	25	23	10	17	34	8	10	34	8	16	20	9	7	28
	10%	12%	13%	4%	6%	15%	15%	9%	10%	10%	9%	13%	8%	8%	12%	6%	7%	14%	7%	12%	15%	10%	10%	12%
		d	d			E	E								P			Q			S			
Other	19	10	3	1	6	1	6	8	4	7	14	3	3	7	4	9	3	11	2	6	6	2	3	9
	3%	5%	2%	2%	4%	1%	6%	4%	2%	4%	5%	1%	2%	3%	1%	6%	2%	4%	2%	4%	4%	2%	4%	4%
							F				L					O								
Net: Escapism (escape, relief, entertain)	377	128	76	23	93	63	71	116	151	110	170	116	90	135	168	75	85	152	70	80	87	59	38	140
	63%	58%	61%	69%	64%	50%	65%	57%	66%	66%	59%	64%	71%	69%	62%	56%	56%	62%	57%	58%	64%	60%	53%	62%
					F		F		h	h			K	P										
Net: Self Improvement (all other items, excl "Other")	203	84	46	10	46	61	31	81	73	49	106	63	34	53	100	50	62	83	50	52	44	37	31	78
	34%	38%	37%	29%	32%	49%	29%	39%	32%	29%	37%	34%	27%	27%	37%	37%	42%	34%	41%	38%	32%	38%	43%	34%
						EG		j			m				N	n								

Table 22-1
P7 - Parent: MAIN reason read books (read at least several times/month)
Based on total who read books at least several times per month

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total (A)	Up to 3 (B)	>3 to 7 (C)	Over 7 (D)	Every day (E)	Several x/wk (F)	<Several x/wk (G)	Up to 3 (H)	4 to 12 (I)	Over 12 (J)	Up to 3 (K)	>3 to 7 (L)	Over 7 (M)	Every day (N)	Several x/mth to <Every day (O)	<Several x/mth (P)	Very/ Somewhat (Q)	Not very/ at all (R)	Read more summer (S)	Read less in summer (T)	Read the same (U)	Yes (V)	Maybe (W)	No (X)
Total Actual	461	169	118	32	117	112	90	91	208	162	172	168	121	187	274		126	204	110	107	113	91	61	178
Total Weighted	466	159	105	27	117	100	73	88	212	166	175	169	122	194	272		119	184	98	99	106	84	59	161
Entertain	191	57	44	12	49	31	33	26	93	72	72	70	49	87	104		44	71	40	37	38	31	15	69
	41%	36%	42%	42%	42%	31%	44%	29%	44%	43%	41%	41%	40%	45%	38%		37%	39%	41%	37%	36%	37%	26%	43%
							f		H	H														W
Educate myself	73	28	13	5	21	19	5	15	33	26	27	28	18	29	44		25	24	23	15	12	14	13	22
	16%	18%	12%	17%	18%	19%	7%	17%	15%	16%	16%	16%	15%	15%	16%		21%	13%	23%	15%	11%	17%	22%	14%
					G	G													U					
Relief from stress	63	18	10	5	12	12	9	18	24	21	23	22	18	24	39		13	24	12	14	11	9	9	18
	14%	12%	10%	18%	10%	12%	13%	20%	11%	13%	13%	13%	15%	12%	15%		11%	13%	12%	14%	11%	11%	16%	11%
								i																
Mental stimulation	50	22	15	1	8	16	14	13	21	17	19	22	10	17	34		9	30	7	12	20	9	6	24
	11%	14%	14%	5%	7%	16%	19%	15%	10%	10%	11%	13%	8%	8%	12%		7%	16%	7%	12%	19%	10%	11%	15%
		d	d			E	E											Q			S			
Escape from routine	49	17	14	2	17	9	7	7	24	17	14	16	19	24	24		11	23	7	10	17	12	7	15
	10%	10%	14%	7%	15%	9%	9%	8%	11%	10%	8%	9%	16%	13%	9%		9%	13%	7%	10%	16%	14%	12%	9%
													k								S			
Generate new ideas	14	4	3		3	4	1	1	10	3	7	5	2	1	13		6	2	1	5	1	2	2	3
	3%	3%	3%		2%	4%	1%	2%	5%	2%	4%	3%	2%	1%	5%		5%	1%	1%	5%	1%	2%	4%	2%
		D	d						j						N									
Motivate myself	12	5	3	1	2	5	1	6	3	4	6	3	4	5	8		7	3	5	3	3	3	3	3
	3%	3%	3%	2%	2%	5%	2%	7%	1%	2%	3%	2%	3%	2%	3%		6%	1%	5%	3%	3%	4%	6%	2%
								i									r							
Discipline	3	2		1		3	1	1	2		1	3		1	2		3	1	3	1		1		2
	1%	1%		5%		3%	1%	2%	1%			2%		1%	1%		2%		3%	1%		2%		1%
						e													u					
Other	11	6	2	1	5	1	3	1	3	7	5	3	3	7	4		2	6	1	3	4	2	3	3
	2%	4%	2%	2%	4%	1%	4%	1%	1%	4%	3%	2%	2%	3%	1%		2%	3%	1%	3%	4%	2%	5%	2%
										h														
Net: Escapism (escape, relief, entertain)	302	92	68	19	78	52	49	51	141	110	109	107	86	135	168		68	118	58	61	66	52	31	102
	65%	58%	65%	68%	67%	52%	66%	58%	67%	66%	63%	63%	70%	69%	62%		57%	64%	59%	62%	62%	62%	53%	64%
					F		F																	
Net: Self Improvement (all other items, excl "Other")	153	61	35	8	34	48	22	36	68	49	60	59	34	53	100		49	60	39	35	36	30	25	55
	33%	39%	33%	30%	29%	48%	30%	41%	32%	29%	34%	35%	28%	27%	37%		41%	33%	39%	35%	34%	36%	42%	34%
						EG		j							N									

Table 23-1
C1 - Child: reading ability
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Has not yet learned to read	126							48	39	36	64	38	21	40	51	35	3	2	1	3	1	1	1	2
	20%							23%	17%	21%	22%	21%	16%	20%	19%	22%	2%	1%	1%	2%	1%	1%	2%	1%
Is just starting to recognize written words	100							28	43	27	44	31	22	33	52	15	9	3	5	4	2	5	5	1
	16%							14%	19%	16%	15%	17%	18%	17%	19%	9%	6%	1%	4%	3%	1%	5%	7%	1%
														P	P		R					X	X	
Is able to read basic text	150	104	43	3	50	49	50	55	49	37	68	42	31	48	57	45	78	72	41	60	48	36	37	76
	24%	43%	32%	11%	34%	37%	40%	27%	21%	23%	23%	23%	24%	25%	21%	27%	50%	27%	32%	42%	33%	35%	49%	31%
		CD	D														R			s			vX	
Is a proficient reader	254	136	89	29	96	83	75	75	97	66	115	71	53	74	112	68	66	188	82	78	95	59	32	163
	40%	57%	68%	89%	66%	63%	60%	37%	43%	40%	39%	39%	41%	38%	41%	42%	42%	71%	63%	54%	65%	58%	42%	67%
			B	BC														Q			t	W		W
Net: just starting to read/ Able to read basic text	250	104	43	3	50	49	50	82	92	64	112	73	53	81	108	60	87	74	46	65	50	41	42	77
	40%	43%	32%	11%	34%	37%	40%	40%	40%	39%	39%	40%	42%	42%	40%	37%	56%	28%	36%	45%	34%	41%	56%	32%
		CD	D														R			u			VX	
Net: NOT a proficient reader	376	104	43	3	50	49	50	130	131	100	176	111	74	120	160	95	89	77	47	67	52	43	44	80
	60%	43%	32%	11%	34%	37%	40%	63%	57%	60%	61%	61%	59%	62%	59%	58%	58%	29%	37%	46%	35%	42%	58%	33%
		CD	D														R			u			VX	
Net: Not an independent reader (items 1,2)	226							76	82	62	108	69	43	73	103	51	12	5	6	7	3	6	6	4
	36%							37%	36%	38%	37%	38%	34%	37%	38%	31%	7%	2%	5%	5%	2%	6%	8%	2%
																	R					x	X	
Net: An independent reader (items 3,4)	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
	64%	100%	100%	100%	100%	100%	100%	63%	64%	62%	63%	62%	66%	63%	62%	69%	93%	98%	95%	95%	98%	94%	92%	98%
																		Q						vW

Table 24-1
C2 - Child: Adult reading aloud
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Currently reads aloud to this child	390	108	61	12	85	56	39	120	138	119	178	114	85	143	161	86	73	107	56	54	71	52	38	91
	62%	45%	46%	36%	58%	43%	31%	58%	61%	72%	61%	63%	67%	74%	59%	52%	47%	41%	43%	37%	48%	51%	50%	37%
					FG	g				HI				OP							t	X	x	
Used to read aloud to this child but doesn't any more	233	128	69	21	62	75	81	81	90	46	108	68	41	51	109	73	80	153	72	88	73	48	38	147
	37%	53%	52%	64%	42%	57%	64%	39%	39%	28%	37%	37%	33%	26%	40%	45%	51%	58%	56%	61%	50%	47%	50%	61%
						E	E	J	J						N	N				u				V
Has never read aloud to this child	7	4	2			1	5	4		1	4		1	1	2	5	3	5	1	3	3	2		5
	1%	2%	1%			1%	4%	2%			2%		1%		1%	3%	2%	2%	1%	2%	2%	2%		2%
		D					EF	I			L					n								W
Net: Read aloud or used to read aload	623	235	130	33	147	131	120	201	228	166	286	182	126	194	270	159	153	260	128	142	143	100	76	237
	99%	98%	99%	100%	100%	99%	96%	98%	100%	100%	98%	100%	99%	100%	99%	97%	98%	98%	99%	98%	98%	98%	100%	98%
				B	G	G			H			K		p									X	
Net: Not currently reading aloud	240	132	70	21	62	76	86	85	90	47	113	68	42	51	110	78	82	158	73	91	75	50	38	152
	38%	55%	54%	64%	42%	57%	69%	42%	39%	28%	39%	37%	33%	26%	41%	48%	53%	59%	57%	63%	52%	49%	50%	63%
						E	Ef	J	J						N	N				u				Vw
Net: Independent reader: NOT (C1 not an independent reader AND C2 Parent Currently reads aloud)	420	239	131	33	147	132	125	141	151	104	190	119	86	124	179	117	155	265	129	145	146	102	76	243
	67%	100%	100%	100%	100%	100%	100%	69%	66%	62%	65%	66%	68%	64%	66%	71%	100%	100%	100%	100%	100%	100%	100%	100%
Net: Reads aloud: C1 not an independent reader AND C2 Parent Currently reads aloud)	210							64	77	62	100	62	41	70	93	47								
	33%							31%	34%	38%	35%	34%	32%	36%	34%	29%								

Table 25-1
C3 - Child: age started reading aloud
Based on total parents who read aloud or used to read aloud

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	621	253	147	39	146	146	147	205	224	161	286	180	124	186	272	163	160	292	140	158	154	108	80	264
Total Weighted	623	235	130	33	147	131	120	201	228	166	286	182	126	194	270	159	153	260	128	142	143	100	76	237
While expecting	67	20	15	8	23	9	11	20	23	23	23	25	17	27	26	13	14	30	17	13	14	18	4	21
	11%	8%	12%	25%	16%	7%	9%	10%	10%	14%	8%	14%	14%	14%	10%	8%	9%	11%	13%	9%	10%	18%	5%	9%
				Bc	Fg							k										WX		
0 to 12 months	351	121	73	15	86	73	50	102	122	111	155	102	77	124	139	88	63	153	59	72	85	51	31	133
	56%	52%	56%	46%	59%	56%	42%	51%	53%	67%	54%	56%	61%	64%	52%	55%	41%	59%	46%	51%	59%	51%	41%	56%
					G	G				HI				O				Q			S			W
13 to 18 months	67	27	17	4	12	15	21	21	34	7	34	21	7	15	33	18	18	29	14	21	14	9	12	26
	11%	11%	13%	12%	8%	11%	18%	10%	15%	4%	12%	11%	6%	8%	12%	11%	12%	11%	11%	15%	10%	9%	16%	11%
							E	J	J		M	m												
19 months to 2 years old	57	27	8	3	9	13	15	23	23	9	28	17	10	16	29	12	20	22	14	14	13	10	11	21
	9%	11%	6%	8%	6%	10%	12%	12%	10%	5%	10%	10%	8%	8%	11%	8%	13%	8%	11%	10%	9%	10%	15%	9%
		c					e	J	j															
over 2 to 3 years old	43	20	7	1	6	12	10	16	17	8	24	12	6	3	26	15	14	17	12	11	9	6	10	16
	7%	8%	6%	4%	4%	9%	9%	8%	8%	5%	8%	7%	5%	1%	10%	9%	9%	7%	9%	8%	6%	6%	13%	7%
															N	N							v	
over 3 to 5 years old	24	12	4	1	7	5	6	11	6	5	12	2	8	6	9	8	12	7	7	5	7	5	4	10
	4%	5%	3%	4%	5%	4%	5%	5%	2%	3%	4%	1%	6%	3%	4%	5%	8%	3%	5%	4%	5%	5%	5%	4%
											L		L				R							
over 5 to 9 years old	14	9	5		3	4	7	7	4	3	10	2	1	2	7	6	12	3	6	6	2	2	3	10
	2%	4%	4%		2%	3%	6%	3%	2%	2%	4%	1%	1%	1%	3%	3%	8%	1%	5%	4%	1%	2%	4%	4%
		D	D								lm						R							
Older than 9 years																								
Net: Expecting or Up to 12 months	418	141	88	23	109	82	61	122	145	134	178	128	95	151	166	101	76	182	75	85	99	69	35	155
	67%	60%	68%	71%	75%	63%	51%	61%	63%	81%	62%	70%	75%	78%	61%	63%	50%	70%	59%	60%	69%	69%	47%	65%
					FG	g				HI		k	K	OP				Q			s	W		W
Net: 13 months to 2 years	123	54	25	7	21	28	36	44	56	16	62	38	17	31	62	30	38	51	28	35	27	19	24	47
	20%	23%	19%	21%	14%	21%	30%	22%	25%	10%	22%	21%	13%	16%	23%	19%	25%	20%	22%	25%	19%	19%	31%	20%
							Ef	J	J		M	m			n								vx	
Net: Over 2 years	81	41	17	3	17	21	23	34	27	16	46	16	15	11	42	28	38	27	25	22	18	12	17	36
	13%	17%	13%	8%	11%	16%	19%	17%	12%	10%	16%	9%	12%	6%	16%	18%	25%	10%	19%	16%	12%	12%	22%	15%
		d					e	J			L				N	N	R						v	
Net: 13 months plus	205	94	42	10	37	49	59	78	83	32	108	54	32	42	104	58	76	78	53	57	45	31	41	83
	33%	40%	32%	29%	25%	37%	49%	39%	37%	19%	38%	30%	25%	22%	39%	37%	50%	30%	41%	40%	31%	31%	53%	35%
						E	Ef	J	J		lM				N	N	R		u				VX	

Table 26-1
C4 - Child: age stopped reading aloud
Based on total parents who no longer read aloud

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	287	156	91	27	72	93	109	101	107	59	133	82	52	65	132	90	91	196	85	109	93	57	46	184
Total Weighted	233	128	69	21	62	75	81	81	90	46	108	68	41	51	109	73	80	153	72	88	73	48	38	147
Under 1 year old	3	1	1		1	1		2	1		1	3		1	2	1	3	1	1	1	2	1	1	1
	1%	1%	2%		1%	2%		2%	2%		1%	4%		1%	2%	1%	3%		1%	1%	3%	3%	3%	
												m												
Over 1 to 3 years old	11	3				2	1	5	6		4	5	1	2	7	2	8	3	7	1	3	5	2	4
	5%	3%				3%	2%	6%	7%		4%	8%	3%	4%	6%	3%	10%	2%	10%	1%	4%	11%	5%	3%
		cd						J	J								R		T			x		
Over 3 to 5 years	84	51	23	7	27	30	23	25	36	17	41	24	14	17	40	27	34	51	30	32	22	18	12	54
	36%	40%	33%	33%	44%	40%	28%	31%	41%	37%	38%	36%	33%	34%	37%	37%	42%	33%	41%	37%	31%	37%	33%	37%
					G	g																		
Over 5 to 9 years	95	52	32	9	20	30	43	37	32	18	45	24	18	20	42	33	24	71	22	37	35	18	15	62
	41%	41%	47%	42%	33%	41%	53%	46%	35%	39%	41%	36%	44%	39%	39%	45%	30%	46%	31%	42%	48%	36%	39%	42%
							E											Q			S			
Older than 9 years	37	20	12	5	12	11	14	11	13	11	16	11	7	11	17	9	11	26	12	14	11	5	7	25
	16%	15%	18%	26%	20%	14%	18%	13%	14%	23%	15%	17%	16%	23%	16%	12%	14%	17%	17%	16%	15%	10%	20%	17%
Not sure	3	1			1			1	1		1		1		1	1	1	1		3		1		1
	1%	1%			2%			2%	2%		1%		3%		1%	2%	2%	1%		3%		3%		1%
Net: Up to 3 years old	14	4	1		1	3	1	7	7		5	8	1	3	9	3	10	4	8	2	4	7	3	4
	6%	3%	2%		1%	5%	2%	8%	8%		5%	12%	3%	5%	8%	4%	13%	3%	11%	2%	6%	14%	8%	3%
		D						J	J			m					R		T			X		
Net: Up to 5 years old	99	55	24	7	28	34	24	32	44	17	46	32	15	20	49	30	44	55	38	34	27	25	16	58
	42%	43%	35%	33%	45%	45%	30%	39%	49%	37%	43%	47%	37%	39%	45%	41%	55%	36%	52%	39%	37%	51%	41%	40%
					G	G											R		tU					
Net: Up to 9 years old	193	107	56	16	48	64	67	69	76	36	91	56	33	39	90	63	68	125	60	71	62	42	30	121
	83%	84%	82%	74%	78%	86%	82%	85%	84%	77%	84%	83%	81%	77%	83%	86%	85%	82%	83%	81%	85%	88%	80%	82%

Table 27-1
C5 - Child: Reasons to stop reading aloud
Based on total parents who no longer read aloud

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	287	156	91	27	72	93	109	101	107	59	133	82	52	65	132	90	91	196	85	109	93	57	46	184
Total Weighted	233	128	69	21	62	75	81	81	90	46	108	68	41	51	109	73	80	153	72	88	73	48	38	147
Because child began to read independently	169	89	58	18	49	56	60	57	61	37	76	50	29	36	75	57	48	121	50	61	57	35	26	108
	73%	69%	85%	87%	80%	74%	75%	71%	68%	79%	71%	74%	71%	71%	70%	78%	60%	79%	70%	70%	79%	74%	69%	73%
			B	B														Q						
To encourage child to develop independent reading skills	97	58	29	8	25	37	33	29	44	18	48	22	21	20	45	32	33	65	33	36	29	21	17	60
	42%	45%	43%	39%	40%	49%	41%	36%	49%	38%	44%	32%	51%	39%	42%	44%	41%	42%	45%	41%	39%	43%	45%	41%
									h		l		L											
Child lost interest in reading with me / others	59	35	11	7	14	17	22	19	23	14	24	18	14	16	28	15	24	36	11	26	22	13	9	38
	26%	28%	16%	33%	22%	23%	28%	23%	26%	31%	22%	27%	35%	32%	26%	21%	29%	23%	15%	30%	31%	26%	23%	26%
		C																		S	S			
I was too busy to read with child	23	12	7	1	4	6	10	5	9	5	5	11	3	9	10	4	11	12	7	11	5	7	4	12
	10%	9%	11%	3%	7%	8%	12%	6%	10%	12%	5%	16%	8%	17%	9%	6%	14%	8%	9%	13%	7%	14%	10%	8%
												K		P										
Child was too busy to read with me / others	21	9	2	4	5	3	7	9	6	4	7	7	4	7	8	6	9	12	10	4	7	6	4	11
	9%	7%	3%	20%	8%	4%	9%	11%	7%	9%	7%	11%	10%	13%	7%	8%	11%	8%	14%	5%	9%	12%	10%	7%
				C															T					
Someone else in the household took over reading with child	16	5	5	1	7	2	2	7	5	4	7	5	5	7	7	2	10	6	9	6	1	8	5	3
	7%	4%	7%	7%	11%	3%	3%	9%	5%	9%	6%	7%	11%	14%	6%	3%	12%	4%	12%	7%	1%	17%	14%	2%
					fG									P			R		U	U		X	X	
Other reasons	6	1	5	1	5	1	1	3	2	1	3	3		1	3	2	2	4	3		3	1		5
	3%	1%	7%	3%	8%	1%	1%	4%	2%	1%	3%	4%		1%	3%	3%	3%	3%	5%		4%	3%		3%
			B		fG						m	m							t		t			W

Table 28-1
C6 - Child: types of publication read to child
Based on total parents of child whose child does not read and someone currentlly reads to child

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total (A)	Up to 3 (B)	>3 to 7 (C)	Over 7 (D)	Every day (E)	Several x/wk (F)	<Several x/wk (G)	Up to 3 (H)	4 to 12 (I)	Over 12 (J)	Up to 3 (K)	>3 to 7 (L)	Over 7 (M)	Every day (N)	Several x/mth to <Every day (O)	<Several x/mth (P)	Very/ Somewhat (Q)	Not very/ at all (R)	Read more summer (S)	Read less in summer (T)	Read the same (U)	Yes (V)	Maybe (W)	No (X)
Total Actual	169							52	62	50	81	51	32	56	75	38								
Total Weighted	210							64	77	62	100	62	41	70	93	47								
Story books	154							42	56	51	73	46	30	51	71	32								
	74%							65%	74%	82%	73%	74%	74%	73%	77%	68%								
										h														
Picture books	170							49	61	53	78	50	35	62	69	38								
	81%							77%	79%	86%	77%	81%	87%	89%	75%	81%								
														O										
Chapter books	22							1	8	11	6	9	5	15	4	3								
	10%							2%	10%	18%	6%	14%	13%	22%	4%	6%								
									h	H				OP										
Board books	105							32	36	33	51	31	20	47	34	24								
	50%							50%	47%	53%	51%	50%	49%	67%	36%	51%								
														O										
Graphic Novels / Comics / Manga	13							2	2	6	2	4	5	9	2	1								
	6%							4%	3%	10%	2%	6%	13%	13%	3%	3%								
														Op										
Non-fiction (fun facts, science, sports, world records, etc)	29							5	11	11	14	10	4	16	9	4								
	14%							8%	15%	18%	14%	16%	9%	23%	9%	9%								
														OP										
Hobbies (craft, activities, etc)	15							2	4	8	4	5	5	6	5	4								
	7%							4%	5%	12%	4%	8%	13%	9%	5%	8%								
Biographies & Memoirs for kids / teens	9							1	1	5	1	2	4	4	4	1								
	4%							2%	2%	8%	1%	4%	9%	5%	4%	3%								
Books in a language other than [pipe: C6pipe2]	25							6	6	11	8	11	5	12	7	5								
	12%							10%	8%	18%	8%	18%	12%	18%	8%	11%								
												k												
Teens / Young Adult titles	4								1	1		1	1	1	1	1								
	2%								2%	2%		2%	3%	2%	1%	3%								
Other	8							3	1	4	5	1	1	5		3								
	4%							4%	2%	6%	5%	2%	3%	7%		6%								
														O										

