

Overall, which province do you believe is having the most difficult time economically right now? And which is having the second most difficult time? - Most difficult economically

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
British Columbia	141	54	87	59	42	40	19	46	52	24
	7%	5%	9%	10%	6%	5%	7%	8%	8%	5%
				E			*		I	
Alberta	419	229	190	86	155	178	42	128	142	107
	21%	23%	19%	15%	22%	24%	14%	23%	21%	22%
				C	C		*			
Saskatchewan	70	38	32	17	37	16	13	23	23	11
	4%	4%	3%	3%	5%	2%	4%	4%	3%	2%
				E			*			
Manitoba	94	42	52	38	32	24	38	17	25	14
	5%	4%	5%	7%	5%	3%	13%	3%	4%	3%
				E			GHI*			
Ontario	333	144	188	149	85	99	52	87	121	74
	17%	15%	18%	27%	12%	13%	18%	16%	18%	15%
				DE			*			
Quebec	237	90	147	80	99	58	50	77	71	39
	12%	9%	14%	14%	14%	8%	17%	14%	11%	8%
			A	E	E		I*	I		
New Brunswick	150	86	64	32	45	72	11	48	47	44
	7%	9%	6%	6%	7%	10%	4%	9%	7%	9%
							*			
Nova Scotia	117	71	45	41	37	38	19	24	41	32
	6%	7%	4%	7%	5%	5%	7%	4%	6%	7%
		B					*			
Prince Edward Island	94	35	59	22	37	35	7	26	30	31
	5%	4%	6%	4%	5%	5%	2%	5%	4%	6%
							*			
Newfoundland and Labrador	346	189	157	37	123	186	42	76	118	111
	17%	19%	15%	7%	18%	25%	14%	14%	18%	23%
				C	CD		*			GH
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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Overall, which province do you believe is having the most difficult time economically right now? And which is having the second most difficult time? - Second-most difficult economically

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
British Columbia	195	85	110	87	55	53	52	50	57	35
	10%	9%	11%	15%	8%	7%	18%	9%	9%	7%
				DE			HI*			
Alberta	226	104	122	72	75	78	36	55	88	47
	11%	11%	12%	13%	11%	11%	12%	10%	13%	10%
							*			
Saskatchewan	182	89	93	57	65	60	14	43	77	48
	9%	9%	9%	10%	9%	8%	5%	8%	11%	10%
							*			
Manitoba	126	58	67	42	50	34	2	53	39	30
	6%	6%	7%	7%	7%	5%	1%	10%	6%	6%
							*	F		
Ontario	234	99	135	77	76	81	57	60	72	45
	12%	10%	13%	14%	11%	11%	19%	11%	11%	9%
							I*			
Quebec	126	48	78	40	44	42	24	33	46	23
	6%	5%	8%	7%	6%	6%	8%	6%	7%	5%
							*			
New Brunswick	235	138	97	49	87	99	33	54	76	71
	12%	14%	9%	9%	13%	13%	11%	10%	11%	15%
		B					*			G
Nova Scotia	237	112	124	62	69	106	27	76	66	68
	12%	11%	12%	11%	10%	14%	9%	14%	10%	14%
							*			H
Prince Edward Island	162	94	68	34	81	47	28	41	54	38
	8%	10%	7%	6%	12%	6%	10%	7%	8%	8%
					CE		*			
Newfoundland and Labrador	279	149	129	43	89	146	18	86	94	80
	14%	15%	13%	8%	13%	20%	6%	16%	14%	16%
					C	CD	*			F
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Overall, which province do you believe is having the most difficult time economically right now? And which is having the second most difficult time? - Most and Second-most difficult economically

