

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1003	474	528	109	161	148	147	153	285	270	295	438	418	585	236	338	210	219	574	429	1003
WEIGHTED BASE	814	376	438	85*	122*	123*	136*	118*	230	207	259	349	329	485	197	259	175	184	456	358	1003
	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Common Market/ Brexit/EU/Europe/ Euro	379 47%bc oq	208 55%zb	171 39%	28 33%	62 51%ci	55 45%	74 55%ci	57 48%	103 45%	90 43%ci	129 50%ci	160 46%ci	145 44%	235 48%	118 60%zm noq	126 49%oq	79 45%oq	56 31%	244 53%zm oq	136 38%o	468 47%
National health service/Hospitals/ Healthcare	67 8%	25 7%	42 10%	6 7%	13 11%	10 8%	10 8%	7 6%	20 9%	19 9%	20 8%	27 8%	29 9%	38 8%	14 7%	24 9%	11 6%	18 10%	38 8%	29 8%	83 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	52 6%l	17 5%	35 8%	3 4%	10 8%	10 8%	7 5%	12 10%	10 4%	13 6%	17 7%	22 6%	23 7%	29 6%	5 3%	17 7%	8 5%	22 12%zln p	22 5%	30 8%ln	65 6%
Pollution/ Environment	35 4%q	13 3%	21 5%	8 10%zfg jk	6 5%	5 4%	2 2%	3 2%	10 4%	15 7%fi	7 3%	12 4%	20 6%	14 3%	11 6%	16 6%q	4 2%	3 2%	27 6%zq	7 2%	41 4%
Immigration/ immigrants	34 4%di	18 5%	16 4%	2 3%	1 *	10 8%cgi	3 2%	2 1%	16 7%zdg i	3 1%	13 5%	18 5%di	13 4%	21 4%	5 2%	9 4%	6 3%	14 8%zlp	14 3%	20 5%	39 4%
Lack of faith in politics / politicians / government	27 3%ij	9 2%	19 4%	2 3%	- -	3 2%	* *	10 8%zdf ij	12 5%dfi j	2 1%	3 1%	22 6%zdf ij	5 2%	22 5%	5 3%	12 5%	7 4%	3 2%	18 4%	10 3%	35 3%
Education/Schools	26 3%a	6 2%	20 5%za	3 3%	5 4%	6 5%	5 4%	2 2%	5 2%	7 4%	11 4%	7 2%	13 4%	12 3%	7 4%	5 2%	7 4%	7 4%	12 3%	14 4%	28 3%
Poverty/Inequality	22 3%	7 2%	14 3%	5 6%hj	3 3%	2 1%	2 1%	6 5%j	3 1%	9 4%	3 1%	10 3%	10 3%	11 2%	6 3%	6 2%	1 1%	8 4%	13 3%	9 2%ln	27 3%
Housing	18 2%	7 2%	11 3%	6 7%zdh ik	- -	3 3%	3 2%	4 3%	2 1%	6 3%	6 2%	6 2%	9 3%	9 2%	2 1%	8 3%	3 2%	4 2%	11 2%	7 2%	24 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1003	474	528	109	161	148	147	153	285	270	295	438	418	585	236	338	210	219	574	429	1003
WEIGHTED BASE	814	376	438	85*	122*	123*	136*	118*	230	207	259	349	329	485	197	259	175	184	456	358	1003
	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Economy/Economic situation	16 2%a	3 1%	13 3%	1 2%	1 1%	4 3%	4 3%	2 2%	3 1%	3 1%	8 3%	6 2%	6 2%	10 2%	4 2%	5 2%	3 2%	4 2%	9 2%	7 2%	24 2%
Ageing population/ Social care for the elderly	15 2%p	5 1%	10 2%	- -	1 *	2 1%	3 2%	- -	9 4%zi	1 *	5 2%	9 3%	2 1%	13 3%	1 *	1 1%	8 5%zlm p	5 3%p	2 *	13 4%zlm p	13 1%
Defence/Foreign affairs/ International terrorism	14 2%b	11 3%	4 1%	4 5%dg	- -	1 1%	4 3%	- -	5 2%	4 2%	6 2%	5 1%	5 1%	10 2%	4 2%	3 1%	4 2%	5 2%	6 1%	8 2%	12 1%
Drug abuse	13 2%mp	3 1%	10 2%	4 4%cd	- -	1 1%	5 4%	1 1%	2 1%	4 2%	6 2%	4 1%	4 1%	8 2%	2 1%	1 *	5 3%mp	5 3%mp	3 1%	10 3%mp	16 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	3 1%	9 2%	2 2%	1 1%	- -	1 1%	2 2%	6 3%	3 1%	1 *	9 2%	3 1%	9 2%	4 2%	4 1%	2 1%	2 1%	8 2%	4 1%	12 1%
Race relations	9 1%p	5 1%	3 1%	2 3%hk	1 1%	4 3%hk	2 1%	- -	- -	4 2%k	5 2%k	- -	7 2%	2 *	1 1%	1 *	7 4%zmo pq	- -	2 *	7 2%	7 1%
Low pay/Minimum wage/Fair wages	7 1%	4 1%	3 1%	2 2%h	2 2%	3 2%k	* *	1 1%	- -	4 2%	3 1%	1 *	7 2%	1 *	* *	3 1%	2 1%	2 1%	4 1%	4 1%	9 1%
Pensions/Social security/Benefits	4 *	- -	4 1%	- -	2 1%	- -	- -	- -	2 1%	2 1%	- -	2 1%	2 *	2 *	- -	- -	4 2%zmp	- -	- -	4 1%	5 *
Transport/Public transport	4 *	1 *	3 1%	1 2%	1 1%	- -	- -	- -	1 1%	2 1%	- -	1 *	2 1%	1 *	- -	1 1%	1 1%	1 1%	1 *	2 1%	3 *
Inflation/Prices	3 *	2 1%	1 *	1 1%	- -	1 1%	- -	1 1%	- -	1 *	1 *	1 *	2 1%	1 *	- -	* *	- -	3 1%	* *	3 1%	5 *
Public services in general	3 *	1 *	2 *	- -	1 1%	* *	- -	2 1%	- -	1 *	* *	2 1%	1 *	2 *	* *	1 1%	- -	1 1%	2 *	1 *	7 1%

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	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Taxation	2 *	2 *	* *	- *	* *	1 1%	1 1%	- -	- *	* *	2 1%	- *	1 *	1 *	- *	* *	1 *	1 1%	* *	2 *	4 *
Local government/ Council tax	2 *	- -	2 *	- -	- -	- -	- -	- -	2 1%	- -	- -	2 1%	- -	2 *	- -	- -	2 1%	- -	- -	2 1%	2 *
Nationalisation/ Government control of institutions	2 *	1 *	1 *	- -	- -	- -	* *	1 *	1 *	- -	* *	2 *	- -	2 *	- -	- -	1 1%	1 *	- -	2 1%	4 *
Population levels/ Overpopulation	2 *	1 *	1 *	- -	- -	1 1%	1 1%	- -	- -	- -	2 1%	- -	1 *	1 *	1 *	- -	- -	1 *	1 *	1 *	2 *
Privatisation	1 *	* *	1 *	- -	- -	- -	1 1%	- -	* *	- -	1 *	* *	- -	1 *	1 *	* *	- -	- -	1 *	- -	2 *
Morality/ Individual behaviour/ Lifestyle	1 *	1 *	* *	- -	- -	- -	* *	- *	1 *	- *	* *	1 *	- -	1 *	* *	1 *	- -	- *	1 *	- -	4 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	2 *
Northern Ireland	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *

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	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Countryside/Rural life	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	*	-	*	2
	*	-	*	-	-	-	-	-	*	-	-	*	-	*	-	-	-	*	-	*	*
Pound/Exchange rate/Value of pound	*	*	-	-	-	-	*	-	-	-	*	-	-	*	*	-	-	-	*	-	1
	*	*	-	-	-	-	*	-	-	-	*	-	-	*	*	-	-	-	*	-	*
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	4	1	-	-	2	2	1	*	-	4	1	2	3	*	3	-	1	4	1	6
	1%	1%	*	-	-	2%	1%	1%	*	-	2%	*	1%	1%	*	1%	-	1%	1%	*	1%
MEAN NUMBER OF MENTIONS	1.00	1.01	1.00	1.00	1.00	1.02	1.01	1.00	1.00	1.00	1.01	1.00	1.01	1.00	1.01	1.00	1.00	1.01	1.00	1.01	1.00
STANDARD ERROR	*	*	*	0.00	0.00	0.01	0.01	0.00	0.00	0.00	0.01	0.00	0.01	*	0.01	0.00	0.00	0.01	*	0.01	*
ERROR VARIANCE	*	*	*	0.00	0.00	*	*	0.00	0.00	0.00	*	0.00	*	*	*	0.00	0.00	*	*	*	*

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	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Don't know	41	19	22	4	12	2	6	5	13	15	8	17	17	23	3	10	10	18	13	28	51
	5%lp	5%	5%	4%	10%zej	2%	4%	4%	5%	7%	3%	5%	5%	5%	2%	4%	5%	10%zlm	3%	8%zlp	5%
Personal finances (NET)	31	12	19	8	5	4	2	8	3	13	6	12	17	14	7	10	3	11	17	14	41
	4%h	3%	4%	9%zfh	4%	3%	1%	7%fhk	1%	6%h	2%	3%h	5%	3%	3%	4%	2%	6%	4%	4%	4%

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1003	863	51	89	343	254	317	266	343	144	260	116	324	273	198	198	597	396	1003
WEIGHTED BASE	814	693	38*	83*	285	202	252	214	277	112*	210	98*	258	221	184	144	480	328	1003
	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Common Market/ Brexit/EU/Europe/ Euro	379 47% _{nq}	327 47% _k	19 50%	33 40%	139 49%	106 52% _k	119 47%	99 46%	122 44%	59 53% _{hjk}	95 45% _k	35 36%	137 53% _{znq}	133 60% _{znq}	46 25%	61 42% _{nq}	270 56% _{znq}	107 33% _n	468 47%
National health service/Hospitals/ Healthcare	67 8% _i	56 8% _i	6 16% _i	5 6%	18 6%	13 7%	25 10% _i	18 9% _i	24 9% _i	2 2%	17 8% _i	15 16% _{zadehij}	22 9%	15 7%	20 11%	10 7%	37 8%	30 9%	83 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	52 6% _{fglp}	42 6% _{fg}	2 6%	8 9% _g	20 7%	13 6%	8 3%	5 2%	24 9% _{afg}	12 11% _{fg}	21 10% _{afg}	9 9% _{fg}	8 3%	11 5%	23 13% _{zlm}	10 7%	19 4%	34 10% _{zlm}	65 6%
Pollution/ Environment	35 4% _{dnq}	33 5% _d	1 3%	1 1%	6 2%	5 2%	9 4%	8 4%	19 7% _{zad}	13 12% _{zadefgh}	17 8% _{zade}	4 4%	16 6% _{nq}	12 5% _n	1 1%	6 4%	28 6% _{znq}	7 2%	41 4%
Immigration/ immigrants	34 4% _m	28 4%	2 5%	4 5%	14 5%	10 5%	12 5%	10 5%	7 3%	3 3%	7 3%	3 3%	16 6% _{mp}	3 1%	9 5%	5 4%	19 4% _m	15 4%	39 4%
Lack of faith in politics / politicians / government	27 3%	26 4%	- -	1 1%	13 5%	12 6% _f	4 2%	4 2%	10 4%	2 2%	9 4% _i	7 8% _{zfg}	13 5%	9 4%	4 2%	2 2%	21 4%	6 2%	35 3%
Education/Schools	26 3% _p	26 4%	- -	- -	7 3%	7 4%	13 5%	13 6% _{zhi}	6 2%	1 *	5 3% _i	5 5%	3 1%	6 3%	9 5%	7 5%	10 2%	16 5% _l	28 3%
Poverty/Inequality	22 3% _a	15 2%	1 3%	6 7% _{ae}	8 3% _e	3 1%	7 3%	6 3%	6 2%	2 2%	5 2%	3 3%	5 2%	4 2%	9 5%	2 2%	9 2%	11 3%	27 3%
Housing	18 2% _p	16 2%	- -	2 3%	6 2%	4 2%	2 1%	2 1%	10 4%	4 3%	10 5% _{zafg}	6 6% _{zafg}	4 1%	2 1%	6 3%	6 4% _p	6 1%	12 4% _p	24 2%

