

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1027	537	489	169	142	147	134	154	281	311	281	435	458	569	267	342	204	214	609	418	1027
WEIGHTED BASE	1011	494	516	137	170	157	172*	148	227	307	329	375	464	547	269	290	210	243	558	453	1027
	100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%
Common Market/ Brexit/EU/Europe/ Euro	579 57%ci oq	296 60%	283 55%	62 45%	97 57%	76 49%	104 61%ci	95 64%ce i	145 64%zc ei	159 52%ci	181 55%	240 64%zc eij	235 51%	344 63%	187 69%zm nopq	167 58%o	121 58%oq	104 43%	354 63%zm oq	225 50%o	590 57%
Lack of faith in politics / politicians / government	40 4%l	26 5%	14 3%	7 5%	4 2%	9 6%	4 2%	6 4%	10 4%	11 4%	13 4%	16 4%	20 4%	20 4%	5 2%	18 6%zlp	8 4%	10 4%	22 4%l	17 4%	43 4%
National health service/Hospitals/ Healthcare	34 3%	11 2%	23 4%	4 3%	3 2%	6 4%	8 5%	6 4%	7 3%	6 2%	14 4%	13 3%	13 3%	21 4%	4 2%	11 4%	6 3%	12 5%	15 3%	18 4%	40 4%
Pollution/ Environment	33 3%q	13 3%	21 4%	12 9%zdf hijk	2 1%	6 4%	3 2%	5 4%	4 2%	14 5%di	10 3%	10 3%	20 4%	13 2%	12 4%	14 5%oq	5 2%	3 1%	26 5%zoq	8 2%	37 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	31 3%	16 3%	16 3%	3 2%	9 5%	7 4%	4 3%	4 3%	4 2%	12 4%	11 3%	8 2%	19 4%	12 2%	8 3%	7 2%	4 2%	13 5%	15 3%	17 4%	35 3%
Immigration/ immigrants	30 3%jlp	15 3%	15 3%	1 1%	5 3%	1 1%	1 *	4 3%	18 8%zce fijk	6 2%	2 1%	22 6%zce fij	7 2%	23 4%	1 1%	6 2%	9 4%lp	14 6%zlm p	7 1%	23 5%zlp	30 3%
Economy/Economic situation	28 3%bhk	22 4%zb	7 1%	6 4%hk	5 3%k	5 3%hk	10 6%ghk	1 *	1 *	11 4%hk	16 5%ghk	2 *	16 4%	12 2%	11 4%	6 2%	4 2%	8 3%	17 3%	11 3%	26 3%
Poverty/Inequality	28 3%	10 2%	18 3%	10 8%zde hijk	1 *	3 2%	5 3%	4 3%	5 2%	11 4%di	8 2%	9 2%	14 3%	14 3%	4 1%	13 5%zln p	1 1%	10 4%	17 3%l	11 2%ni	27 3%
Housing	17 2%ahk	4 1%	14 3%a	1 1%	8 5%zgh k	6 4%ghk	2 1%	- *	* *	9 3%chk	8 2%k	* *	15 3%	2 *	3 1%	3 1%	7 3%	4 2%	6 1%	11 2%	16 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1027	537	489	169	142	147	134	154	281	311	281	435	458	569	267	342	204	214	609	418	1027
WEIGHTED BASE	1011	494	516	137	170	157	172*	148	227	307	329	375	464	547	269	290	210	243	558	453	1027
100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%	
Low pay/Minimum wage/Fair wages	13	5	8	4	1	3	4	-	-	6	7	-	9	4	-	1	4	9	1	12	11
	1%kmp	1%	2%	3%zgh	1%	2%hk	2%k	-	-	2%k	2%k	-	2%	1%	-	*	2%p	4%zlm	*	3%zlm	1%
Education/Schools	11	2	9	2	*	2	5	1	1	2	7	1	5	7	6	1	2	3	6	5	11
	1%a	*	2%	1%	*	1%	3%k	*	*	1%	2%	*	1%	1%	2%	*	1%	1%	1% _m	1%	1%
Drug abuse	10	5	5	3	1	2	*	5	-	3	2	5	5	5	1	*	6	3	1	9	13
	1%p	1%	1%	2%h	1%	1%	*	3%zh	-	1%	1%	1%	1%	1%	*	*	3%zmp	1%	*	2%p	1%
Unemployment/Factory closure/Lack of industry	9	8	1	5	3	-	-	*	*	8	-	1	8	1	1	*	4	3	1	8	10
	1%bp	2%b	*	4%zef	2%	-	-	*	*	3%zhj	-	*	2%	*	*	*	2%p	1%	*	2%p	1%
Public services in general	8	8	-	-	2	3	-	-	3	2	3	3	5	3	3	3	2	-	6	2	5
	1%	2%zb	-	-	1%	2%	-	-	1%	1%	1%	1%	1%	*	1%	1%	1%	-	1%	*	*
Ageing population/Social care for the elderly	7	5	2	1	-	2	-	2	3	1	2	5	2	5	3	2	-	2	5	2	8
	1%	1%	*	*	-	1%	-	1%	1%	*	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%
Defence/Foreign affairs/International terrorism	7	6	1	-	1	1	4	1	1	1	5	2	2	5	1	2	4	-	3	4	5
	1%b	1%	*	-	1%	1%	2%	1%	*	*	1%	*	*	1%	*	1%	2%	-	1%	1%	*
Inflation/Prices	6	1	5	1	5	-	-	-	-	6	-	-	6	-	-	5	1	-	5	1	6
	1%	*	1%	1%	3%zhj	-	-	-	-	2%zjk	-	-	1%	-	-	2%z	1%	-	1%	*	1%
Population levels/Overpopulation	6	5	1	2	1	-	4	-	-	2	4	-	2	4	-	2	-	4	2	4	6
	1%	1%	*	1%k	*	-	2%k	-	-	1%	1%	-	*	1%	-	1%	-	2%	*	1%	1%
Local government/Council tax	5	4	1	1	1	-	1	*	2	2	1	2	2	3	-	2	2	1	2	3	7
	*	1%	*	1%	*	-	*	*	1%	1%	*	1%	*	*	-	1%	1%	1%	*	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Pensions/Social security/Benefits	4	*	3	-	1	*	-	1	1	1	*	2	2	2	-	-	1	2	-	4	5
	*	*	1%	-	1%	*	-	*	1%	*	*	*	*	*	-	-	1%	1%	-	1%	*
Morality/Individual behaviour/Lifestyle	3	2	2	*	1	-	-	1	1	2	-	2	2	2	1	2	*	1	2	1	5
	*	*	*	*	1%	-	-	*	*	1%	-	*	*	*	*	1%	*	*	*	*	*
Taxation	3	3	-	1	2	-	*	-	-	2	*	-	2	*	-	2	-	*	2	*	3
	*	1%	-	1%	1%	-	*	-	-	1%	*	-	*	*	-	1%	-	*	*	*	*
Pound/Exchange rate/Value of pound	3	-	3	-	2	-	*	-	-	2	*	-	2	*	-	2	*	-	2	*	2
	*	-	1%	-	1%	-	*	-	-	1%	*	-	*	*	-	1%	*	-	*	*	*
Animal welfare	2	-	2	-	-	2	-	-	-	-	2	-	2	-	-	-	-	2	-	2	1
	*	-	*	-	-	1%z	-	-	-	-	1%	-	*	-	-	-	1%	-	*	*	*
Nationalisation/Government control of institutions	2	2	-	-	2	-	-	-	-	2	-	2	2	-	-	-	-	2	-	2	1
	*	*	-	-	1%z	-	-	-	-	1%	-	*	*	-	-	-	1%	-	*	*	*
Scottish/Welsh assembly/Devolution/Constitutional reform	2	1	*	-	-	-	-	-	2	-	-	2	-	2	-	*	-	1	*	1	3
	*	*	*	-	-	-	-	-	1%	-	-	*	-	*	-	*	-	1%	*	*	*
Race relations	1	1	-	1	*	-	-	*	-	1	-	*	1	*	*	1	-	*	1	*	4
	*	*	-	*	*	-	-	*	-	*	-	*	*	*	*	*	-	*	*	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Privatisation	1	1	-	1	-	-	-	-	*	1	-	*	1	*	-	1	-	*	1	*	2
	*	*	-	*	-	-	-	-	*	*	-	*	*	*	-	*	-	*	*	*	*

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	100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%
Transport/Public transport	*	-	*	*	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*	-	1
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	27	10	17	2	3	4	7	2	9	5	11	11	9	18	9	10	3	5	18	9	26
	3%	2%	3%	2%	2%	3%	4%	1%	4%	2%	3%	3%	2%	3%	3%	3%	2%	2%	3%	2%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	61	15	46	8	12	14	6	9	12	20	20	21	34	27	10	11	16	24	20	40	48
	6%ap	3%	9%za	6%	7%	9%	3%	6%	5%	6%	6%	6%	7%	5%	4%	4%	8%	10%zlm	4%	9%zlm	5%

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Personal finances (NET)	47	16	31	16	7	6	8	4	5	23	15	9	29	18	4	19	6	18	22	25	44
	5% 	ahk 3%	6% 	12% ghijk	4%	4%	5%	3%	2%	8% zhk	4%	2%	6%	3%	1%	6% p	3%	8% l	4% l	5% l	4%
Nuclear weapons/	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear war/	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
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	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Common Market/ Brexit/EU/Europe/ Euro	579	500	28	52	181	129	179	151	219	72	162	90	224	190	45	110	414	154	590
	57% ^{nq}	57%	56%	58%	56%	54%	57%	57%	59%	52%	57%	63%	66% ^{zn}	60% ^{nq}	36%	53% ^{nq}	63% ^{zn}	46% ⁿ	57%
Lack of faith in politics / politicians / government	40	37	2	1	17	16	15	14	7	4	7	4	14	15	3	8	29	11	43
	4% ^h	4% ^h	3%	1%	5%	7% ^{zh}	5%	5%	2%	3%	3%	3%	4%	5%	3%	4%	4%	3%	4%
National health service/Hospitals/ Healthcare	34	27	3	4	11	8	10	7	13	1	8	7	11	8	10	5	19	15	40
	3%	3%	6%	4%	4%	3%	3%	3%	3%	1%	3%	5%	3%	3%	8% ^{zlm}	2%	3%	5% ^o	4%
Pollution/ Environment	33	30	1	3	9	6	14	14	10	*	6	6	13	11	*	8	24	9	37
	3% ⁿ	3% ⁱ	1%	4%	3%	2%	4% ⁱ	5% ⁱ	3% ⁱ	*	2% ⁱ	4%	4%	3%	*	4%	4%	3% ⁿ	4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	31	30	1	*	14	13	7	6	10	9	10	2	5	13	7	7	18	14	35
	3% ^l	3%	3%	1%	4%	6% ^z	2%	2%	3%	6% ^h	4%	1%	1%	4%	6% ^l	3%	3% ^l	4%	3%
Immigration/ immigrants	30	26	2	2	9	7	10	8	11	5	10	6	19	5	2	5	23	7	30
	3%	3%	5%	2%	3%	3%	3%	3%	3%	3%	4%	4%	6% ^{zmp}	1%	2%	2%	4% ^m	2%	3%
Economy/Economic situation	28	24	2	2	6	3	10	8	13	10	11	1	4	13	6	2	17	8	26
	3% ^l	3%	4%	3%	2%	1%	3%	3%	3%	7% ^{zad}	4% ^k	1%	1%	4%	5% ^l	1%	3% ^l	2%	3%
Poverty/Inequality	28	25	2	2	7	5	10	8	11	1	6	5	6	9	6	7	15	13	27
	3%	3%	3%	2%	2%	2%	3%	3%	3%	1%	2%	3%	2%	3%	4%	3%	2%	4%	3%

