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5. How long has it been since you got your first tattoo?

Household Income

Household Income

Gender

Gender

Age

Age

Region

Region

Education

Education

Age & Presence Of Children

Age & Presence Of Children

Marital Status

Marital Status

Employment

Employment

US01ETH - Race

US01ETH - Race

Are you of Hispanic Ethnicity?

Are you of Hispanic Ethnicity?

Metro status

Metro status

1. Do you have a tattoo or multiple tattoos on your body?

	Demographics												
	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Yes (Net)	301	143	159	119	126	56	116	118	68	54	68	108	71
	30%	29%	30%	40%	36%	16%	31%	36%	22%	30%	32%	29%	30%
Yes, one tattoo	131	56	75	50	54	27	38	58	36	27	33	42	30
	13%	12%	14%	17%	16%	8%	10%	18%	12%	15%	15%	11%	13%
Yes, multiple tattoos	170	87	83	69	72	29	78	60	32	27	36	66	41
	17%	18%	16%	23%	21%	8%	21%	18%	11%	15%	17%	18%	17%
No, I don't have any tattoos	704	342	362	178	220	306	257	208	238	125	143	269	166
	70%	71%	70%	60%	64%	84%	69%	64%	78%	70%	68%	71%	70%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Do you have a tattoo or multiple tattoos on your body?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Yes (Net)	301	141	160	172	129	199	23	49	30	167	134	176	125
	30%	44%	23%	33%	27%	37%	22%	28%	16%	33%	27%	27%	36%
		B				FH	*	H					K
Yes, one tattoo	131	60	72	57	74	84	13	22	13	77	55	75	57
	13%	19%	10%	11%	16%	16%	12%	12%	7%	15%	11%	11%	16%
		B			C	H	*						
Yes, multiple tattoos	170	82	88	115	55	115	11	27	17	90	80	101	69
	17%	26%	13%	22%	12%	21%	10%	16%	9%	18%	16%	16%	19%
		B		D		FH	*						
No, I don't have any tattoos	704	178	526	357	346	339	82	126	156	346	358	476	228
	70%	56%	77%	67%	73%	63%	78%	72%	84%	67%	73%	73%	64%
		A					E*		EG				L
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

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Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Are you happy with your tattoo(s) or do you regret the decision to get it/them?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	295	116	179	90	140	65	120	125	50	64	80	92	59
Base: All Answering (wtd)	301	143	159	119	126	56	116	118	68	54	68	108	71
I'm happy with it/them	276	136	140	113	110	52	104	111	61	49	63	96	68
	92%	95%	88%	95%	88%	93%	90%	94%	90%	91%	92%	89%	96%
I regret the decision	*	*	*	*	*	*	*	*	*	*	*	*	*
	25	7	18	5	16	4	11	7	7	5	5	12	3
Sigma	8%	5%	12%	5%	12%	7%	10%	6%	10%	9%	8%	11%	4%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Sigma	301	143	159	119	126	56	116	118	68	54	68	108	71
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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2. Are you happy with your tattoo(s) or do you regret the decision to get it/them?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	295	133	162	182	113	184	21	53	37	158	137	209	86
Base: All Answering (wtd)	301	141	160	172	129	199	23	49	30	167	134	176	125
I'm happy with it/them	276	129	147	154	122	188	22	39	27	153	123	157	119
	92%	91%	92%	89%	94%	94%	93%	80%	91%	92%	92%	89%	95%
					*	G	**	*	*		*		*
I regret the decision	25	12	13	18	7	11	2	10	3	14	11	19	7
	8%	9%	8%	11%	6%	6%	7%	20%	9%	8%	8%	11%	5%
					*		**	E*	*		*		*
Sigma	301	141	160	172	129	199	23	49	30	167	134	176	125
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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1/2. Do you have a tattoo or multiple tattoos on your body?/ Are you happy with your tattoo(s) or do you regret the decision to get it/them? - Grid Table

	Yes, one tattoo	Yes, multiple tattoos	No, I don't have any tattoos
	A	B	C
Base: All Respondents (unwtd)	124	171	710
Base: All Respondents (wtd)	131	170	704
I'm happy with it/them	119	157	-
	91%	92%	-
	C*	C	
I regret the decision	12	13	-
	9%	8%	-
	C*	C	
Sigma	131	170	-
	100%	100%	-

Field Dates: 08/27-08/28

Statistics:

- Column Proportions:

Columns Tested (5%): A/B/C

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How many tattoos do you have

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	171	71	100	53	83	35	81	67	23	35	42	59	35
Base: All Answering (wtd)	170	87	83	69	72	29	78	60	32	27	36	66	41
2	57	38	18	29	22	6	23	27	7	9	9	25	14
	33%	44%	22%	41%	31%	20%	30%	45%	21%	35%	26%	37%	33%
		B*	*	*	*	*	*	*	**	**	*	*	**
3	34	9	25	8	16	9	15	10	9	6	8	12	8
	20%	10%	30%	12%	23%	32%	20%	16%	27%	24%	22%	18%	19%
		*	A*	*	*	C*	*	*	**	**	*	*	**
4	15	4	12	4	6	5	8	6	2	2	4	4	5
	9%	4%	14%	6%	9%	17%	11%	9%	5%	8%	10%	6%	13%
		*	*	*	*	*	*	*	**	**	*	*	**
5	24	10	14	17	5	2	8	5	11	1	4	12	7
	14%	12%	17%	25%	7%	6%	10%	9%	33%	4%	11%	18%	18%
		*	*	D*	*	*	*	*	**	**	*	*	**
6	5	3	2	1	3	1	3	2	-	-	2	2	1
	3%	3%	2%	1%	4%	4%	3%	3%	-	-	6%	3%	2%
		*	*	*	*	*	*	*	**	**	*	*	**
7	9	6	4	4	3	2	6	2	1	1	4	5	1
	6%	7%	4%	6%	5%	6%	8%	3%	4%	2%	10%	7%	2%
		*	*	*	*	*	*	*	**	**	*	*	**
8	5	4	1	-	4	2	3	2	1	1	1	2	2
	3%	5%	1%	-	5%	6%	3%	3%	4%	2%	4%	3%	4%
		*	*	*	*	*	*	*	**	**	*	*	**
9	2	1	1	1	1	-	1	1	-	1	-	-	1
	1%	1%	1%	1%	1%	-	1%	2%	-	4%	-	-	2%
		*	*	*	*	*	*	*	**	**	*	*	**
10+	19	12	7	6	11	2	11	6	2	6	4	6	3
	11%	14%	9%	8%	15%	8%	14%	10%	7%	21%	11%	9%	8%
		*	*	*	*	*	*	*	**	**	*	*	**
Sigma	170	87	83	69	72	29	78	60	32	27	36	66	41
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	4.3	4.5	4.2	4.1	4.6	4.3	4.6	4	4.3	4.7	4.6	4.2	4.2
		*	*	*	*	*	*	*	**	**	*	*	**
Standard Deviation	2.65	2.93	2.32	2.43	2.92	2.42	2.8	2.66	2.19	3.27	2.64	2.5	2.47
Standard Error	0.2	0.31	0.25	0.29	0.35	0.45	0.32	0.34	0.39	0.63	0.44	0.31	0.38

