

# The Impact of Treatment for

# Advanced Prostate Cancer Patients

**This study was funded by Bayer and was independently carried out by Ipsos MORI**

November 2019

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# Sample and methodology

Unweighted data

	Respondents	Receiving/Received treatment	Currently receiving chemotherapy
<b>Total</b>	<b>n=150</b>	<b>n=128</b>	<b>n=86</b>
USA	n=50	n=41	n=12
Germany	n=30	n=29	n=24
China	n=35	n=35	n=35
Japan	n=35	n=23	n=15

Sample recruited from online patient panel, respondents must be >18 years old and self reported to be diagnosed with advanced or metastatic prostate cancer.

On behalf of Bayer, Ipsos interviewed a sample of 150 adults with advanced prostate cancer (self-reported via survey screening questions). Surveys were conducted online across China (35), Germany (30), Japan (35) and US (50), with respondents aged 18+ years between 20 June and 29 July 2019. The sample obtained is not random or based on quotas for representation. The data collected from each country were weighted equally, with each country sample representing 38 respondents. Owing to small sample sizes, care needs to be taken when interpreting the data.

For any further information on this study, please contact George Hesson at [George.Hesson@Ipsos.com](mailto:George.Hesson@Ipsos.com)

# Sample and methodology

Weighted data

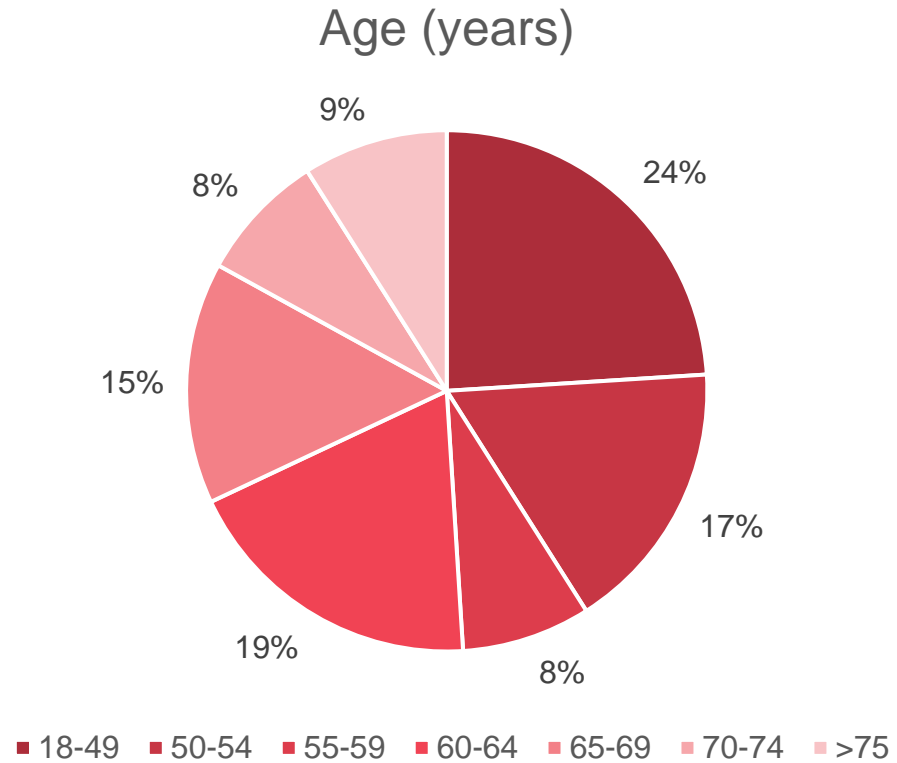
	Respondents	Receiving/Received treatment	Currently receiving chemotherapy
<b>Total</b>	<b>n=150</b>	<b>n=129</b>	<b>n=93</b>
USA	n=38	n=31	n=9
Germany	n=38	n=36	n=30
China	n=38	n=38	n=37
Japan	n=38	n=25	n=16

# Screenener

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# 76% of respondents are aged 50 or above