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	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Housing	17	15	1	1	*	*	2	1	13	7	13	7	*	1	6	10	1	16	16
		2%del	2%e	3%e	1%	*	1%	*	4%zad	5%zad	5%zad	5%zad	*	*	5%zlm	5%zlm	*	5%zlm	2%
		p							efg	efg	efg	efg			p	p		p	
Low pay/Minimum wage/Fair wages	13	11	-	2	5	3	7	7	1	1	1	-	-	2	6	3	2	9	11
		1%hp	1%h	-	2%	1%	2%h	2%h	*	1%	*	-	-	1%	5%zlm	1%	*	3%zlp	1%
															p				
Education/Schools	11	11	-	-	3	3	2	2	7	5	6	1	3	6	1	1	9	2	11
		1%	-	-	1%	1%	1%	1%	2%	4%zaf	2%	1%	1%	2%	1%	1%	1%	1%	1%
Drug abuse	10	7	-	3	5	2	-	-	5	3	4	1	1	2	4	3	3	7	13
		1%p	-	4%zaf	1%e	1%	-	-	1%	2%fg	1%	1%	*	1%	4%zlm	1%	*	2%zp	1%
				g											p				
Unemployment/Factory closure/Lack of industry	9	8	-	*	6	6	2	2	*	*	*	-	2	3	*	3	5	4	10
		1%h	-	1%	2%h	2%zah	1%	1%	*	*	*	-	1%	1%	*	2%	1%	1%	1%
						j													
Public services in general	8	8	-	-	2	2	2	2	4	2	2	-	3	5	-	-	8	-	5
		1%	-	-	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	-	-	1%	-	*
Ageing population/Social care for the elderly	7	7	-	-	1	1	2	2	4	1	2	1	3	2	1	1	4	2	8
		1%	-	-	*	*	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%
Defence/Foreign affairs/International terrorism	7	7	-	-	5	5	1	1	1	-	-	-	1	5	1	-	6	1	5
		1%	-	-	2%	2%zaf	*	*	*	-	-	-	*	2%	1%	-	1%l	*	*
						hj													
Inflation/Prices	6	6	-	-	1	1	1	1	5	4	5	1	1	3	-	2	4	2	6
		1%	-	-	*	*	*	*	1%	3%zad	2%	*	*	1%	-	1%	1%	1%	1%
										fg									

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 6th - 21st September 2019
Number of sample points : 180
Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 2
Q.PL01
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BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Population levels/ Overpopulation	6 1%	6 1%	- -	- -	1 *	1 *	4 1%	4 2%	1 *	- -	- -	- -	* *	4 1%	1 *	1 1%	4 1%l	2 1%	6 1%
Local government/ Council tax	5 *	3 *	2 3%zah	- -	1 *	1 *	3 1%	1 1%	1 *	1 *	1 *	- -	2 1%	- -	- -	3 1%	2 *	3 1%	7 1%
Pensions/Social security/Benefits	4 *	3 *	- -	* *	2 *	1 1%	2 1%	2 1%	- -	- -	- -	- -	1 *	* *	3 2%zlp	- -	1 *	3 1%	5 *
Morality/ Individual behaviour/ Lifestyle	3 *	3 *	- -	- -	1 *	1 *	1 *	1 *	2 1%	2 1%	2 1%	- -	1 *	- -	1 *	2 1%	1 *	2 1%	5 *
Taxation	3 *	3 *	- -	- -	* *	* *	- -	- -	2 1%	- -	2 1%	2 2%z	* *	2 1%	- -	1 *	2 *	1 *	3 *
Pound/Exchange rate/Value of pound	3 *	3 *	- -	- -	* *	* *	- -	- -	2 1%	2 2%za	2 1%	- -	- -	2 1%	* *	- -	2 *	* *	2 *
Animal welfare	2 *	2 *	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%p	- -	2 1%	1 *
Nationalisation/ Government control of institutions	2 *	2 *	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%p	- -	2 1%	1 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	- -	- -	2 2%zaf	2 1%	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 1%	- -	1 *	1 *	3 *

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	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Race relations	1	1	-	-	1	1	-	-	1	1	1	-	*	1	-	*	1	*	4
	*	*	-	-	*	*	-	-	*	1%	*	-	*	*	-	*	*	*	*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Privatisation	1	1	-	-	-	-	1	1	*	-	-	-	-	-	*	1	-	1	2
	*	*	-	-	-	-	*	*	*	-	-	-	-	-	*	*	-	*	*
Transport/Public transport	*	*	-	-	*	*	-	-	-	-	-	-	-	-	-	*	-	*	1
	*	*	-	-	*	*	-	-	-	-	-	-	-	-	*	*	-	*	*
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Other	27	23	1	3	9	6	8	7	10	5	8	4	11	10	1	4	21	5	26
	3%	3%	1%	3%	3%	3%	2%	3%	3%	3%	3%	3%	3%	3%	1%	2%	3%	2%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	61	45	6	11	22	11	22	17	17	4	11	7	14	6	19	19	20	38	48
	6%amp	5%	11%ij	12%zae hij	7%e	5%	7%	6%	5%	3%	4%	5%	4%	2%	15%zlm p	9%lmp	3%	11%zlm p	5%
Personal finances (NET)	47	42	2	3	13	10	17	15	17	6	12	5	6	15	12	12	21	23	44
	5%lp	5%	3%	4%	4%	4%	5%	6%	5%	5%	4%	4%	2%	5%	9%zlp	6%l	3%l	7%zlp	4%
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 3
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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1027	356	134	537	169	233	120	411	145	148	361	275	1027
WEIGHTED BASE	1011	424	148*	439	180	213	117*	424	133*	137	357	307	1027
	100%	42%	15%*	43%	18%	21%	12%*	42%	13%*	14%	35%	30%	102%
Common Market/ Brexit/EU/Europe/ Euro	579 57% ^c	277 65% ^{zb}	75 51%	227 52%	132 73% ^{zg}	120 56%	90 77% ^{zg}	197 47%	68 51%	82 60%	237 67% ^{zl}	164 53%	590 57%
Lack of faith in politics / politicians / government	40 4%	15 4%	2 1%	23 5%	4 2%	8 4%	2 2%	20 5%	7 5%	9 6%	10 3%	8 3%	43 4%
National health service/Hospitals/ Healthcare	34 3% ⁿ	11 3%	4 2%	19 4%	6 3%	5 3%	4 3%	18 4%	7 5%	8 6% ⁿ	6 2%	11 4%	40 4%
Pollution/ Environment	33 3%	11 2%	8 5%	15 3%	3 2%	4 2%	4 4%	11 3%	3 3%	1 1%	14 4%	6 2%	37 4%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	31 3%	13 3%	6 4%	12 3%	3 1%	12 6%	3 3%	13 3%	3 2%	4 3%	12 3%	13 4%	35 3%
Immigration/ immigrants	30 3%	9 2%	1 *	21 5% ^{zb}	8 5%	2 1%	1 1%	15 3%	4 3%	8 6%	10 3%	4 1%	30 3%
Economy/Economic situation	28 3% ^c	15 4%	7 5%	6 1%	2 1%	4 2%	1 1%	18 4%	2 1%	2 2%	10 3%	13 4%	26 3%
Poverty/Inequality	28 3%	9 2%	6 4%	13 3%	2 1%	9 4%	1 1%	12 3%	6 5%	3 2%	7 2%	6 2%	27 3%
Housing	17 2%	4 1%	9 6% ^{zac}	4 1%	2 1%	7 3%	1 1%	7 2%	7 5% ^{zn}	3 2%	4 1%	8 3%	16 2%

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Low pay/Minimum wage/Fair wages	13 1%	-	4	9	-	5	-	8	3	1	-	8	11
Education/Schools	11 1%a	1	6	5	-	5	-	6	*	-	6	10	11
Drug abuse	10 1%	5	3	2	-	*	1	9	1	*	2	2	13
Unemployment/ Factory closure/ Lack of industry	9 1%	4	3	2	*	3	2	3	-	-	3	3	10
Public services in general	8 1%	5	-	3	3	-	-	5	-	-	8	3	5
Ageing population/ Social care for the elderly	7 1%	2	-	5	3	-	-	2	2	-	2	*	8
Defence/Foreign affairs/ International terrorism	7 1%	6	-	2	1	4	-	3	-	-	2	2	5
Inflation/Prices	6 1%	4	-	2	1	2	-	3	3	-	1	5	6
Population levels/ Overpopulation	6 1%	4	1	1	3	1	-	1	1	-	1	4	6
Local government/ Council tax	5 *	1	*	4	2	1	1	1	2	1	*	*	7
		*	*	1%	1%	1%	1%	*	2%	1%	*	*	1%

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Pensions/Social security/Benefits	4*	-	1*	3	-	2	-	2	1	-	*	2	5*
Morality/Individual behaviour/Lifestyle	3*	1*	-	2*	-	*	1	2	1	1	1	-	5*
Taxation	3*	2*	-	1*	-	-	-	3	-	-	-	2	3*
Pound/Exchange rate/Value of pound	3*	2	-	*	2	-	-	*	-	-	3	*	2*
Animal welfare	2*	-	-	2*	-	2	-	-	-	-	-	-	1*
Nationalisation/Government control of institutions	2*	-	-	2*	-	-	-	2*	-	-	-	-	1*
Scottish/Welsh assembly/Devolution/Constitutional reform	2*	-	-	2*	-	-	-	*	1	*	*	-	3*
Race relations	1*	*	*	1*	-	1	-	1*	-	*	*	1*	4*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Privatisation	1*	-	-	1*	-	1	-	*	*	1	-	-	2*

