



TOPLINE AND METHODOLOGY

538 September 12 Debate /Ipsos Poll

Conducted by Ipsos Public Affairs' KnowledgePanel®
A survey of the American general population (ages 18+)

Interview dates: September 12 – 13, 2019

Number of interviews: Those who are likely to vote in the Democratic primary or caucus N=2,202

Margin of error among those Likely to vote in the Democratic primary/caucus: +/- 2.39 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

*NOTE: * = less than 0.5%, - = no respondents*

Annotated Questionnaire:

8. First, did you watch the Democratic primary debate on Thursday, September 12?

	Total (N=2,202)
Yes, I watched all of it	15
Yes, I watched some of it	26
No, I did not watch it	59
Skipped	*



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9. No matter how you plan to vote, who do you think performed best in the Democratic primary debate on Thursday, Sept 12?

<i>Base: Watched all or part of the debate</i>	Total (N=923)
Joe Biden	19
Cory Booker	5
Pete Buttigieg	10
Julian Castro	3
Kamala Harris	5
Amy Klobuchar	3
Beto O'Rourke	8
Bernie Sanders	10
Elizabeth Warren	20
Andrew Yang	3
Don't know/No opinion	14
Skipped	-



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10. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Thursday, September 12?

Summary <i>Base:</i> <i>Debate</i> <i>Watchers</i>	Total poor performance	Very poor performance	Somewhat poor performance	Total good performance	Somewhat good performance	Very good performance	Don't know/ No Opinion	Skipped
Joe Biden	24	8	16	70	41	29	5	1
Cory Booker	17	3	14	67	44	23	15	1
Pete Buttigieg	14	5	9	70	38	32	14	1
Julian Castro	37	11	26	46	36	11	15	2
Kamala Harris	20	4	16	68	46	22	10	1
Amy Klobuchar	25	7	18	56	41	14	18	1
Beto O'Rourke	16	3	13	67	39	28	15	2
Bernie Sanders	23	5	18	70	42	28	6	1
Elizabeth Warren	11	3	8	79	33	46	9	1
Andrew Yang	28	6	22	57	42	15	14	1



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10. And thinking more specifically, how would you rate the performance of each of the candidates who participated in the Democratic primary debate on Thursday, September 12?

Joe Biden	Total (N=923)
Very poor performance	8
Somewhat poor performance	16
Somewhat good performance	41
Very good performance	29
Don't know / No opinion	5
Skipped	1
Total Poor Performance	24
Total Good Performance	70

Cory Booker	Total (N=923)
Very poor performance	3
Somewhat poor performance	14
Somewhat good performance	44
Very good performance	23
Don't know / No opinion	15
Skipped	1
Total Poor Performance	17
Total Good Performance	67





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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Pete Buttigieg	Total (N=923)
Very poor performance	5
Somewhat poor performance	9
Somewhat good performance	38
Very good performance	32
Don't know / No opinion	14
Skipped	1
Total Poor Performance	14
Total Good Performance	70

Julian Castro	Total (N=923)
Very poor performance	11
Somewhat poor performance	26
Somewhat good performance	36
Very good performance	11
Don't know / No opinion	15
Skipped	2
Total Poor Performance	37
Total Good Performance	46



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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Kamala Harris	Total (N=923)
Very poor performance	4
Somewhat poor performance	16
Somewhat good performance	46
Very good performance	22
Don't know / No opinion	10
Skipped	1
Total Poor Performance	20
Total Good Performance	68

Amy Klobuchar	Total (N=923)
Very poor performance	7
Somewhat poor performance	18
Somewhat good performance	41
Very good performance	14
Don't know / No opinion	18
Skipped	1
Total Poor Performance	25
Total Good Performance	56





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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Beto O'Rourke	Total (N=923)
Very poor performance	3
Somewhat poor performance	13
Somewhat good performance	39
Very good performance	28
Don't know / No opinion	15
Skipped	2
Total Poor Performance	16
Total Good Performance	67