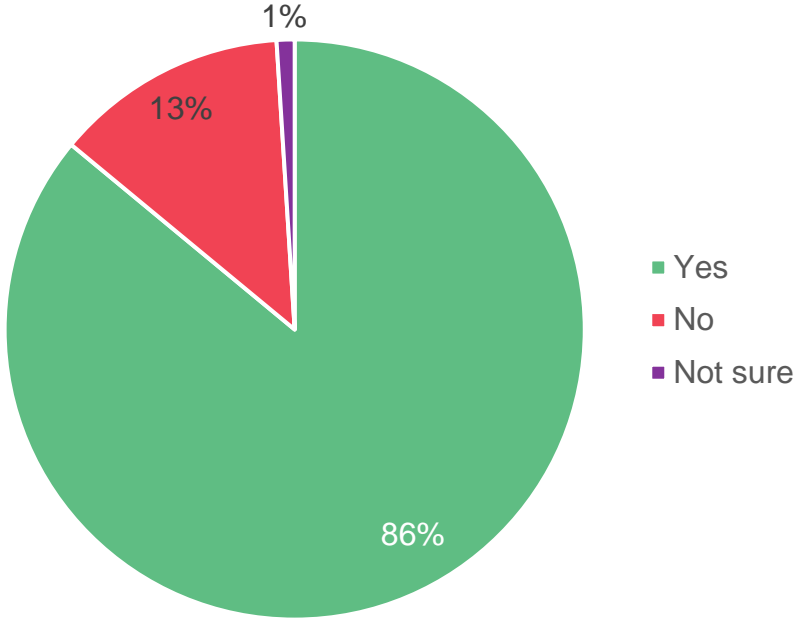


S1. Please select your age from the menu provided, as of your last birthday:

Base: All respondents (n=150)

# 71% of respondents who are receiving medical treatment are currently receiving, or have received, chemotherapy for their prostate cancer

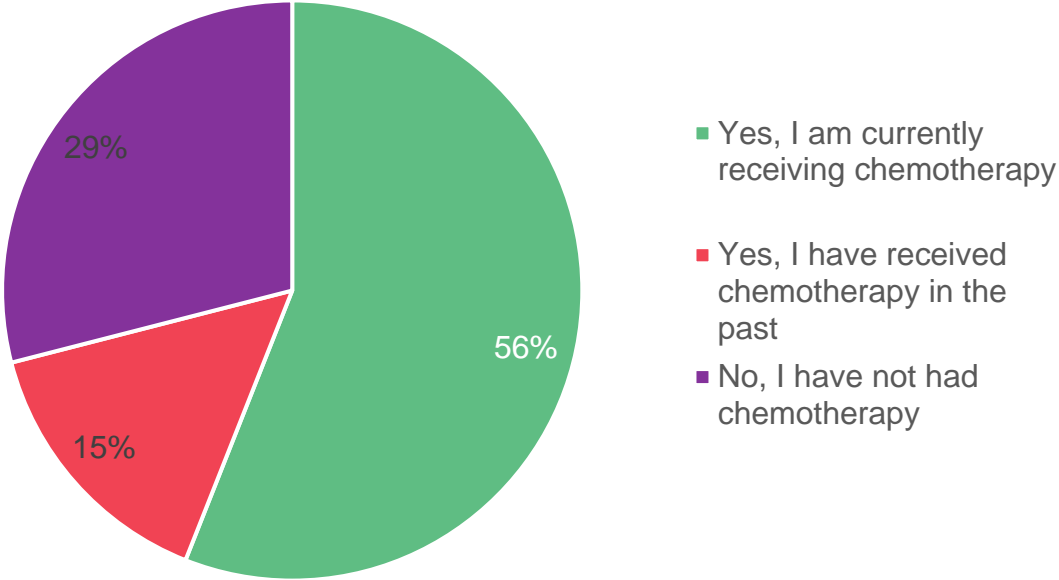
Receiving medical treatments?



S3. Are you currently receiving, or have you received in the past, medical treatment for your prostate cancer?

Base: All respondents (n=150)

Receiving chemotherapy?



S4. Have you been treated with **chemotherapy** for your prostate cancer? This would usually be medical treatment which you would receive in a hospital, usually through a drip in your arm, but can be tablets taken at home. Please indicate 'yes' if you have received **any** type of chemotherapy.