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1003	863	51	89	343	254	317	266	343	144	260	116	324	273	198	198	597	396	1003
WEIGHTED BASE	814	693	38*	83*	285	202	252	214	277	112*	210	98*	258	221	184	144	480	328	1003
	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Economy/Economic situation	16 2%a	10 1%	- -	6 8%zaf ghij	10 4%ae	4 2%	3 1%	3 1%	3 1%	1 1%	2 1%	1 1%	3 1%	6 3%	6 3%	1 1%	9 2%	7 2%	24 2%
Ageing population/ Social care for the elderly	15 2%p	11 2%	- -	3 4%	5 2%e	1 1%	5 2%	5 3%	4 2%	1 1%	2 1%	1 1%	4 2%	- -	6 3%m	4 3%m	4 1%	10 3%mp	13 1%
Defence/Foreign affairs/ International terrorism	14 2%	11 2%	2 4%ij	2 3%j	8 3%j	6 3%j	4 2%	3 1%	2 1%	- -	- -	- -	3 1%	2 1%	8 4%zp	1 1%	6 1%	9 3%o	12 1%
Drug abuse	13 2%	11 2%	1 2%	1 1%	1 *	- -	6 2%	5 2%	6 2%j	1 1%	2 1%	1 1%	1 1%	3 1%	3 2%	5 4%lp	4 1%	8 3%	16 2%
Unemployment/ Factory closure/ Lack of industry	12 1%	11 2%	1 2%	- -	3 1%	3 1%	7 3%	6 3%	2 1%	1 1%	1 1%	- -	5 2%	1 *	5 3%	1 1%	6 1%	6 2%	12 1%
Race relations	9 1%p	9 1%	- -	- -	2 1%	2 1%	- -	- -	6 2%zf	3 2%fg	6 3%zaf g	4 4%zfg	1 *	1 *	3 1%	2 1%	2 *	5 1%	7 1%
Low pay/Minimum wage/ Fair wages	7 1%p	5 1%	1 4%g	* 1%	3 1%	2 1%	2 1%g	* *	3 1%	2 2%	2 1%	- -	- -	1 *	2 1%	4 3%zlp	1 *	6 2%p	9 1%
Pensions/Social security/ Benefits	4 *	4 1%	- -	- -	2 1%	2 1%	- -	- -	2 1%	- -	- -	- -	- -	- -	1 *	3 2%zlm p	- -	4 1%p	5 *
Transport/Public transport	4 *	2 *	- -	1 2%	1 *	- -	- -	- -	2 1%	1 1%	1 1%	- -	- -	- -	2 1%p	1 1%p	- -	4 1%p	3 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 15th August 2019
Number of sample points : 162
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

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	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Inflation/Prices	3*	2*	1 3%gj	-	2 1%	2 1%	1*	-	*	-	-	-	1*	-	1 1%	1*	1*	2 1%	5*
Public services in general	3*	2*	-	* 1%	1*	1*	1*	1*	1*	-	-	-	-	1*	2 1%	-	1*	2 1%	7 1%
Taxation	2*	1*	1 3%zade	-	-	-	1 1%	*	1*	1 1%	1*	-	-	-	1 1%	1*	-	2 1%	4*
Local government/ Council tax	2*	2*	-	-	-	-	-	-	2 1%	-	-	-	2 1%	-	-	-	2*	-	2*
Nationalisation/ Government control of institutions	2*	1*	-	1 1%	1*	-	1*	1*	*	-	-	-	2 1%	-	-	-	2*	-	4*
Population levels/ Overpopulation	2*	2*	-	-	1*	1*	1*	1*	-	-	-	-	1*	1*	-	-	2*	-	2*
Privatisation	1*	1*	-	-	* *	* *	-	-	1*	1 1%	1*	-	* *	1*	-	-	1*	-	2*
Morality/ Individual behaviour/ Lifestyle	1*	1*	-	* 1%	* *	-	1*	1*	-	-	-	-	1*	* *	-	-	1*	-	4*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1*	-	-	1 1%	1*	-	-	-	-	-	-	-	-	1*	-	-	1*	-	2*

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	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Northern Ireland	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *
Countryside/Rural life	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	* *	* 1%	* *	- -	- -	- -	* *	- -	2 *
Pound/Exchange rate/Value of pound	* *	* *	- -	- -	- -	- -	- -	- -	* *	* *	* *	- -	- -	* *	- -	- -	* *	- -	1 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Animal welfare	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Other	5	5	1	-	-	-	2	2	3	2	3	1	1	2	2	-	3	2	6
	1%	1%	2%	-	-	-	1%	1%	1%	2%d	1%	1%	*	1%	1%	-	1%	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.05z aghj	1.00	1.01	1.01	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.01	1.00	1.00	1.01	1.00
STANDARD ERROR	*	*	0.04	0.00	*	0.01	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00	*	0.01	*
ERROR VARIANCE	*	*	*	0.00	*	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	*	0.00	*	*	*
Don't know	41	33	*	7	14	7	20	19	7	1	3	2	7	8	15	11	15	25	51
	5%hip	5%hj	1%	8%ij	5%	4%	8%zah ij	9%zah ijk	3%	1%	2%	2%	3%	3%	8%lp	7%p	3%	8%zp	5%
Personal finances (NET)	31	22	3	6	12	6	9	6	9	4	7	3	6	5	12	7	11	19	41
	4%ap	3%	7%	7%	4%	3%	4%	3%	3%	3%	3%	3%	2%	2%	7%p	5%	2%	6%p	4%

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UNWEIGHTED BASE	1003	397	113	493	146	198	97	460	125	151	376	259	1003
WEIGHTED BASE	814	317	94*	403	110*	159	78*	381	110*	128*	305	220	1003
	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
Common Market/ Brexit/EU/Europe/ Euro	379 47%cl m	167 53%zc	48 51%	165 41%	53 48%	68 43%	53 68%zf g	166 43%	38 35%	43 34%	160 53%zl m	104 47%	468 47%
National health service/Hospitals/ Healthcare	67 8%	19 6%	9 9%	39 10%	8 7%	13 8%	8 10%	32 8%	11 10%	16 12%	22 7%	20 9%	83 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	52 6%	23 7%	5 5%	25 6%	5 5%	8 5%	1 1%	28 7%	8 7%	12 9%	13 4%	18 8%	65 6%
Pollution/ Environment	35 4%	15 5%	5 5%	15 4%	4 4%	6 4%	3 4%	16 4%	4 3%	5 4%	14 5%	7 3%	41 4%
Immigration/ immigrants	34 4%on	8 2%	4 5%	22 5%	8 7%	8 5%	3 4%	10 3%	12 11%zn	14 11%zn	4 1%	6 3%	39 4%
Lack of faith in politics / politicians / government	27 3%	11 3%	1 2%	15 4%	5 5%	1 1%	3 4%	17 4%	3 3%	1 *	15 5%	2 1%	35 3%
Education/Schools	26 3%	11 4%	4 5%	10 3%	10 9%zgh	2 1%	- -	10 3%	1 1%	7 5%	14 5%	15 7%	28 3%
Poverty/Inequality	22 3%	4 1%	1 1%	17 4%a	- -	10 6%zf	1 1%	8 2%	7 7%z	2 1%	7 2%	6 3%	27 3%
Housing	18 2%	5 1%	1 1%	12 3%	* *	8 5%z	1 1%	7 2%	2 2%	2 2%	6 2%	4 2%	24 2%

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	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
Economy/Economic situation	16	8	-	8	1	5	1	8	5	3	5	5	24
	2%	3%	-	2%	1%	3%	1%	2%	4%	2%	2%	2%	2%
Ageing population/ Social care for the elderly	15	5	1	9	-	1	1	8	1	5	7	2	13
	2%	2%	1%	2%	-	1%	1%	2%	1%	4%	2%	1%	1%
Defence/Foreign affairs/ International terrorism	14	6	-	9	7	*	*	7	3	*	7	3	12
	2%	2%	-	2%	6%zg	*	*	2%	3%	*	2%	2%	1%
Drug abuse	13	6	2	5	-	2	1	10	2	1	4	5	16
	2%	2%	3%	1%	-	1%	1%	3%	2%	1%	1%	2%	2%
Unemployment/ Factory closure/ Lack of industry	12	2	-	10	4	2	1	5	1	3	4	-	12
	1%	1%	-	3%	4%	2%	1%	1%	1%	3%	1%	-	1%
Race relations	9	5	2	2	-	5	-	2	-	5	2	6	7
	1%	2%	2%	1%	-	3%z	-	*	-	4%zn	1%	3%	1%
Low pay/Minimum wage/Fair wages	7	4	2	1	-	5	-	3	-	1	2	3	9
	1%^c	1%	2% ^c	*	-	3%z	-	1%	-	1%	1%	1%	1%
Pensions/Social security/Benefits	4	1	-	3	-	1	-	3	2	1	1	2	5
	*	*	-	1%	-	*	-	1%	2%	1%	*	1%	*
Transport/Public transport	4	2	-	1	-	1	-	3	-	-	1	1	3
	*	1%	-	*	-	1%	-	1%	-	-	*	*	*
Inflation/Prices	3	-	1	2	-	2	-	1	*	2	1	1	5
	*	-	1%	1%	-	1%	-	*	*	1%	*	*	*

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Public services in general	3 *	2 1%	-	*	-	1	-	2 1%	*	-	1	-	7 1%
Taxation	2 *	-	2 2%zac	*	-	2 1%	-	*	*	2 1%	-	2 1%	4 *
Local government/ Council tax	2 *	-	-	2 *	1 1%	-	-	1 *	-	-	-	-	2 *
Nationalisation/ Government control of institutions	2 *	*	1 1%	1 *	-	-	-	1 *	-	1 1%	1 *	-	4 *
Population levels/ Overpopulation	2 *	1 *	-	1 *	-	-	-	1 *	1 1%	-	1 *	-	2 *
Privatisation	1 *	-	1 1%	*	-	1 1%	-	-	-	-	1 *	1 *	2 *
Morality/ Individual behaviour/ Lifestyle	1 *	-	*	1 *	-	1 *	-	*	-	-	*	*	4 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	-	-	1 *	-	-	-	-	-	-	1 *	-	2 *
Northern Ireland	1 *	1 *	-	-	-	1 *	-	-	-	-	1 *	-	1 *