Field Dates: 08/27-08/28

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Overlap formulae used

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- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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3. How many tattoos do you have

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	171	78	93	122	49	105	11	33	22	87	84	126	45
Base: All Answering (wtd)	170	82	88	115	55	115	11	27	17	90	80	101	69
2	57 33%	39 47%	18 21%	35 30%	22 40%	41 35%	6 61%	6 23%	3 21%	41 45%	16 20%	27 27%	30 43%
		B*	*	*	*		**	**	**	J*	*		*
3	34 20%	14 17%	20 22%	20 18%	13 24%	18 16%	1 9%	8 29%	7 39%	16 17%	18 23%	25 24%	9 13%
		*	*	*	*		**	**	**	*	*		*
4	15 9%	8 10%	7 8%	10 9%	5 10%	11 10%	- -	2 6%	2 15%	9 10%	7 8%	13 13%	2 3%
		*	*	*	*		**	**	**	*	*		*
5	24 14%	6 8%	18 20%	20 18%	4 7%	19 17%	2 16%	2 7%	1 8%	8 9%	16 20%	14 14%	10 15%
		*	*	*	*		**	**	**	*	*		*
6	5 3%	1 1%	4 4%	4 3%	1 1%	3 2%	- 2%	1 2%	1 7%	3 3%	2 2%	3 3%	1 2%
		*	*	*	*		**	**	**	*	*		*
7	9 6%	3 4%	6 7%	9 8%	1 1%	6 5%	2 14%	2 7%	- -	3 3%	7 8%	6 6%	4 5%
		*	*	*	*		**	**	**	*	*		*
8	5 3%	2 2%	4 4%	5 5%	- -	4 4%	- -	1 4%	- -	3 3%	3 3%	4 4%	2 2%
		*	*	*	*		**	**	**	*	*		*
9	2 1%	1 1%	1 1%	1 1%	1 2%	1 1%	- -	1 3%	- -	- -	2 2%	1 1%	1 1%
		*	*	*	*		**	**	**	*	*		*
10+	19 11%	8 10%	11 12%	10 9%	9 16%	12 10%	- -	5 19%	2 10%	8 9%	11 13%	9 9%	10 14%
		*	*	*	*		**	**	**	*	*		*
Sigma	170 100%	82 100%	88 100%	115 100%	55 100%	115 100%	11 100%	27 100%	17 100%	90 100%	80 100%	101 100%	69 100%
Summary													
Mean	4.3	3.8	4.8	4.5	4.1	4.3	3.3	5	4.1	3.9	4.9	4.3	4.4
		*	A*	*	*		**	**	**	*	I*		*
Standard Deviation	2.65	2.62	2.6	2.53	2.88	2.61	1.95	3.1	2.38	2.52	2.69	2.46	2.92
Standard Error	0.2	0.29	0.28	0.24	0.39	0.24	0.6	0.59	0.58	0.27	0.3	0.24	0.35

Field Dates: 08/27-08/28

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Overlap formulae used

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Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Where is/are your tattoo(s)?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	295	116	179	90	140	65	120	125	50	64	80	92	59
Base: All Answering (wtd)	301	143	159	119	126	56	116	118	68	54	68	108	71
Face	7 2%	4 3%	4 2%	4 3%	2 2%	1 2%	1 1%	3 2%	4 5%	1 3%	- -	5 5%	1 1%
Neck	28 9%	17 12%	11 7%	12 10%	14 11%	2 4%	10 8%	12 10%	6 9%	8 14%	6 8%	9 8%	6 8%
Chest	54 18%	26 18%	28 18%	15 12%	26 21%	14 24%	27 24%	19 16%	8 12%	9 17%	9 13%	19 18%	17 24%
Stomach	38 13%	14 10%	24 15%	20 17%	14 11%	3 6%	12 10%	14 12%	12 17%	6 12%	5 7%	16 15%	11 15%
Ribs	31 10%	16 11%	15 9%	21 17%	9 7%	1 1%	10 8%	10 9%	11 16%	5 9%	6 8%	13 12%	7 10%
Back	136 45%	65 46%	71 45%	57 48%	57 45%	22 39%	40 34%	67 57%	30 44%	21 39%	31 45%	56 51%	29 40%
Leg	79 26%	26 18%	53 33%	23 19%	42 33%	14 25%	34 30%	30 25%	15 22%	16 29%	18 27%	28 26%	17 24%
Foot	34 11%	3 2%	30 19%	16 13%	14 11%	4 7%	8 7%	11 10%	15 22%	4 7%	6 9%	17 16%	7 9%
Other	137 45%	60 42%	76 48%	50 42%	51 41%	36 64%	83 72%	36 31%	18 26%	23 43%	35 52%	44 41%	34 48%
Sigma	544 181%	231 162%	313 197%	217 182%	231 183%	97 172%	225 194%	202 171%	118 173%	94 174%	115 169%	207 191%	128 180%

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Statistics:

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L
Minimum Base: 30 (**), Small Base: 100 (*)

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4. Where is/are your tattoo(s)?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	295	133	162	182	113	184	21	53	37	158	137	209	86
Base: All Answering (wtd)	301	141	160	172	129	199	23	49	30	167	134	176	125
Face	7 2%	5 4%	2 1%	3 2%	4 3%	6 3%	- -	- -	1 3%	6 4%	1 1%	4 2%	3 3%
					*		**	*	*		*		*
Neck	28 9%	20 14%	8 5%	14 8%	14 11%	22 11%	3 13%	1 3%	2 7%	23 14%	5 4%	11 6%	17 14%
		B			*		**	*	*	J	*		*
Chest	54 18%	27 19%	27 17%	32 19%	22 17%	32 16%	4 15%	12 24%	7 23%	26 16%	28 21%	30 17%	24 19%
					*		**	*	*		*		*
Stomach	38 13%	18 13%	20 12%	26 15%	11 9%	29 14%	2 7%	6 13%	1 4%	20 12%	18 13%	16 9%	22 18%
					*		**	*	*		*		*
Ribs	31 10%	12 9%	18 12%	19 11%	12 9%	28 14%	1 3%	2 4%	- -	15 9%	16 12%	14 8%	17 14%
					*	H	**	*	*		*		*
Back	136 45%	71 50%	65 41%	75 44%	61 47%	101 51%	7 29%	17 35%	11 37%	79 47%	58 43%	73 41%	63 51%
					*		**	*	*		*		*
Leg	79 26%	32 22%	47 30%	50 29%	29 23%	52 26%	7 31%	10 20%	10 34%	36 22%	43 32%	56 32%	23 18%
					*		**	*	*		*	L	*
Foot	34 11%	14 10%	19 12%	17 10%	16 13%	23 11%	3 14%	5 11%	2 8%	18 11%	15 11%	30 17%	4 3%
					*		**	*	*		*	L	*
Other	137 45%	55 39%	81 51%	101 59%	36 28%	70 35%	13 55%	35 71%	20 66%	61 36%	76 57%	94 53%	43 34%
				D	*		**	E*	E*		I*	L	*
Sigma	544 181%	255 181%	289 181%	338 196%	206 160%	363 182%	39 168%	88 179%	54 181%	285 170%	259 193%	327 186%	217 173%