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
British Columbia	336	139	197	146	97	93	72	96	109	58
	17%	14%	19%	26%	14%	12%	25%	17%	16%	12%
Alberta	645	333	312	158	231	256	78	182	230	155
	32%	34%	31%	28%	33%	34%	27%	33%	34%	32%
Saskatchewan	252	127	125	74	102	76	27	66	100	59
	13%	13%	12%	13%	15%	10%	9%	12%	15%	12%
Manitoba	219	100	119	80	81	58	40	70	64	45
	11%	10%	12%	14%	12%	8%	14%	13%	10%	9%
Ontario	567	244	323	226	161	180	108	147	193	118
	28%	25%	32%	40%	23%	24%	37%	27%	29%	24%
Quebec	363	138	225	120	143	100	74	110	117	62
	18%	14%	22%	21%	21%	13%	25%	20%	17%	13%
New Brunswick	385	224	161	81	133	171	44	102	124	115
	19%	23%	16%	14%	19%	23%	15%	18%	18%	24%
Nova Scotia	353	184	169	103	106	144	46	100	107	100
	18%	19%	17%	18%	15%	19%	16%	18%	16%	21%
Prince Edward Island	256	129	126	56	118	82	35	68	84	69
	13%	13%	12%	10%	17%	11%	12%	12%	13%	14%
Newfoundland and Labrador	625	338	287	80	213	332	60	162	213	190
	31%	35%	28%	14%	31%	45%	21%	29%	32%	39%
Sigma	4000	1956	2044	1124	1384	1492	584	1104	1340	972
	200%	200%	200%	200%	200%	200%	200%	200%	200%	200%

Statistics:

Overlap formulae used

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If you were to make a guess, which provincial government do you believe has the greatest level of debt, per capita (that is if the debt was calculated as the amount of debt per person in the province)?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
British Columbia	185	71	114	78	42	65	46	40	62	37
	9%	7%	11%	14%	6%	9%	16%	7%	9%	8%
			A	DE			*			
Alberta	174	60	114	46	71	57	15	73	53	33
	9%	6%	11%	8%	10%	8%	5%	13%	8%	7%
			A				*	HI		
Saskatchewan	54	30	24	21	18	14	15	18	13	8
	3%	3%	2%	4%	3%	2%	5%	3%	2%	2%
							*			
Manitoba	54	30	24	17	27	10	9	21	9	14
	3%	3%	2%	3%	4%	1%	3%	4%	1%	3%
					E		*	H		H
Ontario	852	447	405	235	251	366	128	213	299	211
	43%	46%	40%	42%	36%	49%	44%	39%	45%	44%
						D	*			
Quebec	389	187	202	100	166	123	59	116	130	84
	19%	19%	20%	18%	24%	16%	20%	21%	19%	17%
					E		*			
New Brunswick	64	30	34	13	25	26	-	22	24	18
	3%	3%	3%	2%	4%	3%	-	4%	4%	4%
							*			
Nova Scotia	41	20	22	9	13	18	6	5	19	11
	2%	2%	2%	2%	2%	2%	2%	1%	3%	2%
							*			
Prince Edward Island	37	14	24	14	15	8	-	8	11	18
	2%	1%	2%	2%	2%	1%	-	1%	2%	4%
							*			H
Newfoundland and Labrador	150	90	60	28	63	59	12	36	50	51
	7%	9%	6%	5%	9%	8%	4%	7%	7%	11%
		B					*			H
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

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According to the Canadian Taxpayers' Federation, the province of Newfoundland and Labrador's government debt is \$14.6 billion, which amounts to nearly \$27,800 per person living in Newfoundland and Labrador. By comparison, the per capita debt owed by the Federal Government is \$18,678. Before today, were you aware of the debt situation in Newfoundland and Labrador?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
Yes	265	146	119	70	97	98	36	56	88	85
	13%	15%	12%	12%	14%	13%	12%	10%	13%	17%
No	1735	832	903	492	595	648	256	496	582	401
	87%	85%	88%	88%	86%	87%	88%	90%	87%	83%
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

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If Newfoundland and Labrador were no longer able to meet its debt-payment requirements and budget expenditures, and was forced to declare bankruptcy, to what extent do you believe that the rest of Canada would be negatively impacted?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
Top 2 Box (Net)	1471	693	778	435	484	553	228	392	491	360
	74%	71%	76%	77%	70%	74%	78%	71%	73%	74%
				D			*			
A significantly-negative impact	543	276	267	150	164	229	109	129	181	124
	27%	28%	26%	27%	24%	31%	37%	23%	27%	25%
						D	G*			
A moderately-negative impact	929	417	512	285	320	324	119	263	310	236
	46%	43%	50%	51%	46%	43%	41%	48%	46%	49%
			A				*			
Bottom 2 Box (Net)	529	285	244	127	208	193	64	160	179	126
	26%	29%	24%	23%	30%	26%	22%	29%	27%	26%
					C		*			
A minorly-negative impact	422	228	194	87	165	171	51	129	142	101
	21%	23%	19%	15%	24%	23%	17%	23%	21%	21%
					C	C	*			
No negative impact at all on the rest of Canada	107	57	50	40	44	23	13	31	37	25
	5%	6%	5%	7%	6%	3%	4%	6%	6%	5%
				E	E		*			
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

