

## Ipsos MORI September 2019 Political Monitor Topline Results

18<sup>th</sup> September 2019

Fieldwork: 13<sup>th</sup>- 16<sup>th</sup> September 2019

### Technical Details

Ipsos MORI interviewed a representative sample of 1,006 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 13<sup>th</sup> – 16<sup>th</sup> September 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

### **Voting Intention**

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

#### **Voting intentions: headline indicator**

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (767)

	Q1a/b September %	Q1a/b July %
Conservative	33	34
Labour	24	24
Liberal Democrats (Lib Dem)	23	20
Scottish National Party/Plaid Cymru	4	5
Green Party	4	6
UK Independence Party	*	1
The Brexit Party	10	9
Other	1	2
<b>Conservative lead (±%)</b>	<b>+9</b>	<b>+10</b>
<i>Would not vote</i>	<b>0</b>	*
<i>Undecided</i>	<b>6</b>	<b>3</b>
<i>Refused</i>	*	*

### Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

	%
Conservative	32
Labour	24
Liberal Democrats (Lib Dem)	22
Scottish National Party/Plaid Cymru	4
Green Party	5
UK Independence Party	1
The Brexit Party	11
Other	1
<b>Conservative lead (±%)</b>	<b>+8</b>
<i>Would not vote</i>	<b>8</b>
<i>Undecided</i>	<b>7</b>
<i>Refused</i>	*

## Certainty of voting

- Q2 And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?

	%
10 – absolutely certain to vote	<b>66</b>
9	<b>6</b>
8	<b>4</b>
7	<b>3</b>
6	<b>1</b>
5	<b>6</b>
4	<b>1</b>
3	<b>3</b>
2	<b>1</b>
1 – absolutely certain not to vote	<b>7</b>
Don't know	<b>1</b>

## Satisfaction Ratings

### Satisfaction among general public aged 18+

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?
- Q6 Are you satisfied or dissatisfied with the way Jo Swinson is doing her job as leader of the Liberal Democrats?
- Q6A Are you satisfied or dissatisfied with the way Nigel Farage is doing his job as leader of the Brexit Party?

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Government (Q3) <b>Sept '19</b>	<b>14</b>	<b>81</b>	<b>4</b>	<b>-67</b>
July '19	18	75	7	-57
Johnson (Q4) <b>Sept '19</b>	<b>37</b>	<b>55</b>	<b>9</b>	<b>-18</b>
July '19	31	38	31	-7
Corbyn (Q5) <b>Sept '19</b>	<b>16</b>	<b>76</b>	<b>8</b>	<b>-60</b>
July '19	19	69	12	-50
Swinson (Q6) <b>Sept '19</b>	<b>35</b>	<b>40</b>	<b>25</b>	<b>-5</b>
July '19	28	28	44	0
Farage (Q6A) <b>Sept '19</b>	<b>34</b>	<b>50</b>	<b>15</b>	<b>-16</b>
July '19	32	53	15	-21

- Q3 Are you satisfied or dissatisfied with the way the Government is running the country?
- Q4 Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as Prime Minister?
- Q5 Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?

Base: All party supporters (\*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q3) <b>Sept '19</b>	300	33	63	3	-30
July '19	323	45	49	6	-4
Johnson (Q4) <b>Sept '19</b>	300	71	21	8	+50
July '19	323	67	8	25	+59
Corbyn (Q5) <b>Sept '19</b>	181	51	41	8	+10
July '19	197	49	43	8	+6

## Economic Optimism Index

- Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	Sept '19 %	July '19 %
Improve	15	18
Stay the same	20	19
Get worse	59	58
Don't know	6	5
<b>Ipsos MORI Economic Optimism Index (EOI)</b>	<b>-44</b>	<b>-40</b>

**Party leaders**

Q8 I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...