Field Dates: 08/27-08/28

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Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5. How long has it been since you got your first tattoo?

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Answering (unwtd)	295	116	179	90	140	65	120	125	50	64	80	92	59
Base: All Answering (wtd)	301	143	159	119	126	56	116	118	68	54	68	108	71
Less than 6 months	23	20	3	16	6	1	1	21	1	5	3	8	8
	8%	14%	2%	14%	5%	1%	1%	18%	2%	9%	4%	7%	11%
6 months to less than one year	B*			E*		*		FH*	*	*	*	*	*
	42	36	6	27	11	4	4	24	13	12	5	20	5
One year to less than 3 years	14%	26%	3%	23%	9%	7%	3%	21%	20%	23%	8%	18%	7%
	B*			DE*		*		F*	F*	JL*	*	*	*
3 years to less than 5 years	14	6	8	6	8	-	5	5	5	3	2	5	4
	5%	4%	5%	5%	7%	-	4%	4%	7%	5%	3%	5%	6%
5 years to less than 10 years	*			*	E	*		*	*	*	*	*	*
	30	10	20	18	8	4	16	9	5	2	8	13	7
More than 10 years	10%	7%	13%	15%	7%	7%	14%	8%	7%	4%	12%	12%	10%
	*			*		*		*	*	*	*	*	*
Sigma	53	18	35	31	17	6	23	19	11	6	13	24	10
	18%	13%	22%	26%	13%	10%	20%	16%	16%	12%	19%	22%	14%
Total	*			DE*		*		*	*	*	*	*	*
	139	52	87	21	75	42	66	39	33	25	37	40	37
Total	46%	36%	55%	18%	60%	75%	57%	33%	48%	47%	54%	37%	52%
	*		A	*	C	C*	G	*	*	*	K*	*	*
Total	301	143	159	119	126	56	116	118	68	54	68	108	71
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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5. How long has it been since you got your first tattoo?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	295	133	162	182	113	184	21	53	37	158	137	209	86
Base: All Answering (wtd)	301	141	160	172	129	199	23	49	30	167	134	176	125
Less than 6 months	23	20	3	5	18	22	-	1	-	21	2	4	19
	8%	14%	2%	3%	14%	11%	-	2%	-	13%	2%	2%	15%
		B			C*		**	*	*	J	*		K*
6 months to less than one year	42	25	17	13	29	36	3	2	1	26	16	7	35
	14%	18%	11%	7%	22%	18%	13%	4%	2%	15%	12%	4%	28%
					C*	GH	**	*	*		*		K*
One year to less than 3 years	14	8	7	5	9	10	2	2	-	11	4	13	1
	5%	5%	4%	3%	7%	5%	8%	5%	-	6%	3%	7%	1%
					*		**	*	*		*	L	*
3 years to less than 5 years	30	18	13	19	11	19	3	7	2	18	13	17	14
	10%	12%	8%	11%	9%	9%	14%	14%	6%	11%	9%	9%	11%
					*		**	*	*		*		*
5 years to less than 10 years	53	28	25	36	18	36	8	7	2	24	29	28	25
	18%	20%	16%	21%	14%	18%	36%	14%	7%	15%	22%	16%	20%
					*		**	*	*		*		*
More than 10 years	139	43	96	94	45	76	7	30	25	68	71	106	32
	46%	30%	60%	55%	34%	38%	29%	61%	85%	40%	53%	60%	26%
			A	D	*		**	E*	EG*		*	L	*
Sigma	301	141	160	172	129	199	23	49	30	167	134	176	125
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Gender		Age			Household Income			Region				
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Under \$15K	84	35	49	34	22	29	84	-	-	16	9	27	32
	8%	7%	9%	11%	6%	8%	23%	-	-	9%	4%	7%	13%
\$15K to less than \$20K	33	12	20	9	12	11	33	-	-	5	6	12	9
	3%	3%	4%	3%	3%	3%	9%	-	-	3%	3%	3%	4%
\$20K to less than \$25K	44	18	25	10	17	16	44	-	-	7	17	10	9
	4%	4%	5%	3%	5%	5%	12%	-	-	4%	8%	3%	4%
\$25K to less than \$30K	37	15	22	10	12	15	37	-	-	5	6	14	11
	4%	3%	4%	3%	4%	4%	10%	-	-	3%	3%	4%	5%
\$30K to less than \$40K	95	41	54	23	28	44	95	-	-	11	24	40	21
	9%	9%	10%	8%	8%	12%	26%	-	-	6%	11%	11%	9%
\$40K to less than \$50K	81	35	46	27	23	30	81	-	-	13	21	30	16
	8%	7%	9%	9%	7%	8%	22%	-	-	7%	10%	8%	7%
\$50K to less than \$75K	187	100	87	61	60	66	-	187	-	41	34	73	39
	19%	21%	17%	21%	17%	18%	-	57%	-	23%	16%	19%	17%
\$75K to less than \$100K	139	82	57	55	44	40	-	139	-	31	20	42	46
	14%	17%	11%	19%	13%	11%	-	43%	-	17%	10%	11%	19%
\$100K to less than \$150K	190	89	101	54	77	59	-	-	190	27	51	85	28
	19%	18%	19%	18%	22%	16%	-	-	62%	15%	24%	23%	12%
\$150K or more	116	56	60	14	51	52	-	-	116	22	24	44	27
	12%	12%	11%	5%	15%	14%	-	-	38%	12%	11%	12%	11%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Under \$50K	373	157	216	114	114	145	373	-	-	58	83	134	98
	37%	32%	41%	38%	33%	40%	100%	-	-	32%	39%	35%	41%
\$50K-<\$100K	326	182	144	116	104	106	-	326	-	72	54	115	85
	32%	37%	28%	39%	30%	29%	-	100%	-	40%	26%	30%	36%
\$100K+	306	146	160	67	128	111	-	-	306	49	75	129	54
	30%	30%	31%	23%	37%	31%	-	-	100%	27%	35%	34%	23%
Mean (,000)	81.8	85.3	78.7	71.8	90.6	81.7	27.6	72.1	158.3	81.7	84.3	83.6	77.1
STD. DEV.	63.46	64.1	62.75	53.65	69.66	63.59	13.45	14.56	57	60.47	64.98	60.6	68.66
STD. ERR.	2	2.91	2.75	3.12	3.74	3.34	0.7	0.81	3.26	4.52	4.47	3.12	4.46

