

SPEC Barometer, 1st QTR 2018

Second Media Release

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METHODOLOGY

Dates of Fieldwork	4 TH – 12 th March, 2018
Sample Size	2,003 (Total Individual Contacts: 3,579)
Sampling Methodology	Random, Multi-stage stratified using PPS (proportionate to population size) Spread across 45 counties
Population Universe	Kenyan adults, aged 18 and above living in Urban and Rural areas
Data Collection Methodology	Face-to-Face interviews at the household level
Sampling Error	+/-2.16% with a 95% confidence level (Note: Higher error-margins for sub-samples)
Interview Languages	English, Swahili, Somali

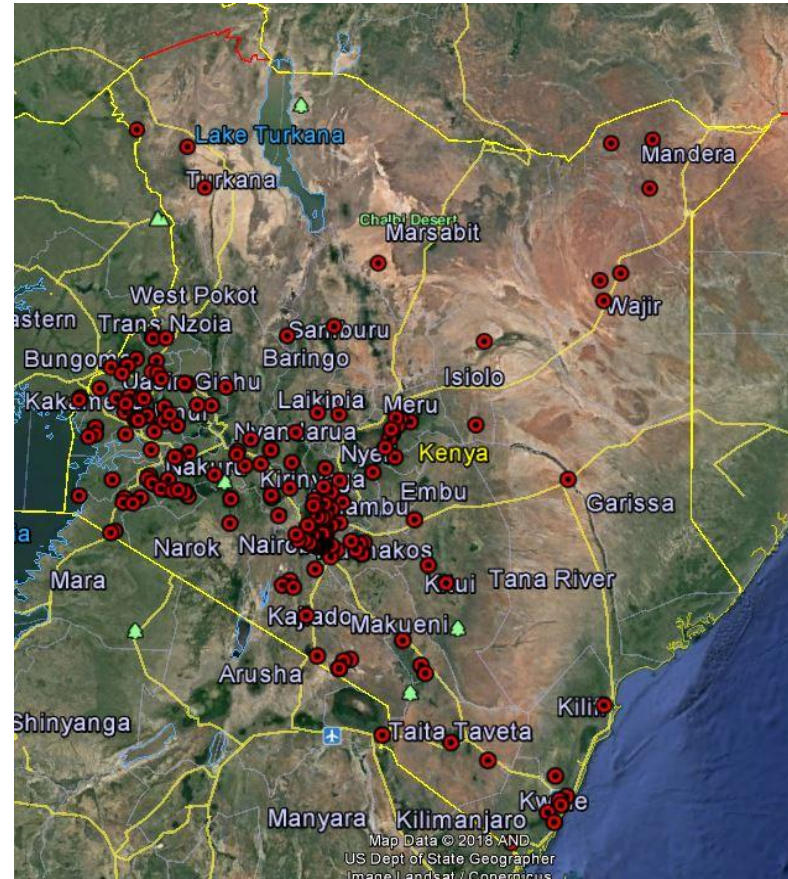
Region	Sample Frame statistics (March 2018) *Weighted data	% of Sample	Population Census as at 2009 Adults (18 years +)	% Of Population
Central	262	13%	2,548,038	13
Coast	176	9%	1,711,549	9
Eastern	299	15%	2,907,293	15
Nairobi	210	11%	2,042,770	10
North Eastern	96	5%	929,158	5
Nyanza	262	13%	2,547,980	13
Rift Valley	493	25%	4,795,482	25
Western	204	10%	1,980,090	10
TOTAL	2,003	100	19,462,360	100

KENYA POPULATION DENSITY



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FIELDWORK SAMPLE MAPPING



IPSOS EMPLOYS QUALITY CONTROL MEASURES TO ENSURE THE HIGHEST POSSIBLE INTEGRITY OF OBTAINED RESULTS/DATA

- For at least 15% of the interviews, a supervisor is present throughout
- Field managers visit at least 15% of the respondents in the sample at their households to confirm the interviews (i.e. back-checking).
- After the interview data are electronically transmitted to the Ipsos server: an independent team then makes random phone calls to 20% of the respondents to confirm that the interviews were conducted with the said respondents (i.e., telephonic back-checks).
- Mobile data collection platform captures GPS location (latitudes and longitudes) of interviews conducted to verify the locations of the interviewers in the field alongside allowing silent recording.
- Logical data checks are made on selected questionnaire entries to ensure conformity with the flow of the questions answered by the respondents.
- Sample quotas were monitored to match the sample's statistical parameters.

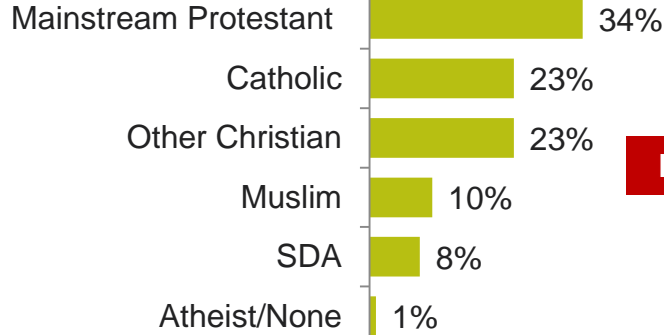


RESPONDENTS' DEMOGRAPHIC PROFILE

(Weighted for: Gender, Age,
Region and Setting)

DEMOGRAPHIC PROFILE

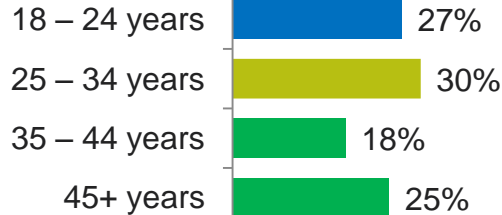
Religion



Gender



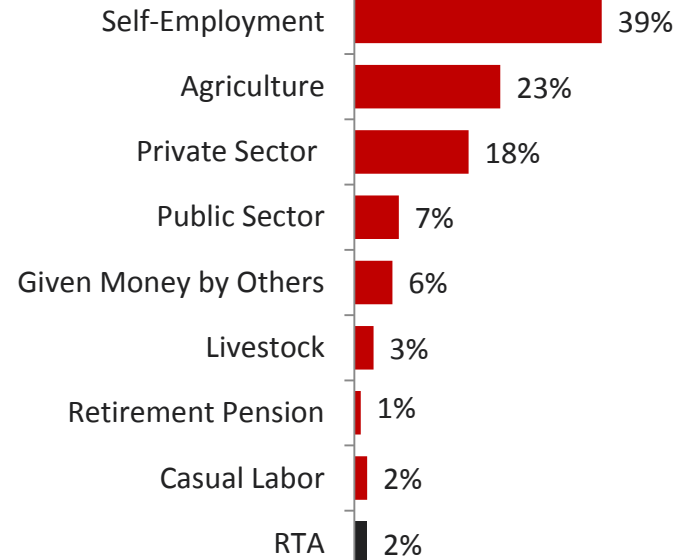
Age



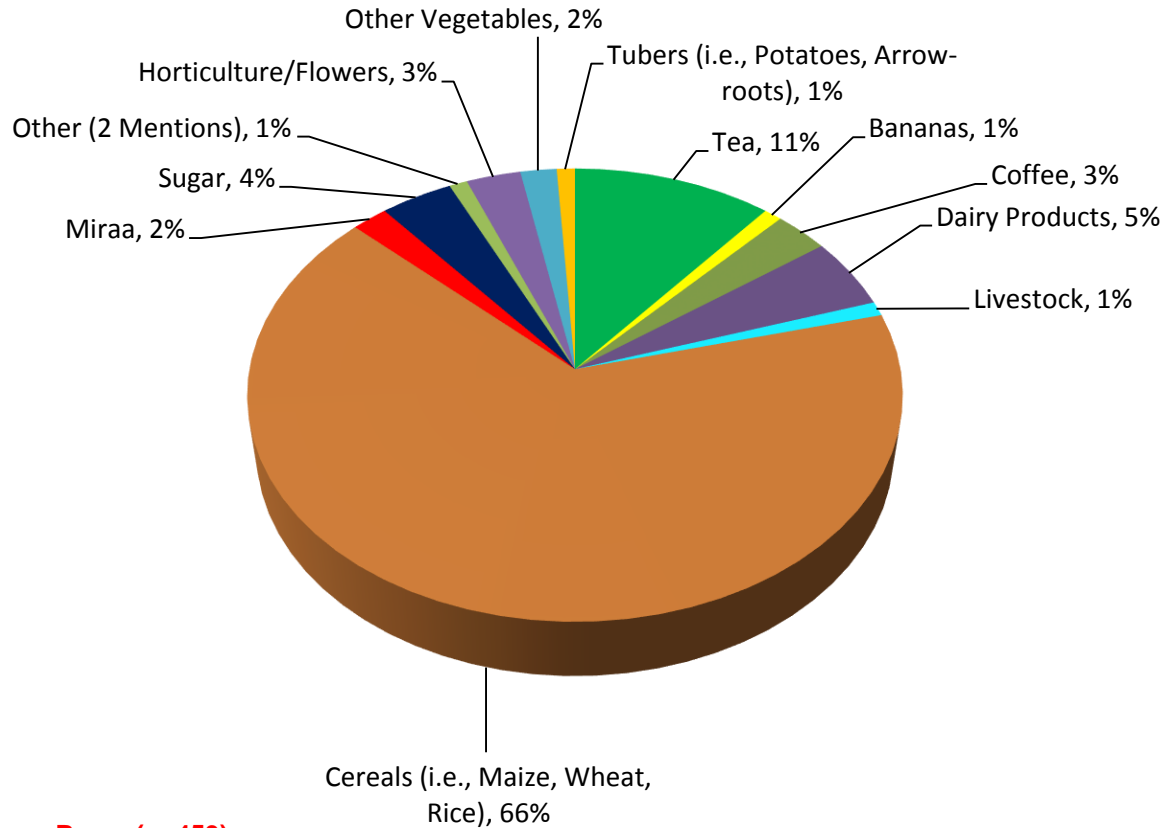
Setting



Main Source of Household Income



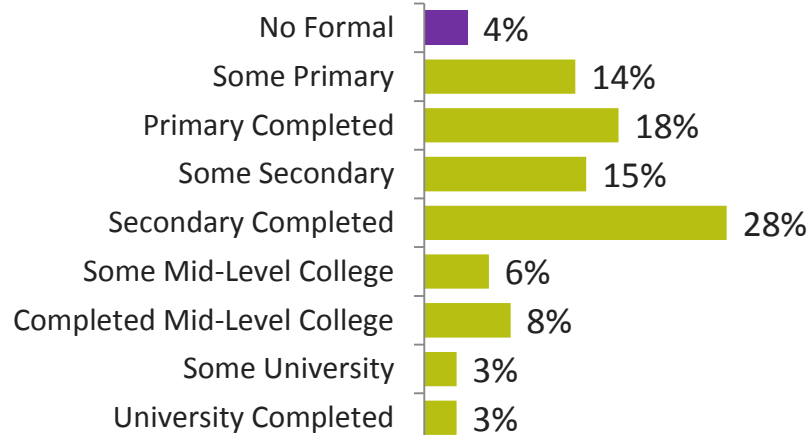
Main Cash-Crop: *by The 23% Whose Main Source of Household Income is Agriculture*



