

September 2019

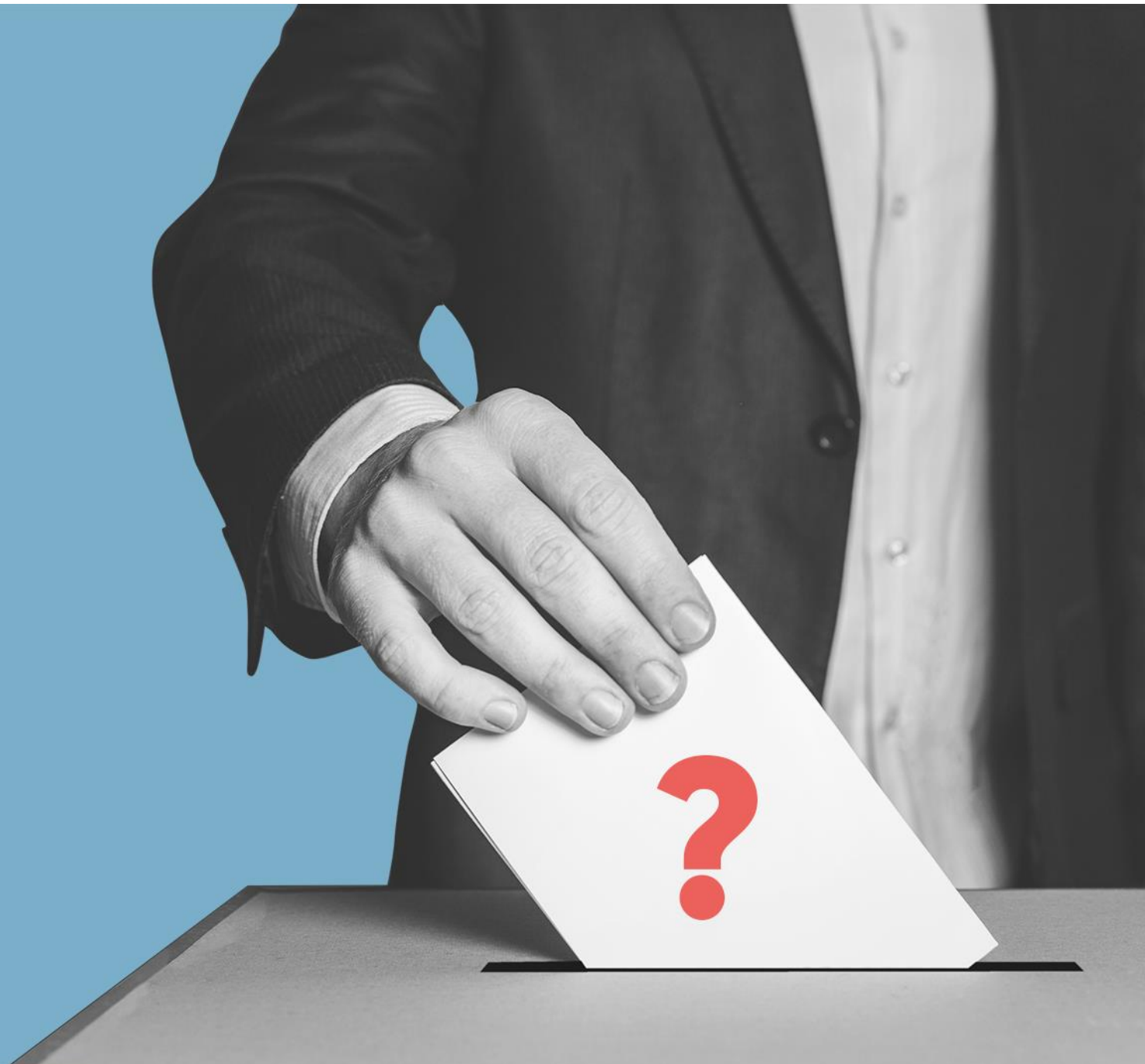
POLITICAL MONITOR



Ipsos MORI

September 2019

VOTING INTENTIONS

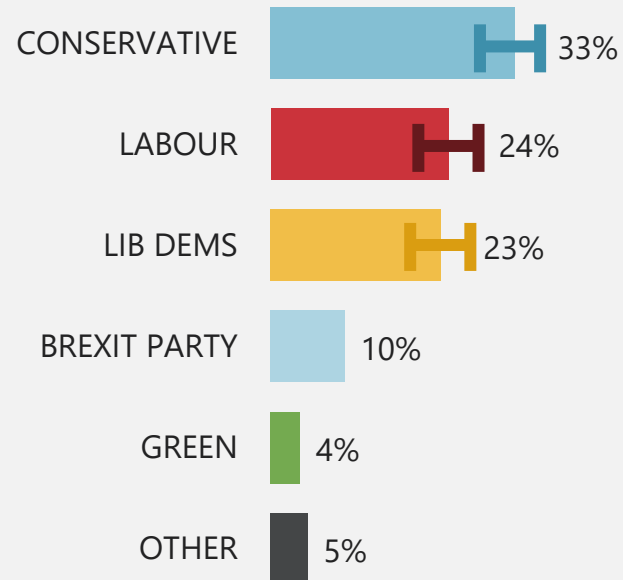


Ipsos MORI

Voting Intention: September 2019

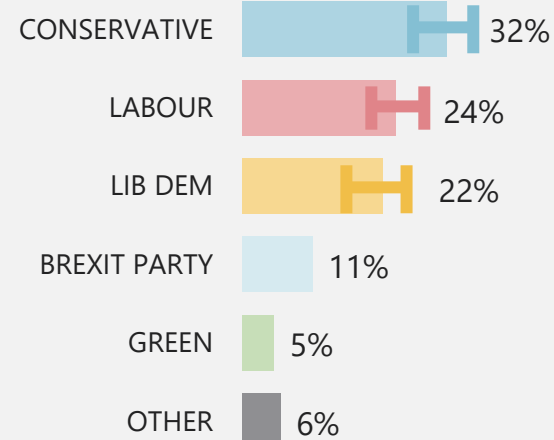
HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?

HEADLINE VOTING INTENTION



CONSERVATIVE LEAD = +9

ALL GIVING A VOTING INTENTION



CONSERVATIVE LEAD = +8



Base: 1,006 British adults 18+, 13 – 16 September 2019; Headline Voting Intention: all 9/10 certain to vote and always/usually/it depends vote in General Elections = 767 Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

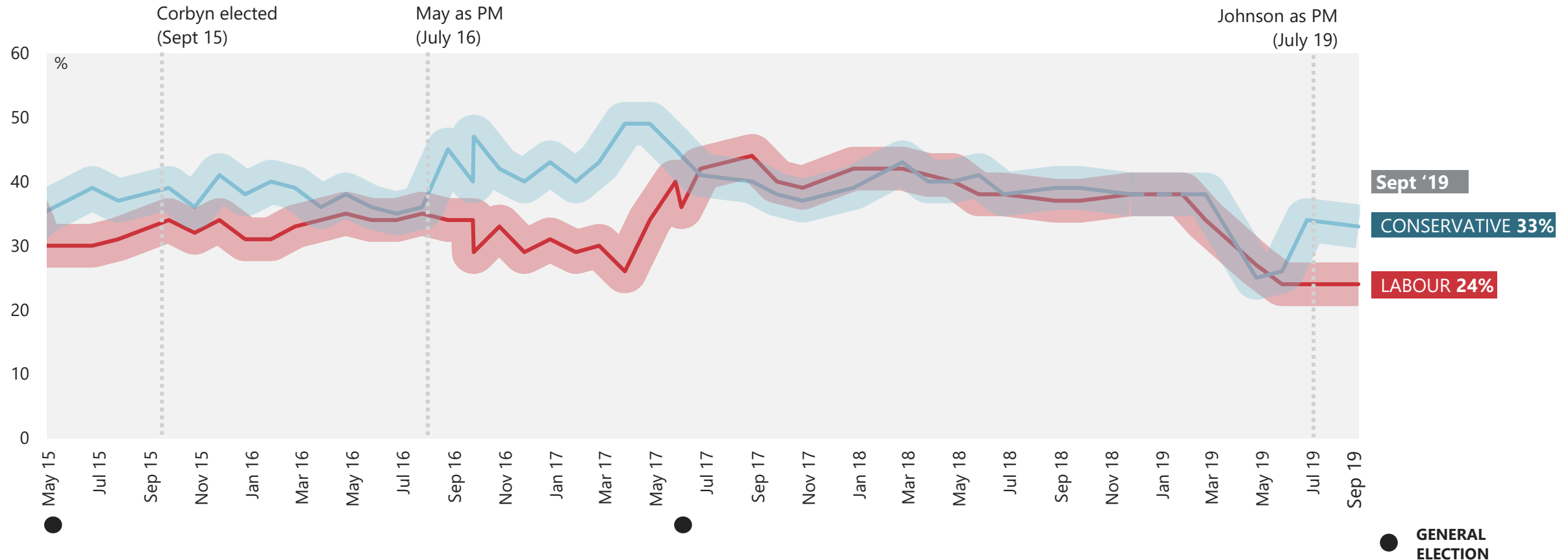
Source: Ipsos MORI Political Monitor



Ipsos MORI

Headline voting intention: Since 2015 General Election

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

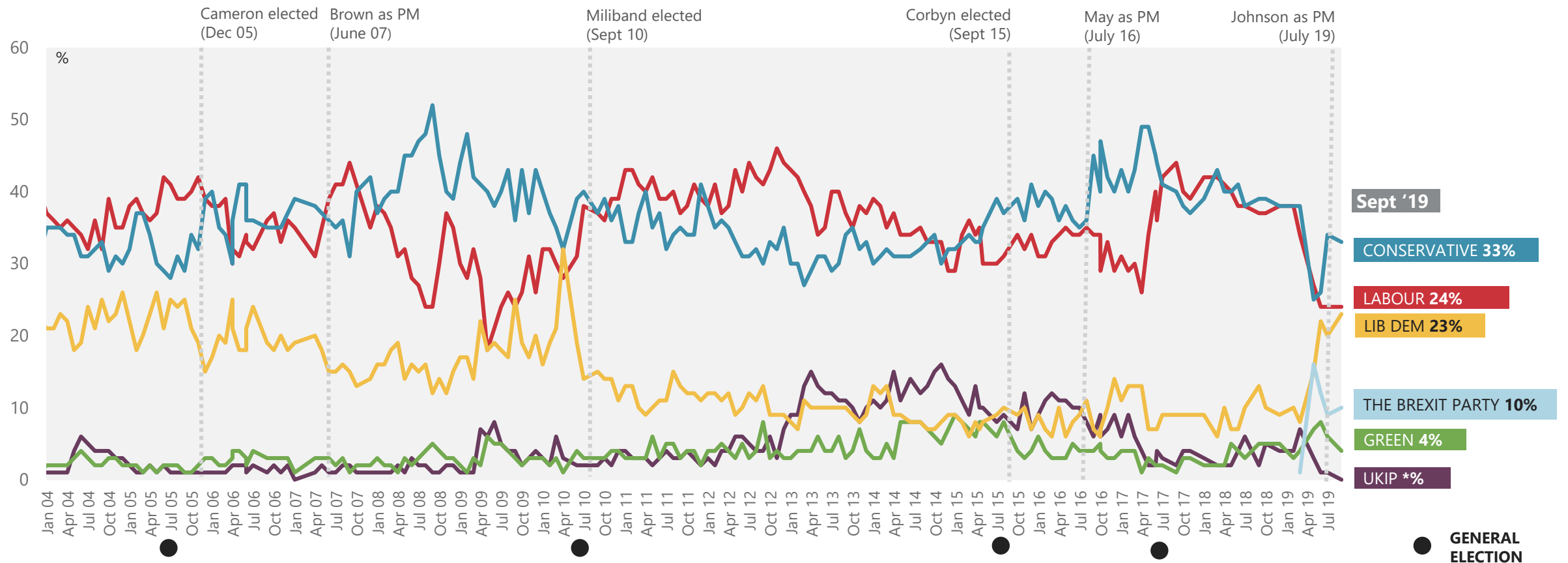
Source: Ipsos MORI Political Monitor



Ipsos MORI

Headline voting intention: January '04 – September '19

HOW WOULD YOU VOTE IF THERE WERE A GENERAL ELECTION TOMORROW?



Base: c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos MORI Political Monitor



Ipsos MORI

September 2019

SATISFACTION WITH GOVERNMENT AND PARTY LEADERS

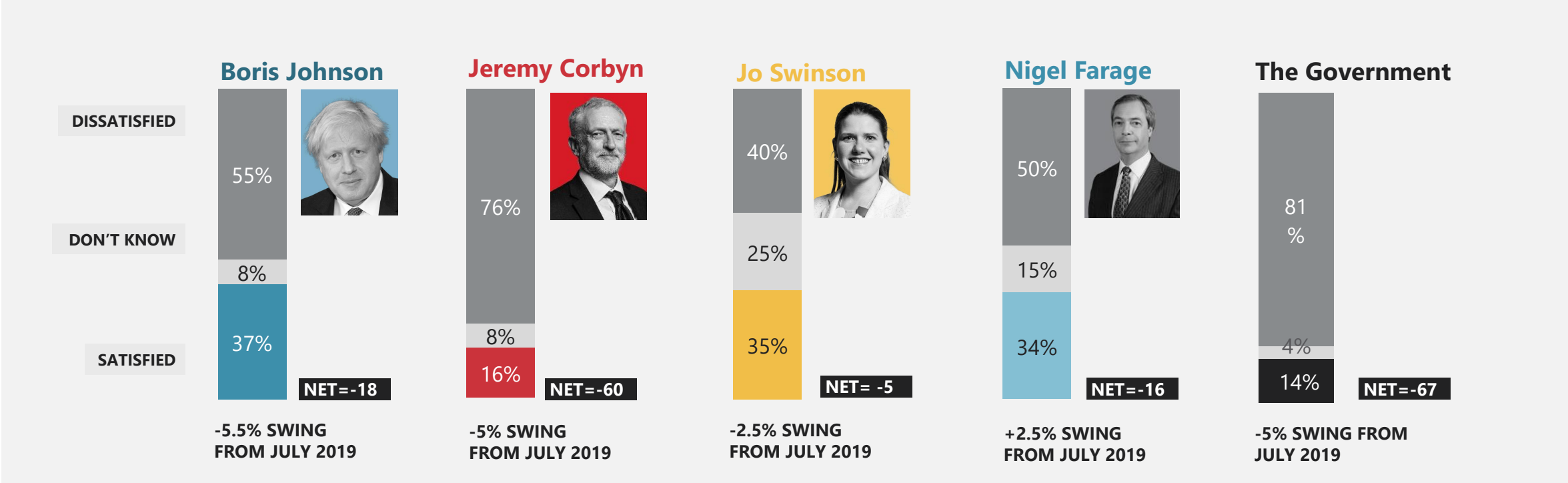


Ipsos MORI

Satisfaction with leaders and the Government: September 2019

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY.... IS RUNNING THE COUNTRY / DOING HIS/HER JOB

AS PRIME MINISTER /LEADER OF THE LABOUR PARTY/LEADER OF THE LIBERAL DEMOCRATS/ LEADER OF THE BREXIT PARTY?



