

Global trust in professions

Who do global citizens trust?

Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

All countries ranking

Scientists are seen as the most trustworthy profession globally, followed by doctors and teachers.

Politicians and government ministers are the least trustworthy.

Profession	% Trustworthy (1	l-2)		% U
Scientists			60%	6
Doctors			56%	-
Teachers			52%	
Armed Forces		43	%	
The Police		38%		
Ordinary men/women		37%		
Judges		32%		
Lawyers	25%			
Television news readers	24%			
Pollsters	23%			
Civil Servants	23%			
Business Leaders	22%			
Journalists	21%			
Clergy/Priests	21%			
Bankers	20%			
Advertising executives	13%			
Government ministers	12%			
Politicians generally	9%			

% Untrustworthy (4-5)

)%	11%
	14%
	13%
	19%
	28%
	13%
	29%
	32%
	33%
	27%
	33%
	32%
	38%
	42%
	41%
	46%
	57%
	67%

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Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Full five-point ranking

Scientists are seen as the most trustworthy profession globally, followed by doctors and teachers.

Politicians and government ministers are the least trustworthy.

Profession	% V	ery trust	worthy	(1) 2	3	4	% Ve	ery unt	rustwo	orth	y (5)
Scientists		27%			33%					7%	<mark>3%</mark> 3%
Doctors		21%		35	5%		29		9	9%	<mark>4%</mark> 2%
Teachers		18%		34%					9	9%	<mark>4%2</mark> %
Armed Forces		17%	2	26%		34%			12%	8%	4%
The Police	12	2%	26%					16%		12%	2%
Ordinary men/women	10	%	27%			46%			9	%	4% <mark>3</mark> %
Judges	9%		23%					15%		13%	3%
Lawyers	6%	19%			40%			19%		13%	3%
Television news readers	6%	18%			40%			19%	·	4%	3%
Pollsters	6%	17%			44%			16%	1()%	6%
Civil Servants	5%	18%						18%	1	4%	3%
Business Leaders	5%	17%						20%		12%	3%
Journalists	5%	16%					22	%	1	6%	3%
Clergy/Priests	6%	15%				18	%		25%		5%
Bankers	6%	15%		36			21%		209	6	3%
Advertising executives	3%	10%				2	6%		20%		4%
Government ministers	3%	9%			22%	,		359	%		4%
Politicians generally	2% 79	%			22%			45%			2%

Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Trustworthy (1-2)

Scientists are seen as the most trustworthy in 12 countries, doctors in eight, and teachers are considered most trustworthy in three countries.

The police are seen as especially trustworthy in China, as are the armed forces in India.



Top three:

- #1 most trustworthy
- #2 most trustworthy
 - #3 most trustworthy

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	TOT AR	G AUS	BEL	BRA	CAN	CHN	FRA	GB	GER	HUN	IND	ITA	JAP	KOR	KSA	MEX	POL	RSA	RUS	SPA	SWE	TUR	USA
Scientists	60% 74	% 62%	56%	53%	58%	63%	59%	62%	52%	58%	67%	67%	40%	42%	53%	72%	59%	50%	76%	67%	56%	70%	55%
Doctors	56% 68	<mark>%</mark> 69%	64%	48%	63%	56%	62%	67%	51%	38%	49%	60%	39%	28%	52%	68%	45%	64%	49%	69%	56%	61%	60%
Teachers	52% 61	% 60%	51%	57%	57%	62%	48%	58%	39%	48%	63%	47%	18%	27%	48%	58%	44%	54%	72%	56%	44%	59%	61%
Members of the Armed Forces	43% 32	% 58%	36%	39%	56%	72%	55%	52%	24%	39%	70%	47%	35%	18%	-	40%	35%	29%	55%	39%	39%	35%	60%
The Police	38% 26	% 56%	44%	31%	52%	80%	53%	47%	49%	31%	33%	50%	33%	21%	-	11%	36%	12%	20%	45%	49%	39%	48%
Ordinary men/women	37% 47	% 42%	37%	32%	37%	45%	35%	37%	32%	23%	49%	35%	18%	22%	45%	45%	44%	33%	64%	43%	26%	26%	42%
Judges	32% 12	% 44%	38%	26%	40%	65%	36%	43%	41%	24%	42%	29%	31%	15%	-	18%	28%	33%	24%	23%	43%	32%	39%
Lawyers	25% 18	% 22%	21%	20%	20%	53%	28%	26%	25%	16%	25%	20%	28%	14%	34%	17%	31%	21%	36%	23%	33%	23%	15%
Television new readers	24% 18	% 22%	30%	18%	26%	50%	20%	30%	35%	14%	29%	17%	17%	17%	35%	17%	22%	31%	15%	19%	31%	13%	18%
Pollsters	23% 8%	6 24%	24%	23%	24%	28%	35%	26%	20%	15%	38%	15%	18%	13%	40%	9%	13%	21%	27%	22%	27%	31%	34%
Civil Servants	23% 25	% 9%	21%	24%	16%	45%	35%	11%	26%	20%	23%	29%	10%	14%	39%	36%	23%	13%	39%	22%	19%	23%	14%
Business leaders	22% 18	% 17%	23%	20%	19%	46%	26%	16%	13%	12%	34%	21%	15%	12%	40%	35%	21%	30%	21%	12%	19%	19%	19%
Journalists	21% 17	% 23%	16%	25%	23%	33%	14%	24%	17%	18%	27%	16%	18%	24%	-	19%	17%	31%	37%	7%	28%	15%	32%
Clergy/priests	21% 17	% 17%	22%	21%	29%	48%	19%	15%	23%	13%	28%	19%	11%	13%	31%	27%	22%	23%	27%	15%	16%	12%	23%
Bankers	20% 14	% 13%	13%	13%	22%	43%	13%	13%	12%	8%	38%	13%	16%	23%	45%	23%	18%	28%	20%	7%	23%	23%	20%
Advertising executives	13% 16	% 8%	7%	17%	10%	30%	10%	9%	9%	4%	22%	12%	8%	10%	31%	22%	10%	14%	9%	11%	6%	17%	12%
Government Ministers	12% 8%	6 12%	9%	10%	13%	50%	10%	11%	11%	8%	21%	15%	10%	12%	-	9%	13%	5%	10%	8%	22%	23%	11%
Politicians generally	9% 5%	6 10%	9%	8%	10%	22%	8%	11%	9%	5%	17%	8%	7%	8%	-	6%	5%	6%	10%	7%	11%	11%	9%

Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Untrustworthy (4-5)

In all countries where they are asked, politicians are considered the most untrustworthy profession.



- #1 most untrustworthy
- #2 most untrustworthy
 - #3 most untrustworthy

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	тот	ARG	AUS	BEL	BRA	CAN	CHN	FRA	GB	GER	HUN	IND	ITA	JAP	KOR	KSA	MEX	POL	RSA	RUS	SPA	SWE	TUR	US
Politicians generally	67%	79%	64%	64%	74%	61%	38%	64%	63%	56%	77%	59%	67%	54%	69%	-	75%	73%	79%	73%	76%	57%	65%	699
Government ministers	57%	71%	55%	62%	67%	46%	15%	58%	57%	50%	70%	52%	53%	48%	45%	-	65%	65%	77%	67%	71%	34%	52%	41
Advertising executives	46%	40%	55%	59%	37%	48%	32%	55%	55%	50%	53%	41%	42%	35%	53%	30%	33%	46%	39%	64%	44%	52%	42%	49
Clergy/Priests	42%	60%	42%	47%	34%	42%	29%	44%	37%	38%	45%	32%	55%	31%	37%	-	50%	60%	27%	44%	68%	27%	44%	27
Bankers	41%	50%	52%	49%	52%	27%	24%	50%	53%	43%	64%	24%	45%	30%	20%	20%	37%	45%	27%	58%	70%	29%	43%	34
Journalists	38%	46%	41%	36%	38%	27%	19%	40%	46%	31%	52%	38%	42%	38%	40%	31%	30%	35%	35%	39%	39%	49%	51%	39
Civil Servants	33%	71%	19%	23%	33%	23%	22%	17%	24%	25%	40%	26%	42%	24%	40%	20%	68%	54%	37%	51%	26%	19%	25%	13
Television news readers	33%	45%	27%	22%	42%	26%	18%	37%	19%	19%	45%	38%	43%	26%	27%	26%	43%	39%	22%	58%	31%	26%	46%	35
Business Leaders	32%	45%	34%	26%	31%	30%	18%	23%	34%	26%	38%	30%	26%	23%	42%	22%	23%	39%	29%	48%	50%	28%	41%	32
Lawyers	32%	45%	38%	34%	40%	36%	19%	25%	29%	24%	44%	39%	34%	18%	33%	23%	38%	33%	37%	26%	30%	21%	35%	42
Judges	29%	61%	17%	23%	36%	18%	15%	21%	16%	14%	38%	21%	29%	17%	42%	-	47%	36%	25%	47%	36%	17%	31%	15
The Police	28%	41%	15%	17%	32%	20%	9%	12%	18%	14%	34%	35%	15%	21%	28%	-	63%	30%	60%	41%	20%	16%	30%	21
Pollsters	27%	24%	35%	26%	33%	25%	20%	17%	34%	18%	31%	31%	23%	29%	32%	19%	19%	31%	31%	19%	25%	25%	33%	35
Members of the Armed Forces	19%	35%	10%	15%	23%	13%	11%	10%	12%	27%	16%	11%	16%	14%	31%	-	30%	27%	33%	9%	26%	15%	24%	11
Doctors	14%	9%	8%	8%	16%	12%	15%	10%	8%	10%	22%	18%	10%	13%	23%	19%	7%	24%	10%	19%	10%	12%	17%	11
Teachers	13%	11%	9%	11%	14%	12%	14%	11%	10%	11%	12%	12%	14%	26%	20%	17%	12%	17%	13%	7%	11%	13%	13%	99
Ordinary men/women	13%	9%	10%	9%	18%	13%	16%	10%	11%	8%	19%	12%	15%	15%	16%	15%	8%	11%	16%	4%	10%	21%	23%	12
Scientists	11%	6%	8%	11%	15%	12%	14%	9%	7%	8%	11%	12%	9%	11%	17%	15%	8%	10%	13%	12%	8%	11%	10%	9



Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Net trustworthiness

Scientists and doctors are the only professions considered as net trustworthy in all countries, along with the ordinary person.

Politicians are the only profession which are uniformly net untrustworthy **Key:** Net trustworthy

- Net balanced
- Net untrustworthy

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	тот	ARG	AUS	BEL	BRA	CAN	CHN	FRA	GB	GER	HUN	IND	ITA	JAP	KOR	KSA	MEX	POL	RSA	RUS	SPA	SWE	TUR	USA
Scientists	49	69	54	45	38	46	49	50	55	44	47	54	58	29	25	38	64	49	36	64	58	46	60	46
Doctors	42	59	61	56	32	51	41	52	59	41	17	31	50	26	5	33	61	22	53	30	59	44	44	49
Teachers	39	49	51	40	44	45	48	37	48	28	36	51	34	-8	7	31	46	28	41	65	45	31	46	53
Ordinary men/women	24	38	31	28	14	24	29	25	27	24	3	37	21	3	6	31	37	33	17	60	34	5	4	30
Members of the Armed Forces	23	-3	48	21	16	43	61	45	40	-3	23	59	31	21	-12	-	10	8	-4	46	14	24	11	49
The Police	10	-15	42	27	-1	31	72	40	29	35	-2	-2	35	12	-7	-	-52	6	-48	-21	25	33	9	27
Judges	3	-49	27	16	-10	21	50	15	27	26	-14	21	0	14	-27	-	-29	-8	9	-23	-13	26	1	24
Pollsters	-3	1	-26	-5	-9	-9	25	18	-22	8	-10	-8	6	-19	-18	20	17	-8	-18	20	-3	-6	-10	-21
Lawyers	-7	-27	-16	-14	-19	-16	35	4	-4	1	-28	-13	-13	10	-19	11	-22	-2	-17	10	-7	12	-12	-27
Television news readers	-9	-27	-5	8	-25	0	32	-16	11	17	-31	-8	-26	-9	-11	9	-26	-17	9	-42	-11	4	-33	-17
Business Leaders	-10	-27	-17	-3	-11	-12	27	2	-17	-12	-26	4	-5	-8	-31	18	12	-18	1	-26	-38	-9	-23	-12
Civil Servants	-10	-62	5	1	-9	1	7	18	3	-5	-25	12	-27	-6	-27	21	-59	-41	-16	-23	-4	8	6	21
Journalists	-17	-29	-24	-14	-16	2	29	-21	-32	-8	-38	-9	-24	-27	-26	0	-3	-13	-12	-12	-25	-33	-38	-16
Bankers	-21	-37	-39	-36	-38	-5	19	-37	-40	-32	-57	14	-31	-14	3	25	-14	-26	1	-39	-62	-6	-20	-14
Clergy/Priests	-21	-43	-19	-32	-9	-18	4	-30	-13	-21	-27	-4	-40	-13	-12	-	-32	-44	4	-8	-61	1	-29	4
Advertising executives	-33	-24	-48	-51	-20	-38	-2	-45	-46	-41	-50	-19	-31	-27	-43	1	-11	-36	-25	-55	-33	-45	-25	-37
Government ministers	-45	-63	-43	-54	-57	-32	35	-49	-46	-39	-62	-31	-38	-38	-33	-	-56	-51	-73	-57	-63	-12	-30	-30
Politicians generally	-59	-74	-54	-55	-66	-51	-16	-56	-52	-48	-73	-42	-59	-47	-61	-	-69	-68	-73	-63	-69	-46	-54	-60



Focus on key professions

Global trust in professions August 2019 | Version 1 | Public

Please use a scale of 1 to 5, where 1 is very trustworthy and *5 is very untrustworthy.*

Scientists

Russians are most likely to consider scientists to be trustworthy.

Even though South Korea and Japan come bottom of the global ranking, scientists remain the most trusted profession in both states.