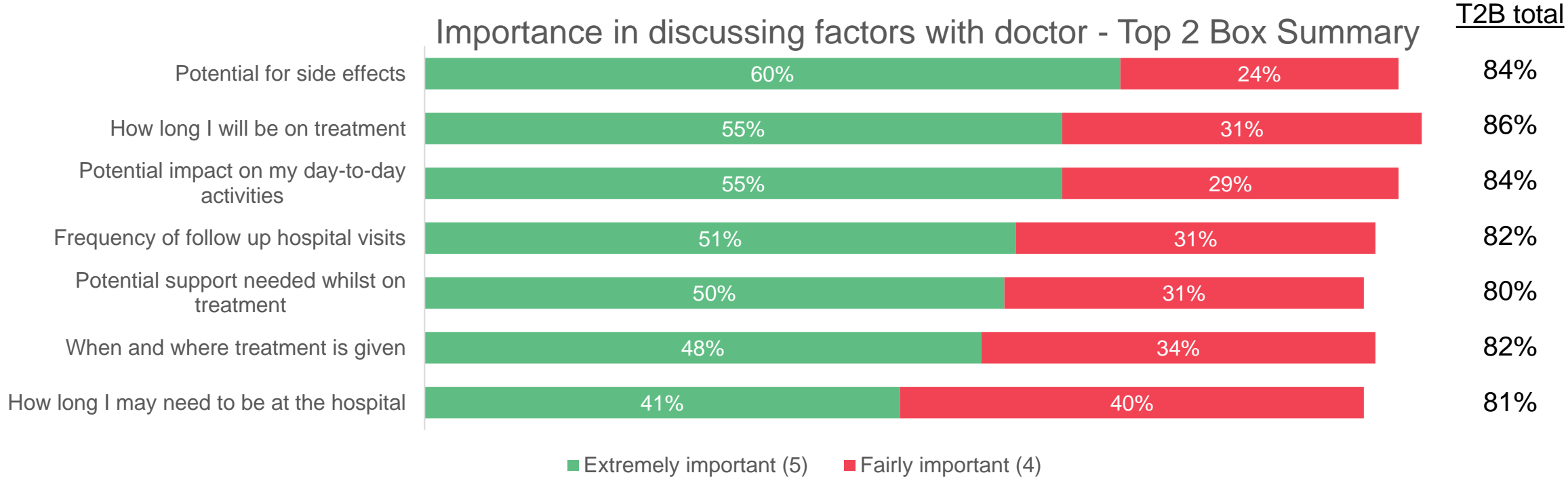
Base: All receiving medical treatment (n=129)

# Importance of factors relating to treatment

## Main survey findings

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# When asked the importance of discussing certain factors with their doctor when talking about prostate cancer treatment options, 60% identified potential for side effects as extremely important



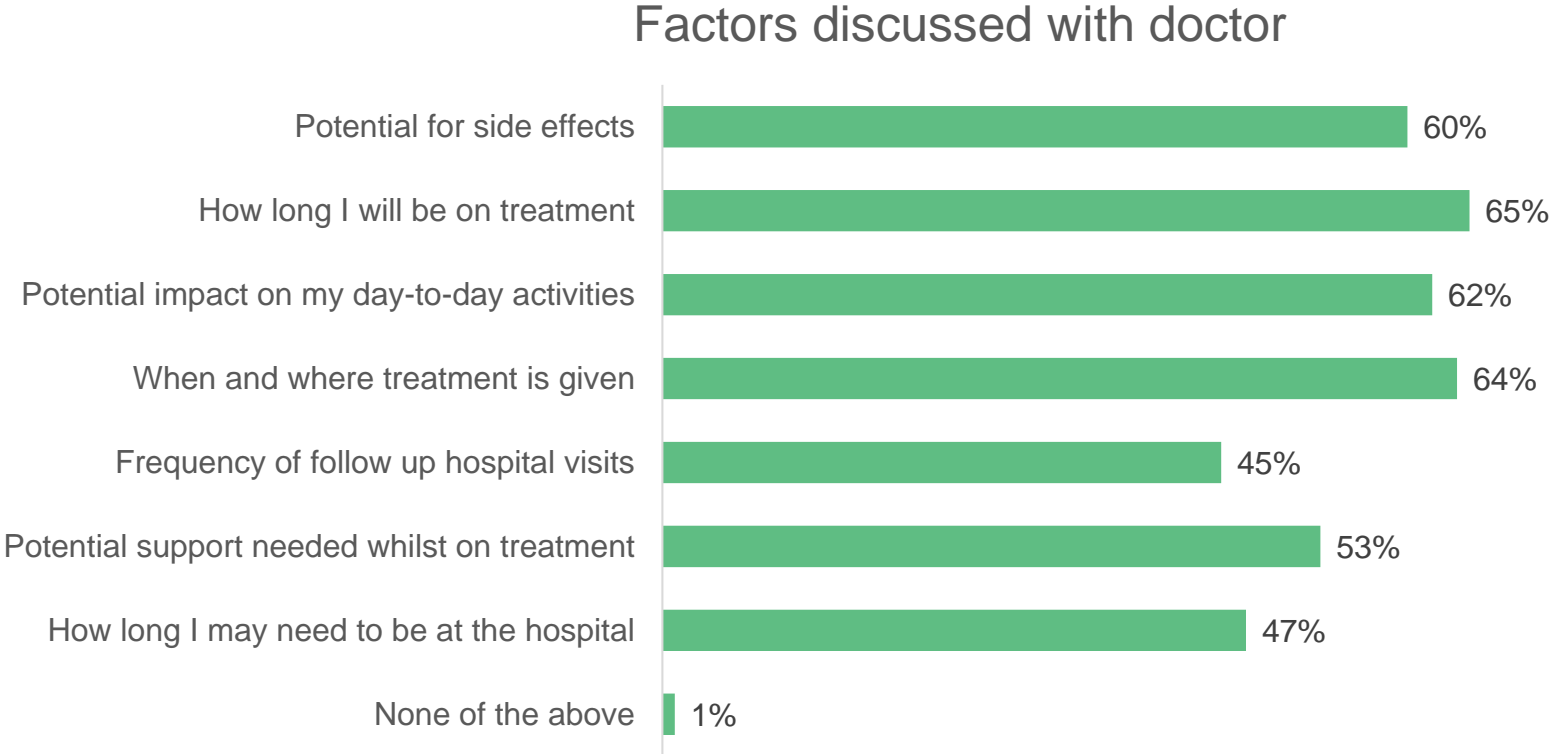
Q1. How important, if at all, do you think it is to discuss the following factors with your doctor when talking about your prostate cancer treatment options?