	Jeremy Corbyn (Sept 2015) %	Jeremy Corbyn	Jeremy Corbyn (Sept 2016) %	Jeremy Corbyn (Sept 2017) %	Jeremy Corbyn (April 2018) %	Jeremy Corbyn (June 2019) %	<b>Jeremy Corbyn (Sept 2019) %</b>	Boris Johnson (June 2019) %	<b>Boris Johnson (Sept 2019)</b>
<b>A capable leader</b>	32	27	24	38	32	23	<b>21</b>	33	<b>36</b>
<b>Good in a crisis</b>	23	19	18	30	25	19	<b>20</b>	27	<b>32</b>
<b>Has sound judgement</b>	32	31	30	40	31	21	<b>25</b>	27	<b>31</b>
<b>Understands the problems facing Britain</b>	49	48	44	52	47	39	<b>43</b>	40	<b>43</b>
<b>Out of touch with ordinary people</b>	39	33	44	32	39	47	<b>45</b>	62	<b>60</b>
<b>Has got a lot of personality</b>	41	28	32	47	39	22	<b>25</b>	79	<b>76</b>
<b>Gives me confidence for Britain's future</b>	(N/A)	(N/A)	(N/A)	(N/A)	(N/A)	16	<b>19</b>	28	<b>30</b>
<b>Patriotic</b>	37	42	49	46	44	39	<b>36</b>	64	<b>63</b>
<b>More honest than most politicians</b>	54	47	52	55	47	32	<b>37</b>	25	<b>27</b>
<b>More style than substance</b>	25	17	24	28	27	23	<b>27</b>	54	<b>56</b>
<b>A good representative for Britain on the world stage</b>	(N/A)	(N/A)	(N/A)	(N/A)	(N/A)	21	<b>20</b>	28	<b>30</b>
None of these	3	4	3	4	5	11	<b>10</b>	4	<b>1</b>
Don't know	9	9	6	3	4	4	<b>3</b>	3	<b>2</b>

	<i>Boris Johnson (June 2019) %</i>	<b><i>Boris Johnson (Sept 2019) %</i></b>	<i>Theresa May (Sept 2016) %</i>	<i>Theresa May (Sept 2017) %</i>	<i>Theresa May (April 2018) %</i>
<b>A capable leader</b>	33	<b>36</b>	68	45	46
<b>Good in a crisis</b>	27	<b>32</b>	52	40	43
<b>Has sound judgement</b>	27	<b>31</b>	56	36	41
<b>Understands the problems facing Britain</b>	40	<b>43</b>	61	49	50
<b>Out of touch with ordinary people</b>	62	<b>60</b>	43	66	64
<b>Has got a lot of personality</b>	79	<b>76</b>	37	21	16
<b>Gives me confidence for Britain's future</b>	28	<b>30</b>	N/A	N/A	N/A
<b>Patriotic</b>	64	<b>63</b>	75	72	73
<b>More honest than most politicians</b>	25	<b>27</b>	44	36	40
<b>More style than substance</b>	54	<b>56</b>	25	36	31
<b>A good representative for Britain on the world stage</b>	28	<b>30</b>	N/A	N/A	N/A
None of these	4	<b>1</b>	2	1	2
Don't know	3	<b>2</b>	4	2	1



(b) Jeremy Corbyn is ready to be Prime Minister?

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
		%	%	%	%	%	%	%	%
<b>Jeremy Corbyn</b>	<b>Sept '19</b>	<b>12</b>	<b>15</b>	<b>9</b>	<b>11</b>	<b>52</b>	<b>1</b>	<b>27</b>	<b>63</b>
	<i>May '17</i>	14	17	4	14	46	5	31	60
	<i>May '16</i>	10	12	5	19	46	7	22	65
<i>Ed Miliband</i>	<i>Feb '15</i>	8	13	11	20	43	4	21	63
	<i>June '14</i>	7	15	9	22	43	4	22	65
	<i>Apr '13</i>	8	16	6	24	42	5	24	66
	<i>May '11</i>	3	14	7	32	37	7	17	69
<i>Tony Blair</i>	<i>Apr '97</i>						13	53	34

(c) The word 'competent' is an accurate description of the current government

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
		%	%	%	%	%	%	%	%
<b>Sept '19</b>		<b>10</b>	<b>12</b>	<b>10</b>	<b>20</b>	<b>46</b>	<b>2</b>	<b>22</b>	<b>66</b>
<i>Apr '15</i>		18	28	11	19	21	3	46	40

(d) There would be chaos if a Labour government was elected at the next General Election