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Country	% Trustworthy			% Untrustworthy
All countries		60%		11%
Russia			76%	12%
Argentina			74%	6%
Mexico			72%	8%
Turkey			70%	10%
Italy		6	7%	9%
India		67	'%	12%
Spain		67	'%	8%
China		63%		14%
Great Britain		62%		7%
Australia		62%		8%
Poland		59%		10%
France		59%		9%
Hungary		58%		11%
Canada		58%		12%
Sweden		56%		11%
Belgium		56%		11%
US		55%		9%
Saudi Arabia		53%		15%
Brazil		53%		15%
Germany		52%		8%
South Africa		50%		13%
South Korea		42%		17%
Japan	4	0%		11%

Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

Doctors

Two thirds of the public in Spain, Australia, Argentina, Mexico and Britain find doctors to be trustworthy.

The highest level of distrust is found in Poland, where a quarter see doctors as untrustworthy.

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Country	% Trustworthy	% Untrustworthy
All countries	56%	14%
Spain	699	% 10%
Australia	699	8%
Argentina	68%	9%
Mexico	68%	7%
Great Britain	67%	8%
Belgium	64%	8%
South Africa	64%	10%
Canada	63%	12%
France	62%	10%
Turkey	61%	17%
Italy	60%	10%
US	60%	11%
China	56%	15%
Sweden	56%	12%
Saudi Arabia	52%	19%
Germany	51%	10%
India	49%	18%
Russia	49%	19%
Brazil	48%	16%
Poland	45%	24%
Japan	39%	13%
Hungary	38%	22%
South Korea	28%	23%

Base: 19,587 online adults aged 16-74 across 23 countries

Please use a scale of 1 to 5, where 1 is very trustworthy and *5 is very untrustworthy.*

Business leaders

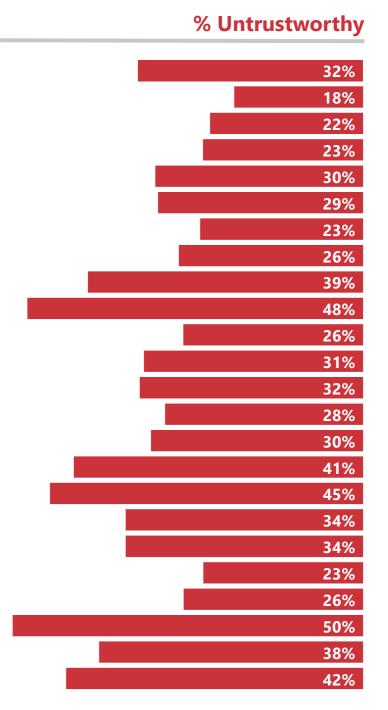
Less than half of the public in all countries see business leaders as trustworthy – scores are highest in China, Saudi Arabia and Mexico.

Spanish citizens show the highest level of distrust (50%), followed by Russians (48%) and Argentines (45%).

Country	% Trustworthy
All countries	22%
China	
Saudi Arabia	
Mexico	35%
India	34%
South Africa	30%
France	26%
Belgium	23%
Poland	21%
Russia	21%
Italy	21%
Brazil	20%
US	19%
Sweden	19%
Canada	19%
Turkey	19%
Argentina	18%
Australia	17%
Great Britain	16%
Japan	15%
Germany	13%
Spain	12%
Hungary	12%
South Korea	12%

46%

40%



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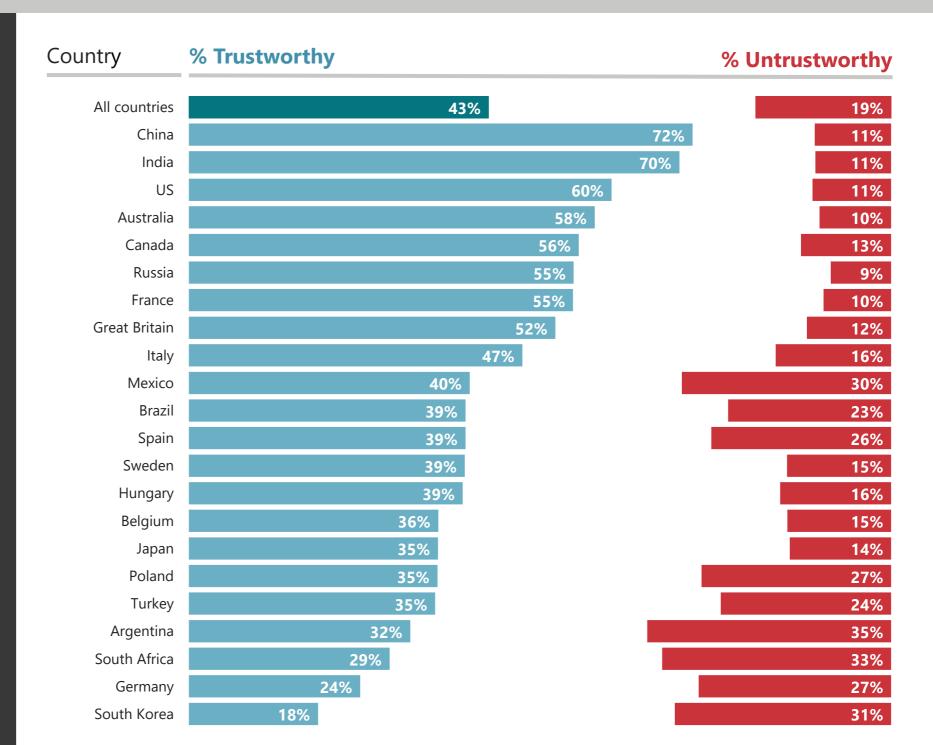
Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Armed forces members

China and India are most likely to see the armed forces as trustworthy, followed by the US.