Base: All respondents (n=150)



# When asked which factors were discussed with their doctor when talking through prostate cancer treatment options, 65% of respondents said they discussed how long they would be on treatment and 64% said they discussed when and where treatment would be given

↑  
Order of importance to respondents

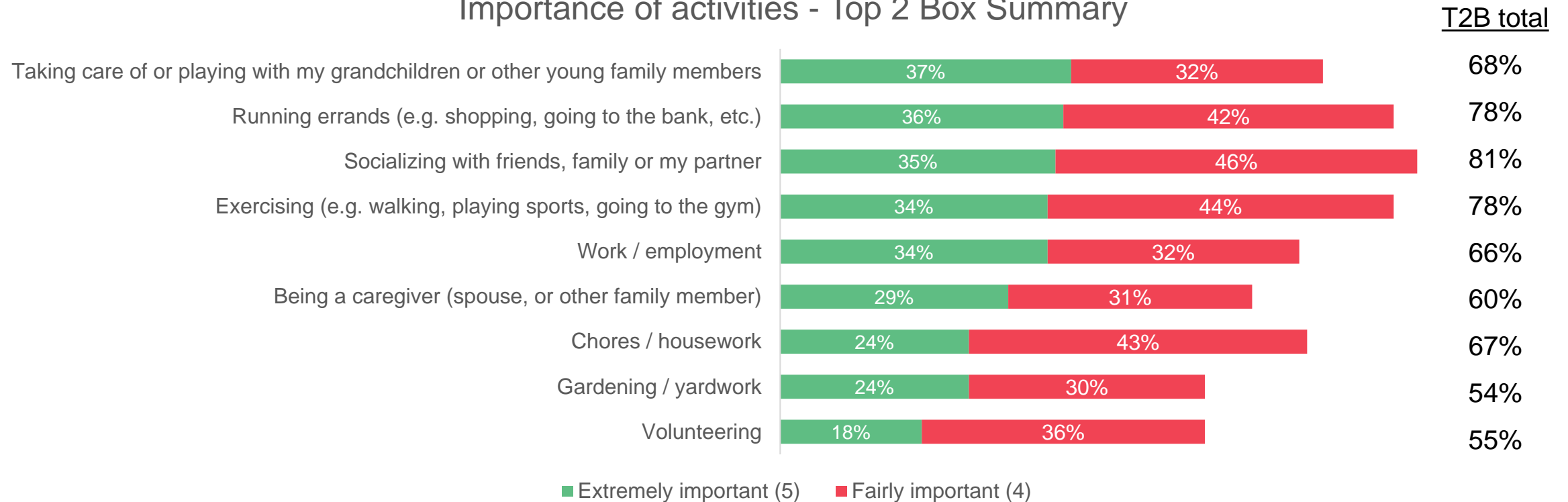


Q2. Which of the following factors, if any, did you discuss with your doctor when talking through your prostate cancer treatment options? *Select all that apply*

Base: All receiving medical treatment (n=129)

# When asked how important certain activities are as part of their daily lives, from a list of activities provided, 81% of respondents rated socialising with friends, family or their partner as fairly or extremely important

## Importance of activities - Top 2 Box Summary



Q3. How important as part of your daily life, if at all, are each of the following activities?