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Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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GENDER

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
Male	978	978	-	211	347	420	171	232	327	248
	49%	100%	-	37%	50%	56%	59%	42%	49%	51%
Female	1022	-	1022	351	345	326	121	320	343	238
	51%	-	100%	63%	50%	44%	41%	58%	51%	49%
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

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Columns Tested (5%): A/B,C/D/E,F/G/H/I

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AGE

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
18-34 (Net)	562 28%	211 22%	351 34%	562 100%	- -	- -	75 26%	141 26%	181 27%	165 34%
			A	DE			*			GH
18-24	122 6%	42 4%	80 8%	122 22%	- -	- -	24 8%	43 8%	42 6%	14 3%
			A	DE			*	I	I	
25-34	440 22%	168 17%	271 27%	440 78%	- -	- -	51 17%	99 18%	139 21%	151 31%
			A	DE			*			FGH
35-54 (Net)	692 35%	347 36%	345 34%	- -	692 100%	- -	101 35%	172 31%	244 36%	174 36%
					CE		*			
35-44	338 17%	152 16%	186 18%	- -	338 49%	- -	64 22%	76 14%	117 17%	81 17%
					CE		*			
45-54	354 18%	195 20%	159 16%	- -	354 51%	- -	37 13%	96 17%	127 19%	93 19%
					CE		*			
55+ (Net)	746 37%	420 43%	326 32%	- -	- -	746 100%	116 40%	238 43%	245 37%	147 30%
			B			CD	*	I	I	
55-64	327 16%	169 17%	157 15%	- -	- -	327 44%	34 12%	121 22%	114 17%	58 12%
						CD	*	I	I	
65+	419 21%	250 26%	169 17%	- -	- -	419 56%	82 28%	118 21%	131 20%	88 18%
			B			CD	*			
Sigma	2000 100%	978 100%	1022 100%	562 100%	692 100%	746 100%	292 100%	552 100%	670 100%	486 100%
<b>Summary</b>										
Mean	48.2	50.9	45.5	27.8	44.8	66.6	49.6	49.4	47.8	46.3
		B			C	CD	*	I		
STD. DEV.	16.9	16.52	16.84	4.62	5.98	7.37	19.66	17.19	15.97	15.85
STD. ERR.	0.38	0.58	0.49	0.22	0.22	0.26	2.5	1.03	0.53	0.57
Median	48	52	43	29	45	65	45	51	48	44

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EDUCATION

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
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Primary School or less	21 1%	14 1%	7 1%	7 1%	- -	14 2%	21 7%	- -	- -	- -
Some high school	271 14%	157 16%	114 11%	68 12%	101 15%	102 14%	271 93%	- -	- -	- -
Graduated high school	552 28%	232 24%	320 31%	141 25%	172 25%	238 32%	- -	552 100%	- -	- -
Some college / CEGEP / Trade School	154 8%	75 8%	79 8%	40 7%	51 7%	63 8%	- -	- -	154 23%	- -
Graduated from college / CEGEP / Trade School	379 19%	181 18%	199 19%	104 19%	158 23%	118 16%	- -	- -	379 57%	- -
Some university, but did not finish	137 7%	71 7%	66 6%	37 7%	35 5%	64 9%	- -	- -	137 20%	- -
University undergraduate degree	331 17%	158 16%	172 17%	107 19%	123 18%	100 13%	- -	- -	- -	331 68%
University graduate degree	155 8%	90 9%	66 6%	58 10%	51 7%	47 6%	- -	- -	- -	155 32%
Sigma	2000 100%	978 100%	1022 100%	562 100%	692 100%	746 100%	292 100%	552 100%	670 100%	486 100%
<b>Summary</b>										
<HS	292 15%	171 18%	121 12%	75 13%	101 15%	116 16%	292 100%	- -	- -	- -
HS	552 28%	232 24%	320 31%	141 25%	172 25%	238 32%	- -	552 100%	- -	- -
Post Sec	670 34%	327 33%	343 34%	181 32%	244 35%	245 33%	- -	- -	670 100%	- -
Univ Grad	486 24%	248 25%	238 23%	165 29%	174 25%	147 20%	- -	- -	- -	486 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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REGION

