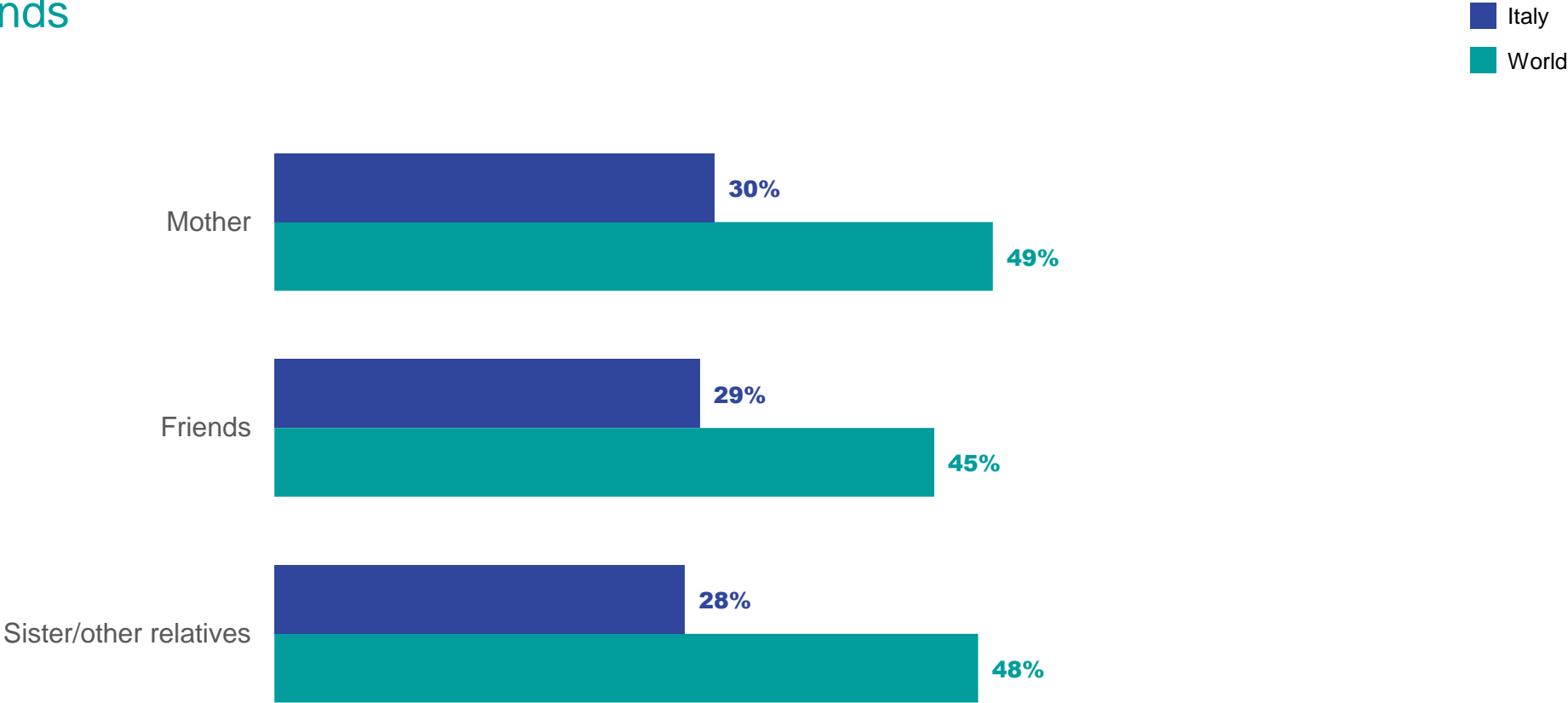


GLOBAL ATTITUDES TOWARD BEAUTY

Beauty Routine

WHO INFLUENCES YOUR BEAUTY ROUTINE?