Base: All respondents (n=150)

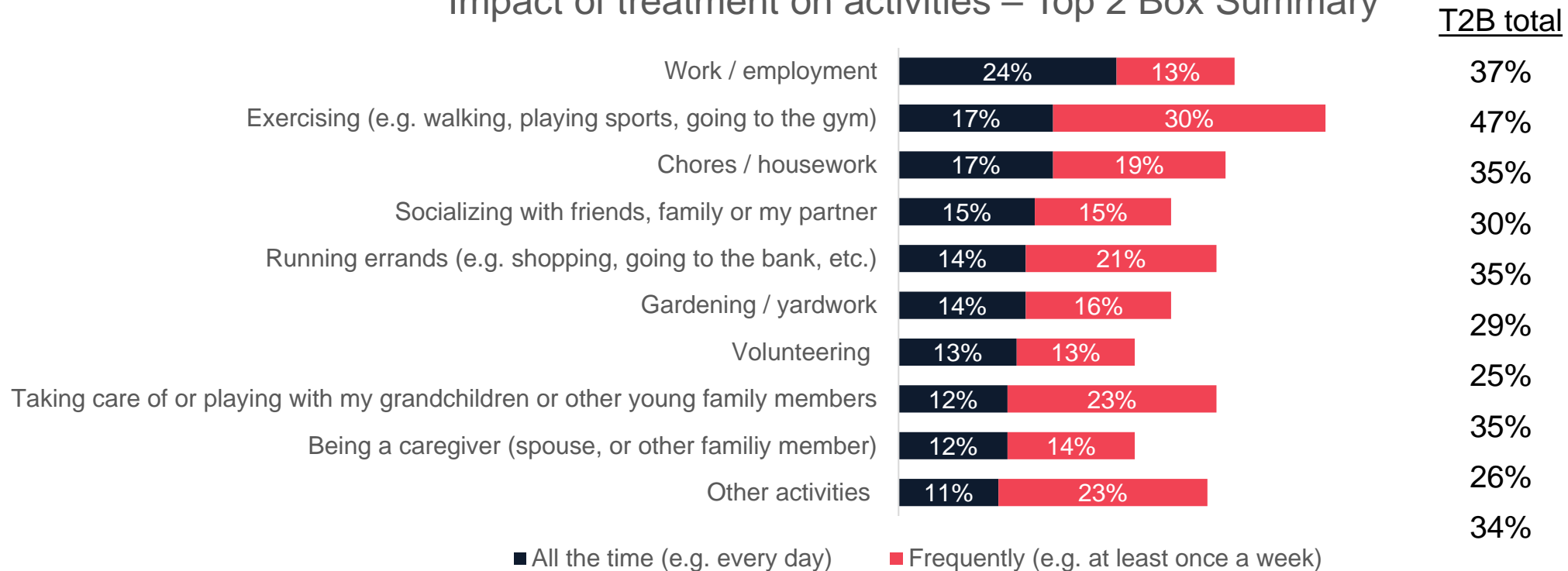
# Impact of treatment on activities

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# 47% of respondents, who are receiving or have received treatment for their prostate cancer, said that their treatment stops/has stopped them from exercising frequently or all the time

## Impact of treatment on activities – Top 2 Box Summary



Q4. When you were/are receiving treatment for your prostate cancer, how often, if at all, did/does your treatment ever stop you doing any of the following activities?  
 Select one response for each activity

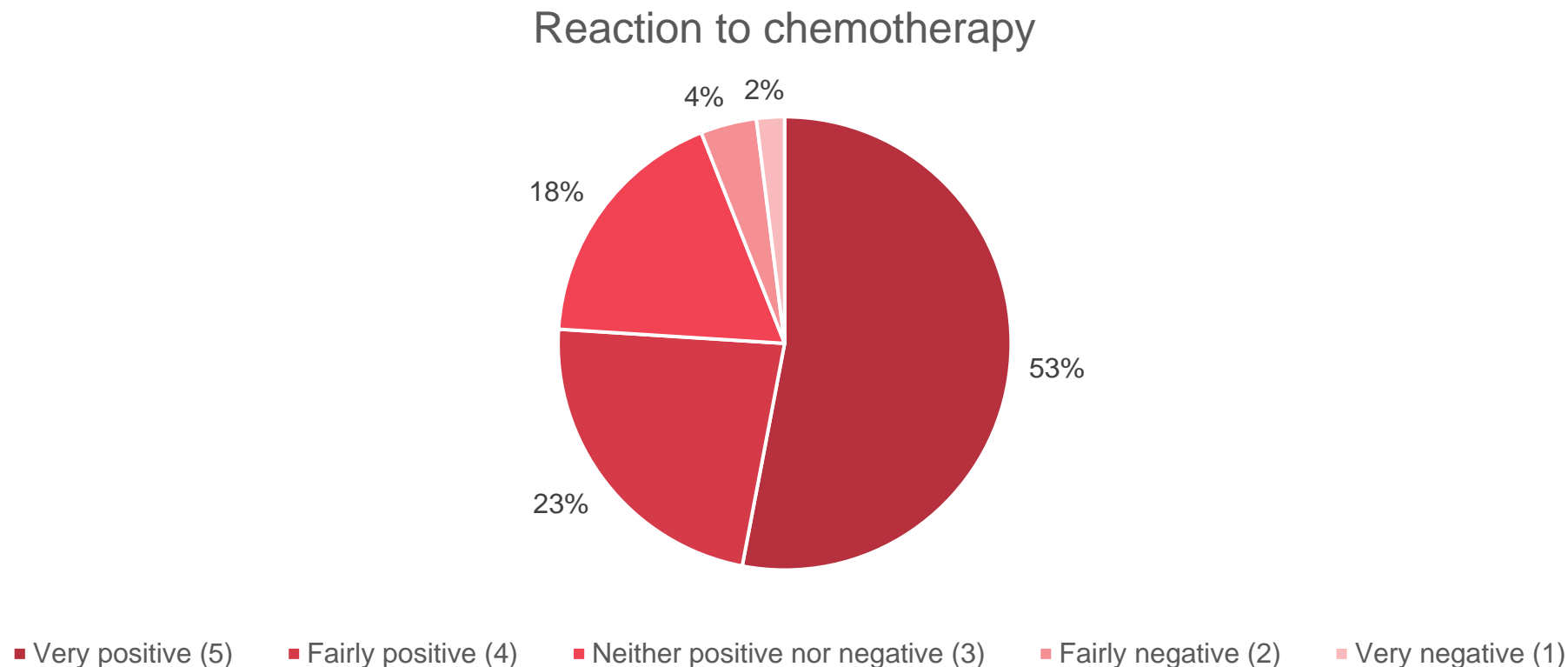
Base: All receiving treatment (n=129)

