

Ipsos MORI September 2019 Political Monitor Topline Results

20th September 2019

Fieldwork: 13th- 16th September 2019

Technical Details

Ipsos MORI interviewed a representative sample of 1,006 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 13th – 16th September 2019. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Voting intention figures exclude those who say they would not vote, are undecided or refuse to name a party and in the headline figures, are filtered as discussed below. Data are based on all adults unless otherwise stated

Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1a **How would you vote if there were a General Election tomorrow?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (767)

	Q1a/b September %	Q1a/b July %
Conservative	33	34
Labour	24	24
Liberal Democrats (Lib Dem)	23	20
Scottish National Party/Plaid Cymru	4	5
Green Party	4	6
UK Independence Party	*	1
The Brexit Party	10	9
Other	1	2
Conservative lead (±%)	+9	+10
<i>Would not vote</i>	0	*
<i>Undecided</i>	6	3
<i>Refused</i>	*	*

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a **How do you intend to vote in the General Election? Will you vote...?**

IF UNDECIDED OR REFUSED AT Q1a

Q1b **Which party are you most inclined to support?**

	%
Conservative	32
Labour	24
Liberal Democrats (Lib Dem)	22
Scottish National Party/Plaid Cymru	4
Green Party	5
UK Independence Party	1
The Brexit Party	11
Other	1
Conservative lead (±%)	+8
<i>Would not vote</i>	8
<i>Undecided</i>	7
<i>Refused</i>	*

Certainty of voting

Q2 **And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

	%
10 – absolutely certain to vote	66
9	6
8	4
7	3
6	1
5	6
4	1
3	3
2	1
1 – absolutely certain not to vote	7
Don't know	1

Satisfaction Ratings

Satisfaction among general public aged 18+

Q5 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

Q6 **Are you satisfied or dissatisfied with the way Jo Swinson is doing her job as leader of the Liberal Democrats?**

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	±
Corbyn (Q5) Sept '19	16	76	8	-60
July '19	19	69	12	-50
Swinson (Q6) Sept '19	35	40	25	-5
July '19	28	28	44	0

Q5 **Are you satisfied or dissatisfied with the way Jeremy Corbyn is doing his job as leader of the Labour party?**

*Base: All party supporters (*Government is based on Conservative supporters)*

		Satisfied	Dissatisfied	Don't know	Net satisfaction
	Base	%	%	%	±
Corbyn (Q5) Sept '19	181	51	41	8	+10
July '19	197	49	43	8	+6

Economic Optimism Index

Q7 Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

	Sept '19 %	July '19 %
Improve	15	18
Stay the same	20	19
Get worse	59	58
Don't know	6	5
Ipsos MORI Economic Optimism Index (EOI)	-44	-40

Party leaders

Q8 I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to...

	<i>Jeremy Corbyn (Sept 2015) %</i>	<i>Jeremy Corbyn (April 2016)</i>	<i>Jeremy Corbyn (Sept 2016) %</i>	<i>Jeremy Corbyn (Sept 2017) %</i>	<i>Jeremy Corbyn (April 2018) %</i>	<i>Jeremy Corbyn (June 2019) %</i>	Jeremy Corbyn (Sept 2019) %
A capable leader	32	27	24	38	32	23	21
Good in a crisis	23	19	18	30	25	19	20
Has sound judgement	32	31	30	40	31	21	25
Understands the problems facing Britain	49	48	44	52	47	39	43
Out of touch with ordinary people	39	33	44	32	39	47	45
Has got a lot of personality	41	28	32	47	39	22	25
Gives me confidence for Britain's future	(N/A)	(N/A)	(N/A)	(N/A)	(N/A)	16	19
Patriotic	37	42	49	46	44	39	36
More honest than most politicians	54	47	52	55	47	32	37
More style than substance	25	17	24	28	27	23	27
A good representative for Britain on the world stage	(N/A)	(N/A)	(N/A)	(N/A)	(N/A)	21	20
None of these	3	4	3	4	5	11	10
Don't know	9	9	6	3	4	4	3

Brexit / No deal

Now thinking about the United Kingdom’s proposed departure from the European Union (the EU),

Q13 Do you think each of the following has done a good job or a bad job at handling Britain’s exit from the European Union

		Good job	Bad job	Don't know
		%	%	%
Jeremy Corbyn	Sept '19	14	77	9
	May '19	12	81	7

Base: Party supporters

		Good job	Bad job	Don't know	
		%	%	%	
		Base	%	%	
Jeremy Corbyn	Sept '19	181	34	48	19
	May '19	197	32	57	11

As you may know, the current deadline for the United Kingdom to leave the European Union is October 31st this year.

Q15 If the UK and the EU cannot agree a deal on the terms of the UK’s departure from the EU by October 31st, would you support or oppose...

a) The UK leaving the European Union without a deal, sometimes referred to as a ‘no deal Brexit’

	All respondents		Conservative party supporters		Labour party supporters	
	%		%		%	
	Sept '19	July '19	Sept '19	July '19	Sept '19	July '19
Base	1,006	1,007	300	323	181	197
Strongly support	30	26	51	47	9	5
Tend to support	13	12	26	20	8	7
Neither support nor oppose	6	8	2	2	9	8
Tend to oppose	6	7	5	9	6	8
Strongly oppose	41	43	12	19	67	66
Don't know	4	5	4	2	2	6
Support	43	38	77	67	17	12
Oppose	47	50	17	28	73	74

b) Delaying the UK leaving the EU until a deal is agreed

	All respondents		Conservative party supporters		Labour party supporters	
	%		%		%	
	Sept '19	July '19	Sept '19	July '19	Sept '19	July '19
<i>Base</i>	1,006	1,007	300	323	181	197
Strongly support	32	36	10	20	53	54
Tend to support	17	14	12	14	26	21
Neither support nor oppose	5	8	3	4	2	6
Tend to oppose	8	7	12	12	5	6
Strongly oppose	35	30	63	50	13	9
Don't know	4	4	*	1	1	4
Support	49	50	22	34	79	75
Oppose	43	37	75	62	18	15

c) Another referendum where the UK public is given the option to Remain in the EU

	All respondents	Conservative party supporters	Labour party supporters
	%	%	%
<i>Base</i>	1,006	300	181
Strongly support	42	11	63
Tend to support	9	6	15
Neither support nor oppose	3	4	3
Tend to oppose	4	4	3
Strongly oppose	39	74	15
Don't know	3	1	*
Support	51	17	78
Oppose	43	78	18