

Ipsos MORI July 2019 Political Monitor Topline Results

1st August 2019

Fieldwork: 26th – 30th July 2019

Technical Details

Ipsos MORI interviewed a representative sample of 1,007 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 26th – 30th July 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

There has been a change in our approach to the voting intention questions this month. Last month, the Brexit Party was unprompted, but this month we have prompted half the sample with them at the first voting intention question. We will continue to keep this approach under review.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (759)

**Q1a/b
August
%**

Conservative	34
Labour	24
Liberal Democrats (Lib Dem)	20
Scottish National Party/Plaid Cymru	5
Green Party	6
UK Independence Party	1
The Brexit Party	9
Other	2
Conservative lead (±%)	+10
<i>Would not vote</i>	*
<i>Undecided</i>	3
<i>Refused</i>	*

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

	%
Conservative	31
Labour	28
Liberal Democrats (Lib Dem)	19
Scottish National Party/Plaid Cymru	5
Green Party	6
UK Independence Party	1
The Brexit Party*	8
Other	3
Conservative lead (±%)	+3
<i>Would not vote</i>	10
<i>Undecided</i>	6
<i>Refused</i>	*

Certainty of voting

Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	66
9	3
8	5
7	6
6	2
5	5
4	1
3	3
2	2
1 – absolutely certain not to vote	7
Don't know	*

Base: Conservative party supporters (Base: 323)

Base: Labour party supporters (Base: 197)

	July 2019 %	June 2019 %
10 – absolutely certain to vote	82	61
9	2	6
8	5	9
7	3	9
6	2	1
5	3	6
4	1	2
3	1	*
2	-	-
1 – absolutely certain not to vote	1	5
Don't know	*	1

	July 2019 %	June 2019 %
10 – absolutely certain to vote	70	70
9	2	4
8	8	3
7	3	5
6	2	*
5	3	6
4	2	2
3	6	4
2	1	1
1 – absolutely certain not to vote	1	4
Don't know	*	-

Satisfaction Ratings

Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Jo Swinson is doing her job as leader of the Liberal Democrats?
- Q6A Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of the Brexit Party?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) July '19	18	75	7	-57
<i>June '19</i>	<i>8</i>	<i>85</i>	<i>7</i>	<i>-77</i>
Johnson (Q4) July '19	31	38	31	-7
Corbyn (Q5) July '19	19	69	12	-50
<i>June '19</i>	<i>17</i>	<i>75</i>	<i>8</i>	<i>-58</i>
Swinson (Q6) July '19	28	28	44	0
Farage (Q6A) July '19	32	53	15	-21
<i>June '19</i>	<i>35</i>	<i>54</i>	<i>11</i>	<i>-19</i>

- Q3 **Are you satisfied or dissatisfied with the way the Government is running the country?**
- Q4 **Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?**
- Q5 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

*Base: All party supporters (*Government is based on Conservative supporters)*

		Satisfied	Dissatisfied	Don't know	Net satisfaction
	Base	%	%	%	±
Government (Q3) July '19	323	45	49	6	-4
<i>June '19</i>	<i>252</i>	<i>21</i>	<i>69</i>	<i>10</i>	<i>-48</i>
Johnson (Q4) July '19	323	67	8	25	+59
Corbyn (Q5) July '19	197	49	43	8	+6
<i>June '19</i>	<i>184</i>	<i>44</i>	<i>46</i>	<i>10</i>	<i>-2</i>

Economic Optimism Index

- Q7 **Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?**

	July '19	June '19
	%	%
Improve	18	<i>13</i>
Stay the same	19	<i>23</i>
Get worse	58	<i>57</i>
Don't know	5	<i>7</i>
Ipsos MORI Economic Optimism Index (EOI)	-40	<i>-44</i>

Party leaders

As you may be aware, Boris Johnson became the new Conservative leader and Prime Minister this/last week and Jo Swinson became leader of the Liberal Democrats.

Q8 On balance, do you agree or disagree that ... has what it takes to be a good Prime Minister?

Base: All respondents.

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Jeremy Corbyn	July '19	8	12	12	17	48	2	20	65	-45
	June '19	7	15	8	14	54	3	22	68	-46
	Mar '19	10	11	7	12	55	5	21	67	-46
	Sep '18	8	19	9	15	45	4	27	60	-33
	Jul '18	13	18	7	17	44	2	31	61	-30
	Apr '18	14	16	6	15	43	5	30	58	-28
	Jul '16	11	12	6	18	50	3	23	68	-45
	Jul '15	6	11	19	15	21	28	17	36	-19
Boris Johnson	July '19	19	19	13	13	30	5	38	43	-5
	June '19	14	20	10	13	40	3	34	53	-19
	May '19	11	14	7	12	52	3	25	64	-39
	Mar '19	8	16	7	15	49	5	24	64	-40
	Sep '18	9	16	8	13	51	3	25	64	-39
	Jul '18	12	13	6	13	53	3	25	66	-41
	Apr '18	7	10	5	19	53	6	17	72	-55
	Jul '16	11	10	5	22	48	4	21	70	-49
	Jul '15	13	19	11	21	31	6	32	52	-20
Jul '14	12	20	9	20	34	5	32	54	-22	
Nigel Farage	July '19	8	11	11	13	53	5	19	66	-47
	June '19	9	15	9	12	51	4	24	63	-39
Jo Swinson	July '19	4	13	31	12	22	18	17	34	-17