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Household Income

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Under \$15K	84 8%	12 4%	72 10%	62 12%	22 5%	14 3%	22 20%	37 21%	12 6%	10 2%	74 15%	47 7%	37 11%
\$15K to less than \$20K	33 3%	1 *	32 5%	27 5%	5 1%	7 1%	6 6%	12 7%	7 4%	6 1%	26 5%	20 3%	13 4%
\$20K to less than \$25K	44 4%	10 3%	34 5%	37 7%	7 1%	17 3%	6 6%	17 9%	4 2%	6 1%	37 8%	29 4%	15 4%
\$25K to less than \$30K	37 4%	12 4%	25 4%	31 6%	6 1%	12 2%	7 6%	8 4%	11 6%	8 1%	29 6%	24 4%	13 4%
\$30K to less than \$40K	95 9%	17 5%	78 11%	70 13%	25 5%	40 7%	7 7%	22 13%	26 14%	40 8%	56 11%	70 11%	26 7%
\$40K to less than \$50K	81 8%	19 6%	61 9%	60 11%	21 4%	37 7%	12 12%	16 9%	15 8%	30 6%	51 10%	54 8%	26 7%
\$50K to less than \$75K	187 19%	58 18%	129 19%	102 19%	85 18%	105 20%	17 16%	24 14%	41 22%	91 18%	96 19%	109 17%	77 22%
\$75K to less than \$100K	139 14%	63 20%	76 11%	54 10%	85 18%	97 18%	13 12%	9 5%	20 11%	99 19%	40 8%	80 12%	59 17%
\$100K to less than \$150K	190 19%	85 27%	106 15%	58 11%	132 28%	133 25%	10 10%	18 10%	30 16%	136 26%	54 11%	145 22%	45 13%
\$150K or more	116 12%	43 13%	73 11%	27 5%	88 19%	76 14%	5 5%	13 7%	22 12%	87 17%	29 6%	74 11%	42 12%
Sigma	1005 100%	319 100%	686 100%	529 100%	476 100%	538 100%	106 100%	176 100%	186 100%	513 100%	492 100%	652 100%	353 100%
Summary													
Under \$50K	373 37%	71 22%	302 44%	287 54%	86 18%	127 24%	60 57%	112 64%	74 40%	100 19%	273 55%	243 37%	130 37%
\$50K-<\$100K	326 32%	121 38%	205 30%	157 30%	169 36%	202 38%	30 28%	33 19%	61 33%	190 37%	136 28%	190 29%	136 39%
\$100K+	306 30%	127 40%	179 26%	86 16%	220 46%	209 39%	16 15%	30 17%	51 28%	223 43%	83 17%	219 34%	87 25%
Mean (,000)	81.8	97.5	74.6	59.7	106.5	97.6	56.3	54.3	76.9	102.8	60	82.5	80.7
STD. DEV.	63.46	63.74	62.04	48.73	68.71	65.96	48.7	55.45	56.1	62.46	56.81	61.1	67.67
STD. ERR.	2	3.57	2.37	2.12	3.15	2.84	4.74	4.19	4.12	2.76	2.56	2.39	3.6

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Male	485	485	-	149	169	167	157	182	146	87	97	175	126
	48%	100%	-	50%	49%	46%	42%	56%	48%	49%	46%	46%	53%
		B						F					
Female	520	-	520	148	177	196	216	144	160	92	115	202	111
	52%	-	100%	50%	51%	54%	58%	44%	52%	51%	54%	54%	47%
			A					G					
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Gender

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Male	485	153	332	237	248	296	38	60	90	255	229	283	201
	48%	48%	48%	45%	52%	55%	36%	34%	49%	50%	47%	43%	57%
					C	FG	*		G				K
Female	520	166	354	293	228	242	67	115	95	257	263	368	152
	52%	52%	52%	55%	48%	45%	64%	66%	51%	50%	53%	57%	43%
				D			E*	EH				L	
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
18 - 34 (Net)	296	149	148	296	-	-	114	116	67	49	39	124	84
	29%	31%	28%	100%	-	-	30%	36%	22%	27%	19%	33%	36%
18 - 24	72	41	31	72	-	-	29	32	11	10	8	26	27
	7%	8%	6%	24%	-	-	8%	10%	4%	6%	4%	7%	11%
25 - 34	225	108	117	225	-	-	85	84	56	39	31	98	57
	22%	22%	22%	76%	-	-	23%	26%	18%	22%	15%	26%	24%
35 - 54 (Net)	346	169	177	-	346	-	114	104	128	64	89	117	76
	34%	35%	34%	-	100%	-	31%	32%	42%	36%	42%	31%	32%
35 - 44	139	70	69	-	139	-	44	47	48	27	42	41	29
	14%	14%	13%	-	40%	-	12%	14%	16%	15%	20%	11%	12%
45 - 54	208	99	108	-	208	-	70	58	80	37	47	77	47
	21%	20%	21%	-	60%	-	19%	18%	26%	21%	22%	20%	20%
55 + (Net)	362	167	196	-	-	362	145	106	111	66	83	136	77
	36%	34%	38%	-	-	100%	39%	33%	36%	37%	39%	36%	33%
55 - 64	182	81	101	-	-	182	71	50	61	28	44	66	45
	18%	17%	19%	-	-	50%	19%	15%	20%	16%	21%	17%	19%
65+	180	85	95	-	-	180	74	56	50	38	40	70	33
	18%	18%	18%	-	-	50%	20%	17%	16%	21%	19%	19%	14%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	47.5	46.7	48.2	27.9	45.7	65.3	47.7	45.8	49.1	48.2	49.6	47.4	45.3
STD. DEV.	16.22	16.31	16.13	4.35	5.57	7.13	17.13	16.7	14.34	16.01	14.9	16.63	16.66
STD. ERR.	0.51	0.78	0.68	0.29	0.29	0.35	0.86	0.84	0.98	1.07	0.95	0.89	1.22
Median	48	47	49	29	46	64	48.12	45	50	48.06	50	48	46