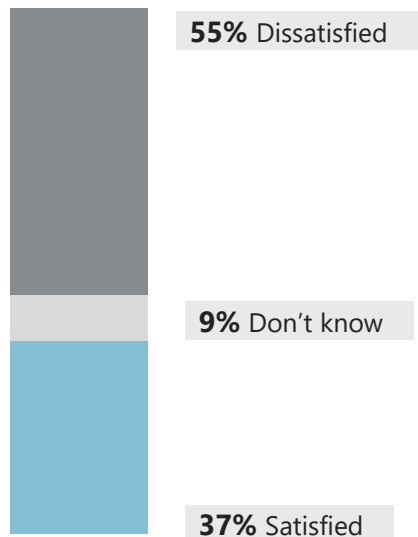
Base: 1,006 British adults 18+ 13-16 September 2019. Swing is calculated as the average of change in % "satisfied" and % "dissatisfied"

Source: Ipsos MORI Political Monitor

Boris Johnson Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY BORIS JOHNSON IS DOING HIS JOB AS PRIME MINISTER?

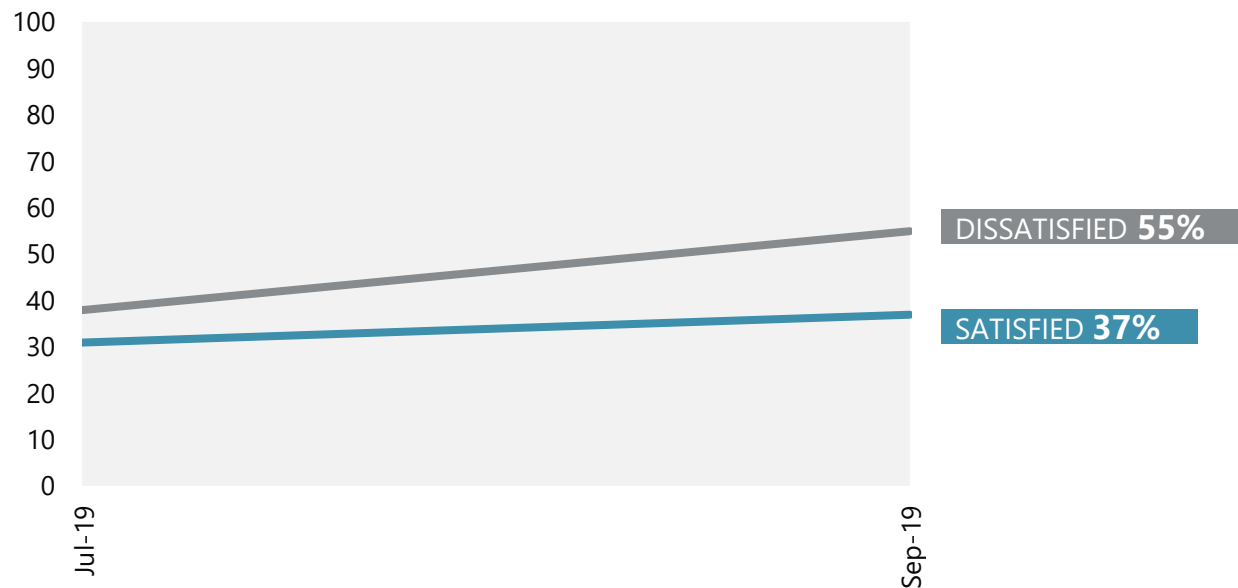
September 2019



NET = -18



July 2019 – September 2019



Base: 1,006 British adults 18+, 13-16 September 2019

Source: Ipsos MORI Political Monitor



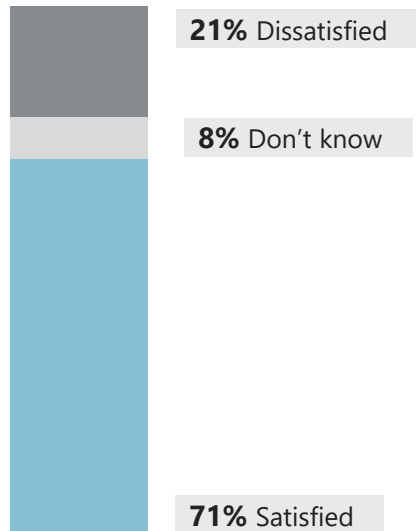
Ipsos MORI

Boris Johnson

Satisfaction among Conservative supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY BORIS JOHNSON IS DOING HIS JOB AS PRIME MINISTER?

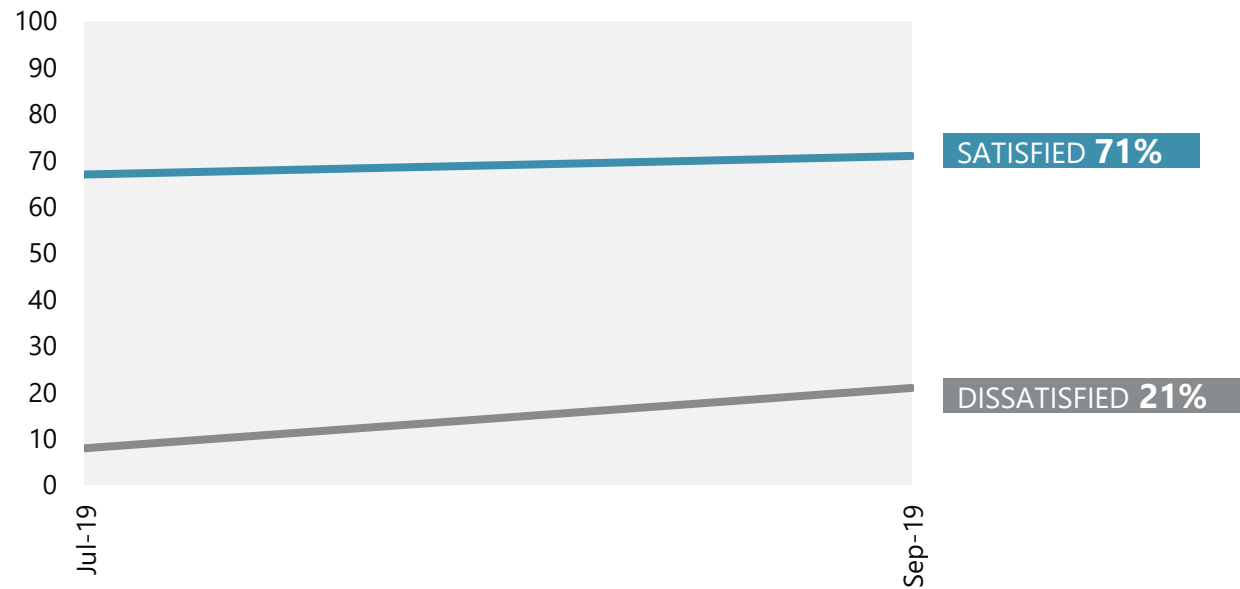
September 2019



NET = +50



July 2019 – September 2019



Base: 300 Conservative party supporters 18+, 13-16 September 2019

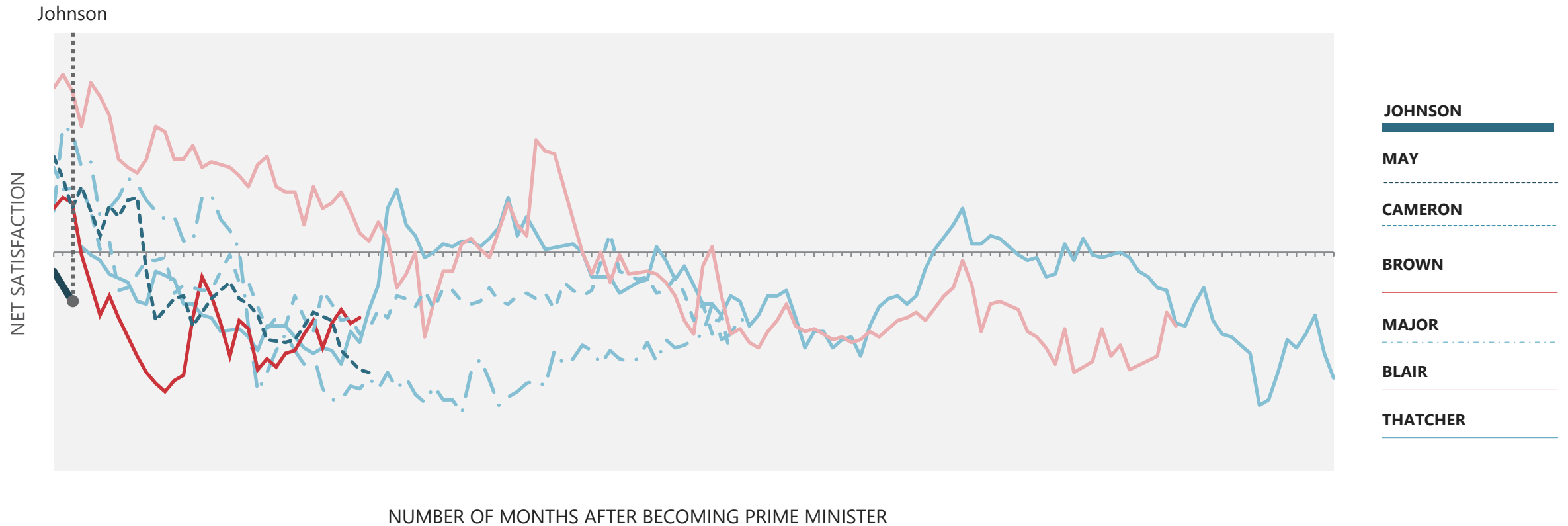
Source: Ipsos MORI Political Monitor



Ipsos MORI

Net satisfaction with Prime Ministers (1979-2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS PRIME MINISTER?



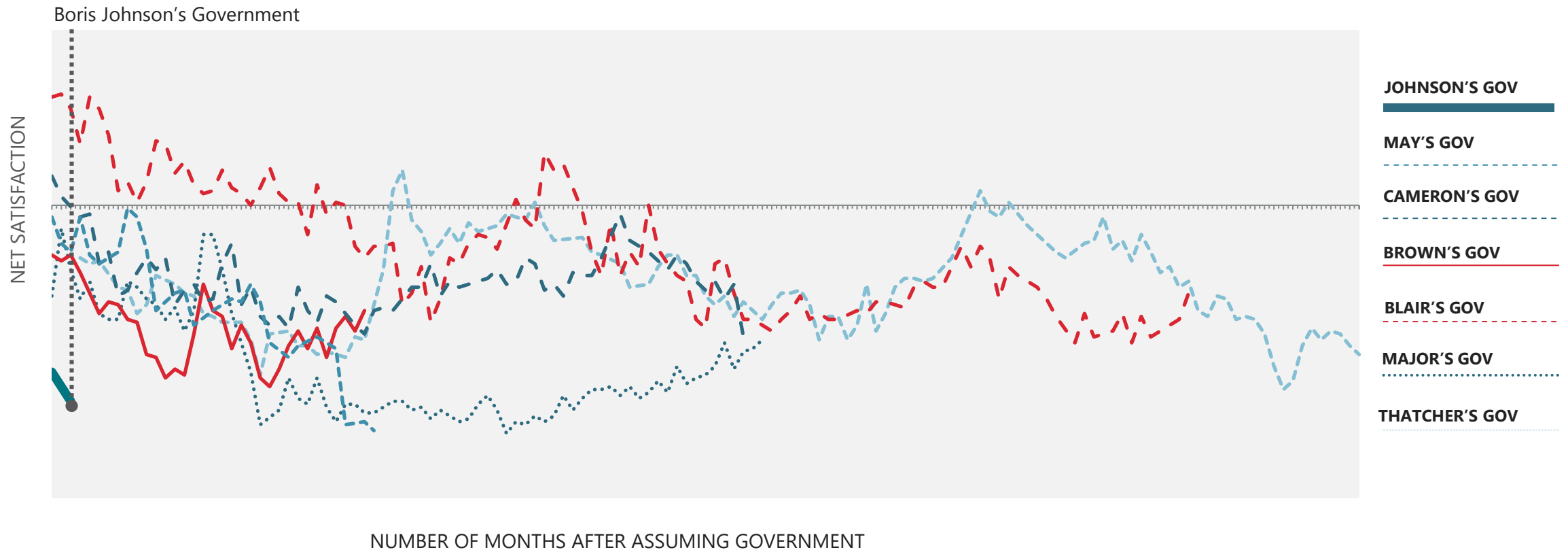
Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Net satisfaction with the Government (1979 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

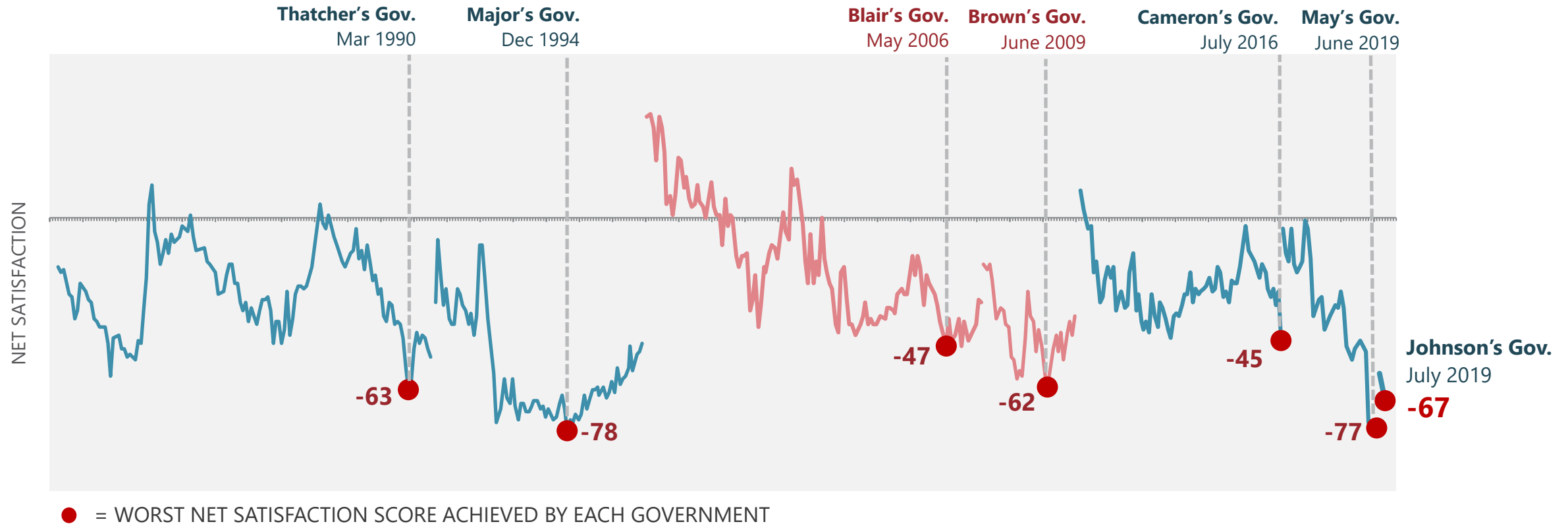
Source: Ipsos MORI Political Monitor



Ipsos MORI

Net satisfaction with the Government (1979 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY THE GOVERNMENT IS RUNNING THE COUNTRY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

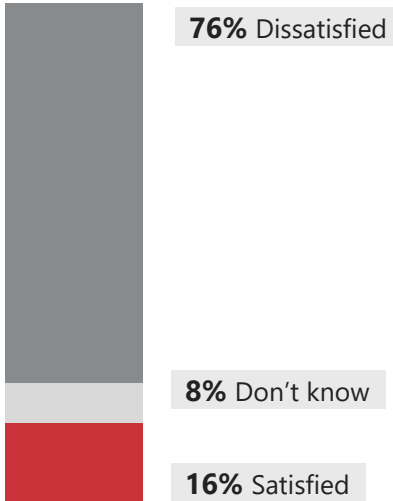


Ipsos MORI

Jeremy Corbyn Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?