Table 29-1

C7 - Summary: Child: frequency per publication

Based on total parents of children who are at least basic readers

	Books [Fiction or non-fiction]	Comic books	Textbooks	Newspaper	Magazines	Blogs
Total Actual	447	447	447	447	447	447
Total Weighted	404	404	404	404	404	404
Every day (or almost) (30x)	147	46	78	10	9	14
	36%	11%	19%	2%	2%	4%
Several times per week (10x)	132	97	91	21	31	26
	33%	24%	22%	5%	8%	6%
Several times per month (3x)	62	89	63	32	76	35
	15%	22%	16%	8%	19%	9%
Less often (1x)	45	107	91	85	141	71
	11%	27%	22%	21%	35%	18%
Never (0x)	18	64	81	256	147	258
	5%	16%	20%	63%	36%	64%
Average # times a month	14.7	6.8	8.8	1.7	2.3	2.1

Table 30-1
C7 - Summary Several times a week or more [Ranked]: Child: frequency per publication
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Books [Fiction or non-fiction]	278	147	100	32	147	132		77	110	84	116	87	68	100	117	61	101	177	99	84	95	77	43	158
	69%	61%	76%	96%	100%	100%		60%	75%	80%	64%	77%	81%	82%	69%	54%	70%	68%	81%	61%	67%	81%	63%	66%
			B	BC	G	G			H	H		K	K	OP	P				TU			WX		
Textbooks	169	82	65	21	68	60	41	53	65	44	79	44	39	55	77	37	66	103	57	54	58	41	32	96
	42%	34%	50%	65%	46%	46%	33%	41%	45%	42%	43%	39%	47%	45%	46%	33%	46%	39%	47%	39%	40%	43%	46%	40%
			B	B	G	G								p	P									
Comic books	144	57	69	18	53	59	32	40	53	46	57	45	37	58	63	22	58	85	50	41	52	45	23	76
	36%	24%	52%	54%	36%	45%	25%	31%	37%	44%	31%	40%	44%	48%	37%	20%	40%	33%	41%	30%	37%	47%	34%	32%
			B	B	g	G				H			k	oP	P				t			wX		
Blogs	40	13	19	8	18	10	12	17	9	14	19	14	7	18	16	6	18	22	19	12	9	11	10	19
	10%	5%	14%	25%	13%	8%	9%	13%	6%	13%	10%	12%	9%	15%	9%	5%	12%	9%	15%	9%	6%	11%	15%	8%
			B	B				i		i				P					U					
Magazines	40	12	19	9	19	14	7	11	13	14	14	14	12	23	12	6	15	25	17	12	11	16	9	14
	10%	5%	15%	27%	13%	11%	5%	8%	9%	14%	7%	12%	14%	18%	7%	5%	11%	9%	14%	8%	8%	17%	14%	6%
			B	B	G	g								OP								X	x	
Newspaper	31	10	17	4	12	12	7	10	7	11	11	12	5	14	12	4	20	10	16	5	10	12	9	10
	8%	4%	13%	13%	8%	9%	5%	8%	5%	11%	6%	11%	7%	12%	7%	4%	14%	4%	13%	3%	7%	12%	13%	4%
			B											P			R		T			X	x	

Table 31-1
C7 - Summary Several times a month or more [Ranked]: Child: frequency per publication
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Books [Fiction or non-fiction]	341	187	121	33	147	132	62	100	130	96	146	106	76	112	146	82	123	218	111	105	125	88	61	191
	84%	78%	92%	100%	100%	100%	50%	78%	89%	93%	80%	93%	91%	92%	87%	73%	85%	84%	91%	76%	87%	92%	88%	80%
			B	BC	G	G			H	H		K	K	P	P				T		T	X	x	
Comic books	233	118	92	23	83	85	65	69	87	68	101	69	55	77	106	50	91	142	71	78	84	62	45	126
	58%	49%	70%	71%	57%	64%	52%	53%	59%	66%	55%	61%	66%	63%	63%	44%	63%	55%	58%	56%	59%	65%	65%	53%
			B	B		G				h				P	P							X	x	
Textbooks	232	120	87	25	83	79	70	75	88	58	105	66	50	71	109	52	91	141	75	76	81	53	42	137
	57%	50%	66%	77%	57%	60%	56%	58%	60%	56%	58%	59%	59%	58%	65%	46%	64%	54%	61%	55%	57%	55%	60%	57%
			B	B										p	P		r							
Magazines	115	53	46	16	45	41	29	33	45	35	45	40	29	46	49	20	43	73	39	29	48	31	23	61
	29%	22%	35%	50%	31%	31%	24%	26%	31%	34%	25%	35%	34%	38%	29%	18%	30%	28%	32%	21%	34%	33%	33%	26%
			B	B								k		P	P				T		T			
Blogs	75	31	32	12	25	29	21	26	26	20	35	24	13	23	37	14	33	42	28	29	18	23	16	36
	19%	13%	24%	35%	17%	22%	17%	20%	18%	19%	19%	21%	15%	19%	22%	13%	23%	16%	23%	21%	12%	24%	23%	15%
			B	B											P				U	u		x		
Newspaper	63	23	31	9	22	27	13	22	19	20	26	22	12	25	32	6	30	32	26	15	21	20	18	25
	16%	10%	23%	27%	15%	21%	11%	17%	13%	19%	14%	19%	15%	20%	19%	6%	21%	12%	21%	11%	15%	21%	26%	11%
			B	B		G								P	P		R		T			X	X	

Table 32-1
C7 - Child: frequency per publication
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Books [Fiction or non-fiction]																								
Every day (or almost) (30x)	147	63	58	25	147			39	52	54	52	48	45	72	45	30	48	98	53	41	53	42	22	82
	36%	26%	44%	77%	100%			30%	36%	52%	29%	42%	54%	59%	27%	26%	34%	38%	43%	30%	37%	44%	32%	34%
			B	BC	FG					HI		K	K	OP					T					
Several times per week (10x)	132	84	42	6		132		39	57	29	64	39	23	28	72	31	53	79	46	43	42	35	21	75
	33%	35%	32%	19%		100%		30%	39%	28%	35%	35%	27%	23%	43%	28%	37%	30%	38%	31%	30%	37%	31%	32%
		D	d			EG			j						NP									
Several times per month (3x)	62	40	21	1			62	23	20	13	30	18	8	12	29	21	22	41	12	21	29	11	18	34
	15%	17%	16%	4%			50%	18%	14%	12%	16%	16%	10%	10%	17%	19%	15%	16%	10%	15%	20%	11%	26%	14%
		D	D				EF								n	n					S		Vx	
Less often (1x)	45	39	6				45	21	12	6	27	6	7	7	20	18	15	30	10	26	9	7	7	30
	11%	16%	5%				36%	16%	8%	6%	15%	5%	8%	5%	12%	16%	10%	11%	8%	19%	6%	8%	11%	13%
		CD	D				EF	IJ			Lm				n	N				SU				
Never (0x)	18	14	4				18	8	3	1	10	1	1	3	3	13	6	12	1	7	10		1	18
	5%	6%	3%				15%	6%	2%	1%	6%	1%	2%	2%	2%	11%	4%	5%	1%	5%	7%		1%	7%
		D	D				EF	J			Lm					NO				S	S			VW
Average # times a month	14.7	12.0	17.0	25.1	30.0	10.0	1.9	12.6	15.2	18.9	12.7	16.7	19.2	20.4	12.9	11.4	14.3	14.9	17.1	12.6	14.7	17.3	13.5	14.0
			B	BC					h	HI		K	K	OP					T			WX		
Comic books																								
Every day (or almost) (30x)	46	11	25	10	25	13	9	9	19	15	13	19	12	25	14	7	15	31	19	9	19	17	5	25
	11%	5%	19%	31%	17%	10%	7%	7%	13%	15%	7%	17%	14%	20%	8%	7%	10%	12%	16%	6%	13%	18%	7%	10%
			B	B	fG					h		K		OP					T		t	Wx		
Several times per week (10x)	97	46	43	8	28	46	23	30	34	31	44	26	25	33	49	15	43	54	31	32	34	27	19	51
	24%	19%	33%	23%	19%	35%	18%	23%	23%	30%	24%	23%	30%	27%	29%	13%	30%	21%	26%	23%	24%	29%	27%	21%
			B			EG								P	P		R							
Several times per month (3x)	89	61	23	5	30	26	33	29	34	22	44	23	18	19	43	27	33	57	20	37	32	18	22	50
	22%	25%	18%	17%	20%	20%	27%	23%	23%	22%	24%	21%	22%	16%	26%	24%	23%	22%	17%	27%	22%	18%	32%	21%
		c													N					S			vx	
Less often (1x)	107	72	27	8	44	27	36	39	43	19	53	28	20	30	41	37	32	75	36	29	42	16	15	76
	27%	30%	21%	25%	30%	21%	29%	30%	29%	19%	29%	25%	24%	24%	24%	32%	22%	29%	29%	21%	29%	17%	22%	32%
		c			f			J	j															Vw
Never (0x)	64	50	12	1	19	20	24	21	17	16	29	16	9	15	22	27	21	43	16	31	17	17	9	37
	16%	21%	9%	4%	13%	15%	19%	16%	11%	16%	16%	15%	10%	12%	13%	24%	14%	16%	13%	22%	12%	18%	13%	16%
		CD														NO				SU				
Average # times a month	6.8	4.3	9.8	12.4	7.9	7.2	5.0	5.5	7.3	8.2	5.5	8.3	8.1	9.6	6.4	4.3	7.0	6.7	8.0	5.2	7.2	9.0	5.9	6.2
			B	B	G	G				H		K	K	OP	P				T		t	WX		
Textbooks																								
Every day (or almost) (30x)	78	36	31	11	38	21	20	23	29	25	35	24	17	32	32	14	29	49	26	26	26	20	13	45
	19%	15%	24%	33%	26%	16%	16%	17%	20%	24%	19%	21%	21%	26%	19%	13%	20%	19%	21%	19%	18%	21%	19%	19%
			b	B	FG									P										
Several times per week (10x)	91	46	34	10	30	40	21	30	36	19	44	20	22	23	45	23	37	53	31	28	32	22	19	51
	22%	19%	26%	31%	21%	30%	17%	24%	25%	18%	24%	17%	26%	19%	27%	20%	26%	20%	25%	20%	22%	23%	27%	21%
						eG																		
Several times per month (3x)	63	37	22	4	15	19	29	22	23	14	26	22	11	16	32	15	25	38	18	22	23	12	10	41
	16%	16%	17%	12%	10%	14%	23%	17%	16%	14%	14%	20%	13%	13%	19%	13%	17%	15%	15%	16%	16%	12%	15%	17%
							Ef																	
Less often (1x)	91	60	28	2	30	25	35	34	31	21	44	27	16	23	36	31	26	64	28	27	36	24	15	52
	22%	25%	21%	6%	20%	19%	28%	27%	22%	20%	24%	24%	19%	19%	22%	27%	18%	25%	22%	20%	25%	25%	22%	22%
		D	D				f																	
Never (0x)	81	59	16	5	34	27	20	20	26	25	33	20	18	27	23	30	26	55	20	35	26	19	12	50
	20%	25%	12%	17%	23%	21%	16%	16%	18%	24%	18%	18%	22%	22%	14%	27%	18%	21%	16%	25%	19%	19%	18%	21%
		C												o		O				s				
Average # times a month	8.8	7.2	10.4	13.6	10.3	8.3	7.4	8.4	9.1	9.6	8.9	9.0	9.4	10.3	9.2	6.5	9.3	8.4	9.6	8.4	8.5	9.1	9.0	8.5
			B	B	G									P	P									
Newspaper																								
Every day (or almost) (30x)	10	4	4	1	8	1		3	1	5	4	2	3	6	3	1	6	4	4	1	4	4	1	5
	2%	2%	3%	4%	6%	1%		3%	1%	5%	2%	2%	4%	5%	2%	1%	4%	2%	3%	1%	3%	4%	1%	2%
					FG																			
Several times per week (10x)	21	6	13	3	3	11	7	7	6	6	7	10	2	9	9	3	15	6	11	3	6	7	8	6
	5%	2%	10%	8%	2%	8%	5%	5%	4%	6%	4%	9%	2%	7%	6%	2%	10%	2%	9%	2%	4%	8%	12%	2%
			B			E						kM		p			R		T			x	X	
Several times per month (3x)	32	14	14	5	10	15	7	11	12	9	16	10	7	10	20	2	10	22	11	10	11	8	9	15
	8%	6%	10%	15%	7%	11%	5%	9%	8%	9%	9%	8%	8%	8%	12%	2%	7%	8%	9%	7%	8%	8%	13%	6%
						g								P	P									
Less often (1x)	85	42	33	10	39	23	23	26	34	24	39	26	19	25	38	22	33	52	28	25	32	23	12	50
	21%	18%	25%	31%	27%	18%	18%	20%	23%	23%	21%	23%	22%	21%	22%	20%	23%	20%	23%	18%	22%	24%	17%	21%
					f																			
Never (0x)	256	174	68	14	86	81	89	82	93	60	117	65	53	72	99	85	80	176	69	98	90	53	40	163
	63%	73%	52%	42%	58%	62%	71%	63%	64%	58%	64%	58%	63%	59%	59%	75%	56%	68%	56%	71%	63%	55%	58%	68%
		CD					E									NO		Q		S				V
Average # times a month	1.7	1.1	2.5	2.9	2.4	1.7	0.9	1.8	1.2	2.5	1.5	2.0	1.9	2.5	1.6	0.9	2.6	1.2	2.4	0.9	1.8	2.6	2.0	1.2
			B	B	G	g				i				P	p		R		T			x		
Magazines																								
Every day (or almost) (30x)	9	3	5	1	8	1		4	1	3	5	2	2	6	2	1	6	3	5		4	5	1	3
	2%	1%	4%	4%	6%	1%		3%	1%	3%	3%	2%	2%	5%	1%	1%	4%	1%	4%		3%	5%	1%	1%
					FG														T		T			
Several times per week (10x)	31	9	14	8	10	14	7	7	12	11	9	12	9	17	10	4	10	21	12	12	7	11	9	11
	8%	4%	11%	23%	7%	10%	5%	5%	8%	11%	5%	10%	11%	14%	6%	4%	7%	8%	10%	8%	5%	11%	13%	5%
			B	B									k	OP								x	x	
Several times per month (3x)	76	42	27	7	26	27	23	22	31	21	31	26	17	23	38	15	28	48	22	17	37	15	14	47
	19%	17%	20%	23%	18%	20%	18%	17%	22%	20%	17%	23%	20%	19%	22%	13%	19%	18%	18%	12%	26%	16%	20%	20%
															P						T			
Less often (1x)	141	83	47	11	57	45	39	45	49	40	69	33	32	41	61	39	52	89	49	51	42	36	26	79
	35%	34%	36%	33%	39%	34%	31%	35%	34%	39%	38%	29%	38%	34%	36%	34%	36%	34%	40%	37%	29%	38%	38%	33%
																			u					
Never (0x)	147	104	38	5	45	45	57	51	52	29	68	41	23	35	58	54	49	98	35	59	53	28	20	99
	36%	43%	29%	17%	31%	34%	46%	40%	36%	28%	37%	36%	28%	29%	35%	48%	34%	38%	29%	43%	37%	30%	29%	41%
		CD	d				Ef	j								NO				S				Vw
Average # times a month	2.3	1.6	3.2	4.6	3.3	2.1	1.4	2.4	2.1	3.0	2.2	2.6	2.9	3.7	2.0	1.5	2.8	2.1	3.1	1.6	2.4	3.5	2.5	1.8
			B	B	fG	G								OP					T		t	X		
Blogs																								
Every day (or almost) (30x)	14	5	7	2	10		5	6	3	6	8	3	3	7	4	3	7	8	5	4	5	6	1	8
	4%	2%	5%	6%	7%		4%	4%	2%	5%	4%	3%	4%	6%	2%	3%	5%	3%	4%	3%	3%	6%	1%	3%
					F		F															w		
Several times per week (10x)	26	7	12	6	9	10	7	12	6	8	12	10	4	12	12	3	11	15	14	8	4	5	10	11
	6%	3%	9%	19%	6%	8%	5%	9%	4%	8%	6%	9%	5%	9%	7%	2%	8%	6%	11%	6%	3%	6%	14%	5%
			B	B										P	p				U				X	
Several times per month (3x)	35	18	13	3	6	19	10	9	16	6	16	10	5	5	22	8	15	20	9	16	9	12	6	17
	9%	8%	10%	10%	4%	14%	8%	7%	11%	6%	9%	9%	7%	4%	13%	7%	10%	8%	8%	12%	6%	13%	8%	7%
						Eg									N					u				
Less often (1x)	71	39	24	9	24	20	27	24	27	19	37	16	18	19	34	18	23	48	26	18	26	24	10	37
	18%	16%	18%	27%	16%	15%	21%	18%	19%	18%	20%	14%	21%	16%	20%	16%	16%	19%	22%	13%	18%	25%	15%	15%
																			t			wx		
Never (0x)	258	170	76	12	98	82	78	80	93	65	111	74	53	80	98	81	88	170	68	91	99	48	43	166
	64%	71%	58%	38%	67%	62%	62%	62%	64%	62%	61%	65%	64%	65%	58%	71%	61%	65%	55%	66%	69%	50%	63%	70%
		CD	D													O				s	S			V
Average # times a month	2.1	1.4	3.0	4.4	2.9	1.4	2.1	2.6	1.6	2.7	2.3	2.2	2.1	2.9	2.0	1.5	2.7	1.9	2.9	2.0	1.7	2.9	2.0	1.9
			B	B	F																			

Table 33-1

C8 - Summary: Child: format per publication

Based on total parents of children who are at least basic readers who reads each type of publication several times a month or more

	Books [Fiction or non-fiction]	Comic books	Textbooks	Newspaper	Magazines	Blogs
Total Actual	375	259	272	71	131	94
Total Weighted	341	233	232	63	115	75
Paper hard-copy	308	199	204	35	93	17
	90%	86%	88%	56%	80%	22%
Electronic reader (eg. e-readers like Kindle, Kobo etc)	9	6	11	5	6	4
	3%	3%	5%	8%	5%	5%
Audio	9	4	4	2		1
	3%	2%	2%	3%		2%
Computer	8	12	6	9	6	17
	2%	5%	3%	15%	5%	23%
Tablet	5	8	4	5	9	17
	1%	3%	2%	9%	8%	22%
Smartphone	3	4	1	5	1	18
	1%	2%	1%	8%	1%	25%
Other			1	1	1	1
			1%	1%	1%	1%