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
BC	268	113	156	63	72	133	18	79	97	75
	13%	12%	15%	11%	10%	18%	6%	14%	14%	15%
						CD	*			F
AB	226	97	130	71	99	57	46	77	65	38
	11%	10%	13%	13%	14%	8%	16%	14%	10%	8%
				E	E		*	I		
SK/MB	124	69	55	42	42	40	19	39	40	26
	6%	7%	5%	8%	6%	5%	6%	7%	6%	5%
							*			
Ontario	772	419	353	239	203	329	121	187	262	202
	39%	43%	35%	43%	29%	44%	41%	34%	39%	42%
		B		D		D	*			G
Quebec	479	216	263	116	226	137	76	132	163	108
	24%	22%	26%	21%	33%	18%	26%	24%	24%	22%
					CE		*			
Atlantic Canada	130	64	66	31	50	49	12	37	43	37
	7%	7%	6%	5%	7%	7%	4%	7%	6%	8%
							*			
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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INCOME

		Gender		AGE			EDUCATION			
	Total	Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
<\$25K	254 13%	109 11%	145 14%	95 17%	86 12%	74 10%	64 22%	98 18%	69 10%	23 5%
				E			HI*	HI	I	
\$25K - <\$55K	528 26%	258 26%	269 26%	182 32%	136 20%	210 28%	115 40%	174 32%	163 24%	75 15%
				D		D	HI*	HI	I	
\$55K - <\$100K	562 28%	279 29%	284 28%	141 25%	201 29%	220 29%	36 12%	157 28%	209 31%	161 33%
							*	F	F	F
\$100K - <\$150K	309 15%	175 18%	134 13%	61 11%	145 21%	102 14%	18 6%	59 11%	115 17%	117 24%
		B			CE		*		FG	FGH
\$150K+	121 6%	75 8%	47 5%	36 6%	53 8%	32 4%	- -	16 3%	40 6%	66 14%
		B			E		*		F	FGH
Prefer not to answer	225 11%	82 8%	143 14%	47 8%	71 10%	108 14%	59 20%	47 9%	75 11%	44 9%
			A			C	GI*			
Sigma	2000 100%	978 100%	1022 100%	562 100%	692 100%	746 100%	292 100%	552 100%	670 100%	486 100%
<b>Summary</b>										
Under \$50K	680 34%	314 32%	366 36%	252 45%	188 27%	239 32%	155 53%	241 44%	205 31%	80 16%
				DE			HI*	HI	I	
\$50K+	1095 55%	582 60%	513 50%	263 47%	433 63%	399 54%	78 27%	264 48%	391 58%	362 75%
		B			CE		*	F	FG	FGH
Under \$40K	505 25%	233 24%	272 27%	186 33%	147 21%	172 23%	123 42%	180 33%	151 22%	52 11%
				DE			HI*	HI	I	
\$40K to less than \$60K	332 17%	162 17%	170 17%	103 18%	88 13%	140 19%	62 21%	107 19%	106 16%	58 12%
						D	*	I	I	
\$60K to less than \$100K	507 25%	251 26%	256 25%	128 23%	188 27%	191 26%	30 10%	142 26%	184 28%	150 31%
							*	F	F	F
\$100K or more	430 22%	249 25%	181 18%	98 17%	198 29%	135 18%	18 6%	75 14%	154 23%	183 38%
		B			CE		*		FG	FGH
Mean (,000)	73.3	78.3	68.2	65.2	82.2	71.2	42.6	60.7	77.1	98.7
		B			CE		*	F	FG	FGH
STD. DEV.	50.59	53.57	46.85	51.53	52.29	46.75	28.99	40.68	50.47	56.42
STD. ERR.	1.2	1.79	1.58	2.27	2.1	1.85	1.9	1.81	2.07	2.68

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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HOUSEHOLD COMPOSITION