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
18 - 34 (Net)	296	130	167	149	147	185	49	61	1	128	168	151	145
	29%	41%	24%	28%	31%	34%	46%	35%	*	25%	34%	23%	41%
		B				H	EH*	H			I		K
18 - 24	72	19	53	43	29	32	18	22	-	12	60	26	46
	7%	6%	8%	8%	6%	6%	17%	13%	-	2%	12%	4%	13%
						H	EH*	EH			I		K
25 - 34	225	111	114	107	118	153	32	39	1	116	109	126	99
	22%	35%	17%	20%	25%	28%	30%	22%	*	23%	22%	19%	28%
		B				H	H*	H					K
35 - 54 (Net)	346	158	188	171	175	248	23	64	11	190	156	214	132
	34%	50%	27%	32%	37%	46%	22%	37%	6%	37%	32%	33%	37%
		B				FH	H*	FH					
35 - 44	139	81	58	67	72	106	13	20	1	87	52	79	60
	14%	25%	8%	13%	15%	20%	12%	11%	*	17%	11%	12%	17%
		B				GH	H*	H		J			
45 - 54	208	77	130	104	103	142	11	45	10	103	104	136	72
	21%	24%	19%	20%	22%	26%	10%	25%	5%	20%	21%	21%	20%
						FH	*	FH					
55 + (Net)	362	31	331	209	154	105	34	50	174	195	168	286	76
	36%	10%	48%	39%	32%	19%	32%	28%	94%	38%	34%	44%	22%
		A	D				E*	E	EFG			L	
55 - 64	182	19	163	107	75	76	21	45	40	108	74	136	46
	18%	6%	24%	20%	16%	14%	20%	26%	21%	21%	15%	21%	13%
		A					*	E	E	J		L	
65+	180	12	168	101	79	28	12	5	135	86	94	150	30
	18%	4%	24%	19%	17%	5%	12%	3%	72%	17%	19%	23%	8%
		A					EG*		EFG			L	
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Mean	47.5	40.3	50.9	48.2	46.7	42.8	42.5	43.3	67.9	48.9	46.1	50.8	41.5
		A					*		EFG	J		L	
STD. DEV.	16.22	11.99	16.84	16.93	15.38	12.78	17.91	14.38	8.03	14.81	17.48	16.04	14.82
STD. ERR.	0.51	0.7	0.63	0.72	0.73	0.57	1.76	1.1	0.54	0.66	0.78	0.58	0.96
Median	48	38.98	53	49	46.85	42	38.21	47	68	49.34	47	52	39.64

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Gender			Age			Household Income			Region			
	Total	Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Northeast	179	87	92	49	64	66	58	72	49	179	-	-	-
	18%	18%	18%	16%	19%	18%	16%	22%	16%	100%	-	-	-
Midwest	212	97	115	39	89	83	83	54	75	-	212	-	-
	21%	20%	22%	13%	26%	23%	22%	17%	24%	-	100%	-	-
South	377	175	202	124	117	136	134	115	129	-	-	377	-
	38%	36%	39%	42%	34%	37%	36%	35%	42%	-	-	100%	-
West	237	126	111	84	76	77	98	85	54	-	-	-	237
	24%	26%	21%	28%	22%	21%	26%	26%	18%	-	-	-	100%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Region

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Northeast	179	61	118	92	87	115	15	24	26	96	83	118	61
	18%	19%	17%	17%	18%	21%	14%	13%	14%	19%	17%	18%	17%
						GH	*						
Midwest	212	70	142	107	105	115	19	33	45	121	90	160	51
	21%	22%	21%	20%	22%	21%	18%	19%	24%	24%	18%	25%	15%
							*					L	
South	377	121	256	200	177	187	44	69	76	192	185	232	145
	38%	38%	37%	38%	37%	35%	42%	39%	41%	37%	38%	36%	41%
							*						
West	237	67	170	130	107	121	28	50	39	104	133	141	96
	24%	21%	25%	25%	23%	22%	27%	28%	21%	20%	27%	22%	27%
							*				I		
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Grade School	4	4	-	3	1	-	-	4	-	1	-	2	1
	*	1%	-	1%	*	-	-	1%	-	1%	-	1%	*
Some High School	12	6	6	6	1	4	10	1	1	2	3	6	1
	1%	1%	1%	2%	*	1%	3%	*	*	1%	1%	2%	*
Graduated High School	160	68	92	40	49	70	88	47	26	28	30	64	38
	16%	14%	18%	14%	14%	19%	23%	14%	8%	16%	14%	17%	16%
Some College	219	91	128	61	70	88	125	55	39	33	44	76	65
	22%	19%	25%	21%	20%	24%	34%	17%	13%	18%	21%	20%	27%
Associate's degree (AA, AS, etc.)	134	67	67	39	49	46	65	49	20	28	30	51	25
	13%	14%	13%	13%	14%	13%	17%	15%	7%	16%	14%	14%	11%
Bachelor's degree (BA, BS, etc.)	262	127	135	87	96	79	64	91	107	41	63	95	64
	26%	26%	26%	29%	28%	22%	17%	28%	35%	23%	30%	25%	27%
Post Graduate Degree	214	121	93	60	80	74	22	79	113	46	42	83	43
	21%	25%	18%	20%	23%	21%	6%	24%	37%	26%	20%	22%	18%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
No college degree	529	237	293	149	171	209	287	157	86	92	107	200	130
	53%	49%	56%	50%	49%	58%	77%	48%	28%	52%	51%	53%	55%
College degree	476	248	228	147	175	154	86	169	220	87	105	177	107
	47%	51%	44%	50%	51%	42%	23%	52%	72%	48%	49%	47%	45%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Education