Table 34-1
C8 - Summary: Child: format per publication
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Books [Fiction or non-fiction]																								
Base: who are at least basic readers who reads each type of publication several times a month or more	341	187	121	33	147	132	62	100	130	96	146	106	76	112	146	82	123	218	111	105	125	88	61	191
Paper hard-copy	308	170	107	31	138	113	57	92	121	85	134	93	71	101	129	78	103	205	95	95	117	73	52	183
	90%	91%	88%	96%	94%	86%	91%	91%	93%	88%	92%	88%	94%	90%	88%	95%	84%	94%	86%	91%	94%	83%	86%	95%
				c	F											o		Q			S			YW
Electronic reader (eg. e-readers like Kindle, Kobo etc)	9	5	4		1	7	1	1	2	4	2	3	2	3	4	2	4	5	4	3	1	2	3	4
	3%	3%	3%		1%	5%	1%	1%	2%	4%	1%	3%	3%	2%	3%	2%	3%	2%	4%	3%	1%	2%	4%	2%
		D	D			Eg																		
Audio	9	6	1	1	5	4		3	3	3	5	2	1	6	3		9		5	1	3	6	1	1
	3%	3%	1%	4%	3%	3%		3%	3%	3%	4%	2%	2%	5%	2%		7%		4%	1%	3%	7%	2%	1%
					G	G								P	p		R		t			X		
Computer	8	3	5		1	5	2	3	3	2	4	2	1	3	5	1	5	3	6	1	1	5	3	1
	2%	1%	4%		1%	4%	3%	3%	2%	2%	3%	2%	2%	2%	3%	1%	4%	1%	5%	1%	1%	5%	4%	
			D																tU			x		
Tablet	5	3	1			3	1	1		3	1	3		1	3	1	1	4	1	3	1	1	1	3
	1%	2%	1%			2%	2%	1%		3%		3%		1%	2%	2%	1%	2%	1%	3%	1%	1%	1%	1%
		d				e						m												
Smartphone	3		3		1		1	1	1			3			3		1	1		1	1	1	1	
	1%		2%		1%		2%	1%	1%			3%			2%		1%	1%		1%	1%	2%	2%	
			bd									km			np									
Other																								
Comic books																								
Base: who are at least basic readers who reads each type of publication several times a month or more	233	118	92	23	83	85	65	69	87	68	101	69	55	77	106	50	91	142	71	78	84	62	45	126
Paper hard-copy	199	96	80	23	74	70	55	60	72	61	86	58	49	69	87	44	70	129	55	66	77	51	38	110
	86%	82%	87%	97%	89%	83%	84%	86%	83%	89%	85%	84%	89%	89%	82%	88%	77%	91%	78%	85%	92%	83%	83%	88%
				BC														Q			S			
Computer	12	8	3		4	6	2	1	8	2	5	3	3	5	5	2	9	3	6	3	3	5	1	5
	5%	7%	4%		5%	7%	3%	1%	9%	3%	5%	4%	6%	6%	5%	4%	10%	2%	9%	4%	3%	9%	3%	4%
		D	d						Hj								R							
Tablet	8	7	1	1	4	3	1	1	3	3	2	4	2	3	3	1	4	4	5	3		1	3	3
	3%	6%	1%	3%	5%	3%	2%	2%	4%	5%	2%	6%	3%	4%	3%	3%	5%	3%	7%	4%		2%	8%	3%
		C																	U	u				
Electronic reader (eg. e-readers like Kindle, Kobo etc)	6	2	4			2	4	4	1	1	5	1	1	1	5	1	3	3	3	1	2	1	2	3
	3%	2%	4%			2%	6%	6%	2%	1%	5%	1%	1%	1%	4%	1%	4%	2%	4%	2%	2%	2%	4%	2%
			D				E																	
Audio	4	2	2		1	3		1	2	1	2	2			4		4		1	1	1	3		1
	2%	2%	2%		1%	4%		1%	2%	2%	2%	3%			4%		5%		2%	2%	2%	4%		1%
						E									NP		R					w		
Smartphone	4	3	1			1	3	3			1	1			2	2	1	3	1	3	1		1	3
	2%	2%	1%			1%	5%	4%			1%	2%			2%	4%	1%	2%	1%	3%	1%		1%	3%
							e	ij																v
Other																								
Textbooks																								
Base: who are at least basic readers who reads each type of publication several times a month or more	232	120	87	25	83	79	70	75	88	58	105	66	50	71	109	52	91	141	75	76	81	53	42	137
Paper hard-copy	204	110	72	23	77	67	61	64	80	52	92	59	44	66	92	46	71	133	64	68	72	42	35	127
	88%	92%	82%	89%	93%	85%	87%	86%	91%	89%	88%	90%	89%	92%	85%	90%	78%	95%	85%	90%	89%	80%	84%	93%
		C												o				Q						V
Electronic reader (eg. e-readers like Kindle, Kobo etc)	11	2	7	2	3	5	3	5	2	4	7	1	3	3	7	1	8	3	5	3	3	5	3	3
	5%	2%	8%	8%	3%	6%	5%	6%	2%	7%	6%	2%	6%	5%	6%	1%	9%	2%	7%	4%	3%	9%	6%	2%
			b												p		R							
Computer	6	1	4	1	3	1	3	3	2		3	2	1	1	4	1	5	1	3	1	1	2	1	3
	3%	1%	5%	3%	3%	1%	4%	5%	2%		3%	3%	1%	1%	4%	3%	5%	1%	4%	2%	2%	4%	3%	2%
								j									r							
Audio	4	2	2			3	1		2	1	1	2			3	1	4		1	1	1	2	1	1
	2%	2%	2%			4%	1%		2%	2%	1%	3%			3%	1%	5%		2%	2%	2%	4%	2%	1%
						e									n		R							
Tablet	4	1	3		1	3	1	2	1	1	1	1	1	1	2	1	1	3	1	2	1	1	2	1
	2%	1%	3%		1%	3%	1%	3%	1%	1%	1%	2%	1%	2%	2%	1%	1%	2%	2%	3%	1%	1%	5%	1%
			d																					
Smartphone	1	1					1		1				1			1	1				1	1		
	1%	1%					2%		1%				2%			2%	1%				2%	2%		
Other	1	1				1	1	1			1				1	1	1	1		1				1
	1%	1%				1%	1%	1%			1%				1%	1%	1%			1%				1%
Newspaper																								
Base: who are at least basic readers who reads each type of publication several times a month or more	63	23	31	9	22	27	13	22	19	20	26	22	12	25	32	6	30	32	26	15	21	20	18	25
Paper hard-copy	35	12	19	3	13	16	6	9	14	10	16	11	7	10	20	5	10	25	10	9	16	10	8	17
	56%	53%	63%	38%	59%	58%	45%	41%	75%	52%	60%	50%	56%	42%	62%	78%	34%	77%	39%	60%	74%	49%	46%	68%
									H							n		Q			S			
Computer	9	3	5	2	3	5	1	3	1	5	3	1	4	6	3	1	8	1	6	1	2	3	4	2
	15%	12%	15%	23%	16%	19%	5%	12%	4%	27%	12%	6%	33%	25%	8%	11%	26%	4%	23%	9%	9%	17%	23%	8%
										i			i	o			R							
Tablet	5	4	1		1	3	1	2	1	2	3	2		3	2	1	3	2	4	1		1	3	1
	9%	18%	4%		6%	10%	10%	9%	7%	10%	13%	9%		11%	6%	11%	11%	6%	16%	9%		3%	19%	5%
		D									m								U					
Electronic reader (eg. e-readers like Kindle, Kobo etc)	5	2	3	1	2	1	2	3	1	1	3	1	1	2	3		3	2	1	3	1	3	1	1
	8%	9%	8%	8%	9%	5%	14%	15%	7%	3%	13%	6%	5%	8%	10%		11%	6%	5%	18%	7%	17%	4%	5%
															p									
Smartphone	5	1	3	1	1	1	3	4	1		1	3	1	2	3		4	1	3	1	1	1	1	3
	8%	3%	9%	16%	3%	5%	20%	19%	4%		3%	16%	5%	8%	9%		14%	2%	10%	4%	7%	3%	8%	11%
								j							p		r							
Audio	2	1		1	1	1			1	1		2		1	1		1	1	2			2		
	3%	3%		16%	6%	2%			4%	7%		9%		6%	2%		2%	4%	8%			11%		
Other	1	1					1	1				1			1		1				1			1
	1%	3%					5%	3%				3%			2%		2%				3%			3%
Magazines																								
Base: who are at least basic readers who reads each type of publication several times a month or more	115	53	46	16	45	41	29	33	45	35	45	40	29	46	49	20	43	73	39	29	48	31	23	61
Paper hard-copy	93	41	38	14	38	32	23	24	37	30	37	30	23	36	40	17	26	67	29	22	41	21	16	56
	80%	77%	82%	83%	85%	77%	78%	72%	82%	84%	82%	76%	81%	78%	81%	84%	61%	92%	76%	76%	86%	68%	67%	91%
																		Q						VW
Tablet	9	7	1	1	3	3	3	2	3	3	3	3	3	5	1	3	6	3	6	1	2	3	5	
	8%	13%	1%	9%	6%	7%	11%	6%	7%	10%	6%	9%	9%	11%	3%	13%	14%	4%	14%	5%	4%	11%	24%	
		C															r					x	x	
Computer	6	3	2	1	3	2	1	3	1	1	1	3	2	4	2		5	1	1	1	3	2	2	2
	5%	6%	5%	4%	6%	5%	5%	10%	3%	4%	3%	7%	7%	9%	4%		11%	2%	3%	5%	7%	7%	9%	3%
														p			r							
Electronic reader (eg. e-readers like Kindle, Kobo etc)	6	1	5	1	1	3	1	2	3	1	3	3	1	1	5		5	1	2	3	1	4		2
	5%	1%	10%	4%	3%	8%	4%	6%	8%	2%	6%	7%	2%	1%	11%		11%	2%	5%	12%	1%	13%		3%
			b												nP		r			u		W		
Smartphone	1		1			1		1			1			1			1		1			1		
	1%		1%			2%		2%			1%			1%			2%		2%			2%		
Audio																								
Other	1	1				1	1	1			1	1			1	1	1	1		1	1			1
	1%	3%				2%	2%	4%			1%	2%			1%	3%	2%	1%		2%	1%			2%
Blogs																								
Base: who are at least basic readers who reads each type of publication several times a month or more	75	31	32	12	25	29	21	26	26	20	35	24	13	23	37	14	33	42	28	29	18	23	16	36
Smartphone	18	8	7	3	5	6	7	7	5	6	9	6	3	8	6	4	8	11	8	8	2	5	3	10
	25%	26%	21%	30%	22%	21%	32%	26%	21%	28%	25%	26%	21%	35%	16%	28%	23%	26%	29%	28%	11%	21%	22%	28%
														o										
Computer	17	10	5	2	6	7	4	6	6	4	7	5	5	6	9	2	7	10	4	7	6	5	2	10
	23%	33%	15%	17%	25%	23%	19%	24%	24%	20%	20%	20%	37%	27%	24%	14%	21%	24%	14%	24%	34%	21%	13%	28%
		c																						
Tablet	17	6	7	3	5	7	5	7	7	2	9	5	2	3	9	4	7	9	8	5	3	5	4	8
	22%	19%	23%	29%	19%	23%	26%	29%	29%	10%	27%	23%	16%	15%	25%	28%	23%	22%	28%	19%	19%	20%	26%	22%
								j	j															
Paper hard-copy	17	6	8	3	7	6	4	4	3	7	7	5	3	4	9	3	7	10	5	5	6	6	5	6
	22%	18%	26%	24%	28%	19%	20%	16%	13%	35%	20%	20%	21%	18%	24%	24%	21%	23%	19%	17%	35%	27%	31%	15%
										i														
Electronic reader (eg. e-readers like Kindle, Kobo etc)	4	1	3			4			3	1	1	3	1	1	3		3	1	1	3		2	1	1
	5%	2%	11%			14%			11%	7%	2%	12%	5%	3%	9%		8%	3%	5%	10%		9%	9%	2%
			D			EG			h						P					u				
Audio	1		1		1			1	1		1			1	1		1	1	1			1		1
	2%		4%		5%			3%	3%		4%			3%	2%		2%	2%	5%			3%		2%
Other	1	1					1	1			1					1	1			1				1
	1%	2%					3%	3%			2%					5%	2%			2%				2%

Table 35-1
C9a - Child: average reading time/week (all school+pleasure)
Based on total parents excluding those whose children have not learned to read and parent does not read to this child aloud

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	616	259	149	39	146	147	154	200	220	162	284	175	123	185	265	166	153	294	136	156	155	105	74	268
Total Weighted	613	239	131	33	147	132	125	194	223	166	283	175	124	192	261	160	144	260	123	138	143	95	69	239
None																								
Under 1 hour / week	77	27	2		8	7	14	38	23	11	53	11	8	10	35	32	15	14	9	10	10	9	2	17
	13%	11%	1%		5%	6%	11%	20%	10%	7%	19%	6%	7%	5%	13%	20%	10%	5%	8%	7%	7%	10%	3%	7%
		CD					e	IJ			LM				N	No	r					w		
1 - 3 hours / week	212	111	4		24	44	47	68	78	53	105	63	32	56	101	55	51	65	26	47	42	27	19	70
	35%	47%	3%		16%	34%	38%	35%	35%	32%	37%	36%	26%	29%	39%	34%	35%	25%	21%	34%	29%	28%	27%	29%
		CD	D			E	E				M	m			N		R			S				
Over 3 to 5 hours / week	146	58	47		32	40	33	44	52	41	68	48	21	49	63	34	41	64	31	38	36	24	19	61
	24%	24%	35%		22%	30%	27%	23%	24%	25%	24%	28%	17%	25%	24%	22%	29%	24%	25%	28%	25%	25%	28%	26%
		D	BD									M												
Over 5 to 7 hours / week	85	28	40	1	28	23	19	22	38	23	35	26	23	36	29	20	15	54	19	17	33	12	14	43
	14%	12%	31%	2%	19%	17%	15%	11%	17%	14%	12%	15%	18%	19%	11%	12%	10%	21%	16%	12%	23%	13%	21%	18%
		D	BD						h					O				Q			T			
Over 7 to 14 hours / week	67	13	35	16	40	12	11	18	20	26	16	19	30	28	26	13	19	44	24	23	16	17	13	33
	11%	5%	26%	48%	27%	9%	9%	9%	9%	15%	5%	11%	24%	15%	10%	8%	13%	17%	20%	17%	11%	18%	19%	14%
			B	BC	FG					i		k	KL	p					u					
More than 14 hours per week (18x)	26	2	4	17	16	5	1	4	11	12	7	9	10	12	8	6	3	20	13	3	7	6	2	15
	4%	1%	3%	50%	11%	4%	1%	2%	5%	7%	3%	5%	8%	6%	3%	4%	2%	8%	11%	2%	5%	6%	3%	6%
				BC	FG					H			k					Q	Tu					
Average # hours	4.5	3.4	6.6	14.2	7.1	4.7	3.9	3.7	4.5	5.4	3.6	4.8	6.3	5.5	4.1	3.9	4.3	5.9	6.4	4.7	5.0	5.3	5.4	5.3
			B	BC	FG	g			H	Hi		K	KL	OP				Q	TU					

Table 36-1
C9b - Child: average reading time/week (pleasure)
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
None	14	14			6	3	5	7	3	3	8	3	3	1	5	8	8	6	2	7	5	1		12
	3%	6%			4%	2%	4%	5%	2%	3%	4%	2%	3%	1%	3%	7%	5%	2%	2%	5%	3%	1%		5%
		CD														N								vW
Under 1 hour / week	86	86			21	28	37	36	29	13	51	18	10	17	35	34	41	45	21	38	27	23	12	50
	21%	36%			14%	21%	30%	28%	20%	12%	28%	16%	12%	14%	21%	30%	28%	17%	17%	28%	19%	24%	18%	21%
		CD					E	J			LM					No	R			Su				
1 - 3 hours / week	140	140			36	53	51	42	56	31	73	35	22	38	63	39	49	90	34	53	53	26	27	87
	35%	58%			24%	40%	41%	33%	39%	30%	40%	31%	27%	31%	37%	35%	34%	35%	28%	38%	37%	27%	39%	36%
		CD				E	E				M									s				
Over 3 to 5 hours / week	85		85		36	26	24	23	30	28	29	27	25	29	40	16	26	59	28	29	28	21	19	46
	21%		65%		24%	19%	19%	18%	20%	27%	16%	23%	30%	24%	24%	15%	18%	23%	23%	21%	20%	22%	27%	19%
			BD										K	p	p									
Over 5 to 7 hours / week	46		46		23	16	7	14	19	12	14	21	9	17	18	10	12	34	17	8	21	14	8	23
	11%		35%		15%	12%	6%	11%	13%	11%	8%	18%	11%	14%	11%	9%	9%	13%	14%	5%	15%	15%	12%	10%
			BD		G	G						K							T		T			
Over 7 to 14 hours / week	23			23	18	3	1	4	6	12	4	8	10	16	4	3	6	16	14	3	5	6	3	14
	6%			69%	13%	3%	1%	3%	4%	12%	2%	7%	12%	13%	2%	2%	4%	6%	11%	2%	4%	6%	4%	6%
				BC	FG					HI		k	K	OP					TU					
More than 14 hours per week (18x)	10			10	7	3	1	3	3	4	3	2	5	3	4	3	1	9	7		3	3	1	6
	3%			31%	5%	2%	1%	3%	2%	4%	2%	2%	6%	3%	2%	2%	1%	3%	6%		2%	4%	1%	3%
				BC	G													q	T		t			
Average # hours	3.4	1.3	4.7	12.8	4.6	3.1	2.2	2.9	3.2	4.4	2.6	3.8	4.7	4.4	3.1	2.7	2.7	3.7	4.6	2.3	3.4	3.8	3.2	3.3
			B	BC	FG	G				HI		K	K	OP				Q	TU		T			
Net: Up to 3	239	239			63	84	93	85	89	48	131	56	35	56	102	81	98	142	57	98	84	50	39	150
	59%	100%			43%	63%	74%	66%	61%	46%	72%	49%	42%	46%	61%	72%	68%	55%	47%	71%	59%	53%	57%	63%
		CD				E	Ef	J	J		LM				N	No	R			SU	S			
Net: >3 to 7	131		131		58	42	31	37	48	40	43	47	34	46	58	27	39	93	45	37	50	35	27	69
	33%		100%		40%	32%	25%	28%	33%	38%	24%	42%	41%	38%	35%	24%	27%	36%	37%	27%	35%	37%	39%	29%
			BD		G							K	K	P	P			q	t					
Net: Over 7	33			33	25	6	1	8	9	16	8	10	15	19	8	5	8	25	21	3	9	10	3	20
	8%			100%	17%	5%	1%	6%	6%	16%	4%	9%	18%	16%	5%	5%	5%	10%	17%	2%	6%	10%	5%	8%
				BC	FG	g				HI			KI	OP				q	TU					

Table 37-1
C10 - Child: change in amount of reading vs year ago
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Increased	205	102	77	26	102	65	38	54	79	62	77	65	53	79	77	49	73	133	78	59	68	57	31	117
	51%	43%	59%	79%	69%	49%	31%	42%	55%	60%	42%	58%	63%	65%	46%	44%	51%	51%	64%	42%	48%	60%	45%	49%
			B	BC	FG	G			H	H		K	K	OP					TU			wx		
Decreased	46	34	12		6	15	25	16	16	10	24	12	5	5	26	15	24	22	12	24	10	11	8	26
	11%	14%	9%		4%	11%	20%	12%	11%	9%	13%	11%	6%	4%	16%	13%	16%	9%	10%	17%	7%	12%	12%	11%
		D	D			E	Ef				M				N	N	R			sU				
Stayed the same	152	103	42	7	39	52	62	59	51	32	81	36	26	38	65	49	47	105	32	56	64	27	30	96
	38%	43%	32%	21%	26%	39%	49%	46%	35%	31%	44%	31%	31%	31%	39%	43%	33%	40%	26%	40%	45%	28%	43%	40%
		CD				E	E	iJ			LM					n				S	S		v	V

Table 38-1
C11 - Child: reasons for reading more
Based on total parents of of children who are at least basic readers whose child increased reading outside the school in P12M

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	211	100	82	29	98	70	43	57	82	62	81	66	54	77	86	48	72	139	84	59	68	59	34	118
Total Weighted	205	102	77	26	102	65	38	54	79	62	77	65	53	79	77	49	73	133	78	59	68	57	31	117
Reading skills improved	150	73	56	20	79	47	24	39	61	45	61	45	40	61	50	39	53	96	57	44	49	40	25	84
	73%	72%	73%	77%	77%	72%	64%	72%	77%	73%	79%	69%	75%	77%	65%	78%	73%	73%	72%	76%	71%	71%	81%	72%
														o										
Developed new interests	101	45	40	16	50	31	21	24	38	33	30	38	27	40	38	23	30	71	45	25	32	27	17	57
	49%	44%	52%	60%	49%	47%	53%	45%	47%	53%	38%	57%	52%	50%	50%	48%	42%	54%	57%	43%	46%	48%	54%	49%
												K												
Has more access to books	58	19	30	10	29	18	12	14	23	17	23	17	14	23	19	16	14	45	25	13	21	13	10	36
	28%	19%	38%	37%	28%	28%	30%	26%	29%	28%	30%	26%	26%	30%	25%	32%	19%	34%	32%	23%	30%	23%	30%	31%
			B	b														Q						
Told to read more by parents or teachers	57	34	17	6	28	18	10	15	24	16	24	16	14	21	23	13	33	24	25	19	13	16	16	25
	28%	33%	21%	24%	28%	28%	26%	28%	30%	25%	31%	25%	27%	27%	29%	26%	45%	18%	31%	33%	19%	27%	50%	22%
		c															R		u	u			VX	
Inspired by others to read more	52	22	19	10	28	14	10	16	21	12	17	18	13	22	18	11	18	34	26	10	16	16	6	30
	25%	22%	25%	40%	27%	22%	25%	29%	26%	19%	22%	27%	25%	28%	24%	23%	25%	25%	33%	17%	23%	28%	20%	25%
				b															T					
Has more free time	22	7	8	7	10	12	1	9	7	6	8	7	7	9	9	3	7	15	16	5	1	10	2	10
	11%	7%	10%	26%	9%	18%	2%	16%	9%	10%	10%	11%	13%	11%	12%	7%	9%	11%	21%	8%	1%	17%	7%	9%
				Bc	G	G													TU	u				
Lost interest in other pursuits	4	2	2		1	2	1	1	2	1	2	1	1	3	1		2	2	3	1		3	1	1
	2%	2%	3%		1%	3%	2%	1%	3%	2%	3%	1%	3%	4%	1%		3%	2%	4%	1%		5%	2%	1%
														p					u					
Other	10	3	5	2	7	2	1	1	3	6	3	1	6	6	3	1		10	1	1	7	3		6
	5%	3%	6%	8%	7%	3%	2%	1%	3%	10%	3%	1%	12%	8%	4%	1%		7%	2%	2%	10%	6%		5%
										H			L	p				Q			St	w		W

Table 39-1
C12 - Child: reasons for reading less
Based on total parents of of children who are at least basic readers whose child decreased reading outside the school in P12M

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	58	43	15		6	18	34	23	17	11	29	16	6	6	30	22	29	29	16	30	12	14	10	34
Total Weighted	46	34	12		6	15	25	16	16	10	24	12	5	5	26	15	24	22	12	24	10	11	8	26
Distractions increased (e.g. electronics, friends)	32	24	9		6	12	15	11	9	9	16	9	5	4	18	10	17	16	8	18	7	7	3	22
	70%	70%	72%		89%	82%	59%	71%	61%	93%	67%	72%	100%	86%	69%	68%	71%	70%	66%	74%	67%	58%	42%	85%
					g	g				hI			KL											vW
Has developed other interests	18	14	4		1	4	14	7	5	3	7	5	3	1	10	7	8	10	4	10	4	5	2	11
	40%	42%	34%		11%	27%	54%	42%	35%	35%	31%	45%	57%	28%	36%	50%	35%	45%	34%	43%	40%	42%	25%	43%
							Ef																	
Has less free time	10	8	2		2	4	4	4	1	4	7	2	1	1	5	4	1	9	5	5	1	3	3	4
	22%	24%	17%		33%	28%	16%	25%	9%	43%	28%	17%	14%	14%	21%	27%	6%	39%	39%	20%	7%	29%	34%	15%
										i								Q	U					
Doesn't think it is cool any more	4	3	1		1		3	1	1	1		2	1		3	1	2	2		4		2	1	1
	9%	10%	6%		22%		11%	8%	4%	15%		17%	29%		13%	5%	9%	9%		17%		18%	16%	3%
							f					k			n					SU				
Influence of others	2	1	1			1	1	1			1					2	2		1	1		1	1	
	4%	4%	6%			5%	5%	4%			3%					14%	9%		6%	6%		12%	8%	
																no								
Has less access to books	1	1	1				1	1			1				1		1			1	1		1	
	3%	2%	6%				5%	8%			6%				5%		6%			3%	7%		16%	
Other	5	4	1			2	3	1	2	1	2	1		1	3	1	1	3	1	3	1	1	1	2
	10%	12%	6%			14%	11%	4%	13%	7%	8%	11%		14%	10%	9%	6%	15%	6%	12%	13%	12%	17%	8%
							e																	

Table 40-1
C13 - Child: expected change in amount of reading next 12 months
Based on total parents of of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Increased	218	123	77	18	92	75	51	69	80	62	87	72	52	77	82	59	86	132	78	73	67	59	36	124
	54%	51%	59%	54%	63%	57%	41%	53%	55%	60%	48%	63%	62%	63%	49%	52%	60%	51%	64%	53%	47%	61%	51%	52%
					G	G						K	K	O			r		tU					
Decreased	17	12	5		3	6	7	5	8	2	10	4	1	6	6	5	8	9	5	9	3	3	3	10
	4%	5%	4%		2%	5%	6%	4%	6%	2%	5%	4%	2%	5%	4%	5%	6%	3%	4%	6%	2%	4%	5%	4%
		D	D								m													
Stayed the same	169	105	49	15	51	51	67	56	58	40	85	37	31	40	81	48	49	119	40	57	72	34	30	105
	42%	44%	37%	46%	35%	38%	53%	43%	40%	38%	47%	33%	37%	33%	48%	43%	34%	46%	32%	41%	51%	35%	44%	44%
							EF				L				N			Q			S			