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
Kids	438	186	252	160	249	29	10	116	162	149
	22%	19%	25%	28%	36%	4%	3%	21%	24%	31%
No Kids	1562	792	771	402	443	717	282	436	508	337
	78%	81%	75%	72%	64%	96%	97%	79%	76%	69%
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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HHCMP1. How many people are living or staying at your current address?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
1	377	178	199	94	116	168	41	109	122	105
	19%	18%	20%	17%	17%	22%	14%	20%	18%	22%
						D	*			
2	869	438	431	175	256	439	161	249	276	182
	43%	45%	42%	31%	37%	59%	55%	45%	41%	37%
						CD	HI*	I		
3	361	167	194	135	139	86	46	102	119	94
	18%	17%	19%	24%	20%	12%	16%	18%	18%	19%
				E	E		*			
4	264	139	125	104	126	34	28	62	97	76
	13%	14%	12%	19%	18%	5%	10%	11%	14%	16%
				E	E		*			
5	64	26	38	24	30	10	-	14	28	22
	3%	3%	4%	4%	4%	1%	-	2%	4%	4%
				E	E		*			
6	38	24	14	14	16	8	11	8	14	5
	2%	2%	1%	3%	2%	1%	4%	2%	2%	1%
							*			
7	17	6	11	9	7	1	5	6	6	1
	1%	1%	1%	2%	1%	*	2%	1%	1%	*
				E			*			
8	8	-	8	6	1	1	-	2	6	-
	*	-	1%	1%	*	*	-	*	1%	-
			A				*		I	
10	2	1	1	1	1	-	-	-	2	-
	*	*	*	*	*	-	-	-	*	-
							*			
11	1	1	-	1	-	-	-	-	-	1
	*	*	-	*	-	-	-	-	-	*
							*			
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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EMPLOYMENT STATUS

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
Employed full-time	785 39%	410 42%	375 37%	267 47%	389 56%	130 17%	43 15%	196 36%	291 43%	255 53%
				E	CE		*	F	FG	FGH
Employed part-time	181 9%	67 7%	114 11%	81 15%	59 9%	41 5%	17 6%	48 9%	70 10%	46 9%
			A	DE			*			
Self employed	136 7%	76 8%	60 6%	36 6%	63 9%	37 5%	17 6%	32 6%	50 7%	38 8%
					E		*			
Unemployed but looking for a job	105 5%	51 5%	55 5%	68 12%	28 4%	9 1%	52 18%	21 4%	21 3%	11 2%
				DE	E		GHI*			
Unemployed and not looking for a job/Long-term sick or disabled	106 5%	52 5%	54 5%	17 3%	65 9%	24 3%	32 11%	38 7%	28 4%	8 2%
					CE		I*	I	I	
Full-time parent, homemaker	105 5%	5 1%	100 10%	44 8%	42 6%	19 3%	23 8%	43 8%	26 4%	14 3%
			A	E	E		*	HI		
Retired	502 25%	293 30%	210 21%	- -	18 3%	484 65%	94 32%	161 29%	153 23%	95 20%
			B		C	CD	I*	HI		
Student/Pupil	49 2%	16 2%	33 3%	40 7%	9 1%	1 *	5 2%	9 2%	22 3%	13 3%
				DE	E		*			
Military	7 *	5 *	2 *	2 *	6 1%	- -	- -	2 *	3 *	2 *
							*			
Prefer not to answer	23 1%	5 *	18 2%	7 1%	13 2%	2 *	11 4%	2 *	6 1%	3 1%
					E		*			
Sigma	2000 100%	978 100%	1022 100%	562 100%	692 100%	746 100%	292 100%	552 100%	670 100%	486 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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USMAR2. What is your marital status?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
Single, never married	512	236	277	276	169	67	96	138	165	114
	26%	24%	27%	49%	24%	9%	33%	25%	25%	23%
				DE	E		*			
Living with partner	393	175	218	146	165	82	72	129	128	64
	20%	18%	21%	26%	24%	11%	25%	23%	19%	13%
				E	E		I*	I	I	
Married	881	478	403	132	293	456	106	221	295	259
	44%	49%	39%	23%	42%	61%	36%	40%	44%	53%
		B			C	CD	*			FGH
Widowed	62	21	41	-	5	57	8	22	22	10
	3%	2%	4%	-	1%	8%	3%	4%	3%	2%
						CD	*			
Divorced or separated	152	69	83	8	60	84	10	42	60	40
	8%	7%	8%	1%	9%	11%	3%	8%	9%	8%
					C	C	*			
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

[Table of contents](#)

PGS01. How much of your household's grocery shopping do you, yourself, do?