Base: Own party supporters

		Base	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree	Net agree
Jeremy Corbyn	July '19	197	25	35	17	15	8	*	60	23	+37
	June '19	184	24	36	11	11	18	*	60	29	+31
	Mar '19	262	26	26	10	16	17	4	52	33	+19
	Sep '18	359	21	36	11	14	15	3	57	29	+28
	Jul '18	302	29	33	6	20	12	*	62	32	+30
	Apr '18	325	35	32	10	9	12	2	67	21	+46
	Jul '16	310	27	20	6	21	24	2	47	45	+2
	Jul '15	299	10	16	19	19	15	22	26	33	-7
Boris Johnson	July '19	323	46	31	9	6	4	4	77	10	+67
	June '19	252	29	30	11	15	13	1	59	28	+31
	May '19	322	13	23	9	20	33	2	36	53	-17
	Mar '19	324	12	20	7	18	40	4	32	58	-26
	Sep '18	334	13	26	7	16	35	4	39	51	-12
	Jul '18	382	10	21	9	19	38	4	31	57	-26
	Apr '18	340	11	15	6	30	32	6	26	62	-36

Jul '16	292	9	14	6	29	39	3	23	68	-45
Jul '15	312	20	27	8	26	16	3	47	42	5
Jul '14	242	21	26	12	18	19	4	47	37	10

Q9 Who do you think would make the most capable Prime Minister, the Conservative's Boris Johnson, or Labour's Jeremy Corbyn?

	July 2019 %	June 2019 %
Boris Johnson	52	51
Jeremy Corbyn	27	33
Neither	14	11
No difference	1	1
Other	*	*
Don't know	6	4

Q10 Please tell me to what extent, if at all, you agree or disagree with the following statements:

A. The Labour Party should change its leader before the next general election

	June 2014 %	October 2015 %	July 2016 %	Sept 2017 %	July 2018 %	July 2019 %
	Ed Miliband		Jeremy Corbyn			
Strongly agree	27	30	50	31	37	48
Tend to agree	22	12	16	12	18	14
Neither agree nor disagree	16	21	6	12	14	11
Tend to disagree	16	12	10	20	10	10
Strongly disagree	14	19	15	23	17	13
Don't know	4	6	3	2	5	4
Agree	49	42	66	43	55	62
Disagree	30	31	25	43	27	23

Base: Labour party supporters (Base: 197)

	June 2014 %	October 2015 %	July 2016 %	Sept 2017 %	July 2018 %	July 2019 %
	Ed Miliband		Jeremy Corbyn			
Strongly agree	18	16	41	11	22	21
Tend to agree	26	11	13	10	15	16
Neither agree nor disagree	9	22	3	11	10	11
Tend to disagree	27	17	12	29	16	24
Strongly disagree	20	30	29	37	33	26
Don't know	1	5	2	1	4	3
Agree	44	27	54	21	37	37
Disagree	47	47	41	66	49	50

B. The Conservative Party should change its leader before the next general election

	June 2014 %	October 2015 %	September 2017 %	July 2018 %	July 2019 %
	David Cameron		Theresa May		Boris Johnson
Strongly agree	14	2	29	28	18
Tend to agree	13	17	16	18	11
Neither agree nor disagree	21	25	16	18	19
Tend to disagree	21	13	17	15	16
Strongly disagree	26	19	21	16	31
Don't know	4	5	2	4	4
Agree	27	39	45	46	29
Disagree	47	32	38	31	47

Base: Conservative party supporters (Base: 323)

	June 2014 %	October 2015 %	September 2017 %	July 2018 %	July 2019 %
	David Cameron		Theresa May		Boris Johnson
Strongly agree	4	12	13	15	5
Tend to agree	5	13	15	19	5
Neither agree nor disagree	7	16	10	12	6
Tend to disagree	21	18	22	19	17
Strongly disagree	58	37	39	32	66
Don't know	3	5	1	2	1
Agree	9	25	28	34	10
Disagree	79	55	61	51	83

Brexit / No deal

Q11. Please tell me how confident, if at all, you are that ... will get a good deal for Britain in negotiations with other European Union leaders?