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Grade School	4 *	1 *	3 *	4 1%	- -	2 *	- *	2 1%	- -	1 *	3 1%	2 *	2 1%
Some High School	12 1%	4 1%	8 1%	12 2%	- -	2 *	1 1%	7 4%	2 1%	4 1%	8 2%	9 1%	3 1%
Graduated High School	160 16%	41 13%	119 17%	160 30%	- -	64 12%	16 15%	46 26%	35 19%	66 13%	95 19%	109 17%	51 14%
Some College	219 22%	49 15%	170 25%	219 41%	- -	93 17%	31 29%	48 27%	47 25%	81 16%	138 28%	141 22%	78 22%
Associate's degree (AA, AS, etc.)	134 13%	39 12%	95 14%	134 25%	- -	69 13%	17 16%	22 13%	26 14%	68 13%	67 14%	81 12%	53 15%
Bachelor's degree (BA, BS, etc.)	262 26%	88 28%	174 25%	- -	262 55%	163 30%	25 23%	41 23%	34 18%	145 28%	117 24%	186 29%	76 22%
Post Graduate Degree	214 21%	96 30%	117 17%	- -	214 45%	146 27%	16 16%	9 5%	42 23%	148 29%	66 13%	125 19%	89 25%
Sigma	1005 100%	319 100%	686 100%	529 100%	476 100%	538 100%	106 100%	176 100%	186 100%	513 100%	492 100%	652 100%	353 100%
Summary													
No college degree	529 53%	134 42%	395 58%	529 100%	- -	229 43%	65 61%	126 72%	110 59%	219 43%	310 63%	341 52%	188 53%
College degree	476 47%	185 58%	291 42%	- -	476 100%	309 57%	41 39%	50 28%	76 41%	293 57%	182 37%	311 48%	165 47%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
	A	B	C	D	E	F	G	H	I	J	K	L	
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Under 6 only	76	35	42	57	16	4	23	29	24	13	12	31	19
	8%	7%	8%	19%	5%	1%	6%	9%	8%	7%	6%	8%	8%
6-12 Only	93	61	32	38	49	6	11	49	33	18	18	39	19
	9%	13%	6%	13%	14%	2%	3%	15%	11%	10%	8%	10%	8%
13-17 Only	66	21	45	5	45	15	18	21	27	15	17	23	12
	7%	4%	9%	2%	13%	4%	5%	6%	9%	9%	8%	6%	5%
Under 6 and 6-12	30	8	22	10	19	1	6	4	20	3	9	14	4
	3%	2%	4%	3%	5%	*	2%	1%	7%	2%	4%	4%	2%
Under 6 and 13-17	4	2	2	4	-	-	3	1	-	-	-	4	-
	*	*	*	1%	-	-	1%	*	-	-	-	1%	-
6-12 and 13-17	40	24	16	9	26	5	8	13	20	9	12	7	12
	4%	5%	3%	3%	7%	1%	2%	4%	6%	5%	6%	2%	5%
All 3	8	2	6	6	2	-	1	3	4	2	2	2	2
	1%	*	1%	2%	1%	-	*	1%	1%	1%	1%	1%	1%
None Under 18	686	332	354	167	188	331	302	205	179	118	142	256	170
	68%	68%	68%	56%	54%	91%	81%	63%	58%	66%	67%	68%	72%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
With Kids	319	153	166	130	158	31	71	121	127	61	70	121	67
	32%	32%	32%	44%	46%	9%	19%	37%	42%	34%	33%	32%	28%
No Kids	686	332	354	167	188	331	302	205	179	118	142	256	170
	68%	68%	68%	56%	54%	91%	81%	63%	58%	66%	67%	68%	72%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Age & Presence Of Children

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Under 6 only	76	76	-	34	42	46	15	14	1	61	16	48	28
	8%	24%	-	6%	9%	9%	14%	8%	1%	12%	3%	7%	8%
		B				H	H*	H		J			
6-12 Only	93	93	-	32	62	81	2	6	4	75	19	33	61
	9%	29%	-	6%	13%	15%	2%	3%	2%	15%	4%	5%	17%
		B			C	FGH	*			J			K
13-17 Only	66	66	-	31	36	43	6	14	4	43	23	48	18
	7%	21%	-	6%	7%	8%	5%	8%	2%	8%	5%	7%	5%
		B				H	*	H		J			
Under 6 and 6-12	30	30	-	13	17	20	1	9	-	26	4	15	15
	3%	9%	-	3%	4%	4%	1%	5%	-	5%	1%	2%	4%
		B				H	*	H		J			
Under 6 and 13-17	4	4	-	4	-	3	1	-	-	3	1	2	2
	*	1%	-	1%	-	1%	1%	-	-	1%	*	*	1%
		B					*						
6-12 and 13-17	40	40	-	16	24	34	2	3	1	33	7	30	10
	4%	13%	-	3%	5%	6%	2%	2%	1%	6%	1%	5%	3%
		B				GH	*			J			
All 3	8	8	-	4	4	7	-	1	-	8	1	4	5
	1%	3%	-	1%	1%	1%	-	1%	-	1%	*	1%	1%
		B					*			J			
None Under 18	686	-	686	395	291	304	79	128	175	264	422	472	214
	68%	-	100%	75%	61%	56%	75%	73%	94%	51%	86%	72%	61%
			A	D		E*	E	EFG		I	L		
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
With Kids	319	319	-	134	185	234	27	48	10	249	70	180	139
	32%	100%	-	25%	39%	44%	25%	27%	6%	49%	14%	28%	39%
		B			C	FGH	H*	H		J			K
No Kids	686	-	686	395	291	304	79	128	175	264	422	472	214
	68%	-	100%	75%	61%	56%	75%	73%	94%	51%	86%	72%	61%
			A	D		E*	E	EFG		I	L		

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Single	248	139	109	124	83	42	146	71	31	41	34	89	84
	25%	29%	21%	42%	24%	12%	39%	22%	10%	23%	16%	24%	35%
Domestic Partnership	79	38	42	37	29	13	27	21	32	11	18	33	17
	8%	8%	8%	13%	8%	4%	7%	6%	10%	6%	9%	9%	7%
Married	513	255	257	128	190	195	100	190	223	96	121	192	104
	51%	53%	49%	43%	55%	54%	27%	58%	73%	53%	57%	51%	44%
Widowed	52	12	41	1	2	49	26	18	8	13	11	21	7
	5%	2%	8%	*	1%	13%	7%	5%	3%	7%	5%	6%	3%
Divorced or separated	112	41	72	6	42	64	74	27	12	18	27	42	26
	11%	8%	14%	2%	12%	18%	20%	8%	4%	10%	13%	11%	11%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Married	513	255	257	128	190	195	100	190	223	96	121	192	104
	51%	53%	49%	43%	55%	54%	27%	58%	73%	53%	57%	51%	44%
Other	492	229	263	168	156	168	273	136	83	83	90	185	133
	49%	47%	51%	57%	45%	46%	73%	42%	27%	47%	43%	49%	56%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Marital Status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Single	248	20	228	151	97	126	41	65	16	-	248	121	127
	25%	6%	33%	29%	20%	23%	38%	37%	8%	-	50%	19%	36%
		A	D			H	EH*	EH			I		K
Domestic Partnership	79	23	57	50	30	46	13	16	4	-	79	46	33
	8%	7%	8%	9%	6%	8%	13%	9%	2%	-	16%	7%	9%
						H	H*	H			I		
Married	513	249	264	219	293	307	39	68	99	513	-	351	162
	51%	78%	38%	41%	62%	57%	37%	39%	53%	100%	-	54%	46%
		B			C	FG	*		FG	J			
Widowed	52	5	47	36	17	7	5	6	34	-	52	42	10
	5%	2%	7%	7%	4%	1%	5%	4%	18%	-	11%	6%	3%
		A	D				E*		EFG		I		
Divorced or separated	112	23	90	73	39	52	7	20	33	-	112	91	21
	11%	7%	13%	14%	8%	10%	7%	11%	18%	-	23%	14%	6%
		A	D				*		EF		I	L	
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Married	513	249	264	219	293	307	39	68	99	513	-	351	162
	51%	78%	38%	41%	62%	57%	37%	39%	53%	100%	-	54%	46%
		B			C	FG	*		FG	J			
Other	492	70	422	310	182	231	67	108	86	-	492	301	191
	49%	22%	62%	59%	38%	43%	63%	61%	47%	-	100%	46%	54%
		A	D				EH*	EH			I		