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Transport/Public transport	*	-	-	*	-	-	-	*	*	-	-	-	1
Bird flu/Pandemic flu/Swine flu/Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	27	8	4	15	2	8	5	11	1	2	11	6	26
	3%	2%	2%	3%	1%	4%	4%	2%	1%	2%	3%	2%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	61	16	9	36	1	5	-	52	10	10	6	25	48
	6% ^a fg hn	4%	6%	8% ^z a	1%	3%	-	12%	8% ⁿ	7% ⁿ	2%	8%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1027	356	134	537	169	233	120	411	145	148	361	275	1027
WEIGHTED BASE	1011	424	148*	439	180	213	117*	424	133*	137	357	307	1027
	100%	42%	15%*	43%	18%	21%	12%*	42%	13%*	14%	35%	30%	102%
Personal finances (NET)	47	13	10	24	3	16	1	23	12	4	8	19	44
	5% ⁿ	3%	7%	5%	2%	7% ^{fh}	1%	5%	9% ^{zn}	3%	2%	6%	4%
Nuclear weapons/	-	-	-	-	-	-	-	-	-	-	-	-	-
Nuclear war/	-	-	-	-	-	-	-	-	-	-	-	-	-
Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1027	156	387	230	100	684	216	285	641	101	886	140	172	301	132	184	130	69	30	70	1027
WEIGHTED BASE	1011	152	361	220	99*	662	212	269	647	95*	880	127*	103	441	116*	170	113*	73*	30**	69*	1027
	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Common Market/ Brexit/EU/Europe/ Euro	579 57%k	88 58%	239 66%zct	121 55%	53 54%	579 88%zab cft	133 63%	148 55%	373 58%	58 61%	522 59%zk	54 43%	63 61%	275 62%z	83 72%zqs	96 56%	69 61%	34 47%	- -	53 78%z	590 57%
Lack of faith in politics / politicians / government	40 4%bej	3 2%	7 2%e	9 4%e	2 2%	6 1%	4 2%	11 4%	26 4%	3 3%	30 3%	10 8%j	2 2%	17 4%	1 1%	4 2%	4 4%	- -	- -	2 2%	43 4%
National health service/Hospitals/ Healthcare	34 3%eg	6 4%	34 9%zace f	7 3%	4 4%	10 2%	6 3%	3 1%	27 4%	4 4%	31 4%	2 2%	4 4%	10 2%	1 1%	5 3%	4 3%	2 2%	- -	4 5%	40 4%
Pollution/ Environment	33 3%eh	4 2%	10 3%	4 2%	* *	15 2%	8 4%	13 5%h	13 2%	7 8%zh	31 4%	2 2%	7 6%z	11 3%	6 5%r	2 1%	- -	2 2%	- -	* 1%	37 4%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	31 3%ej	4 3%	7 2%	31 14%zabe ft	* *	7 1%	5 2%	8 3%	21 3%	3 4%	23 3%	9 7%zj	3 3%	16 4%	2 1%	9 6%	6 5%	3 5%	- -	* 1%	35 3%
Immigration/ immigrants	30 3%em	2 1%	10 3%e	9 4%ef	30 30%zabc ef	2 *	2 1%	10 4%	19 3%	1 1%	30 3%	- -	6 6%m	4 1%	1 1%	11 6%zp	6 5%	6 9%zp	30 100%	- -	30 3%
Economy/Economic situation	28 3%cej	28 19%zbc ft	11 3% c	1 *	1 1%	12 2%	11 5%ce	5 2%	19 3%	4 4%	18 2%	10 8%zj	4 4%	18 4%	2 2%	2 1%	1 1%	1 2%	- -	1 2%	26 3%
Poverty/Inequality	28 3%e	2 1%	11 3%e	8 4%e	- -	7 1%	10 5%e	7 3%	21 3%	- -	27 3%	1 1%	- -	13 3%	3 3%	4 2%	3 3%	2 3%	- -	- -	27 3%

Proportions/Means. Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1027	156	387	230	100	684	216	285	641	101	886	140	172	301	132	184	130	69	30	70	1027
WEIGHTED BASE	1011	152	361	220	99*	662	212	269	647	95*	880	127*	103	441	116*	170	113*	73*	30**	69*	1027
	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Housing	17 2%e	2 1%	3 1%	6 3%e	4 4%e	1 *	7 3%be	8 3%	8 1%	* *	13 2%	4 3%	2 2%	11 3%	1 1%	5 3%	5 4%	- -	- -	4 5%	16 2%
Low pay/Minimum wage/Fair wages	13 1%e	2 1%e	4 1%e	1 1%	- *	1 *	2 1%	3 1%	10 1%	- -	10 1%	3 2%	2 2%	1 *	1 *	7 4%z	5 4%z	4 6%z	- -	- -	11 1%
Education/Schools	11 1%e	- -	3 1%	4 2%e	- -	1 *	11 5%zabc e	4 2%	6 1%	1 1%	10 1%	1 1%	1 1%	1 *	2 2%	1 *	1 1%	- -	- -	- -	11 1%
Drug abuse	10 1%be	* *	* *	5 2%be	1 1%	2 *	* *	4 2%	6 1%	- -	8 1%	2 1%	3 3%z	3 1%	- -	3 2%	3 2%	1 2%	- -	1 1%	13 1%
Unemployment/ Factory closure/ Lack of industry	9 1%e	- -	2 1%	3 2%e	- -	1 *	2 1%	1 1%	8 1%	- -	8 1%	1 1%	* *	6 1%	- -	* *	* *	* 1%	- -	- -	10 1%
Public services in general	8 1%e	- -	1 *	1 *	- -	1 *	- -	- -	4 1%	4 4%zgh	8 1%	- -	- -	5 1%	- -	3 2%	3 3%z	- -	- -	- -	5 *
Ageing population/ Social care for the elderly	7 1%e	3 2%e	2 1%	3 2%e	1 1%	1 *	1 *	1 1%	6 1%	- -	6 1%	1 1%	* *	2 *	2 2%	1 1%	- -	1 2%	- -	1 2%	8 1%
Defence/Foreign affairs/ International terrorism	7 1%e	2 1%e	1 *	- -	1 1%	1 *	- -	5 2%	3 *	- -	6 1%	2 1%	- -	6 1%	1 1%	1 *	- -	1 1%	- -	1 1%	5 *
Inflation/Prices	6 1%e	* *	- -	4 2%be	- -	* *	- -	2 1%	3 *	1 1%	4 *	2 1%	1 1%	3 1%	- -	4 2%zr	1 1%	3 4%z	- -	- -	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 6th - 21st September 2019
Number of sample points : 180
Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1027	156	387	230	100	684	216	285	641	101	886	140	172	301	132	184	130	69	30	70	1027
WEIGHTED BASE	1011	152	361	220	99*	662	212	269	647	95*	880	127*	103	441	116*	170	113*	73*	30**	69*	1027
	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Population levels/ Overpopulation	6 1%ei	-	1 *	2 1%	-	1 *	*	3 1%	3 *	-	3 *	3 2%zi	2 1%m	-	-	1 *	-	1 1%	-	-	6 1%
Local government/ Council tax	5 *e	1 1%	-	-	-	1 *	1 1%	2 1%	3 *	-	3 *	2 1%	1 1%m	-	-	-	-	-	-	-	7 1%
Pensions/Social security/Benefits	4 *	-	1 *	-	*	2 *	1 *	1 *	2 *	1 1%	3 *	*	1 *	-	*	-	-	-	-	*	5 *
Morality/ Individual behaviour/ Lifestyle	3 *	-	-	1 *	*	1 *	-	2 1%	1 *	-	3 *	*	-	1 *	-	1 *	1 1%	-	-	*	5 *
Taxation	3 *j	-	2 *	-	-	-	-	-	*	2 2%zgh	1 *	2 1%	-	2 *	-	-	-	-	-	-	3 *
Pound/Exchange rate/Value of pound	3 *	*	*	-	*	-	*	2 1%	*	-	3 *	-	-	2 1%	2 2%z	-	-	-	-	*	2 *
Animal welfare	2 *	-	-	-	-	2 *	-	-	2 *	-	2 *	-	-	-	-	2 1%z	-	2 3%z	-	-	1 *
Nationalisation/ Government control of institutions	2 *	-	-	-	-	-	-	-	2 *	-	2 *	-	-	-	-	-	-	-	-	-	1 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	2 *	1 1%	-	-	-	*	-	1 *	1 *	-	2 *	-	-	-	-	*	-	* 1%	-	-	3 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1027	156	387	230	100	684	216	285	641	101	886	140	172	301	132	184	130	69	30	70	1027
WEIGHTED BASE	1011	152	361	220	99*	662	212	269	647	95*	880	127*	103	441	116*	170	113*	73*	30**	69*	1027
	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Race relations	1*	*	-	-	-	*	*	-	1	-	-	1	1	-	-	-	-	-	-	-	4*
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Privatisation	1*	1*	-	-	-	-	-	1*	*	-	1	-	-	-	-	-	-	-	-	-	2*
Transport/Public transport	* *	* *	-	-	-	-	-	-	*	-	-	*	-	-	-	-	-	-	-	-	1*
Bird flu/Pandemic flu/Swine flu/ Ebola	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSPITALS (b)	CRIME (c)	IMMIGRATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB-URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1027	156	387	230	100	684	216	285	641	101	886	140	172	301	132	184	130	69	30	70	1027
WEIGHTED BASE	1011	152	361	220	99*	662	212	269	647	95*	880	127*	103	441	116*	170	113*	73*	30**	69*	1027
	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Other	27	2	10	-	1	4	5	10	13	4	22	5	1	10	4	4	2	2	-	1	26
	3%ce	1%	3%ce	-	1%	1%	2%	4%	2%	4%	3%	4%	1%	2%	4%	2%	1%	3%	-	1%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	61	-	1	*	-	3	2	12	46	2	51	10	2	23	2	6	1	6	-	-	48
	6%abce	-	*	*	-	*	1%	5%	7%	3%	6%	8%	2%	5%	2%	4%r	1%	8%r	-	-	5%
Personal finances (NET)	47	4	16	13	-	8	12	13	33	1	42	5	3	18	4	14	9	10	-	-	44
	5%e	3%	4%e	6%et	-	1%	6%et	5%	5%	1%	5%	4%	2%	4%	3%	8%z	8%	13%zp	-	-	4%
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE					UNWTD TOTAL		
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)		ABC1 (p)	C2DE (q)
UNWEIGHTED BASE	1027	537	489	169	142	147	134	154	281	311	281	435	458	569	267	342	204	214	609	418	1027
WEIGHTED BASE	1011	494	516	137	170	157	172*	148	227	307	329	375	464	547	269	290	210	243	558	453	1027
	100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%
Common Market/ Brexit/EU/Europe/ Euro	662	336	324	80	105	92	124	106	155	185	216	261	276	385	213	195	129	125	408	253	684
	65%oq	68%	63%	58%	61%	59%	72%ce	72%ce	68%	60%	66%e	70%zc	60%	70%	79%zm	67%oq	61%	51%	73%zm	56%	67%
							i	i			ei				nopq			noq			
National health service/Hospitals/ Healthcare	361	158	203	31	45	44	84	67	91	76	128	158	120	241	117	120	59	65	237	124	387
	36%ac	32%	39%za	23%	26%	28%	49%zc	45%zc	40%cd	25%	39%cd	42%zc	26%	44%	43%zn	42%zn	28%	27%	42%zn	27%	38%
		dinoq					deij	dei	ei		ei	dei			oq	oq			oq		
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	220	103	117	21	29	39	32	45	54	50	71	99	89	131	67	63	39	51	130	90	230
	22%ci	21%	23%	15%	17%	25%	19%	30%zc	24%i	16%	22%	26%zc	19%	24%	25%	22%	19%	21%	23%	20%	22%
							dfi				i										
Education/Schools	212	85	127	24	28	31	56	36	38	52	87	74	82	130	79	67	32	34	146	66	216
	21%ao	17%	25%za	18%	16%	20%	33%zc	24%	17%	17%	26%zd	20%	18%	24%	29%zn	23%oq	15%	14%	26%zn	15%	21%
		q					dehik				ehi				oq				oq		
Poverty/Inequality	170	75	95	38	18	28	35	25	27	56	63	51	84	86	55	59	18	38	114	56	180
	17%hk	15%	18%	28%zd	11%	18%	20%	17%	12%	18%d	19%h	14%	18%	16%	21%nq	20%nq	8%	16%	20%zn	12%n	18%
		nq		ghik															q		
Housing	154	72	81	26	41	25	22	21	17	67	48	39	93	61	51	39	29	35	90	64	150
	15%hk	15%	16%	19%hk	24%zf	16%h	13%	14%	8%	22%zh	15%h	10%h	20%	11%	19%	14%	14%	14%	16%	14%	15%
					hjk					k											
Pollution/ Environment	152	76	76	38	16	24	32	16	26	54	56	42	78	75	64	60	15	14	124	29	167
	15%kn	15%	15%	28%zd	10%	15%	19%	11%	12%	18%dk	17%	11%	17%	14%	24%zn	21%zno	7%	6%	22%zno	6%	16%
		oq		eghij											oq	q			q		
				k																	
Economy/Economic situation	152	99	53	24	22	35	38	13	21	46	72	34	81	72	55	48	22	26	104	48	156
	15%bg	20%zb	10%	17%hk	13%	22%zg	22%ghk	9%	9%	15%k	22%zgh	9%	17%	13%	21%zn	17%q	11%	11%	19%zn	11%	15%
		hkq				hk					k				oq				oq		