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Nuclear weapons/ Nuclear war/ Disarmament	1 *	-	-	1	1	-	-	-	-	-	1	-	1
		-	-	*	1%	-	-	-	-	-	*	-	*
Countryside/Rural life	* *	-	-	*	-	-	-	-	-	*	-	-	2
		-	-	*	-	-	-	-	-	*	-	-	*
Pound/Exchange rate/Value of pound	* *	*	-	-	-	-	-	*	-	-	*	-	1
		*	-	-	-	-	-	*	-	-	*	-	*
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	- -	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	- -	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	- -	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	- -	-	-	-	-	-	-	-	-	-	-	-	1
		-	-	-	-	-	-	-	-	-	-	-	*
Animal welfare	- -	-	-	-	-	-	-	-	-	-	-	-	-
Other	5 1%	3	-	3	-	1	-	4	2	1	1	1	6
		1%	-	1%	-	*	-	1%	2%	*	*	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1003	397	113	493	146	198	97	460	125	151	376	259	1003
WEIGHTED BASE	814	317	94*	403	110*	159	78*	381	110*	128*	305	220	1003
	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
MEAN NUMBER OF MENTIONS	1.00	1.01	1.02	1.00	1.00	1.01	1.00	1.00	1.00	1.02	1.01	1.01	1.00
STANDARD ERROR	*	*	0.02	0.00	0.00	0.01	0.00	*	0.00	0.01	*	0.01	*
ERROR VARIANCE	*	*	*	0.00	0.00	*	0.00	*	0.00	*	*	*	*
Don't know	41	11	7	24	3	7	2	29	7	5	10	8	51
	5%	3%	7%	6%	2%	4%	2%	8%	7%	4%	3%	4%	5%
Personal finances (NET)	31	8	3	19	-	16	1	12	8	3	10	8	41
	4%	3%	4%	5%	-	10%zfh	1%	3%	7%	3%	3%	4%	4%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Common Market/ Brexit/EU/Europe/ Euro	379 47%qs	72 49%	177 51% _c	99 43%	40 39%	379 78% _{zab} cft	95 51%	125 45%	183 47%	70 48%	325 47%	54 46%	75 48%	138 55% _z	45 69% _{zqs}	54 38% _s	42 52% _{qs}	20 24%	- -	40 59%	468 47%
National health service/Hospitals/ Healthcare	67 8% _e	12 8%	67 19% _{zace} f	14 6%	14 14% _{ce}	21 4%	20 11% _e	15 5%	39 10%	13 9%	59 9%	8 6%	10 6%	18 7%	1 2%	16 11%	6 7%	14 16% _{zp}	- -	14 21% _z	83 8%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	52 6% _{abet} ij	3 2%	10 3%	52 22% _{zabe} ft	1 1%	8 2%	6 3%	22 8% _i	27 7%	3 2%	37 5%	16 13% _{zj}	10 7%	18 7%	- -	19 13% _{zp}	9 11% _p	16 20% _{zpq}	- -	1 1%	65 6%
Pollution/ Environment	35 4% _{abce}	1 1%	8 2%	3 1%	1 1%	14 3%	9 5% _c	21 7% _{zh}	11 3%	3 2%	32 5%	2 2%	8 5%	11 4%	6 10% _{qs}	2 1%	2 2%	- -	- -	1 1%	41 4%
Immigration/ immigrants	34 4% _{efh}	7 5%	11 3%	9 4%	34 33% _{zabc} ef	13 3%	2 1%	17 6% _h	6 1%	11 7% _h	31 4%	3 3%	6 4%	6 2%	1 1%	9 6%	2 3%	6 8%	34 100%	- -	39 4%
Lack of faith in politics / politicians / government	27 3% _e	6 4%	10 3%	9 4% _e	1 1%	7 2%	4 2%	8 3%	14 4%	6 4%	27 4%	1 1%	4 3%	8 3%	1 2%	6 4%	3 4%	4 5%	- -	1 2%	35 3%
Education/Schools	26 3% _e	4 3%	10 3%	11 5% _e	2 2%	10 2%	26 14% _{zabc} et	10 4%	7 2%	7 5%	24 3%	2 2%	7 5%	8 3%	2 3%	5 4%	5 6%	- -	- -	2 3%	28 3%
Poverty/Inequality	22 3% _{bce}	6 4% _{bce}	3 1%	2 1%	- -	5 1%	3 2%	10 4%	9 2%	2 1%	20 3%	2 1%	2 1%	3 1%	1 1%	3 2%	* *	3 4%	- -	- -	27 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Housing	18 2%e	2 1%	5 1%	3 1%	1 1%	2 *	1 *	4 2%	11 3%	3 2%	15 2%	3 3%	2 1%	4 2%	* *	4 3%	2 2%	2 2%	- -	1 1%	24 2%
Economy/Economic situation	16 2%e	16 11%z	11 bce	3 3%e	* 1%e	* *	4 2%e	8 3%	6 2%	2 1%	15 2%	1 1%	3 2%	5 2%	1 1%	1 1%	1 1%	- -	- -	* *	24 2%
Ageing population/ Social care for the elderly	15 2%fn	1 *	8 2%	5 2%	1 1%	5 1%	3 2%	5 2%	9 2%	- -	14 2%	1 *	4 2%	1 *	- -	7 5%z	- -	7 8%zpr	- -	1 1%	13 1%
Defence/Foreign affairs/ International terrorism	14 2%	2 2%	6 2%	2 1%	2 2%	7 1%	- -	2 1%	8 2%	4 3%	11 2%	3 3%	3 2%	3 1%	2 3%	2 2%	2 3%	- -	- -	2 4%	12 1%
Drug abuse	13 2%e	2 1%	3 1%	6 3%e	2 2%	1 *	3 2%	7 3%	4 1%	2 1%	10 1%	3 2%	4 3%	4 2%	1 2%	1 1%	- -	1 1%	- -	2 3%	16 2%
Unemployment/ Factory closure/ Lack of industry	12 1%e	4 3%	5 2%	4 2%	- -	3 1%	3 1%	2 1%	8 2%	2 2%	10 1%	2 2%	1 1%	1 *	1 2%	* *	* 1%	- -	- -	- -	12 1%
Race relations	9 1%bej	2 2%	1 *	* *	1 1%	2 *	5 3%be	2 1%	7 2%	- -	3 *	6 5%zi	1 *	6 2%	1 2%	* *	- -	* *	- -	1 1%	7 1%
Low pay/Minimum wage/Fair wages	7 1%	2 1%	* *	1 1%	* *	2 *	- -	- -	6 2%	1 1%	7 1%	1 1%	3 2%	4 2%	- -	2 1%	2 2%	2 2%	- -	* 1%	9 1%
Pensions/Social security/Benefits	4 *	- -	3 1%	3 1%e	- -	1 *	1 *	- -	4 1%	- -	4 1%	- -	1 *	- -	- -	- -	- -	- -	- -	- -	5 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 15th August 2019
Number of sample points : 162
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Transport/Public transport	4*	1	2	-	-	1	-	3	1	-	4	-	1	1	-	2	-	2	-	-	3
		1%	1%	-	-	*	-	1%	*	-	1%	-	1%	1%	-	2%	-	3%Z	-	-	*
Inflation/Prices	3*	-	1	1	-	-	-	-	2	1	3	-	-	1	-	-	-	-	-	-	5
		-	*	*	-	-	-	-	1%	1%	*	-	-	*	-	-	-	-	-	-	*
Public services in general	3*	1	1	1	1	*	-	2	1	-	2	1	2	1	*	1	-	1	-	1	7
		1%	*	*	1%	*	-	1%	*	-	*	1%	1%	*	1%	*	-	1%	-	2%	1%
Taxation	2*	-	*	-	-	-	-	1	-	1	1	1	-	2	-	1	-	1	-	-	4
		-	*	-	-	-	-	*	-	1%	*	1%	-	1%	-	*	-	1%	-	-	*
Local government/ Council tax	2*	1	1	2	-	-	1	1	1	-	2	-	-	-	-	1	1	-	-	-	2
		*	*	1%	-	-	*	*	*	-	*	-	-	-	-	*	1%	-	-	-	*
Nationalisation/ Government control of institutions	2*	*	*	1	1	1	-	-	2	*	2	-	-	1	-	1	1	-	-	1	4
		*	*	*	1%	*	-	-	*	*	*	-	-	*	-	*	1%	-	-	1%	*
Population levels/ Overpopulation	2*	-	1	1	-	-	-	1	-	1	2	-	1	-	1	-	-	-	-	-	2
		-	*	*	-	-	-	*	-	*	*	-	*	-	1%	-	-	-	-	-	*
Privatisation	1*	-	*	-	-	1	-	1	-	-	1	-	-	1	-	*	-	*	-	-	2
		-	*	-	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	-	*
Morality/ Individual behaviour/ Lifestyle	1*	*	-	-	-	1	-	-	*	1	1	-	-	*	-	-	-	-	-	-	4
		*	-	-	-	*	-	-	*	*	*	-	-	*	-	-	-	-	-	-	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%*	8%*	123%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Northern Ireland	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 1%	- -	1 1%	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	- -	- -	- -	1 1%	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 1%	1 *
Countryside/Rural life	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *
Pound/Exchange rate/Value of pound	* *	* *	* *	- -	- -	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	1 *
Bird flu/Pandemic flu/Swine flu/ Ebola	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Foot and mouth outbreak/Farming crisis	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Trade unions/ Strikes	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
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WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	5	-	3	-	-	-	3	1	3	1	4	1	1	1	-	1	1	-	-	-	6
	1%	-	1%	-	-	-	1%e	*	1%	1%	1%	1%	1%	1%	-	1%	1%	-	-	-	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.02	1.00	1.00	1.01	1.00	1.01	1.01	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.02	1.00
STANDARD ERROR	*	0.00	*	0.00	0.01	*	0.00	*	0.00	0.01	*	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.02	*
ERROR VARIANCE	*	0.00	*	0.00	*	*	0.00	*	0.00	*	*	0.00	0.00	*	0.00	0.00	0.00	0.00	0.00	*	*
Don't know	41	*	3	-	-	1	-	7	19	14	32	9	9	7	-	5	1	3	-	-	51
	5%abce f	*	1%	-	-	*	-	3%	5%	10%zg	5%	7%	6%	3%	-	3%	2%	4%	-	-	5%
Personal finances (NET)	31	8	4	4	*	7	3	10	17	3	29	2	4	7	1	5	2	5	-	*	41
	4%be	5%be	1%	2%	*	1%	2%	4%	4%	2%	4%	2%	3%	3%	1%	4%	3%	6%	-	1%	4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX			AGE										SOCIAL GRADE							UNWTD TOTAL
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1003	474	528	109	161	148	147	153	285	270	295	438	418	585	236	338	210	219	574	429	1003
WEIGHTED BASE	814	376	438	85*	122*	123*	136*	118*	230	207	259	349	329	485	197	259	175	184	456	358	1003
	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Common Market/ Brexit/EU/Europe/ Euro	485 60%bc ioq	259 69%zb	227 52%	36 42%	73 60%ci	72 58%ci	89 65%ci	74 63%ci	142 62%ci	109 53%ci	160 62%ci	216 62%ci	181 55%	305 63%	150 76%zm nopq	158 61%oq	101 58%oq	76 42%	308 68%zm	178 50%o	601 60%
National health service/Hospitals/ Healthcare	348 43%ac i	130 35%	218 50%za	18 21%	51 42%ci	55 45%ci	73 54%zc gi	45 38%ci	106 46%ci	69 33%ci	129 50%zc i	151 43%ci	124 38%	224 46%	105 53%zm nopq	106 41%	66 38%	71 39%	211 46%zm	138 38%	416 41%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	233 29%ci	100 27%	133 30%	12 14%	36 29%ci	43 35%ci ij	28 21%	40 34%ci	74 32%ci	48 23%ci	71 27%ci	114 33%ci i	91 28%	142 29%	52 26%	65 25%	54 31%	61 33%	117 26%	116 32%	280 28%
Education/Schools	189 23%ao q	63 17%	126 29%za	12 15%	26 21%	33 27%	46 34%zc hik	27 23%	45 19%	38 18%	79 31%zc hik	72 21%	71 22%	118 24%	66 34%zm noq	61 24%	33 19%	29 16%	127 28%zm noq	62 17%	218 22%
Economy/Economic situation	148 18%	64 17%	84 19%	15 17%	30 24%h	18 14%	27 20%	25 21%	33 15%	45 22%	45 17%	58 17%	62 19%	86 18%	40 20%	53 21%	29 16%	26 14%	93 20%	55 15%	189 19%
Poverty/Inequality	132 16%ni	57 15%	75 17%	20 24%	15 12%	27 22%	17 12%	22 19%	31 13%	35 17%	44 17%	53 15%	62 19%	69 14%	35 18%	46 18%ni	17 10%	34 18%	81 18%ni	51 14%ni	169 17%
Pollution/ Environment	124 15%no q	54 14%	69 16%	15 17%	22 18%	24 19%	19 14%	17 14%	27 12%	37 18%	43 17%	44 13%	60 18%	63 13%	50 25%zn oq	44 17%oq	17 10%	13 7%	93 21%zmn oq	30 8%	164 16%
Housing	119 15%	47 13%	72 16%	14 16%	15 12%	22 18%	20 14%	23 20%h	25 11%	29 14%	42 16%	48 14%	51 16%	68 14%	35 18%	34 13%	26 15%	24 13%	69 15%	51 14%	153 15%
Immigration/ immigrants	102 12%	47 13%	55 12%	6 7%	14 11%	23 19%ci	12 9%	14 12%	32 14%	20 10%	35 13%fi	46 13%	43 13%	58 12%	19 10%	42 16%	20 11%	22 12%	60 13%	41 12%	128 13%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 15th August 2019
Number of sample points : 162
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1003	474	528	109	161	148	147	153	285	270	295	438	418	585	236	338	210	219	574	429	1003
WEIGHTED BASE	814	376	438	85*	122*	123*	136*	118*	230	207	259	349	329	485	197	259	175	184	456	358	1003
	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Public services in general	92 11%ci	45 12%	47 11%	3 4%	11 9%	13 10%	16 12%	25 21%zc dehij k	23 10%	15 7%	29 11%	49 14%chi	28 8%	65 13%	28 14%	27 10%	15 9%	22 12%	55 12%	37 10%	102 10%
Lack of faith in politics / politicians / government	91 11%oq	39 10%	52 12%	6 7%	13 11%	13 10%	9 7%	16 14%	33 15%	19 9%	22 8%	50 14%z	32 10%	59 12%	26 13%o	37 14%oq	17 10%	10 6%	63 14%zoq	27 8%	132 13%
Unemployment/ Factory closure/ Lack of industry	83 10%	38 10%	45 10%	4 5%	11 9%	16 13%	11 8%	19 16%ci	23 10%	15 7%	26 10%	41 12%	31 9%	52 11%	23 12%	28 11%	16 9%	16 9%	52 11%	32 9%	102 10%
Ageing population/ Social care for the elderly	83 10%im	29 8%	54 12%	3 4%	9 8%	9 8%	16 12%	12 10%	33 14%zci	13 6%	26 10%	45 13%ci	22 7%	61 13%	21 11%	18 7%	21 12%	24 13%	39 8%	44 12%im	93 9%
Drug abuse	81 10%dp	29 8%	52 12%	14 17%zdi	5 4%	11 9%	15 11%	17 14%d	19 8%	19 9% ^d	26 10%	36 10%	30 9%	51 11%	12 6%	18 7%	18 10%	32 18%zlm ^p	30 7%	51 14%zlm ^p	94 9%
Pensions/Social security/Benefits	60 7%	29 8%	31 7%	2 3%	12 10%	9 8%	9 7%	8 6%	19 8%	15 7% ^c	19 7%	26 8%	24 7%	36 7%	11 5%	21 8%	16 9%	13 7%	32 7%	28 8%	65 6%
Defence/Foreign affairs/ International terrorism	56 7%	27 7%	29 7%	6 7%	6 5%	5 4%	8 6%	10 8%	22 10%	12 6%	12 5%	32 9%	17 5%	40 8%	16 8%	18 7%	11 6%	11 6%	34 7%	22 6%	75 7%
Low pay/Minimum wage/Fair wages	53 7%	21 6%	32 7%	6 8%	15 12%zhk	9 7%	7 5%	8 7%	8 4%	21 10%zhk	16 6%	16 5%	30 9%	23 5%	11 6%	15 6%	14 8%	13 7%	26 6%	27 8%	69 7%
Inflation/Prices	41 5%	19 5%	22 5%	3 3%	7 6%	9 7%	6 4%	5 4%	12 5%	10 5%	15 6%	16 5%	19 6%	22 5%	12 6%	10 4%	8 4%	11 6%	21 5%	19 5%	46 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1003	474	528	109	161	148	147	153	285	270	295	438	418	585	236	338	210	219	574	429	1003
WEIGHTED BASE	814	376	438	85*	122*	123*	136*	118*	230	207	259	349	329	485	197	259	175	184	456	358	1003
	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Taxation	39 5%k	22 6%	17 4%	6 7%	8 6%	7 6%	9 6%	2 1%	8 3%	14 7%k	16 6%	9 3%	21 6%	18 4%	12 6%	11 4%	10 6%	6 3%	23 5%	16 4%	45 4%
Race relations	38 5%	18 5%	20 5%	5 6%	5 4%	8 6%	8 6%	4 3%	9 4%	10 5%	16 6%	13 4%	17 5%	21 4%	9 4%	7 3%	17 10%zmo pq	6 3%	16 3%	22 6%o	52 5%
Transport/Public transport	38 5%	16 4%	22 5%	4 4%	7 6%	7 6%	3 2%	6 5%	12 5%	11 5%	10 4%	18 5%	17 5%	20 4%	7 4%	16 6%	10 6%	4 2%	23 5%	14 4%	44 4%
Morality/ Individual behaviour/ Lifestyle	34 4%a	9 2%	25 6%za	2 2%	4 3%	6 5%	3 2%	4 4%	14 6%	6 3%	9 4%	19 5%	12 4%	22 4%	5 3%	10 4%	10 6%	8 4%	16 3%	18 5%	51 5%
Population levels/ Overpopulation	24 3%	15 4%	9 2%	2 2%	2 2%	8 6%zi	5 4%	2 2%	6 2%	3 2%	13 5%	8 2%	11 3%	13 3%	6 3%	6 2%	4 2%	8 4%	12 3%	12 3%	34 3%
Nationalisation/ Government control of institutions	24 3%	8 2%	16 4%	1 1%	8 6%ej	1 1%	3 2%	3 2%	9 4%	8 4%	4 2%	12 3%	9 3%	15 3%	4 2%	7 3%	8 5%	4 2%	11 2%	13 4%	28 3%
Local government/ Council tax	24 3%i	9 2%	15 3%	- -	1 1%	4 3%	6 5%i	5 5%i	6 3%	1 1%	10 4%	12 3%	5 2%	18 4%	6 3%	4 2%	6 4%	8 4%	10 2%	14 4%	30 3%
Animal welfare	21 3%a	3 1%	18 4%za	3 4%	5 4%	2 1%	7 5%	1 1%	4 2%	8 4%	8 3%	5 1%	10 3%	12 2%	7 3%	6 2%	5 3%	4 2%	12 3%	9 2%	21 2%
Privatisation	19 2%	5 1%	14 3%	* 1%	8 7%zgj k	2 2%	3 2%	1 1%	5 2%	9 4%c	5 2%	6 2%	11 3%	8 2%	4 2%	8 3%	5 3%	3 2%	12 3%	8 2%	25 2%
Pound/Exchange rate/Value of pound	15 2%	9 2%	6 1%	1 1%	1 *	2 2%	2 2%	1 *	8 4%	2 1%	5 2%	9 3%	4 1%	11 2%	6 3%	3 1%	4 2%	2 1%	9 2%	6 2%	25 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1003	474	528	109	161	148	147	153	285	270	295	438	418	585	236	338	210	219	574	429	1003
WEIGHTED BASE	814	376	438	85*	122*	123*	136*	118*	230	207	259	349	329	485	197	259	175	184	456	358	1003
	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	15 2% _m	8 2%	7 2%	- -	2 1%	3 2%	1 1%	2 2%	7 3%	2 1%	4 2%	9 3%	5 1%	11 2%	8 4% _{mp}	1 *	3 2%	3 2%	9 2% _m	7 2%	20 2%
Petrol prices/Fuel	13 2% _m	5 1%	8 2%	1 1%	1 1%	3 3%	* *	1 1%	6 3%	1 1%	4 1%	7 2%	5 1%	8 2%	4 2%	1 *	3 2%	5 3%	5 1%	8 2%	15 1%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%	3 1%	9 2%	1 1%	1 1%	1 1%	- -	3 2%	6 3%	2 1%	1 1%	9 3%	3 1%	9 2%	2 1%	2 1%	3 2%	4 2%	5 1%	7 2%	17 2%
Northern Ireland	11 1%	7 2%	4 1%	1 2%	1 *	1 1%	1 1%	4 3%	3 1%	2 1%	2 1%	7 2%	3 1%	8 2%	6 3%	3 1%	1 *	2 1%	9 2%	3 1%	18 2%
Countryside/Rural life	9 1%	2 *	8 2%	- -	1 1%	1 1%	* *	3 2%	4 2%	1 *	1 *	7 2%	2 1%	7 2%	- -	2 1%	3 2%	4 2%	2 1%	7 2%	12 1%
Trade unions/ Strikes	9 1%	2 1%	7 2%	- -	- -	2 2%	- -	1 1%	7 3% _{zi}	- -	2 1%	7 2%	2 1%	7 1%	3 2%	2 1%	1 1%	3 1%	5 1%	4 1%	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	- -	4 1%	- -	- -	2 1%	- -	- -	2 1%	- -	2 1%	2 1%	2 *	2 *	1 *	2 1%	- -	1 1%	3 1%	1 *	5 *
Foot and mouth outbreak/Farming crisis	3 *	* *	3 1%	- -	- -	1 1%	- -	1 1%	1 1%	- -	1 *	2 1%	1 *	2 *	* *	1 *	1 *	1 1%	1 *	2 1%	4 *
Median	2	2	2	2	2	3	3	3	2	2	3	2	2	2	3	2	2	2	3	2	2
AIDS	1 *	- -	1 *	- -	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%	- -	1 *	1 *
Other	26 3%	14 4%	12 3%	4 4%	3 2%	7 5%	2 2%	4 4%	6 3%	7 3%	9 3%	11 3%	13 4%	13 3%	7 3%	11 4%	2 1%	6 3%	18 4%	8 2%	34 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1003	474	528	109	161	148	147	153	285	270	295	438	418	585	236	338	210	219	574	429	1003
WEIGHTED BASE	814	376	438	85*	122*	123*	136*	118*	230	207	259	349	329	485	197	259	175	184	456	358	1003
	100%	46%	54%	10%*	15%*	15%*	17%*	15%*	28%	25%	32%	43%	40%	60%	24%	32%	21%	23%	56%	44%	123%
MEAN NUMBER OF MENTIONS	3.69c	3.47	3.88	2.80	3.71	3.95c	3.65c	3.92c	3.77c	3.34c	3.79c	3.82c	3.57	3.77	4.15	3.62	3.56	3.41	3.85	3.49	3.71
STANDARD ERROR	0.10	0.12	0.17	0.18	0.29	0.30	0.20	0.25	0.22	0.19	0.18	0.17	0.16	0.14	0.18	0.18	0.22	0.26	0.13	0.17	0.10
ERROR VARIANCE	0.01	0.01	0.03	0.03	0.08	0.09	0.04	0.06	0.05	0.03	0.03	0.03	0.03	0.02	0.03	0.03	0.05	0.07	0.02	0.03	0.01
Don't know	104	55	49	12	26	7	15	11	34	37	22	45	44	60	10	35	25	34	44	60	137
	13%ej lp	15%	11%	14%	21%zeg j	5%	11%	9%	15%e	18%zej	8%	13%	13%	12%	5%	13%lp	15%l	19%zl p	10%l	17%zl p	14%
Personal finances (NET)	177	78	99	24	22	37	21	31	42	45	59	73	82	94	46	52	34	45	98	78	229
	22%	21%	22%	28%	18%	30%zf hj	16%	26%	18%	22%	23%f	21%	25%	19%	24%	20%	19%	24%	22%	22%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1003	863	51	89	343	254	317	266	343	144	260	116	324	273	198	198	597	396	1003
WEIGHTED BASE	814	693	38*	83*	285	202	252	214	277	112*	210	98*	258	221	184	144	480	328	1003
	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Common Market/ Brexit/EU/Europe/ Euro	485 60%cn oq	417 60%	30 77%zc fghjk	39 47%	174 61% c	135 67%za cdk	153 61%	123 58%	158 57%	73 65% c	122 58%	49 51%	186 72%zn oq	158 71%zn oq	64 35%	75 52%noq	344 72%zn oq	139 42% n	601 60%
National health service/Hospitals/ Healthcare	348 43%no q	295 43%	24 64%za cdefg hijk	28 34%	117 41%	89 44%	115 46%g	91 42%	116 42%j	42 37%	79 37%	36 37%	122 47%no q	118 53%zn oq	59 32%	49 34%	240 50%zn oq	108 33%	416 41%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	233 29%fg g	210 30%zf g	8 20%	15 18%	86 30%cf g	71 35%zc dfg	50 20%	42 20%	97 35%za cfgk	44 39%zc fg	68 32%cf g	24 25%	80 31%	54 24%	53 29%	46 32%	133 28%	99 30%	280 28%
Education/Schools	189 23%cn q	174 25%zc	8 22%	6 8%	59 21% c	53 26%cd	55 22% c	47 22% c	75 27% c	31 28% c	57 27% c	26 27% c	62 24%	67 30%zn oq	30 16%	27 19%	129 27%zn q	57 18%	218 22%
Economy/Economic situation	148 18%	124 18%	7 18%	17 20%	49 17%	33 16%	53 21%	46 21%	46 17%	19 17%	34 16%	15 15%	49 19%	47 21%	28 15%	20 14%	96 20%	49 15%	189 19%
Poverty/Inequality	132 16%	110 16%	3 9%	18 22%	48 17%	30 15%	37 15%	33 16%	47 17%	17 15%	32 15%	15 15%	36 14%	31 14%	40 22% p	22 15%	67 14%	62 19%	169 17%
Pollution/ Environment	124 15%de q	102 15%de	10 27%de fg	12 14%	29 10%	17 9%	35 14%g	24 11%	60 22%za defg	25 22%za deg	43 21%za deg	18 19%e	47 18%nq	40 18%	19 10%	18 13%	87 18%zn q	37 11%	164 16%
Housing	119 15%	105 15%	4 9%	10 12%	40 14%	29 14%	36 14%	33 15%	43 16%	20 18%	35 17%	15 16%	34 13%	29 13%	31 17%	25 17%	63 13%	56 17%	153 15%
Immigration/ immigrants	102 12%	88 13%	5 12%	10 11%	39 14%	30 15%	33 13%	29 13%	29 11%	12 11%	23 11%	10 10%	41 16%	21 10%	23 13%	16 11%	62 13%	40 12%	128 13%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1003	863	51	89	343	254	317	266	343	144	260	116	324	273	198	198	597	396	1003
WEIGHTED BASE	814	693	38*	83*	285	202	252	214	277	112*	210	98*	258	221	184	144	480	328	1003
	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Public services in general	92 11%g	77 11%g	5 13%	10 12%	35 12%	25 13%	19 8%	15 7%	38 14%g	17 15%fg	30 14%fg	13 13%	38 15%	23 10%	20 11%	11 7%	61 13%	31 9%	102 10%
Lack of faith in politics / politicians / government	91 11%cf g	87 13%zcf g	2 5%	2 2%	34 12%cf	32 16%zcd fg	16 6%	14 7%	40 15%zcf gi	10 9%	26 12%cf	16 16%cf g	39 15%zq	22 10%	16 9%	12 9%	62 13%	28 9%	132 13%
Unemployment/ Factory closure/ Lack of industry	83 10%jk	73 11%jk	7 17%cj	4 5%	27 10%	23 12%k	32 13%jk	25 12%jk	24 9%jk	9 8%	11 5%	2 2%	30 12%	23 11%	18 10%	11 8%	53 11%	29 9%	102 10%
Ageing population/ Social care for the elderly	83 10%	70 10%	8 20%	5 7%	27 10%	22 11%	26 10%	18 8%	30 11%	9 8%	18 9%	8 9%	33 13%	18 8%	21 11%	11 8%	51 11%	32 10%	93 9%
Drug abuse	81 10%	71 10%jk	2 5%	8 9%	25 9%	17 9%	24 10%	22 10%	32 11%jk	10 9%	14 6%	4 4%	23 9%	19 9%	21 11%	17 12%	43 9%	38 12%	94 9%
Pensions/Social security/Benefits	60 7%fg	50 7%fg	4 11%fg	6 7%g	24 8%fg	18 9%fg	8 3%g	3 2%	29 10%zaf gj	8 7%g	16 8%fg	9 9%fg	17 7%	17 8%	18 10%	8 5%	34 7%	26 8%	65 6%
Defence/Foreign affairs/ International terrorism	56 7%fgo	51 7%fg	3 7%	3 3%	21 7%g	18 9%fg	7 3%	5 2%	28 10%zfg ij	6 5%	11 5%	5 5%	25 10%o	10 5%	17 9%o	3 2%	35 7%o	20 6%o	75 7%
Low pay/Minimum wage/Fair wages	53 7%gp	41 6%	4 11%g	8 9%	23 8%g	15 8%	11 4%g	7 3%	19 7%	6 5%	14 6%	8 8%	10 4%	13 6%	16 9%	14 10%lp	23 5%	30 9%zip	69 7%
Inflation/Prices	41 5%fg	35 5%fg	1 3%	5 6%	13 4%	8 4%	6 2%	5 2%	22 8%zaf gi	4 3%	13 6%	9 9%fg	12 5%	8 4%	14 8%	5 4%	20 4%	20 6%	46 5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 15th August 2019
Number of sample points : 162
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE							UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1003	863	51	89	343	254	317	266	343	144	260	116	324	273	198	198	597	396	1003
WEIGHTED BASE	814	693	38*	83*	285	202	252	214	277	112*	210	98*	258	221	184	144	480	328	1003
	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Taxation	39	33	4	2	5	3	8	4	26	10	18	8	10	13	9	4	23	13	45
	5%deg	5%deg	10%deg	3%	2%	1%	3%g	2%	9%zad	9%def	8%zad	8%deg	4%	6%	5%	3%	5%	4%	4%
Race relations	38	37	-	1	7	6	6	6	26	14	21	7	9	11	8	8	20	16	52
	5%df	5%df	-	1%	2%	3%	2%	3%	9%za	12%za	10%zac	7%	3%	5%	4%	6%	4%	5%	5%
Transport/Public transport	38	34	2	2	10	8	6	4	22	9	15	6	20	5	9	4	25	13	44
	5%g	5%fg	5%	2%	3%	4%	2%	2%	8%zad	8%fg	7%fg	6%	8%zmp	2%	5%	3%	5% ^m	4%	4%
Morality/ Individual behaviour/ Lifestyle	34	31	1	1	10	9	6	5	18	2	12	10	14	7	7	6	21	13	51
	4%	5%	3%	2%	4%	4%	2%	2%	6%i	2%	6%i	fgi	5%	3%	4%	4%	4%	4%	5%
Population levels/ Overpopulation	24	19	1	4	10	7	4	3	10	5	6	*	6	8	7	2	15	10	34
	3%	3%	3%	4%	4%	3%	2%	1%	3%	5%	3%	1%	2%	4%	4%	1%	3%	3%	3%
Nationalisation/ Government control of institutions	24	23	-	1	2	1	8	8	14	4	8	4	8	4	11	2	11	13	28
	3%de	3%de	-	1%	1%	1%	3%	4%	5%zde	4%	4%d	4%d	3%	2%	6%	1%	2%	4% ^o	3%
Local government/ Council tax	24	20	1	3	8	5	2	1	13	7	7	1	8	9	4	2	18	6	30
	3%fg	3%fg	3%	3%	3%	3%	1%	1%	5%afg	6%fg	4%k	1%	3%	4%	2%	1%	4%	2%	3%
Animal welfare	21	21	-	*	5	4	8	8	9	2	6	4	7	3	8	2	11	10	21
	3%	3%	-	1%	2%	2%	3%	4%	3%	2%	3%	4%	3%	2%	4%	2%	2%	3%	2%
Privatisation	19	19	-	-	6	6	1	1	13	5	9	3	5	5	8	2	10	9	25
	2%fg	3%fg	-	-	2%	3%	*	*	5%zfg	5%fg	4%fg	4% ^f	2%	2%	4%	1%	2%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1003	863	51	89	343	254	317	266	343	144	260	116	324	273	198	198	597	396	1003
WEIGHTED BASE	814	693	38*	83*	285	202	252	214	277	112*	210	98*	258	221	184	144	480	328	1003
	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Pound/Exchange rate/Value of pound	15 2%	12 2%	1 4%	2 2%	6 2%	4 2%	3 1%	1 1%	7 3%	3 3%	3 1%	- -	9 4%	3 1%	1 1%	2 1%	12 3%	3 1%	25 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	15 2%af	6 1%	1 2%	8 10%zad efghij k	8 3%eg	- -	1 *	- -	6 2%aj	2 2%	2 1%	- -	4 2%	5 2%	4 2%	1 1%	10 2%	6 2%	20 2%
Petrol prices/Fuel	13 2%	12 2%	1 2%	- -	2 1%	2 1%	3 1%	2 1%	7 3%j	2 2%	2 1%	- -	5 2%	1 1%	3 2%	3 2%	6 1%	6 2%	15 1%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%	12 2%	- -	- -	3 1%	3 1%	2 1%	2 1%	7 2%j	2 2%	2 1%	- -	4 2%	2 1%	4 2%	2 1%	6 1%	6 2%	17 2%
Northern Ireland	11 1%	8 1%	- -	3 3%fg	7 3%fg	5 2%f	- -	- -	4 1%	3 2%f	3 2%	1 1%	6 2%	2 1%	1 1%	2 2%	7 2%	4 1%	18 2%
Countryside/Rural life	9 1%	9 1%	- -	- -	2 1%	2 1%	1 *	1 *	7 2%	2 2%	4 2%	2 2%	3 1%	4 2%	3 1%	- -	7 1%	3 1%	12 1%
Trade unions/ Strikes	9 1%	9 1%	- -	- -	1 *	1 *	- -	- -	8 3%zad fgj	1 1%	2 1%	1 1%	4 2%	3 1%	3 1%	- -	7 1%	3 1%	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	4 1%	- -	- -	1 *	1 *	- -	- -	3 1%	1 1%	1 1%	- -	2 1%	1 *	1 1%	- -	3 1%	1 *	5 *
Foot and mouth outbreak/Farming crisis	3 *	3 *	- -	- -	1 *	1 *	- -	- -	2 1%	1 1%	1 1%	- -	- -	2 1%	1 1%	- -	2 *	1 *	4 *

