

# Bot Activity on Social Media during the Canadian Federal Election Campaign

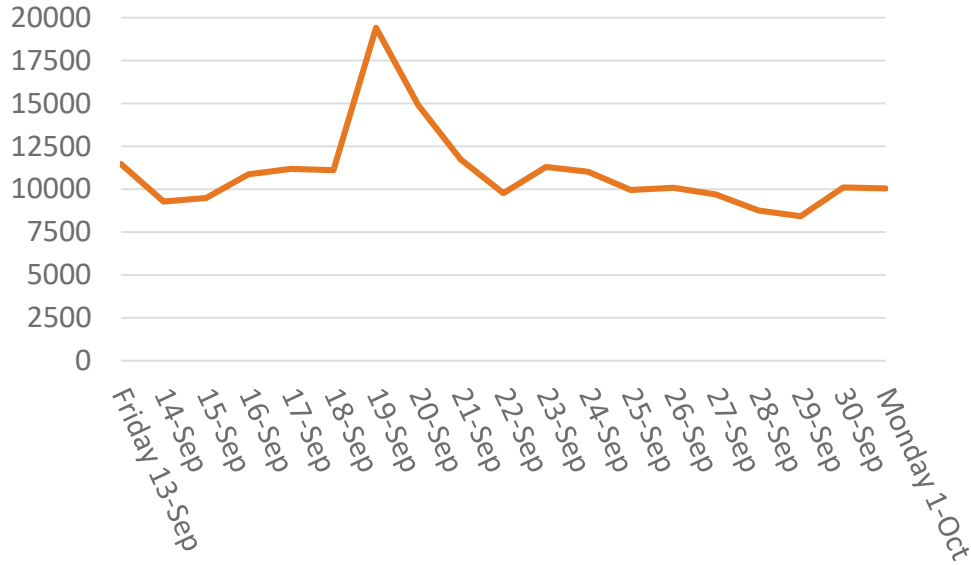
OCTOBER 4, 2019

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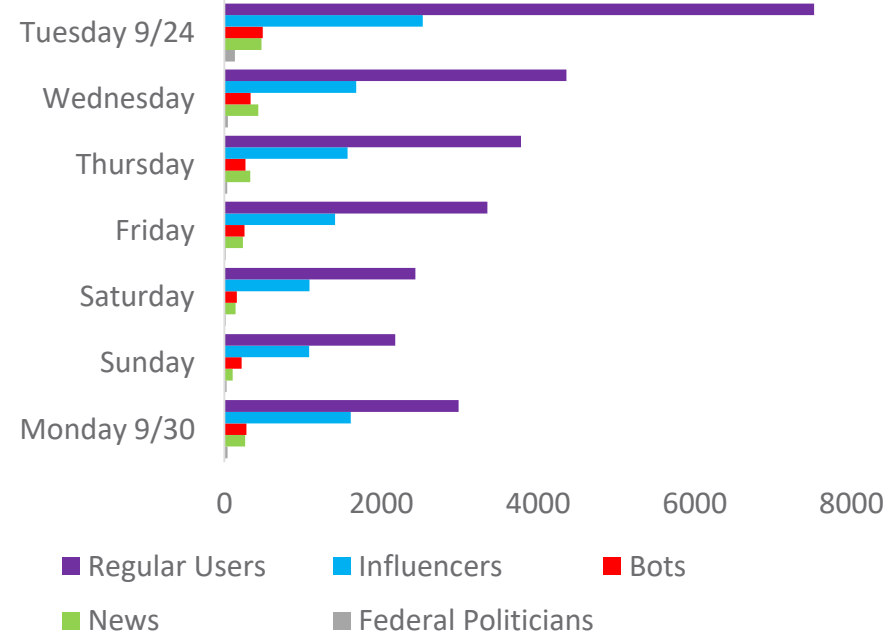
# Bot Activity: Daily Volume

Date Range: September 13 – October 1, 2019  
Total Volume from All User Groups: 208,571

### Volume Over Time



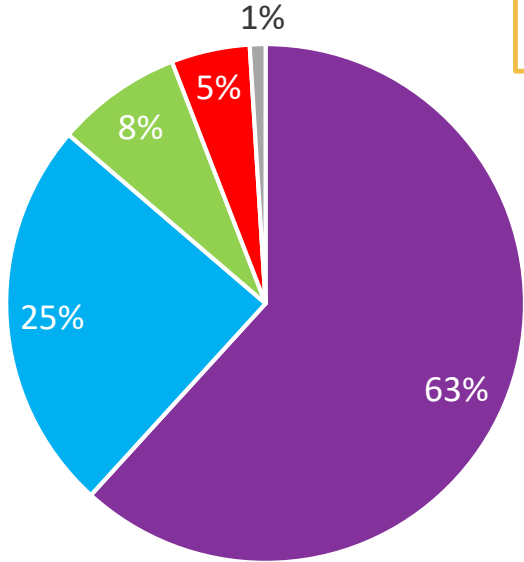
### Daily Distribution – User Type



# Volume Distribution of Conversation

## User Groups

Date Range: September 13 – October 1, 2019  
Total Volume from All User Groups: 4,247,132