Table 41-1
C14 - Child typology
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
10 - Enthusiastic Reader	76	20	33	23	47	20	9	19	29	25	24	30	19	39	22	14	10	66	38	6	32	19	8	49
	19%	8%	25%	69%	32%	15%	7%	15%	20%	24%	13%	26%	22%	32%	13%	13%	7%	25%	31%	4%	22%	19%	12%	20%
			B	BC	FG	G				h		K	k	OP				Q	T		T			w
9	35	14	18	3	16	13	6	8	9	15	10	5	17	16	11	8	9	26	12	8	15	12	6	17
	9%	6%	14%	10%	11%	10%	5%	6%	6%	14%	6%	5%	20%	13%	6%	7%	6%	10%	9%	6%	11%	13%	9%	7%
			B		g					hi			KL	o										
8	86	45	37	5	32	33	22	30	32	18	44	27	10	18	42	26	20	66	30	24	32	21	10	55
	21%	19%	28%	15%	22%	25%	17%	23%	22%	18%	24%	24%	11%	15%	25%	23%	14%	25%	24%	17%	23%	22%	15%	23%
			Bd								M	M			N	n		Q						
7	89	62	27		27	30	31	32	30	22	43	23	19	23	36	30	38	51	20	35	33	21	23	45
	22%	26%	20%		18%	23%	25%	24%	21%	21%	23%	20%	22%	19%	22%	26%	26%	20%	17%	25%	23%	22%	33%	19%
		D	D																	s			X	
6	48	37	11	1	9	19	21	18	19	9	30	10	6	8	29	11	24	24	12	23	13	11	12	26
	12%	15%	8%	2%	6%	14%	17%	14%	13%	8%	17%	8%	7%	7%	17%	10%	17%	9%	10%	17%	9%	11%	17%	11%
		CD	d			E	E				LM				Np		R			u				
5	30	27	2	1	8	10	12	13	10	6	18	7	5	6	12	12	19	11	7	13	10	5	3	22
	7%	11%	2%	4%	5%	8%	10%	10%	7%	6%	10%	6%	6%	5%	7%	11%	13%	4%	5%	9%	7%	5%	4%	9%
		Cd														n	R							w
4	14	10	3		5	3	5	2	9	2	3	6	5	5	7	1	11	3	4	7	3	2	4	7
	3%	4%	2%		3%	3%	4%	2%	7%	2%	1%	5%	6%	4%	4%	1%	8%	1%	3%	5%	2%	2%	6%	3%
		D	d						Hj			k		p	P		R							
3	13	12	1		1	1	10	4	3	2	5	2	2	2	4	7	6	7		10	3	3	2	8
	3%	5%	1%		1%	1%	8%	3%	2%	2%	3%	2%	2%	2%	2%	6%	4%	3%		7%	2%	3%	3%	3%
		CD					EF									n				SU				
2	8	8			2	2	4	2	3	3	4	1	2	3	2	3	3	5		7	1	1	1	6
	2%	3%			1%	2%	3%	2%	2%	3%	2%	1%	2%	3%	1%	2%	2%	2%		5%	1%	1%	2%	3%
		CD																		Su				
1 - Reluctant Reader	5	5				1	5	1	1	2	1	3	1	2	1	2	4	1		5	1	1		4
	1%	2%				1%	4%	1%	1%	2%	1%	2%	1%	2%	1%	2%	3%	1%		3%		1%		2%
		CD					Ef													Su				W
Average	7.3	6.5	8.1	9.3	8.0	7.4	6.3	7.1	7.2	7.6	7.1	7.5	7.5	7.8	7.1	7.0	6.4	7.8	8.0	6.2	7.7	7.5	7.0	7.2
			B	BC	FG	G							k	OP				Q	Tu		T			
Net: Top 2 Box	110	33	51	26	63	33	15	27	38	40	35	35	35	55	33	22	18	92	49	14	47	31	14	66
	27%	14%	39%	79%	43%	25%	12%	21%	26%	38%	19%	31%	42%	45%	20%	20%	13%	35%	40%	10%	33%	32%	20%	27%
			B	BC	FG	G				Hi		K	K	OP				Q	T		T	w		
Net: Top 3 Box	197	78	88	31	95	65	37	57	70	58	79	62	45	73	76	48	39	158	79	38	79	52	25	120
	49%	33%	67%	94%	65%	50%	29%	44%	48%	56%	43%	55%	53%	60%	45%	43%	27%	61%	65%	28%	55%	54%	35%	50%
			B	BC	FG	G				h		k		OP				Q	T		T	W		W
Net: Midddle 3 Box	167	125	40	2	44	59	64	63	59	37	90	39	29	36	78	52	80	87	39	71	56	37	37	93
	41%	52%	30%	6%	30%	45%	51%	48%	41%	36%	50%	35%	35%	30%	46%	46%	56%	33%	32%	52%	39%	39%	54%	39%
		CD	D			E	E	J			LM				N	N	R			SU			vX	
Net: Bottom 4 Box	40	36	4		8	7	24	9	17	9	14	12	10	13	15	12	24	16	4	28	8	7	8	26
	10%	15%	3%		6%	6%	19%	7%	12%	9%	7%	11%	11%	11%	9%	11%	17%	6%	3%	21%	5%	7%	11%	11%
		CD	D				EF										R			SU				
Net: Bottom 2 Box	14	14			2	3	9	3	4	5	5	4	3	6	3	5	7	6		12	2	2	1	10
	3%	6%			1%	2%	7%	3%	3%	5%	3%	4%	3%	5%	2%	4%	5%	2%		8%	1%	2%	2%	4%
		CD					EF													SU				
Net: Top 5 Box	334	177	126	32	131	114	89	107	119	89	151	94	69	103	141	89	101	233	112	97	125	84	59	191
	83%	74%	95%	96%	89%	87%	71%	82%	82%	85%	83%	83%	83%	85%	84%	79%	70%	90%	91%	70%	88%	88%	85%	80%
			B	B	G	G												Q	T		T	x		
Net: Bottom 5 Box	70	63	6	1	16	18	37	23	27	15	31	19	14	19	27	24	43	27	11	42	18	12	10	48
	17%	26%	5%	4%	11%	13%	29%	18%	18%	15%	17%	17%	17%	15%	16%	21%	30%	10%	9%	30%	12%	12%	15%	20%
		CD					EF										R			SU				v
Net: Top 2 Box	110	33	51	26	63	33	15	27	38	40	35	35	35	55	33	22	18	92	49	14	47	31	14	66
	27%	14%	39%	79%	43%	25%	12%	21%	26%	38%	19%	31%	42%	45%	20%	20%	13%	35%	40%	10%	33%	32%	20%	27%
			B	BC	FG	G				Hi		K	K	OP				Q	T		T	w		
Net: Midddle 2 Box	175	106	64	5	59	63	53	62	62	40	86	49	28	40	79	56	58	116	50	59	65	42	33	99
	43%	44%	48%	15%	40%	48%	43%	48%	42%	39%	47%	44%	33%	33%	47%	49%	41%	45%	41%	43%	46%	44%	48%	42%
		D	D								M				N	N								
Net: Bottom 6 Box	118	100	17	2	25	36	57	40	46	24	61	29	21	27	57	35	67	52	23	65	31	22	22	74
	29%	42%	13%	6%	17%	27%	46%	31%	32%	23%	34%	25%	25%	22%	34%	31%	47%	20%	19%	47%	21%	24%	32%	31%
		CD				E	EF								N		R			SU				

Table 42-1
C15 - Child: Barriers for reading more
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Too distracted by electronics	165	107	48	9	50	56	59	48	69	39	77	48	31	47	73	44	63	102	33	80	51	36	35	94
	41%	45%	37%	27%	34%	42%	47%	37%	47%	38%	42%	42%	37%	39%	43%	39%	44%	39%	27%	58%	36%	37%	51%	39%
		D					E		h											SU			v	
This child has other interests just as important as reading	94	51	37	6	34	32	28	28	35	28	40	28	23	30	42	22	32	62	22	33	39	28	20	46
	23%	21%	28%	19%	23%	24%	22%	22%	24%	27%	22%	25%	28%	25%	25%	19%	22%	24%	18%	24%	27%	29%	29%	19%
																					s	x		
Child's attention span is too short	88	64	19	4	32	25	30	22	36	23	35	22	24	23	40	25	49	38	18	41	29	25	19	44
	22%	27%	15%	13%	22%	19%	24%	17%	25%	22%	19%	19%	29%	19%	24%	22%	34%	15%	14%	29%	21%	26%	28%	18%
		CD															R			Su				
This child finds reading too boring	75	66	8	1	19	25	31	25	30	14	36	18	14	13	40	22	47	27	12	40	22	15	10	49
	18%	27%	6%	4%	13%	19%	25%	20%	20%	13%	20%	16%	17%	11%	24%	19%	33%	10%	10%	29%	15%	16%	15%	21%
		CD					E								N	n	R			SU				
There is little time left after this child gets home from school	73	43	26	4	32	21	19	29	17	23	42	10	18	27	19	26	25	48	25	23	24	15	11	46
	18%	18%	20%	13%	22%	16%	15%	22%	12%	22%	23%	8%	21%	22%	11%	23%	17%	18%	20%	17%	17%	16%	16%	19%
								I		I	L		L	O		O								
This child reads enough as it is	70	25	32	14	41	11	18	15	26	23	28	17	19	33	21	16	6	64	23	16	31	13	11	46
	17%	10%	24%	42%	28%	8%	14%	12%	18%	22%	15%	15%	23%	27%	13%	14%	4%	25%	18%	12%	22%	14%	16%	19%
			B	Bc	FG					H				OP				Q			T			
Lack of a reading routine	65	50	13	1	11	31	22	24	24	14	31	21	10	12	33	20	33	31	17	33	15	15	14	36
	16%	21%	10%	4%	8%	24%	18%	18%	16%	14%	17%	19%	12%	10%	19%	18%	23%	12%	14%	24%	11%	16%	20%	15%
		CD				E	E								N	n	R			SU				
Extra-curricular activities take over this child's schedule	62	38	21	3	21	25	15	12	31	18	25	20	15	20	31	11	22	40	20	25	17	14	14	33
	15%	16%	16%	8%	15%	19%	12%	9%	21%	17%	14%	18%	18%	16%	18%	10%	15%	15%	16%	18%	12%	15%	21%	14%
									H	h					P									
This child needs one-on-one reading guidance	48	38	8	1	22	10	16	16	16	14	18	15	14	19	15	14	32	16	11	21	17	11	10	27
	12%	16%	6%	4%	15%	7%	13%	13%	11%	14%	10%	13%	16%	16%	9%	12%	22%	6%	9%	15%	12%	12%	14%	11%
		CD			F												R							
Books are expensive	40	15	20	5	17	14	9	11	13	11	14	10	10	12	19	9	14	25	19	12	9	9	10	20
	10%	6%	15%	15%	12%	10%	7%	8%	9%	10%	8%	9%	12%	9%	11%	8%	10%	10%	16%	8%	6%	9%	15%	9%
			B																tU					
There is simply no time	38	22	13	3	12	12	13	17	9	11	24	6	7	11	12	16	9	29	13	11	14	6	14	17
	9%	9%	10%	8%	8%	9%	11%	13%	6%	10%	13%	5%	9%	9%	7%	14%	6%	11%	11%	8%	10%	6%	21%	7%
								i			L					o		q					VX	
Too young to read independently	32	24	9		17	7	9	10	7	14	11	11	9	12	13	8	14	18	10	12	11	7	8	17
	8%	10%	7%		12%	5%	7%	8%	5%	14%	6%	10%	11%	9%	8%	7%	10%	7%	8%	8%	8%	7%	12%	7%
		D	D		f					I														
We haven't found subjects that interest this child	29	22	6	1	8	9	11	9	14	5	16	8	5	4	15	9	16	13	7	12	9	12	3	13
	7%	9%	5%	2%	6%	7%	9%	7%	9%	5%	9%	7%	6%	3%	9%	8%	11%	5%	6%	9%	6%	13%	5%	5%
		cD													N		r					wx		
Lack of interesting reading material at home	26	13	12	1	5	14	8	6	10	8	9	9	7	9	12	5	10	16	7	12	7	5	6	14
	6%	5%	9%	4%	3%	10%	6%	5%	7%	8%	5%	8%	8%	7%	7%	5%	7%	6%	6%	8%	5%	6%	9%	6%
						E																		
Limited resources at school	22	17	4	1	5	13	4	8	11	1	14	4	1	5	11	6	12	10	7	12	3	6	3	12
	5%	7%	3%	2%	3%	10%	3%	6%	8%	1%	8%	4%	2%	4%	6%	6%	8%	4%	6%	8%	2%	6%	5%	5%
		cd				EG		j	J		M									U				
Difficulty accessing reading materials	12	5	7		3	7	3	6	3	3	5	5	2	2	9	1	11	1	5	6	1	5	3	4
	3%	2%	6%		2%	5%	2%	5%	2%	3%	3%	4%	2%	2%	5%	1%	7%	1%	4%	4%	1%	5%	5%	2%
		D	D												nP		R			u				
Lack of a place to read	6	3	3			5	1		3	2	1	3	2	1	5		5	1	2	3	1	3	2	1
	1%	1%	2%			4%	1%		2%	2%		2%	2%	1%	3%		3%		2%	2%		3%	3%	
			d			Eg			h						P		R							
Other reason	32	15	16	1	9	14	10	10	12	8	17	10	4	8	16	8	10	23	8	8	17	7	2	23
	8%	6%	12%	4%	6%	10%	8%	8%	8%	8%	9%	9%	5%	7%	9%	7%	7%	9%	6%	6%	12%	7%	3%	10%
			bd																		t			W
Net: Child lacks interest/distracted/has other interests (5 items)	266	176	75	14	85	91	90	78	104	70	118	79	56	76	122	68	110	156	61	115	90	69	47	149
	66%	74%	57%	44%	58%	69%	72%	60%	71%	68%	65%	70%	67%	62%	72%	60%	77%	60%	50%	83%	63%	73%	68%	62%
		CD				e	E		h						nP		R			SU	S	x		
Net: No time (2 items)	92	55	32	5	36	28	28	37	22	28	53	14	20	30	27	34	29	63	30	29	33	17	19	55
	23%	23%	24%	15%	24%	21%	22%	29%	15%	27%	29%	12%	24%	25%	16%	30%	20%	24%	25%	21%	23%	18%	28%	23%
								I		I	L		L	o		O								
Net: Lack of material/resources/ Expensive (4 items)	87	42	39	7	28	37	23	26	32	22	35	27	18	26	42	19	40	48	33	35	20	23	21	43
	22%	18%	29%	21%	19%	28%	18%	20%	22%	21%	19%	24%	22%	21%	25%	17%	28%	18%	27%	25%	14%	24%	31%	18%
			B			eg									p		R		U	U			X	

Table 43-1
C16 - Child: Motivations for reading more
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
Receiving a series of books, that draws them in to read the next one	144	75	55	13	58	48	38	31	61	44	59	37	40	54	56	33	41	103	42	49	53	32	25	86
	36%	31%	42%	40%	39%	36%	30%	24%	42%	43%	33%	33%	48%	44%	33%	29%	29%	39%	34%	35%	37%	34%	37%	36%
			B						H	H			KL	oP				Q						
Having a set reading routine	134	98	31	6	46	50	39	40	47	38	61	35	28	41	56	38	58	77	36	56	43	30	23	81
	33%	41%	23%	17%	32%	38%	31%	31%	32%	36%	34%	31%	33%	33%	33%	34%	40%	30%	29%	40%	30%	32%	34%	34%
		CD															R			su				
Visiting the library	133	79	44	10	55	46	32	37	54	35	55	37	33	44	59	31	55	78	54	41	39	40	21	72
	33%	33%	34%	31%	38%	35%	25%	28%	37%	34%	30%	33%	40%	36%	35%	27%	38%	30%	44%	30%	27%	42%	31%	30%
					G	g													TU			X		
Books centered around my child's interests (TV characters, computer games, movies, hobbies, sports etc)	133	75	50	8	49	39	45	32	54	40	55	39	31	52	49	33	45	88	42	51	41	30	28	75
	33%	31%	38%	25%	33%	30%	36%	25%	37%	38%	30%	35%	37%	42%	29%	29%	31%	34%	34%	37%	29%	32%	41%	31%
									H	H				OP										
Receiving books as a gift	133	68	49	17	59	38	36	37	53	36	54	41	31	48	53	33	39	94	52	41	40	33	27	74
	33%	28%	37%	52%	40%	29%	29%	28%	36%	35%	30%	36%	37%	39%	31%	29%	27%	36%	42%	30%	28%	34%	39%	31%
			b	B	fG									p				q	TU					
Picking out titles on their own	131	78	39	14	63	37	31	33	50	44	55	41	32	53	52	26	48	83	43	47	41	34	18	80
	33%	32%	30%	44%	43%	28%	25%	26%	34%	42%	30%	36%	38%	44%	31%	23%	33%	32%	35%	34%	29%	35%	26%	33%
					FG					H				OP										
Visiting a bookstore	101	43	43	14	44	31	25	25	42	29	40	28	27	33	49	20	40	61	43	28	30	27	20	54
	25%	18%	33%	44%	30%	24%	20%	19%	29%	28%	22%	25%	32%	27%	29%	17%	28%	23%	35%	20%	21%	28%	29%	22%
			B	B	g				h				k	p	P				TU					
Age appropriate book clubs (outside the school)	91	42	38	11	43	29	19	23	31	33	27	26	33	27	43	21	42	49	30	29	31	29	14	48
	22%	18%	29%	33%	29%	22%	15%	17%	21%	31%	15%	23%	39%	22%	25%	19%	29%	19%	25%	21%	22%	30%	21%	20%
			B	b	G					Hi			KL				R					x		
Modeled behaviour from other siblings, friends, family members	79	40	35	4	32	27	20	31	32	16	36	20	22	24	31	24	42	38	27	31	21	21	17	41
	20%	17%	27%	12%	22%	21%	16%	24%	22%	15%	20%	18%	26%	20%	19%	21%	29%	14%	22%	23%	14%	22%	25%	17%
			BD														R			u				
Gamification / Unweighted Reading Challenges	59	35	18	5	24	22	14	15	23	17	25	14	16	21	21	17	23	36	17	25	17	15	9	35
	15%	15%	14%	17%	16%	16%	11%	11%	16%	17%	14%	12%	20%	17%	13%	15%	16%	14%	14%	18%	12%	16%	13%	15%
Having a special reading location	58	32	16	10	30	17	11	15	27	16	25	15	19	25	23	9	28	30	30	16	12	17	8	34
	14%	13%	12%	31%	21%	13%	9%	11%	18%	16%	13%	13%	23%	21%	14%	8%	20%	12%	24%	12%	8%	17%	11%	14%
				BC	G								kl	P			R		TU					
Participating in book ambassador programs by kids for kids	50	21	22	7	26	13	11	13	16	19	18	18	12	23	14	12	14	36	22	12	16	12	10	28
	12%	9%	17%	21%	17%	10%	9%	10%	11%	18%	10%	16%	15%	19%	9%	11%	9%	14%	18%	8%	11%	12%	15%	12%
			B	b	fG					h				Op					T					
Other	28	14	8	6	18	2	8	9	7	11	10	10	6	11	11	6	8	20	8	8	12	9	1	19
	7%	6%	6%	17%	12%	2%	7%	7%	5%	11%	6%	9%	7%	9%	6%	5%	6%	8%	7%	6%	8%	9%	1%	8%
				b	F		F															W		W

Table 44-1
C17 - Child: Influence on reading experience
Based on total parents of children who are at least basic readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	447	259	149	39	146	147	154	148	158	112	203	124	91	129	190	128	153	294	136	156	155	105	74	268
Total Weighted	404	239	131	33	147	132	125	130	146	104	182	113	84	122	169	113	144	260	123	138	143	95	69	239
owns books	271	152	96	24	112	82	77	81	100	81	120	73	69	95	107	70	77	195	81	88	103	57	47	167
	67%	63%	73%	73%	77%	62%	62%	63%	68%	78%	66%	64%	83%	78%	63%	62%	54%	75%	66%	64%	72%	60%	67%	70%
			b		FG					Hi			KL	OP				Q						v
is happy to get books as gifts	211	105	83	23	101	62	47	61	80	64	89	62	54	86	75	49	54	157	72	57	82	51	34	126
	52%	44%	63%	71%	69%	47%	38%	47%	55%	62%	49%	55%	64%	71%	45%	44%	37%	60%	58%	41%	57%	54%	49%	53%
			B	B	FG					H			K	OP				Q	T		T			
is developing the skills to read	154	93	50	10	64	53	37	42	62	43	64	45	39	57	59	38	62	92	50	52	52	32	28	94
	38%	39%	38%	31%	44%	41%	29%	33%	42%	41%	35%	40%	46%	47%	35%	34%	43%	35%	41%	38%	36%	34%	41%	39%
					G	g							k	oP										
asks to visit library	152	76	58	18	70	48	34	42	54	50	61	44	42	58	63	31	40	111	63	32	57	39	24	88
	38%	32%	44%	54%	48%	36%	27%	33%	37%	48%	33%	39%	50%	48%	37%	27%	28%	43%	51%	23%	40%	41%	35%	37%
			B	B	fG					Hi			K	oP	p			Q	Tu		T			
lives in a household where everyone reads on a regular basis	140	61	62	17	74	39	27	28	54	59	43	42	56	70	59	12	39	102	58	28	54	40	18	83
	35%	26%	47%	52%	51%	30%	22%	21%	37%	56%	23%	37%	67%	58%	35%	10%	27%	39%	47%	20%	38%	42%	25%	35%
			B	B	FG				H	HI		K	KL	OP	P			Q	T		T	W		
needs constant encouragement to read	101	82	16	2	29	35	37	37	38	22	55	23	18	22	52	27	63	38	20	51	30	24	15	62
	25%	34%	12%	6%	20%	26%	29%	28%	26%	21%	30%	21%	21%	18%	31%	24%	44%	14%	17%	37%	21%	25%	22%	26%
		CD					e				I				N		R			SU				
participates in book challenges	54	23	22	9	31	17	6	13	20	19	22	14	16	22	20	12	19	35	24	13	17	14	13	27
	13%	10%	17%	27%	21%	13%	5%	10%	14%	18%	12%	12%	19%	18%	12%	11%	13%	13%	19%	9%	12%	15%	19%	11%
			b	B	fG	G				h									T					
is part of a "by kids for kids" book ambassador program	13	6	5	2	5	5	3	2	3	6	1	6	4	5	6	2	11	2	8	5	1	7	3	3
	3%	3%	4%	6%	4%	4%	2%	2%	2%	6%	1%	5%	5%	4%	3%	2%	8%	1%	6%	3%		7%	4%	1%
										h		k	k				R		U	u		X		
None of the above	19	16	3		3	5	11	6	6	1	9	3	1	1	6	11	4	15	2	9	8	5	1	13
	5%	7%	2%		2%	4%	9%	5%	4%	1%	5%	3%	1%	1%	4%	10%	3%	6%	2%	7%	5%	5%	1%	6%
		CD	d				Ef	J	j		M					NO				S				W