# Perceptions of chemotherapy

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**When asked about their reaction when they were first advised to be treated with chemotherapy, 74% of advanced prostate cancer patients surveyed said they were fairly or very positive, whereas 6% said they were fairly or very negative**

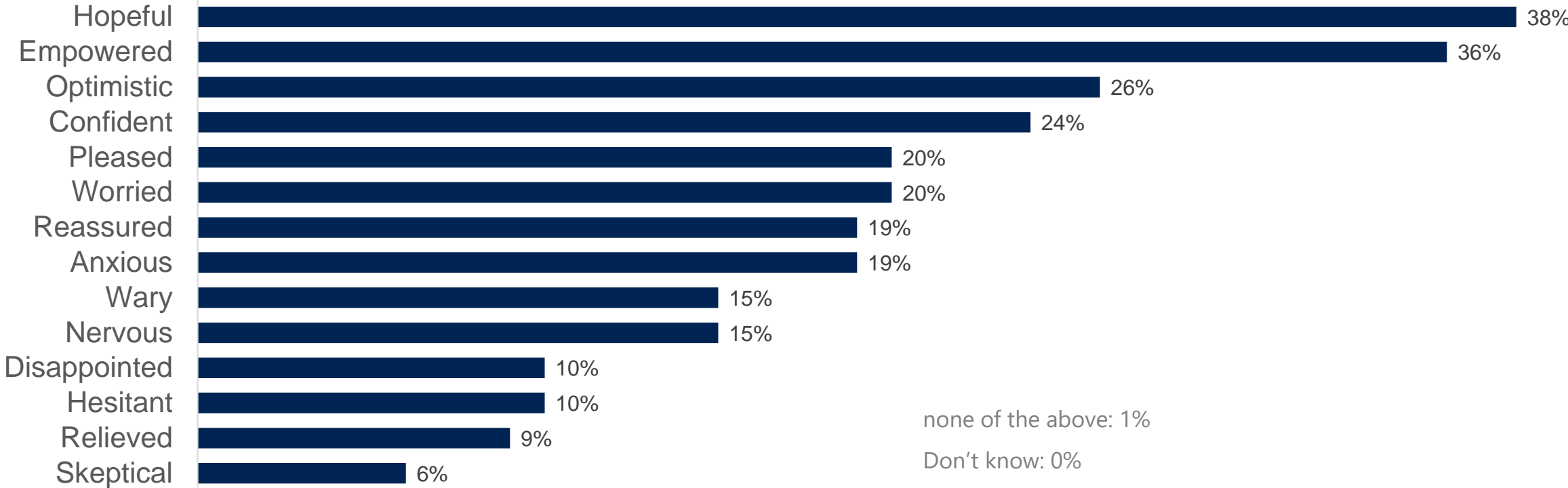


Q5. What was your reaction when you were first advised to be treated with chemotherapy?