Bernie Sanders	Total (N=923)
Very poor performance	5
Somewhat poor performance	18
Somewhat good performance	42
Very good performance	28
Don't know / No opinion	6
Skipped	1
Total Poor Performance	23
Total Good Performance	70





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10. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Elizabeth Warren	Total (N=923)
Very poor performance	3
Somewhat poor performance	8
Somewhat good performance	33
Very good performance	46
Don't know / No opinion	9
Skipped	1
Total Poor Performance	11
Total Good Performance	79

Andrew Yang	Total (N=923)
Very poor performance	6
Somewhat poor performance	22
Somewhat good performance	42
Very good performance	15
Don't know / No opinion	14
Skipped	1
Total Poor Performance	28
Total Good Performance	57





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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Summary	Total favorable	Very favorable	Some-what favorable	Total unfavorable	Some-what unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Skipped
Joe Biden	70	33	37	24	15	10	4	1	1
Cory Booker	50	11	38	18	12	5	18	14	1
Pete Buttigieg	51	21	29	13	9	5	16	19	1
Julian Castro	34	6	28	21	14	7	25	19	1
Kamala Harris	56	17	39	21	14	8	13	9	1
Amy Klobuchar	33	7	26	19	14	6	24	23	1
Beto O'Rourke	50	13	37	18	13	6	17	14	1
Bernie Sanders	68	29	39	25	16	9	5	1	1
Elizabeth Warren	70	36	34	14	8	6	9	6	1
Andrew Yang	36	8	28	18	14	5	25	20	1



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Joe Biden	Total (N=2,202)
Very favorable	33
Somewhat favorable	37
Somewhat unfavorable	15
Very unfavorable	10
Heard of, no opinion	4
Never heard of	1
Skipped	1
Total Favorable	70
Total Unfavorable	24

Cory Booker	Total (N=2,202)
Very favorable	11
Somewhat favorable	38
Somewhat unfavorable	12
Very unfavorable	5
Heard of, no opinion	18
Never heard of	14
Skipped	1
Total Favorable	50
Total Unfavorable	18





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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Pete Buttigieg	Total (N=2,202)
Very favorable	21
Somewhat favorable	29
Somewhat unfavorable	9
Very unfavorable	5
Heard of, no opinion	16
Never heard of	19
Skipped	1
Total Favorable	51
Total Unfavorable	13

Julian Castro	Total (N=2,202)
Very favorable	6
Somewhat favorable	28
Somewhat unfavorable	14
Very unfavorable	7
Heard of, no opinion	25
Never heard of	19
Skipped	1
Total Favorable	34
Total Unfavorable	21



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Kamala Harris	Total (N=2,202)
Very favorable	17
Somewhat favorable	39
Somewhat unfavorable	14
Very unfavorable	8
Heard of, no opinion	13
Never heard of	9
Skipped	1
Total Favorable	56
Total Unfavorable	21

Amy Klobuchar	Total (N=2,202)
Very favorable	7
Somewhat favorable	26
Somewhat unfavorable	14
Very unfavorable	6
Heard of, no opinion	24
Never heard of	23
Skipped	1
Total Favorable	33
Total Unfavorable	19





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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Beto O'Rourke	Total (N=2,202)
Very favorable	13
Somewhat favorable	37
Somewhat unfavorable	13
Very unfavorable	6
Heard of, no opinion	17
Never heard of	14
Skipped	1
Total Favorable	50
Total Unfavorable	18

Bernie Sanders	Total (N=2,202)
Very favorable	29
Somewhat favorable	39
Somewhat unfavorable	16
Very unfavorable	9
Heard of, no opinion	5
Never heard of	1
Skipped	1
Total Favorable	68
Total Unfavorable	25



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11. How favorable or unfavorable is your opinion of each of the following Democratic presidential candidates?