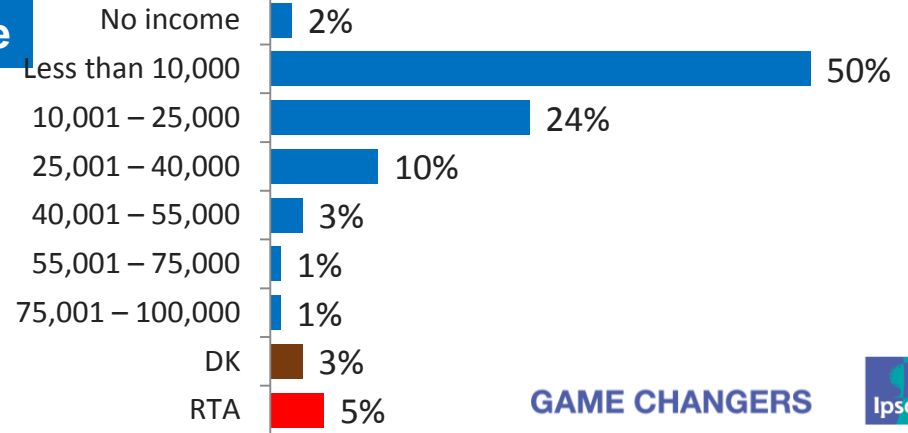
Base: (n=459)

DEMOGRAPHIC PROFILE

Level of Education

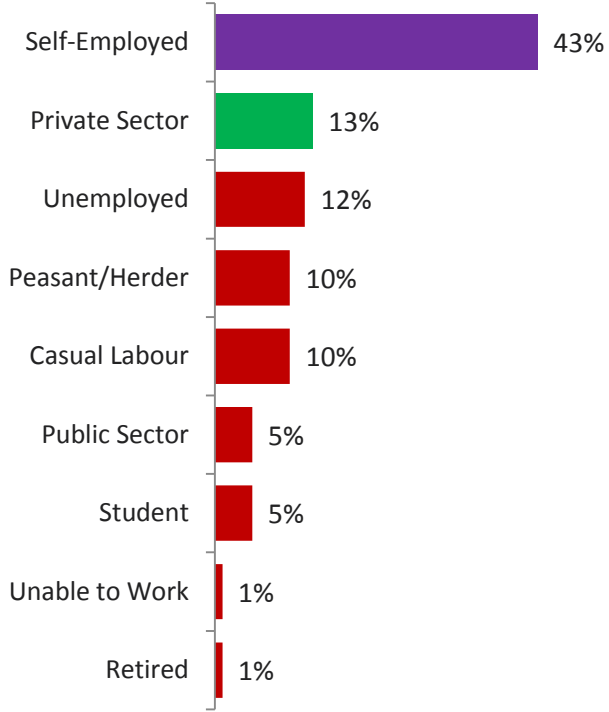


Estimated Total Monthly Household Income



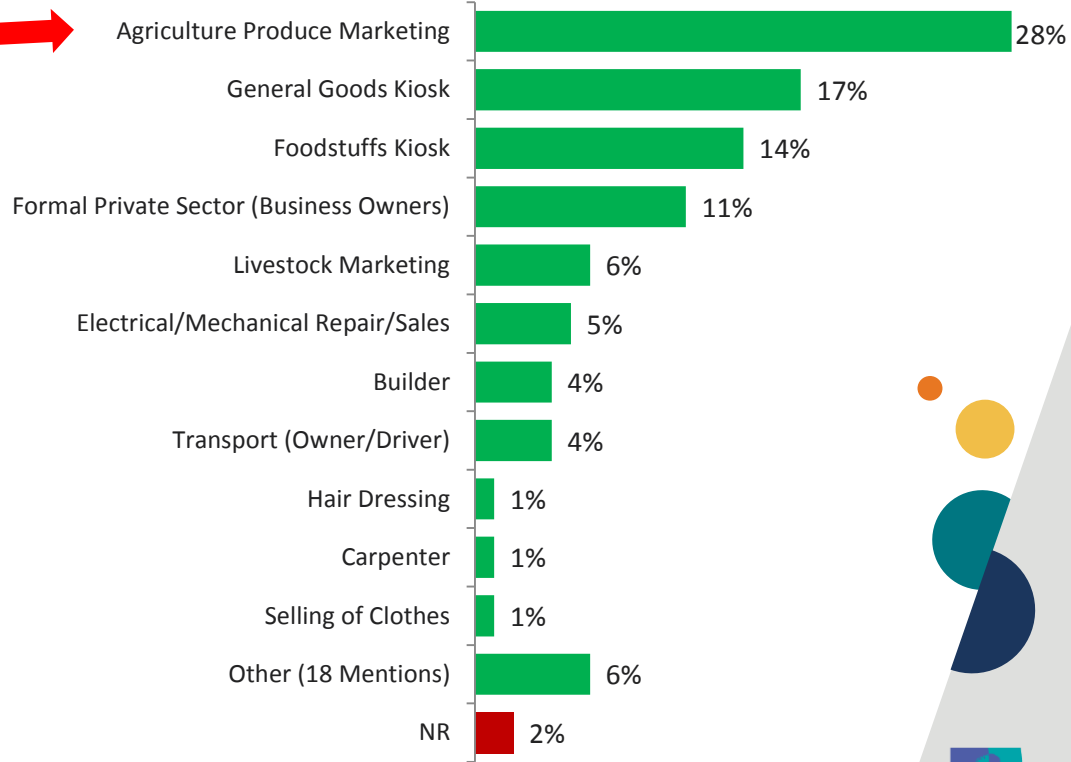
DEMOGRAPHIC PROFILE

Employment Status



Total Wage Employment: 18%

Main Source of Self Employment



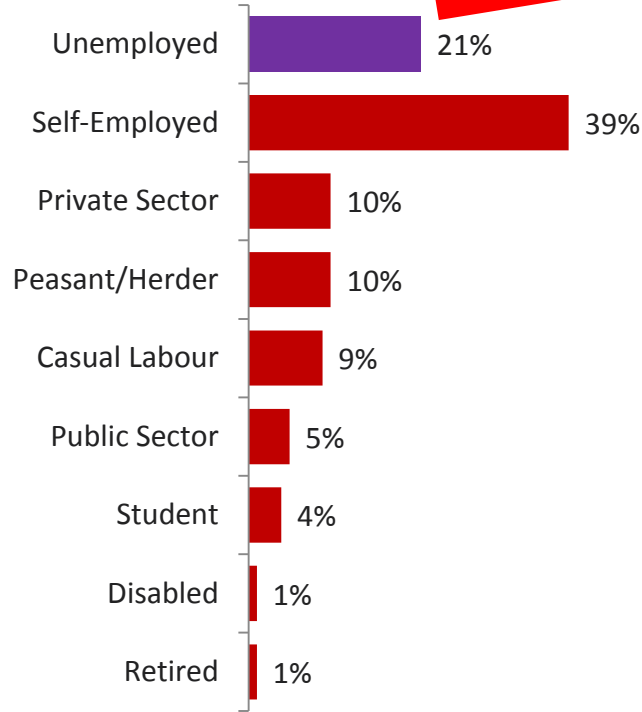
Base: (n=942)