The trustworthiness of armed forces is lowest among citizens of South Korea, Germany and South Africa.

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Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Judges

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Judges are most likely to be considered trustworthy in China, Australia, Sweden and Great Britain.

Those in Mexico, South Korea and Argentina are particularly unlikely to see judges as trustworthy.

Country	% Trustworthy	% Untrustworthy
All countries	32%	29%
China		65% 15%
Australia	44%	17%
Sweden	43%	17%
Great Britain	43%	16%
India	42%	21%
Germany	41%	14%
Canada	40%	18%
US	39%	15%
Belgium	38%	23%
France	36%	21%
South Africa	33%	25%
Turkey	32%	31%
Japan	31%	17%
Italy	29%	29%
Poland	28%	36%
Brazil	26%	36%
Russia	24%	47%
Hungary	24%	38%
Spain	23%	36%
Mexico	18%	47%
South Korea	15%	42%
Argentina	12%	61%

Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Police

Views on the trustworthiness of the police are most positive in China, Australia and France.

Mexicans and South Africans are least likely to consider their police to be trustworthy.

Country	% Trustworthy	% Untrustworthy
All countries	38%	28%
China		80% 9%
Australia	56%	15%
France	53%	12%
Canada	52%	20%
Italy	50%	15%
Germany	49%	14%
Sweden	49%	16%
US	48%	21%
Great Britain	47%	18%
Spain	45%	20%
Belgium	44%	17%
Turkey	39%	30%
Poland	36%	30%
Japan	33%	21%
India	33%	35%
Hungary	31%	34%
Brazil	31%	32%
Argentina	26%	41%
South Korea	21%	28%
Russia	20%	41%
South Africa	12%	60%
Mexico	11%	63%

Argentina

8%

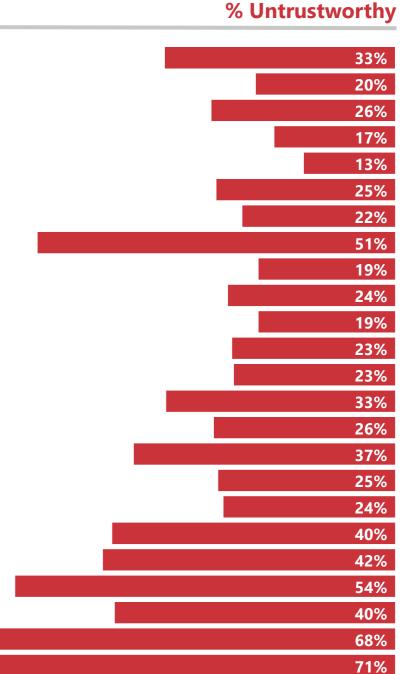
Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

Civil Servants

Saudi Arabian citizens are most likely to see civil servants as trustworthy, followed by Indians and French people.

In Mexico and Argentina civil servants are least likely to be considered trustworthy.

Country	% Trustworthy					
All countries	23%					
Saudi Arabia	40%					
India	38%					
France	35%					
US	34%					
Turkey	31%					
China	28%					
Russia	27%					
Sweden	27%					
Great Britain	26%					
Australia	24%					
Canada	24%					
Belgium	24%					
Brazil	23%					
Spain	22%					
South Africa	21%					
Germany	20%					
Japan	18%					
Hungary	15%					
Italy	15%					
Poland	13%					
South Korea	13%					
Mexico	9%					



Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

Journalists

Chinese, Saudi and Canadian citizens are most likely to consider journalists to be trustworthy.

The highest "untrustworthy" scores are in Turkey (51%), **Great Britain and Argentina** (both 46%)

Country	% Trustworthy
All countries	21%
China	48%
Saudi Arabia	31%
Canada	29%
India	28%
Mexico	27%
Russia	27%
South Africa	23%
US	23%
Germany	23%
Poland	22%
Belgium	22%
Brazil	21%
France	19%
Italy	19%
Argentina	17%
Australia	17%
Sweden	16%
Spain	15%
Great Britain	15%
Hungary	13%
South Korea	13%
Turkey	12%
Japan	11%

% Untrustworthy
200/
38%
 19%
31%
27%
38%
30%
39%
35%
39%
31%
35%
36%
38%
40%
42%
46%
41%
49 %
39%
46%
52%
40%
51%
38%

% Untrustworthy

Base: 19,587 online adults aged 16-74 across 23 countries

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Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

Pollsters

Pollsters are more likely to be seen as untrustworthy in democracies including Australia, Japan and Britain.