Base: All receiving chemotherapy (n=93)

# Advanced prostate cancer patients surveyed report a range of emotions when confronted with the prospect of being treated with chemotherapy

Emotions associated with prospect of receiving chemotherapy

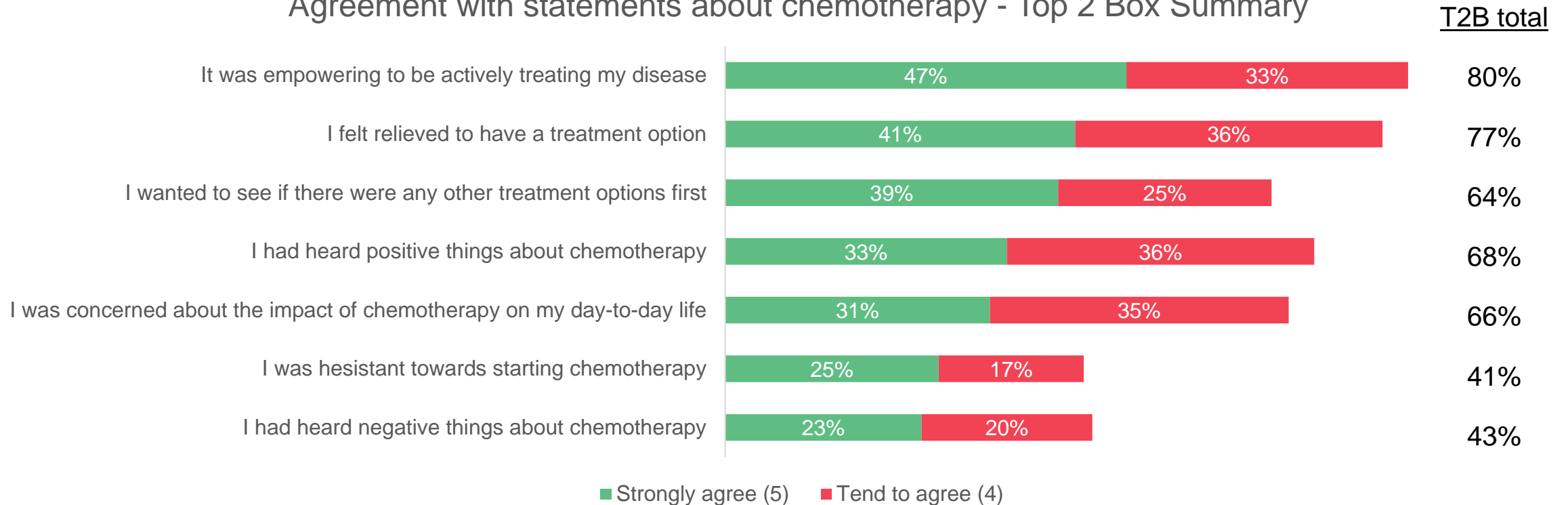


Q7. Which of the following emotions, if any, did you associate with the prospect of receiving chemotherapy? Please select up to 3 that best described your emotion

Base: All receiving chemotherapy (n=93)

# 80% of advanced prostate cancer patients surveyed, that are currently receiving or have previously received chemotherapy agree they felt that it was empowering to be actively treating their disease when they started chemotherapy

## Agreement with statements about chemotherapy - Top 2 Box Summary



Q8. To what extent do you agree or disagree with the following statements about how you felt when starting **chemotherapy** treatment for your prostate cancer?

Base: All receiving chemotherapy (n=93)