GAME CHANGERS



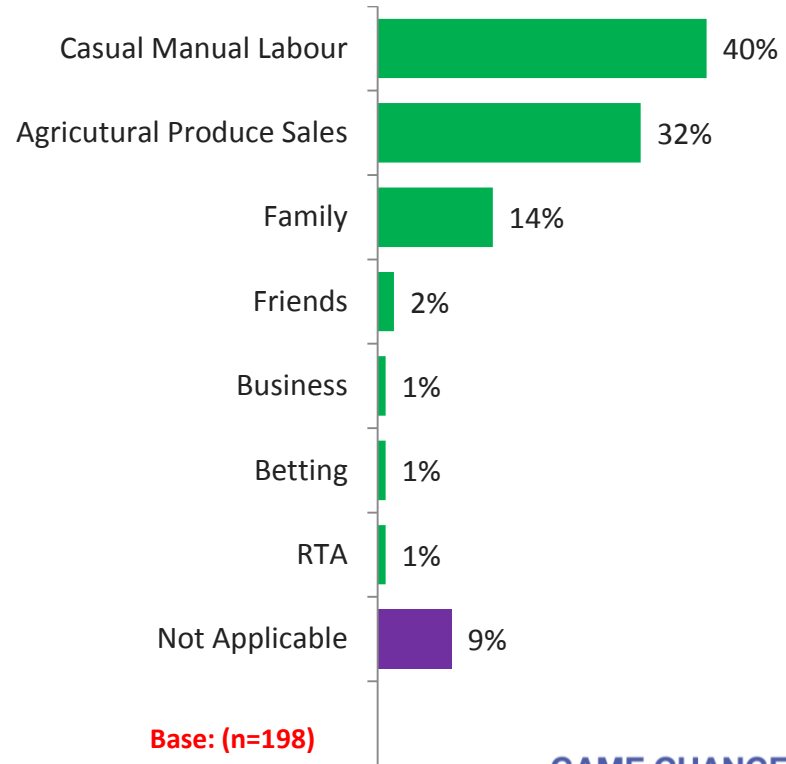
DEMOGRAPHIC PROFILE

Employment Status



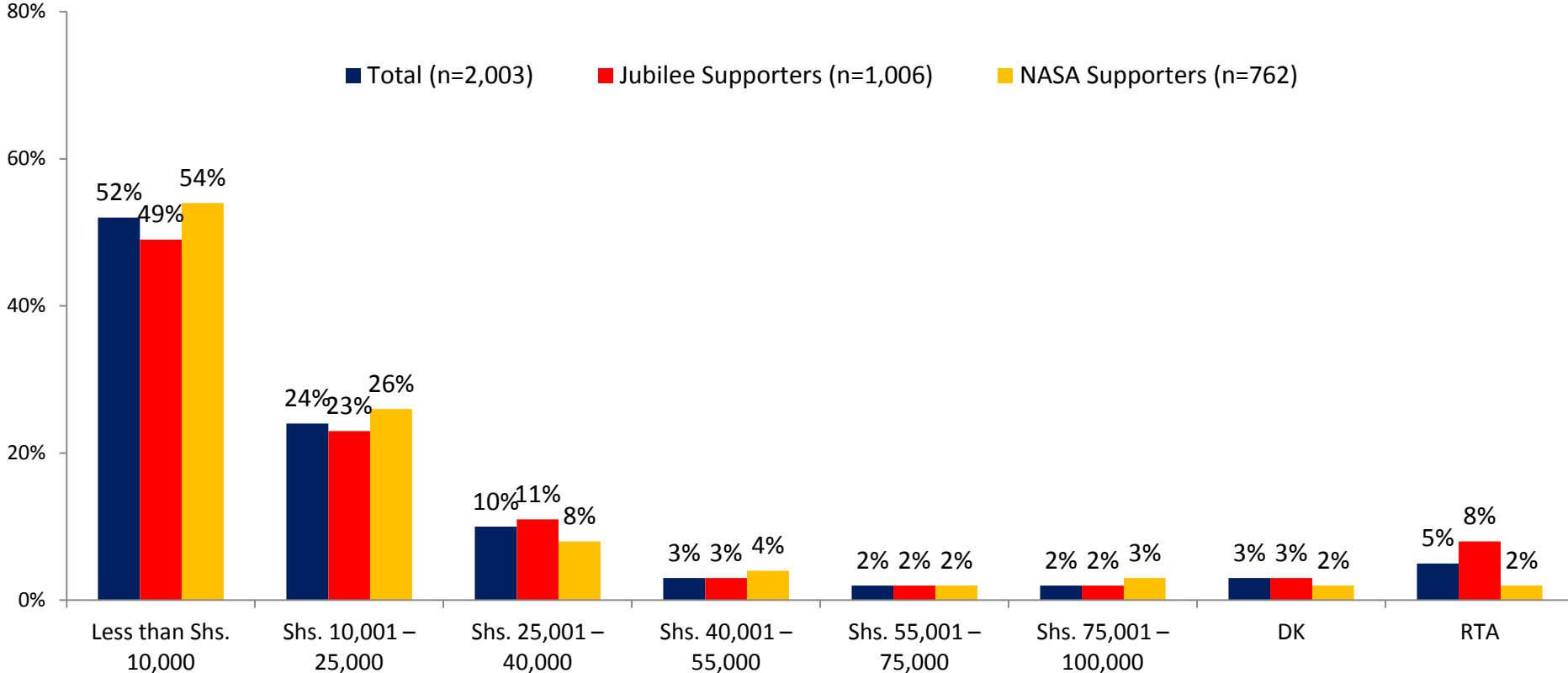
Total Wage Employment: 15%

Main Source of Money (of the 57% Who Report Having Earned Any)

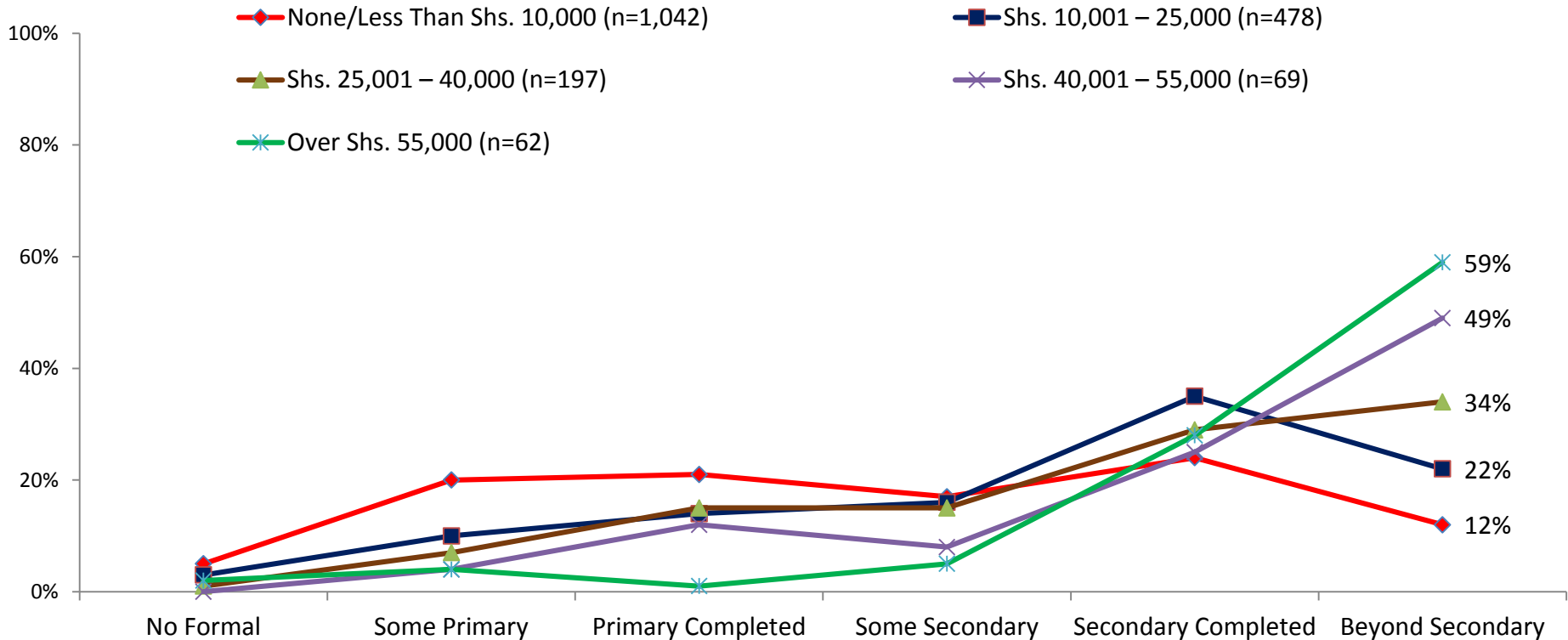


Base: (n=198)

Estimated Monthly Household Income: *by Total, Supporters of the Main Political Parties/Coalitions*

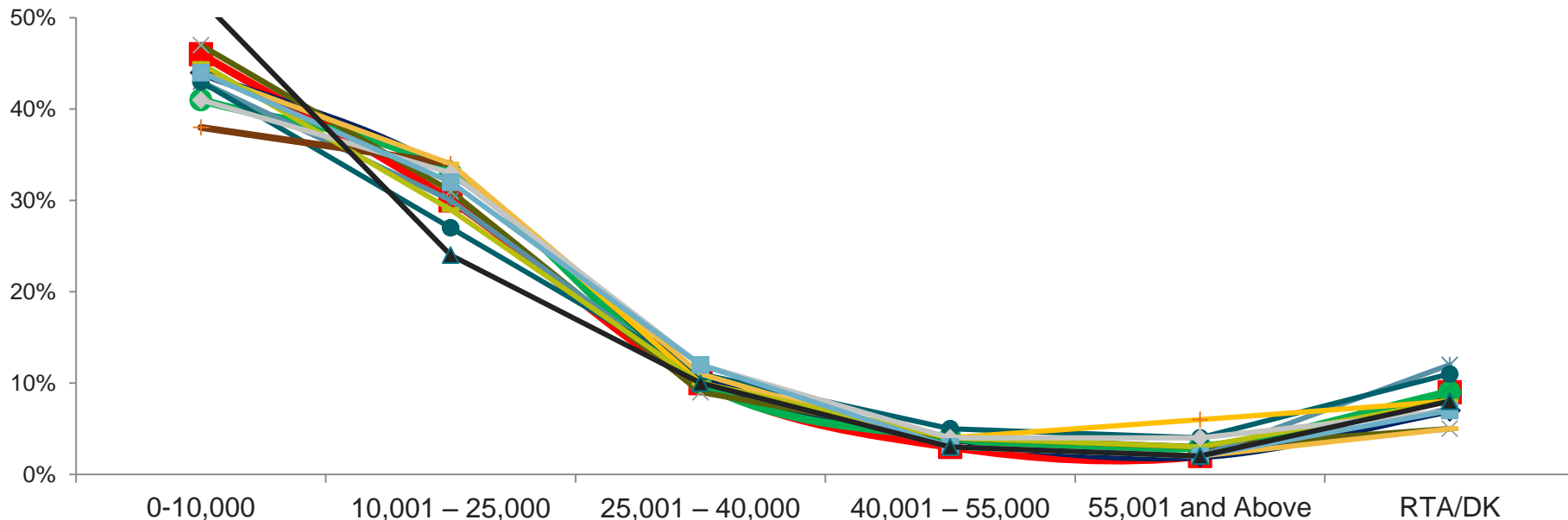


Estimated Monthly Household Income: *by (Respondent's) Level of Education*



Survey Demographic Consistency: Estimated Monthly Household Income – Time Series: August 2014 – March 2018

- August 2015 (n=2,002)
- April 2015 (n=1,964)
- November 2014 (n=2,025)
- August 2014 (n=2,021)
- November 2015 (n=2,058)
- June. 2016 (n=2,067)
- Jan. 2017 (n=2,057)
- May. 2017 (n=2,026)
- Early July. 2017 (n=2,209)
- Late July 2017 (n=4,308)
- Oct. 2017 (n=2,006)
- March. 2018 (n=2,003)



Cautionary Point: Recent Events

Fieldwork for this survey was conducted between 4th and 12th March, 2018. During and after that time several developments occurred whose (full) impact may not be reflected in some of the results reported in this survey. Among them are:



- On-going investigation into the surgery at KNH/KNH CEO Lily Koros sent on compulsory leave” by CS Sicily Kariuki (2-8 March)
- CS Henry Rotich issues budget warning/proposed reduction allocation to counties (7 March)
- Meeting between President Kenyatta and NASA leader Raila Odinga at Harambee House followed by public remarks expressing their joint commitment to national unity based upon such further joint discussions (9 March)
- US Sec. of State Rex Tillerson visits Kenya hours after the Uhuru-Raila ‘handshake’ (10-11 March)

Cautionary Point



Recent Events Not (Fully) Captured (con't): Ipsos Public Affairs

- Section of leaders from Siaya claim the presence of other NASA Principals at the Uhuru-Raila meeting of 9 March was “not necessary” (11 March)
- NASA leaders’ meeting to discuss unity/”the way forward” after ‘hand-shake’ fall-out (12 March)
- Environment CS Keriako Tobiko orders the sacking of Kenya Forest Service officers at several stations for criminal negligence regarding protection of forest areas and suspends KFS head Emilio Mugo (11, 13 March)
- Massive flooding in Nairobi and various other parts of the country (especially from 14 March)
- Kalonzo Musyoka says he and the other two NASA principals also want to meet Uhuru for talks (14 March)
- Senator Moses Wetang’ula of Ford-Kenya replaced by Senator James Orengo of ODM as Senate Minority Leader (15 March)

Cautionary Point



Recent Events Not (Fully) Captured (con't):