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Employed - full-time	481	265	216	177	225	79	102	188	191	105	104	169	104
	48%	55%	41%	60%	65%	22%	27%	58%	62%	59%	49%	45%	44%
Employed - part-time	106	38	67	49	23	34	60	30	16	15	19	44	28
	11%	8%	13%	17%	7%	9%	16%	9%	5%	8%	9%	12%	12%
Self-Employed	57	30	26	8	23	25	25	14	18	10	11	19	17
	6%	6%	5%	3%	7%	7%	7%	4%	6%	5%	5%	5%	7%
Retired	186	90	95	1	11	174	74	61	51	26	45	76	39
	18%	19%	18%	*	3%	48%	20%	19%	17%	15%	21%	20%	16%
Student/Pupil	24	12	13	20	4	-	14	7	3	3	3	9	10
	2%	2%	2%	7%	1%	-	4%	2%	1%	2%	1%	2%	4%
Military	3	3	-	3	-	-	-	-	3	-	-	3	-
	*	1%	-	1%	-	-	-	-	1%	-	-	1%	-
Homemaker	58	3	55	19	20	18	22	14	22	7	19	22	10
	6%	1%	11%	6%	6%	5%	6%	4%	7%	4%	9%	6%	4%
Currently Unemployed	91	43	48	20	40	32	76	12	3	13	12	36	30
	9%	9%	9%	7%	11%	9%	20%	4%	1%	7%	6%	9%	13%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
Full Time	538	296	242	185	248	105	127	202	209	115	115	187	121
	54%	61%	47%	62%	72%	29%	34%	62%	68%	64%	54%	50%	51%
Part Time	106	38	67	49	23	34	60	30	16	15	19	44	28
	11%	8%	13%	17%	7%	9%	16%	9%	5%	8%	9%	12%	12%
Not Emp.	176	60	115	61	64	50	112	33	30	24	33	69	50
	17%	12%	22%	21%	19%	14%	30%	10%	10%	13%	16%	18%	21%
Retired	186	90	95	1	11	174	74	61	51	26	45	76	39
	18%	19%	18%	*	3%	48%	20%	19%	17%	15%	21%	20%	16%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Employment

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Employed - full-time	481 48%	217 68%	264 39%	196 37%	285 60%	481 89%	- -	- -	- -	286 56%	195 40%	291 45%	191 54%
		B			C	FGH	*			J			K
Employed - part-time	106 11%	27 8%	79 12%	65 12%	41 9%	- -	106 100%	- -	- -	39 8%	67 14%	60 9%	45 13%
							EGH*				I		
Self-Employed	57 6%	17 5%	40 6%	33 6%	24 5%	57 11%	- -	- -	- -	20 4%	36 7%	32 5%	24 7%
						FGH	*				I		
Retired	186 18%	10 3%	175 26%	110 21%	76 16%	- -	- -	- -	186 100%	99 19%	86 18%	157 24%	29 8%
			A				*		EFG			L	
Student/Pupil	24 2%	1 *	23 3%	19 4%	5 1%	- -	- -	24 14%	- -	3 1%	22 4%	13 2%	11 3%
			A	D			*	EFH			I		
Military	3 *	- -	3 *	- -	3 1%	- -	- -	3 2%	- -	- -	3 1%	3 *	- -
							*	E					
Homemaker	58 6%	37 12%	21 3%	39 7%	19 4%	- -	- -	58 33%	- -	48 9%	10 2%	37 6%	20 6%
		B		D			*	EFH		J			
Currently Unemployed	91 9%	9 3%	82 12%	68 13%	23 5%	- -	- -	91 52%	- -	18 3%	73 15%	58 9%	33 9%
				D			*	EFH			I		
Sigma	1005 100%	319 100%	686 100%	529 100%	476 100%	538 100%	106 100%	176 100%	186 100%	513 100%	492 100%	652 100%	353 100%
			A				*		EFG			L	
Summary													
Full Time	538 54%	234 73%	304 44%	229 43%	309 65%	538 100%	- -	- -	- -	307 60%	231 47%	323 50%	215 61%
		B			C	FGH	*			J			K
Part Time	106 11%	27 8%	79 12%	65 12%	41 9%	- -	106 100%	- -	- -	39 8%	67 14%	60 9%	45 13%
							EGH*				I		
Not Emp.	176 17%	48 15%	128 19%	126 24%	50 10%	- -	- -	176 100%	- -	68 13%	108 22%	111 17%	64 18%
				D			*	EFH			I		
Retired	186 18%	10 3%	175 26%	110 21%	76 16%	- -	- -	- -	186 100%	99 19%	86 18%	157 24%	29 8%
			A				*		EFG			L	

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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US01ETH - Race

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
White or Caucasian (not Hispanic or Latino)	652	283	368	151	214	286	243	190	219	118	160	232	141
	65%	58%	71%	51%	62%	79%	65%	58%	71%	66%	76%	62%	59%
Black or African-American (not Hispanic or Latino)	117	67	50	50	44	23	55	45	17	18	17	58	23
	12%	14%	10%	17%	13%	6%	15%	14%	5%	10%	8%	15%	10%
Asian/Pacific Islander	56	26	30	23	19	14	9	24	23	15	9	15	17
	6%	5%	6%	8%	5%	4%	2%	7%	7%	9%	4%	4%	7%
Native American, Alaska Native, Aleutian	8	6	2	4	2	2	5	2	1	1	3	2	2
	1%	1%	*	1%	*	1%	1%	1%	*	1%	1%	*	1%
Hispanic or Latino (White or Caucasian)	92	45	47	37	38	17	32	27	33	8	15	39	29
	9%	9%	9%	12%	11%	5%	9%	8%	11%	5%	7%	10%	12%
Hispanic or Latino (Black or African-American)	26	26	-	13	10	3	3	20	2	11	4	4	7
	3%	5%	-	4%	3%	1%	1%	6%	1%	6%	2%	1%	3%
Hispanic or Latino (all other races/multiple races)	39	25	14	13	14	12	20	11	8	5	3	20	11
	4%	5%	3%	4%	4%	3%	5%	4%	2%	3%	1%	5%	5%
Other	7	4	3	1	3	3	4	3	-	2	1	2	2
	1%	1%	1%	*	1%	1%	1%	1%	-	1%	*	*	1%
Prefer not to answer	9	3	6	4	3	2	2	4	3	-	-	4	5
	1%	1%	1%	1%	1%	*	*	1%	1%	-	-	1%	2%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
White	652	283	368	151	214	286	243	190	219	118	160	232	141
	65%	58%	71%	51%	62%	79%	65%	58%	71%	66%	76%	62%	59%
Other	353	201	152	145	132	76	130	136	87	61	51	145	96
	35%	42%	29%	49%	38%	21%	35%	42%	29%	34%	24%	38%	41%
Hispanic	156	96	61	62	62	32	55	58	43	24	21	64	47
	16%	20%	12%	21%	18%	9%	15%	18%	14%	14%	10%	17%	20%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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US01ETH - Race