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1027	537	489	169	142	147	134	154	281	311	281	435	458	569	267	342	204	214	609	418	1027
WEIGHTED BASE	1011	494	516	137	170	157	172*	148	227	307	329	375	464	547	269	290	210	243	558	453	1027
	100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%
Lack of faith in politics / politicians / government	152	85	67	20	22	25	30	22	34	42	55	55	67	85	39	51	36	26	90	62	144
	15%	17%	13%	14%	13%	16%	17%	15%	15%	14%	17%	15%	14%	16%	15%	18%	17%	11%	16%	14%	14%
Immigration/immigrants	99	52	47	6	17	16	2	13	43	23	19	56	40	59	21	20	28	29	41	58	100
	10%cfjp	10%	9%	4%	10%f	11%fj	1%	9%f	19%zcd	8%cf	6%f	15%zcf	9%	11%	8%	7%	13%mp	12%	7%	13%zm	10%
Public services in general	84	43	41	4	7	13	21	13	26	11	33	39	24	60	36	25	13	10	60	23	95
	8%ciocq	9%	8%	3%	4%	8%	12%cdi	9%	12%zcd	4%	10%ci	10%ci	5%	11%	13%zno	9%	6%	4%	11%zoq	5%	9%
Drug abuse	84	36	48	14	21	17	7	13	11	35	25	24	53	31	13	26	21	23	39	44	91
	8%hli	7%	9%	10%	13%fhk	11%h	4%	8%	5%	11%fhk	8%	6%	11%	6%	5%	9%	10%	9%	7%	10%li	9%
Ageing population/ Social care for the elderly	70	32	38	8	8	13	16	9	16	16	29	25	29	41	31	18	9	13	49	22	74
	7%cd	7%	7%	6%	5%	8%	9%	6%	7%	5%	9%	7%	6%	8%	11%zno	6%	4%	5%	9%zmq	5%	7%
Unemployment/ Factory closure/ Lack of industry	70	33	36	15	12	14	10	10	8	27	24	19	41	29	22	22	9	17	43	26	79
	7%h	7%	7%	11%hk	7%	9%	6%	7%	4%	9%h	7%	5%	9%	5%	8%	7%	5%	7%	8%	6%	8%
Low pay/Minimum wage/Fair wages	68	32	36	15	11	16	12	5	9	26	28	14	42	26	10	21	11	26	30	38	67
	7%hkl	6%	7%	11%zghk	6%	11%ghk	7%	4%	4%	8%k	9%k	4%	9%	5%	4%	7%	5%	11%zlp	5%	8%li	7%
Pensions/Social security/Benefits	52	18	34	5	5	12	5	12	14	10	17	25	22	30	11	17	8	16	28	23	63
	5%a	4%	7%	4%	3%	8%	3%	8%	6%	3%	5%	7%	5%	5%	4%	6%	4%	6%	5%	5%	6%
Race relations	46	26	19	7	7	10	8	4	9	14	18	14	24	22	9	21	6	10	30	16	56
	5%	5%	4%	5%	4%	6%	5%	3%	4%	5%	5%	4%	5%	4%	3%	7%zq	3%	4%	5%	4%	5%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1027	537	489	169	142	147	134	154	281	311	281	435	458	569	267	342	204	214	609	418	1027
WEIGHTED BASE	1011	494	516	137	170	157	172*	148	227	307	329	375	464	547	269	290	210	243	558	453	1027
	100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%
Taxation	45	25	19	6	5	10	12	6	6	11	22	12	21	23	21	11	2	10	32	13	40
	4% _n	5%	4%	5%	3%	6%	7%	4%	3%	4%	7%	3%	5%	4%	8% _{znq}	4%	1%	4%	6% _{zmn}	3%	4%
Inflation/Prices	42	20	22	5	11	12	9	1	4	16	21	5	28	14	8	16	12	6	24	18	40
	4% _{ghk}	4%	4%	3%	7% _{ghk}	7% _{ghk}	5% _k	1%	2%	5% _{gk}	6% _{ghk}	1%	6%	3%	3%	6%	6%	2%	4%	4%	4%
Transport/Public transport	40	26	14	4	7	8	5	4	11	11	13	15	19	20	13	16	8	3	29	11	45
	4% _o	5%	3%	3%	4%	5%	3%	3%	5%	4%	4%	4%	4%	4%	5%	6% _o	4%	1%	5% _o	2%	4%
Defence/Foreign affairs/International terrorism	36	22	14	1	3	6	11	3	11	4	17	15	10	26	17	11	6	3	28	8	35
	4% _{ioq}	4%	3%	1%	2%	4%	7% _{ci}	2%	5% _{ci}	1%	5% _i	4%	2%	5%	6% _{zoq}	4%	3%	1%	5% _{zoq}	2%	3%
Morality/Individual behaviour/Lifestyle	36	19	17	3	4	8	6	4	11	7	14	15	15	21	10	14	6	6	24	12	37
	4%	4%	3%	2%	2%	5%	4%	3%	5%	2%	4%	4%	3%	4%	4%	5%	3%	2%	4%	3%	4%
Population levels/Overpopulation	30	15	15	8	3	2	8	6	4	10	10	10	12	18	5	9	3	12	15	15	28
	3%	3%	3%	5%	2%	1%	4%	4%	2%	3%	3%	3%	3%	3%	2%	3%	2%	5%	3%	3%	3%
Petrol prices/Fuel	28	17	11	1	7	5	3	9	3	8	8	12	13	15	4	12	4	8	15	12	28
	3%	3%	2%	1%	4%	3%	2%	6% _{zch}	1%	2% _c	3%	3% _h	3%	3%	1%	4%	2%	3%	3%	3%	3%
Pound/Exchange rate/Value of pound	26	17	10	5	5	8	2	3	3	11	10	6	18	8	7	13	3	3	20	7	32
	3%	3%	2%	4%	3%	5%	1%	2%	1%	3%	3%	2%	4%	2%	3%	4% _q	2%	1%	4%	1%	3%
Local government/Council tax	26	14	12	6	4	5	3	2	6	10	9	8	15	11	7	10	5	5	16	10	30
	3%	3%	2%	5%	2%	3%	2%	1%	3%	3%	3%	2%	3%	2%	2%	3%	3%	2%	3%	2%	3%
Animal welfare	22	3	19	1	3	9	5	3	1	4	14	4	13	9	7	7	1	7	14	8	16
	2% _{ahk}	1%	4% _{za}	1%	2%	6% _{zch}	3%	2%	*	1%	4% _{zhk}	1%	3%	2%	3%	2%	*	3%	2%	2%	2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1027	537	489	169	142	147	134	154	281	311	281	435	458	569	267	342	204	214	609	418	1027
WEIGHTED BASE	1011	494	516	137	170	157	172*	148	227	307	329	375	464	547	269	290	210	243	558	453	1027
100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%	
Privatisation	21	8	13	6	2	2	5	1	4	8	8	5	10	11	7	10	2	3	16	5	24
	2%	2%	3%	4%k	1%	1%	3%	1%	2%	3%	2%	1%	2%	2%	2%	3%	1%	1%	3%	1%	2%
Nationalisation/ Government control of institutions	18	10	8	1	5	4	4	-	4	6	8	4	10	9	8	4	3	4	12	6	18
	2%	2%	2%	1%	3%	2%	2%	-	2%	2%	2%	1%	2%	2%	3%	1%	1%	2%	2%	1%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14	7	7	1	1	3	-	3	5	3	3	9	6	9	5	5	1	3	10	5	19
	1%	1%	1%	1%	1%	2%	-	2%	2%	1%	1%	2%	1%	2%	2%	2%	1%	1%	2%	1%	2%
Nuclear weapons/ Nuclear war/ Disarmament	8	3	6	4	-	2	-	2	1	4	2	3	6	3	3	4	1	1	7	1	10
	1%	1%	1%	3%zhi	-	1%	-	1%	*	1%	1%	1%	1%	*	1%	1%	*	*	1%	*	1%
Trade unions/ Strikes	6	5	1	-	4	-	-	1	1	4	-	2	4	2	1	4	1	-	5	1	6
	1%	1%	*	-	2%zj	-	-	1%	*	1%	-	1%	1%	*	1%	1%	*	-	1%	*	1%
Countryside/Rural life	6	3	3	-	-	2	1	1	2	-	3	3	2	4	3	-	2	1	3	3	7
	1%	1%	1%	-	-	1%	*	1%	1%	-	1%	1%	*	1%	1%	-	1%	*	1%	1%	1%
Northern Ireland	3	3	-	-	-	1	2	-	-	-	3	-	1	2	2	1	-	-	3	-	2
	*	1%	-	-	-	*	1%	-	-	-	1%	-	*	*	1%	*	-	-	1%	-	*
AIDS	3	1	2	-	-	1	-	-	2	-	1	2	1	2	-	1	-	2	1	2	2
	*	*	*	-	-	*	-	-	1%	-	*	1%	*	*	-	*	-	1%	*	*	*
Median	2	2	2	2	2	2	3	2	2	2	2	2	2	2	3	2	2	2	3	2	2
Foot and mouth outbreak/Farming crisis	2	-	2	1	-	-	-	-	1	1	-	1	1	1	1	-	-	1	1	1	2
	*	-	*	1%	-	-	-	-	*	*	-	*	*	*	*	-	-	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL	
	TOTAL (z)	MALE (a)	FE-MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1027	537	489	169	142	147	134	154	281	311	281	435	458	569	267	342	204	214	609	418	1027
WEIGHTED BASE	1011	494	516	137	170	157	172*	148	227	307	329	375	464	547	269	290	210	243	558	453	1027
	100%	49%	51%	14%	17%	15%	17%*	15%	22%	30%	33%	37%	46%	54%	27%	29%	21%	24%	55%	45%	102%
Bird flu/Pandemic flu/Swine flu/Ebola	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	1	1
Other	66	31	35	11	8	7	12	4	25	19	19	28	26	41	27	21	8	10	48	19	65
	7%gq	6%	7%	8%g	5%	5%	7%	2%	11%zeg	6%	6%	8%g	6%	7%	10%zno	7%	4%	4%	9%zq	4%	6%
MEAN NUMBER OF MENTIONS	3.41n	3.41	3.42	3.34	3.08	3.66	3.75d	3.40	3.29	3.20	3.70z	3.33	3.35	3.46	4.00z	3.70z	2.84	2.92	3.84z	2.88	3.47
	oq						i		k		di				noq	noq			noq		
STANDARD ERROR	0.07	0.10	0.11	0.20	0.16	0.26	0.20	0.18	0.13	0.12	0.16	0.10	0.12	0.09	0.17	0.15	0.10	0.12	0.11	0.08	0.08
ERROR VARIANCE	0.01	0.01	0.01	0.04	0.02	0.07	0.04	0.03	0.02	0.02	0.03	0.01	0.01	0.01	0.03	0.02	0.01	0.02	0.01	0.01	0.01
Don't know	164	71	92	18	39	23	23	21	40	57	46	61	80	84	28	30	42	64	59	105	138
	16%lm	14%	18%	13%	23%	15%	13%	14%	18%	18%c	14%	16%	17%	15%	10%	11%	20%lm	26%zl	11%	23%zl	13%
	p																p	mp		mp	
Personal finances (NET)	254	119	135	49	34	49	49	36	36	82	99	73	132	122	61	84	42	67	144	109	264
	25%hk	24%	26%	36%zd	20%	31%hk	29%h	24%	16%	27%dh	30%hk	19%h	28%	22%	23%	29%	20%	28%	26%	24%	26%
				hik					k												