Trustworthiness is higher in France, Italy and Germany than it is elsewhere in Europe.

Ipsos	

Country	% Trustworthy
All countries	23%
China	45%
Saudi Arabia	39%
Russia	39%
Mexico	36%
France	35%
Italy	29%
Germany	26%
Argentina	25%
Brazil	24%
India	23%
Poland	23%
Turkey	23%
Spain	22%
Belgium	21%
Hungary	20%
Sweden	19%
Canada	16%
US	14%
South Korea	14%
South Africa	13%
Great Britain	11%
Japan	10%
Australia	9%

	27%
	20%
	19%
	19%
	19%
	17%
	23%
	18%
	24%
	33%
	31%
	31%
	33%
	25%
	26%
	31%
	25%
	25%
	35%
	32%
	31%
	34%
	29%
	35%

% Untrustworthy



Car

Global trust in professions August 2019 | Version 1 | Public

Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

<u>Great Britain – ranking</u>

Doctors are the most trustworthy profession in Britain, slightly ahead of scientists who are the most trustworthy globally.

Profession	% Trustworthy (1-2)			% Untrustworthy (4-5)
Doctors			67%	8%
Scientists			62%	7%
Teachers			58%	10%
Armed Forces		52%		12%
The Police		47%		18%
Judges		43%		16%
Ordinary men/women		37%		11%
Television news readers	30%	6		19%
Civil Servants	26%			24%
Lawyers	26%			29%
Clergy/Priests	24%			37%
Business Leaders	16%			34%
Journalists	15%			46%
Bankers	13%			53%
Pollsters	11%			34%
Politicians generally	11%			63%
Government ministers	11%			57%
Advertising executives	9%			55%





Please use a scale of 1 to 5, where 1 is very trustworthy and *5 is very untrustworthy.*

United States – ranking

In the US, teachers, soldiers and doctors are seen jointly as the most trustworthy professions.

Profession	% Trustworthy (1-2	2)		% Untrustworthy (4-5)
Teachers			61%	9%
Armed Forces			60%	11%
Doctors			60%	11%
Scientists			55%	9%
The Police		48%		21%
Ordinary men/women		42%		12%
Judges		39%		15%
Civil Servants		34%		13%
Clergy/Priests	3	2%		27%
Journalists	23%			39%
Bankers	20%			34%
Business Leaders	19%			32%
Television news readers	18%			35%
Lawyers	15%			42%
Pollsters	14%			35%
Advertising executives	12%			49%
Government ministers	11%			41%
Politicians generally	9%			69%



Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

France – ranking

Doctors are the most trustworthy profession in France, just ahead of scientists.

Trust in civil servants is twelve percentage points above the global average.

Profession	% Trustworth	y (1-2)				% Untrustworthy (4-5)
Doctors					62%	10%
Scientists					59%	9%
Armed Forces				555	%	10%
The Police				53%		12%
Teachers				48%		11%
Judges			36%			21%
Civil Servants			35%			17%
Ordinary men/women			35%			10%
Pollsters			35%			17%
Lawyers		28%				25%
Business Leaders		26%				23%
Television news readers	20%					37%
Journalists	19%					40%
Clergy/Priests	14%					44%
Bankers	13%					50%
Advertising executives	10%					55%
Government ministers	10%					58%
Politicians generally	8%					64%

64%

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Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

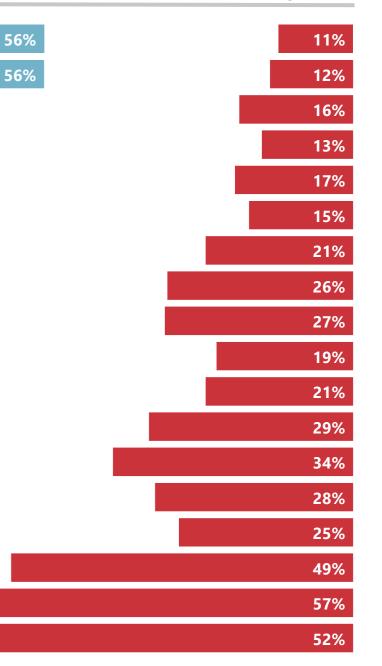
Sweden – ranking

Swedes rank scientists and doctors equally as the most trustworthy profession.

Views on the trustworthiness of government ministers is twice the global average, on 22%.