- Three NASA Principals meet without Raila to discuss the future of NASA, while Raila explains that “it was not easy” for him to agree to meet Uhuru, but there was a “need” for the two of them to talk (16 March)
- Kenyatta National Hospital Board confirms the suspension of CEO Lily Koros (16 March)
- Attending a campaign rally in Kitui, the three other NASA Principals declare they are prepared to constitute the Official Opposition in parliament if ODM aligns itself with Jubilee (19 March)
- Raila holds public meetings in Nyanza to prepare for joint tours with Uhuru; various FORD-Kenya leaders advise ODM to quit NASA and leave it along with Wiper and ANC to constitute the official Opposition (19 March)
- Ford-Kenya Senator Moses Wetang'ula replaced as Minority Leader by Senator James Orengo (20 March)
- Raila meets US Ambassador R. Godec for consultations in his Upper Hill office (21 March)

Cautionary Point



Recent Events Not (Fully) Captured (con't): Ipsos Public Affairs

- Raila says NASA leaders will give their senators “two weeks” to reinstate Sen. Wetang’ula as Minority Leader (22 March)
- In a media interview, ANC leader/NASA Principal M. Mudavadi claims Raila betrayed not just the other NASA leaders but the ‘NASA dream’ itself (23 March)
- ODM announces intention to create a new party position to oversee implementation of the Uhuru-Raila ‘unity pact’ (24 March)
- FORD-Kenya Senator Moses Wetang’ula declares he will not seek reinstatement as Senate Minority later (25 March)
- NASA Principal Kalonzo Musyoka suggests that NASA be registered as a political party (25 March)
- Lawyer Miguna Miguna returns to Kenya but is prevented from leaving JKIA on the grounds that he failed to produce required travel documents (26 March)

Cautionary Point



Recent Events Not (Fully) Captured (con't): Ipsos Public Affairs

- Activist 'NRM' lawyer Miguna Miguna arrives in Kenya from Canada but is unable to pass through Immigration (26 March)
- Despite several phone calls (to one or more undisclosed people/offices), Raila fails to effect Miguna's exit from JKIA and official entry into Kenya (27 March)
- Miguna's lawyers prevented from accessing him at the airport, after which he is put on a flight to Dubai after allegedly being drugged (28 March)
- Several FORD-Kenya and ANC MPs advocate the merger of their two parties, claiming ODM has now "left NASA" (29 March)
- After two days in the custody of airport officials, Dubai returns Miguna to Canada (2 April)
- Wiper party meets to discuss its solo future as 'One Kenya Movement" (2 April)

Cautionary Point



Recent Events Not (Fully) Captured (con't):

Ipsos Public Affairs

- CS for Internal Security F. Matiang'i accuses a small “clique” of judges, lawyers and civil society activists of attempting to frustrate the government through litigation he described as spurious (3 April)
- International conference on universal health care held in Msambweni, Kwale , including an appearance by President Kenyatta (4-5 April)
- Odinga makes his first anti-government comment (in a press statement) since his ‘hand-shake’ with Uhuru in strongly criticizing CS F. Matiangi’ for both attacking the independence of the Judiciary and undermining his ‘reconciliation’ with the president (4 April)
- Jubilee government reportedly prepared to recommend Odinga’s appointment by the AU as a peace-conflict ambassador (5 April)
- CJ David Maraga refutes CS Matiangi’s claim that a section of the Judiciary has been “captured” by anti-government “activists” and advises those unhappy with court rulings to lodge appeals (5 April)



AWARENESS OF HUMAN RIGHTS AND CONSTITUTIONAL VIOLATIONS

“What human rights violations are you aware of that have occurred in this area over the last year or so, if any?” (Multiple Response, Unprompted): *by Total, Region*

Violations	Total (n=2,003)	Central (n=262)	Coast (n=176)	Eastern (n=299)	Nairobi (n=210)	North Eastern (n=96)	Nyanza (n=262)	Rift Valley (n=493)	Western (n=204)
Extra-Judicial Killings	19%	13%	18%	17%	33%	43%	21%	14%	13%
Bribery-Extortion by GK Officials	12%	17%	2%	22%	16%	10%	7%	9%	5%
Land-Grabbing	8%	9%	11%	13%	5%	28%	5%	7%	3%
Economic Victimization/Punishment	6%	7%	2%	5%	10%	4%	8%	6%	6%
Ethnic Victimization	5%	2%	5%	5%	4%	8%	3%	8%	4%
Sexual Harassment/Violence	2%	0%	3%	1%	1%	5%	3%	1%	1%
Robbery with Violence	1%	0%	0%	1%	3%	0%	1%	1%	2%
Other (14 Mentions)	0%	1%	4%	2%	4%	0%	3%	1%	2%
DK	14%	19%	25%	11%	11%	2%	18%	9%	14%
None	39%	33%	31%	41%	23%	20%	41%	49%	51%
N/A	1%	3%	0%	1%	0%	0%	0%	2%	2%

“What human rights violations are you aware of that have occurred in this area over the last year or so, if any?” (Multiple Response – Unprompted): **Ipsos Public Affairs**
by Total, Supporters of the Two Main Political Parties/Coalitions

Violations	Total (n=2,003)	Jubilee Supporters (n=1,006)	NASA Supporters (n=762)	% Difference
Extra-Judicial Killings	19%	15%	24%	+9%
Bribery-Extortion by GK Officials	12%	15%	9%	-6%
Land-Grabbing	8%	11%	7%	-4%
Economic Victimization/Punishment	6%	5%	8%	+3%
Ethnic Victimization	5%	5%	5%	0%
Sexual Harassment/Violence	2%	1%	2%	+1%
Robbery with Violence	1%	1%	1%	0%
Other (14 Mentions)	0%	1%	2%	+1%
DK	14%	12%	14%	+2%
None	39%	43%	34%	-9%
N/A	1%	2%	1%	-1%

“What is the most recent serious violation of the Constitution/rule of law that you are aware of?” (Single Response – Unprompted): **by Total, Region**

Violations	Total (n=2,003)	Central (n=262)	Coast (n=176)	Eastern (n=299)	Nairobi (n=210)	North Eastern (n=96)	Nyanza (n=262)	Rift Valley (n=493)	Western (n=204)
Disobeying Court Orders	24%	37%	11%	20%	36%	43%	24%	21%	9%
Arrest/Failure to Release/Deportation of Miguna Miguna	11%	6%	6%	9%	25%	18%	19%	7%	4%
Extra-Judicial Killings by Police/ATPU	8%	9%	4%	6%	9%	21%	1%	10%	11%
Electoral Injustice/Integrity Issues	5%	6%	10%	5%	3%	1%	5%	5%	4%
Other Types of Police Brutality	4%	3%	4%	6%	6%	1%	4%	3%	7%
Ethnic/Communal Insecurity	3%	2%	1%	3%	2%	6%	1%	5%	2%
Land-Grabbing	2%	2%	2%	4%	0%	2%	0%	1%	2%
Corruption	2%	4%	0%	2%	2%	2%	1%	2%	3%
Famine	1%	1%	0%	3%	0%	0%	0%	2%	1%
Economic Victimization	1%	0%	0%	0%	0%	0%	0%	2%	4%
Shutdown of Media	1%	0%	2%	1%	0%	0%	1%	3%	1%
Domestic Deployment of KDF Without Parliamentary Approval	0%	0%	0%	0%	0%	3%	0%	0%	0%
Other (3 Mentions)	0%	0%	1%	0%	0%	0%	1%	0%	0%
None	18%	12%	27%	18%	5%	2%	24%	20%	28%
DK/NR	18%	17%	32%	22%	9%	1%	15%	18%	20%
N/A	1%	0%	0%	0%	2%	0%	1%	2%	1%

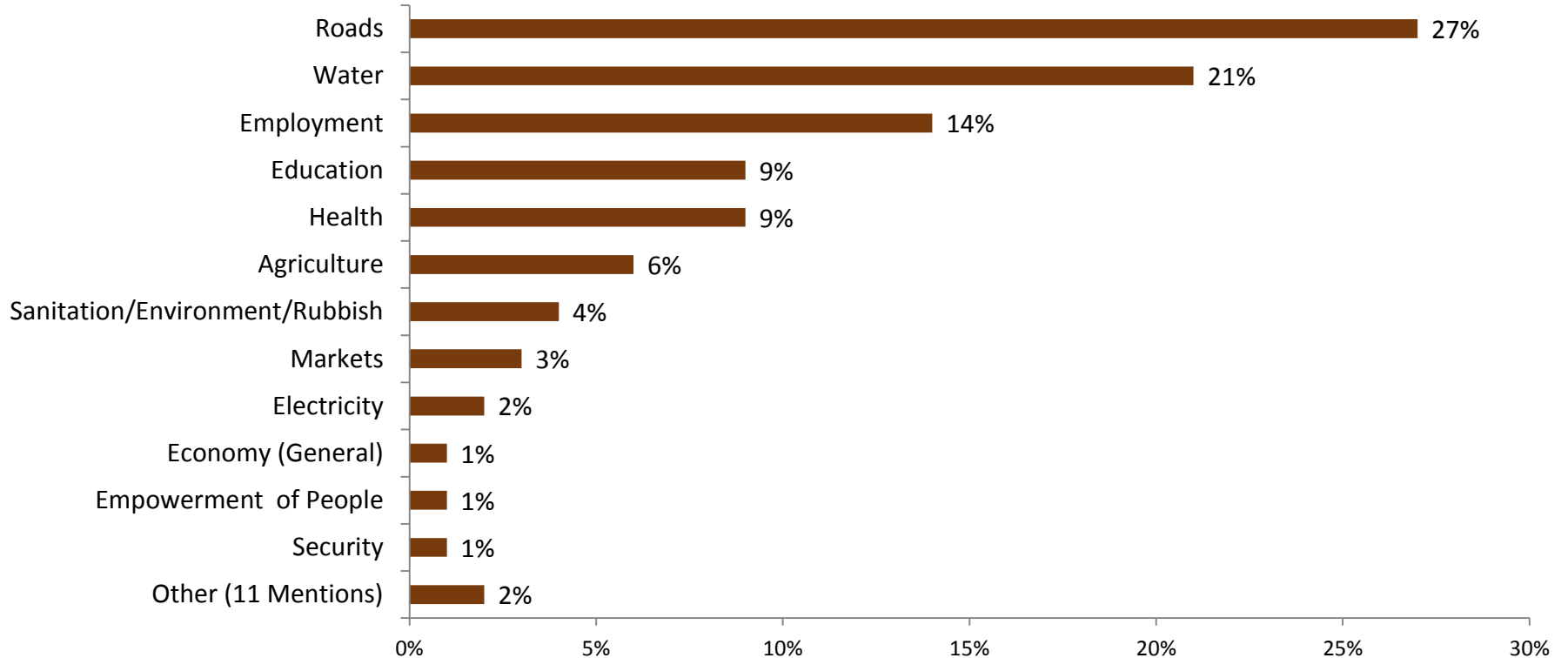
“What is the most recent serious violation of the Constitution/rule of law that you are aware of?”: *by Total, Supporters of the Two Main Political Parties/Coalitions*