Table 45-1
J1 - Child: expected reading behaviour over summer
Based on total parents of independent readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	461	259	149	39	146	147	154	158	162	112	210	129	93	131	199	131	163	298	141	162	158	110	80	271
Total Weighted	420	239	131	33	147	132	125	141	151	104	190	119	86	124	179	117	155	265	129	145	146	102	76	243
Read more than during the school year	129	57	45	21	53	46	24	43	44	35	53	35	33	51	48	31	50	79	129			43	22	65
	31%	24%	34%	62%	36%	35%	19%	31%	29%	33%	28%	30%	39%	41%	27%	26%	32%	30%	100%			42%	29%	27%
			B	BC	G	G							k	OP					TU			wX		
Read less than during the school year	145	98	37	3	41	43	54	48	57	33	71	44	23	31	68	46	66	79		145		33	29	84
	35%	41%	28%	10%	28%	33%	43%	34%	38%	32%	37%	37%	26%	25%	38%	39%	43%	30%		100%		32%	38%	34%
		CD	D				Ef				m	m			N	N	R			SU				
Read the same as during the school year	146	84	50	9	53	42	48	50	51	36	66	40	30	42	64	40	39	107			146	27	25	94
	35%	35%	38%	27%	36%	32%	38%	35%	33%	35%	35%	33%	35%	34%	36%	34%	25%	40%			100%	26%	33%	39%
																		Q			ST			V

Table 46-1
J2 - Child: concerns with loosing reading skills over summer
Based on total parents of independent readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	461	259	149	39	146	147	154	158	162	112	210	129	93	131	199	131	163	298	141	162	158	110	80	271
Total Weighted	420	239	131	33	147	132	125	141	151	104	190	119	86	124	179	117	155	265	129	145	146	102	76	243
Net: Concerned	155	98	39	8	48	53	43	60	57	32	71	51	27	40	79	36	155		50	66	39	52	33	70
	37%	41%	29%	23%	33%	40%	34%	43%	38%	31%	38%	43%	32%	32%	44%	31%	100%		39%	46%	27%	52%	43%	29%
		CD						j							NP		R		U	U		X	X	
Very concerned 4x	47	23	18	4	17	15	13	16	18	12	24	12	10	14	23	9	47		20	19	8	23	5	18
	11%	10%	14%	12%	12%	11%	10%	11%	12%	12%	13%	10%	12%	12%	13%	8%	30%		15%	13%	5%	23%	7%	7%
																	R		U	U		WX		
Somewhat concerned 3x	109	75	20	3	31	38	30	44	39	20	48	39	17	26	56	27	109		30	47	31	29	27	53
	26%	31%	16%	11%	21%	29%	24%	32%	26%	19%	25%	33%	20%	21%	31%	23%	70%		24%	32%	21%	29%	36%	22%
		CD						J				M			N		R			U			X	
Not very concerned 2x	137	87	42	3	32	48	51	46	49	30	70	33	21	30	57	49		137	33	57	47	26	27	84
	33%	36%	32%	8%	22%	37%	41%	33%	32%	29%	37%	27%	25%	24%	32%	42%		52%	26%	39%	32%	26%	35%	34%
		D	D			E	E				IM					No		Q		S				
Not at all concerned 1x	128	55	51	23	66	31	32	35	45	42	48	36	38	54	43	32		128	46	22	60	23	17	89
	31%	23%	39%	69%	45%	23%	25%	25%	30%	40%	25%	30%	44%	43%	24%	27%		48%	35%	15%	41%	23%	22%	37%
			B	BC	FG					H			KI	OP				Q	T		T			VW
Net: Not concerned	265	142	93	25	98	79	83	81	94	72	119	68	59	84	100	81		265	79	79	107	49	43	172
	63%	59%	71%	77%	67%	60%	66%	57%	62%	69%	62%	57%	68%	68%	56%	69%		100%	61%	54%	73%	48%	57%	71%
			B	B						h				O		O		Q			ST			VW
Average	2.2	2.3	2.0	1.7	2.0	2.3	2.2	2.3	2.2	2.0	2.2	2.2	2.0	2.0	2.3	2.1	3.3	1.5	2.2	2.4	1.9	2.5	2.3	2.0
		CD	d			E		J			m				Np		R		U	SU		X	X	

Table 47-1
J3 - Reasons for being concerned
Based on total parents of independent readers concerned with reading skills over summer

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	163	101	44	8	45	57	51	64	59	34	76	52	29	42	84	37	163		52	71	40	53	35	75
Total Weighted	155	98	39	8	48	53	43	60	57	32	71	51	27	40	79	36	155		50	66	39	52	33	70
Child will be frustrated when school starts	57	41	9	3	22	18	14	18	23	14	23	19	13	17	27	12	57		17	27	13	23	6	27
	36%	42%	23%	46%	44%	34%	33%	30%	41%	43%	33%	38%	47%	42%	35%	34%	36%		34%	40%	33%	44%	19%	39%
		C																				W		W
Child will lose opportunities	44	27	13	1	13	17	11	15	16	11	20	15	8	11	26	7	44		17	14	14	16	10	19
	29%	28%	34%	9%	27%	32%	25%	25%	28%	34%	27%	30%	28%	27%	33%	20%	29%		33%	21%	35%	30%	30%	27%
			d																					
School environment is very competitive	44	24	16	1	13	18	10	17	16	9	23	14	5	14	20	10	44		19	16	10	13	13	18
	28%	25%	40%	18%	27%	33%	24%	28%	28%	27%	31%	28%	20%	34%	26%	29%	28%		38%	23%	25%	26%	40%	25%
			b																					
My child already is having a tough time at school	37	26	8	1	9	8	18	18	14	5	25	5	7	8	16	14	37		10	21	6	11	7	19
	24%	27%	19%	18%	19%	16%	41%	29%	24%	15%	34%	9%	24%	20%	20%	38%	24%		20%	32%	15%	20%	22%	27%
							EF				L					o				u				
Other	12	9	2	1	6	3	3	5	5	1	3	5	3	1	6	4	12		2	7	3	5		7
	7%	9%	5%	9%	11%	6%	6%	8%	9%	4%	5%	11%	10%	3%	8%	12%	7%		4%	10%	7%	9%		10%
																						W		W

Table 48-1
J4 - Reasons for not being concerned
Based on total parents of independent readers NOT concerned with reading skills over summer

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	298	158	105	31	101	90	103	94	103	78	134	77	64	89	115	94		298	89	91	118	57	45	196
Total Weighted	265	142	93	25	98	79	83	81	94	72	119	68	59	84	100	81		265	79	79	107	49	43	172
My child will continue to read throughout the summer	176	81	72	22	82	53	40	48	70	48	76	47	43	62	64	50		176	61	33	82	30	30	116
	66%	57%	77%	86%	84%	67%	48%	60%	74%	67%	64%	69%	72%	74%	63%	62%		66%	77%	42%	76%	60%	70%	67%
			B	B	FG	G			H					p					T		T			
I will keep working with child through the summer	69	43	20	4	33	24	11	15	26	27	33	15	20	30	23	16		69	28	15	25	16	16	37
	26%	30%	22%	16%	33%	30%	13%	18%	28%	37%	27%	21%	34%	36%	23%	19%		26%	36%	19%	23%	33%	37%	21%
		d			G	G				H				oP					Tu				x	
Don't really think there is a serious loss	64	38	21	5	15	26	23	14	26	17	29	18	10	19	26	19		64	14	29	21	13	8	43
	24%	27%	23%	19%	15%	33%	28%	18%	28%	24%	25%	26%	17%	23%	26%	23%		24%	17%	37%	20%	26%	19%	25%
						E	E													SU				
Summer break is too short to cause any impact on academic skills	51	30	16	3	12	15	22	19	17	12	24	10	13	17	17	17		51	7	26	18	7	8	37
	19%	21%	18%	14%	12%	19%	27%	23%	18%	16%	21%	14%	23%	20%	17%	21%		19%	9%	33%	17%	14%	18%	21%
							E													SU	s			
There are other relevant skills to be learned over the summer break	46	30	16	1	7	16	23	18	18	9	26	10	9	12	21	13		46	7	27	12	5	12	29
	17%	21%	17%	3%	7%	21%	28%	22%	19%	13%	22%	15%	15%	14%	21%	17%		17%	9%	34%	12%	11%	27%	17%
		D	D			E	E													SU			v	
Some loss is normal and expected	35	18	14	1	8	11	14	9	10	12	16	7	8	8	16	12		35	7	20	8	10	10	14
	13%	13%	16%	3%	8%	14%	17%	11%	10%	17%	13%	10%	14%	9%	16%	14%		13%	9%	25%	8%	20%	24%	8%
		D	D				E													SU		X	X	
Child will be enrolled in summer activities to keep up reading	26	13	9	5	15	7	4	7	8	11	13	5	8	11	9	6		26	13	6	8	5	6	15
	10%	9%	9%	19%	15%	9%	5%	9%	9%	15%	11%	7%	13%	14%	9%	8%		10%	16%	7%	8%	11%	14%	9%
					G														tu					
Summer is a time for children to take a break from reading	25	17	6	2	6	2	17	11	3	8	14	2	6	6	8	11		25	3	19	3	2	4	19
	10%	12%	7%	8%	6%	3%	21%	13%	4%	12%	12%	3%	10%	7%	8%	13%		10%	4%	24%	3%	4%	10%	11%
							EF	I		i	L									SU				v
Child can catch up in the first weeks of school	19	11	6	1	4	5	7	11	5	2	13	3	3	3	6	11		19	4	13	2	5	3	11
	7%	8%	6%	3%	4%	7%	9%	13%	6%	3%	11%	4%	5%	4%	5%	13%		7%	5%	17%	2%	9%	8%	7%
								J			I					No				SU				
Other children will experience the same loss in skills	12	7	6		3	4	5	6	2	3	8	3	1	1	6	6		12	1	8	3	2	6	5
	5%	5%	6%		4%	5%	6%	8%	2%	4%	6%	4%	1%	1%	6%	8%		5%	2%	10%	3%	4%	13%	3%
		D	D					i			M				n	N				SU			x	

Table 49-1
J5 - Awareness of summer slide
Based on total parents of independent readers

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	461	259	149	39	146	147	154	158	162	112	210	129	93	131	199	131	163	298	141	162	158	110	80	271
Total Weighted	420	239	131	33	147	132	125	141	151	104	190	119	86	124	179	117	155	265	129	145	146	102	76	243
Yes, I've heard this term	102	50	35	10	42	35	18	26	42	30	37	37	24	36	48	18	52	49	43	33	27	102		
	24%	21%	27%	29%	29%	27%	14%	18%	28%	29%	20%	31%	28%	29%	27%	15%	34%	19%	33%	23%	18%	100%		
					G	G			h	h		K		P	P		R		tU			WX		
I might have heard it, not sure	76	39	27	3	22	21	26	26	24	21	33	23	16	25	34	17	33	43	22	29	25		76	
	18%	16%	20%	10%	15%	16%	21%	19%	16%	21%	17%	19%	18%	20%	19%	15%	21%	16%	17%	20%	17%		100%	
																							VX	
No, I haven't heard this term	243	150	69	20	82	75	81	88	86	52	120	59	47	64	97	82	70	172	65	84	94			243
	58%	63%	53%	61%	56%	57%	65%	63%	57%	50%	63%	50%	54%	51%	54%	70%	45%	65%	50%	58%	65%			100%
		c						j			L					NO		Q			S			VW

Table 50-1
B1 - Child: # books P12M read independently
Based on total parents of independent reader who also read books

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	418	228	137	39	144	140	120	148	159	111	199	127	92	129	196	93	152	266	132	145	141	106	75	237
Total Weighted	383	213	120	33	145	126	96	133	148	103	180	118	85	122	176	83	145	238	120	132	130	98	72	214
Net: Under 10	76	45	22	3	19	21	30	34	30	12	36	27	13	26	35	16	38	39	27	30	20	23	18	36
	20%	21%	18%	10%	13%	17%	31%	26%	20%	12%	20%	23%	15%	21%	20%	18%	26%	16%	22%	22%	15%	23%	25%	17%
		d						EF	j								R							
Net: 10 to 29	93	42	37	11	32	37	21	27	44	22	41	31	21	26	50	18	33	61	34	28	31	27	13	54
	24%	20%	31%	33%	22%	29%	22%	20%	30%	21%	23%	27%	25%	21%	28%	21%	23%	25%	28%	21%	24%	27%	18%	25%
			B						h															
Net: 30+	123	63	49	11	72	32	18	26	45	52	48	39	37	50	50	23	42	81	35	40	48	33	26	64
	32%	30%	40%	33%	50%	26%	19%	19%	31%	51%	26%	33%	43%	41%	28%	27%	29%	34%	29%	30%	37%	34%	36%	30%
			b		FG				H	HI			K	OP										
Net: 30 to 99	71	38	28	5	35	24	12	17	26	28	29	20	21	21	34	15	24	47	15	26	30	15	19	37
	18%	18%	23%	14%	24%	19%	12%	12%	18%	28%	16%	17%	25%	18%	19%	18%	17%	20%	12%	19%	23%	15%	27%	17%
					G					HI											S		v	
Net: 100+	51	24	20	6	37	7	7	9	18	24	19	17	15	29	14	8	17	34	20	13	18	19	6	26
	13%	11%	17%	19%	26%	5%	7%	7%	12%	23%	10%	14%	18%	23%	8%	9%	12%	14%	16%	10%	14%	19%	9%	12%
					FG					HI				OP								W		
Net: 300+	17	5	10	1	12	1	4	2	4	11	3	3	10	12	3	1	6	11	4	6	7	6	3	7
	4%	3%	8%	4%	8%	1%	4%	2%	3%	11%	2%	3%	12%	10%	2%	2%	4%	5%	3%	5%	5%	6%	5%	3%
			B		F					HI			KL	OP										
Don't Know	90	63	13	8	22	36	26	46	28	16	55	21	14	20	42	29	32	58	25	35	31	15	15	60
	24%	30%	11%	23%	15%	28%	28%	34%	19%	16%	30%	18%	17%	16%	24%	34%	22%	24%	20%	26%	24%	15%	22%	28%
Average #	57.3	54.8	66.2	54.0	90.2	30.7	40.0	35.4	45.5	95.6	43.4	51.5	89.8	87.9	40.0	42.9	50.2	61.7	60.4	55.1	56.4	62.7	49.9	57.1
					FG					HI			KL	OP										
Median #	20.0	20.0	24.0	24.0	45.0	20.0	10.0	12.0	20.0	40.0	20.0	20.0	30.0	25.0	20.0	24.0	12.0	24.0	20.0	20.0	25.0	20.0	20.0	24.0
Average # excluding outliers Over 500	51.5	43.3	66.2	54.0	77.0	30.7	40.0	35.4	45.5	76.7	43.4	43.3	77.2	71.8	40.0	42.9	43.2	56.6	50.8	47.1	56.4	53.5	49.9	51.0
			B		FG					HI			KL	OP										
Full distribution...																								
0	1							1			1					1		1		1				1
								1%			1%					1%		1%		1%				1%
1	1	1					1	1			1					1		1		1				1
							1%	1%								1%				1%				
2	12	8	4		1	4	7	5	4	3	5	6	1	3	7	2	10	3	3	6	3	3	5	5
	3%	4%	3%		1%	3%	7%	4%	3%	3%	3%	5%	2%	3%	4%	2%	7%	1%	3%	5%	2%	3%	7%	2%
		D	D				E										R							
3	8	5	3		3	2	3	7	1		7		1	2	4	2	6	2	3	3	1	2	1	5
	2%	3%	2%		2%	2%	4%	6%			4%		2%	2%	2%	2%	4%	1%	3%	3%	1%	2%	1%	3%
		D						U			L						r							
4	10	6	1	2	2	2	5	5	5	1	4	4	2	6	3	1	5	5	5	3	2	3	1	6
	3%	3%	1%	6%	1%	2%	5%	4%	3%	1%	2%	3%	2%	5%	2%	2%	4%	2%	4%	3%	2%	3%	2%	3%
		c																						
5	12	7	3	1	4	3	3	2	6	3	4	5	2	4	7		2	10	5	2	5	5	1	5
	3%	3%	2%	2%	3%	2%	4%	2%	4%	3%	2%	5%	2%	3%	4%		1%	4%	4%	2%	4%	6%	1%	3%
														P	P							w		
6	18	12	7		6	6	7	7	8	3	8	8	3	6	7	6	7	12	7	8	4	8	6	5
	5%	5%	6%		4%	5%	7%	5%	6%	3%	4%	6%	4%	5%	4%	6%	5%	5%	6%	6%	3%	8%	8%	2%
		D	D																			X		
7	5	3	1		1	1	2	2	3		3	3		2	2	1	5	1	1	3	1	1	2	2
	1%	1%	1%			1%	2%	2%	2%		2%	2%		2%	1%	2%	3%		1%	2%	1%	1%	3%	1%
									j								r							
8	7	3	2	1	2	2	2	4	2	1	4	2	1	2	4	1	3	5	2	3	3	1	2	5
	2%	2%	2%	2%	1%	2%	2%	3%	1%	1%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%
9	1		1		1	1			1	1			1	1	1		1	1	1		1		1	1
			1%			1%				1%			2%	1%					1%		1%		1%	
10	23	11	7	3	5	10	7	8	9	6	8	9	6	6	14	3	15	8	10	7	6	8	4	11
	6%	5%	6%	10%	3%	8%	7%	6%	6%	6%	4%	8%	7%	5%	8%	3%	10%	3%	8%	6%	5%	8%	6%	5%
															p		R							
12	13	8	6		7	5	1	5	7	1	7	6	1	5	6	3	3	10	3	3	7	5	1	6
	3%	4%	5%		5%	4%	1%	4%	5%	1%	4%	5%	1%	4%	3%	3%	2%	4%	3%	2%	5%	6%	2%	3%
		D	D								m	m												
13	1	1				1		1			1					1	1			1		1		
						1%		1%								1%				1%		1%		
14	1	1					1	1			1					1		1	1					1
							1%	1%								1%			1%					
15	11	3	6	1	5	4	1	2	6	3	5	3	3	3	8		4	7	4	3	4	4	1	6
	3%	2%	5%	2%	3%	3%	1%	1%	4%	3%	3%	3%	4%	3%	5%		3%	3%	3%	2%	3%	4%	2%	3%
														p	P									
16	1		1			1		1					1		1			1	1					1
			1%			1%		1%					1%						1%					
18	2	1		1		1	1		1	1	1		1		2			2	2			1	1	1
	1%	1%		2%		1%	1%		1%	1%	1%		1%		1%			1%	2%			1%	1%	
20	22	8	10	4	7	9	5	6	8	8	10	5	6	6	11	5	2	20	8	7	7	5	3	13
	6%	4%	8%	12%	5%	7%	6%	5%	5%	8%	6%	5%	7%	5%	6%	6%	1%	8%	7%	5%	5%	6%	5%	6%
			b															Q						
24	11	7	2	1	3	2	5	2	9		6	5	1	2	5	4	4	7	1	4	6	1	1	10
	3%	3%	2%	2%	2%	2%	5%	2%	6%		3%	4%	1%	2%	3%	5%	3%	3%	1%	3%	4%	1%	1%	4%
									hj															Vw
25	8	1	5	1	5	3		1	4	2	2	3	3	3	3	1	3	4	4	3	1	2	1	4
	2%	1%	4%	4%	3%	2%		1%	3%	2%	1%	2%	3%	3%	2%	1%	2%	2%	3%	2%	1%	2%	2%	2%
			b		G	E																		
26	1	1				1		1			1					1		1			1			1
		1%				1%		1%			1%					2%		1%			1%			1%
30	12	7	4	1	4	5	3	3	6	3	7	3	3	1	7	4	6	6	3	5	4	4	2	6
	3%	3%	3%	2%	3%	4%	3%	2%	4%	3%	4%	2%	3%	1%	4%	5%	4%	3%	3%	4%	3%	4%	3%	3%
32	1	1				1	1		1	1	1			1	1		1	1		1		1		1
		1%				1%	1%			1%	1%			1%						1%		1%		
35	3	1	1		3					3		1	1	3				3			3		3	
	1%	1%	1%		2%					3%		1%	2%	2%				1%			2%		4%	
										hi								q			st			
36	2	1	1			2		1	1		1	1			1	1	1	1			2		1	1
	1%	1%	1%			2%		1%	1%		1%	1%			1%	1%		1%			2%		2%	
40	11	6	3	2	3	6	2	2	3	6	3	5	3	5	6	1	2	9	3	3	4	1	3	8
	3%	3%	3%	6%	2%	4%	2%	2%	2%	5%	2%	4%	3%	4%	3%	1%	1%	4%	3%	3%	3%	1%	4%	4%
																								v
45	3	3	1		1	1	1	1	1	1	3	1		1		3	1	2	1	1	1	2		1
	1%	1%	1%		1%	1%	1%	1%	1%	1%	2%	1%		1%		3%	1%	1%	1%	1%	1%	2%		1%
											m					o								
48	1			1	1					1			1	1				1	1					1
				2%						1%			1%	1%					1%					
50	17	7	10	1	8	7	2	7	5	6	7	8	3	1	12	4	6	12	3	8	6	4	5	8
	4%	3%	8%	2%	6%	5%	2%	5%	3%	5%	4%	6%	3%	1%	7%	5%	4%	5%	3%	6%	5%	4%	7%	4%
			bd												N									
52																								
55	1		1		1				1				1		1			1		1			1	
			1%		1%				1%				2%		1%			1%		1%			2%	
60	13	8	4	1	9	3	1	1	5	7	3	3	8	8	3	1	6	7	3	3	7	2	1	10
	3%	4%	3%	2%	6%	2%	1%	1%	3%	7%	2%	2%	9%	7%	2%	2%	4%	3%	3%	2%	5%	2%	2%	5%
					e					H			Ki	op										
65	1		1		1				1		1			1				1			1	1		
			1%											1%							1%	1%		
70	3	1	1		3			1		1	1		1		1	1	1	1		1	1		1	1
	1%	1%	1%		2%			1%		1%	1%		2%		1%	2%	1%	1%		1%	1%		2%	1%
80	2	1	1		1		1		1	1	1		1		2			2		1	1	1	1	
	1%	1%	1%				1%		1%	1%	1%		1%		1%			1%		1%	1%	1%	2%	
100	21	9	8	3	16	4	1	4	5	12	8	8	5	12	5	3	7	14	10	6	5	8	1	11
	5%	4%	7%	11%	11%	3%	1%	3%	3%	11%	4%	7%	6%	10%	3%	4%	5%	6%	9%	4%	4%	9%	2%	5%
					FG					HI				Op								w		
105	1	1				1			1		1				1			1	1			1		
		1%				1%			1%		1%				1%			1%	1%			1%		
120	3	3			1		1		3		1	1		1	1		3				3	1	1	
	1%	1%			1%		1%		2%		1%	1%		1%	1%		2%				2%	1%	2%	
																					st			
122	1			1	1				1			1			1			1	1					1
				2%								1%							1%					
150	3	1	1	1	1	1	1	1		1	2	1		1		1		3	1		2			3
	1%	1%	1%	2%	1%	1%	1%	1%		1%	1%	1%		1%		2%		1%	1%		2%			1%
200	3	1	1		3				3		1	1		1	1			3		1	1			3
	1%	1%	1%		2%				2%		1%	1%		1%	1%			1%		1%	1%			1%
																		q						vw
250	1	1			1			1			1					1	1		1					1
		1%			1%			1%			1%					2%	1%		1%					1%
260	1	1			1				1			1			1			1	1			1		
		1%			1%				1%			1%			1%			1%	1%			1%		
300	7	1	4	1	6		1	1	3	3	1	1	4	4	1	1	1	5		1	5	3	1	3
	2%	1%	3%	4%	4%		1%	1%	2%	3%	1%	1%	5%	3%	1%	2%	1%	2%		1%	4%	3%	2%	1%
					F																S			
350	1		1				1		1		1				1		1			1		1		
			1%				1%		1%		1%				1%		1%			1%		1%		
400	3		3		1		1			3			1	3				3		1	1		1	1
	1%		2%		1%		1%			3%			3%	2%				1%		1%	1%		2%	1%
500	3	1	2		3	1		1		3	1	1	2	3	1		1	2	3	1		1	1	2
	1%	1%	2%		2%	1%		1%		3%		1%	2%	2%			1%	1%	2%	1%		1%	1%	1%
600	1	1			1					1		1		1			1			1		1		
		1%			1%					1%		1%		1%			1%			1%		1%		
800	1	1			1					1			1	1				1	1					1
		1%			1%					1%			1%	1%				1%	1%					1%
999	1	1				1			1			1			1		1			1				1
		1%				1%			1%			1%			1%		1%			1%				1%