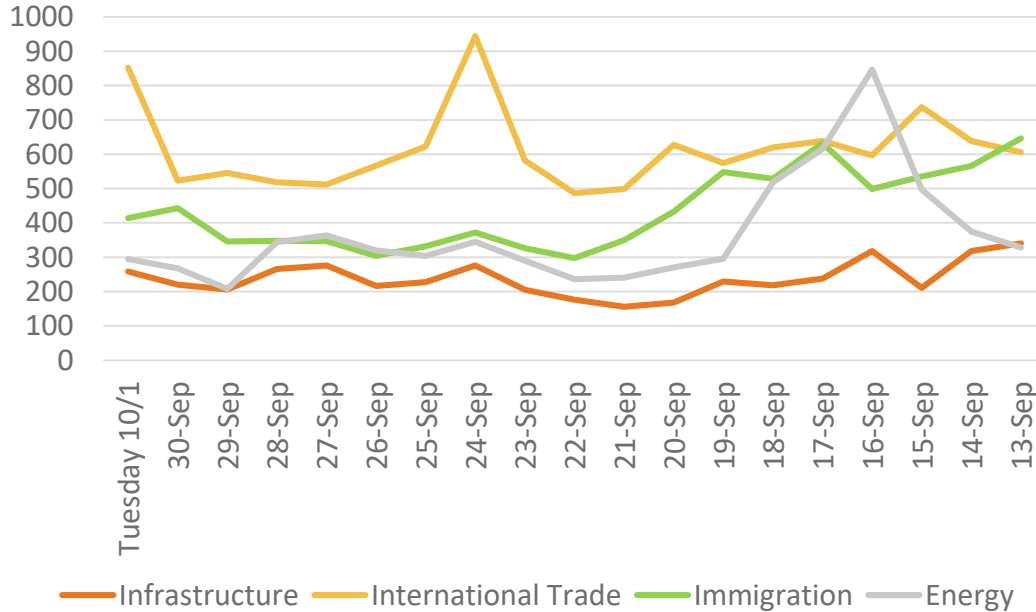


■ Regular Users ■ Influencers ■ News ■ Bots ■ Federal Politicians

# Political Issue Comparison

## Volume and Bots

Bot Volume by Political Issue



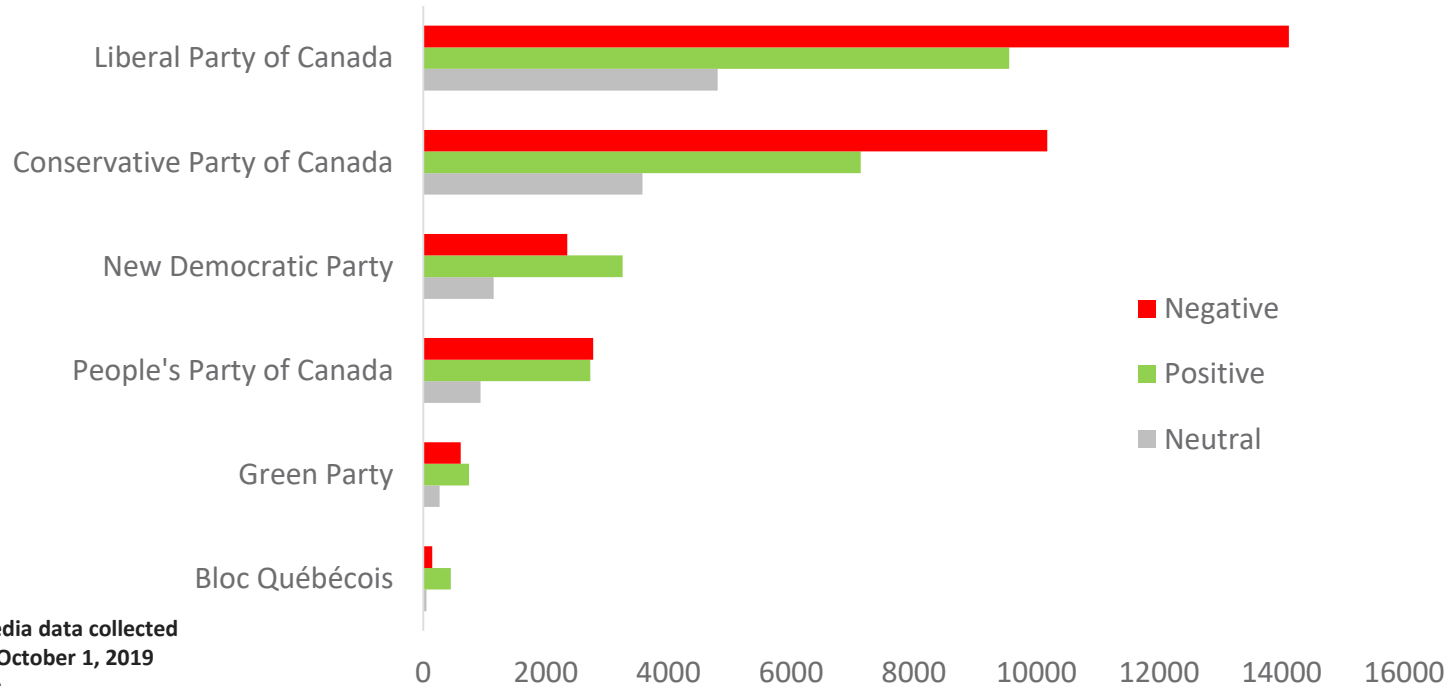
Date Range: September 13 – October 1, 2019  
 Infrastructure Volume, All User Groups: 67,187  
 International Trade Volume, All User Groups: 181,871  
 Immigration Volume, All User Groups: 139,957  
 Energy Volume, All User Groups: 118,350