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
		%	%	%	%	%	%	%	%
<b>Sept '19</b>		<b>36</b>	<b>16</b>	<b>9</b>	<b>15</b>	<b>20</b>	<b>3</b>	<b>52</b>	<b>35</b>
<i>Apr '15</i>		21	15	10	19	33	2	36	52

(e) There would be chaos if a Conservative government was elected at the next General Election

		Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
		%	%	%	%	%	%	%	%
<b>Sept '19</b>		<b>25</b>	<b>18</b>	<b>13</b>	<b>20</b>	<b>20</b>	<b>4</b>	<b>43</b>	<b>40</b>



## Q11 When do you think the next General Election should take place?

	Sept 2019 %
This year – 2019	51
2020	26
2021	5
2022	9
Don't know	9

Q12 As you probably know, a general election may result in a clear majority for one party that can make decisions without consulting, or it may result in a Hung Parliament where no party has an overall majority so parties must compromise and reach agreement to make decisions. Thinking ahead to the next general election, which of the following outcomes do you think is most likely?

	March 2010 %	April 2015 %	Sept 2019 %
A Conservative majority government	24	11	12
A Labour majority government	10	6	5
A hung parliament with the Conservatives as the biggest party	37	45	46
A hung parliament with Labour as the biggest party	22	25	18
A Liberal Democrat majority	*	*	1
A hung parliament with the Liberal Democrats as the biggest party	*	1	1
A Brexit Party majority	(N/A)	(N/A)	*
A hung parliament with the Brexit Party as the biggest party	(N/A)	(N/A)	1
A hung parliament where two or more parties have the same number of seats	(N/A)	(N/A)	1
Other	1	3	3
Don't know	6	8	11
<b>Hung Parliament</b>	<b>59</b>	<b>70</b>	<b>67</b>
<b>Conservatives largest party</b>	<b>61</b>	<b>56</b>	<b>58</b>
<b>Labour largest party</b>	<b>32</b>	<b>31</b>	<b>23</b>

**Brexit / No deal**

Now thinking about the United Kingdom's proposed departure from the European Union (the EU), ....

Q13 Do you think each of the following has done a good job or a bad job at handling Britain's exit from the European Union

		Good job	Bad job	Don't know
		%	%	%
<b>Boris Johnson</b>	<b>Sept '19</b>	<b>38</b>	<b>53</b>	<b>9</b>
	Mar '18	34	56	10
	Dec '16	31	55	14
Theresa May	May '19	25	71	4
	Mar '19	30	65	6
	Mar '18	43	50	7
	Oct '17	32	55	13
	Jul '17	35	55	10
	Mar '17	49	40	11
	Dec '16	51	35	14
	<b>Sept '19</b>	<b>14</b>	<b>77</b>	<b>9</b>
May '19	12	81	7	

Base: Party supporters

		Good job	Bad job	Don't know
		Base	%	%
<b>Boris Johnson</b>	<b>Sept '19</b>	<b>300</b>	<b>71</b>	<b>19</b>
	Mar '18	386	50	43
	Dec '16	334	43	47
Theresa May	May '19	322	45	50
	Mar '19	324	57	38
	Mar '18	386	74	23
	Oct '17	356	58	27
	Jul '17	373	71	21
	Dec '16	334	80	13
	<b>Sept '19</b>	<b>181</b>	<b>34</b>	<b>48</b>
	May '19	197	32	57

**Q11. Please tell me how confident, if at all, you are that ... will get a good deal for Britain in negotiations with other European Union leaders?**

*\*Asked in December 2018 as: Please tell me how confident, if at all, you are that Theresa May has got a good deal for Britain in negotiations with other European Union leaders?*

	Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
<b>Boris Johnson</b>							
Sept '19	7	23	26	41	3	30	67
July '19	9	24	26	38	3	33	64
June '19	15	26	17	36	6	41	53
Sep '18	9	24	20	44	3	33	64
<b>Theresa May</b>							
May '19	4	14	29	51	1	18	80
Mar '19	3	15	33	46	2	18	79
Feb '19	2	19	36	41	3	21	77
Dec '18*	3	20	30	39	7	23	69
Oct '18	2	17	35	43	3	19	78
Sep '18	4	24	37	33	2	28	70
Jul '18	4	21	36	36	3	25	72
Jun '18	5	25	34	33	2	30	67
May '18	5	29	33	30	3	34	63
Mar '18	6	31	28	31	4	37	59
Oct '17	5	30	31	29	4	35	60
Jul '17	6	30	31	29	3	36	60
Mar '17	11	33	28	23	5	44	51