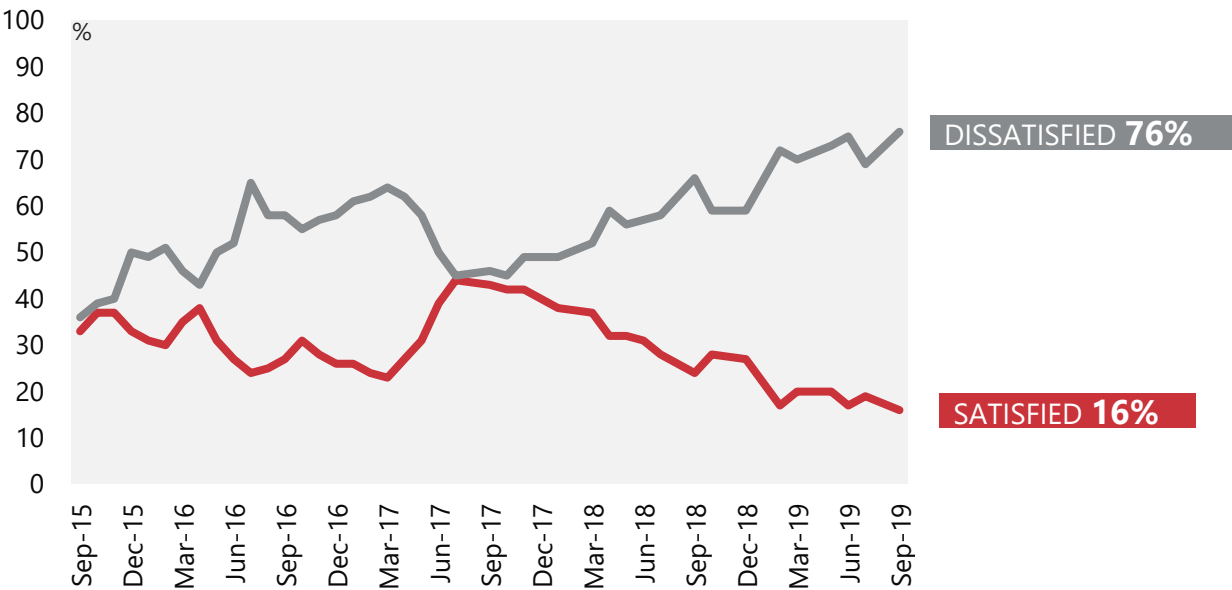
September 2019



NET = -60



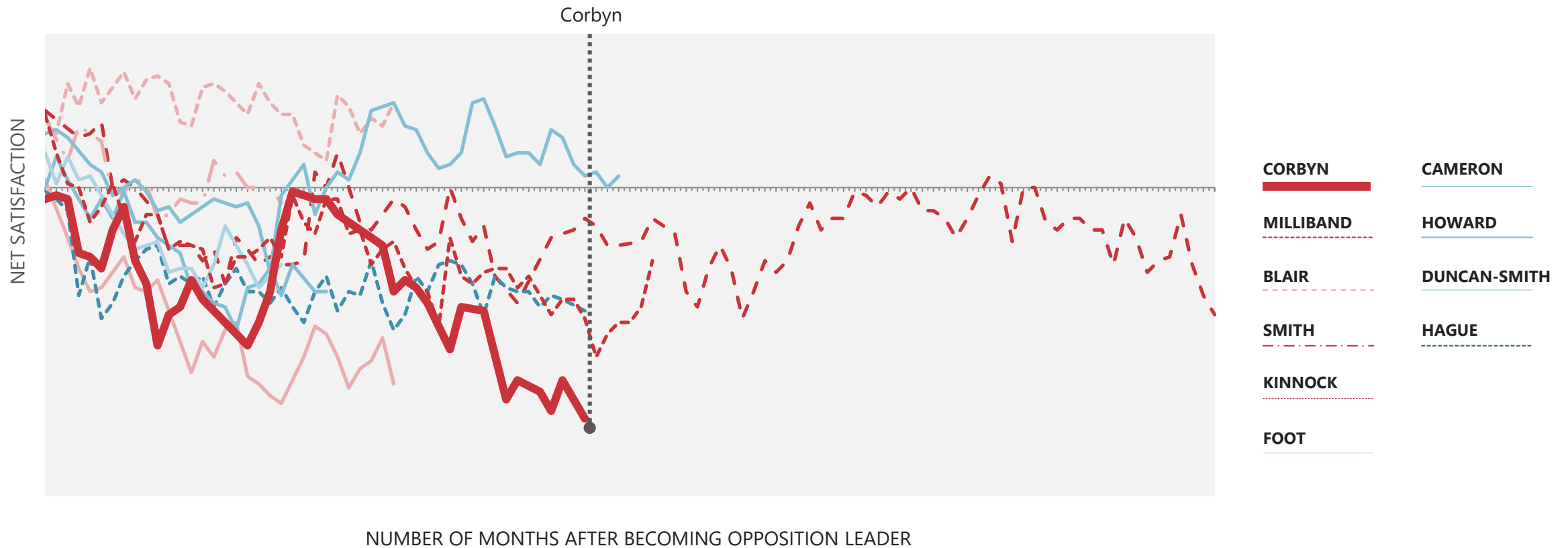
September 2015 – September 2019



Base: 1,006 British adults 18+ 13-16 September 2019

Net satisfaction with Opposition Leaders (1980 – 2019)

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?



Note: Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

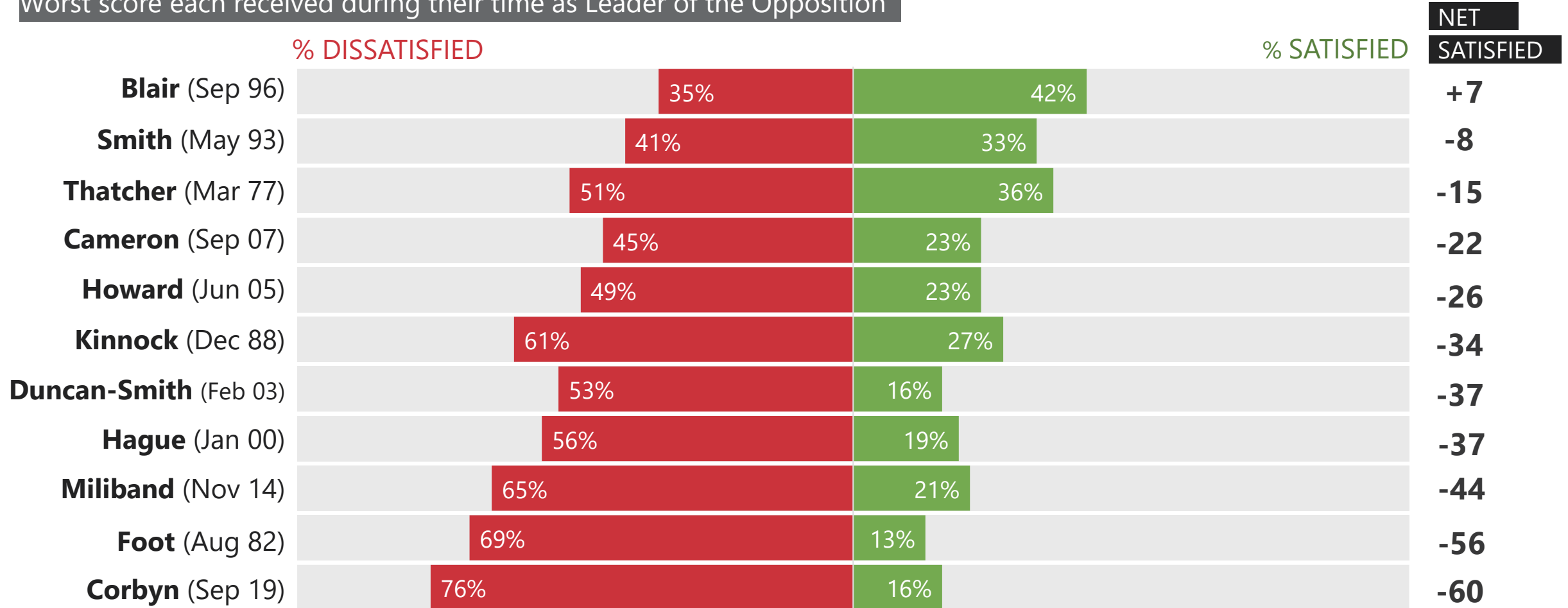


Ipsos MORI

Satisfaction with Leader of the Opposition

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS JOB AS LEADER OF THE ... PARTY?

Worst score each received during their time as Leader of the Opposition



Ipsos MORI

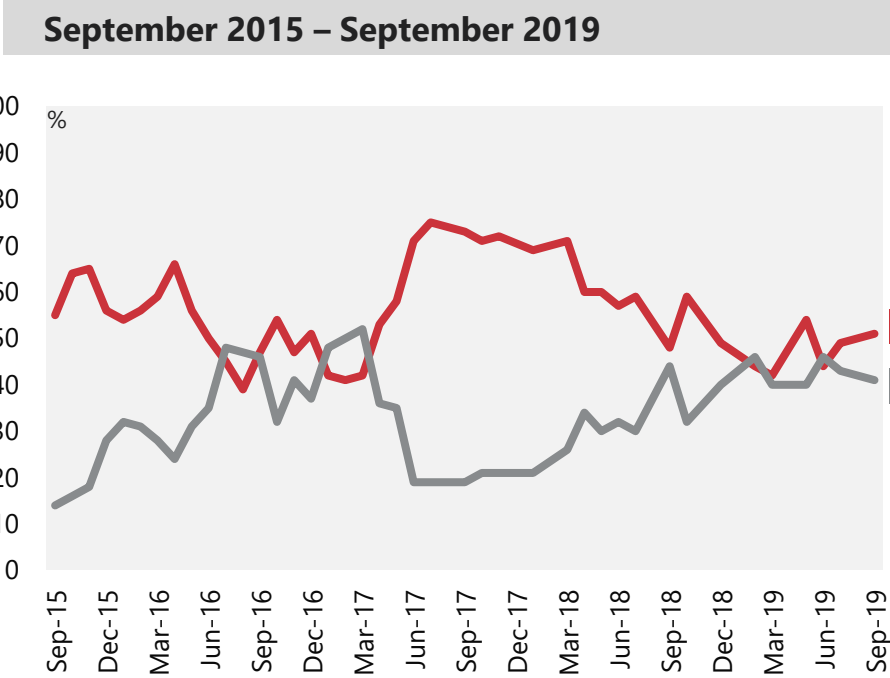
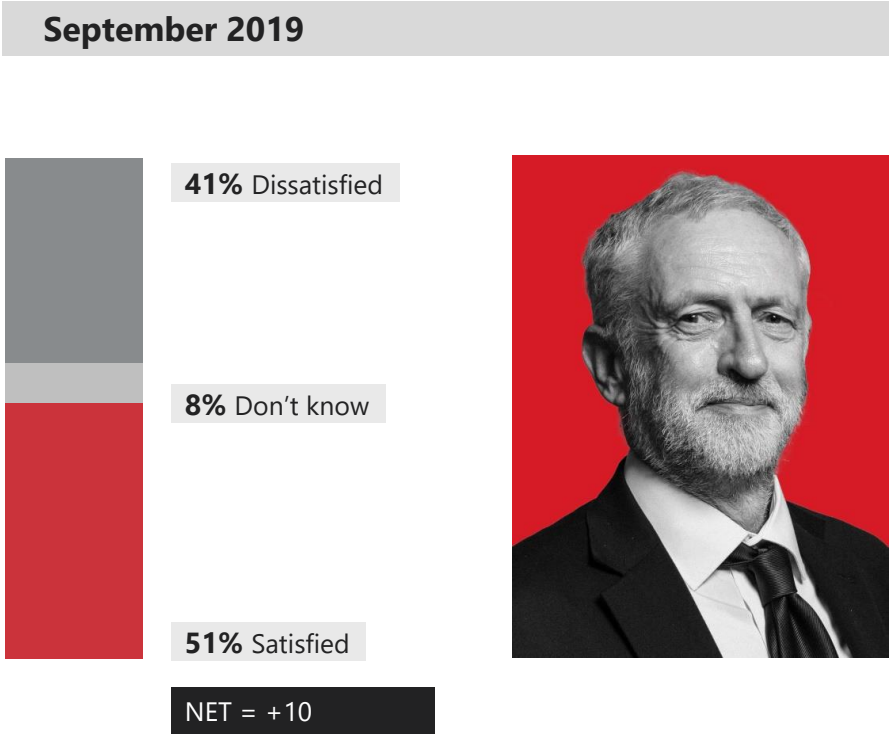
Note: Data was collected within a month of each Prime Minister taking office, apart from Margaret Thatcher who became PM in May 1979 but the first Ipsos MORI political monitor did not run until August 1979. Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone

Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor

Jeremy Corbyn Satisfaction amongst Labour supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JEREMY CORBYN IS DOING HIS JOB AS LEADER OF THE LABOUR PARTY?



Base: 181 Labour supporters 18+ 13-16 September 2019

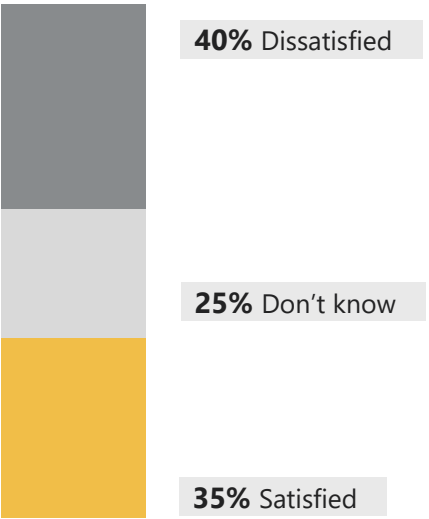


Source: Ipsos MORI Political Monitor

Jo Swinson Satisfaction

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JO SWINSON IS DOING HER JOB AS LEADER OF THE LIBERAL DEMOCRATS?