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	100%	85%	5%*	10%*	35%	25%	31%	26%	34%	14%*	26%	12%*	32%	27%	23%	18%	59%	40%	123%
Median	2	2	3	2	2	3	2	2	2	2	2	2	3	3	2	2	3	2	2
AIDS	1	1	-	-	-	-	-	-	1	1	1	-	-	-	1	-	-	1	1
	*	*	-	-	-	-	-	-	1%	1%z	1%	-	-	-	1%	-	-	*	*
Other	26	25	1	-	8	8	11	10	7	3	7	4	10	7	7	2	17	9	34
	3%	4%	3%	-	3%	4%	5%	5%	3%	3%	3%	4%	4%	3%	4%	1%	4%	3%	3%
MEAN NUMBER OF MENTIONS	3.69f	3.76f	3.90f	2.98	3.57	3.81f	3.24g	3.12	4.23z	4.03f	3.79	3.51	4.02o	3.81	3.51	3.18	3.92z	3.37	3.71
	go	g	g		g				acfgj	g			q				oq		
STANDARD ERROR	0.10	0.12	0.30	0.24	0.16	0.21	0.10	0.10	0.24	0.38	0.25	0.30	0.17	0.19	0.31	0.16	0.13	0.18	0.10
ERROR VARIANCE	0.01	0.01	0.09	0.06	0.03	0.04	0.01	0.01	0.06	0.15	0.06	0.09	0.03	0.04	0.10	0.03	0.02	0.03	0.01
Don't know	104	86	1	17	46	29	31	31	27	11	19	8	21	27	35	21	47	56	137
	13%lp	12%	2%	20%bh	16%bj	14%	12%b	14%	10%	9%	9%	8%	8%	12%	19%zl	15%	10%	17%zl	14%
				j											p		p		
Personal finances (NET)	177	149	8	21	63	42	51	43	63	21	42	21	50	43	48	34	93	82	229
	22%	21%	20%	25%	22%	21%	20%	20%	23%	18%	20%	22%	19%	19%	26%	24%	19%	25%	23%

