

A woman with long blonde hair is wearing large black and red headphones. She is looking out of an airplane window, resting her chin on her hand. The background is a blurred view of the sky and clouds. The text 'GLOBAL VIEWS ON AIR TRAVEL AND ITS ENVIRONMENTAL IMPACT' is overlaid in large white letters on the left side of the image. A blue diagonal graphic element is on the far left. A blue banner with white text is at the bottom left. The Ipsos logo is in the bottom right corner.

GLOBAL VIEWS ON AIR TRAVEL AND ITS ENVIRONMENTAL IMPACT

An Ipsos Survey for the World Economic Forum, August 2019

CHOOSING A FORM OF TRANSPORTATION WITH A LOWER CARBON FOOTPRINT

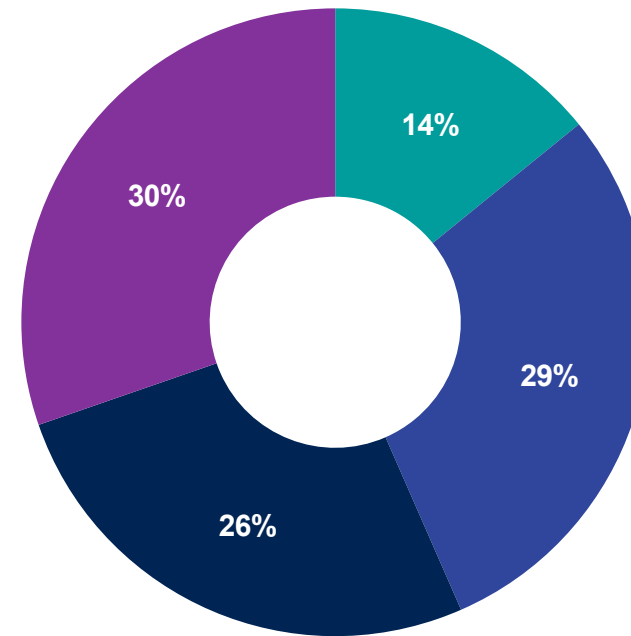
Considering the carbon footprint of commercial airplanes, i.e., their impact on the environment based on the amount of carbon dioxide that they release in the atmosphere, what would you do if you were planning a long-distance trip?

- what would you do if you were planning a long-distance trip?

[Click here for the full report](#)

Base: 19,023 online adults under the age of 75 across 27 countries

Globally among all adults



- I would use a form of transportation with a lower carbon footprint even if more expensive
- I would use a form of transportation with a lower carbon footprint only if it was as much as expensive
- I would not choose a form of transportation based on its carbon footprint
- I would not choose a form of transportation based on its carbon footprint

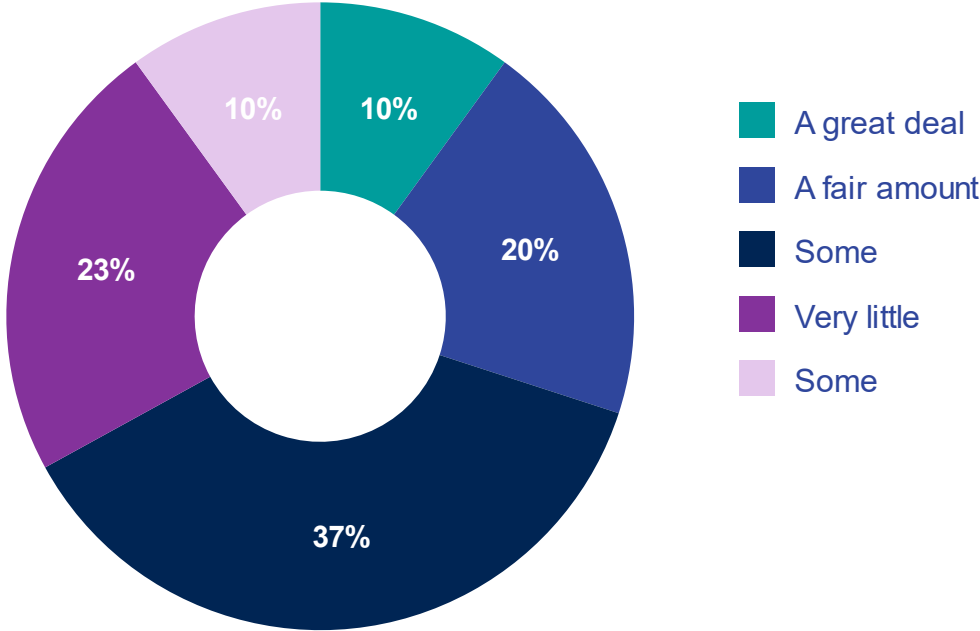
TRUST IN THE ENVIRONMENTAL COMMITMENT OF AIRLINES

How much trust do you have in:

- the commitment of commercial airlines to reduce the impact of airplanes on the environment

[Click here for the full report](#)

Globally among all adults



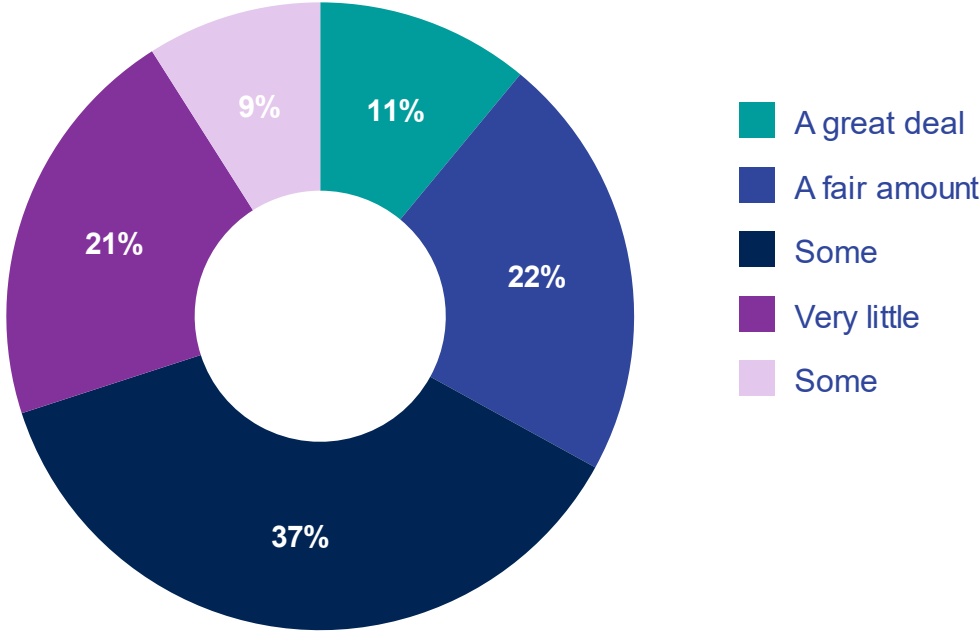
Base: 19,023 online adults under the age of 75 across 27 countries

TRUST IN AIRLINES' ABILITY TO REDUCE THEIR ENVIRONMENTAL IMPACT

How much trust do you have in:

- the ability of commercial airlines to find and implement solutions to reduce their impact on the environment

Globally among all adults



[Click here for the full report](#)

Base: 19,023 online adults under the age of 75 across 27 countries