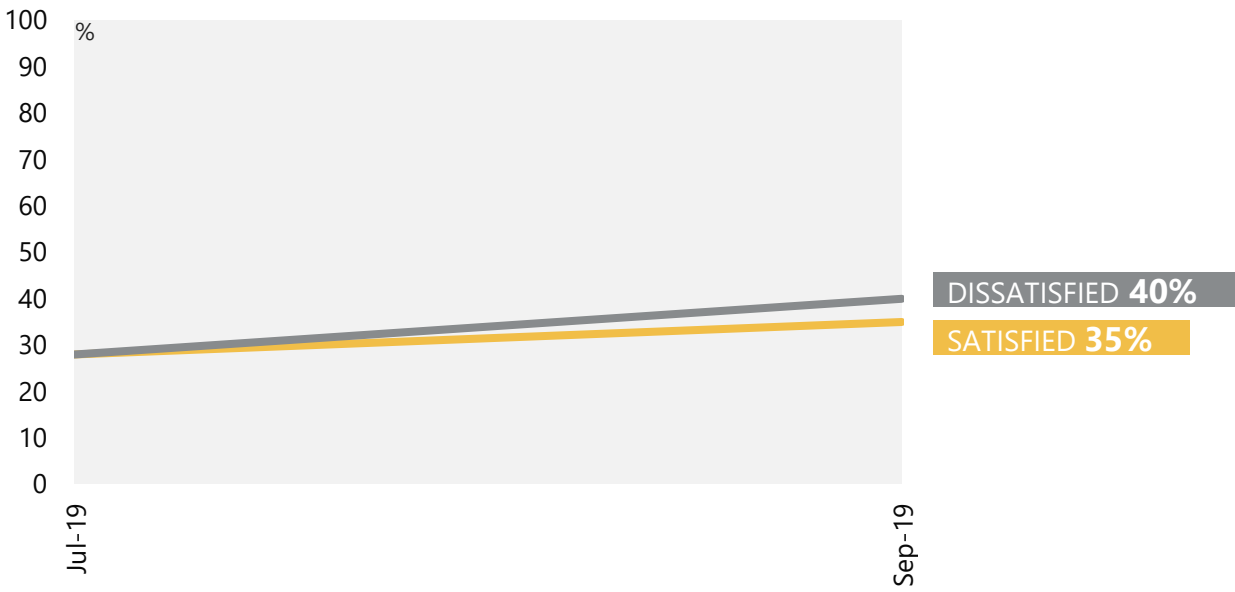
September 2019



NET = -5



July 2019 – September 2019



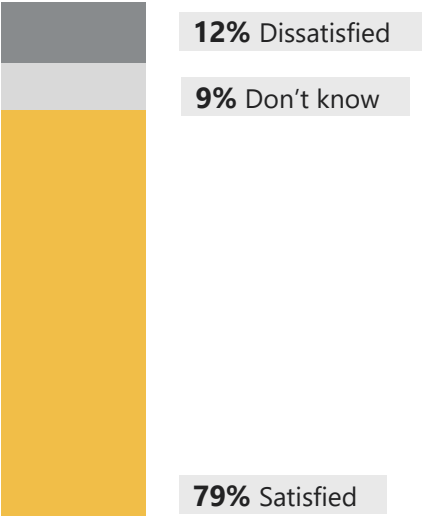
Base: 1,006 British adults 18+, 13-16 September 2019

Source: Ipsos MORI Political Monitor

Jo Swinson Satisfaction among Liberal Democrat supporters

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY JO SWINSON IS DOING HER JOB AS LEADER OF THE LIBERAL DEMOCRATS?

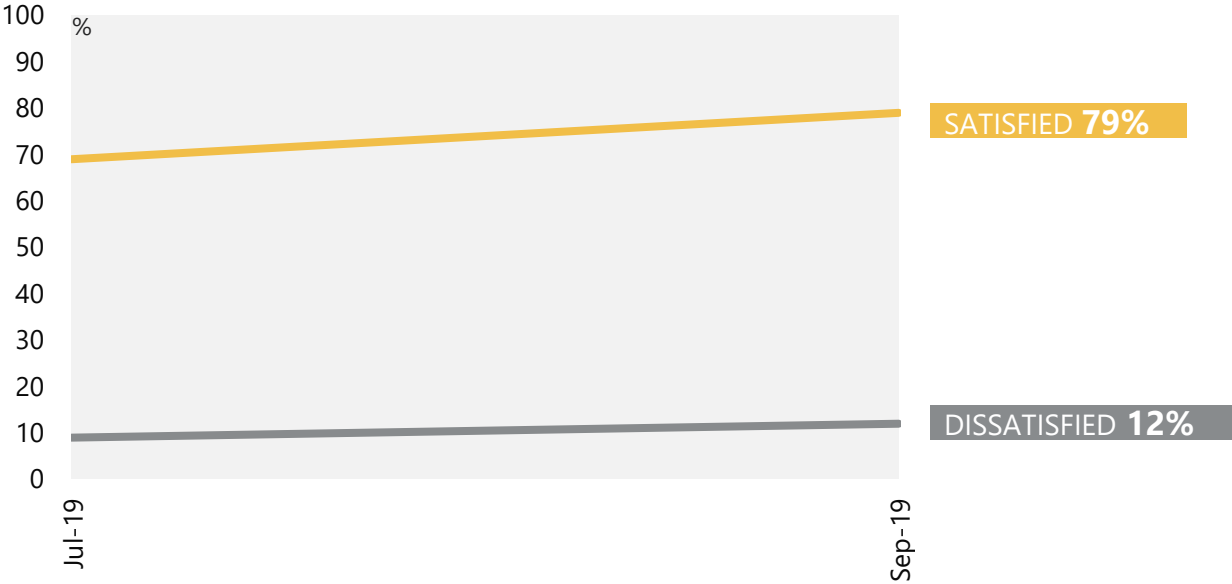
September 2019



NET = -5



July 2019 – September 2019

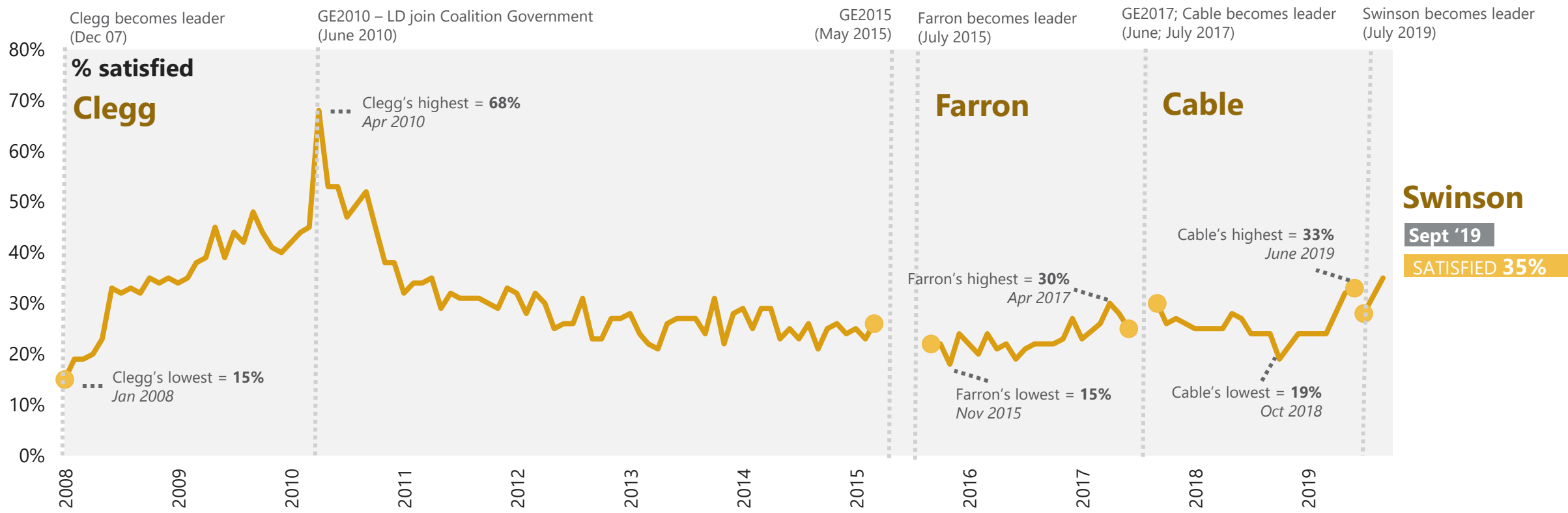


Base: 220 British adults 18+, 13-16 September 2019

Source: Ipsos MORI Political Monitor

Satisfaction with Lib Dem leader January 2008 – September 2019

HOW SATISFIED OR DISSATISFIED ARE YOU WITH THE WAY ... IS DOING HIS/HER JOB AS LEADER OF THE LIB DEM PARTY?



September 2019

ECONOMIC OPTIMISM

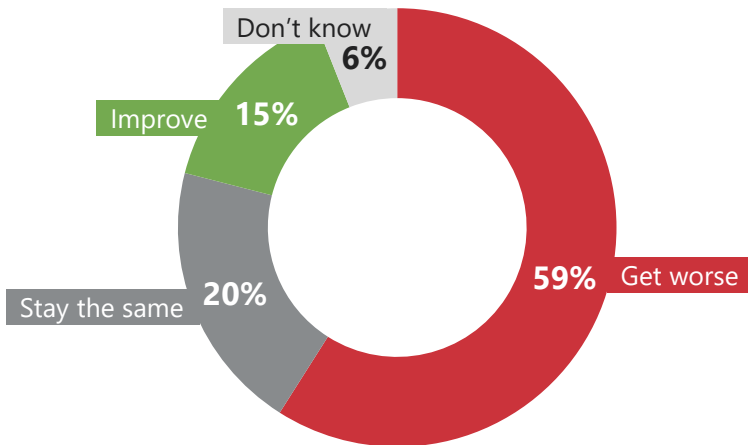


Ipsos MORI

Economic Optimism Index

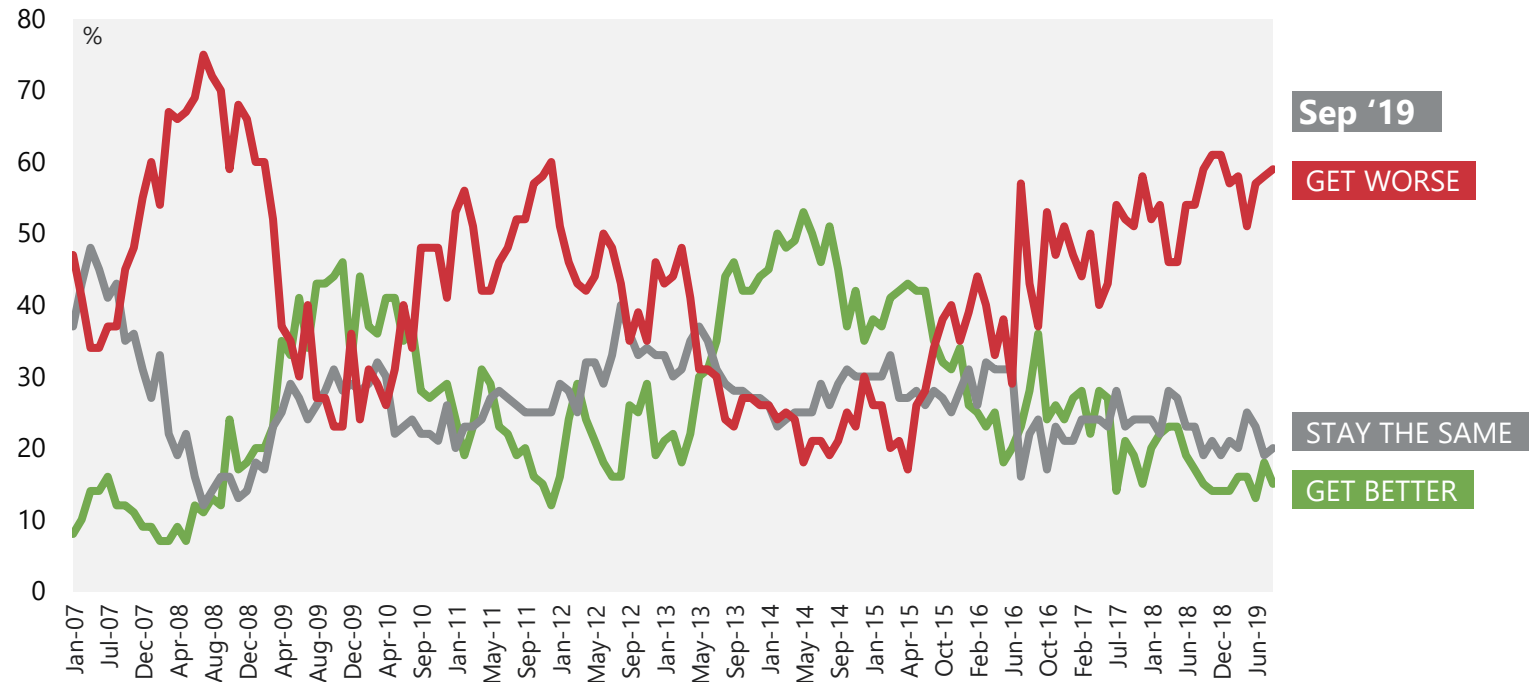
DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?

September 2019



EOI = -44

January 2007 – September 2019



Base: 1,006 British adults 18+, 13-16 September 2019

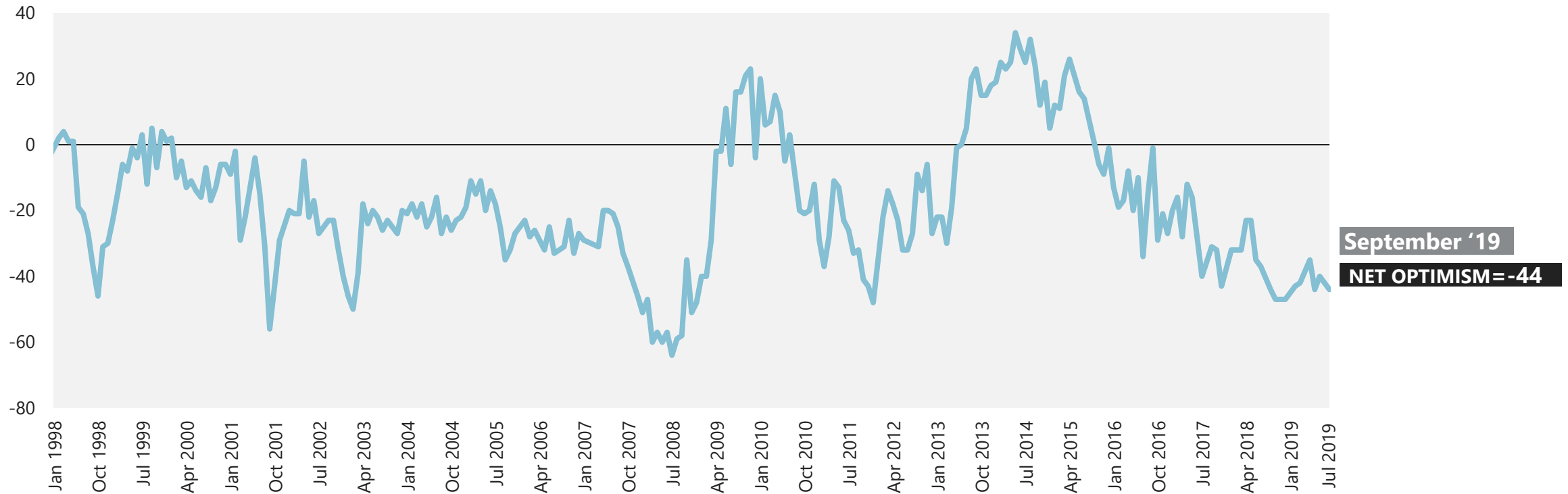


Ipsos MORI

Source: Ipsos MORI Political Monitor

Economic Optimism Index – 1998-2019

DO YOU THINK THAT THE GENERAL ECONOMIC CONDITION OF THE COUNTRY WILL IMPROVE, STAY THE SAME OR GET WORSE OVER THE NEXT 12 MONTHS?



Base: c.1,000 British adults each month

Source: Ipsos MORI Political Monitor



Ipsos MORI

September 2019

PARTY LEADERS



Ipsos MORI

Leader image

Johnson v Corbyn

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO ...?

