

		Base	USA	Canada
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
<b>Q1. Which, if any, of the following have you consumed in the past 12 months? Select all that apply.</b>	Cannabis (marijuana)	100%	100%	100%
	CBD (non-THC)	41%	48%	35%
	Alcohol	84%	83%	85%
	Tobacco	52%	47%	56%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
<b>Q2. On average, how often do you consume each of the following? Cannabis (marijuana)</b>	Once a week or more often (net)	61%	63%	59%
	<i>Daily</i>	32%	37%	27%
	<i>Several times a week</i>	19%	18%	19%
	<i>Once a week</i>	10%	7%	13%
	Several times a month	12%	13%	12%
	Once a month	8%	7%	9%
	Several times a year	13%	12%	14%
	Once a year or less often	6%	6%	7%
	<b>Base: Consumed CBD in Past 12 Months</b>	<b>1103</b>	<b>574</b>	<b>529</b>
<b>Q2. On average, how often do you consume each of the following? CBD (non-THC)</b>	Once a week or more often (net)	55%	53%	58%
	<i>Daily</i>	21%	20%	21%
	<i>Several times a week</i>	23%	24%	22%
	<i>Once a week</i>	11%	8%	14%
	Several times a month	15%	14%	15%
	Once a month	10%	10%	11%
	Several times a year	14%	16%	12%
Once a year or less often	6%	7%	5%	
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
<b>Q3. Which of the following is your preferred form of cannabis consumption? Select one.</b>	Smoking (e.g., joint, bowl, bong etc.)	61%	59%	62%
	Vaping	13%	16%	11%
	Edibles (e.g., gummies, candy, baked goods, etc.)	19%	21%	17%
	Capsules	3%	1%	4%
	Tinctures	3%	3%	3%
	Other	1%	*	1%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
<b>Q4. From where do you purchase cannabis? Select all that apply.</b>	Medical dispensary (net)	21%	21%	21%
	<i>A medical dispensary near me</i>	16%	19%	13%
	<i>A medical dispensary far from me</i>	7%	4%	9%
	Recreational dispensary (net)	54%	67%	44%
	<i>A recreational dispensary near me</i>	47%	62%	34%
	<i>A recreational dispensary far from me</i>	12%	10%	13%
	Home delivery service	13%	6%	19%
	Through friends	32%	25%	38%
Other	3%	2%	4%	

		Base	USA	Canada
	I don't purchase cannabis	4%	3%	5%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
Q5. Of the following, which would you consider to be your ideal way to wind down at the end of a long day? Select all that apply.	With cannabis	67%	69%	65%
	With CBD	12%	12%	12%
	With alcohol	38%	33%	42%
	With tobacco	17%	13%	20%
	Other	4%	5%	4%
	None of these	8%	7%	8%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
Q6. Do you enjoy sharing cannabis with a romantic partner? Select one.	Yes (net)	64%	66%	62%
	Yes, often	30%	34%	26%
	Yes, sometimes	34%	32%	36%
	No (net)	18%	16%	19%
	No, I like it but they don't	15%	14%	16%
	No, they like it but I don't	2%	2%	3%
	I don't have a romantic partner	18%	18%	18%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
Q7. Have you consumed cannabis before a first date in the past 12 months? Select one.	Yes, I have	32%	32%	32%
	No, I haven't before a first date in the past 12 months	22%	20%	24%
	No, I haven't had a first date in the past 12 months	46%	48%	43%
	<b>Base: Have Been on First Date in Past 12 Months</b>	<b>1469</b>	<b>620</b>	<b>849</b>
Q8. How many dates do you wait before you discuss/share your cannabis habits with a potential partner? Select one.	First date	44%	53%	37%
	Second date	20%	18%	22%
	Third or fourth date	16%	14%	18%
	After the fourth date	10%	8%	12%
	Never	9%	7%	11%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
Q9. Do you incorporate cannabis or cannabis-derived products into your sex life? Select one.	Yes	39%	40%	38%
	No	61%	60%	62%
	<b>Base</b>	<b>1055</b>	<b>481</b>	<b>574</b>
Q10. Would you say you experience better sex when cannabis is involved? Select one.	Yes	92%	91%	92%
	No	8%	9%	8%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
Q11. Do you enjoy listening to music while consuming cannabis? Select one.	Yes	90%	92%	88%
	No	10%	8%	12%
	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>	<b>1500</b>
Q12. What percent of the time would you say you listen to music while under the influence of cannabis? Please enter a number.	0%	4%	3%	5%
	1%-25%	28%	26%	30%
	26%-50%	30%	30%	31%
	51%-75%	17%	16%	17%

		Base	USA	Canada
	76%-100%	21%	25%	18%
	Mean	48.2	51.5	45.5
	<b>Base: Listen to Music While Consuming Cannabis</b>	<b>2589</b>	<b>1164</b>	<b>1425</b>
	Alternative rock/Indie	32%	35%	30%
	Classic rock	50%	51%	49%
	Blues	20%	22%	19%
	Jazz	18%	19%	17%
	Reggae	25%	28%	21%
	Pop	36%	35%	37%
<b>Q13. Which of the following genres of music would you be likely to be listening to while consuming cannabis? Please select all that apply.</b>	Metal/Hard rock	25%	26%	25%
	Folk	13%	13%	13%
	Country	22%	23%	22%
	Classical	15%	15%	15%
	Gospel/Religious	3%	4%	3%
	Musical Theatre/Broadway	5%	5%	5%
	Dance/Electronic	23%	23%	23%
	Hip Hop/Rap	39%	46%	34%
	R&B/Soul	32%	37%	28%
	Reggaeton/Dancehall	12%	13%	11%
	Other	4%	5%	3%
	<b>Q13bis. Have you consumed cannabis before or while attending a music festival or concert in the past 12 months? Select one.</b>	<b>Base: Total Respondents</b>	<b>2700</b>	<b>1200</b>
	Yes	40%	43%	37%
	No, I haven't consumed cannabis before a music fest or concert in the past 12 months	19%	17%	21%
	No, I haven't been to a music fest or concert in the past 12 months	41%	40%	42%
<b>Q14. What is your preferred form of cannabis to consume... ..Before a music fest or concert?</b>	<b>Base: Have Consumed Cannabis Before or at a Music Fest/Concert</b>	<b>1069</b>	<b>515</b>	<b>554</b>
	Smoking (e.g., joint, bowl, bong etc.)	66%	62%	69%
	Vaping	12%	13%	10%
	Edibles (e.g., gummies, candy, baked goods, etc.)	17%	21%	14%
	Capsules	3%	1%	4%
	Tinctures	2%	1%	3%
	Other	*	*	-
<b>Q14. What is your preferred form of cannabis to consume... ..At a music fest or concert?</b>	<b>Base: Have Consumed Cannabis Before or at a Music Fest/Concert</b>	<b>1069</b>	<b>515</b>	<b>554</b>
	Smoking (e.g., joint, bowl, bong etc.)	58%	51%	64%
	Vaping	18%	24%	13%
	Edibles (e.g., gummies, candy, baked goods, etc.)	19%	22%	17%
	Capsules	3%	2%	4%
	Tinctures	2%	1%	3%
	Other	*	*	1%