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
All of it	890	373	517	246	326	317	120	253	284	233
	44%	38%	51%	44%	47%	43%	41%	46%	42%	48%
Almost all of it	512	225	287	144	179	189	67	145	181	118
	26%	23%	28%	26%	26%	25%	23%	26%	27%	24%
About half of it	409	241	168	105	133	172	65	106	144	94
	20%	25%	16%	19%	19%	23%	22%	19%	21%	19%
Less than half of it	154	113	41	63	41	50	28	41	50	35
	8%	12%	4%	11%	6%	7%	10%	7%	7%	7%
None	35	26	9	4	13	18	12	6	11	6
	2%	3%	1%	1%	2%	2%	4%	1%	2%	1%
Sigma	2000	978	1022	562	692	746	292	552	670	486
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I

Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

	Total	Gender		AGE			EDUCATION			
		Male	Female	18-34	35-54	55+	<HS	HS	Post Sec	Univ/Grad
		A	B	C	D	E	F	G	H	I
<b>Base: All Respondents (unwtd)</b>	<b>2000</b>	<b>820</b>	<b>1180</b>	<b>437</b>	<b>756</b>	<b>807</b>	<b>62</b>	<b>280</b>	<b>897</b>	<b>761</b>
<b>Base: All Respondents (wtd)</b>	<b>2000</b>	<b>978</b>	<b>1022</b>	<b>562</b>	<b>692</b>	<b>746</b>	<b>292</b>	<b>552</b>	<b>670</b>	<b>486</b>
North American origins (Net)	953	486	467	273	369	312	152	305	314	182
	48%	50%	46%	48%	53%	42%	52%	55%	47%	38%
				E	E	I*	HI	I		
North American Aboriginal origins	84	44	40	52	27	5	11	29	34	11
	4%	5%	4%	9%	4%	1%	4%	5%	5%	2%
				DE	E			I	I	
Canadian	912	457	455	249	353	311	142	297	300	175
	46%	47%	44%	44%	51%	42%	48%	54%	45%	36%
				E	E			HI	I	
Other North American origins	16	10	6	10	2	3	-	7	4	6
	1%	1%	1%	2%	*	*	-	1%	1%	1%
										*
British Isles origins (Net)	621	319	303	154	188	280	111	142	212	157
	31%	33%	30%	27%	27%	38%	38%	26%	32%	32%
						CD	*			
English	411	205	206	104	124	184	72	101	129	110
	21%	21%	20%	18%	18%	25%	25%	18%	19%	23%
						D				
Irish	292	141	151	75	81	136	50	69	102	72
	15%	14%	15%	13%	12%	18%	17%	12%	15%	15%
						D				
Scottish	290	136	153	78	90	122	38	55	113	84
	14%	14%	15%	14%	13%	16%	13%	10%	17%	17%
						*		G	G	
Other British Isles origins	59	39	20	17	21	21	19	13	13	13
	3%	4%	2%	3%	3%	3%	7%	2%	2%	3%
										B
Western European origins (Net)	391	178	213	110	140	141	86	75	138	92
	20%	18%	21%	20%	20%	19%	30%	14%	21%	19%
						G*		G	G	
French origins	160	72	88	40	64	56	30	25	65	40
	8%	7%	9%	7%	9%	8%	10%	5%	10%	8%
									G	G
Dutch	81	30	51	25	26	30	31	16	18	16
	4%	3%	5%	4%	4%	4%	11%	3%	3%	3%
							GHI*			
German	173	82	90	58	67	48	33	36	67	36
	9%	8%	9%	10%	10%	6%	11%	7%	10%	7%
										*
Other Western European origins	31	9	22	4	9	18	1	8	11	11
	2%	1%	2%	1%	1%	2%	*	1%	2%	2%
										*
Eastern European origins (Net)	202	88	114	76	47	80	33	35	75	59
	10%	9%	11%	13%	7%	11%	11%	6%	11%	12%
				D		D	*	G	G	G
Hungarian	18	7	12	10	2	6	6	4	6	2
	1%	1%	1%	2%	*	1%	2%	1%	1%	*
										*
Polish	49	24	25	11	14	23	4	5	21	19
	2%	2%	2%	2%	2%	3%	1%	1%	3%	4%
									G	G
Russian	48	27	21	26	9	14	9	10	15	14
	2%	3%	2%	5%	1%	2%	3%	2%	2%	3%
				D						*
Ukrainian	87	36	51	36	16	35	23	12	31	21