Elizabeth Warren	Total (N=2,202)
Very favorable	36
Somewhat favorable	34
Somewhat unfavorable	8
Very unfavorable	6
Heard of, no opinion	9
Never heard of	6
Skipped	1
Total Favorable	70
Total Unfavorable	14

Andrew Yang	Total (N=2,202)
Very favorable	8
Somewhat favorable	28
Somewhat unfavorable	14
Very unfavorable	5
Heard of, no opinion	25
Never heard of	20
Skipped	1
Total Favorable	36
Total Unfavorable	18





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12. Which of the following Democratic candidates for president are you considering voting for in the Democratic primary?

	Total (N=2,202)
Joe Biden	56
Cory Booker	15
Pete Buttigieg	24
Julian Castro	7
Kamala Harris	26
Amy Klobuchar	8
Beto O'Rourke	16
Bernie Sanders	41
Elizabeth Warren	48
Andrew Yang	11
Someone else	3
Skipped	2





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13. Which of the following issues is the most important in determining who you will vote for in the Democratic presidential primaries?

	Total (N=2,202)
Ability to beat Donald Trump	41
Climate change	6
Crime	*
Education	3
Foreign affairs	1
Gun policy	4
Health care	11
Immigration	4
Jobs	1
Wealth and income inequality	8
Racism	2
Social Security	3
Taxes	1
The economy	9
The makeup of the Supreme Court	2
Sexism	*
The military	*
Something else	3
Skipped	1



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14. Which of the following candidates do you believe is the best on your issue of [INSERT RESPONSE FROM Question 13]

	Total (N=2,202)
Joe Biden	35
Cory Booker	2
Pete Buttigieg	3
Julian Castro	1
Kamala Harris	3
Amy Klobuchar	1
Beto O'Rourke	4
Bernie Sanders	19
Elizabeth Warren	20
Andrew Yang	2
Someone else	4
Skipped	6



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15. What do you think the following Democratic candidates' chances are of defeating Donald Trump in November 2020? Use a scale of 0 to 100 with **0 meaning absolutely certain to lose to Trump** and **100 meaning absolutely certain to defeat Trump**. For each candidate enter a number from 0 to 100.

Mean Summary	Total (N=2,202)
Joe Biden	67.47
Cory Booker	34.01
Pete Buttigieg	35.36
Julian Castro	26.44
Kamala Harris	41.28
Amy Klobuchar	25.84
Beto O'Rourke	35.56
Bernie Sanders	55.46
Elizabeth Warren	53.84
Andrew Yang	25.52





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For more information on this news release, please contact:

Chris Jackson
Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Mallory Newall
Director, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com





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Methodology

This 538 Debate/Ipsos Poll was conducted September 12th to 13th, 2019 by Ipsos Public Affairs KnowledgePanel® – a division of Ipsos. Wave 1 of this poll was based on a nationally-representative probability sample of adults age 18 or older. Wave 2, what this topline reports, was administered to those who indicated in Wave 1 that they are likely to vote in their state's upcoming Democratic primary or caucus (n=2,202)

The survey was conducted using the web-enabled KnowledgePanel®, which is the largest and most well-established online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly selected from all available households in the U.S. Persons in these households are invited to join and participate in the web-enabled KnowledgePanel®. For those potential panel members who do not already have internet access, Ipsos provides a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and provide fully representative online samples to the research community.

Wave 1, which began with a general population sample of adults were weighted to demographic benchmarks from the 2018 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). This provided the appropriate demographic distributions for the subset of likely Democratic primary voters. Wave 2 weighting benchmarks for likely Democratic primary voters then are from the final Wave 1 weighted data. Weighting adjusts for gender by age, race, education, Census region, metropolitan status, and household income. The weighting categories were as follows (for Wave 2, we included an additional adjustment for party identification):

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error among those likely to vote in the Democratic primary or caucus is plus or minus 2.39 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was 1.3. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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