Violation	Total (n=2,003)	Jubilee Supporters (n=1,006)	NASA Supporters (n=762)	% Difference
Disobeying Court Orders	24%	24%	24%	0%
Arrest/Failure to Release/Deportation of Miguna Miguna	11%	8%	14%	+6%
Extra-Judicial Killings by Police/ATPU	8%	8%	8%	0%
Electoral Injustice/Integrity Issues	5%	4%	6%	+2%
Other Types of Police Brutality	4%	3%	6%	+3%
Ethnic/Communal Insecurity	3%	4%	2%	-2%
Land-Grabbing	2%	2%	1%	-1%
Corruption	2%	2%	3%	+1%
Famine	1%	2%	0%	-2%
Economic Victimization	1%	0%	2%	+2%
Shutdown of Media	1%	1%	2%	+1%
Other (1 Mention)	1%	1%	1%	0%
None	18%	22%	14%	-8%
DK/NR	18%	18%	17%	-1%
N/A	1%	1%	1%	0%

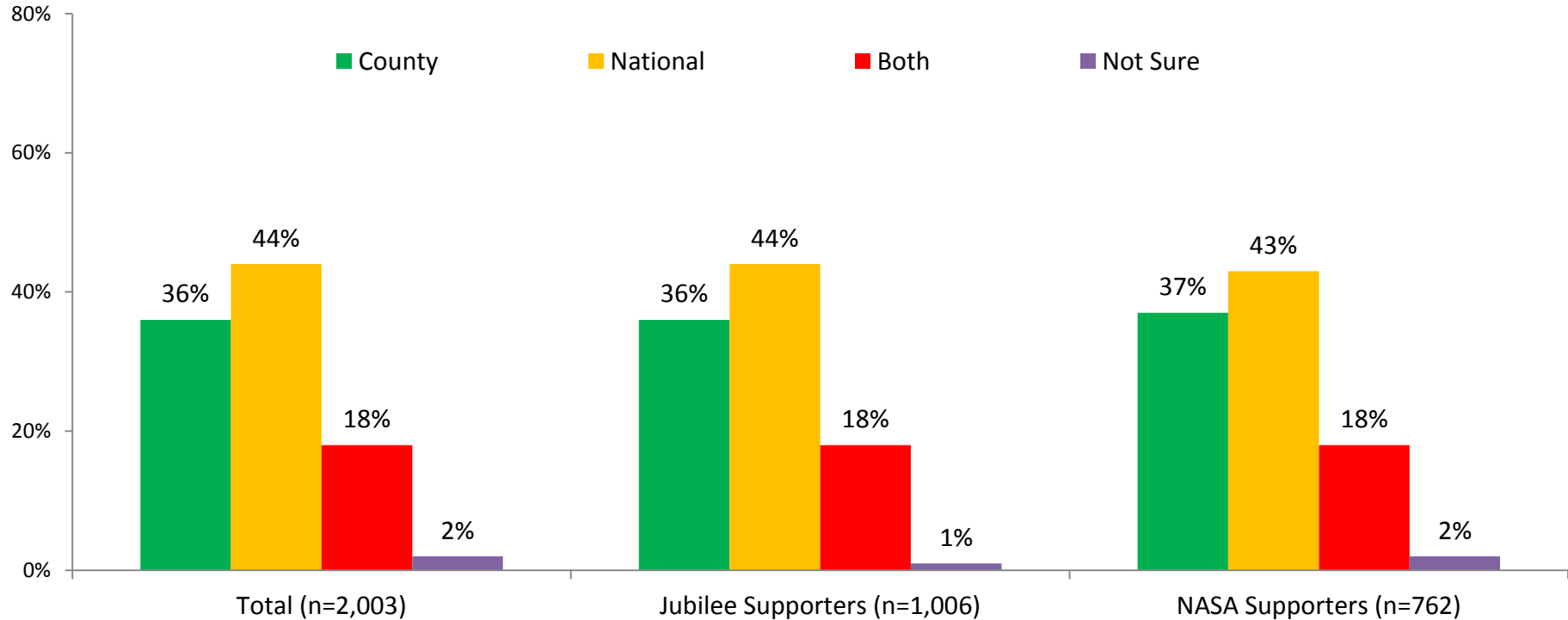


DEVOLUTION ISSUES

“What is the main area that you would like your new County government to improve?” (Single Response –Unprompted): *by Total*



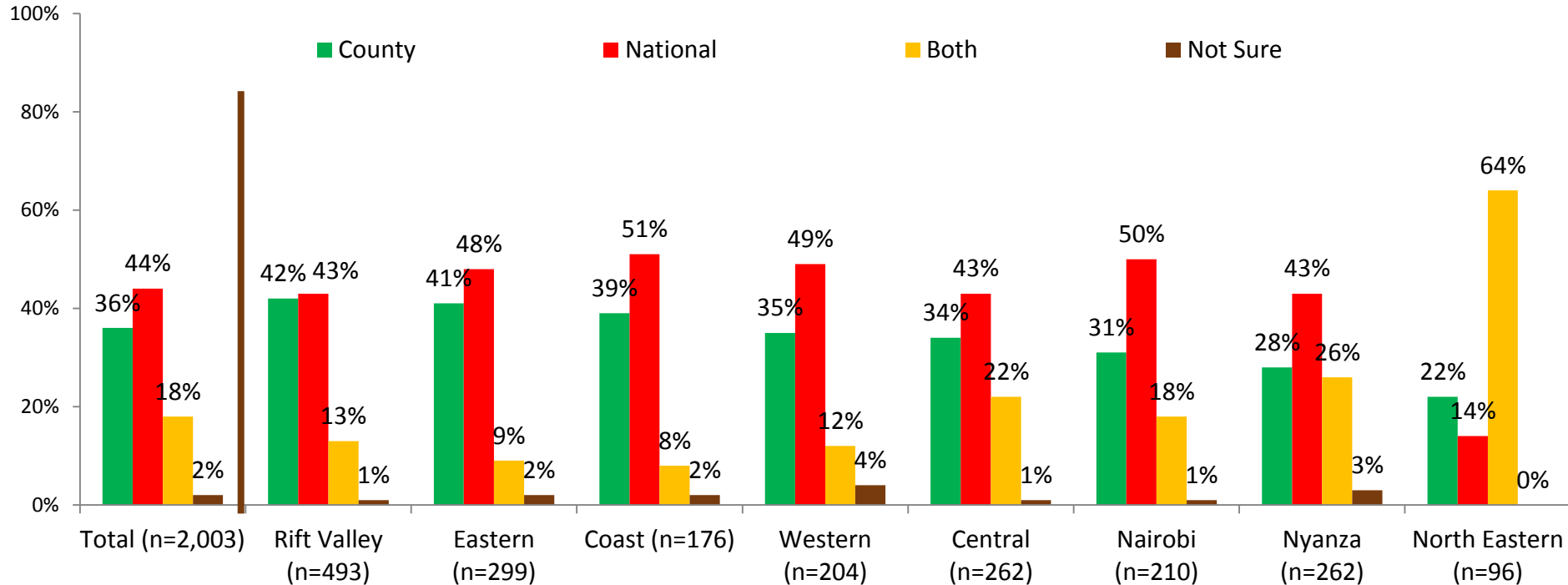
“Do you think that medical/health services should mainly be the responsibility of the county or the national government?”: *by Total, Supporters of the Main Political Parties/Coalitions*



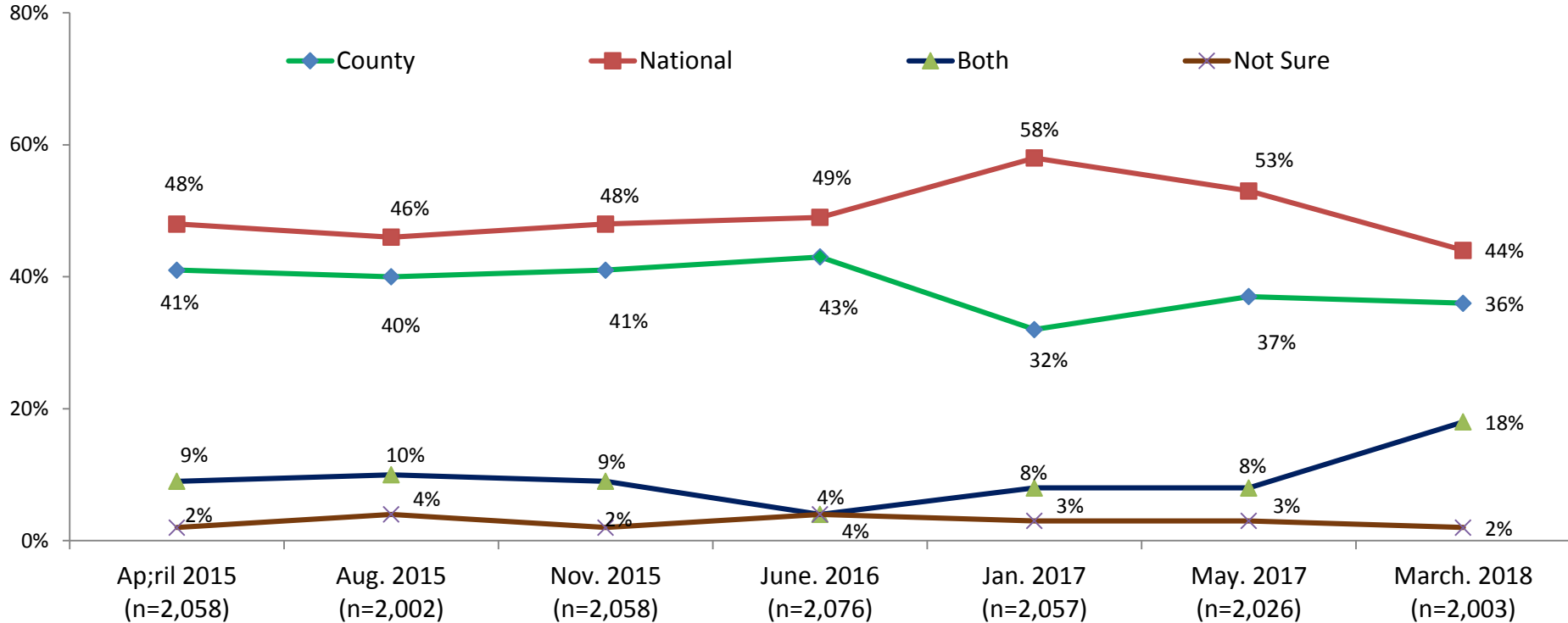
“Do you think that medical/health services should be mainly the responsibility of the county government or the national government?”:

Ipsos Public Affairs

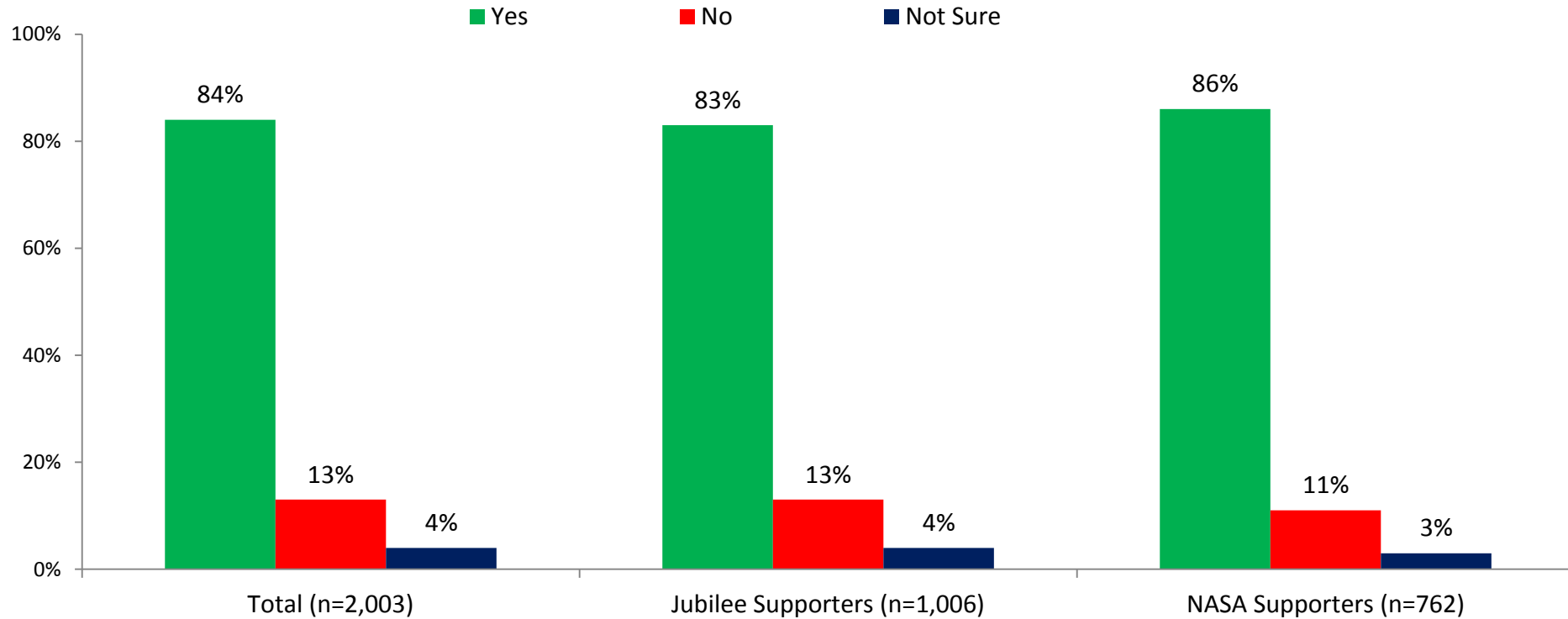
by Total, Region



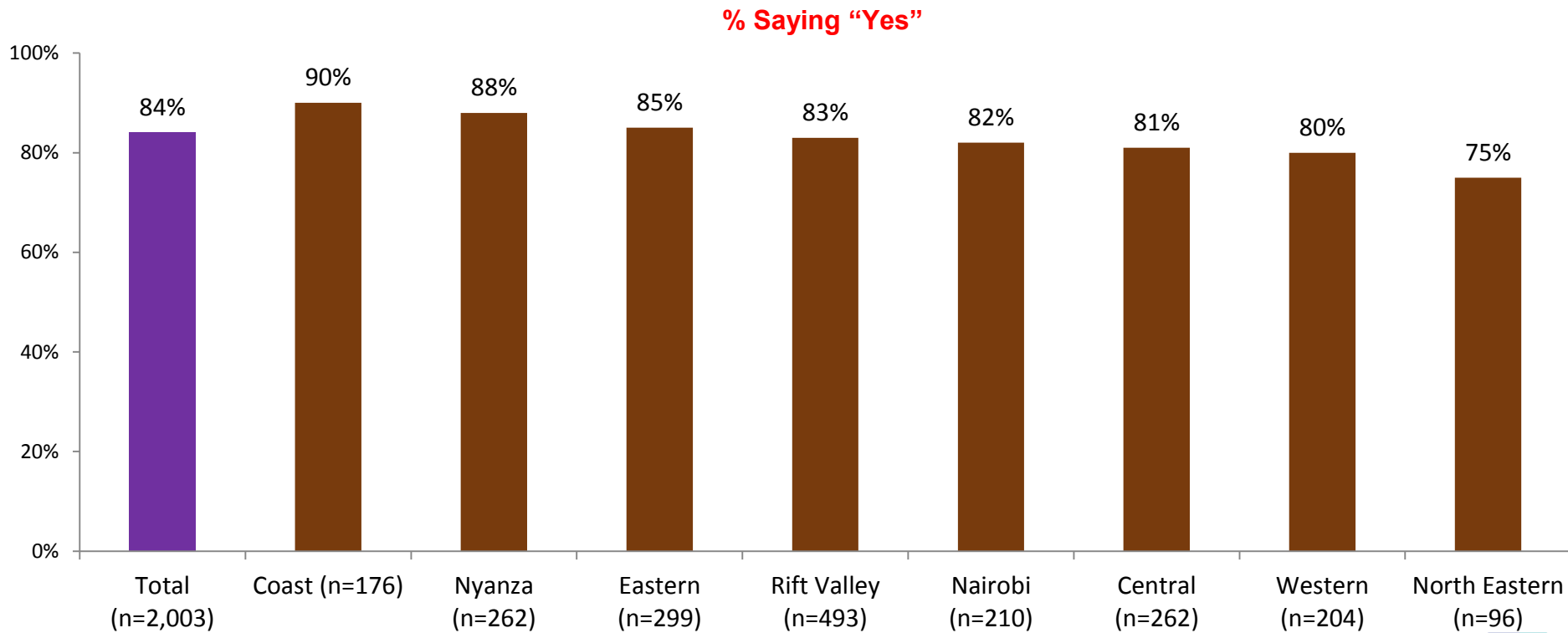
“Do you think that medical/health services should mainly be the responsibility of the county or the national government?”: *by Total*
Trend Analysis: April 2015 – March 2018



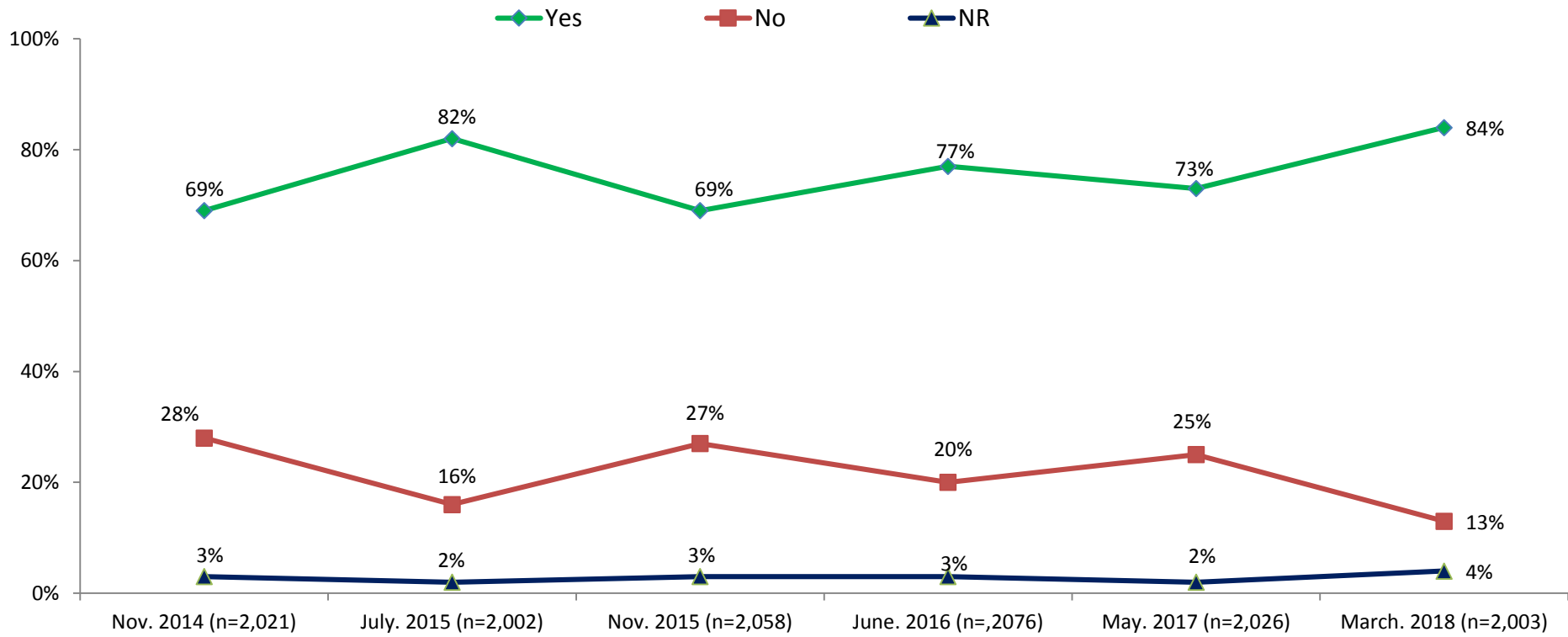
“Altogether, do you support devolution, that is, having county governments in Kenya?”: *by Total, Supporters of the Main Political Parties/Coalitions*



“Altogether, do you support devolution, that is having county governments in Kenya?”: *by Total, Region*



“Altogether, do you support devolution, that is having county governments in Kenya?” *Trend Analysis: November 2014 – March 2018*



FOREIGN COUNTRIES AND KENYA'S DEVELOPMENT

“Outside of Eastern Africa, which foreign country do you think is most important for Kenya to have good relations with?”: *by Total, Supporters of the Main Political Parties/Coalitions*