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Common Market/ Brexit/EU/Europe/ Euro	662	569	34	58	207	150	209	175	245	80	178	98	246	219	57	127	465	184	684
	65% _{nq}	65%	69%	65%	64%	63%	67%	66%	66% _i	57%	63%	69%	73% _{zn}	69% _{nq}	46%	61% _{nq}	71% _{zn}	55% _n	67%
National health service/Hospitals/ Healthcare	361	318	14	30	108	78	111	97	142	39	98	58	140	122	34	61	263	96	387
	36% _q	36%	28%	34%	33%	33%	36%	37%	38% _{ij}	28%	35%	41%	41% _{zn}	38% _q	28%	29%	40% _{zn}	29%	38%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	220	206	5	9	68	58	47	42	106	39	84	45	79	74	26	41	152	68	230
	22% _{cf}	24% _{zb}	10%	11%	21% _c	25% _{bc}	15%	16%	28% _{za}	28% _{bc}	30% _{za}	31% _{zb}	23%	23%	21%	20%	23%	20%	22%
Education/Schools	212	201	5	6	39	34	67	62	106	36	78	41	70	83	21	34	153	55	216
	21% _{cd}	23% _{zc}	10%	6%	12%	14%	21% _{bc}	23% _{cd}	29% _{za}	26% _{bc}	28% _{zb}	29% _{bc}	21%	26% _{oq}	17%	16%	23% _q	17%	21%
Poverty/Inequality	170	147	9	15	56	41	51	42	63	30	44	14	41	69	23	37	110	61	180
	17% _l	17%	18%	17%	17%	17%	16%	16%	17% _k	21% _{jk}	15% _k	10%	12%	22% _{lp}	19%	18%	17% _l	18%	18%
Housing	154	136	4	13	37	24	31	27	86	35	75	40	39	52	24	36	91	60	150
	15% _{de}	16% _{def}	8%	15%	11%	10%	10%	10%	23% _{za}	25% _{za}	27% _{za}	28% _{za}	11%	16%	20% _l	17%	14%	18% _l	15%
Pollution/ Environment	152	138	7	8	36	28	48	41	69	24	47	23	52	57	2	38	109	40	167
	15% _{dn}	16% _d	13%	9%	11%	12%	15%	16%	19% _d	18%	17%	16%	15% _n	18% _n	2%	18% _{nq}	17% _n	12% _n	16%
Economy/Economic situation	152	135	6	11	46	35	38	32	68	28	57	29	39	69	16	23	108	38	156
	15% _{lq}	15%	12%	12%	14%	15%	12%	12%	18%	20%	20% _{za}	20%	12%	22% _{zl}	13%	11%	17% _l	11%	15%

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BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Lack of faith in politics / politicians / government	152	144	2	6	58	52	31	29	63	25	45	21	51	63	15	23	114	37	144
	15%bc	17%zbc	4%	6%	18%bc	22%za	10%	11%	17%bc	18%bc	16%c	14%	15%	20%zo	12%	11%	17%zq	11%	14%
	fg	fg		f	bcdfg			f					q						
Immigration/immigrants	99	85	5	8	29	21	34	29	35	8	23	15	48	17	12	21	65	32	100
	10% ^m	10%	10%	9%	9%	9%	11%	11%	10%	6%	8%	10%	14%zmp	5%	9%	10%	10% ^m	10%	10%
Public services in general	84	80	2	2	22	21	23	21	38	16	30	14	34	29	5	16	63	21	95
	8% ^c	9%	5%	2%	7%	9%	7%	8%	10% ^c	11% ^c	11% ^c	10%	10%	9%	4%	8%	10%	6%	9%
Drug abuse	84	75	1	8	31	23	18	17	35	14	29	15	18	29	15	19	47	34	91
	8% ^l	9%	1%	9%	10%	10%	6%	7%	9%	10%	10%	11%	5%	9%	12% ^l	9%	7% ^l	10% ^l	9%
Ageing population/ Social care for the elderly	70	67	1	2	20	18	20	19	30	9	22	13	27	26	9	5	54	14	74
	7% ^{oq}	8%	1%	2%	6%	7%	6%	7%	8%	6%	8%	9%	8% ^o	8% ^o	7%	2%	8% ^{oq}	4%	7%
Unemployment/ Factory closure/ Lack of industry	70	62	4	4	32	28	22	18	16	5	12	6	19	32	1	17	52	18	79
	7% ^{hn}	7% ^{hj}	8%	4%	10% ^{zh}	12% ^{zah}	7%	7%	4%	4%	4%	4%	6% ⁿ	10% ⁿ	1%	8% ^{nq}	8% ^{ln}	5% ⁿ	8%
				j	ijk														
Low pay/Minimum wage/Fair wages	68	64	1	3	27	24	17	15	24	15	18	3	11	20	12	21	32	32	67
	7% ^p	7% ^k	3%	3%	8% ^k	10% ^{zk}	5%	6%	7% ^k	11% ^{hjk}	6% ^k	2%	3%	6%	9% ^l	10% ^{lp}	5% ^l	10% ^{zlp}	7%
Pensions/Social security/Benefits	52	46	2	5	19	14	14	12	19	3	14	10	16	15	12	9	31	20	63
	5%	5%	3%	5%	6%	6%	4%	5%	5%	2%	5%	7%	5%	5%	10% ^z	4%	5%	6%	6%
Race relations	46	45	-	1	12	11	12	12	22	16	20	3	12	21	4	9	33	13	56
	5%	5%	-	1%	4%	5%	4%	4%	6%	12% ^{zab}	7% ^k	2%	4%	7%	3%	4%	5%	4%	5%
									cdefgh				jk						

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION												TENURE						UNWTD TOTAL
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Taxation	45	44	-	1	10	9	6	6	29	11	21	9	16	22	2	5	38	7	40
	4%fq	5%fg	-	1%	3%	4%	2%	2%	8%zad fg	8%cdf g	7%zdf g	6%fg	5%	7%nq	1%	2%	6%zq	2%	4%
Inflation/Prices	42	41	1	*	13	13	9	8	20	10	17	7	4	15	4	19	18	23	40
	4%lp	5%	1%	*	4%	5%	3%	3%	5%	7%c	6%	5%	1%	5%l	3%	9%zlp	3%l	7%zln p	4%
Transport/Public transport	40	34	4	2	8	6	21	16	11	1	7	6	14	17	2	6	31	9	45
	4%	4%	9%dij	2%	2%	3%	7%zad i	6%i	3%	1%	2%	4%	4%	5%	2%	3%	5%	3%	4%
Defence/Foreign affairs/ International terrorism	36	34	-	2	17	15	5	5	14	5	6	1	15	17	1	3	32	4	35
	4%q	4%f	-	2%	5%f	6%zfg jk	2%	2%	4%jk	4%	2%	1%	5%q	5%nq	1%	2%	5%znq	1%	3%
Morality/ Individual behaviour/ Lifestyle	36	34	-	2	20	18	7	7	9	6	6	-	13	16	2	6	29	7	37
	4%	4%	-	2%	6%zfh jk	8%zaf ghjk	2%	2%	3%	4%k	2%	-	4%	5%	1%	3%	4%	2%	4%
Population levels/ Overpopulation	30	30	-	-	2	2	14	14	14	4	6	3	9	12	5	4	21	9	28
	3%de	3%de	-	-	*	1%	5%de	5%zde	4%dej	3%	2%	2%	3%	4%	4%	2%	3%	3%	3%
Petrol prices/Fuel	28	24	3	1	3	2	10	7	14	5	12	7	5	17	2	4	21	6	28
	3%cd	3%cd	7%de	1%	1%	1%	3%	3%	4%cd	3%	4%cd	5%de	1%	5%zl	2%	2%	3%l	2%	3%
Pound/Exchange rate/Value of pound	26	26	-	*	6	5	6	6	14	8	12	4	6	12	2	7	17	9	32
	3%	3%	-	*	2%	2%	2%	2%	4%	6%	4%	3%	2%	4%	2%	3%	3%	3%	3%
Local government/ Council tax	26	24	2	-	6	6	8	6	12	3	9	5	10	7	-	10	17	10	30
	3%	3%	5%	-	2%	3%	3%	2%	3%	2%	3%	4%	3%	2%	-	5%n	3%	3%	3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Animal welfare	22	22	-	-	7	7	5	5	10	5	8	3	4	10	4	3	14	7	16
	2%	2%	-	-	2%	3%	1%	2%	3%	4%	3%	2%	1%	3%	3%	2%	2%l	2%	2%
Privatisation	21	21	-	-	5	5	6	6	10	8	9	1	3	8	1	9	11	10	24
	2%l	2%	-	-	2%	2%	2%	2%	3%	6%zad	3%k	*	1%	3%	*	4%zl	2%l	3%n	2%
Nationalisation/ Government control of institutions	18	18	-	-	6	6	4	4	8	2	7	5	6	2	2	8	9	9	18
	2%	2%	-	-	2%	3%	1%	2%	2%	2%	2%	3%	2%	1%	1%	4% ^m	1%	3%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14	6	-	8	9	1	3	3	2	2	2	-	6	4	2	2	10	4	19
	1%^a	1%	-	9%zad	3% ^{ae}	*	1%	1%	1%	2%	1%	-	2%	1%	2%	1%	2%	1%	2%
Nuclear weapons/ Nuclear war/ Disarmament	8	7	-	1	3	2	3	3	2	2	2	-	3	3	-	3	5	3	10
	1%	1%	-	1%	1%	1%	1%	1%	1%	2%	1%	-	1%	1%	-	2%	1%	1%	1%
Trade unions/ Strikes	6	6	-	-	1	1	1	1	5	2	4	2	2	3	-	1	5	1	6
	1%	1%	-	-	*	*	*	*	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%
Countryside/Rural life	6	6	-	-	1	1	1	1	4	2	3	1	3	2	-	1	5	1	7
	1%	1%	-	-	*	*	*	*	1%	1%	1%	1%	1%	*	-	*	1%	*	1%
Northern Ireland	3	3	-	-	3	3	-	-	-	-	-	-	-	3	-	-	3	-	2
	*	*	-	-	1%z	-	-	-	-	-	-	-	-	1%	-	-	*	-	*
AIDS	3	3	-	-	1	1	-	-	2	-	-	-	2	1	-	-	3	-	2
	*	*	-	-	*	*	-	-	1%	-	-	-	1%	*	-	-	*	-	*
Median	2	2	2	2	2	2	2	2	3	2	2	2	2	3	2	2	2	2	2