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
White or Caucasian (not Hispanic or Latino)	652	180	472	341	311	323	60	111	157	351	301	652	-
	65%	56%	69%	64%	65%	60%	57%	64%	85%	68%	61%	100%	-
Black or African-American (not Hispanic or Latino)	117	44	73	67	50	65	18	21	14	50	68	-	117
	12%	14%	11%	13%	11%	12%	17%	12%	7%	10%	14%	-	33%
Asian/Pacific Islander	56	24	32	10	46	43	3	6	5	28	28	-	56
	6%	8%	5%	2%	10%	8%	3%	3%	3%	5%	6%	-	16%
Native American, Alaska Native, Aleutian	8	4	4	5	3	7	-	-	1	4	4	-	8
	1%	1%	1%	1%	1%	1%	-	-	1%	1%	1%	-	2%
Hispanic or Latino (White or Caucasian)	92	34	58	59	32	55	8	27	1	37	55	-	92
	9%	11%	8%	11%	7%	10%	8%	15%	1%	7%	11%	-	26%
Hispanic or Latino (Black or African-American)	26	18	7	8	18	23	2	1	-	23	3	-	26
	3%	6%	1%	2%	4%	4%	2%	1%	-	4%	1%	-	7%
Hispanic or Latino (all other races/multiple races)	39	12	27	32	7	14	11	8	7	12	27	-	39
	4%	4%	4%	6%	1%	3%	10%	5%	4%	2%	5%	-	11%
Other	7	1	5	4	3	3	2	*	1	4	3	-	7
	1%	*	1%	1%	1%	1%	2%	*	1%	1%	1%	-	2%
Prefer not to answer	9	*	8	2	7	6	2	1	-	5	4	-	9
	1%	*	1%	*	1%	1%	2%	1%	-	1%	1%	-	3%
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary													
White	652	180	472	341	311	323	60	111	157	351	301	652	-
	65%	56%	69%	64%	65%	60%	57%	64%	85%	68%	61%	100%	-
Other	353	139	214	188	165	215	45	64	29	162	191	-	353
	35%	44%	31%	36%	35%	40%	43%	36%	15%	32%	39%	-	100%
Hispanic	156	65	92	100	57	92	20	36	8	72	84	-	156
	16%	20%	13%	19%	12%	17%	19%	21%	4%	14%	17%	-	44%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
Yes	156	96	61	62	62	32	55	58	43	24	21	64	47
	16%	20%	12%	21%	18%	9%	15%	18%	14%	14%	10%	17%	20%
No	835	387	449	227	279	329	315	263	258	153	190	307	185
	83%	80%	86%	77%	81%	91%	84%	81%	84%	85%	90%	81%	78%
(Dk/Ns)	13	2	11	7	5	1	3	5	5	2	-	6	5
	1%	*	2%	2%	1%	*	1%	1%	2%	1%	-	2%	2%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Are you of Hispanic Ethnicity?

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
Yes	156 16%	65 20%	92 13%	100 19%	57 12%	92 17%	20 19%	36 21%	8 4%	72 14%	84 17%	- -	156 44%
		B		D		H	H*	H					K
No	835 83%	251 79%	584 85%	425 80%	410 86%	437 81%	83 79%	137 78%	178 96%	435 85%	401 81%	648 99%	188 53%
		A		C			*		EFG			L	
(Dk/Ns)	13 1%	3 1%	10 1%	4 1%	9 2%	9 2%	2 2%	2 1%	- -	6 1%	7 1%	4 1%	9 3%
							*						K
Sigma	1005 100%	319 100%	686 100%	529 100%	476 100%	538 100%	106 100%	176 100%	186 100%	513 100%	492 100%	652 100%	353 100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

	Total	Gender		Age			Household Income			Region			
		Male	Female	18-34	35-54	55+	Under \$50K	\$50K-<\$100K	\$100K+	Northeast	Midwest	South	West
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	435	570	228	365	412	394	398	213	223	248	349	185
Base: All Respondents (wtd)	1005	485	520	296	346	362	373	326	306	179	212	377	237
All <1M (Includes NON-METRO)	446	221	225	138	140	168	190	150	106	58	108	181	99
	44%	46%	43%	46%	40%	46%	51%	46%	34%	32%	51%	48%	42%
1M-4.9M	305	138	167	89	107	110	98	94	113	39	60	102	104
	30%	28%	32%	30%	31%	30%	26%	29%	37%	22%	28%	27%	44%
5M+	254	126	128	70	99	85	84	82	88	81	44	94	35
	25%	26%	25%	24%	29%	23%	23%	25%	29%	45%	21%	25%	15%
Sigma	1005	485	520	296	346	362	373	326	306	179	212	377	237
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H,I/J/K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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Metro status

	Total	Children in Household		Education		Employment Status				Marital Status		Race	
		Yes	No	No college degree	College degree	Full Time	Part Time	Not Emp.	Retired	Married	Other	White	Other
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	293	712	558	447	507	103	172	223	509	496	765	240
Base: All Respondents (wtd)	1005	319	686	529	476	538	106	176	186	513	492	652	353
All <1M (Includes NON-METRO)	446	141	305	265	181	232	51	87	77	237	209	300	146
	44%	44%	44%	50%	38%	43%	48%	49%	41%	46%	42%	46%	41%
				D			*						
1M-4.9M	305	99	206	142	163	160	29	47	69	162	143	222	84
	30%	31%	30%	27%	34%	30%	28%	27%	37%	32%	29%	34%	24%
				C			*		G			L	
5M+	254	78	176	123	131	146	26	42	40	113	141	130	124
	25%	25%	26%	23%	28%	27%	24%	24%	22%	22%	29%	20%	35%
							*				I		K
Sigma	1005	319	686	529	476	538	106	176	186	513	492	652	353
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Field Dates: 08/27-08/28

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D,E/F/G/H,I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

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