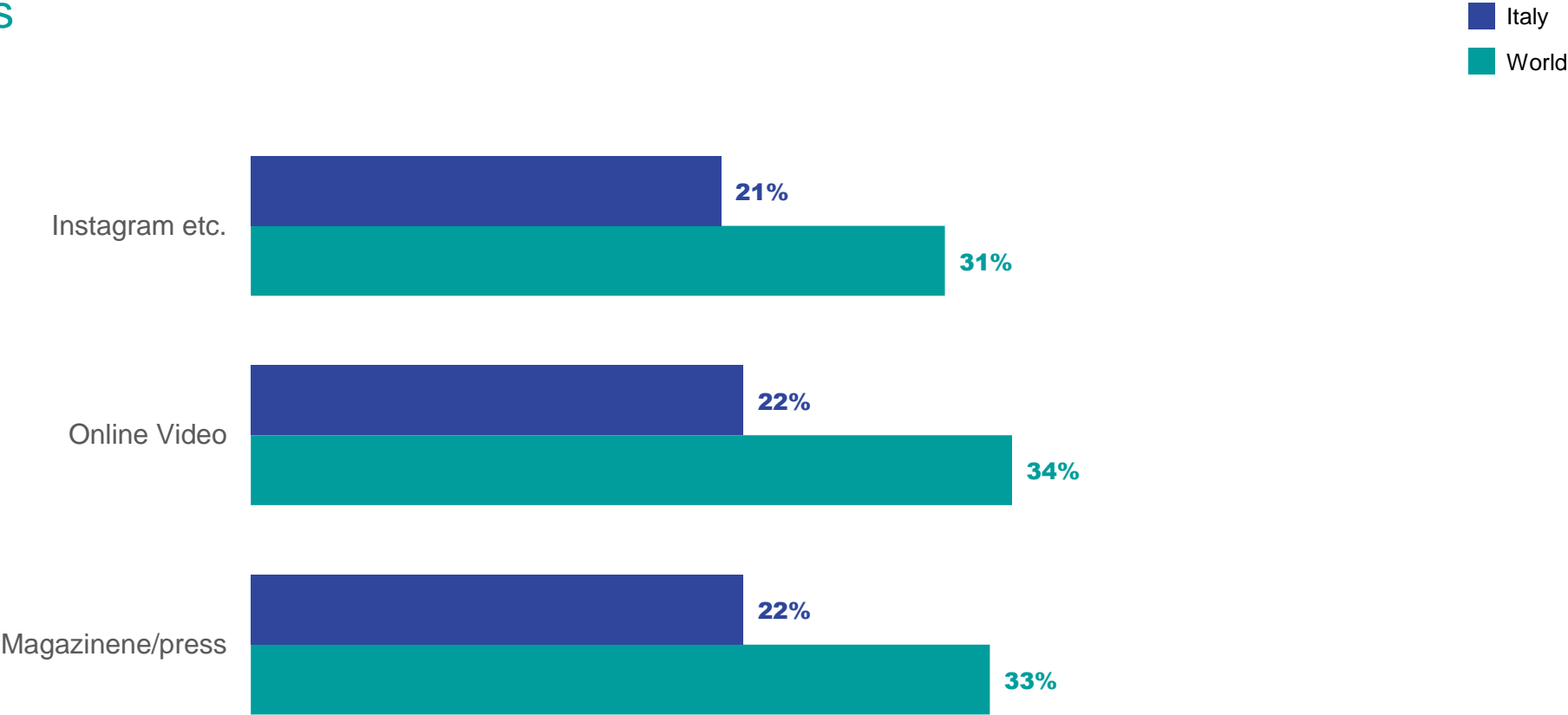
Family and Friends



These are the findings of a 27-country Ipsos survey conducted via Ipsos's Global Advisor online survey platform between April 19th -May 3rd, 2019.

WHO INFLUENCES YOUR BEAUTY ROUTINE?

Media Influencers



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**THANK
YOU**

GAME CHANGERS