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What do you see as the main/other important issues facing Britain today?
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	GOVERNMENT OFFICE REGION											TENURE						UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EAST EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)		REN TED (NET) (q)
UNWEIGHTED BASE	1027	884	53	90	365	275	316	263	346	143	260	117	383	251	159	218	634	377	1027
WEIGHTED BASE	1011	873	49*	89*	326	237	313	264	371	139	282	143*	338	318	124	209	656	333	1027
	100%	86%	5%*	9%*	32%	23%	31%	26%	37%	14%	28%	14%*	33%	31%	12%	21%	65%	33%	102%
Foot and mouth outbreak/Farming crisis	2 *	2 *	- -	- -	- -	- -	- -	- -	2 1%	1 1%	1 *	- -	1 *	- -	- -	- -	1 *	- -	2 *
Bird flu/Pandemic flu/Swine flu/Ebola	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *
Other	66 7%	58 7%	3 6%	5 6%	23 7%	18 7%	22 7%	19 7%	22 6%	11 8%	16 6%	5 4%	33 10%zpq	16 5%	4 4%	11 5%	49 7%	16 5%	65 6%
MEAN NUMBER OF MENTIONS	3.41b cnq	3.54z bcd	2.64	2.58	3.22c	3.46b cd	3.16c	3.26c	3.79z g	3.76b cf	3.72z bcd	3.67b c	3.39n	3.82z nq	2.87	3.27	3.60z lnq	3.12	3.47
STANDARD ERROR	0.07	0.08	0.14	0.17	0.12	0.15	0.12	0.15	0.13	0.22	0.15	0.19	0.11	0.17	0.15	0.17	0.10	0.12	0.08
ERROR VARIANCE	0.01	0.01	0.02	0.03	0.01	0.02	0.02	0.02	0.02	0.05	0.02	0.04	0.01	0.03	0.02	0.03	0.01	0.01	0.01
Don't know	164 16%ah ijmp	128 15%hi j	16 32%za dehij k	20 23%hi j	59 18%hi j	39 16%hi j	69 22%za hijk	53 20%ah ij	36 10%	9 6%	26 9%	17 12%	50 15%	32 10%	33 26%zl mp	42 20%mp	82 13%	74 22%zl mp	138 13%
Personal finances (NET)	254 25%l	222 25%	14 29%	18 20%	87 27%	69 29%	72 23%	58 22%	95 26%	43 31%	72 26%	30 21%	55 16%	100 31%zl p	33 27%l	62 30%l	155 24%l	95 29%l	264 26%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1027	356	134	537	169	233	120	411	145	148	361	275	1027
WEIGHTED BASE	1011	424	148*	439	180	213	117*	424	133*	137	357	307	1027
	100%	42%	15%*	43%	18%	21%	12%*	42%	13%*	14%	35%	30%	102%
Common Market/ Brexit/EU/Europe/ Euro	662 65% ^c	309 73% ^{zb}	90 61%	263 60%	143 80% ^{zg}	141 66%	101 86% ^{zg}	225 53%	76 57%	93 68%	271 76% ^{zl}	190 62%	684 67%
National health service/Hospitals/ Healthcare	361 36%	155 37%	57 38%	149 34%	76 42%	75 35%	54 46% ^z	129 31%	40 30%	55 40%	146 41% ^z	102 33%	387 38%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	220 22%	97 23%	39 26%	84 19%	47 26%	52 24%	31 27%	79 19%	19 14%	41 30% ^{zl}	90 25% ^l	61 20%	230 22%
Education/Schools	212 21% ^{cl}	89 21%	50 34% ^{za}	73 17%	41 23%	45 21%	37 32% ^z	71 17%	17 13%	21 15%	104 29% ^{zl}	83 27%	216 21%
Poverty/Inequality	170 17% ^{cf}	86 20% ^c	22 15%	62 14%	19 10%	53 25% ^{zf}	20 17%	56 13%	17 13%	21 15%	72 20%	61 20%	180 18%
Housing	154 15% ^f	66 16%	30 20%	57 13%	16 9%	41 19% ^f	22 19% ^f	64 15%	28 21%	16 11%	69 19% ^z	68 22%	150 15%
Pollution/ Environment	152 15%	61 14%	26 18%	65 15%	23 13%	30 14%	25 22%	48 11%	13 10%	16 11%	72 20% ^{zl}	43 14%	167 16%
Economy/Economic situation	152 15% ^c	79 19% ^c	28 19% ^c	46 10%	25 14%	26 12%	22 19%	64 15%	13 10%	17 12%	69 19% ^{zl}	56 18%	156 15%
Lack of faith in politics / politicians / government	152 15% ^c	72 17%	27 18%	53 12%	25 14%	38 18%	21 18%	57 13%	21 15%	21 15%	67 19% ^z	36 12%	144 14%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	42%	15%*	43%	18%	21%	12%*	42%	13%*	14%	35%	30%	102%
Immigration/ immigrants	99 10%a	30 7%	14 9%	55 13%za	36 20%zgh	17 8%	5 4%	35 8%	11 8%	23 17%zn	30 9%	23 8%	100 10%
Public services in general	84 8%l	33 8%	14 9%	36 8%	19 10%	25 12%	14 12%	23 5%	3 2%	12 9%	50 14%zl	25 8%	95 9%
Drug abuse	84 8%	38 9%	17 12%	28 6%	13 7%	12 6%	9 7%	45 11%	8 6%	10 7%	31 9%	38 12%	91 9%
Ageing population/ Social care for the elderly	70 7%	32 7%	12 8%	27 6%	13 7%	10 5%	19 16%zfg	23 5%	7 5%	6 4%	37 10%z	24 8%	74 7%
Unemployment/ Factory closure/ Lack of industry	70 7%	39 9%	7 5%	23 5%	11 6%	21 10%	9 8%	22 5%	6 4%	9 7%	26 7%	19 6%	79 8%
Low pay/Minimum wage/Fair wages	68 7%	33 8%	11 8%	23 5%	10 6%	22 10%	10 8%	24 6%	10 7%	8 5%	23 7%	34 11%	67 7%
Pensions/Social security/Benefits	52 5%	20 5%	6 4%	26 6%	12 6%	16 7%	7 6%	14 3%	8 6%	10 8%	19 5%	16 5%	63 6%
Race relations	46 5%	18 4%	5 3%	23 5%	7 4%	12 6%	7 6%	18 4%	2 2%	4 3%	16 5%	16 5%	56 5%
Taxation	45 4%c	26 6%	6 4%	13 3%	15 8%z	9 4%	4 4%	16 4%	1 1%	6 4%	22 6%l	17 6%	40 4%
Inflation/Prices	42 4%	22 5%	2 1%	18 4%	8 5%	11 5%	6 5%	16 4%	7 5%	5 4%	13 4%	20 7%	40 4%
Transport/Public transport	40 4%	19 5%	4 3%	16 4%	6 4%	8 4%	11 10%z	12 3%	1 1%	5 4%	20 6%l	16 5%	45 4%

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1027	356	134	537	169	233	120	411	145	148	361	275	1027
WEIGHTED BASE	1011	424	148*	439	180	213	117*	424	133*	137	357	307	1027
	100%	42%	15%*	43%	18%	21%	12%*	42%	13%*	14%	35%	30%	102%
Defence/Foreign affairs/ International terrorism	36 4%	17 4%	2 2%	17 4%	9 5%	7 3%	4 3%	13 3%	1 *	4 3%	18 5%	11 4%	35 3%
Morality/ Individual behaviour/ Lifestyle	36 4%	17 4%	- -	19 4%b	9 5%	3 1%	4 3%	19 4%	3 3%	8 6%	12 3%	11 4%	37 4%
Population levels/ Overpopulation	30 3%	15 3%	4 3%	12 3%	11 6%zg	2 1%	6 5%	11 2%	2 2%	4 3%	13 4%	13 4%	28 3%
Petrol prices/Fuel	28 3%^c	16 4%	4 3%	7 2%	4 2%	5 2%	6 5%	12 3%	9 6%z	2 1%	11 3%	10 3%	28 3%
Pound/Exchange rate/Value of pound	26 3%	13 3%	* *	13 3%	11 6%zg	3 1%	5 4%	9 2%	2 1%	5 4%	10 3%	10 3%	32 3%
Local government/ Council tax	26 3%	12 3%	2 2%	12 3%	7 4%	3 1%	5 4%	11 3%	2 2%	5 4%	6 2%	8 3%	30 3%
Animal welfare	22 2%^c	5 1%	11 8%zac	5 1%	1 *	8 4%	3 2%	8 2%	3 2%	3 2%	10 3%	9 3%	16 2%
Privatisation	21 2%	6 2%	5 4%	9 2%	3 2%	10 5%z	1 1%	5 1%	3 2%	3 2%	4 1%	8 3%	24 2%
Nationalisation/ Government control of institutions	18 2%	6 1%	4 2%	9 2%	3 2%	3 1%	3 3%	9 2%	1 *	1 *	6 2%	5 2%	18 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Respondent type : GB Adults 18+
 Fieldwork dates : 6th - 21st September 2019
 Number of sample points : 180
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
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WEIGHTED BASE	1011	424	148*	439	180	213	117*	424	133*	137	357	307	1027
	100%	42%	15%*	43%	18%	21%	12%*	42%	13%*	14%	35%	30%	102%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14 1%	6 1%	1 *	8 2%	5 3%	1 1%	1 *	3 1%	4 3%	2 1%	4 1%	3 1%	19 2%
Nuclear weapons/ Nuclear war/ Disarmament	8 1%	2 1%	1 1%	5 1%	2 1%	1 *	1 1%	3 1%	2 2%	1 1%	1 *	3 1%	10 1%
Trade unions/ Strikes	6 1%	4 1%	1 1%	1 *	3 2%	1 1%	- -	2 1%	- -	- -	3 1%	1 *	6 1%
Countryside/Rural life	6 1%	3 1%	- -	3 1%	4 2%z	1 *	- -	1 *	1 *	2 2%	1 *	2 1%	7 1%
Northern Ireland	3 *	2 1%	1 *	- -	- -	1 *	2 2%z	- -	- -	- -	2 1%	2 1%	2 *
AIDS	3 *	- -	1 *	2 *	2 1%	1 *	- -	- -	2 2%zn	- -	- -	- -	2 *
Median	2	2	2	2	3	2	3	2	2	2	3	2	2
Foot and mouth outbreak/Farming crisis	2 *	- -	- -	2 *	- -	- -	- -	2 *	- -	- -	- -	1 *	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	1 *
Other	66 7%	22 5%	7 5%	37 8%z	16 9%	17 8%	10 9%	16 4%	6 5%	7 5%	26 7%	17 6%	65 6%