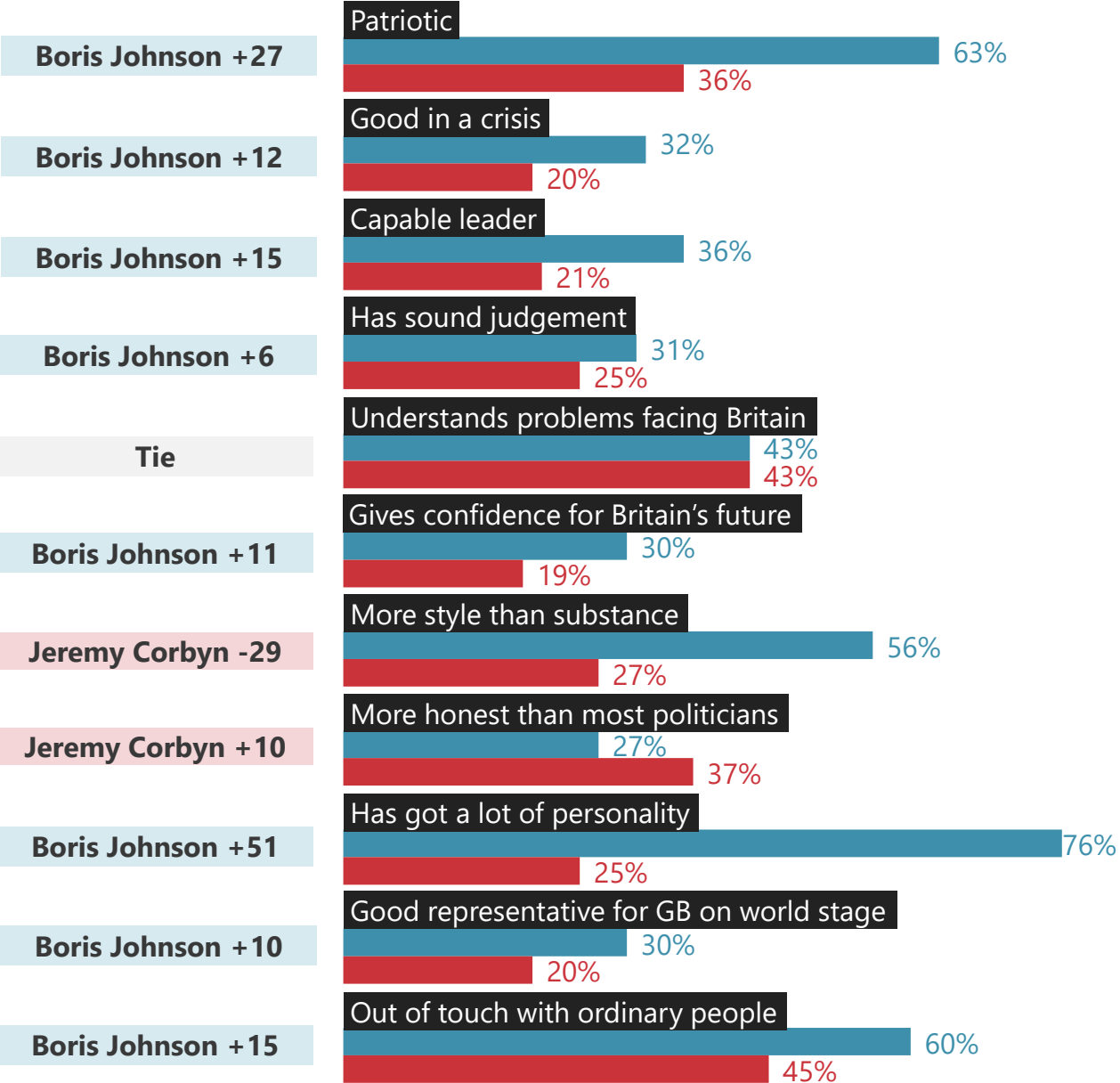


BORIS
JOHNSON



JEREMY
CORBYN

Base: 1,006 British adults 18+ 13-16 September 2019

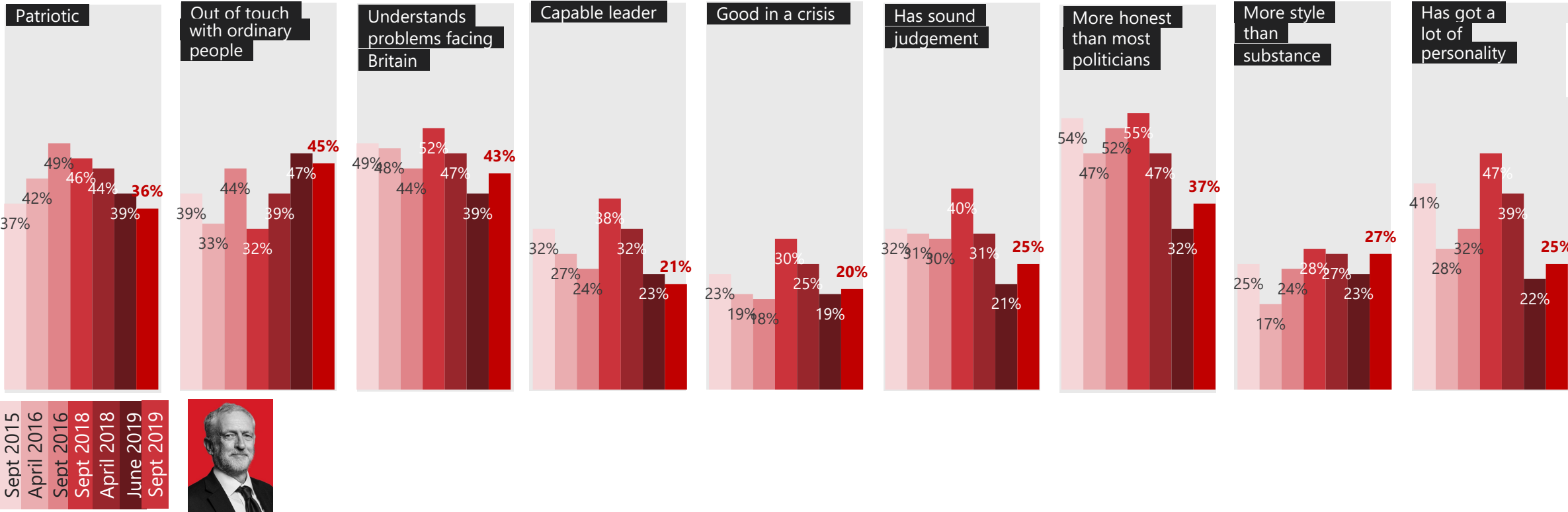


Source: Ipsos MORI Political Monitor

Party leaders image

Jeremy Corbyn (2015-2019)

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO JEREMY CORBYN?



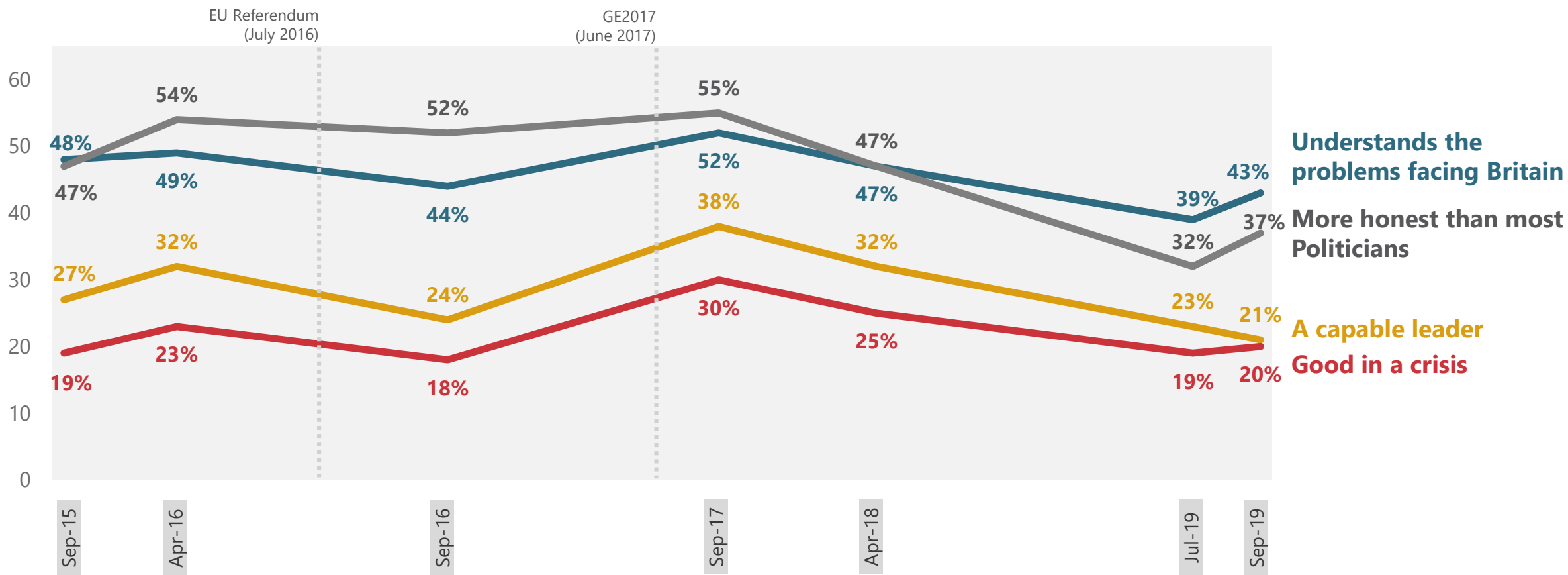
Base: c.1,000 British adults each month

Source: Ipsos MORI Issues Index

Party leaders image

Jeremy Corbyn (2015-2019)

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO JEREMY CORBYN?



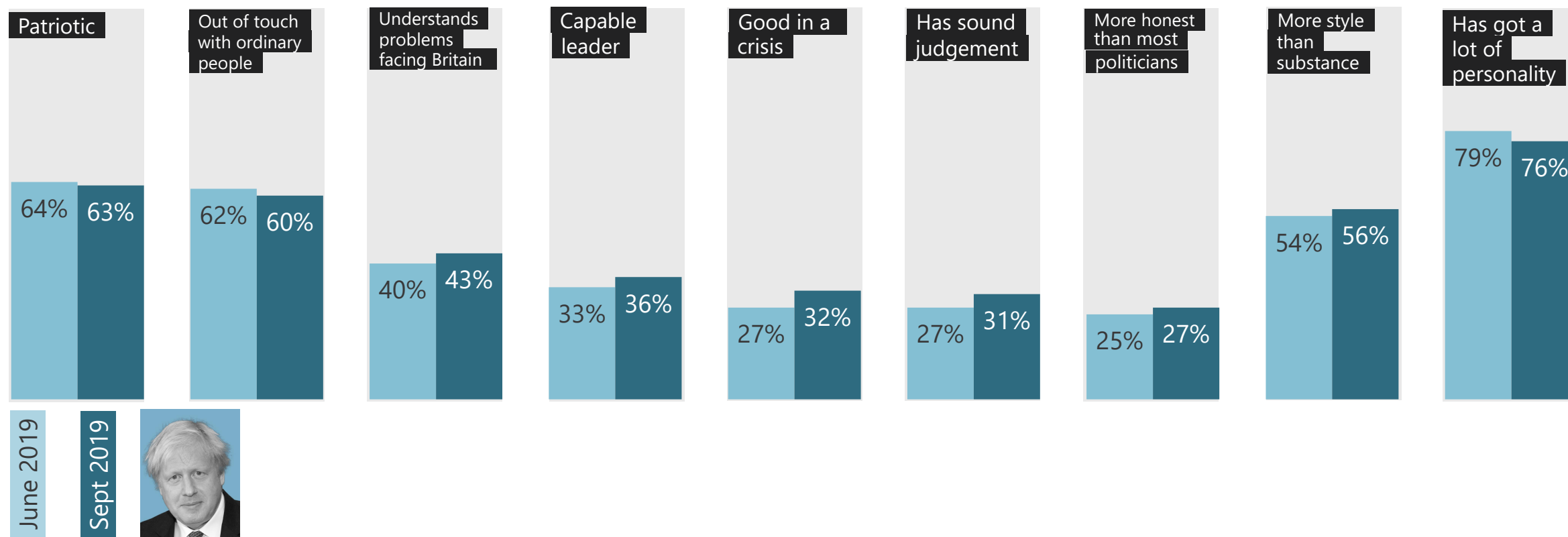
Base: c.1000 British adults 18+ each month

Source: Ipsos MORI Issues Index

Party leaders image

Boris Johnson

I AM GOING TO READ OUT SOME THINGS BOTH FAVOURABLE AND UNFAVOURABLE THAT HAVE BEEN SAID ABOUT VARIOUS POLITICIANS. WHICH OF THESE, IF ANY, DO YOU THINK APPLY TO BORIS JOHNSON?

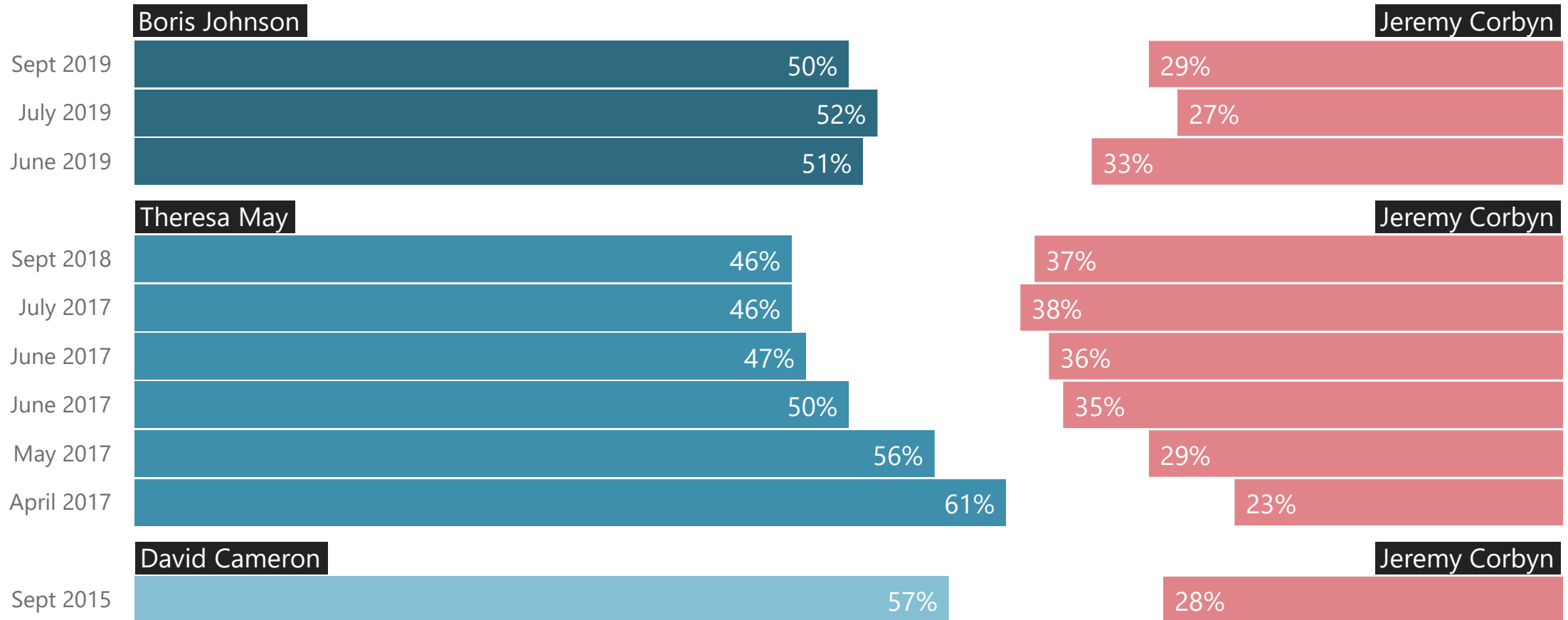


Base: c.1,000 British adults each month

Source: Ipsos MORI Issues Index

Most capable Prime Minister

WHO DO YOU THINK WOULD MAKE THE MOST CAPABLE PRIME MINISTER, THE CONSERVATIVE'S ... OR LABOUR'S JEREMY CORBYN?