Table 51-1
B3 - Child: Summary: # books expected for summer - (among all)
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Don't Know # of books	108	63	18	7	17	30	41	47	31	17	59	20	17	24	41	42	29	63	23	40	30	11	16	65
	17%	26%	14%	21%	11%	23%	33%	23%	14%	10%	20%	11%	13%	12%	15%	26%	19%	24%	18%	28%	20%	11%	21%	27%
Average #, for those who gave # of books																								
Average Token: Total average	45.0	49.2	49.2	64.1	76.0	37.3	26.7	34.4	40.3	64.2	34.6	50.7	61.0	58.7	39.8	35.7	49.5	48.6	51.8	52.6	43.0	45.2	35.3	55.4
					FG					HI		k	K	oP										w
Average Token: Were already in your home	20.9	18.5	19.2	25.0	28.9	11.0	14.3	16.3	18.1	30.1	17.2	21.8	28.1	27.7	18.3	16.4	15.9	20.4	19.6	19.6	17.1	17.1	18.3	19.7
					FG					HI			k	OP										
Average Token: Were borrowed from the library	14.7	19.9	18.9	17.5	26.1	20.8	7.3	9.1	15.6	20.5	9.9	19.5	19.4	17.9	15.1	9.3	22.5	16.4	18.5	25.3	13.2	15.8	10.1	23.2
					G	g				H			K	P										W
Average Token: Were borrowed from others	3.1	5.5	3.0	3.8	8.0	1.8	2.1	3.5	1.9	4.3	3.2	3.4	2.5	4.1	1.6	4.5	6.4	3.1	5.9	4.5	2.7	6.0	3.1	3.9
					FG																			
Average Token: Were gifts or bought from a store	6.3	5.3	8.0	17.8	12.9	3.6	3.0	5.5	4.7	9.3	4.4	6.0	11.0	9.0	4.8	5.5	4.7	8.7	7.8	3.3	10.0	6.3	3.7	8.7
				b	FG					I			K	O				Q	T		T	w		W
Volumetric Percentage, for those who gave # of books																								
Base: Total Volumns number of books across all parents	23521	8691	5559	1664	9881	3785	2249	5424	7922	9596	8028	8201	6712	10003	9179	4339	6248	9801	5511	5538	4999	4107	2106	9836
Were already in your home	10936	3262	2172	649	3762	1120	1202	2563	3561	4499	3995	3531	3097	4721	4221	1994	2013	4123	2085	2060	1990	1552	1094	3490
	46%	38%	39%	39%	38%	30%	53%	47%	45%	47%	50%	43%	46%	47%	46%	46%	32%	42%	38%	37%	40%	38%	52%	35%
Were borrowed from the library	7672	3519	2142	454	3392	2109	614	1434	3073	3064	2287	3150	2134	3056	3483	1132	2844	3315	1969	2660	1530	1438	602	4119
	33%	40%	39%	27%	34%	56%	27%	26%	39%	32%	28%	38%	32%	31%	38%	26%	46%	34%	36%	48%	31%	35%	29%	42%
Were borrowed from others	1619	967	344	98	1044	187	178	557	365	638	734	553	273	698	378	543	802	618	630	471	319	544	188	688
	7%	11%	6%	6%	11%	5%	8%	10%	5%	7%	9%	7%	4%	7%	4%	13%	13%	6%	11%	9%	6%	13%	9%	7%
Were gifts or bought from a store	3295	942	902	462	1683	368	255	870	923	1394	1012	967	1208	1528	1096	670	590	1745	827	347	1160	574	222	1539
	14%	11%	16%	28%	17%	10%	11%	16%	12%	15%	13%	12%	18%	15%	12%	15%	9%	18%	15%	6%	23%	14%	11%	16%
Incidence (1+ books)																								
Total number of books across types	519	175	113	26	130	102	82	156	197	149	230	161	110	170	231	119	126	199	106	103	116	91	60	174
	82%	73%	86%	79%	89%	77%	65%	76%	86%	89%	79%	89%	87%	87%	85%	73%	81%	75%	82%	71%	79%	89%	79%	72%
			B		FG	G			H	H		K	k	P	P				T			wX		
Were already in your home	491	159	102	25	122	93	72	146	189	138	218	151	105	164	217	110	119	177	98	92	105	85	58	153
	78%	66%	78%	77%	83%	70%	57%	71%	83%	83%	75%	83%	82%	84%	80%	67%	76%	67%	76%	64%	72%	84%	76%	63%
			B		FG	G			H	H		K	k	P	P		R		T			X	X	
Were borrowed from the library	378	132	98	20	109	84	58	105	142	122	153	127	89	134	163	81	98	163	87	82	92	73	54	135
	60%	55%	75%	62%	74%	64%	46%	51%	62%	73%	53%	70%	70%	69%	60%	50%	63%	61%	67%	57%	63%	71%	71%	56%
			B		fG	G			H	HI		K	K	oP	P				t			X	X	
Were borrowed from others	115	27	36	10	43	17	13	35	43	35	50	35	27	49	42	24	31	44	33	21	22	26	14	35
	18%	11%	27%	31%	29%	13%	10%	17%	19%	21%	17%	20%	21%	25%	15%	15%	20%	17%	26%	14%	15%	26%	18%	15%
			B	B	FG									OP					TU			X		
Were gifts or bought from a store	349	101	81	22	95	63	45	91	137	111	142	112	85	135	143	71	73	137	75	53	81	67	34	108
	55%	42%	61%	67%	65%	48%	36%	44%	60%	67%	49%	62%	67%	69%	53%	44%	47%	52%	58%	37%	55%	65%	45%	45%
			B	B	FG	g			H	H		K	K	OP	p				T		T	WX		

Table 52-1
B3 - Child: Summary: # books expected for summer (among those who know)
Based on total parents who provided a number of books (excludes those who said "Don't Know" in B3 or provided zero books to all 4 categories)

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	512	187	126	32	129	113	103	157	190	144	224	161	106	162	228	122	131	224	116	115	124	98	62	195
Total Weighted	522	177	113	26	130	102	84	158	197	149	232	162	110	170	231	122	126	202	106	105	116	91	60	177
Average #, for those who gave # of books																								
Average Token: Total average	45.0	49.2	49.2	64.1	76.0	37.3	26.7	34.4	40.3	64.2	34.6	50.7	61.0	58.7	39.8	35.7	49.5	48.6	51.8	52.6	43.0	45.2	35.3	55.4
					FG					HI		k	K	oP										w
Average Token: Were already in your home	20.9	18.5	19.2	25.0	28.9	11.0	14.3	16.3	18.1	30.1	17.2	21.8	28.1	27.7	18.3	16.4	15.9	20.4	19.6	19.6	17.1	17.1	18.3	19.7
					FG					HI			k	OP										
Average Token: Were borrowed from the library	14.7	19.9	18.9	17.5	26.1	20.8	7.3	9.1	15.6	20.5	9.9	19.5	19.4	17.9	15.1	9.3	22.5	16.4	18.5	25.3	13.2	15.8	10.1	23.2
					G	g				H			K	P										W
Average Token: Were borrowed from others	3.1	5.5	3.0	3.8	8.0	1.8	2.1	3.5	1.9	4.3	3.2	3.4	2.5	4.1	1.6	4.5	6.4	3.1	5.9	4.5	2.7	6.0	3.1	3.9
					FG																			
Average Token: Were gifts or bought from a store	6.3	5.3	8.0	17.8	12.9	3.6	3.0	5.5	4.7	9.3	4.4	6.0	11.0	9.0	4.8	5.5	4.7	8.7	7.8	3.3	10.0	6.3	3.7	8.7
				b	FG					I			K	O				Q	T		T	w		W
Volumetric Percentage, for those who gave # of books																								
Base: Total Volumne number of books across all parents	23521	8691	5559	1664	9881	3785	2249	5424	7922	9596	8028	8201	6712	10003	9179	4339	6248	9801	5511	5538	4999	4107	2106	9836
Were already in your home	10936	3262	2172	649	3762	1120	1202	2563	3561	4499	3995	3531	3097	4721	4221	1994	2013	4123	2085	2060	1990	1552	1094	3490
	46%	38%	39%	39%	38%	30%	53%	47%	45%	47%	50%	43%	46%	47%	46%	46%	32%	42%	38%	37%	40%	38%	52%	35%
Were borrowed from the library	7672	3519	2142	454	3392	2109	614	1434	3073	3064	2287	3150	2134	3056	3483	1132	2844	3315	1969	2660	1530	1438	602	4119
	33%	40%	39%	27%	34%	56%	27%	26%	39%	32%	28%	38%	32%	31%	38%	26%	46%	34%	36%	48%	31%	35%	29%	42%
Were borrowed from others	1619	967	344	98	1044	187	178	557	365	638	734	553	273	698	378	543	802	618	630	471	319	544	188	688
	7%	11%	6%	6%	11%	5%	8%	10%	5%	7%	9%	7%	4%	7%	4%	13%	13%	6%	11%	9%	6%	13%	9%	7%
Were gifts or bought from a store	3295	942	902	462	1683	368	255	870	923	1394	1012	967	1208	1528	1096	670	590	1745	827	347	1160	574	222	1539
	14%	11%	16%	28%	17%	10%	11%	16%	12%	15%	13%	12%	18%	15%	12%	15%	9%	18%	15%	6%	23%	14%	11%	16%
Incidence (1+ books)																								
Total number of books across types	519	175	113	26	130	102	82	156	197	149	230	161	110	170	231	119	126	199	106	103	116	91	60	174
	99%	99%	100%	100%	100%	100%	98%	99%	100%	100%	99%	100%	100%	100%	100%	98%	99%	99%	100%	98%	99%	100%	100%	98%
																						x	x	
Were already in your home	491	159	102	25	122	93	72	146	189	138	218	151	105	164	217	110	119	177	98	92	105	85	58	153
	94%	90%	90%	97%	94%	91%	85%	93%	96%	93%	94%	93%	95%	96%	94%	91%	94%	88%	92%	88%	91%	94%	97%	86%
				bc	g									p			r					X	X	
Were borrowed from the library	378	132	98	20	109	84	58	105	142	122	153	127	89	134	163	81	98	163	87	82	92	73	54	135
	72%	75%	87%	79%	84%	82%	69%	66%	72%	81%	66%	78%	81%	79%	71%	67%	78%	81%	82%	78%	79%	80%	90%	76%
			B		G	G				Hi		K	K	oP									vX	
Were borrowed from others	115	27	36	10	43	17	13	35	43	35	50	35	27	49	42	24	31	44	33	21	22	26	14	35
	22%	15%	32%	39%	33%	17%	15%	22%	22%	23%	22%	22%	24%	29%	18%	20%	25%	22%	31%	20%	19%	29%	23%	20%
			B	B	FG									Op					tU					
Were gifts or bought from a store	349	101	81	22	95	63	45	91	137	111	142	112	85	135	143	71	73	137	75	53	81	67	34	108
	67%	57%	71%	84%	73%	62%	54%	58%	70%	74%	61%	69%	77%	79%	62%	59%	57%	68%	71%	51%	69%	73%	57%	61%
			B	B	fG				H	H			K	OP				q	T		T	wX		

Table 1.1
B3: Child if books reserved for summer - total per age group (among those who know)
Based on total parents who provided a number of books per age group (Total Parents "don't know" is B1 or provided zero books in all categories)

	Total	Up to 3	>3 to 7	Over 7	Every day	Several w/wk	Several w/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several w/wk	Several w/wk	Up to 3	>3 to 7	Over 7	Somewhat	Somewhat	Not (+/-)	Reading	Summer	Summer Reading	Maybe	Yes	Maybe	No
Total Actual	512	187	152	173	130	130	102	137	190	185	161	162	156	150	150	152	232	197	231	153	154	224	202	110	113	106	91	88	60
Total Weighted	512	187	152	173	130	130	102	137	190	185	161	162	156	150	150	152	232	197	231	153	154	224	202	110	113	106	91	88	60
Number of books across bins	1,665	83	113	1,469	65	65	1,335	31	52	1,582	10	40	1,615	9	15	1,641	11	28	1,626	24	24	1,616	25	11	26	26	9	14	9
0 - 4	50	33	13	4	7	5	2	17	12	21	9	3	3	6	3	6	17	13	20	17	14	20	12	11	11	10	11	12	9
	10%	18%	8%	2%	5%	4%	2%	12%	6%	11%	6%	2%	2%	4%	2%	4%	7%	7%	9%	11%	9%	9%	6%	5%	5%	9%	12%	14%	10%
5 - 9	80	31	18	31	24	24	32	24	25	31	16	16	48	16	16	48	26	31	23	24	24	32	31	15	15	15	15	15	15
	15%	16%	16%	18%	18%	18%	24%	18%	13%	17%	10%	10%	31%	10%	10%	31%	11%	16%	10%	16%	16%	21%	15%	14%	14%	14%	16%	17%	17%
10 - 14	64	24	16	24	16	16	32	16	16	32	8	8	48	8	8	48	16	16	32	16	16	32	16	8	8	8	8	8	8
	13%	13%	11%	19%	12%	12%	31%	12%	8%	26%	5%	5%	31%	5%	5%	31%	7%	8%	21%	10%	10%	21%	7%	7%	7%	7%	9%	9%	13%
15 - 19	80	31	18	31	24	24	32	24	25	31	16	16	48	16	16	48	26	31	23	24	24	32	31	15	15	15	15	15	15
	15%	16%	16%	18%	18%	18%	24%	18%	13%	17%	10%	10%	31%	10%	10%	31%	11%	16%	10%	16%	16%	21%	15%	14%	14%	14%	16%	17%	17%
20 - 29	85	35	20	30	20	20	45	20	25	40	15	15	55	15	15	55	25	35	25	35	35	45	35	15	15	15	15	15	15
	16%	19%	14%	17%	15%	15%	44%	15%	13%	22%	9%	9%	35%	9%	9%	35%	11%	18%	11%	23%	23%	30%	17%	14%	14%	14%	17%	19%	25%
30 - 49	83	21	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	16	16	16	16	16
	16%	11%	11%	26%	12%	12%	44%	12%	8%	24%	5%	5%	44%	5%	5%	44%	7%	8%	20%	10%	10%	20%	8%	8%	8%	8%	8%	8%	8%
50 - 99	50	19	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	15	15	15	15	15
	10%	10%	10%	9%	12%	12%	16%	12%	8%	9%	9%	9%	10%	9%	9%	10%	6%	8%	7%	10%	10%	7%	7%	14%	14%	14%	17%	17%	17%
100+	50	19	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	15	15	15	15	15
	10%	10%	10%	9%	12%	12%	16%	12%	8%	9%	9%	9%	10%	9%	9%	10%	6%	8%	7%	10%	10%	7%	7%	14%	14%	14%	17%	17%	17%
Most 50+	12	4	2	6	2	2	8	2	2	8	1	1	8	1	1	8	2	3	7	3	3	7	3	2	2	2	3	3	3
	2%	2%	1%	3%	2%	2%	5%	2%	1%	4%	1%	1%	5%	1%	1%	5%	1%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	3%	3%
Average #	49.0	49.2	64.1	37.3	34.4	40.3	64.2	34.6	50.7	61.0	39.8	35.7	35.7	49.5	51.8	52.6	48.6	50.7	45.2	35.3	35.3	55.4	45.2	35.3	40.0	40.0	38.4	40.0	40.0
Median #	14.0	20.0	30.0	10.0	14.0	20.0	30.0	20.0	20.0	30.0	20.0	20.0	20.0	12.0	12.0	12.0	20.0	20.0	20.0	12.0	12.0	20.0	20.0	12.0	12.0	12.0	12.0	12.0	12.0
Average # excluding outliers over 500	38.4	31.6	32.1	23.8	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.4	30.5	32.1	32.1	32.1	32.1	32.4	32.4	32.1	32.1	30.5	32.1	32.1	30.4	32.1	32.1
Net: 0-9	19.0	33.0	47.0	20.7	34.0	49.0	64.0	33.0	45.0	61.0	35.0	35.0	51.0	45.0	45.0	51.0	45.0	45.0	51.0	45.0	45.0	51.0	45.0	45.0	45.0	45.0	45.0	45.0	45.0
	3%	18%	31%	12%	26%	38%	63%	24%	24%	33%	22%	22%	33%	30%	30%	33%	19%	22%	20%	30%	30%	33%	22%	41%	40%	40%	49%	51%	51%
Net: 10-39	80	31	18	46	24	24	46	24	25	46	16	16	46	16	16	46	26	31	23	24	24	46	31	15	15	15	15	15	15
	15%	16%	16%	26%	18%	18%	44%	18%	13%	25%	10%	10%	44%	10%	10%	44%	11%	16%	10%	16%	16%	44%	15%	14%	14%	14%	16%	17%	17%
Net: 50+	12	4	2	6	2	2	8	2	2	8	1	1	8	1	1	8	2	3	7	3	3	7	3	2	2	2	3	3	3
	2%	2%	1%	3%	2%	2%	5%	2%	1%	4%	1%	1%	5%	1%	1%	5%	1%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	3%	3%
Average #	49.0	49.2	64.1	37.3	34.4	40.3	64.2	34.6	50.7	61.0	39.8	35.7	35.7	49.5	51.8	52.6	48.6	50.7	45.2	35.3	35.3	55.4	45.2	35.3	40.0	40.0	38.4	40.0	40.0
Median #	14.0	20.0	30.0	10.0	14.0	20.0	30.0	20.0	20.0	30.0	20.0	20.0	20.0	12.0	12.0	12.0	20.0	20.0	20.0	12.0	12.0	20.0	20.0	12.0	12.0	12.0	12.0	12.0	12.0
Average # excluding outliers over 500	38.4	31.6	32.1	23.8	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.4	30.5	32.1	32.1	32.1	32.1	32.4	32.4	32.1	32.1	30.5	32.1	32.1	30.4	32.1	32.1
Net: 0-9	19.0	33.0	47.0	20.7	34.0	49.0	64.0	33.0	45.0	61.0	35.0	35.0	51.0	45.0	45.0	51.0	45.0	45.0	51.0	45.0	45.0	51.0	45.0	45.0	45.0	45.0	45.0	45.0	45.0
	3%	18%	31%	12%	26%	38%	63%	24%	24%	33%	22%	22%	33%	30%	30%	33%	19%	22%	20%	30%	30%	33%	22%	41%	40%	40%	49%	51%	51%
Net: 10-39	80	31	18	46	24	24	46	24	25	46	16	16	46	16	16	46	26	31	23	24	24	46	31	15	15	15	15	15	15
	15%	16%	16%	26%	18%	18%	44%	18%	13%	25%	10%	10%	44%	10%	10%	44%	11%	16%	10%	16%	16%	44%	15%	14%	14%	14%	16%	17%	17%
Net: 50+	12	4	2	6	2	2	8	2	2	8	1	1	8	1	1	8	2	3	7	3	3	7	3	2	2	2	3	3	3
	2%	2%	1%	3%	2%	2%	5%	2%	1%	4%	1%	1%	5%	1%	1%	5%	1%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	3%	3%
Average #	3.1	5.5	3.0	3.8	8.0	8.0	1.8	3.5	1.9	4.3	3.2	3.4	2.5	4.1	1.6	4.5	6.4	5.9	4.5	5.9	5.9	4.5	6.0	3.1	0.0	0.0	3.1	0.0	3.9
Median #	0.000	5.5	3.0	3.8	8.0	8.0	1.8	3.5	1.9	4.3	3.2	3.4	2.5	4.1	1.6	4.5	6.4	5.9	4.5	5.9	5.9	4.5	6.0	3.1	0.0	0.0	3.1	0.0	3.9
Average # excluding outliers over 500	0.000	5.5	3.0	3.8	0.000	0.000	1.8	3.5	1.9	0.000	3.2	3.4	0.000	4.1	1.6	0.000	6.4	5.9	0.000	5.9	5.9	0.000	6.0	3.1	0.0	0.0	3.1	0.0	3.9
Were gifts or books from a sitter	151	49	45	57	49	49	53	45	53	57	45	45	53	49	49	53	49	45	57	49	49	53	45	49	49	49	49	49	49
0 - 4	62%	26%	43%	33%	38%	38%	52%	33%	28%	31%	28%	28%	34%	33%	33%	35%	19%	23%	25%	33%	33%	35%	22%	44%	44%	44%	54%	56%	56%
5 - 9	105	45	20	40	35	35	45	35	35	45	35	35	45	35	35	45	35	35	45	35	35	45	35	35	35	35	35	35	35
	20%	24%	13%	23%	27%	27%	26%	25%	18%	24%	22%	22%	29%	23%	23%	29%	15%	18%	15%	23%	23%	29%	17%	32%	31%	31%	38%	40%	40%
10 - 14	52	19	13	23	22	22	23	19	19	23	19	19	23	19	19	23	19	19	23	19	19	23	19	11	11	11	11	11	11
	10%	11%	12%	13%	17%	17%	11%	14%	10%	13%	14%	14%	11%	14%	14%	11%	8%	10%	8%	14%	14%	11%	9%	10%	10%	10%	12%	13%	13%
15 - 19	80	31	18	31	24	24	32	24	25	31	16	16	48	16	16	48	26	31	23	24	24	32	31	15	15	15	15	15	15
	15%	16%	16%	18%	18%	18%	24%	18%	13%	17%	10%	10%	31%	10%	10%	31%	11%	16%	10%	16%	16%	21%	15%	14%	14%	14%	16%	17%	17%
20 - 29	85	35	20	30	20	20	45	20	25	40	15	15	55	15	15	55	25	35	25	35	35	45	35	15	15	15	15	15	15
	16%	19%	14%	17%	15%	15%	44%	15%	13%	22%	9%	9%	35%	9%	9%	35%	11%	18%	11%	23%	23%	30%	17%	14%	14%	14%	17%	19%	25%
30 - 49	83	21	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	16	16	16	16	16
	16%	11%	11%	26%	12%	12%	44%	12%	8%	24%	5%	5%	44%	5%	5%	44%	7%	8%	20%	10%	10%	20%	8%	8%	8%	8%	8%	8%	8%
50 - 99	50	19	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	15	15	15	15	15
	10%	10%	10%	9%	12%	12%	16%	12%	8%	9%	9%	9%	10%	9%	9%	10%	6%	8%	7%	10%	10%	7%	7%	14%	14%	14%	17%	17%	17%
100+	50	19	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	15	15	15	15	15
	10%	10%	10%	9%	12%	12%	16%	12%	8%	9%	9%	9%	10%	9%	9%	10%	6%	8%	7%	10%	10%	7%	7%	14%	14%	14%	17%	17%	17%
Most 100+	12	4	2	6	2	2	8	2	2	8	1	1	8	1	1	8	2	3	7	3	3	7	3	2	2	2	3	3	3
	2%	2%	1%	3%	2%	2%	5%	2%	1%	4%	1%	1%	5%	1%	1%	5%	1%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	3%	3%
Average #	49.0	49.2	64.1	37.3	34.4	40.3	64.2	34.6	50.7	61.0	39.8	35.7	35.7	49.5	51.8	52.6	48.6	50.7	45.2	35.3	35.3	55.4	45.2	35.3	40.0	40.0	38.4	40.0	40.0
Median #	14.0	20.0	30.0	10.0	14.0	20.0	30.0	20.0	20.0	30.0	20.0	20.0	20.0	12.0	12.0	12.0	20.0	20.0	20.0	12.0	12.0	20.0	20.0	12.0	12.0	12.0	12.0	12.0	12.0
Average # excluding outliers over 500	38.4	31.6	32.1	23.8	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.4	30.5	32.1	32.1	32.1	32.1	32.4	32.4	32.1	32.1	30.5	32.1	32.1	30.4	32.1	32.1
Were borrowed from library	151	49	45	57	49	49	53	45	53	57	45	45	53	49	49	53	49	45	57	49	49	53	45	49	49	49	49	49	49
0 - 4	62%	26%	43%	33%	38%	38%	52%	33%	28%	31%	28%	28%	34%	33%	33%	35%	19%	23%	25%	33%	33%	35%	22%	44%	44%	44%	54%	56%	56%
5 - 9	105	45	20	40	35	35	45	35	35	45	35	35	45	35	35	45	35	35	45	35	35	45	35	35	35	35	35	35	35
	20%	24%	13%	23%	27%	27%	26%	25%	18%	24%	22%	22%	29%	23%	23%	29%	15%	18%	15%	23%	23%	29%	17%	32%	31%	31%	38%	40%	40%
10 - 14	52	19	13	23	22	22	23	19	19	23	19	19	23	19	19	23	19	19	23	19	19	23	19	11	11	11	11	11	11
	10%	11%	12%	13%	17%	17%	11%	14%	10%	13%	14%	14%	11%	14%	14%	11%	8%	10%	8%	14%	14%	11%	9%	10%	10%	10%	12%	13%	13%
15 - 19	80	31	18	31	24	24	32	24	25	31	16	16	48	16	16	48	26	31	23	24	24	32	31	15	15	15	15	15	15
	15%	16%	16%	18%	18%	18%	24%	18%	13%	17%	10%	10%	31%	10%	10%	31%	11%	16%	10%	16%	16%	21%	15%	14%	14%	14%	16%	17%	17%
20 - 29	85	35	20	30	20	20	45	20	25	40	15	15	55	15	15	55	25	35	25	35	35	45	35	15	15	15	15	15	15
	16%	19%	14%	17%	15%	15%	44%	15%	13%	22%	9%	9%	35%	9%	9%	35%	11%	18%	11%	23%	23%	30%	17%	14%	14%	14%	17%	19%	25%
30 - 49	83	21	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	46	16	16	16	16	16	16	16
	16%	11%	11%	26%	12%	12%	44%	12%	8%	24%	5%	5%	44%	5%	5%	44%	7%	8%	20%	10%	10%	20%	8%	8%	8%	8%	8%	8%	8%
50 - 99	50	19	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	15	15	15	15	15
	10%	10%	10%	9%	12%	12%	16%	12%	8%	9%	9%	9%	10%	9%	9%	10%	6%	8%	7%	10%	10%	7%	7%	14%	14%	14%	17%	17%	17%
100+	50	19	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	16	15	15	15	15	15	15	15
	10%	10%	10%	9%	12%	12%	16%	12%	8%	9%	9%	9%	10%	9%	9%	10%	6%	8%	7%	10%	10%	7%	7%	14%	14%	14%	17%	17%	17%
Most 100+	12	4	2	6	2	2	8	2	2	8	1	1	8	1	1	8	2	3	7	3	3	7	3	2	2	2	3	3	3
	2%	2%	1%	3%	2%	2%	5%	2%	1%	4%	1%	1%	5%	1%	1%	5%	1%	2%	3%	2%	2%	3%	2%	3%	3%	3%	3%	3%	3%
Average #	49.0	49.2	64.1	37.3	34.4	40.3	64.2	34.6	50.7	61.0	39.8	35.7	35.7	49.5	51.8	52.6	48.6	50.7	45.2	35.3	35.3	55.4	45.2	35.3	40.0	40.0	38.4	40.0	40.0
Median #	14.0	20.0	30.0	10.0	14.0	20.0	30.0	20.0	20.0	30.0	20.0	20.0	20.0	12.0	12.0	12.0	20.0	20.0	20.0	12.0	12.0	20.0	20.0	12.0	12.0	12.0	12.0	12.0	12.0
Average # excluding outliers over 500	38.4	31.6	32.1	23.8	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.1	32.4	30.5	32.1	32.1	32.1	32.1	32.4	32.4	32.1	32.1	30.5	32.1	32.1	30.4	32.1	32.1