Profession	% Tr	ustv	orth	y (1-2	2)			
Scientists								
Doctors								
The Police								49%
Teachers						4	4%	
Judges						43	3%	
Armed Forces						39%		
Lawyers					33%			
Television news readers				31	1%			
Clergy/Priests				28%				
Civil Servants				27%				
Ordinary men/women				26%				
Bankers			23	3%				
Government ministers			22	:%				
Business Leaders			19%					
Pollsters			19%					
Journalists		10	5%					
Politicians generally	1	1%						
Advertising executives	6%							

% Untrustworthy (4-5)



Base: 19,587 online adults aged 16-74 across 23 countries



r = ranking

Global trust in professions August 2019 | Version 1 | Public

Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

<u>India – ranking</u>

India is the only country in the poll to see the armed forces as the most trustworthy profession.

Compared with the global results. Indians are twice as likely to consider bankers as trustworthy.

Profession	% Trustworthy (1-2)		% Untrus	tworthy (4-5)
Armed Forces			70%	11%
Scientists			67%	12%
Teachers			63%	12%
Doctors		49%		18%
Ordinary men/women		49%		12%
Judges	42%			21%
Civil Servants	38%			26%
Bankers	38%			24%
Business Leaders	34%			30%
The Police	33%			35%
Television news readers	29%			38%
Journalists	28%			38%
Clergy/Priests	27%			32%
Lawyers	25%			39%
Pollsters	23%			31%
Advertising executives	22%	_		41%
Government ministers	21%			52%
Politicians generally	17%			59%

Base: 19,587 online adults aged 16-74 across 23 countries



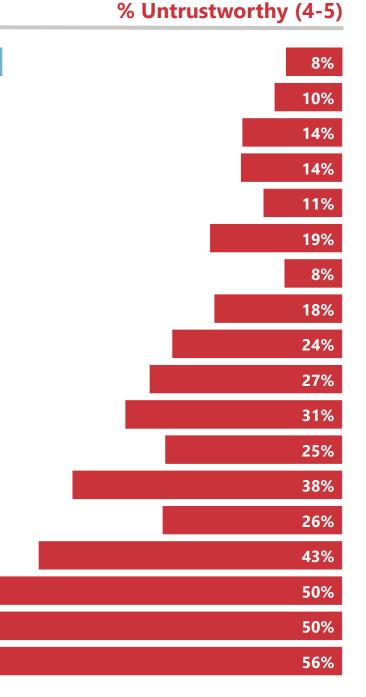
Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

Germany – ranking

India is the only country in the poll to see the armed forces as the most trustworthy profession.

Compared with the global results, Indians are twice as likely to consider bankers to be trustworthy.

Profession	% Trus	twort	hy (1-	2)		
Scientists						529
Doctors						51%
The Police						49%
Judges					41%	
Teachers					39%	
Television news readers				35	%	
Ordinary men/women				32%		
Pollsters			26%			
Lawyers			25%			
Armed Forces			24%			
Journalists		2	.3%			
Civil Servants		20%	6			
Clergy/Priests		17%				
Business Leaders	13	3%				
Bankers	12%	6				
Government ministers	11%					
Advertising executives	9%					
Politicians generally	9%					



52%

51%

Base: 19,587 online adults aged 16-74 across 23 countries

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Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy.

<u>Italy – ranking</u>

India is the only country in the poll to see the armed forces as the most trustworthy profession.

Compared with the global results. Indians are twice as likely to consider bankers as trustworthy.

Profession	% Trustworthy	(1-2)				% Untrustworthy (4-5)
Scientists					67%	9%
Doctors					60%	10%
The Police				50%		15%
Armed Forces				47%		16%
Teachers				47%		14%
Ordinary men/women			35%			15%
Judges		29%				29%
Pollsters		29%				23%
Business Leaders	21%					26%
Lawyers	20%					34%
Journalists	19%					42%
Television news readers	17%					43%
Clergy/Priests	16%					55%
Government ministers	15%					53%
Civil Servants	15%					42%
Bankers	13%					45%
Advertising executives	12%					42%
Politicians generally	8%					67%

Base: 19,587 online adults aged 16-74 across 23 countries



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Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

<u>Australia – ranking</u>

India is the only country in the poll to see the armed forces as the most trustworthy profession.

Compared with the global results. Indians are twice as likely to consider bankers as trustworthy.

Profession	% Trustworthy (1-2)			% Untrustworthy (4-5)
Doctors				69%
Scientists			62%	8%
Teachers			60%	9%
Armed Forces			58%	10%
The Police			56%	15%
Judges		44%		17%
Ordinary men/women		42%		10%
Civil Servants	24%			19%
Clergy/Priests	23%			42%
Television news readers	22%			27%
Lawyers	22%			38%
Business Leaders	17%			34%
Journalists	17%			41%
Bankers	13%			52%
Government ministers	12%			55%
Politicians generally	10%			64%
Pollsters	9%			35%
Advertising executives	8%			55%

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Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

Canada – ranking

India is the only country in the poll to see the armed forces as the most trustworthy profession.

Compared with the global results. Indians are twice as likely to consider bankers as trustworthy.