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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1003	397	113	493	146	198	97	460	125	151	376	259	1003
WEIGHTED BASE	814	317	94*	403	110*	159	78*	381	110*	128*	305	220	1003
	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
Common Market/ Brexit/EU/Europe/ Euro	485 60%cl	207 65%zc	58 61%	221 55%	63 58%	96 61%	64 83%zf g	206 54%	49 45%	65 51%	207 68%zm	124 56%	601 60%
National health service/Hospitals/ Healthcare	348 43%	143 45%	43 45%	163 40%	54 49%	68 43%	37 47%	156 41%	38 35%	60 47%	144 47%	86 39%	416 41%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	233 29%	93 29%	22 23%	118 29%	41 37%	39 25%	18 23%	111 29%	31 28%	37 29%	85 28%	65 29%	280 28%
Education/Schools	189 23%l	92 29%zb c	13 14%	83 21%	32 29%	42 26%	24 31%	78 20%	11 10%	38 30%l	83 27%l	65 30%	218 22%
Economy/Economic situation	148 18%	63 20%	14 15%	71 18%	18 16%	40 25%z	18 23%	56 15%	18 16%	22 17%	73 24%z	40 18%	189 19%
Poverty/Inequality	132 16%a	39 12%	14 14%	79 19%za	17 16%	36 22%z	16 21%	49 13%	19 17%	18 14%	58 19%	39 18%	169 17%
Pollution/ Environment	124 15%c	60 19%zc	16 17%	47 12%	18 16%	19 12%	18 23%	54 14%	13 12%	18 14%	57 19%	38 17%	164 16%
Housing	119 15%	47 15%	15 16%	57 14%	17 16%	30 19%h	5 7%	54 14%	17 15%	17 14%	49 16%	34 15%	153 15%
Immigration/ immigrants	102 12%	43 14%	12 13%	46 11%	23 21%zh	19 12%	5 6%	40 11%	19 17%	26 21%z	41 14%	13 6%	128 13%