Base: 1,006 British adults 18+ 13-16 September 2019

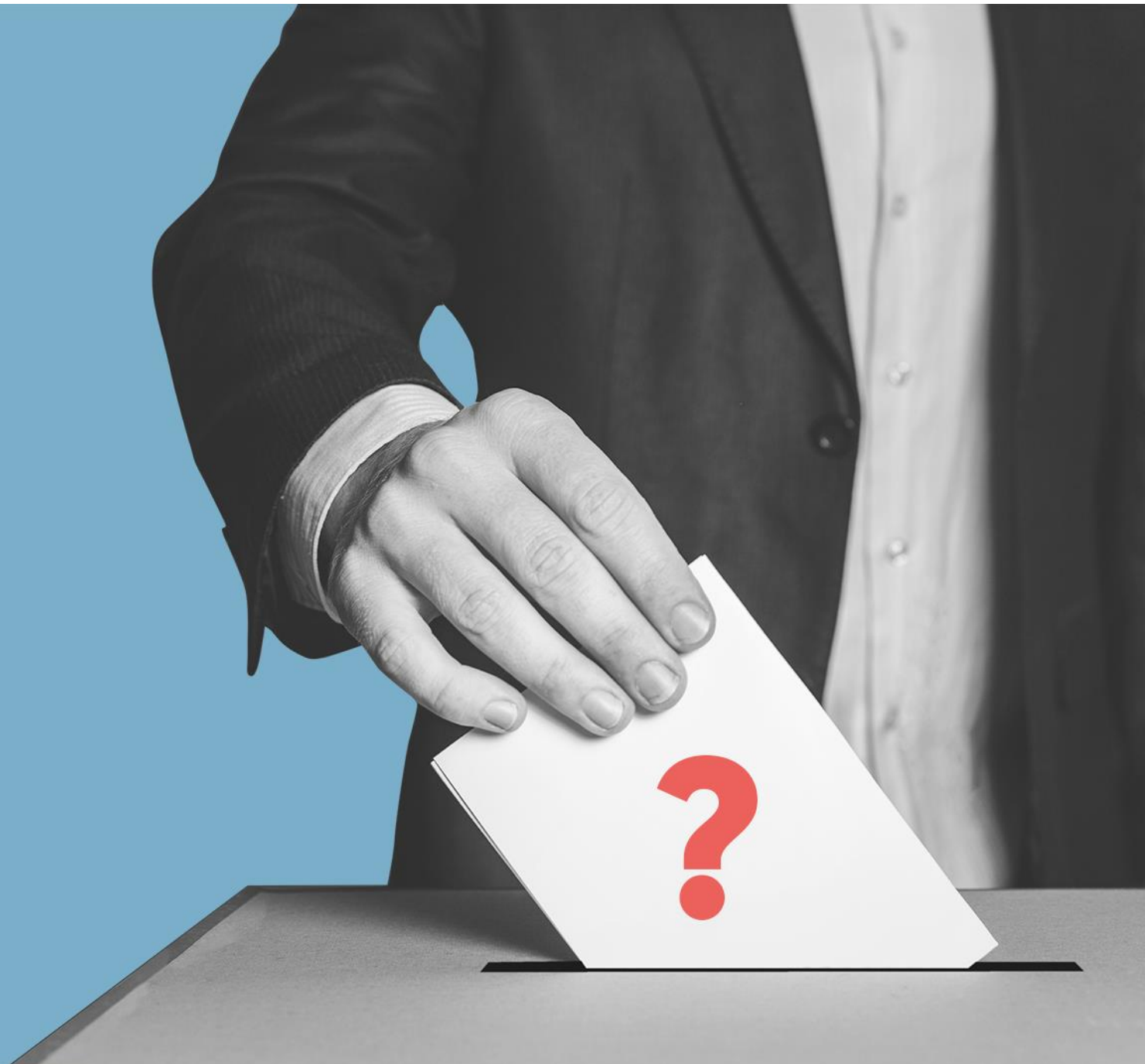


Ipsos MORI

Source: Ipsos MORI Political Monitor

September 2019

GENERAL ELECTION



Ipsos MORI

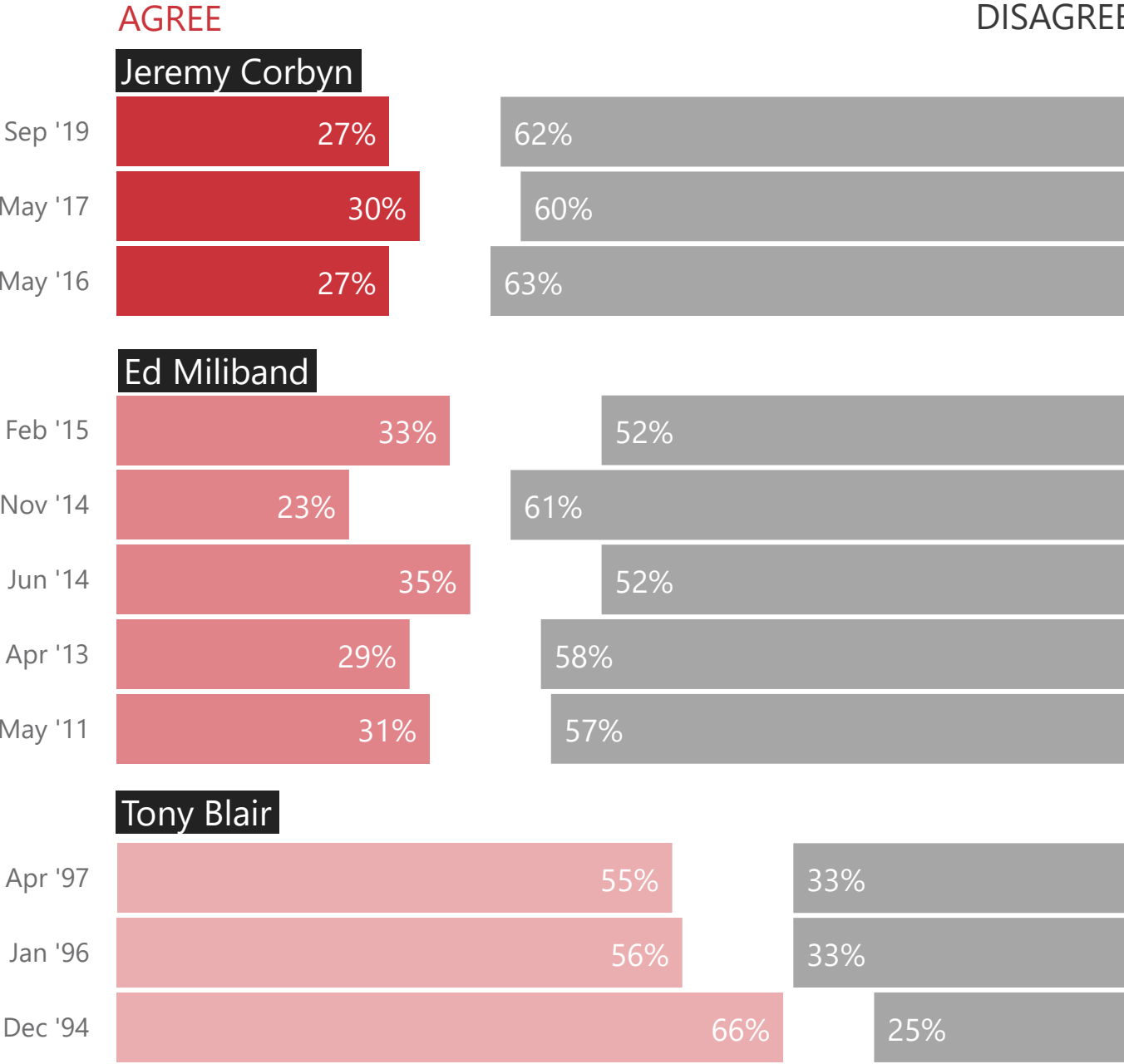
Is the Opposition ready to form the next Government?

TO WHAT EXTENT, IF AT ALL, DO YOU AGREE OR DISAGREE WITH THE FOLLOWING?

Labour is ready to form the next Government

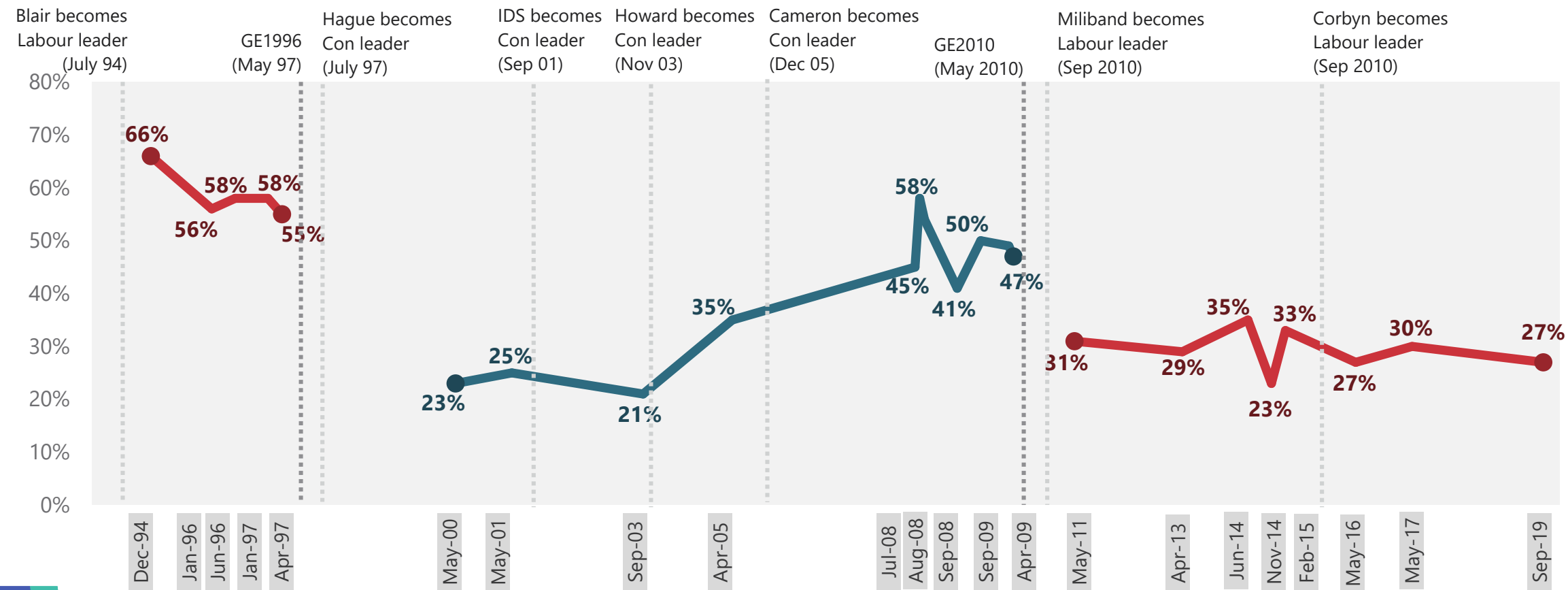
Base: 1,006 British adults 18+ 13-16 September 2019

Source: Ipsos MORI Political Monitor



Is the Opposition ready to form the next Government?

TO WHAT EXTENT, IF AT ALL, DO YOU AGREE OR DISAGREE WITH THE FOLLOWING? ... IS READY TO FORM THE NEXT GOVERNMENT



Is the Leader of the Opposition ready to be Prime Minister?

TO WHAT EXTENT, IF AT ALL, DO
YOU AGREE OR DISAGREE WITH
THE FOLLOWING?

Jeremy Corbyn is ready
to be Prime Minister

Source: Ipsos MORI Political Monitor

Base: 1,006 British adults 18+ 13-16 September 2019



Ipsos MORI

AGREE

DISAGREE

Jeremy Corbyn

Sep '19

27%

63%

May '17

30%

60%

May '16

27%

63%

Ed Miliband

Feb '15

33%

52%

Nov '14

23%

61%

Jun '14

35%

52%

Apr '13

29%

58%

May '11

31%

57%

Tony Blair

Apr '97

53%

34%

Jan '97

54%

35%

Jun '96

56%

32%

Jan '96

54%

34%

Dec '94

59%

28%

Competence or chaos?

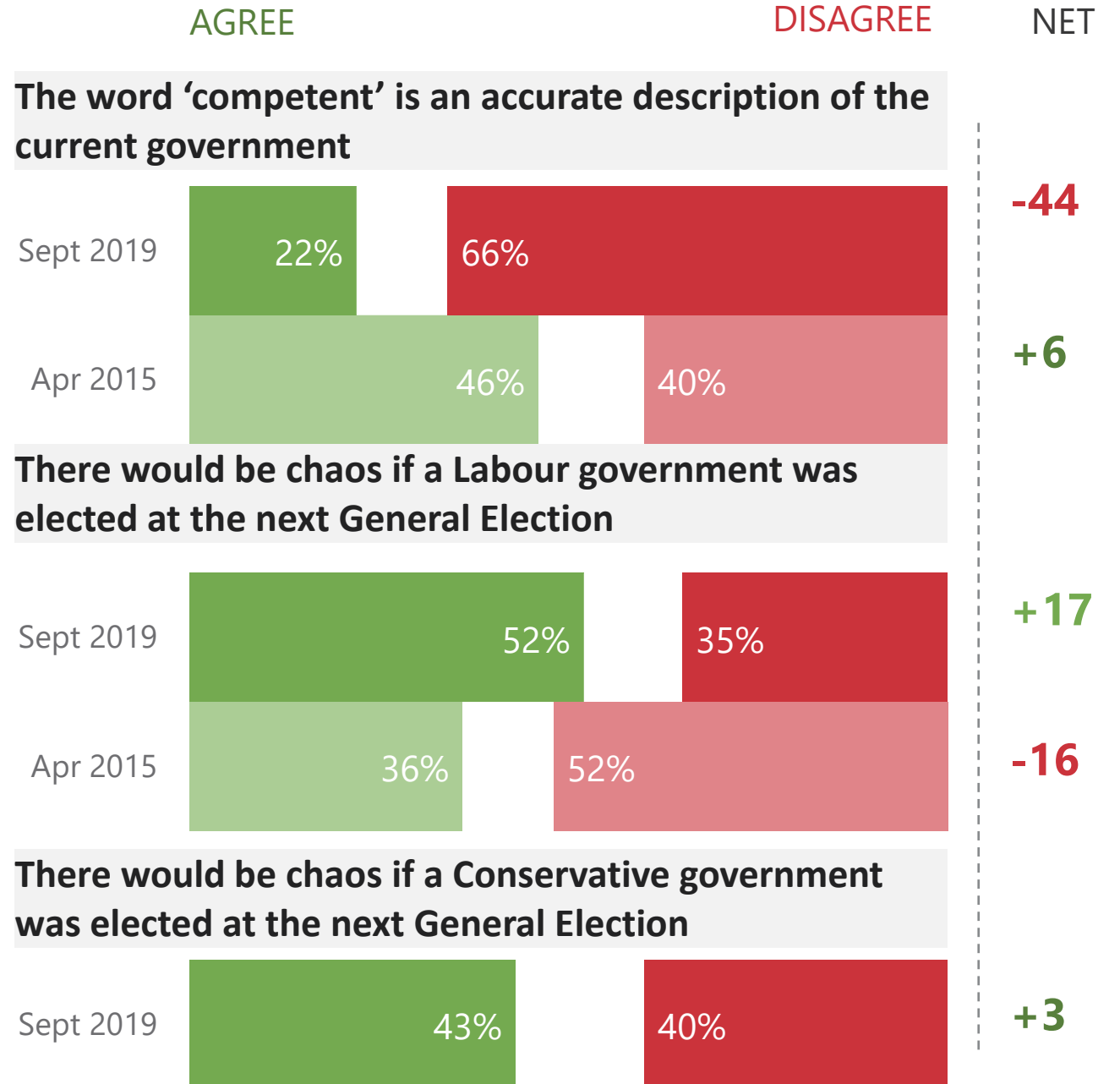
TO WHAT EXTENT, IF AT ALL, DO YOU AGREE OR DISAGREE WITH THE FOLLOWING STATEMENTS?