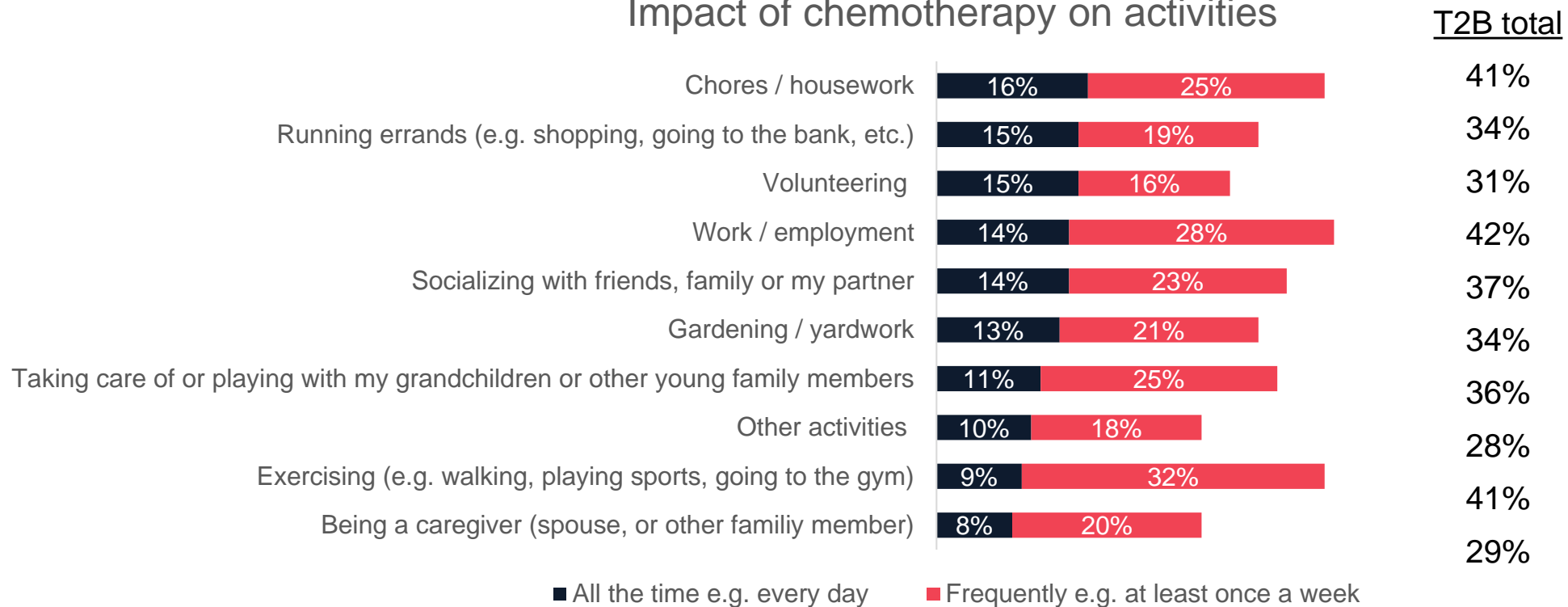
# Impact of chemotherapy on activities

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# From a list of activities, 21% of advanced prostate cancer patients surveyed, that are currently receiving or have received chemotherapy, said chemotherapy stops/stopped them from working either frequently or all the time

## Impact of chemotherapy on activities



Q9. When you were/are receiving **chemotherapy** for your prostate cancer, how often, if at all, did/does your chemotherapy treatment ever stop you doing any of the following activities? *Select one response for each activity*

Base: All receiving chemotherapy (N=93)

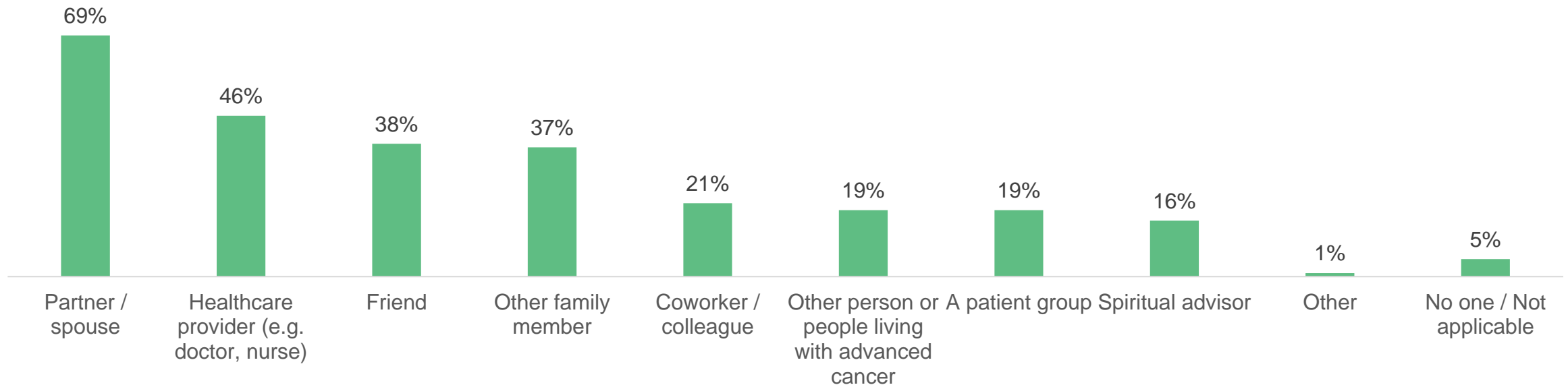
# Personal heroes

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# 69% of advanced prostate cancer patients surveyed say their partner/ spouse, selected from a list of options, has motivated and supported them since their diagnosis of prostate cancer

People who motivate/support



Q10. Since your diagnosis of prostate cancer, who, if any, have been the people who motivate and support you? *Please check all that apply. If you feel this is not applicable to you, please state not applicable*

Base: All respondents (n=150)

# 57% of advanced prostate cancer patients surveyed say the people who have motivated and supported them since their diagnosis have done so through cheering them up and helping them stay positive

## Method of motivation/support - All statements selected



Q11. In what way would you say these people have motivated and supported you since your diagnosis of prostate cancer? Please check all that apply and tap two statements if relevant

Base: All with someone who motivates/supports them (n=143)

Thank you.