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	100%	42%	15%*	43%	18%	21%	12%*	42%	13%*	14%	35%	30%	102%
MEAN NUMBER OF MENTIONS	3.41c	3.60c	3.57	3.18	3.74	3.51	4.18z	3.01	2.78	3.42l	3.94z	3.63	3.47
STANDARD ERROR	0.07	0.12	0.21	0.10	0.18	0.16	0.29	0.10	0.13	0.21	0.12	0.15	0.08
ERROR VARIANCE	0.01	0.02	0.05	0.01	0.03	0.03	0.08	0.01	0.02	0.04	0.02	0.02	0.01
Don't know	164	56	18	90	21	19	4	114	22	24	30	52	138
	16%gh	13%	12%	21%za	12%h	9%	3%	27%	16%n	18%n	8%	17%	13%
Personal finances (NET)	254	130	35	88	33	76	31	91	36	28	97	98	264
	25%cf	31%zc	24%	20%	18%	35%zf	26%	21%	27%	20%	27%	32%	26%

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1027	156	387	230	100	684	216	285	641	101	886	140	172	301	132	184	130	69	30	70	1027
WEIGHTED BASE	1011	152	361	220	99*	662	212	269	647	95*	880	127*	103	441	116*	170	113*	73*	30**	69*	1027
	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Common Market/ Brexit/EU/Europe/ Euro	662	109	270	138	58	662	151	165	428	68	595	63	72	307	93	110	79	39	2	56	684
	65%k	72%	75%zct	63%	59%	100%zab cft	71%	61%	66%	72%	68%zk	49%	70%	70%	80%zqs	64% _s	70%qs	53%	8%	81%z	67%
National health service/Hospitals/ Healthcare	361	66	361	94	41	270	139	83	229	49	329	29	44	158	50	57	40	22	10	31	387
	36%k	44%	100%zac eft	43%z	42%	41%z	66%zac et	31%	35%	52%zgh	37%zk	23%	43%z	36%	44%	33%	35%	30%	33%	46%	38%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	220	30	94	220	25	138	59	49	154	18	194	26	27	100	24	58	37	31	9	16	230
	22%	20%	26%ze	100%zab eft	25%	21%	28%ze	18%	24%	19%	22%	20%	26%	23%	21%	34%zp	32%z	42%zp	29%	24%	22%
Education/Schools	212	43	139	59	16	151	212	57	135	19	193	19	26	106	37	25	20	8	2	14	216
	21%q	28%t	39%zac et	27%z	16%	23%	100%zab cet	21%	21%	20%	22%	15%	25%	24%	32%zqr s	15%	17%	12%	6%	21%	21%
Poverty/Inequality	170	37	81	46	21	113	56	47	111	12	154	16	19	81	19	24	21	9	3	18	180
	17%	24%ze	23%ze	21%	22%	17%	27%ze	17%	17%	13%	17%	13%	19%	18%	17%	14%	19%q	13%	11%	26%	18%
Housing	154	44	63	47	19	98	55	44	99	11	132	22	10	80	25	24	20	5	3	16	150
	15%	29%zbe	17%	21%ze	19%	15%	26%zbe	16%	15%	12%	15%	17%	10%	18%l	21% _s	14%	18%	7%	9%	23%	15%
Pollution/ Environment	152	35	57	32	13	110	48	56	77	19	139	14	17	64	23	16	12	4	1	12	167
	15%hqs	23%zc	16%	14%	13%	17%	23%zbc e	21%zh	12%	20%h	16%	11%	16%	14%	20%qs	10%	11%	6%	2%	18%	16%
Economy/Economic situation	152	152	66	30	18	109	43	42	98	13	121	32	17	87	22	25	19	8	2	16	156
	15%j	100%zbc eft	18%	14%	18%	16%	20%	16%	15%	13%	14%	25%zj	17%	20%z	19%	15%	17%	11%	6%	24%	15%

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
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	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Lack of faith in politics / politicians / government	152 15%e	28 18%e	51 14%	53 24%zbe	24 24%zbe	80 12%	42 20%be	44 17%	97 15%	10 11%	131 15%	21 16%	10 10%	80 18%l	19 17%	25 15%	18 16%	7 9%	3 8%	21 31%z	144 14%
Immigration/immigrants	99 10%mp	18 12%	41 11%	25 11%	99 100%zabc ef	58 9%	16 8%	20 8%	74 11%	4 5%	88 10%	10 8%	9 9%	29 7%	4 3%	28 16%zp	17 15%zp	14 19%zp	30 100%	69 100%z	100 10%
Public services in general	84 8%	19 13%	47 13%ze	31 14%ze	12 12%	62 9%	32 15%ze	25 9%	44 7%	14 15%zh	78 9%	5 4%	12 11%	27 6%	10 9%	15 9%	14 12%qs	2 3%	1 5%	10 15%	95 9%
Drug abuse	84 8%e	13 8%	37 10%e	44 20%zab ef	14 14%e	40 6%	20 9%	27 10%	53 8%	4 4%	74 8%	10 8%	13 13%z	39 9%	8 7%	22 13%z	18 16%zp	8 11%	5 18%	9 13%	91 9%
Ageing population/ Social care for the elderly	70 7%	25 16%ze	41 11%ze	27 12%ze	15 15%ze	47 7%	37 18%zbe	19 7%	47 7%	4 5%	66 8%	4 3%	10 9%	33 8%	13 11%	11 7%	9 8%	5 7%	1 4%	13 20%z	74 7%
Unemployment/ Factory closure/ Lack of industry	70 7%	13 9%	29 8%	28 13%zbe	10 10%	49 7%	19 9%	21 8%	42 6%	7 7%	57 6%	13 10%	7 7%	39 9%	6 5%	8 5%	7 6%	2 3%	1 3%	9 13%	79 8%
Low pay/Minimum wage/Fair wages	68 7%j	16 10%e	26 7%	15 7%	7 7%	38 6%	18 9%	21 8%	43 7%	4 4%	52 6%	16 13%zj	6 6%	35 8%	5 4%	16 9%	13 11%p	6 8%	-	7 10%	67 7%
Pensions/Social security/Benefits	52 5%	13 8%	27 7%z	25 11%ze	8 8%	36 5%	21 10%ze	10 4%	36 6%	7 7%	47 5%	5 4%	4 4%	21 5%	6 5%	11 7%	8 7%	6 8%	2 5%	6 9%	63 6%
Race relations	46 5%hj	14 9%ze	22 6%	17 8%z	10 10%ze	32 5%	19 9%ze	20 7%zh	22 3%	4 4%	32 4%	14 11%zj	4 4%	19 4%	7 6%	6 3%	5 4%	1 1%	-	10 15%z	56 5%

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	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Taxation	45 4%l	12 8%z	19 5%	15 7%	5 5%	32 5%	23 11%zbe	13 5%	28 4%	3 3%	36 4%	9 7%	1 1%	27 6%l	10 8%z	6 4%	6 6%	2 2%	2 5%	3 5%	40 4%
Inflation/Prices	42 4%hp	10 7%	15 4%	12 5%	8 8%	26 4%	7 3%	19 7%zh	19 3%	4 4%	33 4%	9 7%	1 1%	23 5%	* *	13 7%zp	9 8%p	4 5%	- -	8 12%z	40 4%
Transport/Public transport	40 4%	10 7%	19 5%	11 5%	2 2%	36 5%z	14 7%	7 3%	27 4%	6 6%	36 4%	3 3%	5 5%	18 4%	7 6%	10 6%	9 8%	1 2%	* 1%	2 2%	45 4%
Defence/Foreign affairs/ International terrorism	36 4%hl	14 9%ze	21 6%z	12 5%	6 6%	28 4%	12 5%	16 6%zh	16 2%	4 4%	29 3%	7 5%	1 1%	18 4%	7 6%	9 5%	6 5%	5 7%	- -	6 9%	35 3%
Morality/ Individual behaviour/ Lifestyle	36 4%l	9 6%	10 3%	23 10%zbe	8 8%zb	25 4%	12 6%b	10 4%	24 4%	1 1%	28 3%	8 6%	- -	17 4%l	6 5%	7 4%	4 4%	4 5%	2 5%	7 10%z	37 4%
Population levels/ Overpopulation	30 3%	8 5%	14 4%	13 6%ze	4 4%	19 3%	12 5%e	8 3%	19 3%	3 3%	26 3%	4 3%	3 3%	13 3%	1 1%	7 4%	6 5%	3 4%	- -	4 6%	28 3%
Petrol prices/Fuel	28 3%	5 3%	10 3%	16 7%zbe	4 4%	18 3%	8 4%	4 1%	21 3%	3 3%	22 3%	6 5%	2 2%	18 4%	1 1%	6 3%r	1 1%	5 6%p	- -	4 5%	28 3%
Pound/Exchange rate/Value of pound	26 3%	12 8%zbe	7 2%	8 3%	5 5%	18 3%	6 3%	12 4%	15 2%	- -	21 2%	5 4%	3 2%	11 2%	7 6%z	10 6%z	9 8%z	3 4%	- -	5 8%z	32 3%
Local government/ Council tax	26 3%	9 6%z	9 2%	12 5%zb	1 1%	21 3%	15 7%zbe	8 3%	17 3%	1 1%	22 2%	4 3%	2 2%	12 3%	5 4%	4 3%	4 4%	1 1%	- -	1 1%	30 3%