	4%	4%	5%	6%	2%	5%	8%	2%	5%	4%
				D						*
Other Eastern European origins	39	18	22	14	11	15	-	11	16	13
	2%	2%	2%	2%	2%	2%	-	2%	2%	3%
										*
Southern European origins (Net)	83	28	55	37	29	17	5	18	38	22
	4%	3%	5%	7%	4%	2%	2%	3%	6%	5%
			A	E			*			
Greek	9	3	6	5	4	-	-	3	3	3
	*	*	1%	1%	1%	-	-	1%	1%	1%
										*
Italian	49	16	34	15	22	13	5	8	23	14
	2%	2%	3%	3%	3%	2%	2%	1%	3%	3%
										*
Portuguese	10	1	9	6	2	2	-	4	4	2
	1%	*	1%	1%	*	*	-	1%	1%	*
										*
Spanish	9	3	6	7	1	1	-	-	6	4
	*	*	1%	1%	*	*	-	-	1%	1%
										*
Other Southern European origins	9	7	3	5	3	1	-	4	4	1
	*	1%	*	1%	*	*	-	1%	1%	*
										*
Other European origins (Net)	62	29	33	26	14	22	13	20	16	14
	3%	3%	3%	5%	2%	3%	4%	4%	2%	3%
										*
Other Northern European origins (excl. British Isles Origins)	40	18	22	13	12	16	4	11	14	11
	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%
										*
Other European origins	26	16	11	17	3	6	9	13	2	3
	1%	2%	1%	3%	*	1%	3%	2%	*	1%
				DE				H		
Caribbean origins (Net)	17	11	6	9	4	4	-	7	7	2
	1%	1%	1%	2%	1%	*	-	1%	1%	1%
										*
Jamaican	9	7	2	6	2	1	-	6	2	1
	*	1%	*	1%	*	*	-	1%	*	*
										*
Other Caribbean origins	12	8	4	7	3	3	-	5	5	2
	1%	1%	*	1%	*	*	-	1%	1%	*
										*
Latin, Central and South American origins (Net)	19	6	13	13	6	1	-	2	9	9
	1%	1%	1%	2%	1%	*	-	*	1%	2%
				E					G	
Latin, Central and South American origins	19	6	13	13	6	1	-	2	9	9
	1%	1%	1%	2%	1%	*	-	*	1%	2%
				E					G	
African origins (Net)	19	8	11	12	5	2	-	6	10	4
	1%	1%	1%	2%	1%	*	-	1%	1%	1%
				E						*
African origins	19	8	11	12	5	2	-	6	10	4
	1%	1%	1%	2%	1%	*	-	1%	1%	1%
				E						*
Asian origins (Net)	151	78	72	86	40	24	15	25	36	76
	8%	8%	7%	15%	6%	3%	5%	4%	5%	16%
				DE			*		FGH	
West Central Asian and Middle Eastern origins	11	9	3	5	6	-	-	-	5	6
	1%	1%	*	1%	1%	-	-	-	1%	1%
				E					G	
East Indian	16	9	7	15	*	1	-	3	3	10
	1%	1%	1%	3%	*	*	-	1%	*	2%
				DE					H	
Other South Asian origins	15	7	8	10	5	1	-	-	4	11
	1%	1%	1%	2%	1%	*	-	-	1%	2%
				E					GH	
Chinese	65	32	33	31	18	17	5	12	15	32
	3%	3%	3%	5%	3%	2%	2%	2%	2%	7%
				E			*		GH	
Filipino	31	15	16	25	5	2	9	4	9	9
	2%	2%	2%	4%	1%	*	3%	1%	1%	2%
				DE			*			
Other East and Southeast Asian origins	27	12	15	16	7	4	-	9	7	12
	1%	1%	1%	3%	1%	1%	-	2%	1%	2%
				E					H	
Oceania origins (Net)	1	1	1	1	1	-	-	-	1	1
	*	*	*	*	*	-	-	-	*	*
										*
Oceania origins	1	1	1	1	1	-	-	-	1	1
	*	*	*	*	*	-	-	-	*	*
										*
Prefer not to answer	98	38	60	40	39	19	18	31	26	23
	5%	4%	6%	7%	6%	3%	6%	6%	4%	5%
				E	E		*			
Sigma	3230	1554	1676	1058	1059	1114	518	817	1097	799
	161%	159%	164%	188%	153%	149%	177%	148%	164%	164%

Statistics:  
 - Column Proportions:  
 Columns Tested (5%): A/B,C/D,E,F/G/H/I  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)  
 - Column Means:  
 Columns Tested (5%): A/B,C/D,E,F/G/H/I  
 Minimum Base: 30 (\*\*), Small Base: 100 (\*)

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