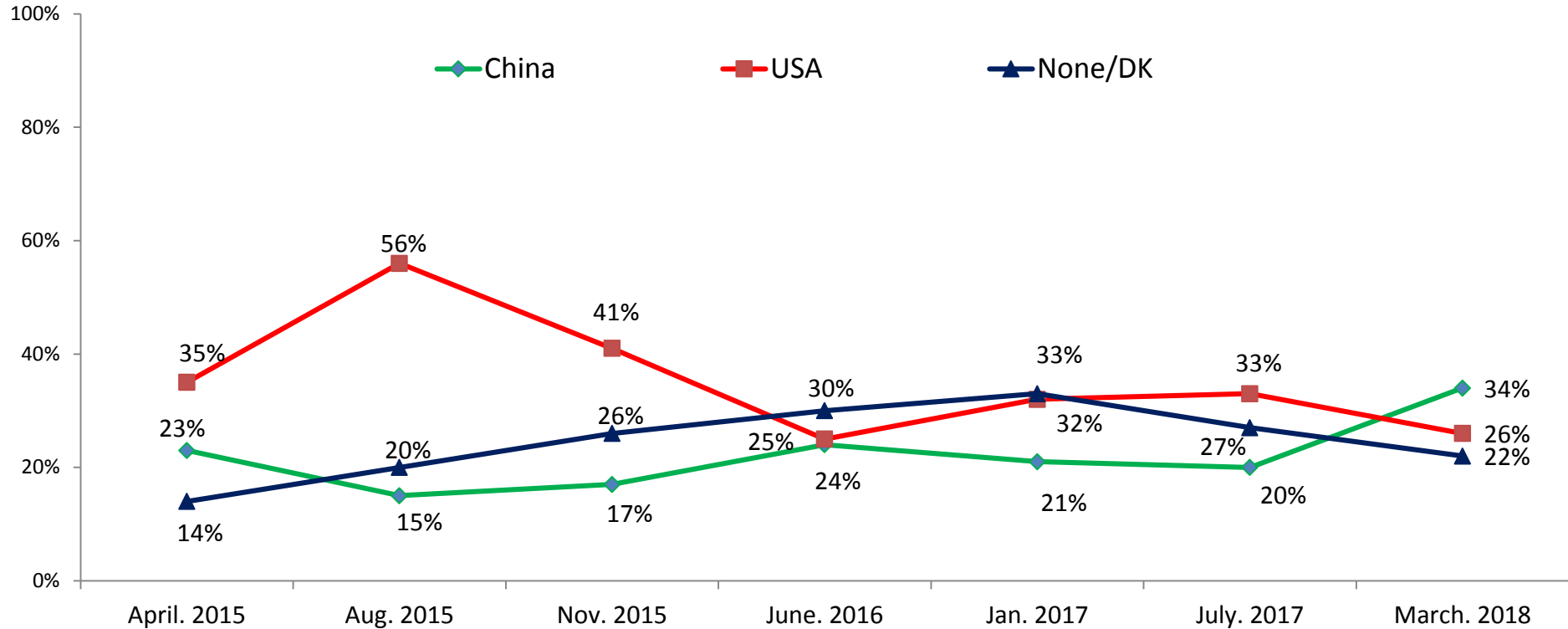
Ipsos Public Affairs

Country	Total (n=2,003)	Jubilee Supporters (n=1,006)	NASA Supporters (n=762)	% Difference
China	34%	44%	24%	-20%
USA	26%	23%	33%	+10%
South Africa	5%	4%	6%	+2%
United Kingdom	4%	3%	4%	+1%
Germany	2%	2%	2%	0%
Japan	2%	2%	2%	0%
Russia	1%	0%	1%	+1%
Ghana	1%	0%	1%	+1%
Nigeria	1%	1%	1%	0%
India	0%	1%	0%	-1%
Other (16 Mentions)	0%	0%	0%	0%
Not Sure	12%	9%	14%	+5%
None	10%	8%	10%	+2%
N/A	1%	2%	1%	-1%

Main Reason for Perceiving Relations with the US and China as Beneficial for Kenya's Development (Single Response) : *by Those Who Mentioned the US/China*

Main Reason	China (n=680)	USA (n=524)		% Difference
Economic Benefits (infrastructure/Loans, Grants)	95%	81%		-14%
Culture	2%	1%		-1%
Anti-Terrorism	1%	6%		+5%
Education Support	1%	1%		0%
Election Support	0%	3%		+3%
Anti-Corruption	0%	2%		+2%
Tourism Benefits	0%	1%		+1%
None/NR	1%	4%		+3%

“Outside of Eastern Africa, which foreign country do you think is most important for Kenya to have good relations with?": **Trend Analysis:**
April 2015 – March 2018



“Outside of Eastern Africa, which country do you think constitutes the biggest threat to Kenya’s economic and political development?”:

Ipsos Public Affairs

by Total, Supporters Of The Main Political Parties/Coalitions

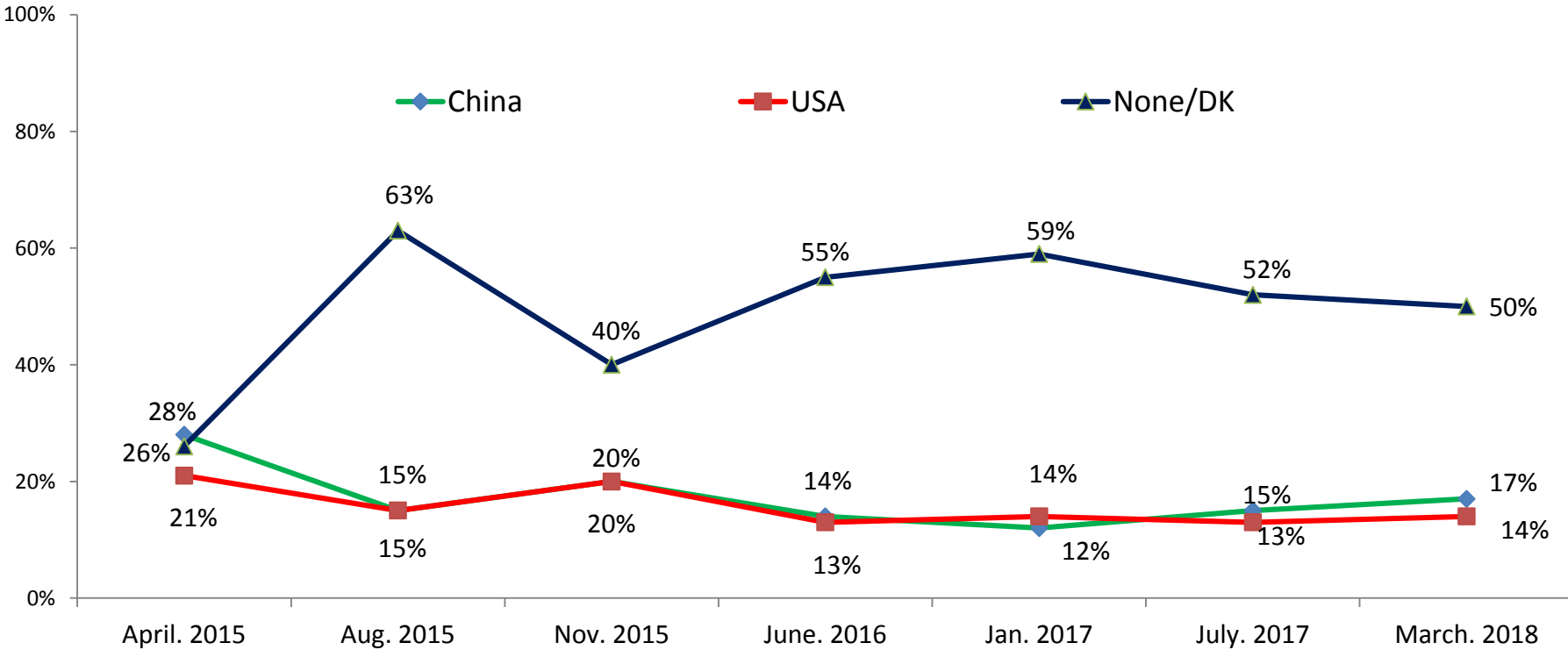
Country	Total (n=2,003)	Jubilee Supporters (n=1,006)	NASA Supporters (n=762)	% Difference
China	17%	18%	16%	-2%
USA	14%	14%	15%	+1%
Japan	3%	4%	2%	-2%
Russia	3%	4%	2%	-2%
United Kingdom	2%	2%	2%	0%
Germany	2%	3%	1%	-2%
South Africa	1%	0%	1%	+1%
Sweden	1%	1%	1%	0%
Nigeria	1%	1%	1%	0%
Congo	0%	0%	1%	+1%
Arab Countries	0%	1%	0%	-1%
Iraq	0%	1%	0%	-1%
Other (22 Mentions)	4%	2%	3%	+1%
Not Sure	26%	23%	27%	+4%
None	24%	23%	26%	+3%
N/A	2%	3%	2%	-1%

Main Reason for Perceiving the US and China as a Threat to Kenya's Development: *by Those Who Mentioned the US/China*

Main Reason	China (n=346)	USA (n=282)		% Difference
Economic Losses (Unemployment/Cheap Goods)	95%	66%		-31%
Encourages/Tolerates Corruption	2%	5%		+3%
Encourages Terrorism	1%	3%		+2%
Undermines Culture	1%	7%		+6%
Interference in/Undermining of Elections	0%	15%		+15%
Undesirable Diplomacy Activity	0%	3%		+3%
N/A	0%	1%		+1%
NR	0%	2%		+2%

“Outside of Eastern Africa, which country do you think constitutes the biggest threat to Kenya’s economic and political development?”