Base: 1,006 British adults 18+, 13-16 September 2019

Source: Ipsos MORI Political Monitor



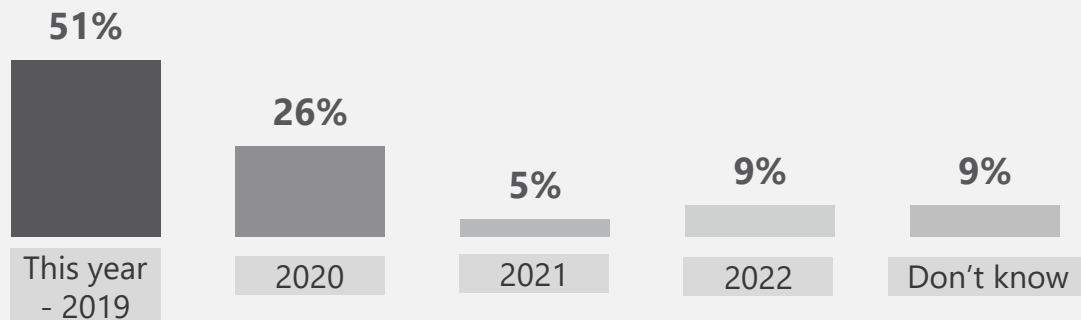
Ipsos MORI



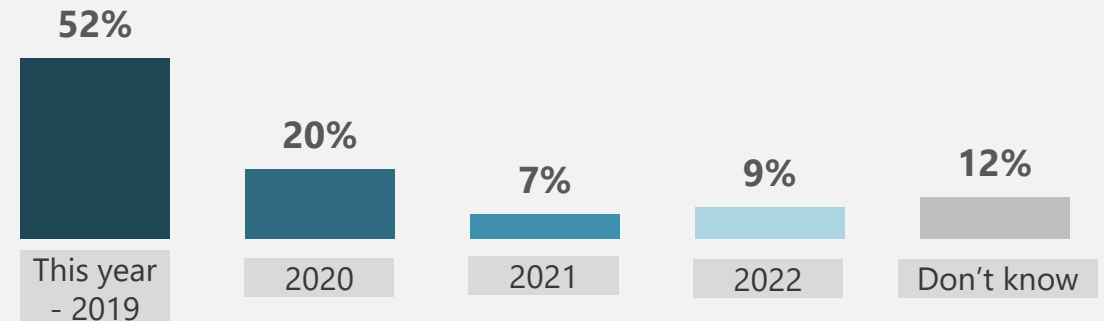
When should the next General Election be?

WHEN DO YOU THINK THE NEXT GENERAL ELECTION SHOULD TAKE PLACE?

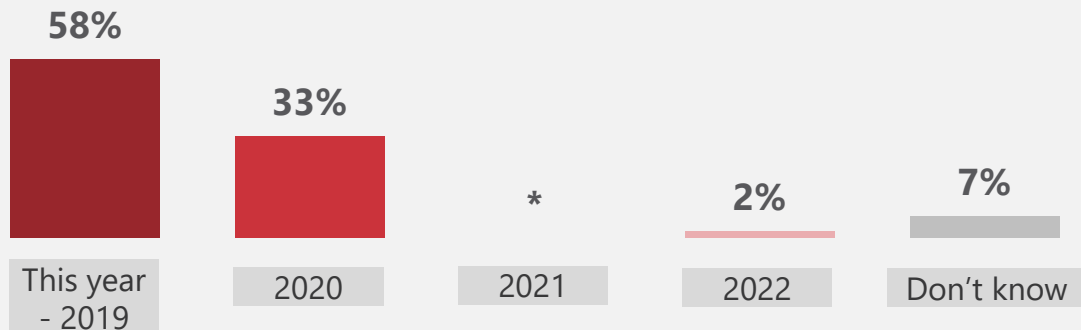
AMONG ALL



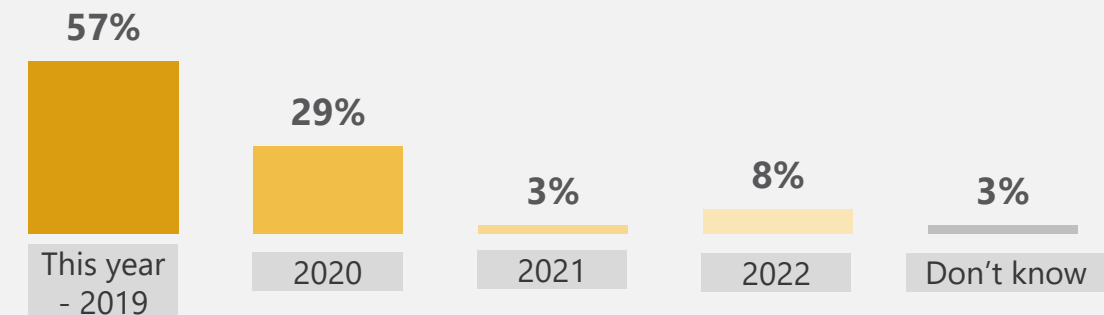
AMONG CONSERVATIVE SUPPORTERS



AMONG LABOUR SUPPORTERS



AMONG LIBERAL DEMOCRAT SUPPORTERS



Ipsos MORI

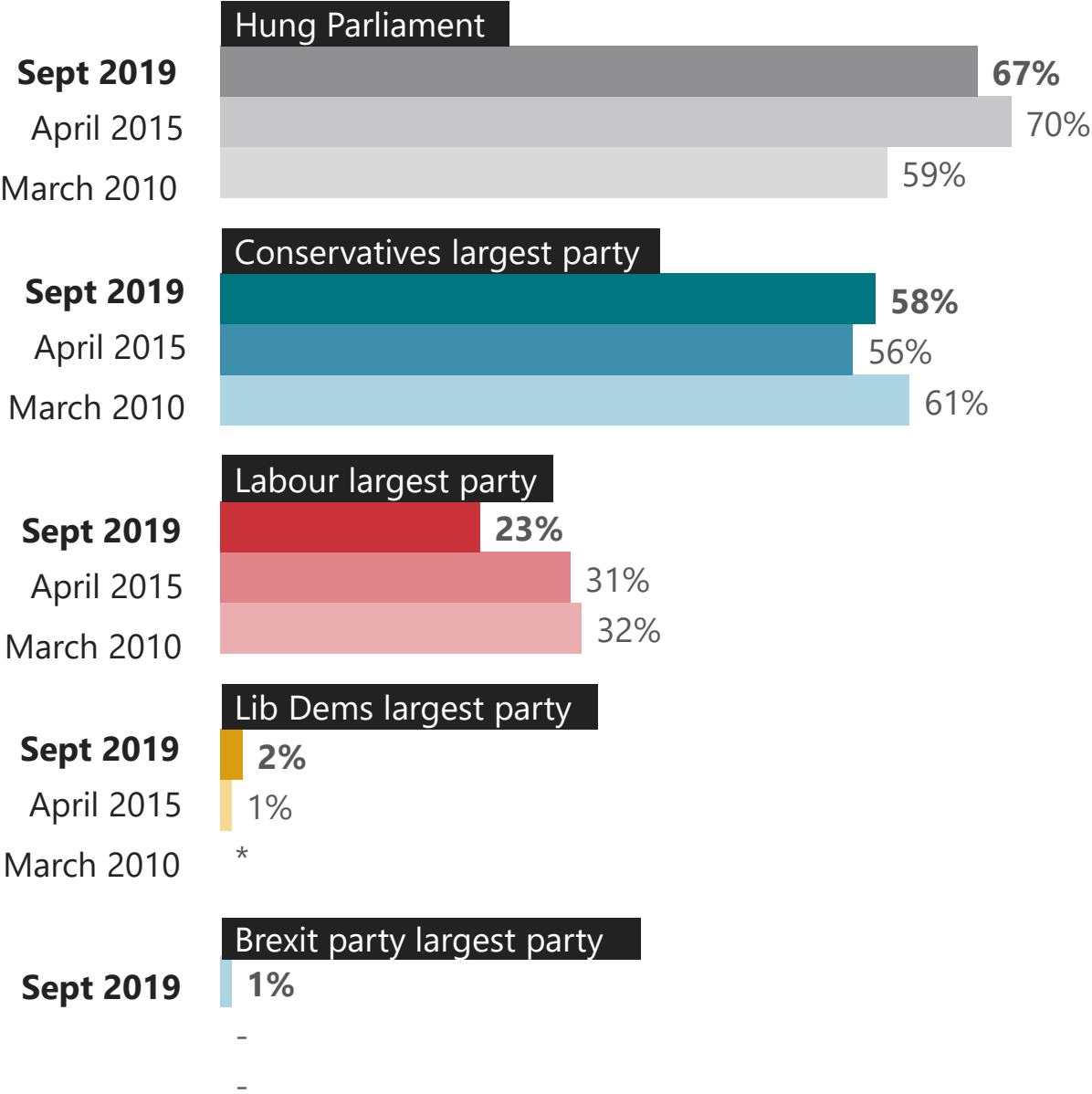
Base: 1,006 British adults 18+, 13-16 September 2019

Source: Ipsos MORI Political Monitor

Outcome of the next General Election

AS YOU PROBABLY KNOW, A GENERAL ELECTION MAY RESULT IN A CLEAR MAJORITY FOR ONE PARTY THAT CAN MAKE DECISIONS WITHOUT CONSULTING, OR IT MAY RESULT IN A HUNG PARLIAMENT WHERE NO PARTY HAS AN OVERALL MAJORITY SO PARTIES MUST COMPROMISE AND REACH AGREEMENT TO MAKE DECISIONS. THINKING AHEAD TO THE NEXT GENERAL ELECTION, WHICH OF THE FOLLOWING OUTCOMES DO YOU THINK IS MOST LIKELY?

Base: 1,006 British adults 18+ 13-16 September 2019



Source: Ipsos MORI Political Monitor

September 2019

BREXIT



Ipsos MORI

Handling Britain's exit from the European Union

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?

Base: 1,006 British adults 18+, 13-16 September 2019



Ipsos MORI

BORIS JOHNSON



GOOD JOB

BAD JOB

September 2019

38%

53%

March 2018

34%

56%

December 2016

31%

55%

JEREMY CORBYN



September 2019

14%

77%

May 2019

12%

81%

Source: Ipsos MORI Political Monitor

Handling Britain's exit from the European Union

Among party supporters

DO YOU THINK EACH OF THE FOLLOWING HAS DONE A GOOD JOB OR A BAD JOB AT HANDLING BRITAIN'S EXIT FROM THE EUROPEAN UNION?

Base: 1,006 British adults 18+, 13-16 September 2019



Ipsos MORI

BORIS JOHNSON



GOOD JOB

BAD JOB

September 2019

71%

19%

March 2018

50%

43%

December 2016

43%

47%

JEREMY CORBYN



September 2019

34%

48%

May 2019

32%

57%

Source: Ipsos MORI Political Monitor

Confidence in Boris Johnson getting a good Brexit deal for Britain

PLEASE TELL ME HOW CONFIDENT, IF AT ALL, YOU ARE THAT BORIS JOHNSON WILL GET A GOOD DEAL FOR BRITAIN IN NEGOTIATIONS WITH OTHER EUROPEAN UNION LEADERS?*

* Previously asked as 'if Boris Johnson were PM, how confident if at all, would you be that they would get a good deal for Britain in negotiations with EU other European leaders?'

Base: 1,006 British adults 18+, 300 Conservative party supporters, 13-16 September 2019



Ipsos MORI

CONFIDENT

NOT CONFIDENT

NET
CONFIDENT

Among all

Sept
2019

30%

67%

-37

July
2019

33%

64%

-31

June
2019

41%

53%

-12

Sep
2018

33%

64%

-31

Among Conservative supporters

Sept
2019

55%

42%

+13

July
2019

60%

37%

+23

June
2019

62%

33%

+29

Sep
2018

57%

40%

+7

Source: Ipsos MORI Political Monitor

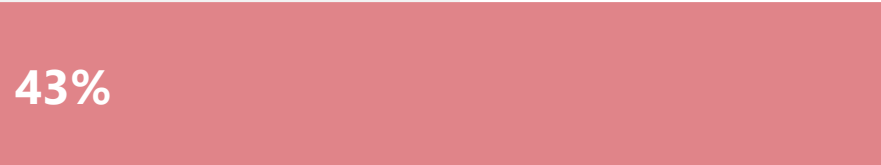
What should happen if a Brexit deal cannot be agreed?

IF THE UK AND THE EU CANNOT AGREE A DEAL ON THE TERMS OF THE UK'S DEPARTURE FROM THE EU BY OCTOBER 31ST, WOULD YOU SUPPORT OR OPPOSE...