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	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
Public services in general	92 11%l	37 12%	11 12%	44 11%	8 7%	24 15%	16 21%zf	38 10%	3 2%	24 18%zl	38 12%l	24 11%	102 10%
Lack of faith in politics / politicians / government	91 11%	32 10%	11 12%	47 12%	15 13%	15 9%	14 18%	41 11%	8 7%	20 16%	41 13%	14 6%	132 13%
Unemployment/ Factory closure/ Lack of industry	83 10%	33 10%	7 8%	43 11%	17 16%	22 14%	8 10%	28 7%	12 11%	13 10%	38 12%	15 7%	102 10%
Ageing population/ Social care for the elderly	83 10%	30 9%	8 8%	45 11%	14 13%	16 10%	9 12%	33 9%	7 6%	15 12%	44 14%z	16 7%	93 9%
Drug abuse	81 10%em	36 11%	7 7%	38 9%	10 9%	16 10%	6 7%	39 10%	12 10%	4 3%	29 10%	25 11%	94 9%
Pensions/Social security/Benefits	60 7%	25 8%	4 4%	31 8%	5 4%	13 8%	5 7%	24 6%	11 10%	8 6%	29 9%	15 7%	65 6%
Defence/Foreign affairs/ International terrorism	56 7%	19 6%	5 6%	32 8%	18 17%zg	7 4%	5 7%	26 7%	5 5%	7 5%	26 8%	8 4%	75 7%
Low pay/Minimum wage/Fair wages	53 7%	23 7%	8 8%	22 5%	5 5%	19 12%z	3 4%	20 5%	6 5%	10 7%	21 7%	11 5%	69 7%
Inflation/Prices	41 5%	18 6%	2 2%	21 5%	7 7%	9 5%	3 4%	16 4%	8 7%	11 9%	13 4%	9 4%	46 5%
Taxation	39 5%	17 5%	7 7%	15 4%	6 5%	11 7%	4 5%	15 4%	2 2%	6 5%	17 6%	12 5%	45 4%

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	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
Race relations	38	20	5	13	2	12	3	17	2	8	15	13	52
	5%	6%	5%	3%	2%	8%	4%	4%	2%	6%	5%	6%	5%
Transport/Public transport	38	15	4	19	8	6	3	20	3	6	17	5	44
	5%	5%	4%	5%	7%	4%	4%	5%	3%	4%	6%	2%	4%
Morality/Individual behaviour/Lifestyle	34	13	4	17	4	7	4	17	6	3	18	12	51
	4%	4%	4%	4%	3%	4%	5%	4%	5%	3%	6%	5%	5%
Population levels/Overpopulation	24	9	4	11	1	3	3	11	5	2	10	8	34
	3%	3%	5%	3%	1%	2%	4%	3%	5%	1%	3%	4%	3%
Nationalisation/Government control of institutions	24	7	3	14	4	4	3	9	1	6	12	6	28
	3%	2%	3%	3%	4%	2%	4%	2%	*	5%	4%	3%	3%
Local government/Council tax	24	12	2	9	1	8	3	11	-	1	12	6	30
	3%	4%	2%	2%	1%	5%	4%	3%	-	1%	4%	3%	3%
Animal welfare	21	9	3	9	3	4	4	8	-	5	11	4	21
	3%	3%	3%	2%	3%	3%	5%	2%	-	4%	4%	2%	2%
Privatisation	19	7	3	9	3	6	4	6	1	4	10	7	25
	2%	2%	3%	2%	3%	4%	5%	1%	1%	3%	3%	3%	2%
Pound/Exchange rate/Value of pound	15	6	2	7	4	2	2	6	1	-	11	3	25
	2%	2%	2%	2%	4%	1%	2%	1%	1%	-	4% _z	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1003	397	113	493	146	198	97	460	125	151	376	259	1003
WEIGHTED BASE	814	317	94*	403	110*	159	78*	381	110*	128*	305	220	1003
	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	15 2%	7 2%	1 1%	7 2%	2 2%	2 1%	2 2%	1 *	2 2%	- -	11 4% ^z	2 1%	20 2%
Petrol prices/Fuel	13 2%	4 1%	1 1%	8 2%	1 1%	4 2%	- -	8 2%	- -	- -	6 2%	2 1%	15 1%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%^a	1 *	2 2%	9 2%	1 1%	5 3%	1 2%	5 1%	1 1%	- -	6 2%	2 1%	17 2%
Northern Ireland	11 1%	4 1%	2 2%	5 1%	- -	5 3%	3 4%	4 1%	- -	* *	9 3% ^z	1 1%	18 2%
Countryside/Rural life	9 1%	4 1%	1 1%	4 1%	1 1%	1 1%	1 1%	6 2%	- -	1 1%	6 2%	2 1%	12 1%
Trade unions/ Strikes	9 1%	1 *	2 2%	7 2%	1 1%	1 1%	1 1%	6 1%	- -	- -	4 1%	1 *	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	- -	1 1%	3 1%	- -	1 1%	1 1%	2 *	- -	- -	2 1%	2 1%	5 *
Foot and mouth outbreak/Farming crisis	3 *	* *	2 2%	1 *	- -	1 1%	- -	2 *	- -	- -	2 1%	1 *	4 *
Median	2	3	2	2	3	3	3	2	2	2	3	2	2
AIDS	1 *	- -	- -	1 *	- -	1 1%	- -	- -	- -	- -	1 *	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