Significant Tests at 95% (Capitals) and 90% (Lower case) B1/C16, EF/G6, H1/L4, K1/M4, N/O/P, Q8, S7/U, V/W/X

Table 54-1
B4 - Source for book reference
Based on total parents of children who read books

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	427	243	145	39	146	147	134	138	155	111	192	122	90	127	187	113	146	281	135	147	145	105	73	249
Total Weighted	386	225	127	33	147	132	107	121	142	103	172	112	82	119	166	100	138	248	121	131	133	95	69	221
Library	214	113	83	19	98	73	43	58	85	65	88	64	56	78	89	47	73	141	72	69	74	50	34	131
	56%	50%	65%	58%	67%	55%	40%	48%	59%	63%	51%	57%	68%	65%	54%	47%	53%	57%	59%	52%	55%	53%	49%	59%
			B		fG	G			h	H			K	OP										
Family members	90	47	36	7	39	28	22	26	30	31	34	25	28	33	34	23	29	60	25	29	36	20	18	52
	23%	21%	28%	21%	27%	21%	21%	21%	21%	30%	20%	22%	34%	28%	20%	23%	21%	24%	20%	22%	27%	21%	26%	23%
													Kl											
Your friends	67	36	27	4	26	25	15	19	23	24	23	25	18	25	28	14	25	42	21	20	26	17	12	38
	17%	16%	21%	12%	18%	19%	14%	16%	16%	23%	13%	22%	22%	21%	17%	14%	18%	17%	17%	16%	20%	18%	17%	17%
												k												
Bookstore (physical)	150	70	66	14	63	43	44	39	63	42	65	38	40	53	64	34	49	101	50	47	53	41	31	78
	39%	31%	52%	42%	43%	33%	41%	32%	44%	41%	38%	34%	49%	44%	38%	34%	35%	41%	41%	36%	40%	43%	45%	35%
			B						H				I											
Bookstore (online)	100	50	40	10	48	29	23	17	44	35	39	28	29	41	45	14	30	70	38	32	31	28	22	50
	26%	22%	32%	31%	33%	22%	22%	14%	31%	34%	23%	25%	35%	34%	27%	14%	22%	28%	31%	24%	23%	30%	32%	23%
			b		FG				H	H			k	P	P									
Internet search engine	100	56	35	9	41	31	28	24	38	31	40	23	30	34	47	19	34	66	36	32	32	25	17	59
	26%	25%	28%	27%	28%	23%	26%	20%	27%	31%	23%	21%	36%	28%	29%	19%	25%	26%	29%	25%	24%	26%	24%	26%
										h			KL		p									
Parenting magazines	26	9	12	5	11	8	7	6	14	6	9	8	9	8	13	5	11	15	8	9	9	8	5	13
	7%	4%	10%	15%	7%	6%	6%	5%	10%	6%	5%	7%	11%	7%	8%	5%	8%	6%	7%	7%	7%	8%	7%	6%
			B	b																				
Parenting blogs or online groups	37	23	11	3	17	13	7	8	12	16	15	10	10	17	13	6	20	17	16	18	3	16	7	14
	9%	10%	9%	8%	11%	10%	7%	7%	9%	15%	9%	9%	12%	14%	8%	6%	14%	7%	13%	14%	2%	17%	10%	6%
										H				P			R		U	U		X		
Subscription package	20	10	8	3	8	7	5	10	2	6	6	7	6	6	7	7	12	8	9	6	6	6	6	9
	5%	4%	6%	8%	6%	5%	5%	9%	1%	5%	3%	6%	7%	5%	4%	7%	9%	3%	7%	4%	4%	6%	8%	4%
								I									R							
Other parents	43	20	21	1	22	12	8	12	16	13	19	12	10	15	17	11	16	27	9	12	22	13	3	27
	11%	9%	17%	4%	15%	9%	8%	10%	11%	13%	11%	10%	12%	13%	10%	11%	11%	11%	7%	9%	16%	14%	4%	12%
			BD		g																St	W		W
Your child's school staff	76	42	29	6	35	27	14	27	29	19	37	24	14	22	31	23	33	43	23	27	26	15	20	41
	20%	19%	23%	17%	24%	21%	13%	22%	20%	19%	22%	22%	18%	19%	19%	23%	24%	18%	19%	20%	20%	16%	29%	19%
					G	g																	Vx	
Materials received through your child's school	114	62	47	5	58	32	25	36	39	32	50	31	26	36	43	35	38	75	35	41	38	30	27	58
	30%	28%	37%	15%	39%	24%	23%	30%	27%	31%	29%	28%	32%	30%	26%	34%	28%	30%	29%	31%	28%	31%	39%	26%
		d	bD		FG																		x	
Your child's friends	54	27	22	5	23	16	15	16	18	17	23	19	10	20	19	15	17	37	18	16	21	15	13	26
	14%	12%	17%	15%	16%	12%	14%	14%	13%	16%	13%	17%	12%	17%	12%	15%	12%	15%	15%	12%	15%	16%	19%	12%
Your child's request	231	128	81	22	100	72	60	66	81	73	89	75	57	78	96	57	67	164	71	71	88	55	42	134
	60%	57%	64%	67%	68%	54%	56%	55%	57%	71%	52%	68%	69%	66%	58%	57%	49%	66%	59%	55%	66%	58%	61%	61%
					FG					HI		K	K					Q			t			
Daycare	2	2					2	1	1		1		1			2	1	1		1	1	1		1
	1%	1%					2%	1%	1%		1%		1%			2%	1%			1%	1%	1%		1%
							ef																	
Early year centres or community centres																								
Other	9	8	1		3	3	2	2	2	5	4	3	1	2	6	1	3	5	3	3	3	5		4
	2%	4%	1%		2%	3%	2%	2%	1%	5%	2%	3%	2%	2%	3%	1%	2%	2%	2%	2%	3%	5%		2%
		CD																				W		W
Net: All parent items (items 1-10 in questionnaire list)	325	180	117	27	131	109	85	101	127	84	146	90	76	105	139	80	119	205	108	106	111	78	58	188
	84%	80%	92%	83%	90%	82%	79%	83%	89%	82%	85%	80%	93%	88%	84%	80%	87%	83%	89%	81%	83%	82%	85%	85%
			B		fG								kL	p					t					
Subnet: Family/Friends	254	139	94	21	108	85	61	73	98	73	106	73	65	87	104	63	86	168	83	82	89	54	41	159
	66%	62%	74%	63%	74%	64%	57%	60%	69%	71%	61%	66%	79%	73%	63%	63%	62%	68%	68%	62%	67%	57%	60%	72%
			B		G					h			KL	o										Vw
Subnet: Bookstore (physical or online)	180	88	73	19	77	53	50	41	78	52	76	50	46	61	80	38	58	122	64	56	59	50	37	93
	47%	39%	57%	58%	52%	40%	46%	34%	55%	51%	44%	45%	56%	52%	48%	38%	42%	49%	53%	43%	44%	52%	54%	42%
			B	B	F				H	H			k	P	p								x	
Subnet: Parenting magazines or blogs/online	61	30	23	8	27	21	13	14	25	22	24	18	19	25	26	11	30	31	24	26	11	23	12	26
	16%	13%	18%	23%	18%	16%	12%	12%	17%	21%	14%	16%	23%	21%	16%	11%	22%	13%	19%	20%	9%	24%	17%	12%
										h			k	P			R		U	U		X		
Net: Items geared to 3-4 year olds	288	168	96	24	121	93	75	90	105	80	125	87	64	93	121	75	95	193	87	92	109	71	58	159
	75%	75%	76%	73%	82%	70%	70%	74%	74%	78%	72%	78%	77%	78%	73%	75%	69%	78%	71%	71%	82%	74%	84%	72%
					FG													q			sT		X	
Net: Items geared to Under 3 year olds	11	11	1		3	3	4	3	3	5	5	3	3	2	6	4	5	7	3	4	5	6		5
	3%	5%	1%		2%	3%	4%	3%	2%	5%	3%	3%	3%	2%	3%	4%	3%	3%	2%	3%	3%	6%		2%
		CD																				W		W

Table 55-1
K1 - Daycare
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Yes	107	5	5		1	5	4	42	30	33	53	28	23	33	53	21	9	7	6	5	5	9	1	6
	17%	2%	4%		1%	4%	3%	20%	13%	20%	18%	16%	18%	17%	19%	13%	6%	3%	5%	3%	3%	8%	2%	3%
		D	D					I		i					p							WX		
No	101	5	2		2	1	4	30	41	27	48	34	15	34	37	30	5	7	5	4	4	1	4	7
	16%	2%	2%		2%	1%	3%	14%	18%	16%	17%	19%	12%	18%	14%	18%	3%	3%	4%	3%	3%	1%	5%	3%
		D										m												

Table 56-1
K2 - Child bilingual reader
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
English	496	193	109	28	129	107	94	153	181	134	221	147	100	164	207	125	126	219	106	118	121	86	65	194
	79%	81%	83%	85%	88%	81%	75%	75%	79%	80%	76%	81%	79%	85%	76%	76%	81%	83%	82%	82%	83%	85%	85%	80%
					G									Op										
French	234	98	53	10	53	46	63	83	79	65	116	63	47	64	104	66	52	111	47	58	58	39	20	104
	37%	41%	40%	31%	36%	35%	50%	41%	35%	39%	40%	35%	37%	33%	38%	40%	33%	42%	36%	40%	40%	38%	26%	43%
							EF											q						W
Other	33	10	8	1	8	5	7	10	8	14	14	13	5	9	16	7	6	13	9	3	7	4	5	10
	5%	4%	6%	4%	5%	4%	5%	5%	4%	9%	5%	7%	4%	5%	6%	4%	4%	5%	7%	2%	5%	4%	6%	4%
										i									t					
Net: French or Other	254	102	58	12	56	50	65	90	84	73	124	71	51	71	113	70	54	118	52	59	61	42	23	107
	40%	43%	44%	36%	38%	38%	52%	44%	37%	44%	43%	39%	41%	37%	41%	43%	35%	45%	41%	41%	42%	41%	31%	44%
							EF											q						W
Net: French or Other AND NOT English	134	47	22	5	17	25	32	52	47	32	70	35	27	30	65	39	29	46	23	27	25	16	11	49
	21%	19%	17%	15%	12%	19%	25%	25%	21%	20%	24%	19%	21%	15%	24%	24%	19%	17%	18%	18%	17%	15%	15%	20%
							E								N	n								
Net: Bilingual English and French	106	51	33	6	36	22	31	34	32	35	49	30	22	34	42	29	23	66	24	31	34	23	10	57
	17%	21%	25%	17%	24%	17%	25%	16%	14%	21%	17%	16%	17%	18%	16%	18%	15%	25%	19%	21%	24%	23%	13%	23%
										i								Q				w		W
Net: Bi/Multilingual any combination of languages	124	55	35	7	39	26	33	38	39	42	56	39	24	41	51	32	25	73	29	32	36	27	12	59
	20%	23%	27%	21%	26%	20%	27%	18%	17%	25%	19%	21%	19%	21%	19%	19%	16%	27%	23%	22%	25%	26%	16%	24%
										i								Q						

Table 57-1
K3 - Child reader in other language
Based on total parents whose child reads in a language other than English or French

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total (A)	Up to 3 (B)	>3 to 7 (C)	Over 7 (D)	Every day (E)	Several x/wk (F)	<Several x/wk (G)	Up to 3 (H)	4 to 12 (I)	Over 12 (J)	Up to 3 (K)	>3 to 7 (L)	Over 7 (M)	Every day (N)	Several x/mth to <Every day (O)	<Several x/mth (P)	Very/ Somewhat (Q)	Not very/ at all (R)	Read more summer (S)	Read less in summer (T)	Read the same (U)	Yes (V)	Maybe (W)	No (X)
Total Actual	33	11	10	1	9	5	8	11	8	14	16	11	6	10	16	7	8	14	10	4	8	5	6	11
Total Weighted	33	10	8	1	8	5	7	10	8	14	14	13	5	9	16	7	6	13	9	3	7	4	5	10
1 language	6		1				1	4	3		5	1		1	2	3	1		1				1	
	20%		8%				10%	38%	32%		36%	11%		15%	12%	48%	11%		8%				14%	
								J	j		M													
2 languages	15	3	3	1	3	3	1	1	4	9	2	9	4	5	8	1	2	6	3	1	3	3	3	2
	46%	28%	42%	100%	37%	71%	20%	14%	52%	66%	15%	68%	75%	56%	51%	21%	33%	42%	38%	20%	50%	67%	57%	20%
				BC		g			h	H		K	K									x		
3 languages	9	7	2		3	1	5	5	1	3	7	1	1	3	4	2	3	6	5	3	1	1	1	6
	27%	72%	25%		36%	29%	70%	48%	8%	24%	49%	11%	13%	29%	25%	32%	45%	47%	54%	80%	20%	33%	29%	60%
		CD						I			Lm									U				
4 languages	2		2		2				1	1		1	1		2		1	1			2			2
	6%		25%		28%				8%	10%		11%	13%		13%		11%	11%			30%			20%
Average # language	2.2	2.7	2.7	2.0	2.9	2.3	2.6	2.1	1.9	2.4	2.1	2.2	2.4	2.1	2.4	1.8	2.6	2.7	2.5	2.8	2.8	2.3	2.2	3.0
																								vW

Table 58-1
K2/K3 - Child reader total languages
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
1 language	503	184	95	26	108	105	92	167	188	122	235	142	101	153	218	132	130	191	100	113	108	75	63	183
	80%	77%	72%	79%	74%	79%	73%	82%	83%	73%	81%	78%	80%	79%	80%	81%	84%	72%	77%	78%	74%	74%	84%	75%
								j	J								R							
2 languages	104	46	31	6	31	24	27	32	34	33	47	30	22	33	42	28	20	62	21	29	32	23	8	51
	16%	19%	23%	17%	21%	18%	22%	15%	15%	20%	16%	16%	17%	17%	16%	17%	13%	23%	16%	20%	22%	22%	11%	21%
																		Q				W		W
3 languages	12	3	2	1	3	2	1	1	4	7	2	8	3	5	6	1	2	4	3	1	2	3	3	1
	2%	1%	2%	4%	2%	2%	1%	1%	2%	4%	1%	4%	2%	3%	2%	1%	1%	2%	3%		1%	3%	4%	
										h		K												
4 languages	2	1	1			1	1	1	1		2				2			2	1	1		1		1
		1%	1%			1%	1%	1%			1%				1%			1%	1%			1%		1%
5 languages	7	6	1		3		4	3		3	5	1	1	3	2	2	3	4	3	2	1	1	1	5
	1%	2%	1%		2%		3%	2%		2%	2%	1%	1%	1%	1%	1%	2%	2%	3%	1%	1%	1%	2%	2%
		D					F	i		i														
6 languages	2		2		2				1	1		1	1		2		1	1			2			2
			2%		1%					1%		1%	1%		1%			1%			1%			1%
Average # language	1.3	1.3	1.4	1.3	1.4	1.2	1.4	1.3	1.2	1.4	1.3	1.3	1.3	1.3	1.3	1.2	1.2	1.4	1.4	1.3	1.4	1.3	1.3	1.4
							f			hl								q						
Net: 2+ languages	127	55	37	7	39	27	33	38	39	44	56	40	26	41	54	32	25	74	29	32	38	27	12	60
	20%	23%	28%	21%	26%	21%	27%	18%	17%	27%	19%	22%	20%	21%	20%	19%	16%	28%	23%	22%	26%	26%	16%	25%
										hl								Q						
Net: 3+ languages	23	10	6	1	8	3	6	6	6	11	9	10	4	8	12	3	5	12	8	3	5	4	4	9
	4%	4%	5%	4%	5%	3%	5%	3%	3%	7%	3%	6%	3%	4%	4%	2%	4%	4%	6%	2%	4%	4%	5%	4%
										i														