**Asked in December 2018 as: Please tell me how confident, if at all, you are that Theresa May has got a good deal for Britain in negotiations with other European Union leaders?*

	Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
Boris Johnson							
July '19	9	24	26	38	3	33	64
June '19	15	26	17	36	6	41	53
Sep '18	9	24	20	44	3	33	64
Theresa May							
May '19	4	14	29	51	1	18	80
Mar '19	3	15	33	46	2	18	79
Feb '19	2	19	36	41	3	21	77
Dec '18*	3	20	30	39	7	23	69
Oct '18	2	17	35	43	3	19	78
Sep '18	4	24	37	33	2	28	70
Jul '18	4	21	36	36	3	25	72
Jun '18	5	25	34	33	2	30	67
May '18	5	29	33	30	3	34	63
Mar '18	6	31	28	31	4	37	59
Oct '17	5	30	31	29	4	35	60
Jul '17	6	30	31	29	3	36	60
Mar '17	11	33	28	23	5	44	51

Base: Conservative party supporters (323)

	Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
Boris Johnson							
July '19	20	40	23	14	3	60	37
June '19	33	29	18	15	5	62	33
Sep '18	15	42	30	10	3	57	40
Theresa May							
May '19	9	27	34	30	*	36	64
Mar '19	5	32	36	24	3	37	60
Feb '19	2	34	41	21	2	36	62
Dec '18	6	33	29	25	7	39	54
Oct '18	4	30	41	23	2	34	64
Sep '18	7	38	40	13	2	45	53
Jul '18	7	40	39	12	3	47	51
Jun '18	11	45	32	11	2	56	43

May '18	10	57	23	9	1	67	32
Mar '18	16	51	23	10	1	67	33
Oct '17	12	54	22	8	4	66	30
Jul '17	14	59	15	11	2	73	26

Q12. As you may know, the current deadline for the United Kingdom to leave the European Union is October 31st this year. How likely or unlikely do you think it is that...

a) The UK and the EU will have agreed the terms of the UK's departure from the European Union in time for the UK to leave by October 31st

	All respondents	Conservative party supporters	Non-Conservative party supporters
	%	%	%
<i>Base</i>	1,007	323	566
Very likely	8	12	7
Fairly likely	15	27	11
Fairly unlikely	30	31	29
Very unlikely	44	30	49
Don't know	3	1	4
Likely	23	39	18
Unlikely	74	61	78

b) If the UK and the EU cannot reach an agreement, the UK will still leave the European Union by October 31st

	All respondents	Conservative party supporters	Non-Conservative party supporters
	%	%	%
<i>Base</i>	1,007	323	566
Very likely	30	43	27
Fairly likely	29	34	30
Fairly unlikely	23	10	26
Very unlikely	15	11	15
Don't know	3	1	3
Likely	59	77	57
Unlikely	38	21	41

Q13. If the UK and the EU cannot agree a deal on the terms of the UK's departure from the EU by October 31st, would you support or oppose...

a) The UK leaving the European Union without a deal, sometimes referred to as a 'no deal Brexit'

	All respondents %	Conservative party supporters %	Labour party supporters %
<i>Base</i>	1,007	323	197
Strongly support	26	47	5
Tend to support	12	20	7
Neither support nor oppose	8	2	8
Tend to oppose	7	9	8
Strongly oppose	43	19	66
Don't know	5	2	6
Support	38	67	12
Oppose	50	28	74

b) Delaying UK leaving the EU until a deal is agreed

	All respondents %	Conservative party supporters %	Labour party supporters %
<i>Base</i>	1,007	323	197
Strongly support	36	20	54
Tend to support	14	14	21
Neither support nor oppose	8	4	6
Tend to oppose	7	12	6
Strongly oppose	30	50	9
Don't know	4	1	4
Support	50	34	75
Oppose	37	62	15

c) Holding a General Election to elect a new Parliament

	All respondents %	Conservative party supporters %	Labour party supporters %
<i>Base</i>	1,007	323	197
Strongly support	40	17	68
Tend to support	16	13	19
Neither support nor oppose	11	11	4
Tend to oppose	11	16	4
Strongly oppose	18	39	4
Don't know	4	4	1
Support	56	30	87
Oppose	29	55	8

Q14. How well, if at all, would you say that the following people know what will happen if the UK leaves the European Union without a deal, sometimes referred to as a 'no-deal Brexit'?

	Very well %	Fairly well %	Not well %	Not well at all %	Don't know %	Very/fairly Well %	Not well %
You personally	13	27	25	29	6	40	54
The British public as a whole	3	14	38	41	3	17	79
The UK government	12	28	29	28	3	40	57
UK politicians as a whole	8	27	30	31	4	35	61