Bot Volume as % of Conversation

Political Issue	Bot %
Infrastructure	6.7%
International Trade	6.4%
Immigration	5.9%
Energy	5.8%

# Bot Discussion of Political Parties

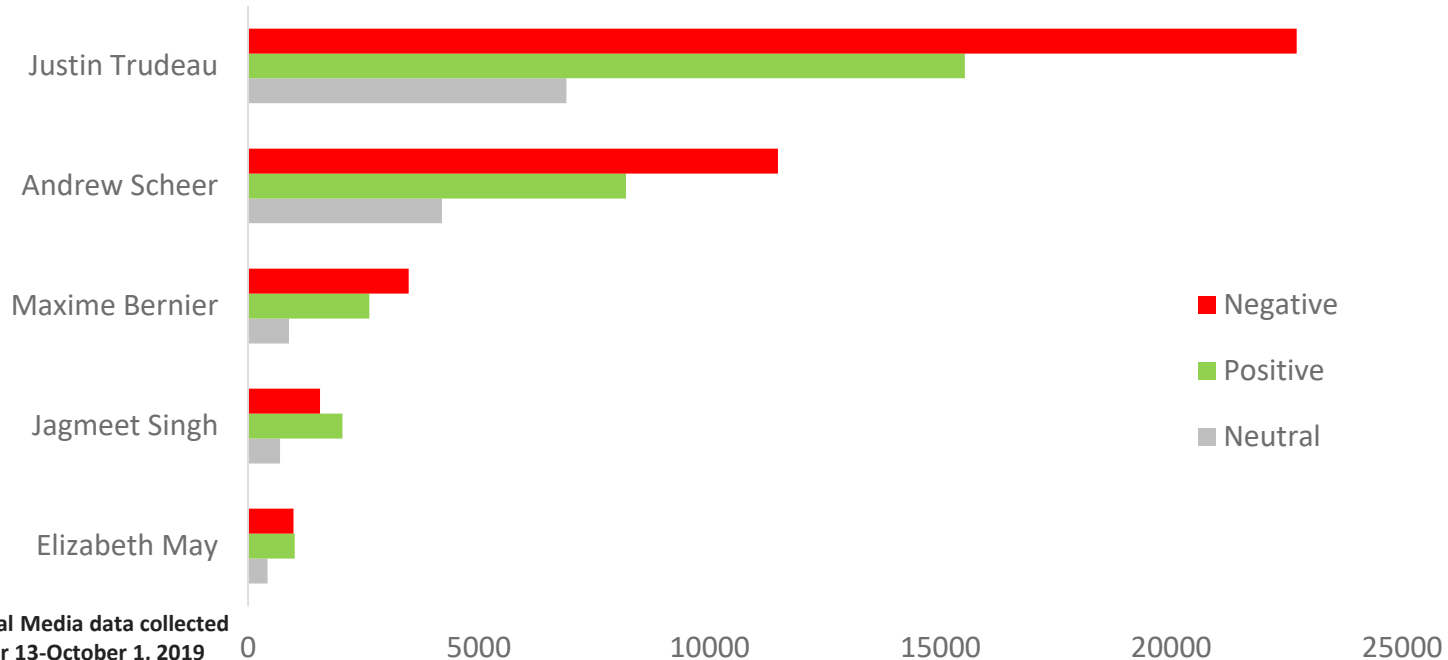
## Sentiment Distribution



Ipsos Social Media data collected  
September 13-October 1, 2019  
Volume: 64,823

# Bot Discussion of Politicians

## Sentiment Distribution



Ipsos Social Media data collected  
September 13-October 1, 2019

Volume: 82,716

# Contacts



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