**Base: Conservative party supporters (300)**

	Very confident %	Fairly confident %	Not very confident %	Not confident at all %	Don't know %	Confident %	Not confident %
<b>Boris Johnson</b>							
Sept '19	12	43	27	15	3	55	42
July '19	20	40	23	14	3	60	37
June '19	33	29	18	15	5	62	33
Sep '18	15	42	30	10	3	57	40
<b>Theresa May</b>							
May '19	9	27	34	30	*	36	64
Mar '19	5	32	36	24	3	37	60
Feb '19	2	34	41	21	2	36	62
Dec '18	6	33	29	25	7	39	54
Oct '18	4	30	41	23	2	34	64
Sep '18	7	38	40	13	2	45	53
Jul '18	7	40	39	12	3	47	51
Jun '18	11	45	32	11	2	56	43

May '18	10	57	23	9	1	67	32
Mar '18	16	51	23	10	1	67	33
Oct '17	12	54	22	8	4	66	30
Jul '17	14	59	15	11	2	73	26

As you may know, the current deadline for the United Kingdom to leave the European Union is October 31<sup>st</sup> this year.

Q15 If the UK and the EU cannot agree a deal on the terms of the UK's departure from the EU by October 31<sup>st</sup>, would you support or oppose...

a) The UK leaving the European Union without a deal, sometimes referred to as a 'no deal Brexit'

	All respondents		Conservative party supporters		Labour party supporters	
	%		%		%	
	Sept '19	July '19	Sept '19	July '19	Sept '19	July '19
<i>Base</i>	1,006	1,007	300	323	181	197
Strongly support	30	26	51	47	9	5
Tend to support	13	12	26	20	8	7
Neither support nor oppose	6	8	2	2	9	8
Tend to oppose	6	7	5	9	6	8
Strongly oppose	41	43	12	19	67	66
Don't know	4	5	4	2	2	6
Support	43	38	77	67	17	12
Oppose	47	50	17	28	73	74

b) Delaying the UK leaving the EU until a deal is agreed

	All respondents		Conservative party supporters		Labour party supporters	
	%		%		%	
	Sept '19	July '19	Sept '19	July '19	Sept '19	July '19
<i>Base</i>	1,006	1,007	300	323	181	197
Strongly support	32	36	10	20	53	54
Tend to support	17	14	12	14	26	21
Neither support nor oppose	5	8	3	4	2	6
Tend to oppose	8	7	12	12	5	6
Strongly oppose	35	30	63	50	13	9
Don't know	4	4	*	1	1	4
Support	49	50	22	34	79	75
Oppose	43	37	75	62	18	15

## c) Another referendum where the UK public is given the option to Remain in the EU

	All respondents %	Conservative party supporters %	Labour party supporters %
<i>Base</i>	<b>1,006</b>	<b>300</b>	<b>181</b>
Strongly support	<b>42</b>	<b>11</b>	<b>63</b>
Tend to support	<b>9</b>	<b>6</b>	<b>15</b>
Neither support nor oppose	<b>3</b>	<b>4</b>	<b>3</b>
Tend to oppose	<b>4</b>	<b>4</b>	<b>3</b>
Strongly oppose	<b>39</b>	<b>74</b>	<b>15</b>
Don't know	<b>3</b>	<b>1</b>	<b>*</b>
Support	<b>51</b>	<b>17</b>	<b>78</b>
Oppose	<b>43</b>	<b>78</b>	<b>18</b>

**Q16 And if the UK does not leave the EU by October 31<sup>st</sup>, do you think that Boris Johnson should resign as Prime Minister, or should he continue being the Prime Minister?**

	%
Resign as Prime Minister	<b>46</b>
Continue as Prime Minister	<b>47</b>
Should step down even if the UK does leave the EU on Oct 31	<b>1</b>
Don't know	<b>6</b>