Trend Analysis: April 2015 – March 2018

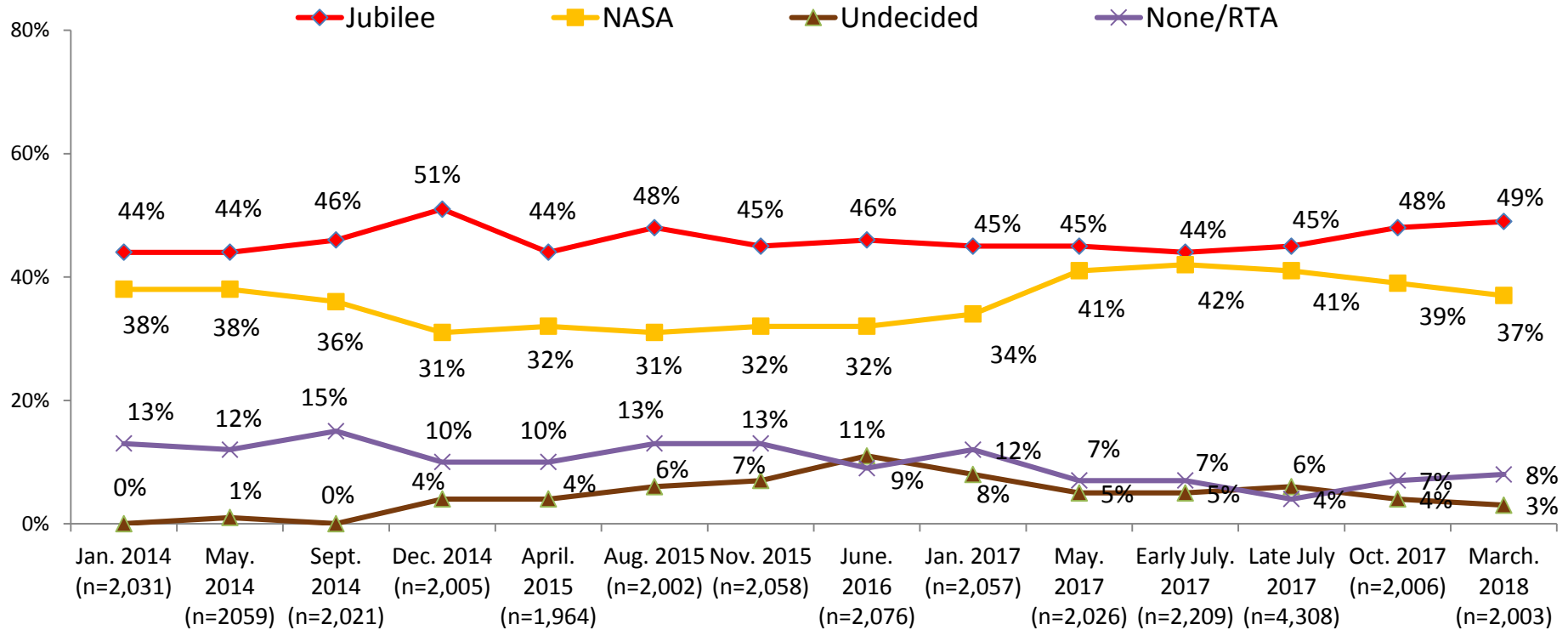




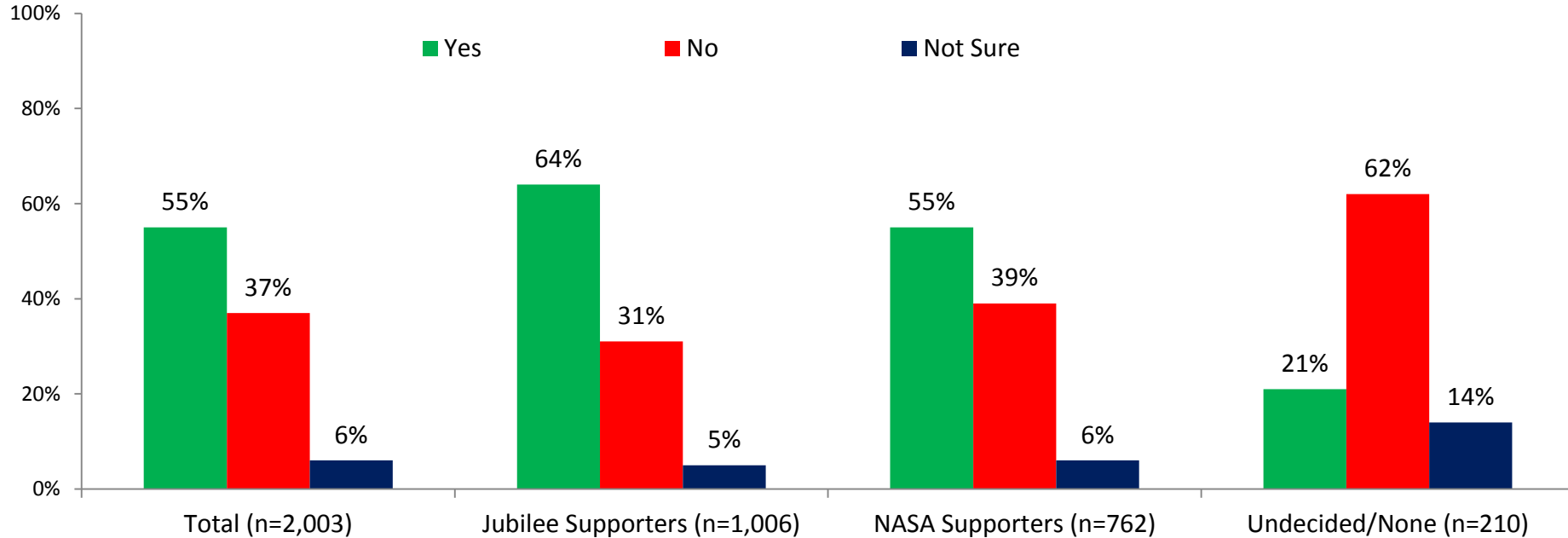
**POLITICAL PARTY/
COALITION
ALIGNMENT AND
CONFIDENCE
RATINGS**

“Which political party/coalition do you feel closest to if any?": *by Total* Ipsos Public Affairs

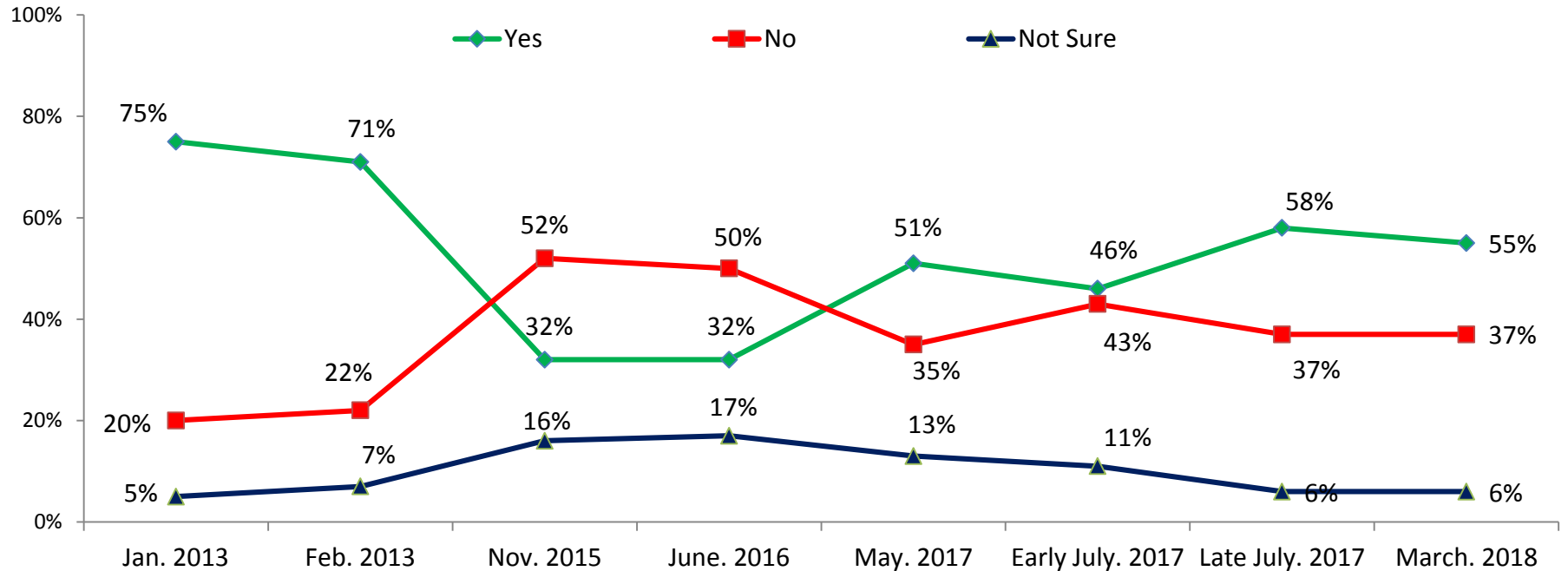
(%s Shown Only for Jubilee, NASA, Undecided, "None" + RTA) – Trend Analysis: Jan. 2014 – March 2018



“Whether or not you feel close to or support any political party, do you think there is any political party in Kenya that truly represents the interests of people like you?”: *by Total, Those Who Self-Identify with Jubilee/NASA/Undecided + None*

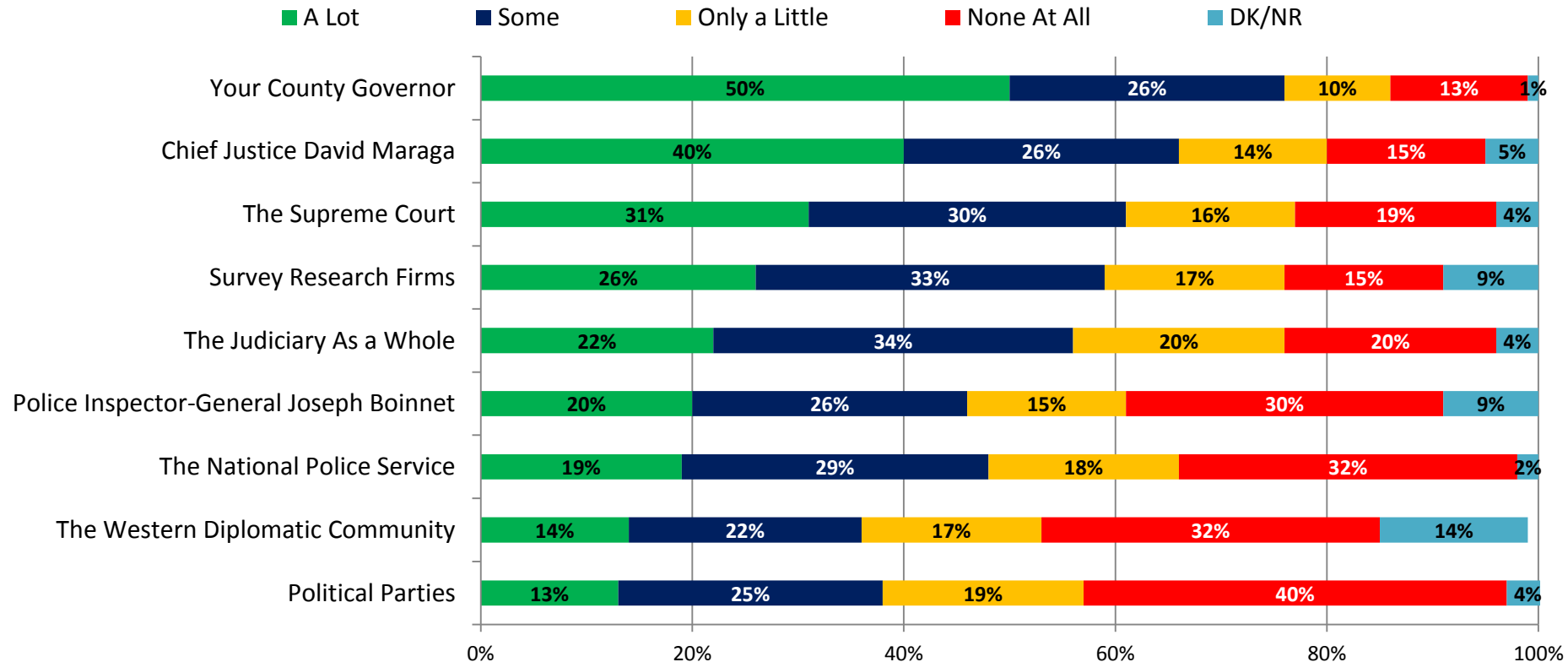


“Whether or not you feel close to or support any political party, do you think there is any political party in Kenya that truly represents the interests of people like you?”: *Trend Analysis: January 2013 – March 2018*



“How much confidence do you have in each of the following?”

Do you have...(of) confidence?”: *by Total*



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