SUPPORT

OPPOSE

Another referendum where the UK public is given the option to remain in the EU



Net support

+8

Delaying the UK leaving the EU until a deal is agreed



+6

The UK leaving the European Union without a deal, sometimes referred to as 'no deal Brexit'



-4

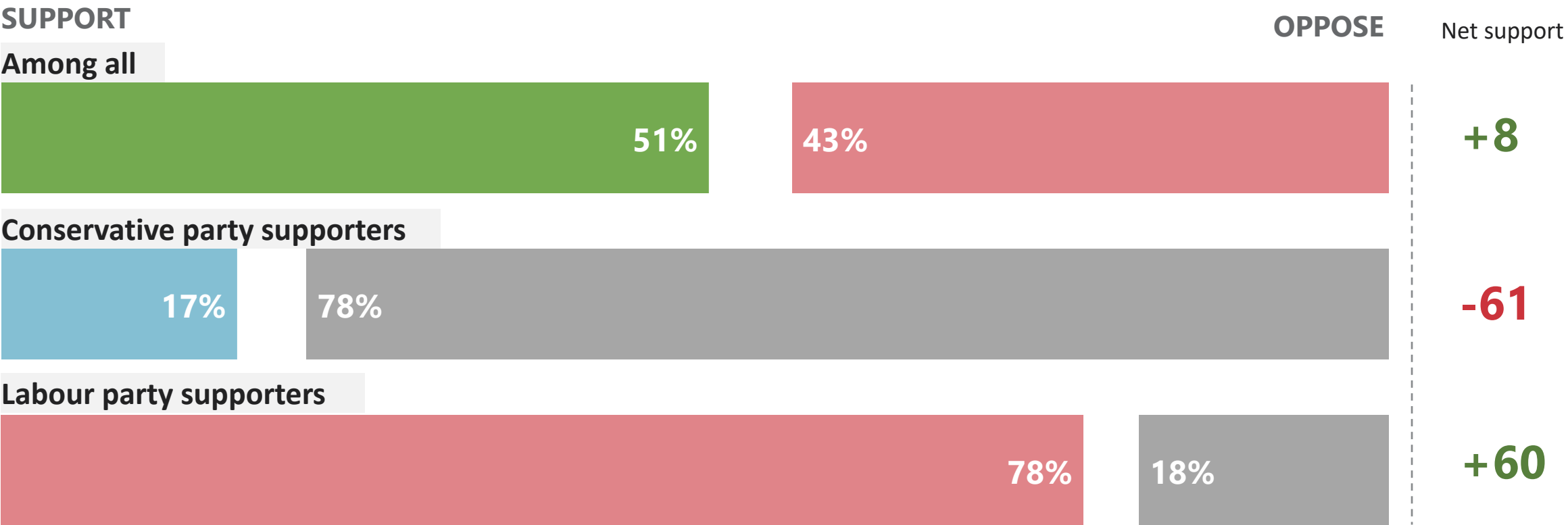
Base: 1,006 British adults 18+, 300 Conservative party supporters, 181 Labour party supporters, 13-16 September 2019



Source: Ipsos MORI Political Monitor

Support for another referendum with Remain as an option

IF THE UK AND THE EU CANNOT AGREE A DEAL ON THE TERMS OF THE UK'S DEPARTURE FROM THE EU BY OCTOBER 31ST, WOULD YOU SUPPORT OR OPPOSE ANOTHER REFERENDUM WHERE THE UK PUBLIC IS GIVEN THE OPTION TO REMAIN IN THE EU?



Base: 1,006 British adults 18+, 300 Conservative party supporters, 181 Labour party supporters, 13-16 September 2019

Support for delaying Brexit until a deal is agreed

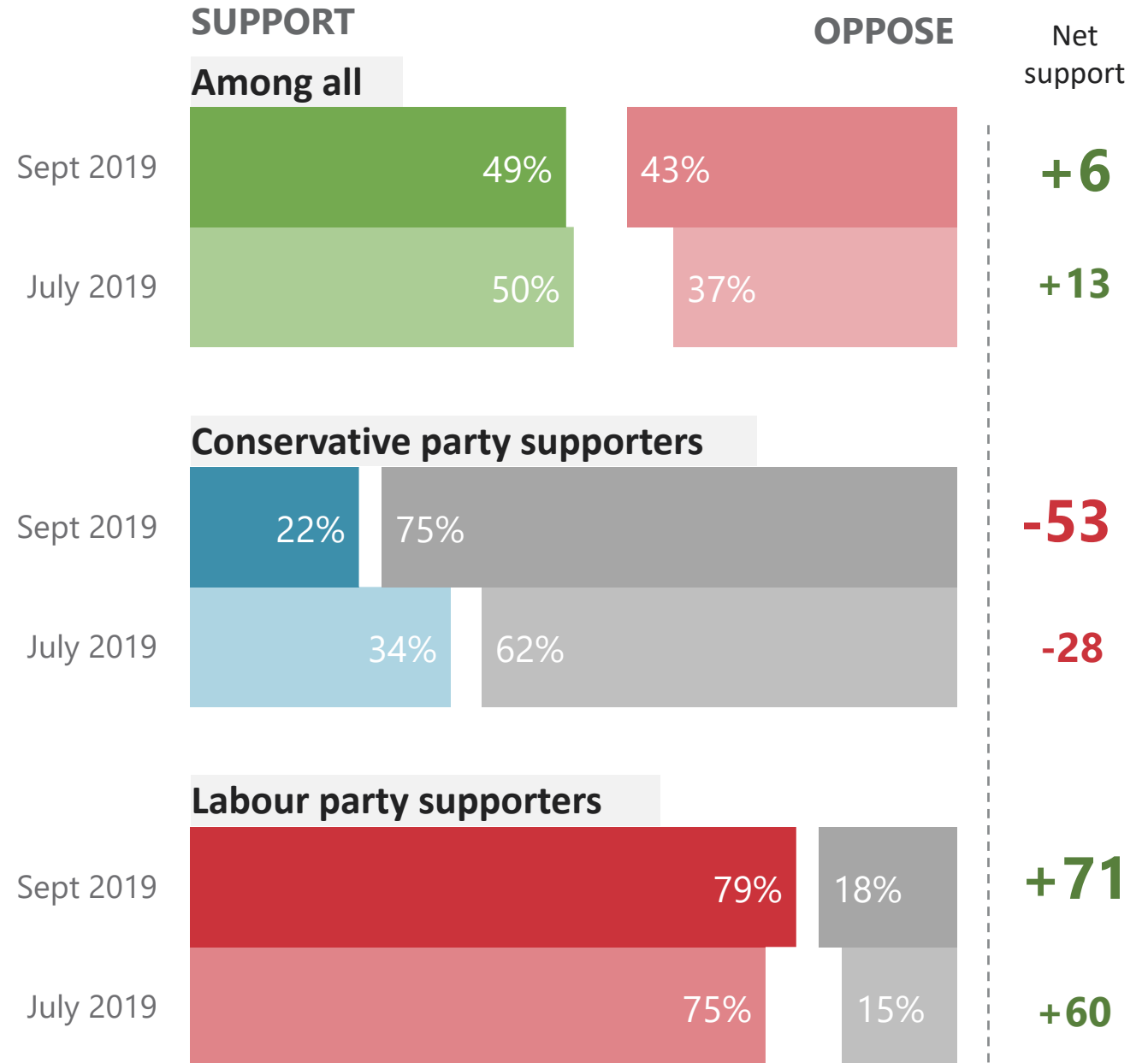
IF THE UK AND THE EU CANNOT AGREE
A DEAL ON THE TERMS OF THE UK'S
DEPARTURE FROM THE EU BY OCTOBER
31ST, WOULD YOU SUPPORT OR
OPPOSE DELAYING THE UK LEAVING
THE EU UNTIL A DEAL IS AGREED?

Base: 1,006 British adults 18+, 300 Conservative party supporters,
181 Labour party supporters, 13-16 September 2019

Source: Ipsos MORI Political Monitor



Ipsos MORI

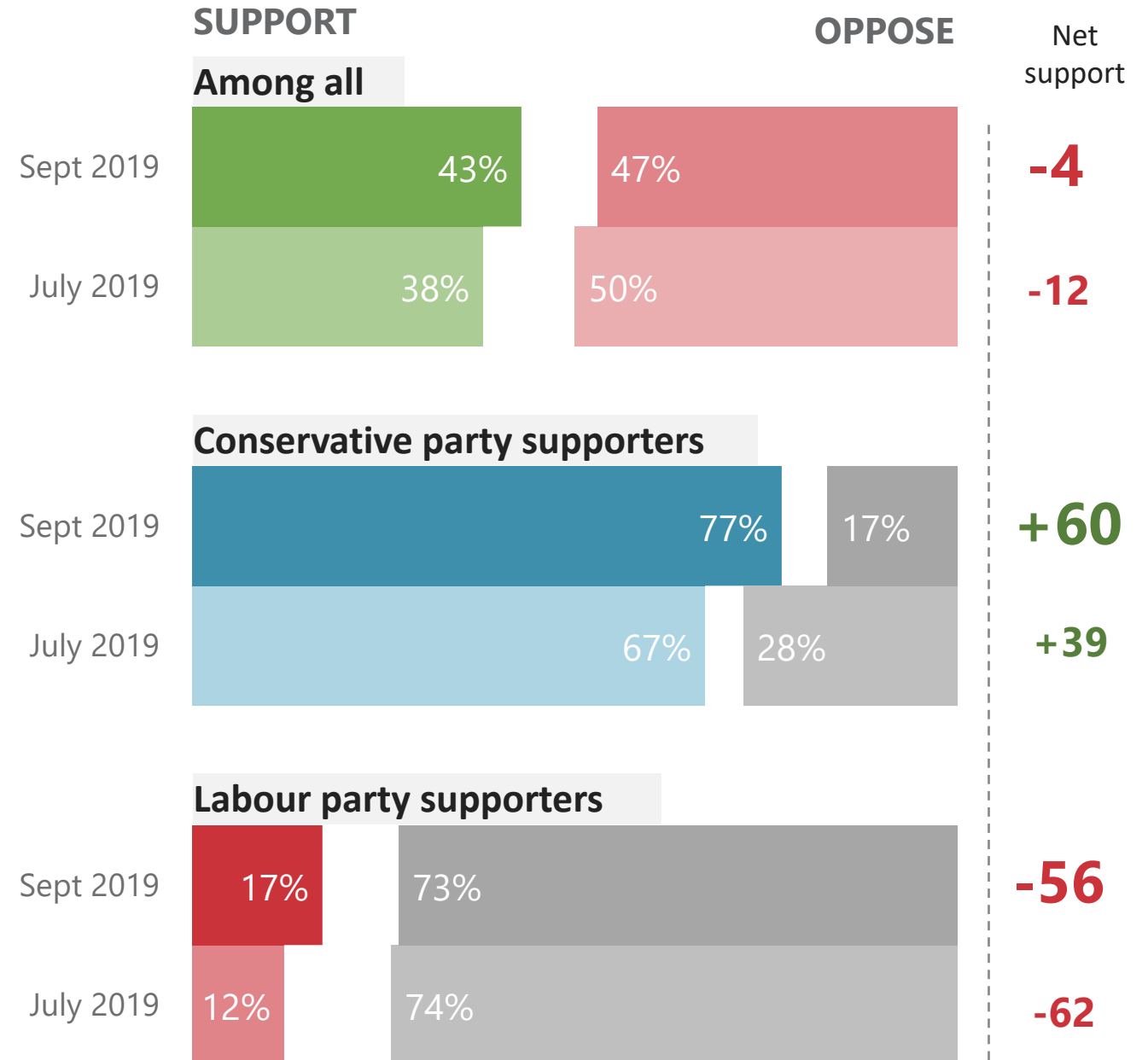


Support for leaving the EU without a deal

IF THE UK AND THE EU CANNOT AGREE A DEAL ON THE TERMS OF THE UK'S DEPARTURE FROM THE EU BY OCTOBER 31ST, WOULD YOU SUPPORT OR OPPOSE THE UK LEAVING THE EUROPEAN UNION WITHOUT A DEAL, SOMETIMES REFERRED TO AS A 'NO DEAL BREXIT'?

Base: 1,006 British adults 18+, 300 Conservative party supporters, 181 Labour party supporters, 13-16 September 2019

Source: Ipsos MORI Political Monitor



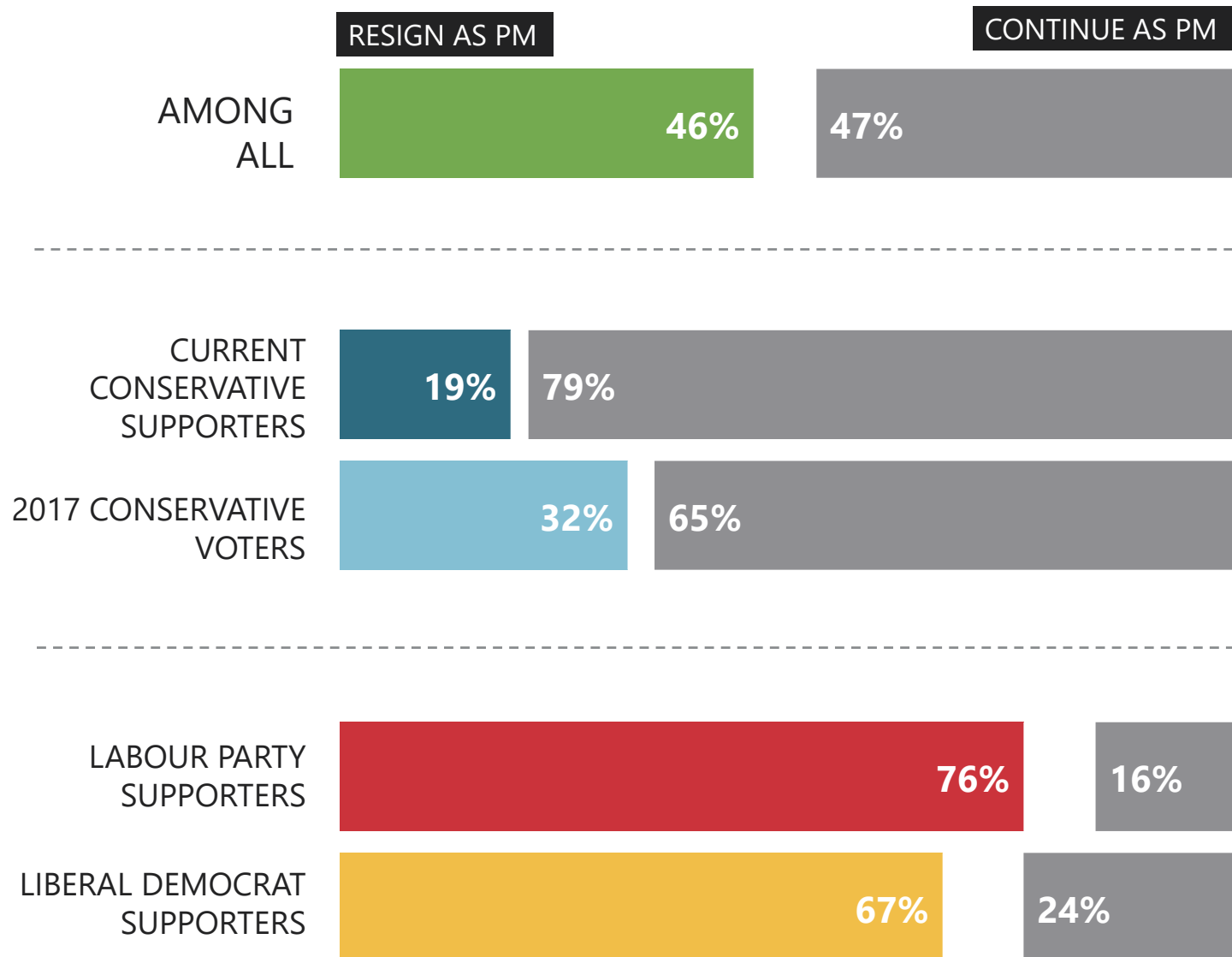
What should Boris Johnson do if the UK does not leave the EU by October 31st?

AND IF THE UK DOES NOT LEAVE THE EU BY OCTOBER 31, DO YOU THINK THAT BORIS JOHNSON SHOULD RESIGN AS PRIME MINISTER, OR SHOULD HE CONTINUE BEING THE PRIME MINISTER?

Base: 1,006 British adults 18+, Conservative party supporters (300), 2017 Con voters (379), Labour party supporters (181), Lib Dem supporters (220), 13-16 September 2019.



Ipsos MORI



Source: Ipsos MORI Political Monitor

Ipsos MORI

September 2019 Political Monitor

For more information

Gideon Skinner

Research Director

gideon.skinner@ipsos.com

Keiran Pedley

Research Director

keiran.pedley@ipsos.com

Glenn Gottfried

Research Manager

glenn.gottfried@ipsos.com