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		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1003	397	113	493	146	198	97	460	125	151	376	259	1003
WEIGHTED BASE	814	317	94*	403	110*	159	78*	381	110*	128*	305	220	1003
	100%	39%	12%*	50%	13%*	20%	10%*	47%	14%*	16%*	37%	27%	123%
Other	26	9	3	14	3	6	3	14	3	1	6	7	34
	3%	3%	4%	3%	3%	4%	4%	4%	2%	1%	2%	3%	3%
MEAN NUMBER OF MENTIONS	3.69l	3.85	3.52	3.60	4.07	3.99	4.18	3.39	3.01	3.65	4.24z	3.44	3.71
STANDARD ERROR	0.10	0.15	0.36	0.15	0.27	0.29	0.29	0.15	0.18	0.24	0.21	0.19	0.10
ERROR VARIANCE	0.01	0.02	0.13	0.02	0.07	0.08	0.08	0.02	0.03	0.06	0.04	0.04	0.01
Don't know	104	32	11	61	18	15	5	57	19	13	28	21	137
	13%n	10%	11%	15%	16%	10%	7%	15%	18%n	10%	9%	10%	14%
Personal finances (NET)	177	63	17	97	22	48	18	73	24	27	73	47	229
	22%	20%	18%	24%	20%	30%z	23%	19%	22%	21%	24%	21%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

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BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Common Market/ Brexit/EU/Europe/ Euro	485 60% _s	95 64%	235 67% _{zc}	125 54%	61 60%	485 100% _{zab} cft	124 66% _c	162 59%	229 59%	93 64%	423 61%	62 52%	97 62%	166 66% _z	56 87% _{zqr} s	79 55% _s	56 69% _{qs}	34 41%	13 38%	49 72%	601 60%
National health service/Hospitals/ Healthcare	348 43% _k	76 51%	348 100% _{zac} eft	110 47%	59 58% _z	235 48% _z	131 69% _{zac} e	117 42%	168 43%	64 44%	320 46% _{zk}	28 24%	68 44%	116 46%	21 33%	56 39%	30 37%	34 41%	11 34%	48 70% _z	416 41%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	233 29% _{ap}	30 21%	110 32% _{ae}	233 100% _{zab} eft	33 33% _a	125 26%	66 35% _{ae}	85 31%	111 28%	36 25%	189 27%	44 37%	42 27%	74 29%	10 15%	53 37% _{zp}	33 41% _{zp}	28 34% _p	9 27%	24 36%	280 28%
Education/Schools	189 23%	46 31% _z	131 38% _{zce} t	66 28%	23 23%	124 26%	189 100% _{zab} cet	68 25%	93 24%	26 18%	166 24%	23 19%	55 35% _{zm}	50 20%	12 18%	27 19%	21 25%	11 14%	2 7%	21 31%	218 22%
Economy/Economic situation	148 18% _{ck} eft	148 100% _{zbc}	76 22% _c	30 13%	29 29% _{zc}	95 20% _c	46 24% _{zc}	47 17%	80 20%	21 14%	136 20% _{zk}	12 10%	20 13%	56 22% _l	17 27%	25 18%	19 23%	15 18%	7 22%	22 32% _z	189 19%
Poverty/Inequality	132 16% _{em} e	39 26% _{zbc}	50 14%	35 15%	22 22% _e	66 14%	41 22% _{be}	52 19%	59 15%	21 14%	116 17%	15 13%	22 14%	30 12%	11 17%	24 17%	13 15%	16 19%	6 17%	16 24%	169 17%
Pollution/ Environment	124 15%	33 22% _z	51 15%	32 14%	22 21%	75 16%	41 22% _{zbc}	47 17%	50 13%	26 18%	112 16%	12 10%	30 19%	46 18%	17 26% _{zq}	16 11%	12 15%	10 12%	6 18%	16 23%	164 16%
Housing	119 15% _h	24 16%	56 16%	48 21% _{ze}	24 23% _{ze}	65 13%	45 24% _{zbe}	55 20% _{zh}	45 11%	20 13%	108 16%	11 9%	20 13%	42 17%	9 14%	26 18%	17 21%	12 15%	7 22%	16 24% _z	153 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Immigration/ immigrants	102 12%h	29 20%ze	59 17%ze	33 14%	102 100%zab cef	61 13%	23 12%	48 17%zh	36 9%	17 12%	93 13%	9 7%	18 12%	37 15%	5 7%	27 19%z	15 18%	17 20%	34 100%	68 100%z	128 13%
Public services in general	92 11%	35 23%ze	58 17%ze	30 13%	20 20%z	58 12%	38 20%ze	39 14%i	43 11%	10 7%	84 12%	8 7%	17 11%	31 12%	13 20%	16 11%	9 11%	13 15%	7 22%	13 19%	102 10%
Lack of faith in politics / politicians / government	91 11%	26 17%ze	44 13%	36 15%ze	18 17%	50 10%	25 13%	25 9%	47 12%	19 13%	80 11%	11 9%	14 9%	29 11%	11 17%	19 13%	12 15%	12 15%	2 7%	15 23%z	132 13%
Unemployment/ Factory closure/ Lack of industry	83 10%	25 17%ze	41 12%	33 14%	17 17%	51 10%	29 15%z	23 8%	43 11%	17 12%	74 11%	10 8%	9 6%	31 12%	6 10%	20 14%	11 13%	13 16%	5 15%	12 18%	102 10%
Ageing population/ Social care for the elderly	83 10%k	24 16%z	61 18%ze	39 17%ze	15 15%	56 11%	35 19%ze	22 8%	44 11%	17 12%	82 12%zk	1 1%	18 11%	19 8%	8 12%	26 18%z	11 14%	20 24%z	* 1%	15 22%z	93 9%
Drug abuse	81 10%	18 12%	43 12%e	53 23%zab ef	24 23%zabe	43 9%	29 15%ze	29 11%	39 10%	13 9%	70 10%	10 9%	13 8%	29 12%	4 6%	12 9%	6 7%	8 10%	8 25%	15 23%z	94 9%
Pensions/Social security/Benefits	60 7%k	19 13%z	43 12%ze	30 13%ze	17 17%ze	38 8%	24 13%ze	13 5%	32 8%	15 11%g	58 8%zk	2 2%	11 7%	18 7%	3 5%	13 9%	7 8%	10 13%	4 11%	14 20%z	65 6%
Defence/Foreign affairs/ International terrorism	56 7%g	19 13%ze	36 10%z	30 13%ze	17 16%ze	37 8%	21 11%	10 4%	33 8%g	13 9%	52 8%	4 3%	10 6%	13 5%	5 8%	13 9%	11 13%	7 8%	1 3%	16 23%z	75 7%

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Q.PL01/02

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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
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UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Low pay/Minimum wage/Fair wages	53	21	29	23	16	25	25	11	32	10	47	6	16	15	1	11	10	7	4	11	69
	7%	14%zbe	8%e	10%ze	15%zbe	5%	13%zbe	4%	8%g	7%	7%	5%	10%	6%	2%	8%	12%p	9%	13%	17%z	7%
Inflation/Prices	41	15	26	18	13	21	14	10	19	12	37	3	5	15	3	9	5	8	5	8	46
	5%	10%ze	8%ze	8%e	13%ze	4%	7%	4%	5%	8%	5%	3%	3%	6%	5%	6%	7%	9%	15%	12%z	5%
Taxation	39	22	24	13	12	20	18	12	18	9	30	9	4	20	6	12	10	10	2	10	45
	5%	15%zbce	7%e	6%	12%ze	4%	9%ze	4%	5%	6%	4%	7%	3%	8%z	9%	9%	12%z	12%z	5%	15%z	4%
Race relations	38	8	17	15	10	23	15	16	18	5	27	12	4	21	7	5	3	2	-	10	52
	5%j	5%	5%	6%	10%z	5%	8%	6%	5%	3%	4%	10%zi	3%	8%z	10%	3%	4%	3%	-	15%z	5%
Transport/Public transport	38	16	26	15	12	24	18	16	15	6	36	2	8	11	3	9	5	8	-	12	44
	5%	11%ze	7%z	7%	12%ze	5%	10%ze	6%	4%	4%	5%	2%	5%	4%	4%	6%	6%	9%	-	18%z	4%
Morality/ Individual behaviour/ Lifestyle	34	11	21	21	5	17	13	7	20	7	31	2	6	11	2	9	4	6	*	4	51
	4%	7%	6%e	9%ze	5%	4%	7%	3%	5%	5%	5%	2%	4%	4%	3%	6%	5%	8%	1%	7%	5%
Population levels/ Overpopulation	24	6	11	16	9	15	12	10	6	8	24	*	3	10	2	6	4	2	4	5	34
	3%h	4%	3%	7%zbe	9%zbe	3%	7%zbe	4%	2%	5%h	3%	*	2%	4%	3%	4%	5%	2%	13%	7%	3%
Nationalisation/ Government control of institutions	24	13	16	9	8	16	13	3	12	9	24	-	2	8	-	6	5	5	-	8	28
	3%	9%ze	5%	4%	8%ze	3%	7%ze	1%	3%	6%g	3%	-	1%	3%	-	4%	6%	6%	-	12%z	3%
Local government/ Council tax	24	9	16	13	8	16	14	9	14	1	16	8	4	10	-	6	4	2	*	7	30
	3%j	6%z	5%z	5%z	7%z	3%	7%ze	3%	4%	*	2%	7%zi	3%	4%	-	4%	5%	2%	1%	11%z	3%
Animal welfare	21	7	16	10	9	11	15	5	16	*	21	1	8	4	*	6	3	6	2	7	21
	3%	5%	5%ze	4%	9%ze	2%	8%ze	2%	4%zi	*	3%	*	5%	2%	*	4%	4%	7%z	5%	11%z	2%