Profession	% Trustworthy (1-2)				% Un	trustworthy (4-5)
Doctors				63%		12%
Scientists			58	3%		12%
Teachers			579	%		12%
Armed Forces			56%			13%
The Police			52%			20%
Judges		40%				18%
Ordinary men/women		37%				13%
Journalists	29%					27%
Television news readers	26%					26%
Civil Servants	24%					23%
Clergy/Priests	23%					42%
Bankers	22%					27%
Lawyers	20%					36%
Business Leaders	19%					30%
Pollsters	16%					25%
Government ministers	13%					46%
Politicians generally	10%					61%
Advertising executives	10%					48%

Base: 19,587 online adults aged 16-74 across 23 countries

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Please use a scale of 1 to 5, where 1 is very trustworthy and *5* is very untrustworthy.

<u>Brazil – ranking</u>

India is the only country in the poll to see the armed forces as the most trustworthy profession.

Compared with the global results. Indians are twice as likely to consider bankers as trustworthy.

Profession	% Trustworthy (1-2)	% Untrustworthy (4-5)
Teachers		57% 14%
Scientists		53%
Doctors		48% 16%
Armed Forces	39%	23%
Ordinary men/women	32%	18%
The Police	31%	32%
Judges	26%	36%
Clergy/Priests	25%	34%
Pollsters	24%	33%
Civil Servants	23%	33%
Journalists	21%	38%
Business Leaders	20%	31%
Lawyers	20%	40%
Television news readers	18%	42%
Advertising executives	17%	37%
Bankers	13%	52%
Government ministers	10%	67%
Politicians generally	8%	74%

Base: 19,587 online adults aged 16-74 across 23 countries



Please use a scale of 1 to 5, where 1 is very trustworthy and *5 is very untrustworthy.*

Spain – ranking

India is the only country in the poll to see the armed forces as the most trustworthy profession.

Compared with the global results. Indians are twice as likely to consider bankers as trustworthy.

Profession	% Trustworthy (1-2)		% Un	trustworthy (4-5)
Doctors				69%	10%
Scientists				67%	8%
Teachers			56%		11%
Police		45	%		20%
Ordinary men/women		43%			10%
Armed forces		39%			26%
Judges	23%				36%
Lawyers	23%				30%
Civil servants	22%				26%
Pollsters	22%				25%
Television news readers	19%				31%
Journalists	15%				39%
Business leaders	12%				50%
Advertising executives	11%				44%
Government ministers	8%				71%
Bankers	7%				70%
Clergy	7%				68%
Politicians generally	7%				76%

Base: 19,587 online adults aged 16-74 across 23 countries

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The Global trustworthiness Index

How is trust measured across borders?

Introducing the Global Trustworthiness Index

Differences between countries in survey response are a well-established part of international research. In this survey this results in large differences in the extent to which the most trusted professions are considered trustworthy.

For example, while scientists are the most trustworthy profession in both Hungary and Russia, the proportion who consider them trustworthy is 58% in the former and 76% in the latter.

To overcome this difference we have created the **Global Trustworthiness Index**: a measure which focuses on the balance of negative and positive opinion within each country, revealing those societies most marked by active trust – or distrust – of the professions in the survey.

Global Trustworthiness Index

Sum score of trustworthiness for all professions *subtract* Sum score of untrustworthiness for all professions



Global Trustworthiness Index

Sum of high trust in all professions minus the sum of low trust

China and India rank highest on the Index, followed by Canada, Sweden and the US.

Hungary scores lowest, along with South Korea and Argentina.

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ountry	Inde: score
China	546
India	145
Canada	83
Sweden	78
USA	67
France	53
Australia	26
Great Britain	26
Germany	14
Belgium	-21
Total	-45
Italy	-58
Russia	-74
Turkey	-93
Japan	-101
South Africa	-113
Mexico	-126
Brazil	-147
Spain	-154
Poland	-187
Argentina	-263
South Korea	-281
Hungary	-316

- This survey is an international sample of 19,587 adults aged 16-74 (18-74 in the US, South Africa, Turkey and Canada). Fieldwork was conducted during October 2018. Approximately 1000+ individuals participated per country via the Ipsos Online Panel, except for Argentina, Belgium, Hungary, India, Mexico, Poland, Russia, South Africa, South Korea, Sweden and Turkey, where each have a sample approximately 500+.
- 15 of the 23 countries surveyed online generate nationally representative samples in their countries (Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, Poland, South Korea, Spain, Sweden, and the United States).
- Brazil, China, India, Mexico, Russia, Saudi Arabia, South Africa and Turkey produce a national sample that is more urban and educated and with higher incomes than their fellow citizens. We refer to these respondents as "Upper Deck Consumer Citizens". They are not nationally representative of their country.

- Where results do not sum to 100 or the 'difference' appears to be+-1 more/less than the actual, this may be due to rounding, multiple responses or the exclusion of don't knows or not stated responses.
- The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website



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