Table 59-1
K4 - Child gender identification
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Female	330	129	75	16	83	75	63	108	122	84	153	103	58	97	150	82	90	139	77	71	81	59	33	137
	52%	54%	57%	48%	56%	57%	50%	53%	53%	50%	53%	57%	46%	50%	55%	50%	58%	52%	59%	49%	55%	57%	43%	57%
												m							t			w		W
Male	296	110	56	16	63	57	63	96	105	80	136	76	69	94	120	81	65	125	51	74	65	42	43	105
	47%	46%	43%	48%	43%	43%	50%	47%	46%	48%	47%	42%	54%	49%	44%	50%	42%	47%	39%	51%	45%	41%	57%	43%
													L							s			VX	
Prefers to self-describe	3			1	1			1		1	1	1		1	1			1	1			1		
				4%	1%			1%		1%		1%		1%				1%	1%			1%		
Prefer not to say	2	1				1			1	1	1	1		1	1		1			1				1
						1%				1%		1%		1%										
Net: Not Male or Female	5	1		1	1	1		1	1	3	2	3		3	2		1	1	1	1		1		1
	1%			4%	1%	1%		1%		2%	1%	1%		1%	1%			1%	1%			1%		

Table 60-1
D1 - Parent bilingua reader
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
English	553	207	118	29	135	122	97	171	207	148	249	167	108	180	234	139	132	237	116	123	131	92	66	211
	88%	87%	90%	88%	92%	93%	77%	83%	91%	89%	86%	92%	85%	93%	86%	85%	85%	89%	89%	84%	90%	90%	87%	87%
					G	G			H			Km		OP										
French	211	85	38	8	36	38	56	78	71	56	109	54	42	58	93	60	47	86	38	49	46	33	14	87
	33%	35%	29%	25%	25%	29%	45%	38%	31%	34%	37%	30%	33%	30%	34%	37%	30%	32%	30%	34%	31%	32%	18%	36%
							EF				I											W		W
Other	46	18	14		14	5	12	17	16	11	20	14	9	16	18	12	12	20	13	12	8	9	6	17
	7%	7%	10%		9%	4%	10%	8%	7%	7%	7%	8%	7%	8%	7%	7%	8%	8%	10%	8%	6%	9%	8%	7%
		D	D		f		f																	
Net: French or Other	240	95	46	8	45	43	62	91	80	62	123	63	47	65	106	68	54	99	48	57	49	39	20	94
	38%	40%	35%	25%	30%	33%	50%	44%	35%	37%	42%	35%	37%	34%	39%	42%	35%	38%	37%	39%	34%	39%	26%	39%
		d					EF	i														w		W
Net: French or Other AND NOT English	77	32	13	4	12	9	28	34	21	19	41	14	19	14	38	25	23	28	14	23	15	10	10	31
	12%	13%	10%	12%	8%	7%	23%	17%	9%	11%	14%	8%	15%	7%	14%	15%	15%	11%	11%	16%	10%	10%	13%	13%
							EF	I			L		I		N	N								
Net: Bilingual English and French	134	53	25	4	25	29	29	44	50	37	69	40	24	44	55	35	25	58	25	27	31	23	5	55
	21%	22%	19%	12%	17%	22%	23%	22%	22%	23%	24%	22%	19%	23%	20%	21%	16%	22%	20%	18%	21%	22%	6%	23%
																						W		W
Net: Bi/Multilingual any combination of languages	162	63	33	4	33	34	34	56	59	43	82	49	28	51	68	43	31	72	34	34	34	29	10	63
	26%	26%	25%	12%	23%	25%	27%	27%	26%	26%	28%	27%	22%	26%	25%	26%	20%	27%	26%	23%	24%	29%	14%	26%
		D	d																			W		W

Table 61-1
D2 - Parent reader in other language
Based on total parents who read in a language other than English or French

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	48	20	16		16	7	13	18	16	11	23	13	9	15	21	12	13	24	15	12	10	10	7	20
Total Weighted	46	18	14		14	5	12	17	16	11	20	14	9	16	18	12	12	20	13	12	8	9	6	17
1 language	1	1				1		1			1			1				1			1	1		
	1%	4%				12%		4%			3%			4%				3%			8%	7%		
2 languages	18	7	3		6	1	3	6	8	3	6	8	3	4	8	5	3	8	5	3	3	3	5	3
	38%	38%	25%		40%	25%	28%	35%	49%	29%	28%	56%	35%	25%	46%	44%	28%	40%	41%	29%	34%	34%	78%	20%
																							vX	
3 languages	20	9	6		6	3	5	9	5	5	13	5	1	7	7	7	6	9	7	5	3	4	1	9
	43%	50%	45%		45%	63%	44%	52%	30%	41%	61%	35%	7%	42%	36%	56%	50%	43%	53%	47%	33%	44%	22%	56%
											M													
4 languages	5	1	1		1		2	1	2	2	1	1	3	2	3		1	1	1	1	1			3
	11%	8%	10%		5%		17%	8%	12%	17%	7%	9%	28%	12%	18%		11%	7%	5%	12%	8%			16%
															p									vw
Average # language	2.9	2.6	3.4		3.0	2.5	3.1	2.7	2.8	3.2	2.7	2.5	3.7	3.2	2.7	2.6	3.2	2.7	2.6	3.2	2.9	3.0	2.2	3.1
			B										kL	p										W

Table 62-1
D1/D2 - Parent reader total languages
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
1 language	467	176	98	29	114	98	91	148	169	123	208	133	99	143	204	120	124	194	94	111	112	73	65	180
	74%	74%	74%	88%	77%	75%	72%	72%	74%	74%	72%	73%	78%	74%	75%	74%	80%	73%	73%	77%	76%	71%	86%	74%
				Bc																			VX	
2 languages	117	46	20	4	19	29	22	41	43	32	63	35	19	36	50	32	19	52	22	22	27	21	5	46
	19%	19%	15%	12%	13%	22%	18%	20%	19%	19%	22%	19%	15%	18%	18%	19%	12%	20%	17%	15%	18%	20%	6%	19%
						e												Q				W		W
3 languages	18	7	4		6	1	4	7	8	3	7	8	3	4	9	5	4	8	6	3	3	3	6	3
	3%	3%	3%		4%	1%	3%	3%	3%	2%	2%	4%	3%	2%	3%	3%	3%	3%	5%	2%	2%	3%	7%	1%
		D	D																				x	
4 languages	9	3	3		1	3	2	5	1	1	7	1		1	4	3	1	5	3	3		1	1	4
	1%	1%	2%		1%	2%	2%	3%	1%	1%	2%	1%		1%	1%	2%	1%	2%	3%	2%		1%	1%	2%
		d	d								M								u					
5 languages	11	6	3		5	1	3	3	3	3	5	3	1	6	2	3	4	4	3	3	3	3		5
	2%	2%	2%		3%	1%	2%	1%	2%	2%	2%	2%	1%	3%	1%	2%	3%	2%	2%	2%	2%	3%		2%
		D	d																					W
6 languages	5	1	1		1		2	1	2	2	1	1	3	2	3		1	1	1	1	1			3
	1%	1%	1%				2%	1%	1%	1%		1%	2%	1%	1%		1%	1%	1%	1%				1%
															p									vw
7 languages	3		3		1		1		1	1			3	3			1	1		1	1	1		1
			2%		1%		1%		1%	1%			2%	1%			1%	1%		1%	1%	1%		1%
			bd																					
Average # language	1.4	1.4	1.5	1.1	1.4	1.3	1.5	1.4	1.4	1.4	1.4	1.4	1.5	1.5	1.4	1.4	1.4	1.4	1.5	1.4	1.4	1.5	1.2	1.4
		D	D				F															W		W
Net: 2+ languages	163	63	34	4	33	34	35	57	59	43	82	49	28	51	68	43	32	72	35	34	34	29	11	63
	26%	26%	26%	12%	23%	25%	28%	28%	26%	26%	28%	27%	22%	26%	25%	26%	20%	27%	27%	23%	24%	29%	14%	26%
		D	d																			W		W
Net: 3+ languages	46	17	14		14	5	12	16	16	11	20	14	9	16	18	12	12	20	13	12	8	9	6	17
	7%	7%	10%		9%	4%	10%	8%	7%	7%	7%	8%	7%	8%	7%	7%	8%	7%	10%	8%	5%	9%	8%	7%
		D	D		f		F																	

Table 63-1
D3 - Parent in continuing studies
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Yes	60	23	13	9	18	17	11	14	25	17	24	16	15	23	24	14	24	23	20	14	14	16	10	22
	10%	10%	10%	27%	12%	13%	9%	7%	11%	10%	8%	9%	12%	12%	9%	8%	16%	9%	15%	10%	9%	16%	13%	9%
				BC													R					x		
No	570	216	118	24	129	115	115	191	203	150	267	165	112	172	248	150	131	242	110	131	132	86	66	221
	90%	90%	90%	73%	88%	87%	91%	93%	89%	90%	92%	91%	88%	88%	91%	92%	84%	91%	85%	90%	91%	84%	87%	91%
		D	D															Q						v

Table 64-1
D4 - Parent gender identification
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Female	478	178	97	27	127	85	90	143	172	143	210	147	102	165	193	120	109	202	93	106	113	77	48	187
	76%	74%	74%	84%	86%	65%	72%	70%	76%	86%	72%	81%	80%	85%	71%	73%	70%	76%	72%	73%	77%	76%	63%	77%
					FG					HI		K	k	OP								w		W
Male	152	62	35	5	20	46	35	62	56	23	80	35	25	29	79	44	46	63	36	39	33	25	28	56
	24%	26%	26%	16%	14%	35%	28%	30%	24%	14%	28%	19%	20%	15%	29%	27%	30%	24%	28%	27%	23%	24%	37%	23%
						E	E	J	J		Lm				N	N							vX	
Prefers to self-describe																								
Prefer not to say																								
Net: Not Male or Female																								

Table 65-1
D5 - Parent Education
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Some High School or less	13	5	3	1	5	1	3	5	1	6	2	4	6	5	4	4	4	6	1	4	4	1	3	6
	2%	2%	2%	4%	3%	1%	3%	2%	1%	4%	1%	2%	5%	3%	1%	2%	3%	2%	1%	3%	3%	1%	4%	3%
										i			k											
High School Graduate	92	42	19	2	20	12	32	34	34	17	35	26	25	17	46	28	21	42	14	22	27	11	10	42
	15%	18%	14%	6%	14%	9%	25%	17%	15%	10%	12%	14%	19%	9%	17%	17%	14%	16%	11%	15%	18%	11%	13%	17%
		D					EF	j					k		N	N					s			
Some College or University	98	42	18	7	23	25	19	34	25	32	47	21	23	34	35	29	22	46	26	20	21	18	12	37
	16%	18%	13%	21%	15%	19%	15%	17%	11%	19%	16%	11%	18%	18%	13%	18%	14%	17%	20%	14%	15%	18%	16%	15%
								i		I														
College or University Graduate	346	128	72	15	80	76	59	113	143	77	175	103	55	113	142	91	89	140	68	82	78	58	40	130
	55%	54%	55%	46%	55%	58%	47%	55%	63%	46%	60%	57%	43%	58%	52%	56%	57%	53%	53%	57%	54%	57%	53%	54%
						g			J		M	M												
Post-Graduate Work	76	20	18	7	18	15	12	16	25	33	28	26	19	25	42	10	18	28	18	15	14	14	10	22
	12%	8%	13%	21%	12%	11%	9%	8%	11%	20%	10%	14%	15%	13%	15%	6%	12%	11%	14%	10%	9%	13%	14%	9%
				b						HI				P	P									
Prefer not to say answer	5	1	2	1	1	3	1	3	1	1	3	1			3	1	1	3	1	1	2		1	4
	1%	1%	2%	2%		2%	1%	1%		1%	1%	1%			1%	1%	1%	1%	1%	1%	1%		1%	2%
											m				n									V
Net: Some college/univ. or less	203	90	39	10	48	38	54	74	60	55	84	51	54	57	85	62	47	94	42	47	52	30	24	86
	32%	37%	30%	31%	32%	29%	43%	36%	26%	33%	29%	28%	42%	29%	31%	38%	30%	35%	32%	32%	36%	30%	32%	35%
							eF	I					KL											
Net: Colege/Univ. grad	346	128	72	15	80	76	59	113	143	77	175	103	55	113	142	91	89	140	68	82	78	58	40	130
	55%	54%	55%	46%	55%	58%	47%	55%	63%	46%	60%	57%	43%	58%	52%	56%	57%	53%	53%	57%	54%	57%	53%	54%
						g			J		M	M												
Net: Grad or Post Grad	76	20	18	7	18	15	12	16	25	33	28	26	19	25	42	10	18	28	18	15	14	14	10	22
	12%	8%	13%	21%	12%	11%	9%	8%	11%	20%	10%	14%	15%	13%	15%	6%	12%	11%	14%	10%	9%	13%	14%	9%
				b						HI				P	P									

Table 66-1
D6 - HH Income
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Less than $24,999	33	18	6		12	3	8	17	6	5	14	9	5	8	9	16	12	13	3	9	12	4	4	16
	5%	7%	4%		8%	3%	6%	9%	3%	3%	5%	5%	4%	4%	3%	10%	7%	5%	3%	6%	8%	4%	5%	7%
		D	D		F			IJ								NO					S			
$25,000-$49,999	117	53	25	8	32	26	28	40	33	34	55	23	28	36	47	35	31	56	23	32	32	18	16	52
	19%	22%	19%	25%	22%	19%	23%	19%	15%	20%	19%	13%	22%	19%	17%	21%	20%	21%	17%	22%	22%	18%	21%	21%
											I		I											
$50,000-$74,999	105	47	20	3	18	20	31	36	39	23	49	25	24	24	50	31	25	46	18	26	26	12	15	44
	17%	20%	15%	8%	13%	16%	24%	17%	17%	14%	17%	13%	19%	12%	19%	19%	16%	17%	14%	18%	18%	11%	20%	18%
		D					Ef								n	n								v
$75,000-$99,999	123	42	23	3	26	21	21	30	51	37	51	44	24	39	58	26	26	46	26	22	25	20	11	42
	19%	18%	18%	8%	17%	16%	17%	15%	22%	23%	18%	24%	19%	20%	21%	16%	17%	17%	20%	15%	17%	20%	15%	17%
		d							H	h														
$100,000-$149,999	131	41	29	6	29	28	20	45	50	33	69	38	21	42	63	26	31	49	27	28	25	25	16	38
	21%	17%	22%	18%	20%	21%	16%	22%	22%	20%	24%	21%	16%	22%	23%	16%	20%	18%	21%	19%	17%	25%	22%	16%
											m				p							x		
$150,000-$199,999	43	10	13	6	9	13	6	12	18	12	16	15	12	15	21	7	10	20	14	5	11	12	4	14
	7%	4%	10%	17%	6%	10%	5%	6%	8%	7%	6%	8%	9%	7%	8%	4%	6%	8%	11%	3%	8%	12%	5%	6%
			B	B															T					
$200,000-$249,999	12	4	1	1	1	2	3	3	6	3	4	6	2	4	7	1	3	5	1	5	2	2	3	4
	2%	2%	1%	2%		2%	3%	2%	3%	2%	2%	3%	2%	2%	2%	1%	2%	2%	1%	4%	1%	2%	3%	2%
$250,000 or more	10	4	1	3	3	4	1	2	4	3	4	4	1	5	4	1	4	4	3	3	3	1	1	6
	2%	2%	1%	9%	2%	3%	1%	1%	2%	2%	1%	2%	1%	3%	1%		3%	2%	2%	2%	2%	1%	2%	2%
Prefer not to answer	57	21	13	4	17	14	7	20	21	15	27	17	11	22	15	20	14	26	14	15	10	7	6	27
	9%	9%	10%	12%	12%	11%	5%	10%	9%	9%	9%	9%	9%	11%	5%	12%	9%	10%	11%	10%	7%	7%	7%	11%
Net: Less than $50k	150	70	31	8	44	29	37	57	39	39	70	33	33	44	55	51	42	68	26	41	44	22	20	68
	24%	29%	23%	25%	30%	22%	29%	28%	17%	24%	24%	18%	26%	23%	20%	31%	27%	26%	20%	28%	30%	22%	26%	28%
								I								nO					s			
Net: $50k to under $100k	228	89	43	5	44	41	52	65	90	60	100	68	47	62	108	57	51	93	44	48	51	32	26	86
	36%	37%	32%	16%	30%	31%	41%	32%	39%	36%	34%	38%	37%	32%	40%	35%	33%	35%	34%	33%	35%	31%	34%	35%
		D	D				ef																	
Net: $100k plus	196	59	45	15	42	47	30	63	78	52	94	63	35	66	94	35	48	78	45	41	41	40	25	62
	31%	25%	34%	46%	29%	36%	24%	31%	34%	31%	32%	35%	28%	34%	35%	22%	31%	30%	35%	28%	28%	40%	32%	25%
			b	B		G								P	P							X		

Table 67-1
D7 - Parent Employment
Based on total parents

		Child h/w pleasure reading			Child Freq Reading Book			Parent #Books P12M			Parent Reading hours per week			Parent Freq of reading book			Concern w summer slide		Summer exp'ctn vs School Yr			Aware of Summer Slide		
	Total	Up to 3	>3 to 7	Over 7	Every day	Several x/wk	<Several x/wk	Up to 3	4 to 12	Over 12	Up to 3	>3 to 7	Over 7	Every day	Several x/mth to <Every day	<Several x/mth	Very/ Somewhat	Not very/ at all	Read more summer	Read less in summer	Read the same	Yes	Maybe	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Total Actual	630	259	149	39	146	147	154	210	224	162	291	180	125	187	274	169	163	298	141	162	158	110	80	271
Total Weighted	630	239	131	33	147	132	125	205	228	166	291	182	127	194	272	164	155	265	129	145	146	102	76	243
Employed - full-time	369	141	80	18	66	92	81	134	138	80	182	112	58	98	177	94	98	154	77	93	82	72	43	137
	59%	59%	61%	54%	45%	70%	65%	65%	61%	48%	63%	61%	46%	50%	65%	58%	63%	58%	60%	64%	56%	70%	57%	57%
						E	E	J	J		M	M			N							wX		
Employed - part-time	85	34	22	2	25	14	18	23	33	26	32	26	24	30	30	24	25	35	17	22	21	10	9	40
	14%	14%	17%	6%	17%	11%	14%	11%	15%	16%	11%	14%	19%	16%	11%	15%	16%	13%	13%	15%	14%	10%	12%	17%
		d	D										k											v
Self-Employed - full-time	15	9	1	1	4	3	4	4	5	3	7	2	3	3	7	5	2	9	6	1	4	3	2	7
	2%	4%	1%	2%	3%	3%	3%	2%	2%	2%	3%	1%	3%	2%	3%	3%	1%	4%	5%	1%	3%	3%	3%	3%
		c																	t					
Self-Employed - part-time	11	1	3	4	6	2	1	1	4	6	3	3	5	6	4	1	2	6	3	1	3		3	5
	2%	1%	2%	12%	4%	2%	1%		2%	4%	1%	2%	4%	3%	1%		1%	2%	3%	1%	2%		4%	2%
				Bc	g					H				p										V
Retired	5	2	1	1	3	2			3	2		3	2	3	1			5	2		3	1		3
	1%	1%	1%	4%	2%	2%			1%	1%		2%	2%	2%	1%			2%	2%		2%	1%		1%
														p				Q						w
Student - full-time	3	1	1	1	1	1	1	1	1	1	2	1		1	1	1	1	2	1	2			1	2
			1%	4%	1%	1%	1%			1%	1%			1%				1%	1%	1%			1%	1%
Student - part-time	2		1		1					2	2			2			1				1		1	
			1%							1%	1%			1%									1%	
Military	3		1	1	1			1	2		2		1	1	1		1	1	1		1	1		
			1%	2%	1%				1%		1%		1%	1%					1%			1%		
Full-time parent, homemaker	113	38	20	4	32	13	18	33	32	40	46	30	30	43	36	34	19	43	18	18	26	12	14	36
	18%	16%	15%	13%	22%	10%	14%	16%	14%	24%	16%	16%	24%	22%	13%	21%	12%	16%	14%	13%	18%	12%	18%	15%
					F					hI			k	O		o								
Not currently employed	19	12	1		7	2	3	7	7	4	12	4	3	5	11	3	5	8	3	6	5	2	3	8
	3%	5%	1%		5%	2%	3%	4%	3%	2%	4%	2%	2%	2%	4%	2%	3%	3%	2%	4%	3%	2%	4%	3%
		CD																						
Prefer not to answer	5	1	1	1	1	2		2	2	1	2	2	1	1	3	1	1	1	1	1	1			3
	1%		1%	2%		2%		1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%					1%
Net: Employed	480	186	106	25	101	112	104	162	181	116	225	143	90	138	218	124	127	205	104	118	110	85	57	190
	76%	78%	81%	75%	69%	85%	83%	79%	79%	70%	77%	79%	71%	71%	80%	76%	82%	77%	80%	81%	75%	83%	76%	78%
						E	E	j	J						N									
- Net: Full-time	385	151	82	18	70	96	85	138	144	84	190	114	62	101	184	99	100	164	83	95	86	74	45	144
	61%	63%	62%	56%	48%	73%	68%	67%	63%	50%	65%	63%	49%	52%	68%	61%	64%	62%	64%	65%	59%	73%	60%	59%
						E	E	J	J		M	M			N							wX		
- Net: Part-time	96	35	24	6	31	16	18	24	37	32	35	29	29	36	34	25	27	41	20	23	25	10	12	46
	15%	15%	19%	19%	21%	12%	15%	12%	16%	19%	12%	16%	23%	19%	13%	15%	18%	15%	16%	16%	17%	10%	16%	19%
					f					h			K	o										V
Net: Other	144	53	24	8	45	18	22	42	45	49	64	37	35	55	51	38	27	59	24	27	35	17	18	50
	23%	22%	18%	23%	31%	14%	17%	20%	20%	30%	22%	20%	28%	28%	19%	23%	17%	22%	19%	18%	24%	17%	24%	21%
					FG					HI				O										