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Privatisation	19	12	17	11	9	12	14	8	11	1	19	-	3	6	1	6	4	6	-	9	25
	2%	8%ze	5%ze	5%z	9%ze	3%	7%ze	3%	3%	1%	3%	-	2%	2%	2%	4%	5%	7%z	-	14%z	2%
Pound/Exchange rate/Value of pound	15	7	10	7	6	11	7	4	6	5	15	1	1	7	1	4	1	3	3	4	25
	2%	5%z	3%	3%	6%z	2%	4%	2%	2%	4%	2%	*	1%	3%	2%	3%	1%	3%	8%	5%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	15	6	11	5	3	10	5	6	6	3	15	-	5	3	2	1	-	1	-	3	20
	2%	4%	3%	2%	3%	2%	3%	2%	1%	2%	2%	-	3%	1%	3%	1%	-	2%	-	5%	2%
Petrol prices/Fuel	13	8	12	12	5	8	5	1	7	4	13	-	3	2	2	2	1	2	-	5	15
	2%	5%ze	3%z	5%ze	5%z	2%	3%	1%	2%	3%	2%	-	2%	1%	3%	2%	1%	2%	-	7%z	1%
Nuclear weapons/ Nuclear war/ Disarmament	12	6	9	8	5	9	7	3	7	1	11	1	2	1	1	2	1	1	-	5	17
	1%	4%z	3%	3%z	5%z	2%	4%z	1%	2%	1%	2%	1%	1%	*	1%	1%	1%	1%	-	7%z	2%
Northern Ireland	11	7	6	5	5	9	5	4	7	*	11	*	1	5	2	1	1	1	*	4	18
	1%	4%z	2%	2%	5%z	2%	3%	1%	2%	*	2%	*	1%	2%	4%	1%	1%	2%	1%	6%z	2%
Countryside/Rural life	9	5	9	8	4	6	7	2	7	1	9	-	-	5	1	1	1	-	-	4	12
	1%	3%	2%z	3%ze	4%z	1%	4%z	1%	2%	1%	1%	-	-	2%	2%	*	1%	-	-	6%z	1%
Trade unions/ Strikes	9	6	9	8	3	7	5	1	4	3	9	-	1	2	3	1	1	-	-	3	9
	1%	4%z	3%z	3%ze	3%	1%	2%	1%	1%	2%	1%	-	*	1%	5%zq	*	1%	-	-	4%z	1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4	2	4	3	3	3	2	2	1	1	4	-	-	1	-	-	-	-	-	3	5
	*	2%	1%	1%	3%ze	1%	1%	1%	*	1%	1%	-	-	*	-	-	-	-	-	5%z	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 2nd - 15th August 2019
Number of sample points : 162
Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1003	189	416	280	128	601	218	327	496	177	855	147	191	315	86	170	93	94	39	89	1003
WEIGHTED BASE	814	148	348	233	102*	485	189	276	390	146	696	118*	156	252	64*	143	81*	82*	34**	68*	1003
	100%	18%	43%	29%	12%*	60%	23%	34%	48%	18%	85%	15%*	19%	31%	8%*	18%	10%*	10%*	4%**	8%*	123%
Foot and mouth outbreak/Farming crisis	3 *	3 2%ze	3 1%	3 1%z	3 3%ze	2 *	3 2%z	1 1%	2 *	- -	3 *	- -	1 1%	1 *	- -	- -	- -	- -	- -	3 5%z	4 *
Median	2	4	3	3	4	3	4	2	2	2	2	2	2	3	2	2	3	2	3	4	2
AIDS	1 *	1 1%	1 *	1 1%	1 1%	1 *	1 1%	1 1%	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 2%z	1 *
Other	26 3%	3 2%	7 2%	6 2%	* *	14 3%	3 1%	7 2%	16 4%	4 2%	22 3%	4 3%	9 6%	5 2%	5 8%	4 3%	3 4%	3 4%	* 1%	- -	34 3%
MEAN NUMBER OF MENTIONS	3.69k	5.95ze	5.02ze	5.17ze	6.43zb e	4.08z	5.98zb e	3.66	3.71	3.72	3.84zk	2.82	3.67	3.85	3.89	3.99	4.34	4.20	4.34	7.48z	3.71
STANDARD ERROR	0.10	0.42	0.21	0.30	0.57	0.14	0.36	0.18	0.15	0.22	0.12	0.13	0.21	0.19	0.34	0.28	0.39	0.45	0.47	0.79	0.10
ERROR VARIANCE	0.01	0.18	0.05	0.09	0.33	0.02	0.13	0.03	0.02	0.05	0.01	0.02	0.04	0.04	0.11	0.08	0.15	0.20	0.22	0.62	0.01
Don't know	104 13%abce ftgjmpw	* *	4 1%	10 4%abf	2 2%	32 7%abf	1 *	25 9%	53 14%	25 17%g	80 11%	24 20%zj	20 13%	22 9%	1 2%	17 12%p	6 7%	13 15%p	2 5%	- -	137 14%
Personal finances (NET)	177 22%e	50 33%zbc e	75 21%	53 23%	27 27%	90 19%	53 28%e	59 21%	87 22%	31 21%	156 22%	21 18%	34 22%	46 18%	14 22%	34 24%	19 23%	22 26%	7 21%	20 30%	229 23%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1003	165	105	177	118	232	206	1003
WEIGHTED BASE	814	123*	84*	148	111*	185	163	1003
	100%	15%*	10%*	18%	14%*	23%	20%	123%
Common Market/ Brexit/EU/Europe/ Euro	485 60%b	78 63%b	31 37%	101 69%zb df	59 53%	129 70%zb df	88 54%b	601 60%
National health service/Hospitals/ Healthcare	348 43%b	46 38%	22 27%	82 56%za bf	46 42%	82 44%b	69 42%b	416 41%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	233 29%	29 23%	19 23%	32 22%	39 35% ^c	56 30%	57 35% ^c	280 28%
Education/Schools	189 23%f	25 20%	13 16%	55 37%za bdf	24 22%	48 26%f	24 15%	218 22%
Economy/Economic situation	148 18%	28 23%	17 20%	28 19%	17 15%	37 20%	22 13%	189 19%
Poverty/Inequality	132 16%	20 16%	15 18%	28 19%	16 15%	33 18%	20 12%	169 17%
Pollution/ Environment	124 15%bf	31 25%zbd f	6 7%	32 22%zb df	11 10%	30 16%	14 9%	164 16%
Housing	119 15%	18 15%	11 13%	20 13%	22 20%	31 17%	18 11%	153 15%
Immigration/ immigrants	102 12%	16 13%	4 5%	19 13%	16 14%	25 14%	21 13%	128 13%
Public services in general	92 11%	10 8%	5 5%	16 11%	12 11%	29 15% ^b	20 12%	102 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 2nd - 15th August 2019
 Number of sample points : 162
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX AUGUST 2019 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1003	165	105	177	118	232	206	1003
WEIGHTED BASE	814	123*	84*	148	111*	185	163	1003
	100%	15%*	10%*	18%	14%*	23%	20%	123%
Lack of faith in politics / politicians / government	91 11% ^d	14	5	18	4	31	18	132
		12%	5%	12%	4%	17% ^{zb}	11%	13%
Unemployment/ Factory closure/ Lack of industry	83 10%	11	5	14	13	27	14	102
		9%	6%	9%	12%	15% ^z	9%	10%
Ageing population/ Social care for the elderly	83 10%	9	4	15	10	14	30	93
		7%	4%	10%	9%	8%	19% ^{zab}	9%
Drug abuse	81 10% ^c	8	11	7	19	15	20	94
		6%	13%	5%	17% ^{zac}	8%	12% ^c	9%
Pensions/Social security/Benefits	60 7%	10	5	9	10	12	14	65
		8%	6%	6%	9%	7%	9%	6%
Defence/Foreign affairs/ International terrorism	56 7%	7	5	8	4	19	13	75
		5%	6%	6%	4%	10%	8%	7%
Low pay/Minimum wage/Fair wages	53 7%	16	6	4	12	6	10	69
		13% ^{zce}	7%	3%	11% ^{ce}	3%	6%	7%
Inflation/Prices	41 5%	8	2	5	10	8	8	46
		7%	2%	3%	9%	5%	5%	5%
Taxation	39 5%	9	4	8	8	6	4	45
		8%	5%	5%	7%	3%	2%	4%
Race relations	38 5%	5	5	5	10	5	7	52
		4%	6%	4%	9%	3%	5%	5%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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UNWEIGHTED BASE	1003	165	105	177	118	232	206	1003
WEIGHTED BASE	814	123*	84*	148	111*	185	163	1003
	100%	15%*	10%*	18%	14%*	23%	20%	123%
Transport/Public transport	38 5%	8 6%	3 3%	7 5%	3 3%	9 5%	9 5%	44 4%
Morality/ Individual behaviour/ Lifestyle	34 4%	3 3%	3 3%	4 3%	5 4%	8 4%	11 6%	51 5%
Population levels/ Overpopulation	24 3%	* *	3 4%	7 5%	6 5%a	5 3%	3 2%	34 3%
Nationalisation/ Government control of institutions	24 3%	4 3%	4 5%	3 2%	1 1%	4 2%	8 5%	28 3%
Local government/ Council tax	24 3%	1 1%	1 1%	4 3%	7 6%a	5 3%	7 4%	30 3%
Animal welfare	21 3%e	7 6%e	1 1%	5 3%	4 3%	1 *	4 3%	21 2%
Privatisation	19 2%	6 5%	2 2%	3 2%	2 2%	2 1%	3 2%	25 2%
Pound/Exchange rate/Value of pound	15 2%	2 1%	- -	3 2%	2 2%	5 2%	4 3%	25 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	15 2%	1 1%	1 1%	3 2%	1 1%	5 3%	5 3%	20 2%
Petrol prices/Fuel	13 2%	1 1%	1 1%	1 1%	2 2%	3 1%	5 3%	15 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

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UNWEIGHTED BASE	1003	165	105	177	118	232	206	1003
WEIGHTED BASE	814	123*	84*	148	111*	185	163	1003
	100%	15%*	10%*	18%	14%*	23%	20%	123%
Nuclear weapons/ Nuclear war/ Disarmament	12 1%	1 1%	1 1%	1 1%	* *	3 2%	6 4%	17 2%
Northern Ireland	11 1%	2 2%	- -	2 1%	* *	5 3%	2 1%	18 2%
Countryside/Rural life	9 1%	1 1%	* *	1 1%	* *	1 *	6 4% ^z	12 1%
Trade unions/ Strikes	9 1%	- -	- -	2 1%	- -	3 2%	4 2%	9 1%
Bird flu/Pandemic flu/Swine flu/ Ebola	4 *	- -	- -	2 1%	- -	1 *	1 1%	5 *
Foot and mouth outbreak/Farming crisis	3 *	- -	- -	1 1%	- -	* *	2 1%	4 *
Median	2	2	2	3	2	3	2	2
AIDS	1 *	- -	- -	- -	- -	- -	1 1%	1 *
Other	26 3%	4 3%	2 3%	6 4%	3 3%	8 5%	2 1%	34 3%
MEAN NUMBER OF MENTIONS	3.69b	3.70	2.81	3.84b	3.73	3.96b	3.66	3.71
STANDARD ERROR	0.10	0.27	0.23	0.23	0.28	0.19	0.30	0.10
ERROR VARIANCE	0.01	0.07	0.05	0.05	0.08	0.03	0.09	0.01

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	814	123*	84*	148	111*	185	163	1003
	100%	15%*	10%*	18%	14%*	23%	20%	123%
Don't know	104	17	20	7	15	21	24	137
	13% _c	14% _c	24% _{zce}	5%	13% _c	11%	15% _c	14%
Personal finances (NET)	177	27	18	31	28	40	33	229
	22%	22%	22%	21%	25%	22%	20%	23%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base