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	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%
Animal welfare	22 2%	2	11	17	3	10	14	8	11	2	20	1	1	11	1	4	2	3	-	3	16
		1%	3%e	8%zabe	3%	1%	6%zabe	3%	2%	3%	2%	1%	1%	3%	1%	2%	2%	4%	-	4%	2%
Privatisation	21 2%h	5	7	12	1	11	11	12	8	1	16	5	1	6	4	5	4	4	-	1	24
		3%	2%	5%zbe	1%	2%	5%zbe	4%zh	1%	1%	2%	4%	1%	1%	4%	3%	4%	5%	-	2%	2%
Nationalisation/ Government control of institutions	18 2%	5	8	6	2	12	9	5	11	3	17	1	1	8	1	2	2	1	-	2	18
		4%	2%	3%	2%	2%	4%ze	2%	2%	3%	2%	1%	1%	2%	1%	1%	1%	1%	-	2%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14 1%	4	4	4	2	12	5	5	9	1	13	2	2	4	5	4	3	3	-	2	19
		3%	1%	2%	2%	2%	2%	2%	1%	1%	1%	1%	2%	1%	4%z	2%	3%	4%	-	3%	2%
Nuclear weapons/ Nuclear war/ Disarmament	8 1%	2	2	3	1	7	4	4	5	-	6	2	1	2	2	4	4	3	-	1	10
		1%	1%	1%	1%	1%	2%	1%	1%	-	1%	2%	1%	*	2%	2%z	4%z	4%z	-	2%	1%
Trade unions/ Strikes	6 1%	2	2	1	-	5	1	3	4	-	6	-	1	4	1	1	-	1	-	-	6
		1%	1%	*	-	1%	*	1%	1%	-	1%	-	1%	1%	1%	*	-	1%	-	-	1%
Countryside/Rural life	6 1%	2	2	3	2	4	3	-	5	1	4	2	*	3	3	3	3	2	1	2	7
		1%	1%	1%	3%z	1%	1%	-	1%	1%	*	1%	*	1%	3%z	2%	3%z	2%	2%	3%	1%
Northern Ireland	3 *	3	1	3	1	3	3	1	2	-	3	-	-	3	1	-	-	-	-	1	2
		2%zb	*	1%z	1%	*	1%zb	*	-	-	*	-	-	1%	1%	-	-	-	-	1%	*
AIDS	3 *	1	1	1	1	3	1	1	-	2	3	-	-	1	1	2	2	-	-	1	2
		*	*	*	1%	*	*	*	-	2%zh	*	-	-	*	1%	1%z	2%z	-	-	1%	*
Median	2	4	3	4	3	2	4	2	2	2	2	2	2	2	2	2	2	2	2	4	2

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 6th - 21st September 2019
Number of sample points : 180
Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		DAILY NEWSPAPER READERSHIP				WHEN MENTIONED IMMIGRATION		UNWTD TOTAL		
	TOTAL (z)	ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	QUAL ITY (p)	POP ULAR (q)	MID MKT PRESS (r)	RED TOP PRESS (s)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1027	156	387	230	100	684	216	285	641	101	886	140	172	301	132	184	130	69	30	70	1027	
WEIGHTED BASE	1011	152	361	220	99*	662	212	269	647	95*	880	127*	103	441	116*	170	113*	73*	30**	69*	1027	
	100%	15%	36%	22%	10%*	65%	21%	27%	64%	9%*	87%	13%*	10%	44%	11%*	17%	11%*	7%*	3%**	7%*	102%	
Foot and mouth outbreak/Farming crisis	2 *	1 1%	1 *	- -	1 1%	2 *	1 1%	- -	2 *	- -	1 *	1 1%	- -	- -	1 1%	- -	- -	- -	- -	1 2%	2 *	
Bird flu/Pandemic flu/Swine flu/Ebola	1 *	- -	1 *	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 1%j	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Other	66	5 7%cehl	24 4%	3 7%c	10 10%ce	29 4%c	10 5%	25 9%h	31 5%	10 10%	59 7%	8 6%	2 2%	27 6%	11 9%	12 7%	9 8%	6 8%	2 7%	8 11%	65 6%	
MEAN NUMBER OF MENTIONS	3.41	5.24zb e	4.55ze	5.02zb e	4.87ze	3.76z e	5.48zb e	3.54	3.36	3.38	3.43	3.32	3.35	3.60	3.90z	3.62	3.99zq	3.31	2.87	5.74z	3.47	
STANDARD ERROR	0.07	0.30	0.14	0.22	0.34	0.10	0.23	0.17	0.09	0.19	0.08	0.24	0.14	0.14	0.29	0.21	0.28	0.29	0.21	0.45	0.08	
ERROR VARIANCE	0.01	0.09	0.02	0.05	0.12	0.01	0.05	0.03	0.01	0.04	0.01	0.06	0.02	0.02	0.08	0.04	0.08	0.09	0.05	0.20	0.01	
Don't know	164 ftlpw	1 16%abce	1 *	* *	6 6%abc	72 11%abcf	3 1%	42 16%	113 17%	9 9%	138 16%	26 20%	10 10%	59 13%	7 6%	26 15%pr	12 11%	16 22%pr	6 18%	- -	138 13%	
Personal finances (NET)	254	51 25%pl	103 34%ze	66 29%e	27 30%	159 28%	66 24%	69 26%	166 26%	19 20%	219 25%	35 27%	27 26%	130 30%	20 17%	40 24%	31 28%	16 22%	3 11%	24 35%	264 26%	

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1027	184	127	167	114	258	177	1027
WEIGHTED BASE	1011	167	140*	194	135*	198	177	1027
	100%	17%	14%*	19%	13%*	20%	18%	102%
Common Market/ Brexit/EU/Europe/ Euro	662 65%bd	114 68%bd	71 51%	145 75%zb df	71 52%	150 76%zb df	111 63%	684 67%
National health service/Hospitals/ Healthcare	361 36%b	48 29%	28 20%	90 47%za bdf	38 28%	99 50%za bdf	59 33%b	387 38%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	220 22%	27 16%	23 16%	43 22%	28 20%	59 30%za b	40 23%	230 22%
Education/Schools	212 21%f	32 19%	20 14%	65 34%za bdf	22 16%	49 25%bf	24 14%	216 21%
Poverty/Inequality	170 17%f	31 19%f	25 18%f	47 24%zd f	16 12%	37 18%f	15 8%	180 18%
Housing	154 15%f	35 21%ef	32 23%ze f	32 16%	16 12%	23 12%	15 9%	150 15%
Pollution/ Environment	152 15%bf	46 27%zbd ef	8 6%	45 23%zbd f	11 8%	33 16%bf	10 5%	167 16%
Economy/Economic situation	152 15%f	30 18%f	16 11%	53 27%zb def	20 15%	22 11%	13 7%	156 15%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX SEPTEMBER 2019 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
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WEIGHTED BASE	1011	167	140*	194	135*	198	177	1027
	100%	17%	14%*	19%	13%*	20%	18%	102%
Lack of faith in politics / politicians / government	152 15%	26 16%	16 12%	31 16%	24 18%	34 17%	21 12%	144 14%
Immigration/ immigrants	99 10%a	8 5%	15 11%	10 5%	9 6%	23 11%a	34 19%za cd	100 10%
Public services in general	84 8%b	8 5%	4 3%	27 14%zab d	6 5%	26 13%zab d	13 8%	95 9%
Drug abuse	84 8%	15 9%	20 14%zce	12 6%	13 9%	12 6%	12 7%	91 9%
Ageing population/ Social care for the elderly	70 7%f	7 4%	9 6%	20 11%f	9 6%	21 11%zaf	4 2%	74 7%
Unemployment/ Factory closure/ Lack of industry	70 7%	13 8%	13 10%	17 9%	8 6%	13 7%	6 3%	79 8%
Low pay/Minimum wage/Fair wages	68 7%e	13 8%	13 9%	11 5%	18 13%zef	7 3%	7 4%	67 7%
Pensions/Social security/Benefits	52 5%	6 4%	4 3%	8 4%	8 6%	14 7%	11 6%	63 6%
Race relations	46 5%	10 6%	4 3%	13 6%	5 4%	7 4%	6 4%	56 5%
Taxation	45 4%	8 5%	3 2%	16 8%zf	6 4%	8 4%	4 2%	40 4%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1011	167	140*	194	135*	198	177	1027
	100%	17%	14%*	19%	13%*	20%	18%	102%
Inflation/Prices	42 4%e	13 8%zef	3 2%	8 4%	12 9%zbe f	2 1%	3 1%	40 4%
Transport/Public transport	40 4%	8 5%	3 2%	9 4%	5 4%	12 6%	3 2%	45 4%
Defence/Foreign affairs/ International terrorism	36 4%	4 3%	- -	13 7%zb	4 3%	10 5%b	5 3%	35 3%
Morality/ Individual behaviour/ Lifestyle	36 4%	7 4%b	- -	9 5%b	5 4%	8 4%b	7 4%b	37 4%
Population levels/ Overpopulation	30 3%	5 3%	5 4%	4 2%	5 4%	6 3%	4 2%	28 3%
Petrol prices/Fuel	28 3%	5 3%	2 2%	5 3%	3 3%	5 3%	7 4%	28 3%
Pound/Exchange rate/Value of pound	26 3%	9 5%z	1 1%	7 4%	2 2%	4 2%	3 1%	32 3%
Local government/ Council tax	26 3%	7 4%	3 2%	6 3%	3 2%	4 2%	4 2%	30 3%
Animal welfare	22 2%	4 2%	- -	7 4%	7 5%bf	3 1%	1 *	16 2%
Privatisation	21 2%	6 4%	2 1%	8 4%	- -	2 1%	3 2%	24 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1011	167	140*	194	135*	198	177	1027
	100%	17%	14%*	19%	13%*	20%	18%	102%
Nationalisation/ Government control of institutions	18 2%	6 3%	- -	4 2%	4 3%	2 1%	2 1%	18 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	14 1%	2 1%	* *	3 1%	* *	5 2%	4 2%	19 2%
Nuclear weapons/ Nuclear war/ Disarmament	8 1%	3 2%	1 *	2 1%	- -	2 1%	1 *	10 1%
Trade unions/ Strikes	6 1%	3 2%	1 1%	- -	- -	2 1%	- -	6 1%
Countryside/Rural life	6 1%	- -	- -	2 1%	1 *	1 1%	2 1%	7 1%
Northern Ireland	3 *	- -	- -	3 1%z	- -	- -	- -	2 *
AIDS	3 *	- -	- -	1 *	- -	- -	2 1%	2 *
Median	2	2	2	3	2	3	2	2
Foot and mouth outbreak/Farming crisis	2 *	- -	1 1%	- -	- -	1 *	- -	2 *
Bird flu/Pandemic flu/Swine flu/ Ebola	1 *	- -	- -	- -	- -	- -	1 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1011	167	140*	194	135*	198	177	1027
	100%	17%	14%*	19%	13%*	20%	18%	102%
Other	66	15	4	14	5	19	9	65
	7%	9%	3%	7%	4%	10%b	5%	6%
MEAN NUMBER OF MENTIONS	3.41b	3.56b	2.77	4.17z	3.03	3.76z	2.86	3.47
	f	f	bdf		bdf			
STANDARD ERROR	0.07	0.19	0.14	0.24	0.17	0.15	0.12	0.08
ERROR VARIANCE	0.01	0.04	0.02	0.06	0.03	0.02	0.01	0.01
Don't know	164	19	37	18	28	21	40	138
	16%ce	11%	27%zac	9%	21%ce	11%	22%za	13%
			e				ce	
Personal finances (NET)	254	44	39	55	44	45	27	264
	25%f	26%f	27%f	28%f	32%f	23%	15%	26%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base